

2021

Annual Report

PREPARED BY THE
GEORGIA GOVERNOR'S OFFICE
OF HIGHWAY SAFETY



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Governor

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Prepared by:

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December 28, 2021

Ms. Carmen Hayes
Regional Administrator
National Highway Traffic Safety Administration
Atlanta Federal Center
61 Forsyth Street, S.W.
Atlanta, Georgia 30303

RE: Federal Fiscal Year (FFY) 2021 Annual Report

Dear Ms. Hayes,

Please find enclosed the 2021 Georgia Highway Safety Program Annual Report. This document provides an overview of the state's highway safety efforts during the 2021 Federal Fiscal Year (FFY 2021). The 2021 Annual Report summarizes activities funded by the Georgia Governor's Office of Highway Safety (GOHS) in FFY 2021.

Although the COVID-19 Pandemic continued into 2021, Georgia program managers continued grant funded projects with innovative approaches on how to provide their programming to the many residents of Georgia.

GOHS is committed to ensuring all highway safety projects in Georgia are driven by data on the numbers and rates of crashes, injuries, and fatalities, and safety belt use in all 159 counties and over 500 cities and towns. This commitment to data-driven initiatives guarantees that communities across Georgia, regardless of location, receive appropriate assistance to address local issues. We are grateful for our numerous partners throughout the state for their commitment to making the GOHS mission a reality.

Sincerely,

Allen Poole, Director

cc: Mrs. Scarlett Woods, GOHS Compliance Manager
Mr. Jimmy Sumner, GOHS Deputy Director



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Table of Contents

| | |
|--|-----------|
| 1.0 EXECUTIVE SUMMARY | 1 |
| Summary of Accomplishments | 1 |
| Challenges | 3 |
| Changes to the 2022 Highway Safety Plan..... | 4 |
| 2.0 ABOUT GOHS | 5 |
| Mission & Vision Statements | 5 |
| Program Overview..... | 5 |
| Legislative Update..... | 6 |
| 3.0 STATE PERFORMANCE MEASURES | 7 |
| Problem Identification | 7 |
| 2018-2019 Target Assessment Overview..... | 9 |
| FY2023 Highway Safety Plan..... | 11 |
| 4.0 PARTNERS AND SAFETY PLANS | 12 |
| Traffic Safety Partners..... | 12 |
| Future Plans & Targets..... | 14 |
| 5.0 FISCAL OVERVIEW..... | 16 |
| 6.0 PROGRAM AREAS..... | 18 |
| 6.1 Planning & Administration (402 PA)..... | 19 |
| 6.2 Communications (Paid Media)..... | 20 |
| 6.3 Community Traffic Safety Programs | 47 |
| 6.4 Distracted Driving | 50 |

| | |
|--|----|
| 6.5 Impaired Driving | 52 |
| 6.6 Motorcycle Safety | 56 |
| 6.7 Non-Motorized (Pedestrians & Bicyclists) | 58 |
| 6.8 Occupant Protection | 63 |
| 6.9 Police Traffic Services | 67 |
| 6.10 Railroad Safety | 79 |
| 6.11 Speed Management | 81 |
| 6.12 Traffic Records | 84 |
| 6.13 Teen Traffic Safety Programs | 92 |
| 6.14 Evidence-Based Enforcement | 98 |

APPENDICES 106

| | |
|---|-----|
| Appendix A: Performance Measure Trends & Projections | 107 |
| Appendix B: Grants by Funding Source..... | 120 |
| Appendix C: FY2021 Grant Activities Implemented & Results by Program Area | 125 |
| Appendix D: Traffic Records - Section 405c Quantitative Progress Reports | 208 |

1.0 Executive Summary

The mission of the Georgia's Governor's Office of Highway Safety (GOHS) is to educate the public on highway safety issues and facilitate the implementation of programs that reduce crashes, injuries, and fatalities on Georgia roadways. This annual report provides insight into Georgia's progress in achieving traffic safety performance measure targets established in the 2021 Highway Safety Plan (HSP), an overview of the projects and activities supported under the Plan, and the amount of funds expended on each prioritized highway safety area and program.

In 2020, Georgia experienced 1,664 traffic fatalities on public roadways. While the number of roadway fatalities have increased 12% (net 172 count increase) in comparison to the previous year, GOHS recognizes the need to address specific causes of motor vehicle fatalities across the following traffic safety performance measures: unrestrained fatalities, alcohol-related fatalities, pedestrian fatalities, speed-related fatalities, motorcyclist fatalities, and bicyclist fatalities.

Summary of Accomplishments

- **Highway Safety Conference**

In 2021, GOHS held the Highway Safety Conference in Savannah, Georgia. It was attended by 308 law enforcement, public health, colleges/universities, and non-profit organizations. Sessions included presentations on child passenger safety, legal updates, data, car fit, and more.

- **Child Safety Seat Caravan**

The 2021 Georgia Child Safety Seat Caravan was held during Child Passenger Safety Week. Child Passenger Safety Week was from September 19th through September 25th. The Governor's Office of Highway Safety, its grantees, and its partners were able to host a successful CPS Week despite the continued challenges posed by COVID-19. GOHS and DPH participated in eight television interviews and 1 radio interview for CPS Week. GA DPH hosted two virtual CEU workshops for current Child Passenger Safety Technicians. GOHS, and GA DPH updated seven educational videos on tips and tricks for installing your car seat safely for CPS Week. The GA DPH summer inter crafted a social media tool kit to support social media educational messaging for partners

statewide. Over 252 million people were reached through educational events and media campaigns. Mini-grantees through the Georgia Department of Public Health led traditional in-person community events. GOHS and GA DPH conducted in-person check events in 4 communities across the state. The traveling team also conducted onsite transportation education and evaluations for 8 daycares in 5 communities across the state. Overall, 88 seats were checked, and 55 car seats were distributed.

- **Strategic Highway Safety Plan Summit**

The virtual SHSP Summit “Driving Out of A Pandemic – Hindsight 2020” was held on December 9, 2020. There were 116 virtual attendees. Presenters from various agencies presented on the following topics: Exploring pandemic-era and policy considerations, the effects of 2020 on traffic safety enforcement, e-scooter crashes, injuries, and the utilization of infrastructure to improve safety. Commissioner Russell McMurry presented the opening remarks, and Director Poole closed out the summit with a call to action in reducing the number of injuries and fatalities on Georgia roadways.

- **Governor’s Challenge**

The 2021 year marked the 22nd anniversary of the Georgia Governor's Challenge, an annual banquet hosted by the Governor's Office of Highway Safety. The awards program recognizes statewide law enforcement agencies in nine different categories based on department size, as well as in several other specialty categories. Winners were announced during the awards banquet in Macon, Georgia on October 29, 2021.

Challenges

- **COVID-19**

In March 2020, the World Health Organization declared coronavirus (COVID-19) a world-wide pandemic, and the first detected case of COVID-19 in the state of Georgia was on March 2, 2020. The measures taken to control the spread of the virus greatly impacted GOHS-funded programs and activities. The full impact of COVID-19 on traffic fatalities and implementation of programs cannot be determined at the time of this report.

- **Ransomware Attack**

In July 2019 a ransomware attack severely affected crash reporting by the Department of Public Safety (DPS). In addition to losing access to existing electronic data, the Georgia State Patrol, which works roughly half the crashes in the state each year, had to switch to handwritten reports for the remainder of the year. Traffic court cases and car insurance claims were severely delayed. All DPS computers were taken offline and all computers and devices are being scanned for malware before being returned to service. Communications equipment was also affected, and agencies had to switch to older radio and phone systems. Mitigation efforts and an FBI investigation of the attack are still ongoing. As a result of this attack, crash data from July to the present are incomplete. The Daily Fatality Report produced by GDOT for state traffic safety stakeholders has been suspended, and few if any GSP crash reports have been entered into the Georgia Electronic Accident Reporting System (GEARS) since July. The same ransomware attack also affected the Administrative Office of the Courts, causing delays in adjudication and the collection of outcomes data. GOHS staff continues to complete cybersecurity training since the attack.

- **Grants Closed Out Early – Never awarded**

One grant was unable to get their program up and running so it was closed out early: Peers Foundation was closed in August after many attempts to contact the grantee and non-compliance letters sent. Lee County Board of Commissioners (SADD Grant) was listed in the original Highway Safety Plan however they declined funding and the grant application was never awarded.

Changes to the 2022 Highway Safety Plan

According to FARS 2020 data, eleven (11) out of 12 traffic safety performance measures regressed in comparison to the previous year:

1. Overall fatalities (+12%, 172 more)
2. Suspected serious injuries (+4%, 322 more)
3. Traffic fatalities for every 100M VMT
4. Unrestrained passenger vehicle occupant fatalities (+21%, 80 more)
5. Alcohol-related (+13%, 47 more)
6. Speed-related (+46%, 120 more)
7. Motorcyclist fatalities (+13%, 22 more)
8. Un-helmeted motorcyclist fatalities (+20%, 3 more)
9. Young drivers involved in fatal crashes (+22%, 38 more)
10. Pedestrians (+18%, 43 more)
11. Bicyclist (+52%, 11 more)

Out of the twelve HSP traffic safety performance measure targets set for FY2020, Georgia met nine (9) and did not meet three (3). Projections show that Georgia is not on track to meet three traffic safety performance measures in FY2021 (suspected serious injuries, fatalities/VMT, and motorcyclist fatalities). In 2022, Georgia will concentrate efforts to addressing the following performance areas:

- Fatalities per 100M VMT
- Serious injuries in traffic crashes
- Motorcyclist fatalities
- Un-helmeted motorcyclist fatalities
- Alcohol-related fatalities
- Speeding-related fatalities
- Pedestrian fatalities
- Seat belt use for passenger vehicles

GOHS will continue to support and fund programs and activities that have proven success in addressing each identified traffic safety concern. The FY2022 HSP specifically addresses these areas using a comprehensive approach that include enforcement, education, and engineering strategies.

2.0 About GOHS

Mission & Vision Statements

The mission of the Governor's Office of Highway Safety is to educate the public on highway safety issues and facilitate the implementation of programs that reduce crashes, injuries, and fatalities on Georgia roadways. Our number one goal is to reduce the number of crashes, injuries and fatalities on Georgia's roads and to provide highway safety data and fact-based analyses that will assist communities and safety advocates in implementing effective programs that will change high-risk driving behavior and increase safety on our streets and highways.

The history of GOHS follows that of highway safety in the USA as a whole. In 1966, 50,894 people were killed in motor vehicle crashes in the U.S. and the rate of fatalities per 100 million miles of travel was 5.5. It was projected that, over a 9-year period, the number of fatalities would increase to 100,000 a year if Congress did not do anything to address the problem. Taking heed of these dire predictions, Congress enacted the Highway Safety Act of 1966. This legislation created a unique partnership among federal, state and local governments to improve and expand the nation's highway safety activities.

The Highway Safety Act of 1968 required governors to be responsible for the administration of the federal highway safety program in each state. The governor, through delegation of powers, had the authority to designate a Governor's Highway Safety Representative to administer the federally funded highway program. We design our programs and services with the goal of reaching every Georgia motorist. Safe driver behavior is our top priority and we must persuade all Georgians to adopt a similar goal.

Program Overview

GOHS conducts enforcement campaigns (Click It or Ticket, Operation Zero Tolerance, H.E.A.T., 100 Days of Summer H.E.A.T., Hands Across the Border, and the Thunder Task Force), Young Adult and S.A.D.D. programs, Older Driver safety programs, the Yield Behind the Wheel campaign for farm equipment road safety (in partnership with the Georgia Department of Agriculture), Traffic Enforcement Networks, Safe Communities programs, bicycle and pedestrian safety programs, and child passenger safety programs.

To assist in its work of coordinating the state's Strategic Highway Safety Plan, GOHS has assembled 15 Task Teams corresponding to the emphasis areas in the SHSP. GOHS also

hosts the Georgia Highway Safety Conference every other year, to bring state leaders in traffic safety together to network, build partnerships, and share the latest traffic safety information with stakeholders from around the state.

Legislative Update

- The state of Georgia increased efforts to protect bicyclists on state roads and highways with the enactment of House Bill 353 on July 1, 2021. Under HB 353, motor vehicle operators in Georgia are now required, when safe to do so, to change lanes when passing a bicyclist on the road. If a driver is unable to change the lane, the driver is required to reduce their speed to 10 miles an hour below the posted speed limit or no lower than 25 miles per hour when passing a bicyclist and give at least three feet of room when passing a bicyclist
- Georgia's Graduated Driver's Licensing law, known as 'Joshua's Law', was changed on July 1, 2021, to now require all drivers under 18 to complete one of four tracts of driver's education classroom and on-the-road training in order to receive a Class D license that allows person under 18 to operate motor vehicle in the state of Georgia. The previous version of the law only applied to drivers who were under the age of 17. HB 466 also allows state licensed driver training schools to administer the on-the road test to new drivers and reduces the hours required to complete an alcohol and drug use risk reduction program from 20 to 16.
- The Georgia General Assembly also made it legal for restaurants with liquor licenses to sell up to (2) two mixed alcoholic drinks with any to-go food order. SB 236 has specific requirements that all to-go mixed drinks be placed in clearly designated tamper-proof containers that have no openings or straw holes and that the containers be sealed to the point where it is clearly visible that the seal has been broken, tampered with, or opened. SB 236 also requires that to-go mixed drink containers be placed in a position where they cannot be accessed by the driver while behind the wheel. Any to-go containers containing liquor drinks must be placed in either a locked trunk, locked glove compartment, or placed behind the last upright seat of a vehicle that does not have a trunk.
- To help more drivers to comply with Georgia's hands-free law, the Georgia General Assembly passed HB 165 which allows drivers to place a mount to hold wireless telecommunication devices or GPS systems on their windshield, provided the devices do not obstruct the driver's view and ability to safely operate their motor vehicle. HB 165 clearly states that this law does not apply to commercial motor vehicle operators who are already prohibited under federal law from placing any type of mount or device on their windshield.
- All bills not passed during the 2021 Georgia General Assembly Session are still eligible for consideration when the 2022 Session begins on January 10, 2022.

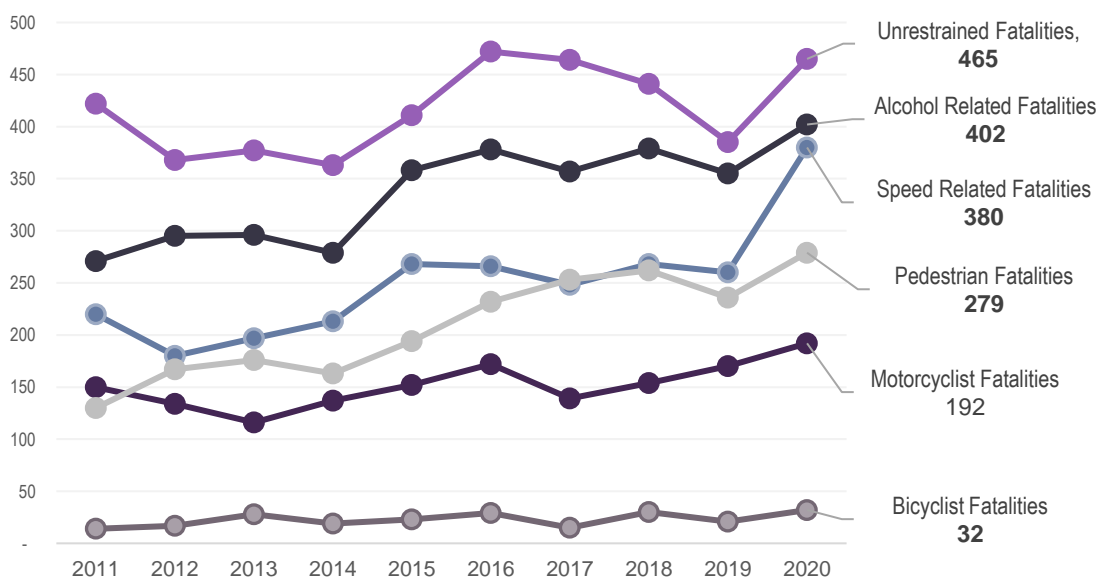
3.0 State Performance Measures

Problem Identification

In 2020, Georgia experienced 1,664 traffic fatalities on public roadways. The number of roadway fatalities increased by 12% (net 172 count increase) in comparison the previous year. During the early months of 2020, Georgia initiated a statewide response to the COVID-19 public health emergency. Travel patterns show that more residents were staying home and not traveling on Georgia roadways. However, of the drivers who remained on the roads, some engaged in riskier behavior, including speeding, driving under the influence of alcohol, and not using seat belts.

GOHS recognizes the need to address specific causes of motor vehicle fatalities across the following traffic safety performance measures: unrestrained fatalities, alcohol-related fatalities, pedestrian fatalities, speed-related fatalities, motorcyclist fatalities, and bicyclist fatalities. The figure below shows the trend of each measure across the past decade (2011-2020).

TRAFFIC SAFETY CORE PERFORMANCE MEASURE TRENDS (2011-2020)



- **Unrestrained Fatalities:** The number of unrestrained passenger fatalities increased by 21 percent from 385 unrestrained fatalities in 2019 to 465 in 2020. Despite Georgia's high observed seat belt use (94.9 percent in 2021), 43 percent of passenger vehicle occupants who were fatality injured in traffic crashes are unrestrained (465 out of 1,072) in 2020. In 2019, 39 percent of passenger vehicle occupants who were fatality injured in traffic crashes are unrestrained (385 out of 990).
- **Alcohol-Related Fatalities:** In 2020 there were 402 fatalities in motor vehicle traffic crashes involving drivers with BACs of .08 g/dL or higher. These alcohol impaired-driving fatalities accounted for 24 percent of all motor vehicle traffic fatalities in Georgia in 2020. Fatalities in alcohol-impaired-driving crashes **increased by 13 percent** (353 to 402 fatalities) from 2019 to 2020. The Georgia counties with the highest alcohol-related fatalities in the 2019 year are: Fulton (42), Dekalb (22), Gwinnett (18), Clayton (17), and Cobb (16).
- **Speed-Related Fatalities:** The number of speed-related fatalities increased by 46 percent, from 260 in 2019 to 380 in 2020. The proportion of speed-related fatalities increased from 17 percent in 2019 to 23 percent in 2020. Georgia counties with the highest speed-related fatalities in the 2019 year are: Fulton (30), Cobb (16), Dekalb (10), and Gwinnett (10).
- **Pedestrian Fatalities:** In 2020, there were 279 pedestrians fatally injured in the state of Georgia – 17 percent of all traffic fatalities were pedestrians. The 279 pedestrian fatalities in 2020 is an 18 percent increase from 236 pedestrian fatalities in 2019. The Georgia counties with the highest pedestrian fatalities in the 2019 year are: Fulton (34), Dekalb (28), Clayton (20), Cobb (20), and Gwinnett (15).
- **Motorcyclist Fatalities:** In 2020 there were 192 motorcyclists fatally injured in Georgia motor vehicle traffic crashes – an increase of 13 percent from the 170 motorcyclists fatally injured in 2019. The number of un-helmeted motorcyclist fatalities increased by three in 2020 compared to 2019. The Georgia counties with the highest motorcyclist fatalities in the 2019 year are: Fulton (22), Dekalb (12), Gwinnett (10), Bibb (8), and Cobb (8).
- **Bicyclist Fatalities:** In 2020 there were 32 bicyclists fatally injured in the state of Georgia – two percent of all traffic fatalities were bicyclists. The count of bicyclist fatalities increased from 21 in 2019 to 32 in 2020. The Georgia counties with the highest bicyclist fatalities in the 2019 year are: Appling (5) and Atkinson (2).

Although these crash statistics paint a tragic picture, there are ways to reduce the risk of crashes, injuries and fatalities. Strong law enforcement, effective highway safety legislation, improved road designs, public education and information, and community support, are among the proven means of reducing crashes, injuries and fatalities.

2018-2019 Target Assessment Overview

Each year, GOHS establishes new Highway Safety Plan (HSP) targets for 12 core traffic safety outcome and behavioral measures. These measures are developed by The National Highway Traffic Safety Administration (NHTSA) and The Governor's Highway Safety Association (GHSA). GOHS uses these targets and the annual assessment of the targets to develop, implement, and support programs that are aimed to reduce traffic crashes, injuries, and fatalities on Georgia roadways.

According to FARS 2020 data, eleven (11) out of 12 traffic safety performance measures regressed in comparison to the previous year:

1. Overall fatalities (+12%, 172 more)
2. Suspected serious injuries (+4%, 322 more)
3. Traffic fatalities for every 100M VMT
4. Unrestrained passenger vehicle occupant fatalities (+21%, 80 more)
5. Alcohol-related (+13%, 47 more)
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8. Un-helmeted motorcyclist fatalities (+20%, 3 more)
9. Young drivers involved in fatal crashes (+22%, 38 more)
10. Pedestrians (+18%, 43 more)
11. Bicyclist (+52%, 11 more)

In 2020, Georgia opted not to conduct the Seat Belt Observational Survey under the NHTSA waiver through the Coronavirus Aid, Relief, and Economic Security (CARES) Act. This waiver enabled States and U.S. Territories to use their 2019 seat belt use rate for their 2020 seat belt use rate.

Out of the twelve (12) HSP traffic safety performance measure targets set for FY2020, Georgia met nine (9) and did not meet three (3). Projections show that Georgia is not on track to meet three traffic safety performance measures in FY2021 (suspected serious injuries, fatalities/VMT, and motorcyclist fatalities). The table below provides the FY2021 and FY2020 statuses of the core performance measures, as the state of Georgia continues to work toward the ultimate goal of zero roadway fatalities.

Assessment of Results in Achieving Performance Targets for FY21 & FY20

| Traffic Safety Performance Measure | | FY2021 | | | | FY2020 | | | |
|------------------------------------|--|-------------------|--------------|------------------------------|-----------------|-------------------|--------------------|--------------|-----------------|
| | | Target Year(s) | Target Value | Projected Value ¹ | Progress Status | Target Year(s) | Target Value | Actual Value | Progress Status |
| C-1 | Number of traffic fatalities (FARS) | 5-year: 2017-2021 | 1,715 | 1,599 | ● On Track | 5-year: 2016-2020 | 1,698 | 1,551 | ● Met |
| C-2 | Number of serious injuries ² in traffic crashes (GDOT) | 5-year: 2017-2021 | 6,407 | 7,087 | ● Not On Track | 5-year: 2016-2020 | 5,540 ³ | 6,309 | ● Not Met |
| C-3 | Fatalities/VMT (FARS) | 5-year: 2017-2021 | 1.23 | 1.27 ⁴ | ● Not on Track | 5-year: 2016-2020 | 1.28 | 1.24 | ● Met |
| C-4 | Number of unrestrained passenger vehicle occupant fatalities (FARS) | 5-year: 2017-2021 | 527 | 459 | ● On Track | 5-year: 2016-2020 | 560 | 445 | ● Met |
| C-5 | Number of fatalities in crashes involving a driver or motorcyclist with a BAC of .08+ (FARS) | 5-year: 2017-2021 | 394 | 386 | ● On Track | 5-year: 2016-2020 | 464 | 374 | ● Met |
| C-6 | Number of speeding-related fatalities (FARS) | 5-year: 2017-2021 | 305 | 302 | ● On Track | 5-year: 2016-2020 | 317 | 284 | ● Met |
| C-7 | Number of motorcyclist fatalities (FARS) | 5-year: 2017-2021 | 166 | 176 | ● Not On Track | 5-year: 2016-2020 | 163 | 165 | ● Did Not Meet |
| C-8 | Number of un-helmeted motorcyclist fatalities | 5-year: 2017-2021 | 28 | 16 | ● On Track | 5-year: 2016-2020 | 16 | 15 | ● Met |
| C-9 | Number of drivers age 20 or younger involved in fatal crashes (FARS) | 5-year: 2017-2021 | 222 | 197 | ● On Track | 5-year: 2016-2020 | 207 | 191 | ● Met |
| C-10 | Number of pedestrian fatalities (FARS) | 5-year: 2017-2021 | 300 | 267 | ● On Track | 5-year: 2016-2020 | 281 | 252 | ● Met |
| C-11 | Number of bicyclist fatalities (FARS) | 5-year: 2017-2021 | 27 | 27 | ● On Track | 5-year: 2016-2020 | 25 | 25 | ● Met |
| B-1 | Observed seat belt use for passenger vehicles (FARS) | 1-year: 2021 | 94.1% | 94.9% ⁵ | ● Met | 5-year: 2016-2020 | 97.9% | 95.9% | ● Did Not Meet |

¹ 2021 Target performance status was determined using statistical projections. See **Appendix A** for projection calculations and description of trends for each performance measure.

² Note that the GDOT, GOHS, and the State Highway Safety Plan (SHSP) data teams are currently standardizing the definition of 'serious injury' and it is subject to change. Any changes in the 'serious injury' definition as a result of using the updated crash form will impact the final datasets. This will lead to changes in the final counts presented in future data reporting and calculations of annual targets.

³ This target was revised (from 24,094 serious injuries target listed in the 2020 HSP) due to the standardization of the 'serious injury' injury.

⁴ Projections based on 2020 fatality rate preliminary values

⁵ The statewide safety belt usage in 2021 for drivers and passengers of passenger cars, trucks, and vans was 94.9%.

FY2023 Highway Safety Plan

The 2017-2021 target projections for show that Georgia is not on track to meeting three (3) performance measures: C-2 Serious Injuries, C-3 Fatalities per 100M VMT, and C-7 Motorcycle Fatalities. In the FY2023 Highway Safety Plan, Georgia will concentrate efforts in addressing all performance areas with specific focus on these measures in the following ways:

| Traffic Performance Measures | Efforts to Address Traffic Safety Performance Measures |
|--|--|
| C-2 Serious Injuries | <ul style="list-style-type: none"> • Continue to support the injury surveillance workgroup in standardizing the definition and data-capture of serious injury on Georgia roadways. • Continue the high-visibility enforcement (HVE) strategies to deter risky driving, specifically speeding, distracted driving, impaired driving, and unrestrained passengers. |
| C-3 Fatalities per 100M VMT | <ul style="list-style-type: none"> • Continue the high-visibility enforcement (HVE) strategies to deter risky driving, specifically speeding, distracted driving, impaired driving, and unrestrained passengers. • Release the “COVID Impact” issue brief under the Georgia Traffic Safety Facts to understand how COVID impacted driving behaviors. |
| C-7 Motorcycle Fatalities C-8 Un-helmeted | <ul style="list-style-type: none"> • Support the improvements to the motorcycle safety program delivered by the Department of Driver Services. • Support the expansion of the motorcycle safety program to other geographical locations demonstrating the greatest need. • Continue to monitor traffic surveillance and expand public awareness campaigns using ‘Share the Road’ messaging. |

GOHS will continue to support and fund programs and activities that have proven success in addressing each identified traffic safety concern. The FY2023 HSP specifically addresses these areas using a comprehensive approach that include enforcement, education, and engineering strategies

4.0 Partners and Safety Plans

Traffic Safety Partners

GOHS operates in partnership with many other agencies, nonprofit organizations, businesses and other stakeholders, as well as its grantee organizations. GOHS was pleased to have 30 corporate partners for FFY2021.

In addition to its corporate partners, GOHS has partnerships with the Georgia Department of Transportation (GDOT), Department of Driver Services (DDS), Department of Public Safety (DPS), Department of Public Health (DPH), and Department of Agriculture; the Georgia Office of EMS and Trauma, Georgia Trauma Commission, and Georgia Traffic Records Coordinating Committee (TRCC); the Prosecuting Attorneys' Council of Georgia (PAC); the Georgia Association of Metropolitan Planning Organizations (GAMPO); SafeKids of Georgia; the Shepherd Center (one of the nation's premier treatment centers for spinal cord and brain injuries); TEAM Georgia (a coalition dedicated to preventing impaired and distracted driving); MADD Georgia;

The Georgia Strategic Highway Safety Plan (SHSP) is a data-driven, comprehensive, multidisciplinary plan that integrates the "4 safety E's"- engineering, education, enforcement, and emergency medical services. The 2019-2021 plan establishes statewide performance goals, objectives, and emphasis areas that describe program strategies to reduce or eliminate safety hazards on Georgia roads for all road users.

The SHSP emphasis area task teams identify the top factors contributing to crashes in Georgia. Each emphasis area has one or more corresponding task team(s) with members consisting of multiple safety "E" participation (education, enforcement, engineering, and emergency medical services). Task teams develop comprehensive safety recommendations along with corresponding programs to achieve crash reductions, injuries, and fatalities. Having this type of structure in place provides for immediate consideration of emerging safety trends, effective countermeasure approaches, and potential funding.

The current Task Teams and their Leaders are:

| | |
|--|--|
| Occupant Protection | Thomas Smith Georgia Department of Public Health |
| Roadway Departure | Carlos Baker, Georgia Department of Transportation |
| Intersection Safety | Christopher Raymond, Georgia Department of Transportation |
| Impaired Drivers | Sgt. Randy Evans, Prosecuting Attorneys' Council of Georgia |
| Young Adult Drivers | Emma Harrington, Shepherd Center |
| 55 Plus Drivers | Elizabeth Head, Georgia Department of Public Health |
| Pedestrians | Jack Anninos, Georgia Department of Transportation |
| Bicyclists | Jack Anninos, Georgia Department of Transportation |
| Commercial Motor Vehicle/Heavy Trucks | Lt. Tony Pilcher, Motor Carrier Compliance Division, DPS |
| Distracted Driving | Dave Adams, Georgia Department of Transportation |
| Trauma System/ EMS | Elizabeth Atkins, Georgia Trauma Care Network Commission |
| Traffic/Crash Records and Data Analysis | Courtney Ruiz, Governor's Office of Highway Safety |
| Traffic Incident Management Enhancement (TIME) | Greg Morris, Federal Highway Administration |
| Risk Analysis and Evaluation (Data Team) | Denise Yeager, Georgia Department of Public Health |
| Motorcycle Task Team | Holly Hegyesi, Georgia Department of Driver Services |

Future Plans & Targets

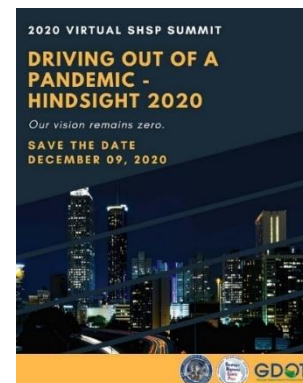
Strategic Highway Safety Plan (SHSP)

The Strategic Highway Safety Plan (SHSP) is Georgia's comprehensive transportation plan. The performance measures and targets listed in the FY2021 Highway Safety Plan were coordinated with the data, targets and activities identified in Georgia's SHSP.

Georgia's SHSP provided strategic direction for other state plans, such as the Highway Safety Improvement Program (HSIP), the Highway Safety Plan (HSP) and the Commercial Vehicle Safety Plan (CVSP). The current plan was updated and in place during FY 2019 and will be in place through FY 2021. Georgia is currently in the implementation and evaluation phase of the 2019-2021 Georgia SHSP. Link to the full 2019-2021 Georgia SHSP: <https://www.gahighwaysafety.org/highway-safety/shsp/>.

SHSP Summit

The virtual SHSP Summit "Driving out of a Pandemic- Hindsight 2020" was held on December 9, 2020. There were 116 virtual attendees. Presenters from various agencies presented on the following topics: exploring pandemic-era and policy considerations, the effects of 2020 on traffic safety enforcement, e-scooter crashes, and injuries, and the utilization of infrastructure to improve safety. Commissioner Russell McMurry presented the opening remarks, and Director Poole closed out the summit with a call to action in reducing the number of injuries and fatalities on Georgia roadways.



2019-2021 SHSP Evaluation

The GOHS contracted epidemiologist executed an evaluation of the 2019-2021 Georgia SHSP. The evaluation of the Strategic Highway Safety Plan is a requirement set forth by the Federal Highway Administration to help confirm the validity of emphasis areas, the effectiveness of strategies, and identify any issues related to the SHSP process, implementation, and progress.

The evaluation is modeled after the SHSP Evaluation Process Model and focuses on the emphasis areas and implementation efforts that occurred in the DDY2019-2020. The primary purpose of the evaluation is to demonstrate the SHSP's contribution to transportation safety.

The evaluation is designed to:

- A. Describe the characteristics of high-functioning emphasis area task teams
- B. Identify effective or ineffective processes/strategies/programs in the SHSP that are either achieving or not achieving the intended results; and,

- C. Assess the progress in meeting transportation safety objectives and goals within each emphasis area.

Other Future Plans

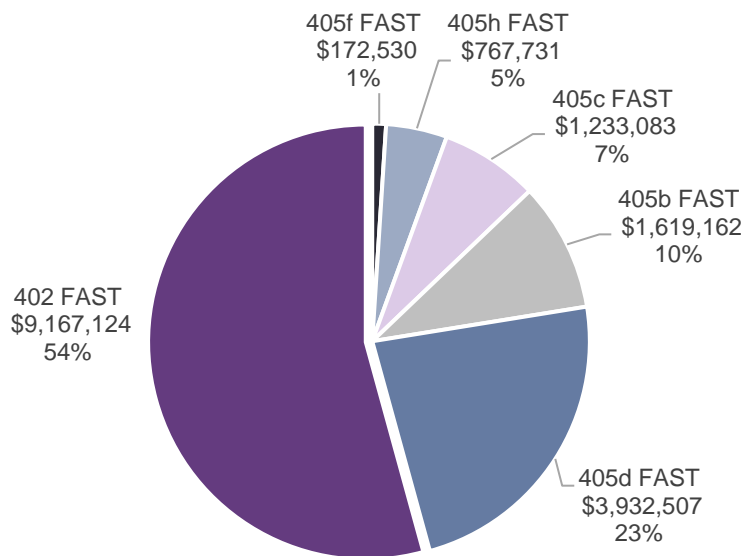
- **GOHS Youth Highway Safety Conference**
GOHS will hold its 2022 Youth and Young Adult Highway Safety Conference in February.
- **FY2023 Highway Safety Plan**
In FY2022, GOHS will update and submit the Highway Safety Plan for FY2023.
- **2022-2024 Georgia Strategic Highway Safety Plan**
In FY2021, the Strategic Highway Safety Plan (SHSP) was in the development phase. The 2022-2024 Georgia SHSP will become effective January 2022 and will be located on the GOHS website.

5.0 Fiscal Overview

The Georgia's Governor's Office of Highway Safety funds programs and based on the annual assessment of highway safety problems in Georgia. GOHS funds and support effective countermeasures and innovative programs designed to address the prioritized traffic safety issues identified each fiscal year. In FFY2021, a total of **\$16.9 million** was allocated to state and local governmental agencies to implement traffic safety programs and grants.

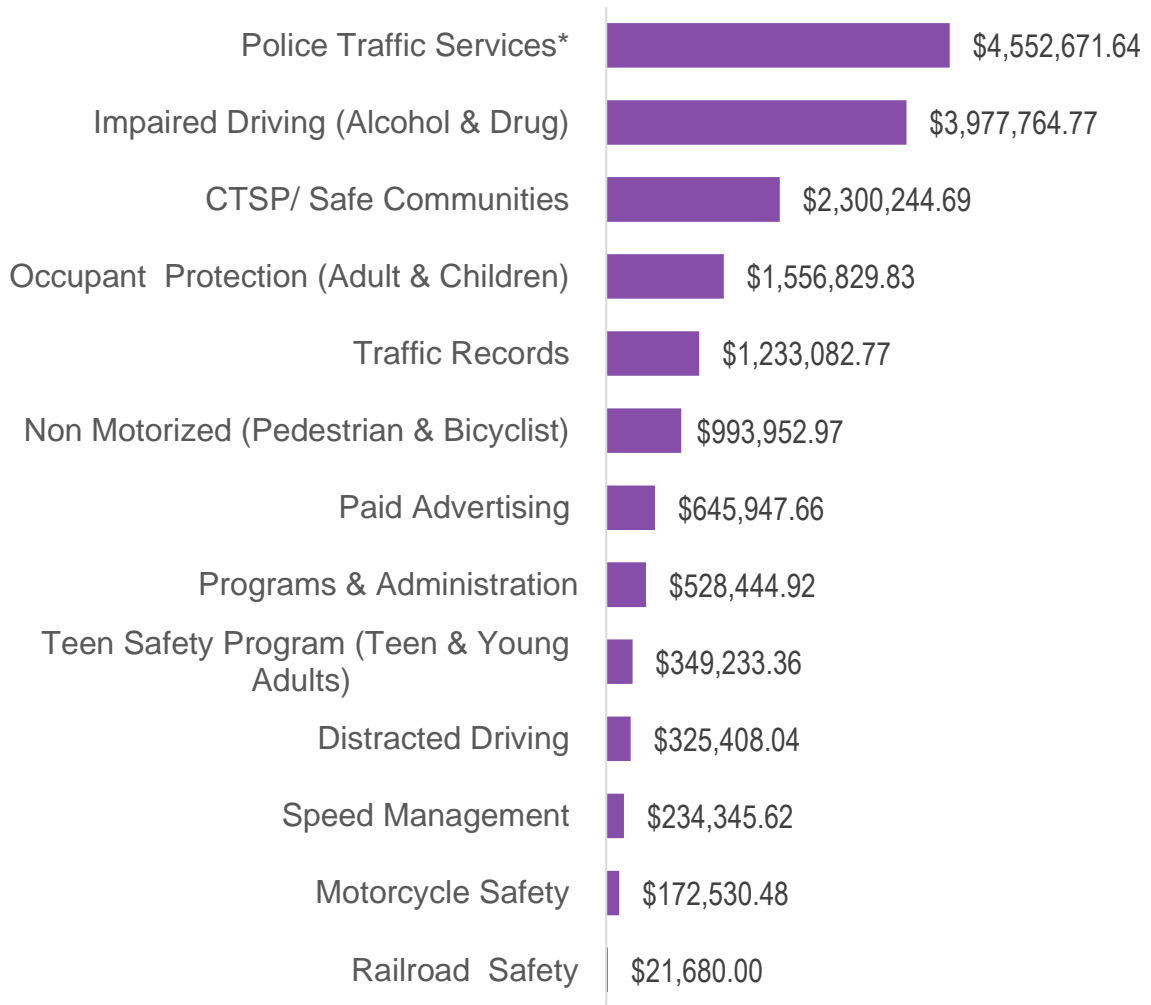
Appendix B shows the FY2021 GOHS grant award amounts and total expenditures by funding source and program area.

FFY 2021 TOTAL EXPENDITURES BY FUNDING SOURCE, \$16.9 M



In FFY2021, **\$16,892,136.75** was expended across all GOHS program areas. The figure below shows the total expenditures across all program areas in FFY2021.

FFY 2021 TOTAL EXPENDITURES (\$16.9 M) BY PROGRAM AREA



*Police Traffic Services financial grouping includes the following sub-program areas:

- **Aggressive Driving** with Highway Enforcement of Aggressive Traffic (HEAT) = \$ 2,371,178.42
- **Evidence Based Enforcement** with the Traffic Enforcement Networks (TENs) = \$ 199,680.15
- **Police Traffic Services** = \$ 1,981,813.07

6.0 Program Areas

- 6.1 **Planning & Administration (402 PA)**
- 6.2 **Communications (Media)**
- 6.3 **Community Traffic Safety Program**
- 6.4 **Distracted Driving**
- 6.5 **Impaired Driving (Drug & Alcohol)**
- 6.6 **Motorcycle Safety**
- 6.7 **Non-Motorized (Pedestrian & Bicyclist)**
- 6.8 **Occupant Protection
(Adult & Child Passenger Safety)**
- 6.9 **Police Traffic Services**
- 6.10 **Railroad Safety**
- 6.11 **Speed Management**
- 6.12 **Traffic Records**
- 6.13 **Teen Traffic Safety**
- 6.14 **Evidence-Based Enforcement**



6.1 Planning & Administration (402 PA)

The Planning and Administration includes internal grants that are responsible for the overall management and implementation of the Highway Safety Plan. In FY2021, GOHS funded **one (1) project** and expended a total of **\$ 528,444.92** within this program area. The funded project under this program area is the 402 PA.

Funded Projects

The table below show the grantee details for funded projects within Planning & Administration. For specific information about the grantees' implemented activities and results of each grantee activity, see Appendix C.

| | | | |
|----------------------|--|-----------------|-------------------|
| Grantee: | GAGOHS - Grantee | Grant Number: | GA-2021-402PA-032 |
| Project Title: | 402 P&A | Funding Source: | 402PA |
| Funded Amount: | \$ 528,444.92 | Total Expended: | \$ 528,444.92 |
| Project Description: | 402 PA – This internal grant is responsible for the overall management of the Highway Safety Plan. The P&A grant supports eight (8) GOHS staff as follows: Director, Deputy Director, Executive Assistant, Finance Director, Grant Specialist III, Grant Specialist II, Financial Analyst III, and Network Administrator. P&A staff responsibilities include a continuous process of fact-finding and providing guidance and direction for achieving the greatest impact possible. The goal of the Planning and Administration staff is to make highway use less dangerous and to contribute to the quality of life in Georgia and the nation. | | |
| State Targets: | By assessing and meeting the training needs of GOHS staff, monitoring and evaluating programs and activities, collecting, analyzing and disseminating data, managing budget and claims and monitoring compliance, and by supporting the implementation of the Highway Safety Plan, this grant contributed to all the state's traffic safety goals. | | |



6.2 Communications (Paid Media)

Highlights

Communications (Paid Media) program area works collaboratively with other programs to promote safe driving practices in order to reduce the number of crashes, injuries, and fatalities on Georgia roadways. In FY2021, GOHS funded **six (6) projects** and expended a total of **\$3,963,965.48** within this program area. The funded projects under Communications include:

- 402PM (Paid Media)
- 405d M6X Paid Media (with Impaired Driving program area)
- 405 F M9X
- 405 B M1*CP Paid Media (with Community Traffic Safety Programs and Occupant Protection)
- 405 B M1 DD Paid Media (**See** Distracted Driving program area)
- 405 H FHX

In FY2021, the Governor’s Office of Highway Safety placed media buys in the six major media markets of Georgia, which includes Atlanta, Albany/Valdosta, Augusta, Savannah, Columbus, and Macon. As per Nielsen ratings for both television and radio, the number of people reached by each GOHS paid media campaign in these markets tabled below.

| MARKET (Region) | PEOPLE REACHED | |
|--------------------|----------------|-----------|
| | TV | RADIO |
| Atlanta | 6,193,900 | 4,971,100 |
| Albany/Valdosta | 343,600 | 255,900 |
| Augusta | 625,900 | 498,400 |
| Savannah | 848,000 | 338,600 |
| Columbus | 506,000 | 220,000 |
| Macon | 577,800 | 381,700 |

Communications Overview

After COVID-19 forced the cancellation of several paid and earned media campaigns last year, the rising number of traffic deaths in Georgia during the pandemic saw the need to return to full operations as much as possible in 2021. GOHS implemented health safety protocols for earned media events by scheduling individual interviews with GOHS staff and partners using recommended public health guidelines. GOHS was also able to hold news conferences at outdoor locations where participants, media members and guests would be separated from each other according to recommended public health protocols.

After Distracted Driving Awareness Month enforcement and earned media events were cancelled in 2020, GOHS joined NHTSA with two campaigns to promote compliance with Georgia's hands-free law in 2021. GOHS had earned media events to support enforcement efforts in the fall in Savannah, Albany and Atlanta and a Connect2Disconnect earned media event was held in suburban Atlanta in the spring. Both fall and spring distracted driving awareness campaigns were also supported by statewide paid media campaigns. With data showing an increase in fatal traffic crashes on a stretch of rural interstate in southeast Georgia, GOHS held a successful earned media event to announce a special enforcement effort among state troopers and local agencies in the area.

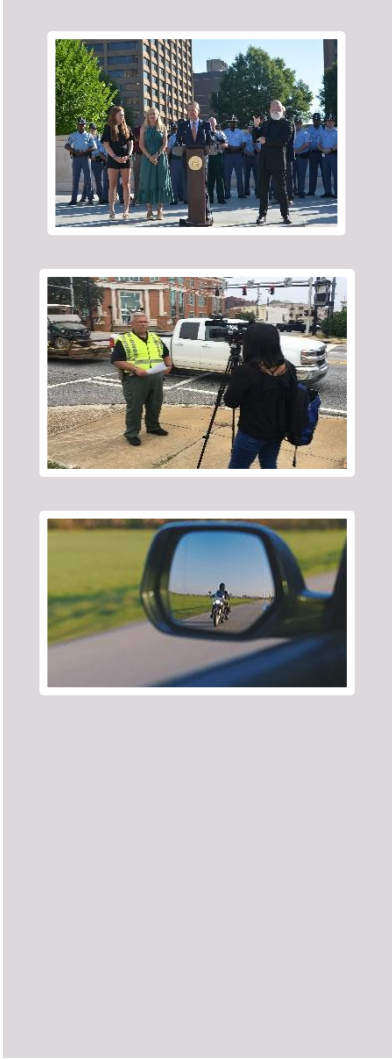
Governor Brian Kemp kicked off a statewide DUI/BUI one-day media tour as GOHS partnered with the Georgia State Patrol and Georgia Department of Natural Resources to promote sober driving on the road and water during the extended July 4th holiday weekend. Governor Kemp was the keynote speaker for the news conference in Atlanta with three agencies continuing the tour with stops in Augusta, Savannah and Macon. A paid media campaign also supported the impaired driving effort during the summer holiday weekend. GOHS also partnered with TEAM Georgia



and MADD for the annual Christmas/New Year's 'Drive Sober or Get Pulled Over' impaired driving prevention campaign. The campaign also included a paid media buy to support the enforcement effort from state troopers and local officers. GOHS also conducted an impaired driving earned media event in Austell to promote sober driving prior to the Super Bowl.

GOHS was also honored to be one of two states selected by NHTSA to host a 'Where's Baby: Lock Before You Lock' news conference prior to National Heat Stroke Prevention Day. The news conference was held virtually and was staffed by media outlets across Georgia. GOHS was also able to partner with neighboring states in Florida, South Carolina and Tennessee for Southern Shield media events in Jacksonville, Augusta, and Chattanooga along with a Georgia only event in metro Atlanta. AAA and GOHS were also able to resume their 'Back to School' Safety week statewide message tour in early August with most schools in state returning to the classroom.

New projects in 2021 included a six-month outdoor billboard campaign promoting pedestrian and bicycle safety across the state and GOHS used the May portion of their Georgia Association of Broadcasters paid media project to run a new motorcycle safety television and radio spot and followed that with a separate television campaign in September.



Earned Media Events & Campaigns

FY2021 were supplemented throughout the year with the following earned media campaigns, which were executed with news conferences, social media messaging (please see Social Media Addendum at the end of this section) on Facebook/Twitter/Instagram and news releases sent to statewide print and broadcast media.

FY2021 EARNED MEDIA EVENTS

| CAMPAIGN | LOCATION | DATE |
|---|---|---------------------|
| Fall Distracted Driving Awareness | Savannah, Albany, Atlanta | Oct 5-9, 2020 |
| Hinesville Thunder Task Force | Hinesville | Dec 3-5, 2020 |
| Holiday Impaired Driving Prevention | Atlanta | Dec 8, 2020 |
| Super Bowl Drive Sober | Atlanta | Feb 3, 2021 |
| Interstate 16 Speed Awareness/Enforcement | Savannah | Feb 23, 2021 |
| St. Patrick's Day OZT | Savannah | March 17, 2021 |
| Spring Distracted Driving Awareness | Atlanta | April 8, 2021 |
| NHTSA Heatstroke Prevention | Statewide Virtual | April 29, 2021 |
| Bicycle Safety Week | Atlanta, Athens, Macon, Savannah, Brunswick | May 3-7, 2021 |
| Memorial Day CIOT | Jekyll Island | May 25, 2021 |
| July 4th OZT | Atlanta, Augusta, Savannah, Macon | Jun 30, 2021 |
| Operation Southern Shield | Brunswick/Augusta/Atlanta/Ringgold | Jul 19-25, 2021 |
| AAA Back to School Safety | Macon/Atlanta/Savannah/Augusta/Columbus | Aug 2-5, 2021 |
| Hands Across the Border | Bremen/Columbus/Valdosta/Dillard/Kingsland/Augusta/Savannah | Aug 30-Sept 3, 2021 |
| Child Safety Seat Awareness | Kingsland/Savannah/Americus/Atlanta/Commerce/Summerville | Sept. 20-25, 2021 |

FY2021 EARNED MEDIA CAMPAIGNS

| CAMPAIGN | PROGRAM AREA | DATE |
|---|---------------------------------------|----------------|
| Fall Distracted Driving Awareness | Distracted Driving | October 2020 |
| Teen Driver Safety Awareness | Teen Driving | October 2020 |
| Thanksgiving Click It or Ticket | Occupant Protection | November 2020 |
| Holiday Drive Sober or Get Pulled Over | Impaired Driving | December 2020 |
| Super Bowl Drive Sober or Get Pulled Over | Impaired Driving | February 2021 |
| St. Patrick's Day Drive Sober | Impaired Driving | March 2021 |
| Spring Distracted Driving Awareness | Distracted Driving | April 2021 |
| NHTSA Heat Stroke Prevention | Occupant Protection | April-May 2021 |
| Bicycle Safety Education | Non-Motorized Safety | May 2021 |
| Memorial Day CIOT | Occupant Protection | May 2021 |
| July 4 th OZT | Impaired Driving | June-July 2021 |
| Operation Southern Shield | Speed Prevention/ Occupant Protection | July 2021 |
| Hands Across the Border | Impaired Driving Prevention | August 2021 |
| Child Passenger Safety Week | Occupant Protection | September 2021 |

Paid Media Campaigns

The GOHS paid media campaigns for FY2021 includes the following:

- October 2020 Distracted Driving Awareness Campaign
- 2020 Georgia/Florida Impaired Driving Prevention Campaign
- 2020 Thanksgiving Click It Or Ticket (CIOT) Campaign
- 2020/2021 Holiday Drive Sober Campaign
- 2020/2021 Georgia Association of Broadcasters Occupant Protection, Distracted Driving, and Impaired Driving Campaign
- April 2021 Distracted Driving Awareness Campaign
- 2021 All South Highway Safety Team Impaired Driving and Occupant Protection Campaign
- 2021 Memorial Day Click It or Ticket Campaign
- 2021 Share The Road Bicycle Safety Campaign
- 2021 July 4th Operation Zero Tolerance/Drive Sober Campaign
- 2020-21 High School Football Occupant Protection Campaign
- 2021 Georgia Public Broadcasting BuckleUPGeorgia Occupant Protection Campaign
- 2021 Labor Day Operation Zero Tolerance/Drive Sober Campaign

The section below provides the detailed description of each campaign including the campaign dates, dollars spent, media formats, agency, and population reached.

- 2020 Georgia/Florida Impaired Driving Prevention Campaign

Dates: November 1-7, 2020

Budget Spent: \$20,419.13

Formats: Television, Radio, Digital

Agency: InterConnect

GOHS and the Florida Department of Transportation Highway Safety Office combined resources to sponsor impaired driving prevention messages during the week of the Georgia/Florida football game in Jacksonville, Florida. Even though attendance was reduced due to COVID-19, many fans for both teams were still expected to participate in many pregame festivities at the stadium or in the area. GOHS received 89 (:30) impaired driving messages to air during the week during all hours of broadcasting programming, including two as the primary sponsor of the Friday night pregame special. The 'Border War' special earned 2.3 million exposures for the 182 messages promoting the show that aired during the week. These impaired driving spots delivered 1.2 million exposures for Adults 18 and over on the broadcast channels and 108,000 impressions on their streaming service. GOHS also earned 108,000 screen impressions for exposure on banner ads on the firstcoastnews.com desktop and mobile platforms during the week. FDOT Highway Safety Office purchased an ad to run in the stadium the day of the game and radio messages on the two radio networks of both schools.



Population Reach:

| ELEMENTS | SPOTS | COST |
|------------------------------|--|---------|
| Border War Special | 2 X :30 messages 2 open/close billboards Sponsor tag on station promos | \$1,200 |
| WTLV early am news | 5 X :30 | \$1,000 |
| WTLV afternoon/night news | 16 X :30 | \$4,000 |
| Regular programming/sports | 24 X :30 | \$4,500 |
| WJXX news/sports/programming | 30 X :30 | \$3,330 |

- **Fall 2020 Distracted Driving Awareness**

Dates: October 5-November 1
Formats: Television, Radio, Digital

Budget Spent: \$150,000
Agency: InterConnect

With the April 2020 Distracted Driving Awareness Campaign canceled due to COVID-19, GOHS followed the leadership of NHTSA and moved Distracted Driving Awareness month observation to October. GOHS paid \$150,000 to run distracted driving awareness messages on television, radio and digital platforms to promote compliance with Georgia’s hands-free distracted driving law that took effect in July 2018. Spots were limited and there were no bonus spots available due to a majority of airtime being devoted for political advertising prior to the November general election. This campaign was supplemented by an enforcement week campaign, earned media, as well as a public information campaign on Facebook, Twitter, Instagram and the headsupgeorgia.com website.

The purpose of this campaign was to fund an in-house, statewide comprehensive distracted driving paid media campaign designed to reduce motor vehicle crashes, injuries and fatalities caused by drivers who were distracted. In conjunction with media buyer agency of record, The InterConnect Group. The buy was slated to begin before the national and GOHS week-long enforcement campaign from October 5-9. The distracted driving/hands free law awareness message targeted males, 18-34, with both a daytime and nighttime compliance message.



Population Reach:

| | COST | PAID SPOTS | TOTAL SPOTS |
|------------------|-------------|-------------------|----------------------------|
| Broadcast | \$38,564 | 125 | 125 |
| Cable | \$8,660 | 114 | 114 |
| Radio | \$48,586 | 556 | 556 |
| Digital | \$60,000 | n/a | 437,245 screen impressions |

The following are examples of earned media received:

1. <https://www.gainesvilletimes.com/news/badge-bar/buckle-you-chow-down-law-enforcement-watching-seatbelt-usage-thanksgiving-holiday-travel/>
2. https://www.timesenterprise.com/news/local_news/law-enforcement-on-the-lookout-for-holiday-traffic-violators/article_1b51f268-bac2-59f4-a761-b9709775e0e3.html
3. <https://wgxa.tv/news/local/crisp-county-sheriffs-office-urging-for-safe-thanksgiving-travel>
4. https://www.mainstreetnews.com/banks/banks-county-sheriff-s-office-urges-everyone-to-buckle-up-before-busy-thanksgiving-holiday-travel/article_f2ebe875-bb52-5213-aa66-488bfe42f550.html

5. https://www.albanyherald.com/news/governors-office-of-highway-safety-buckle-up-for-safety/article_01786360-2e61-11eb-9383-9f9a447b3dbd.html
6. https://www.albanyherald.com/news/governors-office-of-highway-safety-buckle-up-for-safety/article_01786360-2e61-11eb-9383-9f9a447b3dbd.html
7. <https://www.wrdw.com/2020/11/25/burke-county-deputies-say-click-it-or-get-a-ticket-ahead-of-holiday-travel/>
8. <https://www.jdledger.com/2020/11/24/be-safe/>
9. <http://www.chattanoogaapulse.com/local-news/automotive/buckle-up-before-getting-on-the-road-this-thanksgiving/>
10. <https://sky963.com/reminder-to-buckle-up-for-thanksgiving-holiday-travel-period/>
11. <https://www.effinghamherald.net/local/sheriffs-office-urges-highway-safety-during-thanksgiving-holiday/>
12. <https://thesylvesteralocal.com/the-worth-county-sheriffs-office-urges-everyone-to-buckle-up-before-busy-thanksgiving-holiday-travel-period/>

- 2020 Thanksgiving Click It Or Ticket (CIOT) Campaign

Dates: November 12-November 30 *Budget Spent:* \$260,000
Formats: Television, Radio, Digital *Agency:* InterConnect

GOHS ran its annual, Thanksgiving CIOT paid media campaign in conjunction with statewide, high-visibility enforcement from November 12– November 30 in 2020. The campaign also featured the debut of a new Occupant Protection ad entitled ‘Crystal Ball’ with theme being no one knows when they will be in a crash and a seat belt offers the best protection. This campaign was supplemented by earned media, as well as a public information and education campaign on Facebook, Twitter, Instagram and the GOHS website. The timing of this campaign coincides with NHTSA’s nationwide CIOT campaign with both social norming and enforcement messaging.

The purpose of this campaign was to fund an in-house, statewide comprehensive occupant protection paid media campaign designed to reduce unbelted motor vehicle crashes, injuries, and fatalities. In conjunction with media buyer agency of record, The InterConnect Group, the campaign aired to both preview and coincide with the Thanksgiving travel period, which was 6 p.m. on Wednesday, Nov. 26 to 11:59 p.m. on Sunday, Nov 29 in Georgia. The CIOT/occupant protection message targeted males, 18-34, with both a daytime and nighttime compliance message.



Population Reach:

| | COST | PAID SPOTS | BONUS SPOTS | TOTAL SPOTS |
|------------------|-------------|-------------------|--------------------|--------------------|
| Broadcast | \$61,109 | 471 | 60 | 531 |
| Cable | \$12,525 | 484 | 90 | 574 |

| | | | | |
|---------|-----------|-------|-------|----------------------------------|
| Radio | \$132,608 | 4,111 | 1,866 | 5,977 |
| Digital | \$54,000 | n/a | n/a | 826,000 screen impressions |

The following are examples of earned media received:

1. <https://www.gainesvilletimes.com/news/badge-bar/buckle-you-chow-down-law-enforcement-watching-seatbelt-usage-thanksgiving-holiday-travel/>
2. https://www.timesenterprise.com/news/local_news/law-enforcement-on-the-lookout-for-holiday-traffic-violators/article_1b51f268-bac2-59f4-a761-b9709775e0e3.html
3. <https://wgxa.tv/news/local/crisp-county-sherriffs-office-urging-for-safe-thanksgiving-travel>
4. https://www.mainstreetnews.com/banks/banks-county-sheriff-s-office-urges-everyone-to-buckle-up-before-busy-thanksgiving-holiday-travel/article_f2ebe875-bb52-5213-aa66-488bfe42f550.html
5. https://www.albanyherald.com/news/governors-office-of-highway-safety-buckle-up-for-safety/article_01786360-2e61-11eb-9383-9f9a447b3dbd.html
6. https://www.albanyherald.com/news/governors-office-of-highway-safety-buckle-up-for-safety/article_01786360-2e61-11eb-9383-9f9a447b3dbd.html
7. <https://www.wrdw.com/2020/11/25/burke-county-deputies-say-click-it-or-get-a-ticket-ahead-of-holiday-travel/>
8. <https://www.jdledger.com/2020/11/24/be-safe/>
9. <http://www.chattanoogapulse.com/local-news/automotive/buckle-up-before-getting-on-the-road-this-thanksgiving/>
10. <https://sky963.com/reminder-to-buckle-up-for-thanksgiving-holiday-travel-period/>
11. <https://www.effinghamherald.net/local/sheriffs-office-urges-highway-safety-during-thanksgiving-holiday/>
12. <https://thesylvesterlocal.com/the-worth-county-sheriffs-office-urges-everyone-to-buckle-up-before-busy-thanksgiving-holiday-travel-period/>

- 2020/2021 Holiday Drive Sober Campaign

Dates: December 17 - January 3 *Budget Spent:* \$240,000
Formats: Television, Radio, Digital *Agency:* InterConnect

GOHS ran its annual, Christmas/New Year’s holiday paid media campaign in conjunction with statewide, high-visibility enforcement from Dec. 17, 2020 to Jan. 3, 2021. This campaign was supplemented by earned media, as well as a public information and education campaign on Facebook, Twitter, Instagram and the GOHS website. The timing of this campaign coincides with NHTSA’s nationwide holiday Drive Sober campaign with both social norming and enforcement messaging.

The purpose of this campaign was to fund an in-house, statewide comprehensive impaired driving paid media campaign designed to reduce alcohol-related crashes, injuries, and fatalities. In conjunction with media buyer agency of record, The InterConnect Group, the campaign aired to both preview and coincide with the Christmas/New Year’s holiday travel periods, which was 6 p.m. on Thursday, Dec. 24 to 11:59 p.m. on Sunday, Dec. 27 for Christmas and 6 p.m. on Thursday, Dec. 31 to 11:59 p.m. on Sunday, Jan. 3 in Georgia. The Drive Sober impaired driving message targeted males, 18-34.



Population Reach:

| | COST | PAID SPOTS | BONUS SPOTS | TOTAL SPOTS |
|------------------|-------------|-------------------|--------------------|----------------------------|
| Broadcast | \$50,000 | 440 | 283 | 723 |
| Cable | \$12,200 | 250 | 168 | 418 |
| Radio | \$124,300 | 1,240 | 495 | 1,735 |
| Digital | \$53,500 | n/a | n/a | 714,550 screen impressions |

The following are examples of earned media received:

1. <https://www.wrbl.com/news/zero-tolerance-crack-down-on-drunk-drivers-announced/>
2. <https://www.fox5atlanta.com/news/georgia-law-enforcement-step-up-enforcement-during-holiday-season>
3. <http://www.chattanooga.com/local-news/automotive/holiday-motorists-urged-to-avoid-tragic-consequences-of-drun/>
4. <https://sky963.com/holiday-motorists-urged-to-avoid-tragic-consequences-of-drunk-driving/>
5. <https://www.wtvm.com/2020/12/09/state-local-law-enforcement-watch-speeders-drunk-drivers/>
6. https://www.mdjonline.com/news/lifestyle/holiday-motorists-urged-to-avoid-tragic-consequences-of-drunk-driving/article_45487882-3a28-11eb-b46c-279625eda020.html
7. <https://hometownheadlines.com/blog/2020/12/15/crimewatch-updates-on-area-arrests-police-reports-brought-to-you-by-greater-community-bank-6-2-3-3/>
8. <https://valdostatoday.com/news-2/local/2020/12/vpd-joining-drive-sober-or-get-pulled-over-dui-campaign/>
9. <https://www.news4jax.com/news/morning-show/2020/12/18/the-sober-reality-dont-drive-drunk-this-december/>
10. <https://www.walb.com/2020/12/18/law-enforcement-gohs-cracking-down-drunk-drivers-amid-holiday-season/>
11. <https://www.walb.com/2020/12/22/vpd-enforces-drive-sober-or-get-pulled-over-dui-holiday-campaign/>
12. <https://accesswdun.com/article/2020/12/965511/habersham-turns-up-heat-on-holiday-violators>
13. <https://www.lincolnjournalonline.com/articles/law-enforcement-agencies-join-forces-to-warn-drivers-to-not-drink-and-drive/>
14. <https://www.news-reporter.com/articles/increased-enforcement-on-highways-hopes-to-reduce-number-of-crashes/>
15. <https://www.wtoc.com/2020/12/21/law-enforcement-gohs-cracking-down-drunk-drivers-amid-holiday-season/>

- 2020-21 Georgia Association of Broadcasters Occupant Protection, Distracted Driving, Motorcycle Safety and Impaired Driving Campaign

Dates: January-September

Budget Spent: \$192,000

Formats: Television, Radio

Agency: Georgia Association of Broadcasters (GAB)

The Governor's Office of Highway Safety has continued is non-profit public safety message paid media campaign with the Georgia Association of Broadcasters. GOHS spends \$8,000 a month for spots to air on GAB member television stations throughout the state and \$8,000 a month for spots to air on radio stations around the state. The

value of radio and television advertising GOHS receives each month is more than the total yearly expenditure of \$192,000. The monthly campaign allows GOHS to target the message to align with the NHTSA Communications calendar for Impaired Driving, Occupant Protection, Motorcycle Safety or Distracted Driving messaging. GOHS ran Impaired Driving prevention messages on both radio and television for December, February, March, June, July, and August. GOHS ran Occupant Protection messages in October, November, January, May, and September. GOHS ran Distracted Driving prevention messages in April and Motorcycle Safety in May. GAB member stations air these spots where available and we are able to reach 3.75 million Georgians annually. The GAB staff also produced, at no extra cost, a new :30 second Motorcycle Safety spot that aired in May and again in a special buy in September.

Population Reach:

| MONTH | RADIO SPOTS | RADIO VALUE | TV SPOTS | TV VALUE | TOTAL SPOTS | TOTAL VALUE |
|--------------|---------------|--------------------|--------------|--------------------|---------------|--------------------|
| 10/2020 | 2,321 | \$99,752 | 741 | \$133,203 | 3,062 | \$232,955 |
| 11/2020 | 2,573 | \$114,822 | 643 | \$158,827 | 3,216 | \$273,649 |
| 12/2020 | 2,260 | \$130,083 | 807 | \$194,735 | 3,067 | \$324,818 |
| 01/2021 | 2,414 | \$112,382 | 766 | \$176,979 | 3,180 | \$289,361 |
| 02/2021 | 2,324 | \$103,318 | 715 | \$155,468 | 3,039 | \$258,786 |
| 03/2021 | 2,602 | \$113,977 | 702 | \$137,569 | 3,304 | \$251,546 |
| 04/2021 | 2,381 | \$114,915 | 661 | \$153,980 | 3,042 | \$268,895 |
| 05/2021 | 2,395 | \$95,274 | 761 | \$182,060 | 3,156 | \$277,334 |
| 06/2021 | 2,528 | \$111,136 | 811 | \$171,722 | 3,339 | \$282,858 |
| 07/2021 | 2,583 | \$103,852 | 794 | \$173,362 | 3,377 | \$277,214 |
| 08/2021 | 2,274 | \$109,353 | 808 | \$195,795 | 3,082 | \$305,148 |
| 09/2021 | 1,925 | \$85,550 | 712 | \$163,262 | 2,637 | \$248,812 |
| TOTAL | 28,580 | \$1,294,414 | 8,921 | \$1,996,962 | 37,501 | \$3,291,376 |

- 2020-21 Georgia Public Broadcasting BuckleUp Georgia Occupant Protection Campaign

Dates: January-March, August-September

Budget Spent: \$400,000

Formats: Television

Agency: Georgia Public Broadcasting

The Governor’s Office of Highway Safety continued for a fourth straight year with our BuckleUpGeorgia Teen Driving Safety Campaign. The campaign this year was expanded to give GOHS exclusive sponsorship for the entire GPB high school football season. In addition to the 90 :30 second messages that aired during GPB high school football coverage, GOHS messaging for Click It or Ticket, and Buckle Up Georgia was displayed on every replay and down marker graphic that aired hundreds of times in 21 broadcast games. Despite the pandemic, GPB was able to produce (4) short segments with Shepherd Center Driving Experts with safe driving information aimed at teens and parents for seat belt use, dangers of speeding and distractions, and the importance for parents and adults to be active in their teen’s driving habits. GPB also produced three testimonial segments of seat belts saving lives , conducted their annual student public safety message contest and produced a segment on the importance of using appropriate size child safety seats. Even though attendance was limited during the GHSA state championship games, GPB was able to pre-record segments on Driver’s Education, Rollover Simulator, AutoCoach Parents Driver’s Training App, and GOHS Students Against Destructive Decisions (SADD) chapters that aired between games.



Population Reach:

TELEVISION

| | |
|---------------------------------|-------------|
| Total TV Impressions | 62,180,268 |
| TV BuckleUP Georgia Impressions | 44,570,740 |
| TV Billboard Impressions | 14,983,102 |
| Total TV/Digital Impressions | 148,638,562 |

DIGITAL

| | |
|--------------------------------|------------|
| GPB Website Banner Impressions | 408,994 |
| GPB Sports App Impressions | 2,999,749 |
| Total Impressions | 77,571,624 |

- 2021 All South Highway Safety Team Impaired Driving and Occupant Protection Campaign

Dates: April-September
Formats: Television, Radio

Budget Spent: \$354,000
Agency: Fox Sports in conjunction with SHSO's from TN, SC and NC.



The Georgia Governor’s Office of Highway Safety continued its partnership with the Tennessee Highway Safety Office, North Carolina Governor’s Highway Safety Program, and the South Carolina Highway Safety Office to air impaired driving prevention and occupant protection messages during 65 live broadcasts of Atlanta Braves baseball games during the 2021 season. The Atlanta Braves baseball team has a loyal audience throughout the southeast and the combination of resources from four state highway safety offices allows us to reach an entire region of the country with universal highway safety messages. The total cost for the season long campaign was \$492,000 with Georgia paying 70% of the cost based on the fact that 70% of the total audience lived in Georgia. Occupant Protection and Impaired Driving messages were alternated each month to correspond with the NHTSA safety campaigns. In Atlanta, the campaign delivered more than 57 million impressions for adults 18 and over and in Georgia the number was more than 74 million for the same demographic.

Population Reach:

BRAVES 2021 SEASON CAMPAIGN RECAP

| ELEMENT | # ELEMENTS ORDERED | # ELEMENTS AIRED | ADDITIONAL VALUE |
|--------------------------------|-------------------------------|---------------------------------|-------------------------|
| Braves In-Game Spots | 130 | 213 | \$212,000 |
| Braves In GameFlow | 65 | 65 | \$0 |
| Braves :05 Billboards | 65 | 65 | \$0 |
| Braves Preseason In-Game :30's | 0 | 7 | \$7,000 |
| Braves Post-Game :30's | 0 | 10 | \$12,000 |
| Braves Pre-Game :30's | 0 | 28 | \$21,000 |
| ROS Sports | 500 | 1859 | \$67,950 |
| Total Broadcast Elements | 1,480 | 2,247 | \$319,950 |
| Fox Sports Go Streaming | 1,109,118 impressions ordered | 1,963,203 impressions delivered | \$38,443 |
| Total Additional Value | | | \$358,393 |

- 2021 Pedestrian Safety Campaign

Dates: April -September *Budget Spent:* \$175,100
Formats: Outdoor Billboards *Agency:* Clear Channel Outdoor Advertising,
 Lamar Outdoor Advertising,
 Fairway Outdoor Valdosta

GOHS was allocated funds from the state of Georgia “Share the Road” project and used them for a two-month outdoor paid media project to promote bicycle safety awareness. GOHS used 2019 NHTSA highway safety crash data to identify high and high bicycle use communities such as tourist destinations and cities that have sizable percentage of college students. The bicycle safety campaign also supported the ‘Capital to Coast’ bicycle safety education and awareness event in the first week of May.

GOHS purchased space on 74 outdoor billboards in the Atlanta, Carrollton, Macon Savannah, and Valdosta areas to place “Share the Road” messages. GOHS purchased space with Clear Channel Outdoors for the Atlanta and Carrollton area and Lamar Advertising who owns a majority of the available space in the Savannah and Macon areas. GOHS also contracted with Fairway Outdoor Advertising in Valdosta to place bicycle safety messages there. Valdosta is home to a major university that has a large number of students, faculty and staff who use bicycles as a form of transportation and recreation. These outdoor billboards were posted at the start of the spring season when warmer weather brings an increase of bicycle and pedestrian traffic on streets and roads.



Population Reach:

| | DAILY SPOTS PER DISPLAY GUARANTEED | WEEKLY SPOTS PER DISPLAY | TOTAL SPOTS FOR THIS POP PERIOD |
|-------------------------|---------------------------------------|-----------------------------|------------------------------------|
| Spots Delivered | 838 | 3,601 | 3,742,374 |
| Spots Guaranteed | 650 | 3,300 | 3,230,545 |

- 2021 Pedestrian Safety Campaign

Dates: April -September *Budget Spent:* \$525,000
Formats: Outdoor Billboards *Agency:* Clear Channel Outdoor Advertising,
 Focus Outdoor Advertising

With NHTSA FARS data showing an increase in pedestrian deaths in Georgia over a five-year period from 2015-19, GOHS decided to use 405h FHX funds to pay for a billboard campaign designed to promote pedestrian safety awareness among motorists. GOHS chose to place these billboards in the spring and summer months when many people are walking for exercise, recreation, and transportation. GOHS used the NHTSA messaging “Everyone is a Pedestrian” to show that motorists need to drive in a manner that protects not only themselves but all types of roadway users. GOHS used 2017-19 FARS data to identify the counties that were seeing the biggest number of pedestrians fatalities and FARS mapping data to identify roads.

GOHS then worked with vendors Clear Channel Outdoor Advertising of Atlanta and FOCUS Outdoor Advertising, a division of the Georgia Outdoor Advertising Association, to place pedestrian messaging in these counties and along major roads and highways. GOHS worked with Clear Channel Outdoors to place 45 outdoor messages in the metro Atlanta areas with a concentration of billboards in Fulton, Gwinnett, DeKalb, Cobb and Clayton Counties. GOHS used FOCUS Advertising to place 253 pedestrian safety messages around the state of Georgia for a minimum of three months and a maximum of six months depending on type of space being used.



Population Reach:

| | DAILY SPOTS PER DISPLAY GUARANTEED | WEEKLY SPOTS PER DISPLAY | TOTAL SPOTS FOR THIS POP PERIOD |
|------------------|---------------------------------------|-----------------------------|------------------------------------|
| Spots Delivered | 805 | 5,635 | 5,798,125 |
| Spots Guaranteed | 700 | 5,000 | 5,052,904 |

- 2021 Spring Distracted Driving Awareness Campaign

Dates: Mar 31– Apr 30, 2021 *Budget* \$160,000
Spent:
Formats: Television, Radio, Digital *Agency:* InterConnect

GOHS joined NHTSA in the promotion of distracted driving awareness in April with a month-long radio/television/internet paid media campaign. GOHS paid state of Georgia vendor InterConnect Group in Alpharetta \$160,000 to buy radio, television and digital web and streaming time to run hands free law compliance spots titled ‘Know When to Hit Send.’ The media plan also included an emphasis on radio time with stations in Atlanta with music formats that are popular with teens and young adult drivers who are heavy smartphone users. The GOHS paid media campaign began prior to a week-long statewide enforcement effort that included the Connect2Disconnect national distracted driving enforcement operation on April 9. The enforcement effort also included earned media in several markets around the state, including Atlanta. This campaign was supplemented by a public information campaign on Facebook, Twitter, Instagram and the headsupgeorgia.com website.

The purpose of this campaign was to fund an in-house, statewide comprehensive distracted driving paid media campaign designed to reduce motor vehicle crashes, injuries and fatalities caused by drivers who were distracted. In conjunction with media buyer agency of record, The InterConnect Group. The buy was slated to begin before the national and GOHS week-long enforcement campaign from April 5-9. The distracted driving/hands free law awareness message targeted males, 18-34, with both a daytime and nighttime compliance message.



Population Reach:

| | COST | PAID SPOTS | BONUS SPOTS | TOTAL SPOTS |
|------------------|-------------|-------------------|--------------------|---------------------------------|
| Broadcast | \$31,227 | 345 | 250 | 595 |
| Cable | \$7,531 | 279 | 233 | 512 |
| Radio | \$98,131 | 3,328 | 3,243 | 6,571 |
| Digital | \$23.600 | n/a | n/a | 1.43 million screen impressions |

The following are examples of earned media received:

1. <https://www.bryancountynews.com/news/drivers-reminded-park-their-phones/>
2. <http://www.chattanoogapulse.com/local-news/automotive/drivers-reminded-to-park-their-phones-while-driving/>
3. <https://www.wtv.com/2021/04/06/safety-officials-share-national-distracted-awareness-month-message/>
4. <https://www.wrdw.com/2021/04/06/state-law-enforcements-agencies-park-that-phone-when-behind-the-wheel/>
5. <https://www.wctv.tv/2021/04/05/gohs-park-that-phone-when-behind-the-wheel/>
6. <https://www.walb.com/video/2021/04/09/governor-office-highway-safety-targeting-distracted-drivers/>
7. <https://www.wsav.com/crime-safety/georgia-drivers-asked-to-park-their-phones-while-driving/>
8. <https://www.wjcl.com/article/law-enforcement-is-cracking-down-on-distracted-driving-statewide/36065574>
9. <https://www.wtoc.com/2021/04/08/law-enforcement-increasing-awareness-risk-distracted-driving/>
10. <https://bainbridgega.com/2021/04/drivers-reminded-to-park-their-phones-while-driving-or-risk-getting-a-ticket/>
11. https://www.mdjonline.com/news/local/briefs/drivers-reminded-to-park-their-phones-while-driving-or-risk-getting-a-ticket/article_23e2e93a-9648-11eb-9cd4-63ccffa0dabe.html
12. https://www.dailycitizen.news/opinion/editorials/editorial-give-the-road-your-full-attention-when-driving/article_eb21ef2d-d0de-5f50-a7a8-14b91f3f575f.html

- 2021 Memorial Day Click It or Ticket Campaign

Dates: *May 20-31, 2021* *Budget* *\$230,000*
Spent:
Formats: *Television, Radio,* *Agency:* *InterConnect*
Digital

GOHS ran its annual Memorial Day Click It or Ticket media campaign in conjunction with statewide, high-visibility enforcement from May 20-31, 2021. The campaign featured the new ‘Crystal Ball’ media spot that reminds drivers that no one knows what the future holds on the road, which is why every motorists needs to be safely restrained on every trip. This campaign was supplemented by an earned media event where several local law enforcement officers gave their personal stories of seat belts saving their lives, as well as a public information and education campaign on Facebook, Twitter, Instagram and the GOHS website. The timing of this campaign coincides with NHTSA’s nationwide CIOT campaign with both social norming and enforcement messaging.

The purpose of this campaign was to fund an in-house, statewide comprehensive occupant protection paid media campaign designed to reduce unbelted motor vehicle crashes, injuries, and fatalities. In conjunction with media buyer agency of record, The InterConnect Group, the campaign aired to both preview and coincide with the Thanksgiving travel period, which was 6 p.m. on Friday, May 29 to 11:59 p.m. on Monday, May 31 in Georgia. The CIOT/occupant protection message targeted males, 18-34, with both a daytime and nighttime compliance message.



Population Reach:

| | COST | PAID SPOTS | BONUS SPOTS | TOTAL SPOTS |
|------------------|-------------|-------------------|--------------------|---------------------------------|
| Broadcast | \$57,348 | 709 | 506 | 1215 |
| Cable | \$7,955 | 417 | 323 | 740 |
| Radio | \$123,862 | 6,776 | 6,772 | 12,548 |
| Digital | \$38,600 | n/a | n/a | 1.75 million screen impressions |

The following are examples of earned media received:

1. https://www.cbs46.com/news/officers-urge-georgia-drivers-to-make-safety-a-priority-this-memorial-day-weekend/article_45136ec4-bcb1-11eb-b65e-e305067d82aa.html
2. www.firstcoastnews.com/article/traffic/georgia-state-troopers-local-law-enforcement-news-conference/77-9a36db74-9cd1-4e70-9a54-748daad4f0db
3. <https://bainbridgega.com/2021/05/click-it-to-avoid-a-ticket-before-getting-on-the-road-for-the-memorial-day-holiday-weekend/>
4. <http://www.chattanoogaapulse.com/local-news/automotive/click-it-to-avoid-a-ticket-before-getting-on-the-road-this-w/>
5. http://www.theblacksheartimes.com/news/annual-click-it-or-ticket-takes-place-memorial-day-weekend/article_b5bc516e-be2c-11eb-bf15-0fc155adc2c4.html
6. https://www.news-daily.com/news/motorists-reminded-to-click-it-to-avoid-a-ticket-before-getting-on-the-road-for/article_1a1b4792-b839-51f0-942c-51eb1b4ca8a5.html
7. https://www.jacksonprogress-argus.com/news/motorists-reminded-to-click-it-to-avoid-a-ticket-before-getting-on-the-road-for/article_c60f3c80-6d44-5ef5-a940-f004dfaef2a2.html
8. https://www.henryherald.com/news/motorists-reminded-to-click-it-to-avoid-a-ticket-before-getting-on-the-road-for/article_438ed53e-859d-5b74-845e-a2def2a9468c.html
9. <https://www.13wmaz.com/article/news/local/use-wise-choices-central-georgians-prepare-to-travel-for-memorial-day-weekend-2/93-a50a5d0c-5450-463f-853e-fe4cd8fbccad>
10. <https://www.wdef.com/click-ticket-keep-family-safe/>

- 2021 July 4th Operation Zero Tolerance/Drive Sober Campaign

Dates: June 21-July 5 *Budget* \$230,000
Spent:
Formats: Television, Radio, *Agency:* InterConnect
Internet

GOHS ran its annual, Fourth of July holiday paid media campaign in conjunction with statewide, high-visibility enforcement from June 21 to July 5, 2021. This campaign was supplemented by statewide earned media tour, as well as a public information and education campaign on Facebook, Twitter, Instagram and the GOHS website. The timing of this campaign coincides with NHTSA’s nationwide Fourth of July Drive Sober campaign with both social norming and enforcement messaging.

The purpose of this campaign was to fund an in-house, statewide comprehensive impaired driving paid media campaign designed to reduce alcohol-related crashes, injuries, and fatalities. In conjunction with media buyer agency of record, The InterConnect Group, the campaign aired to both preview and coincide with the Fourth of July holiday travel period, which was 6 p.m. on Friday, July 2 to 11:59 p.m. on Monday, July 5 Georgia. The Drive Sober impaired driving message targeted males, 18-34. With this demographic watching more news and entertainment on their phones, tablets, and other screens, GOHS is now including running Drive Sober messages on the internet and streaming platforms.



Population Reach:

| | COST | PAID SPOTS | BONUS SPOTS | TOTAL SPOTS |
|-------------|-------------|-------------------|--------------------|--------------------------------|
| Broadcast | \$55,879 | 1,027 | 560 | 1,587 |
| Cable | \$9,052 | 390 | 240 | 630 |
| Radio | \$125,877 | 7,546 | 6,983 | 14,523 |
| Internet TV | \$38,600 | n/a | n/a | 2.1 million screen impressions |

The following are examples of earned media received:

1. www.augustachronicle.com/story/news/2021/07/01/georgia-increase-dui-distracted-driving-enforcement-july-4th-independence-day-holiday-weekend/7813857002/
2. <https://www.wrbl.com/news/georgia-news/georgia-officials-urging-safety-over-holiday-weekend/>
3. <https://wgxa.tv/news/local/state-authorities-stress-motorists-not-drink-and-drive-this-july-4th>
4. <https://www.wrganews.com/2021/06/30/state-troopers-encourage-safe-driving-habits-this-holiday-weekend/>
5. <https://fox28media.com/news/local/governors-office-of-highway-safety-warns-against-drunk-driving-this-holiday-weekend>
6. <https://www.msn.com/en-us/video/comedy/governors-office-of-highway-safety-warns-against-drunk-driving-this-holiday-weekend/vi-AALDMqd>
7. <https://www.wtoc.com/2021/06/30/governors-office-highway-safety-reminding-everyone-drive-sober-this-holiday-weekend/>
8. <https://www.11alive.com/article/news/state/kemp-warns-against-drinking-and-driving-july-4th/85-3ddf016c-654e-4ec8-88e4-b84ce036e88e>
9. https://www.henryherald.com/news/state-of-georgia-local-officials-drive-impaired-over-4th-go-to-jail/article_abbefc3d-c958-543a-992a-b312a22b2f47.html
10. https://www.albanyherald.com/news/state-of-georgia-local-officials-drive-impaired-over-4th-go-to-jail/article_75195270-da7d-11eb-933c-6f93c1200a3a.html
11. <https://www.13wmaz.com/article/news/state/kemp-warns-against-drinking-and-driving-july-4th/85-3ddf016c-654e-4ec8-88e4-b84ce036e88e>

12. <https://www.wjbf.com/csra-news/georgia-law-enforcement-warns-against-drunk-driving-ahead-of-july-4-weekend/>
13. <https://www.effinghamherald.net/local/warning-dont-drink-and-drive/>
14. https://www.jacksonprogress-argus.com/news/state-of-georgia-local-officials-drive-impaired-over-4th-go-to-jail/article_4248d58b-1c01-55a4-96fd-6beeff7
15. https://www.gwinnettdailypost.com/news/state-of-georgia-local-officials-drive-impaired-over-4th-go-to-jail/article_6550c7d2-7ef3-5095-8a2d-97127e520649.html

- 2020 High School Football Occupant Protection Campaign

Dates: October-December 2020, September 2021 *Budget Spent:* \$12,000

Formats: Television, Radio *Agency:* WSST-TV, GACA Radio

The Governor’s Office of Highway Safety spent \$12,000 to air Occupant Protection messages during their broadcasts of high school football. Due to COVID-19 limiting the availability of schools willing to have a camera crew at their field, the sales contract called for two (:30) spots to air in 12 high school football games during the season. We also received a billboard and audio tag for each kickoff as



well as run of show spots that aired during the week. WSST-TV serves viewers in the Macon and Albany markets and with their cable and satellite carriage have an audience of close to 250,000 viewers. GOHS also aired (:30) OP public safety messages on high school football games aired on three stations owned by Georgia/Carolina Radiocasting in Toccoa, Georgia. For \$2,000 per station, GOHS received two in-game spots, opening and closing billboards, in-game promotion during kickoffs, post-game spots, spots in the weekly coaches’ radio show and run of show spots during the week for stations in Lavonia, Toccoa and Clayton. The campaign covers 10 regular season games with no extra charge for the first three games of the playoffs. The campaign for the 2020 season was adjusted due to the start of the high school football season being pushed back two weeks due to COVID-19.

- 2021 Labor Day Operation Zero Tolerance/Drive Sober Campaign

Dates: August 26-September 6

Budget Spent: \$230,000

Formats: Television, Radio, Internet

Agency: InterConnect

GOHS ran its annual, Labor Day holiday paid media campaign in conjunction with statewide, high-visibility enforcement from Aug. 26 to Sept. 6, 2021. This campaign was supplemented by the 30th anniversary of the Hands Across the Border Impaired Driving Education and Enforcement earned media campaign, which takes place the week prior leading into the Labor Day holiday weekend, as well as a public information and education campaign on Facebook, Twitter, Instagram and the GOHS website. The timing of this campaign coincides with NHTSA’s nationwide Labor Day Drive Sober campaign with both social norming and enforcement messaging.

The purpose of this campaign was to fund an in-house, statewide comprehensive impaired driving paid media campaign designed to reduce alcohol-related crashes, injuries and fatalities. In conjunction with media buyer agency of record, The InterConnect Group, the campaign aired to both preview and coincide with the Labor Day holiday travel period, which was from 6 p.m. on Friday, Sept. 3 to 11:59 p.m. on Monday, Sept. 6 in Georgia. Drive Sober impaired driving message targeted males, 18-34. To reach more people in this demographic who are watching news and entertainment on non-television screens, GOHS running Drive Sober messages on websites and services.



is now streaming

Population Reach:

| | COST | PAID SPOTS | BONUS SPOTS | TOTAL SPOTS |
|-------------|-------------|-------------------|--------------------|--------------------------|
| Broadcast | \$61,600 | 635 | 247 | 872 |
| Cable | \$9,300 | 265 | 189 | 454 |
| Radio | \$124,000 | 475 | 305 | 780 |
| Internet TV | \$35,100 | n/a | n/a | 2.21 million impressions |

The following are examples of earned media received:

- <https://www.wtvm.com/2021/09/01/georgia-law-enforcement-agencies-prepare-hands-across-border-campaign/>
- https://thebrunswicknews.com/news/local_news/police-drive-safe-this-holiday-weekend-or-pay-the-price/article_930ce786-0a94-503c-b5ea-98fa83a401c7.html
- <https://www.wtvy.com/2021/09/01/georgia-law-enforcement-agencies-prepare-hands-across-border-campaign/>
- <https://www.wrdw.com/2021/09/01/georgia-law-enforcement-agencies-prepare-hands-across-border-campaign/>
- <https://news.yahoo.com/police-drive-safe-holiday-weekend-142700752.html>
- <https://valdostatoday.com/news-2/local/2021/09/vpd-participates-in-30th-annual-hands-across-the-border-campaign/>
- <https://fox28media.com/news/local/georgia-south-carolina-law-enforcement-agencies-teaming-up-for-labor-day-weekend>

- 2021 Fall Motorcycle Safety Campaign

Dates: September 7-26 *Budget:* \$74,000
Spent:
Formats: Television *Agency:* InterConnect



With warmer weather and shorter daylight hours in the fall, GOHS decided to implement a one-month television campaign aimed at motorists and motorcyclists. With a small budget, GOHS used FARS data to select the Atlanta, Augusta and Macon markets whose areas accounted for a majority of motorcycle-related fatalities. Using the television

spot produced by the Georgia Association of Broadcasters, the message reminded motorists to look twice to save a life when it comes to motorcycles before making a turn, changing lanes or entering an intersection or roadway. GOHS selected television because viewership increases during the month with school back in session and new network programming is airing. The four-week campaign aired at a time when many motorcyclists are still riding in the warm weather, but evening and nighttime hours occur about two hours earlier during the peak summer riding season. GOHS also supplemented the education and information campaign on social media on Facebook, Twitter, Instagram, and the GOHS website. campaign with both social norming and enforcement messaging.

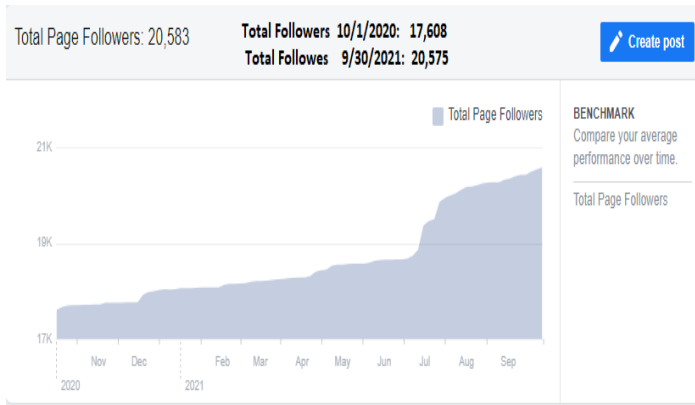
Population Reach:

| | COST | PAID SPOTS | BONUS SPOTS | TOTAL SPOTS |
|-----------|-------------|-------------------|--------------------|--------------------|
| Broadcast | \$66,500 | 310 | 25 | 335 |
| Cable | \$7,500 | 40 | 15 | 55 |

Social Media Addendum

GOHS supplements all paid and earned media campaigns with posts on social media and daily posts average 4-6 per day, per platform. Facebook, Twitter and Instagram are the main networks utilized, with YouTube providing a platform to post PSA's and commercials. For FY2021, GOHS' social media presence was as follows:

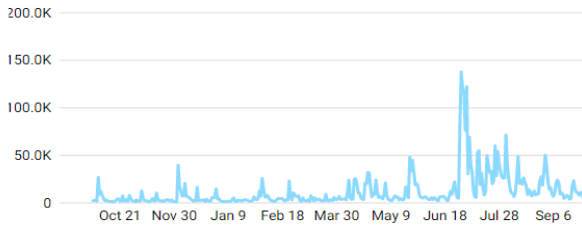
- Facebook



Reach

Facebook Page Reach

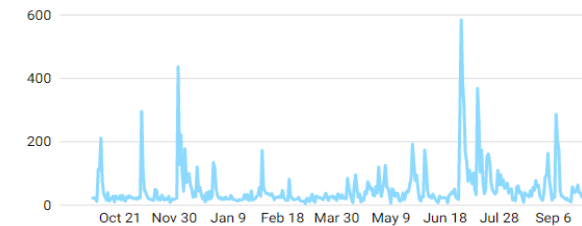
1,640,732 \uparrow 180.7%

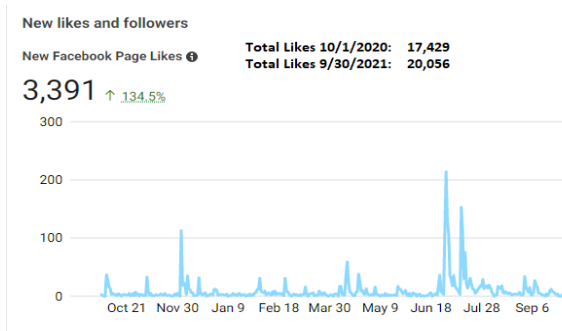


Page and profile visits

Facebook Page Visits

18,528 \uparrow 78.1%





- Twitter

| MONTH | TWITTER IMPRESSIONS | NEW FOLLOWERS | MONTH | TWITTER IMPRESSIONS | NEW FOLLOWERS |
|---------------|---------------------|---------------|----------------|---------------------|---------------|
| October 2020 | 172,000 | 24 | April 2021 | 122,000 | 14 |
| November 2020 | 190,000 | 28 | May 2021 | 122,000 | 0 |
| December 2020 | 172,000 | 27 | June 2021 | 142,000 | 0 |
| January 2021 | 144,000 | 0 | July 2021 | 142,000 | 32 |
| February 2021 | 121,000 | 41 | August 2021 | 139,000 | 20 |
| March 2021 | 160,000 | 22 | September 2021 | 98,100 | 27 |

- Instagram

| MONTH | POSTS | ACCOUNTS REACHED | FOLLOWERS |
|----------------|-------|------------------|-----------|
| October 2020 | 118 | 2211 | 1,056 |
| November 2020 | 121 | 2637 | 1,072 |
| December 2020 | 107 | 2,549 | 1,087 |
| January 2021 | 110 | 956 | 1,102 |
| February 2021 | 100 | 1,115 | 1,115 |
| March 2021 | 104 | 975 | 1,142 |
| April 2021 | 76 | 992 | 1,159 |
| May 2021 | 108 | 1,191 | 1,181 |
| June 2021 | 93 | 1,392 | 1,191 |
| July 2021 | 87 | 1,322 | 1,215 |
| August 2021 | 91 | 1,150 | 1,227 |
| September 2021 | 97 | 1,046 | 1,234 |

Funded Projects

The tables below show the grantee details for funded projects within Communications (Paid Media) program area. For specific information about the grantees' implemented activities and results of each grantee activity, see Appendix C.

| | | | |
|----------------------|--|-----------------|----------------------------|
| Grantee: | GAGOHS - Grantee | Grant Number: | GA-2021-F.A.S.T. 402PM-030 |
| Project Title: | 402 PM | Funding Source: | 402PM |
| Funded Amount: | \$ 655,416.70 | Total Expended: | \$ 645,947.66 |
| Project Description: | To fund GOHS in-house statewide comprehensive occupant protection paid media campaign activities designed to reduce related motor vehicle crash injuries and fatalities. | | |
| State Targets: | Paid media activities contributed to all the state's traffic safety targets. See Paid Media Overview for details. | | |

| | | | |
|----------------------|--|-----------------|-------------------------------|
| Grantee: | GAGOHS - Grantee | Grant Number: | GA-2021-F.A.S.T. 405H FHX-027 |
| Project Title: | 405h FHX | Funding Source: | 405h FHX |
| Funded Amount: | \$ 525,000.00 | Total Expended: | \$ 525,000.00 |
| Project Description: | To fund activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities. | | |
| State Targets: | Paid media activities contributed to all the state's traffic safety targets. See Paid Media Overview for details. | | |

| | | | |
|----------------------|--|-----------------|-------------------------------|
| Grantee: | GAGOHS - Grantee | Grant Number: | GA-2021-F.A.S.T. 405F M9X-028 |
| Project Title: | 405f M9X | Funding Source: | 405f M9X |
| Funded Amount: | \$ 104,531.13 | Total Expended: | \$ 104,531.13 |
| Project Description: | To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities. | | |

State Targets: Paid media activities contributed to all the state's traffic safety targets. See Paid Media Overview for details.

| | | | |
|----------------------|---|-----------------|---------------------------------------|
| Grantee: | GAGOHS - Grantee | Grant Number: | GA-2021-F.A.S.T. 405D IMPAIRED LO-031 |
| Project Title: | 405d | Funding Source: | 405d |
| Funded Amount: | \$ 1,327,568.30 | Total Expended: | \$ 1,295,851.54 |
| Project Description: | To fund in-house, statewide comprehensive impaired driving paid media campaign activities designed to reduce alcohol-related crashes, injuries, and fatalities. | | |
| State Targets: | Paid media activities contributed to all the state's traffic safety targets. See Paid Media Overview for details. | | |

| | | | |
|----------------------|--|-----------------|---------------------------------|
| Grantee: | GAGOHS - Grantee | Grant Number: | GA-2021-F.A.S.T. 405B M1*CP-086 |
| Project Title: | 405b M1*CP | Funding Source: | 405b M1*CP |
| Funded Amount: | \$ 1,303,950.00 | Total Expended: | \$ 1,152,213.97 |
| Project Description: | To fund activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities. | | |
| State Targets: | Paid media activities contributed to all the state's traffic safety targets. See Paid Media Overview for details. | | |

| | | | |
|----------------------|---|-----------------|---------------------------------|
| Grantee: | GAGOHS - Grantee | Grant Number: | GA-2021-F.A.S.T. 405B M1*DD-193 |
| Project Title: | 405b M1*DD | Funding Source: | 405b M1*DD |
| Funded Amount: | \$ 550,000.00 | Total Expended: | \$ 324,408.04 |
| Project Description: | To fund in-house, statewide comprehensive distracted driving paid media campaign activities designed to reduce alcohol-related crashes, injuries, and fatalities. | | |

State
Targets:

Paid media activities contributed to all the state's traffic safety targets. See Paid Media Overview below for details.



6.3 Community Traffic Safety Programs

Highlights

The Community Traffic Safety Programs includes grants that provide public education and resources for the community to promote roadway safety. In FY2021, GOHS funded **two (2) projects** and expended a total of **\$ 1,148,030.72** within this program area. The funded projects under this program area are:

- 402 Community Traffic Safety
- Road Safety for Drivers 55+ (GA's older driver safety project)

The Department of Public Health created and present the Raging Aging Pop-Up Symposium. The Symposium consisted of Changes as We Age: Staying Safe on the Road. They also held the 12 annual Older Driver Road design workshop.

GOHS held its Highway Safety Conference in August. It was attended by local law enforcement, non-profits, youth and young adult program managers, and others.

Funded Projects

The tables below show the grantee details for funded projects within Community Traffic Safety Programs. For specific information about the grantees' implemented activities and results of each grantee activity, see Appendix C.

| | | | |
|----------------------|---|-----------------|--------------------|
| Grantee: | Public Health, Georgia Department of | Grant Number: | GA-2021-402 CP-009 |
| Project Title: | Road Safety for Drivers 55+ (GA's older driver safety project) | Funding Source: | 402 CP |
| Funded Amount: | \$181,269.56 | Total Expended: | \$98,839.58 |
| Project Description: | The Road Safety for Drivers 55+ Project works with partners throughout Georgia to identify and foster implementation of comprehensive, evidence-based strategies that balance the mobility and safety needs of drivers 55+ with other road users. | | |
| State Targets: | The Older Driver Safety grant supported advocacy and education surrounding older driver safety, including an emphasis on occupant protection; developed and tested a curriculum for 55-64-year-old driver; and hosted in-person and then virtual CarFit training classes to accommodate COVID-19. The grant administers the CarFit program, which enhances the safety of older drivers statewide by offering free, trained assistance in adjusting drivers' cars to them; the Yellow Dot program, which provides critical in-vehicle medical information to first responders in the event of a crash; the Older Driver Road Design Workshop on September 23, 2021, providing engineers with best-practices information on designing for aging drivers; and information gathering and dissemination to assist with task team implementation, and other initiatives as they involve older drivers. These activities contributed to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving older drivers (C-1, C-2, C-3, C-4, C-7, C-10, C-11, B-1). | | |

| | | | |
|----------------------|--|-----------------|-------------------|
| Grantee: | GAGOHS - Grantee | Grant Number: | GA-2021-402CP-084 |
| Project Title: | 402CP | Funding Source: | 402CP |
| Funded Amount: | \$ 1,226,364.63 | Total Expended: | \$ 1,049,191.14 |
| Project Description: | To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities. The 402 Community Traffic Safety grant supports six (6) GOHS staff as follows: Human Resources, Compliance Manager, Business Support Analyst, Grant Support Consultant, Communications Director, and Administrative Assistant (front desk). This grant funded GOHS Resource Information Center and Resource Center, providing printed and video materials to law enforcement, other stakeholders, and the general public on numerous traffic safety topics, | | |

increasing public awareness of risks and protective factors related to traffic crashes, injuries and fatalities. The grant maintained the GOHS website and maintained and upgraded eGOHS Plus, the reporting portal for all state traffic safety grantees. In addition, it supported response to information requests, social media and email distribution lists to keep the public, grantees, and other stakeholders informed on traffic safety issues. This project also funded the 2021 Georgia Highway Safety Conference. Each of these activities contributed to all the state's traffic safety goals.

State
Targets:

These activities contributed to the state's goals of decreasing crashes, injuries and fatalities, especially those related to speeding, impaired driving, and failure to use safety belts (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-8, C-9, C-10, C-11, and B-1).



6.4 Distracted Driving

Highlights

The Distracted Driving program area includes internal communication (paid media) grants that are responsible for increasing public awareness of the Georgia Hands-Free Law and the dangers of distracted driving. In FY2021, GOHS funded **one (1) project** and expended a total of **\$ 325,408.04** within this program area. The funded project under this program area is the 405b High Distracted Driving grant and is listed under the Communications section (p. 20)



GOHS funded two radio/television/streaming-internet paid media campaigns that ran during NHTSA's October 2020 and April 2021 Distracted Driving Awareness education and enforcement campaigns. The two buys totaled \$310,000 to air hands free law compliance messages on television, radio, steaming platforms and television news websites across the state. The paid media campaign and earned media was used to support distracted driving enforcement mobilization the week of October 5-9. Earned media events in Savannah, Albany, and Atlanta, along with a statewide news release resulted in 4 television news stories and 19 print news stories. State troopers and local law enforcement officers made 2,755 distracted driving, 8,319 speeding, and 1677 seat belt use contacts during the week.

In addition to the spring statewide paid media campaign, GOHS also spent \$16,000 to air hand-free law compliance radio and television messages on stations who are members of the Georgia Association of Broadcasters. GOHS received 3,042 television and radio messages during the month that was worth \$268,895.

See Communications Section (page 20)

Funded Projects

The table below show the grantee details for funded projects within the Distracted Driving program area. For specific information about the grantees' implemented activities and results of each grantee activity, see Appendix C.

See Communications Section (Page 20)



6.5 Impaired Driving

Highlights

The Impaired Driving program area includes grants that provide education, trainings, resources, and high-visibility enforcement to reduce the number of alcohol-related and drug-related crashes, injuries, and fatalities on Georgia roadways. In FY2021, GOHS funded **seven (7) projects** and expended a total of **\$ 3,977,764.77** within this program area. The funded projects under this program area are:

- 402AL
- Alcohol and Drug Awareness Program
- HEAT/Nighthawk DUI Task Force-North/South
- Impaired Driving Training Programs: Standardized Field Sobriety Testing (SFST) and Drug Recognition Evaluation Training (DRE) programs
- Mothers Against Drunk Driving Georgia
- Traffic Safety Adjudication Program

Some notable accomplishments within the Impaired Driving program area during FY2021 includes:

- 718 law enforcement officers received training in impaired driver detection.
 - 31 trained as Drug Recognition Experts
 - 366 trained in Standardized Field Sobriety Testing
 - 321 trained in Advanced Roadside Impaired Driving Enforcement
- The Mothers Against Drunk Drivers held a law enforcement recognition banquet in which 371 law enforcement officers were recognized for their efforts to combat impaired driving. 297 officers received DUI Pins for having 100 or more DUI arrests.

Funded Projects

The tables below show the grantee details for funded projects within Impaired Driving program area. For specific information about the grantees' implemented activities and results of each grantee activity, see Appendix C.

| | | | |
|----------------------|--|-----------------|---------------------------------------|
| Grantee: | Public Safety, Georgia Department of | Grant Number: | GA-2021-F.A.S.T. 405d Impaired Lo-013 |
| Project Title: | HEAT/Nighthawk DUI Task Force-North/South | Funding Source: | F.A.S.T. 405d Impaired Lo |
| Funded Amount: | \$2,453,177.72 | Total Expended: | \$1,529,764.24 |
| Project Description: | To more effectively address the problem related to impaired drivers. The task force will provide intense enforcement coverage of the Atlanta and Savannah area. | | |
| State Targets: | The North/South HEAT/Nighthawk Task Force conducted enhanced enforcement related to impaired driving; assisted other agencies with Administrative License Suspension cases and conducted 11 educational events during the grant year. These activities removed impaired drivers from Georgia's roads, enhanced the effectiveness of prosecutions, enhanced public understanding of laws including the impaired driving laws, increased law enforcement visibility and built stronger connections between agencies. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities, particularly those related to impaired driving (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1). | | |

| | | | |
|----------------------|---|-----------------|---------------------------------------|
| Grantee: | Driver Services, Georgia Department | Grant Number: | GA-2021-F.A.S.T. 405d Impaired Lo-017 |
| Project Title: | Alcohol and Drug Awareness Program | Funding Source: | F.A.S.T. 405d Impaired Lo |
| Funded Amount: | \$51,782.88 | Total Expended: | \$40,774.34 |
| Project Description: | The Georgia Department of Driver Services Alcohol and Drug Awareness Program (ADAP) promotes alcohol and drug awareness among Georgia teens, including the effects on being able to safely operate a motor vehicle. | | |
| State Targets: | In partnership with the Department of Education, DDS provided 32,176 downloadable manuals to Georgia teens in both public and private schools; provided the online eADAP course to teens statewide, with 37,793 students completing the course. These activities increased awareness of the dangers of impaired driving among teens, contributing to the state's goal of decreasing crashes, injuries and fatalities, especially those involving impaired driving and/or young drivers (C-1, C-2, C-3, C-5, C-9, C-10, C-11). | | |

| | | | |
|----------------------|---|-----------------|---------------------------------------|
| Grantee: | Public Safety Training Center, Georgia | Grant Number: | GA-2021-F.A.S.T. 405d Impaired Lo-037 |
| Project Title: | Impaired Driving Training Programs/SFST & DRE | Funding Source: | F.A.S.T. 405d Impaired Lo |
| Funded Amount: | \$551,158.42 | Total Expended: | \$517,733.66 |
| Project Description: | Consists of advanced level law enforcement training programs focusing on the detection, apprehension, and successful prosecution of alcohol/drug impaired drivers. | | |
| State Targets: | Specialized training for law enforcement officers to improve detection, prosecution and conviction of DUI, decreasing the associated crashes, injuries and fatalities (C-1, C-2, C-3, C-5, C-7, C-10, C-11) | | |

| | | | |
|----------------------|---|-----------------|---------------------------------------|
| Grantee: | Mothers Against Drunk Driving - Georgia | Grant Number: | GA-2021-F.A.S.T. 405d Impaired Lo-042 |
| Project Title: | Mothers Against Drunk Driving Georgia | Funding Source: | F.A.S.T. 405d Impaired Lo |
| Funded Amount: | \$156,624.51 | Total Expended: | \$110,334.65 |
| Project Description: | MADD Georgia works to end drunk driving, fight drugged driving, serve victims of these violent crimes and prevent underage drinking. We do this through community activations, delivering MADD's signature Power of You(th) and Power of Parents programs, supporting law enforcement agencies; participating as a media partner to GOHS for signature traffic safety programs such as Drive Sober or Get Pulled Over, and serving as a member of the state's Impaired Driving Task Force. | | |
| State Targets: | MADD Georgia had tremendous impact through its public education events, media campaigns, youth and parent events, court monitoring and advocacy to decrease impaired driving. MADD Georgia educated students, parents, law enforcement personnel and members of the general public. In addition, MADD sponsored the Golden Shield Awards and other events to recognize outstanding performance by law enforcement in preventing impaired driving crashes. These activities contributed to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving impaired driving (C-1, C-2, C-3, C-5, C-7, C-9, C-10, C-11). | | |

| | | | |
|----------------------|--|-----------------|---------------------------------------|
| Grantee: | Prosecuting Attorney's Council | Grant Number: | GA-2021-F.A.S.T. 405d Impaired Lo-118 |
| Project Title: | Traffic Safety Adjudication Program | Funding Source: | F.A.S.T. 405d Impaired Lo |
| Funded Amount: | \$475,000.00 | Total Expended: | \$438,048.13 |
| Project Description: | This program will provide GA traffic prosecutors and LEOs with legal assistance, consultation, resource material, and training opportunities to aid in the prosecution of DUI and vehicular homicide cases. | | |
| State Targets: | Education and assistance to prosecutors and law enforcement to improve prosecution of DUI. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities, particularly those involving impaired driving (C-1, C-2, C-3, C-5, C-7, C-10, C-11). | | |

| | | | |
|----------------------|--|-----------------|-------------------|
| Grantee: | GAGOHS - Grantee | Grant Number: | GA-2021-402AL-035 |
| Project Title: | 402AL | Funding Source: | 402AL |
| Funded Amount: | \$50,499.96 | Total Expended: | \$45,258.21 |
| Project Description: | To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities. | | |
| State Targets: | GOHS staff focused on targeted enforcement campaigns and training to improve DUI countermeasures and prosecution to reduce DUI and the associated crashes, injuries and fatalities (C-1, C-2, C-3, C-5, C-10, C-11). | | |



6.6 Motorcycle Safety

Highlights

The Motorcycle Safety Programs includes grants that provide public education, training, and resources for the motorcyclists to reduce the number of motorcyclists and un-helmeted motorcyclist fatalities on Georgia roadways. In FY2021, GOHS funded **two (2) project** and expended a total of **\$ 67,999.35** within this program area. The funded projects under this program area are:

- Motorcycle Safety

Some notable accomplishments within the Motorcycle Safety program area during FY2021 includes the Share the Road with Motorcycles campaign and the distribution of educational materials to promote motorcycle safety. The Department of Driver Services (DDS) program was forced to adjust strategies due to COVID related shutdowns but was still able to attend bike nights and other events where educational materials could be distributed. Ads are still being used to target the motoring public with the addition of podcasts and televised interviews.

For information on 405f in-house media projects – please see Communication section

Funded Projects

The tables below show the grantee details for funded projects within the Motorcycle Safety program area. For specific information about the grantees' implemented activities and results of each grantee activity, see Appendix C.

| | | | |
|----------------------|--|-----------------|-------------------------------|
| Grantee: | Driver Services, Georgia Department | Grant Number: | GA-2021-F.A.S.T. 405f M9X-019 |
| Project Title: | Motorcycle Safety | Funding Source: | F.A.S.T. 405f M9X |
| Funded Amount: | \$114,902.52 | Total Expended: | \$67,999.35 |
| Project Description: | The Georgia Motorcycle Safety Program works toward reducing motorcycle fatalities by educating riders and by promoting the NHTSA "Share the Road" message to increase motorists' awareness of motorcycles. | | |
| State Targets: | Rider education to increase helmet use, rider skill and use of protective equipment; rider education to decrease DUI by motorcyclists; public education to improve driver awareness of motorcycles (C-1, C-2, C-3, C-5, C-7, C-8). | | |



6.7 Non-Motorized (Pedestrians & Bicyclists)

Highlights

The Non-Motorized (Pedestrians & Bicyclists) program area includes grants aim to reduce the number pedestrian and bicyclist traffic crashes, serious injuries, and fatalities on Georgia roadways. In FY2021, GOHS funded **nine (9) projects** and expended a total of **\$ 468,952.95** within this program area. The funded projects under this program area are:

- Atlanta Bicycle Safety
- BikeAthens
- Brookhaven Police Department
- Fulton County Sheriff's Office
- Georgia Bikes
- Macon-Bibb County Pedestrian Safety Review Board
- Savannah Bicycle Campaign
- Scooter Safety with the Shepherd Center
- 402 PS

Some notable accomplishments within the Pedestrians & Bicyclists program area during FY2021 includes:

- GOHS staff with multiple grantee cooperation, organized a weeklong bike tour we entitled **Capital to Coast**. The event started in Atlanta and ended in Brunswick with stops in Athens, Macon, and Savannah. Press events and educational events were held throughout the week to bring attention to bicyclists.
- In 2020, Georgia Bikes was forced to convert many programs to virtual activities due to COVID. During the FY 2021 grant period, some programs were able to open back up while others expanded their virtual component.

For information on 405h in-house media projects – please see Communication section

Funded Projects

The tables below show the grantee details for funded projects within Non-Motorized (Pedestrians and Bicyclists). For specific information about the grantees' implemented activities and results of each grantee activity, see Appendix C.

| | | | |
|----------------------|---|-----------------|-----------------------------|
| Grantee: | Shepherd Center | Grant Number: | GA-2021-F.A.S.T. 402 PS-082 |
| Project Title: | Scooter Safety | Funding Source: | F.A.S.T. 402 PS |
| Funded Amount: | \$174,000.00 | Total Expended: | \$174,000.00 |
| Project Description: | In response to the injuries and fatalities associated with electric scooter riding, Shepherd Center would like to roll out a multifactorial safety campaign. Based on the available data, we know there are five major risk factors associated with scooter crashes. Our campaign will be a multifactorial approach to mass media, creating and disseminating 3 PSA's, 2 Scooter Safety Summits, and a pre and post survey on the Beltline utilizing best practice primary prevention measures. | | |
| State Targets: | (C-1, C-2, C-3, C-11) | | |

| | | | |
|----------------------|---|-----------------|-------------------------------|
| Grantee: | Fulton County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 405h FHX-041 |
| Project Title: | Be Visible Pedestrian Safety | Funding Source: | F.A.S.T. 405h FHX |
| Funded Amount: | \$7,423.00 | Total Expended: | \$0 |
| Project Description: | Everyone is a pedestrian at some point. Teach School aged children 4-14 years of age and Senior Citizens (63 & and up) to look left and right and left again by abiding by traffic signs at all times and using crosswalks and crossing indicators. In addition, to teach school aged children bicycle safety and how to interact safely with vehicles. | | |
| State Targets: | Promote pedestrian and bicycle safety through bike rodeo events and pedestrian safety classes. These activities contribute to the state's goals of decreasing crashes, injuries and fatalities involving pedestrians and cyclists (C-1, C-2, C-3, C-10 and C-11). | | |

| | | | |
|----------------------|--|-----------------|-------------------------------|
| Grantee: | Macon-Bibb County Commissioners (Macon-Bibb County Pedestrian Safety Review Board) | Grant Number: | GA-2021-F.A.S.T. 405h FHX-044 |
| Project Title: | Pedestrian "On The Move" | Funding Source: | F.A.S.T. 405h FHX |
| Funded Amount: | \$23,400.00 | Total Expended: | \$14,884.06 |
| Project Description: | The number of pedestrian fatalities in Macon-Bibb County has contributed to the municipality currently ranked among the highest pedestrian fatality rate among Georgia's twenty largest counties. Pedestrian "On The Move" will serve as an informational, educational, and training project for all sub-groups throughout the county, | | |

with a major focus on the role and responsibilities of pedestrians as they "move" from one location to another, with an emphasis on driver and passenger behaviors.

State Targets: This grant reached adults, children, and youth between the ages of 15 and 18 with pedestrian safety classes, activities, and materials. Reflective armbands were distributed to improve pedestrian visibility. These activities improved pedestrian safety awareness and engagement in infrastructure improvements and safety culture, and contributed to the state's goal of decreasing crashes, injuries and fatalities involving pedestrians (C-1, C-2, C-3, and C-10).

| | | | |
|-----------------------------|---|------------------------|-------------------------------|
| Grantee: | Atlanta Bicycle Coalition | Grant Number: | GA-2021-F.A.S.T. 405h FHX-056 |
| Project Title: | Atlanta Bicycle Safety | Funding Source: | F.A.S.T. 405h FHX |
| Funded Amount: | \$68,576.59 | Total Expended: | \$68,576.59 |
| Project Description: | To improve bicycle safety and reduce bike and other vulnerable road users crashes through education on how to bike safely and how to legally share the road. | | |
| State Targets: | Bike classes gave hundreds of Georgians hands-on training in bicycling skills, bike law, safe routes, and visibility. Educational events and materials distribution increased public awareness of bike safety and improved motorists' awareness of bicyclists on the road. The Ticket Diversion program provided instruction to bike riders who were cited for unsafe riding, to improve future behavior. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, C-11). | | |

| | | | |
|-----------------------------|--|------------------------|-------------------------------|
| Grantee: | Savannah Bicycle Campaign | Grant Number: | GA-2021-F.A.S.T. 405h FHX-089 |
| Project Title: | Reducing Bicycle and Pedestrian Injuries and Fatalities In Chatham County | Funding Source: | F.A.S.T. 405h FHX |
| Funded Amount: | \$37,694.40 | Total Expended: | \$29,886.47 |
| Project Description: | A bicycle and pedestrian safety project to build public awareness of road safety issues and educate bicyclists, pedestrians and drivers on best practices for safe vehicle operation. | | |
| State Targets: | This grant engaged bike riders in group rides, distributed refurbished bikes with helmets to area children, provided people with educational information through community events, publicized bike safety issues via news releases and participation in stakeholder events and community meetings, and conducted a count of bicyclists and pedestrians throughout the city of Savannah to aid in future planning and safety interventions. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, and C-11). | | |

| | | | |
|-----------------------|--------------------------------|------------------------|-------------------------------|
| Grantee: | Georgia Bikes | Grant Number: | GA-2021-F.A.S.T. 405h FHX-093 |
| Project Title: | Promoting Safe Bicycling in GA | Funding Source: | F.A.S.T. 405h FHX |
| Funded Amount: | \$69,655.63 | Total Expended: | \$49,698.66 |

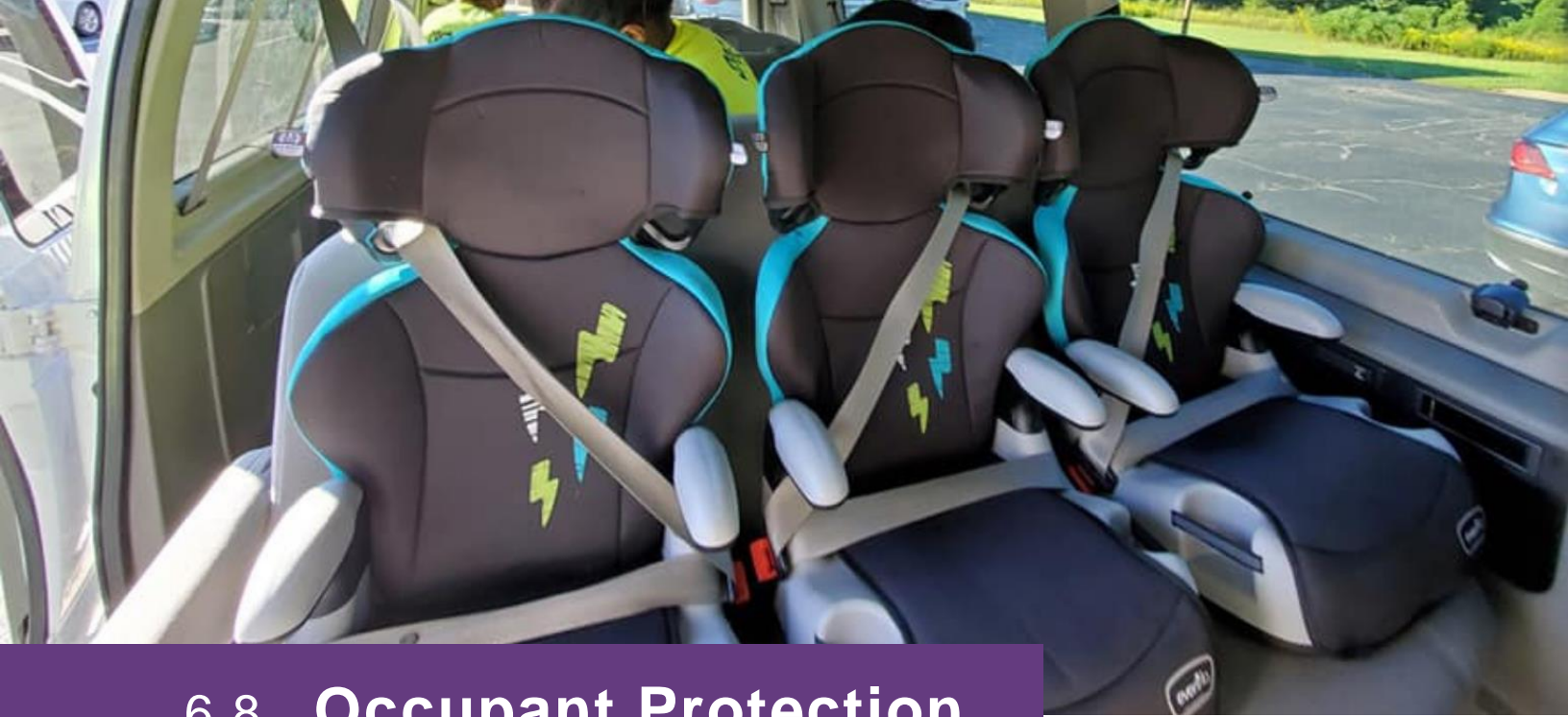
Project Description: Through outreach and educational programs, Georgia Bikes will partner with local agencies, nonprofits and law enforcement to reduce bicyclist injuries and fatalities.

State Targets: Georgia Bikes produced and distributed bike safety materials to over 10,000 Georgians, partnered with law enforcement and other stakeholders on best practices, and maintained a website and social media accounts with information about bicycle safety best practices. These activities increased public awareness of bicycle safety, assisted other bike safety professionals in their work, and contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, and C-11).

| | | | |
|-----------------------------|--|------------------------|-------------------------------|
| Grantee: | Brookhaven Police Department | Grant Number: | GA-2021-F.A.S.T. 405h FHX-112 |
| Project Title: | Brookhaven Police Pedestrian Safety Project: Encouraging Pedestrian Safety Through Education and Enforcement. | Funding Source: | F.A.S.T. 405h FHX |
| Funded Amount: | \$49,032.99 | Total Expended: | \$33,422.30 |
| Project Description: | The Brookhaven Police Department plans to continue their strategic efforts to enhance pedestrian safety within the city of Brookhaven. These improvements will be accomplished through a combination of education and enforcement. Education includes a combination of formal classroom education, media releases, social media postings and exhibit events. Enforcement will include contacts with both pedestrians and drivers violating laws governing pedestrian movements and driver's response to pedestrians. | | |
| State Targets: | (C-1, C-2, C-3, C-11) | | |

| | | | |
|-----------------------------|---|------------------------|-------------------------------|
| Grantee: | BikeAthens | Grant Number: | GA-2021-F.A.S.T. 405h FHX-120 |
| Project Title: | Athens Area Bicycle Education Program | Funding Source: | F.A.S.T. 405h FHX |
| Funded Amount: | \$49,636.65 | Total Expended: | \$46,263.32 |
| Project Description: | Our project will promote and advance bicycle safety by providing bicycle safety education to the following groups of people: youth, university students / staff, adults dependent on bicycles, anyone interested in riding a bicycle, car and bus drivers, and those enrolled in our Ticket Diversion program. We will also schedule classes on demand for any groups that request a training. | | |
| State Targets: | Classes and group rides taught cycling skills, bike law and safe riding tips to hundreds of adult and child bicyclists. The Ticket Diversion program reached cyclists who had been cited for unsafe riding with skills and education to improve their future cycling behavior. Educational events and material distribution in both English and Spanish improved public awareness of safe cycling, and Bike Friendly Driver classes improved motorists' awareness of cyclists on the road. Helmets were distributed to children and adults, improving crash protection. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, C-11). | | |

| | | | |
|----------------------|--|-----------------|--------------------------------|
| Grantee: | GAGOHS - Grantee | Grant Number: | GA-2021-F.A.S.T. 402 PS-205 |
| Project Title: | 402PS | Funding Source: | 402PS |
| Funded Amount: | \$68,578.38 | Total Expended: | \$52,221.55 |
| Project Description: | To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities. | | |
| State Targets: | Funded staff salary and activities for events focused on non-motorized safety, including the Capital to Coast event. (C-1, C-2, C-3, C-11). | | |



6.8 Occupant Protection

Occupant Protection program area includes grants that are responsible for increasing restraint use and decreasing unrestrained fatalities among adult and children in the state of Georgia. In FY2021, GOHS funded **five (5) projects** and expended a total of **\$ 1,556,829.83** within this program area. The funded projects under this program area are:

- Americus Police Department
- Atlanta Fire Rescue
- Department of Public Health
- University of Georgia (survey)
- 402 Occupant Protection

Some notable accomplishments within Occupant Protection program area during FY2021 includes:

- Maintaining an observed statewide safety belt usage for drivers and front-seat passengers over 90%. The usage rate for 2021 was 94.9%.
- Safety belt usage was an impressive 97.9% in passenger cars.

Seatbelt Usage

In 2021, the observed statewide safety belt usage for drivers and front-seat passengers of passenger cars, trucks, and vans was 94.9%, a decrease of 0.1% from 2019. Observed safety belt usage was highest in the Atlanta MSA (97.2%), followed by non-Atlanta MSAs (95.3%), and rural areas (94.0%).

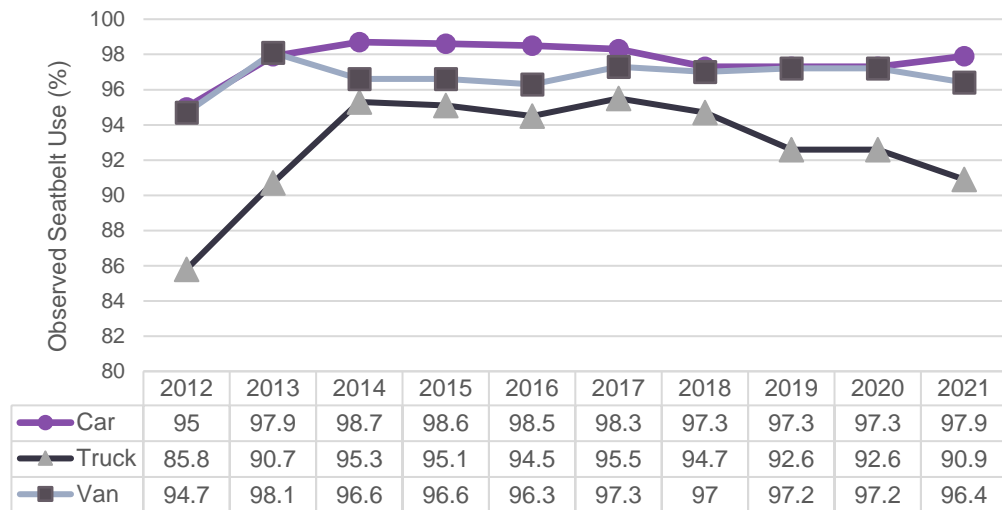


Car Seat Installation Demonstration

Historically, use rates have been lower among men, among pickup truck occupants, and among those in rural areas.

GOHS is continuing educational and enforcement efforts to improve safety belt use statewide. Although the annual observational study includes only daytime, front-seat outboard occupants, other research has found that seat belt use is lower in the rear seat and at night. Georgia continues to focus education and enforcement efforts on nighttime use; if proposed legislation to extend Georgia’s seat belt law to the rear seat becomes law, enforcement will be able to target rear-seat use as well.

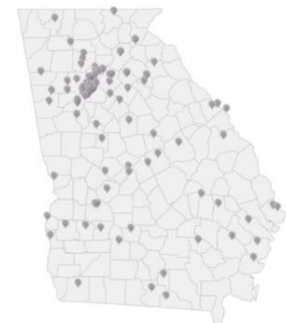
STATEWIDE USE OF OCCUPANT RESTRAINTS, 2012-2021



* The 2019 seatbelt observational survey was not conducted due to the 2019 Coronavirus pandemic. In 2020, Georgia opted not to conduct the Seat Belt Observational Survey under the NHTSA waiver through the Coronavirus Aid, Relief, and Economic Security (CARES) Act. This waiver enabled States and U.S. Territories to use their 2019 seat belt use rate for their 2020 seat belt use rate.

Car Seat Fitting Stations

Car seats and boosters provide protection for infants and children. GOHS funds grantees and certified technicians to help parents choose and use the right car seat for their child. During the inspection, the technicians teach the vehicle owner the correct procedure to install the child safety seat properly and safely in his or her vehicle. In FY2021, the Atlanta Fire grant was able to distribute 1,851 car seats to minority and low-income citizens across the state through 28 seat check events.



Funded Projects

The tables below show the grantee details for funded projects within the Occupant Protection program area. For specific information about the grantees' implemented activities and results of each grantee activity, see Appendix C.

| | | | |
|----------------------|--|-----------------|-----------------------------|
| Grantee: | Public Health, Georgia Department of | Grant Number: | GA-2021-F.A.S.T. 402 OP-008 |
| Project Title: | Child Occupant Safety Project | Funding Source: | F.A.S.T. 402 OP |
| Funded Amount: | \$1,262,395.97 | Total Expended: | \$1,140,975.24 |
| Project Description: | Our goal is to provide low-income families with the proper child safety seats. Then train them on correct child seat selection and installation. Then educate them on the laws governing child passenger safety seats and seat belts in Georgia. | | |
| State Targets: | (C-1, C-2, C-4, B-1) | | |

| | | | |
|----------------------|--|-----------------|-----------------------------|
| Grantee: | City of Atlanta Fire Rescue Department | Grant Number: | GA-2021-F.A.S.T. 402 OP-078 |
| Project Title: | Atlanta Fire Rescue Fitting Stations | Funding Source: | F.A.S.T. 402 OP |
| Funded Amount: | \$191,000.00 | Total Expended: | \$174,831.14 |
| Project Description: | Our goal is to provide low-income families with the proper child safety seats. Then train them on correct child seat selection and installation. Then educate them on the laws governing child passenger safety seats and seat belts in Georgia. | | |
| State Targets: | (C-1, C-2, C-4, B-1) | | |

| | | | |
|----------------------|--|-----------------|-----------------------------|
| Grantee: | Americus Police Department | Grant Number: | GA-2021-F.A.S.T. 402 OP-103 |
| Project Title: | Child Restraint Usage | Funding Source: | F.A.S.T. 402 OP |
| Funded Amount: | \$10,276.00 | Total Expended: | \$7,297.56 |
| Project Description: | Our goal is to provide child safety seats and educational/informational programs to low-income families on the importance of using proper child safety restraint system. | | |
| State Targets: | (C-1, C-2, C-4, B-1) | | |

| | | | |
|----------------|--|-----------------|---------------------------------|
| Grantee: | Georgia, University of | Grant Number: | GA-2021-F.A.S.T. 405b M1*OP-006 |
| Project Title: | Georgia Highway Safety Programs Evaluation | Funding Source: | F.A.S.T. 405b M1*OP |

| | | | |
|----------------------|--|-----------------|--------------|
| Funded Amount: | \$223,477.14 | Total Expended: | \$141,539.90 |
| Project Description: | The Traffic Safety Research and Evaluation Group at the University of Georgia will evaluate the effectiveness of highway safety programs in Georgia. The program will also conduct the annual seatbelt survey in Georgia | | |
| State Targets: | (C-1, C-2, C-4, B-1) | | |

| | | | |
|----------------------|--|-----------------|----------------------------|
| Grantee: | GAGOHS - Grantee | Grant Number: | GA-2021-F.A.S.T. 402OP-085 |
| Project Title: | 402OP | Funding Source: | 402OP |
| Funded Amount: | \$ 126,863.89 | Total Expended: | \$ 92,185.99 |
| Project Description: | To fund activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities. | | |
| State Targets: | GOHS supported occupant protection grants with meetings, site visits, grant management and other assistance These activities contributed to the state's goal of decreasing injuries and fatalities involving failure to use safety belts (C-1, C-2, C-3, C-4). | | |



6.9 Police Traffic Services

Highlights

The Police Services program area includes law enforcement grants that use high-visibility law enforcement to reduce the number of crashes, injuries, and fatalities on Georgia roadways. In FY2021, GOHS funded **five (5) projects** and expended a total of **\$ 4,552,671.59** within this program area. The funded projects under this program area are:

- 402 Police Traffic Services
- High Visibility Traffic Enforcement Projects, *16 grantees*
- Traffic Enforcement Network, *16 grantees*
- H.E.A.T. (Highway Enforcement of Aggressive Traffic), *19 grantees*
- HEAT/Nighthawks

Some notable accomplishments within Police Services program area during FY2021 include:

- Expanded the Law Enforcement Liaison (LEL) Program which allowed for more education and enforcement activity across the state.
 - Rollover Simulator and Seatbelt Convincer Programs
 - Speed Trailers deployed across state to assist local agencies with data to enable hot spot enforcement.
 - Continual engagement in TEN programs despite the challenges of the Coronavirus pandemic
- High visibility enforcement campaigns throughout the year
 - Ten campaigns executed

- Several campaigns & activities includes partnering with surrounding states (Alabama, Florida, South Carolina, and Tennessee).
- Continual engagement and enthusiastic participation in HEAT program across multi-jurisdictional task forces despite the challenges of the Coronavirus pandemic

Grantees held educational events such as teen driving classes, disseminated educational materials, performed seat belt surveys, obtained/maintained officer training (e.g. LIDAR, CPST), and participated in network meetings & mobilizations. Also in 2021, each HEAT Team added a minimum of one DRE to their team. These activities deterred aggressive driving, educated the public on proper use of child safety seats and safety belts, kept drivers up to date on distracted driving and school bus passing laws, fostered interagency cooperation, and furthered GOHS's mission of decreasing crashes, injuries and fatalities statewide. Challenges included: pressures on staff time due to training, sick leave, diversion to other duties (non-traffic related due to covid-19 constraints). Some Thunder mobilizations were canceled due to the Coronavirus pandemic.

H.E.A.T CONTACTS FOR FFY 2021

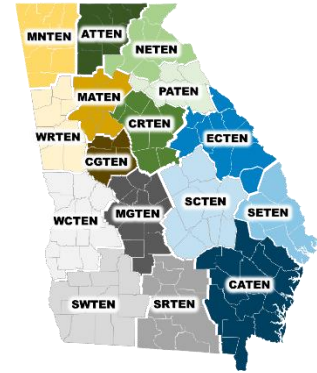
| Grant ID | Law Enforcement Agency | Number of Contacts | | |
|--|--|--------------------|--------------|---------------------|
| | | Speeding | DUI | Occupant Protection |
| GA-2021-F.A.S.T. 402 PT-047 | Atlanta Police Department, City of | 3,341 | 249 | 531 |
| GA-2021-F.A.S.T. 402 PT-105 | Bibb County Government | 2,089 | 240 | 405 |
| GA-2021-F.A.S.T. 402 PT-081 | Burke County Sheriff's Office | 1,868 | 219 | 325 |
| GA-2021-F.A.S.T. 402 PT-121 | Carroll County Sheriff's Office | 3,206 | 217 | 1,316 |
| GA-2021-F.A.S.T. 402 PT-099 | Cherokee County Sheriff's Office | 1,858 | 194 | 166 |
| GA-2021-F.A.S.T. 402 PT-034 | Cobb Co Board of Commissioners - Police Dept. | 1,830 | 298 | 222 |
| GA-2021-F.A.S.T. 402 PT-090 | Dawson County Sheriff's Office | 1,074 | 372 | 373 |
| GA-2021-F.A.S.T. 402 PT-061 | DeKalb County Police Department | 839 | 102 | 159 |
| GA-2021-F.A.S.T. 402 PT-007 | Douglas County Sheriff's Office | 2,069 | 220 | 639 |
| GA-2021-F.A.S.T. 402 PT-022 | Dublin Police Department | 3,889 | 352 | 1,616 |
| GA-2021-F.A.S.T. 402 PT-023 | Forsyth County Sheriff's Office | 2,104 | 663 | 458 |
| GA-2021-F.A.S.T. 402 PT-045 | Glynn County Police Department | 2,924 | 304 | 1,111 |
| GA-2021-F.A.S.T. 402 PT-128 | Habersham County Sheriff's Office | 1,811 | 377 | 400 |
| GA-2021-F.A.S.T. 402 PT-040 | Hall County Sheriff's Office | 3,973 | 286 | 711 |
| GA-2021-F.A.S.T. 402 PT-038 | Henry County PD/Henry Co BOC | 1,952 | 453 | 587 |
| GA-2021-F.A.S.T. 402 PT-127 | Newton County Sheriff's Office | 1,513 | 213 | 1,423 |
| GA-2021-F.A.S.T. 402 PT-012 | Public Safety, Georgia Department of | 4,892 | 947 | 408 |
| GA-2021-F.A.S.T. 405d Impaired Lo-013** | Public Safety, Georgia Department of | 3,168 | 2,598 | 753 |
| GA-2021-F.A.S.T. 402 PT-001 | Rockdale County Sheriff's Office | 2,072 | 35 | 1,110 |
| GA-2021-F.A.S.T. 402 PT-002 | Savannah Police Department | 3,207 | 315 | 830 |
| GA-2021-F.A.S.T. 402 PT-070 | Snellville Police Department | 1,335 | 84 | 442 |
| TOTAL | | 51,014 | 8,738 | 13,985 |

* Occupant protection citations include child restraint use (child safety seats and booster seats)

** Grantee supports efforts under Impaired Driving program area

Traffic Enforcement Network (TEN)

The Governor's Office of Highway Safety, in cooperation with state and local law enforcement agencies, has created regional Traffic Enforcement Networks around the State of Georgia. There are currently sixteen regional traffic enforcement networks servicing all 159 counties in Georgia.



The Georgia Traffic Enforcement Network (TEN) by region are:

- | | | | |
|-------------------------|----------------------------------|-------------------------|----------------------------------|
| Northwest Region | Central Georgia – CGTEN | Southwest Region | Middle Georgia – MGTEN |
| | Metro Atlanta – MATEN | | Southern Regional – SRTEN |
| | Mountain Area – MNTEN | | Southwest – SWTEN |
| | Western Regional – WRTEN | | West Central – WCTEN |
| Northeast Region | Appalachian Trail – ATTEN | Southeast Region | Coastal Area – CATEN |
| | Central Region – CRTEN | | East Central – ECTEN |
| | Northeast – NETEN | | Southeastern – SETEN |
| | Piedmont Area – PATEN | | South Central – SCTEN |

TRAFFIC ENFORCEMENT NETWORK CONTACTS FOR FFY2021

| Grant ID | Law Enforcement Agency | Number of Contacts | | |
|------------------------------|-------------------------------------|--------------------|--------------|---------------------|
| | | Speeding | DUI | Occupant Protection |
| TEN-2021-F.A.S.T. 402 PT-008 | Barrow County Sheriff's Office | 1,332 | 189 | 40 |
| TEN-2021-F.A.S.T. 402 PT-007 | Burke County Sheriff's Office | 1,291 | 85 | 81 |
| TEN-2021-F.A.S.T. 402 PT-005 | Byron Police Department | 2,203 | 62 | 436 |
| TEN-2021-F.A.S.T. 402 PT-002 | Calhoun Police Department | 2,103 | 57 | 181 |
| TEN-2021-F.A.S.T. 402 PT-016 | Charlton County Sheriff's Office | 446 | 52 | 35 |
| TEN-2021-F.A.S.T. 402 PT-026 | Clay County Sheriff's Office | 528 | 6 | 5 |
| TEN-2021-F.A.S.T. 402 PT-015 | DeKalb County Police Department | 3,097 | 254 | 1,019 |
| TEN-2021-F.A.S.T. 402 PT-010 | Demorest Police Department | 251 | 77 | 77 |
| TEN-2021-F.A.S.T. 402 PT-001 | Douglas County Sheriff's Office | 5,992 | 622 | 595 |
| TEN-2021-F.A.S.T. 402 PT-013 | Effingham County Sheriff's Office | 1,971 | 126 | 90 |
| TEN-2021-F.A.S.T. 402 PT-017 | Grady County Sheriff's Office | 98 | 88 | 146 |
| TEN-2021-F.A.S.T. 402 PT-009 | Holly Springs Police Department | 1,760 | 113 | 77 |
| TEN-2021-F.A.S.T. 402 PT-012 | Lyons Police Department | 523 | 27 | 593 |
| TEN-2021-F.A.S.T. 402 PT-027 | Social Circle Police Department | 344 | 3 | 145 |
| TEN-2021-F.A.S.T. 402 PT-004 | Valdosta Police Department, City of | 714 | 189 | 247 |
| TEN-2021-F.A.S.T. 402 PT-003 | Zebulon Police Department | 358 | 45 | 180 |
| TOTAL | | 23,011 | 1,995 | 3,947 |

Funded Projects

The tables below show the grantee details for funded projects within the Police Traffic Services program area. For specific information about the grantees' implemented activities and results of each grantee activity, see Appendix C.

| | | | |
|----------------------|---|-----------------|------------------------|
| Grantee: | Multiple (n=19 grants) | Grant Number: | Multiple (n=19 grants) |
| Project Title: | H.E.A.T. (Highway Enforcement of Aggressive Traffic) Grants | Funding Source: | 402PT |
| Funded Amount: | \$2,666,089.04 | Total Expended: | \$2,371,178.37 |
| Project Description: | H.E.A.T. is designed to educate the public and enforce laws related to impaired and aggressive driving. Each officer is armed with materials to educate Georgia residents about state laws that regulate aggressive and impaired driving. Education and enforcement must go hand-in-hand for the Governor's Office of Highway Safety and its statewide partners to be successful in reducing the number of crashes, fatalities and injuries on our highways. For FFY 2021, there were 19 H.E.A.T. projects funded. Each grant funded enforcement hours and distinctively marked H.E.A.T. vehicle(s). | | |
| State Targets: | H.E.A.T. grants conducted enhanced enforcement statewide, particularly in areas with high rates of crashes and fatalities, focusing on speeding, DUI and seat belt citations; participated in multiagency mobilization; held educational events; and performed seat belt surveys. These activities increased public awareness of laws such as the Hands-Free and Move Over laws, increased awareness of enforcement, decreased speeding and DUI, increased seat belt use, and contributed to the state's goals of decreasing crashes, injuries and fatalities, especially those related to speeding, impaired driving, and failure to use safety belts (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11, and B-1). | | |

| | | | |
|----------------------|--|-----------------|---------------|
| Grantee: | Multiple (16) | Grant Number: | Multiple (16) |
| Project Title: | Traffic Enforcement Network (TEN) | Funding Source: | 402PT |
| Funded Amount: | \$313,092.72 | Total Expended: | \$199,680.15 |
| Project Description: | Each law enforcement agency in the State of Georgia is encouraged to participate in a regional Traffic Enforcement Network. The sixteen regional traffic enforcement networks cover all 159 counties in Georgia. The networks are open to all sworn law enforcement officers and prosecutors and are designed to enhance traffic enforcement activities through networking, training, and legislation. They empower traffic enforcement officers to voice their concerns and share ideas with their counterparts from other agencies in their region. Guest speakers and panelists have included state and municipal court judges, prosecutors, legislators, MADD representatives, Public Service Commission, and ALS judges. TEN grants include funds to support activity hours, travel to meetings and conferences (e.g. regional Law Enforcement Liaison conference, multiple-state mobilizations, network meetings), , | | |

and to provide plaques and awards to recognize officers for noteworthy accomplishments in enforcement.

State Targets: By conducting enhanced enforcement of DUI, seat belt and speeding laws, deploying speed trailers to enhance public awareness of excessive speed, and holding educational events, the state's TEN grants decreased speeding and DUI, improved seat belt use, increased public awareness of the law and visibility of enforcement, promoted interagency cooperation and enhanced the training effectiveness of law enforcement officers statewide. These activities contributed to the state's goals of reducing crashes, injuries and fatalities, particularly those related to speeding, impaired driving and failure to wear safety belts (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11, B-1).

| | | | |
|-----------------------------|--|------------------------|-----------------------------|
| Grantee: | Irwin County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-100 |
| Project Title: | Irwin County - High Visibility Enforcement Project | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$6,880.00 | Total Expended: | \$5,195.18 |
| Project Description: | Irwin County has established an enforcement effort focusing on the dangers and consequences of driving impaired (DUI), driving with suspended licensed, driving with no insurance, distracted driving, and driving without proper safety restraints while reducing the number of crash related injuries and fatalities through education and check points using high visibility enforcement efforts. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Irwin County (C-1, C-2, C-3, C-4, C-5, C-6, B-1). | | |

| | | | |
|-----------------------------|---|------------------------|-----------------------------|
| Grantee: | Crisp County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-161 |
| Project Title: | High Visibility Traffic Enforcement | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$54,178.00 | Total Expended: | \$41,929.81 |
| Project Description: | If funded, this grant will provide equipment that will allow CCSO to enhance our traffic enforcement efforts and reduce driving impaired incidents. The project is designed to enhance the agency's capabilities to reduce the number of fatalities, injuries, and crashes and to disseminate specific traffic safety information in areas of great concern. CCSO's proposal will include the use of additional RADARs, LIDARs, and Alco-Sensors to aid in combating speed related and impaired driving incident. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Crisp County (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |

| | | | |
|----------------------|--|-----------------|-----------------------------|
| Grantee: | Decatur County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-148 |
| Project Title: | Decatur High Visibility Enforcement Project | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$28,486.00 | Total Expended: | \$19,277.00 |
| Project Description: | Speeding and distracted driver related accidents, injuries, and fatalities are a problem in Decatur County. The Decatur County Sheriff's Office will use speed detection devices and safety equipment to identify speeding violators and those using communication devices illegally causing them to drive while distracted. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Decatur County (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |

| | | | |
|----------------------|--|-----------------|-----------------------------|
| Grantee: | Fairburn Police Department | Grant Number: | GA-2021-F.A.S.T. 402 PT-150 |
| Project Title: | Fairburn High Visibility Enforcement (HVE) | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$51,073.20 | Total Expended: | \$39,012.10 |
| Project Description: | The Fairburn Police Department seeks to implement High Visibility Enforcement (HVE) of Georgia traffic laws aimed at reducing traffic crashes, injuries, and fatalities; and, particularly, to address two crash and injury-causing behaviors: Speeding and Following Too Closely, through targeted use of speed and distance measuring devices. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in The City of Fairburn (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |

| | | | |
|----------------------|---|-----------------|-----------------------------|
| Grantee: | Fayetteville Police Department | Grant Number: | GA-2021-F.A.S.T. 402 PT-088 |
| Project Title: | The Fayetteville Police Department High Visibility Enforcement Project | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$52,593.60 | Total Expended: | \$38,580.96 |
| Project Description: | The goal of the Fayetteville Police Department High Visibility and Enforcement Project is to effectively enhance the safety of the motoring public. This goal will be accomplished by means of enforcement and education through community partnership in hopes of decreasing the number of speeding and unsafe motorists, as well as the overall number of collisions within the City of Fayetteville. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in The City of Fayetteville (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |

| | | | |
|----------------------|--|-----------------|-----------------------------|
| Grantee: | Worth County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-092 |
| Project Title: | Worth County Sheriff's High Visibility Enforcement | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$18,105.00 | Total Expended: | \$15,885.72 |
| Project Description: | Worth County Sheriff's Office has established an enforcement effort focusing the dangers and consequences of impaired driving, driving with improper or no license and not wearing seat belts utilizing road checks. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Worth County (C-1, C-2, C-3, C-4, C-5, C-6, B-1). | | |

| | | | |
|----------------------|--|-----------------|-----------------------------|
| Grantee: | Brookhaven Police Department | Grant Number: | GA-2021-F.A.S.T. 402 PT-172 |
| Project Title: | Brookhaven High Visibility Enforcement (HVE) | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$59,361.30 | Total Expended: | \$20,994.17 |
| Project Description: | The Brookhaven Police Department seeks to implement High Visibility Enforcement (HVE) of Georgia traffic laws aimed at reducing traffic crashes, injuries, and fatalities; and, particularly, to address two crash and injury-causing behaviors: Speeding and Following Too Closely, through targeted use of speed and distance measuring devices. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in The City of Brookhaven (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |

| | | | |
|----------------------|---|-----------------|-----------------------------|
| Grantee: | Treutlen County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-184 |
| Project Title: | Treutlen County High Visibility Enforcement Project | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$36,504.00 | Total Expended: | \$35,704.00 |
| Project Description: | The Treutlen County Sheriff's Office has established an enforcement effort focusing the dangers and consequences of impaired driving and speeding utilizing road checks, speed deterrent measures, and impaired driving technology. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Treutlen County (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |

| | | | |
|----------------------|---|-----------------|-----------------------------|
| Grantee: | Union City, City of | Grant Number: | GA-2021-F.A.S.T. 402 PT-155 |
| Project Title: | Union City Police Department High Visibility Enforcement | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$48,106.40 | Total Expended: | \$25,341.49 |
| Project Description: | Union City Police Department is seeking funding for High Visibility Enforcement which will greatly aid with traffic safety enforcement activities to foster awareness and help reduce the number of crashes, injuries and fatalities on Georgia roadways. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in The City of Union City. (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |

| | | | |
|----------------------|---|-----------------|-----------------------------|
| Grantee: | Appling County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-181 |
| Project Title: | Appling County High Visibility Enforcement Project | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$48,112.00 | Total Expended: | \$37,910.74 |
| Project Description: | The Appling County Sheriff's Office (ACSO) will increase its citizens' awareness of the dangers and consequences of speeding and driving impaired in Appling County during the grant period through high visibility enforcement efforts. ACSO will use a variety of speed detection devices and safety equipment to identify speeding violators and impaired drivers in an effort to reduce the number of traffic crashes and injuries during the grant period. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Appling County (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |

| | | | |
|----------------------|---|-----------------|-----------------------------|
| Grantee: | Ben Hill County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-087 |
| Project Title: | Ben Hill County High Visibility Enforcement | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$4,085.00 | Total Expended: | \$3,437.06 |
| Project Description: | Ben Hill County Sheriff's Office has established an enforcement effort focusing on the dangers and consequences of impaired driving, driving with improper or no license, not wearing seat belts, and distracted driving utilizing road checks and high visibility enforcement in targeted areas. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Ben Hill County (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |

| | | | |
|----------------------|--|-----------------|-----------------------------|
| Grantee: | Montgomery County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-156 |
| Project Title: | Montgomery County High Visibility Enforcement Project | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$26,827.00 | Total Expended: | \$19,808.29 |
| Project Description: | Montgomery County Sheriff's Office (MCSO) has established an enforcement effort focusing on alcohol and drug impaired driving and speeding utilizing 900 enforcement activity hours annually and high visibility enforcement efforts to decrease the number of crashes and crash related injuries. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Montgomery County (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |

| | | | |
|----------------------|--|-----------------|-----------------------------|
| Grantee: | Camden County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-095 |
| Project Title: | Speed Limit and Impairment Awareness | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$71,040.00 | Total Expended: | \$50,386.61 |
| Project Description: | Camden County Sheriff's Office (CCSO) will increase its citizens' and visitors' awareness of the dangers and consequences of speeding and driving under the influence (DUI) by using high visibility enforcement efforts. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Camden County (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |

| | | | |
|----------------------|---|-----------------|-----------------------------|
| Grantee: | Pooler Police Department | Grant Number: | GA-2021-F.A.S.T. 402 PT-057 |
| Project Title: | Speed Related Crashes from Following too closely | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$46,166.24 | Total Expended: | \$44,028.66 |
| Project Description: | To reduce the number of crashes from vehicles following too closely by speeding and traveling too fast for conditions thereby reducing the number of injuries in crashes by strict enforcement of speeding and following too closely violations on roadways with high crash data. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in The City of Pooler (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |

| | | | |
|----------------------|--|-----------------|-----------------------------|
| Grantee: | Public Safety, Georgia Department of | Grant Number: | GA-2021-F.A.S.T. 402 PT-012 |
| Project Title: | HEAT/Nighthawks - Middle- GA | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$858,713.70 | Total Expended: | \$748,335.26 |
| Project Description: | To more effectively address the problem related to impaired drivers and speeding. The Nighthawks will provide intense enforcement coverage of the Bibb, Muscogee and surrounding counties. | | |
| State Targets: | The Middle Georgia HEAT/Nighthawk Task Force conducted enhanced enforcement related to DUI, speeding and seat belts; participated in multiagency checkpoints and mobilizations and conducted 12 educational events during the grant year. These activities removed drunk and speeding drivers from Georgia's roads, increased seat belt use, enhanced public understanding of laws such as the Hands-Free Law and the Move Over Law, increased law enforcement visibility and built stronger connections between agencies. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities, particularly those related to speeding, impaired driving and failure to use safety belts (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1). | | |

| | | | |
|----------------------|---|-----------------|-----------------------------|
| Grantee: | Warner Robins Police Department | Grant Number: | GA-2021-F.A.S.T. 402 PT-043 |
| Project Title: | FY 2021 WRPD Operation Safe Streets | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$22,790.00 | Total Expended: | \$21,221.90 |
| Project Description: | The Warner Robins Police Department (WRPD) will conduct highly visible and highly publicized traffic enforcement strategies and public education to reduce traffic crashes, injuries, and fatalities in Warner Robins, Georgia. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in The City of Warner Robins (C-1, C-2, C-3, C-4, C-5, C-6, B-1). | | |

| | | | |
|----------------------|---|-----------------|-----------------------------|
| Grantee: | Jeff Davis County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-188 |
| Project Title: | Jeff Davis County High Visibility Enforcement Project | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$25,031.00 | Total Expended: | \$14,403.63 |
| Project Description: | The Jeff Davis County Sheriff's Office (JDSO) will increase its citizens' awareness of the dangers and consequences of speeding and driving impaired in Jeff Davis County during the grant period through enforcing traffic laws with high visibility enforcement efforts. JDSO will use a variety of speed detection devices and safety equipment to identify speeding violators and impaired drivers in an effort to reduce the number of traffic crashes and injuries during the grant period. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Jeff Davis County (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1) | | |

| | | | |
|----------------------|---|-----------------|-------------------------------|
| Grantee: | GAGOHS - Grantee | Grant Number: | GA-2021-F.A.S.T. 402PT-011 |
| Project Title: | 402PT | Funding Source: | 402PT |
| Funded Amount: | \$ 925,250.00 | Total Expended: | \$ 800,360.49 |
| Project Description: | <p>To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities.</p> <p>Enforcement campaigns, mobilizations and Thunder Task Force deployments enhanced enforcement of aggressive driving and improved public awareness of seat belt, DUI, speed, and distracted driving laws. Educational events with the Rollover Simulator and Seat Belt Convincer encouraged the public to use seat belts and child safety seats on all trips. These activities contributed toward the state's goals of reducing crashes, injuries and fatalities and increasing use of safety restraints (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-10, C-11, B-1).</p> | | |
| State Targets: | | | |



6.10 Railroad Safety

Highlights

The Railroad Safety program area includes a grant that provides training and education to both the "First Responders" and "general public" about safety around trains, railroad tracks and right of ways, and special railroad collisions/ police reporting. In FY2021, GOHS funded **one (1) project** and expended a total of **\$ 21,680.00** within this program area. The funded project under this program area is:

- First Responders Training and Mobile Truck Exhibit

Due to the COVID-19 Pandemic, many of the activities were cancelled. Operating Lifesaver was able to continue providing quarterly updates to Operation Lifesaver members as well as provide materials and handouts to those who requested information.

Funded Projects

The tables below show the grantee details for funded projects within the Railroad Safety program area. For specific information about the grantees' implemented activities and results of each grantee activity, see Appendix C.

| | | | |
|----------------------|--|-----------------|-----------------------------|
| Grantee: | Georgia Operation Lifesaver, Inc. | Grant Number: | GA-2021-F.A.S.T. 402 RH-052 |
| Project Title: | First Responders Training and Mobile Truck Exhibit | Funding Source: | F.A.S.T. 402 RH |
| Funded Amount: | \$30,484.00 | Total Expended: | \$21,680.00 |
| Project Description: | Georgia Operation Lifesaver will provide training and education to both the "First Responders" and "general public" about safety around trains, railroad tracks and right a ways, and special railroad collisions/ police reporting. | | |
| State Targets: | This grant's educational activities informed Georgians of the dangers of railroad crossings. These activities contributed toward the state's goals of decreasing crashes, injuries and fatalities, particularly those involving railroad crossings (C-1, C-2, C-3, C-7, C-10, C-11). | | |



6.11 Speed Management

Highlights

The Speed Management program area includes grants that enforce speed limits using high visibility enforcement methods and speed technologies to reduce speed-related fatalities. In FY2021, GOHS funded **seven (7) projects** and expended a total of **\$ 234,345.62** within this program area. The funded projects under this program area are:

- Banks County Speed Deterrent and Education Grant Request
- Bremen Safe Streets
- High Visibility Traffic Grant
- Speed Detection Grant (3 grantees)
- Speed Enforcement Training Programs

Some notable accomplishments within the Speed Management program area during FY2021 include:

- Enthusiastic grantees that continued high visibility enforcement of speed detection enforcement during the coronavirus pandemic.
- 100 Days of Summer H.E.A.T. high visibility enforcement campaign from Memorial Day through Labor Day
- Held a weeklong speed education and enforcement campaign (Operation Southern Shield) and partnered with surrounding states to maintain a united voice.

Funded Projects

The tables below show the grantee details for funded projects within the Speed program area. For specific information about the grantees' implemented activities and results of each grantee activity, see Appendix C.

| | | | |
|----------------------|---|-----------------|-----------------------------|
| Grantee: | Banks County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 SC-110 |
| Project Title: | Banks County Speed Deterrent and Education Grant Request | Funding Source: | F.A.S.T. 402 SC |
| Funded Amount: | \$45,010.00 | Total Expended: | \$21,800.99 |
| Project Description: | The Banks County Sheriff's Office is proposing a request for assistance is combating the concerning speed issue within its jurisdiction. A number of agency patrol vehicles are unequipped with radar units which would be valuable in deterring speed within Banks County. We are also seeking to acquire a Speed Detection trailer to utilize as an education tool in order to increase safety on our local highways. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding in Banks County (C-1, C-2, C-6) | | |

| | | | |
|----------------------|--|-----------------|-----------------------------|
| Grantee: | Bremen Police Department | Grant Number: | GA-2021-F.A.S.T. 402 SC-069 |
| Project Title: | BREMEN SAFE STREETS | Funding Source: | F.A.S.T. 402 SC |
| Funded Amount: | \$22,660.00 | Total Expended: | \$13,274.13 |
| Project Description: | A proactive approach to speed enforcement for safer traveling through the City of Bremen. The purpose of this is to educate the motoring public about speed related crashes through data collection. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding in The City of Bremen (C-1, C-2, C-6) | | |

| | | | |
|----------------------|---|-----------------|-----------------------------|
| Grantee: | Calhoun Police Department | Grant Number: | GA-2021-F.A.S.T. 402 SC-176 |
| Project Title: | High Visibility Traffic Grant | Funding Source: | F.A.S.T. 402 SC |
| Funded Amount: | \$37,244.00 | Total Expended: | \$32,739.81 |
| Project Description: | The Calhoun Police Department will aggressively enforce the laws that govern speeds on the roadways of Calhoun. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding in The City of Calhoun (C-1, C-2, C-6) | | |

| | | | |
|----------------------|---|-----------------|-----------------------------|
| Grantee: | Effingham County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 SC-182 |
| Project Title: | Speed Detection | Funding Source: | F.A.S.T. 402 SC |
| Funded Amount: | \$71,254.80 | Total Expended: | \$68,533.01 |
| Project Description: | The Effingham County Sheriff's Office will deploy grant issued RADAR's and a mobile speed trailer in order to decrease the number of speed related crashes in the county. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding in Effingham County (C-1, C-2, C-6) | | |

| | | | |
|----------------------|---|-----------------|-----------------------------|
| Grantee: | Public Safety Training Center, Georgia | Grant Number: | GA-2021-F.A.S.T. 402 SC-036 |
| Project Title: | Speed Enforcement Training Programs | Funding Source: | F.A.S.T. 402 SC |
| Funded Amount: | \$45,902.06 | Total Expended: | \$39,718.10 |
| Project Description: | Advanced level law enforcement training programs focused on reducing serious injury and fatality related crashes through proactive, aggressive speed enforcement training initiatives. | | |
| State Targets: | This training had enormous impact in enabling Georgia law enforcement agencies to conduct speed enforcement statewide, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly those related to speed (C-1, C-2, C-6). | | |

| | | | |
|----------------------|--|-----------------|-----------------------------|
| Grantee: | Washington County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 SC-185 |
| Project Title: | Speed Grant | Funding Source: | F.A.S.T. 402 SC |
| Funded Amount: | \$56,414.40 | Total Expended: | \$40,542.58 |
| Project Description: | Washington County Sheriff's Office will increase its citizens' and visitors' awareness of the dangers and consequences of speeding while reducing the number of crash related injuries and fatalities in the county during the grant period through education and speed enforcement using high visibility enforcement efforts. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding in Banks County (C-1, C-2, C-6) | | |

| | | | |
|----------------------|---|-----------------|-----------------------------|
| Grantee: | Charlton County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 SC-202 |
| Project Title: | Speed Grant | Funding Source: | F.A.S.T. 402 SC |
| Funded Amount: | \$23,956.00 | Total Expended: | \$17,737.00 |
| Project Description: | To reduce speed related crashes, injuries and fatalities by using education and enforcement. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding in Charlton County (C-1, C-2, C-6) | | |



6.12 Traffic Records

Highlights

The Traffic Records program area includes grants that contribute to the advancement of a comprehensive traffic records system based on crash reports and citations that are electronically captured and submitted. In FY2021, GOHS funded **six (6) projects** and expended a total of **\$ 1,233,082.77** within this program area. The funded projects under this program area are:

- Georgia Traffic Records Program
- Crash Outcome Data Evaluation Survey (CODES)
- Online Analytical Statistical Information System (OASIS)
- Georgia Association of Chiefs of Police (GACP) LEA Technology Grant
- Georgia Electronic Conviction Processing System (GECPS)
- Georgia Emergency Medical Services Information System (GEMSIS)



Some notable accomplishments within the Traffic Records program area during FY2021 includes:

- Approval of the FFY 2022-2024 Georgia Traffic Records Strategic Plan by the TRCC Technical Committee on June 9, 2021, and by the Traffic Records Executive Committee on June 18, 2021.

- In November 2020, Georgia requested a NHTSA GO Team for technical assistance with establishing performance measures and metrics for two traffic records projects. During the past year, Georgia submitted a series of quantitative progress reports to the NHTSA IV Regional Team to demonstrate Traffic Records System improvements. One of these reports, submitted by the Office of Health Indicators for Planning in the Georgia Department of Public Health (DPH), highlighted a need for establishing performance measures to demonstrate quantitative improvement within the Injury Surveillance system. Such performance measures can be used to assess the accuracy of crash-reported injury severity through comparisons with injury scores derived from medical based systems, such as the Abbreviated Injury Scale (AIS). Additionally, Georgia's Crash Outcome Data Evaluation System (CODES) project has added emergency medical systems (EMS) data to the linkage with hospital and crash data, resulting in Georgia also requesting technical assistance pertaining to integration efforts for the CODES project. Specifically, Georgia requested help developing data integration performance measures to capture additions of datasets as well as the quality of linkage.

Traffic Records Coordinating Committee (TRCC) Subcommittees

Serious Injury

The Traffic Records Coordinating Committee (TRCC), Georgia Department of Transportation (GDOT), and Crash Outcomes Data Evaluation System (CODES) are making great strides in improving the quality of traffic serious injuries reporting in Georgia. In addition to developing training for law enforcement, the serious injury data subcommittee developed a process for verifying police-reported serious injuries in the crash database by cross-referencing the queried values with Emergency Medical Services data and Hospital Records. Additionally, CODES performed data linkages across all three data sources to assess the quality of recent crash reports and to recalibrate the values from serious injury values in previous years. In June 2020, the data subcommittee took the first step towards redefining and recalibrating the 'suspected serious injuries' from 2009 to 2019.

Georgia Traffic Safety Facts

In FFY 2021, the fact sheet subcommittee identified and prioritized the development of fact sheets based on 2019 data for the SHSP Emphasis Areas. This series of publications collaboratively developed by CODES and TRCC combines information from all traffic records information systems (Crash, Driver, Vehicle, Roadway, Citation/Adjudication, and Injury Surveillance) to paint a comprehensive picture of traffic safety issues on Georgia roadways. The lineup of the 2019 Georgia Traffic Safety Facts includes both Detailed Facts and Quick Facts for

the following traffic safety emphasis areas: an Overview of Motor Vehicle Crashes, Pedestrians and Bicyclists (Non-motorists), Distracted Driving, Motorcycles, Occupant Protection, Young Drivers, and Older Drivers.

The Detailed Facts are intended to be used by a variety of disciplines, including traffic safety practitioners, media, engineers, policy makers, and more, whereas the Quick Facts are a one-page front and back document for public consumption that not only includes data, but also prevention measures and resources. All the 2019 Georgia Traffic Safety Facts are available on the GOHS website. GOHS and the Georgia Department of Public Health issued a joint press release on the fact sheets and where they can be found. We encourage you to also share the valuable information presented in these fact sheets with your agency or organization and partners.

To improve the Georgia Traffic Safety Facts moving forward, the fact sheet data subcommittee created a 5-minute online survey for individuals involved in the development of the fact sheets as well as end-users to provide their feedback on the utility of the fact sheets in order to measure the quality of the content, formatting, comprehensiveness, and more of both the Detailed and Quick Facts.

Data Systems Highlights

Data Linking

During FFY 2021, the CODES project integrated Crash, EMS, and Hospital (Emergency Room visits and Hospitalizations) for 2017-2019 using the linking software, LinkSolv, and the triple match method to produce a 3-year linked dataset. A MOU data sharing agreement with the Department of Driver Services (DDS), the Governor's Office of Highway Safety (GOHS), and the Department of Public Health (DPH) was signed and executed. CODES staff received row level license and conviction data for drivers aged 15-23 years old identified as involved in a crash between 2017-2019. This data was integrated with the Georgia Driver's Education Commission (GDEC) scholarship applicant data and the 2017-2019 crash data for young adult drivers aged 15-23 years old. This integrated data was used in the research investigation on the impact of the driver's education program among GDEC scholarship recipients for the Georgia Driver's Education Commission. The findings were presented in March during the GDEC quarterly meeting. Validity checks were conducted on the linking variables including finding duplicates in the crash data. These were reported during the CODES/TRCC meetings.

Crash

The Georgia Department of Transportation (GDOT) has advanced its' partnership with Numetric, Inc. This software data analytics application provides graphical, tabular, and spatial tools to improve user experience and advance the state's ability to analyze crash data and

identify appropriate countermeasures. GDOT's public-facing dashboard in Numetric, known as the crash data dashboard, provides access to crash and vehicle data from crashes that occurred over the last five years on Georgia's public roads. Additionally, Georgia has developed several additional data quality control queries to identify data errors for each law enforcement agency in the state. The queries, built through collaboration between the GDOT, GOHS, and the TRCC Technical Committee, are run each month and error rates are shared with agencies through GOHS's law enforcement liaisons. Additionally, the Georgia Association of Chiefs of Police (GACP) made grant offers to twenty-five law enforcement agencies during this grant year. Due to the COVID-19 pandemic, there were supply chain and computer chip problems encountered by agencies as well as the additional burden of a vehicle shortage as the chip shortage problem eventually spread to the supply of available new police vehicles. Regardless of the challenges, GACP was able to provide funding to support law enforcement agencies' crash reporting efforts, ultimately contributing to the accuracy and timeliness of crash records submission.

Vehicle

The Georgia Department of Revenue (DOR) implemented a new state-of-the-art system, Georgia DRIVES (Driver Record and Integrated Vehicle Enterprise System), to modernize the vehicle registration and titling system and integrate this system with the Department of Driver Services System. The TRCC Technical Committee acquired a new member, Keith Thomas, Senior Manager, Motor Vehicle Application Dev & Support at the Georgia Department of Revenue in FFY 2021. Through the active participation of the DOR in the TRCC, we look forward to opportunities for the TRCC to collaborate with DOR and integrate vehicle data into our data linking efforts.

Injury Surveillance: EMS and Trauma

Due to public health's response to the COVID-19 pandemic, the Office of EMS and Trauma team focused even more on the timeliness of data submissions to GEMSIS Elite and worked closely with EMS agencies to address latency in their data submissions, enforcing agencies to take charge of data accuracy and via email communication to EMS agencies regarding data non-compliance. The Office of EMS and Trauma also scheduled multiple webinars and one-on-one trainings with agency data managers to aid with data management. Validation rules were also updated to streamline the documentation process and improve completeness. These rules were updated as needed throughout FFY 2021. Additionally, due to COVID-19 pandemic, the Office of EMS was able to complete the bid process and initiate a contract for the armband project necessary for the time to care metrics for FY 2021. However, the final product is still under review and waiting for processing. This initiative will allow for the deterministic linking of EMS data with crash records and hospital records. The EMS team is looking forward to beginning pilot testing in FFY2022. Additionally, Trauma Registry data is now being submitted to Biospatial for data visualization. The integration of Biospatial has allowed the visualization of

EMS data and Trauma Registry data for all EMS, trauma centers, DPH, and all other vested stakeholders.

Traffic Records Quantitative Progress Reports

Federal statute 23 CFR 1300.22(b)(3) requires that States demonstrate quantitative progress in a data program attribute for a core highway safety database. For FFY2021, the Georgia EMS system has improved in the areas of Completeness, Uniformity, and Timeliness as demonstrated in the Section 405c Quantitative Progress Reports in Appendix D.

Funded Projects

The tables below show the grantee details for funded projects within the Traffic Records program area. For specific information about the grantees' implemented activities and results of each grantee activity, see Appendix C. Traffic Records Program *Quantitative* Progress Reports are available in Appendix D.

| | | | |
|----------------------|--|-----------------|-----------------------------------|
| Grantee: | Public Health, Georgia Department of | Grant Number: | GA-2021-F.A.S.T. 405c M3DA-046 |
| Project Title: | Support for CODES Crash Data Linkage | Funding Source: | F.A.S.T. 405c M3DA |
| Funded Amount: | \$108,088.00 | Total Expended: | \$98,727.40 |
| Project Description: | The CODES project brings together multiple agencies to identify opportunities for crash prevention by linking and analyzing crash, vehicle and behavioral characteristics to medical and financial data. | | |
| State Targets: | This grant's activities supported the state's injury and fatality tracking capacity, enabling better understanding of where, when, how and why crashes, injuries and fatalities occur; targeting education of law enforcement personnel; guiding the efficient use of resources for maximum impact; and tracking trends in crashes and the results of countermeasures, contributing to all of the state's traffic safety goals. (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1) | | |

| | | | |
|----------------------|--|-----------------|---------------------------------|
| Grantee: | Georgia Association of Chiefs of Police | Grant Number: | GA-2021-F.A.S.T. 402 PT- 088 |
| Project Title: | LEA Technology Grant GACP | Funding Source: | F.A.S.T. 405c M3DA |
| Funded Amount: | \$430,500.00 | Total Expended: | \$419,614.53 |
| Project Description: | The GACP will provide select law enforcement agencies with the computer hardware needed to submit crash reports electronically to the state through the GEARS system. These will be mobile data units. The grant has also been authorized to pay the cost for the mounting of these units into patrol vehicles and to pay for printers to be placed in the vehicles for the purpose of printing electronic accident reports. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1) | | |

| | | | |
|----------------------|---|-----------------|-----------------------------------|
| Grantee: | Driver Services, Georgia Department | Grant Number: | GA-2021-F.A.S.T. 405c M3DA-018 |
| Project Title: | GECPS Outreach | Funding Source: | F.A.S.T. 405c M3DA |
| Funded Amount: | \$309,087.53 | Total Expended: | \$226,055.58 |
| Project Description: | To provide a secure and accurate method of electronic transmission of conviction data from Georgia courts to the State within 10 days of adjudication; to train and educate courts on the GECPS system for this purpose. | | |
| State Targets: | This grant developed tools and trained court staff to improve tracking of citations and convictions, streamlining prosecution of traffic citations, decreasing errors, and contributing to the state's goals of decreasing crashes, injuries and fatalities (C-1, C-2, C-3, C-5, C-6, C-7, C-10, C-11). | | |

| | | | |
|----------------------|---|-----------------|-----------------------------------|
| Grantee: | Public Health, Georgia Department of Public and DPH Customer | Grant Number: | GA-2021-F.A.S.T. 405c M3DA-005 |
| Project Title: | Access to crash data in death, hospital discharge, emergency room visit and crash data sources via OASIS web query and custom data requests | Funding Source: | F.A.S.T. 405c M3DA |
| Funded Amount: | \$202,406.07 | Total Expended: | \$180,354.11 |
| Project Description: | OASIS, DPH's query system, provides online access to data visualizations. Data requests and services to partners are supported using the departmental data warehouse with stewardship of the latest Hospital Discharge, ER Visit, Death and MV Crash data(as authorized by GDOT). Value-additions included data quality controls and geography variables. Updates will include new NHTSA performance measures eg. injury severity estimations from diagnosis codes and population changes due to Census 2020. | | |
| State Targets: | This grant's activities supported the creation and continuous improvement of Georgia's traffic records system, enabling better understanding of where, when, how and why crashes, injuries and fatalities occur; guiding the efficient use of resources for maximum impact; and tracking the results of countermeasures, contributing to all of the state's traffic safety goals. (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1) | | |

| | | | |
|----------------------|--|-----------------|-----------------------------------|
| Grantee: | Public Health, Georgia Department of (EMS & Trauma) | Grant Number: | GA-2021-F.A.S.T. 405c M3DA-033 |
| Project Title: | DPH - OEMS GEMSIS Elite | Funding Source: | F.A.S.T. 405c M3DA |
| Funded Amount: | \$214,944.00 | Total Expended: | \$148,669.08 |
| Project Description: | To maintain the Georgia Emergency Medical Services Information System (GEMSIS) in NEMSIS v3.4.0, to archive the NEMSIS 2.2.1 data, begin work to prepare GEMSIS for NEMSIS v3.5.0 (release expected in 2019 with expected transition in 2021/2022), maintain GEMSIS Datamart, and progress towards achieving the time-to-care metric through deterministic linking of EMS data. | | |
| State Targets: | This grant worked toward linking data from crash reports, EMS response and transport, hospitals, and death records to give a more accurate and comprehensive picture of where, when, why and how crashes, injuries and fatalities occur; provide new functionality including rapid data visualization and analysis capability; identify gaps in the system including opportunities for training law enforcement, EMS and other personnel; and determine a mechanism (armbands) that will allow crash victims to be followed seamlessly from crash through response, transport, treatment, and discharge or death. This more accurate understanding of crashes, contributing factors, and outcomes aids in all the state's traffic safety goals. (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1) | | |

| | | | |
|----------------|------------------|-----------------|-----------------------------------|
| Grantee: | GAGOHS - Grantee | Grant Number: | GA-2021-F.A.S.T. 405C M3DA-064 |
| Project Title: | 405c M3DA | Funding Source: | 405c M3DA |
| Funded Amount: | \$ 159,662.07 | Total Expended: | \$ 159,662.07 |

| | |
|----------------------|--|
| Project Description: | This program uses NHTSA Section 405 C funds to support projects that contribute to the creation of a complete traffic records system modeled on NHTSA's Traffic Records Program Advisory. |
| State Targets: | This grant supported the creation and improvement of the state's traffic records system, including training and improvements in the recording and tracking of serious injuries, contributing to all of the state's traffic safety goals. |



6.13 Teen Traffic Safety Programs

Highlights

The Teen Traffic Safety Programs includes grants that promote education and awareness to teens and young adults about highway safety issues, such as but not limited to; underage drinking, impaired driving, destructive decisions, and other high-risk behaviors, in order to decrease crashes, injuries, and fatalities. In FY2021, GOHS funded **six (6) projects** and expended a total of **\$ 349,233.36** within this program area. The funded projects under this program area are:

- Children and Parent Resource Group
- Peer's Foundation
- Savannah Technical College
- 402 Teen Traffic Safety Program
- Students Against Destructive Decisions - SADD (multiple grants, school and districtwide)
- Young Adult Grants (12 college/university grants)

Some notable accomplishments within the Teen Traffic Safety Programs during FY2021 includes the number of teen and young adults reached through these programmatic efforts. In FY2021, GOHS grantees reached 18,035 teens and 164,705 young adults.

SADD PROGRAM
NUMBER OF PEOPLE REACHED (FFY 2021)

| Grant ID | Agency | Number of People Reached |
|---|---------------------------|--------------------------|
| GA-2021-F.A.S.T. 402 TSP-144 | Clayton County Schools | 831 |
| SADD-2021-F.A.S.T. 402 TSP-012 | Chattahoochee High School | 857 |
| SADD-2021-F.A.S.T. 402 TSP-014 | Fannin County High School | 73 |
| SADD-2021-F.A.S.T. 402 TSP-004 | Grayson High School | 431 |
| SADD-2021-F.A.S.T. 402 TSP-003 | Peach County High School | 3,906 |
| SADD-2021-F.A.S.T. 402 TSP-002 | Pepperell High School | 0 |
| SADD-2021-F.A.S.T. 402 TSP-006 | Towns County Schools | 640 |
| SADD-2021-F.A.S.T. 402 TSP-007 | Union County Schools PD | 0 |
| SADD-2021-F.A.S.T. 402 TSP-010 | Wayne County High School | 7,010 |
| TOTAL NUMBER REACHED THROUGH SADD PROGRAMS | | 13,748 |

YOUNG ADULT PROGRAM
NUMBER OF PEOPLE REACHED (FFY 2021)

| Grant ID | Agency | Number of People Reached |
|--|---------------------------------------|--------------------------|
| YA-2021-F.A.S.T. 402 TSP-002 | ABAC Advancement Foundation, Inc. | 29,869 |
| YA-2021-F.A.S.T. 402 TSP-010 | Augusta University | 295 |
| YA-2021-F.A.S.T. 402 TSP-005 | Clayton State University | 923 |
| YA-2021-F.A.S.T. 402 TSP-004 | Fort Valley State University | 1,058 |
| YA-2021-F.A.S.T. 402 TSP-001 | Georgia College & State University | 5,123 |
| YA-2021-F.A.S.T. 402 TSP-007 | Georgia Southwestern State University | 2,987 |
| YA-2021-F.A.S.T. 402 TSP-003 | Georgia State University | 23,100 |
| YA-2021-F.A.S.T. 402 TSP-012 | Georgia Tech Research Corp. | 2,561 |
| YA-2021-F.A.S.T. 402 TSP-009 | Kennesaw State University | 63,853 |
| YA-2021-F.A.S.T. 402 TSP-008 | North Georgia, University of | 1,585 |
| YA-2021-F.A.S.T. 402 TSP-013 | Valdosta State University | 1,761 |
| YA-2021-F.A.S.T. 402 TSP-006 | West Georgia, University of | 29,335 |
| TOTAL NUMBER REACHED THROUGH YOUNG ADULT PROGRAMS | | 162,450 |

OTHER YOUTH AND YOUNG ADULT PROGRAMS
NUMBER OF PEOPLE REACHED (FFY 2021)

| Grant ID | Agency | Number of People Reached |
|--|------------------------------------|--------------------------|
| GA-2021-F.A.S.T. 402 TSP-003 | Children and Parent Resource Group | 4,287 |
| GA-2021-F.A.S.T. 402 TSP-123 | Peers Foundation | 0 |
| GA-2021-F.A.S.T. 402 TSP-143 | Savannah Technical College | 2,255 |
| TOTAL NUMBER REACHED THROUGH OTHER TEEN TRAFFIC SAFETY PROGRAMS | | 6,542 |

Funded Projects

The tables below show the grantee details for funded projects within Teen Traffic Safety Programs. For specific information about the grantees' implemented activities and results of each grantee activity, see Appendix C.

| | | | |
|----------------------|---|-----------------|------------|
| Grantee: | SADD Grants (1 district grant and 8 individual-school grants) | Grant Number: | Multiple |
| Project Title: | SADD Grants | Funding Source: | 402TSP |
| Funded Amount: | \$90,350.00 | Total Expended: | \$3,937.68 |
| Project Description: | <p>For more than 30 years, SADD has been committed to empowering young people to lead education and prevention initiatives within their schools and communities. SADD's unique approach involves young people delivering education and prevention messages to their peers through school and community-wide activities and campaigns responsive to the needs of their particular locations. Projects may include peer-led classes and theme-focused forums, teen workshops, conferences and rallies, prevention education and leadership training, and awareness-raising activities.</p> <p>In FFY 2021, GOHS funded eight single-school SADD grants and one system-wide SADD grant (Clayton County Schools).</p> | | |
| State Targets: | <p>SADD grants educated high school students and their teachers and families on the dangers of impaired and distracted driving and the importance of seat belts, contributing to the state's goals of decreasing crashes, injuries, and fatalities, particularly those involving young and/or impaired drivers (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1).</p> | | |

| | | | |
|----------------------|--|-----------------|-------------|
| Grantee: | YA Grants (12 college/university grants) | Grant Number: | Multiple |
| Project Title: | YA Grants | Funding Source: | 402TSP |
| Funded Amount: | \$152,956.55 | Total Expended: | \$78,324.10 |
| Project Description: | <p>The mission of the Georgia Young Adult Program is to promote education and awareness to young adults about highway safety issues, such as but not limited to; underage drinking, impaired driving, destructive decisions, and other high-risk behaviors, in order to decrease crashes, injuries, and fatalities. This program is achieved by training peer-educators, providing educational programs to the schools, and funding students to participate in area, state, and national highway safety related conferences.</p> | | |
| State Targets: | <p>YA grants' activities educated students on the dangers of underage drinking and impaired and distracted driving, and the importance of safety belt use, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving young, impaired and/or distracted drivers, and improving safety belt use (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1).</p> | | |

| | | | |
|----------------------|--|-----------------|------------------------------|
| Grantee: | Children and Parent Resource Group, Inc. | Grant Number: | GA-2021-F.A.S.T. 402 TSP-003 |
| Project Title: | Life Changing Experience Community Education Project | Funding Source: | F.A.S.T. 402 TSP |
| Funded Amount: | \$350,000.00 | Total Expended: | \$56,000.00 |
| Project Description: | Cinema Drive and Smart Driver, an exciting, interactive 3D safe-driving experience for teens educating them on how to drive safely, eliminate distractions, impaired driving and drugged driving | | |
| State Targets: | Education and behavior change activities to decrease impaired driving and improve seat belt use in teens, decreasing the associated crashes, injuries and fatalities (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1). | | |

| | | | |
|----------------------|---|-----------------|------------------------------|
| Grantee: | Clayton County Public Schools | Grant Number: | GA-2021-F.A.S.T. 402 TSP-144 |
| Project Title: | Clayton County Public Schools' (CCPS) District-wide Maintenance of Students Against Destructive Decisions (SADD) Chapters | Funding Source: | F.A.S.T. 402 TSP |
| Funded Amount: | \$38,850.00 | Total Expended: | \$1,000.00 |
| Project Description: | This project is designed to prevent underage drinking as it relates to highway safety by making students, faculty, and the community aware of the issue through activities and specific SADD campaigns. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1) | | |

| | | | |
|----------------------|--|-----------------|------------------------------|
| Grantee: | Savannah Technical College | Grant Number: | GA-2021-F.A.S.T. 402 TSP-143 |
| Project Title: | Building a Legacy of Safety: The Coastal Georgia Center for Driver Safety | Funding Source: | F.A.S.T. 402 TSP |
| Funded Amount: | \$191,267.00 | Total Expended: | \$150,684.28 |
| Project Description: | The college is proud to create The Coastal Georgia Center for Driver Safety. It will build on its already stellar driver's education program and use these grant funds to create two core additional services: distracted driver education, and alcohol impaired driving prevention. These services will be integrated into both the college's community offerings and strategic community partnerships to provide greater access, sustainability, and improve safety for decades to come. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1) | | |

| | | | |
|----------------------|--|-----------------|------------------------------|
| Grantee: | Peers Foundation | Grant Number: | GA-2021-F.A.S.T. 402 TSP-123 |
| Project Title: | Teen Distracted Driving Prevention | Funding Source: | F.A.S.T. 402 TSP |
| Funded Amount: | \$140,000.00 | Total Expended: | \$0 |
| Project Description: | The PEERS Augment Reality Distracted Driving Education Simulation (ARDDES) is an experiential training program that will tour 40 high schools and community events in Georgia to increase awareness about the dangers of distracted driving. ARDDES uses a state-of-the-art driving simulation experience, video, discussions, and peer-to-peer learning to demonstrate the hazards of distracted driving, increase seat belt use, reduce distracted driving behavior, and improve participant's driving skills. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1) | | |

| | | | |
|----------------------|--|-----------------|-----------------------------|
| Grantee: | GAGOHS - Grantee | Grant Number: | GA-2021-F.A.S.T. 402TSP-025 |
| Project Title: | 402TSP | Funding Source: | 402TSP |
| Funded Amount: | \$ 96,721.56 | Total Expended: | \$ 60,287.30 |
| Project Description: | To fund staff and activities for statewide comprehensive safety programs designed to reduce motor vehicle related traffic crashes, injuries, and fatalities related to teen driving. | | |
| State Targets: | Training events and education materials educated law enforcement officers, other stakeholders, students, and the general public on a wide variety of traffic safety issues, contributing to all state measures of progress. (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1) | | |



6.14 Evidence-Based Enforcement

Highlights

Evidence-Based Enforcement program area includes law enforcement grants that use high-visibility law enforcement to reduce the number of crashes, injuries, and fatalities on Georgia roadways. In FY2021, GOHS funded projects under “Police Traffic Services” program area implemented evidenced-based enforcement activities that were documented as NHTSA countermeasures that work. The activities include:

- Mobilizations
- Thunder Task Force
- Governor’s Challenge

Some notable accomplishments within Evidence-Based Enforcement during FY2021 includes:

- Continuing the collaboration among law enforcement to conduct mobilization campaigns and high-visibility enforcement strategies
- Continued implementation of mobilization campaigns and the Thunder Task Force despite the challenges of the Coronavirus pandemic.

Grant-Supported Enforcement Activities by Program

The Georgia's Governor's Office of Highway Safety tracks the number of impaired-driving, seatbelt, and speeding citations issued by grant-support law enforcement agencies. In FFY 2021, law enforcement grantees issued **292,532 speeding citations, 54,243 seatbelt citations, and 26,126 impaired driving citations.**

The table below show the number of citations issued by each grant-supported program for FFY2017-2021.

FFY2017-FFY2021 CITATIONS BY PROGRAM

| | Year (Federal Fiscal) | 100 days of Summer HEAT | National Mobilizations | HEAT Programs (Statewide) | Thunder Task Force | Annual Total Across Grant Programs |
|------------------------------------|-----------------------------|-------------------------------|---------------------------|---------------------------------|--------------------------|--|
| Impaired Driving | 2017 | 12,357 | 7,518 | 5,938 | 264 | 26,077 |
| | 2018 | 11,892 | 7,498 | 5,880 | 154 | 25,424 |
| | 2019 | 9,259 | 7,069 | 6,204 | 84 | 22,616 |
| | 2020 | 4,995 | 10,017 | 6,459 | 96 | 21,567 |
| | 2021 | 6,153 | 11,111 | 8,738 | 124 | 26,126 |
| | 5-yr. Total | 44,656 | 43,213 | 33,219 | 722 | 121,810 |
| Seatbelt Citations ⁶ | 2017 | 41,566 | 23,748 | 9,662 | 1054 | 76,030 |
| | 2018 | 43,074 | 27,530 | 10,500 | 569 | 81,673 |
| | 2019 | 27,194 | 22,638 | 8,506 | 284 | 58,622 |
| | 2020 | 12,344 | 24,228 | 8,802 | 338 | 45,712 |
| | 2021 | 15,750 | 26,322 | 11,970 | 201 | 54,243 |
| | 5-yr. Total | 139,928 | 124,466 | 49,440 | 2,446 | 316,280 |
| Speeding Citations | 2017 | 184,945 | 102,848 | 38,072 | 869 | 326,734 |
| | 2018 | 186,600 | 106,435 | 41,569 | 1,279 | 335,883 |
| | 2019 | 158,119 | 95,600 | 39,116 | 308 | 293,143 |
| | 2020 | 73,414 | 137,304 | 37,378 | 61 | 248,157 |
| | 2021 | 87,088 | 154,397 | 51,014 | 33 | 292,532 |
| | 5-yr. Total | 690,166 | 596,584 | 207,149 | 2,550 | 1,496,449 |

⁶ Seatbelt citations only include adult seatbelt violations and not child safety restraint violations



Mobilizations

During the FFY2021 grant period, the Governor’s Office of Highway Safety collaborated with law enforcement agencies statewide to roll out a variety of high visibility campaigns across all 159 Georgia counties. The aim of these campaigns is use high-visibility law enforcement presence (with alternating schedules) to help stabilize and crackdown on the extreme and illegal driving behaviors. State and local law enforcement work simultaneously to take drunk and drugged drivers off the roads, as well as issue citations for distracted driving, speeding, being unbuckled (including car seats) and other traffic violations to make roads safer. The mobilization campaigns in FFY2021 include:

- Click It or Ticket (CIOT)
- Drive Sober or Get Pulled Over
- One Hundred Days of Summer H.E.A.T.
- CIOT Border to Border
- Operation Zero Tolerance
- Operation Southern Shield
- Hands Across the Border

FFY2021 MOBILIZATIONS

| Mobilization Event | Duration | Description / Highlights |
|-------------------------------------|-------------------------------------|--|
| Click It or Ticket | November 16-29, 2020 | Focus: Seat belts 44% of agencies participated |
| Drive Sober or Get Pulled Over* | December 14, 2020 – January 3, 2021 | Focus: Impaired Driving 47% of agencies participated |
| Click It or Ticket* | May 17 -June 6, 2021 | Focus: Seat belts 41% of agencies participated |
| Drive Sober or Get Pulled Over | August 18 – September 6, 2021 | Focus: Impaired Driving 32% of agencies participated |
| One Hundred Days of Summer H.E.A.T. | May 17 – September 6, 2021 | The 100 Days of Summer H.E.A.T. (Highway Enforcement of Aggressive Traffic) campaign is a multi-jurisdictional highway safety program designed to reduce fatal crashes during Georgia’s deadly holiday driving period from Memorial Day through Labor Day. Law enforcement partners operate 100 Days of Summer H.E.A.T. in all corners of the state looking for unsafe motorists...from drunk drivers and aggressive speeders to distracted drivers who continue to text while behind the wheel. |
| CIOT Border to Border | May 17, 2021 | The summer Click It Or Ticket campaign was kicked off at the annual CIOT Border to Border event, designed to raise awareness of the importance of safety belts ahead of the Memorial Day holiday weekend. |

| Mobilization Event | Duration | Description / Highlights |
|--|-----------------------------|---|
| <p>Operation Zero Tolerance</p> | <p>June 20-July 5, 2021</p> | <p>Operation Zero Tolerance is Georgia's high-visibility enforcement program that targets impaired drivers through concentrated patrols and sobriety checkpoints; 37% of Georgia law enforcement agencies participated in this operation.</p> |
| <p>Operation Southern Shield</p>  | <p>July 19 – 24, 2021</p> | <p>Law enforcement from Georgia, South Carolina, Alabama, Florida and Tennessee teamed up to combat speeding. This was the fourth year of this campaign. Three media events were held around the state during this week, including Augusta with South Carolina, Atlanta, and Ringgold with Tennessee. Enforcement activities were conducted by 38% of Georgia law enforcement.</p> |
| <p>Hands Across the Border</p>  | <p>August 23-27, 2021</p> | <p>Law enforcement from Georgia joined forces with counterparts in Florida, Alabama, South Carolina, and Tennessee to conduct road checks in their respective states over a 4-day period leading up to Labor Day weekend. FFY 2021 marked the campaign's 30th year. State and local law enforcement in all five states worked simultaneously to take drunk and drugged drivers off the roads, as well as issue citations for distracted driving, speeding, being unbuckled (including car seats) and other traffic violations in an effort to make roads even safer for the holiday weekend. This year, there were 7 events held with our partner states.</p> |

Thunder Task Force

The Thunder mission is to detect Georgia's high-crash corridors and reduce mounting highway deaths and serious injuries by introducing a high-visibility law enforcement presence to help stabilize the extreme and illegal driving behaviors of careless motorists who cause those crashes. The taskforce's goal is to show a significant reduction in traffic fatalities and injuries during initiatives and subsequent waves.

The Thunder strategy assigns concentrated patrols to state routes, rural roads and interstate highways on alternating schedules for each day of the crackdown. Thunder officers will conduct safety belt and sobriety road checks and speed patrols while collecting enforcement data to document their life-saving progress.

Operation Thunder has a history of reducing highways deaths since the highway safety project's inception in 2007. Each time it's launched, the GOHS Thunder Taskforce deploys a combined safety belt, speed and DUI mobilization with local traffic enforcement units. H.E.A.T. officers are certified as field sobriety or drug recognition experts, with required training in advanced traffic law, DUI Breathalyzer and radar equipment, emergency vehicle operation and pursuit intervention.

THUNDER TASK FORCE DEPLOYMENTS FOR FFY 2021

| Mobilization Event | Duration |
|-----------------------|----------------------|
| Hinesville, Georgia | December 3 – 5, 2020 |
| Savannah, Georgia | March 17 – 20, 2021 |
| South Fulton, Georgia | July 8 – 10, 2021 |

Governor's Challenge

The 2021 year marked the 22nd anniversary of the Georgia Governor's Challenge, an annual banquet hosted by the Governor's Office of Highway Safety. The awards program recognizes statewide law enforcement agencies in nine different categories based on department size, as well as in several other specialty categories. Winners were announced during the awards banquet in Macon, Georgia on October 29, 2021.

Governor's Challenge is designed to highlight outstanding achievements in highway safety enforcement and education. It recognizes agencies for the approach and effectiveness of their overall highway safety programs. Agencies are evaluated not just for enforcement initiatives, but for innovative problem-solving in their communities, using public information activities and creating departmental policies that support their traffic enforcement campaign efforts.



| 2020-2021 Award Winners AWARD CATEGORY | PLACE |
|---|-----------|
| Category 1: 1-10 Officers | |
| Demorest Police Department | 1st Place |
| Boston Police Department | 2nd Place |
| Wilcox County Sheriff's Office | 3rd Place |
| Category 2: 11-25 Officers | |
| Washington County Sheriff's Office | 1st Place |
| Sandersville Police Department | 2nd Place |
| Adairsville Police Department | 3rd Place |
| Category 3: 26-45 Officers | |
| Calhoun Police Department | 1st Place |
| Perry Police Department | 2nd Place |
| Franklin County Sheriff's Office | 3rd Place |
| Category 4: 46-75 Officers | |
| Snellville Police Department | 1st Place |
| Habersham County Sheriff's Office | 2nd Place |
| Crisp County Sheriff's Office | 3rd Place |
| Category 5: 76-100 | |
| Dalton Police Department | 1st Place |
| Smyrna Police Department | 2nd Place |
| Effingham County Sheriff's Office | 3rd Place |
| Category 6: 101-200 | |
| Gainesville Police Department | 1st Place |
| Warner Robins Police Department | 2nd Place |
| Valdosta Police Department | 3rd Place |
| Category 7: 201-500 | |
| Forsyth County Sheriff's Office | 1st Place |
| Hall County Sheriff's Office | 2nd Place |

| | |
|---|--------------------------|
| Douglas County Sheriff's Office | 3 rd Place |
| Category 8: 501+ | |
| Cobb County Police Department | 1 st Place |
| Dekalb County Police Department | 2 nd Place |
| Atlanta Police Department | 3 rd Place |
| Category 9: Campus and University Police | |
| University of North Georgia | 1 st Place |
| University of West Georgia | 2 nd Place |
| Category 10: Military Police | |
| Fort Benning Police | 1 st Place |
| Category 11: Traffic Enforcement Network | |
| North East Traffic Enforcement Network | 1 st Place |
| Middle Georgia Traffic Enforcement Network | 2 nd Place |
| Coastal Area Traffic Enforcement Network | 3 rd Place |
| Coordinator of the Year | Sgt. Christy Nicholson |
| Asst Coordinator of Year | Lt. Victor Tyson |
| HEAT Team of the Year | |
| Habersham County Sheriff's Office | 1 st Place |
| GSP Nighthawks South | 2 nd Place |
| Forsyth County Sheriff's Office | 3 rd Place |
| SPECIAL CATEGORY AWARDS | |
| Gainesville Police Department | Impaired Driving |
| Jefferson Police Department | Speed Awareness |
| Calhoun Police Department | Occupant Protection |
| Crisp County Sheriff's Office | Distracted Driving |
| Dublin Police Department | Rookie of the Year |
| Snellville Police Department | Child Passenger Safety |
| Woodstock Police Department | Bike/Pedestrian Safety |
| Dublin Police Department | Teen/Young Driver Safety |
| Warner Robins Police Department | Motorcycle Safety |
| Dalton Police Department (200 Points) | Governor's Cup |



Funded Projects

See Section “6.9 Police Traffic Services” (p. 67) for the list of law enforcement agencies funded to implement evidenced-based enforcement activities. For specific information about the grantees’ implemented activities and results of each grantee activity, see Appendix C.

Appendices

- A. Performance Measure Trends & Projections**
- B. Grants by Funding Source**
- C. FY2021 Grant Activities Implemented & Results by Program Area**
- D. Traffic Records - Section 405c Quantitative Progress Reports**

Appendix A: Performance Measure Trends & Projections

The sections below describe Georgia's performance for each Traffic Safety Performance Measure goal and target that was established in the 2020 and 2021 Highway Safety Plans. At the time of this report, only 2020 preliminary crash data was available to determine if the targets were met. The status of the 2021 performance measures were determined using statistical projections.

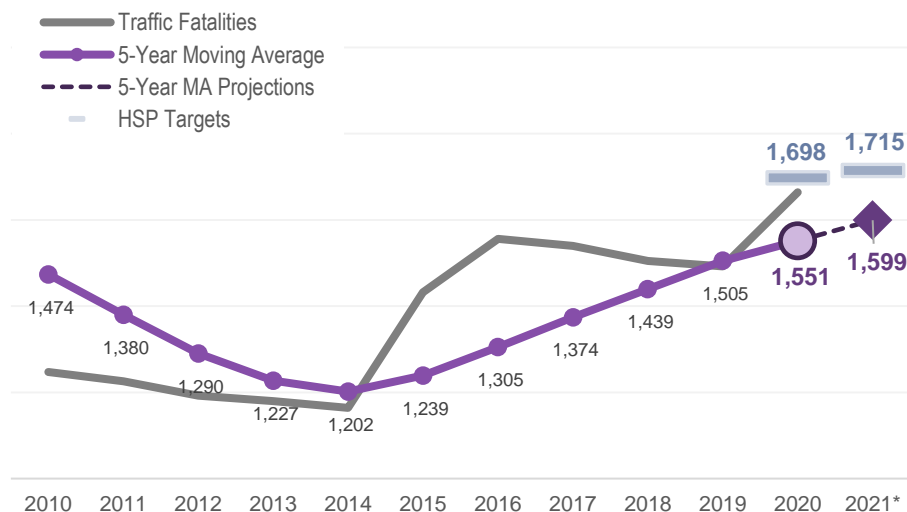
C-1: Number of traffic fatalities

| FY2021 | | | | FY2020 | | | |
|-------------------|--------------|-----------------|-----------------|-------------------|--------------|--------------|-----------------|
| Target Year(s) | Target Value | Projected Value | Progress Status | Target Year(s) | Target Value | Actual Value | Progress Status |
| 5-year: 2017-2021 | 1,715 | 1,599 | ● On Track | 5-year: 2016-2020 | 1,698 | 1,551 | ● Met |

GOHS **met** their 2020 HSP goal to maintain the 2016-2020, 5-year moving average under the projected 1,698 traffic fatalities. The actual 2016-2020, 5-year moving average is 1,551 traffic fatalities.

After falling steadily from 2009 to 2014, Georgia's total traffic fatalities increased sharply in 2015, 2016, and again in 2020. In 2020, Georgia experienced 1,664 traffic fatalities on public roadways. The number of roadway fatalities increased by 12% (net 172 count increase) in comparison the previous year. During the early months of 2020, Georgia initiated a statewide response to the COVID-19 public health emergency. Travel patterns show that more residents were staying home and not traveling on Georgia roadways. However, of the drivers who remained on the roads, some engaged in riskier behavior, including speeding, driving under the influence of alcohol, and not using seat belts.

GOHS is **on track** to meet the 2021 HSP goal to maintain the 2017-2021, 5-year moving average under the projected 1,715 traffic fatalities. The 2017-2021, 5-year moving average is projected to be 1,599 traffic fatalities.



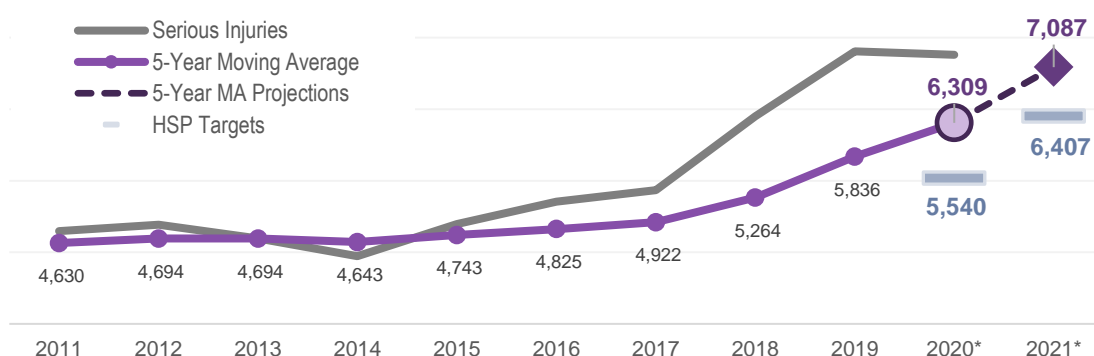
C-2: Number of serious injuries⁷ in traffic crashes

| FY2021 | | | | FY2020 | | | |
|-------------------|--------------|-----------------|-----------------|-------------------|--------------------|--------------|-----------------|
| Target Year(s) | Target Value | Projected Value | Progress Status | Target Year(s) | Target Value | Actual Value | Progress Status |
| 5-year: 2017-2021 | 6,407 | 7,087 | ● Not On Track | 5-year: 2016-2020 | 5,540 ⁸ | 6,309 | ● Not Met |

GOHS is **not on track** to meet the 2020 HSP goal to maintain the 2016-2020, 5-year moving average under the projected 5,540 serious traffic injuries. Preliminary 2020 crash data shows that the 2016-2020, 5-year moving average is 6,309 serious injuries in traffic crashes.

In FY2020, GOHS and its partnering agencies (Georgia Department of Transportation, Emory University, Georgia Department of Public Health, and others) stepped up their efforts to improve the accuracy of serious injuries data by linking emergency department and hospital discharge records with crash reports. The aim is to target educational interventions to agencies whose classification of injuries on crash reports does not match well with the eventual medical determination. Based on current estimates and definitions, serious injuries have been trending upward since 2014, but considerable uncertainty in measurement makes accurate assessment difficult.

Using the most recent data available and current definitions for serious injuries, GOHS is **not on track** to meet the 2021 HSP goal to maintain the 2017-2021, 5-year moving average under the projected 6,407 serious traffic injuries. Projections show that the 2017-2021, 5-year moving average is 7,087 serious injuries in traffic crashes.



⁷ Note that the GDOT, GOHS, and the State Highway Safety Plan (SHSP) data teams are currently standardizing the definition of 'serious injury' and it is subject to change. Any changes in the 'serious injury' definition as a result of using the updated crash form will impact the final datasets. **This will lead to changes in the final counts presented in future data reporting and calculations of annual targets.**

⁸ This target was revised (from 24,094 serious injuries target listed in the 2020 HSP) due to the standardization of the 'serious injury' injury.

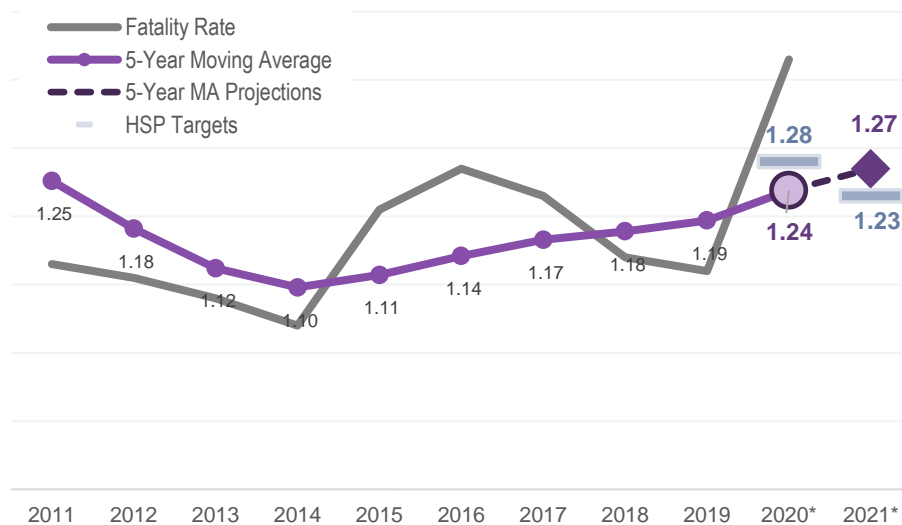
C-3: Fatalities/VMT

| FY2021 | | | | FY2020 | | | |
|-------------------|--------------|-------------------|-----------------|-------------------|--------------|--------------|-----------------|
| Target Year(s) | Target Value | Projected Value | Progress Status | Target Year(s) | Target Value | Actual Value | Progress Status |
| 5-year: 2017-2021 | 1.23 | 1.27 ⁹ | ● Not on Track | 5-year: 2016-2020 | 1.28 | 1.24 | ● Met |

GOHS **met** their 2020 HSP goal to maintain the 2016-2020, 5-year moving average traffic fatalities per 100M VMT under the projected 1.28. The 2016-2020, 5-year moving average fatality rate is 1.24 fatalities per 100M VMT.

The preliminary data, shows that the number traffic fatalities per 100 million VMT increased in 2020 compared to previous years. Of the drivers who remained on the roads during the covid-9 public health emergency response, the data suggests that a greater proportion engaged in riskier behavior, including speeding, driving under the influence of alcohol, and not using seat belts.

GOHS is **not on track** to meet the 2021 HSP goal to maintain the 2017-2021, 5-year moving average traffic fatalities per 100M VMT under the projected 1.23. Projections show the 2017-2021, 5-year moving average is 1.27 traffic fatalities per 100M VMT.



⁹ Projections based on 2020 fatality rate preliminary values

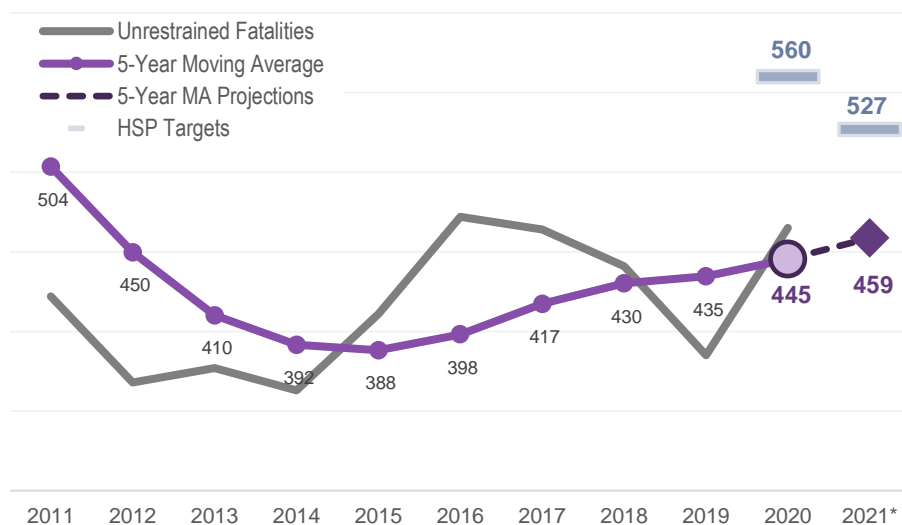
C-4: Number of unrestrained passenger vehicle occupant fatalities, all seat positions

| FY2021 | | | | FY2020 | | | |
|-------------------|--------------|-----------------|-----------------|-------------------|--------------|--------------|-----------------|
| Target Year(s) | Target Value | Projected Value | Progress Status | Target Year(s) | Target Value | Actual Value | Progress Status |
| 5-year: 2017-2021 | 527 | 459 | ● On Track | 5-year: 2016-2020 | 560 | 445 | ● Met |

GOHS **met** their 2020 HSP goal to maintain the 2016-2020, 5-year moving average under the projected 560 unrestrained passenger vehicle occupant fatalities. The actual 2016-2020, 5-year moving average is 445 unrestrained passenger fatalities.

Unrestrained fatalities have been a persistent problem in Georgia, especially during the COVID-19 statewide public health emergency responses. In 2020, the number of unrestrained passenger fatalities increased by 21 percent from 385 unrestrained fatalities in 2019 to 465 in 2020. Despite Georgia's high observed seat belt use (95 percent), 43 percent of passenger vehicle occupants who were fatality injured in traffic crashes are unrestrained (465 out of 1,072) in 2020.

GOHS is **on track** to meet the 2021 HSP goal to maintain the 2017-2021, 5-year moving average under the projected 527 unrestrained traffic fatalities. The 2017-2021, 5-year moving average is projected to be 459 unrestrained passenger fatalities.



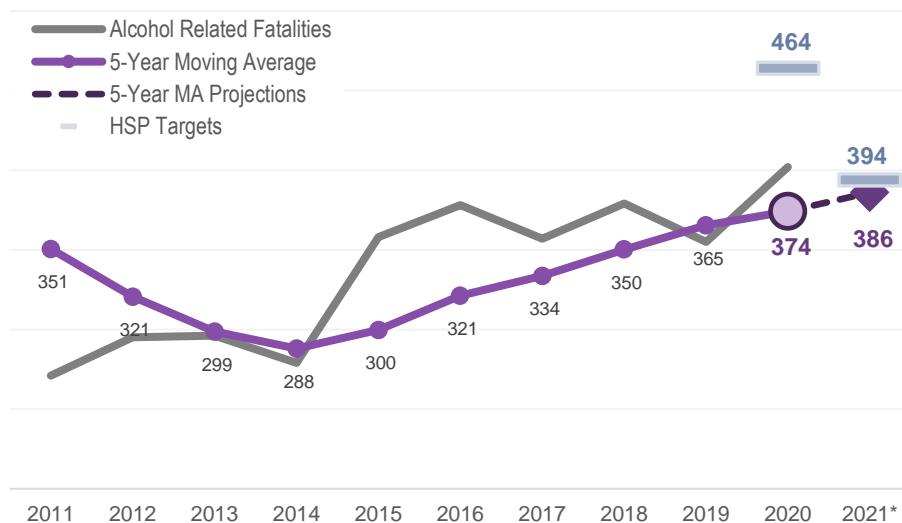
C-5: Number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08+

| FY2021 | | | | FY2020 | | | |
|-------------------|--------------|-----------------|-----------------|-------------------|--------------|--------------|-----------------|
| Target Year(s) | Target Value | Projected Value | Progress Status | Target Year(s) | Target Value | Actual Value | Progress Status |
| 5-year: 2017-2021 | 394 | 386 | ● On Track | 5-year: 2016-2020 | 464 | 374 | ● Met |

GOHS **met** their 2020 HSP goal to maintain the 2016-2020, 5-year moving average under the projected 464 alcohol related traffic fatalities. The actual 2016-2020, 5-year moving average is 374 alcohol related traffic fatalities.

Impaired driving fatalities have fluctuated over the past five years, but the 5-year moving average shows an upward trend. In 2020 there were 402 fatalities in motor vehicle traffic crashes involving drivers with BACs of .08 g/dL or higher. These alcohol impaired-driving fatalities accounted for 24 percent of all motor vehicle traffic fatalities in Georgia in 2020. Fatalities in alcohol-impaired-driving crashes increased by 13 percent (353 to 402 fatalities) from 2019 to 2020.

GOHS is **on track** to meet the 2021 HSP goal to maintain the 2017-2021, 5-year moving average under the projected 394 alcohol related traffic fatalities. The 2017-2021, 5-year moving average is projected to be 386 alcohol related traffic fatalities.



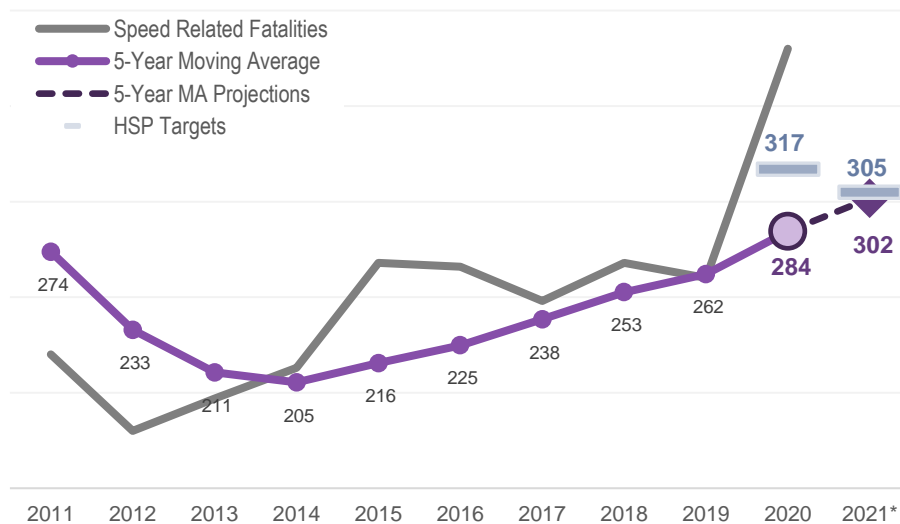
C-6: Number of speeding-related fatalities

| FY2021 | | | | FY2020 | | | |
|-------------------|--------------|-----------------|-----------------|-------------------|--------------|--------------|-----------------|
| Target Year(s) | Target Value | Projected Value | Progress Status | Target Year(s) | Target Value | Actual Value | Progress Status |
| 5-year: 2017-2021 | 305 | 302 | ● On Track | 5-year: 2016-2020 | 317 | 284 | ● Met |

GOHS **met** their 2020 HSP goal to maintain the 2016-2020, 5-year moving average speed-related fatalities under the projected 317. The actual 2016-2020, 5-year moving average is 284 speed-related fatalities.

Despite the decrease in the number of drivers on Georgia road, some of those who remained on the roads engaged in riskier behavior especially speeding. The number of speed-related fatalities increased by 46 percent, from 260 in 2019 to 380 in 2020. The proportion of speed-related fatalities increased from 17 percent in 2019 to 23 percent in 2020.

GOHS is **on track** to meet the 2021 HSP goal to maintain the 2017-2021, 5-year moving average under the projected 305 speed-related fatalities. The 2017-2021, 5-year moving average is projected to be 302 speed-related fatalities.



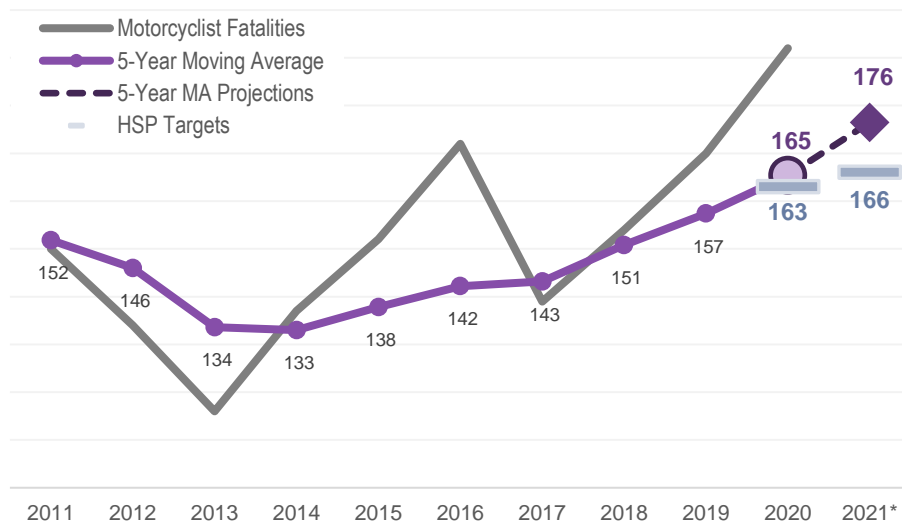
C-7: Number of motorcyclist fatalities

| FY2021 | | | | FY2020 | | | |
|-------------------|--------------|-----------------|-----------------|-------------------|--------------|--------------|-----------------|
| Target Year(s) | Target Value | Projected Value | Progress Status | Target Year(s) | Target Value | Actual Value | Progress Status |
| 5-year: 2017-2021 | 166 | 176 | ● Not On Track | 5-year: 2016-2020 | 163 | 165 | ● Did Not Meet |

GOHS **did not meet** their 2020 HSP goal to maintain the 2016-2020, 5-year moving average under the projected 163 motorcyclist fatalities. The actual 2016-2020, 5-year moving average is 165 motorcyclist fatalities.

Motorcyclist fatalities have declined from the peak of 172 in 2016 but appear to be increasing again. In 2020 there were 192 motorcyclists fatally injured in Georgia motor vehicle traffic crashes – an increase of 13 percent from the 170 motorcyclists fatally injured in 2019. The number of un-helmeted motorcyclist fatalities increased by three in 2020 compared to 2019.

GOHS is **not on track** to meet the 2021 HSP goal to maintain the 2017-2021, 5-year moving average under the projected 166 motorcyclist fatalities. The 2017-2021, 5-year moving average is projected to be 176 motorcyclist fatalities.



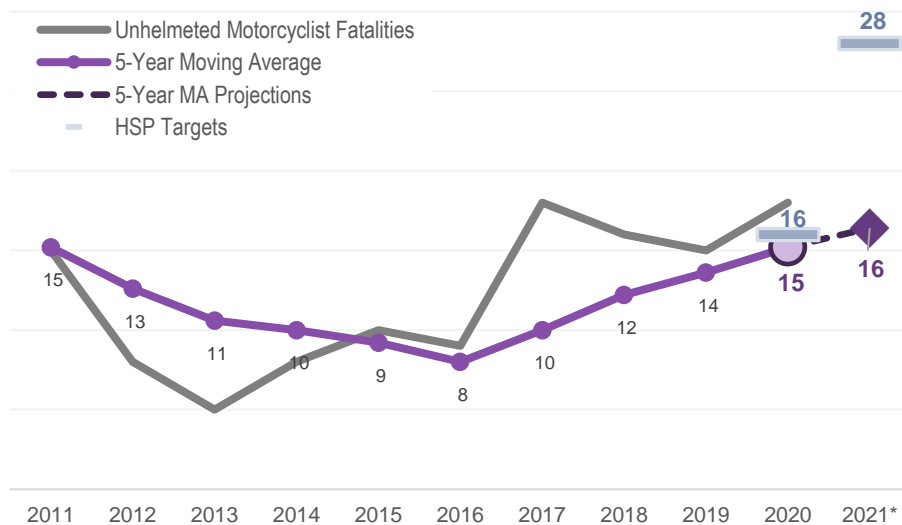
C-8: Number of un-helmeted motorcyclist fatalities

| FY2021 | | | | FY2020 | | | |
|-------------------|--------------|-----------------|-----------------|-------------------|--------------|--------------|-----------------|
| Target Year(s) | Target Value | Projected Value | Progress Status | Target Year(s) | Target Value | Actual Value | Progress Status |
| 5-year: 2017-2021 | 28 | 16 | ● On Track | 5-year: 2016-2020 | 16 | 15 | ● Met |

GOHS **did not meet** their 2020 HSP goal to reduce the 2016-2020, 5-year moving average to 16 un-helmeted motorcyclist fatalities. The actual 2016-2020, 5-year moving average is 15 un-helmeted motorcyclist fatalities.

Georgia saw a dramatic and troubling increase in un-helmeted motorcyclist deaths. The number of un-helmeted motorcyclist fatalities double to 18 from 2016 to 2017. In 2020, the number of un-helmeted fatalities increased where 18 out of 192 motorcyclist fatalities were un-helmeted.

GOHS is **not on track** to meet the 2021 HSP goal to maintain the 2017-2021, 5-year moving average under the projected 28 un-helmeted motorcyclist fatalities. The 2017-2021, 5-year moving average is projected to be 16 un-helmeted motorcyclist fatalities.



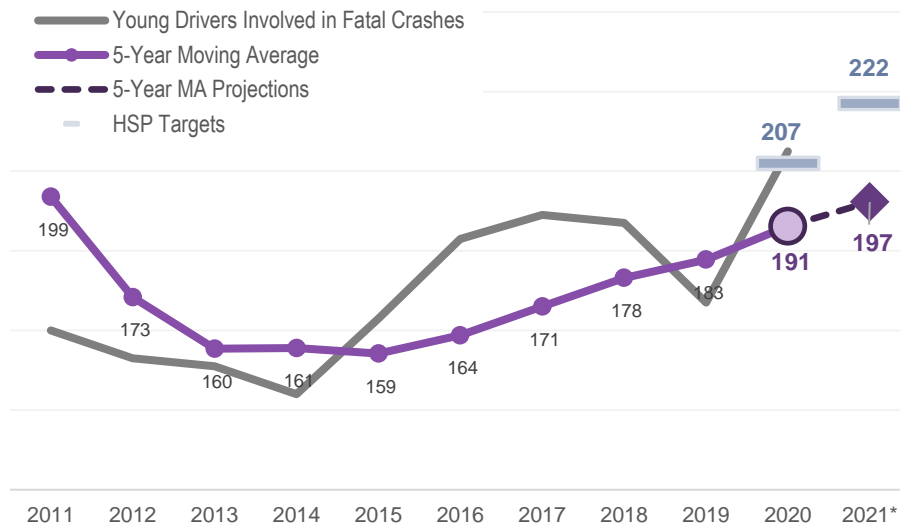
C-9: Number of drivers age 20 or younger involved in fatal crashes

| FY2021 | | | | FY2020 | | | |
|-------------------|--------------|-----------------|-----------------|-------------------|--------------|--------------|-----------------|
| Target Year(s) | Target Value | Projected Value | Progress Status | Target Year(s) | Target Value | Actual Value | Progress Status |
| 5-year: 2017-2021 | 222 | 197 | ● On Track | 5-year: 2016-2020 | 207 | 191 | ● Met |

GOHS **met** their 2020 HSP goal to maintain the 2016-2020, 5-year moving average of young drivers involved in fatal crashes under the projected 207. The actual 2016-2020, 5-year moving average is 191 young drivers involved in fatal crashes.

The number of drivers aged 20 years or younger involved in fatal crashes increased in 2019 and 2020. In 2020, 210 young drivers were involved in fatal crashes. This is 38 more young drivers involved in fatal crashes in comparison to the previous year — a 22 percent increase. Young drivers often engage in risky driving behaviors (i.e., texting and driving, riding without a seatbelt, speeding, etc.) and do not have years of experience to recognize and avoid dangerous roadway situations.

GOHS is **on track** to meet the 2021 HSP goal to maintain the 2017-2021, 5-year moving average under the projected 222 young drivers involved in fatal crashes. The 2017-2021, 5-year moving average is projected to be 197 young drivers involved in fatal crashes.



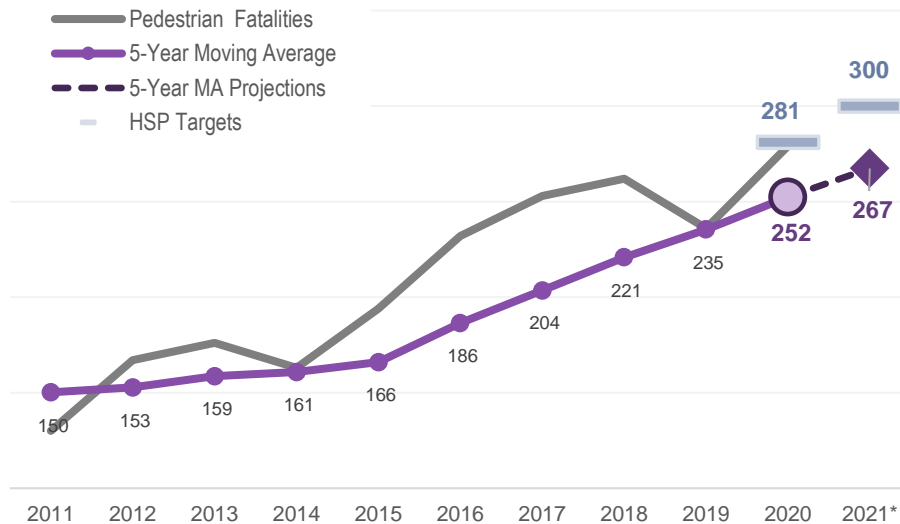
C-10: Number of pedestrian fatalities

| FY2021 | | | | FY2020 | | | |
|-------------------|--------------|-----------------|-----------------|-------------------|--------------|--------------|-----------------|
| Target Year(s) | Target Value | Projected Value | Progress Status | Target Year(s) | Target Value | Actual Value | Progress Status |
| 5-year: 2017-2021 | 300 | 267 | ● On Track | 5-year: 2016-2020 | 281 | 252 | ● Met |

GOHS **met** their 2020 HSP goal to maintain the 2016-2020, 5-year moving average under the projected 281 pedestrian fatalities. The actual 2016-2020, 5-year moving average is 252 pedestrian fatalities.

Pedestrian fatalities have steadily climbed in Georgia between 2014 and 2018. In 2020, there were 279 pedestrians fatally injured in the state of Georgia – 17 percent of all traffic fatalities were pedestrians. The 279 pedestrian fatalities in 2020 is an 18 percent increase from 236 pedestrian fatalities in 2019.

GOHS is **on track** to meet the 2021 HSP goal to maintain the 2017-2021, 5-year moving average under the projected 300 pedestrian fatalities. The 2017-2021, 5-year moving average is projected to be 267 pedestrian fatalities.



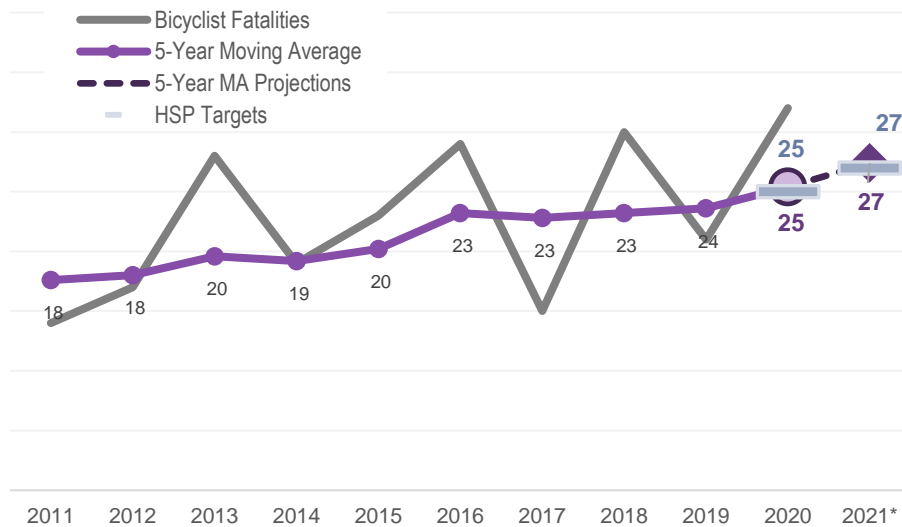
C-11: Number of bicyclist fatalities

| FY2021 | | | | FY2020 | | | |
|-------------------|--------------|-----------------|-----------------|-------------------|--------------|--------------|-----------------|
| Target Year(s) | Target Value | Projected Value | Progress Status | Target Year(s) | Target Value | Actual Value | Progress Status |
| 5-year: 2017-2021 | 27 | 27 | ● On Track | 5-year: 2016-2020 | 25 | 25 | ● Met |

GOHS **met** their 2020 HSP goal to maintain the 2016-2020, 5-year moving average under the projected 25 bicyclist fatalities. The actual 2016-2020, 5-year moving average is 25 bicyclist fatalities.

In 2020 there were 32 bicyclists fatally injured in the state of Georgia – two percent of all traffic fatalities were bicyclists. The count of bicyclist fatalities increased from 21 in 2019 to 32 in 2020.

GOHS is **not on track** to meet the 2021 HSP goal to maintain the 2017-2021, 5-year moving average under the projected 27 bicyclist fatalities. The 2017-2021, 5-year moving average is projected to be 27 bicyclist fatalities.



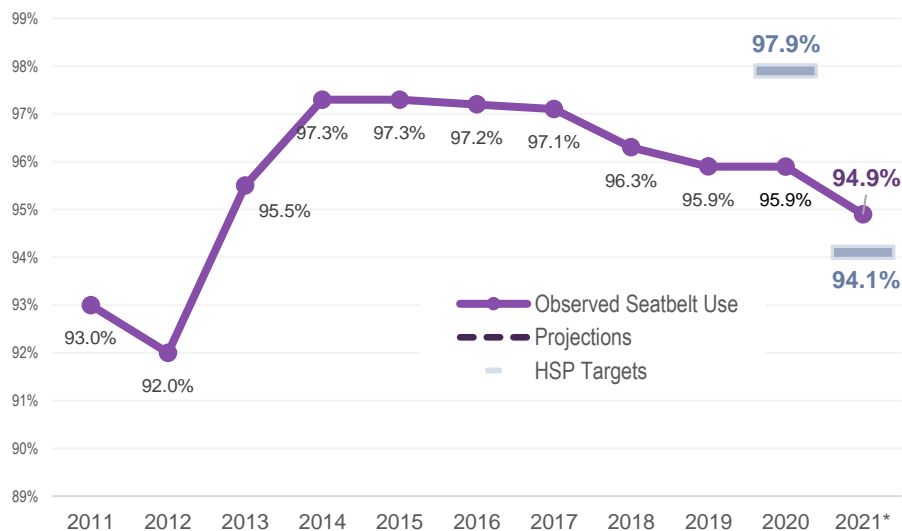
B-1: Observed seat belt use for passenger vehicles, front seat outboard occupants

| FY2021 | | | | FY2020 | | | |
|----------------|--------------|--------------|-----------------|-------------------|--------------|--------------|-----------------|
| Target Year(s) | Target Value | Actual Value | Progress Status | Target Year(s) | Target Value | Actual Value | Progress Status |
| 2021 | 94.1% | 94.9% | ● Met | 5-year: 2016-2020 | 97.9% | 96.5% | ● Did Not Meet |

GOHS **did not meet** their 2020 HSP goal to increase the 5-year moving average observed seatbelt usage rate to 97.9% (2016-2020). The actual 2016-2020, 5-year moving average observed seatbelt usage rate is 96.5%.

Unfortunately, belt use in the state has been falling since the peak of 97.3% recorded in 2014 and 2015. The 2019 seatbelt observational survey was not conducted due to the 2019 Coronavirus pandemic. In 2020, Georgia opted not to conduct the Seat Belt Observational Survey under the NHTSA waiver through the Coronavirus Aid, Relief, and Economic Security (CARES) Act. This waiver enabled States and U.S. Territories to use their 2019 seat belt use rate for their 2020 seat belt use rate. Additionally, GOHS is working collaboratively with the contracted researchers to conduct the annual seat belt observation survey. Part of this collaboration is to explore alternative surveying methodologies similar to surrounding states.

GOHS **met** the 2021 HSP goal to increase the 2021 seatbelt usage rate to 94.1%. The actual 2021 observed seatbelt usage rate is 94.9%.



Appendix B: Grants by Funding Source

Appendix B shows the FY2021 GOHS grant award amounts and total expenditures by funding source and program area.

| Program Area | Organization | Grant Number | Funding Source | FY2021 Awarded Amount | FY2021 Expenditures |
|---|---|---------------------------------------|----------------|-----------------------|---------------------|
| PLANNING & ADMINISTRATION | | | | | |
| In-House Grant | GAGOHS - Grantee | GA-2021-402PA-032 | 402PA | \$ 528,444.92 | \$ 528,444.92 |
| COMMUNICATIONS (PAID ADVERTISING) | | | | | |
| In-House Grant | GAGOHS - Grantee | GA-2021-F.A.S.T. 402PM-030 | 402PM | \$ 655,416.70 | \$ 645,947.66 |
| COMMUNITY TRAFFIC SAFETY PROJECT | | | | | |
| | Public Health, Georgia Department | GA-2021-402CP-009 | 402CP | \$ 181,269.56 | \$ 98,839.58 |
| In-House Grant | GAGOHS - Grantee | GA-2021-402CP-084 | 402CP | \$ 1,226,364.63 | \$ 1,049,191.14 |
| In-House Grant | GAGOHS - Grantee | GA-2021-F.A.S.T. 405B M1*CP-086 | 405b M1*CP | \$ 1,303,950.00 | \$ 1,152,213.97 |
| DISTRACTED DRIVING | | | | | |
| In-House Grant | GAGOHS - Grantee | GA-2021-F.A.S.T. 405B M1*DD-193 | 405b M1*DD | \$ 550,000.00 | \$ 325,408.04 |
| IMPAIRED DRIVING | | | | | |
| In-House Grant | GAGOHS - Grantee | GA-2021-402AL-035 | 402AL | \$ 50,499.96 | \$ 45,258.21 |
| | Public Safety, Georgia Department | GA-2021-F.A.S.T. 405D IMPAIRED LO-013 | 405d | \$ 2,453,177.72 | \$ 1,529,764.24 |
| | Driver Services, Georgia Department | GA-2021-F.A.S.T. 405D IMPAIRED LO-017 | 405d | \$ 51,782.88 | \$ 40,774.34 |
| In-House Grant | GAGOHS - Grantee | GA-2021-F.A.S.T. 405D IMPAIRED LO-031 | 405d | \$ 1,327,568.30 | \$ 1,295,851.54 |
| | Public Safety Training Center, Georgia | GA-2021-F.A.S.T. 405D IMPAIRED LO-037 | 405d | \$ 551,158.42 | \$ 517,733.66 |
| | Mothers Against Drunk Driving - Georgia | GA-2021-F.A.S.T. 405D IMPAIRED LO-042 | 405d | \$ 156,624.51 | \$ 110,334.65 |
| | Prosecuting Attorney's Council | GA-2021-F.A.S.T. 405D IMPAIRED LO-118 | 405d | \$ 475,000.00 | \$ 438,048.13 |
| MOTORCYCLE SAFETY | | | | | |
| | Driver Services, Georgia Department | GA-2021-F.A.S.T. 405F M9X-019 | 405f | \$ 114,902.52 | \$ 67,999.35 |
| In-House Grant | GAGOHS - Grantee | GA-2021-F.A.S.T. 405F M9X-028 | 405f | \$ 104,531.13 | \$ 104,531.13 |
| NON-MOTORIZED (PEDESTRIAN & BICYCLIST) | | | | | |
| In-House Grant | GAGOHS - Grantee | GA-2021-F.A.S.T. 402 PS-205 | 402PS | \$ 68,578.38 | \$ 52,221.55 |
| | Shepherd Center | GA-2021-F.A.S.T. 402PS-082 | 402PS | \$ 174,000.00 | \$ 174,000.00 |
| In-House Grant | GAGOHS - Grantee | GA-2021-F.A.S.T. 405H FHX-027 | 405h | \$ 525,000.00 | \$ 525,000.00 |
| | Fulton County Sheriff's Office | GA-2021-F.A.S.T. 405H FHX-041 | 405h | \$ 7,423.00 | \$ - |
| | Macon-Bibb County Commissioners (Macon-Bibb | GA-2021-F.A.S.T. 405H FHX-044 | 405h | \$ 23,400.00 | \$ 14,884.06 |

| Program Area | Organization | Grant Number | Funding Source | FY2021 Awarded Amount | FY2021 Expenditures |
|--------------------------------|---|---------------------------------|----------------|-----------------------|---------------------|
| | County Pedestrian Safety Review Board) | | | | |
| | Atlanta Bicycle Coalition | GA-2021-F.A.S.T. 405H FHX-056 | 405h | \$ 68,576.59 | \$ 68,576.59 |
| | Savannah Bicycle Campaign | GA-2021-F.A.S.T. 405H FHX-089 | 405h | \$ 37,694.40 | \$ 29,886.47 |
| | Georgia Bikes | GA-2021-F.A.S.T. 405H FHX-093 | 405h | \$ 69,655.63 | \$ 49,698.66 |
| | Brookhaven Police Department | GA-2021-F.A.S.T. 405H FHX-112 | 405h | \$ 49,032.99 | \$ 33,422.32 |
| | BikeAthens | GA-2021-F.A.S.T. 405H FHX-120 | 405h | \$ 49,636.65 | \$ 46,263.32 |
| OCCUPANT PROTECTION | | | | | |
| | Public Health, Georgia Department | GA-2021-F.A.S.T. 402OP-008 | 402OP | \$ 1,262,395.97 | \$ 1,140,975.24 |
| | Atlanta Fire Rescue Department, City of | GA-2021-F.A.S.T. 402OP-078 | 402OP | \$ 191,000.00 | \$ 174,831.14 |
| In-House Grant | GAGOHS - Grantee | GA-2021-F.A.S.T. 402OP-085 | 402OP | \$ 126,863.89 | \$ 92,185.99 |
| | Americus Police Department | GA-2021-F.A.S.T. 402OP-103 | 402OP | \$ 10,276.00 | \$ 7,297.56 |
| | Georgia, University of | GA-2021-F.A.S.T. 405B M1*OP-006 | 405b M1*OP | \$ 223,477.14 | \$ 141,539.90 |
| POLICE TRAFFIC SERVICES | | | | | |
| HEAT | Rockdale County Sheriff's Office | GA-2021-F.A.S.T. 402PT-001 | 402PT | \$ 166,316.99 | \$ 127,337.55 |
| HEAT | Savannah Police Department | GA-2021-F.A.S.T. 402PT-002 | 402PT | \$ 70,931.33 | \$ 66,133.01 |
| HEAT | Douglas County Sheriff's Office | GA-2021-F.A.S.T. 402PT-007 | 402PT | \$ 300,000.00 | \$ 300,000.00 |
| In-House Grant | GAGOHS - Grantee | GA-2021-F.A.S.T. 402PT-011 | 402PT | \$ 925,250.00 | \$ 800,360.49 |
| | Public Safety, Georgia Department | GA-2021-F.A.S.T. 402PT-012 | 402PT | \$ 858,713.70 | \$ 748,335.26 |
| HEAT | Dublin Police Department | GA-2021-F.A.S.T. 402PT-022 | 402PT | \$ 101,637.47 | \$ 97,424.98 |
| HEAT | Forsyth County Sheriff's Office | GA-2021-F.A.S.T. 402PT-023 | 402PT | \$ 120,013.49 | \$ 76,110.69 |
| HEAT | Cobb Co Board of Commissioners - Police Dept. | GA-2021-F.A.S.T. 402PT-034 | 402PT | \$ 129,048.80 | \$ 111,892.82 |
| HEAT | Henry County PD/Henry Co BOC | GA-2021-F.A.S.T. 402PT-038 | 402PT | \$ 174,557.20 | \$ 169,173.61 |
| HEAT | Hall County Sheriff's Office | GA-2021-F.A.S.T. 402PT-040 | 402PT | \$ 66,471.89 | \$ 61,708.81 |
| | Warner Robins Police Department | GA-2021-F.A.S.T. 402PT-043 | 402PT | \$ 22,790.00 | \$ 21,221.90 |
| HEAT | Glynn County Police Department | GA-2021-F.A.S.T. 402PT-045 | 402PT | \$ 148,012.80 | \$ 142,984.65 |
| HEAT | Atlanta Police Department, City | GA-2021-F.A.S.T. 402PT-047 | 402PT | \$ 196,881.60 | \$ 179,401.70 |
| | Pooler Police Department | GA-2021-F.A.S.T. 402PT-057 | 402PT | \$ 46,166.24 | \$ 44,028.66 |

| Program Area | Organization | Grant Number | Funding Source | FY2021 Awarded Amount | FY2021 Expenditures |
|--------------|------------------------------------|-----------------------------|----------------|-----------------------|---------------------|
| HEAT | DeKalb County Police Department | GA-2021-F.A.S.T. 402PT-061 | 402PT | \$ 39,625.60 | \$ 33,209.89 |
| HEAT | Snellville Police Department | GA-2021-F.A.S.T. 402PT-070 | 402PT | \$ 209,816.76 | \$ 199,393.44 |
| HEAT | Burke County Sheriff's Office | GA-2021-F.A.S.T. 402PT-081 | 402PT | \$ 97,158.42 | \$ 77,359.51 |
| | Ben Hill County Sheriff's Office | GA-2021-F.A.S.T. 402PT-087 | 402PT | \$ 4,085.00 | \$ 3,437.06 |
| | Fayetteville Police Department | GA-2021-F.A.S.T. 402PT-088 | 402PT | \$ 52,593.60 | \$ 38,580.96 |
| HEAT | Dawson County Sheriff's Office | GA-2021-F.A.S.T. 402PT-090 | 402PT | \$ 213,636.68 | \$ 209,381.03 |
| | Worth County Sheriff's Office | GA-2021-F.A.S.T. 402PT-092 | 402PT | \$ 18,105.00 | \$ 15,885.72 |
| | Camden County Sheriff's Office | GA-2021-F.A.S.T. 402PT-095 | 402PT | \$ 71,040.00 | \$ 50,386.61 |
| HEAT | Cherokee County Sheriff's Office | GA-2021-F.A.S.T. 402PT-099 | 402PT | \$ 108,444.60 | \$ 84,583.86 |
| | Irwin County Sheriff's Office | GA-2021-F.A.S.T. 402PT-100 | 402PT | \$ 6,880.00 | \$ 5,195.18 |
| HEAT | Bibb County Government | GA-2021-F.A.S.T. 402PT-105 | 402PT | \$ 142,868.00 | \$ 73,756.50 |
| HEAT | Carroll County Sheriff's Office | GA-2021-F.A.S.T. 402PT-121 | 402PT | \$ 299,999.98 | \$ 289,982.29 |
| HEAT | Newton County Sheriff's Office | GA-2021-F.A.S.T. 402PT-127 | 402PT | \$ 60,509.12 | \$ 54,326.60 |
| HEAT | Habersham County Sheriff's Office | GA-2021-F.A.S.T. 402PT-128 | 402PT | \$ 20,158.31 | \$ 17,017.48 |
| | Decatur County Sheriff's Office | GA-2021-F.A.S.T. 402PT-148 | 402PT | \$ 28,486.00 | \$ 19,277.00 |
| | Fairburn Police Department | GA-2021-F.A.S.T. 402PT-150 | 402PT | \$ 51,073.20 | \$ 39,012.10 |
| | Union City Police Dept | GA-2021-F.A.S.T. 402PT-155 | 402PT | \$ 48,106.40 | \$ 25,341.49 |
| | Montgomery County Sheriff's Office | GA-2021-F.A.S.T. 402PT-156 | 402PT | \$ 26,827.00 | \$ 19,808.29 |
| | Crisp County Sheriff's Office | GA-2021-F.A.S.T. 402PT-161 | 402PT | \$ 54,178.00 | \$ 41,929.81 |
| | Brookhaven Police Department | GA-2021-F.A.S.T. 402PT-172 | 402PT | \$ 59,361.30 | \$ 20,994.17 |
| | Appling County Sheriff's Office | GA-2021-F.A.S.T. 402PT-181 | 402PT | \$ 48,112.00 | \$ 37,910.74 |
| | Treutlen County Sheriff's Office | GA-2021-F.A.S.T. 402PT-184 | 402PT | \$ 36,504.00 | \$ 35,704.00 |
| | Jeff Davis County Sheriff's Office | GA-2021-F.A.S.T. 402PT-188 | 402PT | \$ 25,031.00 | \$ 14,403.63 |
| TEN | Douglas County Sheriff's Office | TEN-2021-F.A.S.T. 402PT-001 | 402PT | \$ 20,123.36 | \$ 16,376.71 |
| TEN | Calhoun Police Department | TEN-2021-F.A.S.T. 402PT-002 | 402PT | \$ 19,874.24 | \$ 13,413.56 |
| TEN | Zebulon Police Department | TEN-2021-F.A.S.T. 402PT-003 | 402PT | \$ 17,938.88 | \$ 5,464.06 |
| TEN | Valdosta Police Department | TEN-2021-F.A.S.T. 402PT-004 | 402PT | \$ 18,226.88 | \$ 9,860.58 |

| Program Area | Organization | Grant Number | Funding Source | FY2021 Awarded Amount | FY2021 Expenditures |
|-------------------------|---|--------------------------------|----------------|-----------------------|---------------------|
| TEN | Byron Police Department | TEN-2021-F.A.S.T. 402PT-005 | 402PT | \$ 18,396.80 | \$ 13,235.95 |
| TEN | Burke County Sheriff's Office | TEN-2021-F.A.S.T. 402PT-007 | 402PT | \$ 20,114.72 | \$ 9,469.61 |
| TEN | Barrow County Sheriff's Office | TEN-2021-F.A.S.T. 402PT-008 | 402PT | \$ 19,761.92 | \$ 7,521.85 |
| TEN | Holly Springs Police Department | TEN-2021-F.A.S.T. 402PT-009 | 402PT | \$ 19,125.44 | \$ 15,485.86 |
| TEN | Demorest Police Department | TEN-2021-F.A.S.T. 402PT-010 | 402PT | \$ 20,127.68 | \$ 19,514.55 |
| TEN | Lyons Police Department | TEN-2021-F.A.S.T. 402PT-012 | 402PT | \$ 17,983.52 | \$ 6,960.48 |
| TEN | Effingham County Sheriff's Office | TEN-2021-F.A.S.T. 402PT-013 | 402PT | \$ 22,919.92 | \$ 21,051.45 |
| TEN | DeKalb County Police Department | TEN-2021-F.A.S.T. 402PT-015 | 402PT | \$ 21,606.88 | \$ 14,770.17 |
| TEN | Charlton County Sheriff's Office | TEN-2021-F.A.S.T. 402PT-016 | 402PT | \$ 23,454.56 | \$ 9,793.59 |
| TEN | Grady County Sheriff's Office | TEN-2021-F.A.S.T. 402PT-017 | 402PT | \$ 17,315.36 | \$ 10,396.87 |
| TEN | Clay County Sheriff's Office | TEN-2021-F.A.S.T. 402PT-026 | 402PT | \$ 17,396.00 | \$ 15,777.37 |
| TEN | Social Circle Police Department | TEN-2021-F.A.S.T. 402PT-027 | 402PT | \$ 18,726.56 | \$ 10,587.49 |
| RAILROAD SAFETY | | | | | |
| | Georgia Operation Lifesaver, Inc. | GA-2021-F.A.S.T. 402RH-052 | 402RH | \$ 30,484.00 | \$ 21,680.00 |
| SPEED MANAGEMENT | | | | | |
| | Public Safety Training Center, Georgia | GA-2021-F.A.S.T. 402SC-036 | 402SC | \$ 45,902.06 | \$ 39,718.10 |
| | Bremen Police Department | GA-2021-F.A.S.T. 402SC-069 | 402SC | \$ 22,660.00 | \$ 13,274.13 |
| | Banks County Sheriff's Office | GA-2021-F.A.S.T. 402SC-110 | 402SC | \$ 45,010.00 | \$ 21,800.99 |
| | Calhoun Police Department | GA-2021-F.A.S.T. 402SC-176 | 402SC | \$ 37,244.00 | \$ 32,739.81 |
| | Effingham County Sheriff's Office | GA-2021-F.A.S.T. 402SC-182 | 402SC | \$ 71,254.80 | \$ 68,533.01 |
| | Washington County Sheriff's Office | GA-2021-F.A.S.T. 402SC-185 | 402SC | \$ 56,414.40 | \$ 40,542.58 |
| | Charlton County Sheriff's Office | GA-2021-F.A.S.T. 402SC-202 | 402SC | \$ 23,956.00 | \$ 17,737.00 |
| TRAFFIC RECORDS | | | | | |
| | Public Health, Georgia Department | GA-2021-F.A.S.T. 405C M3DA-005 | 405c | \$ 202,406.07 | \$ 180,354.11 |
| | Driver Services, Georgia Department | GA-2021-F.A.S.T. 405C M3DA-018 | 405c | \$ 309,087.53 | \$ 226,055.58 |
| | Public Health, Georgia Department of (EMS & Trauma) | GA-2021-F.A.S.T. 405C M3DA-033 | 405c | \$ 214,944.00 | \$ 148,669.08 |
| | Public Health, Georgia Department | GA-2021-F.A.S.T. 405C M3DA-046 | 405c | \$ 108,088.00 | \$ 98,727.40 |

| Program Area | Organization | Grant Number | Funding Source | FY2021 Awarded Amount | FY2021 Expenditures |
|-------------------------------------|---|--------------------------------|----------------|-----------------------|---------------------|
| In-House Grant | GAGOHS - Grantee | GA-2021-F.A.S.T. 405C M3DA-064 | 405c | \$ 159,662.07 | \$ 159,662.07 |
| | Georgia Association of Chiefs of Police | GA-2021-F.A.S.T. 405C M3DA-077 | 405c | \$ 430,500.00 | \$ 419,614.53 |
| TEEN TRAFFIC SAFETY PROGRAMS | | | | | |
| | Children and Parent Resource Group, Inc. | GA-2021-F.A.S.T. 402TSP-003 | 402TSP | \$ 350,000.00 | \$ 56,000.00 |
| In-House Grant | GAGOHS - Grantee | GA-2021-F.A.S.T. 402TSP-025 | 402TSP | \$ 96,721.56 | \$ 60,287.30 |
| | Peers Foundation | GA-2021-F.A.S.T. 402TSP-123 | 402TSP | \$ 140,000.00 | \$ - |
| | Savannah Technical College | GA-2021-F.A.S.T. 402TSP-143 | 402TSP | \$ 191,267.00 | \$ 150,684.28 |
| | Clayton County Public Schools | GA-2021-F.A.S.T. 402TSP-144 | 402TSP | \$ 38,850.00 | \$ 1,000.00 |
| | Pepperell High School | SADD-2021-F.A.S.T. 402TSP-002 | 402TSP | \$ 6,500.00 | \$ - |
| | Peach County High School | SADD-2021-F.A.S.T. 402TSP-003 | 402TSP | \$ 6,000.00 | \$ 1,437.68 |
| | Grayson High School | SADD-2021-F.A.S.T. 402TSP-004 | 402TSP | \$ 6,500.00 | \$ 500.00 |
| | Towns County Schools | SADD-2021-F.A.S.T. 402TSP-006 | 402TSP | \$ 6,500.00 | \$ 500.00 |
| | Union County Schools Police Department | SADD-2021-F.A.S.T. 402TSP-007 | 402TSP | \$ 6,500.00 | \$ - |
| | Wayne County High School | SADD-2021-F.A.S.T. 402TSP-010 | 402TSP | \$ 6,500.00 | \$ - |
| | Chattahoochee High School | SADD-2021-F.A.S.T. 402TSP-012 | 402TSP | \$ 6,500.00 | \$ 500.00 |
| | Fannin County High School | SADD-2021-F.A.S.T. 402TSP-014 | 402TSP | \$ 6,500.00 | \$ - |
| | Georgia College & State University | YA-2021-F.A.S.T. 402TSP-001 | 402TSP | \$ 10,600.00 | \$ 10,301.10 |
| | ABAC Advancement Foundation, Inc. | YA-2021-F.A.S.T. 402TSP-002 | 402TSP | \$ 11,095.00 | \$ 8,367.86 |
| | Georgia State University | YA-2021-F.A.S.T. 402TSP-003 | 402TSP | \$ 14,399.00 | \$ 862.66 |
| | Fort Valley State University | YA-2021-F.A.S.T. 402TSP-004 | 402TSP | \$ 7,485.50 | \$ 2,602.60 |
| | Clayton State University | YA-2021-F.A.S.T. 402TSP-005 | 402TSP | \$ 7,774.00 | \$ 619.62 |
| | West Georgia, University of | YA-2021-F.A.S.T. 402TSP-006 | 402TSP | \$ 18,183.41 | \$ 17,247.43 |
| | Georgia Southwestern State University | YA-2021-F.A.S.T. 402TSP-007 | 402TSP | \$ 11,185.00 | \$ 7,577.43 |
| | North Georgia, University of | YA-2021-F.A.S.T. 402TSP-008 | 402TSP | \$ 17,805.28 | \$ 5,707.78 |
| | Kennesaw State University Research and Service Foundation | YA-2021-F.A.S.T. 402TSP-009 | 402TSP | \$ 21,571.76 | \$ 12,992.42 |
| | Augusta University | YA-2021-F.A.S.T. 402TSP-010 | 402TSP | \$ 17,547.60 | \$ 4,893.20 |
| | Georgia Tech Research Corp. | YA-2021-F.A.S.T. 402TSP-012 | 402TSP | \$ 10,500.00 | \$ 2,500.00 |
| | Valdosta State University | YA-2021-F.A.S.T. 402TSP-013 | 402TSP | \$ 4,810.00 | \$ 4,652.00 |

Appendix C: FY2021 Grant Activities Implemented & Results by Program Area

Appendix C specific information about the GOHS grantees' implemented activities and results of each grantee activity in FY2021. For GOHS in-house grants, please see specific sections for activities conducted.

6.1 Programs & Administration

| | | | |
|----------------------|--|-----------------|-------------------|
| Grantee: | GAGOHS - Grantee | Grant Number: | GA-2021-402PA-032 |
| Project Title: | 402 P&A | Funding Source: | 402PA |
| Funded Amount: | \$ 528,444.92 | Total Expended: | \$ 528,444.92 |
| Project Description: | 402 PA – This internal grant is responsible for the overall management of the Highway Safety Plan. The P&A grant supports eight (8) GOHS staff as follows: Director, Deputy Director, Executive Assistant, Finance Director, Grant Specialist III, Grant Specialist II, Financial Analyst III, and Network Administrator. P&A staff responsibilities include a continuous process of fact-finding and providing guidance and direction for achieving the greatest impact possible. The goal of the Planning and Administration staff is to make highway use less dangerous and to contribute to the quality of life in Georgia and the nation. | | |
| State Targets: | By assessing and meeting the training needs of GOHS staff, monitoring and evaluating programs and activities, collecting, analyzing and disseminating data, managing budget and claims and monitoring compliance, and by supporting the implementation of the Highway Safety Plan, this grant contributed to all the state's traffic safety goals. | | |

6.2 Communications (Paid Media)

See Communications Section (Page 20) for activities conducted.

6.3 Community Traffic Safety Programs

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|----------------|--|-----------------|--------------------|
| Grantee: | Public Health, Georgia Department of | Grant Number: | GA-2021-402 CP-009 |
| Project Title: | Road Safety for Drivers 55+ (GA's older driver safety project) | Funding Source: | 402 CP |
| Funded Amount: | \$181,269.56 | Total Expended: | \$98,839.58 |

Project Description: The Road Safety for Drivers 55+ Project works with partners throughout Georgia to identify and foster implementation of comprehensive, evidence-based strategies that balance the mobility and safety needs of drivers 55+ with other road users.

State Targets: The Older Driver Safety grant supported advocacy and education surrounding older driver safety, including an emphasis on occupant protection; developed and tested a curriculum for 55-64-year-old driver; and hosted in-person and then virtual CarFit training classes to accommodate COVID-19. The grant administers the CarFit program, which enhances the safety of older drivers statewide by offering free, trained assistance in adjusting drivers' cars to them; the Yellow Dot program, which provides critical in-vehicle medical information to first responders in the event of a crash; the virtual Older Driver Road Design Workshop on September 15, 2020, providing engineers with best-practices information on designing for aging drivers; and information gathering and dissemination to assist with task team implementation, and other initiatives as they involve older drivers. These activities contributed to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving older drivers (C-1, C-2, C-3, C-4, C-7, C-10, C-11, B-1).

| Activities Funded/Implemented | Results |
|---|---|
| <p>Activity 1: Grantee will provide information, education, data, and technical support to the Governor's office of Highway Safety, Division of Aging Services (DAS), AARP, GDOT, Area Agencies on Aging (AAAS), Georgia citizens, and other partners on a monthly basis during the grant year.</p> | <p>We continue to be an available resource to GOHS Task Teams. As time and workload permits, we participate in GOHS Task Team Leaders, CODES, Occupant Protection, and Young Drivers. We are actively seeking to participate in Distracted Driving, Pedestrians, and Motorcycle Task Teams. We were asked by the Regional Trauma Committee to produce social media messaging for safety belt usage as part of their involvement with Safe Kids. This task has been postponed until May of 2022 due to the Covid. After we hosted a series of presentations on aging and driving, we were approached by a Georgia State Representative who asked for more information on Yellow Dot and CarFit. DPH's Government Relations Department along with Injury Prevention's leadership responded. Also due to our series, we were contacted by professionals in Florida, Michigan (Aging Driver Program), Minnesota (South Central Toward Zero Deaths), Texas, Ohio (University Hospitals Geauga EMS Office), and others in Georgia (Georgia Gear, IPRCE, Savannah Chatham County Public Schools, Georgia Cares). We have supported the dissemination of material to partners on the 55+ Task Team and CDC Eldercare Support Group, registrants of Raging Aging Pop-Up Symposium, the UGA Traffic Safety Group.</p> |
| <p>Activity 10: Grantee will conduct an 12th cycle of the Older Driver Road Design Workshop which will include: identifying and securing workshop date and location; recruiting workshop participants; and, preparing workshop agenda, materials, and evaluation tools.</p> | <p>During the last grant cycle, due to Covid, we were forced to find alternatives to our projects. Working closely with FHWA, a virtual workshop was created. For this cycle, we successfully hosted the workshop on September 23, 2021, as part of a series of coordinated, virtual presentations. The presentation was recorded and will be hosted on the websites of two of our partners, IPRCE and Georgia Gear. Because of 55DSP's addition to the NHTSA workshop of using teaching aids (such as neck braces and vision distorting glasses), attendees are exposed to a practical experience of real-time simulation of aging limitations. Also, having attended Mark Doctor's workshop, Introducing the Safe System Approach and Traffic Safety Culture, we feel that this information would benefit our partners. This workshop is a perfect outreach opportunity for the 55+ driver safety program, as the instructor, Mark Doctor, works closely with the team to discuss highway safety, vision zero principles, and the integration of safety for vulnerable populations into planning discussions for roadway</p> |

| Activities Funded/Implemented | Results |
|--|--|
| | design. Helping the engineering profession to understand their work as a critical environmental safety intervention that are a pillar to the four E's really helps them understand the broader scope of the work. |
| Activity 11: Grantee will conduct research on and disseminate, on a monthly basis, any older driver procedural and/or system changes as well as policy changes that partner agencies could implement without legislative mandates. | Our monthly SafetyLit Report (concise links to recent news, research, and other content relevant to aging drivers) continues, but with a revamp of its layout to enhance readability and usefulness. Information for this section is being accumulated on a continuous basis from Google News and Alerts, ScienceDirect, CDC, SafetyLit Foundation, National Institute on Aging, MIT AgeLab, AAA, AARP, NHTSA, The John A. Hartford Foundation, Injury Prevention Research Center at Emory, Region IV Public Health Training Center, Rural Road Safety Center, Smart Cities Dive, Association of State and Territorial Health Officials, United Nations Road Safety Fund, Responder Safety Learning Network, Aging Road User Programs: Interstate Collaboration, and other organizations and agencies allied to driver safety. Due to a request from a Georgia State Representative, we supported DPH's Government Relations and Injury Prevention departments' response. We also assisted with the review of drafts for CODES quick facts and older driver data products. Also, we assisted professionals from other states in some of their inquiries. |
| Activity 2: Grantee will schedule at least 6 meetings of the ODTF during the grant year and will remain the SHSP task force leader. The meeting will include creating the agenda and distribution of meeting materials and notes. At least two of these meetings will feature a guest speaker. Meetings are scheduled for every other month. | The 55TT was utilized to assist with the drafts of the older driver fact sheet products. The Task Team also lent assistance to GOHS in formulating the aging driver component of Georgia's SHSP. Our speakers included Bob Dallas who spoke on transportation equity and a review of any legislative actions, and members of the CODES Task Team who spoke on the updated data for older drivers, as well as guiding us through the process of reviewing their older driver data products. A new procedural and responsibility internal structure was introduced to the Task Team. Going forward, this will be used to involve and engage members as well as increase productivity with projects such as CarFit and Yellow Dot. |
| Activity 3: In November, update ODTF membership log to reflect current/active members. Throughout the grant year, recruit at least four agencies/stakeholders to ODTF. This will be accomplished through networking at every meeting/event/conference the program attends throughout the grant year (as described in other objectives). By September 30, 2021, the program will update the membership log to reflect changes in membership and share the updated report with GOHS as a product. | To more closely align the work of the 55 Task Team with the Georgia SHSP and IPP's Strategic Plan, a reorganization of the TT structure is being undertaken. Councils, relating to the E's of traffic safety, and Crews, within each Council, will focus on (and further the impact of) various projects. We hope that the new structure will entice more participation from current and future members. New members included leaders from Alzheimer's Association (Georgia Chapter), new GOHS staff, a consultant from AECOM (under contract with GDOT), and a representative from AARP. |
| Activity 5: At least seven events/presentations to older adults, caregivers, faith-based organizations, and/or families on how to address driving/mobility challenges and must be conducted in rural counties with high rates of crash related ER visits, and hospitalizations for the target population. In addition, we aim to reach three faith-based organizations, and at least 150 older adults through these presentations. Finally we will participate in two large group events (7 community presentations as described + 3 faith-based organization events/presentations+2 large group events = 12 events) | We were able to create and present the Raging Aging Pop-Up Symposium. The Symposium consisted of Changes as We Age: Staying Safe on the Road, Presenter: Elizabeth Head, MPH; Balancing the Physical & Cognitive Changes that Impact Safe Driving & Mobility, Presenter: Elizabeth Head, MPH; Equity In Transportation; How Do We Get There?, Presenter: Bob Dallas, Esq.; Guidelines for Older Driver Safety for State & Local Roadways Designed for Engineers, Municipal Planners, & Transportation Professionals, Presenter: Mark A. Doctor, PE, Senior Safety & Design Engineer, Federal Highway Administration Office of Technical Services; "Georgia Division of Aging Services: Programs for Caregivers.", Presenter David Watkins, Aging |

| Activities Funded/Implemented | Results |
|---|--|
| | <p>Services Coordinator/Caregiver Specialist, Georgia Department of Human Services, Division of Aging Services, Livable Communities; Recognizing Dementia in Drivers for Law Enforcement, Presenter: Kim Franklin, MHA, Program Manager, Alzheimer's Association, Georgia Chapter. From these presentations we were able to identify over 80 new and potential contacts.</p> |
| <p>Activity 6: Grantee will attend a minimum of five other SHSP task team meetings (e.g., YADTT). This will be to develop collaborative strategies to reduce fatalities among older drivers within each task team as well as invite member of other task teams to attend the ODTF meetings.</p> | <p>We attend and participate on several GOHS Task Teams: CODES, Young Drivers, TIME, and Occupant Protection. We also attend the GOHS Task Team Leaders meetings. In addition we attend the Atlanta Regional Commission's Regional Safety Taskforce meetings, the national Aging Road User Coalition, the Transportation Research Board's committees (Friend of the Committee for Older Drivers Subcommittee ACH60(2), Vehicle User Education, Training, & Licensing Committee, Transportation & Public Health Committee AME70), the Center for Social Gerontology, the Injury Prevention Research Center at Emory, GIPAC-IPRCE, Region 5 Regional Trauma Advisory Committee's Transportation Sub-Committee, CDC's Eldercare Support Group.</p> |
| <p>Activity 7: Grantee will work with partners to conduct six Carfit events during the grant year. this will include: ID/Secure site, ID/recruit volunteers, technicians, and participants; conducting at least two educational outreach sessions prior to each event (6 total); distributing educational materials to attendees and providing an optional survey for Carfit Participants. Grantee will also work with National partners to train at least one additional Carfit Instructor for the state.</p> | <p>As with the rest of the world, we are struggling with the limitations of the Covid crisis to our vulnerable population. The national CarFit organization (sponsored by AAA, AARP, and AOTA) cancelled all in-person events. As of the date of this report, we still do not know if or when we will be allowed to return to in-person events. There is a meeting scheduled on November 17, 2021, where the CarFit organization will discuss their future plans. However, while not a specific activity for the grant, we have been planning to organize the diverse CarFit sponsors into regions to take advantage of bulk purchasing, marketing, and growth.</p> |
| <p>Activity 4: Grantee, will test a curriculum specific to the concerns and risks for the 55-64 driver population. We will conduct a minimum of ten events (e.g., presentations) as part of the 55+ driver safety and mobility outreach. During these events, driver self-assessment, driver safety, driving cessation conversations, and mobility materials will be discussed and distributed. At least half of these presentations will be done in rural counties that show a high rate of crash related ER visits and hospitalizations, and target faith-based organizations where possible.</p> | <p>Again, Covid has impacted many of our partners. Since we work with a vulnerable population, our partners took extraordinary efforts to protect their clients, members, and staff. Along with 55DSP, we worked hard to manage multiple issues outside of educational programming. Additional required activities included: extended disinfecting, spacing considerations, PPE, and enacting contacting tracing and other protective protocols. These activities impacted the time for planning and implementing activities. Variants of the virus created additional delays; heightening awareness and some reinstatement of protocols. If there is good news in this situation, it has given us the opportunity to work within a virtual environment. Inadvertently, this has given 55DSP the opportunity to interact with other professionals we would never be able to meet otherwise. For example, we attended the World Health Organization's conference of road safety based in Europe; we connected with professionals in other states, as well as some groups in Georgia that normally could not travel to Atlanta for networking. In our planning, we are including this topic in our creation of regional districts to better disseminate and present our offerings. Another challenge we faced throughout the majority of the grant period was the transfer of the program's management to the current Program Consultant and the hiring of a new program consultant. The time-consuming process (interviewing, onboarding, internal systems updating) interfered with our progress. The search for a new program consultant was lengthy due to a dearth of applicants. Unfortunately, when a candidate was selected and hired, she ultimately left after less than a month, forcing the entire process to be restarted. The program is pleased</p> |

| Activities Funded/Implemented | Results |
|--|--|
| | with the selection of the new program consultant who, in a short time, has worked diligently to get up to speed on the work and introduce good ideas. |
| <p>Activity 8: Grantee will attend at least seven presentations, lectures, training events, conferences, or health fairs, etc., about aging, older driver safety and/or mobility in order to learn more about updates in the field and make contacts that could educate Georgia partners on older driver safety and mobility.</p> | <p>If there was a benefit to the shutdown due to Covid, one was giving us the opportunity to attend more educational sessions, topic presentations, and other organizations' meetings. We are members the Aging Road Users Coalition consisting of representatives from aging driver programs across the country. We attended our FHWA partner, Mark Doctor's workshop Introducing the Safe System Approach and Traffic Safety Culture. We are looking at adding his presentation to our offerings. Other workshops included: The Museum Summit on Creative Aging, Traffic Crashes As Seen On TV: An Opportunity to Reshape the Dialogue Around Road User Injury, SE & SW Injury Prevention Network Conference, MARTA and AARP Livable Communities Webinar, Transportation Research Board Annual Meeting as a Friend of the Committee for Older Drivers Subcommittee ACH60(2), Vehicle User Education, Training, & Licensing Committee, Transportation & Public Health Committee AME70; Rural Older Adult Memory (ROAM) 2021: Perspectives on Medical Fitness to Drive and Licensing Policies, The New Frontier: Driving Automation and Older Adults, Alternative Transportation for Older Adults.</p> |
| <p>Activity 9: Grantee will test a webinar to assist with the training of health care providers, including but not limited to physicians, nurses, and other health care professionals, a minimum of four, on how to address older driver safety and mobility. Grantee, led by 30-hour associate, will also host two feedback sessions or surveys on liability and distribute educational materials to these professionals. A summary/recommendation report will be developed to inform future training adjustments.</p> | <p>This was unmet simply because this demographic, as medical professionals, clinicians, and others managing with the health of our market, were engrossed in the changes, demands, and uncertainty due to the Covid virus. This remains in draft form and was to be a project for the new Program Consultant whose expertise in building rapport with clinical and medical professionals will not be available to us due to her leaving after less than a month. We were able to work with the staff at DDS whose responsibility is the Medical Review Board to create a panel on this topic for the GOHS Conference but were unable to fully implement due to new travel restrictions. We will use this deck as a prelude to involve these professionals in a dialog.</p> |
| <p>Activity 13: On a quarterly basis, the grantee will participate in CODES and other data groups. The program will identify data sources and measures to better address service gaps and refine areas of need. This includes interpreting data provided by CODES, documenting changes in frequency of 55+ driver MVC injuries and fatalities, and providing program recommendations based on CODES group data analysis. The grantee will disseminate surveillance data and trends to 55+ driver task force, SHSP, the GOHS website, and other partners by September 30, 2021.</p> | <p>We attended CODES meetings and shared our expertise in the creation of the older driver data products. These have been distributed to our partners and have been made a part of our presentations and workshops.</p> |
| <p>Activity 12: The grantee, program consultant, and trained volunteers will host recruitment and training meetings/events 20 times throughout the grant period. These events will train community partners to implement yellow dot. communities that successfully set-up initial meetings and train their EMS and/or Fire department personnel on the program (using EMS online training) will be awarded 1,000 YD packets (if supplies available). Through training and events the grantee will also recruit</p> | <p>Again, the culprit here is the Covid virus and associated variants. Our YD partners have either shut down or curtailed operations due their working with this vulnerable population. On the other hand, once we were able to "get the word out" via Raging Aging Pop-Up Symposium and word-of-mouth activity, we have seen a small uptick in interest in starting up (and in some cases, resuming) a program. Because of our symposium, we have had three requests for starting up a program in Georgia, among them: Augusta University, Georgia Mountains Health, Lakewood Christian Manor (and two requests from other states). We are also factoring in the</p> |

| Activities Funded/Implemented | Results |
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| at least three more partners interested in implementing yellow dot by the end of the grant period. | current and prospective YD locations within our plan to organize the state into manageable regions for two 55DSP staff members. |

6.4 Distracted Driving

See Communications Section (Page 20) for activities conducted.

6.5 Impaired Driving

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|----------------------|---|-----------------|---------------------------------------|
| Grantee: | Public Safety, Georgia Department of | Grant Number: | GA-2021-F.A.S.T. 405d Impaired Lo-013 |
| Project Title: | HEAT/Nighthawk DUI Task Force-North/South | Funding Source: | F.A.S.T. 405d Impaired Lo |
| Funded Amount: | \$2,453,177.72 | Total Expended: | \$1,529,764.24 |
| Project Description: | To more effectively address the problem related to impaired drivers. The task force will provide intense enforcement coverage of the Atlanta and Savannah area. | | |
| State Targets: | The North/South HEAT/Nighthawk Task Force conducted enhanced enforcement related to impaired driving; assisted other agencies with Administrative License Suspension cases and conducted 17 educational events during the grant year. These activities removed impaired drivers from Georgia's roads, enhanced the effectiveness of prosecutions, enhanced public understanding of laws such as the Hands-Free Law and the Move Over Law, increased law enforcement visibility and built stronger connections between agencies. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities, particularly those related to impaired driving (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1). | | |

| Activities Funded/Implemented | Results |
|--|---|
| The Atlanta Nighthawks will be dedicated to enforcing the impaired driving laws on the roadways of Atlanta through saturated patrol and checkpoints in areas identified by data to be those where DUI related crashes, injuries, and fatalities occur. A minimum of 138 DUI contacts will be initiated each month by the Unit. All enforcement activity team members will be up to date with regard to DUI SFST training through refresher and update classes. | The Nighthawks DUI Task Force consistently makes around 1,000 DUI arrests annually. Since the creation of the Nighthawks DUI Task Force in 2004, the Task Force has made over 14,000 DUI arrests. The Task Force made 1953 DUI arrests, and 2044 speeding contacts in 2020-2021 Grant year. The Nighthawks South HEAT Unit conducted saturation patrols in Bulloch and Chatham Counties. These patrols centered around key times and events for impaired drivers, to include Georgia Southern University Football games, major holiday weekends, and other specialized events in the patrol area. These efforts were to apprehend and deter impaired drivers. The Georgia State Patrol Nighthawks - HEAT unit patrolled the metro-Atlanta area with emphasis on the city of Atlanta. The early portion of the grant year was hindered by COVID-19 and civil unrest in Atlanta; however, as the year progressed, concentrated patrol efforts were greatly increased. Nighthawk troopers eventually had greater success locating and apprehending impaired drivers compared to recent years. The unit posted consecutive months of 99, 103, and 100 DUI arrests which has not been accomplished since at least 2016 or prior. The Nighthawks unit conducted road checks with the intent of locating impaired drivers. |
| The Savannah Nighthawks will be dedicated to enforcing the impaired driving laws on the roadways of Savannah through saturated patrol and checkpoints in areas identified by data to be those where DUI related crashes, injuries, and fatalities occur. A minimum | The Nighthawks South patrolled in conjunction with the Savannah- Chatham Metropolitan HEAT Unit work together on multiple nights, but also work on nights the other is off, to keep DUI enforcement as constant as possible |

| Activities Funded/Implemented | Results |
|--|--|
| <p>of 65 DUI contacts will be initiated each month by the Unit. All enforcement activity members will be up to date with regard to DUI SFST training through refresher and update classes.</p> | |
| <p>Prosecutor Hours will provide representation at ALS hearings outside of Atlanta and Savannah when available. enforcement activity statewide will notify the prosecutor when assistance is needed at an ALS hearing on cases that are complicated or involve technical or unusual issues. Prosecutor Hours will be used to monitor ALS calendars from various enforcement activity in order to determine which territories need assistance with ALS hearings. Files will be opened, and reports obtained for hearings that the Prosecutor Hours will be attending.</p> | <p>The ALS Attorney attended ALS Hearings and represented State Troopers from Troops B, C, D, F, G, H, and I. From October 1, 2020, to September 30, 2021, approximately 1,325 ALS case files were opened for the Troops in which the ALS Attorney had scheduled court appearances. Due to COVID-19, some ALS Hearings were held by telephone/video and some ALS Hearings were held in-person. the ALS Attorney attended court and represented Troopers from Troops B, D, G, H, and I. The representation of Troopers by the ALS Attorney also included representing the Middle Georgia Nighthawk DUI Task Force Troopers, which are a part of Troop D. Video//phone calendar calls were held for some court locations, such as Macon, prior to the actual hearing date in order to resolve some of the cases prior to the actual hearing date. The ALS Attorney assisted the Troopers in approximately 920 cases in approximately 57 court appearances which includes in person court appearances as well as court appearances by video/phone. The number of cases includes some cases being counted several times because of multiple court appearances in a single case due to continuances. Some cases were disposed of by plea agreements, some continued, some dismissed by the Court due to the criminal case having been reduced to a charge other than a DUI conviction, and some cases resulted in hearings. ALS Hearings were held in 33 cases for Troops B, D, G, H, and I in which the ALS Attorney represented the Troopers. Therefore, based on the 32 hearings, the license suspension was affirmed in 97% of the cases in which a hearing was held for Troops B, D, G, H, and I where the ALS Attorney represented the Troopers at the hearings. Overall, ALS Hearings were held in approximately 7 cases in Troop C, 24 case in Troops F, I, and the Savannah Nighthawk DUI Task Force, and 32 cases for Troops B, D, G, H, and I for a total of 63 ALS Hearings in which the ALS Attorney represented the Troopers.</p> |
| <p>Westlaw will be periodically checked for the latest cases involving DUI and ALS issues. Copies of necessary and relevant cases will be kept for future reference. A copy of briefs and motions written and filed by Prosecutor Hours will be kept as a future resource tool. Continue to educate enforcement activity on ALS and DUI issues by providing helpful information in the DPS Legal Review Newsletter, answer DUI and ALS questions, provide assistance with filing motions, briefs, and letters, and continue to attend GOHS Traffic Enforcement Network meetings.</p> | <p>The ALS Attorney answered numerous questions from Troopers statewide regarding their DUI and ALS cases. The ALS Attorney discussed DUI and ALS issues with the Troopers that she would be representing at the ALS Hearings, and with Troopers that the ALS Attorney would not be representing at the hearings. The ALS Attorney also assisted Troopers with resolving ALS cases, prior to the hearing date, in some locations in which the ALS Attorney could not attend the hearings. The ALS Attorney conducted DUI research for Troopers and sent case law to the Troopers to assist with their hearings. DUI case law research files and notebooks were maintained and updated by the ALS Attorney. DUI case law updates were read and copied by the ALS Attorney on a regular basis to be included in the DUI research files. The ALS Attorney assisted State Troopers with the filing of a number of motions on ALS cases. Motions were filed in approximately 961 cases which included Motions to Continue, Court Conflict Letters, Letters, Motions to Reinstate ALS, Motions to Vacate Default, Motions to Transfer Hearing Locations, Motions to Testify by Phone/Video, Motions to Quash Subpoenas, and Letter Briefs. Copies were kept of the documents that were filed. The documents were prepared and filed for various Troops across the state. The distribution of the DPS Legal Review for the twelve-month period is estimated to have reached approximately 26,616 people.</p> |
| <p>The Atlanta Nighthawks will participate in at least eight monthly regional traffic enforcement network meetings and initiatives during the grant year.</p> | <p>The GSP Nighthawks HEAT unit worked local agencies and other HEAT units in the metro Atlanta area. Nighthawk troopers routinely responded to requests for assistance from other agencies who make contact with impaired drivers. A large number of DUI arrests were made during the grant year as a result of responding to calls for assistance. Nighthawk troopers used their training and expertise to</p> |

| Activities Funded/Implemented | Results |
|---|---|
| | <p>assist other agencies whenever possible. Local agencies often requested the assistance of Nighthawk Troopers when suspected impaired drivers were encountered during incidents such as serious injury or fatality crashes. The Georgia State Patrol Nighthawks - HEAT unit patrolled the metro-Atlanta area with emphasis on the city of Atlanta. The early portion of the grant year was hindered by COVID-19 and civil unrest in Atlanta; however, as the year progressed, concentrated patrol efforts were greatly increased. Nighthawk troopers eventually had greater success locating and apprehending impaired drivers compared to recent years. The unit posted consecutive months of 99, 103, and 100 DUI arrests which has not been accomplished since at least 2016 or prior. The Nighthawks unit conducted road checks with the intent of locating impaired drivers.</p> |
| <p>The grantee will participate in at least eight monthly regional traffic enforcement network meetings and initiatives during the grant year.</p> | <p>The GSP HEAT Nighthawk Task Force conducted concentrated patrols in the five metropolitan Atlanta counties with primary focus in Fulton County and Gwinnett County. GSP HEAT held checkpoints with and without other agencies. The Unit had a total of 40 Road Check hours. The GSP HEAT unit worked peak hours to concentrate on DUI offenders. The GSP HEAT unit worked together as a team saturating several areas to also deter motorists from driving under the influence. The GSP HEAT unit conducted saturated patrols at night, weekly in the metro Atlanta area. The task force did not include nighttime Seatbelt Enforcements or Distracted Driver Details due to the Covid-19 outbreak and staff shortages.</p> |
| <p>The grantee will participate in GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period.</p> | <p>Nighthawks did participate in the annual GOHS training this year and also partnered with other agencies. The unit participated in media events which informed the public of enforcement efforts and the dangers of driving impaired.</p> |
| <p>Conduct a minimum of 2 educational events a month to the public during the grant period. Mention of the Move-over law will be included in every event.</p> | <p>Due to several extrinsic conditions, the unit only participated in a limited number of community awareness activities. Activities were resumed from last year however restrictions were still in place during this year. We will resume all activity in the upcoming year as long as there is not another mandate shutdown enforced on our state</p> |
| <p>Provide representation at ALS hearings primarily in the Atlanta and Savannah areas. Once an ALS hearing notice is received, the hearing is to be logged on the calendar, file opened, and report obtained on the case. Discuss the case with the enforcement activity and appear at the hearing to provide legal representation.</p> | <p>The first objective was that State Troopers in Troop C would be accompanied by the ALS Attorney to ALS Hearings in a majority of the cases that arose during the grant period. The Atlanta/North Nighthawk DUI Task Force Troopers are part of Troop C. The ALS Attorney met this objective by attending court in Troop C on approximately 785 cases out of approximately 814 scheduled ALS cases in approximately 10 court appearances. These numbers do not include the cases that were scheduled in December 2020 in which the cases were continued due to the Troopers working the Present-Elect Detail. These numbers also do not include the cases that were scheduled in January 2021 in which the ALS Attorney could not attend Court due to being sick with COVID-19. On the January 2021 hearing date, the ALS Attorney and ALS Paralegal assisted over the computer with paperwork on some of the cases and then the remaining cases were continued to the February ALS court date. ALS Hearings for the Atlanta/North Nighthawk DUI Task Force Troopers are typically held once a month on the third Tuesday of each month at the Office of State Administrative Hearings (OSAH) in Atlanta. Scheduling conflicts prevented attendance at some of the hearings listed above where the ALS Attorney was unavailable. The Savannah Nighthawk Unit also had support from the ALS Attorney on an as needed basis. Due to COVID-19, some of the ALS Hearing procedures were changed regarding reporting in person for ALS Hearings. The ALS Attorney represented the Savannah N ALS Hearings were held in 24 cases for Troops F, I, and the Savannah Nighthawk Unit and the license suspension was affirmed in all 24 cases. Therefore, the license suspension was affirmed in 100% of the ALS cases in which a hearing was held for Troops F, I,</p> |

| Activities Funded/Implemented | Results |
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| | and for the Savannah Nighthawk DUI Task Force where the ALS Attorney represented the Trooper at the hearing. |
| Activity hour resources will be selected and assigned to the Nighthawk Unit, as well as trained for appropriate tasks. Any necessary equipment will be purchased during the first quarter of the grant period. The award of the grant will be announced to the media during the first quarter of the grant period on the agency's website and social media pages. | In October 2021, a news release announcing the GOHS H.E.A.T. Grant for the State Patrol was posted on the Department of Public Safety website and was distributed by the Department of Public Safety to media outlets statewide. The Georgia State Patrol Nighthawks DUI Task Force has been in operation since October of 2004 and is funded by the Governor's Office of Highway Safety H.E.A.T. grant. The Task Force patrols the five Metro-Atlanta counties of Cobb, Clayton, Gwinnett, Dekalb, and Fulton. The Task Force Also Patrols the Athens area throughout the year. The primary function of the Task Force is to concentrate on the apprehension of DUI offenders during the peak hours when statistics have shown DUI related incidents occur. |

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| Grantee: | Driver Services, Georgia Department | Grant Number: | GA-2021-F.A.S.T. 405d Impaired Lo-017 |
| Project Title: | Alcohol and Drug Awareness Program | Funding Source: | F.A.S.T. 405d Impaired Lo |
| Funded Amount: | \$51,782.88 | Total Expended: | \$40,774.34 |
| Project Description: | The Georgia Department of Driver Services Alcohol and Drug Awareness Program (ADAP) promotes alcohol and drug awareness among Georgia teens, including the effects on being able to safely operate a motor vehicle. | | |
| State Targets: | In partnership with the Department of Education, DDS provided 14,648 printed manuals to Georgia teens in both public and private schools; provided the online eADAP course to teens statewide, with 25,634 students completing the course. These activities increased awareness of the dangers of impaired driving among teens, contributing to the state's goal of decreasing crashes, injuries and fatalities, especially those involving impaired driving and/or young drivers (C-1, C-2, C-3, C-5, C-9, C-10, C-11). | | |

| Activities Funded/Implemented | Results |
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| Identify the number of incoming freshmen within the first quarter of the school year (the last quarter of the grant period) by collaborating with the Georgia Department of Education. | The Georgia Department of Education (GDOE) provides a hyperlink to view the public-school enrollment numbers for the State of Georgia. The ADAP program uses this link to obtain information on incoming Freshman. There are 144,566 freshmen reported to be enrolled in Georgia public high schools. There are 696 private schools in Georgia for FY2021, but the enrollment count is not provided. |
| Provide 150,000 ADAP manuals throughout the FFY 2021 grant period and run tracking reports to ensure schools are entering students into the tracking system and to show the materials are being used appropriately. | The Department of Driver Services has elected to discontinue printing copies of the ADAP Manuals for FY 2021. As a result, schools have shifted to downloading the manuals and accessing them via the web, Tracking numbers for both of these activities are kept by DDS. These reports are developed by the DDS IT Department on a monthly basis. For FY2021 there were 33,783 Download and Flip builder activities |
| To promote the ADAP program with Georgia educators and increase involvement, the DDS will produce and share a newsletter with ADAP Instructors and Administrators. The quarterly newsletter will include teaching tips, announcements, field training opportunities, news and statistics regarding teens and alcohol/drug-related vehicle crashes, and relevant news articles. | Because of the pandemic, the school year was disrupted making communication with Schools challenging. To combat this, DDS ADAP used innovative communications methods to reach teachers including newsletters, emails, and posters. |

| Activities Funded/Implemented | Results |
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| <p>Gauge the effectiveness of the ADAP course by surveying ADAP administrators/instructors. The survey will be e-mailed to ADAP administrators/instructors asking for opinions and suggestions for updates for the ADAP course. This annual survey will be given in February 2021. Responses will be evaluated and considered.</p> | <p>The DDS distributed the survey to active ADAP administrators and instructors. Of the 250 surveys sent, 83 administrators or instructors responded (33% response rate). The full results are attached to this report, and the highlights from the survey responses include: 1. 88% of survey respondents agree or strongly agree that the ADAP course increases alcohol and drug awareness among the teens at their school. 2. 94% of survey respondents agree or strongly agree that the ADAP materials adequately stress the dangers of using alcohol and drugs while operating a motor vehicle. 3. 77% of survey respondents agree or strongly agree that the eADAP has been a good alternative for students that do not or cannot take the in-person ADAP classroom course. 4. 72% of survey respondents agree or strongly agree that the students from their school are taking eADAP are either learning remotely, missed the ADAP class, or have a scheduling conflict. 5. 67% of the survey respondents agree or strongly agree that having an online-only ADAP manual is more convenient and easier to access. 6. 47% disagree or strongly disagree that in their opinion, eADAP is more effective than the classroom ADAP course. 7. 83% of survey respondents agree or strongly agree that they are satisfied with the responsiveness, professionalism, and overall program knowledge of the DDS ADAP Coordinator. 8. 81% of survey respondents agree or strongly agree that students actively participate and/or seem interested in the ADAP class. 9. 69% of survey respondents agree or strongly agree that the ADAP Portal is user-friendly and easy to use to create rosters, print certificates, and access new ADAP information. 10. 78% of survey respondents agree or strongly agree that they read and stay abreast of the new information and material portal</p> |
| <p>To track, on a monthly basis, the number of students who complete the eADAP program (online program for non-traditional students).</p> | <p>In FY 2021, 37,793 students completed the ADAP course. This was tracked on a monthly basis.</p> |
| <p>To increase by 10 percent the number of parents who complete the Parent ADAP course and the number of those who, in addition to completing the Parent ADAP course, also receive their free MVR through DDS Online Services. One method of increasing parental involvement will be by active outreach to parents. The DDS plans to increase from two planned parental outreach events annually to four planned parental outreach events.</p> | <p>Because of the pandemic, communication with parents of ADAP students was limited. Even though the coordinator was not able to communicate with the parents in person, she spoke with many parents on the phone throughout the year, suggesting taking the course with their teens. I took the opportunity to promote the eADAP course to parents since most teens were at home. Also, I emphasized during training to inform students and parents to take the online parent eADAP. I've seen an increase throughout the year than the previous year. Eight-hundred and ninety-eight parents enrolled in the course and two-hundred and ninety-three completed it.</p> |
| <p>To promote the ADAP program with Georgia educators, increase involvement, and improve instructional material, the DDS will invite 12-18 ADAP instructors to participate in a focus group. The DDS will gather feedback and suggestions from the instructors regarding improvements to the ADAP program with content updates/enhancements, instructional tools, and re-certification.</p> | <p>On September 21, 2021, the DDS conducted a virtual focus group to assess the strengths and weaknesses of the ADAP program from multiple perspectives. Ten (10) attendees were present, and representation included: *Supervisor of Health and Physical Education (Cobb) *Health & Physical Education Coordinator (Rockdale) *Health & Physical Education ADAP Instructors. Participants were asked these questions: *What is working well with the current ADAP curriculum? *What is not working well with the current ADAP curriculum? *What are some Frequently Asked Questions (FAQs) you get from ADAP students and parents? *What improvement suggestions do you have for the 2020-2021 school year? *How could DDS better support or assist in the</p> |

| Activities Funded/Implemented | Results |
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| | administration of the program? *The DDS will analyze the responses and make improvements where possible. Suggestions from the participants include: *Provide videos to go along with the curriculum including but not limited to: • The Truth about Drugs (YouTube) •Hands-free GOHS (YouTube) •NHTSA *Activities and Lesson Plan suggestion so Virtual ADAP Instructor training was a recommendation in last year's focus group. In September 2021, DDS implemented virtual new Instructor training using Microsoft Teams. |
| Recruit and train additional instructors and administrators at the DDS Headquarters, as well as through a partnership with the Georgia Department of Education and Regional Educational Service Agencies throughout the State. Schedule monthly instructor training classes at the DDS Headquarters and additional regional training classes as requested. | One (1) instructor attended the (in-person) training class and nineteen (19) instructors were present for the virtual training in September 2021. Per requests submitted by schools, sixty-two (62) administrators/instructors were added to the ADAP Portal, and twenty (20) administrators/instructors were deleted during the month of September 2021. During the ADAP Instructor Training Class, the ADAP Coordinator emphasizes the importance of entering students into rosters at the time the course is taught and demonstrates the steps to accomplish this. Updated contact information is obtained when a request is submitted to add a new instructor/administrator to the ADAP portal. |

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| Grantee: | Public Safety Training Center, Georgia | Grant Number: | GA-2021-F.A.S.T. 405d Impaired Lo-037 |
| Project Title: | Impaired Driving Training Programs/SFST & DRE | Funding Source: | F.A.S.T. 405d Impaired Lo |
| Funded Amount: | \$551,158.42 | Total Expended: | \$517,733.66 |
| Project Description: State Targets: | Consists of advanced level law enforcement training programs focusing on the detection, apprehension, and successful prosecution of alcohol/drug impaired drivers. Specialized training for law enforcement officers to improve detection, prosecution and conviction of DUI, decreasing the associated crashes, injuries and fatalities (C-1, C-2, C-3, C-5, C-7, C-10, C-11) | | |

| Activities Funded/Implemented | Results |
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| Conduct three six-day trainings in Drug Recognition Expert field certification evaluations to certify 45 officers as DRE's by the end of the grant year. The course consists of several phases of classroom training, followed by field training, and a comprehensive final knowledge examination. Participants will receive classroom training on proper drug evaluation techniques, drug physiology, drug classifications, symptoms of drug use and abuse, and legal considerations. Students must successfully complete the classroom training portion in order to transition into field certification training. | 33 students attended and 31 completed the training. DRE training continues to be some of the most challenging training available to LE officers across the country. |
| Conduct DUI/SFST Instructor Update to 20 students by the end of the grant year. This course provides updates of the NHTSA SFST curriculum. Special Notes: Officers who attend must have completed an IACP/NHTSA SFST Instructor course. It is recommended that SFST Instructors attend an update course at least every two years to ensure they remain current with revisions and updates to the program. | 6 students trained. Courses are advertised well in advance of each offering. Courses with low enrollment are flagged for additional course solicitation via GATEN and list serv emails. |

| Activities Funded/Implemented | Results |
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| <p>Conduct Advanced Traffic Law to 360 students by the end of the grant year. The Advanced Traffic Law course is intended to develop and/or enhance the skills and abilities of law enforcement officers in interpreting the Uniform Rules of the Road. Topics will include statutes related to motor vehicle laws and reviewing recent court decisions which effect current laws. Participants will complete research assignments utilizing Title 40 of the Official Code of Georgia Annotated and other related reference publications.</p> | <p>211 students trained. Advanced Traffic Law has been removed by POST as a required Advanced Level Certification course. We have developed, in its place, a course entitled Current Trends in Traffic Enforcement which will cover Title 40, to include most cited code sections and current case law applicable to those sections.</p> |
| <p>A quarterly newsletter containing updates on DRE issues and training, will be sent to all DRE Officers via the DRE LISTSERVE program at gadre@listserv.cc.emory.edu. The newsletter will be updated regularly and available online year-round. Upon successful completion of the DRE course, each officer will be subscribed to the DRE LISTSERVE program which will allow access to the LISTSERV email. In addition to providing training, course and legal updates, the LISTSERVE program will provide an avenue for DRE's to exchange information with others statewide.</p> | <p>Curriculum modifications and program updates are communicated directly to DRE's in the field via email list serv.</p> |
| <p>Georgia DRE's are required to enter information from evaluations conducted in order to facilitate proper documenting and record keeping functions. We will monitor and review the National DRE tracking website to ensure compliance and required reporting on a monthly basis.</p> | <p>DRE Coordinator monitors the tracking database weekly for timely submissions.</p> |
| <p>Conduct Basic DUI/SFST at GPSTC to 300 students during the grant year. This course is designed for peace officers responsible for enforcing DUI laws. This course introduces the participant to the National Highway Traffic Safety Administration's recommended Standardized Field Sobriety testing process. Topics include the proper procedure for administering the Horizontal Gaze Nystagmus, Walk and Turn, and One Leg Stand examinations.</p> | <p>278 students trained. No major challenges noted. The 24 hr. DUI/SFST course continues to be one of the most attended courses offered.</p> |
| <p>Conduct DUI/SFST Instructor to 25 students during the grant year. This course is intended for all law enforcement officers who will be responsible for providing training in DUI Detection and Standardized Field Sobriety Testing. Topics will include Standardized Field Sobriety Testing procedures, workshop management, communication skills, and lesson plan presentation.</p> | <p>9 students trained. No major challenges noted. Lower enrollment for this course than in previous offerings.</p> |
| <p>Conduct Drug Recognition Expert Recertification to 60 students during the grant year. This course is intended for DRE's who are required to renew their certificates every two years as required by IACP and NHTSA. Topics include DRE evaluation procedures, drug identification, symptoms of abuse and legal update.</p> | <p>20 DRE's recertified. DRE's are required to recertify every two years in order to maintain IACP Certification. We have experienced a downward trend periodically in the number of DRE's who recertify as scheduled.</p> |
| <p>Conduct DUI Case Preparation & Courtroom Presentation to 20 students during the grant year. This course is intended for public safety officers who have completed an IACP/NHTSA Standardized Field Sobriety Testing Program. Students will develop a DUI case,</p> | <p>11 students trained. No major challenges noted.</p> |

| Activities Funded/Implemented | Results |
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| prepare the case for prosecution, present the case in a mock trial and be evaluated on all aspects of the course. This program is designed to improve the officer's ability to successfully prepare and prosecute a DUI case. | |
| Conduct Advanced Roadside Impaired Driving Enforcement (ARIDE) at GPSTC to 200 students during the grant year. This course is intended to enhance the officers ability to recognize psychophysical and clinical indicators of impairment consistent with alcohol, drugs, and/or a combination of alcohol and drugs. Officers will be able to identify the categories of drugs and their effects on the human body. | 123 students trained. No major challenges noted. Enrollment figures for all courses appear to be down slightly from previous years. |
| Conduct DUI/SFST Update to 20 students during the grant year. This course introduces the participant to the updates of the National Highway Traffic Administration's Standardized Field Sobriety Tests and changes of laws applicable to DUI. | Course was not held even though it was rescheduled several times due to low enrollment. |
| Conduct Drug Recognition Expert Instructor to 15 students during the grant year. This course is intended for public safety officers who have completed DRE training and have been recommended by the DRE State Coordinator. Applicants seeking DRE Instructor training must be Georgia P.O.S.T. Council Instructor Certified and a copy of their diploma must be attached to the student authorization form. A student who completes this course will be able to serve competently as an Instructor in the DRE Pre-School, the DRE School, and Certification Training. | 9 students trained. There are a large number of newly trained DRE's with minimal experience in the field. DRE Instructor training is reserved for those who have demonstrated an exceptional grasp of the material as well as the process. It often takes additional time and experience to develop these advanced skills. |
| At least one representative from the grantee will attend the Impaired Driving Task Team meetings a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call. | Completed as required. |
| Conduct Basic DUI/SFST at offsite locations throughout the state to 50 students during the grant year. This course is designed for peace officers responsible for enforcing DUI laws. This course introduces the participant to the National Highway Traffic Safety Administration's recommended Standardized Field Sobriety testing process. Topics include the proper procedure for administering the Horizontal Gaze Nystagmus, Walk and Turn, and One Leg Stand examinations. | 88 students trained. Offsite SFST training continues to be popular in rural areas that may not have the resources available for officers to attend training at GPSTC. We will continue to offer multiple SFST training opportunities throughout the state. |
| Conduct Advanced Roadside Impaired Driving Enforcement (ARIDE) at offsite locations throughout the state to 50 students during the grant year. This course is intended to enhance the officers ability to recognize psychophysical and clinical indicators of impairment consistent with alcohol, drugs, and/or a combination of alcohol and drugs. Officers will be able to identify the categories of drugs and their effects on the human body. | 198 students trained. Offsite ARIDE courses continues to be popular in rural areas that may not have the resources available for officers to attend training at GPSTC. We will continue to offer multiple ARIDE training opportunities throughout the state. |

| Grantee: | Mothers Against Drunk Driving - Georgia | Grant Number: | GA-2021-F.A.S.T. 405d Impaired Lo-042 |
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| Project Title: | Mothers Against Drunk Driving Georgia | Funding Source: | F.A.S.T. 405d Impaired Lo |
| Funded Amount: | \$156,624.51 | Total Expended: | \$110,334.65 |
| Project Description: | MADD Georgia works to end drunk driving, fight drugged driving, serve victims of these violent crimes and prevent underage drinking. We do this through community activations, delivering MADD's signature Power of You(th) and Power of Parents programs, supporting law enforcement agencies; participating as a media partner to GOHS for signature traffic safety programs such as Drive Sober or Get Pulled Over, and serving as a member of the state's Impaired Driving Task Force. | | |
| State Targets: | MADD Georgia had tremendous impact through its public education events, media campaigns, youth and parent events, court monitoring and advocacy to decrease impaired driving. MADD Georgia educated students, parents, law enforcement personnel and members of the general public. In addition, MADD sponsored the Golden Shield Awards and other events to recognize outstanding performance by law enforcement in preventing impaired driving crashes. These activities contributed to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving impaired driving (C-1, C-2, C-3, C-5, C-7, C-9, C-10, C-11). | | |
| Activities Funded/Implemented | | Results | |
| 1.1.1 MADD Program Specialists will partner with GOHS or other agencies for two (2) press events focused on Designated Driver messaging during peak fatality season. | | MADD was a part of four press events this grant cycle, one in November, two in December, and one in February. MADD was the host of the Tie One on Safety Campaign press event held in Bethlehem, Georgia in November right before the start of the Thanksgiving Holiday. MADD Georgia Program Specialist Kali Robinson organized this event. MADD was joined by prevention partners the Governor's Office of Highway Safety, Barrow County Sherriff's Office, Georgia State Post 32 Troopers out of Athens, and Bethlehem Church members to educate the public on the dangers of driving under the influence during the holiday season. During the holiday season, from November 1 through December 31, MADD asks the community if their holiday celebrations include alcohol, to make sure they have a sober designated driver to get their loved one's home safely. This message is a simple reminder that even during COVID-19, families may be hosting social gatherings. This socially distant press event was the first major in-person MADD gathering since the pandemic stuck in March of 2021. All police officers, troopers, and victim families in attendance received MADD red ribbon magnets for their vehicles. The two TOOFS events in December included a radio interview in Savannah and the First Step Radio Show that is broadcasted on Augusta area radio and via Facebook. These interviews help put the word out on using a designated driver through the TOOFS campaign season. A 4th press event was hosted by GOHS where Kali Robinson spoke on the dangers of drunk driving during the Super Bowl weekend. | |
| 1.2.1. MADD Program Specialists will identify community partners and develop action plans for implementing eight (8) Pre-Prom presentations or informational tables during the grant year to educate 1600 students on the dangers of underage drinking during prom season. The presentations will be based on MADD's Power of You(th) curriculum. Schools that ask for MADD informational tables instead of presentations | | Efforts to provide educational Pre-Prom events were impacted for the 2nd year by the pandemic and the ongoing restrictions at high schools. Unlike how schools closed in March of 2020 with Pre-Prom events on the calendar, 2021 did not result in any schools confirming in-person speaking engagements or prevention display tables. Thus, the student goal was 1,600 was not met. | |

| Activities Funded/Implemented | Results |
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| to promote prom safety will also have their roots in the Power of You(th) curriculum. | |
| 1.2.2 MADD Program Specialists will coordinate with host agencies to register participants and provide materials for 12 in-person or online Power of Parents workshops in order to educate 600 parents on the dangers of driving under the influence of alcohol or drugs and underage drinking. | Due to the COVID-19 pandemic and subsequent closing of schools and businesses in March of 2020, MADD continued to deliver Power of Parents workshops online. MADD was able to reach 75% of the projected life-saving goal. MADD educated 228 parents or 38% of the 600-parent attendance goal number. Eight of the nine presentations were online with most parents and guardians educated during two Parent University online training conducted by Program Specialist Theresa De Wild. Even partner agency yearly staples such as the Atlanta Falcons Mom's football clinics did not occur this grant cycle due to the ongoing pandemic. |
| 1.2.3 MADD Program Specialists will coordinate with host agencies to register participants and provide educational materials for the 14 Power or You(th) presentations in order to educate 1,400 students on the dangers of underage drinking. | MADD was able to meet the Power of YOU(th) (POY) goal by 93% this grant cycle. The participant goal of 1,400 reached 15% success with 211 students educated. Out of the 211, 127 youth and children were educated in-person and 84 virtually. POY messaging was heard by 45 parents who attended the mix of in-person and online sessions. The ongoing effects of the pandemic as well as ongoing guest restrictions at school campuses led to many challenges offering the MADD Power of YOU(th) program this grant cycle which is usually met and exceeded by program staff. |
| 1.2.4 The two MADD Program Specialists will coordinate five (5) Power or Parents or Power of You(th) train-the-trainer presentations with host agencies to register participants and provide training and materials to 24 community partners and/or volunteers. These individuals will then be equipped to deliver these life-saving prevention programs. | Training others in the life-saving mission of MADD was extremely limited during the ongoing pandemic. MADD hosted one online Power of Parents / Power of You(th) Facilitator Training this grant cycle which educated one person. The ongoing pandemic and turnover in program staff led to this goal being met at only 20% this grant cycle. The ongoing effects of the pandemic as well as ongoing guest restrictions at school campuses led to many challenges offering this training this grant cycle which is usually met by program staff. |
| 1.3.1 MADD Program Specialists will coordinate with Traffic Enforcement Network Coordinators for approval to attend 16 TEN meetings for the purpose of providing support to 450 law enforcement in attendance. | With the slow reopening of the state and the willingness of law enforcement to resume in-person network meetings, MADD was on track to meet this goal by 106%. MADD exceeded the attendance goal by 132% by supporting 596 law enforcement out of the goal of 450. At least five additional network meetings that MADD Program Staff were planning to attend were canceled due to pandemic-related issues during this grant cycle. MADD attended meetings in the ECTEN and CRETN networks as well as two in CATEN, five in MATEN, and 8 in SETEN. We remain grateful that our strong, collegial relationships with law enforcement agencies in Georgia allowed us to be select guest at these limited capacity events. |
| 1.3.2 The MADD Program Specialists will coordinate with law enforcement officials to attend four (4) high visibility law enforcement traffic mobilizations sponsored by GOHS. | MADD was able to support 367 law enforcement at the mobilizations and exceed the objective goal by 225%. MADD excelled in this category due to law enforcement and GOHS inviting MADD to mobilization events such as the December Drive Sober or Get Pulled Over Campaign, March's Operation Rolling Thunder, the June Campaign for Drive Sober or Get Pulled Over, and September's Hands Across the Border. |
| 6.1.1 MADD Program Specialists will assist in planning and implementing the statewide law enforcement recognition event. | MADD was super excited to celebrate the achievements of law enforcement from their tireless work at the start of the pandemic in 2020 at the largest in-person MADD Georgia gathering since 2019. The annual MADD Golden Shield Statewide Law Enforcement Recognition (LER) Awards moved to September this grant year due to the impact the COVID-19 pandemic was still having in the Spring. The in-person event was a socially distant CDC guideline- |

| Activities Funded/Implemented | Results |
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| | <p>infused award presentation held in downtown Atlanta. MADD was pleased to offer the award ceremony at the venue that was canceled in 2020 due to the pandemic. The Chick-fil-A College Hall of Fame provided a unique experience to the 400 attendees who were in attendance. MADD was delighted to give out eighteen crystal awards, 371 certificates, 297 MADD DUI lapel pins awards, and 58 DRE lapel pins awards. Agencies that could not attend had their awards and certificates and lapel pins awards individually mailed to them.</p> |
| <p>6.1.2 MADD Program Specialists will implement or assist local volunteers for two (2) local area Law Enforcement Recognition events held at different locations throughout Georgia, separate from the Golden Shield Honors.</p> | <p>Due to the ongoing pandemic, MADD's two localized events did not occur in this grant cycle. MADD chose to place the focus placed on the state event over the localized ones as the statewide awards were almost moved virtually for the 2nd year due to the surge in COVID-19 over the summer. MADD postponed the statewide virtual Law Enforcement Recognition Event (LER) to September to give more time for law enforcement across the state to apply for the Golden Shield awards. Program Specialist De Wild did a photo op and re-presented the awards to the Pooler Police Department officers who were unable to attend the Golden Shield Awards. Due to illness, Ms. De Wild was also unable to attend the statewide LER so being able to present the state awards to the officers she works closely with was meaningful as MADD was unable to host a local Savannah LER this grant cycle.</p> |
| <p>1.1.3 MADD Program Specialists will attend the GOHS Task Team meetings a minimum of 8 times during the grant year. This can be accomplished either by attendance or via conference call.</p> | <p>MADD exceeded this goal at 125%. MADD attended three GOHS task team leader meetings, one Impaired Driving Task Force meeting, three 55+ Driver Safety Task Team, and three Young Adult Driver Task Force meetings between October 2020 and April 2021.</p> |
| <p>1.1.4 The MADD Program Specialists will coordinate with event agencies to secure participation in 23 community events.</p> | <p>The goal was 91% achieved despite the activity number increasing from 20 to 23 in July in the 4th quarter of the grant cycle. The attendee goal reached 705 of the 8,000-person goal. The COVID-19 pandemic resulted in a limited number of in-person community events for the 2nd year in a row. MADD held 12 of the 21 events in-person with the other 9 held virtually. The largest virtual prevention event was the MADD Campaign to Eliminate Drunk Driving speech before the Power of Parents workshop at the online Parents University where 112 virtual watchers got the messaging. The largest in-person socially distant MADD event was the Walk Like MADD in Savannah, where 81 attendees received MADD prevention messaging. The highlight for the grant year was MADD having an exhibit table at the in-person GOHS Conference in August, where MADD was able to interact with 250 attendees over three days.</p> |
| <p>1.1.5 MADD Program Specialists will contribute to prevention agency partners such as Traffic Incident Management (TIME), Cobb Community Alliance to Prevent Substance Abuse (CCAPSA), Savannah Substance Abuse Prevention (SSAP) Coalition, etc. by attending 18 meetings (in-person, phone, web) for the purpose of providing informational support or literature to those in attendance.</p> | <p>Thanks to the ongoing COVID-19 pandemic, there was an increase in the number of prevention agency partner meetings held virtually. MADD exceeded this goal at 300%. Only five of the 54 meetings were in person. MADD attended 1 AAA meeting, 1 Barrow County Family Connection meeting, six Beyond the Bell meetings, two CAPS/SAPP meetings, six Drug-Free Kennesaw meetings, 1 Effingham Family Connection meeting, 1 GOHS meeting, six IPRCE meetings, one Newton County Drug-Free meetings, 1 Parent University Meeting, 1 Shepard Center Meeting, 19 Savannah Prevention Coalition related meetings, 1 Tattnell EMS CEDD meeting, seven TIME meetings, and three Transportation Safety Task Force meetings.</p> |

| Activities Funded/Implemented | Results |
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| 1.3.3 The Program Specialists will work to coordinate volunteer court monitoring efforts each month during the 2020-2021 grant period. | MADD was able to meet the goal at 66%. The majority of the court monitoring goal was accomplished virtually since the in-person court was suspended the majority of the grant year and then held online on a limited basis. The Program Specialist worked on recruiting volunteers from Kennesaw State which was a task when the court was closed most of the grant cycle. Program Specialists viewed virtual court in Henry, Fulton, and Effingham County. DUI cases could not be adequately tracked for reporting in MADD's court monitoring system as the online virtual courts operate differently than regular courts and are not always consistent between judges within the same county. |

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| Grantee: | Prosecuting Attorney's Council | Grant Number: | GA-2021-F.A.S.T. 405d Impaired Lo-118 |
| Project Title: | Traffic Safety Adjudication Program | Funding Source: | F.A.S.T. 405d Impaired Lo |
| Funded Amount: | \$475,000.00 | Total Expended: | \$438,048.13 |
| Project Description: | This program will provide GA traffic prosecutors and LEOs with legal assistance, consultation, resource material, and training opportunities to aid in the prosecution of DUI and vehicular homicide cases. | | |
| State Targets: | Education and assistance to prosecutors and law enforcement to improve prosecution of DUI. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities, particularly those involving impaired driving (C-1, C-2, C-3, C-5, C-7, C-10, C-11). | | |

| Activities Funded/Implemented | Results |
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| Present 12 2-day JOINT LAW ENFORCEMENT/PROSECUTOR DUI TRAINING COURSES. This 12-hour course will focus on all aspects of DUI investigation and prosecution. Material will be spread out over 2 days for maximum effect but will allow attendees who are only able to attend one day to benefit. Announcements for applications to these trainings will be posted on PAC's website and e-mailed to LE agencies and prosecutors through the TENs and other PAC listservs. PAC's TSRPs and TSRI will present all sessions of the course. PAC, GOHS, NHTSA, and NDAA traffic safety publications will be distributed. | The Traffic Safety Team met these goals, presenting 12 2-day trainings, held at the dates and locations listed. These trainings were attended by 218 law enforcement officers and 109 prosecutors and given an average overall rating of 4.79 / 5.00. October 21-22, Dalton, Whitfield County January 4-5, Morrow, Clayton County February 18-19, Gainesville, Hall County March 1-2, Atlanta, Fulton County March 22-23, Tifton, Tift County April 20-21, Newnan, Coweta County June 7-8, Tybee Island, Chatham County June 14-15, Peachtree City, Fayette County June 24-25, Lagrange, Troup County June 28-29, Waycross, Ware County July 29-30, Augusta, Richmond County September 16-17, Canton, Cherokee County |
| Present two 1-day ARIDE (Advance Roadside Impaired Driving Enforcement) for Prosecutors courses. This 6-hour course will instruct prosecutors on the knowledge provided to LE during ARIDE training, which includes the use of SFSTs and introduces officers to tools designed to focus on drug impairment. Prosecutors who take this course will fully understand the scope of knowledge taught during ARIDE and will leave better prepared to use LE training to best effect in the courtroom. This course will be presented twice during the year. Traffic safety publications will be distributed at each training. | The Traffic Safety Team met this goal, presenting ARIDE: A Guide for Prosecutors in person at Morrow, GA, on June 1, 2021, to 22 prosecutors, and virtually on September 29, 2021, to 16 prosecutors, who learned the unique value that an ARIDE-trained officer can bring to impaired driving cases, and how to utilize that training in the courtroom. The Morrow training was rated 4.75 / 5.00 by attendees, and the virtual training received ratings of 5.00 / 5.00. |
| Present a one-day course on direct examination of expert (DRE) testimony and cross of defense experts. | The Traffic Safety Team met this goal, presenting Expert Witness Testimony in Impaired Driving Cases at the PAC Office in Morrow, |

| Activities Funded/Implemented | Results |
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| Attendees will learn how to frame and present expert testimony to explain the complex issues involved in impaired driving cases to fact finders unfamiliar with the investigation tools used. Attendees will also learn about common tactics presented by defense experts and learn tools to cross examine experts used by defense attorneys. This course will be presented during the grant year in Morrow, GA. | GA, on August 6, 2021, to a total of 17 attendees, who learned how to qualify and examine a Drug Recognition Expert in an impaired driving case, and how to approach expert witnesses offered by the defense. This training was rated 5.00 / 5.00. |
| Present the FROM STOP TO STATE COURT course to 30 prosecutors/LEOs in September 2021. This course provides detailed instruction and will lead practical exercises and demonstrations (including an alcohol workshop) covering all facets of a DUI investigation, arrest, motions, and trial. A smaller class size is necessary for this program due to the nature of the training model for this course, which relies on in-depth, focused instruction followed by student participation in practical exercises. However, attendees will develop skills and knowledge they can take back and share with their agencies. | The Traffic Safety Team met this goal, presenting From Stop to State Court to 31 law enforcement officers and prosecutors in Young Harris, GA, where experienced law enforcement officers and prosecutors guided students through classroom instruction, practical exercises, and simulated courtroom experience to better understand all phases of an impaired driving investigation and prosecution. This course was rated 4.85 / 5.00 by attendees. |
| The Traffic Safety Team will create and record two podcasts as part of PAC's Podcast Program. Podcasts will focus on topics of current interest and discussion in the field of traffic safety and will include subject matter experts to provide listeners with updated, accurate information about the reality of impaired driving investigation and prosecution. | The Traffic Safety Team was unable to meet this goal, as COVID restrictions rendered a larger, organization-wide podcast project unfeasible. Responses suggested a lack of reception to this newer form of outreach. Podcasting may be revisited in future grant years, but only as a part of a larger goal of offering training in general through various media. |
| The Traffic Safety Team will create and present two webinars during the grant year on current traffic safety issues. Webinar topics will complement, but not substitute for, currently existing training offered in person. CLE credit will be offered to participating prosecutors. | The Traffic Safety Team exceeded this goal, presenting the following webinars during the grant year: October 27 – DUI Case Law – 1 hour, 185 attendees, rated 9.55 / 10.00. November 2 – From Over the Counter: Prescription Drugs that Impair – 1 hour, 93 attendees, rated 9.52 / 10.00. February 8 – The Georgia DUI – 1 hour, 202 attendees, rated 9.70 / 10.00. February 10 – Implied Consent – 1 hour, 206 attendees, rated 9.86 / 10.00. The Traffic Safety Team will continue to utilize online training, even as we return to full time in-person training to ensure that prosecutors and law enforcement statewide have access to the best and most current information available. |
| The Traffic Safety Team will develop and present a one-day course on the use of the Intoxilyzer 9000 for prosecutors that will explain the operation of the instrument, the proper way to admit breath testing evidence, and how to respond to common defense attacks on breath testing evidence. This course will increase confidence both in the reliability of alcohol breath testing and equip prosecutors and law enforcement to better explain and defend these results in court. | The Traffic Safety Team met this goal, presenting "Intoxilyzer 9000 for Prosecutors and Law Enforcement" virtually to 24 registrants, who learned about the science and engineering behind breath testing in Georgia, and how to admit breath tests in impaired driving cases. |
| The TSRPs will monitor and respond as necessary to the TSRP Forum and Listserv (both maintained on Yahoo!). | The Traffic Safety Team met this goal, monitoring the TSRP Forum and Listserv, now on Groups.io (moved from Yahoo), where they utilized the expertise of their fellow TSRPs and offered information on advice for the benefit of prosecutors and law enforcement nationwide. |
| The TSRI will monitor and respond as necessary to DRE and DRE Instructor listservs | The Traffic Safety Team met this goal, monitoring the DRE Forum and Listserv, where they utilized the expertise of fellow DRE's and |

| Activities Funded/Implemented | Results |
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| | offered information on advice for the benefit of prosecutors and law enforcement nationwide. |
| <p>The TST will advise contacts, including, but not limited to, GOHS, the DAAG, the GASG, the GA Institute for Continuing Legal Ed., and GA law schools of their availability to present traffic-safety related training in person and via webinar or other remote methods. The TST will respond to inquiries from stakeholders regarding training on traffic safety issues. On a quarterly basis during the year, the TST will advise contacts at the above organizations of their availability to present training. Schedules permitting, the TST will accept invitations to present training on an as-needed basis.</p> | <p>The Traffic Safety Team exceeded this goal, responding to requests from traffic safety stakeholders and presenting additional training, including: January 6 - TSRI Grier assisted with Standardized Field Sobriety Instruction at GPSTC February 4 – TSRI Grier assisted with Standardized Field Sobriety Instruction at GPSTC February 12 – STSRP Crosby presented a two hour block on Courtroom Presentation during DRE Recertification Training at GPSTC March 16 – TSRI Grier assisted with DRE School at GPSTC March 24 – TSRI Grier assisted with DRE School at GPSTC March 24 – STSRP Crosby presented a one hour block on DUI Case Law to the Georgia Association of Solicitors-General in Athens, GA March 26, 2021 - STSRP Crosby assisted with DRE Recertification training at the Georgia Public Safety Training Center in Forsyth, Georgia. April 4-7, 2021, TSRI Grier assisted with a Standardized Field Sobriety certification class at the Henry County Police Department in McDonough, GA. May 27, 2021, STSRP Crosby assisted with DUI Case Preparation at the Georgia Public Safety Training Center, providing instruction and practical exercises for officers regarding testifying about their training, experience, and field sobriety evaluations in impaired driving cases. June 30, 2021, TSRI Grier assisted with candidate interviews for the 57th Drug Recognition Expert Class at the Georgia Public Safety Training Center. July 27, 2021, TSRI Grier assisted with instruction for the 57th Drug Recognition Expert School at the Georgia Public Safety Training Center. August 4, 2021, TSRI Grier assisted with instruction for the 57th Drug Recognition Expert School at the Georgia Public Safety Training Center. September 10, 2021, STSRP Crosby assisted with DRE Recertifications at the Georgia Public Safety Training Center in Forsyth, GA.</p> |
| <p>The Traffic Safety Team will assist trainers at the Georgia Public Safety Training Center in Forsyth, GA by presenting blocks of training on courtroom presentation to cadets during Trooper Schools, typically presented at least twice during a year.</p> | <p>The Traffic Safety Team met this goal, presenting two-day blocks of training on Motor Vehicle Law to the 110th Georgia State Trooper School on March 29-30, and the 111th Georgia State Trooper School on September 20-21.</p> |
| <p>By designation of the Executive Director of PAC, the TSRPs and TSRI will serve on both the Impaired Driving Task Force and the Strategic Highway Safety Plan Leadership meetings, which meet (approximately) semi-monthly. The TSRI will serve as the head of the Impaired Driving Task Team. When possible, the Traffic Safety Team will attend meetings of other task forces with missions relevant to traffic safety enforcement.</p> | <p>The Traffic Safety Team did not meet this goal but did attend five scheduled meetings of these bodies during the grant year, held on the following dates: October 21 – SHSP / TRCC December 9 – Virtual SHSP Summit March 10 – Impaired Driving Task Team April 22 – SHSP July 22 – SHSP The Traffic Safety Team remains committed to assisting fellow traffic safety stakeholders statewide by participating in these committees and task teams.</p> |
| <p>Present the LETHAL WEAPON course to 75 prosecutors/law enforcement officers in March 2021. This course provides instruction on crash reconstruction methodology, an on-scene crash demonstration, the presentation of reconstruction evidence, crash data recorders, expert witnesses, crash toxicology, and a vehicular homicide case law update.</p> | <p>The Traffic Safety Team substantively met this goal when we presented Lethal Weapon at the Georgia Public Safety Training Center in Forsyth, GA. STSRPs Crosby and Samuels joined with TSRI Grier, as well as experienced crash investigators at GPSTC to present classroom instruction coupled with the chance to observe a motor vehicle crash and review the data generated. 55 law enforcement officers and prosecutors registered for this course, which received a rating of 4.83 / 5.00 from attendees. Registration may have been depressed due to not only the ongoing pandemic, but increased court schedules from potential attendees in circuits</p> |

| Activities Funded/Implemented | Results |
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| | that were returning to in-person trials, which has left those jurisdictions with limited time for training. |
| The TSRPs and TSRI, with PAC assistance, will present a (minimum) four-hour traffic safety training track to 200 or more traffic prosecutors at the PAC 2021 Summer Conference in Jekyll Island, Georgia; speakers will discuss current traffic safety topics of statewide importance. TSRPs and TSRI will be available for the duration of the course to answer attendee questions. | The Traffic Safety Team substantively met this goal. On July 18-21, 2021, STSRP Crosby, STSRP Samuels, and TSRI Grier assisted the Prosecuting Attorneys' Council in presenting its annual Summer Conference in Jekyll Island, GA. On July 19, 2021, the Governor's Office of Highway Safety Track was presented, with five hours of instruction. STSRP Crosby spoke on DUI case law, and there were presentations on Standardized Field Sobriety, Jury Selection, and Georgia's new street racing law. Approximately 180 people indicated they would attend this track, and ratings for all speakers were 4.60 / 5.00. Due to the pandemic, registration was limited from what had been accepted in past years and addressing court backlogs caused by the pandemic may have depressed registration among jurisdictions that were beginning to resume trials and in person hearings. Despite these challenges, the Highway Safety Track was an extremely popular choice for those able to attend. |
| The TSRPs and TSRI will respond via telephone and e-mail to inquiries regarding specific legal, scientific, strategic and appellate issues from prosecutors handling traffic cases in the Municipal, Recorders, Probate, State and Superior Courts of Georgia. Perform on a monthly basis. | The Traffic Safety Team met this goal, responding to numerous emails and calls from prosecutors statewide throughout the year, and assisted on a wide variety of traffic safety issues. |
| Upon request of local prosecutors or law enforcement, TSRI will provide case review of impaired driving prosecutions. TSRI will review reports and video evidence, consult with prosecutors and law enforcement about strengths and weaknesses of cases, and when necessary, appear in court to testify as an expert witness about matters within the scope of the TSRI's training and experience. It is estimated that this will occur bi-monthly during the grant year. | Georgia's TSRI provided case review for local officers and law enforcement on no fewer than 9 occasions, exceeding the goal for this year. A challenge that regularly occurs is that restrictions on the TSRI's ability to offer expert testimony in court mean that should the TSRI identify a challenge that could benefit from an expert witness, he then must locate and loop in another DRE, rather than using his own training and experience to assist with the case. Nevertheless, the TSRI has been a valuable resource for prosecutors and law enforcement statewide since the addition of this position to the program. |
| Upon invitation by GOHS, the TSRI will attend statewide traffic safety mobilizations throughout the year, including, but not limited to, 100 Days of Summer HEAT, Border to Border, Op. Zero Tolerance, Op. Southern Shield, Hands Across the Border, Drive Sober or Get Pulled Over, or other statewide mobilizations that occur during the year. The TSRI will participate in mobilizations, including assisting with traffic safety investigations conducted by other officers and conducting his own investigations when required. It is estimated that this will occur 3 times during the year. | The Traffic Safety Team was unable to meet this goal – preparations were made several times to attend various mobilizations, but due to pandemic issues and previously scheduled training sessions causing some cancellations, the TSRI was unable to attend the required number of mobilizations |
| The TSRPs and TSRI will respond via telephone and e-mail to inquiries regarding specific legal and procedural issues from Georgia police officers engaged in traffic enforcement. Perform on a monthly basis. | The Traffic Safety Team met this goal, serving as an information resource for law enforcement statewide. Both TSRPs and the TSRI regularly receive requests for information about traffic safety issues from law enforcement and respond as needed to the requests. |
| The TSRI, in concert with TSRPs, will utilize PAC trainings, the GATEN network, prosecutor listservs, traffic network meetings, the PAC website and Facebook page, PAC Weekly Bulletins, and other means to inform prosecutors and law enforcement of the nature and function of the DRE program, and to encourage local agencies to identify and send qualified | The Traffic Safety Team met this goal, including a discussion and endorsement of the DRE program as part of every Joint Law Enforcement Prosecutor Training. In addition, the team discusses program with interested officers at every training and offers encouragement and support to officers identified as prospective candidates for the DRE program. |

| Activities Funded/Implemented | Results |
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| officers to DRE training. The TSRI will maintain contact with DRE Coordinators to ensure messaging is accurate. Perform on a monthly basis or as often as needed. | |
| Attend a minimum of 6 GATEN meetings per year, and, upon the request of GATEN coordinators, provide training on specified traffic safety topics and, when asked to do so, observe roadblock operations conducted after network meetings. | The Traffic Safety Team met this goal, attending the following GATEN meetings during the grant year: October 29 – Western Regional Traffic Enforcement Network January 13 – Metro Atlanta Traffic Enforcement Network June 11 – Central Regional Traffic Enforcement Network September 9 – Quad Network – (ATTEN, NETEN, PATEN, MNTEN) September 17 – Central Regional Traffic Enforcement Network September 30 – Western Regional Traffic Enforcement Network The Traffic Safety Team offers one-two hour blocks of training when requested at these events, and also attends these meetings to promote PAC Impaired Driving Training and the DRE program. |
| PAC, GOHS, NHTSA and NDAA traffic safety publications (training materials, CaseLaw Update, NHTSA/GOHS/NDAA collateral, etc.) will be distributed via website, listserv and at all trainings and conferences. | GOHS handouts are printed out and included with every training put on by the Traffic Safety Team where written handouts are provided, including all JLEP trainings and major conferences. |

6.6 Motorcycle Safety

| Grantee: | Driver Services, Georgia Department | Grant Number: | GA-2021-F.A.S.T. 405f M9X-019 |
|--|--|-----------------|-------------------------------|
| Project Title: | Motorcycle Safety | Funding Source: | F.A.S.T. 405f M9X |
| Funded Amount: | \$114,902.52 | Total Expended: | \$67,999.35 |
| Project Description: | The Georgia Motorcycle Safety Program works toward reducing motorcycle fatalities by educating riders and by promoting the NHTSA "Share the Road" message to increase motorists' awareness of motorcycles. | | |
| State Targets: | Rider education to increase helmet use, rider skill and use of protective equipment; rider education to decrease DUI by motorcyclists; public education to improve driver awareness of motorcycles (C-1, C-2, C-3, C-5, C-7, C-8). | | |
| Activities Funded/Implemented | Results | | |
| Georgia Department of Driver Services will utilize social media, including Twitter, Facebook other social media platforms at least four times a month to promote motorist awareness of motorcycles. | Social media continues to be an excellent vehicle to promote motorcycle safety. Posts stress safety messaging including Share the Road, rider awareness, Gear up for Safety, and training. GMSP far exceeded the projected 48 posts with 389 targeted and insightful posts on Facebook, Twitter and Instagram. | | |
| The Georgia Department of Driver Services will utilize the full-time Outreach Coordinator and part-time outreach team (rider coaches) to staff outreach events statewide. The team efforts will promote, advocate for and strengthen the State of Georgia mission and goals for motorcycle safety awareness and rider education by promoting the "Share the Road with Motorcycles" message. The Georgia Department of Driver Services will reach a minimum number of 30 people per outreach event, as measured by "visits to the exhibit table." | 1112 people were reached at safety events. DDS Motorcycle Safety continues to make their presence known at bike nights, festivals, industry events and tradeshow. Events are targeted to locations that are hotspots for fatalities, demographics and general public to promote safety messaging. | | |

| Activities Funded/Implemented | Results |
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| Educational materials to promote motorcycle safety will be purchased and distributed (5,000) during the FFY2021 grant period. These materials will promote safety campaigns, such as "Share the Road with Motorcycles." All materials will be approved by GOHS prior to purchasing. | DDS Motorcycle Safety passes out safety messaging literature at all outreach events, at DDS Customer Service Centers, and dealerships. The materials passed out at dealerships targets new riders or bike owners. Materials printed by DDS targets safety messaging including "Share the Road", Rider Safety and appropriate Gear. A total of 6476 pieces of safety material was handed out. |
| Georgia Department of Driver Services will host the annual update training (professional development) for rider coaches. The update training will include changes to any Federal, State or regulatory laws and safety considerations, including impaired riding. The Georgia Department of Driver Services will reach a minimum number of 100 coaches at this event. | The Annual Updated hosted 100 attendees and was the first virtual Annual Update for GMSP. Commissioner Spencer Moore kicked off the update with a welcome and shared demographics from traffic reports for the previous year. Holly Hegyesi, Kayla Peeples, and Michele Owens shared presentations for the update. Some of the topics included: COVID waiver updates, e-learning course option, GMSP web application, written exams, RCP, QA/RCTPs, issuance, motorcycle fatality demographics, and emotional intelligence for coaches. The virtual format appeared to be well received by participants. Attendees questions ranged from increased demographics in motorcycle-related fatalities, BRC2 expansion, rider coach openings, 3WBRC2 development, and online learning/training sessions |
| Georgia Department of Driver Services will create and submit press releases to the network of media a minimum of six times during the grant year. These will include, but are not limited to, the grant announcement, "Share the Road with Motorcycles," and Motorcycle Awareness month. | A total of 7 press releases were distributed. GMSP exceeded the number of projected press releases for the FY 2021. Also included during the year was a pod cast by the Outreach Coordinator Kayla Peeples and a television interview for Motorcycle Safety Month. |
| Georgia Department of Driver Services will assist the Customer Service Centers each month in promoting motorist awareness of motorcycles. The Centers will utilize the Georgia Department of Driver Services Motor Vehicle Network (MVN) to run safety ads focusing on motorist awareness of motorcycles, as well as posting information and brochures throughout the centers. | Due to Covid the DDS Service Centers were closed and available for appointments only. However, the centers are now open and traffic patterns have resumed. Ads focus on safety messaging including Share the Road, Rider Awareness, and Safety Gear. The Outreach Coordinator regularly visits the CSC centers across to state to make sure they have the appropriate information and brochures. |
| At least one program representative will attend the Motorcycle Safety Task Team meeting. | The MCSP Program Manager and Outreach Coordinator were present at all 8 Motorcycle Safety Task Team meetings. |
| The Georgia Motorcycle Safety Program will review statewide crash statistical data (including the daily fatality reports from DOT) and events (classes, outreach events, etc.) at least quarterly during the FFY2021 grant period for evaluation and project status purposes. | The Georgia Motorcycle Safety Program reviewed crash statistical data and events 11 times during the grant year. This information is used in all communications vehicles including press releases, outreach event schedule development, brochure development and social media posting. |

6.7 Non-Motorized (Pedestrians & Bicyclists)

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| Grantee: | Shepherd Center | Grant Number: | GA-2021-F.A.S.T. 402 PS-082 |
| Project Title: | Scooter Safety | Funding Source: | F.A.S.T. 402 PS |
| Funded Amount: | \$174,000.00 | Total Expended: | \$174,000.00 |
| Project Description: | In response to the injuries and fatalities associated with electric scooter riding, Shepherd Center would like to roll out a multifactorial safety campaign. Based on the available data, we know there are five major risk factors associated with scooter crashes. Our campaign will be a multifactorial approach to mass media, creating and disseminating 3 PSA's, 2 Scooter Safety Summits, and a pre and post survey on the Beltline utilizing best practice primary prevention measures. | | |

State (C-1, C-2, C-3, C-11)

Targets:

| Activities Funded/Implemented | Results |
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| 1. Conduct a baseline observational helmet use survey within Atlanta. 2. Conduct a post-program observational helmet use survey within Atlanta. | Initially we thought the observational study could be done just on the beltline. As we researched more and got into the grant we realized that it would be much more intense than that. As it transpired, the survey piece of our grant was one of the most time consuming and difficult pieces of our grant. We hired a wonderful public health professional, Lila Ralston, to design the observational tool for us and had several planning meetings to discuss how to make this piece as standardized as possible. The survey locations were taken from Lime and Spin heat maps, and Statesboro was chosen as a control group- as they are the only other location that allows scooters in GA outside of Atlanta. We partnered with GA Southern University to help with the observations, and enlisted GOHS and our DPH partners as well. In April we did our pre-observations and spent a week in Atlanta observing and four days in Statesboro. At the end of September, we conducted our post-observations and spent the same amount of time observing. It was a heavy lift, and I am so glad we put so much effort into the study because the final report (attached here) is fascinating and will serve as a wonderful baseline for future studies. While we did focus on helmet use as the factor we were measuring, we also included speed, multiple riders, riding location, gender and age in the survey. While we did not move the needle in terms of helmet use- the results were too small to be statistically significant- we did see that GA Tech's e-scooter riders did improve their helmet use, and their bike lanes had improved as well over the course of this grant. Our final report on the observational study also shows that males were more likely to wear their helmet, which we found interesting. We will try to publish the full report in 2022 with GOHS's approval. |
| Create print advertisements on the importance of helmet use to be distributed at scooter crash hot spots statewide during the grant year focusing on helmet safety and the Beltline by the end of September 2021. | We decided to do an all-digital campaign instead of a print media campaign for Scoot Safe. We were unable to get exact crash location data from the scooter companies or the city and decided a digital campaign would cover all of our bases and enable us to digitally target our population more strategically. Our digital google ads ran for the duration of the campaign and did really well. We also had to pivot on our Beltline Blitz plans as the Delta variant was surging in Atlanta and we deemed it unsafe to hold the event. We came up with a great plan B and did a mass mailing along the Beltline. We ordered and assembled packets to be delivered and distributed along the beltline that would reach our target audience. The packets consisted of our infographic and plastic wall hangings (used for bathroom stalls) with scoot safe messaging to be put in bars and restaurants along the beltline and a new postcard to check out our summit online. We targeted high and low restaurants to ensure we were not just focused on the Ponce City Market area. Overall, we sent out 625 collateral pieces to 108 Atlanta addresses. |
| Create one of three PSAs on the importance of helmet use while scooting to be distributed throughout Georgia during the grant year. | All 3 PSAs were completed by the end of the grant year and hosted on our ScootSafeGA.com website. The PSAs were the biggest challenge in our grant this year, and we actually had to do them twice. We were disappointed in the final product, and as such did not push them out via social/ digital like we had planned. Instead, we continued to push the digital campaign on google that had done so well, and made the PSAs available on our website. |

| Activities Funded/Implemented | Results |
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| During the grant period, prepare and host 1 virtual scooter safety summit to 200 participants. | Our Scoot Safe Summit went really well. We used a platform called Remo which felt the most like being at an actual in-person conference as it had a stage feature as well as networking tables and booths. Our virtual Scoot Safe webinar took place on July 14th and 15th and registration was free to the public. Originally a small piece of the grant, the microsite became much more important as a place to house the entirety of our campaign. ScootSafeGA.com was also where people registered for the summit. We had about 130 people register for the virtual 2-day summit, but only about 60 people attended. We decided that the content of the summit was so good that we filmed it all and housed it at https://www.scootsafega.com/events/ This enables anyone who was unable to attend the conference to access the information and speakers. We had several micro sessions including Grady's SCRATCH database, Atlanta Bicycle Coalition's first-time rider education, Virginia Tech's helmet lab, Kemberli Sargent from the City talking about regulation and Superpedestrian, an MIT sustainable start up. We also distributed a postcard in the Beltline Blitz packets that informed people that this resource is still available online. Making the summit available online for at least 3 years will ensure we reach the intended audience. |
| Create one of three PSAs on the importance of staying sober while scootering to be distributed throughout Georgia by the end of the grant year. | In total we produced three PSAs: helmet use, sober scootering and first-time riders. All of the PSAs are housed on ScootSafeGA.com and will remain there for at least two years post our grant year. |
| Create a print and media campaign to be distributed throughout the grant period via Marta bus stops, airwaves, radio and geolocating focusing on sober scooter riding. | Early on in the grant year we decided to pivot away from a print campaign and go all digital. This way we were able to expand our reach and really target our campaign to potential e-scooter riders. The campaign slogans that pertained to sober scootering were as follows: Scoot Safe GA, don't bruise your peach, and be nice to your noodle, don't ride sauced. These targeted digital ads did extremely well. In total the digital campaign reached 32,681,664 impressions, 32,176 clicks and this is by far the most successful part of our campaign. We also will continue to host ScootSafeGA.com where all of our PSAs, digital media, online resources and summit materials are housed. We will continue to update and host this site for 2 years after the grant year. On the website there is also a button where you can download the entire campaign to implement your own Scoot Safe campaign in your respective community. |

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| Grantee: | Fulton County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 405h FHX-041 |
| Project Title: | Be Visible Pedestrian Safety | Funding Source: | F.A.S.T. 405h FHX |
| Funded Amount: | \$7,423.00 | Total Expended: | \$0 |
| Project Description: | Everyone is a pedestrian at some point. Teach School aged children 4-14 years of age and Senior Citizens (63 & and up) to look left and right and left again by abiding by traffic signs at all times and using crosswalks and crossing indicators. In addition, to teach school aged children bicycle safety and how to interact safely with vehicles. | | |
| State Targets: | Promote pedestrian and bicycle safety through bike rodeo events and pedestrian safety classes. These activities contribute to the state's goals of decreasing crashes, injuries and fatalities involving pedestrians and cyclists (C-1, C-2, C-3, C-10 and C-11). | | |

| Activities Funded/Implemented | Results |
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| The Fulton County Sheriff's Office will present a 45-minute presentation to 5 elementary schools on pedestrian and bicycle safety in Fulton County, during the fiscal year 2021-2022 grant period. The Fulton County Sheriff's Office will reach a minimum of 125 children per elementary school presentation. The presentation will cover traffic laws, high visibility awareness as it relates to pedestrian safety. | Did not complete due to the pandemic |
| The Fulton County Sheriff's Office will distribute 700 reflective armbands to school aged children and Senior Citizens. 625 will be distribute after each elementary school presentation and 75 will be distributed after each Senior Citizen presentation. | Did not complete due to the pandemic |
| The Fulton County Sheriff's Office will host the annual Bike Rodeo during fiscal year 2021-2022 to educate a minimum of 350 children of ages 6-14. | Did not complete due to the pandemic |
| At least one representative from the grantee will attend the Pedestrian Bicycle Task Team meetings a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call. | Did not complete due to the pandemic |
| The Fulton County Sheriff's Office will distribute 350 Bike Reflectors out at the Bike Rodeo during fiscal year 2021. | Did not complete due to the pandemic |
| The Fulton County Sheriff's Office will present a 45-minute presentation to Senior citizens on pedestrian safety in Fulton County. Reaching a minimum of 75 Seniors Citizens. Total armbands for seniors will be 75. The classes will cover basic pedestrian concepts such as recognizing the pedestrian walk signals, looking booth ways before crossing the street, stopping at the edge of a path of a curb. Watching for cars that maybe turning corners before crossing. Tips on waking at dawn or after dark. Bicycle safety, wearing a helmet while cycling, handling skills, and rules of the road. | Did not complete due to the pandemic |
| The Fulton County Sheriff's Office will distribute 350 bike helmets to school age children 6-14 at the Bike Rodeo in Fulton County during fiscal year 2021. The helmets will be distributed to children in need of bike helmets to help prevent collision and provide face protection | Did not complete due to the pandemic |

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| Grantee: | Macon-Bibb County Commissioners (Macon-Bibb County Pedestrian Safety Review Board) | Grant Number: | GA-2021-F.A.S.T. 405h FHX-044 |
| Project Title: Funded Amount: | Pedestrian "On The Move" \$23,400.00 | Funding Source: | F.A.S.T. 405h FHX |
| Project Description: | The number of pedestrian fatalities in Macon-Bibb County has contributed to the municipality currently ranked among the highest pedestrian fatality rate among Georgia's twenty largest counties. Pedestrian "On The Move" will serve as an informational, educational, and training project for all sub-groups throughout the county, | | |

State Targets: with a major focus on the role and responsibilities of pedestrians as they "move" from one location to another, with an emphasis on driver and passenger behaviors. This grant reached adults, children, and youth between the ages of 15 and 18 with pedestrian safety classes, activities, and materials. Reflective armbands were distributed to improve pedestrian visibility. These activities improved pedestrian safety awareness and engagement in infrastructure improvements and safety culture, and contributed to the state's goal of decreasing crashes, injuries and fatalities involving pedestrians (C-1, C-2, C-3, and C-10).

| Activities Funded/Implemented | Results |
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| <p>The Macon-Bibb County Commissioners (Pedestrian Safety Review Board) will distribute 3,000 reflective armbands over the course of the grant year during the following activities: The Pedestrian "On The Move" informational, educational, & training sessions, Pedestrian Awareness Day, and during other community outreach activities. During the distribution, members of the PSRB will educate each attendee on the purpose of wearing the safety reflective armband, how to properly wear the armband, & demonstrate the visibility outcome when wearing the safety reflective armband.</p> | <p>Did not complete due to COVID-19 Restrictions</p> |
| <p>The Macon-Bibb County Commissioners (Pedestrian Safety Review Board) in partnership with the Bibb County Sheriff's Office and BCSD Campus Police, will facilitate placement of 60 officers during the community outreach activities for maximum visibility during FFY21. Representatives of the Pedestrian Safety Review Board (PSRB) in partnership with these law enforcement agencies will help monitor the "behaviors" of motorists and pedestrians during these activities. The representatives of the PSRB will distribute educational materials to those motorist and pedestrians cited by the officers.</p> | <p>Did not complete due to COVID-19 Restrictions</p> |
| <p>Macon-Bibb County Commissioners (Pedestrian Safety Review Board) will host a "Pedestrian Awareness Community Day" during National Hunger & Homeless Awareness Month in partnership with the Macon Coalition to End Homelessness during FFY21. During this community outreach event, a pedestrian safety training session will be held for the homeless population in attendance along with distribution of educational materials and reflective armbands. The Pedestrian Safety Review Board plans to reach a minimum of 300 attendees during this event.</p> | <p>Did not complete due to COVID-19 Restrictions</p> |
| <p>The Macon-Bibb County Pedestrian Safety Review Board (PSRB) will attend five meetings of local community-related organizations during FFY21. The PSRB will reach a minimum of 10 participants per meeting to discuss the current pedestrian fatality issue, provide safety educational tips and materials, and encourage volunteerism from the membership of each organization by monitoring behaviors of pedestrians, and spreading the safety message & tips in-person, in the organization's newsletter, and during the organization's & PSRB sponsored-events. We will meet with a minimum of 50 participants.</p> | <p>Did not complete due to COVID-19 Restrictions</p> |

| Activities Funded/Implemented | Results |
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| <p>The Macon-Bibb County Commissioners (PSRB) will continue to promote pedestrian safety, educate their peers, teachers, neighbors & the community on pedestrian safety practices, in an effort to create a more vibrant, livable, pedestrian-friendly zone & neighborhoods, through the use of a variety of school & community educational outreach activities during FFY21 for the students enrolled in the Southwest High School Zone & the Northeast High School Zones. We expect to reach at least 3,205 citizens during these outreach opportunities.</p> | <p>Did not complete due to COVID-19 Local School District Restrictions</p> |
| <p>The Macon-Bibb County Commissioners (Pedestrian Safety Review Board) will host two Pedestrian "On The Move" informational, educational & training sessions. Macon-Bibb County Commissioners (PSRB) will reach a minimum of 150 individuals per session with a total of 300 people. The members of the Macon-Bibb County Commissioners (PSRB) will address the current pedestrian safety issue in Macon-Bibb County and promote pedestrian safety, provide pedestrian safety education, practices, and materials for the attendees during each session.</p> | <p>The PSRB was able to achieve this milestone by participating in outdoor On the Move educational activities.</p> |

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| Grantee: | Atlanta Bicycle Coalition | Grant Number: | GA-2021-F.A.S.T. 405h FHX-056 |
| Project Title: | Atlanta Bicycle Safety | Funding Source: | F.A.S.T. 405h FHX |
| Funded Amount: | \$68,576.59 | Total Expended: | \$68,576.59 |
| Project Description: | <p>To improve bicycle safety and reduce bike and other vulnerable road users crashes through education on how to bike safely and how to legally share the road. Bike classes gave hundreds of Georgians hands-on training in bicycling skills, bike law, safe routes, and visibility. Educational events and materials distribution increased public awareness of bike safety and improved motorists' awareness of bicyclists on the road. The Ticket Diversion program provided instruction to bike riders who were cited for unsafe riding, to improve future behavior. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, C-11).</p> | | |

| Activities Funded/Implemented | Results |
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| <p>Atlanta Bicycle Coalition will host 24 City Cycling classes reaching 260 individuals during FY2021. This instructional group ride helps riders bike more safely. It starts with safety drills in a parking lot, then the instructor leads a one-hour long group ride on city streets. The group stays together, practicing skills in a safe and supportive manner. The route includes existing bicycle facilities, like two-directional protected and/or single-directional bike lanes and sharrows.</p> | <p>233 individuals were reached. While we came very close to meeting this milestone, we did not fully meet it. During a year where the COVID-19 pandemic was still active (albeit becoming more manageable), we utilized different methods for hosting the classes, as well as marketing them and retaining participants. Toward the end of the grant year, we did switch back to in-person classes and built partnerships with other agencies that assisted us with marketing the classes, so we are confident that these changes, as well as continually improving public health conditions, will lead to us fully completing this milestone in the next grant year.</p> |
| <p>During FY2021, Atlanta Bicycle Coalition will distribute 600 educational material packets (safety tip sheet, brochure, roll call training sheets, other targeted items upon request) monthly to schools and law enforcement agencies, individuals and partner organizations within</p> | <p>445 educational packets were distributed. While we came very close to meeting this milestone, we did not fully meet it. During a year where the COVID-19 pandemic was still active (albeit becoming more manageable), we utilized different methods for hosting the classes, as well as marketing them and retaining participants. Toward the end of the grant year, we did switch back</p> |

| Activities Funded/Implemented | Results |
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| the following identified areas: City of Atlanta, Fulton County, and DeKalb County. | to in-person classes and built partnerships with other agencies that assisted us with marketing the classes, so we are confident that these changes, as well as continually improving public health conditions, will lead to us fully completing this milestone in the next grant year. The gap to goal in this particular milestone can largely be attributed to the challenges we experienced in our Hack Your Essential trips milestone. |
| At least one representative from the grantee will attend the Pedestrian and Bicycle Task Team meetings a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call. | 5 meetings were attended. The Atlanta Bicycle Coalition has actively participated in Pedestrian and Bicycle Task Team meetings as they have been scheduled and look forward to participating in more once they are placed on the calendar. |
| Atlanta Bicycle Coalition will provide (16) "Hack Your Commute" classes reaching 220 individuals during FY2021. This class helps commuters explore how biking can expand their transportation options through a facilitated discussion and optional ride. Discussion content includes an assessment of participants' commute routes, useful gear, and how to stay safe when weather conditions change. The optional ride component is three to five gentle miles and includes a tour of the bike facilities available at a MARTA station. | 40 individuals were reached. The Hack Your Commute class model was one that was developed before the COVID-19 pandemic dramatically changed many people's daily habits. During the pandemic, we saw dramatically decreased demand for these classes as many fewer people were traveling to an office outside their home on a regular basis. Even with pandemic conditions improving in late 2020 and early 2021, we did not seem the same kind of interest from employers in providing these services to their employees at this time. |
| Atlanta Bicycle Coalition will implement a "Ticket Diversion Program," recently created by city ordinance, during FY2021. This program is put in place to educate motorists or cyclists who receive traffic violations related to bike safety. The numbers reflect 6 bimonthly classes as the number of participants is outside our control since they vary due to how many tickets are issued each month. We estimate each class will have 15 attendees. | 1 individual attended. The Atlanta Bicycle Coalition's Ticket Diversion program is a partnership with the City of Atlanta. We are not in control of how many people are issued tickets nor how many of those individuals choose the ticket diversion program versus another method — such as paying a small fine — to address their ticket. During this grant year, we did not see significant demand for these classes. It is difficult to know the source of this lack of demand, whether it be few eligible tickets given out or individuals receiving those tickets choosing to resolve them in a different way. After seeing the limits on this type of program, we did not include a ticket diversion deliverable in our proposal for the next grant year. |
| Atlanta Bicycle Coalition will host (9) True Beginners classes reaching 150 individuals during FY2021. This class teaches first-time riders to bike safely. A secondary objective is to educate drivers on how to interact safely with bicyclists and instill a greater understanding of bike safety. | 129 individuals trained. While we came very close to meeting this milestone, we did not fully meet it. During a year where the COVID-19 pandemic was still active (albeit becoming more manageable), we utilized different methods for hosting the classes, as well as marketing them and retaining participants. Toward the end of the grant year, we did switch back to in-person classes and built partnerships with other agencies that assisted us with marketing the classes, so we are confident that these changes, as well as continually improving public health conditions, will lead to us fully completing this milestone in the next grant year. |

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| Grantee: | Savannah Bicycle Campaign | Grant Number: | GA-2021-F.A.S.T. 405h FHX-089 |
| Project Title: | Reducing Bicycle and Pedestrian Injuries and Fatalities In Chatham County | Funding Source: | F.A.S.T. 405h FHX |
| Funded Amount: | \$37,694.40 | Total Expended: | \$29,886.47 |

Project Description: A bicycle and pedestrian safety project to build public awareness of road safety issues and educate bicyclists, pedestrians and drivers on best practices for safe vehicle operation.

State Targets: This grant engaged bike riders in group rides, distributed refurbished bikes with helmets to area children, provided people with educational information through community events, publicized bike safety issues via news releases and participation in stakeholder events and community meetings, and conducted a count of bicyclists and pedestrians throughout the city of Savannah to aid in future planning and safety interventions. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, and C-11).

| Activities Funded/Implemented | Results |
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| Working with staff from the Coastal Region Metropolitan Planning Organization and City of Savannah, recruit volunteers to conduct at least one annual pedestrian census count around the city of Savannah. | Yes, we were able to successfully partner with local organizations to host two pedestrian counts in May and September. |
| Plan, publicize and conduct quarterly group walks to demonstrate safe walking techniques and instruct participants on application traffic regulations. The Grantee will reach a minimum of 5 people per event. | Yes, we shifted to virtual events during the pandemic and were able to share videos and photos from many places that people hadn't seen before. We hosted monthly Instagram and Facebook lives and shared new spots to encourage people to be safely physically active. |
| By the end of the grant period, grantee will plan and produce two adult bicycle and pedestrian friendly driver classes. The Grantee will reach at least 5 people per event. | Yes, we shifted to hosting virtual classes instead of in-person classes and had a great response from our digital community. |
| Distribute pedestrian safety publications and information and talk with citizens about walking and driving safety at festivals, farmers markets, and other public events. Events will occur at least once a month. The Grantee will reach a minimum of 20 people per event. | Yes, despite a reduction in in-person events we were able to attend many virtual events, conferences and a limited number of in-person activities to distribute materials and information. |
| Write 24 "News Cycle" columns on bicycling, traffic safety and related issues for publication in Connect Savannah weekly newspaper/website. | We were unable to meet this goal as the individual who wrote the column left Connect Savannah and they were uninterested in continuing the column. |
| Produce four bicycle safety classes for children, including bicycle rodeos, classroom instruction, and other types of bicycle education. Administer post-event surveys to determine success of class at teaching safe cycling techniques. The Grantee will reach a minimum of 10 people per event. | We had a very successful summer education program in Brunswick and in Chatham County, in partnership with Safe Routes to School GA, Georgia Bikes, and Bike Walk Golden Isles. |
| Attend and actively participate in meetings, workshops, seminars and other events related to bicycle safety including City of Savannah Mobility Advisory Committee; CORE Metropolitan Planning Organization Citizens Advisory, Technical Coordinating Committee, and board meetings; Healthy Savannah Steering Committee; Downtown Neighborhood Association, Victorian Neighborhood Association, Ardsley Park/Chatham Crescent Neighborhood Association, and any other meetings, workshops, seminars, and other events organized by the City of Savannah, Chatham County, civic organizations and associations. | Many meetings shifted virtually, so while some were cancelled, we were still able to meet whenever possible. |
| Identify partner organizations (social service, workforce development or other) that focus on low income, underserved populations and other vulnerable road users and set up a minimum of four events per grant year to deliver of safe cycling information and education to their | We continued our work to provide bicycles and safe cycling materials to organizations and opened up our program to work with individuals for the first time during the COVID-19 pandemic. |

| Activities Funded/Implemented | Results |
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| clients, a set minimum of four times during the grant year. | |
| Plan, publicize and conduct monthly group bicycle rides to demonstrate safe cycling techniques and instruct participants on application traffic regulations. The Grantee will reach a minimum of 8 people per event. | While we were unable to host many in-person rides throughout the year, we were able to host many virtual rides and encourage people to get out and ride their bikes safely. |
| Working with staff from the Coastal Region Metropolitan Planning Organization and City of Savannah, recruit volunteers to conduct at least one annual bicycle census count around the city of Savannah. | Yes, with the assistance of program partners we were able to host counts in May and September. |
| Distribute bicycle safety publications and information and talk with citizens about bicycling and driving safety at festivals, farmers markets, and other public events. Events will occur at least once a month. The Grantee will reach a minimum of 20 people per event. | We had a lot of great interactions with our virtual content on safe biking and had great attendance at virtual presentations. |
| By the end of the grant period, grantee will plan and produce three adult bicycle safety classes. The Grantee will reach at least 8 people per event. | We were unable to host out in-person adult bike safety classes and did not have a great response in attendance for virtual classes. |
| At least one representative from the grantee will attend the Pedestrian Task Team and Bicycle Safety Task Team meetings a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call. | A few meetings were cancelled, and we did not receive any notice on rescheduling. |
| The grantee will distribute 500 sets of bike lights (front and rear) at safe cycling programs or in conjunction with distributing safe cycling materials at festivals, farmers markets, and other public events to those in need of these legally mandated safety devices. | We purchased these items later in the year due to the amendment process, however we had given away more than 400 bike lights over the previous year from another grant. |

| Grantee: | Georgia Bikes | Grant Number: | GA-2021-F.A.S.T. 405h FHX-093 |
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| Project Title: | Promoting Safe Bicycling in GA | Funding Source: | F.A.S.T. 405h FHX |
| Funded Amount: | \$69,655.63 | Total Expended: | \$49,698.66 |
| Project Description: | Through outreach and educational programs, Georgia Bikes will partner with local agencies, nonprofits and law enforcement to reduce bicyclist injuries and fatalities. Georgia Bikes produced and distributed bike safety materials to over 10,000 Georgians, partnered with law enforcement and other stakeholders on best practices, and maintained a website and social media accounts with information about bicycle safety best practices. These activities increased public awareness of bicycle safety, assisted other bike safety professionals in their work, and contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, and C-11). | | |
| Activities Funded/Implemented | Results | | |
| Activity: Georgia Bikes will host 5 POST certified workshops and provide them with a bike safety education kit in FFY 2021. The workshop will include bicycling laws for Georgia, rules of the road, common violations for bicyclists and motor vehicles, discussion of vulnerable road user, review crash data, bicycle friendly driver, and resources. Georgia Bikes will reach a minimum of (10) officers per workshop. | Because of COVID we were not able to schedule in-person law enforcement training until June. We quickly scheduled and offered four classes in Valdosta, Waycross, Carrollton, and Senoia. We were working to schedule a fifth class for Brunswick but were asked to postpone due to a heavily attended criminal trial. Unless we see another wave of COVID that prevents in-person classes, we should have no problem scheduling the required number of classes in the 2022 grant period. | | |
| Activity: Georgia Bikes will maintain and update a website (georgiabikes.org), monthly newsletter and | In 2020 we expand our calendar of webinar and other virtual activities and programs in response to the pandemic. We have | | |

| Activities Funded/Implemented | Results |
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| social media accounts (Facebook Page and Twitter) with timely, relevant news and best practices for bicycle safety initiatives throughout Georgia in FFY 2021. | continued this through the 2021 grant period, regularly updating the offerings from organizations here in Georgia and around the country that are offering bicycle safety education programs and other beneficial programs online. We have used our social media platforms and other digital channels to build awareness of these programs and make Georgian's aware of the education programs that are available to them. |
| Activity: Georgia Bikes will print and distribute 11,200 safety and educational material to local government agencies, law enforcement agencies, bicycle safety/advocacy groups, local civic organizations, schools, community centers, bicycle shops, and the general public, etc. across the state (determined by UGA's TSREG and bicycle safety statistics) in FFY 2021. | Our Bicyclist Pocket Guides and other materials are requested by local advocacy organizations, law enforcement agencies, municipalities, schools, universities, bike shops, and other institutions. Most often, these materials are distributed at events. Because of COVID, very few events were held between October 2020 and June 2021, so demand was down for most of the grant period. However, requests for our materials remained strong and has accelerated now that events are again happening. |
| Activity: Georgia Bikes will attend a national bicycle safety, educational, planning conference for staff development in FFY 2021. | Because major national conferences were offered virtually in 2020 and 2021, I was able to attend both the National Bike Summit and the Bike Walk Places Annual Conference. Virtual conferences also eliminated travel expenses. |
| Activity: Georgia Bikes will participate and provide support to local advocacy efforts across the state during National Bike Safety month, May FFY 2021. | Working in cooperation with GOHS, we supported Capital to Coast bike safety events during National Bike Month in Atlanta, Athens, Macon, Savannah and Brunswick. In addition, we provided bike safety materials and/or promotional support via our website and social platforms to events held in Americus, Brookhaven, Clarkston, Decatur, Richmond Hill, Newnan, Alpharetta, Rome, Dunwoody, Columbus, Peachtree City, and Springfield. |
| Activity: Georgia Bikes will be available to assist stakeholders in the development of bicycle safety plans and/ or providing bicycle safety classes, materials, and resources statewide as requested during FFY 2021. | We worked on safety plans around the state in cooperation with local advocacy organizations, municipalities, regional commissions, and other partner organizations including the Safe Routes to School Resource Center. We were most heavily involved in bicycle safety courses for children in Coastal Georgia, offering seven bike safety courses to 382 Glynn County and Savannah Chatham County Public School System students. We also facilitated bicycle safety discussions in Carrollton, Senoia, Savannah, Richmond Hill, Brunswick, and Valdosta. |
| Activity: Georgia Bikes will support local safety organizations monthly by assisting local leaders and safety advocates in the strategic development of bicycle safety goals and objectives during FFY 2021. | We worked on safety plans around the state in cooperation with local advocacy organizations, municipalities, regional commissions, and other partner organizations including the Safe Routes to School Resource Center. We were most heavily involved in bicycle safety courses for children in Coastal Georgia, offering seven bike safety courses to 382 Glynn County and Savannah Chatham County Public School System students. We also facilitated bicycle safety discussions in Carrollton, Senoia, Savannah, Richmond Hill, Brunswick, and Valdosta. |
| Georgia Bikes will participate in GOHS Pedestrian and Bicycle safety Task Team meetings a minimum of six times during the FFY 2021 grant period. | The safety education programs manager was actively involved with GOHS/GDOT pedestrian and bicycle safety task team meetings. In addition, the safety education programs manager also participated in a Distracted Driving Task Team meeting and monthly calls with GDOT safety officials. |

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| Grantee: | Brookhaven Police Department | Grant Number: | GA-2021-F.A.S.T. 405h FHX-112 |
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| Project Title: | Brookhaven Police Pedestrian Safety Project: Encouraging Pedestrian Safety Through Education and Enforcement. | Funding Source: | F.A.S.T. 405h FHX |
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| Funded Amount: | \$49,032.99 | Total Expended: | \$33,422.30 |
| Project Description: | The Brookhaven Police Department plans to continue their strategic efforts to enhance pedestrian safety within the city of Brookhaven. These improvements will be accomplished through a combination of education and enforcement. Education includes a combination of formal classroom education, media releases, social media postings and exhibit events. Enforcement will include contacts with both pedestrians and drivers violating laws governing pedestrian movements and driver's response to pedestrians. | | |
| State Targets: | (C-1, C-2, C-3, C-11) | | |
| Activities Funded/Implemented | Results | | |
| Brookhaven Police Department will use activity hours to conduct 60 citizen contacts monthly for pedestrians failing to utilize the crosswalk in FFY 21. The contacts will consist of pedestrian stops of those who do not use a crosswalk and/or those who improperly use crosswalks. | 320 citizen contacts. Due to Covid-19 the amount of pedestrian traffic on the roadway was drastically decreased. The grant officer was unable to complete milestones for the year | | |
| Brookhaven Police Department will use activity hours to conduct 10 citizen contacts monthly for vehicles failing to yield to pedestrians utilizing the crosswalks, along with other crosswalk violations pertaining to motorists in FFY 21. | 158 citizen contacts. There were no major accomplishments. | | |
| Brookhaven Police Department will use activity hours to notify the public of pedestrian safety best practices using print, TV, or social media once a month in the FFY 21. This will give the public more information about pedestrian safety. | 7 press releases were distributed which contained pedestrian safety best practices. Due to Covid-19 and local community centers not allowing in-person visits. The grant officer missed opportunities to announce pedestrian safety events on social media. | | |
| The Brookhaven Police Department will use activity hours to participate in GOHS/NHTSA activities and campaigns during the FFY 21 grant period. | Due to staff shortages and staff exposures to Covid-19 grant officer was unable to complete milestones for the year. | | |
| Brookhaven Police Department will use activity hours to participate in a minimum of 2 pedestrian safety educational events (classroom) a month, during FFY 21. The officers will reach a minimum of 24 participants per educational event. | 14 participants were reached. DeKalb County School System and local community centers were not allowing visitors due to covid. Grant Officer was unable to complete most educations for the year. | | |
| Brookhaven Police Department will use activity hours to attend 24 public safety events during FFY 21. Brookhaven Police will reach a minimum of 24 people per event. The Brookhaven Police will provide a pedestrian safety presentation and distribute educational brochures along with other pedestrian safety education information to bring awareness to attendees. | 0 exhibits were held. DeKalb County School System and local community centers were not allowing visitors due to covid. Grant Officer was unable to complete most educations for the year. | | |
| The Brookhaven Police Department will use activity hours to participate in GOHS Task Team meetings a minimum of six times during the FFY 21 grant period. | 0 meetings were attended. Grant officer was unable to locate meetings due to Covid. | | |
| Brookhaven Police Department will use activity hours to distribute 32 coloring books per month during FFY 21 at pedestrian safety (classroom or exhibit) educational events. | 14 coloring books were distributed. DeKalb County schools and local community centers were not allowing visitors due to covid. Grant officer was unable to complete educations and distribute educational information. | | |

| Activities Funded/Implemented | Results |
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| Brookhaven Police Department will use activity hours to distribute 32 reflective belts each month at pedestrian safety educational events (classroom or exhibit) during FFY 21. | 31 reflective belts were distributed. Dekalb County schools and local community centers were not allowing visitors due to covid. Grant officer was unable to complete educations and distribute educational items. |
| During FFY 21, Brookhaven Police Department will use activity hours to distribute 32 LED lights each month at pedestrian safety educational events (classroom or exhibit). | 46 LED lights were distributed. Dekalb County School System and local community centers are not allowing visitors due to covid. Grant officer was unable to complete educations. |

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| Grantee: | BikeAthens | Grant Number: | GA-2021-F.A.S.T. 405h FHX-120 |
| Project Title: | Athens Area Bicycle Education Program | Funding Source: | F.A.S.T. 405h FHX |
| Funded Amount: | \$49,636.65 | Total Expended: | \$46,263.32 |
| Project Description: | Our project will promote and advance bicycle safety by providing bicycle safety education to the following groups of people: youth, university students / staff, adults dependent on bicycles, anyone interested in riding a bicycle, car and bus drivers, and those enrolled in our Ticket Diversion program. We will also schedule classes on demand for any groups that request a training. | | |
| State Targets: | Classes and group rides taught cycling skills, bike law and safe riding tips to hundreds of adult and child bicyclists. The Ticket Diversion program reached cyclists who had been cited for unsafe riding with skills and education to improve their future cycling behavior. Educational events and material distribution in both English and Spanish improved public awareness of safe cycling, and Bike Friendly Driver classes improved motorists' awareness of cyclists on the road. Helmets were distributed to children and adults, improving crash protection. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities involving bicyclists (C-1, C-2, C-3, C-11). | | |

| Activities Funded/Implemented | Results |
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| During the FFY 21 grant period, BikeAthens will present the Athens-Clark County Ticket Diversion Program to Athens-Clarke County bicycle traffic law and DUI offenders on a monthly basis. The Ticket Diversion Program teaches safe cycling to DUI offenders with driving- license restrictions. The program teaches safe cycling to people who have received a ticket while biking in order to teach them safe and lawful riding habits. The class focuses on visibility, bicycle traffic law, safe riding tips, and helmet use. The class is taught in English and translated into Spanish. | 0 were held. The ongoing COVID pandemic has resulted in the cancellation of our monthly municipal court classes. We do not have any information on when they will return. |
| Goal 5.2 / Objective 1 / Activity 2 During the FFY 21 grant year, at the monthly Ticket Diversion Class, BikeAthens will distribute monthly a combined 15 bike maps and safety pamphlets through the DUI / Ticket Diversion program. The pamphlets are available in English and Spanish. | 0 distributed. The ongoing COVID pandemic has resulted in the cancellation of our monthly municipal court classes. We do not have any information on when they will return. |
| Goal 7.2 / Objective 2 / 11 During the FFY 21 grant year, Bike Athens will host information tables at UGA events every other month, or 6 times a year depending on scheduling. At the information tables, we will distribute bicycle safety information materials and talk to UGA students and staff about safe riding practices. BikeAthens will refine / update our UGA-related bicycle | 40 students reached. The ongoing COVID pandemic has resulted in the scaling back of many regular UGA activities. We were able to do some events outdoors and some indoor things in large auditoriums. |

| Activities Funded/Implemented | Results |
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| safety information materials to ensure they remain in line with best practices. | |
| During the FFY 21 grant period, Bike Athens will lead 12 rides (targeting 5 riders per ride) aimed at novice riders to provide them time to practice sharing the road with motor vehicles, riding in accordance with the law and best-practices for safe riding, and properly using their safety equipment. The ride will begin with a brief orientation on visibility, helmet use, traffic laws and basic safety skills. In an effort of increase passing motorist's awareness, each ride leader will wear a "3 feet" sign passing t-shirt. | 140 riders attended. The pandemic has resulted in a large increase in demand for outdoor activities that people can do with their friends and families. Our group rides have seen an increase in turnout and we hope it continues in the future. |
| During the FFY 21 grant period, Bike Athens will host monthly 1.5 hour long bike education classes that are open to the public. The class will cover the basics of bicycle traffic law, the benefits of visible clothing, lights, and other reflective materials, and the class will cover safe riding tips. The class will not be as in-depth as our TS 101 class, and it will not have an on-bike ride component. The curriculum will conform to League of American Bicyclists Educational standards. BikeAthens will reach a minimum of 3 participants per class. | 15 participants reached. Whether in-person or online, our free monthly classes have always struggled with attendance. We continue to look for new opportunities to get this content in front of audiences, sometimes it's partnering with UGA or making the classes directly available to individuals and their families on their schedule. |
| During the FFY 21 grant period, BikeAthens will offer quarterly Traffic Skills 101: in-depth bike safety educational opportunities--to adults and students in Athens-Clarke County. The course will cover all the key topics in bike safety: basic maintenance, visibility, helmet use, advance crash avoidance maneuvers, and bicycle traffic law. The 3-hour course will also include an evaluated group ride to ensure the participants know how to put theory into practice. BikeAthens will reach a minimum of 10 participants per course. | 2 participants reached. TS101 is a fairly big-time commitment for many people, and it can be hard to justify the need for extensive bike safety training. We will continue to promote this class as a pre-requisite for individuals looking to get certified to teach in the hope that we can attract students from not just the Athens area, but across the southeast region. |
| Goal 5.2 / Objective 6 / Activity 1 BikeAthens will lead four (4) kid bike safety classes will feature on-bike safety skills practice. Bike classes featuring on-bike safety skill will emphasize safe riding skills--stopping and starting, maintaining a straight line, signaling turn, scanning for traffic, avoiding road hazards, and stopping quickly. We will also mention the importance of visibility, helmet use, and basic bike laws and safety tips. BikeAthens will reach a minimum of 25 children per class. | 20 children reached. Bike education for kids is something we offer schools and other organizations for free, but they have to ask us. Cub Scouts and other groups are great targets but we can make it more well known that it is available in the future. We are also currently putting on a fundraiser to get some bikes to kindergarten PE classes, there may be opportunities there for safety education as well. |
| Goal 5.2 / Objective 6 / Activity 2 During the FFY 21 grant year, BikeAthens will host 4 bike safety classes featuring a classroom presentation, with an emphasis on helmet safety, visibility, and rules of the road. Class size is expected to be 20 children per class. | 28 children reached. The ongoing pandemic has largely kept BikeAthens out of our local schools. Now that kids are getting vaccinated, we expect more opportunities to teach bike safety in front of the younger students. |
| During the FFY 21 grant year, BikeAthens will participate in GOHS Task Team meetings a minimum of six times during the FFY 21 grant period. At least one representative from the grantee will attend the Bicycle Safety Task Team meetings a minimum of six times during the FFY21 grant year. | 5 meetings attended. We are not sure of the current status of the Task Team meetings. There were some Bike Safety and Ped Safety and a combination of the two. We will attend any of these meetings if they are still taking place. |
| Goal 5.2 / Objective 8 / Activity 2 During the FFY 21 grant year, BikeAthens will distribute 60 youth helmets | 86 youth helmets provided. Our helmet giveaway program has always been a great resource for our community. Not only are we |

| Activities Funded/Implemented | Results |
|---|---|
| to kids who receive free bikes from our Social Service partners. Along with the helmet, the children and families will receive youth-focused traffic-safety information and information on how to properly wear a helmet. | able to donate a brand new helmet to anyone that receives one of our donated bikes, but we can give one to anyone that asks. A brand new helmet that is free eliminates many of the barriers to getting people to protect their head when they ride. |
| Goal 5.2 / Objective 8 / Activity 3When distributing the 115 adult helmets, BikeAthens will provide bicycle helmet safety education tutorials to the individuals who receive a bike and helmet from BikeAthens. | 115 adult helmets provided. Not only do we include helmet information with the helmets we donate, many times we are able to help people fit the helmet right in our shop and explain why the helmet fits the way it should. For many people, the cost of a new helmet can be more than they spent on their bike. Our donated helmets quickly become essential to the safety of many bike riders in Athens. |
| During the FFY 21 grant period, BikeAthens will participate in monthly Athens in Motion Citizen Commission traffic safety improvement discussions. The Athens in Motion Commission (AiMC) will be responsible for development, implementation, and modification of an Athens in Motion Plan for a safe and connected network of bicycle and pedestrian facilities throughout Athens-Clarke County, Georgia. Such plan shall also include guidelines for the implementation of the plan. | 14 meetings attended. BikeAthens remains an ex-officio member of the Athens In Motion Citizen Advisory Commission. We are privileged to be and always get great insight into the ongoing process of the plan's implementation. We continue to offer our support with grant applications to fund major improvement projects in Athens-Clarke County. |
| During the FFY 21 grant year, BikeAthens will present the Bicycle Friendly Driver class to the motoring public. The class will increase driver awareness of bicycle traffic law, and it will teach drivers how to anticipate bicyclists behavior through insights into safe cycling habits. Finally, the class will discuss the most common bicycle-motorists crashes and techniques to avoid such crashes. If time allows, we will give a quiz at the end of the class to measure student progress. BikeAthens will reach a minimum of 15 participants per class. The class will be held two times per year. | 3 classes were held. This class has been hard to get students in the past. This year we were able to present to two sessions of the professional transit drivers at UGA and one small class of freshmen students. We've updated the course to let drivers know that our bike education mirrors how drivers are taught to behave on the road. We hope to provide a sense that all road users should behave predictably, communicate and be aware of those around them. |
| BikeAthens will host a bicycle safety education booth / table at 8 community events throughout the FFY 21 grant year. A representative from Bikeathens will be at the booth / table to distribute traffic safety related educational materials as well as talk to attendees about bicycle traffic safety. | 6 events were held. The ongoing pandemic has seen a reduction in public on-campus events this year. We are still looking to partner with UGA Office of Sustainability, Transportation, Parking Services, and Housing to see where we can offer our programming in the future. |
| During the FFY 21 grant period, BikeAthens will disseminate bicycle safety information at all our educational classes and group rides. We host at least 3 educational events a month. Additionally, we disseminate traffic safety related educational materials at our physical location--1075 W. Broad Street. Our organization is open to the public 60 hours a week. We distribute traffic safety pamphlets to visitors and display traffic safety related advertisements on our internal TV Display. | 36 events held. Our ongoing bike shop activities have been essential to so many members of the community over the last 12 months. We are a resource for anyone that needs help making sure their bike is safe to ride, and to learn how to ride safely. Not only do we donate bikes to people that need transportation, but we also offer sliding scale repairs for people that rely on their bikes to get to work or other social services. |
| 13. BikeAthens will use our social media--facebook, twitter, and instagram--to disseminate bicycle traffic safety educational posts to all out followers. We will aim for at least one post a week. | 48 social media posts were disseminated. Our social media has been an easy but essential part of our operation this past year. We look forward to more interactions with people online and helping connect them to our resources and with others in the community. |

6.8 Occupant Protection

| Grantee: | Public Health, Georgia Department of | Grant Number: | GA-2021-F.A.S.T. 402 OP-008 |
|---|---|-----------------|-----------------------------|
| Project Title: | Child Occupant Safety Project | Funding Source: | F.A.S.T. 402 OP |
| Funded Amount: | \$1,262,395.97 | Total Expended: | \$1,140,975.24 |
| Project Description: | Our goal is to provide low-income families with the proper child safety seats. Then train them on correct child seat selection and installation. Then educate them on the laws governing Child passenger safety seats and seat belts in Georgia. | | |
| State Targets: | (C-1, C-2, C-4, B-1) | | |
| Activities Funded/Implemented | Results | | |
| 1.1: Each regional site will build programmatic capacity on a monthly basis with existing and prospective partners within the region by conducting training and/or outreach with local fire, EMS, law enforcement, health departments, hospitals, Safe Kids coalitions, and others, including expiring CPSTs to info of CEU opportunities. Training may include: Child Passenger Safety Awareness, transporting pediatric patients in ground ambulances, Power in the Pen, occupant protection for mandate classes, transportation considerations for DFCS staff/contractors, and other CPS trainings. | Although the Columbus RC position was vacant for the majority of the grant period, COSP was able to meet this milestone thanks to the ongoing support and efforts by both the Program Specialists. | | |
| 1.2: Conduct 24 CPST certification courses (3 per site) during the grant period. | 25 courses were held. Although Covid restrictions continued to impact the program during the first two quarters, COSP staff worked hard to meet this milestone during the last two quarters of the grant period. | | |
| 1.3: Conduct 24 CEU and/or Renewal courses during the grant period. | 16 CEU's were held. Covid restrictions continued to impact the program during the grant period. As training opportunities began opening during the last half of the grant year, COSP struggled to schedule the appropriate number of CEU classes. In order to meet the milestone number for CPST courses, the remaining staff hours were limited. | | |
| 1.4: Conduct one Instructor Update training during the grant year. | The instructor update was hosted virtually after DPH revoked travel approval for COSP Staff to attend the GOHS conference. The virtual training was well-received and focused on updates from the new 2021 curriculum. | | |
| 1.5: Regional Coordinators will work to ensure at least 143 of the 159 counties (90%) to participate in the program. Recruitment will be conducted during November, December, and January, which is the program application period. | 128 counties were covered by mini grants. Covid restrictions continued to impact the program. While a number of new grantees were added to the Mini-Grant program, a number of previous grantees were unable to re-apply due to local Covid response activities, resulting in COSP not meeting this milestone. | | |
| 1.6: Regional Coordinators will be responsible to distribute child restraints to Mini-Grantees during the grant year. A minimum of 3,500 seats will be distributed to each of the 143 Mini-Grant counties. | 1,832 car seats were distributed. A reduced number of participating Mini-Grantees coupled with a significant number of grantees who had either no activity or limited activity due to Covid resulted in a lower-than-expected number of seats distributed. | | |
| 1.7: Regional Coordinators will provide training, onsite visits and/or technical assistance to local mini grantees on a monthly basis during the grant year. | Regional Coordinators and Program Specialists assisted Mini-Grantees on a monthly basis and conducted a high number of onsites to assist. Multiple grantees were unable to operate as | | |

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| | normal due to local Covid responses and Regional Coordinators assisted with conducting classes for parents and assisting with virtual checks upon request. |
| 1.8: Regional Coordinators will provide technical assistance to EMS agencies one-on-one and/or by attending/participating in the Regional EMS-C and Regional RTAC committees monthly during the grant year. | During September, EMS meeting were either not scheduled or were scheduled while all staff was traveling for CPS week activities. |
| 1.9: Provide education to all First Responders and Mini-Grantees regarding the Teddy Bear Sticker program; receive and process TBS forms on a monthly basis during the grant year. | The Teddy Bear Sticker program was maintained on a monthly basis during the grant period. |
| 1.10: Regional Coordinators will attend three (3) Traffic Enforcement Network (TEN) meetings/events in their region during the grant year. | 37 meetings were attended. COSP staff were able to attend TEN meetings regularly during the grant period. Attending meetings and providing training was a consistent activity staff were able to complete. |
| 1.11: Participate in statewide enforcement campaigns such as Hands Across the Border and the statewide Caravan during the grant year. | COSP staff were able to participate in Hands Across the Border events and in multiple statewide Caravan activities. The statewide Caravan media resulted in over 189 million impressions. |
| 1.12: Each regional site will participate in at least 1 exhibit and the state office will participate in at least 2 exhibits, for a total of 10 during the grant year. | While many larger exhibits were cancelled, COSP was able to setup 27 exhibits at smaller, local events to help reach this milestone. |
| 1.13: Maintain a state-level database of agencies and personnel who have the potential to assist with minority outreach and dissemination of education information regarding CPS on a monthly basis. | The database was maintained on a monthly basis with multiple new contacts added over the course of the grant year. |
| 1.14: Conduct a minimum of 20 minority outreach events during the grant year. Each region will conduct at least 2 events locally and the state office will work with statewide agencies at least 4 times. Outreach includes but not limited to refugee health, resettlement agencies, migrant workers, and faith-based organization that work with these populations. | 15 minority outreach events were held. Covid definitely impacted the program's ability to work with minority outreach activities. On a statewide level, many of our normal partners within DPH had been temporarily reassigned to Covid response. The same held true for many local partners. |
| 2.1: Build statewide special needs training capacity by teaching 2 courses related to the "Transporting Children with Special Healthcare Needs" training courses available for all mini-grantees and others interested during the grant year. | Two courses were taught during the grant period |
| 2.2: Grantee will assist families on a monthly basis during the grant year with education, selection, and/or installation of child safety seats for children with special healthcare needs who are not otherwise served by existing programs for special needs. | Both Program Specialists worked on special needs transportation cases on a monthly basis during the grant period. COSP was also able to partner with Children's Medical Services (CMS) to provide onsite evaluations during their Clinic Days in LaGrange and Peachtree City. |
| 3.1: At least one representative will attend the OPTT meetings a minimum of 6 times during the grant year. can be accomplished either by attendance or via conference call. | One meeting had to be cancelled due to scheduling conflicts and unfortunately did not get rescheduled during the grant period. |
| 1.15: During the grant period, staff will develop, pilot, and implement a CPST Instructor Mentorship program drawing on national standards and best practices from other states. Program will partner with the Injury Prevention Research Center at Emory (IPRCE) to analyze training evaluations to drive in-house instructor development and remediation (if indicated) for COSP staff. | The instructor mentorship program was created, piloted, and formally shared statewide during the instructor update. COSP is using this same program for all Techs who wish to work with us to gain their instructor status. |

| Grantee: | City of Atlanta Fire Rescue Department | Grant Number: | GA-2021-F.A.S.T. 402 OP-078 |
|---|--|-----------------|-----------------------------|
| Project Title: | Atlanta Fire Rescue Fitting Stations | Funding Source: | F.A.S.T. 402 OP |
| Funded Amount: | \$191,000.00 | Total Expended: | \$174,831.14 |
| Project Description: | Our goal is to provide low-income families with the proper child safety seats. Then train them on correct child seat selection and installation. Then educate them on the laws governing Child passenger safety seats and seat belts in Georgia. | | |
| State Targets: | (C-1, C-2, C-4, B-1) | | |
| Activities Funded/Implemented | Results | | |
| Before September 30, 2021 will certify 75, Fire EMS, Law Enforcement and health personnel as Child Passenger Safety Technicians. The training offered will be for the first-time technicians. Pre and post test scores will be included in the monthly reporting to GOHS. | 104 individuals were certified. Was able to get the paperless system up running and we are training the car seats technicians on how to use it. This new system gives us tracking information on every seat issue, and check by the department. Which is important to the program, so I now have a check and balance tool to keep track of every seat going to the public. This new system will do report monthly to GOHS office. | | |
| Distribute 2200 child safety seats to 13 select fire stations to be used at fitting stations throughout the metro-Atlanta area during the FY 21 grant year. In addition, child safety seats will be checked and appropriate distribution will be made at day care centers and community events. The 2200 seats will be used at both the fitting stations and at community events. | 1,851 car seats were distributed. Was able to participate in a lot of community events around the metro area using the DPH car seats protocol and safe kids guidelines. Was able to participate in a lot of community events around the metro area using the DPH car seats protocol and safekids guidelines. I am partnering with the Hispanic/Latino communities all around the metro areas to better inform them on how to restrain their kids in car seats/seat belt. | | |
| Host 24 community seat check events to citizens of the metro-Atlanta area by September 30, 2021. The targeted populations are the general citizens (caregivers) to be educated in child passenger safety and seatbelt usage. | I did 28 events around the metro areas and State of Georgia that went very well for the program. we limited to where we could go because of Covid-19. 1A. America group back to school car seat checkup event/ 4 Events in the metro area doing the month of July 2021. 2A. Covid-19 screening-food give away and car seat checkup events around the metro area-6 total. 3A. YMCA car seat checkup event for Dekalb County early learning center. 4A. East Point NAACP Chapter community day car seat checkup event 5A. Griffin GA. Community day/ car seat checkup event. | | |
| Provide an average of 10 child safety seats per month to newborns being discharged from the following participating hospitals within the metro-Atlanta area: EMORY MIDTOWN EMORY DEKALB MEDICAL CENTER WELL STAR NORTH WELL STAR SOUTH PIEDMONT ATLANTA PIEDMONT HENRY | 8 child seats were provided to participating hospitals. Program was placed on hold because hospitals weren't letting outside personnel into their hospitals due to Covid-19. | | |
| Re-certify 100 Child Passenger Safety Technicians within metropolitan Atlanta before September 30, 2021 | 0 technicians received recertification. Covid -19 force the department to change the car seat training program because a lot of our firefighters tested positive from contact with the public. We have addressed these issues moving forward. | | |
| The Program Director will attend the CPS OPTT Meeting in person/ via conference call 6 times during FY 21 | Was teaching the full track car seat training classes to Atlanta Firefighters who certification had expired and its was best to start all them over because a lot of them hadn't did anything for years. | | |

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| Partner with local law enforcement and other surrounding agencies to host at least ten safety seat checks, distributing child passenger safety seats and educational information around the metro-Atlanta and surrounding areas | 22 seat check events were held. This Goals/Objectives/Activities was met because we had a lot of seat check up events around the metro areas and State wide. |
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| Grantee: | Americus Police Department | Grant Number: | GA-2021-F.A.S.T. 402 OP-103 |
| Project Title: | Child Restraint Usage | Funding Source: | F.A.S.T. 402 OP |
| Funded Amount: | \$10,276.00 | Total Expended: | \$7,297.56 |
| Project Description: | Our goal is to provide child safety seats and educational/informational programs to low-income families on the importance of using proper child safety restraint system. | | |
| State Targets: | (C-1, C-2, C-4, B-1) | | |

| Activities Funded/Implemented | Results |
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| Americus Police Department will send 5 officers for training to become certified Child Passenger Safety Technicians. | Americus Police Department experienced personnel shortage during the grant year, we sent 3 officers for CPST training with 2 successfully completing the training. Two personnel scheduled for CPST training retired or resigned, however our CPST did receive refresher training during the grant year and participate in the child passenger safety week. Our CPST assisted in a child safety seat event held in Americus during the child passenger safety week. |
| Americus Police Department will attend 6 OPTT calls during grant year. | Americus Police Department grant administrator was not added to the OPTT zoom meetings until January 2020. Once added the grant administrator attended all scheduled OPTT meetings except one. |
| Americus Police Department will meet with Family Connections to promote car seat safety during grant period in person or via conference call. | The grant administrator along with the chief of police from Americus Police Department regularly attend the zoom monthly collaborative meeting with Family Connections and share updates. This permits us an opportunity to share with other local partners and collaborate on ideas while at the same time promoting our child safety restraint grant. |
| Americus Police Department working with local partners will provide educational programming on the importance of utilizing a child safety seat properly during fiscal year 2021. We will provide a child safety seat to those families unable to afford one. | Americus Police Department had regular contact with local partners and provided child safety seats and educational information to many of our citizens on a one on one basis due to Covid-19 restrictions. |
| Americus Police Department will check 5 child safety seats per month during the grant period. Car seat checks will be by appointment Monday -Friday 0900-1600 hours. | Americus Police Department CPST technicians experienced failures with child safety seat check appointments. We discovered many citizens simply wanted to receive a child safety seat without receiving the educational instructions and did not follow up with their appointments. We have reengaged with our local partners and local media to stress educational instructions is a necessary part of the process. |
| Americus Police Department working with local partners will sponsor 6 car seat checks during the grant year. These car seat checks will be open to the community. | Americus Police Department experienced personnel shortages and due to Covid-19 restrictions we were not able to meet our goal, however working with the Sumter County Sheriff and other partners we were able to sponsor 4 car seat check events. |

| Grantee: | Georgia, University of | Grant Number: | GA-2021-F.A.S.T. 405b M1*OP-006 |
|--|--|--|---------------------------------|
| Project Title: | Georgia Highway Safety Programs Evaluation | Funding Source: | F.A.S.T. 405b M1*OP |
| Funded Amount: | \$223,477.14 | Total Expended: | \$141,539.90 |
| Project Description: | The Traffic Safety Research and Evaluation Group at the University of Georgia will evaluate the effectiveness of highway safety programs in Georgia. | | |
| State Targets: | (C-1, C-2, C-4, B-1) | | |
| Activities Funded/Implemented | | Results | |
| Activity 1: TSREG staff will attend a minimum of 10 GOHS task team meetings (at least 5 in person) and will submit at least 2 proposals to the team(s) for spoken, recorded or printed presentations related to the task team's purpose. This activity will be reported in MARs and in the milestone chart, and copies of any accepted presentations will be attached to the September MAR. | | We had a vacant position for the duration of the FY 2021 grant, which prevented us from attending ten meetings. The Data and Program Specialist attended extra meetings that included the data task team, where participants discussed the design of traffic safety fact sheets; these meetings were not included in the overall count, because they may not have technically covered all of the standard task team items. | |
| Activity 2: Provide publicity and support for GOHS mobilizations by informing the public of GOHS mobilizations through attending events, posting on social media such as Facebook, and distributing related educational materials. This activity will be completed during GOHS mobilization months (November-December 2020; May-July 2021; September 2021) and reported in the appropriate MARs and in the milestone chart. | | We missed mobilization support in May 2021. Afterward, the Research Assistant made a schedule of annual mobilizations to ensure TSREG participates in each one. | |
| Activity 3: Inform Task Team leaders and grant planners of TSREG's availability for data support. TSREG will send an email to the leader of each GOHS task team and the planner for each executed external grant, informing them of data support available on request. This task will be performed no later than 12/16/20 and will be reported in the MAR and in the milestone chart. | | TSREG notified grantees of our availability for data support via email on February 9, 2021 and received requests for support from three grantees (see Activity 4). | |
| Activity 4: Provide data support to GOHS, its grantees and other traffic safety stakeholders as requested. This may include phone discussions, email, links to online resources, data analysis in the form of charts, spreadsheets, etc., and/or brief white papers, based on the requestor's needs. A Technical Assistance Report summarizing all data and analysis requests answered during the grant year will be provided to GOHS no later than September 30, 2021. This activity will be reported in the MARs and in the milestone chart, and a copy of the report will be attached to the September MAR. | | We provided the Carroll County Sheriff's Department with 2019 Carroll County crash data, Georgia Bikes with statewide 2020 and 2021 bike and pedestrian crash and injury data, and Atlanta Bikes with bike and pedestrian crash and injury data in the Atlanta area. The data for Atlanta Bikes were used to help them create an injury and fatality baseline for the Atlanta area, so they could make more informed injury and fatality prevention targets. | |
| Activity 5: Submit MARs and communicate and/or meet with GOHS regularly regarding evaluation of grantees and progress of other projects. This task will be performed monthly and reported in the MARs and in the milestone chart. | | TSREG submitted all progress reports for the 2021 fiscal year. Some issues with accounting caused delays in our reporting, and we have since taken steps to ensure those issues don't happen in the future. | |
| Activity 6: Inform GOHS of late reporting by grantees. Beginning in December 2020, a list of grants with monthly reports >30 days late will be sent to GOHS no later than the last day of each month. This activity will be reported in MARs and on the milestone chart. | | The Data and Program Specialist missed reporting of late grantees at the end of the grant year. He has since put this reporting on a schedule and built a spreadsheet of late MARs to improve reporting in the future. | |

| Activities Funded/Implemented | Results |
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| <p>Activity 7: Continue Year 2 of Evaluation of Tiny Towne program: TSREG staff will meet with Tiny Towne owner to establish evaluation goals; will recruit participants and control group; will design pre- and post-surveys and obtain IRB approval; and will identify sources and procedures for acquiring crash data for future participants and controls once they reach driving age. Pre- and post-surveys will be administered to all subjects. Progress will be reported in Dec.-Sept. MARs; survey results will be delivered to Tiny Towne and copies attached to MARs.</p> | <p>In spite of complications surrounding COVID-19, we were able to complete the FY 2021 Tiny Towne evaluation and report the findings to GOHS. The Tiny Towne evaluation report was sent to GOHS on September 29, 2021. We have discussed ways to increase survey responses for future evaluations, and we are optimistic that attendance will improve as business activities return to normal.</p> |
| <p>Activity 8: Build and maintain a database of all FFY 2021 grants. Work on the database will begin by November 2, 2020, and all executed grants will be entered into the database no later than December 31, 2021. This activity will be reported in the MARs and the milestone chart.</p> | <p>We completed building the FY 2021 database by December 20 and maintained it throughout the grant year. This helped TSREG organize and evaluate grant activities for our reporting to GOHS.</p> |
| <p>Activity 9: Collect, input into the established database, and monitor data on all FFY 2021 grants, including monthly reporting, expenditures and outcomes. This activity will begin in November 2020 and will be completed monthly and reported in both the MARs and the milestone charts.</p> | <p>TSREG maintained the grant database throughout the grant year and used it to build grant scores and evaluate grants.</p> |
| <p>Activity 10: Assemble and analyze data on all grant programs for FFY 2020 and produce the Annual Report for NHTSA incorporating descriptions of all grants, their activities, funding, expenditures, objectives met and unmet, and GOHS paid media activity. Deliver report to GOHS not later than Dec. 15, 2020. This activity will be reported in the MAR and in the milestone chart, and a copy of the report will be attached to the September MAR.</p> | <p>We worked with the GOHS Compliance Manager and the Evaluator to complete the Annual Report. TSREG's participation lasted until December 22, 2020. In spite of the difficulties introduced by COVID-19, we were able to gather a lot of pictures and highlights of grant activities to include in the report.</p> |
| <p>Activity 11: Produce a FFY 2019 Final Evaluation assessing FFY 2019 grants' performance, including grant reporting timeliness and quality, expenditures, milestones, objectives, and outcomes. Deliver report to GOHS not later than 1/29/21. This activity will be reported in the MAR and in the milestone chart, and a copy of the report will be attached to the September MAR.</p> | <p>We delivered the FFY 2019 Final Evaluation to GOHS on January 29, 2021.</p> |
| <p>Activity 12: Submit the FFY 2020 Scoring and Grading Report to GOHS not later than 3/8/21. This report will score all grants based on percentage of objectives and milestones met, expenditures, and report quality and timeliness. Changes and trends in scores will be analyzed, and reasons for "D" scores will be explained. This activity will be reported in the MAR and in the milestone chart, and a copy of the report will be attached to the September MAR.</p> | <p>We submitted the FFY 2020 Scoring and Grading Report to GOHS on March 8, 2021.</p> |
| <p>Activity 13: Submit the FFY 2020 Preliminary Evaluation to GOHS no later than 4/2/21. This report will evaluate grants' performance on the basis of the Scoring and Grading Report plus available enforcement, crash and fatality data. This activity will be reported in the MAR</p> | <p>We submitted the FFY 2020 Preliminary Evaluation to GOHS on April 20, 2021.</p> |

| Activities Funded/Implemented | Results |
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| and the milestone chart, and a copy of the report will be attached to the September MAR. | |
| Activity 14: Submit the FFY 2021 Preliminary Performance Report to GOHS no later than 4/16/21. This report will evaluate grantees' early performance based on data from the 4th quarter of FFY 2020 and the 1st quarter of FFY 2021. This activity will be reported in the MAR and the milestone chart, and a copy of the report will be attached to the September MAR. | We submitted the FFY 2021 Preliminary Performance Report to GOHS on April 20, 2021. |
| Activity 15: Submit FFY 2020 Second Quarter Performance Report to GOHS no later than 6/15/20. This report will evaluate grantees' performance in the 2nd quarter based on milestones met, expenditures, and report timeliness and quality. This activity will be reported in the MAR and the milestone chart, and a copy of the report will be attached to the September MAR. | We submitted the FFY 2020 Second Quarter Performance Report to GOHS on June 15, 2021. |
| Activity 16: Submit FFY 2020 Revised Evaluation to GOHS no later than 8/20/21, revising the FFY 2020 Preliminary Evaluation in light of 2020 fatalities data. This activity will be reported in the MAR and the milestone chart, and a copy of the report will be attached to the September MAR. | We submitted the FFY 2020 Revised Evaluation to GOHS on August 20, 2021. |
| Activity 17: TSREG Director of Survey Operations will conduct a minimum of 400 on-site safety belt observations, in accordance with NHTSA criteria, at 20 randomly selected observation sites in 20 Georgia counties (400 on-site observations). Observations of distracted driving behaviors will be made concurrently with seat belt observations. Survey will be completed by August 31, 2021. | The Director of Survey Operations completed the safety belt and distracted driving observations on schedule. |
| Activity 18: Director of Survey Operations will enter, clean, & analyze data from study of seat belt use & distracted driving behavior in Ga., weighting data per NHTSA criteria, to produce a Ga. Statewide Safety Belt Report, with driver & passenger belt use and child safety seat usage by region (Urban/Rural/MSA), gender, race, & vehicle type, and submit the report to GOHS no later than 9/30/21. He will also prepare the State Belt Use Survey Reporting Form to be submitted to NHTSA not later than 9/30/21. This will be reported in the MARs & milestone chart; copy of report attached to Sept. MAR. | The Director of Survey Operations completed his analysis of statewide seat belt use and distracted driving and reported the results to GOHS on September 29, 2021. At the request of GOHS, he made some modifications to the report and resubmitted. |
| Activity 19: Director of Survey Operations will conduct a separate survey of child safety seat use in Ga., weighting data per NHTSA criteria, with child safety seat usage by region (Urban/Rural/MSA), gender, race, & vehicle type. These observations will be incorporated into the Ga. Statewide Safety Belt Report. This activity will be reported in the MARs & milestone chart. | The Director of Survey Operations completed the statewide child safety seat survey and reported the results to GOHS on September 29, 2021. |
| Activity 20: Submit FFY 2020 Third Quarter Performance Report to GOHS no later than 9/4/20. This report will evaluate grantees' performance in the 2nd quarter based on milestones met, expenditures, and report timeliness and quality. This activity will be | We submitted the FFY 2020 Third Quarter Performance Report to GOHS on September 14, 2021. |

| Activities Funded/Implemented | Results |
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| reported in the MAR and the milestone chart, and a copy of the report will be attached to the September MAR. | |
| Activity 21: Receive GDOT daily fatality reports and record data for analysis using the latest version of SPSS, supplemented as needed by data from GEARS, news media or other sources. This task will be performed throughout the grant year and reported in each month's MAR and in the milestone chart. | The Research Assistant maintained statewide fatality data in a timely manner, and assisted grantees with requests for fatality data. |
| Activity 22: Produce the Preliminary 2020 Fatalities Report, based on GDOT daily fatality reports and supplemented by GEARS, media reports, and other data sources. The Fatalities Report will be submitted to GOHS no later than September 30, 2021. This will be included in the appropriate MARS and in the milestone chart. | The Research Assistant submitted the Preliminary 2020 Fatalities Report to GOHS on September 30, 2021. |

6.9 Police Traffic Services

| Grantee: | Multiple (n=19 grants) | Grant Number: | Multiple (n=19 grants) |
|--|---|-----------------|------------------------|
| Project Title: | H.E.A.T. (Highway Enforcement of Aggressive Traffic) Grants | Funding Source: | 402PT |
| Funded Amount: | \$2,666,089.04 | Total Expended: | \$2,371,178.37 |
| Project Description: | H.E.A.T. is designed to educate the public and enforce laws related to impaired and aggressive driving. Each officer is armed with materials to educate Georgia residents about state laws that regulate aggressive and impaired driving. Education and enforcement must go hand-in-hand for the Governor's Office of Highway Safety and its statewide partners to be successful in reducing the number of crashes, fatalities and injuries on our highways. For FFY 2020, there were 17 H.E.A.T. projects funded. Each grant funded enforcement hours and distinctively marked H.E.A.T. vehicle(s). | | |
| State Targets: | H.E.A.T. grants conducted enhanced enforcement statewide, particularly in areas with high rates of crashes and fatalities, focusing on speeding, DUI and seat belt citations; participated in multiagency mobilization; held educational events; and performed seat belt surveys. These activities increased public awareness of laws such as the Hands-Free and Move Over laws, increased awareness of enforcement, decreased speeding and DUI, increased seat belt use, and contributed to the state's goals of decreasing crashes, injuries and fatalities, especially those related to speeding, impaired driving, and failure to use safety belts (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11, and B-1). | | |
| Activities Funded/Implemented | Results | | |
| Selections will be made and assigned to the HEAT Unit, as well as trained for appropriate tasks. Ongoing training must be highway safety related and only SFST, Lidar, and RADAR trained personnel will be eligible for the federally funded enforcement grant activity hours. Resources that do not hold certifications in ARIDE will work toward obtaining an ARIDE certification within a calendar year of being assigned to the grant. | Atlanta: 36/36 Bibb: 36/36 Burke: 12/12 Carroll County: 12/12 Cherokee County: 36/36 Cobb County: 36/36 Dawson County: 12/12 DeKalb County: 12/12 Douglas County: 12/12 Dublin: 36/24 | | |

| Activities Funded/Implemented | Results |
|---|---|
| | Forsyth County: 3/3 Glynn County: 36/36 Habersham: 24/24 Hall County: 36/36 Henry County: 12/12 Newton County: 36/36 Savannah: 36/36 Snellville: 24/24 |
| The HEAT Unit will initiate speeding contacts during the grant period. | Atlanta: 3,366/3,000 Bibb: 2,089/3,600 Burke: 1,868/3,600 Carroll County: 3,236/1,440 Cherokee County: 1,859/1,800 Cobb County: 1,948/1,800 Dawson County: 1,074/960 DeKalb County: 839/2,880 Douglas County: 3,889/1,800 Dublin: 2,022/1,200 Forsyth County: 2,104/960 Glynn County: 2,963/1,800 Habersham: 1,853/1,200 Hall County: 3,973/1,800 Henry County: 2,036/1,800 Newton County: 1,020/1,513 Rockdale County: 2,759/1,440 Savannah: 3,207/2,256 Snellville: 1,449/1,200 |
| Enforcement resources will initiate DUI contacts per month during the grant period. | Atlanta: 452/360 Bibb: 240/360 Burke: 223/240 Carroll County: 254/252 Cherokee County: 423/360 Cobb County: 591/360 Dawson County: 372/180 DeKalb County: 333/432 Douglas County: 455/360 Dublin: 220/120 Forsyth County: 648/360 Glynn County: 330/240 Habersham: 514/180 Hall County: 500/252 Henry County: 422/360 Newton County: 213/180 Rockdale County: 303/240 Savannah: 507/324 Snellville: 267/240 |
| The HEAT Unit will initiate occupant protection contacts during the grant period. | Atlanta: 596/360 Bibb: 390/540 Burke: 323/240 Carroll County: 1,021/480 Cherokee County: 370/360 Cobb County: 347/240 Dawson County: 333/300 DeKalb County: 238/432 Douglas County: 541/480 |

| Activities Funded/Implemented | Results |
|---|--|
| | Dublin: 1,711/720 Forsyth County: 455/360 Glynn County: 1,163/600 Habersham: 396/300 Hall County: 711/480 Henry County: 645/600 Newton County: 1,423/1,020 Rockdale County: 1,576/1,080 Savannah: 830/600 Snellville: 537/360 |
| <p>The HEAT Unit will work with other jurisdictions within the area through checkpoints, saturated patrols, and other traffic operations at least two times each month.</p> | Atlanta: 27/24 Carroll County: 70/24 Cherokee County: Cobb County: 16/12 DeKalb County: 25/24 Habersham: 134/24 Hall County: 33/24 Henry County: 29/24 Newton County: 24/24 Rockdale County: 25/24 Savannah: 29/24 Snellville: 27/24 |
| <p>The grantee will participate in GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period.</p> | Atlanta: 8/8 Bibb: 7/8 Burke: 11/8 Carroll County: 8/8 Cherokee County: 12/8 Cobb County: 7/7 Dawson County: 10/8 DeKalb County: 9/8 Douglas County: 5/8 Dublin: 9/8 Forsyth County: 6/8 Glynn County: 13/8 Habersham: 9/8 Hall County: 8/8 Henry County: 16/12 Newton County: 7/8 Rockdale County: 9/8 Savannah: 12/8 Snellville: 8/8 |
| <p>Conduct educational events each month to the public of general education and for pedestrian education to the general public during the grant period. Mention of the Move-over law will be included in every event.</p> | Atlanta: 17/24 Bibb: 6/12 Burke: 4/12 Carroll County: 40/24 Cherokee County: 29/24 Cobb County: 26/12 Dawson County: 22/12 DeKalb County: 10/12 Douglas County: 175/24 Dublin: 13/12 Forsyth County: 20/12 Glynn County: 59/24 Habersham: 169/24 Hall County: 22/12 |

| Activities Funded/Implemented | Results |
|--|--|
| | Henry County: 12/12 Newton County: 27/24 Rockdale County: 25/24 Savannah: 13/12 |
| Conduct seat-belt surveys during the grant period. At least one survey will be conducted at the beginning and one at the end of the grant period. | Atlanta: 2/2 Bibb: 3/3 Burke: 2/2 Carroll County: 2/2 Cherokee County: 1/2 Cobb County: 2/2 Dawson County: 3/2 DeKalb County: 2/2 Douglas County: 2/2 Dublin: 2/2 Forsyth County: 2/2 Glynn County: 2/2 Habersham: 2/2 Hall County: 10/2 Henry County: 2/2 Newton County: 3/3 Rockdale County: 2/2 Savannah: 2/2 Snellville: 3/2 |
| Enforcement resources will participate in at least one wave during each Thunder mobilization. | Atlanta: 1/3 Bibb: 2/3 Burke: 3/3 Carroll County: 3/3 Cherokee County: 2/3 Cobb County: 2/3 Dawson County: 2/3 DeKalb County: 1/3 Douglas County: 3/3 Dublin: 3/3 Forsyth County: 5/3 Glynn County: 2/3 Habersham: 6/3 Hall County: 3/3 Henry County: 1/3 Newton County: 5/3 Rockdale County: 3/3 Savannah: 4/3 Snellville: 2/3 |
| Conduct distracted driving (Hands Free Law) surveys during the grant period. At least one survey will be conducted at the beginning and one at the end of the grant period. (Atlanta, Cobb, Glynn, Newton) | Atlanta: 2/2 Cobb County: 289/240 Glynn County: 2,870/2,400 Newton County: 359/180 |
| The enforcement resources of the Heat Unit will initiate distracted driving (Hands Free Law) contacts during the grant period. (Atlanta, Bibb) | Atlanta: 334/240 Bibb: 260/360 |
| The grantee will participate in at least eight monthly regional traffic enforcement network meetings and initiatives during the grant year. | Atlanta: 11/8 Bibb: 8/8 Burke: 8/8 Carroll County: 12/8 Cherokee County: 7/10 |

| Activities Funded/Implemented | Results |
|--|---|
| | Cobb County: 9/8 Dawson County: 8/10 DeKalb County: 8/8 Douglas County: 10/8 Dublin: 12/8 Forsyth County: 34/8 Glynn County: 20/8 Habersham: 37/8 Hall County: 28/10 Newton County: 8/8 Rockdale County: 10/8 Savannah: 9/10 Snellville: 18/8 |
| Grantee will teach the "Teen Driving Class" during the grant period. The HEAT unit will be instructing the Teen Driving Class on a quarterly basis using the requested educational material. The mission and purpose of the class is to educate and encourage teens to help reduce the number of teen related traffic crashes and to promote safe driving habits . Participants will include teen drivers from Dublin Municipal Court and Laurens County Juvenile Court as well as requisitions from DJJ. Parents of teen drivers are encouraged to attend with their teenager. (Dublin) | Dublin: 10/4 |
| The HEAT Unit will participate in a minimum of 1 DUI/speed/safety restraint educational event per month, during the FY2020-2021 grant term. Each education event will consist of a HEAT enforcement resource making a presentation to motorists about State Law and best practices pertaining to their safety. At least 2 presentations will be made specifically to elder groups, and at least 1 other presentation will be made specifically to young drivers aged 16-25. The remaining 9 presentations can be mixed ages. (Henry County) | Henry County: 19/12 |
| Attendance will be made at the GOHS conference during the FY 2021 grant period. (Hall County) | Hall County: 3/2 |
| Conduct a minimum of one educational event a month to the public during the grant period. The CopCab will be present for at least one educational event per month. Mention of the Move Over Law will be included in every event. (Snellville) | Snellville: 17/12 |

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| Grantee: | Multiple (16) | Grant Number: | Multiple (16) |
| Project Title: | Traffic Enforcement Network (TEN) | Funding Source: | 402PT |
| Funded Amount: | \$313,092.72 | Total Expended: | \$199,680.15 |
| Project Description: | Each law enforcement agency in the State of Georgia is encouraged to participate in a regional Traffic Enforcement Network. The sixteen regional traffic enforcement networks cover all 159 counties in Georgia. The networks are open to all sworn law enforcement officers and prosecutors and are designed to enhance traffic enforcement activities through networking, training, and legislation. They empower | | |

traffic enforcement officers to voice their concerns and share ideas with their counterparts from other agencies in their region. Guest speakers and panelists have included state and municipal court judges, prosecutors, legislators, MADD representatives, Public Service Commission, and ALS judges. TEN grants include funds to support activity hours, travel to meetings and conferences (e.g. regional Law Enforcement Liaison conference, multiple-state mobilizations, network meetings, and to provide plaques and awards to recognize officers for noteworthy accomplishments in enforcement.

State Targets: By conducting enhanced enforcement of DUI, seat belt and speeding laws, deploying speed trailers to enhance public awareness of excessive speed, and holding educational events, the state's TEN grants decreased speeding and DUI, improved seat belt use, increased public awareness of the law and visibility of enforcement, promoted interagency cooperation and enhanced the training effectiveness of law enforcement officers statewide. These activities contributed to the state's goals of reducing crashes, injuries and fatalities, particularly those related to speeding, impaired driving and failure to wear safety belts (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11, B-1).

| Activities Funded/Implemented | Results |
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| <p>The coordinator and/or assistant coordinator will schedule a minimum of 10 network meetings during the grant period. The coordinator and/or assistant coordinator will stay in constant contact with network law enforcement, judges, and prosecutors to promote the Traffic Enforcement Network concept. An announcement will be placed on the GATEN listserve in a timely manner to announce the monthly meeting.</p> | <p>Barrow County: 10/10 Burke County: 8/10 Byron: 8/10 Calhoun: 12/10 Charlton County: 10/10 Clay County: 12/10 DeKalb County: 12/10 Demorest: 11/10 Douglas County: 10/10 Effingham County: 13/10 Grady County: 10/10 Holly Springs: 10/9 Lyons: 9/10 Social Circle: 10/10 Valdosta: 9/10 Zebulon: 6/10</p> |
| <p>The Network will participate in GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period.</p> | <p>Barrow County: 7/8 Burke County: 9/8 Byron: 9/8 Calhoun: 9/8 Charlton County: 13/12 Clay County: 11/8 DeKalb County: 8/8 Demorest: 8/8 Douglas County: 8/8 Effingham County: 8/8 Grady County: 9/8 Holly Springs: 8/8 Lyons: 9/8 Social Circle: 12/12 Valdosta: 9/8 Zebulon: 8/8</p> |
| <p>The coordinator and assistant coordinator will work with agencies within the Network to schedule a minimum of 5 road checks (preferably multi-jurisdictional) during the grant period. At least 2 will be held during the 100 Days of Summer HEAT campaign.</p> | <p>Barrow County: 9/5 Burke County: 13/5 Byron: 6/5 Calhoun: 12/5 Charlton County: 29/5 Clay County: 10/5</p> |

| Activities Funded/Implemented | Results |
|--|---|
| | DeKalb County: 15/5 Demorest: 5/5 Douglas County: 6/5 Effingham County: 15/5 Grady County: 9/5 Holly Springs: 4/5 Lyons: 7/5 Social Circle: 8/5 Valdosta: 8/5 Zebulon: 4/5 |
| The coordinator and/or assistant coordinator will attend the annual LEL Conference as scheduled by NHTSA, and as approved by GOHS. The coordinator and/or assistant coordinator will attend the GOHS Highway Safety Conference as well as all coordinator meetings as scheduled by the GOHS Law Enforcement Services Director or Regional LEL. | Barrow County: 1/2 Burke County: 2/2 Byron: 2/2 Calhoun: 2/2 Charlton County: 1/2 Clay County: 2/1 DeKalb County: 2/2 Demorest: 2/2 Douglas County: 3/2 Effingham County: 3/2 Grady County: 2/2 Holly Springs: 2/2 Lyons: 0/2 Social Circle: 9/2 Valdosta: 2/2 Zebulon: 3/2 |
| The Coordinator and Assistant Coordinator will document monthly activity hours for work required to performed the executed grant project agreement. | Barrow County: 8/12 Burke County: 11/12 Byron: 2/2 Calhoun: 12/12 Charlton County: 11/12 Clay County: 12/12 DeKalb County: 12/12 Demorest: 12/12 Douglas County: 12/12 Effingham County: 12/12 Grady County: 12/12 Holly Springs: 12/12 Lyons: 12/12 Social Circle: 12/12 Valdosta: 12/12 Zebulon: 12/12 |
| The Charlton County Sheriff's Office will display the Occupant Protection trailer at least 2 times per quarter during the grant year. | Charlton County: 21/8 |

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| Grantee: | Irwin County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-100 |
| Project Title: | Irwin County - High Visibility Enforcement Project | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$6,880.00 | Total Expended: | \$5,195.18 |

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| Project Description: | Irwin County has established an enforcement effort focusing on the dangers and consequences of driving impaired (DUI), driving with suspended licensed, driving with no insurance, distracted driving, and driving without proper safety restraints while reducing the number of crash related injuries and fatalities through education and check points using high visibility enforcement efforts. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Irwin County (C-1, C-2, C-3, C-4, C-5, C-6, B-1). | | |
| Activities Funded/Implemented | Results | | |
| The grantee will participate in 8 GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. | Irwin SO participation in the network activities and campaigns in our region has created safer roads for the citizens of Irwin County to travel. | | |
| Irwin County Sheriff's Office agrees to enter enforcement data in the GOHS online reporting system 8 times during GOHS Highway Safety Campaigns during the grant year. | Irwin County SO entered all enforcement data in the GOHS online reporting system in a timely manner. | | |
| The grantee will participate in 8 monthly regional traffic enforcement network meetings and initiatives during the grant year. | Irwin SO attended all enforcement meetings during the grant period and made numerous contacts with other agencies. | | |
| Irwin County Sheriff's Office agrees to conduct two road checks per month during the grant year to identify impaired drivers. | Irwin SO was able to conduct all road checks but one due to the increase of Covid-19 resulting in staffing issues. | | |
| Irwin County Sheriff's Office agrees to conduct three (3) impaired driving contacts per month during the grant year. | Irwin SO created safer conditions for the citizens of Irwin County by remaining alert and vigilant during the grant period exceeding the number of required impaired driving contacts. | | |

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| Grantee: | Crisp County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-161 |
| Project Title: | High Visibility Traffic Enforcement | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$54,178.00 | Total Expended: | \$41,929.81 |
| Project Description: | If funded, this grant will provide equipment that will allow CCSO to enhance our traffic enforcement efforts and reduce driving impaired incidents. The project is designed to enhance the agency's capabilities to reduce the number of fatalities, injuries, and crashes and to disseminate specific traffic safety information in areas of great concern. CCSO's proposal will include the use of additional RADARs, LIDARs, and Alco-Sensors to aid in combating speed related and impaired driving incident. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |
| Activities Funded/Implemented | Results | | |
| CRISP COUNTY SHERIFF'S OFFICE will participate in 8 monthly regional traffic enforcement network meetings and initiatives during the grant year. | The missed meeting was canceled due to Covid. | | |
| The CRISP COUNTY SHERIFF'S OFFICE will participate in GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. | Crisp County Sheriff's Office participated in all GOHS/NHTSA highway safety campaigns during the grant period including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. | | |
| CRISP COUNTY SHERIFF'S OFFICE agrees to enter enforcement data in the GOHS online reporting system | Crisp County Sheriff's Office participated in and reported numbers for all GOHS/NHTSA highway safety campaigns during the grant period including CIOT, Drive Sober or Get Pulled Over, CIOT | | |

| Activities Funded/Implemented | Results |
|---|--|
| during GOHS Highway Safety Campaigns during the grant year. | Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. |
| CRISP COUNTY SHERIFF'S OFFICE will conduct 1 highway safety educational event each quarter during the grant year. This is to include but not be limited to civic organizations, safety events (displays), in schools and training classes for businesses. | Crisp County Sheriff's Office was pleased to work throughout the community promoting safety education. The expected activities were exceeded allowing for additional citizens to be reached. |
| CRISP COUNTY SHERIFF'S OFFICE Department agrees to make 200 speed contacts per month during the grant year. Activity hours will be filled by resources that hold the appropriate certifications on traffic enforcement equipment. | Additional contacts were made providing for additional safety enhancement in the community. |
| Crisp County Sheriff's Office agrees to conduct 1 checkpoint per month during the grant period that will identify drivers that are driving while impaired and may have additional violations. | Crisp County Sheriff's Office was pleased to work alongside various other agencies to exceed the agreed upon checkpoints through the grant cycle. This allowed for additional prevention. |

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| Grantee: | Decatur County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-148 |
| Project Title: | Decatur High Visibility Enforcement Project | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$28,486.00 | Total Expended: | \$19,277.00 |
| Project Description: | Speeding and distracted driver related accidents, injuries, and fatalities are a problem in Decatur County. The Decatur County Sheriff's Office will use speed detection devices and safety equipment to identify speeding violators and those using communication devices illegally causing them to drive while distracted. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |

| Activities Funded/Implemented | Results |
|--|--|
| Decatur County Sheriff's Office will conduct 1 check point per month during the grant period. | Decatur County was severely hindered by the Covid 19 Pandemic and the Line of Duty death of Captain Justin Bedwell during this grant period. |
| DCSO will conduct three (3) impaired driving/DUI contacts per month during the grant year. | Deputies were instructed to not self-initiate anything during the Covid outbreaks. |
| Decatur County Sheriff's Office will conduct 50 speed related contacts per month during the grant year. | Covid-19 Pandemic and instructions to not self-initiate. |
| Decatur County Sheriff's Office will participate in 8 regional traffic enforcement network meetings and initiatives during the grant year. | Covid 19 Pandemic |
| The grantee will participate in 8 GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. | Decatur County met the goals by participating in all 8 GOHS/NHSTA safety campaigns. |
| DCSO agrees to enter enforcement data in the GOHS online reporting system 8 times during GOHS Highway Safety Campaigns during the grant year. | Decatur County entered all 8 data enforcements for the grant term. |

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| Grantee: | Fairburn Police Department | Grant Number: | GA-2021-F.A.S.T. 402 PT-150 |
| Project Title: | Fairburn High Visibility Enforcement (HVE) | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$51,073.20 | Total Expended: | \$39,012.10 |
| Project Description: | The Fairburn Police Department seeks to implement High Visibility Enforcement (HVE) of Georgia traffic laws aimed at reducing traffic crashes, injuries, and fatalities; and, particularly, to address two crash and injury-causing behaviors: Speeding and Following Too Closely, through targeted use of speed and distance measuring devices. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |

| Activities Funded/Implemented | Results |
|---|---|
| The Fairburn Police Department will participate in at least eight monthly regional traffic enforcement network meetings and initiatives during the grant year. | The Fairburn Police Department exceed the objective by attending all 12 regional traffic enforcement network meetings. |
| The Fairburn Police Department will participate in at least eight GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. | The Fairburn Police Department participated in all 8 of the enforcement campaigns during the grant period. |
| The Fairburn Police Department agrees to enter enforcement data in the GOHS online reporting system during GOHS Highway Safety Campaigns during the grant year. | The Fairburn Police Department was not able to meet the GOHS online reporting due to years of non-compliance of entering enforcement data |
| The Fairburn Police Department will conduct at least one highway safety educational event each quarter during the grant year. This is to include but not be limited to civic organizations, safety events (displays), in schools and training classes for businesses. | The Fairburn Police Department was not able to conduct any highway safety educational events due to Covid-19 restrictions. |
| The Fairburn Police Department agrees to make a minimum of 200 speed contacts per month during the grant year. | The Fairburn Police Department exceed the minimum of 2400 speeding contacts with a total of 6124 speeding contacts. |

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| Grantee: | Fayetteville Police Department | Grant Number: | GA-2021-F.A.S.T. 402 PT-088 |
| Project Title: | The Fayetteville Police Department High Visibility Enforcement Project | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$52,593.60 | Total Expended: | \$38,580.96 |
| Project Description: | The goal of the Fayetteville Police Department High Visibility and Enforcement Project is to effectively enhance the safety of the motoring public. This goal will be accomplished by means of enforcement and education through community partnership in hopes of decreasing the number of speeding and unsafe motorists, as well as the overall number of collisions within the City of Fayetteville. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |

| Activities Funded/Implemented | Results |
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| The Fayetteville Police Department will make 225 speed contacts per month during the grant year. | Members of the Fayetteville Police Department exceeded their grant objective by conducting a total of 225 speed contacts per month throughout the grant year. However, the Fayetteville Police Department did fall short in meeting the monthly objective at times, the department was able to exceed the total number of speed contacts of 2,700 by completing 2,847. |

| Activities Funded/Implemented | Results |
|---|---|
| The Fayetteville Police Department will participate in 8 GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. The enforcement results from each campaign will be documented. | The Fayetteville Police Department participated in all Georgia Governor's Office of Highway Safety and National Highway Traffic Safety Administration highway safety campaigns during the grant year. Additionally, the Fayetteville Police Department hosted a Metro Atlanta Traffic Enforcement Network multi-jurisdictional seatbelt enforcement event on May 22, 2021, as a part of the Click It or Ticket campaign. |
| The Fayetteville Police Department agrees to participate in 10 regional traffic enforcement network meetings and initiatives during the grant year. A minimum of one representative of the Fayetteville Police Department will attend each monthly Metro Atlanta Traffic Enforcement Network meeting throughout the grant year. | The Fayetteville Police Department exceeded the High Visibility Enforcement project goal of attending at least ten regional traffic enforcement network meetings during the grant year by attending eleven. |
| The Fayetteville Police Department agrees to enter enforcement data in the GOHS online reporting system for the 8 GOHS Highway Safety Campaigns during the grant year. | The Fayetteville Police Department met the High Visibility Enforcement grant objective of submitting all enforcement data from the eight Georgia Governor's Office of Highway Safety into the online Georgia Reporting System. Additionally, the department submitted the report of total enforcement data during the grant year. |
| The Fayetteville Police Department will conduct 1 highway safety educational event each quarter during the grant year. This is to include but not be limited to civic organizations, safety events (displays), in schools and training classes for businesses. | The Fayetteville Police Department accomplished the grant objective of conducting one educational event each quarter during the grant year. In October 2020, members of the department hosted a one-day training event for middle school aged students on the dangers of driving while unrestrained, impaired, distracted, and in excess of the speed limit. The three remaining educational activities included educating drivers during concentrated enforcement details and road safety checks by providing instruction and educational brochures on distracted and impaired driving. Unfortunately, in-person training and educational events were prohibited during the second, third, and fourth quarters of the year due to COVID-19 restrictions. |

| Grantee: | Worth County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-092 |
|--|--|-----------------|-----------------------------|
| Project Title: | Worth County Sheriff's High Visibility Enforcement | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$18,105.00 | Total Expended: | \$15,885.72 |
| Project Description: | Worth County Sheriff's Office has established an enforcement effort focusing the dangers and consequences of impaired driving, driving with improper or no license and not wearing seat belts utilizing road checks. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Worth County (C-1, C-2, C-3, C-4, C-5, C-6, B-1). | | |
| Activities Funded/Implemented | Results | | |
| The grantee will participate in 8 GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. | WCISO participated in all campaigns which made the roadways safer for the citizens traveling the roadways. | | |
| Worth County Sheriff's Office agrees to enter enforcement data in the GOHS online reporting system | WCISO submitted the enforcement data in a timely manner in the GOHS online reporting system. | | |

| Activities Funded/Implemented | Results |
|---|---|
| 8 times during GOHS Highway Safety Campaigns during the grant year. | |
| The grantee will participate in 10 regional traffic enforcement network meetings and initiatives during the grant year. | WCSO attended all enforcement meetings which allowed them to network with other agencies. |
| Worth County Sheriff's Office will conduct 2 road checks per month during the grant year. | WCSO was not able to conduct several road checks due to the rise of Covid-19. Several employees contracted covid in the department which caused shortages on the road. Deputies were working extra to cover calls. |
| The Worth County Sheriff's Office agrees to make 3 impaired driving contacts her month during the grant year. | WCSO exceeded their DUI driving contacts during the grant period even with covid on the rise. The deputies worked to make sure the citizens in Worth County were safe when they traveled throughout the county on the roadways. |

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| Grantee: | Brookhaven Police Department | Grant Number: | GA-2021-F.A.S.T. 402 PT-172 |
| Project Title: | Brookhaven High Visibility Enforcement (HVE) | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$59,361.30 | Total Expended: | \$20,994.17 |
| Project Description: | The Brookhaven Police Department seeks to implement High Visibility Enforcement (HVE) of Georgia traffic laws aimed at reducing traffic crashes, injuries, and fatalities; and, particularly, to address two crash and injury-causing behaviors: Speeding and Following Too Closely, through targeted use of speed and distance measuring devices. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |

| Activities Funded/Implemented | Results |
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| The Brookhaven Police Department will actively participate in at least eight (8) monthly regional traffic enforcement network meetings and initiatives during the FFY 2021 grant year. | Due to circumstances out of Brookhaven's control, some events were canceled due to Covid-19 restrictions. |
| The Brookhaven Police Department will participate in GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. | No major accomplishments to note. |
| The Brookhaven Police Department agrees to enter enforcement data in the GOHS online reporting system during GOHS Highway Safety Campaigns during the grant year. | No major accomplishments to note. |
| The Brookhaven Police Department will conduct 1 highway safety educational event each quarter during the grant year. This is to include but not be limited to civic organizations, safety events (displays), in schools and training classes for businesses. | For most of the year, Dekalb County School System and local community centers were not allowing visitors due to Covid-19. Grant officers were unable to complete educational milestones. |
| The Brookhaven Police Department will make 120 speeding contacts per month during the grant year. | Due to Covid-19 the amount of traffic on the roadway was drastically decreased. Grants officers did not receive/install the speed detection equipment until mid-January causing a delay in traffic enforcement. |

| Grantee: | Treutlen County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-184 |
|--|---|-----------------|-----------------------------|
| Project Title: | Treutlen County High Visibility Enforcement Project | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$36,504.00 | Total Expended: | \$35,704.00 |
| Project Description: | The Truetlen County Sheriff's Office has established an enforcement effort focusing the dangers and consequences of impaired driving and speeding utilizing road checks, speed deterrent measures, and impaired driving technology. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |
| Activities Funded/Implemented | Results | | |
| The grantee will participate in 8 GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. | Treutlen County did not participate in one of the campaigns due to the rise of covid and staffing shortages. | | |
| Treutlen County Sheriff's Office agrees to enter enforcement data in the GOHS online reporting system during 8 GOHS Highway Safety Campaigns during the grant year. | Treutlen County did not report data once due to not being able to participate in the campaign due to the rise of covid and staff shortages. | | |
| Treutlen County Sheriff's Office will participate in 8 monthly regional traffic enforcement network meetings and initiatives during the grant year. | Treutlen County was not able to attend one network meeting due to the rise of covid which cause staffing shortages. Deputies had to work calls and work extra days. | | |
| Treutlen County Sheriff's Office will make four (4) impaired driving contacts per month. | Treutlen County stayed vigilant and alert during the rise of covid to keep their citizens safe on the roadways. Treutlen County exceeded the projected activity. | | |
| The Treutlen County Sheriff's Office will conduct a minimum of two (2) road checks per month during the grant year. | Treutlen County was able to conduct all road checks during the grant period. Deputies again helped deter impaired driving, driving on suspended license, and crashes. | | |
| The Treutlen Co Sheriff's Office will conduct 285 speed contacts per month during the grant year. | Treutlen County exceeded speed contact for the grant period. They used several speed detection equipment to help make the roads safer for the citizens. | | |

| Grantee: | Union City, City of | Grant Number: | GA-2021-F.A.S.T. 402 PT-155 |
|---|---|-----------------|-----------------------------|
| Project Title: | Union City Police Department High Visibility Enforcement | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$48,106.40 | Total Expended: | \$25,341.49 |
| Project Description: | Union City Police Department is seeking funding for High Visibility Enforcement which will greatly aid with traffic safety enforcement activities to foster awareness and help reduce the number of crashes, injuries and fatalities on Georgia roadways. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |
| Activities Funded/Implemented | Results | | |
| The grantee will participate in 8 GOHS/NHTSA highway safety campaigns including Click It or Ticket, 100 Days of Summer HEAT, Operation Southern Shield, Click It or Ticket It Border to Border, Drive Sober or Get Pulled Over during the grant period. | Members of the Union City Police Department participated in all eight highway safety campaigns. In addition, Union City hosted a distracted driving detail, along with Fairburn Police and South Fulton Police, which had very successful results. | | |
| The grantee will participate in 8 monthly regional traffic enforcement network meetings and initiatives during the grant year. | We attended nearly all regional traffic meetings, assisted with agency road checks, and Lt. Mohny attended the GOHS Conference in Savannah. | | |

| Activities Funded/Implemented | Results |
|---|---|
| Union City Police Department agrees to make 275 speed contacts per month during the grant year. | We were unable to start our speed enforcement until March 2021, as we had not received our radar and laser equipment until that time. We were initially under the impression the numbers only counted with the grant-funded equipment. Additionally, we lost one traffic unit member who left the agency. We were still close to reaching our goal with only three officers for a majority of the grant period. |
| Grantee agrees to enter enforcement data in the GOHS online reporting system during 8 GOHS Highway Safety Campaigns during the grant year. | Officers participated in Highway Safety Campaigns and all data was reported during the grant period. |
| Union City Police Dept. will conduct 2 highway safety educational event each quarter during the grant year. This is to include but not be limited to civic organizations, safety events (displays), in schools and training classes for businesses. | Due to Covid-19 restriction protocols and manpower shortages, we were not able to host any educational events during the past year. |

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| Grantee: | Appling County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-181 |
| Project Title: | Appling County High Visibility Enforcement Project | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$48,112.00 | Total Expended: | \$37,910.74 |
| Project Description: | The Appling County Sheriff's Office (ACSO) will increase its citizens' awareness of the dangers and consequences of speeding and driving impaired in Appling County during the grant period through high visibility enforcement efforts. ACSO will use a variety of speed detection devices and safety equipment to identify speeding violators and impaired drivers in an effort to reduce the number of traffic crashes and injuries during the grant period. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |

| Activities Funded/Implemented | Results |
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| Appling County SO agrees to make one hundred (100) speed contacts per month during the grant year. | Appling County exceeded the projected activity in making speed contacts. They used several types of equipment to help reduce speeding which helps lower the number of crashes. |
| Appling County SO agrees to make ten (10) impaired contacts per month during the grant year. | Appling SO deputies worked made it a priority to stop impaired driving. They exceeded the projected activity which made the roadways safer to travel in Appling for the citizens. |
| Appling County SO will participate in eight (8) monthly regional traffic enforcement network meetings and initiatives during the grant year. | Appling County attended all enforcement meetings which allowed them to network with other agencies and also they received new information and updates in reference to the laws. |
| Appling County SO agrees to enter enforcement data in the GOHS online reporting system eight (8) times during GOHS Highway Safety Campaigns during the grant year. | Appling County was not able to report data to the GOHS online reporting system once due to covid and staffing shortages. |
| Appling County SO will participate in eight (8) GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. | Appling County was not able to participate in one campaign due to the rise of covid and staffing shortages. |
| Appling County Sheriff's Office will disseminate traffic-safety related educational materials through various media outlets including but not limited to print and social media once a quarter during the grant year. | Appling County exceeded the projected activity in that they hosted a summer camp for kids, sponsored GA Teens ride with P.R.I.D.E program and provided information on safety at a school event. |

| Grantee: | Ben Hill County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-087 |
|---|---|---|-----------------------------|
| Project Title: | Ben Hill County High Visibility Enforcement | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$4,085.00 | Total Expended: | \$3,437.06 |
| Project Description: | Ben Hill County Sheriff's Office has established an enforcement effort focusing on the dangers and consequences of impaired driving, driving with improper or no license, not wearing seat belts, and distracted driving utilizing road checks and high visibility enforcement in targeted areas. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |
| Activities Funded/Implemented | | Results | |
| The grantee will participate in 8 GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period | | BHSO participation in the network and national campaigns allowed them to be a part of helping the community in our region to be safer for the citizens traveling our roadways. | |
| Ben Hill County Sheriff's Office agrees to enter enforcement data in the GOHS online reporting system 8 times during GOHS Highway Safety Campaigns during the grant year. | | All data was entered in the GOHS online reporting system in a timely manner. | |
| The grantee will participate in 10 monthly regional traffic enforcement network meetings and initiatives during the grant year. | | BHSO missed one network meeting due to covid relating staffing issues. The other network meeting was "training only" and all the deputies at BHSO had previously completed the training and received P.O.S.T credit during the calendar year. | |
| Ben Hill County Sheriff's Office will make 2 impaired driving contacts per month during the grant funding year. | | BHSO deputies remained alert and vigilant in spotting and making contact with impaired drivers during the grant period to make the roads safer for the citizens of Ben Hill County. | |
| Ben Hill County Sheriff's Office will conduct a minimum of two (2) road checks per month during the grant year. | | The Sheriff prohibited road checks to be conducted three months out of the grant period due to the increase of Covid-19 rates in late 2020 and late 2021. | |
| Ben Hill County Sheriff's Office will make 20 safety belt contacts per month during the grant funding year. | | BHSO deputies made seat belt usage a priority and far exceeded the grant milestone. | |

| Grantee: | Montgomery County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-156 |
|--|--|---|-----------------------------|
| Project Title: | Montgomery County High Visibility Enforcement Project | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$26,827.00 | Total Expended: | \$19,808.29 |
| Project Description: | Montgomery County Sheriff's Office (MCSO) has established an enforcement effort focusing on alcohol and drug impaired driving and speeding utilizing 900 enforcement activity hours annually and high visibility enforcement efforts to decrease the number of crashes and crash related injuries. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |
| Activities Funded/Implemented | | Results | |
| Montgomery County Sheriff's Office agrees to make 4 impaired driving contacts per month during the grant year. | | Due to staffing shortage and Covid-19, MCSO just missed the projected activity by one contact. The department was hit pretty hard with several staff contracting covid. | |

| Activities Funded/Implemented | Results |
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| Montgomery County Sheriff's Office will make a minimum of 95 speed related contacts per month during the grant year. | MCSO exceeded speed related contacts. MCSO deputies made it a priority to reduce speeding in the county to help protect the citizens when traveling on the roadways. |
| The grantee agrees to participate in 10 regional traffic enforcement network meetings and initiatives during the grant year. | MCSO attended all meetings but one due to staff shortage and the rise of Covid-19 in the department. |
| The grantee will participate in 8 GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. | Due to the rise of Covid-19 in the department causing a lot of staffing shortage and shortage of deputies that needed to be hired on the road, the deputies were not allowed to participate in the campaigns due to having to handle emergency calls. |
| Montgomery County Sheriff's Office agrees to enter enforcement data in the GOHS online reporting system during 8 GOHS Highway Safety Campaigns during the grant year. | MCSO reported data when they were able to participate in the campaigns. They were really hit hard with covid and was short deputies. They just could not get deputies hired to help at the time. |
| Montgomery County Sheriff's Office agrees to conduct two road checks per month during the grant year to identify impaired drivers. | The Sheriff would not allow deputies to conduct road checks when covid hit the department and due to the shortage of deputies on the road. They just did not have enough staff to be able to do road checks and handle calls at the same time. |

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| Grantee: | Camden County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-095 |
| Project Title: | Speed Limit and Impairment Awareness | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$71,040.00 | Total Expended: | \$50,386.61 |
| Project Description: | Camden County Sheriff's Office (CCSO) will increase its citizens' and visitors' awareness of the dangers and consequences of speeding and driving under the influence (DUI) by using high visibility enforcement efforts. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |

| Activities Funded/Implemented | Results |
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| Camden County SO will conduct 4 (four) road checks per month during the grant year. | Camden County is severely understaffed. They have offered incentives like sign on bonuses to hire deputies. Current deputies are having to work extra shifts just to cover calls. |
| Camden County SO agrees to make 700 speed related contacts per month during the grant year. | Camden County continued to make speeding contacts a priority even though they are short staffed. They exceeded their goal by 99 contacts for the grant period. |
| The grantee will participate in 10 monthly regional traffic enforcement network meetings and initiatives during the grant year. | Camden County was not able to attend one network meeting during the grant period due to staffing shortage and the rise of covid. |
| Camden County SO will participate in 8 GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. | Camden County did participate in campaigns during the grant period to keep their roadways safe for the citizens of Camden County. |
| Camden County SO agrees to enter enforcement data in the GOHS online reporting system 8 times during GOHS Highway Safety Campaigns during the grant year. | Camden County entered enforcement data in a timely manner each month. |
| Camden County SO agrees to make 6 impaired driving contacts per month during the grant year. | Camden County remained alert and vigilant to keep the roadways in Camden County safe for the citizens and visitors to drive on their roadways. |

| Activities Funded/Implemented | Results |
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| Camden Co SO will conduct 1 highway safety educational event each quarter during the grant year. This is to include but not be limited to civic organizations, safety events (displays), in schools and training classes for businesses. | Camden County participated in several events throughout the grant period by attending a truck and tractor pull. They passed out pamphlets at schools to educate young adults to drive safe. |

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| Grantee: | Pooler Police Department | Grant Number: | GA-2021-F.A.S.T. 402 PT-057 |
| Project Title: | Speed Related Crashes from Following too closely | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$46,166.24 | Total Expended: | \$44,028.66 |
| Project Description: | To reduce the number of crashes from vehicles following too closely by speeding and traveling too fast for conditions thereby reducing the number of injuries in crashes by strict enforcement of speeding and following too closely violations on roadways with high crash data. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-6, B-1) | | |

| Activities Funded/Implemented | Results |
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| The Pooler Police Department will enforce the speed laws on the roadways in Pooler. The department will initiate 450 speeding contacts a month during the grant period. | Yes -The Pooler Police Department was hit by COVID several times during the year. Multiple events were cancelled and several officers went out on leave. Also, as a result of the declining moral in Law Enforcement, it has been a struggle to keep officers motivated in being proactive and a struggle in hiring qualified officers. The traffic unit was cut in half during the year due to losing officers to other division and/or leaving the department. Traffic unit supervisors were able to get the patrol division to step up this year and help achieve the goal for the 5400 speeding contacts. It was an accomplishment to achieve the goal given these facts. In achieving the goal, multiple speed enforcement operations were conducted on I-16 and I-95 in and near the construction zone. The department has received numerous complaints of speeders in the construction zone so being able to establish a proactive effort to quell complaints is a plus. The construction zone crews have appreciated our efforts over the past year, and I have had the chance to meet with them a couple of times to explain our goals to slow drivers down and prevent crashes in their work zone. The end of 2020 and the beginning of 2021 appeared as if the crash and fatality rate was going to skyrocket as we experienced a plethora of crashes, injury crashes, and a rise in fatalities for a three month span. But, the media blitz in February and the increased proactive speed enforcement campaign actually stopped the rise in crashes that we were having. Year to Date crash numbers have shown a slight increase in the years past but not a dramatic increase as we were expecting. Given that this area is a heavy construction zone with lane closures and crews working constantly, its an achievement that crashes are not higher. |
| The Pooler Police Department will conduct one educational Highway Safety educational event each quarter during the grant year. This is to include but not be limited to: DUI Simulator public events, Car Safety Seat Checkups, civic organizations, safety events | Yes-We went above and beyond to promote the DUI simulator, to attend school functions, and to perform car seat checks. We were able to meet with people in Chatham County, Bryan County, and Effingham County in various events. The ability to be able to "spread our wings" and reach people outside of the city limits is an |

| Activities Funded/Implemented | Results |
|---|---|
| (displays), schools, and or training classes for businesses. | accomplishment. This year, we were able to schedule more events with the DUI simulator than we ever have. Even though some of those events were cancelled because of COVID or because of civil unrest, the fact that outside groups are aware that we operate a DUI simulator and are requesting its presence at events is an accomplishment. This year, we were able to attend a career day at Pooler Elementary school. Officer Heintzman was able to talk about car seat safety and other traffic things to children. We were surprised that the school system was going to let us in because of COVID, but once we received the invitation, we made the best of it. One big accomplishment is the spreading of information to drivers and citizens. This year, because of COVID, we had to think outside the box to be able to get information out to people about distracted driving and wearing seatbelts. We were able to use school zones and meet with drivers in the school zone to distribute GOHS flyers and pamphlets. We also did this in our busy intersections as we handed out GOHS traffic safety material to drivers. These operations were received well by drivers and people appeared to appreciate the interaction |
| The Pooler Police Department will participate in 8 GOHS and NHTSA Highway Safety Campaigns including CIOT, CIOT Border to Border, OZT, Operation Southern Shield, Hands Across the Border, Drive Sober or Get Pulled Over, and 100 Days of Summer HEAT and enter the data in a timely manner in the GOHS online reporting system. | Yes-The Pooler PD adjusted traffic unit schedules to work enforcement during campaigns and other officers were made aware of the campaigns. GOHS seatbelt pamphlets were handed out during click it or ticket. Officers created more visibility during 100 days of summer heat by staying on the interstate more. The traffic unit was also able to get over time approved so that patrol officers could come in and get paid extra to work with the traffic unit during operation southern shield. The traffic safety campaigns were also publicized on our Facebook page with NHTSA and GOHS ads. Hundreds of contacts were made just by social media posting. |
| The Pooler Police Department will participate in 10 regional Traffic Enforcement meetings and initiatives. | Yes. All traffic network meetings and network activities were attended by Pooler PD. The traffic unit attended road checks and distracted driving events in Chatham County, Bryan County, Effingham County, Evans County, and Bulloch County. The traffic unit even made efforts to attend rolling thunder in Liberty County and Fulton County. The SETEN network special activities around Christmas and Saint Patrick's Day were also attended by Pooler PD. Pooler PD even provided equipment to SETEN including cones, signs, and the special operations command vehicle that has a mobile intox to other agencies for road checks and enforcement activities. The Pooler PD traffic unit was able to gain interest from patrol officers to become involved this year in GOHS as the patrol division was pushed to participate in GOHS activities. The Pooler PD also hosted the annual St. Patrick's Day SETEN meeting and road check to apprehend DUI drivers. |
| The Pooler Police Department will focus on Aggressive Driving by initiating 25 contacts per month for following too closely/ too fast for conditions by utilizing the grant awarded LIDARS to calculate the distance between vehicles and their speed and thereby use the recommended 3 second distance rule between vehicles for enforcement purposes. | Yes, The Traffic Unit was able to host several operations for following too closely with the new LIDAR's purchased. We were able to publicize to the media that following too closely was dangerous and even had the media out with us during an operation to show them how close drivers were following each other. Being that following too closely is one of the major contributing factors in our crashes, it was an accomplishment to be able to tell citizens and the community that we are actively trying to enforce that bad driving behavior. We are now working with judges and prosecutors to get them to understand following too closely and the dangers that it causes and how we enforce it. |

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| Grantee: | Public Safety, Georgia Department of | Grant Number: | GA-2021-F.A.S.T. 402 PT-012 |
| Project Title: | HEAT/Nighthawks - Middle- GA | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$858,713.70 | Total Expended: | \$748,335.26 |
| Project Description: | <p>To more effectively address the problem related to impaired drivers and speeding. The Nighthawks will provide intense enforcement coverage of the Bibb, Muscogee and surrounding counties.</p> <p>The Middle Georgia HEAT/Nighthawk Task Force conducted enhanced enforcement related to DUI, speeding and seat belts; participated in multiagency checkpoints and mobilizations and conducted 12 educational events during the grant year. These activities removed drunk and speeding drivers from Georgia's roads, increased seat belt use, enhanced public understanding of laws such as the Hands-Free Law and the Move Over Law, increased law enforcement visibility and built stronger connections between agencies. These activities contributed to the state's goal of decreasing crashes, injuries and fatalities, particularly those related to speeding, impaired driving and failure to use safety belts (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1).</p> | | |
| State Targets: | | | |
| Activities Funded/Implemented | | Results | |
| <p>The middle GA Nighthawk Unit will be dedicated to enforcing the impaired driving laws on the roadways through saturated patrol and checkpoints in areas identified by data to be those where DUI related crashes, injuries, and fatalities occur. A minimum of 50 DUI contacts will be initiated each month by the Unit. All activity hour resources will be up to date with regard to DUI SFST training through refresher and update classes.</p> | | <p>The Georgia State Patrol Nighthawks Middle DUI Task Force has been in operation since April of 2012 and is funded by the Governor's Office of Highway Safety H.E.A.T. grant. The Task Force patrols counties within the Troop D Territory. The primary function of the Task Force is to concentrate on the apprehension of DUI offenders during the peak hours when statistics have shown DUI related incidents occur.</p> | |
| <p>The middle GA Nighthawk Unit will be dedicated to enforcing the speeding laws on the roadways through saturated patrol and checkpoints in areas identified by data to be those where speed related crashes, injuries, and fatalities occur. A minimum of 150 speed related contacts will be initiated each month by the Unit. Activity hours will be filled by resources that hold the appropriate certification on traffic enforcement equipment. Crash data will also be used as a hot spot locator to target enforcement in high problem areas.</p> | | <p>The Nighthawks DUI Task Force consistently makes around 600 DUI arrests annually. Since the creation of the Nighthawks DUI Task Force in 2012, the Task Force has made over 6,400 DUI arrests. The Task Force made 947 DUI arrests, and over 4,982 speeding contacts 2020-2021 Grant year.</p> | |
| <p>The Middle Georgia HEAT Unit will work with other jurisdictions within the area through checkpoints, saturated patrols, and other traffic operations at least two times each month.</p> | | <p>In addition to routine patrols, the Nighthawks also participate in road checks with other law enforcement agencies. The Nighthawks assist other agencies with DUI suspects when given the opportunity. The Nighthawks specially mark their patrol vehicles with an anti-DUI message to deter impaired drivers during their patrol and enforcement efforts. The Nighthawks participate in special events such as, Specialized DUI Trainings, Click or Ticket, Rolling Thunder, Monthly Educational Events, and GOHS Network Meetings.</p> | |
| <p>The grantee will participate in at least eight monthly regional traffic enforcement network meetings and initiatives during the grant year.</p> | | <p>Task Force members regularly attend training courses and DUI conferences to increase their skills and knowledge related to the detection and deterrence of DUI related offenses. State Patrol Nighthawks DUI Task Force is dedicated to protecting Georgia residents from DUI offenders. We currently have two DRE certified Troopers on the task Force. Members of the Nighthawks Task Force received awards and recognition from MADD for their efforts</p> | |

| Activities Funded/Implemented | Results |
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| | in enforcing Georgia's DUI laws. We have one Child passenger Safety Technician. Due to the worldwide pandemic training was not available towards the 2nd half of the grant period. The GSP Patrol Nighthawks DUI taskforce is dedicated to protecting Georgia Residents from DUI offenders. |
| Conduct a minimum of one educational event per month during the grant period. Mention of the Move-over law will be included in every event. | The Nighthawks are continually striving to deter and apprehend DUI offenders. The Nighthawks distribute educational material related to the importance and prevention of DUI offenses. These items are especially targeted towards young adults and children. The Nighthawks have conducted safety talks at different schools and businesses before the start of the pandemic but were limited due to the restriction of large crowds and schools being closed. The Nighthawks have several events planned for the upcoming year including a road check that will incorporate DUI education as drivers approach and leave the road check. |
| Nighthawks Mid-ga will participate in GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or get Pulled Over, CIOT to Border, Operation Southern Shield and 100 Days of Summer HEAT during the grant period. | . The Nighthawks participate in special events such as, Specialized DUI Trainings, Click or Ticket, Rolling Thunder, Monthly Educational Events, and GOHS Network Meetings. |

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| Grantee: | Warner Robins Police Department | Grant Number: | GA-2021-F.A.S.T. 402 PT-043 |
| Project Title: | FY 2021 WRPD Operation Safe Streets | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$22,790.00 | Total Expended: | \$21,221.90 |
| Project Description: | The Warner Robins Police Department (WRPD) will conduct highly visible and highly publicized traffic enforcement strategies and public education to reduce traffic crashes, injuries, and fatalities in Warner Robins, Georgia. | | |
| State Targets: | To reduce traffic fatalities and injuries through high-visibility enforcement campaigns and education to reduce speeding and impaired driving, and to promote seat belt use in Warner Robins (C-1, C-2, C-3, C-4, C-5, C-6, B-1). | | |

| Activities Funded/Implemented | Results |
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| The grantee will participate in at least 8 monthly regional traffic enforcement network meetings and initiatives during the grant year. | The Warner Robins Police Department participated in traffic enforcement network meetings when meetings were held. The department missed it's goals/objectives due to some network meetings being cancelled due to COVID 19 up rise and man power issues for making these events. |
| The grantee will participate in GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. | The Warner Robins Police Department participated in GOHS/NHTSA campaigns that were scheduled throughout the year. Operations that were participated in included CIOT operations, driver Sober or get Pulled Over, CIOT Border to Border, Operation Southern Shield, 100 Days of summer HEAT. The results of these operations were submitted to the on line GOHS reporting system. |
| WRPD agrees to enter enforcement data in the GOHS online reporting system during GOHS Highway Safety Campaigns during the grant year. | The warner Robins Police Department participated in National and State Highway Safety Campaigns throughout this grant period and reported the activity to the on line GOHS reporting system. |
| WRPD will deploy two speed awareness monitor trailers (speed trailers) on streets in Warner Robins at least three times a month for multiple days during each deployment (once purchased) to gather speed related | The Warner Robins Police Department deployed two speed awareness trailers at various locations around the city on major roadways where data supported high crash numbers. The trailers |

| Activities Funded/Implemented | Results |
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| data and to make citizens/visitors aware of their speed while driving during the grant year. WRPD will submit data reports from the speed trailer deployments to the monthly grant report. | were deployed at 32 locations which produced a decline in speed citations from 1975 in 2020, to 1179 in 2021. |
| WRPD will participate in at least one community/educational event with the mobile BAT unit each quarter during the grant period. | The Warner Robins Police Department participated in 3 of 4 projected community education events. The COVID 19 crisis prevented meeting and or exceeding the goal as many activities were postponed or cancelled due to the global health crisis. |
| WRPD will conduct at least one road check a month during the grant period. | The Warner Robins Police Department was faced with challenges of man power to conduct multiple road checks on a monthly basis this year. COVID 19 was a big issue along with staffing due to the illness and a strain on the department for fielding enough officers to handle the day to day polie functions with in the city. |

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| Grantee: | Jeff Davis County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 PT-188 |
| Project Title: | Jeff Davis County High Visibility Enforcement Project | Funding Source: | F.A.S.T. 402 PT |
| Funded Amount: | \$25,031.00 | Total Expended: | \$14,403.63 |
| Project Description: | The Jeff Davis County Sheriff's Office (JDSO) will increase its citizens' awareness of the dangers and consequences of speeding and driving impaired in Jeff Davis County during the grant period through enforcing traffic laws with high visibility enforcement efforts. JDSO will use a variety of speed detection devices and safety equipment to identify speeding violators and impaired drivers in an effort to reduce the number of traffic crashes and injuries during the grant period. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1) | | |

| Activities Funded/Implemented | Results |
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| Jeff Davis SO agrees to make 30 speed contacts per month during the grant year. | Jeff Davis SO exceeded their speed contacts during the grant period by staying alert and vigilant creating safer roads for their citizens to travel. |
| Jeff Davis SO agrees to make 13 impaired driving contacts per month during the grant year. | Jeff Davis SO worked traffic enforcement to keep the roadways safe for their citizens by exceeding the projected activity. |
| Jeff Davis SO agrees to participate in 8 regional traffic enforcement network meetings and initiatives during the grant year. | Jeff Davis SO was not able to attend network meetings due to cancellation of the meetings and rise of Covid-19 in the area. |
| The grantee will participate in 8 GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. | Jeff Davis was not able to participate in all activities due to the rise of Covid-19 which caused staffing issues. |
| Jeff Davis SO agrees to enter enforcement data in the GOHS online reporting system 8 times during GOHS Highway Safety Campaigns during the grant year. | Jeff Davis entered all enforcement data in the GOHS online reporting system in a timely manner. |
| Jeff Davis Sheriff's Office agrees to conduct two road checks per month during the grant period in an effort to reduce the number of impaired driving crashes, injuries, and fatalities. | Jeff Davis SO was able to conduct two road checks per month to help reduce impaired drivers which helps to reduce crashed, injuries, and fatalities. |
| Jeff Davis Sheriff's Office will disseminate traffic-safety related educational materials on impaired driving to high school aged drivers through various media outlets including but not limited to print and social media during | Jeff Davis SO was not able to meet the projected activity due to the increase of Covid-19 cases. |

| Activities Funded/Implemented | Results |
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| the highest crash related months in November, January, March, and September. | |

6.10 Railroad Safety

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| Grantee: | Georgia Operation Lifesaver, Inc. | Grant Number: | GA-2021-F.A.S.T. 402 RH-052 |
| Project Title: | First Responders Training and Mobile Truck Exhibit | Funding Source: | F.A.S.T. 402 RH |
| Funded Amount: | \$30,484.00 | Total Expended: | \$21,680.00 |
| Project Description: | Georgia Operation Lifesaver will provide training and education to both the "First Responders" and "general public" about safety around trains, railroad tracks and right a ways, and special railroad collisions/ police reporting. | | |
| State Targets: | This grant's educational activities informed Georgians of the dangers of railroad crossings. These activities contributed toward the state's goals of decreasing crashes, injuries and fatalities, particularly those involving railroad crossings (C-1, C-2, C-3, C-7, C-10, C-11). | | |

| Activities Funded/Implemented | Results |
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| Georgia Operation Lifesaver will schedule the "OL Mobile Truck" at four (4) or more Community-based events across Georgia during FFY-2021. GOL plans to reach a minimum of (50) individuals per event. If scheduling will not permit the Truck to be utilized, a Tabletop Exhibit will always be provided with appropriate rail safety handouts materials. | In spite of the COVID pandemic, we were able to fulfill all requests for railroad safety information. The OL Mobile Exhibit Truck (with graphics on both sides of the exhibit trailer) provided a continual "Billboard effect." |
| Georgia Operation Lifesaver will hold quarterly membership meetings during FFY-2021. The meetings will cover upcoming activities and events scheduled within the grant cycle. | While we were unable to schedule our usual "in-person quarterly meetings" due to COVID, we did provide our membership with updated reports and quarterly Georgia DOT statistical reports. Also, we kept members informed when we received directives from our national OLI headquarters, as well as special OL national events such as "Rail Safety Week" and other items of interest. |
| Georgia Operation Lifesaver will conduct a minimum of five (5) Grade Crossing Incident Management classes by reaching a minimum of 100 First Responders in FFY-2021. First class will be scheduled in October or November 2020 and others will be scheduled thereafter according to requests received from law enforcement and emergency responders. Course attendees are also generally involved with several TEN programs including "Click-it or Ticket" and DUI enforcement campaigns. | Unable to provide the scheduled minimum of five (5) classes due to the pandemic and the fact that our Railroad Instructors were not allowed by their employer railroads to do any in-person training classes. However, many First Responders were given our Operation Lifesaver RISC (Rail Investigation and Safety Course) information and handout materials through our 3 Railroad Certified Instructors and/or through our State Coordinator. In addition, this course is certified by Georgia POST thanks to the assistance we received from the GOHS and we have received over 15 requests from various LEOs for information and expect to be able to resume in-person classes when the pandemic allows. |
| Georgia Operation Lifesaver will monitor all Georgia legislation (4) times during the General Assembly regarding proposed changes to our Statutes involving railroad issues and communicate with the Georgia Department of Driver Services should any changes occur that involve Georgia Driver's Licenses so they can be added to the next Driver's Manuals during FFY-2021. | We were able to virtually and electronically monitor the Georgia Legislature effectively. No new laws or statutes were added or changed during the year. Therefore, no additional changes were necessary for the Georgia Driver's Manual. |

| Activities Funded/Implemented | Results |
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| Any necessary changes will be reported in our MARs to GOHS. | |

6.11 Speed Management

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| Grantee: | Banks County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 SC-110 |
| Project Title: | Banks County Speed Deterrent and Education Grant Request | Funding Source: | F.A.S.T. 402 SC |
| Funded Amount: | \$45,010.00 | Total Expended: | \$21,800.99 |
| Project Description: | The Banks County Sheriff's Office is proposing a request for assistance is combating the concerning speed issue within its jurisdiction. A number of agency patrol vehicles are unequipped with radar units which would be valuable in deterring speed within Banks County. We are also seeking to acquire a Speed Detection trailer to utilize as an education tool in order to increase safety on our local highways. | | |
| State Targets: | (C-1, C-2, C-6) | | |

| Activities Funded/Implemented | Results |
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| The Banks County Sheriff's Office will participate in monthly regional traffic enforcement network meetings and initiatives during the grant year. We agree to participate in a minimum of 10 meetings throughout the grant period. | The Banks County Sheriff's Office had 100% attendance to GOHS Network meeting during the grant period. |
| The Banks County Sheriff's Office will participate in GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. | The Banks County Sheriff's Office participated in all GOHS highway safety campaigns. |
| The Banks County Sheriff's Office agrees to enter enforcement data in the GOHS online reporting system during GOHS Highway Safety Campaigns during the grant year. | The Banks County Sheriff's Office entered enforcement data on all GOHS Highways Safety Campaigns during the year. |
| The Banks County Sheriff's Office will conduct 1 highway safety educational event each quarter during the grant year. This is to include but not be limited to civic organizations, safety events (displays), in schools and training classes for businesses. | The Banks County Sheriff's Office hosted 7 Highway Safety training classes this year exceeding our goal. |
| The Banks County Sheriff's Office Department agrees to make 84-speed contacts per month during the grant year. | The Banks County Sheriff's Office was able to make 1,129 speed contacts with the 3 speed detection devices we received, exceeding our goal. |
| Banks County SO will deploy the speed enforcement trailers on streets in Banks County at least twice a month (once purchased) to gather speed-related data and to make citizens/visitors aware of their speed while driving during the grant year. | The Banks County Sheriff's Office deployed our speed trailer in 34 locations throughout the year, exceeding our goal. |

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| Grantee: | Bremen Police Department | Grant Number: | GA-2021-F.A.S.T. 402 SC-069 |
| Project Title: | BREMEN SAFE STREETS | Funding Source: | F.A.S.T. 402 SC |

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| Funded Amount: | \$22,660.00 | Total Expended: | \$13,274.13 |
| Project Description: | A proactive approach to speed enforcement for safer traveling through the City of Bremen. The purpose of this is to educate the motoring public about speed related crashes through data collection. | | |
| State Targets: | (C-1, C-2, C-6) | | |

| Activities Funded/Implemented | Results |
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| The grantee will participate in at least eight GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. | This grant gave us the ability to enhance traffic enforcement which led to the officers chose to work on the grant to exceed the average speeding citations issued by our department. Our officers were also able to issue and install 20 car safety seats of different sizes by our Certified Car seat Technician. The Sergeant assigned to work this grant and oversee the officers activities was able to attend ARIDE (Advance Roadside Impairment Detection). Officers were able to prove educational information to the citizens in which they serve. |
| The Bremen Police Department agrees to enter enforcement data in the GOHS online reporting system during GOHS Highway Safety Campaigns during the grant year. | Our records clerk entered the data obtained by citations and officer reports on a monthly basis. For each campaign represented by the GOHS officers were able to participate in our numbers were submitted as soon as all information was collected. |
| The grantee will participate in at least eight monthly regional traffic enforcement network meetings and initiatives during the grant year. | Although we tried to reach every goal set there were a few challenges along the way. One of the officers originally assigned to the grant took on another role and then placed the authority of a fellow officer who didn't always communicate well. There were several things that were missed and looked over in the beginning but since has been corrected. We did change officers assigned to the grant a few times due to sickness or vacation or employment changes. We will continue to work towards making this grant more successful now that we are all on the same page with our communication. |
| The Bremen Police Department will conduct at least one highway safety educational event each quarter during the grant year. This is to include but not be limited to civic organizations, safety events (displays), in schools and training classes for businesses. | Bremen Police officers during the four quarterly activities were able to educate individuals in our community alongside enforcing roadway infraction from seat belts to DUI's. |
| The Bremen Police Department agrees to make a minimum of 50 speed contacts per month during the grant year. Crash data will be used as a hot spot locator to target enforcement in high problem areas. | Our officers are eager to improve these numbers and to continue to make our roadways a safer place to travel. We exceeded the goal that was originally set for our department and in the end, we believe we were able to reduce speeders throughout our city. |

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| Grantee: | Calhoun Police Department | Grant Number: | GA-2021-F.A.S.T. 402 SC-176 |
| Project Title: | High Visibility Traffic Grant | Funding Source: | F.A.S.T. 402 SC |
| Funded Amount: | \$37,244.00 | Total Expended: | \$32,739.81 |
| Project Description: | The Calhoun Police Department will aggressively enforce the laws that govern speeds on the roadways of Calhoun. | | |
| State Targets: | (C-1, C-2, C-6) | | |

| Activities Funded/Implemented | Results |
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| The Calhoun Police Department will enforce the laws that govern speed on the roadways of Calhoun. A minimum of 200 speed related contacts will be initiated | The contacts were changed to 140 speeding contacts per month, which would give us 1,680 projected speed contacts. We did exceed the speed contacts overall. There were some months that we were not able to meet the 140 speed contacts due to the City of |

| Activities Funded/Implemented | Results |
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| each month by the enforcement efforts of the Calhoun Police Department. | Calhoun not allowing us to work traffic due to Covid. When we were able to work traffic, we were able to make up the difference and exceed the 1,680 contacts for the year. |
| CALHOUN POLICE DEPARTMENT will participate in monthly regional traffic enforcement network meetings and initiatives during the grant year. | The Calhoun Police Department attended 14 of the monthly MNTEN meetings and initiatives during the grant year. We were able to attend all of the scheduled meeting and initiatives. We exceeded the projected activity. |
| CALHOUN POLICE DEPARTMENT will participate in GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. | The Calhoun Police Department participated in all of the GOHS highway safety campaigns during the grant year. We exceeded the projected activity. |
| CALHOUN POLICE DEPARTMENT agrees to enter enforcement data in the GOHS online reporting system during GOHS Highway Safety Campaigns during the grant year. | The Calhoun Police Department did enter enforcement data in the GOHS online reporting system during all of the GOHS campaigns. |
| CALHOUN POLICE DEPARTMENT will conduct 1 highway safety educational event each quarter during the grant year. This is to include but not be limited to civic organizations, safety events (displays), in schools and training classes for businesses. | The Calhoun Police Department exceeded the projected activity with the amount of educational training classes we provided during the grant year. We were able to host Car Seat training, Traffic enforcement training, and Young/Teen Driver Training. |

| Grantee: | Effingham County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 SC-182 |
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| Project Title: | Speed Detection | Funding Source: | F.A.S.T. 402 SC |
| Funded Amount: | \$71,254.80 | Total Expended: | \$68,533.01 |
| Project Description: | The Effingham County Sheriff's Office will deploy grant issued RADAR's and a mobile speed trailer in order to decrease the number of speed related crashes in the county. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1) | | |
| Activities Funded/Implemented | Results | | |
| EFFINGHAM COUNTY SHERIFF'S OFFICE will conduct 1 highway safety educational event each quarter during the grant year. This is to include but not be limited to civic organizations, safety events (displays), in schools and training classes for businesses. | The Effingham County Sheriff's Office exceeded this activity goal of conducting a projected 4 highway safety related event during the grant period by 50%. | | |
| EFFINGHAM COUNTY SHERIFF'S OFFICE agrees to enter enforcement data in the GOHS online reporting system during 8 GOHS Highway Safety Campaigns such as CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. | EFFINGHAM COUNTY SHERIFF'S OFFICE participated in all 8 GOHS Highway Safety Campaigns such as CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. The enforcement data for each was entered into the online reporting system. | | |
| EFFINGHAM COUNTY SHERIFF'S OFFICE will participate in 10 monthly regional traffic enforcement network meetings and initiatives. | The EFFINGHAM COUNTY SHERIFF'S OFFICE participated in 16 regional traffic enforcement network meetings and initiatives which exceeded the required amount listed by 60 %. | | |
| EFFINGHAM COUNTY SHERIFF'S OFFICE will participate in 8 GOHS highway safety campaigns including Click-It or Ticket, Operation Zero Tolerance and 100 days of Summer Heat. | EFFINGHAM COUNTY SHERIFF'S OFFICE participated in all 8 GOHS highway safety campaigns including Click-It or Ticket, Operation Zero Tolerance and 100 days of Summer Heat. All activity was entered into the online reporting system. | | |

| Activities Funded/Implemented | Results |
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| EFFINGHAM COUNTY SHERIFF'S OFFICE will make 140 speeding contacts per month during the grant year. | EFFINGHAM COUNTY SHERIFF'S OFFICE exceeded the total amount of speeding related contacts this grant year by 135%. |
| The two mobile speed signs will be deployed 2 times at a separate locations during the grant period. | The EFFINGHAM COUNTY SHERIFF'S OFFICE failed to meet the projected deployment of the mobile speed sign during this grant period. This is due to the COVID epidemic causing a slowing in the build dates when the two units where ordered. The Sheriff's office did not receive the mobile speed sign until a few months after the grant period started. |
| The two mobile speed data collectors will be deployed 2 times at a separate location per month per sign during the grant period. | The EFFINGHAM COUNTY SHERIFF'S OFFICE failed to meet the projected deployment of the mobile speed data collectors during this grant period. This is due to the COVID epidemic causing a slowing in the build dates when the two units where ordered. The Sheriff's office did not receive the mobile speed data collectors until a few months after the grant period started. |

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| Grantee: | Public Safety Training Center, Georgia | Grant Number: | GA-2021-F.A.S.T. 402 SC-036 |
| Project Title: | Speed Enforcement Training Programs | Funding Source: | F.A.S.T. 402 SC |
| Funded Amount: | \$45,902.06 | Total Expended: | \$39,718.10 |
| Project Description: | Advanced level law enforcement training programs focused on reducing serious injury and fatality related crashes through proactive, aggressive speed enforcement training initiatives. | | |
| State Targets: | This training had enormous impact in enabling Georgia law enforcement agencies to conduct speed enforcement statewide, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly those related to speed (C-1, C-2, C-3, C-6, C-7, C-10, C-11). | | |

| Activities Funded/Implemented | Results |
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| Conduct RADAR Instructor training to 20 students by the end of the grant year. | No major challenges noted. |
| Conduct LIDAR Instructor training to 20 students by the end of the grant year. | No major challenges noted. |
| Conduct Speed Detection Operator at the Georgia Public Safety Training Center to 300 students by the end of the grant year. | Residual effects of COVID -19 as well as agency manpower issues have continued to affect overall enrollment numbers. |
| Offer monthly online RADAR Refresher training through www.gpstc.org to all Georgia law enforcement to average 1000 students per year attending the training. | Officers continue to take advantage of the online module available through www.gpstc.org to complete RADAR Refresher training. |
| Conduct Basic RADAR training at offsite locations throughout the state to 30 students during the grant year. | Attempted to schedule several offsite Basic RADAR courses throughout the state. Experiencing many agencies moving away from RADAR and utilizing LIDAR. |
| Conduct Basic LIDAR training at offsite locations throughout the state to 30 students during the grant year. | Agencies continue to request Basic LIDAR courses due to the course only being one full day of training. |

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| Grantee: | Washington County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 SC-185 |
| Project Title: | Speed Grant | Funding Source: | F.A.S.T. 402 SC |
| Funded Amount: | \$56,414.40 | Total Expended: | \$40,542.58 |

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| Project Description: | Washington County Sheriff's Office will increase its citizens' and visitors' awareness of the dangers and consequences of speeding while reducing the number of crash related injuries and fatalities in the county during the grant period through education and speed enforcement using high visibility enforcement efforts. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1) | | |
| Activities Funded/Implemented | Results | | |
| The Washington Co SO will participate in 8 GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. | The Washington County Sheriff's Office met the goal of participating in 8 GOHS/NHTSA highway safety campaigns by participating in CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT. Multiple deputies participated in each event. | | |
| Washington County Sheriff's Office agrees to enter enforcement data in the GOHS online reporting system during 8 GOHS Highway Safety Campaigns during the grant year.. | The Washington County Sheriff's Office met the goal of entering endorsement data in the GOHS online reporting system by entering data for the 8 GOHS Highway Safety Campaigns during the grant year. | | |
| Washington County Sheriff's Office agrees to participate in 8 regional traffic enforcement network meetings and initiatives during the grant year. | The Washington County Sheriff's Office exceeded the goal of participating in 8 regional traffic enforcement network meetings by participating in 10 meetings. | | |
| Washington Co SO will conduct 1 highway safety educational event each quarter during the grant year. This is to include but not be limited to civic organizations, safety events (displays), in schools and training classes for businesses. | The Washington County Sheriff's Office met the goal of conducted 6 educational Highway Safety events during the grant year. | | |
| Washington County Sheriff's Office agrees to make 110 speed contacts per month during the grant year. | The Washington County Sheriff's Office exceeded the goal of speeding contact by making 1454 contacts. The yearly goal was 1320. | | |

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| Grantee: | Charlton County Sheriff's Office | Grant Number: | GA-2021-F.A.S.T. 402 SC-202 |
| Project Title: | Speed Grant | Funding Source: | F.A.S.T. 402 SC |
| Funded Amount: | \$23,956.00 | Total Expended: | \$17,737.00 |
| Project Description: | To reduce speed related crashes, injuries and fatalities by using education and enforcement. | | |
| State Targets: | (C-1, C-2, C-6) | | |
| Activities Funded/Implemented | Results | | |
| During the grant year the Charlton County Sheriff's Office will conduct speed related enforcement and make 100 contacts per month. | During the grant year the Charlton County Sheriff's Office made 1771 speed contacts exceeding the projected number of contacts. | | |
| During the grant year the Charlton County Sheriff's Office will participate in 10 monthly GOHS traffic meetings. | Charlton County Sheriff's Office only participated in 9 monthly GOHS traffic meetings. | | |
| The Charlton will participate in 8 GOHS/NHTSA highway safety campaigns including CIOT, Drive Sober or Get Pulled Over, CIOT Border to Border, Operation Southern Shield, and 100 Days of Summer HEAT during the grant period. will participate in CIOT, OZT, 100 Days of Summer HEAT, and other GOHS/NHTSA campaigns. | Charlton County Sheriff's Office participate in all GOHS/NHTSA activities and campaigns | | |
| The Charlton County Sheriff's Office will conduct 1 highway safety educational event each quarter during the grant year. This is to include but not be limited to | Charlton County Sheriff's Office conducted nine traffic safety related educational events during the grant year. | | |

| Activities Funded/Implemented | Results |
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| civic organizations, safety events (displays), in schools and training classes for businesses. | |
| Charlton Co SO agrees to enter enforcement data in the GOHS online reporting system during 8 GOHS Highway Safety Campaigns during the grant year. | Charlton Co Sheriff's Office entered enforcement data in the GOHS online reporting system during 9 GOHS Highway Safety Campaigns during the grant year. |

6.12 Traffic Records

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| Grantee: | Public Health, Georgia Department of | Grant Number: | GA-2021-F.A.S.T. 405c M3DA-046 |
| Project Title: | Support for CODES Crash Data Linkage | Funding Source: | F.A.S.T. 405c M3DA |
| Funded Amount: | \$108,088.00 | Total Expended: | \$98,727.40 |
| Project Description: | The CODES project brings together multiple agencies to identify opportunities for crash prevention by linking and analyzing crash, vehicle and behavioral characteristics to medical and financial data. | | |
| State Targets: | This grant's activities supported the state's injury and fatality tracking capacity, enabling better understanding of where, when, how and why crashes, injuries and fatalities occur; targeting education of law enforcement personnel; guiding the efficient use of resources for maximum impact; and tracking trends in crashes and the results of countermeasures, contributing to all of the state's traffic safety goals. (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1) | | |

| Activities Funded/Implemented | Results |
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| Identify and reach out to new possible CODES members. Convene the CODES Board and CODES data workgroup meetings at least 6 times by end of grant period. Additional data work group meetings will be conducted as needed. | The CODES Board met 6 times and the CODES data workgroup met 20 times with additional active participation from the fact sheet group that met at least 3 times a month during the grant cycle. During the CODES Board meeting there were regular participation from the data owners of Crash, EMS, Trauma, Hospital (ED and In-patient), Death, and License drivers. This included the agencies of GDOT, DPH, and DDS plus GOHS and NHTSA. There was participation from data users from Emory and members from UGA's Traffic Safety Research and Evaluation Group. There was also new participation from DOR for vehicle and some participation from AOC for adjudication data. DOR and DDS gave a joint presentation on their new system DRIVES during the July meeting. |
| CODES staff will conduct 4 validity checks on the 2019 crash data using other sources of data including fatal daily reports, vital records, and FARS by the end of the grant period to improve the completeness and accuracy of the traffic records data as well as the accuracy of the analysis. CODES staff will generate and provide the information to GDOT and the CODES data group. | CODES performed validity and quality checks on the 2019 crash data using fatal daily reports, child fatality review data, vital records, and FARS. They produced a final version of the 2019 crash data that was used for the Georgia Traffic Safety Facts and provided GDOT and the CODES data group the analytical guide and discussed the data cleaning that was used. CODES staff also validated the crash data for the Georgia Driver Education Commission (GDEC) integration with DDS License and Conviction data for Young Drivers. |
| CODES staff will prepare, perform probabilistic linking using linking software, or standardize linked data on a monthly basis. CODES staff will prepare the 3 data sets (Crash, EMS, and hospital - Hospital includes Emergency Room visits and those admitted to the hospital) and then standardize the 3 datasets for 2015-2019. CODES staff will use the linking software to | CODES staff have integrated Crash, EMS, and Hospital (Emergency Room visits and Hospitalizations) for 2017-2019 using the linking software LinkSolv and the triple match method and produced a 3-year linked dataset. CODES staff have also integrated the Crash, GDEC, DDS license and conviction data for 2017-2019. |

| Activities Funded/Implemented | Results |
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| <p>conduct a triple match in the Georgia CODES linkage process and produce a 5-year linked dataset for use by highway safety partners by the end of the grant period.</p> | |
| <p>CODES staff will provide support to SHSP task teams on developing and implementing data strategies throughout the grant period. CODES staff will develop, generate and/or updating fact sheets and/or reports in motor vehicle emphasis areas by using the traffic record data and linked datasets. CODES board will approve the fact sheets. Create analysis plans to guide the development of each product, and generate each product based on its plan and format. Work with Data group to produce products.</p> | <p>CODES staff participated and provided support for the following SHSP task teams: Young Adult Driver, 55+ Drivers, Motorcycle, Distracted Driving, Occupant Protection, Pedestrian, and Bike task team meetings during this grant period. CODES staff also provided updates during the Task Team leaders meetings. Georgia Traffic Safety Facts (GTSF) which includes both Detailed Facts and Quick Facts on each topic area were developed by the fact sheet working group and the CODES data group. The SHSP task team were also part of the review process with their corresponding topic area. These GTSF were reviewed and approved by the CODES board and CODES data group and then distributed by the members and SHSP task teams. A Distracted Driver Brochure was also developed by CODES staff and the Distracted Driver task team. The GTSF combine information from all traffic records information systems (Crash, Driver, Vehicle, Roadway, Citation/Adjudication, Injury Surveillance — includes EMS, Trauma Registry, Hospital Discharges, Emergency Room Visits, and Vital Records) to paint a comprehensive picture of traffic safety issues in Georgia. The GTSF Quick Facts are a one-page front and back document for public consumption that not only includes data, but also prevention measures and resources.</p> |
| <p>CODES staff will identify at least one other data source that could be used in traffic records integration that could increase the quality of the data generated by the linking process starting in January of the grant year. Discuss with the data owner to secure the necessary commitment of the data source to be used in the linking process. Data set will need personal identifiers to be included only for linking process.</p> | <p>CODES staff had received license/conviction data and the Georgia Driver's Education Commission (GDEC) scholarship applicant data to integrate with 2017-2019 crash data for young adult drivers aged 15-23. A MOU data sharing agreement with Governor's Office of Highway Safety (GOHS), Department of Driver Services (DDS) and Department of Public Health (DPH) was signed and executed. This integrated data was used in the research investigation on the impact of the driver's education program among GDEC scholarship recipient for the Georgia Driver's Education Commission. Identified using registration data to be used in the linkage focusing on motorcycles. A MOU data sharing agreement with Department of Driver Revenue (DOR) and Department of Public Health (DPH) was signed and executed. We will be receiving the registration data that will include personal identifiers in November.</p> |
| <p>CODES staff will direct link the 2019 Child Fatality Review data with the crash data and conduct at least 1 validity check on mutual variables. CODES staff will work with CFR and GDOT to produce a comprehensive list of fatalities.</p> | <p>CODES staff used the 2019 Child Fatality Review (CFR) data to verify the 2019 Crash data. Direct linkages were conducted for those fatal occupants under 18. CODES staff used date of crash, date of birth, age, and name. Of the expected 73 deaths reported in CFR, 64 were found in the crash data.</p> |
| <p>CODES staff will work with DDS to obtain license and citation data and establish a MOA to validate the crash data. The MOA will be provided between DDS and DPH. Validity checks on 3 variables will be conducted on the 2019 crash data using the DDS license and citation data. CODES staff will also work with DDS to obtain complete row level license data and conviction data for drivers involved in a crash.</p> | <p>A MOU data sharing agreement with Department of Driver Services (DDS), Governor's Office of Highway Safety (GOHS), and Department of Public Health (DPH) was signed and executed. CODES staff received row level license and conviction data for drivers aged 15-23 identified as involved in a crash between 2017-2019. This data was integrated with Georgia Driver's Education Commission (GDEC) scholarship applicant data and the 2017-2019 crash data for young adult drivers aged 15-23. This integrated data was used in the research investigation on the impact of the driver's education program among GDEC scholarship recipient for the Georgia Driver's Education Commission. The findings were presented in March during the GDEC quarterly meeting. Validity</p> |

| Activities Funded/Implemented | Results |
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| | checks were conducted on the linking variables including finding duplicates in the crash data. These were reported during the CODES Board meetings. |

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| Grantee: | Georgia Association of Chiefs of Police | Grant Number: | GA-2021-F.A.S.T. 402 PT-088 |
| Project Title: | LEA Technology Grant GACP | Funding Source: | F.A.S.T. 405c M3DA |
| Funded Amount: | \$430,500.00 | Total Expended: | \$419,614.53 |
| Project Description: | The GACP will provide select law enforcement agencies with the computer hardware needed to submit crash reports electronically to the state through the GEARS system. These will be mobile data units. The grant has also been authorized to pay the cost for the mounting of these units into patrol vehicles and to pay for printers to be placed in the vehicles for the purpose of printing electronic accident reports. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1) | | |

| Activities Funded/Implemented | Results |
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| The GACP will confirm the participation of the selected law enforcement agencies and determine their needs for equipment on a monthly basis. Selected law enforcement agencies must sign and return a Memorandum of Understanding (MOU) with the GACP to participate in this grant. LEA's will order the equipment and coordinate the installation and implementation of electronic grant reporting after consultation and approval by the GACP. | <p>The Georgia Association of Chiefs of Police (GACP) made grant offers to twenty-five (25) different law enforcement agencies during the course of this grant year. Twenty-two (22) of these agencies accepted the offered grants and three of the agencies decided to decline the grants for various reasons. When an agency declined grant funding the GACP searched for another agency that met the established guidelines to take the place of the declining agency.</p> <p>All available grant funding was offered out to agencies and the majority of the funding was spent and reimbursed to the agencies.</p> |

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| Grantee: | Public Health, Georgia Department of Public and DPH Customer Access to crash data in death, hospital discharge, emergency room visit and crash data sources via OASIS web query and custom data requests | Grant Number: | GA-2021-F.A.S.T. 405c M3DA-005 |
| Project Title: | | Funding Source: | F.A.S.T. 405c M3DA |
| Funded Amount: | \$202,406.07 | Total Expended: | \$180,354.11 |
| Project Description: | OASIS, DPH's query system, provides online access to data visualizations. Data requests and services to partners are supported using the departmental data warehouse with stewardship of the latest Hospital Discharge, ER Visit, Death and MV Crash data (as authorized by GDOT). Value-additions included data quality controls and geography variables. Updates will include new NHTSA performance measures eg. injury severity estimations from diagnosis codes and population changes due to Census 2020. | | |
| State Targets: | This grant's activities supported the creation and continuous improvement of Georgia's traffic records system, enabling better understanding of where, when, how and why crashes, injuries and fatalities occur; guiding the efficient use of resources for maximum impact; and tracking the results of countermeasures, contributing to all of the state's traffic safety goals. (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1) | | |

| Activities Funded/Implemented | Results |
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| Create new tools/enhance existing tools that help to visualize data. This will also facilitate the quick creation of new measures that reflect critical areas of interest. Work on allowing the user to create maps based on their own data in an ad hoc manner. Use the tools above to create cross-system data quality reports. | Processed vital records(mortality), hospital discharge and er visit (2020 and quarterly), population estimates, published OASIS and made available as needed to CODES for linking. Also included the processing of injury severity data. |
| Offer technical assistance to traffic safety partners to use data from linked data sources. Present interface training at various user group/industry/association meetings. Assist the Office of Injury Prevention (with CODES data) and the Regional Members of the Trauma Commission (as needed). Collaborate with members of the Injury Prevention Community (including Emory Center of Injury Control, Safe Kids of Georgia etc).Improve accessibility to the interface by promoting linking to the OASIS website on GDOT/GOHS supported websites. | Fulfilled all data requests made by CODES team for linking. Also supported the data subgroup with feedback, data verification on fact sheets. Trainings on OASIS are regularly offered |
| Rebuild data repository and geography layers to implement the effect of the 2020 census, including redrawing of census tracts and block groups. | US Census has not yet published the final results of the 2020 census down to the detailed level. When published we will rebuild our repository to conform all data to the 2020 census. This is expected to occur during the next grant cycle. |

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| Grantee: | Driver Services, Georgia Department | Grant Number: | GA-2021-F.A.S.T. 405c M3DA-018 |
| Project Title: | GECPS Outreach | Funding Source: | F.A.S.T. 405c M3DA |
| Funded Amount: | \$309,087.53 | Total Expended: | \$226,055.58 |
| Project Description: | To provide a secure and accurate method of electronic transmission of conviction data from Georgia courts to the State within 10 days of adjudication; to train and educate courts on the GECPS system for this purpose. | | |
| State Targets: | This grant developed tools and trained court staff to improve tracking of citations and convictions, streamlining prosecution of traffic citations, decreasing errors, and contributing to the state's goals of decreasing crashes, injuries and fatalities (C-1, C-2, C-3, C-5, C-6, C-7, C-10, C-11). | | |

| Activities Funded/Implemented | Results |
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| Reduce error rates by providing technical assistance and training for errors generated from GECPS submissions. Provide general support to all GECPS users in person, by telephone or email. Troubleshoot and resolve GECPS-related issues for users. | The GECPS error rate for FY 2021 remained under the GOHS requirement of 5% for the entire Grant period. GECPS personnel continue to provide in-depth assistance on error resolution generated from these submissions to ensure improved accessibility, accuracy, completeness, integration, timeliness and uniformity of the driver records system. |
| Reduce error rates by utilizing data analysis and court support requests to identify and target courts requiring additional training. | New GECPS Disposition Date Report will be used to identify the courts with the highest number of citations sent in 180 days or greater. The report is generated daily and provides the number of citations sent in for the previous day and how many were 180 days or greater from the disposition date. GECPS Support Team will reach out to these courts and provide training via Virtual Training, conference calls, and email to assist the courts in getting in compliance. GECPS Support Team emails each court that shows up on the report to remind of the 10 day of disposition date requirement. |
| Edit existing and create new educational tools/materials to be used for training and public awareness based on | <ul style="list-style-type: none"> The implementation guide is being updated by the DDS IT Department. (Legal in progress of final edits) The new guide |

| Activities Funded/Implemented | Results |
|---|--|
| <p>an analysis of the problem areas. Review any GECPS updates or enhancements and create and update accompanying GECPS training material in order to reduce error rates and increase effective transmissions. Publish a reporting guide focusing on error correction for court personnel.</p> | <p>will include recent system updates and some undocumented processes and procedures for DDS/GECPS. • New GECPS Non-Compliance Report indicates how many citations were submitted, how many citations were submitted outside the 10 days of disposition date requirement, errors, outstanding errors, and error corrections up to 90 days and over 180 days. • Out of State CDL report will now be sent weekly, showing courts that have submitted late citations for commercial drivers • The report is to make sure we are addressing the non-compliance issue earlier with getting the reports weekly • New GECPS Daily Summary Report in Drives-provides new information for CDL convictions in state and out of state, also provides if they are outside the 10-day requirement for reporting. • New GECPS E-Service Web Service and training to use the system coming soon (Fall 2021) • New GECPS Virtual Training for Judges and Solicitors (Fall 2021) • The Judges Training have been approved to give 2 CE credits for judges to take the class • Currently an email is sent out to the courts notifying them of how many commercial citations was sent late from their court and siting the FMCSA regulations.</p> |
| <p>Provide training to Georgia court clerks by participating as a presenter/trainer in local, regional, or State conferences or meetings for Georgia court clerks.</p> | <p>With the end of restrictions of gatherings due to COVID, GECPS has been able to get out and start doing trainings again this year. GECPS was able to bring Judges Training to the table this year. Doing so allows them to stay on top of their knowledge of being in the position of Court Clerk.</p> |
| <p>Maintain GECPS system and continue to develop process improvements and support the system as a result of legislative changes.</p> | <p>GECPS was able to maintain and continue to develop process Improvements and support the system.</p> |
| <p>Monitor the transition to the integrated DOR (tag and title) system and the DDS license system, ensuring that GECPS conviction data is compatible with the integrated system.</p> | <p>Worked with IT to accomplish this objective. IT worked to create a new report for Angelique and Crandall to show courts' reporting convictions timely, from worst to best. It will soon be added to the website along with the monthly convictions report. Current information for the Monthly Traffic Conviction Report can be found on the DDS website at: https://dds.georgia.gov/monthly-traffic-convictions-reported-court.</p> |
| <p>Improve the accuracy, completeness, timeliness and uniformity of the driver records system by auditing court submissions (the Program Manager position). These audits may be by desk review or onsite, monitoring court submissions, checking for accuracy, assisting court personnel with error correction, and ensuring that courts are in compliance with requirements.</p> | <p>Revised the audit form to be used when auditing courts. This form is more simple and easier to navigate through. Procedure for auditing courts will be as follows: Emails are sent daily to courts who have a large amount of late conviction submissions requesting a time to discuss this issue and any other areas I can assist with. The goal is to keep open communication with courts to accomplish at least 7 full audits and continue to help individual court clerks with problems as they occur. Desk audits: This position is ever changing to improve the way we "audit" and help courts. A new option is being explored for the new Grant cycle. Court clerk training, AKA C2C Q&A - This has been replaced by the GECPS Blue Round Table Talks, which addresses more specific issues the clerks face or have trouble understanding.</p> |
| <p>Reduce the backlog of paper citations/convictions by 50% over the grant period (many of which are created by the closure of the AOC TIPS module) by hiring two new administrative data processing personnel.</p> | <p>The backlog has been cleared at this time.</p> |

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| Grantee: | Public Health, Georgia Department of (EMS & Trauma) | Grant Number: | GA-2021-F.A.S.T. 405c M3DA-033 |
| Project Title: | DPH - OEMS GEMSIS Elite | Funding Source: | F.A.S.T. 405c M3DA |
| Funded Amount: | \$214,944.00 | Total Expended: | \$148,669.08 |
| Project Description: | To maintain the Georgia Emergency Medical Services Information System (GEMSIS) in NEMSIS v3.4.0, to archive the NEMSIS 2.2.1 data, begin work to prepare GEMSIS for NEMSIS v3.5.0 (release expected in 2019 with expected transition in 2021/2022), maintain GEMSIS Datamart, and progress towards achieving the time-to-care metric through deterministic linking of EMS data. | | |
| State Targets: | This grant worked toward linking data from crash reports, EMS response and transport, hospitals, and death records to give a more accurate and comprehensive picture of where, when, why and how crashes, injuries and fatalities occur; provide new functionality including rapid data visualization and analysis capability; identify gaps in the system including opportunities for training law enforcement, EMS and other personnel; and determine a mechanism (armbands) that will allow crash victims to be followed seamlessly from crash through response, transport, treatment, and discharge or death. This more accurate understanding of crashes, contributing factors, and outcomes aids in all the state's traffic safety goals. (C-1, C-2, C-3, C-4, C-5, C-6, C-7, C-9, C-10, C-11 and B-1) | | |

| Activities Funded/Implemented | Results |
|---|---|
| Contract with ImageTrend to host GEMSIS 24/7 and provide 24/7 customer support to OEMS and ambulance services. Contract with ImageTrend to provide free access to the EliteField data reporting platform for any licensee of OEMS. Contract with ImageTrend to maintain a secure data connection for the datamart. Maintain contract with Biospatial to allow for advanced data visualizations for EMS and Trauma data, specifically for crash data, to examine the "time-to-care" metric. Contract with to purchase armbands for deterministic data linkages. All activities will occur in FY2021. | Yes-Due to public health's response to the COVID-19 pandemic the Office of EMS and Trauma team has focused even more on the timeliness of data submissions to GEMSIS Elite and worked closely with EMS agencies to address latency in their data submissions. Enforcing agencies to take charge of data accuracy and validity. We sent email communication regarding data non-compliance to EMS Agencies to alleviate this issue. The Office of EMS and Trauma also scheduled multiple webinars and one-on-one trainings with agency data managers to provide assistance with data management. We also updated validation rules to streamline the documentation process and improve completeness. These rules were updated as needed throughout 2021 FY. Also, because of the overwhelming nature of the COVID-19 pandemic, we were able to complete the bid process and initiate a contract for armbands necessary for the time to care metrics for FY 2021. However, the final product is still under review and waiting for processing. We are working to get this completed during the FFY2022 timeframe. |
| At least one representative from the grant team will attend the Impaired Driving Task Force Task Team Meetings at least 6 times during the FY 2021 grant year. This can be accomplished either by attendance or via conference call. | No-We were able to attend 3 meeting during the FY 2021. However, there were no other active meetings schedule. We were informed that GOHS was working to get this meeting back on the schedule for FY 2022. |
| At least one representative from the grant team will attend the CODES Board and CODES Data Workshop meetings a minimum of six times in FY 2021. This can be accomplished either by attendance or via conference call. | Yes-The Office of EMS and Trauma attended all CODES meetings by conference call. At least one representative from the OEMST attended several subcommittee calls during FY 2021. The OEMST also provide data to the groups as requested. |
| At least one representative from the grantee will attend the TIME Task Team meetings a minimum of six times in FY 2021. This can be accomplished either by attendance or via conference call. | Yes-At least one member of the OEMST attended the TIME Task Time meetings during the FY 2021. |
| At least one representative from the grantee will attend the Traffic/Crash Records Data Analysis Task Team meetings a minimum of six times in FY 2021. This can | Yes-OEMST team members attended all CODES meeting during the FY 2021 and also participated in subcommittee meetings. The OEMST also provided data to the CODES group as requested. |

| Activities Funded/Implemented | Results |
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| be accomplished either by attendance or via conference call. | |
| At least one representative from the grantee will attend the Occupant Protection Task Team meetings a minimum of six times in FY 2021. This can be accomplished either by attendance or via conference call. | Yes- OEMST attended all Occupant Protection Task Team meetings during the FY 2021. |

6.13 Teen Traffic Safety Programs

| Grantee: | SADD Grants (2 district grants and 6 individual-school grants) | Grant Number: | Multiple |
|--|--|-----------------|------------|
| Project Title: | SADD Grants | Funding Source: | 402TSP |
| Funded Amount: | \$51,500.00 | Total Expended: | \$2,937.68 |
| Project Description: | <p>For more than 30 years, SADD has been committed to empowering young people to lead education and prevention initiatives within their schools and communities. SADD's unique approach involves young people delivering education and prevention messages to their peers through school and community-wide activities and campaigns responsive to the needs of their particular locations. Projects may include peer-led classes and theme-focused forums, teen workshops, conferences and rallies, prevention education and leadership training, awareness-raising activities, and legislative work.</p> <p>In FFY 2021, GOHS funded six single-school SADD grants and two system-wide SADD grants (Towns County Public Schools and Union County Schools Police Department). SADD grants educated high school students and their teachers and families on the dangers of impaired and distracted driving and the importance of seat belts, contributing to the state's goals of decreasing crashes, injuries, and fatalities, particularly those involving young and/or impaired drivers (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1).</p> | | |
| State Targets: | | | |
| Activities Funded/Implemented | Results | | |
| Establish or maintain a SADD/STAR Chapter by November. Contact National SADD annually to register the chapter. | Chattahoochee: 1/1 Fannin: 1/1 Grayson: 1/1 Peach: 12/1 Pepperell: 0/1 Towns: 1/1 Union County: 0/1 Wayne County: 1/1 | | |
| Hold monthly meetings of the SADD/STAR Chapter. Elect officers, establish regular meeting times & set chapter calendar. | Chattahoochee: 10/10 Fannin: 7/10 Grayson: 8/10 Peach: 9/10 Pepperell: 0/10 Towns: 6/10 Union County: 0/10 Wayne County: 6/10 | | |
| Complete a minimum of two safety belt checks. It is suggested to complete the pre in the first quarter of the grant period (Oct. – Dec.) and the post during the third | Chattahoochee: 2/2 Fannin: 5/2 Grayson: 1/2 | | |

| Activities Funded/Implemented | Results |
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| quarter of the grant period (April – June), or prior to the close of the school year. (No GOHS Funds can be used for this activity) | Peach: 2/2 Pepperell: 0/2 Towns: 2/2 Union County: 0/2 Wayne County: 0/2 |
| Announce receipt of grant award in newspaper or other media outlet (i.e.) website, school newspaper, etc. Submit copy of press release to GOHS in the first quarter of the grant period (Oct.-Dec.). | Chattahoochee: 1/1 Fannin: 1/1 Grayson: 0/1 Peach: 1/1 Pepperell: 0/1 Towns: 1/1 Union County: 0/1 Wayne County: 0/1 |
| Participate in the following campaigns: SADD & the law: 21 or Bust and SADD & the law: SADD Mobilizes. | Chattahoochee: 0/0 Fannin: 0/0 Grayson: 0/0 Peach: 0/0 Pepperell: 0/0 Towns: 0/0 Union County: 0/0 Wayne County: 0/0 |
| Participate in at least one of the following activities: Mock Car Crash, Lights on For Life Day, Prom, Graduation or any other activity that includes a focus on impaired or distracted driving. | Chattahoochee: 1/0 Fannin: 0/0 Grayson: 1/0 Peach: 1/0 Pepperell: 0/0 Towns: 0/0 Union County: 0/0 Wayne County: 1/0 |
| Advisor and at least two students will attend a GOHS approved conference. There may be special requirements to attend the conference. Refer to the SADD Special Conditions. | Chattahoochee: 0/0 Fannin: 0/0 Grayson: 0/0 Peach: 0/0 Pepperell: 0/0 Towns: 0/0 Union County: 0/0 Wayne County: 0/0 |

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| Grantee: | YA Grants (12 college/university grants) | Grant Number: | Multiple |
| Project Title: | YA Grants | Funding Source: | 402TSP |
| Funded Amount: | \$152,956.55 | Total Expended: | \$78,449.10 |
| Project Description: | The mission of the Georgia Young Adult Program is to promote education and awareness to young adults about highway safety issues, such as but not limited to; underage drinking, impaired driving, destructive decisions, and other high-risk behaviors, in order to decrease crashes, injuries, and fatalities. This program is achieved by training peer-educators, providing educational programs to the schools, and funding students to participate in area, state, and national highway safety related conferences. | | |

State Targets: YA grants' activities educated students on the dangers of underage drinking and impaired and distracted driving, and the importance of safety belt use, contributing to the state's goals of decreasing crashes, injuries and fatalities, particularly those involving young, impaired and/or distracted drivers, and improving safety belt use (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1).

| Activities Funded/Implemented | Results |
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| Conduct four school year activities focused on educating students and faculty about alcohol and highway safety issues. Example: Implement alcohol awareness seasonal campaigns surround graduation, spring break, new student orientation, sporting events, holidays, etc. to reduce high risk drinking. | ABAC: 5/4 Augusta: 5/5 Clayton State: 165/550 Fort Valley State: 6/4 Georgia College & State: 8/11 Georgia Southwestern State: 4/4 Georgia State: 32/27 Georgia Tech: 6/4 Kennesaw State: 16/4 North Georgia: 12/15 Valdosta State: 8/4 West Georgia: 28/11 |
| Collect highway safety statistics on campus and in surrounding areas where students travel at the beginning of each semester (twice per year). | ABAC: 1/2 Augusta: 2/2 Clayton State: 0/2 Fort Valley State: 2/2 Georgia College & State: 0/2 Georgia Southwestern State: 2/2 Georgia State: 3/5 Georgia Tech: 0/2 Kennesaw State: 2/2 North Georgia: 2/2 Valdosta State: 2/2 West Georgia: 1/2 |
| Review campus alcohol policies at the beginning of each year. | ABAC: 1/1 Augusta: 1/1 Clayton State: 1/1 Fort Valley State: 1/1 Georgia College & State: 1/1 Georgia Southwestern State: 0/1 Georgia State: 1/2 Georgia Tech: 0/2 Kennesaw State: 1/1 North Georgia: 2/2 Valdosta State: 1/1 West Georgia: 1/1 |
| Distribute educational materials at 4 school activities. | ABAC: 6/4 Augusta: 6/5 Clayton State: 167/401 Fort Valley State: 4/4 Georgia College & State: 9/8 Georgia Southwestern State: 4/4 Georgia State: 109/46 Georgia Tech: 1/4 Kennesaw State: 16/4 North Georgia: 6/8 Valdosta State: 9/4 West Georgia: 12/10 |
| Complete the first seat belt survey in the first quarter of the grant period (Oct. - Dec.). Complete the second | ABAC: 2/2 Augusta: 2/2 |

| Activities Funded/Implemented | Results |
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| seat belt survey prior to the close of the school year. Announce results of each seat belt survey (media, website, social media). | Clayton State: 0/100 Fort Valley State: 2/2 Georgia College & State: 1/2 Georgia Southwestern State: 0/2 Georgia State: 6/12 Georgia Tech: 1/2 Kennesaw State: 2/2 North Georgia: 1/2 Valdosta State: 3/2 West Georgia: 2/2 |
| Collaborate with campus police or local law enforcement to participate in impaired driving/underage drinking campaigns. | ABAC: 0/1 Augusta: 3/1 Clayton State: 67/50 Fort Valley State: 4/3 Georgia College & State: 1/1 Georgia Southwestern State: 0/1 Georgia State: 4/5 Georgia Tech: 1/1 Kennesaw State: 2/2 North Georgia: 3/4 Valdosta State: 3/2 West Georgia: 7/10 |
| Distribute GOHS brochures and Impaired Driving educational materials on campus in conjunction with GOHS Impaired Driving campaigns. | ABAC: 5/4 Augusta: 5/5 Clayton State: 131/311 Fort Valley State: 4/4 Georgia College & State: 2/2 Georgia Southwestern State: 4/4 Georgia State: 96/36 Georgia Tech: 0/2 Kennesaw State: 16/4 North Georgia: 6/5 Valdosta State: 3/2 West Georgia: 2/2 |
| Recruit potential peer health educators. | ABAC: 1/1 Augusta: 2/1 Clayton State: 2/5 Fort Valley State: 4/4 Georgia College & State: 2/4 Georgia Southwestern State: 2/2 Georgia State: 2/3 Georgia Tech: 1/3 Kennesaw State: 9/7 North Georgia: 14/8 Valdosta State: 4/2 West Georgia: 3/13 |
| Conduct alcohol specific peer health education training (ex: TIPS or BACCHUS) | ABAC: 1/1 Augusta: 1/1 Clayton State: 1/5 Fort Valley State: 8/3 Georgia College & State: 0/2 Georgia Southwestern State: 0/2 Georgia State: 5/3 Georgia Tech: 2/1 Kennesaw State: 4/3 |

| Activities Funded/Implemented | Results |
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| | North Georgia: 1/2 Valdosta State: 4/4 West Georgia: 12/26 |
| Conduct campus CORE or ACHA-NCHA survey once every ODD year (Example FFY2017, FFY2019, etc.). | ABAC: 1/1 Augusta: 0/1 Clayton State: 2633/2701 Fort Valley State: 1/1 Georgia College & State: 2/2 Georgia Southwestern State: 0/1 Georgia State: 0/2 Georgia Tech: 1/1 Kennesaw State: 0/0 North Georgia: 2/2 Valdosta State: 0/1 West Georgia: 0/2 |

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| Grantee: | Children and Parent Resource Group, Inc. | Grant Number: | GA-2021-F.A.S.T. 402 TSP-003 |
| Project Title: | Life Changing Experience Community Education Project | Funding Source: | F.A.S.T. 402 TSP |
| Funded Amount: | \$350,000.00 | Total Expended: | \$56,000.00 |
| Project Description: | Cinema Drive and Smart Driver, an exciting, interactive 3D safe-driving experience for teens educating them on how to drive safely, eliminate distractions, impaired driving and drugged driving | | |
| State Targets: | Education and behavior change activities to decrease impaired driving and improve seat belt use in teens, decreasing the associated crashes, injuries and fatalities (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1). | | |

| Activities Funded/Implemented | Results |
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| Children and Parent Resource Group, INC will provide a multi-sensory, educational safe teen driving program (Smart Driver) emphasizing impaired driving, seatbelt usage, speeding including drugged driving to 50 screening days at high schools during the grant year. Teen drivers will be the focus. | COVID prevented us from achieving 50 schools |
| At least one representative from the grantee will attend the Young Adult Task Team Meeting a minimum of six times during the grant year. This can be accomplished either by attendance or via conference call. | Participating on the task team has been a pleasure. I am excited to continue participating with a great group of individuals |
| Children and Parent Resource Group, INC will provide a multi-sensory, educational safe teen driving program (Cinema Drive) emphasizing impaired driving, seatbelt usage, speeding to 50 screening days at high schools during the grant year. Teen drivers will be the focus. | We had an average "RISK Level" change as high as 52.3% of 16 schools and a 64+% rating of students saying they thought the program was excellent/good. Risk level change is the difference between the students that didn't answer correctly the first time in the "pre-survey" but answered correctly in the "post survey" after seeing the program COVID prevented us from achieving all 50 schools |

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| Grantee: | Clayton County Public Schools | Grant Number: | GA-2021-F.A.S.T. 402 TSP-144 |
| Project Title: | Clayton County Public Schools' (CCPS) District-wide Maintenance of Students | Funding Source: | F.A.S.T. 402 TSP |

| Funded Amount: | Against Destructive Decisions (SADD) Chapters \$38,850.00 | Total Expended: | \$1,000.00 |
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| Project Description: | This project is designed to prevent underage drinking as it relates to highway safety by making students, faculty and the community aware of the issue through activities and specific SADD campaigns. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1) | | |
| Activities Funded/Implemented | Results | | |
| Activity: Contact National SADD annually to register the chapter. www.sadd.org | Each of the 7 chapters registered with the national organization. | | |
| Activity: Elect officers, establish regular meeting times and establish strategies/activities and set chapter calendar. | The students were virtual for the year it presented challenges with involvement. | | |
| Activity: It is suggested to complete the pre in the first quarter of the grant period (Oct. – Dec.) and the post in the second quarter months (Feb. – March) or prior to the close of the school year. | The chapters were able to complete virtual events. | | |
| Activity: Submit final announcement for press release. Identify source to announce grant award. Draft and submit press release announcing award to the appropriate source. Submit copy of press release to GOHS in the first quarter of the grant period (Oct.-Dec.). | Released by the District communication department and posted on the schools websites as well. | | |
| Activity: Download instructions and kit from the SADD national website to complete each campaign. Distribute media material prior to event and identify potential partners. | With the students being virtual for the year it presented challenges with involvement. Children could not meet face to face for clubs only sports. | | |
| Activity: Download instructions from the SADD national website before conducting activity. Distribute media material prior to event and identify potential partners. | Due to the virtual aspect of the year students did not have Prom activities. | | |
| Activity: Advisor and at least two students to attend GOHS approved conference. There may be special requirements to attend the conference. Refer to the SADD Special Conditions. | Students were not permitted to travel. | | |
| Each chapter will schedule a campaign using the safe prom kits and SADD seat belt kits to promote safe driving activities before school, at lunch, and after school at the SADD hosted table. | Virtual activities were conducted to push the message of safety. Students still assembled in their own events, so it was important to still have small group virtual meeting rooms. | | |
| Each chapter will locate a speaker and secure a date before prom season to host a safe driving workshop or forum. | The students conducted a virtual forum. | | |

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| Grantee: | Savannah Technical College | Grant Number: | GA-2021-F.A.S.T. 402 TSP-143 |
| Project Title: | Building a Legacy of Safety: The Coastal Georgia Center for Driver Safety | Funding Source: | F.A.S.T. 402 TSP |
| Funded Amount: | \$191,267.00 | Total Expended: | \$150,684.28 |
| Project Description: | The college is proud to create The Coastal Georgia Center for Driver Safety. It will build on its already stellar driver's education program and use these grant funds to create two core additional services: distracted driver education, and alcohol impaired driving prevention. These services will be integrated into both the college's community offerings | | |

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| State Targets: | and strategic community partnerships to provide greater access, sustainability, and improve safety for decades to come. (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1) | |
| Activities Funded/Implemented | Results | |
| Grantee will develop a 2-hour workshop for families of teen drivers that educates on the dangers of distracted driving by November 31, 2020. The 2-hour workshop curriculum will get GOHS approval prior to presentation. | Yes, partnering with Parent University, SCCPS, SSU Upward Bound and other partners, we were able to go throughout the community do presentations. | |
| Grantee will present the approved curriculum for a 2-hour workshop to 500 families of teen drivers that educates on the dangers of distracted driving. | Many of the challenges were due to the pandemic. Parent University is one of the main components of our grant. They moved to virtual due to the pandemic and rotated their classes to accommodate the needs of the parents during that time. There were many of the events that were canceled due to the pandemic. | |
| Grantee will use the Virtual Simulators within the high schools to educate 4000 students during the grant year. Each simulator (5) will be used to educate 800 students on the full 25-minute driving experience allowed by the software. | As stated previously, major challenges were due to the pandemic and limited restrictions with certain school districts. We were fortunate to that Liberty, Bryan and Effingham counties, allowed us to bring the simulators in. Unfortunately, we didn't have the same luck with the SCCPSS. | |
| Grantee will use the VR simulators at community events to educate 250 students during the grant year. Simulators (5) will be used to educate 50 students each on the single 5-minute distracted driving experience allowed by the software. | We were also fortunate to partner with the local libraries that we could take the simulators to a secured location to be utilized Tybee Island Garden City Oglethorpe Mall Southwest Mall Rincon Hinesville We've also partnered during the summer with SCCPSS, Savannah Horizon, and Savannah Gardens Summer Enrichment Learning. | |
| Develop and launch a monthly media campaign regarding the dangers of distracted driving and impaired driving, focusing on young drivers. Special attention will be during prom/graduation season and December/January. All media will get approval through GOHS prior to distribution. | We received notifications from NHTSA traffic marketing to keep up with the updated information along with GOHS website and postings. | |
| Grantee will promote the SADD program to all 20 high schools within the Bryan, Effingham, Chatham, and Liberty County school systems during the grant year. Grantee will make contact with administrators as well as prospective advisors and students. | Savannah Chatham County Public School System signed all the high schools up for the SADD chapters due to start this this year. | |

| | | | |
|----------------------|--|-----------------|------------------------------|
| Grantee: | Peers Foundation | Grant Number: | GA-2021-F.A.S.T. 402 TSP-123 |
| Project Title: | Teen Distracted Driving Prevention | Funding Source: | F.A.S.T. 402 TSP |
| Funded Amount: | \$140,000.00 | Total Expended: | \$0 |
| Project Description: | The PEERS Augment Reality Distracted Driving Education Simulation (ARDDES) is an experiential training program that will tour 40 high schools and community events in Georgia to increase awareness about the dangers of distracted driving. ARDDES uses a state-of-the-art driving simulation experience, video, discussions, and peer-to-peer learning to demonstrate the hazards of distracted driving, increase seat belt use, reduce distracted driving behavior, and improve participant's driving skills. | | |
| State Targets: | (C-1, C-2, C-3, C-4, C-5, C-7, C-9, C-10, C-11, B-1) | | |

| Activities Funded/Implemented | Results |
|--|---|
| <p>PEERS will identify schools that have the greatest need. At the event, students participate in a 1-hour training. As students are in the simulator, they are taken through a virtual driving scene where they encounter stop lights, oncoming traffic, pedestrians crossing the street, and people on bicycles. During the experience students are instructed to mimic distracted driving behaviors (i.e. phone call, text message, etc.). While the students await their turn in the simulator, they watch their peers driving experience on external monitors in real time.</p> | <p>Grant was closed early by GOHS after several attempts to get grantee to complete the project. Grant was closed after several non-compliance letters were sent.</p> |
| <p>PEERS will identify schools that have the greatest need. At the event, students participate in a 1-hour training. As students are in the simulator, they are taken through a virtual driving scene where they encounter stop lights, oncoming traffic, pedestrians crossing the street, and people on bicycles. While the students await their turn in the simulator, they watch their peers driving experience on external monitors in real time. State Farm has agreed to provide to match funding of \$30,000 at no cost to the State of Georgia.</p> | <p>Grant was closed early by GOHS after several attempts to get grantee to complete the project. Grant was closed after several non-compliance letters were sent.</p> |

6.14 Evidence-Based Enforcement

See Appendix C “6.9 Police Traffic Services” (p. 167) for the list of law enforcement agencies funded to implement evidenced-based enforcement activities.

Appendix D: Traffic Records - Section 405c Quantitative Progress Reports

Traffic Records Quantitative Progress Report

Federal statute 23 CFR 1300.22(b)(3) requires that States demonstrate quantitative progress in a data program attribute for a core highway safety database. For FY2021, the Georgia EMS and Injury Surveillance systems have improved in the areas of Accuracy, Completeness, Uniformity, and Timeliness as demonstrated in the Section 405c Quantitative Progress Reports below.

Section 405c Quantitative Progress Reporters
Average Validation Score State: GA
Report Date: 3/31/2021
Submitted by: D. Newton & C. Longhart

| | |
|---|---|
| System to be Impacted | <input type="checkbox"/> CRASH <input type="checkbox"/> DRIVER <input type="checkbox"/> VEHICLE <input type="checkbox"/> ROADWAY <input type="checkbox"/> CITATION/ADJUDICATION <input checked="" type="checkbox"/> EMS/INJURY OTHER specify: |
| Performance Area(s) to be Impacted | <input checked="" type="checkbox"/> ACCURACY <input type="checkbox"/> TIMELINESS <input checked="" type="checkbox"/> COMPLETENESS <input type="checkbox"/> ACCESSIBILITY <input checked="" type="checkbox"/> UNIFORMITY <input type="checkbox"/> INTEGRATION OTHER specify: |
| Performance Measure used to track Improvement(s) | <p>Narrative Description of the Measure</p> <p>Increase the average incident validity score for all calls submitted to GEMSIS Elite.</p> <p>Validity score is a method to assess the accuracy, completeness, and uniformity of the data isentered in GEMSIS Elite. Some rules even address timeliness. GEMSIS Elite currently has 310 active validation rules in places – these validations, or business logic, rules are assigned point values based on the relative importance of the respective rule. Most (n = 230) rules have a point value of 1. A point value of 1 means that if that rule is triggered, then that record loses 1 point – all records start at a score of 100, and each validation rule reduces the validation score. Agencies are told to maintain an average validation score of 95 on calls submitted.</p> <p>Accuracy Validation Rule Example(s): The following rules address the accuracy of the data in GEMSIS Elite by not allowing conflicting values (e.g., for eResponse.08 – Type of Dispatch Delay, you can’t answer both “Technical Failure” and “None/No Delay”).</p> <ul style="list-style-type: none"> • Rule ID: 532 = Type of Dispatch Delay (eResponse.08) has conflicting values (1point) • Rule ID: 533 = Type of Response Delay (eResponse.09) has conflicting values. (1point) • Rule ID: 534 = Type of Scene Delay (eResponse.10) is required when scene timegreater than 10 minutes (1 point) • Rule ID: 535 = Type of Transport Delay (eResponse.11) has conflicting values (1point) |

| | |
|---|--|
| | <ul style="list-style-type: none"> • Rule ID: 536 = Type of Turn-Around Delay (eResponse.12) has conflicting values(1 point) <p>Timeliness Validation Rule Example(s): The following rule addresses the timeliness of the data submitted to GEMSIS Elite, by deducting 5 points if the back in service time is more than 36 hours after the call started – this is usually due to the crew neglecting to show that the unit is in service, which delays the submission of the data to GEMSIS Elite.</p> <ul style="list-style-type: none"> • Rule ID: 2413 = Unit Back in Service (eTimes.13) is more than 36 hours after UnitNotified by Dispatch (eTimes.03) (5 points) |
| | <p>Completeness Validation Rule Example(s): The following rules address the completeness of the data submitted to GEMSIS Elite.</p> <ul style="list-style-type: none"> • Rule ID: 483 = Incident Street Address (eScene.15) is required (1 point) • Rule ID: 486 = Unit Cancelled Date/Time (eTimes.14) is required on cancellations (1 point) • Rule ID: 491 = Destination County (eDisposition.06) is required on transports (1 point) • Rule ID: 492 = Destination Zip Code (eDisposition.07) is required on transports (1 point) <p>Uniformity Validation Rule Example(s): The following rules address the uniformity of the data by ensuring that the times listed on patient care reports are in a logical sequence based on the element definition.</p> <ul style="list-style-type: none"> • Rule ID: 440 = PSAP Call Date/Time (eTimes.01) Out of Sequence (1 point) • Rule ID: 441 = Unit Notified by Dispatch Date/Time (eTimes.03) Out of Sequence (1 point) • Rule ID: 442 = Unit En Route Date/Time (eTimes.05) Out of Sequence (1 point) • Rule ID: 443 = Unit Arrived on Scene Date/Time (eTimes.06) Out of Sequence (1 point) • Rule ID: 444 = Arrived at Patient Date/Time (eTimes.07) Out of Sequence (1 point) |
| <p>Relevant Project(s) in the State’s Strategic Plan</p> | <p>Title, number and strategic Plan page reference for each Traffic Records System improvement project to which this performance measure relates</p> <p>OEMS GEMSIS Elite, FFY 2022-2024 Georgia Traffic Records Strategic Plan, p. 25</p> |
| <p>Improvement(s) Achieved or Anticipated</p> | <p>Narrative of the Improvement(s)</p> <p>The overall average validity score improved from a baseline of 96.52 to the current value of 97.26.</p> <p>This improvement comes during the midst of COVID-19, when more validation rules were added (thereby increasing the chances that the validity could go down). The Office of EMS and Trauma has focused heavily on improving the data that is submitted to GEMSIS Elite. Our focus has been multiple trainings and frequent communications with licensed EMS agencies and their respective software vendors.</p> |
| <p>Specification of</p> | <p>Narrative Description of Calculation / Estimation Method</p> |

| | |
|--|---|
| <p>how the Measure is calculated / estimated</p> | <p>The number of PCRs submitted to GEMSIS Elite (V3.4) was collected and the average validity score was analyzed for each month.</p> |
| <p>Date and Baseline Value for the Measure</p> | <p>Baseline: April 1, 2019 – March 31, 2020 PCRs entered = 2,616,858 Average Incident Validity Score: 96.52</p> |
| <p>Date and Current Value for the Measure</p> | <p>Current: April 1, 2020 - March 31, 2021 PCRs entered: 2,729,108 Average Incident Validity Score: 97.26</p> |
| <p>Regional Reviewer's Conclusion</p> | <p>Check one Measurable performance improvement has been documented Measurable performance improvement has not been documented Not sure</p> |
| <p>If “has not” or “not sure”: What remedial guidance have you given the State?</p> | |
| <p>Comments</p> | |

Georgia GEMSIS Elite – Average Incident Validity Score

| BASELINE (April 2019 - March 2020) | | |
|--|---------------------------|--|
| Month | Count of Incidents | Average Incident Validity Score |
| April - 2019 | 213,093 | 96.03 |
| May - 2019 | 224,600 | 96.14 |
| June - 2019 | 209,515 | 96.14 |
| July - 2019 | 217,728 | 96.40 |
| August - 2019 | 222,684 | 96.46 |
| September - 2019 | 218,364 | 96.35 |
| October - 2019 | 219,301 | 96.54 |
| November - 2019 | 207,597 | 96.62 |
| December - 2019 | 223,456 | 96.71 |
| January - 2020 | 228,216 | 96.85 |
| February - 2020 | 215,189 | 96.97 |
| March - 2020 | 217,115 | 97.00 |
| Overall Average Incident Validity Score | | 96.52 |
| Total Incident Count | | 2,616,858 |

| CURRENT (April 2020 - March 2021) | | |
|--|---------------------------|--|
| Month | Count of Incidents | Average Incident Validity Score |
| April - 2020 | 189,015 | 97.02 |
| May - 2020 | 206,100 | 96.80 |
| June - 2020 | 216,680 | 97.05 |
| July - 2020 | 247,315 | 97.23 |
| August - 2020 | 243,151 | 97.38 |
| September - 2020 | 221,560 | 96.64 |
| October - 2020 | 239,675 | 96.92 |
| November - 2020 | 227,294 | 97.07 |
| December - 2020 | 244,667 | 97.15 |
| January - 2021 | 241,458 | 97.95 |
| February - 2021 | 214,693 | 97.87 |
| March - 2021 | 237,500 | 97.93 |
| Overall Average Incident Validity Score | | 97.26 |
| Total Incident Count | | 2,729,108 |

Section 405c Quantitative Progress Report_EMS Average Time

State: GA

Report Date: 3/31/2021

Submitted by: D. Newton & C. Longhart

| | |
|---|---|
| System to be Impacted | <input type="checkbox"/> CRASH <input type="checkbox"/> DRIVER <input type="checkbox"/> VEHICLE <input type="checkbox"/> ROADWAY <input type="checkbox"/> CITATION/ADJUDICATION <input checked="" type="checkbox"/> EMS/INJURY OTHER specify: |
| Performance Area(s) to be Impacted | <input type="checkbox"/> ACCURACY <input checked="" type="checkbox"/> TIMELINESS <input type="checkbox"/> COMPLETENESS <input type="checkbox"/> ACCESSIBILITY <input type="checkbox"/> UNIFORMITY <input type="checkbox"/> INTEGRATION OTHER specify: |
| Performance Measure used to track Improvement(s) | <p>Narrative Description of the Measure</p> <p>There will be a decrease in the average time from completion of a 911 call to submission of the call to GEMSIS Elite.</p> <p>This performance measure will look at the difference (in hours) between the time the EMS unit is back in service (eTimes.13) and when the incident record has been entered or imported into GEMSIS Elite. The goal is for all 911 calls to be present in GEMSIS Elite within 24 hours of the call completion. This allows hospitals to access the patient care report in a timelier manner and allow for better continuity of patient care.</p> |
| Relevant Project(s) in the State's Strategic Plan | <p>Title, number and strategic Plan page reference for each Traffic Records System improvement project to which this performance measure relates</p> <p>OEMS GEMSIS Elite, FFY 2022-2024 Georgia Traffic Records Strategic Plan, p. 25</p> |
| Improvement(s) Achieved or Anticipated | <p>Narrative of the Improvement(s)</p> <p>From April 2019 to March 2020 the total number of incidents equaled 1,596,186 the average submission time equaled 188.16 hours. From April 2020 to March 2021 the total number of incidents equaled 1,726,138 the average submission time equaled 91.6 hours, which is a decrease of 51.32% from the baseline.</p> <p>Part of this improvement is due to the push by the Office of EMS and Trauma (OEMS) to get data into the system within 24 hours of call completion. During COVID-19, OEMS published an Emergency Rule requiring EMS agencies to submit data within 24 hours. While this was secondary to the pandemic response, it showed proof of concept that data can get into GEMSIS Elite in a timelier manner than it had been. Once the declared public emergency has ended, OEMS will include the data submission rule in the regulations of the Georgia Department of Public Health.</p> |
| Specification of how the Measure is calculated / estimated | <p>Narrative Description of Calculation / Estimation Method</p> <p>The measure is calculated by obtaining the average number of hours between the time the EMS unit is back in service (eTimes.13) and when the incident record has been entered or imported into GEMSIS Elite.</p> |
| Date and Baseline Value for the Measure | <p>Baseline: April 1, 2019 – March 31, 2020 PCR's entered = 1,596,186 Average time to enter 911 records: 188.16 hours</p> |
| Date and Current Value for the Measure | <p>Current: April 1, 2020 - March 31, 2021 PCR's entered: 1,726,138 Average time to enter 911 records: 91.6 hours</p> |
| Regional Reviewer's Conclusion | <p>Check one</p> <p><input checked="" type="checkbox"/> Measurable performance improvement has been documented</p> <p><input type="checkbox"/> Measurable performance improvement has not been documented Not sure</p> |

| | |
|---|--|
| If “has not” or “not sure”: What remedial guidance have you given the State? | |
| Comments | |

Georgia GEMSIS Reporting Timeliness*

| BASELINE (April 2019 - March 2020) | | |
|--|---------------------------|--|
| Month | Count of Incidents | Average Incident Unit Back In Service To Incident Record Created In Hours |
| April - 2019 | 129,780 | 257.73 |
| May - 2019 | 136,878 | 246.26 |
| June - 2019 | 129,561 | 211.5 |
| July - 2019 | 133,279 | 203.33 |
| August - 2019 | 136,348 | 163.55 |
| September - 2019 | 135,378 | 186.54 |
| October - 2019 | 134,059 | 124.33 |
| November - 2019 | 126,957 | 189.4 |
| December - 2019 | 136,819 | 166.75 |
| January - 2020 | 135,732 | 194.17 |
| February - 2020 | 127,801 | 171.95 |
| March - 2020 | 133,594 | 142.42 |
| Overall Average Incident Unit Back In Service To Incident Record Created In Hours | | 188.16 |
| Total Incident Count | | 1,596,186 |

| CURRENT (April 2020 - March 2021) | | |
|--|---------------------------|--|
| Month | Count of Incidents | Average Incident Unit Back In Service To Incident Record Created In Hours |
| April - 2020 | 112,914 | 124.27 |
| May - 2020 | 125,296 | 99.03 |
| June - 2020 | 133,029 | 83.32 |
| July - 2020 | 157,937 | 63.72 |
| August - 2020 | 155,277 | 70.09 |
| September - 2020 | 139,017 | 155.84 |
| October - 2020 | 151,985 | 128.73 |
| November - 2020 | 144,360 | 99.85 |
| December - 2020 | 156,384 | 65.38 |
| January - 2021 | 159,821 | 123.64 |
| February - 2021 | 137,237 | 58.18 |
| March - 2021 | 152,881 | 27.14 |
| Overall Average Incident Unit Back In Service To Incident Record Created In Hours | | 91.6 |
| Total Incident Count | | 1,726,138 |

*911 Calls only; average time from call completion to time of submission to GEMSIS Elite.

Section 405c Quantitative Progress Report_OASIS Data Linkage

State: Georgia Report Date: 4/14/2021 Submitted by: D. Austin

| | |
|---|---|
| System to be Impacted | <input type="checkbox"/> CRASH <input type="checkbox"/> DRIVER <input type="checkbox"/> VEHICLE <input type="checkbox"/> ROADWAY <input type="checkbox"/> CITATION/ADJUDICATION <input checked="" type="checkbox"/> EMS/INJURY OTHER specify: |
| Performance Area(s) to be Impacted | <input type="checkbox"/> ACCURACY <input checked="" type="checkbox"/> TIMELINESS <input checked="" type="checkbox"/> COMPLETENESS <input type="checkbox"/> ACCESSIBILITY <input type="checkbox"/> UNIFORMITY <input type="checkbox"/> INTEGRATION OTHER specify: |
| Performance Measure used to track Improvement(s) | <p>Narrative Description of the Measure:</p> <p>The decrease in the time delay (a maximum decrease of 15 months, a minimum decrease of 6 months, average decrease of 10.5 months) to process and supply hospital discharge and ER visit data to CODES for linking.</p> <p>Hospital and ER Visit data are critical to the CODES linking process because they are the most accurate description of the outcome of crashes with respect to the nature and severity of injuries. They also contribute to estimating the economic cost of crashes, in terms of charges as well as days of productivity lost (length of stay in the hospital).</p> |
| Relevant Project(s) in the State's Strategic Plan | <p>Title, Number, and Strategic Plan page reference for each Traffic Records System improvement project to which this performance measure relates:</p> <p>OASIS, FFY 2022-2024 Georgia Traffic Records Strategic Plan, p. 27</p> |
| Improvement(s) Achieved or Anticipated | <p>Narrative of the Improvement(s):</p> <p>Previously, hospital discharge and ER visit data for the current year were not available until September of the next year – so the delay in reporting could be as long as 21 months. Now the delay will be a maximum of 6 months. Hospital discharge and ER visit data are now processed and supplied to CODES on a quarterly basis, as opposed to annually, for linking.</p> |
| Specification of how the Measure is calculated / estimated | <p>Narrative Description of Calculation / Estimation Method:</p> <p>Monthly Delay between a discharge occurring and being reported to CODES for linking.</p> |
| Date and Baseline Value for the Measure | <p>Baseline: April 1, 2019 – March 31, 2020</p> <p>21 Months (Please refer to Table A below)</p> |
| Date and Current Value for the Measure | <p>Current: April 1, 2020 – March 31, 2021</p> <p>6 Months (Please refer to Table B below)</p> |
| Regional Reviewer's Conclusion | <p>Check one:</p> <p align="center">Measurable performance improvement has been documented</p> <p align="center">Measurable performance improvement has not been documented</p> <p>Not sure</p> |
| If "has not" or "not sure": What remedial guidance have you given the State? | |
| Comments | |

| TABLE A. Baseline: April 1, 2019 –March 31, 2020 | | |
|---|-----------------------------------|----------------------|
| Discharge date during | Earliest reported to CODES | Delay(months) |
| April 2019 | October 2020 | 18 |
| May 2019 | October 2020 | 17 |
| June 2019 | October 2020 | 16 |
| July 2019 | October 2020 | 15 |
| August 2019 | October 2020 | 14 |
| September 2019 | October 2020 | 13 |
| October 2019 | October 2020 | 12 |
| November 2019 | October 2020 | 11 |
| December 2019 | October 2020 | 10 |
| January 2020 | October 2021(expected) | 21 |
| February 2020 | October 2021(expected) | 20 |
| March 2020 | October 2021(expected) | 19 |

| TABLE B. Current: April 1, 2020 –March 31, 2021 | | |
|--|-----------------------------------|----------------------|
| Discharge date | Earliest reported to CODES | Delay(months) |
| April 2020 | October 2021(expected) | 18 |
| May 2020 | October 2021(expected) | 17 |
| June 2020 | October 2021(expected) | 16 |
| July 2020 (implementation start) | December 2020 | 6 |
| August 2020 | December 2020 | 5 |
| September 2020 | December 2020 | 4 |
| October 2020 | March 2021 | 6 |
| November 2020 | March 2021 | 5 |
| December 2020 | March 2021 | 4 |
| January 2021 | June 2021(expected) | 6 |
| February 2021 | June 2021(expected) | 5 |
| March 2021 | June 2021(expected) | 4 |



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