



Texas Highway Safety Plan Annual Report

Fiscal Year 2023

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EXECUTIVE SUMMARY

Traffic Safety Program

The Texas Traffic Safety Program at the Texas Department of Transportation (TxDOT) continued its mission of saving lives and preventing injuries through an extensive grants program. In 2023, there were 408 traffic safety projects in the program.

The \$188,133,955.13 expended in FY 2023 came from federal, state, and local sources as follows:

- \$47,448,039.79 in federal funds
- \$128,375,790.08 in local funds
- \$12,285,625.26 in state funds
- \$24,500.00 in program income

Federal Funding

Under the Bipartisan Infrastructure Law (BIL) Act, TxDOT applied for and received \$31,645,426.50 in Sections 402 funds. In addition, \$22,675,035.85 in Section 405 federal funding was received beyond the base 402 program.

Funded Projects that Contribute to meeting State Performance Targets

Projects selected for funding by the Texas Traffic Safety Program demonstrate potential to contribute to meeting Texas' highway safety performance targets. In each program area, information has been provided for each individual project, including targets, and whether those targets were met. Individual project performance results are provided in *Section 3 – Program Area Reports* and *Appendix A – Project Cross References*. Within those sections, each objective and target are listed, and whether individual objectives were met by each project.

A summary of the abovementioned accomplishments is provided in the following table:

Assessment of Results in Achieving Performance Targets for FY23 and FY22

Sort Order	PM ID	Performance Measure	Target Period	FY 2023				FY 2022			
				Target Year(s)	Target Value FY23 HSP	Data Source / FY23 Progress Results	On Track to Meet FY23 Target Y/N (in-progress)	Target Year(s)	Target Value FY22 HSP	Data Source / FY22 Final Results	Met FY22 Target Y/N
1	C-1	Traffic Fatalities	5-year	2019-2023	3,682	2017-21 FARS 3,875	N	2018-2022	3,272	2017-21 FARS 3,875	N
2	C-2	Serious Injuries	5-year	2019-2023	17,062	2018-22 CRIS* 16,768	Y	2018-2022	19,065	2018-22 CRIS* 16,768	Y
3	C-3	Fatality Rate / 100M VMT	5-year	2019-2023	1.38	2017-21 FARS 1.39	N	2018-2022	1.23	2017-21 FARS 1.39	N
<p>For each of the Performance Measures C-4 through C-11, the State should indicate the Target Period which they used in the FY23 HSP.</p>											
4	C-4	Unrestrained Passenger Fatalities	Annual	2023	1142	2021 FARS 1,172	N	2022	952	2021 FARS 1,172	N
5	C-5	Alcohol-Impaired Driving Fatalities - BAC ≥ .08%	Annual	2023	1,562	2021 FARS 1,906	N	2022	1,620	2021 FARS 1,906	N
6	C-6	Speeding-Related Fatalities	Annual	2023	1,428	2021 FARS 1,568	N	2022	1,070	2021 FARS 1,568	N
7	C-7	Motorcyclist Fatalities	Annual	2023	485	2021 FARS 515	N	2022	398	2021 FARS 515	N
8	C-8	Unhelmeted Motorcyclist Fatalities	Annual	2023	220	2021 FARS 232	N	2022	183	2021 FARS 232	N
9	C-9	Drivers Involved in Fatal Crashes Aged Under 21	Annual	2023	468	2021 FARS 536	N	2022	496	2021 FARS 536	N
10	C-10	Pedestrian Fatalities	Annual	2023	764	2021 FARS 817	N	2022	666	2021 FARS 817	N
11	C-11	Bicyclist Fatalities	Annual	2023	85	2021 FARS 91	N	2022	52	2021 FARS 91	N
12	B-1	Observed Seat Belt Usage Rate (State Survey)	Annual	2023	90.00%	State Survey 90.57%	Y	2022	91.02%	State Survey 90.38%	N

Assessment of Results in Achieving Performance Targets for FY23 and FY22

Sort Order	PM ID	Performance Measure	Target Period	FY 2023				FY 2022			
				Target Year(s)	Target Value FY23 HSP	Data Source / FY23 Progress Results	On Track to Meet FY23 Target Y/N (in-progress)	Target Year(s)	Target Value FY22 HSP	Data Source / FY21 Final Result	Met FY22 Target Y/N
16	PA	Serious Injury Rate / 100M VMT	5-year	2019-2023	6.39	2018-22 CRIS 5.95	Y	2018-2022	6.47	2018-22 CRIS 5.95	Y
17	PS	Non-Motorized Fatalities and Serious Injuries	5-year	2019-2023	2,357	2018-22 CRIS 2,352	Y	2018-2022	2,642	2018-22 CRIS 2,352	Y
1	EM	Students Certified as EMS Providers	Annual	2023	75	2023 EGRANTS 30	N				
2	OP	Child Passenger Restraint Usage Rate (Survey)	Annual	2023	84.60%	2023 SURVEY 88.40%	Y	2022	84.30%	2022 SURVEY 87.50%	Y
3	PT	Distracted Driving - Fatal Crashes	Annual	2023	401	2022 CRIS 434	N	2022	414	2022 CRIS 434	N
4	RH	Railroad/Highway Crossings Fatalities in Fatal Crashes	Annual	2023	20	2022 CRIS 26	N	2022	20	2022 CRIS 26	N
5	RS	Work Zone Fatalities	Annual	2023	227	2022 CRIS 198	Y	2022	237	2022 CRIS 198	Y
6	RS	Large Truck Fatalities	Annual	2023	496	2022 CRIS 510	Y	2022	439	2022 CRIS 510	N
7	SA	Community Coalitions in Texas	Annual	2023	20	2022 TRF/BTS 21	Y	2022	18	2022 TRF/BTS 21	Y
8	SB	School Bus Passenger Fatalities	5-year	2019-2023	0.72	2018-22 CRIS 0.60	Y	2018-2022	2.40	2018-22 CRIS 0.60	Y
9	TR	Percentage of All Crash Reports Entered into the Database within 30 Days after the Crash	Annual	2023	97.29%	2023 TSIS 97.71%	Y	2022	97.99%	2022 TSIS 97.70%	N

* CRIS – Crash Records Information System

Crash Data

The 2003-2022 Texas Motor Vehicle Crash Statistics are posted at:

<https://www.txdot.gov/data-maps/crash-reports-records/motor-vehicle-crash-statistics.html>

Accomplishing Targets

Education and Training

TxDOT funded a broad spectrum of education and training courses during 2023 including training for professionals to improve job performance.

Evidence-Based Enforcement Activities

Traffic safety enforcement covered the state in the effort to reduce crashes caused by speeding, alcohol, and other drugs, running red lights and stop signs, distracted driving, and failure to use safety belts or child passenger safety seats.

TRF-BTS deploys resources based on analysis of crashes, crash fatalities, and injuries in areas of highest risk. Additionally, all enforcement agencies receiving grant funding must use a data-driven approach to identify the enforcement issues in their jurisdictions. To ensure enforcement resources were deployed effectively, law enforcement agencies were directed to implement evidence-based strategies. TxDOT used the NHTSA publication *Countermeasures that Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices* as a guide for developing evidence-based enforcement strategies.

Texas selected projects through our evidence-based traffic safety enforcement program. The selected projects increased enforcement and public information and education activities across multiple program areas. The evidence-based program activities and results are described in Section Three in the corresponding program area.

Campaigns

Click It or Ticket Campaign

Each year, the *Click It or Ticket* paid media campaign and public education outreach efforts are scheduled to coincide with the National Highway Traffic Safety Administration's (NHTSA) nationwide *Click It or Ticket* initiative. The Texas campaign focuses on increasing seat belt usage rates and increasing public knowledge of the associated laws.

The campaign period includes a high visibility enforcement mobilization. TxDOT partners with law enforcement officials throughout Texas to increase seat belt use, and during the mobilization period, officers ramp up their efforts to ticket drivers and passengers who are not wearing their seat belt. Texas state law requires everyone in a vehicle to buckle up day or night, front seat or back, or face fines and court costs up to \$200. Texas has had a seat belt law since 1985; however, in 2002, when TxDOT began participating in NHTSA's national *Click It or Ticket* campaign, only three of every four drivers (76%) were buckling up. Texas has made significant progress over the years and currently has over 90% usage rate.

The *Click It or Ticket* annual campaign is historically focused on the Memorial Day holiday weekend, with a flight period that starts the first week in May and extends through early June. However,

because Motorcycle Safety Awareness Month also takes place in May, the *Click It or Ticket* campaign launch was moved back to May 16 to minimize overlap.

Beginning May 16, TxDOT placed \$956,093.27 in paid media for the Click It or Ticket campaign, with some media partnerships continuing until the end of the fiscal year. Paid media consisted of streaming TV services; sports marketing; broadcast and digital radio; digital video and banner ads; YouTube and pre-roll video; Twitter, Facebook, and Instagram paid posts; influencer posts; billboards; and gas station ads. Added value achieved through negotiations with media vendors exceeded TxDOT's investment. The total added value generated by paid media was \$1,017,913.

To mark the 21st *Click It or Ticket* campaign, a combination of press and outreach events featuring a pickup truck dangling from seat belt material were held in 12 cities from May 15–31. Cities were selected based on a combination of unbelted fatalities as well as media market size and included Austin, San Antonio, Laredo, McAllen, Corpus Christi, Beaumont, Houston, Tyler, Waco, Dallas, Midland, and El Paso. At each stop, the display was set up against local, iconic backdrops. News media outlets and law enforcement were invited to attend.

The media events and news releases generated 694 TV and radio news segments valued at \$1,372,482, 54 print articles valued at \$96,798, and 192 online news stories valued at \$23,902,803. Combined, the earned media produced more than 527 million impressions. The total publicity value of news media coverage of the campaign was \$25,372,083.

The statewide *Click It or Ticket* campaign delivered \$26,389,996 in total added value on the \$1,600,000 investment.

Results from a Texas A&M Transportation Institute survey conducted in June 2023 indicate that 90.57% of Texans buckled up in 2022. This represents an increase from the previous year and surpassed the 90% or better threshold that Texas seeks to maintain. According to the NHTSA, *Click It or Ticket* campaigns in Texas are credited with saving 7,399 lives, preventing more than 129,000 serious injuries, and achieving more than \$28.5 billion in economic savings.

Youth Occupant Protection Campaign

Teen Click It or Ticket

TxDOT conducts an annual public awareness campaign targeting new teen drivers and passengers ages 15-20. The goal of the campaign is to increase awareness of the dangers and consequences that result from teenagers not wearing their seat belt. The campaign's public outreach includes TV, radio, digital advertising, social media advertising and an aggressive public relations campaign that includes grassroots interactive events and community outreach to key target audiences.

According to the National Highway Traffic Safety Administration (NHTSA), seat belt use is the lowest among teen drivers compared to all other age groups. In Texas, 318 teen drivers and passengers (ages 15-20) were killed in vehicle crashes in 2021. The Teen Click It or Ticket campaign aims to increase seatbelt usage among teenagers through strategic messaging and media placement influencing the target audience while also keeping in mind the secondary audience of teen influencers such as parents, teachers, and older siblings.

Child Passenger Safety

The National Highway Traffic Safety Administration (NHTSA) reports the staggering statistic that around 46% of all car seats are misused. In 2022, vehicle crashes on Texas roadways resulted in 72 fatalities for children younger than 8 years old and 395 serious injuries. Ensuring car seats are installed correctly is one of the most important things a parent or caregiver can do to protect a child occupant in a crash.

The Child Passenger Safety campaign is an annual TxDOT initiative that coincides with National Passenger Safety Week educating parents and caregivers about proper safety seat installation and usage. The campaign invites parents to schedule a free car seat safety check by visiting [SaveMeWithASeat.org](https://www.saveme-with-a-seat.org) and entering their zip code to find the nearest TxDOT traffic safety specialist in their area. Public outreach includes TV, radio, digital advertising, social media advertising and a statewide public relations campaign that includes grassroots interactive events and community outreach to key target audiences.

Be Safe. Drive Smart. Campaign

One reportable crash occurred every minute on Texas streets and highways in 2022. Crash reports tell us that motorists were driving too fast, not paying attention, driving while impaired, failing to yield the right of way, and generally disregarding the rules of the road, including in areas of the state with challenging driving conditions due to work zones and oil and gas production-related traffic.

Although we saw a small decrease in the number of traffic fatalities from 2021 to 2022, an average of 12 people were killed on our state's roadways each day. Texas hasn't seen a day without a crash fatality since November 7, 2000. Achieving TxDOT's goal of zero deaths on our roadways will take convincing Texans that the number of traffic crashes, fatalities, and injuries occurring in our state is unacceptable and it's their responsibility to do their part to help prevent these deaths and serious injuries.

An important part of this effort is TxDOT's annual *Be Safe. Drive Smart.* campaign, which focuses on educating motorists about what it means to drive smart and motivating them to be safe drivers to reduce the odds of their causing or becoming one of Texas's roadway casualties.

The year-round campaign delivers practical safety tips to target audiences driving in these primary areas:

- Oil and gas regions in West Texas, South Texas, and other energy shales across the state.
- Road maintenance and construction work zones along I-35 and other major corridors.
- Crash-prone situations for motorists such as school zones, rainy or icy roadways, congested highways, and nighttime driving.

The FY 2023 campaign heavily relied on targeted paid media, statewide PSA placements, and public relations for the broadest and most repetitive exposure to campaign messages. Digital strategies, outreach, and interactive events also delivered safety reminders to key audiences. Overall, the campaign generated a total added value and earned media match of \$8,581,888.

Statewide Impaired Driving Campaign

The *Drive Sober. No Regrets.* campaign aims to save lives and reduce crashes among Texans. It emphasizes the fact that drunk driving can have serious physical, emotional, and financial consequences that can last for years. A DWI can cost thousands and cause legal hassles, difficulty finding or keeping a job, shame and embarrassment, loss of trust from loved ones, and a lifetime of regret. The human toll of a DUI crash can devastate the lives of victims and survivors forever.

The *Drive Sober. No Regrets.* campaign shares personal accounts from real offenders and survivors that challenge any notion the audience may have that they can avoid the consequences of drinking and driving. It reinforces the importance of always finding a sober ride and the many options available.

The campaign creative changes throughout the year to match key timeframes when impaired driving messages are most critical. Four flights a year highlight heightened law enforcement periods.

- Flights include:
 1. Football Season (October, November, January)
 2. Christmas/New Year Holiday (enforcement period) (December)
 3. College and Young Adult/Spring Break (enforcement period) (March)
 4. Spring Holidays (May)
 5. Faces of Drunk Driving/July 4th (enforcement period) (June, July)
 6. Labor Day (enforcement period) (August, September)

Through a combination of targeted paid media, strategic media relations, interactive special events, digital and social media strategies, proven outreach activities, and statewide partnerships, the campaign addresses the complex challenges of reducing impaired driving by meeting the target audience where they are most likely to consume and retain campaign messaging.

In FY 2023, earned media resulted in \$11,749,824.20 in added value and 203,691,091 impressions. Paid media match resulted in \$7,792,921.00 in added value and 436,358,817 impressions. In total, the Statewide Impaired Driving Campaign delivered \$19,542,745.20 in added value with its \$3,739,376.61 investment.

Pedestrian and Bicyclist State Laws Campaign

In 2021, 935 people died in pedestrian- and bicyclist-related traffic crashes in Texas, accounting for one out of every five of all fatalities on state roadways. Across the country and in Texas, roads have become less safe for people on foot or on a bike. In the five-year period from 2017 to 2021, pedestrian fatalities resulting from traffic crashes rose 34% and bicyclist fatalities increased 58%.

With NHTSA 405(h) funding, TxDOT has conducted an annual, statewide public awareness campaign to address an important cause of the increases in crashes and fatalities: people's widespread failure to follow state laws designed to protect people walking or biking. The top contributing factors in pedestrian-involved crashes in Texas in 2021 were a) pedestrian failure to yield right of way, b) driver failure to yield right of way to a pedestrian, c) driver inattention, and d) speed. Alcohol impairment was reported in one of every four fatal pedestrian crashes. Driver inattention and failure to yield right of way were also top factors in crashes involving bicyclists.

Using paid media, public relations, and outreach, TxDOT's campaign reminds Texans of their responsibility to protect themselves and others by following the rules of the road for safe driving, walking, and biking. Ultimately, the goal is to reduce the number of pedestrian and bicyclist traffic fatalities and injuries.

FY 2023 campaign activities were concentrated in March and included the following:

- Bilingual paid media including four weeks of television, radio, outdoor, and transit advertising in the state's largest markets where most of the crashes and fatalities occur. The campaign also included statewide gas pump and digital media placements.
- Development and distribution of a statewide news release and two weeks of pitching to news outlets across the state to maximize earned media coverage.
- Distribution of public education materials to traffic safety specialists in TxDOT's district offices.
- Production of creative and earned media materials in Spanish to support the campaign's efforts to reach the 20% of Hispanics in Texas who are Spanish-language-dominant and those who consume Spanish-language news.
- Street team activations in six markets, each featuring four people outfitted as walking billboards promoting traffic safety laws in busy locations where motorists, pedestrians, and cyclists encounter each other.

Pedestrian Safety Campaign

Pedestrian fatalities in Texas rose 34% from 2017 through 2021 and now account for nearly one in five of all deaths on the state's roadways. Because they lack the protective equipment common to vehicles such as airbags, seat belts, and bumpers, pedestrians are especially vulnerable in a crash. In 2021 alone, more than 5,300 traffic crashes in Texas involved pedestrians, and they resulted in 843 fatalities and 1,467 serious injuries.

Crash reports indicate that the most common factors in traffic incidents involving pedestrians in Texas are 1) pedestrians failing to yield the right of way and putting themselves in the path of oncoming vehicles, 2) drivers failing to yield the right of way to pedestrians, 3) driver inattention, and 4) motorists driving too fast. In addition, alcohol impairment was reported in 27% of fatal pedestrian crashes in 2021.

TxDOT's pedestrian safety campaign aims to reduce the alarming trend in pedestrian fatalities by calling on drivers and pedestrians to look out for each other and follow all traffic laws, signs, and signals.

The *Be Safe. Drive Smart. / Be Safe. Walk Smart.* FY 2023 campaign combined paid traditional and digital media with public relations and outreach components to deliver safety messages to target audiences throughout the state. Campaign activities, which were concentrated during National Pedestrian Safety Month in October 2022, included the following:

- A seven-week, bilingual paid media flight in all Texas media markets with television, radio, outdoor, digital, transit, theater, and gas station TV advertising (GSTV).
- News releases in English and Spanish, and media pitching to news outlets around the state to maximize earned media coverage.
- Distribution of public education materials to TxDOT district offices and campaign partners.

- Multiple street team “walking billboard” activations in 10 cities, delivering safety messages in high traffic areas where drivers and people on foot would see them.
- An additional flight of paid digital advertising in August 2023, coinciding with TxDOT’s back-to-school safety initiative.

Pedestrian safety is dependent on the unspoken partnership that exists between a driver and a pedestrian. Each has the responsibility to safely share the road with the other. That means we need Texans—whether driving or walking—to follow the rules of the road, pay attention, and watch out for each other. By educating the public about the importance of traffic behaviors that keep pedestrians safe, TxDOT intends to reduce the number of pedestrian-involved traffic crashes, fatalities, and injuries.

Speeding Awareness Campaign

Motorists driving over the speed limit or too fast for road conditions was a main contributor to sharp increases in roadway deaths in Texas during the Covid pandemic. And with too many drivers continuing to drive too fast and aggressively, speed remains the number one factor in traffic crashes in our state. In 2022, one in three people killed on the road in Texas was in a crash that involved speed. There were 162,227 speed-related crashes that year, resulting in 1,469 deaths and 6,312 serious injuries.

We know from observational studies and self-reporting by Texas drivers that speeding is common. According to TxDOT’s 2022 Traffic Safety Awareness Survey, about half of Texans admit to driving over the speed limit at least sometimes. In addition, 15.5% said they drive faster than the speed limit on highways “most of the time.” This is even though 75% said their chances of getting a ticket if they speed are somewhat or very likely.

Speeding puts not only motor vehicle occupants at risk, but also vulnerable road users such as pedestrians, bicyclists, and roadside workers. In 2022, TxDOT launched a new statewide campaign focused on persuading drivers to slow down. If motorists can be convinced to always drive a safe speed, fewer people will be killed or seriously injured in crashes that could have been prevented in the first place.

TxDOT’s multimedia speeding campaign continued in FY 2023 and included robust levels of paid media, public relations, and outreach aimed at reminding drivers that:

- When you speed, you increase the risk of killing or injuring yourself or others in a crash.
- Speeding can cost you an expensive fine, court fees, and higher insurance premiums.
- Driving a safe speed can mean more than following the posted limit. You should match your speed to road, traffic, and weather conditions.

To reinforce that driving too fast can be dangerous *and* expensive, TxDOT also partnered with law enforcement agencies across the state in July to help them step up their efforts to enforce speed limits during Operation Slowdown.

Key campaign components in FY 2023 included the following:

- Statewide paid media placements, including television, radio, outdoor, theater, gas station advertising (GSTV), and digital media.

- A kickoff press conference with law enforcement partners, news releases in English and Spanish, and a statewide media tour to generate hundreds of broadcast, online, and print news stories.
- Sports marketing partnerships with racetracks and minor league baseball teams, including in-venue signage, digital ads, and event activations for one-on-one engagement with sports fans.
- Distribution of public education materials to TxDOT district offices and campaign partners.
- Since speeding is the leading factor in traffic crashes in our state, it calls for steady reminders to motorists to slow down or risk paying the consequences. More than 75% of the campaign's budget was devoted to paid media placements that reached Texas motorists when they were watching TV, behind the wheel, online or on their cell phone, putting gas in their vehicle, or at a movie theater or sporting event.
- Although speeding is a problem among all demographic groups, the campaign put a special focus on young drivers. In 2022, more than half of drivers in Texas who were involved in crashes where speed was a contributing factor were under age 35. We communicated with this group through demographically and behaviorally targeted sports marketing, digital TV (OTT/CTV) placements, and video ads on YouTube and dating apps.
- The campaign also partnered with two social media influencers—race car driver Jesse Iwuji (@jesse_iwuji) and stunt driver/mechanic Lauryn Pritchard (@lldrifts)—who posted videos of themselves on Instagram and Facebook, calling on their fans to watch their speed. Combined, their posts garnered a total of 477,444 organic and boosted views.
- With a very passionate and loyal fan base, motorsports are one of the largest of spectator sports. Our media plan included ongoing partnerships with auto racing venues across Texas, a natural spot to remind drivers that speeding is only for racetracks, not streets and highways. The program included Texas Motor Speedway (the largest sporting facility in Texas), Circuit of The Americas, Houston Raceway Park, Texas Motorplex, and Heart O' Texas Speedway—all located near big cities and drawing visitors from across their regions and the state.
- Seven minor league baseball teams across Texas—from the Sugar Land Space Cowboys to the El Paso Chihuahuas—also displayed campaign signage and videos in their ballparks throughout the 2023 season.

Distracted Driving Talk. Text. Crash. Campaign

Like many other states, Texas has seen far too many crashes caused by distracted drivers. In 2022, there were 95,777 crashes blamed on driver distractions, an increase of 2% over 2021, according to Texas Department of Transportation crash data reports. These crashes resulted in 487 deaths and 2,824 serious injuries. While serious injuries declined by almost 4% from 2021, fatalities increased by almost 12%. TxDOT conducts an annual *Talk. Text. Crash.* public education campaign to remind motorists how dangerous it is to engage in distracting activities while driving such as talking on their phone, texting, checking social media, eating, applying makeup or shaving, programming their GPS, or doing something else that takes their mind or eyes off the road.

To accomplish this, the campaign used a combination of traditional paid media placements, public service announcements, grassroots outreach and partnerships, media relations, influencers, and digital and social media to reach a statewide audience. Although the campaign's message is relevant

to all drivers, a special focus was reaching new and younger drivers ages 16 to 34, who account for a large share of distracted driving crashes.

The *Talk. Text. Crash.* paid media campaign included statewide media placements, with the heaviest focus in the six largest markets, where, according to TxDOT crash data, the large majority of the state's distracted driving-related crashes occurred. TxDOT placed \$702,205 in paid media throughout the fiscal year. Donated media or media match totaled \$230,349 in FY 2023 from billboard and gas station overrides.

To maximize limited funds and to extend the reach of the campaign, television and radio PSAs were distributed to stations statewide to air messages for free. The PSAs were digitally tracked using Nielsen encoding systems that report which stations aired the messages, the audience reached, and the value of the donated airtime. The successful TV and radio PSA program produced more than 167.7 million impressions and more than \$7.6 million in donated airtime.

Earned media activities for FY 2023 began with the distribution of a statewide news release to recognize Distracted Driving Awareness Month in April. On June 3, TxDOT held its first outreach event, followed by five more held throughout the month. The events featured a driving simulator to give participants a real-life sense of how distractions affect driving. Campaign brand ambassadors also distributed educational materials to remind everyone to give driving their full attention.

Earned media activities in FY 2023 generated 208 broadcast news segments valued at \$938,393. They also generated 99 online news stories valued at \$9,324,846 and 148 print articles valued at \$71,459. The total impressions delivered exceeded 206 million and a news coverage publicity value of \$10,334,698.

Altogether, the statewide *Talk. Text. Crash.* campaign delivered \$18,236,775 in total added value on the \$1,200,000 investment.

Motorcycle Safety Awareness Campaign

In FY 2023, the *Look Twice for Motorcycles* campaign continued its mission to reduce crashes, injuries, and fatalities involving motorcyclists on Texas roads.

In 2022, there were 8,441 motorcycle traffic crashes in Texas, which killed 562 motorcyclists and seriously injured another 2,422 (Texas Peace Officer's Crash Report – March 10, 2023). This represents an 8% increase in fatalities over 2021. For the purposes of this report, we will refer to all classes of motorcycles and scooters as “motorcycles.”

This increase in fatalities underscores the importance of reminding motorists to pay special attention for motorcycles when driving. According to the National Highway Traffic Safety Administration (NHTSA), motorcyclist fatalities occurred nearly 24 times more frequently than passenger car occupant fatalities in motor vehicle crashes (Traffic Safety Facts, June 2023, NHTSA 2021 data).

Intersections continue to be deadly for motorcyclists. In 2022, 33% of motorcycle fatalities occurred in an intersection or were intersection-related (Texas Peace Officer's Crash Report – March 10, 2023). In *Analysis of Motorcycle Crashes in Texas, 2010–2017*, the Texas A&M Transportation Institute (TTI) concluded that the crash type in which one vehicle turning left and one vehicle traveling straight in the opposite (oncoming) direction accounted for 39% of fatal or suspected serious injury crashes at intersections. The study also found that in multi-vehicle crashes where a

vehicle and motorcycle collide, 47% to 51% involved an issue with the driver not seeing the motorcycle.

For these reasons, TxDOT has made motorcycle safety a priority by continuing its public education campaign aimed at motorists. TxDOT's *Share the Road: Look Twice for Motorcycles* campaign urges drivers to watch carefully for motorcycles. Launched in 2010, this campaign seeks to remind motorists that they must take extra precautions to "see" motorcycles on the road.

The campaign urges drivers to:

- Look twice for motorcycles, especially at intersections.
- Always assume motorcycles are closer than they appear to be and avoid turning in front of an oncoming motorcycle.
- Use turn signals and check blind spots before changing lanes.
- Don't follow a motorcycle too closely and give motorcyclists a full lane when passing.
- Obey posted speed limits.

Since FY 2016, TxDOT has cultivated a strong, recognizable brand built on the tagline "There's a life riding on it." The campaign uses a bold yellow/gold color that's quickly identifiable. In the past, the campaign has incorporated virtual reality (VR) elements into outreach events to engage audiences. These VR experiences were updated for the 2023 campaign season to run on the latest PICO VR operating system. A TV spot developed in 2012 continues to be popular, emphasizing the importance of taking special care to look twice for motorcycles since they're hard to see. In addition, a new TV spot was developed in 2021 to emphasize how dangerous intersections can be. Campaign components also included radio public service announcements (PSAs), billboards, online advertising, social media, and earned media activities.

The FY 2023 bilingual, multimedia campaign:

- Continued to use clear messaging and strong creative to reach and resonate with key target audiences.
- Included a statewide awareness and education effort focusing on key target audiences concentrated in May to capitalize on Motorcycle Safety Awareness Month.
- Used a combination of paid media and PSAs to maximize exposure of campaign messages.
- Conducted an aggressive public relations effort that included pre-recorded sound bite interviews and pitches to news media statewide to maximize earned media coverage.
- Conducted five outreach events across the state to generate additional awareness of campaign messages.
- Built upon existing TxDOT relationships with public and private partners to maximize reach and distribution of collateral materials and campaign messaging.
- Exceeded the minimum requirement of \$650,000 in added value by more than \$6 million.

To maximize limited funds and extend the reach of the campaign, television and radio PSAs were tracked for the entire fiscal year but redistributed to stations statewide to increase participation as part of Motorcycle Safety Awareness Month in May. The PSAs were digitally tracked using Nielsen encoding systems that report which stations aired the messages, the audience reached, and the value of the donated airtime.

The TV PSAs aired in the following Texas markets:

• Abilene-Sweetwater	• Corpus Christi	• Houston	• San Antonio
▪ Amarillo	▪ Dallas-Ft. Worth	▪ Laredo	▪ Tyler-Longview (Lufkin & Nacogdoches)
▪ Austin	▪ El Paso (Las Cruces)	▪ Lubbock	▪ Waco-Temple-Bryan
▪ Beaumont	▪ Harlingen-Weslaco- Brownsville-McAllen	▪ Odessa-Midland	▪ Wichita Falls

Summary of Campaigns

TxDOT's traffic safety campaigns spanned the calendar. TxDOT conducted a series of successful traffic safety campaigns for Fiscal Year 2023 including:

- Click It or Ticket
- Youth Occupant Protection ◆ Teen Click It or Ticker ◆ Child Passenger Safety
- *Be Safe Drive Smart.* - A Multi-Focus Campaign which includes:
 - ❖ General Topics ◆ School Zone Safety ◆ Turn Around, Don't Drown
 - ◆ Safety Around Trucks ◆ Move Over/Slow Down Law
 - ❖ Energy Sector Safety
 - ❖ Work Zone Safety/I-35 Corridor
 - ❖ Pedestrian and Bicycle State Laws
 - ❖ Pedestrian and Bicycle Safety
 - ❖ Speeding Awareness
 - ❖ End The Streak
- *Drive Sober. No Regrets.* - A Statewide Impaired Driving Prevention Campaign that included the following targeted flights:
 - ◆ Football ◆ Holiday ◆ College/Spring Break
 - ◆ Spring & Early Summer Holidays ◆ Faces of Drunk Driving ◆ Labor Day
- *Talk.Text.Crash.* - A Distracted Driving Campaign
- *Share the Road / Look Twice / There's a Life Riding on It.* - A motorcycle awareness campaign.

Detailed information regarding the campaigns conducted by TxDOT may be found in Section Four (Paid Media Reports) of this report.

Continued Enhancements to eGrants

TxDOT's Traffic Safety Electronic Grants Management system, or TRF eGrants, is a web-based solution for the application, scoring, award, and ongoing management of federally funded Texas Traffic Safety Program grants.

With eGrants one can electronically:

- Create and submit grant proposals
- Manage grant projects
- Submit requests for reimbursement
- Monitor grant/project progress
- Message system users
- Award grants
- Submit performance reports
- Upload attachments
- Create reports
- Grade the project

TxDOT continuously makes improvements to the eGrants system, such as:

- Added Risk Assessment Module to grants
- Continued making improvements to system features used by staff for the review and approval of project documentation and monthly reports
- Provided eGrants training and assistance to users on navigating processes and using forms, tools, and system features
- Continued coordinating efforts and making improvements to the payments process between eGrants and TxDOT's Peoplesoft financial system

TxDOT continues to make improvements to its security systems in order to safeguard its information and system's integrity.

Traffic Safety Program Training – FY2023

Using standard methodologies, field staff mentoring, and capturing best practices, TxDOT's Behavioral Traffic Safety Section will continue to perform at higher level than ever before and produce maximum results. The Behavioral Traffic Safety Group will continue to support the demands of the program across the state of Texas. All 25 TxDOT district offices have at least one full time Traffic Safety Specialist and the group includes a few new staff members.

TxDOT offered the following FY 2023 virtual live online trainings:

01/18/2023 – 01/19/2023	Impaired Driving Leadership Summit	Houston - Cancelled
01/31/2023 – 02/01/2023	Foundations of Highway Safety	Virtual Live
02/07/2023 – 02/08/2023	NHTSA Highway Safety Grants Management	Virtual Live
02/22/2023 – 02/23/2023	Basics of Data Driven Highway Safety Planning	Virtual Live
02/28/2023 – 02/28/2023	Introduction to Pedestrian & Bicycle Safety Program Management	Virtual Live
03/11/2023 – 03/12/2023	Speed Program Management	Austin -Cancelled
04/25/2023 – 04/26/2023	Introduction to Occupant Protection Program Management	Virtual Live
05/02/2023 – 05/04/2023	Impaired Driving Program Management	Austin – Cancelled
06/13/2023 – 06/16/2023	NHTSA Highway Safety Grants Management	Austin – In-Person
09/26/2023 – 09/27/2023	Communications Skills for the Highway Safety Professional	Austin – In Person

Future Improvements

Traffic Safety Program Training

TxDOT will be offering the following FY 2024 online training opportunities to our TxDOT BTS staff through NHTSA/TSI portals:

01/2024	Introduction to Pedestrian & Bicycle Safety Program Management.	Online
02/2024	Intro to Occupant Protection Management	Online
03/2024	Basics of Data Driven Safety Planning	Online
03/2024	Distracted Driving	Online
04/2024	Effective Speaking and Presenting	Austin – In Person
05/2024	Foundations of Highway Safety	Online
06/2024	Foundations of Highway Safety	Online
07/2024	NHTSA – Highway Safety Grants Management	Austin – In Person
09/2024	Communications Skills for the Highway Safety Professional	Austin – In Person

Standardized Field Sobriety Testing (SFST) and Drug Recognition Expert (DRE) Assessment

In FY 2022, an Impaired Driving Assessment was conducted. Due to limited time and resources, the decision was made to not conduct an SFST/DRE Assessment simultaneously. An SFST/DRE assessment was planned for FY 2023, however, due to the Impaired Driving Assessment extensively covering several portions of the SFST/DRE program and the short tenure of the current state DRE coordinator, TxDOT decided to postpone until FY 2024 when a more complete picture of the program can be evaluated.

Planning

The strategic planning process for the Traffic Safety Program involves the development of long- and short-term strategies. It provides the general mission of the Traffic Safety Program and is created through a process that includes input from TRF-BTS Project and Program Area Managers as well as other program partners. The process also includes the review of past and current data and trends; review of past performance; meetings with and input from traffic safety partners; review of crash data analysis compiled by TxDOT and others; and validation of draft strategies and targets.

Partner/stakeholder input is gathered through various means including regular Traffic Records Coordinating Committee (TRCC) meetings; data analysis from traffic records (TxDOT and other State and local agencies); meetings of the Impaired Driving Task Force, the Pedestrian Safety Task Force, and the Motorcycle Safety Coalition; grant monitoring sessions; coalition meetings with local law enforcement and partners; meetings and information sharing with Federal partners such as NHTSA and FHWA; studies and research projects from universities and institutions of higher learning; and survey results from media campaigns and research institutes.

It is through the analysis and synthesis of these data and the stringent requirements placed on potential subgrantees and contractors that the State's traffic safety problems are identified and prioritized for inclusion in the HSP. Available information and data analysis are compiled to document data-driven problem identification, identification of emphasis program areas, and identification of other topics that need to be addressed with the overall goal of the reduction of crashes, injuries, and deaths on Texas' roadways.

In 2019, the Texas Transportation Commission set a goal of zero fatalities on Texas roadways by 2050 and reducing fatalities by about half or 1,800 fatalities by 2035. Targets were modified accordingly. TTI staff conducted an analysis to identify the extent to which Texas would have to reduce injury risk to meet these new goals. The analysis considered the following parameters and their impact on crash frequency and risk: vehicle miles travelled (VMT), proportion of VMT that is rural, highway miles, capital spending, safety spending, unemployment rate, and gasoline price.

In addition, TRF-BTS continues to work to further align the 3HSP with the SHSP by including SHSP goals in the 3HSP and mirroring the SHSP's goals in scope.

Performance Report

- (1) An assessment of the State's progress in achieving performance targets identified in the most recently submitted triennial HSP, as updated in the annual grant application, based on the most currently available data, including:
 - (i) An explanation of the extent to which the State's progress in achieving those targets aligns with the triennial HSP (*i.e.*, the State has (not) met or is (not) on track to meet target); and
 - (ii) A description of how the activities conducted under the prior year annual grant application contributed to meeting the State's highway safety performance targets.

As depicted in the Assessment of Results in Achieving Performance Targets table above we unfortunately did not meet many of the performance measures established. In May of 2019, the Texas Transportation Commission directed TxDOT to work toward the goal of reducing the number of deaths on Texas roadways by half by the year 2035 and zero by the year 2050. This impacted how our targets were established and our ability to meet them based on performance and not on aspirational goals.

- (2) An explanation of how the State plans to adjust the strategy for programming funds to achieve the performance targets, if the State has not met or is not on track to meet its performance targets, or an explanation of why no adjustments are needed to achieve the performance targets.

We have included strategic plans in our subgrantee's proposals and executed grants to ensure that we are directing the resources to where our major needs are and we are starting to work with our communities to determine what we can continue to do together as we strive to achieve our goal of zero deaths on Texas roadways.

Activity Report

(1) An explanation of reasons for projects that were not implemented.

There were projects that were not implemented because, after the negotiation and modification phase of the process, the subgrantee did not submit their proposal for approval.

(2) A narrative description of the public participation and engagement efforts carried out and how those efforts informed projects implemented under countermeasure strategies during the grant year.

In FY 2023, although public participation and engagement was not required, Texas continued to partner with our communities in the efforts that were already in place:

- Refugees in Amarillo - TxDOT continues to provide a one to one, onsite, and in person guidance with traffic safety education in areas such as: Child Passenger Safety, Driver Education Behavior and Occupant Protection. The need for additional car seats for their affected community was expressed so we increased the number of car seats allocated to Amarillo and will continue to provide bilingual public information and educational materials to refugees.
- El Paso/Laredo Court Programs – we established programs with the local courts to educate offenders on various traffic safety program areas in order to dismiss citations. We are taking this program statewide in FY 2024.
- Motorcycle Riders in San Angelo – the crash data showed an overrepresentation of motorcyclist fatalities along the “Three Sisters” roads in Leakey, Texas. In working with the Motorcycle Coalition we found the need to educate the public on how to “Share the Road” with Motorcyclists and discussed how to address/decrease Impaired Driving in the Motorcycle community. There were engineering solutions proposed as well as strategically placed billboards to be visually accessible to motorcyclists, encouraging them not to drink and drive. After further collaboration, it was determined that the billboards were more of a visual distraction.

(3) A description of the State's evidence-based enforcement program activities, including discussion of community collaboration efforts and efforts to support data collection and analysis to ensure transparency, identify disparities in traffic enforcement, and inform traffic enforcement policies, procedures, and activities; and

(4) Submission of information regarding mobilization participation (e.g., participating and reporting agencies, enforcement activity, citation information, paid and earned media information).

The details for evidence-based enforcement program activities as well as the mobilization participants and their activities are listed under Section Two of this report.

SECTION ONE - PERFORMANCE REPORT



The Texas Traffic Safety Program is managed by the Behavioral Traffic Safety Section (TRF-BTS) within the Traffic Safety Division (TRF) of the Texas Department of Transportation (TxDOT). The following table describes the primary mission, target and strategy of the program.

Mission Statement	Target	Strategy
To implement traffic safety education and enforcement strategies to reduce traffic fatalities in Texas by half by the year 2035, and to zero by 2050.	Identify traffic safety problem areas to reduce the number and severity of traffic-related crashes, injuries, and fatalities.	To use information, technology, resources, and skills to identify priority traffic safety issues, plan initiatives, generate coordinated action, and evaluate and communicate results.
This directly supports the TxDOT mission: Connecting you with Texas		

Program Areas

Texas planned and implemented an extensive and diverse traffic safety program in FY 2023, with projects in the following program areas:

- 01 - Planning and Administration (PA)*
- 08 - Speed Control (SC)*
- 02 - Alcohol and Other Drug Countermeasures (AL)*
- 09 - Traffic Records (TR)*
- 03 - Emergency Medical Services (EM)*
- 10 - Driver Education and Behavior (DE)*
- 04 - Motorcycle Safety (MC)*
- 11 - Railroad / Highway Crossing (RH)*
- 05 - Occupant Protection (OP)*
- 12 - Roadway Safety (RS)*
- 06 - Pedestrian/Bicycle Safety (PS)*
- 13 - Safe Communities (SA)*
- 07 - Police Traffic Services (PT)*
- 14 - School Bus Safety (SB)*

Program Funding

Funding is from the National Highway Traffic Safety Administration (NHTSA), a division of the U.S. Department of Transportation (USDOT). Traffic safety grants are awarded annually to state, local and non-profit agencies across Texas. Grants for FY 2023 were awarded based on the merits of the specific proposed project, relevance to the current traffic safety issues as identified by the state, and the approval of the Texas Transportation Commission and NHTSA.

On May 25th, 2023, the Texas Transportation Commission approved funding for the *FY 2023 Texas Highway Safety Plan (HSP)*, which described how federal highway safety funds would be programmed consistent with the guidelines, priority areas, and other Section 402 requirements.

Traffic Safety Organization

The Texas Traffic Safety Program is managed by the Behavioral Traffic Safety Section of TxDOT’s Traffic Safety Division; with program management staff located at Austin headquarters and traffic safety specialist field staff stationed across the state in support of the 25 TxDOT Districts. The organizational charts on the following pages show the hierarchy of the traffic safety team, Section, Division, and Agency. (See Figures 1.1 – 1.3)

Behavioral Traffic Safety

December 3, 2022

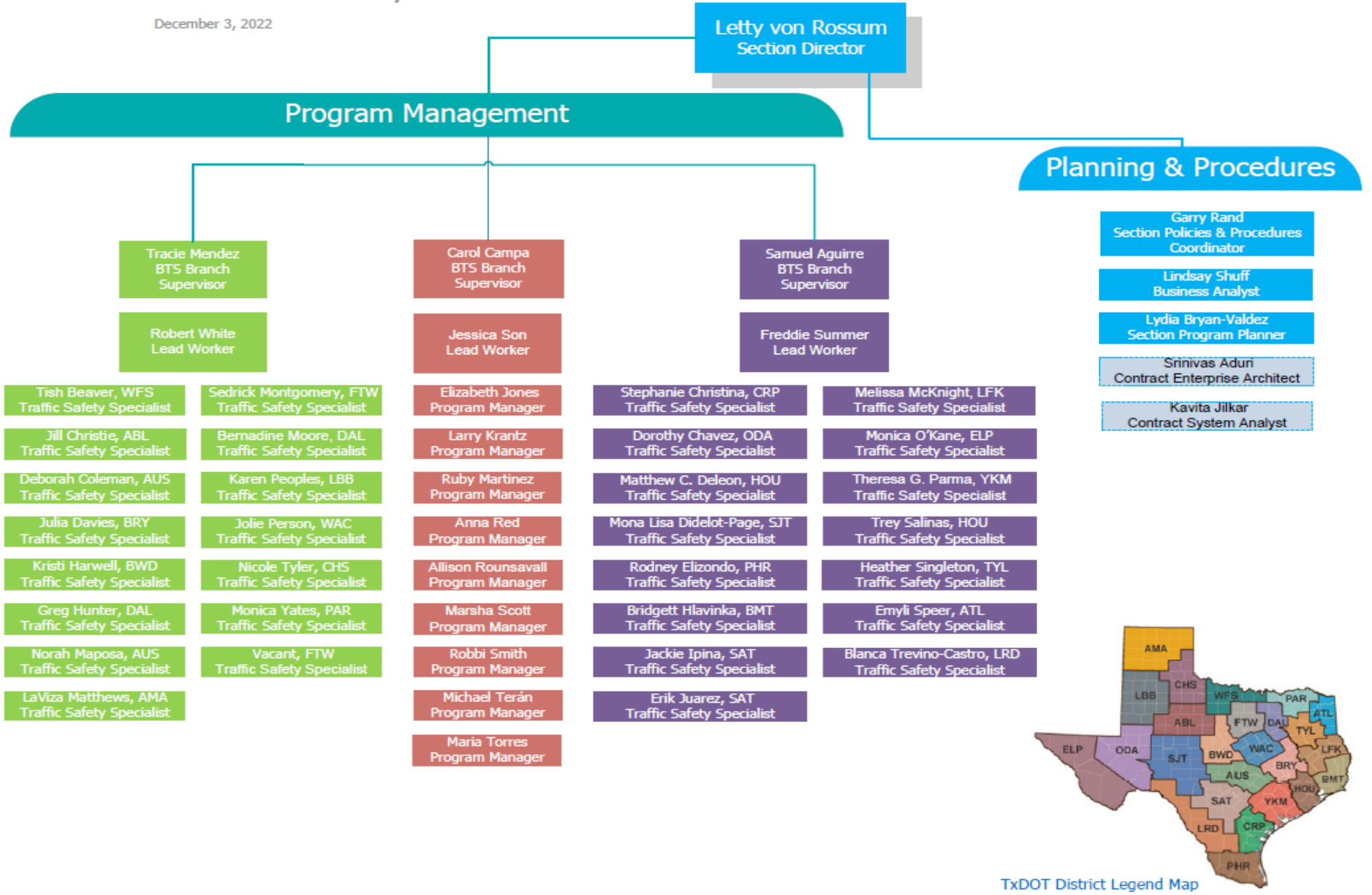


Figure 1.1: TxDOT Behavioral Traffic Safety Organizational Chart

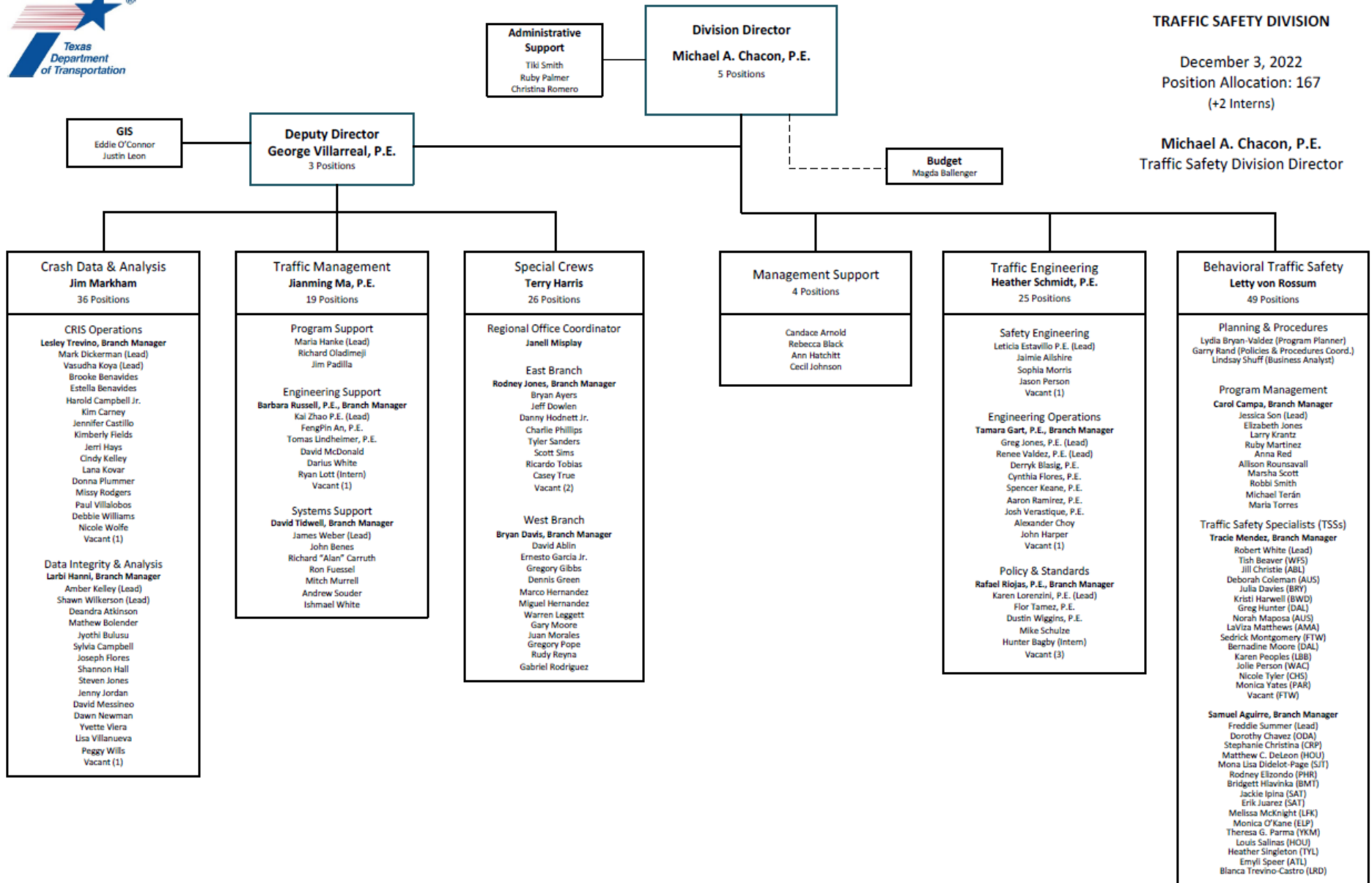
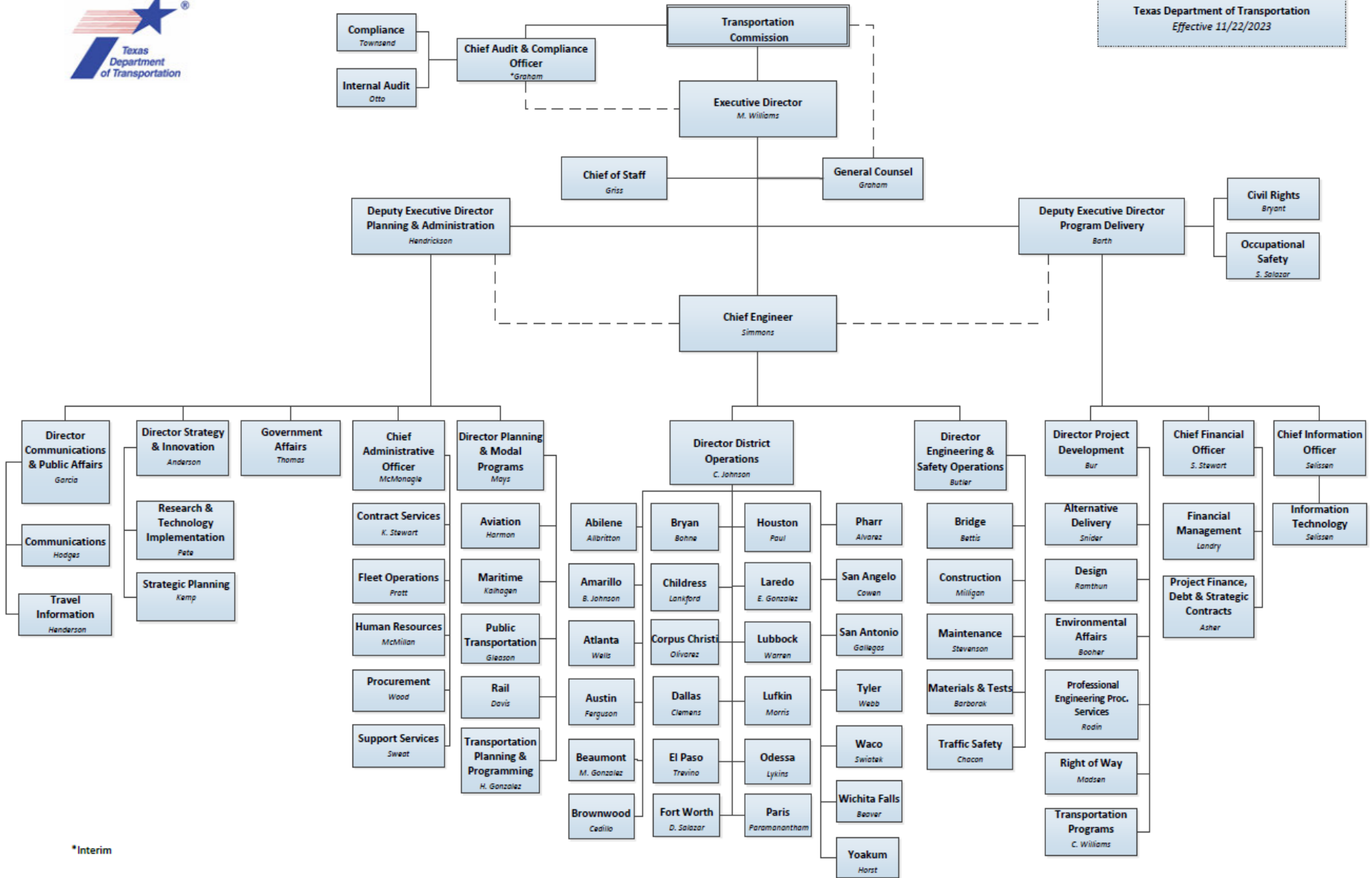


Figure 1.2: TxDOT Traffic Safety Division Organizational Chart



Texas Department of Transportation
Effective 11/22/2023



*Interim

Figure 1.3: TxDOT Organizational Chart

Reviews and Legislative Issues

NHTSA Voucher Review

NHTSA conducted three voucher reviews on March 17, 2023, June 9, 2023, and November 6, 2023, to ensure all expenses were vouchered adequately.

Legislative Issues

The 88th Texas Legislature convened in January 2023. Although the session did not feature any groundbreaking traffic safety legislation, the Texas Legislature did pass several pieces of legislation strengthening existing traffic safety laws, an indication of the ever-increasing priority lawmakers place on traffic safety.

House Bill 1885 establishes a Variable Speed Limit program to allow the temporary lowering of speed limits to address inclement weather, congestion, road construction, or any other condition that affects the safe and orderly movement of traffic on a roadway. Variable Speed Limit systems allow for real-time, temporary reductions of speed limits to accommodate rapid change due to temporary factors and improve traffic safety.

New legislation increased the severity of penalties for violations of Texas' "Move Over, Slow Down" law, which requires motorists to move over or slow down when passing certain vehicles such as emergency response, law enforcement, and Texas Department of Transportation work vehicles. Under House Bill 898, the first violation may result in a fine between \$500 and \$1,250. A second offense within five years is punishable by a fine between \$1,000 and \$2,000. If the violation results in bodily injury, the offense is a Class A misdemeanor. A second offense that causes bodily injury is a state jail felony.

Two new laws relate to improving safety related to the proper attachment of trailers to certain motor vehicles. Under House Bill 1198, the Texas Department of Transportation will create and implement a public awareness campaign to promote the proper attachment of a trailer to a passenger car and raise awareness of the potential consequences of improper trailer attachment. In addition, House Bill 1199 requires collecting and analyzing specified data regarding the proper attachment of trailers on statewide peace officer motor vehicle crash reports.

House Bill 4122 increases safety regarding the operation and movement of motorcycles on roadways laned for traffic. The new law clarifies that motorcycles are entitled to full use of a lane on a roadway and prohibits a motor vehicle from operating in a manner that deprives a motorcycle of the full use of a lane. The law may bolster the safety of motorcyclists and the traveling public by providing clear guidance on safe roadway lane use for both types of vehicle operators.

The text, history and status of all Texas Legislative actions can be found at Texas Legislature Online at the following link: <https://capitol.texas.gov/>

Crash Summary

TxDOT has data from 2003 through 2022. FARS data for 2020 - 2021 is listed in the table below.

		2020	2021	2022
Number of Texas Fatalities	<i>TxDOT Data</i>	3,898	4,456	4,406
	<i>FARS Data</i>	3,876	4,498	Not Available
Miles Driven in Texas (Millions)	<i>TxDOT Data</i>	260,580	285,028	290,891
	<i>FARS Data</i>	260,582	285,028	Not Available
Mileage Death Rate (Persons killed per 100 million vehicle miles traveled)	<i>TxDOT Data</i>	1.50	1.56	1.51
	<i>FARS Data</i>	1.49	1.58	Not Available
Texas Population	<i>TxDOT Data</i>	29,677,668	30,168,926	30,667,390
	<i>FARS Data</i>	29,217,653	29,527,941	Not Available
Population Death Rate (Persons killed per 100,000 Texas Population)	<i>TxDOT Data</i>	13.13	14.77	14.37
	<i>FARS Data</i>	13.27	15.23	Not Available

Problem Identification

TxDOT-TRF-BTS coordinates the development and implementation of highway safety performance targets, strategies, and objectives for each program area based on the problems identified in each area. These problem areas are based on both the national issues identified by NHTSA, and the statewide issues specific to Texas.

Crash data is used to show the trends of the issues and as a baseline to demonstrate improvement in each area. The agencies that Texas works with to identify these problem areas, and determine how to address them, include the following but are not limited to; AAA-Texas, AARP, MADD-Texas, Texas Department of Public Safety (TxDPS), Texas Department of State Health Services (DSHS), Texas A&M Transportation Institute (TTI), Texas Agrilife Extension Service, Texas Engineering Extension Service (TEEX), and the NHTSA Region 6.

Goals

For Fiscal Year 2023, the following goals were identified:

- To reduce the number of motor vehicle crashes, injuries, and fatalities (Overall State Goals)
- To provide effective and efficient management of the Texas Traffic Safety Program (PA01)
- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities, and injuries (AL-02)
- To reduce the number of DUI-related crashes where the driver is under age 21 (AL-02)
- To improve EMS care and support provided to motor vehicle trauma victims in rural and frontier areas of Texas (EM-03)
- To reduce the number of motorcyclist fatalities and un-helmeted injuries (MC-04)
- To increase occupant restraint use in all passenger vehicles and trucks (OP-05)
- To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities and injuries (PS-06)
- To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes (PT-07)
- To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a vehicle body type of “Semi-Trailer” or “Truck Tractor.” (PT-07)
- To reduce the number of speed-related fatal and serious injury crashes (SC-08)
- To improve the timeliness, quality, and availability of, as well as linkages of traffic records between crash data bases (TR-09)
- To increase public knowledge, perception and understanding of driver education and traffic safety for all road users (DR-10)
- To reduce the number of crashes and injuries related to distracted driving (DR-10)
- To reduce KAB crashes at railroad/highway crossings (RH-11)
- To reduce the number of traffic crashes, injuries, and fatalities in work zones per 100 million vehicle miles traveled (RS-12)
- To reduce the number of traffic crashes, injuries, and fatalities in work zones. (RS-12)
- To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level (RS-12)
- To establish integrated community traffic safety programs to prevent traffic-related fatalities and injuries (SA-13)
- To reduce school bus-related crashes, injuries, and fatalities (SB-14)

Solutions

Based on this problem identification information, and the defined Targets, Texas works with state and local agencies, as well as public and private organizations to develop and submit project proposals designed to support those Targets and strategies. *Please refer to Section Three: Program Area Reports and Section Four: Paid Media Reports for more details.*

2022 Texas Motor Vehicle Crash Facts

<p>The Fatality Rate on Texas roadways for 2022 was 1.55 deaths per hundred million vehicle miles traveled. This is a 1.99% decrease from 2021.</p>	<p style="text-align: center;">Based on reportable crashes in 2022:</p> <ul style="list-style-type: none"> ➤ 1 person was killed every 1 hour 57 minutes. ➤ 1 person was injured every 2 minutes 9 seconds. ➤ 1 reportable crash occurred every 57 seconds
<p>Texas experienced a decrease in the number of motor vehicle traffic fatalities. The 2022 death toll of 4,481 was a decrease of 0.36% from the 4,497 deaths recorded in 2021.</p>	<p>Of all persons killed in vehicles where restraint usage was applicable and usage was known in 2022, 48.03% were reported as not restrained when the fatal crash occurred.</p>
<p>There were 15,299 serious injury crashes in Texas in 2022 with 18,880 people sustaining a serious injury*.</p>	<p style="text-align: center;">244,092 persons were injured in motor vehicle traffic crashes in 2022.</p>
<p>The annual vehicle miles traveled in Texas during 2022 reached 289,965 billion, an increase of 1.66% over the 285,224 billion traveled in 2021.</p>	<p>There were 562 motorcyclists (operators and passengers) killed in 2022. Thirty-nine percent (39%) of motorcyclists killed were not wearing helmets at the time of the crash.</p>
<p>Fatalities in traffic crashes in rural areas of the state accounted for 51.42% of the state's traffic fatalities. There were 2,304 deaths in rural traffic crashes.</p>	<p style="text-align: center;">Pedestrian fatalities totaled 828 in 2022. This is a 0.24% increase from 2021.</p>
<p>Single vehicle, run-off the road crashes resulted in 1,471 deaths in 2022. This was 32.83 % of all motor vehicle traffic deaths in 2022.</p>	<p style="text-align: center;">Pedalcyclist fatalities totaled 91 in 2022. This is a 1.11% increase from 2021.</p>
<p>In 2021 there were 1,030 people killed in crashes occurring in intersections or related to an intersection.</p>	<p>In 2022, there were 1,163 people killed in motor vehicle traffic crashes where a driver was under the influence of alcohol. This is 25.95% of the total number of people killed in motor vehicle traffic crashes.</p>
<p style="text-align: center;">There were 636 people killed in head-on crashes in 2022.</p>	<p>During 2022, more DUI - Alcohol crashes were reported in the hour between 2:00 am and 2:59 am than any other hour of the day. Also, more of these crashes occurred on Sunday than any other day of the week.</p>
<p>Friday, July 22nd was the deadliest days in 2022 with thirty-one (31) persons killed in traffic crashes. September was the deadliest month with 427 persons killed.</p>	<p style="text-align: center;">In 2022, there were 484 people killed in crashes involving distracted driving. This is an 11.01% increase from 2021.</p>

*Effective with the 2010 Annual Summary reports, the definition of "Serious Injury" was changed to only include "Incapacitating Injury". Therefore, Serious Injury data cannot be compared to prior years.

Information contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) received and processed by the Department as of March 28, 2023.

Retrieved from [2022 Texas Motor Vehicle Crash Facts](#)

Performance Measures

Texas performance measures for 2023 are outlined in Tables 2.1 – 2.15 by program area.

Note - 2022 FARS data is not available on FARS website.

Table 2.1

Overall State Goals					
Goals	Strategies	Performance Measures	Reference	Target 2023	Actual
To reduce the number of motor vehicle crashes, injuries, and fatalities	All	1. Traffic Fatalities (FARS) (C-1)	Figure 1	3,682	3,875 (2017-2021 FARS)
		2. Serious Injuries (TxDOT) (C-2)	Figure 2	17,062	16,768 (2018-2022 CRIS)
		3. Fatality Rate per 100M VMT (FARS) (C-3)	Figure 3	1.38	Rate = 1.39 (2017-2021 FARS)
		4- Serious Rate per 100M VMT (CRIS)	Figure 4	6.39	Rate = 5.95 (2017-2021, CRIS)

Table 2.2

01 - Planning and Administration (PA)					
Goals	Strategies	Performance Measures	Reference	Target 2023	Actual
To provide effective and efficient management of the Texas Traffic Safety Program	Provide technical assistance and support for the Strategic Highway Safety Plan.	5a. Publication of Traffic Safety Program Deliverable Annual Report. (TxDOT)	N/A	FY 2023 Annual Report	Developed and Submitted
	Provide training and assistance for local and statewide traffic safety problem identification.				
	Provide procedures and training on highway safety planning and project development.	5b. Publication of Traffic Safety Program Deliverable HSP (TxDOT)	N/A	FY 2023 Highway Safety Plan	Developed and Submitted
	Ensure availability of program and project management training.	5c. Publication of Traffic Safety Program Deliverable Response to Management Review (TxDOT)	N/A		
	Review and update program procedures as needed.				
	Conduct periodic project monitoring and evaluation of traffic safety activities.	6a. Number of training sessions provided. (TxDOT)	N/A	1 NHTSA Highway Safety Grant Management Course	2 Courses Provided.
	Perform accurate accounting and efficient reimbursement processing.	6b. Number of training sessions provided. (TxDOT)	N/A	1 eGrants Proposal Training	1 Training Conducted.
Maintain coordination of traffic safety efforts and provide technical assistance.					

Table 2.3

02 - Alcohol and Other Drug Countermeasures (AL)					
Goals	Strategies	Performance Measures	Reference	Target 2023	Actual
<p>To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities and injuries.</p> <p>To reduce the number of DUI- related crashes where the driver is under age 21</p>	<p>Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.</p> <p>Increase training for anti-DWI advocates.</p> <p>Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.</p> <p>Increase and sustain high visibility enforcement of DWI laws.</p> <p>Improve BAC testing and reporting to the State’s crash records information system.</p> <p>Increase the number of law enforcement task forces and coordinated enforcement campaigns.</p> <p>Increase intervention efforts.</p> <p>Improve and increase training for law enforcement officers.</p> <p>Improve DWI processing procedures.</p>	<p>7. Alcohol-Impaired Driving Fatalities (BAC ≥ .08) (FARS) (C-5)</p>	<p>Figure 5</p>	<p>1,562</p>	<p>1,906 (FARS, 2021)</p>
	<p>Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.</p> <p>Increase the use of warrants for mandatory blood draws.</p> <p>Improve education programs on alcohol and driving for youth.</p> <p>Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking / driving.</p> <p>Increase enforcement of driving under the influence by minors laws.</p>	<p>8. Impaired Driving Arrests on Grant Funded Enforcement Activities (TxDOT eGrants)</p>	<p>N/A</p>	<p>No Target Set</p>	<p>673 2023 eGrants</p>

Table 2.4

03 - Emergency Medical Services (EM)					
Goals	Strategies	Performance Measures	Reference	Target 2023	Actual
<p>Increase the availability of EMS training in rural/frontier areas.</p> <p>Increase EMS involvement in local community safety efforts.</p>	<p>To increase the availability of EMS training in rural and frontier areas.</p>	<p>9. Students Certified as Initial EMS Providers</p>	<p>N/A</p>	<p>75</p>	<p>30</p>

Table 2.5

04 - Motorcycle Safety (MC)					
Goals	Strategies	Performance Measures	Reference	Target 2023	Actual
<p>reduce the number of motorcyclist fatalities and un-helmeted injuries</p>	<p>Improve public information and education on motorcycle safety, including the value of wearing a helmet.</p> <p>Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.</p> <p>Increase public information and education on motorists' responsibility pertaining to motorcycle safety.</p> <p>Increase rider education and training.</p> <p>Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state and local traffic engineers.</p>	<p>10. Motorcyclist Fatalities (FARS) (C-7)</p> <p>11. Un-helmeted Motorcyclist Fatalities (FARS) (C-8)</p>	<p>Figure 6</p> <p>Figure 6</p>	<p>485</p> <p>220</p>	<p>515 (FARS, 2021)</p> <p>232 (FARS, 2021)</p>

Table 2.6

05 - Occupant Protection (OP)					
Goals	Strategies	Performance Measures	Reference	Target 2023	Actual
To increase occupant restraint use in all passenger vehicles and trucks	Sustain high visibility enforcement of occupant protection laws.				
	Increase public information and education campaigns.	12. Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (FARS) (C-4)	Figure 7	1,142	1,172 (FARS, 2021)
	Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.				
	Concentrate efforts on historically low use populations.	13. Observed Seat Belt Usage Rate (State Survey)	N/A	90.00%	90.57% (Survey - TTI, 2023)
	Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges, and prosecutors.	14. Child Passenger Restraint Usage Rate	N/A	84.60%	88.40% (Survey - TTI, 2023)
	Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.				
	Increase EMS/fire department involvement in CPS fitting stations.	15. Seat Belt Citations issued during funded enforcement (A-1) (TxDOT eGrants)	N/A	No Target Set	8,526 2023 eGrants
	Maintain CPS seat distribution programs for low-income families.				

Table 2.7

06 - Pedestrian and Bicycle Safety (PS)					
Goals	Strategies	Performance Measures	Reference	Target 2023	Actual
To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities and injuries	Increase public information and education on motorists' responsibilities pertaining to pedestrian and bicyclist safety.	16. Pedestrian Fatalities (FARS) (C-10)	Figure 8	764	817 (FARS, 2021)
	Increase public information and education efforts on pedestrian and bicyclist safety.	17. Bicyclist Fatalities (FARS) (C-11)	Figure 9	85	91 (FARS, 2021)
	Improve "walkability" and "bikeability" of roads and streets.	18. Non-Motorized Fatalities and Serious Injuries (FARS/CRIS)	Figure 10	2,357	2,352 (FARS/CRIS, 2017-2021 & 2018-2022)
	Improve data collection on pedestrian injuries and fatalities.				
	Improve identification of problem areas for pedestrians.				

Table 2.8

07 - Police Traffic Services (PT)					
Goals	Strategies	Performance Measures	Reference	Target 2023	Actual
<p>To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes</p> <p>To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a vehicle body type of "Semi-Trailer" or "Truck Tractor"</p>	<p>Increase public education and information campaigns regarding enforcement activities.</p> <p>Increase and sustain enforcement of traffic safety-related laws.</p> <p>Provide technical and managerial support to local law enforcement agencies and highway safety professionals.</p> <p>Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws.</p> <p>Increase public information and education on intersection related traffic issues.</p> <p>Increase and sustain high visibility enforcement of state and local ordinances on cellular and texting devices.</p> <p>Increase public information and education on distracted driving related traffic issues</p> <p>Increase public information and education on sharing the road with large trucks.</p> <p>Increase enforcement of commercial motor vehicle speed limits.</p>	<p>19. Distracted Driving Related Fatal Crashes (CRIS)</p>	<p>Figure 11</p>	<p>401</p>	<p>434 (CRIS, 2022)</p>

Table 2.9

08 - Speed Control (SC)					
Goals	Strategies	Performance Measures	Reference	Target 2023	Actual
To reduce the number of speed-related fatal and serious injury crashes	Increase and sustain high visibility enforcement of speed-related laws.	20. Speeding Related Fatalities (FARS)(C-6)	Figure 12	1,428	1,568 (FARS, 2021)
	Provide community training on speed-related issues. Increase public information and education concerning speed-related issues.	21. Speeding Citations during Funded Enforcement Activities (eGrants)	N/A	No Target Set	117,243

Table 2.10

09 - Traffic Records (TR)					
Goals	Strategies	Performance Measures	Reference	Target 2023	Actual
To improve the timeliness, quality, and availability of, and linkages of records between crash data bases	Improve the intake, tracking, analysis, and reporting of crash data. Improve the integration of traffic records between state agencies and local entities. Develop, implement, maintain, and provide one or more of the performance attributes of timeliness, accuracy, completeness, uniformity, integration, and/or accessibility as defined by the "Model Performance Measures for State Traffic Records Systems."	22. Percentage of all Crash Reports Entered into the Database within 30 days after the Crash (CRIS)	N/A	97.29%	97.71% (TSIS, 2023)

Table 2.11

10 - Driver Education and Behavior (DE)					
Goals	Strategies	Performance Measures	Reference	Target 2023	Actual
<p>To increase public knowledge, perception and understanding of driver education and traffic safety for all road users.</p> <p>To reduce the number of crashes and injuries related to distracted driving</p>	<p>Develop and implement public information and education efforts on traffic safety issues.</p> <p>Provide assistance to update the drivers' education curriculum and administrative standards.</p> <p>Conduct and assist local, state, and national traffic safety campaigns.</p> <p>Implement and evaluate countermeasures to reduce the incidence of distracted driving.</p> <p>Conduct public information and education campaigns related to distracted driving.</p> <p>Improve the recording of distracted driving as a contributing factor on crash reports.</p>	<p>23. Drivers Involved in Fatal Crashes Aged Under 21 (FARS) (C-9)</p>	<p>Figure 13</p>	<p>468</p>	<p>536 (FARS, 2021)</p>

Table 2.12

11 - Railroad / Highway Crossing (RH)					
Goals	Strategies	Performance Measures	Reference	Target 2023	Actual
To reduce KAB crashes at railroad/highway crossings	<p>Increase education of law enforcement concerning laws governing railroad/highway crossings.</p> <p>Increase public education and Information on railroad/highway crossing safety.</p>	24. Railroad/Highway Crossings Fatalities in Fatal Crashes (CRIS)	Figure 14	20	26 (CRIS, 2022)

Table 2.13

12 - Roadway Safety (RS)					
Goals	Strategies	Performance Measures	Reference	Target 2023	Actual
<p>To reduce the number of traffic crashes, injuries, and fatalities in work zones.</p> <p>To reduce large truck (“Semi-Trailer” or “Truck-Tractor”) crashes, injuries, and fatalities.</p> <p>To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level.</p>	<p>Increase public education and information on roadway safety.</p> <p>Provide traffic safety problem identification to local jurisdictions.</p> <p>Improve highway design and engineering through training.</p> <p>Provide training on roadway safety issues.</p>	<p>25. Work Zone Fatalities (CRIS)</p> <p>26. Large Truck Fatalities (CRIS)</p>	<p>Figure 15</p> <p>Figure 16</p>	<p>227</p> <p>496</p>	<p>198 (CRIS, 2022)</p> <p>510 (CRIS, 2022)</p>

Table 2.14

13 - Safe Communities (SA)					
Goals	Strategies	Performance Measures	Reference	Target 2023	Actual
To establish integrated community traffic safety coalitions to prevent traffic-related fatalities and injuries	<p>Support the establishment and growth of Safe Community Coalitions.</p> <p>Support statewide Community Coalitions by providing education, training, and coordination on how to initiate and conduct community-based traffic safety programs and how communities can become designated as a Texas Community Coalition.</p>	27. Community Coalitions in the State of Texas	N/A	20 Coalitions	21 Coalitions

Table 2.15

14 - School Bus Safety (SB)					
Goals	Strategies	Performance Measures	Reference	Target 2023	Actual
To reduce school bus-related crashes, injuries, and fatalities	<p>Provide safe school bus operation training for school bus drivers.</p> <p>Provide public information and education campaigns to promote safe motor vehicle operations around school buses.</p>	28. School Bus Passenger Fatalities (5 yr. Moving Average) (CRIS)	Figure 17	0.72	0.60 (2018-2022, CRIS)

Performance Measure #1 Traffic Fatalities

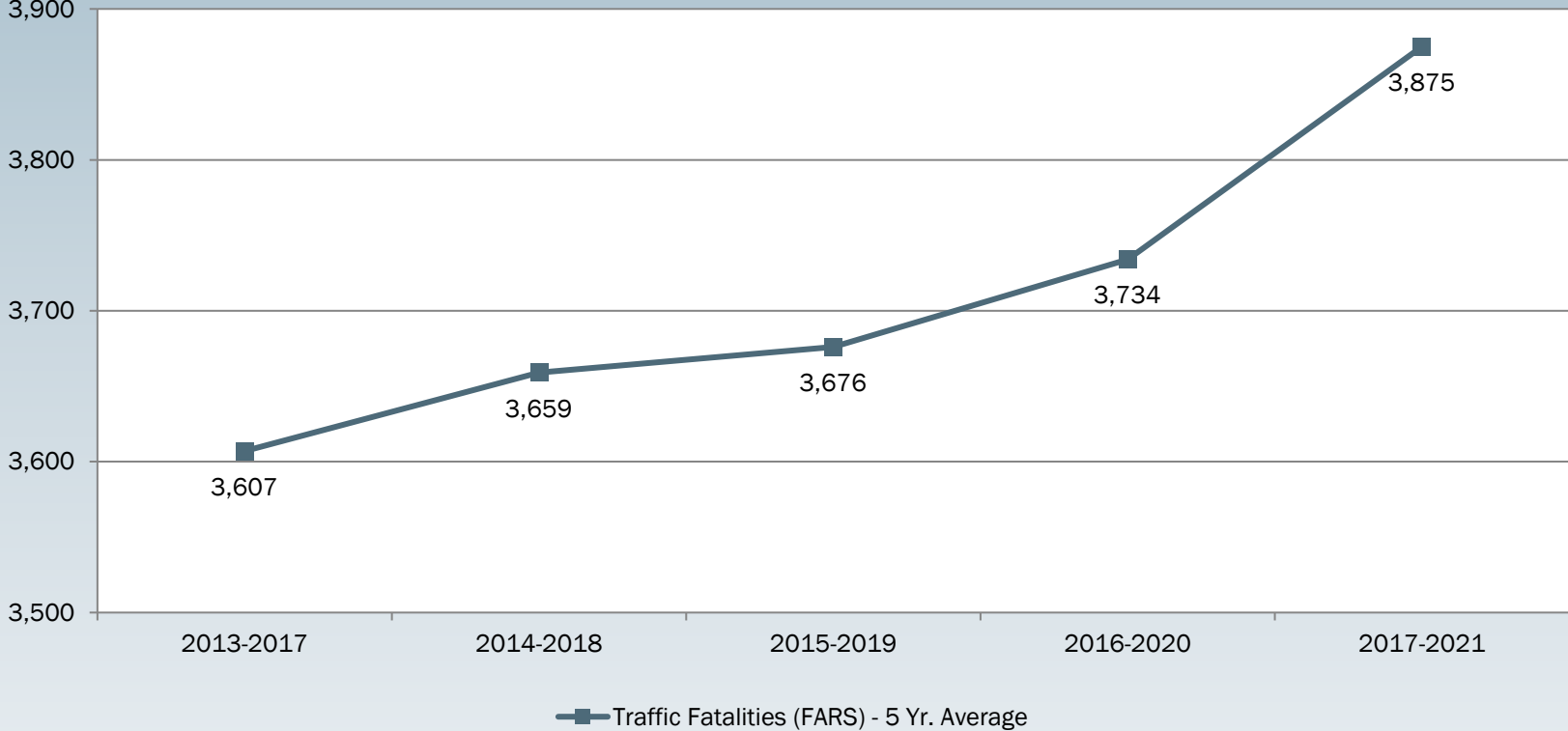


Fig.1 Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #2 Serious Injuries

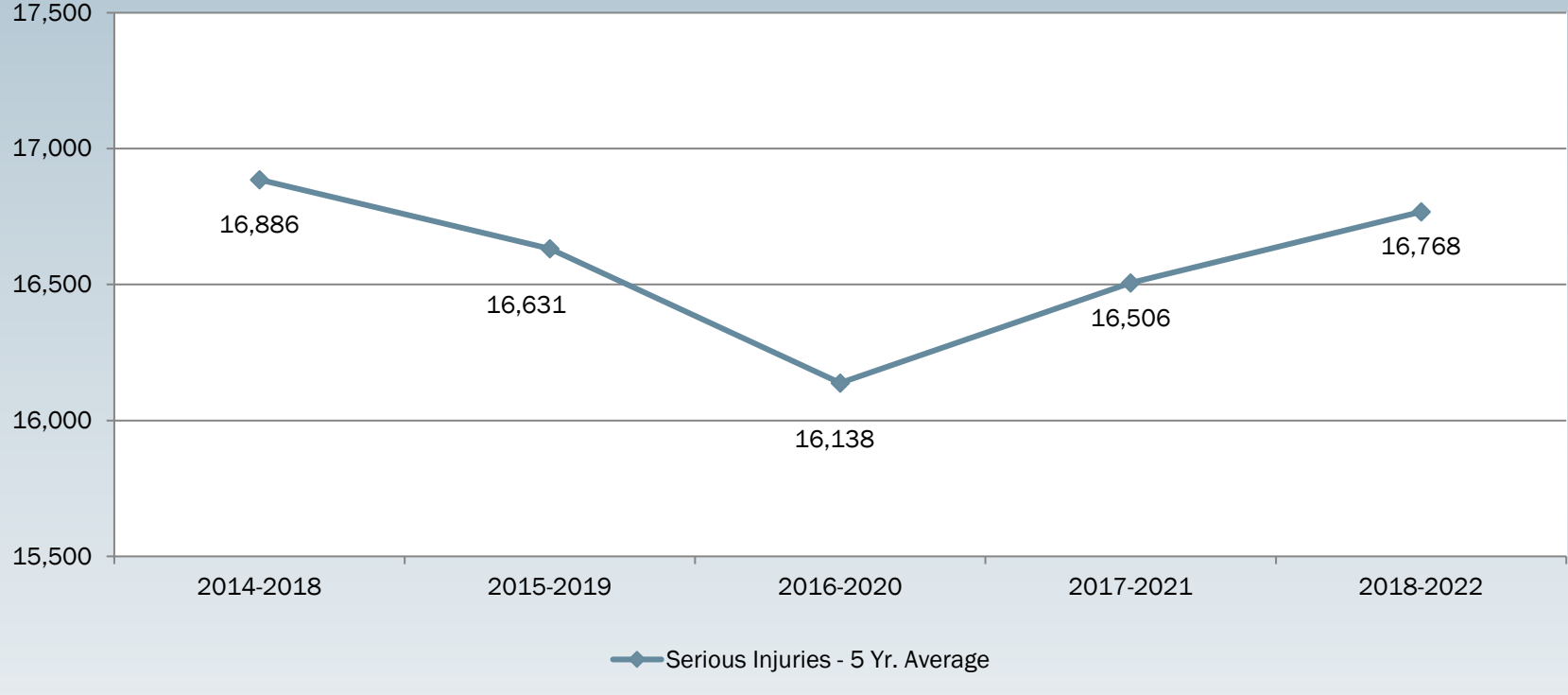


Fig. 2 Source: CRIS Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 21, 2023

Performance Measure #3 Fatality Rate / 100M VMT

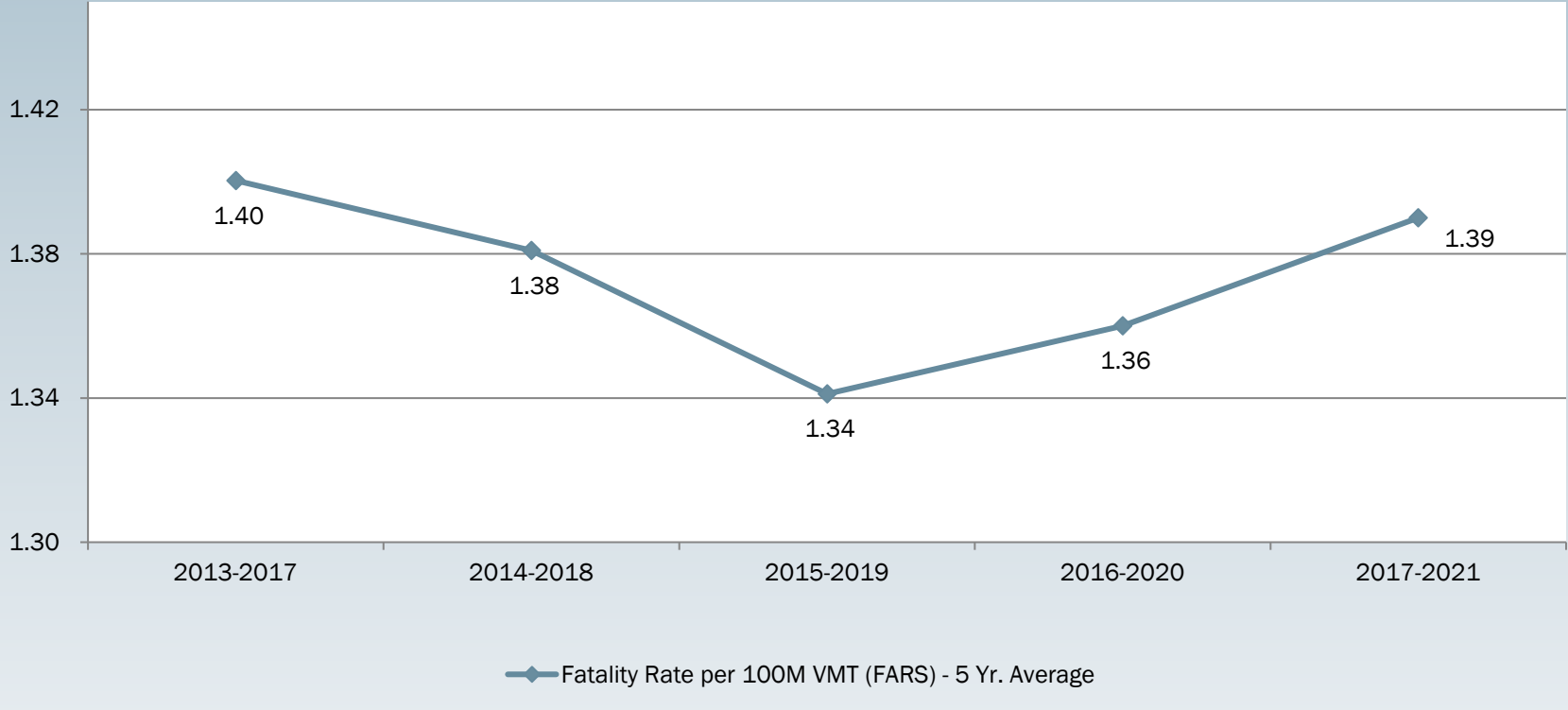


Fig. 3 Source: [FARS Annual Report Tables - Texas](#)

Performance Measure # 4 Serious Injury Rate / 100M VMT

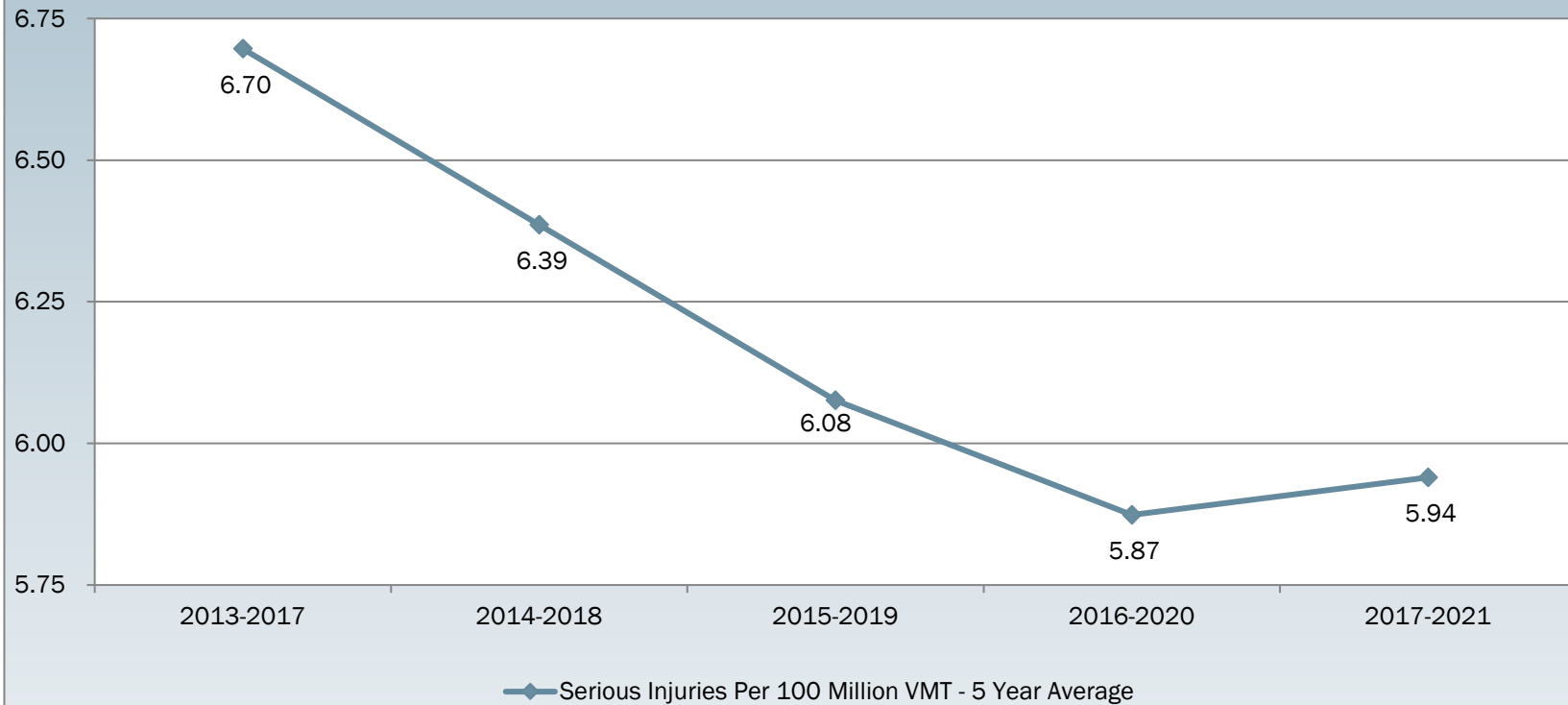


Fig. 4 Source: CRIS Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 21, 2023

Performance Measure #7 Alcohol-Impaired Driving Fatalities - BAC \geq .08%

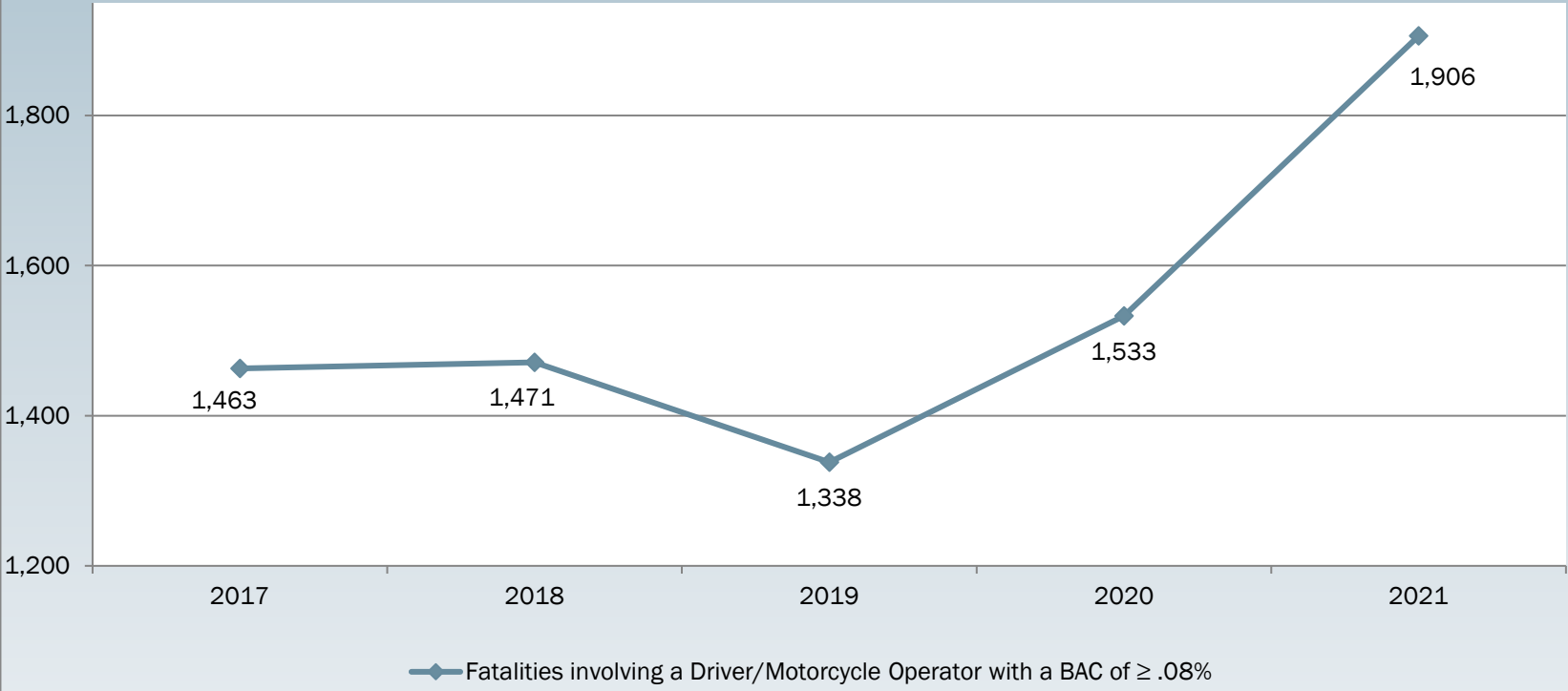


Fig. 5 Source: [FARS Annual Report Tables - Texas](#)

Performance Measures #10 & #11 Motorcyclist Fatalities and Unhelmeted Motorcyclist Fatalities

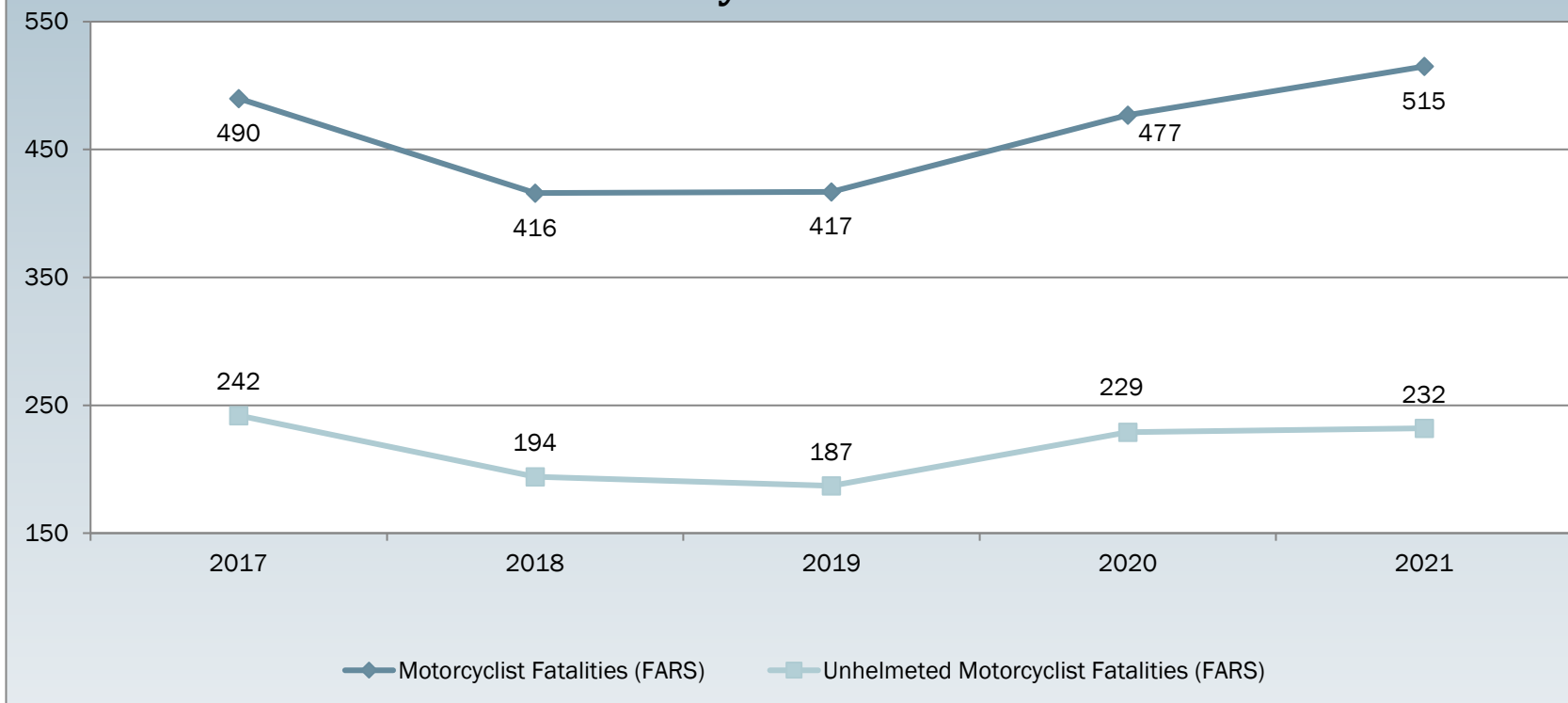


Fig. 6 Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #12 Unrestrained Passenger Vehicle Occupant Fatalities

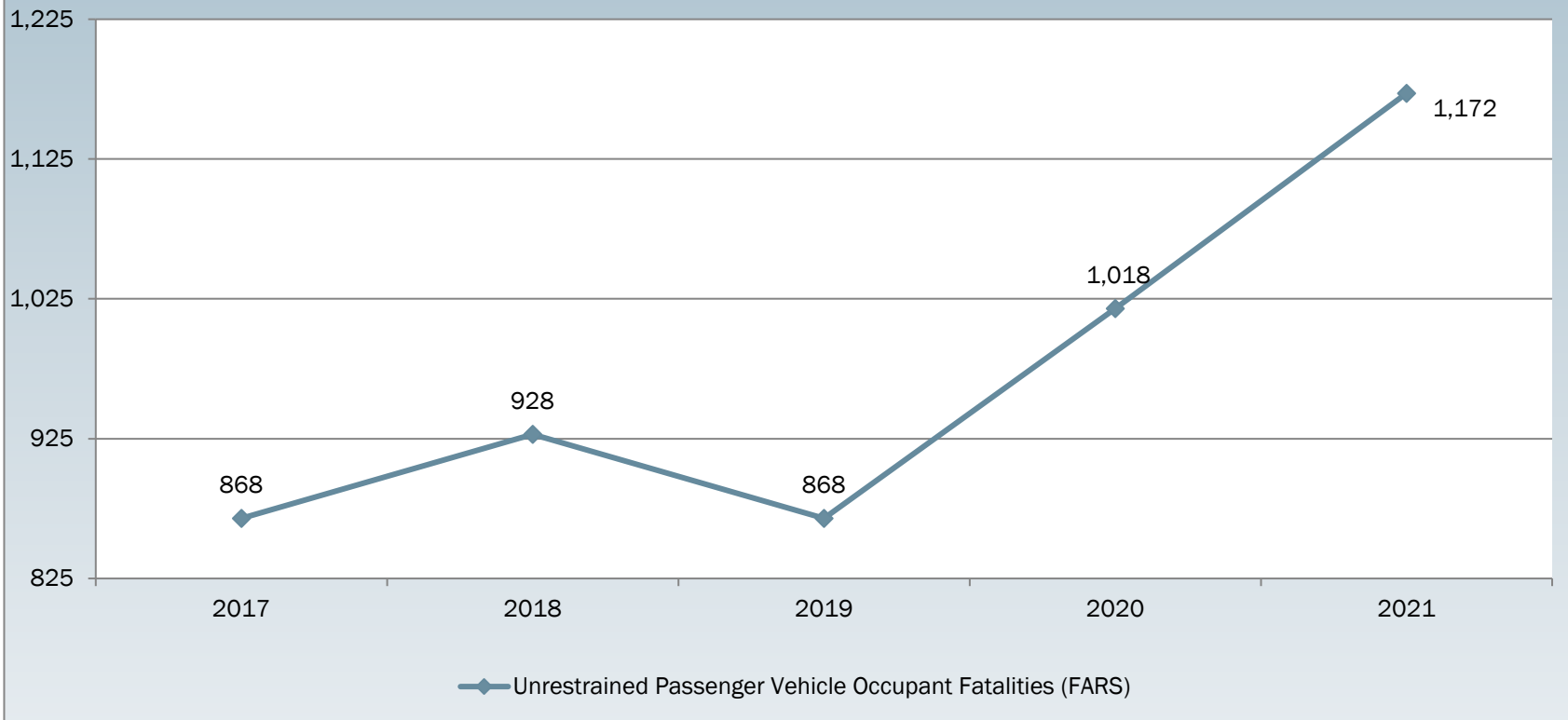


Fig. 7 Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #16 Pedestrian Fatalities

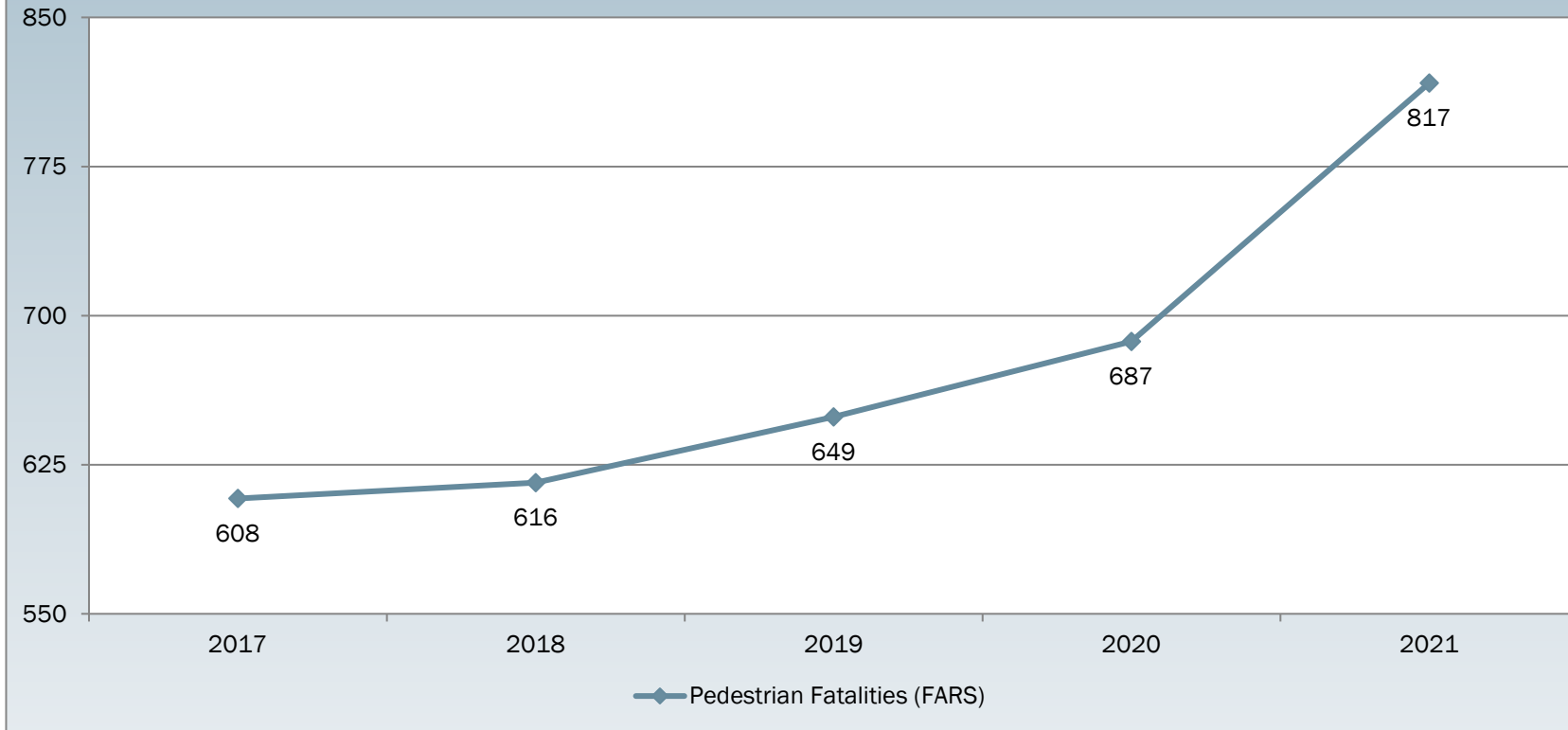


Fig. 8 Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #17 Bicyclist Fatalities

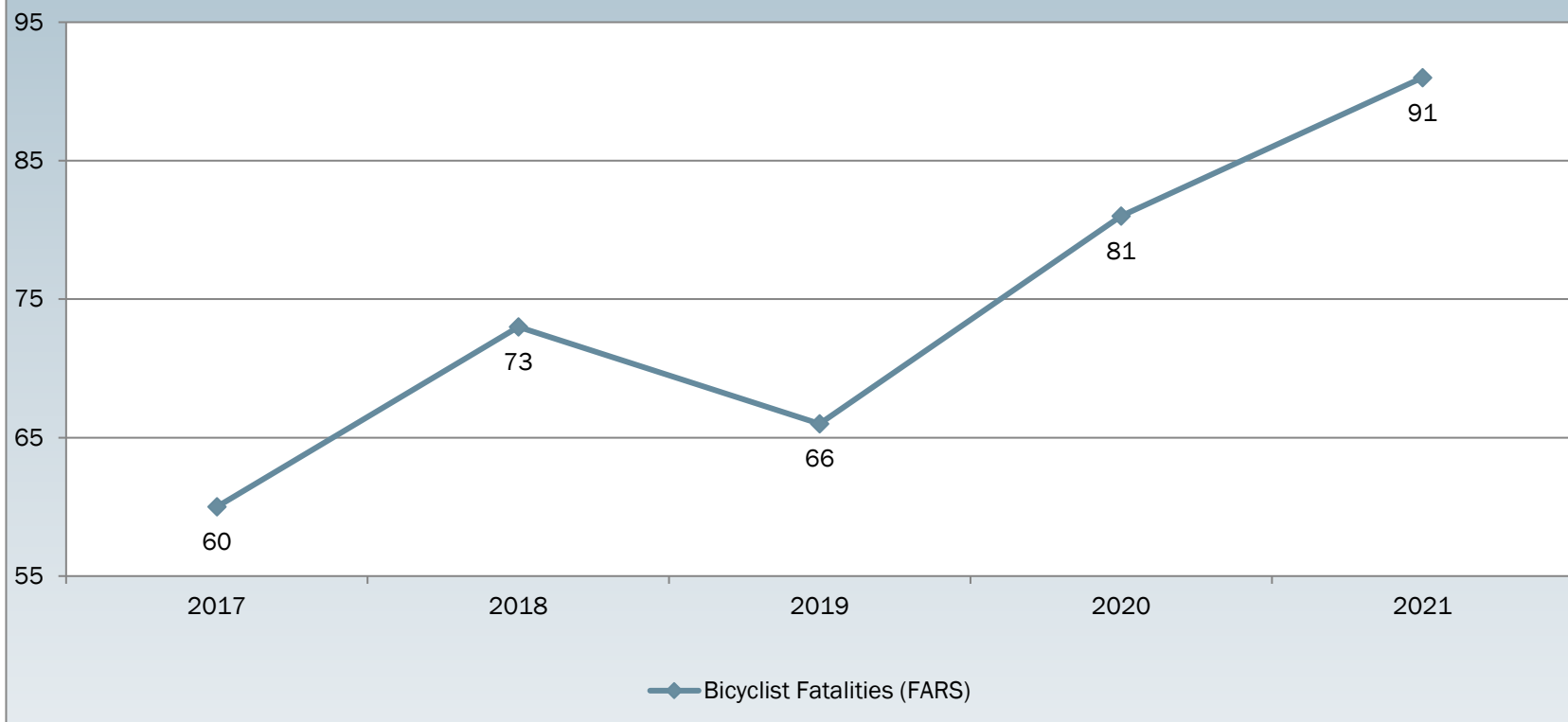


Fig. 9 Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #18 Non-Motorized Fatalities and Serious Injuries

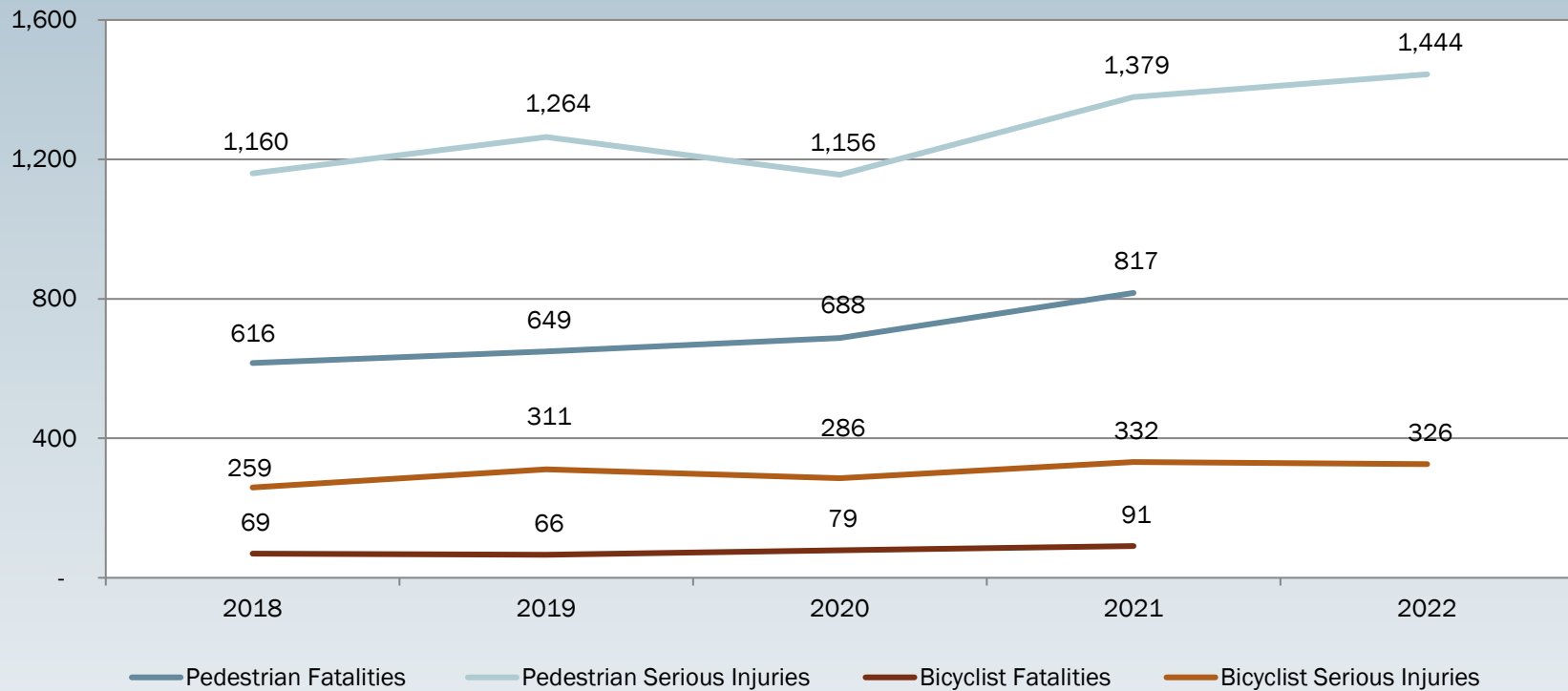


Fig. 10 Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #19 Distracted Driving Fatal Crashes

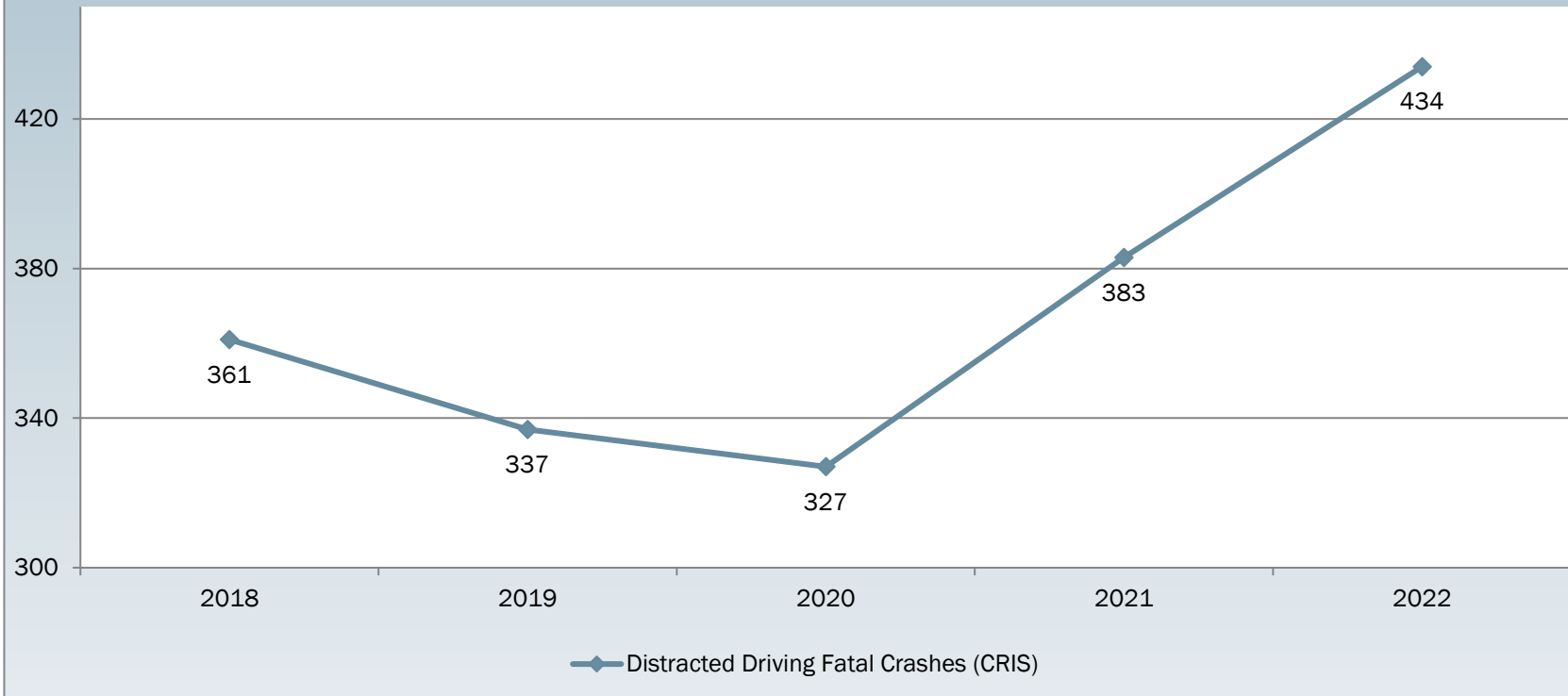


Fig. 11 Source: CRIS Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 21, 2023

Performance Measure #25 Speeding Related Fatalities

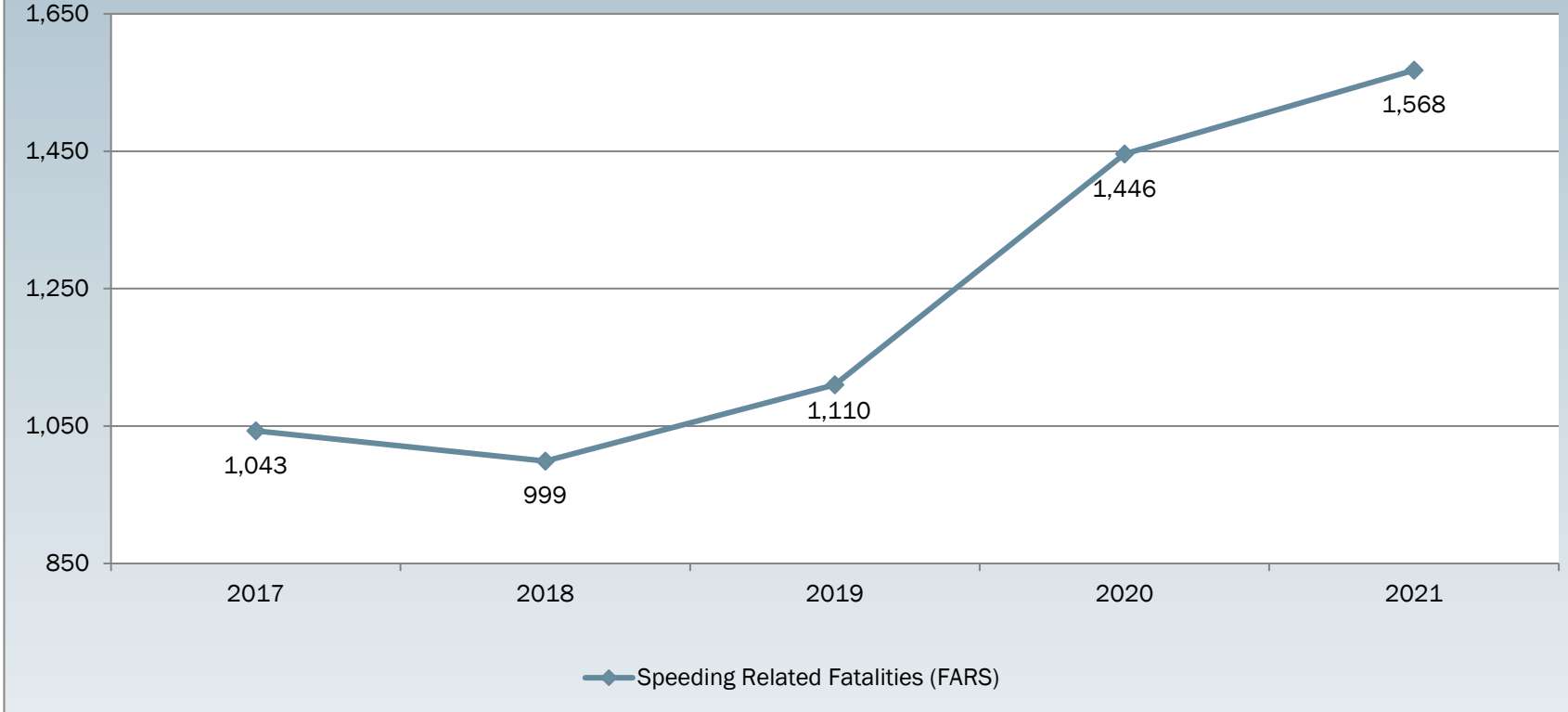


Fig. 12 Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #23 Drivers Involved in Fatal Crashes Aged Under 21

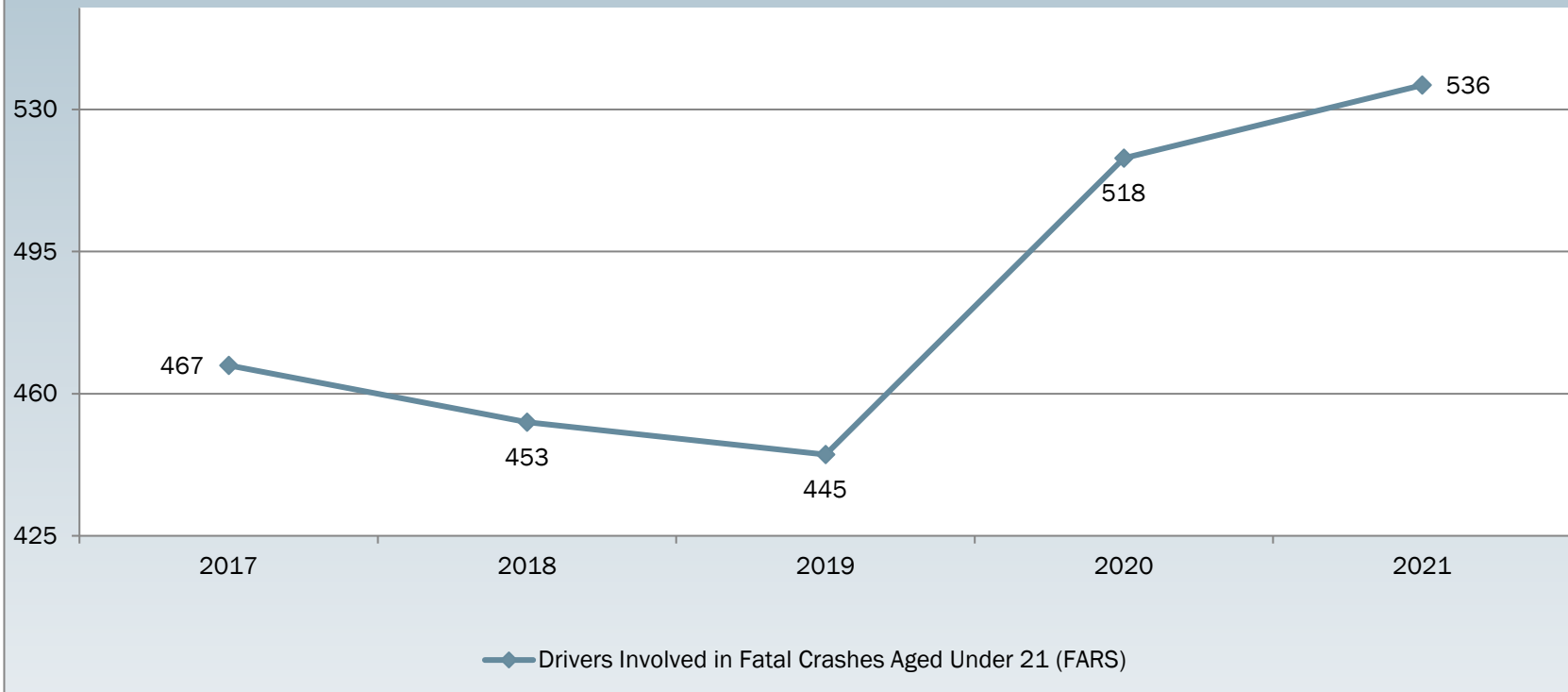


Fig. 13- Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #24 Railroad/Highway Crossings Fatalities in Fatal Crashes

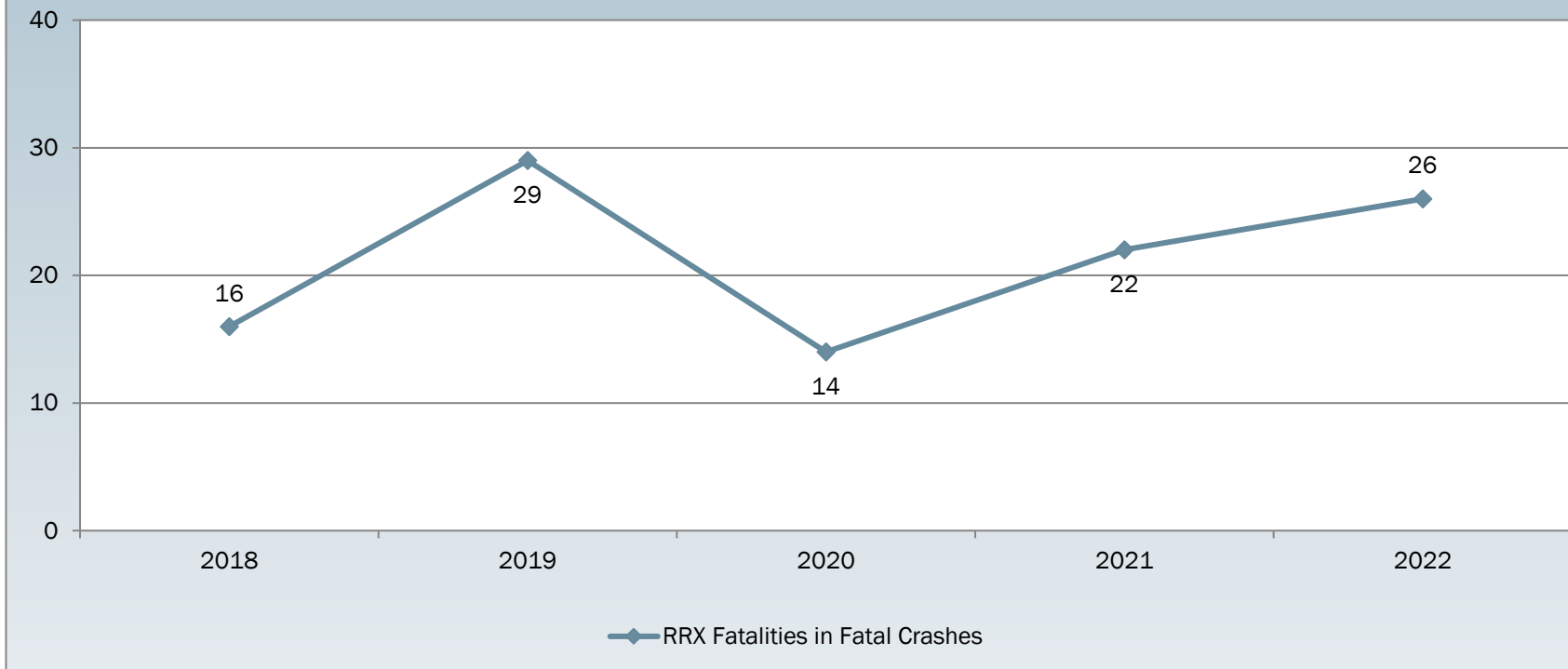


Fig. 14 Source: CRIS Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 21, 2023.

Performance Measure #25 Work Zone Fatalities

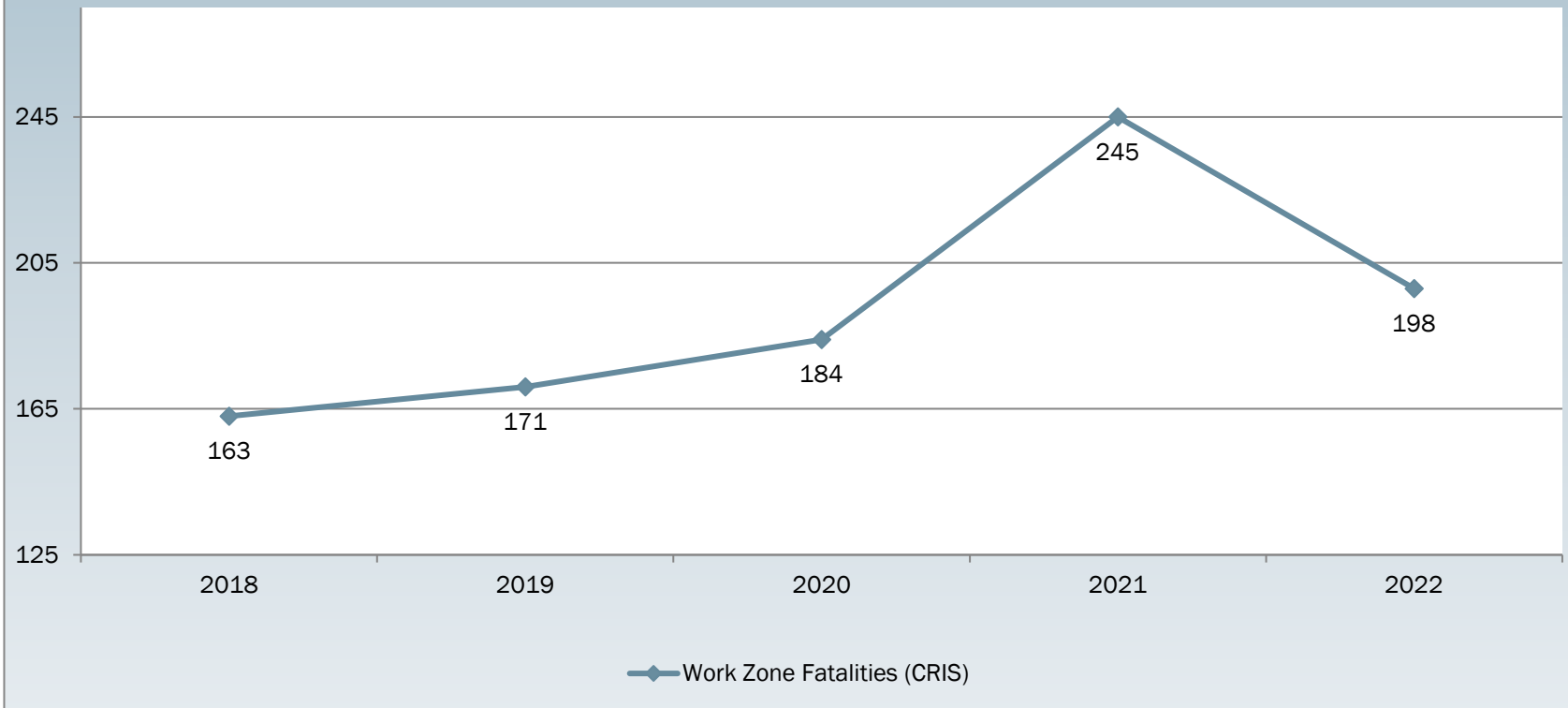


Fig. 15 Source: CRIS Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 21, 2023.

Performance Measure #26 Large Truck Fatalities

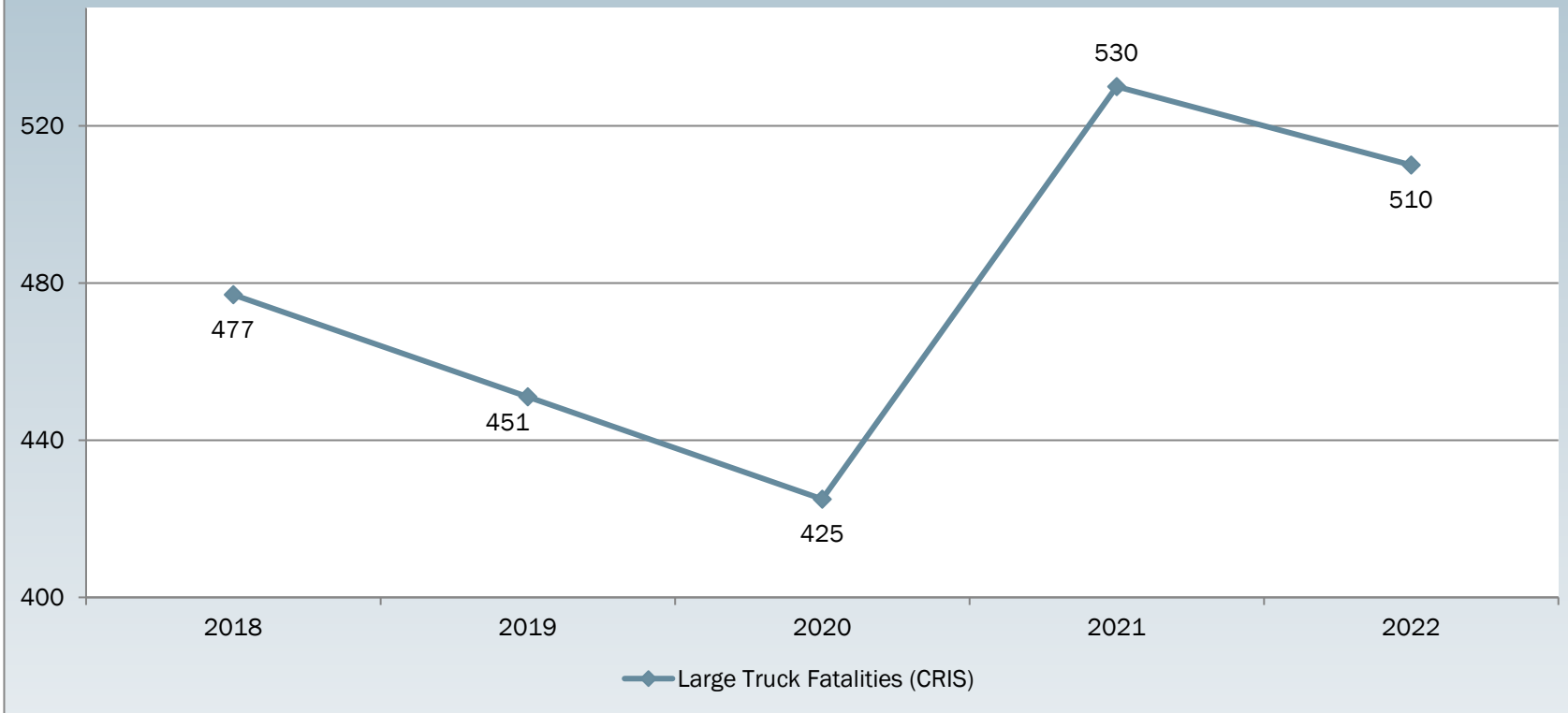


Fig. 16 Source: CRIS Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 21, 2023.

Performance Measure #37 School Bus Passenger Fatalities

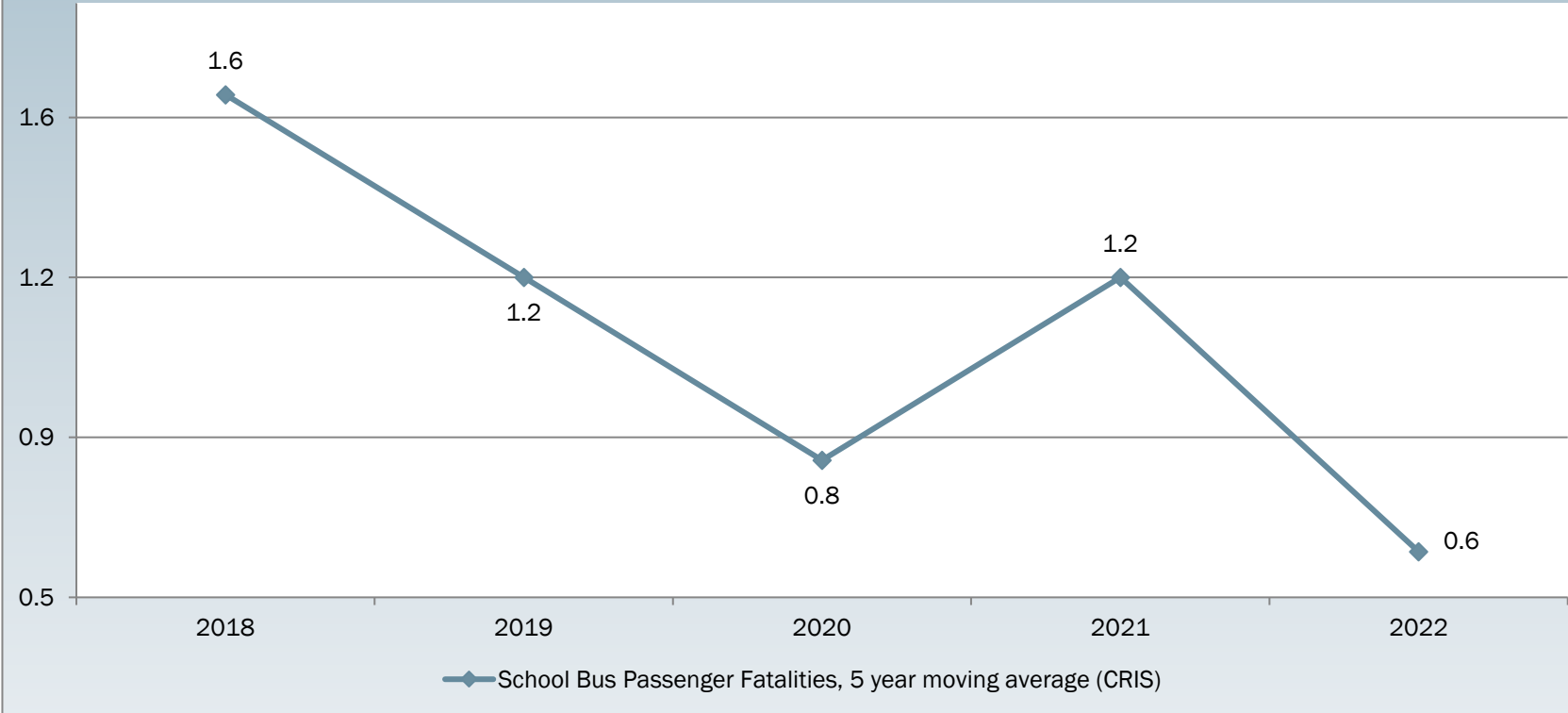


Fig. 17 Source: CRIS Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of November 21, 2023.

DATA SOURCES AND GLOSSARY FOR PERFORMANCE MEASURES

Performance Measure Data Sources	
<p>All crash and casualty data in this document originate from Texas police crash reports as coded in two record systems: The Fatality Analysis and Reporting System and the Texas Crash Record Information System. Differences in coding, the variables coded, and definitions of those variables render direct comparisons among the data in the systems problematic. Although in most cases differences among the data in the systems are negligible and practically insignificant, for several variables, the differences are notable. This is especially true for crashes (and the casualties sustained in those crashes) that involve alcohol and/or other drugs and to a lesser extent for crashes involving specific vehicle types. The definitions offered in the glossary are provided both to assist in clarifying those differences and to improve the precision of statements about the crash and casualty experience in Texas.</p>	
<p>Fatality Analysis and Reporting System (FARS)</p>	<p>All FARS data through 2020 are from final FARS data sets. FARS 2021 data are ARF. FARS crash and fatality data for 2021 are not final and, therefore, are subject to change.</p>
<p>TxDOT Crash Record Information System (CRIS)</p>	<p>TxDOT CRIS is the replacement for the legacy system Texas Accident File.</p>

Performance Measure Glossary	
Term	Definition
<p>Alcohol-Related Crashes (or Casualties)</p>	<p>FARS “New Definition” based on the highest BAC of involved drivers and motorcycle riders (operators) only: Crashes (or fatalities) in which at least one driver or motorcycle operator had a BAC \geq .08 g/dL. (Also referred to as “Alcohol-Impaired Driving Crashes/Casualties”).</p> <p>All FARS-based alcohol-related data reported in the HSPP include those crashes in which at least one driver had a <u>known</u> BAC test result and those for which alcohol involvement has been estimated when alcohol test results are unknown, i.e., alcohol involvement based on NHTSA’s multiple imputation procedures.</p>

Performance Measure Glossary

Term	Definition
DUI-Related Crashes (or Casualties) - Alcohol or Other Drugs	TXDOT: A BAC result >0.00 g/dL or a positive substance test result was indicated for at least one driver, or "had been drinking," "under the influence of alcohol," "under the influence - drug" or "taking medication" was identified as a contributing factor
Intersection and Intersection-Related Crashes	TXDOT: A crash in which the first harmful event occurred on an approach to or exit from an intersection and resulted from an activity, behavior or control related to the movement of traffic units through the intersection. TXDOT CRIS Codes: INTRST_RELAT_ID = 1 - Intersection, or 2 - Intersection Related.
Large Truck-Involved Crashes (or Fatalities)	TXDOT: All crashes Involving at least one vehicle with a vehicle body type of "Semi-Trailer" or "Truck-Tractor." TXDOT CRIS Codes: VEH_TYPE_ID = 6 - Semitrailer, or 24 - Truck-Tractor).
Motor Vehicle-Related Bicycle Fatalities	TXDOT: A death of a pedalcyclist resulting from a crash involving a motor vehicle. Bicyclist deaths and injuries unrelated to motor vehicle crashes are not included. TXDOT CRIS Codes: PERSN_TYPE_ID = 7 - Pedalcyclist.
Motor Vehicle-Related Pedestrian Fatalities	FARS: All deaths of pedestrians resulting from a crash involving a motor vehicle.
Motorcyclist Fatalities	FARS: Data categorized as motorcyclist fatalities include fatalities to operators and passengers of vehicles identified in FARS as a: motorcycle, moped (motorized bicycle), three-wheel motorcycle or moped - not all-terrain vehicle, off-road motorcycle (2-wheel), other motored cycle type (minibikes, motor scooters), or unknown motored cycle type.

Performance Measure Glossary

Term	Definition
Railroad Grade Crossing Crashes	TXDOT: Crashes at at-grade railroad/highway crossings, whether or not a train was involved – not limited to collisions with trains. TxDOT CRIS Codes: CRASH RAILROAD RELATED FLAG ID = Y, or HARM_EVNT = 3 - RR Train, or Physical Feature = 17, or OBJECT STRUCK = 10 - Hit Train Moving Forward) , or 11 - Hit Train Backing), or 12 - Hit Train Standing Still, or 13 - Hit Train-Action Unknown, or 24 - Hit Railroad Signal Pole or Post, or 25 - Hit Railroad Crossing Gates.
School Bus Passenger Fatalities	FARS: All fatalities to passengers of school buses. Included are vehicles identified in FARS as “School Buses” and other vehicles used as School Buses (e.g., vans). Note: Data provided are five year moving averages.
Severity of Crash / Severity of Injury	<p>FARS and TXDOT: Crashes are coded in accordance with the highest degree of injury suffered in the crash, where:</p> <p>Serious injury (A) - not able to walk, drive, etc.</p> <p>Non-incapacitating injury (B) - bump on head, abrasions, minor lacerations, etc.</p> <p>Fatal injury (F or K) - a death resulting from a crash that occurs within 30 days of the crash</p> <p>Possible injury (C) – e.g., limping, complaint of pain</p> <p>Non-injury (N or Property Damage Only- PDO).</p> <p>“Serious” crashes or injuries are all crashes (casualties) in which the highest level of injury sustained was at least one Serious injury (A), plus all crashes in which the highest level of injury sustained was at least one non-incapacitating injury (B).</p>
Speeding-Related Crashes	FARS: Crashes in which at least one driver was driving too fast for conditions or in excess of posted maximum limit.

Performance Measure Glossary

Term	Definition
<p>Texas Population</p> <p>Texas Population</p>	<p>FARS: Population-based crash and casualty rates use Texas population estimates derived from FHWA's Highway Statistics and/or US Census Estimates for the relevant year.</p> <p>TXDOT: Texas population data used for calculating population-based crash and casualty rates were obtained from the Texas State Data Center and Office of the State Demographer. Population-based crash and casualty rates through CY 2016 are based on Texas State Data Center population <u>estimates</u>.</p>
<p>Vehicle Miles Traveled (VMT)</p>	<p>FARS: All annual VMT-based crash & casualty rates, expressed in 100M VMT (100 million vehicles miles traveled), using FARS crash & casualty data are derived from FHWA's Highway Statistics for the relevant year.</p> <p>TXDOT: All annual VMT estimates used in this document are derived from TXDOT's Transportation Planning and Programming Division's (TPP) estimates of daily vehicle miles traveled. These estimates include all vehicle miles on all roadways in Texas. Total VMT includes VMT on state, city and county-maintained roads.</p> <p>All mileage-based crash and casualty rates based on TXDOT data use TPP VMT estimates as the denominator.</p>
<p>Work Zone Injuries and Fatalities</p>	<p>TXDOT: Fatalities and serious injuries in crashes occurring in a Work Zone whether or not construction related. TxDOT CRIS codes; CRASH ROAD CONSTRUCTION ZONE FLAG_ID = Y, or CRASH ROAD CONSTRUCTION ZONE WORKER FLAG_ID = Y, or OTHR_FACTR = 49 - Construction Zone - Not Construction Related), or 50 - Construction Zone - Construction Related, or 51 - Other Maintenance Area - Not Construction Related, or 52 - Other Maintenance Area - Construction Related.</p>

SECTION TWO

ACTIVITY REPORT

Goals

- To provide effective and efficient management of the Texas Traffic Safety Program

Strategies

- Conduct periodic project monitoring and evaluation of traffic safety activities.
- Ensure availability of program and project management training.
- Maintain coordination of traffic safety efforts and provide technical assistance.
- Perform accurate accounting and efficient reimbursement processing.
- Provide procedures and training on highway safety planning and project development.
- Provide technical assistance and support for the Strategic Highway Safety Plan.
- Provide training and assistance for local and statewide traffic safety problem identification.
- Review and update program procedures as needed.

Project Descriptions

Task: Program Management				Planning and Administration PA - 01			
Organization Name		Division TRF-TS		Project Number			
TxDOT - Traffic Safety				2023-TxDOT-G-1YG-0175			
Title / Desc. TRF-TS Program Operations							
Conduct and manage the Traffic Safety Program in order to identify traffic safety problem areas & implement programs to reduce the number & severity of traffic related crashes, injuries, fatalities							
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
State	1		\$5,530,844.00			\$5,530,844.00	
	1		\$5,530,844.00			\$5,530,844.00	

Task: Program Management				Planning and Administration PA - 01			
Organization Name		Division TRF-TS		Project Number			
TxDOT - Traffic Safety				2023-TxDOT-G-1YG-0176			
Title / Desc. eGrants BA							
Provide business analysis services for the continued enhancement and support of the TxDOT Traffic Safety Electronic Grants Management System (eGrants)							
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
402 PA	1	\$595,580.00				\$595,580.00	
	1	\$595,580.00				\$595,580.00	

Task: Program Management				Planning and Administration PA - 01			
Organization Name		Division TRF-TS		Project Number			
TxDOT - Traffic Safety				2023-TxDOT-G-1YG-0179			
Title / Desc. eGrants Software Support Svcs							
Provide software services for the maintenance support of the TxDOT Traffic Safety Electronic Grants Management System (eGrants) using Agate's IntelliGrants COTS product							
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
State	1		\$55,555.56			\$55,555.56	
	1		\$55,555.56			\$55,555.56	

Goals

- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities and injuries.
- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, injuries and fatalities.
- To reduce the number of DUI-related crashes where the driver is underage 21

Strategies

- *Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.*
- *Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.*
- *Improve and increase training for law enforcement officers.*
- *Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.*
- *Improve BAC testing and reporting to the State's crash records information system.*
- *Improve DWI processing procedures.*
- *Improve education programs on alcohol and driving for youth.*
- *Increase and sustain high visibility enforcement of DWI laws.*
- *Increase enforcement of driving under the influence by minors laws.*
- *Increase intervention efforts.*
- *Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.*
- *Increase the number of law enforcement task forces and coordinated enforcement campaigns.*
- *Increase the use of warrants for mandatory blood draws.*
- *Increase training for anti-DWI advocates.*

Project Descriptions

Task: Enforcement **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Bexar County District Attorney's Office** District SAT Project Number **2023-BexarCoD-G-1YG-0095**

Title / Desc. **Bexar County No-Refusal Initiative**

Continuation of the Bexar County District Attorney's Office No-Refusal Initiative on misdemeanor DWI related charges by providing blood draw supplies.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives	Target	Actual	Met?
Develop a Strategic Opt. Plan that helps reduce the # of alcohol related crashes, injuries and fatalities	1	0	<input type="checkbox"/>
Manage cases of individuals arrested and charged with misdemeanor DWI related offenses	4,500	4,336	<input type="checkbox"/>
Obtain pleas on misd DWI cases, reducing the number of hours police officers are required to testify	1,450	1,257	<input type="checkbox"/>
Obtain convictions on cases of those individuals charged with misdemeanor DWI	1,475	1,265	<input type="checkbox"/>
Obtain voluntary breathalyzer tests from those arrested for misdemeanor DWI offenses	2,000	2,541	<input checked="" type="checkbox"/>
Produce press releases for local media on a monthly basis with data related to the No Refusal program	12	10	<input type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5BAC	1	Planned: \$18,841.00			\$21,884.10	\$40,725.10
	1	Actuals: \$15,370.60			\$20,172.28	\$35,542.88

Task: Enforcement **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **City of Denton Police Department** District DAL Project Number **2023-DentonPD-G-1YG-0010**

Title / Desc. **Denton PD DWI Phlebotomy Program**

Grant application to reimburse costs associated with running a phlebotomy program in our city jail for DWI arrests.

Strategies Addressed

- Improve DWI processing procedures.
- Increase intervention efforts.

Performance Objectives	Target	Actual	Met?
Arrest DWI's per month between hours of 8pm and 6am to have blood draws done in-house to save time	55	476	<input checked="" type="checkbox"/>
Create Will create a strategic plan during the FY 23 grant year	1	3	<input checked="" type="checkbox"/>
Implement in-house (jail) blood draw program for Denton PD	1	5	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5BAC	1	Planned: \$61,978.81			\$20,742.93	\$82,721.74
	1	Actuals: \$54,200.84			\$18,139.81	\$72,340.65

Organization Name

District HOU

Project Number

Fort Bend County District Attorney's Office

2023-FortBend-G-1YG-0161

Title / Desc. **Stop Impaired Drivers: Fort Bend County District Attorney's Office No Refusal Program**

To educate citizens of the dangers of impaired driving and to reduce the numbers of impaired drivers by continuing a No Refusal program for major holidays.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.
- Increase training for anti-DWI advocates.
- Increase and sustain enforcement of traffic safety-related laws.
- Increase public education and information campaigns regarding enforcement activities.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect Data sets obtained pursuant to blood search warrants executed monthly	12	12	<input checked="" type="checkbox"/>
▪ Coordinate Nights of No Refusal operations	23	23	<input checked="" type="checkbox"/>
▪ Develop Strategic Operation Plan	1	4	<input checked="" type="checkbox"/>
▪ Distribute Press releases/events about the No Refusal program	7	8	<input checked="" type="checkbox"/>
▪ Train Local law enforcement officers with intoxicated driving training events	100	42	<input type="checkbox"/>
▪ Utilize Blood search warrants or consensual blood draws after refusal by DWI suspects	100	46	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5BAC	1	Planned:	\$49,261.25			\$12,315.33	\$61,576.58
		1	Actuals:	\$32,988.19			\$8,247.05	\$41,235.24

Organization Name

District HOU

Project Number

Harris County District Attorney

2023-HarrisDA-G-1YG-0098

Title / Desc. Search Warrants Stop Impaired Drivers: Harris County District Attorney's Office No Refusal Program

Utilizing prosecutors and administrative assistants from the DA's Office for the sole purpose of expediting the blood search warrant process for officers who are investigating impaired drivers.

Strategies Addressed

- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.
- Increase and sustain enforcement of traffic safety-related laws.
- Increase public education and information campaigns regarding enforcement activities.
- Provide technical and managerial support to local law enforcement agencies and highway safety professionals.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Press Release/Media Events About the No Refusal Program	30	31	<input checked="" type="checkbox"/>
▪ Coordinate Shifts of No Refusal	250	273	<input checked="" type="checkbox"/>
▪ Develop Strategic Operation Plan	1	2	<input checked="" type="checkbox"/>
▪ Provide Blood Search Warrants to Arresting DWI Officers	2,300	2,077	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5HVE	1	Planned:	\$299,889.35			\$74,972.34	\$374,861.69
		1	Actuals:	\$298,152.36			\$74,538.07	\$372,690.43

Organization Name

District HOU

Project Number

Harris County District Attorney

2023-HarrisDA-G-1YG-0113

Title / Desc. Intoxication Source and Prevention

I.D. locations engaging in over service and sale of alcohol to minors along with police investigation; facilitating proper charges. Using civil law to augment law enforcement at problematic locations.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Training Sessions to Local law Enforcement and Retailers	15	15	<input checked="" type="checkbox"/>
▪ Develop Strategic Operation Plan	1	2	<input checked="" type="checkbox"/>
▪ Distribute Press Release/Media Events about the Intoxication Source Investigation & Prevention Program	10	31	<input checked="" type="checkbox"/>
▪ Participate in Criminal Complaints Filed Against Alcohol Source Establishments and/or Individuals	25	138	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5OT	1	Planned:	\$250,000.00			\$83,451.61	\$333,451.61
		1	Actuals:	\$248,627.26			\$83,008.41	\$331,635.67

Organization Name

District HOU

Project Number

Montgomery County District Attorney's Office

2023-MCDAO-G-1YG-0091

Title / Desc. Search Warrants Stop Impaired Drivers: MCDAO No Refusal Program

To provide prosecutors, nurses, support staff, and equipment in either a central or mobile location to draft search warrants and obtain blood samples from DWI suspects who refuse a scientific test.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Acquire Blood Samples from Driving While Intoxicated (DWI) refusal suspects during No Refusal Operations	300	298	<input type="checkbox"/>
▪ Conduct outreach activities to educate the public on No Refusal and Driving While Intoxicated (DWI)	48	164	<input checked="" type="checkbox"/>
▪ Conduct No Refusal Enforcement Operations during the fiscal year	120	127	<input checked="" type="checkbox"/>
▪ Develop Strategic Plan	1	0	<input type="checkbox"/>
▪ Evaluate No Refusal blood search warrant cases to determine the samples effect on the case's disposition	150	302	<input checked="" type="checkbox"/>
▪ Evaluate Driving While Intoxicated (DWI) arrests for the suitability of getting a blood warrant	1,000	751	<input type="checkbox"/>
▪ Train groups of law enforcement officers or agencies on Driving While Intoxicated (DWI) and No Refusal	12	26	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$140,024.00			\$98,958.89	\$238,982.89
		1	Actuals:	\$140,024.00			\$126,843.59	\$266,867.59

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas Alcoholic Beverage Commission	Division TRF-TS	Project Number 2023-TABC-G-1YG-0119
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Title / Desc. TABC DUI and DWI Traffic Safety Project

TABC seeks to increase traffic safety by reducing DUIs, DWIs, over service and minors drinking. The focus will be on enforcement, compliance, and education of law enforcement, retailers and the public.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct inspections at licensed alcoholic beverage locations	10,000	39,450	<input checked="" type="checkbox"/>
▪ Create strategic plan that provides a data driven approach to achieving grant objectives	1	1	<input checked="" type="checkbox"/>
▪ Create master toolkits to be distributed	2	2	<input checked="" type="checkbox"/>
▪ Educate employees of TABC licensed locations about the alcoholic beverage laws and responsible service	3,000	7,227	<input checked="" type="checkbox"/>
▪ Produce video course series to train the public and retail staff	1	1	<input checked="" type="checkbox"/>
▪ Produce video series to increase TABC education efforts to reduce underage drinking and drinking and driving	1	1	<input checked="" type="checkbox"/>
▪ Train commissioned peace officers on alcoholic beverage enforcement operations/laws	4,000	5,027	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	Planned: \$499,997.64			\$386,231.09	\$886,228.73
	1	Actuals: \$454,916.70			\$803,527.04	\$1,258,443.74

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas Department of Public Safety	Division TRF-TS	Project Number 2023-TDPS-G-1YG-0003
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Title / Desc. Evidential Drug, Blood and Breath Alcohol Toxicology Testing

Improving toxicology (BAC) testing by utilizing the most current technology and methods available to analyze blood and breath samples in driving while intoxicated cases.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Achieve decrease in average turnaround time for drug toxicology cases after receipt	20 %	-1 %	<input type="checkbox"/>
▪ Complete blood alcohol cases submitted to the crime laboratory within 30 days of receipt	95 %	1,150 %	<input checked="" type="checkbox"/>
▪ Develop strategic plan that address the implementation of overtime, Intoxilyzers and operator classes	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	Planned: \$599,546.78			\$612,000.00	\$1,211,546.78
	1	Actuals: \$493,416.10			\$612,000.00	\$1,105,416.10

Organization Name

Division TRF-TS

Project Number

TxDOT - Traffic Safety**STEP - Impaired Driving Mobilization**Title / Desc. **STEP - Impaired Driving Mobilization**

Coordinate and conduct quarterly mobilizations consisting of increased DWI enforcement and earned media activities.

Performance Measures

Child Safety Seat citations	73
Child Safety Seat Warnings	26
CMV Speed citations	7
CMV Warnings	6
Community events	98
DD arrests/citations	68
DD Warnings	66
DWI arrests	304
DWI Warnings	28
HMV citations	282
HMV Warnings	472
ITC citations	727
ITC Warnings	1,209
Media exposures	357
Other arrests	791
Other citations	6,767
Other Warnings	6,035
Presentations conducted	151
Public information and education materials distributed	3,815
Public information and education materials produced	839
Safety Belt citations	202
Safety Belt Warnings	54
Speed citations	3,408
Speed Warnings	4,939
STEP Enforcement Hours	10,342
Vehicle Stops	19,359

Participating Organizations**Project #**

City of Abilene Police Department	2023-Abilene-IDM-00020
City of Alton Police Department	2023-AltonPD-IDM-00035
City of Austin Police Department	2023-AustinPD-IDM-00038
City of Bellmead Police Department	2023-BellmeadPD-IDM-00026
City of Borger Police Department	2023-BorgerPD-IDM-00033
City of Brownsville Police Department	2023-BrownsPD-IDM-00025
City of Bryan Police Department	2023-BryanPD-IDM-00044
City of Woodway Police Department	2023-CityofWoodway-IDM-00015
City of Cuney Police Department	2023-CuneyPD-IDM-00010
City of Dallas Police Department	2023-Dallas-IDM-00005
City of DeSoto Police Department	2023-DeSotoPD-IDM-00006
City of Edinburg Police Department	2023-EdinbuPD-IDM-00050
City of Elsa Police Department	2023-ElsaPD-IDM-00051
City of Falfurrias Police Department	2023-FalfurriasPD-IDM-00003
City of Fort Worth Police Department	2023-Fortworth-IDM-00028
Galveston County Sheriff's Office	2023-GalCOSO-IDM-00031
City of Garland Police Department	2023-GarlandPD-IDM-00002

City of Haltom City Police Department	2023-HaltomPD-IDM-00046
City of Harlingen Police Department	2023-Harlingen-IDM-00029
Harris County Constable Precinct 4	2023-Harris4-IDM-00045
Harris County Sheriff's Office	2023-HarrisCo-IDM-00032
Hidalgo County Constable Pct. 4	2023-HidalgoCCPct4-IDM-00042
City of Houston Police Department	2023-HoustonPD-IDM-00008
The City of Jacksboro Police Department	2023-JacksboroPD-IDM-00047
City of Killeen Police Department	2023-KilleenPD-IDM-00016
City of Lake Worth Police Department	2023-LakeWorthPD-IDM-00043
City of La Porte Police Department	2023-LaPorte-IDM-00009
City of Laredo Police Department	2023-LaredoPD-IDM-00007
City of Lubbock Police Department	2023-Lubbock PD-IDM-00014
City of McAllen Police Department	2023-McAllenPD-IDM-00004
City of Mission Police Department	2023-Mission-IDM-00017
Moore County Sheriff's Office	2023-MooreCoSO-IDM-00040
City of New Braunfels Police Department	2023-NewBrau-IDM-00021
City of North Richland Hills Police Department	2023-NRichland-IDM-00053
City of Palacios Police Department	2023-PalaciosPD-IDM-00012
City of Palmhurst Police Department	2023-PalmhurstPD-IDM-00052
City of Pearland Police Department	2023-pearlaPD-IDM-00027
City of Pharr Police Department	2023-PharrPD-IDM-00023
Potter County Sheriff's Office	2023-PotterCo-IDM-00013
City of San Antonio Police Department	2023-SanAntPD-IDM-00011
City of San Benito Police Department	2023-SanBenitoPD -IDM-00041
The City of Shallowater Police Department	2023-ShallowaterPD-IDM-00030
City of Somerville Police Department	2023-SomervillePD-IDM-00048
City of Sullivan City Police Department	2023-SullivanPD-IDM-00037
City of Texarkana Police Department	2023-TexarkPD-IDM-00024
Tom Green County	2023-Tomgreen-IDM-00019
City of Weslaco Police Department	2023-WeslacoPD-IDM-00049
City of Willow Park Police Department	2023-WillowParkPD-IDM-00039
Zapata County Sheriff's Office	2023-ZapataCoSO-IDM-00022

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D	M5HVE	49	<i>Planned:</i>	\$955,686.34			\$256,679.26	\$1,212,365.60
		47	<i>Actuals:</i>	\$574,795.02			\$211,182.90	\$785,977.92

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute

2023-TTI-G-1YG-0070

Title / Desc. **Texas Impaired Driving Task Force (TxIDTF)**

Oversee coordination of the Texas Impaired Driving Task Force, the Texas Impaired Driving Plan, the Texas Impaired Driving Forum, and provide other technical assistance.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop Texas Impaired Driving Task Force Project Strategic Plan	1	1	<input checked="" type="checkbox"/>
▪ Plan Texas Impaired Driving Forum	1	1	<input checked="" type="checkbox"/>
▪ Revise Texas Impaired Driving Plan	1	1	<input checked="" type="checkbox"/>
▪ Support TxIDTF Meetings	4	4	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$300,000.00			\$75,043.33	\$375,043.33
		1	Actuals:	\$297,807.93			\$81,279.53	\$379,087.46

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute

2023-TTI-G-1YG-0071

Title / Desc. **Blood Alcohol Concentration (BAC) Reporting in Texas: Improving ME Office and County Performance**

Identify issues, address problems, as well as assist medical examiners and justices of the peace to report missing driver BAC toxicology results to TxDOT Crash Records.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve DWI processing procedures.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete crash analysis to improve BAC reporting for TxDOT traffic	1	1	<input checked="" type="checkbox"/>
▪ Complete final report on ways to improve the reporting of BAC and toxicology testing data in Texas	1	1	<input checked="" type="checkbox"/>
▪ Create strategic plan document for the grant	1	1	<input checked="" type="checkbox"/>
▪ Distribute educational material to 254 Death Investigator offices to improve BAC reporting rates	1	1	<input checked="" type="checkbox"/>
▪ Support Death Investigators with missing toxicology reports	15	15	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5BAC	1	Planned:	\$83,965.63			\$21,005.73	\$104,971.36
		1	Actuals:	\$83,853.44			\$21,265.67	\$105,119.11

Organization Name

Division TRF-TS

Project Number

The University of Texas Medical Branch at Galveston

2023-UTMBG-G-1YG-0156

Title / Desc. **Is It Worth It?: Speaking up about drinking and drugged driving**

An education series to reduce the number of alcohol/drug impaired driving related crashes, injuries, and fatalities

Strategies Addressed

- Conduct periodic project monitoring and evaluation of traffic safety activities.
- Ensure availability of program and project management training.
- Maintain coordination of traffic safety efforts and provide technical assistance.
- Perform accurate accounting and efficient reimbursement processing.
- Provide procedures and training on highway safety planning and project development.
- Provide technical assistance and support for the Strategic Highway Safety Plan.
- Provide training and assistance for local and statewide traffic safety problem identification.
- Review and update program procedures as needed.
- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Conduct public information and education campaigns related to distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect Is It Worth It? Participant alcohol and drug knowledge assessments from participants age 15 and up	75	60	<input type="checkbox"/>
▪ Collect participant satisfaction survey from parents	75	0	<input type="checkbox"/>
▪ Conduct pilot program utilizing presentation, simulators, and VR equipment at a UTMB Galveston event	1	1	<input checked="" type="checkbox"/>
▪ Conduct Is It Worth It? youth programs at middle and high school events	12	9	<input type="checkbox"/>
▪ Coordinate Guest speakers who can speak about impaired driving and the effect it has had on their lives	3	4	<input checked="" type="checkbox"/>
▪ Coordinate Is It Worth It? programs on college campuses	5	4	<input type="checkbox"/>
▪ Develop Strategic Operation Plan	1	0	<input type="checkbox"/>
▪ Develop Impaired driving motor vehicle scenarios to be implemented by UTMB students at HEC	3	0	<input type="checkbox"/>
▪ Develop age appropriate educational materials on alcohol and drugs for distribution to students and parents	2,500	0	<input type="checkbox"/>
▪ Distribute public information and education pieces to youth and adults at school and community-based events	2,500	825	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$97,005.35			\$30,391.78	\$127,397.13
		1	Actuals:	\$73,070.15			\$29,105.31	\$102,175.46

Organization Name

Division TRF-TS

Project Number

Sherry Matthews Advocacy Marketing

2023-SMAM-SOW-0009

Title / Desc. **Statewide Impaired Driving Campaign**

Develop and implement a statewide impaired driving campaign that integrates six flighted campaigns with unified messaging via media, PR, outreach, print, partnerships, and other awareness efforts.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct studies to increase knowledge of target audience attitudes, beliefs and behaviors	2	2	<input checked="" type="checkbox"/>
▪ Coordinate Labor Day campaign media launch event	1	1	<input checked="" type="checkbox"/>
▪ Coordinate College campaign media and outreach events	5	5	<input checked="" type="checkbox"/>
▪ Coordinate Faces of Drunk Driving campaign media and outreach events	6	6	<input checked="" type="checkbox"/>
▪ Coordinate Football campaign media and outreach events	6	6	<input checked="" type="checkbox"/>
▪ Coordinate Holiday campaign media and outreach events	10	10	<input checked="" type="checkbox"/>
▪ Implement statewide digital media buy for Spring/Early Summer Holidays campaign	1	1	<input checked="" type="checkbox"/>
▪ Implement statewide media buy for College campaign	1	1	<input checked="" type="checkbox"/>
▪ Implement statewide media buy for Holiday campaign	1	1	<input checked="" type="checkbox"/>
▪ Implement statewide media buy for the Faces of Drunk Driving campaign	1	1	<input checked="" type="checkbox"/>
▪ Implement statewide media buy for the Labor Day campaign	1	1	<input checked="" type="checkbox"/>
▪ Implement statewide paid media buy for Football campaign	1	1	<input checked="" type="checkbox"/>
▪ Implement PSA placement plans for the Holiday, College, Faces of Drunk Driving, and Labor Day campaigns	4	4	<input checked="" type="checkbox"/>
▪ Produce set of creative assets for the Holiday campaign	1	1	<input checked="" type="checkbox"/>
▪ Produce sets of material for TSSs, partners, and outreach events	6	6	<input checked="" type="checkbox"/>
▪ Produce sets of creative assets for the Spring/Early Summer Holidays campaign	7	7	<input checked="" type="checkbox"/>
▪ Produce sets of creative assets for the Football campaign	8	10	<input checked="" type="checkbox"/>
▪ Produce sets of creative assets for the Football campaign	10	10	<input checked="" type="checkbox"/>
▪ Produce creative assets for the Faces of Drunk Driving campaign	11	9	<input type="checkbox"/>
▪ Produce sets of creative assets for the College campaign	11	11	<input checked="" type="checkbox"/>
▪ Produce creative assets for the Labor Day campaign	12	11	<input type="checkbox"/>
▪ Produce sets of creative assets for the Holiday campaign	16	16	<input checked="" type="checkbox"/>
▪ Provide sets of materials to generate earned media	5	5	<input checked="" type="checkbox"/>
▪ Provide stat requests to develop media materials	5	5	<input checked="" type="checkbox"/>
▪ Update campaign websites and YouTube page with latest assets	3	3	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5PEM	1	<i>Planned:</i> \$3,744,500.00			\$3,744,500.00	\$7,489,000.00
	1	<i>Actuals:</i> \$3,739,376.61			\$19,542,745.20	\$23,282,121.81

Organization Name

Division TRF-TS

Project Number

Texas A&M Agrilife Extension Service

2023-Texas Ag-G-1YG-0032

Title / Desc. **Texas A&M AgriLife Extension Service Watch UR BAC Alcohol and other Drug Awareness Program**

Education and awareness program on the dangers of impaired driving to reduce alcohol and other drug related crashes and fatalities. Emphasis is on youth, especially in rural counties.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Assist counties or cities with an initiative to reduce impaired driving by minors or adults	5	7	☑
▪ Conduct Driving While Intoxicated (DWI) Law Enforcement Advisory Group (LEAG) meetings	4	4	☑
▪ Conduct demonstrations on the use of ignition interlock and/or other alcohol monitoring technology	6	7	☑
▪ Conduct programs to educate law enforcement/security officers on current alcohol and drug trends	6	8	☑
▪ Conduct parent/adult education programs to increase the awareness of alcohol and drug trends	10	25	☑
▪ Create social media posts for program outreach and information dissemination	60	350	☑
▪ Develop Strategic Operation Plan that outlines the program	1	1	☑
▪ Participate in programs to educate the public about the dangers of impaired driving and underage drinking	225	256	☑
▪ Provide toolkits that offer resources to increase intervention efforts to reduce impaired driving	6	76	☑
▪ Support Anti-DWI public information and education campaigns to reduce impaired driving	2	2	☑
▪ Support programs on the dangers of impaired motorcycle riding	5	10	☑

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned: \$674,997.79			\$235,758.88	\$910,756.67
		1	Actuals: \$548,753.66			\$298,149.44	\$846,903.10

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute

2023-TTI-G-1YG-0036

Title / Desc. **Deterring Impaired Driving & Underage Drinking Amongst Youth Through Statewide Peer-to-Peer Programs**

Deploy peer-to-peer traffic safety programming that addresses impaired driving and underage drinking at junior high/middle schools, high schools & colleges in Texas.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete teen leadership meetings of the Teen Advisory Board (TAB) and Collegiate Advisory Board (CAB)	8	10	☑
▪ Coordinate virtual leadership trainings to CAB and TAB to enhance leadership and impaired driving prevention	3	3	☑
▪ Develop guide for collaboration with community partners to address impaired driving on college campuses	1	1	☑
▪ Develop strategic plan for delivery to TxDOT	1	1	☑
▪ Implement impaired driving social media messages using a traffic safety culture approach for education	10	12	☑
▪ Maintain award programs for top YTS program schools	2	2	☑
▪ Maintain established social media platforms' presences and continued to increase outreach on all platforms	9	9	☑
▪ Participate in impaired driving prevention outreach activities (online or in-person)	20	23	☑
▪ Provide Drug impairment education presentations focused on issues for youth and young adults	4	5	☑
▪ Provide (digital or print) other drug kits to address drugged driving for three age groups	195	195	☑
▪ Provide (digital or print) Zero Tolerance resources to address impaired driving to all three age groups	195	195	☑

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$389,912.22			\$97,644.91	\$487,557.13
		1	Actuals:	\$377,653.44			\$215,056.28	\$592,709.72

Organization Name

District AUS

Project Number

Travis County Attorney's UDPP

2023-Travis C-G-1YG-0089

Title / Desc. **Comprehensive Underage Drinking Prevention Program (UDPP)**

Provide underage drinking prevention/anti-DWI presentations and information booths to youth and their guardians in Travis, Hays and Williamson Counties in order to reduce under 21 DUI related crashes.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect months of underage drinking/DWI/crash statistics in Travis, Hays and Williamson Counties and US	12	27	<input checked="" type="checkbox"/>
▪ Conduct year round public information and education (P&E) campaign in the tri-county area	1	1	<input checked="" type="checkbox"/>
▪ Conduct Underage Drinking Prevention Task Force Meetings	4	4	<input checked="" type="checkbox"/>
▪ Conduct classes of underage drinking prevention/anti-DWI presentations to youth and adults	300	593	<input checked="" type="checkbox"/>
▪ Create strategic plan	1	0	<input type="checkbox"/>
▪ Create partnerships with agencies that can collaborate with UDPP on underage drinking prevention	12	164	<input checked="" type="checkbox"/>
▪ Participate in community events in Travis, Hays and Williamson Counties	30	102	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$142,699.98			\$174,945.71	\$317,645.69
		1	Actuals:	\$129,244.37			\$220,961.91	\$350,206.28

Organization Name **TxDOT - Traffic Safety** Division TRF-TS Project Number **Project Celebration**

Title / Desc. **Project Celebration**

Project Celebration Mini-Grants are state funded grants to approximately 575 high schools to assist in sponsoring alcohol free events around prom and graduation time.

<i>Participating Organizations</i>	<i>Project #</i>
TxDOT-Abilene	2023-PC-Tx-ABL-00001
TxDOT-Amarillo	2023-PC-Tx-AMA-00002
TxDOT-Atlanta	2023-PC-Tx-ATL-00003
TxDOT-Austin	2023-PC-Tx-AUS-00004
TxDOT-Beaumont	2023-PC-Tx-BMT-00005
TxDOT-Bryan	2023-PC-Tx-BRY-00020
TxDOT-Brownwood	2023-PC-Tx-BWD-00006
TxDOT-Childress	2023-PC-Tx-CHS-00021
TxDOT-CorpusChristi	2023-PC-Tx-CRP-00022
TxDOT-Dallas	2023-PC-Tx-DAL-00023
TxDOT-El Paso	2023-PC-Tx-ELP-00024
TxDOT-Ft. Worth	2023-PC-Tx-FTW-00025
TxDOT-Houston	2023-PC-Tx-HOU-00014
TxDOT-Lubbock	2023-PC-Tx-LBB-00016
TxDOT-Lufkin	2023-PC-Tx-LKF-00017
TxDOT-Laredo	2023-PC-Tx-LRD-00015
TxDOT-Odessa	2023-PC-Tx-ODA-00018
TxDOT-Paris	2023-PC-Tx-PAR-00019
TxDOT-Pharr	2023-PC-Tx-PHR-00008
TxDOT-San Antonio	2023-PC-Tx-SAT-00010
TxDOT-San Angelo	2023-PC-Tx-SJT-00009
TxDOT-Tyler	2023-PC-Tx-TYL-00011
TxDOT-Waco	2023-PC-Tx-WAC-00012
TxDOT-Wichita Falls	2023-PC-Tx-WFS-00013
TxDOT-Yoakum	2023-PC-Tx-YKM-00007

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
State State	1	<i>Planned:</i>	\$246,500.00			\$246,500.00
	1	<i>Actuals:</i>	\$90,553.13			\$90,553.13

Organization Name

Division TRF-TS

Project Number

Education Service Center, Region VI

2023-ESCVI-G-1YG-0015

Title / Desc. **Alcohol Drug And Safety Training Education Program AD-A-STEP for Life**

An Alcohol Drug & Safety Training Education course for adults identified as under educated by federal guidelines, PreK-12 students & their parents, college freshman & after-school program youth.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze participant evaluations to determine overall effectiveness of Alcohol Drug & Safety Training Program	355	615	<input checked="" type="checkbox"/>
▪ Develop Strategic Operation Plan	1	1	<input checked="" type="checkbox"/>
▪ Provide education, outreach & public information posts to the public on social media	12	23	<input checked="" type="checkbox"/>
▪ Teach participants in the AD-A-STEP Program	500	3,737	<input checked="" type="checkbox"/>
▪ Update Teacher/staff resource binder consisting of Program lessons, supplementals, games & activities	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5TR	1	Planned:	\$86,901.66			\$28,982.50	\$115,884.16
		1	Actuals:	\$86,121.52			\$30,860.30	\$116,981.82

Organization Name

Division TRF-TS

Project Number

Mothers Against Drunk Driving

2023-MADD-G-1YG-0009

Title / Desc. **Mothers Against Drunk Driving, Texas 'Take the Wheel Initiative'**

A multi-dimensional awareness initiative that focuses on key segments of law enforcement, community stakeholders, and at-risk populations in high impaired driving threat areas.

Strategies Addressed

- Provide technical assistance and support for the Strategic Highway Safety Plan.
- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Statewide MADD 'Texas Town Hall Virtual Meeting'	1	1	<input checked="" type="checkbox"/>
▪ Conduct Virtual Learning Series for Power of Youth and Power of Parents Workshops	7	7	<input checked="" type="checkbox"/>
▪ Conduct Law Enforcement Recognition and Award Activities	9	9	<input checked="" type="checkbox"/>
▪ Conduct Community Outreach Activities informing members of the public on the dangers of DWI/DUI	90	124	<input checked="" type="checkbox"/>
▪ Conduct Law Enforcement Outreach (LEO) activities statewide	350	521	<input checked="" type="checkbox"/>
▪ Coordinate Impaired Driving Roundtable for Law Enforcement and Community Stakeholders	7	7	<input checked="" type="checkbox"/>
▪ Create Strategic Plan	1	2	<input checked="" type="checkbox"/>
▪ Educate Parents and Other Adults on the Power of Parents Program	1,125	5,633	<input checked="" type="checkbox"/>
▪ Educate Teens, Youth, and Young Adults in Power of Youth	15,300	14,374	<input type="checkbox"/>
▪ Implement Program Area DWI/DUI Underage Drinking Prevention awareness/PR/Communication initiatives	18	37	<input checked="" type="checkbox"/>
▪ Participate in Community Coalition/Taskforce meetings/partnership activities in support of DWI/DUI prevention.	180	234	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5OT	1	<i>Planned:</i> \$746,235.25			\$316,005.00	\$1,062,240.25
	1	<i>Actuals:</i> \$662,390.20			\$342,910.06	\$1,005,300.26

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name National Safety Council	Division TRF-TS	Project Number 2023-NSC-G-1YG-0108
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Title / Desc. **Drug Impairment Training for Texas Employers (DITTE)**
 To educate Texas Employers on traffic safety issues, specifically related to impaired driving, to change driver behavior and to reduce the number of fatalities & injuries on Texas roadways.

- Strategies Addressed**
- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
 - Improve and increase training for law enforcement officers.
 - Improve education programs on alcohol and driving for youth.
 - Increase intervention efforts.
 - Increase training for anti-DWI advocates.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Create strategic plan	1	1	<input checked="" type="checkbox"/>
▪ Develop relationships with new employers/associations/coalitions/partners in TxDOT identified target areas	25	36	<input checked="" type="checkbox"/>
▪ Provide consecutive months of impaired driving support to Texas employers and others	12	12	<input checked="" type="checkbox"/>
▪ Train employees on impaired driving through DITTE courses and/ or webinar trainings	300	400	<input checked="" type="checkbox"/>

Financial Information:

Fund Source # Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5TR 1 <i>Planned:</i>	\$172,417.52			\$50,110.67	\$222,528.19
1 <i>Actuals:</i>	\$129,034.15			\$53,103.93	\$182,138.08

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2023-TTI-G-1YG-0072
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Title / Desc. **Texas Ignition Interlock Training, Outreach, and Evaluation Program**
 The project will provide trainings and educational materials to criminal justice and traffic safety professionals to increase use of ignition interlocks in Texas.

- Strategies Addressed**
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete ignition interlock trainings for criminal justice system personnel	21	21	<input checked="" type="checkbox"/>
▪ Create strategic plan	1	1	<input checked="" type="checkbox"/>
▪ Participate in outreach events to educate target audience about ignition interlock devices	3	3	<input checked="" type="checkbox"/>
▪ Produce outreach information sheets for distribution to criminal justice system stakeholders	3	3	<input checked="" type="checkbox"/>
▪ Update self-directed online probation officer ignition interlock training	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source # Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5II 1 <i>Planned:</i>	\$199,999.02			\$50,326.30	\$250,325.32
1 <i>Actuals:</i>	\$199,837.49			\$50,843.69	\$250,681.18

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute

2023-TTI-G-1YG-0073

Title / Desc. **Essential Education: Marijuana and Driving**

Considered a high-priority need, this project addresses the education of the general public regarding the effects of marijuana impairment related to driving.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend national marijuana conference	1	1	<input checked="" type="checkbox"/>
▪ Complete literature review on updated or new marijuana and driving resources to improve training efforts	1	1	<input checked="" type="checkbox"/>
▪ Complete focus groups, each with 4-10 stakeholders	4	4	<input checked="" type="checkbox"/>
▪ Complete train the trainer trainings with safety coalitions or other appropriate organizations	4	4	<input checked="" type="checkbox"/>
▪ Create a strategic plan for the grant year	1	1	<input checked="" type="checkbox"/>
▪ Distribute updated online training materials for individuals/stakeholders to educate the public on marijuana	1	1	<input checked="" type="checkbox"/>
▪ Produce final report summarizing all activities	1	1	<input checked="" type="checkbox"/>
▪ Revise curriculum based on new materials about marijuana and driving for the general public	1	1	<input checked="" type="checkbox"/>
▪ Teach dangers/consequences of marijuana impaired driving at a regional, state, or national conference	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5TR	1	Planned: \$82,998.90			\$20,762.28	\$103,761.18
	1	Actuals: \$82,737.62			\$20,966.35	\$103,703.97

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2023-TTI-G-1YG-0078**

Title / Desc. **Training and Assistance for Criminal Justice Professionals on DWI Treatment Interventions**
 Provide training & technical assistance to criminal justice professionals on how to reduce the risk of DWI recidivism by sharing intervention plan practices & facilitating operations of DWI caseloads.

- Strategies Addressed**
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
 - Improve DWI processing procedures.
 - Increase intervention efforts.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete Final Technical Memorandum Detailing Project Efforts	1	1	<input checked="" type="checkbox"/>
▪ Complete Focus Group to Determine Best DWI Referrals at the Pre-trial Stage	1	1	<input checked="" type="checkbox"/>
▪ Conduct trainings for Judges, Community Corrections, jailers, Defense Attorneys	5	5	<input checked="" type="checkbox"/>
▪ Conduct trainings for Traffic Safety Stakeholders, Educators, Community on DWI Offenses and Mental Health	5	4	<input type="checkbox"/>
▪ Create strategic plan document for the grant	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$89,990.67			\$22,509.51	\$112,500.18
		1	Actuals:	\$89,327.57			\$22,721.22	\$112,048.79

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas Association of Counties** Division TRF-TS Project Number **2023-TAC-G-1YG-0080**

Title / Desc. **County Judges Impaired Driving Liaison Project**
 Educate county judges on the effective use of evidence-based principles to reduce impaired driving, including use of alcohol-monitoring technology.

- Strategies Addressed**
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop Impaired driving curriculum for use throughout the grant year	1	1	<input checked="" type="checkbox"/>
▪ Develop Strategic plan for FY23	1	1	<input checked="" type="checkbox"/>
▪ Educate Constitutional County Judges	400	587	<input checked="" type="checkbox"/>
▪ Maintain Impaired driving website	1	1	<input checked="" type="checkbox"/>
▪ Maintain telephone hotline/helpdesk	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$135,518.92			\$50,810.28	\$186,329.20
		1	Actuals:	\$127,497.56			\$51,941.71	\$179,439.27

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas Center for the Judiciary	Division TRF-TS	Project Number 2023-TCJ-G-1YG-0099
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Title / Desc. Texas Judicial Resource Liaison and Impaired Driving Judicial Education
This project improves adjudication of impaired driving cases through education, technical assistance and support materials for judges and DWI Court teams.

Strategies Addressed
 - Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Impaired Driving Symposium	1	1	<input checked="" type="checkbox"/>
▪ Conduct DWI Court Team Conferences	2	2	<input checked="" type="checkbox"/>
▪ Conduct DWI Summit meetings	2	2	<input checked="" type="checkbox"/>
▪ Conduct impaired driving education breakout sessions at TCJ conferences	10	12	<input checked="" type="checkbox"/>
▪ Create strategic plan that provides a data driven approach to achieving grant objectives	1	1	<input checked="" type="checkbox"/>
▪ Maintain Texas Judicial Resource Liaison	1	1	<input checked="" type="checkbox"/>
▪ Manage Texas Judges' DWI Resource website	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	<i>Planned:</i> \$763,372.84			\$591,812.31	\$1,355,185.15
		1	<i>Actuals:</i> \$751,686.38			\$590,873.87	\$1,342,560.25

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas District and County Attorneys Association	Division TRF-TS	Project Number 2023-TDCAA-G-1YG-0025
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Title / Desc. DWI Resource Prosecutor
TDCAA will maintain a qualified DWI Resource Prosecutor as trainer and liaison; provide regional prosecutor/officer courses, publications, articles, case notes, technical assistance, and a web site.

Strategies Addressed
 - Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
 - Improve and increase training for law enforcement officers.
 - Increase the use of warrants for mandatory blood draws.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct statewide Task Force meeting of DWI prosecutors	1	1	<input checked="" type="checkbox"/>
▪ Conduct Train the Trainer program for prosecutors and prosecutor support staff	1	1	<input checked="" type="checkbox"/>
▪ Conduct week-long Prosecutor Trial Skills programs and provide students with publications	2	2	<input checked="" type="checkbox"/>
▪ Conduct regional DWI programs for prosecutors and police officers	26	25	<input type="checkbox"/>
▪ Develop Strategic Plan	1	1	<input checked="" type="checkbox"/>
▪ Provide DWI Resource Prosecutor to provide technical assistance to Prosecutors and Traffic Safety Partners	1	1	<input checked="" type="checkbox"/>
▪ Provide publication to all new investigators at TDCAA's Annual Investigator School	1	1	<input checked="" type="checkbox"/>
▪ Provide publications to all Texas Prosecutors or all Texas prosecutor offices	4	2	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	<i>Planned:</i> \$698,649.70			\$332,709.15	\$1,031,358.85
		1	<i>Actuals:</i> \$603,210.17			\$397,378.11	\$1,000,588.28

Organization Name

Division TRF-TS

Project Number

Texas Justice Court Training Center

2023-TJCTC-G-1YG-0013

Title / Desc. **Texas Justice Court Traffic Safety Initiative**

The Texas Justice Court Traffic Safety Initiative's goal is to reduce DWI offenses by providing judicial education and support to Texas justices of the peace and court personnel.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve DWI processing procedures.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct hours of instruction to judges and court personnel through in-person or virtual and online programs	12	28	<input checked="" type="checkbox"/>
▪ Develop strategic plan based on a data driven approach	1	1	<input checked="" type="checkbox"/>
▪ Distribute multi-media "articles" related to project areas to all clientele	10	10	<input checked="" type="checkbox"/>
▪ Participate in seminar focusing on DWI law and impaired driving issues impacting all levels of the judiciary	1	1	<input checked="" type="checkbox"/>
▪ Provide hours of education to at least 150 judges at new judge seminars in three stages	6	7	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 AL	1	<i>Planned:</i> \$124,957.46			\$31,232.66	\$156,190.12
	1	<i>Actuals:</i> \$122,955.02			\$112,638.97	\$235,593.99

Organization Name

Division TRF-TS

Project Number

Texas Municipal Courts Education Center

2023-TMCEC-G-1YG-0124

Title / Desc. **Municipal Traffic Safety Initiatives**

To provide education on traffic safety issues to municipal judges and court support personnel while encouraging them to participate in traffic safety outreach.

Strategies Addressed

- Conduct periodic project monitoring and evaluation of traffic safety activities.
- Ensure availability of program and project management training.
- Perform accurate accounting and efficient reimbursement processing.
- Provide procedures and training on highway safety planning and project development.
- Provide training and assistance for local and statewide traffic safety problem identification.
- Review and update program procedures as needed.
- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Improve education programs on alcohol and driving for youth.
- Increase enforcement of driving under the influence by minors laws.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase the use of warrants for mandatory blood draws.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Sustain high visibility enforcement of occupant protection laws
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public education and information on railroad/highway crossing safety.
- Provide training on roadway safety issues.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Increase public information and education concerning speed-related issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct joint impaired driving symposium for judges with other judicial education centers	1	1	<input checked="" type="checkbox"/>
▪ Conduct statewide conference on traffic safety issues	1	1	<input checked="" type="checkbox"/>
▪ Conduct workshop to educate municipal courts on using a teen court program to promote traffic safety	1	1	<input checked="" type="checkbox"/>
▪ Coordinate traffic safety exhibits at TMCEC conferences and other events	25	35	<input checked="" type="checkbox"/>
▪ Develop Strategic Operation Plan that outlines the program	1	1	<input checked="" type="checkbox"/>
▪ Produce pages related to traffic safety issues for publication in TMCEC's quarterly legal journal	12	19	<input checked="" type="checkbox"/>
▪ Select municipal courts as MTSI Award winners	9	28	<input checked="" type="checkbox"/>
▪ Train prosecutors on traffic safety issues through in-person courses and webinars	150	313	<input checked="" type="checkbox"/>
▪ Train municipal court personnel on traffic safety issues through in-person courses and webinars	850	2,664	<input checked="" type="checkbox"/>
▪ Train municipal judges on traffic safety issues through in-person courses and webinars	1,250	857	<input type="checkbox"/>

Financial Information:

Fund	Source	#	Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$350,000.00		\$8,225.00	\$79,337.14	\$437,562.14
		1	Actuals:	\$350,000.00		\$18,900.00	\$163,437.41	\$532,337.41

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas Municipal Police Association** Division TRF-TS Project Number **2023-TMPA-G-1YG-0004**

Title / Desc. **SFST Refresher, Practitioner, Instructor, Adv.DWI Investigation & Enforcement, DITEP,FRIDAY Training**

Provide DWI and drug detection, assessment training, and arresting skills to produce cases for successful case prosecution to Texas peace officers, prosecutors, judges, and education professionals

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct hours of impaired driving and/or drug impairment training	2,300	2,472	<input checked="" type="checkbox"/>
▪ Develop Strategic Plan	1	1	<input checked="" type="checkbox"/>
▪ Update set of training materials for students attending training	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	#	Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$1,000,000.00			\$286,800.00	\$1,286,800.00
		1	Actuals:	\$935,908.47			\$587,448.00	\$1,523,356.47

Organization Name

Division TRF-TS

Project Number

Texas Municipal Police Association

2023-TMPA-G-1YG-0008

Title / Desc. **Drug Recognition Expert (DRE), ARIDE, and Regional DWI Training Conference**

Provide Drug Recognition Expert (DRE) support in Texas by maintaining certifications TX DREs and training new DREs. Provide ARIDE training, and regional DWI training conferences.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve DWI processing procedures.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete Strategic training plan	1	2	<input checked="" type="checkbox"/>
▪ Conduct regional impaired driving enforcement training conferences for law enforcement	3	4	<input checked="" type="checkbox"/>
▪ Conduct DRE Certification Schools	5	6	<input checked="" type="checkbox"/>
▪ Conduct DRE Recertification training courses	12	14	<input checked="" type="checkbox"/>
▪ Conduct Advanced Roadside Impaired Driving Enforcement (ARIDE) courses for Texas peace officers	30	43	<input checked="" type="checkbox"/>
▪ Revise Texas enhanced IACP DECP standards	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5TR	1	Planned:	\$999,999.87			\$266,371.50	\$1,266,371.37
		1	Actuals:	\$840,928.71			\$534,684.00	\$1,375,612.71

Goals

- To improve EMS care and support provided to motor vehicle trauma victims in rural and frontier areas of Texas.

Strategies

- Increase EMS involvement in local community safety efforts.
- To increase the availability of EMS training in rural and frontier areas.

Project Descriptions

Task: Training		Emergency Medical Services EM - 03				
Organization Name	Division	TRF-TS	Project Number			
Texas Engineering Extension Service ESTI			2023-TEEXESTI-G-1YG-0143			
Title / Desc. Rural / Frontier EMS Education Grant						
Provide funding for initial and continuing education training to the rural / frontier response departments in Texas to enhance the training of EMS first responders in the state of Texas.						
Strategies Addressed						
- To increase the availability of EMS training in rural and frontier areas.						
Performance Objectives						
		<u>Target</u>	<u>Actual</u>	<u>Met?</u>		
Attend meetings and/or conferences focusing on schools and school districts		5	28	<input checked="" type="checkbox"/>		
Attend Conference / Meetings to promote and distribute information about the grant		12	13	<input checked="" type="checkbox"/>		
Certify Students as initial EMS Providers		75	30	<input type="checkbox"/>		
Train hours of continuing education (CE) training		275	1,525	<input checked="" type="checkbox"/>		
Train students who will complete an initial EMS Course		300	198	<input type="checkbox"/>		
Update times, the Rural / Frontier EMS Education website with current information and forms		36	36	<input checked="" type="checkbox"/>		
Financial Information:						
<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 EM	1	<i>Planned:</i> \$210,543.15			\$82,400.87	\$292,944.02
	1	<i>Actuals:</i> \$83,000.00	\$116,050.18		\$102,192.75	\$301,242.93

Goals

- To reduce the number of motorcyclist fatalities

Strategies

- Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education on motorists' responsibility pertaining to motorcycle safety.
- Increase rider education and training.

Project Descriptions

Task: Public Information Campaigns	Motorcycle Safety MC - 04
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Organization Name **Sherry Matthews Advocacy Marketing** Division TRF-TS Project Number **2023-SMAM-SOW-0006**

Title / Desc. **Motorcycle Safety Awareness Look Twice for Motorcycles. PI&E Campaign (Federal)**

This multimedia statewide campaign raises awareness that motorcyclists are an especially vulnerable part of our transportation infrastructure and encourages drivers to pay special attention to them.

Strategies Addressed

- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
Conduct survey of TSSs about collateral items needed	1	1	<input checked="" type="checkbox"/>
Conduct outreach events	5	5	<input checked="" type="checkbox"/>
Coordinate distribution of collateral items to TSSs	1	1	<input checked="" type="checkbox"/>
Develop set of new organic social media ads for the campaign	1	1	<input checked="" type="checkbox"/>
Evaluate set of public service announcements for performance	1	1	<input checked="" type="checkbox"/>
Implement paid media buy	1	1	<input checked="" type="checkbox"/>
Implement public service announcement distribution	1	1	<input checked="" type="checkbox"/>
Produce billboard print order for OOH buy	1	1	<input checked="" type="checkbox"/>
Produce set of props for earned media outreach	1	1	<input checked="" type="checkbox"/>
Provide set of materials to TxDOT Communications to generate earned media	1	1	<input checked="" type="checkbox"/>
Submit existing campaign creative components for approval	4	4	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405F M11X	1	Planned: \$320,000.00			\$320,000.00	\$640,000.00
	1	Actuals: \$319,807.80			\$6,145,648.79	\$6,465,456.59

Task: Public Information Campaigns	Motorcycle Safety MC - 04
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Organization Name Sherry Matthews Advocacy Marketing	Division TRF-TS	Project Number 2023-SMAM-SOW-0007
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Title / Desc. **Motorcycle Safety Awareness Look Twice for Motorcycles. PI&E Campaign (State)**

This statewide campaign raises awareness that motorcyclists are an especially vulnerable part of our transportation infrastructure and encourages drivers to pay special attention to them.

Strategies Addressed

- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Produce set of collateral items for the TSSs	1	1	<input checked="" type="checkbox"/>
▪ Purchase flight of paid media placements to support campaign	1	1	<input checked="" type="checkbox"/>
▪ Update virtual reality experiences to new platform	2	2	<input checked="" type="checkbox"/>

Financial Information:

	Fund Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
	State	1	<i>Planned:</i>		\$330,000.00		\$330,000.00	\$660,000.00
		1	<i>Actuals:</i>		\$329,380.06		\$783,129.00	\$1,112,509.06

Task: Public Information Campaigns	Motorcycle Safety MC - 04
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2023-TTI-G-1YG-0045
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Title / Desc. **Statewide Motorist Awareness and Motorcyclist Safety Outreach and Support**

Public education and outreach employing riders and related safety groups to raise motorists' and riders' knowledge of safely sharing the road and of rider safety awareness.

Strategies Addressed

- Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase rider education and training.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend Statewide Motorist Awareness and Motorcyclist Safety Events to Distribute Educational Materials	3	4	<input checked="" type="checkbox"/>
▪ Complete Website and Social Media Content Updates, and Perform Website Support as Needed	240	257	<input checked="" type="checkbox"/>
▪ Conduct Texas Motorcycle Safety Coalition Task Force	3	3	<input checked="" type="checkbox"/>
▪ Conduct Motorcycle Safety Coalition Activities	4	4	<input checked="" type="checkbox"/>
▪ Develop Outreach Plan and Campaign Promotional Items List	1	1	<input checked="" type="checkbox"/>
▪ Develop Safety Initiatives Technical Brief	1	1	<input checked="" type="checkbox"/>
▪ Develop Traffic Safety Specialist Rider Outreach Materials	25	25	<input checked="" type="checkbox"/>
▪ Evaluate Campaign Outreach Activity	1	1	<input checked="" type="checkbox"/>
▪ Provide Texas Motorcycle Safety Forum	1	1	<input checked="" type="checkbox"/>

Financial Information:

	Fund Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
	402 MC	1	<i>Planned:</i>	\$312,380.60			\$78,153.51	\$390,534.11
		1	<i>Actuals:</i>	\$310,928.53			\$109,434.60	\$420,363.13

Task: Public Information Campaigns	Motorcycle Safety MC - 04
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2023-TTI-G-1YG-0075
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Title / Desc. *Unlicensed to Ride: Encouraging Motorcyclists to Complete Training and Licensing*

A data linkage and outreach project that investigates trained vs. untrained rider crashes, continues a mailing campaign to encourage riders to complete training, and subsidizes motorcycle training.

Strategies Addressed

- Increase rider education and training.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete mass mailing to untrained riders in the State	1	1	<input checked="" type="checkbox"/>
▪ Create Strategic Plan	1	1	<input checked="" type="checkbox"/>
▪ Evaluate FY 2022 mailing campaign	1	1	<input checked="" type="checkbox"/>
▪ Participate in national traffic safety, motorcycle safety, or traffic records conference	1	1	<input checked="" type="checkbox"/>
▪ Provide presentations to Texas traffic safety stakeholders	2	2	<input checked="" type="checkbox"/>
▪ Support set of motorcycle riders through motorcycle safety training	1	1	<input checked="" type="checkbox"/>
▪ Survey set of riders as they complete motorcycle safety training	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405F	M11X	1	<i>Planned:</i>	\$99,999.04			\$25,013.95	\$125,012.99
		1	<i>Actuals:</i>	\$99,955.76			\$25,387.80	\$125,343.56

Task: Training	Motorcycle Safety MC - 04
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2023-TTI-G-1YG-0040
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Title / Desc. *Reducing Drinking and Riding through Motorcycle Stakeholder Engagement*

Develop impaired-riding resources for motorcycle-related businesses and organizations to reduce alcohol-related crashes and injuries among motorcyclists in Texas.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete social media posts	52	52	<input checked="" type="checkbox"/>
▪ Conduct meetings with motorcycle stakeholders	5	15	<input checked="" type="checkbox"/>
▪ Develop outreach plan	1	1	<input checked="" type="checkbox"/>
▪ Develop print or online outreach materials	3	4	<input checked="" type="checkbox"/>
▪ Develop outreach videos	4	4	<input checked="" type="checkbox"/>
▪ Evaluate impaired riding outreach campaign	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	MC	1	<i>Planned:</i>	\$95,862.26			\$23,979.27	\$119,841.53
		1	<i>Actuals:</i>	\$95,861.84			\$26,446.53	\$122,308.37

Goals

- To increase occupant restraint use in all passenger vehicles and trucks
- To increase occupant restraint use, including child-safety seats, in all passenger vehicles and trucks

Strategies

- *Concentrate efforts on historically low use populations.*
- *Increase EMS/fire department involvement in CPS fitting stations.*
- *Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.*
- *Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.*
- *Increase public information and education campaigns.*
- *Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.*
- *Maintain CPS seat distribution programs for low income families.*
- *Sustain high visibility enforcement of occupant protection laws*

Project Descriptions

Organization Name

Division TRF-TS

Project Number

TxDOT - Traffic Safety**STEP - Click It Or Ticket Mobilization**Title / Desc. **STEP - Click It Or Ticket Mobilization**

Coordinate and conduct yearly CIOT mobilization consisting of increased safety belt enforcement and earned media activities.

Performance Measures

Child Safety Seat citations	274
Child Safety Seat Warnings	20
CMV Speed citations	7
CMV Warnings	9
Community events	46
DD arrests/citations	155
DD Warnings	80
DWI arrests	20
DWI Warnings	1
HMV citations	285
HMV Warnings	237
ITC citations	490
ITC Warnings	513
Media exposures	151
Other arrests	147
Other citations	4,610
Other Warnings	2,678
Presentations conducted	42
Public information and education materials distributed	2,869
Public information and education materials produced	826
Safety Belt citations	2,273
Safety Belt Warnings	424
Speed citations	2,742
Speed Warnings	2,449
STEP Enforcement Hours	5,426
Vehicle Stops	13,389

Participating Organizations**Project #**

City of Abilene Police Department	2023-Abilene-CIOT-00018
City of Alton Police Department	2023-AltonPD-CIOT-00023
City of Bedford Police Department	2023-Bedford-CIOT-00036
The City of Bertram Police Department	2023-BertramPD-CIOT-00056
Bexar County Constable Pct 3	2023-BexarPR3-CIOT-00045
City of Breckenridge Police Department	2023-BreckenRidPD-CIOT-00027
Cass County Sheriff's Office	2023-CassCOSO-CIOT-00042
The City of Celina Police Department	2023-CelinaPD-CIOT-00037
The City of Converse Police Department	2023-ConversePD-CIOT-00048
City of Corpus Christi Police Department	2023-CorpusPD-CIOT-00004
City of Dallas Police Department	2023-Dallas-CIOT-00007
Deaf Smith County Sheriff's Office	2023-DeafCOSO-CIOT-00035
City of Donna Police Department	2023-DonnaPD-CIOT-00022
City of Euless Police Department	2023-Euless-CIOT-00043
Fort Bend County Sheriff's Office	2023-FBCoSO-CIOT-00012
Fort Bend County Constable Precinct 1	2023-FortBendPct1-CIOT-00011
City of Frisco Police Department	2023-FriscoPD-CIOT-00032

City of Garland Police Department	2023-GarlandPD-CIOT-00003
City of Gregory Police Department	2023-GregoryPD-CIOT-00059
City of Harlingen Police Department	2023-Harlingen-CIOT-00015
Harris County Sheriff's Office	2023-HarrisCo-CIOT-00028
Town of Horizon City Police Department	2023-HorizonPD-CIOT-00049
City of Houston Police Department	2023-HoustonPD-CIOT-00019
City of Ingleside Police Department	2023-InglesidePD-CIOT-00057
City of Katy Police Department	2023-KatyPD-CIOT-00060
City of Kyle Police Department	2023-KylePD-CIOT-00010
The City of La Joya Police Department	2023-LaJoyaPD-CIOT-00020
City of Laredo Police Department	2023-LaredoPD-CIOT-00038
The City of Lavon Police Department	2023-LavonPD-CIOT-00047
Lee County Sheriff's Office	2023-LeeCoSO-CIOT-00051
City of Linden Police Department	2023-LindenPD-CIOT-00008
The City of Llano Police Department	2023-LlanoPD-CIOT-00055
City of McAllen Police Department	2023-McAllenPD-CIOT-00009
Milam County Sheriff Office	2023-MilCoSO-CIOT-00052
The City of Mineola Police Department	2023-MineolaPD-CIOT-00030
City of Mission Police Department	2023-Mission-CIOT-00005
Montgomery County Constables Office Pct 1	2023-MoCoP1Co-CIOT-00014
City of Pharr Police Department	2023-PharrPD-CIOT-00053
City of Port Arthur Police Department	2023-PortArthur-CIOT-00031
City of Progreso Police Department	2023-ProgresoPD-CIOT-00024
The City of Raymondville Police Department	2023-RaymdvPD-CIOT-00058
City of Robinson Police Department	2023-RobinsonPD-CIOT-00050
City of San Antonio Police Department	2023-SanAntPD-CIOT-00013
The City of Shallowater Police Department	2023-ShallowaterPD-CIOT-00006
City of Sullivan City Police Department	2023-SullivanPD-CIOT-00002
Taylor County Sheriff's Office	2023-TaylorCoSO-CIOT-00039
City of Texarkana Police Department	2023-TexarkPD-CIOT-00021
Tom Green County	2023-Tomgreen-CIOT-00025
Webb County Constable Pct. 2	2023-WebbCCP2-CIOT-00054
City of Wichita Falls Police Department	2023-WichitaPD-CIOT-00041
City of Willow Park Police Department	2023-WillowParkPD-CIOT-00040

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405B	M1HVE	51	<i>Planned:</i>	\$424,929.01			\$115,885.24	\$540,814.25
		51	<i>Actuals:</i>	\$279,611.81			\$88,798.09	\$368,409.90

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2023-TTI-G-1YG-0052
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Title / Desc. **Occupant Restraint Use Observational Surveys**
 This project is to conduct a statewide survey of seat belt use, urban seat belt use survey, and child restraint use survey.

- Strategies Addressed
- Concentrate efforts on historically low use populations.
 - Increase public information and education campaigns.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct child restraint use survey in 14 Texas cities	1	1	<input checked="" type="checkbox"/>
▪ Conduct seat belt use survey of front seat occupants in 18 Texas cities	1	1	<input checked="" type="checkbox"/>
▪ Conduct statewide survey of seat belt use adhering to NHTSA guidelines	1	1	<input checked="" type="checkbox"/>
▪ Submit final reports of survey results	3	3	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 OP	1	Planned: \$328,125.00			\$82,062.69	\$410,187.69
	1	Actuals: \$327,920.41			\$86,817.35	\$414,737.76

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2023-TTI-G-1YG-0054
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Title / Desc. **Click It or Ticket Evaluation Surveys**
 Observational surveys of seat belt use before, during, and after the Click It or Ticket mobilization will be conducted to measure the impact on seat belt use in 10 of Texas' largest cities.

- Strategies Addressed
- Concentrate efforts on historically low use populations.
 - Increase public information and education campaigns.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct observational survey waves in 10 Click It or Ticket Cities	3	3	<input checked="" type="checkbox"/>
▪ Submit summary memos reporting survey results	4	4	<input checked="" type="checkbox"/>
▪ Utilize Strategic Operation Plan that outlines the program	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 OP	1	Planned: \$50,500.00			\$12,629.47	\$63,129.47
	1	Actuals: \$49,585.40			\$12,899.32	\$62,484.72

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2023-TTI-G-1YG-0057
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Title / Desc. **Nighttime Observational Survey of Seat Belt and Cell Phone Use**
 This project will conduct observational surveys of seat belt and cell phone use during nighttime hours in 18 Texas cities.

Strategies Addressed
 - Concentrate efforts on historically low use populations.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct city surveys of nighttime seat belt and cell phone use	18	18	<input checked="" type="checkbox"/>
▪ Develop Strategic Plan that outlines the program	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 OP	1	Planned: \$81,500.00			\$20,392.80	\$101,892.80
	1	Actuals: \$77,496.14			\$20,939.25	\$98,435.39

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2023-TTI-G-1YG-0059
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Title / Desc. **Tapping Into and Addressing Reasons for Child Safety Seat Non-Use**
 Outreach specific to non-users of child safety seats or seat belts with children. Project uses an intercept survey approach to assess reasons for non-use & distribute applicable resource material.

Strategies Addressed
 - Concentrate efforts on historically low use populations.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct focus groups with 8-10 child restraint non-users	5	14	<input checked="" type="checkbox"/>
▪ Develop Strategic Plan that outlines the program	1	1	<input checked="" type="checkbox"/>
▪ Distribute outreach materials in 4 locations	400	785	<input checked="" type="checkbox"/>
▪ Produce report documenting results of focus groups and outreach material distribution efforts	1	1	<input checked="" type="checkbox"/>
▪ Update sets of materials aimed at reasons for non-use of child restraint systems	4	4	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 OP	1	Planned: \$41,400.00			\$10,356.26	\$51,756.26
	1	Actuals: \$33,759.25			\$13,597.29	\$47,356.54

Organization Name

District AUS

Project Number

Dell Children's Medical Center of Central Texas

2023-DCMCCT-G-1YG-0029

Title / Desc. **Dell Children's Medical Center (DCMC) Kids in Cars Program**

Child passenger safety caregiver education and check-up services in Bastrop, Caldwell, Hays, Travis, and Williamson Counties as well as technician certification training and capacity building.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct NHTSA approved CPST course	1	3	<input checked="" type="checkbox"/>
▪ Conduct child safety seat inspections at events in the 5-county service area	600	753	<input checked="" type="checkbox"/>
▪ Distribute child safety seats at inspection events in the 5-county service area	560	785	<input checked="" type="checkbox"/>
▪ Distribute printed CSS information cards to organizations in the 5-county service area	30,000	35,661	<input checked="" type="checkbox"/>
▪ Obtain appointment inquiries through the DCMC 512-324-TOTS appointment line	1,700	1,400	<input type="checkbox"/>
▪ Participate in community events to share child safety seat information to caregivers	16	29	<input checked="" type="checkbox"/>
▪ Produce social media posts or other web-based content to promote KIC services	60	164	<input checked="" type="checkbox"/>
▪ Provide hours of virtual child safety seat check-up availability at DCMC	110	138	<input checked="" type="checkbox"/>
▪ Teach CEU credit hours for CPSTs to maintain certification	6	6	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$200,000.00			\$140,843.32	\$340,843.32
		1	Actuals:	\$182,246.43			\$129,012.50	\$311,258.93

Organization Name

District CRP

Project Number

Driscoll Children's Hospital

2023-DrisHosp-G-1YG-0100

Title / Desc. **Keep Families Safe in Traffic**

This program educates families and community members and professionals on traffic safety topics. Topics include pedestrians, bicyclists and responsible motor vehicle operators.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase EMS involvement in local community safety efforts.
- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.
- Increase and sustain high visibility enforcement of state and local ordinances on cellular and texting devices.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct National Child Passenger Safety Certification courses	2	3	☑
▪ Conduct distracted/impaired driving, DWIPod simulator events (12) and Shattered Dreams (1)	13	22	☑
▪ Conduct family education outreach opportunities that address pedestrian and vulnerable road users	30	30	☑
▪ Conduct child passenger safety check up events and/or education classes	125	202	☑
▪ Develop Strategic Operation Plan	1	1	☑
▪ Distribute bicycle helmets	450	478	☑
▪ Distribute car seats for children	900	975	☑
▪ Educate Parents and guardians on the proper use and installation of car seats	2,500	3,989	☑
▪ Participate in National safety campaigns	3	3	☑
▪ Provide child passenger mentor program.	1	1	☑
▪ Provide professionals and community agencies/business with traffic safety program resources	300	744	☑

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$261,516.60			\$158,491.55	\$420,008.15
		1	Actuals:	\$209,224.65			\$155,911.42	\$365,136.07

Organization Name

District PAR

Project Number

Driscoll Children's Hospital

2023-DrisHosp-G-1YG-0101

Title / Desc. **RGV Safe On All Roads (SOAR)**

This program educates families and community members on traffic safety topics to be safe roadway users as pedestrians, bicyclists and responsible motor vehicle/passengers.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase EMS involvement in local community safety efforts.
- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.
- Increase public information and education on distracted driving related traffic issues
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct National Child Passenger Safety Certification courses	2	2	☑
▪ Conduct distracted/impaired driving events	12	16	☑
▪ Conduct family education outreach opportunities that address pedestrian and vulnerable road users	30	100	☑
▪ Conduct child passenger safety check up events and/or education classes	130	249	☑
▪ Develop Strategic Operation Plan	1	1	☑
▪ Distribute bicycle helmets	100	110	☑
▪ Distribute car seats for children	1,000	718	☐
▪ Educate Parents and guardians on the proper use and installation of car seats	2,500	6,680	☑
▪ Establish child passenger safety technician mentorship program	1	2	☑
▪ Provide professionals and community agencies/business with traffic safety program resources	300	323	☑
▪ Support National safety campaigns	3	3	☑

Financial Information:

Fund	Source	#	Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$249,927.34			\$170,314.63	\$420,241.97
		1	Actuals:	\$161,867.81			\$128,467.79	\$290,335.60

Organization Name Guerra Deberry Coody	Division TRF-TS	Project Number 2023-GDC-SOW-0010
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Title / Desc. Youth Occupant Protection Traffic Safety Campaign

Statewide public safety campaign to include the Teen Click It or Ticket and Child Passenger Safety campaigns.

Strategies Addressed

- Increase public information and education campaigns.
- Sustain high visibility enforcement of occupant protection laws

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete Grassroots Community Events	14	14	<input checked="" type="checkbox"/>
▪ Conduct Integrated Campaign Flights	2	2	<input checked="" type="checkbox"/>
▪ Conduct Press Conference	2	2	<input checked="" type="checkbox"/>
▪ Develop Media Relations Materials	2	2	<input checked="" type="checkbox"/>
▪ Develop Social Media Assets	2	2	<input checked="" type="checkbox"/>
▪ Produce Posters and educational materials	2	2	<input checked="" type="checkbox"/>
▪ Update Website updates	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405B	M1PE	1	Planned:	\$1,000,000.00			\$2,124,142.50	\$3,124,142.50
		1	Actuals:	\$1,000,000.00			\$20,231,851.61	\$21,231,851.61

Organization Name Sherry Matthews Advocacy Marketing	Division TRF-TS	Project Number 2023-SMAM-SOW-0005
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Title / Desc. Click It or Ticket. Public Information and Education Campaign

This comprehensive statewide multi-media campaign is enforcement-focused warning drivers and passengers to buckle up day or night or they could be issued a citation.

Strategies Addressed

- Increase public information and education campaigns.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop new creative assets for the campaign	3	3	<input checked="" type="checkbox"/>
▪ Implement paid media buy	1	1	<input checked="" type="checkbox"/>
▪ Implement public awareness events at locations across the state	12	12	<input checked="" type="checkbox"/>
▪ Provide set of materials to TxDOT Communications to generate earned media	1	1	<input checked="" type="checkbox"/>
▪ Submit set of existing campaign components for approval	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405B	M1PE	1	Planned:	\$1,600,000.00			\$1,600,000.00	\$3,200,000.00
		1	Actuals:	\$1,599,985.91			\$26,389,996.32	\$27,989,982.23

Organization Name

Division TRF-TS

Project Number

Texas A&M Agrilife Extension Service

2023-Texas Ag-G-1YG-0031

Title / Desc. **Passenger Safety and KidSafe Initiatives**

A program to increase child restraint and seat belt usage among low use populations and promote safe driving practices statewide through educational programs, checkup events and trainings.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Increase public information and education concerning speed-related issues.
- Provide community training on speed-related issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect databases of information to evaluate child passenger safety needs and program effectiveness	2	2	<input checked="" type="checkbox"/>
▪ Conduct National Child Passenger Safety Technician Certification Trainings	6	6	<input checked="" type="checkbox"/>
▪ Conduct Operation Kids classes targeting officers to support enforcement of child safety seat laws	6	6	<input checked="" type="checkbox"/>
▪ Coordinate child safety seat in-person/virtual inspections at checkups, fitting stations & booster campaigns	2,015	3,160	<input checked="" type="checkbox"/>
▪ Develop Strategic Operation Plan that outlines the program	1	1	<input checked="" type="checkbox"/>
▪ Distribute child safety seats to families in need through checkups, fitting stations and booster campaigns	1,800	2,466	<input checked="" type="checkbox"/>
▪ Implement activities to promote new CPS technician mentoring and retention of current technicians	6	9	<input checked="" type="checkbox"/>
▪ Maintain online transportation safety courses for childcare providers	3	3	<input checked="" type="checkbox"/>
▪ Participate in child safety seat checkup events in historically low-use and/or high need communities	46	46	<input checked="" type="checkbox"/>
▪ Participate in activities promoting public information and education resources to support grant objectives	150	221	<input checked="" type="checkbox"/>
▪ Participate in educational programs on occupant protection, distracted driving and speeding	400	481	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned: \$1,049,993.41			\$365,889.31	\$1,415,882.72
		1	Actuals: \$1,049,524.87			\$972,051.34	\$2,021,576.21

Organization Name

District HOU

Project Number

Texas Children's Hospital

2023-TCH-G-1YG-0093

Title / Desc. **Increasing Child Restraint Usage in Greater Houston**

To increase occupant restraint usage, including child safety seats, in all passenger vehicles and trucks.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Child Passenger Safety Technician training courses	2	3	☑
▪ Conduct Child Passenger Safety Events	20	28	☑
▪ Conduct Media exposures related to child passenger safety	50	150	☑
▪ Conduct Surveys of parents and caregivers who attend a local inspection station	150	169	☑
▪ Conduct Child safety seat inspections at community events and inspection stations	2,000	2,949	☑
▪ Distribute Child restraint systems to low-income and at risk families at inspection stations and events	800	1,029	☑
▪ Distribute Educational materials on child passenger safety to the community	30,000	46,041	☑
▪ Educate Law enforcement, EMS, and healthcare personnel about current child occupant protection standards	100	103	☑
▪ Teach CEU and specialized training classes for CPS technicians about new products and technology	5	7	☑
▪ Teach Car seat safety classes for parents and caregivers	50	55	☑

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$275,000.00			\$261,885.83	\$536,885.83
		1	Actuals:	\$275,000.00			\$263,135.68	\$538,135.68

Organization Name

Division TRF-TS

Project Number

Texas Department of State Health Services

2023-TDSHS-G-1YG-0021

Title / Desc. **DSHS' Safe Riders Child Passenger Safety Program**

Statewide child passenger safety education program targeting low-income families for seat education/distribution and certified technicians/instructors for training, retention, and sustainability.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct retention strategy for child passenger safety technicians in Texas	1	1	<input checked="" type="checkbox"/>
▪ Conduct distribution partner program meetings and/or trainings	4	4	<input checked="" type="checkbox"/>
▪ Conduct statewide child passenger safety certification trainings for technicians	4	4	<input checked="" type="checkbox"/>
▪ Coordinate regional meetings with advocates to build CPS capacity and support initiatives in Texas	4	4	<input checked="" type="checkbox"/>
▪ Develop strategic plan that outlines the Safe Riders operations	1	1	<input checked="" type="checkbox"/>
▪ Distribute child passenger safety car seats to DSHS' Safe Riders distribution partners	1,264	6,107	<input checked="" type="checkbox"/>
▪ Participate in regional car seat check-up events in collaboration with regional partners	6	10	<input checked="" type="checkbox"/>
▪ Produce education toolkit for seat distribution partners and safety advocates/stakeholders	1	1	<input checked="" type="checkbox"/>
▪ Support national child passenger safety awareness week activities	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$524,993.78			\$145,000.00	\$669,993.78
		1	Actuals:	\$494,809.21			\$481,812.32	\$976,621.53

Task: Public Information Campaigns	Occupant Protection OP - 05
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Organization Name Texas Heatstroke Task Force	Division TRF-TS	Project Number 2023-TxHSTF-G-1YG-0116
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Title / Desc. Texas Heatstroke Task Force
A Texas-wide, community-based, information and education network to create public awareness and promote prevention of child heatstroke deaths and injuries in vehicles.

- Strategies Addressed**
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
 - Increase public information and education campaigns.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct virtual meeting for THTF members	1	1	<input checked="" type="checkbox"/>
▪ Conduct news media stories	3	4	<input checked="" type="checkbox"/>
▪ Conduct child heatstroke prevention presentations to groups and conferences	4	4	<input checked="" type="checkbox"/>
▪ Conduct temperature comparison demonstrations at public venues	5	5	<input checked="" type="checkbox"/>
▪ Develop a strategic plan that outlines the program	1	1	<input checked="" type="checkbox"/>
▪ Distribute activity logs to THTF members	10	9	<input type="checkbox"/>
▪ Distribute email updates to THTF members	10	9	<input type="checkbox"/>
▪ Maintain volunteer members in the THTF	450	570	<input checked="" type="checkbox"/>
▪ Participate in Texas Child Passenger Safety Conference	1	0	<input type="checkbox"/>
▪ Produce rapid response kits to send to THTF members following a PVH death	2	5	<input checked="" type="checkbox"/>
▪ Produce social media postings (Facebook, Instagram)	20	59	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
State	State	1	<i>Planned:</i>		\$24,642.67		\$6,555.07	\$31,197.74
		1	<i>Actuals:</i>		\$24,215.18		\$7,158.88	\$31,374.06

Task: Public Information Campaigns	Occupant Protection OP - 05
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Organization Name The University of Texas at San Antonio	District SAT	Project Number 2023-UTSA-G-1YG-0172
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Title / Desc. SIT! Seated Infants and Toddlers
The University of Texas at San Antonio proposes a program to provide restraint training and car and booster seats to families in need within the City of San Antonio.

- Strategies Addressed**
- Concentrate efforts on historically low use populations.
 - Increase public information and education campaigns.
 - Maintain CPS seat distribution programs for low income families.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete A certified Child Passenger Safety Technician course	2	4	<input checked="" type="checkbox"/>
▪ Conduct Child passenger safety events	5	7	<input checked="" type="checkbox"/>
▪ Develop Strategic Operation Plan that demonstrates a data-driven project	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405B	M1PE	1	<i>Planned:</i>	\$69,984.50			\$17,657.35	\$87,641.85
		1	<i>Actuals:</i>	\$56,622.58			\$16,358.21	\$72,980.79

Organization Name

District DAL

Project Number

Women & Infants Specialty Health

2023-WISH-G-1YG-0140

Title / Desc. **North Texas Child Passenger Safety Training, Distribution, and Mentoring Program**

A child passenger safety (CPS) initiative to certify and mentor CPS technicians, educate community stakeholders and caregivers, and distribute child restraints to Dallas County families in need.

Strategies Addressed

- Provide training and assistance for local and statewide traffic safety problem identification.
- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Child Passenger Safety Continuing Education (CEU) session/class for re-certifying technicians	1	1	☑
▪ Conduct Child Passenger Safety Advocate (CPSA) presentations for Parkland staff or other community advocates	2	2	☑
▪ Conduct National Child Passenger Safety (CPS) Certification Training Courses	2	2	☑
▪ Conduct Community car seat/booster seat check-up events	6	7	☑
▪ Conduct Child occupant restraint use observations of children 0-8 years of age at Parkland COPCs	200	294	☑
▪ Conduct Child occupant restraint use observations of newborns discharged at Parkland Hospital	200	309	☑
▪ Coordinate Meetings with local CPS coalitions or other local traffic safety partners to support CPS initiative	3	3	☑
▪ Create Child Passenger Safety (CPS) update newsletters and distribute them to CPS technicians	2	2	☑
▪ Educate Families with children 0-8 years of age at PHHS or through other community partners	10,000	15,792	☑
▪ Implement Mentoring program for North Texas Child Passenger Safety (CPS) technicians	1	1	☑

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned: \$73,450.05			\$32,770.69	\$106,220.74
		1	Actuals: \$73,028.39			\$83,749.26	\$156,777.65

Task: Training	Occupant Protection OP - 05
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Organization Name Education Service Center, Region VI	Division TRF-TS	Project Number 2023-ESCVI-G-1YG-0018
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Title / Desc. Student Training in Occupant Protection STOP Program
This program is designed to implement occupant protection workshops to teach students, adults, and educators the proper use and importance of seat belts and child passenger safety seat systems.

- Strategies Addressed**
- Concentrate efforts on historically low use populations.
 - Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
 - Increase public information and education campaigns.
 - Maintain CPS seat distribution programs for low income families.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect participant evaluations to determine the overall effectiveness of the STOP Program	800	803	<input checked="" type="checkbox"/>
▪ Conduct Child Safety Seat Check-Up Events for the targeted audience	4	4	<input checked="" type="checkbox"/>
▪ Develop Strategic Operation Plan	1	1	<input checked="" type="checkbox"/>
▪ Educate participants in the STOP Program	1,000	1,166	<input checked="" type="checkbox"/>
▪ Provide education, outreach & public information posts to the public on social media	12	28	<input checked="" type="checkbox"/>
▪ Revise set of content material and hands-on activities to use as training aids for Classroom Trainings	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 OP	1	<i>Planned:</i> \$112,034.83			\$37,383.20	\$149,418.03
	1	<i>Actuals:</i> \$111,613.10			\$48,476.14	\$160,089.24

Task: Training	Occupant Protection OP - 05
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Organization Name Safety City Abilene	District ABL	Project Number 2023-SafetyCi-G-1YG-0129
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Title / Desc. Safety City-Building Safer Communities
Safety City's goal is to reduce the number of vehicle-related pedestrian and bicyclist fatalities and serious injuries.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop A Strategic Operation Plan that outlines the program	1	1	<input checked="" type="checkbox"/>
▪ Distribute Educational material to enhance pedestrian, bicycle, railroad, bus, seat belt, and traffic safety	6,000	5,916	<input type="checkbox"/>
▪ Educate School age children through a variety of after school, summer, or other outreach programs	500	774	<input checked="" type="checkbox"/>
▪ Educate School age children in pedestrian, bicycle, railroad, bus, seat belt, and traffic safety	6,000	6,697	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 OP	1	<i>Planned:</i> \$13,271.00			\$5,550.30	\$18,821.30
	1	<i>Actuals:</i> \$13,243.89			\$5,571.72	\$18,815.61

Project Descriptions

Task: **Evaluation**

Pedestrian and Bicyclist Safety PS - 06

Organization Name

District AUS

Project Number

Texas A&M Transportation Institute

2023-TTI-G-1YG-0063

Title / Desc. **Improving Pedestrian Safety near Bus Stops in Austin**

To educate bus riders, bus drivers, and motorists about right-of-way laws to improve pedestrian safety near bus stops. This project will identify bus stops that are high risk for pedestrian crashes.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Create strategic plan	1	2	<input checked="" type="checkbox"/>
▪ Develop listing of 75 high risk bus stop locations	1	1	<input checked="" type="checkbox"/>
▪ Develop outreach materials (e.g., pedestrian fact sheet, driver fact sheet, bus poster)	3	6	<input checked="" type="checkbox"/>
▪ Distribute outreach materials	3	3	<input checked="" type="checkbox"/>
▪ Evaluate information and education outreach program for pedestrians near bus stops	1	1	<input checked="" type="checkbox"/>
▪ Identify sets of bus stops in Austin with high and low pedestrian crash frequency	2	2	<input checked="" type="checkbox"/>
▪ Obtain geometric, environment, land use and traffic variables at bus stops	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned:	\$125,181.61			\$31,306.99	\$156,488.60
		1	Actuals:	\$124,639.78			\$32,030.75	\$156,670.53

Organization Name City of Lubbock Parks & Recreation	District LBB	Project Number 2023-LubbockP-G-1YG-0150
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Title / Desc. **Providing Education Today for a Safer Tomorrow**
Safety City provides pedestrian, bicycle, railroad education, speeding education, occupant protection, and proper restraint protocols, and general traffic safety to at-risk populations.

- Strategies Addressed**
- Improve education programs on alcohol and driving for youth.
 - Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
 - Increase public information and education campaigns.
 - Increase public education and information on railroad/highway crossing safety.
 - Increase public education and information on roadway safety.
 - Provide training on roadway safety issues.
 - Develop and implement public information and education efforts on traffic safety issues.
 - Increase public information and education concerning speed-related issues.

Performance Objectives	Target	Actual	Met?
▪ Complete professional training seminars or conferences	3	2	<input type="checkbox"/>
▪ Develop one alliance with an outside organization and one partnership with other businesses for safer street	2	3	<input checked="" type="checkbox"/>
▪ Educate elementary to middle school students in safe pedestrian behavior while participating at Safety City	7,500	5,452	<input type="checkbox"/>
▪ Educate student/group participants on motor vehicle safety	7,500	3,025	<input type="checkbox"/>
▪ Educate students from elementary to middle school proper bicycle safety and riding techniques	7,500	3,025	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned:	\$25,730.00		\$5,600.00	\$11,678.78	\$43,008.78
		1	Actuals:	\$21,859.46		\$5,600.00	\$9,861.25	\$37,320.71

Organization Name Education Service Center, Region VI	Division TRF-TS	Project Number 2023-ESCVI-G-1YG-0017
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Title / Desc. **Everyone S.H.A.R.E. the Road Program**
This program is designed to increase public information and education efforts pertaining to pedestrian and bicyclist safety by educating all roadway users.

Performance Objectives	Target	Actual	Met?
▪ Analyze participant evaluations to determine the overall effectiveness of the S.H.A.R.E. Program	195	203	<input checked="" type="checkbox"/>
▪ Conduct Bicycle Rodeo Event	1	3	<input checked="" type="checkbox"/>
▪ Develop Strategic Operation Plan	1	1	<input checked="" type="checkbox"/>
▪ Educate participants in the S.H.A.R.E. Program	385	1,188	<input checked="" type="checkbox"/>
▪ Identify sets of content material and activities to be used as training aids for training sessions	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned:	\$54,366.08			\$18,177.20	\$72,543.28
		1	Actuals:	\$54,174.71			\$24,224.08	\$78,398.79

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Farm & City** Division TRF-TS Project Number **2023-FarmCity-G-1YG-0167**

Title / Desc. **Safe Streets for Texans**
To coordinate with MPOs and other regional planning bodies to provide training to cities and counties to aid in developing Vision Zero action plans to take advantage of expected federal funding.

Performance Objectives	Target	Actual	Met?
▪ Create Will create a strategic plan during the FY23 grant year	1	3	<input checked="" type="checkbox"/>
▪ Develop Develop Safe Streets For Texans training program	1	0	<input type="checkbox"/>
▪ Evaluate Evaluate Safe Streets For Texans Trainings	23	21	<input type="checkbox"/>
▪ Teach Host Safe Streets For Texans trainings	23	20	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$74,965.35			\$27,923.28	\$102,888.63
		1	Actuals: \$53,389.74			\$20,847.31	\$74,237.05

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Ghisallo Foundation** District AUS Project Number **2023-Ghisallo-G-1YG-0096**

Title / Desc. **AUS: All Ages and Abilities Bicycle and Pedestrian Education and Safety Instruction**
Bicycle education programs utilizing classes, clinics, presentations, and event-based instruction for youth and adults as well as pedestrian safety instruction.

Performance Objectives	Target	Actual	Met?
▪ Develop Strategic Operation Plan that demonstrates a data-driven project	1	1	<input checked="" type="checkbox"/>
▪ Distribute helmets to youth and adults without safe helmets	40	138	<input checked="" type="checkbox"/>
▪ Distribute reflective tape packs during community engagement to individuals at risk of crashes at night	40	69	<input checked="" type="checkbox"/>
▪ Distribute bike lights to riders without lights to ensure Texas State Law night time riding compliance	150	221	<input checked="" type="checkbox"/>
▪ Distribute PI&E materials covering relevant Texas State laws, rights and responsibilities for pedestrian and pe	6,000	9,250	<input checked="" type="checkbox"/>
▪ Educate adult participants about bike safety and Texas State Law via clinics and presentations	100	123	<input checked="" type="checkbox"/>
▪ Educate youth participants on in--depth bicycle safety skills and Texas State Laws via Bike Clubs	600	1,413	<input checked="" type="checkbox"/>
▪ Educate youth participants about bike safety and Texas State Law via clinics and presentations	2,000	5,592	<input checked="" type="checkbox"/>
▪ Obtain earned media segment airings covering rights, responsibilities, and bicycle or pedestrian safety	5	5	<input checked="" type="checkbox"/>
▪ Produce transit-based PI&E to promote safe driver, cyclist, and pedestrian behaviors and relevant Texas laws	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$198,000.00			\$66,212.95	\$264,212.95
		1	Actuals: \$197,861.68			\$97,190.86	\$295,052.54

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Ghisallo Foundation** District SAT Project Number **2023-Ghisallo-G-1YG-0097**

Title / Desc. **SAN: All Ages and Abilities Bicycle and Pedestrian Education and Safety Instruction**

Bicycle education programs utilizing classes, clinics, presentations, and event-based instruction for youth and adults as well as pedestrian safety instruction.

Performance Objectives	Target	Actual	Met?
▪ Develop Strategic Operation Plan that demonstrates a data-driven project	1	1	<input checked="" type="checkbox"/>
▪ Distribute helmets to youth and adults without safe helmets	30	55	<input checked="" type="checkbox"/>
▪ Distribute reflective tape packs during community engagement to individuals at risk of crashes at night	50	424	<input checked="" type="checkbox"/>
▪ Distribute bike lights to riders without lights to ensure Texas State Law night time riding compliance	100	135	<input checked="" type="checkbox"/>
▪ Distribute PI&E materials covering relevant Texas State laws and rights and responsibilities	4,000	5,853	<input checked="" type="checkbox"/>
▪ Educate youth participants on in--depth bicycle safety skills and TX State Laws via Bike Clubs	100	107	<input checked="" type="checkbox"/>
▪ Educate adult participants about bike safety and Texas State Law via clinics and presentation	200	273	<input checked="" type="checkbox"/>
▪ Educate youth participants about bike safety and Texas State Law via clinics and presentations	2,200	2,237	<input checked="" type="checkbox"/>
▪ Obtain earned media segment airings covering rights, responsibilities, and bicycle or pedestrian safety	300	1,815	<input checked="" type="checkbox"/>
▪ Participate in community events to provide PI&E related to driver, cyclist, and pedestrian safety	10	10	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$125,000.00			\$31,264.67	\$156,264.67
		1	Actuals: \$118,902.18			\$70,345.27	\$189,247.45

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Harris County Commissioner Pct 1** District HOU Project Number **2023-HaCoCMP1-G-1YG-0132**

Title / Desc. **RideONE Program**

RideONE's goals are to reduce biking fatalities/serious injuries; bring biking to underserved communities; & provide opportunity to learn bicycle safety and maintenance.

Performance Objectives	Target	Actual	Met?
▪ Educate motor vehicle drivers on road rules that apply to both cyclists and motorists	200	41	<input type="checkbox"/>
▪ Educate community members on bike safety principles	400	439	<input checked="" type="checkbox"/>
▪ Implement Bike Rodeos for youth ages 5 to 15 on skills/precautions to ride safely	4	21	<input checked="" type="checkbox"/>
▪ Pilot new community center courses related to bike safety (Bike Maintenance & Learn to Bike)	2	8	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$59,851.20			\$85,602.00	\$145,453.20
		1	Actuals: \$25,480.00			\$41,212.38	\$66,692.38

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
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Organization Name Harris County Emergency Corps	District HOU	Project Number 2023-HCEC-G-1YG-0173
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Title / Desc. **Safe Walk**
Harris County Emergency Corps (HCEC) Safe Walk program provides pedestrian safety education to the residents of Emergency Service District 1 (ESD 1).

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend community events	4	17	<input checked="" type="checkbox"/>
▪ Educate children in 35 Aldine ISD elementary schools	20,000	1,200	<input type="checkbox"/>
▪ Participate in National Walk to School Day activities	1	0	<input type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$21,990.00			\$10,258.78	\$32,248.78
	1	Actuals: \$18,009.00			\$8,402.11	\$26,411.11

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
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Organization Name Sherry Matthews Advocacy Marketing	Division TRF-TS	Project Number 2023-SMAM-SOW-0002
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Title / Desc. **BSDS-Ped/Bike State Laws: Pedestrian and Bicycle State Law Public Education and Awareness Campaign**
This public outreach campaign is aimed at educating drivers, pedestrians, and bicyclists on state laws applicable to pedestrian and bicyclist safety and encouraging safe and smart traffic behaviors.

Strategies Addressed

- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct round of statewide pitching to generate earned media	1	1	<input checked="" type="checkbox"/>
▪ Coordinate street team activations	6	6	<input checked="" type="checkbox"/>
▪ Implement paid media buy in target markets	1	1	<input checked="" type="checkbox"/>
▪ Produce sets of creative assets for paid media campaign	2	2	<input checked="" type="checkbox"/>
▪ Produce sets of materials for TSSs, partners, and public outreach	2	2	<input checked="" type="checkbox"/>
▪ Provide sets of materials to generate earned media	3	3	<input checked="" type="checkbox"/>
▪ Update campaign web pages	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405E FHPE	1	Planned: \$1,750,000.00			\$1,750,000.00	\$3,500,000.00
	1	Actuals: \$1,746,472.26			\$3,185,005.70	\$4,931,477.96

Organization Name Sherry Matthews Advocacy Marketing	Division TRF-TS	Project Number 2023-SMAM-SOW-0003
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Title / Desc. **BSDS-Pedestrian Safety: Pedestrian Safety Public Education and Awareness Campaign**

This campaign aims to reduce the number of pedestrians hurt or killed in crashes by raising awareness of pedestrian safety issues and encouraging safe traffic behaviors among drivers and pedestrians.

Strategies Addressed

- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives	Target	Actual	Met?
▪ Conduct statewide media pitching to generate earned media	1	1	<input checked="" type="checkbox"/>
▪ Conduct study on campaign messaging	1	1	<input checked="" type="checkbox"/>
▪ Coordinate street team activations	34	34	<input checked="" type="checkbox"/>
▪ Implement paid media buys in target markets	2	2	<input checked="" type="checkbox"/>
▪ Produce sets of creative assets for paid media campaign	2	2	<input checked="" type="checkbox"/>
▪ Produce sets of materials for TSSs, partners, and public outreach	2	2	<input checked="" type="checkbox"/>
▪ Provide sets of materials to generate earned media	3	3	<input checked="" type="checkbox"/>
▪ Update campaign website	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$2,900,000.00			\$2,900,000.00	\$5,800,000.00
	1	Actuals: \$2,899,970.44			\$4,446,688.15	\$7,346,658.59

Organization Name Sherry Matthews Advocacy Marketing	Division TRF-TS	Project Number 2023-SMAM-SOW-0011
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Title / Desc. **BSDS-Ped/Bike State Laws: Pedestrian and Bicycle State Law Public Education and Awareness Campaign**

This public outreach campaign is aimed at educating drivers, pedestrians, and bicyclists on state laws applicable to pedestrian and bicyclist safety and encouraging safe and smart traffic behaviors

Strategies Addressed

- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives	Target	Actual	Met?
▪ Conduct round of statewide pitching to generate earned media	1	1	<input checked="" type="checkbox"/>
▪ Coordinate street team activations	6	6	<input checked="" type="checkbox"/>
▪ Provide sets of materials to generate earned media	3	3	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State State	1	Planned:	\$53,646.85			\$53,646.85
	1	Actuals:	\$53,646.85		\$1,576,325.09	\$1,629,971.94

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
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Organization Name Sherry Matthews Advocacy Marketing	Division TRF-TS	Project Number 2023-SMAM-SOW-0013
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Title / Desc. BSDS-Pedestrian Safety: Pedestrian Safety Public Education and Awareness Campaign
This campaign aims to reduce the number of pedestrians hurt or killed in crashes by raising awareness of pedestrian safety issues and encouraging safe traffic behaviors among drivers and pedestrians.

Strategies Addressed
 - Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives	Target	Actual	Met?
▪ Develop paid media buy in target markets	1	1	<input checked="" type="checkbox"/>
▪ Plan set of street team activations	1	1	<input checked="" type="checkbox"/>
▪ Produce sets of creative assets for paid media campaign	3	3	<input checked="" type="checkbox"/>
▪ Provide sets of materials to generate earned media	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State	1	Planned:	\$92,096.51			\$92,096.51
	1	Actuals:	\$92,096.51			\$92,096.51

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2023-TTI-G-1YG-0035
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Title / Desc. Statewide Pedestrian and Bicycle Safety Education for High School Aged Youth
To raise awareness of the dangers young pedestrians, bicyclists, and drivers face by facilitating and supporting related outreach on state laws and the respect for all road users.

Performance Objectives	Target	Actual	Met?
▪ Administer pedestrian and bike safety presentations (in-person/virtual) to educate stakeholders on state laws	4	4	<input checked="" type="checkbox"/>
▪ Administer activities that demonstrate motorists, pedestrian and bicyclists responsibilities and state laws	7	7	<input checked="" type="checkbox"/>
▪ Administer walkability activity collection templates to program schools	130	155	<input checked="" type="checkbox"/>
▪ Attend collaborative partnership outreach events (in-person/virtual) to focus on pedestrian and bicyclists	3	6	<input checked="" type="checkbox"/>
▪ Develop strategic plan	1	1	<input checked="" type="checkbox"/>
▪ Develop student outreach guide for the role of a peer leader in advancing safer access to school	1	1	<input checked="" type="checkbox"/>
▪ Maintain social media channels for education and awareness on state laws applicable to pedestrian/bike safety	3	3	<input checked="" type="checkbox"/>
▪ Provide digital or print educational toolkits to high school student teams in Texas	130	157	<input checked="" type="checkbox"/>
▪ Revise resources provided in the pedestrian and bicycle safety educational toolkit	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned:	\$199,995.58		\$50,037.49	\$250,033.07
	1	Actuals:	\$190,406.98		\$52,931.45	\$243,338.43

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2023-TTI-G-1YG-0042
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Title / Desc. **Walk. Bike. Safe. Texas.**

This project provides a data-driven approach to addressing pedestrian and bicyclist safety through an outreach and education program to adult Texans.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Achieve social media engagements	3,000	7,262	<input checked="" type="checkbox"/>
▪ Complete summary memorandum	1	1	<input checked="" type="checkbox"/>
▪ Conduct bicycle/pedestrian educational presentations to adult Texans	5	5	<input checked="" type="checkbox"/>
▪ Create strategic plan during the FY23 grant year	1	1	<input checked="" type="checkbox"/>
▪ Distribute safety messages to adult pedestrians, cyclists and motorists via social media	400	488	<input checked="" type="checkbox"/>
▪ Educate demographic group or region identified in the FY22 pedestrian and bicycle crash analysis	1	1	<input checked="" type="checkbox"/>
▪ Produce project push card to promote the project resources and materials	1	1	<input checked="" type="checkbox"/>
▪ Produce short safety videos on pedestrian and bicycle safety	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund Source # Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS 1 <i>Planned:</i>	\$119,999.65			\$30,026.74	\$150,026.39
1 <i>Actuals:</i>	\$114,221.26			\$48,362.27	\$162,583.53

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2023-TTI-G-1YG-0043
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Title / Desc. **Identifying Barriers to Understanding Pedestrian and Bicycle Safety Laws**

This project aims to identify barriers to understanding pedestrian and bicycle safety laws in Texas, as well as educate the public on these laws.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend community coalition meetings to promote the resources and materials developed under the grant	5	5	<input checked="" type="checkbox"/>
▪ Complete reviews of driver's education curriculum for information on pedestrians and bicyclists	10	10	<input checked="" type="checkbox"/>
▪ Develop strategic plan during the FY23 grant year	1	1	<input checked="" type="checkbox"/>
▪ Develop supplemental curriculum that covers missing content and/or revised approaches to material	1	1	<input checked="" type="checkbox"/>
▪ Produce final report summarizing project objectives and activities	1	1	<input checked="" type="checkbox"/>
▪ Produce video covering missing pedestrian and bicycle law information or revised approaches to material	1	1	<input checked="" type="checkbox"/>
▪ Survey Texans on pedestrian and bicycle state laws	300	414	<input checked="" type="checkbox"/>

Financial Information:

Fund Source # Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405E FHPE 1 <i>Planned:</i>	\$118,107.01			\$29,542.77	\$147,649.78
1 <i>Actuals:</i>	\$117,182.17			\$29,583.26	\$146,765.43

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2023-TTI-G-1YG-0044**

Title / Desc. **Statewide Pedestrian and Motorist Outreach and Support to Address Pedestrian Safety Behaviors**
Public education and information outreach employing pedestrian safety groups and pedestrians to raise both pedestrian and motorists' knowledge of pedestrian safety and associated laws.

Performance Objectives	Target	Actual	Met?
▪ Conduct Texas Statewide Pedestrian Forum	1	1	<input checked="" type="checkbox"/>
▪ Conduct Pedestrian Safety Task Force (PSTF) Meetings	3	3	<input checked="" type="checkbox"/>
▪ Conduct Pedestrian Safety Webinars	3	3	<input checked="" type="checkbox"/>
▪ Conduct Statewide Pedestrian Safety Coalition Meetings	3	3	<input checked="" type="checkbox"/>
▪ Develop Pedestrian Support and Outreach Plan	1	1	<input checked="" type="checkbox"/>
▪ Develop Safety Initiatives Technical Brief	1	1	<input checked="" type="checkbox"/>
▪ Develop Strategic Plan for FY23 Grant Yea	1	1	<input checked="" type="checkbox"/>
▪ Evaluate Pedestrian Campaign Outreach Grant Activities	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	<i>Planned:</i> \$189,998.55			\$47,539.21	\$237,537.76
		1	<i>Actuals:</i> \$187,748.35			\$51,445.29	\$239,193.64

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas Children's Hospital** District HOU Project Number **2023-TCH-G-1YG-0094**

Title / Desc. **Pedestrian and Bicycle Safety Education and Outreach**
To reduce the number of motor-vehicle related pedestrian and bicyclist fatalities and serious injuries.

Performance Objectives	Target	Actual	Met?
▪ Conduct Surveys focused on the walking or biking behaviors of children and adults	100	123	<input checked="" type="checkbox"/>
▪ Conduct Educational classes and/or presentations on pedestrian and/or bicycle safety	100	78	<input type="checkbox"/>
▪ Coordinate Bicycle safety events and/or bicycle rodeos	10	23	<input checked="" type="checkbox"/>
▪ Coordinate Pedestrian safety events	10	15	<input checked="" type="checkbox"/>
▪ Coordinate Media exposures about pedestrian and/or bicycle safety	25	24	<input type="checkbox"/>
▪ Distribute Helmets to children with bicycles, that are in need of appropriately fitted helmets	850	1,280	<input checked="" type="checkbox"/>
▪ Distribute Educational materials on pedestrian and/or bicycle safety in the community	30,000	22,452	<input type="checkbox"/>
▪ Educate Children about safe pedestrian and/or bicyclist skills	15,000	7,905	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	<i>Planned:</i> \$110,000.00			\$68,617.19	\$178,617.19
		1	<i>Actuals:</i> \$108,488.56			\$68,617.19	\$177,105.75

Task: Training	Pedestrian and Bicyclist Safety PS - 06
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Organization Name National Safety Council	Division TRF-TS	Project Number 2023-NSC-G-1YG-0102
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Title / Desc. Safe Texas for Every Pedestrian (STEP)

Safe Texas for Every Pedestrian (STEP) is a TX employer initiative to educate & equip employers to address pedestrian safety in the workplace.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Pedestrian Safety Texas Employer Advisory Committee meetings in conjunction with ODC Advisory mtgs	2	2	<input checked="" type="checkbox"/>
▪ Create strategic plan	1	1	<input checked="" type="checkbox"/>
▪ Distribute digital/print resources and/or links with outreach, collaboration, e-distribution, events, etc	25,000	66,980	<input checked="" type="checkbox"/>
▪ Provide Texas employers with pedestrian safety education resources in digital or print	400	590	<input checked="" type="checkbox"/>

Financial Information:

Fund Source # Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS 1 <i>Planned:</i>	\$119,366.91			\$32,398.91	\$151,765.82
1 <i>Actuals:</i>	\$66,490.65			\$31,516.45	\$98,007.10

Task: Training	Pedestrian and Bicyclist Safety PS - 06
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2023-TTI-G-1YG-0041
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Title / Desc. Law Enforcement Training on Pedestrian and Bicyclist Laws

To provide education to law enforcement on laws related to pedestrian and bicycle safety.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend community coalitions to share available resources	3	5	<input checked="" type="checkbox"/>
▪ Complete Spanish translation of the enforcement brochure developed in FY20	1	1	<input checked="" type="checkbox"/>
▪ Create strategic plan during the FY23 grant year	1	1	<input checked="" type="checkbox"/>
▪ Produce final report	1	1	<input checked="" type="checkbox"/>
▪ Teach law enforcement officers on state pedestrian and bicyclist laws	75	42	<input type="checkbox"/>
▪ Update curriculum for workshops on state pedestrian and bicyclist laws	1	1	<input checked="" type="checkbox"/>
▪ Update roll call video covering pedestrian and bicycle state laws	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source # Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405E FHTR 1 <i>Planned:</i>	\$126,341.09			\$31,598.43	\$157,939.52
1 <i>Actuals:</i>	\$119,384.35			\$30,553.71	\$149,938.06

Task: Training	Pedestrian and Bicyclist Safety PS - 06
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2023-TTI-G-1YG-0047
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Title / Desc. Pedestrian Safety Improvement of Older Vulnerable Users in Texas
This project targets improving transportation safety for older pedestrians aged 65 years or older through a safety assessment, educational kit development, and educational outreach.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Acquire Institutional Review Board (IRB) Approval	1	1	<input checked="" type="checkbox"/>
▪ Complete safety assessment	1	1	<input checked="" type="checkbox"/>
▪ Complete educational sessions at the top 5 communities experiencing high volume of crashes	5	7	<input checked="" type="checkbox"/>
▪ Develop brochure and educational kit	1	1	<input checked="" type="checkbox"/>
▪ Develop website to disseminate an electronic copy of educational kit	1	1	<input checked="" type="checkbox"/>
▪ Provide summary of Literature Review and strategic plan on Safety of Older Pedestrians	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	<i>Planned:</i> \$109,899.87			\$27,500.17	\$137,400.04
	1	<i>Actuals:</i> \$102,056.64			\$26,116.24	\$128,172.88

Task: Training	Pedestrian and Bicyclist Safety PS - 06
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2023-TTI-G-1YG-0051
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Title / Desc. Adolescent Child Safety Education Focusing on Pedestrians/Bicyclists Aged 11-14 Years Old
This project will provide educational curriculum and technology supplement (virtual reality video) targeting adolescent pedestrians and bicyclists regarding critical safety concepts.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Acquire Institutional Review Board Approval	1	1	<input checked="" type="checkbox"/>
▪ Complete list of high-risk situations and young pedestrian/bicyclists-involved crashes	1	1	<input checked="" type="checkbox"/>
▪ Develop educational virtual reality adapted video	1	1	<input checked="" type="checkbox"/>
▪ Develop scenario including identified risk situations and safe behaviors to the situations	1	1	<input checked="" type="checkbox"/>
▪ Develop curriculum for target lessons	2	2	<input checked="" type="checkbox"/>
▪ Distribute developed e-curriculum and one video on the web-page	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	<i>Planned:</i> \$119,980.54			\$30,005.50	\$149,986.04
	1	<i>Actuals:</i> \$115,265.36			\$30,028.93	\$145,294.29

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute

2023-TTI-G-1YG-0068

Title / Desc. **Street Coaching for Pedestrians & Cyclists Putting Laws Into Practice on University Campuses**

This project will change behaviors related to pedestrian and bicycle safety by engaging students, staff and law enforcement on a large University campus regarding existing pedestrian and bicycle laws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct focus group meetings with stakeholders who use proximate university roadway systems	2	2	<input checked="" type="checkbox"/>
▪ Conduct pedestrian and bicycle traffic law trainings to university-based organizations	10	10	<input checked="" type="checkbox"/>
▪ Create pedestrian/bicycle law pocket guide for distribution to students, staff and campus safety stakeholde	3	3	<input checked="" type="checkbox"/>
▪ Develop Street Coaching for Pedestrian & Cyclists Project Strategic Plan	1	1	<input checked="" type="checkbox"/>
▪ Establish group of local traffic safety stakeholders to serve in an advisory capacity	1	1	<input checked="" type="checkbox"/>
▪ Revise law enforcement mobilization plan that addresses pedestrian and bicycle traffic law enforcement	1	1	<input checked="" type="checkbox"/>
▪ Update curriculum package highlighting laws related to pedestrian and bicycle safety	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405E	FHTR	1	Planned:	\$199,999.04			\$50,016.32	\$250,015.36
		1	Actuals:	\$195,366.12			\$50,152.13	\$245,518.25

Goals

- To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes
- To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a vehicle body type of "Semi-Trailer" or "Truck-Tractor".

Strategies

- *Increase and sustain enforcement of traffic safety-related laws.*
- *Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws.*
- *Increase and sustain high visibility enforcement of state and local ordinances on cellular and texting devices.*
- *Increase enforcement of commercial motor vehicle speed limits.*
- *Increase public education and information campaigns regarding enforcement activities.*
- *Increase public information and education on distracted driving related traffic issues*
- *Increase public information and education on intersection related traffic issues.*
- *Increase public information and education on sharing the road with large trucks*
- *Provide technical and managerial support to local law enforcement agencies and highway safety professionals.*

Project Descriptions

Organization Name

Division TRF-TS

Project Number

TxDOT - Traffic Safety**STEP CMV**Title / Desc. **STEP CMV**

Provide enhanced enforcement covering multiple offenses, focusing on the following: Speed, Occupant Protection (OP), and Hazardous Moving Violations (HMV) related to commercial motor vehicles.

Performance Measures

Child Safety Seat citations	27
Child Safety Seat Warnings	13
CMV Speed citations	5,489
CMV Warnings	8,462
Community events	222
DD arrests/citations	139
DD Warnings	46
DWI arrests	10
DWI Warnings	0
HMV citations	617
HMV Warnings	1,276
ITC citations	1,042
ITC Warnings	486
Media exposures	412
Other arrests	132
Other citations	4,162
Other Warnings	4,927
Presentations conducted	231
Public information and education materials distributed	12,701
Public information and education materials produced	3,440
Safety Belt citations	260
Safety Belt Warnings	178
Speed citations	1,744
Speed Warnings	3,271
STEP Enforcement Hours	16,976
Vehicle Stops	21,460

Participating Organizations**Project #**

City of Amarillo Police Department	2023-AmarilloPD-S-CMV-00003
City of Arlington Police Department	2023-Arlington-S-CMV-00002
City of Austin Police Department	2023-AustinPD-S-CMV-00041
City of Azle Police Department	2023-AzlePD-S-CMV-00020
The City of Bertram Police Department	2023-BertramPD-S-CMV-00049
City of Cameron Police Department	2023-CameronPD-S-CMV-00023
Chambers County Sheriff's Office	2023-Chambers-S-CMV-00025
City of Deer Park Police Department	2023-DeerPark-S-CMV-00004
City of Driscoll Police Department	2023-DriscollPD-S-CMV-00034
City of Falfurrias Police Department	2023-FalfurriasPD-S-CMV-00014
Fort Bend County Sheriff's Office	2023-FBCoSO-S-CMV-00021
Fort Bend County Constable Precinct 1	2023-FortBendPct1-S-CMV-00048
City of Fort Worth Police Department	2023-Fortworth-S-CMV-00009
City of Grand Prairie Police Department	2023-GrandPra-S-CMV-00037
City of Grapevine Police Department	2023-GrapevinePD-S-CMV-00018
City of Harlingen Police Department	2023-Harlingen-S-CMV-00030
Harris County Sheriff's Office	2023-HarrisCo-S-CMV-00027

Harris County Constable Precinct 1	2023-HarrisP1-S-CMV-00022
Harris County Constable Precinct 5	2023-HarrisP5-S-CMV-00011
City of Houston Police Department	2023-HoustonPD-S-CMV-00012
City of Kemah Police Department	2023-KemahPD-S-CMV-00045
City of Kyle Police Department	2023-KylePD-S-CMV-00015
City of La Porte Police Department	2023-LaPorte-S-CMV-00008
City of Laredo Police Department	2023-LaredoPD-S-CMV-00010
City of McAllen Police Department	2023-McAllenPD-S-CMV-00006
City of Missouri City Police Department	2023-MissouriPD-S-CMV-00013
City of New Braunfels Police Department	2023-NewBraun-S-CMV-00007
City of Pasadena Police Department	2023-PasadenaPD-S-CMV-00005
City of Pearland Police Department	2023-pearlandPD-S-CMV-00035
City of Pharr Police Department	2023-PharrPD-S-CMV-00043
City of Progreso Police Department	2023-ProgresoPD-S-CMV-00050
City of Refugio Police Department	2023-RefugioPD-S-CMV-00040
City of Sugar Land Police Department	2023-Sugarland-S-CMV-00019
City of Texarkana Police Department	2023-TexarkanaPD-S-CMV-00036
Tom Green County	2023-TomGreen-S-CMV-00038
City of Universal City Police Department	2023-Universal City PD-S-CMV-00046
Waller County Sheriff's Office	2023-WallerCOSO-S-CMV-00029
City of Wylie Police Department	2023-Wylie-S-CMV-00042

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	PT	38	<i>Planned:</i>	\$1,327,899.54			\$361,867.82	\$1,689,767.35
		38	<i>Actuals:</i>	\$1,079,859.53			\$411,288.40	\$1,491,147.93

Organization Name

Division TRF-TS

Project Number

TxDOT - Traffic Safety**STEP Comprehensive**Title / Desc. **STEP Comprehensive**

Provide enhanced sustained enforcement covering multiple offenses, focusing on two or more of the following: Speed, DWI, Intersection Traffic Control (ITC), Occupant Protection (OP) or Distracted Driving (DD) violations. All STEP Comprehensive agencies that have an occupant protection and/or DWI component will participate in the national enforcement mobilizations.

Performance Measures

Child Safety Seat citations	1,221
Child Safety Seat Warnings	216
CMV Speed citations	234
CMV Warnings	247
Community events	773
DD arrests/citations	2,336
DD Warnings	4,494
DWI arrests	326
DWI Warnings	7
HMV citations	4,238
HMV Warnings	11,006
ITC citations	14,201
ITC Warnings	11,703
Media exposures	1,250
Other arrests	3,714
Other citations	82,106
Other Warnings	48,887
Presentations conducted	803
Public information and education materials distributed	70,312
Public information and education materials produced	7,840
Safety Belt citations	5,689
Safety Belt Warnings	1,950
Speed citations	105,032
Speed Warnings	71,820
STEP Enforcement Hours	111,556
Vehicle Stops	296,567

Participating Organizations**Project #**

City of Abilene Police Department	2023-Abilene-S-1YG-00052
City of Alton Police Department	2023-AltonPD-S-1YG-00063
City of Alvin Police Department	2023-AlvinPD-S-1YG-00072
City of Amarillo Police Department	2023-AmarilloPD-S-1YG-00009
City of Angleton Police Department	2023-AngletonPD-S-1YG-00114
City of Arlington Police Department	2023-Arlington-S-1YG-00003
City of Austin Police Department	2023-AustinPD-S-1YG-00088
City of Azle Police Department	2023-AzlePD-S-1YG-00070
City of Beaumont Police Department	2023-Beaumont-S-1YG-00055
The City of Bertram Police Department	2023-BertramPD-S-1YG-00142
Bexar County Sheriff's Office	2023-BexarCoSO-S-1YG-00121
City of Bishop Police Department	2023-BishopPD-S-1YG-00148
Borden County Sheriff's Office	2023-BordenCoSO-S-1YG-00085
City of Brownsville Police Department	2023-BrownsPD-S-1YG-00077
City of Bullard Police Department	2023-BullardPD-S-1YG-00074

City of Burnet Police Department	2023-BurnetPD-S-1YG-00149
City of Cedar Park Police Department	2023-CdrPrkPD-S-1YG-00144
City of Cedar Hill Police Department	2023-CedarPD-S-1YG-00059
Chambers County Sheriff's Office	2023-Chambers-S-1YG-00082
City of Clyde Police Department	2023-ClydePD-S-1YG-00068
City of Coffee City Police Department	2023-CoffePD-S-1YG-00139
City of Coleman Police Department	2023-ColemnPD-S-1YG-00124
City of College Station Police Department	2023-ColStaPD-S-1YG-00048
Comanche County Sheriff's Office	2023-ComancheCOSO-S-1YG-00095
City of Corpus Christi Police Department	2023-CorpusPD-S-1YG-00062
City of Crockett Police Department	2023-CrockettPD-S-1YG-00123
City of Dallas Police Department	2023-Dallas-S-1YG-00029
City of Decatur Police Department	2023-DecaturPD-S-1YG-00030
City of Deer Park Police Department	2023-DeerPark-S-1YG-00024
City of Dickinson Police Department	2023-Dickinson-S-1YG-00033
City of Driscoll Police Department	2023-DriscollPD-S-1YG-00108
City of Eagle Lake Police Department	2023-EagleLkPD-S-1YG-00075
City of Early Police Department	2023-EarlyPD-S-1YG-00100
City of Eastland Police Department	2023-EastlaPD-S-1YG-00115
City of Edinburg Police Department	2023-EdinbuPD-S-1YG-00081
El Paso County Sheriff's Office	2023-EIPasoCO-S-1YG-00136
City of El Paso ISD Police Department	2023-EIPasoISD-S-1YG-00049
City of El Paso Police Department	2023-EIPasoPD-S-1YG-00036
City of Euless Police Department	2023-Euless-S-1YG-00080
City of Falfurrias Police Department	2023-FalfurriasPD-S-1YG-00043
Fort Bend County Constable Precinct 4	2023-FBCoCP4-S-1YG-00128
Fort Bend County Sheriff's Office	2023-FBCoSO-S-1YG-00104
Fort Bend County Constable Precinct 1	2023-FortBendPct1-S-1YG-00140
City of Fort Worth Police Department	2023-Fortworth-S-1YG-00017
Franklin County Sheriff's Office	2023-FranklinCOSO-S-1YG-00084
City of Frisco Police Department	2023-FriscoPD-S-1YG-00039
Freestone County Sheriff's Office	2023-FSCoSO-S-1YG-00090
Galveston County Sheriff's Office	2023-GalCOSO-S-1YG-00018
City of Galveston Police Department	2023-Galveston-S-1YG-00113
City of Garland Police Department	2023-GarlandPD-S-1YG-00006
City of Grand Prairie Police Department	2023-GrandPra-S-1YG-00106
City of Grapevine Police Department	2023-GrapevinePD-S-1YG-00058
The City of Hamlin Police Department	2023-HamlinPD-S-1YG-00119
City of Harker Heights Police Department	2023-HarkerHPD-S-1YG-00034
City of Harlingen Police Department	2023-Harlingen-S-1YG-00073
Harris County Constable Precinct 4	2023-Harris4-S-1YG-00141
Harris County Sheriff's Office	2023-HarrisCo-S-1YG-00087
Harris County Constable Precinct 1	2023-HarrisP1-S-1YG-00078
Harris County Constable Precinct 5	2023-HarrisP5-S-1YG-00028
Haskell County Sheriff's Office	2023-HaskellCoSO-S-1YG-00118
City of Hawley Police Department	2023-HawleyPD-S-1YG-00098
City of Hearne Police Department	2023-HearnePD-S-1YG-00021
City of Houston Police Department	2023-HoustonPD-S-1YG-00014
City of Ingleside Police Department	2023-InglesidePD-S-1YG-00112
City of Irving Police Department	2023-Irving-S-1YG-00004
City of Jacinto City Police Department	2023-JacintPD-S-1YG-00110

City of Jacksonville Police Department	2023-JacksonviPD-S-1YG-00005
Jefferson County Sheriff's Office	2023-JeffersonCoSO-S-1YG-00091
City of Kemah Police Department	2023-KemahPD-S-1YG-00065
City of Killeen Police Department	2023-KilleenPD-S-1YG-00117
City of Kyle Police Department	2023-KylePD-S-1YG-00040
City of Lake Worth Police Department	2023-LakeWorthPD-S-1YG-00132
City of La Porte Police Department	2023-LaPorte-S-1YG-00012
City of Laredo Police Department	2023-LaredoPD-S-1YG-00023
City of Longview Police Department	2023-LongviPD-S-1YG-00079
City of Manor Police Department	2023-ManorPD-S-1YG-00042
City of McAllen Police Department	2023-McAllenPD-S-1YG-00010
City of McKinney Police Department	2023-McKinney-S-1YG-00053
City of Mission Police Department	2023-Mission-S-1YG-00071
City of Missouri City Police Department	2023-MissouriPD-S-1YG-00031
Montgomery County Constables Office Pct 1	2023-MoCoP1Co-S-1YG-00047
Montgomery County Constables Office Pct 2	2023-MoCoP2Co-S-1YG-00046
Montgomery County Sheriff's Office	2023-MontgoSO-S-1YG-00045
City of Mount Vernon Police Department	2023-MtVernonPD-S-1YG-00038
City of New Braunfels Police Department	2023-NewBrau-S-1YG-00011
City of North Richland Hills Police Department	2023-NRichland-S-1YG-00037
City of Odessa Police Department	2023-Odessa-S-1YG-00015
City of Palacios Police Department	2023-PalaciosPD-S-1YG-00016
City of Pasadena Police Department	2023-PasadePD-S-1YG-00007
City of Pearland Police Department	2023-pearlaPD-S-1YG-00109
City of Pharr Police Department	2023-PharrPD-S-1YG-00137
City of Plano Police Department	2023-PlanoPD-S-1YG-00092
City of Port Arthur Police Department	2023-PortArthur-S-1YG-00066
City of Progreso Police Department	2023-ProgresoPD-S-1YG-00146
Town of Prosper Police Department	2023-ProsperPD-S-1YG-00105
City of Richland Hills Police Department	2023-RichlandHillsPD-S-1YG-00125
City of Robinson Police Department	2023-RobinsonPD-S-1YG-00096
City of Rosenberg Police Department	2023-RosenbPD-S-1YG-00089
City of San Antonio Police Department	2023-SanAntPD-S-1YG-00013
City of San Juan Police Department	2023-SanJuanPD-S-1YG-00120
City of San Saba Police Department	2023-SanSabaPD-S-1YG-00061
City of Santa Fe Police Department	2023-SantaFe-S-1YG-00022
City of Southlake Police Department	2023-SouthlakePD-S-1YG-00086
City of Southside Place Police Department	2023-SouthSPPD-S-1YG-00035
City of Splendora Police Department	2023-SplendoraPD-S-1YG-00122
City of Sugar Land Police Department	2023-Sugarland-S-1YG-00060
Texas Department of Public Safety	2023-TDPS-S-1YG-00002
City of Texarkana Police Department	2023-TexarkPD-S-1YG-00027
City of Texas City Police Department	2023-TexasCityPD-S-1YG-00041
Tom Green County	2023-Tomgreen-S-1YG-00111
Travis County Sheriff's Office	2023-Travis County SO-S-1YG-00131
City of Tye Police Department	2023-TyePD-S-1YG-00147
City of Tyler Police Department	2023-Tyler PD-S-1YG-00097
City of Universal City Police Department	2023-Universal City PD-S-1YG-00134
City of Victoria Police Department	2023-VictoriaPD-S-1YG-00138
City of Waco Police Department	2023-WacoPD-S-1YG-00020
Waller County Sheriff's Office	2023-WallerCOSO-S-1YG-00094

City of Wharton Police Department	2023-WhartonPD-S-1YG-00116
City of Wichita Falls Police Department	2023-WichitaPD-S-1YG-00008
Williamson County Sheriff's Office	2023-WilliamsonCo-S-1YG-00019
City of Westworth Village Police Department	2023-WWorthVPD-S-1YG-00044
City of Wylie Police Department	2023-Wylie-S-1YG-00129

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PT	122	Planned:	\$8,579,085.52			\$2,566,952.58	\$11,146,038.10
		122	Actuals:	\$6,567,376.94	\$487,748.00		\$2,517,372.48	\$9,572,497.42

Task: Training	Police Traffic Services PT - 07
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Organization Name	Division TRF-TS	Project Number
International Association of Directors of Law Enforcement Standards and Training		2023-IADLEST-G-1YG-0153

Title / Desc. Reducing Large Commercial Motor Vehicle Crashes Through a Data Driven Approach and Officer Training

The project seeks to increase motorist safety by reducing the frequency of large vehicle and bus crashes through a focused approach, grounded in accurate and timely crash data and officer training

Strategies Addressed

- Increase and sustain enforcement of traffic safety-related laws.
- Increase enforcement of commercial motor vehicle speed limits.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop Strategic Operation Plan that outlines the program	1	2	<input checked="" type="checkbox"/>
▪ Evaluate the level of change in officer activity post-training	1	1	<input checked="" type="checkbox"/>
▪ Teach Large Truck and Bus Traffic Enforcement Training (T&BTET) workshops	34	51	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PT	1	Planned:	\$116,154.31			\$29,150.00	\$145,304.31
		1	Actuals:	\$105,742.99			\$56,038.76	\$161,781.75

Organization Name

Division TRF-TS

Project Number

Texas Municipal Police Association

2023-TMPA-G-1YG-0002

Title / Desc. **Texas Law Enforcement Liaison STEP Support and Training**

We provide full support to TxDOT Traffic Safety Specialists on STEP grants and traffic safety events. We also instruct courses on a variety of traffic safety topics.

Strategies Addressed

- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase public education and information campaigns regarding enforcement activities.
- Increase public information and education on distracted driving related traffic issues
- Increase public information and education on intersection related traffic issues.
- Provide technical and managerial support to local law enforcement agencies and highway safety professionals.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.
- Improve the recording of distracted driving as a contributing factor on crash reports.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Assist Child Passenger Safety events and trainings upon request	12	51	<input checked="" type="checkbox"/>
▪ Attend Traffic Safety Specialist events or partner organization events	12	42	<input checked="" type="checkbox"/>
▪ Develop Strategic Plan for deploying personnel and resources	1	1	<input checked="" type="checkbox"/>
▪ Teach Training hours to law enforcement officers and civilians	540	618	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PT	1	Planned:	\$1,198,649.69			\$300,097.50	\$1,498,747.19
		1	Actuals:	\$1,060,781.25			\$348,944.68	\$1,409,725.93

Goals

- To reduce the number of speed-related fatal and serious injury crashes
- To reduce the number of speed-related fatal and serious injuries

Strategies

- *Increase and sustain high visibility enforcement of speed-related laws.*
- *Increase public information and education concerning speed-related issues.*
- *Provide community training on speed-related issues.*

Project Descriptions

Organization Name

Division TRF-TS

Project Number

TxDOT - Traffic Safety**STEP - Operation Slowdown**Title / Desc. **STEP - Operation Slowdown**

Coordinate and conduct Speed Operational Slowdown mobilization consisting of increased speed enforcement and earned media activities.

Performance Measures

Child Safety Seat citations	60
Child Safety Seat Warnings	5
CMV Speed citations	2
CMV Warnings	3
Community events	27
DD arrests/citations	28
DD Warnings	49
DWI arrests	13
DWI Warnings	0
HMV citations	392
HMV Warnings	178
ITC citations	161
ITC Warnings	286
Media exposures	112
Other arrests	130
Other citations	2,227
Other Warnings	1,935
Presentations conducted	32
Public information and education materials distributed	2,321
Public information and education materials produced	702
Safety Belt citations	102
Safety Belt Warnings	49
Speed citations	4,317
Speed Warnings	3,941
STEP Enforcement Hours	4,727
Vehicle Stops	11,324

Participating Organizations**Project #**

City of Abilene Police Department	2023-Abilene-OpSlow-00013
City of Alton Police Department	2023-AltonPD-OpSlow-00017
City of Bedford Police Department	2023-Bedford-OpSlow-00029
The City of Bertram Police Department	2023-BertramPD-OpSlow-00049
Bexar County Constable Pct 3	2023-BexarPR3-OpSlow-00043
City of Breckenridge Police Department	2023-BreckenRidPD-OpSlow-00021
The City of Celina Police Department	2023-CelinaPD-OpSlow-00030
Deaf Smith County Sheriff's Office	2023-DeafCOSO-OpSlow-00037
City of Donna Police Department	2023-DonnaPD-OpSlow-00016
City of Eulesse Police Department	2023-Eulesse-OpSlow-00036
Fort Bend County Sheriff's Office	2023-FBCoSO-OpSlow-00012
Fort Bend County Constable Precinct 1	2023-FortBendPct1-OpSlow-00007
City of Frisco Police Department	2023-FriscoPD-OpSlow-00041
City of Garland Police Department	2023-GarlandPD-OpSlow-00003
City of Gregory Police Department	2023-GregoryPD-OpSlow-00053
City of Harlingen Police Department	2023-Harlingen-OpSlow-00010
Harris County Sheriff's Office	2023-HarrisCo-OpSlow-00022

Hidalgo County Constable Precinct 3	2023-HidalgoCCPct3-OpSlow-00018
City of Houston Police Department	2023-HoustonPD-OpSlow-00014
City of Ingleside Police Department	2023-InglesidePD-OpSlow-00050
City of Katy Police Department	2023-KatyPD-OpSlow-00054
City of Kyle Police Department	2023-KylePD-OpSlow-00025
The City of La Joya Police Department	2023-LaJoyaPD-OpSlow-00015
City of La Porte Police Department	2023-LaPorte-OpSlow-00031
The City of Lavon Police Department	2023-LavonPD-OpSlow-00042
City of Linden Police Department	2023-LindenPD-OpSlow-00039
The City of Llano Police Department	2023-LlanoPD-OpSlow-00048
City of McAllen Police Department	2023-McAllenPD-OpSlow-00006
The City of Mineola Police Department	2023-MineolaPD-OpSlow-00024
City of Mission Police Department	2023-Mission-OpSlow-00004
Montgomery County Constables Office Pct 1	2023-MoCoP1Co-OpSlow-00009
City of Pharr Police Department	2023-PharrPD-OpSlow-00052
City of Port Arthur Police Department	2023-PortArthur-OpSlow-00026
City of Progreso Police Department	2023-ProgresoPD-OpSlow-00059
The City of Raymondville Police Department	2023-RaymdvPD-OpSlow-00051
City of Refugio Police Department	2023-RefugioPD-OpSlow-00034
City of Robinson Police Department	2023-RobinsonPD-OpSlow-00045
City of San Antonio Police Department	2023-SanAntPD-OpSlow-00008
The City of Shallowater Police Department	2023-ShallowaterPD-OpSlow-00005
City of Sullivan City Police Department	2023-SullivanPD-OpSlow-00002
Taylor County Sheriff's Office	2023-TaylorCoSO-OpSlow-00033
City of Texarkana Police Department	2023-TexarkPD-OpSlow-00023
Tom Green County	2023-Tomgreen-OpSlow-00019
Webb County Constable Pct. 2	2023-WebbCCP2-OpSlow-00047
City of Wichita Falls Police Department	2023-WichitaPD-OpSlow-00040
City of Willow Park Police Department	2023-WillowParkPD-OpSlow-00032

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	SC	46	<i>Planned:</i>	\$327,868.40			\$89,521.29	\$417,389.69
		46	<i>Actuals:</i>	\$233,543.71			\$77,007.58	\$310,551.29

Task: Public Information Campaigns	Speed Control SC - 08
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Organization Name Sherry Matthews Advocacy Marketing	Division TRF-TS	Project Number 2023-SMAM-SOW-0004
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Title / Desc. BSDS-Speed: Speeding Public Education and Awareness Campaign
This public outreach campaign is aimed at reminding motorists of the consequences of speeding and encouraging them to follow the posted speed limit and drive to conditions.

- Strategies Addressed**
- Develop and implement public information and education efforts on traffic safety issues.
 - Increase public information and education concerning speed-related issues.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct statewide media tour to generate earned media	1	1	<input checked="" type="checkbox"/>
▪ Conduct study on campaign messaging	1	1	<input checked="" type="checkbox"/>
▪ Coordinate launch press event	1	1	<input checked="" type="checkbox"/>
▪ Coordinate sets of outreach events	2	2	<input checked="" type="checkbox"/>
▪ Implement paid media buy in target markets	1	1	<input checked="" type="checkbox"/>
▪ Produce sets of materials for TSSs, partners, and public outreach	2	2	<input checked="" type="checkbox"/>
▪ Produce sets of creative assets for paid media campaign	3	3	<input checked="" type="checkbox"/>
▪ Provide sets of materials to generate earned media	3	3	<input checked="" type="checkbox"/>
▪ Update campaign website	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 SC	1	<i>Planned:</i> \$3,000,000.00			\$3,000,000.00	\$6,000,000.00
	1	<i>Actuals:</i> \$2,907,082.84			\$4,083,895.26	\$6,990,978.10

Task: Public Information Campaigns	Speed Control SC - 08
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Organization Name Sherry Matthews Advocacy Marketing	Division TRF-TS	Project Number 2023-SMAM-SOW-0012
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Title / Desc. BSDS-Speed: Speeding Public Education and Awareness Campaign
This public outreach campaign is aimed at reminding motorists of the consequences of speeding and encouraging them to follow the posted speed limit and drive to conditions.

- Strategies Addressed**
- Develop and implement public information and education efforts on traffic safety issues.
 - Increase public information and education concerning speed-related issues.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop plan for multi-media campaign activities	1	1	<input checked="" type="checkbox"/>
▪ Manage set of racetrack activations	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State State	1	<i>Planned:</i>	\$4,398.75			\$4,398.75
	1	<i>Actuals:</i>	\$4,398.75			\$4,398.75

Goals

- To improve the timeliness, accuracy, completeness, uniformity, integration, and/or accessibility of traffic records in Texas.

Strategies

- Develop, Implement, Maintain, and Provide one or more of the performance attributes of timeliness, accuracy, completeness, uniformity, integration, and/or accessibility as defined by the "Model Performance Measures for State Traffic Records Systems..
- Improve the intake, tracking, analysis and reporting of crash data.
- Improve the integration of traffic records between state agencies and local entities.

Project Descriptions

Task: Evaluation				Traffic Records TR - 09		
Organization Name	Division	TRF-TS		Project Number		
Texas A&M Transportation Institute				2023-TTI-G-1YG-0046		
Title / Desc. Providing Technical Assistance to the Texas Traffic Records Coordinating Committee (TRCC)						
To provide technical assistance to the Texas TRCC by coordinating the FY2023 Traffic Records Program Assessment and providing technical assistance to TxDOT including maintaining data dashboards.						
Strategies Addressed						
- Improve the intake, tracking, analysis and reporting of crash data.						
- Improve the integration of traffic records between state agencies and local entities.						
Performance Objectives				<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete State Traffic Records Assessment Program (STRAP)				1	0	<input type="checkbox"/>
▪ Develop TRCC Strategic Plan				1	1	<input checked="" type="checkbox"/>
▪ Produce Final Report				1	1	<input checked="" type="checkbox"/>
▪ Produce Updated Texas Traffic Safety Information System (TSIS) Strategic Plan with Data Quality Program				1	2	<input checked="" type="checkbox"/>
Financial Information:						
<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405C M3DA	1	<i>Planned:</i> \$139,231.87			\$34,824.16	\$174,056.03
	1	<i>Actuals:</i> \$139,112.29			\$39,656.87	\$178,769.16

Organization Name Texas Department of Public Safety	Division TRF-TS	Project Number 2023-TDPS-G-1YG-0014
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Title / Desc. **State Traffic Records System Improvement and Expansion of Crash Data Analysis**
 HSOC will continue to identify trends and develop statistical findings related to traffic citations, crashes, and proactive enforcement by providing employee salaries and equipment for data analysis.

- Strategies Addressed
- Improve the intake, tracking, analysis and reporting of crash data.
 - Improve the integration of traffic records between state agencies and local entities.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop strategic plan for HSOC Standard Operations	1	0	<input type="checkbox"/>
▪ Maintain citation data with no inaccurate critical data elements	98 %	1,065 %	<input checked="" type="checkbox"/>
▪ Provide of analytical deliverables generated by the established deadline	90 %	915 %	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C M3DA	1	Planned: \$966,451.29			\$322,150.43	\$1,288,601.72
	1	Actuals: \$826,073.99			\$276,249.57	\$1,102,323.56

Organization Name Texas Department of State Health Services	Division TRF-TS	Project Number 2023-TDSHS-G-1YG-0022
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Title / Desc. **DSHS' Emergency Medical Services Registry and Trauma Center Registry Data System**
 Statewide data registry system collecting emergency medical service data and trauma center data; used for analysis of health outcomes related to motor vehicle crashes as well as other related uses.

- Strategies Addressed
- Improve the integration of traffic records between state agencies and local entities.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop strategic plan for EMSTR operations	1	1	<input checked="" type="checkbox"/>
▪ Maintain national data standards	2	2	<input checked="" type="checkbox"/>
▪ Produce motor vehicle crash (MVC) annual trend data reports	3	3	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C M3DA	1	Planned: \$718,673.90			\$305,690.72	\$1,024,364.62
	1	Actuals: \$615,945.18			\$306,320.04	\$922,265.22

Task: Evaluation	Traffic Records TR - 09
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Organization Name Texas Municipal Police Association	Division TRF-TS	Project Number 2023-TMPA-G-1YG-0027
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Title / Desc. Law Enforcement Advanced Data Reporting System (LEADRS)
Law Enforcement Advanced Data Reporting System to include creating an analytical data module for analyzing data from DWI arrest through court adjudication.

- Strategies Addressed**
- Improve the intake, tracking, analysis and reporting of crash data.
 - Improve the integration of traffic records between state agencies and local entities.

Performance Objectives	Target	Actual	Met?
▪ Conduct LEADRS trainings or presentations to law enforcement, prosecutors, judges, and other stake holders	125	327	<input checked="" type="checkbox"/>
▪ Develop LEADRS Program needs assessment	1	1	<input checked="" type="checkbox"/>
▪ Develop LEADRS Program Strategic Plan	1	1	<input checked="" type="checkbox"/>
▪ Maintain statewide DWI Tracking database	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C M3DA	1	Planned: \$1,199,950.89			\$303,716.00	\$1,503,666.89
	1	Actuals: \$1,178,941.03			\$483,788.74	\$1,662,729.77

Task: Program Management	Traffic Records TR - 09
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Organization Name CRIS	Division TRF-TS	Project Number 2023-CRIS-G-1YG-0193
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Title / Desc. Crash Records Information System Program Operations
Support and enhance the statewide data system CRIS (Crash Record Information System) which provides timely and effective data analysis to support allocation of highway safety resources

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State State	1	Planned:	\$2,820,518.83			\$2,820,518.83
	1	Actuals:	\$2,820,518.83			\$2,820,518.83

Task: Program Management	Traffic Records TR - 09
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Organization Name CRIS	Division TRF-TS	Project Number 2023-CRIS-G-1YG-0194
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Title / Desc. Crash Records Information System Help Desk
Agency support provided by the TxDOT technical team has increased adoption through assistance the team provides with installing and configuring the agency identity provider (IDP) and the development

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C M3DA	1	Planned: \$1,375,000.00				\$1,375,000.00
	1	Actuals: \$1,350,000.00				\$1,350,000.00

Organization Name **International Association of Directors of Law Enforcement Standards and Training** Division **TRF-TS** Project Number **2023-IADLEST-G-1YG-0154**

Title / Desc. Using Data Driven Strategies and Agency and Analytical Training to Reduce Crashes and Social Harms

The project will increase the quality of data submitted by law enforcement agencies and its analytical capacity allowing a focused data driven strategy to reduce crashes and social harm to be utilized

Strategies Addressed

- Increase and sustain enforcement of traffic safety-related laws.
- Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws.
- Improve the intake, tracking, analysis and reporting of crash data.
- Improve the integration of traffic records between state agencies and local entities.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct evaluations to determine the impact of the DDACTS model	2	2	<input checked="" type="checkbox"/>
▪ Conduct in-person and virtual analytical training workshops	9	13	<input checked="" type="checkbox"/>
▪ Develop Strategic Operation Plan that outlines the program	1	3	<input checked="" type="checkbox"/>
▪ Provide individualized law enforcement agencies with DDACTS training and support.	11	14	<input checked="" type="checkbox"/>
▪ Provide hours of onsite and remote analytical assistance to agencies in support of the DDACTS Model	393	432	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 TR	1	Planned: \$422,475.86			\$105,720.00	\$528,195.86
	1	Actuals: \$353,577.45			\$111,217.37	\$464,794.82

Goals

- To increase public knowledge, perception and understanding of driver education and traffic safety for all road users
- To reduce the number of crashes and injuries related to distracted driving.

Strategies

- *Conduct and assist local, state and national traffic safety campaigns.*
- *Conduct public information and education campaigns related to distracted driving.*
- *Develop and implement public information and education efforts on traffic safety issues.*
- *Implement and evaluate countermeasures to reduce the incidence of distracted driving.*
- *Improve the recording of distracted driving as a contributing factor on crash reports.*
- *Provide assistance to update the drivers' education curriculum and administrative standards.*

Project Descriptions

Task: Evaluation		Driver Education and Behavior DE - 10				
<i>Organization Name</i>	<i>Division</i> TRF-TS	<i>Project Number</i>				
Texas A&M Transportation Institute		2023-TTI-G-1YG-0053				
<i>Title / Desc.</i> Survey of Attitudes and Awareness of Traffic Safety in Texas						
Conduct a survey to assess statewide driver attitude and awareness of traffic safety programs in Texas, and to measure self-reported traffic safety related behaviors.						
<i>Strategies Addressed</i>						
- Conduct and assist local, state and national traffic safety campaigns.						
<i>Performance Objectives</i>		<u>Target</u>	<u>Actual</u>	<u>Met?</u>		
▪ Conduct survey of Texans measuring attitudes and awareness of traffic safety issues and initiatives		1	1	<input checked="" type="checkbox"/>		
<i>Financial Information:</i>						
<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 DE	1	<i>Planned:</i> \$40,499.99			\$10,133.00	\$50,632.99
	1	<i>Actuals:</i> \$38,020.99			\$14,331.18	\$52,352.17

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2023-TTI-G-1YG-0056
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Title / Desc. Statewide Survey of Mobile Communication Device Use in Texas
 This is an observational survey to estimate statewide mobile communication device use (cell phone and texting) by Texas drivers.

- Strategies Addressed**
- Conduct and assist local, state and national traffic safety campaigns.
 - Implement and evaluate countermeasures to reduce the incidence of distracted driving.
 - Provide assistance to update the drivers' education curriculum and administrative standards.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct statewide survey of mobile communication device use in Texas	1	1	<input checked="" type="checkbox"/>
▪ Plan observational survey of statewide driver mobile communication device use in Texas	1	1	<input checked="" type="checkbox"/>
▪ Provide types of training for surveyors and staff conducting mobile communication device use survey	4	4	<input checked="" type="checkbox"/>
▪ Submit survey report summary and presentation documents	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	<i>Planned:</i>	\$75,000.00			\$18,761.13	\$93,761.13
		1	<i>Actuals:</i>	\$72,889.73			\$20,399.86	\$93,289.59

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2023-TTI-G-1YG-0058
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Title / Desc. Driver Use of Wireless Communication Devices in Urban Areas
 This grant is to conduct an observational survey of driver use of wireless communication devices in 18 Texas cities.

- Strategies Addressed**
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze city survey data sets and report results to TxDOT	18	18	<input checked="" type="checkbox"/>
▪ Conduct city surveys of wireless communication device use	18	18	<input checked="" type="checkbox"/>
▪ Train staff members to conduct 2023 wireless communication urban survey	4	6	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	<i>Planned:</i>	\$32,110.00			\$8,034.29	\$40,144.29
		1	<i>Actuals:</i>	\$32,105.36			\$8,479.38	\$40,584.74

Task: Program Management	Driver Education and Behavior DE - 10
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Organization Name Beehive Specialty	Division TRF-TS	Project Number 2023-BeeHive-G-1YG-0199
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Title / Desc. **Beehive PI&E Management FY2023**
Beehive Specialty will store and manage TxDOT Traffic Safety Program PI&E inventory for statewide distribution. PO is attached in lieu of grant agreement.

Strategies Addressed
 - Conduct and assist local, state and national traffic safety campaigns.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Provide Months Of Fulfillment, Storage, & Shipping for Texas Traffic Safety Program	12	12	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	Planned: \$184,616.40				\$184,616.40
	1	Actuals: \$150,075.24	\$18,286.44			\$168,361.68

Task: Public Information Campaigns	Driver Education and Behavior DE - 10
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Organization Name Sherry Matthews Advocacy Marketing	Division TRF-TS	Project Number 2023-SMAM-SOW-0008
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Title / Desc. **Distracted Driving Talk. Text. Crash.. Public Information and Education Campaign**
This multimedia statewide campaign is aimed at raising awareness about the dangers of driving distracted and motivating drivers to reduce distractions in the car, in particular cell phone use.

Strategies Addressed
 - Conduct public information and education campaigns related to distracted driving.
 - Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct stakeholder summit on causes and solutions to distracted driving	1	1	<input checked="" type="checkbox"/>
▪ Coordinate outreach and public awareness events at six locations across the state	6	6	<input checked="" type="checkbox"/>
▪ Develop new creative assets for the paid media campaign	1	1	<input checked="" type="checkbox"/>
▪ Implement paid media buy	1	1	<input checked="" type="checkbox"/>
▪ Implement statewide distribution of TV and radio PSAs	1	1	<input checked="" type="checkbox"/>
▪ Provide sets of materials to TxDOT Communications to generate earned media	2	2	<input checked="" type="checkbox"/>
▪ Update collateral materials for TSSs to use at distracted driving outreach events in their local communities	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	Planned: \$1,200,000.00			\$1,200,000.00	\$2,400,000.00
	1	Actuals: \$1,200,000.00			\$18,236,774.71	\$19,436,774.71

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute

2023-TTI-G-1YG-0037

Title / Desc. **Statewide Peer-to-Peer Traffic Safety Program for Youth ages 11 to 25**

Statewide peer-to-peer program to address driving risks for youth through assemblies, workshops, educational resource kits, peer messaging, and a smartphone app to motivate safe driving behavior.

Strategies Addressed

- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Administer program evaluation/measurements (distracted driving, seat belt use, driver behavior) at YTS schools	3	3	<input checked="" type="checkbox"/>
▪ Conduct analysis of teen driver crash data and behavior to identify TDS program areas for improvement	1	1	<input checked="" type="checkbox"/>
▪ Conduct virtual or in-person traffic safety summit with theme of reducing all risks among TDS students	1	1	<input checked="" type="checkbox"/>
▪ Conduct virtual or in-person interactive safe driving leadership presentations, delivered by speaker(s),	25	25	<input checked="" type="checkbox"/>
▪ Coordinate opportunities in Peer Leadership and message development for YTS Program Schools in Texas	3	3	<input checked="" type="checkbox"/>
▪ Develop Strategic Plan for delivery to TxDOT	1	1	<input checked="" type="checkbox"/>
▪ Implement safety messages focused on risks of excessive speed to 50 YTS high school or college program schools	2	2	<input checked="" type="checkbox"/>
▪ Implement virtual or in-person health education-based workshops focused on distractions and speeding	2	2	<input checked="" type="checkbox"/>
▪ Maintain smartphone app that focuses on safe driving among young drivers	1	1	<input checked="" type="checkbox"/>
▪ Provide student teams in Texas with age-appropriate resource kits and educational best practice instructions	195	195	<input checked="" type="checkbox"/>
▪ Revise Teens in the Driver Seat Junior High Program based on FY22 evaluation	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned: \$849,995.70			\$284,144.74	\$1,134,140.44
		1	Actuals: \$777,841.41			\$262,850.67	\$1,040,692.08

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute

2023-TTI-G-1YG-0048

Title / Desc. **Traffic Safety Improvement of Senior Drivers in Texas**

This project targets improving transportation safety for senior drivers aged 80 years old and older through a safety assessment and educational outreach focused on pedestrian involved crashes.

Strategies Addressed

- Conduct and assist local, state and national traffic safety campaigns.
- Develop and implement public information and education efforts on traffic safety issues.
- Provide assistance to update the drivers' education curriculum and administrative standards.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Acquire IRB approval	1	1	<input checked="" type="checkbox"/>
▪ Complete safety assessment using the dataset prepared	1	1	<input checked="" type="checkbox"/>
▪ Complete educational sessions at the top 5 communities experiencing high volume of crashes	8	8	<input checked="" type="checkbox"/>
▪ Develop brochure of traffic safety facts, recommendations and tips for senior drivers	1	1	<input checked="" type="checkbox"/>
▪ Provide summary of literature review on safety of senior drivers	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$114,363.42			\$28,601.45	\$142,964.87
		1	Actuals:	\$104,820.85			\$27,160.02	\$131,980.87

Organization Name

Division TRF-TS

Project Number

Texas Municipal Courts Education Center**2023-TMCEC-G-1YG-0125**Title / Desc. **Driving on the Right Side of the Road (DRSR)**

DRSR was created to teach responsible decision-making, adherence to traffic laws, and how to follow safe practices on Texas roads. DRSR has created curriculum and children's books for this purpose.

Strategies Addressed

- Conduct periodic project monitoring and evaluation of traffic safety activities.
- Ensure availability of program and project management training.
- Maintain coordination of traffic safety efforts and provide technical assistance.
- Perform accurate accounting and efficient reimbursement processing.
- Provide procedures and training on highway safety planning and project development.
- Provide technical assistance and support for the Strategic Highway Safety Plan.
- Provide training and assistance for local and statewide traffic safety problem identification.
- Review and update program procedures as needed.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public education and information on railroad/highway crossing safety.
- Increase public education and information on roadway safety.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Increase public information and education concerning speed-related issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct teacher traffic safety workshop	1	1	<input checked="" type="checkbox"/>
▪ Develop educational resource for teaching traffic safety in the classroom	1	2	<input checked="" type="checkbox"/>
▪ Develop Strategic Operation Plan that outlines the program	1	1	<input checked="" type="checkbox"/>
▪ Distribute packets of DRSR materials to community groups (e.g., youth groups and safety organizations)	24	43	<input checked="" type="checkbox"/>
▪ Produce pages of traffic safety content and DRSR resources for The Recorder	5	5	<input checked="" type="checkbox"/>
▪ Provide exhibits for schools, courts and community groups	24	35	<input checked="" type="checkbox"/>
▪ Train educators on the DRSR project and materials through workshops and webinars	500	635	<input checked="" type="checkbox"/>
▪ Train judges, court personnel, prosecutors and lawyers on traffic safety and/or DRSR resources	800	748	<input type="checkbox"/>
▪ Update units of DRSR curriculum, children's literature, online games or other DRSR resources and materials	3	3	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$300,000.00			\$74,997.64	\$374,997.64
		1	Actuals:	\$300,000.00			\$143,399.09	\$443,399.09

Task: Training **Driver Education and Behavior DE - 10**

Organization Name Education Service Center, Region VI **Division** TRF-TS **Project Number** 2023-ESCVI-G-1YG-0019

Title / Desc. Texas Traffic SAFETY Education Staff Improvement Program. Safety Alliance For Educating Texas Youth

Program will provide 9 Teen Driver Education staff development workshops to 300 instructors. Training will be presented by instructor trainers using a variety of current topics & marketed statewide.

Strategies Addressed

- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	Target	Actual	Met?
▪ Analyze participant evaluations to determine overall effectiveness of Staff Improvement Program	150	284	<input checked="" type="checkbox"/>
▪ Conduct Continuing Education Trainings for Driver Education Instructors	9	9	<input checked="" type="checkbox"/>
▪ Develop Strategic Operation Plan	1	1	<input checked="" type="checkbox"/>
▪ Revise Training Manual for Driver Education Instructor Continuing Education and Train the Trainers	1	1	<input checked="" type="checkbox"/>
▪ Train Driver Education Instructors in the Staff Improvement Program	300	315	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$98,430.08			\$33,376.00	\$131,806.08
		1	Actuals:	\$98,430.08			\$54,334.24	\$152,764.32

Organization Name

Division TRF-TS

Project Number

National Safety Council

2023-NSC-G-1YG-0109

Title / Desc. **Our Driving Concern: Texas Employer Transportation Safety**

Continuous and expanded traffic safety outreach to Texas employers encouraging the use of best practice programs that promote safe driving behaviors among employees and their families.

Strategies Addressed

- Maintain coordination of traffic safety efforts and provide technical assistance.
- Provide procedures and training on highway safety planning and project development.
- Provide technical assistance and support for the Strategic Highway Safety Plan.
- Provide training and assistance for local and statewide traffic safety problem identification.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase intervention efforts.
- Increase public information and education campaigns.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public education and information campaigns regarding enforcement activities.
- Increase public information and education on distracted driving related traffic issues
- Increase public information and education on sharing the road with large trucks
- Increase public education and information on railroad/highway crossing safety.
- Increase public education and information on roadway safety.
- Provide training on roadway safety issues.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Support the establishment and growth Safe Communities Coalitions.
- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Increase public information and education concerning speed-related issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Advisory Committee Meetings	2	2	☑
▪ Create strategic plan	1	1	☑
▪ Educate employees, employers, associations and or partners with traffic safety resources and education	1,075	2,104	☑
▪ Manage Texas Employer Traffic Safety Awards Program	1	1	☑
▪ Provide consecutive months of transportation safety resources to Texas employers and others	12	12	☑

Financial Information:

Fund Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	Planned:	\$366,144.02			\$108,840.55	\$474,984.57
	1	Actuals:	\$295,367.79			\$123,314.29	\$418,682.08

Organization Name

District LKF

Project Number

The Coalition, Inc.

2023-TCINC-G-1YG-0138

Title / Desc. **Drug-Free All Star (DFAS) for Angelina County**

The DFAS program will use environmental strategies to reduce underage drinking, reduce DUI/DWI citations & lower the number of alcohol-related car crashes in Angelina County.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete Project Sticker Shock campaigns (educational campaigns to warn adults of alcohol consequences)	2	2	<input checked="" type="checkbox"/>
▪ Coordinate alcohol compliance checks in conjunction with the Angelina County Sheriff's Department	60	60	<input checked="" type="checkbox"/>
▪ Develop Strategic Operation Plan for program activities	1	1	<input checked="" type="checkbox"/>
▪ Educate adults and parents on the dangers of underage alcohol use	300	347	<input checked="" type="checkbox"/>
▪ Educate youth on the dangers of alcohol use through presentations	500	940	<input checked="" type="checkbox"/>
▪ Implement new Drug-Free Council (DFC) student groups as an expansion of the Drug-Free All Star program	2	2	<input checked="" type="checkbox"/>
▪ Provide youth with alternative activities and information regarding the dangers of underage alcohol use	1,250	1,534	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$94,999.64			\$67,810.18	\$162,809.82
		1	Actuals:	\$93,358.30			\$95,525.40	\$188,883.70

Goals

- To reduce KAB crashes at railroad/highway crossings

Strategies

- Increase education of law enforcement concerning laws governing railroad/highway crossings.
- Increase public education and information on railroad/highway crossing safety.

Project Descriptions

Task: Public Information Campaigns				Railroad / Highway Crossing RH - 11			
Organization Name		Division		Project Number			
Texas Operation Lifesaver		TRF-TS		2023-TxOpLife-G-1YG-0110			
Title / Desc. Highway-Railroad Safety Awareness							
Provide highway-railroad crossing safety training to Law Enforcement personnel and rail safety education presentations to the public. Administer the statewide rail safety program.							
Strategies Addressed							
- Increase education of law enforcement concerning laws governing railroad/highway crossings.							
- Increase public education and information on railroad/highway crossing safety.							
Performance Objectives							
				<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
Attend Coalition meetings, general meetings, and meetings with general public representing TXOL				12	15	<input checked="" type="checkbox"/>	
Conduct Rail Safety Awareness Training classes for Law Enforcement				4	3	<input type="checkbox"/>	
Conduct Information/safety booths at health fairs, conferences, etc				15	44	<input checked="" type="checkbox"/>	
Coordinate Requests from media and the general public for information on rail safety				2,000	4,390	<input checked="" type="checkbox"/>	
Develop Strategic Plan for reducing KAB crashes at highway-rail grade crossings				1	1	<input checked="" type="checkbox"/>	
Educate People by providing Rail safety presentations				10,000	9,118	<input type="checkbox"/>	
Manage Operation Lifesaver Authorized Volunteer (OLAV) Incentive Program				1	1	<input checked="" type="checkbox"/>	
Manage Public Information and Education Inventory				1	1	<input checked="" type="checkbox"/>	
Manage Statewide group of volunteer presenters				1	1	<input checked="" type="checkbox"/>	
Financial Information:							
<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 RH	1	<i>Planned:</i>	\$73,293.00			\$18,432.99	\$91,725.99
	1	<i>Actuals:</i>	\$64,256.24			\$31,895.57	\$96,151.81

Goals

- To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level
- To reduce the number of traffic crashes, injuries, and fatalities in work zones.
- To reduce large truck (“Semi- Trailer” or “Truck-Tractor”) crashes, injuries and fatalities.

Strategies

- Improve highway design and engineering through training.
- Increase public education and information on roadway safety.
- Provide traffic safety problem identification to local jurisdictions.
- Provide training on roadway safety issues.

Project Descriptions

Task: Public Information Campaigns				Roadway Safety RS - 12			
Organization Name		Division TRF-TS		Project Number			
Sherry Matthews Advocacy Marketing				2023-SMAM-SOW-0001			
Title / Desc. <i>BSDS-General: Be Safe. Drive Smart.. Public Education and Awareness Campaign (WZ, Energy, General)</i>							
<i>This multimedia campaign is aimed at addressing challenging driving conditions across the state, educating drivers about the rules of the road, and promoting safe driving practices.</i>							
Strategies Addressed							
- Increase public education and information on roadway safety.							
- Develop and implement public information and education efforts on traffic safety issues.							
Performance Objectives				<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
▪ Conduct rounds of news media pitching				3	3	☑	
▪ Coordinate Work Zone Safety Week media event				1	1	☑	
▪ Coordinate Energy Sector outreach events				5	5	☑	
▪ Implement paid media buy for work zone awareness				1	1	☑	
▪ Implement paid media buy targeting energy-producing areas				1	1	☑	
▪ Implement PSA placement plan for general traffic safety messaging				1	1	☑	
▪ Produce creative assets for PSA placement				2	2	☑	
▪ Produce sets of creative assets for the Energy Sector paid media campaign				3	3	☑	
▪ Produce sets of creative assets for Work Zone Safety paid media campaign				3	3	☑	
▪ Produce sets of social media assets for TxDOT and campaign partners				3	3	☑	
▪ Produce sets of material for TSSs, partners, and outreach events				4	4	☑	
▪ Provide sets of materials to generate earned media				7	7	☑	
▪ Update campaign websites and video library				2	2	☑	
Financial Information:							
<i>Fund</i>	<i>Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
State	State	1	<i>Planned:</i>	\$2,671,000.00		\$2,671,000.00	\$5,342,000.00
		1	<i>Actuals:</i>	\$2,662,331.77		\$8,581,888.81	\$11,244,220.58

Organization Name

Division TRF-TS

Project Number

The University of Texas at Arlington

2023-UTatArli-G-1YG-0137

Title / Desc. **UTA / Division for Enterprise Development Public Works Division 2023 Work Zone Safety Training**

In 2023 the University of Texas at Arlington (UTA) proposes to pursue the successful Texas City/County Work Zone Training Program to effectively reduce the number of traffic collisions and injuries.

Strategies Addressed

- Conduct periodic project monitoring and evaluation of traffic safety activities.
- Ensure availability of program and project management training.
- Perform accurate accounting and efficient reimbursement processing.
- Provide training and assistance for local and statewide traffic safety problem identification.
- Review and update program procedures as needed.
- Increase public education and information on roadway safety.
- Provide traffic safety problem identification to local jurisdictions.
- Provide training on roadway safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Educate City/County/Municipal employees on Work Zone Safety topics	1,732	1,841	<input checked="" type="checkbox"/>
▪ Teach classes comprised of eight traffic safety topics	127	109	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	RS	1	Planned:	\$354,714.94			\$97,048.03	\$451,762.97
		1	Actuals:	\$335,864.28			\$93,633.67	\$429,497.95

Goals

- To establish integrated community traffic safety programs to prevent traffic-related fatalities and injuries

Strategies

- *Support statewide the Texas Safe Community efforts by providing education, training, and coordination on how to initiate and conduct community based traffic safety programs and how communities can become designated as a Texas Safe community Coalition.*
- *Support the establishment and growth Safe Communities Coalitions.*

Project Descriptions

Organization Name

District BRY

Project Number

Texas A&M Agrilife Extension Service

2023-Texas Ag-G-1YG-0033

Title / Desc. **Brazos Valley Injury Prevention Coalition and Statewide Initiatives**

A Safe Communities Coalition to reduce traffic-related injuries and deaths as well as conduct the Reality Education for Drivers (RED) for ages 15-25 and Mature Driving Programs statewide.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase public information and education campaigns.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Support the establishment and growth Safe Communities Coalitions.
- Increase public information and education concerning speed-related issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct bimonthly meetings of the Brazos Valley Injury Prevention Coalition & Statewide Initiatives	6	6	<input checked="" type="checkbox"/>
▪ Conduct Reality Education for Drivers (RED) Programs with 700 participants	35	37	<input checked="" type="checkbox"/>
▪ Conduct educational presentations for mature drivers on traffic safety to 400 participants	42	43	<input checked="" type="checkbox"/>
▪ Develop Strategic Operation Plan that outlines the program	1	1	<input checked="" type="checkbox"/>
▪ Participate in programs on importance of restraint use focus on youth and pickup truck drivers to 200 participants	8	8	<input checked="" type="checkbox"/>
▪ Participate in educational programs to raise awareness for safety of vulnerable road users for 2700 participants	10	12	<input checked="" type="checkbox"/>
▪ Participate in programs to increase public education for speed-related issues for drivers 15 years up to 200 people	12	12	<input checked="" type="checkbox"/>
▪ Participate in programs for students &/or adults to build awareness on dangers of distraction with 300 participant	16	16	<input checked="" type="checkbox"/>
▪ Participate in CarFit events to assist mature drivers in optimal safety while driving. Total-300 participants	42	46	<input checked="" type="checkbox"/>
▪ Participate in programs to raise awareness on the dangers of alcohol and drug-impaired driving to 900 participants	56	60	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	SA	1	Planned:	\$799,996.92			\$280,348.80	\$1,080,345.72
		1	Actuals:	\$738,090.26			\$339,711.38	\$1,077,801.64

Goals

- To reduce School bus-related crashes, injuries and fatalities

Strategies

- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Provide safe school bus operation training for school bus drivers.

Project Descriptions

<i>Task: Training</i>				<i>School Bus SB - 14</i>		
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>		
Education Service Center, Region VI				2023-ESCVI-G-1YG-0016		
<i>Title / Desc. School Bus Safety Training 101 Program</i>						
<i>This program is designed to identify and implement several school bus safety units that will be utilized in training sessions to educate school bus transportation personnel and students.</i>						
<i>Strategies Addressed</i>						
- Provide safe school bus operation training for school bus drivers.						
<i>Performance Objectives</i>				<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze participant evaluations to determine the overall effectiveness of Bus Safety Training 101 Program				600	1,257	<input checked="" type="checkbox"/>
▪ Develop Strategic Operation Plan				1	1	<input checked="" type="checkbox"/>
▪ Identify sets of content material to be utilized in the Bus Safety Training 101 Program				2	2	<input checked="" type="checkbox"/>
▪ Teach School Bus Transportation personnel in the Bus Safety Training 101 Program				500	840	<input checked="" type="checkbox"/>
▪ Teach PreK-5th grade students in Bus Safety Training 101 Program				1,000	5,247	<input checked="" type="checkbox"/>
<i>Financial Information:</i>						
<i>Fund</i>	<i>Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>
402	SB	1	<i>Planned:</i> \$106,953.06			\$35,670.00
		1	<i>Actuals:</i> \$106,953.06			\$43,998.12
						<i>Project Total</i>
						\$142,623.06
						\$150,951.18

SECTION THREE
PAID MEDIA REPORTS



FY 2023 Click It or Ticket Public Information and Education Campaign October 1, 2022 – September 30, 2023

Campaign Overview

Even though Texas has had a seat belt law on the books since 1985, by 2002 only three of every four drivers (76%) were buckling up. Traffic fatalities were topping 3,500 every year, and many of those could have been prevented if vehicle occupants had been wearing a seat belt. In 2002, TxDOT began participating in the National Highway Traffic Safety Administration's (NHTSA) national *Click It or Ticket* campaign and as of 2023, seat belt use in Texas has since increased from 76% to 90.57%. According to the NHTSA, *Click It or Ticket* campaigns in Texas are credited with saving 7,399 lives, preventing more than 129,000 serious injuries, and achieving more than \$28.5 billion in economic savings. Unfortunately, Texans are still dying due to a failure to buckle up. In 2022, there were 3,357 motor vehicle traffic crashes in Texas in which unrestrained occupants sustained fatal or serious injuries.

Despite great strides made over the past 22 years, too many people in Texas still fail to always buckle up. Research shows that men, passengers, those in pickup trucks (drivers and passengers), and those on the road at night are the worst when it comes to using a seat belt regularly.

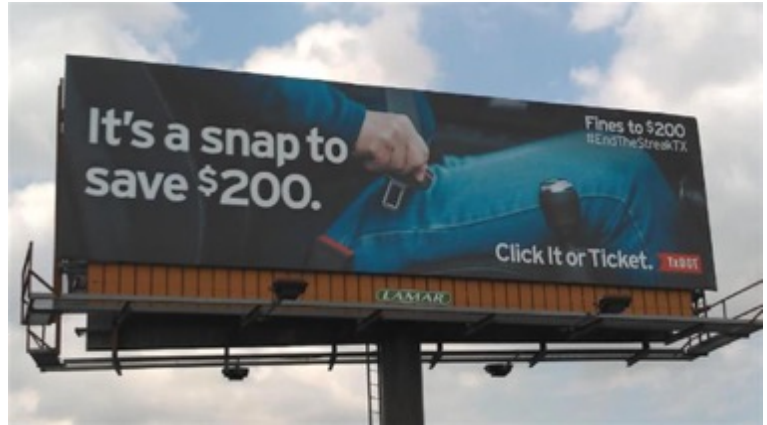
Many of these fatalities and serious injuries might have been prevented by simply buckling up. In fact, wearing a seat belt reduces the risk of a fatal injury to a person in the front seat of a passenger car by 45%. For those in pickup trucks, which are more likely to roll than passenger vehicles, the risk of fatal injury is reduced by up to 60%. At the national level, *Click It or Ticket* aims to enforce seat belt use to help keep travelers safe.

The state campaign seeks to supplement the national effort through several goals:

- Raise drivers' awareness of the increased risk of getting a ticket due to enforcement mobilization.
- Raise drivers' awareness of the increased risk of injury or death due to failure to use a seat belt.
- Reduce unbelted fatalities.
- Increase seat belt use.

Paid Media Recap

Beginning May 16, TxDOT placed \$956,093.27 in paid media for the Click It or Ticket campaign, with some media partnerships continuing until the end of the fiscal year. Added value achieved through negotiations with media vendors exceeded TxDOT's investment. Bonus (free) radio spots were valued at \$200,057. Added-value amounts from out-of-home advertising totaled \$225,173 and included billboard overrides and negotiated lower monthly rates as well as gas station bonus spots. The Bally Sports Network Southwest and AT&T SportsNet media buys contributed \$592,683 in added value. The total added value generated by paid media was \$1,017,913.



Primary Target: Adults 18–34, with an emphasis on men

Secondary Target: Adults 35+

Media Markets: Statewide, with out-of-home emphasis on the following counties: Angelina, Bell, Bexar, Brazos, Collin, Comal, Dallas, Denton, Ft. Bend, Harris, Jefferson, Kaufman, Lubbock, McLennan, Nueces, Tarrant, Taylor, Victoria, Williamson, Wise

Media:

- OTT 30-second and 15-second TV (English and Spanish)
- Spot 30-second radio (English and Spanish)
- Spot 15-second radio traffic sponsorships (English and Spanish)
- Digital video and banner ads, YouTube and pre-roll video, Facebook and Instagram paid posts
- Influencer paid posts
- Billboards and gas stations

Added Value: Bonus spots and overrides

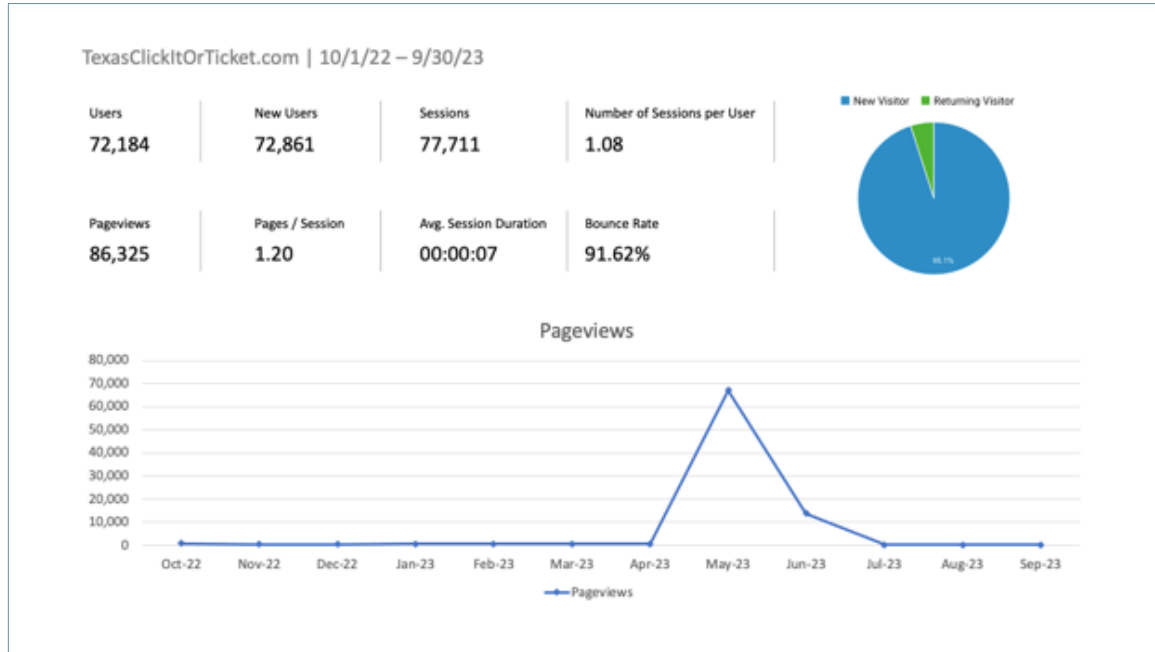
Media Flight Dates:	OTT/Connected TV	5/16–6/04/23
	Bally Sports Southwest (BSS)	5/22–6/04/23, 9/22–9/30/23
	BSS Save Days of Summer	6/05–8/31/23
	AT&T SportsNet	5/22–6/04/23
	Spot radio and traffic sponsorships	5/22–6/04/23
	Outdoor billboards	5/08–6/04/23
	Gas station TV ads	5/22–6/04/23
	Digital	5/16–6/04/23
	Influencers	5/16–6/04/23

FY 2023 Click It or Ticket – Paid Media Recap

Media	Description	Budget	Impressions
Over The Top (OTT/CTV)	30- and 15-second spots streamed to connected Smart TVs statewide.	\$117,500.00	3,254,424
Spot Radio	30- and 15-second radio spots on 80 stations in Abilene, Amarillo, Austin, Beaumont-Port Arthur, Bryan-College Station, Corpus Christi, Dallas-Fort Worth, Houston-Galveston, Killeen-Temple, Lubbock, Lufkin-Nacogdoches, Midland-Odessa, San Antonio, Tyler, Victoria, Waco, and Wichita Falls markets. Total of 8,123 spots in English and Spanish.	\$131,192.40	11,808,491
Traffic Sponsorships	iHeart and TWIN+ sponsorships airing 15-, 10-, and 5-second spots in Beaumont-Port Arthur, Bryan-College Station, Corpus Christi, Dallas-Fort Worth, Houston-Galveston, Killeen-Temple, and Waco. Total of 2,256 spots in English and Spanish.	\$41,805.55	3,205,463
Bally Sports Southwest	Messaging aired across all Texas DMAs using PSAs, commercials, in-game elements, social media, and targeted digital media. The <i>Safe Days of Summer</i> campaign included pre-game, post-game, and in-game billboards, sports OTT, and rotator spots.	\$143,500.10	29,171,917
AT&T SportsNet	Statewide broadcasts including Astros On Deck, Astros On Deck billboards, Astros pre-game, Astros pre-game billboard, Astros in-game, in-game billboard, Astros in-game Brand Connect, Astros post-game, Astros post-game billboards, Astros Bases Loaded, Astros Bases Loaded billboard, Astros ROS, and Astros Re-Airs.	\$74,970.00	5,343,000
Digital Ads	Digital video and banner ads; YouTube and pre-roll video; Twitter, Facebook, and Instagram paid posts.	\$188,365.22	15,468,051
Influencer Ads	Social media posts by influencers on Instagram.	\$43,500.00	1,524,211
Outdoor (billboards)	Outdoor billboards at 50 total locations in Abilene, Amarillo, Austin, Beaumont, Bryan-College Station, Corpus Christi, Dallas-Fort Worth, El Paso, Houston, Laredo, Lubbock, Lufkin-Nacogdoches, Midland-Odessa, Rio Grande Valley, San Antonio, Tyler-Longview, Victoria, Waco-Temple-Killeen, and Wichita Falls.	\$175,260.00	102,653,990
Outdoor (gas stations)	Gas station TV ads in 1,076 locations in the following media markets: Abilene, Amarillo, Beaumont-Port Arthur, Corpus Christi, Dallas-Fort Worth, Harlingen-Weslaco-Brownsville-McAllen, Houston, Lubbock, Odessa-Midland, San Antonio, Tyler-Longview-Lufkin-Nacogdoches, Waco-Temple-Killeen-Bryan, and Wichita Falls.	\$40,000.00	2,466,304
TOTAL		\$956,093.27	174,895,851

Website Overview

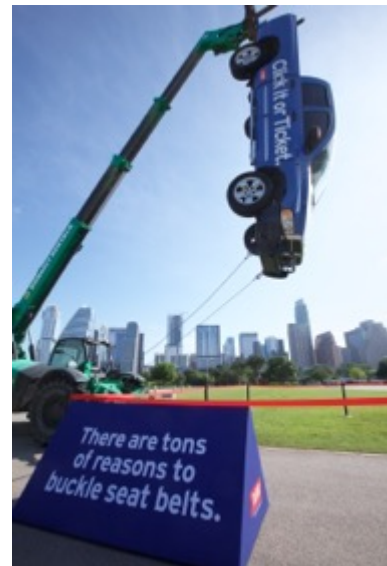
TexasClickItOrTicket.com had 72,184 users during the fiscal year. A vast majority of users were new visitors and came to the site during the paid media flight in May. As this is an awareness campaign, driving traffic to the website is not a central objective, so there is not a call to action to click the ad to visit the website. Since most users don't really need to learn more about buckling up other than just being reminded to and the consequences of not doing so, most of these clicks are likely either accidental or just those who are curious. The bounce rate and average session time of seven seconds supports this assumption.



Public Relations

To mark the 21st *Click It or Ticket* campaign, a combination of press and outreach events featuring a pickup truck dangling from seat belt material were held in 12 cities from May 15–31. Cities were selected based on a combination of unbelted fatalities as well as media market size and included Austin, San Antonio, Laredo, McAllen, Corpus Christi, Beaumont, Houston, Tyler, Waco, Dallas, Midland, and El Paso. At each stop, the display was set up against local, iconic backdrops. News media outlets and law enforcement were invited to attend.

In addition, Traffic Safety Specialists (TSSs) and Public Information Officers (PIOs) helped secure a variety of local representatives to speak at the press conferences. These included a TxDOT spokesperson, a law enforcement official, a local EMS representative, and an individual personally affected by an unbelted crash.



Kickoff press conference at the Long Center in Austin

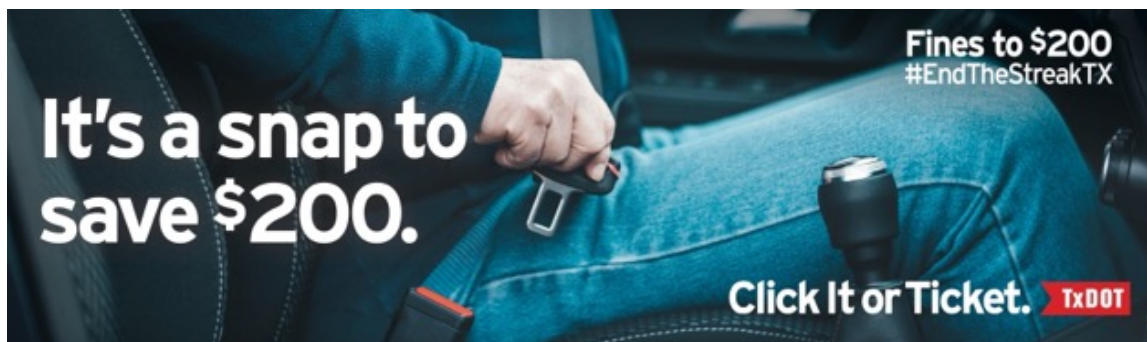
To support the events, the campaign created digital press kits customized for each market that included a press release, media advisory, and fact sheet as well as talking points for TxDOT's PIOs. In addition, b-roll and sound bites were recorded to encourage media coverage. The media events and news releases generated 694 TV and radio news segments valued at \$1,372,482, 54 print articles valued at \$96,798, and 192 online news stories valued at \$23,902,803. Combined, the earned media produced more than 527 million impressions. The total publicity value of news media coverage of the campaign was \$25,372,083.

Partnerships

In anticipation of the campaign, several partners were recruited to help disseminate materials and messages. A digital toolkit was developed and distributed to partners including the Associated General Contractors of America, Texas Mutual, Texas A&M AgriLife Extension, the Texas Municipal Police Association, AAA, and the National Safety Council.

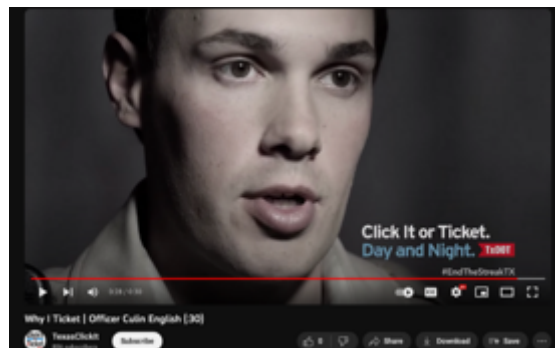
Creative Overview

The *Click It or Ticket* campaign focuses on increasing seat belt use among drivers and passengers. The creative approach identifies an overarching strategy to address our campaign needs: reinforcing the consequences of not wearing a seat belt that are economic—getting a ticket—and emotional—injury or death, loss of a loved one, and the effects on those left behind. To that end, the campaign has created numerous public service announcements for video, television, and radio; digital and social media content; and billboards and print collateral.



English and Spanish billboards

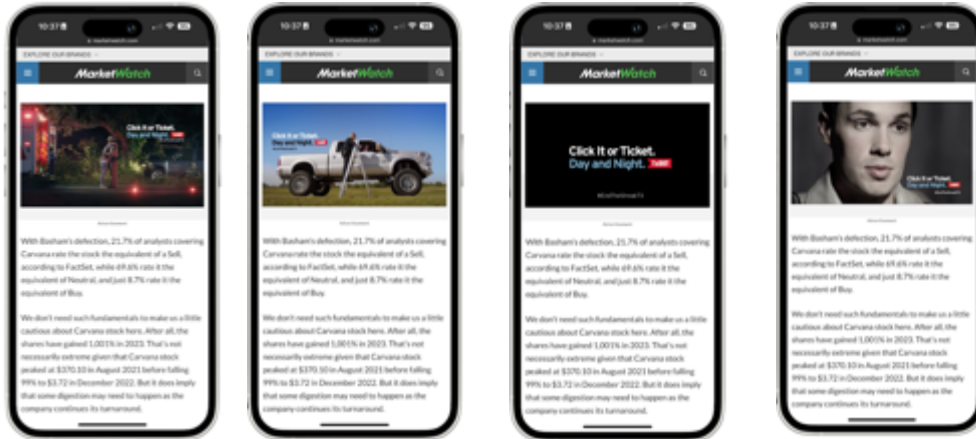
The campaign used several digital media channels to reach audiences, especially younger people ages 18–34 and men. Messages featuring videos have been shown to outperform static images in most social media, so channels such as OTT/CTV, YouTube, and Facebook/Instagram were used to deliver them.



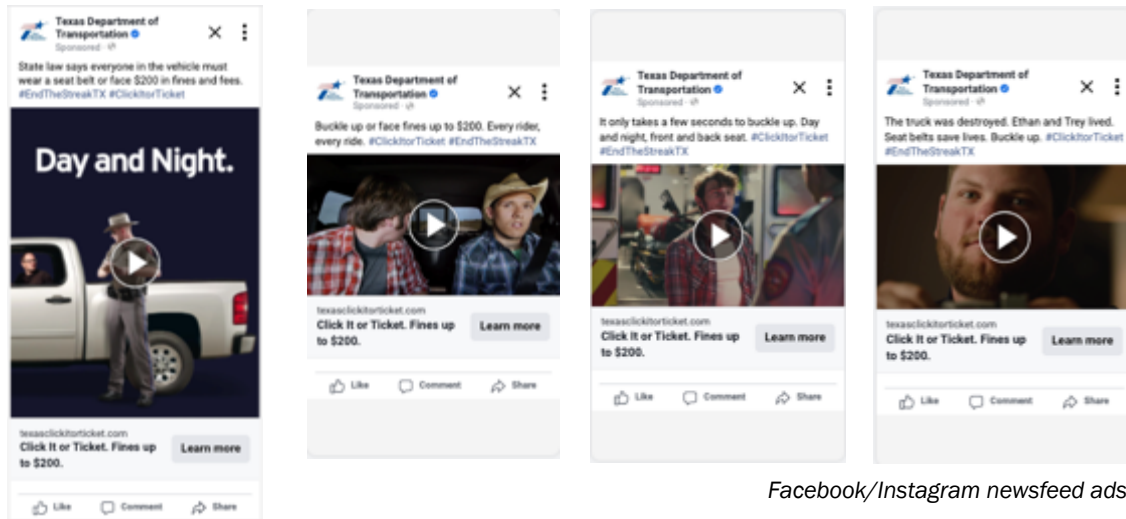
YouTube



OTT/CTV



Pre-roll video



Facebook/Instagram newsfeed ads

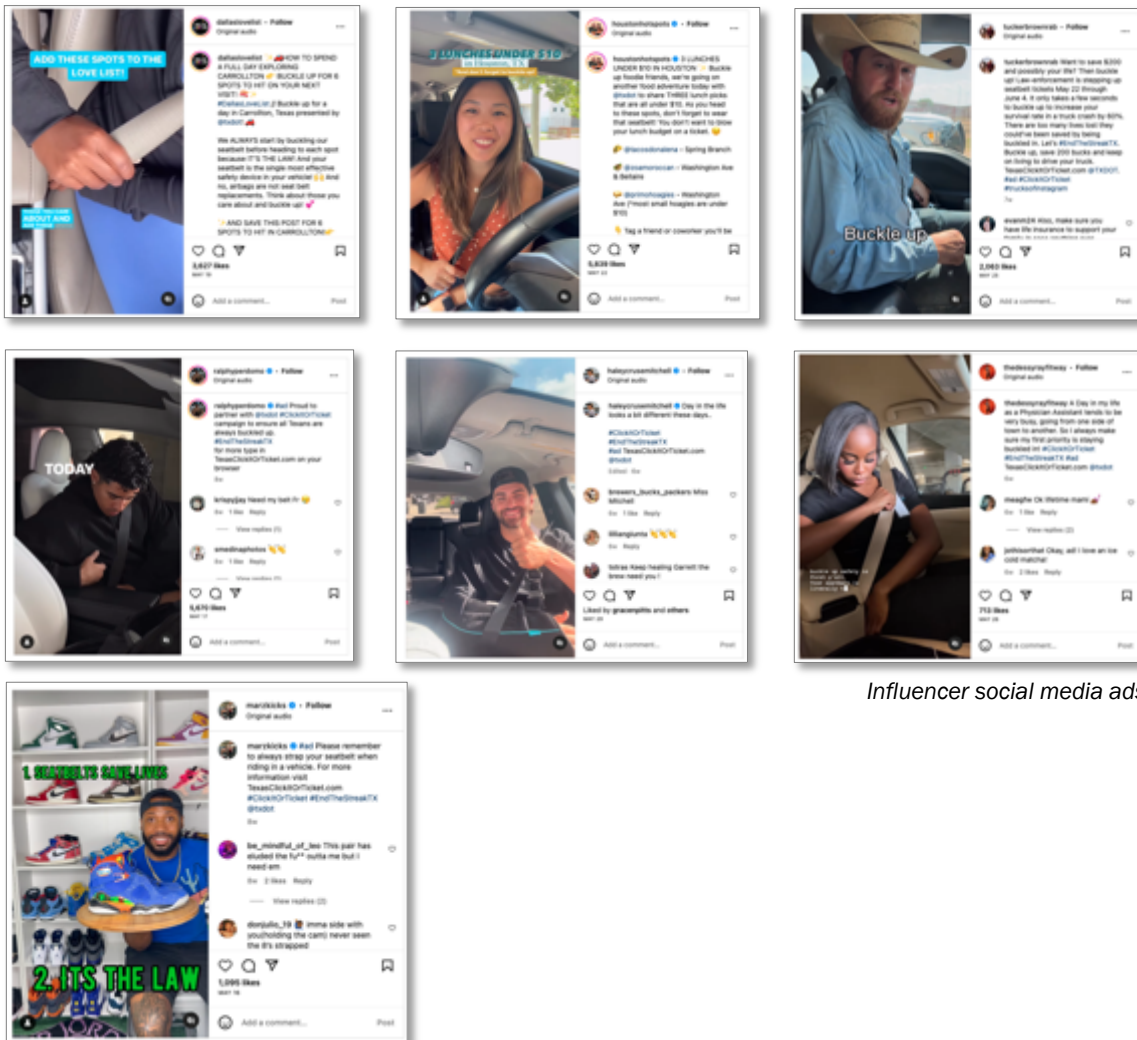
Social media is an integrated part of the campaign's awareness efforts. Paid social media posts play a crucial role in reaching our target audiences with key messages and organic social media posts extend that awareness. Below are examples of organic posts developed for the campaign.



Animated organic social media posts

Social media influencers were engaged to further disseminate campaign messages and lend credibility. Influencers delivered 1,524,211 impressions, which resulted in 493,049 involvements and 26,385 active engagements.

Partner	Impressions	Active Engagements	Clicks	Completed Views	Involvements	Involvements Rate
Ralphy Perdomo	131,251	5,679	70	82,202	110,122	84%
Houston Hot Spots	359,475	7,918	54	94,273	129,262	36%
Dallas Love List	435,455	5,447	98	110,637	143,544	33%
Marlon Hairston	106,424	1,367	46	20,984	27,959	26%
Tucker Brown	136,950	2,261	91	21,971	31,077	23%
Adesuwa Aideyman	113,625	630	105	16,490	21,085	19%
Haley Cruse	241,031	3,083	59	19,623	30,000	12%
TOTAL	1,524,211	26,385	523	366,180	493,049	32%



Influencer social media ads

The campaign also included several collateral items for TSSs and partners with messages that promote seat belt safety. Most collateral is double-sided, with information in English and Spanish. All were printed and shipped to TxDOT's 25 districts as well as partners.



Bilingual posters (double-sided)



Bilingual informational hand fans



Bilingual notepads



Bilingual flash cards



Bilingual info cards

Overall Campaign Value

Earned media resulted in \$25,372,083 in added value and 527,054,591 impressions. Paid media match resulted in \$1,022,913 in added value and 174,895,851 impressions. The statewide *Click It or Ticket* campaign delivered \$26,389,996 in total added value on the \$1,600,000 investment.

Match – FY 2023 Click It or Ticket Campaign

Paid Media Type	Hard Match for Paid Media Placements – Estimate	Added Value Match for Paid Media Placements – Actual
OTT	\$25,000.00	\$0.00
Radio/Traffic Sponsorships	\$200,000.00	\$200,057.00
AT&T/Bally Sports Sponsorship	\$500,000.00	\$592,683.00
Billboards	\$210,000.00	\$181,319.00
Gas Station Ads	40,000.00	\$43,854.00
Subtotal	\$975,000.00	\$1,017,913.00
Earned Media Type	Earned Media Match – Estimate	Earned Media Match – Actual
Public Relations	\$3,650,000.00	\$25,372,083.32
Subtotal	\$3,650,000.00	\$25,372,083.32
Total Match	\$4,625,000.00	\$26,389,996.32



YOUTH OCCUPANT PROTECTION CAMPAIGN October 1st, 2022 – September 30, 2023

Campaign Overview

In 2021, 318 teen drivers and passengers (ages 15-20) were killed in vehicle crashes on Texas roadways, and another 2,023 were seriously injured; 144 (45%) of those killed, were not wearing their seat belts at the time of the crash. Additionally, for our youngest Texans, vehicle crashes on Texas roadways resulted in 72 fatalities for children younger than 8 years old and 395 serious injuries. Of those killed, 16 (22%) were unrestrained at the time of the crash.

TxDOT's overarching Youth Occupant Protection marketing campaign consists of two campaign flights – *Teen Click It or Ticket* and *Child Passenger Safety*. The overall campaign goal is to reduce fatalities and injuries related to unrestrained or improperly restrained teens and children on Texas roads. For most occupants the act of wearing a seatbelt is the simplest habit. However, for our youth it is a learned practice or an action that involves a caregiver taking the time to ensure it is done properly. The Youth Occupant Protection marketing campaign goals are:

1. Increase public awareness on the dangers resulting from teenagers not wearing their seat belt.
2. Educate the public on proper usage of child safety seats and how to schedule an appointment with a certified child passenger safety technician (CPST) at [SaveMeWithASeat.org](https://www.savemewithaseat.org).

In 2023, the Youth Occupant Protection campaign marketing strategies consisted of:

- Develop a statewide paid media plan focusing on key target audiences in primary markets for both flights of the campaign.
- Build on existing creative assets to expand campaign messaging to resonate with our key target audiences for both the *Teen Click It or Ticket* flight and the *Child Passenger Safety* flight.
- Conduct a robust public relations campaign that includes grassroots interactive events and community outreach to key target audiences.
- Foster earned media opportunities to increase the campaign's return on investment.
- Identify and feature testimonial stories in public relations campaign messaging for both flights of the campaign.
- Conduct a statewide survey among parents of children aged 8 or younger to measure campaign awareness, confidence in proper safety seat installation and campaign message testing.

This year, TxDOT continued to feature the 'If You Love It, Click It' message for the *Teen Click It or Ticket* campaign, serving as a reminder that teen drivers and passengers should ensure all riders are always wearing their seat belts – Every Rider, Every Ride. This year, the campaign launched new video assets featuring an original "If You Love It, Click It" song and digital creative. Campaign representatives visited eight Texas districts across the state during the flight and encouraged teens to sign a pledge to wear their seat belt in exchange for the chance to win a pair of Apple AirPods. TxDOT continued to use the successful slogan "Save Me With A Seat" for the *Child Passenger Safety* campaign this year. This important message

speaks directly to child caregivers regarding the importance of proper car seat installation and use. Building on the astronaut-themed television assets launched in the previous year, the 2023 campaign featured updated digital assets and a new “Are You Ready for Takeoff?” activation experience. Activations were held in eight markets across Texas directly targeting parents and caregivers. The campaign also continues to use the SaveMeWithASeat.org website in both English and Spanish, for safety seat inspection scheduling year-round.

PAID MEDIA and ADDED VALUE OVERVIEW

TxDOT placed \$585,000 in paid media throughout the 2023 fiscal year. Following are the details of the media purchases for each flight of the campaign:

Teen Click It or Ticket

Flight Dates:

- February 1 through February 15, 2023

Target Audience:

Primary: Teens in Texas (Ages 15-20)

Secondary: Parents, coaches, teachers, and other influencers of teens

Key Markets:

- Austin
- Bryan
- Dallas
- Fort Worth
- Houston
- San Antonio
- Tyler
- Waco

Paid Media:

- Radio and OTT/CTV - :15 and :30, English and Spanish
- Digital (Display Demographic Targeting Ads, Mobile Gaming Display Ads, Video Pre/Post Roll, YouTube and Snapchat), English and Spanish

Added-Value:

OTT/CTV video ads, social media ads, display ads and AirPods to use as giveaways.

Child Passenger Safety

Flight Dates:

- September 15 through September 30, 2023

Target Audience:

Primary: Parents and caregivers of children 0-8 years old

Secondary: Individuals who directly influence moms and dads of young children (caregivers, nurses, doctors, teachers and daycare instructors, grandparents, etc.)

Key Markets:

- Amarillo
- Brownsville
- Houston
- San Antonio
- Beaumont
- Fort Worth
- Lubbock
- Tyler

Paid Media:

- OTT/CTV, Traditional TV and Radio - :15 and :30, English and Spanish
- Digital (Display Ads): Behavioral, Whitelist and Purchasing Targeting, Facebook, Instagram, Pre-Roll Video English and Spanish
- Outdoor Billboards - English and Spanish

Added-Value:

TV spots, radio spots, social media ads, display ads

FY 2023 Youth Occupant Protection – Paid Media Recap			
Media	Description	Budget	Impressions
Teen Click It or Ticket			
Radio	:15 and/or :30 iHeart Smart Audio with social media promotion	\$110,000	10,259,533
Streaming TV (OTT/CTV)	:15 and/or :30 English & Spanish on streaming television platforms	\$75,000	1,416,667
Digital	Digital display ads including demographic targeting and mobile gaming. Paid social media ads including Snapchat & YouTube.	\$115,000	11,468,750
Child Passenger Safety			
Television & Radio	:15 and/or :30 English & Spanish - statewide traditional television and radio through Texas Association of Broadcasters (TAB). TPR :15 on-air reads	\$65,000	98,107
Streaming TV (OTT/CTV)	:15 and/or :30 English & Spanish on streaming television platforms	\$70,000	1,322,252
Out of Home	Outdoor billboards at 17 locations: Amarillo (2 locations), Austin (2 locations), Brownsville (2 locations), Corpus Christi (2 locations), DFW (3 locations), El Paso (2 locations), Houston (2 locations), Waco (2 locations)	\$90,000	19,426,564
Digital	Digital display ads including behavioral, whitelist and purchase targeting. Paid social media ads on Meta platforms.	\$60,000	6,375,797
TOTAL		\$585,000	50,367,670

Overall Campaign Value

Earned media resulted in \$18,883,154 in added value and 472,144,639 impressions. Paid media match resulted in \$1,298,166 in added value and 31,263,864 impressions. Agency time match at an additional \$50,531. Total added value was \$20,231,851 on the \$1,000,000 investment.

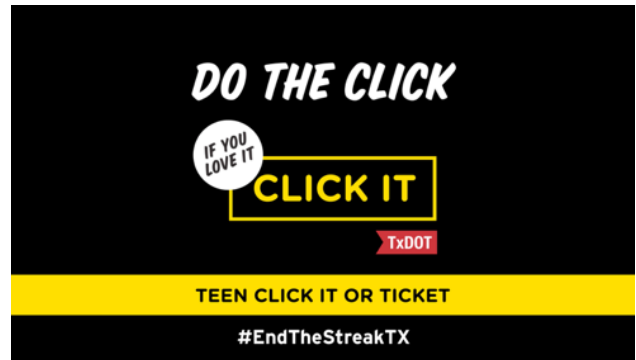
CREATIVE OVERVIEW

The Youth Occupant Protection campaign includes seat belt safety for teenagers (ages 15-20) and the proper usage and installation of child car seats for children younger than 8 years of age. The creative approach identifies an overarching strategy to address our campaign needs reinforcing personal accountability of teens to wear seat belts for every ride, either as a driver or passenger, and the importance of proper use and installation of child safety seats.

Teen Click It or Ticket

In 2023, the *Teen Click It or Ticket* flight debuted new video and radio spots both with :15 and :30, English and Spanish versions. The new TV spot featured an original “If You Love It, Click It” song that was utilized across other tactics of the campaign as detailed below. All TV and radio spots can be found on the TxDOT *Teen Click It or Ticket* driver page (<https://www.txdot.gov/inside-txdot/media-center/psas/seat-belts/teen-clickit.html> .)

Television Spot



Using video and still images from the video spot, new digital components were developed to continue the message of “If You Love It, Click It” targeting teens via YouTube, Social Media, Display Ads, Mobile Gaming Display Ads, and Connected TV/OTT.

Display Ads



Snapchat Ad

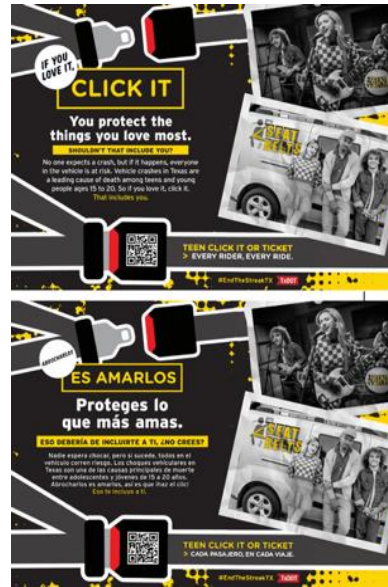


New posters, info cards and vinyl banner artwork were also created in 2023 in both English and Spanish versions and distributed statewide to Traffic Safety Specialists.

Posters



Info Cards



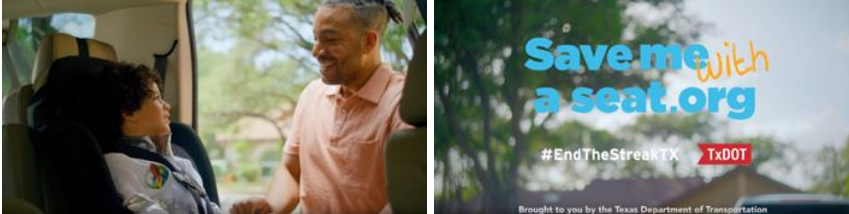
Vinyl Banners



Child Passenger Safety

This year's *Child Passenger Safety* campaign featured existing TV and radio assets both with :15 and :30, English and Spanish versions along with billboard creative. All creative assets point to [SaveMeWithASeat.org](https://www.savemewithaseat.org) where parents and caregivers can sign up for a free safety seat inspection. All existing assets can be found on the TxDOT *Child Passenger Safety* driver page (<https://www.txdot.gov/safety/traffic-safety-campaigns/child-passenger-safety.html>).

Television Spot

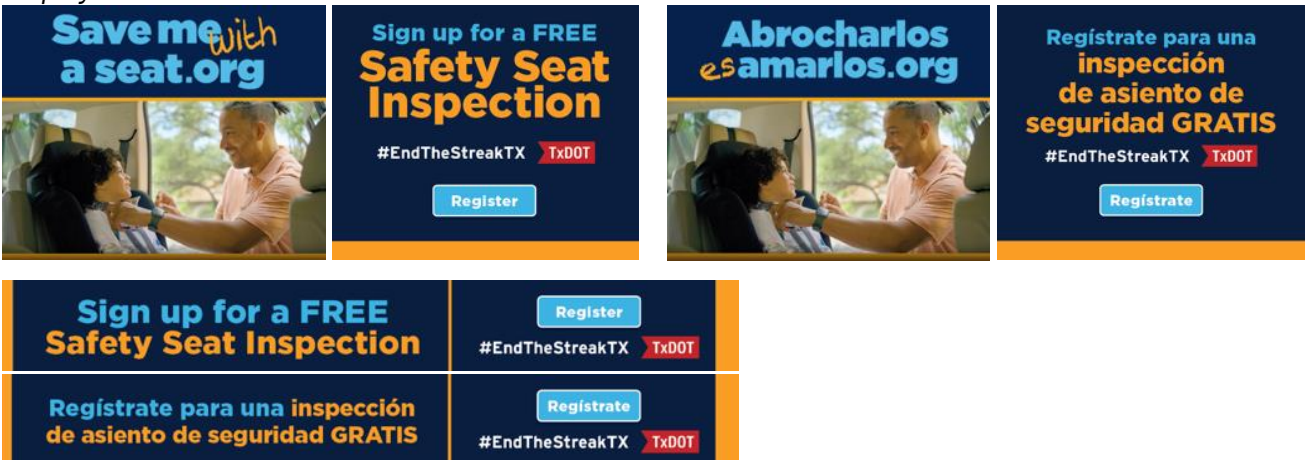


Billboards

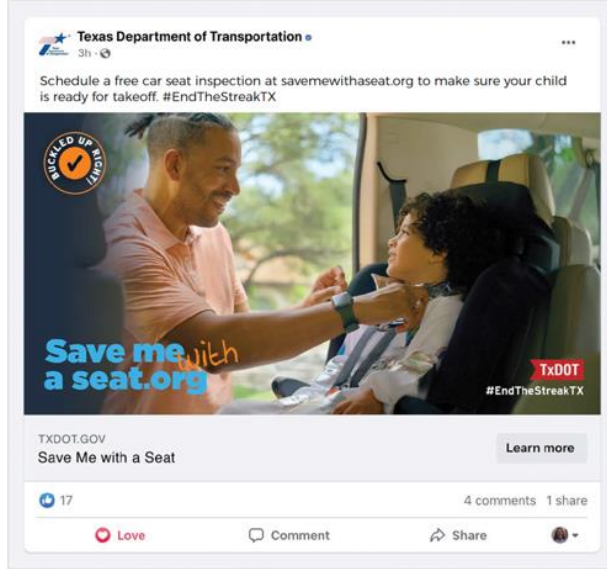
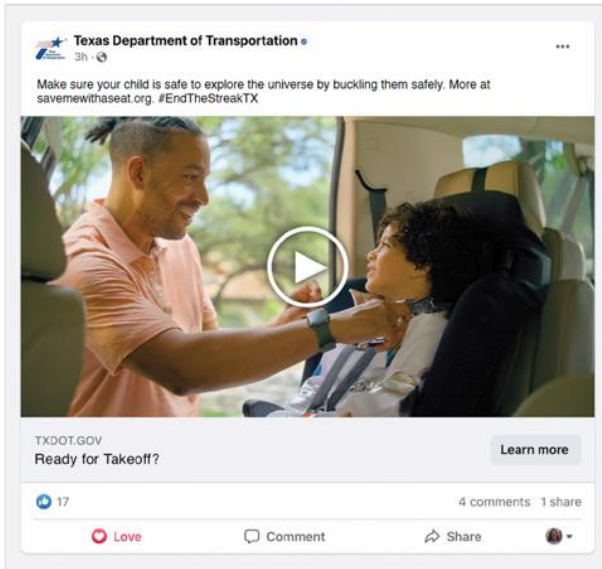


Using video and still images from the existing video spot, new digital components were developed to continue the call to action to sign up for a free safety seat inspection at [SaveMeWithASeat.org](https://www.savemewithaseat.org) and reach parents and caregivers via Paid Social Media Ads on Meta platforms and digital display ads.

Display Ads



Paid Social Media Ads



Existing poster and info card artwork was used in 2023 for both English and Spanish versions and distributed statewide to Traffic Safety Specialists.

Posters



Info Cards

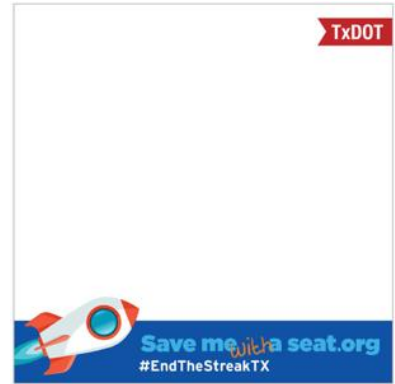


For grassroots events, this year's campaign expanded on the space themed creative with the launch of the "Are You Ready for Takeoff?" experience. New event assets featured a pre-flight checklist, the five common mistakes made when installing a safety car seat, an astronaut helmet photo prop and space themed photo opportunity. All creative elements led participants to SaveMeWithASeat.org to sign up for a free safety seat inspection.

Activation Footprint



Photo Frame Filter



Info Card

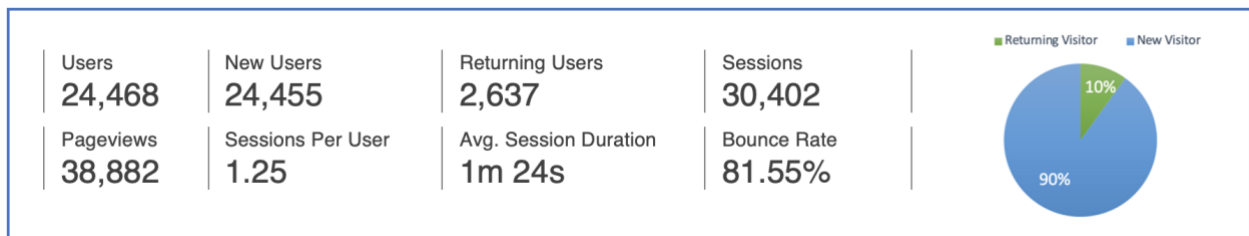


Astronaut Helmet



WEBSITE OVERVIEW

The SaveMeWithASeat.org website had a total of 38,882 views and 24,468 users in September 2023, the month of the Child Passenger Safety campaign flight. The Spanish version of the webpage saw a relatively high number of views of about 16,000 compared to about 20,000 views of the English page. The top three traffic acquisition categories were paid digital ads, direct URL entries and Facebook showing that these visitors came directly from paid digital tactics and word of mouth awareness of the website URL.



CHILD PASSENGER SAFETY - STATEWIDE SURVEY OVERVIEW

A Texas statewide survey among parents with children aged 8 or younger was conducted in 2023 to measure campaign awareness, confidence in proper safety seat installation and campaign message testing.

This survey was conducted August 10-20, 2023, among N=600 parents. A random sample of this type is likely to yield a margin of error of +4.1% in 95 out of 100 cases. Forty-five percent (45%) of all

respondents reported they were of Hispanic background, and 36% (all but 9%) confirmed that Spanish was spoken in the home.

The following summarizes the key findings:

- Parents across the state accept the premise of the argument that car seats save lives. That point is a good way to start out any message.
- Only 61% are aware that children 8 or younger must be in a car seat unless they are taller than 4'9"
- Almost everyone believes their car seat is installed correctly, but 24% are not positive. Twenty percent (20%) of parents eventually move away from their strident position, and these are the target audience for the campaign. Older women, Hispanics, lower income families and those residing in the South Texas and San Antonio media markets are key targets.
- Just over half (54%) report they have taken instruction or been to a seat installation facility, while just over half (51%) have seen, read or heard about installation facilities. Also, less than half of parents have heard of the Safe Riders Child Passenger Safety Program or SaveMeWithASeat.org. Exploring ways to increasingly drive families to these websites is all the more important because they tell us they look there for this critical information.
- The most influential message for parents is that families credit the use of car seats with saving lives. This lead message suggests the need for testimonials from individuals who look like our target audiences. Several points bolster the level of worry associated with the main message; including 1) nearly half of car seats are not installed properly, 2) there are five common installation mistakes, and 3) used seats should be avoided if the seat's history is not known.

PUBLIC RELATIONS

Teen Click It or Ticket

On Thursday, February 3, 2023, TxDOT kicked off the *Teen Click It or Ticket* campaign with a press conference in Houston, Texas. The press conference was held in the auditorium of Young Women's College Preparatory Academy, a local Houston high school. During the press conference, representatives from TxDOT were joined by Ugonna Ughanze, TxDOT Director Transportation Operations, Houston, Lt. Craig Cummings with the Department of Public Safety, Principal Tabitha Davis with Young Women's College Preparatory Academy, and Trustee Dr. Patricia Allen of Houston ISD who all were invited to share remarks about the campaign. Partnering with Texas AgriLife, the press conference was followed by an activation event that featured the rollover convincer, crashed truck trailer and digital truck displaying campaign messaging throughout the event. Still images and b-roll footage were captured at the event to accompany statewide pitching.

GDC developed the following press materials for *Teen Click It or Ticket*:

- Statewide Press Release (English & Spanish)
- Talking Points (English & Spanish)
- Media Alert (English & Spanish)



Child Passenger Safety

On Friday, September 15, 2023, TxDOT kicked off the *Child Passenger Safety* campaign with a press conference at the Children’s Museum of Houston. The event featured guest speaker Chris Cassidy, retired NASA Astronaut. Cassidy was chosen as a key guest speaker to launch the campaign’s new “Are You Ready for Takeoff?” activation experience and encourage all Texas parents and caregivers to visit [SaveMeWithASeat.org](https://www.savemewithaseat.org) to schedule a free safety seat inspection. Along with Cassidy, the following guest speakers provided remarks: Dr. Maggi Gunnels from NHTSA and Dr. Howard Pryor with Texas Children’s Hospital. TxDOT Director Transportation Operations, Ugonna Ughanze served as emcee for the press event and TxDOT Behavioral Traffic Safety Section Director, Letty Von Rossum also provided remarks on behalf of TxDOT. Still images and b-roll footage were captured at the event to accompany statewide pitching.

GDC developed the following press materials for *Child Passenger Safety*:

- Statewide Press Release (English & Spanish)
- Talking Points (English & Spanish)
- Media Alert (English & Spanish)



GRASSROOTS

Teen Click It or Ticket

The *Teen Click It or Ticket* campaign included stops in eight districts across the state. High school activations along with mobile tours in high traffic areas were key to sharing the crucial safety message of the campaign. Participants of each grassroots event were invited to view the crashed truck and rollover convincer (when available in the district) along with important campaign information. Campaign messaging included QR codes that took teens to teenclickitorticketpledge.org. After signing a pledge to always wear their seat belt, teens could enter a contest to win a new pair of Apple AirPods.

Teen Click It or Ticket grassroots events were held at the following locations across the state:

- 2/3/23: Houston, TX - Young Women's College Preparatory Academy
- 2/6/23: Waco, TX - Mobile tour route included five area high schools and additional high-traffic locations including a press stop at Cameron Park Zoo.
- 2/7/23: San Antonio, TX - Harlandale High School
- 2/8/23: Austin, TX - Navarro Early College High School
- 2/9/23: Fort Worth, TX - North Crowley High School
- 2/10/23: Mesquite, TX - Poteet High School
- 2/13/23: Elkhart, TX - Slocum High School
- 2/14/23: Bryan, TX - Mobile tour route included high-traffic locations throughout the district including a press stop at the TxDOT Bryan/College Station District Headquarters.



Child Passenger Safety

The *Child Passenger Safety* campaign included stops in eight districts across the state. Children’s museums and high traffic local businesses were key to engage with the campaign’s target audience of parents and caregivers. This year, TxDOT launched the new “Are You Ready For Takeoff?” space-themed activation experience. Campaign messaging featured a pre-flight checklist, the five common mistakes made when installing a safety car seat and led participants to SaveMeWithASeat.org to sign up for a free safety seat inspection. Participants also had the opportunity to take a photo with the space-themed backdrop and custom rocket ship seats. Through the use of a ring roamer camera, pictures were also branded with the campaign website SaveMeWithASeat.org.

Child Passenger Safety activations were held in the following cities across the state:

- 9/15/23: Houston, TX - Children’s Museum Houston
- 9/16/23: Beaumont, TX - Jefferson County Precinct 4 Annual Health Fair
- 9/17/23: Tyler, TX - Discovery Science Place
- 9/20/23: Hurst, TX - Project Play Discovery Center and Children’s Museum
- 9/23/23: Lubbock, TX – Amigos
- 9/24/23: Amarillo, TX - Don Harrington Discovery Zone and Space Theater
- 9/26/23: Brownsville, TX - Children’s Museum of Brownsville
- 9/28/23: San Antonio, TX - The Doseum



Match - FY 2023 Youth Occupant Protection Campaign

Paid Media Type	Hard Match for Paid Media Placements – Estimate	Added Value Match for Paid Media Placements - Actual
Television	\$900,000.00	\$1,020,995.76
Radio	\$300,000.00	\$25,185.50
Digital	\$250,000.00	\$231,013.52
Out-of-Home/Outdoor	\$50,000.00	\$20,971.59
Subtotal	\$1,500,000.00	\$1,298,166.37
 		
Earned Media Type	Earned Media Match – Estimate	Earned Media Match – Actual
Public Relations	\$600,000.00	\$18,883,154.28
Subtotal	\$600,000.00	\$18,883,154.28
 		
Other Match	Other Match – Estimate	Other Match – Actual
Agency Time	\$24,142.50	\$50,530.96
Subtotal	\$24,142.50	\$50,530.96
 		
Total Match	\$2,124,142.50	\$20,231,851.61



#EndTheStreakTX 

FY 2023 *Be Safe. Drive Smart.* Campaign October 2022–September 2023

One reportable crash occurred every minute on Texas streets and highways in 2022. Crash reports tell us that motorists were driving too fast, not paying attention, driving while impaired, failing to yield the right of way, and generally disregarding the rules of the road, including in areas of the state with challenging driving conditions due to work zones and oil and gas production-related traffic.

Although we saw a small decrease in the number of traffic fatalities from 2021 to 2022, an average of 12 people were killed on our state's roadways each day. Texas hasn't seen a day without a crash fatality since November 7, 2000.

Achieving TxDOT's goal of zero deaths on our roadways will take convincing Texans that the number of traffic crashes, fatalities, and injuries occurring in our state is unacceptable and it's their responsibility to do their part to help prevent these deaths and serious injuries.

An important part of this effort is TxDOT's annual, state-funded *Be Safe. Drive Smart.* campaign, which focuses on educating motorists about what it means to drive smart and motivating them to be safe drivers to reduce the odds of their causing or becoming one of Texas's roadway casualties.

The year-round campaign delivers practical safety tips to target audiences driving in these primary areas:

- Oil and gas exploration and production regions in West Texas, South Texas, and other shales across the state.
- Road maintenance and construction work zones along Interstate 35 and other major corridors.
- Challenging situations for motorists such as school zones, rainy or icy roadways, congested highways, and nighttime driving.

Be Safe. Drive Smart. calls on all Texas drivers to notice and respond to what's going on around them, whether it's slow-moving truck traffic; construction or emergency vehicles on the side of the road; weather conditions such as flash floods, fog, or snow; or kids walking or biking in school zones. It also asks drivers to always be conscious of the speed they're driving and the space they leave between their vehicle and the one in front of them. They must stay alert, keep emotions in check, and avoid driving when they're drowsy.

Campaign Overview

Texas is a huge state with more than 18 million licensed drivers. It's essential to the *Be Safe. Drive Smart.* campaign's success that our communication tools reach and motivate as many people as possible, as often as possible, to accomplish the following objectives:

1. Convince drivers to match the way they drive to road conditions.
2. Make drivers aware of their unsafe habits, emphasizing the importance of paying 100% attention when behind the wheel, driving a safe speed, and following the rules of the road.
3. Convey safety messages, advice, and tips that target audiences will remember and act upon.

The FY 2023 campaign heavily relied on targeted paid media, PSA placements, and earned media for the broadest and most repetitive exposure to campaign messages. Digital strategies, outreach, and interactive events also delivered safety reminders to key audiences. Each of the three main initiatives within the campaign—Energy Sector Safety, Work Zone Safety, and General Topics—had its own set of tactics and geographic targets.

Energy Sector Safety. Texas is the national leader when it comes to energy production. In parts of Texas where fracking occurs, ranchers, farmers, and other locals share the road with an abundance of big rigs



and oilfield service workers. When sharing the road with large trucks, motorists may experience limited visibility, changing road conditions, and less room to maneuver should they encounter a road hazard. Increased truck traffic also leads to more wear and tear on roads, posing more challenges to drivers.

In 2022, nearly 78,750 traffic crashes occurred in the state's five major oil and gas regions. These crashes resulted in 1,072 fatalities—one-quarter of all Texas traffic deaths. Another 3,495 people suffered serious injuries.

Energy Sector campaign activities aimed at alerting motorists to take proactive steps to drive safely in the targeted shale areas included paid media flights in the fall and summer, a media relations tour to secure earned media coverage, special events at high school football games, and the sharing of educational materials.

Work Zone Safety. There are as many as 3,300 active road construction and maintenance projects in the state each year, and many of the largest projects are along congested I-35. Driving through work zones can be challenging because of temporary barriers, uneven or narrow lanes, slow-moving equipment, and vehicles that make sudden stops.

Road conditions like these force drivers to slow down and pay closer attention, a fact that crash statistics prove is often ignored by impatient, reckless, and distracted drivers. In 2022, 205 people lost

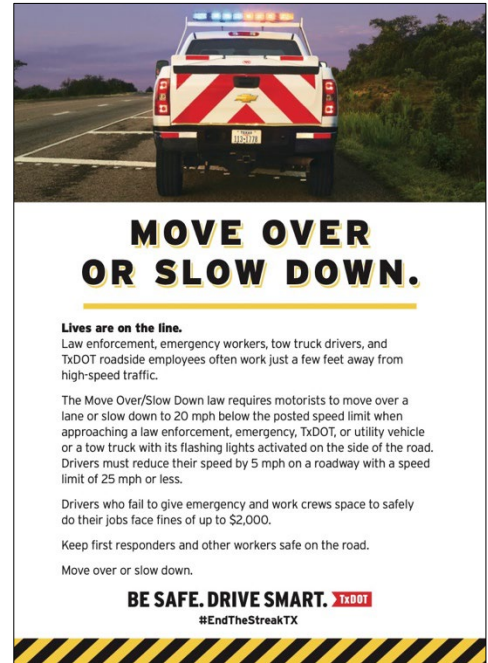


their lives and another 788 were seriously injured in crashes in Texas work zones. The majority of those killed (85%) were drivers or their passengers.

TxDOT's efforts in 2023 to raise awareness of the importance of driving cautiously in work zones kicked off with an April press conference and statewide news release and included paid media flights in the spring and summer to deliver safety messages to locals and travelers along I-35 and other major corridors, especially in areas with active highway maintenance and construction activity.

General Topics. Regardless of where drivers find themselves and what they must contend with, their safety—and everyone else's—depends on their making smart choices. The alarming number of deaths on Texas roadways means that the *Be Safe. Drive Smart.* campaign must use multiple touchpoints throughout the year to reach a broad audience of drivers on a variety of traffic safety concerns, including those not traditionally covered by the federally funded distracted driving, occupant protection, and distracted driving initiatives.

Through public relations, PSA placements, and outreach, TxDOT's *Be Safe. Drive Smart.* campaign is able year after year to successfully generate earned media coverage and deliver traffic safety reminders. In FY 2023, TxDOT conducted statewide news media outreach, shared messages on social media, distributed educational materials, and secured free airtime for television and radio PSAs on topics ranging from safety in school zones to winter weather driving, aggressive driving, and the state's Move Over/Slow Down law.



Creative Overview

Although *Be Safe. Drive Smart.* comprises separate mini-campaigns with distinct geographic targets, creative materials share the same branding and overarching messages: drive a safe speed, follow the rules of the road, and give driving the full attention it deserves. All materials produced in Spanish use the tagline *Maneja Listo. Maneja Seguro.*

Energy Sector Safety. Since 2019 TxDOT has used iconic Texas longhorns to deliver key safety messages in the state's energy areas. A new, bilingual "Cow-versation" campaign developed for paid media and outreach in FY 2023 uses bovine puns to continue the campaign's tongue-in-cheek approach and includes TV spots, billboards, digital and social media advertising, and print collateral. The campaign's focus is on driving behaviors that are the leading causes of fatalities in these areas: driving too fast and driving distracted. The campaign also reminds drivers to give plenty of space to the heavy, large trucks so prevalent in these target markets.



“Cow-versation” TV spot in English and Spanish



**BE CAREFUL AROUND
BIG TRUCKS. YOU HERD ME.**

BE SAFE. DRIVE SMART. 
#EndTheStreakTX



**CUD YOU NOT
TEXT AND DRIVE?**

BE SAFE. DRIVE SMART. 
#EndTheStreakTX



**NO LECHES TANTO
AL ACELERADOR.**

MANEJA LISTO. MANEJA SEGURO. 
#EndTheStreakTX

Billboards

Work Zone Safety. We refreshed the campaign's out-of-home and digital creative materials with new headlines and faces in 2023. Incorporating photos of TxDOT employees in hard hats and other safety gear adds an appealing human element to the safety messages reminding drivers to slow down and put their phone away in work zones. These workers thank you for driving safe since they also want to get home safe at the end of the day. Information cards, posters, and banners also use the familiar yellow and black graphic look and feel of the campaign to support statewide outreach efforts to raise awareness of the importance of driving with care through work zones and to remind drivers that traffic fines double when workers are present.



SLOW DOWN WHEN WE'RE AROUND.

BE SAFE. DRIVE SMART. **TxDOT** #EndTheStreakTX



WORK ZONE. NO PHONE.

BE SAFE. DRIVE SMART. **TxDOT** #EndTheStreakTX



STAY ALERT WHEN YOU SEE THIS SHIRT.

When driving through work zones, slow down, stay alert, don't tailgate, and put your phone away. Remember, traffic fines double when workers are present.

BE SAFE. DRIVE SMART. **TxDOT** #EndTheStreakTX

Billboards and gas station pumptopper

SLOW DOWN WHEN WE'RE AROUND.

Driving too fast and not paying attention are the leading causes of work zone crashes. Watch for warning signs and stay alert when driving through work zones. We want everyone—workers, drivers, and their passengers—to get home safely at the end of the day.

DRIVE SMART IN WORK ZONES

- Slow down and follow posted work zone speed limits. Remember, traffic fines double when workers are present and can cost up to \$2,000.
- Pay attention and put your phone away.
- Don't tailgate.
- Obey road crew flaggers.
- Plan ahead to avoid delays.

BE SAFE. DRIVE SMART. #EndTheStreakTX

REDUCE LA VELOCIDAD CUANDO NOS VEAS.

Manejar demasiado rápido y no prestar atención son las causas principales de choques en las zonas de trabajo. Presta atención a las señales de advertencia y mantente alerta cuando manejes en las zonas de trabajo. Queremos que todos—trabajadores, conductores y sus pasajeros—lleguen a casa seguros al final del día.

MANEJA CON PRECAUCIÓN EN LAS ZONAS DE TRABAJO

- Reduce la velocidad y respeta el límite de velocidad en las zonas de trabajo. Recuerda, las multas de tránsito se duplican cuando los trabajadores están presentes y pueden costar hasta \$2,000.
- Presta atención y guarda tu celular.
- Obedece las señales de los trabajadores.
- No te acerques tanto al vehículo de enfrente. Mantén tu distancia.
- Planea con anticipación para evitar demoras.

MANEJA LISTO. MANEJA SEGURO. #EndTheStreakTX

Info card

General Topics. TxDOT used a mix of existing, updated, and new creative assets and collateral to educate motorists about safe driving topics in FY 2023, executing the following:

- Produced new 30-second TV and radio back-to-school PSAs in English and Spanish to support efforts to get motorists to follow all traffic laws in school zones. Kids walking and biking to school aren't always as easy to see as the animated, glowing monsters in the TV spot, so we need to watch out for them. Working with the Texas Association of Broadcasters, the spots received free airtime from stations across the state in 2023, along with existing spots on aggressive driving and the Move Over/Slow Down law.



Back-to-school TV PSA

- Created and distributed new, back-to-school information cards and posters for TxDOT traffic safety specialists (TSSs) to share with schools and at outreach events.
- Used existing and new creative for organic social media posts on TxDOT's Facebook and Twitter pages about the Move Over/Slow Down law, "Turn Around, Don't Drown" awareness, and back-to-school safety.

- Distributed the latest edition of the Texas Road Tips Handbook, a 24-page easy-to-read guide to Texas traffic laws, tips, and advice on sharing the road safely. The booklet has been shared with campaign partners such as Texas Mutual Insurance, the Permian Road Safety Coalition, and the Texas Municipal Courts Education Center and distributed at campaign events, safety conferences, sporting events, and community colleges.



Paid Media

Paid broadcast, out-of-home, and digital media advertising for the *Be Safe. Drive Smart.* campaign has always been concentrated in the five high-risk oil and gas regions and the I-35 corridor. For the past two years, outdoor and gas pumptopper placements for work zone safety messaging have been expanded to include additional highway corridors around the state. Digital media placements focused on video ads because, historically, cost-efficient video completions and engagements lead to higher campaign message recall.



In addition, the Texas Association of Broadcasters (TAB) distributed PSAs on behalf of the campaign and asked for placements from all Texas TV and radio stations, reaching every corner of the state including major and rural markets. The PSAs included English and Spanish spots addressing aggressive driving and the Move Over/Slow Down law plus new spots on back-to-school safety. TAB charges a distribution fee and guarantees a minimum 4:1 return on investment. The end result was far better. Over a total of 18 weeks, stations broadcast 53,752 spots, donating more than \$2.7 million in airtime and providing TxDOT a 19:1 return on the investment.

Work Zone Safety

Media Flight Dates	April 3–April 30 and July 31–August 27
Target Audience	Adults 18+
Markets	Out-of-home: Austin, Corpus Christi, Dallas/Fort Worth, El Paso, Houston, Laredo, Rio Grande Valley, San Antonio, and Waco Digital: Austin, Dallas/Fort Worth, Laredo, San Antonio, and Waco
Media	Outdoor/billboards Gas station pumptoppers in English and Spanish Digital video ads (YouTube and a pre-roll network) in English and Spanish

Added Value Billboard and gas pumptopper override exposure and negotiated rate discounts; bonus gas station locations and window clings

Energy Sector Safety

Media Flight Dates November 7–December 4 and June 5–July 2

Target Audience Adults 18+ in oil and gas shale areas, including industry workers

Markets Out-of-home and digital: targeted counties in the Permian Basin, Eagle Ford Shale, Barnett Shale, Haynesville/Bossier Shale, and Anadarko Basin

TV: Amarillo, Corpus Christi, Laredo, Odessa-Midland, San Angelo, and San Antonio plus select cable systems in the Dallas/Fort Worth, Shreveport, and Tyler/Longview markets

Radio: Amarillo, Corpus Christi, Laredo, Odessa-Midland, San Angelo, and San Antonio

Media TV, 30- and 15-second spots in English and Spanish
Radio traffic sponsorships, 15-second liners in English and Spanish
Outdoor/billboards in English and Spanish
Gas station TV (GSTV), 30-second spot
Digital ads (pre-roll video network) in English and Spanish

Added Value Bonus TV and radio spots; billboard and GSTV override exposure and negotiated rate discounts

General Topics

Media Flight Dates TAB Flight #1: January 9–February 19
TAB Flight #2: April 3–May 14
TAB Flight #3: July 17–August 27

Target Audience Adults 18+

Markets Statewide through TAB's Public Education Partnership Program

Media TV, 30-second PSAs in English and Spanish
Radio, 30-second PSAs in English and Spanish

Added Value Free airtime for TV and radio PSAs

FY 2023 <i>Be Safe. Drive Smart.</i> – Paid Media Recap			
Media	Description	Budget	Impressions
Work Zone Safety			
Digital	YouTube and pre-roll video ads in English and Spanish; Austin, Dallas/Fort Worth, Laredo, San Antonio, and Waco	\$129,488.15	15,571,723
Out-of-Home	Outdoor/billboards at 48 locations in flight #1 and 40 locations in flight #2 along I-35 and other major corridors	\$307,066.00	150,333,721
Out-of-Home	Gas pumptoppers and window clings in English and Spanish at 144 locations (including 4 bonus) in flight #1 and 146 locations (including 6 bonus) in flight #2; along I-35 and other major corridors	\$77,000.00	55,297,200
Energy Sector Safety			
Television	30- and 15-second spots in English and Spanish in 9 markets covering the 5 energy shale regions	\$417,731.17	52,445,397
Radio	15-second radio liners in English and Spanish; Amarillo, Corpus Christi, Laredo, Odessa-Midland, San Angelo, and San Antonio	\$138,615.45	25,315,271
Digital	Pre-roll video ads in English and Spanish in 50 targeted counties in the 5 energy regions	\$94,999.17	11,213,406
Out-of-Home	Outdoor/billboards in English and Spanish at 72 locations in flight #1 and 71 locations in flight #2 in targeted counties in the 5 energy regions	\$248,749.00	140,148,001
Out-of-Home	Gas station TV placements in English and Spanish at 306 locations in flight #1 and 336 locations in flight #2 in targeted counties in the 5 energy regions	\$72,589.00	3,411,232
General Topics			
TAB Partnership	Three 6-week flights of TV and radio PSAs distributed by the Texas Association of Broadcasters; statewide; total of 53,752 spots aired	\$150,000.00	49,512,390
TOTAL		\$1,636,237.94	503,248,341

The paid media plan targeted a minimum of 287,615,000 impressions and exceeded the target by 75%, delivering a total of 503,248,341 impressions.

Public Relations Activities

The approach to public relations for the campaign is to prepare compelling and comprehensive media kits that make it easy for news directors and reporters to build their stories. The campaign also supports and coordinates with TxDOT's district public information officers (PIOs) and TSSs to secure publicity for each safety topic in local markets. The overall goal is to reach Texas drivers frequently and through many outlets with a variety of *Be Safe. Drive Smart.* messages.

TxDOT held its annual **Work Zone Safety** press conference to recognize National Work Zone Awareness Week at the Austin District Office on April 17. The event featured speakers from the Texas Department of Public Safety, the Austin Police Department, Austin-Travis County EMS, and TxDOT, including a TxDOT maintenance supervisor who attested to the hazards faced by road crews in work zones. Austin's NBC, ABC, CBS, FOX, Univision, Telemundo, and Spectrum News affiliates covered the event.



Behind the podium at the Work Zone Safety press event were 205 orange traffic barrels representing the number of men, women, and young people killed in Texas work zone traffic crashes in 2022.

The campaign also garnered substantial amounts of earned media coverage around the state via the distribution of a media kit including a news release in English and Spanish, B-roll package, sound bites, and localized crash statistics plus the setup of news interviews with TxDOT's PIOs. Local work zone week activities conducted by district PIOs and TSSs were also promoted and resulted in news stories across the state. The April media tour generated a total of 450 news stories with a PR value of \$2,456,835.08.

PR activities for the **Energy Sector** campaign were concentrated in October with the distribution of a media tip sheet and B-roll footage and requests to news outlets for help in asking motorists to slow down, share the road safely with big trucks, and stay alert to prevent deadly crashes in the state's five main energy production areas. The media relations efforts resulted in 169 TV, online, and print news stories valued at \$85,068.56.

TxDOT also conducted a series of “Friday Night Lights” outreach events at high school football games to engage with drivers of all ages in the Permian Basin and Eagle Ford Shale, which both saw increases in the number of traffic crashes and fatalities from 2021 to 2022. Events featured the *Be Safe. Drive Smart.* Road Show trailer equipped with large screens to display campaign videos, VR games, and interactive quizzes. Local media advisories were distributed ahead of the events to secure news coverage.



Energy Sector Outreach Events Fall 2022			
Date	City	Shale Area	Total Number of Engagements
Oct. 21	Laredo	Eagle Ford Shale	5,002
Oct. 27	Eagle Pass	Eagle Ford Shale	8,382
Oct. 28	Fort Stockton	Permian Basin	4,709
Nov. 4	Odessa	Permian Basin	2,939
Nov. 10	Midland	Permian Basin	4,035

For **General Topics** the campaign created four safe driving news/outreach packages with media tip sheets, talking points, video, and educational materials in English and Spanish. These packages were designed to assist TxDOT’s PIOs and TSSs throughout the year in educating Texas drivers about specific causes of crashes, tips on how to prevent them, and rules of the road. The FY 2023 topics included aggressive driving, winter driving, “Turn Around/Don’t Drown” awareness, and the Move Over/Slow Down law.

TxDOT distributed a media tip sheet, talking points, and B-roll to promote **back-to-school safety** in August and secured local news interviews to get the word out about this important safety topic. Media pitching efforts around the state’s secured 217 news hits valued at \$1,664,825.17.

SAFETY'S COOL FOR BACK TO SCHOOL.
BE SAFE. DRIVE SMART. TxDOT

TIPS FOR DRIVERS

- Obey school zone speed limits.
- Stop and yield for people in crosswalks.
- Stay alert and put your phone away.
- Watch for kids darting into the street or between vehicles.
- Stop for school bus stop signs or flashing red lights.

TIPS FOR CHILDREN

- Look left-right-left before stepping into the street.
- Use crosswalks and obey crossing guards.
- Don't use your phone when you're walking.
- Make eye contact with drivers before crossing in front of them.
- Always wear a helmet when riding a bike.

HEADS UP. SCHOOL'S IN SESSION.

Watch out for kids, put your phone away, and obey school zone speed limits. Be patient around buses and always stop for pedestrians in crosswalks.

BE SAFE. DRIVE SMART. TxDOT
#EndTheStreakTX

Back-to-school info card and poster

Overall Campaign Value

Earned media in FY 2023 resulted in \$4,206,728.81 in added value and 60,859,853 impressions. Paid media generated \$4,375,160.00 in added value and 503,248,341 impressions. The *Be Safe. Drive Smart.* campaign delivered \$8,581,888.81 in total added value on the \$2,605,621.63 investment.

Match – FY 2023 *Be Safe. Drive Smart.* Campaign

Paid Media Type	Hard Match for Paid Media Placements - Estimate	Added Value Match for Paid Media Placements - Actual
Television	\$350,000.00	\$415,744.00
Radio Traffic Sponsorships	\$170,000.00	\$168,773.00
Billboards	\$750,000.00	\$790,099.00
Gas Station Advertising	\$200,000.00	\$292,110.00
TAB TV and Radio PSAs	\$2,500,000.00	\$2,708,434.00
Subtotal	\$3,970,000.00	\$4,375,160.00
Earned Media Type	Earned Media Match - Estimate	Earned Media Match - Actual
Public Relations (Broadcast)	\$1,100,000.00	\$1,395,887.33
Public Relations (Online)	\$1,800,000.00	\$2,440,961.15
Public Relations (Print)	\$285,500.00	\$369,880.33
Subtotal	\$3,185,500.00	\$4,206,728.81
Total Match	\$7,155,500.00	\$8,581,888.81

DRIVE SOBER. NO REGRETS.

#EndTheStreakTX 

FY 2023 *Drive Sober. No Regrets.* Campaign October 2022 – September 2023

Campaign Overview

The *Drive Sober. No Regrets.* campaign aims to save lives and reduce crashes among Texans. It emphasizes the fact that drunk driving can have serious physical, emotional, and financial consequences that can last for years. A DWI can cost thousands and cause legal hassles, difficulty finding or keeping a job, shame and embarrassment, loss of trust from loved ones, and a lifetime of regret. The human toll of a DUI crash can devastate the lives of victims and survivors forever.

The *Drive Sober. No Regrets.* campaign shares personal accounts from real offenders and survivors that challenge any notion the audience may have that they can avoid the consequences of drinking and driving. It reinforces the importance of always finding a sober ride and the many options available.

The campaign is a key component of #EndTheStreakTX, a broader social media and word-of-mouth effort that encourages drivers to make safer choices while behind the wheel such as wearing a seat belt, driving the speed limit, never texting and driving, and never driving under the influence of alcohol or other drugs. November 7, 2000, was the last deathless day on Texas roadways. #EndTheStreakTX asks all Texans to commit to driving safely to help end the streak of daily deaths on Texas roadways.

- Tagline: Drive Sober. No Regrets.
- Website: SoberRides.org
- Call-to-action: Always find a sober ride.

The campaign creative changes throughout the year to match key timeframes when impaired driving messages are most critical. Four flights a year highlight heightened law enforcement periods.

- Flights include:
 1. Football Season (October, November, January)
 2. Christmas/New Year Holiday (enforcement period) (December)
 3. College and Young Adult/Spring Break (enforcement period) (March)
 4. Spring Holidays (May)
 5. Faces of Drunk Driving/July 4th (enforcement period) (June, July)
 6. Labor Day (enforcement period) (August, September)

Through a combination of targeted paid media, strategic media relations, interactive special events, digital and social media strategies, proven outreach activities, and statewide partnerships, the campaign addresses the complex challenges of reducing impaired driving by meeting the target audience where they are most likely to consume and retain campaign messaging.

- Core activities:
 - Develop new testimonial videos and audio spots using existing Spanish stories for use in advertising and toolkits.
 - Develop paid and organic social media and other digital and online streaming advertising.
 - Develop digital toolkits and print collateral, such as outdoor mesh banners, posters, info cards, and spiral notepads (large and small) for partner outreach.
 - Coordinate and manage all paid placements, including online OTT/CTV streaming; Learfield Sports; digital radio; social media; other digital advertising; out-of-home advertising such as billboards and convenience store posters and clings; and outreach posters, coasters, and mirror clings at bars and restaurants.
 - Engage in a statewide TV and radio PSA distribution program.
 - Conduct an online social media influencer program for peer-to-peer delivery of messages.
 - Create news releases, talking points, Q & A's, media advisories, and b-roll; conduct statewide media pitching tours.
 - Enlist traffic safety specialists (TSSs), public information officers (PIOs), and other community partners and stakeholders to assist with the distribution of campaign messages and assets.
 - Conduct surveys online and individual in-depth interviews to gather target audience responses to the campaign in real time.
 - Update campaign websites including SoberRides.org and the traffic safety campaign pages of the TxDOT website, as well as the campaign YouTube channel.
 - Coordinate and conduct outreach events statewide where visitors are invited to watch testimonials on a large video exhibit, experience the drunk driving simulator and other onsite activities through “drunk goggles,” and learn about the real costs of drunk driving.

Paid Media and Added Value

TxDOT invested about \$1,786,600 in paid media in FY 2023, or 48% of total campaign expenditures. It garnered more than \$7,792,000 in added value. The campaign used traditional and digital paid media placements to reach Texas drivers ages 18 to 34 statewide and in key counties with the highest number of alcohol-related crashes and fatalities, including all of Texas’s major cities.

Media Flight Dates: October 1, 2022, through September 30, 2023

Target Audiences: Primary—Special emphasis on reaching those most at risk for causing an impaired driving crash: young adults between the ages of 18 and 34, especially males and drivers who are 21–26 years old.

Secondary—Texas drivers age 35+.

Markets: Statewide, with emphasis on the 10 Texas counties with the highest number of alcohol-related crashes and fatalities, including all of Texas’s major cities.

OTT/CTV: Top 6 DMAs: Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio

Billboards: Top 6 DMAs: Austin, DFW, El Paso, Houston, Rio

Grande Valley, San Antonio

"Bars to Cars": Top 6 DMAs: Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio

Convenience stores: Top 6 DMAs: Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio

Learfield Sports: Lubbock, Austin, Bryan/College Station

TV, radio, influencers, digital: statewide

Media:

Broadcast and cable TV, :30 and :15 in English and Spanish

Radio, :30 and :15 in English and Spanish

Billboards in English and Spanish

"Bars To Cars" bar posters, coasters, and mirror clings in English

Convenience store posters, beverage cooler clings, counter mat clings, and video

Learfield Sports stadium advertising in English: (banners, social posts, stadium and concourse ads, Season Guides, video displays, event space

Social media influencers on TikTok and Instagram

Digital in English and Spanish—OTT/CTV (video streaming), digital radio, Facebook/Instagram, TikTok, dating app ads, Twitter, YouTube, mobile video

Added value: bonus TV and radio spots (online streaming and broadcast), billboard override exposure, bonus "bars to cars" locations, added Learfield impressions, bonus convenience store locations, and negotiated rate discounts.

Paid Media Recap – FY 2023 *Drive Sober. No Regrets.*

In the following table, the total number of impressions includes paid impressions and added-value (bonus/override) impressions negotiated with the media buys.

For the campaign, the Texas Association of Broadcasters (TAB) distributed a series of TV and radio PSAs to stations across the state. TAB charges a distribution fee and guarantees a minimum 4:1 return on investment. The end result was far better. Over a total of 24 weeks, stations broadcast 108,625 TV and radio PSAs valued at more than \$5,972,000 in airtime, well over the minimum guarantee.

Media	Description	Budget	Impressions	Added Value
TV/Radio	TAB :15 and :30	\$200,000.00	126,547,971	\$5,972,077.00
Digital	OTT/CTV, digital radio, Facebook/Instagram, dating app ads, Twitter, TikTok, YouTube, mobile video	\$676,700.00	40,536,918	\$0
Out-of-Home	Billboards, Bars to Cars, convenience stores, Learfield	\$725,125.00	263,669,452	\$1,820,844.00
Influencers	Social media influencer content creation and boosting	\$184,800.00	5,604,476	\$0
TOTAL		\$1,786,625.00	436,358,817	\$7,792,921.00

The TV PSAs aired in the following markets:

- Abilene-Sweetwater
- Amarillo
- Austin
- Beaumont-Port Arthur
- Corpus Christi
- Dallas-Fort Worth
- El Paso
- Houston
- Laredo
- Lubbock
- Odessa-Midland
- Rio Grande Valley
- San Angelo
- San Antonio
- Sherman
- Texarkana
- Tyler-Longview
- Victoria
- Waco-Temple-Bryan
- Wichita Falls

The radio PSAs aired in the following markets:

- Austin
- Dallas-Fort Worth
- Houston
- Rio Grande Valley
- San Antonio

Creative Overview

Woven throughout all *Drive Sober. No Regrets.* creative materials are the campaign’s overarching message to drivers: “Drunk driving isn’t worth the risk. Always find a sober ride—there are many options available.” Each flight throughout the campaign had seasonal creative to increase relevancy to the target audience. Below are creative examples for each flight in FY23. All billboards and print collateral were produced in English and Spanish—only English is shown below.

(see next page)

Football Season (October/November/January)

Football season is time for tailgating, watch parties, or hanging out at a sports bar to watch the game. Many fans of both college and NFL teams choose to drink while watching, which can lead to drinking and driving once the game is over. Messaging during this flight motivated fans to get a game day plan and always find a sober ride.

Stadium balcony rail

DRINKING AND DRIVING IS A TERRIBLE CALL. DRIVE SOBER. NO REGRETS. TxDOT SoberRides.org



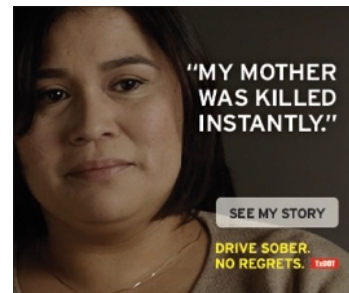
Mesh banner



Bevo Blvd. video



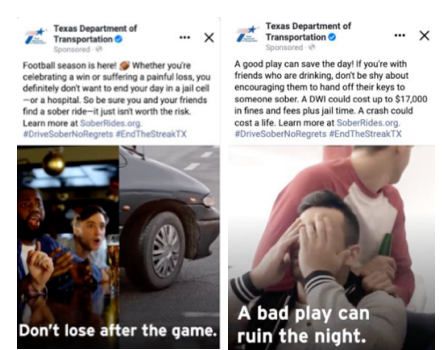
Digital banners



Dating app ads



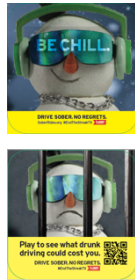
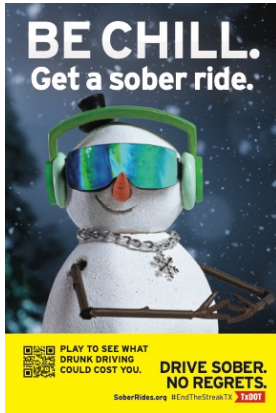
Print collateral



Social posts

Holidays (December)

People often get together over the holidays to celebrate with friends, family, and coworkers. These celebrations can turn tragic when someone gets behind the wheel after consuming alcohol or other drugs. During the Holiday campaign, messaging encouraged drivers to always find a sober ride and reiterated the consequences of drunk driving. It often featured the new holiday animated TV spot creative. This flight ran during a heightened enforcement period.

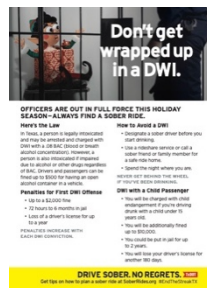
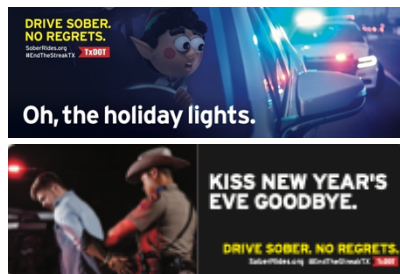


Posters, clings, coasters

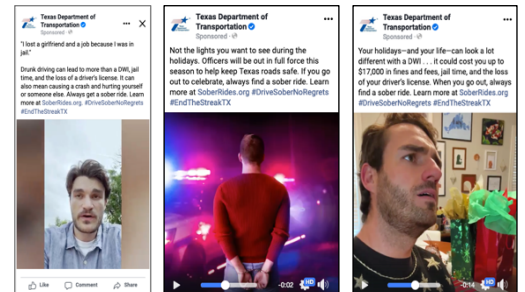


Animated video PSA

Print collateral, including greeting cards



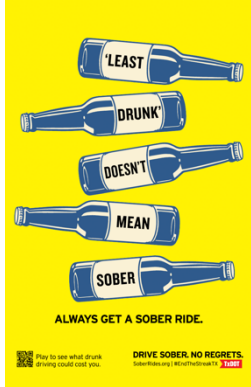
Outreach event video



Social posts

College/Spring Break (March)

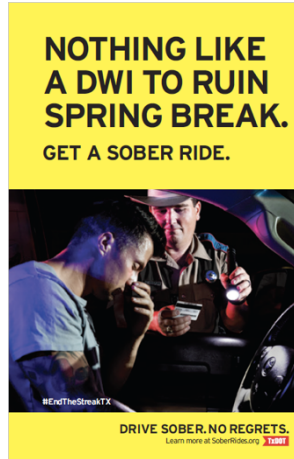
The College/Spring Break flight reminded young adults of the consequences of driving after drinking and encouraged them always find a sober ride. It also highlighted a key campaign point and social truth: "Least drunk doesn't mean sober." This flight ran during a heightened enforcement period.



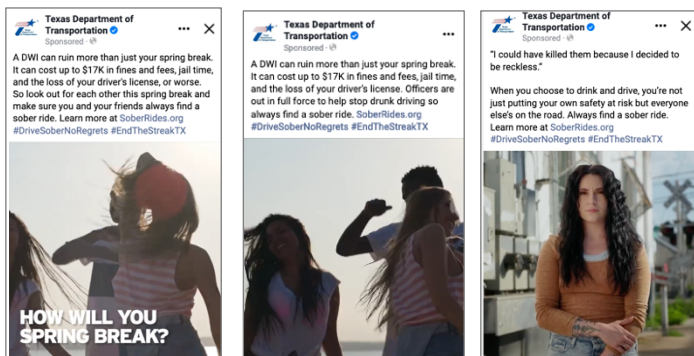
Bar poster and coaster



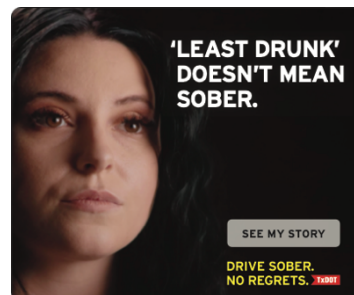
Print collateral



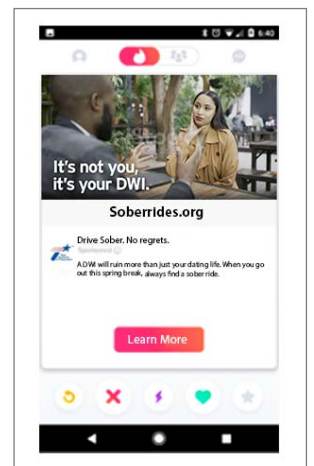
Facebook profile image for toolkit



Social posts



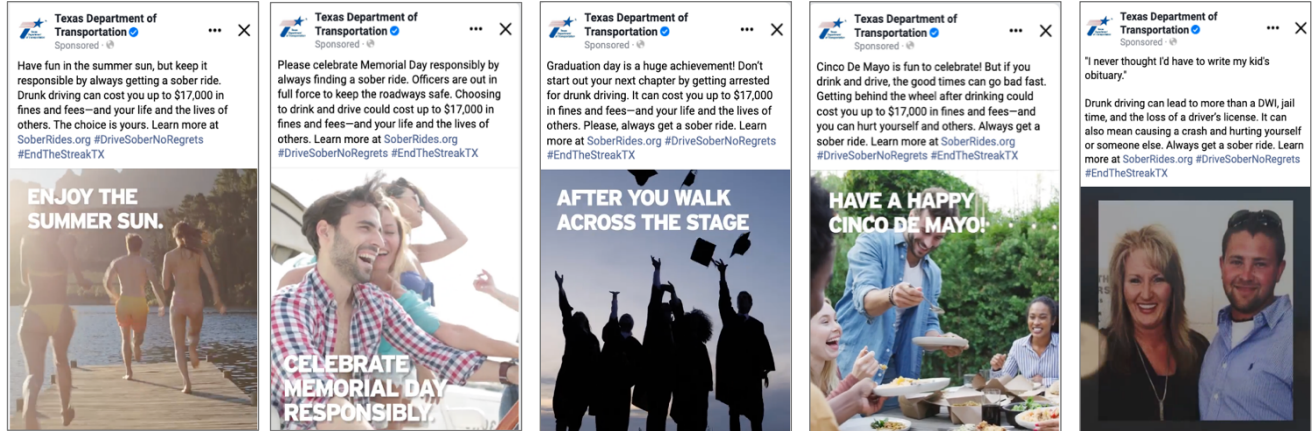
Digital radio banner



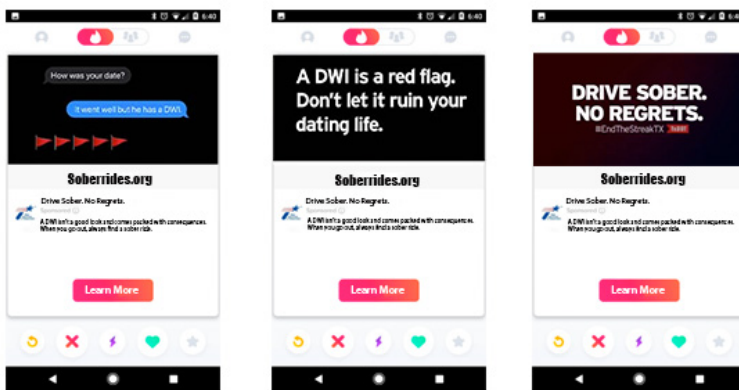
Dating app ad

Spring/Early Summer Holidays (April/May)

The Spring/Early Summer Holiday flight covered a variety of holidays such as Cinco de Mayo, Fiesta, graduations, and Memorial Day—all which have increased risk for impaired driving. This was a digital-only flight and it ran during a heightened enforcement period.



Social posts



Dating app ad



Digital radio banner



Facebook profile image for toolkit

Faces of Drunk Driving (June/July)

For this flight, messaging focused on the human toll of driving impaired by showing the real consequences for the survivors, families, offenders, and others whose lives have been forever changed by drunk driving. The timeframe also included the Fourth of July, a holiday with heightened law enforcement.

I miss my mom every day.
DRIVE SOBER. NO REGRETS.
SoberRides.org TxDOT

SOBERRIDES.ORG
Drive Sober. No Regrets.
Don't find out how a DWI will impact your dating life. Always find a sober ride.
[Learn More](#)

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They grew up without their dad.
DRIVE SOBER. NO REGRETS.
Learn more at SoberRides.org TxDOT

I miss my mom every day.
DRIVE SOBER. NO REGRETS.
A tip from Sunday church turned tragic when a drunk driver in Austin's family killed her mother and put my Auntie in the hospital for a week. She was only four years old.

Drunk driving can have serious consequences for beyond legal and financial ones. Always find a sober ride.

Here's the Law
In Texas, a person's legally intoxicated and may be arrested and charged with DWI with:
• OR BAC (blood or breath alcohol concentration) 0.08 or higher
• OR BAC (blood or breath alcohol concentration) 0.08 or higher and also arrested if impaired due to alcohol or other drug regardless of BAC. Conviction and suspension of BAC. Conviction and suspension can be fined up to \$500 for having an open alcohol container in a vehicle.

Penalties for First DWI Offense
• Up to 6 months in jail
• 72 hours to 6 months on jail
• Loss of a driver's license for up to a year

Penalties increase with EACH DWI CONVICTION.

NEVER GET BEHIND THE WHEEL IF YOU'VE BEEN DRINKING.

Watch Auntie's story at SoberRides.org/faces-of-drunk-driving TxDOT

She never made it to her 10th birthday.
DRIVE SOBER. NO REGRETS.
John was the queen of the house, the baby of the family, and the spark in everyone's life. A few days shy of her 10th birthday, while she and her family were getting back from her birthday party, a drunk driver "toasted" her car, killing her in the crash. Please, always find a sober ride - it saves lives.
Watch her story at SoberRides.org/faces-of-drunk-driving TxDOT

HOW DO YOU THINK SHE'LL REACT TO YOUR DWI?

Dating app ads

Print collateral

"I ENTERED A DRINKING CONTEST AND WOKE UP IN JAIL."
SEE MY DWI STORY
DRIVE SOBER. NO REGRETS. TxDOT

Digital radio banner

Texas Department of Transportation Sponsored
Summer's here and you're ready to celebrate, but please do it responsibly by always getting a sober ride. A DWI can cost up to \$17k in fines and fees, jail time, and legal issues—and no one wants to be the cause of a deadly crash. It's not worth it. Learn more at SoberRides.org #DriveSoberNoRegrets #EndTheStreakTX
A sober ride can save your life.

Texas Department of Transportation Sponsored
The 4th of July is something to celebrate. But celebrate safely by getting a sober ride. Driving drunk can mean a DWI, but causing ...See More
Don't let the Fourth turn deadly.
FACEFOSDRUNKDRIVING.COM
Drive Sober. No Regrets. LEARN MORE

Texas Department of Transportation Sponsored
I entered a drinking contest and woke up in Harris County jail.
Things can change quickly when you drink, so always plan a sober ride. If you choose to get behind the wheel after drinking you could lose your freedom—or worse, harm yourself and others. It's not worth it. Learn more at SoberRides.org #DriveSoberNoRegrets #EndTheStreakTX

Social posts

I miss my mom every day.
DRIVE SOBER. NO REGRETS.
#EndTheStreakTX TxDOT

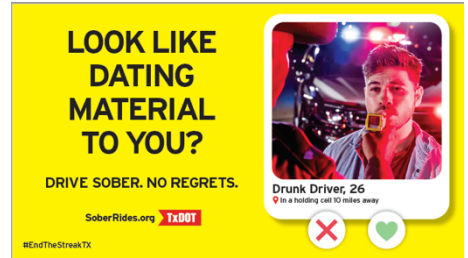
Billboard

Labor Day (August/September)

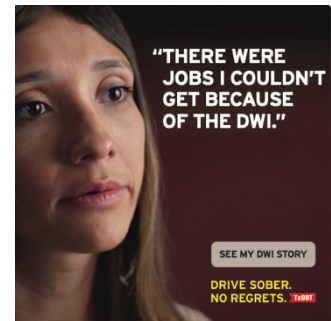
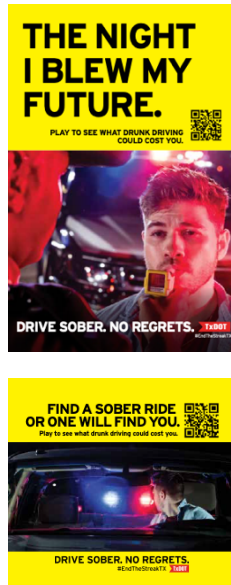
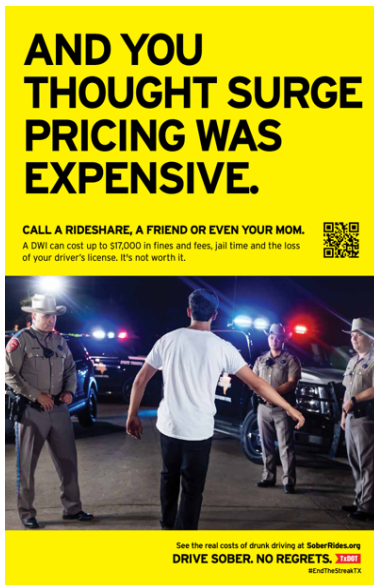
Since the Labor Day season is a prime time for college celebrations and end-of-summer/back-to-school festivities—which may include impaired driving—it can also be a very dangerous time for our audience. Messaging for this flight focused on these holidays and life-stage milestones. It was also a time of heightened law enforcement.



Billboard



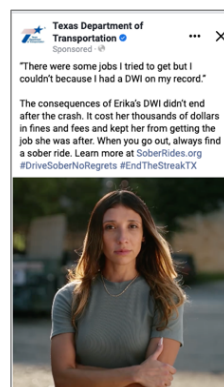
Dating app video



Digital radio banner

"Bars to Cars" collateral

Social posts



Public Relations

It's important that the campaign reaches Texas drivers frequently and through many outlets with messages about the importance of always finding a sober ride, and earned media helps do that. In FY 2023, media relations efforts included conducting press activities and outreach events, generating media stories about the consequences of impaired driving, and developing a series of news packages to promote campaign messages.

The *Drive Sober. No Regrets.* FY23 public relations efforts began with talking points and media advisories for the Football season campaign. News releases were also developed preceding statewide pitching over the Holiday, College/Spring Break, Faces of Drunk Driving, and Labor Day campaigns. All of the campaigns listed above, except Labor Day, also had complementary outreach events. The Labor Day campaign held only a press conference, but efforts focused on law-enforcement and were invited to help produce soundbites. To support the media pitching tours, media advisories, b-roll, soundbite packages, and talking points for TxDOT public information officers were developed and distributed. A press template was also developed for law enforcement agencies to use for each campaign that fell over a heightened enforcement period. The public relations efforts resulted in 2,142 TV, radio, online, and print news stories valued at \$11,749,824.20.



Labor Day press event

Grassroots Outreach Events

To motivate drivers to always find a sober ride, the FY23 campaign planned, launched, and hosted 28 events statewide over five campaigns. At the outreach events, the more than 628,000 visitors were invited to immerse themselves in watching real stories told by offenders and survivors who have suffered the consequences of drunk driving. Observers shared the experience by viewing a large, freestanding, LED video wall playing testimonials and tried their hand at activities such as a DWI simulator and playing cornhole and basketball while wearing drunk goggles.

Visitors could also scan a QR code to watch more stories, get tips on finding a sober ride, and learn more about the real costs of drunk driving.



Outreach event setups for Holiday and other campaigns

More than 27,850 people interacted with trained brand ambassadors at the events and, as thanks for engaging with staff, 1,877 visitors also received a rideshare coupon that they could use the next time they drank to ensure they arrived home safely.

Below is a detailed summary of each outreach event and the press events.

Campaign	Date	City	Location	Rideshare Cards Distributed	Interactions with Staff	Total Engagement
Football Total				252	6,912	299,887
Football	10/22/22	Lubbock	Texas Tech	32	232	35,054
Football	10/29/22	Lubbock	Texas Tech	46	3,714	45,014
Football	11/5/22	College Station	TAMU	50	355	60,568
Football	11/12/22	Austin	UT Austin	50	1,610	85,610
Football	11/19/22	College Station	TAMU	24	550	28,190
Football	11/25/22	Austin	UT Austin	50	451	45,451
Holiday Total				502	10,811	180,611
Holiday	11/17/22	San Antonio	Press Conference Tobin Center	-	-	-
Holiday	11/18/22	Austin	The Domain	37	165	19,665
Holiday	11/20/22	San Antonio	The Shops at La Cantera	47	438	15,138
Holiday	12/2/22	Waco	By "Waco Wonderland"	58	809	17,209
Holiday	12/6/22	Midland/Odessa	Tree Lighting at Centennial Park	50	1,116	17,516
Holiday	12/8/22	El Paso	WinterFest at Arts Festival Plaza	53	671	9,371
Holiday	12/11/22	Houston	Discovery Green "Fiestas Naviendas"	52	1,488	29,388
Holiday	12/17/22	McAllen	La Plaza Mall	49	1,323	25,683
Holiday	12/30/22	Garland (DFW)	Firewheel Town Center	77	1,617	27,757
Holiday	12/31/22	Grapevine (DFW)	Grapevine Mills Mall	79	3,184	18,884
College/Spring Break Total				260	5,927	67,420
College/Spring Break	3/5/23	Houston	Toyota Center	62	1,604	15,909
College/Spring Break	3/7/23	DFW	UT Dallas	50	1,037	10,887
College/Spring Break	3/9/23	San Antonio	UT San Antonio	50	1,440	13,790
College/Spring Break	3/9/23	Austin	6th Street Entertainment District	48	524	12,404
College/Spring Break	3/17/23	South Padre Island	Clayton's Beach Bar	50	1,322	14,430
Faces of Drunk Driving Total				863	4,205	80,130
Faces of Drunk Driving	6/7/23	Arlington	Parks at Arlington Mall	128	714	17,860
Faces of Drunk Driving	6/20/23	Houston	Willowbrook Mall	36	774	8,090
Faces of Drunk Driving	6/24/23	San Antonio	Shops at Rivercenter	58	1,220	27,030
Faces of Drunk Driving	6/29/23	El Paso	San Jacinto Plaza	139	313	1,910
Faces of Drunk Driving	7/1/23	Austin	6th Street Entertainment District	200	381	11,710
Faces of Drunk Driving	7/4/23	McAllen	McAllen Municipal Park - Concert in the Sky	302	803	13,530
Labor Day Total				-	-	-
Labor Day	8/16/23	DFW	Press Conference	-	-	-
TOTAL				1,877	27,855	628,048

Partnerships

Partnerships are critical to expanding the reach of the campaign. Traffic safety specialists (TSSs), public information officers (PIOs), law enforcement agencies, and other community partners such as U in the Driver Seat, Teen in the Driver Seat, Texas A&M AgriLife, The University of Texas at Austin, Texas Tech, and Texas A&M University all worked together to promote campaign messages and make the campaign a success.

With access to our digital campaign toolkit, partners were encouraged to share social media posts, attend events, and download print collateral to help reach a larger audience and bring awareness to the campaign. TSSs/PIOs also ordered physical print collateral—posters, notepads, mesh banners, and info cards—and helped distribute materials locally.

A separate digital campaign toolkit was also created for Texas law enforcement agencies to promote each campaign during heightened enforcement periods. It included social posts, images and video, print collateral for download, and a press release template for local use.

Overall Campaign Value

Earned media resulted in \$11,749,824.20 in added value and 203,691,091 impressions. Paid media match resulted in \$7,792,921.00 in added value and 436,358,817 impressions. In total, the Statewide Impaired Driving Campaign delivered \$19,542,745.20 in added value with its \$3,739,376.61 investment.

Match – FY 2023 Drive Sober. No Regrets.

Paid Media Type	Added Value Match from Paid Media Placements - <u>Actual</u>
Billboard	\$506,187.00
Bars To Cars	\$645,400.00
Convenience Stores	\$303,775.00
Learfield	\$365,482.00
Influencers	\$0
Digital, OTT/CTV	\$0
Paid Media Subtotal	\$1,820,844.00
<hr/>	
PSA Media Type	Added Value Match from PSA Media Placements - <u>Actual</u>
TAB Broadcast TV/Cable and Radio	\$5,972,077.00
PSA Media Subtotal	\$5,972,077.00
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Earned Media Type	Earned Media Match - <u>Actual</u>
Public Relations	\$11,749,824.20
Earned Media Subtotal	\$11,749,824.20
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Total Match	\$19,542,745.20



FY 2023 Pedestrian and Bicyclist State Laws Campaign October 2022–September 2023

In 2021, 935 people died in pedestrian- and bicyclist-related traffic crashes in Texas, accounting for one out of every five of all fatalities on state roadways. Across the country and in Texas, roads have become less safe for people on foot or on a bike. In the five-year period from 2017 to 2021, pedestrian fatalities resulting from traffic crashes rose 34% and bicyclist fatalities increased 58%.

With NHTSA 405(h) funding, TxDOT has conducted an annual, statewide public awareness campaign to address an important cause of the increases in crashes and fatalities: people’s widespread failure to follow state laws designed to protect people walking or biking. The top contributing factors in pedestrian-involved crashes in Texas in 2021 were a) pedestrian failure to yield right of way, b) driver failure to yield right of way to a pedestrian, c) driver inattention, and d) speed. Alcohol impairment was reported in one of every four fatal pedestrian crashes. Driver inattention and failure to yield right of way were also top factors in crashes involving bicyclists.

Using paid media, public relations, and outreach, TxDOT’s campaign reminds Texans of their responsibility to protect themselves and others by following the rules of the road for safe driving, walking, and biking. Ultimately, the goal is to reduce the number of pedestrian and bicyclist traffic fatalities and injuries.

FY 2023 campaign activities were concentrated in March and included the following:

- Bilingual paid media including four weeks of television, radio, outdoor, and transit advertising in the state’s largest markets where most of the crashes and fatalities occur. The campaign also included statewide gas pump and digital media placements.
- Development and distribution of a statewide news release and two weeks of pitching to news outlets across the state to maximize earned media coverage.
- Distribution of public education materials to traffic safety specialists in TxDOT’s district offices.
- Production of creative and earned media materials in Spanish to support the campaign’s efforts to reach the 20% of Hispanics in Texas who are Spanish-language-dominant and those who consume Spanish-language news.
- Street team activations in six markets, each featuring four people outfitted as walking billboards promoting traffic safety laws in busy locations where motorists, pedestrians, and cyclists encounter each other.

Creative Overview

The campaign’s extensive inventory of English and Spanish creative assets—TV spots, radio liners, out-of-home and digital ads, and print collateral—educates Texans about pedestrian and bicyclist state traffic

laws in ways that clearly relay what we want them to do. The campaign also sets out to raise awareness of common crash scenarios where pedestrians and cyclists are most at risk. Depending on the target audience for each ad, the corresponding tagline reminds them to: *Be Safe. Drive Smart.*, *Be Safe. Walk Smart.*, or *Be Safe. Bike Smart.*

TxDOT produced new billboard and transit artwork this year with bold headlines and illustrations to communicate specific pedestrian and bicyclist safety laws to target audiences in the state's largest markets while they're behind the wheel, walking down the street, or riding their bike. Spanish-language creative materials include the following taglines: *Maneja Listo. Maneja Seguro.* (for drivers), *Camina Listo. Camina Seguro.* (for pedestrians), and *Ciclista Listo. Ciclista Seguro.* (for cyclists).



These poster billboards were placed along busy local roads and surface streets to ensure the campaign's key messages would be seen by pedestrians, drivers, and cyclists.

The concept for the campaign’s “You vs. You” series of 30- and 15-second TV spots comes from the reality that each of us at times may be a driver, pedestrian, or cyclist and therefore relying on others to follow traffic safety rules, stay alert, and pay attention to what’s happening on the road. In the spots, the same actor plays both roles—the driver/pedestrian or driver/cyclist. What better way to get target audiences to respect each other than to help them see that sometimes they’re on one side of the windshield, stop sign, or intersection and sometimes they’re on the other?



“You vs. You/Driver” TV spot

The TV spots are also used on digital media platforms to reach audiences across the state and on video screens at gas station pumps to be viewed by motorists while they’re refueling and driving is top of mind.



Gas station TV advertising

Paid Media

The campaign’s media mix reflects the need to reach and draw the attention of all types of road users—motorists, pedestrians, and cyclists—as all have a responsibility to be safe on Texas roadways and obey traffic laws. A special focus for the campaign are the state’s major cities. In 2021, most of the crashes in which a pedestrian or bicyclist died occurred in an urban area: 70% of fatal pedestrian crashes and 69% of fatal bicyclist crashes.

The paid media campaign launched on March 6, 2023, with TV, radio, billboard, gas station TV (GSTV), transit, and digital media advertising and delivered more than 374 million impressions.



Media Flight Dates	Primary flight: March 6–April 2, 2023 Additional GSTV flight: July 31–August 27, 2023
Target Audience	Adults 18+, including drivers, pedestrians, and bicyclists
Markets	TV and radio: Austin, Dallas/Fort Worth, El Paso, Houston, Rio Grande Valley, and San Antonio Outdoor: Austin, Corpus Christi, Dallas/Fort Worth, El Paso, Houston, Rio Grande Valley, San Antonio, Tyler-Longview, and Waco-Temple-Killeen Transit: Austin, Dallas, Fort Worth, and San Antonio Digital media, digital TV (OTT/CTV), and GSTV: Statewide
Media	TV, 30- and 15-second spots in English and Spanish Radio, 15- and 10-second traffic liners in English and Spanish Outdoor/posters in English and Spanish GSTV, 15-second spot in English Transit “King” panels in English and Spanish Digital video ads (YouTube, pre-roll, and OTT/CTV) in English and Spanish
Added Value	Bonus TV and radio spots; billboard and transit override exposure, negotiated rate discounts, and bonus bus units; GSTV negotiated rate discounts and over-delivered impressions

FY 2023 Pedestrian and Bicyclist State Laws – Paid Media Recap			
Media	Description	Budget	Impressions
Television	30- and 15-second spots in English and Spanish; 6 major media markets	\$454,287.63	94,639,123
Radio	15- and 10-second traffic liners in English and Spanish; 6 major media markets	\$166,780.20	60,331,023
Digital	30-second spots in English and Spanish on OTT/CTV; statewide	\$200,001.00	6,901,971
Digital	YouTube and pre-roll video in English and Spanish; statewide	\$231,082.64	22,214,618
Out-of-Home	Outdoor/posters in English and Spanish; 235 locations in 9 markets	\$149,063.00	136,802,696
Out-of-Home	Gas station TV (GSTV), 15-second spot; 723 locations in flight #1 and 446 locations in flight #2; statewide	\$92,700.00	5,935,603
Out-of-Home	Transit bus “Kings” in English and Spanish; 317 bus panels (including 25 bonus) in Austin, Dallas, Fort Worth, and San Antonio	\$111,820.00	48,055,845
TOTAL		\$1,405,734.47	374,880,879

The paid media plan targeted a minimum of 209,546,850 impressions and exceeded the target by 78.9%, delivering a total of 374,880,879 impressions.

Public Relations Activities

TxDOT conducted an aggressive, two-week earned media effort in March 2023. A statewide news release, supporting B-roll package, and sound bites from the parents of a teenager who was struck and killed while walking his bike in a crosswalk were developed to enlist the help of local news media in educating target audiences about the rules of the road and reminding Texans that every traffic death robs a family and a community. TxDOT’s public information officers were also armed with campaign talking points to prepare for news interviews. The news release and talking points were translated for Spanish-language media and interviews.

Media relations also supported TxDOT’s efforts to raise awareness of the Lisa Torry Smith Act (SB 1055), which went into effect in 2021 and requires drivers to “stop and yield the right of way” to pedestrians, cyclists, and other vulnerable road users in a crosswalk. The law also provides criminal penalties for motorists who fail to stop and yield and cause serious injury to someone who is legally using a crosswalk.

Statewide media relations activities resulted in 433 TV, radio, online, and print news stories with an earned media value of \$1,603,395.70.

Grassroots Outreach

Street Teams. To draw attention to the campaign at street level, TxDOT deployed four-person teams—outfitted as walking billboards—in six cities across Texas: Austin, Corpus Christi, Dallas, Houston, McAllen, and San Antonio. The teams canvassed shopping areas and busy downtown streets during morning and evening commute times with safety messages visible to thousands of passing motorists, pedestrians, and cyclists.

Their new English and Spanish backpack signs included a QR code that could be scanned by cell phones to open campaign web pages on pedestrian and bicyclist safety.

The street team activations also generated local news hits, as media advisories sent ahead of the events successfully encouraged media outlets to send cameras to cover them.



Houston's KTRK-TV/ABC covered the street team activation near the Galleria.

Social Media. TxDOT produced organic posts for its Facebook and Twitter pages using the campaign’s TV spots and attention-getting GIFs built from graphics used in print materials.



Social media GIF

Print Collateral. New versions of the campaign’s bilingual pedestrian- and bicyclist-focused information cards, posters, and banners were produced and distributed to TxDOT traffic safety specialists to support grassroots education and outreach.



Walk Safe and Bike Safe info cards

Overall Campaign Value

NHTSA’s 405(h) grant to TxDOT to raise awareness of pedestrian and bicyclist state traffic laws required a 20% funding match; however, the campaign far exceeded the minimum match. Earned media resulted in \$1,603,395.70 in added value and 20,005,553 impressions. Paid media generated \$1,581,610.00 in added value and 374,880,879 impressions.

The Pedestrian and Bicyclist State Laws campaign delivered \$3,185,005.70 in total added value on the \$1,746,472.26 investment.

Match – FY 2023 Pedestrian and Bicyclist State Laws Campaign

Paid Media Type	Hard Match for Paid Media Placements – <u>Estimate</u>	Added Value Match for Paid Media Placements – <u>Actual</u>
Television	\$300,000.00	\$396,345.00
Radio Traffic Sponsorships	\$160,000.00	\$191,044.00
Gas Station TV Advertising	\$50,000.00	\$110,821.00
Billboards	\$200,000.00	\$553,313.00
Transit Advertising	\$150,000.00	\$330,087.00
Subtotal	\$860,000.00	\$1,581,610.00
Earned Media Type	Earned Media Match – <u>Estimate</u>	Earned Media Match – <u>Actual</u>
Public Relations (Broadcast)	\$300,000.00	\$643,300.67
Public Relations (Online)	\$750,000.00	\$765,739.85
Public Relations (Print)	\$100,000.00	\$194,355.18
Subtotal	\$1,150,000.00	\$1,603,395.70
Total Match	\$2,010,000.00	\$3,185,005.70



FY 2023 Pedestrian Safety Campaign October 2022–September 2023

Pedestrian fatalities in Texas rose 34% from 2017 through 2021 and now account for nearly one in five of all deaths on the state’s roadways. Because they lack the protective equipment common to vehicles such as airbags, seat belts, and bumpers, pedestrians are especially vulnerable in a crash. In 2021 alone, more than 5,300 traffic crashes in Texas involved pedestrians, and they resulted in 843 fatalities and 1,467 serious injuries.

Crash reports indicate that the most common factors in traffic incidents involving pedestrians in Texas are 1) pedestrians failing to yield the right of way and putting themselves in the path of oncoming vehicles, 2) drivers failing to yield the right of way to pedestrians, 3) driver inattention, and 4) motorists driving too fast. In addition, alcohol impairment was reported in 27% of fatal pedestrian crashes in 2021.

TxDOT’s pedestrian safety campaign aims to reduce the alarming trend in pedestrian fatalities by calling on drivers and pedestrians to look out for each other and follow all traffic laws, signs, and signals.

The *Be Safe. Drive Smart. / Be Safe. Walk Smart.* FY 2023 campaign combined paid traditional and digital media with public relations and outreach components to deliver safety messages to target audiences throughout the state. Campaign activities, which were concentrated during National Pedestrian Safety Month in October 2022, included the following:

- A seven-week, bilingual paid media flight in all Texas media markets with television, radio, outdoor, digital, transit, theater, and gas station TV advertising (GSTV).
- News releases in English and Spanish, and media pitching to news outlets around the state to maximize earned media coverage.
- Distribution of public education materials to TxDOT district offices and campaign partners.
- Multiple street team “walking billboard” activations in 10 cities, delivering safety messages in high traffic areas where drivers and people on foot would see them.
- An additional flight of paid digital advertising in August 2023, coinciding with TxDOT’s back-to-school safety initiative.

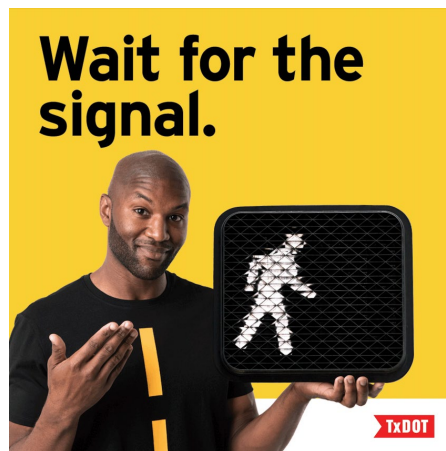
Pedestrian safety is dependent on the unspoken partnership that exists between a driver and a pedestrian. Each has the responsibility to safely share the road with the other. That means we need Texans—whether driving or walking—to follow the rules of the road, pay attention, and watch out for each other. By educating the public about the importance of traffic behaviors that keep pedestrians safe, TxDOT intends to reduce the number of pedestrian-involved traffic crashes, fatalities, and injuries.

Creative Overview

The creative campaign TxDOT produced in FY 2022 features a character named Mr. Rhodes (Sr. Calles in Spanish) who jumps into traffic situations to ensure that people who are driving or walking are making safe choices. In TV and radio spots his sunny outlook, good humor, and enthusiastic celebrations when a driver or pedestrian does the right thing reflect the fact that the people he encounters don't want to hurt anyone or get hurt. But they do need reminders to pay attention and follow basic rules of the road.



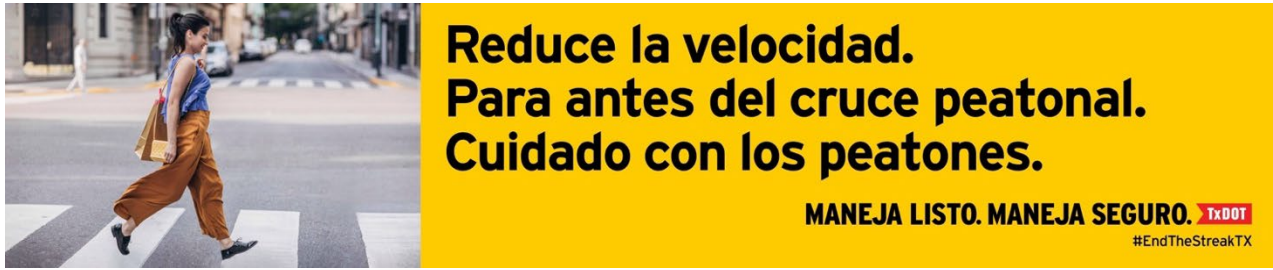
Mr. Rhodes/Sr. Calles can also be seen in digital ads and outreach materials urging drivers and pedestrians to watch out for one another.



Mr. Rhodes Digital Ads

Out-of-home creative for billboards and transit ads deliver specific reminders about how to be safe on the road, including stopping for pedestrians in crosswalks and waiting for walk signals before crossing the

street. Spanish-language creative materials include the following taglines: *Maneja Listo. Maneja Seguro.* (for drivers) and *Camina Listo. Camina Seguro.* (for pedestrians).



Transit Ads

Paid Media

The campaign’s main seven-week, multiplatform paid media flight combined high-frequency TV ads to generate broad awareness with radio and out-of-home placements to reach drivers in their vehicles and pedestrians walking down the street, when the safety messages are particularly relevant. For paid digital and social media, emphasis was placed on video ads and digital TV (OTT/CTV) to capture audience attention and engagement with the messages.

Spanish ads were distributed for most media placements to support the campaign’s efforts to reach the 20% of Hispanics in the state who are Spanish-language-dominant as well as bilingual Texans.

The paid media campaign, with messages targeting drivers and pedestrians, launched October 3 in all Texas media markets and delivered more than 360 million impressions.

Media Flight Dates	Traditional media: October 10–November 20, 2022 Digital media: October 3–December 11, 2022, and August 1–31, 2023
Target Audience	Adults 18+
Markets	TV, radio, outdoor, GSTV, theater, OTT/CTV, and digital: Statewide Transit: Austin, Dallas, Fort Worth, and San Antonio
Media	TV, 30- and 15-second spots in English and Spanish Radio, 30- and 15-second spots and 10-second traffic liners in English and Spanish Outdoor/bulletins in English and Spanish Transit “King” panels in English and Spanish

GSTV, 15-second spot in English
 Theater, 30-second spots in English
 Digital video ads (Facebook, Instagram, YouTube, pre-roll, and OTT/CTV) in English and Spanish

Added Value

Bonus TV and radio spots; billboard, GSTV, and transit override exposure and negotiated rate discounts; bonus bus units; bonus theater locations, rate discounts, and lobby screen ads

FY 2023 Pedestrian Safety - Paid Media Recap			
Media	Description	Budget	Impressions
Television	30- and 15-second spots in English and Spanish; statewide	\$868,393.49	57,359,096
Radio	30- and 15-second spots and 10-second liners in English and Spanish; statewide	\$491,831.68	81,278,549
Digital	30-second spots in English and Spanish on digital OTT/CTV; statewide	\$124,971.00	5,251,243
Digital	Facebook/Instagram, YouTube, pre-roll video, in English and Spanish; statewide	\$269,954.91	39,268,772
Out-of-Home	Outdoor/bulletins in English and Spanish; 48 locations; statewide	\$170,200.00	122,946,886
Out-of-Home	Transit bus “Kings” in English and Spanish; 277 bus panels (including 10 bonus) in Austin, Dallas, Fort Worth, and San Antonio	\$94,000.00	45,638,988
Out-of-Home	Gas pump TV screens; 15-second spot in English; 525 locations; statewide	\$55,000.00	3,693,962
Out-of-Home	Theater advertising; 30-second spots in English; 191 locations (including 15 bonus); statewide	\$293,634.00	6,606,399
TOTAL		\$2,367,985.08	362,043,895

The paid media plan targeted a minimum of 197,847,200 impressions and exceeded the target by 83%, delivering a total of 362,043,895 impressions.

Public Relations Activities

TxDOT kicked off National Pedestrian Safety Month with a statewide news release in English and Spanish, reminding drivers to be especially careful watching out for pedestrians in the fall as days get shorter and visibility becomes an issue. October was the month with the highest number of pedestrian fatalities and serious injuries in 2021—90 deaths and 155 serious injuries.

The campaign's press kit also included a B-roll package highlighting key safety tips for drivers and pedestrians and an op-ed from a member of the PR team who survived being struck by a driver while walking in a crosswalk. The op-ed and its powerful, first-person account of a pedestrian crash appeared in eight daily newspapers around

the state, including *The Dallas Morning News* and the *San Antonio Express-News*. To prepare them for news interviews generated over the two-week media pitching period, TxDOT's district public information officers (PIOs) were armed with campaign talking points in English and Spanish.

Media relations efforts in October 2022 resulted in 426 TV and radio, 75 online, and 51 print news stories with a total earned media value of more than \$2.4 million.

Grassroots Outreach

Street Teams. TxDOT's pedestrian safety initiatives in October also included a series of street team activations in the 10 TxDOT districts where 80% of Texas pedestrian fatalities occurred in 2021.



Crash victim addresses need for pedestrian safety

As a PR practitioner focused on pedestrian and traffic safety campaigns for the past 30 years, I've

ROBERT NASH



My TURN

worked with dozens of Texans with powerful stories that illustrate the devastating consequences that reckless driving can have on families and communities. Despite this, it was still quite shocking to be a victim myself, three years ago, in a crash that could have cost

me my life. The crash that injured me was just one of 5,976 traffic crashes involving pedestrians in 2019. Though I was injured, I was lucky: I survived. Similar crashes killed 662 pedestrians that year. What's more, from 2017 to 2021, pedestrian fatalities resulting from traffic crashes increased a whopping 33%.

The motorist who hit me almost didn't stop. They rolled down their car window and asked, "Do you think he's OK?" and then prepared to drive off. The driver claimed that I'd jumped in front of the vehicle. Thankfully, security video obtained from a taco truck on the corner

showed someone in a crosswalk can face criminal penalties.

Although it's been three years since my crash, I can still feel where my ribs were broken, and you can see the scars on my forehead and nose. My right thumb is only about half as functional as it was before that night. Joe and I both experienced PTSD following the crash.

I am sharing this story because what happened to me can happen to any pedestrian. I implore people behind the wheel to slow down, put away your cell phone, obey traffic signals and be mindful that pedestrians aren't built with airbags

Four-person teams of "walking billboards" carried safety messages in English and Spanish along busy corridors and gathering areas in Austin, Beaumont, Corpus Christi, Dallas, El Paso, Fort Worth, Houston, McAllen, San Antonio, and Tyler.

The campaign worked with traffic safety specialists (TSSs) in TxDOT's district offices to identify more than 30 locations where the walking billboards would be highly visible to motorists and pedestrians, especially during morning and evening commute times.

Over a two-week period, the street teams interacted with 45,825 people, and by distributing media advisories and inviting reporters to cover the street teams, TxDOT successfully leveraged these events to generate valuable earned media, including multiple live shots on local TV news.

Social Media. In addition to paid social media ads, TxDOT produced organic posts for its Facebook and Twitter feeds using the campaign’s TV spots and other creative assets. Street team images were also provided to district PIOs to use to promote the activities on district Twitter accounts.

Print Collateral. The campaign updated its bilingual pedestrian safety information cards and posters featuring spokes-character Mr. Rhodes/Sr. Calles and distributed thousands of them to TSSs across the state to support grassroots education and outreach.

“Walking or driving, use these tips for safe arriving.”
 –Mr. Rhodes



FOR DRIVERS	FOR PEDESTRIANS
Slow down when approaching crosswalks and stop for pedestrians. 	Cross the street at intersections and marked crosswalks. 
When turning, yield the right of way to pedestrians. 	Make eye contact with drivers before crossing. 
Stay alert and watch for pedestrians. 	Use sidewalks. If there's no sidewalk, walk on the left side of the road, facing traffic. 
Follow the speed limit and drive to conditions. 	Wait for the walk signal. 

BE SAFE. DRIVE SMART. TxDOT
 #EndTheStreakTX

“Caminando o manejando, usa estos consejos para llegar seguro”.
 –Sr. Calles



PARA CONDUCTORES	PARA PEATONES
Reduce la velocidad cuando te acerques a los cruces de peatones y detente para dejar pasar a los peatones. 	Cruza la calle solo en las intersecciones y en cruces de peatones marcados. 
Al dar la vuelta, cede el paso a los peatones. 	Mira directamente a los ojos de los conductores antes de cruzar. 
Mantente alerta y atento a los peatones. 	Usa las banquetas. Si no hay banqueta, camina en el lado izquierdo de la calle, de frente al tráfico. 
Obedece el límite de velocidad y maneja según las condiciones. 	Espera la señal de cruzar. 

MANEJA LISTO. MANEJA SEGURO. TxDOT
 #EndTheStreakTX

Bilingual info card

Overall Campaign Value

Earned media resulted in \$2,472,089.15 in added value and 35,891,814 impressions. Paid media generated \$1,974,599.00 in added value and 362,043,895 impressions. The Pedestrian Safety campaign delivered \$4,446,688.15 in total added value on the \$2,899,970.44 investment.

Match – FY 2023 Pedestrian Safety Campaign

Paid Media Type	Hard Match for Paid Media Placements – <u>Estimate</u>	Added Value Match for Paid Media Placements – <u>Actual</u>
Television/Cable	\$525,000.00	\$720,193.00
Radio	\$300,000.00	\$374,200.00
Radio Traffic Sponsorship	\$95,000.00	\$172,144.00
Gas Station TV	\$45,000.00	\$70,594.00
Billboards	\$150,000.00	\$224,013.00
Transit Advertising	\$100,000.00	\$334,791.00
Theater Advertising	\$50,000.00	\$78,664.00
Subtotal	\$1,265,000.00	\$1,974,599.00
Earned Media Type	Earned Media Match – <u>Estimate</u>	Earned Media Match – <u>Actual</u>
Public Relations (Broadcast)	\$400,000.00	\$820,990.83
Public Relations (Online)	\$1,000,000.00	\$1,371,320.75
Public Relations (Print)	\$75,000.00	\$279,777.57
Subtotal	\$1,475,000.00	\$2,472,089.15
Total Match	\$2,740,000.00	\$4,446,688.15



FY 2023 Speeding Public Education and Awareness Campaign October 2022–September 2023

Motorists driving over the speed limit or too fast for road conditions was a main contributor to sharp increases in roadway deaths in Texas during the Covid pandemic. And with too many drivers continuing to drive too fast and aggressively, speed remains the number one factor in traffic crashes in our state. In 2022, one in three people killed on the road in Texas was in a crash that involved speed. There were 162,227 speed-related crashes that year, resulting in 1,469 deaths and 6,312 serious injuries.

We know from observational studies and self-reporting by Texas drivers that speeding is common. According to TxDOT's 2022 Traffic Safety Awareness Survey, about half of Texans admit to driving over the speed limit at least sometimes. In addition, 15.5% said they drive faster than the speed limit on highways "most of the time." This is even though 75% said their chances of getting a ticket if they speed are somewhat or very likely.

Speeding puts not only motor vehicle occupants at risk, but also vulnerable road users such as pedestrians, bicyclists, and roadside workers. In 2022, TxDOT launched a new statewide campaign focused on persuading drivers to slow down. If motorists can be convinced to always drive a safe speed, fewer people will be killed or seriously injured in crashes that could have been prevented in the first place.



TxDOT's multimedia speeding campaign continued in FY 2023 and included robust levels of paid media, public relations, and outreach aimed at reminding drivers that:

- When you speed, you increase the risk of killing or injuring yourself or others in a crash.
- Speeding can cost you an expensive fine, court fees, and higher insurance premiums.
- Driving a safe speed can mean more than following the posted limit. You should match your speed to road, traffic, and weather conditions.

To reinforce that driving too fast can be dangerous *and* expensive, TxDOT also partnered with law enforcement agencies across the state in July to help them step up their efforts to enforce speed limits during Operation Slowdown.

Key campaign components in FY 2023 included the following:

- Statewide paid media placements, including television, radio, outdoor, theater, gas station advertising (GSTV), and digital media.
- A kickoff press conference with law enforcement partners, news releases in English and Spanish, and a statewide media tour to generate hundreds of broadcast, online, and print news stories.
- Sports marketing partnerships with racetracks and minor league baseball teams, including in-venue signage, digital ads, and event activations for one-on-one engagement with sports fans.
- Distribution of public education materials to TxDOT district offices and campaign partners.

Paid Media

Since speeding is the leading factor in traffic crashes in our state, it calls for steady reminders to motorists to slow down or risk paying the consequences. More than 75% of the campaign’s budget was devoted to paid media placements that reached Texas motorists when they were watching TV, behind the wheel, online or on their cell phone, putting gas in their vehicle, or at a movie theater or sporting event.

Although speeding is a problem among all demographic groups, the campaign put a special focus on young drivers. In 2022, more than half of drivers in Texas who were involved in crashes where speed was a contributing factor were under age 35. We communicated with this group through demographically and behaviorally targeted sports marketing, digital TV (OTT/CTV) placements, and video ads on YouTube and dating apps.



Lauryn Pritchard
@lldrifts



Jesse Iwuji
@jesse_iwuji

The campaign also partnered with two social media influencers—race car driver Jesse Iwuji (@jesse_iwuji) and stunt driver/mechanic Lauryn Pritchard (@lldrifts)—who posted videos of themselves on Instagram and Facebook, calling on their fans to watch their speed. Combined, their posts garnered a total of 477,444 organic and boosted views.

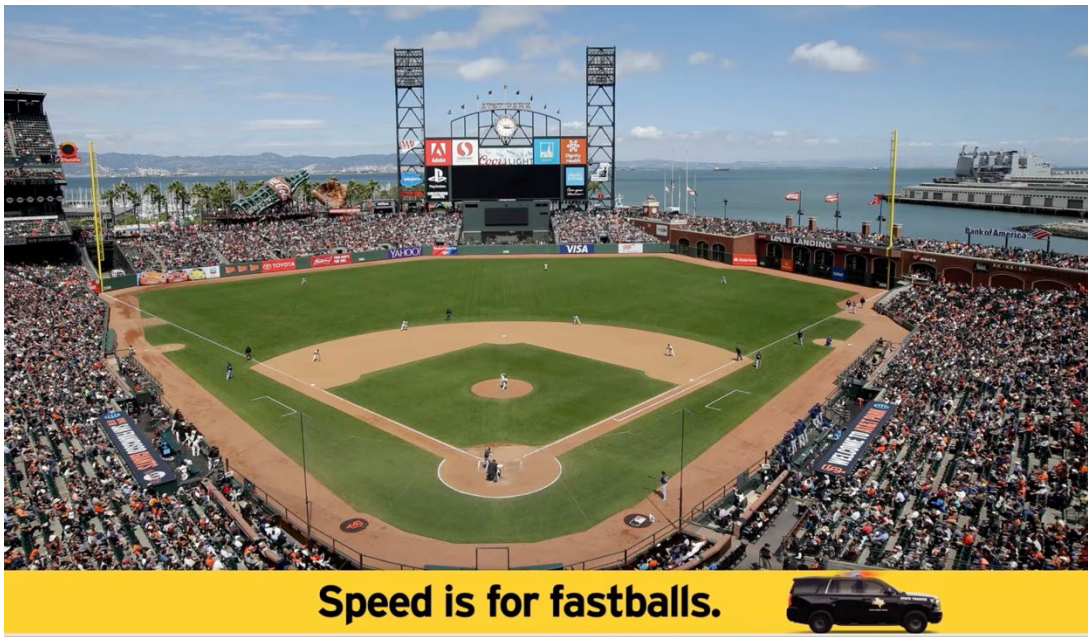
With a very passionate and loyal fan base, motorsports is one of the largest of spectator sports. Our media plan included ongoing partnerships with auto racing venues across Texas, a natural spot to remind drivers that speeding is only for racetracks, not streets and highways. The program included Texas Motor Speedway (the largest sporting facility in Texas), Circuit of The Americas, Houston Raceway Park, Texas Motorplex, and Heart O’ Texas Speedway—all located near big cities and drawing visitors from across their regions and the state.

Seven minor league baseball teams across Texas—from the Sugar Land Space Cowboys to the El Paso Chihuahuas—also displayed campaign signage and videos in their ballparks throughout the 2023 season.



Signage in seven minor league ballparks

Media Flight Dates	July 3–August 6, 2023, with some season-long sports marketing components
Target Audience	Adults 18+ with an emphasis on young adults 18–34
Markets	<p>TV, radio, outdoor, GSTV, and digital: Statewide</p> <p>Racetrack marketing: Fort Worth, Austin, Houston, Ennis, and Waco</p> <p>Minor league baseball partnerships: Corpus Christi, El Paso, Frisco, Midland, Round Rock, San Antonio, and Sugar Land</p> <p>Theater: Austin, Dallas/Fort Worth, El Paso, Houston, Rio Grande Valley, and San Antonio</p>
Media	<p>TV, 30- and 15-second spots in English and Spanish</p> <p>Radio, 30-second spots and 15- and 10-second traffic liners in English and Spanish</p> <p>Outdoor/bulletins in English and Spanish</p> <p>GSTV, 15-second spots in English</p> <p>Theater, 30-second spots in English</p> <p>Digital video ads (YouTube, dating apps, OTT/CTV) in English and Spanish</p> <p>Sports marketing—in-venue signage, digital ads, and social media posts</p> <p>Influencer program—Instagram and Facebook posts</p>
Added Value	<p>Bonus TV and radio spots</p> <p>Billboard override exposure and negotiated rate discounts</p> <p>GSTV over-delivered impressions and negotiated rate discounts</p> <p>Theater over-delivered impressions, lobby screens, and rate discounts</p> <p>Sports marketing rate discounts, bonus signage, event activations, and printing/installation of pace car wraps</p>



Feature graphics during TV broadcasts of Houston Astros and Texas Rangers games reminded fans that “speed is for fastballs.”

FY 2023 Speeding Awareness – Paid Media Recap			
Media	Description	Budget	Impressions
Television	30- and 15-second spots in English and Spanish; statewide	\$675,083.30	134,164,672
Radio	30- and 15-second spots and liners in English and Spanish; statewide	\$366,398.96	90,663,256
Digital	30-second spots in English and Spanish on OTT/CTV; statewide	\$148,125.00	6,462,069
Digital	Video ads on YouTube (English and Spanish) and dating apps; social media influencers program; statewide	\$141,874.00	9,828,566
Out-of-Home	Outdoor/Bulletins in English and Spanish; 47 locations; statewide	\$170,000.00	105,680,853
Out-of-Home	Gas station TV (GSTV) advertising; 15-second spots; 587 locations; statewide	\$50,000.00	3,181,732
Out-of-Home	Theater advertising; 30-second spots; 145 locations; 1,938 screens; 6 major markets	\$170,235.00	10,271,028
Sports	Racetrack marketing; in-venue signage, digital ads, events, driver appearances; Fort Worth, Austin, Houston, Ennis, Waco	\$311,940.00	N/A
Sports	Minor league baseball park signage, video displays, PA announcements, in-game promotions; 7 ballparks	\$101,000.00	N/A
Sports	30- and 15-second spots in TV broadcasts of Texas Rangers and Houston Astros games	\$175,002.25	16,483,000
TOTAL		\$2,309,658.51	376,735,176

The paid media plan targeted a minimum of 202,916,200 impressions and exceeded the target by 85.6%, delivering a total of 376,735,176 paid and added value impressions.

Creative Overview

Changing behaviors when it comes to traffic safety calls for raising awareness of the deadly consequences that can result from a crash or issues that can result from being pulled over by law enforcement such as expensive fines and insurance rate increases. One set of TV spots for the campaign capitalizes on the double meaning of the phrase “see the light” to evoke the anxiety associated with seeing a patrol car’s flashing lights in the rearview mirror and realizing some of the negative consequences of speeding.



"See the Light" TV spot

A second set of spots ties into the high visibility speed limit enforcement period, Operation Slowdown, and lets Texans know that officers are out in force looking for speeders. Drivers should be ready to "slow down or pay up" since they never know when someone from highway patrol may appear.



"Surprise, Surprise" TV spot

The TV spots, produced in English and Spanish, ran on broadcast TV, cable, OTT/CTV, movie theater screens, YouTube, dating apps, social media, gas pump screens, and videoboards at racetracks and ballparks in 2023.

TxDOT's *Be Safe. Drive Smart.* umbrella branding—*Maneja Listo. Maneja Seguro.* in Spanish—was incorporated into all campaign creative, including billboards that advised drivers throughout the state to be mindful of their speed or face the consequences.



Billboards

Customized messaging for printed and LED signage at racetracks and minor league baseball parks reminded sports fans that speeding isn't for public roadways and that they shouldn't race home. Placements included billboards around the tracks/ballfields, concession area signs, marquees, program ads, parking lot exit signs, and racetrack guardwalls. The partnership with Texas Motor Speedway also included campaign-branded wraps of two pace cars, signage on parking lot trams, and asphalt markings along pit row.





Public Relations Activities

The campaign's aggressive earned media efforts encompassed the following:

- A press event to kick off the summer campaign.
- Distribution of a news release and digital media kit to generate news stories in all Texas markets.
- Media availabilities at campaign appearances with NASCAR driver Ross Chastain.
- Media alerts to draw coverage of the campaign's outreach events at racetracks and Buc-ee's convenience store locations.

The summer statewide campaign launched with a press conference in Austin on July 18. With officers from nine police departments in the metro area and the Texas Department of Public Safety in attendance, TxDOT announced its support for Operation Slowdown, the 17-day statewide stepped-up speeding enforcement period.



Following the press event, a statewide news release and supporting B-roll package were distributed to enlist the help of local news directors and reporters in raising awareness of Texas' speeding problem and encouraging motorists to always drive a safe speed. TxDOT's public information officers were armed with campaign talking points to prepare for news interviews, and the news release and talking points were translated for Spanish-language media and interviews.

The campaign's PR team also planned and promoted two appearances by campaign partner Ross Chastain, a NASCAR Cup Series driver, prior to his races at Circuit of The Americas and Texas Motor Speedway. At each event, Chastain drew hundreds of fans to TxDOT's activation area, spoke to them about the importance of driving a safe speed on Texas roadways so everyone gets home safely, and autographed his "hero cards" customized with campaign messaging.



NASCAR Cup Series driver Ross Chastain signed his "hero card" and encouraged fans to drive a safe speed home before races at the Circuit of The Americas and Texas Motor Speedway.

Statewide and local media pitching activities in FY 2023 resulted in 308 TV, radio, online, and print news stories with a total earned media value of \$1,900,956.26.

Grassroots Outreach

Events. The *Be Safe. Drive Smart.* Road Show Trailer visited three major racetracks and six Buc-ee's locations around the state beginning in March. The campaign negotiated free placement of the trailer at Buc-ee's convenience stores, which are an efficient way to reach thousands of drivers and their passengers during the busy summer driving season. Speeding campaign messages were integrated into video displays, signage, and educational materials distributed by campaign brand ambassadors and TxDOT traffic safety specialists (TSSs). Visitors to the trailer were also invited to answer traffic safety quizzes and engage with virtual reality games.



<i>Be Safe. Drive Smart.</i> Speeding Awareness Outreach Events 2023				
Date	City	Location	Interactions with Staff	Total Engagements
March 24-26	Austin	Circuit of The Americas	3,790	53,260
April 1-2	Fort Worth	Texas Motor Speedway	1,684	27,360
July 21	Ennis (I-45)	Buc-ee's	1,757	11,550
July 22	Fort Worth (I-35W)	Buc-ee's	1,576	6,480
July 23	Denton (I-35)	Buc-ee's	1,594	11,340
July 28	New Braunfels (I-35)	Buc-ee's	770	10,200
July 29	Bastrop (Hwy 71)	Buc-ee's	637	10,110
July 30	Katy (I-10)	Buc-ee's	838	10,800
August 26	Ennis	Texas Motorplex	1,349	4,410
Sept. 23-24	Fort Worth	Texas Motor Speedway	4,086	47,670

Print Collateral. TxDOT produced and distributed bilingual information cards and posters for events and for sharing with district TSSs to support grassroots education and outreach. Also, "Slow Down or Pay Up" banners were produced for TSSs to use at safety events or share with local partners, and a version of the campaign poster was provided for TxDOT's Safety Rest Areas throughout the state.

Slow down or pay up.




Speeding can cost you.
You could face an expensive fine plus court costs, and your insurance rates can go up. Remember, fines double if you speed in a school zone or a work zone when workers are present.

Expensive and dangerous.
About one third of all traffic crashes in Texas are speed-related. Speeding is the #1 factor in traffic crashes in our state, injuring or killing thousands of people each year.

Drive to conditions.
Observe posted speed limits. If there's bad weather, traffic is heavy, or road construction is ahead, slow down and match your speed to road conditions.

BE SAFE. DRIVE SMART.
#EndTheStreakTX **TxDOT**

Speeding makes an impact in lots of ways.



Speeding can cost you an expensive fine. But it's also the #1 factor in traffic crashes in Texas, injuring or killing thousands of people each year. So always follow speed limits. If there's bad weather, heavy traffic, or road construction ahead, slow down and match your speed to road conditions.

BE SAFE. DRIVE SMART.
#EndTheStreakTX **TxDOT**

Info card and Safety Rest Area poster

Social Media. New posts using the campaign's TV spots and other video assets were developed for TxDOT's social media profiles on Facebook and Twitter, in addition to the videos created and shared by the paid social media influencers.

Digital Toolkit. Prior to the campaign's summer launch, TSSs were provided with a flyer outlining paid and earned media activities and a digital toolkit of materials to use for local outreach and share with their traffic safety community partners. The online kit included campaign creative, an outreach event schedule, social media assets, and print collateral.

Overall Campaign Value

Earned media resulted in \$1,900,956.26 in added value and 34,566,056 impressions. Paid media generated \$2,182,939.00 in added value and 376,735,176 impressions. The Speeding Awareness campaign delivered \$4,083,895.26 in total added value on the \$2,907,082.84 investment.

Match - FY 2023 Speeding Awareness Campaign

Paid Media Type	Hard Match for Paid Media Placements - <u>Estimate</u>	Added Value Match for Paid Media Placements - <u>Actual</u>
TV/Cable	\$525,000.00	\$615,363.00
Radio and Radio Traffic Sponsorships	\$395,000.00	\$431,203.00
Sports and Racetrack Marketing	\$450,000.00	\$767,435.00
Billboards	\$225,000.00	\$185,498.00
Gas Station (GSTV) Advertising	\$45,000.00	\$58,968.00
Theater Advertising	\$50,000.00	\$124,472.00
Subtotal	\$1,690,000.00	\$2,182,939.00
Earned Media Type	Earned Media Match - <u>Estimate</u>	Earned Media Match - <u>Actual</u>
Public Relations (Broadcast)	\$500,000.00	\$365,768.00
Public Relations (Online)	\$1,250,000.00	\$1,458,570.50
Public Relations (Print)	\$50,000.00	\$76,617.76
Subtotal	\$1,800,000.00	\$1,900,956.26
Total Match	\$3,490,000.00	\$4,083,895.26



FY 2023 *Talk. Text. Crash.* Distracted Driving Campaign

October 1, 2022, through September 30, 2023

Campaign Overview

Like many other states, Texas has seen far too many crashes caused by distracted drivers. In 2022, there were 95,777 crashes blamed on driver distractions, an increase of 2% over 2021, according to Texas Department of Transportation crash data reports. These crashes resulted in 487 deaths and 2,824 serious injuries. While serious injuries declined by almost 4% from 2021, fatalities increased by almost 12%. TxDOT conducts an annual *Talk. Text. Crash.* public education campaign to remind motorists how dangerous it is to engage in distracting activities while driving such as talking on their phone, texting, checking social media, eating, applying makeup or shaving, programming their GPS, or doing something else that takes their mind or eyes off the road.

Public Education Campaign

The *Talk. Text. Crash.* campaign for FY 2023 used a combination of traditional paid media placements, public service announcements, grassroots outreach and partnerships, media relations, and digital and social media to reach a statewide audience and motivate drivers to avoid distractions—especially cell phone use—when behind the wheel. Although the campaign’s message is relevant to all drivers, a special focus was reaching new and younger drivers ages 16 to 34, who account for a large share of distracted driving crashes.

Themed “Bad Combos”, an English- and Spanish-language TV PSA plus social media videos for the campaign featured people engaging in everyday activities that, when combined with cell phone use, result in disastrous consequences.

The tagline “Put your phone down. Heads up, Texas.” reminds drivers they have a choice of when and how they use their cell phone.



“Bad Combos” TV PSA

Statewide Awareness Survey

From June 19 through June 26, 2023, Sherry Matthews Group implemented a statewide online survey among 307 Texans who drive. A minimum of 75 surveys were conducted among key segments including English-speaking Hispanics; drivers ages 18–22, 23–29, and 30–34; men and women; and those who text, email, or talk (not hands-free) regularly or sometimes. Overall, the survey showed little change in drivers' knowledge of distracted driving laws and awareness of the dangers of distracted driving as compared to the year prior. This may be due in part to the campaign being conducted in June rather than April due to the legislative session and not benefiting from messaging during Distracted Driving Awareness Month.

Top survey findings:

- 53% drivers think they are above average drivers, but only 50% follow all traffic laws. Those who more often drive distracted are less likely to follow all traffic laws. They also engage regularly in a myriad of distracting behaviors.
- 68% know that texting while driving is banned on all Texas roads, but 26% believe they will only get a warning if caught on the first occurrence.
- Almost everyone is engaging in some sort of distracted driving, and many believe there are activities they can do safely. Only 13% say none of these distractions can be done safely while driving.
- While only 12% believe they can read or send a text or email safely while driving and 78% are not comfortable with others doing so, 35% read or send texts or emails sometimes or regularly while driving.
- While most drivers agree built-in devices are distracting, they also believe that if they were that dangerous, these technologies would be illegal.
- The good news is many report being willing to put away or silence their phone while driving or use a rewards app to stop texting and driving. Few are very willing to turn off their phone or use apps to block calls while driving.
- “Talk. Text. Crash.” has the second-highest aided awareness levels at 52%, only behind “Text later. It can wait.” at 72%.

Public Service Announcement (PSA) Distribution

To maximize limited funds and to extend the reach of the campaign, television and radio PSAs were redistributed to stations statewide to air messages for free beginning April 1 and running through the end of September. The PSAs were digitally tracked using Nielsen encoding systems that report which stations aired the messages, the audience reached, and the value of the donated airtime.

Donated media or media match achieved through PSAs totaled \$7,671,728 in FY 2023, representing a 21% increase from FY 2022. Media vendors donated 40,874 TV ad airings and 5,500 radio ad airings. The TV PSAs aired in the following Texas markets:

- Abilene
- Amarillo
- Austin
- Beaumont-Port Arthur
- Corpus Christi
- Dallas-Ft. Worth
- El Paso (Las Cruces)
- Harlingen-Weslaco-Brownsville-McAllen
- Houston
- Lubbock
- Midland-Odessa
- San Angelo
- San Antonio
- Tyler-Longview (Lufkin and Nacogdoches)
- Victoria
- Waco-Temple-Bryan
- Wichita

The TV PSA program produced more than 122 million impressions and over \$6.9 million in donated airtime.

	English	Spanish	Total
Airings	34,591	6,283	40,874
Impressions	89,605,211	32,839,783	122,444,994
Ad Value	\$5,770,321	\$1,136,540	\$6,906,861

The radio PSAs aired in the following markets:

- Austin
- Beaumont-Port Arthur
- Corpus Christi
- Dallas-Ft. Worth
- Houston
- San Antonio
- Tyler-Longview (Lufkin and Nacogdoches)
- Waco-Temple-Bryan

The radio PSA program produced more than 45 million impressions and \$764,867 in donated airtime.

	English	Spanish	Total
Airings	5,214	286	5,500
Impressions	38,709,135	6,598,532	45,307,667
Ad Value	\$615,185	\$149,682	\$764,867

Paid Media Recap

The 2023 *Talk. Text. Crash.* paid media campaign included statewide media coverage with the heaviest focus in the six largest markets, where, according to TxDOT crash data, the large majority of the state’s distracted driving-related crashes occurred. Advertising was concentrated during the month of June, in coordination with the campaign’s primary grassroots activities for the year. Spanish-language ads delivered messages to bilingual and Spanish-dominant Hispanics.



Digital ad

TxDOT placed \$702,205 in paid media throughout the fiscal year. Donated media or media match totaled \$230,349 in FY 2023 from outdoor advertising through billboard and gas station overrides.

Target Audience

All drivers, with emphasis on those age 16 to 34

Media Markets

Statewide, with emphasis in major metro areas

Media

- Digital radio ads (English/Spanish)
- Billboard ads (English/Spanish)
- Digital video, banner, and social media ads (English/Spanish)

2023 Media Flight Dates

Digital	June 1–15; August 21–September 17
OTT/CTV	June 1–15
OOH (billboard)	June 5–July 2
OOH (GSTV)	June 5–18
Influencers	June 1–15

FY 2023 Talk. Text. Crash. Paid Media Recap			
Media	Description	Budget	Impressions
OTT/CTV	30- and 15-second spots streamed to connected Smart TVs statewide, delivering more than 8 million impressions.	\$166,500	8,100,063
Digital	Paid posts on Facebook/Instagram; pre-roll video on YouTube; audio/digital banners on Pandora/Soundcloud; mobile banners and video.	\$280,705	24,397,749
Influencers	Social media posts by 7 influencers on Instagram, Facebook, and YouTube Shorts.	\$50,000	2,915,188
Outdoor (billboards)	47 bulletins in the following DMAs: Abilene, Amarillo, Austin, Beaumont-Port Arthur, Bryan-College Station, Corpus Christi, DFW, El Paso, Houston, Laredo, Lubbock, Lufkin-Nacogdoches, Odessa-Midland, RGV, San Angelo, San Antonio, Sherman, Texarkana, Tyler-Longview, Waco-Temple-Killeen, and Wichita Falls.	\$165,000	101,320,621
Outdoor (gas stations)	Gas station TV ads in 976 locations in the following media markets: Abilene, Amarillo, Austin, Beaumont-Port Arthur, Corpus Christi, Dallas-Fort Worth, El Paso, Harlingen-Weslaco-Brownsville-McAllen, Houston, Laredo, Lubbock, Odessa-Midland, San Angelo, San Antonio, Sherman, Texarkana, Tyler-Longview-Lufkin-Nacogdoches, Victoria, Waco-Temple-Killeen-Bryan, and Wichita Falls.	\$40,000	2,587,449
TOTAL		\$702,205	139,321,070

Earned Media and Events

Earned media activities for FY 2023 began with the distribution of a statewide news release to recognize Distracted Driving Awareness Month in April. On June 3, TxDOT held its first outreach event, followed by five more held throughout the month. Outreach events were staged in large malls across Texas to engage with teens, their parents, and other drivers during weekend shopping. Although the events were primarily intended for one-on-one interactions with the public, local news media were also invited to cover them and schedule interviews with TxDOT spokespeople. The events featured a driving simulator



Outreach event at Barton Creek Mall, Austin

to give participants a real-life sense of how distractions affect driving. Campaign brand ambassadors also distributed educational materials to remind everyone to give driving their full attention.

Event dates and cities:

- June 3 Austin – Barton Creek Mall
- June 4 San Antonio – North Star Mall
- June 6 McAllen – La Plaza Mall
- June 8 Houston – The Galleria
- June 10 DFW – Grapevine Mills Mall
- June 13 El Paso – Cielo Vista Mall

The interactive exhibits exposed the campaign’s messaging to more than 94,500 visitors. In addition, more than 6,470 people interacted directly with our brand ambassadors or tried the driving simulator to experience firsthand the dangers of distracted driving. TxDOT promoted the June outreach tour through local media advisories and interview opportunities with its public information officers.

Altogether, earned media activities in FY 2023 generated 208 broadcast news segments valued at \$938,393. They also generated 99 online news stories valued at \$9,324,846 and 148 print articles valued at \$71,459. The total impressions delivered exceeded 206 million and a news coverage publicity value of \$10,334,698.

Social Media

In FY 2023, the campaign enlisted the help of influencers to help spread messages via their social media followers. Several influencers were vetted and approved to participate in the campaign. Each influencer presented a concept and, upon its approval, produced the social media post for TxDOT’s final review. The table below shows the results of the influencer effort.

Influencers	Impressions	Clicks	Active Engagements	Completed Views	Involvements	Involvements Rate
Jay The Wrap Specialist	1,625,841	312	80,574	1,111,490	1,496,533	92%
Michelle Reed	132,534	91	4,611	66,466	89,112	67%
Mary Bennett	257,145	193	7,369	68,880	97,946	38%
Sally Choi	125,536	202	3,512	38,776	53,864	43%
Monica Villa	145,701	224	3,116	22,289	33,389	23%
Jo Placencio	211,785	70	4,340	9,860	21,049	10%
Lani Randol	416,646	63	4,373	33,598	49,406	12%
TOTAL/AVG.	2,915,188	1,155	107,895	1,351,359	1,841,299	63%



[Jo Placencio on Instagram](#)



[Sally Choi on Instagram](#)



[Mary Bennett on Instagram](#)



[Lani Randol on Instagram](#)



[Michelle Reed on Instagram](#)



[Javier Aguilar on Instagram](#)



[Monica Villa on Instagram](#)

Grassroots Support and Outreach

Campaign print collateral including information cards, posters, banners, spiral notebooks, and hand fans in English and Spanish were developed for use by Traffic Safety Specialists in each of TxDOT's 25 districts. In addition, an outreach presentation was developed for each district to customize with local distracted driving facts. Campaign partners such as the National Safety Council, the Texas Municipal Courts Education Center, and Texas Mutual Workers' Compensation Insurance company also received a *Talk. Text. Crash.* digital toolkit of materials to share with their employees and customers.

Creative Overview

The *Talk. Text. Crash.* campaign seeks to remind motorists how dangerous it is to drive while distracted. In 2021 and 2022, a number of new creative concepts were developed, including a new English- and Spanish-language TV PSA plus social media videos. "Dangerous Combos" collateral compared disastrous activity pairings such as using a chainsaw while blindfolded to texting and driving.

DANGEROUS COMBOS

Texting while driving is dangerous and illegal.*

TxDOT offers these tips to prevent distracted driving that can lead to a ticket—or worse, a crash:

- Always give driving your full attention.
- Pull off the road entirely and come to a complete stop before you talk or text.
- Put your phone away, turn it off, or use an app to block texts and calls while driving.
- Tell friends, family, and co-workers you won't respond to texts or calls while driving.
- Remember that all distractions are dangerous, so pay full attention when behind the wheel.

* Some cities have stricter laws prohibiting cell phone use while driving.

TALK/TEXT CRASH

#EndTheStreakTX

COMBOS PELIGROSOS

Textear mientras manejas es peligroso e ilegal.*

TxDOT ofrece estos consejos para prevenir el manejo distraído que puede llevarte a una multa, o peor, a un choque:

- Siempre pon toda tu atención en manejar.
- Detente completamente a un lado de la carretera antes de hablar o textear.
- Guarda el teléfono, apágalo o usa una aplicación para bloquear los textos y llamadas mientras manejas.
- Diles a tus amigos, familiares y compañeros de trabajo que no responderás textos ni llamadas cuando estés manejando.
- Recuerda que todas las distracciones son peligrosas, así que pon toda tu atención cuando estés detrás del volante.

* Algunas ciudades tienen leyes más estrictas que prohíben el uso del celular al manejar.

PLATICA/TEXTEA CHOCA

#EndTheStreakTX

Information cards in English and Spanish

Texting and driving is a bad combination.

Heads up, Texas. Texting and driving can lead to a \$200 ticket—or worse, a crash. Always give driving your full attention and avoid all types of distractions. No text or call is worth risking a life.

TALK/TEXT CRASH

#EndTheStreakTX

Textear y manejar. Mala combinación.

Levanta la Cabeza, Texas. Textear mientras manejas puede costarte hasta \$200 en multas o peor, un choque. Siempre pon toda tu atención al manejar y evita cualquier tipo de distracción. No vale la pena arriesgar una vida por un texto o una llamada.

PLATICA/TEXTEA CHOCA

#EndTheStreakTX

Posters in English and Spanish

Texting and driving is a bad combination.

Textear y manejar. Mala combinación.

Texting while driving is dangerous and illegal.*

TxDOT offers these tips to prevent distracted driving that can lead to a ticket—or worse, a crash:

- Always give driving your full attention.
- Pull off the road entirely and come to a complete stop before you talk or text.
- Put your phone away, turn it off, or use an app to block texts and calls while driving.
- Tell friends, family, and co-workers you won't respond to texts or calls while driving.
- Remember that all distractions are dangerous, so pay full attention when behind the wheel.

* Some cities have stricter laws prohibiting cell phone use while driving.

Textear mientras manejas es peligroso e ilegal.*

TxDOT ofrece estos consejos para prevenir el manejo distraído que puede llevarte a una multa, o peor, a un choque:

- Siempre pon toda tu atención en manejar.
- Detente completamente a un lado de la carretera antes de hablar o textear.
- Guarda el teléfono, apágalo o usa una aplicación para bloquear los textos y llamadas mientras manejas.
- Diles a tus amigos, familiares y compañeros de trabajo que no responderás textos ni llamadas cuando estés manejando.
- Recuerda que todas las distracciones son peligrosas, así que pon toda tu atención cuando estés detrás del volante.

* Algunas ciudades tienen leyes más estrictas que prohíben el uso del celular al manejar.

TALK/TEXT CRASH

PLATICA/TEXTEA CHOCA

#EndTheStreakTX

Bilingual hand fans



Mobile pre-roll videos



Pandora ads

Overall Campaign Value

Earned media resulted in \$10,334,698 in added value and 206,476,728 impressions. Paid media resulted in \$230,349 in added value and 139,321,070 impressions. Public service announcements resulted in \$7,671,728 in added value and 167,752,661 impressions. The statewide *Talk. Text. Crash.* campaign delivered \$18,236,775 in total added value on the \$1,200,000 investment.

Match – FY 2023 *Talk. Text. Crash.* Campaign

Paid Media Type	Paid Media Match – <u>Estimate</u>	Paid Media Added Value Match – <u>Actual</u>
OTT/CTV	\$35,000	\$0.00
OOH (billboard)	\$170,000	\$182,376.00
OOH (gas stations)	\$40,000	\$47,973.00
Subtotal	\$245,000	\$230,349.00
Earned Media Type	Earned Media Match – Estimate	Earned Media Match – Actual
Public Relations	\$2,405,000	\$10,334,697.71
Public Service Announcements	\$5,750,000	\$7,671,728.00
Subtotal	\$8,155,000	\$18,006,425.71
Total Match	\$8,400,000	\$18,236,774.71



FY 2023 *Look Twice for Motorcycles* Campaign October 1, 2022 – September 30, 2023

Campaign Overview

In FY 2023, the *Look Twice for Motorcycles* campaign continued its mission to reduce crashes, injuries, and fatalities involving motorcyclists on Texas roads.

In 2022, there were 8,441 motorcycle traffic crashes in Texas, which killed 562 motorcyclists and seriously injured another 2,422 (Texas Peace Officer's Crash Report – March 10, 2023). This represents an 8% increase in fatalities over 2021. For the purposes of this report, we will refer to all classes of motorcycles and scooters as “motorcycles.”

This increase in fatalities underscores the importance of reminding motorists to pay special attention for motorcycles when driving. According to the National Highway Traffic Safety Administration (NHTSA), motorcyclist fatalities occurred nearly 24 times more frequently than passenger car occupant fatalities in motor vehicle crashes (Traffic Safety Facts, June 2023, NHTSA 2021 data).

Diagnosing the Problem

Intersections continue to be deadly for motorcyclists. In 2022, 33% of motorcycle fatalities occurred in an intersection or were intersection-related (Texas Peace Officer's Crash Report – March 10, 2023). In *Analysis of Motorcycle Crashes in Texas, 2010–2017*, the Texas A&M Transportation Institute (TTI) concluded that the crash type in which one vehicle turning left and one vehicle traveling straight in the opposite (oncoming) direction accounted for 39% of fatal or suspected serious injury crashes at intersections. The study also found that in multi-vehicle crashes where a vehicle and motorcycle collide, 47% to 51% involved an issue with the driver not seeing the motorcycle.

Public Education Campaign

For these reasons, TxDOT has made motorcycle safety a priority by continuing its public education campaign aimed at motorists. TxDOT's *Share the Road: Look Twice for Motorcycles* campaign urges drivers to watch carefully for motorcycles. Launched in 2010, this campaign seeks to remind motorists that they must take extra precautions to “see” motorcycles on the road.

The campaign urges drivers to:

- Look twice for motorcycles, especially at intersections.
- Always assume motorcycles are closer than they appear to be, and avoid turning in front of an oncoming motorcycle.
- Use turn signals and check blind spots before changing lanes.

- Don't follow a motorcycle too closely and give motorcyclists a full lane when passing.
- Obey posted speed limits.

Since FY 2016, TxDOT has cultivated a strong, recognizable brand built on the tagline “There’s a life riding on it.” The campaign uses a bold yellow/gold color that’s quickly identifiable. In the past, the campaign has incorporated virtual reality (VR) elements into outreach events to engage audiences. These VR experiences were updated for the 2023 campaign season to run on the latest PICO VR operating system. A TV spot developed in 2012 continues to be popular, emphasizing the importance of taking special care to look twice for motorcycles since they’re hard to see. In addition, a new TV spot was developed in 2021 to emphasize how dangerous intersections can be. Campaign components also included radio public service announcements (PSAs), billboards, online advertising, social media, and earned media activities.

The FY 2023 bilingual, multimedia campaign:

- Continued to use clear messaging and strong creative to reach and resonate with key target audiences.
- Included a statewide awareness and education effort focusing on key target audiences concentrated in May to capitalize on Motorcycle Safety Awareness Month.
- Used a combination of paid media and PSAs to maximize exposure of campaign messages.
- Conducted an aggressive public relations effort that included pre-recorded sound bite interviews and pitches to news media statewide to maximize earned media coverage.
- Conducted five outreach events across the state to generate additional awareness of campaign messages.
- Built upon existing TxDOT relationships with public and private partners to maximize reach and distribution of collateral materials and campaign messaging.
- Exceeded the minimum requirement of \$650,000 in added value by more than \$6 million.

Public Service Announcement Distribution

To maximize limited funds and to extend the reach of the campaign, television and radio PSAs were tracked for the entire fiscal year, but redistributed to stations statewide to increase participation as part of Motorcycle Safety Awareness Month in May. The PSAs were digitally tracked using Nielsen encoding systems that report which stations aired the messages, the audience reached, and the value of the donated airtime.

The TV PSAs aired in the following Texas markets:

- | | |
|---|---|
| ▪ Abilene-Sweetwater | ▪ Houston |
| ▪ Amarillo | ▪ Laredo |
| ▪ Austin | ▪ Lubbock |
| ▪ Beaumont | ▪ Odessa-Midland |
| ▪ Corpus Christi | ▪ San Antonio |
| ▪ Dallas-Ft. Worth | ▪ Tyler-Longview (Lufkin and Nacogdoches) |
| ▪ El Paso (Las Cruces) | ▪ Waco-Temple-Bryan |
| ▪ Harlingen-Weslaco-Brownsville-McAllen | ▪ Wichita Falls |

The successful TV PSA program produced more than 115 million impressions and more than \$4.5 million in donated airtime.

	English	Spanish	Total
Airings	21,595	13,109	34,704
Impressions	82,844,614	32,848,982	115,693,596
Ad Value	\$3,011,119	\$1,554,229	\$4,565,348

The radio PSAs aired in the following markets:

- Austin
- Corpus Christi
- Dallas-Ft. Worth
- El Paso (Las Cruces)
- Harlingen-Weslaco-Brownsville
- Houston
- San Angelo
- San Antonio
- Tyler-Longview (Lufkin and Nacogdoches)

The successful radio PSA program produced more than 30 million impressions and more than \$465,000 in donated airtime.

	English	Spanish	Total
Airings	3,019	94	3,113
Impressions	29,304,217	1,321,178	30,625,395
Ad Value	\$449,256	\$16,375	\$465,631

Paid Media and Added Value Overview

TxDOT’s FY 2023 paid media campaign targeted drivers ages 18–54 in both English and Spanish statewide, with emphasis in the eleven markets with the most motorcycle crashes. The campaign ran mobile banner ads, pre-roll video, Pandora digital radio, and mid-roll and pre-roll videos on YouTube. It also engaged social media influencers to help spread messages via their followers. In FY 2023, based on heat map motorcycle crash data, we expanded the billboard markets from 8 to 11, adding 10 additional billboard locations and omitting gas station TV ads. The paid media campaign ran May 1–15 with messages focused on reminding motorists to take extra precautions to look for motorcycles.

TxDOT placed \$295,375 in paid media throughout the fiscal year. The total added value achieved through negotiations with media vendors equaled \$152,201 and includes billboard overrides and negotiated lower monthly rates.

Target Audience: All drivers, 18–54

Media Markets: Statewide (digital media)
 Emphasis markets: Amarillo, Austin, Corpus Christi, Dallas-Fort Worth, El Paso, Houston, Lubbock, Midland-Odessa, Rio Grande Valley, San Antonio, and Waco-Temple-Killeen (billboards)

Paid Media: Billboards
 (English and Spanish) Pre-roll video
 YouTube
 Digital radio
 Social media influencers

Added Value: Overrides on billboards

Media Flight Dates: Billboards 5/1-5/28
 Interactive and mobile 5/1-5/15
 Social media influencers 5/1-5/15

FY 2023 *Look Twice for Motorcycles* - Paid Media Recap

Media	Description	Budget	Impressions
Out-of-Home	Bulletins (47)	\$182,400.00	100,896,085
Digital	Pre-roll video, banner ads on mobile ad networks, YouTube, Pandora digital radio ads	\$92,975.08	8,856,533
Influencers	Instagram influencers (3) posted content	\$20,000.00	1,031,816
Total		\$295,375.08	110,784,434

Creative Overview

The *Look Twice for Motorcycles* campaign seeks to remind motorists that they must take extra precautions to “see” motorcycles on the road. The campaign urges drivers to look twice for motorcycles, especially at intersections; always assume motorcycles are closer than they appear; avoid turning in front of an oncoming motorcycle; use turn signals and check blind spots before changing lanes; avoid following a motorcycle too closely; give motorcyclists a full lane; and obey posted speed limits.

In FY 2023, the campaign continued running the “Invisible” and “Pictures” TV PSAs developed in English and Spanish. Radio ads and out-of-home elements were also part of the campaign.

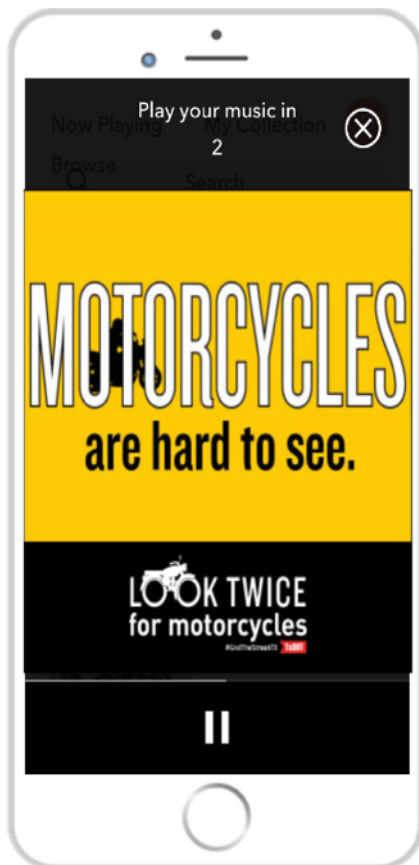


Billboards

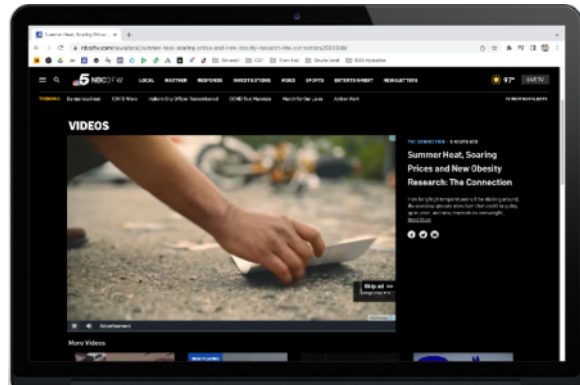
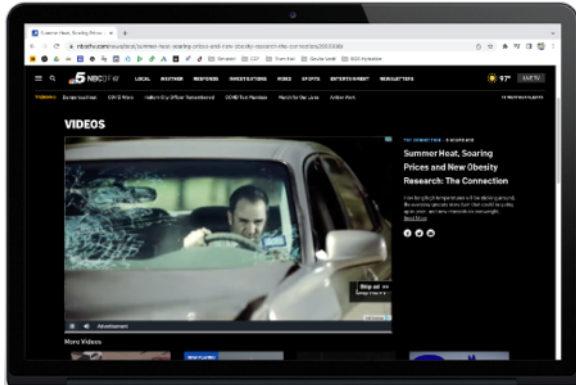
Digital and social media play a large role in public education campaigns. To reach motorists, the campaign used a variety of digital platforms including digital radio, desktop and mobile pre-roll video ads, and YouTube ads. TxDOT also used its social media channels (Facebook, Instagram, and Twitter) to educate the public.



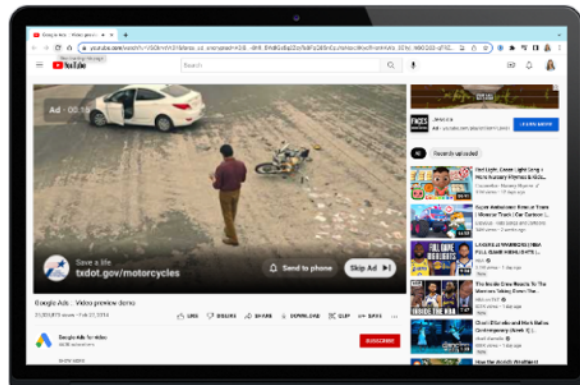
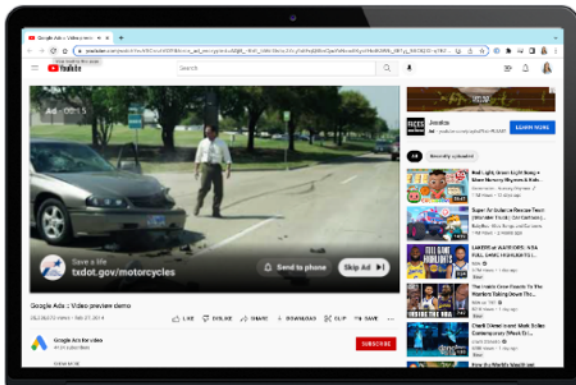
Facebook and Instagram organic ads



Digital radio ads



Pre-roll video ads



YouTube ads

The campaign also included posters and information cards with messaging that promotes driver ownership and personal accountability. The posters and information cards are bilingual, with English on one side and Spanish on the other. All were printed and shipped to the 25 TxDOT districts.



Bilingual double-sided posters



Bilingual double-sided yard signs



Bilingual hand fans



Bilingual double-sided info cards



Paper glasses



Bilingual double-sided I Travel game



English and Spanish bumper stickers



Bilingual activity book

Public Relations and Outreach

In FY 2023, grassroots marketing events were held in Bastrop, Frisco, El Paso, Houston, and New Braunfels, in partnership with minor league baseball teams and Buc-ee's. The events featured a newly updated virtual reality motorcycle and Camaro game and an oversized inflatable motorcycle. Combined, these events resulted in 27,527 engagements with exhibit components and 4,785 interactions with event staff. To support earned media efforts, the campaign created digital press kits with press releases and a fact sheet as well as talking points for TxDOT's public information officers.



The media events and news releases generated 187 TV and radio news segments valued at \$335,439, 135 print articles valued at \$528,508, and 92 online news stories valued at \$881,651.

Combined, earned media in broadcast, print, and online coverage generated nearly 22 million impressions and \$1,745,598 in public relations value for the campaign.

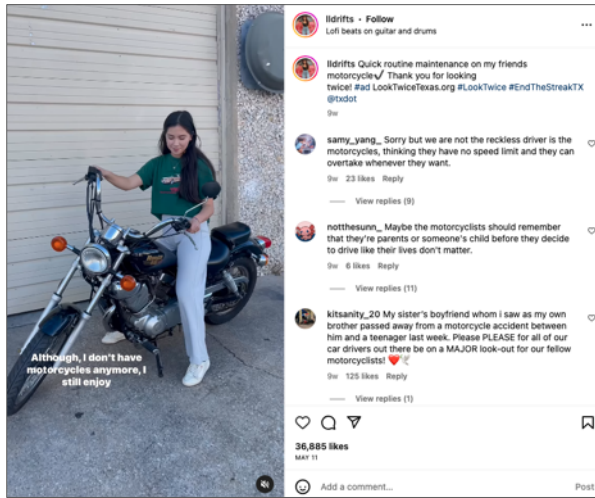


Social Media Influencers and Partnerships

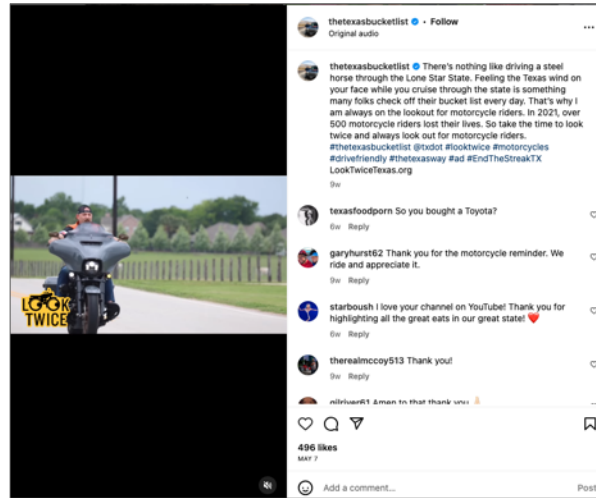
In FY 2023, the campaign enlisted the help of influencers to help spread messages via their social media followers. Three influencers were vetted and approved to participate in the campaign. Each presented a concept and, once it was approved, produced the social media post for final TxDOT approval. The table below shows the results of the influencer effort.

Partner	Impressions	Active Engagements	Clicks	Completed Views	Involvements*	Involvement Rate
Lauryn Pritchard	660,478	33,299	252	256,043	376,263	57%
Kellie Rasberry	270,710	2,748	151	31,191	43,154	16%
Shane McAuliffe	100,628	522	46	3,096	4,841	5%
TOTAL	1,031,816	36,569	449	290,330	424,258	41%

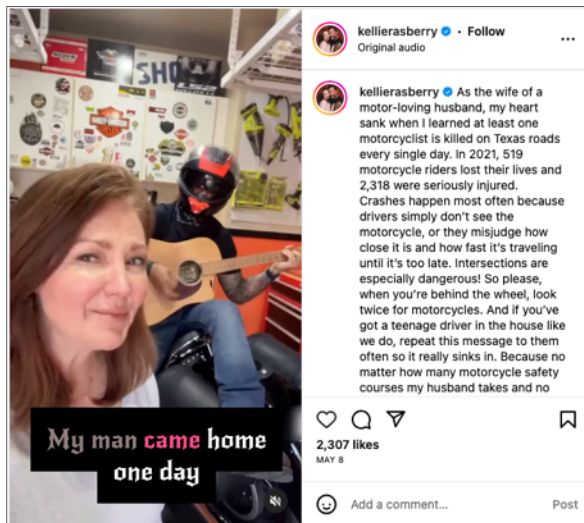
* Total Involvements is equal to (170% x 50% Clicks) + (170% x 125% Active Engagements) + (170% x 70% Video Completions)



Instagram post by Lauryn Pritchard



Instagram post by Shane McAuliffe



Instagram post by Kellie Rasberry

The campaign also partnered with the following organizations to distribute campaign messages:

- National Safety Council
- TxDOT Travel Information Centers
- Central Texas Harley Davidson Owners Group (HOG)
- Texas Municipal Courts Education Center
- TTI/Texas Motorcycle Safety Coalition
- SafeWay Driving Centers
- Texas A&M AgriLife Extension Passenger Safety Project

Overall Campaign Value

Earned media resulted in \$1,745,598 in added value and 21,926,166 impressions. Paid media match resulted in \$152,201 in added value and 110,784,434 impressions. Public service announcements match resulted in \$5,030,979 in added value and 146,318,991 impressions.

The statewide *Look Twice for Motorcycles* campaign delivered **\$6,928,778** in total added value on the \$650,000 investment.

Match – FY 2023 *Look Twice for Motorcycles* Campaign

Paid Media Type	Paid Media Match – <u>Estimate</u>	Paid Media Added Value Match – <u>Actual</u>
Billboards	\$175,000.00	\$152,201.00
Subtotal	\$175,000.00	\$152,201.00
<hr/>		
Earned Media Type	Earned Media Match – <u>Estimate</u>	Earned Media Match – <u>Actual</u>
Public Relations	\$1,280,000.00	\$1,745,597.79
Public Service Announcements	\$3,600,000.00	\$5,030,979.00
Subtotal	\$4,880,000.00	\$6,776,576.79
<hr/>		
Total Match	\$5,055,000.00	\$6,928,777.79

SECTION FOUR
2023 TEXAS TRAFFIC SAFETY
AWARENESS SURVEY

Texas Statewide Traffic Safety Awareness Survey: 2023 Results

Prepared by
Katie N. Womack
Merrick D. Lloyd
Neal A. Johnson
Center for Transportation Safety

for the
Texas Department of Transportation
Anna Red, TxDOT, Program Manager

in cooperation with
The National Highway Traffic Safety Administration
U. S. Department of Transportation

September 2023



A Member of The Texas A&M University System
Research. Service. Results.

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TEXAS STATEWIDE TRAFFIC SAFETY AWARENESS SURVEY: Key Findings of 2023

SUMMARY OF KEY FINDINGS

- The Click It or Ticket message remains the most highly recognized of the 13 traffic safety campaign messages.
- Over 60 percent of respondents had read, heard, or seen a seat belt enforcement message in the past year, and 85 percent of respondents believed there is some likelihood of a citation for seat belt law non-compliance. Over 95 percent of those surveyed reported they always or nearly always use seat belts. Seat belt self-reported use was higher among White respondents and among those over 45 years of age. Perception of seat belt enforcement was highest in the West region.
- Impaired driving enforcement campaign messages are seen and heard by Texas drivers, as evidenced by the majority (77.6 percent) of Texans surveyed who said they had read, seen or heard an impaired driving message within the past year. Almost 65 percent of Texans surveyed believe it is very likely that impaired drivers will be arrested. The impaired driving enforcement message was heard or seen more often in the West Region and the likelihood of arrest was perceived somewhat more often by females.
- Perception of speed enforcement is relatively high at almost 75 percent, and awareness of speed enforcement efforts/ticketing is also relatively high at almost 67 percent. Yet, approximately 50 percent of survey respondents said they speed on local roads and highways at least sometimes, and approximately 12 percent said regularly. Males were more likely than females to self-report speeding on highways.
- Almost a quarter (23.1 percent) of the survey respondents were not sure of the legal BAC limit for intoxication in Texas, with an additional 24.5 percent selecting an incorrect response.
- Self-reported cell phone use among drivers is most common relative to other traffic safety risk behaviors. Over 25 percent (27.4 percent) of respondents said they had sometimes or regularly talked on their cell phone while driving during the past month.
- Self-reported texting while driving was admitted to by 18.1 percent of respondents who said they had sometimes or regularly read or sent a text message in the past 30 days while driving.
- Texans surveyed are most familiar with the seat belt law and required belt use in all seating positions, with 83.8 percent answering correctly. They are less familiar with the texting ban as applicable to all roads, with two-thirds answering correctly. They are less knowledgeable as well regarding the Blood Alcohol Content (BAC) limit of .08, with 53.8 percent answering correctly and 22.7 percent answering Not Sure. Of the Texas

laws included on the survey, they are least familiar with components of the Move Over or Slow Down law, which are misunderstood by a substantial number of Texans, and indicated by low correct responses regarding the meaning of the law and the highest percentage of Not Sure responses of any survey question. Note that fewer than 21 percent of the respondents surveyed were unaware of the requirement to change lanes or lower their speed by 20 mph when passing a tow truck or TxDOT vehicle on the roadside with flashing lights activated.

TEXAS STATEWIDE TRAFFIC SAFETY AWARENESS SURVEY: 2023 Results

INTRODUCTION

The Texas Department of Transportation (TxDOT) contracted with the Texas A&M Transportation Institute (TTI) to conduct a 2010 baseline survey and follow-up surveys in subsequent years to track driver attitudes and awareness of traffic safety programs in Texas. The Governors Highway Safety Association (GHSA) and the National Highway Traffic Safety Administration (NHTSA) recommend this type survey for measuring performance goals developed and implemented through highway safety plans. A white paper that preceded federal regulations to establish minimum performance standards states that “surveys can provide valuable information from drivers or the general public that can’t be obtained any other way.” This information can include views on the priorities of various traffic safety issues and on potential law or policy changes, knowledge of laws and penalties, perceptions of enforcement, awareness of recent enforcement and media campaigns, and self-reported behavior. Therefore, NHTSA recommends a core set of questions and guidelines for conducting these type surveys.

TTI has followed the recommendations and developed a sampling plan and questionnaire that includes the core questions recommended by NHTSA. This report describes the survey methodology and provides results for the performance measurement survey conducted in 2023. Changes from earlier years’ survey results are also discussed.

SURVEY METHOD

Surveys conducted 2010 through 2019 used a recommended pen and paper, in-person survey method to collect data from customers at 18 sites throughout Texas in Driver License (DL) offices. This approach offered the advantage of access to a reasonably representative sample of drivers and a cost-effective return relative to other surveys for this type of data collection. Also, as pointed out in the NHTSA Driver Survey white paper, DL office surveys have low refusal rates (10-30 percent or less), and the core questions plus additional questions can be asked easily on one page front and back for a quick and efficient data collection effort.

In 2020, the survey method was changed because of lack of access to DL office lobby areas and restrictions against in-person data collection due to health risks of the COVID-19 pandemic. The survey was converted to an online format for data collection in 2020 and has remained online in subsequent years. The sample was generated from a survey panel as described in the next section.

Site/Sample Selection

With the shift from one survey method to another and the aim of using the awareness survey to measure changes over time, the importance of maintaining the comparability of the results and the variables measured was considered in designing the

new survey method for 2020 onward. Four factors under consideration contributed to sampling decisions: 1) retaining the survey's anonymous response characteristic; 2) assuring representation from the four geographic regions comparable to prior years; 3) a high response rate; and 4) the ability to conduct the survey within a similarly short timeframe at approximately the same cost as prior surveys.

The sample was provided by a third-party survey sampling firm, Marketing Systems Group (MSG). The firm drew from a statewide survey panel that is generated from the universe of Texas household residences. This statewide panel was divided into four regions and panelists were invited to participate in the survey from each region to obtain a quota equivalent to regional representation in prior years' samples.

The samples of 2010-2019 obtained from the DL office survey were convenient samples of Texas residents, rather than a random representative sample, meaning the sample of respondents came from a collection of individuals in locations in which access to the target population of driver customers was provided. A random representative sample would contain all the drivers in the state as a sampling pool from which respondents would be randomly drawn and surveyed. In this way, statistical error estimates and confidence intervals could be calculated. Due to time and budget constraints, however, TTI relied on the convenient sample to generate a sample size large enough to generate meaningful data from four regions of the state, rather than a truly random sample. Similarly, the 2023 sample is a convenient sample because the respondents were from a pool of willing participants who self-select to participate in survey panels online. Recruitment into the panel is much broader than the driver license customer pool, as all Texas households are included. Although the pool is larger and more inclusive, self-selection also removes the random representation and ability to perform probability estimates.

The 2010 baseline sampling plan considered that TxDOT grouped its 25 district offices into four regional areas for administrative purposes at the time. The map below (Figure 1) illustrates the four regions, which also formed the first level of the TTI survey sampling plan. Within each of the four regional areas, a target sample size of 625 was set, comparable to previous sample sizes in 2010-2022 surveys.

Questionnaire Development

The foundation of the survey instrument was the 10 core questions recommended by NHTSA, which are:

1. In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?
2. In the past 30 days, have you read, seen or heard anything about alcohol impaired driving (or drunk driving) enforcement by police?
3. What do you think the chances are of someone getting arrested if they drive after drinking?
4. How often do you use seat belts when you drive or ride in a car, van, SUV or pickup?
5. In the past 60 days, have you read, seen or heard anything about seat belt law enforcement by police?

6. What do you think the chances are of getting a ticket if you don't wear your seat belt?
7. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?
8. On a road with a speed limit of 65 mph, how often do you drive faster than 70 mph?
9. In the past 30 days, have you read, seen or heard anything about speed enforcement by police?
10. What do you think the chances are of getting a ticket if you drive over the speed limit?

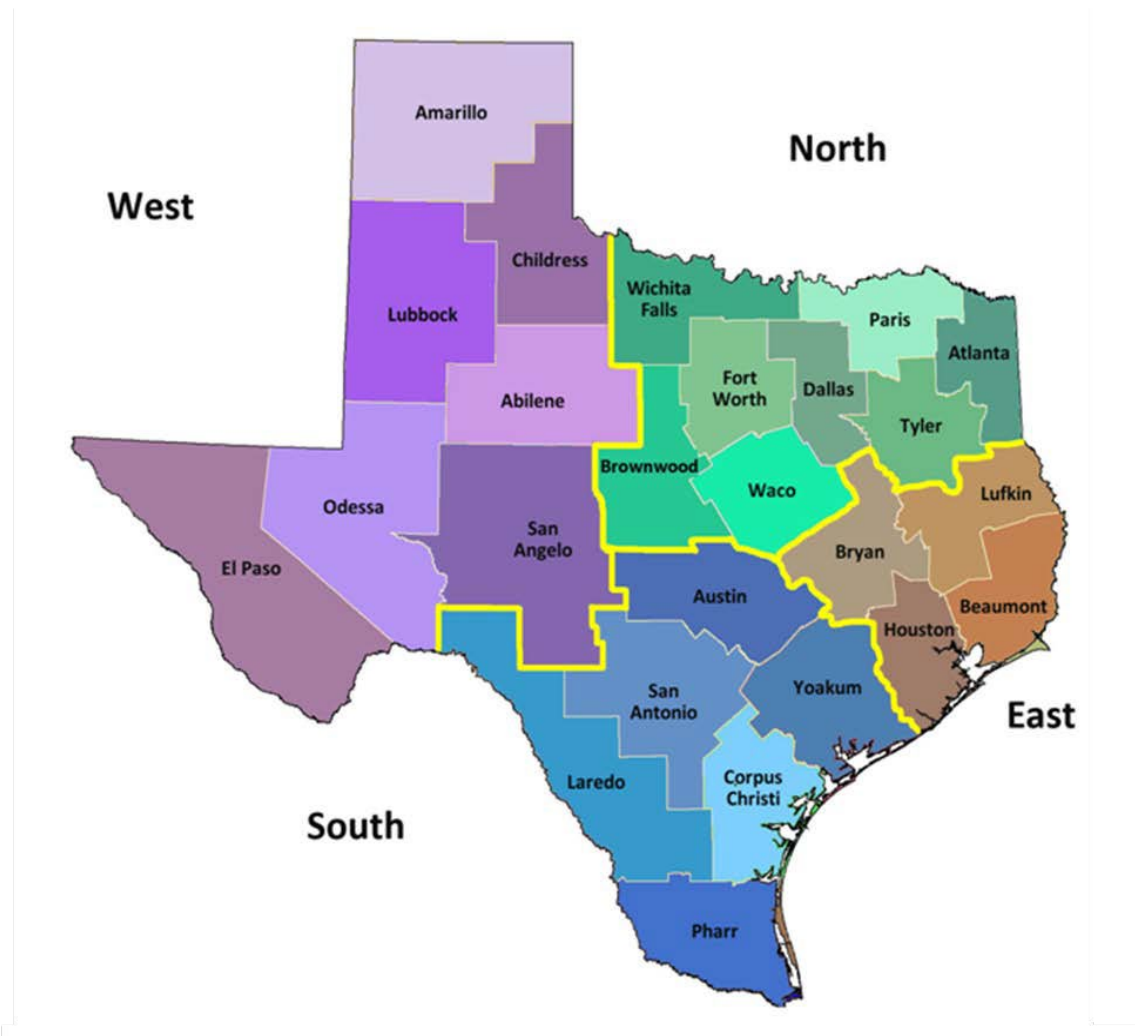


Figure 1. TxDOT Region Map

Respondents were first screened for minimum age of 18 and residence in Texas for a minimum of 30 days. Texas adapted question #7 to roads in Texas, changing the reference to 70mph instead of 65mph, as rural state highways are more often 70mph. In 2014 a response choice was added to the questions with a temporal reference (questions #2, #3, and #4) to determine if respondents were aware of these activities within the past year. In addition to the core questions, seven questions for background/demographic information were included. An additional 18 questions related to traffic safety issues of specific interest to TxDOT were included on the questionnaire. A Spanish translation of the questionnaire was not available as all respondents were able to read English. The questionnaire is provided as Appendix A, along with the response percentages for each item.

Survey Administration

The survey was conducted July 17–31, 2023. This included weekdays and weekend days and the survey was accessible at all hours. Prior to survey launch, the questionnaire was previewed and pilot tested with TTI and MSG staff. A soft launch preceded full launch to assure responses were recorded properly and the survey was administered as designed. Additionally, the protocol and questionnaire was reviewed and approved by the Institutional Review Board (IRB) at Texas A&M University. The IRB requires that an Information Sheet accompany the questionnaire for reference by the respondents as to their rights as survey research participants, and to inform them of the study intent and other details.

RESULTS

Characteristics of Survey Respondents

The total sample size goal of 2500 was achieved. Responses were checked to remove duplicates or disqualifying respondents. The resulting sample totaled 2662 of usable data. Table 1 provides the sample sizes for each region. Note that 33 respondents gave zip codes on their survey response that were incomplete or out of state, indicating a recent or temporary move, an error, or refusal to provide this information. Their responses are included in the survey analysis, but they are not assigned to a region.

Table 1. Completed Surveys by Region

TxDOT Region	Target Sample Size	Completed Surveys
North	625	660
South	625	662
East	625	669
West	625	638
Total	2500	2629

Table 2 provides the demographic composition of the survey respondents along with comparable statewide population characteristics. Statewide characteristics for Race/Ethnicity, age and gender are from the 2020 Decennial Census and education is from the 2022 American Community Survey. The composition of the sample is over-represented by Whites by 14.6 percentage points and under-represented by Hispanics by 13.6 percentage points. Also, the sample is over-represented by those with at least a college degree by 7.4 percentage points. Therefore, findings and conclusions should be noted as applicable to a higher educated and less racially diverse population than the State’s general population, as indicated in Table 2. These characteristics may be closer to the characteristics of the Texas driving population than the general population, but statewide driver demographics for education and race/ethnicity are not readily available.

Table 2. Respondent Characteristics

		% Survey	% Texas
Race/Ethnicity	White	57.8	43.2
	Black	13.5	11.8
	Hispanic	22.6	36.2
	Asian	3.7	5.5
	Other	2.0	3.4
Age			
Age	18-21	8.0	7.8
	22-30	17.0	16.9
	31-45	33.1	27.2
	46-65	27.5	31.5
	Over 65	14.0	16.5
Gender			
Gender	Male	48.9	48.8
	Female	50.2	51.2
Education			
Education	High School or Less	28.5	39.6
	Some College/ Associate degree	36.1	29.4
	College Degree	22.8	31.0
	Advanced Degree	12.6	

Core Question Responses

As mentioned above, 10 core questions pertained to issues of interest at the federal, state, and local levels throughout the country, and performance-based criteria have been established to address the three major areas of impaired driving, safety belts, and speeding. Response percentages to the 10 core questions are displayed in Figures 2-11 and provided in Table 3.

As shown in Table 3, the 2023 response to the question, “Have you read, seen or heard anything about seat belt law enforcement in the past 60 days or recent summer months” was 33.6 percent. This percentage of seat belt enforcement awareness marks the third consecutive year with an increase in awareness of increased enforcement following the Click It or Ticket mobilization. Although higher than its 2020 low of 23.4 percent, awareness is still below pre-COVID levels.

Over 40 percent of respondents said they had read, seen or heard about speed enforcement in the past 30 days. Speed enforcement awareness reached its lowest point in 2020, when the question yielded 25.9 percent, and awareness is now back near pre-COVID levels.

Enforcement efforts aimed at impaired driving within the past 30 days were recognized by the highest percentage of respondents among the three enforcement areas included in the survey. At 50.7 percent saying they had read, seen, or heard about alcohol impaired driving enforcement, the awareness increased from 2022 but is lower than the past two years. As shown in Table 3, an additional 26.9 percent recalled enforcement messages within the past year.

The responses show Texans think laws are more likely to be enforced for drinking and driving than for failure to wear a seat belt or speeding. The difference is most evident in the percentage of those who checked Very Likely that a citation or arrest would be made for a violation—64.7 percent checking Very Likely of arrest for drinking and driving, compared to 43.7 percent Very Likely of citation for speeding and 44.7 percent for not wearing a seat belt. The perception of a greater likelihood of being cited for impaired driving remains at the top of the list as it has for the past 13 years. This is the fourth year in a row, however, that the perception of a seat belt citation as Unlikely and Very Unlikely reached over 15 percent; this year at 15.4 percent.

Table 3. Response Percentages to Core Questions

Have you read, seen or heard anything about:					
	Yes, in recent months	Yes, in the past year	Combined Yes	No	Not Sure
Seat belt law enforcement by police?	33.6	27.7	61.2	31.3	7.5
Speed enforcement by police?	40.8	26.2	66.9	26.8	6.2
Alcohol impaired driving (or drunk driving) enforcement by police?	50.7	26.9	77.6	18.8	3.6
What do you think the chances are of:					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
Getting a ticket if you don't wear your seat belt?	44.7	24.1	15.9	11.1	4.3
Getting a ticket if you drive over the speed limit?	43.7	30.5	16.5	6.7	2.6
Someone getting arrested if they drive after drinking?	64.7	18.4	10.7	3.7	2.5
How often do you use seat belts when you drive or ride in a car, van, SUV or pickup?					
	Always	Nearly Always	Sometimes	Seldom	Never
	87.6	7.8	3.1	0.6	0.9
How often do you speed on:					
	Most of the time	About half the time	Sometimes	Rarely	Never
A local road	11.3	10.8	26.0	33.2	18.6
A highway	12.5	12.2	24.8	28.5	22.1
In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?					
	None	1 to 5	6 to 10	Over 10	Do not drink/Do not drink & drive
	2.4	11.2	0.8	0.8	82.5

Texans continue to self-report seat belt use at over 90 percent who say they always or nearly always use seat belts. In 2023, as Figure 2 shows, the self-reported seat belt use rate bounced back to similar pre-COVID levels with 87.6 percent saying always, and 7.8 percent saying they nearly always use their seat belt for a total of 95.4 percent. This is compared to the lower totals of 2022 (93.2 percent) and 2021 (93.4 percent).

This year 48.1 percent of respondents reported they drive over the speed limit on local roads (Figure 8), and 49.5 percent said they exceed the speed limit by more than 5 miles per hour on highways with a 70 miles per hour speed limit sometimes or more often (Figure 9). Additionally, over 10 percent said they drive faster than the speed limit most of the time on both type roads.

With regard to self-reported drinking and driving behavior, even though almost two-thirds of those surveyed (64.7 percent) thought the chances of someone getting arrested if they drive after drinking is very likely, 12.8 percent reported they had driven a motor vehicle within two hours of drinking alcoholic beverages.

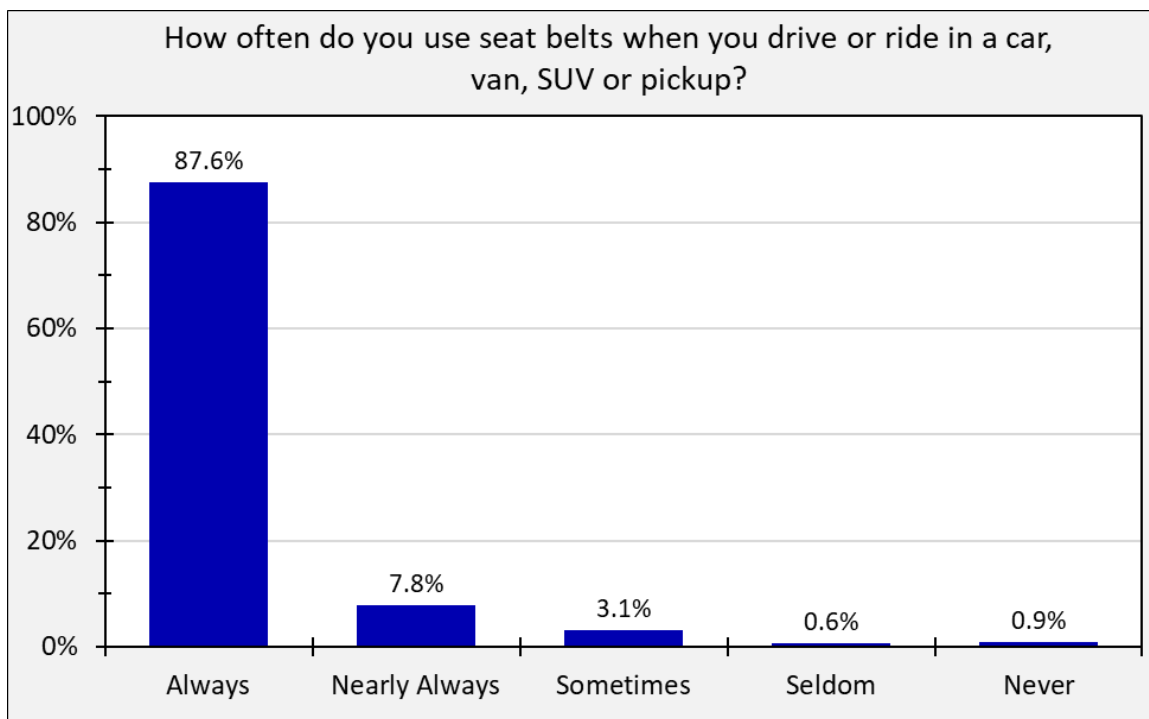


Figure 2. Frequency of Reported Seat Belt Use

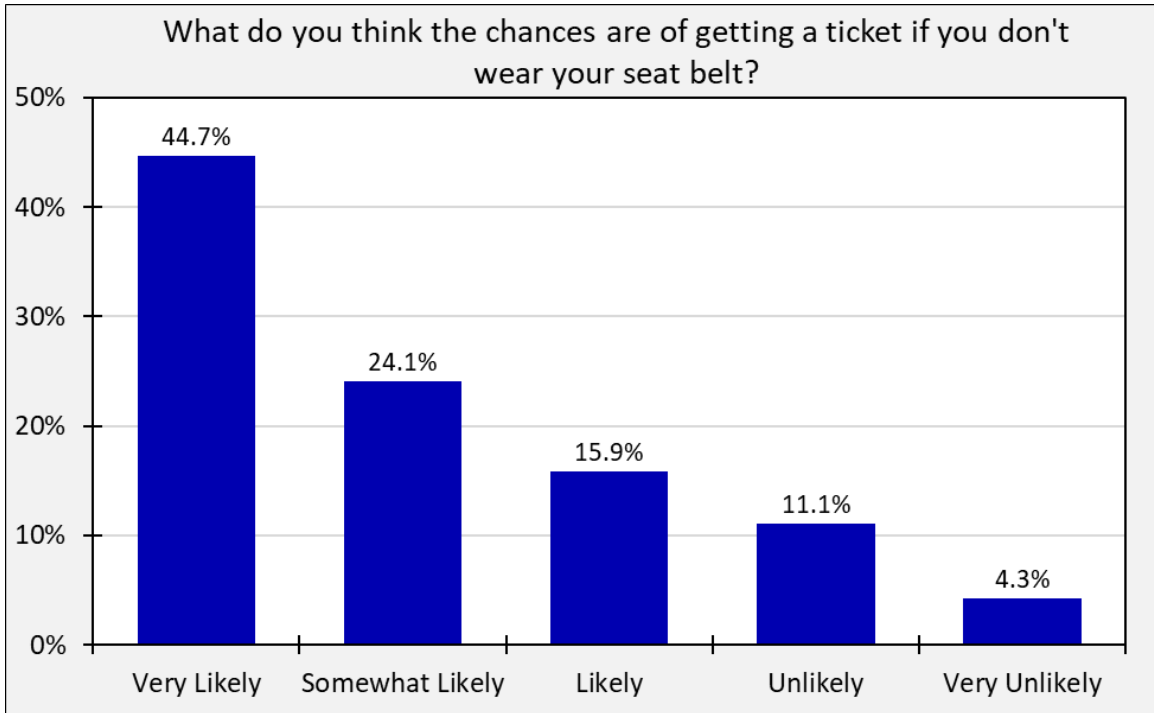


Figure 3. Perception of Seat Belt Enforcement

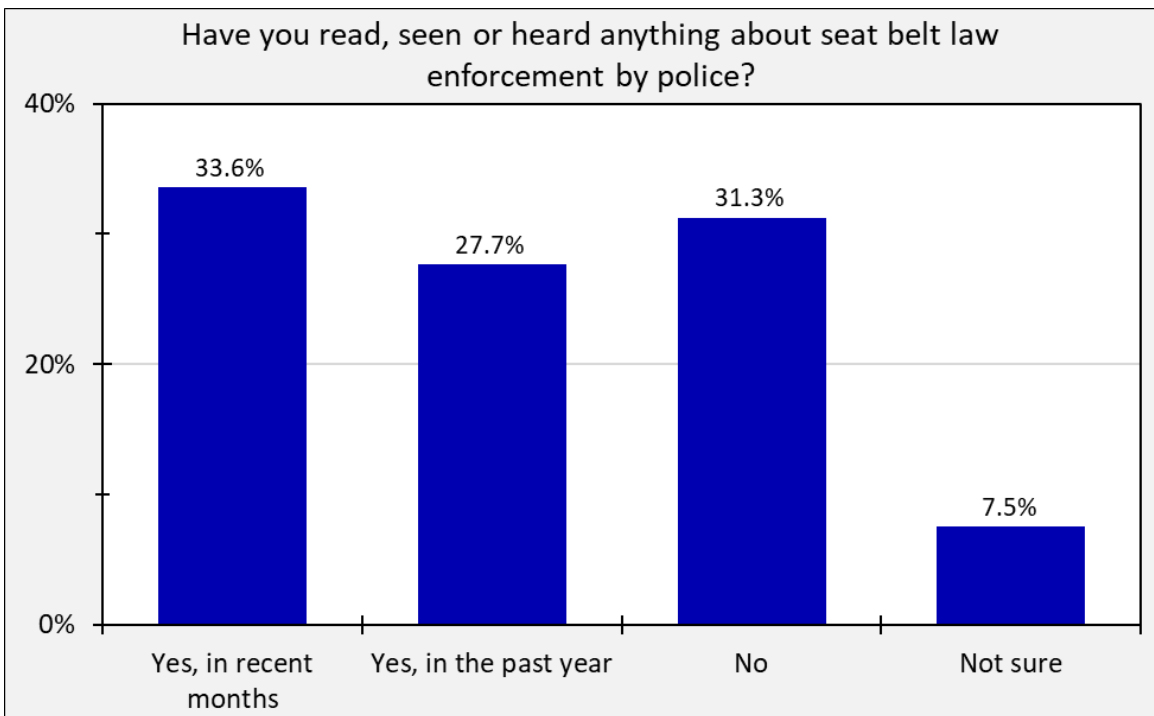


Figure 4. Awareness of Seat Belt Law Enforcement

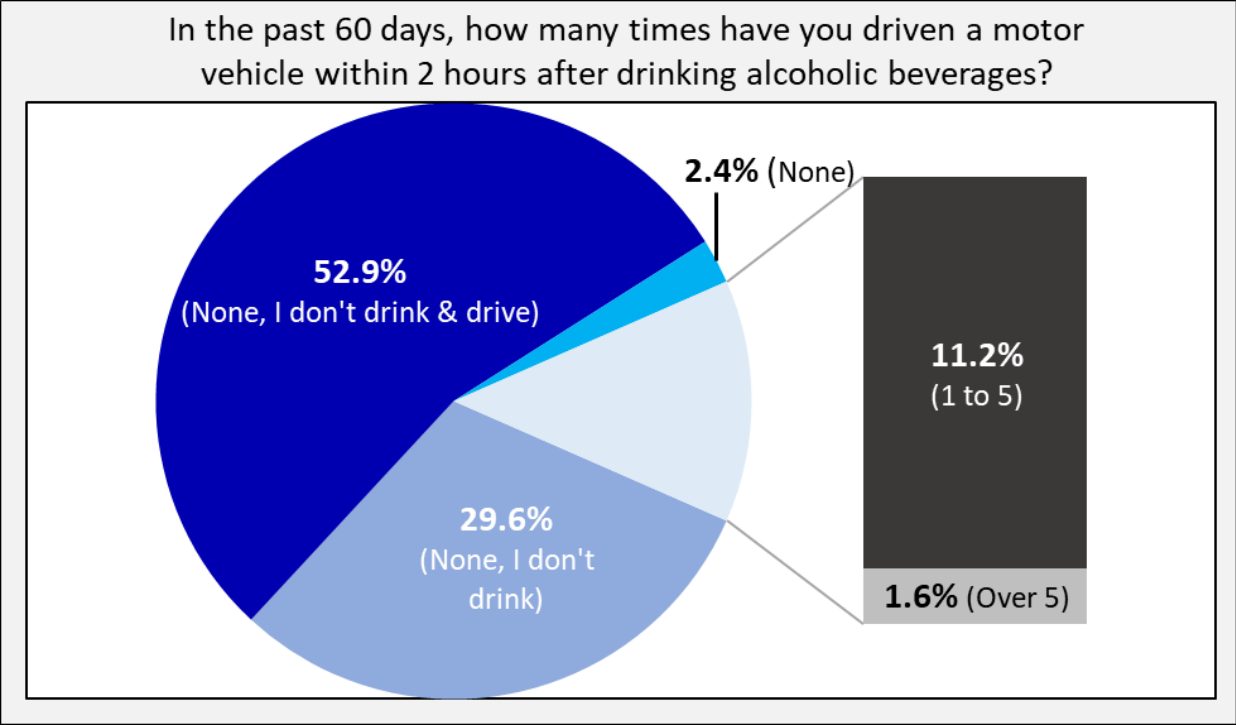


Figure 5. Self-Reported Driving After Drinking

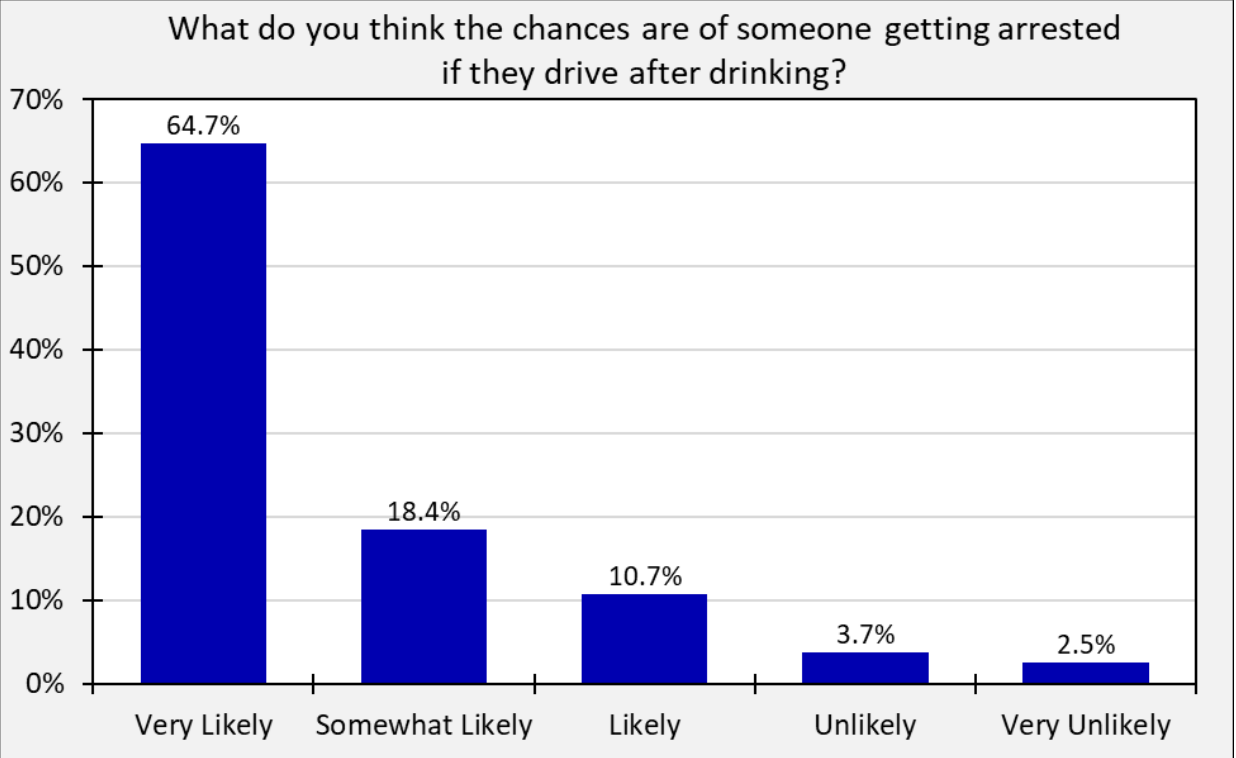


Figure 6. Likelihood of Impaired Driving Arrest

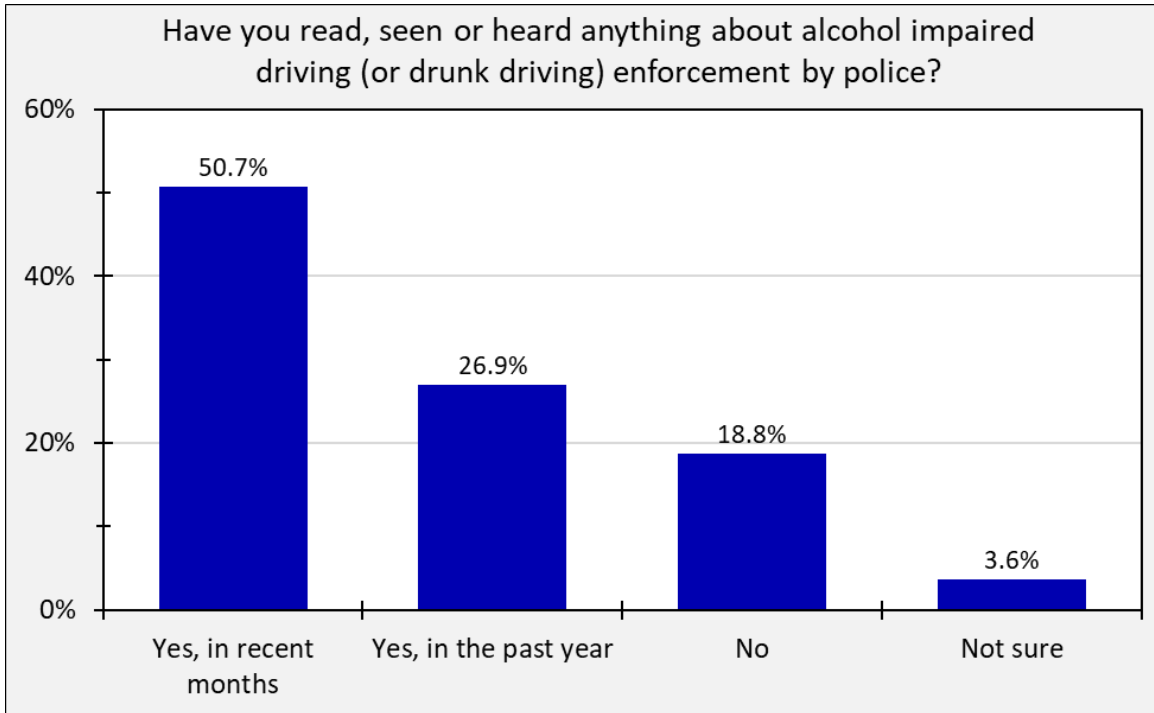


Figure 7. Awareness of Impaired Driving Enforcement

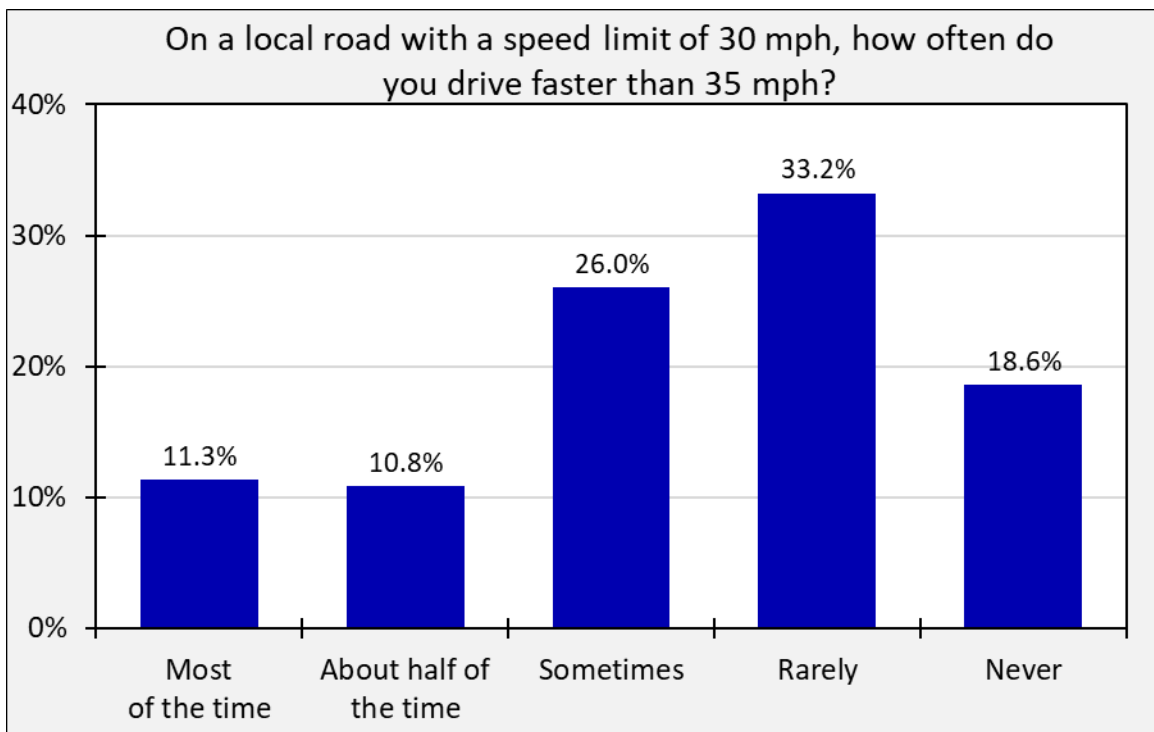


Figure 8. Exceeding Speed Limit on Local Roads

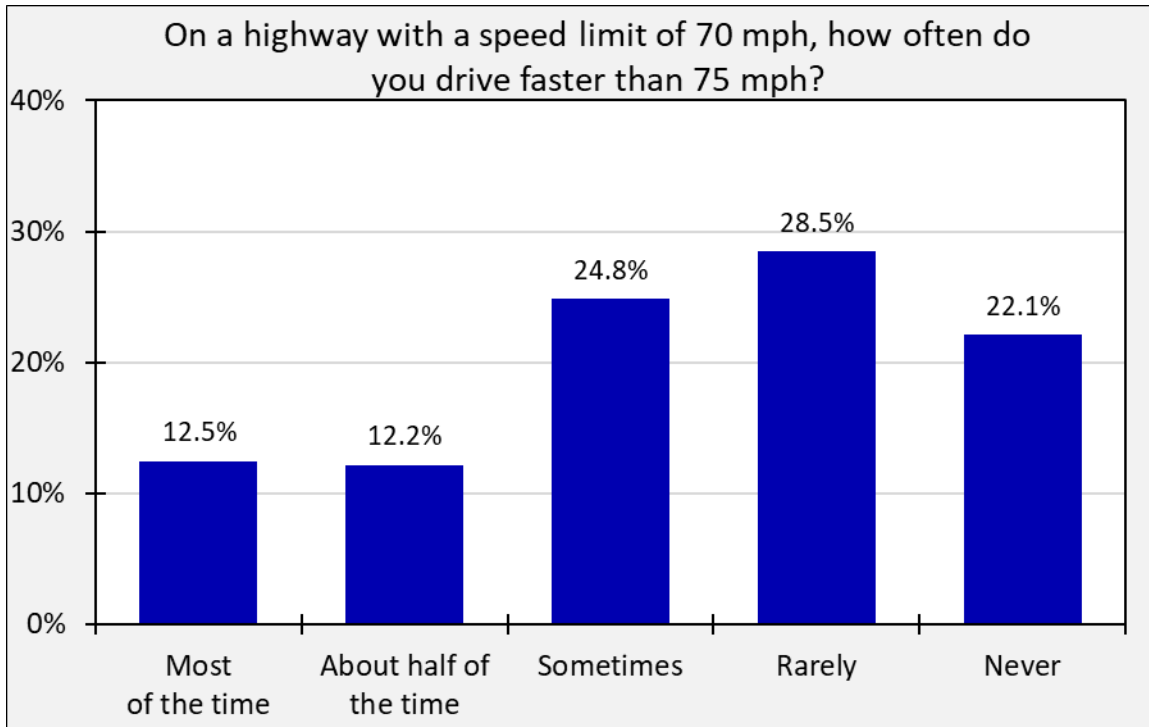


Figure 9. Exceeding Speed Limit on Highways

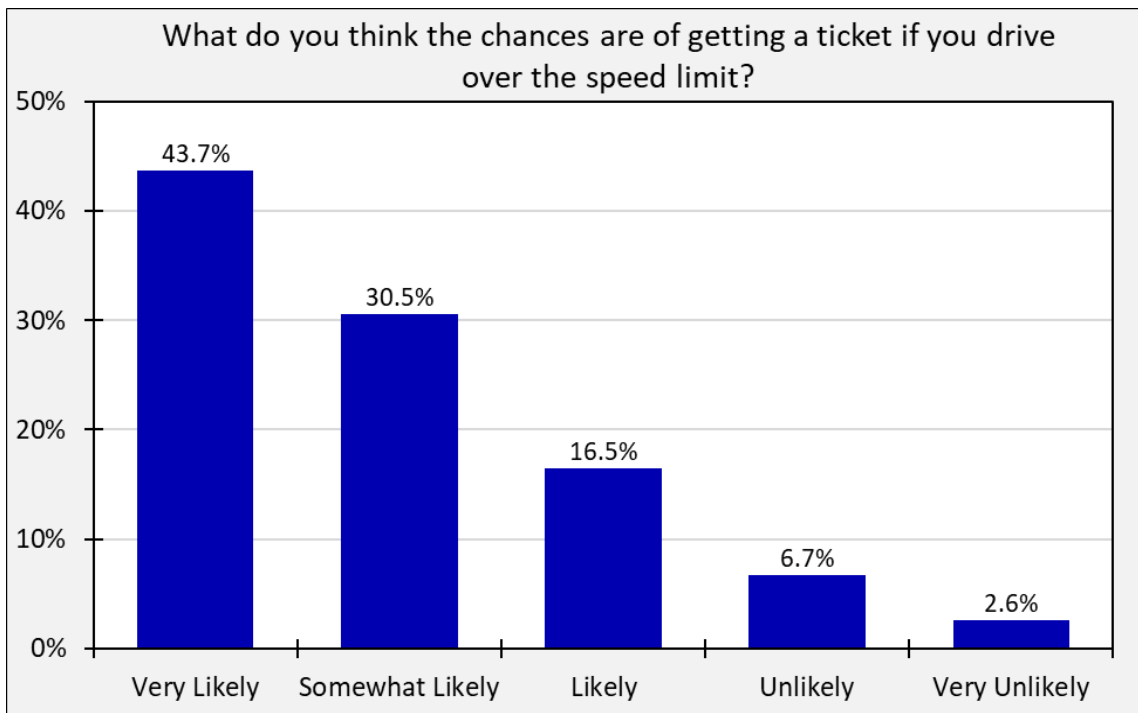


Figure 10. Likelihood of Speeding Ticket

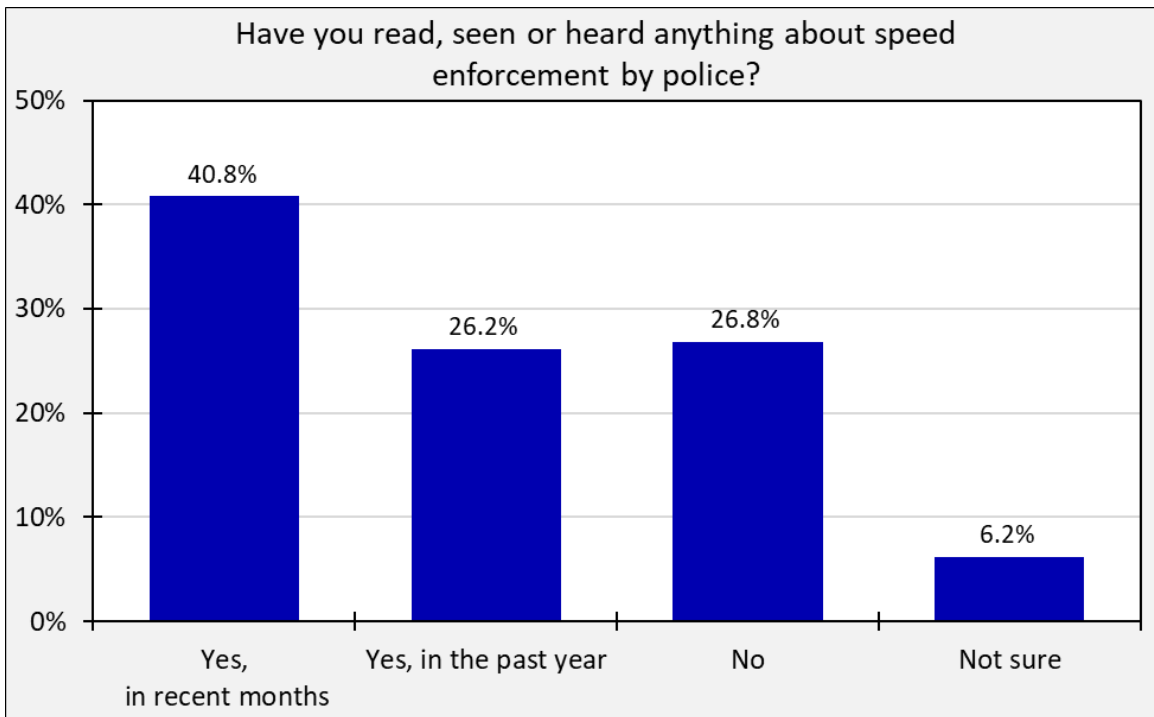


Figure 11. Awareness of Speed Enforcement

Core Question Responses by Region

Associations between geographic regions and the core questions have been analyzed and highlights are presented below in Figures 12, 13 and 14. More information on each question is available upon request from the authors. Awareness of seat belt enforcement was highest in the West region and lowest in the South region. Self-reported speeding on local roads was lowest in the West region and highest in the East region. Awareness of impaired driving enforcement was highest in the West region and lowest in the North region.

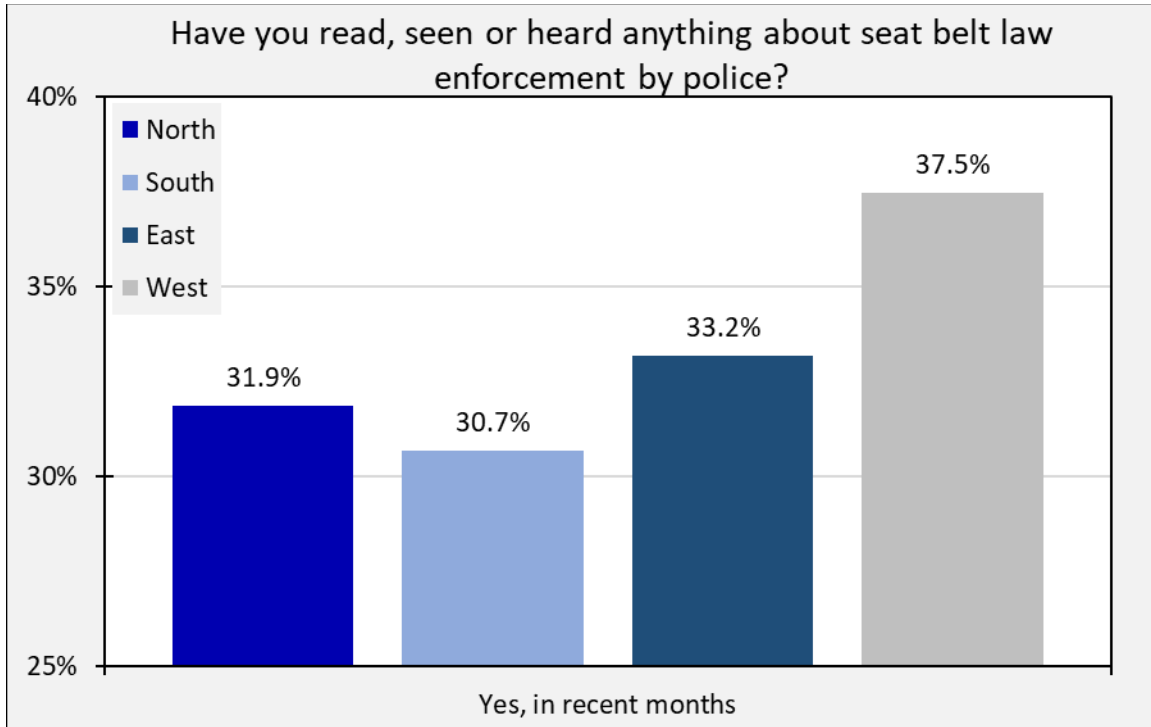


Figure 12. Seat Belt Enforcement Awareness by Region

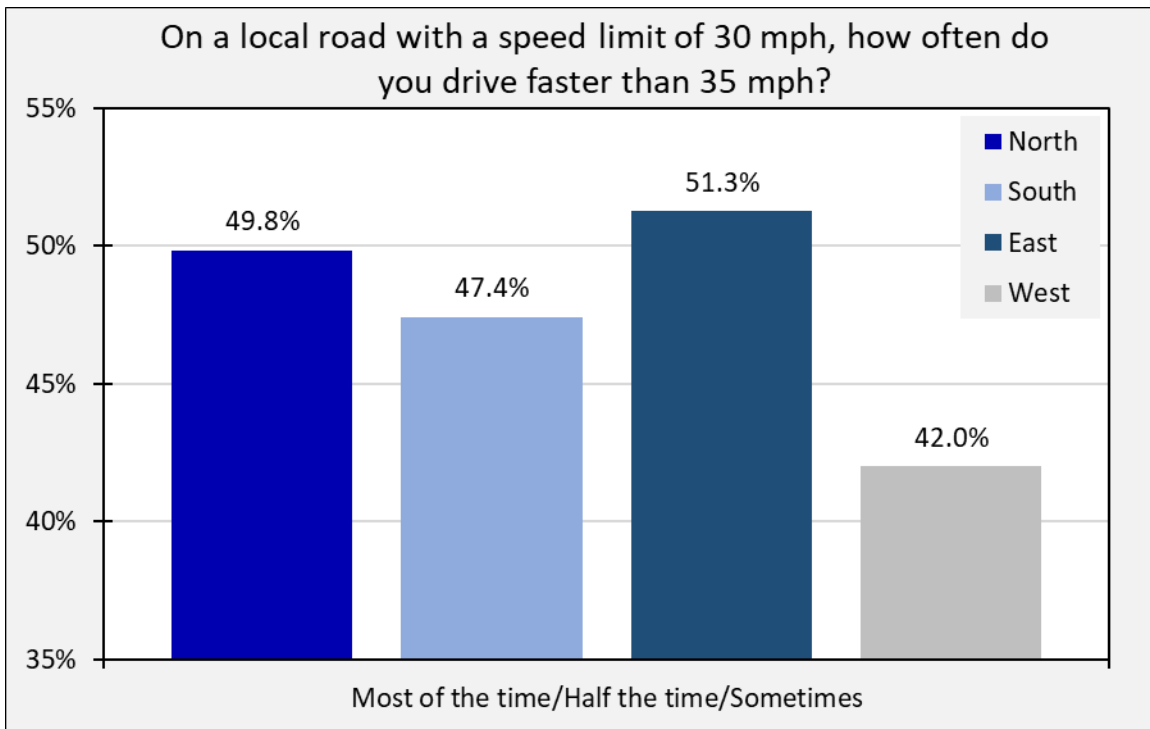


Figure 13. Exceeding Speed Limit on Local Roads by Region

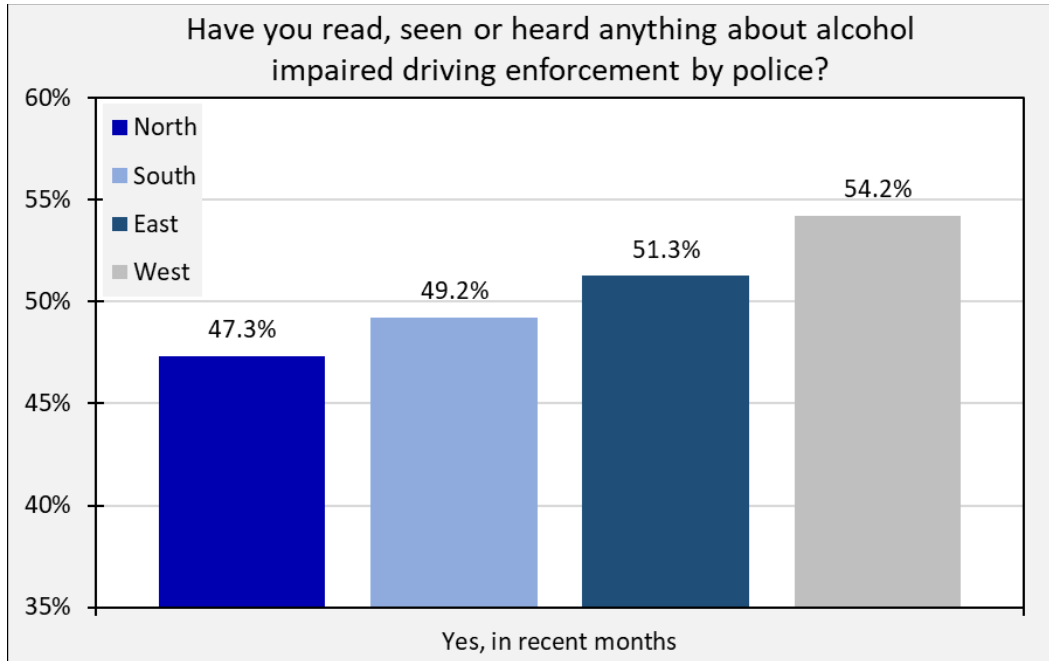


Figure 14. Awareness of Impaired Driving Enforcement by Region

Core Question Responses by Demographics

Additional analysis using the demographics of respondents was undertaken for each variable, and notable highlights are presented below in Figures 15-20. More information on each question is available upon request from the authors.

Females self-reported lower frequencies of highway speeding than males (Figure 15) and perceived the likelihood of arrest for drinking and driving as Very Likely at a higher percentage than males (Figure 16). The percentage point difference by gender diminished considerably at lesser levels of perceived likelihood of arrest.

Age was noted as a factor for seat belt use and highway speeding. Respondents over 45 years old were more likely to say they Always or Nearly Always use their seat belt than those under 45. Drivers over 65 years old were least likely to report they exceed the speed limit on highways with 70mph limits, and drivers in their 20's (22-30) were most likely to say they exceed the speed limit by at least 5mph sometimes or more.

White respondents report using seat belts at the highest rate, followed by Hispanics and Blacks (Figure 19). Speeding on local roads (Figure 20) was reported by a lower percentage of Whites compared to other race/ethnicities.

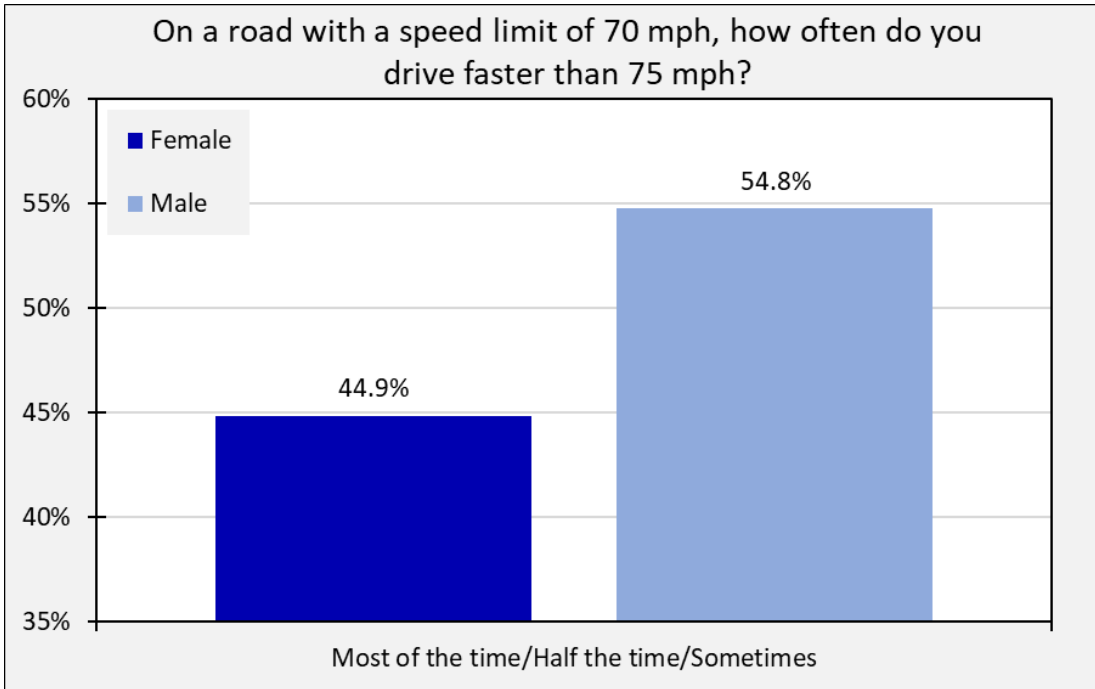


Figure 15. Exceeding Speed Limit on Highways by Gender

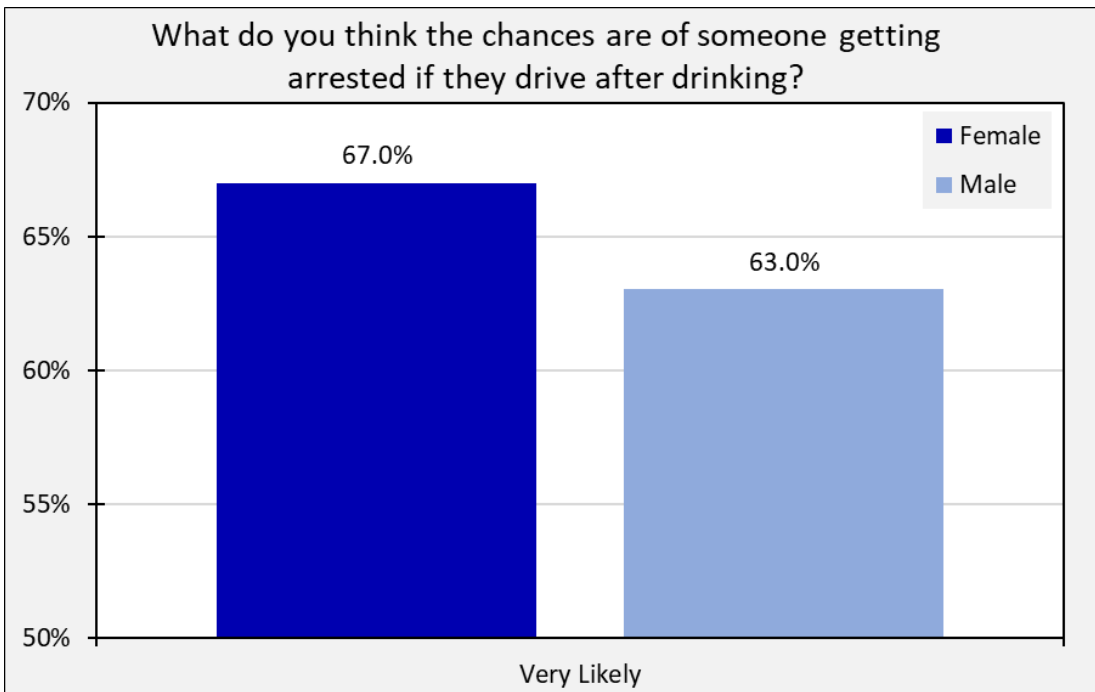


Figure 16. Likelihood of Impaired Driving Arrest by Gender

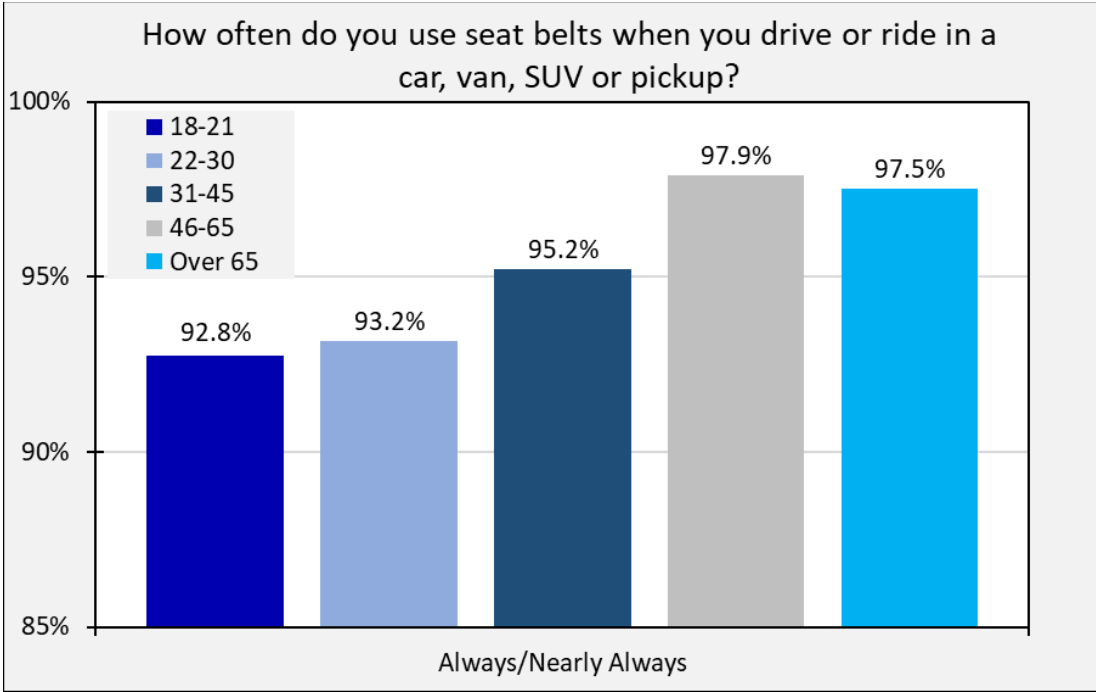


Figure 17. Frequency of Self-Reported Seat Belt Use by Age

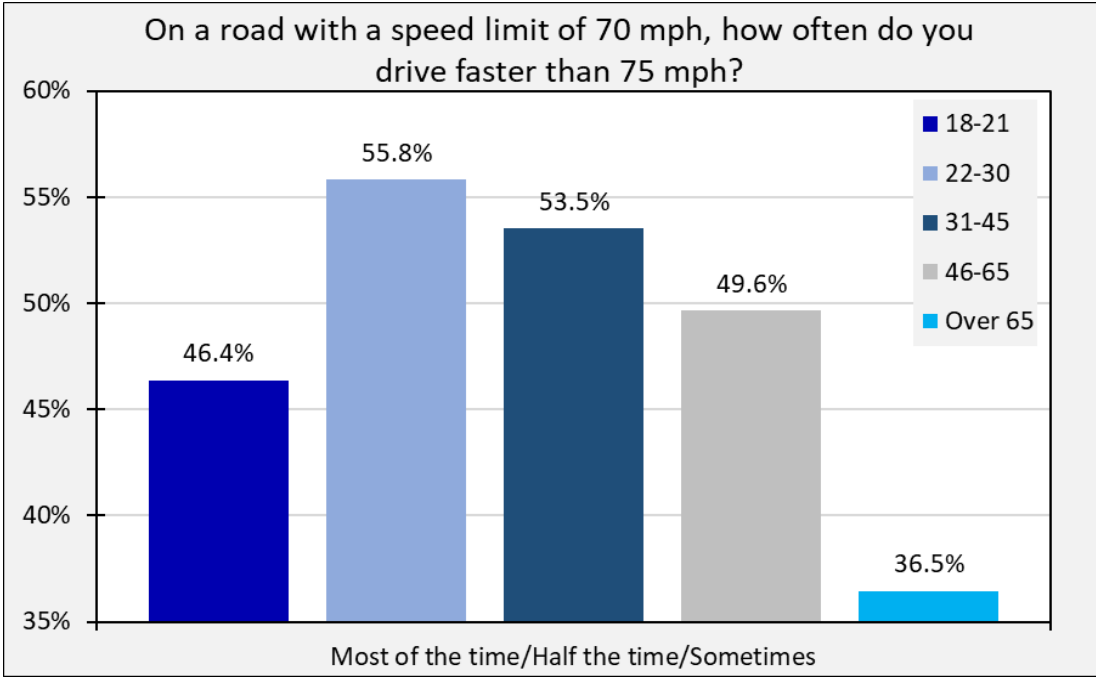


Figure 18. Exceeding Speed Limit on Highways by Age

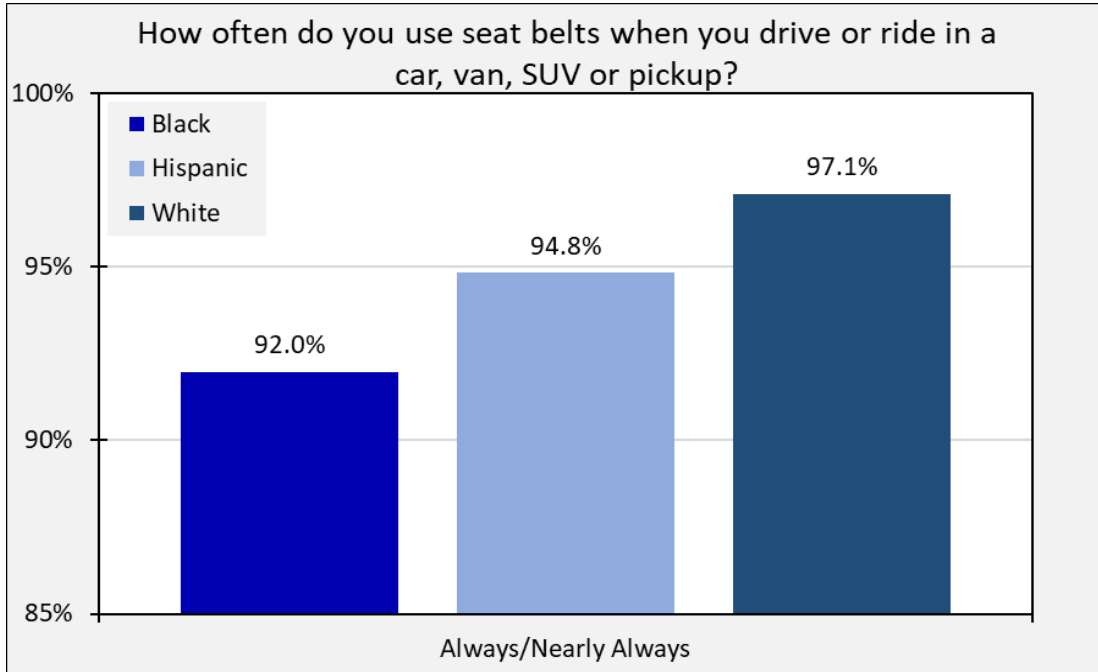


Figure 19. Frequency of Reported Belt Use by Race

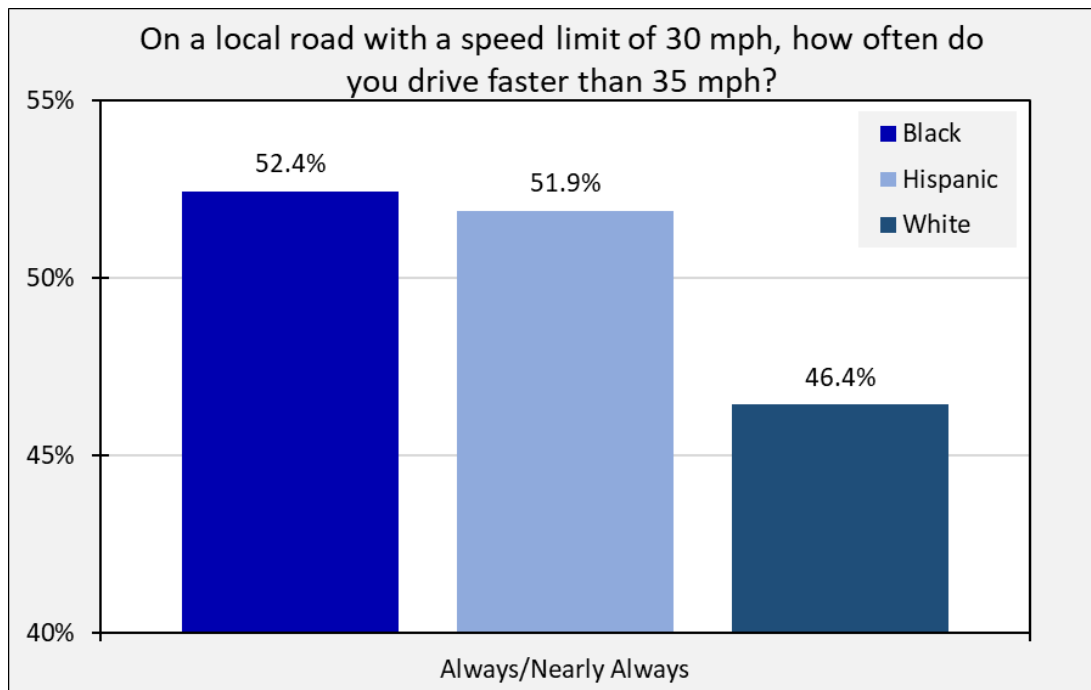


Figure 20. Exceeding Speed Limit on Local Roads by Race

Historical Trend

The results for nine of the core questions for each year are presented in Figures 21-29, providing visuals for comparing Texas trends across the 14 survey years. A table with each of the response choice percentages for 2010 through 2023 is included as Appendix B.

Figure 21 indicates a fairly steady trend in the perception of strong enforcement of impaired driving laws, with perception of arrest over 90 percent each year. Awareness of the alcohol impaired driving enforcement message peaked in 2011 with 75.1 percent of the survey respondents saying they had read, seen or heard the message within the past 30 days (Figure 22). The graph in Figure 22 also depicts responses for those who checked they had read, seen or heard something about alcohol impaired driving enforcement within the past year, which this year continued its rebound moving up to 50.7 percent from the low of 37.4 percent in 2020 and climbing from 42.9 percent in 2022. Conversely, the percent who said they had not read, seen, or heard anything about alcohol impaired driving enforcement by police in recent months dropped below 20 percent for the first time since 2019.

Figure 23 shows the 14-year trend in the perception of seat belt enforcement, starting with a peak of 89.7 percent who said the chances of getting a ticket were very likely in 2010; increasing from the low of 86.2 percent in 2013; back to 89.1 percent in 2015; and decreasing by a statistically non-significant degree to 88.8 percent in 2016. The percent of respondents perceiving the likelihood of a citation for seat belt noncompliance had an increase from 83.0 last year to 84.6 percent this year. This is the second consecutive year with an increase. Self-reported belt-wearing behavior increased by 0.5 percentage point from 98.0 to 98.5 percent saying they always or almost always use seat belts (Figure 24). Awareness of increased seat belt enforcement continued to trend upwards, as those who answered yes they have seen or heard something in recent months increased from 29.1 percent last year to 33.6 percent this year.

Figures 26 and 27 each illustrate the percentages of drivers who say they often exceed the speed limit by at least five miles per hour. This was the first year for a decrease in self-reported local road speeding since 2018. Almost half (48.2 percent) of respondents answered they often exceed local road speed limits by 5pmh compared to just over half (51.8 percent) who say they rarely or never do.

Similar to local road self-reported speeding, those who self-report speeding on highways splits almost 50-50, with 49.5 percent who say they often speed on highways and 50.5 percent saying they rarely or never do. The perceived likelihood of receiving a ticket, which was in the low 90 percent range in the first nine of the 10 survey years, fell to under 90 percent in 2020 and 2021. However, this perception rebounded in 2022 and in 2023 is above 90 percent (90.7 percent, see Figure 28).

Awareness of speed enforcement efforts in most of the 14-year survey period has been lower than other traffic safety enforcement efforts (Figure 29). Of note is the relatively large percentage of respondents who this year said they heard of speed enforcement efforts. At 40.8 percent, this level is the highest it has been since 2018.

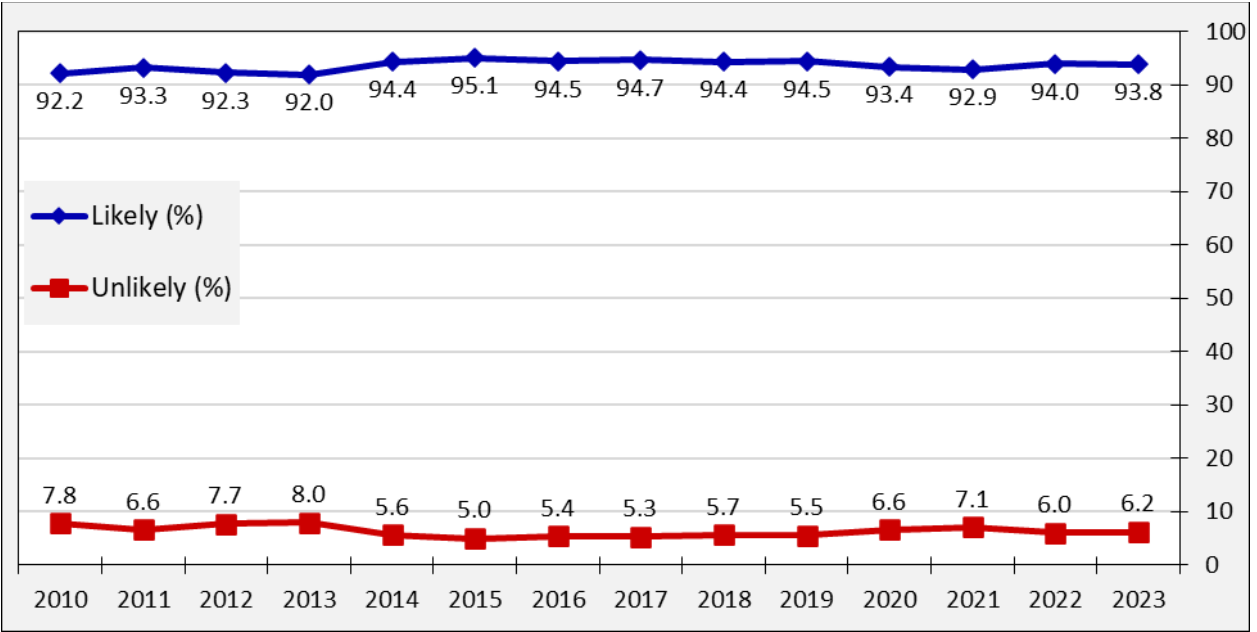


Figure 21. What do you think the chances are of someone getting arrested if they drive after drinking?

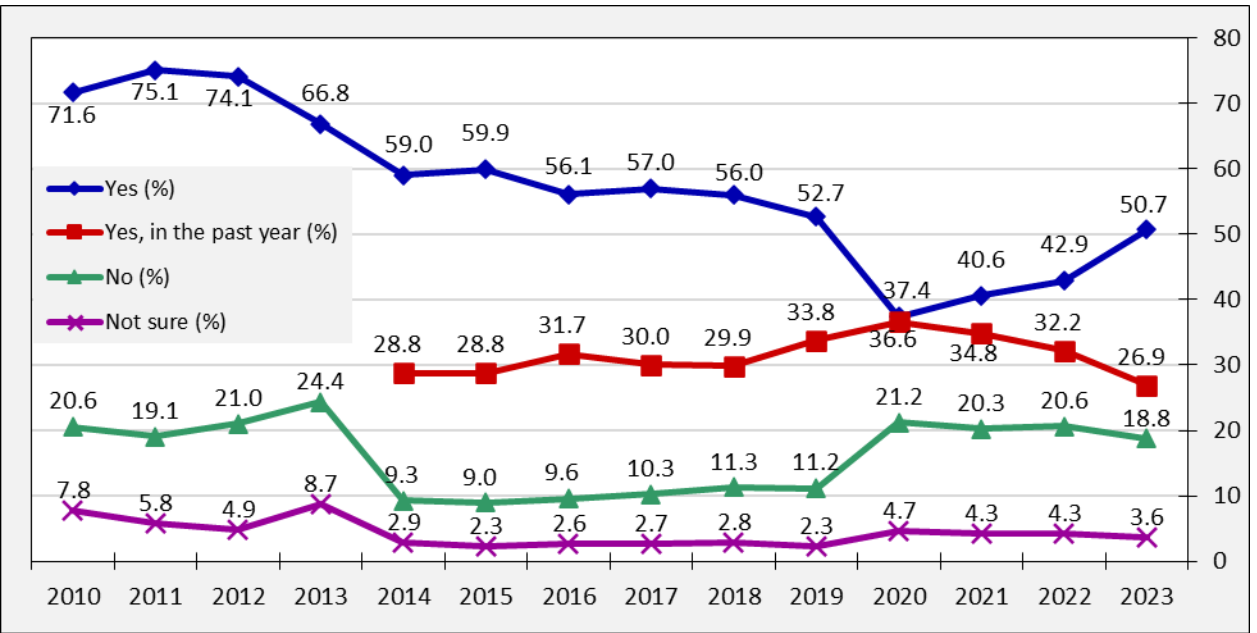


Figure 22. In recent months, have you read, seen or heard anything about alcohol impaired driving enforcement by police?

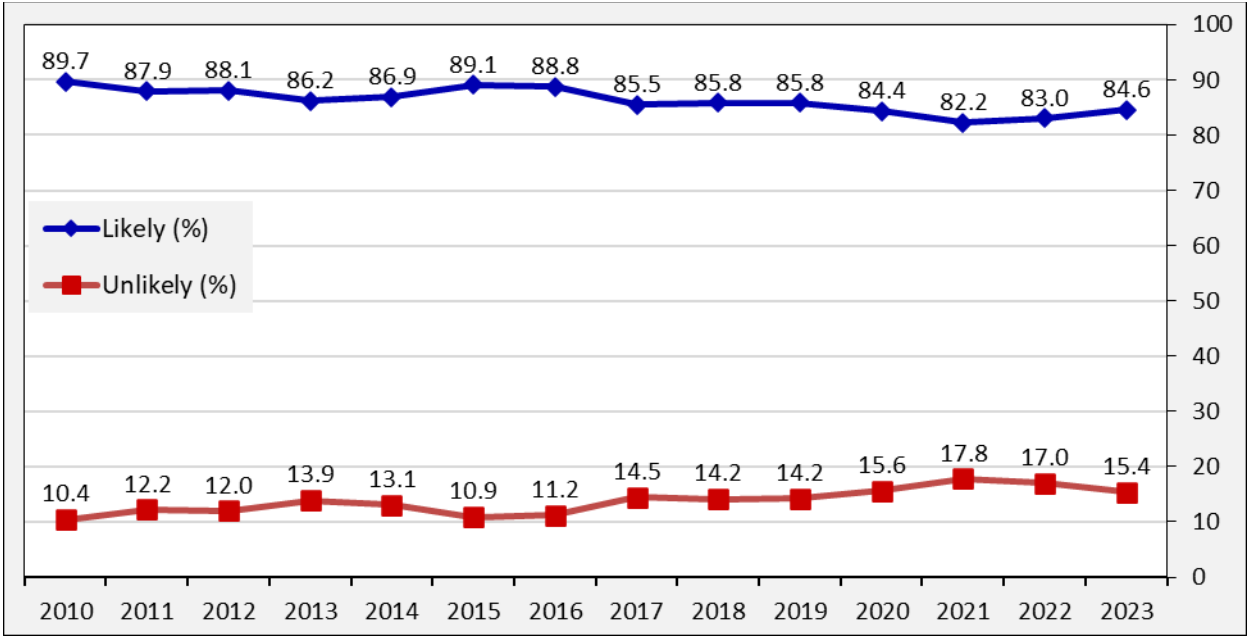


Figure 23. What do you think the chances are of getting a ticket if you don't wear your seat belt?

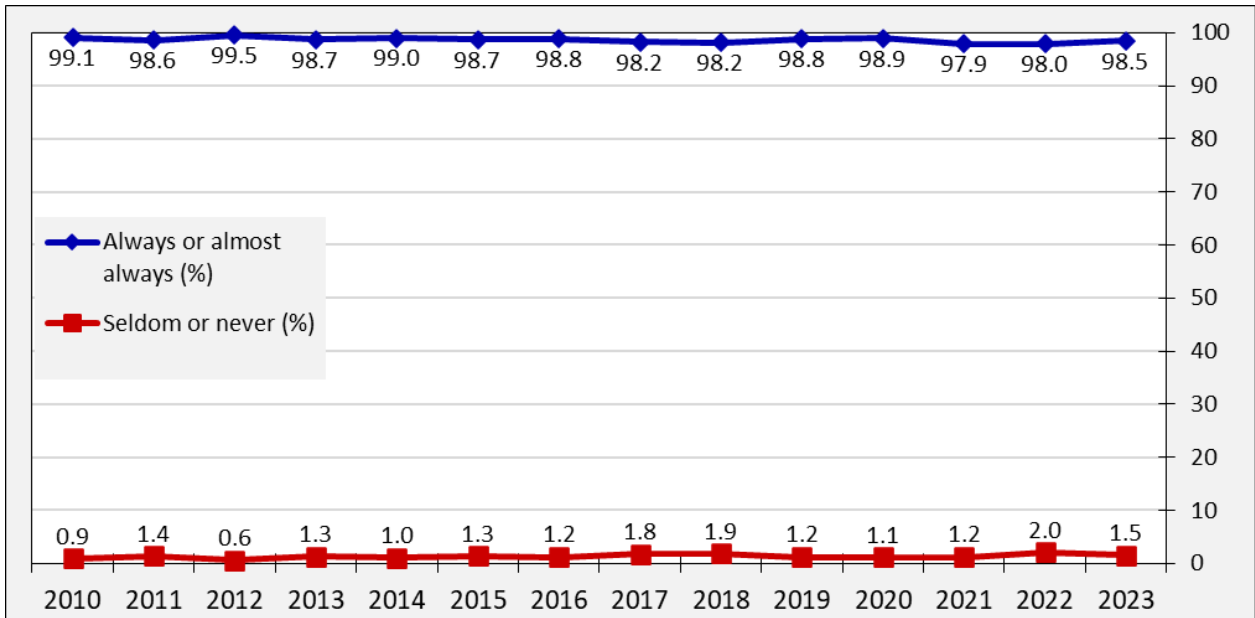


Figure 24. How often do you use seat belts when you drive or ride in a car, van, SUV or pickup?

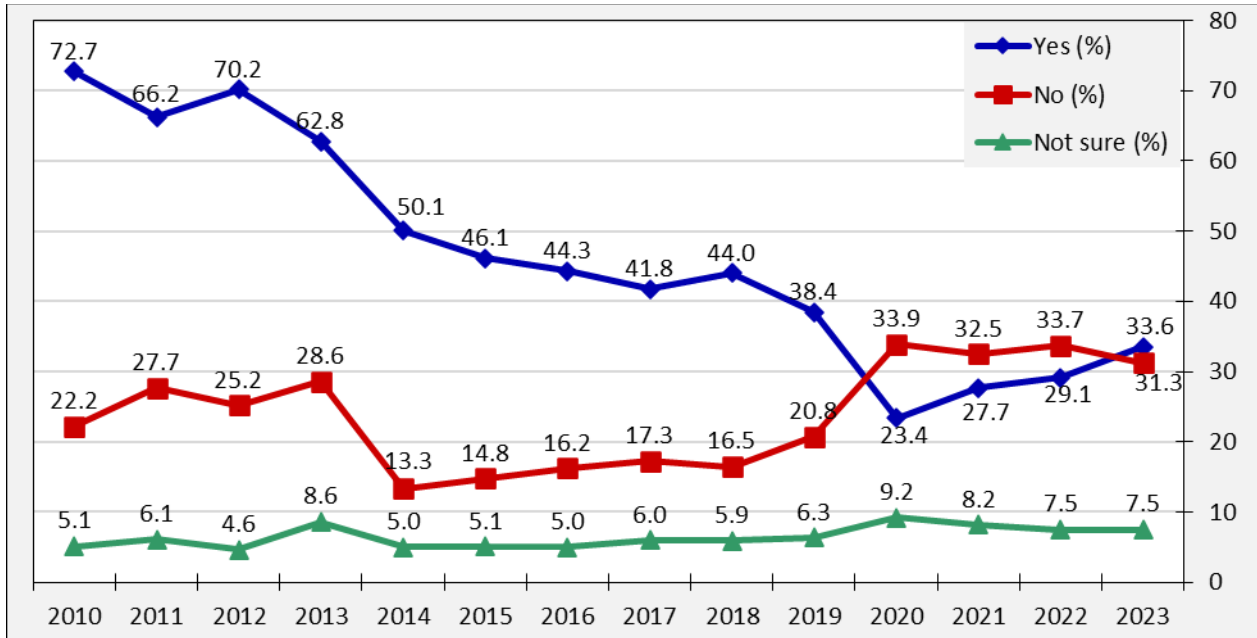


Figure 25. In recent months, have you read, seen or heard anything about seat belt law enforcement by police?

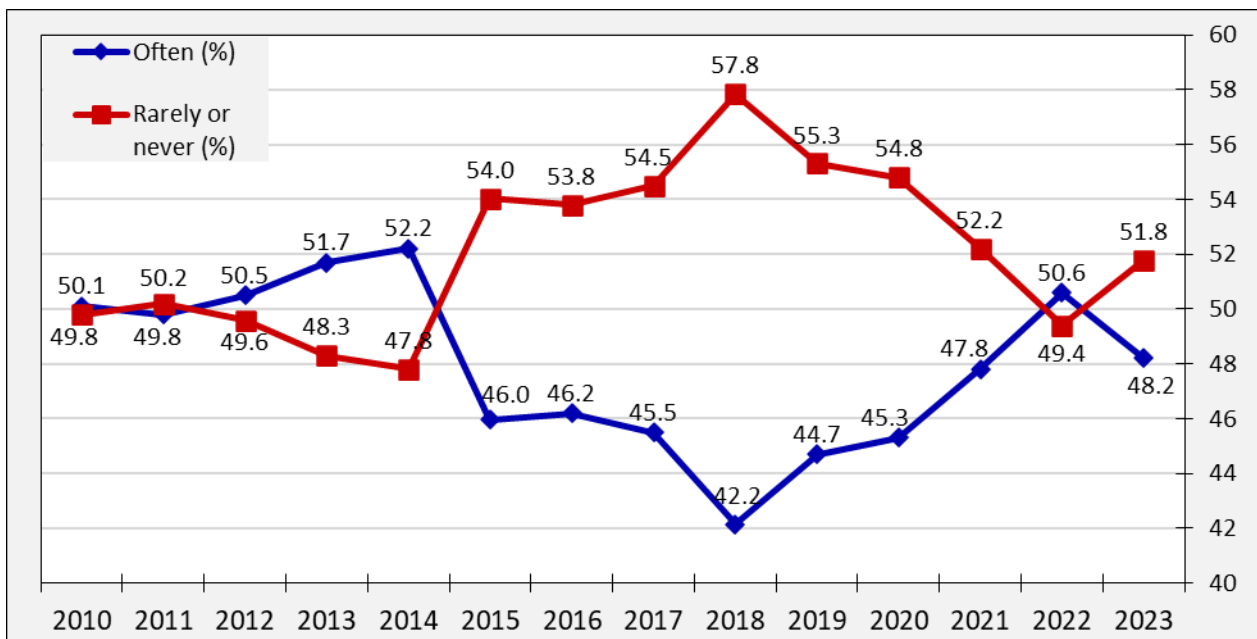


Figure 26. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?

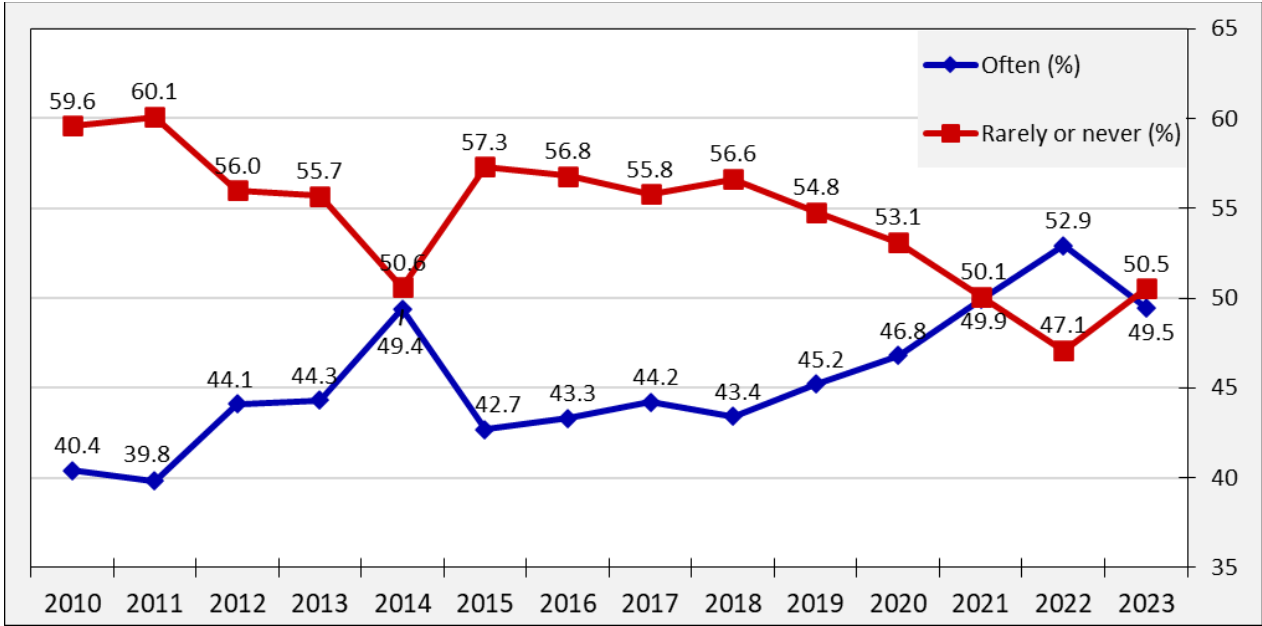


Figure 27. On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?

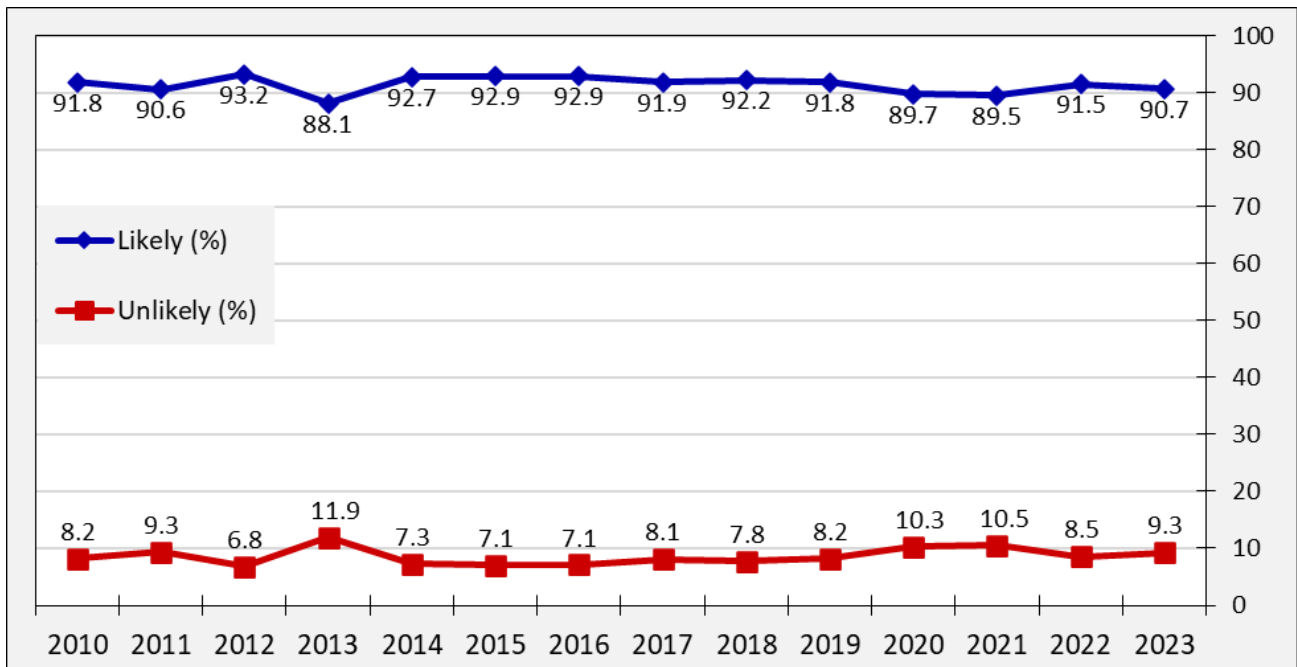


Figure 28. What do you think the chances are of getting a ticket if you drive over the speed limit?

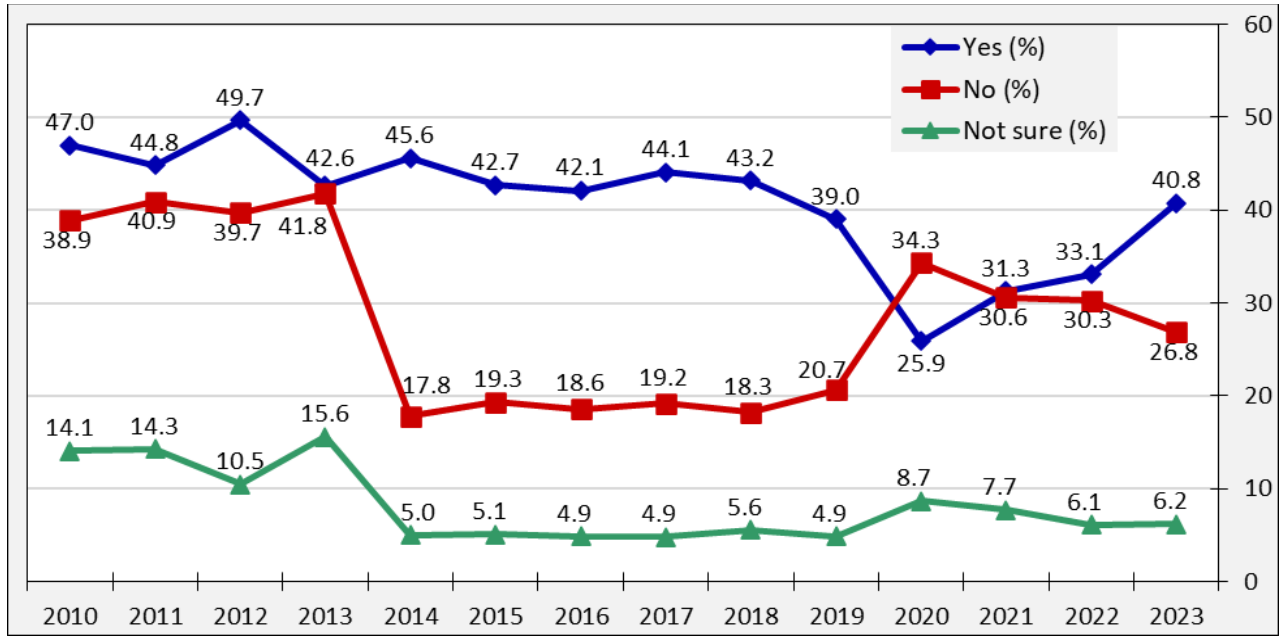


Figure 29. In the past 30 days, have you read, seen or heard anything about speed enforcement by police?

Texas-Specific Questions

The 2023 survey included three questions designed to gather additional data related to drinking and driving behavior and knowledge. Respondents were asked if they drive after drinking more than they should. This was based on their own assessment of what ‘more than they should’ would be.

Over half (55.8 percent) of the respondents said they had not driven after drinking too much, 21.0 percent said they do not drink, and an additional 13.7 percent said they very rarely drove after drinking (see Figure 30). This means that 251 of the 2,630 respondents answering this question reported they sometimes (n=161), frequently (n=53), or very frequently (n=37) drive after having too much to drink, a total of 9.5 percent of respondents.

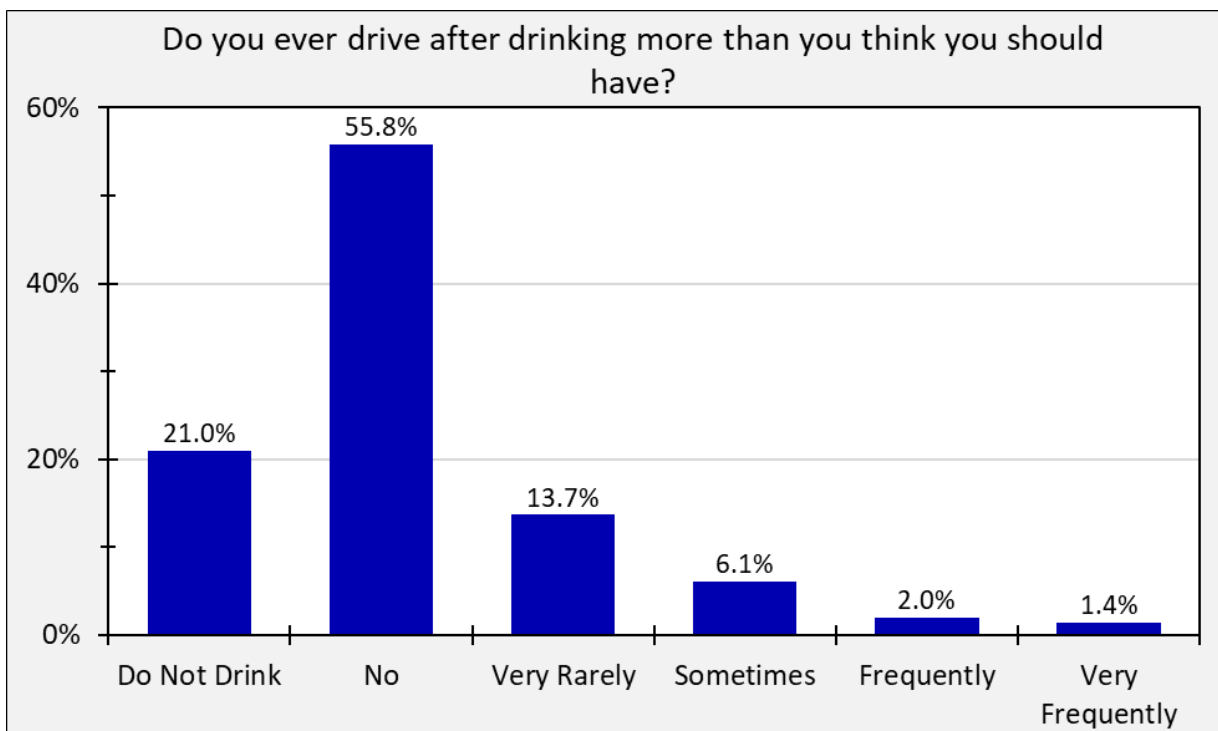


Figure 30. Self-Reported Impaired Driving

In Texas the legal limit for intoxication is .08 blood alcohol content (BAC). In 2023, 53.8 percent of the Texans surveyed selected the correct response choice for the legal intoxication question. Figure 31 shows that 22.7 percent of the Texans surveyed were not sure of the legal BAC limit and 6.5 percent over-estimated the BAC limit.

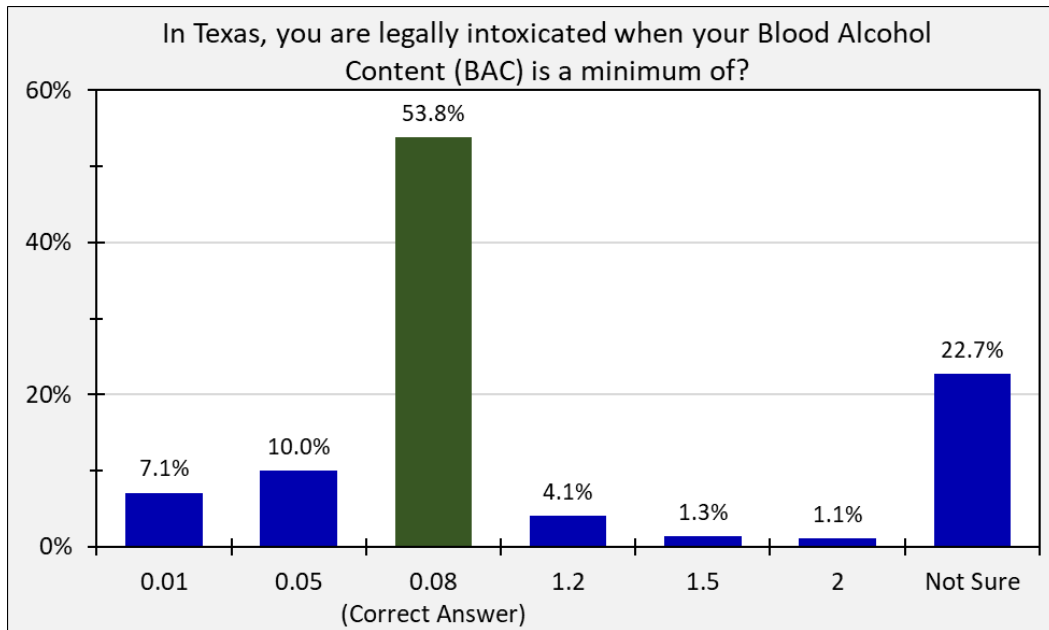


Figure 31. Knowledge of BAC Intoxication Limit in Texas

Respondents were asked if they favor or oppose sobriety checkpoints in Texas. Sobriety checkpoints are commonly conducted in other states but are not allowed in Texas. The survey results revealed that 60.4 percent were in favor of sobriety checkpoints, with 34.0 percent strongly in favor. As shown in Figure 32, 7.8 percent were strongly opposed to sobriety checkpoints, 10.1 percent were opposed, and 21.8 percent were neutral on the subject.

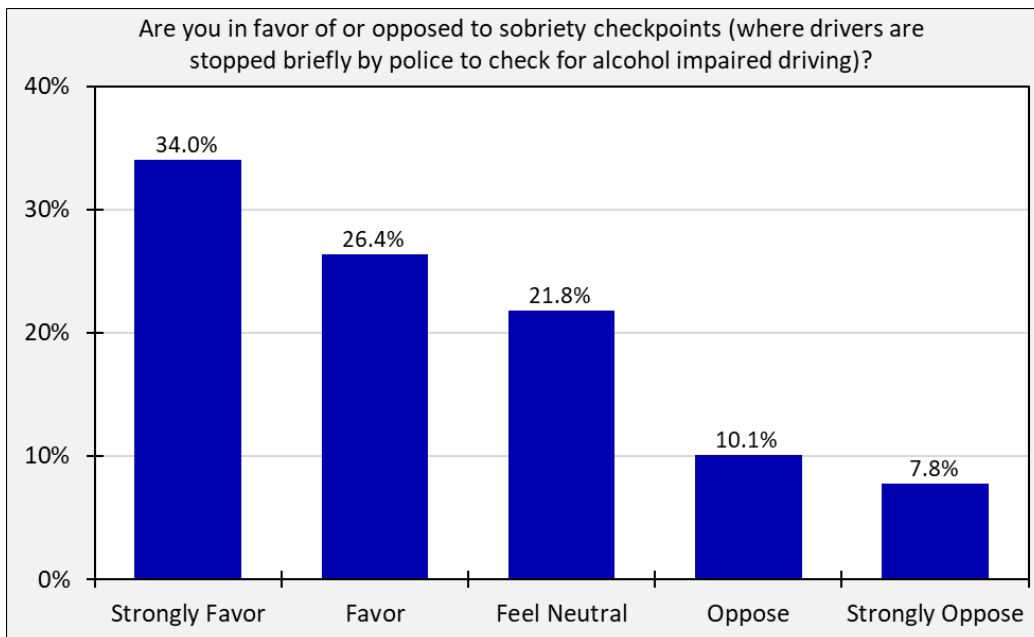


Figure 32. Sobriety Checkpoints

The survey included three questions to measure Texans' knowledge on specifics of the texting ban, the seat belt law, and Texas' Move Over or Slow Down law. For questions on the particulars of the texting ban and the seat belt law, one response was considered most correct. Figure 33 indicates two-thirds (66.6 percent) of respondents knew that there is a texting ban in Texas on all roads. Eighteen percent indicated they were not sure what the current law is, and 6.4 percent thought the law does not apply in cities without a local ordinance.

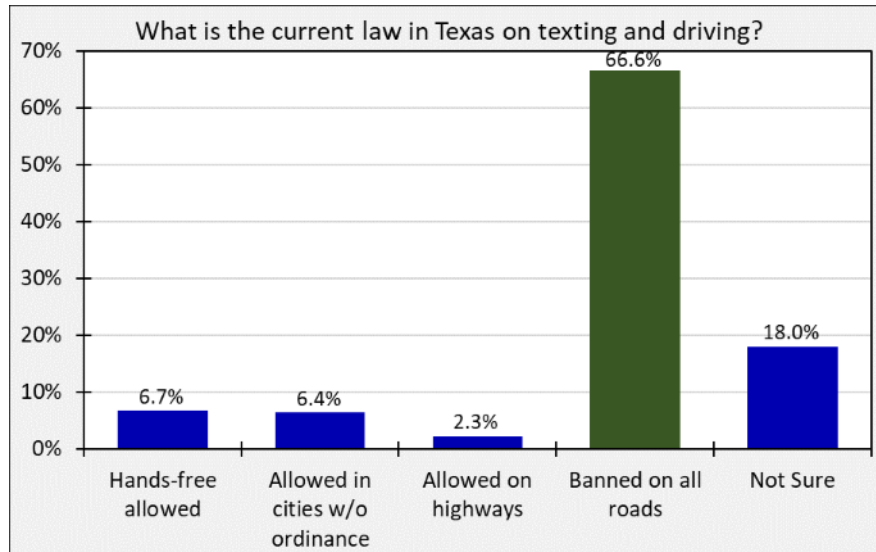


Figure 33. Texting Ban

Figure 34 shows the percentages for responses to the question on the Texas seat belt law. The Texas mandatory seat belt law was amended in September, 2009 to include all occupants in all seating positions. Survey results indicate the public is highly aware of the current requirements, as evidenced by the correct response by 83.8 percent of respondents and a Not Sure response by only 5.2 percent of those surveyed. Nine people thought seat belts are only encouraged, not required. However, 8.8 percent of respondents thought they are required only for front seat occupants in Texas.

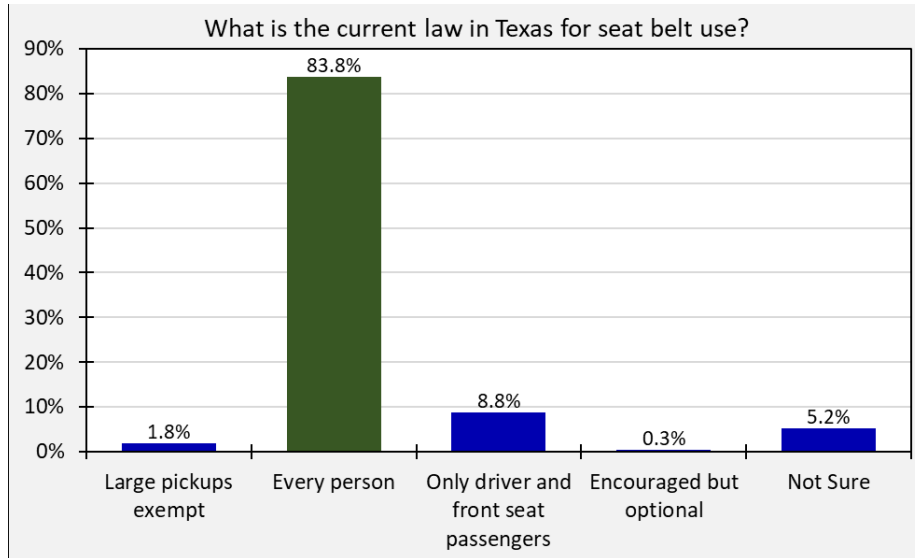


Figure 34. Texas Seat Belt Law

In 2019, Texas upgraded its Move Over or Slow Down law, adding service vehicles to the requirement for giving space to emergency vehicles on the side of the road. In 2021 several questions were added to the survey to gauge public knowledge and understanding of this law. For the first question gauging knowledge, multiple responses were allowed. The purpose was to provide options that might be incorrect interpretations of the law, rather than one obvious correct answer. Respondents were to select all statements that were true. Table 4 presents the response choices and the percent of respondents selecting each choice. The bold responses are correct answers. Because more than one response was allowed, the column percentages add to more than 100.

This question had a relatively large number of Not Sure responses (16.5 percent). While 42.6 percent of respondents knew the law pertains to emergency vehicles, a much smaller percentage had knowledge of the other requirements, and the least response checked of the correct answers was regarding TxDOT vehicles with lights flashing (20.7 percent). The most frequently checked response was an incorrect one - drivers going slower than others should move into the right-hand lane (47.7 percent).

A follow-up question was included to gauge knowledge of what actions are required in response to the Move Over or Slow Down law. Again, multiple responses were allowed in an attempt to discern if respondents have more than one interpretation of the law's message. Of the seven choices, three are correct interpretations of the requirements. As seen in Table 5, the choice most often selected by respondents was not one of the three correct responses, but was to move into the right-hand lane if going 5mph or slower than other traffic on the road, selected by 27.7 percent of respondents. The second highest incorrect statement selected was to move over for oncoming or when approaching emergency vehicles. This question had the highest Not Sure response of any of the survey questions (26.3 percent).

Table 4. Knowledge of Move Over Law Components

Response	n	%
Drivers going slower than others must move into the right-hand lane	1241	47.7%
Drivers must move over a lane if an emergency or police vehicle with lights flashing is on the roadside.	1106	42.6%
Drivers are required to move over to the right-hand lane if an ambulance or firetruck is approaching in the opposite direction.	838	32.2%
Drivers must move over a lane if a tow truck with lights flashing is on the roadside.	543	20.9%
Drivers must move over a lane if a utility service vehicle with lights flashing is on the roadside.	543	20.9%
Drivers must move over a lane if a TxDOT vehicle with lights flashing is on the roadside.	537	20.7%
Drivers must move onto the shoulder, if present, when another vehicle is attempting to pass.	227	8.7%
Not Sure	429	16.5%

Table 5. Knowledge of Move Over Law Requirements

Responses	n	%
Drivers going 5mph or slower than others are required to move into the right-hand lane.	717	27.7%
Drivers are required to move over to the furthest lane possible and reduce their speed if an ambulance or firetruck is approaching in either direction.	654	25.3%
Drivers going 70mph must slow down to 50mph if an emergency vehicle with flashing lights is on the roadside, or move over a lane when possible.	619	23.9%
Drivers are required to move over a lane or if unable to change lanes, must reduce their speed by 20mph regardless of the speed limit.	527	20.4%
If the speed limit is 25mph and an emergency vehicle with lights flashing is on the roadside, drivers are required to reduce their speed by 5mph to 20mph if unable to move over a lane.	486	18.8%
Drivers going more than 70mph on the highway are required to slow down or move into the passing lane if the speed limit is 70mph.	409	15.8%
If the speed limit is 25mph and an emergency vehicle with lights flashing is on the roadside, drivers are required to reduce their speed to 5mph if unable to move over a lane.	378	14.6%
Not Sure	681	26.3%

The 2023 survey included a question to measure the awareness of campaigns used recently to promote traffic safety in the State. Respondents were asked to check all the messages they had seen or heard. Figure 35 indicates that “Click It or Ticket”, as in past surveys, was the most recognized message, selected by 84.0 percent of the respondents, followed by “Talk. Text. Crash.” selected by 71.6 percent of the respondents. The least recognized message was “Save Me With a Seat”, selected by 23.5 percent of the respondents.

Further analysis of Click It or Ticket recognition was conducted to get a more in-depth look at who in Texas is getting the message. As mentioned earlier, Click It or Ticket has been the most recognized traffic safety message in the State, according to this survey since its inception. Figure 36 below shows a breakdown by region for those who answered “Yes” to seeing or hearing of the campaign in the past year. The West region had the highest recognition at 88.9 percent. The lowest was the East at 80.6 percent.

Analysis shows that Click It or Ticket recognition is highest among White (86.5 percent), and lowest among Black respondents (78.5 percent). Furthermore, recognition is highest among older age groups (31 and older) and lower with the younger age groups (18-30 years old).

Click It or Ticket recognition was also analyzed by county. The 10 most populous counties in Texas were selected, each with over 800,000 in population, to show the range in recognition at the county level. As shown in Figure 37, The largest South, Central, & West Texas counties (Hidalgo, Bexar, Travis, and El Paso) are at the top of the range and the Dallas-Fort Worth and Houston metro counties are at the bottom (Tarrant, Dallas, Collin, and Harris).

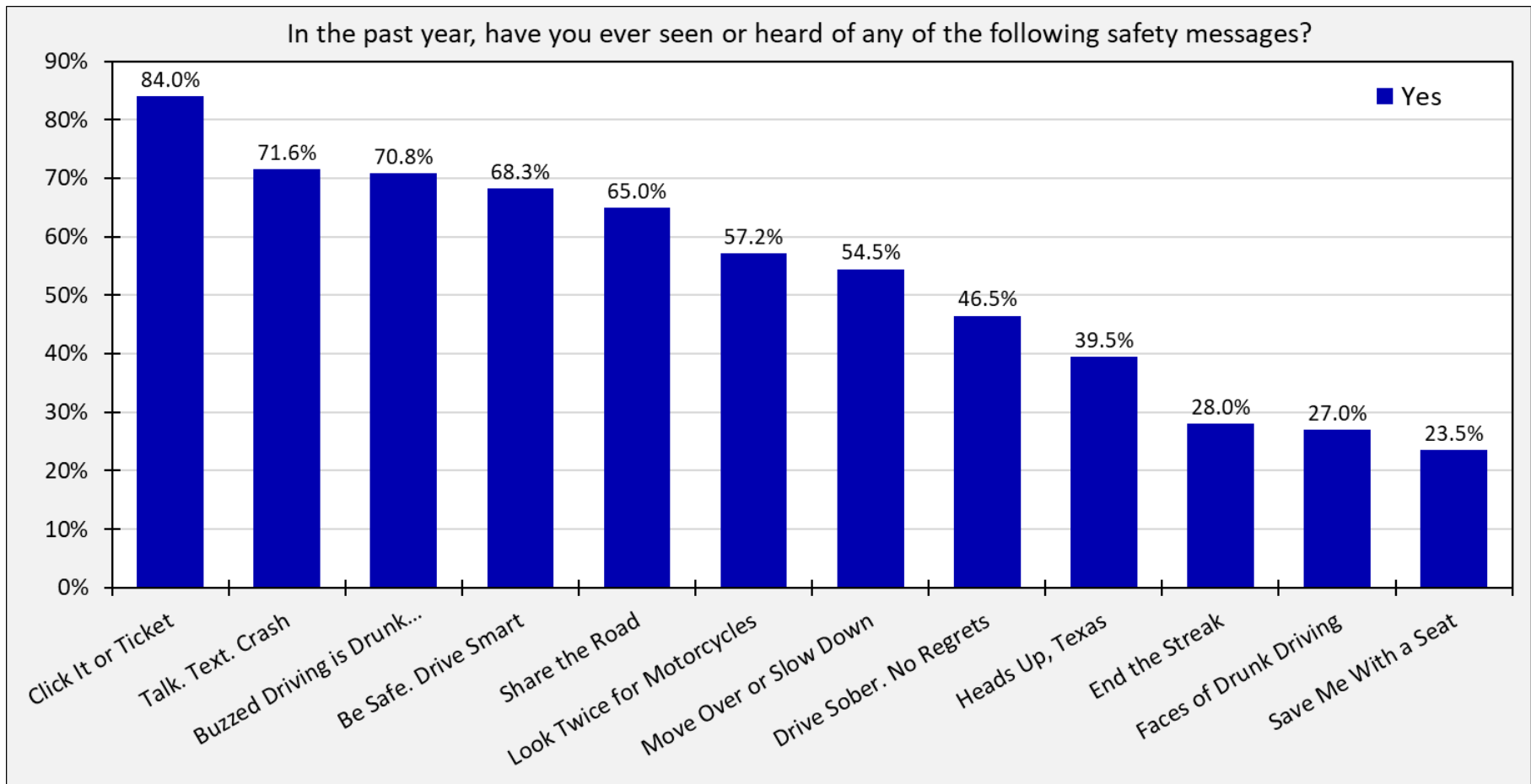


Figure 35. Traffic Safety Campaign Message Recognition

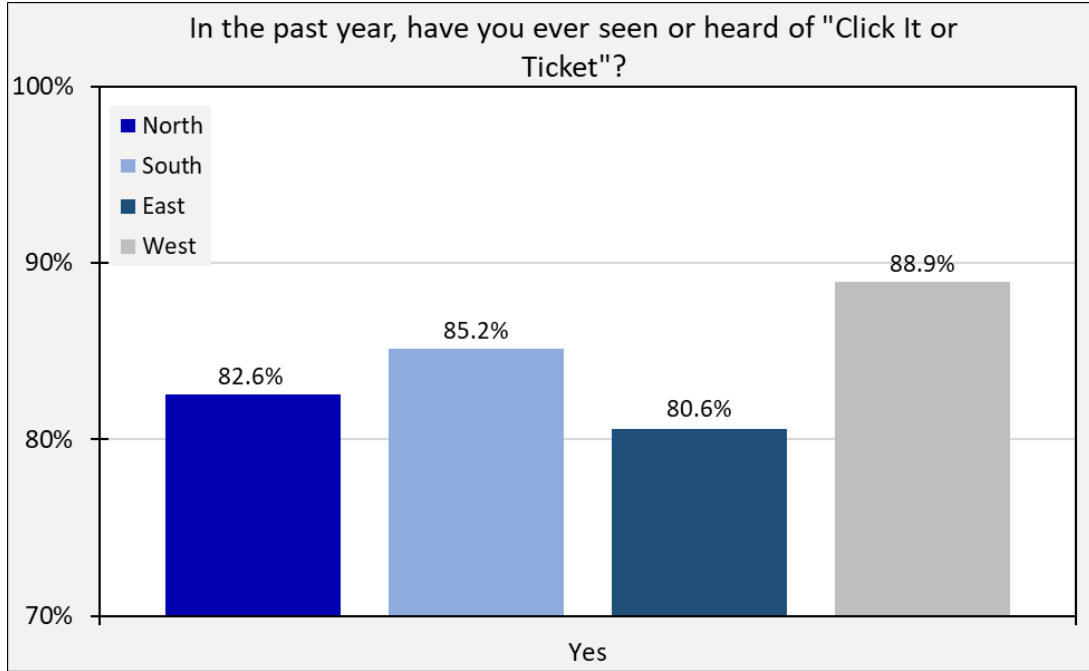


Figure 36. Click It or Ticket Recognition by Region

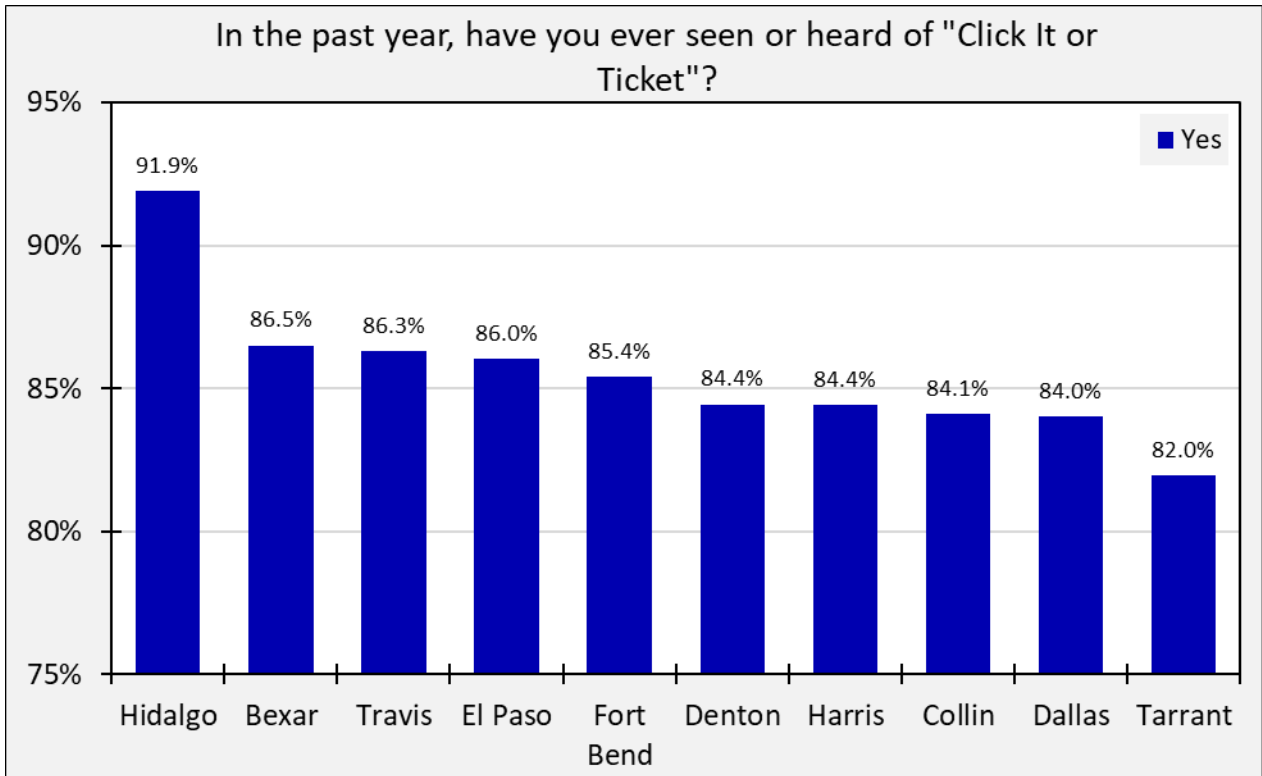


Figure 37. Click It or Ticket Recognition by County

Self-Reported Driving Behaviors

Respondents were asked how often they had done a variety of behaviors related to traffic safety. Table 6 provides the percentages for each of the responses. Considering these responses, the most unacceptable self-reported behavior among the list was driving without using a seat belt, as 75.2 percent said they had never done so. Closely following was riding as a passenger without a seatbelt and driving 15mph over the speed limit on a residential street; which 72.4 and 72.2 percent, respectively, said they had not done in the past 30 days.

Talking on a cell phone while driving was the most reported behavior to do “regularly” at 7.2 percent, followed by 5.5 percent who regularly drive 15mph over the speed limit on a freeway or highway.

Table 6. Driving Behaviors

In the past 30 days, how often have you done the following?	(%)				
	Regularly	Sometimes	Rarely	Just Once	Never
Driven without using your seat belt	4.9	5.5	10.1	4.3	75.2
Allowed people to ride in your vehicle without using a seat belt	4.6	8.5	11.3	3.7	71.8
Ridden as a passenger without using your seat belt	4.3	7.4	11.1	4.8	72.4
Driven 15mph over the speed limit on a freeway or highway	5.5	13.9	19.4	6.3	54.9
Driven 15mph over the speed limit on a residential street	4.1	6.2	13.6	3.9	72.2
Driven through a light just turned red when you could have stopped	3.7	9.3	18.5	11.7	56.8
Rolled through a stop sign without coming to a complete stop	4.2	12.5	21.3	9.2	52.7
Driven when you were feeling very sleepy	3.8	11.1	19.8	9.7	55.6
Talked on your cell phone while you were driving	7.2	20.2	24.0	7.2	41.4
Read or sent a text message or email while you were driving	4.8	13.3	20.4	6.5	55.0

A follow-up question was asked to determine the main influencing factors for less cell phone use and less drinking and driving behavior. Just over 25 percent (25.2 percent) said they did not use a cell phone while driving, and 6.1 percent of respondents checked they had not been influenced to use cell phones less while driving. For those who said they had been

influenced to use a cell phone less while driving, 46.7 percent checked “fear of injury to self or others” as the reason. The least often cited influencer (7.0 percent) was employee policy (Figure 38).

Of the 2,582 people who responded to the question regarding reasons for not drinking and driving or for stopping drinking and driving, 5.6 percent said they had not been influenced to drink and drive less. Figure 39 shows that for those who had stopped or do not drink and drive, the most prevalent reason was the same as for reducing cell phone use – “fear of injury to self or others” (29.2 percent). The least often cited influencer was also employee policy (5.3 percent). Over half of the sample (53.7 percent) said they do not drink and drive.

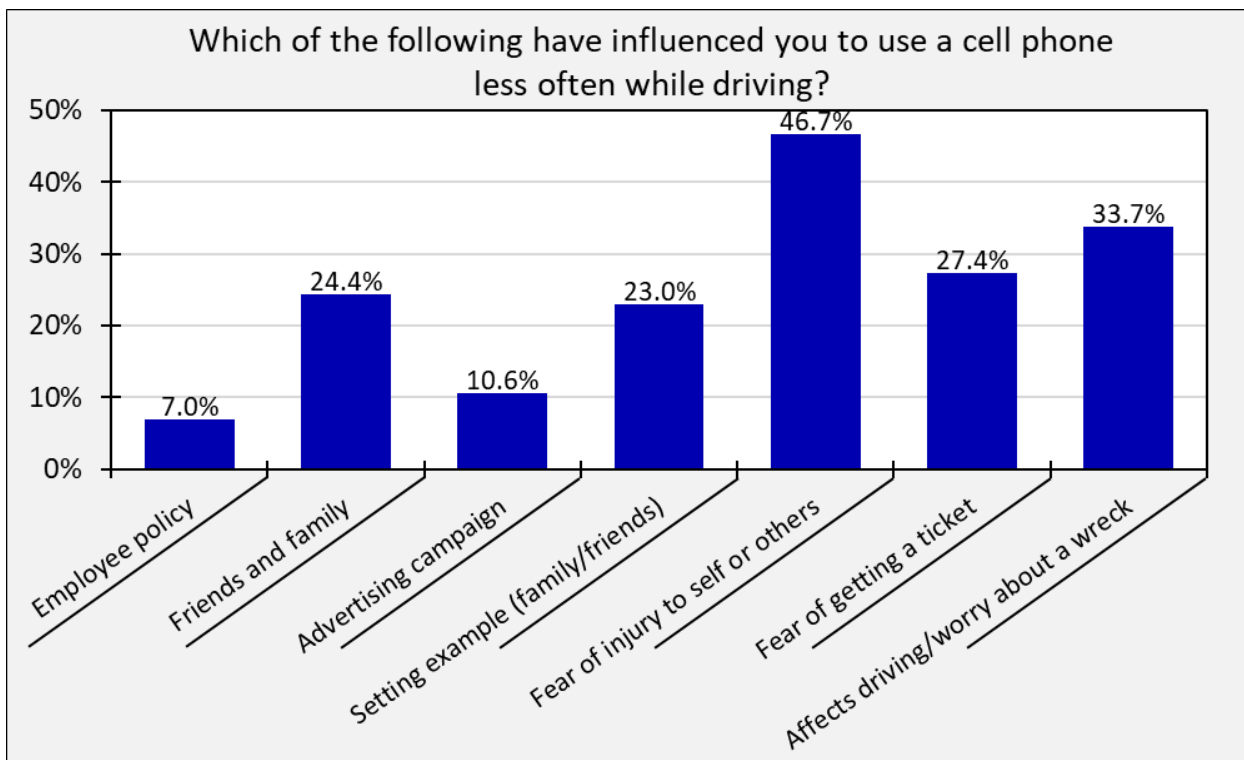


Figure 38. Reasons for Using Cell Phones Less

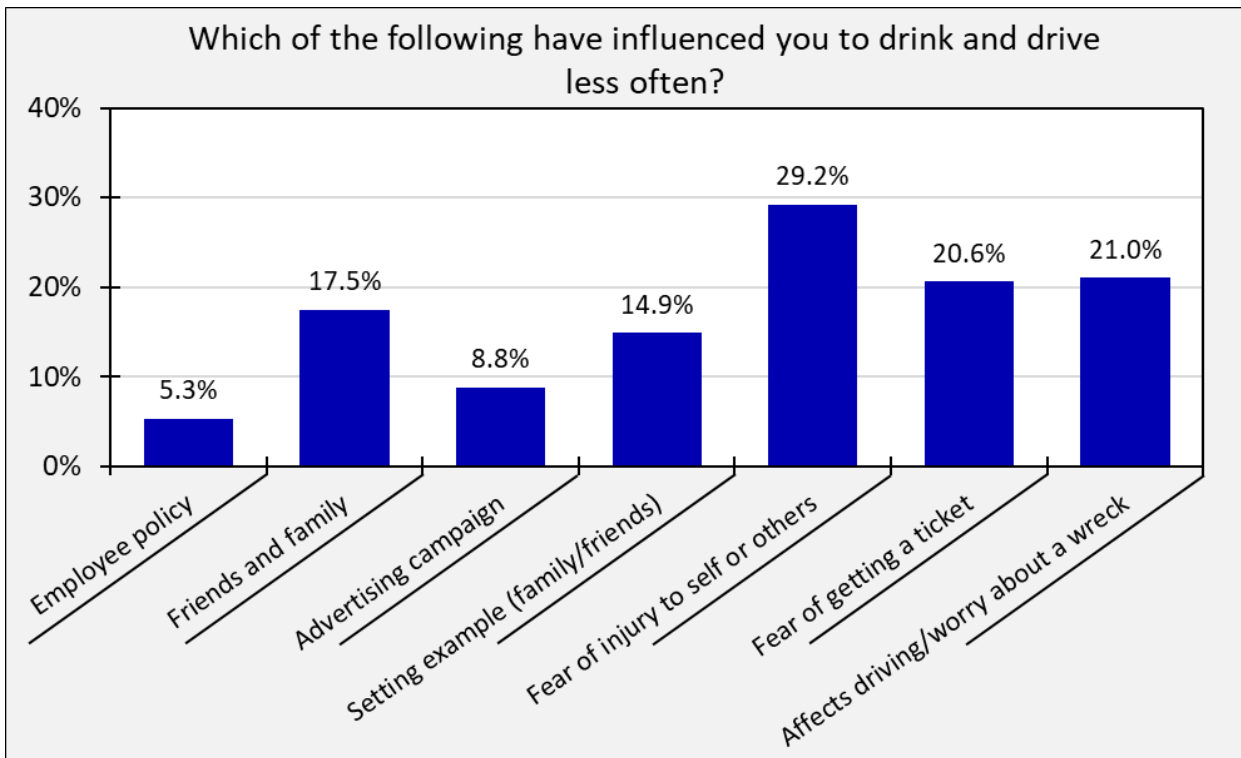


Figure 39. Reasons for Drinking and Driving Less

In 2022 a new set of questions was added to the Attitude and Awareness Survey to examine reasons for changes in traffic safety behavior. These questions asked if, compared to last year, had their seat belt use, texting while driving, speeding and drinking and driving increased or decreased. Based on their response, a multiple-choice question followed asking the main reason for the change. Results are displayed in four pie charts below.

Seat belt use was largely reported as the same (by 73.0 percent) or had increased (by 26.0 percent). The reason checked most often for increasing use was to avoid a ticket (see Figure 40).

The largest percentage of self-reported behavior change reported was texting while driving. Forty-six percent of the survey respondents said they text less often than they did a year ago. The multiple-choice response checked most often was “being more careful now,” noted as “More cautious” in the chart.

Over 13 percent of the sample said their tendency to drive over the speed limit has increased over the past year, whereas almost 24 percent reported a decrease and 62.8 percent said their tendency to speed had stayed the same. The main reason for speeding less was “being more cautious now.”

Almost 40 percent of the respondents said they drink and drive less often now than a year ago. The reason checked most often was the tendency not to drink as much (29.1 percent).

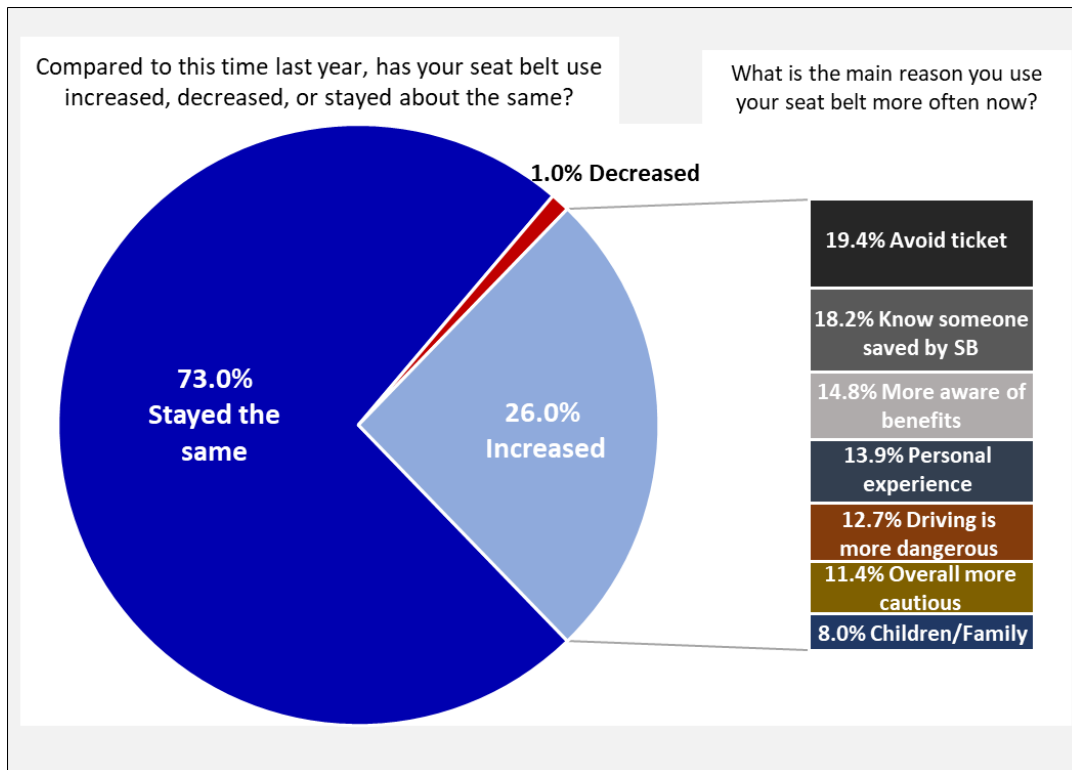


Figure 40. Change in Self-Reported Seat Belt Use

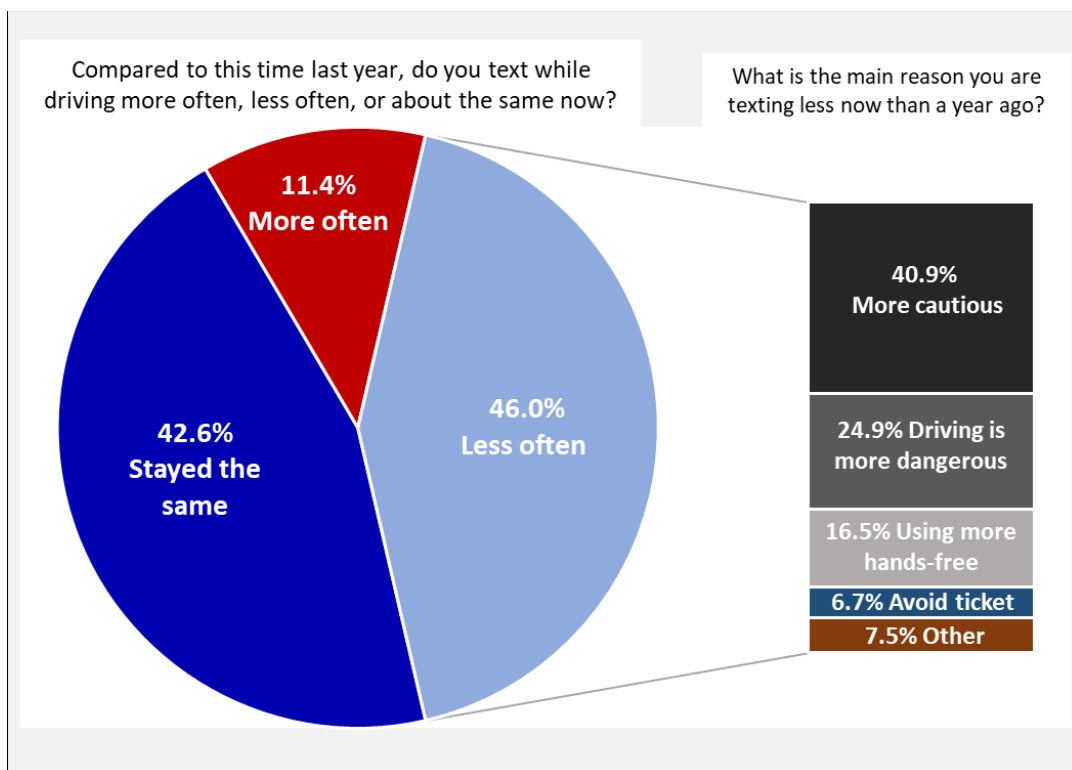


Figure 41. Change in Self-Reported Texting and Driving

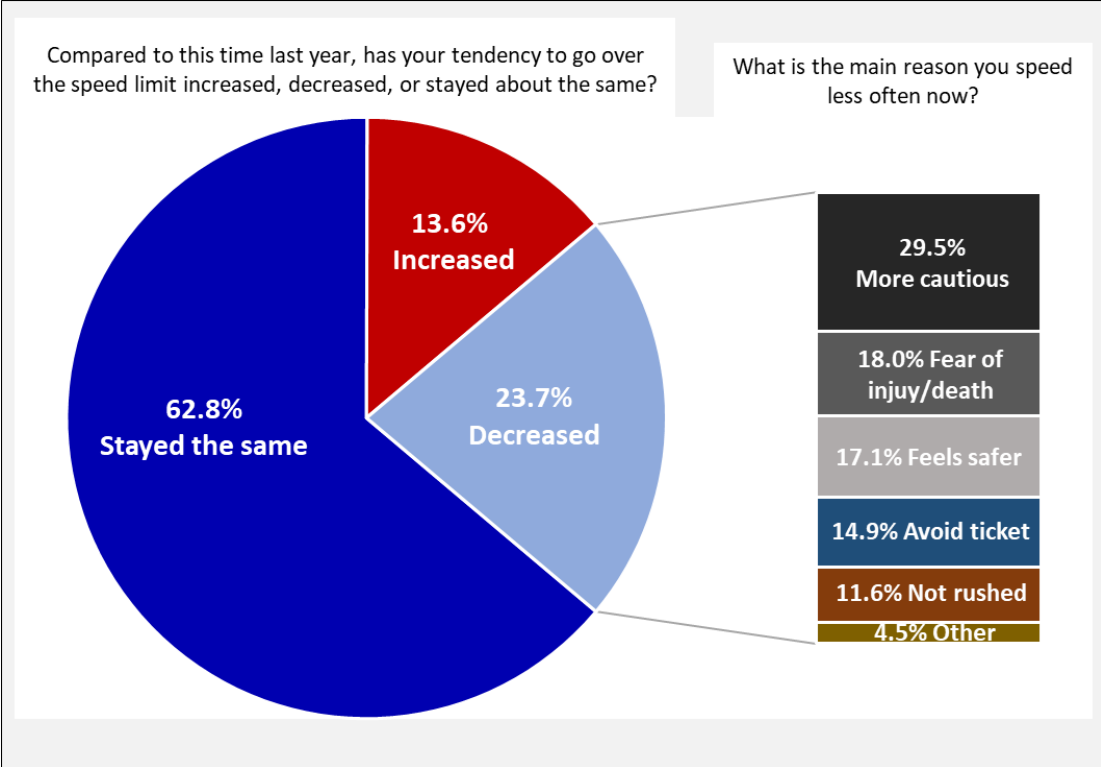


Figure 42. Change in Self-Reported Speeding

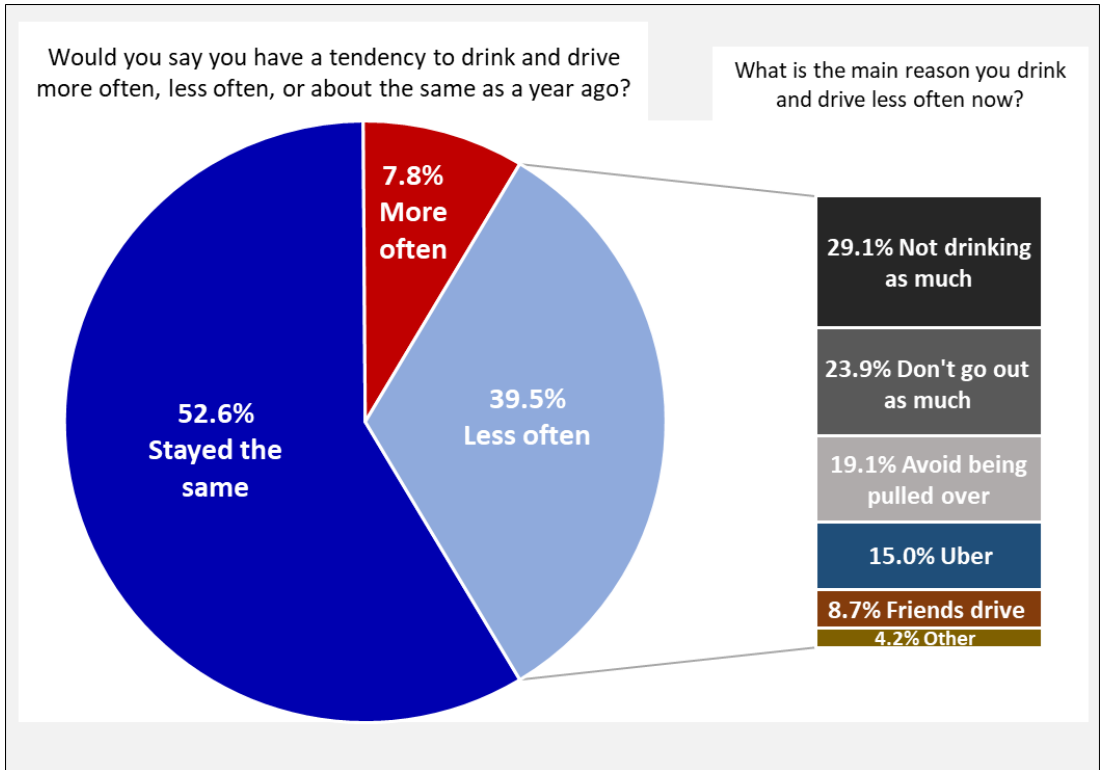


Figure 43. Change in Self-Reported Drinking and Driving

SUMMARY OF KEY FINDINGS

- The Click It or Ticket message remains the most highly recognized of the 13 traffic safety campaign messages.
- Over 60 percent of respondents had read, heard, or seen a seat belt enforcement message in the past year, and 85 percent of respondents believed there is some likelihood of a citation for seat belt law non-compliance. Over 95 percent of those surveyed reported they always or nearly always use seat belts. Seat belt self-reported use was higher among White respondents and among those over 45 years of age. Perception of seat belt enforcement was highest in the West region.
- Impaired driving enforcement campaign messages are seen and heard by Texas drivers, as evidenced by the majority (77.6 percent) of Texans surveyed who said they had read, seen or heard an impaired driving message within the past year. Almost 65 percent of Texans surveyed believe it is very likely that impaired drivers will be arrested. The impaired driving enforcement message was heard or seen more often in the West Region and the likelihood of arrest was perceived somewhat more often by females.
- Perception of speed enforcement is relatively high at almost 75 percent, and awareness of speed enforcement efforts/ticketing is also relatively high at almost 67 percent. Yet, approximately 50 percent of survey respondents said they speed on local roads and highways at least sometimes, and approximately 12 percent said regularly. Males were more likely than females to self-report speeding on highways.
- Almost a quarter (23.1 percent) of the survey respondents were not sure of the legal BAC limit for intoxication in Texas, with an additional 24.5 percent selecting an incorrect response.
- Self-reported cell phone use among drivers is most common relative to other traffic safety risk behaviors. Over 25 percent (27.4 percent) of respondents said they had sometimes or regularly talked on their cell phone while driving during the past month.
- Self-reported texting while driving was admitted to by 18.1 percent of respondents who said they had sometimes or regularly read or sent a text message in the past 30 days while driving.
- Texas surveyed are most familiar with the seat belt law and required belt use in all seating positions, with 83.8 percent answering correctly. They are less familiar with the texting ban as applicable to all roads, with two-thirds answering correctly. They are less knowledgeable as well regarding the Blood Alcohol Content (BAC) limit of .08, with 53.8 percent answering correctly and 22.7 percent answering Not Sure. Of the Texas laws included on the survey, they are least familiar with components of the Move Over or Slow Down law, which are misunderstood by a substantial number of Texans, and indicated by low correct responses regarding the meaning of the law and the highest percentage of Not Sure responses of any survey question. Note that fewer than 21 percent of the respondents surveyed were unaware of the requirement to change lanes or lower their speed by 20 mph when passing a tow truck or TxDOT vehicle on the roadside with flashing lights activated.

APPENDIX A: Questionnaire and 2023 Responses

1. What type of vehicle do you drive most often?	None, I do not drive 5.1%	Passenger Car 36.5%	Pickup 15.2%	SUV 34.9%	Van 3.3%	Motorcycle 1.2%	Other 3.8%
2. Have you read, seen or heard anything about seat belt law enforcement by police?	Yes, in recent months 33.6%		Yes, in the past year 27.7%		No 31.3%	Not Sure 7.5%	
3. Have you read, seen or heard anything about speed enforcement by police?	Yes, in recent months 40.8%		Yes, in the past year 26.2%		No 26.8%	Not Sure 6.2%	
4. Have you read, seen or heard anything about alcohol impaired driving (or drunk driving) enforcement by police?	Yes, in recent months 50.7%		Yes, in the past year 26.9%		No 18.8%	Not Sure 3.6%	
5. How often do you use seat belts when you drive or ride in a car, van, SUV or pickup?	Always 87.6%	Nearly Always 7.8%	Sometimes 3.1%	Seldom 0.6%	Never 0.9%		
6. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?	Most of the time 11.3%	About half of the time 10.8%	Sometimes 26.0%	Rarely 33.2%	Never 18.6%		
7. On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?	Most of the time 12.5%	About half of the time 12.2%	Sometimes 24.8%	Rarely 28.5%	Never 22.1%		
8. What do you think the chances are of getting a ticket if you don't wear your seat belt?	Very Likely 44.7%	Somewhat Likely 24.1%	Likely 15.9%	Unlikely 11.1%	Very Unlikely 4.3%		
9. What do you think the chances are of getting a ticket if you drive over the speed limit?	Very Likely 43.7%	Somewhat Likely 30.5%	Likely 16.5%	Unlikely 6.7%	Very Unlikely 2.6%		
10. What do you think the chances are of someone getting arrested if they drive after drinking?	Very Likely 64.7%	Somewhat Likely 18.4%	Likely 10.7%	Unlikely 3.7%	Very Unlikely 2.5%		
11. Are you in favor of or opposed to sobriety checkpoints (where drivers are stopped briefly by police to check for alcohol impaired driving)?	Strongly Favor 34.0%	Favor 26.4%	Feel Neutral 21.8%	Oppose 10.1%	Strongly Oppose 7.8%		
12. In Texas, you are legally intoxicated when your Blood Alcohol Content (BAC) is a minimum of?	.01 7.1%	.05 10.0%	.08 53.8%	1.20 4.1%	1.50 1.3%	2.0 1.1%	Not Sure 22.7%
13. Do you ever drive after drinking more than you think you should have?	No 55.8%	Very Rarely 13.7%	Sometimes 6.1%	Frequently 2.0%	Very Frequently 1.4%		Do Not Drink 21.0%
14. In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?	Number of times (fill in) 17.5%		None, I do not drink 29.6%			None, I do not drink & drive 52.9%	

15. In the past year, have you ever seen or heard any of the following safety messages? [Check all that apply.]

<u>84.0%</u> Click It or Ticket	<u>28.0%</u> End the Streak	<u>70.8%</u> Buzzed Driving is...
<u>71.6%</u> Talk. Text. Crash.	<u>23.5%</u> Save Me With a Seat	<u>57.2%</u> Look Twice for Motorcycles
<u>65.0%</u> Share the Road	<u>39.5%</u> Heads Up, Texas	<u>54.5%</u> Move Over or Slow Down
<u>68.3%</u> Be Safe. Drive Smart.	<u>27.0%</u> Faces of Drunk Driving	<u>46.5%</u> Drive Sober. No Regrets.

16. Compared to this time last year, has your seat belt use increased, decreased, or stayed about the same?

- 17.5% Greatly increased
- 8.5% Increased some
- 73.0% Stayed the same
- 0.7% Decreased some
- 0.3% Greatly decreased

17. What is the main reason you use your seat belt more often now?

- 19.4% To avoid getting a ticket
- 18.2% Know of someone in a crash that seat belts helped
- 13.9% Personal experience of being in a crash that seat belts helped
- 8.0% Children or family related reasons
- 12.7% More crashes/more dangerous drivers on the road now
- 14.8% More aware of safety benefits of seat belts now
- 11.4% Overall more cautious now
- 1.6% Other, Please specify

18. What is the main reason you use your seat belt less often now?

- 18.5% Less likely to get a ticket than before
- 7.4% Know of someone in a crash that seat belts didn't help
- 3.7% Driving shorter distances now
- 7.4% More cautious driver now
- 22.2% Seat belts are uncomfortable
- 33.3% Don't see the benefit
- 7.4% Other, Please specify

19. Compared to this time last year, do you text while driving more often, less often, or about the same now?

- 5.6% Much more often
- 5.9% Somewhat more often
- 42.6% Stayed the same
- 12.2% Somewhat less often
- 33.8% Much less often

20. What is the main reason you are texting more often now than a year ago?

- 32.5% More comfortable/better at it now
- 15.9% Need to communicate more now while driving
- 14.5% Work related reasons
- 13.1% Family related reasons
- 6.9% More crashes/more dangerous drivers on the road now
- 10.0% Use voice texting more
- 5.5% Drive more often now
- 1.4% Other, Please specify

21. What is the main reason you are texting less now than a year ago?

- 38.1% Being more careful now
- 3.2% Drive less often now
- 4.8% Children or family related reasons
- 6.2% Don't want to get a ticket
- 15.4% Use voice or hands free devices more
- 23.2% More aware of other dangerous drivers on the road now
- 9.0% Other, Please specify

22. Compared to this time last year, has your tendency to go over the speed limit increased, decreased, or stayed about the same?

- 5.3% Greatly increased
- 8.2% Increased some
- 62.8% Stayed the same
- 13.5% Decreased some
- 10.2% Greatly decreased

23. What is the main reason you speed more often now?

- 31.7% In a hurry more often
- 29.0% Other drivers are speeding
- 13.5% Less enforcement of speed limits now
- 13.8% Always running late
- 8.1% Like to speed
- 3.9% Other, Please specify

24. What is the main reason you speed less often now?

- 11.5% Not as rushed now
- 29.3% Being more cautious now
- 14.8% Don't want to get a ticket
- 4.3% To save gas
- 17.0% Safer to go the speed limit
- 17.8% Don't want to be injured or killed in a crash
- 5.3% Other, Please specify

25. Would you say you have a tendency to drink and drive more often, less often, or about the same as a year ago?

- 3.9% Much more often
- 3.9% Somewhat more often
- 52.6% Stayed the same
- 5.6% Somewhat less often
- 33.9% Much less often

26. What is the main reason you drink and drive more often now than a year ago?

- 24.7% Stress
- 28.5% Party more
- 12.9% No other way to get home
- 25.8% To relax
- 5.9% Not as likely to get pulled over
- 2.2% Other, Please specify

27. What is the main reason you drink and drive less often now than a year ago?

- 18.6% Don't go out as much
- 22.7% Not drinking as much
- 14.9% Fear of getting pulled over
- 11.7% Using Uber or other similar ways to get home more often
- 6.8% Asking friends or others for a ride more often
- 25.3% Other, Please specify

28. What is the current law in Texas on texting and driving? (Please check the one most correct answer.)

- 66.6% Texting while driving is banned on all roads in Texas
- 6.4% Texting while driving is allowed in cities that have not passed a local ordinance against it
- 2.3% Texting while driving is allowed on highways but banned on city streets
- 6.7% Texting while driving is allowed if your device you are typing on is not held in your hand
- 18.0% Not Sure

29. What is the current law in Texas for seatbelt use? (Please check the one most correct answer.)

- 83.8% Every person in the vehicle is required to use seatbelts
- 8.8% Only front seat driver and passengers are required to use seatbelts
- 1.8% Drivers of large pickups (1 ton and over) are not required to use seatbelts
- 0.3% Seatbelt use is encouraged but optional in Texas
- 5.2% Not Sure

30. What is the Texas Move Over or Slow Down Law? (Please select all that apply.)

- 47.7% Drivers going slower than others must move into the right lane.
- 8.7% Drivers must move onto the shoulder, if present, when another vehicle is attempting to pass.
- 32.2% Drivers are required to move over to the right-hand lane if an ambulance or firetruck is approaching in the opposite direction.
- 42.6% Drivers must move over a lane if an emergency or police vehicle with lights flashing is on the roadside.
- 20.9% Drivers must move over a lane if a tow truck with lights flashing is on the roadside
- 20.9% Drivers must move over a lane if a utility service vehicle with lights flashing is on the roadside.
- 20.7% Drivers must move over a lane if a TxDOT vehicle with lights flashing is on the roadside.
- 16.5% Not Sure

31. What does the Texas Move Over or Slow Down Law require? (Please select all that apply.)

- 27.7% Drivers going 5mph or slower than others are required to move into the right-hand lane.
- 15.8% Drivers going more than 70mph on the highway are required to slow down or move into the passing lane if the speed limit is 70 mph.
- 23.9% Drivers going 70mph must slow down to 50mph if an emergency vehicle with flashing lights is on the roadside, or move over a lane when possible.
- 18.8% If the speed limit is 25 mph and an emergency vehicle with lights flashing is on the roadside, drivers are required to reduce their speed by 5 mph to 20 mph if unable to move over a lane.
- 14.6% If the speed limit is 25mph and an emergency vehicle with lights flashing is on the roadside, drivers are required to reduce their speed to 5mph if unable to move over a lane.
- 20.4% Drivers are required to move over a lane or if unable to change lanes, must reduce their speed by 20mph regardless of the speed limit.
- 25.3% Drivers are required to move over to the furthest lane possible and reduce their speed if an ambulance or firetruck is approaching in either direction.
- 26.3% Not Sure

32. In the past 30 days, how often have you done the following?

	Regularly	Some-times	Rarely	Just Once	Never
Driven without using your seatbelt	4.9%	5.5%	10.1%	4.3%	75.2%

Allowed people to ride in your vehicle without using a seatbelt	4.6%	8.5%	11.3%	3.7%	71.8%
Ridden as a passenger without using your seatbelt	4.3%	7.4%	11.1%	4.8%	72.4%
Driven 15 mph over the speed limit on a freeway or highway	5.5%	13.9%	19.4%	6.3%	54.9%
Driven 15 mph over the speed limit on a residential street	4.1%	6.2%	13.6%	3.9%	72.2%
Driven through a light just turned red when you could have stopped	3.7%	9.3%	18.5%	11.7%	56.8%
Rolled through a stop sign without coming to a complete stop	4.2%	12.5%	21.3%	9.2%	52.7%
Driven when you were feeling very sleepy	3.8%	11.1%	19.8%	9.7%	55.6%
Talked on your cell phone while you were driving	7.2%	20.2%	24.0%	7.2%	41.4%
Read or sent a text message or email while you were driving	4.8%	13.3%	20.4%	6.5%	55.0%

33. Which of the following have influenced you? Check all that apply:

	Employee Policy	Friends and Family	Advertising Campaign	Setting an example for family/friends	Fear of injury to self or others	Fear of getting a ticket	Affects driving/worry about a wreck
To use a cell phone less often while driving	7.0%	24.4%	10.6%	23.0%	46.7%	27.4%	33.7%
To drink and drive less often	5.3%	17.5%	8.8%	14.9%	29.2%	20.6%	21.0%

6.1% None of the above -- I have not been influenced to use a cell phone less while driving

5.6% None of the above – I have not been influenced to drink and drive less

25.5% I do not use a cell phone while driving

53.7% I do not drink and drive

34. What is your age?

- 8.1% 18–21
- 17.1% 22–30
- 33.2% 31–45
- 27.6% 46–65
- 14.1% Over 65

35. What is your race/ethnicity?

- 58.0% White
- 13.6% Black
- 22.7% Hispanic
- 3.7% Asian
- 2.0% Other

36. What is your gender?

- 49.1% Male
- 50.4% Female
- 0.5% Non-binary

37. What is the highest level of education you have completed?

- 2.8% Less than high school diploma
- 25.7% High School or GED
- 36.1% Some college, Associate degree, or technical school
- 22.8% College Degree
- 12.6% Advanced degree

38. What is your zip code?

Multiple open-answer responses

APPENDIX B: CORE QUESTION RESPONSE PERCENTAGES BY YEAR

Have you read, seen or heard anything about seat belt law enforcement by police?					
	Yes, in recent months	Yes, in the past year	Combined Yes	No	Not Sure
2010	72.7%	N/A	72.7%	22.2%	5.1%
2011	66.2%	N/A	66.2%	27.7%	6.1%
2012	70.2%	N/A	70.2%	25.2%	4.6%
2013	62.8%	N/A	62.8%	28.6%	8.6%
2014	50.1%	31.6%	81.7%	13.3%	5.0%
2015	46.2%	34.1%	80.3%	14.7%	5.1%
2016	44.3%	34.5%	78.8%	16.2%	5.0%
2017	41.8%	35.0%	76.8%	17.3%	6.0%
2018	44.0%	33.6%	77.6%	16.5%	5.9%
2019	38.4%	34.5%	72.9%	20.8%	6.3%
2020	23.4%	33.5%	56.9%	33.9%	9.2%
2021	27.7%	31.6%	59.3%	32.5%	8.2%
2022	29.1%	29.7%	58.8%	33.7%	7.5%
2023	33.6%	27.7%	61.2%	31.3%	7.5%
Have you read, seen or heard anything about speed enforcement by police?					
	Yes, in recent months	Yes, in the past Year	Combined Yes	No	Not Sure
2010	47.0%	N/A	47.0%	38.9%	14.1%
2011	44.8%	N/A	44.8%	40.9%	14.3%
2012	49.7%	N/A	49.7%	39.7%	10.5%
2013	42.6%	N/A	42.6%	41.8%	15.6%
2014	45.6%	31.6%	77.2%	17.8%	5.0%
2015	42.7%	32.9%	75.6%	19.3%	5.1%
2016	42.1%	34.5%	76.6%	18.6%	4.9%
2017	44.1%	31.9%	76.0%	19.2%	4.9%
2018	43.2%	33.0%	76.2%	18.3%	5.6%
2019	39.0%	35.4%	74.4%	20.7%	4.9%
2020	25.9%	31.1%	57.0%	34.3%	8.7%
2021	31.3%	30.4%	61.7%	30.6%	7.7%
2022	33.1%	30.5%	63.6%	30.3%	6.1%
2023	40.8%	26.2%	66.9%	26.8%	6.2%
Have you read, seen or heard anything about alcohol impaired driving enforcement by police?					
	Yes, in recent months	Yes, in the past year	Combined Yes	No	Not Sure
2010	71.6%	N/A	71.6%	20.6%	7.8%
2011	75.1%	N/A	75.1%	19.1%	5.8%
2012	74.1%	N/A	74.1%	21.0%	4.9%
2013	66.8%	N/A	66.8%	24.4%	8.7%

Have you read, seen or heard anything about alcohol impaired driving enforcement by police? (Cont'd)					
	Yes, in recent months	Yes, in the past year	Combined Yes	No	Not Sure
2014	59.0%	28.8%	87.8%	9.3%	2.9%
2015	60.0%	28.8%	88.8%	8.9%	2.3%
2016	56.1%	31.7%	87.8%	9.6%	2.6%
2017	57.0%	30.0%	87.0%	10.3%	2.7%
2018	56.0%	29.9%	85.9%	11.3%	2.8%
2019	52.7%	33.8%	86.5%	11.2%	2.3%
2020	37.4%	36.6%	74.0%	21.2%	4.7%
2021	40.6%	34.8%	75.4%	20.3%	4.3%
2022	42.9%	32.2%	75.1%	20.6%	4.3%
2023	50.7%	26.9%	77.6%	18.8%	3.6%
What do you think the chances are of getting a ticket if you don't wear your seat belt?					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	48.1%	19.9%	21.7%	6.9%	3.5%
2011	47.8%	19.0%	21.1%	7.5%	4.7%
2012	47.4%	22.5%	18.2%	7.3%	4.7%
2013	47.5%	18.2%	20.5%	8.9%	5.0%
2014	51.9%	18.7%	16.3%	9.2%	3.9%
2015	53.8%	18.0%	17.3%	6.8%	4.1%
2016	53.6%	17.0%	18.2%	7.5%	3.7%
2017	51.1%	16.4%	18.0%	9.6%	4.9%
2018	49.6%	16.9%	19.3%	8.7%	5.5%
2019	48.5%	17.1%	20.2%	9.2%	5.0%
2020	43.6%	24.1%	16.7%	11.1%	4.6%
2021	41.1%	23.7%	17.4%	12.8%	5.0%
2022	43.4%	24.0%	15.6%	11.9%	5.0%
2023	44.7%	24.1%	15.9%	11.1%	4.3%
What do you think the chances are of getting a ticket if you drive over the speed limit?					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	41.3%	27.0%	23.5%	5.8%	2.4%
2011	43.1%	25.4%	22.1%	6.9%	2.4%
2012	41.9%	29.7%	21.6%	4.6%	2.2%
2013	43.6%	22.7%	21.8%	8.6%	3.3%
2014	47.4%	27.0%	18.3%	5.1%	2.2%
2015	52.1%	22.7%	18.2%	4.6%	2.5%
2016	50.6%	23.3%	19.0%	4.7%	2.4%
2017	51.3%	22.4%	18.1%	5.7%	2.4%
2018	48.8%	25.3%	18.1%	5.1%	2.7%
2019	48.8%	23.6%	19.4%	5.7%	2.5%
2020	41.3%	29.9%	18.5%	7.1%	3.2%

What do you think the chances are of getting a ticket if you drive over the speed limit? (Cont'd)					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2021	41.4%	28.5%	19.6%	7.7%	2.8%
2022	45.9%	29.2%	16.3%	6.2%	2.3%
2023	43.7%	30.5%	16.5%	6.7%	2.6%
What do you think the chances are of someone getting arrested if they drive after drinking?					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	56.3%	20.3%	15.6%	4.9%	2.9%
2011	59.1%	18.6%	15.6%	4.0%	2.6%
2012	56.7%	22.8%	12.8%	5.2%	2.5%
2013	57.7%	18.0%	16.3%	4.9%	3.1%
2014	62.8%	18.5%	13.1%	3.9%	1.8%
2015	65.6%	16.5%	13.0%	2.7%	2.3%
2016	65.4%	17.3%	11.8%	3.3%	2.1%
2017	66.7%	16.0%	12.0%	3.8%	1.6%
2018	64.1%	17.5%	12.8%	3.4%	2.3%
2019	65.7%	15.9%	12.9%	3.8%	1.7%
2020	62.7%	21.0%	10.6%	4.0%	2.6%
2021	62.7%	19.3%	10.9%	4.4%	2.7%
2022	65.7%	17.4%	10.9%	3.4%	2.6%
2023	64.7%	18.4%	10.7%	3.7%	2.5%
How often do you use seat belt when you drive or ride in a car, van, SUV or pickup?					
	Always	Nearly Always	Sometimes	Seldom	Never
2010	91.1%	5.7%	2.3%	0.5%	0.4%
2011	89.8%	6.7%	2.1%	0.7%	0.7%
2012	90.4%	6.8%	2.3%	0.3%	0.3%
2013	88.0%	8.9%	1.8%	0.5%	0.8%
2014	91.2%	6.0%	1.8%	0.3%	0.7%
2015	91.8%	4.7%	2.1%	0.7%	0.6%
2016	90.1%	5.7%	3.0%	0.3%	0.9%
2017	90.2%	5.5%	2.6%	1.1%	0.7%
2018	89.5%	6.0%	2.6%	0.7%	1.1%
2019	91.2%	5.3%	2.3%	0.6%	0.6%
2020	90.9%	5.6%	2.4%	0.4%	0.8%
2021	86.0%	7.4%	4.5%	0.8%	1.3%
2022	85.6%	7.6%	4.7%	1.0%	1.0%
2023	87.6%	7.8%	3.1%	0.6%	0.9%
On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?					
	Most of the time	About half the time	Sometimes	Rarely	Never
2010	9.0%	12.1%	29.0%	33.5%	16.3%
2011	8.4%	11.7%	29.7%	32.6%	17.6%
2012	7.9%	11.0%	31.6%	33.6%	16.0%

On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph? (Cont'd)					
	Most of the time	About half the time	Sometimes	Rarely	Never
2013	9.9%	9.4%	32.4%	29.5%	18.8%
2014	11.5%	10.4%	30.3%	31.1%	16.7%
2015	9.3%	9.5%	27.2%	31.5%	22.6%
2016	9.3%	9.2%	27.7%	33.2%	20.6%
2017	8.3%	10.7%	26.5%	32.1%	22.4%
2018	8.9%	8.7%	24.5%	32.4%	25.5%
2019	8.6%	8.9%	27.2%	33.6%	21.7%
2020	9.7%	11.4%	24.2%	36.4%	18.4%
2021	11.6%	12.7%	23.5%	34.3%	17.9%
2022	13.1%	13.3%	24.2%	33.5%	15.9%
2023	11.3%	10.8%	26.0%	33.2%	18.6%
On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?					
	Most of the time	About half the time	Sometimes	Rarely	Never
2010	7.0%	8.9%	24.5%	35.3%	24.3%
2011	6.9%	10.9%	22.0%	32.0%	28.1%
2012	7.0%	9.5%	27.6%	34.2%	21.8%
2013	8.7%	9.4%	26.2%	28.3%	27.4%
2014	12.5%	10.4%	26.5%	29.0%	21.6%
2015	8.7%	11.0%	23.0%	30.0%	27.3%
2016	9.9%	10.4%	23.0%	30.4%	26.4%
2017	10.3%	10.9%	23.0%	30.0%	25.8%
2018	10.0%	8.8%	24.6%	28.2%	28.4%
2019	10.0%	10.8%	24.4%	29.8%	25.0%
2020	11.3%	12.5%	23.0%	28.8%	24.3%
2021	13.2%	13.6%	23.1%	27.1%	23.0%
2022	15.5%	13.4%	24.0%	26.9%	20.2%
2023	12.5%	12.2%	24.8%	28.5%	22.1%
In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?					
	None	1 to 5	6 to 10	10+	Do not drink/Do not drink & drive
2010	1.5%	9.3%	2.3%	1.5%	84.8%
2011	1.6%	7.7%	0.9%	0.9%	89.0%
2012	1.8%	9.5%	1.3%	0.8	86.7%
2013	1.3%	7.8%	1.3%	0.7%	88.9%
2014	1.2%	9.1%	1.5%	1.0%	87.3%
2015	1.7%	7.1%	0.8%	0.4	90.1%
2016	2.9%	11.5%	1.0%	0.4%	84.2%
2017	3.5%	10.6%	0.8%	0.5%	84.6%

In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages? (Cont'd)					
	None	1 to 5	6 to 10	10+	Do not drink/Do not drink & drive
2018	3.3%	9.3%	0.7%	0.5%	86.2%
2019	3.5%	10.6%	0.8%	0.3%	84.8%
2020	3.3%	9.1%	0.6%	0.8%	84.8%
2021	2.5%	7.8%	0.5%	0.2%	86.3%
2022	2.3%	10.6%	0.8%	0.7%	85.5%
2023	2.4%	11.2%	0.8%	0.8%	82.5%

SECTION FIVE
FINANCIAL SUMMARY

Program Area Expenditure Summary

Planning and Administration

PA - 01

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>	<i>Planned:</i>	3	\$6,181,979.56	\$595,580.00						\$5,586,399.56			
	<i>Actual:</i>	3	\$6,181,979.56	\$595,580.00						\$5,586,399.56			
<i>Public Information Campaigns</i>													
<i>Training</i>													
TOTALS:	<i>Planned:</i>	3	\$6,181,979.56	\$595,580.00						\$5,586,399.56			
	<i>Actual:</i>	3	\$6,181,979.56	\$595,580.00						\$5,586,399.56			

Program Area Expenditure Summary

Alcohol and Other Drug Counter Measures

AL - 02

Task	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local		
			402	405B	405C	405D	405F	405 H	STATE	INCOME		LOCAL	
Enforcement	<i>Planned:</i>	57	\$4,442,460.72	\$140,024.00			\$2,735,201.17					\$1,567,235.55	\$140,024.00
	<i>Actual:</i>	55	\$4,270,150.22	\$140,024.00			\$2,172,467.07					\$1,957,659.15	\$140,024.00
Evaluation	<i>Planned:</i>	3	\$607,411.82	\$397,005.35			\$83,965.63					\$126,440.84	
	<i>Actual:</i>	3	\$586,382.03	\$370,878.08			\$83,853.44					\$131,650.51	
Program Management													
Public Information Campaigns	<i>Planned:</i>	5	\$9,451,459.49	\$1,207,609.99			\$3,744,500.00			\$246,500.00		\$4,252,849.50	\$142,699.98
	<i>Actual:</i>	5	\$25,162,494.04	\$1,055,651.47			\$3,739,376.61			\$90,553.13		\$20,276,912.83	\$129,244.37
Training	<i>Planned:</i>	13	\$7,587,036.11	\$564,948.13			\$4,886,093.68				\$8,225.00	\$2,127,769.30	
	<i>Actual:</i>	13	\$7,960,342.48	\$562,282.59			\$4,419,352.27				\$18,900.00	\$2,959,807.62	
TOTALS:	<i>Planned:</i>	78	\$22,088,368.14	\$2,309,587.47			\$11,449,760.48			\$246,500.00	\$8,225.00	\$8,074,295.19	\$282,723.98
	<i>Actual:</i>	76	\$37,979,368.77	\$2,128,836.14			\$10,415,049.39			\$90,553.13	\$18,900.00	\$25,326,030.11	\$269,268.37

Program Area Expenditure Summary

Emergency Medical Services

EM - 03

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>													
<i>Training</i>	<i>Planned:</i>	1	\$292,944.02	\$210,543.15								\$82,400.87	
	<i>Actual:</i>	1	\$301,242.93	\$83,000.00					\$116,050.18			\$102,192.75	
TOTALS:	<i>Planned:</i>	1	\$292,944.02	\$210,543.15								\$82,400.87	
	<i>Actual:</i>	1	\$301,242.93	\$83,000.00				\$116,050.18				\$102,192.75	

Program Area Expenditure Summary

Motorcycle Safety

MC - 04

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	4	\$1,815,547.10	\$312,380.60				\$419,999.04		\$330,000.00		\$753,167.46	
	<i>Actual:</i>	4	\$8,123,672.34	\$310,928.53				\$419,763.56		\$329,380.06		\$7,063,600.19	
<i>Training</i>	<i>Planned:</i>	1	\$119,841.53	\$95,862.26								\$23,979.27	
	<i>Actual:</i>	1	\$122,308.37	\$95,861.84								\$26,446.53	
TOTALS:	<i>Planned:</i>	5	\$1,935,388.63	\$408,242.86				\$419,999.04		\$330,000.00		\$777,146.73	
	<i>Actual:</i>	5	\$8,245,980.71	\$406,790.37				\$419,763.56		\$329,380.06		\$7,090,046.72	

Program Area Expenditure Summary

Occupant Protection

OP - 05

Task	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local		
			402	405B	405C	405D	405F	405 H	STATE	INCOME		LOCAL	
Enforcement	<i>Planned:</i>	51	\$540,814.25		\$424,929.01							\$115,885.24	
	<i>Actual:</i>	51	\$368,409.90		\$279,611.81							\$88,798.09	
Evaluation	<i>Planned:</i>	4	\$626,966.22	\$501,525.00								\$125,441.22	
	<i>Actual:</i>	4	\$623,014.41	\$488,761.20								\$134,253.21	
Program Management													
Public Information Campaigns	<i>Planned:</i>	11	\$10,353,058.60	\$2,634,881.18	\$2,669,984.50					\$24,642.67		\$5,023,550.25	\$334,966.65
	<i>Actual:</i>	11	\$53,986,030.36	\$2,445,701.36	\$2,656,608.49					\$24,215.18		\$48,859,505.33	\$282,253.04
Training	<i>Planned:</i>	2	\$168,239.33	\$125,305.83								\$42,933.50	\$13,271.00
	<i>Actual:</i>	2	\$178,904.85	\$124,856.99								\$54,047.86	\$13,243.89
TOTALS:	<i>Planned:</i>	68	\$11,689,078.40	\$3,261,712.01	\$3,094,913.51					\$24,642.67		\$5,307,810.21	\$348,237.65
	<i>Actual:</i>	68	\$55,156,359.52	\$3,059,319.55	\$2,936,220.30					\$24,215.18		\$49,136,604.49	\$295,496.93

Program Area Expenditure Summary

Pedestrian and Bicyclist Safety

PS - 06

Task	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME		LOCAL
<i>Enforcement</i>												
<i>Evaluation</i>	<i>Planned:</i>	1	\$156,488.60	\$125,181.61							\$31,306.99	\$125,181.61
	<i>Actual:</i>	1	\$156,670.53	\$124,639.78							\$32,030.75	\$124,639.78
<i>Program Management</i>												
<i>Public Information Campaigns</i>	<i>Planned:</i>	16	\$11,226,227.84	\$4,079,896.41				\$1,868,107.01	\$145,743.36	\$5,600.00	\$5,126,881.06	\$156,806.55
	<i>Actual:</i>	16	\$15,736,551.81	\$3,990,512.36				\$1,863,654.43	\$145,743.36	\$5,600.00	\$9,731,041.66	\$96,878.74
<i>Training</i>	<i>Planned:</i>	5	\$847,106.78	\$349,247.32				\$326,340.13			\$171,519.33	
	<i>Actual:</i>	5	\$766,930.58	\$283,812.65				\$314,750.47			\$168,367.46	
TOTALS:	<i>Planned:</i>	22	\$12,229,823.22	\$4,554,325.34				\$2,194,447.14	\$145,743.36	\$5,600.00	\$5,329,707.38	\$281,988.16
	<i>Actual:</i>	22	\$16,660,152.92	\$4,398,964.79				\$2,178,404.90	\$145,743.36	\$5,600.00	\$9,931,439.87	\$221,518.52

Program Area Expenditure Summary

Police Traffic Services

PT - 07

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>	<i>Planned:</i>	160	\$12,835,805.45	\$9,906,985.06								\$2,928,820.40	\$9,906,985.06
	<i>Actual:</i>	160	\$11,063,645.35	\$7,647,236.47					\$487,748.00			\$2,928,660.88	\$7,647,236.47
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>													
<i>Training</i>	<i>Planned:</i>	2	\$1,644,051.50	\$1,314,804.00								\$329,247.50	
	<i>Actual:</i>	2	\$1,571,507.68	\$1,166,524.24								\$404,983.44	
TOTALS:	<i>Planned:</i>	162	\$14,479,856.95	\$11,221,789.06								\$3,258,067.90	\$9,906,985.06
	<i>Actual:</i>	162	\$12,635,153.03	\$8,813,760.71					\$487,748.00			\$3,333,644.32	\$7,647,236.47

Program Area Expenditure Summary

Speed Control

SC - 08

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>	<i>Planned:</i>	46	\$417,389.69	\$327,868.40								\$89,521.29	\$327,868.40
	<i>Actual:</i>	46	\$310,551.29	\$233,543.71								\$77,007.58	\$233,543.71
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	2	\$6,004,398.75	\$3,000,000.00						\$4,398.75		\$3,000,000.00	
	<i>Actual:</i>	2	\$6,995,376.85	\$2,907,082.84						\$4,398.75		\$4,083,895.26	
<i>Training</i>													
TOTALS:	<i>Planned:</i>	48	\$6,421,788.44	\$3,327,868.40						\$4,398.75		\$3,089,521.29	\$327,868.40
	<i>Actual:</i>	48	\$7,305,928.14	\$3,140,626.55						\$4,398.75		\$4,160,902.84	\$233,543.71

Program Area Expenditure Summary

Traffic Records

TR - 09

Task	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME		LOCAL
<i>Enforcement</i>												
<i>Evaluation</i>	<i>Planned:</i>	4	\$3,990,689.26			\$3,024,307.95						\$966,381.31
	<i>Actual:</i>	4	\$3,866,087.71			\$2,760,072.49						\$1,106,015.22
<i>Program Management</i>	<i>Planned:</i>	2	\$4,195,518.83			\$1,375,000.00			\$2,820,518.83			
	<i>Actual:</i>	2	\$4,170,518.83			\$1,350,000.00			\$2,820,518.83			
<i>Public Information Campaigns</i>												
<i>Training</i>	<i>Planned:</i>	1	\$528,195.86	\$422,475.86								\$105,720.00
	<i>Actual:</i>	1	\$464,794.82	\$353,577.45								\$111,217.37
TOTALS:	<i>Planned:</i>	7	\$8,714,403.95	\$422,475.86		\$4,399,307.95			\$2,820,518.83			\$1,072,101.31
	<i>Actual:</i>	7	\$8,501,401.36	\$353,577.45		\$4,110,072.49			\$2,820,518.83			\$1,217,232.59

Program Area Expenditure Summary

Driver Education and Behavior

DE - 10

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>	<i>Planned:</i>	3	\$184,538.41	\$147,609.99								\$36,928.42	
	<i>Actual:</i>	3	\$186,226.50	\$143,016.08								\$43,210.42	
<i>Program Management</i>	<i>Planned:</i>	1	\$184,616.40	\$184,616.40									
	<i>Actual:</i>	1	\$168,361.68	\$150,075.24					\$18,286.44				
<i>Public Information Campaigns</i>	<i>Planned:</i>	4	\$4,052,102.95	\$2,464,359.12								\$1,587,743.83	
	<i>Actual:</i>	4	\$21,052,846.75	\$2,382,662.26								\$18,670,184.49	
<i>Training</i>	<i>Planned:</i>	3	\$769,600.47	\$559,573.74								\$210,026.73	
	<i>Actual:</i>	3	\$760,330.10	\$487,156.17								\$273,173.93	
TOTALS:	<i>Planned:</i>	11	\$5,190,858.23	\$3,356,159.25								\$1,834,698.98	
	<i>Actual:</i>	11	\$22,167,765.03	\$3,162,909.75					\$18,286.44			\$18,986,568.84	

Program Area Expenditure Summary

Railroad / Highway Crossing

RH - 11

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	1	\$91,725.99	\$73,293.00								\$18,432.99	
	<i>Actual:</i>	1	\$96,151.81	\$64,256.24								\$31,895.57	
<i>Training</i>													
TOTALS:	<i>Planned:</i>	1	\$91,725.99	\$73,293.00								\$18,432.99	
	<i>Actual:</i>	1	\$96,151.81	\$64,256.24								\$31,895.57	

Program Area Expenditure Summary

Roadway Safety

RS - 12

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL	
<i>Enforcement</i>												
<i>Evaluation</i>												
<i>Program Management</i>												
<i>Public Information Campaigns</i>	<i>Planned:</i>	1	\$5,342,000.00							\$2,671,000.00		\$2,671,000.00
	<i>Actual:</i>	1	\$11,244,220.58							\$2,662,331.77		\$8,581,888.81
<i>Training</i>	<i>Planned:</i>	1	\$451,762.97	\$354,714.94								\$97,048.03
	<i>Actual:</i>	1	\$429,497.95	\$335,864.28								\$93,633.67
TOTALS:	<i>Planned:</i>	2	\$5,793,762.97	\$354,714.94						\$2,671,000.00		\$2,768,048.03
	<i>Actual:</i>	2	\$11,673,718.53	\$335,864.28						\$2,662,331.77		\$8,675,522.48

Program Area Expenditure Summary

Safe Communities

SA - 13

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	1	\$1,080,345.72	\$799,996.92								\$280,348.80	\$799,996.92
	<i>Actual:</i>	1	\$1,077,801.64	\$738,090.26								\$339,711.38	\$738,090.26
<i>Training</i>													
TOTALS:	<i>Planned:</i>	1	\$1,080,345.72	\$799,996.92								\$280,348.80	\$799,996.92
	<i>Actual:</i>	1	\$1,077,801.64	\$738,090.26								\$339,711.38	\$738,090.26

Program Area Expenditure Summary

School Bus

SB - 14

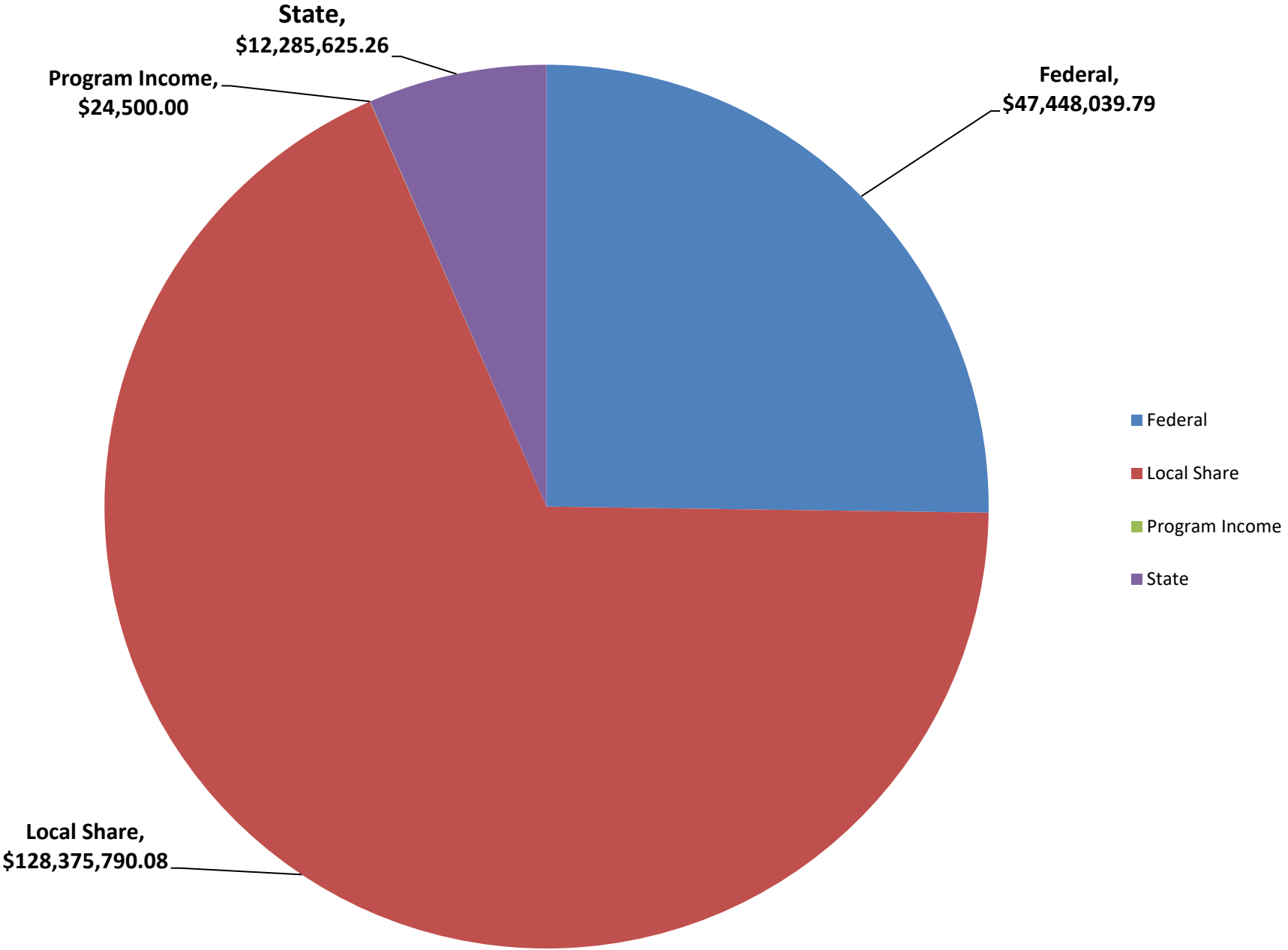
Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>													
<i>Training</i>	<i>Planned:</i>	1	\$142,623.06	\$106,953.06								\$35,670.00	
	<i>Actual:</i>	1	\$150,951.18	\$106,953.06								\$43,998.12	
TOTALS:	<i>Planned:</i>	1	\$142,623.06	\$106,953.06								\$35,670.00	
	<i>Actual:</i>	1	\$150,951.18	\$106,953.06								\$43,998.12	

Traffic Safety Program Expenditure Summary

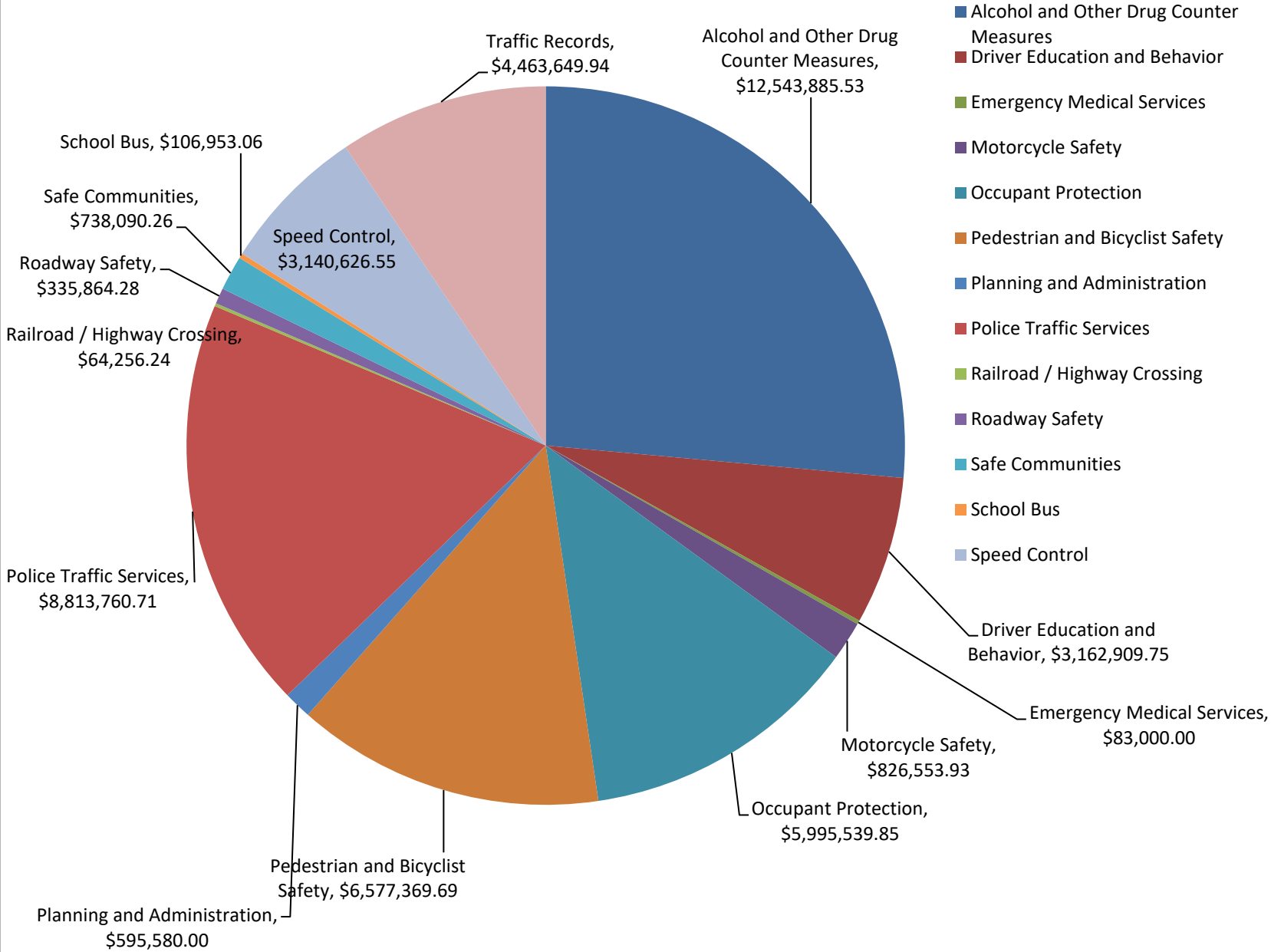
Program Area	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local		
			402	405B	405C	405D	405F	405H	STATE	INCOME		LOCAL	
Planning and Administration	Planned:	3	\$6,181,979.56	\$595,580.00						\$5,586,399.56		\$0.00	
	Actual:	3	\$6,181,979.56	\$595,580.00						\$5,586,399.56		\$0.00	
Alcohol and Other Drug Counter Measures	Planned:	78	\$22,088,368.14	\$2,309,587.47		\$11,449,760.48				\$246,500.00	\$8,225.00	\$8,074,295.19	\$282,723.98
	Actual:	76	\$37,979,368.77	\$2,128,836.14		\$10,415,049.39				\$90,553.13	\$18,900.00	\$25,326,030.11	\$269,268.37
Emergency Medical Services	Planned:	1	\$292,944.02	\$210,543.15								\$82,400.87	
	Actual:	1	\$301,242.93	\$83,000.00						\$116,050.18		\$102,192.75	
Motorcycle Safety	Planned:	5	\$1,935,388.63	\$408,242.86				\$419,999.04		\$330,000.00		\$777,146.73	
	Actual:	5	\$8,245,980.71	\$406,790.37				\$419,763.56		\$329,380.06		\$7,090,046.72	
Occupant Protection	Planned:	68	\$11,689,078.40	\$3,261,712.01	\$3,094,913.51					\$24,642.67		\$5,307,810.21	\$348,237.65
	Actual:	68	\$55,156,359.52	\$3,059,319.55	\$2,936,220.30					\$24,215.18		\$49,136,604.49	\$295,496.93
Pedestrian and Bicyclist Safety	Planned:	22	\$12,229,823.22	\$4,554,325.34				\$2,194,447.14		\$145,743.36	\$5,600.00	\$5,329,707.38	\$281,988.16
	Actual:	22	\$16,660,152.92	\$4,398,964.79				\$2,178,404.90		\$145,743.36	\$5,600.00	\$9,931,439.87	\$221,518.52
Police Traffic Services	Planned:	162	\$14,479,856.95	\$11,221,789.06								\$3,258,067.90	\$9,906,985.06
	Actual:	162	\$12,635,153.03	\$8,813,760.71						\$487,748.00		\$3,333,644.32	\$7,647,236.47
Speed Control	Planned:	48	\$6,421,788.44	\$3,327,868.40						\$4,398.75		\$3,089,521.29	\$327,868.40
	Actual:	48	\$7,305,928.14	\$3,140,626.55						\$4,398.75		\$4,160,902.84	\$233,543.71
Traffic Records	Planned:	7	\$8,714,403.95	\$422,475.86		\$4,399,307.95				\$2,820,518.83		\$1,072,101.31	
	Actual:	7	\$8,501,401.36	\$353,577.45		\$4,110,072.49				\$2,820,518.83		\$1,217,232.59	
Driver Education and Behavior	Planned:	11	\$5,190,858.23	\$3,356,159.25								\$1,834,698.98	
	Actual:	11	\$22,167,765.03	\$3,162,909.75						\$18,286.44		\$18,986,568.84	
Railroad / Highway Crossing	Planned:	1	\$91,725.99	\$73,293.00								\$18,432.99	
	Actual:	1	\$96,151.81	\$64,256.24								\$31,895.57	
Roadway Safety	Planned:	2	\$5,793,762.97	\$354,714.94						\$2,671,000.00		\$2,768,048.03	
	Actual:	2	\$11,673,718.53	\$335,864.28						\$2,662,331.77		\$8,675,522.48	
Safe Communities	Planned:	1	\$1,080,345.72	\$799,996.92								\$280,348.80	\$799,996.92
	Actual:	1	\$1,077,801.64	\$738,090.26								\$339,711.38	\$738,090.26
School Bus	Planned:	1	\$142,623.06	\$106,953.06								\$35,670.00	
	Actual:	1	\$150,951.18	\$106,953.06								\$43,998.12	

TOTALS:	Planned:	410	\$96,332,947.28	\$31,003,241.31	\$3,094,913.51	\$4,399,307.95	\$11,449,760.48	\$419,999.04	\$2,194,447.14	\$11,829,203.17	\$13,825.00	\$31,928,249.69	\$11,947,800.16
	Actual:	408	\$188,133,955.13	\$27,388,529.15	\$2,936,220.30	\$4,110,072.49	\$10,415,049.39	\$419,763.56	\$2,178,404.90	\$12,285,625.26	\$24,500.00	\$128,375,790.08	\$9,405,154.26

FY 2023 Traffic Safety Expenditures - All Funds



FY 2023 Federal Expenditures By Program Area



SECTION SIX
NOTEWORTHY PROJECTS

FY2023 Best Practice Form

Overview

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Recommending a Project

To recommend a project that has demonstrated effective management practices, please complete the following form for each recommended project.

Organization:	Sherry Matthews Group
Project Title:	TxDOT Event Crisis Management Plan
Project ID:	2023-SMAM-SOW-0008
Noteworthy Practices:	The Sherry Matthews Group has formalized a crisis communication plan, encompassing best practices for outreach staff and vendors. This plan includes training, crisis management guidelines, and contingency protocols for various crisis scenarios, applicable to all TxDOT campaigns.
Evidence of Success:	The Sherry Matthews Group and its vendors successfully implemented outreach events across the state and navigated various situations including a shooting, which occurred in the same mall as an outreach event. Other adjustments to outreach events due to adverse weather were also successful.

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Recommending a Project

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Organization:	Texas A&M Transportation Institute (TTI)
Project Title:	Training and Assistance for Criminal Justice Professionals on DWI Treatment Interventions
Project ID:	2023-TTI-G-1YG-0078
Noteworthy Practices:	<p>The Texas Transportation Institute (TTI) remains steadfast in its commitment to reducing the incidence of alcohol-impaired driving and its tragic consequences of crashes, injuries, and fatalities. Our mission is to create lasting change and to achieve this, we are adopting a multifaceted approach focused on education, collaboration, and continuous improvement.</p> <p>The Training and Assistance for Criminal Justice Professionals on DWI Treatment Interventions project fostered statewide partnerships and promoted awareness that created enduring change. TTI delivered live training sessions to criminal justice professionals, equipping them with evidence-based knowledge on mental health intervention practices relevant to DWI cases. Recognizing the importance of community involvement, TTI staff presented condensed versions of our content at coalitions throughout the fiscal year. These outreach training opportunities aided in raising awareness and engaging a wider audience in our mission. TTI also conducted a focus group with pre-trial staff involved in DWI cases. Their insights guided the development toolkit containing referral and monitoring practices used in DWI cases at the pre-trial stage. The resulting toolkit was shared with all Texas jurisdictions, promoting consistency and best practices across the state.</p> <p>The TTI team is dedicated to pursuing safer roads and a brighter future for Texas. Through education, collaboration, and sustained effort, we aspire to</p>

	<p>reduce the devastating toll of alcohol-impaired driving and create a lasting change that will benefit us all.</p>
<p>Evidence of Success:</p>	<p>The success of the project is evident in the following accomplishments:</p> <p>Geographical Impact: Nearly 40% of Texas counties had at least one CJP participate in the comprehensive training, showcasing the broad geographical reach of the program.</p> <p>High Participant Satisfaction: Evaluation results for this year's training indicate high participant satisfaction, with participants expressing their ability to apply the content in their job duties, a willingness to recommend the training to peers, and gratitude for the shared resources.</p> <p>Extended Community Outreach: In 2023, the TTI staff expanded their outreach efforts by offering the community a shorter DWI and Mental Health version of the training. This initiative attracted 52 participants and received positive feedback, leading to potential collaborations for increased training opportunities.</p> <p>Focus Group Insights: The focus group findings provided crucial insights into pre-trial stage practices related to treatment referrals and monitoring practices for DWI offenders in the state. Identified limitations, such as the lack of screening and assessment, limited partnerships with treatment providers, and issues related to expungement, will inform future training and outreach efforts to address these challenges.</p> <p>In conclusion, the project's success is evident through its substantial growth in training participants (TTI staff exceeded the expected number of training participants with 174 participants trained, significantly surpassing the contract's proposed target of 50 participants), positive professional feedback, expanded outreach to the community, and insights gained through focus groups. The TTI staff's dedication to promoting DWI prevention and treatment intervention efforts across Texas has proven effective, and the project continues to make a meaningful impact on raising awareness and providing valuable resources in the fight against impaired driving.</p>

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Recommending a Project

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Organization:	Texas Department of State Health Services (DSHS)
Project Title:	DSHS Safe Riders Child Passenger Safety (CPS) Program
Project ID:	2023-TDSHS-G-1YG-0021
Noteworthy Practices:	<p>Safe Riders continued work to improve the program. In fiscal year (FY)2023, Safe Riders implemented a few best practices:</p> <ul style="list-style-type: none"> • Geographic Information System (GIS) Mapping – Safe Riders worked with DSHS GIS mapping department to develop a distribution partner site interactive map and posted it on the Safe Riders website. The map helps Texas families locate car seat distribution sites in their community. The map has a search option where a visitor enters a zip code or city to find the nearest location. The Safe Riders team uses this map as a faster method of making referrals to families in need in local communities. The map also allows Safe Riders to easily identify gap areas where CPS resources are needed, informing the Safe Riders strategic plan for the FY2024 year. • Technical Assistance (TA) – Safe Riders incorporated check-in meetings with distribution partner sites as a more tailored approach to providing TA. Check-ins allowed Safe Riders staff to clearly understand how the services are provided in the local communities (i.e., classroom-based, inspection station, virtual, etc.), site capacity, resources, challenges, and concerns. Through FY2023 check-ins, Safe Riders identified opportunities to begin to standardize and develop materials to help partners implement the Safe Riders program in their local community and informed the Safe Riders team on improvements to the application, implementation guidelines, and ongoing processes.

- **Qualtrics** – Safe Riders developed a new reporting platform in FY2023. Using Qualtrics reduced each site’s reporting requirements to Safe Riders each month (attachments and data). Qualtrics also allowed Safe Riders to compile reports more easily.
- **Inspection Stations** – Safe Riders expanded from only providing classroom-based education to allowing distribution partner sites to offer CPS services through inspection stations (car-side education) with child safety seat distribution. Safe Riders allowed partners to have consistent inspection station sites and flexibility to offer mobile inspection stations in communities of need that are within their scope of service. Mobile fitting stations are a known and effective CPS strategy.

- **GIS Mapping** – This tool offers a new program site search method. Safe Riders saw an increase in the number of users to the website and will continue to track the numbers to assess use.

Month	View Count	Users	New Users
Aug-23	1,600	228	228
Sep-23	2,100	268	262

- **Technical Assistance** – Safe Riders has increased the number of trainings held and additional TA provided based on the individual check-in meetings. Check-in with sites has improved our site communication and we hear more often from sites that either need assistance, have changes, or need support, an increase from last year.
- **Qualtrics** – By using Qualtrics, Safe Riders saw the number of missing reports (by the deadline) decrease. Safe Riders received satisfaction reports from some distribution partner sites who were happy with the change in reporting as a simpler reporting method.
- **Inspection Stations** – Safe Riders now has sites offering CPS services car side (only during inspection stations events) and other sites in rural communities supporting families through regular inspection stations in mobile inspection stations sites. This improved the services offered and broadened the Safe Riders reach. In FY2023, car seat distribution numbers increased providing over 6,000 seats to families in need.

Evidence of Success:

FY2023 Best Practice Form

Overview

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Recommending a Project

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Organization:	Texas A&M Transportation Institute
Project Title:	Street Coaching for Pedestrians and Cyclists: Putting Laws Into Practice on University Campuses
Project ID:	2023-TTI-G-1YG-0068
Noteworthy Practices:	<p>This project focuses deliverables on one selected university campus for the duration of the grant year. To select the university campus in Fiscal Year 2023, TxSTORM data, provided by TxDOT, was used to identify a priority community for pedestrian and bicycle safety. Based on the provided data, the TTI project team identified communities that rank within the top 25 for both pedestrian and bicycle crash counts and had university campuses in the area. These communities included San Antonio, Houston, Dallas, Fort Worth, Galveston, and Waco. In addition to taking into account pedestrian and bicycle crashes, the TTI project team also aimed to select a university campus with a diverse and underserved student population. With these two goals in mind, the University of Texas at San Antonio was selected as the focus for the Street Coaching for Pedestrians and Cyclists project in Fiscal Year 2023.</p> <p>The University of Texas at San Antonio (UTSA) has a student population of over 35K students, representing nearly 100 countries. Furthermore, 43 percent of the students are first generation college students and almost 60 percent of the student population is Hispanic. Given the student body makeup, it was likely many students had never received formal bicycle/pedestrian safety education and/or were unaware of Texas bicycle/pedestrian safety laws (especially those students from other countries). There was a clear need to provide education, training, and safety enforcement materials to the UTSA community.</p>

	<p>Additionally, as part of the project, an Advisory Committee of local traffic safety stakeholders is established to provide insight into campus traffic safety culture for vulnerable roadway users. The Advisory Committee is also tasked with championing the ped/bike safety message after the project grant year ends so that ped/bike law enforcement and education continues to be a priority on campus.</p>
<p>Evidence of Success:</p>	<p>All materials produced as part of this project embraced the UTSA culture. Focus groups and communication with campus leadership (through the UTSA Advisory Committee) informed the Pedestrian and Bicycle Safety Plan, which recommended engineering treatments to improve pedestrian and bicycle safety, education and training opportunities for students/staff, and a law enforcement mobilization plan to encourage the UTSA community to follow Texas pedestrian and bicycle safety laws. The information obtained from UTSA students and staff also informed the self-directed training by identifying the most frequent pedestrian and bicycle law violations.</p> <p>In addition to the Advisory Committee championing pedestrian/bicycle safety on the UTSA campus, a committee member also distributed the training materials produced as part of this project to the greater San Antonio community. Materials for this project were distributed at Alamo Area Metropolitan Planning Organization (AAMPO) Pedestrian and Bicycle Safety Classes for the general public.</p>

Best Practice Form

Overview

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Organization:	National Safety Council
Project Title:	Our Driving Concern - Texas Employer Traffic Safety Awards Roadshow
Project ID:	2023-NSC-G-1YG-0109
Noteworthy Practice(s):	<p>National Safety Council honors Texas employers through <i>Our Driving Concern</i> employer traffic safety awards program. Traffic safety awards are presented to Texas organizations that excel in programs to promote safe driving behaviors among employees both on and off the job. The program goal is to increase traffic safety education through employers to help reduce crashes, reduce costs and organizations also demonstrate concern for the well-being of employees and their families.</p> <ul style="list-style-type: none"> Eligibility: Any Texas employer is eligible to submit an awards application. Individuals or groups may nominate an organization. Eligible employers may be government, corporate, private, or not-for-profit – small or large. Judging: Employers are scored based on the program demonstration of education, outreach, and positive outcomes within their organization. Categories: There are three – exemplary award recipient, award recipient and honorable mention. Annual Awards Presentation: Award recipients are honored each year, typically at a Texas safety event or local gathering. New this year: NSC took the awards show on the road! Our Driving Concern staff traveled throughout the state of Texas recognizing the award winners. City of Arlington, Waco and Irving and JR Ramon Demolition hosted events on-site to celebrate. The Permian Road Safety Coalition hosted a luncheon where ODC staff recognized Pioneer Natural Resources, Texas Mutual Insurance Company, Ace Fluids and Stewart Welding and Machine Inc.

	<ul style="list-style-type: none"> • Best Practices and Award Video: Award recipients exemplify the highest standards of achievement in the field of employee education and outreach in traffic safety and driver behavior. The programs serve as models for Texas employers to emulate in developing or reviewing other workplace traffic safety programs. The best practice brochure and award video, highlight the award recipients and share the stories of their successes.
<p>Evidence of Success:</p>	<p>This program is an opportunity for Texas employers to demonstrate that an investment in traffic safety education is good for employees, communities – and good for business.</p> <p>The Our Driving Concern Awards program takes several months to prepare, plan, and execute. NSC builds online submission capabilities, we communicate the opportunity to nominate organizations and prepare the scoring rubric. Once nominations are received, we build communications materials to highlight the award recipients to include congratulatory emails, physical awards, and video.</p> <p>Each year, dozens of organizations apply to be recognized and they inspire others on the Road to Zero fatalities and serious injuries. Our award program showcases remarkable accomplishments, celebrates success, and inspires other to strive for safety excellence. This year we celebrated an individual CEO who was nominated for steadfast support of safety programs throughout his career.</p> <p>Highlights from 2023 awards program:</p> <ul style="list-style-type: none"> • City of Arlington - 50% decrease in crash costs from FY21 to FY22 (\$227,008 to \$124,196). • After implementing a new in-vehicle monitoring system last year, Texas Mutual Insurance Company saw driver safety scores rise to an average of 97.6. • At the City of Grand Prairie, crash incidents dropped from seven in 2021 to two in 2022 thanks to its driver safety program efforts. • A Pioneer Natural Resources driver won the region’s inaugural No Need for Speed award after more than 600 hours behind the wheel during a six-month period without incident. • Last year, 931 Texas Mutual policyholders attended in person defensive driving classes and more than 1,000 others attended online. • Ace Fluid Solutions’ driving safety culture has led to a 75% reduction in motor vehicle incidents and a 50% decline in driving events. • JR Ramon Demolition’s unique Driver Safety Banner of the Month program has helped incident rates drop by 45% from 2021. • Stewart Welding & Machine’s traffic safety program results include zero auto crash losses out of 88 vehicles and about 1.32 million miles traveled; moderate speeding events declined by 40% and severe speeding events declined by 85%.

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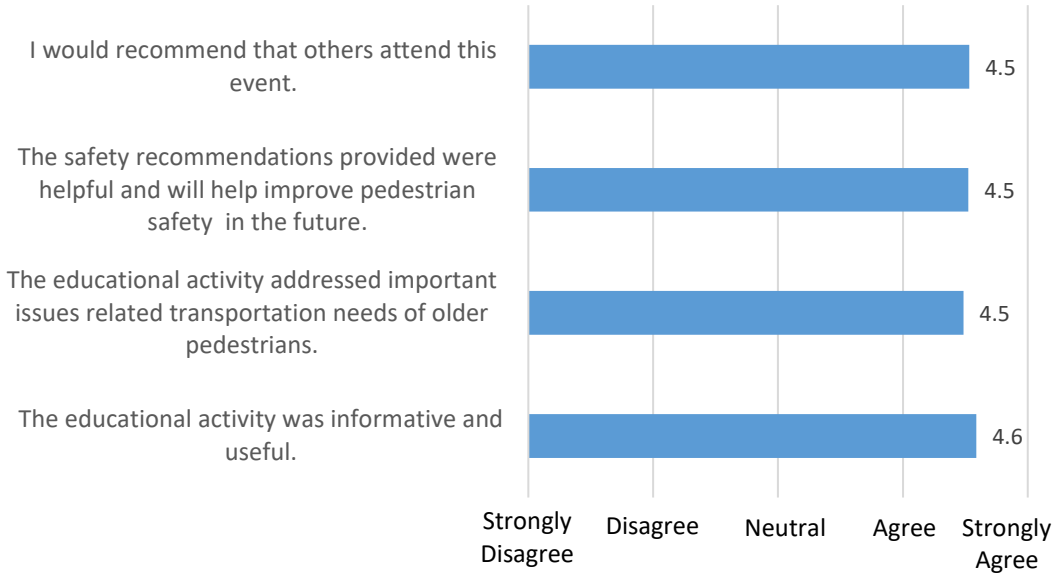
Organization:	Texas A&M Transportation Institute
Project Title:	Pedestrian Safety Improvement of Older Vulnerable Users in Texas
Project ID:	2023-TTI-G-1YG-0047
Noteworthy Practices:	<p>This project focused on improving the safety of older pedestrians, especially in communities where older pedestrian crashes are over-represented. Here are the noteworthy practices of the project:</p> <ol style="list-style-type: none"> 1. Educational Kit: <ul style="list-style-type: none"> - Legibility and Attention. The project emphasized the importance of making educational materials accessible to older pedestrians. It was achieved by increasing the font size of the safety brochure and worksheets, making them easier to read. - Interactive Games: To engage older pedestrians and effectively convey safety messages, the team included interactive game activities like crossword puzzles and word searches in the educational kit. These activities not only educate but also make the learning process enjoyable. 2. Educational Activities: <ul style="list-style-type: none"> - Maximizing Senior Participation: The project actively sought opportunities to engage older pedestrians in educational activities. The team identified and partnered with groups like knitting clubs to create venues for these activities. This approach aimed to increase participation and make the safety education more accessible. - Contingency Planning: Recognizing that events might be canceled for various reasons, the team wisely scheduled extra educational activities as backups. This ensured that the team could fulfill the commitment to conducting a specific number of activities and maintain a consistent safety educational effort.

Evidence of Success:

Here are the key evidence of the project success:

- 1. Exceeding Activity Goals: The project exceeded its initial plan of conducting five activities by adding two more, totaling seven. This proactive approach ensured a more comprehensive outreach to senior participants in the communities. The willingness to go above and beyond the initial plan reflects dedication and adaptability.
- 2. Effectiveness of Interactive Games: Including interactive and fun elements in the educational activities, such as games, contributed to their effectiveness. Many seniors enjoyed these activities, making the safety messages more engaging and memorable. It suggests that a more interactive and enjoyable approach effectively conveys important safety information.
- 3. Positive Feedback: Of a total 83 seniors who attended, the feedback from 64 seniors who completed the evaluation forms was overwhelmingly positive. The average scores for the evaluation questions, ranging from 4.5 to 4.6 of 5, indicate a high level of satisfaction with the educational activities. It demonstrates that the activities were not only engaging but also informative and well-received by senior participants.

Survey Results



FY2023 Best Practice Form

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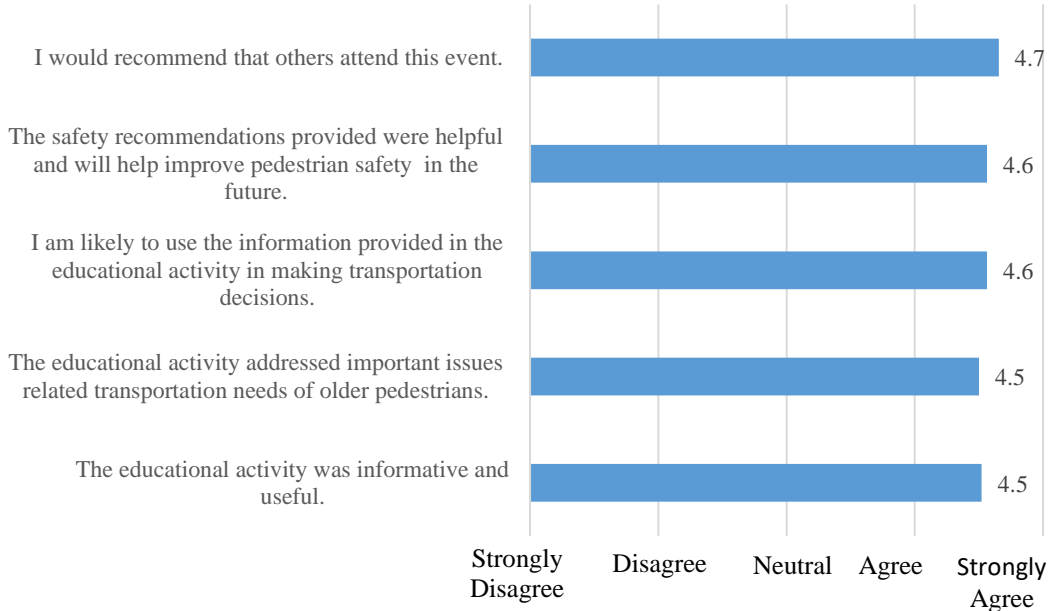
Organization:	Texas A&M Transportation Institute
Project Title:	Traffic Safety Improvement of Senior Drivers in Texas
Project ID:	2023-TTI-G-1YG-0048
Noteworthy Practices:	<p>This project is specifically focused on improving the safety of senior drivers, especially in communities where senior driver crashes are over-represented. The project had two primary components: the development of an educational kit and the execution of educational activities.</p> <ol style="list-style-type: none">1. Educational kit: legibility and attention. The team recognized the importance of ensuring that the educational materials are accessible to seniors. The team increased the font size on the safety brochure and worksheets to enhance legibility. To capture the attention of seniors, the team also incorporated interactive game activities, such as crossword puzzles, word searches, and bingo games, into the educational kit. These activities were designed to convey safety messages effectively and engage seniors in the learning process.2. Educational activities: The project aimed to maximize the participation of senior drivers. To achieve this, the team actively sought out events or clubs that would attract seniors. For example, the team hosted a pot-luck party for seniors at the library as a means to connect with and involve senior drivers in the educational process. This community event likely fostered a sense of belonging and encouraged participation. Recognizing the possibility of events being canceled due to circumstances beyond their control, the team took a proactive approach by scheduling an additional educational activity as a backup. This ensured that the team could maintain the commitment to conducting a specified number of educational activities.

Evidence of Success:

The project was successful in conducting a total of ten educational activities and these activities were well-received by the senior participants. Using an evaluation form at the end of each session allowed the team to gather feedback and assess the impact of educational activities. Here is the evidence of the success of this project.

- 1. The team exceeded their initial plan of conducting eight activities by adding two more. This proactive approach ensured a comprehensive outreach to senior drivers in the community.
- 2. With 145 seniors attending the sessions, the project effectively engaged a substantial number of participants. It is a positive sign of the community's interest and willingness to learn about senior driver safety.
- 3. It's noteworthy that many seniors enjoyed the bingo game. This interactive and fun element likely contributed to the effectiveness of the educational activities, making the safety messages more engaging and memorable.
- 4. The feedback from 96 seniors who completed the evaluation forms was positive. The average scores for the evaluation questions, ranging from 4.5 to 4.7 out of 5 (as shown in the figure below), indicate a high level of satisfaction with the educational activities. It suggests that the activities were engaging, informative, and well-received by the senior participants.

Survey Results



APPENDIX A
PROJECT CROSS REFERENCES

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Bexar County District Attorney's Office 2023-BexarCoD-G-1YG-0095	AL	405D M5BAC	Planned: \$18,841.00 Actual: \$15,370.60			\$21,884.10 \$20,172.28	\$40,725.10 \$35,542.88
City of Denton Police Department 2023-DentonPD-G-1YG-0010	AL	405D M5BAC	Planned: \$61,978.81 Actual: \$54,200.84			\$20,742.93 \$18,139.81	\$82,721.74 \$72,340.65
Fort Bend County District Attorney's Office 2023-FortBend-G-1YG-0161	AL	405D M5BAC	Planned: \$49,261.25 Actual: \$32,988.19			\$12,315.33 \$8,247.05	\$61,576.58 \$41,235.24
Harris County District Attorney 2023-HarrisDA-G-1YG-0098	AL	405D M5HVE	Planned: \$299,889.35 Actual: \$298,152.36			\$74,972.34 \$74,538.07	\$374,861.69 \$372,690.43
Harris County District Attorney 2023-HarrisDA-G-1YG-0113	AL	405D M5OT	Planned: \$250,000.00 Actual: \$248,627.26			\$83,451.61 \$83,008.41	\$333,451.61 \$331,635.67
Montgomery County District Attorney's Office 2023-MCDAO-G-1YG-0091	AL	402 AL	Planned: \$140,024.00 Actual: \$140,024.00			\$98,958.89 \$126,843.59	\$238,982.89 \$266,867.59
Texas Alcoholic Beverage Commission 2023-TABC-G-1YG-0119	AL	405D M5HVE	Planned: \$499,997.64 Actual: \$454,916.70			\$386,231.09 \$803,527.04	\$886,228.73 \$1,258,443.74
Texas Department of Public Safety 2023-TDPS-G-1YG-0003	AL	405D M5HVE	Planned: \$599,546.78 Actual: \$493,416.10			\$612,000.00 \$612,000.00	\$1,211,546.78 \$1,105,416.10

STEP - Click It Or Ticket Mobilization **Group Project**

Bexar County Constable Pct 3 2023-BexarPR3-CIOT-00045	M1HVE	405B M1HVE	Planned: \$4,815.00 Actual: \$4,346.48			\$1,218.47 \$1,205.86	\$6,033.47 \$5,552.34
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Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			99	4	1				68					22	3	168	4	4	50	1	2	3

City of Texarkana Police Department 2023-TexarkPD-CIOT-00021	M1HVE	405B M1HVE	Planned: \$3,000.00 Actual: \$513.22			\$859.65 \$285.13	\$3,859.65 \$798.35
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Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			12	26										1		7					1	1

The City of Mineola Police Department 2023-MineolaPD-CIOT-00030	M1HVE	405B M1HVE	Planned: \$4,928.68 Actual: \$4,926.25			\$1,256.52 \$1,300.56	\$6,185.20 \$6,226.81
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Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			133	7	7			3	28					3		75	3		350	1	1	1

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization **Group Project**

City of Robinson Police Department M1HVE 405B M1HVE **Planned:** \$3,975.00 \$1,038.48 **\$5,013.48**
 2023-RobinsonPD-CIOT-00050 **Actual:** \$3,427.33 \$1,140.54 **\$4,567.87**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			70	1					30							60			1	1	1

Town of Horizon City Police Department M1HVE 405B M1HVE **Planned:** \$4,965.78 \$1,261.58 **\$6,227.36**
 2023-HorizonPD-CIOT-00049 **Actual:** \$1,383.70 \$517.63 **\$1,901.33**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			30	3	1				10					2	16	28	2		150	500	1	1

City of Progreso Police Department M1HVE 405B M1HVE **Planned:** \$2,993.75 \$782.77 **\$3,776.52**
 2023-ProgresoPD-CIOT-00024 **Actual:** \$2,993.64 \$1,130.05 **\$4,123.69**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			127	8	1			1	83	3				24		90	1					1

Tom Green County M1HVE 405B M1HVE **Planned:** \$3,000.00 \$770.10 **\$3,770.10**
 2023-Tomgreen-CIOT-00025 **Actual:** \$2,825.00 \$704.88 **\$3,529.88**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			56	1					14	2						15	4					2

City of Breckenridge Police Department M1HVE 405B M1HVE **Planned:** \$2,996.00 \$749.00 **\$3,745.00**
 2023-BreckenRidPD-CIOT-00027 **Actual:** \$1,381.39 \$345.36 **\$1,726.75**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			64	20	2				7			1				23	4					2

Fort Bend County Sheriff's Office M1HVE 405B M1HVE **Planned:** \$12,000.00 \$3,087.92 **\$15,087.92**
 2023-FBCoSO-CIOT-00012 **Actual:** \$2,815.28 \$834.83 **\$3,650.11**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			55						27							12						2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization Group Project

City of Pharr Police Department M1HVE 405B M1HVE Planned: \$5,000.00 \$1,617.27 **\$6,617.27**
 2023-PharrPD-CIOT-00053 Actual: \$4,458.52 \$1,521.12 **\$5,979.64**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				106	20	8		1	21					3		32	1			1	1	7

City of Port Arthur Police Department M1HVE 405B M1HVE Planned: \$3,459.12 \$931.89 **\$4,391.01**
 2023-PortArthur-CIOT-00031 Actual: \$1,048.86 \$295.05 **\$1,343.91**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				20	20				2							16						2

Cass County Sheriff's Office M1HVE 405B M1HVE Planned: \$2,995.00 \$928.45 **\$3,923.45**
 2023-CassCOSO-CIOT-00042 Actual: \$2,109.28 \$721.33 **\$2,830.61**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				73	4			2	34	1		2	1			56	26					1

Webb County Constable Pct. 2 M1HVE 405B M1HVE Planned: \$9,995.00 \$2,570.34 **\$12,565.34**
 2023-WebbCCP2-CIOT-00054 Actual: \$9,903.17 \$2,500.47 **\$12,403.64**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				304	119	52			269							441	5			200	3	3	3

City of Wichita Falls Police Department M1HVE 405B M1HVE Planned: \$13,988.77 \$3,547.66 **\$17,536.43**
 2023-WichitaPD-CIOT-00041 Actual: \$11,637.02 \$3,383.00 **\$15,020.02**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				157	114	1			148				10	16	164	56							3

The City of Lavon Police Department M1HVE 405B M1HVE Planned: \$2,962.99 \$941.93 **\$3,904.92**
 2023-LavonPD-CIOT-00047 Actual: \$2,739.73 \$1,097.03 **\$3,836.76**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				64					24	1						32				84	2	1	4

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization **Group Project**

City of Sullivan City Police Department M1HVE 405B M1HVE **Planned:** \$9,991.95 \$2,500.63 **\$12,492.58**
 2023-SullivanPD-CIOT-00002 **Actual:** \$8,710.00 \$6,318.54 **\$15,028.54**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			320	39					178							142	8			2	2	3

City of Willow Park Police Department M1HVE 405B M1HVE **Planned:** \$2,997.60 \$783.94 **\$3,781.54**
 2023-WillowParkPD-CIOT-00040 **Actual:** \$2,398.27 \$628.16 **\$3,026.43**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			66						102	1						80	4			1	1	1

City of Garland Police Department M1HVE 405B M1HVE **Planned:** \$4,992.00 \$1,265.26 **\$6,257.26**
 2023-GarlandPD-CIOT-00003 **Actual:** \$4,807.92 \$1,491.55 **\$6,299.47**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			65	140	6				5					5		119	2			1	1	2

City of Euless Police Department M1HVE 405B M1HVE **Planned:** \$3,934.93 \$990.80 **\$4,925.73**
 2023-Euless-CIOT-00043 **Actual:** \$3,667.48 \$1,053.94 **\$4,721.42**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			54	32					3	1				4		42	1			200	1	1	12

City of Laredo Police Department M1HVE 405B M1HVE **Planned:** \$24,999.75 \$7,749.92 **\$32,749.67**
 2023-LaredoPD-CIOT-00038 **Actual:** \$21,342.47 \$6,842.51 **\$28,184.98**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			355	195	46				236			91	71	56	688	4			50	10		10

City of Corpus Christi Police Department M1HVE 405B M1HVE **Planned:** \$10,591.36 \$2,822.74 **\$13,414.10**
 2023-CorpusPD-CIOT-00004 **Actual:**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
																				1	1	1

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization

Group Project

City of Alton Police Department M1HVE 405B M1HVE Planned: \$7,976.19 \$2,344.20 **\$10,320.39**
 2023-AltonPD-CIOT-00023 Actual: \$372.06 \$141.70 **\$513.76**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			6						1									3	1	2

City of Mission Police Department M1HVE 405B M1HVE Planned: \$3,500.00 \$884.93 **\$4,384.93**
 2023-Mission-CIOT-00005 Actual: \$2,019.00 \$842.69 **\$2,861.69**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			41	15	4				11				3	8	5	35	1			1	1	2

Taylor County Sheriff's Office M1HVE 405B M1HVE Planned: \$2,992.15 \$787.52 **\$3,779.67**
 2023-TaylorCoSO-CIOT-00039 Actual: \$1,303.43 \$533.77 **\$1,837.20**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			36						1	1						2	1			2		2

City of San Antonio Police Department M1HVE 405B M1HVE Planned: \$35,000.00 \$8,953.71 **\$43,953.71**
 2023-SanAntPD-CIOT-00013 Actual: \$18,248.13 \$5,339.23 **\$23,587.36**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			247	117	9				28				10	1	6	107	14					7

City of Frisco Police Department M1HVE 405B M1HVE Planned: \$4,881.06 \$1,223.20 **\$6,104.26**
 2023-FriscoPD-CIOT-00032 Actual: \$4,037.21 \$1,059.84 **\$5,097.05**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			54	24	3				24					4		39	2			1	1	8

Deaf Smith County Sheriff's Office M1HVE 405B M1HVE Planned: \$7,995.00 \$2,023.25 **\$10,018.25**
 2023-DeafCOSO-CIOT-00035 Actual: \$1,634.20 \$620.31 **\$2,254.51**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			42	6					63					3			1	50	50			1	6

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization **Group Project**

City of Bedford Police Department M1HVE 405B M1HVE **Planned:** \$5,997.48 \$1,517.96 **\$7,515.44**
 2023-Bedford-CIOT-00036 **Actual:** \$2,188.43 \$671.70 **\$2,860.13**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			40	20	2				88							10	52	1		1	1	2

The City of Celina Police Department M1HVE 405B M1HVE **Planned:** \$2,464.82 \$771.98 **\$3,236.80**
 2023-CelinaPD-CIOT-00037 **Actual:** \$2,108.62 \$660.42 **\$2,769.04**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			34		1				7								6			1	1	5

The City of Shallowater Police Department M1HVE 405B M1HVE **Planned:** \$1,472.32 \$382.80 **\$1,855.12**
 2023-ShallowaterPD-CIOT-00006 **Actual:** \$164.00 \$42.64 **\$206.64**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			4	3					2										2		1	2

City of Dallas Police Department M1HVE 405B M1HVE **Planned:** \$49,962.00 \$12,946.51 **\$62,908.51**
 2023-Dallas-CIOT-00007 **Actual:** \$33,492.90 \$8,678.97 **\$42,171.87**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			468	448	17				476							47	249		100	1	1	3

City of Linden Police Department M1HVE 405B M1HVE **Planned:** \$4,972.79 \$1,321.69 **\$6,294.48**
 2023-LindenPD-CIOT-00008 **Actual:** \$2,938.91 \$746.80 **\$3,685.71**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			72	11					96	1						1	7	1	63		1	1

The City of La Joya Police Department M1HVE 405B M1HVE **Planned:** \$3,995.00 \$1,232.86 **\$5,227.86**
 2023-LaJoyaPD-CIOT-00020 **Actual:** \$857.90 \$1,577.15 **\$2,435.05**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			27	17					8								16			1	1	5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization Group Project

City of Kyle Police Department M1HVE 405B M1HVE Planned: \$3,144.00 \$828.56 **\$3,972.56**
 2023-KylePD-CIOT-00010 Actual: \$3,144.00 \$847.16 **\$3,991.16**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD				ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
	50			8	11			38					5	3			57	2	188	1	1	2

Milam County Sheriff Office M1HVE 405B M1HVE Planned: \$2,940.51 \$803.62 **\$3,744.13**
 2023-MilCoSO-CIOT-00052 Actual:

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD				ITC	HMV	Other Citations	Other Arrests	Prod.
																	1	1	1	2	2

Fort Bend County Constable Precinct 1 M1HVE 405B M1HVE Planned: \$5,985.00 \$1,615.17 **\$7,600.17**
 2023-FortBendPct1-CIOT-00011 Actual: \$5,424.98 \$1,466.54 **\$6,891.52**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD				ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	
	93			13	2			99						11			78		200	200	1		2

City of Ingleside Police Department M1HVE 405B M1HVE Planned: \$2,437.69 \$635.43 **\$3,073.12**
 2023-InglesidePD-CIOT-00057 Actual: \$1,101.84 \$287.21 **\$1,389.05**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD				ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	
	29			17	3			6						1		3	10	4					2

Montgomery County Constables Office Pct 1 M1HVE 405B M1HVE Planned: \$4,000.10 \$1,079.46 **\$5,079.56**
 2023-MoCoP1Co-CIOT-00014 Actual: \$1,797.00 \$486.44 **\$2,283.44**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD				ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	
	31			8				21						1		17							5

City of Harlingen Police Department M1HVE 405B M1HVE Planned: \$16,000.00 \$4,000.88 **\$20,000.88**
 2023-Harlingen-CIOT-00015 Actual: \$2,579.05 \$768.65 **\$3,347.70**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD				ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
	57			45	6			5						1	6	7	2	150	150	1	1	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization **Group Project**

City of Abilene Police Department M1HVE 405B M1HVE **Planned:** \$9,960.00 \$2,510.40 **\$12,470.40**
 2023-Abilene-CIOT-00018 **Actual:** \$4,448.82 \$1,170.26 **\$5,619.08**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
				72	104	5			18					4		78			1		1

City of Houston Police Department M1HVE 405B M1HVE **Planned:** \$45,000.12 \$15,660.04 **\$60,660.16**
 2023-HoustonPD-CIOT-00019 **Actual:** \$44,907.01 \$15,627.64 **\$60,534.65**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				564	479	43			189	1		19	45		1,105	19			50	1	1	2

City of McAllen Police Department M1HVE 405B M1HVE **Planned:** \$19,922.23 \$4,984.25 **\$24,906.48**
 2023-McAllenPD-CIOT-00009 **Actual:** \$19,922.23 \$6,046.83 **\$25,969.06**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				514	145	12			79			7	23		183	11			150	1	1	2

Lee County Sheriff's Office M1HVE 405B M1HVE **Planned:** \$5,990.76 \$1,556.40 **\$7,547.16**
 2023-LeeCoSO-CIOT-00051 **Actual:** \$471.11 \$122.40 **\$593.51**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				13					2						6					1	2	1

City of Katy Police Department M1HVE 405B M1HVE **Planned:** \$3,969.76 \$1,017.06 **\$4,986.82**
 2023-KatyPD-CIOT-00060 **Actual:** \$3,892.81 \$1,020.03 **\$4,912.84**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				79	2	1			3						4	2						3

The City of Raymondville Police Department M1HVE 405B M1HVE **Planned:** \$3,990.00 \$1,008.21 **\$4,998.21**
 2023-RaymdvPD-CIOT-00058 **Actual:**

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization

Group Project

The City of Bertram Police Department M1HVE 405B M1HVE Planned: \$2,971.83 \$757.56 **\$3,729.39**
 2023-BertramPD-CIOT-00056 Actual: \$1,415.16 \$451.65 **\$1,866.81**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
				32	5	3			16	1						19	1			2

The City of Llano Police Department M1HVE 405B M1HVE Planned: \$1,980.09 \$511.45 **\$2,491.54**
 2023-LlanoPD-CIOT-00055 Actual: \$202.35 \$52.26 **\$254.61**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
				5					8									1	1	2

Harris County Sheriff's Office M1HVE 405B M1HVE Planned: \$9,909.90 \$2,488.21 **\$12,398.11**
 2023-HarrisCo-CIOT-00028 Actual: \$9,178.15 \$2,304.48 **\$11,482.63**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
				168	10	3			70	5			1	142		156	5			3

The City of Converse Police Department M1HVE 405B M1HVE Planned: \$4,989.52 \$1,283.68 **\$6,273.20**
 2023-ConversePD-CIOT-00048 Actual: \$2,381.50 \$639.49 **\$3,020.99**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
				60	3				14							51	2	20	20	2

City of Donna Police Department M1HVE 405B M1HVE Planned: \$9,978.00 \$2,537.95 **\$12,515.95**
 2023-DonnaPD-CIOT-00022 Actual: \$9,978.00 \$2,555.81 **\$12,533.81**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
				301	7	10			46				2	25	26	96	8	250	250	2

City of Gregory Police Department M1HVE 405B M1HVE Planned: \$1,968.00 \$540.98 **\$2,508.98**
 2023-GregoryPD-CIOT-00059 Actual: \$1,968.00 \$718.48 **\$2,686.48**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
				57	13	14			35	1			2	4	6	48	1	100		8

Project Cross-Reference by Task

Enforcement Projects																					
Organization / Project Number			PA	Fund Source			Federal Funds		State Funding	Prog. Income	Local Match	Project Total									
STEP - Click It Or Ticket Mobilization																		Group Project			
STEP - Click It Or Ticket Mobilization Subtotals			# of Projects: 51			Planned:		\$424,929.01		\$115,885.24		\$540,814.25									
			51			Actual:		\$279,611.81		\$88,798.09		\$368,409.90									
<i>Performance Data Summary:</i>																					
Crashes related to...			Enforce.		Safety Belt/Seat			CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.		Present	Media
Alcohol Speed ITC			Hours		Adult Child		HMV Seatbelt Speed			Speed	DWI	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
			5,426		2,273 274					2,742	20	155	490	285	4,610	147	826	2,869	46	42	151

Project Cross-Reference by Task

Enforcement Projects																										
Organization / Project Number			PA	Fund Source			Federal Funds				State Funding	Prog. Income	Local Match	Project Total												
STEP - Impaired Driving Mobilization																										
													Group Project													
City of Sullivan City Police Department			M5HVE	405D	M5HVE			Planned:				\$11,561.40	\$2,908.63	\$14,470.03												
2023-SullivanPD-IDM-00037							Actual:				\$11,558.10	\$15,491.84	\$27,049.94													
<i>Performance Data:</i>			Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests			PI&E Materials		Comm.	Present	Media								
			Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
						411	7					302	1						129	11			2	3	9	
Potter County Sheriff's Office			M5HVE	405D	M5HVE			Planned:				\$5,619.24	\$3,137.33	\$8,756.57												
2023-PotterCo-IDM-00013							Actual:				\$3,772.92	\$3,995.56	\$7,768.48													
<i>Performance Data:</i>			Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests			PI&E Materials		Comm.	Present	Media								
			Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
						82						8	3				1	1	40	1			2	19	1	
City of Garland Police Department			M5HVE	405D	M5HVE			Planned:				\$11,990.46	\$3,008.22	\$14,998.68												
2023-GarlandPD-IDM-00002							Actual:				\$11,499.32	\$5,358.60	\$16,857.92													
<i>Performance Data:</i>			Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests			PI&E Materials		Comm.	Present	Media								
			Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
						148	4					115	2				7		154	7			2	2	8	
City of Falfurrias Police Department			M5HVE	405D	M5HVE			Planned:				\$7,977.06	\$2,000.51	\$9,977.57												
2023-FalfurriasPD-IDM-00003							Actual:				\$663.77	\$277.52	\$941.29													
<i>Performance Data:</i>			Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests			PI&E Materials		Comm.	Present	Media								
			Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
						25						1						1	1			100	100		3	5
City of McAllen Police Department			M5HVE	405D	M5HVE			Planned:				\$29,997.52	\$7,499.38	\$37,496.90												
2023-McAllenPD-IDM-00004							Actual:				\$29,997.52	\$7,499.38	\$37,496.90													
<i>Performance Data:</i>			Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests			PI&E Materials		Comm.	Present	Media								
			Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
						792	5	2				173	3		10	65	1	219	23			302		1	1	5
City of Dallas Police Department			M5HVE	405D	M5HVE			Planned:				\$49,989.60	\$12,501.52	\$62,491.12												
2023-Dallas-IDM-00005							Actual:				\$13,083.31	\$3,272.87	\$16,356.18													
<i>Performance Data:</i>			Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests			PI&E Materials		Comm.	Present	Media								
			Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
						182	66	13				157	28			65		206	1			700		12	12	12

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

City of DeSoto Police Department M5HVE 405D M5HVE **Planned:** \$24,000.00 \$6,010.20 **\$30,010.20**
 2023-DeSotoPD-IDM-00006 **Actual:** \$20,333.43 \$5,571.28 **\$25,904.71**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			326		1				96	5				21		222	12		250	3	3	24

City of Laredo Police Department M5HVE 405D M5HVE **Planned:** \$49,999.50 \$15,499.85 **\$65,499.35**
 2023-LaredoPD-IDM-00007 **Actual:** \$49,999.50 \$15,499.85 **\$65,499.35**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			598	7	5			2	350	21		16	160	174	575	14		500	24		20

City of Houston Police Department M5HVE 405D M5HVE **Planned:** \$89,462.07 \$23,056.10 **\$112,518.17**
 2023-HoustonPD-IDM-00008 **Actual:** \$82,689.50 \$39,404.84 **\$122,094.34**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			785	29	9				606	12		22	95	HMV	1,463	52		360	5	5	6

City of La Porte Police Department M5HVE 405D M5HVE **Planned:** \$5,988.58 \$1,693.57 **\$7,682.15**
 2023-LaPorte-IDM-00009 **Actual:** \$3,007.90 \$850.63 **\$3,858.53**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			52						19	1			3	2	22		10	10			4

City of Cuney Police Department M5HVE 405D M5HVE **Planned:** \$8,991.00 \$2,262.95 **\$11,253.95**
 2023-CuneyPD-IDM-00010 **Actual:** \$1,896.70 \$1,093.11 **\$2,989.81**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			86					2	89						70	15		21	1	7	9

City of San Antonio Police Department M5HVE 405D M5HVE **Planned:** \$50,000.00 \$12,500.47 **\$62,500.47**
 2023-SanAntPD-IDM-00011 **Actual:** \$43,653.07 \$14,256.80 **\$57,909.87**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			687	4	2				184	40		12	4	47	155	38					12

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

City of Palacios Police Department M5HVE 405D M5HVE *Planned:* \$9,467.56 \$3,175.80 **\$12,643.36**
 2023-PalaciosPD-IDM-00012 *Actual:*

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests

City of Weslaco Police Department M5HVE 405D M5HVE *Planned:* \$23,965.00 \$6,021.76 **\$29,986.76**
 2023-WeslacoPD-IDM-00049 *Actual:* \$12,448.25 \$4,707.59 **\$17,155.84**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			263	7				59	8					14	12	23	20			1	1	10

City of Lubbock Police Department M5HVE 405D M5HVE *Planned:* \$21,486.63 \$5,371.66 **\$26,858.29**
 2023-Lubbock PD-IDM-00014 *Actual:* \$17,623.54 \$4,405.88 **\$22,029.42**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			364	25	14			291	7					27		199	17					

City of Woodway Police Department M5HVE 405D M5HVE *Planned:* \$57,976.02 \$14,641.26 **\$72,617.28**
 2023-CityofWoodway-IDM-00015 *Actual:* \$9,211.19 \$3,873.92 **\$13,085.11**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			135					14	14							38	3			19	1	5	3

City of Killeen Police Department M5HVE 405D M5HVE *Planned:* \$16,972.50 \$4,268.59 **\$21,241.09**
 2023-KilleenPD-IDM-00016 *Actual:*

City of Mission Police Department M5HVE 405D M5HVE *Planned:* \$14,998.50 \$3,750.61 **\$18,749.11**
 2023-Mission-IDM-00017 *Actual:* \$12,619.81 \$4,582.22 **\$17,202.03**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			256	1	5		2	112	9			2	134	22	99	12			5	4	7

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

Tom Green County M5HVE 405D M5HVE *Planned:* \$20,324.45 \$5,159.90 **\$25,484.35**
 2023-Tomgreen-IDM-00019 *Actual:* \$17,909.61 \$4,563.51 **\$22,473.12**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>	
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>
				302	2				2	11				1		48	23			8

City of Abilene Police Department M5HVE 405D M5HVE *Planned:* \$9,999.82 \$2,657.19 **\$12,657.01**
 2023-Abilene-IDM-00020 *Actual:* \$4,831.43 \$1,744.33 **\$6,575.76**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>		
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>
				91	1	2			28	4					1	26	7	1		1	4

Zapata County Sheriff's Office M5HVE 405D M5HVE *Planned:* \$6,410.00 \$1,820.28 **\$8,230.28**
 2023-ZapataCoSO-IDM-00022 *Actual:*

City of Bellmead Police Department M5HVE 405D M5HVE *Planned:* \$39,955.57 \$10,028.85 **\$49,984.42**
 2023-BellmeadPD-IDM-00026 *Actual:* \$4,481.78 \$1,124.93 **\$5,606.71**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>	
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>
				103	1	1			30	4				1		29	3			4

City of Brownsville Police Department M5HVE 405D M5HVE *Planned:* \$12,985.45 \$5,143.08 **\$18,128.53**
 2023-BrownsPD-IDM-00025 *Actual:* \$747.67 \$365.16 **\$1,112.83**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
				12					2	2				3		1,291	371			1	1	5

City of Edinburg Police Department M5HVE 405D M5HVE *Planned:* \$75,032.30 \$20,318.75 **\$95,351.05**
 2023-EdinbuPD-IDM-00050 *Actual:* \$62,722.14 \$17,353.32 **\$80,075.46**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
				1,160					106	14			4	20		249	16	3	80	14	44	10

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

City of San Benito Police Department M5HVE 405D M5HVE **Planned:** \$4,356.00 \$1,164.54 **\$5,520.54**
 2023-SanBenitoPD -IDM-00041 **Actual:** \$3,656.62 \$1,196.41 **\$4,853.03**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			121						5							33	7	150	1	1	3

City of North Richland Hills Police Department M5HVE 405D M5HVE **Planned:** \$7,973.84 \$2,313.97 **\$10,287.81**
 2023-NRichland-IDM-00053 **Actual:** \$369.26 \$369.26 **\$369.26**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
															1	2	1	2	8

City of Pearland Police Department M5HVE 405D M5HVE **Planned:** \$7,994.00 \$2,039.21 **\$10,033.21**
 2023-pearlaPD-IDM-00027 **Actual:** \$7,980.47 \$2,531.75 **\$10,512.22**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			107						7	6					58	3	2	3	1	3	2

City of Fort Worth Police Department M5HVE 405D M5HVE **Planned:** \$11,660.70 \$2,958.93 **\$14,619.63**
 2023-Fortworth-IDM-00028 **Actual:** \$11,467.33 \$2,921.39 **\$14,388.72**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			148						12	3				5	4	70	5	2	3	1	3	2

City of Harlingen Police Department M5HVE 405D M5HVE **Planned:** \$12,000.00 \$3,230.51 **\$15,230.51**
 2023-Harlingen-IDM-00029 **Actual:** \$11,443.92 \$3,081.09 **\$14,525.01**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			300			1	3		23	3				21		19	17	600	600	2	1	4

The City of Shallowater Police Department M5HVE 405D M5HVE **Planned:** \$3,396.12 \$1,667.43 **\$5,063.55**
 2023-ShallowaterPD-IDM-00030 **Actual:** \$909.52 \$145.48 **\$1,055.00**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			30										1		2					2	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

Galveston County Sheriff's Office M5HVE 405D M5HVE **Planned:** \$7,999.67 \$2,077.52 **\$10,077.19**
 2023-GalCOSO-IDM-00031 **Actual:** \$5,987.03 \$1,573.57 **\$7,560.60**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
				137	10	1			7	8				15		86	11			5

Harris County Sheriff's Office M5HVE 405D M5HVE **Planned:** \$39,967.98 \$10,103.93 **\$50,071.91**
 2023-HarrisCo-IDM-00032 **Actual:** \$30,674.30 \$7,754.48 **\$38,428.78**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
				582	3	1			63	44				25		243	20			13

City of Palmhurst Police Department M5HVE 405D M5HVE **Planned:** \$13,964.90 \$4,654.97 **\$18,619.87**
 2023-PalmhurstPD-IDM-00052 **Actual:** \$7,402.11 \$2,472.95 **\$9,875.06**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				283		2			20	3				9	8	31	2	50	100	1	1	25

City of Willow Park Police Department M5HVE 405D M5HVE **Planned:** \$11,965.09 \$2,991.28 **\$14,956.37**
 2023-WillowParkPD-IDM-00039 **Actual:** \$6,093.20 \$1,523.29 **\$7,616.49**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				172	2	1			90	2					3	118	4	60	181	2	6	6

City of Austin Police Department M5HVE 405D M5HVE **Planned:** \$25,000.00 \$8,342.31 **\$33,342.31**
 2023-AustinPD-IDM-00038 **Actual:** \$8,342.31 **\$8,342.31**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
																				1		21

City of Elsa Police Department M5HVE 405D M5HVE **Planned:** \$3,993.04 \$1,004.77 **\$4,997.81**
 2023-ElsaPD-IDM-00051 **Actual:**

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

Moore County Sheriff's Office M5HVE 405D M5HVE **Planned:** \$3,149.82 \$1,720.12 **\$4,869.94**
 2023-MooreCoSO-IDM-00040 **Actual:** \$2,814.44 \$1,536.89 **\$4,351.33**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				82					3	1								3	3	2	1	4

City of Texarkana Police Department M5HVE 405D M5HVE **Planned:** \$17,472.00 \$4,603.16 **\$22,075.16**
 2023-TexarkPD-IDM-00024 **Actual:** \$3,147.57 \$2,083.36 **\$5,230.93**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
				71					6					4		21	1	3		1	3

Hidalgo County Constable Pct. 4 M5HVE 405D M5HVE **Planned:** \$4,998.93 \$1,250.00 **\$6,248.93**
 2023-HidalgoCCPct4-IDM-00042 **Actual:** \$1,287.06 \$590.69 **\$1,877.75**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				35					7							6		1		1	1	5

City of Lake Worth Police Department M5HVE 405D M5HVE **Planned:** \$11,960.30 \$3,199.38 **\$15,159.68**
 2023-LakeWorthPD-IDM-00043 **Actual:** \$671.20 \$320.01 **\$991.21**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				13					1	1				4		7		7				

City of Bryan Police Department M5HVE 405D M5HVE **Planned:** \$7,992.46 \$1,998.12 **\$9,990.58**
 2023-BryanPD-IDM-00044 **Actual:** \$4,338.20 \$1,188.04 **\$5,526.24**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				90		1			9	4				4		27	16	2		2		4

Harris County Constable Precinct 4 M5HVE 405D M5HVE **Planned:** \$39,959.42 \$10,049.04 **\$50,008.46**
 2023-Harris4-IDM-00045 **Actual:** \$36,713.48 \$9,233.56 **\$45,947.04**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				764		7			194	31				12		603	36				24	25

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Operation Slowdown **Group Project**

The City of Llano Police Department SC 402 SC *Planned:* \$1,980.09 \$511.45 **\$2,491.54**
 2023-LlanoPD-OpSlow-00048 *Actual:* \$444.51 \$114.82 **\$559.33**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			11						15							1		1	1	2

City of Abilene Police Department SC 402 SC *Planned:* \$9,960.00 \$2,510.40 **\$12,470.40**
 2023-Abilene-OpSlow-00013 *Actual:* \$5,575.48 \$1,505.07 **\$7,080.55**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			96	1					87			1		1	20	5				1

City of Gregory Police Department SC 402 SC *Planned:* \$1,968.00 \$540.98 **\$2,508.98**
 2023-GregoryPD-OpSlow-00053 *Actual:*

The City of Bertram Police Department SC 402 SC *Planned:* \$2,971.83 \$757.56 **\$3,729.39**
 2023-BertramPD-OpSlow-00049 *Actual:* \$625.98 \$202.40 **\$828.38**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			14						11						7	2				1

City of Garland Police Department SC 402 SC *Planned:* \$4,992.00 \$1,265.26 **\$6,257.26**
 2023-GarlandPD-OpSlow-00003 *Actual:* \$4,985.76 \$1,374.35 **\$6,360.11**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			64	2	4				182						91			40		1	2

The City of Raymondville Police Department SC 402 SC *Planned:* \$3,990.00 \$1,008.21 **\$4,998.21**
 2023-RaymdvPD-OpSlow-00051 *Actual:* \$421.47 \$422.58 **\$844.05**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			10						1									200		2	1	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Operation Slowdown **Group Project**

City of Pharr Police Department SC 402 SC *Planned:* \$5,000.00 \$1,617.27 **\$6,617.27**
 2023-PharrPD-OpSlow-00052 *Actual:* \$4,925.65 \$1,610.95 **\$6,536.60**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.		
			115		2				6							2		30	6			1	1	8

Deaf Smith County Sheriff's Office SC 402 SC *Planned:* \$7,995.00 \$2,023.25 **\$10,018.25**
 2023-DeafCOSO-OpSlow-00037 *Actual:* \$2,250.42 \$601.33 **\$2,851.75**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.		
			64						44	1								2	2	200	175			1

Webb County Constable Pct. 2 SC 402 SC *Planned:* \$9,995.00 \$2,570.34 **\$12,565.34**
 2023-WebbCCP2-OpSlow-00047 *Actual:* \$9,875.78 \$2,494.09 **\$12,369.87**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.		
			304		34				460							27		245	2	50	50	1	1	6

The City of La Joya Police Department SC 402 SC *Planned:* \$3,995.00 \$1,438.32 **\$5,433.32**
 2023-LaJoyaPD-OpSlow-00015 *Actual:* \$1,567.97 \$1,103.56 **\$2,671.53**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.		
			59						73				3	7				41				1	1	4

Bexar County Constable Pct 3 SC 402 SC *Planned:* \$4,815.00 \$1,218.47 **\$6,033.47**
 2023-BexarPR3-OpSlow-00043 *Actual:* \$4,278.92 \$1,190.28 **\$5,469.20**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.		
			99		7				108							9		147	4	100	80	3	3	4

Fort Bend County Sheriff's Office SC 402 SC *Planned:* \$7,000.00 \$1,842.92 **\$8,842.92**
 2023-FBCoSO-OpSlow-00012 *Actual:* \$1,752.44 \$579.12 **\$2,331.56**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.		
			41						10							2		3	1					2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Operation Slowdown **Group Project**

City of Progreso Police Department SC 402 SC *Planned:* \$2,993.75 \$782.77 **\$3,776.52**
 2023-ProgresoPD-OpSlow-00059 *Actual:* \$2,114.01 \$714.55 **\$2,828.56**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			70						53									1	1	1	1	2

City of Robinson Police Department SC 402 SC *Planned:* \$3,975.00 \$1,038.48 **\$5,013.48**
 2023-RobinsonPD-OpSlow-00045 *Actual:* \$1,051.88 \$396.45 **\$1,448.33**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			23						6							8						2

City of Katy Police Department SC 402 SC *Planned:* \$3,969.76 \$1,017.06 **\$4,986.82**
 2023-KatyPD-OpSlow-00054 *Actual:* \$3,822.02 \$1,250.60 **\$5,072.62**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			74						18							21	2					2

City of Frisco Police Department SC 402 SC *Planned:* \$4,881.06 \$1,223.20 **\$6,104.26**
 2023-FriscoPD-OpSlow-00041 *Actual:* \$4,826.95 \$1,223.20 **\$6,050.15**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			66						120							33						2

Hidalgo County Constable Precinct 3 SC 402 SC *Planned:* \$3,997.08 \$1,075.29 **\$5,072.37**
 2023-HidalgoCCPct3-OpSlow-00018 *Actual:* \$3,878.05 \$1,259.70 **\$5,137.75**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			104						13							9						5

City of Wichita Falls Police Department SC 402 SC *Planned:* \$13,988.77 \$3,547.66 **\$17,536.43**
 2023-WichitaPD-OpSlow-00040 *Actual:* \$11,566.72 \$3,446.20 **\$15,012.92**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			178						360	1						21						3

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Operation Slowdown **Group Project**

City of Euless Police Department SC 402 SC *Planned:* \$3,934.93 \$990.80 **\$4,925.73**
 2023-Euless-OpSlow-00036 *Actual:* \$3,918.62 \$1,143.48 **\$5,062.10**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			57	4				31							4	29	2	230	1	1	12

Harris County Sheriff's Office SC 402 SC *Planned:* \$9,909.90 \$2,488.21 **\$12,398.11**
 2023-HarrisCo-OpSlow-00022 *Actual:* \$8,127.79 \$2,040.75 **\$10,168.54**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			133					56	2						1	30	1			1

Fort Bend County Constable Precinct 1 SC 402 SC *Planned:* \$5,985.00 \$1,615.17 **\$7,600.17**
 2023-FortBendPct1-OpSlow-00007 *Actual:* \$4,190.17 \$1,163.77 **\$5,353.94**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			65					95							1	41				2

The City of Mineola Police Department SC 402 SC *Planned:* \$4,928.68 \$1,256.52 **\$6,185.20**
 2023-MineolaPD-OpSlow-00024 *Actual:* \$4,926.25 \$1,300.56 **\$6,226.81**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			133		1			54	1			1				66	4	350		1	1	1

City of Houston Police Department SC 402 SC *Planned:* \$45,000.44 \$15,660.15 **\$60,660.59**
 2023-HoustonPD-OpSlow-00014 *Actual:* \$45,000.44 \$15,660.15 **\$60,660.59**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			564	45	6			854				5	45		693	16	75		1	1	1

City of Kyle Police Department SC 402 SC *Planned:* \$3,144.00 \$828.56 **\$3,972.56**
 2023-KylePD-OpSlow-00025 *Actual:* \$3,144.00 \$751.77 **\$3,895.77**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			52					11				1	2		86	1	105		1	1	2

Project Cross-Reference by Task

Enforcement Projects																						
Organization / Project Number			PA	Fund Source			Federal Funds			State Funding	Prog. Income	Local Match	Project Total									
STEP - Operation Slowdown														Group Project								
City of Port Arthur Police Department			SC	402	SC			Planned:			\$3,459.12		\$931.89	\$4,391.01								
2023-PortArthur-OpSlow-00026							Actual:			\$186.06		\$59.39	\$245.45									
<i>Performance Data:</i>		Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC	Adult		Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				3					3										5			
City of Mission Police Department			SC	402	SC			Planned:			\$3,500.00		\$884.93	\$4,384.93								
2023-Mission-OpSlow-00004							Actual:			\$3,017.71		\$1,389.64	\$4,407.35									
<i>Performance Data:</i>		Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC	Adult		Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				56	2				83	1				11	1	25	7		2	2	2	
Taylor County Sheriff's Office			SC	402	SC			Planned:			\$2,992.15		\$787.52	\$3,779.67								
2023-TaylorCoSO-OpSlow-00033							Actual:			\$2,197.39		\$736.61	\$2,934.00									
<i>Performance Data:</i>		Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC	Adult		Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				44					5	3					2	5	15			1	2	
City of Harlingen Police Department			SC	402	SC			Planned:			\$16,000.00		\$4,000.88	\$20,000.88								
2023-Harlingen-OpSlow-00010							Actual:			\$8,478.38		\$2,120.17	\$10,598.55									
<i>Performance Data:</i>		Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC	Adult		Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				210		2			205					3		17	8			1	1	2
City of Bedford Police Department			SC	402	SC			Planned:			\$5,997.48		\$1,517.96	\$7,515.44								
2023-Bedford-OpSlow-00029							Actual:			\$2,412.83		\$716.02	\$3,128.85									
<i>Performance Data:</i>		Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC	Adult		Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				42	2	3			97					13		84	1			1		1
City of Donna Police Department			SC	402	SC			Planned:			\$9,948.00		\$2,529.68	\$12,477.68								
2023-DonnaPD-OpSlow-00016							Actual:			\$9,901.95		\$3,016.89	\$12,918.84									
<i>Performance Data:</i>		Crashes related to...		Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC	Adult		Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				301	5	4			120	1		1	11	9	44	9	350	350		1	2	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Operation Slowdown **Group Project**

The City of Shallowater Police Department SC 402 SC *Planned:* \$1,472.32 \$382.80 **\$1,855.12**
 2023-ShallowaterPD-OpSlow-00005 *Actual:* \$164.00 \$42.64 **\$206.64**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			4						5										2		1		1

City of Texarkana Police Department SC 402 SC *Planned:* \$4,000.00 \$1,101.85 **\$5,101.85**
 2023-TexarkPD-OpSlow-00023 *Actual:* \$1,828.40 \$833.94 **\$2,662.34**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			38						21										29		2		1

City of McAllen Police Department SC 402 SC *Planned:* \$19,922.23 \$4,984.25 **\$24,906.48**
 2023-McAllenPD-OpSlow-00006 *Actual:* \$17,449.36 \$4,365.57 **\$21,814.93**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.														
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.										
			430						131					1			3			8			65		11	430		1		1		2

The City of Celina Police Department SC 402 SC *Planned:* \$3,550.82 \$1,112.11 **\$4,662.93**
 2023-CelinaPD-OpSlow-00030 *Actual:*

City of Alton Police Department SC 402 SC *Planned:* \$6,987.99 \$2,096.40 **\$9,084.39**
 2023-AltonPD-OpSlow-00017 *Actual:* \$1,046.62 \$404.64 **\$1,451.26**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.													
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.									
			32						15								2			26			2		1		1		1		2

The City of Lavon Police Department SC 402 SC *Planned:* \$2,962.99 \$941.93 **\$3,904.92**
 2023-LavonPD-OpSlow-00042 *Actual:* \$1,366.34 \$549.61 **\$1,915.95**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.											
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.							
			32						5								1			11			115		1		1		1

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Operation Slowdown

Group Project

City of San Antonio Police Department SC 402 SC *Planned:* \$35,000.00 \$8,750.02 **\$43,750.02**
 2023-SanAntPD-OpSlow-00008 *Actual:* \$27,158.97 \$9,345.46 **\$36,504.43**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			369	7				298	1			13	2	17	116	10			6

City of Breckenridge Police Department SC 402 SC *Planned:* \$2,996.00 \$749.00 **\$3,745.00**
 2023-BreckenRidPD-OpSlow-00021 *Actual:*

Montgomery County Constables Office Pct 1 SC 402 SC *Planned:* \$4,000.10 \$1,079.46 **\$5,079.56**
 2023-MoCoP1Co-OpSlow-00009 *Actual:* \$3,496.24 \$946.25 **\$4,442.49**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			55	3	2			1	68					1	1	24	1	1	5

City of Refugio Police Department SC 402 SC *Planned:* \$2,969.15 \$752.62 **\$3,721.77**
 2023-RefugioPD-OpSlow-00034 *Actual:* \$2,969.15 \$2,179.42 **\$5,148.57**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			128						186						17	1			1

STEP - Operation Slowdown Subtotals # of Projects: 46 *Planned:* \$327,868.40 \$89,521.29 **\$417,389.69**
 46 *Actual:* \$233,543.71 \$77,007.58 **\$310,551.29**

Performance Data Summary:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DD	ITC	HMV	Other Citations	Other Arrests				Prod.	Dist.
			4,727	102	60			2	4,317	13	28	161	392	2,227	130	702	2,321	27	32	112

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP CMV **Group Project**

City of Wylie Police Department PT 402 PT *Planned:* \$11,966.93 \$2,991.73 **\$14,958.66**
 2023-Wylie-S-CMV-00042 *Actual:* **\$11,391.71** **\$2,862.17** **\$14,253.88**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			222		3			31					1	1	8	1			2	1	1

City of Pharr Police Department PT 402 PT *Planned:* \$11,982.50 \$3,794.61 **\$15,777.11**
 2023-PharrPD-S-CMV-00043 *Actual:* **\$11,944.01** **\$4,162.97** **\$16,106.98**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			265		15	13		54	8					16	156	6			12	12	13

City of Harlingen Police Department PT 402 PT *Planned:* \$12,000.00 \$3,037.90 **\$15,037.90**
 2023-Harlingen-S-CMV-00030 *Actual:* **\$11,835.71** **\$2,996.90** **\$14,832.61**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			266		2									2					1,650	1,650	14	5	5

Waller County Sheriff's Office PT 402 PT *Planned:* \$45,797.60 \$14,250.94 **\$60,048.54**
 2023-WallerCOSO-S-CMV-00029 *Actual:* **\$6,125.40** **\$1,942.69** **\$8,068.09**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			150				3	7						3		29					1	1	3

City of Deer Park Police Department PT 402 PT *Planned:* \$11,961.89 \$3,217.69 **\$15,179.58**
 2023-DeerPark-S-CMV-00004 *Actual:* **\$11,165.11** **\$3,185.07** **\$14,350.18**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			203				189							3	18	89			2			1	4

City of Pearland Police Department PT 402 PT *Planned:* \$11,965.00 \$4,129.03 **\$16,094.03**
 2023-pearlaPD-S-CMV-00035 *Actual:* **\$11,560.88** **\$4,940.83** **\$16,501.71**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			166				2								19				6	4	4	4	4

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP CMV **Group Project**

City of Houston Police Department PT 402 PT *Planned:* \$349,997.48 \$89,067.01 **\$439,064.49**
 2023-HoustonPD-S-CMV-00012 *Actual:* \$349,997.48 \$165,232.35 **\$515,229.83**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			4,292	57				1,861	50					10	8	140	321	25	160	690	9	15	5

City of Azle Police Department PT 402 PT *Planned:* \$11,959.62 \$3,012.41 **\$14,972.03**
 2023-AzlePD-S-CMV-00020 *Actual:* \$771.59 \$194.21 **\$965.80**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			16					2	2							1							

City of La Porte Police Department PT 402 PT *Planned:* \$11,975.25 \$3,386.60 **\$15,361.85**
 2023-LaPorte-S-CMV-00008 *Actual:* \$11,677.30 \$3,302.34 **\$14,979.64**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			180	1				74	10					6	10	46		65	65	2	7	1

Harris County Constable Precinct 5 PT 402 PT *Planned:* \$49,830.88 \$12,484.12 **\$62,315.00**
 2023-HarrisP5-S-CMV-00011 *Actual:* \$49,830.88 \$12,484.12 **\$62,315.00**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			855						24					1	11	68	1	85	85	6	8	4

City of Laredo Police Department PT 402 PT *Planned:* \$84,999.60 \$26,349.88 **\$111,349.48**
 2023-LaredoPD-S-CMV-00010 *Actual:* \$84,999.60 \$26,349.88 **\$111,349.48**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			1,285	24	7			267	415					120	721	253	1,274	14		2,910	89		65

City of Fort Worth Police Department PT 402 PT *Planned:* \$72,978.97 \$18,246.29 **\$91,225.26**
 2023-Fortworth-S-CMV-00009 *Actual:* \$58,820.60 \$14,723.53 **\$73,544.13**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			750	39				520	163					3	3	15	108	1			4	7	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP CMV **Group Project**

City of Progreso Police Department PT 402 PT **Planned:** \$11,988.57 \$3,069.59 **\$15,058.16**
 2023-ProgresoPD-S-CMV-00050 **CMV** **Actual:** \$3,056.67 \$993.45 **\$4,050.12**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			111	4	2			54	43	5		1		19		69	7		740	2	5	5

City of Missouri City Police Department PT 402 PT **Planned:** \$11,620.00 \$3,114.80 **\$14,734.80**
 2023-MissouriPD-S-CMV-00013 **CMV** **Actual:** \$7,360.45 \$2,327.57 **\$9,688.02**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			120					47	1					8		6			35	21	14	107

Fort Bend County Sheriff's Office PT 402 PT **Planned:** \$49,984.00 \$12,510.96 **\$62,494.96**
 2023-FBCoSO-S-CMV-00021 **CMV** **Actual:** \$1,577.24 \$474.58 **\$2,051.82**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			31		1				7							6			810	13	90	14

Harris County Constable Precinct 1 PT 402 PT **Planned:** \$11,977.70 \$3,136.39 **\$15,114.09**
 2023-HarrisP1-S-CMV-00022 **CMV** **Actual:** \$11,909.19 \$3,118.36 **\$15,027.55**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			233		1			195	1							77	8		55	7	8	8

City of Kyle Police Department PT 402 PT **Planned:** \$11,993.00 \$3,162.29 **\$15,155.29**
 2023-KylePD-S-CMV-00015 **CMV** **Actual:** \$11,927.25 \$3,147.14 **\$15,074.39**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			182					106								3			40	466	1	5	6

Chambers County Sheriff's Office PT 402 PT **Planned:** \$11,987.17 \$3,857.47 **\$15,844.64**
 2023-Chambers-S-CMV-00025 **CMV** **Actual:** \$10,453.83 \$3,687.23 **\$14,141.06**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			199					1	1					3		1	1		20	66	2	5	5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP CMV **Group Project**

City of Sugar Land Police Department PT 402 PT *Planned:* \$11,964.42 \$3,355.51 **\$15,319.93**
 2023-Sugarland-S-CMV-00019 *Actual:* **\$11,862.55** **\$4,907.86** **\$16,770.41**

Performance Data:

Crashes related to...	Enforce.			Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
				200					590												2	5	3

City of Grapevine Police Department PT 402 PT *Planned:* \$11,951.31 \$2,990.08 **\$14,941.39**
 2023-GrapevinePD-S-CMV-00018 *Actual:* **\$11,584.92** **\$3,490.92** **\$15,075.84**

Performance Data:

Crashes related to...	Enforce.			Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
				138	1					60					1		96	1			1	1	80

Harris County Sheriff's Office PT 402 PT *Planned:* \$98,846.94 \$24,762.72 **\$123,609.66**
 2023-HarrisCo-S-CMV-00027 *Actual:* **\$87,084.84** **\$21,817.32** **\$108,902.16**

Performance Data:

Crashes related to...	Enforce.			Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
				1,360					36	9					44	2	48	1			2	2	6

City of Driscoll Police Department PT 402 PT *Planned:* \$11,952.00 \$2,987.64 **\$14,939.64**
 2023-DriscollPD-S-CMV-00034 *Actual:* **\$2,754.00** **\$1,041.15** **\$3,795.15**

Performance Data:

Crashes related to...	Enforce.			Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
				102					5	14							19	8					

City of Cameron Police Department PT 402 PT *Planned:* \$11,997.00 \$3,028.41 **\$15,025.41**
 2023-CameronPD-S-CMV-00023 *Actual:* **\$2,700.75** **\$1,105.92** **\$3,806.67**

Performance Data:

Crashes related to...	Enforce.			Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
				94					52	10							7	1				1	

City of Arlington Police Department PT 402 PT *Planned:* \$67,000.00 \$16,747.82 **\$83,747.82**
 2023-Arlington-S-CMV-00002 *Actual:* **\$64,384.91** **\$16,747.82** **\$81,132.73**

Performance Data:

Crashes related to...	Enforce.			Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
				856	47				239	140	2				30		907	26			2	5	6

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP CMV **Group Project**

City of Grand Prairie Police Department PT 402 PT **Planned:** \$40,955.52 \$10,239.51 **\$51,195.03**
 2023-GrandPra-S-CMV-00037 **CMV** **Actual:** \$40,955.52 \$41,818.81 **\$82,774.33**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			885	39	3			592	69				1	113	9	157	6		178	6	6	4

City of Refugio Police Department PT 402 PT **Planned:** \$11,924.42 \$2,983.27 **\$14,907.69**
 2023-RefugioPD-S-CMV-00040 **CMV** **Actual:** \$5,617.71 \$1,481.30 **\$7,099.01**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			153					7	113	1				3		35	5		1	1		6

City of New Braunfels Police Department PT 402 PT **Planned:** \$34,728.00 \$9,275.85 **\$44,003.85**
 2023-NewBrau-S-CMV-00007 **CMV** **Actual:** \$11,667.75 \$3,116.73 **\$14,784.48**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			226					78	199	2		2		8		36	6		875	2	1	7

City of Amarillo Police Department PT 402 PT **Planned:** \$54,965.00 \$14,099.19 **\$69,064.19**
 2023-AmarilloPD-S-CMV-00003 **CMV** **Actual:** \$48,506.57 \$12,771.29 **\$61,277.86**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			858					22	237			2				9	1		128	126	7	5	2

Tom Green County PT 402 PT **Planned:** \$12,000.00 \$3,094.32 **\$15,094.32**
 2023-Tomgreen-S-CMV-00038 **CMV** **Actual:** \$12,000.00 \$3,002.39 **\$15,002.39**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			240					75	11							1							9

The City of Bertram Police Department PT 402 PT **Planned:** \$11,792.00 \$3,038.61 **\$14,830.61**
 2023-BertramPD-S-CMV-00049 **CMV** **Actual:** \$5,768.00 \$1,851.92 **\$7,619.92**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			129						4					3		62	2						3

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP CMV **Group Project**

City of Texarkana Police Department PT 402 PT *Planned:* \$11,954.52 \$3,891.08 **\$15,845.60**
 2023-TexarkPD-S-CMV-00036 *Actual:* \$6,607.12 \$4,284.85 **\$10,891.97**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			145					11	16					1	1	6	9	175	175	2	2

Fort Bend County Constable Precinct 1 PT 402 PT *Planned:* \$11,959.40 \$3,539.94 **\$15,499.34**
 2023-FortBendPct1-S-CMV-00048 *Actual:* \$9,980.93 \$3,082.43 **\$13,063.36**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			148					92	34					2	18	28		858	780	4	4

City of Universal City Police Department PT 402 PT *Planned:* \$10,944.00 \$4,197.48 **\$15,141.48**
 2023-Universal City PD-S-CMV-00046 *Actual:*

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
																			30	2	

City of Pasadena Police Department PT 402 PT *Planned:* \$11,991.62 \$11,991.62 **\$23,983.24**
 2023-PasadePD-S-CMV-00005 *Actual:* \$11,943.74 \$11,943.74 **\$23,887.48**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			313											1		433			1	1	1

City of Kemah Police Department PT 402 PT *Planned:* \$11,976.40 \$3,083.93 **\$15,060.33**
 2023-KemahPD-S-CMV-00045 *Actual:*

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.

City of Falfurrias Police Department PT 402 PT *Planned:* \$11,995.52 \$3,042.59 **\$15,038.11**
 2023-FalfurriasPD-S-CMV-00014 *Actual:*

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of Harlingen Police Department PT 402 PT *Planned:* \$36,000.00 \$9,022.13 **\$45,022.13**
 2023-Harlingen-S-1YG-00073 *DWI Speed OP ITC* *Actual:* \$35,991.00 \$9,169.78 **\$45,160.78**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			909	1	9				245	5		2		54		71	32	1,800	1,800	13	5	5

City of Mission Police Department PT 402 PT *Planned:* \$37,000.00 \$9,464.00 **\$46,464.00**
 2023-Mission-S-1YG-00071 *DWI Speed OP ITC* *Actual:* \$36,623.89 \$14,306.24 **\$50,930.13**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			705	44	36			4	619	7		8		344	108	529	17			14	14	17

City of San Saba Police Department PT 402 PT *Planned:* \$11,989.39 \$3,407.81 **\$15,397.20**
 2023-SanSabaPD-S-1YG-00061 *DWI Speed OP ITC* *Actual:*

City of Corpus Christi Police Department PT 402 PT *Planned:* \$184,929.55 \$46,247.50 **\$231,177.05**
 2023-CorpusPD-S-1YG-00062 *DWI Speed OP ITC* *Actual:* \$99,436.12 \$25,521.31 **\$124,957.43**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			1,386	106	12				1,528	1		188		67		969	19	2	400	2	37	2

City of Alton Police Department PT 402 PT *Planned:* \$11,997.25 \$4,170.13 **\$16,167.38**
 2023-AltonPD-S-1YG-00063 *DWI Speed OP ITC* *Actual:* \$1,338.75 \$2,932.46 **\$4,271.21**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			60						58					3	1	34		8	2	14	5	5

City of Kemah Police Department PT 402 PT *Planned:* \$11,976.40 \$3,433.03 **\$15,409.43**
 2023-KemahPD-S-1YG-00065 *DWI Speed OP ITC* *Actual:* \$5,720.90 \$1,656.14 **\$7,377.04**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			184						50	6				58		125	1					2

Project Cross-Reference by Task

Enforcement Projects																								
Organization / Project Number			PA	Fund Source			Federal Funds			State Funding	Prog. Income	Local Match	Project Total											
STEP Comprehensive														Group Project										
City of Port Arthur Police Department			PT	402	PT			<i>Planned:</i>			\$22,767.90	\$7,529.34	\$30,297.24											
2023-PortArthur-S-1YG-00066			DWI Speed OP ITC			<i>Actual:</i>			\$16,565.50	\$7,619.87	\$24,185.37													
<i>Performance Data:</i>		Crashes related to...		<i>Enforce.</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm.</i>	<i>Present</i>	<i>Media</i>						
<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>	<i>Hours</i>	<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>	<i>Citations</i>	<i>Other</i>	<i>Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	<i>Events</i>	<i>ations</i>	<i>Exp.</i>	
			333	39	7				99					3		370	13			1,345	2	2	9	
City of Clyde Police Department			PT	402	PT			<i>Planned:</i>			\$11,982.00	\$3,225.45	\$15,207.45											
2023-ClydePD-S-1YG-00068			DWI Speed OP ITC			<i>Actual:</i>			\$10,470.63	\$3,221.95	\$13,692.58													
<i>Performance Data:</i>		Crashes related to...		<i>Enforce.</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm.</i>	<i>Present</i>	<i>Media</i>						
<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>	<i>Hours</i>	<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>	<i>Citations</i>	<i>Other</i>	<i>Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	<i>Events</i>	<i>ations</i>	<i>Exp.</i>	
			304		1				784					6	9	168	7			68	1		2	
City of Driscoll Police Department			PT	402	PT			<i>Planned:</i>			\$11,952.00	\$3,008.78	\$14,960.78											
2023-DriscollPD-S-1YG-00108			DWI Speed OP ITC			<i>Actual:</i>			\$855.00	\$323.18	\$1,178.18													
<i>Performance Data:</i>		Crashes related to...		<i>Enforce.</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm.</i>	<i>Present</i>	<i>Media</i>						
<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>	<i>Hours</i>	<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>	<i>Citations</i>	<i>Other</i>	<i>Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	<i>Events</i>	<i>ations</i>	<i>Exp.</i>	
			30						9				1			11	3				1	1	1	
Montgomery County Sheriff's Office			PT	402	PT			<i>Planned:</i>			\$98,966.80	\$32,282.97	\$131,249.77											
2023-MontgoSO-S-1YG-00045			DWI Speed OP ITC			<i>Actual:</i>			\$86,660.40	\$28,276.55	\$114,936.95													
<i>Performance Data:</i>		Crashes related to...		<i>Enforce.</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm.</i>	<i>Present</i>	<i>Media</i>						
<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>	<i>Hours</i>	<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>	<i>Citations</i>	<i>Other</i>	<i>Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	<i>Events</i>	<i>ations</i>	<i>Exp.</i>	
			1,778	18	13		3		515	3		11		36	114	918	28			4	5		11	
City of Alvin Police Department			PT	402	PT			<i>Planned:</i>			\$11,980.00	\$3,799.31	\$15,779.31											
2023-AlvinPD-S-1YG-00072			DWI Speed OP ITC			<i>Actual:</i>			\$7,614.21	\$2,438.04	\$10,052.25													
<i>Performance Data:</i>		Crashes related to...		<i>Enforce.</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm.</i>	<i>Present</i>	<i>Media</i>						
<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>	<i>Hours</i>	<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>	<i>Citations</i>	<i>Other</i>	<i>Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	<i>Events</i>	<i>ations</i>	<i>Exp.</i>	
			122	3	1				36					35		34				315	6	5	12	
City of North Richland Hills Police Department			PT	402	PT			<i>Planned:</i>			\$24,954.90	\$6,959.56	\$31,914.46											
2023-NRichland-S-1YG-00037			DWI Speed OP ITC			<i>Actual:</i>			\$23,195.13	\$6,789.47	\$29,984.60													
<i>Performance Data:</i>		Crashes related to...		<i>Enforce.</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm.</i>	<i>Present</i>	<i>Media</i>						
<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>	<i>Hours</i>	<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>	<i>Citations</i>	<i>Other</i>	<i>Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	<i>Events</i>	<i>ations</i>	<i>Exp.</i>	
			347	14					695	3				22		534	13			1	320	3	1	1

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Plano Police Department PT 402 PT *Planned:* \$112,991.02 \$28,250.35 **\$141,241.37**
 2023-PlanoPD-S-1YG-00092 *DWI Speed OP ITC* *Actual:* \$97,626.88 \$24,407.47 **\$122,034.35**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			1,425	4	8				1,813					88	160	733			33	30	9

City of El Paso Police Department PT 402 PT *Planned:* \$200,294.00 \$50,300.37 **\$250,594.37**
 2023-EIPasoPD-S-1YG-00036 *DWI Speed OP ITC* *Actual:* \$197,040.85 \$50,300.70 **\$247,341.55**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			3,648	90	31				6,540	3		413	283	305	3,758	23			26	31	15

Harris County Constable Precinct 5 PT 402 PT *Planned:* \$49,830.88 \$12,484.12 **\$62,315.00**
 2023-HarrisP5-S-1YG-00028 *DWI Speed OP ITC* *Actual:* \$35,381.71 \$8,863.17 **\$44,244.88**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			614	27				2	190	1		32	9	32	383	24			65	65	5	7	3

City of Westworth Village Police Department PT 402 PT *Planned:* \$11,944.74 \$3,217.78 **\$15,162.52**
 2023-WWorthVPD-S-1YG-00044 *DWI Speed OP ITC* *Actual:* \$1,078.42 \$1,343.54 **\$2,421.96**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			27	2					6				2		44	1			100		2		

City of Falfurrias Police Department PT 402 PT *Planned:* \$11,997.50 \$3,042.59 **\$15,040.09**
 2023-FalfurriasPD-S-1YG-00043 *DWI Speed OP ITC* *Actual:*

City of Manor Police Department PT 402 PT *Planned:* \$11,990.00 \$3,077.45 **\$15,067.45**
 2023-ManorPD-S-1YG-00042 *DWI Speed OP ITC* *Actual:* \$8,120.75 \$3,580.30 **\$11,701.05**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			176					1	49	9			7	3	70	5							1

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Texas City Police Department PT 402 PT **Planned:** \$16,965.56 \$16,965.56 **\$33,931.12**
 2023-TexasCityPD-S-1YG-00041 **DWI Speed OP ITC** **Actual:** \$16,965.56 \$19,281.63 **\$36,247.19**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
				616		2			1,627					1		467	15			1

City of Kyle Police Department PT 402 PT **Planned:** \$11,993.00 \$3,162.29 **\$15,155.29**
 2023-KylePD-S-1YG-00040 **DWI Speed OP ITC** **Actual:** \$11,993.00 \$3,163.30 **\$15,156.30**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				186		1			208				5	16		196	1	80	602	1	7	6

City of Robinson Police Department PT 402 PT **Planned:** \$11,978.50 \$3,025.68 **\$15,004.18**
 2023-RobinsonPD-S-1YG-00096 **DWI Speed OP ITC** **Actual:** \$9,015.96 \$2,940.83 **\$11,956.79**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				197		2			61					3		143	2					

Montgomery County Constables Office Pct 2 PT 402 PT **Planned:** \$11,877.20 \$3,188.82 **\$15,066.02**
 2023-MoCoP2Co-S-1YG-00046 **DWI Speed OP ITC** **Actual:** \$2,190.00 \$592.42 **\$2,782.42**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				44					176						10	60	2	2	2			1

City of Dallas Police Department PT 402 PT **Planned:** \$778,891.00 \$208,048.22 **\$986,939.22**
 2023-Dallas-S-1YG-00029 **DWI Speed OP ITC** **Actual:** \$647,627.15 \$173,005.89 **\$820,633.04**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				8,952		866	165		17,547	1				2,309		6,939	511		1,370	26	26	6

Fort Bend County Sheriff's Office PT 402 PT **Planned:** \$49,984.00 \$12,510.96 **\$62,494.96**
 2023-FBCoSO-S-1YG-00104 **DWI Speed OP ITC** **Actual:** \$8,196.49 \$2,764.62 **\$10,961.11**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				181		1		12	30					2		54	3		810	13	103	14

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Early Police Department PT 402 PT **Planned:** \$4,280.00 \$1,594.67 **\$5,874.67**
 2023-EarlyPD-S-1YG-00100 **DWI Speed OP ITC** **Actual:** \$4,280.00 \$2,010.51 **\$6,290.51**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			142	11	1			3	25					8		78	6			1	2

City of Hawley Police Department PT 402 PT **Planned:** \$5,038.74 \$1,279.73 **\$6,318.47**
 2023-HawleyPD-S-1YG-00098 **DWI Speed OP ITC** **Actual:** \$928.55 \$618.97 **\$1,547.52**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			26						4							10	3			4	2

City of Tyler Police Department PT 402 PT **Planned:** \$61,997.40 \$20,994.62 **\$82,992.02**
 2023-Tyler PD-S-1YG-00097 **DWI Speed OP ITC** **Actual:** \$58,777.48 \$20,092.81 **\$78,870.29**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			1,057	34	7				468	4				173	644	1,488	29			2	4	4

City of Southside Place Police Department PT 402 PT **Planned:** \$12,000.00 \$3,215.85 **\$15,215.85**
 2023-SouthSPPD-S-1YG-00035 **DWI Speed OP ITC** **Actual:** \$10,054.08 \$2,870.74 **\$12,924.82**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			201	2					21					18		409	12			2	2	1

City of Jacinto City Police Department PT 402 PT **Planned:** \$11,978.21 \$3,013.72 **\$14,991.93**
 2023-JacintPD-S-1YG-00110 **DWI Speed OP ITC** **Actual:** \$11,888.53 \$2,991.15 **\$14,879.68**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.		
			254	3	14				41					22		470	22			2	6	5	4	1

City of Frisco Police Department PT 402 PT **Planned:** \$58,963.10 \$15,912.15 **\$74,875.25**
 2023-FriscoPD-S-1YG-00039 **DWI Speed OP ITC** **Actual:** \$48,281.04 \$13,088.53 **\$61,369.57**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
			704	13	8				597	1				26	17	686	6			68	1	1	43

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Pearland Police Department PT 402 PT *Planned:* \$11,965.00 \$4,129.03 **\$16,094.03**
 2023-pearlaPD-S-1YG-00109 *DWI Speed OP ITC* *Actual:* \$11,350.75 \$4,839.10 **\$16,189.85**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			173						145								6	4	4	4	4

Williamson County Sheriff's Office PT 402 PT *Planned:* \$49,858.42 \$12,528.08 **\$62,386.50**
 2023-WilliamsonCo-S-1YG-00019 *DWI Speed OP ITC* *Actual:* \$42,804.93 \$12,420.01 **\$55,224.94**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			658	7	3				155								389	52	71	4	3	9

Fort Bend County Constable Precinct 1 PT 402 PT *Planned:* \$19,532.25 \$5,315.04 **\$24,847.29**
 2023-FortBendPct1-S-1YG-00140 *DWI Speed OP ITC* *Actual:* \$19,056.47 \$5,302.98 **\$24,359.45**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			294					17	478					3	161	116	2	808	730	5	4	1

Harris County Constable Precinct 4 PT 402 PT *Planned:* \$49,868.36 \$12,659.96 **\$62,528.32**
 2023-Harris4-S-1YG-00141 *DWI Speed OP ITC* *Actual:* \$46,056.80 \$11,693.37 **\$57,750.17**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			1,000	13					505	24				36		1,234	44	700	500	5	7	151

The City of Bertram Police Department PT 402 PT *Planned:* \$11,792.00 \$3,038.61 **\$14,830.61**
 2023-BertramPD-S-1YG-00142 *DWI Speed OP ITC* *Actual:* \$6,314.12 \$2,193.28 **\$8,507.40**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			142	2	2				74	2				8		56	10				1	3

City of Cedar Park Police Department PT 402 PT *Planned:* \$12,015.54 \$3,276.67 **\$15,292.21**
 2023-CdrPrkPD-S-1YG-00144 *DWI Speed OP ITC* *Actual:* \$12,015.54 \$14,448.48 **\$26,464.02**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			304						7					6		48	4	6	6		3	4

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Progreso Police Department PT 402 PT *Planned:* \$11,988.57 \$3,069.59 **\$15,058.16**
 2023-ProgresoPD-S-1YG-00146 *DWI Speed OP ITC* *Actual:* \$11,988.57 \$4,762.15 **\$16,750.72**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			571	3	7			36	866	27		2		69		533	7	4	840	6	5	5

City of Tye Police Department PT 402 PT *Planned:* \$11,998.48 \$3,141.86 **\$15,140.34**
 2023-TyePD-S-1YG-00147 *DWI Speed OP ITC* *Actual:* \$94.86 \$68.81 **\$163.67**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			3																			4

City of Victoria Police Department PT 402 PT *Planned:* \$11,803.60 \$3,053.30 **\$14,856.90**
 2023-VictoriaPD-S-1YG-00138 *DWI Speed OP ITC* *Actual:* \$11,803.60 \$3,493.40 **\$15,297.00**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			262	2	2				87	2				8		85	7	1		4	5	6

City of Burnet Police Department PT 402 PT *Planned:* \$11,993.67 \$3,097.06 **\$15,090.73**
 2023-BurnetPD-S-1YG-00149 *DWI Speed OP ITC* *Actual:* \$1,447.81 \$562.14 **\$2,009.95**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			34												4	1						

City of Pharr Police Department PT 402 PT *Planned:* \$11,982.50 \$3,794.61 **\$15,777.11**
 2023-PharrPD-S-1YG-00137 *DWI Speed OP ITC* *Actual:* \$11,896.84 \$4,292.03 **\$16,188.87**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			294	6	5			3	29					40		133	5			12	12	14

City of Angleton Police Department PT 402 PT *Planned:* \$12,000.00 \$3,028.37 **\$15,028.37**
 2023-AngletonPD-S-1YG-00114 *DWI Speed OP ITC* *Actual:* \$9,546.90 \$2,955.75 **\$12,502.65**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			221	20					5					16		296	20	95	160	7	6	8

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Galveston Police Department PT 402 PT *Planned:* \$38,031.32 \$9,755.03 **\$47,786.35**
 2023-Galveston-S-1YG-00113 *DWI Speed OP ITC* *Actual:* \$23,369.29 \$7,172.34 **\$30,541.63**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			390		1				118	14				6		259	15	1	35	1	3	12

City of Ingleside Police Department PT 402 PT *Planned:* \$11,990.00 \$3,478.00 **\$15,468.00**
 2023-InglesidePD-S-1YG-00112 *DWI Speed OP ITC* *Actual:* \$11,989.81 \$4,754.30 **\$16,744.11**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			325		1				417	1		4	7	3	85	28	100	450	2	2	17

City of Bishop Police Department PT 402 PT *Planned:* \$11,960.57 \$3,034.17 **\$14,994.74**
 2023-BishopPD-S-1YG-00148 *DWI Speed OP ITC* *Actual:* \$183.75 \$76.56 **\$260.31**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			7													5		100	100	3		11

City of Laredo Police Department PT 402 PT *Planned:* \$88,999.02 \$27,589.70 **\$116,588.72**
 2023-LaredoPD-S-1YG-00023 *DWI Speed OP ITC* *Actual:* \$88,800.63 \$27,589.70 **\$116,390.33**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			1,386	80	39			7	947	17		437	158	250	2,589	28		2,910	89		65

City of Dickinson Police Department PT 402 PT *Planned:* \$11,901.15 \$3,565.59 **\$15,466.74**
 2023-Dickinson-S-1YG-00033 *DWI Speed OP ITC* *Actual:*

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.

City of Missouri City Police Department PT 402 PT *Planned:* \$24,920.00 \$6,717.60 **\$31,637.60**
 2023-MissouriPD-S-1YG-00031 *DWI Speed OP ITC* *Actual:* \$16,752.40 \$6,544.19 **\$23,296.59**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			242	33	1				188			5	128		230	1		35	21	14	107

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

Town of Prosper Police Department PT 402 PT **Planned:** \$11,978.40 \$3,042.51 **\$15,020.91**
 2023-ProsperPD-S-1YG-00105 **DWI Speed OP ITC** **Actual:** \$11,970.63 \$3,215.58 **\$15,186.21**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				206		1			200					4		150	1		388	7	5	20

City of Decatur Police Department PT 402 PT **Planned:** \$12,000.00 \$4,679.85 **\$16,679.85**
 2023-DecaturPD-S-1YG-00030 **DWI Speed OP ITC** **Actual:** \$11,956.89 \$9,160.47 **\$21,117.36**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				517		35	3		6	848	1			177		245	47		1,750	5		1

City of Coffee City Police Department PT 402 PT **Planned:** \$11,965.50 \$3,124.88 **\$15,090.38**
 2023-CoffePD-S-1YG-00139 **DWI Speed OP ITC** **Actual:** \$5,905.25 \$1,561.11 **\$7,466.36**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				182		4			3	78	3		1	12		148	11		20			10

Tom Green County PT 402 PT **Planned:** \$34,000.00 \$8,919.35 **\$42,919.35**
 2023-Tomgreen-S-1YG-00111 **DWI Speed OP ITC** **Actual:** \$33,775.00 \$8,860.42 **\$42,635.42**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				662				1	141	1				3		117	15		1			9

City of Deer Park Police Department PT 402 PT **Planned:** \$48,929.54 \$19,380.97 **\$68,310.51**
 2023-DeerPark-S-1YG-00024 **DWI Speed OP ITC** **Actual:** \$41,931.33 \$18,676.96 **\$60,608.29**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				759		5	2		556	2			95	407		971	11		7	837	8	5	7

The City of Hamlin Police Department PT 402 PT **Planned:** \$11,981.13 \$3,192.92 **\$15,174.05**
 2023-HamlinPD-S-1YG-00119 **DWI Speed OP ITC** **Actual:** \$3,829.40 \$1,475.20 **\$5,304.60**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				126					31							10	1		50	2	3	22

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Santa Fe Police Department PT 402 PT **Planned:** \$11,926.14 \$3,427.57 **\$15,353.71**
 2023-SantaFe-S-1YG-00022 **DWI Speed OP ITC** **Actual:** \$2,254.90 \$818.11 **\$3,073.01**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			59	11				75							76	7		225		1

City of Hearne Police Department PT 402 PT **Planned:** \$11,923.68 \$3,015.50 **\$14,939.18**
 2023-HearnePD-S-1YG-00021 **DWI Speed OP ITC** **Actual:** \$1,969.61 \$498.26 **\$2,467.87**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			53					86							9			100		2

City of Waco Police Department PT 402 PT **Planned:** \$105,991.58 \$26,500.00 **\$132,491.58**
 2023-WacoPD-S-1YG-00020 **DWI Speed OP ITC** **Actual:** \$86,459.72 \$21,614.91 **\$108,074.63**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			1,263	3	19			460					4		705	18		5,659		1

City of Mount Vernon Police Department PT 402 PT **Planned:** \$11,985.80 \$3,077.30 **\$15,063.10**
 2023-MtVernonPD-S-1YG-00038 **DWI Speed OP ITC** **Actual:** \$10,426.82 \$2,836.53 **\$13,263.35**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			330	1				95	1				3		86	3		500	500	4	2

City of Azle Police Department PT 402 PT **Planned:** \$11,959.62 \$3,012.41 **\$14,972.03**
 2023-AzlePD-S-1YG-00070 **DWI Speed OP ITC** **Actual:** \$3,750.75 \$944.77 **\$4,695.52**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			76	2			1	44				2	3		95	2					

City of Harker Heights Police Department PT 402 PT **Planned:** \$11,996.10 \$2,999.03 **\$14,995.13**
 2023-HarkerHPD-S-1YG-00034 **DWI Speed OP ITC** **Actual:** \$11,996.10 \$3,804.10 **\$15,800.20**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			235	5	1			133					44		117	10		745		8	5	8

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Texarkana Police Department PT 402 PT *Planned:* \$11,954.52 \$3,891.08 **\$15,845.60**
 2023-TexarkPD-S-1YG-00027 *DWI Speed OP ITC* *Actual:* \$7,358.15 \$3,734.37 **\$11,092.52**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			162	47	2				39	1						122	11	50	225	1	5	5

City of La Porte Police Department PT 402 PT *Planned:* \$29,783.17 \$8,422.68 **\$38,205.85**
 2023-LaPorte-S-1YG-00012 *DWI Speed OP ITC* *Actual:* \$27,554.35 \$7,792.35 **\$35,346.70**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			405	7	1			91	408					5	22	348	5	65	65	2	3	1

City of Universal City Police Department PT 402 PT *Planned:* \$10,944.00 \$4,389.48 **\$15,333.48**
 2023-Universal City PD-S-1YG-00134 *DWI Speed OP ITC* *Actual:* \$10,625.71 \$4,727.46 **\$15,353.17**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			196	94	9				221	8		39		163	72	238	2		110	2	8	7

El Paso County Sheriff's Office PT 402 PT *Planned:* \$46,145.00 \$11,815.68 **\$57,960.68**
 2023-EIPasoCO-S-1YG-00136 *DWI Speed OP ITC* *Actual:* \$12,905.36 \$6,087.67 **\$18,993.03**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			214	2					11							116	1					1

City of Arlington Police Department PT 402 PT *Planned:* \$215,000.00 \$53,750.00 **\$268,750.00**
 2023-Arlington-S-1YG-00003 *DWI Speed OP ITC* *Actual:* \$213,049.33 \$53,270.13 **\$266,319.46**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			2,638	155	51				2,906	2				312		2,835	87			10	73	23

City of Sugar Land Police Department PT 402 PT *Planned:* \$35,995.52 \$10,024.21 **\$46,019.73**
 2023-Sugarland-S-1YG-00060 *DWI Speed OP ITC* *Actual:* \$35,995.52 \$14,455.27 **\$50,450.79**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			672	7	17				799	1				33	92	716	16			4	6	3

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Coleman Police Department PT 402 PT **Planned:** \$11,986.75 \$3,013.47 **\$15,000.22**
 2023-ColemnPD-S-1YG-00124 **DWI Speed OP ITC** **Actual:** \$162.72 \$482.10 **\$644.82**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			4						1										1

City of New Braunfels Police Department PT 402 PT **Planned:** \$41,226.00 \$11,011.46 **\$52,237.46**
 2023-NewBrau-S-1YG-00011 **DWI Speed OP ITC** **Actual:** \$31,902.39 \$8,530.24 **\$40,432.63**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			485	71	1				832	22		21	11		50	1			875

City of Fort Worth Police Department PT 402 PT **Planned:** \$244,997.97 \$61,250.00 **\$306,247.97**
 2023-Fortworth-S-1YG-00017 **DWI Speed OP ITC** **Actual:** \$243,337.06 \$60,910.34 **\$304,247.40**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			2,734	177	20			10	4,753	1		3	47	39	2,057	4			1,600

City of Bullard Police Department PT 402 PT **Planned:** \$11,996.64 \$6,239.33 **\$18,235.97**
 2023-BullardPD-S-1YG-00074 **DWI Speed OP ITC** **Actual:** \$4,438.04 \$2,378.74 **\$6,816.78**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			104	1	1				66					24	42	1			685

City of Palacios Police Department PT 402 PT **Planned:** \$12,000.00 \$4,109.76 **\$16,109.76**
 2023-PalaciosPD-S-1YG-00016 **DWI Speed OP ITC** **Actual:** \$1,466.45 \$577.55 **\$2,044.00**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			47						11					3	10	4			5

City of Odessa Police Department PT 402 PT **Planned:** \$23,976.13 \$6,090.33 **\$30,066.46**
 2023-Odessa-S-1YG-00015 **DWI Speed OP ITC** **Actual:** \$23,615.78 \$6,090.33 **\$29,706.11**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.	
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations
			389		4				139	1				9	322	17			2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Houston Police Department PT 402 PT *Planned:* \$999,999.00 \$264,623.15 **\$1,264,622.15**
 2023-HoustonPD-S-1YG-00014 *DWI Speed OP ITC* *Actual:* \$512,251.00 \$487,748.00 \$435,322.58 **\$1,435,321.58**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			11,799	1,265	227				13,394	26			116	2,937		17,572	603	2,000	7,297	96	17	7

City of Eagle Lake Police Department PT 402 PT *Planned:* \$11,997.32 \$3,002.93 **\$15,000.25**
 2023-EagleLkPD-S-1YG-00075 *DWI Speed OP ITC* *Actual:* \$838.72 \$233.10 **\$1,071.82**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			24						15	1				4		20						

City of Killeen Police Department PT 402 PT *Planned:* \$59,923.20 \$15,034.77 **\$74,957.97**
 2023-KilleenPD-S-1YG-00117 *DWI Speed OP ITC* *Actual:* \$10,021.52 \$2,513.58 **\$12,535.10**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			189	16					406	2			6	44	53	66	7			1	3	11

City of Brownsville Police Department PT 402 PT *Planned:* \$67,970.60 \$19,006.97 **\$86,977.57**
 2023-BrownsPD-S-1YG-00077 *DWI Speed OP ITC* *Actual:* \$40,638.61 \$12,041.51 **\$52,680.12**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			568	106	16				1,087	4				205		813	9		640	6	7	12

City of Cedar Hill Police Department PT 402 PT *Planned:* \$11,997.00 \$6,176.38 **\$18,173.38**
 2023-CedarPD-S-1YG-00059 *DWI Speed OP ITC* *Actual:* \$10,675.67 \$5,527.34 **\$16,203.01**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			188	21	4				249	2				41	22	227	4		450	4		12

Harris County Constable Precinct 1 PT 402 PT *Planned:* \$67,944.55 \$16,986.14 **\$84,930.69**
 2023-HarrisP1-S-1YG-00078 *DWI Speed OP ITC* *Actual:* \$67,542.13 \$16,885.53 **\$84,427.66**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			1,234	3	13				362	15						1,324	98		70	7	11	20

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of Longview Police Department PT 402 PT *Planned:* \$35,965.25 \$9,039.19 **\$45,004.44**
 2023-LongviPD-S-1YG-00079 *DWI Speed OP ITC* *Actual:* \$35,965.25 \$10,343.17 **\$46,308.42**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			682	3	7				209	1				35		262	5		100	2	1	3

Borden County Sheriff's Office PT 402 PT *Planned:* \$11,988.80 \$3,131.09 **\$15,119.89**
 2023-BordenCoSO-S-1YG-00085 *DWI Speed OP ITC* *Actual:* \$4,923.07 \$1,625.11 **\$6,548.18**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			157	4	1				116						3	26	4		480	1		2

City of Euless Police Department PT 402 PT *Planned:* \$40,988.00 \$11,929.56 **\$52,917.56**
 2023-Euless-S-1YG-00080 *DWI Speed OP ITC* *Actual:* \$40,951.20 \$12,840.02 **\$53,791.22**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			604	13	1				258	1				58		482	21		483	9	25	3

City of Edinburg Police Department PT 402 PT *Planned:* \$36,000.00 \$9,626.40 **\$45,626.40**
 2023-EdinbuPD-S-1YG-00081 *DWI Speed OP ITC* *Actual:* \$35,998.80 \$10,046.11 **\$46,044.91**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			656	3	1				143	1		2	13		114	3		5	48	46	69	17

City of Jacksonville Police Department PT 402 PT *Planned:* \$11,989.25 \$3,023.73 **\$15,012.98**
 2023-JacksonviPD-S-1YG-00005 *DWI Speed OP ITC* *Actual:* \$9,320.94 \$2,916.18 **\$12,237.12**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			197		2				118				10		203	71		302	3			

Franklin County Sheriff's Office PT 402 PT *Planned:* \$11,914.62 \$3,094.03 **\$15,008.65**
 2023-FranklinCOSO-S-1YG-00084 *DWI Speed OP ITC* *Actual:* \$11,914.62 \$3,142.60 **\$15,057.22**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			368	2	1				27	1				1	93	9		500	2			

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Garland Police Department PT 402 PT *Planned:* \$111,994.92 \$27,999.48 **\$139,994.40**
 2023-GarlandPD-S-1YG-00006 *DWI Speed OP ITC* *Actual:* \$111,915.38 \$38,652.89 **\$150,568.27**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			1,501	197	31				1,883	1				559		1,923	13	393	2	6	5

Chambers County Sheriff's Office PT 402 PT *Planned:* \$44,965.55 \$14,469.92 **\$59,435.47**
 2023-Chambers-S-1YG-00082 *DWI Speed OP ITC* *Actual:* \$34,044.56 \$11,272.54 **\$45,317.10**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			545	2	1				28	2				28		36	24	74	211	7	5	5

City of Pasadena Police Department PT 402 PT *Planned:* \$72,985.40 \$72,985.40 **\$145,970.80**
 2023-PasadePD-S-1YG-00007 *DWI Speed OP ITC* *Actual:* \$70,992.49 \$70,992.49 **\$141,984.98**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			1,968	18	20				4,197	1				481		933	5	1	1	1	1	

City of McAllen Police Department PT 402 PT *Planned:* \$71,000.00 \$17,750.00 **\$88,750.00**
 2023-McAllenPD-S-1YG-00010 *DWI Speed OP ITC* *Actual:* \$71,000.00 \$17,750.00 **\$88,750.00**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			1,801	8	1			4	541				25	40	12	417	37	250	2,907	2	9	7

City of Wichita Falls Police Department PT 402 PT *Planned:* \$46,978.82 \$11,748.65 **\$58,727.47**
 2023-WichitaPD-S-1YG-00008 *DWI Speed OP ITC* *Actual:* \$46,798.14 \$13,543.27 **\$60,341.41**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			598	52	1				985				30	79	1,076	125	1			5	4	

City of Amarillo Police Department PT 402 PT *Planned:* \$160,999.00 \$41,397.73 **\$202,396.73**
 2023-AmarilloPD-S-1YG-00009 *DWI Speed OP ITC* *Actual:* \$152,000.43 \$39,536.36 **\$191,536.79**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			2,754	1,016	105			26	1,849	36		101	153		1,451	85	128	126	7	5	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of San Antonio Police Department PT 402 PT Planned: \$843,000.00 \$254,725.00 **\$1,097,725.00**
 2023-SanAntPD-S-1YG-00013 **DWI Speed OP ITC** Actual: \$843,000.00 \$355,431.98 **\$1,198,431.98**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				14,079	133	26			2,865	10			487	108	517	3,795	320		100	19	29	1

City of San Juan Police Department PT 402 PT Planned: \$9,448.00 \$2,378.46 **\$11,826.46**
 2023-SanJuanPD-S-1YG-00120 **DWI Speed OP ITC** Actual:

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV			

City of Grand Prairie Police Department PT 402 PT Planned: \$111,957.35 \$167,929.78 **\$279,887.13**
 2023-GrandPra-S-1YG-00106 **DWI Speed OP ITC** Actual: \$81,788.43 \$123,799.15 **\$205,587.58**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				2,088	53	19			2,907	2			6	396	31	777	25		55	273	6	6	4

Jefferson County Sheriff's Office PT 402 PT Planned: \$21,957.40 \$6,126.11 **\$28,083.51**
 2023-JeffersonCoSO-S-1YG-00091 **DWI Speed OP ITC** Actual: \$15,355.77 \$10,380.27 **\$25,736.04**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				201	1			1	162							39	2			18		24

Freestone County Sheriff's Office PT 402 PT Planned: \$11,995.04 \$3,023.43 **\$15,018.47**
 2023-FSCoSO-S-1YG-00090 **DWI Speed OP ITC** Actual: \$1,621.81 \$701.49 **\$2,323.30**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				53					65							34						7

City of Rosenberg Police Department PT 402 PT Planned: \$12,000.00 \$3,556.74 **\$15,556.74**
 2023-RosenbPD-S-1YG-00089 **DWI Speed OP ITC** Actual: \$11,215.14 \$3,396.36 **\$14,611.50**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				220	1	3			442					6		303	4			2	6	13

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Austin Police Department PT 402 PT Planned: \$475,958.23 \$167,403.77 **\$643,362.00**
 2023-AustinPD-S-1YG-00088 **DWI Speed OP ITC** Actual: \$423,395.52 \$167,403.77 **\$590,799.29**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
				4,486	50	2			2,502	3			41	548	88	2,132	14	15	5	3	111

Harris County Sheriff's Office PT 402 PT Planned: \$367,559.09 \$91,891.46 **\$459,450.55**
 2023-HarrisCo-S-1YG-00087 **DWI Speed OP ITC** Actual: \$365,849.61 \$91,464.10 **\$457,313.71**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				5,787	91	83			819	14			191	2,237		3,695	62	1	1	4	4	29

City of Southlake Police Department PT 402 PT Planned: \$24,789.85 \$9,075.44 **\$33,865.29**
 2023-SouthlakePD-S-1YG-00086 **DWI Speed OP ITC** Actual: \$24,789.85 \$11,402.96 **\$36,192.81**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
				360	2			1	690	1			1	106		277		2,475	3	1	6

Comanche County Sheriff's Office PT 402 PT Planned: \$1,496.25 \$515.21 **\$2,011.46**
 2023-ComancheCOSO-S-1YG-00095 **DWI Speed OP ITC** Actual: \$636.00 \$355.38 **\$991.38**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
				21					5	3						9		8		2	4

Galveston County Sheriff's Office PT 402 PT Planned: \$21,935.04 \$7,038.95 **\$28,973.99**
 2023-GalCOSO-S-1YG-00018 **DWI Speed OP ITC** Actual: \$19,061.94 \$6,279.27 **\$25,341.21**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
				473	9	8			125	2				47		443	18			1	7

City of Richland Hills Police Department PT 402 PT Planned: \$11,999.80 \$4,175.17 **\$16,174.97**
 2023-RichlandHillsPD-S-1YG-00125 **DWI Speed OP ITC** Actual: \$8,703.92 \$3,342.11 **\$12,046.03**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
				167		1			183	3			1	8	3	82	13	200		5	3	9

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of College Station Police Department PT 402 PT *Planned:* \$32,964.32 \$8,287.56 **\$41,251.88**
 2023-ColStaPD-S-1YG-00048 *DWI Speed OP ITC* *Actual:* \$32,924.92 \$10,662.84 **\$43,587.76**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			618	6				714	3			1	64	18	119	13		104	1	6

Texas Department of Public Safety PT 402 PT *Planned:* \$549,994.62 \$137,498.65 **\$687,493.27**
 2023-TDPS-S-1YG-00002 *DWI Speed OP ITC* *Actual:* \$122,529.61 \$30,632.46 **\$153,162.07**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			3,184	135	54				3,154	7			17	36		2,128	169	129	144	4	17	4

City of Wharton Police Department PT 402 PT *Planned:* \$11,994.48 \$3,232.09 **\$15,226.57**
 2023-WhartonPD-S-1YG-00116 *DWI Speed OP ITC* *Actual:* \$83.30 \$225.59 **\$308.89**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			2					1							5			200	1	1	1

City of Lake Worth Police Department PT 402 PT *Planned:* \$11,960.29 \$3,945.09 **\$15,905.38**
 2023-LakeWorthPD-S-1YG-00132 *DWI Speed OP ITC* *Actual:* \$2,459.59 \$1,223.61 **\$3,683.20**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			47	3				3						5	37	2		2,500	1	1	3

City of Abilene Police Department PT 402 PT *Planned:* \$49,994.88 \$12,528.83 **\$62,523.71**
 2023-Abilene-S-1YG-00052 *DWI Speed OP ITC* *Actual:* \$41,315.04 \$10,845.06 **\$52,160.10**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			695	141	7				806					28	30	328	18			1		6

Waller County Sheriff's Office PT 402 PT *Planned:* \$21,977.60 \$6,931.76 **\$28,909.36**
 2023-WallerCOSO-S-1YG-00094 *DWI Speed OP ITC* *Actual:* \$21,977.60 \$7,041.34 **\$29,018.94**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			552					54					4		80	3	1	1	3	2	5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Grapevine Police Department PT 402 PT **Planned:** \$29,956.26 \$7,496.51 **\$37,452.77**
 2023-GrapevinePD-S-1YG-00058 **DWI Speed OP ITC** **Actual:** \$29,956.26 \$8,119.98 **\$38,076.24**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			408	10				920						6	220	3		1	1	80

City of Wylie Police Department PT 402 PT **Planned:** \$11,966.93 \$2,991.73 **\$14,958.66**
 2023-Wylie-S-1YG-00129 **DWI Speed OP ITC** **Actual:** \$11,033.57 \$2,772.15 **\$13,805.72**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			217	1				93	5				18		37	8		200	4	3	1

Fort Bend County Constable Precinct 4 PT 402 PT **Planned:** \$19,705.00 \$5,167.38 **\$24,872.38**
 2023-FBCoCP4-S-1YG-00128 **DWI Speed OP ITC** **Actual:** \$19,117.95 \$5,145.71 **\$24,263.66**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			366					1							15			790	790	8	5	6

City of Beaumont Police Department PT 402 PT **Planned:** \$84,640.00 \$25,933.70 **\$110,573.70**
 2023-Beaumont-S-1YG-00055 **DWI Speed OP ITC** **Actual:** \$82,292.81 \$26,532.78 **\$108,825.59**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			1,380	182	37			1,104					27		1,657	592		3,350	2		2

Haskell County Sheriff's Office PT 402 PT **Planned:** \$11,992.50 \$3,010.21 **\$15,002.71**
 2023-HaskellCoSO-S-1YG-00118 **DWI Speed OP ITC** **Actual:**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.

City of Irving Police Department PT 402 PT **Planned:** \$133,797.08 \$35,942.43 **\$169,739.51**
 2023-Irving-S-1YG-00004 **DWI Speed OP ITC** **Actual:** \$83,505.32 \$22,882.77 **\$106,388.09**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
			1,239	20	15			1,646				1	329	48	1,083	81		59	39	49	12

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Eastland Police Department PT 402 PT *Planned:* \$4,821.63 \$2,379.81 **\$7,201.44**
 2023-EastlandPD-S-1YG-00115 *DWI Speed OP ITC* *Actual:* \$3,682.32 \$2,688.49 **\$6,370.81**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			106	2					27									1,016	2	3

Montgomery County Constables Office Pct 1 PT 402 PT *Planned:* \$11,998.45 \$3,220.18 **\$15,218.63**
 2023-MoCoP1Co-S-1YG-00047 *DWI Speed OP ITC* *Actual:* \$10,239.71 \$2,754.60 **\$12,994.31**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			177	10					131						51				1	14

City of Crockett Police Department PT 402 PT *Planned:* \$11,981.59 \$3,015.10 **\$14,996.69**
 2023-CrockettPD-S-1YG-00123 *DWI Speed OP ITC* *Actual:* \$6,103.26 \$1,564.09 **\$7,667.35**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			158	7	2				36					8	3	49	9			3	1	7

City of Splendora Police Department PT 402 PT *Planned:* \$11,814.54 \$3,345.17 **\$15,159.71**
 2023-SplendoraPD-S-1YG-00122 *DWI Speed OP ITC* *Actual:* \$7,626.59 \$4,175.84 **\$11,802.43**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			166	5	5			2	54	1				19		148	10			2	5	5

Bexar County Sheriff's Office PT 402 PT *Planned:* \$323,977.71 \$88,809.43 **\$412,787.14**
 2023-BexarCoSO-S-1YG-00121 *DWI Speed OP ITC* *Actual:* \$315,213.51 \$86,776.65 **\$401,990.16**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			4,154	17	17				7,151	2		17		137	270	2,335	45			7	7	8

City of El Paso ISD Police Department PT 402 PT *Planned:* \$11,910.31 \$3,042.45 **\$14,952.76**
 2023-EIPasoISD-S-1YG-00049 *DWI Speed OP ITC* *Actual:* \$6,076.75 \$2,816.58 **\$8,893.33**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			139	7					163					5	14	131				3		

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

Travis County Sheriff's Office PT 402 PT Planned: \$71,205.34 \$19,772.47 \$90,977.81
 2023-Travis County SO-S-1YG-00131 **DWI Speed OP ITC** Actual:

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV			

City of McKinney Police Department PT 402 PT Planned: \$50,000.00 \$13,050.00 \$63,050.00
 2023-McKinney-S-1YG-00053 **DWI Speed OP ITC** Actual: \$50,000.00 \$21,527.59 \$71,527.59

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV			

STEP Comprehensive Subtotals # of Projects: 122 Planned: \$8,579,085.52 \$2,566,952.58 \$11,146,038.10
 122 Actual: \$6,567,376.94 \$487,748.00 \$2,517,372.48 \$9,572,497.42

Performance Data Summary:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DD	ITC	HMV	Other Citations	Other Arrests			

Enforcement Task Summary # Projects: 314 Planned: \$13,535,007.63 \$4,701,462.49 \$18,236,470.11
 312 Actual: \$10,472,883.06 \$487,748.00 \$5,052,125.70 \$16,012,756.76

Project Cross-Reference by Task

Evaluation Projects								
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Texas A&M Transportation Institute 2023-TTI-G-1YG-0046	TR	405C	M3DA	<i>Planned:</i> \$139,231.87 <i>Actual:</i> \$139,112.29			\$34,824.16 \$39,656.87	\$174,056.03 \$178,769.16
Texas A&M Transportation Institute 2023-TTI-G-1YG-0052	OP	402	OP	<i>Planned:</i> \$328,125.00 <i>Actual:</i> \$327,920.41			\$82,062.69 \$86,817.35	\$410,187.69 \$414,737.76
Texas A&M Transportation Institute 2023-TTI-G-1YG-0053	DE	402	DE	<i>Planned:</i> \$40,499.99 <i>Actual:</i> \$38,020.99			\$10,133.00 \$14,331.18	\$50,632.99 \$52,352.17
Texas A&M Transportation Institute 2023-TTI-G-1YG-0054	OP	402	OP	<i>Planned:</i> \$50,500.00 <i>Actual:</i> \$49,585.40			\$12,629.47 \$12,899.32	\$63,129.47 \$62,484.72
Texas A&M Transportation Institute 2023-TTI-G-1YG-0056	DE	402	DE	<i>Planned:</i> \$75,000.00 <i>Actual:</i> \$72,889.73			\$18,761.13 \$20,399.86	\$93,761.13 \$93,289.59
Texas A&M Transportation Institute 2023-TTI-G-1YG-0057	OP	402	OP	<i>Planned:</i> \$81,500.00 <i>Actual:</i> \$77,496.14			\$20,392.80 \$20,939.25	\$101,892.80 \$98,435.39
Texas A&M Transportation Institute 2023-TTI-G-1YG-0058	DE	402	DE	<i>Planned:</i> \$32,110.00 <i>Actual:</i> \$32,105.36			\$8,034.29 \$8,479.38	\$40,144.29 \$40,584.74
Texas A&M Transportation Institute 2023-TTI-G-1YG-0059	OP	402	OP	<i>Planned:</i> \$41,400.00 <i>Actual:</i> \$33,759.25			\$10,356.26 \$13,597.29	\$51,756.26 \$47,356.54
Texas A&M Transportation Institute 2023-TTI-G-1YG-0063	PS	402	PS	<i>Planned:</i> \$125,181.61 <i>Actual:</i> \$124,639.78			\$31,306.99 \$32,030.75	\$156,488.60 \$156,670.53
Texas A&M Transportation Institute 2023-TTI-G-1YG-0070	AL	402	AL	<i>Planned:</i> \$300,000.00 <i>Actual:</i> \$297,807.93			\$75,043.33 \$81,279.53	\$375,043.33 \$379,087.46
Texas A&M Transportation Institute 2023-TTI-G-1YG-0071	AL	405D	M5BAC	<i>Planned:</i> \$83,965.63 <i>Actual:</i> \$83,853.44			\$21,005.73 \$21,265.67	\$104,971.36 \$105,119.11
Texas Department of Public Safety 2023-TDPS-G-1YG-0014	TR	405C	M3DA	<i>Planned:</i> \$966,451.29 <i>Actual:</i> \$826,073.99			\$322,150.43 \$276,249.57	\$1,288,601.72 \$1,102,323.56
Texas Department of State Health Services 2023-TDSHS-G-1YG-0022	TR	405C	M3DA	<i>Planned:</i> \$718,673.90 <i>Actual:</i> \$615,945.18			\$305,690.72 \$306,320.04	\$1,024,364.62 \$922,265.22
Texas Municipal Police Association 2023-TMPA-G-1YG-0027	TR	405C	M3DA	<i>Planned:</i> \$1,199,950.89 <i>Actual:</i> \$1,178,941.03			\$303,716.00 \$483,788.74	\$1,503,666.89 \$1,662,729.77
The University of Texas Medical Branch at Galveston 2023-UTMBG-G-1YG-0156	AL	402	AL	<i>Planned:</i> \$97,005.35 <i>Actual:</i> \$73,070.15			\$30,391.78 \$29,105.31	\$127,397.13 \$102,175.46

Evaluation Task Summary				<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
	# Projects:	15	<i>Planned:</i>	\$4,279,595.53			\$1,286,498.78	\$5,566,094.31
		15	<i>Actual:</i>	\$3,971,221.07			\$1,447,160.11	\$5,418,381.18

Project Cross-Reference by Task

Program Management Projects								
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Beehive Specialty 2023-BeeHive-G-1YG-0199	DE	402	DE	<i>Planned:</i> \$184,616.40				\$184,616.40
				<i>Actual:</i> \$150,075.24	\$18,286.44			\$168,361.68
CRIS 2023-CRIS-G-1YG-0193	TR	State	State	<i>Planned:</i>	\$2,820,518.83			\$2,820,518.83
				<i>Actual:</i>	\$2,820,518.83			\$2,820,518.83
CRIS 2023-CRIS-G-1YG-0194	TR	405C	M3DA	<i>Planned:</i> \$1,375,000.00				\$1,375,000.00
				<i>Actual:</i> \$1,350,000.00				\$1,350,000.00
TxDOT - Traffic Safety 2023-TxDOT-G-1YG-0175	PA	State	State	<i>Planned:</i>	\$5,530,844.00			\$5,530,844.00
				<i>Actual:</i>	\$5,530,844.00			\$5,530,844.00
TxDOT - Traffic Safety 2023-TxDOT-G-1YG-0176	PA	402	PA	<i>Planned:</i> \$595,580.00				\$595,580.00
				<i>Actual:</i> \$595,580.00				\$595,580.00
TxDOT - Traffic Safety 2023-TxDOT-G-1YG-0179	PA	State	State	<i>Planned:</i>	\$55,555.56			\$55,555.56
				<i>Actual:</i>	\$55,555.56			\$55,555.56

Program Management Task Summary	<i># Projects:</i>	<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
	6	<i>Planned:</i> \$2,155,196.40	\$8,406,918.39			\$10,562,114.79
	6	<i>Actual:</i> \$2,095,655.24	\$8,425,204.83			\$10,520,860.07

Project Cross-Reference by Task

Public Information Campaigns Projects								
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
City of Lubbock Parks & Recreation 2023-LubbockP-G-1YG-0150	PS	402	PS	<i>Planned:</i> \$25,730.00 <i>Actual:</i> \$21,859.46		\$5,600.00 \$5,600.00	\$11,678.78 \$9,861.25	\$43,008.78 \$37,320.71
Dell Children's Medical Center of Central Texas 2023-DCMCCT-G-1YG-0029	OP	402	OP	<i>Planned:</i> \$200,000.00 <i>Actual:</i> \$182,246.43			\$140,843.32 \$129,012.50	\$340,843.32 \$311,258.93
Driscoll Children's Hospital 2023-DrisHosp-G-1YG-0100	OP	402	OP	<i>Planned:</i> \$261,516.60 <i>Actual:</i> \$209,224.65			\$158,491.55 \$155,911.42	\$420,008.15 \$365,136.07
Driscoll Children's Hospital 2023-DrisHosp-G-1YG-0101	OP	402	OP	<i>Planned:</i> \$249,927.34 <i>Actual:</i> \$161,867.81			\$170,314.63 \$128,467.79	\$420,241.97 \$290,335.60
Education Service Center, Region VI 2023-ESCVI-G-1YG-0017	PS	402	PS	<i>Planned:</i> \$54,366.08 <i>Actual:</i> \$54,174.71			\$18,177.20 \$24,224.08	\$72,543.28 \$78,398.79
Farm & City 2023-FarmCity-G-1YG-0167	PS	402	PS	<i>Planned:</i> \$74,965.35 <i>Actual:</i> \$53,389.74			\$27,923.28 \$20,847.31	\$102,888.63 \$74,237.05
Ghisallo Foundation 2023-Ghisallo-G-1YG-0096	PS	402	PS	<i>Planned:</i> \$198,000.00 <i>Actual:</i> \$197,861.68			\$66,212.95 \$97,190.86	\$264,212.95 \$295,052.54
Ghisallo Foundation 2023-Ghisallo-G-1YG-0097	PS	402	PS	<i>Planned:</i> \$125,000.00 <i>Actual:</i> \$118,902.18			\$31,264.67 \$70,345.27	\$156,264.67 \$189,247.45
Guerra Deberry Coody 2023-GDC-SOW-0010	OP	405B	M1PE	<i>Planned:</i> \$1,000,000.00 <i>Actual:</i> \$1,000,000.00			\$2,124,142.50 \$20,231,851.61	\$3,124,142.50 \$21,231,851.61
Harris County Commissioner Pct 1 2023-HaCoCMP1-G-1YG-0132	PS	402	PS	<i>Planned:</i> \$59,851.20 <i>Actual:</i> \$25,480.00			\$85,602.00 \$41,212.38	\$145,453.20 \$66,692.38
Harris County Emergency Corps 2023-HCEC-G-1YG-0173	PS	402	PS	<i>Planned:</i> \$21,990.00 <i>Actual:</i> \$18,009.00			\$10,258.78 \$8,402.11	\$32,248.78 \$26,411.11
Sherry Matthews Advocacy Marketing 2023-SMAM-SOW-0001	RS	State	State	<i>Planned:</i> \$2,671,000.00 <i>Actual:</i> \$2,662,331.77			\$2,671,000.00 \$8,581,888.81	\$5,342,000.00 \$11,244,220.58
Sherry Matthews Advocacy Marketing 2023-SMAM-SOW-0002	PS	405E	FHPE	<i>Planned:</i> \$1,750,000.00 <i>Actual:</i> \$1,746,472.26			\$1,750,000.00 \$3,185,005.70	\$3,500,000.00 \$4,931,477.96
Sherry Matthews Advocacy Marketing 2023-SMAM-SOW-0003	PS	402	PS	<i>Planned:</i> \$2,900,000.00 <i>Actual:</i> \$2,899,970.44			\$2,900,000.00 \$4,446,688.15	\$5,800,000.00 \$7,346,658.59
Sherry Matthews Advocacy Marketing 2023-SMAM-SOW-0004	SC	402	SC	<i>Planned:</i> \$3,000,000.00 <i>Actual:</i> \$2,907,082.84			\$3,000,000.00 \$4,083,895.26	\$6,000,000.00 \$6,990,978.10
Sherry Matthews Advocacy Marketing 2023-SMAM-SOW-0005	OP	405B	M1PE	<i>Planned:</i> \$1,600,000.00 <i>Actual:</i> \$1,599,985.91			\$1,600,000.00 \$26,389,996.32	\$3,200,000.00 \$27,989,982.23

Project Cross-Reference by Task

Public Information Campaigns Projects								
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Sherry Matthews Advocacy Marketing 2023-SMAM-SOW-0006	MC	405F	M11X	<i>Planned:</i> \$320,000.00 <i>Actual:</i> \$319,807.80			\$320,000.00 \$6,145,648.79	\$640,000.00 \$6,465,456.59
Sherry Matthews Advocacy Marketing 2023-SMAM-SOW-0007	MC	State	State	<i>Planned:</i> <i>Actual:</i>	\$330,000.00 \$329,380.06		\$330,000.00 \$783,129.00	\$660,000.00 \$1,112,509.06
Sherry Matthews Advocacy Marketing 2023-SMAM-SOW-0008	DE	402	DE	<i>Planned:</i> \$1,200,000.00 <i>Actual:</i> \$1,200,000.00			\$1,200,000.00 \$18,236,774.71	\$2,400,000.00 \$19,436,774.71
Sherry Matthews Advocacy Marketing 2023-SMAM-SOW-0009	AL	405D	V5PEM	<i>Planned:</i> \$3,744,500.00 <i>Actual:</i> \$3,739,376.61			\$3,744,500.00 \$19,542,745.20	\$7,489,000.00 \$23,282,121.81
Sherry Matthews Advocacy Marketing 2023-SMAM-SOW-0011	PS	State	State	<i>Planned:</i> <i>Actual:</i>	\$53,646.85 \$53,646.85		\$53,646.85 \$1,576,325.09	\$53,646.85 \$1,629,971.94
Sherry Matthews Advocacy Marketing 2023-SMAM-SOW-0012	SC	State	State	<i>Planned:</i> <i>Actual:</i>	\$4,398.75 \$4,398.75		\$4,398.75	\$4,398.75 \$4,398.75
Sherry Matthews Advocacy Marketing 2023-SMAM-SOW-0013	PS	State	State	<i>Planned:</i> <i>Actual:</i>	\$92,096.51 \$92,096.51		\$92,096.51	\$92,096.51 \$92,096.51
Texas A&M Agrilife Extension Service 2023-Texas Ag-G-1YG-0031	OP	402	OP	<i>Planned:</i> \$1,049,993.41 <i>Actual:</i> \$1,049,524.87			\$365,889.31 \$972,051.34	\$1,415,882.72 \$2,021,576.21
Texas A&M Agrilife Extension Service 2023-Texas Ag-G-1YG-0032	AL	402	AL	<i>Planned:</i> \$674,997.79 <i>Actual:</i> \$548,753.66			\$235,758.88 \$298,149.44	\$910,756.67 \$846,903.10
Texas A&M Agrilife Extension Service 2023-Texas Ag-G-1YG-0033	SA	402	SA	<i>Planned:</i> \$799,996.92 <i>Actual:</i> \$738,090.26			\$280,348.80 \$339,711.38	\$1,080,345.72 \$1,077,801.64
Texas A&M Transportation Institute 2023-TTI-G-1YG-0035	PS	402	PS	<i>Planned:</i> \$199,995.58 <i>Actual:</i> \$190,406.98			\$50,037.49 \$52,931.45	\$250,033.07 \$243,338.43
Texas A&M Transportation Institute 2023-TTI-G-1YG-0036	AL	402	AL	<i>Planned:</i> \$389,912.22 <i>Actual:</i> \$377,653.44			\$97,644.91 \$215,056.28	\$487,557.13 \$592,709.72
Texas A&M Transportation Institute 2023-TTI-G-1YG-0037	DE	402	DE	<i>Planned:</i> \$849,995.70 <i>Actual:</i> \$777,841.41			\$284,144.74 \$262,850.67	\$1,134,140.44 \$1,040,692.08
Texas A&M Transportation Institute 2023-TTI-G-1YG-0042	PS	402	PS	<i>Planned:</i> \$119,999.65 <i>Actual:</i> \$114,221.26			\$30,026.74 \$48,362.27	\$150,026.39 \$162,583.53
Texas A&M Transportation Institute 2023-TTI-G-1YG-0043	PS	405E	FHPE	<i>Planned:</i> \$118,107.01 <i>Actual:</i> \$117,182.17			\$29,542.77 \$29,583.26	\$147,649.78 \$146,765.43
Texas A&M Transportation Institute 2023-TTI-G-1YG-0044	PS	402	PS	<i>Planned:</i> \$189,998.55 <i>Actual:</i> \$187,748.35			\$47,539.21 \$51,445.29	\$237,537.76 \$239,193.64

Project Cross-Reference by Task

Public Information Campaigns Projects										
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>			<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>	
Texas A&M Transportation Institute 2023-TTI-G-1YG-0045	MC	402	MC		<i>Planned:</i> \$312,380.60 <i>Actual:</i> \$310,928.53			\$78,153.51 \$109,434.60	\$390,534.11 \$420,363.13	
Texas A&M Transportation Institute 2023-TTI-G-1YG-0048	DE	402	DE		<i>Planned:</i> \$114,363.42 <i>Actual:</i> \$104,820.85			\$28,601.45 \$27,160.02	\$142,964.87 \$131,980.87	
Texas A&M Transportation Institute 2023-TTI-G-1YG-0075	MC	405F	M11X		<i>Planned:</i> \$99,999.04 <i>Actual:</i> \$99,955.76			\$25,013.95 \$25,387.80	\$125,012.99 \$125,343.56	
Texas Children's Hospital 2023-TCH-G-1YG-0093	OP	402	OP		<i>Planned:</i> \$275,000.00 <i>Actual:</i> \$275,000.00			\$261,885.83 \$263,135.68	\$536,885.83 \$538,135.68	
Texas Children's Hospital 2023-TCH-G-1YG-0094	PS	402	PS		<i>Planned:</i> \$110,000.00 <i>Actual:</i> \$108,488.56			\$68,617.19 \$68,617.19	\$178,617.19 \$177,105.75	
Texas Department of State Health Services 2023-TDSHS-G-1YG-0021	OP	402	OP		<i>Planned:</i> \$524,993.78 <i>Actual:</i> \$494,809.21			\$145,000.00 \$481,812.32	\$669,993.78 \$976,621.53	
Texas Heatstroke Task Force 2023-TxHSTF-G-1YG-0116	OP	State	State		<i>Planned:</i> <i>Actual:</i>	\$24,642.67 \$24,215.18		\$6,555.07 \$7,158.88	\$31,197.74 \$31,374.06	
Texas Municipal Courts Education Center 2023-TMCEC-G-1YG-0125	DE	402	DE		<i>Planned:</i> \$300,000.00 <i>Actual:</i> \$300,000.00			\$74,997.64 \$143,399.09	\$374,997.64 \$443,399.09	
Texas Operation Lifesaver 2023-TxOpLife-G-1YG-0110	RH	402	RH		<i>Planned:</i> \$73,293.00 <i>Actual:</i> \$64,256.24			\$18,432.99 \$31,895.57	\$91,725.99 \$96,151.81	
The University of Texas at San Antonio 2023-UTSA-G-1YG-0172	OP	405B	M1PE		<i>Planned:</i> \$69,984.50 <i>Actual:</i> \$56,622.58			\$17,657.35 \$16,358.21	\$87,641.85 \$72,980.79	
Travis County Attorney's UDPP 2023-Travis C-G-1YG-0089	AL	402	AL		<i>Planned:</i> \$142,699.98 <i>Actual:</i> \$129,244.37			\$174,945.71 \$220,961.91	\$317,645.69 \$350,206.28	
Women & Infants Specialty Health 2023-WISH-G-1YG-0140	OP	402	OP		<i>Planned:</i> \$73,450.05 <i>Actual:</i> \$73,028.39			\$32,770.69 \$83,749.26	\$106,220.74 \$156,777.65	
Project Celebration										
TxDOT-Ft. Worth 2023-PC-Tx-FTW-00025	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$15,000.00 \$3,750.00			\$15,000.00 \$3,750.00	
TxDOT-Amarillo 2023-PC-Tx-AMA-00002	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$9,000.00 \$750.00			\$9,000.00 \$750.00	
TxDOT-Atlanta 2023-PC-Tx-ATL-00003	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$12,000.00 \$3,000.00			\$12,000.00 \$3,000.00	

Project Cross-Reference by Task

Public Information Campaigns Projects								
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Project Celebration								Group Project
TxDOT-Austin 2023-PC-Tx-AUS-00004	State	State	State	<i>Planned:</i>	\$9,000.00			\$9,000.00
				<i>Actual:</i>	\$3,750.00			\$3,750.00
TxDOT-Beaumont 2023-PC-Tx-BMT-00005	State	State	State	<i>Planned:</i>	\$9,000.00			\$9,000.00
				<i>Actual:</i>	\$4,500.00			\$4,500.00
TxDOT-Brownwood 2023-PC-Tx-BWD-00006	State	State	State	<i>Planned:</i>	\$6,000.00			\$6,000.00
				<i>Actual:</i>	\$3,000.00			\$3,000.00
TxDOT-Yoakum 2023-PC-Tx-YKM-00007	State	State	State	<i>Planned:</i>	\$6,000.00			\$6,000.00
				<i>Actual:</i>	\$750.00			\$750.00
TxDOT-Pharr 2023-PC-Tx-PHR-00008	State	State	State	<i>Planned:</i>	\$6,000.00			\$6,000.00
				<i>Actual:</i>	\$1,250.00			\$1,250.00
TxDOT-San Angelo 2023-PC-Tx-SJT-00009	State	State	State	<i>Planned:</i>	\$6,000.00			\$6,000.00
				<i>Actual:</i>	\$1,500.00			\$1,500.00
TxDOT-San Antonio 2023-PC-Tx-SAT-00010	State	State	State	<i>Planned:</i>	\$6,000.00			\$6,000.00
				<i>Actual:</i>	\$4,500.00			\$4,500.00
TxDOT-Tyler 2023-PC-Tx-TYL-00011	State	State	State	<i>Planned:</i>	\$6,000.00			\$6,000.00
				<i>Actual:</i>	\$3,000.00			\$3,000.00
TxDOT-Houston 2023-PC-Tx-HOU-00014	State	State	State	<i>Planned:</i>	\$6,000.00			\$6,000.00
				<i>Actual:</i>				
TxDOT-Wichita Falls 2023-PC-Tx-WFS-00013	State	State	State	<i>Planned:</i>	\$6,000.00			\$6,000.00
				<i>Actual:</i>	\$4,500.00			\$4,500.00
TxDOT-Waco 2023-PC-Tx-WAC-00012	State	State	State	<i>Planned:</i>	\$9,000.00			\$9,000.00
				<i>Actual:</i>	\$750.00			\$750.00
TxDOT-Laredo 2023-PC-Tx-LRD-00015	State	State	State	<i>Planned:</i>	\$6,000.00			\$6,000.00
				<i>Actual:</i>				

Project Cross-Reference by Task

Public Information Campaigns Projects

Organization / Project Number	PA	Fund Source			Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Project Celebration									
TxDOT-Lubbock 2023-PC-Tx-LBB-00016	State	State	State		Planned: \$20,000.00 Actual: \$4,500.00				\$20,000.00 \$4,500.00
TxDOT-Lufkin 2023-PC-Tx-LKF-00017	State	State	State		Planned: \$12,000.00 Actual: \$6,750.00				\$12,000.00 \$6,750.00
TxDOT-Odessa 2023-PC-Tx-ODA-00018	State	State	State		Planned: \$9,000.00 Actual: \$1,500.00				\$9,000.00 \$1,500.00
TxDOT-Paris 2023-PC-Tx-PAR-00019	State	State	State		Planned: \$6,000.00 Actual: \$1,850.00				\$6,000.00 \$1,850.00
TxDOT-Bryan 2023-PC-Tx-BRY-00020	State	State	State		Planned: \$9,000.00 Actual: \$750.00				\$9,000.00 \$750.00
TxDOT-Childress 2023-PC-Tx-CHS-00021	State	State	State		Planned: \$9,000.00 Actual: \$6,850.00				\$9,000.00 \$6,850.00
TxDOT-CorpusChristi 2023-PC-Tx-CRP-00022	State	State	State		Planned: \$12,000.00 Actual: \$6,000.00				\$12,000.00 \$6,000.00
TxDOT-Dallas 2023-PC-Tx-DAL-00023	State	State	State		Planned: \$15,000.00 Actual: \$750.00				\$15,000.00 \$750.00
TxDOT-El Paso 2023-PC-Tx-ELP-00024	State	State	State		Planned: \$15,000.00 Actual: \$12,750.00				\$15,000.00 \$12,750.00
TxDOT-Abilene 2023-PC-Tx-ABL-00001	State	State	State		Planned: \$22,500.00 Actual: \$13,853.13				\$22,500.00 \$13,853.13

Project Celebration Subtotals	# of Projects: 25			Planned: \$246,500.00	\$246,500.00				\$246,500.00
	25			Actual: \$90,553.13	\$90,553.13				\$90,553.13

Performance Data Summary:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DD	ITC	HMV	Other Citations			

Public Information Campaigns Task Summary	# Projects: 45	Planned: \$23,275,007.77	\$3,422,284.78	\$5,600.00	\$22,713,973.89	\$49,416,866.44
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Project Cross-Reference by Task

Public Information Campaigns Projects

<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>	<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>	
			45	<i>Actual: \$22,574,288.41</i>	<i>\$3,256,622.25</i>	<i>\$5,600.00</i>	<i>\$117,638,635.52</i>	<i>\$143,475,146.18</i>

Project Cross-Reference by Task

Training Projects								
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Education Service Center, Region VI 2023-ESCVI-G-1YG-0015	AL	405D	M5TR	<i>Planned:</i> \$86,901.66 <i>Actual:</i> \$86,121.52			\$28,982.50 \$30,860.30	\$115,884.16 \$116,981.82
Education Service Center, Region VI 2023-ESCVI-G-1YG-0016	SB	402	SB	<i>Planned:</i> \$106,953.06 <i>Actual:</i> \$106,953.06			\$35,670.00 \$43,998.12	\$142,623.06 \$150,951.18
Education Service Center, Region VI 2023-ESCVI-G-1YG-0018	OP	402	OP	<i>Planned:</i> \$112,034.83 <i>Actual:</i> \$111,613.10			\$37,383.20 \$48,476.14	\$149,418.03 \$160,089.24
Education Service Center, Region VI 2023-ESCVI-G-1YG-0019	DE	402	DE	<i>Planned:</i> \$98,430.08 <i>Actual:</i> \$98,430.08			\$33,376.00 \$54,334.24	\$131,806.08 \$152,764.32
International Association of Directors of Law Enforcement Standards and Training 2023-IADLEST-G-1YG-0153	PT	402	PT	<i>Planned:</i> \$116,154.31 <i>Actual:</i> \$105,742.99			\$29,150.00 \$56,038.76	\$145,304.31 \$161,781.75
International Association of Directors of Law Enforcement Standards and Training 2023-IADLEST-G-1YG-0154	TR	402	TR	<i>Planned:</i> \$422,475.86 <i>Actual:</i> \$353,577.45			\$105,720.00 \$111,217.37	\$528,195.86 \$464,794.82
Mothers Against Drunk Driving 2023-MADD-G-1YG-0009	AL	405D	M5OT	<i>Planned:</i> \$746,235.25 <i>Actual:</i> \$662,390.20			\$316,005.00 \$342,910.06	\$1,062,240.25 \$1,005,300.26
National Safety Council 2023-NSC-G-1YG-0102	PS	402	PS	<i>Planned:</i> \$119,366.91 <i>Actual:</i> \$66,490.65			\$32,398.91 \$31,516.45	\$151,765.82 \$98,007.10
National Safety Council 2023-NSC-G-1YG-0108	AL	405D	M5TR	<i>Planned:</i> \$172,417.52 <i>Actual:</i> \$129,034.15			\$50,110.67 \$53,103.93	\$222,528.19 \$182,138.08
National Safety Council 2023-NSC-G-1YG-0109	DE	402	DE	<i>Planned:</i> \$366,144.02 <i>Actual:</i> \$295,367.79			\$108,840.55 \$123,314.29	\$474,984.57 \$418,682.08
Safety City Abilene 2023-SafetyCi-G-1YG-0129	OP	402	OP	<i>Planned:</i> \$13,271.00 <i>Actual:</i> \$13,243.89			\$5,550.30 \$5,571.72	\$18,821.30 \$18,815.61
Texas A&M Transportation Institute 2023-TTI-G-1YG-0040	MC	402	MC	<i>Planned:</i> \$95,862.26 <i>Actual:</i> \$95,861.84			\$23,979.27 \$26,446.53	\$119,841.53 \$122,308.37
Texas A&M Transportation Institute 2023-TTI-G-1YG-0041	PS	405E	FHTR	<i>Planned:</i> \$126,341.09 <i>Actual:</i> \$119,384.35			\$31,598.43 \$30,553.71	\$157,939.52 \$149,938.06
Texas A&M Transportation Institute 2023-TTI-G-1YG-0047	PS	402	PS	<i>Planned:</i> \$109,899.87 <i>Actual:</i> \$102,056.64			\$27,500.17 \$26,116.24	\$137,400.04 \$128,172.88
Texas A&M Transportation Institute 2023-TTI-G-1YG-0051	PS	402	PS	<i>Planned:</i> \$119,980.54 <i>Actual:</i> \$115,265.36			\$30,005.50 \$30,028.93	\$149,986.04 \$145,294.29
Texas A&M Transportation Institute 2023-TTI-G-1YG-0068	PS	405E	FHTR	<i>Planned:</i> \$199,999.04 <i>Actual:</i> \$195,366.12			\$50,016.32 \$50,152.13	\$250,015.36 \$245,518.25

Project Cross-Reference by Task

Training Projects									
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>			<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Texas A&M Transportation Institute 2023-TTI-G-1YG-0072	AL	405D	M5II		<i>Planned:</i> \$199,999.02 <i>Actual:</i> \$199,837.49			\$50,326.30 \$50,843.69	\$250,325.32 \$250,681.18
Texas A&M Transportation Institute 2023-TTI-G-1YG-0073	AL	405D	M5TR		<i>Planned:</i> \$82,998.90 <i>Actual:</i> \$82,737.62			\$20,762.28 \$20,966.35	\$103,761.18 \$103,703.97
Texas A&M Transportation Institute 2023-TTI-G-1YG-0078	AL	402	AL		<i>Planned:</i> \$89,990.67 <i>Actual:</i> \$89,327.57			\$22,509.51 \$22,721.22	\$112,500.18 \$112,048.79
Texas Association of Counties 2023-TAC-G-1YG-0080	AL	405D	M5CS		<i>Planned:</i> \$135,518.92 <i>Actual:</i> \$127,497.56			\$50,810.28 \$51,941.71	\$186,329.20 \$179,439.27
Texas Center for the Judiciary 2023-TCJ-G-1YG-0099	AL	405D	M5CS		<i>Planned:</i> \$763,372.84 <i>Actual:</i> \$751,686.38			\$591,812.31 \$590,873.87	\$1,355,185.15 \$1,342,560.25
Texas District and County Attorneys Association 2023-TDCAA-G-1YG-0025	AL	405D	M5CS		<i>Planned:</i> \$698,649.70 <i>Actual:</i> \$603,210.17			\$332,709.15 \$397,378.11	\$1,031,358.85 \$1,000,588.28
Texas Engineering Extension Service ESTI 2023-TEEXESTI-G-1YG-0143	EM	402	EM		<i>Planned:</i> \$210,543.15 <i>Actual:</i> \$83,000.00	\$116,050.18		\$82,400.87 \$102,192.75	\$292,944.02 \$301,242.93
Texas Justice Court Training Center 2023-TJCTC-G-1YG-0013	AL	402	AL		<i>Planned:</i> \$124,957.46 <i>Actual:</i> \$122,955.02			\$31,232.66 \$112,638.97	\$156,190.12 \$235,593.99
Texas Municipal Courts Education Center 2023-TMCEC-G-1YG-0124	AL	402	AL		<i>Planned:</i> \$350,000.00 <i>Actual:</i> \$350,000.00		\$8,225.00 \$18,900.00	\$79,337.14 \$163,437.41	\$437,562.14 \$532,337.41
Texas Municipal Police Association 2023-TMPA-G-1YG-0002	PT	402	PT		<i>Planned:</i> \$1,198,649.69 <i>Actual:</i> \$1,060,781.25			\$300,097.50 \$348,944.68	\$1,498,747.19 \$1,409,725.93
Texas Municipal Police Association 2023-TMPA-G-1YG-0004	AL	405D	M5CS		<i>Planned:</i> \$1,000,000.00 <i>Actual:</i> \$935,908.47			\$286,800.00 \$587,448.00	\$1,286,800.00 \$1,523,356.47
Texas Municipal Police Association 2023-TMPA-G-1YG-0008	AL	405D	M5TR		<i>Planned:</i> \$999,999.87 <i>Actual:</i> \$840,928.71			\$266,371.50 \$534,684.00	\$1,266,371.37 \$1,375,612.71
The Coalition, Inc. 2023-TCINC-G-1YG-0138	DE	402	DE		<i>Planned:</i> \$94,999.64 <i>Actual:</i> \$93,358.30			\$67,810.18 \$95,525.40	\$162,809.82 \$188,883.70
The University of Texas at Arlington 2023-UTatArli-G-1YG-0137	RS	402	RS		<i>Planned:</i> \$354,714.94 <i>Actual:</i> \$335,864.28			\$97,048.03 \$93,633.67	\$451,762.97 \$429,497.95

Training Task Summary			<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
# Projects:	30	<i>Planned:</i>	\$9,316,862.10		\$8,225.00	\$3,226,314.53	\$12,551,401.63
	30	<i>Actual:</i>	\$8,333,992.01	\$116,050.18	\$18,900.00	\$4,237,868.75	\$12,706,810.94