STATE OF FLORIDA

FY2014

HIGHWAY SAFETY PLAN

A. Highway Safety Planning Process

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Florida's Strategic Highway Safety Plan (SHSP) is an interagency plan to address the challenge of driving down fatalities by focusing on engineering, enforcement, education, and emergency response solutions. The Florida departments of Education, Health, Highway Safety and Motor Vehicles, Transportation and the Florida Highway Patrol partnered with agencies of the Federal Government and dozens of traffic safety organizations and private sector businesses to develop Florida's 2012 Strategic Highway Safety Plan. (A list of the SHSP Emphasis Area Team Members is attached to the end of this section)

The updated 2012 SHSP is the road map used to help Florida drive down fatalities and serious injuries for the next five years (2013-2017). As one of the State's safety stakeholders implementing this plan in 2014, The Florida Department of Transportation Highway Traffic Safety Program is based on the goals and objectives in the SHSP.

The SHSP sets a target of 5% annual reduction from the 2006-2010 baseline average for 8 emphasis areas to include: Aggressive Driving, At Risk Drivers (Teen and Aging Road Users), Impaired Driving and Vulnerable Road Users (Bicyclist, Pedestrians and Motorcyclist). The goals and strategies for these program areas were defined by the members of the SHSP Emphasis Area (EA) Teams. These strategies were developed by the use of proven countermeasures and the experience of EA Team members for strategies that work specifically in Florida. This overall 5% annual reduction goal and established strategic goals were used when setting the target for these Highway Safety Plan program areas and the other program areas not specifically identified in the SHSP. Recognizing that the Highway Safety Program efforts do not contribute to all of the annual fatality reductions, individual program area targets for the Highway Safety Plan program area goals are based the evaluation of the trends expected.

Project Selection

The FDOT Highway Safety Program received more than 240 requests for 2014 funding totaling nearly \$41.5 million. These *concept papers* could be considered for funding under MAP21 Sections 402 and 405. The concept papers were assigned to the appropriate planners for review. Each concept paper was reviewed to determine whether it was a continuing program or a new request, if it satisfied a specific traffic safety need, if it supported the strategies established in the SHSP for the program area, and on past funding performance history of the agency. (Concept papers were received for projects that did not qualify for Section 402 funding were eliminated prior to the review process.) A standard form was used to complete the review. Each staff member ranked all of the funding proposals in his/her respective program areas. Continuing programs and funding requests from agencies in the communities that are ranked in the top 25% of the *Highway Safety Matrix* for the respective program area were given priority for funding. A staff meeting to discuss project ranking and selections was hosted which included the program planners and the Traffic Safety Administrator and Chief Safety Officer. The planners' funding recommendations were the evaluated and approved by Traffic Safety Administrator and the Chief Safety Officer prior to being included in the *Highway Safety Performance Plan*.

Separate applications for Section 405(c) Traffic Safety Information Systems were used by agencies seeking traffic data funding. These requests were reviewed by the Traffic Records Coordinating Committee Executive Board, and the Board voted on which projects would be funded.

Data Sources

The Florida Department of Transportation's State Safety Office identifies the State's traffic crash problems in a number of ways, including:

- Reviewing statistics from the annual Traffic Crash Statistics Report prepared by the Florida Department of Highway Safety and Motor Vehicles (DHSMV) and the National Highway Traffic Safety Administration's Fatality Analysis Reporting System
- Reviewing data from the *Uniform Traffic Citation Statistics Annual Report* prepared by the Florida Department of Highway Safety and Motor Vehicles
- Analyzing data from the Highway Safety Matrix prepared by the Safety Office
- Meeting with advisory groups and SHSP Emphasis Area Teams
- Reviewing the results of public opinion and observational surveys, and
- Utilizing the knowledge and experience of Traffic Safety Section staff

The FDOT receives crash data from the Department of Highway Safety and Motor Vehicles (DHSMV) that includes all information collected on the "long form" crash reports. This data is used to create the Traffic Safety Section's annual *Highway Safety Matrix*. The staff utilizes data from the matrix to perform analyses.

Staff members are responsible for using information from the matrix and the annual *Traffic Crash Statistics Report* to identify the traffic safety problems to be addressed in their program modules. Citation data is also used by some planners to identify problems. Planners can work with a member of the Crash Records Section, the Traffic Records Coordinating Committee (TRCC), the Department of Health, Strategic Highway Safety Plan Emphasis area teams or other group(s) to obtain specific crash data information.

The traffic safety program staff also works with a variety of groups to identify statewide problems. Advisory groups include the Strategic Highway Safety Plan Emphasis area team, EMS Advisory Council, Traffic Records Coordinating Committee, Motorcycle Safety Coalition, Minority Task Force on Traffic Safety, and the Impaired Driving Coalition. Staff members also work with the Law Enforcement Liaisons, local community traffic safety teams, and the Community Traffic Safety Team Coalition to identify problems.

Observational studies are conducted annually to determine safety belt use in the state. This information is used by the Occupant Protection Specialist to target areas for public awareness efforts and increased enforcement activities. Random digit dialed telephone surveys and surveys at driver's license offices are conducted annually in conjunction with the *Click It or Ticket* and *Drive Sober Or Get Pulled Over* campaigns to evaluate the effectiveness of the awareness programs and to determine the public attitude related to traffic safety issues in the state. The Occupant Protection Specialist and the DUI Specialist use this information in planning future activities.

2012 SHSP Emphasis Area Team Partners

AGGRESSIVE DRIVING EMPHASIS AREA TEAM PARTNERS

Florida Department of Transportation (DOT)

Florida Highway Patrol (FHP)

Florida Sheriffs Association (FSA)

Florida Department of Highway Safety and Motor

Vehicles (DHSMV)

Florida Students Against Destructive Decisions (SADD)

Institute of Police Technology and Management (IPTM)

VULNERABLE ROAD USERS EMPHASIS AREA TEAM PARTNERS

Bicycle and Pedestrian

Cities That Work

Department of Education (DOE) School

Transportation

Department of Health (DOH)

Department of Highway Safety and Motor Vehicles

(DHSMV)

Florida Department of Transportation (DOT)

Federal Highway Administration (FHWA)

Florida Highway Patrol (FHP)

Florida Law Enforcement Liaison (LEL) Program

Florida State University (FSU) Police Department

Indian River Fire and Rescue

Metroplan Orlando

Miami Dade MPO

National Highway Traffi c Safety Administration

(NHTSA)

Parsons Brinkerhoff Plastic Safety Systems

Renaissance Planning Group

Safe Routes to School National Partnership

Tindale-Oliver & Associates, Inc.

University of Miami, WalkSafe Program

Florida Motorcycle Safety Coalition Members

AAA Auto Club South

ABA Board of Governors

ABATE of Florida

Department of Highway Safety and Motor Vehicles

(DHSMV), Florida Rider Training Program

EVAC Ambulance

Florida Bureau of Emergency Medical Services

(EMS)

Florida Department of Health (DOH), Bureau of

EMS

Florida Department of Health (DOH), Offi ce of

Trauma

Florida Department of Transportation (DOT)

Florida Highway Patrol (FHP)

Florida Motorcycle Dealers Association (FMDA)

Florida Safety Council (FSC)

Gold Wing Road Riders Association

Harley-Davidson of Miami

Hillsborough County Sheriff's Offi ce

Hillsborough County Public Works - Traffi c

Indian River Fire Rescue

Judicial Outreach Liaisons

Motorcycle Industry Council (MIC)

Motorcycle Safety Foundation (MSF)

Orlando Harley Davidson/Riders Edge

Ryder Trauma Center - Miami

Seminole County Traffi c Engineering

Suncoast Safety Council

University of Central Florida (UCF) Police

Department

University of South Florida (USF), Center for Urban

Transportation Research (CUTR)

U.S. Insurance Services, Inc.

IMPAIRED DRIVING EMPHASIS AREA TEAM PARTNERS

Department of Highway Safety and Motor Vehicles (DHSMV)

DUI Counterattack, Hillsborough, Inc.

Florida Department of Health (DOH)

Florida Department of Law Enforcement (FDLE)/ATP

Florida Department of Transportation (DOT)

Florida Department of Business and Professional

Regulation (DBPR)

Florida Highway Patrol (FHP)

Florida Law Enforcement Liaison (LEL) Program

Florida Police Chiefs Association (FPCA)

Florida Prosecuting Attorneys Association (FPAA)

Florida Public Safety Institute (FPSI)

Florida Sheriffs Association (FSA)

Florida Traffi c Safety Resource Prosecutor (TSRP) Program

Fort Myers Police Department

Institute of Police Technology and Management (IPTM)

Leon County Probation Division

Madison Police Department

Mothers Against Drunk Driving (MADD) Florida

National Highway Traffi c Safety Administration (NHTSA)

Offi ce of the Public Defender

Pinellas County Judge

Senior Trial Court Judge State of Florida

State Attorney's Office, Second Judicial Circuit

Tallahassee Community College (TCC)/SADD Florida

Tallahassee Police Department

AT RISK DRIVERS/TEEN DRIVERS EMPHASIS AREA TEAM PARTNERS

Florida Teen Safe Driving Coalition Members

All Children's Hospital

Allstate Foundation

Anthony Telesca Foundation

Auto Club Group

Bayfront Medical Center

Brunet-Garcia

Car Control

DOT District 5 Community Traffic Safety

Team (CTST)

The Dori Slosberg Foundation

Driving Coach Chris, Inc.

Executive Office of the Governor

Florida Department of Health (DOH)

Florida Department of Highway Safety and Motor

Vehicles (DHSMV)

Florida Department of Transportation (DOT)

Florida Highway Patrol (FHP)

Florida Police Chiefs Association (FPCA)

Florida S.A.F.E., Inc.

Florida Sheriffs' Association (FSA) Teen Driver

Challenge Quality Assurance

Florida Students Against Destructive

Decisions (SADD)

Foley & Lardner

Ford Motor Company - Driving Skills for Life

George Group

Heartland Education Consortium

Hillsborough County Public Works

Meagan Napier Foundation

National Highway Traffic Safety

Administration (NHTSA)

National Safety Council (NSC), SFC

Orlando Health

Orlando Royal Plaza Hotel

Responsible Decision Making Coalition

Reynolds' Right Hands

Safe Kids USA

Safe Kids Worldwide

Senior Trial Court Judge State of Florida

Southern Florida National Safety Council (NSC)

Stay Alive...Just Drive!, Inc.

Tallahassee Police Department

The American Automobile Association (AAA)

Teen Driver Challenge

Teen Driver Safety Foundation

Teens Learn to Drive Foundation, Inc.

Twin Visions, Boca

The Self Movement

AT-RISKDRIVERS/AGING ROAD USERS EMPHASIS AREA TEAM PARTNERS

Safe Mobility For Life Coalition Members

AAA Auto Club South

AARP

Area Agency on Aging for North Florida, Inc.

Area Agency on Aging of Pasco-Pinellas, Inc.

Carlin Rogers Consulting

Commission for the Transportation Disadvantaged

Community Traffi c Safety Teams (CTST) Coalition

Florida Department of Community Affairs (DCA)

Florida Department of Elder Affairs (DOEA)

Florida Department of Health (DOH)

Florida Department of Highway Safety

and Motor Vehicles (DHSMV)

Florida Department of Transportation (DOT)

Federal Highway Administration (FHWA)

Florida Division

Florida Association of Area Agencies on Aging (F4A)

Florida Association of Senior Centers

Florida Highway Patrol (FHP)

Florida International University (FIU)

Florida Public Transportation Association (FPTA)

Florida Regional Councils Association (FRCA)

Florida State University (FSU), College of Medicine

Lee County Sheriff's Offi ce

Metropolitan Planning Organization

Advisory Council (MPOAC)

National Highway Traffi c Safety Administration

(NHTSA) (Ex-Offi cio Member)

University of Florida (UFL), Institute for Mobility,

Activity and Participation (I-MAP)

Pepper Institute on Aging and Public Policy

StarMetro

Tallahassee Senior Center

TRAFFIC RECORDS EMPHASIS AREA TEAM PARTNERS

Traffic Records Coordinating Committee Members

The organizations listed below are represented on the TRCC Executive Board (denoted by an *) and the Traffic Safety Data Technical Committee.

Florida Agency for Health Care Administration(AHCA)*

Florida Department of Health (DOH)*

Florida Department of Highway Safety and Motor Vehicles (DHSMV)*

Florida Department of Transportation (DOT)*

Florida Sheriff's Association (FSA)

Florida Highway Patrol (FHP)/Motor Carrier Compliance*

Florida Police Chief's Association (FPCA)*

University of Florida (UFL)

B. Performance Plan

B. Performance Plan

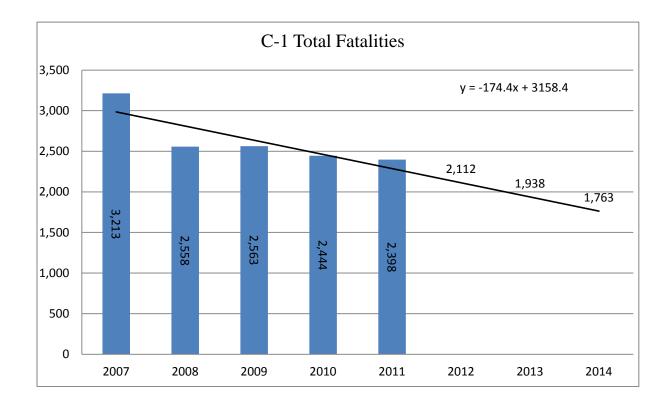
Congress requires each state to set performance goals and report performance measures in the *Highway Safety Performance Plan*. The National Highway Traffic Safety Administration and the Governors Highway Safety Association developed a set of 14 minimum performance measures that must be included in each state's plan. These are broken down into three activity measures, one behavioral measure, and 10 core outcome measures. The fatality numbers for the outcome measures use data from the *Fatality Analysis Reporting System (FARS)*. Performance goals are required for the behavioral measure and the 10 core outcome measures. The FDOT Highway Traffic Safety Program has included two additional core outcome measures and three activity measures that relate to Florida.

The following goals were set to meet the requirements of 23 CFR 1200.10:

Traffic Fatalities

C-1) To decrease traffic fatalities from the 2011 FARS data baseline year total of 2,398 to 2,056 by December 31, 2014. While the trend below indicates a more significant decline in fatalities, Florida realistically expects to experience a between a five and six percent annual decline, as shown over the past four years. A five and one half percent decrease annually would equate to approximately 2,023 fatalities in 2014.

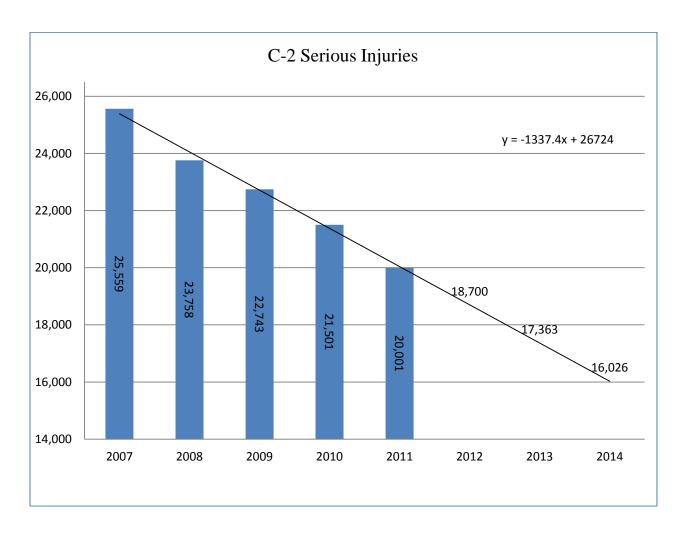
The table below shows total deaths for each year and the linear trend in total fatalities for Florida. If the linear trend reflected in the 2007-2011 data were to continue, total fatalities would decline to **2,112** in 2012, **1,938** in 2013, and **1,763** in 2014.



Serious Traffic Injuries

C-2) To decrease incapacitating traffic injuries 2011 FARS data baseline year total of 20,001 to 16,348 by December 31, 2014. While the trend below indicates slightly greater decline in serious injuries, Florida realistically expects to experience a six and seven percent annual decline, as shown over the past four years. A six and one half percent decrease annual would equate to approximately 16,348 serious injuries in 2014.

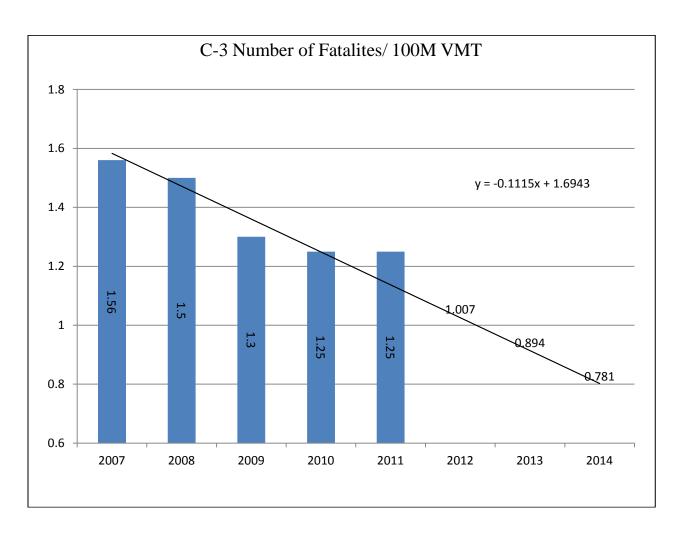
The table below shows serious injuries for each year and the linear trend in serious injuries for Florida. If the linear trend reflected in the 2007-2011 data were to continue, total fatalities would decline to **18,700** in 2012, **17,363** in 2013, and **16,026** in 2014.



Fatalities/VMT

C-3) To decrease fatalities per 100 vehicles miles traveled (VMT) from the 2011 FARS data baseline year total of 1.25 to 1.01 by December 31, 2014. While the trend below indicates a more significant decline in fatalities per100M VMT, Florida realistically expects to experience an approximate five percent annual decline, considering the average rate of fatalities per 100M VMT has been 0.05% per total fatalities. A five percent decrease annually would equate to approximately 1.01 fatalities per 100M VMT in 2014.

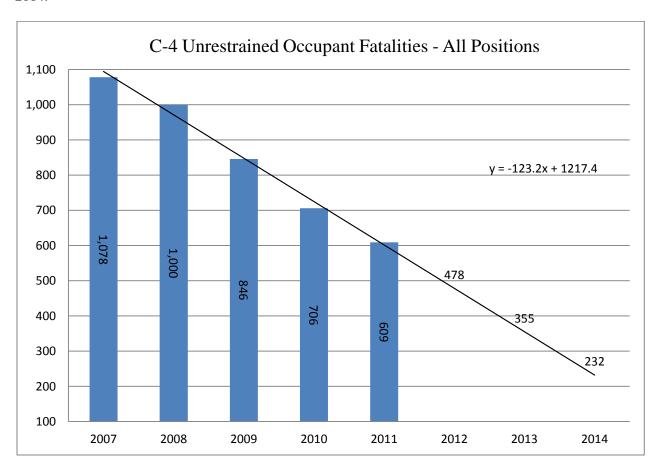
The table below shows fatalities per 100 miles of VMT for each year and the linear trend in fatalities per 100 miles VMT for Florida. If the linear trend reflected in the 2007-2011 data were to continue, total fatalities would decline to **1.007** in 2012, **0.894** in 2013, and **0.781** in 2014.



Unrestrained Passenger Vehicle Occupant Fatalities

C-4) To decrease the number of driver and passenger deaths in safety belt equipped (SBE) vehicles from 2011 FARS data baseline year total of 609 to 387 by December 31, 2014. While the trend below indicates a more significant decline in unrestrained passenger vehicle occupant fatalities, Florida realistically expects to experience a between a thirteen and fifteen percent annual decline, as shown over the past four years. A fourteen percent decrease annually would equate to approximately 387 fatalities in 2014.

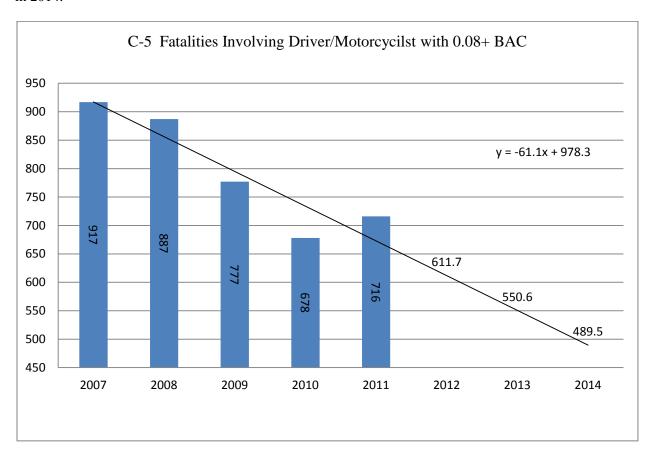
The table below shows unrestrained passenger vehicle occupant fatalities for each year and the linear trend in unrestrained passenger vehicle occupant fatalities for Florida. If the linear trend reflected in the 2007-2011 data were to continue, total fatalities would decline to **478** in 2012, **355** in 2013, and **232** in 2014.



Alcohol- Impaired Driving Fatalities

C-5) To decrease alcohol impaired driving fatalities vehicles from the 2011 FARS data baseline year total of 716 to 522 by December 31, 2014. While the trend below indicates a more significant decline in alcohol impaired driving fatalities, Florida realistically expects to experience an approximate ten percent annual decline, as the recent spike is expected to have a slower turn around. A ten percent decrease annually would equate to approximately 522 fatalities in 2014.

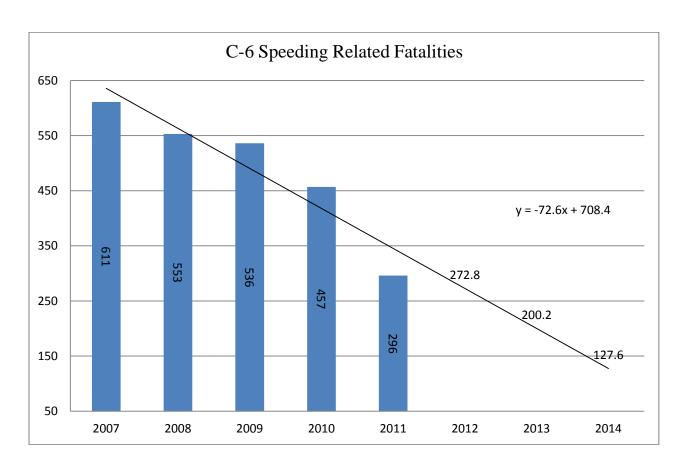
The table below shows unrestrained passenger vehicle occupant fatalities for each year and the linear trend in unrestrained passenger vehicle occupant fatalities for Florida. If the linear trend reflected in the 2007-2011 data were to continue, total fatalities would decline to **611.7** in 2012, **550.6** in 2013, and **489.5** in 2014.



Speeding Related Fatalities

C-6) To decrease speeding-related fatalities from the 2011 FARS data baseline year total of 296 to 202 by December 31, 2014. While the trend below indicates a more significant decline in speeding-related fatalities, Florida realistically expects to experience an approximate 12 percent annual decline, as the fatalities dropped significantly in 2011 and future years are less likely to continue that rate. A 12 percent decrease annually would equate to approximately 202 fatalities in 2014.

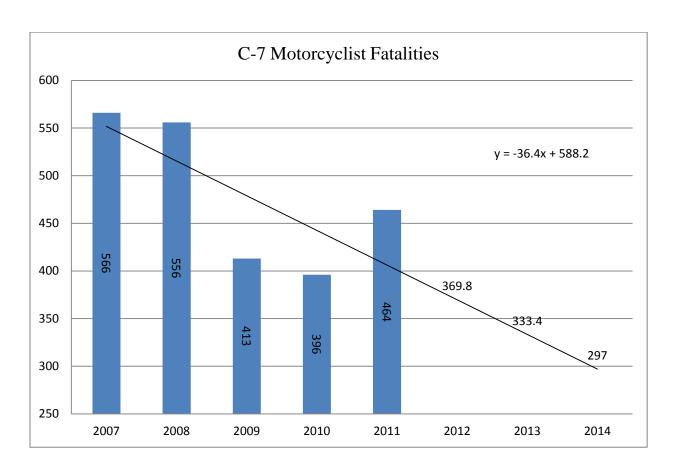
The table below shows speeding-related fatalities for each year and the linear trend in speeding-related fatalities for Florida. If the linear trend reflected in the 2007-2011 data were to continue, total fatalities would decline to **272.8** in 2012, **200.2** in 2013, and **127.6** in 2014.



Motorcyclist Fatalities

C-7) To decrease motorcyclist fatalities from the 2011 FARS data baseline year total of 464 to 397 by December 31, 2014. While the trend below indicates a more significant decline in motorcyclist fatalities, Florida realistically expects to experience an approximate five percent annual decline, as the economy is fluctuating, Florida is experiencing an increase in motorcycle registrations. We recognize that new riders are more likely to experience a fatality. A five percent decrease annually would equate to approximately 397 fatalities in 2014.

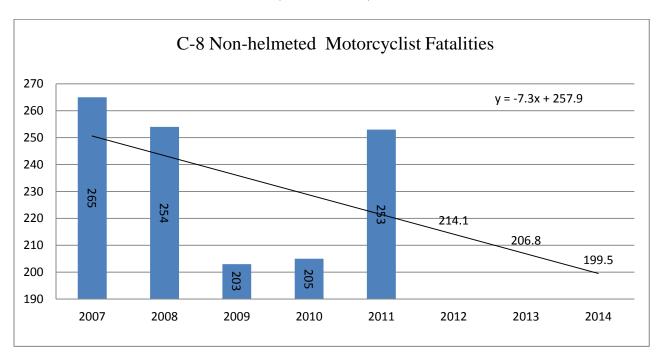
The table below shows speeding-related fatalities for each year and the linear trend in motorcyclist fatalities for Florida. If the linear trend reflected in the 2007-2011 data were to continue, total fatalities would decline to **369.8** in 2012, **333.4** in 2013, and **297** in 2014.



Non-Helmeted Motorcyclist Fatalities

C-8) To decrease non-helmeted motorcyclist fatalities from the 2011 FARS data baseline year total of 253 to 199 by December 31, 2014. In 2007-2011 an average of 29% of all motorcycle fatalities were attributed to head trauma. Calculating 29% of the predicted total motorcyclist fatalities provides a predicted 119 fatalities in 2014. Florida is targeting with the trend calculation, as we expect fluctuations in heat through the years to relatively increase or decrease the number of riders using their helmets when the weather is hot.

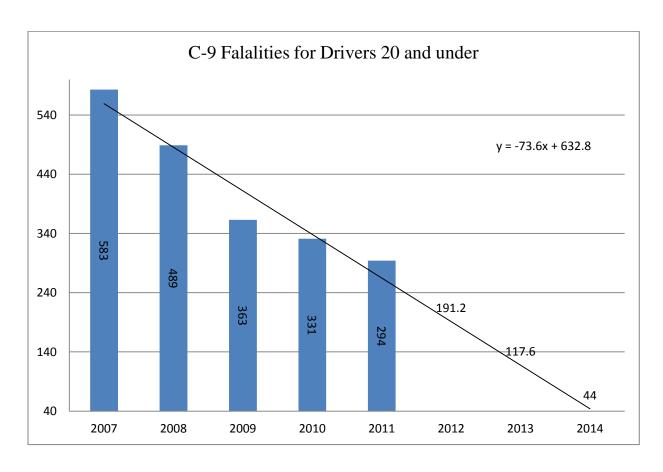
The table below shows non-helmeted motorcyclist fatalities for each year and the linear trend in motorcyclist fatalities for Florida. If the linear trend reflected in the 2007-2011 data were to continue, total fatalities would decline to **369.8** in 2012, **333.4** in 2013, and **297** in 2014.



Drivers Age 20 or Younger Involved in Fatal Crashes

C-9) To decrease drivers age 20 or younger involved in fatal crashes from the 2011 FARS data baseline year total of 294 to 214 by December 31, 2014. While the trend below indicates a more significant decline in fatalities of drivers age 20 or younger, Florida realistically expects to experience a between an eight and eleven percent annual decline, as shown over the past three years. A ten percent decrease annually would equate to approximately 214 fatalities in 2014.

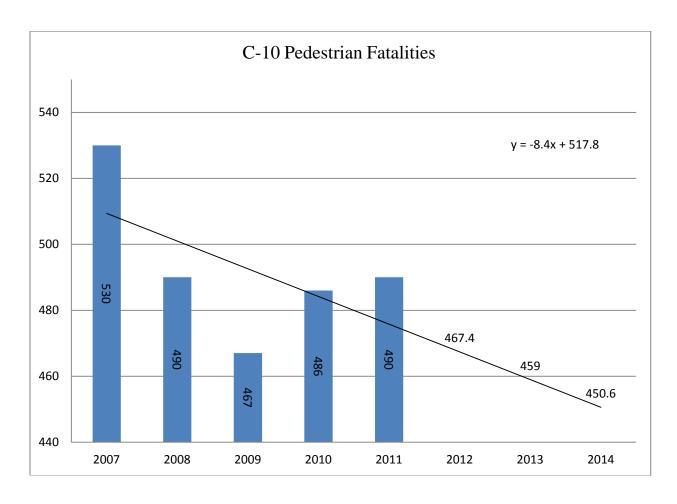
The table below shows fatalities of drivers age 20 or younger for each year and the linear trend in these fatalities for Florida. If the linear trend reflected in the 2007-2011 data were to continue, fatalities for drivers under age 20 would decline to **191.2** in 2012, **117.6** in 2013, and **44** in 2014.



Pedestrian Fatalities

C-10) To reduce pedestrian fatalities from the 2011 FARS data baseline year total of 490 to 420 by December 31, 2014. The trend below predicts a two percent reduction annually from 2012 to 2014. Florida is in the second year of a major pedestrian safety campaign that includes education and enforcement. Based on these efforts and the strategies being implemented from the SHSP, Florida realistically expects a five percent annual reduction of in pedestrian fatalities. A five percent annual reduction would equate to approximately 420 fatalities by 2014.

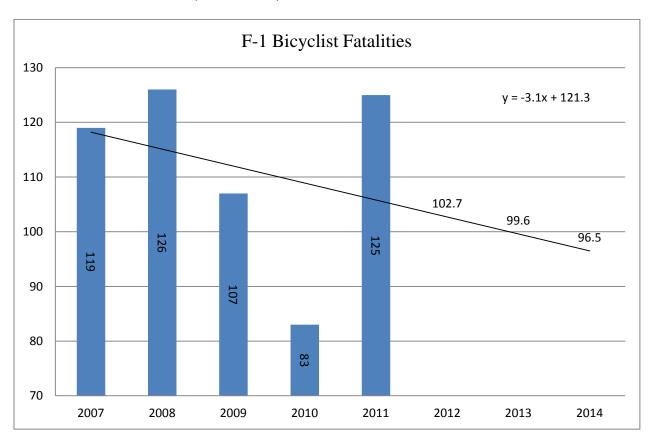
The table below shows pedestrian fatalities for each year and the linear trend in these pedestrian fatalities for Florida. If the linear trend reflected in the 2007-2011 data were to continue, fatalities for pedestrian would decline to **467.4** in 2012, **459** in 2013, and **450.6** in 2014.



Bicyclist Fatalities

F-1) To reduce bicyclist fatalities from the 2011 FARS data baseline year total of 125 to 107 by December 31, 2014. While the trend below predicts an approximate three percent reduction annually from 2012 to 2014 in fatalities of bicyclist fatalities, Florida realistically expects to experience a five percent annual decline. This calculation is based on the implementation of the SHSP strategies to produce this level of deduction. A five percent decrease annually would equate to approximately 107 fatalities in 2014.

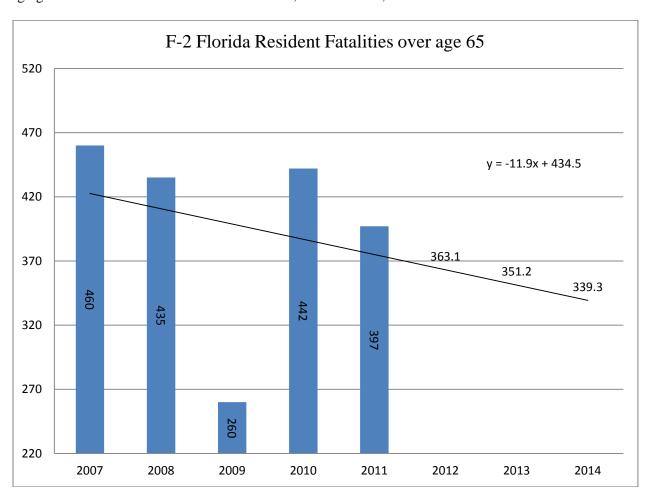
The table below shows fatalities pedestrians for each year and the linear trend in these bicyclist fatalities for Florida. If the linear trend reflected in the 2007-2011 data were to continue, fatalities for bicyclist would decline to **102.7** in 2012, **99.6** in 2013, and **96.5** in 2014.



Fatalities Involving a Florida-Resident Elder Driver

F-2) To reduce the number of Florida-resident drivers age 65 and older, (classified as "Aging Road Users" in the SHSP) involved in fatal crashes from the 2011 FARS data baseline year total of 397 to 340 by December 31, 2014. The trend below predicts an approximate five percent reduction annually from 2012 to 2014 in fatalities of aging road user fatalities, Florida realistically expects to experience a five percent annual decline. A five percent annual reduction would equate to approximately 340 fatalities by 2014.

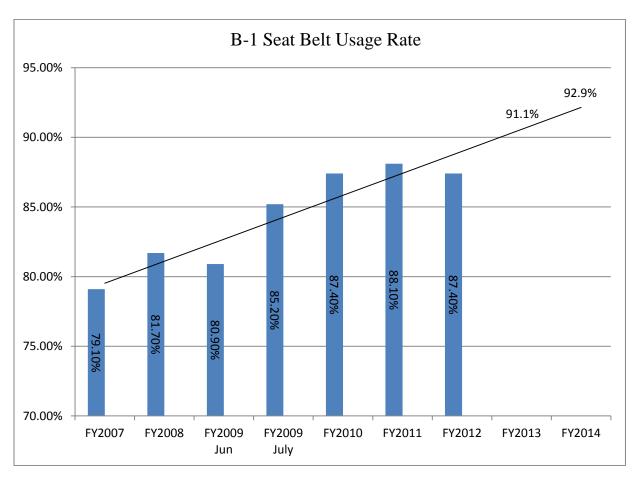
The table below shows aging road user fatalities for each year and the linear trend in these aging road user fatalities for Florida. If the linear trend reflected in the 2007-2011 data were to continue, fatalities for aging road users would decline to **363.1** in 2012, **351.2** in 2013, and **339.3** in 2014.



Seat Belt Use Rate

B-1) To increase the statewide observed seat belt use of front seat outboard occupants in passenger vehicles from the 2011 FARS data baseline year total of 87.4% to 90.4% by September 30, 2013. While the trend below indicates a more increase in seat belt use, Florida realistically expects to experience a one and one half percent annual increase, as averaged annually over the past six years. A one and one half percent increase annually would equate to approximately 90.4% usage rate in 2014.

The table below shows the seat belt usage rate for each year and the linear trend in these seat belt usage rate for Florida. If the linear trend reflected in the 2007-2011 data were to continue, seat belt usage rate would increase to **91.1%** in 2013 and **92.9%** in 2014.



FY 2014 Highway Safety Performance Plan – Performance Measures and Goals								
	Activity Measures		2009	2010	2011	2012	2013	2014
A-1	Number of Grant-Funded Safety Belt Citations ²	Final	4,888	28,349	2,897	3,057	3,576**	
A-2	Number of Grant-Funded Impaired Driving Arrests ¹	Final	2,373	2,129	3,015	3,132	1,915**	
A-3	Number of Grant-Funded Speeding Citations ²	Final	14,597	17,217	16,573	16,581	7,134**	
	Behavior Measures		2009	2010	2011	2012	2013	2014
B-1		Goal	82.50%	83.00%	83.50%	86.20%	91.10%	92.90%
D-1	Observed Safety Belt Use, Front Seat Outboard Occupants	Final	85.20%	87.40%	88.10%	87.40%		
	Core Outcome Measures		2009	2010	2011	2012	2013	2014
C-1		Goal ⁵	3,000	2,900	2,850	2,266	2,141	2,023
C-1	Number of Traffic Fatalities ³	Final	2,558	2,445	2,398			
C-2	Number of Serious Injuries in Traffic Crashes ⁴	Goal Final	N/A	23,500	23,250	18,700	17,485	16,348
	Number of Fatalities/100M		22,743	21,501	20,001			
C-3	VMT ³	Goal ⁵ Final - Total	1.6	1.54	1.53 1.25	1.133	1.0705	1.0115
C-4	Number of Unrestrained Occupant Fatalities – All Positions ³	Goal	N/A	970	950	524	450	387
		Final	846	707	609			
C-5	Number of Fatalities Involving Driver/ Motorcyclist with .08+ BAC ³	Goal ⁵	1,050	850	825	644	580	522
		Final	777	660	716			

	Core Outcome Measures		2009	2010	2011	2012	2013	2014
C-6	Number of Speeding-Related Fatalities ³	Goal	N/A	540	530	260	229	202
		Final	536	453	296			
C-7	Number of Motorcyclist Fatalities ³	Goal ⁵	500	500	490	441	419	398
C-1		Final	413	396	464			
C-8	Number of Unhelmeted Motorcyclist Fatalities ³	Goal	N/A	390	245	132	126	119
C-8		Final	203	205	253			
C-9	Number of Drivers ≤ Age 20 Involved in Fatal Crashes ³	Goal	N/A	400	460	265	238	214
		Final	363	330	294			
C-10	Number of Pedestrian Fatalities ³	Goal ⁵	525	480	470	466	442	420
C-10		Final	467	487	490			
Flori	Florida Core Outcome and Activity Measures		2009	2010	2011	2012	2013	2014
F-1	Number of Bicyclist Fatalities ³	Goal ⁵	100	120	110	119	113	107
Γ-1		Final	107	83	125			
F-2	Number of Florida Resident Drivers ≥ Age 65 Involved in Fatal Crashes ³	Goal	N/A	413	400	377	358	340
Γ-2		Final	595	442	397			
Б.2	Number of Grant-Funded DUI	Goal	136	300	325	350	450	
F-3	Checkpoints/Sat. Patrols ⁶ Conducted ¹	Final	211	502	517	88	578**	
F-4	Number of Grant-Funded Teen	Goal	N/A	320	350	360	450	
17-4	Driver Events Conducted	Final	296	510	247	239	152**	

Data for the Activity Measures is based on the quarterly reports filed by subgrantees during the fiscal year while the other measures are based on calendar year data.

***Numbers displayed in red for FY2013, reflect activity as of March 2013 quarterly progress reports.

² Accurate data for grant-funded citations in past years is not available because, in most cases, law enforcement agencies reported all citations issued during the year, not just the totals for grant-funded activities.

³ Fatality numbers come from the **Fatality Analysis Reporting System (FARS)** except for F-2, which comes from the Florida Department of Highway Safety and Motor Vehicles (DHSMV) annual report of crash statistics.

^{4.} Serious injuries are those injuries listed as 'Incapacitating Injuries' by the DHSMV in its annual report of crash statistics.

⁵ Prior to 2010 goals were set based on DHSMV data – not FARS data. Goals shown for C-5 prior to 2010 were based on "alcohol-related" fatalities as defined by DHSMV. Goals for C-7 prior to 2010 included only motorcycle driver fatalities; motorcycle passenger fatalities were not included.

⁶ Florida's DUI activity measure includes both checkpoint and saturation patrol activities for FY2013 and forward,

Data for the core outcome measures included in the tables is based on the calendar year. The fatality data used in the table is taken from the FARS, except for measure F-2) $Number of Florida Resident Drivers <math>\geq$ Age~65 Involved in Fatal~Crashes. As noted at the end of the table, the goals that the Traffic Safety Section had set for fatalities prior to 2010 were based on fatality numbers published by the Florida Department of Highway Safety and Motor Vehicles in its annual report of crash statistics. In some cases, the fatality data published by FARS has differed significantly from the data published by DHSMV. Starting in 2010, the fatality goals (except for F-2) were based on FARS data. The data used for C-2) Number~of~Serious~Injuries~in~Traffic~Crashes~is taken from the DHSMV annual crash statistics report because FARS does not publish injury data.

C. Highway Safety Strategies and Projects

Planning and Administration Program Area

Goal: To provide an experienced staff to administer the State Highway Safety Program in Florida.

Section 402

Project Number: PA-14-01-01

Project Title: Operation of the Traffic Safety Section

Project Description: The Florida Department of Transportation will be reimbursed 50% for the salary and benefits costs of up to seven full time employees. The staff includes a Traffic Safety Administrator, five Highway Safety Planners, and a Financial Specialist. The Traffic Safety Section staff is responsible for overseeing the development of the *Highway Safety Performance Plan* and for administering the highway safety subgrant funds that Florida receives. The goal of the project is to develop and implement an effective Highway Safety Performance Plan. Staff members are responsible for multiple program area's therefore, salaries are charged to Planning and Administration verses a program area specifically.

Budget: \$270,000

Project Number: PA-14-01-02

Project Title: Traffic Safety Staff Support

Project Description: The Tallahassee Community College will hire an OPS Staff Assistant to assist with the processing of subgrant paperwork. Section 402 funds will provide 15 hours per week for the individual to assist the highway safety planners, while the Department of Transportation will hire the same individual to assist the financial manger approximately 15 hours per week with state OPS funds. The person will work a total of 30 hours per week. The additional 15 hours per week is paid for by the Florida Department of Transportation to meet the 50% match for Planning and Administration costs. The goal of the project is to provide administrative support to both the financial manager and the planning staff through the use of state and federal funds so that they will have more time to manage the program modules for which they are responsible. The budget amount for this project is approximately 3,000 more than previous years, as it is the intent of the Department to expand this position to 40hrs during the 2014 fiscal year, at which time, the grant would fund 20 hours and the state the other 20 hours.

Budget: \$15,000

Planning and Administration Budget Summary							
Project Number	Project Title/Agency	Budget	Match	Budget Source			
PA-14-01-01	Operation of the Traffic Safety Section - FDOT	\$270,000	\$270,000	402			
PA-14-01-02	Traffic Safety Staff Support - TCC	\$15,000	\$15,000	402			
	402 Total	\$285,000	\$285,000				
	Total	\$285,000	\$285,000				

Goals and Strategies:

- 1. Decrease traffic fatalities in FY2014 5.5% below the FY2011 total fatalities of 2,398, through a series of campaigns designed to increase public awareness of Florida's traffic safety problems
- 2. Increase statewide observed seat belt usage to 90.4% in FY2014, through the marketing of the national "Click It or Ticket" campaign designed to increase public awareness of Florida's occupant protection laws and to increase proper and consistent usage of seat belts and child protective equipment, both day and night.
- 3. Increase public awareness motorcycle safety by 5% in FY2014through a series of campaigns designed to share the safety benefits of using motorcycle personal protective equipment and practicing conspicuity, the risks of speeding while on a motorcycle, the risk of riding impaired, and safe practices for motorist and motorcyclist as they "Share the Road".
- 4. Increase public awareness of Florida's pedestrian and bicycle laws through the marketing of Florida's "Alert Today. Alive Tomorrow" campaign by 5% in FY2014.
- 5. Increase public awareness of Florida's impaired driving laws by 5% in FY2014, through the marketing of the national "Drive Sober or Get Pulled Over" campaign.

Section 402

Project Number: PM-14-07-01

Project Title: Motorcyclist Personal Protective Equipment (PPE) and Conspicuity Campaign

Project Description: Funding will be provided to the University of South Florida, Center for Urban Transportation Research (CUTR) to develop and conduct a variety of media campaigns that increase awareness and promote the use of personal protective equipment (PPE) and conspicuity of motorcyclists in Florida. This campaign will initially reach out to our currently identified top ten priority areas. The goal of this project is to distribute safety PPE and conspicuity messages to motorcyclists in an effort to increase visibility and reduce the number of motorist versus motorcyclist crashes and fatalities on Florida's roadways. This campaign will be marketed in those areas with high motorcycle registrations and crash history, in efforts to reach the majority of Florida's motorcyclists.

Budget: \$300,000

Project Number: PM-14-07-02

Project Title: Motorcyclist Anti-Speed Safety Campaign

Project Description: Funding will be provided to the University of South Florida, Center for Urban Transportation Research (CUTR) for advertisements Promoting an anti-speeding motorcycle safety campaign "the Road is not a Race Track" to educate and discourage motorcycle speeding in Florida. This campaign will be marketed in those areas with high motorcycle registrations and crash history, in efforts to reach the majority of Florida's motorcyclists.

Budget: \$300,000

Project Number: PM-14-07-03

Project Title: Florida's Bicycle/Pedestrian Focused Initiative: Communications

Project Description: The University of South Florida, Center for Urban Transportation Research (CUTR) will distribute media advertisements that promote bicycle and pedestrian safety to all road users. This campaign is part of the comprehensive bicycle/pedestrian safety program established in accordance with the recommendations set forth in the Pedestrian Program Assessment conducted in January 2012. The goal of this project is to aggressively market the "Alert Today. Alive Tomorrow." Safety campaign in an effort to increase awareness of pedestrian and bicycle laws by 5% during the project period.

Budget: \$500,000

Section 405(b) – Occupant Protection

Project Number: M2PE-14-20-01

Project Title: Click It or Ticket Paid Media Campaign

Project Description: Funding will be provided to Tallahassee Community College to plan, coordinate, and implement a paid media program for the Memorial Day holiday Click It or Ticket enforcement wave. Funds will be used to develop campaign spots, media plan, and to purchase airtime. Pre- and post-wave safety belt surveys will determine the effectiveness of this project. The goal for this grantee is to increase safety belt usage to 90.4% in FY2014.

Budget: \$ 1,493,815

Section 405(d) - Impaired Driving

Project Number: M5PEM-14-16-01

Project Title: Impaired Motorcyclist Public Safety Announcement (PSA) Campaign

Project Description: Funding will be provided to the University of South Florida, Center for Urban Transportation Research (CUTR) to distribute a variety of media advertisements that promote the "None for the Road"-"Drink Ride Lose" campaign to motorcyclists in Florida. This campaign is part of the comprehensive motorcycle safety initiative established in the Motorcycle Strategic Safety Plan. The goal of this project is to develop and distribute variety of media announcements to motorcyclists in an effort to reduce the number of impaired rider crashes on Florida's roadways. This campaign will be marketed in those areas with high motorcycle registrations and crash history, in efforts to reach the majority of Florida's motorcyclists.

Budget: \$300,000

Project Number: M5PEM-14-16-02

Project Title: Professional Sports Marketing

Project Description: Funding will be awarded to Tallahassee Community College to coordinate a paid media campaign with major league professional sports teams and venues to promote sober driving to their fans. All messaging will contain the current NHTSA branding. This project will fund media advertisements with the following teams: Florida Panthers (NHL), Florida Marlins (MLB), Miami Heat (NBA), Orlando Magic (NBA), Tampa Bay Rays (MLB), Tampa Bay Lightning (NHL), Homestead Speedway (NASCAR), and Daytona Speedway. This project will focus on impaired driving messages. The teams will utilize their venue and celebrity team members to educate fans on the dangers of drinking and driving. Messages will be promoted through the use of posters, signage, in-game announcements, alcohol-free nights, special promotional functions, audio and video PSAs, and more. Marketing impaired driving messages through professional sports marketing is intended to target Florida's demographics most likely to drive impaired.

Budget: \$1,500,000

Project Number: M5PEM-14-16-03

Project Title: Major College Sports Marketing

Project Description: Funding will be awarded to Tallahassee Community College to coordinate a traffic safety paid media campaign during sports events at the University of Florida, Florida State University, the University of Miami, the University of Central Florida, and the University of South Florida. Funds will be used to purchase spots on radio/TV networks, advertisement in sports game-day programs, sign placement in sports venues, and development costs. Marketing impaired driving messages through professional sports marketing is intended to target Florida's demographics most likely to drive impaired.

Budget: \$432,000

Project Number: M5PEM-14-16-04

Project Title: Impaired Driving Sports Campaign

Project Description: Funding will be provided to Tallahassee Community College to purchase airtime from a nationwide broadcasting organization that specializes in sports broadcasting. The airtime will be utilized to air messages that target sports fans and encourage sober and responsible driving. Viewer data will be collected and analyzed.

Budget: \$216,000

Project Number: M5PEM-14-16-05

Project Title: DUI Statewide Media Campaign - Impaired Driving Labor Day 2014

Project Description: Funding will be awarded to the Tallahassee Community College for the development of a comprehensive media campaign to support statewide impaired driving enforcement efforts during the Labor Day holiday crackdown. Funds will be used to develop campaign collateral materials, public service announcements, and to pay for media placement and other direct project costs as well as an analysis component.

Budget: \$600,000

Section 405(f) – Motorcycle Safety

Project Number: M9MA-14-11-01

Project Title: Share the Road Campaign

Project Description: Funding will be provided to the University of South Florida Center for Urban Transportation Research for various media outlets that educate the other motorists to watch for motorcycles "Share the Road". This is a major task listed in the motorcycle strategic plan.

Budget: \$207,398

	Budget Summary				
Project Number	Project Title/Agency	Budget	Match	Budget Source	
PM-13-07-01	Motorcyclist Conspicuity Campaign / USF CUTR	\$300,000	\$300,000 \$0		
PM-13-07-02	Motorcyclist Anti- Speed Safety Campaign / USF CUTR	\$300,000	\$0	402	
PM-13-07-03	Florida's Bicycle/Pedestrian Focused Initiative: Communications	\$500,000	\$0	402	
M2PE -13-20-01	Click It or Ticket Paid Media Campaign	\$1,493,815	\$	405(b)	
M5PEM-13-16-01	Impaired Motorcyclist PSA Campaign/USF CUTR	\$300,000	\$0	405(d)	
M5PEM-13-16-02	Professional Sports Marketing / TCC	1,500,000	\$0	405(d)	
M5PEM-13-16-03	Major College Sports Marketing / TCC	\$432,000	\$0	405(d)	
M5PEM-13-16-04	Impaired Driving Campaign / TCC	\$216,000	\$0	405(d)	
M5PEM-13-16-05	DUI Statewide Media Campaign - Impaired Driving Labor Day 2013/TCC	\$600,000	\$0	405(d)	
M9MA-14-11-01	Share the Road Campaign/USF CUTR	\$207,398	\$0	405(f)	
W17W1A-14-11-01	402 Total	\$1,100,000	\$0	402	
	405(b) Total	\$1,493,815	\$0	405	
	405(d) Total	\$3,048,000	\$0	410	
	405(f) Total	\$207,398	\$0	2010	
	Total	\$5,849,213	\$0		

Occupant Protection Program Area

Goals:

- 1. Increase Florida's safety belt use rate to 90.4% by December 31, 2014.
- 2. Decrease the number of driver and passenger deaths in safety belt equipped (SBE) vehicles from 2011 FARS data baseline year total of 609 to 387 by December 31, 2014.
- 3. Decrease the number of unrestrained children 5 years and under by 5% from the 2011 Florida Traffic Crash Statistics by December 31, 2014.

Strategies:

- 1. Gain political consent, community partnerships, media support, training, state, county and municipal law enforcement agencies for occupant protection enforcement.
- 2. Conduct special enforcement concentrated in areas identified as having low safety belt usage, and high crash, and injury rates.
- 3. Conduct observational safety belt surveys before each enforcement wave and surveys after each wave, in the same locations and times as the pre-surveys.
- 4. Conduct public information and education programs (PI&E) in conjunction with media releases in each region prior to enforcement activities. Dissemination of PI&E program materials by the Community Traffic Safety Teams (CTST) and the Law Enforcement Liaisons (LEL) and FDOT Public Information Officers (PIO) will reach approximately 70% of the population.
- 5. Recruit, train and maintain a sufficient number of certified child passenger safety (CPS) technicians to have a least one CPS technician per CPS Inspection Station.
- 6. Increase safety belt use of the Florida's African American and Hispanic citizens, thorough the Florida Minority Occupant Protection Task Force.

Section 402

Project Number: OP-14-02-01

Project Title: Florida Occupant Protection Resource Center

Project Description: The University of Florida's Transportation Technology Transfer Center will receive funding to continue to develop the Florida Occupant Protection Resource Center. The occupant protection resource center is a one-stop shop for educational materials, promotional items, child safety seats, training opportunities and links to other occupant protection websites. This resource center services the entire State. Funding will be used for personnel services, contractual services, freight/postage, printing, promotional items, educational materials, child safety seats, videos, a lending library, quarterly newsletters, public awareness materials, office supplies, dedicated server for resource center and travel. The goal for this project is to increase the number of occupant protection safety materials/information distributed to the citizens of Florida by 4% from the baseline set during the 2013 grant cycle by December 31, 2014. This increased distribution will reduce the rate of unrestrained occupant fatalities and injuries in FY2014.

Budget: \$720,000

Occupant Protection Program Area

Project Number: OP-14-02-02

Project Title: Florida Click It or Ticket Challenge Program

Project Description: Tallahassee Community College's Florida Public Safety Institute will receive funding to continue a statewide incentive program to encourage Florida law enforcement officers to raise awareness through high-visibility enforcement of the primary safety belt law. The Law Enforcement Liaison (LEL) Program will utilize the Florida *Click It or Ticket* enforcement waves in November 2013, March 2014, and May 2014, and the annual Florida Law Enforcement Challenge to increase safety belt awareness, compliance, and law enforcement participation in these and other traffic safety-related events. Funding will be used for promotional items, challenge awards, and a wrapped/equipped enforcement vehicle. The goals for this project is to increase safety belt usage statewide from 88.1% to 90.4% by December 31, 2014, reduce traffic fatalities statewide by 5% (from 2011 crash data), and increasing participation in the LEL Challenge program by 5% from the previous year. This incentive program assists with maintaining occupant protection law enforcement, both day and night, throughout the state.

Budget: \$450,000

Project Number: OP-14-02-03

Project Title: Statewide Safety Belt Survey

Project Description: Tallahassee Community College's Florida Public Safety Institute will receive funding to hire a consultant to conduct a statewide safety belt survey. Funding will be used for contractual services. The goal for this project is to determine the current safety belt usage rate in Florida by December 31, 2014. This survey is necessary for the State to evaluate its progress in increasing seat belt usage.

Budget: \$216,000

Project Number: OP-14-02-04

Project Title: FL Minority Task Force on Occupant Protection

Project Description: University Florida's Transportation Technology Transfer Center will receive funding to operate as the lead agency for the Florida Minority Task Force on Occupant Protection by supporting the task forces efforts towards increasing safety belt use with African American and Hispanic citizens in the State. African American and Hispanic citizens have continued to be identified as a majority the low safety belt users in the FY2012 seat belt survey. The task force will continue to develop materials and programs directed to encourage the use of safety belts among these demographics and also indentify different venues to reach out to these diverse populations. Funds will be used for salaries, educational materials, promotional materials, travel, postage, and printing. The goal for this project is to increase safety belt use with minorities by 4% from 2013 survey results by December 31, 2014.

Budget: \$150,000

Occupant Protection Program Area

Project Number: OP-14-02-05

Project Title: Florida Click It or Ticket Public Attitude/Opinion Surveys

Project Description: Tallahassee Community College's Florida Public Safety Institute will receive funding to conduct pre and post Click It or Ticket attitude/opinion surveys. These surveys will be conducted via random digit dial telephone interviews during April and September 2014. Funds will be used for contractual services. The goal for this project is to ascertain the Florida citizen's opinion about the States Click It or Ticket Campaign by December 31, 2014. This survey is necessary for the state to evaluate its progress in increasing occupant protection law awareness and seat belt usage.

Budget: \$108,000

Project Number: OP-14-02-06

Project Title: Ocala Police Department's Occupant Protection Program

Project Description: Ocala Police Department will receive second year funding to continue their occupant protection program for youth 7 years of age; teen safety belt use; and safety belt use among drivers 65+. Funds will be used for O/T for officers, contractual services, CPS signage, educational materials for teen campaign, and promotional materials for the teen/senior safety belt campaigns. The goal for this project is to increase teen safety belt usage by 10%, decrease occupant protection crashes, injuries and fatalities by 5% in the City of Ocala, compared to 2012 data by December 31, 2014.

Budget: \$13,195

Project Number: OP-14-02-07

Project Title: Panama City Beach Fire Rescue & Safe Kids Emerald Coast Child Passenger Safety

Program

Project Description Panama City Beach Fire Rescue & Safe Kids Emerald Coast will receive first year funding to implement their child passenger safety program for Panama City Beach area and a mobile CPS fitting station to serve the rest of Bay County. This program will be designed to provide child safety seats to families in need and educate the parents/guardians on the proper installation and utilization of these seats. Funding is provided for travel, laptop, exhibit display, and remote controlled CPS robotic car and teaching aide. The goal for this project is to increase child seat use by 3% and to conduct at least 300 child safety seat inspections by December 31, 2014.

Budget: \$3,200

Occupant Protection Program Area

Project Number: OP-14-02-08

Project Title: Occupant Protection Support Staff

Project Description The University of Florida's Transportation Technology Transfer Center will provide a consultant to the FDOT Safety Office to assist in the implementation of occupant protection safety activities and conducting research. The goal of this project is to establish baseline data for the number of activities related to and responses to request for information pertaining to occupant protection by September 30, 2013.

Budget: \$50,226

Project Number: OP-14-02-09

Project Title: Radio Disney Traffic Safety Campaign

Project Description Tallahassee Community College will receive funding to continue to develop Radio Disney's "Safety Begins with Me" campaign in the Central Florida area. This campaign will consist of four elements: Element One – production of large scale community events educating families on four key traffic safety initiatives: safety belts; distracted driving; pedestrian and bicycle safety; and driving skills. Element Two – provide in-school education programs on the four key traffic safety initiatives. Element Three – FDOT traffic safety impressions will be displayed on the Radio Disney websites. Element Four – FDOT branded traffic safety image on all Radio Disney vans. These vans will be equipped with educational materials related to the four traffic safety initiatives.

Budget: \$460,750

Occupant Protection Program Area

Budget Summary				
Project Number	Project Title/Agency	Budget	Match	Budget Source
OP-14-02-01	Florida Occupant Protection Resource Center /University of Florida	\$720,000	\$0	402
OP-14-02-02	Florida <i>Click It or Ticket</i> Challenge Program/ Tallahassee Community College FPSI	\$450,000	\$0	402
OP-14-02-03	Statewide Safety Belt Survey/ Tallahassee Community College FPSI	\$216,000	\$0	402
OP-14-02-04	FL Minority Task Force on Occupant Protection / USF CUTR	\$150,000	\$0	402
OP-14-02-05	Florida Click It Or Ticket Public Attitude/Opinion Surveys/ Tallahassee Community College FPSI	\$108,000	\$0	402
OP-14-02-06	Ocala Police Department's Occupant Protection Program/ Ocala Police Department	\$13,195	\$0	402
OP-14-02-07	Panama City Beach Fire Rescue & Safe Kids Emerald Coast Child Passenger Safety Program/ Panama City Beach Fire Rescue	\$3,200	\$0	402
OP-14-02-08	Occupant Protection Support Staff/ University of Florida	\$50,226	\$0	402
OP-14-02-09	Radio Disney Traffic Safety Campaign/ Tallahassee Community College FPSI	\$460,750	\$0	402
	402 Total	\$2,171,371	\$0	402
Total \$2,171,371 \$0				

Goals: 1. Decrease traffic fatalities in FY2014 5.5% below the FY2011 total fatalities of 2,398

2. Decrease drivers age 20 or younger involved in fatal crashes from the 2011 FARS data baseline year total of 294 to 214 by December 31, 2014.

STATEWIDE COMMUNITY TRAFFIC SAFETY PROGRAM

Strategy: Increase awareness of Florida's traffic safety laws and safety practices throughout the

statewide through dissemination of public information campaigns to educate drivers,

motorcyclist, pedestrians, and bicyclist.

Section 402

Project Number: CP-14-04-01

Project Title: Public Information and Education Program – District One

Project Description: FDOT District One will continue to provide its local Community Traffic Safety Teams with public information and educational materials for distribution at community events. The district will also work with their local teams to replicate and implement an Alert Today, Alive Tomorrow Statewide Unified Campaign. The goal of the project is to promote public information campaigns to educate drivers, motorcyclist, pedestrians, and bicyclist with the rules of the road.

Budget: \$50,000

Project Number: CP-14-04-02

Project Title: Public Information and Education Program – District Two

Project Description: FDOT District Two will continue to provide its local Community Traffic Safety Teams with public information and educational materials for distribution at community events. The district will also work with their local teams to replicate and implement an Alert Today, Alive Tomorrow Statewide Unified Campaign. The goal of the project is to promote public information campaigns to educate drivers, motorcyclist, pedestrians, and bicyclist with the rules of the road.

Budget: \$50,000

Project Number: CP-14-04-03

Project Title: Public Information and Education Program – District Three

Project Description: FDOT District Three will continue to provide its local Community Traffic Safety Teams with public information and educational materials for distribution at community events. The district will also work with their local teams to replicate and implement an Alert Today, Alive Tomorrow Statewide Unified Campaign. The goal of the project is to promote public information campaigns to educate drivers, motorcyclist, pedestrians, and bicyclist with the rules of the road.

Budget: \$50,000

Project Number: CP-14-04-04

Project Title: Public Information and Education Program – District Four

Project Description: FDOT District Four will continue to provide its local Community Traffic Safety Teams with public information and educational materials for distribution at community events. The district will also work with their local teams to replicate and implement an Alert Today, Alive Tomorrow Statewide Unified Campaign. The goal of the project is to promote public information campaigns to educate drivers, motorcyclist, pedestrians, and bicyclist with the rules of the road.

Budget: \$50,000

Project Number: CP-14-04-05

Project Title: Public Information and Education Program – District Five

Project Description: FDOT District Five will continue to provide its local Community Traffic Safety Teams with public information and educational materials for distribution at community events. The district will also work with their local teams to replicate and implement an Alert Today, Alive Tomorrow Statewide Unified Campaign. The goal of the project is to promote public information campaigns to educate drivers, motorcyclist, pedestrians, and bicyclist with the rules of the road.

Budget: \$50,000

Project Number: CP-14-04-06

Project Title: Public Information and Education Program – District Six

Project Description: FDOT District Six will continue to provide its local Community Traffic Safety Teams with public information and educational materials for distribution at community events. The district will also work with their local teams to replicate and implement an Alert Today, Alive Tomorrow Statewide Unified Campaign. The goal of the project is to promote public information campaigns to educate drivers, motorcyclist, pedestrians, and bicyclist with the rules of the road.

Budget: \$50,000

Project Number: CP-14-04-07

Project Title: Public Information and Education Program – District Seven

Project Description: FDOT District Seven will continue to provide its local Community Traffic Safety Teams with public information and educational materials for distribution at community events. The district will also work with their local teams to replicate and implement an Alert Today, Alive Tomorrow Statewide Unified Campaign. The goal of the project is to promote public information campaigns to educate drivers, motorcyclist, pedestrians, and bicyclist with the rules of the road.

Budget: \$50,000

Project Number: CP-14-04-08

Project Title: Highway Safety Travel and Training Support

Project Description: The Florida Department of Transportation will reimburse travel expenses for highway safety office staff to conduct on-site monitoring of funded programs, to attend professional development programs or workshops, to attend training, and to attend meetings where highway safety issues are being discussed. Prior approval is required for all travel. The goals of this project are to provide for adequate project monitoring, to provide training opportunities, and to insure attendance at meetings, conferences, and workshops by traffic safety staff professionals.

Budget: \$75,000

Project Number: CP-14-04-09

Project Title: Community Traffic Safety Program Support

Project Description: The University of South Florida Center for Urban Transportation Research will receive funding to purchase public information and educational materials in support of Roadway Safety, Motorcycle Safety, and Community Traffic Safety programs, including updating Florida's Law Enforcement Guide in accordance with the recommendations set forth by the Motorcycle Assessment Team in February 2008 to use FDOT law enforcement liaison services and FHP public affairs officers to encourage law enforcement to use the "Detection of DWI Motorcyclists" cues to identify, stop, and prosecute impaired motorcycle riders. The goal of the project is to provide support to 402 staff with materials to local law enforcement agencies, safety organizations, and community traffic safety teams to utilize in their locally developed traffic safety campaigns and to support implementation of Florida's Strategic Highway Safety Plan.

Budget: \$150,000

STATEWIDE TEEN TRAFFIC SAFETY PROGRAM

Strategies:

- 1. Expand the network of concerned individuals to build recognition and awareness as it relates to teen driver safety and supports the Florida Teen Coalition.
- 2. Create a safe driving culture for teen drivers through outreach and education of teens, parents and community members.
- 3. Support initiatives that enhance traffic laws and regulations related to safe teen driving and enforcement of those laws.

Section 402

Project Number: CP-14-04-10

Project Title: Florida Student Traffic Safety Program

Project Description: The Tallahassee Community College will continue to provide coordination for the alcohol prevention activities of the Students Against Destructive Decisions (SADD) program. Subgrant funds will support the salary of the program coordinator, the maintenance of web-based and traditional educational programming, the purchase and distribution of promotional and awareness items, and training for student leaders. The goal of this project is to provide training and educational materials for 200 SADD affiliates, resulting in a 5% decrease of teen crashes for the targeted population where the programs are implemented.

Budget: \$ 135,000

Project Number: CP-14-04-11

Project Title: Statewide Teen Drive with C.A.R.E.

Project Description: The Florida Department of Highway Safety and Motor Vehicles will continue the statewide Drive With CARE Program during this fiscal year. This multicultural, interactive teen outreach program is designed to explain driving laws and restrictions and addresses the importance of developing good driving skills and behaviors. This program also includes a parent component to inform and empower parents in their role and responsibilities as a parent of a teen driver. Nationwide, automobile crashes are the leading cause of teen deaths. The goal of this project is to decrease the number of teen drivers and passengers involved in fatal crashes by 3% through educational programs that support seat belt usage and addresses speed, distracted driving, aggressive driving, and impaired driving.

Budget: \$ 100,000

Project Number: CP-14-04-12

Project Title: Teens Reaching Tees –Matters of Life or Death

Project Description: FL SPARK, as a component of the Florida Teen Safe Driving Coalition will provide a symposium for the creation and cultivation of a teen peer advocacy group within the State of Florida. These teens will be educated about existing Graduated Driver's License (GDL) laws and the benefit and need for them, the benefits of seatbelt use, the hazards of distracted driving and texting, and how to educate their peers and community leaders on these issues. The goal of this project is to train at least 30 student leaders and assist with at least one local outreach in each teen advocate's local area.

Budget: \$45,000

Project Number: CP-14-04-13

Project Title: Leon County Teen Driver Education and Outreach Program

Project Description: The Capital Region Transportation Planning Agency will work with local traffic safety partners to implement a comprehensive traffic safety education program that will present a wide-spectrum of transportation, health, safety and mentoring professionals in a uniform and collaborative front to educate teens on the big picture of traffic safety. The goal is to provide a least three (3) six hour classes with both a classroom and hands-on experience, for drivers age 15-19. An incentive to take the course will be offered in the form of Bright Future's Scholarship Service Hours. Each student will take a test to determine their knowledge base before the course, and another following the completion of the course to determine knowledge retention. These courses will be delivered in efforts to reduce and/or eliminate teen driver related crashes and fatalities in the Leon County area.

Budget: \$61,601

Community Traffic Safety Budget Summary				
Project Number	Project Title/Agency	Budget	Match	Budget Source
CP-14-04-01	Public Information and Education Program – District One	\$50,000	\$0	402
CP-14-04-02	Public Information and Education Program – District Two	\$50,000	\$0	402
CP-14-04-03	Public Information and Education Program – District Three	\$50,000	\$0	402
CP-14-04-04	Public Information and Education Program – District Four	\$50,000	\$0	402
CP-14-04-05	Public Information and Education Program – District Five	\$50,000	\$0	402
CP-14-04-06	Public Information and Education Program – District Six	\$50,000	\$0	402
CP-14-04-07	Public Information and Education Program – District Seven	\$50,000	\$0	402
CP-14-04-08	Highway Safety Travel and Training Support	\$75,000	\$0	402
CP-14-04-09	Community Traffic Safety Program Support/ University of South Florida CUTR	\$150,000	\$0	402
CP-14-04-10	Florida Student Traffic Safety Program/Tallahassee Community College –FPSI	\$135,000	\$0	402
CP-14-04-11	Statewide Teen Drive with C.A.R.E.	\$100,000	\$0	402
CP-14-04-12	Teens Teaching Teens – Matters of Life or Death/ FL SPARK	\$45,000	\$0	402
CP-14-04-13	Leon County Teen Driver Education and Outreach Program/ Capital Region TPO	\$61,601	\$0	402
	402 Total	\$916,601	\$0	402
	Total	\$916,601	\$0	

Goals: 1. Decrease alcohol impaired driving fatalities vehicles from the 2011 FARS data baseline year total of 716 to 522 by December 31, 2014.

Strategies:

- 1. Improve DUI Enforcement
- 2. Improve Prosecution and Adjudication of Impaired Driving Cases;
- 3. Improve the DUI Administrative Suspension Process;
- 4. Improve Prevention, Public Education, and Training;
- 5. Improve the Treatment System (i.e., DUI programs, treatment providers, and health care providers);
- 6. Improve Data Collection and Analysis; and
- 7. Enhance Impaired Driving Legislation.

Section 402

Project Number: AL-14-05-01

Project Title: Florida Impaired Driving Coalition

Project Description: Tallahassee Community College via the Florida Public Safety Institute will continue to bring together technical groups and subject matter experts representing various disciplines to provide recommendations and give testimony on critical issues in the impaired driving enforcement community. The issues that will be addressed are legislation, judicial rulings, new technologies, and enforcement options. Funding will also be provided for consultants to participate in various committees and/or to provide expert testimony at trials. The goal of this program is to find answers to impaired driving issues.

Budget: \$121,000

Project Number: AL-14-05-02

Project Title: DUI Training Classes

Project Description: The Florida Public Safety Institute will provide specialized training for law enforcement officers, prosecutors, civilian employees of law enforcement agencies, state employees, and investigators with government agencies. Classes will include DUI Case Preparation, In-Car Video, SFST and SFST Instructor, Sobriety Checkpoint Operations, and Administrative Hearing Preparation. Tuition will be free for Florida law enforcement officers, prosecutors, civilian employees of law enforcement agencies, state employees, DUI professionals, and investigators with other Florida government agencies. The goal of this program is to provide training to 1,000 traffic safety professionals

Budget: \$500,000

Project Number: AL-14-05-03

Project Title: Drug Evaluation and Classification Program

Project Description: The University of North Florida (IPTM) will continue to provide for statewide coordination for the Drug Evaluation and Classification Program. Drug Recognition Expert (DRE), Drugs that Impair Driving, Drug Impaired Training for Educational Professionals, and Medical Foundations of HGN classes will be taught. The Institute will oversee the certification and re-certification process for Florida DREs. The goal of this program is to increase the number of DREs in Florida by 40 officers and to train an additional 20 officers as DRE instructors.

Budget: \$170,000

Project Number: AL-14-05-04

Project Title: Florida DUI Challenge

Project Description: Tallahassee Community College via the Law Enforcement Liaison program will coordinate the day-to-day activities of the Florida DUI Challenge. The program has three primary components: 1) enforcement; 2) public awareness; 3) evaluation. Funds will be used to purchase one vehicle, variable message boards, arrow boards, light towers, Intoxilyzer 8000s w/printers, digital in-car video units, promotional items, and other equipment related to enforcement of DUI laws. The goal of this program is to have law enforcement agencies covering 85% of the state's population conduct and report high visibility DUI enforcement operations.

Budget: \$ 1,000,000

Project Number: AL-14-05-05

Project Title: Alcohol Symposium Sponsorship

Project Description: The University of North Florida / Institute of Police Technology and Management will receive funding to provide 50 scholarships for Florida law enforcement officers to attend the IPTM Symposium on Alcohol and Impaired Driving Enforcement.

Budget: \$ 70,000

Section 405

Project Number: K8-14-06-01

Project Title: Fort Myers DUI Enforcement and Education

Project Description: The Ft. Myers Police Department will receive funding to continue overtime enforcement efforts. The agency will utilize DUI checkpoints, low manpower checkpoints, and saturation patrols while targeting holidays and peak travel periods. The goals of this program are to reduce the number of alcohol related crashes, injuries, and fatalities by 5% and increase the number of DUI arrests by 10%. The Ft. Myers Police Department will participate in the Labor Day Wave.

Budget: \$ 69,775

Project Number: K8-14-06-02

Project Title: Volusia County DUI Court Program

Project Description: The Seventh Judicial Circuit of Florida/Volusia County will continue a DUI Court with a DUI team consisting of a judge, a prosecutor, a defense attorney, a probation officer, law enforcement agencies, and alcohol and drug treatment professionals. The goals of this program are to reduce future DUI offenses and recidivism by participants and graduates, and to increase participant retention of treatment services.

Budget: \$ 66,912

Project Number: K8-14-06-03

Project Title: Putnam County DUI Task Force 2013-2014

Project Description: The Putnam County Sheriff's Office will receive funding to continue overtime to enforcement efforts. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. An operation targeting the sale of alcohol to persons under 21 years of age will be conducted as well. The goal of this project is to increase DUI arrests by 7% from the previous year. The Putnam County Sheriff's Office will participate in the Labor Day Wave.

Budget: \$ 10,000

Project Number: K8-14-06-04

Project Title: Ocala Police Department DUI Suppression Program

Project Description: The Ocala Police Department will receive funding for overtime enforcement efforts. The agency will utilize DUI checkpoints, low manpower checkpoints, and saturation patrols while targeting holidays and peak travel periods. The goal of this project is to reduce alcohol related crashes and fatalities by 5% while increasing the number of DUI arrests from the previous year. The Ocala Police Department will participate in the Labor Day Wave.

Budget: \$ 40,000

Project Number: K8-14-06-05

Project Title: Traffic Safety Resource Prosecutor Program

Project Description: Tallahassee Community College via the Florida Public Safety Institute will continue to provide training and technical support to prosecutors and training to law enforcement. Two traffic safety resource prosecutors will be required. The TSRP program will train beginning prosecutors in DUI case law and trial tactics and train more advanced DUI prosecutors and felony prosecutors in the legal, scientific, and tactical aspects of DUI prosecution. Speakers for the training sessions will primarily come from Florida organizations and will include assistant state attorneys, alcohol testing program personnel from the Florida Department of Law Enforcement, toxicologists, law enforcement officers, and traffic crash reconstructionists. Resources will be used to fund salaries/benefits, travel, printing, and other direct program costs. The goal is to train additional states prosecutors in the above areas and raise the statewide conviction rate of impaired driving cases statewide compared to 2012.

Budget: \$ 350,000

Project Number: K8-14-06-06

Project Title: Statewide DUI Prosecution

Project Description: Tallahassee Community College via the Florida Public Safety Institute will continue to provide a specialized prosecutor to the Florida Department of Law Enforcement to assist the Alcohol Testing Program and prosecutors within Florida with complex DUI Cases.

Budget: \$ 152,400

Project Number: K8-14-06-07

Project Title: Orlando Police Department DUI Enforcement Team

Project Description: The Orlando Police Department will continue to receive funding for overtime enforcement efforts. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. The goals of this program are to reduce alcohol related injuries, fatalities, and crashes and increase DUI arrests by 10% from the previous year. The Orlando Police Department will participate in the Labor Day Wave.

Budget: \$ 100,000

Project Number: K8-14-06-08

Project Title: Pasco Sheriff's Office DUI Enforcement

Project Description: The Pasco County Sheriff's Office will continue to receive funding for overtime enforcement efforts. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. The goals of this project are to increase DUI arrests by 10%, and reduce the number of alcohol related crashes, injuries, and fatalities by 5% from the previous year. The Pasco County Sheriff's Office will participate in the Labor Day Wave.

Budget: \$ 80,000

Project Number: K8-14-06-09

Project Title: Enforcement Efforts to Combat and Eliminate Impaired Driving 2014

Project Description: The Sarasota County Sheriff's Office will continue to receive funding for overtime enforcement efforts. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. The goals of this program are to reduce the number of alcohol related crashes, injuries, and fatalities by 5% and increase the number of DUI arrests by 5% from 2011 statistics. The Sarasota County Sheriff's Office will participate in the Labor Day Wave.

Budget: \$ 141,295

Project Number: K8-14-06-10

Project Title: Tampa Enhanced DUI Enforcement Project

Project Description: The Tampa Police Department will continue to receive funding for overtime enforcement efforts and DUI equipment. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. The goals of this program are to reduce the number of alcohol related crashes, injuries, and fatalities by 3% and increase the number of DUI arrests by 5% from the previous year. The Tampa Police Department will participate in the Labor Day Wave.

Budget: \$ 150,911

Project Number: K8-14-06-11

Project Title: Lee County Sheriff's Office Impaired Driving Enforcement Project

Project Description: The Lee County Sheriff's Office will continue to receive funding for overtime enforcement efforts. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. The goal of this program is to reduce the number of alcohol related crashes, injuries, and fatalities by 5% from the previous year. The Lee County Sheriff's Office will participate in the Labor Day Wave.

Budget: \$ 45,000

Project Number: K8-14-06-12

Project Title: North Miami Police Department Operation ZERO – Impaired Driving Enforcement

Program

Project Description: The North Miami Police Department will continue to receive funding for overtime enforcement efforts. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. The goals of this program are to reduce alcohol related crashes, injuries and fatalities by 5% and increase DUI arrests by 5% from the previous year. The North Miami Police Department will participate in the Labor Day Wave.

Budget: \$ 120,000

Project Number: K8-14-06-13

Project Title: Statewide DUI Wolfpack Patrol Program

Project Description: The Department of Highway Safety and Motor Vehicles via the Florida Highway Patrol will continue to receive funding for overtime enforcement efforts. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. The goal of this program is to reduce alcohol related crashes, injuries and fatalities by 2% as compared to the 5 year average. The Florida Highway Patrol will participate in the Labor Day Wave.

Budget: \$ 150,000

Project Number: K8-14-06-14

Project Title: Legal Training for Hearing Officers

Project Description: The Department of Highway Safety and Motor Vehicle will provide training related to the administrative suspension of drivers licenses, DUI, evidence, and lawful traffic stops by officers to hearing officers and support staff. Travel expenses for the hearing officers and support staff to attend the training will be reimbursed. The goad of this program is to train all new hearing officers and key supervisors hires before September 30, 2014.

Budget: \$ 116,500

Project Number: K8-14-06-15

Project Title: Homestead DUI Reducing Through Enforcement

Project Description: The Homestead Police Department will continue to receive funding for overtime enforcement efforts. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. The goal of this program is reduce alcohol related crashed and injuries by 5%, alcohol related fatalities by 10% and increase DUI arrests by 15% from the previous year.

Budget: \$ 103,128

Project Number: K8-14-06-16

Project Title: Broward DUI Enforcement

Project Description: The Broward County Sheriff's Office will continue to receive funding for overtime enforcement. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. The goals of this program are to reduce alcohol related crashes, injuries, and fatalities by 5% and increase DUI arrests by 5% from the previous year. The Broward County Sheriff's Office will participate in the Labor Day Wave.

Budget: \$ 42,834

Project Number: K8-14-06-17

Project Title: Lake City Police Impaired Driving Enforcement

Project Description: The Lake City Police will receive funding for overtime training, education and enforcement and an Intoxilyzer. The agency will utilize DUI checkpoints, low manpower checkpoints, roving, saturation patrols, and/or underage sales operation while targeting holidays and peak travel periods. The goal of this program is to increase DUI arrests by 5% from the previous year. The Lake City Police Department will participate in the Labor Day Wave.

Budget: \$ 34,350

Project Number: K8-14-06-18

Project Title: Osceola County DUI Enforcement

Project Description: The Osceola County Sheriff's Office will continue to receive funding for overtime enforcement. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. The goal of this program is to reduce alcohol related crashes, injuries, and fatalities by 5% from the previous year. The Osceola County Sheriff's Office will participate in the Labor Day Wave.

Budget: \$ 150,000

Project Number: K8-14-06-19

Project Title: St. John's County DUI Checkpoint and Saturation Patrol Project

Project Description: The St. John's County Sheriff's Office will continue to receive funding for overtime enforcement and checkpoint equipment. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. The goal of this program is to reduce alcohol related crashes, injuries, and fatalities by 5% and increase DUI arrests by 15% from the previous year. The St. John's County Sheriff's Office will participate in the Labor Day Wave.

Budget: \$ 76,000

Project Number: K8-14-06-20

Project Title: Pasco County Special DUI Prosecutor

Project Description: The State Attorney for the 6th Judicial Circuit of Florida will receive funding to implement a prosecutor position that will exclusively prosecute DUI offenders in Pasco County. The goal of this project is to increase the conviction rate of offenders in Pasco County by 5%.

Budget: \$ 66,282

Project Number: K8-14-06-21

Project Title: Wakulla County Impaired Driving Enforcement

Project Description: The Wakulla County Sheriff's Office will receive funding for overtime enforcement. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. The goal of this program is to reduce alcohol related crashes, injuries, and fatalities by 5% from the previous year. The Wakulla County Sheriff's Office will participate in the Labor Day Wave.

Budget: \$ 36,448

Project Number: K8-14-06-22

Project Title: Volusia County Sheriff's Office DUI Initiative Operation Zero Impaired Driving

Enforcement

Project Description: The Volusia County Sheriff's Office will receive funding for overtime enforcement efforts. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. The goal of this program is reduce alcohol related crashed and injuries by 5%, alcohol related fatalities by 10% and DUI arrests by 10% from the previous year. The Volusia County Sheriff's Office will participate in the Labor Day Wave.

Budget: \$ 60,000

Project Number: K8-14-06-23

Project Title: Lake County Sheriff's Office Operational ZERO-Impaired Driving Enforcement Program

Project Description: The Lake County Sheriff's Office will continue to receive funding for overtime enforcement. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. The goal of this program is to reduce alcohol related crashes, injuries, and fatalities by 5% and increase DUI arrests by 3% from the previous year. The Lake County Sheriff's Office will participate in the Labor Day Wave.

Budget: \$ 75,000

Project Number: K8-14-06-24

Project Title: Impaired Driving—Combating Violations through Enforcing Regulations

Project Description: The Hendry County Sheriff's Office will receive funding for overtime enforcement. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. The goal of this program is to reduce alcohol related crashes, injuries, and fatalities by 3% and increase DUI arrests by 10% from the previous year. The Hendry County Sheriff's Office will participate in the Labor Day Wave.

Budget: \$ 15,000

Project Number: K8-14-06-25

Project Title: HCSO: STOP Impaired Driving Yr 2

Project Description: The Hillsborough County Sheriff's Office will continue to receive funding for overtime enforcement. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. The goal of this program is to reduce alcohol related crashes, injuries, and fatalities by 5% from the previous year. The Hillsborough County Sheriff's Office will participate in the Labor Day Wave.

Budget: \$ 150,000

Project Number: K8-14-06-26

Project Title: Okeechobee Country Impaired Driving Reduction Project – FY 2014

Project Description: The Okeechobee County Sheriff's Office will continue to receive funding for overtime enforcement. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. The goal of this program is to reduce alcohol related crashes, injuries, and fatalities by 5% and increase DUI arrests by 10% from the previous year. The Okeechobee County Sheriff's Office will participate in the Labor Day Wave.

Budget: \$ 42,000

Project Number: K8-14-06-27

Project Title: Miami DUI Checkpoint and Saturation Patrol Overtime Project Overtime Project

Project Description: The Miami Police Department will continue to receive funding for overtime enforcement. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. The goal of this program is to reduce alcohol related crashes, injuries, and fatalities by 3% from the previous year. The Miami Police Department will participate in the Labor Day Wave.

Budget: \$ 120,000

Project Number: K8-14-06-28

Project Title: Flagler County DUI Enforcement Grant

Project Description: The Flagler County Sheriff's Office will receive funding for overtime enforcement. The agency will utilize DUI checkpoints, low manpower checkpoints, roving and/or saturation patrols while targeting holidays and peak travel periods. The goal of this program is to reduce alcohol related fatalities by 5% and increase DUI arrests by 10% from the previous year. The Flagler County Sheriff's Office will participate in the Labor Day Wave.

Budget: \$ 70,000

Project Number: K8-14-06-29

Project Title: MADD Florida Aware and Safe

Project Description: Mothers Against Drunk Driving will receive funding to continue prevention programs, train courtroom monitors, train law enforcement officers on the impact of impaired driving, expand victim impact panels statewide, and create positions to properly manage the program. The program goals are to increase attendance at prevention programs by 10,000, increase the number of DUI Offenders participating in victim impact panels by 5% statewide, and Train law enforcement officers in Death Notification, Drugged Driving, Trauma Training, Prosecutorial issues with DUI cases & Sensitivity Training.

Budget: \$ 397,890

Project Number: K8-14-06-30

Project Title: Improvements to the Breath Testing Process in Florida

Project Description: The Florida Department of Law Enforcement will receive funding in order to continue work to restructure some of the elements involved in the breath testing process. These elements will allow for greater accountability in the software used, ensure that only certified breath test operators will be able to utilize the breath testing instrument, and will reduce the human element during recertification of the instruments.

Budget: \$ 263,183

Project Number: K8-14-06-31

Project Title: Special DUI Assistant State Attorney – Enhanced Prosecution and Convention

Project Description: The State Attorney for the 11th Judicial Circuit of Florida will receive funding to implement two prosecutor positions that will exclusively prosecute DUI offenders in Miami-Dade County. Additional funding will be provided for two computer workstations. The goal of this project is to increase the conviction rate of offenders in Miami-Dade County by 5%.

Budget: \$ 170,680

Project Number: K8-14-06-32

Project Title: Spanish Language Training for DUI Officers

Project Description: Tallahassee Community College via the Florida Public Safety Institute will continue contract with a vendor to provide curriculum and instructors for the Spanish language training to DUI enforcement officers statewide. This training will focus on the specific needs of DUI enforcement.

Budget: \$ 114,000

Impaired Driving Program Area Budget Summary				
Project		пппат у		Budget
Number	Project Title/Agency	Budget	Match	Source
AL-14-05-01	Florida Impaired Driving Coalition / Tallahassee Community College – FPSI	\$121,000	\$0	402
AL-14-05-02	DUI Training Classes / Tallahassee Community College – FPSI	\$500,000	\$0	402
AL-14-05-03	Drug Evaluation and Classification Program - IPTM	\$170,000	\$0	402
AL-14-05-04	Florida DUI Challenge / Tallahassee Community College – FPSI	\$1,000,000	\$0	402
AL-14-05-05	Alcohol Symposium Sponsorship - IPTM	\$70,000	\$0	402
K8-14-06-01	Fort Myers DUI Enforcement and Education/ Fort Myers Police Department	\$69,775	\$0	405
K8-14-06-02	Volusia County DUI Court Program/ Sixth Judicial Circuit	\$66,912	\$0	405
K8-14-06-03	Putnam County DUI Task Force 2013-2014/ Putnam County Sheriff's Office	\$10,000	\$0	405
K8-14-06-04	Ocala Police Department DUI Suppression Program/ Ocala Police Department	\$40,000	\$0	405
K8-14-06-05	Traffic Safety Prosecutor Program/Tallahassee Community College –FPSI	\$350,000	\$0	405
K8-14-06-06	Statewide DUI Prosecution/ Tallahassee Community College – FPSI	\$152,400	\$0	405
K8-14-06-07	Orlando Police Department DUI Enforcement Team/ Orlando Police Department	\$100,000	\$0	405
K8-14-06-08	Pasco County Sheriff's Office DUI Enforcement/ Pasco County Sheriff's Office	\$80,000	\$0	405
K8-14-06-09	Enforcement Efforts to Combat and Eliminate Impaired Driving 2014/ Sarasota County Sheriff's Office	\$141,295	\$0	405
K8-14-06-10	Tampa Enhanced DUI Enforcement Project/ Tampa Police Department	\$150,911	\$0	405
K8-14-06-11	Lee County Sheriff's Office Impaired Driving Enforcement Project/ Lee County Sheriff's Office	\$45,000	\$0	405
K8-14-06-12	North Miami Police Department Operation ZERO – Impaired Driving Enforcement Program/North Miami Police Department	\$120,000	\$0	405
K8-14-06-13	Statewide DUI Wolfpack Patrol Program/DHSMV	\$150,000	\$0	405
K8-14-06-14	Legal Training for Hearing Officers/DHSMV	\$116,500	\$0	405
K8-14-06-15	Homestead DUI Reducing Through Enforcement/Homestead Police Department	\$103,128	\$0	405
K8-14-06-16	Broward DUI Enforcement/ Broward Sheriff's Office	\$42,834	\$0	405
K8-14-06-17	Lake City Police Impaired Driving Enforcement/ Lake City Police Department	\$34,350	\$0	405
K8-14-06-18	Osceola County DUI Enforcement/ Osceola Sheriff's Office	\$150,000	\$0	405
K8-14-06-19	St. John's County DUI Checkpoint and Saturation Patrol Project/ St. John's County Sheriff's Office	\$76,000	\$0	405
K8-14-06-20	Pasco County Special DUI Prosecutor/ Sixth Judicial Circuit	\$66,282	\$0	405
K8-14-06-21	Wakulla Impaired Driving Enforcement/Wakulla County Sheriff's Office	\$36,448	\$0	405
K8-14-06-22	Volusia County Sheriff's Office DUI Initiative Operation Zero Impaired Driving Enforcement/ Volusia County Sheriff's Office	\$60,000	\$0	405
K8-14-06-23	Lake County Sheriff's Office Operational ZERO-Impaired Driving Enforcement Program/Lake County Sheriff's Office	\$75,000	\$0	405
K8-14-06-24	Impaired Driving—Combating Violations Through Enforcing Regulations/ Hendry County Sheriff's Office	\$15,000	\$0	405
K8-14-06-25	HCSO: STOP Impaired Driving Yr 2/Hillsborough County Sheriff's Office	\$150,000	\$0	405
K8-14-06-26	Okeechobee Country Impaired Driving Reduction Project – FY 2014/ Okeechobee County Sheriff's Office	\$42,000	\$0	405
K8-14-06-27	Miami DUI Checkpoint and Saturation Patrol Overtime Project Overtime Project/ Miami Police Department	\$120,000	\$0	405
K8-14-06-28	Flagler County DUI Enforcement Grant/ Flagler County Sheriff's Office	\$70,000	\$0	405
K8-14-06-29	MADD Florida Aware and Safe/ Mothers Against Drunk Driving	\$397,890	\$0	405
K8-14-06-30	Improvements to the Breath Testing Process in Florida/FLDE	\$263,183	\$0	405
K8-14-06-31	Special DUI Assistant State Attorney – Enhanced Prosecution and	\$170,680	\$0	405

	Convention/ Office of the State Attorney			
K8-14-06-32	Spanish Language Training for DUI Officers	\$114,000	\$0	405
	402 Total	\$1,861,000	\$0	402
	405 Total	\$3,579,588	\$0	405
	Total	\$5,440,588	\$0	

Goals:

- 1. Reduce pedestrian fatalities from the 2011 FARS data baseline year total of 490 to 420 by December 31, 2014.
- 2. Reduce bicyclist fatalities from the 2011 FARS data baseline year total of 125 to 107 by December 31, 2014.

Strategies:

- 1. Increase awareness and understanding of safety issues related to vulnerable road users.
- 2. Increase compliance with traffic laws and regulations related to pedestrian and bicycle safety through education and enforcement.
- 3. Develop and use a systemic approach to identify locations and behaviors prone to pedestrian and bicycle crashes and implement multidisciplinary countermeasures.
- 4. Encourage adequate funding levels for effective pedestrian and bicycle safety programs and initiatives.
- 5. Create built environment (urban and rural) to support and encourage safe bicycling and walking.
- 6. Support national, state, and local legislative initiatives and policies that promote bicycle and pedestrian safety.

Section 402

Project Number: PS-14-08-01

Project Title: Comprehensive Pedestrian Safety Program

Project Description: The University of South Florida's Center for Urban Transportation Research will develop and implement Florida's Pedestrian Safety Strategic Plan and Florida's Pedestrian Safety Coalition that is "data driven, has clear goals for overall injury and fatality reduction, has the active involvement of stakeholders, identifies specific priorities, and is focused on implementing proven countermeasures and best practices" as recommended in the Pedestrian Safety Program Technical Assessment conducted January 2012. The goal of the project is to reduce fatalities and serious injuries of bicyclists and pedestrians by 5% as compared to the 2011 calendar base by December 31, 2014.

Budget: \$400,000

Project Number: PS-14-08-02

Project Title: Pedestrian and Bicycle Support Staff

Project Description: University of South Florida will provide a consultant to the FDOT Safety Office to assist in the implementation of pedestrian/bicycle safety activities and conducting research. Funding includes salary and travel. The goal for this project is to increase the number of activities related to and responses to requests for information pertaining to pedestrian/bicycle issues by 3%, compared to the 2011 calendar base by December 31, 2014.

Budget: \$88,660

Project Number: PS-14-08-03

Project Title: Pedestrian Program Evaluation and Data Collection

Project Description: The University of South Florida's Center for Urban Transportation Research will conduct behavioral and statistical studies of pedestrian and bicycle awareness of laws and crash analysis as recommended in the Pedestrian Program Assessment Technical Report from January 2012 "develop and deploy a simple survey to assess citizens knowledge of Florida traffic law and their attitudes toward pedestrian safety issues and gather information about their behavior as pedestrians and motorists" and "conduct regular problem identification and evaluation activities to determine pedestrian fatality, injury, and crash trends." The goal of the project is to provide guidance in development and implementation of countermeasures and to evaluate the situation promoting increased awareness and the reduction of fatalities and serious injuries involving this demographic..

Budget: \$150,000

Project Number: PS-14-08-04

Project Title: Vulnerable Road User (Pedestrian/Bicyclist) Crash Reduction Strategy

Project Description: The Florida Highway Patrol will conduct targeted proactive enforcement efforts in high priority areas specifically addressing motorists, bicyclists, and pedestrians to ensure that all road users are following Florida's Traffic Laws as recommended in the Pedestrian Program Assessment Technical Report from January 2012 "conduct high visibility pedestrian safety enforcement campaigns in areas of the state where pedestrian crashes and fatalities are overrepresented". The goal of this project is to reduce the number of motor vehicle crashes involving pedestrians and bicyclists by 5% as compared to the 2011 calendar base, by December 31, 2014. *This agency will be required to have their officers take NHTSA's new Pedestrian Safety Training for Law Enforcement as a special condition of the project.

Budget: \$150,000

Project Number: PS-14-08-05

Project Title: Pedestrian Safety Enforcement and Education Program

Project Description: The Miami Dade Police Department will conduct high visibility pedestrian enforcement countermeasures to include officers in vehicles, on motorcycles, and on foot implement specialized enforcement operations directed towards educating vehicles failing to yield to pedestrians and educating pedestrians on safe strategies as recommended in the Pedestrian Program Assessment Technical Report from January 2012 "conduct high visibility pedestrian safety enforcement campaigns in areas of the state where pedestrian crashes and fatalities are overrepresented". Miami-Dade ranks #1 in the state for pedestrian crashes, fatalities, and injuries. The goal of this project is to reduce pedestrian related crashes, fatalities, and serious injuries by 10% as compared to the 2011 calendar base, by December 31, 2014. *This agency will be required to have their officers take NHTSA's new Pedestrian Safety Training for Law Enforcement as a special condition of the project.

Budget: \$200,000

Project Number: PS-14-08-06

Project Title: Florida's Pedestrian and Bicycling Safety Resource Center 2014

Project Description: The University of Florida Transportation Research Center, Florida Pedestrian/Bicycle Resource Center will continue to identify, obtain, purchase, and deliver pedestrian and bicycle safety materials under the direction of Florida's State Bicycle/Pedestrian Safety Program Manager. This program meets the recommendations of the Pedestrian Program Assessment Technical Report from January 2012 "significantly expand programs and materials available for identified at risk populations, ensuring their cultural sensitivity, appropriateness, usability, and desirability, by using focus groups, developing material specifically for those populations and testing for receptivity and results". The goal this project is to increase awareness of motorists, pedestrians, and bicyclists by 5% compared to the 2011 calendar base, by December 31, 2014

Budget: \$600,000

Project Number: PS-14-08-07

Project Title: Pedestrian Safety Improvement Program for Selected Cities: Part 3

Project Description: The Volusia Transportation Planning Organization will continue to improve the safety of pedestrians in high priority areas by incorporating multidisciplinary involvement of Law Enforcement agencies, Transportation Planning Organizations, the Center for Education and Research in Safety, Volusia County Community Traffic Safety Teams, and local governments in these areas to Educate, Encourage, and Enforce pedestrian safety as recommended in Florida's Pedestrian Assessment Technical Report from January 2012 under "*Multidisciplinary Involvement*". The goal for this project is to decrease pedestrian-related injuries and fatalities in the affected areas by 10% compared to 201 data, by December 31, 2014.

Budget: \$52,000

Project Number: PS-14-08-08

Project Title: Public Awareness Campaign to Reduce Elder Pedestrian Injuries/Fatalities in Miami and

Monroe Counties

Project Description: The Alliance for Aging, Inc. will continue to implement a bilingual "Safe Steps-Pasos Seguros" program targeting the 65+ population in Miami. This program meets the recommendations of the Pedestrian Program Assessment Technical Report from January 2012 "significantly expand programs and materials available for identified at risk populations, ensuring their cultural sensitivity, appropriateness, usability, and desirability, by using focus groups, developing material specifically for those populations and testing for receptivity and results". The goal for this project is to decrease pedestrian-related injuries and fatalities in Miami-Dade County by 5%, compared to 2011 data, by December 31, 2014.

Budget: \$101,500

Project Number: PS-14-08-09

Project Title: University of Miami Walk Safe yr. 2

Project Description: The University Of Miami School Of Medicine will comprehensively address pedestrian injury and fatality among children ages 5-14. The Program utilizes the National Safe Routes to School model which includes education, engineering, evaluation, enforcement, and encouragement. The goal is to Decrease fatality rates of children ages 5-14 in the highest risk counties from each FDOT district, through dissemination of the Walk Safe curriculum in state districts.

Budget: \$150,000

Project Number: PS-14-08-10

Project Title: Hillsborough County Sheriff's office Safety afoot

Project Description: The Hillsborough County Sheriff's Office will conduct high visibility pedestrian and Bicycle enforcement countermeasures to include officers in vehicles, on motorcycles, and on foot to implement specialized enforcement operations directed towards educating vehicles failing to yield to pedestrians and educating pedestrians on safe strategies as recommended in the Pedestrian Program Assessment Technical Report from January 2012 "conduct high visibility pedestrian safety enforcement campaigns in areas of the state where pedestrian crashes and fatalities are overrepresented". Hillsborough County is a high ped/bike priority area and The goal of this project is to reduce pedestrian related crashes, fatalities, and serious injuries by 5% as compared to the 2011 calendar base, by December 31, 2014. *This agency will be required to have their officers take NHTSA's new Pedestrian Safety Training for Law Enforcement as a special condition of the project.

Budget: \$100,000

Project Number: PS-14-08-11

Project Title: Walk Wise Tampa

Project Description: University of South Florida will conduct an extensive and targeted public education and outreach campaign to increase knowledge of appropriate pedestrian safety measures among adults to change unsafe behavior. The goal is to increase the knowledge level of pedestrians and drivers in Hillsborough and P8inellas Counties to increase compliance with existing laws and decrease crashes.

Budget: \$100,000

Pedestrian/Bicycle Program Budget Summary				
Project Number	Project Title/Agency	Budget	Match	Budget Source
PS-14-08-01	Comprehensive Pedestrian Safety Program/USF -CUTR	\$400,000	\$0	402
PS-14-08-02	Pedestrian and Bicycle Support Staff/TCC	\$88,660	\$0	402
PS-14-08-03	Pedestrian Program Evaluation and Data Collection/USF -CUTR	\$150,000	\$0	402
PS-14-08-04	Vulnerable Road User (Pedestrian/Bicyclist) Crash Reduction Strategy/ FHP	\$150,000	\$0	402
PS-14-08-05	Pedestrian Safety Enforcement and Education Program/Miami-Dade PD	\$200,000	\$0	402
PS-14-08-06	Florida's Pedestrian and Bicycling Safety Resource Center 2014/UF	\$600,000	\$0	402
PS-14-08-07	Pedestrian Safety Improvement Program for Selected Cities: Part 3/ Volusia TPO	\$52,000	\$0	402
PS-14-08-08	Public Awareness Campaign to Reduce Elder Pedestrian Injuries/Fatalities in Miami/Alliance for Aging	\$101,500	\$0	402
PS-14-08-09	University of Miami Walk Safe yr. 2/UM	\$150,000	\$0	402
PS-14-08-10	Hillsborough County Sheriff's office Safety afoot/ Hillsborough County SO	\$100,000	\$0	402
PS-14-08-11	Walk Wise Tampa/USF	\$100,000	\$0	402
	402 Total	\$2,092,160	\$0	402
	Total	\$2,092,160	\$0	

Goals: 1. Provide Florida traffic data, when, where and how it is needed for all traffic safety stakeholders and data users.

Strategies:

- 1. Develop and maintain complete, accurate, uniform, and timely traffic records data
- 2. Provide the ability to link traffic records data
- 3. Facilitate access to traffic records data; and
- 4. Promote the use of traffic records data.

Section 402

Project Number: TR-14-09-01

Project Title: TraCS Support, Enhancement, and Training

Project Description: The FSU College of Engineering will maintain and upgrade the TraCS National Model software in Florida and provide training and support to law enforcement agencies using TraCS. Programmers will update software to support the completion of both electronic crash and citation forms approved by the Department of Highway Safety and Motor Vehicles (DHSMV). The TraCS staff will also work with local agencies to implement electronic transmission of their crash and citation forms to DHSMV. A maximum of 2 full time positions and three part time positions will be funded. The goal of the program is to increase the performance of TraCS as an agency solution for submitting crash reports to assist with the statewide goal to achieve a 20% increase in electronically submitted crash forms by September 30, 2014.

Budget: \$439,259

Project Number: TR-14-09-02

Project Title: Traffic Records Coordinating Committee Support

Project Description: The Tallahassee Community College (TCC) will contract with a consultant to provide technical advice and support to the TRCC Executive Board and its committees, to assist in the preparation of the Section 408 application, and to assist in a rewrite of the Traffic Records Strategic Plan. The technical advisor will also update Florida's information on the Traffic Records Improvement Program Reporting System (TRIPRS) website. The goals of the project are to support the functions of the TRCC, complete the FY 2012 Section 408 application, and facilitate the TRCC in a rewrite of the Traffic Records Strategic Plan based on the deficiencies identified by the 2011 Traffic Records Assessment.

Budget: \$95,000

Project Number: TR-14-09-03

Project Title: UTC Data Integrity

Project Description: The Department of Highway Safety and Motor Vehicles (DHSMV) will work with the University of Florida to create an e-citation policy that guides present and future deployment of e-citations in Florida. A set of tasks will be developed in collaboration with the DHSMV to reach the objective of assisting the agency to formulate a comprehensive e-citation policy. Tasks associated with the project are anticipated to include a comprehensive literature review, survey of other US state motor vehicle administrators to identify best practices; meetings with DHSMV UTC administrators; consultations with e-citation vendors; discussions with other stakeholders. This project will improve consistency of uniform traffic citation data.

Budget: \$16,064

Section 405

Project Number: K9-14-18-01

Project Title: Field Data Collection for NEMSIS Compliance

Project Description: The Department of Health will use consultants to continue enhancing the EMSTARS system so that all Florida EMS providers will voluntarily agree to submit run data to the state. DOH will hire contractors to ensure completion of the new state compliance process for NEMSIS version 3. This project will improve the completeness, accurate, uniform, and timely EMS data as a major component of the Traffic Record Information System (TRIS)

Budget: \$344,820

Project Number: K9-14-18-02

Project Title: Expanding Accessibility, Utilization and Data Integration of Signal Four Analytics

Project Description: The University of Florida has created the statewide crash analysis system that allows local, regional and state agencies to map, analyze and create statistical reports of crashes in a consistent, uniform and timely fashion. The university will use funds this year to expand the system to import all crash data from DHSMV. This will allow users to analyze all crash data verses only FHP data that is currently in the system. The goal of this project to improve the availability, accessibility, and reliability of the Signal Four Analytics system.

Budget: \$139,950

Project Number: K9-14-18-03

Project Title: A Unified and Sustainable Solution to Improve Geo-Location Timeliness and Accuracy

Project Description: The University of Florida will use funds for the development of a unified crash geolocation method using the Florida unified basemap, as well as cross-field validation and business rules as cited in the October 2011 CDIP Final Report and recommended by the DHSMV analyst. This project will improve the timeliness, completeness, accuracy, and integration of the crash, roadway, and citation/adjudication data systems.

Budget: \$118,932

Project Number: K9-14-18-04

Project Title: Crash Data Improvement Plan

Project Description: The Department of Highway Safety and Motor Vehicles will use funds to address several weaknesses cited by their recent Federal Highway Administration (FHWA) Crash Data Improvement Program (CDIP) related to the accuracy and completeness of crash reports and crash data stored by DHSMV. This is a multi-year project that will begin with the hiring of an analyst worker with the FHWA Technical Advisory Team to determine a list of possible cross-edit checks within the crash form data fields where possible contradictions could occur. The analyst will also indentify weak single field pattern constraints to further strengthen those edits. These cross-edit checks and pattern constraints will be incorporated into the DHSMV XML schema to implement the edits and also provide a report of any errors encountered. The goal of this project is to address deficiencies related to the accuracy and completeness of crash reports and crash data stored by DHSMV.

Budget: \$116,305

Project Number: K9-14-18-05

Project Title: Miami-Dade Police Department eCrash Equipment Project

Project Description: The Miami-Dade Police Department will use funds to purchase of laptops, printers, driver license reader, and peripherals to implement an electronic crash system where none previously existed. The project will improve the completeness, accuracy, uniformity, and timeliness of the crash data system.

Budget: \$485,482

Project Number: K9-14-18-06

Project Title: Tampa PD Deployment of electronic crash and citation reporting

Project Description: The Tampa Police Department will use funds to implement an electronic citation and crash reporting software application and the procurement and deployment of in-car printers. This project will improve the completeness, accuracy, uniformity, and timeliness of the crash and citation data systems.

Budget: \$333,000

Project Number: K9-14-18-07

Project Title: City of Miami Police Department (MPD) eCitation Project

Project Description: The City of Miami Police Department will use funds to purchase thirty Motorola ET1 tablets to implement an eCitation system to automate the citation and ticketing process. This project will improve the completeness, accuracy, uniformity, and timeliness of the citation data system.

Budget: \$72,000

Project Number: K9-14-18-08

Project Title: Palm Bay PD Implementation of e-crash/e-citation program

Project Description: The Palm Bay Police Department will use funds to purchase 90 mobile printers and a production SQL server in order to expand the eCrash/eCitation software to 125 first responders within the Department. This project will improve the completeness, accuracy, uniformity, and timeliness of the crash and citation data systems.

Budget: \$49,900

	Traffic Records Budget Summary			
Project Number	Project Title/Agency	Budget	Match	Budget Source
TR-14-09-01	TraCS Support, Enhancement, and Training/ Florida State University	\$400,000	\$0	402
TR-14-09-02	Traffic Records Coordinating Committee Support/ Tallahassee Community College FPSI	\$95,000	\$0	402
TR-14-09-03	UTC Data Integrity/DHSMV	\$16,064	\$0	402
K9-14-18-01	Field Data Collection for NEMSIS Compliance/ Florida Department of Health	\$344,820	\$0	405
K9-14-18-02	Expanding Accessibility, Utilization and Data Integration of Signal Four Analytics/ University of Florida	\$139,950	\$0	405
K9-14-18-03	A Unified and Sustainable Solution to Improve Geo-Location Timeliness and Accuracy/ University of Florida	\$118,932	\$0	405
K9-14-18-04	Crash Records Data Improvement Plan/ Department of Highway Safety and Motor Vehicles	\$116,305	\$0	405
K9-14-18-05	Miami-Dade Police Department eCrash Equipment Project/ Miami-Dade Police Department	\$485,482	\$0	405
K9-14-18-06	Tampa PD Deployment of electronic crash and citation reporting/ Tampa Police Department	\$333,000	\$0	405
K9-14-18-07	City of Miami Police Department (MPD) eCitation Project/ City of Miami Police Department	\$72,000	\$0	405
K9-14-18-08	Palm Bay PD Implementation of e-crash/e-citation program/ Palm Bay Police Department	\$49,900	\$0	405
	402 Total	\$550,323	\$0	
	408 Total	\$1,660,389	\$0	
	Total	\$2,210,712	\$0	

Motorcycle Safety Program Area

Goals:

- 1. To decrease motorcyclist fatalities from the 2011 FARS data baseline year total of 464 to 397 by December 31, 2014.
- 2. To decrease non-helmeted motorcyclist fatalities from the 2011 FARS data baseline year total of 253 to 199 by December 31, 2014.

Strategies:

- 1. Collect and analyze data on motorcycle crashes, injuries, and fatalities and provide local and state agencies with the best available data to make appropriate and timely decisions that improve motorcycle safety.
- 2. Manage motorcycle safety activities as part of a comprehensive plan that includes centralized program planning, implementation, coordination, and evaluation to maximize the effectiveness of programs and reduce duplication of effort.
- 3. Promote the value of personal protective gear in reducing motorcyclist injury levels and increasing rider conspicuity.
- 4. Ensure persons operating a motorcycle on public roadways hold an endorsement specifically authorizing motorcycle operation.
- 5. Promote new and experienced rider training by qualified instructors at state-approved training centers.
- 6. Reduce the number of alcohol, drug, and speed-related motorcycle crashes.
- 7. Support legislative initiatives that promote motorcycle related traffic laws and regulations.
- 8. Ensure state and local motorcycle safety programs include law enforcement and emergency services components.
- 9. Incorporate motorcycle friendly policies and practices into roadway design, traffic control, construction, operation, and maintenance.
- 10. Increase the visibility of motorcyclists by emphasizing rider conspicuity and motorist awareness of motorcycles.
- 11. Develop and implement communications strategies that target high-risk populations and improve public awareness of motorcycle crash problems and programs.

Section 402

Project Number: MC-14-10-01

Project Title: Florida's Comprehensive Motorcycle Safety Program

Project Description: The University of South Florida's Center for Urban Transportation Research will continue to coordinate and implement Florida's Motorcycle Safety Strategic Plan utilizing the business plan to "identify critical issues, establish achievable performance indicators and evaluate the effectiveness of all motorcycle safety programs comprehensively." The goal of the project is to reduce the number of motorcycle rider and passenger fatalities to under 400 by December 31, 2014.

Budget: \$575,000

Project Number: MC-14-10-02

Project Title: Motorcycle Program Evaluation and Data Collection

Project Description: The University of South Florida's Center for Urban Transportation Research will continue to conduct behavioral and statistical studies of motorcyclists in accordance with the recommendations set forth by the Motorcycle Assessment Team in February 2008 to "develop objective evaluation tools and use them to determine the effect of funded grant projects on reducing motorcycle crashes, injuries, and fatalities" and "conduct the rider phone survey at least annually and adapt it to trends and recent FDOT, DHSMV, and FHP activities." The goal of the project is to determine the effectiveness of the comprehensive motorcycle safety program and the Florida Rider Training Program through public opinion surveys of motorcyclists and of motorists.

Budget: \$100,000

Project Number: MC-14-10-03

Project Title: Observational Survey of Motorcyclist Behaviors

Project Description: The University of South Florida's Center for Urban Transportation Research will capture demographic characteristics, riding history, training, helmet use, and crash experiences by conducting an observational survey, in conjunction with an in depth study of all available Florida specific motorcycle data. This project will support Florida's Motorcycle Safety Coalition in its efforts to "determine the effects of the new mandatory training law and motorcycle registration requirement, determine the effects on the unlicensed rider population, crash rates for riders licensed before and after the law change; citation types and frequency; helmet use, etc. in accordance with the recommendations set forth by the Motorcycle Assessment Team in February 2008." The goal of this project is to determine effective countermeasures to improve motorcycle safety in Florida and to assist in the implementation of Florida's Motorcycle Strategic Safety Plan.

Budget: \$100,000

Project Number: MC-14-10-04

Project Title: Florida's Motorcycle Assessment

Project Description: The University of South Florida, Center for Urban Transportation Research (CUTR) will assist FDOT to conduct assessment planning, prepare briefing materials, schedule expert panel, schedule participants, arrange travel, conduct assessment and provide administrative and technical support for he assessment. It has been 5 years since last assessment and the Motorcycle program completed many of the tasks in the strategic plan. We are in need of another assessment in to help guide our program in the right direction in order to further reduce motorcycle fatalities in Florida

Budget: \$50,000

Project Number: MC-14-10-05

Project Title: PSA analysis, Management and Focus Group Testing

Project Description: The University of South Florida, Center for Urban Transportation Research (CUTR) will conduct 3 focus group meeting to better understand life and work, including attitudes and perception to different media outlets. Communications (media) is an important part of the motorcycle strategic plan and due to the change of media outlets in recent years it is necessary to find the best media resource for motorcycle riders to better market are PSAs.

Budget: \$50,000

Project Number: MC-14-10-06

Project Title: Hillsborough County Sheriff's Office Motorcycle Safety Program Year 3

Project Description: The Hillsborough County Sheriff's Office will implement a program that promotes motorcycle safety in high schools, at special events, and in conjunction with the Suncoast Safety Council (that will be continuing without further funding) in this local area. Hillsborough County is one of Florida's top 10 priority counties. HCSO will also receive overtime to strengthen enforcement efforts concentrating on motorcyclists exhibiting unsafe riding behavior. The goal of this project is to reduce motorcycle injury crashes and fatalities in Hillsborough County by 5% by December 31, 2014.

Budget: \$60,000

Project Number: MC-14-10-07

Project Title: Motorcycle Education and Injury Prevention Program in Trauma Centers

Project Description: The University of Miami will continue this Florida Department of Health, Office of Trauma initiative to conduct injury prevention and education pilot programs that will be utilized in level one and level two Trauma Centers to offer safety related educational programs directed towards a multidisciplinary team of EMS and other pre-hospital personnel, trauma surgeons, emergency medical physicians, consulting physicians, nurses, and ancillary staff that will assist in providing safety information directly to motorcycle crash victims and their families. The goal of this project is to reduce fatalities and serious injuries by implementing more effective response protocols and by educating motorcyclists involved crashes on methods of reducing risks on the roadways.

Budget: \$200,000

Project Number: MC-14-10-08

Project Title: Broward County Sheriff's Office Safety Enforcement Program

Project Description: The Broward County Sheriff's Office is one of Florida's top 10 priority counties. BSO will also receive overtime, two covert motorcycles and video equipment to strengthen enforcement efforts concentrating on motorcyclists exhibiting unsafe riding behavior. Broward county has a high problem with motorcycles running from marked patrol vehicles. It is the goal of BSO to identify the riders through undercover investigative tools including video equipment to ascertain warrants for future arrest. The goal of this project is to reduce motorcycle injury crash and fatalities due to reckless driving in Broward County by 5% by December 31, 2014.

Budget: \$64,028

Project Number: MC-14-10-09

Project Title: Safety Council of Palm Beach County/Motorcycle Rider Education Enhancement

Project Description: The Safety Council of Palm Beach will receive funding for rider course rental to help reduce the cost of the Motorcycle safety class required by law to receive a motorcycle endorsement. Rental prices for a closed course have increased significantly which increases the tuition for students. This can be a hardship on those trying to get their endorsement. Funds will also be used to purchase FDOT compliant helmets for riders who take the course who would not otherwise be able to afford one.

Budget: \$48,870

Motorcycle Safety Budget Summary				
Project Number	Project Title/Agency	Budget	Match	Budget Source
MC-14-10-01	Florida's Comprehensive Motorcycle Safety Program/USF CUTR	\$575,000	\$0	402
MC-14-10-02	Motorcycle Program Evaluation and Data Collection/USF CUTR	\$100,000	\$0	402
MC-14-10-03	Observational Survey of Motorcyclist Behaviors/USF CUTR	\$100,000	\$0	402
MC-14-10-04	Florida's Motorcycle Assessment/ USF CUTR	\$50,000	\$0	402
MC-14-10-05	PSA analysis, Management and Focus Group Testing/ USF CUTR	\$50,000	\$0	402
MC-14-10-06	Hillsborough County Sheriff's Office Motorcycle Safety Program Year 3/Hillsborough SO	\$60,000	\$0	402
MC-14-10-07	Motorcycle Education and Injury Prevention Program in Trauma Centers/UM	\$200,000	\$0	402
MC-14-10-08	Broward County Sheriff's Office Safety Enforcement Program yr 1/ Broward County SO	\$64,028	\$0	402
MC-14-10-09	Safety Council of Palm Beach County/Motorcycle Rider Education Enhancement/ Safety Council of Palm Beach	\$48,870	\$0	402
402 Total		\$1,247,898	\$0	402
	Total	\$1,247,898	\$0	

Goals:

- 1. Decrease traffic fatalities from the 2011 FARS data baseline year total of 2,398 to 2,056 by December 31, 2014.
- 2. Decrease incapacitating traffic injuries 2011 FARS data baseline year total of 20,001 to 16,348 by December 31, 2014.
- 3. Decrease fatalities per 100 vehicles miles traveled (VMT) from the 2011 FARS data baseline year total of 1.25 to 1.01 by December 31, 2014.
- 4. Decrease alcohol impaired driving fatalities vehicles from the 2011 FARS data baseline year total of 716 to 522 by December 31, 2014.

Strategies:

- 1. Provide Florida's law enforcement with the tools, training and resources necessary to effectively enforce traffic safety laws
- 2. Maintain consistent high visibility enforcement of all traffic safety program areas

Section 402

Project Number: PT-14-12-01

Project Title: Florida Law Enforcement Liaison Program

Project Description: The Tallahassee Community College (TCC) will receive funding for the Law Enforcement Liaison (LEL) Program, which will continue to promote highway safety initiatives implemented by the Department of Transportation Safety Office statewide. The LEL Program will continue to utilize the Click It or Ticket enforcement wave, and the annual Florida Law Enforcement Challenge to increase awareness, compliance, and law enforcement participation in traffic safety-related events. Subgrant funds will be used to reimburse the salaries and benefits of TCC personnel assigned to the program, travel for the personnel, incentive equipment for law enforcement agencies, and educational materials. TCC has set a goal of maintaining 85% participation from law enforcement agencies reporting on highway safety initiatives. Through these initiatives reduce traffic fatalities statewide and increase statewide safety belt compliance through enforcement of traffic safety laws.

Budget: \$1,200,000

Project Number: PT-14-12-02

Project Title: Florida Law Enforcement Challenge

Project Description: The Tallahassee Community College (TCC) will provide incentives for Florida law enforcement officers to participate in the enforcement of traffic laws and statewide enforcement waves. The purpose of these efforts are set in TCC's goals of increasing safety belt usage statewide from 88.1% to 90.4% during the year, reducing traffic fatalities statewide by 5%, Increasing statewide safety belt enforcement during waves by 5%, and maintaining participation in the Florida Law Enforcement Challenge.

Budget: \$1,235,580

Project Number: PT-14-12-03

Project Title: Florida Motor Unit Challenge

Project Description: The Tallahassee Community College (TCC) will provide incentives for Florida motorcycle traffic units to participate in the enforcement of traffic laws and help with various traffic safety issues The purpose of these efforts are set in TCC's goals of increasing safety belt usage statewide from 88.1% to 90.4% during the year, reducing traffic fatalities statewide by 5%, Increasing statewide safety belt enforcement during waves by 5%, and maintaining participation in the Florida Motor Unit Challenge.

Budget: \$300,000

Project Number: PT-14-12-04

Project Title: Police Traffic Training

Project Description: The Tallahassee Community College (TCC) will receive funding to provide selected training programs in traffic enforcement techniques, traffic enforcement program management, professionalism in traffic stops, and crash investigation to members of law enforcement, law enforcement academy instructors, civilian crash investigators employed at a police agency, investigators from state attorney's offices, medical examiner office employees, and prosecutors statewide. The goal of the project is to train a minimum of 500 law enforcement, medical examiner, and state attorney personnel.

Budget: \$500,000

Project Number: PT-14-12-05

Project Title: Bay County Comprehensive Traffic Enforcement & Education Program (CTEP)

Project Description: Bay County will receive 3nd year funding for OT to conduct strategic enforcement operations that address multiple priority areas including: Speed, Aggressive Driving, Bicycle, Pedestrian, and Occupant Protection at high crash and fatality locations (reviewed and updated monthly), and traffic safety presentations to local schools, businesses, civic organizations, etc. The agency has set a goal of reducing traffic crashes and fatalities by 5%.

Budget: \$93,000

Project Number: PT-14-12-06

Project Title: Broward County Comprehensive Traffic Enforcement & Education Program (CTEP)

Project Description: Broward County Sheriff's Office will receive funding for overtime and equipment to conduct strategic enforcement operations that address multiple priority areas including: Speed, Aggressive Driving, Bicycle, Pedestrian, and Occupant Protection at high crash and fatality locations (reviewed and updated monthly), and traffic safety presentations to local schools, businesses, civic organizations, etc. The agency has set a goal of reducing traffic crashes and fatalities by 5%.

Budget: \$150,000

Project Number: PT-14-12-07

Project Title: Fort Lauderdale Comprehensive Traffic Enforcement & Education Program (CTEP)

Project Description: Fort Lauderdale Police Department will receive funding for overtime and equipment to conduct strategic enforcement operations that address multiple priority areas including: Speed, Aggressive Driving, Bicycle, Pedestrian, and Occupant Protection at high crash and fatality locations (reviewed and updated monthly), and traffic safety presentations to local schools, businesses, civic organizations, etc. The agency has set a goal of reducing traffic crashes and fatalities by 5%.

Budget: \$72,759

Project Number: PT-14-12-08

Project Title: St. Lucie Aggressive Driving and Speed Reduction Program

Project Description: St. Lucie County Sheriff's Office will receive funding for Speed Trailers and Speed/Variable Message Board combination trailers in order to enhance their efforts in reducing crashes and injuries caused by Aggressive drivers and Speeding motorists 5% annually.

Budget: \$47,440

Project Number: PT-14-12-09

Project Title: Ormond Beach PD – Speed and Aggressive Driving Program

Project Description: Ormond Beach Police Department will receive funding for speed measurement devices and Speed/Variable Message Board combination trailers in order to enhance their efforts in reducing crashes and injuries caused by Aggressive drivers and Speeding motorists 5% annually.

Budget: \$39,025

Project Number: PT-14-12-10

Project Title: Florida's Judicial Outreach Liaison (JOL)

Project Description: University of North Florida, IPTM will receive funding to contract a qualified member of the judiciary to act as Florida's Judicial Outreach Liaison (JOL). The Florida JOL will work with State Judicial Educators to promote traffic safety in coordination between all groups; develop a thorough understanding of and promote NHTSA traffic safety programs; develop a network of contacts with judges and judicial educators within the State and various professional organizations to provide educational materials and information and to help support educational efforts in traffic safety; and work closely with Judicial Fellows regarding outreach and opportunities.

Budget: \$36,000

Project Number: PT-14-12-11

Project Title: Not One More: Police Traffic Services Enforcement Campaign

Project Description: Key West Police Department Office will receive funding for overtime to conduct strategic enforcement operations that address multiple priority areas including: Speed, Aggressive Driving, Bicycle, Motorcycle, Pedestrian, Impaired Driving, and Occupant Protection at high crash and fatality locations (reviewed and updated monthly), and traffic safety presentations to businesses, civic organizations, etc. The agency has set a goal of reducing traffic crashes and fatalities by 5%.

Budget: \$80,000

Project Number: PT-14-12-12

Project Title: Panama City Beach Comprehensive Traffic Enforcement & Education Program (CTEP)

Project Description: Panama City Beach Police Department will receive funding for overtime and equipment to conduct strategic enforcement operations that address multiple priority areas including: Speed, Aggressive Driving, Bicycle, Motorcycle, Pedestrian, Impaired Driving, and Occupant Protection at high crash and fatality locations (reviewed and updated monthly), and traffic safety presentations to local schools, businesses, civic organizations, etc. The agency has set a goal of reducing traffic crashes and fatalities by 5%.

Budget: \$220,000

Project Number: PT-14-12-13

Project Title: GPD Comprehensive Traffic Enforcement and Education Program

Project Description: Gainesville Police Department will receive funding for overtime and equipment to conduct strategic enforcement operations that address multiple priority areas including: Speed, Aggressive Driving, Bicycle, and Pedestrian at high crash and fatality locations (reviewed and updated monthly), and traffic safety presentations to local schools, businesses, civic organizations, etc. The agency has set a goal of reducing traffic crashes and fatalities by 5%.

Budget: \$ \$100,000

Project Number: PT-14-12-14

Project Title: Workshops for Traffic Safety Programs

Project Description: The University of North Florida (IPTM) will receive funding to provide selected training programs in traffic crash investigations and traffic enforcement program management to members of law enforcement, law enforcement academy instructors, civilian crash investigators employed at a police agency, investigators from state attorney's offices, medical examiner office employees, and prosecutors statewide. Training programs for Occupant Kinematics for the Traffic Crash Re-constructionist; Evidence Data Recorder Use in Traffic Reconstruction; Workshop of the Development of Comprehensive Traffic Safety Programs and Managing the Patrol Function: A Data-Driven Approach. The goal of the project is to train a minimum of 300 law enforcement, medical examiner, and state attorney personnel.

Budget: \$162,702

Police Traffic Services Budget Summary					
Project Number	Project Title/Agency	Budget	Match	Budget Source	
PT-14-12-01	Florida Law Enforcement Liaison Program/Tallahassee Comm. College – FPSI	\$1,200,000	\$0	402	
PT-14-12-02	Florida Law Enforcement Challenge/Tallahassee Community College – FPSI	\$1,235,580	\$0	402	
PT-14-12-03	Florida Motor Unit Challenge/Tallahassee Community College – FPSI	\$300,000	\$0	402	
PT-14-12-04	Police Traffic Training/Tallahassee Community College – FPSI	\$500,000	\$0	402	
PT-14-12-05	Bay County CTEP/ Bay County Sheriff's Office	\$93,000	\$0	402	
PT-14-12-06	Broward County Comprehensive Traffic Enforcement & Education Program (CTEP)/ Broward County SO	\$150,000	\$0	402	
PT-14-12-07	Fort Lauderdale Comprehensive Traffic Enforcement & Education Program (CTEP)/ Fort Lauderdale Police Department	\$72,759	\$0	402	
PT-14-12-08	St. Lucie Aggressive Driving and Speed Reduction Program/ St. Lucie County Sheriff's Office	\$47,440	\$0	402	
PT-14-12-09	Ormond Beach PD – Speed and Aggressive Driving Program/ Ormond Beach Police Department	\$39,025	\$0	402	
PT-14-12-10	Florida's Judicial Outreach Liaison (JOL)/ University of North Florida, IPTM	\$36,000	\$0	402	
PT-14-12-11	Not One More: Police Traffic Services Enforcement Campaign/ Key West Police Department Office	\$80,000	\$0	402	
PT-14-12-12	Panama City Beach Comprehensive Traffic Enforcement & Education Program (CTEP)/ Panama City Beach Police Department	\$220,000	\$0	402	
PT-14-12-13	GPD Comprehensive Traffic Enforcement and Education Program/ Gainesville Police Department	\$100,000	\$0	402	
PT-14-12-14	Workshops for Traffic Safety Programs/ The University of North Florida (IPTM)	\$162,702	\$0	402	
402 Total \$4,236,			\$0	402	
Total \$4,236,506			\$0		

Goal:

1. Decrease speeding-related fatalities from the 2011 FARS data baseline year total of 296 to 202 by December 31, 2014.

Strategies:

- 1. Conduct high visibility speed enforcement in those areas where speeding citations and crashes occur most frequently
- 2. Support and promote effective law enforcement efforts to reduce aggressive driving

Section 402

Project Number: SC-13-13-01

Project Title: Pasco Sheriff's Office Traffic Enforcement

Project Description: Pasco County Sheriff's office will receive second year funding for Officer Overtime related Speed and Aggressive Driving enforcement. They have set goals to increase the number of citations by 7%, criminal traffic arrests by 5%, decrease the number of fatalities and crashes by 5%, and conduct multiple speed and aggressive driving enforcement details.

Budget: \$51,625

Project Number: SC-13-13-02

Project Title: Madison County Speed & Aggressive Driving Enforcement

Project Description: The Madison County Sheriff's Office will receive second-year funding for Officer Overtime, speed measurement devices and 75% funding for a dedicated traffic enforcement officer to conduct data-driven enforcement at problem locations. The agency has set a goal of reducing traffic crashes, injuries, and fatalities by 10% from the previous 3 year average

Budget: \$80,000

Project Number: SC-13-13-03

Project Title: Reducing Aggressive driving in Davie Program (RAID)

Project Description: The Davie Police Department will receive funding for speed measurement devices, and overtime for enforcement and education of Teen drivers as to the dangers of Speed and Aggressive Driving. The agency has set a goal to reduce vehicle crashes and speed related fatalities by 4% from previous year and will increase speed and aggressive driving citations 5%. They will also participate in 4 multi agency aggressive driving task force operations and conduct educational forums.

Budget: \$100,000

Project Number: SC-13-13-04

Project Title: Wakulla County Speed Control

Project Description: The Wakulla County Sheriff's office will receive second year funding of overtime for enforcement and education. They have set goals to increase traffic contacts by 10%, reduce crashes and injuries by 3% and increase citations by 5%.

Budget: \$56,032

Project Number: SC-13-13-05

Project Title: Speed and Aggressive Driving/Community Traffic Safety Program

Project Description: The Boynton Beach Police Department will receive second year funding of overtime for enforcement and equipment. They have goals set to reduce traffic crashes, injury crashes and fatalities by 5% from previous year. They will conduct one wolf pack operation as well as speed and aggressive driving presentations for residents in the community.

Budget: \$47,888

Project Number: SC-13-13-06

Project Title: BCSO Aggressive Driving Program

Project Description: The Bradford County Sheriff's Office will receive second year funding of overtime for enforcement. They have goals set to reduce traffic crashes, injury crashes and fatalities by 5% from previous year.

Budget: \$80,000

Project Number: SC-13-13-07

Project Title: Aggressive Driving and Speed Control

Project Description: The Gulf Breeze Police Department will receive first year funding of overtime for enforcement. They have goals set to reduce traffic crashes, injury crashes and fatalities by 5% from previous year.

Budget: \$20,000

Project Number: SC-13-13-08

Project Title: Delray Beach Police Speed Enforcement Program

Project Description: The Delray Beach Police Department will receive first year funding of overtime for enforcement. They have goals set to reduce traffic crashes, injury crashes and fatalities by 5% from previous year.

Budget: \$57,808

Project Number: SC-13-13-09

Project Title: Nassau County Speed and Aggressive Driving Safety Program

Project Description: The Nassau County Sheriff's Office will receive first year funding of overtime for enforcement and equipment. They have goals set to reduce traffic crashes, injury crashes and fatalities by 5% from previous year.

Budget: \$48,091

Project Number: SC-13-13-10

Project Title: Lake City Speed and Aggressive Driving Safety Program

Project Description: The Lake City Police Department will receive first year funding of overtime for enforcement They have goals set to reduce traffic crashes, injury crashes and fatalities by 5% from previous year.

Budget: \$30,000

Speed Control Budget Summary					
Project Number	Project Title/Agency	Budget	Match	Budget Source	
SC-13-13-01	Pasco Sheriff's Office Traffic Enforcement/Pasco County Sheriff's Office	\$51,625	\$0	402	
SC-13-13-02	Madison County Speed & Aggressive Driving Enforcement/Madison County Sheriff's Office	\$80,000	\$0	402	
SC-13-13-03	Reducing Aggressive driving in Davie Program (RAID) /Davie Police Department	\$100,000	\$0	402	
SC-13-13-04	Wakulla County Speed Control/Wakulla County Sheriff's Office	\$56,032	\$0	402	
SC-13-13-05	Speed and Aggressive Driving/Community Traffic Safety Program /Boynton Beach Police Department	\$47,888	\$0	402	
SC-13-13-06	BCSO Aggressive Driving Program/ Bradford County Sheriff's Office	\$80,000	\$0	402	
SC-13-13-07	Aggressive Driving and Speed Control/ Gulf Breeze Police Department	\$20,000	\$0	402	
SC-13-13-08	Delray Beach Police Speed Enforcement Program/ Delray Beach Police Department	\$57,808	\$0	402	
SC-13-13-09	Nassau County Speed and Aggressive Driving Safety Program/ Nassau County Sheriff's Office	\$48,091	\$0	402	
SC-13-13-10	Lake City Speed and Aggressive Driving Safety Program/ Lake City Police Department	\$30,000	\$0	402	
402 Total		\$571,444	\$0	402	
Total \$571,444			\$0		

Roadway Safety Program Area

Goals:

- 1. Reduce the number of Florida-resident drivers age 65 and older, (classified as "Aging Road Users" in the SHSP) involved in fatal crashes from the 2011 FARS data baseline year total of 397 to 340 by December 31, 2014.
- 2. To increase the number of medical review referrals from law enforcement by 2% from the 2011 base year by December 31, 2014.
- 3. To increase awareness of reporting at risk drivers among target audiences by 10% from the 2011 base year by December 31, 2014.

Strategies:

- 1. Manage and evaluate aging road user safety, access, and mobility activities to maximize the effectiveness of programs and resources
- 2. Provide the best available data to assist with decisions that improve aging road user safety, access, and mobility
- 3. Provide information and resources regarding aging road user safety, access, and mobility
- 4. Inform public officials about the importance of and need to support national, state, regional, and local policy and program initiatives which promote and sustain aging road user safety, access, and mobility
- 5. Promote and encourage practices that support and enhance aging in place (i.e., improve the environment to better accommodate the safety, access, and mobility of aging road users)
- 6. Enhance aging road user safety and mobility through assessment, remediation, and rehabilitation
- 7. Promote safe driving and mobility for aging road users through licensing and enforcement
- 8. Promote the safe mobility of aging vulnerable road users (pedestrians, transit riders, bicyclists and other non-motorized vehicles)
- 9. Promote the value of prevention strategies and early recognition of at-risk drivers to aging road users and stakeholders
- 10. Bridge the gap between driving retirement and mobility independence (i.e., alternative transportation mobility options, public transportation, and dementia-friendly transportation).

Roadway Safety Program Area

Section 402

Project Number: RS-14-15-01

Project Title: Elder Road User Program – CarFit

Project Description: The Area Agency on Aging of Central Florida, DBA The Senior Resource Alliance, will continue to conduct train-the-trainer classes and consumer "Car Fit" events statewide. CarFit is a national educational program created by the American Society on Aging and developed in collaboration with the American Automobile Association, AARP, and the American Occupational Therapy Association. CarFit offers older adults the opportunity to check out how well their personal vehicles "fit" them and information and materials for community-specific resources and activities that should enhance their safety as drivers and increase their mobility in the community. The goal of this project is to reduce the number of Florida resident road users age 65 and older killed or seriously injured as a result of crash involvement by 5% from the 2012 crash data by December 31, 2014.

Budget: \$225,936

Project Number: RS-14-15-02

Project Title: Comprehensive Older Driver Program

Project Description: Florida State University's Pepper Institute will continue to assist Florida's Safe Mobility for Life Coalition in the implementation of their strategic plan, support coalition meetings, assist in program management, and conduct the programs evaluation. The goals of this project are to oversee implementation of Florida's Aging Road User Strategic Safety Plan and to reduce the number of Florida's aging road users killed or seriously injured as a result of crash involvement by 5% from the 2012 crash data by December 31, 2014.

Budget: \$200,000

Project Number: RS-14-15-03

Project Title: Elder Road User Information System 2013-2014

Project Description: The University of Florida will continue to utilize prior experience, current expectations, and future demands, to develop, build, pilot test and refine and enhance the database system, automate functions, incorporate Spanish or other language options to better meet the goal for long term sustainability. The goal(s) of this project is to develop and maintain a database that supports Florida's Safe Mobility for Life Coalition and to reduce fatalities and serious injuries by 5% from the 2012 crash data by December 31, 2014.

Budget: \$51,882

Roadway Safety Program Area

Project Number: RS-14-15-04

Project Title: United We Guide – Statewide Implementation

Project Description: The Florida Commission for the Transportation Disadvantaged will utilize the knowledge acquired in the *United We Guide* pilot programs to implement the program statewide. This concept will fund placement of Mobility Managers in underserved counties statewide. Subcontracts will be awarded to each of these counties to place mobility managers. The commission will conduct training and develop computer based resources to assist the process. The goal of this project is to reduce the number of Florida resident road users age 65 and older killed or seriously injured as a result of crash involvement by 5% from the 2011 calendar base year by December 31, 2013. *This project supports the "transitioning from driving" emphasis area of Florida's Aging Road User Strategic Safety Plan.*

Budget: \$236,500

Project Number: RS-14-15-05

Project Title: Lee County Sheriff's Office Seniors Driving Safely Program

Project Description: Lee County Sheriff's Office will continue the Seniors Driving Safety Program through a series of training that will include CarFit and a road safety curriculum, interactive driving courses with certified driving instructors, and a public awareness campaign. This program will promote resources and opportunities to increase seniors driving performance in an effort to reduce fatalities and serious injuries to aging road users. The goal of this project is to reduce the number of Florida resident road users age 65 and older killed or seriously injured as a result of crash involvement by 5% from the 2012 crash data by December 31, 2014.

Budget: \$47,500

Roadway Safety Budget Summary					
Project Number	Project Title/Agency	Budget	Match	Budget Source	
RS-14-15-01	Elder Road User Program – CarFit/SRA	\$225,936	\$0	402	
RS-14-15-02	Comprehensive Older Driver Program/FSU	\$200,000	\$0	402	
RS-14-15-03	Elder Road User Information System/UF	\$51,882	\$0	402	
RS-14-15-04	United We Guide – Statewide Implementation/CTD	\$236,500	\$0	402	
RS-14-15-05	Lee County Sheriff's Office Seniors Driving Safely Program/LCSO	\$47,500	\$0	402	
	402 Total	\$761,818	\$0	402	
	Total	\$761,818	\$0		