

# Federal Fiscal Year 2025 Annual Grant Application



American Samoa  
Department of Public Safety  
Office of Highway Safety

**Prepared For:**

U.S. Department of Transportation  
National Highway Traffic Safety  
Administration

**Developed and Presented By:**

**American Samoa Government  
Department of Public Safety  
Office of Highway Safety  
Pago Pago, AS 96799**

**Honorable Lemanu Peleti Sialega Mauga  
Governor**

**PC Lefiti Atiulagi F. Pese, Commissioner  
Governor's Highway Safety Representative**

## NATIONAL PRIORITY SAFETY PROGRAM INCENTIVE GRANTS

### The State applied for the following incentive grants:

S. 405(b) Occupant Protection:	No
S. 405(e) Distracted Driving:	No
S. 405(c) State Traffic Safety Information System Improvements:	Yes
S. 405(f) Motorcyclist Safety Grants:	No
S. 405(d) Impaired Driving Countermeasures:	No
S. 405(g) State Graduated Driver Licensing Incentive:	No
S. 405(d) Alcohol-Ignition Interlock Law:	No
S. 405(h) Nonmotorized Safety:	No
S. 405(d) 24-7 Sobriety Programs:	No
S. 1906 Racial Profiling Data Collection:	No

## §1300.12 (1) Updates to Triennial HSP

§1300.12 (i) Adjustments to countermeasure strategy for programming funds:

§1300.12 (A)

- *The American Samoa OHS does not have any adjustments for strategy of programming funds for FFY 2025.*

§1300.12 (B)

- *The American Samoa OHS does not have any adjustments for strategy of programming funds for FFY 2025.*

§1300.12 (ii) Changes to performance plan:

- *None*

## **§1300.12 (2) Project and Sub-Recipient Information**

- **Planning and Administration (P&A)**
- **Police Traffic Services**
- **Occupant Protection/Child Restraint (OP/CR)**
- **Impaired Driving (Alcohol and Drugs) (ID)**
- **Speed Enforcement (SE)**
- **Traffic Records (TR)**

## Project and Sub-Recipient Information

**Project Name and Description:** Planning and Administration

The Program Planning and Administration (PA) program areas include those activities and costs necessary for the overall management and operations of the ASOHS. The Department of Public Safety's Office of Highway Safety necessitates funding for various activities and operational expenses. These encompass the administration of the Highway Safety Program for American Samoa, encompassing the salaries and fringe benefits of the OHS Coordinator and Finance Manager, operational costs such as communication and utilities, annual membership fees for GHSA, printing, security software updates, website/email maintenance, and travel expenses for meetings and conferences.

Additionally, the OHS intends to allocate funds to procure a Ford F-150 pickup truck to enhance the office's Public Participation and Engagement activities throughout the upcoming year. Acquisition of this is geared towards ensuring that the Office of Highway Safety possesses the requisite equipment to effectively deliver service and support during enforcement activities, aligning with the demands expressed by the public feedback from our affected communities.

**Federal Funding Source(s):** BIL 402

**Project Agreement Number:** PA-OHS-2025

**Sub-Recipient(s):** Office of Highway Safety

**Organization Type:** Primary Agency

**Amount of Funds:** 250,000

**Eligible use of Funds:** PA

**Planning and Administration costs:** Yes

**Is Project a Promised Project:** No

**The Countermeasure Strategy or Strategies for Programming Funds:**  
Highway Safety Office Program Management

## Project and Sub-Recipient Information

**Project Name and Description:** Police Traffic Services: Program Management

The Police Traffic Services Program is supervised by a Program Manager, who oversees PTS-related projects, including operational and financial matters within the specific program.

- Coordinates activities as outlined in the Highway Safety Plan, and provides status reports and updates to the OHS Coordinator as required.
- Monitors activities, reviews monthly reports submitted by sub-grantees, and prepares and maintains project documentation (monitoring, risk assessment, etc.).
- Plans and coordinates meetings with the OHS staff and other partners as necessary.
- Attends training and conferences for program advancement and stays well-informed on program updates.
- Takes part in and coordinates educational presentations at schools, government agencies, and community events.
- Participates in the development of annual highway safety plans and annual reports.

The planned activities include salaries, materials, supplies, etc., to support the overall administration of GOHS and the Highway Safety Plan

**Federal Funding Source(s):** BIL 402

**Project Agreement Number:** PT- PM - 2025

**Sub-Recipient(s):** Office of Highway Safety

**Organization Type:** Primary Agency

**Amount of Funds:** \$85,000

**Eligible use of Funds:** PT

**Planning and Administration Cost (if applicable):** No

**Is Project a Promised Project:** No

**The Countermeasure Strategy or Strategies for Programming Funds:** Highway Safety Office Program Management

## Project and Sub-Recipient Information

**Project Name and Description:** Police Traffic Services: High Visibility Enforcement

Planned enforcement activities will encompass sustained, highly publicized, and visible efforts over the course of one year. These efforts are intended to create general deterrence and to identify and apprehend motorists contravening speed limits, engaging in reckless or aggressive driving, failing to use seat belts, and committing other infractions.

Additionally, funding will continue to be allocated to cover the overtime expenses of Traffic Division personnel tasked with executing traffic enforcements, such as saturation patrols and laser speed monitoring.

**Federal Funding Source(s):** BIL 402

**Project Agreement Number:** PT-HVE-2025

**Sub-Recipient(s):** Traffic Division

**Organization Type:** Law Enforcement Agency

**Amount of Funds:** \$280,000

**Eligible use of Funds:** PT

**Planning and Administration Cost (if applicable):** NO

**Is Project a Promised Project:** NO

**Location of Project & Affected Communities:** Western & Eastern District

**The Countermeasure Strategy or Strategies for Programming Funds:**

- CTW – Chapter 3, Section 2.2 - High Visibility Enforcement
- CTW – Chapter 3, Section 2.3 - Other Enforcement methods



## Project and Sub-Recipient Information

**Project Name and Description:** Police Traffic Services: Communication and Outreach Supporting Enforcement

Planned activities will accelerate efforts to raise awareness about the hazards of speeding and reckless driving, highlighting the vital importance of adhering to speed limits. Our goal is to cultivate safe driving practices, creating safer roads for motorists, passengers, and pedestrians in American Samoa. This will be accomplished through impactful radio ads, attention-grabbing LED billboards, compelling movie theatre ads, engaging social media content, and educational outreach in schools and at various community events.

**Federal Funding Source(s):** BIL 402

**Project Agreement Number:** PT-CoSE-2025

**Sub-Recipient(s):** Traffic Division, Department of Information (KVZK – Media)  
Samoa News , Radio Station – 92.1 KSBS – FM, South Seas Broadcasting

**Organization Type:** Government Agency, Private Sector

**Amount of Funds:** \$200,000

**Eligible use of Funds:** PT, PM

**Planning and Administration Cost (if applicable):** NO

**Is the Project a Promised Project:** No

**Location of Project & Affected Communities:** Western & Eastern Districts

**The Countermeasure Strategy or Strategies for Programming Funds:**

CTW Chapter 3. Section 4.1 - Communications and Outreach supporting enforcement - Effective, high-visibility communications and outreach are essential parts of successful speed and aggressive-driving enforcement programs.

## Project and Sub-Recipient Information

**Project Name and Description:** Impaired Driving(Drugs and Alcohol) : Program Management

Allocate funds to support the operational costs of the Impaired Driving program manager, enabling crucial expenses for supplies, communication, and travel to attend essential meetings, conferences, and training.

**Federal Funding Source(s):** BIL 402

**Project Agreement Number:** ID-PM- 2025

**Sub-Recipient(s):** Office of Highway Safety

**Organization Type:** Primary Agency

**Amount of Funds:** \$75,000.00

**Eligible use of Funds:** AL

**Planning and Administration Cost (if applicable):**

**Is Project a Promised Project:** No

**Location of Project & Affected Communities:** N/A

**The Countermeasure Strategy or Strategies for Programming Funds:** Highway Safety Office  
Program Management

## Project and Sub-Recipient Information

**Project Name and Description:** Impaired Driving (Drugs and Alcohol):  
Publicized Sobriety Checkpoints, High Visibility  
Saturation Patrol

Planned enforcement activities include year-long sustained efforts and periodic enhanced campaigns for detecting impaired drivers, such as the Holiday DUI enforcement. Planned activities may involve purchasing equipment to support and enhance impaired driving enforcement efforts.

The Traffic Division patrol officers will carry out the following enforcement activities:

- 6 checkpoints annually during the Holiday Season Impaired Driving and Impaired Driving National Enforcement in July and August
- 4 saturation patrols between November 30 and April 30, 2025
- 4 educational outreach activities per year, targeting high schools and community events on a quarterly basis

**Federal Funding Source(s):** BIL 402

**Project Agreement Number:** ID-PSC-HVSP-2025

**Sub-Recipient(s):** Traffic Division

**Organization Type:** Law Enforcement Agency

**Amount of Funds:** \$230,000

**Eligible use of Funds:** AL

**Planning and Administration Cost (if applicable):** NO

**Location of Project & Affected Communities:** Western and Eastern District

**The Countermeasure Strategy or Strategies for Programming Funds:**

- Publicized Sobriety Checkpoints
- High-Visibility Saturation Patrols
- Mass-Media Campaigns
- Enforcement of Drug-Impaired Driving

## Project and Sub-Recipient Information

**Project Name and Description:** Occupant Protection (Adult and Child Passenger) Program Management

In order to drive the success of the ASOHS occupant protection program, active public awareness, education, and enforcement efforts are essential to achieve our goals.

Funds allocated for the Occupant Protection Program will cover the Program Manager's salary, operational costs, office supplies, communication, security software updates, and travel expenses for attending meetings, conferences, and training. Your support in this endeavor is crucial for the safety and well-being of our community.

**Federal Funding Source(s):** BIL 402

**Project Agreement Number:** OP-PM-2025

**Sub-Recipient(s):** OHS

**Organization Type:** Primary Agency

**Amount of Funds:** \$95,000.00

**Eligible use of Funds:** OP, CR

**Planning and Administration Cost (if applicable):** NO

**Location of Project & Affected Communities:**

**The Countermeasure Strategy or Strategies for Programming Funds:** : Highway Safety Office Program Management

## Project and Sub-Recipient Information

<b>Project Name and Description:</b>	<b>Occupant Protection (Adult and Child Passenger) Enforcement, Education, Training, Inspection Stations, Media, Surveys</b>
<p>We are dedicated to the strong enforcement of seatbelt usage laws and child restraint laws through high-visibility campaigns and law enforcement activities. We actively participate in campaigns such as Buckle Up, It's the Law, Click It or Ticket, and Child Passenger Safety Week. Our educational outreaches and community awareness activities in collaboration with village councils play a crucial role in promoting safety. Working closely with local media, we conduct campaign blitzes during high-visibility enforcement and child passenger safety week. We also partner with the local hospital and Department of Health to integrate seatbelt and child passenger restraint education into new mothers' training, as well as prenatal and postnatal training. Furthermore, active participation in the NHTSA Heat Stroke Prevention campaign helps raise awareness.</p> <p>Funding for overtime costs for enforcement, educational outreach activities, and car seat check-up events is crucial. Moreover, funding is needed for CPST instructor certifications, CPST courses to increase the number of CPST Technicians, travel costs for conferences and NHTSA-approved training courses, and for educational materials such as brochures, flyers, billboards, coloring books, and more. Additionally, we require funding for contractual services for the annual American Samoa Seat Belt Survey statistical analysis, monthly media advertisements, seat belt commercials, and translation services.</p>	
<b>Federal Funding Source(s):</b> BIL 402	
<b>Project Agreement Number:</b> OP-EETIMS-25	
<b>Sub-Recipient(s):</b> Traffic Division, Government Agency, Private Sector	
<b>Organization Type:</b> Law Enforcement, Government Agency, Private Sector	
<b>Amount of Funds:</b> \$350,000.00	
<b>Eligible use of Funds:</b> OP,CR,UNATTD	
<b>Planning and Administration Cost (if applicable):</b> No	
<b>Location of Project &amp; Affected Communities:</b> Western and Eastern District	
<b>The Countermeasure Strategy or Strategies for Programming Funds:</b> <ul style="list-style-type: none"> <li>- Occupant Protection High Visibility Enforcement</li> <li>- Child Passenger Restraint High Visibility Enforcement</li> <li>- Occupant Protection and Child Passenger Law Media</li> <li>- Occupant Protection Training and Education</li> </ul>	

## Project and Sub-Recipient Information

<b>Project Name and Description:</b>	<b>Child Passenger Safety Education, Training and Outreaches</b>
<p>To enhance child passenger safety outreach and education efforts in underserved communities, as well as the operation of inspection stations. This includes acquiring and distributing car seats (infant, convertible, and booster) to underserved communities, as well as providing educational sessions at fitting stations. The aim is to conduct regular car seat check-ups and fitting sessions throughout the year to ensure that parents are correctly installing and fitting their children in their safety seats. Inspections and distribution of educational materials will take place at four locations across the territory: Fagatogo Fire Station, Fagatogo Police Station, Dept. of Human and Social Services Office, and Sub Station West. Additionally, new strategies will be developed with the American Samoa Community College to include child passenger restraint education in student outreach programs. Collaboration with the American Samoa Army Reserve Center will enable the certification of reservists for fitting stations for returning veterans and their families.</p> <p>The funding will support outreaches and educational activities, as well as the purchase of pamphlets, brochures, traffic safety booklets, and coloring books. It will also be utilized to acquire infant, convertible, and booster seats, safety training dolls, and CPS Simulator training seats for educational activities and outreaches, as well as training for new CPS Technicians. Additionally, the funding will cover the purchase of two iPads for electronic Car Seat Check Forms fill out during fitting stations and check-ups, contract for Pre-Child Restraint Survey before Click It or Ticket, as well as commercials and local radio ads for community awareness and engagement.</p>	
<b>Federal Funding Source(s):</b> BIL 402	
<b>Project Agreement Number:</b> OP-CARST-25	
<b>Sub-Recipient(s):</b> Traffic Division, Government Agency, Private Sector	
<b>Organization Type:</b> Law Enforcement, Government Agency, Private Sector	
<b>Amount of Funds:</b> \$75,000.00	
<b>Eligible use of Funds:</b> OP,CR	
<b>Planning and Administration Cost (if applicable):</b> No	
<b>Location of Project &amp; Affected Communities:</b> Western and Eastern District	
<b>The Countermeasure Strategy or Strategies for Programming Funds:</b> <ul style="list-style-type: none"> <li>- Occupant Protection and Child Passenger Restraint Enforcement</li> <li>- Occupant Protection and Child Restraint Training and Education</li> </ul>	

## Project and Sub-Recipient Information

<b>Project Name and Description:</b>	<b>Child Passenger Safety Education, Training, Outreaches, and Car Seat Installations/Fitting Station</b>
<p>The Department of Human and Social Services will continue to provide child passenger safety restraint education during daycare training. Currently, we only have 2 technicians in our office to serve 48 active daycares and numerous parents who transport their children in private vehicles. There is a clear need to increase the number of certified technicians to conduct various safety educational activities and outreaches. The DHSS Child Care division and DHSS WIC will conduct inspections and distribute educational materials at their current fitting station and seat check location. We will also partner with DPS to participate in the Child Passenger Safety Week and during their fitting stations and checkup events. Additionally, we intend to actively participate in the NHTSA Heat Stroke Prevention campaign to raise awareness.</p> <p>We will use funding for outreaches and educational activities, purchase of pamphlets, brochures, traffic safety booklets, and coloring books. Furthermore, the funding will be utilized to procure infant, convertible, and booster seats. Additionally, we will purchase 2 iPads for electronic Car Seat Check Form fill out during fitting stations and checkups. The funding will also be used for CPST training for certification and CPST's attendance to the KIDZ in MOTION conference. Lastly, funding will be allocated for media advertisements and commercials.</p>	
<b>Federal Funding Source(s):</b> BIL 402	
<b>Project Agreement Number:</b> OP-DHSS-25	
<b>Sub-Recipient(s):</b> Department of Human and Social Services (Child Care and WIC divisions)	
<b>Organization Type:</b> Government Agency	
<b>Amount of Funds:</b> \$72,000.00	
<b>Eligible use of Funds:</b> OP,CR,UNATTD	
<b>Planning and Administration Cost (if applicable):</b> No	
<b>Location of Project &amp; Affected Communities:</b> Western and Eastern District	
<b>The Countermeasure Strategy or Strategies for Programming Funds:</b> <ul style="list-style-type: none"> <li>- Occupant Protection and Child Passenger Restraint Enforcement</li> <li>- Occupant Protection and Child Restraint Training and Education</li> </ul>	

## Project and Sub-Recipient Information

**Project Name and Description:** Traffic Records: Program Management

The allocated funds will be utilized to cover the essential staff hours and expenses incurred by OHS. These costs are directly associated with the planning, development, coordination, monitoring, and evaluation of grants within this program area, as well as the preparation of section 405c grant applications. This plan encompasses the continuation of grants from previous years.

Additionally, the funding will support individuals' attendance and participation in educational meetings or conferences. Furthermore, the allocation will encompass the provision of costs for local technical support for TRCC systems, which are integral in providing data for media advertisement during campaigns.

**Federal Funding Source(s):** BIL 402

**Project Agreement Number:** TR-PM- 2025

**Sub-Recipient(s):** Office of Highway Safety

**Organization Type:** Government

**Amount of Funds:** \$65,000.00

**Eligible use of Funds:** TR

**Planning and Administration Cost (if applicable):** No

**Is Project a Promised Project:** No

**Location of Project & Affected Communities:** N/A

**The Countermeasure Strategy or Strategies for Programming Funds:** Highway Safety Office  
Program Management



## Project and Sub-Recipient Information

**Project Name and Description:** Traffic Records : Traffic Records Maintenance & Support

The allocated funds will serve the purpose of procuring contractual services for the maintenance, support, and enhancement of the Traffic Records System. This endeavor will be entrusted to a vendor well-versed in the American Samoa Traffic Records System.

Additionally, the funds will facilitate the acquisition of e-citation equipment to outfit Traffic Division patrol officers and vehicles comprehensively.

**Federal Funding Source(s):** BIL 402, 405C

**Project Agreement Number:** TR-MS- 2025

**Sub-Recipient(s):** Contractor Vendor

**Organization Type:** Contractor

**Amount of Funds:** \$245,000.00

**Eligible use of Funds:** M3DA, TR

**Planning and Administration Cost (if applicable):** No

**Is Project a Promised Project:** No

**The Countermeasure Strategy or Strategies for Programming Funds:** Improves timeliness of a core highway safety database

# **§1300.22 Traffic Safety Information Systems grants**

## **Certification & Assurances (Appendices A & B)**