



Texas Highway Safety Plan Annual Report

Fiscal Year 2021

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EXECUTIVE SUMMARY

Traffic Safety Program

The Texas Traffic Safety Program at the Texas Department of Transportation (TxDOT) continued its mission of saving lives and preventing injuries through an extensive grants program. In 2021, there were 248 traffic safety projects in the program.

The \$130,245,790.81 expended in FY 2021 came from federal, state and local sources as follows:

- \$38,746,996.36 in federal funds
- \$78,774,309.21 in local funds
- \$12,652,602.69 in state funds
- \$71,882.55 in program income

Federal Funding

Under the FAST Act, TxDOT applied for and received \$21,455,176.15 in Sections 402 funds. In addition, \$17,594,689.83 in Section 405 federal funding was received beyond the base 402 program.

Funded Projects that Contribute to meeting State Performance Targets

Projects selected for funding by the Texas Traffic Safety Program demonstrate potential to contribute to meeting Texas' highway safety performance targets. In each program area, information has been provided for each individual project, including targets, and whether those targets were met. Individual project performance results are provided in *Section 3 – Program Area Reports* and *Appendix A – Project Cross References*. Within those sections, each objective and target is listed, and whether individual objectives were met by each project.

A summary of the abovementioned accomplishments is provided in the following table:

Assessment of Results in Achieving Performance Targets for FY21 and FY20									
Performance Measure	FY 2021					FY 2020			
	Target Period	Target Year(s)	Target Value FY21 HSP	Data Source*/ FY 21 Progress Results	On Track to Meet FY21 Target Y/N (in-progress)	Target Value FY20 HSP	Target Year(s)	Data Source/ FY20 Final Result	Met FY20 Target Y/N
C-1) Traffic Fatalities	5 year	2017-2021	3,687	2016-20 FARS 3,734	N	3,840	2016-2020	2016-20 FARS 3,734	Y
C-2) Serious Injuries	5 year	2017-2021	17,151	2016-20 CRIS* 16,136	Y	17,394	2016-2020	2016-20 CRIS 16,136	Y
C-3) Fatality Rate / 100M VMT	5 year	2017-2021	1.33	2016-20 FARS 1.34	N FY15-19 F	1.41	2016-2020	2016-20 FARS 1.34	Y FY15-19 F
For each of the Performance Measures C-4 through C-11, the State should indicate the Target Period which they used in the FY21 HSP.									
C-4) Unrestrained Passenger Vehicle Occupant Fatalities, All Seat	Annual	2021	948	2020 FARS 1,018	N	945	2020	2020 FARS 1,018	N
C-5) Alcohol-Impaired Driving Fatalities BAC ≥ .08%	Annual	2021	1,591	2020 FARS 1,495	Y	1,560	2020	2020 FARS 1,495	Y
C-6) Speeding-Related Fatalities	Annual	2021	1,086	2020 FARS 1,446	N	1,116	2020	2020 FARS 1,446	N
C-7) Motorcyclist Fatalities	Annual	2021	405	2020 FARS 483	N	413	2020	2020 FARS 483	N
C-8) Unhelmeted Motorcyclist Fatalities	Annual	2021	190	2020 FARS 233	N	198	2020	2020 FARS 233	N
C-9) Drivers Involved in Fatal Crashes Aged Under 21	Annual	2021	491	2020 FARS 518	N	487	2020	2020 FARS 518	N
C-10) Pedestrian Fatalities	Annual	2021	647	2020 FARS 687	N	628	2020	2020 FARS 687	N
C-11) Bicyclist Fatalities	Annual	2021	52	2020 FARS 79	N	52	2020	2020 FARS 79	N
B-1) Observed Seat Belt Usage Rate (State Survey)	Annual	2021	91.01%	State Survey/ 89.81%	N	91.97%	2020	State Survey/ 90.99%	N

	Assessment of Results in Achieving Performance Targets for FY21 and FY20								
	FY 2021					FY 2020			
Performance Measure	Target Period	Target Year(s)	Target Value FY21 HSP	Data Source*/ FY 21 Progress Results	On Track to Meet FY21 Target Y/N (in-progress)	Target Value FY20 HSP	Target Year(s)	Data Source/ FY20 Final Result	Met FY20 Target Y/N
Serious Injury Rate / 100M VMT	5 year	2017-2021	6.08	2016-20 CRIS 5.87	Y	6.56	2016-2020	2016-20 CRIS 5.87	Y
Non-Motorized Fatalities and Serious Injuries	5 year	2017-2021	2,316	2016-20 CRIS 2,210	Y	2,477	2016-2020	2016-20 CRIS 2,210	Y
DUI Serious Injuries	Annual	2021	2,181	2020 CRIS 2,430	N	2,236	2020	2020 CRIS 2,430	N
Students Trained in Initial EMS Certification in Rural & Frontier Areas	Annual	2021	1,523	2021 EGRANTS 480	N	1,523	2020	2020 EGRANTS 1,521	N
Students Trained in Continuing EMS Cert. in Rural & Frontier Areas	Annual	2021	139	2021 EGRANTS 68	N	142	2020	2020 EGRANTS 186	Y
Child Passenger Restraint Usage Rate (Survey)	Annual	2021	84.50%	2021 SURVEY 86.80%	Y	84.80%	2020	2020 SURVEY 87.20%	Y
Fatal Crashes	Annual	2021	3,638	2019 FARS 3,294	Y	3,571	2020	2019 FARS 3,294	Y
Pedestrian Serious Injuries	Annual	2021	1,503	2020 CRIS 1,154	Y	1,447	2020	2020 CRIS 1,154	Y
Bicycle Serious Injuries	Annual	2021	358	2020 CRIS 286	Y	351	2020	2020 CRIS 286	Y
Distracted Driving - Fatal Crashes	Annual	2021	416	2020 CRIS 327	Y	417	2020	2020 CRIS 327	Y
Distracted Driving - Serious Injury Crashes	Annual	2021	2,502	2020 CRIS 1,816	Y	2,511	2020	2020 CRIS 1,816	Y
Railroad/Highway Crossings Fatal Crashes	Annual	2021	3	2020 CRIS 11	N	6	2020	2020 CRIS 11	N

Assessment of Results in Achieving Performance Targets for FY21 and FY20									
Performance Measure	FY 2021					FY 2020			
	Target Period	Target Year(s)	Target Value FY21 HSP	Data Source*/ FY 21 Progress Results	On Track to Meet FY21 Target Y/N (in-progress)	Target Value FY20 HSP	Target Year(s)	Data Source/ FY20 Final Result	Met FY20 Target Y/N
Railroad/Highway Crossings Serious Injury Crashes	Annual	2021	82	2020 CRIS 31	Y	78	2020	2020 CRIS 31	Y
Work Zone Fatalities	Annual	2021	226	2020 CRIS 184	Y	215	2020	2020 CRIS 184	Y
Work Zone Serious Injuries	Annual	2021	926	2020 CRIS 679	Y	894	2020	2020 CRIS 679	Y
Large Truck Fatalities	Annual	2021	512	2020 CRIS 426	Y	500	2020	2020 CRIS 426	Y
Large Truck Fatal Crashes	Annual	2021	431	2020 CRIS 373	Y	422	2020	2020 CRIS 373	Y
Community Coalitions in Texas	Annual	2021	18	2021 TRF/BTS 21	Y	18	2020	2021 TRF/BTS 21	Y
School Bus Passenger Fatalities	5 year	2017-2021	1.70	2016-20 CRIS 0.80	Y	2.20	2016-2020	2016-20 CRIS 0.80	Y
Speeding Related Serious Injuries	Annual	2021	2,117	2020 CRIS 2,101	Y	2,165	2020	2020 CRIS 2,101	Y
Percentage of All Crash Reports Entered into the Database within 30 Days after the Crash	Annual	2021	97.49%	2021 TSIS 97.33%	N	96.99%	2020	2021 TSIS 97.33%	Y

* CRIS – Crash Records Information System

Crash Data

The 2003-2020 Texas Motor Vehicle Crash Statistics are posted at:
<http://www.txdot.gov/government/enforcement/annual-summary.html>

Accomplishing Targets

Education and Training

TxDOT funded a broad spectrum of education and training courses during 2021 including training for professionals to improve job performance.

Evidence-Based Enforcement Activities

Traffic safety enforcement covered the state in the effort to reduce crashes caused by speeding, alcohol and other drugs, running red lights and stop signs, distracted driving, and failure to use safety belts or child passenger safety seats.

TRF-BTS deploys resources based on analysis of crashes, crash fatalities, and injuries in areas of highest risk. Additionally, all enforcement agencies receiving grant funding must use a data-driven approach to identify the enforcement issues in their jurisdictions. To ensure enforcement resources were deployed effectively, law enforcement agencies were directed to implement evidence-based strategies. TxDOT used the NHTSA publication *Countermeasures that Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices* as a guide for developing evidence-based enforcement strategies.

Texas was able to achieve significant results through projects selected through our evidence-based traffic safety enforcement program. The selected projects increased enforcement and public information and education activities across multiple program areas. The evidence-based program activities and results are described in Section Three in the corresponding program area.

Impacts of COVID-19 Pandemic (COVID)

FY 2021 continued to be a challenging year due to the substantial impact that COVID had on the States' ability to carry out certain provisions of the highway safety program. Some Texas Traffic Safety grants were unable to fully expend their FY 2021 budgets as restrictions were imposed as a matter of public health. For the same reason, there were organizations that we not able to meet their program objectives/deliverables or their grant match.

Campaigns

Click It or Ticket –

Each year, the Click It or Ticket (CIOT) paid media campaign and public education outreach is scheduled to coincide with the National Highway Traffic Safety Administration's (NHTSA) nation-wide CIOT initiative. The Texas campaign focusses on increasing seat belt usage rates and increasing public knowledge of the associated laws. The annual campaign is historically focused on the Memorial Day holiday weekend, with a flight period that starts the first week in May and extends through early June; however, due to COVID, the campaign was postponed. In 2020, NHTSA recognized that states, law enforcement, and first responders were working to respond to the pandemic. For states to prioritize public health, the NHTSA postponed the Click It or Ticket campaign until November 2020. Another media flight was placed in May 2021, which is traditionally when the campaign occurs.

The campaign period usually includes a high visibility enforcement mobilization. TxDOT partners with law enforcement officials throughout Texas to increase seat belt use. During the mobilization period, officers ramp up their efforts to ticket drivers and passengers that were not wearing their seatbelt. Texas state law requires everyone in a vehicle to buckle up day or night, front seat or back, or face fines and court costs up to \$200. Texas has had a seat belt law since 1985; however, in 2002 when TxDOT began participating in NHTSA's national Click It or Ticket campaign, only three of every four drivers (76 percent) were buckling up. Texas has made significant progress in the intervening years.

Results from a Texas A&M Transportation Institute survey conducted in June 2021 indicate 89.81% of Texans buckled up in 2021. This represents a drop from previous years and falls short of the 90% or better threshold that Texas seeks to maintain.

Teen Click It or Ticket

TxDOT conducts a concentrated public awareness campaign targeted specifically at the high-risk teen segment of the population. As part of its annual effort to encourage new teen drivers to buckle up, TxDOT reached teens digitally and via social media channels with its Teen Click It or Ticket campaign to talk to teens about how buckling up can save their lives.

According to NHTSA, motor vehicle crashes are the leading cause of death among teens. Every year, new teen drivers get behind the wheel in Texas, and unfortunately, in Texas 266 teen drivers and passengers (ages 15-20) were killed in traffic crashes in 2019. The Teen Click It or Ticket campaign aims to increase seatbelt usage among teenagers ages 15-20; however, the campaign is also intended to reach out to influential people in the lives of the target audience such as parents, teachers, and older siblings.

Child Passenger Safety Campaign

According to the National Highway Traffic Safety Administration (NHTSA), motor vehicle crashes are a leading cause of death for children and on average two children under 13 were killed, and an estimated 351 were injured every day in 2020 while riding in cars, SUVs, pickups, and vans. NHTSA states most parents are confident that they have correctly installed their child's car seat, but 46% of all children aren't buckled up correctly. When car seats are not installed or used correctly, they can result in child fatalities during vehicle crashes.

Correctly installed, car seats and booster seats save lives, offering the best protection for children in the event of a crash. This campaign is designed to educate parents and caregivers about Texas laws and other important issues related to child passenger safety, and to inform motorists, parents and caregivers about TxDOT's free car seat inspections available at every TxDOT district office and other partner organizations across the state.

Statewide Impaired Driving Campaign

The *Drive Sober. No Regrets.* campaign aims to save lives and reduce crashes among young people. It emphasizes the fact that drunk driving can have serious physical, emotional, and financial consequences that can last for years. A DWI can cost thousands and cause legal hassles, difficulty finding or keeping a job, loss of trust from loved ones, and regret. The human toll of a DUI crash can devastate the lives of victims and survivors forever.

The *Drive Sober. No Regrets.* campaign shares personal accounts from real offenders and survivors that challenge any notion the audience may have that they can avoid the consequences of drinking and driving. It reinforces the importance of always finding a sober ride, and the many options available.

The campaign creative changes throughout the year to match key timeframes when impaired driving messages are most critical. Flights with an asterisk contain periods of heightened law enforcement: Holiday*, Football, College/Spring Break*, Spring & Early Summer Holidays, Faces of Drunk Driving*, and Labor Day*.

Earned media resulted in \$1,597,987 in added value and 25,008,004 impressions. Paid media match resulted in \$3,952,205.00 in added value and 306,975,316 impressions. With \$5,550,192 in total added value, the Statewide Impaired Driving campaign delivered more than a 1.7:1 return on the \$3,241,239.42 investment.

Be Safe. Drive Smart. Campaign

Despite a significant decrease in the number of vehicles on the road during the height of the COVID-19 pandemic, 3,897 people died in traffic crashes on Texas roadways in 2020, an 8% increase over the previous year. Speeding and driver inattention were leading causes of crashes. TxDOT's state funded *Be Safe. Drive Smart.* campaign seeks to reduce traffic crashes, injuries, and fatalities by reminding motorists of the importance of being a smart driver and delivering practical safety tips that can reduce the odds of their causing or becoming one of Texas's roadway casualties.

In FY 2021, the year-round media effort focused on specific geographic areas of Texas—along heavily traveled Interstate 35 where major roadway maintenance and construction projects are underway and in energy regions where drivers can experience changing traffic patterns and must share the road with large, heavy trucks. The campaign also addressed traffic safety topics not traditionally covered by TxDOT's federally funded initiatives such as speeding and aggressive driving, sharing the road with trucks, watching for pedestrians and kids in school zones, and safe driving in rain, fog, or snow.

The campaign combined targeted paid media along I-35 and the state's major oil and gas exploration and production areas with aggressive public relations and outreach efforts, including a 15-city event tour featuring the campaign's branded "Road Show Trailer" equipped with videos, graphics, and interactive quizzes. This year *Be Safe. Drive Smart.* also included funding dedicated to a month-long paid and earned media pedestrian safety awareness campaign. Overall, the *Be Safe. Drive Smart.* campaign generated a total match of \$8,359,075.63 from earned media and negotiated added value from paid media placements.

Pedestrian and Bicycle State Laws Campaign

Pedestrian and bicyclist deaths account for one in five of all traffic fatalities in Texas. In 2020, crashes involving pedestrians in the state claimed the lives of 731 people, an increase of 9% from 2019. Another 82 people died in bicyclist-related crashes, up from 68 deaths the previous year. These numbers follow an alarming trend that has seen pedestrian and bicyclist fatalities increase over the last five years.

With NHTSA 405(h) funding that is dedicated to raising awareness of state traffic laws designed to protect pedestrians and bicyclists, TxDOT launched a statewide public education campaign to remind Texans that no matter how they choose to travel, they need to know the rules of the road for safe driving, walking, and biking.

In FY 2021, TxDOT produced new television spots and digital ads to supplement an extensive library of out-of-home creative assets, print collateral, and videos developed last year. The paid media campaign targeted motorists, pedestrians, and bicyclists, with a special focus on the state's major markets where most of the fatal pedestrian and bicyclist crashes occur. Statewide news releases, two waves of media

pitching, and street team activations in six cities also helped put the campaign’s safety messages in front of as many Texans as possible. Added value from paid media and earned media coverage delivered a combined \$4,502,044.55 in campaign match.

TxDOT Distracted Driving “Talk. Text. Crash.” Campaign

Distracted driving continues to be a problem in Texas even after a state law banned texting and driving in 2017. TxDOT’s Distracted Driving Campaign reminds drivers that the texting-while-driving ban is the law; it also educates Texans that distracted driving is not only restricted to texting on mobile phones. Other common distractions include talking on the phone, grooming, reading, eating and programming the radio or navigation while driving—anything that takes the driver’s attention away from driving.

To accomplish this, the campaign used a combination of traditional paid media placements, public service announcements, grassroots outreach and partnerships, media relations, and digital and social media to reach a statewide audience and motivate drivers to avoid distractions—especially cell phone use—when behind the wheel. Although the campaign’s message is relevant to all drivers, a special focus was reaching new and younger drivers age 16 to 34, who account for a large share of distracted driving crashes.

Themed “Bad Combos”, a new English- and Spanish-language TV PSA plus social media videos for the campaign featured people engaging in everyday activities that, when combined with cell phone use, result in disastrous consequences. The tagline “Put your phone down. Heads up, Texas.” reminds drivers they have a choice of when and how they use their cell phone.

In addition, the campaign again promoted a web-based augmented reality (AR) game designed to eliminate the need for special equipment such as AR/VR headsets, app downloads or special screens. TxDOT launched the AR game to reach more Texans statewide and to increase awareness about the dangers of distracted driving.

Earned media activities for FY 2021 began with the distribution of a statewide news release to recognize Distracted Driving Awareness Month in April. On June 5, the campaign held its first outreach event, followed by five more held throughout June. Outreach events were staged in large shopping malls across Texas to engage with teens, their parents, and other drivers during weekend shopping. Although the events were primarily intended for one-on-one interactions with the public, local news media were also invited to cover them and schedule interviews with TxDOT spokespeople. The events featured an immersive TV wall with a touch-free driving simulator game to give participants a real-life sense of how distractions affect driving. Campaign brand ambassadors also distributed educational materials to remind everyone to give driving their full attention.

Event cities and dates included:

- June 5 Austin – Lakeline Mall
- June 6 San Antonio – Ingram Park Mall
- June 12 Fort Worth – Grapevine Mills Mall
- June 13 Houston – The Galleria Mall
- June 19 El Paso – Cielo Vista Mall
- June 26 McAllen – La Plaza Mall

The interactive exhibits drew more than 58,200 visitors plus TV news cameras. In addition, more than 900 people tried the driving simulator to experience firsthand the dangers of distracted driving. TxDOT promoted the June outreach tour through local media advisories and interview opportunities with its Public Information Officers.

On September 9, 2021, the campaign conducted TxDOT's fifth summit on distracted driving, which virtually brought together 284 program partners, law enforcement officers, community leaders, researchers, advocates, and other stakeholders to tackle the problem that kills or injures thousands of Texans each year. The daylong program covered the current state of the problem, the brain science behind it, the impact of new technologies, and solutions to reduce distracted driving. The virtual nature, no registration fees, plus the posting of session videos online made the summit accessible for more people to attend. Attendees reported that they were very satisfied with the summit overall (89.66%). Generally, attendees were very happy with its content; comments included "excellent", "enjoyable", "informative", and "motivational".

In 2021, TxDOT continued to work with a diverse set of Texas-based social influencers to bring the "Heads up, Texas" message to target audiences and encourage drivers to be distraction-free on Texas roads. Social influencers also promoted the new "Dart Those Distractions" AR game. The campaign engaged a total of 9 social influencers to increase the campaign's reach and engagement with target audiences, including Gen Z and Millennials ages 16-34. Influencers represented various backgrounds, topical focus areas and geographies. Overall, the 2021 Distracted Driving campaign delivered a total added value and earned media match of \$6,585,789.

Motorcycle Safety Awareness - Look Twice for Motorcycles - Campaign

The Look Twice for Motorcycles Campaign focuses on enhancing motorist awareness of the presence of motorcycles and to remind motorists that they must take extra precautions to "see" motorcycles on the road, particularly the metropolitan areas. The purpose of the campaign is to encourage safe driving practices to avoid crashes, injuries and fatalities involving motorcyclists.

To accomplish this, TxDOT's FY2021 public education and paid media campaign targeted drivers 18-54 in both English and Spanish statewide, with emphasis in eight key markets with the highest motorcycle crashes (Austin, Corpus Christi, Dallas-Fort Worth, El Paso, Houston, Lubbock, Odessa, and San Antonio). In these eight key markets, the campaign featured billboards, gas station pumptoppers, digital banner ads, Pandora digital radio, pre-roll videos, ads on Waze app and Facebook promoted posts with messages reminding motorists to take extra precautions to check for motorcyclist.

To maximize limited funds and to extend the reach of the campaign, television and radio PSAs were distributed to stations statewide to air messages for free beginning May 1 and running through the end of September. The PSAs were digitally tracked using Nielsen encoding systems that report which stations aired the messages, the audience reached, and the value of the donated airtime. The successful TV and radio PSA program produced more than 97 million impressions and nearly \$4.3 million in donated airtime.

The campaign will continue to use the current "Look Twice for Motorcycles" slogan with the sub-heading of "Share the Road". In addition, the campaign will continue to use the main message "There's a Life Riding on It" encouraging motorists to keep motorcyclists' safe.

Overall, the 2021 Look Twice for Motorcycles campaign delivered a total added value and earned media match of \$10,109,858.00, despite the COVID-19 pandemic.

Summary of Campaigns

TxDOT's traffic safety campaigns spanned the calendar. TxDOT conducted a series of successful traffic safety campaigns for Fiscal Year 2021 including:

- Click It or Ticket
- Youth Occupant Protection ◆ Teen Click It or Ticker ◆ Child Passenger Safety

- *Drive Sober. No Regrets.* - A Statewide Impaired Driving Prevention Campaign that included the following targeted flights:
 - ◆ Football
 - ◆ Spring & Early Summer Holidays
 - ◆ Holiday
 - ◆ Faces of Drunk Driving
 - ◆ College/Spring Break
 - ◆ Labor Day
- *Be Safe Drive Smart.* - A Multi-Focus Campaign which includes:
 - ❖ General Topics
 - ◆ Speeding
 - ◆ School Zone Safety
 - ◆ Turn Around, Don't Drown
 - ◆ Sharing the Road with Trucks
 - ◆ Move Over/Slow Down Law
 - ❖ Energy Sector Safety
 - ❖ Work Zone Safety/I-35 Corridor
 - ❖ Pedestrian Safety
 - ❖ End The Streak
- *Be Safe. Drive Smart/Walk Smart/Bike Smart.* - Pedestrian and Bicycle State Laws Campaign
- *Talk.Text.Crash.* - A Distracted Driving Campaign
- *Share the Road / Look Twice / There's a Life Riding on It.* - A motorcycle awareness campaign.

Detailed information regarding the campaigns conducted by TxDOT may be found in Section Four (Paid Media Reports) of this report.

Continued Enhancements to eGrants

TxDOT's Traffic Safety Electronic Grants Management system, or TRF eGrants, is a web-based solution for the application, scoring, award, and ongoing management of federally funded Texas Traffic Safety Program grants.

With eGrants one can electronically:

- Create and submit grant proposals
- Manage grant projects
- Submit requests for reimbursement
- Monitor grant/project progress
- Message system users
- Award grants
- Submit performance reports
- Upload attachments
- Create reports
- Grade the project

TxDOT continuously makes improvements to the eGrants system, such as:

- Modified the mobilization CIOT and IDM grants program, to capture vehicle stops and target high-fatality enforcement zones.
- Purged documents beyond retention period.
- Continued making improvements to system features used by staff for the review and approval of project documentation and monthly reports.

- Provided eGrants training and assistance to users on navigating processes and using forms, tools, and system features.
- Modified the supporting document for voucher billing.
- Updated eGrants' help and instruction files.
- Continued coordinating efforts and making improvements to the payments process between eGrants and TxDOT's Peoplesoft financial system

TxDOT continues to make improvements to its security systems in order to safeguard its information and system's integrity.

Traffic Safety Program Training

Using standard methodologies, field staff mentoring, and capturing best practices, TxDOT's Behavioral Traffic Safety Section will continue to perform at higher level than ever before and produce maximum results. The Behavioral Traffic Safety Group will continue to support the demands of the program across the state of Texas. All 25 TxDOT district offices have at least one full time Traffic Safety Specialist and the group includes a few new staff members.

Due to the challenges presented by COVID, TxDOT offered the following FY 2021 virtual live online trainings:

01/05/2021 – 01/06/2021	Foundations of Highway Safety
01/11/2021 – 01/15/2021	NHTSA Highway Safety Grants Management
01/13/2021 – 01/13/2021	Aging Road User Program Management
01/27/2021 – 01/28/2021	Introduction to Speed Program Management
03/02/2021 – 03/03/2021	Introduction to Impaired Driving Program Management
03/15/2021 – 03/19/2021	NHTSA Highway Safety Grants Management
03/16/2021 – 03/17/2021	Introduction to Occupant Protection
03/23/2021 – 03/23/2021	Distracted Driving Program Management
03/24/2021 – 03/25/2021	Introduction to Impaired Driving Program Management
03/25/2021 – 03/25/2021	Traffic Occupant Protection Strategies
03/30/2021 – 04/01/2021	Highway Safety Plan Development
05/25/2021 – 05/26/2021	Motorcycle Safety Program Management
07/13/2021 – 07/13/2021	Distracted Driving Program Management

The following FY 2021 In-Person Instructor Led Trainings we canceled due to COVID:

- Pedestrian/Bicycle Safety Program Management Workshop - June 2021 in Dallas
- Impaired Driving Program Management - July 2021 in Austin
- Speed Program Management - August 2021 in Austin
- Communications Skills for the Highway Safety Professional - late Summer/Fall 2021

Future Improvements

Road to Zero

In May of 2019, the Texas Transportation Commission directed TxDOT to work toward the goal of reducing the number of deaths on Texas roadways by half by the year 2035 and zero by the year 2050. This has impacted how we established our targets starting in FY 2021.

Traffic Safety Program Training

Due to the continued challenges presented by COVID, TxDOT will be offering the following FY 2022 online training opportunities to our TxDOT BTS staff through NHTSA/TSI portals:

- Introduction to Occupant Protection
- Occupant Protection Program Management
- Effective Speaking and Presenting
- Motorcycle Safety Program Management
- Foundations of Highway Safety
- Grant Tracking System (GTS)
- NHTSA Highway Safety Grants Management
- Data Driven Approaches to Highway Safety Planning
- Pedestrian/Bicycle Workshop
- Introduction to Impaired Driving
- Aging Road User Program Management
- Basics of Data Driven Highway Safety Planning
- Distracted Driving Program Management
- Data Driven Highway Safety Planning
- Introduction to Impaired Driving Program Management
- Instructor Development
- Pupil Transportation Safety Program Management
- Instructor Development for Virtual Live Training
- Traffic Occupant Protection Strategies
- Introduction to Pedestrian and Bicycle Safety Program Management
- Pedestrian and Bicycle Safety Program Management Workshop
- Introduction to Speed Program Management

TxDOT has tentatively scheduled three in person trainings in FY 2022:

04/19/2022 – 04/20/2022	Communications Skills for Highway Safety Professional	Austin, Texas
06/06/2022 – 06/08/2022	Impaired Driving Leadership Summit	Houston, Texas

Impaired Driving Assessment

The Texas Highway Safety Office, in conjunction with NHTSA, underwent an Impaired Driving Assessment in FY 2015. The recommendations and all other findings from this assessment are being addressed by the Texas Impaired Driving Task Force. The task force continues to plan how to best implement the recommendations from the assessment as well as other NHTSA recommendations with the target to implement feasible changes. Each year, the task force reviews the assessment to gauge the current status and any unmet recommendations and findings.

The Texas Highway Safety Office had planned to conduct another Impaired Driving Assessment in FY 2021. In consultation and with guidance from NHTSA, it was decided to postpone the assessment due to COVID. COVID continues to impact us in so many ways. Even though there was consideration of conducting this assessment virtually, it is believed that the State would benefit the most from an in-person format for an assessment of this size. To that end, TxDOT is prepared to conduct the assessment in FY 2022.

Standardized Field Sobriety Testing (SFST) Assessment

A Standardized Field Sobriety Testing (SFST) Assessment was planned for FY 2022 once the Impaired Driving Assessment was completed in FY 2021. Since the decision was made to postpone the ID assessment to FY 2022, TxDOT ultimately had to postpone the SFST assessment as well. TxDOT will pursue the assessment in FY 2023.

Planning

The strategic planning process for the Traffic Safety Program involves the development of long- and short-term strategies. It provides the general mission of the Traffic Safety Program and is created through a process that includes input from TRF-BTS Project and Program Managers and other program partners. The process also includes the review of past and current data and trends; review of past performance with program area managers; meetings with and input from traffic safety partners; review of crash data analysis compiled by TxDOT and others; and validation of draft strategies and targets.

Partner/stakeholder input is gathered through various means including regular Traffic Records Coordinating Committee (TRCC) meetings; data analysis from traffic records (TxDOT and other State and local agencies); meetings of the Impaired Driving Task Force, the Pedestrian Safety Task Force, and the Motorcycle Safety Coalition; grant monitoring sessions; coalition meetings with local law enforcement and partners; meetings and information sharing with Federal partners such as NHTSA and FHWA; studies and research projects from universities and institutions of higher learning; and survey results from media campaigns and research institutes.

It is through the analysis and synthesis of these data and the stringent requirements placed on potential subgrantees and contractors that the State's traffic safety problems are identified and prioritized for inclusion in the annual HSP. Available information and data analysis are compiled to document data-driven problem identification, identification of emphasis program areas, and identification of other topics that need to be addressed with the overall goal of the reduction of crashes, injuries, and deaths on Texas' roadways.

In 2019, the Texas Transportation Commission set a goal of zero fatalities on Texas roadways by 2050 and reducing fatalities by about half or 1,800 fatalities by 2035. Going forward, various targets will be modified accordingly. TTI staff conducted an analysis to identify the extent to which Texas would have to reduce injury risk to meet these new goals. The analysis considered the following parameters and their impact on crash frequency and risk: vehicle miles travelled (VMT), proportion of VMT that is rural, highway miles, capital spending, safety spending, unemployment rate, and gasoline price.

In addition, TRF-BTS continues to work to further align the HSP with the SHSP by including SHSP goals in the HSP and mirroring the SHSP's goals in scope.

SECTION ONE - PROGRAM SUMMARY



The Texas Traffic Safety Program is managed by the Behavioral Traffic Safety Section (TRF-BTS) within the Traffic Safety Division (TRF) of the Texas Department of Transportation (TxDOT). The following table describes the primary mission, Target and strategy of the program.

Mission Statement	Target	Strategy
To implement traffic safety education and enforcement strategies to reduce traffic fatalities in Texas by half by the year 2035, and to zero by 2050.	Identify traffic safety problem areas to reduce the number and severity of traffic-related crashes, injuries, and fatalities.	To use information, technology, resources, and skills to identify priority traffic safety issues, plan initiatives, generate coordinated action, and evaluate and communicate results.
This directly supports the TxDOT mission: Connecting you with Texas		

Program Areas

Texas planned and implemented an extensive and diverse traffic safety program in FY 2021, with projects in the following program areas:

- 01 - Planning and Administration (PA)
- 02 - Alcohol and Other Drug Countermeasures (AL)
- 03 - Emergency Medical Services (EM)
- 04 - Motorcycle Safety (MC)
- 05 - Occupant Protection (OP)
- 06 - Pedestrian/Bicycle Safety (PS)
- 07 - Police Traffic Services (PT)
- 08 - Speed Control (SC) – no projects funded
- 09 - Traffic Records (TR)
- 10 - Driver Education and Behavior (DE)
- 11 - Railroad / Highway Crossing (RH)
- 12 - Roadway Safety (RS)
- 13 - Safe Communities (SA)
- 14 - School Bus Safety (SB)

Program Funding

Funding is from the National Highway Traffic Safety Administration (NHTSA), a division of the U.S. Department of Transportation (USDOT). Traffic safety grants are awarded annually to state, local and non-profit agencies across Texas. Grants for FY 2021 were awarded based on the merits of the specific proposed project, relevance to the current traffic safety issues as identified by the state, and the approval of the Texas Transportation Commission and NHTSA.

On May 27th, 2021, the Texas Transportation Commission approved funding for the *FY 2021 Texas Highway Safety Plan (HSP)*, which described how federal highway safety funds would be programmed consistent with the guidelines, priority areas, and other Section 402 requirements.

Traffic Safety Organization

The Texas Traffic Safety Program is managed by the Behavioral Traffic Safety Section of TxDOT’s Traffic Safety Division; with program management staff located at Austin headquarters and traffic safety specialist field staff stationed across the state in support of the 25 TxDOT Districts. The organizational charts on the following pages show the hierarchy of the traffic safety team, Section, Division, and Agency. (See Figures 1.1 – 1.3)

Behavioral Traffic Safety

December 1, 2021

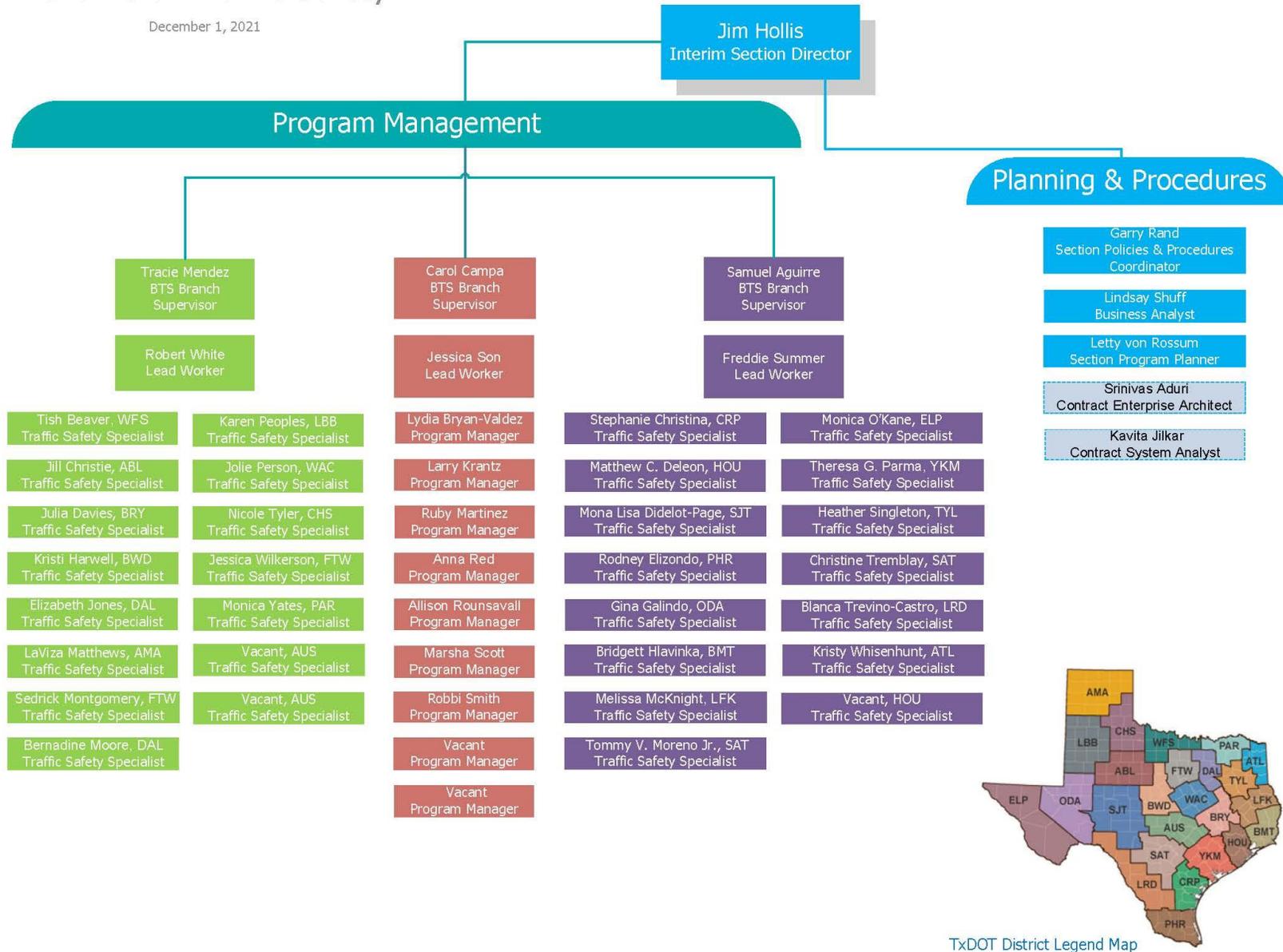


Figure 1.1: TxDOT Behavioral Traffic Safety Organizational Chart



**Texas Department of Transportation
Traffic Safety Division
December 1, 2021
Current Position Allocation 142**

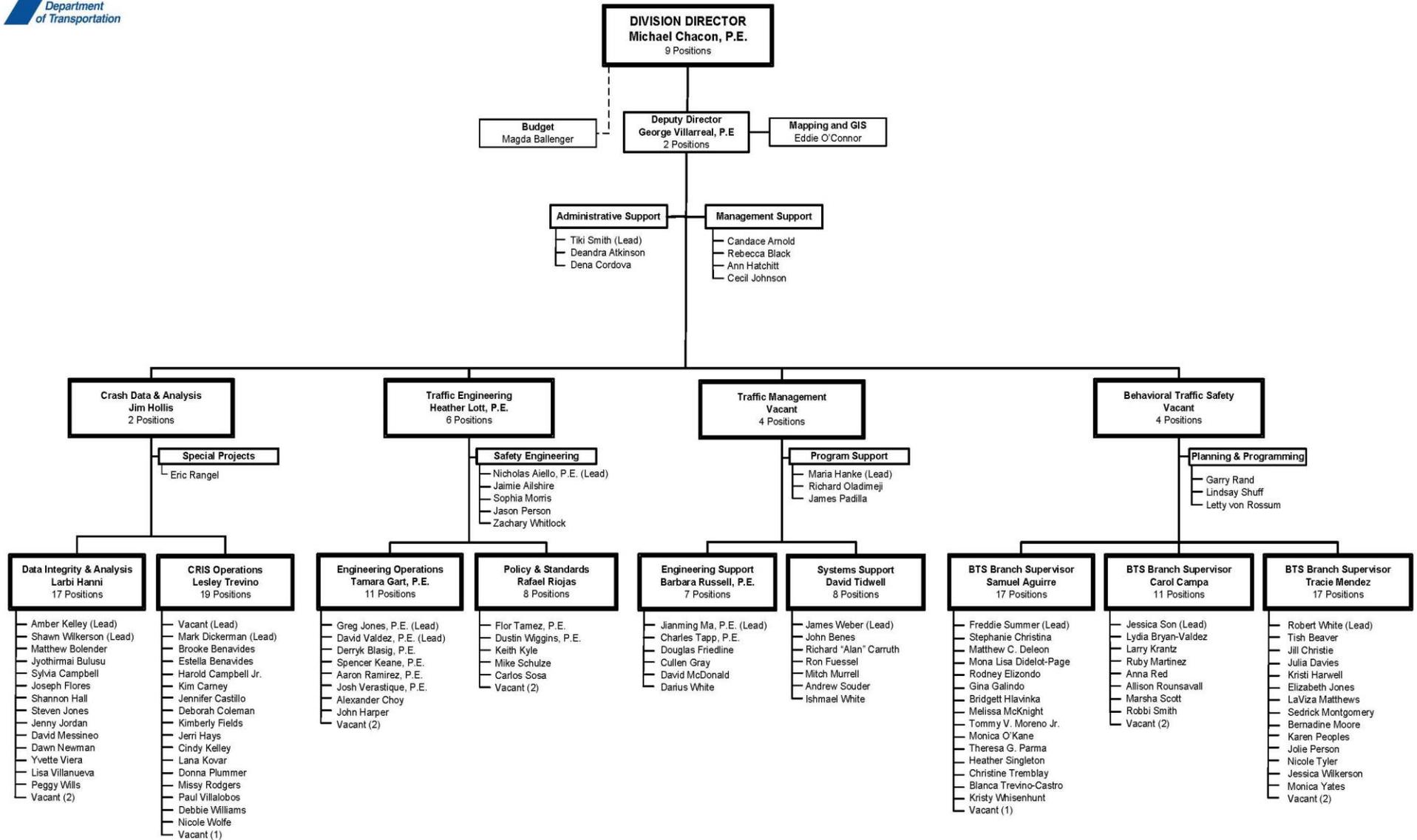
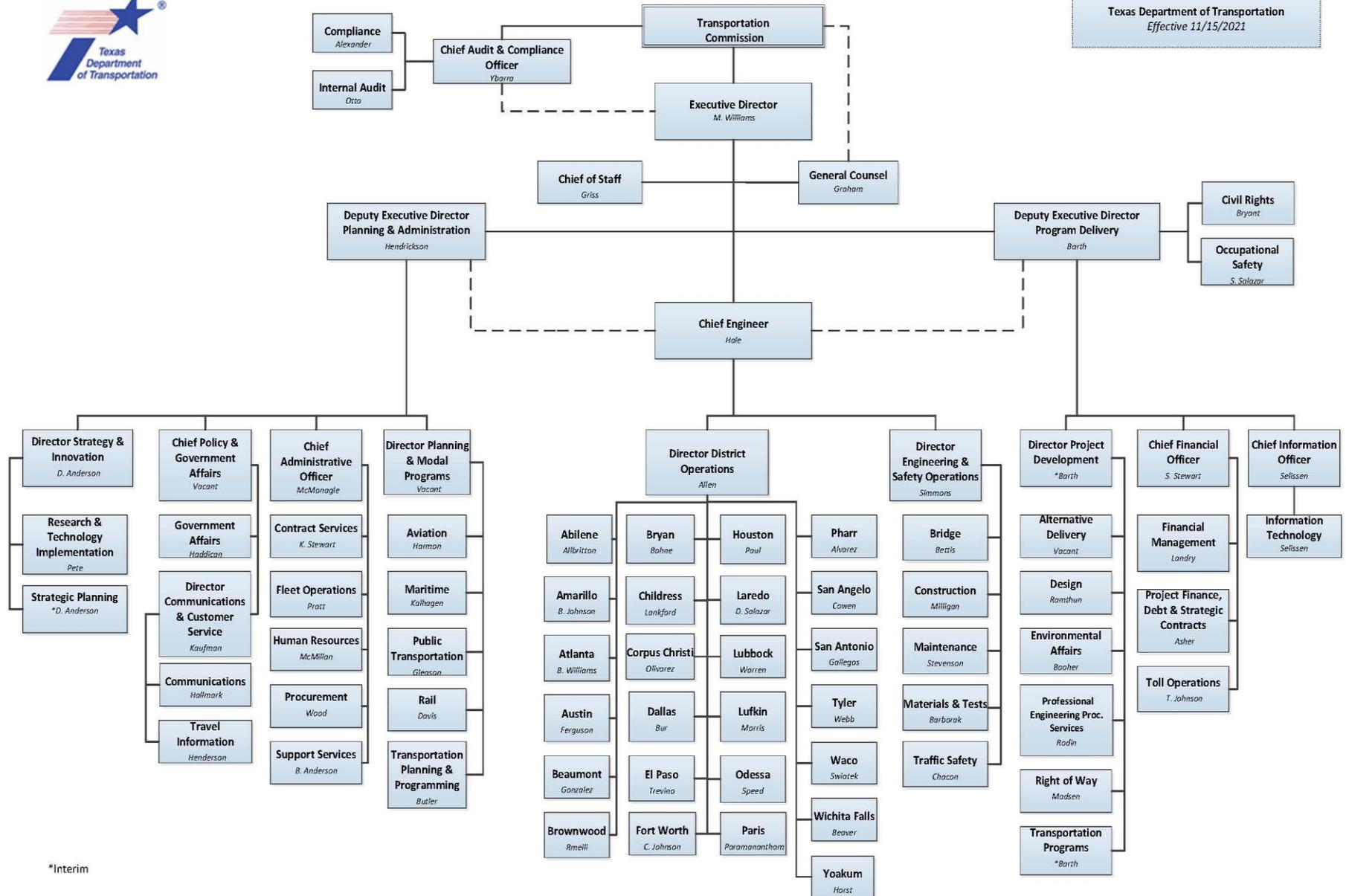


Figure 1.2: TxDOT Traffic Safety Division Organizational Chart



Texas Department of Transportation
Effective 11/15/2021



*Interim

Figure 1.3: TxDOT Organizational Chart

Evaluations, Reviews & Audits

NHTSA Voucher Review

NHTSA conducted three voucher reviews on March 01, 2021; June 08, 2021 and December 07, 2021 to ensure that all expenses were vouchered adequately.

Legislative Issues

The 87th Texas Legislative Session convened in January 2021. The legislature in Texas meets every two years. Several new laws were passed in 2021 to improve traffic safety in Texas.

HB 3282 streamlines the process for temporarily setting lower speed limits in highway maintenance activity sites. The new law grants that authority to district engineers, who lead the Texas Department of Transportation's twenty-five districts across the state. Districts are set up to oversee transportation construction and maintenance projects at the local level, closer to the communities that TxDOT serves. Previously, the approval of temporary maintenance speed zones was the responsibility of the Texas Transportation Commission, whose members are appointed by the Governor and who only meet monthly. The Commission continues to be responsible for approving regulatory speed zones statewide.

HB 3319 requires TxDOT develop outreach programs to improve public awareness of the state's Move Over Slow Down law. Move Over Slow Down requires drivers to vacate the lane closest to certain vehicles including first responder vehicles and TxDOT work vehicles stopped on the side of the road. If the driver is unable to change lanes, the driver must slowdown 20 mph below the posted speed limit.

SB 1055 requires that the operator of a vehicle must stop and yield the right-of-way to vulnerable road users in crosswalks in an effort to reduce roadway fatalities among pedestrians and bicyclists. The law added the requirement to stop, in addition to yield, right of way.

The text, history and status of all Texas legislation can be found at the following link:
<http://www.capitol.state.tx.us/>

SECTION TWO - CRASH DATA AND TRENDS

Crash Summary

TxDOT has data from 2003 through 2020. FARS data for 2016 - 2020¹ is listed in the table below.

		2018	2019	2020
Number of Texas Fatalities	<i>TxDOT Data</i>	3,656	3,623	3,893
	<i>FARS Data</i>	3,648	3,619	3,874
Miles Driven in Texas (Millions)	<i>TxDOT Data</i>	282,037	288,227	260,580
	<i>FARS Data</i>	282,037	288,227	Not Available
Mileage Death Rate (Persons killed per 100 million vehicle miles traveled)	<i>TxDOT Data</i>	1.30	1.26	1.49
	<i>FARS Data</i>	1.29	1.25	Not Available
Texas Population	<i>TxDOT Data</i>	29,366,479	29,948,091	29,677,668
	<i>FARS Data</i>	28,628,666	28,995,881	Not Available
Population Death Rate (Persons killed per 100,000 Texas Population)	<i>TxDOT Data</i>	12.45	12.10	13.12
	<i>FARS Data</i>	12.74	12.47	Not Available

Problem Identification

TxDOT-TRF-BTS coordinates the development and implementation of highway safety performance targets, strategies, and objectives for each program area based on the problems identified in each area. These problem areas are based on both the national issues identified by NHTSA, and the statewide issues specific to Texas. The crash data listed on the previous page is used to show the trends of these issues and is used as a baseline to demonstrate improvement in each area. The agencies that Texas works with to identify these problem areas, and determine how to address them, include the following but are not limited to; AAA-Texas, AARP, MADD-Texas, Texas Department of Public Safety (TxDPS), Texas Department of State Health Services (DSHS), Texas A&M Transportation Institute (TTI), Texas Agrilife Extension Service, Texas Engineering Extension Service (TEEX), and the NHTSA Region 6.

¹ Information was provided by the NHTSA Regional Office via email on November 18th, 2021.

Goals

For Fiscal Year 2021, the following goals were identified:

- To reduce the number of motor vehicle crashes, injuries, and fatalities (Overall State Goals)
- To provide effective and efficient management of the Texas Traffic Safety Program (PA01)
- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities, and injuries (AL-02)
- To reduce the number of DUI-related crashes where the driver is under age 21 (AL-02)
- To improve EMS care and support provided to motor vehicle trauma victims in rural and frontier areas of Texas (EM-03)
- To reduce the number of motorcyclist fatalities and un-helmeted injuries (MC-04)
- To increase occupant restraint use in all passenger vehicles and trucks (OP-05)
- To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities (PS-06)
- To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes (PT-07)
- To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a vehicle body type of “Semi-Trailer” or “Truck Tractor.” (PT-07)
- To reduce the number of speed-related fatal and serious injury crashes (SC-08)
- To improve the timeliness, quality and availability of, as well as linkages of traffic records data bases (TR-09)
- To increase public knowledge, perception and understanding of driver education and traffic safety for all road users (DR-10)
- To reduce the number of crashes and injuries related to distracted driving (DR-10)
- To reduce KAB crashes at railroad/highway crossings (RH-11)
- To reduce the number of traffic crashes, injuries, and fatalities in work zones per 100 million vehicle miles traveled (RS-12)
- To reduce the number of traffic crashes, injuries, and fatalities in work zones. (RS-12)
- To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level (RS-12)
- To establish integrated community traffic safety programs to prevent traffic-related fatalities and injuries (SA-13)
- To reduce school bus-related crashes, injuries and fatalities (SB-14)

Solutions

Based on this problem identification information, and the defined Targets, Texas works with state and local agencies, as well as public and private organizations to develop and submit project proposals designed to support those Targets and strategies. *Please refer to Section Three: Program Area Reports and Section Four: Paid Media Reports for more details.*

2020 Texas Motor Vehicle Crash Facts

<p>The Fatality Rate on Texas roadways for 2020 was 1.50 deaths per hundred million vehicle miles traveled. This is an 18.94% increase from 1.26 in 2019.</p>	<p style="text-align: center;">Based on reportable crashes in 2020:</p> <ul style="list-style-type: none"> ➤ 1 person was killed every 2 hours 15 minutes ➤ 1 person was injured every 2 minutes 34 seconds ➤ 1 reportable crash occurred every 1 minute 7 seconds
<p>Texas experienced an increase in the number of motor vehicle traffic fatalities. The 2020 death toll of 3,896 was an increase of 7.54% from the 3,623 deaths recorded in 2019.</p>	<p>Of all persons killed in vehicles where restraint usage was applicable and usage was known in 2020, 46.54% were reported as not restrained when the fatal crash occurred.</p>
<p>There were 12,107 serious injury crashes in Texas in 2020 with 14,656 people sustaining a serious injury*.</p>	<p style="text-align: center;">205,498 persons were injured in motor vehicle traffic crashes in 2020.</p>
<p>The annual vehicle miles traveled in Texas during 2020 reached 260.580 billion, a decrease of 10.61% over the 288.227 billion traveled in 2019.</p>	<p>There were 482 motorcyclists (operators and passengers) killed in 2020. Forty nine percent (49%) of motorcyclists killed were not wearing helmets at the time of the crash.</p>
<p>Fatalities in traffic crashes in rural areas of the state accounted for 51.03% of the state's traffic fatalities. There were 1,988 deaths in rural traffic crashes.</p>	<p style="text-align: center;">Pedestrian fatalities totaled 717 in 2020. This is an 8.47% increase from 2019.</p>
<p>Single vehicle, run-off the road crashes resulted in 1,354 deaths in 2020. This was 34.75 % of all motor vehicle traffic deaths in 2020.</p>	<p style="text-align: center;">Pedalcyclist fatalities totaled 79 in 2020. This is a 16.18% increase from 2019.</p>
<p>In 2020 there were 865 people killed in crashes occurring in intersections or related to an intersection.</p>	<p style="text-align: center;">In 2020, there were 958 people killed in motor vehicle traffic crashes where a driver was under the influence of alcohol. This is 25% of the total number of people killed in motor vehicle traffic crashes.</p>
<p style="text-align: center;">There were 538 people killed in head-on crashes in 2020.</p>	<p style="text-align: center;">During 2020, more DUI - Alcohol crashes were reported in the hour between 2:00 am and 2:59 am than any other hour of the day. Also, more of these crashes occurred on Saturday than any other day of the week.</p>
<p>Sunday, June 21st, Friday, August 14th, and Monday, December 28th were the deadliest days in 2020 with twenty-two (22) persons killed in traffic crashes in each one of those days. October was the deadliest month with 382 persons killed.</p>	<p style="text-align: center;">In 2019, there were 368 people killed in crashes involving distracted driving. This is a 3% decrease from 2019.</p>

*Effective with the 2010 Annual Summary reports, the definition of "Serious Injury" was changed to only include "Incapacitating Injury". Therefore, Serious Injury data cannot be compared to prior years.

Information contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) received and processed by TxDOT as of April 13th, 2021.

Retrieved from http://ftp.dot.state.tx.us/pub/txdot-info/trf/crash_statistics/2020/01.pdf

Performance Measures

Texas performance measures for 2020 are outlined in Tables 2.1 – 2.15 by program area.

Table 2.1

Overall State Goals					
Goals	Strategies	Performance Measures	Reference	Target 2021	Actual
To reduce the number of motor vehicle crashes, injuries, and fatalities	All	1. Traffic Fatalities (FARS) (C-1)	Figure 1	3,687	3,734 (2016-2020 FARS)
		2. Fatal Crashes (FARS)	Figure 2	3,638	3,294 (2019, FARS Query)*
		3. Serious Injuries (TxDOT) (C-2)	Figure 3	17,151	16,136 (2016-2020 CRIS)
		4. Fatality Rate/100M VMT (FARS) (C-3)	Figure 4	Rate = 1.33	Rate = 1.34 (2015-2019 FARS)*
		5. Serious Injury Rate/100M VMT (CRIS)	Figure 5	Rate =6.08	Rate = 5.87 (2016-2020, CRIS)

* 2020 FARS data is not available on FARS website

Table 2.2

01 - Planning and Administration (PA)					
Goals	Strategies	Performance Measures	Reference	Target 2021	Actual
To provide effective and efficient management of the Texas Traffic Safety Program	Provide training and assistance for local and statewide traffic safety problem identification.	6a. Publication of Traffic Safety Program Deliverable Annual Report. (TxDOT)	N/A	FY 2021 Annual Report	FY 2021 Annual Report Developed/Submitted
	Provide procedures and training on highway safety planning and project development.	6b. Publication of Traffic Safety Program Deliverable HSP (TxDOT)	N/A	FY 2022 Highway Safety Plan	FY 2022 Highway Safety Plan Developed/Submitted
	Ensure availability of program and project management training.				
	Review and update program procedures as needed.	6c. Publication of Traffic Safety Program Deliverable Response to Management Review (TxDOT)	N/A	-	-
	Conduct periodic project monitoring and evaluation of traffic safety activities.				
	Perform accurate accounting and efficient reimbursement processing.	7a. Number of training sessions provided. (TxDOT)	N/A	1 NHTSA Highway Safety Grant Management Course	1 Course
	Maintain coordination of traffic safety efforts and provide technical assistance.	7b. Number of training sessions provided. (TxDOT)	N/A	1 eGrants Proposal Training	2 Trainings Conducted
Provide technical assistance and support for the Strategic Highway Safety Plan.					

Table 2.3

02 - Alcohol and Other Drug Countermeasures (AL)					
Goals	Strategies	Performance Measures	Reference	Target 2021	Actual
<p>To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities and injuries.</p> <p>To reduce the number of DUI- related crashes where the driver is under age 21</p>	<p>Increase and sustain high visibility enforcement of ci laws.</p> <p>Improve BAC testing and reporting to the State's crash records information system.</p> <p>Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.</p> <p>Increase the number of law enforcement task forces and coordinated enforcement campaigns.</p> <p>Increase training for anti-DWI advocates.</p> <p>Increase intervention efforts.</p> <p>Improve and increase training for law enforcement officers. Improve DWI processing procedures.</p> <p>Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers. Increase the use of warrants for mandatory blood draws.</p> <p>Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.</p> <p>Improve education programs on alcohol and driving for youth.</p> <p>Increase enforcement of driving under the influence by minors laws.</p> <p>Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking.</p>	<p>8. Alcohol-Impaired Driving Fatalities (BAC ≥ .08) (FARS) (C-5)</p> <p>9. DUI Serious Injuries (CRIS)</p> <p>10. Impaired Driving Arrests on Grant Funded Enforcement Activities (TxDOT eGrants)</p>	<p>Figure 6</p> <p>Figure 7</p> <p>N/A</p>	<p>1,591</p> <p>2,181</p> <p>No Target Set</p>	<p>1,495 (FARS, 2020)</p> <p>2,430 (CRIS, 2020)</p> <p>1,003 2021 eGrants</p>

Table 2.4

03 - Emergency Medical Services (EM)					
Goals	Strategies	Performance Measures	Reference	Target 2021	Actual
To improve EMS care and support provided to motor vehicle trauma victims in rural and frontier areas of Texas.	To increase the availability of EMS training in rural and frontier areas.	11. Students Trained in Initial and Advanced EMS Classes	N/A	1,523 Students Trained in Initial EMS Classes	480
				139 Students Trained in Continuing EMS Classes	68

Table 2.5

04 - Motorcycle Safety (MC)					
Goals	Strategies	Performance Measures	Reference	Target 2021	Actual
To reduce the number of motorcyclist fatalities and un-helmeted injuries	<p>Improve public information and education on motorcycle safety, including the value of wearing a helmet.</p> <p>Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.</p> <p>Increase public information and education on motorists' responsibility pertaining to motorcycle safety.</p> <p>Increase rider education and training.</p> <p>Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state and local traffic engineers.</p>	12. Motorcyclist Fatalities (FARS) (C-7)	Figure 8	405	483 (FARS, 2020)
		13. Un-helmeted Motorcyclist Fatalities (FARS) (C-8)	Figure 8	190	233 (FARS, 2020)

Table 2.6

05 - Occupant Protection (OP)					
Goals	Strategies	Performance Measures	Reference	Target 2021	Actual
To increase occupant restraint use in all passenger vehicles and trucks	Sustain high visibility enforcement of occupant protection laws.	14. Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (FARS) (C-4)	Figure 9	948	1,018 (FARS, 2020)
	Increase public information and education campaigns.				
	Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.	15. Observed Seat Belt Usage Rate (State Survey)	N/A	91.01%	89.81% (Survey - TTI, 2021)
	Concentrate efforts on historically low use populations.				
	Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.	16. Child Passenger Restraint Usage Rate	N/A	84.50%	86.80% (Survey - TTI, 2021)
	Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.				
	Increase EMS/fire department involvement in CPS fitting stations.	17. Seat Belt Citations issued during Funded Enforcement (A-1) (TxDOT eGrants)	N/A	No Target Set	14,078 2021 eGrants
Maintain CPS seat distribution programs for low income families.					

* Waiver received to conduct survey from NHTSA (CARES ACT)

Table 2.7

06 - Pedestrian and Bicycle Safety (PS)

Goals	Strategies	Performance Measures	Reference	Target 2021	Actual
To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities and injuries	Increase public information and education on motorists' responsibilities pertaining to pedestrian and bicyclist safety.	18. Pedestrian Fatalities (FARS) (C-10)	Figure 10	647	687 (FARS, 2020)
	Increase public information and education efforts on pedestrian and bicyclist safety.	19. Pedestrian Serious Injuries (CRIS)	Figure 11	1,503	1,154 (CRIS, 2020)
	Improve "walkability" and "bikeability" of roads and streets.	20. Bicyclist Fatalities (FARS) (C-11)	Figure 12	52	79 (FARS, 2020)
	Improve data collection on pedestrian injuries and fatalities.	21. Bicyclist Serious Injuries (CRIS)	Figure 13	358	286 (CRIS, 2020)
	Improve identification of problem areas for pedestrians	22. Non-Motorized Fatalities and Serious Injuries (FARS/CRIS)	Figure 14	2,316	2,210 (FARS/CRIS, 2016-2020)

Table 2.8

07 - Police Traffic Services (PT)					
Goals	Strategies	Performance Measures	Reference	Target 2021	Actual
<p>To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes</p> <p>To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a Gross Vehicle Weight Rating (GVWR) of 10,000 pounds or greater</p>	<p>Increase public education and information campaigns regarding enforcement activities.</p> <p>Increase and sustain enforcement of traffic safety-related laws.</p> <p>Provide technical and managerial support to local law enforcement agencies and highway safety professionals.</p> <p>Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws.</p>	<p>23. Distracted Driving Related Fatal Crashes (CRIS)</p>	<p>Figure 15</p>	<p>416</p>	<p>327 (CRIS, 2020)</p>
	<p>Increase public information and education on intersection related traffic issues.</p> <p>Increase public information and education on sharing the road with commercial motor vehicles (CMV).</p> <p>Increase enforcement of commercial motor vehicle speed limits.</p>	<p>24. Distracted Driving Related Serious Injury Crashes (CRIS)</p>	<p>Figure 16</p>	<p>2,502</p>	<p>1,816 (CRIS, 2020)</p>

Table 2.9

08 - Speed Control (SC)					
Goals	Strategies	Performance Measures	Reference	Target 2021	Actual
To reduce the number of speed-related fatal and serious injury crashes	Increase and sustain high visibility enforcement of speed-related laws.	25. Speeding Related Fatalities (FARS)(C-6)	Figure 17	1,086	1,446 (FARS, 2020)
	Provide community training on speed-related issues.	26. Speeding Related Serious Injuries (CRIS)	Figure 18	2,117	2,101 (CRIS, 2020)
	Increase public information and education concerning speed-related issues.	27. Speeding Citations during Funded Enforcement Activities (eGrants)	N/A	No Target Set	128,294

Table 2.10

09 - Traffic Records (TR)					
Goals	Strategies	Performance Measures	Reference	Target 2021	Actual
To improve the timeliness of, quality of, availability of, and linkages of records between crash data bases	<p>Improve the intake, tracking, analysis and reporting of crash data.</p> <p>Improve the integration of traffic records between state agencies and local entities.</p>	28. Percentage of all Crash Reports Entered into the Database within 30 days after the Crash (CRIS)	N/A	97.49%	97.33% (TSIS, 2021)

Table 2.11

10 - Driver Education and Behavior (DE)					
Goals	Strategies	Performance Measures	Reference	Target 2021	Actual
<p>To increase public knowledge, perception and understanding of driver education and traffic safety for all road users.</p> <p>To reduce the number of crashes and injuries related to distracted driving.</p>	<p>Develop and implement public information and education efforts on traffic safety issues.</p> <p>Provide assistance to update the drivers' education curriculum and administrative standards.</p> <p>Conduct and assist local, state and national traffic safety campaigns.</p> <p>Implement and evaluate countermeasures to reduce the incidence of distracted driving.</p> <p>Conduct public information and education campaigns related to distracted driving.</p> <p>Improve the recording of distracted driving as a contributing factor on crash reports.</p>	<p>29. Drivers Involved in Fatal Crashes Aged Under 21 (FARS) (C-9)</p>	<p>Figure 19</p>	<p>491</p>	<p>518 (FARS, 2020)</p>

Table 2.12

11 - Railroad / Highway Crossing (RH)					
Goals	Strategies	Performance Measures	Reference	Target 2021	Actual
<p>To reduce KAB crashes at railroad/highway crossings</p>	<p>Increase education of law enforcement concerning laws governing railroad/highway crossings.</p> <p>Increase public education and Information campaigns.</p>	<p>30. Railroad/Highway Crossings Fatal Crashes (CRIS)</p> <p>31. Railroad/Highway Crossings Serious Injury Crashes (CRIS)</p>	<p>Figure 20</p> <p>Figure 20</p>	<p>3</p> <p>82</p>	<p>11 (CRIS, 2020)</p> <p>31 (CRIS, 2020)</p>

Table 2.13

12 - Roadway Safety (RS)					
Goals	Strategies	Performance Measures	Reference	Target 2021	Actual
To reduce the number of traffic crashes, injuries, and fatalities in work zones per 100 million vehicle miles traveled	Increase public education and information on roadway safety.	32. Work Zone Fatalities (CRIS)	Figure 21	226	184 (CRIS, 2020)
	Provide traffic safety problem identification to local jurisdictions.	33. Work Zone Serious Injuries (CRIS)	Figure 21	926	679 (CRIS, 2020)
To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level	Improve highway design and engineering through training.	34. Large Truck Fatalities (CRIS)	Figure 22	512	426 (CRIS, 2020)
	Provide training on roadway safety issues.	35. Large Truck Fatal Crashes (CRIS)	Figure 22	431	373 (CRIS, 2020)

Table 2.14

13 - Safe Communities (SA)					
Goals	Strategies	Performance Measures	Reference	Target 2021	Actual
To establish integrated community traffic safety coalitions to prevent traffic-related fatalities and injuries	Support Community Coalitions. Support statewide Community Coalitions by providing education, training, and coordination on how to initiate and conduct community-based traffic safety programs and how communities can become designated as a Texas Community Coalition.	36. Community Coalitions in the State of Texas	N/A	18 Coalitions	21 Coalitions

Table 2.15

14 - School Bus Safety (SB)					
Goals	Strategies	Performance Measures	Reference	Target 2021	Actual
To reduce School bus-related crashes, injuries and fatalities	<p>Provide safe school bus operation training for school bus drivers.</p> <p>Provide public information and education campaigns to promote safe motor vehicle operations around school buses.</p>	37. School Bus Passenger Fatalities (5 yr. Moving Average) (CRIS)	Figure 23	1.70	0.80 (2016-2020, CRIS)

Performance Measure #1 Traffic Fatalities

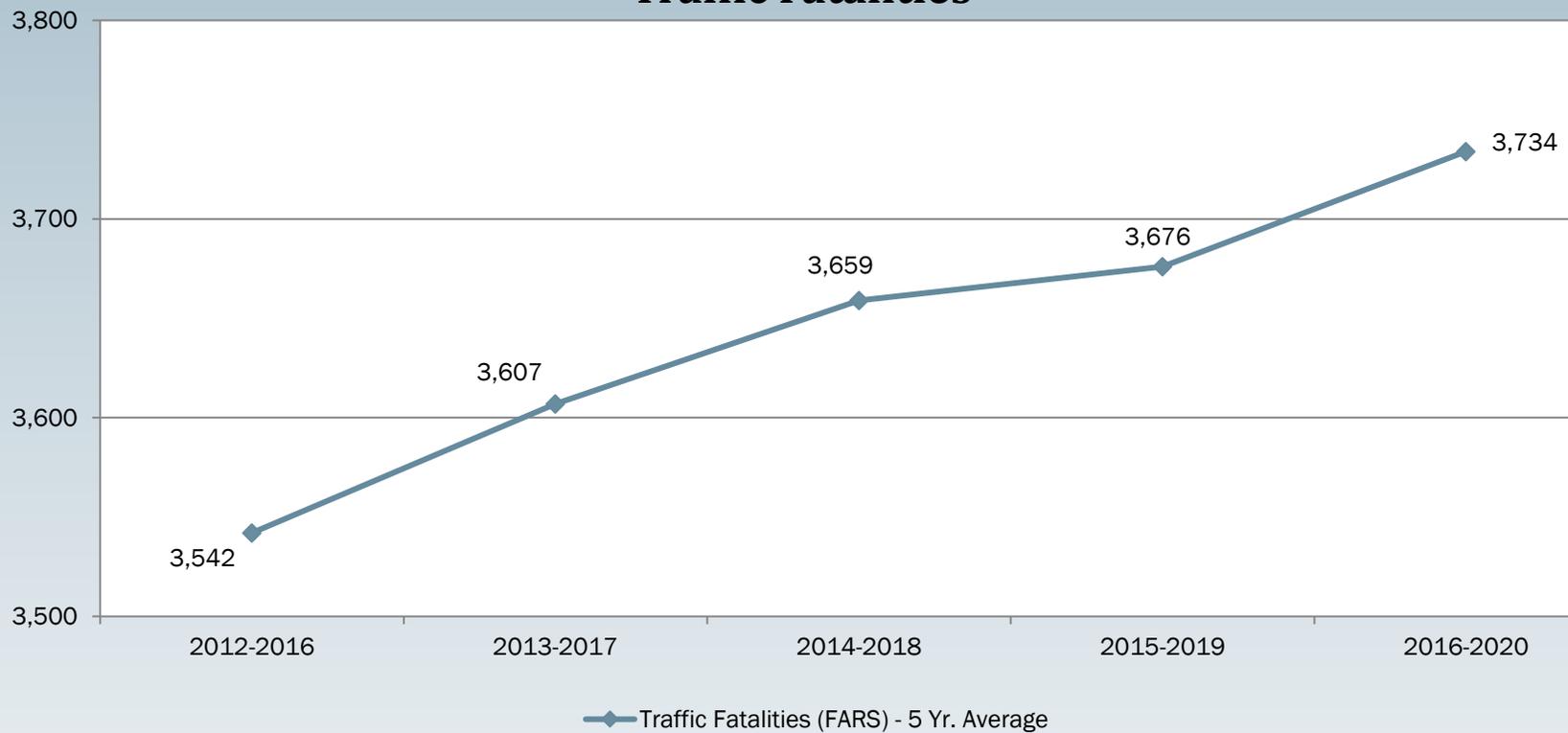


Figure 1 - Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #2 Fatal Crashes

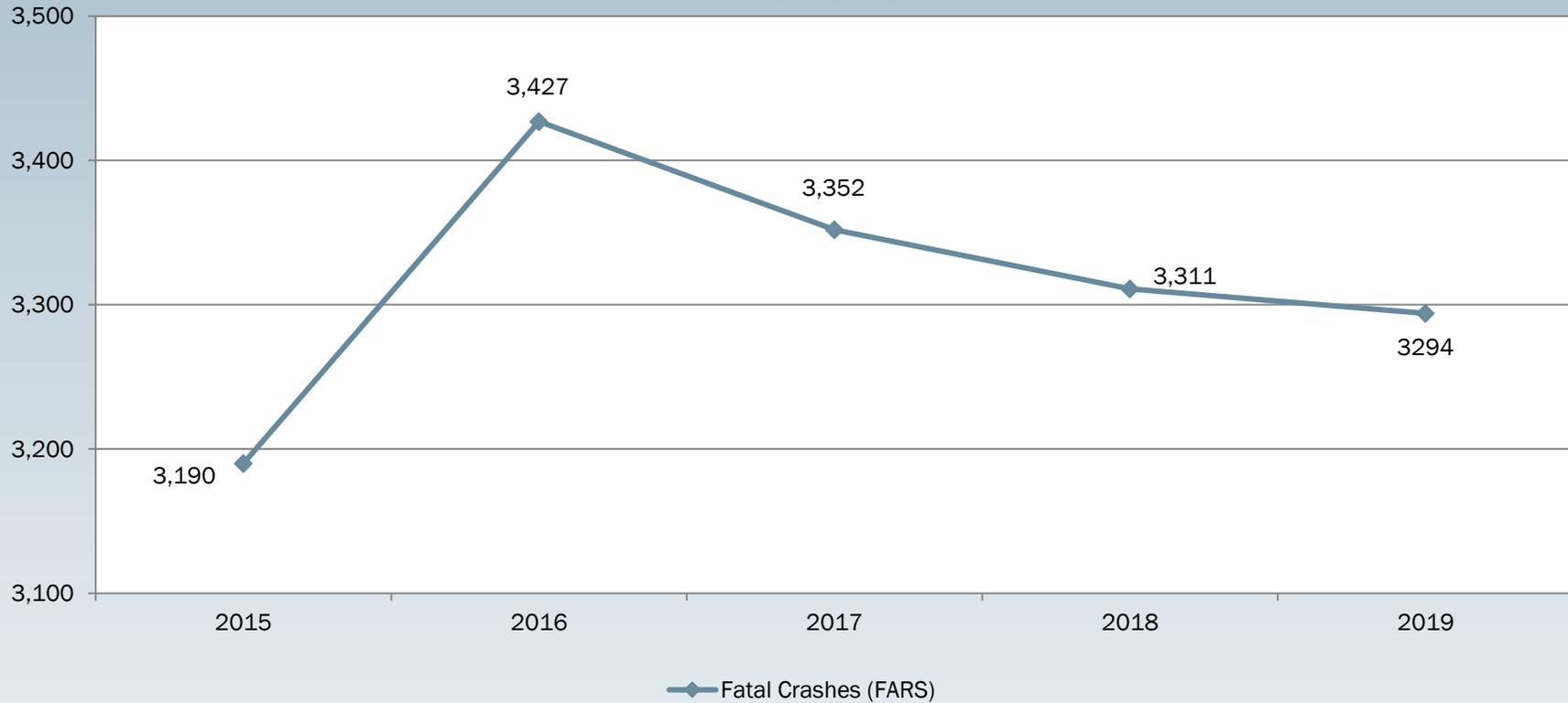


Figure 2 - Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #3 Serious Injuries

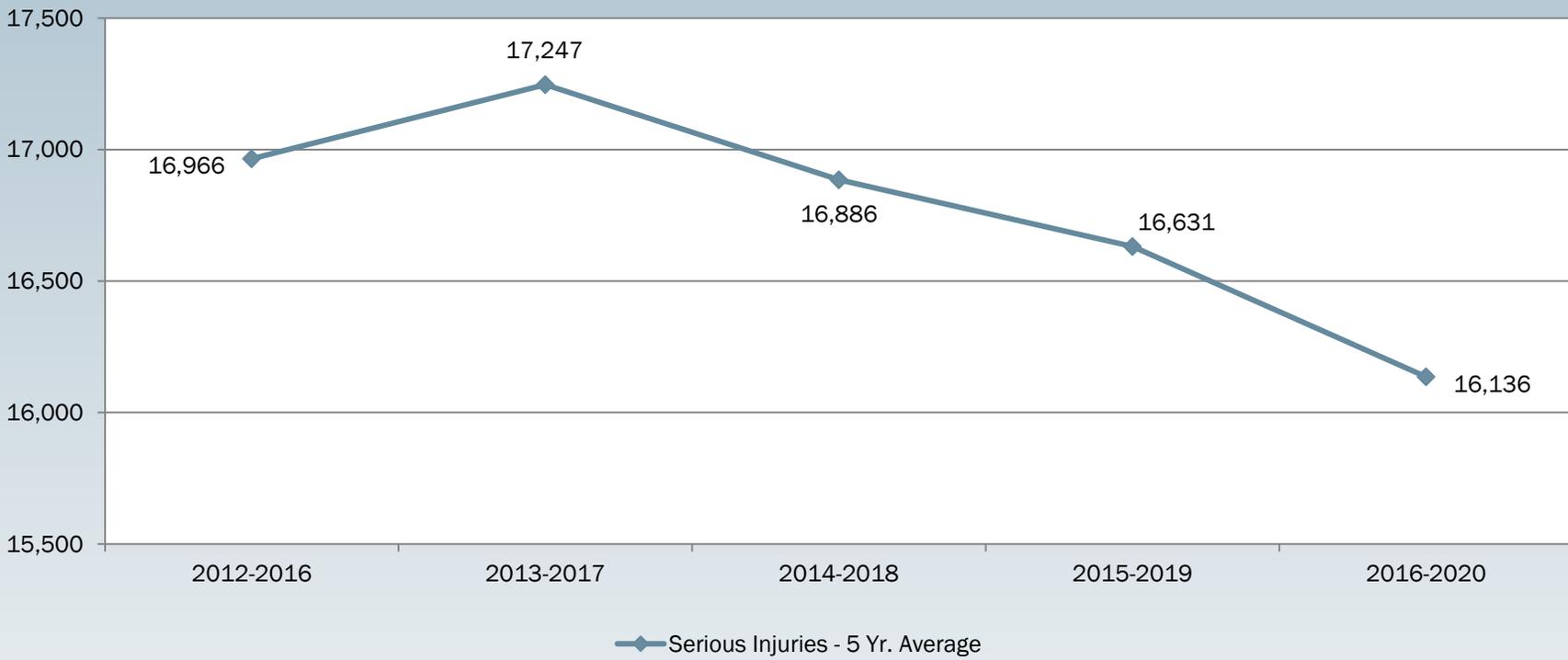
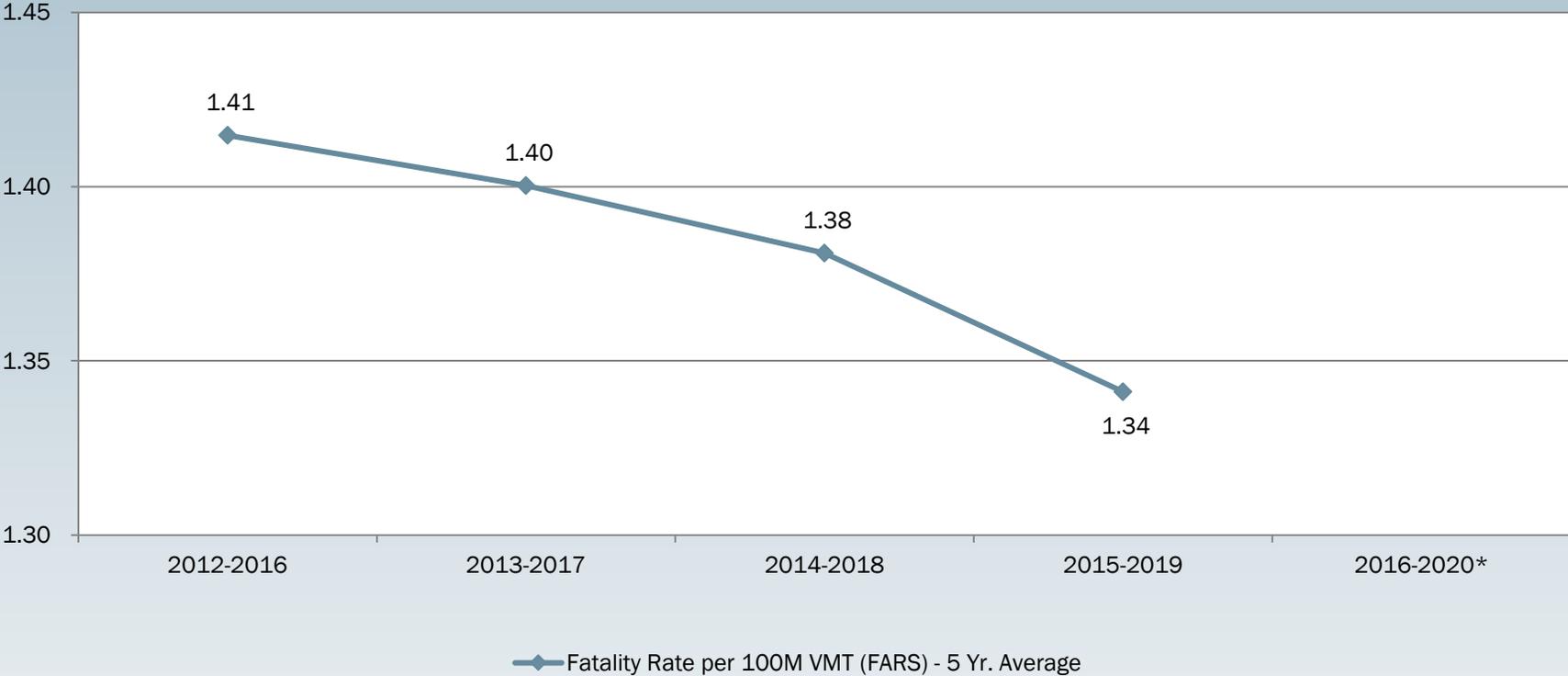


Figure 3 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 29, 2021.

Performance Measure #4 Fatality Rate / 100M VMT



* 2020 FARS data was not available

Figure 4 - Source: [FARS Annual Report Tables - Texas](#)

Performance Measure # 5 Serious Injury Rate / 100M VMT

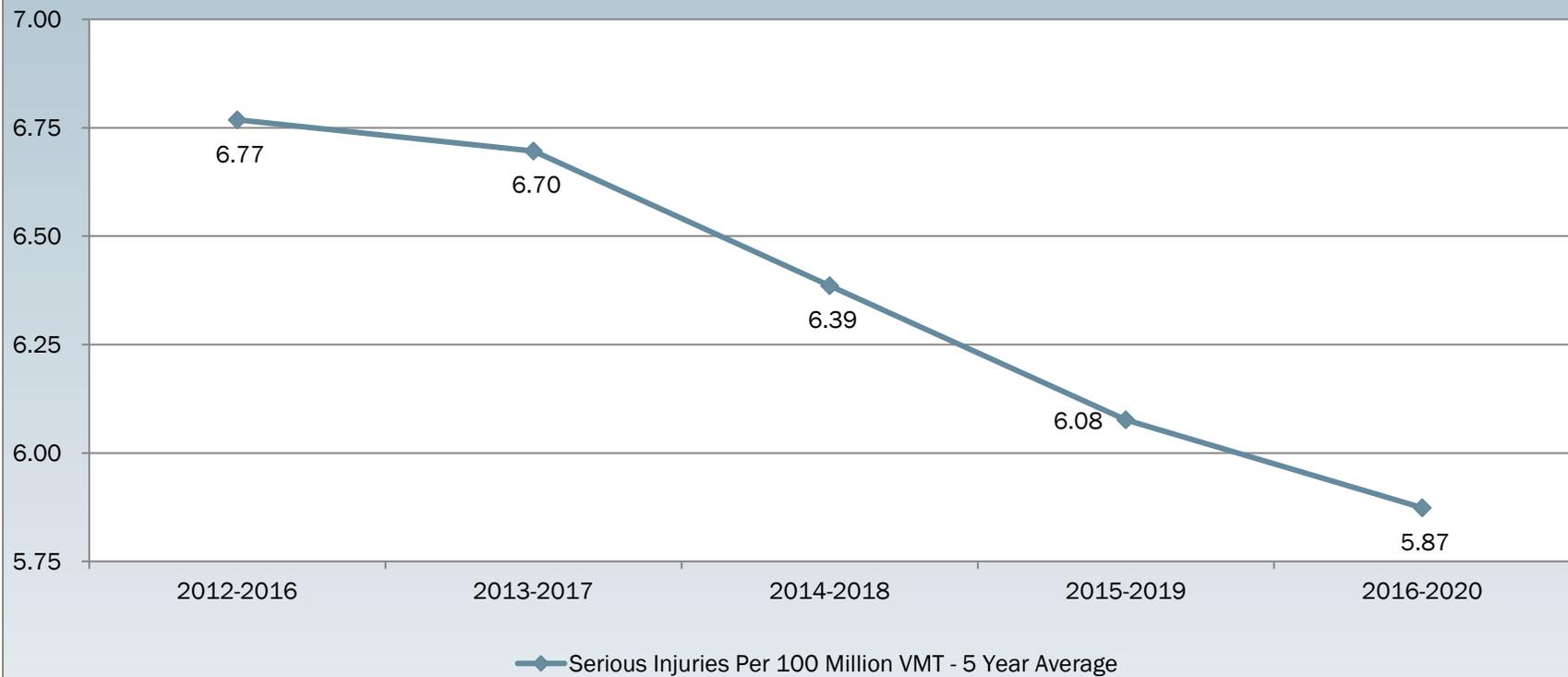


Figure 5 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 29, 2021.

Performance Measure #8 Alcohol-Impaired Driving Fatalities - BAC \geq .08%

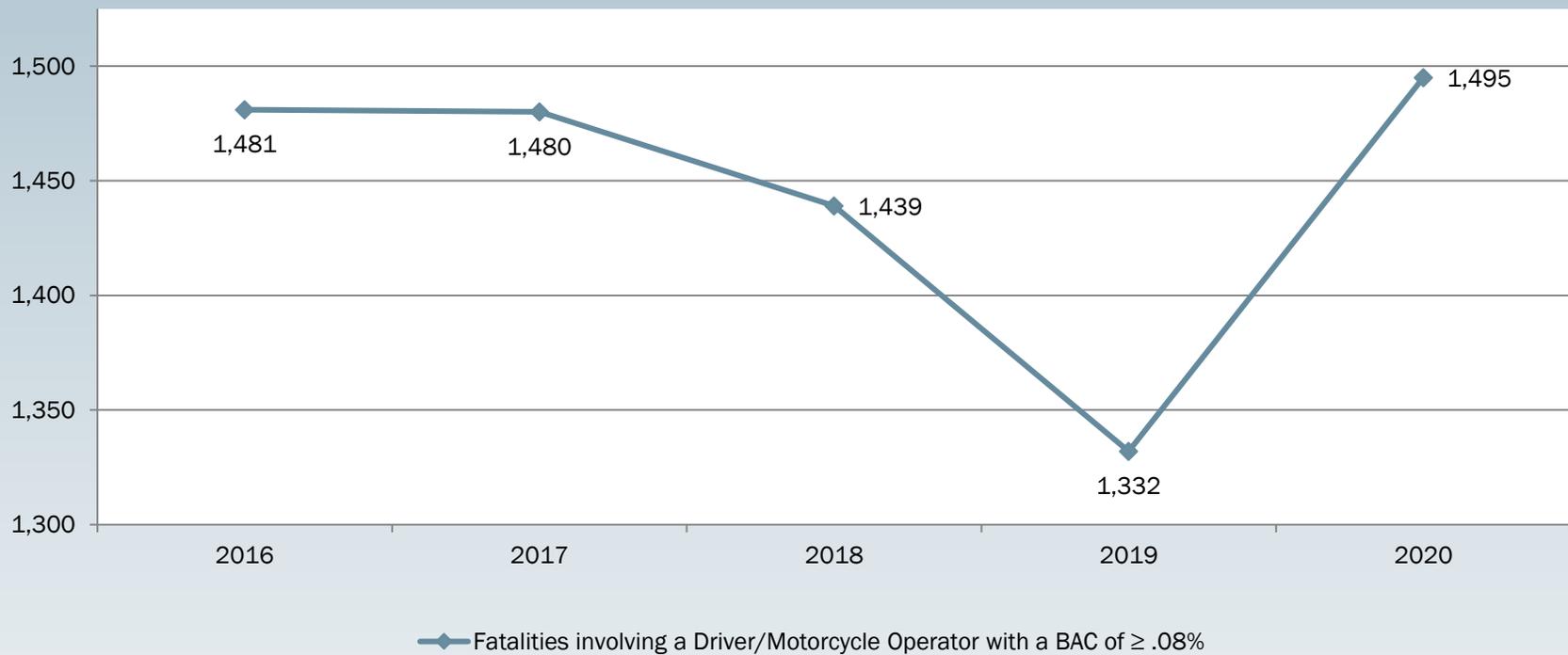


Figure 6 - Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #9 DUI Serious Injuries

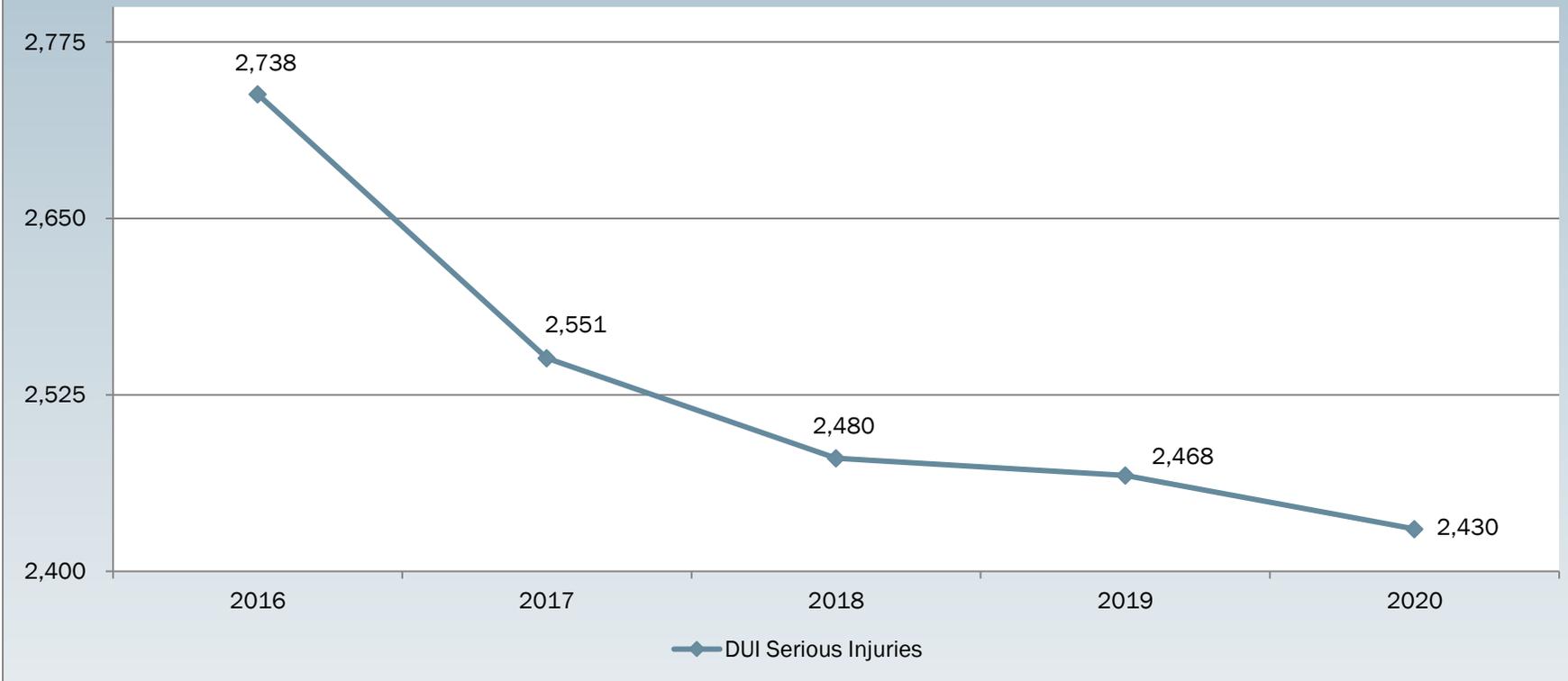


Figure 7 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 29, 2021.

Performance Measures #12 & #13 Motorcyclist Fatalities and Unhelmeted Motorcyclist Fatalities

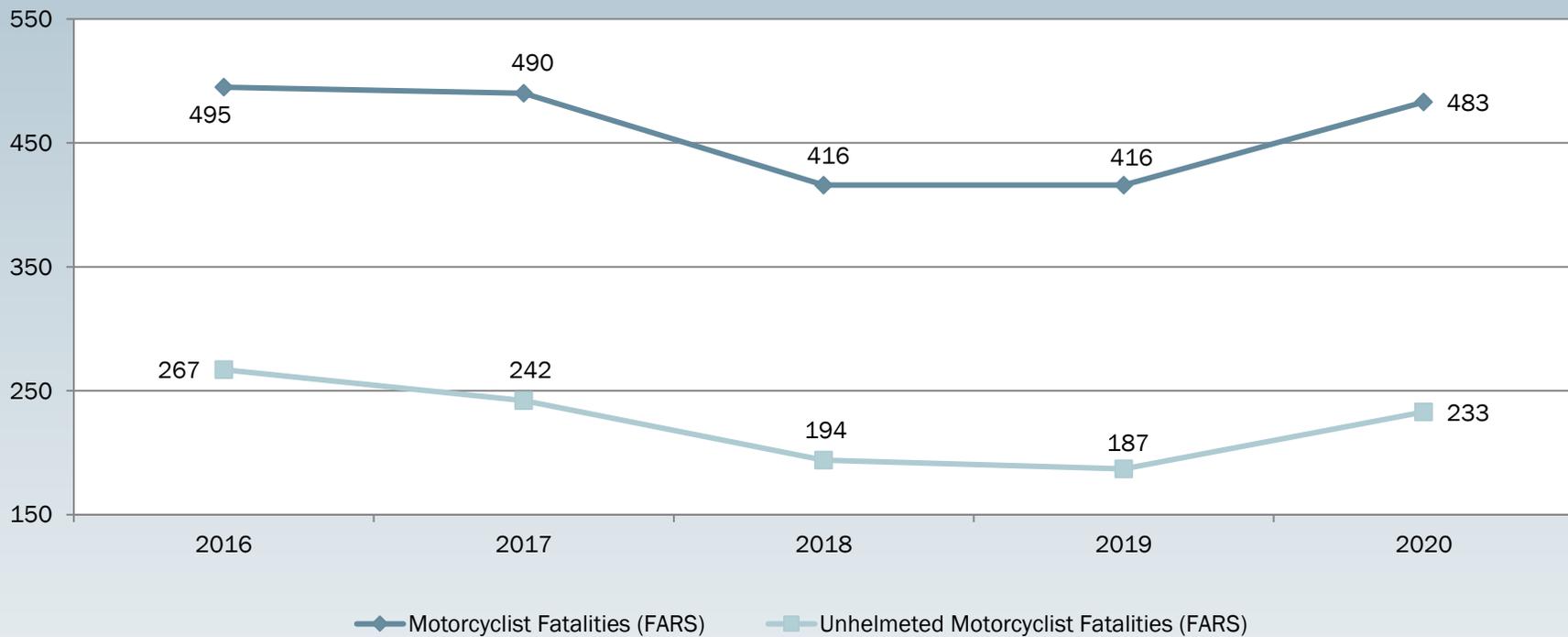


Figure 8 - Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #14 Unrestrained Passenger Vehicle Occupant Fatalities

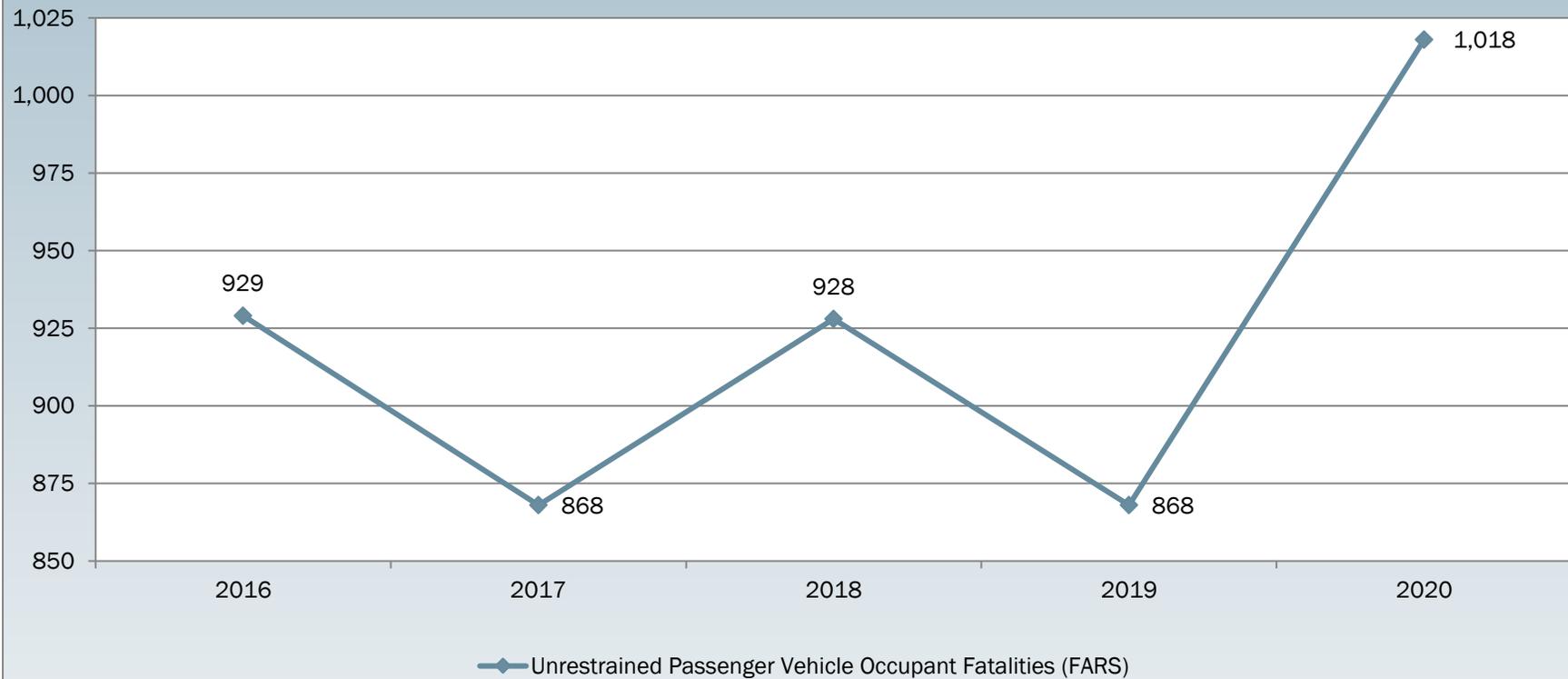


Figure 9 - Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #18 Pedestrian Fatalities

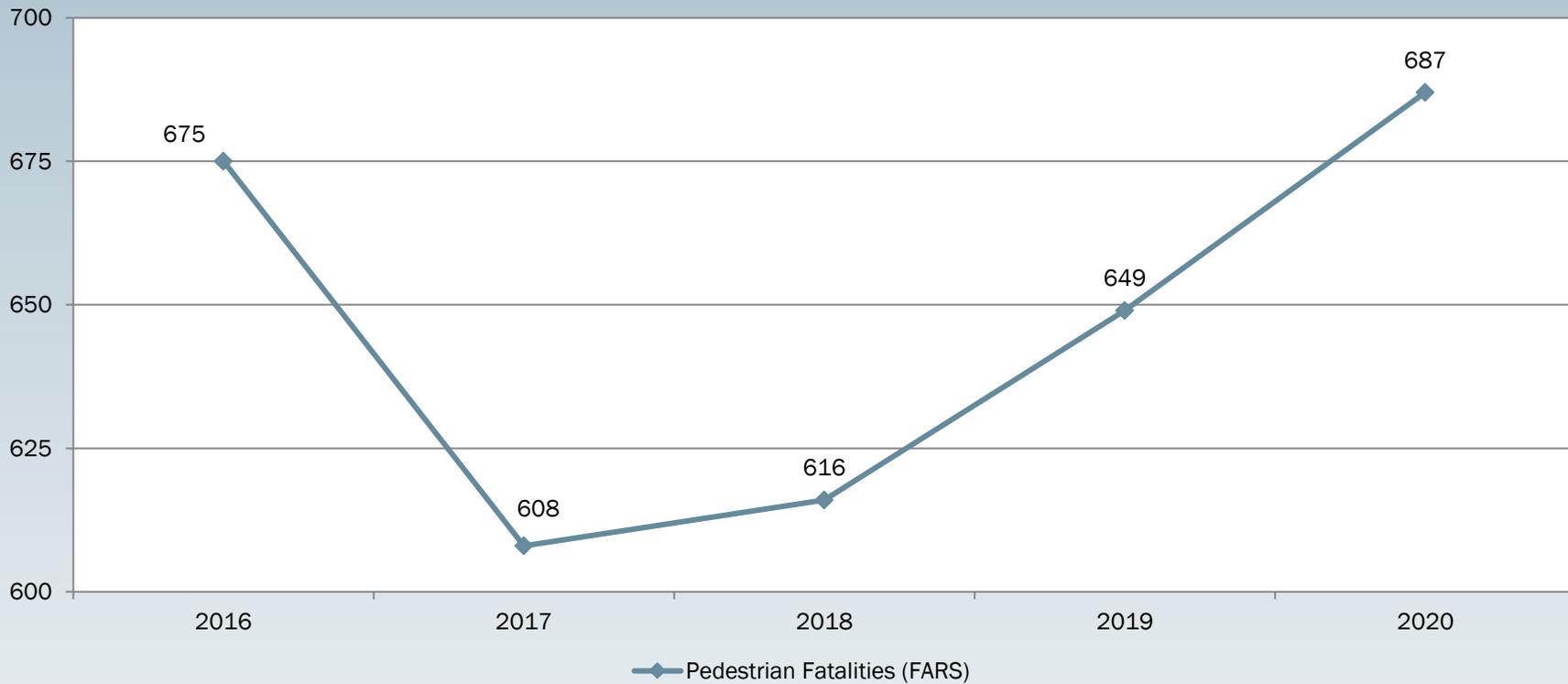


Figure 10 - Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #19 Pedestrian Serious Injuries

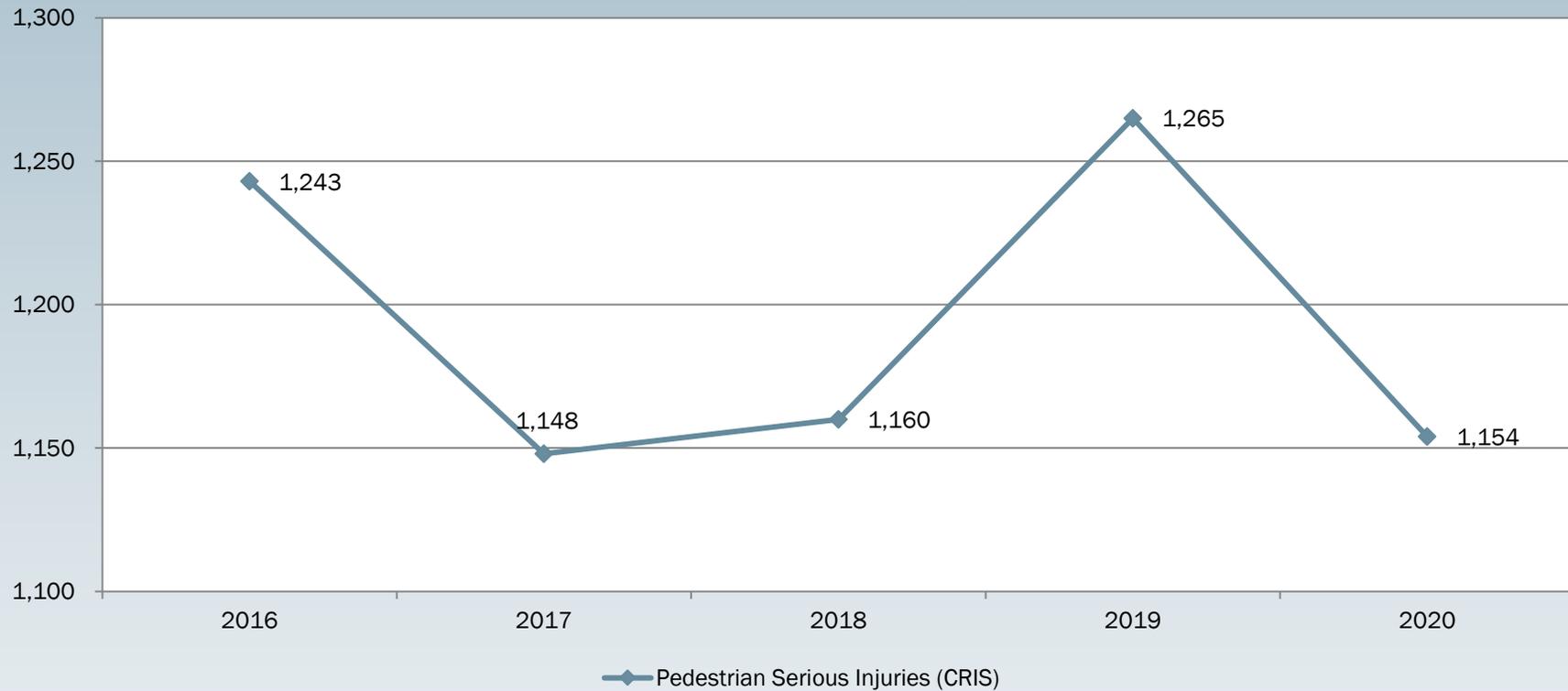


Figure 11 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 29, 2021.

Performance Measure #20 Bicyclist Fatalities

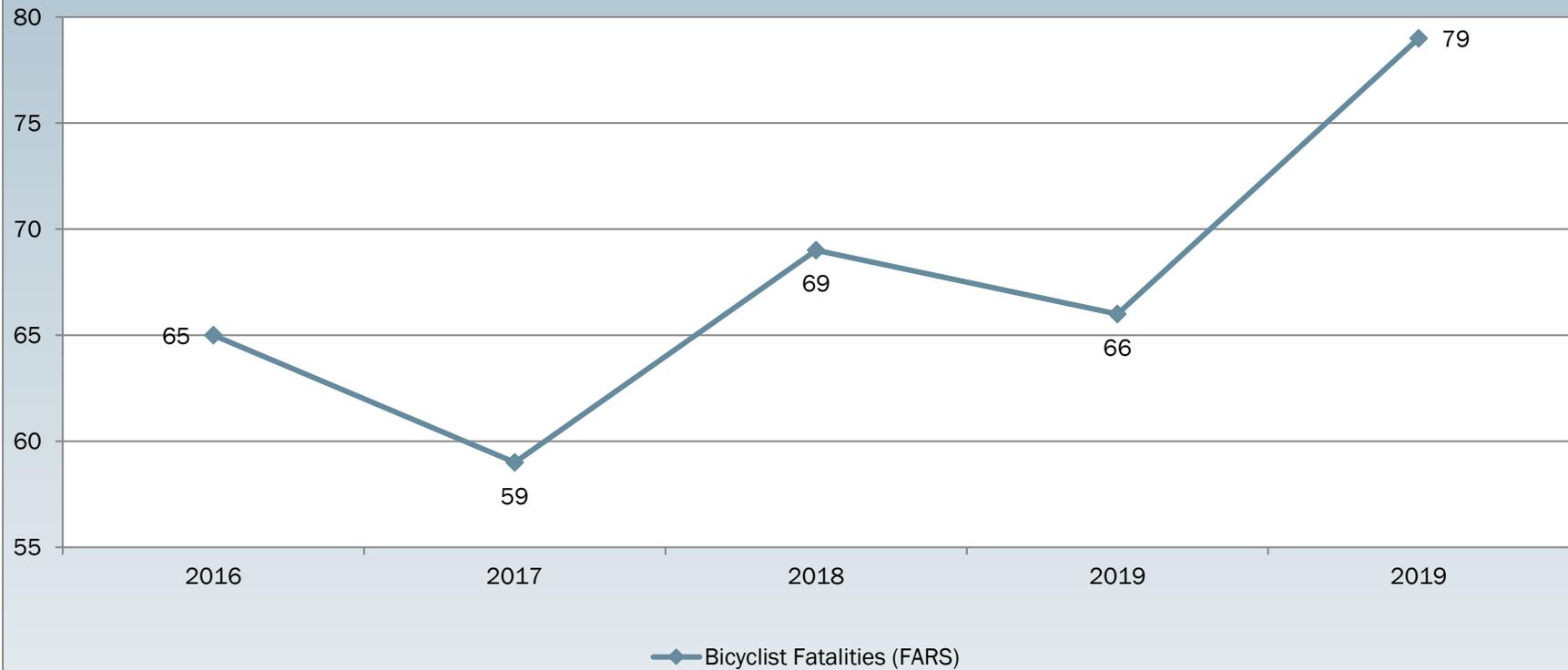


Figure 12 - Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #21 Bicyclist Serious Injuries

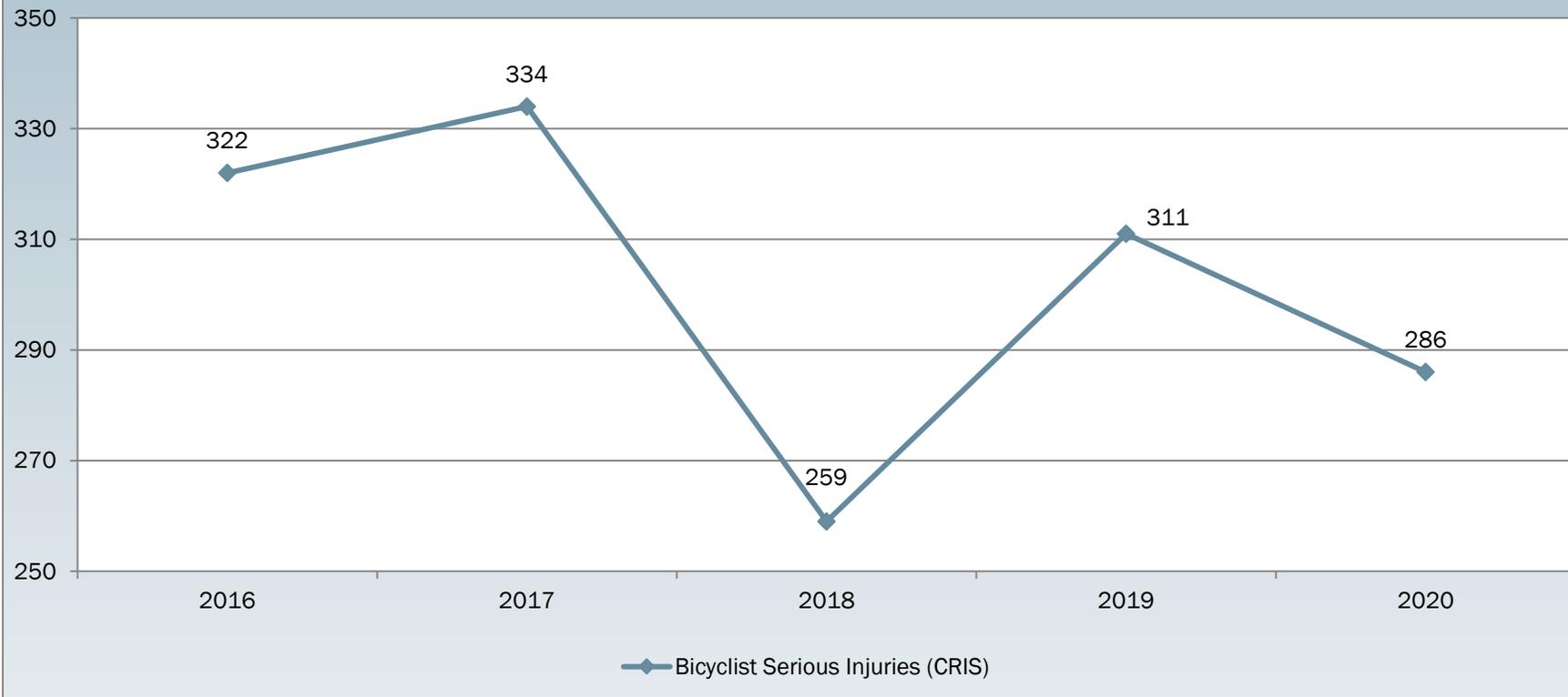


Figure 13 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 29, 2021.

Performance Measure #22 Non-Motorized Fatalities and Serious Injuries

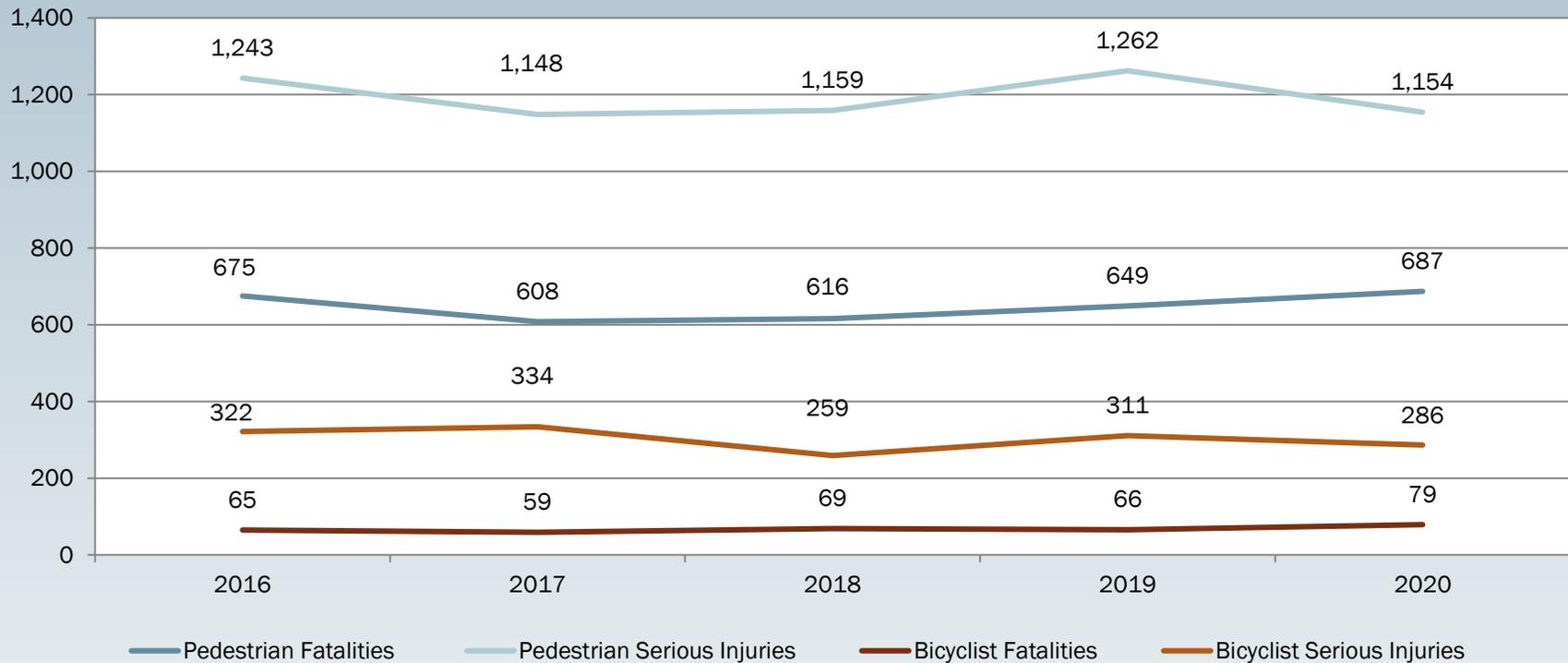


Figure 14 - Source: [FARS Annual Report Tables - Texas](#) and

CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 29, 2021.

Performance Measure #23 Distracted Driving Fatal Crashes

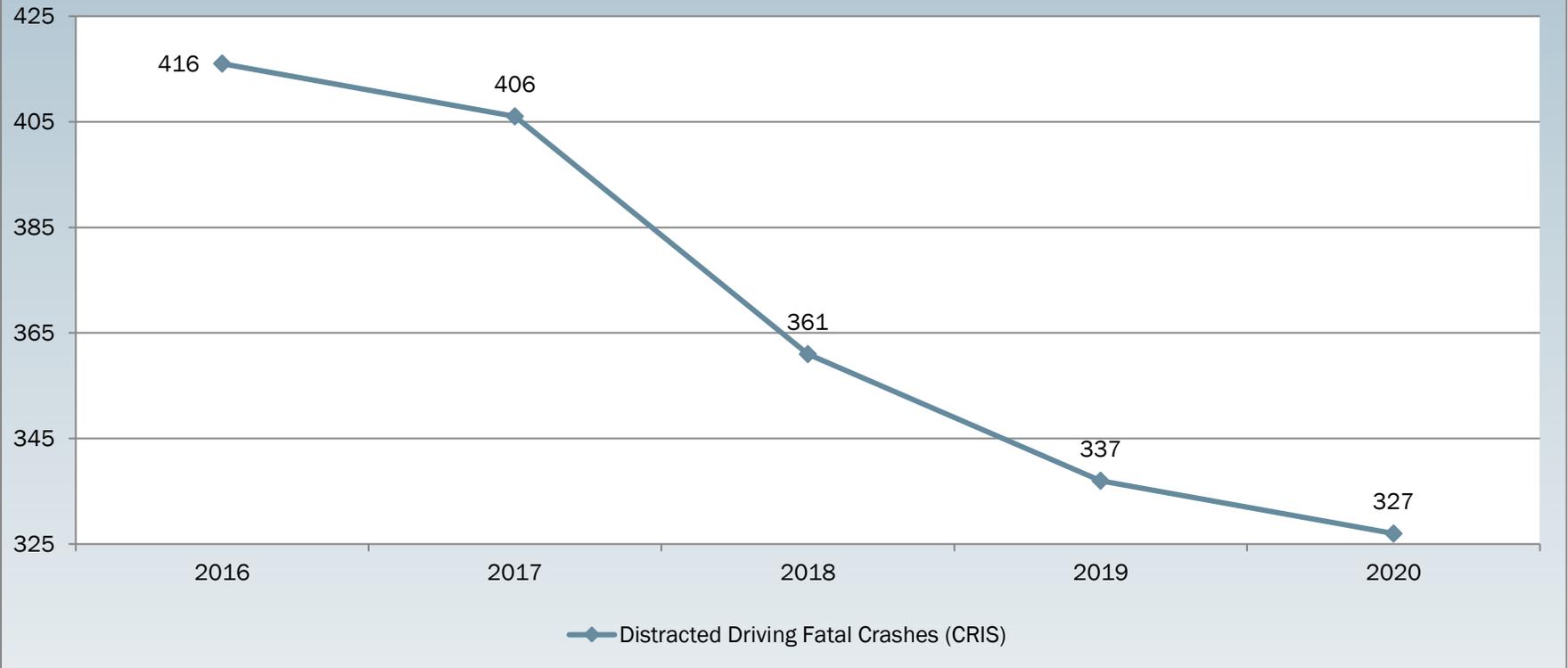


Figure 15 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 29, 2021.

Performance Measure #24 Distracted Driving Serious Injury Crashes

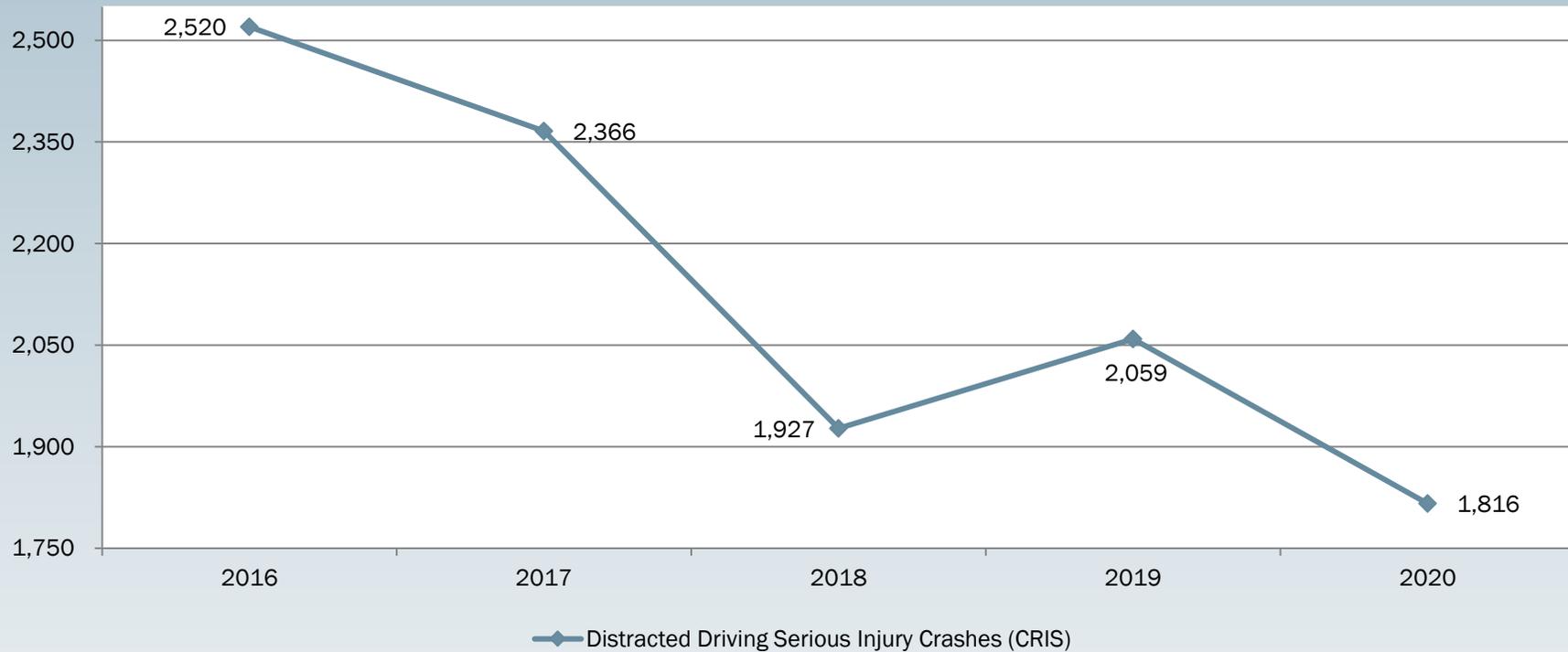


Figure 16 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 29, 2021.

Performance Measure #25 Speeding Related Fatalities

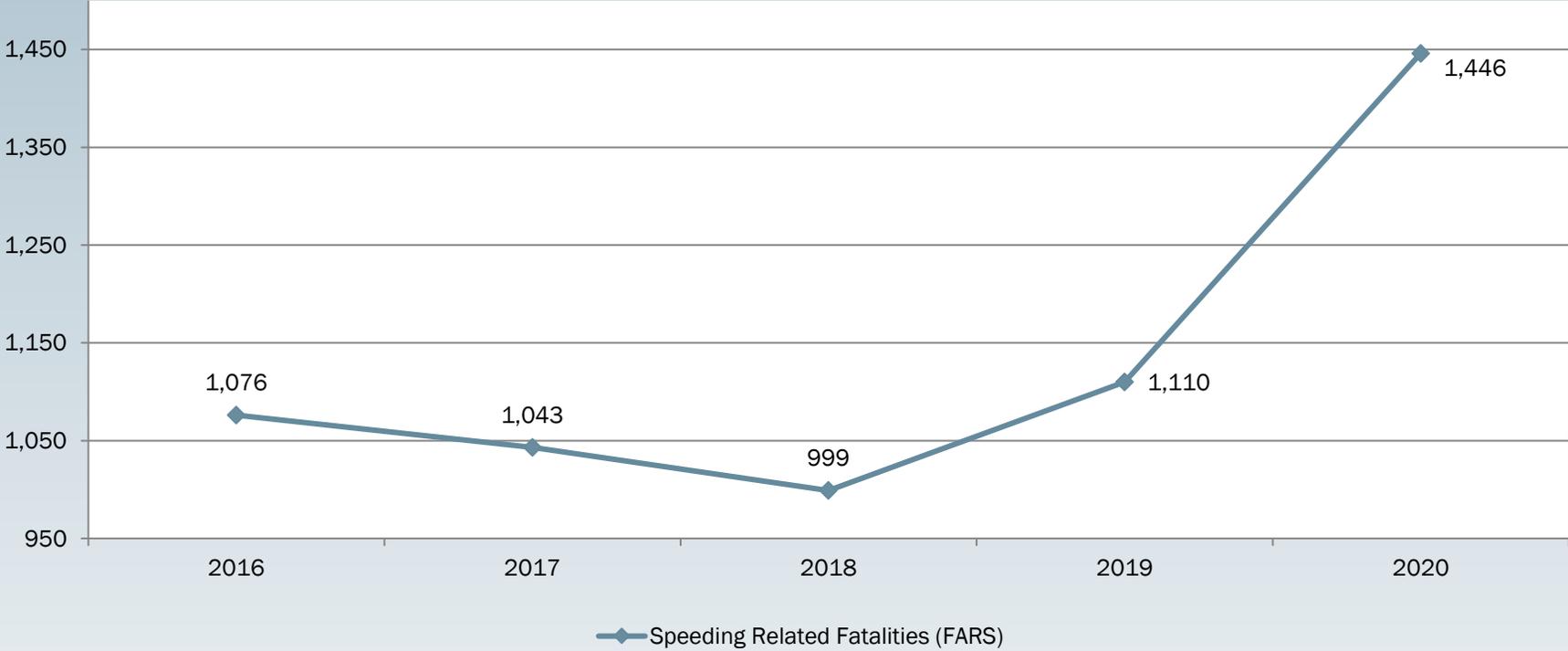


Figure 17 - Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #26 Speeding Related Serious Injuries

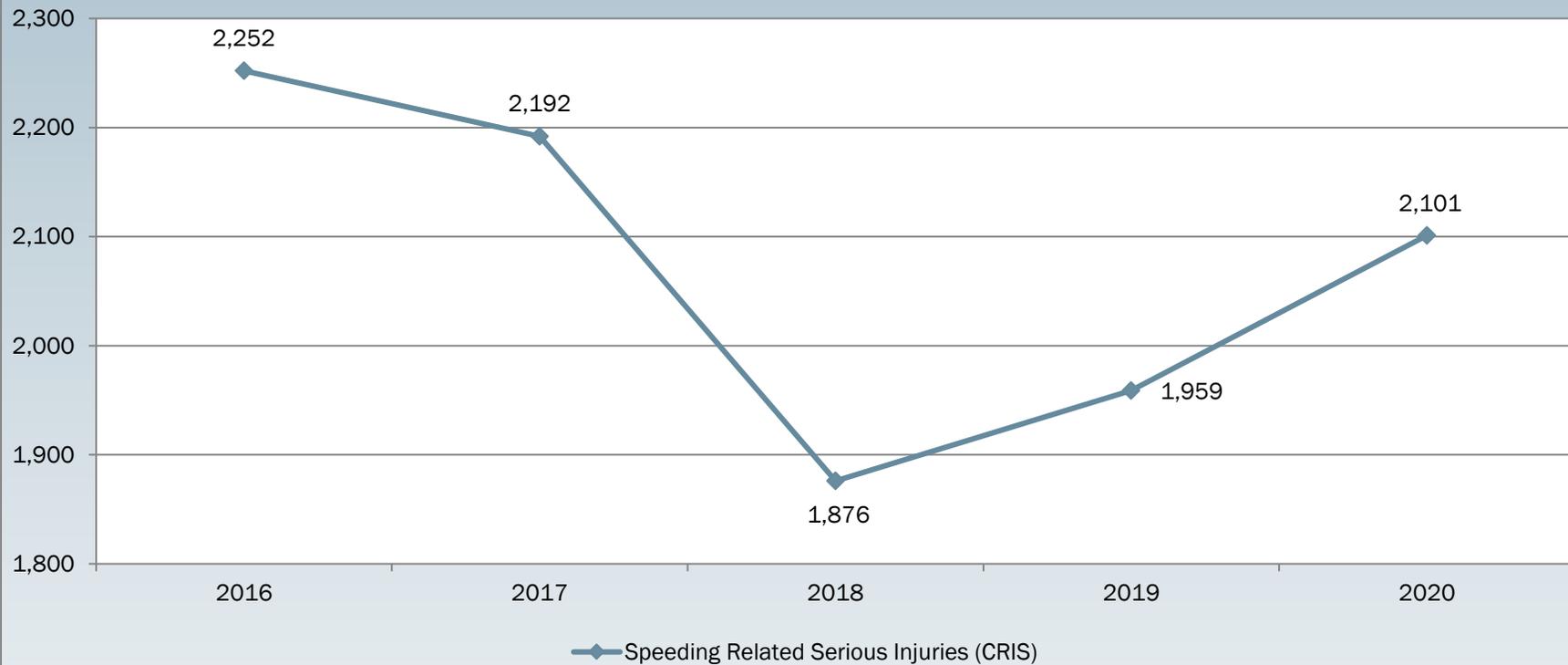


Figure 18 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 29, 2021.

Performance Measure #29 Drivers Involved in Fatal Crashes Aged Under 21

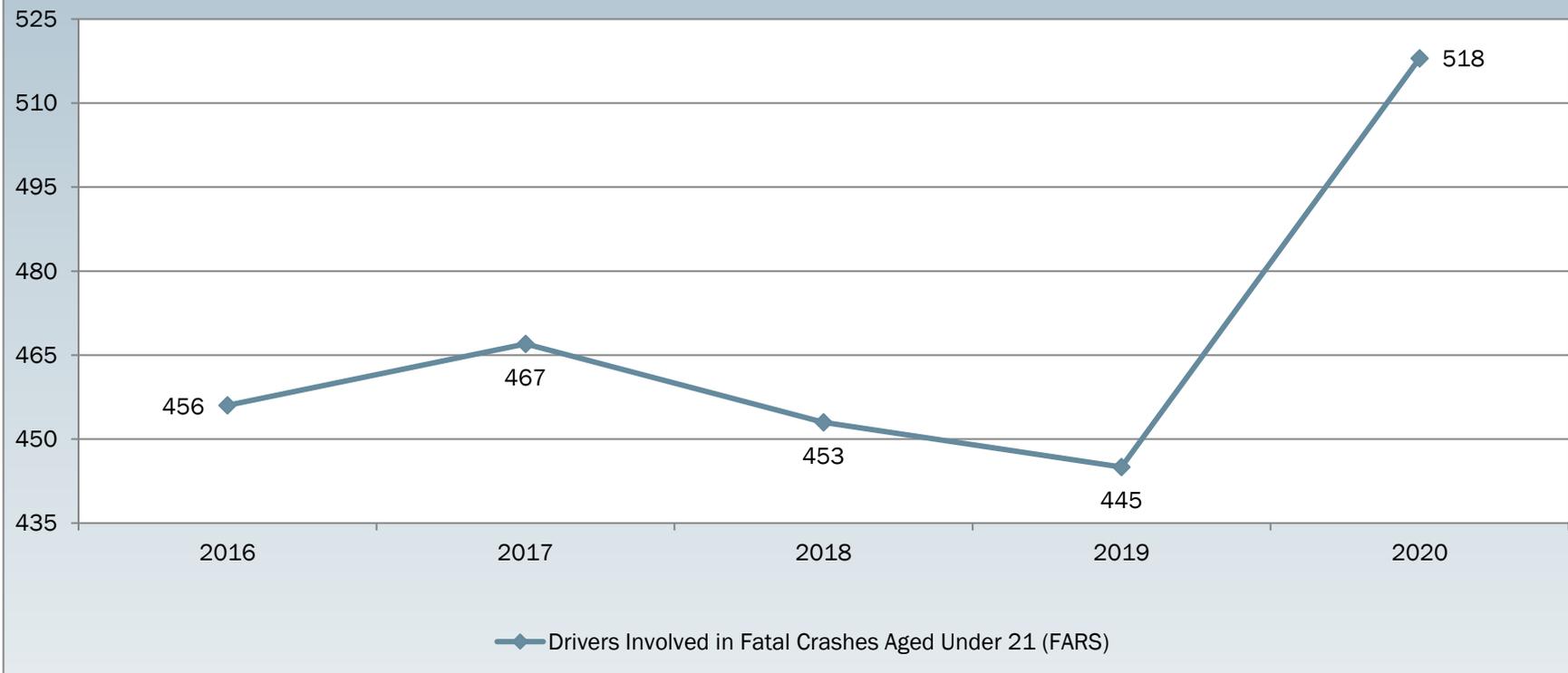


Figure 19 - Source: [FARS Annual Report Tables - Texas](#)

Performance Measures #30 & #31 Railroad / Highway Crossings Fatal Crashes Railroad / Highway Crossings Serious Injury Crashes

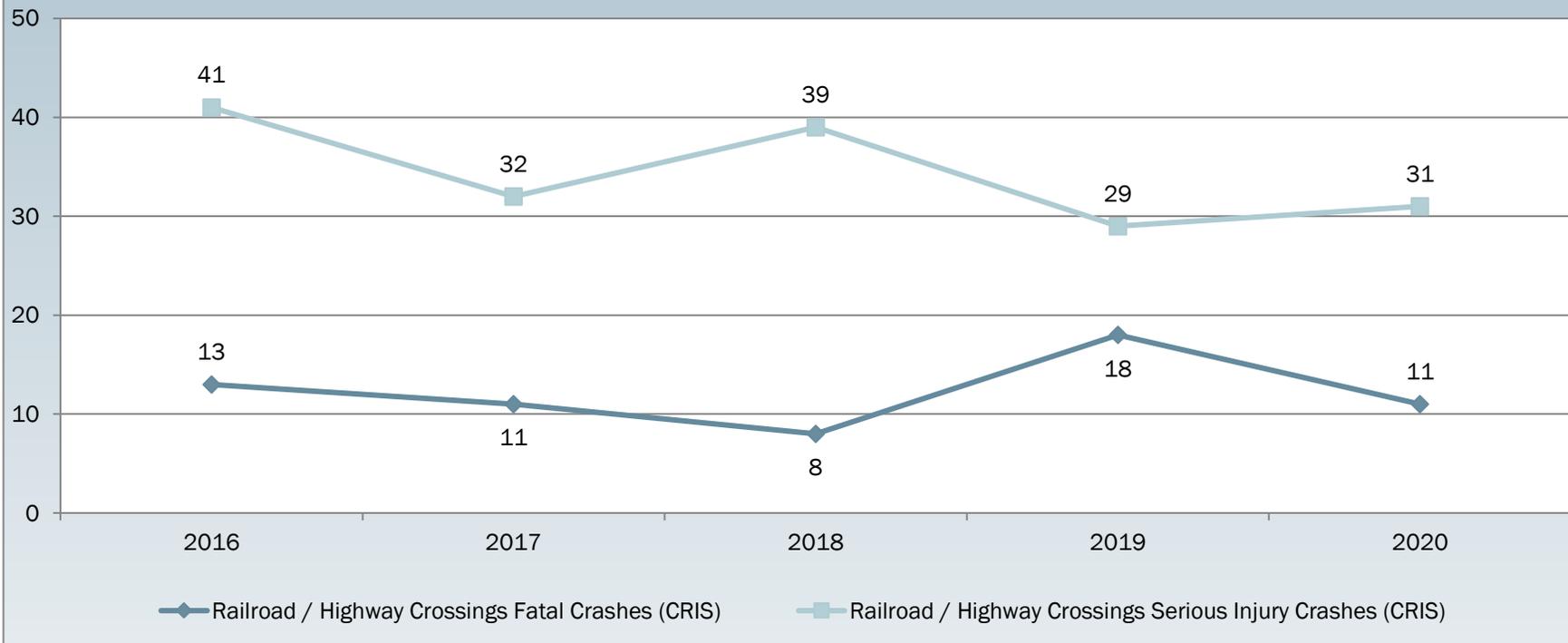


Figure 20 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 29, 2021.

Performance Measure #32 & #33 Work Zone Fatalities and Serious Injuries



Figure 21 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 29, 2021.

Performance Measures #34 & #35 Large Truck Fatalities and Fatal Crashes

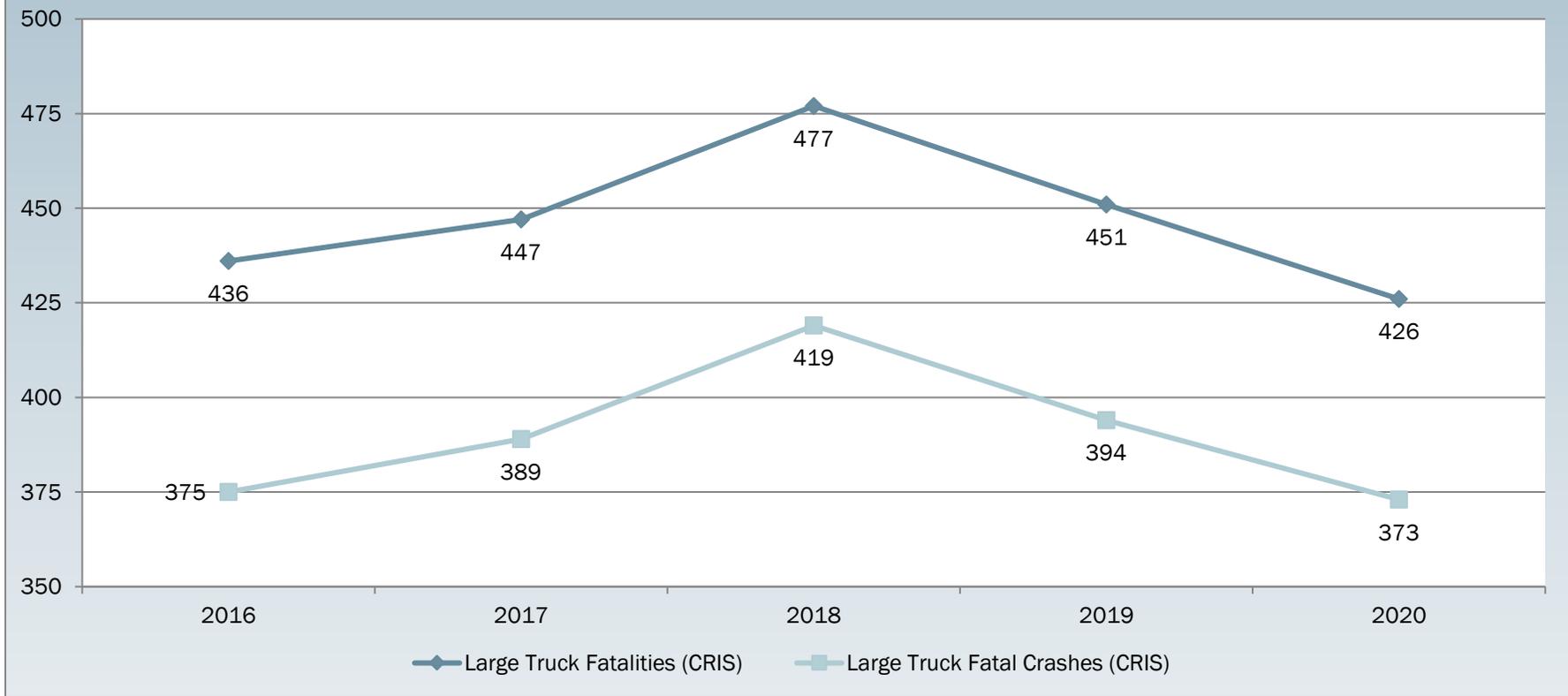


Figure 22 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 29, 2021.

Performance Measure #37 School Bus Passenger Fatalities

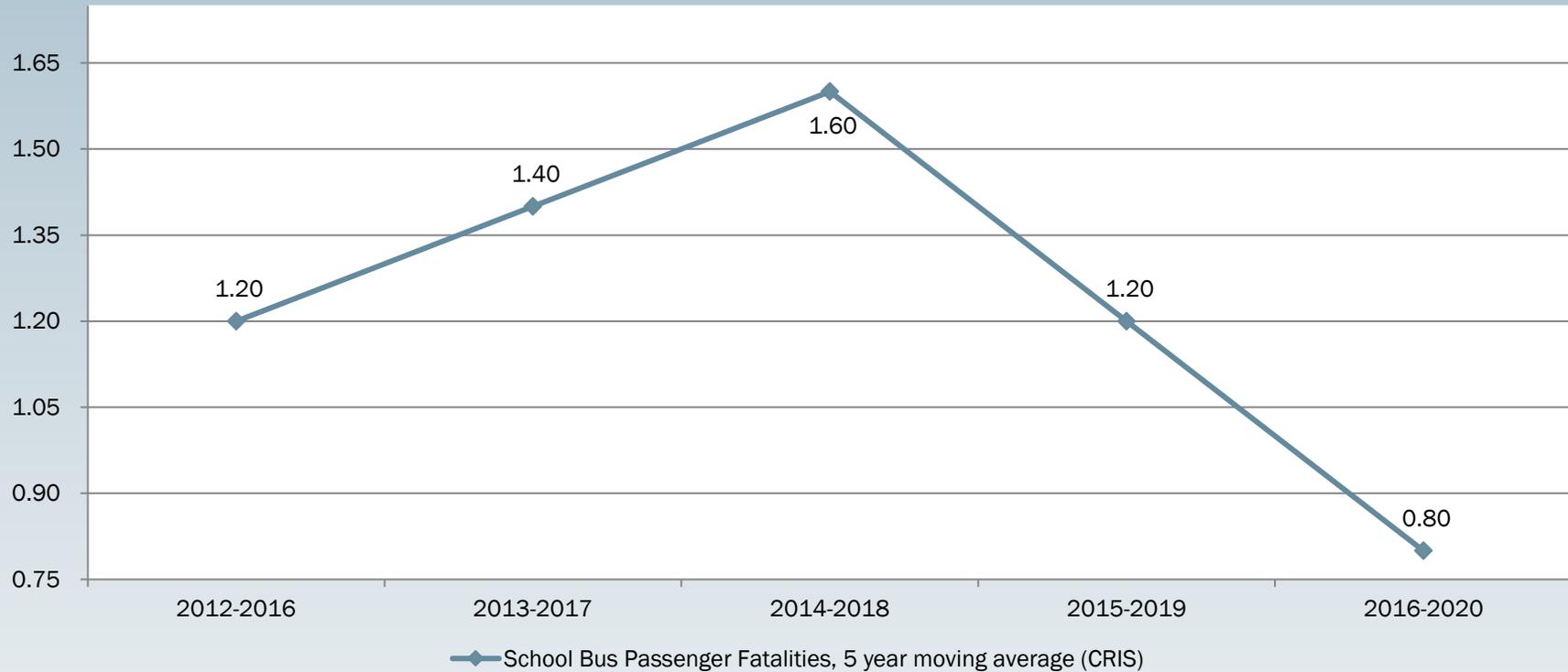


Figure 23 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 29, 2021.

DATA SOURCES AND GLOSSARY FOR PERFORMANCE MEASURES

Performance Measure Data Sources	
<p>All crash and casualty data in this document originate from Texas police crash reports as coded in two record systems: The Fatality Analysis and Reporting System and the Texas Crash Record Information System. Differences in coding, the variables coded, and definitions of those variables render direct comparisons among the data in the systems problematic. Although in most cases differences among the data in the systems are negligible and practically insignificant, for several variables, the differences are notable. This is especially true for crashes (and the casualties sustained in those crashes) that involve alcohol and/or other drugs and to a lesser extent for crashes involving specific vehicle types. The definitions offered in the glossary are provided both to assist in clarifying those differences and to improve the precision of statements about the crash and casualty experience in Texas.</p>	
<p>Fatality Analysis and Reporting System (FARS)</p>	<p>All FARS data through 2019 are from final FARS data sets. FARS 2020 data are ARF. FARS crash and fatality data for 2020 are not final and, therefore, are subject to change.</p>
<p>TxDOT Crash Record Information System (CRIS)</p>	<p>TxDOT CRIS is the replacement for the legacy system Texas Accident File.</p>

Performance Measure Glossary	
Term	Definition
<p>Alcohol-Related Crashes (or Casualties)</p>	<p>FARS “New Definition” based on the highest BAC of involved drivers and motorcycle riders (operators) only: Crashes (or fatalities) in which at least one driver or motorcycle operator had a BAC \geq .08 g/dL. (Also referred to as “Alcohol-Impaired Driving Crashes/Casualties”).</p> <p>All FARS-based alcohol-related data reported in the HSPP include those crashes in which at least one driver had a <u>known</u> BAC test result and those for which alcohol involvement has been estimated when alcohol test results are unknown, i.e., alcohol involvement based on NHTSA’s multiple imputation procedures.</p>
<p>DUI-Related Crashes (or Casualties) - Alcohol or Other Drugs</p>	<p>TxDOT: A BAC result >0.00 g/dL or a positive substance test result was indicated for at least one driver, or "had been drinking," "under the influence of alcohol," "under the influence - drug" or "taking medication" was identified as a contributing factor</p>

Performance Measure Glossary	
Term	Definition
Intersection and Intersection-Related Crashes	TXDOT: A crash in which the first harmful event occurred on an approach to or exit from an intersection and resulted from an activity, behavior or control related to the movement of traffic units through the intersection. TxDOT CRIS Codes: INTRST_RELAT_ID = 1 - Intersection, or 2 - Intersection Related.
Large Truck-Involved Crashes (or Fatalities)	TXDOT: All crashes Involving at least one vehicle with a vehicle body type of "Semi-Trailer" or "Truck-Tractor." TxDOT CRIS Codes: VEH_TYPE_ID = 6 - Semitrailer, or 24 - Truck-Tractor).
Motor Vehicle-Related Bicycle Fatalities	TXDOT: A death of a pedalcyclist resulting from a crash involving a motor vehicle. Bicyclist deaths and injuries unrelated to motor vehicle crashes are not included. TxDOT CRIS Codes: PERSN_TYPE_ID = 7 - Pedalcyclist.
Motor Vehicle-Related Pedestrian Fatalities	FARS: All deaths of pedestrians resulting from a crash involving a motor vehicle.
Motorcyclist Fatalities	FARS: Data categorized as motorcyclist fatalities include fatalities to operators and passengers of vehicles identified in FARS as a: motorcycle, moped (motorized bicycle), three-wheel motorcycle or moped - not all-terrain vehicle, off-road motorcycle (2-wheel), other motored cycle type (minibikes, motor scooters), or unknown motored cycle type.
Railroad Grade Crossing Crashes	TXDOT: Crashes at at-grade railroad/highway crossings, whether or not a train was involved – not limited to collisions with trains. TxDOT CRIS Codes: CRASH RAILROAD RELATED FLAG ID = Y, or HARM_EVNT = 3 - RR Train, or Physical Feature = 17, or OBJECT STRUCK = 10 - Hit Train Moving Forward) , or 11 - Hit Train Backing), or 12 - Hit Train Standing Still, or 13 - Hit Train-Action Unknown, or 24 - Hit Railroad Signal Pole or Post, or 25 - Hit Railroad Crossing Gates.
School Bus Passenger Fatalities	FARS: All fatalities to passengers of school buses. Included are vehicles identified in FARS as “School Buses” and other vehicles used as School Buses (e.g., vans). Note: Data provided are five year moving averages.
Severity of Crash / Severity of Injury	FARS and TXDOT: Crashes are coded in accordance with the highest degree of injury suffered in the crash, where: Serious injury (A) - not able to walk, drive, etc. Non-incapacitating injury (B) - bump on head, abrasions, minor lacerations, etc.

Performance Measure Glossary	
Term	Definition
Severity of Crash / Severity of Injury	<p>Fatal injury (F or K) - a death resulting from a crash that occurs within 30 days of the crash</p> <p>Possible injury (C) – e.g., limping, complaint of pain</p> <p>Non-injury (N or Property Damage Only- PDO).</p> <p>“Serious” crashes or injuries are all crashes (casualties) in which the highest level of injury sustained was at least one Serious injury (A), plus all crashes in which the highest level of injury sustained was at least one non-incapacitating injury (B).</p>
Speeding-Related Crashes	FARS: Crashes in which at least one driver was driving too fast for conditions or in excess of posted maximum limit.
Texas Population	<p>FARS: Population-based crash and casualty rates use Texas population estimates derived from FHWA's Highway Statistics and/or US Census Estimates for the relevant year.</p> <p>TXDOT: Texas population data used for calculating population-based crash and casualty rates were obtained from the Texas State Data Center and Office of the State Demographer. Population-based crash and casualty rates through CY 2016 are based on Texas State Data Center population <u>estimates</u>.</p>
Vehicle Miles Traveled (VMT)	<p>FARS: All annual VMT-based crash & casualty rates, expressed in 100M VMT (100 million vehicles miles traveled, using FARS crash & casualty data are derived from FHWA’s Highway Statistics for the relevant year.</p> <p>TXDOT: All annual VMT estimates used in this document are derived from TXDOT’s Transportation Planning and Programming Division’s (TPP) estimates of daily vehicle miles traveled. These estimates include all vehicle miles on all roadways in Texas. Total VMT includes VMT on state, city and county-maintained roads.</p> <p>All mileage-based crash and casualty rates based on TXDOT data use TPP VMT estimates as the denominator.</p>
Work Zone Injuries and Fatalities	<p>TXDOT: Fatalities and serious injuries in crashes occurring in a Work Zone whether or not construction related. TxDOT CRIS codes; CRASH ROAD CONSTRUCTION ZONE FLAG_ID = Y, or CRASH ROAD CONSTRUCTION ZONE WORKER FLAG_ID = Y, or OTHR_ FACTR = 49 - Construction Zone - Not Construction Related), or 50 - Construction Zone - Construction Related, or 51 - Other Maintenance Area - Not Construction Related, or 52 - Other Maintenance Area - Construction Related.</p>

**SECTION THREE -
PROGRAM AREA REPORTS**

Planning and Administration **PA - 01**

Project Descriptions

Task: Program Management **Planning and Administration PA - 01**

Organization Name *Division* TRF-TS *Project Number*
2021-TxDOT-G-1YG-0198
Agate Software, Inc.

Title / Desc. eGrants Software Support Svcs

Provide software services for the maintenance support of the TxDOT Traffic Safety Electronic Grants Management System (eGrants) using Agate's IntelliGrants COTS product

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State	1		Planned: \$55,000.00			\$55,000.00
	1		Actuals: \$55,000.00			\$55,000.00

Task: Program Management **Planning and Administration PA - 01**

Organization Name *Division* TRF-TS *Project Number*
2021-TxDOT-G-1YG-0199
Agate Software, Inc.

Title / Desc. eGrants Software Enhancement Services

Provide software development services for the continued enhancement of the TxDOT Traffic Safety Electronic Grants Management System (eGrants) using Agate's IntelliGrants COTS product

Project Notes

Project Not Implemented

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PA	1		Planned: \$25,000.00			\$25,000.00
	0		Actuals:			

Task: Program Management **Planning and Administration PA - 01**

Organization Name *Division* TRF-TS *Project Number*
2021-TxDOT-G-1YG-0201
TxDOT - Traffic Safety

Title / Desc. eGrants Business Analysis Services

Provide business analysis services for the continued enhancement and support of the TxDOT Traffic Safety Electronic Grants Management System (eGrants)

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PA	1		Planned: \$575,000.00			\$575,000.00
	1		Actuals: \$552,617.00			\$552,617.00

Task: Program Management **Planning and Administration PA - 01**

Organization Name **TxDOT - Traffic Safety** Division TRF-TS Project Number **2021-TxDOT-G-1YG-0202**

Title / Desc. **TRF-TS Program Operations**

Conduct and manage the Texas Traffic Safety Program in order to identify traffic safety problem areas & implement programs to reduce the number& severity of traffic related crahses, injuries, fatalities.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State	1	Planned:	\$4,414,000.00			\$4,414,000.00
	1	Actuals:	\$5,835,469.97			\$5,835,469.97

Task: Training **Planning and Administration PA - 01**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2021-TTI-G-1YG-0095**

Title / Desc. **2021 Statewide Traffic Safety Conference**

TTI will plan and conduct a thirteenth Statewide Traffic Safety Conference. This project provides support for planning, implementing and reporting on that conference.

Performance Objectives

	Target	Actual	Met?
▪ Achieve increase in conference registrations compared to 2020	5 %	2 %	<input type="checkbox"/>
▪ Conduct statewide traffic safety conference	1	1	<input checked="" type="checkbox"/>
▪ Coordinate plan for a thirteenth statewide traffic safety conference	1	1	<input checked="" type="checkbox"/>
▪ Provide evaluation of conference participant satisfaction and other performance metrics	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PA	1	Planned: \$64,784.10		\$60,000.00	\$30,606.08	\$155,390.18
	1	Actuals: \$64,272.53		\$34,544.78	\$39,011.34	\$137,828.65

FY 2021 Traffic Safety Funds Program Area Expenditure Summary

Planning and Administration

PA - 01

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>	<i>Planned:</i>	4	\$5,069,000.00	\$600,000.00						\$4,469,000.00			
	<i>Actual:</i>	3	\$6,443,086.97	\$552,617.00						\$5,890,469.97			
<i>Public Information Campaigns</i>													
<i>Training</i>	<i>Planned:</i>	1	\$155,390.18	\$64,784.10							\$60,000.00	\$30,606.08	
	<i>Actual:</i>	1	\$137,828.65	\$64,272.53							\$34,544.78	\$39,011.34	
TOTALS:	<i>Planned:</i>	5	\$5,224,390.18	\$664,784.10						\$4,469,000.00	\$60,000.00	\$30,606.08	
	<i>Actual:</i>	4	\$6,580,915.62	\$616,889.53						\$5,890,469.97	\$34,544.78	\$39,011.34	

Alcohol and Other Drug Counter Measures

AL - 02

Goals

- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities and injuries.
- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, injuries and fatalities.
- To reduce the number of DUI-related crashes where the driver is underage 21

Strategies

- *Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.*
- *Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.*
- *Improve and increase training for law enforcement officers.*
- *Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.*
- *Improve BAC testing and reporting to the State's crash records information system.*
- *Improve DWI processing procedures.*
- *Improve education programs on alcohol and driving for youth.*
- *Increase and sustain high visibility enforcement of DWI laws.*
- *Increase enforcement of driving under the influence by minors laws.*
- *Increase intervention efforts.*
- *Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.*
- *Increase the number of law enforcement task forces and coordinated enforcement campaigns.*
- *Increase the use of warrants for mandatory blood draws.*
- *Increase training for anti-DWI advocates.*

Project Descriptions

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Bexar County District Attorney's Office	District SAT	Project Number 2021-BexarCoD-G-1YG-0115
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Title / Desc. Bexar County No-Refusal Initiative

Continuation of the Bexar County DA's Office No-Refusal Initiative on Misdemeanor DWI related charges by providing blood draw supplies and in-house staff training in DWI and trial advocacy issues.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Arrest individuals charged with misdemeanor DWI related offenses	5,000	4,677	<input type="checkbox"/>
▪ Coordinate out-of-town speakers to provide in-house lectures and training on DWI and trial advocacy	2	0	<input type="checkbox"/>
▪ Obtain pleas on misdemeanor DWI cases thereby reducing hours police officers are required to testify	1,680	1,460	<input type="checkbox"/>
▪ Obtain convictions on cases of those charged with misdemeanor DWI	1,700	1,470	<input type="checkbox"/>
▪ Obtain voluntary breathalyzer tests by those arrested for misdemeanor DWI offenses	2,700	2,181	<input type="checkbox"/>
▪ Participate in press releases to local media on a monthly basis with data related to the No Refusal program	12	12	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5BAC	1	<i>Planned:</i>	\$16,596.00			\$20,859.60	\$37,455.60
		1	<i>Actuals:</i>	\$16,255.36			\$20,984.90	\$37,240.26

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Fort Bend County District Attorney's Office	District HOU	Project Number 2021-FortBend-G-1YG-0146
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Title / Desc. **Stop Impaired Drivers: Fort Bend County District Attorney's Office No Refusal Program**

To educate citizens of the dangers of impaired driving, and to reduce the number of impaired drivers, by starting a No Refusal Program for each major holiday.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.
- Increase training for anti-DWI advocates.
- Increase and sustain enforcement of traffic safety-related laws.
- Increase public education and information campaigns regarding enforcement activities.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect Data Sets Obtained Pursuant to Blood Search Warrants Executed Monthly	12	11	<input type="checkbox"/>
▪ Coordinate Nights of No Refusal	23	23	<input checked="" type="checkbox"/>
▪ Produce Press Releases/Events About the No Refusal Program	7	9	<input checked="" type="checkbox"/>
▪ Provide Blood Search Warrants to Arresting DWI Officers During Data Set Period	200	48	<input type="checkbox"/>

Financial Information:

	Fund Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5BAC	1	<i>Planned:</i>	\$44,863.83			\$11,215.97	\$56,079.80
		1	<i>Actuals:</i>	\$34,713.60			\$8,678.40	\$43,392.00

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Harris County District Attorney	District HOU	Project Number 2021-HarrisDA-G-1YG-0112
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Title / Desc. **Search Warrants Stop Impaired Drivers: Harris County District Attorney's Office No Refusal Program**

To facilitate staffing additional prosecutors and streamline the warrant writing process in order to obtain blood specimens from DWI suspects.

Strategies Addressed

- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.
- Increase public education and information campaigns regarding enforcement activities.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect Data Sets Obtained Pursuant to Blood Search Warrants	12	12	<input checked="" type="checkbox"/>
▪ Conduct Press Release/Events About the No Refusal Program	30	65	<input checked="" type="checkbox"/>
▪ Coordinate Shifts of No Refusal	250	325	<input checked="" type="checkbox"/>
▪ Provide Blood Search Warrants to Arresting DWI Officers	2,300	1,725	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5HVE	1	Planned:	\$324,999.91			\$106,379.88	\$431,379.79
		1	Actuals:	\$221,388.82			\$72,835.96	\$294,224.78

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Harris County District Attorney	District HOU	Project Number 2021-HarrisDA-G-1YG-0133
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Title / Desc. Intoxication Source and Prevention

To be proactive and reactive in identifying and holding accountable the locations and individuals who break the law by over serving, serving to minors and serving during prohibited hours.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect Data Sets Obtained Pursuant to Proactive Investigations into Alcohol Source Establishments	12	11	<input type="checkbox"/>
▪ Conduct Training Sessions to Local Law Enforcement & Retailers	15	20	<input checked="" type="checkbox"/>
▪ Distribute Press Release/Media Events about the Intox Source Investigation & Prevention Program	10	37	<input checked="" type="checkbox"/>
▪ Participate in Criminal Complaints Filed Against Alcohol Source Establishments and/or Individuals	25	102	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$250,000.00			\$76,005.80	\$326,005.80
		1	Actuals:	\$215,312.32			\$65,512.90	\$280,825.22

Task: Enforcement **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Montgomery County District Attorney's Office** District HOU Project Number **2021-MCDAO-G-1YG-0097**

Title / Desc. **Search Warrants Stop Impaired Drivers: MCDAO No Refusal Program**

To provide prosecutors, nurses, support staff, and equipment in either a central or mobile location to draft search warrants and obtain blood samples from DWI suspects who refuse a scientific test.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
Acquire Blood Samples from Driving While Intoxicated (DWI) refusal suspects during No Refusal Operations	300	329	☑
Conduct outreach activities to educate the public on No Refusal and Driving While Intoxicated (DWI)	40	167	☑
Conduct No Refusal Enforcement Operations during the fiscal year	120	123	☑
Evaluate No Refusal blood search warrant cases to determine the samples effect on the cases disposition	150	183	☑
Evaluate Driving While Intoxicated (DWI) arrests for the suitability of getting a blood warrant	1,000	900	☐
Train groups of law enforcement officers or agencies on Driving While Intoxicated (DWI) and No Refusal	12	19	☑

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 AL	1	Planned: \$143,624.00			\$98,487.29	\$242,111.29
	1	Actuals: \$140,040.49			\$121,518.46	\$261,558.95

Task: Enforcement **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Tarrant County** District FTW Project Number **2021-TarrantC-G-1YG-0103**

Title / Desc. **2021 No Refusal**

Provide resources to Tarrant County Law Enforcement Agencies that would aide in reducing the number of DWI incidences throughout the county.

Project Notes

Project Not Implemented

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	Planned: \$199,425.00			\$94,413.72	\$293,838.72
		Actuals:				

Task: Enforcement **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas Alcoholic Beverage Commission** Division TRF-TS Project Number **2021-TABC-G-1YG-0123**

Title / Desc. **TABC Direct Delivery Education and Compliance Project**

Project aims to deter excessive drinking, underage drinking and reduce DUIs in Texas by enhancing education efforts. Efforts will focus on retailers, law enforcement and all community members.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct inspections at licensed alcoholic beverage locations	10,000	49,388	<input checked="" type="checkbox"/>
▪ Create master AB industry toolkit for creating duplicates to be distributed	1	1	<input checked="" type="checkbox"/>
▪ Create master community toolkit for creating duplicates to be distributed	1	2	<input checked="" type="checkbox"/>
▪ Create master legislative toolkit for creating duplicates to be distributed	1	1	<input checked="" type="checkbox"/>
▪ Distribute educational materials through the www.2young2drink.com website, TABC presentations or direct orders	100,000	71,373	<input type="checkbox"/>
▪ Educate employees of TABC licensed locations about the alcoholic beverage laws and responsible service	6,000	3,367	<input type="checkbox"/>
▪ Produce retailer video series to increase education efforts to reduce underage and drinking/driving	1	1	<input checked="" type="checkbox"/>
▪ Train commissioned peace officers on alcoholic beverage enforcement operations/laws	4,000	3,660	<input type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	Planned: \$454,767.61			\$472,759.91	\$927,527.52
	1	Actuals: \$409,250.84			\$3,841,153.01	\$4,250,403.85

Task: Enforcement **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas Department of Public Safety** Division TRF-TS Project Number **2021-TDPS-G-1YG-0008**

Title / Desc. **Evidential Drug, Blood and Breath Alcohol Testing**

The purpose of this project is to analyze blood and breath samples, in order to detect drugs or alcohol to aid investigations related to driving while intoxicated (DWI) cases.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze blood samples for drug content toxicology cases from individual suspected of drugged driving	8,400	6,849	<input type="checkbox"/>
▪ Analyze Blood Alcohol cases from individuals suspected of driving while intoxicated	32,000	38,305	<input checked="" type="checkbox"/>
▪ Train DPS Forensic Scientists in drug, blood and breath alcohol toxicology for highway safety programs	100	213	<input checked="" type="checkbox"/>
▪ Train law enforcement officers as breath alcohol test operators	500	767	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	Planned: \$360,271.75			\$558,000.00	\$918,271.75
	1	Actuals: \$324,715.15			\$782,326.65	\$1,107,041.80

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
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<i>Organization Name</i> TxDOT - Traffic Safety	<i>Division</i> TRF-TS	<i>Project Number</i> STEP - Impaired Driving Mobilization
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Title / Desc. **STEP - Impaired Driving Mobilization**

Coordinate and conduct quarterly mobilizations consisting of increased DWI enforcement and earned media activities.

Performance Measures

Child Safety Seat citations	56
Child Safety Seat Warnings	12
CMV Speed citations	7
CMV Warnings	0
Community events	31
DD arrests/citations	27
DD Warnings	39
DWI arrests	314
DWI Warnings	0
HMV citations	184
HMV Warnings	430
ITC citations	397
ITC Warnings	444
Media exposures	310
Other arrests	323
Other citations	2,513
Other Warnings	2,930
Presentations conducted	53
Public information and education materials distributed	1,749
Public information and education materials produced	412
Safety Belt citations	56
Safety Belt Warnings	25
Speed citations	1,654
Speed Warnings	1,996
STEP Enforcement Hours	5,863
TxtVehicleStopsNonSTEP	107,078
Vehicle Stops	9,210

Participating Organizations

Project #

City of Allen Police Department	2021-AllenPD-IDM-00030
City of Alton Police Department	2021-AltonPD-IDM-00017
City of Austin Police Department	2021-AustinPD-IDM-00018
City of Bullard Police Department	2021-BullardPD-IDM-00028
Comanche County Sheriff's Office	2021-ComancheCOSO-IDM-00029
City of Dallas Police Department	2021-Dallas-IDM-00016
Galveston County Sheriff's Office	2021-GalCOSO-IDM-00012
City of Garland Police Department	2021-GarlandPD-IDM-00019
City of Harlingen Police Department	2021-Harlingen-IDM-00008
Harris County Constable Precinct 4	2021-Harris4-IDM-00026
Harris County Constable Precinct 5	2021-HarrisP5-IDM-00021
City of Houston Police Department	2021-HoustonPD-IDM-00006
City of Ingleside Police Department	2021-InglesidePD-IDM-00013
City of La Porte Police Department	2021-LaPorte-IDM-00015
City of Laredo Police Department	2021-LaredoPD-IDM-00003
City of Lewisville Police Department	2021-LewisvPD-IDM-00011

City of Lubbock Police Department	2021-Lubbock PD-IDM-00004
City of McAllen Police Department	2021-McAllenPD-IDM-00014
City of Mesquite Police Department	2021-Mesquite-IDM-00007
City of Montgomery Police Department	2021-MontgoPD-IDM-00027
City of Pflugerville Police department	2021-Pflugerville-IDM-00010
City of Pharr Police Department	2021-PharrPD-IDM-00005
City of Rosenberg Police Department	2021-RosenbPD-IDM-00023
City of San Antonio Police Department	2021-SanAntPD-IDM-00009
City of San Benito Police Department	2021-SanBenitoPD -IDM-00022
Tom Green County	2021-Tomgreen-IDM-00025
City of Wharton Police Department	2021-WhartonPD-IDM-00024
Zapata County Sheriff's Office	2021-ZapataCoSO-IDM-00020

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D M5HVE	40 <i>Planned:</i>	\$750,000.00			\$187,500.00	\$937,500.00
	26 <i>Actuals:</i>	\$317,928.12			\$114,095.62	\$432,023.74

Task: Evaluation Alcohol and Other Drug Counter Measures AL - 02

Organization Name **Texans for Safe and Drug Free Youth** *Division* TRF-TS *Project Number* **2021-TXSDY-G-1YG-0124**

Title / Desc. **Screening & Brief Intervention for Prescription Drug Misuse/Marijuana Use Among College Students**

Screening & Brief Intervention is an evidence-based strategy to screen college students for prescription drug misuse, marijuana use, and related behaviors, like DUI/DWI, and motivate them to stop.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Create educational resources to distribute and/or share on the TxSDY website	2	6	<input checked="" type="checkbox"/>
▪ Develop screening tools for implementing SBI for prescription drug and marijuana use	2	5	<input checked="" type="checkbox"/>
▪ Evaluate SBI implementations for prescription drugs and marijuana on college campuses	2	5	<input checked="" type="checkbox"/>
▪ Implement SBI pilot program for prescription drug misuse and/or marijuana use on college campuses	1	9	<input checked="" type="checkbox"/>
▪ Support SBI program for prescription drugs and marijuana by promoting it to broader communities	1	5	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 AL	1 <i>Planned:</i>	\$183,126.50			\$61,042.16	\$244,168.66
	1 <i>Actuals:</i>	\$126,200.68			\$33,729.82	\$159,930.50

Task: Evaluation	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2021-TTI-G-1YG-0058
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Title / Desc. **Blood Alcohol Concentration (BAC) Reporting in Texas: Improving ME Office and County Performance**
 Identify issues, address problems, as well as assist medical examiners and justices of the peace to report missing driver BAC toxicology results to TxDOT Crash Records.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve DWI processing procedures.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Crash Analysis Involving Blood Alcohol Concentration Reporting for TxDOT Traffic Records	1	1	<input checked="" type="checkbox"/>
▪ Conduct Outreach Activity to Death Investigators to Increase Reporting of Missing BAC Results	1	1	<input checked="" type="checkbox"/>
▪ Conduct Presentations or Outreach Activities at Regional Trainings with JP to Improve BAC Reporting in Texas	2	2	<input checked="" type="checkbox"/>
▪ Conduct Educational Activities with JP and ME to Improve BAC Testing and Reporting in Texas	5	5	<input checked="" type="checkbox"/>
▪ Create Informational Video about Blood Alcohol Concentration Reporting Processes for Death Investigators	1	1	<input checked="" type="checkbox"/>
▪ Distribute Toxicology Reporting Practice Documents to Texas Death Investigators	500	500	<input checked="" type="checkbox"/>
▪ Submit Final Deliverable Technical Memorandum	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5BAC	1	Planned:	\$61,335.26			\$15,343.39	\$76,678.65
		1	Actuals:	\$60,664.76			\$16,625.20	\$77,289.96

Task: Evaluation **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2021-TTI-G-1YG-0068**

Title / Desc. Texas Impaired Driving Task Force

Facilitate the Texas Impaired Driving Task Force, coordination of the Texas Impaired Driving Plan, coordination of the Texas Impaired Driving Forum, and other technical assistance.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete content updates to the TxIDTF website and social media platforms	52	246	☑
▪ Conduct meetings of the Texas Impaired Driving Task Force (TxIDTF)	2	2	☑
▪ Create set of social media graphics for 5 of the Top 25 Cities (as identified in FY 2021 TxDOT RFP)	1	1	☑
▪ Distribute newsletters to the TxIDTF to improve communication between biannual meetings	3	3	☑
▪ Identify organization or individual as the recipient of the Texas Impaired Driving Safety Champion Award	1	1	☑
▪ Maintain membership of the Texas Impaired Driving Task Force (TxIDTF)	1	1	☑
▪ Manage subcommittees to support the Texas Impaired Driving Task Force (TxIDTF)	3	3	☑
▪ Participate in traffic safety community coalitions to identify opportunities to collaborate	5	21	☑
▪ Plan Texas Impaired Driving Forum	1	1	☑
▪ Revise Texas Impaired Driving Plan for Submission to NHTSA	1	1	☑
▪ Update TxIDTF Recommendations for Alcohol and Drug Prevention Programs K-12th grade	1	1	☑

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$260,000.00			\$65,047.75	\$325,047.75
		1	Actuals:	\$229,906.55			\$73,003.28	\$302,909.83

Task: Evaluation	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name The University of Texas Medical Branch at Galveston	Division TRF-TS	Project Number 2021-UTMBG-G-1YG-0100
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Title / Desc. **Is It Worth It?: Speaking up about drinking and drugged driving**

Collaborative project aimed at providing education for youth and their parents regarding the dangers of driving under the influence of alcohol and/or drugs.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Administer Is It Worth It? participant pre/post intervention questionnaires to participants ages 15 and up	75	0	<input type="checkbox"/>
▪ Conduct Is It Worth It? programs on college campuses	2	2	<input checked="" type="checkbox"/>
▪ Conduct impaired driving motor vehicle crash patient scenarios to be implemented by UTMB students at HEC	3	0	<input type="checkbox"/>
▪ Conduct simulations with driving simulators on UTMB campuses	5	6	<input checked="" type="checkbox"/>
▪ Conduct Is It Worth It? Youth Programs at middle and high school events	6	4	<input type="checkbox"/>
▪ Distribute Age appropriate educational materials on alcohol and drugs for distribution to students and parents	2,500	5,374	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$83,519.60			\$30,237.75	\$113,757.35
		1	Actuals:	\$68,609.40			\$36,887.93	\$105,497.33

Task: Public Information Campaigns	Alcohol and Other Drug Counter Measures AL - 02
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<i>Organization Name</i> Sherry Matthews Advocacy Marketing	<i>Division</i> TRF-TS	<i>Project Number</i> 2021-SMAM-SOW-0009
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Title / Desc. Statewide Impaired Driving Campaign

Develop and implement a statewide impaired driving campaign that integrates six flighted campaigns with unified messaging via media, PR, outreach, print, partnerships, and other awareness efforts.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct online surveys	3	3	<input checked="" type="checkbox"/>
▪ Coordinate Faces of Drunk Driving campaign media and outreach events	6	6	<input checked="" type="checkbox"/>
▪ Coordinate Labor Day campaign media and outreach events	12	12	<input checked="" type="checkbox"/>
▪ Implement PSA placement plan for the Faces of Drunk Driving & Labor Day campaigns	1	1	<input checked="" type="checkbox"/>
▪ Implement statewide digital media buy for Spring Break campaign	1	1	<input checked="" type="checkbox"/>
▪ Implement statewide media buy for Spring/Early Summer Holidays campaign	1	1	<input checked="" type="checkbox"/>
▪ Implement statewide media buy for the Faces of Drunk Driving campaign	1	1	<input checked="" type="checkbox"/>
▪ Implement statewide media buy for the Labor Day campaign	1	1	<input checked="" type="checkbox"/>
▪ Produce sets of creative assets for the Spring Break campaign	2	2	<input checked="" type="checkbox"/>
▪ Produce sets of material for TSSs, partners, and outreach events	2	2	<input checked="" type="checkbox"/>
▪ Produce sets of creative assets for the Spring/Early Summer Holidays campaign	6	4	<input type="checkbox"/>
▪ Produce creative assets for the Faces of Drunk Driving campaign	15	15	<input checked="" type="checkbox"/>
▪ Produce creative assets for the Labor Day campaign	16	16	<input checked="" type="checkbox"/>
▪ Provide sets of materials to generate earned media	4	4	<input checked="" type="checkbox"/>
▪ Update campaign websites and video library	2	2	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D M5PEM	1	<i>Planned:</i>	\$3,265,000.00			\$3,265,000.00	\$6,530,000.00
	1	<i>Actuals:</i>	\$3,241,239.42			\$5,550,192.00	\$8,791,431.42

Task: Public Information Campaigns	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texans for Safe and Drug Free Youth	Division TRF-TS	Project Number 2021-TXSDY-G-1YG-0155
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Title / Desc. Zero Alcohol for Youth Academies and Statewide Youth Leadership Council to Reduce Impaired Driving
Youth-led Statewide Youth Leadership Council and Zero Alcohol for Youth Academies reduce underage drinking and impaired driving while increasing awareness of Zero Tolerance Laws.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Coordinate opportunities for YLC alumni engagement and support	5	5	<input checked="" type="checkbox"/>
▪ Coordinate YLC opportunities for leadership growth and development	6	8	<input checked="" type="checkbox"/>
▪ Evaluate Zero Alcohol for Youth Academies	2	4	<input checked="" type="checkbox"/>
▪ Evaluate YLC trainings provided by TxSDY	4	6	<input checked="" type="checkbox"/>
▪ Provide Zero Alcohol for Youth Academies to Reduce Underage Drinking and Impaired Driving	2	11	<input checked="" type="checkbox"/>
▪ Provide training opportunities for Youth Leadership Council	4	3	<input type="checkbox"/>
▪ Support Youth Leadership Council (YLC) by promoting it to broader communities	1	5	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	#	Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5OT	1	Planned:		\$355,803.00			\$118,601.00	\$474,404.00
		1	Actuals:		\$274,681.76			\$58,240.98	\$332,922.74

Task: Public Information Campaigns **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas A&M Agrilife Extension Service** Division TRF-TS Project Number **2021-Texas Ag-G-1YG-0087**

Title / Desc. **Texas A&M Agrilife Extension Service Watch UR BAC Alcohol and other Drug Awareness Program**

Education and awareness program on the dangers of impaired driving to reduce alcohol and other drug related crashes and fatalities. Emphasis is on youth, especially in rural counties.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Assist counties or cities with an initiative to reduce impaired driving by minors or adults	5	5	<input checked="" type="checkbox"/>
▪ Conduct demonstrations on the use of ignition interlock and/or other alcohol monitoring technology	8	8	<input checked="" type="checkbox"/>
▪ Conduct programs to educate law enforcement/security officers on current alcohol and drug trends	8	14	<input checked="" type="checkbox"/>
▪ Create toolkit that offers resources to increase intervention efforts to reduce impaired driving	1	1	<input checked="" type="checkbox"/>
▪ Develop campaign to encourage the public to report impaired drivers	1	1	<input checked="" type="checkbox"/>
▪ Participate in programs to educate the public about the dangers of impaired driving and underage drinking	200	304	<input checked="" type="checkbox"/>
▪ Support Driving While Intoxicated (DWI) Law Enforcement Advisory Group (LEAG)	1	3	<input checked="" type="checkbox"/>
▪ Support programs on the dangers of impaired motorcycle riding	9	10	<input checked="" type="checkbox"/>
▪ Support parent/adult education programs to increase the awareness of alcohol and drug trends	10	24	<input checked="" type="checkbox"/>
▪ Update social media platforms to support Watch UR BAC program outreach and information dissemination	3	36	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$629,786.25			\$221,293.86	\$851,080.11
		1	Actuals:	\$611,305.92			\$523,203.83	\$1,134,509.75

Task: Public Information Campaigns **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2021-TTI-G-1YG-0055**

Title / Desc. **Deterring Impaired Driving & Underage Drinking Amongst Youth with Statewide Peer-to-Peer Programs**
 Deploy peer-to-peer traffic safety programming that addresses impaired driving and underage drinking at junior high/middle schools, high schools & colleges in Texas.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct traffic safety symposium an emphasis on reducing impaired driving among college students	1	1	<input checked="" type="checkbox"/>
▪ Conduct traffic safety trivia sessions (using impaired driving trivia) for school and community audiences	5	7	<input checked="" type="checkbox"/>
▪ Coordinate teen leadership meetings of the Teen Advisory Board and Collegiate Advisory Board	7	7	<input checked="" type="checkbox"/>
▪ Develop program videos focused on impaired driving outreach for high school and college grade levels	2	4	<input checked="" type="checkbox"/>
▪ Evaluate impaired driving program kits (Zero Tolerance and Other Drug) resources to support outreach	2	2	<input checked="" type="checkbox"/>
▪ Maintain established social media presences and continue to increase outreach on all platforms	3	6	<input checked="" type="checkbox"/>
▪ Participate in impaired driving prevention outreach activities (for jr. high, high school, college)	25	20	<input type="checkbox"/>
▪ Provide junior high, high school and college campuses in Texas with resources to address impaired driving	220	174	<input type="checkbox"/>
▪ Provide resource kits related to “other drugs” designed for delivery by junior high, high school and college	220	174	<input type="checkbox"/>
▪ Revise impaired driving prevention activity kits to assist with outreach for jr. high, high school, college	3	3	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 AL	1	<i>Planned:</i> \$351,990.04			\$117,411.39	\$469,401.43
	1	<i>Actuals:</i> \$300,621.46			\$191,518.63	\$492,140.09

Task: Public Information Campaigns	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Travis County Attorney's UDPP	District AUS	Project Number 2021-Travis C-G-1YG-0019
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Title / Desc. Comprehensive Underage Drinking Prevention Program

To conduct a comprehensive underage drinking prevention program through education efforts and peer to peer interaction to reduce underage drinking and driving and underage alcohol consumption.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect months of UDPP statistics in Travis, Hays and Williamson Counties	12	29	<input checked="" type="checkbox"/>
▪ Conduct year round public information and education (PI&E) campaign in the tri-county area	1	1	<input checked="" type="checkbox"/>
▪ Conduct Underage Drinking Prevention Task Force meetings	4	4	<input checked="" type="checkbox"/>
▪ Create partnerships with agencies that can collaborate with UDPP on underage drinking prevention	12	107	<input checked="" type="checkbox"/>
▪ Educate classes of Busted! and Why Risk It? presentations to youth and adults	450	402	<input type="checkbox"/>
▪ Participate in community events in Travis, Hays and Williamson Counties	40	20	<input type="checkbox"/>

Financial Information:

Fund	Source	#	Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1		<i>Planned:</i>	\$169,741.13			\$234,792.81	\$404,533.94
		1		<i>Actuals:</i>	\$165,219.72			\$262,218.16	\$427,437.88

Task: Public Information Campaigns **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **TxDOT - Traffic Safety** Division TRF-TS Project Number **Project Celebrations**

Title / Desc. **Project Celebrations**

Project Celebration Mini-Grants are state funded grants to approximately 575 high schools to assist in sponsoring alcohol free events around prom and graduation time.

Participating Organizations	Project #
TxDOT-Abilene	2021-PC-Tx-ABL-00001
TxDOT-Amarillo	2021-PC-Tx-AMA-00002
TxDOT-Atlanta	2021-PC-Tx-ATL-00003
TxDOT-Austin	2021-PC-Tx-AUS-00004
TxDOT-Beaumont	2021-PC-Tx-BMT-00005
TxDOT-Bryan	2021-PC-Tx-BRY-00020
TxDOT-Brownwood	2021-PC-Tx-BWD-00006
TxDOT-Childress	2021-PC-Tx-CHS-00021
TxDOT-CorpusChristi	2021-PC-Tx-CRP-00022
TxDOT-Dallas	2021-PC-Tx-DAL-00023
TxDOT-El Paso	2021-PC-Tx-ELP-00024
TxDOT-Ft. Worth	2021-PC-Tx-FTW-00025
TxDOT-Houston	2021-PC-Tx-HOU-00014
TxDOT-Lubbock	2021-PC-Tx-LBB-00016
TxDOT-Lufkin	2021-PC-Tx-LKF-00017
TxDOT-Laredo	2021-PC-Tx-LRD-00015
TxDOT-Odessa	2021-PC-Tx-ODA-00018
TxDOT-Paris	2021-PC-Tx-PAR-00019
TxDOT-Pharr	2021-PC-Tx-PHR-00008
TxDOT-San Antonio	2021-PC-Tx-SAT-00010
TxDOT-San Angelo	2021-PC-Tx-SJT-00009
TxDOT-Tyler	2021-PC-Tx-TYL-00011
TxDOT-Waco	2021-PC-Tx-WAC-00012
TxDOT-Wichita Falls	2021-PC-Tx-WFS-00013
TxDOT-Yoakum	2021-PC-Tx-YKM-00007

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State State	1	Planned:	\$315,050.00			\$315,050.00
	1	Actuals:	\$209,061.00			\$209,061.00

Task: Public Information Campaigns **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **TxDOT - Traffic Safety** Division TRF-TS Project Number **Texas Reality Education for Drivers**

Title / Desc. **Texas Reality Education for Drivers**

Texas Reality Education for Drivers is an injury prevention traffic safety educational program focusing on alcohol and other drug countermeasures aimed at 14-to-25 year olds and adult influencers.

Project Notes

Project Not Implemented

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5BAC	1	Planned:	\$270,000.00		\$67,500.00	\$337,500.00
		Actuals:				

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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<i>Organization Name</i> Education Service Center, Region VI	<i>Division</i> TRF-TS	<i>Project Number</i> 2021-ESCVI-G-1YG-0009
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Title / Desc. **Alcohol Drug And Safety Training Education Program AD-A-STEP for Life**

This is up to a 3 hour Alcohol Drug & Safety Education course for adults identified as under educated by federal guidelines & 21st Century, PreK-12 students & their parents in after-school programs.

Strategies Addressed

- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze participant evaluations to determine overall effectiveness of Alcohol Drug & Safety Training Program	355	374	<input checked="" type="checkbox"/>
▪ Teach participants in the AD-A-STEP Program	500	680	<input checked="" type="checkbox"/>
▪ Update Teacher/staff resource binder consisting of Program lessons, supplementals, games & activities	1	2	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i>#</i>	<i>Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D	M5TR	1		<i>Planned:</i>	\$85,709.65			\$28,603.00	\$114,312.65
		1		<i>Actuals:</i>	\$76,999.50			\$28,485.49	\$105,484.99

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Mothers Against Drunk Driving	Division TRF-TS	Project Number 2021-MADD-G-1YG-0007
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Title / Desc. **Mothers Against Drunk Driving, Texas 'Take the Wheel Initiative'**

A multi-dimensional awareness initiative that focuses on key segments of law enforcement, community stakeholders, and at-risk populations in high impaired driving threat areas.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Interview-based Community Surveys with local Stakeholders to document the challenges to end DWI/DUI	7	16	☑
▪ Conduct Law Enforcement Recognition and Award Activities	7	8	☑
▪ Conduct Law Enforcement Outreach (LEO) activities	168	793	☑
▪ Coordinate Impaired Driving Roundtable for Law Enforcement and Community Stakeholders	7	7	☑
▪ Educate Parents and Other Adults on the Power of Parents® Program	700	1,721	☑
▪ Educate Teens, Youth, and Young Adults in Power of You(th)®	7,000	18,853	☑
▪ Implement Program Area DWI/DUI/Underage Drinking Prevention awareness/ PR/ communication initiatives	14	25	☑
▪ Participate in Community Outreach Activities informing members of the public on the dangers of DWI/DUI	56	90	☑
▪ Participate in Community Coalition/Taskforce meetings/partnership activities in support of DWI/DUI Prevention	98	235	☑

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5OT	1	Planned:	\$687,599.50			\$265,036.12	\$952,635.62
		1	Actuals:	\$681,448.26			\$6,423,974.14	\$7,105,422.40

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name National Safety Council	Division TRF-TS	Project Number 2021-NSC-G-1YG-0092
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Title / Desc. Drug Impairment Training for Texas Employers

Educate Texas Employers on traffic safety issues, specifically related to impaired driving, to change driver behavior, to reduce the number of fatalities & injuries on Texas Roadways.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve and increase training for law enforcement officers.
- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Drug Impaired Training for Texas Employers Advisory meetings	2	2	<input checked="" type="checkbox"/>
▪ Develop educational materials (posters, safety talks, etc.) for Texas employers	7	11	<input checked="" type="checkbox"/>
▪ Develop Impairment articles for inclusion in the Our Driving Concern monthly newsletters for Employers	10	14	<input checked="" type="checkbox"/>
▪ Maintain webpages/website with drugged and impaired driving resources for employers	1	1	<input checked="" type="checkbox"/>
▪ Maintain consecutive months of establishing and supporting impaired driving with Texas employers	12	11	<input type="checkbox"/>
▪ Provide professional development trainings, webinars and presentations on Impairment	25	28	<input checked="" type="checkbox"/>
▪ Train Texas employers on impairment through training, webinars, & presentations	400	874	<input checked="" type="checkbox"/>
▪ Update DITTE training material/curriculum	1	2	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5TR	1	Planned:	\$180,000.00			\$46,798.95	\$226,798.95
		1	Actuals:	\$114,142.49			\$46,110.95	\$160,253.44

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Sam Houston State University** Division TRF-TS Project Number **2021-SHSU-G-1YG-0028**

Title / Desc. Impaired Driving Initiatives--DECP, ARIDE, and DITEP

Maintain a network of DREs/DRE Instructors, ensure compliance of DRE standards and compile data on impaired driving in Texas. Provide DRE, ARIDE and DITEP training in Texas.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve education programs on alcohol and driving for youth.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Drug Recognition Expert Instructor Course	1	0	<input type="checkbox"/>
▪ Conduct Agency Coordinator Regional Meetings to review the TX Drug Recognition Program	2	2	<input checked="" type="checkbox"/>
▪ Conduct Drug Recognition Expert Basic Courses	3	3	<input checked="" type="checkbox"/>
▪ Conduct Drug Recognition Expert 8-hour Recertification Courses	6	13	<input checked="" type="checkbox"/>
▪ Conduct Secondary Education Professionals in the NHTSA/IACP approved DITEP training	12	9	<input type="checkbox"/>
▪ Conduct NHTSA/IACP approved ARIDE Courses	25	25	<input checked="" type="checkbox"/>
▪ Maintain National Drug Recognition Expert Tracking Database	1	1	<input checked="" type="checkbox"/>
▪ Maintain Sam Houston State University Impaired Driving Grant website	1	1	<input checked="" type="checkbox"/>
▪ Revise set of Drug Recognition Expert student/instructor policies & DRE recertification curriculum	1	1	<input checked="" type="checkbox"/>
▪ Submit final report containing information, data obtained from each LE Agency-taught ARIDE internally	1	0	<input type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5CS	1	Planned: \$649,999.49			\$195,386.84	\$845,386.33
	1	Actuals: \$494,856.23			\$203,331.60	\$698,187.83

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Sam Houston State University** Division TRF-TS Project Number **2021-SHSU-G-1YG-0132**

Title / Desc. Drug Impairment Training for Texas Community Supervision and Parole Officers

The primary goal is to provide a 6-hour or 4-hour curriculum on drug impairment to Texas Community Supervision, Juvenile Probation & Parole Officers reducing fatalities and injuries on Texas roadways.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct TX Community Supervision, Juvenile Probation & Parole officers in 6 - hour drug impairment courses	10	0	<input type="checkbox"/>
▪ Maintain Sam Houston State University (SHSU) Impaired Driving Initiatives Grant website	1	0	<input type="checkbox"/>
▪ Provide 4-hour online training course	1	0	<input type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5CS	1	Planned: \$85,637.38			\$28,681.86	\$114,319.24
	1	Actuals: \$13,429.52			\$3,619.44	\$17,048.96

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Sam Houston State University** Division TRF-TS Project Number **2021-SHSU-G-1YG-0149**

Title / Desc. Individual Nystagmus Simulated Training Experience

This is a collaborative project between Sam Houston and University of TX Dallas to continue integration of the INSITE system as a training tool for use in ARIDE and SFST (Basic and Refresher) Courses.

Strategies Addressed

- Improve and increase training for law enforcement officers.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete final report analyzing data obtained from each INSITE participant	1	1	<input checked="" type="checkbox"/>
▪ Implement INSITE into the ARIDE Courses	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5TR	1	Planned: \$199,998.55			\$51,861.83	\$251,860.38
	1	Actuals: \$184,725.42		\$206.59	\$47,971.72	\$232,903.73

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texans for Safe and Drug Free Youth** Division TRF-TS Project Number **2021-TXSDY-G-1YG-0111**

Title / Desc. Enhanced Visibility Enforcement Campaign to Reduce Underage Social Access to Alcohol and DWI/DUI

Through coalition and law enforcement training, this campaign focuses on holding adults accountable for providing alcohol to youth and increases awareness of Social Host and Zero Tolerance Laws.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Coordinate Controlled Party Dispersal (CPD) Trainings for local law enforcement	2	7	<input checked="" type="checkbox"/>
▪ Evaluate trainings provided by Texans for Safe and Drug-Free Youth	7	7	<input checked="" type="checkbox"/>
▪ Provide media advocacy and/or SMART goal trainings to support communities EVEC's	5	5	<input checked="" type="checkbox"/>
▪ Support Enhanced Visibility Campaign by promoting it to broader communities	1	5	<input checked="" type="checkbox"/>
▪ Support communities, including law enforcement, conducting the Enhanced Visibility Enforcement Campaign	5	9	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5CS	1	Planned: \$196,657.75			\$65,552.58	\$262,210.33
	1	Actuals: \$151,598.65			\$54,867.37	\$206,466.02

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texans for Safe and Drug Free Youth** Division TRF-TS Project Number **2021-TXSDY-G-1YG-0121**

Title / Desc. **Screening and Brief Intervention to Reduce Risky Alcohol Use and DUI Among College Students**

Screening & Brief Intervention is an evidence-based strategy that identifies risky alcohol use and its consequences (such as DUI) among college students and motivates them to change their behavior.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Evaluate SBI campuses trainings and events	4	5	<input checked="" type="checkbox"/>
▪ Support Screening and Brief Intervention (SBI) strategy by promoting it to broader communities	1	4	<input checked="" type="checkbox"/>
▪ Train campuses and support them in implementing SBI	4	9	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5TR	1	Planned: \$345,002.00			\$115,000.66	\$460,002.66
		1	Actuals: \$286,677.03			\$47,214.46	\$333,891.49

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2021-TTI-G-1YG-0066**

Title / Desc. **Training for Criminal Justice Professionals on Intervention Plans for DWI Offenders**

To provide training to criminal justice professionals on ways to reduce the risk of DWI recidivism by sharing evidence based practices on intervention treatment plans to DWI offenders.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve DWI processing procedures.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect Information about common intervention practices from Courtrooms and Probation Offices	16	16	<input checked="" type="checkbox"/>
▪ Conduct Webinars for Judges and Probation Officers Common Practices with DWI Offenders	5	6	<input checked="" type="checkbox"/>
▪ Create Document of Helpful Resources to Criminal Justice professionals	1	1	<input checked="" type="checkbox"/>
▪ Submit Final Technical Memorandum Detailing Project Efforts	1	1	<input checked="" type="checkbox"/>
▪ Survey Criminal Justice Professionals on Practices during Sentencing and Probation Referrals	70	70	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned: \$73,276.70			\$18,333.39	\$91,610.09
		1	Actuals: \$69,207.43			\$19,265.72	\$88,473.15

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2021-TTI-G-1YG-0067**

Title / Desc. **Texas Ignition Interlock Training, Outreach & Evaluation Program**

The training program will provide outreach among criminal justice and traffic safety professionals to increase use & evaluate how ignition interlock devices impact DWI recidivism in Texas.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve and increase training for law enforcement officers.
- Increase intervention efforts.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend outreach events to educate target audiences about ignition interlock devices	5	5	<input checked="" type="checkbox"/>
▪ Complete impact analysis of ignition interlock device relative to recidivism	1	1	<input checked="" type="checkbox"/>
▪ Conduct utilization analysis of ignition interlock devices in Texas counties	1	1	<input checked="" type="checkbox"/>
▪ Conduct ignition interlock trainings for criminal justice system personnel	24	24	<input checked="" type="checkbox"/>
▪ Create outreach information sheets for distribution to criminal justice system stakeholders	2	2	<input checked="" type="checkbox"/>
▪ Revise ignition interlock training curriculum for criminal justice system personnel	1	2	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5II	1	Planned:	\$168,337.44			\$42,102.39	\$210,439.83
		1	Actuals:	\$164,636.92			\$41,377.85	\$206,014.77

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas Association of Counties** Division TRF-TS Project Number **2021-TAC-G-1YG-0104**

Title / Desc. **County Judges Impaired Driving Liaison Project**

Educate County Judges on the effective use of evidence based principles to reduce impaired driving, including use of alcohol monitoring technology

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Coordinate Education committee meeting	1	2	<input checked="" type="checkbox"/>
▪ Educate Constitutional County Judges	360	523	<input checked="" type="checkbox"/>
▪ Maintain Impaired driving website	1	1	<input checked="" type="checkbox"/>
▪ Maintain telephone hotline/help desk	1	1	<input checked="" type="checkbox"/>
▪ Provide Impaired driving curriculum	1	2	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$183,418.55			\$54,516.97	\$237,935.52
		1	Actuals:	\$181,027.13			\$54,687.45	\$235,714.58

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas Center for the Judiciary	Division TRF-TS	Project Number 2021-TCJ-G-1YG-0114
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Title / Desc. **Texas Judicial Resource Liaison and Impaired Driving Judicial Education**

This project improves adjudication of impaired driving cases through education, technical assistance and support materials for judges and DWI Court teams.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct DWI Court Team Advanced Conference	1	1	☑
▪ Conduct DWI Court Team Basic Training	1	1	☑
▪ Conduct Impaired Driving Symposium	1	1	☑
▪ Conduct DWI Summit meetings	2	2	☑
▪ Conduct impaired driving judicial education breakout sessions at the Regional Conferences	2	2	☑
▪ Conduct impaired driving judicial education breakout Sessions at TCJ Annual Judicial Education Conference	3	3	☑
▪ Conduct impaired driving judicial education breakout Sessions at the Criminal Justice Conference	3	3	☑
▪ Distribute DWI Newsletters	2	2	☑
▪ Maintain database of DWI Courts in Texas	1	1	☑
▪ Maintain Judicial Resource Liaison	1	1	☑
▪ Manage Texas Judges' DWI Resource website	1	1	☑
▪ Participate in College for New Judges	1	1	☑
▪ Provide technical assistance trainings to judges	2	2	☑
▪ Support Texas DWI Courts	6	6	☑

Financial Information:

Fund	Source	#	Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:		\$577,904.44			\$628,965.77	\$1,206,870.21
		1	Actuals:		\$526,284.40			\$871,819.61	\$1,398,104.01

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas District and County Attorneys Association	Division TRF-TS	Project Number 2021-TDCAA-G-1YG-0085
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Title / Desc. DWI Resource Prosecutor

TDCAA will maintain a qualified DWI Resource Prosecutor as trainer and liaison; provides regional prosecutor/officer courses, publications, articles, case notes, technical assistance, and a web site.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Acquire removed	0	0	<input checked="" type="checkbox"/>
▪ Conduct statewide Task Force of DWI prosecutors	1	1	<input checked="" type="checkbox"/>
▪ Distribute case notes on important DWI appellate decisions by e-mail and archived at tdcaa.com	12	16	<input checked="" type="checkbox"/>
▪ Maintain web site with updated DWI-related content at tdcaa.com	1	1	<input checked="" type="checkbox"/>
▪ Produce impaired driving prosecution specific articles for TDCAA periodicals	4	4	<input checked="" type="checkbox"/>
▪ Provide presentations to Traffic Safety Partners by qualified speakers on DWI and Traffic Safety	4	9	<input checked="" type="checkbox"/>
▪ Provide new DA investigators TDCAAs Case Preparation book at the new investigator training	35	53	<input checked="" type="checkbox"/>
▪ Provide technical assistance e-mails to prosecutors, officers and traffic safety partners	120	184	<input checked="" type="checkbox"/>
▪ Provide Texas prosecutors with TDCAAs DWI Investigation & Prosecution publication	3,100	3,258	<input checked="" type="checkbox"/>
▪ Provide Texas prosecutors with TDCAAs Transportation Code publication	3,100	3,259	<input checked="" type="checkbox"/>
▪ Train prosecutors and prosecutor support staff at a Train the Trainer program	25	31	<input checked="" type="checkbox"/>
▪ Train new prosecutors at week-long Prosecutor Trial Skills programs and provide with publications	260	312	<input checked="" type="checkbox"/>
▪ Train prosecutors and police officers at regional DWI programs and provide publications	1,425	649	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$696,280.06			\$305,489.64	\$1,001,769.70
		1	Actuals:	\$560,185.97			\$246,607.22	\$806,793.19

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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<i>Organization Name</i> Texas Justice Court Training Center	<i>Division</i> TRF-TS	<i>Project Number</i> 2021-TJCTC-G-1YG-0119
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Title / Desc. **Texas Justice Court Traffic Safety Initiative**

The Texas Justice Court Traffic Safety Initiative's goal is to reduce DWI offenses by providing judicial education and support to Texas justices of the peace and court personnel.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve DWI processing procedures.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct hours of program courses at court personnel seminars	2	3	<input checked="" type="checkbox"/>
▪ Conduct hours of program courses at justice of the peace seminars	4	4	<input checked="" type="checkbox"/>
▪ Develop DWI arrest and magistration activity kit to justices of the peace	1	2	<input checked="" type="checkbox"/>
▪ Distribute multi-media articles related to project areas to all clientele	10	9	<input type="checkbox"/>
▪ Maintain Texas DWI Bond Condition Program	1	1	<input checked="" type="checkbox"/>
▪ Maintain sections in deskbooks and/or other publications on topics related to impaired driving	2	5	<input checked="" type="checkbox"/>
▪ Participate in seminar focusing on DWI law by impacting all levels of the judiciary	1	1	<input checked="" type="checkbox"/>
▪ Train group of newly elected or appointed justices of the peace in program areas at new judges seminars	1	2	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	AL	1	<i>Planned:</i>	\$147,657.38			\$37,798.10	\$185,455.48
		1	<i>Actuals:</i>	\$145,602.38			\$50,382.57	\$195,984.95

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas Municipal Courts Education Center** Division **TRF-TS** Project Number **2021-TMCEC-G-1YG-0022**

Title / Desc. Municipal Traffic Safety Initiatives

To provide education on impaired driving issues to municipal judges and court support personnel while encouraging them to participate in public outreach on related issues.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct joint impaired driving symposium for judges with other judicial education centers	1	1	☑
▪ Conduct motivational interviewing, screening, and brief intervention workshop to prevent DUI	1	1	☑
▪ Conduct statewide conference on impaired driving	1	1	☑
▪ Conduct workshop to educate municipal courts on setting up a teen court program to prevent DUI	1	1	☑
▪ Coordinate DUI and DWI prevention exhibits at TMCEC Conferences and other events	25	30	☑
▪ Produce pages related to impaired driving for publication in TMCECs quarterly legal journal	12	14	☑
▪ Select municipal courts as MTSI Award winners	9	17	☑
▪ Train prosecutors on impaired driving issues through in-person courses and webinars	160	848	☑
▪ Train municipal court personnel on impaired driving issues through in-person courses and webinars	850	6,657	☑
▪ Train municipal judges on impaired driving issues through in-person courses and webinars	1,250	5,149	☑

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$317,258.33		\$12,000.00	\$97,831.49	\$427,089.82
		1	Actuals:	\$312,025.82		\$11,600.00	\$128,139.06	\$451,764.88

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas Municipal Police Association	Division TRF-TS	Project Number 2021-TMPA-G-1YG-0002
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Title / Desc. **Texas Standardized Field Sobriety Testing(SFST)Refresher, Practitioner & Instructor Training Program**

It is critical we continue to train officers to strengthen their DWI assessment/detection/arrest skills to produce cases to be successfully prosecuted and will reduce crashes, injuries and save lives.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct 50-hour SFST Instructor Courses	3	4	<input checked="" type="checkbox"/>
▪ Conduct 24-hour SFST Basic/Practitioner Courses	5	5	<input checked="" type="checkbox"/>
▪ Conduct 8-hour SFST Refresher Courses	150	182	<input checked="" type="checkbox"/>
▪ Produce set of training materials for students attending the Refresher, Practitioner &/or Instructor Course	1	1	<input checked="" type="checkbox"/>
▪ Provide news or information articles related to SFST or impaired driving	2	4	<input checked="" type="checkbox"/>
▪ Support other alcohol-related programs and/or events	6	7	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	#	Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$575,000.00			\$200,538.00	\$775,538.00
		1	Actuals:	\$516,205.68			\$512,136.38	\$1,028,342.06

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas Municipal Police Association** Division TRF-TS Project Number **2021-TMPA-G-1YG-0004**

Title / Desc. **Focus on Reducing Impaired Driving Among Youth (FRIDAY) Training Program**

This program will increase the enforcement of laws related to underage drinking and impaired driving through increased law enforcement training and participating in local coalitions.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend Alcohol partner events, meetings, and or national conferences focused on impaired driving	20	83	<input checked="" type="checkbox"/>
▪ Train law enforcement and criminal justice support personnel in the 4-Hr ADAPT course	400	449	<input checked="" type="checkbox"/>
▪ Train School and Criminal Justice Support Personnel in the 1-HR and 2HR courses	650	1,161	<input checked="" type="checkbox"/>
▪ Train law enforcement officers and supporting personnel in the 8-HR FRIDAY and /or ADAPT classes	800	387	<input type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5CS	1	Planned: \$425,198.56			\$156,999.96	\$582,198.52
	1	Actuals: \$370,264.60			\$257,857.76	\$628,122.36

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas Municipal Police Association** Division TRF-TS Project Number **2021-TMPA-G-1YG-0017**

Title / Desc. **Texas Impaired Driving Conference for Law Enforcement**

To hold a statewide impaired driving summit that focuses on information that is significant and useful for law enforcement involved in impaired driving enforcement.

Project Notes

Project Not Implemented

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5BAC	1	Planned: \$159,937.89			\$58,195.30	\$218,133.19
		Actuals:				

FY 2021 Traffic Safety Funds Program Area Expenditure Summary

Alcohol and Other Drug Counter Measures

AL - 02

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
Enforcement	<i>Planned:</i>	48	\$4,170,170.27	\$393,624.00			\$2,150,924.10					\$1,625,622.17	\$250,000.00
	<i>Actual:</i>	33	\$6,706,710.60	\$355,352.81			\$1,324,251.89					\$5,027,105.90	\$215,312.32
Evaluation	<i>Planned:</i>	4	\$759,652.41	\$526,646.10			\$61,335.26					\$171,671.05	\$83,519.60
	<i>Actual:</i>	4	\$645,627.62	\$424,716.63			\$60,664.76					\$160,246.23	\$68,609.40
Program Management													
Public Information Campaigns	<i>Planned:</i>	7	\$9,381,969.48	\$1,151,517.42			\$3,890,803.00			\$315,050.00		\$4,024,599.06	\$169,741.13
	<i>Actual:</i>	6	\$11,387,502.88	\$1,077,147.10			\$3,515,921.18			\$209,061.00		\$6,585,373.60	\$165,219.72
Training	<i>Planned:</i>	18	\$8,164,566.52	\$538,192.41			\$5,216,681.26			\$12,000.00		\$2,397,692.85	\$147,657.38
	<i>Actual:</i>	17	\$13,898,972.81	\$526,835.63			\$4,322,481.80			\$11,806.59		\$9,037,848.79	\$145,602.38
TOTALS:	<i>Planned:</i>	77	\$22,476,358.68	\$2,609,979.93			\$11,319,743.62			\$315,050.00	\$12,000.00	\$8,219,585.13	\$650,918.11
	<i>Actual:</i>	60	\$32,638,813.91	\$2,384,052.17			\$9,223,319.63			\$209,061.00	\$11,806.59	\$20,810,574.52	\$594,743.82

Emergency Medical Services EM - 03

Goals

- To improve EMS care and support provided to motor vehicle trauma victims in rural and frontier areas of Texas.

Strategies

- Increase EMS involvement in local community safety efforts.
- To increase the availability of EMS training in rural and frontier areas.

Project Descriptions

<i>Task: Training</i>		<i>Emergency Medical Services EM - 03</i>					
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>			
Texas Engineering Extension Service ESTI				2021-TEEXESTI-G-1YG-0134			
<i>Title / Desc.</i> Rural / Frontier Emergency Medical Services (EMS) Education Training Program							
<i>Provide education and training to the rural / frontier response departments in Texas. To enhance training in these areas and reduce EMS response time to MVA trauma victims in rural / frontier Texas.</i>							
<i>Strategies Addressed</i>							
- To increase the availability of EMS training in rural and frontier areas.							
<i>Performance Objectives</i>							
			<u>Target</u>	<u>Actual</u>	<u>Met?</u>		
▪	Attend meetings and/or conferences focusing on schools and school districts		5	1	<input type="checkbox"/>		
▪	Attend Conference / Meetings to promote and distribute information about the grant		12	0	<input type="checkbox"/>		
▪	Teach student hours while attending course		50,000	15,284	<input type="checkbox"/>		
▪	Train students in continuing education (CE) classes		142	68	<input type="checkbox"/>		
▪	Train students in initial EMS classes		1,523	480	<input type="checkbox"/>		
▪	Update times, the Rural / Frontier EMS Education website with current information and forms		36	33	<input type="checkbox"/>		
<i>Financial Information:</i>							
<i>Fund</i>	<i>Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	EM	1	<i>Planned:</i> \$188,559.42			\$432,945.83	\$621,505.25
		1	<i>Actuals:</i> \$150,669.67			\$410,224.90	\$560,894.57

FY 2021 Traffic Safety Funds Program Area Expenditure Summary

Emergency Medical Services

EM - 03

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>													
<i>Training</i>	<i>Planned:</i>	1	\$621,505.25	\$188,559.42								\$432,945.83	
	<i>Actual:</i>	1	\$560,894.57	\$150,669.67								\$410,224.90	
TOTALS:	<i>Planned:</i>	1	\$621,505.25	\$188,559.42								\$432,945.83	
	<i>Actual:</i>	1	\$560,894.57	\$150,669.67								\$410,224.90	

Motorcycle Safety

MC - 04

Goals

- To reduce the number of motorcyclist fatalities

Strategies

- Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education on motorists' responsibility pertaining to motorcycle safety.
- Increase rider education and training.

Project Descriptions

Task: Public Information Campaigns			Motorcycle Safety MC - 04			
Organization Name		Division	Project Number			
Sherry Matthews Advocacy Marketing		TRF-TS	2021-SMAM-SOW-0010			
Title / Desc. Motorcycle Safety Awareness Look Twice for Motorcycles. PI&E Campaign (Federal)						
This multimedia statewide campaign raises awareness that motorcyclists are an especially vulnerable part of our transportation infrastructure and encourages drivers to pay special attention to them.						
Strategies Addressed						
- Develop and implement public information and education efforts on traffic safety issues.						
Performance Objectives			<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
▪ Conduct events across the state (one launch event and five outreach events)			6	6	<input checked="" type="checkbox"/>	
▪ Develop new creative assets for the campaign			14	14	<input checked="" type="checkbox"/>	
▪ Implement paid media buy			1	1	<input checked="" type="checkbox"/>	
▪ Implement public service announcement distribution			1	1	<input checked="" type="checkbox"/>	
▪ Provide set of materials to TxDOT Communications to generate earned media			1	1	<input checked="" type="checkbox"/>	
▪ Submit existing campaign creative components for approval			1	1	<input checked="" type="checkbox"/>	
Financial Information:						
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 MC	0	Planned: \$15,915.51				\$15,915.51
	0	Actuals: \$15,915.51				\$15,915.51

Task: Public Information Campaigns				Motorcycle Safety MC - 04				
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>				
Sherry Matthews Advocacy Marketing				2021-SMAM-SOW-0010				
<i>Title / Desc.</i> Motorcycle Safety Awareness Look Twice for Motorcycles. PI&E Campaign (Federal)								
<i>This multimedia statewide campaign raises awareness that motorcyclists are an especially vulnerable part of our transportation infrastructure and encourages drivers to pay special attention to them.</i>								
<i>Strategies Addressed</i>								
- Develop and implement public information and education efforts on traffic safety issues.								
<i>Performance Objectives</i>				<u>Target</u>	<u>Actual</u>	<u>Met?</u>		
▪ Conduct events across the state (one launch event and five outreach events)				6	6	<input checked="" type="checkbox"/>		
▪ Develop new creative assets for the campaign				14	14	<input checked="" type="checkbox"/>		
▪ Implement paid media buy				1	1	<input checked="" type="checkbox"/>		
▪ Implement public service announcement distribution				1	1	<input checked="" type="checkbox"/>		
▪ Provide set of materials to TxDOT Communications to generate earned media				1	1	<input checked="" type="checkbox"/>		
▪ Submit existing campaign creative components for approval				1	1	<input checked="" type="checkbox"/>		
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i>#</i>	<i>Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405F	M11X	1	<i>Planned:</i>	\$369,084.49			\$385,000.00	\$754,084.49
		1	<i>Actuals:</i>	\$366,074.80			\$9,646,498.78	\$10,012,573.58

Task: Public Information Campaigns				Motorcycle Safety MC - 04				
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>				
Sherry Matthews Advocacy Marketing				2021-SMAM-SOW-0011				
<i>Title / Desc.</i> Motorcycle Safety Awareness Look Twice for Motorcycles. PI&E Campaign (State)								
<i>This statewide campaign raises awareness that motorcyclists are an especially vulnerable part of our transportation infrastructure and encourages drivers to pay special attention to them.</i>								
<i>Strategies Addressed</i>								
- Develop and implement public information and education efforts on traffic safety issues.								
<i>Performance Objectives</i>				<u>Target</u>	<u>Actual</u>	<u>Met?</u>		
▪ Implement paid media buy				1	1	<input checked="" type="checkbox"/>		
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i>#</i>	<i>Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
State	State	1	<i>Planned:</i>		\$265,000.00		\$265,000.00	\$530,000.00
		1	<i>Actuals:</i>		\$265,000.00		\$463,359.00	\$728,359.00

Task: Public Information Campaigns	Motorcycle Safety MC - 04
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2021-TTI-G-1YG-0030
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Title / Desc. **Unlicensed to Ride: Encouraging Motorcyclists to Complete Training and Licensing**

A data linkage and outreach project that investigates trained vs. untrained rider crashes, continues a mailing campaign to encourage riders to complete training, and subsidizes motorcycle training.

Strategies Addressed

- Increase rider education and training.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete mass mailing to untrained riders in the State	1	5	<input checked="" type="checkbox"/>
▪ Establish data linkage between motorcycle rider data and crash data	1	5	<input checked="" type="checkbox"/>
▪ Evaluate FY 2020 mailing campaign	1	5	<input checked="" type="checkbox"/>
▪ Participate in national traffic safety, motorcycle safety, or traffic records conference	1	6	<input checked="" type="checkbox"/>
▪ Provide presentation to Texas traffic safety stakeholders	1	6	<input checked="" type="checkbox"/>
▪ Support set of motorcycle riders through motorcycle safety training	1	5	<input checked="" type="checkbox"/>
▪ Survey set of riders as they complete motorcycle safety training	1	5	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	MC	1	Planned:	\$88,162.69			\$22,047.94	\$110,210.63
		1	Actuals:	\$88,162.69			\$27,159.73	\$115,322.42

Task: Public Information Campaigns	Motorcycle Safety MC - 04
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2021-TTI-G-1YG-0051
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Title / Desc. Statewide Motorist Awareness and Motorcyclist Safety Outreach and Support

Public information and education outreach employing motorcyclists and related safety groups to raise motorists' knowledge of safely sharing the road with motorcyclists and of rider safety awareness.

Strategies Addressed

- Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase rider education and training.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend Statewide Motorist Awareness and Motorcyclist Safety Events to Distribute Educational Materials	2	1	<input type="checkbox"/>
▪ Complete Content Updates, Website Support, Create/Update Social Media Materials	52	1,312	<input checked="" type="checkbox"/>
▪ Develop Outreach Plan to Guide Project Activities	1	1	<input checked="" type="checkbox"/>
▪ Develop Set of Campaign Promotional Materials for use in Statewide Outreach Activities	1	1	<input checked="" type="checkbox"/>
▪ Evaluate Campaign Outreach Activity	1	1	<input checked="" type="checkbox"/>
▪ Produce Best Practices Document for Educating Motorcycle Safety Stakeholders and Riders	1	1	<input checked="" type="checkbox"/>
▪ Provide Texas Motorcycle Safety Forum	1	1	<input checked="" type="checkbox"/>
▪ Provide Motorcycle Safety Coalition Activities	4	4	<input checked="" type="checkbox"/>
▪ Provide Educational and Outreach Presentations to Rider Clubs/Groups	5	6	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	MC	1	<i>Planned:</i>	\$315,000.00			\$78,821.97	\$393,821.97
		1	<i>Actuals:</i>	\$298,220.66			\$84,891.76	\$383,112.42

Task: Public Information Campaigns	Motorcycle Safety MC - 04
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<i>Organization Name</i> Texas A&M Transportation Institute	<i>Division</i> TRF-TS	<i>Project Number</i> 2021-TTI-G-1YG-0065
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Title / Desc. **Identifying Factors and Trends to Improve Motorcycle Safety in Texas**

This project will conduct an analysis of motorcycle crash data to develop educational materials targeting the four E's (enforcement, education, EMS, and engineering).

Strategies Addressed

- Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete motorcycle crash analysis	1	1	☑
▪ Produce PowerPoint slide deck with notes	1	1	☑
▪ Produce voice over PowerPoint video presentation of crash analysis findings	1	1	☑
▪ Produce factsheets on intersections & multi-vehicle crashes, rider characteristics, & crash characteristics	3	3	☑

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	MC	1	<i>Planned:</i>	\$51,650.91			\$12,922.75	\$64,573.66
		1	<i>Actuals:</i>	\$50,371.36			\$13,585.78	\$63,957.14

FY 2021 Traffic Safety Funds Program Area Expenditure Summary

Motorcycle Safety

MC - 04

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL	
<i>Enforcement</i>												
<i>Evaluation</i>												
<i>Program Management</i>												
<i>Public Information Campaigns</i>	<i>Planned:</i>	5	\$1,868,606.26	\$470,729.11				\$369,084.49		\$265,000.00		\$763,792.66
	<i>Actual:</i>	5	\$11,319,240.07	\$452,670.22				\$366,074.80		\$265,000.00		\$10,235,495.05
<i>Training</i>												
TOTALS:	<i>Planned:</i>	5	\$1,868,606.26	\$470,729.11				\$369,084.49		\$265,000.00		\$763,792.66
	<i>Actual:</i>	5	\$11,319,240.07	\$452,670.22				\$366,074.80		\$265,000.00		\$10,235,495.05

Occupant Protection

OP - 05

Goals

- To increase occupant restraint use in all passenger vehicles and trucks
- To increase occupant restraint use, including child-safety seats, in all passenger vehicles and trucks

Strategies

- *Concentrate efforts on historically low use populations.*
- *Increase EMS/fire department involvement in CPS fitting stations.*
- *Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.*
- *Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.*
- *Increase public information and education campaigns.*
- *Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.*
- *Maintain CPS seat distribution programs for low income families.*
- *Sustain high visibility enforcement of occupant protection laws*

Project Descriptions

Task: Enforcement	Occupant Protection OP - 05
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Organization Name **TxDOT - Traffic Safety** Division TRF-TS Project Number **STEP - Click It Or Ticket Mobilization**

Title / Desc. **STEP - Click It Or Ticket Mobilization - Thanksgiving**

Coordinate and conduct yearly CIOT mobilization consisting of increased safety belt enforcement and earned media activities.

Performance Measures

Child Safety Seat citations	377
Child Safety Seat Warnings	26
CMV Speed citations	4
CMV Warnings	1
Community events	8
DD arrests/citations	153
DD Warnings	172
DWI arrests	8
DWI Warnings	0
HMV citations	383
HMV Warnings	411
ITC citations	283
ITC Warnings	535
Media exposures	81
Other arrests	109
Other citations	2,979
Other Warnings	1,224
Presentations conducted	15
Public information and education materials distributed	1,572
Public information and education materials produced	370
Safety Belt citations	2,637
Safety Belt Warnings	381
Speed citations	1,482
Speed Warnings	1,182
STEP Enforcement Hours	4,374
Vehicle Stops	9,769

Participating Organizations

Project #

City of Alton Police Department	2021-AltonPD-CIOT-THA-00026
City of Arcola Police Department	2021-ArcolaPD-CIOT-THA-00030
City of Bay City Police Department	2021-BayCityPD-CIOT-THA-00040
City of Bullard Police Department	2021-BullardPD-CIOT-THA-00037
Comanche County Sheriff's Office	2021-ComancheCOSO-CIOT-THA-00039
City of Corpus Christi Police Department	2021-CorpusPD-CIOT-THA-00019
City of Dallas Police Department	2021-Dallas-CIOT-THA-00028
City of Donna Police Department	2021-DonnaPD-CIOT-THA-00003
Ector County Sheriff's Office	2021-EctorCoSO-CIOT-THA-00031
Galveston County Sheriff's Office	2021-GalCOSO-CIOT-THA-00022
City of Garland Police Department	2021-GarlandPD-CIOT-THA-00011
City of Harlingen Police Department	2021-Harlingen-CIOT-THA-00013
City of Houston Police Department	2021-HoustonPD-CIOT-THA-00006
City of Ingleside Police Department	2021-InglesidePD-CIOT-THA-00023
City of Iowa Colony Police Department	2021-IowaCPD-CIOT-THA-00036
City of Jefferson Police Department	2021-JeffersonCity-CIOT-THA-00025
City of Kingsville Police Department	2021-kingsvPD-CIOT-THA-00042

City of Laredo Police Department	2021-LaredoPD-CIOT-THA-00004
City of Lewisville Police Department	2021-LewisvPD-CIOT-THA-00017
City of Lubbock Police Department	2021-Lubbock PD-CIOT-THA-00005
City of McAllen Police Department	2021-McAllenPD-CIOT-THA-00024
City of Mesquite Police Department	2021-Mesquite-CIOT-THA-00009
City of Mission Police Department	2021-Mission-CIOT-THA-00008
City of Missouri City Police Department	2021-MissouriPD-CIOT-THA-00041
City of Monahans Police Department	2021-MonahansPD-CIOT-THA-00014
City of Montgomery Police Department	2021-MontgoPD-CIOT-THA-00038
City of New Braunfels Police Department	2021-NewBrau-CIOT-THA-00012
City of Pharr Police Department	2021-PharrPD-CIOT-THA-00010
City of Progreso Police Department	2021-ProgresoPD-CIOT-THA-00016
City of Robstown Police Department	2021-Robstown-CIOT-THA-00029
City of San Antonio Police Department	2021-SanAntPD-CIOT-THA-00020
Tom Green County	2021-Tomgreen-CIOT-THA-00035
City of Waskom Police Department	2021-Waskom-CIOT-THA-00015
City of Wharton Police Department	2021-WhartonPD-CIOT-THA-00027
City of Wichita Falls Police Department	2021-WichitaPD-CIOT-THA-00007

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405B	M1HVE	40	<i>Planned:</i>	\$500,000.00			\$125,000.00	\$625,000.00
		33	<i>Actuals:</i>	\$214,038.69			\$64,025.33	\$278,064.02

Task: Enforcement	Occupant Protection OP - 05
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Organization Name TxDOT - Traffic Safety	Division TRF-TS	Project Number STEP - Click It Or Ticket Mobilization
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Title / Desc. STEP - Click It Or Ticket Mobilization

Coordinate and conduct yearly CIOT mobilization consisting of increased safety belt enforcement and earned media activities.

Performance Measures

Child Safety Seat citations	730
Child Safety Seat Warnings	33
CMV Speed citations	7
CMV Warnings	6
Community events	23
DD arrests/citations	180
DD Warnings	108
DWI arrests	18
DWI Warnings	0
HMV citations	411
HMV Warnings	419
ITC citations	455
ITC Warnings	364
Media exposures	173
Other arrests	335
Other citations	4,007
Other Warnings	2,235
Presentations conducted	38
Public information and education materials distributed	11,747
Public information and education materials produced	1,955
Safety Belt citations	4,100
Safety Belt Warnings	700
Speed citations	1,533
Speed Warnings	2,084
STEP Enforcement Hours	5,676
Vehicle Stops	12,932

Participating Organizations

Project #

City of Alton Police Department	2021-AltonPD-CIOT-00031
City of Amarillo Police Department	2021-AmarilloPD-CIOT-00005
City of Arcola Police Department	2021-ArcolaPD-CIOT-00042
City of Austin Police Department	2021-AustinPD-CIOT-00032
City of Baytown Police Department	2021-Baytown-CIOT-00043
The City of Bertram Police Department	2021-BertramPD-CIOT-00019
City of Brownwood Police Department	2021-BrownwoodPD-CIOT-00045
Callahan County Sheriff's Office	2021-CallahanCoSO-CIOT-00038
City of Corpus Christi Police Department	2021-CorpusPD-CIOT-00012
City of Dallas Police Department	2021-Dallas-CIOT-00006
City of Donna Police Department	2021-DonnaPD-CIOT-00010
City of Driscoll Police Department	2021-DriscollPD-CIOT-00003
City of Freeport Police Department	2021-FreeportPD-CIOT-00041
City of Garland Police Department	2021-GarlandPD-CIOT-00014
City of Harlingen Police Department	2021-Harlingen-CIOT-00020
Harris County Constable Precinct 4	2021-Harris4-CIOT-00024
Hidalgo County Constable Precinct 5	2021-HidalgoCCPct5-CIOT-00028

City of Hillsboro Police Department	2021-HillsboroPD-CIOT-00018
City of Houston Police Department	2021-HoustonPD-CIOT-00016
City of Ingleside Police Department	2021-InglesidePD-CIOT-00026
City of Kyle Police Department	2021-KylePD-CIOT-00017
City of La Porte Police Department	2021-LaPorte-CIOT-00048
City of Laredo Police Department	2021-LaredoPD-CIOT-00027
City of Linden Police Department	2021-LindenPD-CIOT-00023
City of McAllen Police Department	2021-McAllenPD-CIOT-00013
City of Mesquite Police Department	2021-Mesquite-CIOT-00004
City of Monahans Police Department	2021-MonahansPD-CIOT-00034
City of Montgomery Police Department	2021-MontgoPD-CIOT-00046
City of Mount Pleasant Police Department	2021-MtPleasantPD-CIOT-00025
City of Pharr Police Department	2021-PharrPD-CIOT-00035
City of Progreso Police Department	2021-ProgresoPD-CIOT-00036
City of Refugio Police Department	2021-RufugioPD-CIOT-00030
City of San Antonio Police Department	2021-SanAntPD-CIOT-00007
City of Texarkana Police Department	2021-TexarkPD-CIOT-00039
Texline Marshals Office	2021-TexlineMO-CIOT-00047
City of Three Rivers Police Department	2021-ThreeRiversPD-CIOT-00021
Tom Green County	2021-Tomgreen-CIOT-00050
Webb County Constable Pct. 1	2021-WebbCCP1-CIOT-00009
Webb County Constable Pct. 4	2021-WebbCCP4-CIOT-00051
City of Wharton Police Department	2021-WhartonPD-CIOT-00037
City of Wichita Falls Police Department	2021-WichitaPD-CIOT-00008
Zapata County Sheriff's Office	2021-ZapataCoSO-CIOT-00015

Financial Information:

<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405B M1HVE	40	<i>Planned:</i>	\$500,000.00			\$125,000.00	\$625,000.00
	41	<i>Actuals:</i>	\$277,641.46			\$90,864.02	\$368,505.48

Task: Evaluation

Occupant Protection OP - 05

<i>Organization Name</i>	<i>Division</i> TRF-TS	<i>Project Number</i>
Texas A&M Transportation Institute		2021-TTI-G-1YG-0073

Title / Desc. **Click It or Ticket Evaluation Survey**

Observational surveys of seat belt use before, during, and after the Click It or Ticket mobilization will be conducted to measure the impact on seat belt use in 10 of Texas' largest cities.

Strategies Addressed

- Concentrate efforts on historically low use populations.

Performance Objectives

	<i>Target</i>	<i>Actual</i>	<i>Met?</i>
▪ Conduct Observational survey waves in 10 Click It or Ticket cities	6	6	<input checked="" type="checkbox"/>
▪ Submit Summary memos reporting survey results	8	8	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 OP	1	<i>Planned:</i>	\$100,000.00			\$25,010.68	\$125,010.68
	1	<i>Actuals:</i>	\$93,724.04			\$26,117.73	\$119,841.77

Task: Evaluation				Occupant Protection OP - 05			
<i>Organization Name</i> Texas A&M Transportation Institute			<i>Division</i> TRF-TS		<i>Project Number</i> 2021-TTI-G-1YG-0076		
<i>Title / Desc.</i> Nighttime Seat Belt Use Observational Survey							
Conduct observational surveys of seat belt use during nighttime hours in 18 Texas cities							
<i>Strategies Addressed</i>							
- Concentrate efforts on historically low use populations.							
<i>Performance Objectives</i>				<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
▪ Conduct city surveys of nighttime seat belt use with pilot surveys of nighttime cell phone use				18	18	<input checked="" type="checkbox"/>	
<i>Financial Information:</i>							
<i>Fund</i>	<i>Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	OP	1	<i>Planned:</i> \$81,627.00			\$20,418.72	\$102,045.72
		1	<i>Actuals:</i> \$74,853.80			\$19,274.23	\$94,128.03

Task: Evaluation				Occupant Protection OP - 05			
<i>Organization Name</i> Texas A&M Transportation Institute			<i>Division</i> TRF-TS		<i>Project Number</i> 2021-TTI-G-1YG-0077		
<i>Title / Desc.</i> Occupant Protection Surveys							
Project will include statewide survey of seat belt use, urban seat belt use survey, and child restraint use survey.							
<i>Strategies Addressed</i>							
- Concentrate efforts on historically low use populations.							
- Increase public information and education campaigns.							
<i>Performance Objectives</i>				<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
▪ Conduct survey of child restraint use in 14 Texas cities				1	1	<input checked="" type="checkbox"/>	
▪ Conduct survey of front seat occupant restraint use in 18 cities				1	1	<input checked="" type="checkbox"/>	
▪ Conduct statewide surveys in counties throughout Texas using NHTSA approved survey sampling and protocol				2	1	<input type="checkbox"/>	
<i>Financial Information:</i>							
<i>Fund</i>	<i>Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	OP	1	<i>Planned:</i> \$235,476.62			\$58,908.33	\$294,384.95
		1	<i>Actuals:</i> \$230,828.05			\$62,673.03	\$293,501.08

Task: Evaluation				Occupant Protection OP - 05				
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>				
Texas A&M Transportation Institute				2021-TTI-G-1YG-0078				
<i>Title / Desc.</i> Child Passenger Safety Triggers through Pediatric Office Visits								
<i>A demonstration project in which child safety seat recommendations are incorporated into patient charts at pediatrician offices, triggering information dissemination during pediatric visits.</i>								
<i>Strategies Addressed</i>								
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.								
<i>Performance Objectives</i>				<u>Target</u>	<u>Actual</u>	<u>Met?</u>		
▪ Create PI&E materials for use and distribution at medical offices				3	3	<input checked="" type="checkbox"/>		
▪ Develop trigger matrix for child restraint use based on AAP guidelines				1	1	<input checked="" type="checkbox"/>		
▪ Establish participating medical sites for implementation of grant activities				9	5	<input type="checkbox"/>		
▪ Evaluate outreach activities for improving correct child restraint use				3	3	<input checked="" type="checkbox"/>		
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i>#</i>	<i>Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	OP	1	<i>Planned:</i>	\$25,757.98			\$6,444.00	\$32,201.98
		1	<i>Actuals:</i>	\$23,823.32			\$4,757.27	\$28,580.59

Task: Evaluation				Occupant Protection OP - 05				
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>				
Texas A&M Transportation Institute				2021-TTI-G-1YG-0079				
<i>Title / Desc.</i> Tapping Into and Addressing Reasons for Child Safety Seat Non-Use in Texas								
<i>Examination of reasons associated with non-use of child safety seats & development of a data-driven strategy for increasing use.</i>								
<i>Strategies Addressed</i>								
- Concentrate efforts on historically low use populations.								
- Increase public information and education campaigns.								
<i>Performance Objectives</i>				<u>Target</u>	<u>Actual</u>	<u>Met?</u>		
▪ Conduct Intercept surveys with child restraint non-users in 4 cities				200	317	<input checked="" type="checkbox"/>		
▪ Create Set of recommendations and message strategies to increase child restraint use				1	1	<input checked="" type="checkbox"/>		
▪ Distribute PI&E educational items specific to child restraint non-users				200	335	<input checked="" type="checkbox"/>		
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i>#</i>	<i>Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	OP	1	<i>Planned:</i>	\$23,930.37			\$5,987.70	\$29,918.07
		1	<i>Actuals:</i>	\$21,276.51			\$13,964.55	\$35,241.06

Task: Public Information Campaigns	Occupant Protection OP - 05
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Organization Name City of Austin EMS	Division TRF-TS	Project Number 2021-AustinEM-G-1YG-0140
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Title / Desc. Austin-Travis County EMS (ATCEMS) Child Passenger Safety Collaborative Program

Providing families in our target area education and child safety seats to ensure safe travel through a multifaceted program while creating a consistent CPS infrastructure for a continuum of service.

Strategies Addressed

- Increase EMS involvement in local community safety efforts.
- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct National CPST Renewal Course and re-certify CPS Technicians within the Austin District	1	0	<input type="checkbox"/>
▪ Conduct Child Passenger Safety CEU update classes within the Austin District	2	11	<input checked="" type="checkbox"/>
▪ Conduct National CPST Certification Courses and certify 30 new CPS Technicians in Travis County	2	0	<input type="checkbox"/>
▪ Conduct National CPST Certification Courses and certify 30 new CPS Technicians within the Austin District	2	0	<input type="checkbox"/>
▪ Conduct booster seat focused events and distribute 240 booster seats within the Austin District	12	3	<input type="checkbox"/>
▪ Conduct booster seat focused events and distribute 480 booster seats in Travis County	24	7	<input type="checkbox"/>
▪ Conduct child seat check-up events and distribute 320 child safety seats within the Austin District	32	3	<input type="checkbox"/>
▪ Conduct child safety seat check-up events and distribute 464 safety seats in Travis County	36	16	<input type="checkbox"/>
▪ Conduct Safe Baby Academy classes and distribute 200 convertible child safety seats in the Austin District	72	23	<input type="checkbox"/>

Financial Information:

Fund	Source	#	Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:		\$35,081.55			\$11,007.55	\$46,089.10
		1	Actuals:		\$35,019.31			\$8,649.43	\$43,668.74

Task: Public Information Campaigns	Occupant Protection OP - 05
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<i>Organization Name</i> Dell Children's Medical Center of Central Texas	<i>Division</i> TRF-TS	<i>Project Number</i> 2021-DCMCCT-G-1YG-0020
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Title / Desc. **Dell Children's Medical Center (DCMC) Kids In Cars Program**

Child passenger safety caregiver education and check-up services in Bastrop, Caldwell, Hays, Travis, and Williamson Counties as well as technician certification training and capacity building.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct NHTSA approved Child Passenger Safety Technician Certification course	1	0	<input type="checkbox"/>
▪ Conduct child safety seat check-ups at events in the 5-county target area	600	128	<input type="checkbox"/>
▪ Distribute child safety seats in the 5-county target area	562	70	<input type="checkbox"/>
▪ Distribute PI&E materials (i.e. cards & flyers) to organizations in the 5-county target area	60,000	18,789	<input type="checkbox"/>
▪ Obtain appointment inquires through the DCMC 512-324-TOTS appointment line	1,200	857	<input type="checkbox"/>
▪ Participate in community events to share child safety seat information and services to caregivers	16	5	<input type="checkbox"/>
▪ Produce social media posts (e.g. facebook/instagram) that share program events and information	40	52	<input checked="" type="checkbox"/>
▪ Provide of CPST availability for short notice CSS check-up services at DCMC	110	123	<input checked="" type="checkbox"/>
▪ Teach CEU hours for CPSTs to maintain certification	6	4	<input type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	OP	1	<i>Planned:</i>	\$155,956.00			\$91,934.67	\$247,890.67
		1	<i>Actuals:</i>	\$118,331.97			\$66,101.91	\$184,433.88

Task: Public Information Campaigns	Occupant Protection OP - 05
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Organization Name Driscoll Children's Hospital	District CRP	Project Number 2021-DrisHosp-G-1YG-0122
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Title / Desc. Keep Families Safe in Traffic

This program reaches out to families to keep them safe when crossing a street, driving on a road, distracted driving, drinking and driving or kids in and around vehicles. Prevention is key.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase EMS involvement in local community safety efforts.
- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.
- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public education and information campaigns regarding enforcement activities.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Continuing education classes for 20 child passenger safety technicians	2	0	<input type="checkbox"/>
▪ Conduct National Child Passenger Safety Certification courses	2	2	<input checked="" type="checkbox"/>
▪ Conduct Distracted driving IMPACT courses (12) and Shattered Dreams event (1)	13	20	<input checked="" type="checkbox"/>
▪ Conduct Traffic safety presentations to area professionals and community agencies	50	68	<input checked="" type="checkbox"/>
▪ Conduct Child passenger safety check up events and education classes	75	538	<input checked="" type="checkbox"/>
▪ Distribute Bicycle helmets	250	380	<input checked="" type="checkbox"/>
▪ Participate in national safety campaigns focused on distracted driving, bicycle, and child passenger safety	3	4	<input checked="" type="checkbox"/>
▪ Participate in Health Fairs in rural and local areas	15	18	<input checked="" type="checkbox"/>
▪ Purchase car seats for children	900	1,387	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	<i>Planned:</i>	\$237,636.45			\$147,135.18	\$384,771.63
		1	<i>Actuals:</i>	\$213,085.34			\$169,060.85	\$382,146.19

Task: Public Information Campaigns **Occupant Protection OP - 05**

Organization Name **Guerra Deberry Coody** Division TRF-TS Project Number **2021-GDC-SOW-0006**

Title / Desc. Youth Occupant Protection Traffic Safety Campaign

Statewide public safety campaign to include the Teen Click It or Ticket and Child Passenger Safety campaigns.

Strategies Addressed

- Increase public information and education campaigns.
- Sustain high visibility enforcement of occupant protection laws

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Integrated Campaign Flights	2	2	☑
▪ Develop TCLOT Social Media Filter	1	1	☑
▪ Develop Media Relations Packets	2	2	☑
▪ Develop Social Media Assets	2	2	☑
▪ Distribute Video News Packages	2	2	☑
▪ Produce Posters and Educational Materials	2	2	☑
▪ Update SaveMeWithASeat.org Website	1	1	☑

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405B M1PE	1	Planned: \$700,000.00			\$702,550.00	\$1,402,550.00
	1	Actuals: \$698,486.16			\$6,016,277.04	\$6,714,763.20

Task: Public Information Campaigns **Occupant Protection OP - 05**

Organization Name **Sherry Matthews Advocacy Marketing** Division TRF-TS Project Number **2021-SMAM-SOW-0002**

Title / Desc. Click It or Ticket. Public Information and Education Campaign

This comprehensive statewide multi-media campaign is enforcement-focused warning drivers and passengers to buckle up day or night or they could be issued a citation.

Strategies Addressed

- Increase public information and education campaigns.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop new creative assets for the campaign	3	3	☑
▪ Implement paid media buy	1	1	☑
▪ Implement mobile billboard installations at locations across the state	13	13	☑
▪ Provide set of materials to TxDOT Communications to generate earned media	1	1	☑
▪ Submit existing campaign creative components for approval	3	3	☑

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405B M1PE	1	Planned: \$1,061,225.22			\$1,498,543.00	\$2,559,768.22
	1	Actuals: \$1,038,737.71			\$4,923,217.93	\$5,961,955.64

Task: Public Information Campaigns	Occupant Protection OP - 05
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<i>Organization Name</i> Sherry Matthews Advocacy Marketing	<i>Division</i> TRF-TS	<i>Project Number</i> 2021-SMAM-SOW-0012
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Title / Desc. **Click It or Ticket. Public Information and Education Campaign**

This comprehensive statewide multi-media campaign is enforcement-focused warning drivers and passengers to buckle up day or night or they could be issued a citation.

Strategies Addressed

- Increase public information and education campaigns.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

<i>Performance Objectives</i>	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop new creative assets for the campaign	7	6	<input type="checkbox"/>
▪ Implement paid media buy	1	1	<input checked="" type="checkbox"/>
▪ Implement mobile billboard installations at locations across the state	13	13	<input checked="" type="checkbox"/>
▪ Provide set of materials to TxDOT Communications to generate earned media	1	1	<input checked="" type="checkbox"/>
▪ Submit existing campaign creative components for approval	4	4	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405B M1PE	1	<i>Planned:</i> \$1,600,000.00			\$1,600,000.00	\$3,200,000.00
	1	<i>Actuals:</i> \$1,590,581.94			\$9,136,098.42	\$10,726,680.36

Task: Public Information Campaigns	Occupant Protection OP - 05
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<i>Organization Name</i> Texas A&M Agrilife Extension Service	<i>Division</i> TRF-TS	<i>Project Number</i> 2021-Texas Ag-G-1YG-0086
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Title / Desc. **Texas A&M AgriLife Extension Passenger Safety Project**

A program to increase child restraint and seat belt usage among low use populations and promote safe driving practices statewide through educational programs, checkup events and trainings.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Increase public information and education concerning speed-related issues.
- Provide community training on speed-related issues.

Performance Objectives

	<i>Target</i>	<i>Actual</i>	<i>Met?</i>
▪ Collect databases of information to evaluate CPS needs and program effectiveness	4	4	<input checked="" type="checkbox"/>
▪ Conduct pilot program to educate hospital discharge nurses on best practice for car seats for newborns	1	1	<input checked="" type="checkbox"/>
▪ Conduct Operation Kids classes for officers to increase enforcement of child safety seat laws	5	6	<input checked="" type="checkbox"/>
▪ Conduct National Child Passenger Safety Technician Trainings including 1 Technician Renewal Training	6	7	<input checked="" type="checkbox"/>
▪ Coordinate child safety seat inspections at checkup events, appointments, and fitting stations	2,300	1,939	<input type="checkbox"/>
▪ Distribute car seats at checkup events, fitting stations and individual appointments in low-use communities	2,250	1,492	<input type="checkbox"/>
▪ Distribute Public Information and Education (PI&E) resources to support grant objectives	90,000	46,857	<input type="checkbox"/>
▪ Educate participants on the importance of buckling up using the Rollover, Crashed Truck, or Virtual Reality	17,000	6,526	<input type="checkbox"/>
▪ Maintain online transportation safety courses for childcare providers	3	3	<input checked="" type="checkbox"/>
▪ Participate in safety seat checkup events in historically low-use communities	54	44	<input type="checkbox"/>
▪ Participate in programs on occupant protection, distracted driving and speeding	740	963	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	OP	1	<i>Planned:</i>	\$954,941.61			\$243,793.50	\$1,198,735.11
		1	<i>Actuals:</i>	\$937,301.60			\$395,300.49	\$1,332,602.09

Task: Public Information Campaigns	Occupant Protection OP - 05
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Organization Name Texas Children's Hospital	District HOU	Project Number 2021-TCH-G-1YG-0083
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Title / Desc. Increasing Child Restraint Usage in Greater Houston

To increase occupant restraint usage, including child safety seats, in all passenger vehicles and trucks.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Child Passenger Safety Technician renewal course	1	0	<input type="checkbox"/>
▪ Conduct Child Passenger Safety Technician training courses	2	0	<input type="checkbox"/>
▪ Conduct Media exposures related to child passenger safety	50	76	<input checked="" type="checkbox"/>
▪ Conduct Surveys of parents and caregivers who attend a local inspection station	250	52	<input type="checkbox"/>
▪ Conduct Child safety inspections at community car seat check up	750	669	<input type="checkbox"/>
▪ Conduct Child safety seat inspections at network inspection station sites	3,000	288	<input type="checkbox"/>
▪ Coordinate Community car seat events	25	34	<input checked="" type="checkbox"/>
▪ Develop New community partnership	1	2	<input checked="" type="checkbox"/>
▪ Distribute Child restraint systems to low-income and at risk families at inspection stations and events	983	515	<input type="checkbox"/>
▪ Distribute Educational materials on child passenger safety to the community	65,000	23,327	<input type="checkbox"/>
▪ Educate Law enforcement, EMS, and healthcare personnel about current child occupant protection standards	100	83	<input type="checkbox"/>
▪ Teach CEU and specialized training classes for CPS technicians about new products and technology	5	3	<input type="checkbox"/>
▪ Teach Car seat safety classes for parents and caregivers	50	56	<input checked="" type="checkbox"/>
▪ Train New Child Passenger Safety Technicians	40	0	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$204,012.00			\$273,500.85	\$477,512.85
		1	Actuals:	\$204,011.99			\$279,347.01	\$483,359.00

Task: Public Information Campaigns	Occupant Protection OP - 05
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<i>Organization Name</i> Texas Department of State Health Services	<i>Division</i> TRF-TS	<i>Project Number</i> 2021-TDSHS-G-1YG-0108
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Title / Desc. **Statewide Child Passenger Safety (CPS) Education and Distribution Program.**

DSHS Safe Riders Program will expand their ability to support state child passenger safety efforts by utilizing regional staff and build a stronger statewide system of education and seat distribution.

Strategies Addressed

- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives

<i>Performance Objectives</i>	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct CPS technical update training to technicians in Texas	1	1	<input checked="" type="checkbox"/>
▪ Conduct distribution program trainings for current/new program partner organizations	4	10	<input checked="" type="checkbox"/>
▪ Conduct Safe Riders CPS certification trainings	4	2	<input type="checkbox"/>
▪ Conduct Safe Riders safety seat checkup events	12	13	<input checked="" type="checkbox"/>
▪ Conduct educational presentations to the public on occupant protection	32	26	<input type="checkbox"/>
▪ Create National CPS Week-Texas statewide activities report	1	1	<input checked="" type="checkbox"/>
▪ Distribute child safety seats to program partners	2,440	611	<input type="checkbox"/>
▪ Provide referrals to Safe Riders programs and services via toll-free line/emails	5,000	6,629	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405B M1PE	1	<i>Planned:</i> \$483,242.68			\$519,502.04	\$1,002,744.72
	1	<i>Actuals:</i> \$454,097.28			\$226,326.63	\$680,423.91

Task: Public Information Campaigns **Occupant Protection OP - 05**

Organization Name **Texas Heatstroke Task Force** Division TRF-TS Project Number **2021-TxHSTF-G-1YG-0126**

Title / Desc. Prevent Child Heatstroke in Cars

A Statewide, community-based, information and education network to promote prevention and create public awareness of child heatstroke deaths and injuries in vehicles in Texas.

Strategies Addressed

- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase public information and education campaigns.
- Sustain high visibility enforcement of occupant protection laws

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Interviews with news media regarding pediatric vehicular heatstroke (PVH) prevention	4	4	☑
▪ Conduct Presentations to groups and conferences regarding PVH prevention	4	4	☑
▪ Conduct Temperature comparison displays for public venues	5	5	☑
▪ Enroll THTF volunteer members	400	493	☑
▪ Participate in Texas Child Passenger Safety Conference	1	2	☑
▪ Produce Rapid response information kits following a PVH death	2	3	☑
▪ Produce Activity logs showing reported activities of THTF members	10	10	☑
▪ Produce Email updates for THTF members	10	11	☑
▪ Produce Social media postings for THTF (Facebook and/or Instagram)	24	25	☑

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State State	1	Planned:	\$25,179.28		\$10,085.13	\$35,264.41
	1	Actuals:	\$23,819.64		\$10,616.69	\$34,436.33

Task: Public Information Campaigns **Occupant Protection OP - 05**

Organization Name **TxDOT - Traffic Safety** Division TRF-TS Project Number **Texas KidSafe Child Passenger Safety Program**

Title / Desc. Texas KidSafe Child Passenger Safety Program

KidSafe will provide educational opportunities to parents/caregivers, children, and the general public on child passenger safety, safety in & around vehicles, and overall occupant protection.

Project Notes

Project Not Implemented

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5OT	1	Planned:	\$335,000.00		\$83,750.00	\$418,750.00
		Actuals:				

Task: Public Information Campaigns **Occupant Protection OP - 05**

Organization Name **Women & Infants Specialty Health** District DAL Project Number **2021-WISH-G-1YG-0137**

Title / Desc. **North Texas Child Passenger Safety Training, Distribution, and Mentoring Program**

A child passenger safety initiative to certify and mentor child passenger safety technicians, educate community stakeholders and caregivers, and distribute car seats to low-income families in Dallas.

Performance Objectives	Target	Actual	Met?
Conduct Child Passenger Safety Continuing Education (CEU) class for re-certifying technicians	1	1	<input checked="" type="checkbox"/>
Conduct Child Passenger Safety presentations for Parkland staff or other community stakeholders	2	3	<input checked="" type="checkbox"/>
Conduct National CPS Certification Training courses	2	2	<input checked="" type="checkbox"/>
Conduct community car seat check-up events	6	8	<input checked="" type="checkbox"/>
Conduct child occupant restraint use observations of children 0-8 years of age at Parkland COPC clinics	200	271	<input checked="" type="checkbox"/>
Conduct child occupant restraint use observations of newborns discharged at Parkland	200	222	<input checked="" type="checkbox"/>
Coordinate meetings with local CPS coalitions or other local traffic safety partners to support CPS initiatives	3	3	<input checked="" type="checkbox"/>
Create CPS newsletters and distribute them to child passenger safety technicians	2	2	<input checked="" type="checkbox"/>
Develop final project evaluation report	1	1	<input checked="" type="checkbox"/>
Educate families with children 0-8 years of age at Parkland through community partners	10,000	15,463	<input checked="" type="checkbox"/>
Implement mentoring program for North Texas CPS technicians	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned: \$72,450.00			\$33,293.97	\$105,743.97
		1	Actuals: \$71,445.01			\$57,038.62	\$128,483.63

Task: Training **Occupant Protection OP - 05**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2021-TTI-G-1YG-0072**

Title / Desc. **Statewide Conference on Occupant Protection for Children**

Provide a statewide child passenger safety conference in 2021.

Strategies Addressed

- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.

Performance Objectives	Target	Actual	Met?
Distribute invitations/announcements marketing the conference	2,000	8,979	<input checked="" type="checkbox"/>
Evaluate statewide conference on child passenger safety	1	1	<input checked="" type="checkbox"/>
Manage statewide child passenger safety conference	1	1	<input checked="" type="checkbox"/>
Plan child passenger safety statewide conference	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned: \$109,582.29		\$9,150.00	\$30,691.55	\$149,423.84
		1	Actuals: \$99,827.27		\$24,189.18	\$11,318.75	\$135,335.20

FY 2021 Traffic Safety Funds Program Area Expenditure Summary

Occupant Protection

OP - 05

Task	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME		LOCAL
Enforcement	<i>Planned:</i>	80	\$1,250,000.00		\$1,000,000.00						\$250,000.00	
	<i>Actual:</i>	74	\$646,569.50		\$491,680.15						\$154,889.35	
Evaluation	<i>Planned:</i>	5	\$583,561.40	\$466,791.97							\$116,769.43	
	<i>Actual:</i>	5	\$571,292.53	\$444,505.72							\$126,786.81	
Program Management												
Public Information Campaigns	<i>Planned:</i>	12	\$11,079,820.68	\$1,660,077.61	\$3,844,467.90		\$335,000.00		\$25,179.28		\$5,215,095.89	\$1,420,984.06
	<i>Actual:</i>	11	\$26,672,952.97	\$1,579,195.22	\$3,781,903.09				\$23,819.64		\$21,288,035.02	\$1,340,163.92
Training	<i>Planned:</i>	1	\$149,423.84	\$109,582.29						\$9,150.00	\$30,691.55	
	<i>Actual:</i>	1	\$135,335.20	\$99,827.27						\$24,189.18	\$11,318.75	
TOTALS:	<i>Planned:</i>	98	\$13,062,805.92	\$2,236,451.87	\$4,844,467.90		\$335,000.00		\$25,179.28	\$9,150.00	\$5,612,556.87	\$1,420,984.06
	<i>Actual:</i>	91	\$28,026,150.20	\$2,123,528.21	\$4,273,583.24				\$23,819.64	\$24,189.18	\$21,581,029.93	\$1,340,163.92

Pedestrian and Bicyclist Safety

PS - 06

Goals

- To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities
- To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities and serious injuries

Strategies

- Improve "walkability. and "bikeability. of roads and streets.
- Improve data collection on pedestrian injuries and fatalities.
- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public information and education on motorists' responsibilities pertaining to pedestrian and bicyclist safety.

Project Descriptions

Task: Evaluation		Pedestrian and Bicyclist Safety PS - 06	
<i>Organization Name</i>	District SAT	<i>Project Number</i>	
Texas A&M Transportation Institute		2021-TTI-G-1YG-0034	
<i>Title / Desc.</i> Improving Pedestrian Safety Near Bus Stops in San Antonio			
To educate bus riders and motorists about the right-of-way laws to improve pedestrian safety near bus stops. This project will identify bus stop locations that have high risk of pedestrian crashes.			
<i>Strategies Addressed</i>			
- Improve identification of problem areas for pedestrians			
- Increase public information and education efforts on pedestrian and bicyclist safety.			
<i>Performance Objectives</i>			
		<i>Target</i>	<i>Actual</i> <i>Met?</i>
▪ Develop listing of 75 high risk bus stop locations		1	1 <input checked="" type="checkbox"/>
▪ Develop outreach materials (e.g., pedestrian fact sheet, driver fact sheet, bus poster)		4	4 <input checked="" type="checkbox"/>
▪ Distribute outreach materials		4	6 <input checked="" type="checkbox"/>
▪ Establish accuracy and usefulness of the outreach activities for improving pedestrian safety at bus stops		1	1 <input checked="" type="checkbox"/>
▪ Identify sets of bus stops in San Antonio with high and low pedestrian crash frequency		2	2 <input checked="" type="checkbox"/>
▪ Obtain boarding and alighting data, geometric, environment, land use and traffic variables at bus stops		1	1 <input checked="" type="checkbox"/>
<i>Financial Information:</i>			
<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i> <i>Program Income</i> <i>Local Match</i> <i>Project Total</i>
402 PS	1	<i>Planned:</i> \$102,268.95	\$25,590.42 \$127,859.37
	1	<i>Actuals:</i> \$96,026.28	\$29,603.13 \$125,629.41

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **City of Austin Transportation Department** District AUS Project Number **2021-AustinTD-G-1YG-0094**

Title / Desc. Safe Systems Initiative to Address Failure to Yield

A citywide initiative combining education, enforcement and engineering to address failure to yield, a top contributing factor to serious injuries and fatalities among vulnerable road users.

Project Notes

Project Not Implemented

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5PEM	1	Planned: \$182,078.00			\$47,747.00	\$229,825.00
<i>Actuals:</i>						

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **City of Lubbock Parks & Recreation** Division TRF-TS Project Number **2021-LubbockP-G-1YG-0174**

Title / Desc. Safety City: Providing Education Today for a Safer tomorrow

The primary goal of Safety City is to develop and provide comprehensive traffic education programs to the South Plains with the initiative to create a safe environment on and around public roadways.

Strategies Addressed

- Increase public information and education campaigns.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public education and information on railroad/highway crossing safety.
- Increase public education and information on roadway safety.
- Provide training on roadway safety issues.
- Develop and implement public information and education efforts on traffic safety issues.
- Increase public information and education concerning speed-related issues.

Performance Objectives

	Target	Actual	Met?
▪ Complete professional training seminars or conferences	3	3	<input checked="" type="checkbox"/>
▪ Develop alliance with an outside organization for a safer community	1	6	<input checked="" type="checkbox"/>
▪ Educate elementary students in safe pedestrian behavior while participating at Safety City	10,000	1,423	<input type="checkbox"/>
▪ Educate second grade students and above on proper bicycle safety and riding techniques	10,000	1,423	<input type="checkbox"/>
▪ Educate students/group participants on motor vehicle safety	10,000	1,423	<input type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$27,554.80		\$5,600.00	\$11,678.16	\$44,832.96
	1	<i>Actuals:</i> \$6,985.46		\$1,342.00	\$432.00	\$8,759.46

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
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Organization Name Education Service Center, Region VI	Division TRF-TS	Project Number 2021-ESCVI-G-1YG-0011
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Title / Desc. **Everyone S.H.A.R.E. the Road Program**

This program is designed to increase public information and education efforts pertaining to pedestrian and bicyclist safety by educating all roadway users.

Strategies Addressed

- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze participant evaluations to determine the overall effectiveness of the S.H.A.R.E. Program	195	247	<input checked="" type="checkbox"/>
▪ Conduct Bicycle Rodeo event	1	1	<input checked="" type="checkbox"/>
▪ Educate participants in the S.H.A.R.E. Program	385	652	<input checked="" type="checkbox"/>
▪ Identify sets of content material and activities to be used as training aids for training sessions	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	<i>Planned:</i>	\$51,767.07			\$17,269.40	\$69,036.47
		1	<i>Actuals:</i>	\$49,684.32			\$21,163.95	\$70,848.27

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
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Organization Name Ghisallo Foundation	District AUS	Project Number 2021-Ghisallo-G-1YG-0167
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Title / Desc. Cycle Academy AUS: Youth and Adult Bicycle and Pedestrian Education and Safety Instruction

Cycle Academy based hands-on bicycle education programs utilizing Bike Rodeo, Bike Club, and event based instruction for youth and adults as well as pedestrian safety instruction.

Strategies Addressed

- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect surveys measuring pre and post skills, knowledge, and future intention from Bike Rodeo participants	1,500	1,521	<input checked="" type="checkbox"/>
▪ Complete Bike Rodeos at schools or organization sites	10	22	<input checked="" type="checkbox"/>
▪ Conduct earned media segments covering rights, responsibilities, and bicycle or pedestrian safety	4	6	<input checked="" type="checkbox"/>
▪ Distribute helmets to youth and adults without safe helmets during community engagement	20	164	<input checked="" type="checkbox"/>
▪ Distribute reflective tape packs to individuals at risk of crashes at night during community engagement	250	250	<input checked="" type="checkbox"/>
▪ Distribute PI&E materials covering relevant Texas State laws, rights and responsibilities	2,000	8,652	<input checked="" type="checkbox"/>
▪ Educate youth participants on in-depth bicycle safety skills and Texas State Laws via Bike Clubs	1,000	1,184	<input checked="" type="checkbox"/>
▪ Educate unique youth participants about bike safety and Texas State Law via Bike Rodeo based instruction	2,000	6,350	<input checked="" type="checkbox"/>
▪ Establish Bike Clubs independently or through partner organizations	10	23	<input checked="" type="checkbox"/>
▪ Participate in community events to provide PI&E information related to driver, cyclist, and pedestrian safety	6	24	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	<i>Planned:</i>	\$149,659.65			\$49,902.62	\$199,562.27
		1	<i>Actuals:</i>	\$149,659.65			\$119,762.96	\$269,422.61

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Ghisallo Foundation** District SAT Project Number **2021-Ghisallo-G-1YG-0168**

Title / Desc. **Cycle Academy SAN: Youth and Adult Bicycle and Pedestrian Education and Safety Instruction**

Cycle Academy based hands-on bicycle education programs utilizing Bike Rodeo, Bike Club, and event based instruction for youth and adults as well as pedestrian safety instruction.

Strategies Addressed

- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect surveys measuring pre and post skills, knowledge, and future intention from Bike Rodeo participants	1,100	820	<input type="checkbox"/>
▪ Complete Bike Rodeos at schools or organization sites	10	15	<input checked="" type="checkbox"/>
▪ Conduct earned media segments covering rights, responsibilities, and bicycle or pedestrian safety	4	861	<input checked="" type="checkbox"/>
▪ Distribute helmets to youth and adults without safe helmets	20	72	<input checked="" type="checkbox"/>
▪ Distribute reflective tape packs to individuals at risk of crashes at night	250	250	<input checked="" type="checkbox"/>
▪ Distribute PI&E flyers covering relevant Texas State laws and rights and responsibilities	3,000	9,135	<input checked="" type="checkbox"/>
▪ Educate youth participants on in-depth bicycle safety skills and Texas State Laws via Bike Clubs	50	75	<input checked="" type="checkbox"/>
▪ Educate unique youth participants about bike safety through Bike Rodeo based instruction	2,200	3,048	<input checked="" type="checkbox"/>
▪ Establish Bike Club	1	1	<input checked="" type="checkbox"/>
▪ Participate in community events to provide PI&E information related to driver, cyclist, and pedestrian safety	10	21	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$105,000.00			\$26,269.60	\$131,269.60
	1	Actuals: \$105,000.00			\$36,054.21	\$141,054.21

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Harris County Emergency Corps** District HOU Project Number **2021-HCEC-G-1YG-0102**

Title / Desc. **Pedestrian Safety Program**

Harris County Emergency Corps (HCEC) will provide pedestrian safety to three elementary schools in Aldine ISD. The schools that are selected have a large percentage of students that walk to school.

Strategies Addressed

- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Distribute pedestrian safety education materials at the Aldine ISD back to school event	250	0	<input type="checkbox"/>
▪ Distribute pedestrian safety education materials at three community events	300	700	<input checked="" type="checkbox"/>
▪ Educate children on pedestrian safety on International Walk To School Day	300	0	<input type="checkbox"/>
▪ Educate children on pedestrian safety education in 3 Aldine ISD elementary schools	2,400	21,000	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$12,029.40			\$5,393.23	\$17,422.63
	1	Actuals: \$10,769.98			\$5,884.39	\$16,654.37

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Sherry Matthews Advocacy Marketing** Division TRF-TS Project Number **2021-SMAM-SOW-0004**

Title / Desc. **Tired Faces Pedestrian Safety Public Education and Awareness Campaign**

This campaign aims to reduce the number of pedestrians hurt or killed in crashes by raising awareness of pedestrian safety issues and encouraging safe traffic behaviors among drivers and pedestrians.

Performance Objectives	Target	Actual	Met?
▪ Conduct statewide media pitching to generate earned media	1	1	<input checked="" type="checkbox"/>
▪ Coordinate street team activations	6	6	<input checked="" type="checkbox"/>
▪ Implement paid media buy in target markets	1	1	<input checked="" type="checkbox"/>
▪ Produce sets of materials for TSSs, partners, and public outreach	2	2	<input checked="" type="checkbox"/>
▪ Produce creative assets for paid media campaign	3	3	<input checked="" type="checkbox"/>
▪ Produce sets of materials to generate earned media	4	4	<input checked="" type="checkbox"/>
▪ Update campaign website	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$750,000.00			\$750,000.00	\$1,500,000.00
	1	Actuals: \$722,003.81			\$1,651,240.27	\$2,373,244.08

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Sherry Matthews Advocacy Marketing** Division TRF-TS Project Number **2021-SMAM-SOW-0007**

Title / Desc. **Pedestrian and Bicycle Safety Public Education and Awareness Campaign**

This public outreach campaign is aimed at educating drivers, pedestrians, and bicyclists on state laws applicable to pedestrian and bicycle safety and encouraging safe and smart traffic behaviors.

Strategies Addressed

- Increase public information and education efforts on pedestrian and bicyclist safety.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives	Target	Actual	Met?
▪ Distribute sets of materials for TSSs, partners, and public outreach	2	2	<input checked="" type="checkbox"/>
▪ Implement paid media buy in target markets	1	1	<input checked="" type="checkbox"/>
▪ Implement strategy for generating earned media	1	2	<input checked="" type="checkbox"/>
▪ Update campaign webpages	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405H FHPE	0	Planned: \$325,400.57			\$81,350.00	\$406,750.57
	1	Actuals: \$182,376.14			\$1,395,780.58	\$1,578,156.72

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Sherry Matthews Advocacy Marketing** Division TRF-TS Project Number **2021-SMAM-SOW-0013**

Title / Desc. **Pedestrian and Bicycle State Law Public Education and Awareness Campaign**

This public outreach campaign is aimed at educating drivers, pedestrians, and bicyclists on state laws applicable to pedestrian and bicycle safety and encouraging safe and smart traffic behaviors.

Strategies Addressed

- Increase public information and education efforts on pedestrian and bicyclist safety.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Coordinate street team activations	6	6	<input checked="" type="checkbox"/>
▪ Implement paid media buy in target markets	1	1	<input checked="" type="checkbox"/>
▪ Produce sets of materials for TSSs, partners, and public outreach	2	2	<input checked="" type="checkbox"/>
▪ Produce sets of creative assets for paid media campaign	5	5	<input checked="" type="checkbox"/>
▪ Provide sets of materials to generate earned media	3	2	<input type="checkbox"/>
▪ Update campaign websites and video library	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405H FHPE	1	Planned: \$1,500,000.00			\$1,500,000.00	\$3,000,000.00
	1	Actuals: \$1,286,065.77			\$3,106,263.97	\$4,392,329.74

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2021-TTI-G-1YG-0040**

Title / Desc. **Raising Awareness of Midblock and Highway Crossing Laws to Reduce Pedestrian Fatalities and Injuries**

Public education and targeted information outreach to raise awareness around laws that prohibit illegal midblock and highway crossings by pedestrians, and the deadly implications of these actions.

Strategies Addressed

- Improve data collection on pedestrian injuries and fatalities.
- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop Campaign Plan	1	7	<input checked="" type="checkbox"/>
▪ Develop Outreach print materials based on results of best practices analysis	2	2	<input checked="" type="checkbox"/>
▪ Develop Outreach videos based on results of best practices analysis	4	4	<input checked="" type="checkbox"/>
▪ Distribute Non-Paid Media PI&E Items	200	0	<input type="checkbox"/>
▪ Evaluate Campaign Outreach Activity	1	0	<input type="checkbox"/>
▪ Identify Set of best practices for outreach to adults age 18-34	1	12	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405H FHPE	1	Planned: \$149,582.83			\$37,408.49	\$186,991.32
	1	Actuals: \$148,467.32			\$42,264.30	\$190,731.62

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number
2021-TTI-G-1YG-0044

Title / Desc. **Walk. Bike. Safe. Texas.**

An educational and outreach campaign to increase the safety of pedestrians and bicyclists.

Strategies Addressed

- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Achieve campaign contacts through PI&E distributions, attendees at presentations, video views & social media	1,500	6,337	☑
▪ Attend bicycle/pedestrian outreach events	5	5	☑
▪ Complete summary memorandum	1	1	☑
▪ Conduct bicycle/pedestrian educational presentations to adults/college students	10	10	☑
▪ Develop new bicycle/pedestrian educational outreach material	1	1	☑
▪ Develop Powerpoint presentation on bicycle/pedestrian safety	1	1	☑
▪ Distribute safety messages to adult pedestrians, cyclists and motorists via social media	100	715	☑
▪ Produce bicycle/pedestrian educational videos	2	2	☑

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$122,073.13			\$30,530.79	\$152,603.92
		1	Actuals: \$90,981.32			\$36,279.77	\$127,261.09

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number
2021-TTI-G-1YG-0049

Title / Desc. **Statewide Pedestrian and Motorist Outreach and Support to Address Pedestrian Safety Behaviors**

Public education and information outreach employing pedestrian safety groups and pedestrians to raise both pedestrian and motorists' knowledge of pedestrian safety and associated laws.

Strategies Addressed

- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Texas Statewide Pedestrian Forum	1	1	☑
▪ Develop Pedestrian Support and Outreach Plan	1	1	☑
▪ Evaluate Pedestrian Campaign Outreach Plan	1	1	☑
▪ Manage Statewide Pedestrian Safety Coalition Meetings	3	4	☑

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$109,979.71			\$27,513.79	\$137,493.50
		1	Actuals: \$107,727.71			\$44,784.43	\$152,512.14

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
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<i>Organization Name</i> Texas A&M Transportation Institute	<i>Division</i> TRF-TS	<i>Project Number</i> 2021-TTI-G-1YG-0054
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Title / Desc. **Statewide Pedestrian and Bicycle Safety Education for High School Students**

A holistic approach to address the dangers young pedestrians, bicyclists, and drivers face by increasing awareness for high school students in Texas.

Strategies Addressed

- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Administer interactive obstacle course activities to demonstrate the negative impacts of impaired walking	12	1	<input type="checkbox"/>
▪ Attend collaborative partnership outreach events in Texas to focus on pedestrian and bicyclists safety	12	16	<input checked="" type="checkbox"/>
▪ Conduct teen bike user surveys to identify future bicyclist and motorist education needs	40	88	<input checked="" type="checkbox"/>
▪ Coordinate walking behavior observation activities on Texas high school campuses	10	1	<input type="checkbox"/>
▪ Develop pedestrian and bike safety presentation to educate teens on state laws and evaluate knowledge gained	1	2	<input checked="" type="checkbox"/>
▪ Maintain social media channels with pedestrian and bike safety education and outreach	3	3	<input checked="" type="checkbox"/>
▪ Provide Pedestrian/Bicycle educational toolkits to high school's student teams in Texas	150	135	<input type="checkbox"/>
▪ Support activities at participating TDS schools to educate students on pedestrian and bicyclist state laws	6	9	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 PS	1	<i>Planned:</i>	\$174,267.26			\$43,582.99	\$217,850.25
	1	<i>Actuals:</i>	\$148,863.35			\$51,159.75	\$200,023.10

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2021-TTI-G-1YG-0062
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Title / Desc. Identifying Barriers to Understanding Pedestrian and Bicycle Safety Laws

This project will build on an FY 19 and FY 20 project to continue to identify barriers to understanding pedestrian and bicycle safety laws in Texas, as well as educate the public on these laws.

Strategies Addressed

- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete crash analysis with a focus on crash types addressed through existing pedestrian & bike safety laws	1	1	<input checked="" type="checkbox"/>
▪ Complete presentation to TxDOT Traffic Safety Staff	1	1	<input checked="" type="checkbox"/>
▪ Complete rural survey of Texas bicyclists, pedestrians, and motorists on pedestrian and bicycle laws	1	1	<input checked="" type="checkbox"/>
▪ Complete urban survey of Texas bicyclists, pedestrians, and motorists on pedestrian and bicycle laws	1	1	<input checked="" type="checkbox"/>
▪ Conduct focus groups of pedestrian & bike safety stakeholders to identify barriers to pedestrian & bike laws	2	2	<input checked="" type="checkbox"/>
▪ Develop educational tool kits	2	2	<input checked="" type="checkbox"/>
▪ Develop infographics	2	2	<input checked="" type="checkbox"/>
▪ Produce final report of project results	1	1	<input checked="" type="checkbox"/>
▪ Provide presentations at 3 relevant meetings or conferences	3	4	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	#	Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405H	FHPE	1	Planned:		\$104,501.17			\$26,134.54	\$130,635.71
		1	Actuals:		\$61,892.56			\$17,636.82	\$79,529.38

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas Children's Hospital** District HOU Project Number
2021-TCH-G-1YG-0084

Title / Desc. **Pedestrian and Bicycle Safety Education & Outreach**
 To reduce the number of pedestrian and bicyclist fatalities and serious injuries.

- Strategies Addressed
- Improve identification of problem areas for pedestrians
 - Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives	Target	Actual	Met?
▪ Conduct Surveys focused on the walking or biking behaviors of adolescents and teens	200	33	<input type="checkbox"/>
▪ Coordinate Bicycle safety events and/or bicycle rodeos	12	11	<input type="checkbox"/>
▪ Coordinate Pedestrian safety events	15	3	<input type="checkbox"/>
▪ Coordinate Media exposures about pedestrian and/or bicycle safety	25	19	<input type="checkbox"/>
▪ Coordinate Educational classes and/or presentations on pedestrian and/or bicycle safety	100	24	<input type="checkbox"/>
▪ Distribute Helmets to children with bicycles, that are in need of appropriately fitted helmets	900	687	<input type="checkbox"/>
▪ Distribute Educational materials on pedestrian and/or bicycle safety in the community	50,000	16,703	<input type="checkbox"/>
▪ Educate Children about safe pedestrian and/or bicyclist skills and behaviors	20,000	4,022	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$93,250.00			\$66,338.77	\$159,588.77
		1	Actuals: \$78,459.23			\$56,987.14	\$135,446.37

Task: Training **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number
2021-TTI-G-1YG-0042

Title / Desc. **Law Enforcement Training on Pedestrian and Bicyclist Laws**
 To provide 10 train-the-trainer workshops covering laws related to pedestrian and bicycle safety, crash reporting, and produce a training video on enforcement as part of a mobilization campaign.

- Strategies Addressed
- Improve data collection on pedestrian injuries and fatalities.
 - Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives	Target	Actual	Met?
▪ Attend Community Coalition Meetings to distribute education materials and videos	3	6	<input checked="" type="checkbox"/>
▪ Develop Training Video on How to Conduct Bicycle and Pedestrian Enforcement	1	1	<input checked="" type="checkbox"/>
▪ Distribute PI&E blueprint handouts developed in FY20 to law enforcement and stakeholder contacts	1	1	<input checked="" type="checkbox"/>
▪ Distribute roll call video developed in FY19 to law enforcement and stakeholder contacts	1	1	<input checked="" type="checkbox"/>
▪ Distribute Training Video	1	1	<input checked="" type="checkbox"/>
▪ Produce Final Report	1	1	<input checked="" type="checkbox"/>
▪ Teach Train-the-Trainer Workshops on State Pedestrian and Bicyclist Laws	10	9	<input type="checkbox"/>
▪ Update Curriculum for Workshops on State Pedestrian and Bicyclist Laws	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405H	FHTR	1	Planned: \$110,217.83			\$27,574.48	\$137,792.31
		1	Actuals: \$77,018.81			\$22,581.96	\$99,600.77

Task: Training	Pedestrian and Bicyclist Safety PS - 06
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2021-TTI-G-1YG-0069
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Title / Desc. **Street Coaching for Pedestrians & Cyclists: Putting Laws into Practice on University Campuses**

This project's goal is to change behaviors related to pedestrian and bicycle safety by engaging students, staff and law enforcement on a large University campus.

Strategies Addressed

- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete Literature review on education & awareness programs designed to inform motorist of ped & bike laws	1	1	<input checked="" type="checkbox"/>
▪ Complete Pedestrian and bicycle crash analysis	1	1	<input checked="" type="checkbox"/>
▪ Conduct focus group meetings with stakeholders who use proximal university roadway systems	5	0	<input type="checkbox"/>
▪ Conduct pedestrian and bicycle traffic law trainings to university-based organizations	10	0	<input type="checkbox"/>
▪ Create law enforcement mobilization plan that addresses pedestrian and bicycle traffic law enforcement	1	1	<input checked="" type="checkbox"/>
▪ Create pedestrian/bicycle law facts sheets for distribution to students, staff & campus safety stakeholders	3	3	<input checked="" type="checkbox"/>
▪ Develop curriculum package highlighting laws related to pedestrian and bicycle safety	1	1	<input checked="" type="checkbox"/>
▪ Develop digital media that highlights laws related to pedestrian bicycle safety	1	1	<input checked="" type="checkbox"/>
▪ Establish group of local traffic safety stakeholders to serve in an advisory capacity	1	1	<input checked="" type="checkbox"/>
▪ Survey University events to measure frequency of ped/bike law violations involving motorized vehicles	5	1	<input type="checkbox"/>

Financial Information:

Fund	Source	#	Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405H	FHTR	1	Planned:		\$205,901.27			\$51,510.69	\$257,411.96
		1	Actuals:		\$191,663.64			\$67,645.10	\$259,308.74

FY 2021 Traffic Safety Funds Program Area Expenditure Summary

Pedestrian and Bicyclist Safety

PS - 06

Task	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME		LOCAL
<i>Enforcement</i>												
<i>Evaluation</i>	<i>Planned:</i>	1	\$127,859.37	\$102,268.95							\$25,590.42	\$102,268.95
	<i>Actual:</i>	1	\$125,629.41	\$96,026.28							\$29,603.13	\$96,026.28
<i>Program Management</i>												
<i>Public Information Campaigns</i>	<i>Planned:</i>	14	\$6,583,862.97	\$1,595,581.02		\$182,078.00		\$2,079,484.57		\$5,600.00	\$2,721,119.38	\$194,107.40
	<i>Actual:</i>	14	\$9,735,973.16	\$1,470,134.83				\$1,678,801.79		\$1,342.00	\$6,585,694.54	\$10,769.98
<i>Training</i>	<i>Planned:</i>	2	\$395,204.27					\$316,119.10			\$79,085.17	
	<i>Actual:</i>	2	\$358,909.51					\$268,682.45			\$90,227.06	
TOTALS:	<i>Planned:</i>	17	\$7,106,926.61	\$1,697,849.97		\$182,078.00		\$2,395,603.67		\$5,600.00	\$2,825,794.97	\$296,376.35
	<i>Actual:</i>	17	\$10,220,512.08	\$1,566,161.11				\$1,947,484.24		\$1,342.00	\$6,705,524.73	\$106,796.26

Police Traffic Services

PT - 07

Goals

- To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes
- To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a vehicle body type of "Semi-Trailer" or "Truck-Tractor".

Strategies

- *Increase and sustain enforcement of traffic safety-related laws.*
- *Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws.*
- *Increase and sustain high visibility enforcement of state and local ordinances on cellular and texting devices.*
- *Increase enforcement of commercial motor vehicle speed limits.*
- *Increase public education and information campaigns regarding enforcement activities.*
- *Increase public information and education on distracted driving related traffic issues*
- *Increase public information and education on intersection related traffic issues.*
- *Increase public information and education on sharing the road with large trucks*
- *Provide technical and managerial support to local law enforcement agencies and highway safety professionals.*

Project Descriptions

Task: Enforcement	Police Traffic Services PT - 07
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<i>Organization Name</i> TxDOT - Traffic Safety	<i>Division</i> TRF-TS	<i>Project Number</i> STEP CMV
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Title / Desc. **STEP CMV**

Provide enhanced enforcement covering multiple offenses, focusing on the following: Speed, Occupant Protection (OP), and Hazardous Moving Violations (HMV) related to commercial motor vehicles.

Performance Measures

Child Safety Seat citations	45
Child Safety Seat Warnings	12
CMV Speed citations	1,963
CMV Warnings	3,265
Community events	80
DD arrests/citations	304
DD Warnings	128
DWI arrests	6
DWI Warnings	0
HMV citations	1,431
HMV Warnings	2,176
ITC citations	1,157
ITC Warnings	567
Media exposures	228
Other arrests	209
Other citations	5,410
Other Warnings	3,556
Presentations conducted	89
Public information and education materials distributed	13,902
Public information and education materials produced	5,144
Safety Belt citations	1,036
Safety Belt Warnings	873
Speed citations	2,652
Speed Warnings	5,659
STEP Enforcement Hours	14,145
Vehicle Stops	24,015

Participating Organizations

Project #

City of Allen Police Department	2021-AllenPD-S-CMV-00042
City of Angleton Police Department	2021-AngletonPD-S-CMV-00027
City of Anson Police Department	2021-AnsonPD-S-CMV-00040
City of Arlington Police Department	2021-Arlington-S-CMV-00013
City of Austin Police Department	2021-AustinPD-S-CMV-00022
City of Deer Park Police Department	2021-DeerPark-S-CMV-00014
City of Donna Police Department	2021-DonnaPD-S-CMV-00028
El Paso County Sheriff's Office	2021-EIPasoCO-S-CMV-00008
Fort Bend County Constable Precinct 4	2021-FBCoCP4-S-CMV-00009
City of Fort Worth Police Department	2021-Fortworth-S-CMV-00011
City of Grapevine Police Department	2021-GrapevinePD-S-CMV-00024
City of Harlingen Police Department	2021-Harlingen-S-CMV-00007
Harris County Sheriff's Office	2021-HarrisCo-S-CMV-00018
Harris County Constable Precinct 1	2021-HarrisP1-S-CMV-00002
Harris County Constable Precinct 5	2021-HarrisP5-S-CMV-00032
City of Houston Police Department	2021-HoustonPD-S-CMV-00004
City of La Porte Police Department	2021-LaPorte-S-CMV-00015

T E X A S H I G H W A Y S A F E T Y A N N U A L R E P O R T F O R F I S C A L Y E A R 2 0 2 1

City of Laredo Police Department	2021-LaredoPD-S-CMV-00005
City of Little Elm Police Department	2021-LittleElmPD-S-CMV-00023
City of Lockhart Police Department	2021-Lockhart-S-CMV-00034
City of Marshall Police Department	2021-MarshallPD-S-CMV-00038
City of McAllen Police Department	2021-McAllenPD-S-CMV-00010
Moore County Sheriff's Office	2021-MooreCoSO-S-CMV-00035
City of New Braunfels Police Department	2021-NewBraun-S-CMV-00041
City of Pasadena Police Department	2021-PasadenaPD-S-CMV-00003
City of Pearland Police Department	2021-pearlandPD-S-CMV-00019
City of Penitas Police Department	2021-PenitasPD-S-CMV-00030
City of Pharr Police Department	2021-PharrPD-S-CMV-00006
City of Sugar Land Police Department	2021-Sugarland-S-CMV-00025
Tom Green County	2021-TomGreen-S-CMV-00026
Waller County Sheriff's Office	2021-WallerCOSO-S-CMV-00039
City of Wylie Police Department	2021-Wylie-S-CMV-00012

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	PT	37	<i>Planned:</i>	\$1,243,785.92			\$387,501.60	\$1,631,287.52
		29	<i>Actuals:</i>	\$841,506.41			\$338,165.29	\$1,179,671.70

Task: Enforcement	Police Traffic Services PT - 07
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Organization Name **TxDOT - Traffic Safety** Division TRF-TS Project Number **STEP Comprehensive**

Title / Desc. STEP Comprehensive

Provide enhanced sustained enforcement covering multiple offenses, focusing on two or more of the following: Speed, DWI, Intersection Traffic Control (ITC), Occupant Protection (OP) or Distracted Driving (DD) violations. All STEP Comprehensive agencies that have an occupant protection and/or DWI component will participate in the national enforcement mobilizations.

Performance Measures

Child Safety Seat citations	1,401
Child Safety Seat Warnings	278
CMV Speed citations	75
CMV Warnings	66
Community events	412
DD arrests/citations	2,959
DD Warnings	10,243
DWI arrests	712
DWI Warnings	7
HMV citations	6,438
HMV Warnings	20,053
ITC citations	14,506
ITC Warnings	16,909
Media exposures	1,499
Other arrests	5,340
Other citations	66,446
Other Warnings	59,850
Presentations conducted	980
Public information and education materials distributed	27,763
Public information and education materials produced	6,813
Safety Belt citations	6,376
Safety Belt Warnings	3,063
Speed citations	123,652
Speed Warnings	95,783
STEP Enforcement Hours	137,003
Vehicle Stops	361,724

Participating Organizations

Project #

City of Allen Police Department	2021-AllenPD-S-1YG-00035
City of Alton Police Department	2021-AltonPD-S-1YG-00093
City of Alvin Police Department	2021-AlvinPD-S-1YG-00096
City of Amarillo Police Department	2021-AmarilloPD-S-1YG-00031
City of Angleton Police Department	2021-AngletonPD-S-1YG-00083
City of Arlington Police Department	2021-Arlington-S-1YG-00025
City of Austin Police Department	2021-AustinPD-S-1YG-00075
City of Bay City Police Department	2021-BayCityPD-S-1YG-00080
City of Beaumont Police Department	2021-Beaumont-S-1YG-00110
City of Bedford Police Department	2021-Bedford-S-1YG-00060
City of Bee Cave Police Department	2021-BeeCavePD-S-1YG-00016
Bee County Sheriff's Office	2021-BeeCoSO-S-1YG-00084
Bexar County Sheriff's Office	2021-BexarCoSO-S-1YG-00044
Borden County Sheriff's Office	2021-BordenCoSO-S-1YG-00105
City of Brenham Police Department	2021-Brenham-S-1YG-00046

City of Brownsville Police Department	2021-BrownsPD-S-1YG-00055
City of Cedar Park Police Department	2021-CdrPrkPD-S-1YG-00057
City of Cedar Hill Police Department	2021-CedarPD-S-1YG-00118
Chambers County Sheriff's Office	2021-Chambers-S-1YG-00119
City of Clyde Police Department	2021-ClydePD-S-1YG-00133
City of College Station Police Department	2021-ColStaPD-S-1YG-00048
City of Corinth Police Department	2021-CorinthPD-S-1YG-00107
City of Corpus Christi Police Department	2021-CorpusPD-S-1YG-00049
Dallas County Sheriff's Department	2021-DallasCOSD-S-1YG-00137
City of Dallas Police Department	2021-Dallas-S-1YG-00012
City of Decatur Police Department	2021-DecaturPD-S-1YG-00104
City of Deer Park Police Department	2021-DeerPark-S-1YG-00037
City of Denton Police Department	2021-DentonPD-S-1YG-00032
City of Early Police Department	2021-EarlyPD-S-1YG-00111
City of Edinburg Police Department	2021-EdinbuPD-S-1YG-00042
El Paso County Sheriff's Office	2021-EIPasoCO-S-1YG-00022
City of El Paso Police Department	2021-EIPasoPD-S-1YG-00020
City of Euless Police Department	2021-Euless-S-1YG-00014
Fort Bend County Constable Precinct 3	2021-FBCoCP3-S-1YG-00120
Fort Bend County Constable Precinct 4	2021-FBCoCP4-S-1YG-00023
City of Fort Worth Police Department	2021-Fortworth-S-1YG-00036
City of Frisco Police Department	2021-FriscoPD-S-1YG-00082
Galveston County Sheriff's Office	2021-GalCOSO-S-1YG-00097
City of Galveston Police Department	2021-Galveston-S-1YG-00098
City of Garland Police Department	2021-GarlandPD-S-1YG-00086
City of Grand Prairie Police Department	2021-GrandPra-S-1YG-00102
City of Grapevine Police Department	2021-GrapevinePD-S-1YG-00041
City of Harker Heights Police Department	2021-HarkerHPD-S-1YG-00053
City of Harlingen Police Department	2021-Harlingen-S-1YG-00019
Harris County Constable Precinct 4	2021-Harris4-S-1YG-00127
Harris County Sheriff's Office	2021-HarrisCo-S-1YG-00070
Harrison County Sheriff's Office	2021-HarrisonCoSO-S-1YG-00140
Harris County Constable Precinct 1	2021-HarrisP1-S-1YG-00002
Harris County Constable Precinct 5	2021-HarrisP5-S-1YG-00113
City of Hawley Police Department	2021-HawleyPD-S-1YG-00090
City of Hearne Police Department	2021-HearnePD-S-1YG-00047
City of Houston Police Department	2021-HoustonPD-S-1YG-00013
City of Irving Police Department	2021-Irving-S-1YG-00045
City of Jacksonville Police Department	2021-JacksonviPD-S-1YG-00087
Jefferson County Sheriff's Office	2021-JeffersonCoSO-S-1YG-00100
City of Killeen Police Department	2021-KilleenPD-S-1YG-00114
City of Lake Worth Police Department	2021-LakeWorthPD-S-1YG-00072
City of La Porte Police Department	2021-LaPorte-S-1YG-00054
City of Laredo Police Department	2021-LaredoPD-S-1YG-00011
City of La Villa Police Department	2021-LaVillaPD-S-1YG-00132
City of Lewisville Police Department	2021-LewisvPD-S-1YG-00030
City of Little Elm Police Department	2021-LittleElmPD-S-1YG-00092
City of Lockhart Police Department	2021-Lockhart-S-1YG-00112
City of Longview Police Department	2021-LongviPD-S-1YG-00122
City of Manor Police Department	2021-ManorPD-S-1YG-00003
City of Marshall Police Department	2021-MarshallPD-S-1YG-00138

City of McAllen Police Department	2021-McAllenPD-S-1YG-00051
City of McKinney Police Department	2021-McKinney-S-1YG-00094
City of Mesquite Police Department	2021-Mesquite-S-1YG-00099
City of Midland Police Department	2021-Midland-S-1YG-00068
City of Mission Police Department	2021-Mission-S-1YG-00026
City of Missouri City Police Department	2021-MissouriPD-S-1YG-00017
Montgomery County Constables Office Pct 1	2021-MoCoP1Co-S-1YG-00065
Montgomery County Constables Office Pct 5	2021-MoCoP5Co-S-1YG-00039
City of Monahans Police Department	2021-MonahansPD-S-1YG-00008
Montgomery County Sheriff's Office	2021-MontgoSO-S-1YG-00040
Moore County Sheriff's Office	2021-MooreCoSO-S-1YG-00129
City of New Braunfels Police Department	2021-NewBrau-S-1YG-00123
City of North Richland Hills Police Department	2021-NRichland-S-1YG-00009
City of Odessa Police Department	2021-Odessa-S-1YG-00067
City of Palestine Police Department	2021-PalestinePD-S-1YG-00142
City of Pasadena Police Department	2021-PasadePD-S-1YG-00005
City of Pearland Police Department	2021-pearlaPD-S-1YG-00074
City of Pflugerville Police department	2021-Pflugerville-S-1YG-00028
City of Pharr Police Department	2021-PharrPD-S-1YG-00015
City of Plano Police Department	2021-PlanoPD-S-1YG-00050
City of Port Arthur Police Department	2021-PortArthur-S-1YG-00064
City of Poteet Police Department	2021-PoteetPD-S-1YG-00144
Town of Prosper Police Department	2021-ProsperPD-S-1YG-00131
City of Richland Hills Police Department	2021-RichlandHillsPD-S-1YG-00061
City of Rosenberg Police Department	2021-RosenbPD-S-1YG-00069
Red River County Sheriff's Office	2021-RRCoSO-S-1YG-00034
City of San Antonio Police Department	2021-SanAntPD-S-1YG-00006
City of San Antonio Police Department	2021-SanAntPD-S-1YG-00006
City of San Juan Police Department	2021-SanJuanPD-S-1YG-00115
City of Santa Fe Police Department	2021-SantaFe-S-1YG-00130
Smith County Sheriff's Office	2021-SmithCoSO-S-1YG-00126
City of Snyder Police Department	2021-SnyderPD-S-1YG-00128
City of Southlake Police Department	2021-SouthlakePD-S-1YG-00062
City of Splendora Police Department	2021-SplendoraPD-S-1YG-00121
City of Stafford Police Department	2021-StaffdPD-S-1YG-00116
City of Sugar Land Police Department	2021-Sugarland-S-1YG-00103
Texas Department of Public Safety	2021-TDPS-S-1YG-00089
City of Texas City Police Department	2021-TexasCityPD-S-1YG-00029
Tom Green County	2021-Tomgreen-S-1YG-00095
Travis County Sheriff's Office	2021-Travis County SO-S-1YG-00027
City of Tyler Police Department	2021-Tyler PD-S-1YG-00076
City of Victoria Police Department	2021-VictoriaPD-S-1YG-00073
City of Waco Police Department	2021-WacoPD-S-1YG-00007
Waller County Sheriff's Office	2021-WallerCOSO-S-1YG-00143
Ward County Sheriff Office	2021-WardCoSO-S-1YG-00141
City of Weatherford Police Department	2021-WeatherfordPD-S-1YG-00108
City of Wharton Police Department	2021-WhartonPD-S-1YG-00077
City of Wichita Falls Police Department	2021-WichitaPD-S-1YG-00004
Williamson County Sheriff's Office	2021-WilliamsonCo-S-1YG-00056
City of Willis Police Department	2021-Willis PD-S-1YG-00109
City of Westworth Village Police Department	2021-WWorthVPD-S-1YG-00018

City of Wylie Police Department

2021-Wylie-S-1YG-00038

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PT	128	Planned:	\$9,438,235.72			\$2,971,919.58	\$12,410,155.30
		113	Actuals:	\$6,427,732.09	\$503,472.63		\$2,606,180.46	\$9,537,385.18

Task: Training

Police Traffic Services PT - 07

Organization Name

Division TRF-TS

Project Number

International Association of Directors of Law Enforcement Standards and Training

2021-IADLEST-G-1YG-0144

Title / Desc. Reduce Large Commercial Vehicle Crashes Through a Data Driven Approach & Effective Officer Training

The project seeks to increase motorist safety by reducing the frequency of large vehicle and bus crashes through a focused approach, grounded in accurate and timely crash data and officer training.

Strategies Addressed

- Increase and sustain enforcement of traffic safety-related laws.
- Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws.
- Increase and sustain high visibility enforcement of state and local ordinances on cellular and texting devices.
- Increase enforcement of commercial motor vehicle speed limits.

Performance Objectives

	Target	Actual	Met?
▪ Conduct 2-hour Basic Truck and Bus Traffic Enforcement Training (T&BTET) workshops	28	8	<input type="checkbox"/>
▪ Create TxDOT Approved and nationally certified Truck & Bus Traffic Enforcement Training courses	2	2	<input checked="" type="checkbox"/>
▪ Develop Student and Instructor Activity Tracking Mechanism	1	7	<input checked="" type="checkbox"/>
▪ Teach 4-Hr Truck & Bus Traffic Enforcement Training (T&BTET) Instructor courses	4	18	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PT	1	Planned:	\$90,102.96			\$26,411.00	\$116,513.96
		1	Actuals:	\$79,813.44			\$44,446.03	\$124,259.47

Task: Training	Police Traffic Services PT - 07
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Organization Name **Texas Municipal Police Association** Division TRF-TS Project Number **2021-TMPA-G-1YG-0005**

Title / Desc. Texas Law Enforcement Liaison Training and STEP Support

Provide full support to TxDOT Traffic Safety Specialists on STEP grants and traffic safety events. Instruct courses on a variety of traffic safety topics and provide STEP grant assistance.

Strategies Addressed

- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Improve data collection on pedestrian injuries and fatalities.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public education and information campaigns regarding enforcement activities.
- Increase public information and education on distracted driving related traffic issues
- Provide technical and managerial support to local law enforcement agencies and highway safety professionals.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.
- Improve the recording of distracted driving as a contributing factor on crash reports.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Assist classes to certify technicians (National Child Passenger Safety Certification) course	4	4	<input checked="" type="checkbox"/>
▪ Assist child passenger safety checkup events/inspection stations	10	35	<input checked="" type="checkbox"/>
▪ Attend Traffic Safety Specialist events or partner organization events	10	25	<input checked="" type="checkbox"/>
▪ Conduct meetings with LEL staff and/or TxDOT PTS Program Manager	4	14	<input checked="" type="checkbox"/>
▪ Produce traffic safety news articles for social media websites	120	125	<input checked="" type="checkbox"/>
▪ Support funded and non-funded law enforcement agencies	1,000	3,372	<input checked="" type="checkbox"/>
▪ Teach four-hour classes to law enforcement officers	85	75	<input type="checkbox"/>
▪ Teach two-hour classes to law enforcement officers or civilians	120	150	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PT	1	Planned:	\$831,561.63			\$208,440.00	\$1,040,001.63
		1	Actuals:	\$767,103.14			\$257,574.25	\$1,024,677.39

FY 2021 Traffic Safety Funds Program Area Expenditure Summary

Police Traffic Services

PT - 07

Task	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME		LOCAL
Enforcement	<i>Planned:</i>	165	\$14,041,442.82	\$10,682,021.64							\$3,359,421.18	\$10,682,021.64
	<i>Actual:</i>	142	\$10,717,056.88	\$7,269,238.50					\$503,472.63		\$2,944,345.75	\$7,269,238.50
Evaluation												
Program Management												
Public Information Campaigns												
Training	<i>Planned:</i>	2	\$1,156,515.59	\$921,664.59							\$234,851.00	
	<i>Actual:</i>	2	\$1,148,936.86	\$846,916.58							\$302,020.28	
TOTALS:	<i>Planned:</i>	167	\$15,197,958.41	\$11,603,686.23							\$3,594,272.18	\$10,682,021.64
	<i>Actual:</i>	144	\$11,865,993.74	\$8,116,155.08					\$503,472.63		\$3,246,366.03	\$7,269,238.50

Traffic Records **TR - 09**

Goals

- To improve the timeliness, accuracy, completeness, uniformity, integration, and/or accessibility of traffic records in Texas.

Strategies

- *Develop, Implement, Maintain, and Provide one or more of the performance attributes of timeliness, accuracy, completeness, uniformity, integration, and/or accessibility as defined by the "Model Performance Measures for State Traffic Records Systems..*
- *Improve the intake, tracking, analysis and reporting of crash data.*
- *Improve the integration of traffic records between state agencies and local entities.*

Project Descriptions

Task: Evaluation **Traffic Records TR - 09**

Organization Name **Texas A&M Transportation Institute** *Division* TRF-TS *Project Number*
2021-TTI-G-1YG-0035

Title / Desc. **Providing Technical Assistance to the Texas Traffic Records Coordinating Committee (TRCC)**

Assist the Texas TRCC by identifying areas for improvement within their respective agencies based on the State Traffic Records Assessment Program (STRAP) & identifying best practices in other states.

Strategies Addressed

- Improve the integration of traffic records between state agencies and local entities.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Assist TRCC Meetings	4	4	☑
▪ Conduct Advisory Subcommittee	1	1	☑
▪ Conduct Data Quality Program for each TRCC Member Agency	1	1	☑
▪ Coordinate Intersection Database Subcommittee	1	1	☑
▪ Develop layered map visualization and analysis tool	1	1	☑
▪ Produce Annual Update to the Texas Traffic Records Information System (TSIS) Strategic Plan	1	1	☑
▪ Produce Final Report	1	1	☑

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405C M3DA	1	<i>Planned:</i> \$104,216.09			\$26,069.07	\$130,285.16
	1	<i>Actuals:</i> \$101,258.50			\$27,278.51	\$128,537.01

Task: Evaluation **Traffic Records TR - 09**

Organization Name **Texas Department of Public Safety** Division TRF-TS Project Number **2021-TDPS-G-1YG-0107**

Title / Desc. **State Traffic Records System Improvement and Expansion of Crash Data Analysis**

HSOC will continue to identify causative trends through statistical findings related to traffic crashes and enforcement, by providing employee salaries, training and technology for data analysis.

Strategies Addressed

- Improve the intake, tracking, analysis and reporting of crash data.
- Improve the integration of traffic records between state agencies and local entities.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend in-state traffic safety related forum / conference	1	21	<input checked="" type="checkbox"/>
▪ Attend nationally recognized traffic safety data related forum / conference	2	2	<input checked="" type="checkbox"/>
▪ Develop survey to provide to HSOCs legitimate data users (Accessibility)	1	6	<input checked="" type="checkbox"/>
▪ Maintain citation data with no inaccurate critical data elements (Accuracy)	98 %	1,080 %	<input checked="" type="checkbox"/>
▪ Produce monthly reports to improve the completeness of the SPURS database (Completeness)	2	24	<input checked="" type="checkbox"/>
▪ Provide update to the Traffic Safety Information Systems Strategic Plan	1	2	<input checked="" type="checkbox"/>
▪ Provide analytical deliverables to DPS internal legitimate data users (Accessibility)	167	341	<input checked="" type="checkbox"/>
▪ Provide analytical deliverables to external legitimate data users (Accessibility)	2,200	211	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C	M3DA	1	Planned: \$744,489.80			\$248,163.24	\$992,653.04
		1	Actuals: \$467,316.34			\$262,472.14	\$729,788.48

Task: Evaluation **Traffic Records TR - 09**

Organization Name **Texas Department of State Health Services ISG** Division TRF-TS Project Number **2021-TDSHS-IS-G-1YG-0113**

Title / Desc. **Emergency Medical Services and Trauma Registry Data Transition**

DSHS will implement enhancements to improve data access, develop system and program plans for standard changes and expand analysis on health outcomes for motor vehicle crashes.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop database access solution (Gantt Obj 2)	1	7	<input checked="" type="checkbox"/>
▪ Develop Linked Data Reporting Tool (Gantt Obj 6)	1	4	<input checked="" type="checkbox"/>
▪ Implement National data initiatives (Gantt Obj 4)	2	0	<input type="checkbox"/>
▪ Produce data standard transition specification reports (Gantt Obj 1)	2	3	<input checked="" type="checkbox"/>
▪ Produce reports on three additional health datasets (Gantt Obj 3)	3	11	<input checked="" type="checkbox"/>
▪ Produce presentations on Registries data linked with motor vehicle crash data (Gantt Obj 7)	4	7	<input checked="" type="checkbox"/>
▪ Provide training for data managers, to improve data management (Gantt Obj 5)	1	2	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C	M3DA	1	Planned: \$957,960.05			\$245,114.80	\$1,203,074.85
		1	Actuals: \$521,931.46			\$245,114.80	\$767,046.26

Task: Evaluation **Traffic Records TR - 09**

Organization Name **Texas Municipal Police Association** Division TRF-TS Project Number **2021-TMPA-G-1YG-0016**

Title / Desc. Law Enforcement Advanced DWI Reporting System (LEADRS)

Law Enforcement Advanced DWI Reporting System to including creating a analytical data module for analyzing data from DWI arrest through court adjudication.

Strategies Addressed

- Improve the intake, tracking, analysis and reporting of crash data.
- Improve the integration of traffic records between state agencies and local entities.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend criminal justice conference, training and/or seminar as a vendor to market LEADRS	2	1	<input type="checkbox"/>
▪ Collect DWI/DUI/Blood Search Warrant cases, BWI, or drug cases entered in LEADRS	8,500	9,549	<input checked="" type="checkbox"/>
▪ Conduct LEADRS user satisfaction evaluation to measure effectiveness of the program	1	1	<input checked="" type="checkbox"/>
▪ Conduct meetings with TxDOT Program Mangers or LEADRS staff	12	129	<input checked="" type="checkbox"/>
▪ Conduct LEADRS trainings or presentations to law enforcement, prosecutors, judges, and other stake holders	125	89	<input type="checkbox"/>
▪ Coordinate LEADRS advisory panel meetings	3	3	<input checked="" type="checkbox"/>
▪ Distribute Training & Officer-used materials to law enforcement officers	100	100	<input checked="" type="checkbox"/>
▪ Provide access module of last drink reports to the Texas Alcoholic Beverage Commission	1	1	<input checked="" type="checkbox"/>
▪ Update LEADRS based drug reporting module	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C M3DA	1	Planned: \$902,043.09			\$236,516.00	\$1,138,559.09
	1	Actuals: \$898,323.06			\$267,685.00	\$1,166,008.06

Task: Program Management **Traffic Records TR - 09**

Organization Name **CRIS** Division TRF-TS Project Number **2021-CRIS-G-1YG-0209**

Title / Desc. Crash Records Information System Help Desk

Agency support provided by the TxDOT technical team has increased adoption through assistance the team provides with installing and configuring the agency identity provider (IDP) and the development.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C M3DA	1	Planned: \$1,375,000.00				\$1,375,000.00
	1	Actuals: \$1,012,490.11				\$1,012,490.11

Task: Program Management **Traffic Records TR - 09**

Organization Name **CRIS** Division TRF-TS Project Number **2021-CRIS-G-1YG-0210**

Title / Desc. Crash Records Information System Program Operations

Support and enhance the statewide data system CRIS (Crash Record Information System) which provides timely and effective data analysis to support allocation of highway safety resources

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State State	1	Planned:	\$2,800,000.00			\$2,800,000.00
	1	Actuals:	\$2,665,056.59			\$2,665,056.59

Task: Program Management **Traffic Records TR - 09**

Organization Name **CRIS** Division TRF-TS Project Number **2021-CRIS-G-1YG-0215**

Title / Desc. **CRIS Help Desk Services**
 Ensure officers and other CRIS users have access to one help desk for issues and questions.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State	0	Planned:	\$730,218.00			\$730,218.00
	1	Actuals:	\$730,218.00			\$730,218.00

Task: Training **Traffic Records TR - 09**

Organization Name **International Association of Directors of Law Enforcement Standards and Training** Division TRF-TS Project Number **2021-IADLEST-G-1YG-0151**

Title / Desc. **Using Data Driven Strategies and Agency and Analytical Training to Reduce Crashes and Social Harms**
 The project will increase the quality of data submitted by law enforcement agencies and its analytical capacity allowing a focused data driven strategy to reduce crashes and social harm to be utilized

Strategies Addressed

- Improve the intake, tracking, analysis and reporting of crash data.
- Improve the integration of traffic records between state agencies and local entities.

Performance Objectives

	Target	Actual	Met?
▪ Attend Strategic planning meetings/Law enforcement conferences	2	2	<input checked="" type="checkbox"/>
▪ Conduct a multi-year crash analysis	1	8	<input checked="" type="checkbox"/>
▪ Conduct Nationally Certified 2-day Law Enforcement Executive Level analytical training workshop	1	3	<input checked="" type="checkbox"/>
▪ Conduct Nationally Certified 3-day Data Analysis Using Microsoft Access analytical training workshops	1	1	<input checked="" type="checkbox"/>
▪ Conduct Nationally Certified "hands-on" 2-day Intermediate (level II) analytical training workshop	2	2	<input checked="" type="checkbox"/>
▪ Conduct Nationally Certified a 2-day Basic (Level I) analyst training workshop	2	3	<input checked="" type="checkbox"/>
▪ Conduct Agency DDACTS Evaluations	3	5	<input checked="" type="checkbox"/>
▪ Conduct Virtual Data Analysis Using Microsoft Analyst Workshops	4	16	<input checked="" type="checkbox"/>
▪ Provide On Site Follow Up Analytical and Training and Support Visits	2	1	<input type="checkbox"/>
▪ Provide individualized DDACTS agency training and technical support	9	27	<input checked="" type="checkbox"/>
▪ Provide hours of follow-up remote technical/analytical support to previously participating agencies	90	52	<input type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 TR	1	Planned:	\$320,946.60		\$99,010.00	\$419,956.60
	1	Actuals:	\$289,394.49		\$138,594.66	\$427,989.15

Task: Training	Traffic Records TR - 09
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Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2021-TTI-G-1YG-0064**

Title / Desc. **Improving Crash Records through Identifying Barriers and Training Law Enforcement Officers**

The project aims to improve the accuracy and completeness of crash data through identifying barriers and developing training materials for law enforcement officers.

Strategies Addressed

- Improve the intake, tracking, analysis and reporting of crash data.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect crash analysis to identify missing or incomplete variables	1	1	<input checked="" type="checkbox"/>
▪ Complete state of practice review on educating officers on crash data	1	1	<input checked="" type="checkbox"/>
▪ Complete focus groups of law enforcement officers	3	3	<input checked="" type="checkbox"/>
▪ Develop visor cards on crash reporting	2	2	<input checked="" type="checkbox"/>
▪ Distribute set of training materials to identified law enforcement officers and agencies	1	1	<input checked="" type="checkbox"/>
▪ Distribute set of training materials to Traffic Safety Specialists and the CRIS Helpdesk	1	1	<input checked="" type="checkbox"/>
▪ Produce final report	1	1	<input checked="" type="checkbox"/>
▪ Produce roll call video	1	1	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405C	M3DA	1	<i>Planned:</i>	\$61,404.02			\$15,364.61	\$76,768.63
		1	<i>Actuals:</i>	\$51,189.71			\$14,939.31	\$66,129.02

FY 2021 Traffic Safety Funds Program Area Expenditure Summary

Traffic Records

TR - 09

Task	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME		LOCAL
<i>Enforcement</i>												
<i>Evaluation</i>	<i>Planned:</i>	4	\$3,464,572.14			\$2,708,709.03						\$755,863.11
	<i>Actual:</i>	4	\$2,791,379.81			\$1,988,829.36						\$802,550.45
<i>Program Management</i>	<i>Planned:</i>	2	\$4,905,218.00			\$1,375,000.00			\$3,530,218.00			
	<i>Actual:</i>	3	\$4,407,764.70			\$1,012,490.11			\$3,395,274.59			
<i>Public Information Campaigns</i>												
<i>Training</i>	<i>Planned:</i>	2	\$496,725.23	\$320,946.60		\$61,404.02						\$114,374.61
	<i>Actual:</i>	2	\$494,118.17	\$289,394.49		\$51,189.71						\$153,533.97
TOTALS:	<i>Planned:</i>	8	\$8,866,515.37	\$320,946.60		\$4,145,113.05			\$3,530,218.00			\$870,237.72
	<i>Actual:</i>	9	\$7,693,262.68	\$289,394.49		\$3,052,509.18			\$3,395,274.59			\$956,084.42

Driver Education and Behavior

DE - 10

Goals

- To increase public knowledge, perception and understanding of driver education and traffic safety for all road users
- To reduce the number of crashes and injuries related to distracted driving.

Strategies

- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.
- Improve the recording of distracted driving as a contributing factor on crash reports.
- Provide assistance to update the drivers' education curriculum and administrative standards.

Project Descriptions

Task: Evaluation				Driver Education and Behavior DE - 10			
Organization Name		Division TRF-TS		Project Number			
Texas A&M Transportation Institute				2021-TTI-G-1YG-0071			
Title / Desc. Mobile Communication Device Use in 18 Texas Cities							
A survey in urban areas throughout Texas to measure driver cell phone use.							
Strategies Addressed							
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.							
Performance Objectives							
				<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
▪ Conduct city surveys of driver wireless communication device use in Texas				18	18	<input checked="" type="checkbox"/>	
Financial Information:							
Fund Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	Planned:	\$30,423.75			\$7,612.13	\$38,035.88
	1	Actuals:	\$25,831.08			\$6,831.98	\$32,663.06

Task: Evaluation				Driver Education and Behavior DE - 10			
Organization Name		Division TRF-TS		Project Number			
Texas A&M Transportation Institute				2021-TTI-G-1YG-0074			
Title / Desc. Texans' Attitudes and Awareness of Traffic Safety Programs							
Conduct a survey to assess attitude and awareness of traffic safety programs throughout Texas, and to measure self-reported safety related behaviors. Annual survey continuation.							
Strategies Addressed							
- Conduct and assist local, state and national traffic safety campaigns.							
Performance Objectives							
				<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
▪ Conduct survey of Texans across the state on traffic safety issues				1	1	<input checked="" type="checkbox"/>	
Financial Information:							
Fund Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	Planned:	\$38,549.15			\$9,644.32	\$48,193.47
	1	Actuals:	\$34,568.79			\$8,829.66	\$43,398.45

Task: Evaluation **Driver Education and Behavior DE - 10**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2021-TTI-G-1YG-0075**

Title / Desc. **Statewide Mobile Communication Device Use Survey**

Estimate statewide mobile communication device use (cell phone and texting) by Texas drivers by conducting an observational survey.

Strategies Addressed

- Implement and evaluate countermeasures to reduce the incidence of distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct statewide survey of mobile communication device use in Texas	1	8	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	Planned: \$50,594.35			\$12,654.66	\$63,249.01
	1	Actuals: \$48,209.75			\$15,247.25	\$63,457.00

Task: Program Management **Driver Education and Behavior DE - 10**

Organization Name **Beehive Specialty** Division TRF-TS Project Number **2021-BeeHive-G-1YG-0211**

Title / Desc. **Beehive PI&E Management FY2021**

Beehive Specialty will store and manage TxDOT Traffic Safety Program PI&E inventory for statewide distribution. PO is attached in lieu of grant agreement.

Strategies Addressed

- Conduct and assist local, state and national traffic safety campaigns.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Provide Months Of Fulfillment, Storage, & Shipping for Texas Traffic Safety Program	12	12	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	Planned: \$150,000.00				\$150,000.00
	1	Actuals: \$148,575.85				\$148,575.85

Task: Public Information Campaigns **Driver Education and Behavior DE - 10**

Organization Name **Education Service Center, Region VI** Division TRF-TS Project Number **2021-ESCVI-G-1YG-0014**

Title / Desc. **Driver Education Foundation for Teens (DEFT)**

This program is designed to provide teens enrolled in a public high school or charter school, as identified by TEA, with a strong foundation in Driver Education through online Classroom Instruction.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze participant evaluations to determine the overall effectiveness of the DEFT Program	225	115	<input type="checkbox"/>
▪ Conduct online Driver Education Courses	9	14	<input checked="" type="checkbox"/>
▪ Educate participants online in the DEFT Program	300	229	<input type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	Planned: \$63,061.46			\$21,030.20	\$84,091.66
	1	Actuals: \$53,709.29			\$66,461.46	\$120,170.75

Task: Public Information Campaigns	Driver Education and Behavior DE - 10
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Organization Name Memorial Hermann Hospital	District HOU	Project Number 2021-MHH-G-1YG-0015
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Title / Desc. **Live Your DREAMS (Distraction REduction Among Motivated Students)**

DREAMS program aims to reduce impaired and distracted driving among teens in the Houston District utilizing a multi-tiered approach of community, classroom and hospital-based education and training.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend Coalition or Task Force Meetings	12	27	<input checked="" type="checkbox"/>
▪ Conduct Outreach Education Sessions	5	6	<input checked="" type="checkbox"/>
▪ Evaluate DREAMS program	1	1	<input checked="" type="checkbox"/>
▪ Implement Hospital - Based Prevention Programs	6	2	<input type="checkbox"/>
▪ Implement Awareness Events	10	0	<input type="checkbox"/>
▪ Maintain Live Your DREAMS Website	1	1	<input checked="" type="checkbox"/>
▪ Produce Live Your DREAMS Toolkit	1	1	<input checked="" type="checkbox"/>
▪ Utilize Volunteers	86	0	<input type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	DE	1	<i>Planned:</i>	\$59,409.26			\$32,345.27	\$91,754.53
		1	<i>Actuals:</i>	\$59,343.25			\$34,025.12	\$93,368.37

Task: Public Information Campaigns	Driver Education and Behavior DE - 10
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<i>Organization Name</i> Sherry Matthews Advocacy Marketing	<i>Division</i> TRF-TS	<i>Project Number</i> 2021-SMAM-SOW-0008
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Title / Desc. **Distracted Driving Talk. Text. Crash.. Public Information and Education Campaign**

This multimedia statewide campaign is aimed at raising awareness about the dangers of driving distracted and motivating drivers to reduce distractions in the car, in particular cell phone use.

Strategies Addressed

- Conduct public information and education campaigns related to distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct stakeholder summit on causes and solutions to distracted driving	1	1	<input checked="" type="checkbox"/>
▪ Coordinate outreach and public awareness events at six locations across the state	6	6	<input checked="" type="checkbox"/>
▪ Develop new creative assets for the paid media campaign	4	4	<input checked="" type="checkbox"/>
▪ Implement paid media buy, including TV, OOH (billboards), and digital components	1	1	<input checked="" type="checkbox"/>
▪ Implement statewide distribution of TV and radio PSAs	1	1	<input checked="" type="checkbox"/>
▪ Provide sets of materials to TxDOT Communications to generate earned media	2	1	<input type="checkbox"/>
▪ Update TSSs materials to use at distracted driving outreach events in their local communities	1	1	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	DE	1	<i>Planned:</i>	\$1,200,000.00			\$1,200,000.00	\$2,400,000.00
		1	<i>Actuals:</i>	\$1,198,406.02			\$6,585,789.00	\$7,784,195.02

Task: Public Information Campaigns	Driver Education and Behavior DE - 10
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<i>Organization Name</i> Texas A&M Transportation Institute	<i>Division</i> TRF-TS	<i>Project Number</i> 2021-TTI-G-1YG-0037
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Title / Desc. **Statewide Peer-to-Peer Traffic Safety Program for Youth in Texas, Ages 11 to 25**

Continuation of statewide peer to peer program to address all driving risks for students in junior high through college, including community assemblies to provide motivation for safe driving behavior.

Strategies Addressed

- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Administer types of program evaluation and measurements (distractions, seat belts, driver behavior)	3	3	<input checked="" type="checkbox"/>
▪ Administer guided outreach activities to Youth Transportation Safety (YTS) Program schools	4	5	<input checked="" type="checkbox"/>
▪ Conduct Driving the Message poster & video contest for YTS Program schools in Texas	1	1	<input checked="" type="checkbox"/>
▪ Conduct statewide teen safe driving summit	1	1	<input checked="" type="checkbox"/>
▪ Conduct safe driving assemblies, delivered by Tyson Dever for communities in Texas	30	0	<input type="checkbox"/>
▪ Develop safety messages focused on occupant protection and/or speeding for all three age groups	3	3	<input checked="" type="checkbox"/>
▪ Maintain awards program for top YTS program schools in Texas	1	1	<input checked="" type="checkbox"/>
▪ Maintain smartphone app to encourage safe driving	1	1	<input checked="" type="checkbox"/>
▪ Provide resource kits to junior high, high school, and college campus student teams in Texas	220	174	<input type="checkbox"/>
▪ Utilize peer influencers for distribution of safe driving messages on social media	2	2	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	DE	1	<i>Planned:</i>	\$624,706.64			\$208,386.39	\$833,093.03
		1	<i>Actuals:</i>	\$570,002.39			\$604,217.05	\$1,174,219.44

Task: Public Information Campaigns	Driver Education and Behavior DE - 10
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2021-TTI-G-1YG-0047
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Title / Desc. **Traffic Safety Improvement of Senior Drivers in Texas**

This project targets improving transportation safety for senior drivers aged 80 years or older through a safety assessment and educational outreach focus on urban areas.

Strategies Addressed

- Develop and implement public information and education efforts on traffic safety issues.
- Provide assistance to update the drivers' education curriculum and administrative standards.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Acquire IRB approval	1	2	<input checked="" type="checkbox"/>
▪ Conduct Safety Assessment using the Dataset Prepared	1	1	<input checked="" type="checkbox"/>
▪ Conduct Educational Sessions at the Urban Communities Experiencing High Volume of Crashes	5	1	<input type="checkbox"/>
▪ Develop Brochure of Urban Traffic Safety Facts, Recommendations and Tips for Senior Drivers	1	1	<input checked="" type="checkbox"/>
▪ Provide Summary of Literature Review on Safety of Senior Drivers	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$105,000.00			\$26,270.55	\$131,270.55
		1	Actuals:	\$100,178.39			\$29,421.73	\$129,600.12

Task: Public Information Campaigns

Driver Education and Behavior DE - 10

Organization Name

Division TRF-TS

Project Number

Texas Municipal Courts Education Center

2021-TMCEC-G-1YG-0023

Title / Desc. Driving on the Right Side of the Road (DRSR)

DRSR was created to teach responsible decision-making and obeying traffic laws and following safe practices on Texas roads. DRSR has created curriculum and children's books for this purpose.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public education and information on railroad/highway crossing safety.
- Increase public education and information on roadway safety.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Increase public information and education concerning speed-related issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct teacher traffic safety workshop	1	1	☑
▪ Develop educational resource for teaching traffic safety in the classroom	1	3	☑
▪ Distribute packets of DRSR materials to community groups (e.g., youth groups and safety organizations)	25	39	☑
▪ Produce pages on traffic safety content and DRSR resources for The Recorder	6	9	☑
▪ Provide exhibits for schools, courts, and community groups	24	32	☑
▪ Train judges, court personnel, prosecutors and lawyers on traffic safety and/or DRSR resources	800	5,135	☑
▪ Train educators on the DRSR project and its available materials through workshops and webinars	1,000	1,175	☑
▪ Update units of the DRSR curriculum, childrens literature, or other DRSR resource and materials	4	4	☑

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned: \$263,035.01			\$81,566.97	\$344,601.98
		1	Actuals: \$249,232.03			\$77,281.97	\$326,514.00

Task: Public Information Campaigns				Driver Education and Behavior DE - 10			
Organization Name The Peers Foundation			Division TRF-TS		Project Number 2021-PEERS-G-1YG-0156		
Title / Desc. Augmented Reality Distracted Driving Education Simulator (ARDES)							
The project is an experiential training program designed to increase driving skills as well as awareness of the dangers of distracted driving in order to change risky behavior behind the wheel.							
Project Notes Project Not Implemented							
Financial Information:							
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned: \$19,168.88			\$19,168.48	\$38,337.36
Actuals:							

Task: Public Information Campaigns				Driver Education and Behavior DE - 10			
Organization Name TxDOT - Traffic Safety			Division TRF-TS		Project Number Mature Driver Program		
Title / Desc. Mature Driver Program							
A traffic safety injury prevention program for adult drivers, focusing on ages 55+, and their family/caregivers. Overarching goal is to assist them in obtaining optimal safety & comfort while driving.							
Project Notes Project Not Implemented							
Financial Information:							
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned: \$288,750.00			\$72,187.50	\$360,937.50
Actuals:							

Task: Training				Driver Education and Behavior DE - 10				
Organization Name Education Service Center, Region VI			Division TRF-TS		Project Number 2021-ESCVI-G-1YG-0013			
Title / Desc. Texas Traffic SAFETY Education Staff Improvement Program. Safety Alliance For Educating Texas Youth								
Program will provide 9 Teen Driver Education staff development workshops to 300 instructors. Training will be presented by instructor trainers using a variety of current topics & marketed statewide.								
Strategies Addressed - Develop and implement public information and education efforts on traffic safety issues.								
Performance Objectives						<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze Pre and Post assessments to determine program effectiveness						300	349	<input checked="" type="checkbox"/>
▪ Conduct Continuing Education Workshops for 300 Driver Education Instructors						9	10	<input checked="" type="checkbox"/>
▪ Develop Training Manual for Driver Education Instructor Continuing Education and Train the Trainers						1	1	<input checked="" type="checkbox"/>
Financial Information:								
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
402	DE	1	Planned: \$93,676.20			\$31,860.00	\$125,536.20	
			Actuals: \$91,019.96			\$49,800.62	\$140,820.58	

Task: Training	Driver Education and Behavior DE - 10
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<i>Organization Name</i> National Safety Council	<i>Division</i> TRF-TS	<i>Project Number</i> 2021-NSC-G-1YG-0091
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Title / Desc. Our Driving Concern: Employer Transportation Safety

Continued & expanded traffic safety outreach to Texas employers encouraging the use of best practice programs that promote safe driving behaviors among employees & their families.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public education and information campaigns regarding enforcement activities.
- Increase public information and education on distracted driving related traffic issues
- Increase public information and education on sharing the road with large trucks
- Increase public education and information on railroad/highway crossing safety.
- Increase public education and information on roadway safety.
- Provide training on roadway safety issues.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Provide assistance to update the drivers' education curriculum and administrative standards.
- Support the establishment and growth Safe Communities Coalitions.
- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Provide safe school bus operation training for school bus drivers.
- Increase public information and education concerning speed-related issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Texas Employer Traffic Safety: Our Driving Concern Advisory Meetings	2	2	<input checked="" type="checkbox"/>
▪ Conduct Professional Development Webcasts for Texas employers, Safety managers/Supervisors, and others	6	25	<input checked="" type="checkbox"/>
▪ Create 2021 calendar of safety events / weeks for Texas employers to use as a resource	1	1	<input checked="" type="checkbox"/>
▪ Develop ODC Toilet Tabloids traffic safety pages for Texas employers	12	11	<input type="checkbox"/>
▪ Distribute Tailgate Talks & Our Driving Concern Newsletters to TX employers, safety managers, & others	50,000	273,134	<input checked="" type="checkbox"/>
▪ Maintain Consecutive months of establishing and supporting traffic safety outreach with Texas employers	12	11	<input type="checkbox"/>
▪ Manage Texas Employer Traffic Safety Awards Program	1	0	<input type="checkbox"/>
▪ Participate in exhibits with Traffic Safety outreach for Texas employers	20	23	<input checked="" type="checkbox"/>
▪ Support employees with traffic safety resources	500	1,361	<input checked="" type="checkbox"/>

T E X A S H I G H W A Y S A F E T Y A N N U A L R E P O R T F O R F I S C A L Y E A R 2 0 2 1

▪ Train Employees on traffic safety through Training, webinars & other educational opportunities	700	1,172	<input checked="" type="checkbox"/>
▪ Update Traffic Safety training & traffic safety materials for employers	1	1	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	DE	1	<i>Planned:</i>	\$399,999.99			\$109,090.63	\$509,090.62
		1	<i>Actuals:</i>	\$326,373.96			\$126,891.93	\$453,265.89

FY 2021 Traffic Safety Funds Program Area Expenditure Summary

Driver Education and Behavior

DE - 10

Task	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME		LOCAL
<i>Enforcement</i>												
<i>Evaluation</i>	<i>Planned:</i>	3	\$149,478.36	\$119,567.25							\$29,911.11	
	<i>Actual:</i>	3	\$139,518.51	\$108,609.62							\$30,908.89	
<i>Program Management</i>	<i>Planned:</i>	1	\$150,000.00	\$150,000.00								
	<i>Actual:</i>	1	\$148,575.85	\$148,575.85								
<i>Public Information Campaigns</i>	<i>Planned:</i>	8	\$4,284,086.61	\$2,623,131.25							\$1,660,955.36	\$59,409.26
	<i>Actual:</i>	6	\$9,628,067.70	\$2,230,871.37							\$7,397,196.33	\$59,343.25
<i>Training</i>	<i>Planned:</i>	2	\$634,626.82	\$493,676.19							\$140,950.63	\$493,676.19
	<i>Actual:</i>	2	\$594,086.47	\$417,393.92							\$176,692.55	\$417,393.92
TOTALS:	<i>Planned:</i>	14	\$5,218,191.79	\$3,386,374.69							\$1,831,817.10	\$553,085.45
	<i>Actual:</i>	12	\$10,510,248.53	\$2,905,450.76							\$7,604,797.77	\$476,737.17

Railroad / Highway Crossing **RH - 11**

Goals

- To reduce KAB crashes at railroad/highway crossings

Strategies

- Increase education of law enforcement concerning laws governing railroad/highway crossings.
- Increase public education and information on railroad/highway crossing safety.

Project Descriptions

Task: Public Information Campaigns **Railroad / Highway Crossing RH - 11**

Organization Name **Texas Operation Lifesaver** *Division* TRF-TS *Project Number*
2021-TxOpLife-G-1YG-0182

Title / Desc. **Highway-Railroad Safety Awareness**

Provide highway-railroad crossing safety training to Law Enforcement personnel and rail safety education presentations to the public. Administer the statewide rail safety program.

Strategies Addressed

- Increase education of law enforcement concerning laws governing railroad/highway crossings.
- Increase public education and information on railroad/highway crossing safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend Coalition meetings, general meetings, and meetings with general public representing TXOL	12	11	<input type="checkbox"/>
▪ Conduct Rail Safety Awareness Training classes for Law Enforcement	4	2	<input type="checkbox"/>
▪ Conduct Rail safety presentations to the public	500	265	<input type="checkbox"/>
▪ Manage Operation Lifesaver Authorized Volunteer (OLAV) Incentive Program	1	1	<input checked="" type="checkbox"/>
▪ Manage Statewide group of volunteer presenters	1	1	<input checked="" type="checkbox"/>
▪ Manage Requests from media and the general public for information on rail safety	750	3,389	<input checked="" type="checkbox"/>
▪ Participate in Information/safety booths at health fairs, conferences, etc.	15	7	<input type="checkbox"/>
▪ Produce Budget Reports for Board approval	4	4	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 RH	1	<i>Planned:</i> \$77,597.00			\$33,388.50	\$110,985.50
	1	<i>Actuals:</i> \$60,464.76			\$25,598.86	\$86,063.62

FY 2021 Traffic Safety Funds Program Area Expenditure Summary

Railroad / Highway Crossing

RH - 11

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	1	\$110,985.50	\$77,597.00								\$33,388.50	
	<i>Actual:</i>	1	\$86,063.62	\$60,464.76								\$25,598.86	
<i>Training</i>													
TOTALS:	<i>Planned:</i>	1	\$110,985.50	\$77,597.00								\$33,388.50	
	<i>Actual:</i>	1	\$86,063.62	\$60,464.76								\$25,598.86	

Roadway Safety

RS - 12

Goals

- To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level
- To reduce the number of traffic crashes, injuries, and fatalities in work zones.
- To reduce large truck (“Semi- Trailer” or “Truck-Tractor”) crashes, injuries and fatalities.

Strategies

- Improve highway design and engineering through training.
- Increase public education and information on roadway safety.
- Provide traffic safety problem identification to local jurisdictions.
- Provide training on roadway safety issues.

Project Descriptions

Task: Public Information Campaigns	Roadway Safety RS - 12
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<i>Organization Name</i>	<i>Division</i> TRF-TS	<i>Project Number</i>
Sherry Matthews Advocacy Marketing		2021-SMAM-SOW-0003

Title / Desc. **Be Safe. Drive Smart.. Public Education and Awareness Campaign**

This multimedia campaign is aimed at addressing challenging driving conditions across the state, educating drivers about the rules of the road, and promoting safe driving practices.

Strategies Addressed

- Increase public education and information on roadway safety.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<i>Target</i>	<i>Actual</i>	<i>Met?</i>
▪ Coordinate Work Zone Safety Week media event	1	1	☑
▪ Coordinate Energy Sector media and outreach events	4	5	☑
▪ Coordinate BSDS Road Show summer outreach events	5	10	☑
▪ Implement paid media buy for work zone awareness targeting I-35 corridor	1	1	☑
▪ Implement paid media buy targeting energy-producing areas	1	1	☑
▪ Implement PSA placement plan for general traffic safety messaging	1	1	☑
▪ Implement statewide #EndTheStreakTX paid media buy	1	1	☑
▪ Produce sets of creative assets for the Energy Sector paid media campaign	2	2	☑
▪ Produce sets of creative assets for Work Zone Safety paid media campaign	2	2	☑
▪ Produce sets of material for TSSs, partners, and outreach events	3	3	☑
▪ Produce creative assets for the General Topics campaign	5	5	☑
▪ Provide sets of materials to generate earned media	5	5	☑
▪ Update campaign websites and video library	2	2	☑

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
State	State	1	<i>Planned:</i>	\$2,535,488.00		\$2,535,488.00	\$5,070,976.00
		1	<i>Actuals:</i>	\$2,365,504.86		\$6,707,835.36	\$9,073,340.22

Task: Training	Roadway Safety RS - 12
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Organization Name **The University of Texas at Arlington** Division TRF-TS Project Number **2021-UTatArli-G-1YG-0129**

Title / Desc. FY2021 Traffic Safety Program

UTA proposes to help reduce traffic crashes, injuries and fatalities in work zones by providing municipal and county employees training to increase knowledge of roadway safety problems and solutions.

Strategies Addressed

- Increase public education and information on roadway safety.
- Provide traffic safety problem identification to local jurisdictions.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct classes for Texas city and county workers on work zone traffic control and safety	99	63	<input type="checkbox"/>
▪ Train Texas city and county workers on work zone traffic control and safety	1,512	1,388	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	RS	1	Planned:	\$324,749.39			\$84,642.67	\$409,392.06
		1	Actuals:	\$311,101.24			\$77,074.23	\$388,175.47

FY 2021 Traffic Safety Funds Program Area Expenditure Summary

Roadway Safety

RS - 12

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL	
<i>Enforcement</i>												
<i>Evaluation</i>												
<i>Program Management</i>												
<i>Public Information Campaigns</i>	<i>Planned:</i>	1	\$5,070,976.00							\$2,535,488.00		\$2,535,488.00
	<i>Actual:</i>	1	\$9,073,340.22							\$2,365,504.86		\$6,707,835.36
<i>Training</i>	<i>Planned:</i>	1	\$409,392.06	\$324,749.39								\$84,642.67
	<i>Actual:</i>	1	\$388,175.47	\$311,101.24								\$77,074.23
TOTALS:	<i>Planned:</i>	2	\$5,480,368.06	\$324,749.39						\$2,535,488.00		\$2,620,130.67
	<i>Actual:</i>	2	\$9,461,515.69	\$311,101.24						\$2,365,504.86		\$6,784,909.59

Safe Communities

SA - 13

Goals

- To establish integrated community traffic safety programs to prevent traffic-related fatalities and injuries

Strategies

- *Support statewide the Texas Safe Community efforts by providing education, training, and coordination on how to initiate and conduct community based traffic safety programs and how communities can become designated as a Texas Safe community Coalition.*
- *Support the establishment and growth Safe Communities Coalitions.*

Project Descriptions

Task: Public Information Campaigns	Safe Communities SA - 13
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Organization Name Texas A&M Agrilife Extension Service	District BRY	Project Number 2021-Texas Ag-G-1YG-0088
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Title / Desc. **Brazos Valley Injury Prevention Coalition and Statewide Initiative**

A Safe Communities coalition to implement and support safety initiatives designed to reduce traffic-related injuries and fatalities in the TxDOT Bryan District and expanded statewide area.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase public information and education campaigns.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Support the establishment and growth Safe Communities Coalitions.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct bimonthly meetings of the Brazos Valley Injury Prevention Coalition	6	6	☑
▪ Conduct programs on the importance of restraint use focusing on youth, teens and pickup truck drivers	8	48	☑
▪ Conduct parent/guardian/educator presentations to educate communities on the risks of alcohol	30	38	☑
▪ Conduct Reality Education for Drivers (RED) Programs	42	49	☑
▪ Conduct educational presentations for mature drivers on traffic safety	80	125	☑
▪ Distribute public information and education (PI&E) materials to support grant objectives	25,000	35,657	☑
▪ Participate in educational programs to raise awareness for the safety of vulnerable road users	6	91	☑
▪ Participate in programs on the dangers of distracted driving with an emphasis on texting	8	67	☑
▪ Participate in programs to raise awareness on the dangers of impaired driving	75	92	☑
▪ Participate in CarFit events to assist mature drivers in finding their safety fit while driving their vehicles	90	124	☑

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	SA	1	Planned:	\$845,256.15			\$211,311.36	\$1,056,567.51
		1	Actuals:	\$819,413.42			\$322,313.19	\$1,141,726.61

FY 2021 Traffic Safety Funds Program Area Expenditure Summary

Safe Communities

SA - 13

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	1	\$1,056,567.51	\$845,256.15								\$211,311.36	\$845,256.15
	<i>Actual:</i>	1	\$1,141,726.61	\$819,413.42								\$322,313.19	\$819,413.42
<i>Training</i>													
TOTALS:	<i>Planned:</i>	1	\$1,056,567.51	\$845,256.15								\$211,311.36	\$845,256.15
	<i>Actual:</i>	1	\$1,141,726.61	\$819,413.42								\$322,313.19	\$819,413.42

School Bus

SB - 14

Goals

- To reduce School bus-related crashes, injuries and fatalities

Strategies

- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Provide safe school bus operation training for school bus drivers.

Project Descriptions

Task: Training				School Bus SB - 14				
Organization Name		Division		TRF-TS		Project Number		
Education Service Center, Region VI						2021-ESCVI-G-1YG-0010		
Title / Desc. School Bus Safety Training 101 Program								
This program is designed to identify and implement several school bus safety units that will be utilized in training sessions to educate school bus transportation personnel and students.								
Strategies Addressed								
- Provide safe school bus operation training for school bus drivers.								
Performance Objectives				<u>Target</u>	<u>Actual</u>	<u>Met?</u>		
Analyze participant evaluations to determine the overall effectiveness of Bus Safety Training 101 Program				500	508	<input checked="" type="checkbox"/>		
Identify sets of content material to be utilized in the Bus Safety Training 101 Program				2	2	<input checked="" type="checkbox"/>		
Teach School Bus Transportation personnel in the Bus Safety Training 101 Program				400	599	<input checked="" type="checkbox"/>		
Teach PreK-3rd grade students in Bus Safety Training 101 Program				700	558	<input type="checkbox"/>		
Financial Information:								
Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	SB	1	Planned:	\$104,869.98			\$35,073.00	\$139,942.98
		1	Actuals:	\$88,074.61			\$52,378.88	\$140,453.49

FY 2021 Traffic Safety Funds Program Area Expenditure Summary

School Bus

SB - 14

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>													
<i>Training</i>	<i>Planned:</i>	1	\$139,942.98	\$104,869.98								\$35,073.00	\$104,869.98
	<i>Actual:</i>	1	\$140,453.49	\$88,074.61								\$52,378.88	\$88,074.61
TOTALS:	<i>Planned:</i>	1	\$139,942.98	\$104,869.98								\$35,073.00	\$104,869.98
	<i>Actual:</i>	1	\$140,453.49	\$88,074.61								\$52,378.88	\$88,074.61

SECTION FOUR - PAID MEDIA REPORTS

Click It or Ticket, Texas.



Click It or Ticket Campaign **October 2020 – September 2021**

Campaign Overview

Even though Texas has had a seat belt law on the books since 1985, by 2002 only three of every four drivers (76%) were buckling up. Traffic fatalities were topping 3,500 every year, and many of those could have been prevented if vehicle occupants had been wearing a seat belt. In 2002, TxDOT began participating in the National Highway Traffic Safety Administration's (NHTSA) national *Click It or Ticket* campaign and as of 2019, seat belt use in Texas has since increased from 76% to 90.99%.* According to the NHTSA, *Click It or Ticket* campaigns in Texas are credited with saving 6,234 lives, preventing more than 100,000 serious injuries, and achieving more than \$23.6 billion in economic savings. Unfortunately, Texans are still dying due to a failure to buckle up. In 2020, there were 2,734 motor vehicle traffic crashes in Texas in which unrestrained occupants sustained fatal or serious injuries.

Despite great strides made over the past 19 years, too many people in Texas still fail to always buckle up. Research shows that men, passengers, those in pickup trucks (drivers and passengers), and those on the road at night are the worst when it comes to using a seat belt regularly.

Many of these fatalities and serious injuries might have been prevented by simply buckling up. In fact, wearing a seat belt reduces the risk of a fatal injury to a person in the front seat of a passenger car by 45%. For those in pickup trucks, which are more likely to roll than passenger vehicles, the risk of fatal injury is reduced by up to 60%. At the national level, *Click It or Ticket* aims to enforce seat belt use to help keep travelers safe.

The state campaign seeks to supplement the national effort through several goals:

- Raise drivers' awareness of the increased risk of getting a ticket due to enforcement mobilization.
- Raise drivers' awareness of the increased risk of injury or death due to failure to use a seat belt.
- Reduce unbelted fatalities.
- Increase seat belt use.

* TxDOT did not conduct an annual seat belt survey in 2020 due to the pandemic and a waiver from the NHTSA.

In 2020, the NHTSA recognized that states, law enforcement, and first responders were working to respond to the pandemic. For states to prioritize public health, the NHTSA postponed the *Click It or Ticket* campaign until November 2020. Another media flight was placed in May 2021, which is traditionally when the campaign occurs.

Paid Media and Added-Value Overview

TxDOT placed \$1,645,606 in paid media during the fiscal year in two separate media flights. Added value achieved through negotiations with media vendors exceeded TxDOT's investment in paid media for the *Click It or Ticket* campaign. Bonus (free) TV and radio spots were valued at \$648,968. Added-value amounts from out-of-home advertising totaled \$457,972 and included billboard overrides and negotiated lower monthly rates. The Bally Sports Network Southwest media buy contributed \$408,800 in added value. Influencer marketing contributed \$72,728 in added value. The total added value generated by paid media was \$1,588,468.



Primary Target: Adults 18–34, with an emphasis on men

Secondary Target: Adults 35+

Media Markets: Statewide, with out-of-home emphasis on the following counties: Collin, Smith, Grayson, Fannin, Eastland, Colorado, San Patricio, Dimmit, Galveston, Montgomery, Walker, Ward, Dallas, Tarrant, Wichita, Bexar, Travis, Hidalgo, Harris, Ft. Bend, Liberty, and El Paso

Media: Spot 30-second and 15-second TV (English and Spanish)
Spot 30-second radio (English and Spanish)
Spot 15-second radio traffic sponsorships (English and Spanish)
Digital video and banner ads; YouTube and pre-roll video; and Twitter, Facebook, and Instagram paid posts
Influencer paid posts
Bally Sports Southwest (Formerly FOX Sports Southwest)
Billboards

Added Value: Bonus spots and overrides

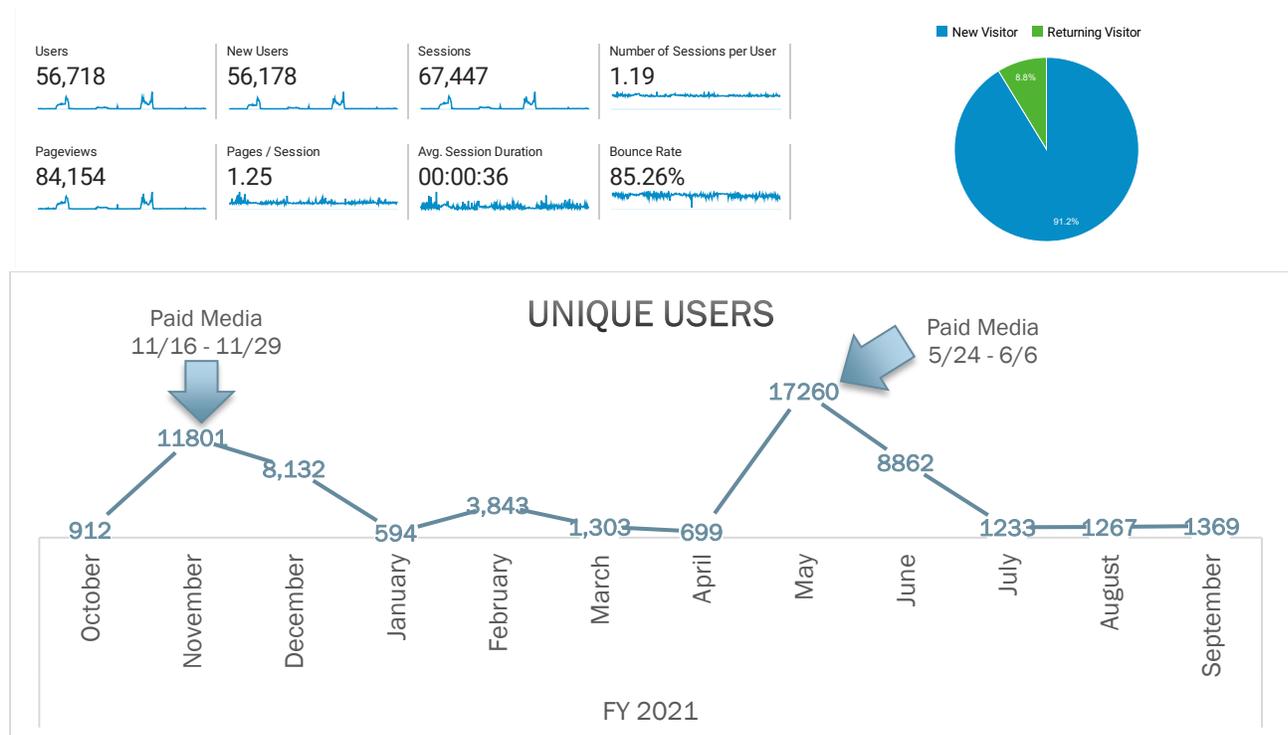
Media Flight Dates: Spot television: 2 weeks, 11/16–29/20 and 5/24–6/6/21
OTT/Connected TV: 2 weeks, 5/24–6/6/21
Bally Sports Southwest: 16 weeks, 5/10–8/31/21
FOX Sports Southwest: 4 weeks, 11/5–12/06/20
Spot radio and traffic sponsorships: 2 weeks, 11/16–11/29/20 and 5/24–6/6/21
Outdoor billboards: 4 weeks, 11/9–12/06/20 and 5/10–6/6/21
Digital (mobile, desktop, pre-roll, Facebook, Pandora): 5/10–6/6/21
Influencers: 11/19–11/29/20 and 5/10–8/31/21

FY 2021 *Click It or Ticket* – Paid Media Recap

Media	Description	Budget	Impressions
Spot TV	30- and 15-second TV spots in Abilene, Amarillo, Austin, Beaumont-Port Arthur, Corpus Christi, Dallas-Ft. Worth, El Paso, Harlingen, Houston-Galveston, Laredo, Odessa-Midland, and San Antonio markets. Total of 10,609 spots in English and Spanish.	\$425,031	45,834,000
Over The Top (OTT/CTV)	30- and 15-second spots streamed to connected Smart TVs statewide, with a video completion rate of 99.26%.	\$107,500	2,495,466
Spot Radio	30- and 15-second radio spots on 80 stations in Abilene, Amarillo, Austin, Beaumont-Port Arthur, Bryan-College Station, Corpus Christi, Dallas-Ft. Worth, El Paso, Houston-Galveston, Killeen-Temple, Laredo, Lubbock, Lufkin-Nacogdoches, Midland-Odessa, San Angelo, San Antonio, Tyler, Waco, and Wichita Falls markets. Total of 6,534 spots in English and Spanish.	\$254,913	25,198,000
Traffic Sponsorships	iHeart and TWIN+ sponsorships airing 15-, 10-, and 5-second spots in Austin, Dallas-Ft. Worth, El Paso, Houston-Galveston, McAllen-Brownsville, and San Antonio. Total of 1,075 spots in English and Spanish.	\$134,137	11,240,000
Bally Sports Southwest	Messaging aired across all Texas DMAs using PSAs, commercials, in-game elements, social media and targeted digital media. The <i>Safe Days of Summer</i> campaign included pre-game, post-game and in-game billboards, sports OTT, 245 rotator spots, and social media.	\$194,650	66,362,653
Digital Ads	Digital video and banner ads, YouTube and pre-roll video, Twitter, Facebook, and Instagram paid posts.	\$213,975	27,568,296
Influencer Ads	Social media posts by influencers on Instagram and TikTok.	\$18,400	3,047,793
Outdoor (billboards)	Outdoor billboards at 53 total locations in Abilene, Amarillo, Austin, Beaumont, Brownwood, Corpus Christi, Dallas-Ft. Worth, El Paso, Houston, Laredo, Lufkin-Nacogdoches, Midland-Odessa, Rio Grande Valley, San Angelo, San Antonio, Sherman, Texarkana, Tyler-Longview, Victoria, Waco-Temple, and Wichita Falls.	\$297,000	215,819,430
TOTAL		\$1,645,606	397,565,638

Website Overview

TexasClickItOrTicket.com had 56,718 users during the fiscal year. A vast majority of users were new visitors and came to the site during paid media flights. As this is an awareness campaign, driving traffic to the website is not a central objective.



Public Relations

Given delays to the campaign due to the pandemic, there were two media and outreach flights within the fiscal year: one in November 2020 and another in May 2021. Our approach for the campaign included a large, mobile billboard traveling to 13 cities as well as a virtual media tour with pre-recorded soundbite packages. Cities were



Mobile billboard in Edinburg, Texas

selected based on a combination of unbelted fatalities as well as media market size and included Austin, Dallas, Fort Worth, Tyler, Beaumont, Houston, Corpus Christi, Edinburg, Laredo, San Antonio, Wichita Falls, Abilene, Midland, and El Paso.

At each stop, the mobile billboard was set up against local backdrops. News media outlets were invited to virtually interview TxDOT spokespeople in each market either live or later. This allowed

reporters to be on location and tape their portion of the story showing the mobile billboard in the background. For the May campaign, law enforcement was encouraged to attend in person.

In addition, we worked with Traffic Safety Specialists (TSSs) and Public Information Officers (PIOs) in each of the 13 districts to confirm local speakers who prerecorded interviews using the Zoom platform and then edited the interviews into video packages for media outlets. These packages included a variety of speakers including a TxDOT spokesperson, a law enforcement official, a local EMS representative, and a person personally affected by unbelted crashes.

To support the events, the campaign created digital press kits customized for each market that included a press release, media advisory, and a fact sheet as well as talking points for TxDOT's PIOs. The November media events and news releases generated 303 TV and radio news segments valued at \$526,109, 80 print articles valued at \$217,481, and 179 online news stories valued at \$3,441,259. Combined, the earned media produced more than 80 million impressions. The total publicity value of the November news media coverage was \$4,184,849. The May media events and news releases generated 429 TV and radio news segments valued at \$685,655, 69 print articles valued at \$148,322, and 275 online news stories valued at \$7,452,023. Combined, the earned media produced more than 168 million impressions. The total publicity value of news media coverage of the campaign was \$8,286,000. The total publicity value for both waves of events was \$12,470,849.

Partnerships

In anticipation of the campaign, a number of partners were recruited to help disseminate materials and messages. A digital toolkit was developed and distributed to partners including the Associated General Contractors of America, Texas A&M AgriLife Extension, Texas Municipal Police Association, AAA, and the National Safety Council.

Creative Overview

The *Click It or Ticket* campaign focuses on increasing seat belt use among drivers and passengers. The creative approach identifies an overarching strategy to address our campaign needs: reinforcing the consequences of not wearing a seat belt, both economic (getting a ticket) and emotional (injury or death, loss of a loved one, effect on those left behind). In 2020, the campaign updated many materials with #EndTheStreakTX. It also deployed a large presence in out-of-home media (billboards) to remind drivers about stepped-up enforcement.



English and Spanish billboards

A series of animated digital banners enabled the campaign to reach drivers across the state with seat belt messages.

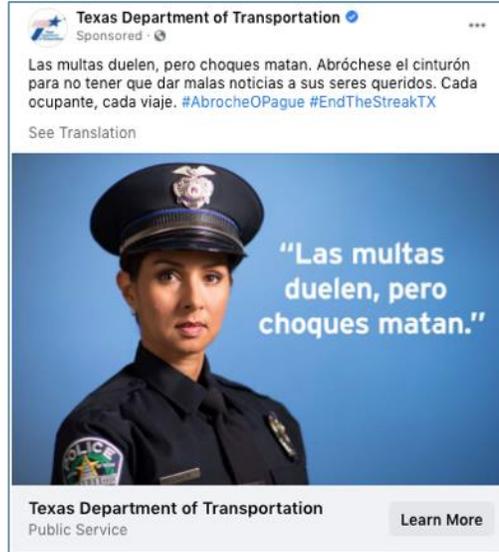


Animated banner ads

Social media is an integrated part of the campaign's awareness efforts. Paid social media posts play a crucial role in reaching our target audiences with key messages. In addition, organic social media posts extend that awareness. Below are examples of posts developed for the campaign.

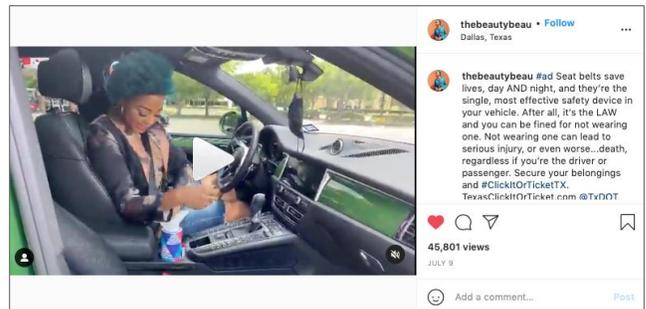


Animated social media ads



Static social media ads

Social media influencers were engaged to further disseminate campaign messages and lend credibility. Influencers in both waves had a combined reach of 1,447,793, which resulted in 202,254 engagements.



Influencer social media ads

The campaign also included several collateral items for TSSs and partners with messages that promote seat belt safety. Most collateral is double-sided, with information in English and Spanish. All were printed and shipped to TxDOT's 25 districts as well as partners.



Bilingual posters (double-sided)
Page 183 of 391



Bilingual informational hand fans



Bilingual notepads



Bilingual flash cards



Bilingual info cards

Match – FY 2021 *Click It or Ticket* Campaign

Paid Media Type	Hard Match for Paid Media Placements – <u>Estimate</u>	Added Value Match for Paid Media Placements – <u>Actual</u>
TV/Cable/OTT	\$210,000.00	\$253,292.00
Radio/Traffic Sponsorships	\$150,000.00	\$395,676.00
Bally Sports Sponsorship	\$315,000.00	\$408,800.00
Billboards	\$110,000.00	\$457,972.00
Influencer Marketing	\$10,000.00	\$72,728.00
Subtotal	\$795,000.00	\$1,588,468.00
Earned Media Type	Earned Media Match – <u>Estimate</u>	Earned Media Match – <u>Actual</u>
Public Relations	\$1,290,000.00	\$12,470,849.00
Subtotal	\$1,290,000.00	\$12,470,849.00
Total Match	\$2,085,000.00	\$14,059,317.00



YOUTH OCCUPANT PROTECTION CAMPAIGN October 2020 – September 2021

Campaign Overview

In Texas, 264 teen drivers and passengers (ages 15-20) were killed in traffic crashes in 2018, and 1,593 were seriously injured. Of those killed, 111 (42 percent) were not wearing their seat belts at the time of the crash.

In 2019, TxDOT decided to *bundle two* campaigns – Teen Click It or Ticket and Child Passenger Safety – under an overarching Youth Occupant Protection marketing campaign. GDC continued to bundle the two campaigns for FY 2021. The overall campaign goal is to create synergy to ensure 100% of Texas passengers and drivers of all vehicle types (pickup truck, VAN, SUV, car, etc.) are properly restrained on every single ride, with a focus on teen drivers and children. For most occupants this is the simplest habit or act of wearing a seat belt. For the youngest, it's a challenge that involves a caregiver taking the time to ensure it's done properly by having an expert confirm the work. The marketing campaign goals were:

1. Increase public awareness on the dangers resulting from teenagers not wearing their seat belt.
2. Educate the public about who they can contact for a free expert consultation and how to set up an appointment.

In 2021, the COVID-19 pandemic continued to greatly impact life for all Texans. GDC continued to work closely with TxDOT to develop strategic plans to reach Texans where they were safely. In 2021, we also experienced Winter Storm Uri and Texas was significantly impacted by this devastating storm in mid-February. GDC refined the marketing campaign by implementing the following strategies:

- Continuing to utilize clear messaging and existing creative to reach and resonate with our key target audiences.
- Conducting statewide paid media campaigns focusing on our key target audiences in our primary markets during strategic times throughout the year.
- Conducting an aggressive public relations campaign that included grassroots, interactive events and community outreach to our key target audiences where they live, play and learn including at home since most teenagers were remote for the 2020-2021 school year, for the Teen Click It or Ticket campaign.
- Utilizing technology to safely develop video news packages and pre-recorded Facebook Event Interviews via virtual interviews on Skype and Zoom that could be distributed electronically to media outlets.

- Reaching our target audience at home with our safety message, since home is now where families now work, conduct virtual school for children and stay safe.
- Utilizing no-contact methods to safely reach our target audiences with a no-contact and reduced contact grassroots tour with our digital truck for the Child Passenger Safety campaign.
- Building upon existing GDC and TxDOT relationships to grow partnerships that maximized reach and distribution.
- Securing a minimum of \$1 million in added-value through paid media, media match and earned media.

In 2021, GDC continued to utilize the ‘If You Love It, Click It’ message for the *Teen Click It or Ticket* campaign – which highlights objects, special items and loved ones that teens hold in high regard being buckled in securely, which serves as a reminder that teen drivers and passengers should ensure all riders in their vehicles are always wearing their seat belts. All messaging is focused on always ensuring every rider is secured, Every Rider, Every Ride. This year, GDC produced new Snapchat filters, with Valentine-centric messaging, targeting teens to educate teen drivers to always wear their seat belts. For the *Child Passenger Safety* campaign, we continued to build on the impactful foundation, Save Me With A Seat, that was established originally by GDC. This important message speaks directly to the caregivers regarding the importance of getting their car seat inspected for correct usage. We launched a car seat giveaway sweepstakes where parents and caregivers entered to win one of two Kids Embrace car seats. We continued to utilize the SaveMeWithASeat.org inspection scheduling site as our call to action for parents and caregivers, providing our important information in both English and Spanish. This year we visited eleven (11) markets during September with our brand new digital truck experience grassroots tour to encourage Texans to visit the SaveMeWithASeat.org website, enter the car seat giveaway, and sign-up for a car seat inspection with a Traffic Safety Specialist in their district.

PAID MEDIA and ADDED-VALUE OVERVIEW

TxDOT placed \$365,995 in paid media throughout the fiscal year. Following are the details of the media purchases for each campaign:

Teen Click It or Ticket

Flight Dates:

- February 1 through March 14, 2021
- May 10 through May 30, 2021

Target Audience

Primary: Teens in Texas (Ages 15-20)

Secondary: Parents, coaches, teachers and other influencers of teens

Markets:

- Austin
- Dallas/Ft. Worth
- Houston
- Laredo
- Lubbock
- Waco

Paid Media:

- TV, Texas Association of Broadcasters (TAB), :15 and :30 English and Spanish
- Radio, iHeart Media, :15 and :30 English and Spanish
- Digital (Display Ads – Demographic Targeting/Mobile Gaming; Social Ads – Instagram, Snapchat, TikTok, YouTube; Social ads – Instagram, Snapchat), English and Spanish

Added-Value:

TV spots, radio spots, and banner impressions.

Child Passenger Safety

Flight Dates:

- August 23 through September 30, 2021

Target Audience

Primary: Mothers and fathers, caregivers of children 0-8 years old

Secondary: Individuals who directly influence moms and dads of young children (caregivers, nurses, doctors, teachers and daycare instructors, grandparents, etc.)

Markets:

- Beaumont
- Corpus Christi
- Dallas/Ft. Worth
- El Paso
- RGV
- San Antonio
- Waco/Temple

Paid Media:

- TV, Texas Association of Broadcasters (TAB), :15 and :30 English and Spanish
- Digital (Display Ads - Behavioral/Contextual Targeting; Social Ads - Facebook) English and Spanish
- Bulletins (14' x 48'), English and Spanish

Added-Value:

TV spots, banner impressions, and overrides on bulletins.

FY 2021 Youth Occupant Protection – Paid Media Recap			
Media	Description	Budget	Impressions
Television	TAB :30 and :15 English and Spanish	\$97,500	28,241,484
Radio	:30 and :15, English and Spanish iHeart Media	\$90,000	1,229,900
Digital	Desktop, Mobile and tablets, Banner Display ads – Demographic Targeting, Mobile Gaming, Behavioral and Contextual Targeting, Social Ads – Instagram, Snapchat, TikTok, YouTube	\$123,495.20	20,039,476
Out-of-Home	Billboards, English and Spanish	\$55,000	29,343,673
TOTAL		\$365,995	78,854,533

The paid media plan targeted a minimum of 365,995 impressions and exceeded the target by 215% – delivering a total of 78,854,533 impressions.

Overall Campaign Value

Earned media resulted in \$3,945,344.93 in added value and 89,390,040 impressions. Paid media match resulted in \$2,600,710.14 in added value and 14,398,394 impressions. Agency time and car seat donation was \$74,781.23 and social media match was \$1,369.92. With \$6,622,206.22 in total added value, the Youth Occupant Protection campaign delivered more than a 9:1 return on the \$700,000 investment.

The TV PSAs aired in the following markets:

- Abilene
- Amarillo
- Austin
- Beaumont-Port Arthur
- Bryan-College Station
- Corpus Christi
- Dallas-Fort Worth
- El Paso
- Houston
- Laredo
- Lubbock
- Odessa-Midland
- Rio Grande Valley
- San Antonio
- Sherman
- Texarkana
- Tyler-Longview
- Victoria
- Waco-Temple-Bryan
- Wichita Falls

The TV PSA program produced more than 28 million impressions and over \$1.8 million in donated airtime.

	English	Spanish	Total
Airings	24,256	640	24,896
Impressions	28,241,094	390	28,241,484
Ad Value	\$1,846,557	\$35,445	\$1,882,002

CREATIVE OVERVIEW

The Youth Occupant Protection campaign includes seat belt safety for teenagers, and child car seat proper installation for children ages 0-8 years. The creative approach identifies an overarching strategy to address our campaign needs: reinforcing personal accountability by reminding teens that every time they are in a vehicle, they have a personal responsibility to keep themselves, their passengers and others around them safe by always wearing their seat belt. For parents and caregivers of children ages 0-8, we are reminding them of their responsibility to ensure their children are properly buckled up and to ensure that their car seats are properly installed even as their children continue to grow and move to new sized seats.

Teen Click It or Ticket

For FY2021, GDC continued to utilize the existing :15 and :30 English and Spanish videos, “If You Love It, Click It.” GDC also continued to utilize existing :15 and :30 English and Spanish radio spots, “Whatever.” All TV and radio spots can be found on the TxDOT *Teen Click It or Ticket* driver page (<https://www.txdot.gov/inside-txdot/media-center/psas/seat-belts/teen-clickit.html>).

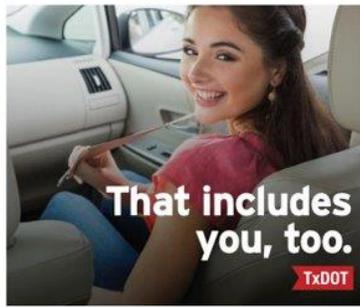


If You Love It, Click It TV spot

The campaign also included posters and push cards with messaging which promotes teen drivers buckling up the things they love and value. The posters and push cards message encourage personal accountability. The posters were 11" x 17" and were two-sided, English and Spanish. The push cards were 5" x 7" and were also two-sided, English and Spanish. All collateral materials were printed and shipped to Traffic Safety Specialists throughout Texas and the materials were distributed to community partners with our important safety message for teenagers.



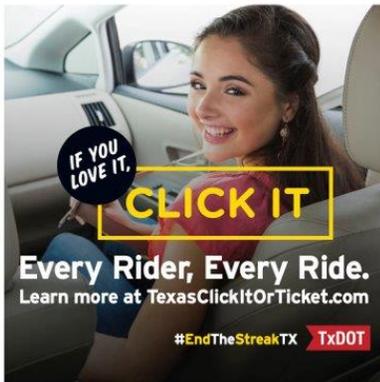
GDCs messaging efforts included animated digital banners that ran as both paid media and added-value. The digital components targeted teens via Demographic Targeting, Mobile Gaming, and Social Ads on Instagram, Snapchat, TikTok and YouTube.



300x250 English Animated



300x250 Spanish Animated



640x640 English Static



640x640 Spanish Static



728x90 English Static



728x90 Spanish Static

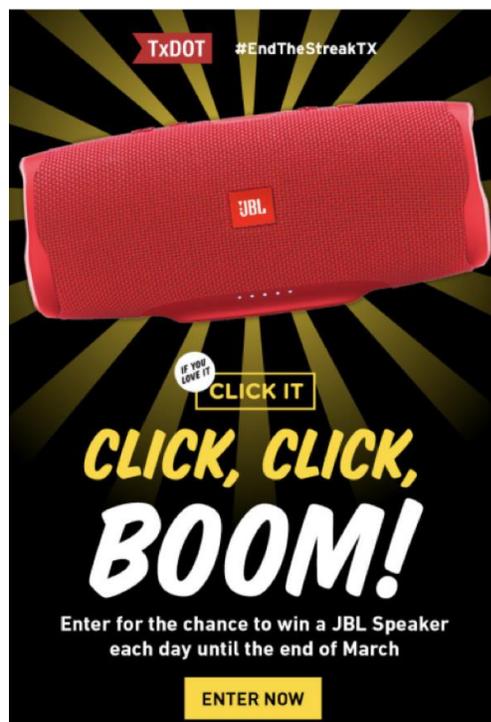


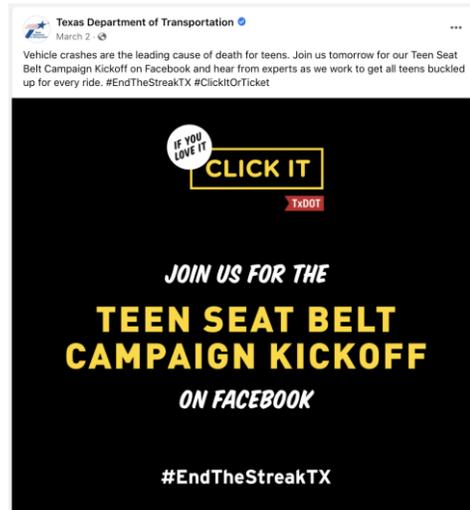
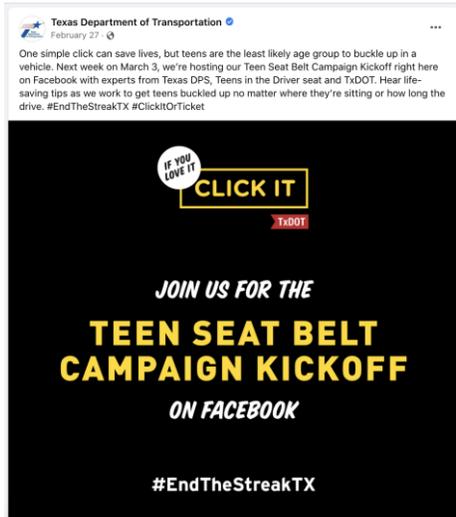
320x480 English Animated



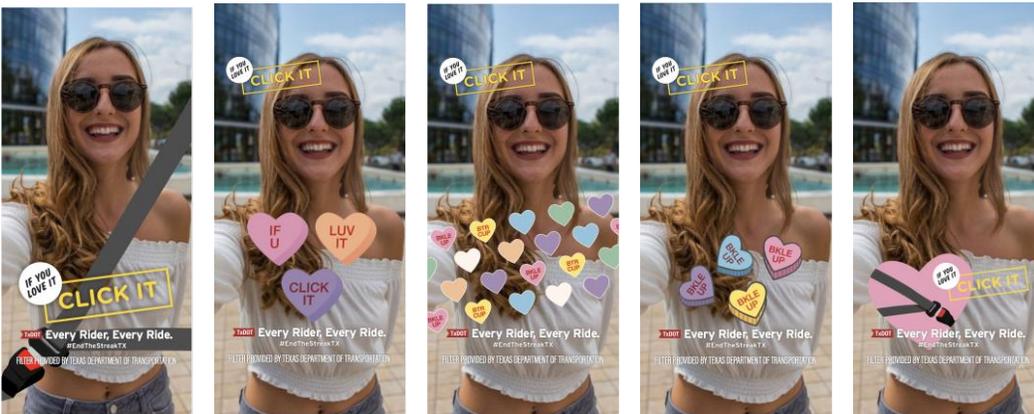
320x480 Spanish Animated

GDC developed two new social media videos. The first video, The Mask, appeared as part of the iHeartMedia Click, Click, Boom! JBL Speaker Giveaway Sweepstakes. This video featured a teenage boy buckling his seat belt on a boomerang style video. The second video, Curbside Conversations, featured two sisters inside a jeep getting ready to leave. However, before they could leave, they have a small conversation about ensuring both teens are buckled before they leave. Curbside Conversations ran on the TxDOT social media accounts on June 29, 2021. GDC also developed Save the Date static images to alert visitors on the TxDOT social media pages of the upcoming pre-recorded Teen Click It or Ticket campaign kickoff video.





GDC developed Valentine's themed Snapchat filters to coincide with our February Teen Click It or Ticket campaign flight timing and to reach teens with our important seat belt safety message where they're spending their time – on Snapchat. The first phase of Valentine's filters ran 2/1 and ran through Valentine's Day. We ran the Valentine-centric Snapchat filters with the "buckled-in heart" filter throughout and a concurrent rotation of the additional Valentine-centric filters played heavily into the seasonal opportunity Valentine's Day represents. Then we removed all Valentine's Day filters beginning 2/15 and we ran the evergreen If You Love It, Click It filter the remaining two-weeks of February. We were able to reach 2,021,083 teens in Texas aged 15-20. Teens were very willing to share the word to their friends with Texas teens sending one of the TCIOT Snapchat filters 50,226 times for an engagement rate of 1.79%, 79% above what would be considered good on Facebook.



As part of our iHeartMedia added value, iHeartMedia launched and hosted the Click, Click, Boom! Sweepstakes where teens viewed videos of other teens buckling their seat belts and entered for a chance to win one of twenty JBL wireless speakers during the month of March 2021. We know this prize appeals to teens who are into streaming music and streaming audio platforms. We advertised the contest on social platforms such as TikTok, Snapchat, Facebook, YouTube and Instagram. We distributed seven speakers to teens and the remaining thirteen speakers were shared with the Teens in the Driver Seat program coordinators to distribute to the teens on their advisory board.



Child Passenger Safety

GDC understands child passenger safety is a different challenge. We designed the creative, which is still in use by this campaign, to specifically address this challenge. The challenge is simple: caregivers for the most part want to do the right thing and know they need to secure a baby or small child in a car seat. They do not know how to properly install and use that car seat, nor do they know the precise rules regarding when that child needs a new positioning or new seat. Caregivers need a resource. Someone they can meet with who will teach them precisely how to install the seat in their specific car. Furthermore, and most importantly, parents need to know what they think they know is wrong.

The COVID-19 pandemic continued to impact the Child Passenger Safety campaign. Health and safety concerns were top concerns on all Texans minds in 2021 and we still wanted to share our important car seat safety message with parents and caregivers. The GDC team worked closely with TxDOT to develop a safe, limited-contact grassroots tour to reach eleven Texas markets. We launched an online car seat giveaway on social media, and we encouraged parents and caregivers to conduct a car seat inspection with a Traffic Safety Specialist following all social distancing guidelines and protocols.

In FY 2021, GDC used the Save Me With a Seat PSA, which was produced in English and Spanish, with updated voiceover, messaging and imagery of caregivers buckling children in their car seats. The call to action sent viewers to visit [SaveMeWithASeat.org](https://www.SaveMeWithASeat.org) to learn what safety seat is best for their child.



TxDOT

Save me *with*
a seat.org

BROUGHT TO YOU BY TEXAS DEPARTMENT OF TRANSPORTATION

Save Me With a Seat :15 English and Spanish PSA

GDC continued to utilize photos from the 2019 photo shoot showing children ages 0-8 correctly buckled up in the correct size car seat for their age/height. GDC utilized the images across all campaign creative materials including digital ads, OOH bulletins, posters and push cards, digital truck signage and for all social media materials as well. Below are the English and Spanish digital ads that were created for the FY21 campaign which included the #EndTheStreakTX.

These kids are buckled up right.

These kids are buckled up right.

But 46% of all children... aren't buckled up correctly.

Save me *with* a seat.
#EndTheStreakTX
TxDOT
Click for information on correct car seat use and proper sizes.

320x480 English Animated

Estos niños están bien abrochados.

Estos niños están bien abrochados.

Pero el 46% de los niños... no están abrochados correctamente.

Sálvame *con un* asiento de seguridad.
#EndTheStreakTX
TxDOT
Haz clic para información sobre los asientos de seguridad.

320x480 Spanish Animated



640x640 English Static



640x640 Spanish Static



320x50 English Static



320x50 Spanish Static



300x250 English Animated



300x250 Spanish Animated



728x90 English Animated



728x90 Spanish Animated

GDC continued to use the 'Info on keeping your child safe' headline on the digital and vinyl bulletins in English and Spanish to encourage parents and caregivers to visit SaveMeWithASeat.org for information on keeping their child safe.



1400x400 English Digital



48x14 English Printed



1400x400 Spanish Digital



48x14 Spanish Printed

GDC also developed vinyl banners in English and Spanish to encourage parents and caregivers to visit SaveMeWithASeat.org for information on keeping their child safe. The English and Spanish vinyl banners were distributed to TSSs and community partners.



110"x33" English Vinyl Banner



110"x33" Spanish Vinyl Banner

GDC utilized a two-sided 7" x 5" information card, in English and Spanish, that described the different stages at which a child should move to a new safety seat size. Two-sided, 17"x11" posters in English and Spanish were also developed for the campaign. The materials were distributed to TSSs and community partners to distribute in their districts.

Save me *with* a seat.

46% of all children aren't buckled up correctly. Make sure your child is in a properly installed and correct size car seat.

Stage 1
Rear-facing seats
 All infants and toddlers should ride in a rear-facing car seat until they are 2 years old, or until they reach the highest weight or height allowed by their car seat's manufacturer.

Stage 2
Convertible or forward-facing seat
 Any child 2 or older who has outgrown the rear-facing weight or height limit for a car seat should use a forward-facing car seat with a harness for as long as possible, up to the highest weight or height allowed by their car seat's manufacturer. This also applies to any child younger than 2 years who has outgrown the rear-facing weight or height limit of their seat.

Stage 3
Forward-facing or booster seat
 Children younger than 13 years should not be in a forward-facing car seat until they reach the limit for a forward-facing car seat should switch to a belt-positioning booster seat. These children should remain in a booster seat until the vehicle seat belt fits properly, typically when they reach 8 feet 9 inches in height and are between 8 and 12 years of age.

Stage 4
Seat belts
 When children are old enough and large enough to use the vehicle seat belt alone, they should always use lap and shoulder seat belts for optimal protection. Lap portion should be low over the hips (not on the stomach) and shoulder belt should cross the center of the shoulder and center of the chest (not the neck). Children younger than 13 years old are safest in the back seat.

Find out more about how to keep your child safe at SaveMeWithASeat.org

TxDOT
 #EndTheStreakTX

7x5 English

#EndTheStreakTX

Mom and Dad, am I buckled up safe?

BUCKLED UP RIGHT

She's buckled up right, but 46% of all children aren't.

It's important to learn about correct car seat use and how to choose the right seat for your child.

Find out how to keep your child safe at SaveMeWithASeat.org **Save me *with* a seat.** TxDOT

17x11 English

Sálvame *con* un asiento de seguridad.

El 46% de los niños no están abrochados correctamente. Asegúrate de que tu niño esté en un asiento correctamente instalado y del tamaño adecuado.

Etapa 1
Asientos CON VISTA hacia atrás
 Todos los bebés menores de 2 años o menores de 2 años de edad deben ir en un asiento de seguridad orientado hacia atrás hasta que tengan 2 años o lleguen al peso o estatura máxima permitida por el fabricante del asiento.

Etapa 2
Convertible o asiento que mira hacia adelante
 Después de cumplir 2 años o rebasar el límite de peso o estatura para el asiento orientado hacia atrás, los niños deben usar un asiento de seguridad orientado hacia adelante con arneses, hasta llegar al máximo de peso o estatura que establezca el fabricante del asiento. También aplica a cualquier niño menor de 2 que haya rebasado el límite de peso o estatura de su asiento orientado hacia atrás.

Etapa 3
Asiento que mira hacia adelante o asiento elevado
 Todos los niños menores de 13 años deben ir en un asiento de seguridad orientado hacia adelante o en un asiento elevado. El cinturón del auto está bien ajustado cuando el cinturón de cintura o repaso sujeta en la parte superior de los hombros (no sobre el estómago) y el cinturón de hombro cruza el pecho (no el cuello). Los niños menores de 13 años deben ser sujetos en los asientos traseros.

Etapa 4
Cinturones de seguridad
 Cuando los niños son suficiente grandes de edad y de tamaño para usar el cinturón de seguridad del auto, siempre deben usar el cinturón de repaso y hombro para óptima protección. El cinturón del auto está bien ajustado cuando el cinturón de cintura o repaso sujeta en la parte superior de los hombros (no sobre el estómago) y el cinturón de hombro cruza el pecho (no el cuello). Los niños menores de 13 años deben ser sujetos en los asientos traseros.

Encuentra más información sobre cómo puedes mantener seguro a tu hijo en AbrocharlosEsAmarlos.org

TxDOT
 #EndTheStreakTX

7x5 Spanish

#EndTheStreakTX

Mamá y papá, ¿estoy bien abrochada?

ABROCHADA CORRECTAMENTE

Ella sí esta bien abrochada, pero el 46% de los niños no lo están.

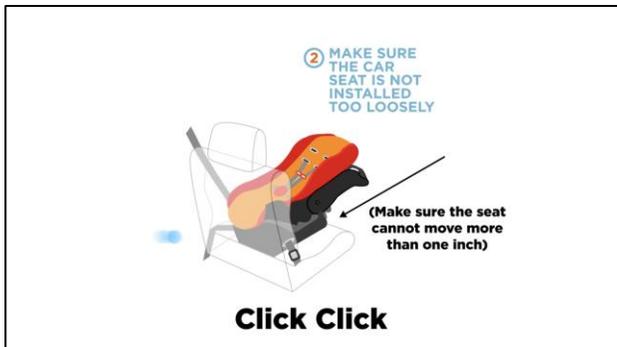
Es importante conocer el uso correcto de los asientos de seguridad y cómo elegir un asiento adecuado para tu hijo.

Entérate cómo mantener a tu hijo seguro en AbrocharlosEsAmarlos.org **Sálvame *con* un asiento de seguridad.** TxDOT

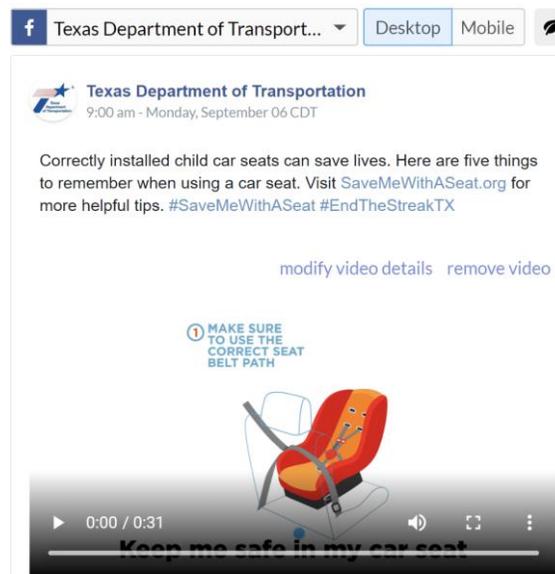
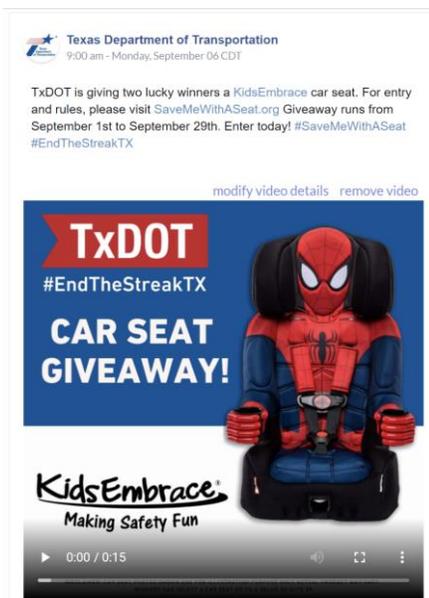
17x11 Spanish

For the limited-contact grassroots tour, GDC utilized a digital truck with bright vibrant screens on three-sides of the vehicle that shared the Save Me With a Seat creative in English and Spanish on three sides of the truck. The truck visited eleven (11) Texas cities and traveled over 5,000 miles to bring the car seat safety message to communities across the state. The truck was a limited-contact experience with the driver utilizing COVID-19 safety precautions. Another element that was new for FY21 was a jingle that the GDC team wrote, produced and added to the five helpful tips animated video. The jingle played on the digital truck when the vehicle was parked and able to play video and music.



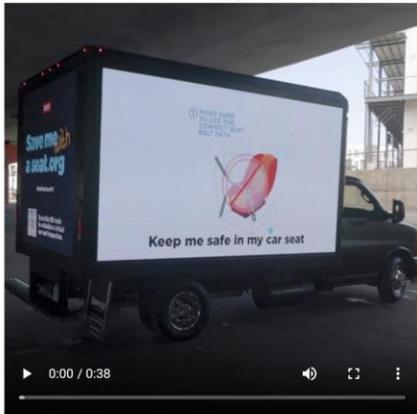


GDC developed new social media content that appeared on TxDOTs Facebook, Twitter and Instagram channels. GDC developed a new car seat cleaning tips post in response to COVID-19. We also developed an animated video that featured 5 things to remember when using car seats. Content drove visitors to the SaveMeWithASeat.org site to schedule a free virtual car seat inspection.



We are hitting the road to spread the word about child passenger safety! Don't forget National Child Passenger Safety week is September 19-25, 2021. Learn more at SaveMeWithASeat.org #SaveMeWithASeat #EndTheStreakTX

[modify video details](#) [remove video](#)



Parents and caregivers, schedule your car seat inspection with a TxDOT Child Passenger Safety Technician at SaveMeWithASeat.org today! #SaveMeWithASeat #EndTheStreakTX



GDC also worked closely with the TxDOT TS team to revise and update the current car seat inspection site, SaveMeWithASeat.org. We updated important safety messaging and we informed Texans how to sign up for car seat inspections. We also added our car seat contest giveaway information to the site. We ensured the site was available in English and Spanish. And we updated and ensured all 25 districts had the correct TSSs associated with the requests. The site is mobile optimized as well.

Official Rules

Eligibility/Exclusions: Contest participants must be current residents of Texas. Employees and their immediate families (spouses, parents, siblings, children and each of their respective spouses or people living in the same household of each) of the Texas Department of Transportation (TxDOT), GDC Marketing & Ideation (GDC) are not eligible to participate. No obligation or liability is assumed by TxDOT in connection with the child car seat. Child Passenger Safety is a registered service mark and trademark owned by the Texas Department of Transportation.

Certification
In submitting this contest entry form, I certify that the information provided is complete and accurate to the best of my knowledge. I give permission to be contacted if I am a winner for this contest.

MAKE SURE YOUR CHILD IS IN A PROPERLY INSTALLED AND CORRECT SIZE CAR SEAT.

- Stage 1 Rear-facing seat**
All infants and toddlers should ride in a rear-facing car seat until they are 2 years old, or until they reach the highest weight or height allowed by their car seat's manufacturer.
- Stage 2 Convertible or forward-facing seat**
Any child 2 or older who has outgrown the rear-facing weight or height limit for a car seat should use a forward-facing car seat with a harness for as long as possible, up to the highest weight or height allowed by their car seat's manufacturer. This also applies to any child younger than 2 years who has outgrown the rear-facing weight or height limit of their seat.
- Stage 3 Forward-facing or booster seat**
Children whose weight or height exceeds the limit for a forward-facing car seat should switch to a belt-positioning booster seat. These children should remain in a booster seat until the vehicle seat belt fits properly, typically when they reach 4 feet 9 inches in height and are between 8 and 12 years of age.
- Stage 4 Seat belts**
When children are old enough and large enough to use the vehicle seat belt alone, they should always use lap and shoulder seat belts for optimal protection. Lap portion should be low over the hips/tops of the thighs (not over the stomach) and shoulder belt should cross the center of the shoulder and center of the chest (not the neck). Children younger than 13 years old are safest in the back seat.

Congratulations! You read all of our tips to properly install your child's car seat. We'd like to reward your careful reading with an entry into our car seat giveaway. Just fill out the form for the chance to win a new child car seat!

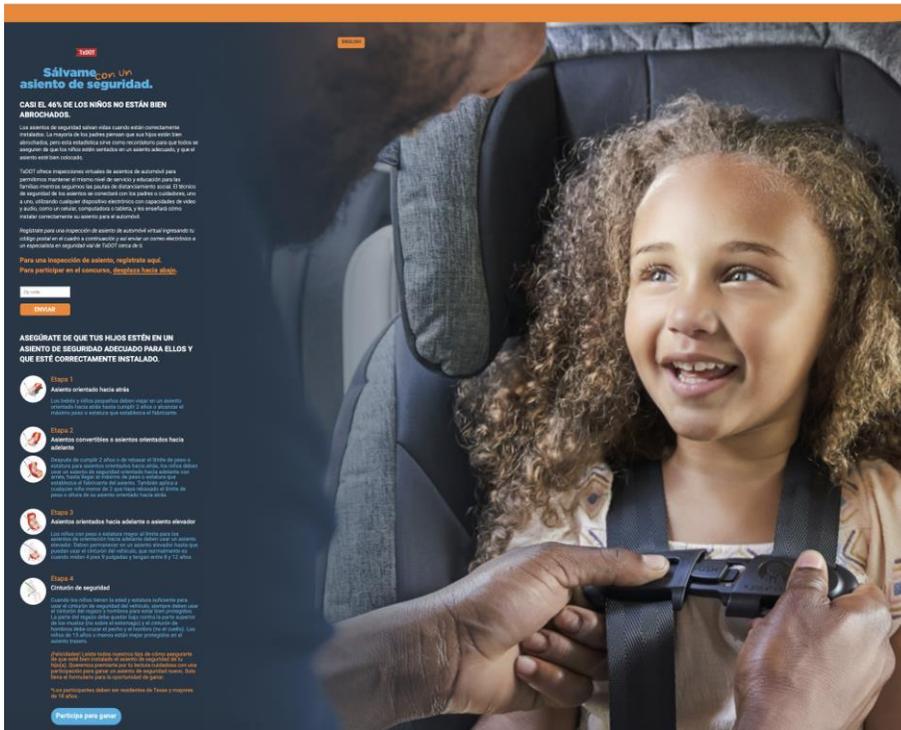
*Entrants must be a Texas resident and over 18 years old.

[Enter To Win](#)

#EndTheStreakTX

'Save Me With A Seat' is a key component of #EndTheStreakTX, a broader social media and word-of-mouth effort that encourages drivers to make safer choices while behind the wheel, like wearing a seat belt, driving the speed limit, never texting and driving, never driving under the influence of alcohol or other drugs, and using a car seat properly.

Nov. 7, 2020 was the last deathless day on Texas roadways. #EndTheStreakTX asks all Texans to commit to driving safely to help end the streak of daily deaths on Texas roadways.



Save Me With A Seat Website – Spanish

Another new item for the 2021 Child Passenger Safety campaign was the car seat giveaway sweepstakes. Texas residents could enter to win one of two Kids Embrace character themed car seats for a child eight-years-old or younger. We received a total of 3,048 entries for the car seat contest. Our final two winners included Ashley Barbosa from Dallas, Texas and Sarah McDaniel in Paris, Texas. Both winners selected the Minnie Mouse harness booster seat for their daughters.



PUBLIC RELATIONS

On Wednesday, March 3, 2021, TxDOT kicked off the 2021 Teen Click It or Ticket campaign, via a virtual Facebook pre-recorded press conference on the TxDOT Facebook Page and a video news package with interviews was distributed to local media outlets statewide. The campaign launch was delayed until March 3 due to Winter Storm Uri that hit February 13 and impacted the state of Texas significantly from February 13-17, 2021. The Facebook pre-recorded event included TxDOT Dallas Public Information Officer Danielle

Boyd, Texas Department of Transportation Chief Communications Officer Bob Kaufman, Texas Department of Public Safety Sgt. Deon Cockrell, and Teens in the Driver Seat Program Manager in Training Lisa Minjares-Kyle, each spoke during the pre-recorded event, about the importance of teenagers always wearing a seat belt when riding inside a vehicle. A Statewide press release was distributed and all TxDOT districts also received the Teen Click It or Ticket campaign press release and talking points for the campaign. TxDOT also distributed a Teen Click It or Ticket campaign flyer that served as a resource for TxDOT staff to alert them of all the resources that were available for the 2021 Teen Click It or Ticket campaign.



On Wednesday, September 22, 2021, TxDOT kicked off the Child Passenger Safety campaign, with a statewide press release and video news package that recognizes National Child Passenger Safety week from Sept. 19-25, 2021 and announced the TxDOT Child Passenger Safety 11 market digital truck grassroots tour. TxDOT also announced the child car seat giveaway which ran from September 1-29, 2021 and gave parents and caregivers a chance to win one of two Kids Embrace car seats. Texas residents were able to enter the contest from the SaveMeWithASeat.org website. Parents and caregivers were also encouraged to schedule a car seat inspection by scheduling an appointment in their district at SaveMeWithASeat.org.

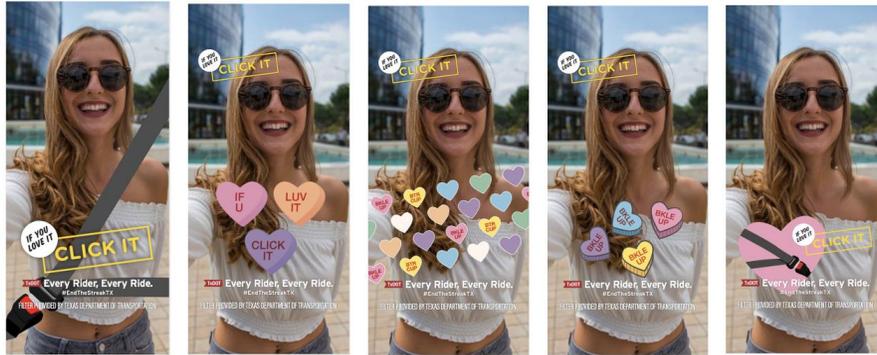


GDC developed the following press materials for FY21:

- Statewide Press Release for *Teen Click It or Ticket*
- Talking Points for *Teen Click It or Ticket*
- Campaign overview flyer for *Teen Click It or Ticket*
- Statewide Press Release for *Child Passenger Safety*
- Talking Points and localized Media Alerts for *Child Passenger Safety*
- Campaign overview flyer for *Child Passenger Safety*

GRASSROOTS

In 2021, the decision was made to not have a grassroots tour for the Teen Click It or Ticket campaign. Since COVID-19 was still strong and a large majority of high school students were remote and conducting virtual school from home, we knew many high schools were closed campuses and that students were rarely on the campuses. Instead, we worked to develop ways to reach teens where they were spending their time digitally – so we reached them while they were doing mobile gaming, on their devices and using Snapchat filters.



For the Child Passenger Safety campaign in September, GDC developed a limited-contact grassroots tour route and drove the route for five-hours each day of the tour, totaling 5,000 miles traveled. GDC worked collaboratively with the TSSs and PIOs in each district to customize and finalize the route and route stops in each of the eleven (11) districts. Due to COVID-19 social distance guidelines, there was limited interaction with the public and no materials were distributed at the stops or locations of interest. The driver followed COVID-19 safety precautions and followed the TxDOT Playbook at all times.





- El Paso Limited-Contact Tour Route (9/2/21)
- Austin Limited -Contact Tour Route (9/7/21)
- Beaumont Limited-Contact Tour Route (9/9/21)
- Houston Limited-Contact Tour Route (9/10/21)
- Pharr Limited-Contact Tour Route (9/16/21)
- Laredo Limited-Contact Tour Route (9/20/21)
- Amarillo Limited-Contact Tour Route (9/22/21)
- Corpus Christi Limited-Contact Tour Route (9/24/21)
- San Antonio Limited-Contact Tour Route (9/25/21)
- Dallas Limited-Contact Tour Route (9/28/21)
- Atlanta Limited-Contact Tour Route (9/30/21)

Match - FY 2021 Youth Occupant Protection Campaign

Paid Media Type	Hard Match for Paid Media Placements - <u>Estimate</u>	Added Value Match for Paid Media Placements - <u>Actual</u>
Television	\$90,000.00	\$2,501,658
Radio	\$80,000.00	\$54,065.00
Digital	\$60,000.00	\$24,334.45
Out-of-Home/Outdoor	\$50,000.00	\$20,652.69
Subtotal	\$280,000.00	\$2,600,710.14
Earned Media Type	Earned Media Match - <u>Estimate</u>	Earned Media Match - <u>Actual</u>
Public Relations	\$390,000.00	\$3,945,344.93
Social Media	\$20,000.00	\$1,369.92
Agency Time Donation and Car Seat Donation	\$12,550.00	\$74,781.23
Subtotal	\$422,550.00	\$4,021,496.08
Total Match	\$702,550.00	\$6,622,206.22

###

DRIVE SOBER. NO REGRETS.

#EndTheStreakTX 

FY 2021 *Drive Sober. No Regrets.* Campaign February 2021 – September 2021

Campaign Overview

The *Drive Sober. No Regrets.* campaign aims to save lives and reduce crashes among young people. It emphasizes the fact that drunk driving can have serious physical, emotional, and financial consequences that can last for years. A DWI can cost thousands and cause legal hassles, difficulty finding or keeping a job, shame and embarrassment, loss of trust from loved ones, and regret. The human toll of a DUI crash can devastate the lives of victims and survivors forever.

The *Drive Sober. No Regrets.* campaign shares personal accounts from real offenders and survivors that challenge any notion the audience may have that they can avoid the consequences of drinking and driving. It reinforces the importance of always finding a sober ride, and the many options available.

The campaign is a key component of #EndTheStreakTX, a broader social media and word-of-mouth effort that encourages drivers to make safer choices while behind the wheel such as wearing a seat belt, driving the speed limit, never texting and driving, and never driving under the influence of alcohol or other drugs. November 7, 2000 was the last deathless day on Texas roadways. #EndTheStreakTX asks all Texans to commit to driving safely to help end the streak of daily deaths on Texas roadways.

- Tagline: Drive Sober. No Regrets.
- Website: SoberRides.org
- Call-to-action: Always find a sober ride.

The campaign creative changes throughout the year to match key timeframes when impaired driving messages are most critical. Two flights a year highlight heightened law enforcement periods.

- Flights include:
 1. Football Season (Oct., Nov., Jan.)
 2. Christmas/New Year Holiday (enforcement period) (Dec.)
 3. College and Young Adult/Spring Break (Mar.)
 4. Spring Holidays (May)
 5. Faces of Drunk Driving/July 4th (June, July)
 6. Labor Day (enforcement period) (Aug., Sept.)

Through a combination of targeted paid media, strategic media relations, interactive special events, fresh digital and social media strategies, proven outreach activities, and statewide partnerships, the campaign addresses the complex challenges of reducing impaired driving by meeting the target audience where they are most likely to consume and retain campaign messaging.

- Core activities include:
 - Develop new testimonial videos and audio spots for use in advertising.
 - Develop paid and organic social media and other digital and online streaming advertising.
 - Develop Digital Toolkits and print collateral, such as outdoor mesh banners, posters, and spiral notepads for partner outreach.
 - Coordinate and manage all paid placements, including online OTT/CTV streaming, the Bally Sports Partnership, online radio, social media, digital advertising, and out-of-home advertising, such as billboards and outreach posters and mirror clings at bars and restaurants.
 - Engage in statewide TV and radio PSA distribution program.
 - Conduct online social media influencer program for peer-to-peer delivery of messages.
 - Draft news releases, talking points, Q & A's, event media advisories, and b-roll, and conduct statewide media pitching tours.
 - Enlist Traffic Safety Specialists (TSSs) and Public Information Officers (PIOs) and other community partners and stakeholders to assist with the distribution of campaign messages and assets.
 - Conduct quarterly "pulse" surveys online to get target audience responses to the campaign in real time.
 - Update campaign websites, including FacesofDrunkDriving.com, SoberRides.org, and the traffic safety campaign pages of the TxDOT website.
 - Coordinate outreach events statewide where visitors are invited to watch testimonials on a large, three-walled "People's Triangle" made from 10' x 10' LED video screens. Visitors may follow a QR code to learn more and receive a \$25 rideshare coupon that they can use the next time they drink to ensure they get home safely.

Paid Media and Added Value

TxDOT invested more than \$1,615,000 million in paid media in FY 2021, 50% of total campaign expenditures. The campaign used traditional and digital paid media placements to reach Texas drivers ages 18 to 34 statewide and in key counties with the highest number of alcohol-related crashes and fatalities, including all of Texas's major cities.

Media Flight Dates:	May 3 to September 30, 2021
Target Audiences:	<p>Primary—Special emphasis on reaching those most at risk for causing an impaired driving crash: young adults between the ages of 18 and 34, especially males and drivers who are 21–26 years old.</p> <p>Secondary—Texas drivers age 35+.</p>
Markets:	<p>Statewide, with emphasis on the 10 Texas counties with the highest number of alcohol-related crashes and fatalities, including all of Texas's major cities.</p> <p>OTT/CTV: Top 6 DMAs: Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio</p> <p>Billboards: Top 6 DMAs: Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio</p>

"Bars to Cars": Top 6 DMAs: Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio

TV, Radio, Influencers, Digital: statewide

Media:

Broadcast and cable TV, :30 and :15 in English and Spanish
 Radio, :30 and :15 in English and Spanish
 Outdoor/billboards in English and Spanish
 OTT/CTV (video streaming) in English and Spanish
 OOH "Bars To Cars" bar posters and mirror clings in English and Spanish
 Bally Sports Southwest, Texas Rangers pre-game, in-game, and post-game billboards and video spots, sports rotators, Rangers Streaming, Sports OTT, and PSAs
 Social Media Influencers
 Digital ads in English and Spanish—Pandora/Soundcloud Audio, Facebook, dating app ads, Snapchat, Twitter, YouTube, Mobile Video and Banner Networks

Added value: bonus TV and radio spots online streaming and broadcast, billboard override exposure, bonus "bars to cars" locations, "Safe Days of Summer" PSA support statewide and production of new :30 and :15 video, and negotiated rate discounts.

Paid Media Recap – FY 2021 Drive Sober. No Regrets.

In the following table, the total number of impressions includes paid impressions and added-value (bonus/override) impressions negotiated with the media buys.

For the campaign, the Texas Association of Broadcasters (TAB) distributed a series of TV and radio PSAs to stations across the state. TAB charges a distribution fee and guarantees a minimum 4-to-1 return on investment. The end result was far better. Over a total of 13 weeks, stations broadcast 59,265 TV and radio PSAs valued at more than \$3,516,000 in airtime, providing TxDOT a 26-to-1 return.

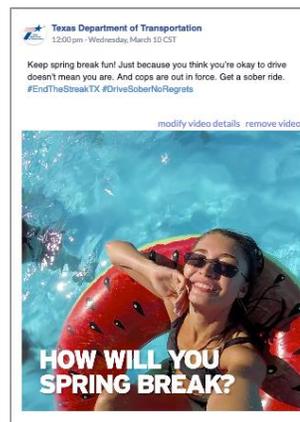
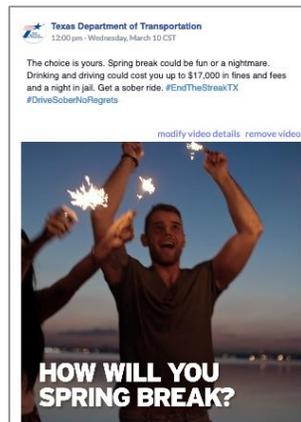
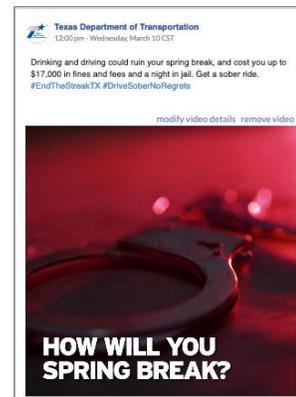
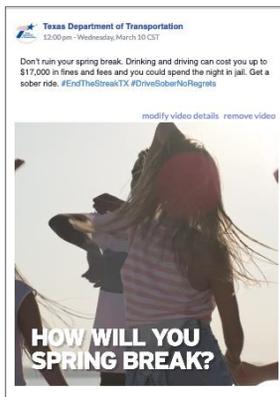
Media	Description	Budget	Impressions
Television/Radio	TAB :15 and :30 English and Spanish	\$110,000	n/a
Digital	Pandora/Soundcloud Audio, Facebook, dating app ads, Snapchat, Twitter, YouTube, Mobile Video and Banner Networks – English and Spanish, Desktop, Mobile, and Tablets	\$501,602.02	40,041,192
Out-of-Home	Billboards / Bars To Cars	\$512,894.00	233,503,890
Bally Sports Southwest	Texas Rangers pre-, in-, and post-game billboards and video spots, sports rotators, Rangers Streaming, Sports OTT, and PSAs	\$199,707.50	23,403,257
OTT/CTV	Video streaming in English and Spanish	\$218,750.00	6,627,977
Social Media Influencers	Social media influencer content creation and boosting	\$72,520.00	3,399,000
TOTAL		\$1,615,473.52	306,975,316

Creative Overview

Woven throughout all *Drive Sober. No Regrets.* creative materials are the campaign's overarching messages to drivers: Drunk driving isn't worth the risk. Always find a sober ride—there are many options available. Each flight throughout the campaign had season creative to increase relevancy to the target audience. Below are creative examples for each flight in FY21—not all digital is shown. All billboards and print collateral were printed in English and Spanish—only English is shown below.

Spring Break (March)

Due to the late contract start date, the social media ads below were in review by TxDOT when put on pause until FY22. This flight creative focused on the spring break timeframe and contrasted the fun that could come with the holiday, or the negative consequences that could happen if they chose to drive impaired.



Facebook ads

Spring/Early Summer Holidays (April/May)

The spring/early summer holiday flight covered a variety of holidays such as Cinco de Mayo, graduations, and Memorial Day—all which have increased risk for impaired driving. This was a digital-only flight.

Texas Department of Transportation
Sponsored · 1/1

Cinco De Mayo is fun to celebrate! But if you drink and drive, the good times can go bad fast. If you get pulled over, it could cost you up to \$17,000 in fines and fees and you could spend the night in jail. Celebrating doesn't mean getting drunk. And it definitely doesn't mean driving after. Always get a sober ride. #EndTheStreakTX #DriveSoberNoRegrets



HAVE A HAPPY CINCO DE MAYO!

SOBERRIDES.ORG
Drive Sober. No Regrets. [LEARN MORE](#)

Texas Department of Transportation
Sponsored · 1/1

Memorial Day is a day to celebrate responsibly. If you're pulled over for drinking and driving, you could spend the night in jail and face up to \$17,000 in fines and fees. Always get a sober ride. #EndTheStreakTX #DriveSoberNoRegrets



CELEBRATE MEMORIAL DAY RESPONSIBLY.

SOBERRIDES.ORG
Drive Sober. No Regrets. [LEARN MORE](#)

Texas Department of Transportation
Sponsored · 1/1

Have fun in the summer sun, but keep it responsible. A DWI could cost you up to \$17,000 in fines and fees and a night in jail. Having fun doesn't mean getting drunk. And it definitely doesn't mean driving after. Always get a sober ride. #EndTheStreakTX #DriveSoberNoRegrets



ENJOY THE SUMMER SUN.

SOBERRIDES.ORG
Drive Sober. No Regrets. [LEARN MORE](#)

Texas Department of Transportation
Sponsored · 1/1

Graduation day is a huge achievement! Don't start out the next chapter of your life by spending the night in jail for drunk driving. A DWI can cost you up to \$17,000 in fines and fees and may put the job of your dreams out of reach. Please, always get a sober ride. #EndTheStreakTX #DriveSoberNoRegrets



DON'T GET STOPPED IN YOUR TRACKS.

SOBERRIDES.ORG
Drive Sober. No Regrets. [LEARN MORE](#)

Facebook ads

Faces of Drunk Driving (June/July)

For this flight, messaging focused on the human toll of driving impaired by showing the real-life consequences for the victims, families, offenders, and others whose lives have been shattered. The timeframe also included the Fourth of July, a holiday with heightened law enforcement.



Billboard



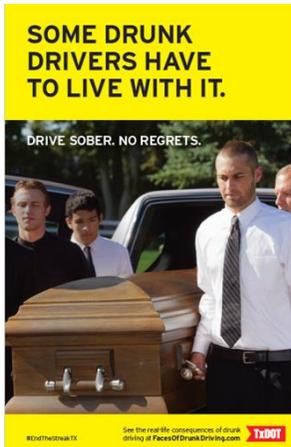
Mesh banner



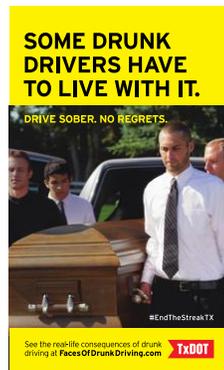
Outreach poster



Outreach poster



Large notepad (cover shown)



Small notepad (cover shown)



Dating app ad



Digital banner ad



Digital banner ad



Facebook ad

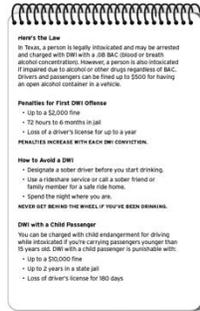
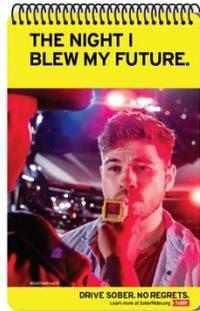
Labor Day (August/September)

Since the Labor Day season is prime time for college celebrations and end-of-summer festivities, which may include impaired driving, it can also be very dangerous for our audience. Messaging for this flight focused on these holidays and life-stage milestones. It was also a time of heightened law enforcement.



Billboard

Mesh banner

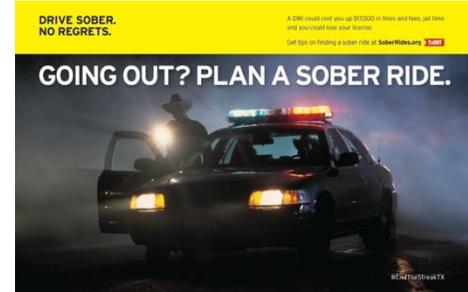


Large notepad

Small notepad

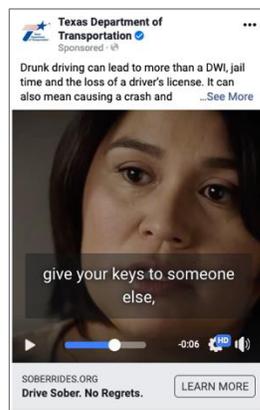


"Bars to Cars" mirror cling



Outreach posters

"Bars to Cars" poster



Facebook ad



Dating app ad



Digital banner

Football Season (October/November/January)

The Football season is time for tailgating, watch parties, or hanging out at a sports bar to watch the game. Many fans of both college and NFL teams choose to drink while watching the game, which can lead to drinking and driving once the game is over. Messaging during this flight focused on the consequences of not finding a sober ride home on game day.



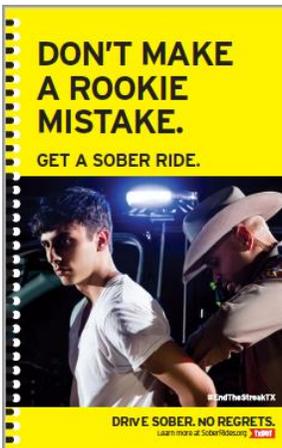
“Triple Play” billboards at the Texas State Fair exit in DFW



Mesh banner



Lyft poster



Large notepad



Small notepad



Lyft event card



Lyft mirror cling



Outreach poster



Lyft table decal



Lyft coaster

Public Relations

It's important that the campaign reaches Texas drivers frequently and through many outlets with our messages about the importance of always finding a sober ride, and earned media helps us do that. In FY 2021, media relations efforts included press activities and outreach events, generating media stories about the consequences of impaired driving, and developing a series of news packages to promote campaign messages.

The *Drive Sober. No Regrets.* public relations campaign launched during the Faces of Drunk Driving flight in the summer with the distribution of a news release to raise awareness of the 963 people in Texas who were killed and 2,100 seriously injured because of someone who chose to get behind the wheel after drinking. To support a media pitching tour that continued through the Labor Day season, TxDOT also prepared media advisories for all outreach events, B-roll footage, soundbite packages, and talking points for TxDOT public information officers. A press template was also developed for law enforcement agency use. The public relations efforts resulted in 466 TV, radio, online, and print news stories valued at \$1,597,987.

Grassroots Outreach and Events

To motivate drivers to always find a sober ride, the FY21 campaign planned, launched, and hosted 12 events statewide during the Faces of Drunk Driving and Labor Day flights. At the events, the almost 130,000 visitors were invited to immerse themselves in watching real-life stories from offenders and victims who have suffered the consequences of drunk driving. Observers shared the experience by viewing a large, freestanding, three-walled People's Triangle made from 10' x 10' LED video screens.

Visitors could also scan a QR code to watch more stories, get tips on finding a sober ride, and learn more about the real costs of a drunk driving.

*People's Triangle at Events
(3, 10'x10' LED video screens)*



Over 6,600 people interacted with trained brand ambassadors at the events and as thanks for stopping by, 737 visitors also received a rideshare coupon that they could use the next time they drank to ensure they arrived home safely.

FY21 Events	Date	City	Location	Rideshare Cards Distributed	Interactions with Staff	Total Engagement
Faces of Drunk Driving	June 17, 2021	Austin	The Domain	30	82	1,001
Faces of Drunk Driving	June 18, 2021	San Antonio	The Shops at Rivercenter	50	153	12,914
Faces of Drunk Driving	June 19, 2021	Dallas-Fort Worth	Dallas Galleria	18	201	1,271
Faces of Drunk Driving	June 25, 2021	El Paso	San Jacinto Plaza	40	111	4,762
Faces of Drunk Driving	July 2, 2021	Houston	Shops at Market Street	50	553	7,045
Faces of Drunk Driving	July 3, 2021	Dallas-Fort Worth	Firewheel Town Center	50	523	6,861
Labor Day	Aug. 14, 2021	Sugarland	Sugarland Skeeters game	28	252	5,644
Labor Day	Aug. 22, 2021	Corpus Christi	Corpus Christi Hooks game	39	208	5,403
Labor Day	Aug. 27, 2021	El Paso	El Paso Chihuahuas game	47	1,380	6,616
Labor Day	Aug. 29, 2021	San Antonio	San Antonio Missions game	50	95	1,103
Labor Day	Sept. 3, 2021	Pharr (RGV)	Topgolf	50	258	1,016
Labor Day	Sept. 4, 2021	Laredo	Downtown Street Party	36	158	611
Labor Day	Sept. 10, 2021	Dallas-Fort Worth	Pavilion at Toyota Music Factory	50	532	11,959
Labor Day	Sept. 11, 2021	Dallas-Fort Worth	Pavilion at Toyota Music Factory	34	631	10,061
Labor Day	Sept. 12, 2021	Tyler	Village at Cumberland Park	47	262	8,544
Labor Day	Sept. 16, 2021	Austin	Sixth Street	42	270	6,357
Labor Day	Sept. 17, 2021	Abilene	West Texas Fair and Rodeo	48	618	30,613
Labor Day	Sept. 18, 2021	Midland-Odessa	Midland Rockhounds game	28	328	7,569
TOTAL	18 Events			737	6,615	129,350

Partnerships

Partnerships are critical to expanding the reach of the campaign. Traffic Safety Specialists (TSSs), Public Information Officers (PIOs), law enforcement agencies, and other community partners such as local breweries/distilleries and regional governing bodies (ie Austin Eastciders and North Central Texas Council of Governments) helped promote our campaign message of not drinking and driving and always finding a sober ride. With access to our Digital Campaign Toolkit, partners were encouraged to share social media posts and download print collateral (posters, mesh banners, notepads, and info cards) to help us reach a larger audience and bring awareness to the campaign.

A Law Enforcement Digital Campaign Toolkit was also created for Texas law enforcement agencies to promote the Labor Day campaign during the heightened enforcement period. It included canned social posts, visuals, and testimonials for sharing on social media, as well as print collateral for download and a press release template for local use.

GHSA and Responsibility.org worked alongside TxDOT to form a partnership that planned to distribute Lyft coupons to the target audience during football season so that they were incentivized to find a sober ride. Materials such as bar posters, mirror clings, table decals, coasters, and event cards were created for distribution via the online “Consequences Spinner”, at outreach events, and during a game day bar event.

Match – FY 2021 *Drive Sober. No Regrets.*

Paid Media Type	Added Value Match from Paid Media Placements - <u>Actual</u>
OTT/CTV	\$38,008.00
Billboard	\$408,198.00
Bars To Cars	\$61,995.00
Bally Sports Southwest	\$647,650.00
Digital	\$0.00
Paid Media Subtotal	\$1,155,851.00
<hr/>	
PSA Media Type	Added Value Match from PSA Media Placements - <u>Actual</u>
TAB Broadcast TV/Cable and Radio	\$2,796,354.00
PSA Media Subtotal	\$2,796,354.00
<hr/>	
Earned Media Type	Earned Media Match - <u>Actual</u>
Public Relations	\$1,597,987.00
Earned Media Subtotal	\$1,597,987.00
<hr/>	
Total Match	\$5,550,192.00



FY 2021 *Be Safe. Drive Smart.* Campaign September 2020–August 2021

Despite a significant decrease in the number of vehicles on the road during the height of the COVID-19 pandemic, 3,897 people died in traffic crashes on Texas roadways in 2020, an 8% increase over the previous year. Speeding and driver inattention were leading causes of crashes, including in areas of the state with challenging driving conditions due to work zones and heavy traffic from oil and gas exploration and production.

TxDOT's *Be Safe. Drive Smart.* statewide campaign reminds motorists of the importance of being a smart driver and delivers practical safety tips that can reduce the odds of their causing or becoming one of Texas's roadway casualties. The year-round effort focuses on specific geographic areas of Texas—along heavily traveled I-35 where major construction projects are underway and in energy regions where drivers can experience changing traffic patterns and have to share the road with large, heavy trucks.

In addition, the campaign addresses traffic safety topics that are not traditionally covered by TxDOT's federally funded impaired driving, distracted driving, and occupant protection initiatives but are important to reaching the ultimate goal of zero roadway deaths. *Be Safe. Drive Smart.* calls on all Texas drivers to notice and respond to what's going on around them, whether it's slow-moving traffic or active work zones; weather conditions such as rain, fog, or snow; or pedestrians and kids in school zones. It also asks drivers to always be conscious of the speed they're driving and the space they leave between their vehicle and the one in front of them. They must stay alert, keep emotions in check, and avoid driving when they're drowsy.

The campaign's multiple messages are all built on the same foundation: drivers and pedestrians must make smart choices and take personal responsibility for keeping themselves and others safe on the road.



Energy Sector Poster

To help make Texas roadways safer and prevent traffic deaths and injuries, the *Be Safe. Drive Smart.* campaign aims to accomplish the following objectives:

1. Convince drivers to match the way they drive to road conditions.
2. Make drivers (and pedestrians) aware of their unsafe habits, emphasizing the importance of avoiding distractions, driving a safe speed, and obeying the rules of the road.
3. Convey safety messages, advice, and tips that target audiences will remember and act upon.

Campaign Overview

The FY 2021 campaign combined targeted paid media with intensive public relations and outreach efforts to put key messages in front of as many people as possible, as cost-efficiently as possible. Each of the four main initiatives within the campaign had its own set of strategies and geographic targets:

Energy Sector Safety. Although oil and gas exploration and production have not matched the boom levels of the earlier part of the last decade, Texas is still the national leader when it comes to energy production. In parts of Texas where fracking occurs, ranchers, farmers, and other locals share the road with an abundance of big rigs and oilfield service workers. The large trucks and traffic congestion, combined with wear and tear on road surfaces, call for extra vigilance among drivers to prevent collisions. In 2020, nearly 70,000 crashes occurred in the state's five major energy production areas, resulting in 932 fatalities. Half of those deaths were in the Permian Basin and Eagle Ford Shale.

Energy Sector campaign activities in five targeted shale areas in FY 2021 included fall and summer paid media flights, news releases and PR tours to secure earned media coverage, special events at Walmart stores for one-on-one outreach, and the sharing of campaign messages and educational materials.

Work Zone Safety. There are as many as 3,000 active road construction and maintenance projects in the state each year, and from the Red River to the Rio Grande, motorists along the I-35 corridor may encounter many of the largest projects. Driving through work zones can be challenging because of temporary barriers, uneven or narrow lanes, slow-moving equipment, and vehicles that make sudden stops. In 2020, 186 people died in Texas work zones; the majority were drivers or their passengers, but four road workers also were killed.

Although the coronavirus pandemic prevented TxDOT from holding its annual April press event to recognize National Work Zone Awareness Week, the campaign delivered safety messages in the spring and summer to locals and travelers along the heavily trafficked I-35 corridor, especially in areas with active highway maintenance and construction activity. A statewide news release, media pitching, and outreach events also helped raise awareness of the importance of slowing down and paying attention when driving through work zones.



General Topics. The *Be Safe. Drive Smart.* campaign is able year after year to successfully generate earned media coverage for a variety of traffic safety concerns. In FY 2021, TxDOT conducted news media outreach throughout the year, providing media tip sheets and B-roll to news outlets across the state. TxDOT public information officers, supplied with campaign talking points, participated in media interviews related to safety in school zones, sharing the road with big trucks, flash flooding, and the state’s Move Over/Slow Down law. Messaging about these topics and others was also distributed through social media; a network of campaign partners; and free TV, radio, and billboard PSA placements.

Pedestrian Safety. Nearly one in five traffic deaths in Texas is the result of a pedestrian-related crash. To address the growing problem of pedestrian injuries and fatalities, TxDOT allocated a portion of this year’s state funding for *Be Safe. Drive Smart.* to a pedestrian safety media, public relations, and outreach initiative. The campaign launched in March with a four-week “Tired Faces” paid media campaign, a statewide news release, and street team activations in six cities.

In addition, the campaign supported TxDOT’s **#EndTheStreakTX** initiative, which asks all Texans to commit to driving safely to help end the streak of daily traffic deaths, with paid digital and social media placements in August and by including the hashtag on all *Be Safe. Drive Smart.* campaign materials.

Creative Overview

Although *Be Safe. Drive Smart.* comprises separate mini-campaigns with distinct geographic and demographic targets, creative materials share the same overarching messages: match how you drive to road conditions, drive a safe speed, follow the rules of the road, and give driving the full attention it deserves. The FY 2021 campaign built on existing *Be Safe. Drive Smart.* branding and creative for the Energy Sector and Work Zone Safety media flights and added to TxDOT’s inventory of General Topics and Pedestrian Safety media and educational materials.

Energy Sector Safety. TxDOT continued to use “Longhorn” creative assets developed in 2019 for paid media and outreach in the state’s energy areas. The bilingual campaign, which features iconic Texas longhorns delivering safety messages, includes television, radio liners, billboards, gas pumptoppers, digital and social media advertising, and print collateral. The campaign’s focus is on 1) driving behaviors that are the leading causes of fatalities in these areas—driving too fast and driving distracted, and 2) a reminder to give plenty of space to large trucks.



Work Zone Safety. Out-of-home and digital creative materials developed in 2020 were again deployed along the I-35 corridor, where drivers can pass through dozens of work zones. The ads feature TxDOT employees in hard hats and other safety gear to emphasize that real people are working on the roadside and, just like you, they want to get home safe. Information cards, posters, and banners support statewide efforts to raise awareness of the importance of slowing down and paying attention when driving through work zones and to remind drivers that traffic fines double when workers are present.



General Topics. TxDOT used a mix of existing, revised, and new creative assets to educate motorists on safe driving topics in FY 2021. Here is a summary of new creative materials developed this year:

- Produced new 30-second animated television and radio PSAs in English and Spanish to raise awareness of the state's Move Over/Slow Down law. Working with the Texas Association of Broadcasters (TAB), the spots received free airtime from stations across the state in 2021, along with existing spots on drowsy and aggressive driving.
- Created a new, bilingual Move Over/Slow Down information card for TxDOT traffic safety specialists and campaign partners.
- Used existing and new creative for organic social media posts on TxDOT's Facebook and Twitter pages about drowsy driving, "Turn Around, Don't Drown" awareness, work zone safety, and the Move Over/Slow Down law.
- Created artwork for static and LED digital signage at Professional Bull Rider (PBR) rodeo events.
- Produced social media posts for paid placement in August to support TxDOT's #EndTheStreakTX grassroots initiative. Two posts drove engagement with the campaign's "What Kind of Driver Are You?" interactive quiz.
- Designed and produced two new speeding prevention billboards and negotiated with outdoor vendors for their free placement at 77 static and digital locations across the state.
- Concepted and produced two 30-second radio spots in English and Spanish on speeding, which will air in FY 2022.



"Move Over" Animated TV PSA

TV spots and videos used for both paid and PSA placements can be found at TxDOT's DriveSafeTexas.org. Additional creative materials are posted on the traffic safety "Driver" webpages at TxDOT.org.



New Billboards for Speeding Topic

Pedestrian Safety. To capture the attention of drivers and pedestrians and encourage safe behaviors, TxDOT expanded its inventory of “Tired Faces” creative assets, a campaign first developed for the Washington, DC area’s *Street Smarts* initiative. The creative features dramatic images of people with tire treads on their faces, emphasizing the vulnerability of the human body compared to the two-ton vehicles pedestrians might encounter on the street. Adding to existing television spots, TxDOT produced new 15-second radio liners in English and Spanish, created a new billboard, updated bilingual information cards and posters, and developed social media video and image posts for Facebook, Instagram, Twitter, and Snapchat.



New “Tired Faces” Billboard

Paid Media

Broadcast, out-of-home, and digital media advertising for the *Be Safe. Drive Smart.* and “Tired Faces” Pedestrian Safety campaigns delivered a combined 784 million impressions. In addition, TAB distributed TV and radio PSAs on behalf of the campaign to stations across the state. TAB charges a distribution fee and guarantees a minimum 4-to-1 return on investment. The end result was far better. Over a total of 18 weeks, stations broadcast 48,340 spots, donating more than \$2.7 million in airtime and providing TxDOT an 18-to-1 return.

Energy Sector Safety

Media Flight Dates	October 12–November 8, 2010 and July 19–August 15, 2021
Target Audience	Adults 18+ in oil and gas shale areas, including industry workers
Markets	<p>Out-of-home and digital advertising: targeted counties in the Permian Basin, Eagle Ford Shale, Barnett Shale, Haynesville/Bossier Shale, and Anadarko Basin</p> <p>Television: Amarillo, Corpus Christi, Laredo, Odessa-Midland, San Angelo, and San Antonio plus select cable systems in the Dallas/Fort Worth, Shreveport, and Tyler/Longview markets</p> <p>Radio: Amarillo, Corpus Christi, Laredo, Odessa-Midland, San Angelo, and San Antonio</p>
Media	<p>Broadcast and cable television, :30s and :15s in English and Spanish</p> <p>Radio, :15s in English and Spanish</p> <p>Outdoor/billboards in English and Spanish</p> <p>Gas station pumptoppers in English and Spanish</p> <p>Digital ads in English and Spanish—Facebook video newsfeed ads and pre-roll video ads</p>
Added Value	Bonus television and radio spots; billboard and gas pumptopper override exposure and negotiated rate discounts; bonus gas station locations and window clings

Work Zone Safety

Media Flight Dates	April 5–May 2, 2021, with some digital platforms running through August June 14–July 11, 2021
Target Audience	Adults 18+ living, working, and traveling along the I-35 corridor
Markets	Austin, Dallas/Fort Worth, Laredo, San Antonio, and Waco

Media Outdoor/billboards
Gas station pumptoppers in English and Spanish
Digital ads in English and Spanish—Facebook/Instagram video newsfeed ads, GasBuddy banner ads, and Waze driving app banners

Added Value Billboard and gas pumptopper override exposure and negotiated rate discounts; bonus gas station locations and window clings

General Topics

Media Flight Dates Television and radio (TAB Flight #1): January 4–February 14, 2021
Television and radio (TAB Flight #2): June 14–August 31, 2021
Outdoor/billboard PSAs: August 2021
Sports Marketing (Professional Bull Riders): November 2020 and February–August, 2021

Target Audience Adults 18+

Markets Television and radio: Statewide through TAB’s PEP Program
Outdoor/billboard PSAs: 16 markets (see list in following section)
PBR events: Fort Worth, Del Rio, College Station, and Corpus Christi

Media Television PSAs, :30s and :15s in English and Spanish
Radio PSAs, :30s in English and Spanish
Outdoor/billboards, English
PBR events—Fixed and digital signage; :30 PSA placements on Jumbotrons and televised broadcasts; social media posts; logo placement on PBR website; an in-arena promotion; and distribution of campaign materials

Added Value Free placement of television and radio spots and outdoor/billboards

#EndTheStreakTX

Media Flight Dates August 24–August 31, 2021

Target Audience Adults 18+

Markets Statewide

Media Digital ads—Facebook/Instagram video and image newsfeed ads and pre-roll video ads



“Tired Faces” Pedestrian Safety

Media Flight Dates	March 2021
Target Audience	Adults 18–54
Markets	OTT/CTV digital television, radio, and outdoor: Austin, Dallas/Fort Worth, El Paso, Houston, Rio Grande Valley, and San Antonio Digital: Statewide
Media	Television and radio, :15s in English and Spanish Outdoor/billboards in English and Spanish Digital ads in English and Spanish—Facebook, Instagram, and Twitter video and image newsfeed ads; YouTube and pre-roll video ads; and Snapchat video ads
Added Value	Bonus OTT/CTV impressions and radio spots; billboard override exposure and negotiated rate discounts

Campaign Media Recap



FY 2021 <i>Be Safe. Drive Smart.</i> – Paid Media Recap			
Media	Description	Budget	Impressions
Energy Sector			
Television	30- and 15-second spots in English and Spanish in nine markets covering the five energy shale regions	\$255,047.49	47,509,000
Radio	15-second radio liners in English and Spanish; Amarillo, Corpus Christi, Laredo, Odessa-Midland, San Angelo, and San Antonio	\$69,197.37	15,685,000
Digital	Facebook video newsfeed and pre-roll video ads in English and Spanish in 50 targeted counties in the five energy regions	\$103,002.76	11,490,190

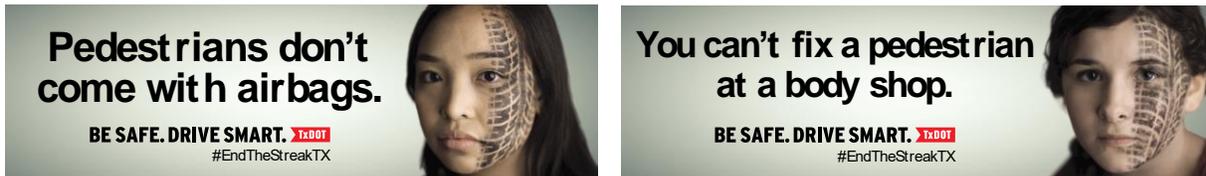
Out-of-Home	Outdoor/billboards in English and Spanish at 80 locations in flight #1 and 87 locations in flight #2 in targeted counties in the five energy regions	\$243,155.00	185,315,314
Out-of-Home	Gas pumptoppers in English and Spanish at 161 locations in flight #1 and 178 locations in flight #2 in targeted counties in the five energy regions, plus bonus window clings	\$88,440.00	55,869,240
Work Zone Safety			
Digital	Facebook, GasBuddy, and Waze app ads in English and Spanish; Austin, Dallas/Fort Worth, San Antonio, and Waco	\$124,850.62	16,230,726
Out-of-Home	Outdoor/billboards at 28 locations in flight #1 and 31 locations in flight #2 along the I-35 corridor	\$179,440.00	167,034,056
Out-of-Home	Gas pumptoppers in English and Spanish at 92 locations in flight #1 and 94 locations in flight #2 along the I-35 corridor, plus bonus window clings	\$45,560.00	24,455,780
#EndTheStreakTX			
Digital	Facebook static and video newsfeed ads and pre-roll video; statewide	\$72,797.22	7,072,217
General Topics			
Sports Marketing	Professional Bull Riders partnership with fixed and digital signage, television PSA placements on Jumbotrons and broadcasts, social media posts, logo placement, and promotions during PBR World Finals 2020 and five events in 2021	\$105,290.00	N/A
TAB Partnership	One 6-week and one 12-week flight of TV and radio PSAs distributed by the Texas Association of Broadcasters; statewide; total of 48,340 spots aired	\$150,000.00	N/A
Billboard PSA Program	Free placement of speeding prevention billboards at 77 locations across the state	\$0	92,634,312
TOTAL		\$1,436,780.46	623,295,835

The *Be Safe. Drive Smart.* paid media plan targeted a minimum of 267,308,740 impressions and exceeded the target by 133% – delivering a total of 623,295,835 impressions.

The speeding prevention billboard PSAs posted at no cost to TxDOT in the following markets:

- Abilene
- Amarillo
- Austin
- Beaumont
- Corpus Christi
- Dallas/Fort Worth
- El Paso
- Houston
- Laredo
- Lubbock
- Midland-Odessa
- Rio Grande Valley
- San Angelo
- San Antonio
- Victoria
- Waco-Temple-Killeen

The billboard PSA program produced more than 92.6 million impressions and \$308,194 in donated match added value.



FY 2021 <i>Tired Faces</i> Pedestrian Safety – Paid Media Recap			
Media	Description	Budget	Impressions
Television/OTT	15-second spots in English and Spanish; OTT/CTV streaming TV in six major markets	\$61,300.00	2,314,905
Radio	15-second spots in English and Spanish; six major media markets	\$172,858.55	42,423,000
Digital	Facebook/Instagram, YouTube, pre-roll video, Twitter, and Snapchat in English and Spanish; statewide	\$189,745.08	31,975,714
Out-of-Home	Outdoor/billboards in English and Spanish; 26 locations in six major markets	\$112,325.00	84,300,839
TOTAL		\$536,228.63	161,014,458

The *Tired Faces* paid media plan targeted a minimum of 114,386,360 impressions and exceeded the target by 41% – delivering a total of 161,014,458 impressions.

Public Relations Activities

By providing compelling and comprehensive media kits that made it easy for news directors and reporters to build their stories, TxDOT was able to reach Texas drivers and pedestrians frequently and through many outlets with a variety of traffic safety messages.

Media relations for the **Energy Sector** campaign kicked off in October with the distribution of a news release asking motorists to slow down and stay alert to reverse the trend of increasing traffic fatalities in in the state’s main energy zones. In addition, to support a second media pitching tour in July, TxDOT prepared a media kit with a tip sheet, B-roll, and media advisories for outreach events in the Permian

Basin and Eagle Ford Shale. The PR efforts resulted in 72 TV, radio, online, and print news stories valued at \$138,717.87.

TxDOT was unable to hold its annual **Work Zone Safety** press event. However, the campaign garnered substantial amounts of earned media coverage around the state by conducting a media relations tour during National Work Zone Awareness Week with a news release and media kit that included recorded sound bites from campaign spokespeople and localized crash statistics. The April media tour generated 136 news stories with a PR value of \$437,514.00.

The campaign also engaged reporters and even traffic and weather anchors to help deliver **General Topics** safety messages to Texas motorists throughout the year. This year's topics included the Move Over/Slow Down Law, Safety Around Trucks, "Turn Around, Don't Drown," and Back-to-School Safety. Arming TxDOT public information officers with talking points and providing the media with videos and safety tip sheets in English and Spanish paid off. In FY 2021, the effort resulted in 379 news stories on general traffic safety topics valued at \$1,570,517.49.

Public relations activities in March for the "**Tired Faces**" **Pedestrian Safety** campaign, which included a statewide news release and media alerts promoting a series of street team activations, generated 319 broadcast, print, and online news stories across the state with an earned media value of \$1,359,499.27.

Grassroots Outreach

Road Show Trailer Events. By June 2021, traffic along I-35 and other busy corridors in Texas had picked up with summer road trips and the easing of pandemic restrictions. As a result TxDOT was able to restart in-person outreach events and engage with thousands of motorists about staying alert and safe when traveling along crowded highways and through work zones.

The 15-city *Be Safe. Drive Smart.* Road Show event tour kicked off on the official first day of summer with stops at large Buc-ee's convenience stores. The campaign's branded trailer is equipped with six large flat screen televisions along the back wall, with each screen corresponding to one of six iPad engagement stations allowing visitors to watch campaign videos and test their street smarts with traffic safety quizzes developed for the campaign. To support COVID safety precautions, campaign partner Texas Mutual Insurance purchased co-branded stylus pen giveaways that visitors to the trailer could use to make selections on the iPads. While individuals use the play stations, others can watch what's happening, cheer on their friends or family, and take away important safety lessons.

The tour included five stops at Walmart stores in Eagle Ford Shale and the Permian Basin to reach motorists with messages about driving safely in oil and gas areas. The brightly colored exhibit is



designed to be fun and educational, and visitors can take away campaign collateral such as the *Texas Road Tips* handbook, a 24-page booklet featuring safety tips, traffic laws, and rules of the road, and other items they can keep as reminders to make safe choices when behind the wheel.

Be Safe. Drive Smart. Road Show Tour 2021		
Date	City	Location
June 21	Denton (I-35E)	Buc-ee's
June 22	Fort Worth (I-35W)	Buc-ee's
June 23	Ennis (I-45)	Buc-ee's
June 24	Temple (I-35)	Buc-ee's
June 27	New Braunfels (I-35)	Buc-ee's
July 17	Eagle Pass (Energy Sector)	Walmart
July 18	Laredo (Energy Sector)	Walmart
July 23	Big Spring (Energy Sector)	Walmart
July 24	Odessa (Energy Sector)	Walmart
July 25	Fort Stockton (Energy Sector)	Walmart
July 30	Bastrop	Buc-ee's
July 31	Port Lavaca	Buc-ee's
August 1	Corpus Christi	Walmart
August 14	Tyler	Walmart
August 15	Longview	Walmart



Event signage displayed safety messages around the Road Show trailer.



“Tired Faces” Street Team Activations. TxDOT kicked off a series of activations featuring four-person teams outfitted as walking billboards on South Padre Island during Spring Break. Carrying highly visible English and Spanish backpack signs, the street teams reminded passing drivers and pedestrians why it’s important to watch out for each other, slow down, and yield the right of way. After Spring Break, the activations continued in Houston, Dallas, Austin, San Antonio, and El Paso in major shopping and downtown districts. TxDOT also leveraged these one-day events to generate local news media coverage by distributing media advisories and inviting reporters to cover them.

Print Collateral. Information cards, posters, and banners were distributed to TxDOT traffic safety specialists and campaign partners prior to launching paid media or PR activities for back-to-school safety, the Move Over/Slow Down law, work zone safety, and “Tired Faces” pedestrian safety topics. TxDOT also distributed more than 20,000 *Texas Road Tips* handbooks to district offices, safety advocates, and PBR rodeo events.

In addition, through the partnership with Texas Mutual Insurance, the campaign distributed thousands of *Texas Road Tips* handbooks and co-branded hand sanitizers and face masks to safety institutes at five community colleges in targeted energy shale areas.

Overall Campaign Value—*Be Safe. Drive Smart.*

Earned media resulted in \$2,146,749.36 in added value and 38,422,239 impressions. Paid media generated \$4,561,086.00 in added value and 623,295,835 impressions. With \$6,707,835.36 in total added value, the *Be Safe. Drive Smart.* campaign delivered nearly a 3:1 return on the \$2,365,504.86 investment.

Match - FY 2021 *Be Safe. Drive Smart.* Campaign

Paid Media Type	Hard Match for Paid Media Placements - <u>Estimate</u>	Added Value Match for Paid Media Placements - <u>Actual</u>
TV/Cable	\$210,000.00	\$200,441.00
Radio	\$75,000.00	\$71,518.00
Billboards	\$350,000.00	\$929,687.00
Gas Station Advertising	\$200,000.00	\$308,650.00
TAB TV and Radio PSAs	\$600,000.00	\$2,742,596.00
Billboard PSA Placements	\$150,000.00	\$308,194.00
Subtotal	\$1,585,000.00	\$4,561,086.00
Earned Media Type		
	Earned Media Match - <u>Estimate</u>	Earned Media Match - <u>Actual</u>
Public Relations (Broadcast)	\$330,000.00	\$316,600.68
Public Relations (Online)	\$1,350,000.00	\$1,591,023.15
Public Relations (Print)	\$170,000.00	\$239,125.53
Subtotal	\$1,850,000.00	\$2,146,749.36
Total Match	\$3,435,000.00	\$6,707,835.36

Overall Campaign Value—“Tired Faces” Pedestrian Safety

Earned media resulted in \$1,359,499.27 in added value and 23,969,752 impressions. Paid media generated \$291,741.00 in added value and 161,014,458 impressions. With \$1,651,240.27 in total added value, the *Tired Faces* pedestrian safety campaign delivered more than a 2:1 return on the \$722,003.81 investment.

Match - FY 2021 “Tired Faces” Pedestrian Safety Campaign

Paid Media Type	Hard Match for Paid Media Placements - Estimate	Added Value Match for Paid Media Placements - Actual
OTT/CTV Streaming TV	\$10,000.00	\$13,110.00
Radio Traffic Sponsorship	\$80,000.00	\$154,093.00
Billboards	\$110,000.00	\$124,538.00
Subtotal	\$200,000.00	\$291,741.00
Earned Media Match - Estimate		
Earned Media Type	Earned Media Match - Estimate	Earned Media Match - Actual
Public Relations (Broadcast)	\$200,000.00	\$304,925.67
Public Relations (Online)	\$370,000.00	\$991,776.80
Public Relations (Print)	\$30,000.00	\$62,796.80
Subtotal	\$600,000.00	\$1,359,499.27
Total Match		
	\$800,000.00	\$1,651,240.27



FY 2021 Pedestrian and Bicycle State Laws Campaign October 2020–September 2021

Pedestrian and bicyclist deaths account for one in five of all traffic fatalities in Texas. In 2020, crashes involving pedestrians in the state claimed the lives of 731 people, an increase of 9% from 2019. Another 82 people died in bicyclist-related crashes, up from 68 deaths the previous year. These numbers follow an alarming trend that has seen pedestrian and bicyclist fatalities increase over the last five years.

The top contributing factors in pedestrian-involved crashes in Texas in 2020 were a) pedestrian failure to yield right of way, b) driver inattention, c) failure to yield right of way to the pedestrian, and d) speed. Alcohol impairment was reported in one of every four fatal pedestrian crashes. Driver inattention and failure to yield right of way were also top factors in bicyclist crashes.

With NHTSA funding that is dedicated to making Texans aware of state traffic laws designed to protect pedestrians and bicyclists, TxDOT launched a statewide public awareness campaign to remind them that no matter how they choose to travel, they need to know the rules of the road for safe driving, walking, and biking.

Key campaign components in FY 2021 included the following:

- A summer paid media campaign, including four weeks of television, billboards, transit, and gas station advertising in the state's major markets where most of the crashes and fatalities occur plus three months of statewide digital and social media advertising.
- Development and distribution of statewide news releases and two rounds of pitches to local news outlets across the state to maximize earned media coverage.
- Distribution of public education materials to TxDOT district offices and campaign partners.
- Production of creative and earned media materials in Spanish to support the campaign's efforts to reach the 20% of Hispanics in Texas who are Spanish-language-dominant and those who consume Spanish-language news.
- Street team activations in six markets with four-person teams carrying safety messages visible to passing motorists, pedestrians, and bicyclists in busy, heavily trafficked areas.

The campaign delivered reminders about state pedestrian and bicycle safety laws in ways that clearly relay what we want target audiences to do. Through media, outreach, and public relations, the campaign also set out to raise awareness of possible crash scenarios where pedestrians and bicyclists are most at risk, while emphasizing that everyone is responsible for their own safety and the safety of others on the road. Ultimately, the goal is to reduce the number of traffic crashes and pedestrian and bicyclist fatalities and injuries.

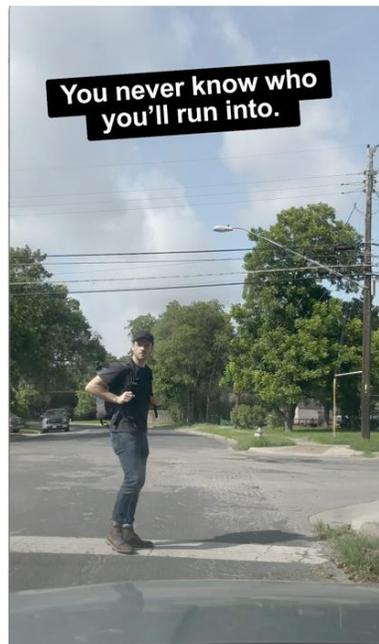
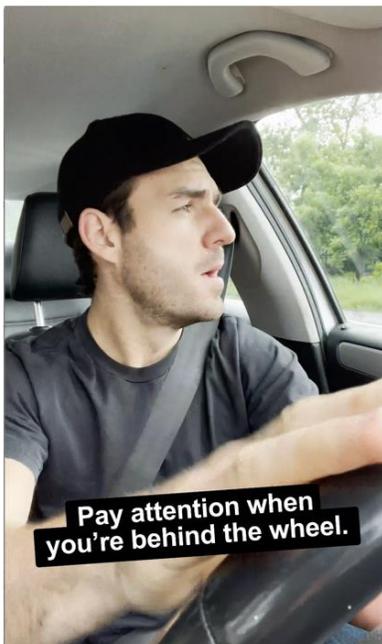
Creative Overview

TxDOT produced new television spots and digital and social media ads in FY 2021 to supplement the extensive library of bilingual creative assets developed for the campaign the previous year, including animated videos, billboards, transit ads, and print collateral. Creative materials address one or more laws pertaining to motorists, pedestrians, or bicyclists and include a corresponding tagline: *Be Safe. Drive Smart.*, *Be Safe. Walk Smart.*, or *Be Safe. Bike Smart.*

The concept for the new “You vs. You” series of 30- and 15-second television spots comes from the reality that each of us at times may be a driver, pedestrian, or bicyclist and therefore relying on others to follow traffic safety rules, stay alert, and pay attention to what’s happening on the road. In the spots, the same actor plays both roles—the driver/pedestrian or driver/cyclist. What better way to get our target audiences to have empathy and respect for each other than to show that it could be you on the other side of the windshield, stop sign, or intersection?



“You vs. You/Driver” TV Spot



The television spots were also used on digital and social media platforms to reach audiences across the state and on video screens at gas station pumps.

In addition, similar videos were created and formatted specifically for placement on Snapchat and Instagram Reels.



Gas Station TV Advertising

Out-of-home advertising with bold headlines and illustrations communicated specific pedestrian and bicyclist safety laws to target audiences in the state's largest markets while they were behind the wheel, walking down the street, or riding their bike. Spanish-language creative materials included the following taglines: *Maneja Listo. Maneja Seguro.*, *Camina Listo. Camina Seguro.*, and *Ciclista Listo. Ciclista Seguro.*



Outdoor/Posters



Transit Ads

Paid Media

TxDOT's paid media campaign targeted motorists, pedestrians, and bicyclists, as all have a responsibility to be safe on Texas roadways and to obey traffic laws. A special focus for the campaign was the state's major cities. In 2020, a majority of the crashes in which a pedestrian or bicyclist died occurred in an urban area. More than 2,350 traffic crashes involving pedestrians occurred in Austin, Dallas, El Paso, Fort Worth, Houston, and San Antonio, resulting in 302 fatalities. These cities also saw more than 890 bicycle crashes that resulted in 23 deaths.

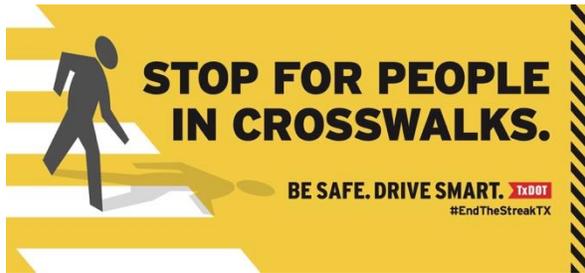


Waze App Banner Ad

The paid media campaign launched in July with television, billboard, gas station, transit, digital, and social media advertising and delivered more than 250 million impressions. Note: The paid digital media campaign for FY 2020 continued into the first few days of FY 2021, and the associated cost and impressions are included in the paid media recap on the next page.

Media Flight Dates	Television and out-of-home: July 19–August 15, 2021 Digital and social media: October 1–October 4, 2020 and July 5–September 30, 2021
Target Audience	Adults 18+, including drivers, pedestrians, and bicyclists
Markets	Television: Austin, Dallas/Fort Worth, El Paso, Houston, Rio Grande Valley, and San Antonio Outdoor and gas station advertising: Austin, Dallas/Fort Worth, El Paso, Houston, and San Antonio Transit advertising: Austin, Dallas, Fort Worth, and San Antonio Digital: Statewide
Media	Television, :30s and :15s in English and Spanish Outdoor/posters in English and Spanish Gas station TV, :15 in English Transit bus “Kings” in English and Spanish Digital ads in English and Spanish—Facebook, Instagram, and Twitter video and image newsfeed ads; YouTube and pre-roll video ads; Snapchat video ads and AR filter; and Waze app banner ads
Added Value	Bonus television spots; billboard, gas station TV, and transit override exposure and negotiated rate discounts

Campaign Media Recap



FY 2021 Pedestrian and Bicycle State Laws – Paid Media Recap			
Media	Description	Budget	Impressions
Television	30- and 15-second spots in English and Spanish; six major media markets	\$352,542.17	81,322,000
Digital	Facebook/Instagram, YouTube, pre-roll video, Snapchat, Twitter, and Waze in English and Spanish; statewide	\$312,670.82	31,899,471
Out-of-Home	Outdoor/posters in English and Spanish; 206 locations in five major markets	\$112,829.00	109,826,790
Out-of-Home	Gas station TV (GSTV), 15-second spot; 526 locations in five major markets	\$47,000.00	2,875,820
Out-of-Home	Transit bus “Kings” in English and Spanish; 240 bus panels in Austin, Dallas, Fort Worth, and San Antonio	\$89,850.00	28,159,158
TOTAL		\$914,891.99	254,083,239

The paid media plan targeted a minimum of 206,200,000 impressions and exceeded the target by 23.2%—delivering a total of 254,083,239 impressions.

Public Relations Activities

To put the campaign’s messages in front of as many people as possible, as cost-efficiently as possible, TxDOT combined its paid media placements with an aggressive earned media effort in two waves: October 2020 and August through September 2021. For both waves, a statewide news release and a supporting B-roll package were developed to enlist the help of local news directors and reporters in educating pedestrians, bicyclists, and motorists about the rules of the road and encouraging safe traffic behaviors. TxDOT’s public information officers were also armed with campaign talking points to prepare for news interviews. The news releases and talking points were translated for Spanish-language news media and interviews.

Media relations also supported TxDOT’s efforts to raise awareness of the Lisa Torry Smith Act (SB 1055), which went into effect September 1, 2021 and provides criminal penalties if a driver seriously injures a

pedestrian, bicyclist, or other vulnerable road user who is legally using a crosswalk. In addition, the law requires drivers to “stop and yield” if a pedestrian is in a crosswalk. TxDOT recorded sound bites from Smith’s husband and sister to share with news outlets, along with photos of Lisa Torry Smith, to help the media build their stories.

Statewide media pitching activities in October 2020 resulted in 138 broadcast, online, and print news stories with an earned media value of \$1,093,494.58. The campaign generated another 348 news stories in August and September 2021 valued at \$2,078,073.97.

Grassroots Outreach

Street Teams. To draw attention to the campaign at street level, TxDOT deployed four-person teams—outfitted as walking billboards—in six cities across Texas: Austin, Dallas, El Paso, Houston, San Antonio, and McAllen.

The teams canvassed busy downtown and shopping areas with safety messages visible to passing motorists, pedestrians, and bicyclists. Their English and Spanish backpack signs included a QR code that could be scanned by cell phones to open campaign web pages on pedestrian and bicycle safety.



Print Collateral. The campaign distributed bilingual pedestrian- and bicyclist-focused information cards, posters, and family-friendly, educational booklets to TxDOT traffic safety specialists (TSSs) and campaign partners to support grassroots education and outreach. New for FY 2021, TxDOT also printed banners and yard signs for TSSs to use at safety events or share with local partners.



New TSS Yard Sign



**BE SAFE.
WALK SMART.**

No matter how you travel, following laws helps keep everyone safe.

If you're on foot:

- Use the sidewalk. If there isn't one, walk on the left side of the road, facing traffic.
- Obey traffic signals, including crosswalk signals.
- Cross the street only at intersections and crosswalks and look left, right, left before crossing.

If you're driving:

- Stop for pedestrians in crosswalks.
- Yield the right of way to pedestrians when turning at intersections.
- Obey the speed limit and pay 100% attention to the road.

BE SAFE. DRIVE SMART. TxDOT #EndTheStreakTX



**BE SAFE.
BIKE SMART.**

No matter how you travel, following laws helps keep everyone safe.

If you ride a bike:

- Ride with traffic.
- Stop at red lights and stop signs.
- Use hand signals to turn or stop.
- Have a white light on the front of your bike and a red light or reflector on the back so you're visible at night.

If you're driving:

- Share the road. Bicyclists have the same rights to the road as you do.
- Give bikes space when passing.
- Yield the right of way to bicyclists when turning at intersections.
- Obey the speed limit and pay 100% attention to the road.

BE SAFE. DRIVE SMART. TxDOT #EndTheStreakTX

Information Cards

Social Media. In addition to paid social media ads, TxDOT produced organic static and video posts for its social media profiles on Facebook and Twitter using the campaign's new television spots and other creative assets.



Texas Department of Transportation
August 26 · 🌐

Remember, smaller legs may need more time to cross the street, even when there's four of them. 😊🐕

When you're behind the wheel, be sure to stop for pedestrians at the crosswalk and yield the right of way when turning.

#NationalDogDay #EndTheStreakTX #BeSafeDriveSmart

Facebook Post on National Dog Day

Overall Campaign Value

NHTSA's 405(h) grant to TxDOT to raise awareness of pedestrian and bicycle safety laws required a 20% funding match; however, the campaign far exceeded the minimum match. Earned media resulted in \$3,171,568.55 in added value and 47,208,642 impressions. Paid media generated \$1,330,476.00 in added value and 254,083,239 impressions.

With \$4,502,044.55 in total added value, the Pedestrian and Bicycle State Laws campaign delivered more than a 3:1 return on the \$1,468,441.91 investment.

Match - FY 2021* (Oct.-Dec.) Pedestrian and Bicycle State Laws Campaign

Paid Media Type	Hard Match for Paid Media Placements - Estimate	Added Value Match for Paid Media Placements - Actual
Gas Station Advertising	\$95,000.00	\$98,000.00
Transit	\$180,000.00	\$204,286.00
Subtotal	\$275,000.00	\$302,286.00
Earned Media Type	Earned Media Match - Estimate	Earned Media Match - Actual
Public Relations (Broadcast)	\$275,000.00	\$316,659.33
Public Relations (Online)	\$550,000.00	\$692,195.30
Public Relations (Print)	\$75,000.00	\$84,639.95
Subtotal	\$900,000.00	\$1,093,494.58
Total Match	\$1,175,000.00	\$1,395,780.58

*Match values shown in the chart above were reported in October 2020.

Match - FY 2021 (April-Sept.) Pedestrian and Bicycle State Laws Campaign

Paid Media Type	Hard Match for Paid Media Placements - <u>Estimate</u>	Added Value Match for Paid Media Placements - <u>Actual</u>
TV/Cable	\$175,000.00	\$271,813.00
Gas Station TV Advertising	N/A	\$50,778.00
Billboards	\$300,000.00	\$573,760.00
Transit	\$180,000.00	\$131,839.00
Subtotal	\$655,000.00	\$1,028,190.00
Earned Media Type	Earned Media Match - <u>Estimate</u>	Earned Media Match - <u>Actual</u>
Public Relations (Broadcast)	\$275,000.00	\$782,993.17
Public Relations (Online)	\$550,000.00	\$1,204,984.05
Public Relations (Print)	\$75,000.00	\$90,096.75
Subtotal	\$900,000.00	\$2,078,073.97
Total Match	\$1,555,000.00	\$3,106,263.97



FY 2021 Talk. Text. Crash. Distracted Driving Campaign October 2020 - September 2021

Campaign Overview

Like many other states, Texas has seen far too many crashes caused by distracted drivers. In 2020, there were 80,485 crashes blamed on driver distractions, a decrease of 18% over 2019, according to Texas Department of Transportation crash data reports. These crashes resulted in 367 deaths and 2,205 serious injuries. TxDOT conducts an annual *Talk. Text. Crash.* public education campaign to remind motorists how dangerous it is to engage in distracting activities while driving, such as talking on their phone, texting, checking Facebook, eating, applying makeup or shaving, programming their GPS, or doing something else that takes their mind or eyes off the road.

Public Education Campaign

The campaign for FY 2021 used a combination of traditional paid media placements, public service announcements, grassroots outreach and partnerships, media relations, and digital and social media to reach a statewide audience and motivate drivers to avoid distractions—especially cell phone use—when behind the wheel. Although the campaign’s message is relevant to all drivers, a special focus was reaching new and younger drivers age 16 to 34, who account for a large share of distracted driving crashes.

Themed “Bad Combos”, a new English- and Spanish-language TV PSA plus social media videos for the campaign featured people engaging in everyday activities that, when combined with cell phone use, result in disastrous consequences.

The tagline “Put your phone down. Heads up, Texas.” reminds drivers they have a choice of when and how they use their cell phone.



Texas Distracted Driving Summit



On September 9, 2021, TxDOT's fifth summit on distracted driving virtually brought together 284 program partners, law enforcement officers, community leaders, researchers, advocates, and other stakeholders to tackle the problem that kills or injures

thousands of Texans each year. The daylong program covered the current state of the problem, the brain science behind it, the impact of new technologies, and solutions to reduce distracted driving.

The virtual nature, no registration fees, plus the posting of session videos online made the summit accessible for more people to attend. Attendees reported that they were very satisfied with the summit overall (89.66%). Generally, attendees were very happy with its content; comments included "excellent", "enjoyable", "informative", and "motivational". The speakers were described as knowledgeable and well prepared. A few attendees had some difficulty with the technology, while some commented that they preferred the virtual platform as it cut down on travel time. For many, the virtual platform was better than expected.

Public Service Announcement (PSA) Distribution

To maximize limited funds and to extend the reach of the campaign, television and radio PSAs were distributed to stations statewide to air messages for free beginning May 1 and running through the end of September. The PSAs were digitally tracked using Nielsen encoding systems that report which stations aired the messages, the audience reached, and the value of the donated airtime.

Donated media or media match achieved through PSAs totaled \$1,787,919 in FY 2021. Media vendors donated more than 7,900 TV ad airings and 3,200 radio ad airings.

The TV PSAs aired in the following Texas markets:

- Corpus Christi
- Dallas-Ft. Worth
- El Paso (Las Cruces)
- Harlingen-Weslaco-Brownsville-McAllen
- Houston
- Laredo
- San Angelo
- San Antonio
- Tyler-Longview (Lufkin and Nacogdoches)
- Victoria
- Waco-Temple-Bryan

The TV PSA program produced nearly 23 million impressions and over \$1.3 million in donated airtime.

	English	Spanish	Total
Airings	5,834	2,084	7,918
Impressions	17,734,984	5,228,036	22,963,020
Ad Value	\$1,049,750	\$ 274,410	\$1,324,160

The radio PSAs aired in the following markets:

- Amarillo
- Austin
- Corpus Christi
- Dallas-Ft. Worth
- El Paso (Las Cruces)
- Harlingen-Weslaco-Brownsville-McAllen
- Houston
- Lubbock
- San Antonio
- Tyler-Longview (Lufkin and Nacogdoches)
- Waco-Temple-Bryan

The radio PSA program produced more than 26 million impressions and more than \$460,000 in donated airtime.

	English	Spanish	Total
Airings	3,151	136	3,287
Impressions	24,186,718	1,938,002	26,124,720
Ad Value	\$443,071	\$20,688	\$463,759

Paid Media and Added-Value Overview

The 2021 *Talk. Text. Crash.* paid media campaign included statewide media coverage with the heaviest focus in the six largest markets, where, according to TxDOT crash data, nearly 85% of the state’s distracted driving-related crashes occurred. Advertising was concentrated during the month of June, in coordination with the campaign’s primary grassroots activities for the year. Spanish-language ads delivered messages to bilingual and Spanish-dominant Hispanics.

TxDOT placed \$485,559 in paid media throughout the fiscal year. Donated media or media match achieved through negotiations with media vendors totaled \$187,343 in FY 2021. Bonus (free) TV spots were valued at \$17,406 with OTT/CTV TV placements. Added value from outdoor advertising was \$169,937, which nearly doubled the paid billboard placement budget through billboard overrides, public service (free) placements, and negotiated discounts off vendor rate cards.

Target Audience

All drivers, focusing on those age 16 to 34

Media Markets

Statewide, with emphasis in major metro areas

Media

- TV/cable (English/Spanish)
- Digital radio (English/Spanish)
- Billboards (English/Spanish)
- Digital video, banner, and social media ads (English/Spanish)

Media Flight Dates

- Digital/OTT/CTV: June 1–22
- OOH: June 1–27
- Influencers: July 21–September 21



Digital ad

FY 2021 *Talk. Text. Crash.* Paid Media Recap

Media	Description	Budget	Impressions
OTT/CTV	30- and 15-second spots streamed to connected Smart TVs statewide with a video completion rate of 99.26%	\$92,000	3,461,313
Digital	Paid posts on Facebook, Instagram and Snapchat; pre-roll video on YouTube and Hulu; audio/digital banners on Pandora/Soundcloud, mobile banners, and mobile video	\$186,559	18,013,539
Influencers	Social media posts by 9 influencers on Instagram	\$49,000	1,847,900
Out-of-Home	40 bulletins in the following DMAs: Austin, DFW, El Paso, Houston, RGV, San Antonio, Temple-Killeen, Waco	\$158,000	106,566,513
TOTAL		\$485,559	129,889,265

Earned Media and Events

Earned media activities for FY 2021 began with the distribution of a statewide news release to recognize Distracted Driving Awareness Month in April.

On June 5, TxDOT held its first outreach event, followed by five more held throughout June. Outreach events were staged in large shopping malls across Texas to engage with teens, their parents, and other drivers during weekend shopping.

Although the events were primarily intended for one-on-one interactions with the public, local news media were also invited to cover them and schedule interviews with TxDOT spokespeople. The events featured an immersive TV wall with a touch-free driving simulator game to give participants a real-life sense of how distractions affect driving. Campaign brand ambassadors also distributed educational materials to remind everyone to give driving their full attention.



Event cities and dates included:

- June 5 Austin – Lakeline Mall
- June 6 San Antonio – Ingram Park Mall
- June 12 Fort Worth – Grapevine Mills Mall
- June 13 Houston – The Galleria Mall
- June 19 El Paso – Cielo Vista Mall
- June 26 McAllen – La Plaza Mall

The interactive exhibits drew more than 58,200 visitors plus TV news cameras. In addition, more than 900 people tried the driving simulator to experience firsthand the dangers of distracted driving. TxDOT promoted the June outreach tour through local media advisories and interview opportunities with its Public Information Officers.

Altogether, earned media activities in FY 2021 generated 255 broadcast news segments valued at \$514,089. They also generated 117 online news stories valued at \$4,019,967 and 67 print articles valued at \$76,471. The total publicity value of news media coverage was \$4,610,527.

Social Media

In FY 2021, the campaign enlisted the help of influencers to help spread messages via their social media followers. A number of influencers were vetted and approved to participate in the campaign. Each influencer presented a concept and, upon its approval, produced the social media post for TxDOT's final review. The table below shows the results of the influencer effort.

Influencer	Reach	Views	Completed Views	Likes	Comments	Total Engagements	Engagement Rate
Rachel Holtin	92,100	11,900	1,586	322	50	12,272	24.75%
Hayden Walker	101,300	7,500	569	170	17	7,687	7.74%
Sarah Mize	232,000	116,300	60,779	4,800	144	121,244	40.46%
Ivan Hall	176,000	51,600	15,725	2,000	36	53,636	5.50%
Mary Padian	328,900	82,900	24,139	12,500	369	95,769	10.09%
Marissa Ha	197,200	33,400	5,757	566	25	33,991	10.09%
Candace Hampton	475,700	83,100	17,612	17,700	16	100,816	10.09%
Trevor Knight	110,900	7,900	587	335	5	8,240	10.09%
Kyle Noonan	133,800	13,500	1,406	427	12	13,939	10.09%
TOTAL	1,847,900	408,100	128,160	38,820	674	447,594	12.19%



Instagram social media post by Ivan Hall



Instagram social media post by Rachel Holtin

Grassroots Support and Outreach

Campaign print collateral, including information cards, posters, banners, spiral notebooks, and hand fans in English and Spanish were developed for use by Traffic Safety Specialists in each of TxDOT's 25 districts. In addition, an outreach presentation was developed for each district to customize with local distracted driving facts. Campaign partners—the National Safety Council, the Texas Municipal Courts Education

Center, and Texas Mutual Insurance Company—also received a *Talk. Text. Crash.* digital toolkit of materials to share with their employees and customers.

Creative Overview

The *Talk. Text. Crash.* campaign seeks to remind motorists how dangerous it is to drive while distracted. In 2021, a number of new creative concepts were developed, including a new English- and Spanish-language TV PSA plus social media videos. “Dangerous Combos” collateral compared disastrous activity pairings such as using a chainsaw while blindfolded with texting and driving.

DANGEROUS COMBOS

Texting while driving is dangerous and illegal.*

TxDOT offers these tips to prevent distracted driving that can lead to a ticket—or worse, a crash:

- Always give driving your full attention.
- Pull off the road entirely and come to a complete stop before you talk or text.
- Put your phone away, turn it off, or use an app to block texts and calls while driving.
- Tell friends, family, and co-workers you won't respond to texts or calls while driving.
- Remember that all distractions are dangerous, so pay full attention when behind the wheel.

* Some cities have stricter laws prohibiting cell phone use while driving.

#EndTheStreakTX

COMBOS PELIGROSOS

Textear mientras manejas es peligroso e ilegal.*

TxDOT ofrece estos consejos para prevenir el manejo distraído que puede llevarte a una multa, o peor, a un choque:

- Siempre pon toda tu atención en manejar.
- Detente completamente a un lado de la carretera antes de hablar o textear.
- Guarda el teléfono, apágalo o usa una aplicación para bloquear los textos y llamadas mientras manejas.
- Diles a tus amigos, familiares y compañeros de trabajo que no responderás textos ni llamadas cuando estés manejando.
- Recuerda que todas las distracciones son peligrosas, así que pon toda tu atención cuando estés detrás del volante.

* Algunas ciudades tienen leyes más estrictas que prohíben el uso del celular al manejar.

#EndTheStreakTX

Information cards in English and Spanish

READY! AIM! POP!

- ▶ Free, augmented reality game
- ▶ Pop unsafe driving distractions
- ▶ No download needed
- ▶ Crush all 10 levels

Just scan the QR code and crush your way to level 10.

You can also find the game at DartThoseDistractions.com

Promo card for augmented reality game

Texting and driving is a bad combination.

Heads up, Texas. Texting and driving can lead to a \$200 ticket—or worse, a crash. Always give driving your full attention and avoid all types of distractions. No text or call is worth risking a life.

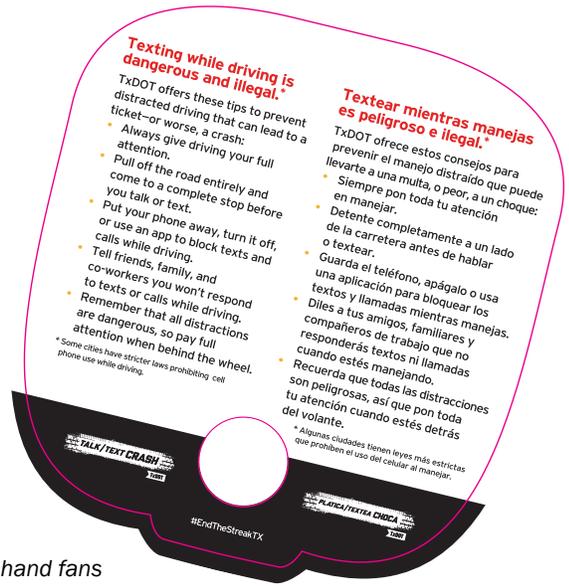
#EndTheStreakTX

Textear y manejar. Mala combinación.

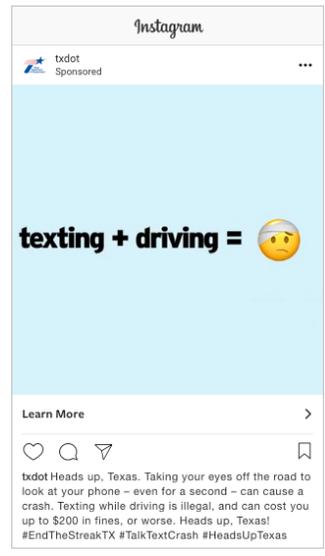
Levanta la Cabeza, Texas. Textear mientras manejas puede costarte hasta \$200 en multas o peor, un choque. Siempre pon toda tu atención al manejar y evita cualquier tipo de distracción. No vale la pena arriesgar una vida por un texto o una llamada.

#EndTheStreakTX

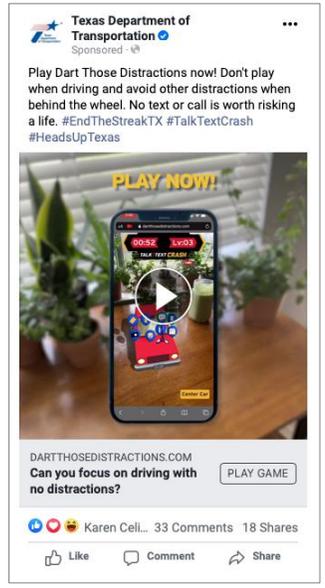
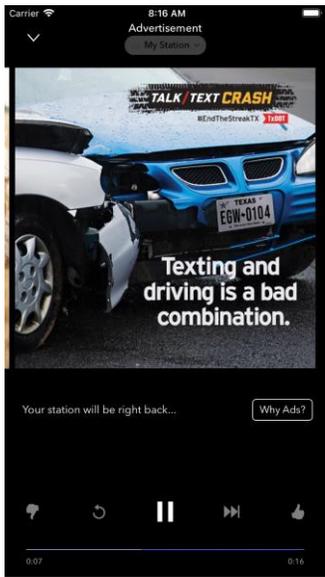
Posters in English and Spanish



Bilingual hand fans



Social media posts on Facebook and Instagram



Match - FY 2021 *Talk. Text. Crash.* Campaign

Paid Media Type	Hard Match for Paid Media Placements - <u>Estimate</u>	Added Value Match for Paid Media Placements - <u>Actual</u>
OTT/CTV	\$7,500.00	\$17,406.00
OOH	\$55,000.00	\$169,937.00
Subtotal	\$62,500.00	\$187,343.00
Earned Media Type	Earned Media Match - <u>Estimate</u>	Earned Media Match - <u>Actual</u>
Public Relations	\$1,000,000.00	\$4,610,527
Public Service Announcements	\$655,000.00	\$1,787,919
Subtotal	\$1,655,000.00	\$6,398,446.00
Total Match	\$1,717,500.00	\$6,585,789.00



FY 2021 *Look Twice for Motorcycles* Campaign October 2020 – September 2021

Campaign Overview

FY 2021 was a challenging year for traffic safety campaigns due to continuing disruptions caused by COVID-19. The *Look Twice for Motorcycles* campaign was forced to curtail planned outreach events.

In 2020, there were 7,481 motorcycle traffic crashes in Texas, which killed 482 motorcyclists and seriously injured another 1,856 (Texas Peace Officer's Crash Report – March 17, 2021). This represents a 17% increase in fatalities over 2019. For the purposes of this report, we will refer to all classes of motorcycles and scooters as “motorcycles.”

These increasing fatalities underscore the importance of reminding motorists to pay special attention for motorcycles when driving. According to the National Highway Traffic Safety Administration (NHTSA), motorcyclist fatalities occurred nearly 27 times more frequently than passenger car occupant fatalities in motor vehicle crashes (Traffic Safety Facts, Nov. 2020, NHTSA 2018 data).

Diagnosing the Problem

Intersections continue to be deadly for motorcyclists. In 2020, 31% of motorcycle fatalities were in an intersection or were intersection related (Texas Peace Officer's Crash Report – March 17, 2021). In *Analysis of Motorcycle Crashes in Texas, 2010–2017*, the Texas A&M Transportation Institute (TTI) concluded that the crash type in which one vehicle turning left and one vehicle traveling straight in the opposite (oncoming) direction accounted for 39% of fatal or suspected serious injury crashes at intersections. The study also found that in multi-vehicle crashes where a vehicle and motorcycle collide, 47% to 51% involved an issue with the driver not seeing the motorcycle.

Public Education Campaign

For these reasons, TxDOT has made motorcycle safety a priority by continuing its public education campaign aimed at motorists. TxDOT's *Share the Road: Look Twice for Motorcycles* campaign urges drivers to watch carefully for motorcycles. Launched in 2010, this campaign seeks to remind motorists that they must take extra precautions to “see” motorcycles on the road.

The campaign urges drivers to:

- Look twice for motorcycles, especially at intersections.
- Always assume motorcycles are closer than they appear to be, and avoid turning in front of an oncoming motorcycle.

- Use turn signals and check blind spots before changing lanes.
- Don't follow a motorcycle too closely.
- Give motorcyclists a full lane.
- Obey posted speed limits.

Since FY 2016, TxDOT has cultivated a strong, recognizable brand built on the tagline “There’s a life riding on it.” The campaign uses a bold yellow/gold color that’s quickly identifiable. In the past, the campaign has incorporated virtual reality (VR) elements into outreach events to engage audiences. These VR experiences were built to be used on existing TxDOT technology available to every district as well as the newer Oculus platform. However, due to restrictions on outreach events during the pandemic, these assets were not used in FY 2021. A TV spot developed in 2012 continues to be popular and delivers key messages of looking for motorcycles because they are hard to see. In addition, a new TV spot was developed to emphasize how dangerous intersections can be. Campaign components also included radio public service announcements (PSAs), billboards and pumptoppers, online advertising, social media, and earned media activities.

The FY 2021 bilingual, multimedia campaign:

- Continued to use clear messaging and strong creative to reach and resonate with key target audiences.
- Conducted a statewide awareness and education campaign focusing on key target audiences starting May and continuing until September 30.
- Used a combination of paid media and PSAs to maximize exposure of campaign messages.
- Conducted an aggressive public relations campaign that included pre-recorded sound bite interviews and pitches to news media statewide to maximize earned media coverage.
- Built upon existing TxDOT relationships with public and private partners to maximize reach and distribution of collateral materials and campaign messaging.
- Secured a minimum of \$650,000 in added value through campaign activities.

Public Service Announcement Distribution

To maximize limited funds and to extend the reach of the campaign, television and radio PSAs were distributed to stations statewide to air messages for free beginning May 1 and running through the end of September. The PSAs were digitally tracked using Nielsen encoding systems that report which stations aired the messages, the audience reached, and the value of the donated airtime.

The TV PSAs aired in the following Texas markets:

- Abilene-Sweetwater
- Amarillo
- Austin
- Beaumont
- Corpus Christi
- Dallas-Ft. Worth
- El Paso (Las Cruces)
- Harlingen-Weslaco-Brownsville-McAllen
- Houston
- Laredo
- Lubbock
- Odessa-Midland
- San Angelo
- San Antonio
- Tyler-Longview (Lufkin and Nacogdoches)
- Victoria
- Waco-Temple-Bryan
- Wichita Falls

The successful TV PSA program produced more than 74 million impressions and \$4 million in donated airtime.

	English	Spanish	Total
Airings	21,249	10,045	31,294
Impressions	58,641,836	16,054,364	74,696,200
Ad Value	\$3,037,847	\$1,114,758	\$4,152,605

The radio PSAs aired in the following markets:

- Austin
- Dallas-Ft. Worth
- El Paso (Las Cruces)
- Harlingen
- Houston
- Tyler-Longview (Lufkin & Nacogdoches)

The successful radio PSA program produced more than 23 million impressions and nearly \$300,000 in donated airtime.

	English	Spanish	Total
Airings	1,777	338	2,115
Impressions	19,104,401	4,602,245	23,706,646
Ad Value	\$231,267	\$50,806	\$282,073

Paid Media and Added-Value Overview

TxDOT's FY 2021 paid media campaign targeted drivers ages 18–54 in both English and Spanish statewide, with emphasis in the eight key markets with the most motorcycle crashes. The campaign ran digital banner ads, Pandora digital radio, pre-roll videos, ads on the WAZE app, and Facebook promoted posts statewide. It also employed social media influencers to help spread messages via their followers. In the eight emphasis markets, the campaign additionally ran billboards and gas station pumptoppers. The paid media campaign ran from April 29 to May 16 with messages focused on reminding motorists to take extra precautions to look for motorcycles.

TxDOT placed \$302,335 in paid media throughout the fiscal year. The total added value achieved through negotiations with media vendors equaled \$247,076 and includes billboard overrides, bonus gas station window clings, and negotiated lower monthly rates.

Target Audience: All drivers, 18–54

Media Markets: Austin, Corpus Christi, Dallas-Fort Worth, El Paso, Houston, Rio Grande Valley, San Antonio, and Waco—billboards and pumptoppers
Statewide—digital

Paid Media: Billboards and pumptoppers (English and Spanish)
Online and mobile video and banner ads and pre-roll video, WAZE, Pandora ads, Facebook promoted posts (English and Spanish), and social media influencers

Added Value: Bonus banner ad impressions, window/beverage clings, and overrides on billboards and gas pumptoppers

Media Flight Dates: Billboards and pumptoppers: 5/3 – 5/30
 Interactive and mobile: 4/29 – 5/16, 9/1 – 9/30
 Social Media Influencers: 7/7 – 8/25

FY 2021 Look Twice for Motorcycles - Paid Media Recap

Media	Description	Budget	Impressions
Out-of-Home	Bulletins (34), gas station pumptoppers (140)	\$181,984	112,667,567
Digital	Pre-roll video, banner ads on mobile ad networks, Pandora digital radio ads, Waze App mobile banner ads, and Facebook video and static banner newsfeed ads	\$108,591	14,173,041
Influencers	Instagram influencers (5) posted content	\$11,760	375,600
Total		\$302,335	127,216,208

Creative Overview

The *Look Twice for Motorcycles* campaign seeks to remind motorists that they must take extra precautions to “see” motorcycles on the road. The campaign urges drivers to look twice for motorcycles, especially at intersections; always assume motorcycles are closer than they appear; avoid turning in front of an oncoming motorcycle; use turn signals and check blind spots before changing lanes; avoid following a motorcycle too closely; give motorcyclists a full lane; and obey posted speed limits.

In 2021, the campaign continued running the “Invisible” TV PSAs developed in English and Spanish in FY 2012 as well as new “Pictures” TV spot. Radio ads and new out-of-home elements were also part of the campaign.

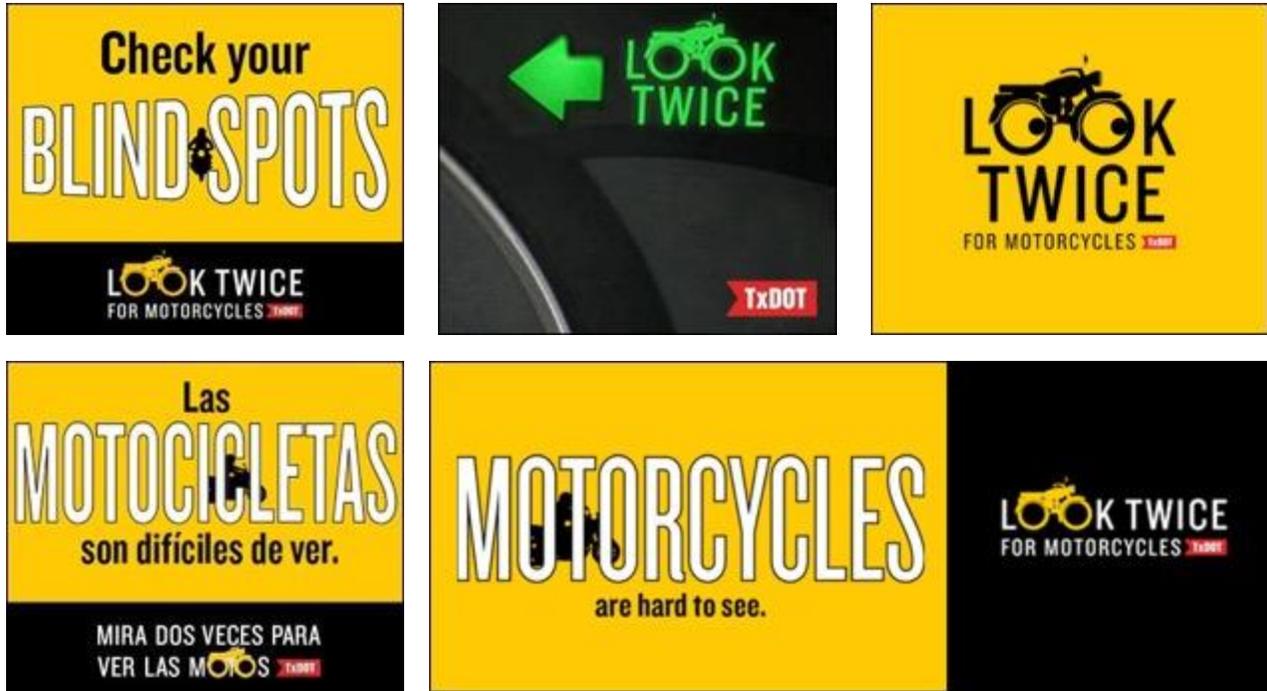


Billboards



Pumptoppers

Digital and social media play a large role in public education campaigns. To reach motorists, the campaign used a variety of digital platforms including desktop and mobile banner ads, pre-roll video ads, and Facebook ads. TxDOT also used its social media channels (Facebook, Instagram, and Twitter) to educate the public.



Desktop and mobile banner ads



Facebook organic ads



Instagram video ad



Paper glasses



Bilingual double-sided Eye Spy activity



English and Spanish bumper stickers

Public Relations

Due to COVID-19 restrictions, a launch press conference was not held in FY 2021. Instead, a package of video sound bite interviews was made available to the press along with a standard b-roll package. To support earned media efforts, the campaign created digital press kits with press releases and a fact sheet as well as talking points for TxDOT's public information officers. Combined, earned media in broadcast, print, and online coverage generated nearly 115 million impressions and \$5,428,104 in public relations value for the campaign.

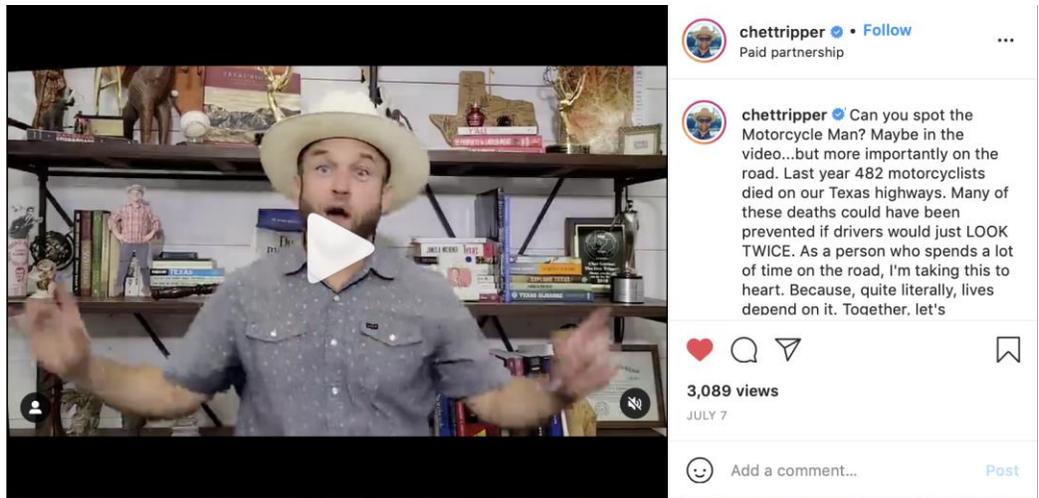
Grassroots Marketing

Grassroots marketing and events were cancelled due to the pandemic.

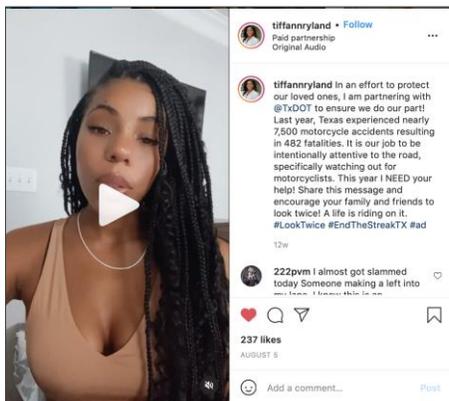
Social Media Influencers and Partnerships

In FY 2021, the campaign enlisted the help of influencers to help spread messages via their social media followers. A number of influencers were vetted and approved to participate in the campaign. Each influencer presented a concept and, once approved, produced the social media post for final TxDOT approval. The table below shows the results of the influencer effort.

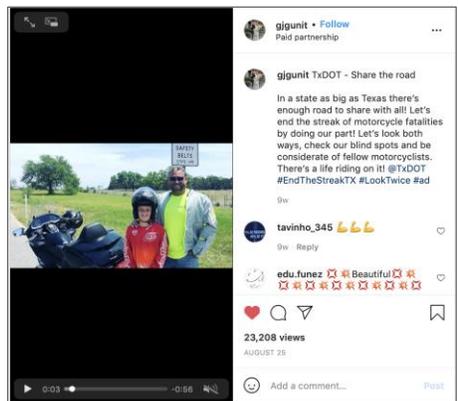
Influencer	Reach	Views	Est. Video Completions	Likes	Comments	Total Engagements	Engagement Rate
Chet Garner	42,800	3,100	240	199	13	3,312	7.74%
Tiffany Ryland	26,300	10,400	4,208	237	4	10,641	40.46%
Jesse Coulter	18,100	4,200	1,039	233	46	4,479	24.75%
Guillermo Guajardo	250,300	23,200	2,340	2,000	51	25,251	10.09%
Raquel Rodriguez	38,100	1,900	104	193	2	2,095	5.50%
TOTAL	375,600	42,800	7,931	2,862	116	45,778	12.19%



Instagram social media post by Chet Garner



Instagram social media post by Tiffany Ryland



Instagram social media post by Guillermo Guajardo

The campaign also partnered with the following organizations to distribute campaign messages and materials:

- National Safety Council
- TxDOT Travel Information Centers
- Central Texas Harley Davidson Owners Group (HOG)
- Texas Municipal Courts Education Center
- TTI/Texas Motorcycle Safety Coalition
- SafeWay Driving Centers
- Texas A&M AgriLife Extension Passenger Safety

Match – FY 2021 *Look Twice for Motorcycles* Campaign

Paid Media Type	Hard Match for Paid Media Placements – <u>Estimate</u>	Added Value Match for Paid Media Placements - <u>Actual</u>
Billboards	\$115,000.00	\$184,260.00
Gas Station Pumptoppers	\$85,000.00	\$62,816.00
Subtotal	\$200,000.00	\$247,076.00
 		
Earned Media Type	Earned Media Match – <u>Estimate</u>	Earned Media Match – <u>Actual</u>
Public Relations	\$560,000.00	\$5,428,104.00
Public Service Announcements (PSAs)	\$1,250,000.00	\$4,434,678.00
Subtotal	\$1,810,000.00	\$9,862,782.00
 		
Total Match	\$2,010,000.00	\$10,109,858.00

**SECTION FIVE -
2021 TEXAS TRAFFIC SAFETY
AWARENESS SURVEY**

Texas Statewide Traffic Safety Awareness Survey: 2021 Results

Prepared by
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Center for Transportation Safety

for the
Texas Department of Transportation
Lydia Bryan-Valdez, TxDOT, Program Manager

in cooperation with
The National Highway Traffic Safety Administration
U. S. Department of Transportation

September 2021



Texas Statewide Traffic Safety Awareness Survey: 2021 Results

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September 2021

TEXAS A&M TRANSPORTATION INSTITUTE
College Station, Texas 77843-3135

TEXAS STATEWIDE TRAFFIC SAFETY AWARENESS SURVEY: Key Findings of 2021

SUMMARY OF KEY FINDINGS

- The Click It or Ticket message remains the most highly recognized of 13 traffic safety campaign messages.
- Awareness of seat belt enforcement within the past year was lower than in previous years. Additionally, the perception of the likelihood of receiving a seat belt citation was lower for the second year in a row than in previous years. Self-reported seat belt use was the lowest in 12 years.
- A lower percentage of respondents than in previous years said they were aware of any speed enforcement efforts within the past year. A corresponding lower percentage than before indicated they thought there is a likelihood of a getting speeding citation. Exceeding the speed limit on local roads and on higher speed roads was reported by higher percentages of respondents than in recent years.
- Respondents in the West region of the state were more aware of recent impaired driving enforcement campaigns and have a higher perception of likelihood of alcohol impaired driving enforcement than other regions.
- Respondents in the East region, in general, had a lower perception of enforcement of seat belt laws, and were least likely to self-report compliance with them. Respondents in the North region were least likely to have read, seen, or heard seat belt enforcement messages over the past year.
- Drivers in the North region were more likely to exceed the speed limit on 70mph roads, but drivers in the West were more likely than drivers in other regions to say there is a high likelihood of being cited for speeding.
- Impaired driving enforcement campaign messages are seen and heard by Texas drivers, as evidenced by the majority (75.4 percent) of Texans surveyed who said they had read, seen or heard an impaired driving message within the past year.
- A majority of Texas drivers (62.7 percent) believe it is very likely that impaired drivers will be arrested.
- Over 20 percent (21.7) of the survey respondents were not sure of the legal BAC limit for intoxication in Texas, with an additional 24.6 percent selecting an incorrect response.
- Self-reported cell phone use among drivers is most common relative to other traffic safety risk behaviors. Over 25 percent (27.2 percent) of respondents said they had sometimes or regularly talked on their cell phone while driving during the past month.
- Self-reported texting while driving increased this year from 14.2 percent in 2020 to 17.2 percent reporting they regularly or sometimes read or send text messages while driving.

- The most often cited influence on reducing cell phone use and drinking and driving is fear of injury to self or others. The least often cited influence for both is employee policy.
- The components of the Move Over or Slow Down law are misunderstood by a substantial number of Texans, as indicated by incorrect responses regarding the meaning of the law and a high percentage of Not Sure responses. Furthermore, the respondents surveyed were largely unaware of the requirement to change lanes or lower their speed by 20 mph when passing a TxDOT vehicle on the roadside with flashing lights activated.

TEXAS STATEWIDE TRAFFIC SAFETY AWARENESS SURVEY: 2021 Results

Introduction

The Texas Department of Transportation (TxDOT) contracted with the Texas A&M Transportation Institute (TTI) to conduct a 2010 baseline survey and follow-up surveys in subsequent years to track driver attitudes and awareness of traffic safety programs in Texas. The Governors Highway Safety Association (GHSA) and the National Highway Traffic Safety Administration (NHTSA) recommend this type survey for measuring performance goals developed and implemented in highway safety plans. A white paper that preceded federal regulations to establish minimum performance standards states that “surveys can provide valuable information from drivers or the general public that can’t be obtained any other way.” This information can include views on the priorities of various traffic safety issues and on potential law or policy changes, knowledge of laws and penalties, perceptions of enforcement, awareness of recent enforcement and media campaigns, and self-reported behavior. Therefore, NHTSA recommends a core set of questions and guidelines for conducting these type surveys.

TTI has followed the recommendations and developed a sampling plan and questionnaire that includes the core questions recommended by NHTSA. This report describes the survey methodology and provides results for the performance measurement survey conducted in 2021. Changes from earlier years’ survey results are also discussed.

Survey Method

Surveys conducted 2010 through 2019 used a recommended pen and paper, in-person survey method to collect data from customers at 18 sites throughout Texas in Driver License (DL) offices. This approach offered the advantage of access to a reasonably representative sample of drivers and a cost-effective return relative to other surveys for this type of data collection. Also, as pointed out in the NHTSA Driver Survey white paper, DL office surveys have low refusal rates (10-30 percent or less), and the core questions plus additional questions can be asked easily on one page front and back for a quick and efficient data collection effort.

In 2020, the survey method was changed because of lack of access to DL office lobby areas and restrictions against in-person data collection due to health risks of the COVID-19 pandemic. The survey was converted to an online format for data collection in 2020 and again in 2021. The sample was generated from a survey panel as described in the next section.

Site/Sample Collection

With the shift from one survey method to another and the aim of using the awareness survey to measure changes over time, the importance of maintaining the comparability of the results and the variables measured was considered in designing the new survey method for 2020 onward. Four

factors under consideration contributed to sampling decisions: 1) retaining the survey's anonymous response characteristic; 2) assuring representation from the four geographic regions comparable to prior years; 3) a high response rate; and 4) the ability to conduct the survey within a similarly short timeframe at approximately the same cost as prior surveys.

The sample was provided by a third-party survey sampling firm, Marketing Systems Group (MSG). The firm drew from a statewide survey panel that is generated from the universe of Texas household residences. This statewide panel was divided into four regions and panelists were invited to participate in the survey from each region to obtain a quota equivalent to regional representation in prior years' samples.

The samples of 2010-2019 obtained from the DL office survey were convenient samples of Texas residents, rather than a random representative sample, meaning the sample of respondents came from a collection of individuals in locations in which access to the target population of driver customers was provided. A random representative sample would contain all the drivers in the state as a sampling pool from which respondents would be randomly drawn and surveyed. In this way, statistical error estimates and confidence intervals could be calculated.

Due to time and budget constraints, however, TTI relied on the convenient sample to generate a sample size large enough to generate meaningful data from four regions of the state, rather than a truly random sample. Similarly, the 2021 sample is a convenient sample because the respondents were from a pool of willing participants who self-select to participate in survey panels online. Recruitment into the panel is much broader than the driver license customer pool, as all Texas households are included. Although the pool is larger and more inclusive, self-selection also removes the random representation and ability to perform probability estimates.

The 2010 baseline sampling plan considered that TxDOT grouped its 25 district offices into four regional areas for administrative purposes at the time. The map below illustrates the four regions, which also formed the first level of the TTI survey sampling plan. Within each of the four regional areas, a target sample size of 625 was set, comparable to previous sample sizes in 2010-2020 surveys.

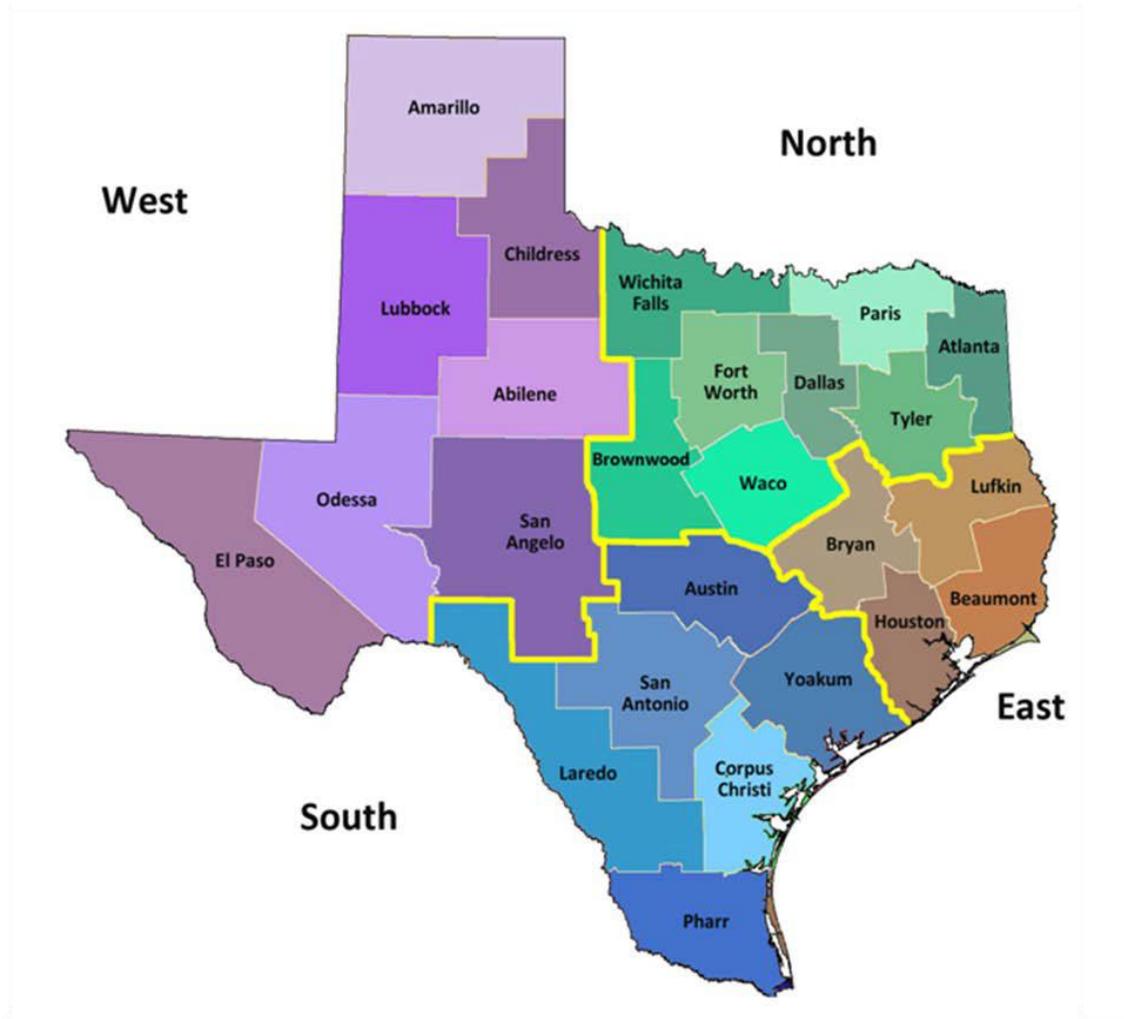
Questionnaire Development

The foundation of the survey instrument was the 10 core questions recommended by NHTSA, which are:

1. In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?
2. In the past 30 days, have you read, seen or heard anything about alcohol impaired driving (or drunk driving) enforcement by police?
3. What do you think the chances are of someone getting arrested if they drive after drinking?
4. How often do you use safety belts when you drive or ride in a car, van, sport utility vehicle or pick up?

5. In the past 60 days, have you read, seen or heard anything about seat belt law enforcement by police?
6. What do you think the chances are of getting a ticket if you don't wear your safety belt?
7. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?
8. On a road with a speed limit of 65 mph, how often do you drive faster than 70 mph?
9. In the past 30 days, have you read, seen or heard anything about speed enforcement by police?
10. What do you think the chances are of getting a ticket if you drive over the speed limit?

Figure 1. TxDOT Region Map



Respondents were first screened for minimum age of 18 and residence in Texas for a minimum of 30 days. Texas adapted question #8 to roads in Texas, changing the reference to 70mph instead of 65mph, as rural state highways are more often 70mph. In 2014 a response choice was added to the questions with a temporal reference (questions #1, #2, #5, and #9) to determine if respondents were aware of these activities within the past year. In addition to the core questions, five questions for background/demographic information were included. An additional 11 questions related to traffic safety issues of specific interest to TxDOT were included on the questionnaire. A Spanish translation of the questionnaire was not available as all respondents were able to read English. The questionnaire is provided as Appendix A, along with the response percentages for each item.

Survey Administration

The survey was conducted July 27–August 4, 2021. This included weekdays and weekend days and the survey was accessible at all hours. Prior to survey launch, the questionnaire was previewed and pilot tested with TTI and MSG staff. A soft launch preceded full launch to assure responses were recorded properly and the survey was administered as designed. Additionally, the protocol and questionnaire were reviewed and approved by the Institutional Review Board (IRB) at Texas A&M University. The IRB requires that an Information Sheet accompany the questionnaire for reference by the respondents as to their rights as survey research participants, and to inform them of the study intent and other details.

Results

Characteristics of Survey Respondents

The total sample size goal of 2500 was achieved. The total set of responses was checked to remove any duplicates or disqualifying respondents. The resulting sample totaled 2505 of usable data. Table 1 provides the sample sizes for each region. Note that 30 respondents gave zip codes on their survey response that were outside Texas, indicating a recent or temporary move. Their code known to the sampling company was used to identify the region of their residence.

Table 1. Completed Surveys by Region

TxDOT Region	Target Sample Size	Completed Surveys
North	625	625
South	625	630
East	625	625
West	625	625
Total	2500	2505

Table 2 provides the demographic composition of the survey respondents along with comparable statewide population characteristics. Statewide characteristics are from 2019 American Community Survey Population Estimates. This comparison reveals that in the self-selected sample of respondents, the number of females heavily outweighs the number of males compared to their proportion in the Texas population. Although a higher proportion of females is typical of survey volunteers, the results have been weighted to bring the gender variable into its appropriate proportion for interpreting the survey findings. The composition of the sample is also over-represented by Whites by 12.9 percentage points and under-represented by Hispanics by 15.3 percentage points. Demographic variables other than gender were not weighted in the analysis of results. Therefore, findings and conclusions should be noted as applicable to a younger, higher educated, less racially diverse population than the State's general population, as indicated in Table 2. These characteristics may be closer to the characteristics of the Texas driving population than the general population, but statewide driver demographics for education and race/ethnicity are not readily available.

Table 2. Respondent Characteristics

		% Survey	% Texas
Race/Ethnicity	White	54.0	41.1
	Black	14.1	11.9
	Hispanic	24.4	39.7
	Asian	4.3	4.9
	Other	1.8	2.3
	No answer	1.5	N/A
Age			
Age	18-21	16.6	5.8
	22-30	22.6	17.2
	31-45	32.7	28.1
	46-65	27.3	31.6
	Over 65	0.7	17.3
Gender			
Gender	Male	29.5	49.6
	Female	70.5	50.4
Education			
Education	High School or Less	31.9	41.6
	Some College/ Associate degree	36.7	30.4
	College Degree	22.4	18.6
	Advanced Degree	8.9	9.4

Core Question Responses

As mentioned above, 10 core questions pertained to issues of interest at the federal, state, and local levels throughout the country, and performance-based criteria have been established to address the three major areas of impaired driving, safety belts, and speeding. Response percentages to the 10 core questions are displayed in Figures 2-11.

In 2020 the State's participation in a national Click It or Ticket mobilization encompassing the Memorial Day Holiday weekend was not possible as Texas was under stay-at-home orders. The national campaign was postponed to November. The mobilization was deployed again in the 2021 Memorial Day timeframe. Therefore, Texans had a greater opportunity for exposure to the Click It or Ticket message than in other years and the measure of recalled exposure was expected to be higher than in previous surveys. The 2021 response to the question, "Have you read, seen or heard anything about seat belt law enforcement in the past 60 days or recent summer months" was 27.7 percent, which is higher than the 2020 awareness level of 23.4 percent but far below prior years. Additionally, the percent who said they had heard of seat belt enforcement within the past year was lower than it has been since the question was first asked in 2014 at 31.6 percent. From 2015 through 2020 those who said they had heard the seat belt enforcement message ranged from 33.5 to 35 percent.

Almost one-third (31.3 percent) of respondents said they had read, seen or heard about speed enforcement in the past 30 days. Speed enforcement awareness was lower than any other year except 2020, when the question yielded 25.9 percent. Similarly, awareness of a speed enforcement message in the past year was lower than previous years, dropping to 30.6 percent this year. The average of the previous seven years was 32.9 percent.

Enforcement efforts aimed at impaired driving within the past 30 days were recognized by the highest percentage of respondents among the three enforcement areas included in the survey. At 40.6 percent saying they had read, seen, or heard about alcohol impaired driving enforcement, the awareness increased from 2020 but is lower than any of the prior years. As shown in Table 3, an additional 34.8 percent recalled enforcement messages within the past year.

The responses show Texans think laws are more likely to be enforced for drinking and driving than for failure to wear a seat belt or speeding. The difference is most evident in the percentage of those who checked Very Likely that a citation or arrest would be made for a violation—62.7 percent checking Very Likely of arrest for drinking and driving, compared to 41.4 percent Very Likely of citation for speeding and 41.1 percent for not wearing a seat belt. The perception of a greater likelihood of being cited for impaired driving remains at the top of the list as it has for the past 11 years. This is the second year in a row, however, that the perception of a seat belt citation as Unlikely and Very Unlikely reached over 15 percent; this year at 17.8 percent.

Table 3. Response Percentages to Core Questions

Have you read, seen or heard anything about:					
	Yes, in recent months	Yes, in the past year	Combined Yes	No	Not Sure
Seat belt law enforcement by police?	27.7	31.6	59.3	32.5	8.2
Speed enforcement by police?	31.3	30.4	61.7	30.6	7.7
Alcohol impaired driving (or drunk driving) enforcement by police?	40.6	34.8	75.4	20.3	4.3
What do you think the chances are of:					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
Getting a ticket if you don't wear your seat belt?	41.1	23.7	17.4	12.8	5.0
Getting a ticket if you drive over the speed limit?	41.4	28.5	19.6	7.7	2.8
Someone getting arrested if they drive after drinking?	62.7	19.3	10.9	4.4	2.7
How often do you use seat belt when you drive or ride in a car, van, SUV or pickup?					
	Always	Nearly Always	Sometimes	Seldom	Never
	86.0	7.4	4.5	0.8	1.3
How often do you speed on:					
	Most of the time	About half the time	Sometimes	Rarely	Never
A local road	11.6	12.7	23.5	34.3	17.9
A Highway	13.2	13.6	23.1	27.1	23.0
In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?					
	None	1 to 5	6 to 10	10+	Do not drink/ Do not drink & drive
	2.5	7.8	0.5	0.2	86.3

Texans continue to self-report seat belt use at over 90 percent who say they always or nearly always use seat belts. However, the 2021 self-reported seat belt use rate is the lowest of the 12 years of the survey at 86.0 percent saying always, and 7.4 percent saying they nearly always wear use their seat belt (93.4 percent total).

A higher than ever percentage of respondents reported they most or half the time exceed the speed limit. This year 47.8 percent of the respondents reported they drive over the speed limit on local roads, and 49.9 percent said they exceed the speed limit by more than 5 miles per hour on highways with a 70 miles per hour speed limit sometimes or more often. Additionally, 13.2 percent said they drive faster than the speed limit most of the time.

With regard to self-reported drinking and driving behavior, even though almost two-thirds of those surveyed thought the chances of someone getting arrested if they drive after drinking is very likely, over 10 percent reported they had driven a motor vehicle within two hours of drinking alcoholic beverages.

Figure 2. Frequency of Reported Belt Use

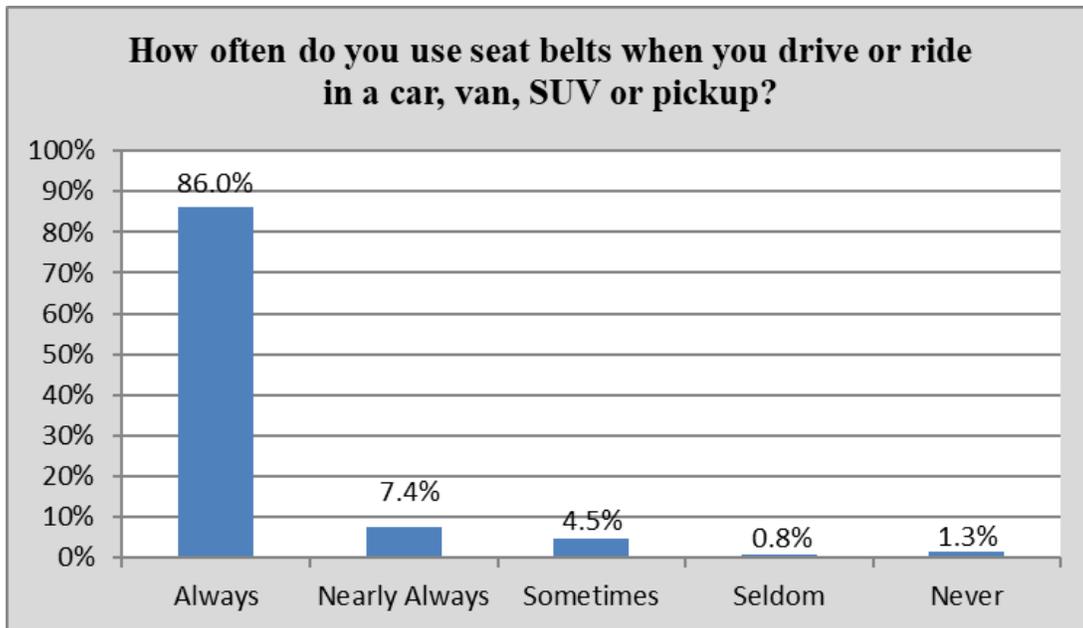


Figure 3. Perception of Seat Belt Enforcement

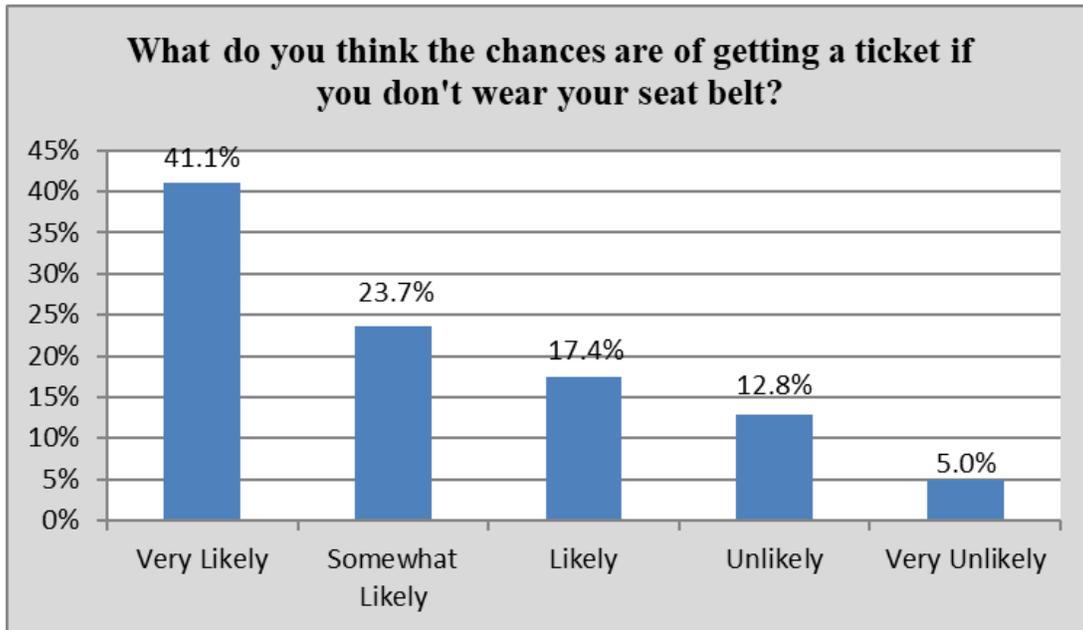


Figure 4. Awareness of Seat Belt Law Enforcement

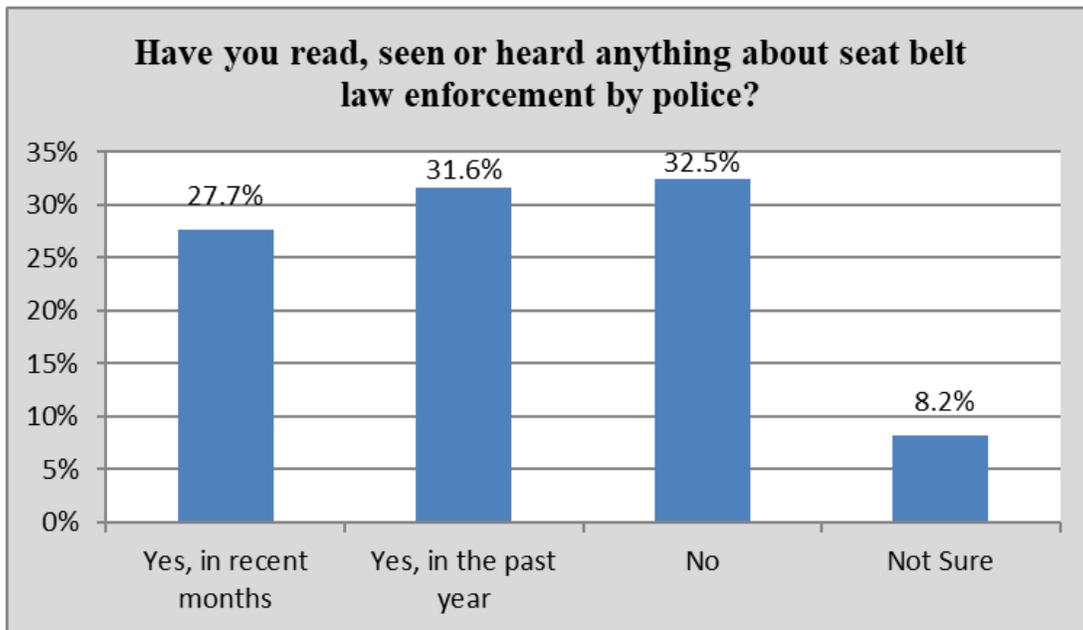


Figure 5. Awareness of Impaired Driving Enforcement

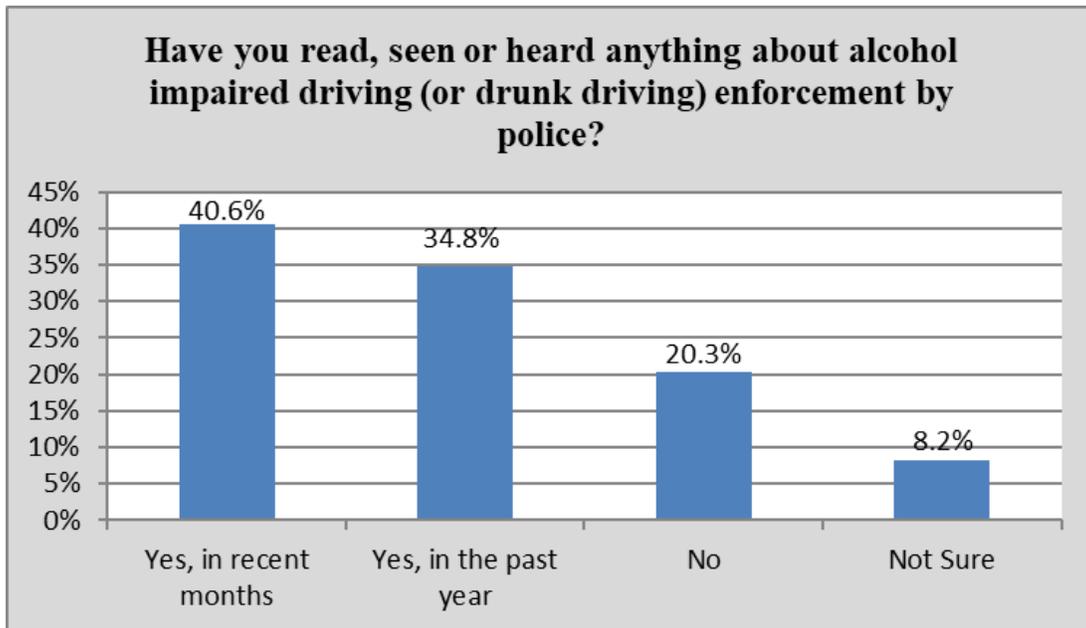


Figure 6. Reported Driving After Drinking Within Past 60 Days

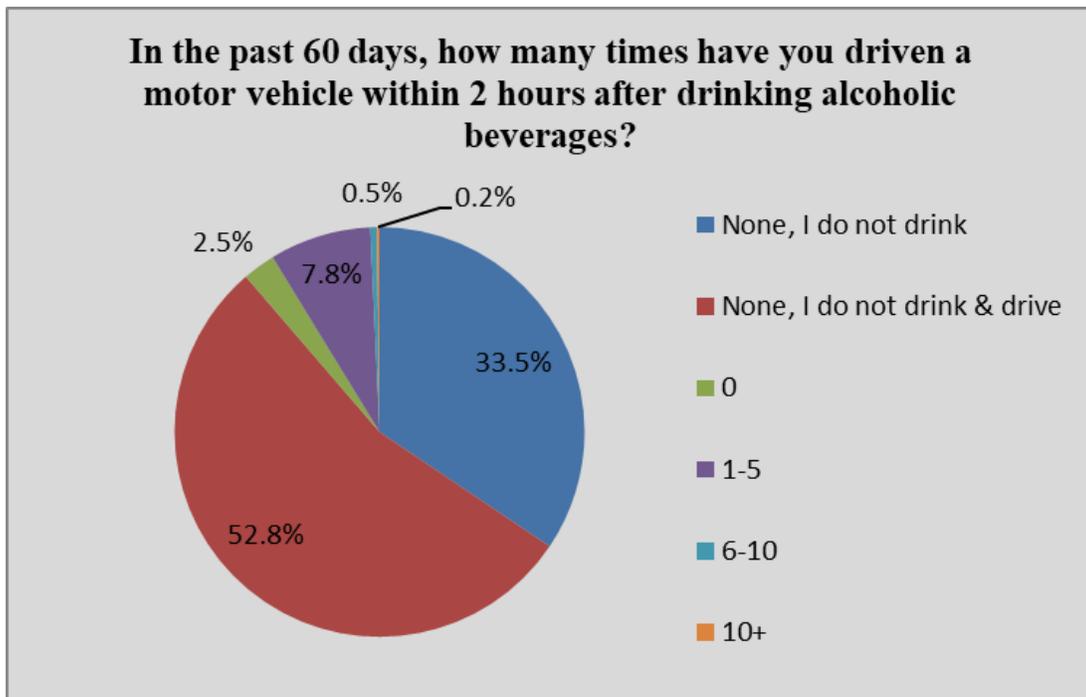


Figure 7. Likelihood of Impaired Driving Arrest

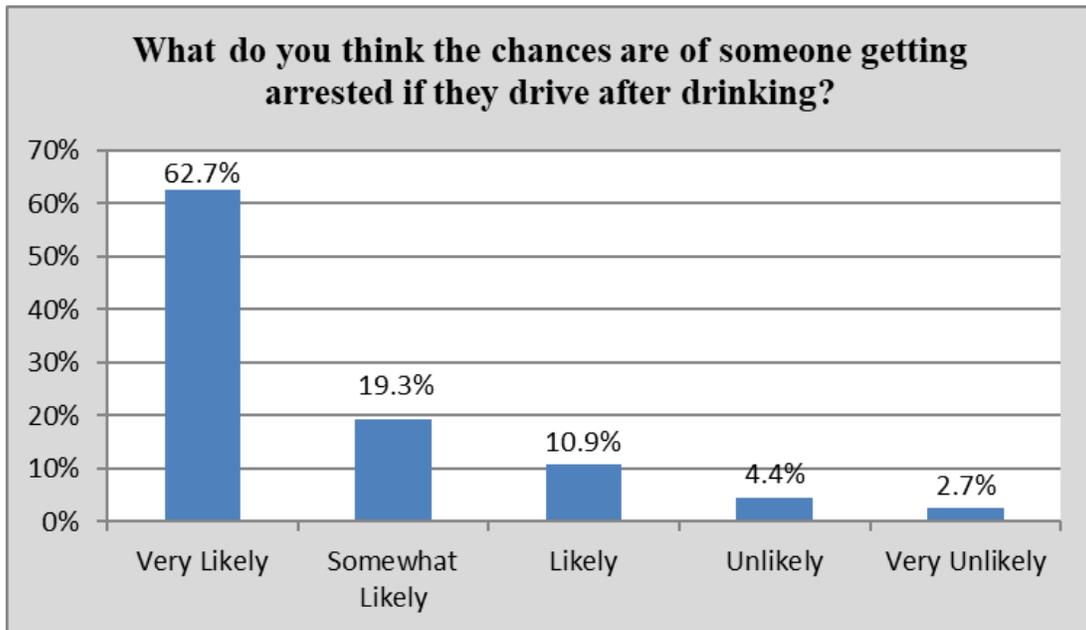


Figure 8. Exceeding Speed Limit on Local Roads

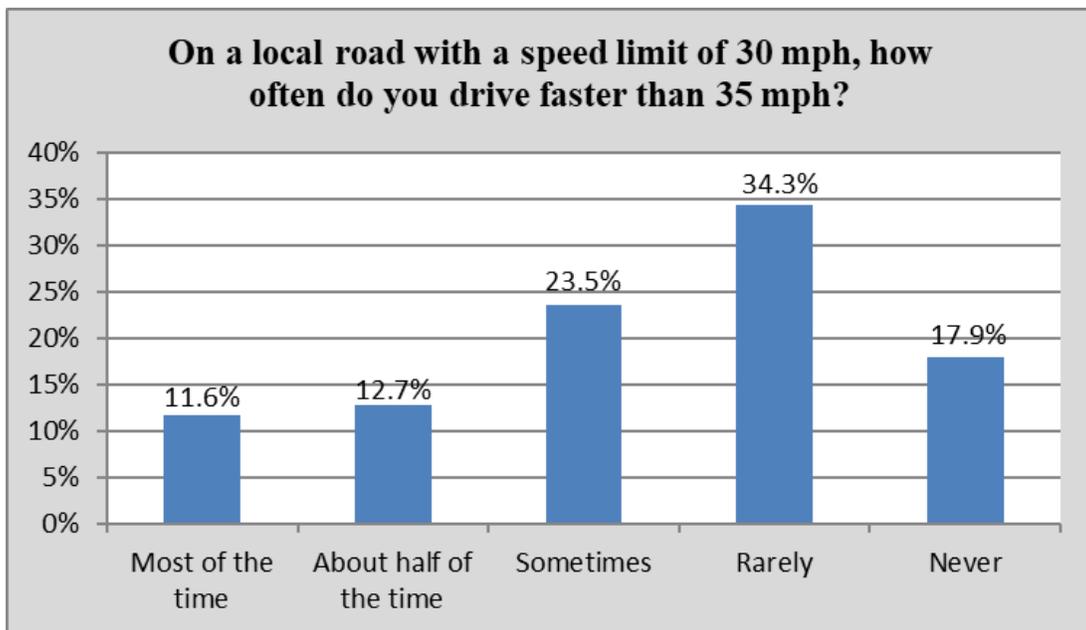


Figure 9. Exceeding Speed Limit on High-Speed Roads

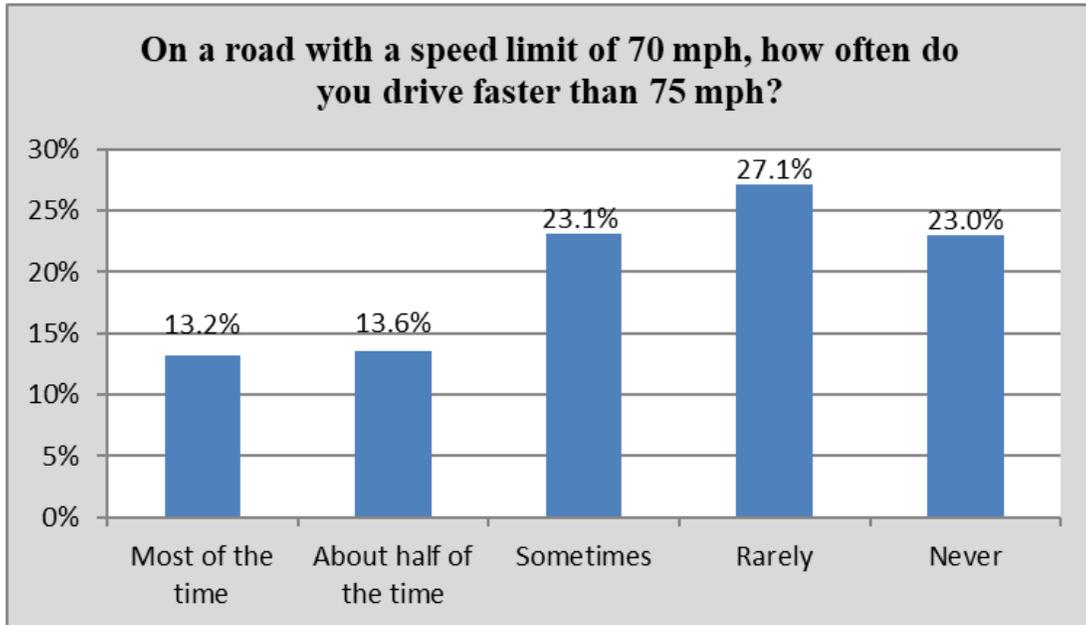


Figure 10. Likelihood of Speeding Ticket

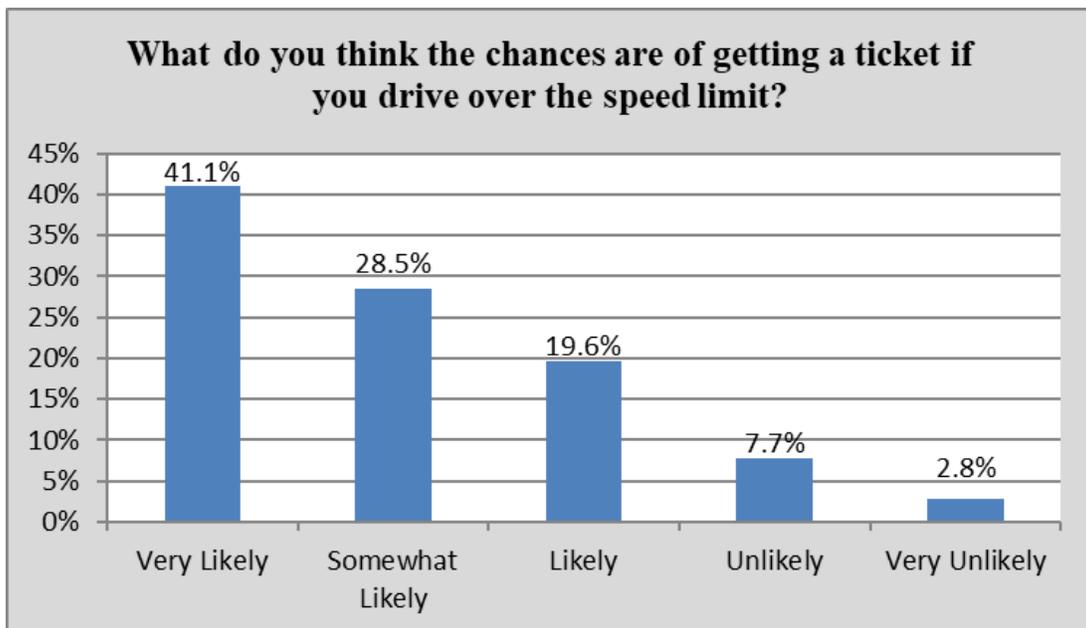
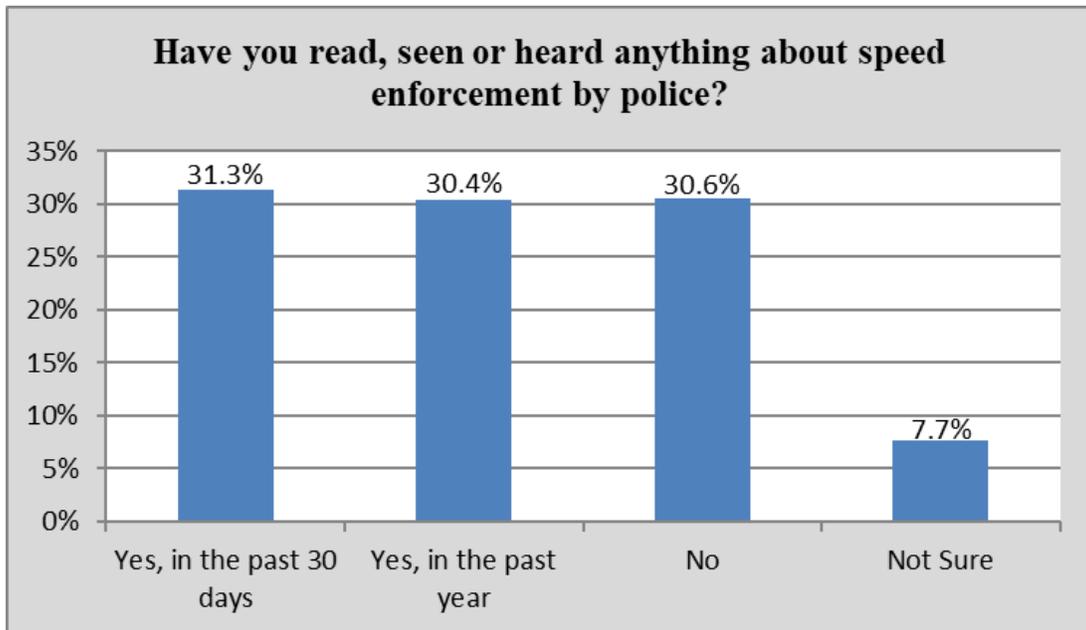


Figure 11. Awareness of Speed Enforcement



Core Question Responses by Region

Analysis was conducted to determine if there are differences in responses to the core questions for the four regions in the sample, indicating a somewhat general picture of variations across Texas' vast geography and media markets. For this analysis, data for all counties within each region were combined into one data set and displayed in the following nine graphs. For questions that were very concentrated toward one response, only the strongest response is shown. For frequency and favorability questions, responses were combined for better visualization. More detailed regional breakdowns by demographics are available from the author upon request.

In terms of perceptions and awareness of impaired driving enforcement, East region respondents were least likely to think the chances of being arrested for driving after drinking is Very Likely, and West region respondents were most likely to think the chances are Very Likely of arrest. Similarly, West region respondents had most often read, seen or heard of alcohol impaired driving enforcement efforts in the past few months.

The lowest region for self-reporting seat belt use was the East region at 83 percent. The East region respondents were also least likely to perceive the likelihood of a ticket for not wearing a seat belt. This year respondents in the South region reported the highest percentage who said they always use their seat belt (90 percent). Likewise, southern region respondents were more likely than respondents in other regions to report they had heard a seat belt message in the past year. Respondents in the North region were least likely to have read, seen, or heard any seat belt enforcement messages over the past year.

With regard to speeding, drivers in the East region were more likely to say they exceed the speed limit on local roads, and drivers in the North region were more likely to say they exceed the speed limit on highways. However, drivers in the West region indicated a greater perception of speed limit enforcement.

Figure 12. Impaired Driving Enforcement Awareness by Region

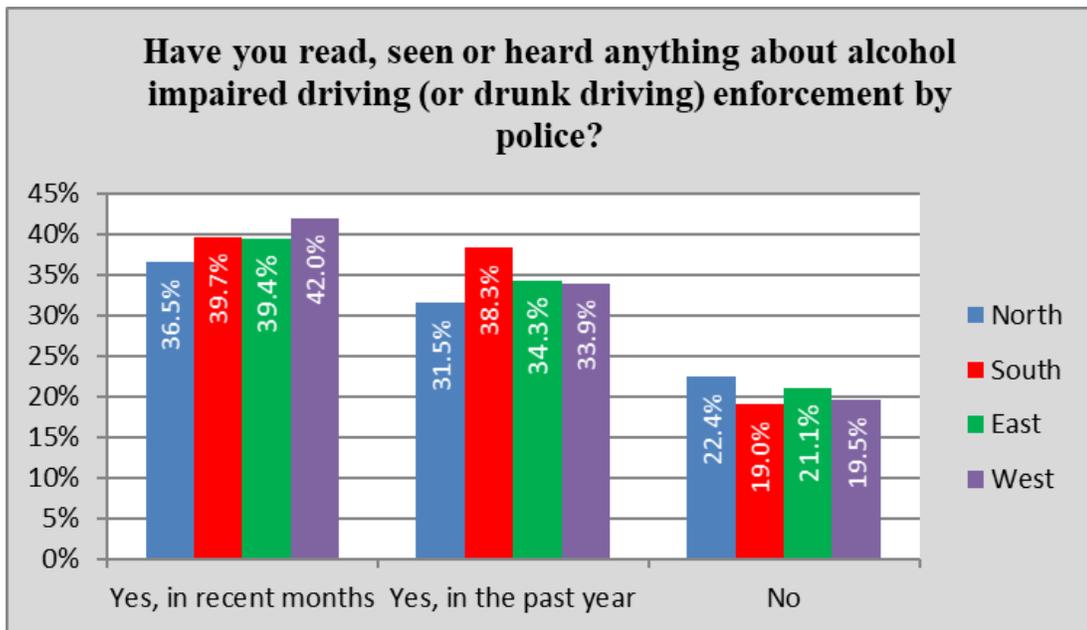


Figure 13. Impaired Driving Enforcement Perception by Region

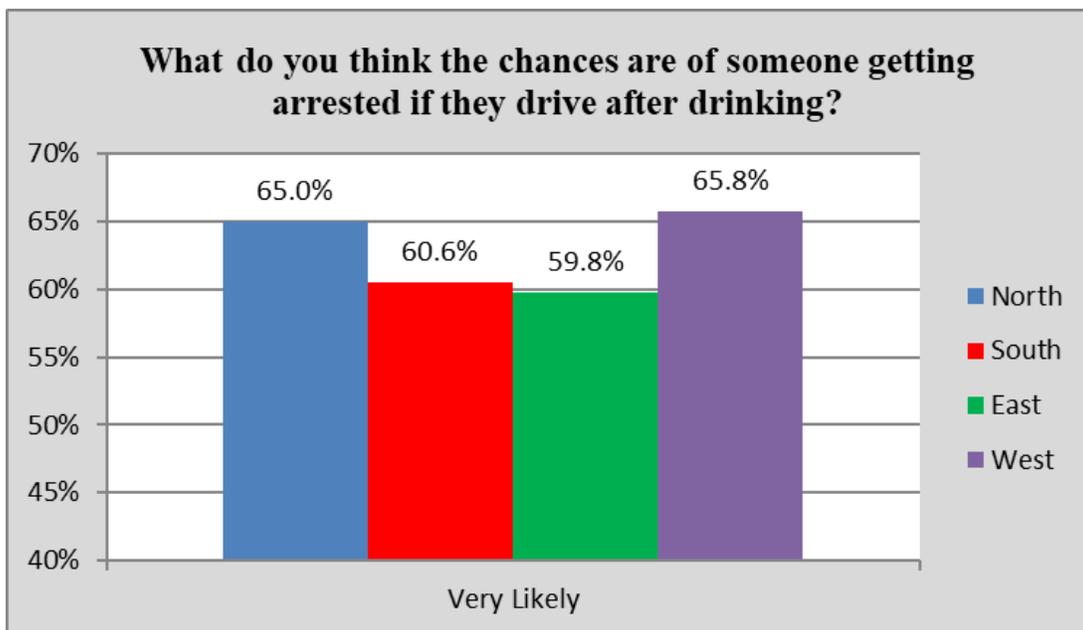


Figure 14. Self-reported Seat Belt Use by Region

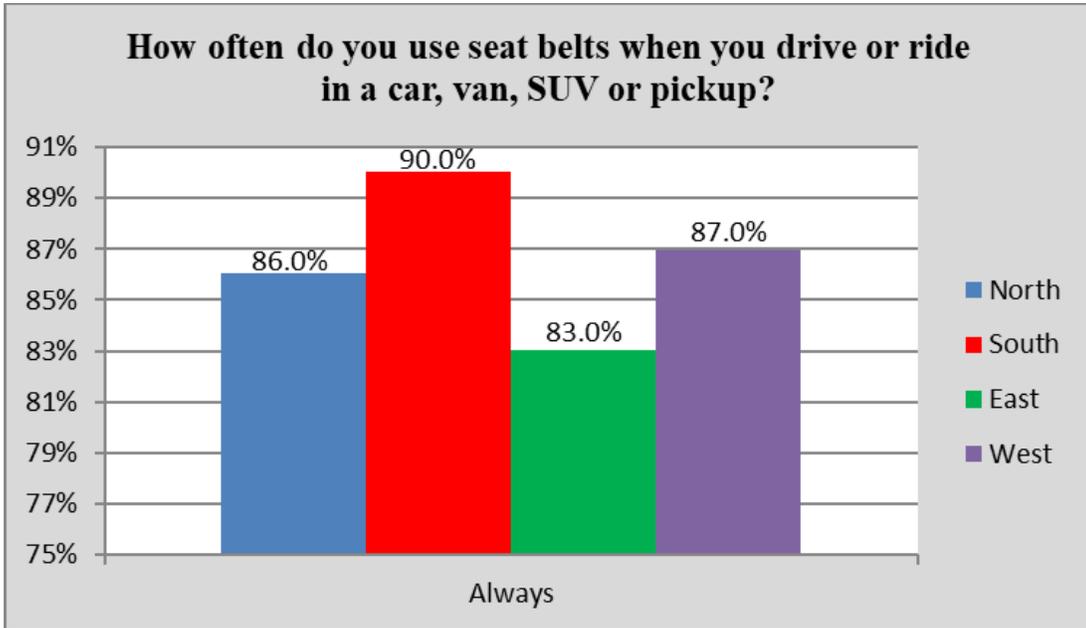


Figure 15. Seat Belt Enforcement Awareness by Region

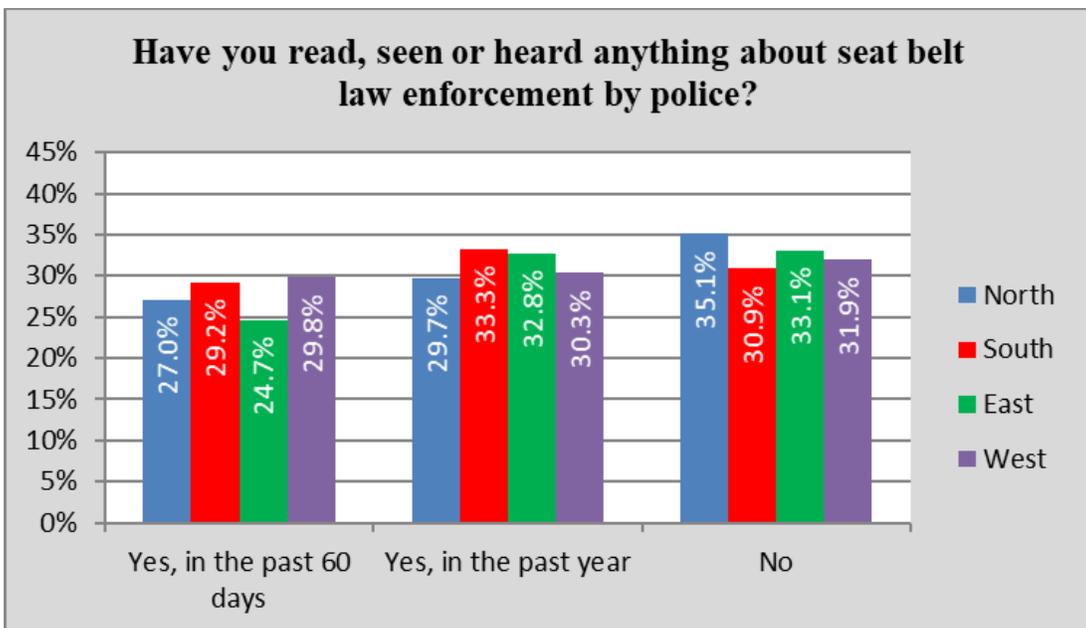


Figure 16. Seat Belt Enforcement Perception by Region

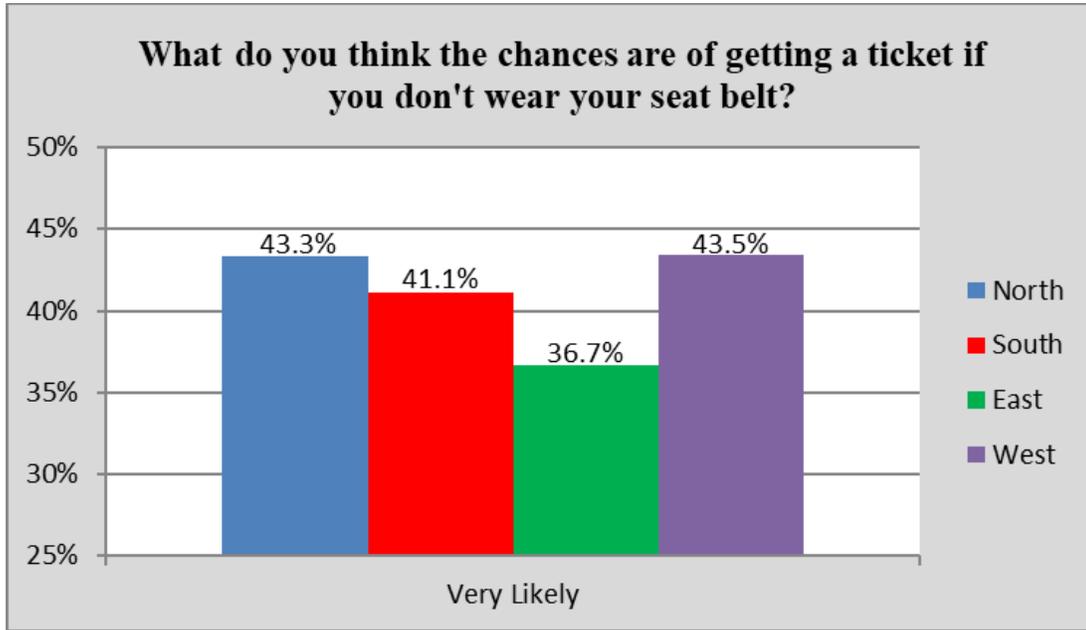


Figure 17. Self-reported Local Road Speeding

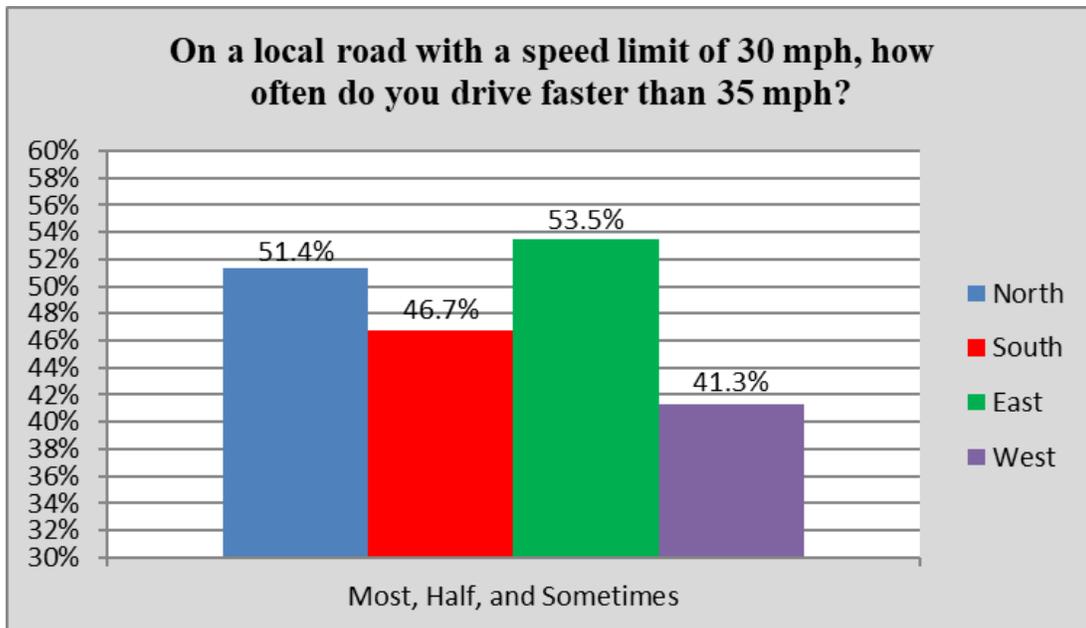


Figure 18. Self-reported Highway Speeding

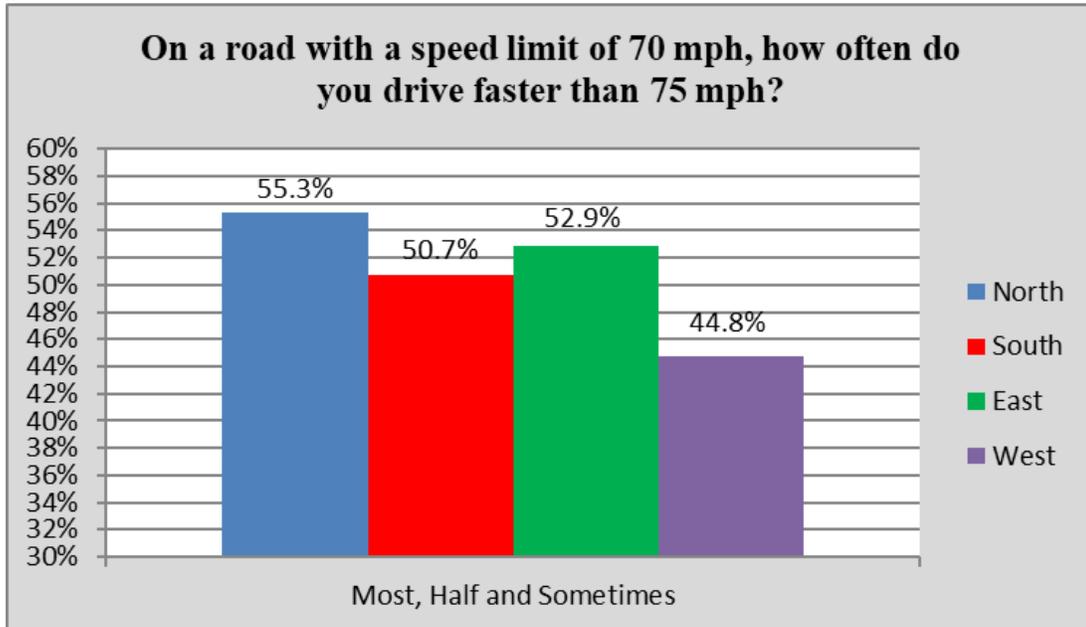


Figure 19. Speed Enforcement Perception by Region

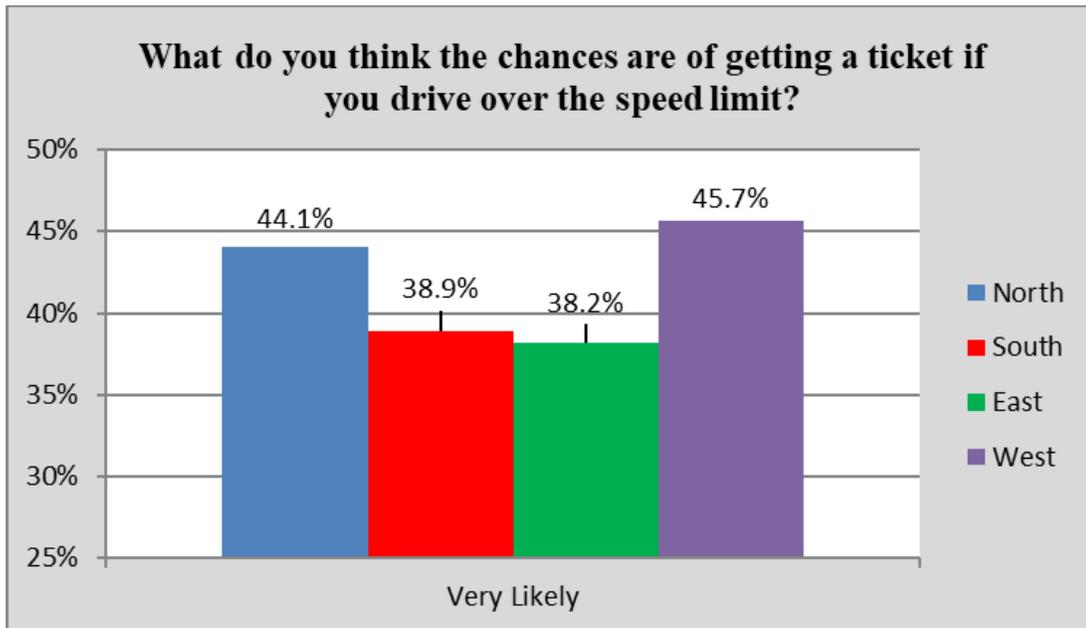
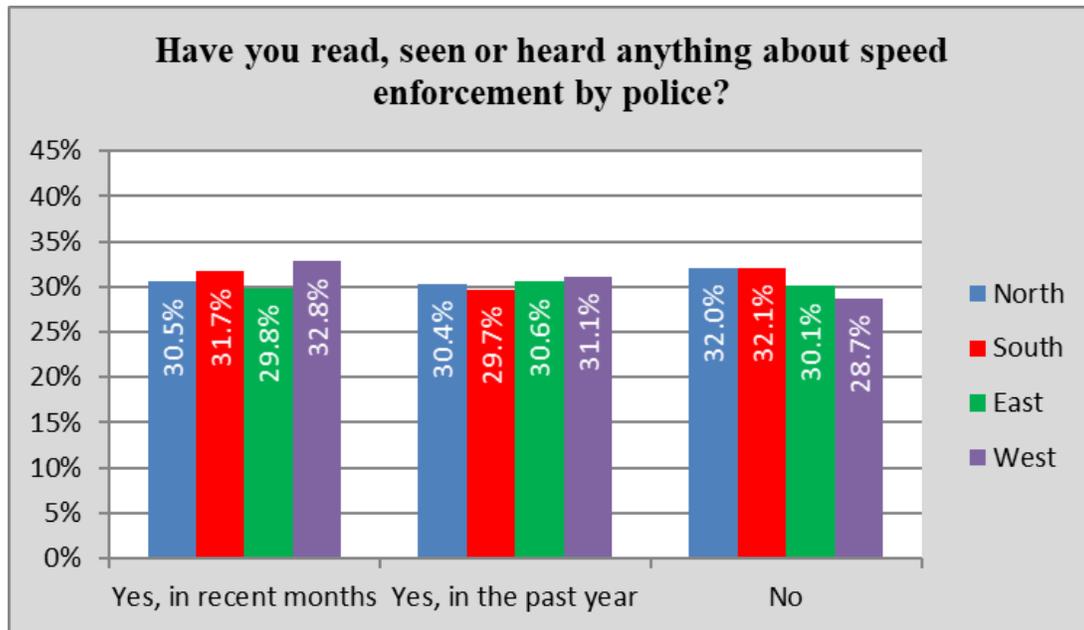


Figure 20. Speed Enforcement Awareness by Region



Historical Trend

The results for nine of the core questions for each year are presented in Figures 21-30, providing visuals for comparing Texas trends across the 12 survey years. A table with each of the response choice percentages for 2010 through 2021 is included as Appendix C.

Figure 21 indicates a fairly steady trend in the perception of strong enforcement of impaired driving laws, with perception of arrest over 90 percent each year. This year an increase from 6.6 to 7.1 percent is shown for those who say it is unlikely that someone will be arrested for driving after drinking. Awareness of the alcohol impaired driving enforcement message peaked in 2011 with 75.1 percent of the survey respondents saying they had read, seen or heard the message within the past 30 days (Figure 22). The graph in Figure 22 also depicts responses for those who checked they had read, seen or heard something about alcohol impaired driving enforcement within the past year, which this year bounced up to 40.6 percent from the low of 37.4 percent in 2020. Conversely, the percent who said they had not read, seen, or heard anything about alcohol impaired driving enforcement by police in recent months was over 20 percent for the second year in a row.

Figure 23 shows the 12-year trend in the perception of seat belt enforcement, starting with a peak of 89.7 percent who said the chances of getting a ticket were very likely in 2010; increasing from the low of 86.2 percent in 2013; back to 89.1 percent in 2015; and decreasing by a statistically non-significant degree to 88.8 percent in 2016. This year the percent of respondents perceiving the likelihood of a citation for seat belt noncompliance reached a new low of 82.2%. Additionally, self-reported belt-wearing behavior reached a new low of 97.9 percent saying they always or almost always use seat belts (Figure 24). Corresponding to the perception of enforcement and the lower self-reported use, is a lower than past years' awareness of increased seat belt enforcement, although some improvement was seen over the 2020 measure of awareness in the absence of the Click It or Ticket mobilization (see Figure 25).

Figures 26 and 27 each illustrate the percentages of drivers who say they often exceed the speed limit by at least five miles per hour. Self-reported speeding reached a seven-year high this year of 47.8 percent saying they often speed on local roads. However, the percent of respondents who said they rarely or never speed on local roads increased from 47.8 percent in 2014 to 54.0 percent in 2015 and has stayed in the over 50 percent range the past seven years. Not shown in Figure 26 is the increase in the percentage of respondents who say they sometimes speed on local roads, which this year continued an upward trend a reached a new high of 12.7 percent.

The trend was also reversed in 2015 with regard to speeding on highways with speed limits of 70 miles per hour. After a four-year increase in those who said they often speed on highways by at least five miles per hour, the percentage dropped from 49.4 to 42.7 in 2015, stayed statistically equivalent the previous four years at 43 to 45 percent, increased to 46.8 percent in 2020, and continued to trend upward to 49.9 percent this year. The perceived likelihood of receiving a ticket has remained in the low 90 percent range in nine of the 10 survey years, fell to under 90 percent in 2020 and decreased slightly again in 2021 to 89.5 percent (Figure 28).

Awareness of speed enforcement efforts in most of the 12-year survey period has been lower than other traffic safety enforcement efforts (Figure 29). Of interest is the relatively large percentage of respondents who said they had not heard of any enforcement efforts in 2020 and 2021. The trend prior to 2020 was about 18 to 21 percent who answered no to this question. That increased to 34.3 percent in 2020 and remained over 30 percent (30.6) in 2021.

Figure 21. What do you think the chances are of someone getting arrested if they drive after drinking?

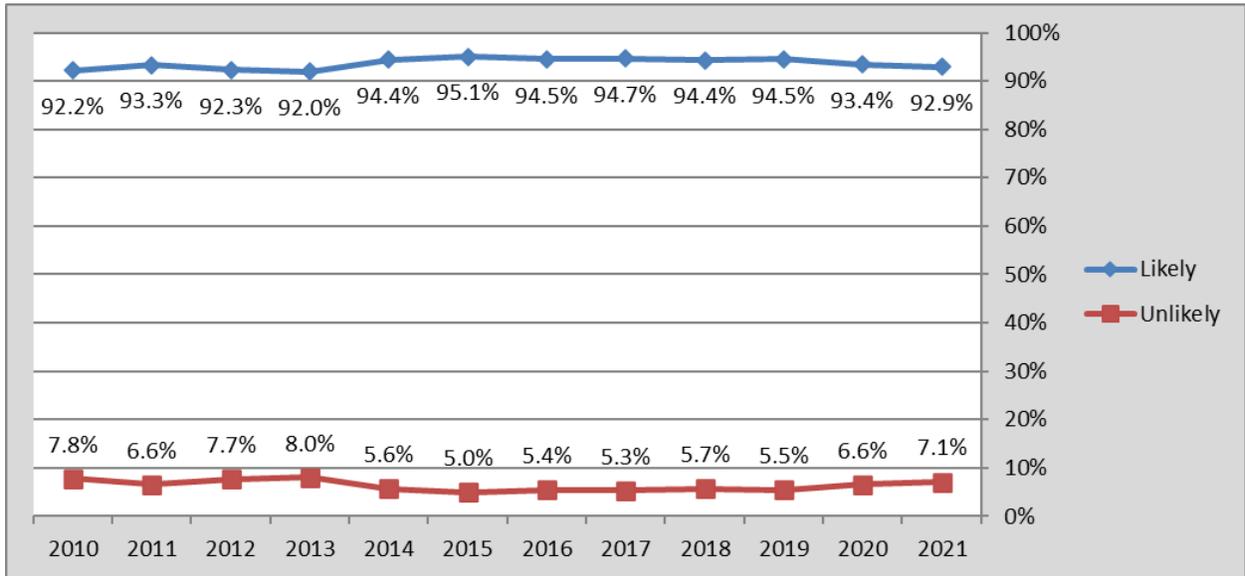


Figure 22. In recent months, have you read, seen or heard anything about alcohol impaired driving enforcement by police?

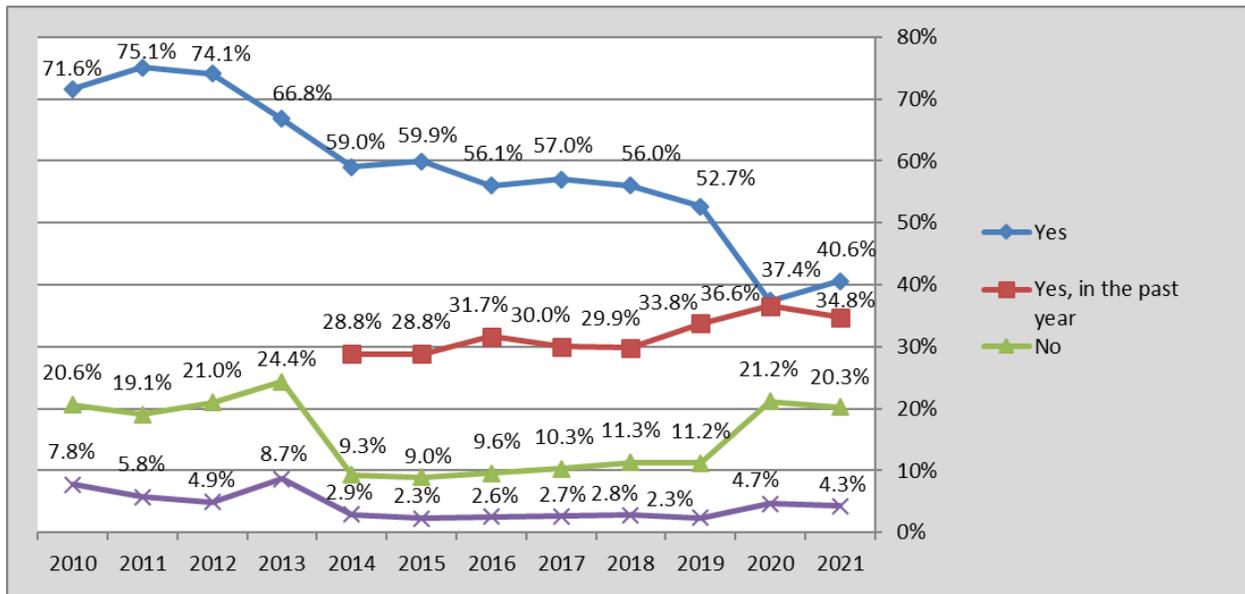


Figure 23. What do you think the chances are of getting a ticket if you don't wear your seat belt?

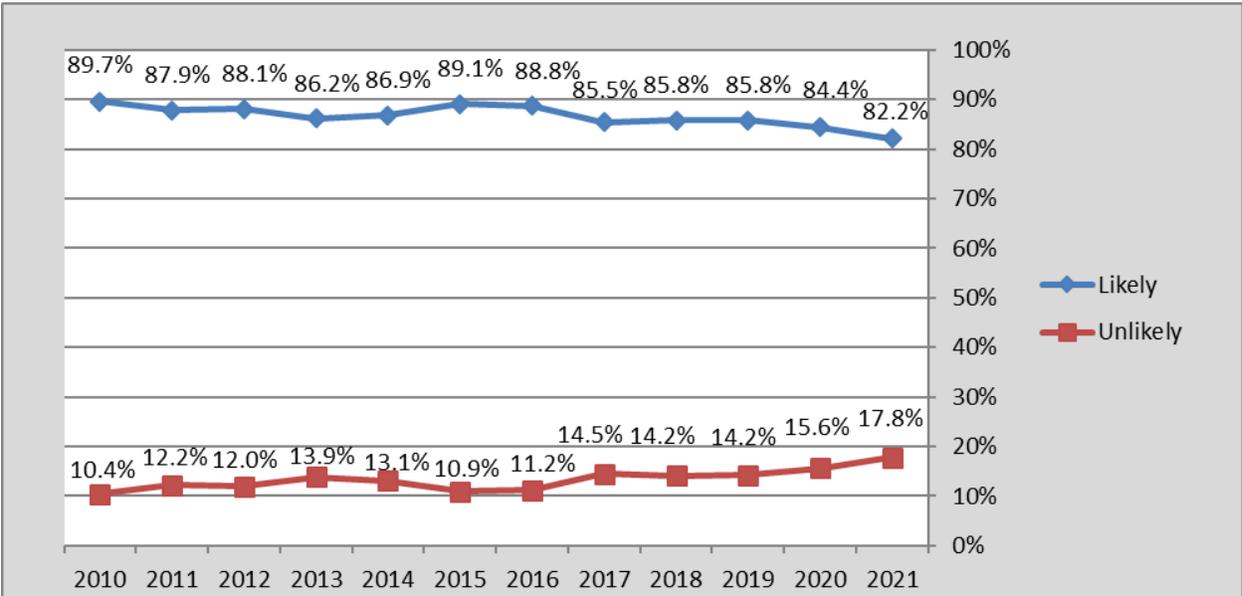


Figure 24. How often do you use seat belts when you drive or ride in a car, van, SUV or pickup?

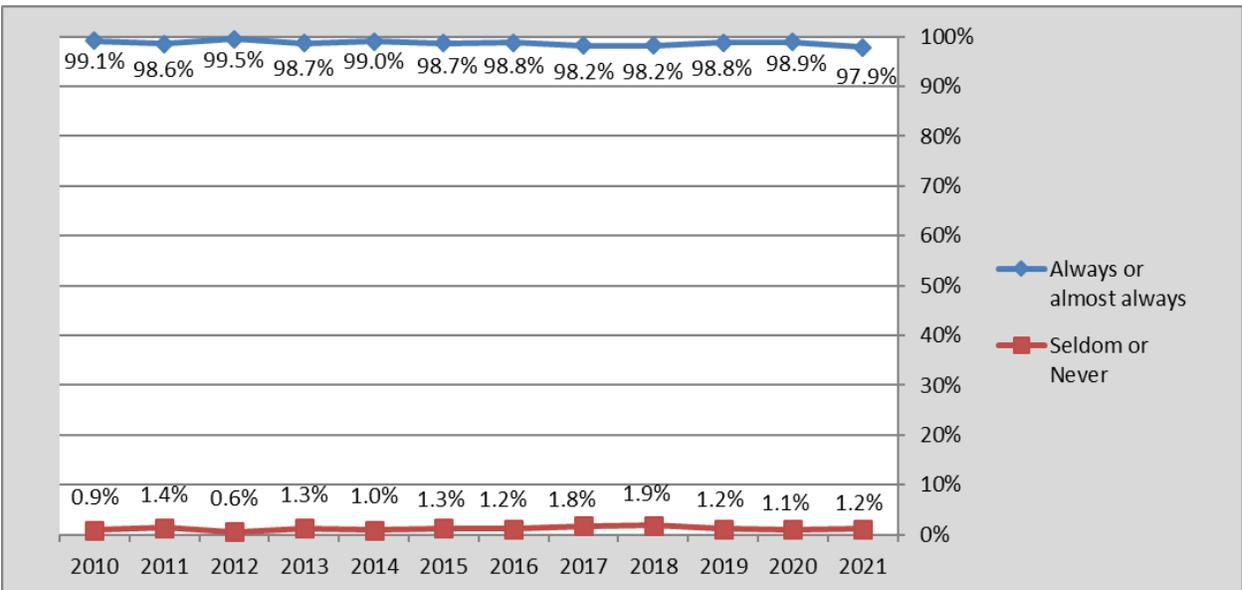


Figure 25. In recent months, have you read, seen or heard anything about seat belt law enforcement by police?

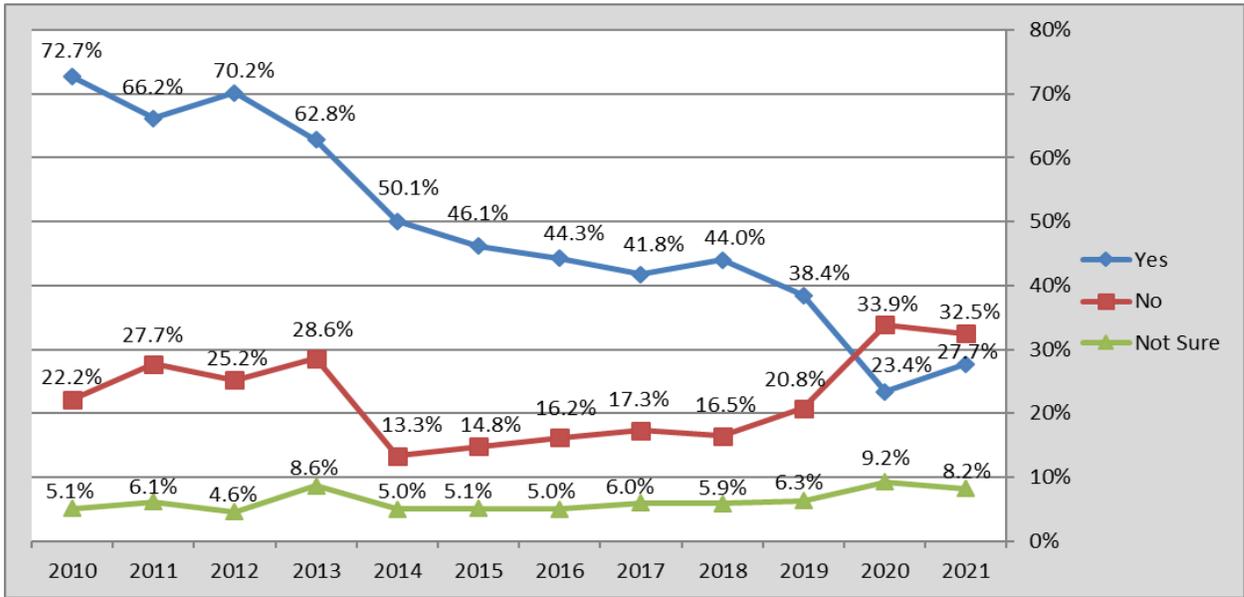


Figure 26. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?

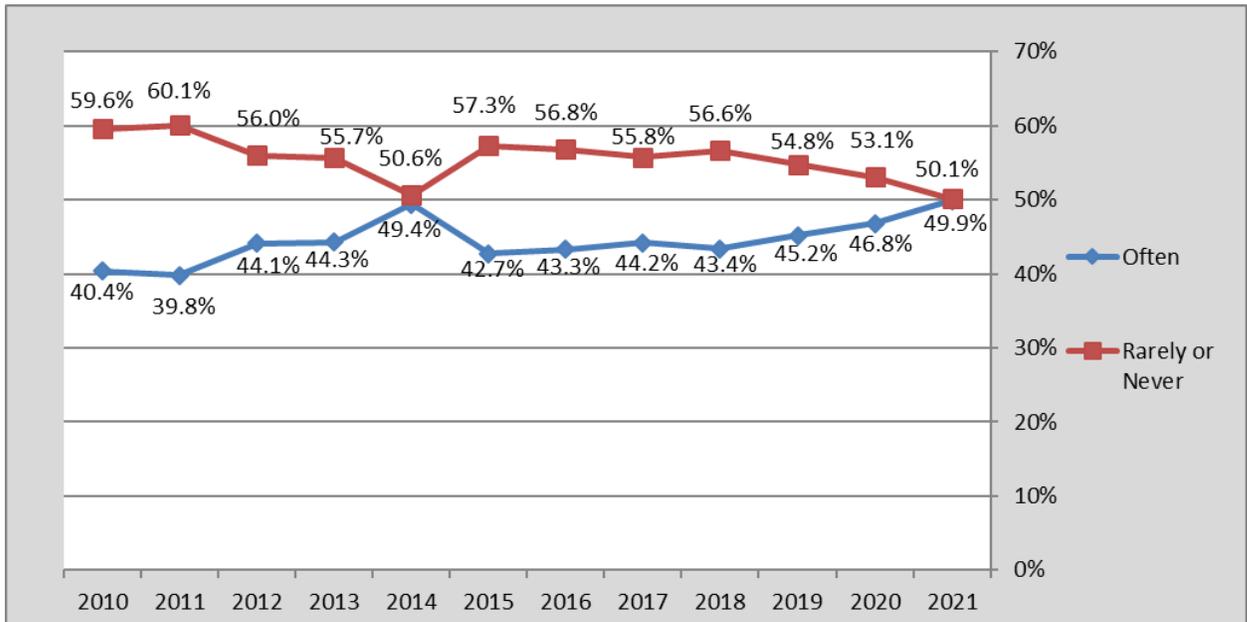


Figure 27. On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?

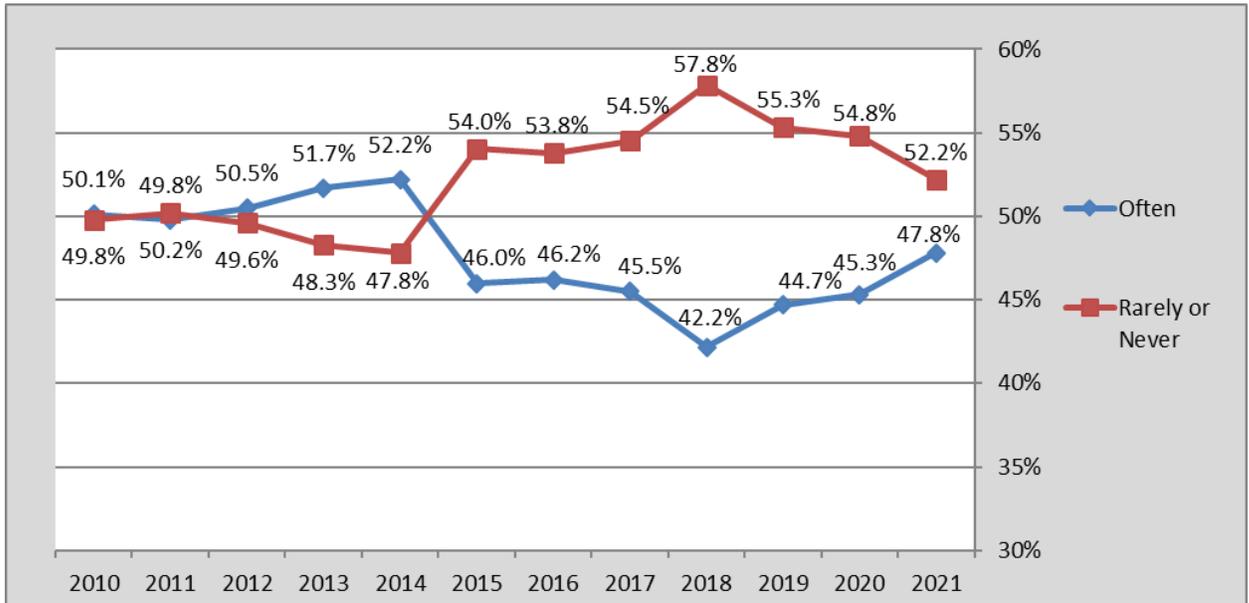


Figure 28. What do you think the chances are of getting a ticket if you drive over the speed limit?

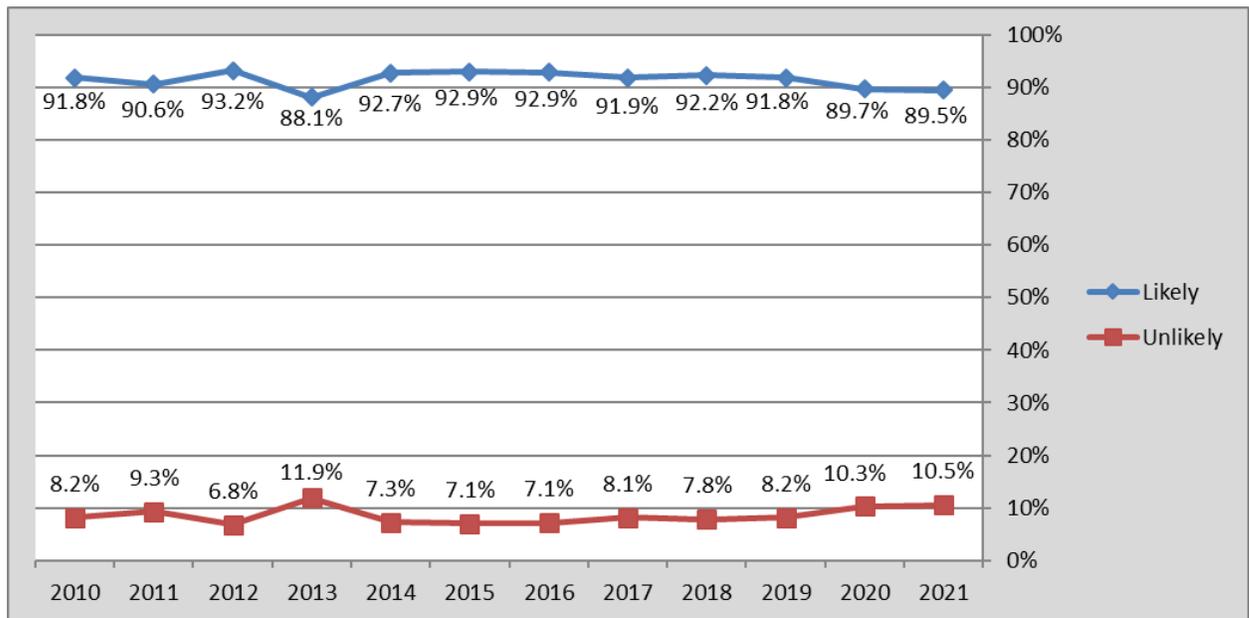
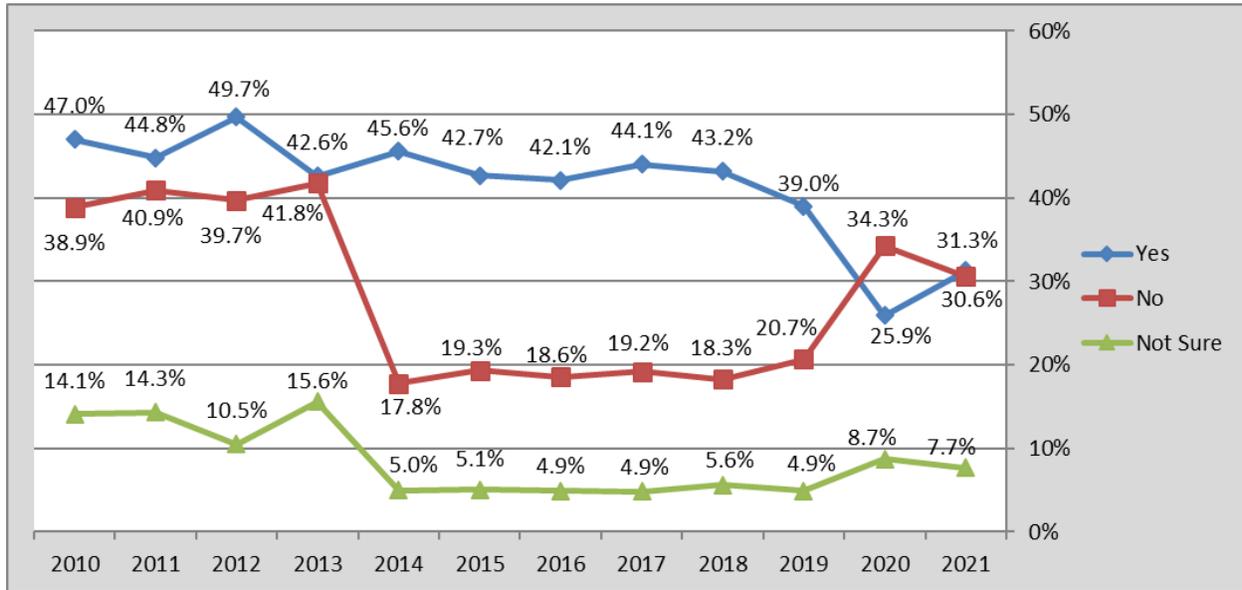


Figure 29. In the past 30 days, have you read, seen or heard anything about speed enforcement by police?

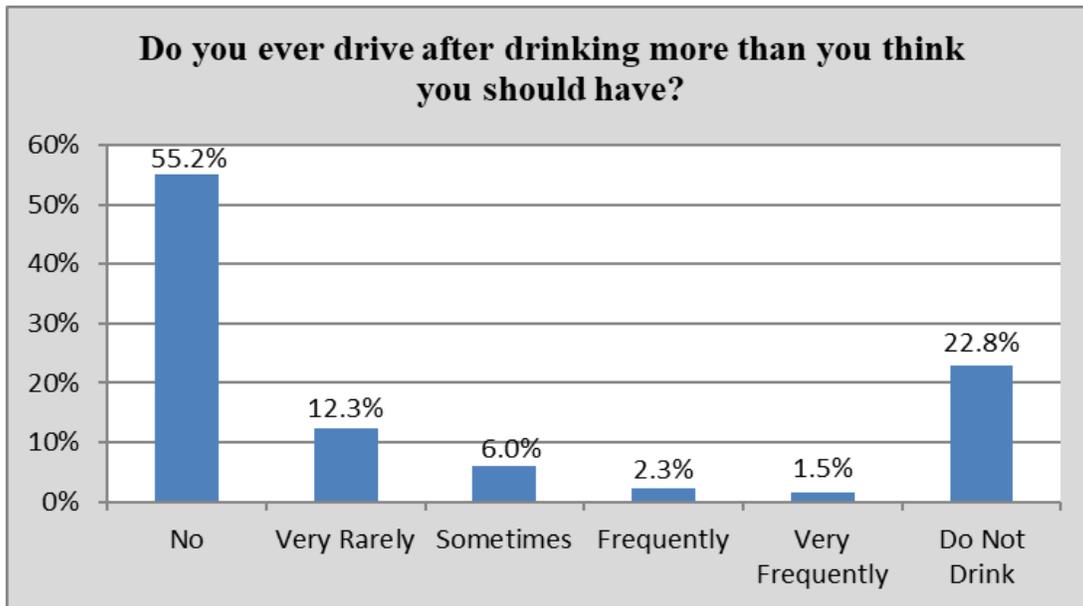


Texas Specific Question Responses

The 2021 survey included three questions designed to gather additional data related to drinking and driving behavior and knowledge. Respondents were asked if they drive after drinking more than they should. This was based on their own assessment of what ‘more than they should’ would be.

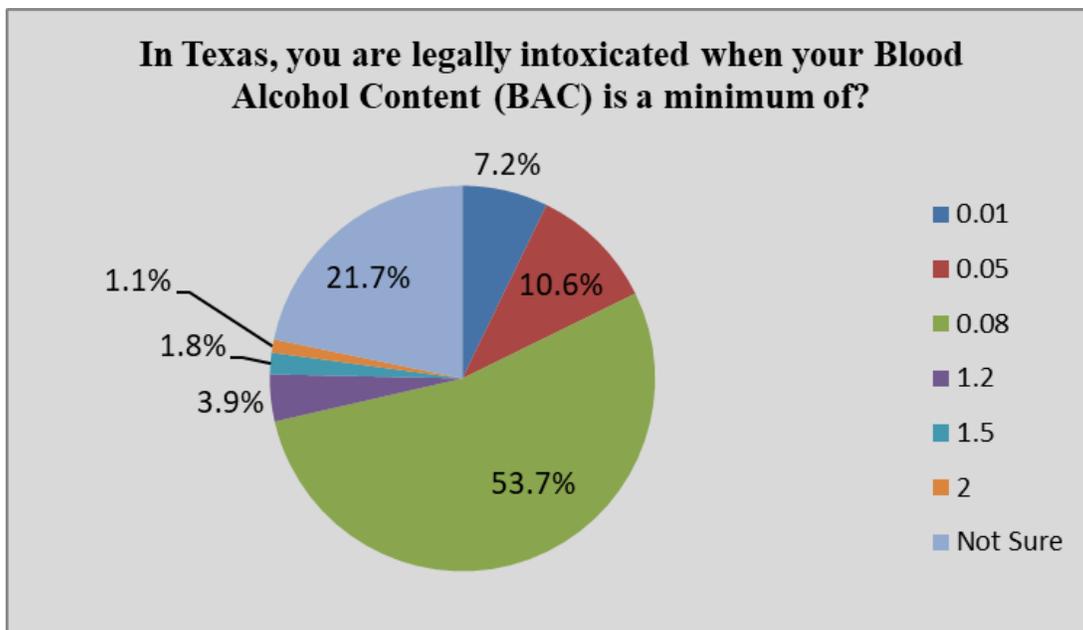
Over half (55.2 percent) of the respondents said they had not driven after drinking too much, 22.8 percent said they do not drink, and an additional 12.3 percent said they very rarely drove after drinking (see Figure 30). This means that 240 of the 2,505 respondents answering this question reported they sometimes (n=147), frequently (n=55), or very frequently (n=38) drive after having too much to drink. This represents an increase in the past three years from 5.7 percent in 2019, 8.0 percent in 2020, and 9.8 percent in 2021 who answered they sometimes, frequently, or very frequently drive after drinking more than they should.

Figure 30. Self-Reported Impaired Driving



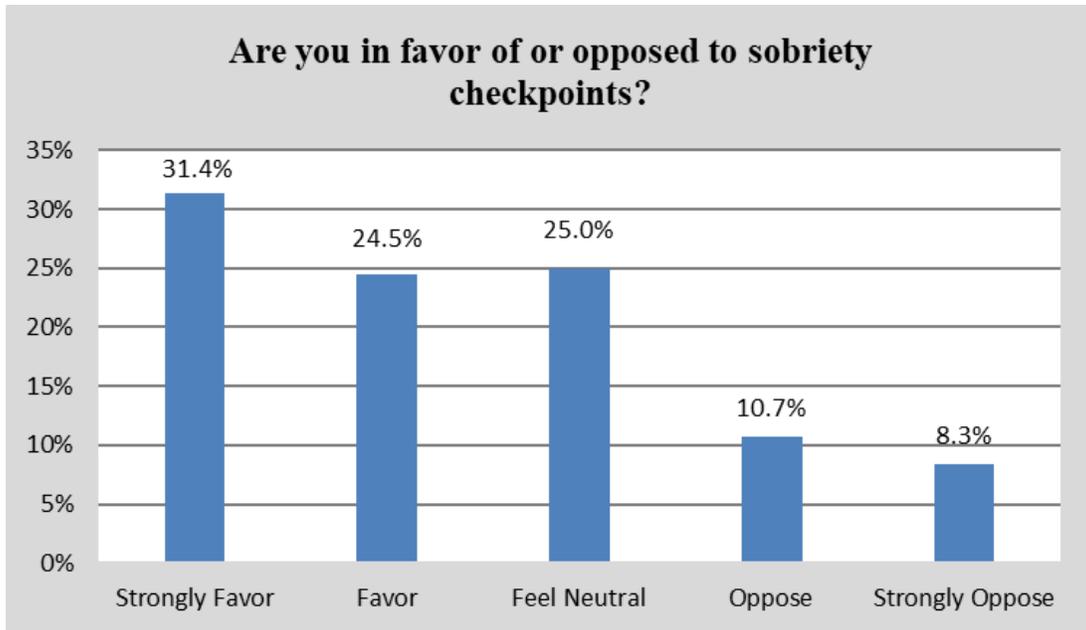
In Texas the legal limit for intoxication is .08 blood alcohol content (BAC). In 2021, 53.7 percent of the Texans surveyed selected the correct response choice for the legal intoxication question. Figure 32 also shows that 21.7 percent of the Texans surveyed were not sure of the legal BAC limit and 6.8 percent over-estimated the BAC limit.

Figure 31. Knowledge of BAC intoxication limit in Texas



Respondents were asked if they favor or oppose sobriety checkpoints in Texas. Sobriety checkpoints are commonly conducted in other states but are not conducted in Texas. The survey results revealed that 55.9 percent were in favor of sobriety checkpoints, with 31.4 percent strongly in favor. As shown in Figure 32, 8.3 percent were strongly opposed to sobriety checkpoints, another 10.7 percent were opposed, and the remaining 25.0 percent were neutral on the subject.

Figure 32. Sobriety Checkpoints



Three questions were included to determine Texans' knowledge on the specifics of the texting ban, the seat belt law, and Texas' Move Over or Slow Down law. For questions on the particulars of the texting ban and the seat belt law, one response was considered most correct. Figure 33 indicates that just over two-thirds (67.6 percent) of the respondents knew that there is a texting ban in Texas on all roads. Approximately nine percent thought the law does not apply in cities without a local ordinance, and 16.4 percent indicated they were not sure what the current law is.

Figure 33. Texting Ban

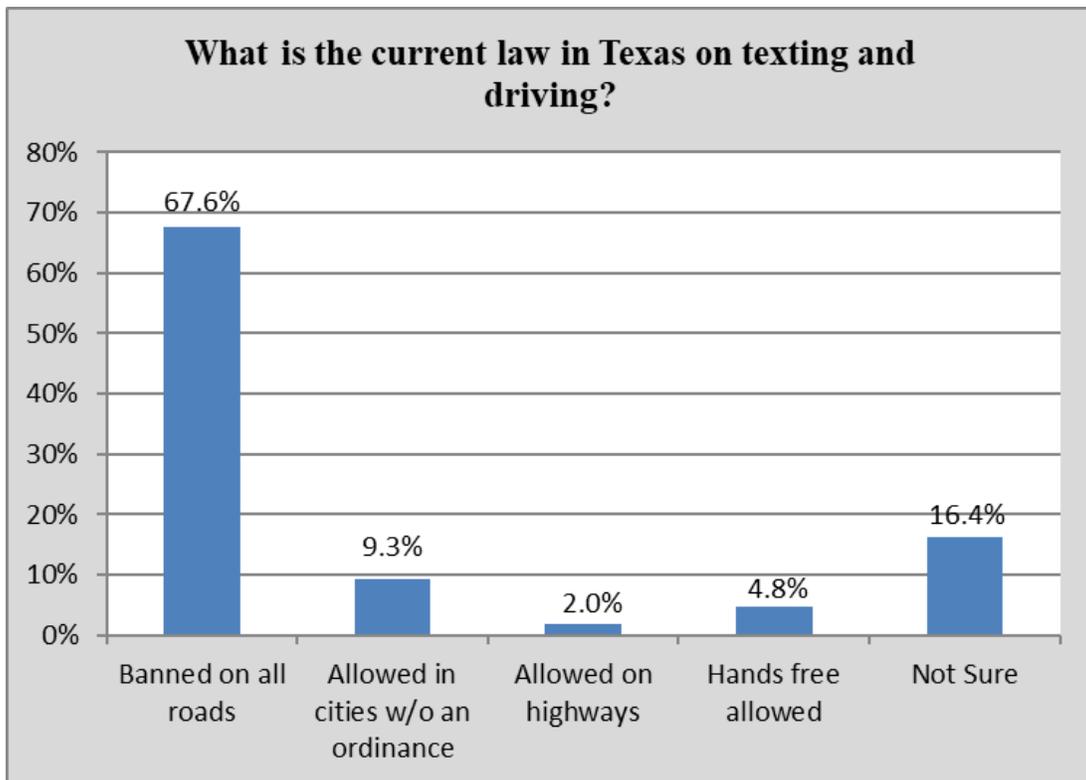
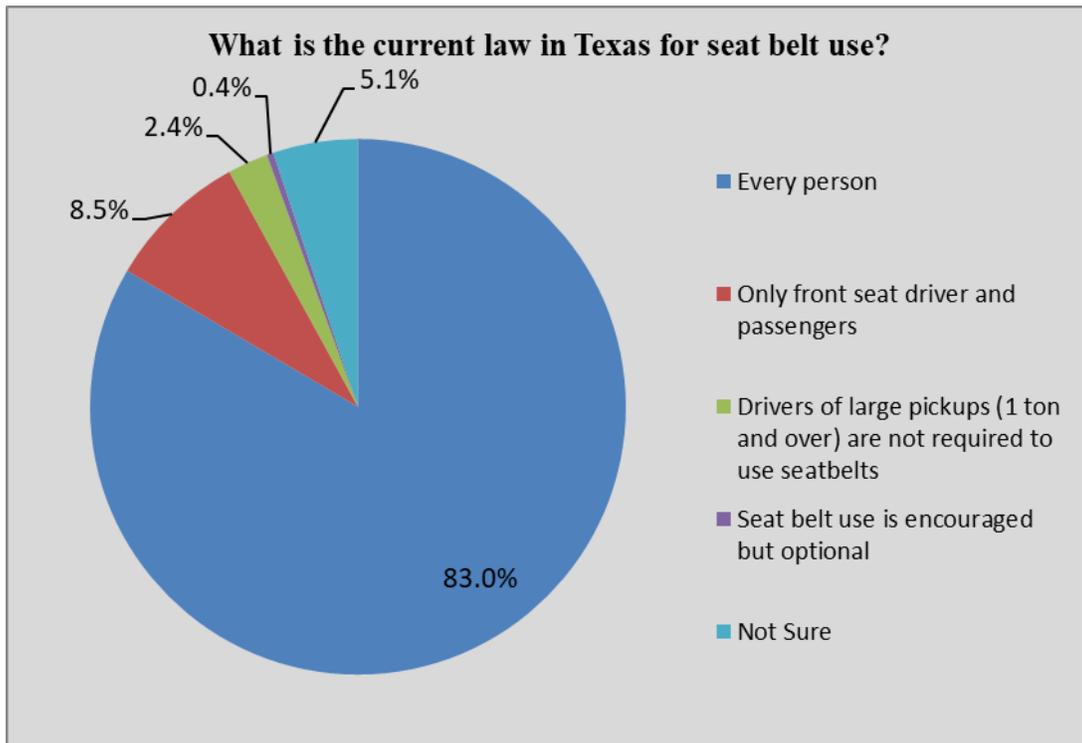


Figure 34 shows the breakdown of responses to the question regarding the seat belt law in Texas. The Texas mandatory seat belt law was amended in September 2009 to include all occupants in all seating positions. Survey results indicate the public is highly aware of the current requirements, as evidenced by the correct response by 83.0 percent of respondents and a Not Sure response by only 5.1 percent of those surveyed. Only 24 people thought seat belts are not required, but 210 people thought they are required only for front seat occupants in Texas.

Figure 34. Texas Seat belt Law



In 2019, Texas upgraded its Move Over or Slow Down law, adding service vehicles to the requirement for giving space to emergency vehicles on the side of the road. This year several questions were added to the survey to gauge public knowledge and understanding of this law. For this question, multiple responses were allowed. The purpose was to provide options that might be incorrect interpretations of the law, rather than one obvious correct answer. Table 4 presents the response choices and the percent of respondents that selected each choice. The bold responses are the correct answers. Because more than one response was allowed, the column percentages add to more than 100. For this question, the responses are unweighted for gender.

This question had a relatively large number of Not Sure responses (18.2 percent). While 40.5 percent of respondents knew the law pertains to emergency vehicles, a much smaller percentage had knowledge of the other requirements, and the least response checked of the correct answers was regarding TxDOT vehicles in roadside emergency operations (18.7 percent). The most frequently checked response was an incorrect one - drivers going slower than others should move into the right-hand lane (46.7 percent).

Table 4. Knowledge of Move Over Law Components

Response	n	%
Drivers going slower than others must move into the right-hand lane.	1170	46.7%
Drivers must move onto the shoulder, if present, when another vehicle is attempting to pass.	219	8.7%
Drivers are required to move over to the right-hand lane if an ambulance or firetruck is approaching in the opposite direction.	727	29.0%
Drivers must move over a lane if an emergency or police vehicle with lights flashing is on the roadside.	1014	40.5%
Drivers must move over a lane if a tow truck with lights flashing is on the roadside.	477	19.0%
Drivers must move over a lane if a utility service vehicle with lights flashing is on the roadside.	487	19.4%
Drivers must move over a lane if a TxDOT vehicle with lights flashing is on the roadside.	468	18.7%
Not Sure.	457	18.2%

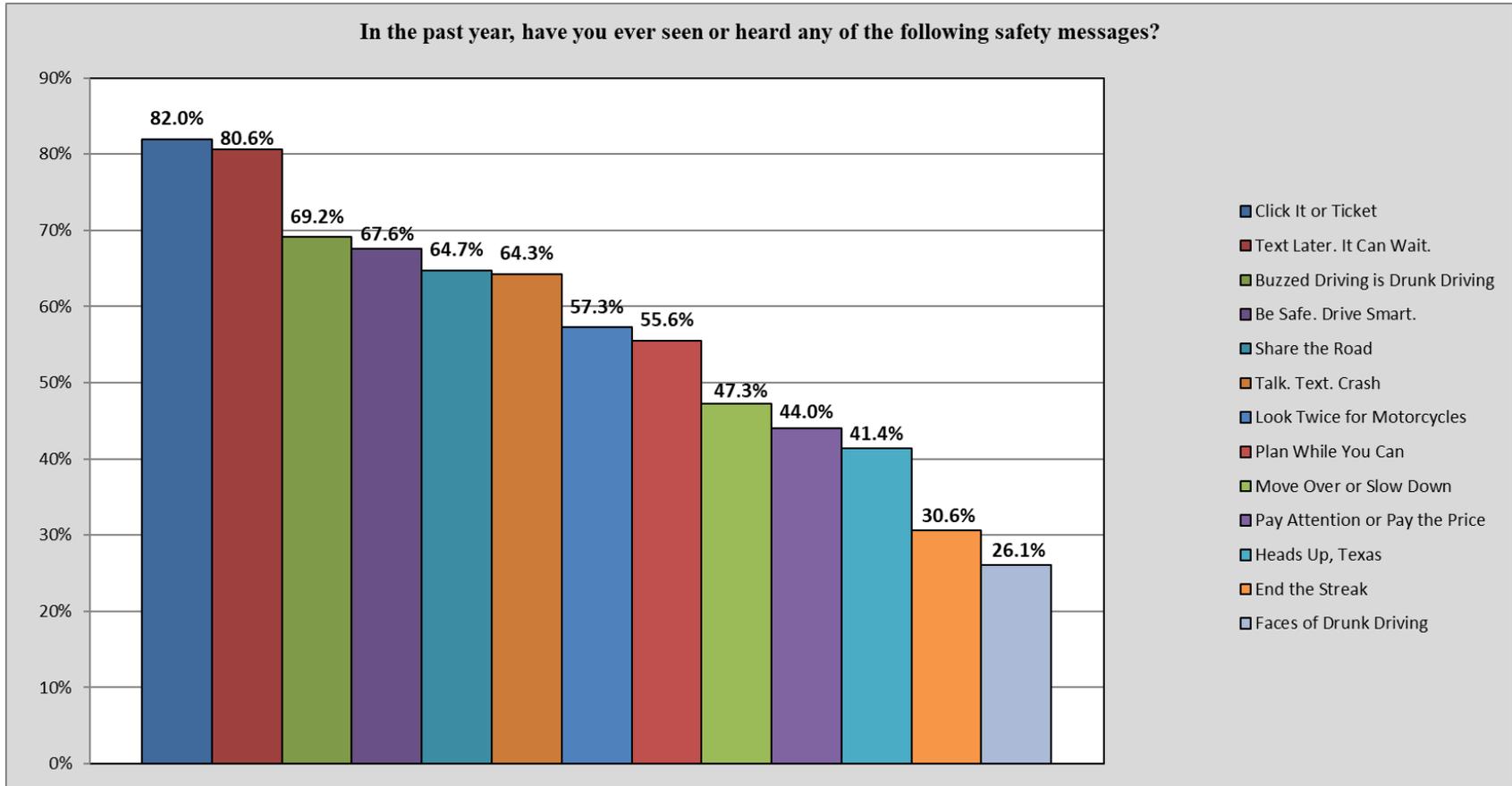
A follow-up question was included to gauge knowledge of what actions are required in response to the Move Over or Slow Down law. Again, multiple responses were allowed in an attempt to discern if respondents have more than one interpretation of the law’s message. Of the seven choices, three would be correct interpretations of the requirements. As seen in Table 5, the most often choice selected by respondents was not one of the three correct responses but was to move into the right-hand lane if going 5mph or slower than the other traffic on the road. The second highest response was also for the incorrect choice of moving over for oncoming or when approaching emergency vehicles (23.1 percent). This question had the highest Not Sure response of any of the survey questions (29.9 percent).

Table 5. Knowledge of Move Over Law Requirements

Response	n	%
Drivers going 5mph or slower than others are required to move into the right-hand lane.	651	26.1%
Drivers going more than 70mph on the highway are required to slow down or move into the passing lane if the speed limit is 70mph	350	14.0%
Drivers going 70mph must slow down to 50mph if an emergency vehicle with flashing lights is on the roadside, or move over a lane when possible.	530	21.2%
If the speed limit is 25mph and an emergency vehicle with lights flashing is on the roadside, drivers are required to reduce their speed by 5mph to 20mph if unable to move over a lane.	422	16.9%
If the speed limit is 25mph and an emergency vehicle with lights flashing is on the roadside, drivers are required to reduce their speed to 5mph if unable to move over a lane.	359	14.4%
Drivers are required to move over a lane or if unable to change lanes, must reduce their speed by 20mph regardless of the speed limit.	465	18.6%
Drivers are required to move over to the furthest lane possible and reduce their speed if an ambulance or firetruck is approaching in either direction.	578	23.1%
Not Sure	747	29.9%

As in previous surveys, the 2021 survey included a question to measure the awareness of a variety of campaigns used recently to promote traffic safety in the State. This year a thirteenth campaign tag line (Move Over or Slow Down) was added to the 12 from prior surveys. Respondents were asked to check all the messages they had seen or heard. The graph shown in Figure 35 indicates that Click It or Ticket, as in past surveys, was the most recognized message, selected by 82.0 percent of the respondents, followed by Text Later. It Can Wait. selected by 80.6 percent of the respondents. The least recognized message was Faces of Drunk Driving, selected by 26.1 percent of the respondents. The newly tested safety message, Move Over or Slow Down was selected to have been seen or heard by almost half (47.3 percent) of the respondents.

Figure 35. Traffic Safety Campaign Message Recognition



Respondents were asked how often they had done a variety of behaviors related to traffic safety. Table 6 provides the percentages for each of the responses. Considering these responses, the most taboo self-reported behavior among the list is to drive 15mph over the speed limit in a residential area, as 81.3 percent said they had never done so. Closely following are seat belt related behaviors, as 70 percent or more said they had never failed to buckle up or allowed others not to buckle up in their vehicle. Additionally, having driven regularly *without* a seat belt was checked by a higher percentage (5.5 percent) than any other behavior, followed by driving over the speed limit by 15mph on a freeway or highway.

Relatively common behaviors that respondents said they sometimes do to a higher degree than others were speeding on freeways and highways (14.6 percent), driving through a stop sign (12.2 percent), driving while very sleepy (12.0 percent) and texting (12.2) percent.

The most widely reported behavior was using a cell phone while driving, reported as a regular/sometimes behavior by 27.2 percent of the respondents. This percentage is higher than the percentage reported in 2020 (25.4 percent) but markedly less than the 33.7 percentage reported in 2019.

Table 6. Driving Behaviors

In the past 30 days, how often have you done the following?	% Regularly	% Sometimes	% Rarely	% Just Once	% Never
Driven without using seat belt	5.5	7.4	9.2	5.1	72.8
Allowed people to ride in your vehicle without using a seatbelt	4.5	8.3	11.7	4.3	71.3
Ridden as a passenger without using seat belt	4.4	8.6	10.9	6.6	69.5
Driven 15mph over the speed limit on a freeway/highway	5.3	14.6	18.7	6.8	54.6
Driven 15mph over the speed limit on a residential street	3.8	6.9	11.4	4.7	73.2
Driven through a light just turned red when could have stopped	3.0	8.6	19.8	13.4	55.2
Driven through a stop sign	4.7	12.2	21.1	10.8	51.2
Driven while very sleepy	3.3	12.0	20.0	12.2	52.6
Talked on cell phone while driving	7.2	20.0	21.1	8.6	43.1
Read or sent text messages or emails while driving	5.2	12.2	19.3	7.8	55.5

A follow-up question was asked to determine if mobile communication device use and drinking and driving behavior had decreased by respondents and if so, what factors were related to the change in behavior. Of the 2,502 people who answered the question regarding cell phone use, 4.6 percent checked they had not been influenced to use cell phones less while driving.

Another 23.4 percent said they did not use a cell phone while driving. For those who said they had been influenced to use a cell phone less while driving, 46.0 percent checked “fear of injury to self or others” as the reason. The least often cited influencer (6.9 percent) was employee policy (Figure 36).

Of the 2,504 people who responded to the question regarding reasons for not drinking and driving or for stopping drinking and driving, 3.2 percent said they had not been influenced to drink and drive less. Figure 38 shows that for those who had stopped or do not drink and drive, the most prevalent reason was the same as for reducing cell phone use – “fear of injury to self or others” (25.3 percent). The least often cited influencer was also employee policy (4.6 percent). Over half of the sample (56.2 percent) said they do not drink and drive.

Figure 36. Reasons for Using Cell Phones Less

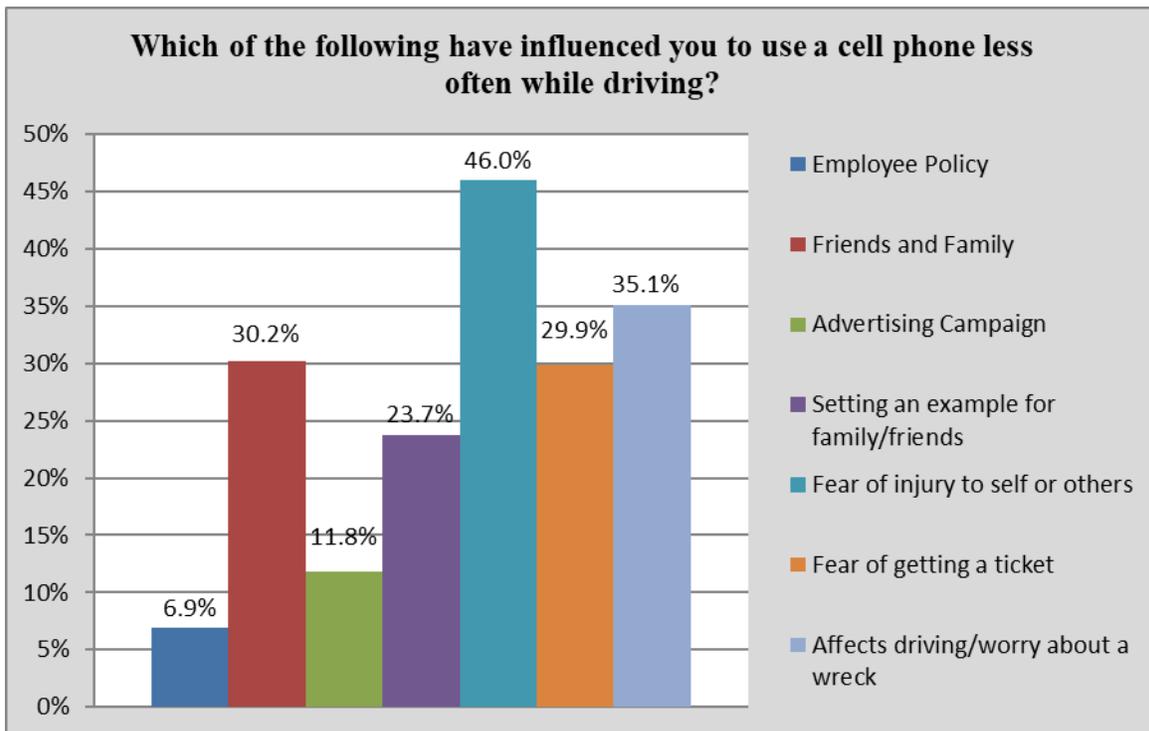
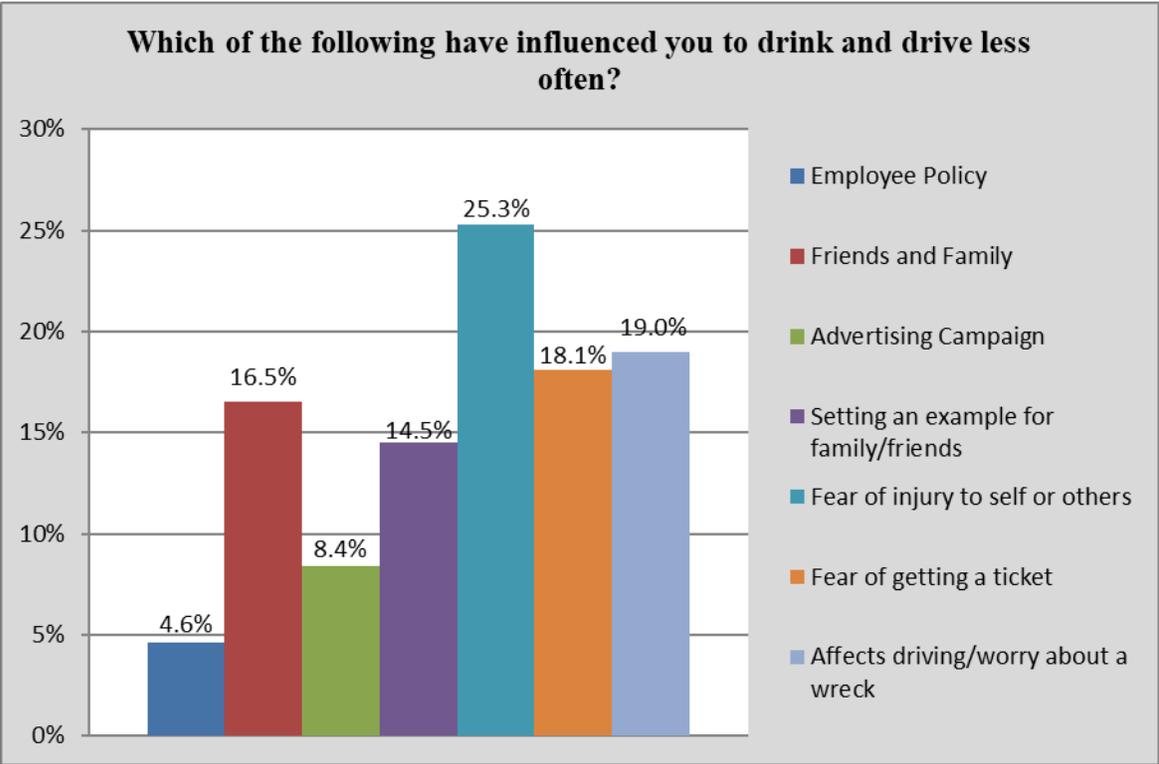


Figure 37. Reasons for Drinking and Driving Less



Summary of Key Findings

- The Click It or Ticket message remains the most highly recognized of 13 traffic safety campaign messages.
- Awareness of seat belt enforcement within the past year was lower than in previous years. Additionally, the perception of the likelihood of receiving a seat belt citation was lower for the second year in a row than in previous years. Self-reported seat belt use was the lowest in 12 years.
- A lower percentage of respondents than in previous years said they were aware of any speed enforcement efforts within the past year. A corresponding lower percentage than before indicated they thought there is a likelihood of a getting speeding citation. Exceeding the speed limit on local roads and on higher speed roads was reported by higher percentages of respondents than in recent years.
- Respondents in the West region of the state were more aware of recent impaired driving enforcement campaigns and have a higher perception of likelihood of alcohol impaired driving enforcement than other regions.
- Respondents in the East region, in general, had a lower perception of enforcement of seat belt laws, and were least likely to self-report compliance with them. Respondents in the North region were least likely to have read, seen, or heard seat belt enforcement messages over the past year.
- Drivers in the North region were more likely to exceed the speed limit on 70mph roads, but drivers in the West were more likely than drivers in other regions to say there is a high likelihood of being cited for speeding.
- Impaired driving enforcement campaign messages are seen and heard by Texas drivers, as evidenced by the majority (75.4 percent) of Texans surveyed who said they had read, seen or heard an impaired driving message within the past year.
- A majority of Texas drivers (62.7 percent) believe it is very likely that impaired drivers will be arrested.
- Over 20 percent (21.7) of the survey respondents were not sure of the legal BAC limit for intoxication in Texas, with an additional 24.6 percent selecting an incorrect response.
- Self-reported cell phone use among drivers is most common relative to other traffic safety risk behaviors. Over 25 percent (27.2 percent) of respondents said they had sometimes or regularly talked on their cell phone while driving during the past month.
- Self-reported texting while driving increased this year from 14.2 percent in 2020 to 17.2 percent reporting they regularly or sometimes read or send text messages while driving.
- The most often cited influence on reducing cell phone use and drinking and driving is fear of injury to self or others. The least often cited influence for both is employee policy.
- The components of the Move Over or Slow Down law are misunderstood by a substantial number of Texans, as indicated by incorrect responses regarding the meaning of the law and a high percentage of Not Sure responses. Furthermore, the respondents surveyed were largely unaware of the requirement to change lanes or lower their speed by 20 mph when passing a TxDOT vehicle on the roadside with flashing lights activated.

APPENDIX A: Questionnaire and 2020 Responses

1. What type of vehicle do you drive most often?	None, I do not drive 9.9%	Passenger Car 39.3%	Pickup 13.1%	SUV 30.5 %	Van 3.0%	Motorcycle 0.6%	Other 3.5%
2. Have you read, seen or heard anything about seat belt law enforcement by police?	Yes, in recent months 27.7%	Yes, in the past year 31.6%		No 32.5%	Not Sure 8.2%		
3. Have you read, seen or heard anything about speed enforcement by police?	Yes, in recent months 31.3%	Yes, in the past year 30.4%		No 30.6%	Not Sure 7.7%		
4. Have you read, seen or heard anything about alcohol impaired driving (or drunk driving) enforcement by police?	Yes, in recent months 40.6%	Yes, in the past year 34.8%		No 20.3%	Not Sure 4.3%		
5. How often do you use seat belts when you drive or ride in a car, van, SUV or pickup?	Always 86.0%	Nearly Always 7.4%	Sometimes 4.5%	Seldom 0.8%	Never 1.3%		
6. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?	Most of the time 11.6%	About half of the time 12.7%	Sometimes 23.6%	Rarely 34.3%	Never 17.9%		
7. On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?	Most of the time 13.2%	About half of the time 13.6%	Sometimes 23.0%	Rarely 27.1%	Never 23.0%		
8. What do you think the chances are of getting a ticket if you don't wear your seat belt?	Very Likely 41.1%	Somewhat Likely 23.6%	Likely 17.4%	Unlikely 12.8%	Very Unlikely 5.0%		
9. What do you think the chances are of getting a ticket if you drive over the speed limit?	Very Likely 41.4%	Somewhat Likely 28.5%	Likely 19.6%	Unlikely 7.7%	Very Unlikely 2.8%		

10. What do you think the chances are of someone getting arrested if they drive after drinking?	Very Likely 62.7%	Somewhat Likely 19.4%	Likely 10.9%	Unlikely 4.4%	Very Unlikely 2.7%		
11. Are you in favor of or opposed to sobriety checkpoints (where drivers are stopped briefly by police to check for alcohol impaired driving)?	Strongly Favor 31.4%	Favor 24.5%	Feel Neutral 25.0%	Oppose 10.7%	Strongly Oppose 8.3%		
12. In Texas, you are legally intoxicated when your Blood Alcohol Content (BAC) is a minimum of?	.01 7.2%	.05 10.6%	.08 53.7%	1.20 3.9%	1.50 1.8%	2.0 1.1%	Not Sure 21.7%
13. Do you ever drive after drinking more than you think you should have?	No 55.2%	Very Rarely 12.3%	Sometimes 6.0%	Frequently 2.2%	Very Frequently 1.5%	Do Not Drink 22.8%	
14. In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?	Number of times (fill in) 13.7%		None, I do not drink 33.5%		None, I do not drink & drive 52.8%		

15. In the past year, have you ever seen or heard any of the following safety messages? (Check all that apply.)

- | | | |
|---------------------------------------|--------------------------------------|---|
| <u>82.0%</u> Click It or Ticket | <u>30.6%</u> End the Streak | <u>26.1%</u> Faces of Drunk Driving |
| <u>64.3%</u> Talk. Text. Crash. | <u>44.0%</u> Pay Attention or Pay... | <u>69.2%</u> Buzzed Driving is... |
| <u>64.7%</u> Share the Road | <u>67.6%</u> Be Safe. Drive Smart. | <u>57.3%</u> Look Twice for Motorcycles |
| <u>80.6%</u> Text Later. It can wait. | <u>41.4%</u> Heads Up, Texas | <u>55.6%</u> Plan While You Can... |
| | <u>47.3%</u> Move Over or Slow Down | |

16. What is the current law in Texas on texting and driving? (Please check the one most correct answer.)

- 67.6% Texting while driving is banned on all roads in Texas
- 9.3% Texting while driving is allowed in cities that have not passed a local ordinance against it
- 2.0% Texting while driving is allowed on highways but banned on city streets
- 4.8% Texting while driving is allowed if your device you are typing on is not held in your hand
- 16.4% Not Sure

17. What is the current law in Texas for seatbelt use? (Please check the one most correct answer.)

- 85.0% Every person in the vehicle is required to use seatbelts
- 8.5% Only front seat driver and passengers are required to use seatbelts
- 2.4% Drivers of large pickups (1 ton and over) are not required to use seatbelts
- 0.4% Seatbelt use is encouraged but optional in Texas
- 5.1% Not Sure

18. What is the Texas Move Over or Slow Down Law? (Please select all that apply.)

- 46.7% Drivers going slower than others must move into the right lane.
- 8.7% Drivers must move onto the shoulder, if present, when another vehicle is attempting to pass.
- 29.0% Drivers are required to move over to the right-hand lane if an ambulance or firetruck is approaching in the opposite direction.
- 40.5% Drivers must move over a lane if an emergency or police vehicle with lights flashing is on the roadside.
- 19.4% Drivers must move over a lane if a utility service vehicle with lights flashing is on the roadside.
- 18.7% Drivers must move over a lane if a TxDOT vehicle with lights flashing is on the roadside.
- 18.2% Not Sure

19. What does the Texas Move Over or Slow Down Law require? (Please select all that apply.)

- 26.1% Drivers going 5mph or slower than others are required to move into the right-hand lane.
- 14.0% Drivers going more than 70mph on the highway are required to slow down or move into the passing lane if the speed limit is 70 mph.
- 21.2% Drivers going 70mph must slow down to 50mph if an emergency vehicle with flashing lights is on the roadside, or move over a lane when possible.
- 16.9% If the speed limit is 25 mph and an emergency vehicle with lights flashing is on the roadside, drivers are required to reduce their speed by 5 mph to 20 mph if unable to move over a lane.
- 14.4% If the speed limit is 25mph and an emergency vehicle with lights flashing is on the roadside, drivers are required to reduce their speed to 5mph if unable to move over a lane.
- 18.6% Drivers are required to move over a lane or if unable to change lanes, must reduce their speed by 20mph regardless of the speed limit.
- 23.1% Drivers are required to move over to the furthest lane possible and reduce their speed if an ambulance or firetruck is approaching in either direction.
- 29.9% Not Sure

20. In the past 30 days, how often have you done the following?

	Regularly	Sometimes	Rarely	Just Once	Never
Driven without using your seatbelt	5.5%	7.4%	9.2%	5.1%	72.8%
Allowed people to ride in your vehicle without using a seatbelt	4.5%	8.3%	11.7%	4.3%	71.3%
Ridden as a passenger without using your seatbelt	4.4%	8.6%	10.9%	6.6%	69.5%
Driven 15 mph over the speed limit on a freeway or highway	5.3%	14.6%	18.7%	6.8%	54.6%
Driven 15 mph over the speed limit on a residential street	3.8%	6.9%	11.4%	4.7%	73.2%
Driven through a light just turned red when you could have stopped	3.0%	8.6%	19.8%	13.4%	55.2%
Rolled through a stop sign without coming to a complete stop	4.7%	12.2%	21.1%	10.8%	51.2%
Driven when you were feeling very sleepy	3.3%	12.0%	20.0%	12.2%	52.6%
Talked on your cell phone while you were driving	7.2%	20.0%	21.1%	8.6%	43.1%
Read or sent a text message or email while you were driving	5.2%	12.2%	19.3%	7.8%	55.5%

21. Which of the following have influenced you? (Check all that apply.)

	Employee Policy	Friends and Family	Advertising Campaign	Setting an example for family/friends	Fear of injury to self or others	Fear of getting a ticket	Affects driving/worry about a wreck
To use a cell phone less often while driving	6.9%	30.2%	11.8%	23.7%	46.0%	29.9%	35.1%
To drink and drive less often	4.6%	16.5%	8.4%	14.5%	25.3%	18.1%	19.0%

4.6% None of the above – I have not been influenced to use a cell phone less while driving

3.2% None of the above – I have not been influenced to drink and drive less

23.4% I do not use a cell phone while driving 56.2% I do not drink and drive

22. What is your age? 16.6% 18–21 22.6% 22–30 32.7% 31–45 27.3% 46–65 0.7% Over 65

23. What is your race/ethnicity? 55.0% White 14.1% Black 24.4% Hispanic 4.3% Asian 1.8% Other

24. What is your gender? 29.5% Male 70.5% Female

25. What is the highest level of education you have completed? 31.9% High School or less
36.7% Some college, Associate degree, or technical school 22.4% College Degree 8.9% Advanced degree

26. What is your zip code? unique zip codes from all surveys

APPENDIX B: CORE QUESTION RESPONSE PERCENTAGES BY YEAR

Have you read, seen or heard anything about seat belt law enforcement by police?					
	Yes, in recent months	Yes, in the past year	Combined Yes	No	Not Sure
2010	72.7%	N/A	72.7%	22.2%	5.1%
2011	66.2%	N/A	66.2%	27.7%	6.1%
2012	70.2%	N/A	70.2%	25.2%	4.6%
2013	62.8%	N/A	62.8%	28.6%	8.6%
2014	50.1%	31.6%	81.7%	13.3%	5.0%
2015	46.2%	34.1%	80.3%	14.7%	5.1%
2016	44.3%	34.5%	78.8%	16.2%	5.0%
2017	41.8%	35.0%	76.8%	17.3%	6.0%
2018	44.0%	33.6%	77.6%	16.5%	5.9%
2019	38.4%	34.5%	72.9%	20.8%	6.3%
2020	23.4%	33.5%	56.9%	33.9%	9.2%
2021	27.7%	31.6%	59.3%	32.5%	8.2%
Have you read, seen or heard anything about speed enforcement by police?					
	Yes, in recent months	Yes, in the past year	Combined Yes	No	Not Sure
2010	47.0%	N/A	47.0%	38.9%	14.1%
2011	44.8%	N/A	44.8%	40.9%	14.3%
2012	49.7%	N/A	49.7%	39.7%	10.5%
2013	42.6%	N/A	42.6%	41.8%	15.6%
2014	45.6%	31.6%	77.2%	17.8%	5.0%
2015	42.7%	32.9%	75.6%	19.3%	5.1%
2016	42.1%	34.5%	76.6%	18.6%	4.9%
2017	44.1%	31.9%	76.0%	19.2%	4.9%
2018	43.2%	33.0%	76.2%	18.3%	5.6%
2019	39.0%	35.4%	74.4%	20.7%	4.9%
2020	25.9%	31.1%	57.0%	34.3%	8.7%
2021	31.3%	30.4%	61.7%	30.6%	7.7%

Have you read, seen or heard anything about alcohol impaired driving enforcement by police?					
	Yes, in recent months	Yes, in the past year	Combined Yes	No	Not Sure
2010	71.6%	N/A	71.6%	20.6%	7.8%
2011	75.1%	N/A	75.1%	19.1%	5.8%
2012	74.1%	N/A	74.1%	21.0%	4.9%
2013	66.8%	N/A	66.8%	24.4%	8.7%
2014	59.0%	28.8%	87.8%	9.3%	2.9%
2015	60.0%	28.8%	88.8%	8.9%	2.3%
2016	56.1%	31.7%	87.8%	9.6%	2.6%
2017	57.0%	30.0%	87.0%	10.3%	2.7%
2018	56.0%	29.9%	85.9%	11.3%	2.8%
2019	52.7%	33.8%	86.5%	11.2%	2.3%
2020	37.4%	36.6%	74.0%	21.2%	4.7%
2021	40.6%	34.8%	75.4%	20.3%	4.3%
What do you think the chances are of getting a ticket if you don't wear your seat belt?					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	48.1%	19.9%	21.7%	6.9%	3.5%
2011	47.8%	19.0%	21.1%	7.5%	4.7%
2012	47.4%	22.5%	18.2%	7.3%	4.7%
2013	47.5%	18.2%	20.5%	8.9%	5.0%
2014	51.9%	18.7%	16.3%	9.2%	3.9%
2015	53.8%	18.0%	17.3%	6.8%	4.1%
2016	53.6%	17.0%	18.2%	7.5%	3.7%
2017	51.1%	16.4%	18.0%	9.6%	4.9%
2018	49.6%	16.9%	19.3%	8.7%	5.5%
2019	48.5%	17.1%	20.2%	9.2%	5.0%
2020	43.6%	24.1%	16.7%	11.1%	4.6%
2021	41.1%	23.7%	17.4%	12.8%	5.0%

What do you think the chances are of getting a ticket if you drive over the speed limit?					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	41.3%	27.0%	23.5%	5.8%	2.4%
2011	43.1%	25.4%	22.1%	6.9%	2.4%
2012	41.9%	29.7%	21.6%	4.6%	2.2%
2013	43.6%	22.7%	21.8%	8.6%	3.3%
2014	47.4%	27.0%	18.3%	5.1%	2.2%
2015	52.1%	22.7%	18.2%	4.6%	2.5%
2016	50.6%	23.3%	19.0%	4.7%	2.4%
2017	51.3%	22.4%	18.1%	5.7%	2.4%
2018	48.8%	25.3%	18.1%	5.1%	2.7%
2019	48.8%	23.6%	19.4%	5.7%	2.5%
2020	41.3%	29.9%	18.5%	7.1%	3.2%
2021	41.4%	28.5%	19.6%	7.7%	2.8%
What do you think the chances are of someone getting arrested if they drive after drinking?					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	56.3%	20.3%	15.6%	4.9%	2.9%
2011	59.1%	18.6%	15.6%	4.0%	2.6%
2012	56.7%	22.8%	12.8%	5.2%	2.5%
2013	57.7%	18.0%	16.3%	4.9%	3.1%
2014	62.8%	18.5%	13.1%	3.9%	1.8%
2015	65.6%	16.5%	13.0%	2.7%	2.3%
2016	65.4%	17.3%	11.8%	3.3%	2.1%
2017	66.7%	16.0%	12.0%	3.8%	1.6%
2018	64.1%	17.5%	12.8%	3.4%	2.3%
2019	65.7%	15.9%	12.9%	3.8%	1.7%
2020	62.7%	21.0%	10.6%	4.0%	2.6%
2021	62.7%	19.3%	10.9%	4.4%	2.7%

How often do you use seat belt when you drive or ride in a car, van, SUV or pickup?					
	Always	Nearly Always	Sometimes	Seldom	Never
2010	91.1%	5.7%	2.3%	0.5%	0.4%
2011	89.8%	6.7%	2.1%	0.7%	0.7%
2012	90.4%	6.8%	2.3%	0.3%	0.3%
2013	88.0%	8.9%	1.8%	0.5%	0.8%
2014	91.2%	6.0%	1.8%	0.3%	0.7%
2015	91.8%	4.7%	2.1%	0.7%	0.6%
2016	90.1%	5.7%	3.0%	0.3%	0.9%
2017	90.2%	5.5%	2.6%	1.1%	0.7%
2018	89.5%	6.0%	2.6%	0.7%	1.1%
2019	91.2%	5.3%	2.3%	0.6%	0.6%
2020	90.9%	5.6%	2.4%	0.4%	0.8%
2021	86.0%	7.4%	4.5%	0.8%	1.3%
On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?					
	Most of the time	About half the time	Sometimes	Rarely	Never
2010	9.0%	12.1%	29.0%	33.5%	16.3%
2011	8.4%	11.7%	29.7%	32.6%	17.6%
2012	7.9%	11.0%	31.6%	33.6%	16.0%
2013	9.9%	9.4%	32.4%	29.5%	18.8%
2014	11.5%	10.4%	30.3%	31.1%	16.7%
2015	9.3%	9.5%	27.2%	31.5%	22.6%
2016	9.3%	9.2%	27.7%	33.2%	20.6%
2017	8.3%	10.7%	26.5%	32.1%	22.4%
2018	8.9%	8.7%	24.5%	32.4%	25.5%
2019	8.6%	8.9%	27.2%	33.6%	21.7%
2020	9.7%	11.4%	24.2%	36.4%	18.4%
2021	11.6%	12.7%	23.5%	34.3%	17.9%

On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?					
	Most of the time	About half the time	Sometimes	Rarely	Never
2010	7.0%	8.9%	24.5%	35.3%	24.3%
2011	6.9%	10.9%	22.0%	32.0%	28.1%
2012	7.0%	9.5%	27.6%	34.2%	21.8%
2013	8.7%	9.4%	26.2%	28.3%	27.4%
2014	12.5%	10.4%	26.5%	29.0%	21.6%
2015	8.7%	11.0%	23.0%	30.0%	27.3%
2016	9.9%	10.4%	23.0%	30.4%	26.4%
2017	10.3%	10.9%	23.0%	30.0%	25.8%
2018	10.0%	8.8%	24.6%	28.2%	28.4%
2019	10.0%	10.8%	24.4%	29.8%	25.0%
2020	11.3%	12.5%	23.0%	28.8%	24.3%
2021	13.2%	13.6%	23.1%	27.1%	23.0%
In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?					
	None	1 to 5	6 to 10	10+	Do not drink/ Do not drink & drive
2010	1.5%	9.3%	2.3%	1.5%	84.8%
2011	1.6%	7.7%	0.9%	0.9%	89.0%
2012	1.8%	9.5%	1.3%	0.8%	86.7%
2013	1.3%	7.8%	1.3%	0.7%	88.9%
2014	1.2%	9.1%	1.5%	1.0%	87.3%
2015	1.7%	7.1%	0.8%	0.4%	90.1%
2016	2.9%	11.5%	1.0%	0.4%	84.2%
2017	3.5%	10.6%	0.8%	0.5%	84.6%
2018	3.3%	9.3%	0.7%	0.5%	86.2%
2019	3.5%	10.6%	0.8%	0.3%	84.8%
2020	3.3%	9.1%	0.6%	0.8%	84.8%
2021	2.5%	7.8%	0.5%	0.2%	86.3%

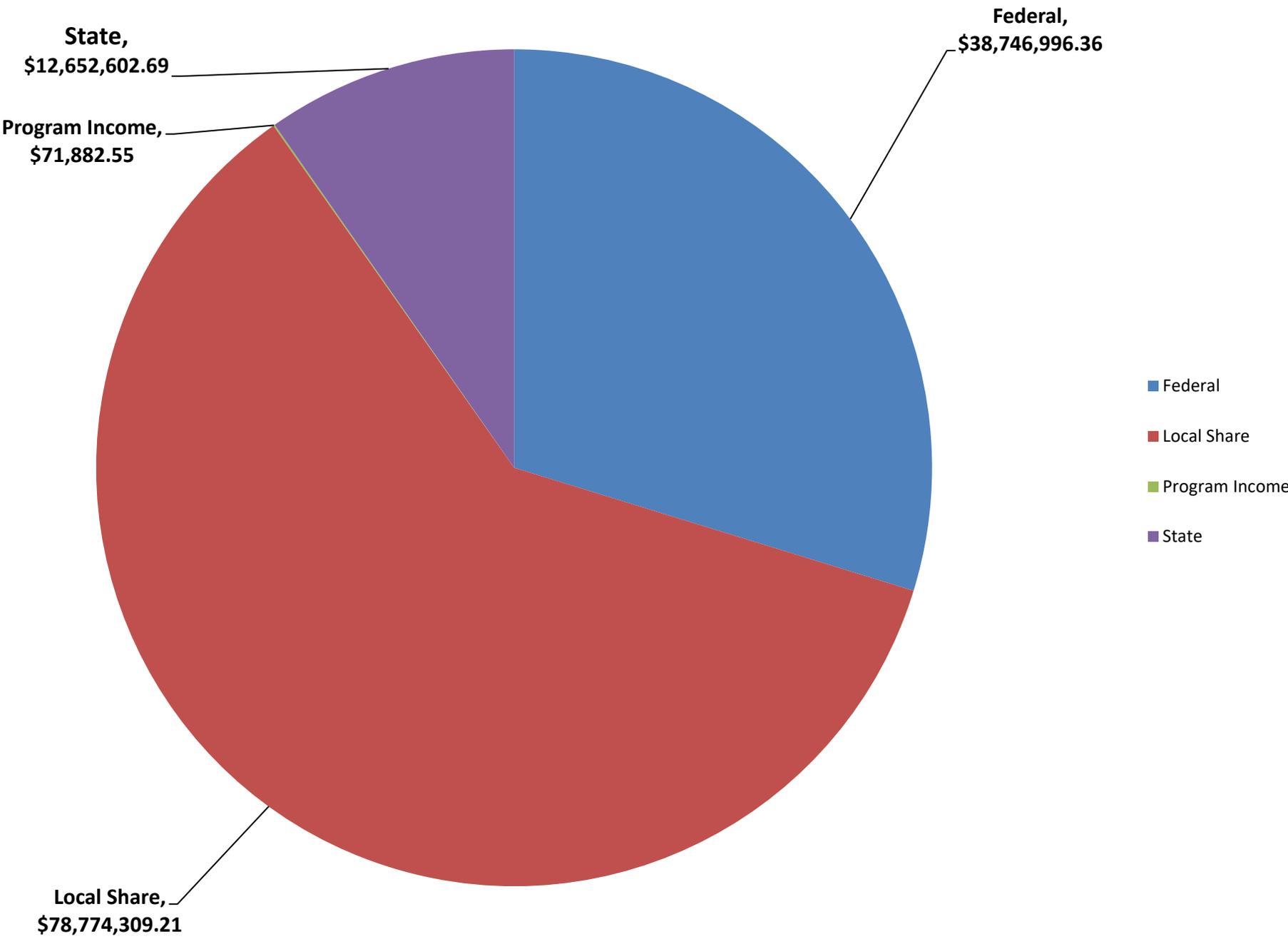
**SECTION SIX -
FINANCIAL SUMMARY**

FY 2021 Traffic Safety Funds Traffic Safety Program Expenditure Summary

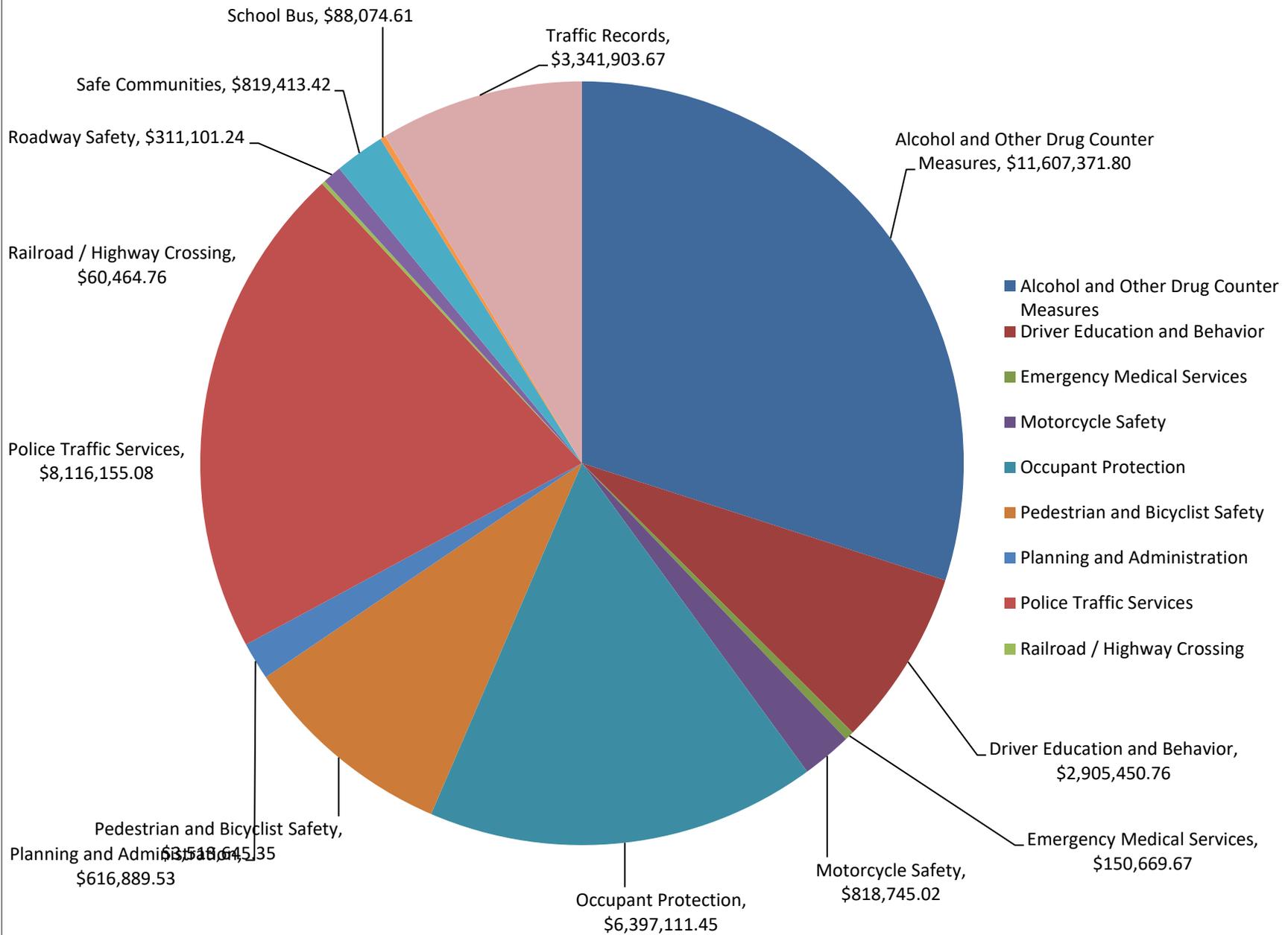
Program Area	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local		
			402	405B	405C	405D	405F	405H	STATE	INCOME		LOCAL	
Planning and Administration	Planned:	5	\$5,224,390.18	\$664,784.10						\$4,469,000.00	\$60,000.00	\$30,606.08	
	Actual:	4	\$6,580,915.62	\$616,889.53						\$5,890,469.97	\$34,544.78	\$39,011.34	
Alcohol and Other Drug Counter Measures	Planned:	77	\$22,476,358.68	\$2,609,979.93		\$11,319,743.62			\$315,050.00	\$12,000.00	\$8,219,585.13	\$650,918.11	
	Actual:	60	\$32,638,813.91	\$2,384,052.17		\$9,223,319.63			\$209,061.00	\$11,806.59	\$20,810,574.52	\$594,743.82	
Emergency Medical Services	Planned:	1	\$621,505.25	\$188,559.42							\$432,945.83		
	Actual:	1	\$560,894.57	\$150,669.67							\$410,224.90		
Motorcycle Safety	Planned:	5	\$1,868,606.26	\$470,729.11			\$369,084.49		\$265,000.00		\$763,792.66		
	Actual:	5	\$11,319,240.07	\$452,670.22			\$366,074.80		\$265,000.00		\$10,235,495.05		
Occupant Protection	Planned:	98	\$13,062,805.92	\$2,236,451.87	\$4,844,467.90	\$335,000.00			\$25,179.28	\$9,150.00	\$5,612,556.87	\$1,420,984.06	
	Actual:	91	\$28,026,150.20	\$2,123,528.21	\$4,273,583.24				\$23,819.64	\$24,189.18	\$21,581,029.93	\$1,340,163.92	
Pedestrian and Bicyclist Safety	Planned:	17	\$7,106,926.61	\$1,697,849.97		\$182,078.00		\$2,395,603.67		\$5,600.00	\$2,825,794.97	\$114,298.35	
	Actual:	17	\$10,220,512.08	\$1,566,161.11				\$1,947,484.24		\$1,342.00	\$6,705,524.73	\$106,796.26	
Police Traffic Services	Planned:	167	\$15,197,958.41	\$11,603,686.23							\$3,594,272.18	\$10,682,021.64	
	Actual:	144	\$11,865,993.74	\$8,116,155.08					\$503,472.63		\$3,246,366.03	\$7,269,238.50	
Speed Control													
Traffic Records	Planned:	8	\$8,866,515.37	\$320,946.60		\$4,145,113.05			\$3,530,218.00		\$870,237.72		
	Actual:	9	\$7,693,262.68	\$289,394.49		\$3,052,509.18			\$3,395,274.59		\$956,084.42		
Driver Education and Behavior	Planned:	14	\$5,218,191.79	\$3,386,374.69							\$1,831,817.10	\$553,085.45	
	Actual:	12	\$10,510,248.53	\$2,905,450.76							\$7,604,797.77	\$476,737.17	
Railroad / Highway Crossing	Planned:	1	\$110,985.50	\$77,597.00							\$33,388.50		
	Actual:	1	\$86,063.62	\$60,464.76							\$25,598.86		
Roadway Safety	Planned:	2	\$5,480,368.06	\$324,749.39					\$2,535,488.00		\$2,620,130.67		
	Actual:	2	\$9,461,515.69	\$311,101.24					\$2,365,504.86		\$6,784,909.59		
Safe Communities	Planned:	1	\$1,056,567.51	\$845,256.15							\$211,311.36	\$845,256.15	
	Actual:	1	\$1,141,726.61	\$819,413.42							\$322,313.19	\$819,413.42	
School Bus	Planned:	1	\$139,942.98	\$104,869.98							\$35,073.00	\$104,869.98	
	Actual:	1	\$140,453.49	\$88,074.61							\$52,378.88	\$88,074.61	

TOTALS:	Planned:	397	\$86,431,122.52	\$24,531,834.44	\$4,844,467.90	\$4,145,113.05	\$11,836,821.62	\$369,084.49	\$2,395,603.67	\$11,139,935.28	\$86,750.00	\$27,081,512.07	\$14,553,511.74
	Actual:	348	\$130,245,790.81	\$19,884,025.27	\$4,273,583.24	\$3,052,509.18	\$9,223,319.63	\$366,074.80	\$1,947,484.24	\$12,652,602.69	\$71,882.55	\$78,774,309.21	\$10,695,167.70

FY 2021 Traffic Safety Expenditures - All Funds



FY 2021 Federal Expenditures By Program Area



**SECTION SEVEN -
NOTEWORTHY PROJECTS**

Noteworthy Projects

The following section highlights projects that have been identified as Noteworthy Projects. Noteworthy projects are those that showed exemplary success and made an impact in saving lives. Noteworthy projects could include also include rising above and beyond the initial targets or earning exceptional feedback from program participants.

Organization:	Texas A&M AgriLife Extension
Project Title:	Passenger Safety and KidSafe Initiatives
Project ID:	2021-Texas Ag-G-1YG-0086 (1)
Noteworthy Practices:	<p>The Texas A&M AgriLife Extension Passenger Safety Project works with a network of AgriLife Extension Agents to provide education on safe driving practices including programming on car seats, seat belts and the dangers of distracted driving and speeding. Education is delivered through one-on-one sessions with parents, car seat checkup events, online courses to childcare providers, programming at schools and workplaces and safety events. Distracted Driving Simulators, Virtual Reality Goggles, Rollover Convincers and the Crashed Truck Trailer as well as the Kailee Mills Memorial Trailer are used to emphasize safe driving messages. Operation Kids Classes are conducted to provide law enforcement with education on recognizing common car seat misuse. Both education and enforcement are key to increasing safe driving practices and reducing injuries and deaths.</p> <p>Due to COVID-19 restrictions on in-person programming, several virtual programs were developed and made into videos on the Vimeo platform. These videos included <i>The Dangers of Distracted Driving</i>, <i>Buckle Up! Every Trip! Every Time!</i>, <i>The Dangers of Speeding and Following Too Close</i>, <i>Transporting Newborns</i> and <i>The 5 Most Common Car Seat Mistakes</i>.</p> <p>The use of the videos was tracked through Vimeo analytics as well as through the evaluations which were done through Google Forms. An evaluation for each video was included as a tiny URL as well as a scan code.</p>
Evidence of Success:	<p>RESULTS</p> <p>Results showed that the videos were successful in changing behavior and providing life saving education to the audiences as evidenced by the pie charts included in this Best Practice Report.</p> <p>The videos were also used at municipal courts for youth violators in lieu of community service hours. Evaluations and comments as well as the</p>

testimonials listed below show that these videos were effective in making changes in the driving habits of these young offenders.

How by just taking even a second to send a text while driving can cause someone to lose their life or take the life of someone else.

- Teen offender after watching *Distracted Driving Video*, Oct. 2020

Teens and young adults like myself do not think about the risks and dangers that can come when we do not drive safely. We are very impulsive and daring to speed, drink and drive, and be influenced by the media that leads us to make bad decisions that can cost our wallets, futures, and lives, whether it be our own or of someone else. It's not okay to drink and drive, speed, do drugs and text and drive. It has affected me significantly to not let myself make bad decisions because there are consequences for your actions. I will apply this in my life to be a safe driver and be an example for other young people to live a good life by spreading the word and what I have learned. I will avoid speeding from now on because it is serious and is not okay. I am too young to let my life go to waste and be destroyed because of something I should not do.

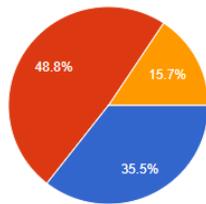
-Teen offender after watching videos, August 2021

EVALUATIONS

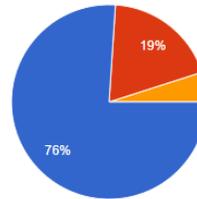
Results - Distracted Driving Video

How likely were you to text?

Before Video



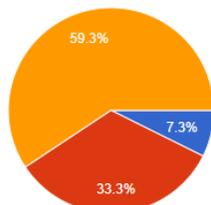
After Video



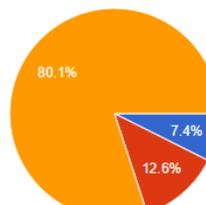
Results - Buckle Up! Every Trip! Every Time! Video

How likely were you to wear your seat belt on every trip?

Before Video

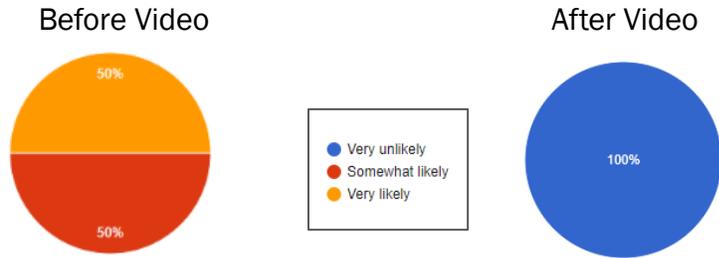


After Video



Results - Speeding and Following Too Close Video

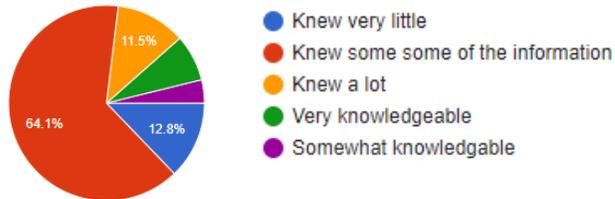
How likely were you to speed or follow too close?



Results - 5 Most Common Car Seat Mistakes Video

How would you describe your knowledge of car seats?

Before Video



After Video



Organization:	Texas A&M AgriLife Extension
Project Title:	Brazos Valley Injury Prevention Coalition and Statewide Initiatives
Project ID:	2021-Texas Ag-G-1YG-0088 (1)
Noteworthy Practices:	<p>The Brazos Valley Injury Prevention Coalition and Statewide Initiatives (BVIPC), showed resilience and flexibility while working through the challenges of COVID and expanding from a regional to a statewide grant that included increasing the BVIPC Team from two to eight staff members.</p> <p>Prior to the changes brought about by the pandemic, the majority of our Reality Education for Drivers (RED) program classes for drivers ages 15-25 were conducted on-site at CHI St. Joseph’s Regional Health (CHI) hospital and education center. In quick response to not having hospital access and providing a COVID-compliant program away from the hospital, the RED Team rapidly adapted and converted the class format to a virtual delivery. This resulted in being able to conduct classes on Zoom in a timely manner, with minimal negative impact on our communities served. The conversion also prevented additional backlogs of cases from our municipal and county court judges, who include the RED Program as a community service option for Class C Misdemeanor offenders.</p> <p>The program curriculum was not affected, while our community partner CHI collaborated on the program adaption to virtual delivery by producing a video tour with on-screen staff narration from inside their trauma center and morgue. The video was added to the program’s PowerPoint presentations and shown during each class – just as if participants were on-site at the hospital. Likewise, Memorial Center Hospital in Ector County, produced a video that gave the participants an idea of what it would be like being a patient transported in an ambulance to an ER after a vehicle crash.</p> <p>Adapting to the challenges of our “new normal,” in-person CarFit and Mature Drivers programs, while working closely with AARP, all programs were converted to virtual and conducted remotely so that the programs to educate and protect the most vulnerable population, drivers 55+ continued. With 249 programs conducted and/or supported, BVIPC & Statewide Initiatives far exceeded the initial objectives of 170.</p> <p>Vulnerable road user fatalities and injuries were on the rise during the pandemic with more people working at home and spending more time</p>

with families while looking for outside activities. BVIPC developed bike and pedestrian safety programs with on-line VIMEO video links that were marketed through social media and at the same time 91 programs were conducted and/or supported versus the original six-program commitment. Likewise, a VIMEO video was produced for restraint booster safety, allowing 48 programs to be delivered, 40 more than the original eight as proposed.

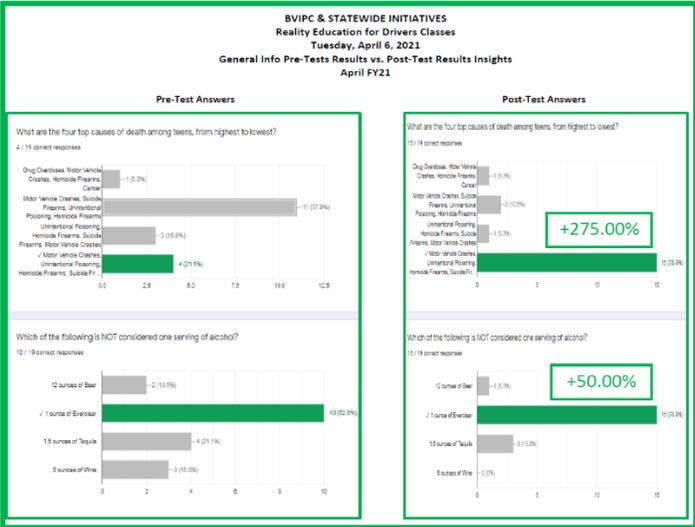
On-line platforms allowed BVIPC to exceed objectives in distracted driving programs, 67 versus 8 programs with all being conducted and/or supported through VIMEO, Zoom, and social media. Similarly, impaired driving programs also exceeded original expectations, using virtual technology, with 92 conducted and/or supported versus the original goal of 75.

Results

In addition to exceeding our FY21 objectives to deliver 42 RED programs versus 48 actual programs conducted, the RED Team’s proficiency in converting the what-had-been 100% in-person classes to a 100% virtual class delivery allowed the RED program to stay focused on our primary goal: to steer young drivers toward making safer choices – to drive sober, safely, securely and within the speed limits. An added program goal is to help participants change their attitudes about the choices they make, so in turn, they will want to change their behaviors when traveling, either behind the wheel or as passengers.

Sample RED Program General Information and Distracted Driving Pre-vs. Post-Tests Results:

Evidence of Success:





Sample RED Program Participants' Evaluation Comments: Regarding "I Feel That I Personally Benefited from This Program":

Yes, I feel I benefitted. Especially with the story at the end. Mrs. Todero is a very strong woman.
 I learned a lot from the instructors
 I feel that there was a lot of heavy information that was necessarily communicated for us to understand the volume of our decisions.
 I feel like I knew most of the content in a way but I defiantly was impacted from some stories and facts. I now think differently on some things in my driving and just mental notes.
 I learned a lot about this class and will continue do positive way
 I feel like taking this class has made me a better person and has really made me rethink my morals and life decisions that I will make in the future.
 I really enjoyed this class and learned a lot!

Sample RED Program Participants' Evaluation Comments: Regarding "What Part of the RED Program Impressed You the Most" -

All of the statistics and the way Mrs. Prince put a face to those statistics.

I was impressed that the instructors were so nice and understanding, and presented the information as a learning opportunity rather than telling us everything we did wrong.

The way that the instructors made the content personal and real.

The fact that one of our instructors was a victim of someones drunk driving and had the effects on her. When they told us at the end it was her I was shocked because she was able to go through the 5 hours and really lay the information out. I have never had someone close to me die from drunk driving so it really opened my eyes to this could absolutely happen to me.

i learn a lot and i like this program but i don't think i didn't get impressive things that i was there

What impressed me the most was that the facts that were being presented were all very accurate and I was also impressed with how well the instructors were doing their jobs.

Our teacher's willingness to open up and encourage others to open up and share personal stories.

BVIPC Program Audiences-Served Increases FY21 vs FY20:

- RED Participants: 975 vs 264
- Mature Driver Participants: 4,411 vs 65
- Pedestrian/Pedalcyclist Participants: 5,143 vs. 4,628

Organization:	Texas A&M AgriLife Extension
Project Title:	Watch UR BAC
Project ID:	2021-Texas Ag-G-1YG-0087
Noteworthy Practices:	<p>The Watch UR BAC program uses an ‘Educating the Whole Community’ approach to reducing injuries and deaths due to impaired driving. Programs are conducted at schools, parent meetings, teacher in-service trainings, school nurse/counselor trainings and law enforcement. By including youth/high school students, college students, teachers, parents, law enforcement and other concerned groups, Watch UR BAC ensures that similar information is being presented to all parties involved. Each program is tailored to be age-appropriate, while providing the message of impaired driving awareness and prevention.</p> <p>After the COVID-19 pandemic outbreak, our Watch UR BAC team saw the need to convert our programming to online to meet the needs across Texas. Many organizations understandably were closing their doors to outside guests out of safety concerns, and we eventually realized that traveling was going to be very limited for our team across Texas. Our team began researching and utilizing Zoom and Microsoft Teams platforms to communicate our alcohol and drug awareness programs online. We found</p>

	<p>many organizations were looking for online alternatives and Watch UR BAC began transitioning quickly to satisfy the demand since the problem of alcohol and drug use was not diminishing.</p>
<p>Evidence of Success:</p>	<p>Transitioning to online educational platforms allowed our team to continue sharing valuable programming across Texas without leaving our office headquarters. We provided live and recorded programming to accommodate different requests. Our Watch UR BAC team conducted twice as many virtual programs during FY21 than FY20 with 109 for 8,654 participants. We also provided numerous pre-recorded programs to requestors and ended up documenting 25 for 1,531 participants. Despite travel restrictions, our Watch UR BAC team was able to accomplish all FY21 grant objectives by their assigned deadlines. Our first FY21 in person program was in February and by that time we had conducted 81 virtual programs. We will continue to provide online options to accommodate as many as possible.</p> <p>Our Watch UR BAC project created Google Forms evaluations with QR codes to provide during virtual programming. This allowed participants to easily respond with valuable online feedback. Many program evaluations included repeated comments such as “very informative”, “virtual was effective”, “I enjoyed the virtual training” and “virtual works”.</p> <p>Watch UR BAC also created a new “Participation Verification” form that was provided to program requestors to complete afterward in order to document and capture necessary details such as date, location and number of participants. This proved very successful for virtual programs since often times numerous students would be logged in via one device. Since we were unable to take pictures of many of our program participants we depended on the “Participation Verification” form to document the event and each one was signed by an official from the participating organization. The official was the one providing the number of attendees/participants and helped to determine an accurate number for the attendance at these schools and large events.</p> <p>Another successful objective was presenting our subcontractor victim impact speakers, WhenSeanSpeaks. They conducted 60 programs both virtually and in-person that reached out to 9,110 individuals of all ages sharing their testimonials on the effects of drinking and driving from the perspective of a critically injured passenger with a drunk driver. The responses we received via email and social media confirm their effectiveness in connecting with audiences of all ages, but particularly high school age. Evaluations show that the virtual presentations were as impactful as the in-person presentations.</p>

Organization:	Driscoll Children’s Hospital
Project Title:	Keep Families Safe in Traffic
Project ID:	2021-DrisHosp-G-1YG-0122
Noteworthy Practices:	<p>Driscoll Children’s Hospital (DCH) Injury Prevention Program partnered with TxDOT in FY2021 for a new project, Keep Families Safe in Traffic, focusing on prevention efforts to reduce motor vehicle crashes, injuries and deaths associated with them.</p> <p>In a year riddled with COVID restrictions impacting in-person training and outreach, DCH adapted by utilizing virtual training and imbedded personnel to exceed Grant Objectives this year.</p> <p>A key Objective was the distribution of child passenger safety seats along with education to parents and caregivers. Traditional classroom education and car seat events were not an option for most of the grant year. DCH started conducting small-group classes via Zoom and scheduled contactless seat pick up with a facetime call for installation.</p> <p>Another Objective was the distribution of bicycle helmets along with fittings and education. Traditional bike rodeos and community events did not take place this year, again due to COVID restrictions. In order to meet the Objective and distribute bike helmets, DCH partnered with the Occupational Therapy Department at the hospital. A questionnaire was created to identify children at the hospital who would benefit from a bike helmet upon recovery and discharge. Therapy staff then provided the helmets, fittings, and education for these children.</p> <p>For the grant year, DCH exceeded all Target Numbers for community outreach Objectives.</p>
Evidence of Success:	<p>The Driscoll Children’s Hospital grant was able to follow hospital policy for conducting in-person outreach activities on Jan. 1, 2021, per TxDOT policy.</p> <p>With the grant funding and because DCH was one of the only programs in the Coastal Bend offering car seats and education, community demand for inspections and car seats was significant.</p> <p>DCH was able to move underutilized funds from travel (not used due to COVID restrictions both within service area and for conferences) to purchase additional seats. This allowed DCH to purchase 1387 seats, rather than the planned 900 seats during the grant year.</p>

DCH offered two types of appointments/training classes. For caretakers only needing inspections, these were conducted via FaceTime. For qualified families needing car seats, small Zoom meetings were held, and appointments made to pick up car seats. With this, a total of 538 education classes were held this year, far exceeding the planned 75 classes.

Challenges were again faced in the weeks leading up to National Child Passenger Safety Week, September 20-25, 2021. The Coastal Bend saw a tremendous spike in COVID numbers. Social Media posts by the hospital created an influx of requests for car seats. The post was shared 1,500+ times. The Hospital was concerned for the safety of families, technicians, and volunteers if they were to host a Super Saturday event.

DCH relied on everything learned during the grant year. The innovative Zoom training and car seat pick-up protocol culminated with a response during National Child Passenger Safety week providing education via Zoom classes for 598 caregivers and distributing 285 car seats during the week.

Child Passenger Super Saturday did take place. Parents who had attended the Zoom training had an express lane for pick up. The event was orderly and inspection lanes were manned by 9 Technicians. The event also included partnerships with other area hospitals to distribute car seat education, distracted driving education, and hot car education. (see attached photos and social media post)

Another innovative technique involved the distribution of bicycle helmets. The helmets were donated by a community partner. Ideally, each helmet should be given with education and a proper fitting. The grant program partnered with the Occupational Therapy Department at the hospital. Occupational Therapists “teach techniques and provide equipment to facilitate independence.” A questionnaire provided by the grant helped the OT staff identify children who would benefit from a helmet as part of their daily activities upon recovery and discharge. The outreach was so successful, the grant was able to secure additional helmets and distributed a total of 380 helmets, exceeding the objective of 250.

Small-group and individual education is always the most effective. Small-group education was not the original plan for the grant, however, in the end, many more people were reached, and more impactful education was received. This holds true for all the community education conducted by DCH this year.

Let experts inspect your child's safety seat for free

To be sure your loved one is safe in the car, Driscoll Health System is offering free child safety seat inspections on Saturday, Sept. 25.



Author: Kill Staff

Published: 11:43 AM CDT September 24, 2021

Updated: 11:43 AM CDT September 24, 2021



CORPUS CHRISTI, Texas - It is National Child Passenger Safety Week. To be sure your loved one is safe in the car, Driscoll Health System is offering free child safety seat inspections Saturday, Sept. 25.

Certified Child Passenger Safety Technicians will teach parents how to properly install a child's car seat. The event is open to the community at no cost.

The event will be held at Driscoll Children's Health Business Center, 9-11 a.m., as a partnership between Driscoll Health Plan, the Driscoll Injury Prevention Program, and Texas Department of Transportation. Child must be present. Masks will be provided, and social distancing will be practiced. For more information, contact Karen Beard, Injury Prevention Training Coordinator, at 361-779-5817.

Technicians will be available to instruct adults how to choose the best car seat for a child's age and size, how to correctly install the seat in their vehicle and how to use that seat correctly every time. They will discuss the importance of registering car seats in case of a recall and be checking expiration dates.

Texas law requires all children younger than 8 years old, unless they are taller than 4 feet 9 inches, to be properly restrained in a child safety seat.

Four out of five car seats are incorrectly installed. It is recommended that children remain rear facing until reaching the maximum height and weight limit of the child safety seat.



Social Media Post with +1,500 shares:

Driscoll Children's Hospital
about 2 months ago

Do you need a FREE CAR SEAT?

Join a Zoom class that fits your schedule. Go to zoom.us on the date/time of your choosing and enter the Meeting ID and password below.
Please know the weight of your child!

DATE	TIME	MEETING ID	PASSWORD
Tuesday September 21, 2021	9:00am	966 2635 5513	730590
Tuesday September 21, 2021	1:00pm	922 2906 9995	485116
Wednesday September 22, 2021	9:00am	982 8580 1308	985308
Wednesday September 22, 2021	3:30pm	985 3446 6358	436583
Thursday September 22, 2021	9:00am	950 9600 3081	365751

After attending the class, pick up your **FREE CAR SEAT** on Saturday, September 25th, 2021 from 9am-11am at Driscoll Children's Business Health Center, 4525 Ayers St, Corpus Christi, TX 78415

For more information or questions, please call Injury Prevention at (361) 694-6700

Do you need a car seat for your child?

Participate in one of these Zoom classes to get a FREE car seat for your child.

You can join in on a class that meets your schedule from the options on this flyer. Go to zoom.us on the date and time of your choice and enter the Meeting ID and password listed on the flyer.... See more

👍 135 💬 127 ➦ 1.5K

Organization:	Department of State Health Services
Project Title:	Statewide Child Passenger Safety (CPS) Education and Distribution Program
Project ID:	2021-TDSHS-G-1YG-0108
Noteworthy Practices:	<p>DSHS, as the lead state agency responsible for COVID-19 protections and information in the state, developed a series of best practice recommendations to prevent the spread of COVID-19 during the education and distribution of child safety seats to families in need and the education and training of child passenger safety technicians.</p> <p>DSHS' Safe Riders also developed protocols to prevent the spread of COVID-19 while conducting certification trainings.</p> <p>The safety protocols align with the Centers for Disease Control and Prevention (CDC) and recommendations from Safe Kids Worldwide and the mitigation practice recommendations from the National Child Passenger Safety Board.</p> <p>Safe Riders (SR) staff adapted education and distribution practices from being in-person to virtual to program partners following the safety protocols that were put in place.</p>
Evidence of Success:	<p>Safe Riders distribution programs were able to resume education and distribution activities following the safety protocols that were put in place.</p> <p>Since protocols were released in April, 36 (~60%) SR distribution sites submitted letters of intent and resumed distribution.</p>

Organization:	El Paso County Sheriff's Office
Project Title:	STEP Comprehensive Grant
Project ID:	2021-EIPaso CO-S-1YG-00022
Noteworthy Practices:	Even though COVID-19 produced many restrictions for this agency, they still found the importance and made time to produce a local Click it or Ticket video as well as a #EndtheStreakTX video.
Evidence of Success:	These videos were shared with thousands of community members and others across the state of Texas via TxDOT Social Media platforms and local media to share Traffic Safety information regarding the importance of seat belts as well as share what this sheriff's office is doing to end the streak of deaths in Texas.

Organization:	Harris County District Attorney
Project Title:	Intoxication Source and Prevention
Project ID:	2021-HarrisDA-G-1YG-0133
Noteworthy Practices:	<p>The Harris County District Attorney office is currently running a two-part TxDOT funded Intoxication Source and Prevention program that targets the unlicensed serving of alcohol after hours, the over service of alcohol, and the service of alcohol to minors. Our goal is to seek out the illegal service of alcohol to help prevent intoxicated driving deaths. The Texas Alcohol Beverage Commission (TABC) can only inspect and file on TABC-licensed premises, thus not having jurisdiction over unlicensed, after-hours bars contributing to intoxicated drivers. The County Attorney's Office (CAO) targets unlicensed, after-hours locations, but not for the purposes of conducting source investigation. The Harris County District Attorney's Office (HCDAO) realized that the office could assist the TABC with monitoring licensed establishments and fill the void of prosecuting and holding accountable unlicensed establishments.</p> <p>The first part of our program is retroactive investigation that happens after a fatal crash has occurred. We aim to pinpoint where the intoxicated driver had been drinking and/or where they purchased alcohol. We then investigate the source location as it relates to the fatal crash to see if criminal charges can be filed.</p> <p>The second part of the program is investigating charged intox-related cases and keeping a database of their source locations. We track trends and zero-</p>

	<p>in on problematic locations. If a location is TABC licensed, we serve them with a notification letter and offer training in an effort to get them back in compliance. If they fail to comply or if a location is unlicensed, we work with law enforcement to coordinate enforcement actions. At this point criminal charges can be filed as needed and/or the civil injunction process can begin in an effort to monitor, limit or even close the location.</p> <p>During the height of the Covid pandemic, there was a state mandated Stay-at-Home order in place. This brought business to a halt for restaurants and bars. Even after the order was lifted, these establishments saw a huge reduction in visitors. In turn, we were seeking a way to utilize our grant program and meet our objectives during a time when there weren't as many intoxicated drivers out on the road due to business closures. Our office became aware of businesses falsifying food service applications in order to stay open and sell alcohol. We investigated and charged these business owners who were illegally selling alcohol with falsifying government records. This proactive approach allowed the program to exceed Objectives for the 2021 Grant Year.</p>
<p>Evidence of Success:</p>	<p>For FY2021, the following Objectives were reported with the final Performance Report:</p> <p>Criminal charges filed against alcohol source establishments and/or individuals - 109</p> <p>Training sessions to local law enforcement and retailers - 21</p> <p>Nuisance notice letters - 8</p> <p>Civil injunction resulting in closure - 1 (chemistry lounge)</p>

Organization:	Texas A&M Transportation Institute
Project Title:	Youth Transportation Safety Program's Resilience & Adaptation During COVID-19
Project ID:	-0037

Noteworthy Practices:

DIGIT Initiative

When the impacts of COVID-19 became widespread, the Youth Transportation Safety (YTS) Program immediately went to work examining what resources and outreach activities could be migrated to the virtual/digital environment. While a wide variety of digital YTS Program resources already existed, the closure of school campuses and prohibition of in-person, interactive educational activities did represent a significant challenge and temporary setback.

In response to these challenges, our team immediately launched a major new effort we call the DIGital Innovation & Transformation (DIGIT) initiative. This effort not only entailed migration of existing resources and outreach activities to the virtual environment, but also included the generation of over a dozen new ideas and resources that could be delivered in digital format.

The early results of DIGIT have been noteworthy and encouraging. A total of 24 new initiatives were identified and launched by late 2020, social media being the main source of outreach by delivering YouTube videos, Instagram TV and Story templates, Twitter Chats, and other educational messaging.



Figure 1: Instagram Story Initiative where teens draw on Instagram Story Template



Figure 2: TDS Updates Initiative, staff provide video updates each week about program virtual adaptations.

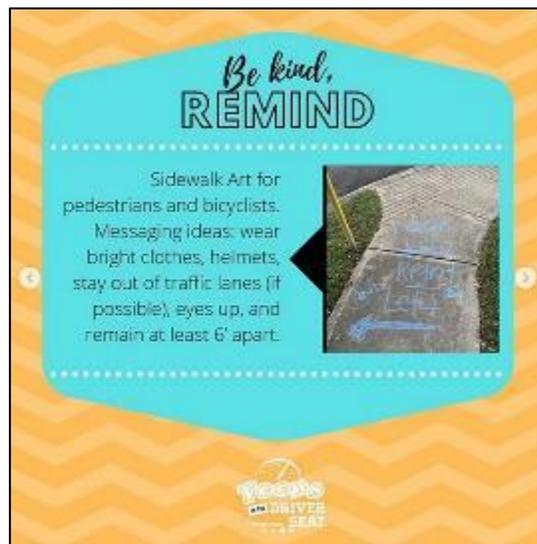


Figure 3: TDS @ Home Initiative was created to help youth still engage with program safely.

Best Practice Educational Toolkit Adaptation

YTS staff knew campuses would have different opening models (digital, on-campus, and blended). The team decided to adapt the educational toolkit to include socially distant educational materials such as vinyl banners, posters, and yard-signs that may be put up by teachers or students. Staff assessed the need and potential use of individualized toolkit elements such as brochures, postcards, pens, pencils, etc. by delivering a climate survey to both Teens in the Driver Seat and U in the Driver Seat program schools. The survey results have guided the DIGIT team in development and delivery of resources that can best meet the needs of program participants in the COVID landscape.

Other strategic steps were taken to adapt in these uncertain times. The YTS team decided to not only ship physical toolkits, but also make digital toolkits accessible to schools. A phased launch plan was created to align one safety topic area per month. This allows for a steady creation timeline with new digital/downloadable resources available each month of the school year.

YTS took the initiative to migrate it's sign-up and ordering process all online. Schools may become active and receive online access to the digital toolkits when they sign up for the program. A unique login is created for each teacher sponsor and when they log in to the website they'll see digital toolkits broken out into safety topic area (i.e. distractions, rail safety, pedestrian safety, etc).

New Toolkit Items

DIGIT team members were tasked with collecting insights on digital delivery tools and software. These tools are the basis for creating new digital outreach/education resources. Learning tools that the team identified as potential digital outreach options for youth include:

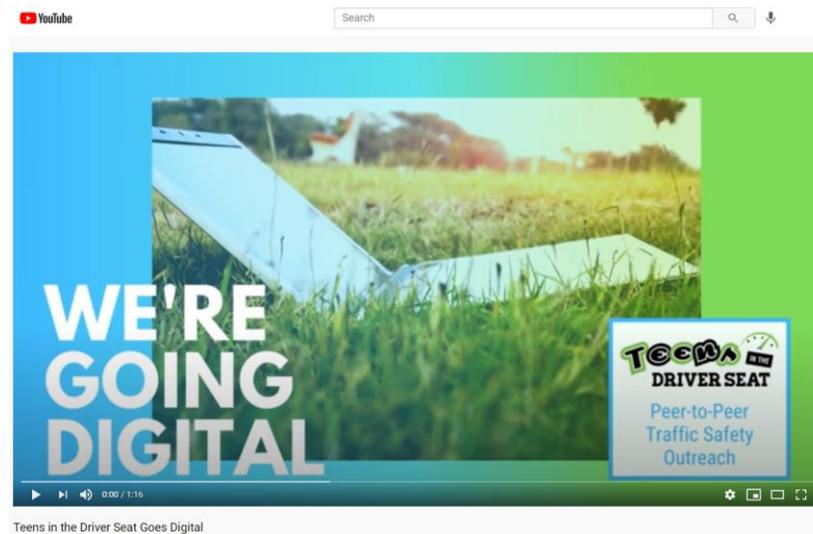
- Kahoot! & Quizzlet
- Escape Rooms
- Videos
- PowerPoints & Pear Deck
- Giphy stickers
- Webinars
- Virtual Bingo
- Instagram Templates
- Pixel art spreadsheet
- Think-Pair-Share
- Hack-A-Thon
- Webpage quizzes

Since the Summer the team was able to create a handful of new digital outreach resources including; a Big Rig Safety Kahoot Challenge, Rail Safety Kahoot Challenge, social media toolkits on various topics, the Ride With Me Escape Room, Pedestrian Safety Kahoot Challenge, Distracted Driving Kahoot challenge, and various educational videos. [Visit the TDS YouTube Channel.](#)

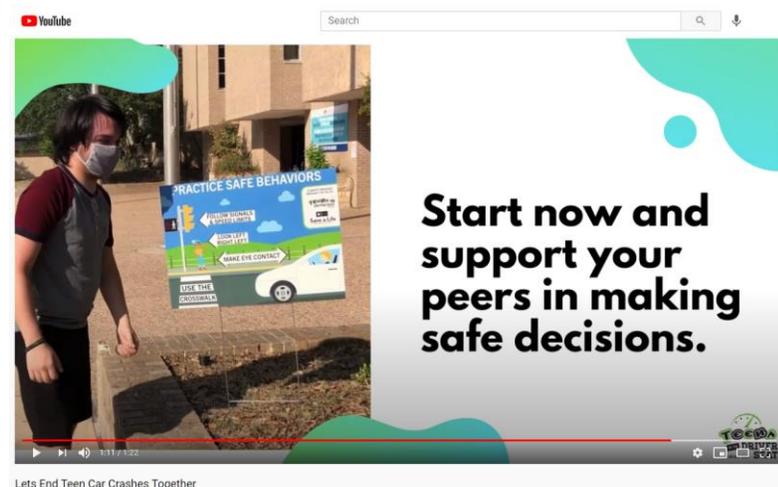
Marketing

The Summer presented a lot of changes to the program including the sign-up process and digital outreach elements that could still satisfy learning and education around traffic safety topics. The team decided it was best to deliver a few marketing elements to announce these adaptations.

A video was created to announce that TDS was going digital. [Watch here.](#)



A second video was made to show how you may safely and effectively use the TDS physical and digital toolkit resources this school year to continue participation in the program. [Watch here.](#)



Evidence of Success:

Tracking Results

In addition to deploying these new education-outreach initiatives, our team also invested significant effort in tracking related results. Each initiative was tracked by medium (social media, website, etc), measurement type (likes, downloads, etc), and software for tracking. By collecting this information, the team was able to observe what initiatives were successful or possibly missing the mark with engaging the young driver audience.

We believe young people are anxious to find ways to connect with each other and that interesting and interactive digital platforms offer us a chance to fulfill this desire, plus keep to the core program model of peer-to-peer outreach. The following are highlights of the metrics associated with social media platforms we have been using to convey traffic safety messaging, and that were accomplished in the first 6 weeks of this new DIGIT initiative.

Teens in the Driver Seat®

Instagram posts/engagements: + 1,120 %

Twitter:

- Tweets/posts + 185%
- Impressions + 114%
- Mentions + 506%

Facebook:

- page views + 44%
- post reach + 51%
- post engagement + 59%

U in the Driver Seat

Instagram: posts/engagements + 435%

Twitter:

- Tweets/posts + 107%
- Impressions + 160%

Facebook:

- Post reach + 1,802%
- Post engagements + 748%

These measurable results are tangible evidence of the resilience and creativity of our staff and are demonstrations of our understanding of this valuable but oftentimes difficult audience to engage.

Lessons Learned

Our efforts during the spring have taught us many lessons. Our experience with this target audience (i.e., young people) also tells us that they are, even more so than the general population, extremely active on social media and their smartphones however selective in what they enjoy watching and engaging with.

We believe young people are anxious to find ways to connect with each other and that interesting and interactive digital platforms offer us a chance to fulfill this desire, plus keep to the core program model of peer-to-peer outreach. A few lessons learned include:



DEVELOP ONLINE
GROUP ACTIVITIES
THAT ARE READY TO
GO (CLICK AND DO)



OPERATE IN THE
SPEED OF NEED



INTEGRATE
TAGGING



GO WITH WHAT
THEY KNOW
(PEOPLE, PLACES,
THINGS)



HIT THEM IN THE FEELS – FEEL GOOD,
EMPOWERING, RELATABLE



SHOW UP WHERE
AND WHEN THEY
ARE

Conclusion

The resourcefulness and resilience of the Youth Transportation Safety (YTS) Program resulted in quick adaptation and delivery of key traffic safety messages in a challenging environment. The DIGIT initiative has helped YTS accomplish their mission in new ways. The COVID-19 dilemma necessitated the need to engage youth more effectively in various social media formats and create more access to resources virtually. YTS staff innovation transformed this challenge into an opportunity to amplify our reach in new and more cost-effective ways.

While COVID-19 clearly presents current and future challenges, YTS plans to continue to build upon these accomplishments and further expand our breadth of resources and outreach offerings in the digital space. The core mission to save lives and prevent injury among youth through education, empowerment, and peer-led outreach has not changed. The commitment to fighting the number one killer of the youngest members of our society is unwavering – with or without COVID-19

APPENDIX A - PROJECT CROSS REFERENCES

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Bexar County District Attorney's Office 2021-BexarCoD-G-1YG-0115	AL	405D M5BAC	Planned: \$16,596.00 Actual: \$16,255.36			\$20,859.60 \$20,984.90	\$37,455.60 \$37,240.26
Fort Bend County District Attorney's Office 2021-FortBend-G-1YG-0146	AL	405D M5BAC	Planned: \$44,863.83 Actual: \$34,713.60			\$11,215.97 \$8,678.40	\$56,079.80 \$43,392.00
Harris County District Attorney 2021-HarrisDA-G-1YG-0112	AL	405D M5HVE	Planned: \$324,999.91 Actual: \$221,388.82			\$106,379.88 \$72,835.96	\$431,379.79 \$294,224.78
Harris County District Attorney 2021-HarrisDA-G-1YG-0133	AL	402 AL	Planned: \$250,000.00 Actual: \$215,312.32			\$76,005.80 \$65,512.90	\$326,005.80 \$280,825.22
Montgomery County District Attorney's Office 2021-MCDAO-G-1YG-0097	AL	402 AL	Planned: \$143,624.00 Actual: \$140,040.49			\$98,487.29 \$121,518.46	\$242,111.29 \$261,558.95
Tarrant County 2021-TarrantC-G-1YG-0103	AL	405D M5HVE	Planned: \$199,425.00 Actual:			\$94,413.72	\$293,838.72
Texas Alcoholic Beverage Commission 2021-TABC-G-1YG-0123	AL	405D M5HVE	Planned: \$454,767.61 Actual: \$409,250.84			\$472,759.91 \$3,841,153.01	\$927,527.52 \$4,250,403.85
Texas Department of Public Safety 2021-TDPS-G-1YG-0008	AL	405D M5HVE	Planned: \$360,271.75 Actual: \$324,715.15			\$558,000.00 \$782,326.65	\$918,271.75 \$1,107,041.80

STEP - Click It Or Ticket Mobilization

Group Project

City of Laredo Police Department 2021-LaredoPD-CIOT-00027	M1HVE	405B	M1HVE	Planned: \$24,999.75 Actual: \$21,643.47			\$7,749.92 \$6,805.60	\$32,749.67 \$28,449.07								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC		Enforce. Hours 360	Safety Belt/Seat Adult Child 140 61		CMV Citations HMV Seatbelt Speed		Other Citations/Arrests Speed DWI DUI Minor DD ITC HMV Citations Arrests 217 101 63 59 792 5				PI&E Materials Prod. Dist. 90 90		Comm. Events 1	Present ations 1	Media Exp. 7
City of Wharton Police Department 2021-WhartonPD-CIOT-00037	M1HVE	405B	M1HVE	Planned: \$4,298.40 Actual: \$262.50			\$1,199.23 \$199.00	\$5,497.63 \$461.50								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC		Enforce. Hours 7	Safety Belt/Seat Adult Child 5		CMV Citations HMV Seatbelt Speed		Other Citations/Arrests Speed DWI DUI Minor DD ITC HMV Citations Arrests 1 1				PI&E Materials Prod. Dist. 100		Comm. Events 1	Present ations 1	Media Exp. 1
City of Hillsboro Police Department 2021-HillsboroPD-CIOT-00018	M1HVE	405B	M1HVE	Planned: \$6,655.50 Actual: \$5,406.50			\$1,672.54 \$1,360.26	\$8,328.04 \$6,766.76								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC		Enforce. Hours 161	Safety Belt/Seat Adult Child 34 12		CMV Citations HMV Seatbelt Speed		Other Citations/Arrests Speed DWI DUI Minor DD ITC HMV Citations Arrests 144 1 1 144 3				PI&E Materials Prod. Dist. 8,040		Comm. Events 1	Present ations 1	Media Exp. 5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization

Group Project

The City of Bertram Police Department M1HVE 405B M1HVE Planned: \$2,400.00 \$621.24 \$3,021.24
 2021-BertramPD-CIOT-00019 Actual: \$913.00 \$266.87 \$1,179.87

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
				30					33						1	8				5

City of Harlingen Police Department M1HVE 405B M1HVE Planned: \$6,000.00 \$1,549.16 \$7,549.16
 2021-Harlingen-CIOT-00020 Actual: \$4,541.49 \$1,172.72 \$5,714.21

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
				122	13	2			2	1			3	6		12	4	150	150	1	2

City of Three Rivers Police Department M1HVE 405B M1HVE Planned: \$3,955.68 \$1,037.24 \$4,992.92
 2021-ThreeRiversPD-CIOT-00021 Actual: \$2,827.45 \$741.55 \$3,569.00

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				102	2	1			4	70						10	1	100		1	1	2

City of Linden Police Department M1HVE 405B M1HVE Planned: \$3,000.00 \$794.35 \$3,794.35
 2021-LindenPD-CIOT-00023 Actual: \$2,294.43 \$810.51 \$3,104.94

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				100	38	11				94				11	2	33	2	464		1	2	11

City of Arcola Police Department M1HVE 405B M1HVE Planned: \$1,964.60 \$514.66 \$2,479.26
 2021-ArcolaPD-CIOT-00042 Actual: \$1,401.28 \$437.91 \$1,839.19

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				47	2					37						18		2	100	1	3	1

City of Houston Police Department M1HVE 405B M1HVE Planned: \$49,999.58 \$13,597.61 \$63,597.19
 2021-HoustonPD-CIOT-00016 Actual: \$41,535.84 \$21,239.33 \$62,775.17

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				545	1,212	122				53			9	20		543	201	200		1	1	3

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization **Group Project**

City of Baytown Police Department M1HVE 405B M1HVE *Planned:* \$5,946.42 \$1,633.48 **\$7,579.90**
 2021-Baytown-CIOT-00043 *Actual:* \$3,575.07 \$982.07 **\$4,557.14**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			60	1					15	1					26	4			1	5	4

Zapata County Sheriff's Office M1HVE 405B M1HVE *Planned:* \$12,000.00 \$3,382.55 **\$15,382.55**
 2021-ZapataCoSO-CIOT-00015 *Actual:* \$429.00 \$409.41 **\$838.41**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			17												2						2

Hidalgo County Constable Precinct 5 M1HVE 405B M1HVE *Planned:* \$3,975.00 \$1,133.00 **\$5,108.00**
 2021-HidalgoCCPct5-CIOT-00028 *Actual:* \$960.22 \$563.20 **\$1,523.42**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			29	2	1			1	26												3

City of Refugio Police Department M1HVE 405B M1HVE *Planned:* \$2,932.20 \$824.22 **\$3,756.42**
 2021-RufugioPD-CIOT-00030 *Actual:* \$246.00 \$73.54 **\$319.54**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			8	4																	2

City of Alton Police Department M1HVE 405B M1HVE *Planned:* \$7,494.00 \$2,199.27 **\$9,693.27**
 2021-AltonPD-CIOT-00031 *Actual:* \$1,243.50 \$1,241.38 **\$2,484.88**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			41	4	1				18						33	2					5

City of Austin Police Department M1HVE 405B M1HVE *Planned:* \$25,000.29 \$6,252.72 **\$31,253.01**
 2021-AustinPD-CIOT-00032 *Actual:* \$24,779.72 \$6,252.72 **\$31,032.44**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			292	168	10				41	3		5	39	6	180	1					6

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization **Group Project**

City of Monahans Police Department M1HVE 405B M1HVE *Planned:* \$1,390.80 \$437.33 **\$1,828.13**
 2021-MonahansPD-CIOT-00034 *Actual:* \$1,215.99 \$437.33 **\$1,653.32**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			36	8			2	2							3			500	1	3	3

City of Pharr Police Department M1HVE 405B M1HVE *Planned:* \$7,970.00 \$2,166.82 **\$10,136.82**
 2021-PharrPD-CIOT-00035 *Actual:* \$7,526.74 \$2,051.86 **\$9,578.60**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			200	14	2			16					6		57	4					11

City of Progreso Police Department M1HVE 405B M1HVE *Planned:* \$5,999.92 \$1,561.24 **\$7,561.16**
 2021-ProgresoPD-CIOT-00036 *Actual:* \$5,999.92 \$2,520.44 **\$8,520.36**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			285	27	14			36	4		2		38		184	26					1	2

City of Mount Pleasant Police Department M1HVE 405B M1HVE *Planned:* \$4,486.50 \$1,442.83 **\$5,929.33**
 2021-MtPleasantPD-CIOT-00025 *Actual:* \$1,813.96 \$616.75 **\$2,430.71**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			56	33	3			5					6		25	5					1	2

City of Donna Police Department M1HVE 405B M1HVE *Planned:* \$6,000.00 \$1,780.75 **\$7,780.75**
 2021-DonnaPD-CIOT-00010 *Actual:* \$5,884.76 \$1,828.52 **\$7,713.28**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			200	26	3			22					19	16	29	5		250	250		3	3	3

City of Mesquite Police Department M1HVE 405B M1HVE *Planned:* \$3,990.57 \$1,000.76 **\$4,991.32**
 2021-Mesquite-CIOT-00004 *Actual:* \$1,206.63 \$340.33 **\$1,546.96**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			18	13	1			26							67							4	4

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization

Group Project

City of Montgomery Police Department M1HVE 405B M1HVE Planned: \$3,990.62 \$1,241.08 \$5,231.70
 2021-MontgoPD-CIOT-00046 Actual: \$3,615.93 \$1,125.72 \$4,741.65

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
				126	4				65	2				3		15	4			1	2

City of Texarkana Police Department M1HVE 405B M1HVE Planned: \$2,997.36 \$749.76 \$3,747.12
 2021-TexarkPD-CIOT-00039 Actual: \$700.42 \$229.48 \$929.90

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
				17	38	7			3							16	7	50	50		25

City of Driscoll Police Department M1HVE 405B M1HVE Planned: \$3,991.50 \$1,026.02 \$5,017.52
 2021-DriscollPD-CIOT-00003 Actual: \$3,255.45 \$870.42 \$4,125.87

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				122												69	6	50	50	1	1	4

Webb County Constable Pct. 4 M1HVE 405B M1HVE Planned: \$4,991.08 \$1,278.84 \$6,269.92
 2021-WebbCCP4-CIOT-00051 Actual: \$4,236.01 \$1,102.88 \$5,338.89

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				142	3	1			27					18		143	3	1	100	1	2	2

Tom Green County M1HVE 405B M1HVE Planned: \$5,985.00 \$1,558.70 \$7,543.70
 2021-Tomgreen-CIOT-00050 Actual: \$3,622.50 \$654.30 \$4,276.80

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
				80	6				9							27	5			1	2

City of La Porte Police Department M1HVE 405B M1HVE Planned: \$5,991.15 \$1,694.30 \$7,685.45
 2021-LaPorte-CIOT-00048 Actual: \$991.28 \$280.33 \$1,271.61

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				16					21							1						1

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization

Group Project

City of Kyle Police Department M1HVE 405B M1HVE *Planned:* \$5,392.00 \$1,094.04 **\$6,486.04**
 2021-KylePD-CIOT-00017 *Actual:* \$5,092.80 \$1,480.28 **\$6,573.08**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			86	4	1				64	2		2	3			66	1			1	4

City of Brownwood Police Department M1HVE 405B M1HVE *Planned:* \$2,000.00 \$548.42 **\$2,548.42**
 2021-BrownwoodPD-CIOT-00045 *Actual:*

Project Not Implemented

City of Dallas Police Department M1HVE 405B M1HVE *Planned:* \$84,952.55 \$23,372.65 **\$108,325.20**
 2021-Dallas-CIOT-00006 *Actual:* \$20,486.00 \$5,635.95 **\$26,121.95**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			289	319	20				178	1			71			124					3

Webb County Constable Pct. 1 M1HVE 405B M1HVE *Planned:* \$25,080.00 \$6,303.60 **\$31,383.60**
 2021-WebbCCP1-CIOT-00009 *Actual:* \$20,218.07 \$4,773.52 **\$24,991.59**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			586	1,090	420				8				16			399		1,360	1,360	1	7

City of Wichita Falls Police Department M1HVE 405B M1HVE *Planned:* \$12,957.34 \$3,261.35 **\$16,218.69**
 2021-WichitaPD-CIOT-00008 *Actual:* \$10,796.37 \$2,720.33 **\$13,516.70**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			177	130	2				75				17	98	322	61				1	3

City of Amarillo Police Department M1HVE 405B M1HVE *Planned:* \$11,000.00 \$2,845.23 **\$13,845.23**
 2021-AmarilloPD-CIOT-00005 *Actual:* \$10,057.04 \$2,724.02 **\$12,781.06**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			200	219	14				92				15	3		115	10			1	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization

Group Project

City of Ingleside Police Department M1HVE 405B M1HVE Planned: \$3,870.96 \$1,056.24 \$4,927.20
 2021-InglesidePD-CIOT-00026 Actual: \$1,342.88 \$366.42 \$1,709.30

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
				44	17				4						1	15	2		52		2

City of Corpus Christi Police Department M1HVE 405B M1HVE Planned: \$8,950.00 \$2,416.80 \$11,366.80
 2021-CorpusPD-CIOT-00012 Actual: \$5,974.46 \$1,613.38 \$7,587.84

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
				98	187	7							9			66	1		100		5

City of McAllen Police Department M1HVE 405B M1HVE Planned: \$9,000.00 \$2,250.00 \$11,250.00
 2021-McAllenPD-CIOT-00013 Actual: \$9,000.00 \$2,390.00 \$11,390.00

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
				252	8				37				2	3		57	2				2

City of Garland Police Department M1HVE 405B M1HVE Planned: \$4,960.22 \$1,241.08 \$6,201.30
 2021-GarlandPD-CIOT-00014 Actual: \$4,930.07 \$3,402.48 \$8,332.55

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
				74	97	4			35					25		106	4				2

Texline Marshals Office M1HVE 405B M1HVE Planned: \$944.63 \$503.26 \$1,447.89
 2021-TexlineMO-CIOT-00047 Actual: \$944.63 \$638.71 \$1,583.34

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
				28	1				4						3	17			1	1	2

City of Freeport Police Department M1HVE 405B M1HVE Planned: \$4,787.90 \$1,211.67 \$5,999.57
 2021-FreeportPD-CIOT-00041 Actual: \$949.20 \$344.60 \$1,293.80

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
				26					10	1				5		3					2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization **Group Project**

Harris County Constable Precinct 4 M1HVE 405B M1HVE *Planned:* \$19,996.68 \$5,753.69 **\$25,750.37**
 2021-Harris4-CIOT-00024 *Actual:* \$14,442.35 \$4,252.98 **\$18,695.33**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			268	183					17							432	13			7

City of San Antonio Police Department M1HVE 405B M1HVE *Planned:* \$35,000.00 \$8,750.15 **\$43,750.15**
 2021-SanAntPD-CIOT-00007 *Actual:* \$20,766.42 \$5,664.73 **\$26,431.15**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			310	46	10				14	2		14	2	1	105	13			10

Callahan County Sheriff's Office M1HVE 405B M1HVE *Planned:* \$2,999.96 \$753.41 **\$3,753.37**
 2021-CallahanCoSO-CIOT-00038 *Actual:* \$512.11 \$242.19 **\$754.30**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			19	2					13						3		1	40	1	1	2

STEP - Click It Or Ticket Mobilization Subtotals # of Projects: 42 *Planned:* \$450,298.15 \$121,461.21 **\$571,759.36**
 41 *Actual:* \$277,641.46 \$90,864.02 **\$368,505.48**

Performance Data Summary:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DD	ITC	HMV	Other Citations	Other Arrests				Prod.	Dist.
			5,676	4,100	730			7	1,533	18	180	455	411	4,007	335	1,955	11,747	23	38	173

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization - Thanksgiving **Group Project**

City of McAllen Police Department M1HVE 405B M1HVE *Planned:* \$6,800.00 \$1,700.00 **\$8,500.00**
 2021-McAllenPD-CIOT-THA-00024 *Actual:* \$6,646.03 \$1,661.51 **\$8,307.54**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			191	37	11				37				2	3		81	9			2

City of Ingleside Police Department M1HVE 405B M1HVE *Planned:* \$3,870.96 \$1,056.24 **\$4,927.20**
 2021-InglesidePD-CIOT-THA-00023 *Actual:* \$2,790.58 \$761.45 **\$3,552.03**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			94	15					8	3			1	1	1	6	2		140	2

City of Kingsville Police Department M1HVE 405B M1HVE *Planned:* \$3,885.60 \$1,193.32 **\$5,078.92**
 2021-kingsvPD-CIOT-THA-00042 *Actual:*

Project Not Implemented

City of Robstown Police Department M1HVE 405B M1HVE *Planned:* \$6,000.00 \$1,537.56 **\$7,537.56**
 2021-Robstown-CIOT-THA-00029 *Actual:* \$2,790.54 \$910.15 **\$3,700.69**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			81	3					114							40				1	3

Comanche County Sheriff's Office M1HVE 405B M1HVE *Planned:* \$1,977.60 \$503.62 **\$2,481.22**
 2021-ComancheCOSO-CIOT-THA-00039 *Actual:* \$1,260.72 \$434.83 **\$1,695.55**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			55		1				9							6				1	2

City of Montgomery Police Department M1HVE 405B M1HVE *Planned:* \$3,980.00 \$1,201.96 **\$5,181.96**
 2021-MontgoPD-CIOT-THA-00038 *Actual:* \$3,226.90 \$974.78 **\$4,201.68**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			111		1				80							16	4				

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization - Thanksgiving **Group Project**

City of Bullard Police Department M1HVE 405B M1HVE *Planned:* \$943.56 \$280.71 **\$1,224.27**
 2021-BullardPD-CIOT-THA-00037 *Actual:* \$463.82 \$115.96 **\$579.78**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			18						1							4			

City of Iowa Colony Police Department M1HVE 405B M1HVE *Planned:* \$2,988.28 \$763.60 **\$3,751.88**
 2021-IowaCPD-CIOT-THA-00036 *Actual:* \$2,005.98 \$543.60 **\$2,549.58**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			59						47							82	1	20	15

Ector County Sheriff's Office M1HVE 405B M1HVE *Planned:* \$10,993.00 \$3,187.97 **\$14,180.97**
 2021-EctorCoSO-CIOT-THA-00031 *Actual:* \$9,051.66 \$2,624.84 **\$11,676.50**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			190	4	1				1						34	59	3		

City of Arcola Police Department M1HVE 405B M1HVE *Planned:* \$1,964.60 \$514.66 **\$2,479.26**
 2021-ArcolaPD-CIOT-THA-00030 *Actual:* \$938.18 \$271.11 **\$1,209.29**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			32	4					36							45			150

City of Missouri City Police Department M1HVE 405B M1HVE *Planned:* \$4,950.00 \$1,237.50 **\$6,187.50**
 2021-MissouriPD-CIOT-THA-00041 *Actual:* \$1,669.98 \$722.69 **\$2,392.67**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			31	34	1				1			2	1			5	2		

City of Jefferson Police Department M1HVE 405B M1HVE *Planned:* \$2,955.94 \$770.94 **\$3,726.88**
 2021-JeffersonCity-CIOT-THA-00025 *Actual:* \$279.40 \$91.45 **\$370.85**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			11													4			41

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization - Thanksgiving **Group Project**

City of Alton Police Department M1HVE 405B M1HVE *Planned:* \$2,001.75 \$525.92 **\$2,527.67**
 2021-AltonPD-CIOT-THA-00026 *Actual:* \$1,021.88 \$677.51 **\$1,699.39**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			34	12	3				7				1	2		22	2	100	1	1

City of Wharton Police Department M1HVE 405B M1HVE *Planned:* \$4,029.90 \$1,008.98 **\$5,038.88**
 2021-WhartonPD-CIOT-THA-00027 *Actual:* \$853.41 \$305.36 **\$1,158.77**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			24	24					3							3				1

City of Dallas Police Department M1HVE 405B M1HVE *Planned:* \$84,942.00 \$22,274.25 **\$107,216.25**
 2021-Dallas-CIOT-THA-00028 *Actual:* \$34,592.60 \$9,070.99 **\$43,663.59**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			537	693	61				319	1				93		141				3

Tom Green County M1HVE 405B M1HVE *Planned:* \$5,985.00 \$1,558.70 **\$7,543.70**
 2021-Tomgreen-CIOT-THA-00035 *Actual:* \$5,985.00 \$1,146.10 **\$7,131.10**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			133	24					6					2		33	1			2

City of Waskom Police Department M1HVE 405B M1HVE *Planned:* \$2,344.88 \$614.96 **\$2,959.84**
 2021-Waskom-CIOT-THA-00015 *Actual:* \$1,080.87 \$298.99 **\$1,379.86**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			49	2					1					1	4	2		300		3

City of Lubbock Police Department M1HVE 405B M1HVE *Planned:* \$8,267.88 \$2,201.67 **\$10,469.55**
 2021-Lubbock PD-CIOT-THA-00005 *Actual:* \$2,743.99 \$686.00 **\$3,429.99**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			75	87	6				13					1		47	2			3	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization - Thanksgiving **Group Project**

City of San Antonio Police Department M1HVE 405B M1HVE *Planned:* \$35,000.00 \$8,750.23 **\$43,750.23**
 2021-SanAntPD-CIOT-THA-00020 *Actual:* \$35,000.00 \$11,764.85 **\$46,764.85**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			602	42	16				23	1		16		20	14	172	26			3

City of Corpus Christi Police Department M1HVE 405B M1HVE *Planned:* \$15,000.00 \$4,266.85 **\$19,266.85**
 2021-CorpusPD-CIOT-THA-00019 *Actual:* \$5,123.55 \$1,457.58 **\$6,581.13**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			91	149	11							6				30				7

City of Bay City Police Department M1HVE 405B M1HVE *Planned:* \$4,978.32 \$1,316.27 **\$6,294.59**
 2021-BayCityPD-CIOT-THA-00040 *Actual:*

Project Not Implemented

City of Progreso Police Department M1HVE 405B M1HVE *Planned:* \$5,996.32 \$1,512.00 **\$7,508.32**
 2021-ProgresoPD-CIOT-THA-00016 *Actual:* \$5,996.32 \$3,823.98 **\$9,820.30**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			297	21	27				22							260	25			1	2	2

City of Donna Police Department M1HVE 405B M1HVE *Planned:* \$5,999.78 \$1,723.54 **\$7,723.32**
 2021-DonnaPD-CIOT-THA-00003 *Actual:* \$5,618.58 \$1,742.46 **\$7,361.04**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			194	30	16				26					28	24	156	6	350	350	1	1	1

City of Monahans Police Department M1HVE 405B M1HVE *Planned:* \$988.08 \$291.28 **\$1,279.36**
 2021-MonahansPD-CIOT-THA-00014 *Actual:* \$680.44 \$221.12 **\$901.56**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			20	14				1	7					5		5						6

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization - Thanksgiving **Group Project**

City of Harlingen Police Department M1HVE 405B M1HVE **Planned:** \$6,000.00 \$1,549.16 **\$7,549.16**
 2021-Harlingen-CIOT-THA-00013 **Actual:** \$4,645.98 \$1,199.78 **\$5,845.76**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			125	20	4				3							4	7	3			2

Galveston County Sheriff's Office M1HVE 405B M1HVE **Planned:** \$2,474.24 \$700.91 **\$3,175.15**
 2021-GalCOSO-CIOT-THA-00022 **Actual:** \$2,187.74 \$628.48 **\$2,816.22**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			73	35	6				58							12	21	3			2

City of Laredo Police Department M1HVE 405B M1HVE **Planned:** \$24,999.75 \$7,749.92 **\$32,749.67**
 2021-LaredoPD-CIOT-THA-00004 **Actual:** \$22,438.82 \$6,971.81 **\$29,410.63**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			367	65	46			3	395				110	70	206	843	7		25		1

City of Garland Police Department M1HVE 405B M1HVE **Planned:** \$4,960.22 \$1,241.08 **\$6,201.30**
 2021-GarlandPD-CIOT-THA-00011 **Actual:** \$4,928.13 \$1,388.31 **\$6,316.44**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			77	77	4				85							8		89			2

City of Houston Police Department M1HVE 405B M1HVE **Planned:** \$59,998.54 \$16,313.60 **\$76,312.14**
 2021-HoustonPD-CIOT-THA-00006 **Actual:** \$30,201.09 \$8,211.68 **\$38,412.77**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			428	893	123												649	7		200	2

City of Mission Police Department M1HVE 405B M1HVE **Planned:** \$3,000.00 \$804.73 **\$3,804.73**
 2021-Mission-CIOT-THA-00008 **Actual:** \$2,136.52 \$580.61 **\$2,717.13**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			50	41	21				40				4	9		26			1		1

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization - Thanksgiving **Group Project**

City of Mesquite Police Department M1HVE 405B M1HVE *Planned:* \$5,955.90 \$1,541.61 **\$7,497.51**
 2021-Mesquite-CIOT-THA-00009 *Actual:* \$1,028.80 \$290.18 **\$1,318.98**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			15	4	3				44							8				3	3

City of Pharr Police Department M1HVE 405B M1HVE *Planned:* \$7,970.00 \$2,166.82 **\$10,136.82**
 2021-PharrPD-CIOT-THA-00010 *Actual:* \$2,917.38 \$801.13 **\$3,718.51**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			89	6	1				9	1						4	27	2			3

City of Wichita Falls Police Department M1HVE 405B M1HVE *Planned:* \$12,985.49 \$3,252.77 **\$16,238.26**
 2021-WichitaPD-CIOT-THA-00007 *Actual:* \$9,799.93 \$2,460.40 **\$12,260.33**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			153	153	1				89				11	14	103	46	1					3

City of Lewisville Police Department M1HVE 405B M1HVE *Planned:* \$3,980.53 \$999.94 **\$4,980.47**
 2021-LewisvPD-CIOT-THA-00017 *Actual:* \$3,533.49 \$972.90 **\$4,506.39**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			60	142	14									1		42	1					2

City of New Braunfels Police Department M1HVE 405B M1HVE *Planned:* \$5,000.00 \$1,423.52 **\$6,423.52**
 2021-NewBrau-CIOT-THA-00012 *Actual:* \$400.38 \$212.74 **\$613.12**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			8	5													250				1	1

STEP - Click It Or Ticket Mobilization - Thanksgiving Subtotals # of Projects: 35 *Planned:* \$364,168.12 \$97,736.79 **\$461,904.92**
 33 *Actual:* \$214,038.69 \$64,025.33 **\$278,064.02**

Performance Data Summary:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DD	ITC	HMV	Other Citations	Other Arrests				Prod.	Dist.		
			4,374	2,637	377			4	1,482	8	153	283	383	2,979	109	370	1,572			8	15	81

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization

Group Project

City of Rosenberg Police Department M5HVE 405D M5HVE Planned: \$11,999.79 \$3,019.15 **\$15,018.94**
 2021-RosenbPD-IDM-00023 Actual: \$7,273.82 \$1,972.71 **\$9,246.53**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
				185		1			58	7				9		69	10			2	7

Harris County Constable Precinct 5 M5HVE 405D M5HVE Planned: \$29,958.16 \$7,628.75 **\$37,586.91**
 2021-HarrisP5-IDM-00021 Actual: \$13,819.02 \$3,519.07 **\$17,338.09**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				280		2			40	8		2		5	11	104	27			3	1	8

City of Wharton Police Department M5HVE 405D M5HVE Planned: \$4,925.70 \$1,388.80 **\$6,314.50**
 2021-WhartonPD-IDM-00024 Actual:

Project Not Implemented

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV			

Zapata County Sheriff's Office M5HVE 405D M5HVE Planned: \$19,960.00 \$5,090.56 **\$25,050.56**
 2021-ZapataCoSO-IDM-00020 Actual: \$1,579.77 \$1,093.88 **\$2,673.65**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				59					1							21	42					3

Comanche County Sheriff's Office M5HVE 405D M5HVE Planned: \$3,979.92 \$1,012.35 **\$4,992.27**
 2021-ComancheCOSO-IDM-00029 Actual: \$862.32 \$358.71 **\$1,221.03**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				38					3	1						1						2	7

City of Bullard Police Department M5HVE 405D M5HVE Planned: \$3,963.67 \$1,016.54 **\$4,980.21**
 2021-BullardPD-IDM-00028 Actual: \$635.28 \$184.03 **\$819.31**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				22					7	1						11	1						7

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

City of Montgomery Police Department M5HVE 405D M5HVE *Planned:* \$3,980.00 \$1,201.96 **\$5,181.96**
 2021-MontgoPD-IDM-00027 *Actual:* \$1,633.10 \$493.33 **\$2,126.43**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			58						38	2						3	3					4

Tom Green County M5HVE 405D M5HVE *Planned:* \$15,975.00 \$4,158.84 **\$20,133.84**
 2021-Tomgreen-IDM-00025 *Actual:* \$14,310.00 \$3,782.16 **\$18,092.16**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.		
			318		1				8	10						5	85	19					1	8

City of Garland Police Department M5HVE 405D M5HVE *Planned:* \$11,986.38 \$2,998.66 **\$14,985.04**
 2021-GarlandPD-IDM-00019 *Actual:* \$11,986.38 \$4,792.02 **\$16,778.40**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.		
			200		3	2				85	13						3	100	4					10

Harris County Constable Precinct 4 M5HVE 405D M5HVE *Planned:* \$29,976.72 \$10,155.51 **\$40,132.23**
 2021-Harris4-IDM-00026 *Actual:* \$29,283.18 \$10,716.95 **\$40,000.13**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			573		2				220	20							363	30					74

City of Alton Police Department M5HVE 405D M5HVE *Planned:* \$4,998.00 \$1,382.44 **\$6,380.44**
 2021-AltonPD-IDM-00017 *Actual:* \$1,394.64 \$4,440.93 **\$5,835.57**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			47		6				21	1						1	36				2		1

City of Lewisville Police Department M5HVE 405D M5HVE *Planned:* \$7,854.14 \$1,979.71 **\$9,833.85**
 2021-LewisvPD-IDM-00011 *Actual:* \$7,854.14 \$2,779.40 **\$10,633.54**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			119						14	26						3	11						9

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total								
STEP - Impaired Driving Mobilization							Group Project								
City of Allen Police Department 2021-AllenPD-IDM-00030	M5HVE	405D M5HVE	Planned: \$19,671.00			\$5,071.18	\$24,742.18								
			Actual: \$4,097.26			\$1,056.27	\$5,153.53								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC	Enforce. Hours 60	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.			
					5							4			
City of Dallas Police Department 2021-Dallas-IDM-00016	M5HVE	405D M5HVE	Planned: \$38,655.00			\$11,142.26	\$49,797.26								
			Actual: \$14,190.13			\$4,154.41	\$18,344.54								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC	Enforce. Hours 200	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.			
					114	203	61					16			
City of McAllen Police Department 2021-McAllenPD-IDM-00014	M5HVE	405D M5HVE	Planned: \$20,800.00			\$5,200.00	\$26,000.00								
			Actual: \$13,625.33			\$3,406.33	\$17,031.66								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC	Enforce. Hours 410	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.			
					79	13	2	8	123	12		1	2	8	
City of San Antonio Police Department 2021-SanAntPD-IDM-00009	M5HVE	405D M5HVE	Planned: \$65,000.00			\$16,248.44	\$81,248.44								
			Actual: \$46,182.14			\$15,034.06	\$61,216.20								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC	Enforce. Hours 751	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.			
					115	61	8	1	21	126	72			12	
City of San Benito Police Department 2021-SanBenitoPD-IDM-00022	M5HVE	405D M5HVE	Planned: \$3,989.04			\$1,014.23	\$5,003.27								
			Actual: \$1,762.83			\$767.89	\$2,530.72								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC	Enforce. Hours 55	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.			
					12	2			16	1		100	1	5	
City of Houston Police Department 2021-HoustonPD-IDM-00006	M5HVE	405D M5HVE	Planned: \$147,812.96			\$43,287.90	\$191,100.86								
			Actual: \$45,397.68			\$20,373.19	\$65,770.87								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC	Enforce. Hours 343	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.			
					305	17	2	52	355	17		130	9	14	11

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization

Group Project

City of Ingleside Police Department M5HVE 405D M5HVE Planned: \$17,903.84 \$4,564.96 \$22,468.80
 2021-InglesidePD-IDM-00013 Actual: \$6,848.30 \$1,747.16 \$8,595.46

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			230	3	12				19	2				4	3	48	7	431		4	8

Galveston County Sheriff's Office M5HVE 405D M5HVE Planned: \$7,666.00 \$2,072.82 \$9,738.82
 2021-GalCOSO-IDM-00012 Actual: \$7,345.02 \$2,008.40 \$9,353.42

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			199	5	4				51	17		1		28		145	12				3

City of Pflugerville Police department M5HVE 405D M5HVE Planned: \$7,487.34 \$2,136.79 \$9,624.13
 2021-Pflugerville-IDM-00010 Actual: \$2,061.06 \$526.51 \$2,587.57

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			36						4	1				1		17	1				17

City of Lubbock Police Department M5HVE 405D M5HVE Planned: \$33,539.38 \$8,540.42 \$42,079.80
 2021-Lubbock PD-IDM-00004 Actual:

Project Not Implemented

City of Mesquite Police Department M5HVE 405D M5HVE Planned: \$8,591.51 \$2,397.05 \$10,988.56
 2021-Mesquite-IDM-00007 Actual: \$5,086.43 \$1,760.81 \$6,847.24

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			79	2					7	6				2	1	28	2	100		3	22	19

City of Pharr Police Department M5HVE 405D M5HVE Planned: \$39,950.00 \$10,257.75 \$50,207.75
 2021-PharrPD-IDM-00005 Actual: \$17,099.07 \$4,464.17 \$21,563.24

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			448	7	8				20	18				7		120	15			1	1	25

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization

Group Project

City of La Porte Police Department M5HVE 405D M5HVE Planned: \$4,377.94 \$1,238.08 \$5,616.02
 2021-LaPorte-IDM-00015 Actual: \$3,251.12 \$919.42 \$4,170.54

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
				70					6	2				1	1	16	2			5

City of Laredo Police Department M5HVE 405D M5HVE Planned: \$49,999.50 \$15,499.85 \$65,499.35
 2021-LaredoPD-IDM-00003 Actual: \$47,794.57 \$15,015.35 \$62,809.92

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				798	8	11		7	362	70			12	56	139	642	33	110	110	12	2	14

City of Harlingen Police Department M5HVE 405D M5HVE Planned: \$11,000.00 \$2,899.31 \$13,899.31
 2021-Harlingen-IDM-00008 Actual: \$8,036.19 \$2,118.52 \$10,154.71

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				214		1			6	7				8		7	12	300	300	1		7

City of Austin Police Department M5HVE 405D M5HVE Planned: \$50,000.00 \$13,087.68 \$63,087.68
 2021-AustinPD-IDM-00018 Actual: \$4,519.34 \$6,609.94 \$11,129.28

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				71	1				60	3					8	5	1					1	18

STEP - Impaired Driving Mobilization Subtotals # of Projects: 28 Planned: \$676,000.98 \$185,691.99 \$861,692.98
 26 Actual: \$317,928.12 \$114,095.62 \$432,023.74

Performance Data Summary:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
				5,863	56	56		7	1,654	314	27	397	184		2,513	323	412	1,749	31	53	310

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total								
								Group Project							
City of Harlingen Police Department 2021-Harlingen-S-CMV-00007	PT	402 PT			Planned: \$12,000.00 Actual: \$11,302.73	\$3,162.56 \$2,979.86	\$15,162.56 \$14,282.59								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC		Enforce. Hours 272	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed 15	DWI DUI Minor DD	ITC 6	HMV	Other Citations 3	Other Arrests 1	PI&E Materials Prod. Dist. 600 600	Comm. Events 5	Present ations 1	Media Exp. 10
Moore County Sheriff's Office 2021-MooreCoSO-S-CMV-00035	PT	402 PT			Planned: \$11,984.27 Actual: \$9,249.63	\$3,012.17 \$2,324.84	\$14,996.44 \$11,574.47								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC		Enforce. Hours 223	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed	DWI DUI Minor DD	ITC 2	HMV	Other Citations 1	Other Arrests	PI&E Materials Prod. Dist. 2	Comm. Events 2	Present ations 5	Media Exp. 3
City of Pearland Police Department 2021-pearlaPD-S-CMV-00019	PT	402 PT			Planned: \$11,462.16 Actual: \$8,574.02	\$3,034.59 \$2,580.69	\$14,496.75 \$11,154.71								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC		Enforce. Hours 143	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed 1	DWI DUI Minor DD	ITC 1	HMV	Other Citations	Other Arrests	PI&E Materials Prod. Dist. 1	Comm. Events 2	Present ations 5	Media Exp. 5
El Paso County Sheriff's Office 2021-EIPasoCO-S-CMV-00008	PT	402 PT			Planned: \$24,181.94 Actual: \$21,844.57	\$6,511.65 \$6,182.84	\$30,693.59 \$28,027.41								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC		Enforce. Hours 349	Safety Belt/Seat Adult Child 2	CMV Citations HMV Seatbelt Speed 9	Other Citations/Arrests Speed 32	DWI DUI Minor DD	ITC 80	HMV 14	Other Citations 93	Other Arrests 3	PI&E Materials Prod. Dist.	Comm. Events 2	Present ations	Media Exp. 30
Harris County Constable Precinct 1 2021-HarrisP1-S-CMV-00002	PT	402 PT			Planned: \$11,977.70 Actual:	\$3,136.39	\$15,114.09								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC		Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed	DWI DUI Minor DD	ITC 80	HMV 14	Other Citations 93	Other Arrests 3	PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.
<i>Project Not Implemented</i>															
Waller County Sheriff's Office 2021-WallerCOSO-S-CMV-00039	PT	402 PT			Planned: \$25,032.00 Actual:	\$7,099.21	\$32,131.21								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC		Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed	DWI DUI Minor DD	ITC 80	HMV 14	Other Citations 93	Other Arrests 3	PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.
<i>Project Not Implemented</i>															

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total																	
							Group Project																	
City of Pharr Police Department 2021-PharrPD-S-CMV-00006	PT	402	PT	<i>Planned:</i>	\$11,969.00	\$3,881.44	\$15,850.44																	
		CMV		<i>Actual:</i>	\$11,761.96	\$3,837.64	\$15,599.60																	
<i>Performance Data:</i>	Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
				304	2	5				26					8		121	6		230	10	6	27	
City of Grapevine Police Department 2021-GrapevinePD-S-CMV-00024	PT	402	PT	<i>Planned:</i>	\$11,993.32	\$3,005.68	\$14,999.00																	
		CMV		<i>Actual:</i>	\$10,575.43	\$4,013.18	\$14,588.61																	
<i>Performance Data:</i>	Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
				155	2					53							74	1		300	75	1	3	30
Harris County Constable Precinct 5 2021-HarrisP5-S-CMV-00032	PT	402	PT	<i>Planned:</i>	\$11,989.38	\$3,457.70	\$15,447.08																	
		CMV		<i>Actual:</i>	\$8,972.30	\$2,587.68	\$11,559.98																	
<i>Performance Data:</i>	Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
				152					24	5	1				1	5	16	1		225	1	3	6	
City of Allen Police Department 2021-AllenPD-S-CMV-00042	PT	402	PT	<i>Planned:</i>	\$11,971.00	\$3,086.12	\$15,057.12																	
		CMV		<i>Actual:</i>	\$265.81	\$68.53	\$334.34																	
<i>Performance Data:</i>	Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
				4	1												1							
City of Little Elm Police Department 2021-LittleElmPD-S-CMV-00023	PT	402	PT	<i>Planned:</i>	\$11,656.41	\$3,059.50	\$14,715.91																	
		CMV		<i>Actual:</i>	\$1,331.52	\$530.73	\$1,862.25																	
<i>Performance Data:</i>	Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
				30					6						2	2	2							
City of New Braunfels Police Department 2021-NewBrau-S-CMV-00041	PT	402	PT	<i>Planned:</i>	\$2,715.66	\$687.10	\$3,402.76																	
		CMV		<i>Actual:</i>	\$2,564.82	\$711.68	\$3,276.50																	
<i>Performance Data:</i>	Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
				24						12					1					600	2	1	1	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total																		
STEP CMV							Group Project																		
City of Fort Worth Police Department 2021-Fortworth-S-CMV-00011	PT	402	PT	Planned:	\$35,062.18	\$10,047.72	\$45,109.90																		
		CMV		Actual:	\$19,739.23	\$12,168.26	\$31,907.49																		
Performance Data:	Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.								
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.					
				318	6				511	257						9	117		1			3	7		
City of Arlington Police Department 2021-Arlington-S-CMV-00013	PT	402	PT	Planned:	\$39,844.51	\$9,959.16	\$49,803.67																		
		CMV		Actual:	\$38,986.41	\$9,746.59	\$48,733.00																		
Performance Data:	Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.								
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.					
				586	3				37	130	4					65	234	17			23		3		
Harris County Sheriff's Office 2021-HarrisCo-S-CMV-00018	PT	402	PT	Planned:	\$98,235.13	\$24,562.50	\$122,797.63																		
		CMV		Actual:	\$93,380.61	\$23,348.65	\$116,729.26																		
Performance Data:	Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.								
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.					
				1,504	7					523						42	90					3	5	7	
City of Deer Park Police Department 2021-DeerPark-S-CMV-00014	PT	402	PT	Planned:	\$11,964.48	\$3,398.10	\$15,362.58																		
		CMV		Actual:	\$11,135.78	\$3,424.05	\$14,559.83																		
Performance Data:	Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.								
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.					
				222					240					2	3		221				422		3		
City of Anson Police Department 2021-AnsonPD-S-CMV-00040	PT	402	PT	Planned:	\$7,984.05	\$2,292.69	\$10,276.74																		
		CMV		Actual:	\$1,513.96	\$531.19	\$2,045.15																		
Performance Data:	Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.								
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.					
				55						2									225	225			2	4	1
City of Lockhart Police Department 2021-Lockhart-S-CMV-00034	PT	402	PT	Planned:	\$11,976.83	\$3,014.66	\$14,991.49																		
		CMV		Actual:				<i>Project Not Implemented</i>																	
Performance Data:	Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.								
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.					
																						1		2	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total																
STEP CMV								Group Project															
Tom Green County	PT	402	PT	Planned:	\$11,970.00		\$3,152.70	\$15,122.70															
2021-Tomgreen-S-CMV-00026		CMV		Actual:	\$11,316.17		\$3,152.70	\$14,468.87															
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				266					56	37							23	1				6	12
City of Sugar Land Police Department	PT	402	PT	Planned:	\$11,951.91		\$3,194.11	\$15,146.02															
2021-Sugarland-S-CMV-00025		CMV		Actual:	\$11,951.91		\$3,679.38	\$15,631.29															
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				229					390													1	3
STEP CMV Subtotals			# of Projects: 32			Planned:			\$1,047,627.20			\$290,778.02			\$1,338,405.22								
			29			Actual:			\$841,506.41			\$338,165.29			\$1,179,671.70								
<i>Performance Data Summary:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	Dist.	Events	ations	Exp.
				14,145	1,036	45			1,963	2,652	6	304	1,157	1,431	5,410	209	5,144	13,902			80	89	228

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total																
STEP Comprehensive							Group Project																
Moore County Sheriff's Office	PT	402	PT	Planned:	\$11,984.27	\$3,012.17	\$14,996.44																
2021-MooreCoSO-S-1YG-00129	DWI Speed OP ITC			Actual:	\$10,655.05	\$2,678.08	\$13,333.13																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				260						19					1		11	2		2			2
Chambers County Sheriff's Office	PT	402	PT	Planned:	\$54,962.00	\$16,314.37	\$71,276.37																
2021-Chambers-S-1YG-00119	DWI Speed OP ITC			Actual:	\$54,962.00	\$17,446.22	\$72,408.22																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				1,047	18	6			1	172	6			2	24		134	45		91	2	5	5
City of Early Police Department	PT	402	PT	Planned:	\$6,968.36	\$2,162.01	\$9,130.37																
2021-EarlyPD-S-1YG-00111	DWI Speed OP ITC			Actual:	\$2,482.50	\$1,634.07	\$4,116.57																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				85	15	1				36					2		78	2			1	1	
City of Splendora Police Department	PT	402	PT	Planned:	\$10,990.78	\$3,462.46	\$14,453.24																
2021-SplendoraPD-S-1YG-00121	DWI Speed OP ITC			Actual:	\$9,015.26	\$3,864.48	\$12,879.74																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				192	3	4			1	92	2			1	24		302	71					3
City of Longview Police Department	PT	402	PT	Planned:	\$45,996.00	\$11,790.68	\$57,786.68																
2021-LongviPD-S-1YG-00122	DWI Speed OP ITC			Actual:	\$14,080.09	\$5,202.90	\$19,282.99																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				264		1			1	58					5	17	133	2		725	12	5	
City of New Braunfels Police Department	PT	402	PT	Planned:	\$54,757.76	\$15,050.21	\$69,807.97																
2021-NewBrau-S-1YG-00123	DWI Speed OP ITC			Actual:	\$50,310.31	\$15,972.52	\$66,282.83																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media						
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				666	11					1,417	10			9	9		54	29		650	2	2	1

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

Smith County Sheriff's Office PT 402 PT Planned: \$47,840.00 \$14,612.00 **\$62,452.00**
 2021-SmithCoSO-S-1YG-00126 **DWI Speed OP ITC** Actual: \$8,548.15 \$4,350.84 **\$12,898.99**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations
			212		1			20						1	11	13		50	1

City of Santa Fe Police Department PT 402 PT Planned: \$6,488.36 \$1,936.88 **\$8,425.24**
 2021-SantaFe-S-1YG-00130 **DWI Speed OP ITC** Actual: \$3,398.38 \$1,082.99 **\$4,481.37**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations
			76					82	1				5		15	4		50	

City of Snyder Police Department PT 402 PT Planned: \$6,998.25 \$1,912.85 **\$8,911.10**
 2021-SnyderPD-S-1YG-00128 **DWI Speed OP ITC** Actual: \$3,401.38 \$995.62 **\$4,397.00**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests
			92		1			13	1				1	3	47	7		2	2	4

City of Wharton Police Department PT 402 PT Planned: \$11,752.80 \$3,136.75 **\$14,889.55**
 2021-WhartonPD-S-1YG-00077 **DWI Speed OP ITC** Actual: \$2,715.01 \$1,123.18 **\$3,838.19**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.
			73		2	6		28					1		76	6		300	2	1	1

City of La Villa Police Department PT 402 PT Planned: \$10,000.00 \$2,500.00 **\$12,500.00**
 2021-LaVillaPD-S-1YG-00132 **DWI Speed OP ITC** Actual:

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV
<i>Project Not Implemented</i>																		

City of Stafford Police Department PT 402 PT Planned: \$11,989.82 \$3,083.80 **\$15,073.62**
 2021-StaffdPD-S-1YG-00116 **DWI Speed OP ITC** Actual: \$11,701.41 \$4,611.88 **\$16,313.29**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests
			267		3		1	611					150	74						

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total						
STEP Comprehensive							Group Project						
Town of Prosper Police Department 2021-ProsperPD-S-1YG-00131	PT	402	PT	Planned:	\$12,000.00	\$3,012.16	\$15,012.16						
				Actual:	\$11,951.10	\$3,383.22	\$15,334.32						
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat	CMV Citations	Other Citations/Arrests				PI&E Materials	Comm. Events	Present ations	Media Exp.	
	Alcohol Speed ITC	213	Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV Citations Arrests	Prod. Dist.	2		6		
					211		3 75 1	750					
Harris County Constable Precinct 4 2021-Harris4-S-1YG-00127	PT	402	PT	Planned:	\$50,682.63	\$28,993.74	\$79,676.37						
				Actual:	\$25,772.42	\$14,743.88	\$40,516.30						
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat	CMV Citations	Other Citations/Arrests				PI&E Materials	Comm. Events	Present ations	Media Exp.	
	Alcohol Speed ITC	454	Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV Citations Arrests	Prod. Dist.	1	1	170		
					203	11		500 500					
El Paso County Sheriff's Office 2021-EIPasoCO-S-1YG-00022	PT	402	PT	Planned:	\$44,579.70	\$17,416.60	\$61,996.30						
				Actual:	\$42,596.17	\$16,650.05	\$59,246.22						
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat	CMV Citations	Other Citations/Arrests				PI&E Materials	Comm. Events	Present ations	Media Exp.	
	Alcohol Speed ITC	722	Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV Citations Arrests	Prod. Dist.			31		
					152	3 3	73 305 4						
City of Galveston Police Department 2021-Galveston-S-1YG-00098	PT	402	PT	Planned:	\$22,153.73	\$6,681.57	\$28,835.30						
				Actual:	\$7,269.17	\$4,118.59	\$11,387.76						
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat	CMV Citations	Other Citations/Arrests				PI&E Materials	Comm. Events	Present ations	Media Exp.	
	Alcohol Speed ITC	150	Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV Citations Arrests	Prod. Dist.	2	2	1		
					112	4 1 11	54 5						
City of San Juan Police Department 2021-SanJuanPD-S-1YG-00115	PT	402	PT	Planned:	\$9,448.00	\$2,616.04	\$12,064.04						
				Actual:	\$6,182.01	\$1,976.92	\$8,158.93						
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat	CMV Citations	Other Citations/Arrests				PI&E Materials	Comm. Events	Present ations	Media Exp.	
	Alcohol Speed ITC	190	Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV Citations Arrests	Prod. Dist.	1	1	2		
					11	1 3 4	35 3						
City of Clyde Police Department 2021-ClydePD-S-1YG-00133	PT	402	PT	Planned:	\$11,984.18	\$3,193.71	\$15,177.89						
				Actual:	\$7,710.65	\$2,536.92	\$10,247.57						
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat	CMV Citations	Other Citations/Arrests				PI&E Materials	Comm. Events	Present ations	Media Exp.	
	Alcohol Speed ITC	252	Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV Citations Arrests	Prod. Dist.			2		
					256	1 3 2	74 4						

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of Lockhart Police Department PT 402 PT *Planned:* \$11,976.83 \$3,014.66 **\$14,991.49**
 2021-Lockhart-S-1YG-00112 *DWI Speed OP ITC* *Actual:* \$5,343.84 \$1,944.56 **\$7,288.40**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			132	1	2				24					3	2	30			1	1	4

City of El Paso Police Department PT 402 PT *Planned:* \$213,123.68 \$84,831.95 **\$297,955.63**
 2021-EIPasoPD-S-1YG-00020 *DWI Speed OP ITC* *Actual:* \$213,053.43 \$84,929.91 **\$297,983.34**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			4,460	58	10				6,298	19		688	186	390	2,657	24			7	10	16

City of Jacksonville Police Department PT 402 PT *Planned:* \$11,999.60 \$3,131.15 **\$15,130.75**
 2021-JacksonvIPD-S-1YG-00087 *DWI Speed OP ITC* *Actual:* \$9,709.50 \$3,042.98 **\$12,752.48**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			207	1					258					8		107		2	1	2	1

City of Garland Police Department PT 402 PT *Planned:* \$138,101.25 \$40,927.91 **\$179,029.16**
 2021-GarlandPD-S-1YG-00086 *DWI Speed OP ITC* *Actual:* \$138,101.25 \$72,522.67 **\$210,623.92**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			2,132	240	50				3,317	1				1,107		2,265	25			169	4	6	3

Bee County Sheriff's Office PT 402 PT *Planned:* \$11,988.00 \$3,311.19 **\$15,299.19**
 2021-BeeCoSO-S-1YG-00084 *DWI Speed OP ITC* *Actual:* \$7,769.47 \$4,583.33 **\$12,352.80**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			262						6							4	2						

City of Angleton Police Department PT 402 PT *Planned:* \$11,998.33 \$3,016.26 **\$15,014.59**
 2021-AngletonPD-S-1YG-00083 *DWI Speed OP ITC* *Actual:* \$7,232.72 \$2,134.01 **\$9,366.73**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			186	2	1			1	58			11	10			54	9		1	1		1	8

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total																
STEP Comprehensive							Group Project																
City of Frisco Police Department 2021-FriscoPD-S-1YG-00082	PT	402	PT	Planned:	\$64,822.41	\$16,596.10	\$81,418.51																
		DWI Speed OP ITC		Actual:	\$52,155.14	\$13,473.92	\$65,629.06																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				784	27	4			2	561	37				16	9	347	186	1	30	3	2	20
City of Bay City Police Department 2021-BayCityPD-S-1YG-00080	PT	402	PT	Planned:	\$11,452.80	\$4,101.68	\$15,554.48																
		DWI Speed OP ITC		Actual:	\$2,328.50	\$879.54	\$3,208.04																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				59	2	1			1	10					1		13	1	1	1			2
Fort Bend County Constable Precinct 3 2021-FBCoCP3-S-1YG-00120	PT	402	PT	Planned:	\$19,532.25	\$5,050.46	\$24,582.71																
		DWI Speed OP ITC		Actual:	\$19,315.20	\$5,818.50	\$25,133.70																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				386	6	2			1	467					35	314	157	2	150	140	5	5	2
City of Killeen Police Department 2021-KilleenPD-S-1YG-00114	PT	402	PT	Planned:	\$34,950.02	\$11,887.27	\$46,837.29																
		DWI Speed OP ITC		Actual:	\$10,374.50	\$4,832.75	\$15,207.25																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				222						590					14	15	107	5		110		3	23
City of Southlake Police Department 2021-SouthlakePD-S-1YG-00062	PT	402	PT	Planned:	\$30,991.15	\$10,128.87	\$41,120.02																
		DWI Speed OP ITC		Actual:	\$28,690.31	\$9,535.75	\$38,226.06																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				538	2	5				976	4				270		141	21			2	2	3
City of Austin Police Department 2021-AustinPD-S-1YG-00075	PT	402	PT	Planned:	\$810,000.00	\$202,748.21	\$1,012,748.21																
		DWI Speed OP ITC		Actual:	\$509,533.94	\$202,748.21	\$712,282.15																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				6,558	117	24			6	2,585	16			189	338	192	2,148	30		150	1	7	172

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total																
STEP Comprehensive							Group Project																
City of Pearland Police Department 2021-pearlaPD-S-1YG-00074	PT	402	PT	Planned:	\$11,565.34	\$3,062.22	\$14,627.56																
				Actual:	\$10,732.22	\$3,202.11	\$13,934.33																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				190	5				1	81					1	1	117	9	1		2	5	5
City of Victoria Police Department 2021-VictoriaPD-S-1YG-00073	PT	402	PT	Planned:	\$20,990.65	\$5,454.18	\$26,444.83																
				Actual:	\$10,423.34	\$3,984.68	\$14,408.02																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				268		3				56	3				13	1	36	1			2	2	5
City of Lake Worth Police Department 2021-LakeWorthPD-S-1YG-00072	PT	402	PT	Planned:	\$11,994.16	\$3,677.82	\$15,671.98																
				Actual:	\$11,848.34	\$3,669.86	\$15,518.20																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				278	62	9				86	7				63		219	8					
Harris County Sheriff's Office 2021-HarrisCo-S-1YG-00070	PT	402	PT	Planned:	\$368,798.84	\$92,219.98	\$461,018.82																
				Actual:	\$339,370.38	\$84,857.53	\$424,227.91																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				5,581	111	29			7	668	48			10	314	1	2,239	113				1	5
City of Rosenberg Police Department 2021-RosenbPD-S-1YG-00069	PT	402	PT	Planned:	\$11,997.98	\$3,018.69	\$15,016.67																
				Actual:	\$11,772.82	\$3,481.36	\$15,254.18																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				254	1	3				491					9		179	6			1	6	15
City of Midland Police Department 2021-Midland-S-1YG-00068	PT	402	PT	Planned:	\$11,000.00	\$2,750.00	\$13,750.00																
				Actual:	\$3,943.28	\$1,018.55	\$4,961.83																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				64						36	3				8		38				1		2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Odessa Police Department PT 402 PT *Planned:* \$21,956.73 \$5,504.74 **\$27,461.47**
 2021-Odessa-S-1YG-00067 *DWI Speed OP ITC* *Actual:* \$9,859.78 \$5,504.74 **\$15,364.52**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			198	2	2				300							225	6	640	7	3	20

City of Sugar Land Police Department PT 402 PT *Planned:* \$43,974.96 \$12,176.79 **\$56,151.75**
 2021-Sugarland-S-1YG-00103 *DWI Speed OP ITC* *Actual:* \$43,282.13 \$12,079.31 **\$55,361.44**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			880	8	9				654	1						684	7		1	1	4

Montgomery County Constables Office Pct 1 PT 402 PT *Planned:* \$10,936.50 \$2,841.57 **\$13,778.07**
 2021-MoCoP1Co-S-1YG-00065 *DWI Speed OP ITC* *Actual:* \$9,943.38 \$2,626.50 **\$12,569.88**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			240	1	1				246	1						83	6				3

City of Decatur Police Department PT 402 PT *Planned:* \$11,970.00 \$3,820.29 **\$15,790.29**
 2021-DecaturPD-S-1YG-00104 *DWI Speed OP ITC* *Actual:* \$11,656.79 \$3,748.42 **\$15,405.21**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			478	21				13	682	5						195	42	80	5	2	4

Borden County Sheriff's Office PT 402 PT *Planned:* \$11,991.00 \$3,107.42 **\$15,098.42**
 2021-BordenCoSO-S-1YG-00105 *DWI Speed OP ITC* *Actual:* \$8,502.18 \$2,631.26 **\$11,133.44**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			296	2	2				168	1					1	41	7	26		1	2

City of Richland Hills Police Department PT 402 PT *Planned:* \$11,999.80 \$3,105.53 **\$15,105.33**
 2021-RichlandHillsPD-S-1YG-00061 *DWI Speed OP ITC* *Actual:* \$1,742.47 \$644.57 **\$2,387.04**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			46						22							39	9			1	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Arlington Police Department PT 402 PT *Planned:* \$105,425.78 \$26,387.05 **\$131,812.83**
 2021-Arlington-S-1YG-00025 *DWI Speed OP ITC* *Actual:* \$103,658.83 \$26,903.22 **\$130,562.05**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			1,750	45	28				3,086	5				155		889	74		23	3

City of Tyler Police Department PT 402 PT *Planned:* \$57,962.53 \$17,816.38 **\$75,778.91**
 2021-Tyler PD-S-1YG-00076 *DWI Speed OP ITC* *Actual:* \$35,547.63 \$11,160.69 **\$46,708.32**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			696	21	16				614	8				85	765	365	16		30	1	1	5

City of Cedar Hill Police Department PT 402 PT *Planned:* \$11,886.00 \$3,932.09 **\$15,818.09**
 2021-CedarPD-S-1YG-00118 *DWI Speed OP ITC* *Actual:* \$8,644.45 \$3,987.69 **\$12,632.14**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			169	12	5				303	2				66	20	166	3		1,250	3	2	6

City of Port Arthur Police Department PT 402 PT *Planned:* \$11,898.19 \$3,660.24 **\$15,558.43**
 2021-PortArthur-S-1YG-00064 *DWI Speed OP ITC* *Actual:* \$11,852.93 \$6,669.82 **\$18,522.75**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			204	34	9				42	2				27		145	24		700	3	3	10

Montgomery County Sheriff's Office PT 402 PT *Planned:* \$75,210.85 \$18,868.01 **\$94,078.86**
 2021-MontgoSO-S-1YG-00040 *DWI Speed OP ITC* *Actual:* \$62,733.09 \$15,760.08 **\$78,493.17**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			1,270		2				219	5		4	20	46	457	24		198	198			2

Fort Bend County Constable Precinct 4 PT 402 PT *Planned:* \$19,705.00 \$5,167.38 **\$24,872.38**
 2021-FBCoCP4-S-1YG-00023 *DWI Speed OP ITC* *Actual:* \$12,594.09 \$3,303.91 **\$15,898.00**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			286						42				4		233	8		450	425	4	5	6

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number		PA	Fund Source			Federal Funds State Funding Prog. Income Local Match										Project Total								
STEP Comprehensive															Group Project									
City of Allen Police Department		PT	402	PT		<i>Planned:</i>					\$11,934.00		\$3,076.59	\$15,010.59										
2021-AllenPD-S-1YG-00035		DWI Speed OP ITC				<i>Actual:</i>					\$8,571.25		\$2,209.64	\$10,780.89										
<i>Performance Data:</i>		Crashes related to...		<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Present Media</i>								
		<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>	<i>Hours</i>	<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	<i>Events</i>	<i>ations</i>	<i>Exp.</i>
					134		1				165							70						
City of Texas City Police Department		PT	402	PT		<i>Planned:</i>					\$20,964.52		\$20,964.52	\$41,929.04										
2021-TexasCityPD-S-1YG-00029		DWI Speed OP ITC				<i>Actual:</i>					\$20,964.52		\$21,077.92	\$42,042.44										
<i>Performance Data:</i>		Crashes related to...		<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Present Media</i>								
		<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>	<i>Hours</i>	<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	<i>Events</i>	<i>ations</i>	<i>Exp.</i>
					709	3	5				2,810					8		867	12					5
Jefferson County Sheriff's Office		PT	402	PT		<i>Planned:</i>					\$21,754.22		\$7,398.61	\$29,152.83										
2021-JeffersonCoSO-S-1YG-00100		DWI Speed OP ITC				<i>Actual:</i>					\$18,029.21		\$7,778.53	\$25,807.74										
<i>Performance Data:</i>		Crashes related to...		<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Present Media</i>								
		<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>	<i>Hours</i>	<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	<i>Events</i>	<i>ations</i>	<i>Exp.</i>
					294		2			1	337				2			66	7		1	1		3
City of Mission Police Department		PT	402	PT		<i>Planned:</i>					\$45,989.00		\$11,541.93	\$57,530.93										
2021-Mission-S-1YG-00026		DWI Speed OP ITC				<i>Actual:</i>					\$45,903.95		\$12,811.95	\$58,715.90										
<i>Performance Data:</i>		Crashes related to...		<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Present Media</i>								
		<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>	<i>Hours</i>	<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	<i>Events</i>	<i>ations</i>	<i>Exp.</i>
					1,009	188	63			3	1,064	18		23	736	89		701	11			4		7
City of Bedford Police Department		PT	402	PT		<i>Planned:</i>					\$11,983.49		\$3,019.67	\$15,003.16										
2021-Bedford-S-1YG-00060		DWI Speed OP ITC				<i>Actual:</i>					\$3,472.32		\$2,225.49	\$5,697.81										
<i>Performance Data:</i>		Crashes related to...		<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Present Media</i>								
		<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>	<i>Hours</i>	<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	<i>Events</i>	<i>ations</i>	<i>Exp.</i>
					74						191				10			74	2					
City of Mesquite Police Department		PT	402	PT		<i>Planned:</i>					\$40,988.27		\$10,251.84	\$51,240.11										
2021-Mesquite-S-1YG-00099		DWI Speed OP ITC				<i>Actual:</i>					\$31,537.15		\$8,329.39	\$39,866.54										
<i>Performance Data:</i>		Crashes related to...		<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Present Media</i>								
		<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>	<i>Hours</i>	<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	<i>Events</i>	<i>ations</i>	<i>Exp.</i>
					478	17	11				1,316	2			51	32		577	330		320	9	38	31

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Grand Prairie Police Department PT 402 PT *Planned:* \$126,778.75 \$190,168.12 **\$316,946.87**
 2021-GrandPra-S-1YG-00102 *DWI Speed OP ITC* *Actual:* \$81,846.67 \$172,529.53 **\$254,376.20**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			2,893	407	81				3,602	5		20	1,194	7	630	41	4	510	5	7	7

Travis County Sheriff's Office PT 402 PT *Planned:* \$74,344.29 \$27,627.10 **\$101,971.39**
 2021-Travis County SO-S-1YG-00027 *DWI Speed OP ITC* *Actual:* \$38,713.25 \$14,709.13 **\$53,422.38**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			788		1				139					15		296	4			3	

City of Amarillo Police Department PT 402 PT *Planned:* \$143,996.00 \$37,922.20 **\$181,918.20**
 2021-AmarilloPD-S-1YG-00031 *DWI Speed OP ITC* *Actual:* \$139,102.36 \$37,922.68 **\$177,025.04**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			2,638	792	102				2,730	43		99	176		1,083	64			12	8	6

Dallas County Sheriff's Department PT 402 PT *Planned:* \$24,927.70 \$6,678.21 **\$31,605.91**
 2021-DallasCOSD-S-1YG-00137 *DWI Speed OP ITC* *Actual:* \$21,785.01 \$8,073.52 **\$29,858.53**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			295	6	2				30	16				4		103	2				4

Harris County Constable Precinct 5 PT 402 PT *Planned:* \$11,989.38 \$3,457.70 **\$15,447.08**
 2021-HarrisP5-S-1YG-00113 *DWI Speed OP ITC* *Actual:* \$11,989.38 \$3,457.70 **\$15,447.08**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			213		2				30	2		1	8	20	60	2		225	1	3	5

City of Manor Police Department PT 402 PT *Planned:* \$11,999.28 \$3,019.22 **\$15,018.50**
 2021-ManorPD-S-1YG-00003 *DWI Speed OP ITC* *Actual:* \$4,330.39 \$2,371.13 **\$6,701.52**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			119						48	3				3	47						5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of Marshall Police Department PT 402 PT *Planned:* \$11,811.17 \$2,999.69 **\$14,810.86**
 2021-MarshallPD-S-1YG-00138 *DWI Speed OP ITC* *Actual:* \$6,653.50 \$2,513.39 **\$9,166.89**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			163	8	1				87	1						49	178		506	2	12

Harrison County Sheriff's Office PT 402 PT *Planned:* \$49,346.76 \$12,672.28 **\$62,019.04**
 2021-HarrisonCoSO-S-1YG-00140 *DWI Speed OP ITC* *Actual:*

Project Not Implemented

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
																		26		2

Ward County Sheriff Office PT 402 PT *Planned:* \$4,506.00 \$1,480.36 **\$5,986.36**
 2021-WardCoSO-S-1YG-00141 *DWI Speed OP ITC* *Actual:* \$4,101.28 \$1,424.23 **\$5,525.51**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			92						4							7	2		1,049	2	9

City of Palestine Police Department PT 402 PT *Planned:* \$11,900.81 \$3,214.48 **\$15,115.29**
 2021-PalestinePD-S-1YG-00142 *DWI Speed OP ITC* *Actual:*

Project Not Implemented

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.

City of North Richland Hills Police Department PT 402 PT *Planned:* \$30,956.04 \$7,830.49 **\$38,786.53**
 2021-NRichland-S-1YG-00009 *DWI Speed OP ITC* *Actual:* \$29,475.79 \$14,144.88 **\$43,620.67**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			458	5	2				699	2				80		227	2	250	250	2	

City of Little Elm Police Department PT 402 PT *Planned:* \$11,656.41 \$3,059.50 **\$14,715.91**
 2021-LittleElmPD-S-1YG-00092 *DWI Speed OP ITC* *Actual:* \$8,268.75 \$2,170.42 **\$10,439.17**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			187						92	19		3	5	2		75	2			3	3

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of La Porte Police Department PT 402 PT *Planned:* \$36,997.50 \$10,462.89 **\$47,460.39**
 2021-LaPorte-S-1YG-00054 *DWI Speed OP ITC* *Actual:* \$36,886.45 \$10,457.16 **\$47,343.61**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations
			626		87			516	8				92	1	123	26			3

City of Brownsville Police Department PT 402 PT *Planned:* \$71,988.70 \$22,212.15 **\$94,200.85**
 2021-BrownsPD-S-1YG-00055 *DWI Speed OP ITC* *Actual:* \$32,400.34 \$12,514.84 **\$44,915.18**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
			475		25	8		756					286		504	13			190	5	4	2

City of Plano Police Department PT 402 PT *Planned:* \$129,865.29 \$32,471.47 **\$162,336.75**
 2021-PlanoPD-S-1YG-00050 *DWI Speed OP ITC* *Actual:* \$117,290.53 \$29,323.21 **\$146,613.74**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
			1,788		4	8		1,782	3				702	169	654	6			3	17	10	13

Williamson County Sheriff's Office PT 402 PT *Planned:* \$27,712.23 \$6,943.18 **\$34,655.41**
 2021-WilliamsonCo-S-1YG-00056 *DWI Speed OP ITC* *Actual:* \$26,048.37 \$6,943.18 **\$32,991.55**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
			529		3	5	1	226	1					1	212	24					2	14

City of Cedar Park Police Department PT 402 PT *Planned:* \$12,999.87 \$4,466.73 **\$17,466.60**
 2021-CdrPrkPD-S-1YG-00057 *DWI Speed OP ITC* *Actual:* \$8,387.84 \$2,913.82 **\$11,301.66**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
			148		8			57	2				10		42							4

Texas Department of Public Safety PT 402 PT *Planned:* \$499,598.27 \$124,899.57 **\$624,497.84**
 2021-TDPS-S-1YG-00089 *DWI Speed OP ITC* *Actual:* \$264,555.20 \$66,138.94 **\$330,694.14**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.						
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.	
			6,381		429	109		4,281	32		45	120		3,507	454				469	525	18	487	200

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Denton Police Department PT 402 PT *Planned:* \$24,770.54 \$19,182.67 **\$43,953.21**
 2021-DentonPD-S-1YG-00032 *DWI Speed OP ITC* *Actual:* \$21,053.73 \$16,307.60 **\$37,361.33**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			352	13	1				372	14		10		14	402	116	3			2		104

City of Hawley Police Department PT 402 PT *Planned:* \$6,950.92 \$1,843.50 **\$8,794.42**
 2021-HawleyPD-S-1YG-00090 *DWI Speed OP ITC* *Actual:* \$2,817.72 \$906.57 **\$3,724.29**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			76		1				61							17	1			32		4

City of Weatherford Police Department PT 402 PT *Planned:* \$11,970.00 \$3,015.00 **\$14,985.00**
 2021-WeatherfordPD-S-1YG-00108 *DWI Speed OP ITC* *Actual:* \$10,879.22 \$2,838.78 **\$13,718.00**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.		
			332						32	2				2		72	13			250		4	7	22

City of Wichita Falls Police Department PT 402 PT *Planned:* \$57,950.78 \$14,651.22 **\$72,602.00**
 2021-WichitaPD-S-1YG-00004 *DWI Speed OP ITC* *Actual:* \$57,811.05 \$15,060.63 **\$72,871.68**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.		
			890	125	1				1,620			10		61	1,863	226	1			30		1	6	4

City of Pasadena Police Department PT 402 PT *Planned:* \$75,991.70 \$75,991.70 **\$151,983.39**
 2021-PasadePD-S-1YG-00005 *DWI Speed OP ITC* *Actual:* \$68,706.44 \$68,706.55 **\$137,412.99**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.		
			2,002	24	21				4,314	8				377		994	22					3	2	5

City of Alton Police Department PT 402 PT *Planned:* \$11,999.50 \$3,787.13 **\$15,786.63**
 2021-AltonPD-S-1YG-00093 *DWI Speed OP ITC* *Actual:* \$11,999.50 \$12,509.31 **\$24,508.81**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.		
			422	18	7				198	2		3		12		562	9					3	4	11

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Waco Police Department PT 402 PT *Planned:* \$117,000.00 \$29,248.64 **\$146,248.64**
 2021-WacoPD-S-1YG-00007 *DWI Speed OP ITC* *Actual:* \$63,074.11 \$15,768.52 **\$78,842.63**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			1,079	5	16				350					8		594	25		2,813	1	3	5

City of McAllen Police Department PT 402 PT *Planned:* \$88,000.00 \$22,000.00 **\$110,000.00**
 2021-McAllenPD-S-1YG-00051 *DWI Speed OP ITC* *Actual:* \$88,000.00 \$23,681.95 **\$111,681.95**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			2,534	14	26			7	679	7		36		67	1	962	37		2,553	2,526	3	16	4

City of Monahans Police Department PT 402 PT *Planned:* \$11,937.87 \$3,070.79 **\$15,008.66**
 2021-MonahansPD-S-1YG-00008 *DWI Speed OP ITC* *Actual:* \$8,385.95 \$3,086.22 **\$11,472.17**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			244	7	3			5	96	1				37		156	1		300	300	3		15

City of Harker Heights Police Department PT 402 PT *Planned:* \$11,968.04 \$4,149.37 **\$16,117.41**
 2021-HarkerHPD-S-1YG-00053 *DWI Speed OP ITC* *Actual:* \$11,416.14 \$4,169.12 **\$15,585.26**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			238	26	5				307					54		178				117	4	1	5

City of Alvin Police Department PT 402 PT *Planned:* \$11,998.22 \$3,631.86 **\$15,630.08**
 2021-AlvinPD-S-1YG-00096 *DWI Speed OP ITC* *Actual:* \$3,181.55 \$1,170.13 **\$4,351.68**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			58					1	39					68		11	2		1	120	4	5	19

City of McKinney Police Department PT 402 PT *Planned:* \$60,999.25 \$16,604.00 **\$77,603.25**
 2021-McKinney-S-1YG-00094 *DWI Speed OP ITC* *Actual:* \$60,999.25 \$23,406.80 **\$84,406.05**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			962		2				1,545			1		8	10	410	1		2		3	4	10

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of San Antonio Police Department PT 402 PT *Planned:* \$396,527.37 \$263,450.01 **\$659,977.38**
 2021-SanAntPD-S-1YG-00006 *DWI Speed OP ITC* *Actual:* \$396,527.37 \$359,715.47 **\$756,242.84**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			15,906	127	35				2,679	55		386	162	514	2,931	380		180	3	5	2

Tom Green County PT 402 PT *Planned:* \$36,990.00 \$14,469.27 **\$51,459.27**
 2021-Tomgreen-S-1YG-00095 *DWI Speed OP ITC* *Actual:* \$25,837.09 \$10,765.50 **\$36,602.59**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			610	2					308					14	175	20				6	12

City of Pflugerville Police department PT 402 PT *Planned:* \$11,964.02 \$3,514.49 **\$15,478.51**
 2021-Pflugerville-S-1YG-00028 *DWI Speed OP ITC* *Actual:* \$8,629.58 \$2,899.01 **\$11,528.59**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			164		4				70					3	64	125	5				1	85

Harris County Constable Precinct 1 PT 402 PT *Planned:* \$67,944.55 \$18,236.09 **\$86,180.64**
 2021-HarrisP1-S-1YG-00002 *DWI Speed OP ITC* *Actual:* \$48,878.46 \$13,184.23 **\$62,062.69**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			792	12	8				612	11						1,299	54				1	2

City of College Station Police Department PT 402 PT *Planned:* \$39,999.55 \$10,568.09 **\$50,567.64**
 2021-ColStaPD-S-1YG-00048 *DWI Speed OP ITC* *Actual:* \$31,230.75 \$12,030.62 **\$43,261.37**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			633	16	2				458	2		9	65	9	67	18						4

Galveston County Sheriff's Office PT 402 PT *Planned:* \$11,567.84 \$3,034.05 **\$14,601.89**
 2021-GalCOSO-S-1YG-00097 *DWI Speed OP ITC* *Actual:* \$11,038.65 \$2,901.28 **\$13,939.93**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			310	69	22				172	8			49		195	12						9

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of Lewisville Police Department PT 402 PT *Planned:* \$64,988.28 \$16,533.12 **\$81,521.40**
 2021-LewisvPD-S-1YG-00030 *DWI Speed OP ITC* *Actual:* \$64,940.77 \$17,722.36 **\$82,663.13**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			1,030	9	5				2,397	4				148		718	800		275	2	5	10

Red River County Sheriff's Office PT 402 PT *Planned:* \$11,937.88 \$3,155.31 **\$15,093.19**
 2021-RRCoSO-S-1YG-00034 *DWI Speed OP ITC* *Actual:* \$3,374.00 \$1,908.42 **\$5,282.42**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			186	2					26							24	13			1		

City of Fort Worth Police Department PT 402 PT *Planned:* \$201,457.66 \$50,901.39 **\$252,359.05**
 2021-Fortworth-S-1YG-00036 *DWI Speed OP ITC* *Actual:* \$100,739.73 \$30,219.44 **\$130,959.17**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			1,374	70	14			15	3,145	1		3		151	35	1,381	7	1	150	1	1	3

City of Deer Park Police Department PT 402 PT *Planned:* \$54,595.20 \$21,690.00 **\$76,285.20**
 2021-DeerPark-S-1YG-00037 *DWI Speed OP ITC* *Actual:* \$48,896.54 \$21,692.70 **\$70,589.24**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			1,010	10	6				1,027	2		205	575		938	15		1,452	9	13		

City of Poteet Police Department PT 402 PT *Planned:* \$11,974.41 \$3,112.06 **\$15,086.47**
 2021-PoteetPD-S-1YG-00144 *DWI Speed OP ITC* *Actual:* \$2,399.27 \$828.66 **\$3,227.93**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			86						29			1	18		7	3		10	9	1	2	4

City of Wylie Police Department PT 402 PT *Planned:* \$11,987.88 \$3,036.04 **\$15,023.92**
 2021-Wylie-S-1YG-00038 *DWI Speed OP ITC* *Actual:* \$11,370.51 \$2,969.09 **\$14,339.60**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			272	2	2				189	3			14		34	42					10	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total																
STEP Comprehensive								Group Project															
Waller County Sheriff's Office	PT	402	PT	Planned:	\$27,994.00		\$7,700.26	\$35,694.26															
2021-WallerCOSO-S-1YG-00143				Actual:	\$15,845.51		\$4,959.27	\$20,804.78															
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				501						146					1		136	3					2
City of Grapevine Police Department	PT	402	PT	Planned:	\$35,989.66		\$9,019.35	\$45,009.01															
2021-GrapevinePD-S-1YG-00041				Actual:	\$32,387.56		\$9,241.25	\$41,628.81															
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				492	6	2				1,047	31				2		152	4	300	75	1	3	30
City of Edinburg Police Department	PT	402	PT	Planned:	\$44,000.00		\$11,611.60	\$55,611.60															
2021-EdinbuPD-S-1YG-00042				Actual:	\$43,882.37		\$11,816.16	\$55,698.53															
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				816	1	2				145				2	13		60	1		130	2	5	7
Bexar County Sheriff's Office	PT	402	PT	Planned:	\$359,839.60		\$89,961.17	\$449,800.77															
2021-BexarCoSO-S-1YG-00044				Actual:	\$312,920.46		\$102,774.50	\$415,694.96															
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				4,876	45	15				8,551	2			16	141	177	2,099	47	2	2	5	3	5
City of Irving Police Department	PT	402	PT	Planned:	\$140,998.29		\$67,435.57	\$208,433.86															
2021-Irving-S-1YG-00045				Actual:	\$122,494.37		\$58,640.18	\$181,134.55															
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				1,888	45	21				3,517				1	530	79	1,121	85		130	104	111	6
City of Beaumont Police Department	PT	402	PT	Planned:	\$89,290.00		\$25,692.30	\$114,982.30															
2021-Beaumont-S-1YG-00110				Actual:	\$87,528.29		\$25,243.83	\$112,772.12															
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
				1,424	162	47			3	1,892				3	132		1,753	21			1		2

Project Cross-Reference by Task

Enforcement Projects																								
Organization / Project Number		PA	Fund Source		Federal Funds State Funding Prog. Income Local Match Project Total																			
STEP Comprehensive														Group Project										
City of Hearne Police Department		PT	402	PT	<i>Planned:</i> \$11,668.00										\$3,276.44	\$14,944.44								
2021-HearnePD-S-1YG-00047		<i>DWI Speed OP ITC</i>			<i>Actual:</i> \$5,346.59										\$2,349.22	\$7,695.81								
<i>Performance Data:</i>		Crashes related to...			Enforce. Hours		Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					174						262							17		150	250	4	2	2
City of Willis Police Department		PT	402	PT	<i>Planned:</i> \$11,969.44										\$3,046.22	\$15,015.66								
2021-Willis PD-S-1YG-00109		<i>DWI Speed OP ITC</i>			<i>Actual:</i>																			
		<i>Project Not Implemented</i>																						
City of Laredo Police Department		PT	402	PT	<i>Planned:</i> \$109,998.99										\$34,099.69	\$144,098.68								
2021-LaredoPD-S-1YG-00011		<i>DWI Speed OP ITC</i>			<i>Actual:</i> \$96,517.31										\$45,955.80	\$142,473.11								
<i>Performance Data:</i>		Crashes related to...			Enforce. Hours		Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					1,631	95	59			1	2,365	36			361	134	350	2,780	25	315	590	20	5	28
City of Corinth Police Department		PT	402	PT	<i>Planned:</i> \$11,985.98										\$3,149.63	\$15,135.61								
2021-CorinthPD-S-1YG-00107		<i>DWI Speed OP ITC</i>			<i>Actual:</i> \$9,894.81										\$2,712.56	\$12,607.37								
<i>Performance Data:</i>		Crashes related to...			Enforce. Hours		Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					194	3					419				5			93					2	
City of Dallas Police Department		PT	402	PT	<i>Planned:</i> \$770,047.72										\$195,151.48	\$965,199.20								
2021-Dallas-S-1YG-00012		<i>DWI Speed OP ITC</i>			<i>Actual:</i> \$494,644.72										\$125,363.27	\$620,007.99								
<i>Performance Data:</i>		Crashes related to...			Enforce. Hours		Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					7,261	745	100				14,265	1				2,339		1,750			390	7	7	36
City of Houston Police Department		PT	402	PT	<i>Planned:</i> \$999,999.92										\$280,366.40	\$1,280,366.32								
2021-HoustonPD-S-1YG-00013		<i>DWI Speed OP ITC</i>			<i>Actual:</i> \$809,950.99										\$298,126.97	\$1,108,077.96								
<i>Performance Data:</i>		Crashes related to...			Enforce. Hours		Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					10,354	1,510	249				17,236	95			178	2,161		11,734	973		500	28	19	5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Euless Police Department PT 402 PT *Planned:* \$50,995.00 \$13,065.95 **\$64,060.95**
 2021-Euless-S-1YG-00014 *DWI Speed OP ITC* *Actual:* \$50,881.73 \$25,091.74 **\$75,973.47**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			838	7	1				722	1				164		330	21			2	14	3

City of Pharr Police Department PT 402 PT *Planned:* \$11,969.00 \$3,881.44 **\$15,850.44**
 2021-PharrPD-S-1YG-00015 *DWI Speed OP ITC* *Actual:* \$11,969.00 \$7,420.72 **\$19,389.72**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			323	2	4				48					19		164	6			10	6	27

City of Bee Cave Police Department PT 402 PT *Planned:* \$12,000.00 \$3,109.79 **\$15,109.79**
 2021-BeeCavePD-S-1YG-00016 *DWI Speed OP ITC* *Actual:* \$4,678.54 \$2,257.37 **\$6,935.91**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			105						93	1		1	5	1	47		102	229	4	1	3

City of Missouri City Police Department PT 402 PT *Planned:* \$30,720.00 \$7,772.40 **\$38,492.40**
 2021-MissouriPD-S-1YG-00017 *DWI Speed OP ITC* *Actual:* \$14,909.39 \$7,097.95 **\$22,007.34**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			278	6					334				1	123	98	135		200	6	9	48

City of Westworth Village Police Department PT 402 PT *Planned:* \$12,012.00 \$3,155.04 **\$15,167.04**
 2021-WWorthVPD-S-1YG-00018 *DWI Speed OP ITC* *Actual:* \$4,366.86 \$1,437.03 **\$5,803.89**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			108	3	4				70					4	8	83	7					3

City of San Antonio Police Department State State State *Planned:* \$503,472.63 **\$503,472.63**
 2021-SanAntPD-S-1YG-00006 *DWI Speed OP ITC* *Actual:* \$503,472.63 **\$503,472.63**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			15,906	127	35				2,679	55		386	162	514	2,931	380		180	3	5	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Harlingen Police Department PT 402 PT *Planned:* \$40,000.00 \$10,023.23 **\$50,023.23**
 2021-Harlingen-S-1YG-00019 *DWI Speed OP ITC* *Actual:* \$32,179.61 \$8,064.74 **\$40,244.35**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			828	10	4				129	4		4	32		35	12	1,050	1,050	7	2	10

Montgomery County Constables Office Pct 5 PT 402 PT *Planned:* \$11,962.06 \$3,055.27 **\$15,017.33**
 2021-MoCoP5Co-S-1YG-00039 *DWI Speed OP ITC* *Actual:* \$7,190.95 \$1,996.10 **\$9,187.05**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			144						20	1					21	3	100		1	1	3

City of Corpus Christi Police Department PT 402 PT *Planned:* \$174,637.00 \$57,682.22 **\$232,319.22**
 2021-CorpusPD-S-1YG-00049 *DWI Speed OP ITC* *Actual:* \$157,739.09 \$52,120.26 **\$209,859.35**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			2,394	208	31				1,428				231		2,619	52	430		2	29	30

City of Brenham Police Department PT 402 PT *Planned:* \$6,113.76 \$1,753.59 **\$7,867.35**
 2021-Brenham-S-1YG-00046 *DWI Speed OP ITC* *Actual:* \$5,436.06 \$2,969.11 **\$8,405.17**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			126	22	3				158				1		49	3					

STEP Comprehensive Subtotals # of Projects: 117 *Planned:* \$8,961,899.71 \$2,746,927.41 **\$11,708,827.12**
 113 *Actual:* \$6,427,732.09 \$503,472.63 **\$6,931,204.72**

Performance Data Summary:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DD	ITC	HMV	Other Citations	Other Arrests				Prod.	Dist.
			137,003	6,376	1,401			75	123,652	712	2,959	14,506	6,438	66,446	5,340	6,813	27,763	412	980	1,499

Enforcement Task Summary # Projects: 293 *Planned:* \$14,226,569.74 \$5,235,043.35 **\$19,461,613.09**
 249 *Actual:* \$9,440,523.35 \$503,472.63 **\$9,943,996.00**

Project Cross-Reference by Task

Evaluation Projects								
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Texans for Safe and Drug Free Youth 2021-TXSDY-G-1YG-0124	AL	402	AL	<i>Planned:</i> \$183,126.50 <i>Actual:</i> \$126,200.68			\$61,042.16 \$33,729.82	\$244,168.66 \$159,930.50
Texas A&M Transportation Institute 2021-TTI-G-1YG-0034	PS	402	PS	<i>Planned:</i> \$102,268.95 <i>Actual:</i> \$96,026.28			\$25,590.42 \$29,603.13	\$127,859.37 \$125,629.41
Texas A&M Transportation Institute 2021-TTI-G-1YG-0035	TR	405C	M3DA	<i>Planned:</i> \$104,216.09 <i>Actual:</i> \$101,258.50			\$26,069.07 \$27,278.51	\$130,285.16 \$128,537.01
Texas A&M Transportation Institute 2021-TTI-G-1YG-0058	AL	405D	M5BAC	<i>Planned:</i> \$61,335.26 <i>Actual:</i> \$60,664.76			\$15,343.39 \$16,625.20	\$76,678.65 \$77,289.96
Texas A&M Transportation Institute 2021-TTI-G-1YG-0068	AL	402	AL	<i>Planned:</i> \$260,000.00 <i>Actual:</i> \$229,906.55			\$65,047.75 \$73,003.28	\$325,047.75 \$302,909.83
Texas A&M Transportation Institute 2021-TTI-G-1YG-0071	DE	402	DE	<i>Planned:</i> \$30,423.75 <i>Actual:</i> \$25,831.08			\$7,612.13 \$6,831.98	\$38,035.88 \$32,663.06
Texas A&M Transportation Institute 2021-TTI-G-1YG-0073	OP	402	OP	<i>Planned:</i> \$100,000.00 <i>Actual:</i> \$93,724.04			\$25,010.68 \$26,117.73	\$125,010.68 \$119,841.77
Texas A&M Transportation Institute 2021-TTI-G-1YG-0074	DE	402	DE	<i>Planned:</i> \$38,549.15 <i>Actual:</i> \$34,568.79			\$9,644.32 \$8,829.66	\$48,193.47 \$43,398.45
Texas A&M Transportation Institute 2021-TTI-G-1YG-0075	DE	402	DE	<i>Planned:</i> \$50,594.35 <i>Actual:</i> \$48,209.75			\$12,654.66 \$15,247.25	\$63,249.01 \$63,457.00
Texas A&M Transportation Institute 2021-TTI-G-1YG-0076	OP	402	OP	<i>Planned:</i> \$81,627.00 <i>Actual:</i> \$74,853.80			\$20,418.72 \$19,274.23	\$102,045.72 \$94,128.03
Texas A&M Transportation Institute 2021-TTI-G-1YG-0077	OP	402	OP	<i>Planned:</i> \$235,476.62 <i>Actual:</i> \$230,828.05			\$58,908.33 \$62,673.03	\$294,384.95 \$293,501.08
Texas A&M Transportation Institute 2021-TTI-G-1YG-0078	OP	402	OP	<i>Planned:</i> \$25,757.98 <i>Actual:</i> \$23,823.32			\$6,444.00 \$4,757.27	\$32,201.98 \$28,580.59
Texas A&M Transportation Institute 2021-TTI-G-1YG-0079	OP	402	OP	<i>Planned:</i> \$23,930.37 <i>Actual:</i> \$21,276.51			\$5,987.70 \$13,964.55	\$29,918.07 \$35,241.06
Texas Department of Public Safety 2021-TDPS-G-1YG-0107	TR	405C	M3DA	<i>Planned:</i> \$744,489.80 <i>Actual:</i> \$467,316.34			\$248,163.24 \$262,472.14	\$992,653.04 \$729,788.48
Texas Department of State Health Services ISG 2021-TDSHS-IS-G-1YG-0113	TR	405C	M3DA	<i>Planned:</i> \$957,960.05 <i>Actual:</i> \$521,931.46			\$245,114.80 \$245,114.80	\$1,203,074.85 \$767,046.26
Texas Municipal Police Association 2021-TMPA-G-1YG-0016	TR	405C	M3DA	<i>Planned:</i> \$902,043.09 <i>Actual:</i> \$898,323.06			\$236,516.00 \$267,685.00	\$1,138,559.09 \$1,166,008.06
The University of Texas Medical Branch at Galveston 2021-UTMBG-G-1YG-0100	AL	402	AL	<i>Planned:</i> \$83,519.60 <i>Actual:</i> \$68,609.40			\$30,237.75 \$36,887.93	\$113,757.35 \$105,497.33

Project Cross-Reference by Task

Evaluation Projects

<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>	<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
			<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Evaluation Task Summary		# Projects: 17	Planned:	\$3,985,318.56		\$1,099,805.12	\$5,085,123.68
		17	Actual:	\$3,123,352.37		\$1,150,095.51	\$4,273,447.88

Project Cross-Reference by Task

Program Management Projects

Organization / Project Number	PA	Fund Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Agate Software, Inc. 2021-TxDOT-G-1YG-0198	PA	State	State	<i>Planned:</i>	\$55,000.00			\$55,000.00
				<i>Actual:</i>	\$55,000.00			\$55,000.00
Agate Software, Inc. 2021-TxDOT-G-1YG-0199	PA	402	PA	<i>Planned:</i>	\$25,000.00			\$25,000.00
				<i>Actual:</i>				
Beehive Specialty 2021-BeeHive-G-1YG-0211	DE	402	DE	<i>Planned:</i>	\$150,000.00			\$150,000.00
				<i>Actual:</i>	\$148,575.85			\$148,575.85
CRIS 2021-CRIS-G-1YG-0209	TR	405C	M3DA	<i>Planned:</i>	\$1,375,000.00			\$1,375,000.00
				<i>Actual:</i>	\$1,012,490.11			\$1,012,490.11
CRIS 2021-CRIS-G-1YG-0210	TR	State	State	<i>Planned:</i>	\$2,800,000.00			\$2,800,000.00
				<i>Actual:</i>	\$2,665,056.59			\$2,665,056.59
CRIS 2021-CRIS-G-1YG-0215	TR	State	State	<i>Planned:</i>	\$730,218.00			\$730,218.00
				<i>Actual:</i>	\$730,218.00			\$730,218.00
TxDOT - Traffic Safety 2021-TxDOT-G-1YG-0201	PA	402	PA	<i>Planned:</i>	\$575,000.00			\$575,000.00
				<i>Actual:</i>	\$552,617.00			\$552,617.00
TxDOT - Traffic Safety 2021-TxDOT-G-1YG-0202	PA	State	State	<i>Planned:</i>	\$4,414,000.00			\$4,414,000.00
				<i>Actual:</i>	\$5,835,469.97			\$5,835,469.97

Program Management Task Summary

	# Projects:	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
	7	<i>Planned:</i> \$2,125,000.00	\$7,999,218.00			\$10,124,218.00
	7	<i>Actual:</i> \$1,713,682.96	\$9,285,744.56			\$10,999,427.52

Project Cross-Reference by Task

Public Information Campaigns Projects

<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
City of Austin EMS 2021-AustinEM-G-1YG-0140	OP	402	OP	<i>Planned:</i> \$35,081.55 <i>Actual:</i> \$35,019.31			\$11,007.55 \$8,649.43	\$46,089.10 \$43,668.74
City of Austin Transportation Department 2021-AustinTD-G-1YG-0094	PS	405D	M5PEM	<i>Planned:</i> \$182,078.00 <i>Actual:</i>			\$47,747.00	\$229,825.00
City of Lubbock Parks & Recreation 2021-LubbockP-G-1YG-0174	PS	402	PS	<i>Planned:</i> \$27,554.80 <i>Actual:</i> \$6,985.46		\$5,600.00 \$1,342.00	\$11,678.16 \$432.00	\$44,832.96 \$8,759.46
Dell Children's Medical Center of Central Texas 2021-DCMCCT-G-1YG-0020	OP	402	OP	<i>Planned:</i> \$155,956.00 <i>Actual:</i> \$118,331.97			\$91,934.67 \$66,101.91	\$247,890.67 \$184,433.88
Driscoll Children's Hospital 2021-DrisHosp-G-1YG-0122	OP	402	OP	<i>Planned:</i> \$237,636.45 <i>Actual:</i> \$213,085.34			\$147,135.18 \$169,060.85	\$384,771.63 \$382,146.19
Education Service Center, Region VI 2021-ESCVI-G-1YG-0011	PS	402	PS	<i>Planned:</i> \$51,767.07 <i>Actual:</i> \$49,684.32			\$17,269.40 \$21,163.95	\$69,036.47 \$70,848.27
Education Service Center, Region VI 2021-ESCVI-G-1YG-0014	DE	402	DE	<i>Planned:</i> \$63,061.46 <i>Actual:</i> \$53,709.29			\$21,030.20 \$66,461.46	\$84,091.66 \$120,170.75
Ghisallo Foundation 2021-Ghisallo-G-1YG-0167	PS	402	PS	<i>Planned:</i> \$149,659.65 <i>Actual:</i> \$149,659.65			\$49,902.62 \$119,762.96	\$199,562.27 \$269,422.61
Ghisallo Foundation 2021-Ghisallo-G-1YG-0168	PS	402	PS	<i>Planned:</i> \$105,000.00 <i>Actual:</i> \$105,000.00			\$26,269.60 \$36,054.21	\$131,269.60 \$141,054.21
Guerra Deberry Coody 2021-GDC-SOW-0006	OP	405B	M1PE	<i>Planned:</i> \$700,000.00 <i>Actual:</i> \$698,486.16			\$702,550.00 \$6,016,277.04	\$1,402,550.00 \$6,714,763.20
Harris County Emergency Corps 2021-HCEC-G-1YG-0102	PS	402	PS	<i>Planned:</i> \$12,029.40 <i>Actual:</i> \$10,769.98			\$5,393.23 \$5,884.39	\$17,422.63 \$16,654.37
Memorial Hermann Hospital 2021-MHH-G-1YG-0015	DE	402	DE	<i>Planned:</i> \$59,409.26 <i>Actual:</i> \$59,343.25			\$32,345.27 \$34,025.12	\$91,754.53 \$93,368.37
Sherry Matthews Advocacy Marketing 2021-SMAM-SOW-0002	OP	405B	M1PE	<i>Planned:</i> \$1,061,225.22 <i>Actual:</i> \$1,038,737.71			\$1,498,543.00 \$4,923,217.93	\$2,559,768.22 \$5,961,955.64
Sherry Matthews Advocacy Marketing 2021-SMAM-SOW-0003	RS	State	State	<i>Planned:</i> <i>Actual:</i>	\$2,535,488.00 \$2,365,504.86		\$2,535,488.00 \$6,707,835.36	\$5,070,976.00 \$9,073,340.22
Sherry Matthews Advocacy Marketing 2021-SMAM-SOW-0004	PS	402	PS	<i>Planned:</i> \$750,000.00 <i>Actual:</i> \$722,003.81			\$750,000.00 \$1,651,240.27	\$1,500,000.00 \$2,373,244.08
Sherry Matthews Advocacy Marketing 2021-SMAM-SOW-0007	PS	405E	FHPE	<i>Planned:</i> \$325,400.57 <i>Actual:</i> \$182,376.14			\$81,350.00 \$1,395,780.58	\$406,750.57 \$1,578,156.72
Sherry Matthews Advocacy Marketing 2021-SMAM-SOW-0008	DE	402	DE	<i>Planned:</i> \$1,200,000.00 <i>Actual:</i> \$1,198,406.02			\$1,200,000.00 \$6,585,789.00	\$2,400,000.00 \$7,784,195.02

Project Cross-Reference by Task

Public Information Campaigns Projects

Organization / Project Number	PA	Fund Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Sherry Matthews Advocacy Marketing 2021-SMAM-SOW-0009	AL	405D	M5PEM	Planned: \$3,265,000.00 Actual: \$3,241,239.42			\$3,265,000.00 \$5,550,192.00	\$6,530,000.00 \$8,791,431.42
Sherry Matthews Advocacy Marketing 2021-SMAM-SOW-0010	MC	405F	M11X	Planned: \$369,084.49 Actual: \$366,074.80			\$385,000.00 \$9,646,498.78	\$754,084.49 \$10,012,573.58
Sherry Matthews Advocacy Marketing 2021-SMAM-SOW-0010	MC	402	MC	Planned: \$15,915.51 Actual: \$15,915.51				\$15,915.51 \$15,915.51
Sherry Matthews Advocacy Marketing 2021-SMAM-SOW-0011	MC	State	State	Planned: \$265,000.00 Actual: \$265,000.00			\$265,000.00 \$463,359.00	\$530,000.00 \$728,359.00
Sherry Matthews Advocacy Marketing 2021-SMAM-SOW-0012	OP	405B	M1PE	Planned: \$1,600,000.00 Actual: \$1,590,581.94			\$1,600,000.00 \$9,136,098.42	\$3,200,000.00 \$10,726,680.36
Sherry Matthews Advocacy Marketing 2021-SMAM-SOW-0013	PS	405E	FHPE	Planned: \$1,500,000.00 Actual: \$1,286,065.77			\$1,500,000.00 \$3,106,263.97	\$3,000,000.00 \$4,392,329.74
Texans for Safe and Drug Free Youth 2021-TXSDY-G-1YG-0155	AL	405D	M5OT	Planned: \$355,803.00 Actual: \$274,681.76			\$118,601.00 \$58,240.98	\$474,404.00 \$332,922.74
Texas A&M Agrilife Extension Service 2021-Texas Ag-G-1YG-0086	OP	402	OP	Planned: \$954,941.61 Actual: \$937,301.60			\$243,793.50 \$395,300.49	\$1,198,735.11 \$1,332,602.09
Texas A&M Agrilife Extension Service 2021-Texas Ag-G-1YG-0087	AL	402	AL	Planned: \$629,786.25 Actual: \$611,305.92			\$221,293.86 \$523,203.83	\$851,080.11 \$1,134,509.75
Texas A&M Agrilife Extension Service 2021-Texas Ag-G-1YG-0088	SA	402	SA	Planned: \$845,256.15 Actual: \$819,413.42			\$211,311.36 \$322,313.19	\$1,056,567.51 \$1,141,726.61
Texas A&M Transportation Institute 2021-TTI-G-1YG-0030	MC	402	MC	Planned: \$88,162.69 Actual: \$88,162.69			\$22,047.94 \$27,159.73	\$110,210.63 \$115,322.42
Texas A&M Transportation Institute 2021-TTI-G-1YG-0037	DE	402	DE	Planned: \$624,706.64 Actual: \$570,002.39			\$208,386.39 \$604,217.05	\$833,093.03 \$1,174,219.44
Texas A&M Transportation Institute 2021-TTI-G-1YG-0040	PS	405E	FHPE	Planned: \$149,582.83 Actual: \$148,467.32			\$37,408.49 \$42,264.30	\$186,991.32 \$190,731.62
Texas A&M Transportation Institute 2021-TTI-G-1YG-0044	PS	402	PS	Planned: \$122,073.13 Actual: \$90,981.32			\$30,530.79 \$36,279.77	\$152,603.92 \$127,261.09
Texas A&M Transportation Institute 2021-TTI-G-1YG-0047	DE	402	DE	Planned: \$105,000.00 Actual: \$100,178.39			\$26,270.55 \$29,421.73	\$131,270.55 \$129,600.12
Texas A&M Transportation Institute 2021-TTI-G-1YG-0049	PS	402	PS	Planned: \$109,979.71 Actual: \$107,727.71			\$27,513.79 \$44,784.43	\$137,493.50 \$152,512.14
Texas A&M Transportation Institute 2021-TTI-G-1YG-0051	MC	402	MC	Planned: \$315,000.00 Actual: \$298,220.66			\$78,821.97 \$84,891.76	\$393,821.97 \$383,112.42

Project Cross-Reference by Task

Public Information Campaigns Projects									
Organization / Project Number	PA	Fund Source			Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Texas A&M Transportation Institute 2021-TTI-G-1YG-0054	PS	402	PS		<i>Planned:</i> \$174,267.26 <i>Actual:</i> \$148,863.35			\$43,582.99 \$51,159.75	\$217,850.25 \$200,023.10
Texas A&M Transportation Institute 2021-TTI-G-1YG-0055	AL	402	AL		<i>Planned:</i> \$351,990.04 <i>Actual:</i> \$300,621.46			\$117,411.39 \$191,518.63	\$469,401.43 \$492,140.09
Texas A&M Transportation Institute 2021-TTI-G-1YG-0062	PS	405E	FHPE		<i>Planned:</i> \$104,501.17 <i>Actual:</i> \$61,892.56			\$26,134.54 \$17,636.82	\$130,635.71 \$79,529.38
Texas A&M Transportation Institute 2021-TTI-G-1YG-0065	MC	402	MC		<i>Planned:</i> \$51,650.91 <i>Actual:</i> \$50,371.36			\$12,922.75 \$13,585.78	\$64,573.66 \$63,957.14
Texas Children's Hospital 2021-TCH-G-1YG-0083	OP	402	OP		<i>Planned:</i> \$204,012.00 <i>Actual:</i> \$204,011.99			\$273,500.85 \$279,347.01	\$477,512.85 \$483,359.00
Texas Children's Hospital 2021-TCH-G-1YG-0084	PS	402	PS		<i>Planned:</i> \$93,250.00 <i>Actual:</i> \$78,459.23			\$66,338.77 \$56,987.14	\$159,588.77 \$135,446.37
Texas Department of State Health Services 2021-TDSHS-G-1YG-0108	OP	405B	M1PE		<i>Planned:</i> \$483,242.68 <i>Actual:</i> \$454,097.28			\$519,502.04 \$226,326.63	\$1,002,744.72 \$680,423.91
Texas Heatstroke Task Force 2021-TxHSTF-G-1YG-0126	OP	State	State		<i>Planned:</i> \$25,179.28 <i>Actual:</i> \$23,819.64		\$25,179.28 \$23,819.64	\$10,085.13 \$10,616.69	\$35,264.41 \$34,436.33
Texas Municipal Courts Education Center 2021-TMCEC-G-1YG-0023	DE	402	DE		<i>Planned:</i> \$263,035.01 <i>Actual:</i> \$249,232.03			\$81,566.97 \$77,281.97	\$344,601.98 \$326,514.00
Texas Operation Lifesaver 2021-TxOpLife-G-1YG-0182	RH	402	RH		<i>Planned:</i> \$77,597.00 <i>Actual:</i> \$60,464.76			\$33,388.50 \$25,598.86	\$110,985.50 \$86,063.62
The Peers Foundation 2021-PEERS-G-1YG-0156	DE	402	DE		<i>Planned:</i> \$19,168.88 <i>Actual:</i>			\$19,168.48	\$38,337.36
Travis County Attorney's UDPP 2021-Travis C-G-1YG-0019	AL	402	AL		<i>Planned:</i> \$169,741.13 <i>Actual:</i> \$165,219.72			\$234,792.81 \$262,218.16	\$404,533.94 \$427,437.88
TxDOT - Traffic Safety Mature Driver Program	DE	402	DE		<i>Planned:</i> \$288,750.00 <i>Actual:</i>			\$72,187.50	\$360,937.50
TxDOT - Traffic Safety Texas KidSafe Child Passenger Safety Program	OP	405D	M5OT		<i>Planned:</i> \$335,000.00 <i>Actual:</i>			\$83,750.00	\$418,750.00
TxDOT - Traffic Safety Texas Reality Education for Drivers	AL	405D	M5BAC		<i>Planned:</i> \$270,000.00 <i>Actual:</i>			\$67,500.00	\$337,500.00
Women & Infants Specialty Health 2021-WISH-G-1YG-0137	OP	402	OP		<i>Planned:</i> \$72,450.00 <i>Actual:</i> \$71,445.01			\$33,293.97 \$57,038.62	\$105,743.97 \$128,483.63
Project Celebrations									Group Project
TxDOT-Ft. Worth	State	State	State		<i>Planned:</i>		\$16,200.00		\$16,200.00

Project Cross-Reference by Task

Public Information Campaigns Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Project Celebrations							Group Project
2021-PC-Tx-FTW-00025					<i>Actual:</i>		\$6,750.00
TxDOT-Amarillo	State	State	State		<i>Planned:</i>		\$13,000.00
2021-PC-Tx-AMA-00002					<i>Actual:</i>		\$13,000.00
TxDOT-Atlanta	State	State	State		<i>Planned:</i>		\$16,000.00
2021-PC-Tx-ATL-00003					<i>Actual:</i>		\$16,000.00
TxDOT-Austin	State	State	State		<i>Planned:</i>		\$10,000.00
2021-PC-Tx-AUS-00004					<i>Actual:</i>		\$3,000.00
TxDOT-Beaumont	State	State	State		<i>Planned:</i>		\$10,200.00
2021-PC-Tx-BMT-00005					<i>Actual:</i>		\$4,250.00
TxDOT-Brownwood	State	State	State		<i>Planned:</i>		\$14,000.00
2021-PC-Tx-BWD-00006					<i>Actual:</i>		\$12,986.00
TxDOT-Yoakum	State	State	State		<i>Planned:</i>		\$10,500.00
2021-PC-Tx-YKM-00007					<i>Actual:</i>		\$3,000.00
TxDOT-Pharr	State	State	State		<i>Planned:</i>		\$10,000.00
2021-PC-Tx-PHR-00008					<i>Actual:</i>		\$3,200.00
TxDOT-San Angelo	State	State	State		<i>Planned:</i>		\$10,000.00
2021-PC-Tx-SJT-00009					<i>Actual:</i>		\$5,500.00
TxDOT-San Antonio	State	State	State		<i>Planned:</i>		\$15,000.00
2021-PC-Tx-SAT-00010					<i>Actual:</i>		\$3,500.00
TxDOT-Tyler	State	State	State		<i>Planned:</i>		\$10,000.00
2021-PC-Tx-TYL-00011					<i>Actual:</i>		\$4,250.00
TxDOT-Houston	State	State	State		<i>Planned:</i>		\$15,000.00
2021-PC-Tx-HOU-00014					<i>Actual:</i>		\$6,750.00
TxDOT-Wichita Falls	State	State	State		<i>Planned:</i>		\$14,100.00
2021-PC-Tx-WFS-00013					<i>Actual:</i>		\$9,500.00

Project Cross-Reference by Task

Public Information Campaigns Projects

Organization / Project Number	PA	Fund Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Project Celebrations								Group Project
TxDOT-Waco 2021-PC-Tx-WAC-00012	State	State	State	<i>Planned:</i>	\$10,500.00			\$10,500.00
				<i>Actual:</i>	\$4,500.00			\$4,500.00
TxDOT-Laredo 2021-PC-Tx-LRD-00015	State	State	State	<i>Planned:</i>	\$2,000.00			\$2,000.00
				<i>Actual:</i>				
								<i>Project Not Implemented</i>
TxDOT-Lubbock 2021-PC-Tx-LBB-00016	State	State	State	<i>Planned:</i>	\$21,000.00			\$21,000.00
				<i>Actual:</i>	\$9,750.00			\$9,750.00
TxDOT-Lufkin 2021-PC-Tx-LKF-00017	State	State	State	<i>Planned:</i>	\$12,600.00			\$12,600.00
				<i>Actual:</i>	\$12,175.00			\$12,175.00
TxDOT-Odessa 2021-PC-Tx-ODA-00018	State	State	State	<i>Planned:</i>	\$9,450.00			\$9,450.00
				<i>Actual:</i>	\$5,500.00			\$5,500.00
TxDOT-Paris 2021-PC-Tx-PAR-00019	State	State	State	<i>Planned:</i>	\$10,000.00			\$10,000.00
				<i>Actual:</i>	\$10,000.00			\$10,000.00
TxDOT-Bryan 2021-PC-Tx-BRY-00020	State	State	State	<i>Planned:</i>	\$9,700.00			\$9,700.00
				<i>Actual:</i>	\$9,250.00			\$9,250.00
TxDOT-Childress 2021-PC-Tx-CHS-00021	State	State	State	<i>Planned:</i>	\$11,500.00			\$11,500.00
				<i>Actual:</i>	\$10,000.00			\$10,000.00
TxDOT-CorpusChristi 2021-PC-Tx-CRP-00022	State	State	State	<i>Planned:</i>	\$12,000.00			\$12,000.00
				<i>Actual:</i>	\$9,500.00			\$9,500.00
TxDOT-Dallas 2021-PC-Tx-DAL-00023	State	State	State	<i>Planned:</i>	\$15,600.00			\$15,600.00
				<i>Actual:</i>	\$11,250.00			\$11,250.00
TxDOT-El Paso 2021-PC-Tx-ELP-00024	State	State	State	<i>Planned:</i>	\$14,000.00			\$14,000.00
				<i>Actual:</i>	\$12,750.00			\$12,750.00
TxDOT-Abilene 2021-PC-Tx-ABL-00001	State	State	State	<i>Planned:</i>	\$22,700.00			\$22,700.00
				<i>Actual:</i>	\$22,700.00			\$22,700.00

Project Cross-Reference by Task

Public Information Campaigns Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Project Celebrations							Group Project
Project Celebrations Subtotals		# of Projects: 25	<i>Planned:</i>		\$315,050.00		\$315,050.00
		24	<i>Actual:</i>		\$209,061.00		\$209,061.00
<i>Performance Data Summary:</i>		Crashes related to...	Enforce.	Safety Belt/Seat	CMV Citations	Other Citations/Arrests	PI&E Materials
		Alcohol Speed ITC	Hours	Adult Child	HMV Seatbelt Speed	Speed DWI DD ITC HMV Other Citations Other Arrests	Prod. Dist. Comm. Present Media Events ations Exp.

Public Information Campaigns Task Summary	# Projects:	Planned:	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
	49	\$19,124,807.52	\$3,140,717.28	\$5,600.00	\$17,165,750.21	\$39,436,875.01	
	45	Actual: \$17,032,597.78	\$2,863,385.50	\$1,342.00	\$59,147,541.95	\$79,044,867.23	

Project Cross-Reference by Task

Training Projects

<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Education Service Center, Region VI 2021-ESCVI-G-1YG-0009	AL	405D	M5TR	<i>Planned:</i> \$85,709.65 <i>Actual:</i> \$76,999.50			\$28,603.00 \$28,485.49	\$114,312.65 \$105,484.99
Education Service Center, Region VI 2021-ESCVI-G-1YG-0010	SB	402	SB	<i>Planned:</i> \$104,869.98 <i>Actual:</i> \$88,074.61			\$35,073.00 \$52,378.88	\$139,942.98 \$140,453.49
Education Service Center, Region VI 2021-ESCVI-G-1YG-0013	DE	402	DE	<i>Planned:</i> \$93,676.20 <i>Actual:</i> \$91,019.96			\$31,860.00 \$49,800.62	\$125,536.20 \$140,820.58
International Association of Directors of Law Enforcement Standards and Training 2021-IADLEST-G-1YG-0144	PT	402	PT	<i>Planned:</i> \$90,102.96 <i>Actual:</i> \$79,813.44			\$26,411.00 \$44,446.03	\$116,513.96 \$124,259.47
International Association of Directors of Law Enforcement Standards and Training 2021-IADLEST-G-1YG-0151	TR	402	TR	<i>Planned:</i> \$320,946.60 <i>Actual:</i> \$289,394.49			\$99,010.00 \$138,594.66	\$419,956.60 \$427,989.15
Mothers Against Drunk Driving 2021-MADD-G-1YG-0007	AL	405D	M5OT	<i>Planned:</i> \$687,599.50 <i>Actual:</i> \$681,448.26			\$265,036.12 \$6,423,974.14	\$952,635.62 \$7,105,422.40
National Safety Council 2021-NSC-G-1YG-0091	DE	402	DE	<i>Planned:</i> \$399,999.99 <i>Actual:</i> \$326,373.96			\$109,090.63 \$126,891.93	\$509,090.62 \$453,265.89
National Safety Council 2021-NSC-G-1YG-0092	AL	405D	M5TR	<i>Planned:</i> \$180,000.00 <i>Actual:</i> \$114,142.49			\$46,798.95 \$46,110.95	\$226,798.95 \$160,253.44
Sam Houston State University 2021-SHSU-G-1YG-0028	AL	405D	M5CS	<i>Planned:</i> \$649,999.49 <i>Actual:</i> \$494,856.23			\$195,386.84 \$203,331.60	\$845,386.33 \$698,187.83
Sam Houston State University 2021-SHSU-G-1YG-0132	AL	405D	M5CS	<i>Planned:</i> \$85,637.38 <i>Actual:</i> \$13,429.52			\$28,681.86 \$3,619.44	\$114,319.24 \$17,048.96
Sam Houston State University 2021-SHSU-G-1YG-0149	AL	405D	M5TR	<i>Planned:</i> \$199,998.55 <i>Actual:</i> \$184,725.42			\$51,861.83 \$47,971.72	\$251,860.38 \$232,903.73
Texans for Safe and Drug Free Youth 2021-TXSDY-G-1YG-0111	AL	405D	M5CS	<i>Planned:</i> \$196,657.75 <i>Actual:</i> \$151,598.65			\$65,552.58 \$54,867.37	\$262,210.33 \$206,466.02
Texans for Safe and Drug Free Youth 2021-TXSDY-G-1YG-0121	AL	405D	M5TR	<i>Planned:</i> \$345,002.00 <i>Actual:</i> \$286,677.03			\$115,000.66 \$47,214.46	\$460,002.66 \$333,891.49
Texas A&M Transportation Institute 2021-TTI-G-1YG-0042	PS	405E	FHTR	<i>Planned:</i> \$110,217.83 <i>Actual:</i> \$77,018.81			\$27,574.48 \$22,581.96	\$137,792.31 \$99,600.77
Texas A&M Transportation Institute 2021-TTI-G-1YG-0064	TR	405C	M3DA	<i>Planned:</i> \$61,404.02 <i>Actual:</i> \$51,189.71			\$15,364.61 \$14,939.31	\$76,768.63 \$66,129.02
Texas A&M Transportation Institute 2021-TTI-G-1YG-0066	AL	402	AL	<i>Planned:</i> \$73,276.70 <i>Actual:</i> \$69,207.43			\$18,333.39 \$19,265.72	\$91,610.09 \$88,473.15

Project Cross-Reference by Task

Training Projects

Organization / Project Number	PA	Fund Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Texas A&M Transportation Institute 2021-TTI-G-1YG-0067	AL	405D	M5II	<i>Planned:</i> \$168,337.44 <i>Actual:</i> \$164,636.92			\$42,102.39 \$41,377.85	\$210,439.83 \$206,014.77
Texas A&M Transportation Institute 2021-TTI-G-1YG-0069	PS	405E	FHTR	<i>Planned:</i> \$205,901.27 <i>Actual:</i> \$191,663.64			\$51,510.69 \$67,645.10	\$257,411.96 \$259,308.74
Texas A&M Transportation Institute 2021-TTI-G-1YG-0072	OP	402	OP	<i>Planned:</i> \$109,582.29 <i>Actual:</i> \$99,827.27		\$9,150.00 \$24,189.18	\$30,691.55 \$11,318.75	\$149,423.84 \$135,335.20
Texas A&M Transportation Institute 2021-TTI-G-1YG-0095	PA	402	PA	<i>Planned:</i> \$64,784.10 <i>Actual:</i> \$64,272.53		\$60,000.00 \$34,544.78	\$30,606.08 \$39,011.34	\$155,390.18 \$137,828.65
Texas Association of Counties 2021-TAC-G-1YG-0104	AL	405D	M5CS	<i>Planned:</i> \$183,418.55 <i>Actual:</i> \$181,027.13			\$54,516.97 \$54,687.45	\$237,935.52 \$235,714.58
Texas Center for the Judiciary 2021-TCJ-G-1YG-0114	AL	405D	M5CS	<i>Planned:</i> \$577,904.44 <i>Actual:</i> \$526,284.40			\$628,965.77 \$871,819.61	\$1,206,870.21 \$1,398,104.01
Texas District and County Attorneys Association 2021-TDCAA-G-1YG-0085	AL	405D	M5CS	<i>Planned:</i> \$696,280.06 <i>Actual:</i> \$560,185.97			\$305,489.64 \$246,607.22	\$1,001,769.70 \$806,793.19
Texas Engineering Extension Service ESTI 2021-TEEXESTI-G-1YG-0134	EM	402	EM	<i>Planned:</i> \$188,559.42 <i>Actual:</i> \$150,669.67			\$432,945.83 \$410,224.90	\$621,505.25 \$560,894.57
Texas Justice Court Training Center 2021-TJCTC-G-1YG-0119	AL	402	AL	<i>Planned:</i> \$147,657.38 <i>Actual:</i> \$145,602.38			\$37,798.10 \$50,382.57	\$185,455.48 \$195,984.95
Texas Municipal Courts Education Center 2021-TMCEC-G-1YG-0022	AL	402	AL	<i>Planned:</i> \$317,258.33 <i>Actual:</i> \$312,025.82		\$12,000.00 \$11,600.00	\$97,831.49 \$128,139.06	\$427,089.82 \$451,764.88
Texas Municipal Police Association 2021-TMPA-G-1YG-0002	AL	405D	M5CS	<i>Planned:</i> \$575,000.00 <i>Actual:</i> \$516,205.68			\$200,538.00 \$512,136.38	\$775,538.00 \$1,028,342.06
Texas Municipal Police Association 2021-TMPA-G-1YG-0004	AL	405D	M5CS	<i>Planned:</i> \$425,198.56 <i>Actual:</i> \$370,264.60			\$156,999.96 \$257,857.76	\$582,198.52 \$628,122.36
Texas Municipal Police Association 2021-TMPA-G-1YG-0005	PT	402	PT	<i>Planned:</i> \$831,561.63 <i>Actual:</i> \$767,103.14			\$208,440.00 \$257,574.25	\$1,040,001.63 \$1,024,677.39
Texas Municipal Police Association 2021-TMPA-G-1YG-0017	AL	405D	M5BAC	<i>Planned:</i> \$159,937.89 <i>Actual:</i>			\$58,195.30	\$218,133.19
The University of Texas at Arlington 2021-UTatArli-G-1YG-0129	RS	402	RS	<i>Planned:</i> \$324,749.39 <i>Actual:</i> \$311,101.24			\$84,642.67 \$77,074.23	\$409,392.06 \$388,175.47

Training Task Summary

# Projects:	Planned:	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
31	\$8,661,229.35			\$81,150.00	\$3,580,913.39	\$12,323,292.74
30	\$7,436,839.90			\$70,540.55	\$10,350,330.75	\$17,857,711.20