



Texas Highway Safety Plan Annual Report

Fiscal Year 2022

Developed and prepared by:
Staff of the Behavioral Traffic Safety Section
TxDOT Traffic Safety Division
125 E. 11th Street
Austin, Texas 78701-2483
(512) 416-3200

12/31/2022





The Honorable Gregory W. Abbott
Governor, State of Texas

Mr. Marc D. Williams, P.E.
Executive Director, Texas Department of Transportation
Governor's Highway Safety Representative

Mr. Michael A. Chacon, P.E.
Director, Traffic Safety Division
Texas Department of Transportation

Mr. George Villarreal, P.E.
Deputy Director, Traffic Safety Division
Texas Department of Transportation

Letty von Rossum
Behavioral Traffic Safety Section Director
Texas Department of Transportation



Table of Contents

Contents

EXECUTIVE SUMMARY	5
Traffic Safety Program	5
Federal Funding	5
Funded Projects that Contribute to meeting State Performance Targets	5
Assessment of Results in Achieving Performance Targets for FY22 and FY21	6
Crash Data	9
Accomplishing Targets	9
Campaigns	9
Continued Enhancements to eGrants	16
Traffic Safety Program Training	17
Future Improvements	18
Impaired Driving Assessment	19
SECTION ONE - PROGRAM SUMMARY	21
Program Areas	22
Program Funding	22
Traffic Safety Organization	22
Evaluations, Reviews & Audits	26
Legislative Issues	26
SECTION TWO - CRASH DATA AND TRENDS	27
Crash Summary	28
Problem Identification	28
Goals	29
Solutions	29
2021 Texas Motor Vehicle Crash Facts	30
Performance Measures	31

SECTION THREE - PROGRAM AREA REPORTS	69
SECTION FOUR - PAID MEDIA REPORTS	149
FY 2022 <i>Click It or Ticket</i> Public Information and Education Campaign	150
FY 2022 Youth Occupant Protection Campaign <i>Teen Click It or Ticket & Child Passenger Safety (Save Me with a Seat)</i>	158
FY 2022 Be Safe. Drive Smart. Campaign	174
FY 2022 Statewide Impaired Driving Campaign	186
FY 2022 Be Safe Drive Smart - Pedestrian and Bicycle State Laws Campaign	198
FY 2022 Be Safe Drive Smart - Pedestrian and Bicycle Safety Campaign	206
FY 2022 Be Safe Drive Smart – Speed Awareness Campaign	213
FY 2022 Distracted Driving - Talk. Text. Crash. - Campaign	224
FY 2022 Motorcycle Safety Awareness <i>Look Twice for Motorcycles</i> Public Information and Education Campaign	233
SECTION FIVE - 2022 TEXAS TRAFFIC SAFETY AWARENESS SURVEY	244
Texas Statewide Traffic Safety Awareness Survey	245
SECTION SIX - FINANCIAL SUMMARY	311
SECTION SEVEN - NOTEWORTHY PROJECTS	315
APPENDIX A - PROJECT CROSS REFERENCES	336

EXECUTIVE SUMMARY

Traffic Safety Program

The Texas Traffic Safety Program at the Texas Department of Transportation (TxDOT) continued its mission of saving lives and preventing injuries through an extensive grants program. In 2022, there were 354 traffic safety projects in the program.

The \$172,825,014.52 expended in FY 2022 came from federal, state, and local sources as follows:

- \$47,131,631.53 in federal funds
- \$113,155,880.35 in local funds
- \$12,423,812.59 in state funds
- \$113,690.05 in program income

Federal Funding

Under the FAST Act, TxDOT applied for and received \$30,911,045.07 in Sections 402 funds. In addition, \$22,238,026.98 in Section 405 federal funding was received beyond the base 402 program.

Funded Projects that Contribute to meeting State Performance Targets

Projects selected for funding by the Texas Traffic Safety Program demonstrate potential to contribute to meeting Texas' highway safety performance targets. In each program area, information has been provided for each individual project, including targets, and whether those targets were met. Individual project performance results are provided in *Section 3 – Program Area Reports* and *Appendix A – Project Cross References*. Within those sections, each objective and target is listed, and whether individual objectives were met by each project.

A summary of the abovementioned accomplishments is provided in the following table:

Assessment of Results in Achieving Performance Targets for FY22 and FY21

Sort Order	PM ID	Performance Measure	Target Period	FY 2022				FY 2021			
				Target Year(s)	Target Value FY22 HSP	Data Source / FY22 Progress Results	On Track to Meet FY21 Target Y/N (in-progress)	Target Year(s)	Target Value FY21 HSP	Data Source / FY21 Final Result	Met FY20 Target Y/N
1	C-1	Traffic Fatalities	5 year	2017-2021	3,272	2016-20 FARS 3,734	N	2016-2020	3,687	2016-20 FARS 3,734	N
2	C-2	Serious Injuries	5 year	2017-2021	19,065	2016-20 CRIS* 16,138	Y	2016-2020	17,151	2016-20 CRIS 16,138	Y
3	C-3	Fatality Rate / 100M VMT	5 year	2017-2021	1.23	2016-20 FARS 1.36	N	2016-2020	1.33	2016-20 FARS 1.36	N
<p>For each of the Performance Measures C-4 through C-11, the State should indicate the Target Period which they used in the FY21 HSP.</p>											
4	C-4	Unrestrained Passenger Fatalities	Annual	2022	952	2020 FARS 1,018	N	2021	948	2020 FARS 1,018	N
5	C-5	Alcohol-Impaired Driving Fatalities - BAC ≥ .08%	Annual	2022	1,620	2020 FARS 1,495	Y	2021	1,591	2020 FARS 1,495	Y
6	C-6	Speeding-Related Fatalities	Annual	2022	1,070	2020 FARS 1,446	N	2021	1,086	2020 FARS 1,446	N
7	C-7	Motorcyclist Fatalities	Annual	2022	398	2020 FARS 483	N	2021	405	2020 FARS 483	N
8	C-8	Unhelmeted Motorcyclist Fatalities	Annual	2022	183	2020 FARS 233	N	2021	190	2020 FARS 233	N
9	C-9	Drivers Involved in Fatal Crashes Aged Under 21	Annual	2022	496	2020 FARS 518	N	2021	491	2020 FARS 518	N
10	C-10	Pedestrian Fatalities	Annual	2022	666	2020 FARS 687	N	2021	647	2020 FARS 687	N
11	C-11	Bicyclist Fatalities	Annual	2022	52	2020 FARS 79	N	2021	52	2020 FARS 79	N
12	B-1	Observed Seat Belt Usage Rate (State Survey)	Annual	2022	91.02%	State Survey 90.38%	N	2021	91.01%	State Survey 89.81%	N

Assessment of Results in Achieving Performance Targets for FY22 and FY21

Sort Order	PM ID	Performance Measure	Target Period	FY 2022				FY 2021			
				Target Year(s)	Target Value FY22 HSP	Data Source / FY22 Progress Results	On Track to Meet FY21 Target Y/N (in-progress)	Target Year(s)	Target Value FY21 HSP	Data Source / FY21 Final Result	Met FY20 Target Y/N
16	PA	Serious Injury Rate / 100M VMT	5 year	2017-2021	6.47	2017-21 CRIS 5.87	N	2016-2020	6.08	2016-20 CRIS 5.87	Y
17	PS	Non-Motorized Fatalities and Serious Injuries	5 year	2017-2021	2,642	2017-21 CRIS 2,185	Y	2016-2020	2,316	2016-20 CRIS 2,210	Y
1	AL	DUI Serious Injuries	Annual	2022	2,098	2021 CRIS 2,926	N	2021	2,181	2020 CRIS 2,430	N
2	EM	Students Trained in Initial EMS Cert. in Rural & Frontier Areas	Annual	2022	1,524	2022 EGRANTS 864	N	2021	1,523	2021 EGRANTS 506	N
3	EM	Students Trained in Continuing EMS Cert. in Rural/Frontier Areas	Annual	2022	135	2022 EGRANTS 76	N	2021	139	2021 EGRANTS 73	N
4	OP	Child Passenger Restraint Usage Rate (Survey)	Annual	2022	84.30%	2022 SURVEY 87.50%	Y	2021	84.50%	2021 SURVEY 86.80%	Y
5	PA	Fatal Crashes	Annual	2022	3,704	2020 FARS 3,520	Y	2021	3,638	2019 FARS 3,294	Y
6	PS	Pedestrian Serious Injuries	Annual	2022	1,559	2021 CRIS 1,378	Y	2021	1,503	2020 CRIS 1,154	Y
7	PS	Bicycle Serious Injuries	Annual	2022	365	2021 CRIS 332	Y	2021	358	2020 CRIS 286	Y
8	PT	Distracted Driving - Fatal Crashes	Annual	2022	414	2021 CRIS 383	Y	2021	416	2020 CRIS 327	Y
9	PT	Distracted Driving - Serious Injury Crashes	Annual	2022	2,494	2021 CRIS 2,442	Y	2021	2,502	2020 CRIS 1,816	Y
10	RH	Railroad/Highway Crossings Fatalities in Fatal Crashes	Annual	2022	20	2021 CRIS 22	N	2021	3	2020 CRIS 14	N
11	RH	Railroad/Highway Crossings Serious Injury in Crashes	Annual	2022	87	2021 CRIS 86	Y	2021	82	2020 CRIS 50	Y

Assessment of Results in Achieving Performance Targets for FY22 and FY21

Sort Order	PM ID	Performance Measure	Target Period	FY 2022				FY 2021			
				Target Year(s)	Target Value FY22 HSP	Data Source / FY22 Progress Results	On Track to Meet FY21 Target Y/N (in-progress)	Target Year(s)	Target Value FY21 HSP	Data Source / FY21 Final Result	Met FY20 Target Y/N
12	RS	Work Zone Fatalities	Annual	2022	237	2021 CRIS 245	N	2021	226	2020 CRIS 184	Y
13	RS	Work Zone Serious Injuries	Annual	2022	957	2021 CRIS 858	Y	2021	926	2020 CRIS 679	Y
14	RS	Large Truck Fatalities	Annual	2022	524	2021 CRIS 532	N	2021	512	2020 CRIS 426	Y
15	RS	Large Truck Fatal Crashes	Annual	2022	439	2021 CRIS 473	N	2021	431	2020 CRIS 373	Y
16	SA	Community Coalitions in Texas	Annual	2022	18	2022 TRF/BTS 21	Y	2021	18	2021 TRF/BTS 21	Y
17	SB	School Bus Passenger Fatalities	5 year	2017-2021	2.40	2017-21 CRIS 1.20	Y	2016-2020	1.70	2016-20 CRIS 0.80	Y
18	SC	Speeding Related Serious Injuries	Annual	2022	2,094	2021 CRIS 2,588	N	2021	2,117	2020 CRIS 2,101	Y
19	TR	Percentage of All Crash Reports Entered into the Database within 30 Days after the Crash	Annual	2022	97.99%	2022 TSIS 97.87%	N	2021	97.49%	2021 TSIS 97.33%	N

* CRIS – Crash Records Information System

Crash Data

The 2003-2021 Texas Motor Vehicle Crash Statistics are posted at:

<https://www.txdot.gov/data-maps/crash-reports-records/motor-vehicle-crash-statistics.html>

Accomplishing Targets

Education and Training

TxDOT funded a broad spectrum of education and training courses during 2022 including training for professionals to improve job performance.

Evidence-Based Enforcement Activities

Traffic safety enforcement covered the state in the effort to reduce crashes caused by speeding, alcohol and other drugs, running red lights and stop signs, distracted driving, and failure to use safety belts or child passenger safety seats.

TRF-BTS deploys resources based on analysis of crashes, crash fatalities, and injuries in areas of highest risk. Additionally, all enforcement agencies receiving grant funding must use a data-driven approach to identify the enforcement issues in their jurisdictions. To ensure enforcement resources were deployed effectively, law enforcement agencies were directed to implement evidence-based strategies. TxDOT used the NHTSA publication *Countermeasures that Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices* as a guide for developing evidence-based enforcement strategies.

Texas was able to achieve significant results through projects selected through our evidence-based traffic safety enforcement program. The selected projects increased enforcement and public information and education activities across multiple program areas. The evidence-based program activities and results are described in Section Three in the corresponding program area.

Impacts of COVID-19 Pandemic (COVID) & Social Unrest

In FY 2022, the pandemic and social unrest experienced across the state proved to continue to have adverse effects on the state's ability to reach its goals and meet some of the performance measures. Some Traffic Safety Grants were unable to execute or fully expend their budgets leaving planned activities without being implemented and others were unable to meet their program objectives and deliverables.

Campaigns

Click It or Ticket Campaign

Each year, the *Click It or Ticket* paid media campaign and public education outreach efforts are scheduled to coincide with the National Highway Traffic Safety Administration's (NHTSA) nationwide *Click It or Ticket* initiative. The Texas campaign focuses on increasing seat belt usage rates and increasing public knowledge of the associated laws.

The campaign period includes a high visibility enforcement mobilization. TxDOT partners with law enforcement officials throughout Texas to increase seat belt use, and during the mobilization period, officers ramp up their efforts to ticket drivers and passengers who are not wearing their seat belt. Texas state law requires everyone in a vehicle to buckle up day or night, front seat or back, or face fines and court costs up to \$200. Texas has had a seat belt law since 1985; however, in 2002, when TxDOT began participating in NHTSA's national *Click It or Ticket* campaign, only three of every four drivers (76%) were buckling up. Texas has made significant progress in the intervening years.

The *Click It or Ticket* annual campaign is historically focused on the Memorial Day holiday weekend, with a flight period that starts the first week in May and extends through early June. Page 9 of 394

However, because Motorcycle Safety Awareness Month also takes place in May, the *Click It or Ticket* campaign launch was moved back to May 16 to minimize overlap.

Beginning on May 16, 2022, TxDOT placed \$954,970 in paid media for the *Click It or Ticket* campaign, with some media partnerships continuing until the end of the fiscal year. Paid media consisted of streaming TV services; sports marketing; broadcast and digital radio; digital video and banner ads; YouTube and pre-roll video; Twitter, Facebook, and Instagram paid posts; influencer posts; billboards; and gas station ads. Added value achieved through negotiations with media vendors exceeded TxDOT's investment. The total added value generated by paid media was \$1,063,970.

To mark the 20th anniversary of the *Click It or Ticket* campaign, press events featuring a large, anniversary-themed display were held in 13 cities May 15–31. Cities were selected based on a combination of unbelted fatalities as well as media market size; they included Austin, Fort Worth, Tyler, Beaumont, Houston, Corpus Christi, Brownsville, Laredo, San Antonio, Waco, Lubbock, Midland, and El Paso. At each stop, the display was set up against local, iconic backdrops, and news media outlets and law enforcement were invited to attend.

The media events and news releases generated 412 TV and radio news segments valued at \$812,545, 119 print articles valued at \$164,853, and 169 online news stories valued at \$2,904,076. Combined, the earned media produced more than 70 million impressions. The total publicity value of news media coverage of the campaign was \$3,881,474.

With \$4,945,444 in total added value from all campaign activities, the statewide *Click It or Ticket* campaign delivered nearly a 3.1:1 return on the \$1,600,000 investment.

Results from a Texas A&M Transportation Institute survey conducted in June 2022 indicate that 90.38% of Texans buckled up in 2022. This represents an increase from the previous year and surpassed the 90% or better threshold that Texas seeks to maintain. According to the NHTSA, *Click It or Ticket* campaigns in Texas are credited with saving 6,972 lives, preventing more than 120,000 serious injuries, and achieving more than \$26.3 billion in economic savings.

Youth Occupant Protection Campaign:

Teen Click It or Ticket

TxDOT conducts a concentrated public awareness campaign targeted specifically at the high-risk teen segment of the population. As part of its annual effort to encourage new teen drivers to buckle up, TxDOT reached teens digitally and via social media channels with its Teen Click It or Ticket campaign to talk to teens about how buckling up can save their lives.

According to NHTSA, motor vehicle crashes are the leading cause of death among teens. Every year, new teen drivers get behind the wheel in Texas, and unfortunately, in Texas 300 teen drivers and passengers (ages 15-20) were killed in traffic crashes in 2021. The Teen Click It or Ticket campaign aims to increase seatbelt usage among teenagers ages 15-20; however, the campaign is also intended to reach out to influential people in the lives of the target audience such as parents, teachers, and older siblings.

Child Passenger Safety

According to the National Highway Traffic Safety Administration (NHTSA), motor vehicle crashes are a leading cause of death for children. In 2021 there were 436 passenger vehicle crashes that resulted in 423 serious injuries and 78 fatalities for children younger than 8 years old. In 2021, there were 331

passenger vehicle crashes that resulted in 330 serious injuries and 36 fatalities for children ages 8-12 while riding in cars, SUVs, pickups, and vans. NHTSA states most parents are confident that they have correctly installed their child's car seat, but 46% of all children aren't buckled up correctly. When car seats are not installed or used correctly, they can result in child fatalities during vehicle crashes.

Correctly installed, car seats and booster seats save lives, offering the best protection for children in the event of a crash. This campaign is designed to educate parents and caregivers about Texas laws and other important issues related to child passenger safety, and to inform motorists, parents, and caregivers about TxDOT's free car seat inspections available at every TxDOT district office and other partner organizations across the state.

Be Safe. Drive Smart. Campaign

Texas hasn't seen a day without a crash fatality since November 7, 2000. In 2021, more than 550,000 traffic crashes on Texas roadways claimed the lives of 4,489 people and seriously injured another 19,448. Crash reports tell us that motorists were driving too fast, not paying attention, driving while impaired, and generally disregarding the rules of the road. Achieving TxDOT's goal of zero deaths on our roadways will take convincing Texans that the rising number of traffic crashes and fatalities is unacceptable and it's their responsibility to do their part to help prevent these deaths and serious injuries.

An important part of this effort is TxDOT's annual *Be Safe. Drive Smart.* campaign, which focuses on educating motorists about what it means to drive smart and motivating them to be safe drivers to reduce the odds of their causing or becoming one of Texas's roadway casualties.

The year-round campaign delivers practical safety tips to target audiences driving in these primary areas:

- Oil and gas regions in West Texas, South Texas, and other energy shales across the state.
- Road maintenance and construction work zones along I-35 and other major corridors.
- Crash-prone situations such as school zones, rainy or icy roadways, congested highways, and nighttime driving.

The FY 2022 campaign heavily relied on targeted paid media, statewide PSA placements, and public relations for the broadest and most repetitive exposure to campaign messages. Digital and social media strategies, outreach, and interactive events—including a 12-city event tour featuring the campaign's branded "Road Show Trailer" equipped with safety quizzes, videos, and graphics—also delivered safety reminders to key audiences. Overall, the campaign generated a total added value and earned media match of \$19,904,434.

Statewide Impaired Driving Campaign

The *Drive Sober. No Regrets.* campaign aims to save lives and reduce crashes among young people. It emphasizes the fact that drunk driving can have serious physical, emotional, and financial consequences that can last for years. A DWI can cost thousands and cause legal hassles, difficulty finding or keeping a job, shame and embarrassment, loss of trust from loved ones, and regret. The human toll of a DUI crash can devastate the lives of victims and survivors forever.

The *Drive Sober. No Regrets.* campaign shares personal accounts from real offenders and survivors that challenge any notion the audience may have that they can avoid the consequences of drinking and driving. It reinforces the importance of always finding a sober ride, and the many options available.

The campaign creative changes throughout the year to match key timeframes when impaired driving messages are most critical. Four flights a year highlight heightened law enforcement periods. Flights include:

1. Football Season (Oct., Nov., Jan.)
2. Christmas/New Year Holiday (enforcement period) (Dec.)
3. College and Young Adult/Spring Break (enforcement period) (Mar.)
4. Spring Holidays (May)
5. Faces of Drunk Driving/July 4th (enforcement period) (June, July)
6. Labor Day (enforcement period) (Aug., Sept.)

Earned media resulted in \$27,645,222.04 in added value and 555,908,508 impressions. Paid media match resulted in \$6,441,060.12 in added value and 371,073,858 impressions. With \$34,086,282.16 in total added value, the Statewide Impaired Driving campaign delivered more than a 9:1 return on the \$3,742,490.97 investment.

Pedestrian and Bicyclist State Laws Campaign

The number of pedestrians and bicyclists who are killed or seriously injured on Texas roadways continues to climb each year. In 2021, crashes involving pedestrians in the state claimed the lives of 841 people, an increase of 15% from 2020. Another 92 people died in bicyclist-related crashes, up from 82 deaths the previous year. These 933 deaths accounted for 20% of all traffic fatalities in the state in 2021.

With NHTSA 405(h) funding, TxDOT's *Be Safe. Drive Smart. /Walk Smart. /Bike Smart.* statewide public awareness campaign addresses an important cause of the increase in crashes and fatalities: people's widespread failure to obey state laws designed to protect people walking or biking. Through paid media, public relations, and outreach, the campaign delivers reminders to Texans that no matter how they choose to travel, they need to know and follow the rules of the road for safe driving, walking, and biking.

Campaign activities in FY 2022 were concentrated in August and September and included a four-week bilingual paid media campaign, a statewide news release, and street team activations in six cities with four-person teams carrying safety messages in busy locations where motorists, pedestrians, and bicyclists encounter each other. Negotiated added value from paid media and earned media coverage delivered a combined \$3,080,241 in campaign match.

Pedestrian Safety Campaign

Pedestrian deaths on Texas roadways were up 15% from 2020 to 2021. More than 5,300 traffic crashes in the state in 2021 involved pedestrians, and they resulted in 841 fatalities and 1,470 serious injuries. Because they lack the protective equipment common to vehicles such as airbags, seat belts, and bumpers, pedestrians are especially vulnerable in a crash. Thus, although only 1% of traffic crashes in Texas involved pedestrians, they accounted for 19% of all crash fatalities in 2021.

To help reverse the upward trend in pedestrian fatalities, TxDOT launched a new *Be Safe. Drive Smart. / Be Safe. Walk Smart.* campaign in FY 2022, calling on drivers and pedestrians to watch out for each other and follow all traffic laws, signs, and signals. By educating the public about the importance of traffic behaviors that keep pedestrians safe, TxDOT intends to reduce the number of pedestrian-involved crashes, fatalities, and injuries.

New creative materials produced for FY 2022 feature a character named Mr. Rhodes (Sr. Calles in Spanish) who jumps into traffic situations to ensure that drivers and pedestrians are making safe choices. In television spots his sunny outlook, good humor, and enthusiastic celebrations when people do the right thing reflect the fact that those, he encounters don't want to hurt anyone or get hurt. But they do need reminders to pay attention and follow basic rules of the road.

Summer campaign activities in 2022 included a five-week, statewide paid media flight with television, radio, outdoor, transit advertising, sports marketing, and digital media; a launch press conference; news releases in English and Spanish; and 28 street team "walking billboard" activations in nine cities, delivering safety messages in high traffic areas where drivers and people on foot would see them.

Earned media coverage and negotiated added value from paid media combined to deliver \$5,050,257 in match for the FY 2022 campaign.

Speeding Awareness Campaign

In 2021, the number of people killed in vehicle crashes in Texas reached a level not seen in 40 years, and speed had a role in 34% of those fatalities. Motorists driving over the speed limit or too fast for driving conditions is blamed for sharp increases in roadway deaths across the country and here in Texas. Speed was a contributing factor in 163,756 traffic crashes in Texas in 2021, resulting in 1,532 fatalities and 6,493 serious injuries.

To ring the alarm bell about the dangers of speeding and persuade motorists to slow down, TxDOT launched a new, statewide multimedia speeding campaign in FY 2022. Concentrated at the start of the busy summer driving season, the campaign included robust levels of paid media, public relations, and outreach aimed at reminding drivers that:

- When you speed, you increase the risk of killing or injuring yourself or others in a crash.
- Speeding can cost you an expensive fine, court fees, and higher insurance rates.
- Driving a safe speed can mean more than following the posted limit. You should match your speed to road, traffic, and weather conditions.

Key campaign components in FY 2022 included creation of a new, bilingual creative campaign for broadcast, out-of-home, and digital media placements and outreach; statewide paid media; a kickoff press conference, news releases in English and Spanish, and a statewide public relations tour; and sports marketing partnerships with racetracks and minor league baseball teams across the state.

TxDOT's *Be Safe. Drive Smart.* umbrella branding—*Maneja Listo. Maneja Seguro.* in Spanish—was incorporated into all campaign creative, including billboards that reminded drivers throughout the state to be mindful of their speed or face the consequences.

To reinforce that driving too fast can be dangerous *and* expensive, TxDOT also partnered with law enforcement agencies across the state in June to help them step up their efforts to enforce speed limits during Operation Slowdown.

Statewide public relations activities resulted in more than 450 news stories valued at \$4,114,188, and paid media vendors provided \$2,153,662 in added value for a total match of more than \$6.2 million for the FY 2022 campaign.

Distracted Driving Talk. Text. Crash. Campaign

Distracted driving continues to be a problem in Texas even after a state law passed in 2017 banned texting and driving. TxDOT's *Talk. Text. Crash.* campaign reminds drivers that the texting-while-driving ban is the law; it also educates Texans that distracted driving is not restricted only to texting on mobile phones. Other common distractions include talking on the phone, grooming, reading, eating, and programming the radio or navigation while driving—anything that takes the driver's attention away from driving.

To accomplish this, the campaign used a combination of traditional paid media placements, public service announcements, grassroots outreach and partnerships, media relations, and digital and social media to reach a statewide audience and motivate drivers to avoid distractions—especially cell phone use—when behind the wheel. Although the campaign's message is relevant to all drivers, a special focus was reaching new and younger drivers ages 16 to 34, who account for a large share of distracted driving crashes.

Themed “Bad Combos”, English- and Spanish-language video PSAs were created in 2021 for use in television and social media. The videos feature people engaging in everyday activities that, when combined with cell phone use, result in disastrous consequences. The tagline “Put your phone down. Heads up, Texas.” reminds drivers they have a choice of when and how they use their cell phone. In addition, in 2022 new “notification” videos were created for use on social media. Emphasizing how distracting text messages can be, these English and Spanish videos feature drivers who receive text messages that come to life and wreak havoc inside their vehicle.

The *Talk. Text. Crash.* paid media campaign included statewide media coverage, with the heaviest focus in the six largest markets, where, according to TxDOT crash data, nearly 85% of the state's distracted driving-related crashes occurred. Advertising was concentrated during the month of April, in coordination with the campaign's primary grassroots activities for the year. Spanish-language ads delivered messages to bilingual and Spanish-dominant Hispanics.

TxDOT placed \$615,987 in paid media throughout the fiscal year. Donated media or media match achieved through negotiations with media vendors totaled \$207,944. Bonus (free) TV spots were valued at \$35,050 with streaming TV placements. Added value from outdoor advertising totaled \$172,894, which more than doubled the paid billboard placement budget through billboard overrides, public service (free) placements, and negotiated discounts off vendor rate cards.

To maximize limited funds and to extend the reach of the campaign, television and radio PSAs were distributed to stations statewide to air messages for free beginning April 1 and running through the end of September. The PSAs were digitally tracked using Nielsen encoding systems that report which stations aired the messages, the audience reached, and the value of the donated airtime. The successful TV and radio PSA program produced more than 176.8 million impressions and more than \$6.3 million in donated airtime.

The campaign again promoted a web-based augmented reality (AR) game designed to eliminate the need for special equipment such as AR/VR headsets, app downloads, or special screens. TxDOT launched the AR game to reach more Texans statewide and to increase awareness about the dangers of distracted driving.

Earned media activities began with the distribution of a statewide news release to recognize Distracted Driving Awareness Month in April. On April 16, TxDOT held its first outreach event in San Antonio, followed by events in Austin, El Paso, Houston, Fort Worth, and McAllen. Outreach events were staged in large shopping malls across Texas to engage with teens, their parents, and other drivers during weekend shopping. Although the events were primarily intended for one-on-one interactions with the public, local news media were also invited to cover them and schedule interviews with TxDOT spokespeople. The events

featured an immersive TV wall with a touch-free driving simulator to give participants a real-life sense of how distractions affect driving. Campaign brand ambassadors also distributed educational materials to remind everyone to give driving their full attention.

The interactive exhibits exposed the campaign's messaging to more than 109,745 visitors. In addition, more than 6,530 people interacted directly with the brand ambassadors or tried the driving simulator to experience firsthand the dangers of distracted driving. TxDOT promoted the April outreach tour through local media advisories and interview opportunities with its public information officers.

Altogether, earned media activities generated 368 broadcast news segments valued at \$728,034. They also generated 90 online news stories valued at \$3,134,274 and 118 print articles valued at \$67,165. The total publicity value of news media coverage was \$3,929,473.

With \$10,499,440 in total added value from all campaign activities, the statewide *Talk. Text. Crash.* campaign delivered more than an 8.75:1 return on the \$1,200,000 investment.

Motorcycle Safety Awareness Campaign

The *Look Twice for Motorcycles* campaign focuses on heightening motorists' awareness of the presence of motorcycles and to remind them that they must take extra precautions to "see" motorcycles on the road, particularly in metropolitan areas. The purpose of the campaign is to encourage safe driving practices to avoid crashes, injuries, and fatalities involving motorcyclists.

To accomplish this, TxDOT's FY 2022 public education and paid media campaign targeted drivers 18–54 in both English and Spanish statewide, with emphasis in eight key markets with the highest number of motorcycle crashes: Austin, Corpus Christi, Dallas-Fort Worth, El Paso, Houston, Lubbock, Midland-Odessa, and San Antonio. In these eight key markets, the campaign featured billboard and gas station ads plus statewide media including digital banner ads, Pandora digital radio, pre-roll videos, and Facebook ads with messages reminding motorists to take extra precautions to look out for motorcyclists. The campaign also enlisted influencers to help spread safety messages. Most paid media ran from May 1 to May 15, with billboard and gas station ads running the entire month.

To maximize limited funds and to extend the reach of the campaign, television and radio PSAs were distributed to stations statewide to air messages for free beginning May 1 and running through the end of September. The PSAs were digitally tracked using Nielsen encoding systems that report which stations aired the messages, the audience reached, and the value of the donated airtime. The successful TV and radio PSA program produced more than 78.6 million impressions and more than \$2.7 million in donated airtime.

On May 3, a launch press conference was held in Austin featuring an oversized inflatable motorcycle as well as members of the riding community, law enforcement, and the press. To support earned media efforts, the campaign created digital press kits with press releases and a fact sheet as well as talking points for TxDOT's public information officers. Grassroots marketing events were held in Frisco, El Paso, Houston, and San Antonio in partnership with minor league baseball teams. The events featured virtual reality (VR) experiences to let users understand the vulnerability of motorcyclists as well as how difficult motorcycles can be to spot. Combined, the events directly reached 47,022 people, and 3,388 people directly engaged with event staff or participated in the VR experiences.

Combined, earned media in broadcast, print, and online coverage generated more than 95 million impressions and \$4,646,469 in public relations value for the campaign.

Overall, the *Look Twice for Motorcycles* campaign delivered a total added media value and earned media match of \$7,554,091 and more than an 11.6:1 return on the \$650,000 investment.

Summary of Campaigns

TxDOT's traffic safety campaigns spanned the calendar. TxDOT conducted a series of successful traffic safety campaigns for Fiscal Year 2022 including:

- Click It or Ticket
- Youth Occupant Protection ♦ Teen Click It or Ticker ♦ Child Passenger Safety
- *Be Safe Drive Smart.* - A Multi-Focus Campaign which includes:
 - ❖ General Topics ♦ School Zone Safety ♦ Turn Around, Don't Drown
 - ♦ Safety Around Trucks ♦ Move Over/Slow Down Law
 - ❖ Energy Sector Safety
 - ❖ Work Zone Safety/I-35 Corridor
 - ❖ Pedestrian and Bicycle State Laws
 - ❖ Pedestrian and Bicycle Safety
 - ❖ Speeding Awareness
 - ❖ End The Streak
- *Drive Sober. No Regrets.* - A Statewide Impaired Driving Prevention Campaign that included the following targeted flights:
 - ♦ Football ♦ Holiday ♦ College/Spring Break
 - ♦ Spring & Early ♦ Faces of Drunk Driving ♦ Labor Day
 - Summer Holidays
- *Talk.Text.Crash.* - A Distracted Driving Campaign
- *Share the Road / Look Twice / There's a Life Riding on It.* - A motorcycle awareness campaign.

Detailed information regarding the campaigns conducted by TxDOT may be found in Section Four (Paid Media Reports) of this report.

Continued Enhancements to eGrants -

TxDOT's Traffic Safety Electronic Grants Management system, or TRF eGrants, is a web-based solution for the application, scoring, award, and ongoing management of federally funded Texas Traffic Safety Program grants.

With eGrants one can electronically:

- Create and submit grant proposals
- Award grants
- Manage grant projects
- Submit performance reports

- Submit requests for reimbursement
- Monitor grant/project progress
- Message system users
- Upload attachments
- Create reports
- Grade the project

TxDOT continuously makes improvements to the eGrants system, such as:

- Added Risk Assessment Module to grants
- Continued making improvements to system features used by staff for the review and approval of project documentation and monthly reports
- Provided eGrants training and assistance to users on navigating processes and using forms, tools, and system features
- Continued coordinating efforts and making improvements to the payments process between eGrants and TxDOT's Peoplesoft financial system

TxDOT continues to make improvements to its security systems in order to safeguard its information and system's integrity.

Traffic Safety Program Training

Using standard methodologies, field staff mentoring, and capturing best practices, TxDOT's Behavioral Traffic Safety Section will continue to perform at higher level than ever before and produce maximum results. The Behavioral Traffic Safety Group will continue to support the demands of the program across the state of Texas. All 25 TxDOT district offices have at least one full time Traffic Safety Specialist and the group includes a few new staff members.

TxDOT offered the following FY 2022 virtual live online trainings:

11/09/2021 - 11/10/2021	Foundations of Highway Safety (Online)
01/15/2022 - 01/19/2022	NHTSA Highway Safety Grants Management (Online)
06/01/2022 - 06/02/2022	Foundations of Highway Safety (Online)
06/06/2022 - 06/08/2022	Impaired Driving Leadership (Houston/Rescheduled)
06/06/2022 - 06/10/2022	NHTSA Highway Safety Grants Management (Online)
06/07/2022 - 06/07/2022	Aging Road User Program Management (Online)
06/08/2022 - 06/08/2022	Motorcycle Safety Developing your Program Data Collection - Level 2 (Virtual Live)
06/14/2022 - 06/15/2022	Introduction to Pedestrian & Bicycle Safety Program Management (Online)
06/14/2022 - 06/14/2022	Basics of Data Driven Highway Safety Planning (Online)
06/22/2022 - 06/22/2022	Distracted Driving Program Management (Online)
07/12/2022 - 07/14/2022	Communication Skills for the Highway Safety Professional (Austin)

Future Improvements

Road to Zero

In May of 2019, the Texas Transportation Commission directed TxDOT to work toward the goal of reducing the number of deaths on Texas roadways by half by the year 2035 and zero by the year 2050. This impacted how our targets were established as of FY 2021.

Traffic Safety Program Training

TxDOT will be offering the following FY 2023 online training opportunities to our TxDOT BTS staff through NHTSA/TSI portals:

01/18/2023 – 01/19/2023	Impaired Driving Leadership Summit	Houston*
01/31/2023 – 02/01/2023	Foundations of Highway Safety	Virtual Live
02/07/2023 – 02/08/2023	NHTSA Highway Safety Grants Management	Virtual Live
02/22/2023 – 02/23/2023	Basics of Data Driven Highway Safety Planning	Virtual Live
02/28/2023 – 02/28/2023	Introduction to Pedestrian & Bicycle Safety Program Management	Virtual Live
03/04/2023 – 03/06/2023	Effective Speaking and Presenting	Austin
03/11/2023 – 03/12/2023	Speed Program Management	Austin*
04/04/2023 – 04/06/2023	Effective Speaking and Presenting	Austin*
04/25/2023 – 04/26/2023	Introduction to Occupant Protection Program Management	Virtual Live
05/02/2023 – 05/04/2023	Impaired Driving Program Management	Austin
06/06/2023 – 06/07/2023	Foundations of Highway Safety	Virtual Live
06/12/2023 – 06/13/2023	NHTSA Highway Safety Grants Management	Virtual Live
07/11/2023 – 07/12/2023	Communications Skills for the Highway Safety Professional	San Antonio*
08/23/2023 – 08/23/2023	Older Road User Program Management	Virtual Live
08/29/2023 – 08/30/2023	Foundations of Highway Safety	Virtual Live
09/19/2023 – 09/22/2023	NHTSA Highway Safety Grants Management	Austin

* Possible date change

* Possible location change

Impaired Driving Assessment

The Texas Impaired Driving assessment was conducted in a hybrid format through both an online portal and a weeklong, in person interview session during June through August 2022. NHTSA staff facilitated the assessment process by assembling a team of experts composed of individuals who have demonstrated specific expertise in their subject areas as related to impaired driving. The team reviewed all components of the Texas Impaired Driving program, noting the program's strengths and accomplishments, as well as where improvements can be made.

The subject areas included: Program Management and Strategic Planning, Prevention, Criminal Justice System, Communication Program, Alcohol and Other Drug Misuse: Screening, Assessment, Treatment and Rehabilitation and Program Evaluation and Data.

The recommendations and all other findings from this assessment are being addressed by the Texas Impaired Driving Task Force. The task force is planning how to best implement the recommendations from the assessment as well as other NHTSA recommendations with the target to implement changes as deemed feasible. Each year, the task force reviews the assessment to gauge the current status.

Standardized Field Sobriety Testing (SFST) and Drug Recognition Expert (DRE) Assessment

In FY 2022, an Impaired Driving Assessment was conducted. Due to limited time and resources, the decision was made to not conduct an SFST/DRE Assessment simultaneously. An SFST/DRE assessment was planned for FY 2023, however, due to the Impaired Driving Assessment extensively covering several portions of the SFST/DRE program and the short tenure of the current state DRE coordinator, TxDOT decided to postpone until FY 2024 when a more complete picture of the program can be evaluated.

Planning

The strategic planning process for the Traffic Safety Program involves the development of long- and short-term strategies. It provides the general mission of the Traffic Safety Program and is created through a process that includes input from TRF-BTS Project and Program Area Managers as well as other program partners. The process also includes the review of past and current data and trends; review of past performance; meetings with and input from traffic safety partners; review of crash data analysis compiled by TxDOT and others; and validation of draft strategies and targets.

Partner/stakeholder input is gathered through various means including regular Traffic Records Coordinating Committee (TRCC) meetings; data analysis from traffic records (TxDOT and other State and local agencies); meetings of the Impaired Driving Task Force, the Pedestrian Safety Task Force, and the Motorcycle Safety Coalition; grant monitoring sessions; coalition meetings with local law enforcement and partners; meetings and information sharing with Federal partners such as NHTSA and FHWA; studies and research projects from universities and institutions of higher learning; and survey results from media campaigns and research institutes.

It is through the analysis and synthesis of these data and the stringent requirements placed on potential subgrantees and contractors that the State's traffic safety problems are identified and prioritized for inclusion in the annual HSP. Available information and data analysis are compiled to document data-driven problem identification, identification of emphasis program areas, and identification of other topics that need to be addressed with the overall goal of the reduction of crashes, injuries, and deaths on Texas' roadways.

In 2019, the Texas Transportation Commission set a goal of zero fatalities on Texas roadways by 2050 and reducing fatalities by about half or 1,800 fatalities by 2035. Targets were modified accordingly. TTI staff conducted an analysis to identify the extent to which Texas would have to reduce injury risk to meet these new goals. The analysis considered the following parameters and their impact on crash frequency and risk: vehicle miles travelled (VMT), proportion of VMT that is rural, highway miles, capital spending, safety spending, unemployment rate, and gasoline price.

In addition, TRF-BTS continues to work to further align the HSP with the SHSP by including SHSP goals in the HSP and mirroring the SHSP's goals in scope.

As previously mentioned, the state was unable to meet all the established targets due to the continuing effects of COVID and social unrest. We have, however, established metrics for our project managers to do outreach in the community which will increase the education and hopefully have a greater impact in our state in helping us reduce fatalities, crashes, and serious injuries.

For example, in order to decrease our Unrestrained Passenger Fatalities (C4) and increase our Seat Belt Use Rate (B1) we are increasing our car seat engagements and education to the communities and have established the regular use of our tools - as is the rollover convincer - when we engage with the communities across the state.

In order to reduce the number of Speed Related Fatalities (C6) we will be conducting our Speed Campaign and Operation Slowdown enforcement activity again. This year we have include more locations and racetracks for our campaign in order to reach more people with our message. In addition, we established at least one engagement per district to the community on Speed Safety.

We have reached out to the Motorcycle Community to encourage participation in our forum and established at least one engagement per district to the community on Motorcycle Safety. This will hopefully help reduce our Motorcycle Fatalities and Unhelmeted Motorcycle Fatalities (C7/C8).

To reach the drivers under 21 and hopefully reduce our fatal crashes involving drivers under 21 (C9), aside from our statewide projects and surveys we also established at least one engagement per district to the community on Safety for Teen Drivers and Impaired Driving for Teens.

In regards to our Pedestrian and Bicyclist Fatalities (C10/C11) we have enhanced our campaigns and established at least one engagement per district to the community on Pedestrian and Bicycle Safety.

As we work on enhancing all aspects of our program and increasing the engagements and education across the state, we hope to see a decrease in our overall Traffic Fatalities and Fatality Rate (C1/C3).

The reality is that this is not just a statewide problem but a national problem and as we continue to work with our communities and our NHTSA regional partners, we hope to move the needle in the right direction and have better results in the coming year.

**SECTION ONE -
PROGRAM SUMMARY**



The Texas Traffic Safety Program is managed by the Behavioral Traffic Safety Section (TRF-BTS) within the Traffic Safety Division (TRF) of the Texas Department of Transportation (TxDOT). The following table describes the primary mission, target and strategy of the program.

Mission Statement	Target	Strategy
To implement traffic safety education and enforcement strategies to reduce traffic fatalities in Texas by half by the year 2035, and to zero by 2050.	Identify traffic safety problem areas to reduce the number and severity of traffic-related crashes, injuries, and fatalities.	To use information, technology, resources, and skills to identify priority traffic safety issues, plan initiatives, generate coordinated action, and evaluate and communicate results.
This directly supports the TxDOT mission: Connecting you with Texas		

Program Areas

Texas planned and implemented an extensive and diverse traffic safety program in FY 2022, with projects in the following program areas:

- 01 - Planning and Administration (PA)
- 08 - Speed Control (SC)
- 02 - Alcohol and Other Drug Countermeasures (AL)
- 09 - Traffic Records (TR)
- 03 - Emergency Medical Services (EM)
- 10 - Driver Education and Behavior (DE)
- 04 - Motorcycle Safety (MC)
- 11 - Railroad / Highway Crossing (RH)
- 05 - Occupant Protection (OP)
- 12 - Roadway Safety (RS)
- 06 - Pedestrian/Bicycle Safety (PS)
- 13 - Safe Communities (SA)
- 07 - Police Traffic Services (PT)
- 14 - School Bus Safety (SB)

Program Funding

Funding is from the National Highway Traffic Safety Administration (NHTSA), a division of the U.S. Department of Transportation (USDOT). Traffic safety grants are awarded annually to state, local and non-profit agencies across Texas. Grants for FY 2022 were awarded based on the merits of the specific proposed project, relevance to the current traffic safety issues as identified by the state, and the approval of the Texas Transportation Commission and NHTSA.

On May 26th, 2022, the Texas Transportation Commission approved funding for the *FY 2022 Texas Highway Safety Plan (HSP)*, which described how federal highway safety funds would be programmed consistent with the guidelines, priority areas, and other Section 402 requirements.

Traffic Safety Organization

The Texas Traffic Safety Program is managed by the Behavioral Traffic Safety Section of TxDOT's Traffic Safety Division; with program management staff located at Austin headquarters and traffic safety specialist field staff stationed across the state in support of the 25 TxDOT Districts. The organizational charts on the following pages show the hierarchy of the traffic safety team, Section, Division, and Agency.

(See Figures 1.1 – 1.3)

Behavioral Traffic Safety

December 3, 2022

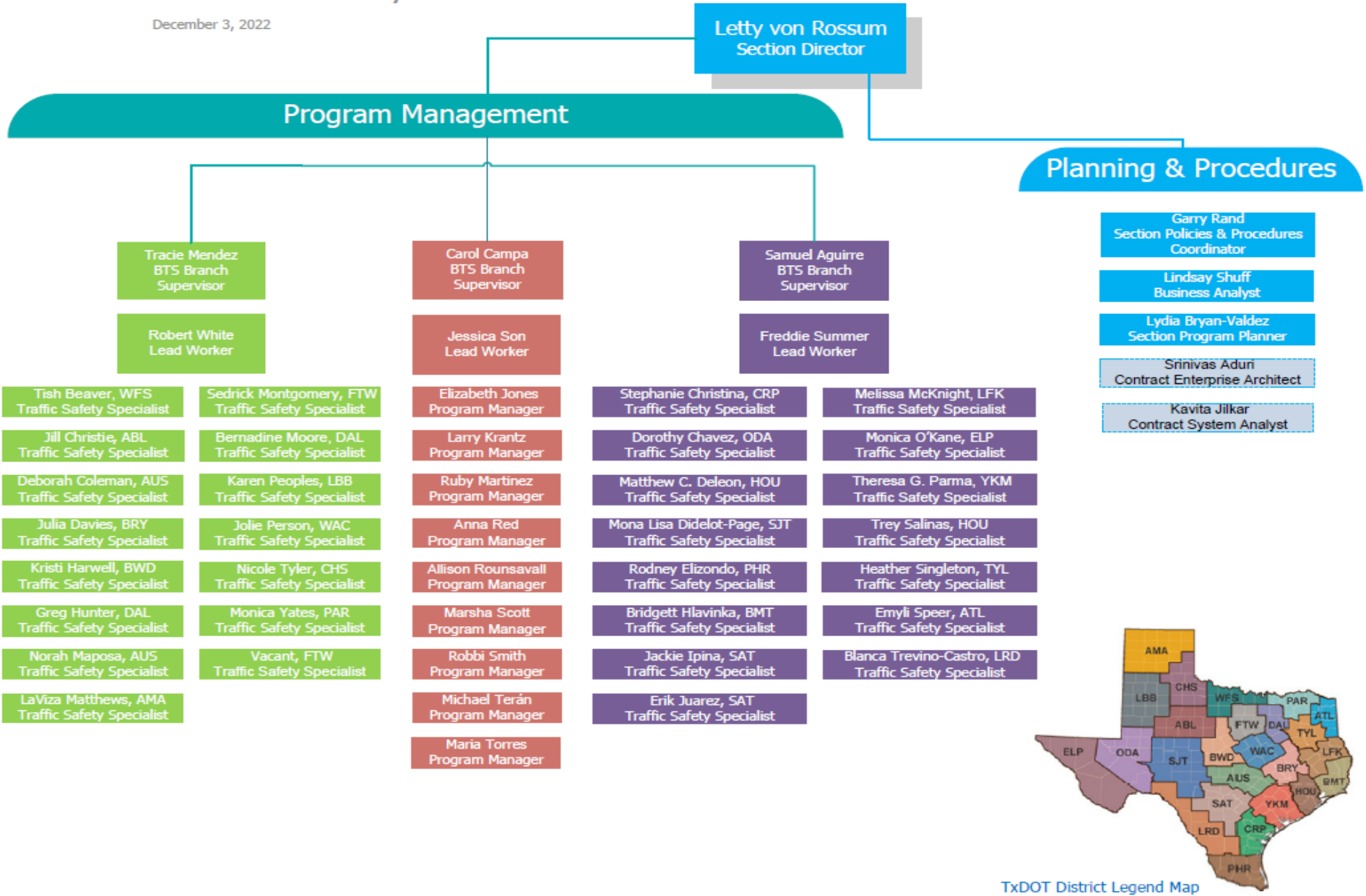


Figure 1.1: TxDOT Behavioral Traffic Safety Organizational Chart

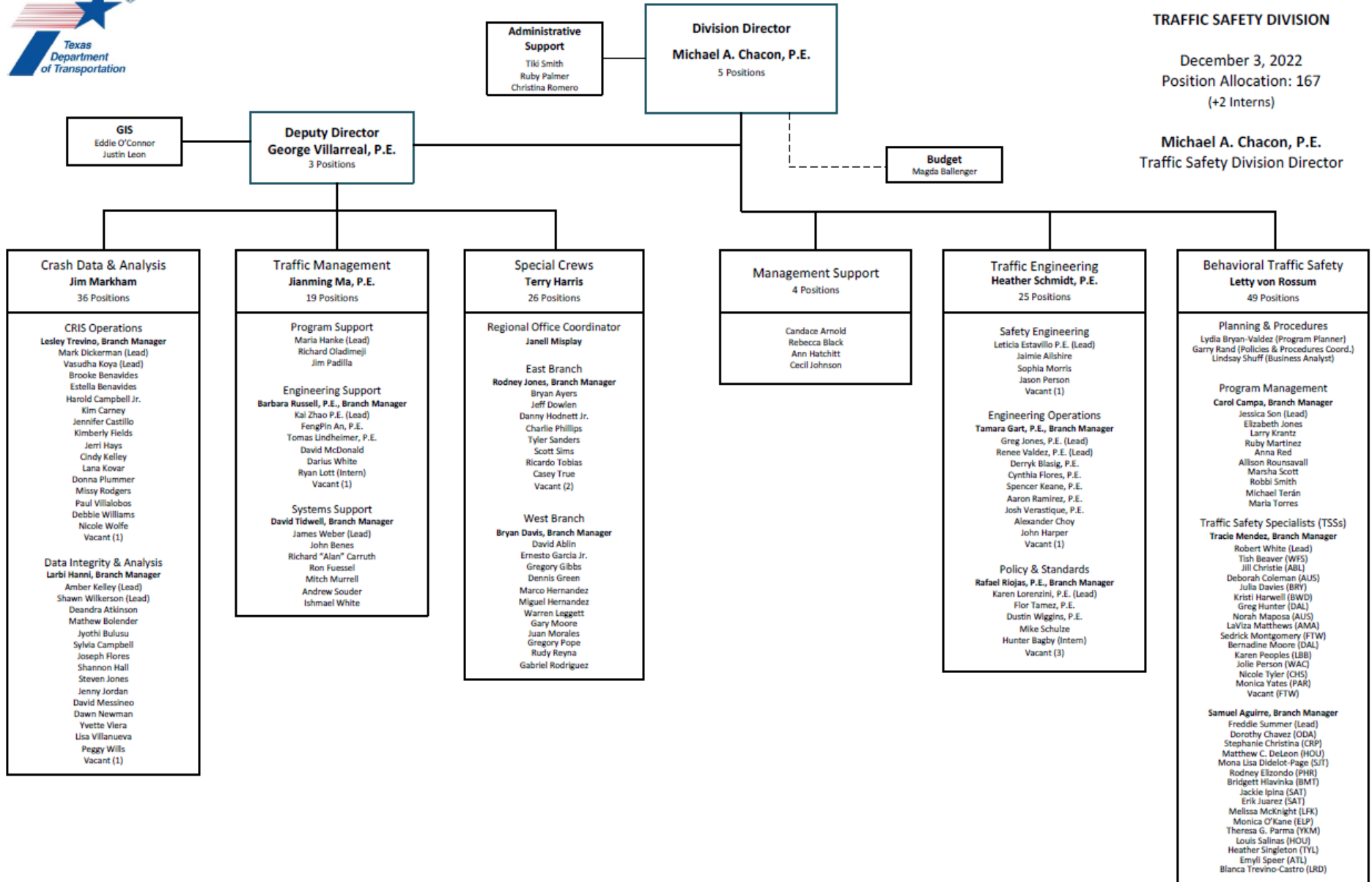
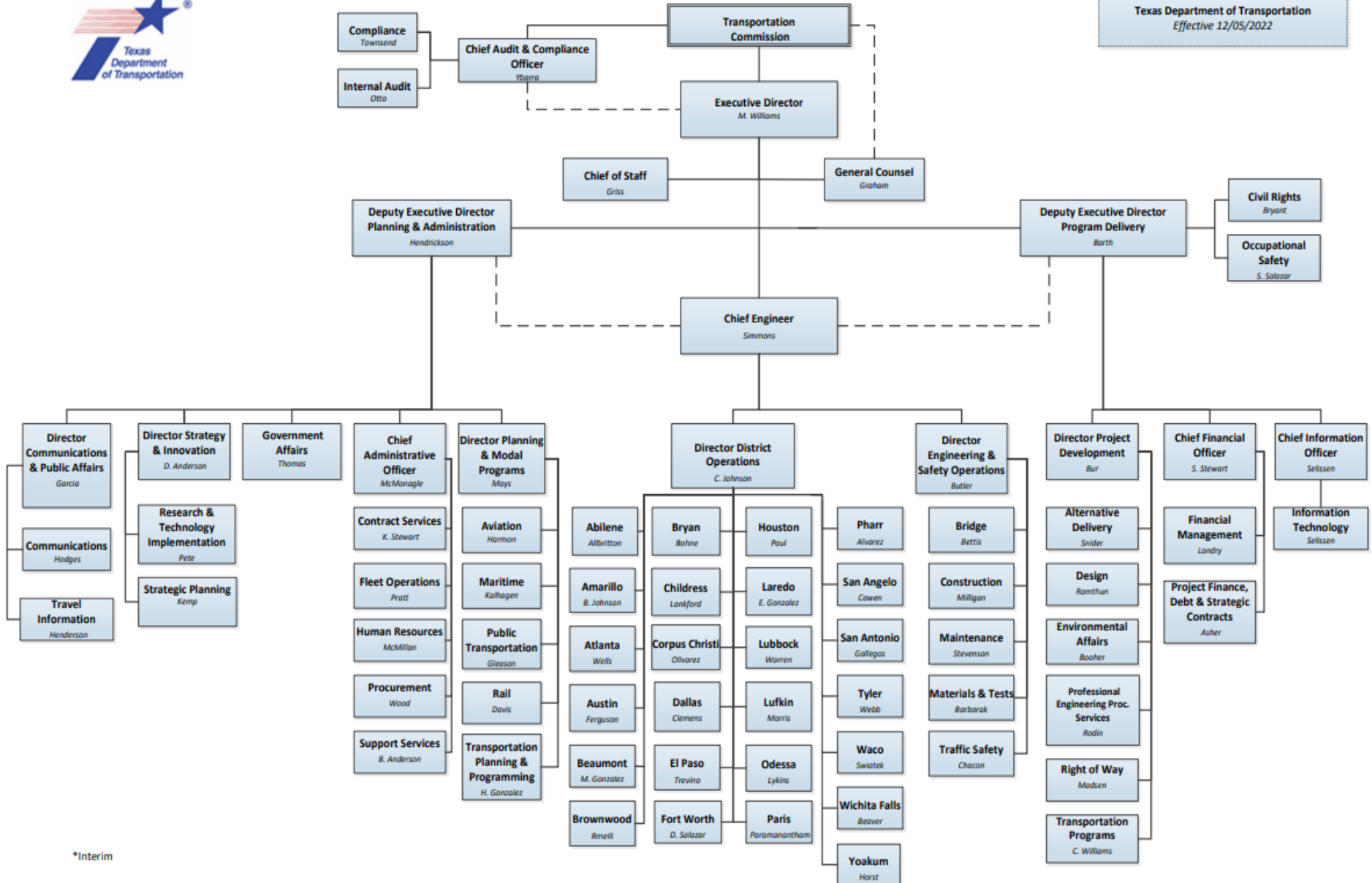


Figure 1.2: TxDOT Traffic Safety Division Organizational Chart



Texas Department of Transportation
Effective 12/05/2022



*Interim

Figure 1.3: TxDOT Organizational Chart

Evaluations, Reviews & Audits

NHTSA Voucher Review

NHTSA conducted three voucher reviews on April 25, 2022, November 2, 2022, and November 3, 2022, to ensure all expenses were vouchered adequately.

NHTSA Management Review:

The BTS Section led the efforts for TxDOT regarding NHTSA's Management Review of our Traffic Safety Program. This is an extensive review of the program that takes place every three years looking at our organization and staffing, program management and financial management systems, programs, policies and procedures as they relate to our federally funded Highway Safety Program with NHTSA.

We received two commendations, had two findings and four Management Considerations. In partnership with NHTSA, we developed a Corrective Action Plan (CAP) which identifies tasks necessary to implement required actions and the target dates for completion.

Legislative Issues

The Texas Legislature convenes every two years and did not meet in 2022. The 88th Texas Legislature will convene in January 2023. The text, history and status of all Texas Legislative actions can be found at Texas Legislature Online at the following link: <https://capitol.texas.gov/>

In anticipation of the upcoming session, SB 41 already has been introduced during the bill pre-filing period and proposes a statewide ban on all portable wireless communications devices while operating motor vehicles, which would include cell phones. Similar bills were proposed in 2019 and 2021 but did not pass.

The State of Texas will detail, in the FY 2023 Annual Report, any other traffic safety-related bills that were submitted and the status of those bills.

SECTION TWO - CRASH DATA AND TRENDS

Crash Summary

TxDOT has data from 2003 through 2021. FARS data for 2019 - 2021 is listed in the table below.

		2019	2020	2021
Number of Texas Fatalities	<i>TxDOT Data</i>	3,623	3,893	4,496
	<i>FARS Data</i>	3,619	3,874	Not Available
Miles Driven in Texas (Millions)	<i>TxDOT Data</i>	288,227	260,580	285,028
	<i>FARS Data</i>	288,227	260,582	Not Available
Mileage Death Rate (Persons killed per 100 million vehicle miles traveled)	<i>TxDOT Data</i>	1.26	1.49	1.58
	<i>FARS Data</i>	1.25	1.49	Not Available
Texas Population	<i>TxDOT Data</i>	29,948,091	29,677,668	30,168,926
	<i>FARS Data</i>	28,986,794	29,360,759	Not Available
Population Death Rate (Persons killed per 100,000 Texas Population)	<i>TxDOT Data</i>	12.10	13.13	14.90
	<i>FARS Data</i>	12.48	13.19	Not Available

Problem Identification

TxDOT-TRF-BTS coordinates the development and implementation of highway safety performance targets, strategies, and objectives for each program area based on the problems identified in each area. These problem areas are based on both the national issues identified by NHTSA, and the statewide issues specific to Texas.

The crash data listed on the previous page is used to show the trends of these issues and is used as a baseline to demonstrate improvement in each area. The agencies that Texas works with to identify these problem areas, and determine how to address them, include the following but are not limited to; AAA-Texas, AARP, MADD-Texas, Texas Department of Public Safety (TxDPS), Texas Department of State Health Services (DSHS), Texas A&M Transportation Institute (TTI), Texas Agrilife Extension Service, Texas Engineering Extension Service (TEEX), and the NHTSA Region 6.

Goals

For Fiscal Year 2022, the following goals were identified:

- To reduce the number of motor vehicle crashes, injuries, and fatalities (Overall State Goals)
- To provide effective and efficient management of the Texas Traffic Safety Program (PA01)
- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities, and injuries (AL-02)
- To reduce the number of DUI-related crashes where the driver is under age 21 (AL-02)
- To improve EMS care and support provided to motor vehicle trauma victims in rural and frontier areas of Texas (EM-03)
- To reduce the number of motorcyclist fatalities and un-helmeted injuries (MC-04)
- To increase occupant restraint use in all passenger vehicles and trucks (OP-05)
- To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities and injuries (PS-06)
- To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes (PT-07)
- To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a vehicle body type of "Semi-Trailer" or "Truck Tractor." (PT-07)
- To reduce the number of speed-related fatal and serious injury crashes (SC-08)
- To improve the timeliness, quality, and availability of, as well as linkages of traffic records between crash data bases (TR-09)
- To increase public knowledge, perception and understanding of driver education and traffic safety for all road users (DR-10)
- To reduce the number of crashes and injuries related to distracted driving (DR-10)
- To reduce KAB crashes at railroad/highway crossings (RH-11)
- To reduce the number of traffic crashes, injuries, and fatalities in work zones per 100 million vehicle miles traveled (RS-12)
- To reduce the number of traffic crashes, injuries, and fatalities in work zones. (RS-12)
- To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level (RS-12)
- To establish integrated community traffic safety programs to prevent traffic-related fatalities and injuries (SA-13)
- To reduce school bus-related crashes, injuries, and fatalities (SB-14)

Solutions

Based on this problem identification information, and the defined Targets, Texas works with state and local agencies, as well as public and private organizations to develop and submit project proposals designed to support those Targets and strategies. *Please refer to Section Three: Program Area Reports and Section Four: Paid Media Reports for more details.*

2021 Texas Motor Vehicle Crash Facts

<p>The Fatality Rate on Texas roadways for 2021 was 1.56 deaths per hundred million vehicle miles traveled. This is a 4.17% increase from 2020.</p>	<p style="text-align: center;">Based on reportable crashes in 2021:</p> <ul style="list-style-type: none"> ➤ 1 person was killed every 1 hour 57 minutes ➤ 1 person was injured every 2 minutes 12 seconds ➤ 1 reportable crash occurred every 57 seconds
<p>Texas experienced an increase in the number of motor vehicle traffic fatalities. The 2021 death toll of 4,489 was an increase of 15.22% from the 3,896 deaths recorded in 2020.</p>	<p>Of all persons killed in vehicles where restraint usage was applicable and usage was known in 2021, 46.20% were reported as not restrained when the fatal crash occurred.</p>
<p>There were 15,764 serious injury crashes in Texas in 2021 with 19,448 people sustaining a serious injury*.</p>	<p style="text-align: center;">239,539 persons were injured in motor vehicle traffic crashes in 2021.</p>
<p>The annual vehicle miles traveled in Texas during 2021 reached 288.227 billion, an increase of 10.61% over the 260.580 billion traveled in 2020.</p>	<p>There were 521 motorcyclists (operators and passengers) killed in 2021. Forty five percent (45%) of motorcyclists killed were not wearing helmets at the time of the crash.</p>
<p>Fatalities in traffic crashes in rural areas of the state accounted for 51.04% of the state's traffic fatalities. There were 2,291 deaths in rural traffic crashes.</p>	<p style="text-align: center;">Pedestrian fatalities totaled 824 in 2021. This is an 15.24% increase from 2020.</p>
<p>Single vehicle, run-off the road crashes resulted in 1,550 deaths in 2021. This was 34.53 % of all motor vehicle traffic deaths in 2021.</p>	<p style="text-align: center;">Pedalcyclist fatalities totaled 90 in 2021. This is a 13.92% increase from 2020.</p>
<p>In 2021 there were 1,037 people killed in crashes occurring in intersections or related to an intersection.</p>	<p>In 2021, there were 1,077 people killed in motor vehicle traffic crashes where a driver was under the influence of alcohol. This is 24% of the total number of people killed in motor vehicle traffic crashes.</p>
<p style="text-align: center;">There were 613 people killed in head-on crashes in 2021.</p>	<p>During 2021, more DUI - Alcohol crashes were reported in the hour between 2:00 am and 2:59 am than any other hour of the day. Also, more of these crashes occurred on Sunday than any other day of the week.</p>
<p>Friday, October 22nd was the deadliest days in 2021 with twenty-seven (27) persons killed in traffic crashes. August was the deadliest month with 418 persons killed.</p>	<p style="text-align: center;">In 2021, there were 433 people killed in crashes involving distracted driving. This is a 17.34% decrease from 2020.</p>

*Effective with the 2010 Annual Summary reports, the definition of "Serious Injury" was changed to only include "Incapacitating Injury". Therefore, Serious Injury data cannot be compared to prior years.

Information contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) received and processed by TxDOT as of May 02, 2022.

Retrieved from [2021 Texas Motor Vehicle Crash Facts](#)

Performance Measures

Texas performance measures for 2022 are outlined in Tables 2.1 – 2.15 by program area.

Note - 2021 FARS data is not available on FARS website

Table 2.1

Overall State Goals					
Goals	Strategies	Performance Measures	Reference	Target 2022	Actual
To reduce the number of motor vehicle crashes, injuries, and fatalities	All	1. Traffic Fatalities (FARS) (C-1)	Figure 1	3,272	3,734 (2016-2020 FARS)
		2. Fatal Crashes (FARS)	Figure 2	3,704	3,520 (2020, FARS Query)
		3. Serious Injuries (TxDOT) (C-2)	Figure 3	19,065	16,138 (2016-2020 CRIS)
		4. Fatality Rate per 100M VMT (FARS) (C-3)	Figure 4	1.23	Rate = 1.36 (2016-2020 FARS)
		5. Serious Injury Rate per 100M VMT (CRIS)	Figure 5	6.47	Rate = 5.87 (2016-2020, CRIS)

Table 2.2

01 Planning and Administration (PA)					
Goals	Strategies	Performance Measures	Reference	Target 2022	Actual
To provide effective and efficient management of the Texas Traffic Safety Program	Provide technical assistance and support for the Strategic Highway Safety Plan.	6a. Publication of Traffic Safety Program Deliverable Annual Report. (TxDOT)	N/A	FY 2022 Annual Report	Developed and Submitted
	Provide training and assistance for local and statewide traffic safety problem identification.				
	Provide procedures and training on highway safety planning and project development.	6b. Publication of Traffic Safety Program Deliverable HSP (TxDOT)	N/A	FY 2023 Highway Safety Plan	Developed and Submitted
	Ensure availability of program and project management training.				
	Review and update program procedures as needed.	6c. Publication of Traffic Safety Program Deliverable Response to Management Review (TxDOT)	N/A	Develop NHTSA Management Review Response	Developed and Submitted
	Conduct periodic project monitoring and evaluation of traffic safety activities.	7a. Number of training sessions provided. (TxDOT)	N/A	1 NHTSA Highway Safety Grant Management Course	1 Course Provided
	Perform accurate accounting and efficient reimbursement processing.				
Maintain coordination of traffic safety efforts and provide technical assistance.		7b. Number of training sessions provided. (TxDOT)	N/A	1 eGrants Proposal Training	2 Trainings Conducted

Table 2.3

02 Alcohol and Other Drug Countermeasures (AL)					
Goals	Strategies	Performance Measures	Reference	Target 2022	Actual
<p>To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities and injuries.</p> <p>To reduce the number of DUI- related crashes where the driver is under age 21</p>	<p>Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.</p> <p>Increase training for anti-DWI advocates.</p> <p>Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.</p> <p>Increase and sustain high visibility enforcement of DWI laws.</p> <p>Improve BAC testing and reporting to the State's crash records information system.</p> <p>Increase the number of law enforcement task forces and coordinated enforcement campaigns.</p> <p>Increase intervention efforts.</p> <p>Improve and increase training for law enforcement officers.</p> <p>Improve DWI processing procedures.</p>	<p>8. Alcohol-Impaired Driving Fatalities (BAC ≥ .08) (FARS) (C-5)</p>	<p>Figure 6</p>	<p>1,620</p>	<p>1,495 (FARS, 2020)</p>
	<p>Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.</p> <p>Increase the use of warrants for mandatory blood draws.</p> <p>Improve education programs on alcohol and driving for youth.</p> <p>Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking / driving.</p> <p>Increase enforcement of driving under the influence by minors laws.</p>	<p>9. DUI Serious Injuries (CRIS)</p>	<p>Figure 7</p>	<p>2,098</p>	<p>2,926 (CRIS, 2021)</p>
	<p>Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.</p> <p>Increase the use of warrants for mandatory blood draws.</p> <p>Improve education programs on alcohol and driving for youth.</p> <p>Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking / driving.</p> <p>Increase enforcement of driving under the influence by minors laws.</p>	<p>10. Impaired Driving Arrests on Grant Funded Enforcement Activities (TxDOT eGrants)</p>	<p>N/A</p>	<p>No Target Set</p>	<p>777 2022 eGrants</p>

Table 2.4

03 Emergency Medical Services (EM)					
Goals	Strategies	Performance Measures	Reference	Target 2022	Actual
Increase the availability of EMS training in rural/frontier areas.	To increase the availability of EMS training in rural and frontier areas.	11. Students Trained in Initial and Advanced EMS Classes	N/A	1,524 Students Trained in Initial EMS Classes	864
Increase EMS involvement in local community safety efforts.				135 Students Trained in Continuing EMS Classes	76

Table 2.5

04 Motorcycle Safety (MC)					
Goals	Strategies	Performance Measures	Reference	Target 2022	Actual
To reduce the number of motorcyclist fatalities and un-helmeted injuries	<p>Improve public information and education on motorcycle safety, including the value of wearing a helmet.</p> <p>Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.</p> <p>Increase public information and education on motorists' responsibility pertaining to motorcycle safety.</p> <p>Increase rider education and training.</p> <p>Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state and local traffic engineers.</p>	12. Motorcyclist Fatalities (FARS) (C-7)	Figure 8	398	483 (FARS, 2020)
		13. Un-helmeted Motorcyclist Fatalities (FARS) (C-8)	Figure 8	183	233 (FARS, 2020)

Table 2.6

05 Occupant Protection (OP)					
Goals	Strategies	Performance Measures	Reference	Target 2022	Actual
To increase occupant restraint use in all passenger vehicles and trucks	Sustain high visibility enforcement of occupant protection laws.				
	Increase public information and education campaigns.	14. Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (FARS) (C-4)	Figure 9	952	1,018 (FARS, 2020)
	Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.		N/A	91.02%	90.38% (Survey - TTI, 2022)
	Concentrate efforts on historically low use populations.	15. Observed Seat Belt Usage Rate (State Survey)	N/A	84.30%	87.50% (Survey - TTI, 2022)
	Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges, and prosecutors.				
	Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.	16. Child Passenger Restraint Usage Rate	N/A	No Target Set	8,569 2022 eGrants
	Increase EMS/fire department involvement in CPS fitting stations.	17. Seat Belt Citations issued during funded enforcement (A-1) (TxDOT eGrants)			
Maintain CPS seat distribution programs for low-income families.					

Table 2.7

06 Pedestrian and Bicycle Safety (PS)					
Goals	Strategies	Performance Measures	Reference	Target 2022	Actual
To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities and injuries	Increase public information and education on motorists' responsibilities pertaining to pedestrian and bicyclist safety.	18. Pedestrian Fatalities (FARS) (C-10)	Figure 10	666	687 (FARS, 2020)
	Increase public information and education efforts on pedestrian and bicyclist safety.	19. Pedestrian Serious Injuries (CRIS)	Figure 11	1,559	1,378 (CRIS, 2021)
	Improve "walkability" and "bikeability" of roads and streets.	20. Bicyclist Fatalities (FARS) (C-11)	Figure 12	52	79 (FARS, 2020)
	Improve data collection on pedestrian injuries and fatalities.	21. Bicyclist Serious Injuries (CRIS)	Figure 13	365	332 (CRIS, 2021)
	Improve identification of problem areas for pedestrians.	22. Non-Motorized Fatalities and Serious Injuries (FARS/CRIS)	Figure 14	2,642	2,185 (FARS/CRIS, 2016-2020 & 2017-2021)

Table 2.8

07 Police Traffic Services (PT)					
Goals	Strategies	Performance Measures	Reference	Target 2022	Actual
<p>To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes</p> <p>To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a vehicle body type of "Semi-Trailer" or "Truck Tractor"</p>	<p>Increase public education and information campaigns regarding enforcement activities.</p> <p>Increase and sustain enforcement of traffic safety-related laws.</p> <p>Provide technical and managerial support to local law enforcement agencies and highway safety professionals.</p> <p>Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws.</p> <p>Increase public information and education on intersection related traffic issues.</p>	<p>23. Distracted Driving Related Fatal Crashes (CRIS)</p>	<p>Figure 15</p>	<p>414</p>	<p>383 (CRIS, 2021)</p>
	<p>Increase and sustain high visibility enforcement of state and local ordinances on cellular and texting devices.</p> <p>Increase public information and education on distracted driving related traffic issues</p> <p>Increase public information and education on sharing the road with large trucks.</p> <p>Increase enforcement of commercial motor vehicle speed limits.</p>	<p>24. Distracted Driving Related Serious Injury Crashes (CRIS)</p>	<p>Figure 16</p>	<p>2,494</p>	<p>2,442 (CRIS, 2021)</p>

Table 2.9

08 Speed Control (SC)					
Goals	Strategies	Performance Measures	Reference	Target 2022	Actual
To reduce the number of speed-related fatal and serious injury crashes	Increase and sustain high visibility enforcement of speed-related laws.	25. Speeding Related Fatalities (FARS)(C-6)	Figure 17	1,070	1,446 (FARS, 2020)
	Provide community training on speed-related issues.	26. Speeding Related Serious Injuries (CRIS)	Figure 18	2,094	2,588 (CRIS, 2021)
	Increase public information and education concerning speed-related issues.	27. Speeding Citations during Funded Enforcement Activities (eGrants)	N/A	No Target Set	120,727

Table 2.10

09 Traffic Records (TR)					
Goals	Strategies	Performance Measures	Reference	Target 2022	Actual
To improve the timeliness, quality, and availability of, and linkages of records between crash data bases	<p>Improve the intake, tracking, analysis, and reporting of crash data.</p> <p>Improve the integration of traffic records between state agencies and local entities.</p> <p>Develop, implement, maintain, and provide one or more of the performance attributes of timeliness, accuracy, completeness, uniformity, integration, and/or accessibility as defined by the "Model Performance Measures for State Traffic Records Systems."</p>	28. Percentage of all Crash Reports Entered into the Database within 30 days after the Crash (CRIS)	N/A	97.99%	97.87% (TSIS, 2022)

Table 2.11

10 Driver Education and Behavior (DE)					
Goals	Strategies	Performance Measures	Reference	Target 2022	Actual
<p>To increase public knowledge, perception and understanding of driver education and traffic safety for all road users.</p> <p>To reduce the number of crashes and injuries related to distracted driving</p>	<p>Develop and implement public information and education efforts on traffic safety issues.</p> <p>Provide assistance to update the drivers' education curriculum and administrative standards.</p> <p>Conduct and assist local, state, and national traffic safety campaigns.</p> <p>Implement and evaluate countermeasures to reduce the incidence of distracted driving.</p> <p>Conduct public information and education campaigns related to distracted driving.</p> <p>Improve the recording of distracted driving as a contributing factor on crash reports.</p>	<p>29. Drivers Involved in Fatal Crashes Aged Under 21 (FARS) (C-9)</p>	<p>Figure 19</p>	<p>491</p>	<p>518 (FARS, 2020)</p>

Table 2.12

11 Railroad / Highway Crossing (RH)					
Goals	Strategies	Performance Measures	Reference	Target 2022	Actual
To reduce KAB crashes at railroad/highway crossings	Increase education of law enforcement concerning laws governing railroad/highway crossings.	30. Railroad/Highway Crossings Fatal Crashes (CRIS)	Figure 20	20	22 (CRIS, 2021)
	Increase public education and information on railroad/highway crossing safety.	31. Railroad/Highway Crossings Serious Injury Crashes (CRIS)	Figure 20	87	86 (CRIS, 2021)

Table 2.13

12 Roadway Safety (RS)					
Goals	Strategies	Performance Measures	Reference	Target 2022	Actual
To reduce the number of traffic crashes, injuries, and fatalities in work zones.	Increase public education and information on roadway safety.	32. Work Zone Fatalities (CRIS)	Figure 21	237	245 (CRIS, 2021)
To reduce large truck (“Semi-Trailer” or “Truck-Tractor”) crashes, injuries, and fatalities.	Provide traffic safety problem identification to local jurisdictions.	33. Work Zone Serious Injuries (CRIS)	Figure 21	957	858 (CRIS, 2021)
To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level.	Improve highway design and engineering through training.	34. Large Truck Fatalities (CRIS)	Figure 22	524	532 (CRIS, 2021)
	Provide training on roadway safety issues.	35. Large Truck Fatal Crashes (CRIS)	Figure 22	439	473 (CRIS, 2021)

Table 2.14

13 Safe Communities (SA)					
Goals	Strategies	Performance Measures	Reference	Target 2022	Actual
To establish integrated community traffic safety coalitions to prevent traffic-related fatalities and injuries	<p>Support the establishment and growth of Safe Community Coalitions.</p> <p>Support statewide Community Coalitions by providing education, training, and coordination on how to initiate and conduct community-based traffic safety programs and how communities can become designated as a Texas Community Coalition.</p>	36. Community Coalitions in the State of Texas	N/A	18 Coalitions	21 Coalitions

Table 2.15

14 School Bus Safety (SB)					
Goals	Strategies	Performance Measures	Reference	Target 2022	Actual
To reduce school bus-related crashes, injuries, and fatalities	<p>Provide safe school bus operation training for school bus drivers.</p> <p>Provide public information and education campaigns to promote safe motor vehicle operations around school buses.</p>	37. School Bus Passenger Fatalities (5 yr. Moving Average) (CRIS)	Figure 23	2.40	1.20 (2017-2021, CRIS)

Performance Measure #1 Traffic Fatalities

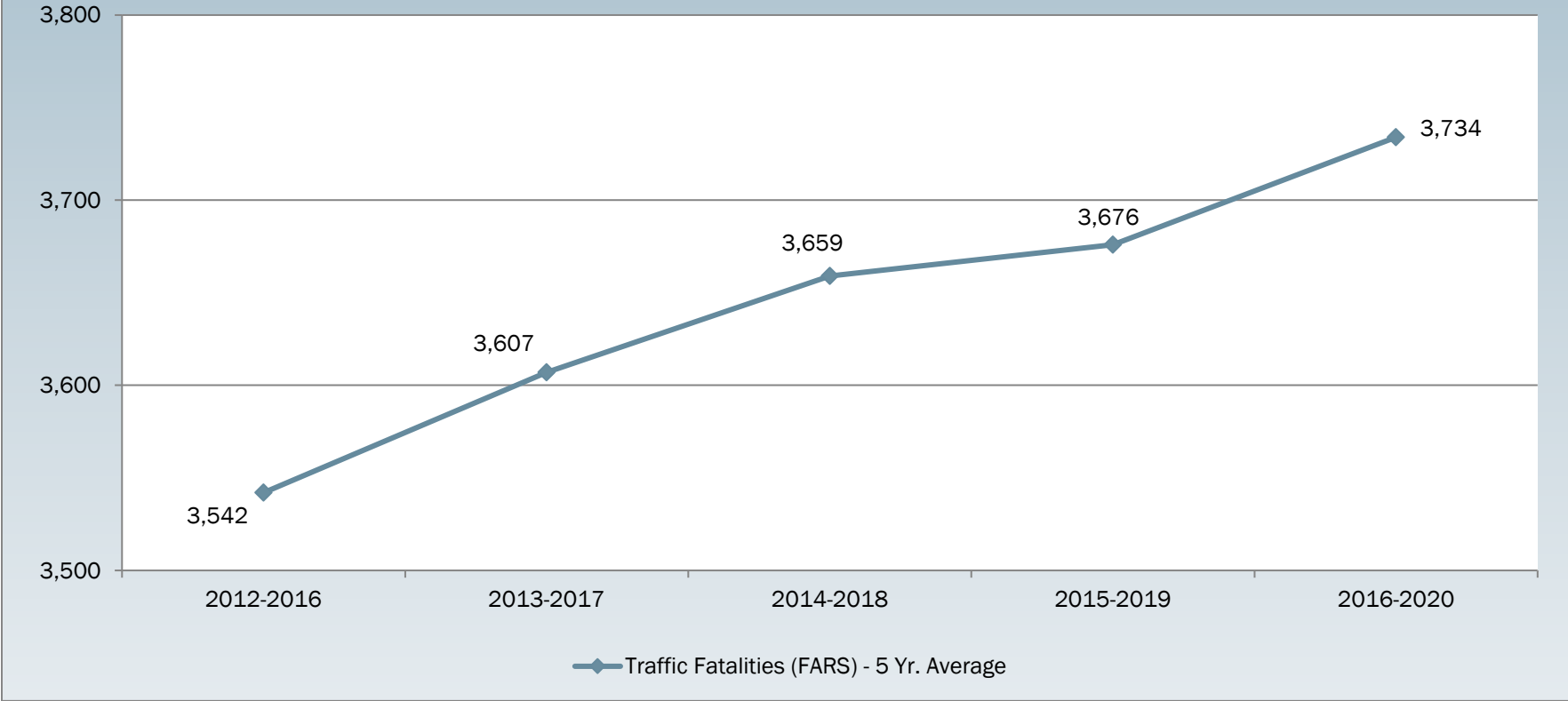


Figure 1 - Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #2 Fatal Crashes

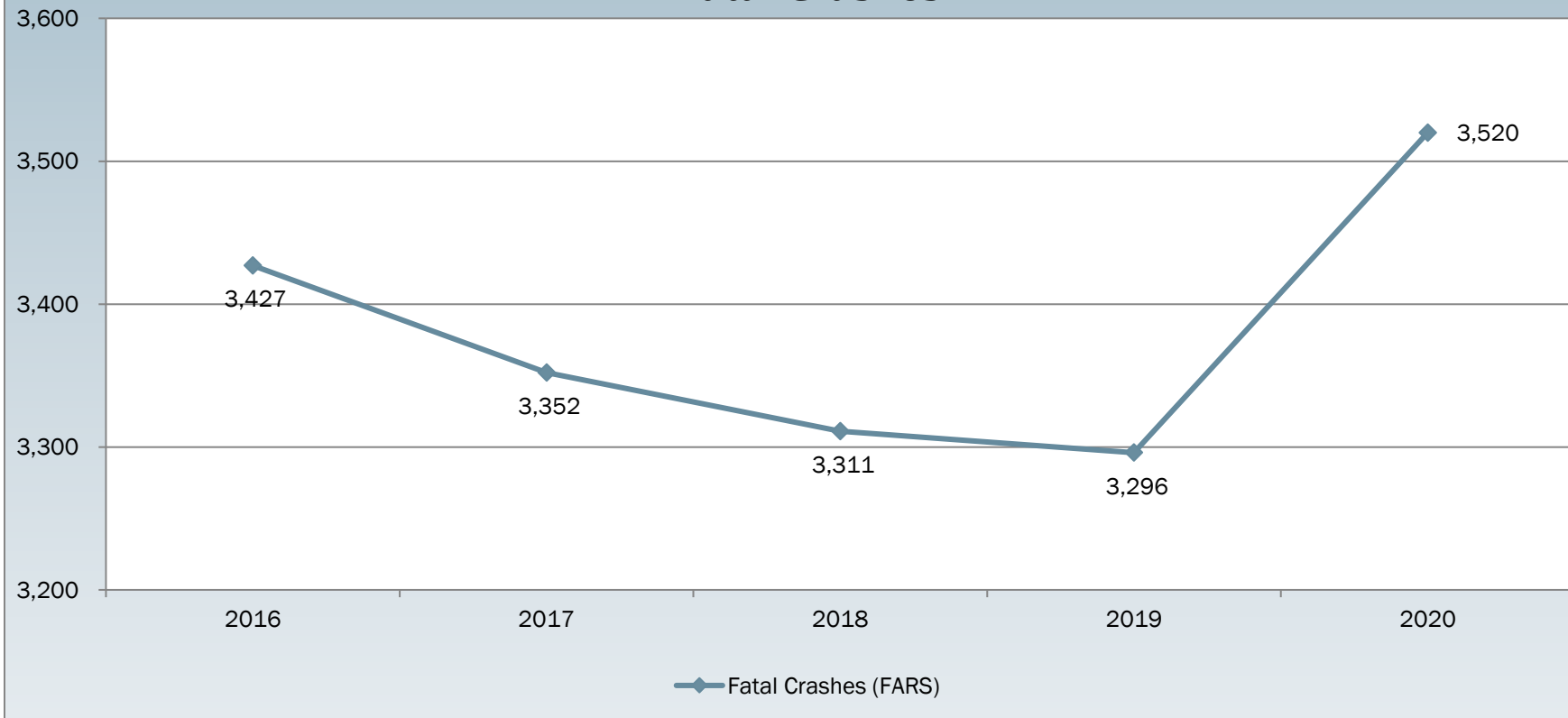


Figure 2 - Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #3 Serious Injuries

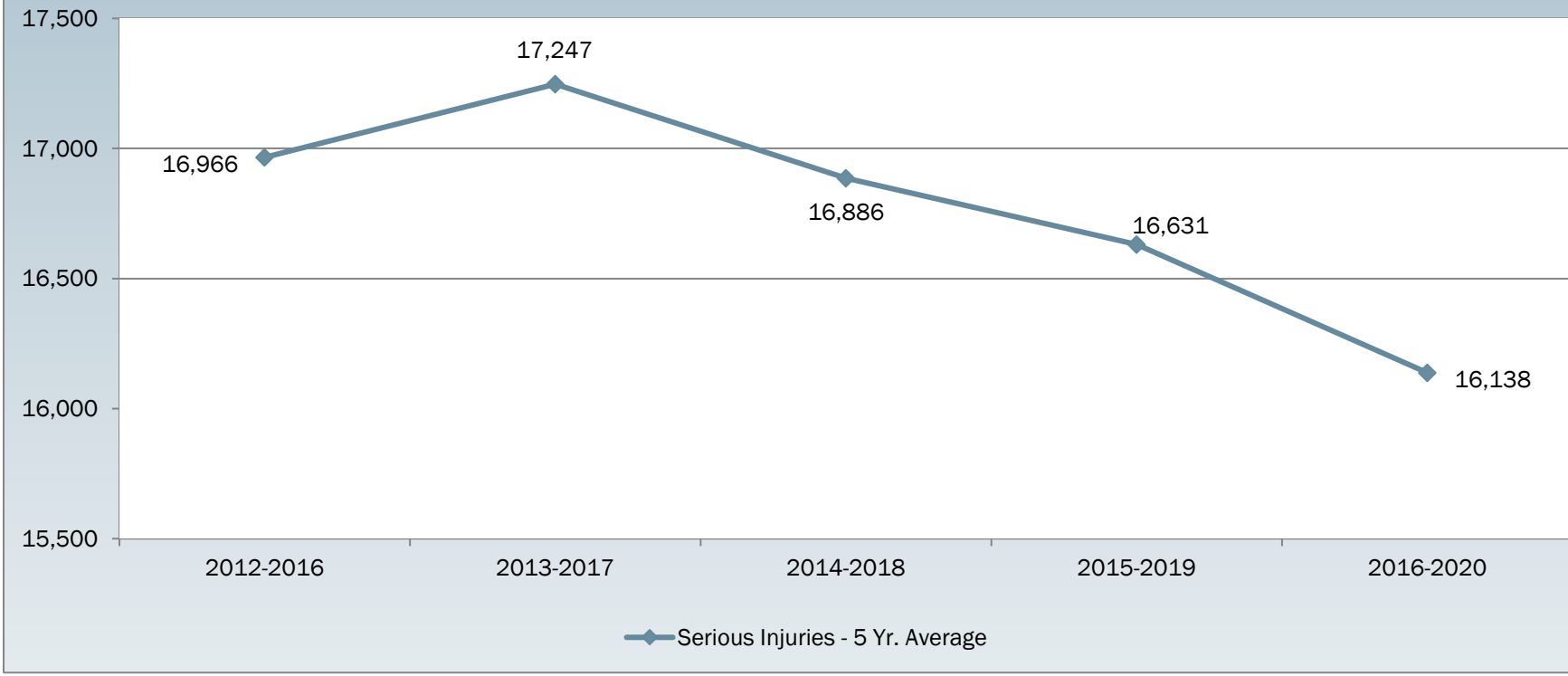


Figure 3 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3)
Received and processed by the Department as of December 09, 2022.

Performance Measure #4 Fatality Rate / 100M VMT

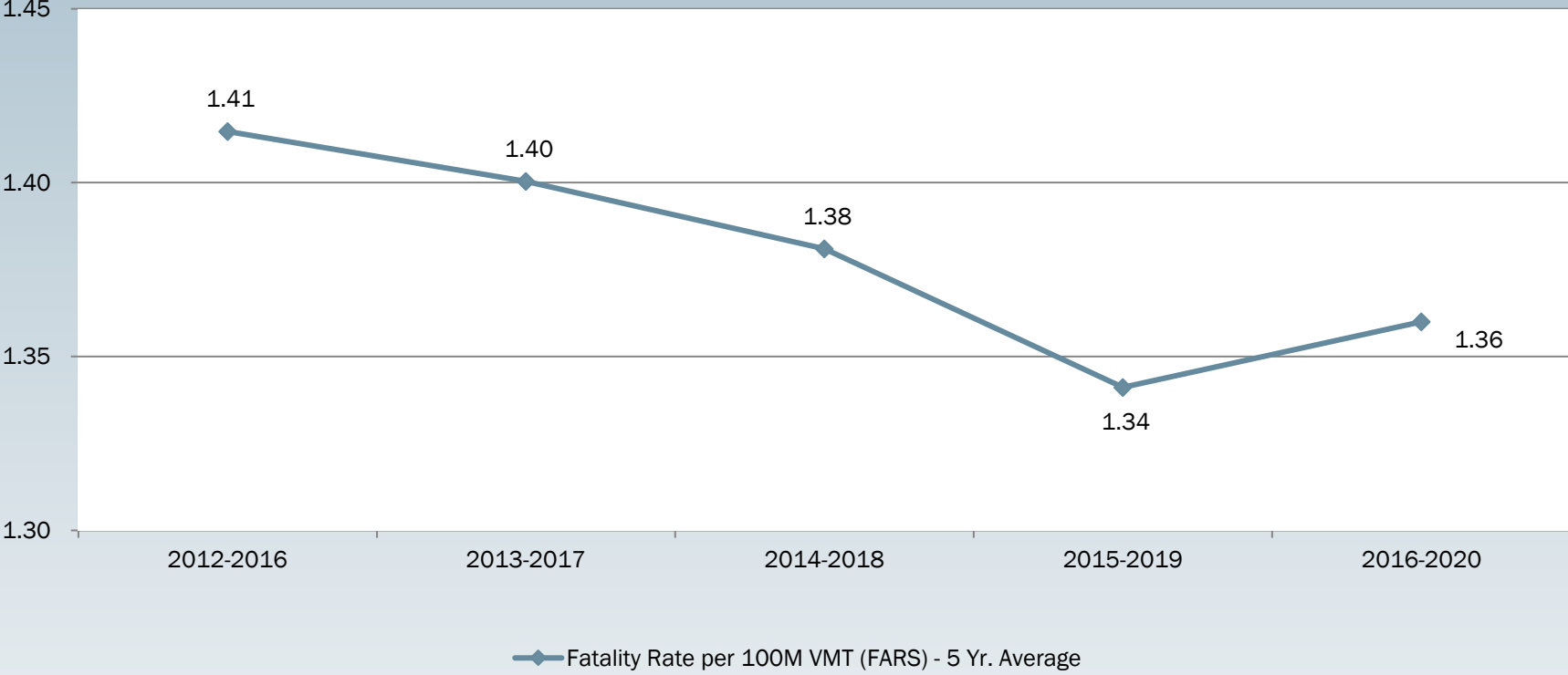


Figure 4 - Source: [FARS Annual Report Tables - Texas](#)

Performance Measure # 5 Serious Injury Rate / 100M VMT

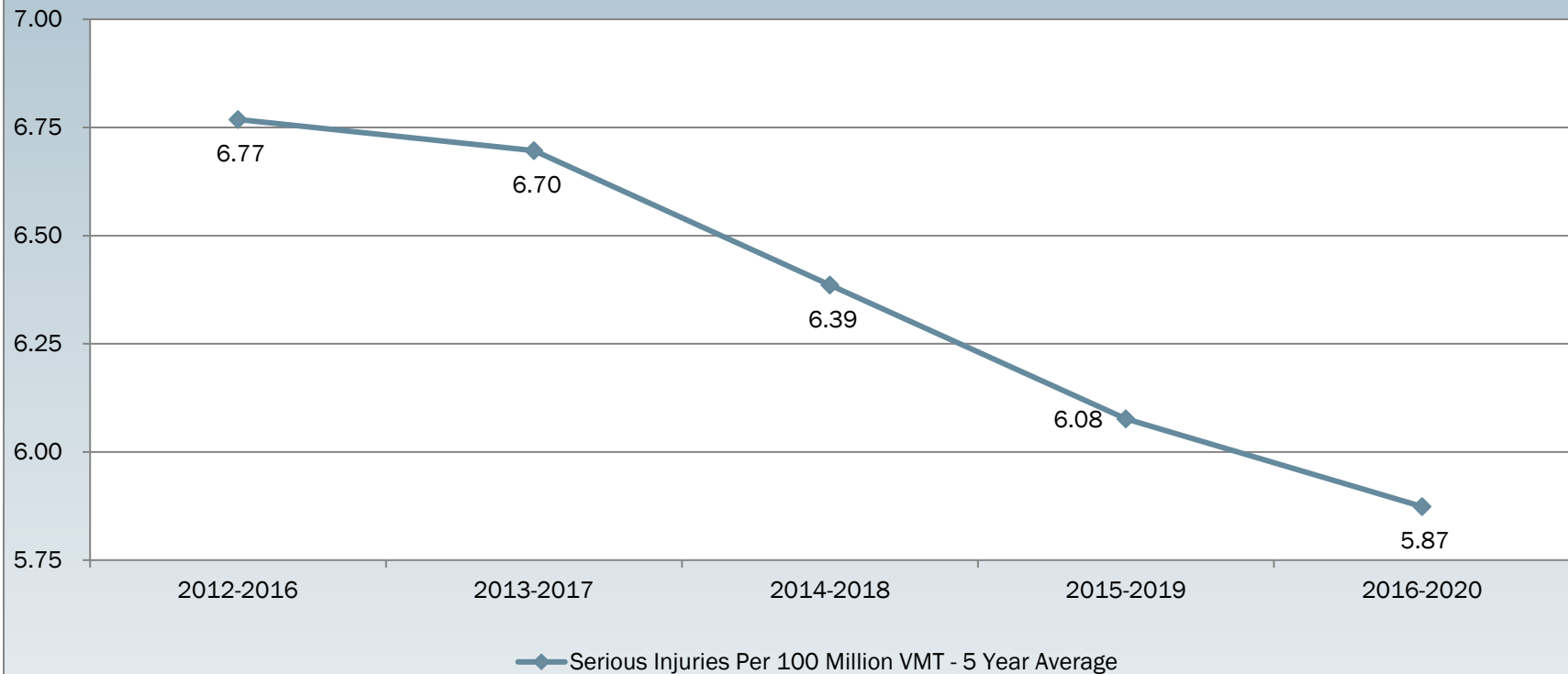


Figure 5 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3)

Received and processed by the Department as of December 09, 2022.

Performance Measure #8 Alcohol-Impaired Driving Fatalities - BAC \geq .08%

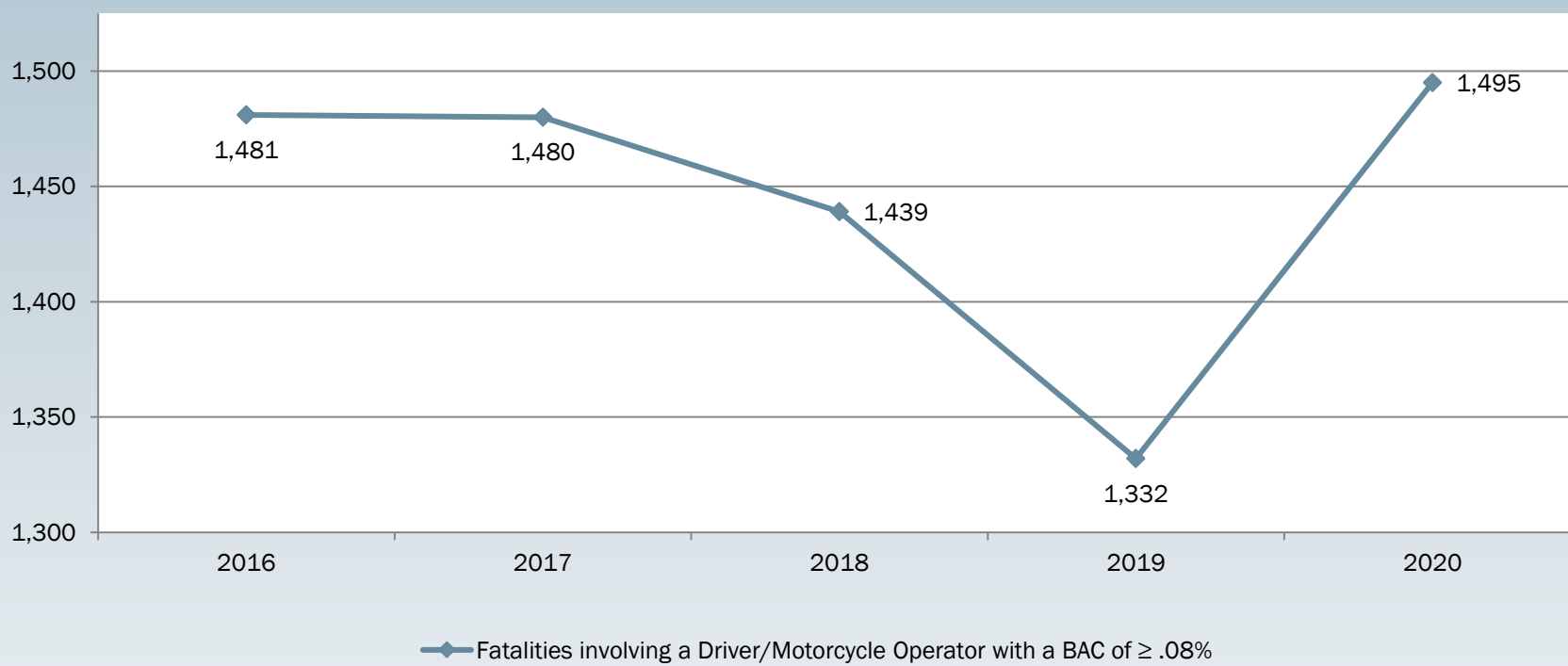


Figure 6 - Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #9 DUI Serious Injuries

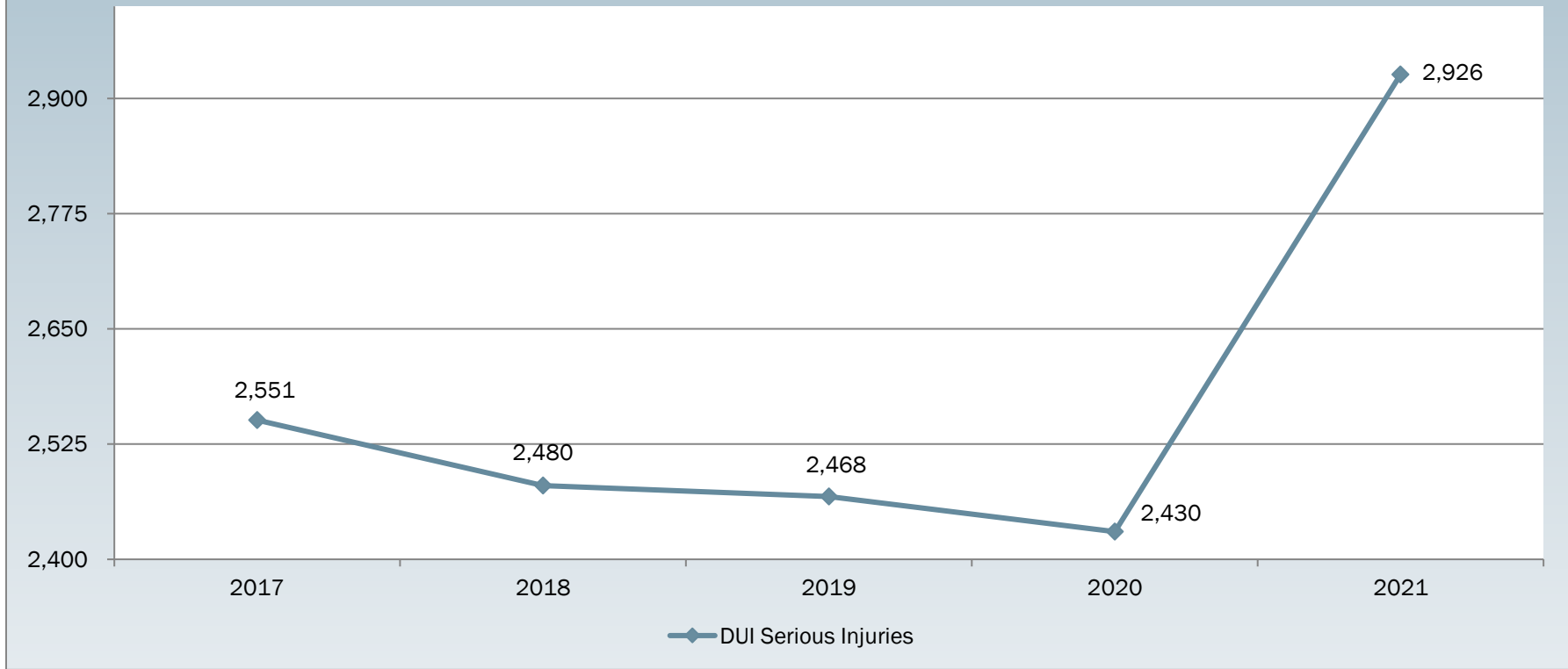


Figure 7 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3)
Received and processed by the Department as of December 09, 2022.

Performance Measures #12 & #13 Motorcyclist Fatalities and Unhelmeted Motorcyclist Fatalities

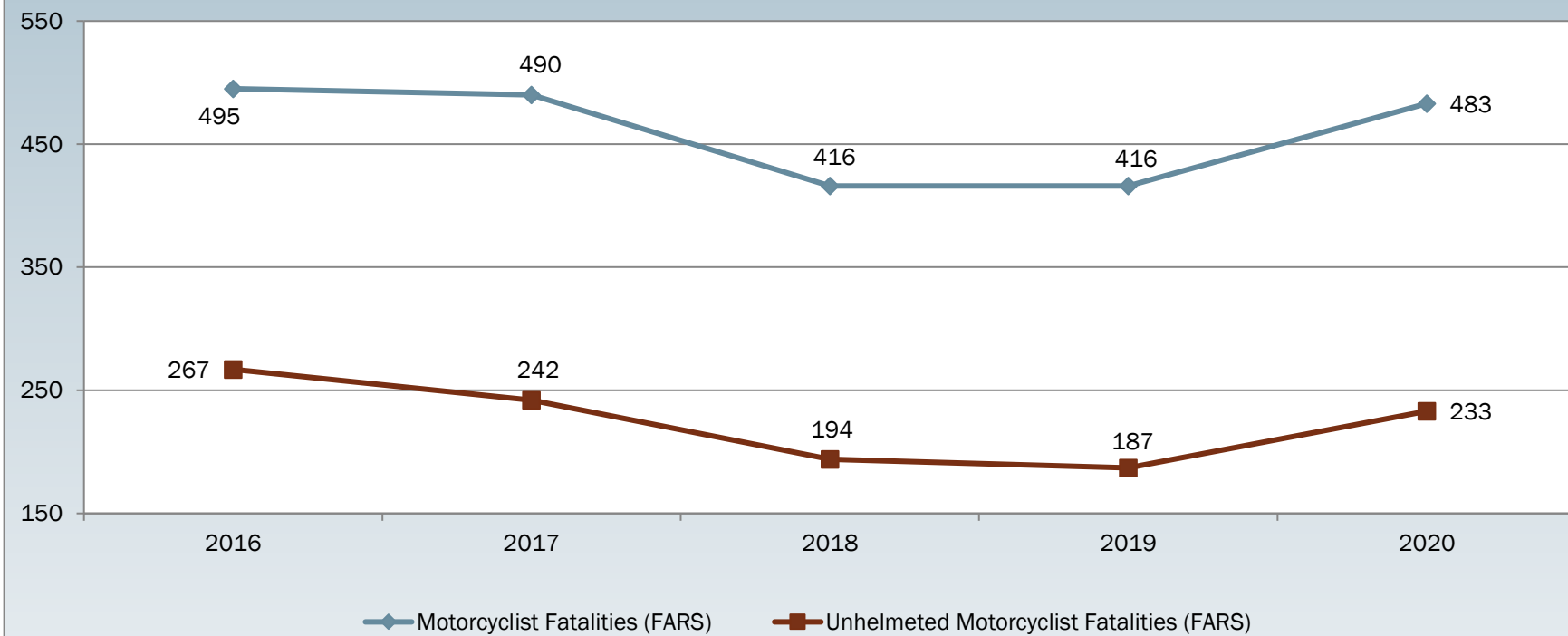


Figure 8 - Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #14 Unrestrained Passenger Vehicle Occupant Fatalities

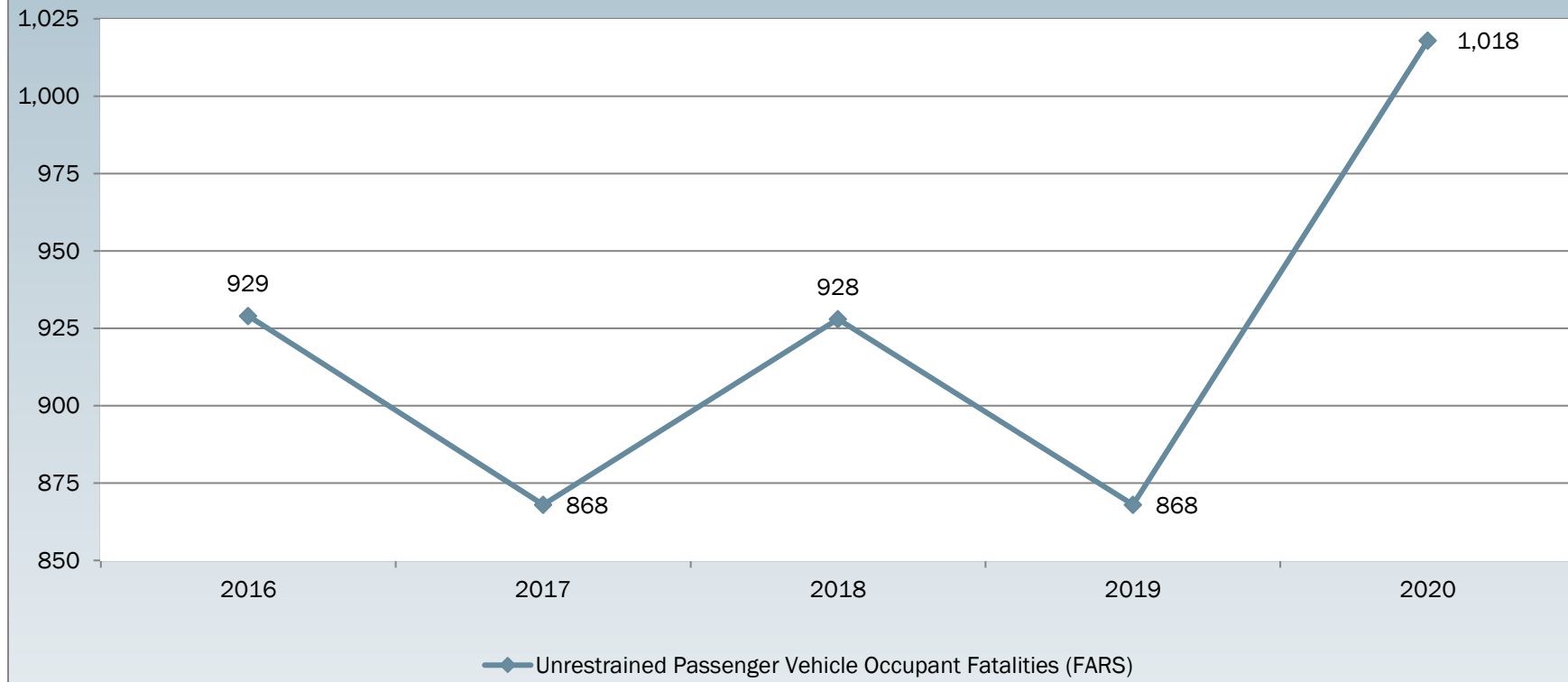


Figure 9 - Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #18 Pedestrian Fatalities

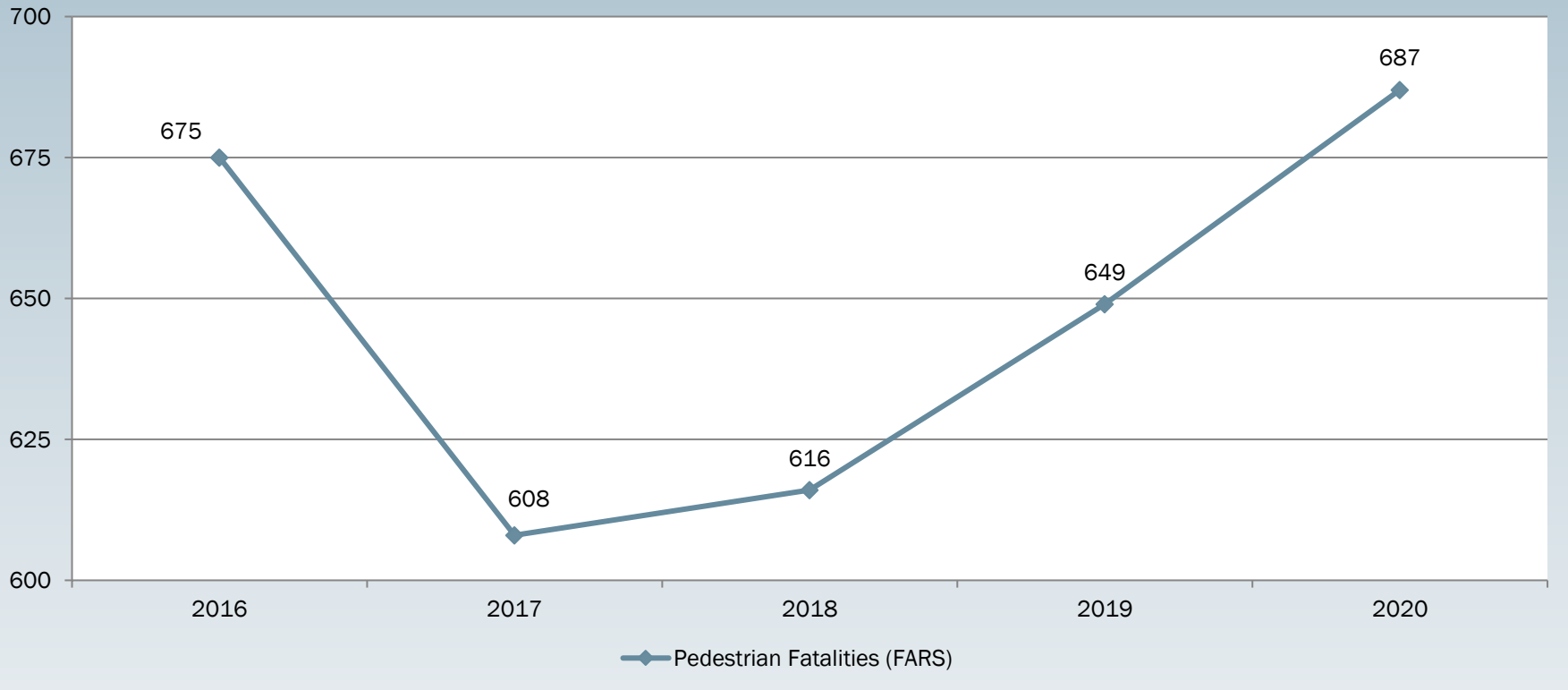


Figure 10 - Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #19 Pedestrian Serious Injuries

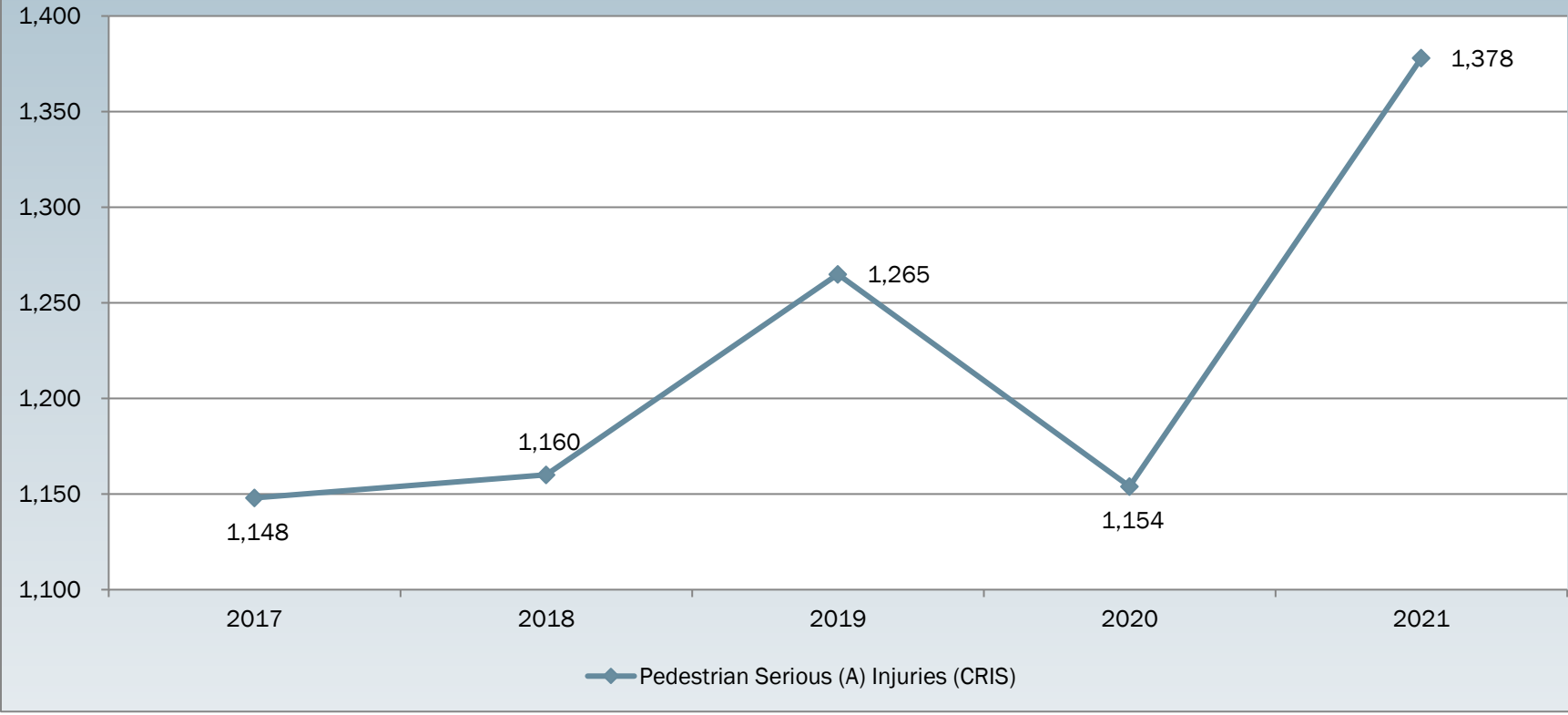


Figure 11 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3)
Received and processed by the Department as of December 09, 2022.

Performance Measure #20 Bicyclist Fatalities

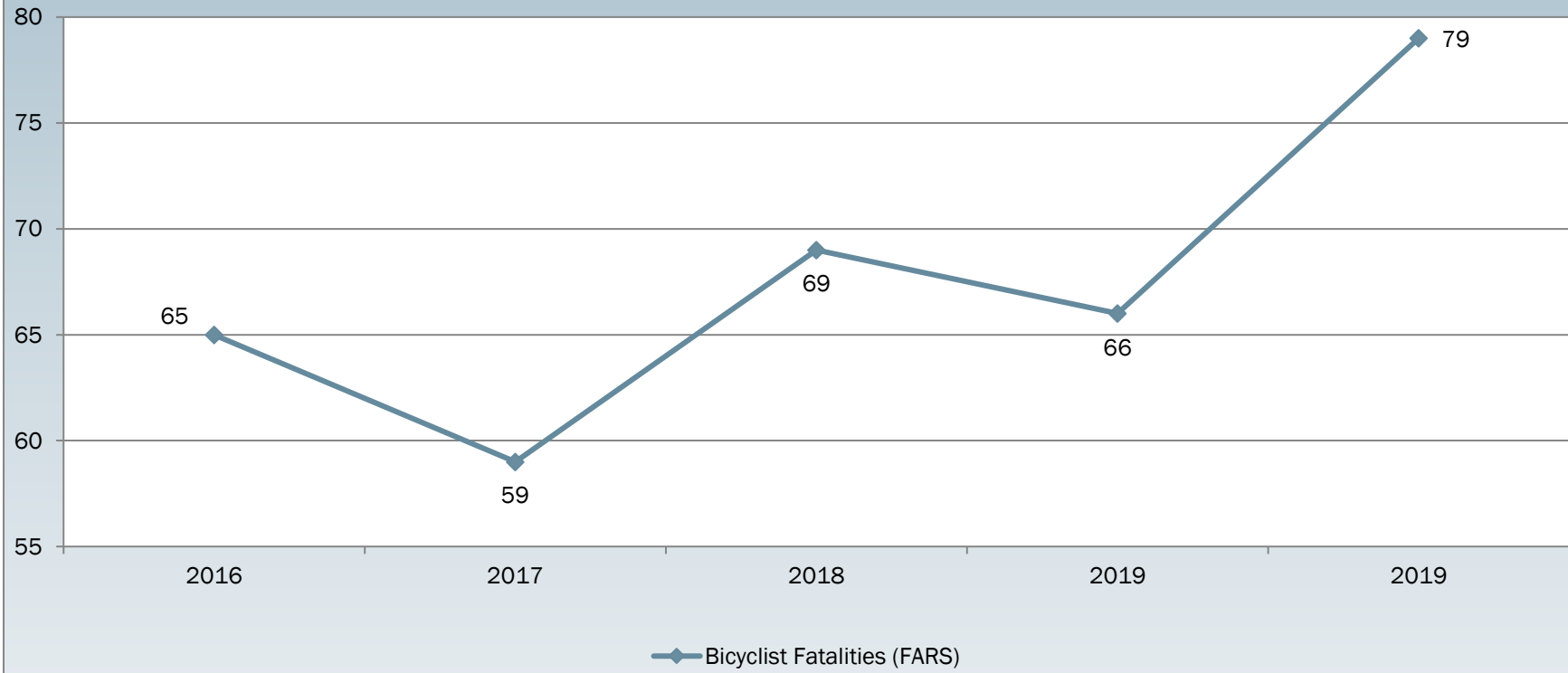


Figure 12 - Source: [FARS Annual Report Tables - Texas](#)

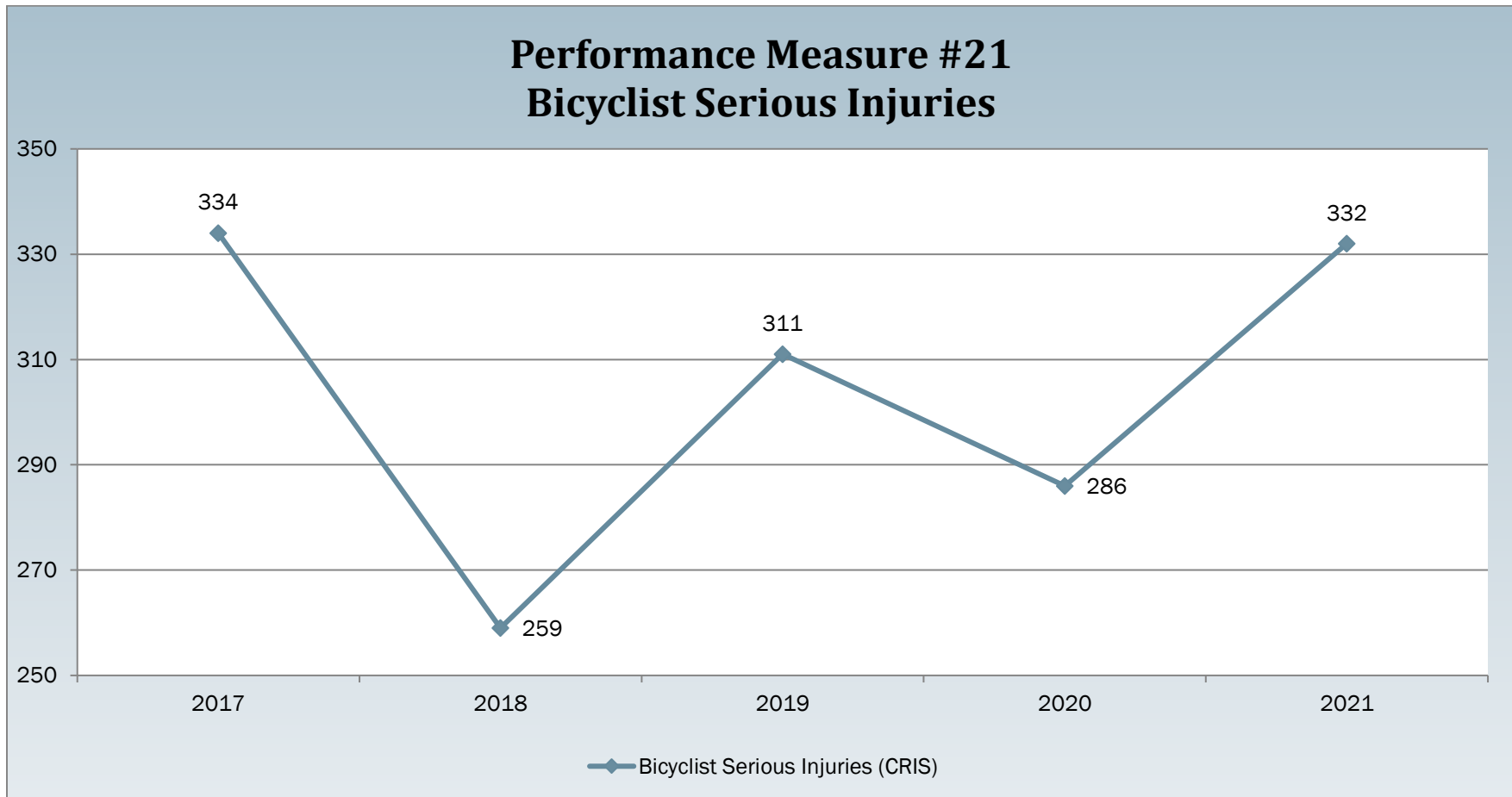


Figure 13 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3)

Received and processed by the Department as of December 09, 2022.

Performance Measure #22 Non-Motorized Fatalities and Serious Injuries

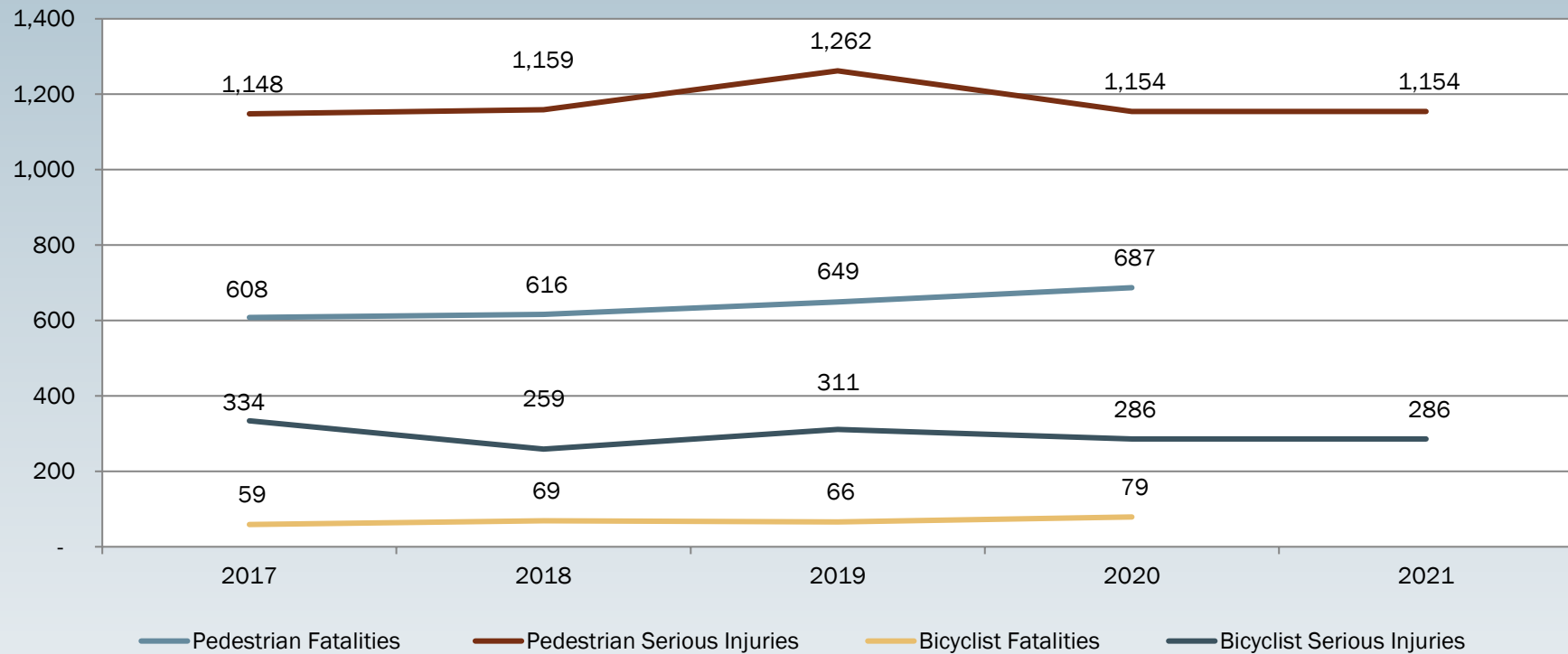


Figure 14 - Source: [FARS Annual Report Tables - Texas](#) and

CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3)

Received and processed by the Department as of December 09, 2022.

Performance Measure #23 Distracted Driving Fatal Crashes

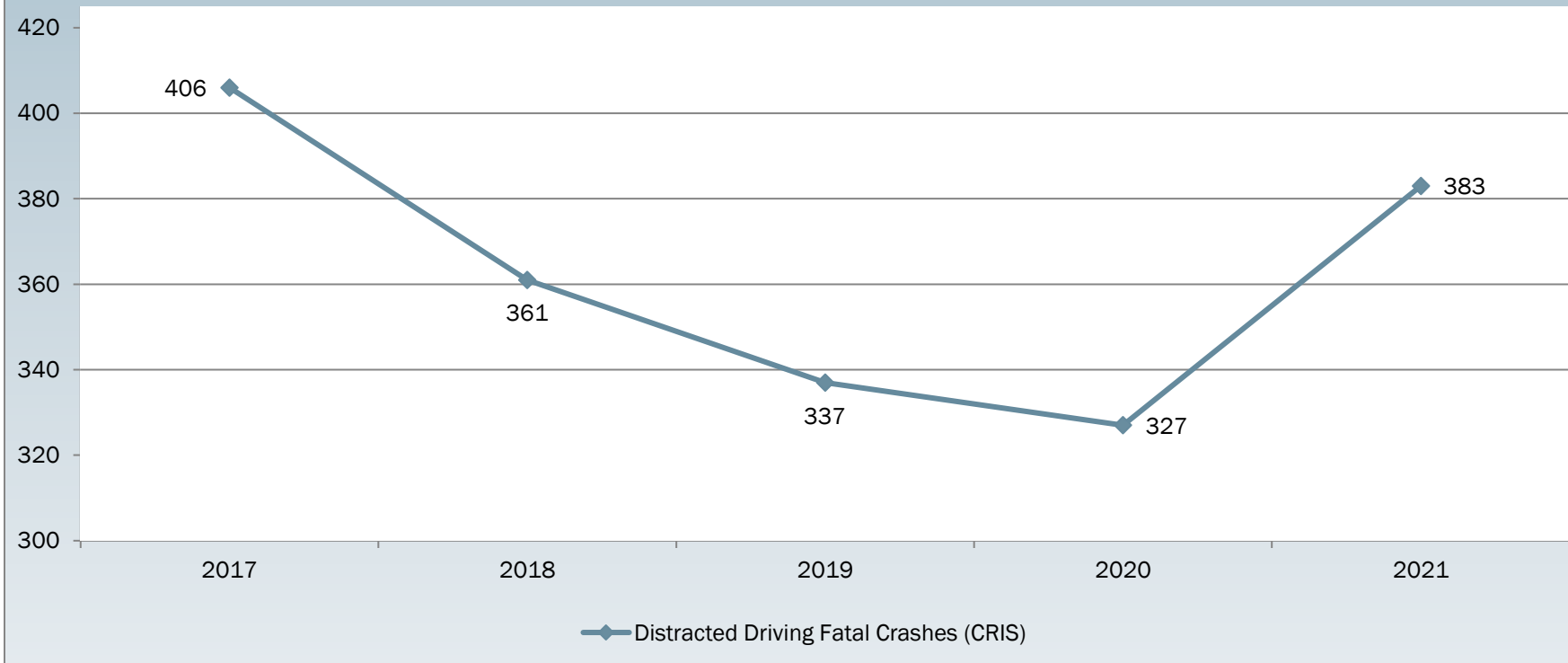


Figure 15 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3)
Received and processed by the Department as of December 09, 2022.

Performance Measure #24 Distracted Driving Serious Injury Crashes

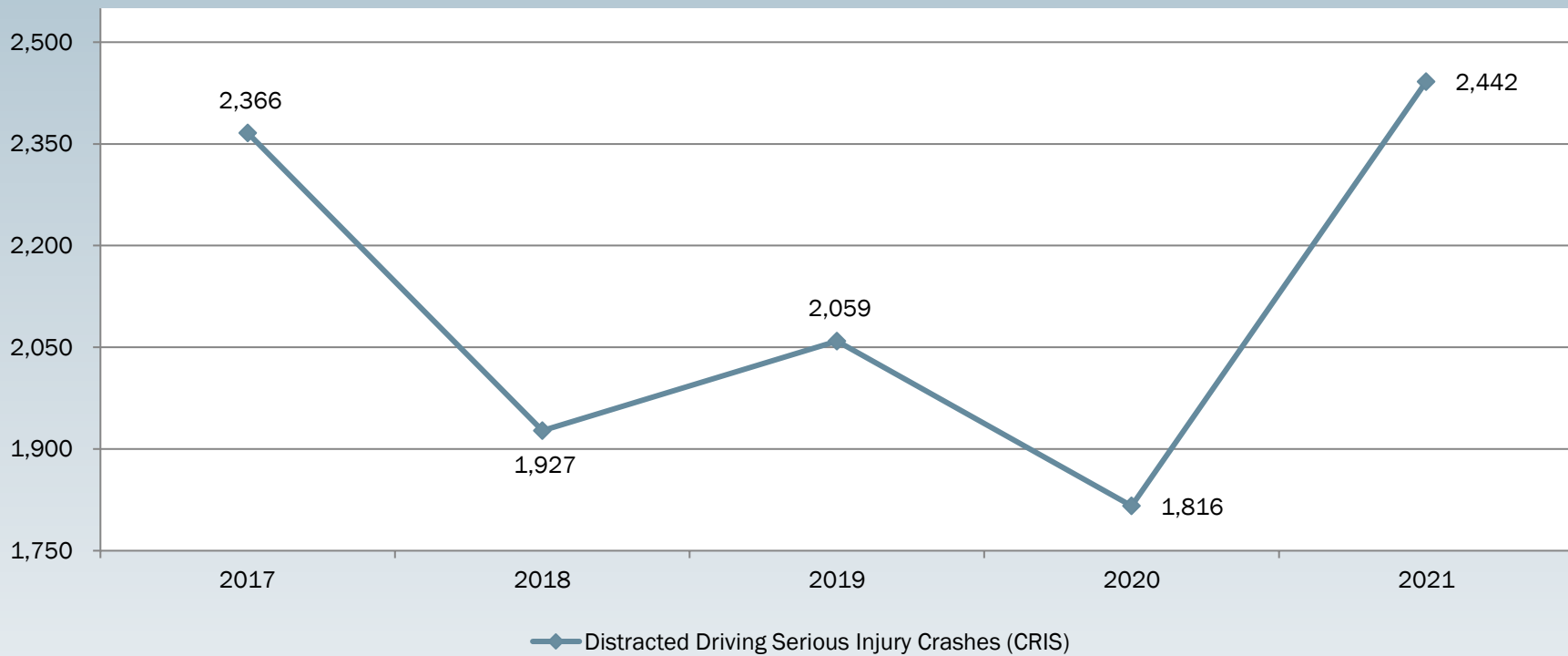


Figure 16 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3)

Received and processed by the Department as of December 09, 2022.

Performance Measure #25 Speeding Related Fatalities

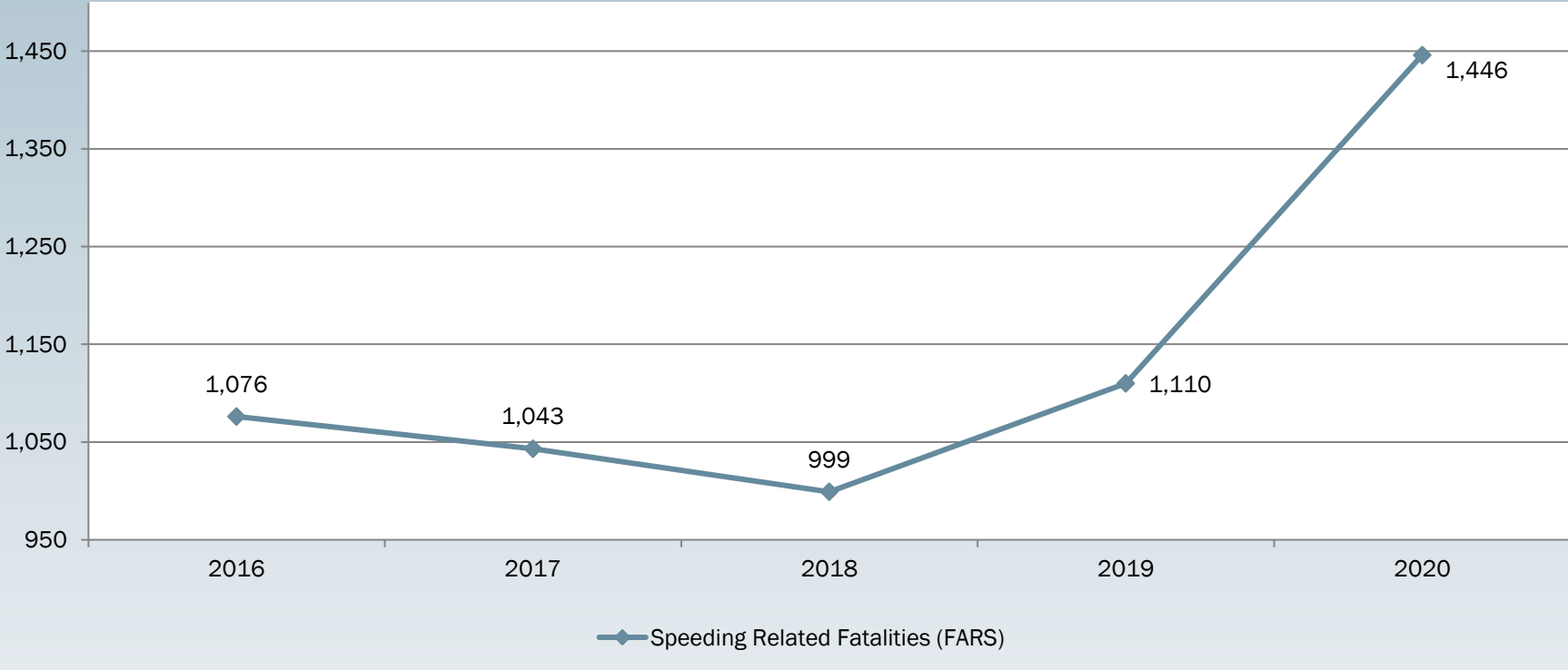


Figure 17 - Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #26 Speeding Related Serious Injuries

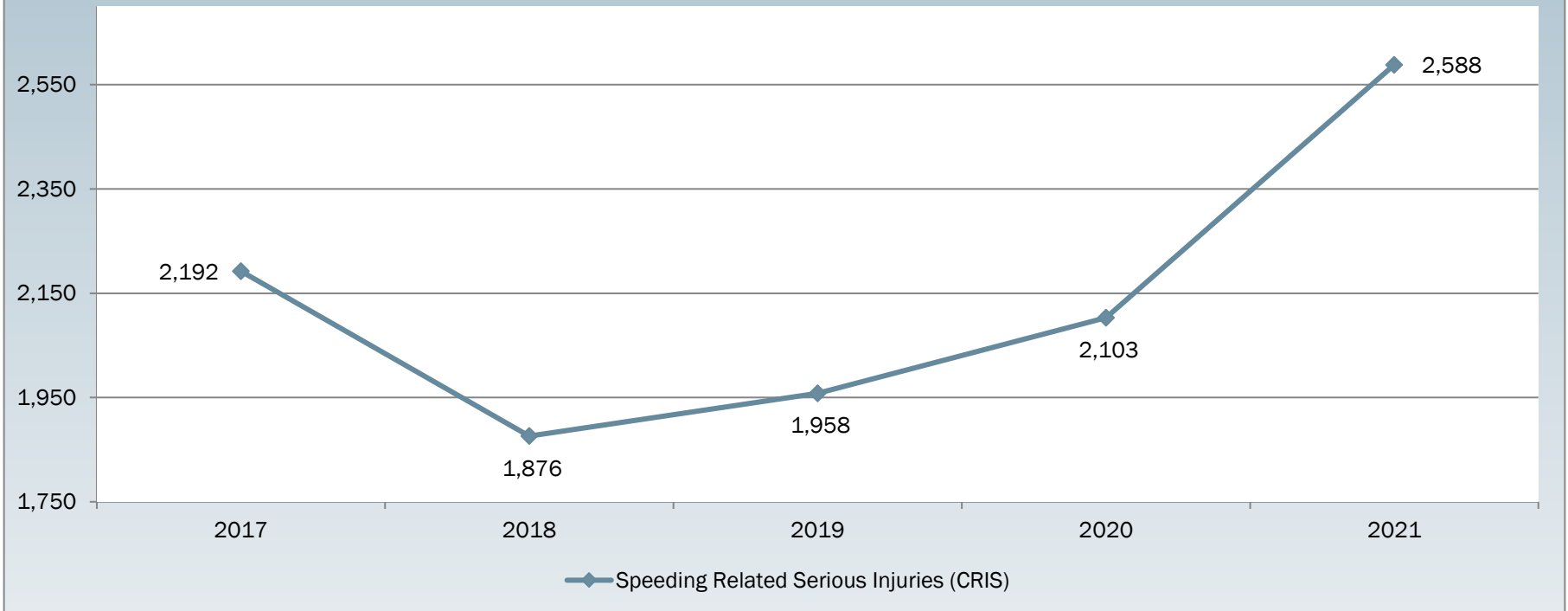


Figure 18 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3)

Received and processed by the Department as of December 09, 2022.

Performance Measure #29 Drivers Involved in Fatal Crashes Aged Under 21

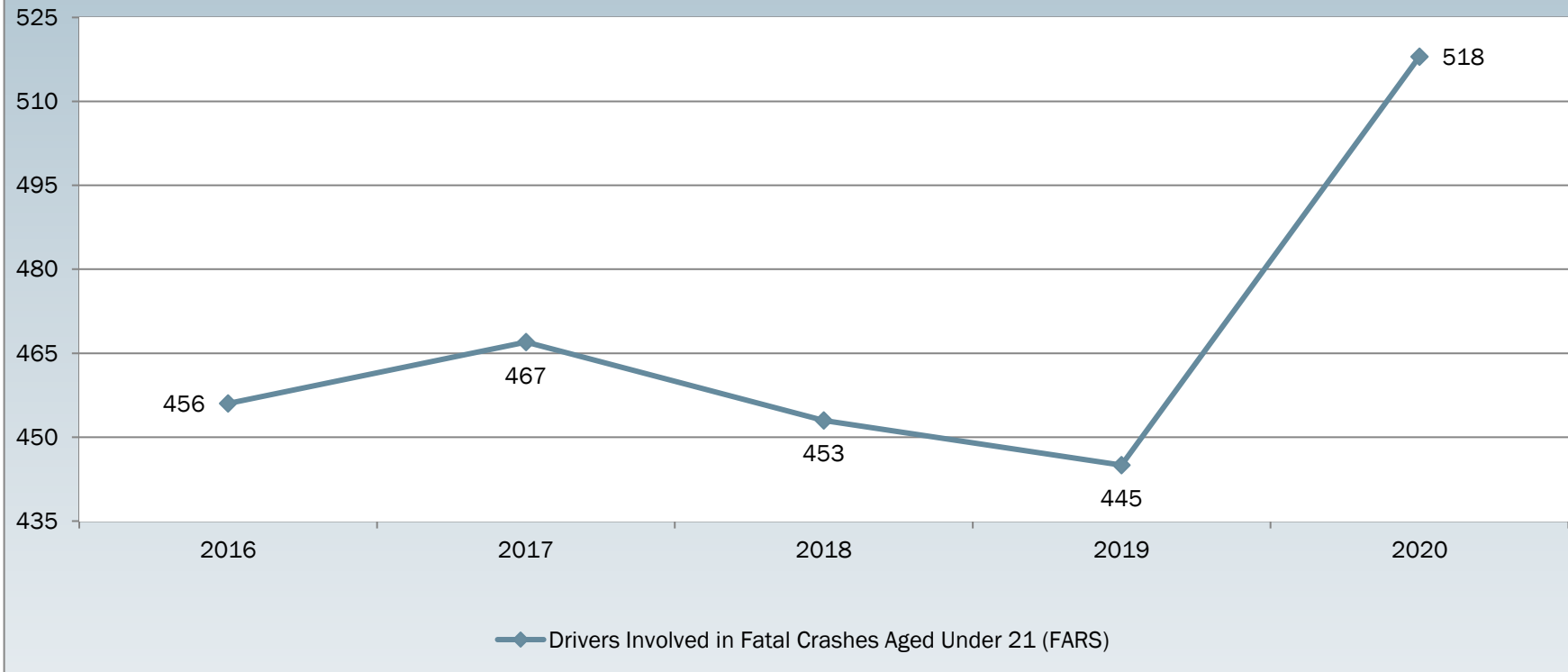


Figure 19 - Source: [FARS Annual Report Tables - Texas](#)

Performance Measures #30 & #31 Railroad / Highway Crossings Fatal Crashes Railroad / Highway Crossings Serious Injury Crashes

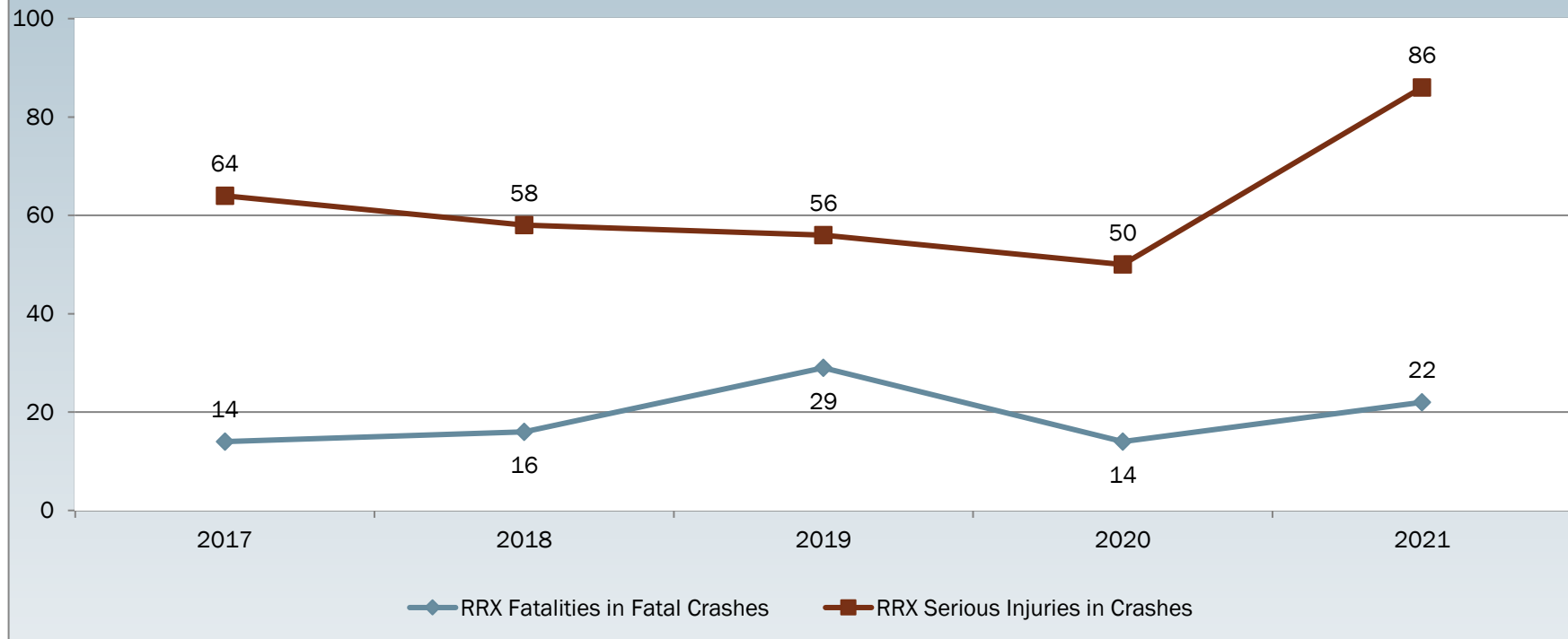


Figure 20 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3)
Received and processed by the Department as of December 09, 2022.

Performance Measure #32 & #33 Work Zone Fatalities and Serious Injuries

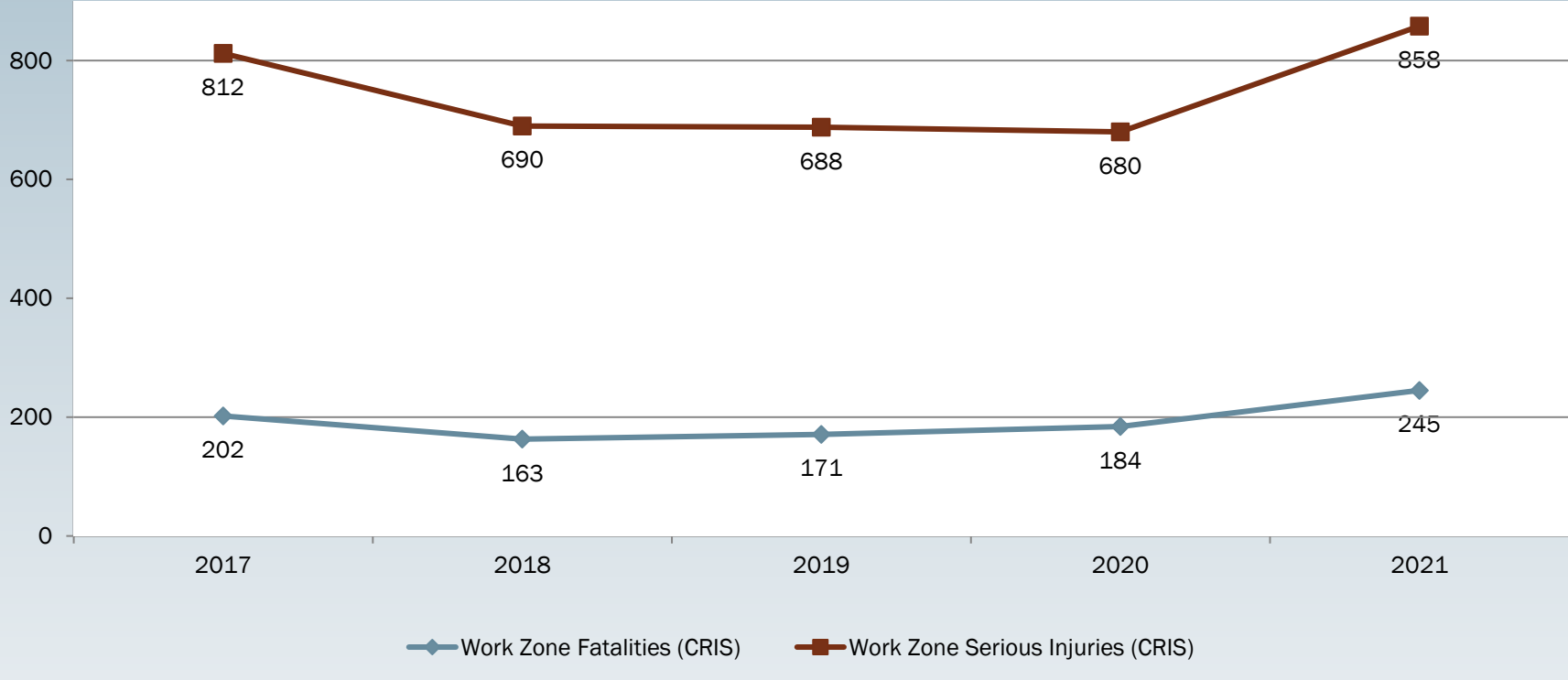


Figure 21 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3)
Received and processed by the Department as of December 09, 2022.

Performance Measures #34 & #35 Large Truck Fatalities and Fatal Crashes

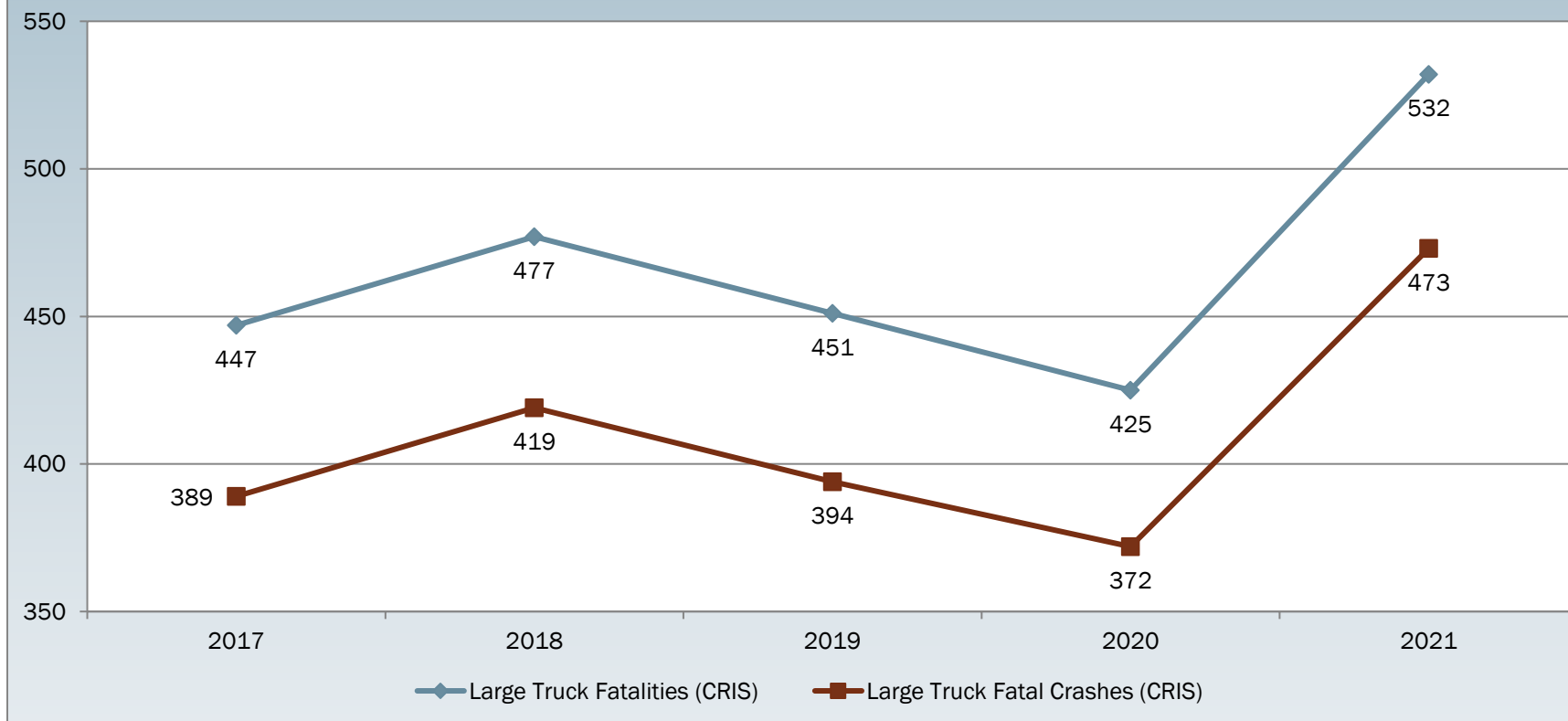


Figure 22 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3)

Received and processed by the Department as of December 09, 2022.

Performance Measure #37 School Bus Passenger Fatalities

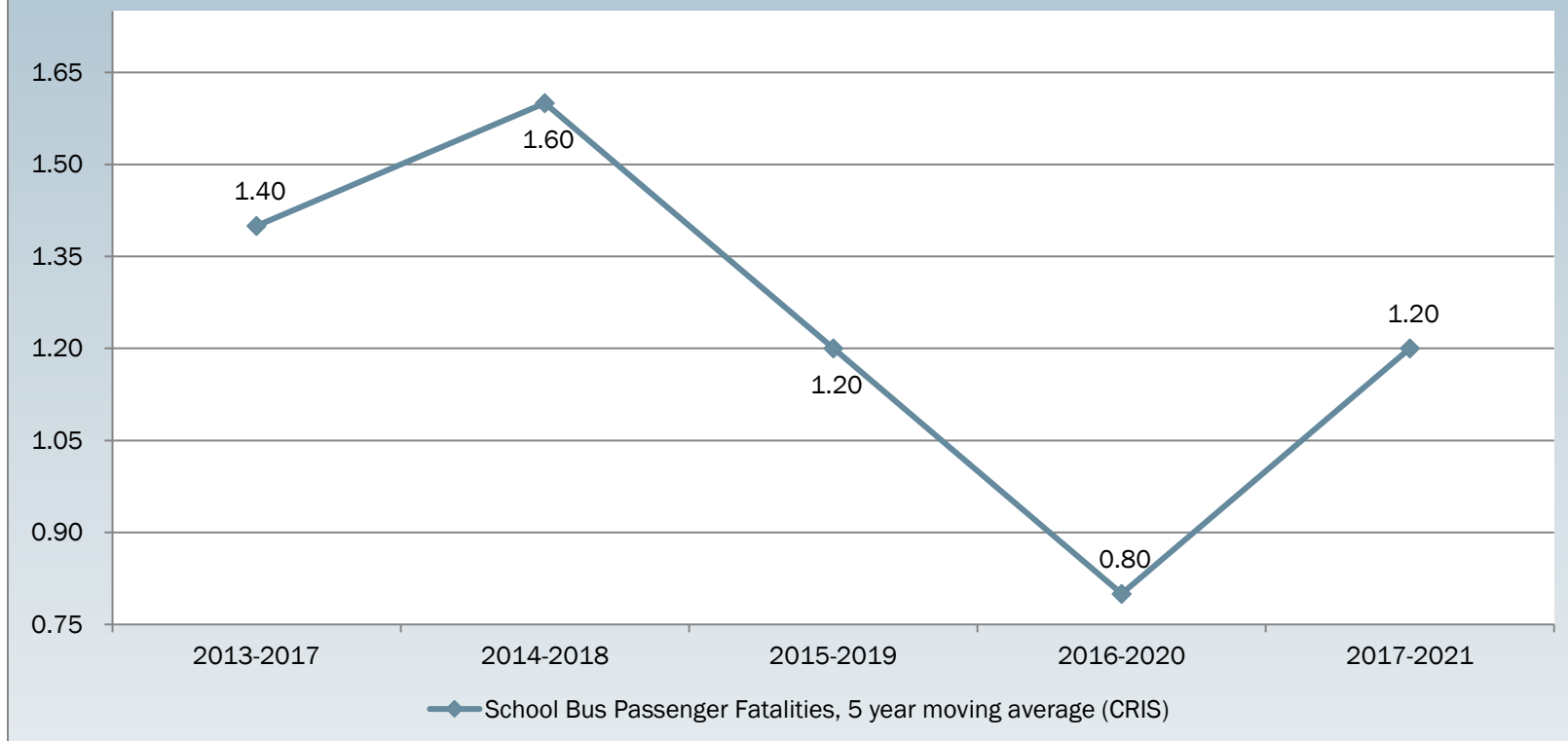


Figure 23 - Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3)
Received and processed by the Department as of December 09, 2022.

DATA SOURCES AND GLOSSARY FOR PERFORMANCE MEASURES

Performance Measure Data Sources	
<p>All crash and casualty data in this document originate from Texas police crash reports as coded in two record systems: The Fatality Analysis and Reporting System and the Texas Crash Record Information System. Differences in coding, the variables coded, and definitions of those variables render direct comparisons among the data in the systems problematic. Although in most cases differences among the data in the systems are negligible and practically insignificant, for several variables, the differences are notable. This is especially true for crashes (and the casualties sustained in those crashes) that involve alcohol and/or other drugs and to a lesser extent for crashes involving specific vehicle types. The definitions offered in the glossary are provided both to assist in clarifying those differences and to improve the precision of statements about the crash and casualty experience in Texas.</p>	
<p>Fatality Analysis and Reporting System (FARS)</p>	<p>All FARS data through 2019 are from final FARS data sets. FARS 2020 data are ARF. FARS crash and fatality data for 2020 are not final and, therefore, are subject to change.</p>
<p>TxDOT Crash Record Information System (CRIS)</p>	<p>TxDOT CRIS is the replacement for the legacy system Texas Accident File.</p>

Performance Measure Glossary	
Term	Definition
<p>Alcohol-Related Crashes (or Casualties)</p>	<p>FARS “New Definition” based on the highest BAC of involved drivers and motorcycle riders (operators) only: Crashes (or fatalities) in which at least one driver or motorcycle operator had a BAC \geq .08 g/dL. (Also referred to as “Alcohol-Impaired Driving Crashes/Casualties”).</p> <p>All FARS-based alcohol-related data reported in the HSPP include those crashes in which at least one driver had a <u>known</u> BAC test result and those for which alcohol involvement has been estimated when alcohol test results are unknown, i.e., alcohol involvement based on NHTSA’s multiple imputation procedures.</p>

Performance Measure Glossary

Term	Definition
DUI-Related Crashes (or Casualties) - Alcohol or Other Drugs	TXDOT: A BAC result >0.00 g/dL or a positive substance test result was indicated for at least one driver, or "had been drinking," "under the influence of alcohol," "under the influence - drug" or "taking medication" was identified as a contributing factor
Intersection and Intersection-Related Crashes	TXDOT: A crash in which the first harmful event occurred on an approach to or exit from an intersection and resulted from an activity, behavior or control related to the movement of traffic units through the intersection. TxDOT CRIS Codes: INTRST_RELAT_ID = 1 - Intersection, or 2 - Intersection Related.
Large Truck-Involved Crashes (or Fatalities)	TXDOT: All crashes Involving at least one vehicle with a vehicle body type of "Semi-Trailer" or "Truck-Tractor." TxDOT CRIS Codes: VEH_TYPE_ID = 6 - Semitrailer, or 24 - Truck-Tractor).
Motor Vehicle-Related Bicycle Fatalities	TXDOT: A death of a pedalcyclist resulting from a crash involving a motor vehicle. Bicyclist deaths and injuries unrelated to motor vehicle crashes are not included. TxDOT CRIS Codes: PERSN_TYPE_ID = 7 - Pedalcyclist.
Motor Vehicle-Related Pedestrian Fatalities	FARS: All deaths of pedestrians resulting from a crash involving a motor vehicle.
Motorcyclist Fatalities	FARS: Data categorized as motorcyclist fatalities include fatalities to operators and passengers of vehicles identified in FARS as a: motorcycle, moped (motorized bicycle), three-wheel motorcycle or moped - not all-terrain vehicle, off-road motorcycle (2-wheel), other motored cycle type (minibikes, motor scooters), or unknown motored cycle type.

Performance Measure Glossary

Term	Definition
Railroad Grade Crossing Crashes	TXDOT: Crashes at at-grade railroad/highway crossings, whether or not a train was involved – not limited to collisions with trains. TxDOT CRIS Codes: CRASH RAILROAD RELATED FLAG ID = Y, or HARM_EVNT = 3 - RR Train, or Physical Feature = 17, or OBJECT STRUCK = 10 - Hit Train Moving Forward) , or 11 - Hit Train Backing), or 12 - Hit Train Standing Still, or 13 - Hit Train-Action Unknown, or 24 - Hit Railroad Signal Pole or Post, or 25 - Hit Railroad Crossing Gates.
School Bus Passenger Fatalities	FARS: All fatalities to passengers of school buses. Included are vehicles identified in FARS as “School Buses” and other vehicles used as School Buses (e.g., vans). Note: Data provided are five year moving averages.
Severity of Crash / Severity of Injury	<p>FARS and TXDOT: Crashes are coded in accordance with the highest degree of injury suffered in the crash, where:</p> <p>Serious injury (A) - not able to walk, drive, etc.</p> <p>Non-incapacitating injury (B) - bump on head, abrasions, minor lacerations, etc.</p> <p>Fatal injury (F or K) - a death resulting from a crash that occurs within 30 days of the crash</p> <p>Possible injury (C) – e.g., limping, complaint of pain</p> <p>Non-injury (N or Property Damage Only- PDO).</p> <p>“Serious” crashes or injuries are all crashes (casualties) in which the highest level of injury sustained was at least one Serious injury (A), plus all crashes in which the highest level of injury sustained was at least one non-incapacitating injury (B).</p>
Speeding-Related Crashes	FARS: Crashes in which at least one driver was driving too fast for conditions or in excess of posted maximum limit.
Texas Population	FARS: Population-based crash and casualty rates use Texas population estimates derived from FHWA's Highway Statistics and/or US Census Estimates for the relevant year.

Performance Measure Glossary

Term	Definition
Texas Population	TXDOT: Texas population data used for calculating population-based crash and casualty rates were obtained from the Texas State Data Center and Office of the State Demographer. Population-based crash and casualty rates through CY 2016 are based on Texas State Data Center population <u>estimates</u> .
Vehicle Miles Traveled (VMT)	<p>FARS: All annual VMT-based crash & casualty rates, expressed in 100M VMT (100 million vehicles miles traveled, using FARS crash & casualty data are derived from FHWA's Highway Statistics for the relevant year.</p> <p>TXDOT: All annual VMT estimates used in this document are derived from TXDOT's Transportation Planning and Programming Division's (TPP) estimates of daily vehicle miles traveled. These estimates include all vehicle miles on all roadways in Texas. Total VMT includes VMT on state, city and county-maintained roads.</p> <p>All mileage-based crash and casualty rates based on TXDOT data use TPP VMT estimates as the denominator.</p>
Work Zone Injuries and Fatalities	TXDOT: Fatalities and serious injuries in crashes occurring in a Work Zone whether or not construction related. TxDOT CRIS codes; CRASH ROAD CONSTRUCTION ZONE FLAG_ID = Y, or CRASH ROAD CONSTRUCTION ZONE WORKER FLAG_ID = Y, or OTHR_ FACTR = 49 - Construction Zone - Not Construction Related), or 50 - Construction Zone - Construction Related, or 51 - Other Maintenance Area - Not Construction Related, or 52 - Other Maintenance Area - Construction Related.

SECTION THREE
PROGRAM AREA REPORTS

Project Descriptions

Task: Program Management				Planning and Administration PA - 01			
Organization Name		Division TRF-TS		Project Number			
TxDOT - Traffic Safety				2022-TxDOT-G-1YG-0188			
Title / Desc. Texas Traffic Safety Program Operations							
Conduct and manage the Texas Traffic Safety Program in order to identify traffic safety problem areas & implement programs to reduce the number& severity of traffic related crashes, injuries, fatalities.							
Financial Information:							
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PA	1	Planned:	\$5,448,489.97			\$5,448,489.97
		1	Actuals:	\$5,448,489.97			\$5,448,489.97

Task: Program Management				Planning and Administration PA - 01			
Organization Name		Division TRF-TS		Project Number			
TxDOT - Traffic Safety				2022-TxDOT-G-1YG-0191			
Title / Desc. Rhyan Technology Services							
Provide business analysis services for the continued enhancement and support of the TxDOT Traffic Safety Electronic Grants Management System (eGrants)							
Financial Information:							
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PA	1	Planned:	\$587,000.00			\$587,000.00
		1	Actuals:	\$570,853.00			\$570,853.00

Task: Program Management				Planning and Administration PA - 01			
Organization Name		Division TRF-TS		Project Number			
TxDOT - Traffic Safety				2022-TxDOT-G-1YG-0192			
Title / Desc. Agate Software Inc							
Provide software services for the maintenance support of the TxDOT Traffic Safety Electronic Grants Management System (eGrants) using Agate's IntelliGrants COTS product							
Financial Information:							
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State	State	1	Planned:	\$55,600.00			\$55,600.00
		1	Actuals:	\$55,555.56			\$55,555.56

Task: Program Management				Planning and Administration PA - 01			
Organization Name		Division TRF-TS		Project Number			
TxDOT - Traffic Safety				2022-TxDOT-G-1YG-0193			
Title / Desc. Agate Software Inc							
Provide software development services for the continued enhancement of the TxDOT Traffic Safety Electronic Grants Management System (eGrants) using Agate's IntelliGrants COTS product							
Financial Information:							
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PA	1	Planned:	\$151,000.00			\$151,000.00
			Actuals:				

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute

2022-TTI-G-1YG-0039

Title / Desc. **2022 Statewide Traffic Safety Conference**

TTI will plan and conduct a fourteenth Statewide Traffic Safety Conference. This project provides support for planning, implementing and reporting on that conference.

Financial Information:

Fund	Source	#	Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PA	1	Planned:		\$69,440.65		\$60,000.00	\$30,606.08	\$160,046.73
		1	Actuals:		\$68,590.22		\$61,699.72	\$69,452.64	\$199,742.58

Program Area Expenditure Summary

Planning and Administration

PA - 01

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>	<i>Planned:</i>	4	\$6,242,089.97	\$738,000.00						\$5,504,089.97			
	<i>Actual:</i>	3	\$6,074,898.53	\$570,853.00						\$5,504,045.53			
<i>Public Information Campaigns</i>													
<i>Training</i>	<i>Planned:</i>	1	\$160,046.73	\$69,440.65							\$60,000.00	\$30,606.08	
	<i>Actual:</i>	1	\$199,742.58	\$68,590.22							\$61,699.72	\$69,452.64	
TOTALS:	<i>Planned:</i>	5	\$6,402,136.70	\$807,440.65						\$5,504,089.97	\$60,000.00	\$30,606.08	
	<i>Actual:</i>	4	\$6,274,641.11	\$639,443.22						\$5,504,045.53	\$61,699.72	\$69,452.64	

Goals

- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities and injuries.
- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, injuries and fatalities.
- To reduce the number of DUI-related crashes where the driver is underage 21

Strategies

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve BAC testing and reporting to the State's crash records information system.
- Improve DWI processing procedures.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.
- Increase training for anti-DWI advocates.

Project Descriptions

Task: Enforcement				Alcohol and Other Drug Counter Measures AL - 02			
Organization Name	District SAT			Project Number			
Bexar County District Attorney's Office				2022-BexarCoD-G-1YG-0117			
Title / Desc. Bexar County No-Refusal Initiative							
<i>Continuation of the Bexar County District Attorney's Office No-Refusal Initiative on misdemeanor DWI related charges by providing blood draw supplies.</i>							
Strategies Addressed:							
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.							
- Improve DWI processing procedures.							
- Increase and sustain high visibility enforcement of DWI laws.							
- Increase the use of warrants for mandatory blood draws.							
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
405D M5BAC	1	<i>Planned:</i> \$17,168.00			\$20,116.80	\$37,284.80	
	1	<i>Actuals:</i> \$16,465.90			\$20,359.44	\$36,825.34	

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
--------------------------	--

Organization Name Fort Bend County District Attorney's Office	District HOU	Project Number 2022-FortBend-G-1YG-0128
---	--------------	---

Title / Desc. Stop Impaired Drivers: Fort Bend County District Attorney's Office No Refusal Program
To educate citizens of the dangers of impaired driving and to reduce the numbers of impaired drivers by continuing a No Refusal program for major holidays.

- Strategies Addressed:**
- Improve and increase training for law enforcement officers.
 - Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
 - Improve DWI processing procedures.
 - Increase and sustain high visibility enforcement of DWI laws.
 - Increase enforcement of driving under the influence by minors laws.
 - Increase intervention efforts.
 - Increase the number of law enforcement task forces and coordinated enforcement campaigns.
 - Increase the use of warrants for mandatory blood draws.
 - Increase training for anti-DWI advocates.
 - Increase and sustain enforcement of traffic safety-related laws.
 - Increase public education and information campaigns regarding enforcement activities.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5BAC	1	<i>Planned:</i> \$47,455.93			\$11,863.98	\$59,319.91
	1	<i>Actuals:</i> \$34,874.05			\$8,718.51	\$43,592.56

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
--------------------------	--

Organization Name Harris County District Attorney	District HOU	Project Number 2022-HarrisDA-G-1YG-0109
---	--------------	---

Title / Desc. Search Warrants Stop Impaired Drivers: Harris County District Attorney's Office No Refusal Program
Utilizing prosecutors and administrative assistants from the DA's Office for the sole purpose of expediting the blood search warrant process for officers who are investigating impaired drivers.

- Strategies Addressed:**
- Improve DWI processing procedures.
 - Increase and sustain high visibility enforcement of DWI laws.
 - Increase enforcement of driving under the influence by minors laws.
 - Increase intervention efforts.
 - Increase the number of law enforcement task forces and coordinated enforcement campaigns.
 - Increase the use of warrants for mandatory blood draws.
 - Increase public education and information campaigns regarding enforcement activities.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	<i>Planned:</i> \$327,391.91			\$106,977.88	\$434,369.79
	1	<i>Actuals:</i> \$310,799.19			\$102,270.75	\$413,069.94

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
--------------------------	--

Organization Name Harris County District Attorney	District HOU	Project Number 2022-HarrisDA-G-1YG-0110
---	--------------	---

Title / Desc. Intoxication Source and Prevention

Utilizing DA personnel in conjunction with police investigation to identify locations that engage in over service and sale of alcohol to minors; facilitating appropriate charges.

Strategies Addressed:

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5OT	1	<i>Planned:</i> \$250,000.00			\$76,005.80	\$326,005.80
	1	<i>Actuals:</i> \$212,511.93			\$64,926.95	\$277,438.88

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
--------------------------	--

Organization Name Montgomery County District Attorney's Office	District HOU	Project Number 2022-MCDAO-G-1YG-0105
--	--------------	--

Title / Desc. Search Warrants Stop Impaired Drivers: MCDAO No Refusal Program

To provide prosecutors, nurses, support staff, and equipment in either a central or mobile location to draft search warrants and obtain blood samples from DWI suspects who refuse a scientific test.

Strategies Addressed:

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 AL	1	<i>Planned:</i> \$143,324.00			\$98,418.02	\$241,742.02
	1	<i>Actuals:</i> \$143,324.00			\$131,770.60	\$275,094.60

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
--------------------------	--

Organization Name Texas Alcoholic Beverage Commission	Division TRF-TS	Project Number 2022-TABC-G-1YG-0111
---	-----------------	---

Title / Desc. TABC Reducing Minor DUI Project
Project seeks to reduce underage drinking, excessive drinking and reduce DUIs in Texas through enforcement, compliance and education. Efforts will focus on the public, law enforcement and retailers.

- Strategies Addressed:**
- Improve and increase training for law enforcement officers.
 - Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
 - Improve education programs on alcohol and driving for youth.
 - Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	<i>Planned:</i> \$519,990.24			\$458,292.50	\$978,282.74
	1	<i>Actuals:</i> \$466,607.68			\$659,180.97	\$1,125,788.65

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
--------------------------	--

Organization Name Texas Department of Public Safety	Division TRF-TS	Project Number 2022-TDPS-G-1YG-0062
---	-----------------	---

Title / Desc. Evidential Drug, Blood and Breath Alcohol Testing
Improving toxicology (BAC) testing by utilizing the most current technology and methods available to analyze blood and breath samples in driving while intoxicated cases.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	<i>Planned:</i> \$591,189.13			\$612,000.00	\$1,203,189.13
	1	<i>Actuals:</i> \$402,670.50			\$612,000.00	\$1,014,670.50

Organization Name

Division TRF-TS

Project Number

TxDOT - Traffic Safety**STEP - Impaired Driving Mobilization**Title / Desc. **STEP - Impaired Driving Mobilization**

Coordinate and conduct quarterly mobilizations consisting of increased DWI enforcement and earned media activities.

Performance Measures

Community events	79
Media exposures	368
Presentations conducted	83
Public information and education materials distributed	3,607
Public information and education materials produced	1,213
TxtALCitations	196
TxtALWarnings	0
TxtCMVCitations	8
TxtCMVWarnings	3
TxtCSSCitations	54
TxtCSSWarnings	10
TxtDDCitations	84
TxtDDWarning	47
TxtEnforcementHours	5,702
TxtHMvcitations	268
TxtHMVWarnings	307
TxtITCCitations	409
TxtITCWarnings	510
TxtOtherArrests	1,569
TxtOtherCitations	3,272
TxtOtherWarnings	2,684
TxtSBCitations	63
TxtSBWarnings	32
TxtSpeedCitations	2,904
TxtSpeedWarnings	2,535
TxtVehicleStops	11,061
TxtVehicleStopsNonSTEP	148,124

Participating Organizations**Project #**

City of Alton Police Department	2022-AltonPD-IDM-00015
City of Austin Police Department	2022-AustinPD-IDM-00035
The City of Bertram Police Department	2022-BertramPD-IDM-00033
City of Bishop Police Department	2022-BishopPD-IDM-00040
Collin County Sheriff's Office	2022-CollinSO-IDM-00017
City of Conroe Police Department	2022-ConroePD-IDM-00044
City of De Kalb Police Department	2022-DekalbPD-IDM-00028
City of Eagle Lake Police Department	2022-EagleLkPD-IDM-00018
Fisher County Sheriffs Department	2022-FisherCoSO-IDM-00023
Galveston County Sheriff's Office	2022-GalCOSO-IDM-00024
City of Garland Police Department	2022-GarlandPD-IDM-00004
Garza County Sheriff's Office	2022-GarzaCoSO-IDM-00034
City of Harlingen Police Department	2022-Harlingen-IDM-00025
Harris County Constable Precinct 4	2022-Harris4-IDM-00048
Harris County Constable Precinct 5	2022-HarrisP5-IDM-00008
City of Houston Police Department	2022-HoustonPD-IDM-00003

City of Ingleside Police Department	2022-InglesidePD-IDM-00039
City of La Porte Police Department	2022-LaPorte-IDM-00019
City of Laredo Police Department	2022-LaredoPD-IDM-00012
City of Lewisville Police Department	2022-LewisvPD-IDM-00041
City of McAllen Police Department	2022-McAllenPD-IDM-00002
City of Mesquite Police Department	2022-Mesquite-IDM-00014
Milam County Sheriff Office	2022-MilCoSO-IDM-00020
City of Mission Police Department	2022-Mission-IDM-00029
Montgomery County Constables Office Pct 2	2022-MoCoP2Co-IDM-00010
City of Monahans Police Department	2022-MonahansPD-IDM-00016
City of Montgomery Police Department	2022-MontgoPD-IDM-00046
City of Nacogdoches Police Department	2022-Nacogdoches-IDM-00043
City of Pflugerville Police department	2022-Pflugerville-IDM-00026
City of Pharr Police Department	2022-PharrPD-IDM-00031
City of San Antonio Police Department	2022-SanAntPD-IDM-00027
City of San Benito Police Department	2022-SanBenitoPD -IDM-00007
Texas Department of Public Safety	2022-TDPS-IDM-00009
Terry County Sheriff's Office	2022-TerryCoSO-IDM-00036
Tom Green County	2022-Tomgreen-IDM-00042
Zapata County Sheriff's Office	2022-ZapataCoSO-IDM-00006

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	36	Planned: \$606,318.70			\$169,554.48	\$775,873.18
	31	Actuals: \$307,793.06			\$120,097.48	\$427,890.54

Task: Evaluation

Alcohol and Other Drug Counter Measures AL - 02

Organization Name	Division TRF-TS	Project Number
Texans for Safe and Drug Free Youth		2022-TXSDY-G-1YG-0119

Title / Desc. Screening & Brief Intervention for Prescription Drug Misuse/Marijuana Use Among College Students

Screening & Brief Intervention is an evidence-based strategy to screen college students for prescription drug misuse, marijuana use, and related behaviors, like DUI/DWI, and motivate them to stop.

Strategies Addressed:

- Improve education programs on alcohol and driving for youth.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase training for anti-DWI advocates.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 AL	1	Planned: \$125,462.23			\$41,816.37	\$167,278.60
	1	Actuals: \$125,462.17			\$44,893.49	\$170,355.66

Task: Evaluation	Alcohol and Other Drug Counter Measures AL - 02
-------------------------	--

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2022-TTI-G-1YG-0026
--	-----------------	--

Title / Desc. Texas Impaired Driving Task Force (TxIDTF)
Oversee coordination of the Texas Impaired Driving Task Force, the Texas Impaired Driving Plan, the Texas Impaired Driving Forum, and provide other technical assistance

- Strategies Addressed:**
- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
 - Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
 - Improve and increase training for law enforcement officers.
 - Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
 - Improve DWI processing procedures.
 - Improve education programs on alcohol and driving for youth.
 - Increase and sustain high visibility enforcement of DWI laws.
 - Increase enforcement of driving under the influence by minors laws.
 - Increase intervention efforts.
 - Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
 - Increase the number of law enforcement task forces and coordinated enforcement campaigns.
 - Increase the use of warrants for mandatory blood draws.
 - Increase training for anti-DWI advocates.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 AL	1	<i>Planned:</i> \$320,329.74			\$80,111.93	\$400,441.67
	1	<i>Actuals:</i> \$304,276.18			\$92,318.59	\$396,594.77

Task: Evaluation	Alcohol and Other Drug Counter Measures AL - 02
-------------------------	--

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2022-TTI-G-1YG-0040
--	-----------------	--

Title / Desc. Blood Alcohol Concentration (BAC) Reporting in Texas: Improving ME Office and County Performance
Identify issues, address problems, as well as assist medical examiners and justices of the peace to report missing driver BAC toxicology results to TxDOT Crash Records.

- Strategies Addressed:**
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
 - Improve DWI processing procedures.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5BAC	1	<i>Planned:</i> \$85,618.32			\$21,425.21	\$107,043.53
	1	<i>Actuals:</i> \$82,050.00			\$21,590.10	\$103,640.10

Task: Evaluation **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name Division TRF-TS Project Number
The University of Texas Medical Branch at Galveston **2022-UTMBG-G-1YG-0130**

Title / Desc. **Is It Worth It?.: Speaking up about drinking and drugged driving**
Collaborative project aimed at providing education for youth and their parents regarding the dangers of driving under the influence of alcohol and/or drugs.

- Strategies Addressed:
- Improve education programs on alcohol and driving for youth.
 - Increase intervention efforts.
 - Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned: \$95,005.78			\$31,539.75	\$126,545.53
		1	Actuals: \$95,005.78			\$31,539.75	\$126,545.53

Task: Public Information Campaigns **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name Division TRF-TS Project Number
Sherry Matthews Advocacy Marketing **2022-SMAM-SOW-0001**

Title / Desc. **Statewide Impaired Driving Campaign**
Develop and implement a statewide impaired driving campaign that integrates six flighted campaigns with unified messaging via media, PR, outreach, print, partnerships, and other awareness efforts.

- Strategies Addressed:
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
 - Develop and implement public information and education efforts on traffic safety issues.

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5PEM	1	Planned: \$3,765,000.00			\$3,765,000.00	\$7,530,000.00
		1	Actuals: \$3,742,490.97			\$34,086,282.16	\$37,828,773.13

Task: Public Information Campaigns **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name Division TRF-TS Project Number
Texans for Safe and Drug Free Youth **2022-TXSDY-G-1YG-0084**

Title / Desc. **Zero Alcohol for Youth Academies and Statewide Youth Leadership Council to Reduce Impaired Driving**
Youth-led Zero Alcohol for Youth Academies and the Statewide Youth Leadership Council reduce underage drinking and impaired driving while increasing awareness of Zero Tolerance Laws.

- Strategies Addressed:
- Improve education programs on alcohol and driving for youth.
 - Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
 - Increase training for anti-DWI advocates.

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5OT	1	Planned: \$306,338.81			\$102,113.28	\$408,452.09
		1	Actuals: \$283,563.10			\$106,732.61	\$390,295.71

Task: Public Information Campaigns**Alcohol and Other Drug Counter Measures AL - 02**

Organization Name

Division TRF-TS

Project Number

Texas A&M Agrilife Extension Service**2022-Texas Ag-G-1YG-0091****Title / Desc. Texas A&M Agrilife Extension Service Watch UR BAC Alcohol and other Drug Awareness Program***Education and awareness program on the dangers of impaired driving to reduce alcohol and other drug related crashes and fatalities. Emphasis is on youth, especially in rural counties.***Strategies Addressed:**

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$676,348.83			\$238,861.97	\$915,210.80
		1	Actuals:	\$674,932.90			\$363,930.63	\$1,038,863.53

Task: Public Information Campaigns**Alcohol and Other Drug Counter Measures AL - 02**

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute**2022-TTI-G-1YG-0017****Title / Desc. Deterring Impaired Driving & Underage Drinking Amongst Youth Through Statewide Peer-to-Peer Programs***Deploy peer-to-peer traffic safety programming that addresses impaired driving and underage drinking at junior high/middle schools, high schools & colleges in Texas.***Strategies Addressed:**

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$355,511.94			\$88,932.83	\$444,444.77
		1	Actuals:	\$355,350.99			\$117,745.30	\$473,096.29

Organization Name

District AUS

Project Number

Travis County Attorney's UDPP

2022-Travis C-G-1YG-0112

Title / Desc. **Comprehensive Underage Drinking Prevention Program (UDPP)**

Provide underage drinking prevention/anti-DWI presentations and information booths to youth and their guardians in Travis, Hays and Williamson Counties in order to reduce under 21 DUI related crashes.

Strategies Addressed:

- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Financial Information:

Fund	Source	#	Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1		Planned:	\$122,339.20			\$236,403.91	\$358,743.11
		1		Actuals:	\$117,424.46			\$187,771.38	\$305,195.84

Organization Name

Division TRF-TS

Project Number

TxDOT - Traffic Safety

Project Celebration

Title / Desc. **Project Celebration**

Project Celebration Mini-Grants are state funded grants to approximately 575 high schools to assist in sponsoring alcohol free events around prom and graduation time.

Participating Organizations

Project #

TxDOT-Abilene	2022-PC-Tx-ABL-00001
TxDOT-Amarillo	2022-PC-Tx-AMA-00002
TxDOT-Atlanta	2022-PC-Tx-ATL-00003
TxDOT-Austin	2022-PC-Tx-AUS-00004
TxDOT-Beaumont	2022-PC-Tx-BMT-00005
TxDOT-Bryan	2022-PC-Tx-BRY-00020
TxDOT-Brownwood	2022-PC-Tx-BWD-00006
TxDOT-Childress	2022-PC-Tx-CHS-00021
TxDOT-CorpusChristi	2022-PC-Tx-CRP-00022
TxDOT-Dallas	2022-PC-Tx-DAL-00023
TxDOT-El Paso	2022-PC-Tx-ELP-00024
TxDOT-Ft. Worth	2022-PC-Tx-FTW-00025
TxDOT-Houston	2022-PC-Tx-HOU-00014
TxDOT-Lubbock	2022-PC-Tx-LBB-00016
TxDOT-Lufkin	2022-PC-Tx-LKF-00017
TxDOT-Laredo	2022-PC-Tx-LRD-00015
TxDOT-Odessa	2022-PC-Tx-ODA-00018
TxDOT-Paris	2022-PC-Tx-PAR-00019
TxDOT-Pharr	2022-PC-Tx-PHR-00008
TxDOT-San Antonio	2022-PC-Tx-SAT-00010
TxDOT-San Angelo	2022-PC-Tx-SJT-00009
TxDOT-Tyler	2022-PC-Tx-TYL-00011
TxDOT-Waco	2022-PC-Tx-WAC-00012
TxDOT-Wichita Falls	2022-PC-Tx-WFS-00013
TxDOT-Yoakum	2022-PC-Tx-YKM-00007

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State State	1	Planned:	\$315,050.00			\$315,050.00
	1	Actuals:	\$129,208.88			\$129,208.88

Organization Name

Division TRF-TS

Project Number

Education Service Center, Region VI

2022-ESCVI-G-1YG-0066

Title / Desc. **Alcohol Drug And Safety Training Education Program AD-A-STEP for Life**

This is up to a 3-hour Alcohol Drug & Safety Education course for adults identified as under-educated by federal guidelines & 21st Century, PreK-12 students & their parents in after-school programs.

Strategies Addressed:

- Improve education programs on alcohol and driving for youth.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5TR	1	Planned:	\$86,197.38		\$28,741.62	\$114,939.00
	1	Actuals:	\$76,571.26		\$32,086.91	\$108,658.17

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name District AUS Project Number
LifeSteps Council on Alcohol & Drugs **2022-LSCAD-G-1YG-0153**

Title / Desc. **Be Sober on Wheels - The Williamson County (WilCo) DWI Taskforce to Reduce Impaired Driving.**
The WilCo Driving While Intoxicated (DWI) Taskforce will increase knowledge and awareness of laws, to improve public safety and reduce impaired driving and traffic fatalities in Williamson County.

- Strategies Addressed:
- Increase and sustain high visibility enforcement of DWI laws.
 - Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
 - Increase the number of law enforcement task forces and coordinated enforcement campaigns.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5TR	1	Planned: \$149,973.33			\$50,457.98	\$200,431.31
	1	Actuals: \$41,712.25			\$9,848.48	\$51,560.73

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name District AUS Project Number
LifeSteps Council on Alcohol & Drugs **2022-LSCAD-G-1YG-0156**

Title / Desc. **Safe Homes Project: reducing underage drinking & impaired driving to create a safer Williamson CO.**
LifeSteps will empower parents to create a Safe Homes network & implement an evidence-based curriculum enhancing youth resiliency to reduce underage drinking & impaired driving in Williamson County.

- Strategies Addressed:
- Improve education programs on alcohol and driving for youth.
 - Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5TR	1	Planned: \$174,889.80			\$55,360.10	\$230,249.90
	1	Actuals: \$36,424.68			\$7,009.99	\$43,434.67

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name Division TRF-TS Project Number
Mothers Against Drunk Driving **2022-MADD-G-1YG-0097**

Title / Desc. **Mothers Against Drunk Driving, Texas 'Take the Wheel Initiative'**
A multi-dimensional awareness initiative that focuses on key segments of law enforcement, community stakeholders, and at-risk populations in high impaired driving threat areas.

- Strategies Addressed:
- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
 - Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
 - Improve education programs on alcohol and driving for youth.
 - Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
 - Increase training for anti-DWI advocates.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5OT	1	Planned: \$795,244.36			\$258,333.51	\$1,053,577.87
	1	Actuals: \$736,352.23			\$364,454.44	\$1,100,806.67

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name National Safety Council	Division TRF-TS	Project Number 2022-NSC-G-1YG-0076
---	-----------------	--

Title / Desc. **Drug Impairment Training for Texas Employers (DITTE)**
To educate Texas Employers on traffic safety issues, specifically related to impaired driving, to change driver behavior and to reduce the number of fatalities & injuries on Texas roadways.

- Strategies Addressed:
- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
 - Improve and increase training for law enforcement officers.
 - Improve education programs on alcohol and driving for youth.
 - Increase intervention efforts.
 - Increase training for anti-DWI advocates.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5TR	1	<i>Planned:</i> \$215,000.00			\$59,555.51	\$274,555.51
	1	<i>Actuals:</i> \$144,019.68			\$56,562.19	\$200,581.87

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name Texans for Safe and Drug Free Youth	Division TRF-TS	Project Number 2022-TXSDY-G-1YG-0094
---	-----------------	--

Title / Desc. **Screening and Brief Intervention to Reduce Risky Alcohol Use and DUI Among College Students**
Screening & Brief Intervention is an evidence-based strategy that identifies risky alcohol use and its consequences (such as DUI) among college students and motivates them to change their behavior.

- Strategies Addressed:
- Improve education programs on alcohol and driving for youth.
 - Increase enforcement of driving under the influence by minors laws.
 - Increase intervention efforts.
 - Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
 - Increase training for anti-DWI advocates.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5TR	1	<i>Planned:</i> \$258,304.41			\$86,089.84	\$344,394.25
	1	<i>Actuals:</i> \$258,304.41			\$125,637.19	\$383,941.60

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

<i>Organization Name</i> Texans for Safe and Drug Free Youth	<i>Division</i> TRF-TS	<i>Project Number</i> 2022-TXSDY-G-1YG-0108
--	------------------------	---

Title / Desc. **Enhanced Visibility Enforcement Campaign to Reduce Underage Social Access to Alcohol and DWI/DUI**
 Through coalition and law enforcement training, this campaign focuses on holding adults accountable for providing alcohol to youth and increases awareness of Social Host and Zero Tolerance Laws.

- Strategies Addressed:*
- Improve and increase training for law enforcement officers.
 - Increase and sustain high visibility enforcement of DWI laws.
 - Increase enforcement of driving under the influence by minors laws.
 - Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
 - Increase training for anti-DWI advocates.

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D M5CS	1	<i>Planned:</i> \$158,299.00			\$52,756.78	\$211,055.78
	1	<i>Actuals:</i> \$142,090.91			\$70,854.66	\$212,945.57

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

<i>Organization Name</i> Texas A&M Transportation Institute	<i>Division</i> TRF-TS	<i>Project Number</i> 2022-TTI-G-1YG-0021
---	------------------------	---

Title / Desc. **Essential Education: Marijuana and Driving**
 Considered a high-priority need, this project addresses the education of the general public regarding the effects of marijuana impairment related to driving.

- Strategies Addressed:*
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
 - Increase training for anti-DWI advocates.

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D M5TR	1	<i>Planned:</i> \$76,923.83			\$19,237.80	\$96,161.63
	1	<i>Actuals:</i> \$74,957.18			\$19,986.86	\$94,944.04

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

<i>Organization Name</i> Texas A&M Transportation Institute	<i>Division</i> TRF-TS	<i>Project Number</i> 2022-TTI-G-1YG-0043
---	------------------------	---

Title / Desc. **Texas Ignition Interlock Training, Outreach, and Evaluation Program**
 The project will provide trainings and educational materials to criminal justice and traffic safety professionals to increase use of ignition interlocks in Texas.

- Strategies Addressed:*
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D M5II	1	<i>Planned:</i> \$232,858.49			\$58,240.21	\$291,098.70
	1	<i>Actuals:</i> \$218,702.45			\$57,984.15	\$276,686.60

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name Division TRF-TS Project Number
Texas A&M Transportation Institute **2022-TTI-G-1YG-0051**

Title / Desc. **Training and Assistance for Criminal Justice Professionals on DWI Treatment Interventions**

To provide training and technical assistance for criminal justice professionals to reduce the risk of DWI recidivism by sharing intervention plan practices and facilitating operations of DWI caseloads

Strategies Addressed:

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve DWI processing procedures.
- Increase intervention efforts.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 AL	1	Planned: \$90,000.00			\$22,513.77	\$112,513.77
	1	Actuals: \$87,589.27			\$22,800.68	\$110,389.95

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name Division TRF-TS Project Number
Texas Association of Counties **2022-TAC-G-1YG-0157**

Title / Desc. **County Judges Impaired Driving Liaison Project**

Educate County Judges on the effective use of evidence based principles to reduce impaired driving, including use of alcohol monitoring technology.

Strategies Addressed:

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5CS	1	Planned: \$150,383.59			\$45,345.62	\$195,729.21
	1	Actuals: \$132,280.91			\$40,042.37	\$172,323.28

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name Division TRF-TS Project Number
Texas Center for the Judiciary **2022-TCJ-G-1YG-0086**

Title / Desc. **Texas Judicial Resource Liaison and Impaired Driving Judicial Education**

This project improves adjudication of impaired driving cases through education, technical assistance and support for judges and DWI Court teams.

Strategies Addressed:

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5CS	1	Planned: \$768,501.67			\$569,691.47	\$1,338,193.14
	1	Actuals: \$743,698.64			\$693,520.93	\$1,437,219.57

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name Texas District and County Attorneys Association	Division TRF-TS	Project Number 2022-TDCAA-G-1YG-0079
---	-----------------	--

Title / Desc. **DWI Resource Prosecutor**
 TDCAA will maintain a qualified DWI Resource Prosecutor as trainer and liaison; provide regional prosecutor/officer courses, publications, articles, case notes, technical assistance, and a web site.

- Strategies Addressed:
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
 - Improve and increase training for law enforcement officers.
 - Improve DWI processing procedures.
 - Increase and sustain high visibility enforcement of DWI laws.
 - Increase the number of law enforcement task forces and coordinated enforcement campaigns.
 - Increase the use of warrants for mandatory blood draws.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5CS	1	Planned: \$705,949.88			\$303,360.38	\$1,009,310.26
	1	Actuals: \$629,937.78			\$282,300.32	\$912,238.10

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name Texas Justice Court Training Center	Division TRF-TS	Project Number 2022-TJCTC-G-1YG-0134
---	-----------------	--

Title / Desc. **Texas Justice Court Traffic Safety Initiative**
 The Texas Justice Court Traffic Safety Initiative's goal is to reduce DWI offenses by providing judicial education and support to Texas justices of the peace and court personnel.

- Strategies Addressed:
- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
 - Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
 - Improve DWI processing procedures.
 - Increase enforcement of driving under the influence by minors laws.
 - Increase intervention efforts.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 AL	1	Planned: \$154,463.28			\$38,636.84	\$193,100.12
	1	Actuals: \$149,690.37			\$93,852.80	\$243,543.17

Organization Name

Division TRF-TS

Project Number

Texas Municipal Courts Education Center

2022-TMCEC-G-1YG-0121

Title / Desc. Municipal Traffic Safety Initiatives

To provide education on impaired driving issues to municipal judges and court support personnel while encouraging them to participate in public outreach on related issues.

Strategies Addressed:

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase rider education and training.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public education and information on roadway safety.
- Provide training on roadway safety issues.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Increase public information and education concerning speed-related issues.
- Provide community training on speed-related issues.

Financial Information:

Fund	Source	#	Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$314,690.61		\$7,725.00	\$80,705.44	\$403,121.05
		1	Actuals:	\$314,415.94		\$7,100.00	\$81,954.42	\$403,470.36

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name Texas Municipal Police Association	Division TRF-TS	Project Number 2022-TMPA-G-1YG-0002
--	-----------------	---

Title / Desc. Texas Standardized Field Sobriety Testing(SFST)Refresher, Practitioner & Instructor Training Program
Training for officers to strengthen their DWI assessment, detection, and arresting skills to produce cases to be successfully prosecuted.

- Strategies Addressed:**
- Improve and increase training for law enforcement officers.
 - Improve DWI processing procedures.
 - Increase and sustain high visibility enforcement of DWI laws.
 - Increase enforcement of driving under the influence by minors laws.
 - Increase the use of warrants for mandatory blood draws.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5CS	1	<i>Planned:</i> \$575,000.00			\$199,606.00	\$774,606.00
	1	<i>Actuals:</i> \$399,242.85			\$403,150.05	\$802,392.90

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name Texas Municipal Police Association	Division TRF-TS	Project Number 2022-TMPA-G-1YG-0003
--	-----------------	---

Title / Desc. Advanced Driving While Intoxicated (DWI) Investigation and Enforcement Training Program
The training will prepare law enforcement officers for the challenges of DWI investigation and enforcement with the practical application of best practices from the vehicle in motion to prosecution.

- Strategies Addressed:**
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
 - Improve and increase training for law enforcement officers.
 - Improve DWI processing procedures.
 - Increase and sustain high visibility enforcement of DWI laws.
 - Increase enforcement of driving under the influence by minors laws.
 - Increase intervention efforts.
 - Increase the use of warrants for mandatory blood draws.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5TR	1	<i>Planned:</i> \$175,000.00			\$64,336.00	\$239,336.00
	1	<i>Actuals:</i> \$113,694.62			\$77,120.00	\$190,814.62

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name Texas Municipal Police Association	Division TRF-TS	Project Number 2022-TMPA-G-1YG-0004
--	-----------------	---

Title / Desc. **Drug Impairment Training for Education Professionals (DITEP) and FRIDAY/ADAPT Training**

This program will increase the enforcement of laws related to underage drinking and impaired driving through increased training of law enforcement, nurses, and education professionals..

Strategies Addressed:

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5CS	1	<i>Planned:</i> \$674,999.97			\$238,668.00	\$913,667.97
	1	<i>Actuals:</i> \$515,650.29			\$350,682.62	\$866,332.91

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name Texas Municipal Police Association	Division TRF-TS	Project Number 2022-TMPA-G-1YG-0064
--	-----------------	---

Title / Desc. **Drug Recognition Expert (DRE)**

Provide Drug Recognition Expert (DRE) training and support in Texas by maintaining certifications and re-cert of TX DREs/DRE instructors.

Strategies Addressed:

- Improve and increase training for law enforcement officers.
- Improve DWI processing procedures.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5TR	1	<i>Planned:</i> \$574,462.59			\$202,128.50	\$776,591.09
	1	<i>Actuals:</i> \$498,096.87			\$247,868.77	\$745,965.64

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
-----------------------	--

Organization Name Texas Municipal Police Association	Division TRF-TS	Project Number 2022-TMPA-G-1YG-0065
--	-----------------	---

Title / Desc. **Advanced Roadside Impaired Driving Enforcement (ARIDE)**

Provide ARIDE training to Texas peace officers in compliance with IACP/NHTSA and TCOLE standards.

Strategies Addressed:

- Improve and increase training for law enforcement officers.
- Improve DWI processing procedures.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5TR	1	<i>Planned:</i> \$174,761.94			\$60,420.00	\$235,181.94
	1	<i>Actuals:</i> \$156,932.20			\$145,003.00	\$301,935.20

Program Area Expenditure Summary

Alcohol and Other Drug Counter Measures

AL - 02

Task	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local		
			402	405B	405C	405D	405F	405 H	STATE	INCOME		LOCAL	
<i>Enforcement</i>	<i>Planned:</i>	43	\$4,056,067.37	\$143,324.00			\$2,359,513.91					\$1,553,229.46	\$143,324.00
	<i>Actual:</i>	38	\$3,614,371.01	\$143,324.00			\$1,751,722.31					\$1,719,324.70	\$143,324.00
<i>Evaluation</i>	<i>Planned:</i>	4	\$801,309.33	\$540,797.75			\$85,618.32					\$174,893.26	
	<i>Actual:</i>	4	\$797,136.06	\$524,744.13			\$82,050.00					\$190,341.93	
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	6	\$9,971,900.77	\$1,154,199.97			\$4,071,338.81			\$315,050.00		\$4,431,311.99	\$122,339.20
	<i>Actual:</i>	6	\$40,165,433.38	\$1,147,708.35			\$4,026,054.07			\$129,208.88		\$34,862,462.08	\$117,424.46
<i>Training</i>	<i>Planned:</i>	20	\$9,007,814.50	\$559,153.89			\$5,946,750.24			\$7,725.00		\$2,494,185.37	
	<i>Actual:</i>	20	\$8,660,185.62	\$551,695.58			\$4,918,669.21			\$7,100.00		\$3,182,720.83	
TOTALS:	<i>Planned:</i>	73	\$23,837,091.97	\$2,397,475.61			\$12,463,221.28			\$315,050.00	\$7,725.00	\$8,653,620.08	\$265,663.20
	<i>Actual:</i>	68	\$53,237,126.07	\$2,367,472.06			\$10,778,495.59			\$129,208.88	\$7,100.00	\$39,954,849.54	\$260,748.46

Goals

- To improve EMS care and support provided to motor vehicle trauma victims in rural and frontier areas of Texas.

Strategies

- Increase EMS involvement in local community safety efforts.
- To increase the availability of EMS training in rural and frontier areas.

Project Descriptions

Task: Training				Emergency Medical Services EM - 03			
Organization Name		Division TRF-TS		Project Number			
Texas Engineering Extension Service ESTI				2022-TEEXESTI-G-1YG-0163			
Title / Desc. Rural / Frontier Emergency Medical Services (EMS) Education Training Program							
Provide education and training to the rural / frontier response departments in Texas. To enhance training in these areas and reduce EMS response time to MVA trauma victims in rural / frontier Texas.							
Strategies Addressed:							
- To increase the availability of EMS training in rural and frontier areas.							
Financial Information:							
Fund Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402 EM	1	Planned:	\$227,463.36			\$382,256.36	\$609,719.72
	1	Actuals:	\$188,227.95			\$472,674.80	\$660,902.75

Program Area Expenditure Summary

Emergency Medical Services

EM - 03

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>													
<i>Training</i>	<i>Planned:</i>	1	\$609,719.72	\$227,463.36								\$382,256.36	
	<i>Actual:</i>	1	\$660,902.75	\$188,227.95								\$472,674.80	
TOTALS:	<i>Planned:</i>	1	\$609,719.72	\$227,463.36								\$382,256.36	
	<i>Actual:</i>	1	\$660,902.75	\$188,227.95								\$472,674.80	

Goals

- To reduce the number of motorcyclist fatalities

Strategies

- Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education on motorists' responsibility pertaining to motorcycle safety.
- Increase rider education and training.

Project Descriptions

Task: Public Information Campaigns				Motorcycle Safety MC - 04			
Organization Name		Division TRF-TS		Project Number			
Sherry Matthews Advocacy Marketing				2022-SMAM-SOW-0003			
Title / Desc. Motorcycle Safety Awareness Look Twice for Motorcycles PI&E Campaign (Federal)							
<i>This multimedia statewide campaign raises awareness that motorcyclists are an especially vulnerable part of our transportation infrastructure and encourages drivers to pay special attention to them.</i>							
Strategies Addressed:							
- Develop and implement public information and education efforts on traffic safety issues.							
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
405F M11X	1 Planned:	\$320,000.00			\$320,000.00	\$640,000.00	
	1 Actuals:	\$308,658.79			\$6,768,843.10	\$7,077,501.89	

Task: Public Information Campaigns				Motorcycle Safety MC - 04			
Organization Name		Division TRF-TS		Project Number			
Sherry Matthews Advocacy Marketing				2022-SMAM-SOW-0004			
Title / Desc. Motorcycle Safety Awareness Look Twice for Motorcycles. PI&E Campaign (State)							
<i>This statewide campaign raises awareness that motorcyclists are an especially vulnerable part of our transportation infrastructure and encourages drivers to pay special attention to them.</i>							
Strategies Addressed:							
- Develop and implement public information and education efforts on traffic safety issues.							
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
State State	1 Planned:		\$330,000.00		\$330,000.00	\$660,000.00	
	1 Actuals:		\$329,371.55		\$785,248.00	\$1,114,619.55	

Task: Public Information Campaigns	Motorcycle Safety MC - 04
---	----------------------------------

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2022-TTI-G-1YG-0015
--	-----------------	--

Title / Desc. **Statewide Motorist Awareness and Motorcyclist Safety Outreach and Support**

Public education and outreach employing riders and related safety groups to raise motorists' and rider knowledge of safely sharing the road and of rider safety awareness.

Strategies Addressed:

- Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase rider education and training.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 MC	1	Planned: \$331,481.40			\$82,923.39	\$414,404.79
	1	Actuals: \$318,212.94			\$115,690.98	\$433,903.92

Task: Public Information Campaigns	Motorcycle Safety MC - 04
---	----------------------------------

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2022-TTI-G-1YG-0047
--	-----------------	--

Title / Desc. **Unlicensed to Ride: Encouraging Motorcyclists to Complete Training and Licensing**

A data linkage and outreach project that investigates trained vs. untrained rider crashes, continues a mailing campaign to encourage riders to complete training, and subsidizes motorcycle training.

Strategies Addressed:

- Increase rider education and training.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 MC	1	Planned: \$106,733.02			\$26,695.13	\$133,428.15
	1	Actuals: \$106,732.10			\$27,932.82	\$134,664.92

Task: Training	Motorcycle Safety MC - 04
-----------------------	----------------------------------

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2022-TTI-G-1YG-0010
--	-----------------	--

Title / Desc. **Reducing Drinking and Riding through Motorcycle Stakeholder Engagement**

Develop impaired-riding resources for motorcycle and motorcycle gear businesses to reduce alcohol-related crashes and injuries among motorcyclists in Texas.

Strategies Addressed:

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 MC	1	Planned: \$124,816.96			\$31,222.82	\$156,039.78
	1	Actuals: \$98,358.49			\$26,497.55	\$124,856.04

Program Area Expenditure Summary

Motorcycle Safety

MC - 04

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	4	\$1,847,832.94	\$438,214.42				\$320,000.00		\$330,000.00		\$759,618.52	
	<i>Actual:</i>	4	\$8,760,690.28	\$424,945.04				\$308,658.79		\$329,371.55		\$7,697,714.90	
<i>Training</i>	<i>Planned:</i>	1	\$156,039.78	\$124,816.96								\$31,222.82	
	<i>Actual:</i>	1	\$124,856.04	\$98,358.49								\$26,497.55	
TOTALS:	<i>Planned:</i>	5	\$2,003,872.72	\$563,031.38				\$320,000.00		\$330,000.00		\$790,841.34	
	<i>Actual:</i>	5	\$8,885,546.32	\$523,303.53				\$308,658.79		\$329,371.55		\$7,724,212.45	

Goals

- To increase occupant restraint use in all passenger vehicles and trucks
- To increase occupant restraint use, including child-safety seats, in all passenger vehicles and trucks

Strategies

- *Concentrate efforts on historically low use populations.*
- *Increase EMS/fire department involvement in CPS fitting stations.*
- *Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.*
- *Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.*
- *Increase public information and education campaigns.*
- *Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.*
- *Maintain CPS seat distribution programs for low income families.*
- *Sustain high visibility enforcement of occupant protection laws*

Project Descriptions

Organization Name

Division TRF-TS

Project Number

TxDOT - Traffic Safety**STEP - Click It Or Ticket Mobilization**Title / Desc. **STEP - Click It Or Ticket Mobilization**

Coordinate and conduct yearly CIOT mobilization consisting of increased safety belt enforcement and earned media activities.

Performance Measures

Community events	33
Media exposures	103
Presentations conducted	30
Public information and education materials distributed	4,090
Public information and education materials produced	792
TxtALCitations	9
TxtALWarnings	0
TxtCMVCitations	15
TxtCMVWarnings	8
TxtCSSCitations	172
TxtCSSWarnings	21
TxtDDCitations	160
TxtDDWarning	127
TxtEnforcementHours	3,918
TxtHMvcitations	484
TxtHMVWarnings	562
TxtITCCitations	270
TxtITCWarnings	392
TxtOtherArrests	189
TxtOtherCitations	2,444
TxtOtherWarnings	2,259
TxtSBCitations	1,263
TxtSBWarnings	503
TxtSpeedCitations	1,171
TxtSpeedWarnings	2,055
TxtVehicleStops	9,729

Participating Organizations**Project #**

City of Alton Police Department	2022-AltonPD-CIOT-00022
City of Alvin Police Department	2022-AlvinPD-CIOT-00046
Andrews County Sheriff's Office	2022-AndrewsCoSO-CIOT-00035
The City of Andrews Police Department	2022-AndrewsPD-CIOT-00041
City of Balcones Heights Police Department	2022-Balcones-CIOT-00052
Cherokee County Sheriff's Office	2022-CherokeeCoSO-CIOT-00016
Clay County Sheriff's Office	2022-ClayCoSO-CIOT-00003
City of Donna Police Department	2022-DonnaPD-CIOT-00026
City of Falfurrias Police Department	2022-FalfurriasPD-CIOT-00013
Fort Bend County Sheriff's Office	2022-FBCoSO-CIOT-00031
City of Garland Police Department	2022-GarlandPD-CIOT-00044
City of Harlingen Police Department	2022-Harlingen-CIOT-00010
Harris County Constable Precinct 1	2022-HarrisP1-CIOT-00038
City of Hearne Police Department	2022-HearnePD-CIOT-00014
City of Houston Police Department	2022-HoustonPD-CIOT-00004
City of Ingleside Police Department	2022-InglesidePD-CIOT-00030
City of Ingram Police Department	2022-IngramPD-CIOT-00053

City of Kermit Police Department	2022-KermitPD-CIOT-00032
City of Kyle Police Department	2022-KylePD-CIOT-00005
City of Lake Worth Police Department	2022-LakeWorthPD-CIOT-00017
City of Laredo Police Department	2022-LaredoPD-CIOT-00012
City of Manor Police Department	2022-ManorPD-CIOT-00047
City of McAllen Police Department	2022-McAllenPD-CIOT-00025
City of Midland Police Department	2022-Midland-CIOT-00006
Montgomery County Constables Office Pct 1	2022-MoCoP1Co-CIOT-00049
City of Montgomery Police Department	2022-MontgoPD-CIOT-00054
City of Nacogdoches Police Department	2022-Nacogdoches-CIOT-00011
City of Palmhurst Police Department	2022-PalmhurstPD-CIOT-00039
City of Pharr Police Department	2022-PharrPD-CIOT-00045
City of San Antonio Police Department	2022-SanAntPD-CIOT-00007
City of San Saba Police Department	2022-SanSabaPD-CIOT-00024
City of Sinton Police Department	2022-SintonPD-CIOT-00034
City of Sullivan City Police Department	2022-SullivanPD-CIOT-00029
City of Sweetwater Police Department	2022-SweetWaterPD-CIOT-00015
The City of Tahoka Police Department	2022-TahokaPD-CIOT-00037
City of Texarkana Police Department	2022-TexarkPD-CIOT-00023
City of Vernon Police Department	2022-VernonPD-CIOT-00009
Ward County Sheriff Office	2022-WardCoSO-CIOT-00028
Webb County Constable Pct. 3	2022-WebbCCP3-CIOT-00020
Webb County Constable Pct. 4	2022-WebbCCP4-CIOT-00021
City of Wharton Police Department	2022-WhartonPD-CIOT-00036
City of Wichita Falls Police Department	2022-WichitaPD-CIOT-00008
Wichita County Sheriff's Office	2022-WichitaSO-CIOT-00002
Wilbarger County Sheriffs Office	2022-WilbargerCoSO-CIOT-00040

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405B M1HVE	44	<i>Planned:</i> \$327,630.05			\$88,917.78	\$416,547.83
	34	<i>Actuals:</i> \$191,818.52			\$70,013.17	\$261,831.69

Task: Evaluation

Occupant Protection OP - 05

<i>Organization Name</i>	<i>Division</i> TRF-TS	<i>Project Number</i>
Texas A&M Transportation Institute		2022-TTI-G-1YG-0031

Title / Desc. **Click It or Ticket Evaluation Survey**

Observational surveys of seat belt use before, during, and after the Click It or Ticket mobilization will be conducted to measure the impact on seat belt use in 10 of Texas' largest cities.

Strategies Addressed:

- Concentrate efforts on historically low use populations.
- Sustain high visibility enforcement of occupant protection laws

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 OP	1	<i>Planned:</i> \$51,500.00			\$12,883.94	\$64,383.94
	1	<i>Actuals:</i> \$49,577.82			\$13,272.58	\$62,850.40

Task: Evaluation				Occupant Protection OP - 05				
<i>Organization Name</i>			<i>Division</i> TRF-TS		<i>Project Number</i>			
Texas A&M Transportation Institute					2022-TTI-G-1YG-0034			
<i>Title / Desc.</i> Nighttime Occupant Protection Surveys								
<i>This project will conduct observational surveys of seat belt use during nighttime hours in 18 Texas cities.</i>								
<i>Strategies Addressed:</i>								
- Concentrate efforts on historically low use populations.								
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	OP	1	<i>Planned:</i>	\$80,860.00			\$20,229.21	\$101,089.21
		1	<i>Actuals:</i>	\$78,159.24			\$20,128.75	\$98,287.99

Task: Evaluation				Occupant Protection OP - 05				
<i>Organization Name</i>			<i>Division</i> TRF-TS		<i>Project Number</i>			
Texas A&M Transportation Institute					2022-TTI-G-1YG-0035			
<i>Title / Desc.</i> Occupant Protection Surveys								
<i>This project is to conduct a statewide survey of seat belt use, urban seat belt use survey, and child restraint use survey.</i>								
<i>Strategies Addressed:</i>								
- Concentrate efforts on historically low use populations.								
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	OP	1	<i>Planned:</i>	\$340,885.00			\$85,262.71	\$426,147.71
		1	<i>Actuals:</i>	\$318,063.71			\$82,172.43	\$400,236.14

Task: Evaluation				Occupant Protection OP - 05				
<i>Organization Name</i>			<i>Division</i> TRF-TS		<i>Project Number</i>			
Texas A&M Transportation Institute					2022-TTI-G-1YG-0037			
<i>Title / Desc.</i> Tapping Into and Addressing Reasons for Child Restraint Non-Use in Texas								
<i>Outreach specific to non-users of child safety seats or seat belts with children. Project uses an intercept survey approach to assess reasons for non-use & distribute applicable resource material.</i>								
<i>Strategies Addressed:</i>								
- Concentrate efforts on historically low use populations.								
- Increase public information and education campaigns.								
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	OP	1	<i>Planned:</i>	\$40,220.01			\$10,062.30	\$50,282.31
		1	<i>Actuals:</i>	\$39,222.59			\$12,760.98	\$51,983.57

Task: Public Information Campaigns	Occupant Protection OP - 05
---	------------------------------------

Organization Name City of Austin EMS	District AUS	Project Number 2022-AustinEM-G-1YG-0165
--	--------------	---

Title / Desc. Austin-Travis County EMS (ATCEMS) Child Passenger Safety Program
Providing families, within the Austin District, free education and child safety seats to ensure safe travel.

- Strategies Addressed:**
- Increase EMS involvement in local community safety efforts.
 - Concentrate efforts on historically low use populations.
 - Increase EMS/fire department involvement in CPS fitting stations.
 - Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
 - Increase public information and education campaigns.
 - Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
 - Maintain CPS seat distribution programs for low income families.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 OP	1	<i>Planned:</i> \$61,390.00			\$19,331.00	\$80,721.00
	1	<i>Actuals:</i> \$61,390.00			\$19,410.19	\$80,800.19

Task: Public Information Campaigns	Occupant Protection OP - 05
---	------------------------------------

Organization Name Dell Children's Medical Center of Central Texas	District AUS	Project Number 2022-DCMCCT-G-1YG-0099
---	--------------	---

Title / Desc. Dell Children's Medical Center (DCMC) Kids in Cars Program
Child passenger safety caregiver education and check-up services in Bastrop, Caldwell, Hays, Travis, and Williamson Counties as well as technician certification training and capacity building.

- Strategies Addressed:**
- Concentrate efforts on historically low use populations.
 - Increase EMS/fire department involvement in CPS fitting stations.
 - Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
 - Increase public information and education campaigns.
 - Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
 - Maintain CPS seat distribution programs for low income families.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 OP	1	<i>Planned:</i> \$219,965.00			\$110,381.66	\$330,346.66
	1	<i>Actuals:</i> \$131,411.83			\$76,703.31	\$208,115.14

Task: Public Information Campaigns	Occupant Protection OP - 05
---	------------------------------------

Organization Name Driscoll Children's Hospital	District CRP	Project Number 2022-DrisHosp-G-1YG-0087
--	--------------	---

Title / Desc. **Keep Families Safe in Traffic**

This program educates families and community members on Traffic Safety Topics to be safe roadway users as pedestrians, bicyclists and responsible motor vehicle operators/passengers.

Strategies Addressed:

- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase EMS involvement in local community safety efforts.
- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.
- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public information and education on distracted driving related traffic issues
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 OP	1	<i>Planned:</i> \$260,626.03			\$130,003.63	\$390,629.66
	1	<i>Actuals:</i> \$201,033.20			\$128,142.82	\$329,176.02

Task: Public Information Campaigns	Occupant Protection OP - 05
---	------------------------------------

Organization Name Guerra Deberry Coody	Division TRF-TS	Project Number 2022-GDC-SOW-0006
--	-----------------	--

Title / Desc. **Youth Occupant Protection Traffic Safety Campaign**

Statewide public safety campaign to include the Teen Click It or Ticket and Child Passenger Safety campaigns.

Strategies Addressed:

- Increase public information and education campaigns.
- Sustain high visibility enforcement of occupant protection laws

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405B M1PE	1	<i>Planned:</i> \$999,955.00			\$1,495,925.00	\$2,495,880.00
	1	<i>Actuals:</i> \$942,821.37			\$7,915,575.40	\$8,858,396.77

<i>Organization Name</i> Sherry Matthews Advocacy Marketing	<i>Division</i> TRF-TS	<i>Project Number</i> 2022-SMAM-SOW-0002
---	------------------------	--

Title / Desc. **Click It or Ticket. Public Information and Education Campaign**
 This comprehensive statewide multi-media campaign is enforcement-focused warning drivers and passengers to buckle up day or night or they could be issued a citation.

- Strategies Addressed:*
- Increase public information and education campaigns.
 - Develop and implement public information and education efforts on traffic safety issues.

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405B M1PE	1	<i>Planned:</i> \$1,600,000.00			\$1,600,000.00	\$3,200,000.00
	1	<i>Actuals:</i> \$1,589,946.63			\$4,945,444.00	\$6,535,390.63

<i>Organization Name</i> Texas A&M Agrilife Extension Service	<i>Division</i> TRF-TS	<i>Project Number</i> 2022-Texas Ag-G-1YG-0090
---	------------------------	--

Title / Desc. **Passenger Safety and KidSafe Initiatives**
 A program to increase child restraint and seat belt usage among low use populations and promote safe driving practices statewide through educational programs, checkup events and trainings.

- Strategies Addressed:*
- Concentrate efforts on historically low use populations.
 - Increase EMS/fire department involvement in CPS fitting stations.
 - Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
 - Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
 - Increase public information and education campaigns.
 - Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
 - Maintain CPS seat distribution programs for low income families.
 - Conduct and assist local, state and national traffic safety campaigns.
 - Conduct public information and education campaigns related to distracted driving.
 - Develop and implement public information and education efforts on traffic safety issues.
 - Increase public information and education concerning speed-related issues.
 - Provide community training on speed-related issues.

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 OP	1	<i>Planned:</i> \$1,047,191.09			\$369,816.17	\$1,417,007.26
	1	<i>Actuals:</i> \$1,004,491.05			\$453,938.80	\$1,458,429.85

Task: Public Information Campaigns	Occupant Protection OP - 05
---	------------------------------------

Organization Name Texas Children's Hospital	District HOU	Project Number 2022-TCH-G-1YG-0082
---	--------------	--

Title / Desc. Increasing Child Restraint Usage in Greater Houston

To increase occupant restraint usage, including child safety seats, in all passenger vehicles and trucks.

Strategies Addressed:

- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 OP	1	Planned: \$251,392.14			\$384,542.65	\$635,934.79
	1	Actuals: \$251,392.14			\$456,195.91	\$707,588.05

Task: Public Information Campaigns	Occupant Protection OP - 05
---	------------------------------------

Organization Name Texas Department of State Health Services	Division TRF-TS	Project Number 2022-TDSHS-G-1YG-0106
---	-----------------	--

Title / Desc. DSHS' Safe Riders Child Passenger Safety Program

Statewide Child Passenger Safety education program targeting families, and certified child passenger safety technicians and instructors in Texas.

Strategies Addressed:

- Concentrate efforts on historically low use populations.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 OP	1	Planned: \$654,500.20			\$519,502.04	\$1,174,002.24
	1	Actuals: \$610,394.94			\$528,595.45	\$1,138,990.39

Task: Public Information Campaigns	Occupant Protection OP - 05
---	------------------------------------

Organization Name Texas Heatstroke Task Force	Division TRF-TS	Project Number 2022-TxHSTF-G-1YG-0139
---	-----------------	---

Title / Desc. Texas Heatstroke Task Force

A Statewide, community-based, information and education network to create public awareness and promote prevention of child heatstroke deaths and injuries in vehicles in Texas.

Strategies Addressed:

- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase public information and education campaigns.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State State	1	Planned:	\$28,079.04		\$10,441.35	\$38,520.39
	1	Actuals:	\$27,203.21		\$28,846.17	\$56,049.38

Task: Public Information Campaigns	Occupant Protection OP - 05
---	------------------------------------

Organization Name	District DAL	Project Number
Women & Infants Specialty Health		2022-WISH-G-1YG-0080

Title / Desc. North Texas Child Passenger Safety Training, Distribution, and Mentoring Program
A Child Passenger Safety (CPS) initiative to certify and mentor CPS technicians, educate community stakeholders and caregivers, and a car seat distribution program for low-income families in Dallas.

Strategies Addressed:
 - Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 OP	1	<i>Planned:</i> \$70,402.95			\$32,094.61	\$102,497.56
	1	<i>Actuals:</i> \$69,674.46			\$87,400.90	\$157,075.36

Task: Training	Occupant Protection OP - 05
-----------------------	------------------------------------

Organization Name	Division TRF-TS	Project Number
Education Service Center, Region VI		2022-ESCVI-G-1YG-0069

Title / Desc. Student Training in Occupant Protection STOP Program
This program is designed to implement occupant protection workshops to teach students, adults, and educators the proper use and importance of seat belts and child passenger safety seat systems.

Strategies Addressed:
 - Concentrate efforts on historically low use populations.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 OP	1	<i>Planned:</i> \$105,692.55			\$35,265.50	\$140,958.05
	1	<i>Actuals:</i> \$103,454.40			\$39,943.11	\$143,397.51

Task: Training	Occupant Protection OP - 05
-----------------------	------------------------------------

Organization Name	District ABL	Project Number
Safety City Abilene		2022-SafetyCi-G-1YG-0107

Title / Desc. Safety City-Building Safer Communities
To teach elementary age students traffic safety, pedestrian safety, bicycle safety, railroad safety, bus safety, seat belt safety, and that officers are their friends.

Strategies Addressed:
 - Increase public information and education efforts on pedestrian and bicyclist safety.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 OP	1	<i>Planned:</i> \$15,075.00			\$5,730.75	\$20,805.75
	1	<i>Actuals:</i> \$13,763.43			\$5,730.75	\$19,494.18

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute

2022-TTI-G-1YG-0030

Title / Desc. **Statewide Child Passenger Safety Conference**

This project will provide a Statewide Child Passenger Safety Conference in 2022.

Strategies Addressed:

- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.

Financial Information:

<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 OP	1	<i>Planned:</i>	\$135,500.00		\$25,000.00	\$17,287.31	\$177,787.31
	1	<i>Actuals:</i>	\$130,319.65		\$37,898.85	\$16,804.01	\$185,022.51

Program Area Expenditure Summary

Occupant Protection

OP - 05

Task	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local		
			402	405B	405C	405D	405F	405 H	STATE	INCOME		LOCAL	
<i>Enforcement</i>	<i>Planned:</i>	44	\$416,547.83		\$327,630.05							\$88,917.78	
	<i>Actual:</i>	34	\$261,831.69		\$191,818.52							\$70,013.17	
<i>Evaluation</i>	<i>Planned:</i>	4	\$641,903.17	\$513,465.01								\$128,438.16	
	<i>Actual:</i>	4	\$613,358.10	\$485,023.36								\$128,334.74	
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	10	\$9,865,539.56	\$2,565,467.41	\$2,599,955.00					\$28,079.04		\$4,672,038.11	\$331,028.98
	<i>Actual:</i>	10	\$19,530,011.78	\$2,329,787.62	\$2,532,768.00					\$27,203.21		\$14,640,252.95	\$270,707.66
<i>Training</i>	<i>Planned:</i>	3	\$339,551.11	\$256,267.55							\$25,000.00	\$58,283.56	\$15,075.00
	<i>Actual:</i>	3	\$347,914.20	\$247,537.48							\$37,898.85	\$62,477.87	\$13,763.43
TOTALS:	<i>Planned:</i>	61	\$11,263,541.67	\$3,335,199.97	\$2,927,585.05					\$28,079.04	\$25,000.00	\$4,947,677.61	\$346,103.98
	<i>Actual:</i>	51	\$20,753,115.77	\$3,062,348.46	\$2,724,586.52					\$27,203.21	\$37,898.85	\$14,901,078.73	\$284,471.09

Goals

- To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities
- To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities and serious injuries

Strategies

- *Improve "walkability. and "bikeability. of roads and streets.*
- *Improve data collection on pedestrian injuries and fatalities.*
- *Improve identification of problem areas for pedestrians*
- *Increase public information and education efforts on pedestrian and bicyclist safety.*
- *Increase public information and education on motorists' responsibilities pertaining to pedestrian and bicyclist safety.*

Project Descriptions

Task: Evaluation				Pedestrian and Bicyclist Safety PS - 06			
Organization Name		District DAL		Project Number			
Texas A&M Transportation Institute				2022-TTI-G-1YG-0008			
Title / Desc. Improving Pedestrian Safety Near Bus Stops in Dallas							
<i>To educate bus riders and motorists about the right-of-way laws to improve pedestrian safety near bus stops. This project will identify bus stop locations that have high risk of pedestrian crashes.</i>							
Strategies Addressed:							
- Improve identification of problem areas for pedestrians							
- Increase public information and education efforts on pedestrian and bicyclist safety.							
Financial Information:							
Fund Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned:	\$120,000.00			\$30,026.54	\$150,026.54
	1	Actuals:	\$116,399.82			\$30,965.24	\$147,365.06

Task: Public Information Campaigns				Pedestrian and Bicyclist Safety PS - 06			
Organization Name		District LBB		Project Number			
City of Lubbock Parks & Recreation				2022-LubbockP-G-1YG-0145			
Title / Desc. Providing Education Today for a Safer Tomorrow							
<i>Safety City provides pedestrian, bicycle, railroad education, speeding education, occupant protection, and proper restraint protocols, and general traffic safety to at-risk populations.</i>							
Strategies Addressed:							
- Increase public information and education campaigns.							
- Increase public information and education efforts on pedestrian and bicyclist safety.							
- Increase public education and information on railroad/highway crossing safety.							
- Increase public education and information on roadway safety.							
- Provide training on roadway safety issues.							
- Develop and implement public information and education efforts on traffic safety issues.							
- Increase public information and education concerning speed-related issues.							
Financial Information:							
Fund Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned:	\$25,012.80		\$5,600.00	\$11,678.78	\$42,291.58
	1	Actuals:	\$16,538.99		\$6,991.48	\$9,665.79	\$33,196.26

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
---	--

Organization Name Education Service Center, Region VI	Division TRF-TS	Project Number 2022-ESCVI-G-1YG-0068
---	-----------------	--

Title / Desc. Everyone S.H.A.R.E. the Road Program
This program is designed to increase public information and education efforts pertaining to pedestrian and bicyclist safety by educating all roadway users.

Strategies Addressed:
 - Increase public information and education efforts on pedestrian and bicyclist safety.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	<i>Planned:</i> \$53,195.50			\$17,764.93	\$70,960.43
	1	<i>Actuals:</i> \$52,263.04			\$20,901.44	\$73,164.48

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
---	--

Organization Name Ghisallo Foundation	District AUS	Project Number 2022-Ghisallo-G-1YG-0123
---	--------------	---

Title / Desc. AUS: All Ages and Abilities Bicycle and Pedestrian Education and Safety Instruction
Bicycle education programs utilizing classes, clinics, presentations, and event-based instruction for youth and adults as well as pedestrian safety instruction.

Strategies Addressed:
 - Increase public information and education efforts on pedestrian and bicyclist safety.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	<i>Planned:</i> \$180,000.00			\$60,085.62	\$240,085.62
	1	<i>Actuals:</i> \$179,987.08			\$122,285.20	\$302,272.28

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
---	--

Organization Name Ghisallo Foundation	District SAT	Project Number 2022-Ghisallo-G-1YG-0124
---	--------------	---

Title / Desc. SAN: All Ages and Abilities Bicycle and Pedestrian Education and Safety Instruction
Bicycle education programs utilizing classes, clinics, presentations, and event-based instruction for youth and adults as well as pedestrian safety instruction.

Strategies Addressed:
 - Increase public information and education efforts on pedestrian and bicyclist safety.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	<i>Planned:</i> \$116,124.47			\$29,120.65	\$145,245.12
	1	<i>Actuals:</i> \$116,124.47			\$73,600.40	\$189,724.87

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
---	--

Organization Name Harris County Emergency Corps	District HOU	Project Number 2022-HCEC-G-1YG-0158
---	--------------	---

Title / Desc. **Walk Safe**
Harris County Emergency Corps (HCEC) Walk Safe program educates children and their families on how to walk safely in their community and conducts walkability studies in the community.

Strategies Addressed:
 - Increase public information and education efforts on pedestrian and bicyclist safety.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$19,929.00			\$6,252.61	\$26,181.61
	1	Actuals: \$19,929.00			\$8,972.13	\$28,901.13

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
---	--

Organization Name Sherry Matthews Advocacy Marketing	Division TRF-TS	Project Number 2022-SMAM-SOW-0008
--	-----------------	---

Title / Desc. **BSDS-Ped/Bike State Laws: Pedestrian and Bicycle State Law Public Education and Awareness Campaign**
This public outreach campaign is aimed at educating drivers, pedestrians, and bicyclists on state laws applicable to pedestrian and bicycle safety and encouraging safe and smart traffic behaviors.

Strategies Addressed:
 - Increase public information and education efforts on pedestrian and bicyclist safety.
 - Develop and implement public information and education efforts on traffic safety issues.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405E FHPE	1	Planned: \$1,750,000.00			\$437,500.00	\$2,187,500.00
	1	Actuals: \$1,727,655.84			\$1,503,916.00	\$3,231,571.84

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
---	--

Organization Name Sherry Matthews Advocacy Marketing	Division TRF-TS	Project Number 2022-SMAM-SOW-0009
--	-----------------	---

Title / Desc. **BSDS-Pedestrian Safety: Pedestrian Safety Public Education and Awareness Campaign**
This campaign aims to reduce the number of pedestrians hurt or killed in crashes by raising awareness of pedestrian safety issues and encouraging safe traffic behaviors among drivers and pedestrians.

Strategies Addressed:
 - Increase public information and education efforts on pedestrian and bicyclist safety.
 - Develop and implement public information and education efforts on traffic safety issues.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$2,900,000.00			\$725,000.00	\$3,625,000.00
	1	Actuals: \$2,727,157.51			\$5,050,257.10	\$7,777,414.61

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
---	--

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2022-TTI-G-1YG-0013
--	-----------------	--

Title / Desc. **Walk. Bike. Safe. Texas.**

This project provides a data-driven approach to addressing pedestrian and bicyclist safety through an outreach and education program to adult Texans.

Strategies Addressed:

- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$137,945.97			\$34,517.27	\$172,463.24
	1	Actuals: \$112,190.22			\$41,920.36	\$154,110.58

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
---	--

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2022-TTI-G-1YG-0014
--	-----------------	--

Title / Desc. **Statewide Pedestrian and Motorist Outreach and Support to Address Pedestrian Safety Behaviors**

Public education and information outreach employing pedestrian safety groups and pedestrians to raise both pedestrian and motorists' knowledge of pedestrian safety and associated laws.

Strategies Addressed:

- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$172,951.82			\$43,269.68	\$216,221.50
	1	Actuals: \$162,138.03			\$40,898.45	\$203,036.48

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
---	--

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2022-TTI-G-1YG-0016
--	-----------------	--

Title / Desc. **Statewide Pedestrian and Bicycle Safety Education for High School Aged Youth**

To raise awareness of the dangers young pedestrians, bicyclists, and drivers face by facilitating and supporting related outreach on state laws and the respect for all road users.

Strategies Addressed:

- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$185,566.30			\$46,435.13	\$232,001.43
	1	Actuals: \$171,382.88			\$75,694.41	\$247,077.29

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
---	--

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2022-TTI-G-1YG-0023
--	-----------------	--

Title / Desc. Identifying Barriers to Understanding Pedestrian and Bicycle Safety Laws
 This project aims to identify barriers to understanding and promoting pedestrian and bicycle safety laws in Texas, as well as educating the public on these laws.

Strategies Addressed:
 - Increase public information and education efforts on pedestrian and bicyclist safety.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405E FHPE	1	<i>Planned:</i> \$72,042.12			\$18,019.43	\$90,061.55
	1	<i>Actuals:</i> \$53,094.92			\$17,786.86	\$70,881.78

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
---	--

Organization Name Texas Children's Hospital	District HOU	Project Number 2022-TCH-G-1YG-0083
---	--------------	--

Title / Desc. Pedestrian and Bicycle Safety Education and Outreach
 To reduce the number of motor-vehicle related pedestrian and bicyclist fatalities and serious injuries.

Strategies Addressed:
 - Increase public information and education efforts on pedestrian and bicyclist safety.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	<i>Planned:</i> \$102,175.69			\$71,243.64	\$173,419.33
	1	<i>Actuals:</i> \$101,875.69			\$86,555.17	\$188,430.86

Task: Training	Pedestrian and Bicyclist Safety PS - 06
-----------------------	--

Organization Name National Safety Council	Division TRF-TS	Project Number 2022-NSC-G-1YG-0077
---	-----------------	--

Title / Desc. Safe Texas for Every Pedestrian (STEP)
 Safe Texas for Every Pedestrian (STEP) is a TX employer initiative to educate & equip employers to address pedestrian safety in the workplace.

Strategies Addressed:
 - Increase public information and education efforts on pedestrian and bicyclist safety.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	<i>Planned:</i> \$111,986.38			\$29,046.11	\$141,032.49
	1	<i>Actuals:</i> \$71,515.96			\$33,340.63	\$104,856.59

Task: Training	Pedestrian and Bicyclist Safety PS - 06
-----------------------	--

Organization Name	District PHR	Project Number
Rio Grande Valley Metropolitan Planning Organization		2022-RGVMPO-G-1YG-0151

Title / Desc. Rio Grande Valley Traffic Safety Initiative

An initiative by the Rio Grande Valley Metropolitan Planning Organization for a comprehensive approach to improving traffic safety as a region, through trainings and public education.

Strategies Addressed:

- Improve data collection on pedestrian injuries and fatalities.
- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	<i>Planned:</i> \$41,480.00			\$22,282.25	\$63,762.25
	1	<i>Actuals:</i> \$38,243.13			\$11,319.70	\$49,562.83

Task: Training	Pedestrian and Bicyclist Safety PS - 06
-----------------------	--

Organization Name	Division TRF-TS	Project Number
Texas A&M Transportation Institute		2022-TTI-G-1YG-0012

Title / Desc. Law Enforcement Training on Pedestrian and Bicyclist Laws

To provide 10 train-the-trainer workshops covering laws related to pedestrian and bicycle safety, crash reporting, and produce a training video on enforcement of pedestrian and bicycle laws.

Strategies Addressed:

- Improve data collection on pedestrian injuries and fatalities.
- Increase public information and education efforts on pedestrian and bicyclist safety.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405E FHTR	1	<i>Planned:</i> \$125,888.21			\$31,495.68	\$157,383.89
	1	<i>Actuals:</i> \$99,222.24			\$31,224.06	\$130,446.30

Task: Training	Pedestrian and Bicyclist Safety PS - 06
-----------------------	--

Organization Name	Division TRF-TS	Project Number
Texas A&M Transportation Institute		2022-TTI-G-1YG-0027

Title / Desc. Street Coaching for Pedestrians & Cyclists_ Putting Laws Into Practice on University Campuses

This project will change behaviors related to pedestrian and bicycle safety by engaging students, staff and law enforcement on a large University campus regarding existing pedestrian and bicycle laws.

Strategies Addressed:

- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405E FHTR	1	<i>Planned:</i> \$260,696.10			\$65,209.22	\$325,905.32
	1	<i>Actuals:</i> \$254,420.75			\$72,034.99	\$326,455.74

Task: Training	Pedestrian and Bicyclist Safety PS - 06
-----------------------	--

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2022-TTI-G-1YG-0048
--	-----------------	--

Title / Desc. **Pedestrian Safety Improvement of Older Vulnerable Users in Texas**

This project targets improving transportation safety for older pedestrians aged 65 years or older through a safety assessment, educational kit development, and educational outreach.

Strategies Addressed:

- Improve identification of problem areas for pedestrians

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	<i>Planned:</i> \$100,057.73			\$25,032.71	\$125,090.44
	1	<i>Actuals:</i> \$91,523.49			\$24,949.07	\$116,472.56

Task: Training	Pedestrian and Bicyclist Safety PS - 06
-----------------------	--

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2022-TTI-G-1YG-0053
--	-----------------	--

Title / Desc. **Adolescent Child Safety Education Focusing on Pedestrians/Bicyclists Aged 11-14 Years Old**

This project will provide educational curriculum and technology supplement (virtual reality video) targeting adolescent pedestrians and bicyclists regarding critical safety concepts.

Strategies Addressed:

- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	<i>Planned:</i> \$115,000.00			\$28,773.49	\$143,773.49
	1	<i>Actuals:</i> \$110,573.02			\$29,987.74	\$140,560.76

Program Area Expenditure Summary

Pedestrian and Bicyclist Safety

PS - 06

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>	<i>Planned:</i>	1	\$150,026.54	\$120,000.00								\$30,026.54	\$120,000.00
	<i>Actual:</i>	1	\$147,365.06	\$116,399.82								\$30,965.24	\$116,399.82
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	12	\$7,221,431.41	\$3,892,901.55					\$1,822,042.12		\$5,600.00	\$1,500,887.74	\$19,929.00
	<i>Actual:</i>	12	\$12,499,782.46	\$3,659,586.91					\$1,780,750.76		\$6,991.48	\$7,052,453.31	\$19,929.00
<i>Training</i>	<i>Planned:</i>	6	\$956,947.88	\$368,524.11					\$386,584.31			\$201,839.46	\$41,480.00
	<i>Actual:</i>	6	\$868,354.78	\$311,855.60					\$353,642.99			\$202,856.19	\$38,243.13
TOTALS:	<i>Planned:</i>	19	\$8,328,405.83	\$4,381,425.66					\$2,208,626.43		\$5,600.00	\$1,732,753.74	\$181,409.00
	<i>Actual:</i>	19	\$13,515,502.30	\$4,087,842.33					\$2,134,393.75		\$6,991.48	\$7,286,274.74	\$174,571.95

Goals

- To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes
- To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a vehicle body type of "Semi-Trailer" or "Truck-Tractor".

Strategies

- *Increase and sustain enforcement of traffic safety-related laws.*
- *Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws.*
- *Increase and sustain high visibility enforcement of state and local ordinances on cellular and texting devices.*
- *Increase enforcement of commercial motor vehicle speed limits.*
- *Increase public education and information campaigns regarding enforcement activities.*
- *Increase public information and education on distracted driving related traffic issues*
- *Increase public information and education on intersection related traffic issues.*
- *Increase public information and education on sharing the road with large trucks*
- *Provide technical and managerial support to local law enforcement agencies and highway safety professionals.*

Project Descriptions

Organization Name

Division TRF-TS

Project Number

TxDOT - Traffic Safety**STEP CMV**Title / Desc. **STEP CMV**

Provide enhanced enforcement covering multiple offenses, focusing on the following: Speed, Occupant Protection (OP), and Hazardous Moving Violations (HMV) related to commercial motor vehicles.

Performance Measures

Community events	194
Media exposures	299
Presentations conducted	172
Public information and education materials distributed	8,631
Public information and education materials produced	3,615
TxtALCitations	3
TxtALWarnings	0
TxtCMVCitations	3,559
TxtCMVWarnings	4,950
TxtCSSCitations	47
TxtCSSWarnings	19
TxtDDCitations	342
TxtDDWarning	217
TxtEnforcementHours	17,017
TxtHMSCitations	1,535
TxtHMVWarnings	2,250
TxtITCCitations	1,481
TxtITCWarnings	563
TxtOtherArrests	217
TxtOtherCitations	6,285
TxtOtherWarnings	4,768
TxtSBCitations	1,025
TxtSBWarnings	683
TxtSpeedCitations	3,355
TxtSpeedWarnings	4,560
TxtVehicleStops	24,388

Participating Organizations**Project #**

City of Amarillo Police Department	2022-AmarilloPD-S-CMV-00017
City of Angleton Police Department	2022-AngletonPD-S-CMV-00002
City of Anson Police Department	2022-AnsonPD-S-CMV-00043
City of Arlington Police Department	2022-Arlington-S-CMV-00006
City of Austin Police Department	2022-AustinPD-S-CMV-00032
City of Azle Police Department	2022-AzlePD-S-CMV-00031
City of Deer Park Police Department	2022-DeerPark-S-CMV-00007
City of Driscoll Police Department	2022-DriscollPD-S-CMV-00015
El Paso County Sheriff's Office	2022-EIPasoCO-S-CMV-00009
Fort Bend County Constable Precinct 3	2022-FBCoCP3-S-CMV-00035
City of Fort Worth Police Department	2022-Fortworth-S-CMV-00021
City of Grand Prairie Police Department	2022-GrandPra-S-CMV-00036
City of Grapevine Police Department	2022-GrapevinePD-S-CMV-00011
City of Harlingen Police Department	2022-Harlingen-S-CMV-00030
Harris County Sheriff's Office	2022-HarrisCo-S-CMV-00013
Harris County Constable Precinct 1	2022-HarrisP1-S-CMV-00038
Harris County Constable Precinct 5	2022-HarrisP5-S-CMV-00040

City of Houston Police Department	2022-HoustonPD-S-CMV-00019
City of Kyle Police Department	2022-KylePD-S-CMV-00020
City of La Porte Police Department	2022-LaPorte-S-CMV-00033
City of Laredo Police Department	2022-LaredoPD-S-CMV-00008
City of McAllen Police Department	2022-McAllenPD-S-CMV-00003
City of Missouri City Police Department	2022-MissouriPD-S-CMV-00022
Moore County Sheriff's Office	2022-MooreCoSO-S-CMV-00041
City of New Braunfels Police Department	2022-NewBrau-S-CMV-00028
City of Pasadena Police Department	2022-PasadePD-S-CMV-00005
City of Pearland Police Department	2022-pearlaPD-S-CMV-00029
City of Pharr Police Department	2022-PharrPD-S-CMV-00016
Polk County Sheriff's Office	2022-PolkCo-S-CMV-00024
City of Progreso Police Department	2022-ProgresoPD-S-CMV-00042
City of Refugio Police Department	2022-RufugioPD-S-CMV-00026
City of Sugar Land Police Department	2022-Sugarland-S-CMV-00014
Tom Green County	2022-Tomgreen-S-CMV-00037
City of Wylie Police Department	2022-Wylie-S-CMV-00004

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	PT	34	<i>Planned:</i>	\$1,233,834.21			\$352,061.00	\$1,585,895.21
		33	<i>Actuals:</i>	\$1,011,040.66			\$429,895.92	\$1,440,936.58

Organization Name

Division TRF-TS

Project Number

TxDOT - Traffic Safety**STEP Comprehensive**Title / Desc. **STEP Comprehensive**

Provide enhanced sustained enforcement covering multiple offenses, focusing on two or more of the following: Speed, DWI, Intersection Traffic Control (ITC), Occupant Protection (OP) or Distracted Driving (DD) violations. All STEP Comprehensive agencies that have an occupant protection and/or DWI component will participate in the national enforcement mobilizations.

Performance Measures

Community events	647
Media exposures	1,564
Presentations conducted	931
Public information and education materials distributed	67,374
Public information and education materials produced	4,485
TxtALCitations	565
TxtALWarnings	340
TxtCMVCitations	390
TxtCMVWarnings	315
TxtCSSCitations	1,374
TxtCSSWarnings	212
TxtDDCitations	2,313
TxtDDWarning	5,396
TxtEnforcementHours	117,662
TxtHMCitations	4,868
TxtHMVWarnings	10,343
TxtITCitations	14,150
TxtITCWarnings	13,676
TxtOtherArrests	4,342
TxtOtherCitations	78,618
TxtOtherWarnings	54,282
TxtSBCitations	6,133
TxtSBWarnings	2,257
TxtSpeedCitations	110,724
TxtSpeedWarnings	68,964
TxtVehicleStops	302,679

Participating Organizations**Project #**

City of Alton Police Department	2022-AltonPD-S-1YG-00083
City of Alvin Police Department	2022-AlvinPD-S-1YG-00110
City of Amarillo Police Department	2022-AmarilloPD-S-1YG-00042
City of Angleton Police Department	2022-AngletonPD-S-1YG-00003
City of Arcola Police Department	2022-ArcolaPD-S-1YG-00104
City of Arlington Police Department	2022-Arlington-S-1YG-00022
City of Austin Police Department	2022-AustinPD-S-1YG-00117
City of Azle Police Department	2022-AzlePD-S-1YG-00101
City of Beaumont Police Department	2022-Beaumont-S-1YG-00084
City of Bee Cave Police Department	2022-BeeCavePD-S-1YG-00018
Bee County Sheriff's Office	2022-BeeCoSO-S-1YG-00082
The City of Bertram Police Department	2022-BertramPD-S-1YG-00075
Bexar County Sheriff's Office	2022-BexarCoSO-S-1YG-00037
Borden County Sheriff's Office	2022-BordenCoSO-S-1YG-00081
City of Brenham Police Department	2022-Brenham-S-1YG-00079

City of Bridge City Police Department	2022-BridgeCityPD-S-1YG-00016
City of Brownsville Police Department	2022-BrownsPD-S-1YG-00035
City of Cedar Park Police Department	2022-CdrPrkPD-S-1YG-00014
City of Cedar Hill Police Department	2022-CedarPD-S-1YG-00046
Chambers County Sheriff's Office	2022-Chambers-S-1YG-00089
City of Clyde Police Department	2022-ClydePD-S-1YG-00114
City of College Station Police Department	2022-ColStaPD-S-1YG-00076
Comanche County Sheriff's Office	2022-ComancheCOSO-S-1YG-00107
City of Corpus Christi Police Department	2022-CorpusPD-S-1YG-00069
City of Crockett Police Department	2022-CrockettPD-S-1YG-00132
City of Dallas Police Department	2022-Dallas-S-1YG-00027
City of Decatur Police Department	2022-DecaturPD-S-1YG-00074
City of Deer Park Police Department	2022-DeerPark-S-1YG-00021
City of Denton Police Department	2022-DentonPD-S-1YG-00015
City of Driscoll Police Department	2022-DriscollPD-S-1YG-00041
City of Early Police Department	2022-EarlyPD-S-1YG-00055
City of Edinburg Police Department	2022-EdinbuPD-S-1YG-00026
El Paso County Sheriff's Office	2022-EIPasoCO-S-1YG-00017
City of El Paso Police Department	2022-EIPasoPD-S-1YG-00047
City of Euless Police Department	2022-Euless-S-1YG-00039
Fort Bend County Constable Precinct 3	2022-FBCoCP3-S-1YG-00112
Fort Bend County Constable Precinct 4	2022-FBCoCP4-S-1YG-00134
City of Fort Worth Police Department	2022-Fortworth-S-1YG-00062
Franklin County Sheriff's Office	2022-FranklinCOSO-S-1YG-00108
City of Frisco Police Department	2022-FriscoPD-S-1YG-00007
Galveston County Sheriff's Office	2022-GalCOSO-S-1YG-00004
City of Galveston Police Department	2022-Galveston-S-1YG-00056
City of Garland Police Department	2022-GarlandPD-S-1YG-00051
City of Grand Prairie Police Department	2022-GrandPra-S-1YG-00068
City of Grapeland Police Department	2022-GrapeLdPD-S-1YG-00099
City of Grapevine Police Department	2022-GrapevinePD-S-1YG-00036
City of Harker Heights Police Department	2022-HarkerHPD-S-1YG-00020
City of Harlingen Police Department	2022-Harlingen-S-1YG-00100
Harris County Constable Precinct 4	2022-Harris4-S-1YG-00130
Harris County Sheriff's Office	2022-HarrisCo-S-1YG-00028
Harris County Constable Precinct 1	2022-HarrisP1-S-1YG-00115
Harris County Constable Precinct 5	2022-HarrisP5-S-1YG-00118
City of Hawley Police Department	2022-HawleyPD-S-1YG-00124
City of Houston Police Department	2022-HoustonPD-S-1YG-00049
City of Irving Police Department	2022-Irving-S-1YG-00045
City of Jacinto City Police Department	2022-JacintPD-S-1YG-00080
City of Jacksonville Police Department	2022-JacksonviPD-S-1YG-00061
Jefferson County Sheriff's Office	2022-JeffersonCoSO-S-1YG-00091
City of Killeen Police Department	2022-KilleenPD-S-1YG-00033
City of Kyle Police Department	2022-KylePD-S-1YG-00023
City of Lake Worth Police Department	2022-LakeWorthPD-S-1YG-00121
City of La Porte Police Department	2022-LaPorte-S-1YG-00109
City of Laredo Police Department	2022-LaredoPD-S-1YG-00024
City of Lewisville Police Department	2022-LewisvPD-S-1YG-00093
City of Lockhart Police Department	2022-Lockhart-S-1YG-00131
City of Longview Police Department	2022-LongviPD-S-1YG-00129

City of Manor Police Department	2022-ManorPD-S-1YG-00088
City of Marshall Police Department	2022-MarshallPD-S-1YG-00128
City of McAllen Police Department	2022-McAllenPD-S-1YG-00060
City of McKinney Police Department	2022-McKinney-S-1YG-00103
City of Mesquite Police Department	2022-Mesquite-S-1YG-00094
City of Mission Police Department	2022-Mission-S-1YG-00013
City of Missouri City Police Department	2022-MissouriPD-S-1YG-00064
Montgomery County Constables Office Pct 1	2022-MoCoP1Co-S-1YG-00032
City of Monahans Police Department	2022-MonahansPD-S-1YG-00106
City of Montgomery Police Department	2022-MontgoPD-S-1YG-00111
Montgomery County Sheriff's Office	2022-MontgoSO-S-1YG-00031
Moore County Sheriff's Office	2022-MooreCoSO-S-1YG-00120
City of Mount Vernon Police Department	2022-MtVernonPD-S-1YG-00071
City of New Braunfels Police Department	2022-NewBrau-S-1YG-00043
City of North Richland Hills Police Department	2022-NRichland-S-1YG-00006
City of Odessa Police Department	2022-Odessa-S-1YG-00011
City of Pasadena Police Department	2022-PasadePD-S-1YG-00019
City of Pearland Police Department	2022-pearlaPD-S-1YG-00096
City of Pflugerville Police department	2022-Pflugerville-S-1YG-00052
City of Pharr Police Department	2022-PharrPD-S-1YG-00048
City of Plano Police Department	2022-PlanoPD-S-1YG-00072
Polk County Sheriff's Office	2022-PolkCo-S-1YG-00025
City of Port Arthur Police Department	2022-PortArthur-S-1YG-00059
The City of Point Comfort Police Department	2022-PortComfPD-S-1YG-00095
City of Progreso Police Department	2022-ProgresoPD-S-1YG-00133
Town of Prosper Police Department	2022-ProsperPD-S-1YG-00098
City of Richland Hills Police Department	2022-RichlandHillsPD-S-1YG-00123
City of Robinson Police Department	2022-RobinsonPD-S-1YG-00054
City of Rosenberg Police Department	2022-RosenbPD-S-1YG-00105
City of San Antonio Police Department	2022-SanAntPD-S-1YG-00038
City of San Juan Police Department	2022-SanJuanPD-S-1YG-00078
City of Santa Fe Police Department	2022-SantaFe-S-1YG-00040
City of Southlake Police Department	2022-SouthlakePD-S-1YG-00087
City of Southside Place Police Department	2022-SouthSPPD-S-1YG-00090
City of Splendora Police Department	2022-SplendoraPD-S-1YG-00119
City of Sugar Land Police Department	2022-Sugarland-S-1YG-00065
Texas Department of Public Safety	2022-TDPS-S-1YG-00002
City of Texas City Police Department	2022-TexasCityPD-S-1YG-00066
Tom Green County	2022-Tomgreen-S-1YG-00077
Travis County Sheriff's Office	2022-Travis County SO-S-1YG-00085
City of Tyler Police Department	2022-Tyler PD-S-1YG-00044
City of Victoria Police Department	2022-VictoriaPD-S-1YG-00097
City of Waco Police Department	2022-WacoPD-S-1YG-00008
City of Weatherford Police Department	2022-WeatherfordPD-S-1YG-00063
City of Wharton Police Department	2022-WhartonPD-S-1YG-00126
City of Wichita Falls Police Department	2022-WichitaPD-S-1YG-00010
City of Westworth Village Police Department	2022-WWorthVPD-S-1YG-00029
City of Wylie Police Department	2022-Wylie-S-1YG-00009

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	PT	114	<i>Planned:</i> \$8,534,041.99			\$2,631,994.60	\$11,166,036.59

Task: Training **Police Traffic Services PT - 07**

Organization Name Division TRF-TS Project Number
International Association of Directors of Law Enforcement **2022-IADLEST-G-1YG-0138**
Standards and Training

Title / Desc. **Reduce Large Commercial Motor Vehicle Crashes Through a Data Driven Approach and Officer Training**

The project seeks to increase motorist safety by reducing the frequency of large vehicle and bus crashes through a focused approach, grounded in accurate and timely crash data and officer training.

Strategies Addressed:

- Increase and sustain enforcement of traffic safety-related laws.
- Increase enforcement of commercial motor vehicle speed limits.

Financial Information:

Fund Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PT	1	Planned:	\$106,027.57			\$26,516.00	\$132,543.57
	1	Actuals:	\$90,972.53			\$40,942.08	\$131,914.61

Task: Training **Police Traffic Services PT - 07**

Organization Name Division TRF-TS Project Number
Texas Municipal Police Association **2022-TMPA-G-1YG-0006**

Title / Desc. **Texas Law Enforcement Liaison STEP Support and Training**

We provide full support to TxDOT Traffic Safety Specialists on STEP grants and traffic safety events. We also instruct courses on a variety of traffic safety topics.

Strategies Addressed:

- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase public education and information campaigns regarding enforcement activities.
- Increase public information and education on distracted driving related traffic issues
- Provide technical and managerial support to local law enforcement agencies and highway safety professionals.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.
- Improve the recording of distracted driving as a contributing factor on crash reports.

Financial Information:

Fund Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PT	1	Planned:	\$977,997.41			\$244,740.00	\$1,222,737.41
	1	Actuals:	\$941,008.67			\$320,822.00	\$1,261,830.67

Program Area Expenditure Summary

Police Traffic Services

PT - 07

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>	<i>Planned:</i>	148	\$12,751,931.80	\$9,767,876.20								\$2,984,055.59	\$9,767,876.20
	<i>Actual:</i>	144	\$11,187,017.26	\$7,482,914.81					\$600,000.00			\$3,104,102.45	\$7,287,359.11
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>													
<i>Training</i>	<i>Planned:</i>	2	\$1,355,280.98	\$1,084,024.98								\$271,256.00	
	<i>Actual:</i>	2	\$1,393,745.28	\$1,031,981.20								\$361,764.08	
TOTALS:	<i>Planned:</i>	150	\$14,107,212.78	\$10,851,901.18								\$3,255,311.59	\$9,767,876.20
	<i>Actual:</i>	146	\$12,580,762.54	\$8,514,896.01					\$600,000.00			\$3,465,866.53	\$7,287,359.11

Goals

- To reduce the number of speed-related fatal and serious injury crashes
- To reduce the number of speed-related fatal and serious injuries

Strategies

- *Increase and sustain high visibility enforcement of speed-related laws.*
- *Increase public information and education concerning speed-related issues.*
- *Provide community training on speed-related issues.*

Project Descriptions

Organization Name

Division TRF-TS

Project Number

TxDOT - Traffic Safety**STEP - Operation Slowdown**Title / Desc. **STEP - Operation Slowdown**

Coordinate and conduct Speed Operational Slowdown mobilization consisting of increased speed enforcement and earned media activities.

Performance Measures

Community events	15
Media exposures	87
Presentations conducted	24
Public information and education materials distributed	951
Public information and education materials produced	182
TxtALCitations	4
TxtALWarnings	0
TxtCMVCitations	0
TxtCMVWarnings	1
TxtCSSCitations	13
TxtCSSWarnings	8
TxtDDCitations	10
TxtDDWarning	27
TxtEnforcementHours	3,224
TxtHMCitations	503
TxtHMVWarnings	125
TxtITCCitations	62
TxtITCWarnings	210
TxtOtherArrests	83
TxtOtherCitations	1,245
TxtOtherWarnings	1,454
TxtSBCitations	85
TxtSBWarnings	34
TxtSpeedCitations	2,573
TxtSpeedWarnings	3,104
TxtVehicleStops	8,014

Participating Organizations**Project #**

City of Abilene Police Department	2022-Abilene-OpSlow-00005
City of Alton Police Department	2022-AltonPD-OpSlow-00045
Andrews County Sheriff's Office	2022-AndrewsCoSO-OpSlow-00059
City of Aransas Pass Police Department	2022-aransasPD-OpSlow-00053
City of Bryan Police Department	2022-BryanPD-OpSlow-00050
City of Burnet Police Department	2022-BurnetPD-OpSlow-00046
Camp County Sheriff's Department	2022-CampCoSO-OpSlow-00042
Cherokee County Sheriff's Office	2022-CherokeCoSO-OpSlow-00040
Clay County Sheriff's Office	2022-ClayCoSO-OpSlow-00066
City of Dickinson Police Department	2022-Dickinson-OpSlow-00021
City of Duncanville Police Department	2022-DuncvilPD-OpSlow-00055
City of Falfurrias Police Department	2022-FalfurriasPD-OpSlow-00017
Fort Bend County Sheriff's Office	2022-FBCoSO-OpSlow-00047
Galveston County Sheriff's Office	2022-GalCOSO-OpSlow-00027
City of Galena Park Police Department	2022-GalenaPD-OpSlow-00065
City of Garland Police Department	2022-GarlandPD-OpSlow-00036
City of Harlingen Police Department	2022-Harlingen-OpSlow-00025

Hidalgo County Constable Precinct 3	2022-HidalgoCCPct3-OpSlow-00023
City of Ingleside Police Department	2022-InglesidePD-OpSlow-00004
The City of Kempner Police Department	2022-KemperPD-OpSlow-00061
City of Lake Worth Police Department	2022-LakeWorthPD-OpSlow-00063
City of La Porte Police Department	2022-LaPorte-OpSlow-00013
Lee County Sheriff's Office	2022-LeeCoSO-OpSlow-00044
City of Liberty Police Department	2022-libertyPD-OpSlow-00052
City of McAllen Police Department	2022-McAllenPD-OpSlow-00016
City of Midland Police Department	2022-Midland-OpSlow-00024
City of Midlothian Police Department	2022-MidlothianPD-OpSlow-00018
City of Nacogdoches Police Department	2022-Nacogdoches-OpSlow-00056
City of Rhome Police Department	2022-RhomePD-OpSlow-00051
The City of Richland Police Department	2022-RichlandPD-OpSlow-00038
City of San Antonio Police Department	2022-SanAntPD-OpSlow-00002
City of San Benito Police Department	2022-SanBenitoPD -OpSlow-00048
City of San Saba Police Department	2022-SanSabaPD-OpSlow-00011
City of Southside Place Police Department	2022-SouthSPPD-OpSlow-00033
City of Sullivan City Police Department	2022-SullivanPD-OpSlow-00007
City of Sweetwater Police Department	2022-SweetWaterPD-OpSlow-00039
City of Three Rivers Police Department	2022-ThreeRiversPD-OpSlow-00060
Ward County Sheriff Office	2022-WardCoSO-OpSlow-00008
City of Wichita Falls Police Department	2022-WichitaPD-OpSlow-00006
Wichita County Sheriff's Office	2022-WichitaSO-OpSlow-00020
Wilbarger County Sheriffs Office	2022-WilbargerCoSO-OpSlow-00028
The City of Woodsboro Police Department	2022-WoodsboroPD-OpSlow-00019
Zapata County Sheriff's Office	2022-ZapataCoSO-OpSlow-00058

Financial Information:

<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 SC	43	<i>Planned:</i>	\$285,303.53			\$74,427.64	\$359,731.17
	32	<i>Actuals:</i>	\$150,850.18			\$54,497.43	\$205,347.61

Task: Public Information Campaigns

Speed Control SC - 08

<i>Organization Name</i>	<i>Division</i> TRF-TS	<i>Project Number</i>
Sherry Matthews Advocacy Marketing		2022-SMAM-SOW-0010

Title / Desc. BSDS-Speed: Speeding Public Education and Awareness Campaign

This public outreach campaign is aimed at reminding motorists of the consequences of speeding and encouraging them to follow the posted speed limit and drive to conditions.

Strategies Addressed:

- Develop and implement public information and education efforts on traffic safety issues.
- Increase public information and education concerning speed-related issues.

Financial Information:

<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 SC	1	<i>Planned:</i>	\$3,000,000.00			\$750,000.00	\$3,750,000.00
	1	<i>Actuals:</i>	\$2,989,665.13			\$6,267,850.70	\$9,257,515.83

Program Area Expenditure Summary

Speed Control

SC - 08

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>	<i>Planned:</i>	43	\$359,731.17	\$285,303.53								\$74,427.64	\$285,303.53
	<i>Actual:</i>	32	\$205,347.61	\$150,850.18								\$54,497.43	\$150,850.18
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	1	\$3,750,000.00	\$3,000,000.00								\$750,000.00	
	<i>Actual:</i>	1	\$9,257,515.83	\$2,989,665.13								\$6,267,850.70	\$2,003,075.65
<i>Training</i>													
TOTALS:	<i>Planned:</i>	44	\$4,109,731.17	\$3,285,303.53								\$824,427.64	\$285,303.53
	<i>Actual:</i>	33	\$9,462,863.44	\$3,140,515.31								\$6,322,348.13	\$2,153,925.83

Goals

- To improve the timeliness, accuracy, completeness, uniformity, integration, and/or accessibility of traffic records in Texas.

Strategies

- Develop, Implement, Maintain, and Provide one or more of the performance attributes of timeliness, accuracy, completeness, uniformity, integration, and/or accessibility as defined by the "Model Performance Measures for State Traffic Records Systems..
- Improve the intake, tracking, analysis and reporting of crash data.
- Improve the integration of traffic records between state agencies and local entities.

Project Descriptions

Task: Evaluation						Traffic Records TR - 09		
Organization Name			Division TRF-TS		Project Number			
Texas A&M Transportation Institute					2022-TTI-G-1YG-0045			
Title / Desc. Providing Technical Assistance to the Texas Traffic Records Coordinating Committee (TRCC)								
To provide technical assistance to the Texas TRCC by addressing recommendations in the State Traffic Records Assessment Program (STRAP) and linking databases to improve traffic data accessibility.								
Strategies Addressed:								
- Improve the integration of traffic records between state agencies and local entities.								
Financial Information:								
Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405C	M3DA	1	Planned:	\$110,752.93			\$27,705.05	\$138,457.98
		1	Actuals:	\$109,599.44			\$35,820.48	\$145,419.92

Task: Evaluation						Traffic Records TR - 09		
Organization Name			Division TRF-TS		Project Number			
Texas Department of Public Safety					2022-TDPS-G-1YG-0093			
Title / Desc. State Traffic Records System Improvement and Expansion of Crash Data Analysis								
HSOC will continue to identify trends and develop statistical findings related to traffic citations, crashes, and proactive enforcement by providing employee salaries and equipment for data analysis.								
Strategies Addressed:								
- Improve the intake, tracking, analysis and reporting of crash data.								
- Improve the integration of traffic records between state agencies and local entities.								
Financial Information:								
Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405C	M3DA	1	Planned:	\$908,654.93			\$302,884.97	\$1,211,539.90
		1	Actuals:	\$755,034.85			\$254,235.43	\$1,009,270.28

Task: Evaluation						Traffic Records TR - 09	
Organization Name			Division TRF-TS			Project Number	
Texas Department of State Health Services ISG						2022-TDSHS-IS-G-1YG-0127	
Title / Desc. DSHS' Emergency Medical Services and Trauma Registry Data							
To maintain and enhance data registry system for data collection/dissimination as well as analysis for health outcomes related to motor vehicle crashes and other emergency and/or trauma services.							
Financial Information:							
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C	M3DA	1	Planned: \$1,042,476.87			\$293,799.43	\$1,336,276.30
		1	Actuals: \$695,049.01			\$234,539.07	\$929,588.08

Task: Evaluation						Traffic Records TR - 09	
Organization Name			Division TRF-TS			Project Number	
Texas Municipal Police Association						2022-TMPA-G-1YG-0063	
Title / Desc. Law Enforcement Advanced Data Reporting System (LEADRS)							
Law Enforcement Advanced Data Reporting System to including creating a analytical data module for analyzing data from DWI arrest through court adjudication.							
Strategies Addressed:							
- Improve the intake, tracking, analysis and reporting of crash data.							
- Improve the integration of traffic records between state agencies and local entities.							
Financial Information:							
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C	M3DA	1	Planned: \$932,326.43			\$236,516.00	\$1,168,842.43
		1	Actuals: \$932,326.43			\$298,900.04	\$1,231,226.47

Task: Program Management						Traffic Records TR - 09	
Organization Name			Division TRF-TS			Project Number	
CRIS						2022-CRIS-G-1YG-0189	
Title / Desc. Crash Records Information System Program Operations							
Support and enhance the statewide data system CRIS (Crash Record Information System) which provides timely and effective data analysis to support allocation of highway safety resources							
Financial Information:							
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State	State	1	Planned:	\$2,800,000.00			\$2,800,000.00
		1	Actuals:	\$2,520,845.57			\$2,520,845.57

Task: Program Management						Traffic Records TR - 09	
Organization Name			Division TRF-TS			Project Number	
CRIS						2022-CRIS-G-1YG-0190	
Title / Desc. Crash Records Information System Help Desk							
Agency support provided by the TxDOT technical team has increased adoption through assistance the team provides with installing and configuring the agency identity provider (IDP) and the development.							
Financial Information:							
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C	M3DA	1	Planned: \$1,375,000.00				\$1,375,000.00
		1	Actuals: \$1,349,999.00				\$1,349,999.00

Task: Program Management						Traffic Records TR - 09	
Organization Name CRIS			Division TRF-TS			Project Number 2022-CRIS-G-1YG-0203	
Title / Desc. TDI TDI							
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
State	1	Planned:	\$730,218.00			\$730,218.00	
	1	Actuals:	\$730,218.00			\$730,218.00	

Task: Training						Traffic Records TR - 09	
Organization Name International Association of Directors of Law Enforcement Standards and Training			Division TRF-TS			Project Number 2022-IADLEST-G-1YG-0140	
Title / Desc. Using Data Driven Strategies and Agency and Analytical Training to Reduce Crashes and Social Harms The project will increase the quality of data submitted by law enforcement agencies and its analytical capacity allowing a focused data driven strategy to reduce crashes and social harm to be utilized							
Strategies Addressed:							
<ul style="list-style-type: none"> - Increase and sustain enforcement of traffic safety-related laws. - Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws. - Improve the intake, tracking, analysis and reporting of crash data. - Improve the integration of traffic records between state agencies and local entities. 							
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
402 TR	1	Planned:	\$407,251.31		\$101,920.00	\$509,171.31	
	1	Actuals:	\$349,924.27		\$139,491.11	\$489,415.38	

Task: Training						Traffic Records TR - 09	
Organization Name Texas A&M Transportation Institute			Division TRF-TS			Project Number 2022-TTI-G-1YG-0024	
Title / Desc. Improving Crash Records through Identifying Barriers and Training Law Enforcement Officers The project aims to improve the accuracy and completeness of crash data through identifying barriers and developing training materials for law enforcement officers.							
Strategies Addressed:							
<ul style="list-style-type: none"> - Improve the intake, tracking, analysis and reporting of crash data. 							
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
405C M3DA	1	Planned:	\$111,187.48		\$27,818.24	\$139,005.72	
	1	Actuals:	\$98,682.30		\$28,547.28	\$127,229.58	

Program Area Expenditure Summary

Traffic Records

TR - 09

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>	<i>Planned:</i>	4	\$3,855,116.61			\$2,994,211.16							\$860,905.45
	<i>Actual:</i>	4	\$3,315,504.75			\$2,492,009.73							\$823,495.02
<i>Program Management</i>	<i>Planned:</i>	3	\$4,905,218.00			\$1,375,000.00				\$3,530,218.00			
	<i>Actual:</i>	3	\$4,601,062.57			\$1,349,999.00				\$3,251,063.57			
<i>Public Information Campaigns</i>													
<i>Training</i>	<i>Planned:</i>	2	\$648,177.03	\$407,251.31		\$111,187.48							\$129,738.24
	<i>Actual:</i>	2	\$616,644.96	\$349,924.27		\$98,682.30							\$168,038.39
TOTALS:	<i>Planned:</i>	9	\$9,408,511.64	\$407,251.31		\$4,480,398.64				\$3,530,218.00			\$990,643.69
	<i>Actual:</i>	9	\$8,533,212.28	\$349,924.27		\$3,940,691.03				\$3,251,063.57			\$991,533.41

Goals

- To increase public knowledge, perception and understanding of driver education and traffic safety for all road users
- To reduce the number of crashes and injuries related to distracted driving.

Strategies

- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.
- Improve the recording of distracted driving as a contributing factor on crash reports.
- Provide assistance to update the drivers' education curriculum and administrative standards.

Project Descriptions

Task: Evaluation				Driver Education and Behavior DE - 10			
Organization Name		Division TRF-TS		Project Number			
Texas A&M Transportation Institute				2022-TTI-G-1YG-0029			
Title / Desc. Mobile Communication Device Use - Urban Survey							
This grant will produce an observational survey of driver use of mobile communication devices in 18 Texas cities.							
Strategies Addressed:							
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.							
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
402 DE	1	Planned: \$31,475.00			\$7,874.56	\$39,349.56	
	1	Actuals: \$30,933.91			\$7,800.48	\$38,734.39	

Task: Evaluation				Driver Education and Behavior DE - 10			
Organization Name		Division TRF-TS		Project Number			
Texas A&M Transportation Institute				2022-TTI-G-1YG-0032			
Title / Desc. Texans' Attitude and Awareness of Traffic Safety Survey							
Conduct a survey to assess statewide driver attitude and awareness of traffic safety programs in Texas, and to measure self-reported traffic safety related behaviors.							
Strategies Addressed:							
- Conduct and assist local, state and national traffic safety campaigns.							
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
402 DE	1	Planned: \$50,000.00			\$12,508.35	\$62,508.35	
	1	Actuals: \$46,142.56			\$12,447.27	\$58,589.83	

Task: Evaluation	Driver Education and Behavior DE - 10
-------------------------	--

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2022-TTI-G-1YG-0033
--	-----------------	--

Title / Desc. **Statewide Survey of Mobile Communication Device Use in Texas**

This is an observational survey to estimate statewide mobile communication device use (cell phone and texting) by Texas drivers.

Strategies Addressed:

- Implement and evaluate countermeasures to reduce the incidence of distracted driving.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	Planned: \$82,200.00			\$20,559.46	\$102,759.46
	1	Actuals: \$77,749.73			\$20,305.17	\$98,054.90

Task: Program Management	Driver Education and Behavior DE - 10
---------------------------------	--

Organization Name Beehive Specialty	Division TRF-TS	Project Number 2022-BeeHive-G-1YG-0206
---	-----------------	--

Title / Desc. **Beehive PI&E Management FY22**

Beehive Specialty will store and manage TxDOT Traffic Safety Program PI&E inventory for statewide distribution. PO is attached in lieu of grant agreement.

Strategies Addressed:

- Conduct and assist local, state and national traffic safety campaigns.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	Planned: \$160,000.00				\$160,000.00
	1	Actuals: \$159,978.10				\$159,978.10

Task: Public Information Campaigns	Driver Education and Behavior DE - 10
---	--

Organization Name Education Service Center, Region VI	Division TRF-TS	Project Number 2022-ESCVI-G-1YG-0071
---	-----------------	--

Title / Desc. **Driver Education Foundation for Teens (DEFT)**

This program is designed to provide teens enrolled in a public high school or charter school, as identified by TEA, with a strong foundation in Driver Education through online Classroom Instruction.

Strategies Addressed:

- Improve education programs on alcohol and driving for youth.
- Develop and implement public information and education efforts on traffic safety issues.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	Planned: \$63,188.29			\$21,085.96	\$84,274.25
	1	Actuals: \$59,495.72			\$112,768.31	\$172,264.03

Task: Public Information Campaigns	Driver Education and Behavior DE - 10
---	--

Organization Name Memorial Hermann Hospital	District HOU	Project Number 2022-MHH-G-1YG-0081
---	--------------	--

Title / Desc. **Live Your DREAMS (Distraction REduction Among Motivated Students)**

DREAMS program aims to reduce impaired and distracted driving among teens in the Houston District utilizing a multi-tiered approach of community and hospital-based education and training.

Strategies Addressed:

- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	<i>Planned:</i> \$79,778.74			\$53,308.28	\$133,087.02
	1	<i>Actuals:</i> \$49,489.00			\$38,949.80	\$88,438.80

Task: Public Information Campaigns	Driver Education and Behavior DE - 10
---	--

Organization Name Sherry Matthews Advocacy Marketing	Division TRF-TS	Project Number 2022-SMAM-SOW-0005
--	-----------------	---

Title / Desc. **Distacted Driving Talk. Text. Crash.. Public Information and Education Campaign**

This multimedia statewide campaign is aimed at raising awareness about the dangers of driving distracted and motivating drivers to reduce distractions in the car, in particular cell phone use.

Strategies Addressed:

- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	<i>Planned:</i> \$1,200,000.00			\$1,200,000.00	\$2,400,000.00
	1	<i>Actuals:</i> \$1,190,850.14			\$10,499,440.27	\$11,690,290.41

Task: Public Information Campaigns	Driver Education and Behavior DE - 10
---	--

Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2022-TTI-G-1YG-0018
--	-----------------	--

Title / Desc. **Statewide Peer-to-Peer Traffic Safety Program for Youth ages 11 to 25**

Continuation of statewide peer to peer program to address top driving risks for students in junior high through college including motivational assemblies, peer messaging and use of a smartphone app.

Strategies Addressed:

- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	<i>Planned:</i> \$773,438.16			\$258,013.71	\$1,031,451.87
	1	<i>Actuals:</i> \$696,209.42			\$367,460.71	\$1,063,670.13

Organization Name

Division TRF-TS

Project Number

Texas A&M Transportation Institute

2022-TTI-G-1YG-0049

Title / Desc. **Traffic Safety Improvement of Senior Drivers in Texas**

This project targets improving transportation safety for senior drivers aged 80 years old and older through a safety assessment and educational outreach focused on multi-vehicle involved crashes.

Strategies Addressed:

- Conduct and assist local, state and national traffic safety campaigns.
- Develop and implement public information and education efforts on traffic safety issues.
- Provide assistance to update the drivers' education curriculum and administrative standards.

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$105,444.69			\$26,373.48	\$131,818.17
		1	Actuals:	\$97,891.95			\$25,923.12	\$123,815.07

Organization Name

Division TRF-TS

Project Number

Texas Municipal Courts Education Center

2022-TMCEC-G-1YG-0122

Title / Desc. **Driving on the Right Side of the Road (DRSR)**

DRSR was created to teach responsible decision-making and obeying traffic laws and following safe practices on Texas roads. DRSR has created curriculum and children's books for this purpose.

Strategies Addressed:

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase education of law enforcement concerning laws governing railroad/highway crossings.
- Increase public education and information on railroad/highway crossing safety.
- Increase public education and information on roadway safety.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Increase public information and education concerning speed-related issues.

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$278,077.11			\$79,561.53	\$357,638.64
		1	Actuals:	\$88,244.94	\$185,000.00		\$112,066.20	\$385,311.14

Organization Name

Division TRF-TS

Project Number

Education Service Center, Region VI

2022-ESCVI-G-1YG-0070

Title / Desc. **Texas Traffic SAFETY Education Staff Improvement Program. Safety Alliance For Educating Texas Youth**

Program will provide 9 Teen Driver Education staff development workshops to 300 instructors. Training will be presented by instructor trainers using a variety of current topics & marketed statewide.

Strategies Addressed:

- Develop and implement public information and education efforts on traffic safety issues.

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$97,995.79			\$32,679.00	\$130,674.79
		1	Actuals:	\$95,736.83			\$44,390.93	\$140,127.76

Organization Name

Division TRF-TS

Project Number

National Safety Council

2022-NSC-G-1YG-0075

Title / Desc. **Our Driving Concern: Texas Employer Transportation Safety**

Continued & expanded traffic safety outreach to Texas employers encouraging the use of best practice programs that promote safe driving behaviors among employees & their families.

Strategies Addressed:

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public education and information campaigns regarding enforcement activities.
- Increase public information and education on distracted driving related traffic issues
- Increase public information and education on sharing the road with large trucks
- Increase public education and information on railroad/highway crossing safety.
- Increase public education and information on roadway safety.
- Provide training on roadway safety issues.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Provide assistance to update the drivers' education curriculum and administrative standards.
- Support the establishment and growth Safe Communities Coalitions.
- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Provide safe school bus operation training for school bus drivers.
- Increase public information and education concerning speed-related issues.

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$440,000.00			\$137,757.95	\$577,757.95
		1	Actuals:	\$318,764.09			\$129,078.92	\$447,843.01

Organization Name

District LKF

Project Number

The Coalition, Inc.

2022-TCINC-G-1YG-0160

Title / Desc. **Drug-Free All Stars of Angelina County**

The Drug-Free All Star program will use environmental strategies to reduce underage drinking, reduce DUI/DWI citations & ultimately lower the number of alcohol-related car crashes in Angelina County.

Strategies Addressed:

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Financial Information:

Fund	Source	#	Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1		Planned:	\$92,425.92			\$66,825.20	\$159,251.12
		1		Actuals:	\$90,895.22			\$95,448.96	\$186,344.18

Program Area Expenditure Summary

Driver Education and Behavior

DE - 10

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>	<i>Planned:</i>	3	\$204,617.37	\$163,675.00								\$40,942.37	
	<i>Actual:</i>	3	\$195,379.12	\$154,826.20								\$40,552.92	
<i>Program Management</i>	<i>Planned:</i>	1	\$160,000.00	\$160,000.00									
	<i>Actual:</i>	1	\$159,978.10	\$159,978.10									
<i>Public Information Campaigns</i>	<i>Planned:</i>	6	\$4,138,269.95	\$2,499,926.99								\$1,638,342.96	\$79,778.74
	<i>Actual:</i>	6	\$13,523,789.58	\$2,182,181.17					\$185,000.00			\$11,156,608.41	\$49,489.00
<i>Training</i>	<i>Planned:</i>	3	\$867,683.86	\$630,421.71								\$237,262.15	
	<i>Actual:</i>	3	\$774,314.95	\$505,396.14								\$268,918.81	
TOTALS:	<i>Planned:</i>	13	\$5,370,571.18	\$3,454,023.70								\$1,916,547.48	\$79,778.74
	<i>Actual:</i>	13	\$14,653,461.75	\$3,002,381.61					\$185,000.00			\$11,466,080.14	\$49,489.00

Goals

- To reduce KAB crashes at railroad/highway crossings

Strategies

- Increase education of law enforcement concerning laws governing railroad/highway crossings.
- Increase public education and information on railroad/highway crossing safety.

Project Descriptions

Task: Public Information Campaigns				Railroad / Highway Crossing RH - 11				
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>				
Texas Operation Lifesaver				2022-TxOpLife-G-1YG-0135				
<i>Title / Desc.</i> Highway-Railroad Safety Awareness								
Provide highway-railroad crossing safety training to Law Enforcement personnel and rail safety education presentations to the public. Administer the statewide rail safety program.								
<i>Strategies Addressed:</i>								
- Increase education of law enforcement concerning laws governing railroad/highway crossings.								
- Increase public education and information on railroad/highway crossing safety.								
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	RH	1	<i>Planned:</i>	\$75,258.00			\$26,590.74	\$101,848.74
		1	<i>Actuals:</i>	\$66,865.52			\$29,630.58	\$96,496.10

Program Area Expenditure Summary

Railroad / Highway Crossing

RH - 11

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	1	\$101,848.74	\$75,258.00								\$26,590.74	
	<i>Actual:</i>	1	\$96,496.10	\$66,865.52								\$29,630.58	
<i>Training</i>													
TOTALS:	<i>Planned:</i>	1	\$101,848.74	\$75,258.00								\$26,590.74	
	<i>Actual:</i>	1	\$96,496.10	\$66,865.52								\$29,630.58	

Goals

- To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level
- To reduce the number of traffic crashes, injuries, and fatalities in work zones.
- To reduce large truck (“Semi- Trailer” or “Truck-Tractor”) crashes, injuries and fatalities.

Strategies

- *Improve highway design and engineering through training.*
- *Increase public education and information on roadway safety.*
- *Provide traffic safety problem identification to local jurisdictions.*
- *Provide training on roadway safety issues.*

Project Descriptions

Task: Public Information Campaigns				Roadway Safety RS - 12			
Organization Name		Division TRF-TS		Project Number			
Sherry Matthews Advocacy Marketing				2022-SMAM-SOW-0007			
Title / Desc. BSDS-General: Be Safe. Drive Smart.. Public Education and Awareness Campaign (WZ, Energy, General)							
This multimedia campaign is aimed at addressing challenging driving conditions across the state, educating drivers about the rules of the road, and promoting safe driving practices.							
Strategies Addressed:							
- Increase public education and information on roadway safety.							
- Develop and implement public information and education efforts on traffic safety issues.							
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
State	1	Planned:	\$2,671,000.00		\$8,408,500.00	\$11,079,500.00	
	1	Actuals:	\$2,397,919.85		\$19,904,434.45	\$22,302,354.30	
Task: Training				Roadway Safety RS - 12			
Organization Name		Division TRF-TS		Project Number			
The University of Texas at Arlington				2022-UTatArli-G-1YG-0175			
Title / Desc. The University of Texas at Arlington Traffic Safety Training for Texas City and County Governments							
The University of Texas at Arlington (UTA) proposes a City/County Work Zone Training Program to help reduce the number of traffic crashes, injuries, and fatalities in work zones.							
Strategies Addressed:							
- Increase public education and information on roadway safety.							
- Provide traffic safety problem identification to local jurisdictions.							
- Provide training on roadway safety issues.							
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
402 RS	1	Planned:	\$352,199.47		\$96,450.47	\$448,649.94	
	1	Actuals:	\$326,340.56		\$97,795.91	\$424,136.47	

Program Area Expenditure Summary

Roadway Safety

RS - 12

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	1	\$11,079,500.00							\$2,671,000.00		\$8,408,500.00	
	<i>Actual:</i>	1	\$22,302,354.30							\$2,397,919.85		\$19,904,434.45	
<i>Training</i>	<i>Planned:</i>	1	\$448,649.94	\$352,199.47								\$96,450.47	
	<i>Actual:</i>	1	\$424,136.47	\$326,340.56								\$97,795.91	
TOTALS:	<i>Planned:</i>	2	\$11,528,149.94	\$352,199.47						\$2,671,000.00		\$8,504,950.47	
	<i>Actual:</i>	2	\$22,726,490.77	\$326,340.56						\$2,397,919.85		\$20,002,230.36	

Goals

- To establish integrated community traffic safety programs to prevent traffic-related fatalities and injuries

Strategies

- Support statewide the Texas Safe Community efforts by providing education, training, and coordination on how to initiate and conduct community based traffic safety programs and how communities can become designated as a Texas Safe community Coalition.
- Support the establishment and growth Safe Communities Coalitions.

Project Descriptions

Task: Public Information Campaigns				Safe Communities SA - 13				
<i>Organization Name</i>		District BRY		<i>Project Number</i>				
Texas A&M Agrilife Extension Service				2022-Texas Ag-G-1YG-0092				
<i>Title / Desc.</i> Brazos Valley Injury Prevention Coalition and Statewide Initiatives								
A Safe Communities coalition to implement and support safety initiatives for youth and adults to reduce traffic-related injuries and fatalities in the TxDOT Bryan District and expanded statewide area.								
<i>Strategies Addressed:</i>								
<ul style="list-style-type: none"> - Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns. - Improve education programs on alcohol and driving for youth. - Increase intervention efforts. - Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving. - Increase public information and education campaigns. - Improve public information and education on motorcycle safety, including the value of wearing a helmet. - Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs. - Increase public information and education efforts on pedestrian and bicyclist safety. - Conduct and assist local, state and national traffic safety campaigns. - Conduct public information and education campaigns related to distracted driving. - Develop and implement public information and education efforts on traffic safety issues. - Support the establishment and growth Safe Communities Coalitions. 								
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	SA	1	<i>Planned:</i>	\$916,591.95			\$323,795.97	\$1,240,387.92
		1	<i>Actuals:</i>	\$875,404.71			\$423,903.30	\$1,299,308.01

Program Area Expenditure Summary

Safe Communities

SA - 13

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	1	\$1,240,387.92	\$916,591.95								\$323,795.97	\$916,591.95
	<i>Actual:</i>	1	\$1,299,308.01	\$875,404.71								\$423,903.30	\$875,404.71
<i>Training</i>													
TOTALS:	<i>Planned:</i>	1	\$1,240,387.92	\$916,591.95								\$323,795.97	\$916,591.95
	<i>Actual:</i>	1	\$1,299,308.01	\$875,404.71								\$423,903.30	\$875,404.71

Goals

- To reduce School bus-related crashes, injuries and fatalities

Strategies

- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Provide safe school bus operation training for school bus drivers.

Project Descriptions

<i>Task: Training</i>				<i>School Bus SB - 14</i>		
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>		
Education Service Center, Region VI				2022-ESCVI-G-1YG-0067		
<i>Title / Desc. School Bus Safety Training 101 Program</i>						
<i>This program is designed to identify and implement several school bus safety units that will be utilized in training sessions to educate school bus transportation personnel and students.</i>						
<i>Strategies Addressed:</i>						
- Provide safe school bus operation training for school bus drivers.						
<i>Financial Information:</i>						
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>
402	SB	1	<i>Planned:</i>	\$104,987.11		
		1	<i>Actuals:</i>	\$99,840.31		
						<i>Local Match</i>
						\$35,005.96
						\$45,745.00
						<i>Project Total</i>
						\$139,993.07
						\$145,585.31

Program Area Expenditure Summary

School Bus

SB - 14

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405 H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>													
<i>Training</i>	<i>Planned:</i>	1	\$139,993.07	\$104,987.11								\$35,005.96	
	<i>Actual:</i>	1	\$145,585.31	\$99,840.31								\$45,745.00	
TOTALS:	<i>Planned:</i>	1	\$139,993.07	\$104,987.11								\$35,005.96	
	<i>Actual:</i>	1	\$145,585.31	\$99,840.31								\$45,745.00	

SECTION FOUR
PAID MEDIA REPORTS



**FY 2022 *Click It or Ticket* Public Information and Education Campaign
October 1, 2021 – September 30, 2022**

Campaign Overview

Even though Texas has had a seat belt law on the books since 1985, by 2002 only three of every four drivers (76%) were buckling up. Traffic fatalities were topping 3,500 every year, and many of those could have been prevented if vehicle occupants had been wearing a seat belt. In 2002, TxDOT began participating in the National Highway Traffic Safety Administration's (NHTSA) national *Click It or Ticket* campaign and as of 2021, seat belt use in Texas has since increased from 76% to 89.81%. According to the NHTSA, *Click It or Ticket* campaigns in Texas are credited with saving 6,972 lives, preventing more than 120,000 serious injuries, and achieving more than \$26.3 billion in economic savings. Unfortunately, Texans are still dying due to a failure to buckle up. In 2021, there were 3,507 motor vehicle traffic crashes in Texas in which unrestrained occupants sustained fatal or serious injuries.

Despite great strides made over the past 20 years, too many people in Texas still fail to always buckle up. Research shows that men, passengers, those in pickup trucks (drivers and passengers), and those on the road at night are the worst when it comes to using a seat belt regularly.

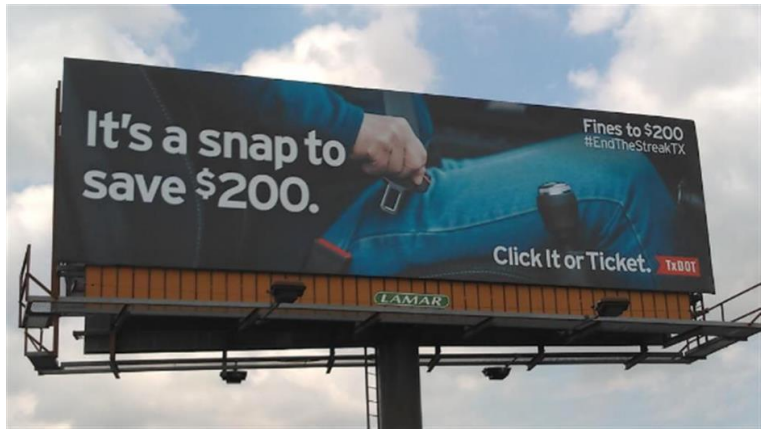
Many of these fatalities and serious injuries might have been prevented by simply buckling up. In fact, wearing a seat belt reduces the risk of a fatal injury to a person in the front seat of a passenger car by 45%. For those in pickup trucks, which are more likely to roll than passenger vehicles, the risk of fatal injury is reduced by up to 60%. At the national level, *Click It or Ticket* aims to enforce seat belt use to help keep travelers safe.

The state campaign seeks to supplement the national effort through several goals:

- Raise drivers' awareness of the increased risk of getting a ticket due to enforcement mobilization.
- Raise drivers' awareness of the increased risk of injury or death due to failure to use a seat belt.
- Reduce unbelted fatalities.
- Increase seat belt use.

Paid Media Recap

Beginning May 16, TxDOT placed \$954,970 in paid media for the *Click It or Ticket* campaign, with some media partnerships continuing until the end of the fiscal year. Added value achieved through negotiations with media vendors exceeded TxDOT's investment. Bonus (free) TV and radio spots were valued at \$233,887. Added-value amounts from out-of-home advertising totaled \$261,800 and included billboard overrides and negotiated lower monthly rates, as well as gas station bonus spots. The Bally Sports Network Southwest and AT&T SportsNet media buys contributed \$568,283 in added value. The total added value generated by paid media was \$1,063,970.



Primary Target: Adults 18–34, with an emphasis on men

Secondary Target: Adults 35+

Media Markets: Statewide, with out-of-home emphasis on the following counties: Collin, Smith, Grayson, Fannin, Eastland, Colorado, San Patricio, Dimmit, Galveston, Montgomery, Walker, Ward, Dallas, Tarrant, Wichita, Bexar, Travis, Hidalgo, Harris, Fort Bend, Liberty, and El Paso

Media:

- Spot 30-second and 15-second TV (English and Spanish)
- Spot 30-second radio (English and Spanish)
- Spot 15-second radio traffic sponsorships (English and Spanish)
- Digital video and banner ads; YouTube and pre-roll video; and Twitter, Facebook, and Instagram paid posts
- Influencer paid posts
- Billboards

Added Value: Bonus spots and overrides

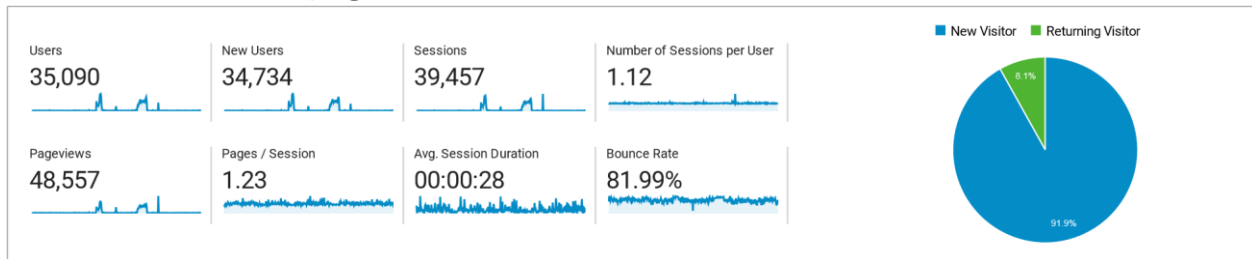
Media Flight Dates: OTT/Connected TV:	5/23–6/05/22
Bally Sports Southwest:	5/23–9/18/22
AT&T SportsNet:	5/23–6/26/22
Spot radio and traffic sponsorships:	5/23–6/05/22
Outdoor billboards:	5/09–6/05/22
Gas station TV ads:	5/09–6/05/22
Digital:	5/16–6/05/22
Influencers:	5/16–6/05/22

FY 2022 *Click It or Ticket* – Paid Media Recap

Media	Description	Budget	Impressions
Over The Top (OTT/CTV)	30- and 15-second spots streamed to connected Smart TVs statewide, with a video completion rate of 97.91%.	\$117,500	3,770,982
Spot Radio	30- and 15-second radio spots on 80 stations in Abilene, Amarillo, Austin, Beaumont-Port Arthur, Bryan-College Station, Corpus Christi, Dallas-Fort Worth, El Paso, Houston-Galveston, Killeen-Temple, Laredo, Lubbock, Lufkin-Nacogdoches, McAllen-Brownsville, Midland-Odessa, San Angelo, San Antonio, Tyler, Waco, and Wichita Falls markets. Total of 7,845 spots in English and Spanish.	\$125,499	12,552,149
Traffic Sponsorships	iHeart and TWIN+ sponsorships airing 15-, 10-, and 5-second spots in Austin, Dallas-Fort Worth, El Paso, Houston-Galveston, McAllen-Brownsville, and San Antonio. Total of 1,708 spots in English and Spanish.	\$39,549	4,577,334
Bally Sports Southwest	Messaging aired across all Texas DMAs using PSAs, commercials, in-game elements, social media, and targeted digital media. The <i>Safe Days of Summer</i> campaign included pre-game, post-game, and in-game billboards, sports OTT, 245 rotator spots, and social media.	\$177,604	25,470,404
AT&T SportsNet	Statewide broadcasts including Astros On Deck, Astros On Deck billboards, Astros pregame, Astros pre-game billboard, Astros in-game, in-game billboard, Astros in game Brand Connect, Astros post-game, Astros postgame billboards, Astros Bases Loaded, Astros Bases Loaded billboard, Astros ROS, and Astros Re-Airs.	\$74,800	5,918,000
Digital Ads	Digital video and banner ads, YouTube and pre-roll video, Twitter, Facebook, and Instagram paid posts.	\$170,324	19,237,541
Influencer Ads	Social media posts by influencers - Instagram & TikTok.	\$49,750	1,244,800
Outdoor (billboards)	Outdoor billboards at 49 total locations in Abilene, Amarillo, Austin, Beaumont, Brownwood, Bryan-College Station, Corpus Christi, Dallas-Fort Worth, El Paso, Houston, Laredo, Lubbock, Lufkin-Nacogdoches, Midland-Odessa, Rio Grande Valley, San Angelo, San Antonio, Sherman, Texarkana, Tyler-Longview, Victoria, Waco-Temple, and Wichita Falls.	\$159,944	117,554,370
Outdoor (gas stations)	Gas station TV ads in 397 locations in the following media markets: Abilene, Amarillo, Austin, BeaumontPort Arthur, Corpus Christi, Dallas-Fort Worth, El Paso, Houston, Laredo, Lubbock, Odessa-Midland, RGV, San Angelo, San Antonio, Sherman, Texarkana, TylerLongview-Lufkin-Nacogdoches, Victoria, Waco-TempleBryan, and Wichita Falls.	\$40,000	2,489,312
TOTAL		\$954,970	192,814,892

Website Overview

TexasClickItOrTicket.com had 35,090 users during the fiscal year. A vast majority of users were new visitors and came to the site during paid media flights for other campaigns such as child passenger safety. As this is an awareness campaign, driving traffic to the website is not a central objective of the *Click It or Ticket* campaign.



Public Relations

To mark the 20th anniversary of the *Click It or Ticket* campaign, press events featuring a large, anniversary-themed display were held in 13 cities from May 15–31. Cities were selected based on a combination of unbelted fatalities as well as media market size and included Austin, Fort Worth, Tyler, Beaumont, Houston, Corpus Christi, Brownsville, Laredo, San Antonio, Waco, Lubbock, Midland, and El Paso. At each stop, the display was set up against local, iconic backdrops. News media outlets and law enforcement were invited to attend.



Anniversary prop at the Capitol in Austin

In addition, Traffic Safety Specialists (TSSs) and Public Information Officers (PIOs) in each of the 13 districts helped secure local representatives to speak at the press conferences. These included a variety of speakers including a TxDOT spokesperson, a law enforcement official, a local EMS representative, and an individual personally affected by unbelted crashes.

To support the events, the campaign created digital press kits customized for each market that included a press release, media advisory, and a fact sheet as well as talking points for TxDOT's PIOs. The media events and news releases generated 412 TV and radio news segments valued at \$812,545, 119 print articles valued at \$164,853, and 169 online news stories valued at \$2,904,076. Combined, the earned media produced more than 70 million impressions. The total publicity value of news media coverage of the campaign was \$3,881,474.

Partnerships

In anticipation of the campaign, several partners were recruited to help disseminate materials and messages. A digital toolkit was developed and distributed to partners including the Associated General Contractors of America, Texas A&M AgriLife Extension, the Texas Municipal Police Association, AAA, and the National Safety Council.

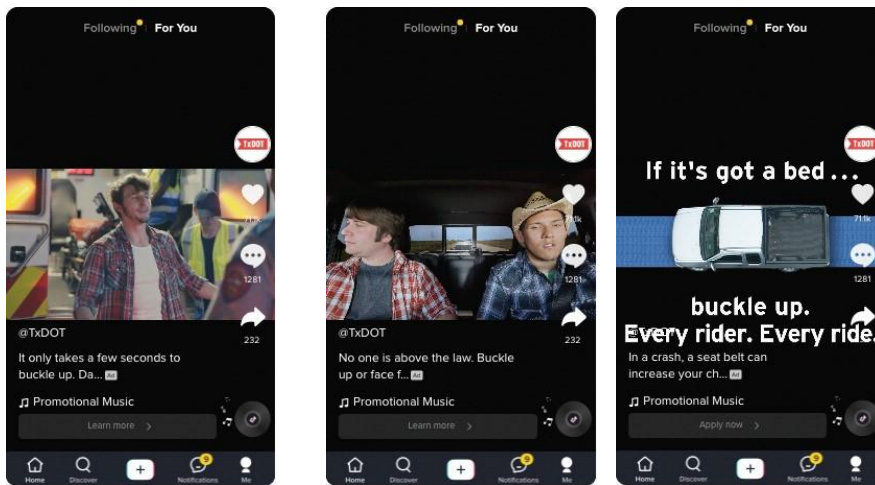
Creative Overview

The *Click It or Ticket* campaign focuses on increasing seat belt use among drivers and passengers. The creative approach identifies an overarching strategy to address our campaign needs: reinforcing the consequences of not wearing a seat belt that are both economic—getting a ticket, and emotional—injury or death, loss of a loved one, effect on those left behind. To that end, the campaign has created numerous public service announcements for video, television, and radio; digital and social media content; and billboards and print collateral.



English and Spanish billboards

The campaign employed several digital media channels to reach audiences, especially younger people ages 18–34 and men. Messages featuring videos have been shown to outperform static images in most social media, so channels such as YouTube and TikTok were used to deliver them.



TikTok videos

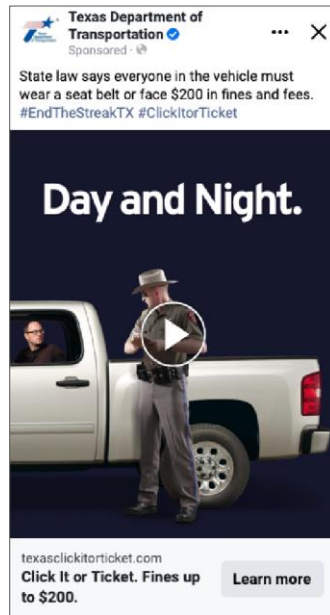
Young men can also be found on Twitch in large numbers, so ads were served within that platform.



YouTube Twitch
Social media is

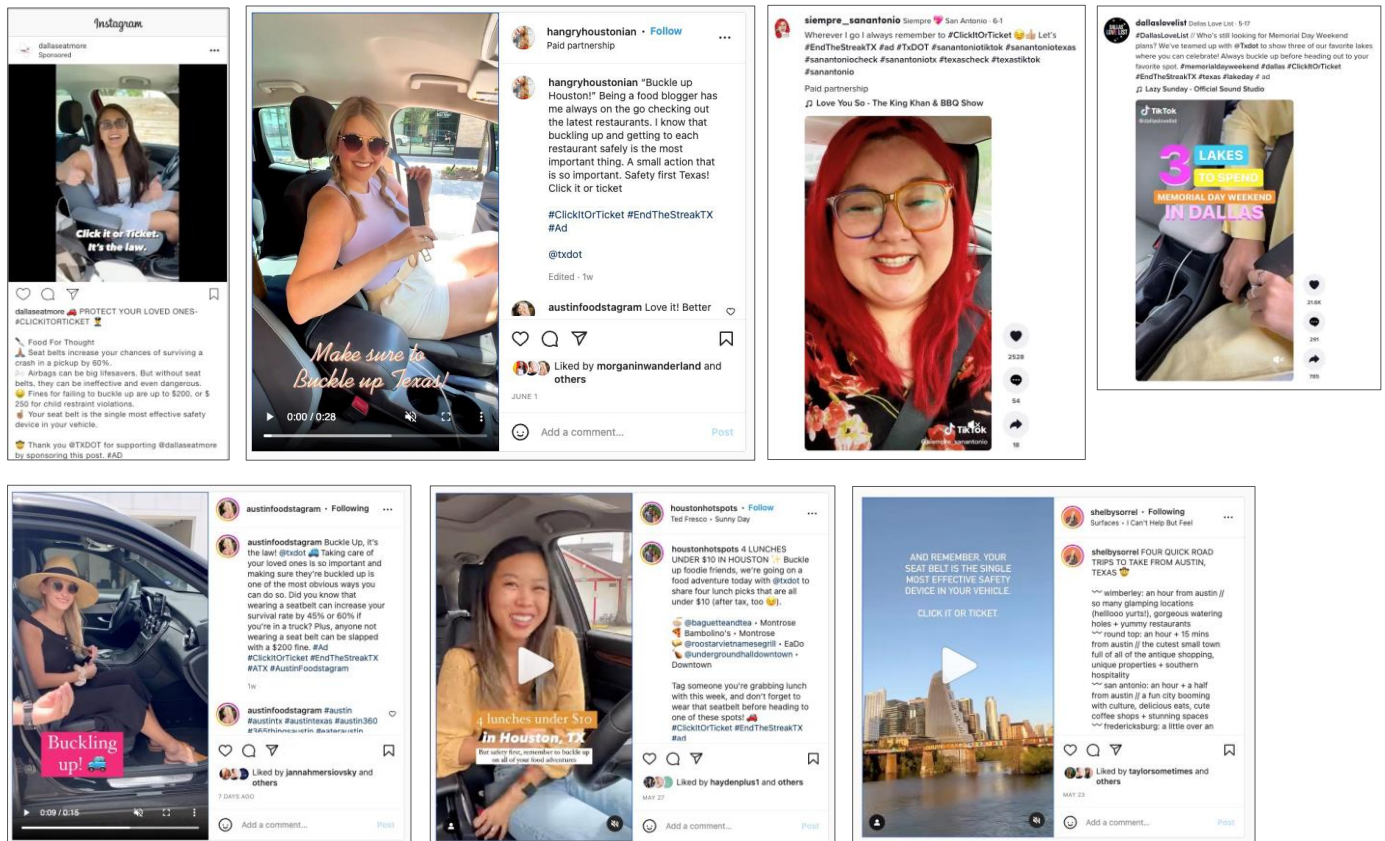
an

integrated part of the campaign's awareness efforts. Paid social media posts play a crucial role in reaching our target audiences with key messages. In addition, organic social media posts extend that awareness. Below are examples of posts developed for the campaign.



Animated social media ads

Social media influencers were engaged to further disseminate campaign messages and lend credibility. Influencers delivered 1,244,800 impressions, which resulted in 1,044,379 involvements and 18,534 active engagements.



Influencer social media ads

The campaign also included several collateral items for TSSs and partners with messages that promote seat belt safety. Most collateral is double-sided, with information in English and Spanish. All were printed and shipped to TxDOT's 25 districts as well as partners.



Bilingual posters (double-sided)



Bilingual informational hand fans



Bilingual notepads



Bilingual flash cards



Bilingual infocards

Overall Campaign Value

Earned media resulted in \$3,881,474 in added value and 70,092,838 impressions. Paid media match resulted in \$1,063,970 in added value and 192,814,892 impressions.

With \$4,945,444 in total added value, the Statewide *Click It or Ticket* campaign delivered nearly an 3.1:1 return on the \$1,600,000 investment.

Match – FY 2022 *Click It or Ticket* Campaign

Paid Media Type	Hard Match for Paid Media Placements – Estimate	Added Value Match for Paid Media Placements – Actual
OTT	\$10,000.00	\$23,628.00
Radio/Traffic Sponsorships	\$140,000.00	\$210,259.00
AT&T/Bally Sports Sponsorship	\$315,000.00	\$568,283.00
Billboards	\$180,000.00	\$217,164.00
Gas Station Ads*	N/A	\$44,636.00
Digital/Influencer Marketing**	\$0.00	\$0.00
Subtotal	\$645,000.00	\$1,063,970.00
Earned Media Type	Earned Media Match – Estimate	Earned Media Match – Actual
Public Relations	\$1,540,000.00	\$3,881,474.00
Subtotal	\$1,540,000.00	\$3,881,474.00
Total Match	\$2,185,000.00	4,945,444.00

* Gas station advertising was not in the original proposal for 2022.

** Digital/Influencer marketing did not generate any added value in 2022.



YOUTH OCCUPANT PROTECTION CAMPAIGN October 1st, 2021 – September 30, 2022

Campaign Overview

In Texas, 300 teen drivers and passengers (ages 15-20) were killed in traffic crashes in 2020, and 1,569 were seriously injured. Of those killed, 138 (46 percent) were not wearing their seat belts at the time of the crash.

In 2019, TxDOT decided to bundle two campaigns – Teen Click It or Ticket and Child Passenger Safety – under an overarching Youth Occupant Protection marketing campaign. TxDOT continued to bundle the two campaigns for FY 2022. The overall campaign goal is to create synergy to ensure 100% of Texas passengers and drivers of all vehicle types (pickup truck, VAN, SUV, car, etc.) are properly restrained on every single ride, with a focus on teen drivers and children. For most occupants this is the simplest habit or act of wearing a seat belt. For the youngest, it's a challenge that involves a caregiver taking the time to ensure it's done properly by having an expert confirm the work. The marketing campaign goals were:

1. Increase public awareness on the dangers resulting from teenagers not wearing their seat belt.
2. Educate the public about who they can contact for free expert consultations and how to set up an appointment.

In 2022, the COVID-19 pandemic continued to impact life for all Texans. GDC worked closely with TxDOT to develop strategic plans to reach Texans where they were. GDC refined the marketing campaign by implementing the following strategies:

- Continuing to utilize clear messaging and existing creative to reach and resonate with our key target audiences for the Teen Click It or Ticket flight.
- Developing new messaging and new creative to reach parents and caregivers for the Child Passenger Safety flight.
- Conducting statewide paid media campaigns focusing on our key target audiences in our primary markets during strategic times throughout the year.
- Conducting an aggressive public relations campaign that included grassroots, interactive events and community outreach to our key target audiences where they live, play and learn.
- Utilizing technology to safely develop a video news package via virtual interviews on Skype that could be distributed electronically to media outlets for the Teen Click It or Ticket flight.
- Utilizing methods to safely reach our target audience with a grassroots mobile tour for the Child Passenger Safety campaign.
- Developing virtual car seat checks for parents and caregivers to safely connect with a TxDOT Traffic Safety Specialist via the Child Passenger Safety website.
- Building upon existing relationships to grow partnerships that maximized reach and distribution.
- Securing a minimum of \$1.5 million in added-value through paid media, and earned media.

In 2022, TxDOT continued to utilize the 'If You Love It, Click It' message for the *Teen Click It or Ticket* campaign – which highlights objects, special items and loved ones that teens hold in high regard being buckled in securely, which serves as a reminder that teen drivers and passengers should ensure all riders in their vehicles are always wearing their seat belts. All messaging is focused on always ensuring every rider is secured, Every Rider, Every Ride. This year, TxDOT produced new digital assets, targeting teens to educate teen drivers to always wear their seat belts. We visited teens at high schools across the state and encouraged them to sign a pledge to wear their seat belt, and to enter to win a \$100 VISA gift card. For the *Child Passenger Safety* campaign, we continued to build on the impactful foundation, Save Me With A Seat, that was established originally by GDC. This important message speaks directly to the caregivers regarding the importance of getting their car seat inspected for correct usage. We developed a new vinyl banner that was distributed to Traffic Safety Specialists for the *Child Passenger Safety* campaign. We also retooled the SaveMeWithASeat.org inspection scheduling site, to include information on virtual car seat inspections for parents and caregivers, providing that information in both English and Spanish. This year we continued to utilize the digital truck, and we visited eleven (11) markets during September with our grassroots tour to encourage Texans to visit the SaveMeWithASeat.org website and sign-up for a car seat inspection with a Traffic Safety Specialist in their district.

With \$7,915,575 in total added value for FY22, the Youth Occupant Protection Campaign greatly exceeded the required 1:1 match for project expenditures of \$942,821.

PAID MEDIA and ADDED-VALUE OVERVIEW

TxDOT placed \$450,000 in paid media throughout the fiscal year. Following are the details of the media purchases for each campaign:

Teen Click It or Ticket

Flight Dates:

- February 7 through February 27, 2022

Target Audience

Primary: Teens in Texas (Ages 15-20)

Secondary: Parents, coaches, teachers, and other influencers of teens

Markets:

- Austin
- Dallas/Ft. Worth
- Houston
- Lubbock
- San Antonio

Paid Media:

- TV, OTT/CTV :15 and :30 English and Spanish
- Digital (Display Demographic Targeting Ads, Mobile Gaming, Video Pre/Post Roll, Snapchat, TikTok), English and Spanish

Added-Value:

TV spots, and banner impressions.

Child Passenger Safety

Flight Dates:

- September 1 through September 30, 2022

Target Audience

Primary: Mothers and fathers, caregivers of children 0-8 years old

Secondary: Individuals who directly influence moms and dads of young children (caregivers, nurses, doctors, teachers and daycare instructors, grandparents, etc.)

Markets:

- Amarillo
- Dallas
- Fort Worth
- Houston
- Lubbock
- San Antonio

Paid Media:

- TV and Radio, Texas Association of Broadcasters (TAB), :15 and :30 English and Spanish
- Digital (Behavioral Targeting, Whitelist, Facebook, Instagram, Pre-Roll Video English and Spanish)
- Digital Bulletins (14' x 48'), English and Spanish

Added-Value:

TV spots, radio spots, banner impressions and overrides on bulletins.

FY22 Youth Occupant Protection Paid Media Recap			
Media	Description	Budget	Impressions
Television	TAB :30 English and Spanish and OTT/CTV	\$128,000	9,568,136
Digital	Banner Display ads, Pre-Roll video, Behavioral targeting, Whitelist targeting, Facebook, Instagram	\$249,000	22,300,000
Out-of-Home	Billboards	\$73,000	20,482,565
Grand Total		\$450,000	52,350,701

CREATIVE OVERVIEW

The Youth Occupant Protection campaign includes seat belt safety for teenagers, and child car seat proper installation for children ages 0-8 years. The creative approach identifies an overarching strategy to address our campaign needs: reinforcing personal accountability by reminding teens that every time they are in a vehicle, they have a personal responsibility to keep themselves, their passengers and others around them safe by always wearing their seat belt. For parents and caregivers of children ages 0-8, we are reminding them of their responsibility to ensure their children are properly buckled up and to ensure that their car seats are properly installed even as their children continue to grow and move to new sized seats.

Teen Click It or Ticket

In 2022, TxDOT continued to utilize the existing :15 and :30 English and Spanish videos, “If You Love It, Click It.” All TV and radio spots can be found on the TxDOT *Teen Click It or Ticket* driver page (<https://www.txdot.gov/inside-txdot/media-center/psas/seat-belts/teen-clickit.html>.)



If You Love It, Click It TV spot

The campaign also included posters with messaging which promotes teen drivers buckling up the things they love and value. The posters message encourages personal accountability. The posters were 11” x 17”. All were printed and shipped to Traffic Safety Specialists throughout Texas and they were distributed to the eleven (11) high schools we visited for our grassroots tour.



English 11x17 Posters

TxDOT's messaging efforts included animated digital banners that ran as both paid media and added-value. The digital components targeted teens via Social Media Targeting, Mobile Gaming, and Connected TV/OTT.



300x250 English Animated



300x250 Spanish Animated



640x640 English Static



640x640 Spanish Static



728x90 English Static



728x90 Spanish Static

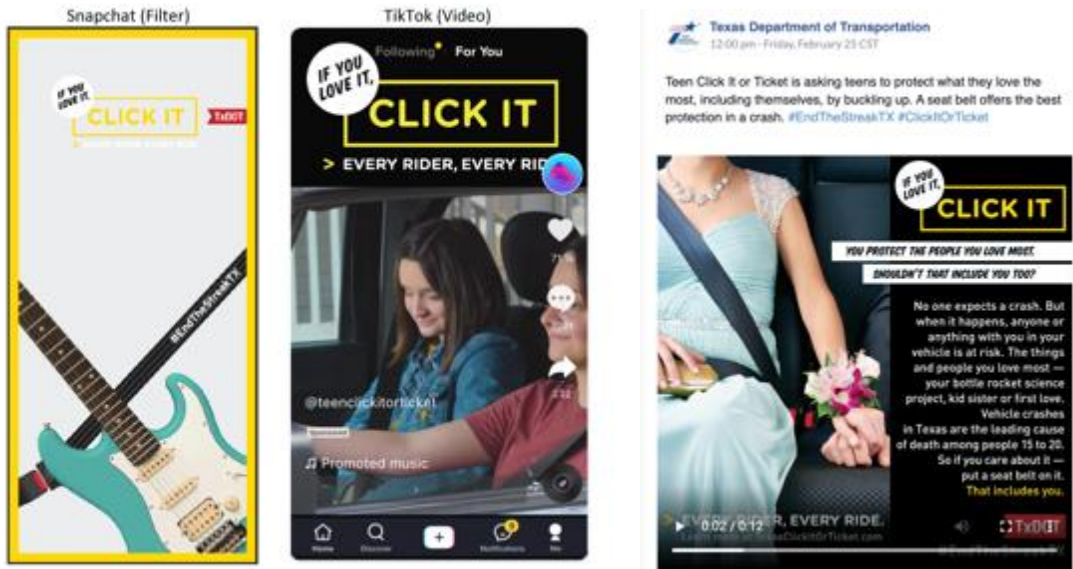


320x480 English Animated



320x480 Spanish Animated

TxDOT developed new digital creative including a new Snapchat filter with our guitar image with the branded If You Love It, Click It lockup. We also developed a video to reach teens on TikTok, and we utilized existing creative for our organic social media posts.



For the *Teen Click It or Ticket* grassroots tour, the campaign team traveled across Texas with the mobile digital truck tour and encouraged teens to visit a QR code to sign a pledge to always wear their seat belt when riding in a vehicle, and to enter a drawing to win a \$100 VISA gift card. GDC coordinated bringing the digital truck on the *Teen Click It or Ticket* eleven (11) market grassroots tour.



Digital Truck

Child Passenger Safety

TxDOT understands child passenger safety is a different challenge. The challenge is simple: caregivers for the most part want to do the right thing and know they need to secure a baby or small child in a car seat. They do not know how to properly install and use that car seat, nor do they know the precise rules regarding when that child needs a new positioning or new seat. Caregivers need a resource. Someone they can meet with who will teach them precisely how to install the seat in their specific car. Furthermore, and most importantly, parents need to know what they think they know is wrong.

In FY 2022, TxDOT developed a new Save Me With a Seat PSA and Radio spots called Flight Check, which was produced in :30 and :15 English and Spanish, with updated voiceover, messaging and imagery of a caregiver buckling up his child in his car seat. We hear Mission Control, via a voiceover, going over the steps to properly ensure the child is buckled in securely, similar to how NASA does a final flight check before blast off. The call to action sends viewers to visit [SaveMeWithASeat.org](https://www.savemewithaseat.org) to learn what safety seat is best for their child.

The campaign team also developed new digital creative called What Would You Do, seat belt safety. The new spots featured three children answering questions about how they stay safe in a car. The new creative was utilized for the FY2022 paid social and digital ad creative.



Save Me With a Seat Flight Check :15 and :30 English and Spanish PSA

New creative was developed showing children ages 0-8 answering questions about seat belt safety. The images were utilized across all campaign creative materials including digital ads, and social media assets. Below are the English and Spanish digital ads that were created for the FY22 campaign which were all updated with the #EndTheStreakTX.



New Out of Home digital billboard creative was developed in English and Spanish to encourage parents and caregivers to visit SaveMeWithASeat.org for information on keeping their child safe.

720 x 208 (English)



720 x 208 (Spanish)



TxDOT developed a new two-sided 7" x 5" information card, in English and Spanish, that described the different stages at which a child should move to a new safety seat size. New two-sided, 17"x11" posters in English and Spanish were also developed for the campaign flight. The materials were distributed to TSSs and PIOs to distribute to their districts and community stakeholders.



For the *Child Passenger Safety* grassroots tour, TxDOT launched with Save Me With a Seat creative in English and Spanish on each side of the truck. The truck visited eleven (11) Texas cities to bring the car seat safety message to communities across the state. The truck visited in-person car seat inspection events, community events, and conducted mobile driving tours throughout communities across Texas.



TxDOT developed new social media content for TxDOTs owned organic Facebook, Twitter and Instagram channels. Content drove visitors to the SaveMeWithASeat.org site to schedule a free car seat inspection.



GDC also worked closely with the TxDOT Traffic Safety team to ensure the current car seat inspection site, SaveMeWithASeat.org, was correct and updated. We ensured all 25 districts had the correct TSSs associated with the requests from the public. The site is mobile optimized as well.



Save Me With A Seat Website - English



Save Me With A Seat Website – Spanish

PUBLIC RELATIONS

On Thursday, February 17, 2022, TxDOT kicked off the Teen Click It or Ticket campaign with a statewide press release and video news package, to urge Texas teenagers to always wear their seat belts when traveling and riding inside a vehicle. TxDOT distributed a video news package Statewide to media outlets that included interviews about the importance of teenagers always wearing a seat belt when riding inside a vehicle. The campaign traveled to eleven (11) high schools across the state and brought the mobile digital truck with our important safety message. We also brought standees for students to read our safety message, click on the QR code to sign the pledge to always wear their seat belts when riding in a vehicle, and to enter to win one of the \$100 VISA gift cards we were giving away to teens.

On Thursday, September 15, 2022, TxDOT kicked off the Child Passenger Safety campaign, with a statewide press release and in-person press conference at the DoSeum that recognizes National Child Passenger Safety week from Sept. 18-24, 2022 and announced the TxDOT Child Passenger Safety eleven market grassroots tour. TxDOT also announced car seat inspections were available in all eleven markets across the state. Parents and caregivers can schedule a car seat inspection by scheduling an appointment at SaveMeWithASeat.org.



TxDOT developed the following press materials for FY22:

- Statewide Press Release for *Teen Click It or Ticket*
- Talking Points and localized Media Alerts for *Teen Click It or Ticket*
- Statewide Press Release (ENG and SPN) for *Child Passenger Safety*
- Talking Points, localized Media Alerts (ENG and SPN) for *Child Passenger Safety*

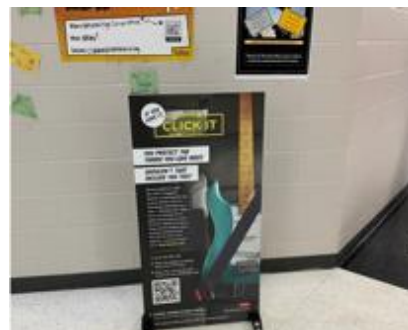
GRASSROOTS

In 2022, TxDOT continued to utilize the mobile digital truck for the *Teen Click It or Ticket* and *Child Passenger Safety* mobile experience tour, based upon changing people's perspective regarding the importance of always wearing seat belts and getting their child's car seat checked for correct installation. Participants at the *Teen Click It or Ticket* events were invited to view the digital truck and branded standees that included our important safety message and included a QR code. The QR code acted as a trigger that would take participants to an important safety message and they would sign a pledge to always wear their seat belt. After they signed the pledge, they could enter a contest to win a \$100 VISA gift card.



The mobile digital truck interactive experience visited eleven (11) districts in February 2022, which included the following eleven (11) high schools:

- Odessa, Pecos High School 2/18/22
- Austin, Navarro Early College High School 2/22/22
- Lubbock, Lubbock High School 2/22/22
- Houston, Klein Cain High School 2/23/22
- Ft. Worth, North Crowley High School 2/23/22
- Waco, Waco High School 2/24/22
- San Antonio, Johnson High School 2/25/22
- Tyler, Winona High School 2/25/22
- Lufkin, Central High School 2/25/22
- Dallas, Lakeview Centennial High School 2/28/22
- Laredo, Martin High School 2/28/22





For the *Child Passenger Safety* campaign in September, TxDOT developed a grassroots tour route to reach parents and caregivers with the mobile digital truck. GDC worked collaboratively to secure a combination of onsite activations and mobile routes which were driven for a total of four-hours each day. GDC worked collaboratively with the TSSs and PIOs in each district to customize and finalize the route and route stops in each of the eleven (11) districts.



- San Antonio 9/15/22
- Waco 9/16/22
- Fort Worth 9/17/22
- Dallas 9/18/22
- Tyler 9/19/22
- Houston 9/20/22
- Pharr 9/23/22
- El Paso 9/24/22
- Corpus Christi 9/24/22
- Lubbock 9/26/22
- Amarillo 9/27/22

Match - FY 2022 Youth Occupant Protection Campaign

Paid Media Type	Added Value Match for Paid Media Placements - <u>Estimate</u>	Added Value Match for Paid Media Placements - <u>Actual</u>
TV/Cable	800,000	\$589,901.32
Radio	\$0	\$0
Out-of-Home	12,000	\$11,195.48
Digital/Online	50,000	\$39,063.40
Discounted Rates & Hours Donated	33,925	\$34,000.00
Subtotal	895,925	\$674,160.20
<hr/>		
PSA Media Type	Added Value Match for PSA Media - <u>Estimate</u>	Added Value Match for PSA Media - <u>Actual</u>
Subtotal	\$0.00	\$0.00
<hr/>		
Earned Media Type	Earned Media Match - <u>Estimate</u>	Earned Media Match - <u>Actual</u>
Public Relations	600,000	\$7,241,415.23
Subtotal	600,000	\$7,241,415.23
<hr/>		
Total FY22 Match	1,495,925	\$7,915,575.43



FY 2022 *Be Safe. Drive Smart.* Campaign March–August 2022

Texas hasn't seen a day without a crash fatality since November 7, 2000. In 2021, more than 550,000 traffic crashes on Texas roadways claimed the lives of 4,489 people and seriously injured another 19,448. That's an average of 12 deaths per day and the highest number of roadway fatalities in one year since 1980.

Traffic crashes on Texas streets and highways were also on the rise in 2021, up 16% over the previous year. Crash reports tell us that motorists were driving too fast, not paying attention, driving while impaired, and generally disregarding the rules of the road.

Achieving TxDOT's goal of zero deaths on our roadways will take convincing Texans that the rising number of traffic crashes and fatalities is unacceptable and it's their responsibility to do their part to help prevent these deaths and serious injuries.

An important part of this effort is TxDOT's annual *Be Safe. Drive Smart.* campaign, which focuses on educating motorists about what it means to drive smart and motivating them to be safe drivers to reduce the odds of their causing or becoming one of Texas's roadway casualties.

The year-round campaign delivers practical safety tips to target audiences driving in these primary areas:

- Oil and gas exploration and production regions in West Texas, South Texas, and other shales across the state.
- Road maintenance and construction work zones along I-35 and other major corridors.
- Crash-prone situations such as school zones, rainy or icy roadways, congested highways, and nighttime driving.

Be Safe. Drive Smart. calls on all Texas drivers to notice and respond to what's going on around them, whether it's slow-moving traffic or active work zones; weather conditions such as rain, fog, or snow; or kids in school zones. It also asks drivers to always be conscious of the speed they're driving and the space they leave between their vehicle and the one in front of them. They must stay alert, keep emotions in check, and avoid driving when they're drowsy.

Campaign Overview

Texas is a huge state with more than 17 million licensed drivers. It's essential to the *Be Safe. Drive Smart.* campaign's success that our communication tools reach and motivate as many people as possible, as often as possible, to accomplish the following objectives:

1. Convince drivers to match the way they drive to road conditions.
2. Make drivers aware of their unsafe habits, emphasizing the importance of paying 100% attention when behind the wheel, driving a safe speed, and obeying the rules of the road.
3. Convey safety messages, advice, and tips that target audiences will remember and act upon.

The FY 2022 campaign heavily relied on targeted paid media and earned media for the broadest and most repetitive exposure to campaign messages. Digital and social media strategies, outreach, and interactive events also delivered safety reminders to key audiences. Each of the three main initiatives within the campaign had its own set of strategies and geographic targets:

Work Zone Safety. There are as many as 3,000 active road construction and maintenance projects in the state each year, and many of the largest projects are along congested I-35. Driving through work zones can be challenging because of temporary barriers, uneven or narrow lanes, slow-moving equipment, and vehicles that make sudden stops.



Road conditions like these force drivers to slow down, pay closer attention, and modify how they drive, a fact that crash statistics prove is often ignored by impatient and distracted drivers. In fact, traffic deaths spiked in work zones in 2021; 244 people were killed, a 33% increase over 2020. The majority were drivers or their passengers, but three road workers also lost their life.

TxDOT's efforts in 2022 to bring down the number of traffic crashes and deaths in work zones kicked off with an April press conference and statewide news release and included paid media flights in the spring and summer to deliver safety messages to locals and travelers along I-35 and other major corridors, especially in areas with active highway maintenance and construction activity.


Energy Sector Safety. Texas is the national leader when it comes to energy production. In parts of Texas where fracking occurs, ranchers, farmers, and other locals share the road with an abundance of big rigs and oilfield service workers. The large trucks and traffic congestion, combined with wear and tear on road surfaces, call for extra vigilance among drivers to prevent collisions. In 2021, more than 79,000 traffic crashes occurred in the state's five major oil and gas areas, a 14% increase over the previous year. These crashes resulted in 1,119 fatalities—one-quarter of all Texas traffic deaths. Another 3,698 people suffered serious injuries.



Energy Sector campaign activities in the targeted shale areas in FY 2022 included two summer paid media flights, a media relations tour to secure earned media coverage, special events at Walmart stores for one-on-one outreach, and the sharing of educational materials.

General Topics. Regardless of where drivers find themselves and what they must contend with, their safety—and everyone else’s—depends on their making smart choices. The alarming trend of rising deaths on Texas roadways means that the *Be Safe. Drive Smart.* campaign must use multiple touchpoints throughout the year to reach a broad audience of drivers on a variety of traffic safety concerns, including those not traditionally covered by the federally funded distracted driving, occupant protection, and distracted driving initiatives.

Through public relations, PSA placements, and outreach, TxDOT’s *Be Safe. Drive Smart.* campaign is able year after year to successfully generate earned media coverage and deliver traffic safety reminders. In FY 2022, TxDOT conducted statewide news media outreach, participated in news interviews, shared messages on social media, and secured free airtime for television and radio PSAs on topics ranging from safety in school zones and sharing the road with big trucks to flash flooding, drowsy and aggressive driving, and the state’s Move Over/Slow Down law.



**MOVE OVER
OR SLOW DOWN.**

Lives are on the line.
Law enforcement, emergency workers, tow truck drivers, and TxDOT roadside employees often work just a few feet away from high-speed traffic.

The Move Over/Slow Down law requires motorists to move over a lane or slow down to 20 mph below the posted speed limit when approaching a law enforcement, emergency, TxDOT, or utility vehicle or a tow truck with its flashing lights activated on the side of the road. Drivers must reduce their speed by 5 mph on a roadway with a speed limit of 25 mph or less.

Drivers who fail to give emergency and work crews space to safely do their jobs face fines of up to \$2,000.

Keep first responders and other workers safe on the road.
Move over or slow down.

BE SAFE. DRIVE SMART. TxDOT
#EndTheStreakTX

Creative Overview

Although *Be Safe. Drive Smart.* comprises separate mini-campaigns with distinct geographic targets, creative materials share the same branding and overarching messages: drive a safe speed, follow the rules of the road, and give driving the full attention it deserves. All materials produced in Spanish use the tagline *Maneja Listo. Maneja Seguro.*

Work Zone Safety. Out-of-home and digital creative materials developed in 2020 were again deployed along highways and interstates, especially I-35, where drivers can pass through dozens of work zones. The ads feature TxDOT employees in hard hats and other safety gear to emphasize that real people are working on the roadside and, just like you, they want to get home safe. Information cards, posters, and banners support statewide outreach efforts to raise awareness of the importance of slowing down and paying attention when driving through work zones and to remind drivers that traffic fines double when workers are present.



**SLOW DOWN.
I'M WORKING HERE!**

BE SAFE. DRIVE SMART. TxDOT #EndTheStreakTX



**TODOS QUEREMOS LLEGAR
SEGUROS A CASA.**

Cuando manejes por las zonas de trabajo, reduce la velocidad, mantente alerta, no te acerques mucho al auto que va adelante y guarda el celular. Recuerda, las multas de tránsito se duplican cuando hay trabajadores presentes.

MANEJA LISTO. MANEJA SEGURO. TxDOT #EndTheStreakTX



**WE ALL WANT TO
GET HOME SAFE.**

When driving through work zones, slow down, stay alert, don't tailgate, and put the phone away. Remember, traffic fines double when workers are present.

BE SAFE. DRIVE SMART. TxDOT #EndTheStreakTX

Work Zone Outdoor and Pumptoppers

Energy Sector Safety. TxDOT continued to use “Longhorn” creative assets developed in 2019 for paid media and outreach in the state’s energy areas. The bilingual campaign, which features iconic Texas longhorns delivering safety messages, includes television spots, billboards, digital and social media advertising, and print collateral. The campaign’s focus is on driving behaviors that are the leading causes of fatalities in these areas: driving too fast and driving distracted. The campaign also reminds drivers to give plenty of space to the heavy, large trucks so prevalent in these target markets.



Energy Outdoor



General Topics. TxDOT distributed PSAs and outreach tools, including support materials in English and Spanish for traffic safety specialists (TSSs), to educate motorists on a mix of safe driving topics in FY 2022: work zone safety, the Move Over/Slow Down law, drowsy and aggressive driving, and back-to-school safety. In addition, new sets of social media posts for organic posting on TxDOT’s Facebook and Twitter pages were created throughout the year.

TxDOT also updated its Texas Road Tips Handbook. This 24-page booklet is an easy-to-read guide to Texas traffic laws, tips, and advice on sharing the road safely. It’s been distributed at campaign events, safety conferences, sporting events, and community colleges.

Paid Media

Paid broadcast, out-of-home, and digital media advertising for the *Be Safe. Drive Smart.* campaign has always been concentrated in the five high-risk oil and gas regions and the I-35 corridor. Out-of-home placements for work zone safety messaging were expanded this year to include additional highway corridors around the state. Digital and social media placements focused on video ads because, historically, cost-efficient video completions and engagements lead to higher campaign message recall.

In addition, the Texas Association of Broadcasters (TAB) distributed PSAs on behalf of the campaign and asked for placements from all Texas television and radio stations, reaching every corner of the state including major and rural markets. The PSAs included English and Spanish spots addressing the Move Over/Slow Down law, drowsy driving, and aggressive driving. TAB charges a distribution fee and guarantees a minimum 4:1 return on investment. The end result was far better. Over a total of 18 weeks, stations broadcast 58,461 spots, donating more than \$3.4 million in airtime and providing TxDOT a 23:1 return on the investment.

Work Zone Safety

Media Flight Dates	Out-of-home: April 4–May 1 and August 1–August 28 Digital: April 4–August 28
Target Audience	Adults 18+
Markets	Out-of-home: Austin, Dallas/Fort Worth, El Paso, Houston, Laredo, Rio Grande Valley, San Antonio, Tyler, and Waco Digital: Austin, Dallas/Fort Worth, Laredo, San Antonio, and Waco
Media	Outdoor/billboards Gas station pumptoppers in English and Spanish Digital ads in English and Spanish on Facebook/Instagram and a pre-roll video network
Added Value	Billboard and gas pumptopper override exposure and negotiated rate discounts, bonus gas station locations and window clings

Energy Sector Safety

Media Flight Dates	Television, radio, and out-of-home: June 6–July 3 and August 1–August 28 Digital: June 1–June 30 and August 1–August 31
Target Audience	Adults 18+ in oil and gas shale areas, including industry workers
Markets	Out-of-home and digital: targeted counties in the Permian Basin, Eagle Ford Shale, Barnett Shale, Haynesville/Bossier Shale, and Anadarko Basin

Television: Amarillo, Corpus Christi, Laredo, Odessa-Midland, San Angelo, and San Antonio plus select cable systems in the Dallas/Fort Worth, Shreveport, and Tyler/Longview markets

Radio: Amarillo, Corpus Christi, Laredo, Odessa-Midland, San Angelo, and San Antonio

Media Broadcast and cable television, :30s and :15s in English and Spanish
Radio traffic sponsorships, :15s in English and Spanish
Outdoor/billboards in English and Spanish
Gas station pumptoppers in English and Spanish
Gas station TV (GSTV), :30 spot
Digital ads in English and Spanish on Facebook and a pre-roll video network

Added Value Bonus television and radio spots; billboard and gas pumptopper override exposure and negotiated rate discounts; bonus gas station window clings

General Topics

Media Flight Dates TAB Flight #1: April 25–June 5
TAB Flight #2: June 6–July 17
TAB Flight #3: July 18–August 28

Target Audience Adults 18+

Markets Statewide through TAB's Public Education Partnership Program

Media Television PSAs, :30s and :15s in English and Spanish
Radio PSAs, :30s in English and Spanish

Added Value Free airtime for television and radio PSAs



Drowsy Driving Animated TV PSA

Campaign Media Recap



FY 2022 *Be Safe. Drive Smart.* – Paid Media Recap

Media	Description	Budget	Impressions
Work Zone Safety			
Digital	Facebook, Instagram, and pre-roll video ads in English and Spanish; Austin, Dallas/Fort Worth, Laredo, San Antonio, and Waco	\$113,999.95	16,514,277
Out-of-Home	Outdoor/billboards at 30 locations in flight #1 and 45 locations in flight #2 along I-35 and other major corridors	\$242,995.00	178,376,845
Out-of-Home	Gas pumptoppers in English and Spanish at 92 locations in flight #1 and 145 locations in flight #2 along I-35 and other major corridors, plus bonus window clings	\$61,104.00	45,191,160
Energy Sector			
Television	30- and 15-second spots in English and Spanish in nine markets covering the five energy shale regions	\$412,061.74	45,326,085
Radio	15-second radio liners in English and Spanish; Amarillo, Corpus Christi, Laredo, Odessa-Midland, San Angelo, and San Antonio	\$153,815.15	31,185,499
Digital	Facebook and pre-roll video ads in English and Spanish in 50 targeted counties in the five energy regions	\$95,999.74	10,494,207
Out-of-Home	Outdoor/billboards in English and Spanish at 70 locations in flight #1 and 73 locations in flight #2 in targeted counties in the five energy regions	\$246,761.13	98,568,520
Out-of-Home	Gas pumptoppers in English and Spanish plus bonus window clings at 170 locations in flight #1 and GSTV placements at 319 locations in flight #2 in targeted counties in the five energy regions	\$88,799.00	34,321,334

General Topics			
TAB Partnership	Three 6-week flights of TV and radio PSAs distributed by the Texas Association of Broadcasters; statewide; total of 58,461 spots aired	\$150,000.00	49,266,889
TOTAL		\$1,565,535.71	509,244,816

The paid media plan targeted a minimum of 290,825,700 impressions and exceeded the target by 75.1%, delivering a total of 509,244,816 impressions.

Public Relations Activities

The approach to public relations for the campaign is to prepare compelling and comprehensive media kits that make it easy for news directors and reporters to build their stories. The campaign also supports and coordinates with TxDOT’s district public information officers (PIOs) and TSSs to secure publicity for each safety topic in local markets. The overall goal is to reach Texas drivers frequently and through many outlets with a variety of *Be Safe. Drive Smart.* messages.

For the first time since the start of the pandemic, TxDOT held its annual **Work Zone Safety** press conference to recognize National Work Zone Awareness Week. The event on April 7 featured speakers from TxDOT, the Texas Department of Public Safety, the Austin Police Department, and Austin-Travis County EMS. Austin’s four main TV news stations and Telemundo covered the event.



Behind the podium at the Work Zone Safety press event were 244 orange traffic cones paired with sets of white shoes representing the number of men, women, and young people killed in Texas work zone traffic crashes in 2021.

The campaign also garnered substantial amounts of earned media coverage around the state via the distribution of a media kit including a news release in English and Spanish, B-roll package, and localized crash statistics plus the setup of news interviews with TxDOT's PIOs. Local work zone week activities conducted by district PIOs and TSSs were also promoted and resulted in news stories across the state and country. The April media tour generated a total of 846 news stories with a PR value of \$13,998,391.03.



TxDOT's El Paso District created this attention-getting giant snake out of traffic barrels to remind drivers to watch out for road crews.

PR activities for the **Energy Sector** campaign kicked off at the beginning of July with the distribution of a media tip sheet and B-roll footage and requests to news directors and reporters for help in asking motorists to slow down, share the road safely with big trucks, and stay alert to reverse the trend of increasing traffic fatalities in the state's five main energy production areas. The media relations efforts resulted in 95 TV, online, and print news stories valued at \$146,977.23.

The campaign also engaged reporters and even traffic and weather anchors to help deliver **General Topics** safety messages to Texas motorists throughout the year. This year's topics included "Turn Around, Don't Drown," safety around trucks, and back-to-school safety. Providing the media with videos and safety tip sheets in English and Spanish so they could build local news stories and arming TxDOT PIOs with talking points resulted in 331 news hits on the traffic safety topics valued at \$739,586.19.

Grassroots Outreach

With the *Be Safe. Drive Smart.* Road Show Trailer, the campaign's grassroots event team can easily move around the state, set up at heavily trafficked locations, draw a crowd, and engage with Texans about staying alert and safe when traveling along congested roadways and through work zones.

The 12-city Road Show Tour in FY 2022 kicked off in early June with stops at six large Buc-ee's convenience stores along I-35, I-10, and other major corridors where information about highway work zones and summer driving conditions is most relevant. The branded trailer—fabricated from a carnival trailer—is equipped with six large flat screen televisions along the back wall, with each screen corresponding to one of six iPad engagement stations that allow visitors to watch campaign videos, play

virtual reality games, and test their street smarts with traffic safety quizzes developed for the campaign. While individuals use the play stations, others can watch what's happening, cheer on their friends or family, and take away important safety lessons.

Be Safe. Drive Smart. Road Show Tour 2022		
Date	City	Location
June 3	Fort Worth (I-35W)	Buc-ee's
June 4	Denton (I-35)	Buc-ee's
June 5	Ennis (I-45)	Buc-ee's
June 10	New Braunfels (I-35)	Buc-ee's
June 11	Bastrop (Hwy 71)	Buc-ee's
June 12	Katy (I-10)	Buc-ee's
June 17	Kenedy (Eagle Ford Shale)	Walmart
June 18	Eagle Pass (Eagle Ford Shale)	Walmart
June 19	Laredo (Eagle Ford Shale)	Walmart
June 24	Big Spring (Permian Basin)	Walmart
June 25	Odessa (Permian Basin)	Walmart
June 26	Fort Stockton (Permian Basin)	Walmart

The June tour also included six stops at Walmart stores in the Permian Basin and Eagle Ford Shale to reach motorists with messages about driving safely in oil and gas areas. The brightly colored exhibit is designed to be fun and educational, and visitors can take away campaign print collateral and other items to keep as reminders to make safe choices when behind the wheel. Texas Mutual, a workers' compensation insurance company that has been a long-time campaign partner, provided co-branded coasters for car cupholders to give away to people stopping at the trailer.



Overall Campaign Value

Earned media in FY 2022 resulted in \$14,884,954.45 in added value and 291,776,764 impressions. Paid media generated \$5,019,480.00 in added value and 509,244,816 impressions. With \$19,904,434.45 in total added value, the *Be Safe. Drive Smart.* campaign delivered a greater than 8:1 return on the \$2,397,919.85 investment.

Match - FY 2022 *Be Safe. Drive Smart.* Campaign

Paid Media Type	Hard Match for Paid Media Placements - <u>Estimate</u>	Added Value Match for Paid Media Placements - <u>Actual</u>
Television and Cable	\$200,000.00	\$394,653.00
Radio Traffic Sponsorships	\$75,000.00	\$198,902.00
Billboards	\$925,000.00	\$651,573.00
Gas Station Advertising	\$250,000.00	\$312,715.00
TAB TV and Radio PSAs	\$2,250,000.00	\$3,461,637.00
Subtotal	\$3,700,000.00	\$5,019,480.00
Match - Earned Media		
Earned Media Type	Earned Media Match - <u>Estimate</u>	Earned Media Match - <u>Actual</u>
Public Relations (Broadcast)	\$1,000,000.00	\$1,766,607.17
Public Relations (Online)	\$2,200,000.00	\$12,837,880.65
Public Relations (Print)	\$350,000.00	\$280,466.63
Subtotal	\$3,550,000.00	\$14,884,954.45
Total Match	\$7,250,000.00	\$19,904,434.45

DRIVE SOBER. NO REGRETS.

#EndTheStreakTX 

FY 2022 *Drive Sober. No Regrets.* Campaign October 2021 – September 2022

Campaign Overview

The *Drive Sober. No Regrets.* campaign aims to save lives and reduce crashes among young people. It emphasizes the fact that drunk driving can have serious physical, emotional, and financial consequences that can last for years. A DWI can cost thousands and cause legal hassles, difficulty finding or keeping a job, shame and embarrassment, loss of trust from loved ones, and regret. The human toll of a DUI crash can devastate the lives of victims and survivors forever.

The *Drive Sober. No Regrets.* campaign shares personal accounts from real offenders and survivors that challenge any notion the audience may have that they can avoid the consequences of drinking and driving. It reinforces the importance of always finding a sober ride, and the many options available.

The campaign is a key component of #EndTheStreakTX, a broader social media and word-of-mouth effort that encourages drivers to make safer choices while behind the wheel such as wearing a seat belt, driving the speed limit, never texting and driving, and never driving under the influence of alcohol or other drugs. November 7, 2000, was the last deathless day on Texas roadways. #EndTheStreakTX asks all Texans to commit to driving safely to help end the streak of daily deaths on Texas roadways.

- Tagline: Drive Sober. No Regrets.
- Website: SoberRides.org
- Call-to-action: Always find a sober ride.

The campaign creative changes throughout the year to match key timeframes when impaired driving messages are most critical. Four flights a year highlight heightened law enforcement periods.

- Flights include:
 1. Football Season (Oct., Nov., Jan.)
 2. Christmas/New Year Holiday (enforcement period) (Dec.)
 3. College and Young Adult/Spring Break (enforcement period) (Mar.)
 4. Spring Holidays (May)
 5. Faces of Drunk Driving/July 4th (enforcement period) (June, July)
 6. Labor Day (enforcement period) (Aug., Sept.)

Through a combination of targeted paid media, strategic media relations, interactive special events, fresh digital and social media strategies, proven outreach activities, and statewide partnerships, the campaign addresses the complex challenges of reducing impaired driving by meeting the target audience where they are most likely to consume and retain campaign messaging.

- Core activities include:
 - Develop new testimonial videos and audio spots for use in advertising.
 - Develop paid and organic social media and other digital and online streaming advertising.
 - Develop Digital Toolkits and print collateral, such as outdoor mesh banners, posters, info cards, and spiral notepads (large and small) for partner outreach.
 - Coordinate and manage all paid placements, including online OTT/CTV streaming, the Learfield Sports Partnership, online radio, social media, digital advertising, and out-of-home advertising, such as billboards and outreach posters, coasters, and mirror clings at bars and restaurants.
 - Engage in statewide TV and radio PSA distribution program.
 - Conduct online social media influencer program for peer-to-peer delivery of messages.
 - Draft news releases, talking points, Q & A's, media advisories, and b-roll, and conduct statewide media pitching tours.
 - Enlist Traffic Safety Specialists (TSSs) and Public Information Officers (PIOs) and other community partners and stakeholders to assist with the distribution of campaign messages and assets.
 - Conduct "pulse" surveys online to get target audience responses to the campaign in real time.
 - Update campaign websites including SoberRides.org and the traffic safety campaign pages of the TxDOT website, as well as the campaign YouTube channel.
 - Coordinate and conduct outreach events statewide where visitors are invited to watch testimonials on a large video exhibit made from 10' x 10' LED video screens, experience the drunk driving simulator, and learn about the real costs of drunk driving.

Paid Media and Added Value

TxDOT invested about \$1,654,000 million in paid media in FY 2022, 44% of total campaign expenditures. It garnered over \$6,441,000 million in added value. The campaign used traditional and digital paid media placements to reach Texas drivers ages 18 to 34 statewide and in key counties with the highest number of alcohol-related crashes and fatalities, including all of Texas's major cities.

Media Flight Dates:	October 1, 2021 to September 30, 2022
Target Audiences:	Primary—Special emphasis on reaching those most at risk for causing an impaired driving crash: young adults between the ages of 18 and 34, especially males and drivers who are 21–26 y/o. Secondary—Texas drivers age 35+.
Markets:	Statewide, with emphasis on the 10 Texas counties with the highest number of alcohol-related crashes and fatalities, including all of Texas's major cities. OTT/CTV: Top 6 DMAs: Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio Billboards: Top 6 DMAs: Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio "Bars to Cars": Top 6 DMAs: Austin, DFW, El Paso, Houston, Rio Grande Valley, San Antonio TV, Radio, Influencers, Digital: statewide

Media: Broadcast and cable TV, :30 and :15 in English and Spanish
 Radio, :30 and :15 in English and Spanish
 Outdoor/billboards in English and Spanish
 OTT/CTV (video streaming) in English and Spanish
 OOH “Bars To Cars” bar posters, coasters and mirror clings in English
 Social Media Influencers
 Digital ads in English and Spanish—Pandora/Soundcloud Audio, Facebook/Instagram TikTok, dating app ads, Snapchat, Twitter, YouTube, Mobile Video

Added value: bonus TV and radio spots online streaming and broadcast, billboard override exposure, bonus “bars to cars” locations, and negotiated rate discounts.

Paid Media Recap – FY 2022 Drive Sober. No Regrets.

In the following table, the total number of impressions includes paid impressions and added-value (bonus/override) impressions negotiated with the media buys.

For the campaign, the Texas Association of Broadcasters (TAB) distributed a series of TV and radio PSAs to stations across the state. TAB charges a distribution fee and guarantees a minimum 4-to-1 return on investment. The end result was far better. Over a total of 24 weeks, stations broadcast 95,483 TV and radio PSAs valued at more than \$5,388,097 in airtime, providing TxDOT more than a 26-to-1 return.

Media	Description	Budget	Impressions	Added Value
TV/Radio	TAB :15 and :30	\$200,000	84,069,171	\$5,388,097
Digital	Pandora/Soundcloud Audio, Facebook/Instagram, dating app ads, Snapchat, Twitter, TikTok, YouTube, Mobile Video	\$528,588.01	44,079,928	\$0
Out-of-Home	Billboards, Bars to Cars	\$483,000	229,579,902	\$1,005,362
OTT/CTV	Video streaming	\$267,050	9,196,057	\$47,601.12
Influencers	Social media influencer content creation and boosting	\$175,615.72	4,148,800	\$0
TOTAL		\$1,654,253.73	371,073,858	\$6,441,060.12

Creative Overview

Woven throughout all *Drive Sober. No Regrets.* creative materials are the campaign’s overarching messages to drivers: Drunk driving isn’t worth the risk. Always find a sober ride—there are many options available. Each flight throughout the campaign had seasonal creative to increase relevancy to the target audience. Below are creative examples for each flight in FY22—not all digital is shown. All billboards and print collateral were printed in English and Spanish—only English is shown below.

Football Season (October/November/January)

The Football season is time for tailgating, watch parties, or hanging out at a sports bar to watch the game. Many fans of both college and NFL teams choose to drink while watching the game, which can lead to drinking and driving once the game is over. Messaging during this flight focused on the consequences of not finding a sober ride home on game day.



Mesh banner

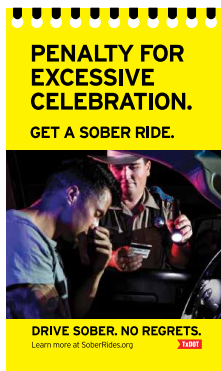
Pandora banners



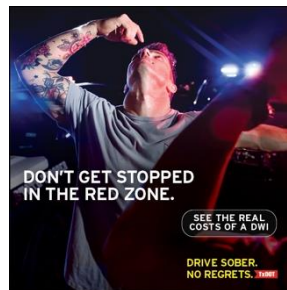
Dating app ads



Large notepad



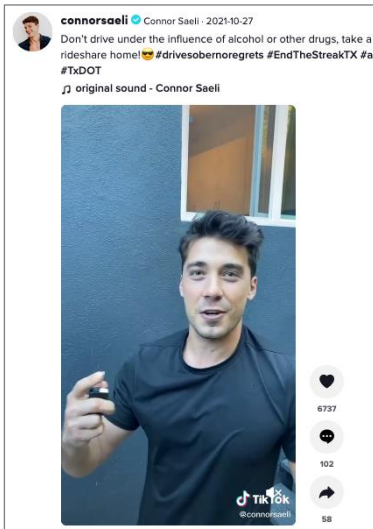
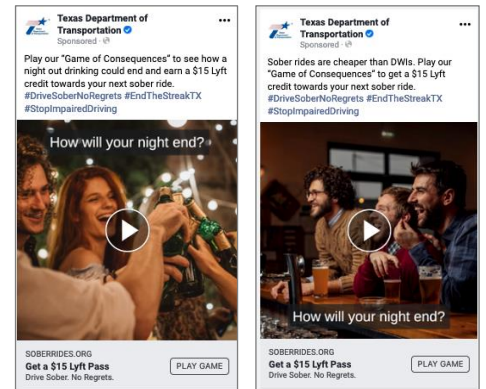
Small notepad



Outreach poster



Facebook ads for Lyft promo



Influencer post

Facebook posts

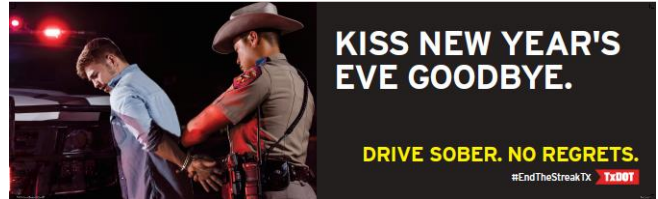


Holidays (December)

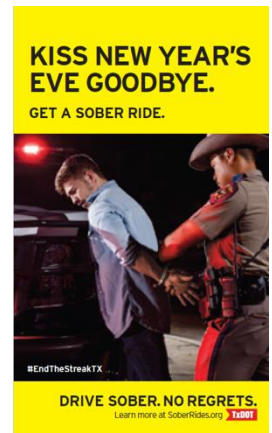
The holidays are a time of celebration—especially this past year when many were able to get together for the first time in a while. During the holiday campaign, messaging encouraged drivers to always find a sober ride and reiterated the consequences of drunk driving. This flight ran over a heightened enforcement period.



"Bars to Cars" cling, poster, coaster



Billboard



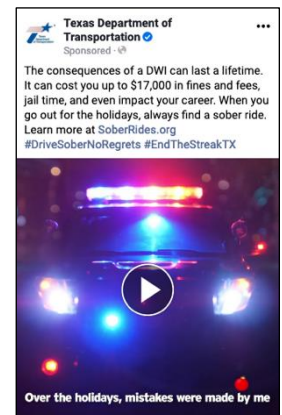
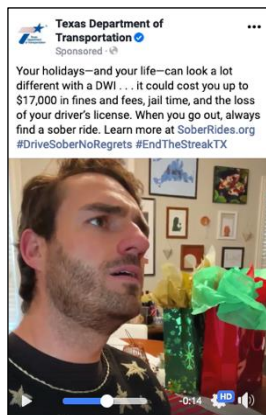
Info card, notepad, poster



Dating app video

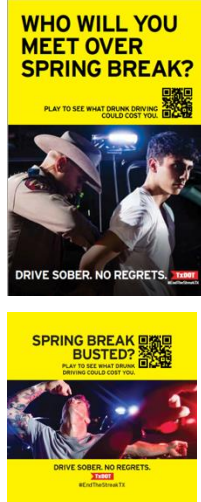


Facebook posts



College/Spring Break (March)

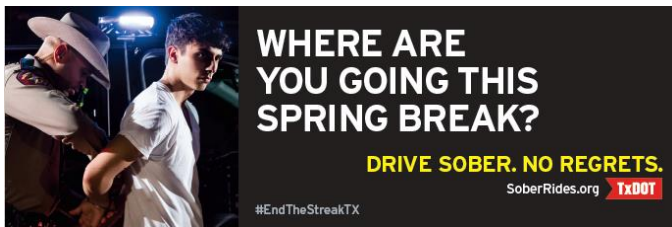
The college/spring break flight reminded young adults of the real-life consequences of driving after drinking and encouraged them always find a sober ride when celebrating. This flight ran over a heightened enforcement period.



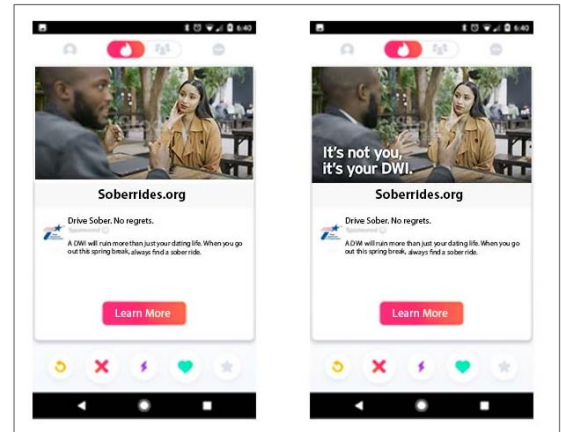
Poster and info card



"Bars to Cars" cling, poster, coaster



Mesh banner



Dating app ad



Facebook posts



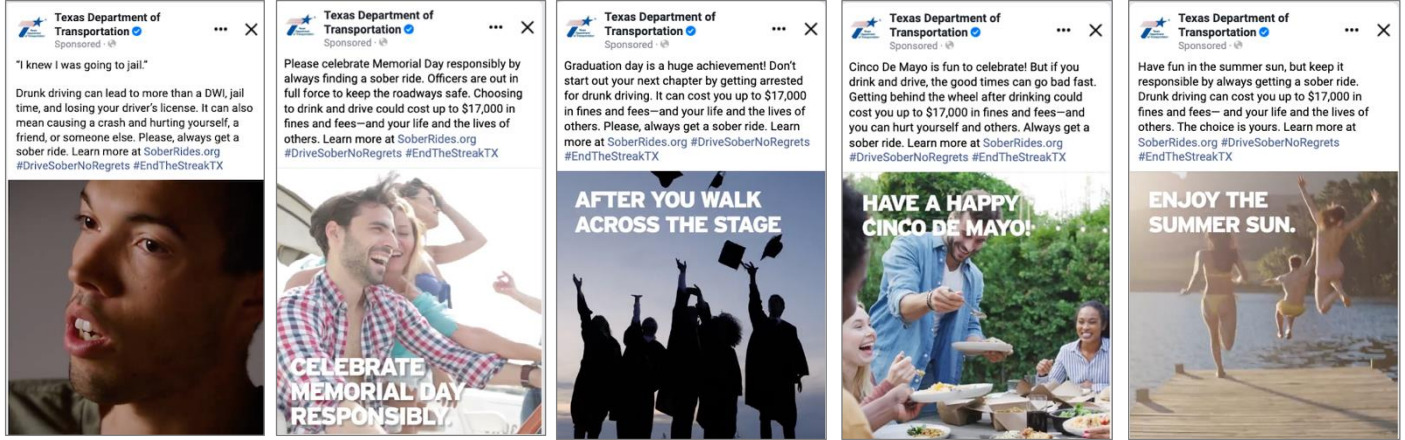
Pandora banner



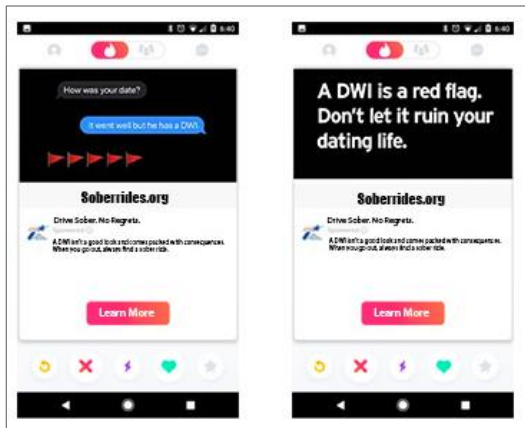
Influencer post

Spring/Early Summer Holidays (April/May)

The spring/early summer holiday flight covered a variety of holidays such as Cinco de Mayo, graduations, and Memorial Day—all which have increased risk for impaired driving. This was a digital-only flight but print collateral was still provided to partners.



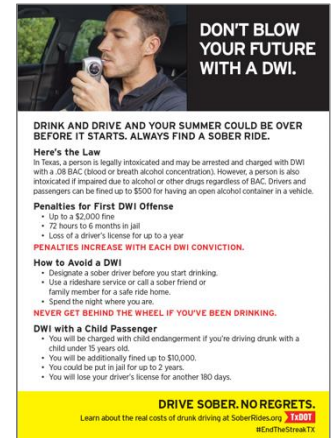
Facebook posts



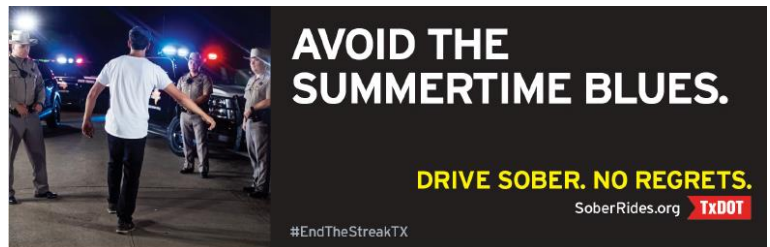
Dating app ad



Poster and Info card



Pandora banners



Mesh banner

Faces of Drunk Driving (June/July)

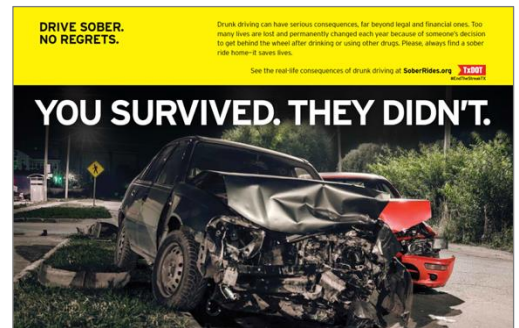
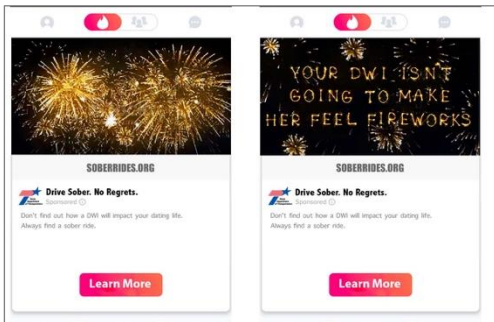
For this flight, messaging focused on the human toll of driving impaired by showing the real-life consequences for the survivors, families, offenders, and others whose lives have been shattered by drunk driving. The timeframe also included the Fourth of July, a holiday with heightened law enforcement.



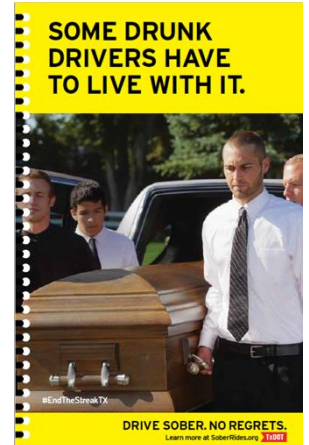
Billboard



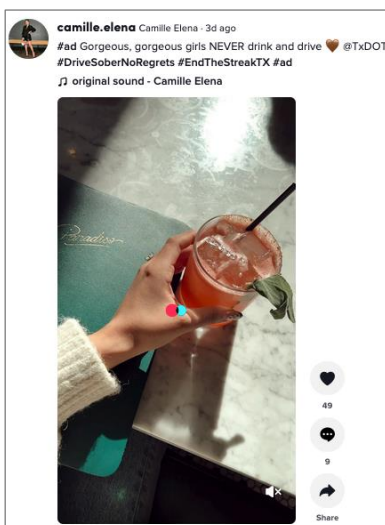
Mesh banner



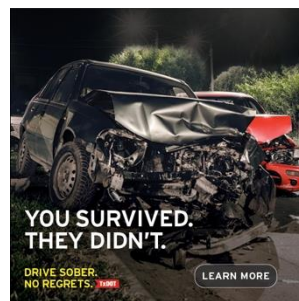
Dating app ads



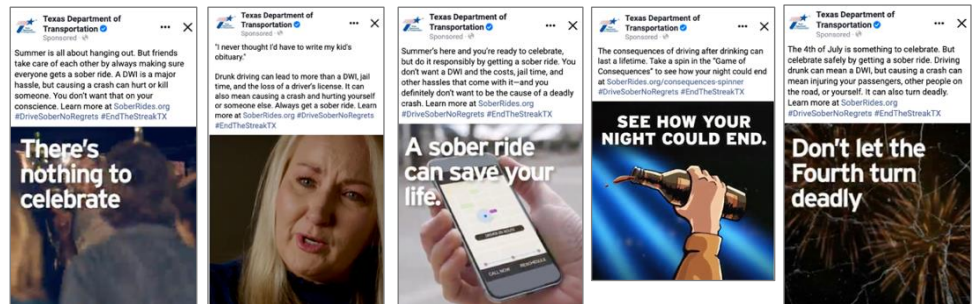
Notepads, info card, poster



Influencer post



Pandora banner



Facebook posts

Labor Day (August/September)

Since the Labor Day season is prime time for college celebrations and end-of-summer/back-to-school festivities, which may include impaired driving, it can also be a very dangerous time for our audience. Messaging for this flight focused on these holidays and life-stage milestones. It was also a time of heightened law enforcement.



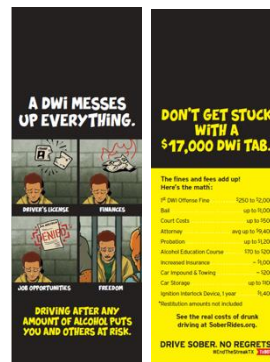
Billboard



Mesh banner



"Bars to Cars" cling, poster, coaster



Posters, door hangers, field notes



Pandora banner

Facebook posts



Dating app video

Public Relations

It's important that the campaign reaches Texas drivers frequently and through many outlets with our messages about the importance of always finding a sober ride, and earned media helps us do that. In FY 2022, media relations efforts included press activities and outreach events, generating media stories about the consequences of impaired driving, and developing a series of news packages to promote campaign messages.

The *Drive Sober. No Regrets.* FY22 public relations efforts began with a press release for the Football season campaign, followed by statewide media pitching. News releases were also developed preceding statewide pitching over the Holiday, College/Spring Break, Faces of Drunk Driving, and Labor Day campaigns. All of the campaigns listed above, except Labor Day, also had complimentary outreach events. The Labor Day campaign only held a press conference, but efforts were law-enforcement heavy in which officers were invited to help produce soundbites and conduct ride-alongs. To support the media pitching tours, media advisories, b-roll, soundbite packages, and talking points for TxDOT public information officers were developed and distributed. A press template was also developed for law enforcement agencies to use for each campaign that fell over a heightened enforcement period. The public relations efforts resulted in 2,263 TV, radio, online, and print news stories valued at \$27,645,222.04.



Labor Day Press Event

Grassroots Outreach Events

To motivate drivers to always find a sober ride, the FY22 campaign planned, launched, and hosted 22 events statewide over 5 campaigns (all except Spring/Early Summer Holidays). At the events, the over 203,000 visitors were invited to immerse themselves in watching real stories from offenders and survivors who have suffered the consequences of drunk driving. Observers shared the experience by viewing a large, freestanding, three-walled "People's Triangle" made from 10' x 10' LED video screens.

Visitors could also scan a QR code to watch more stories, get tips on finding a sober ride, and learn more about the real costs of a drunk driving.



People's Triangle at Events
(3, 10'x10' LED video screens)

Over 18,510 people interacted with trained brand ambassadors at the events and as thanks for stopping by, 1,155 visitors also received a rideshare coupon that they could use the next time they drank to ensure they arrived home safely.

Below is a detailed summary of each outreach event and the press event.

Campaign	Date	City	Location	Rideshare Cards Distributed	Interactions with Staff	Total Engagement
Football Total				315	3,687	17,662
Football	10/16/21	Bryan-College Station	Northgate Entertainment District)		880	3,342
Football	10/23/21	Beaumont	Lamar University	68	485	822
Football	9/30/21	Fort Worth	Texas Christian University	102	497	6,360
Football	10/19/21	Lubbock	Texas Tech University		1,746	4,702
Football	10/16/21	San Marcos	Texas State University	145	79	2,436
Holiday Total				288	5,655	75,112
Holiday	12/18/21	Austin	Barton Creek Square Mall	50	828	16,883
Holiday	12/31/21	Grapevine	Grapvine Mills Mall	87	638	11,367
Holiday	12/30/21	Hurst	North East Mall	38	399	8,200
Holiday	12/11/21	McAllen	La Plaza Mall	50	2,654	14,494
Holiday	12/5/21	Midland	Midland Park Mall	13	359	8,068
Holiday	12/29/21	Tyler	Broadway Square	50	777	16,100
College/Spring Break Total				342	5,448	61,991
College/Spring Break	3/9/22	Arlington	UT of Arlington	46	518	7,638
College/Spring Break	3/10/22	Austin	6th Street Entertainment District	50	1,097	14,541
College/Spring Break	3/16/22	Houston	Toyota Center	26	650	14,992
College/Spring Break	3/8/22	San Antonio	UT San Antonio	50	461	5,076
College/Spring Break	3/18/22	South Padre Island	Clayton's Beach Bar	170	2,722	19,744
Faces of Drunk Driving Total				210	3,723	48,822
Faces of Drunk Driving	6/16/22	Galveston	Pleasure Pier	38	1,244	11,003
Faces of Drunk Driving	6/18/22	Garland	Firewheel Town Center	50	800	14,500
Faces of Drunk Driving	6/30/22	Austin	6th Street Entertainment District	48	868	6,808
Faces of Drunk Driving	7/4/22	Rio Grande Valley	Fireworks Show	52	632	11,132
Faces of Drunk Driving	7/5/22	San Antonio	Missions Game	22	179	5,379
Labor Day Total				-	-	-
Labor Day	8/16/22	Austin	Press Conference	0	-	-
TOTAL				1,155	18,513	203,587

Partnerships

Partnerships are critical to expanding the reach of the campaign. Traffic Safety Specialists (TSSs), Public Information Officers (PIOs), law enforcement agencies, and other community partners such as U in the Driver Seat, Teen in the Driver Seat, Texas A&M Agrilife, University of Texas in Austin, Texas Tech, and Texas A & M University all worked together to promote campaign messages and make the campaign a success.

With access to our Digital Campaign Toolkit, partners were encouraged to share social media posts, attend events, and download print collateral to help us reach a larger audience and bring awareness to the campaign. The universities mentioned above helped to distribute college outreach flyers, dorm room door hangers, and branded Field Notes. TSSs/PIOs also put in physical print collateral orders (posters, notepads, mesh banners, and info cards) and helped distribute materials locally.

A Law Enforcement Digital Campaign Toolkit was also created for Texas law enforcement agencies to promote each campaign during heightened enforcement periods. It included social posts, images and video, print collateral for download, and a press release template for local use.

Overall Campaign Value

Earned media resulted in \$27,645,222.04 in added value and 555,908,508 impressions. Paid media match resulted in \$6,441,060.12 in added value and 371,073,858 impressions. With \$34,086,282.16 in total added value, the Statewide Impaired Driving campaign delivered more than a 9:1 return on the \$3,742,490.97 investment.

Match – FY 2022 Drive Sober. No Regrets.

Paid Media Type	Added Value Match from Paid Media Placements - <u>Actual</u>
OTT/CTV	\$47,601.12
Billboard	\$295,112.00
Bars To Cars	\$710,250.00
Influencers	\$0.00
Digital	\$0.00
Paid Media Subtotal	\$1,052,963.12
<hr/>	
PSA Media Type	Added Value Match from PSA Media Placements - <u>Actual</u>
TAB Broadcast TV/Cable and Radio	\$5,388,097.00
PSA Media Subtotal	\$5,388,097.00
<hr/>	
Earned Media Type	Earned Media Match - <u>Actual</u>
Public Relations	\$27,645,222.04
Earned Media Subtotal	\$27,645,222.04
<hr/>	
Total Match	\$34,086,282.16



FY 2022 Pedestrian and Bicyclist State Laws Campaign March–September 2022

The number of pedestrians and bicyclists who are killed or seriously injured on Texas roadways continues to climb each year. In 2021, crashes involving pedestrians in the state claimed the lives of 841 people, an increase of 15% from 2020. Another 92 people died in bicyclist-related crashes, up from 82 deaths the previous year. These 933 deaths accounted for 20% of all traffic fatalities in the state in 2021.

With NHTSA 405(h) funding, TxDOT launched a statewide public awareness campaign that addresses an important cause of the increase in crashes and fatalities: people’s widespread failure to follow state laws designed to protect people walking or biking. The top contributing factors in pedestrian-involved crashes in Texas in 2021 were a) pedestrian failure to yield right of way, b) driver inattention, c) failure to yield right of way to the pedestrian, and d) speed. Alcohol impairment was reported in one of every four fatal pedestrian crashes. Driver inattention and failure to yield right of way were also top factors in crashes with bicyclists.

Through paid media, public relations, and outreach, the campaign delivers reminders to Texans that no matter how they choose to travel, they need to know the rules of the road for safe driving, walking, and biking. Ultimately, the goal is to reduce the number of traffic crashes and pedestrian and bicyclist fatalities and injuries.

Campaign activities in FY 2022 were concentrated in August and September and included the following:

- A bilingual paid media campaign including four weeks of television, radio, billboards, and transit advertising in the state’s largest markets where most of the crashes and fatalities occur plus statewide digital TV (OTT/CTV), gas station advertising, and digital and social media placements.
- Development and distribution of a statewide news release and two weeks of pitching to news outlets across the state to maximize earned media coverage.
- Distribution of public education materials to TxDOT district offices and campaign partners.
- Production of creative and earned media materials in Spanish to support the campaign’s efforts to reach the 20% of Hispanics in Texas who are Spanish-language-dominant and those who consume Spanish-language news.
- Street team activations in six markets with four-person teams carrying safety messages in busy locations where motorists, pedestrians, and bicyclists encounter each other.

Creative Overview

The campaign’s extensive inventory of English and Spanish creative assets developed over the past three years—television spots, radio liners, out-of-home and digital ads, and print collateral—educates Texans

about state pedestrian and bicyclist safety laws in ways that clearly relay what we want them to do. The campaign also sets out to raise awareness of possible crash scenarios where pedestrians and bicyclists are most at risk. Depending on the target audience for each ad, the corresponding tagline reminds them to: *Be Safe. Drive Smart.*, *Be Safe. Walk Smart.*, or *Be Safe. Bike Smart.*

The concept for the “You vs. You” series of 30- and 15-second television spots comes from the reality that each of us at times may be a driver, pedestrian, or cyclist and therefore relying on others to follow traffic safety rules, stay alert, and pay attention to what’s happening on the road. In the spots, the same actor plays both roles—the driver/pedestrian or driver/cyclist. What better way to get target audiences to respect each other than to help them see that sometimes they’re on one side of the windshield, stop sign, or intersection and sometimes they’re on the other?



“You vs. You/Driver” TV Spot

The television spots are also used on digital and social media platforms to reach audiences across the state and on video screens at gas station pumps to be viewed by motorists while they refuel and driving is top of mind.



Gas Station TV Advertising

Billboard and transit artwork with bold headlines and illustrations communicate specific pedestrian and bicyclist safety laws to target audiences in the state’s largest markets while they’re behind the wheel, walking down the street, or riding their bike. Spanish-language creative materials include the following taglines: *Maneja Listo. Maneja Seguro.*, *Camina Listo. Camina Seguro.*, and *Ciclista Listo. Ciclista Seguro.*



**BICYCLISTS,
USE HAND SIGNALS.**

BE SAFE. BIKE SMART. TxDOT #EndTheStreakTX



**PEATONES, CAMINEN
EN LAS BANQUETAS.**

CAMINA LISTO. CAMINA SEGURO. TxDOT
#EndTheStreakTX



**STOP FOR PEOPLE
IN CROSSWALKS.**

BE SAFE. DRIVE SMART. TxDOT #EndTheStreakTX

Transit Exterior Bus Panels

Paid Media

Campaign messages must reach and draw the attention of all types of road users—motorists, pedestrians, and bicyclists—as all have a responsibility to be safe on Texas roadways and obey traffic laws. A special focus for the campaign is the state’s major cities. In 2021, a majority of the crashes in which a pedestrian or bicyclist died occurred in an urban area: 70% of fatal pedestrian crashes and 69% of fatal bicyclist crashes.

The paid media campaign launched August 1 with television, radio, billboard, gas station TV, transit, digital, and social media advertising and delivered more than 363 million impressions.



Poster billboards along busy local roadways and surface streets are ideal for reaching drivers, pedestrians, and bicyclists.

Media Flight Dates	August 1–August 31, 2022
Target Audience	Adults 18+, including drivers, pedestrians, and bicyclists
Markets	<p>Television and radio: Austin, Dallas/Fort Worth, El Paso, Houston, Rio Grande Valley, and San Antonio</p> <p>Outdoor: Austin, Bryan, Corpus Christi, Dallas/Fort Worth, El Paso, Houston, Rio Grande Valley, San Antonio, and Waco-Temple-Killeen</p> <p>Transit: Austin, Dallas, Fort Worth, and San Antonio</p> <p>Digital and social media, OTT/CTV, and gas station TV: Statewide</p>
Media	<p>Television, :30s and :15s in English and Spanish</p> <p>Radio, :15 and :10 traffic liners in English and Spanish</p> <p>Outdoor/posters in English and Spanish</p> <p>Gas station TV, :15 in English</p> <p>Transit “King” panels in English and Spanish</p> <p>Digital ads in English and Spanish—Facebook and Instagram video newsfeed ads, YouTube, pre-roll video, and OTT/CTV</p>
Added Value	Bonus television and radio spots; billboard, gas station TV, and transit override exposure, negotiated rate discounts, and bonus bus units

Campaign Media Recap



FY 2022 Pedestrian and Bicyclist State Laws – Paid Media Recap			
Media	Description	Budget	Impressions
Television	30- and 15-second spots in English and Spanish; six major media markets	\$666,858.17	106,413,279
Radio	15- and 10-second traffic liners in English and Spanish; six major media markets	\$163,901.25	50,646,262
Digital	30-second spots in English and Spanish on OTT/CTV; statewide	\$200,000.00	6,758,125
Digital	Facebook/Instagram, YouTube, and pre-roll video in English and Spanish; statewide	\$235,000.00	22,008,515
Out-of-Home	Outdoor/posters in English and Spanish; 231 locations in nine markets	\$144,068.00	131,826,486
Out-of-Home	Gas station TV (GSTV), 15-second spot; 486 locations; statewide	\$55,000.00	3,341,060
Out-of-Home	Transit “Kings” in English and Spanish; 322 bus panels (including 30 bonus) in Austin, Dallas, Fort Worth, and San Antonio	\$111,820.00	42,232,602
TOTAL		\$1,576,647.42	363,226,329

The paid media plan targeted a minimum of 285,500,450 impressions and exceeded the target by 27.2%, delivering a total of 363,226,329 impressions.

Public Relations Activities

TxDOT followed up the paid media campaign with an aggressive, two-week earned media effort in September 2022. A statewide news release and a supporting B-roll package were developed to enlist the help of local news directors and reporters in educating pedestrians, bicyclists, and motorists about the rules of the road and encouraging safe traffic behaviors. TxDOT’s public information officers were also armed with campaign talking points to prepare for news interviews. The news release and talking points were translated for Spanish-language media and interviews.

Media relations also supported TxDOT’s efforts to raise awareness of the Lisa Torry Smith Act (SB 1055), which went into effect in 2021 and requires drivers to “stop and yield the right of way” to pedestrians, cyclists, and other vulnerable road users in a crosswalk. The law also provides criminal penalties for motorists who fail to stop and yield and cause serious injury to someone who is legally using a crosswalk. Recorded sound bites from Torry Smith’s husband and sister were shared with news outlets to help them build their stories.

Statewide media relations activities in September 2022 resulted in 292 TV, radio, online, and print news stories with an earned media value of \$1,576,325.09.

Grassroots Outreach

Street Teams. To draw attention to the campaign at street level, TxDOT deployed four-person teams—outfitted as walking billboards—in six cities across Texas: Austin, Dallas, El Paso, Houston, San Antonio, and McAllen. The teams canvassed busy downtown streets during morning and evening commute times and shopping areas with safety messages visible to more than 54,000 passing motorists, pedestrians, and bicyclists. Their English and Spanish backpack signs included a QR code that could be scanned by cell phones to open campaign web pages on pedestrian and bicycle safety.



The street team activations also generated local news coverage, as media advisories sent ahead of the events encouraged media outlets to send cameras to cover them.

Social Media. In addition to paid social media ads, TxDOT produced organic posts for its social media profiles on Facebook and Twitter using the campaign’s television spots and attention-getting GIFs built from graphics used in print materials.



Social Media GIF

Print Collateral. The campaign distributed bilingual pedestrian- and bicyclist-focused information cards, posters, and banners to TxDOT traffic safety specialists (TSSs) to support grassroots education and outreach.



Walk Safe and Bike Safe Info Cards

Overall Campaign Value

NHTSA's 405(h) grant to TxDOT to raise awareness of pedestrian and bicyclist safety laws required a 20% funding match; however, the campaign far exceeded the minimum match. Earned media resulted in \$1,576,325.09 in added value and 26,011,316 impressions. Paid media generated \$1,503,916.00 in added value and 363,226,329 impressions.

With \$3,080,241.09 in total added value (match), the Pedestrian and Bicyclist State Laws campaign delivered a 1.8:1 return on the \$1,727,655.84 investment.

Match - FY 2022 Pedestrian and Bicyclist State Laws Campaign

Paid Media Type	Hard Match for Paid Media Placements - <u>Estimate</u>	Added Value Match for Paid Media Placements - <u>Actual</u>
TV/Cable	\$260,000.00	\$477,554.00
OTT/CTV Digital TV	\$30,000.00	\$42,140.00
Radio Traffic Sponsorships	\$150,000.00	\$168,916.00
Gas Station TV Advertising	\$50,000.00	\$58,596.00
Billboards	\$375,000.00	\$496,262.00
Transit Advertising	\$130,000.00	\$260,448.00
Subtotal	\$995,000.00	\$1,503,916.00
Earned Media Type	Earned Media Match - <u>Estimate</u>	Earned Media Match - <u>Actual</u>
Public Relations (Broadcast)	\$300,000.00	\$388,530.18
Public Relations (Online)	\$750,000.00	\$1,039,329.50
Public Relations (Print)	\$50,000.00	\$148,465.41
Subtotal	\$1,100,000.00	\$1,576,325.09
Total Match	\$2,095,000.00	\$3,080,241.09



FY 2022 Pedestrian Safety Campaign March–August 2022

Pedestrian deaths on Texas roadways were up 15% from 2020 to 2021. More than 5,300 traffic crashes in the state in 2021 involved pedestrians, and they resulted in 841 fatalities and 1,470 serious injuries.

Because they lack the protective equipment common to vehicles such as airbags, seat belts, and bumpers, pedestrians are especially vulnerable in a crash. Thus, although only 1% of traffic crashes in Texas involved pedestrians, they accounted for 19% of all crash fatalities in 2021.

Crash reports indicate that the leading factors in traffic incidents that kill or seriously injure pedestrians in Texas are 1) pedestrians failing to yield the right of way and putting themselves in the path of oncoming vehicles, 2) driver inattention, 3) drivers failing to yield the right of way to pedestrians, and 4) motorists driving too fast. In addition, alcohol impairment was reported in one of every four fatal pedestrian crashes.

To help reduce the alarming trend in pedestrian fatalities, TxDOT launched a new campaign in FY 2022, calling on drivers and pedestrians to watch out for each other and follow all traffic laws, signs, and signals.

The *Be Safe. Drive Smart. / Be Safe. Walk Smart.* campaign combined paid traditional and digital media with public relations and outreach components to deliver safety messages to target audiences throughout the state. Campaign activities, which were concentrated in July, included the following:

- Development and production of a brand-new, bilingual creative campaign including television and radio spots, out-of-home ads, digital assets, and print collateral.
- A five-week paid media flight in all Texas media markets with television, radio, outdoor, transit advertising, sports marketing, and digital and social media.
- A launch press conference, news releases in English and Spanish, and media pitching to news outlets around the state to maximize earned media coverage.
- Distribution of new public education materials to TxDOT district offices and campaign partners.
- Multiple street team “walking billboard” activations in nine cities, delivering safety messages in high traffic areas where drivers and people on foot would see them.

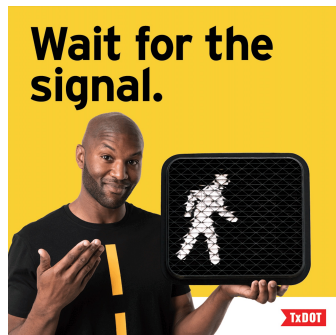
Pedestrian safety is dependent on the unspoken partnership that exists between a driver and a pedestrian. Each has the responsibility to safely share the road with the other. That means we need Texans—whether driving or walking—to obey the rules of the road, pay attention, and look out for each other. By educating the public about the importance of traffic behaviors that keep pedestrians safe, TxDOT intends to reduce the number of pedestrian-involved traffic crashes, fatalities, and injuries.

Creative Overview

The new creative campaign produced for FY 2022 features a character named Mr. Rhodes (Sr. Calles in Spanish) who jumps into traffic situations to ensure that people who are driving or walking are making safe choices. In television spots his sunny outlook, good humor, and enthusiastic celebrations when drivers or pedestrians do the right thing reflect the fact that the people he encounters don't want to hurt anyone or get hurt. But they do need reminders to pay attention and follow basic rules of the road.

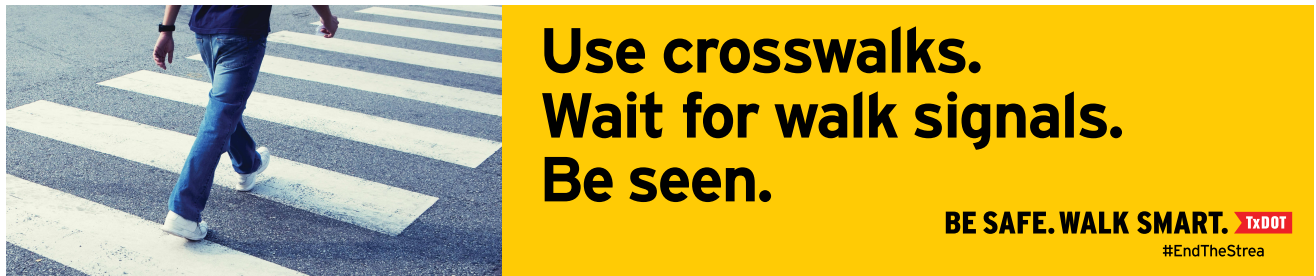


Mr. Rhodes can also be heard and seen in radio spots, digital ads, and outreach materials urging drivers and pedestrians to watch out for one another.



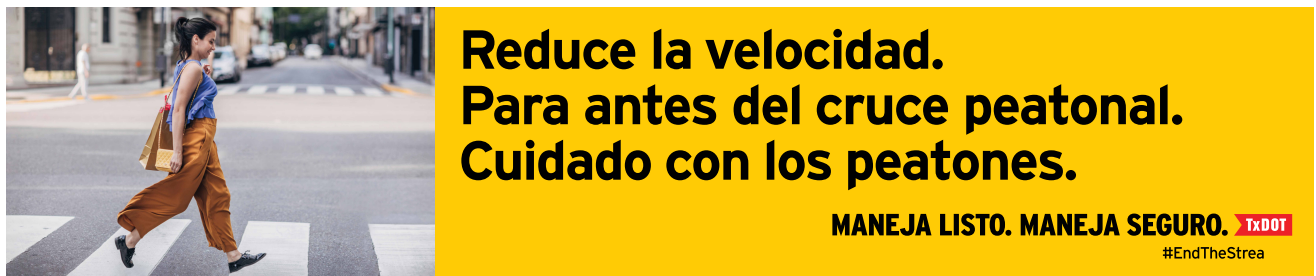
Mr. Rhodes Digital Ads

New out-of-home creative for billboards and transit ads delivered specific reminders about how to be safe on the road, including stopping for pedestrians in crosswalks. Spanish-language creative materials include the following taglines: *Maneja Listo. Maneja Seguro.* or *Camina Listo. Camina Seguro.*



**Use crosswalks.
Wait for walk signals.
Be seen.**

BE SAFE. WALK SMART. TxDOT
#EndTheStrea



**Reduce la velocidad.
Para antes del cruce peatonal.
Cuidado con los peatones.**

MANEJA LISTO. MANEJA SEGURO. TxDOT
#EndTheStrea

Transit Bus Panels

Paid Media

The campaign’s five-week multiplatform paid media plan combined high-frequency television ads to generate broad awareness with radio and out-of-home placements to reach drivers in their vehicles and pedestrians walking down the street, when the safety messages are particularly relevant. For paid digital and social media, emphasis was placed on video ads, digital TV (OTT/CTV), and popular video sharing sites to capture audience attention and engagement with the messages.

Spanish ads were distributed for each media platform to support the campaign’s efforts to reach the 20% of Hispanics in the state who are Spanish-language-dominant as well as bilingual Texans.

The paid media campaign, with messages targeting drivers and pedestrians, launched July 4 in all Texas media markets and delivered more than 338 million impressions.

Media Flight Dates	July 4–August 7, 2022
Target Audience	Adults 18+
Markets	Television, radio, outdoor, OTT/CTV, and digital: Statewide Transit: Austin, Dallas, Fort Worth, and San Antonio
Media	Television, :30s and :15s in English and Spanish Radio, :30s and :15s and :10 traffic liners in English and Spanish

Outdoor/bulletins in English and Spanish
 Transit “King” panels in English and Spanish
 Sports marketing, :30 and :15 TV spots and on-screen graphics
 Digital video ads in English and Spanish for Facebook, Instagram,
 YouTube, a pre-roll network, TikTok, and OTT/CTV

Added Value Bonus television and radio spots; billboard and transit override exposure, negotiated rate discounts, and bonus bus units; OTT/CTV bonus impressions

Campaign Media Recap

FY 2022 Pedestrian Safety – Paid Media Recap			
Media	Description	Budget	Impressions
Television	30- and 15-second spots in English and Spanish; statewide	\$781,329.55	64,573,958
Radio	30- and 15-second spots and 10-second liners in English and Spanish; statewide	\$454,316.07	80,713,671
Digital	30-second spots in English and Spanish on OTT/CTV; statewide	\$117,675.00	3,864,354
Digital	Facebook, Instagram, YouTube, pre-roll video, TikTok in English and Spanish; statewide	\$250,000.00	29,844,272
Out-of-Home	Outdoor/bulletins in English and Spanish; 46 locations; statewide	\$169,979.50	112,371,604
Out-of-Home	Transit “King” panels in English and Spanish; 290 bus panels (including 30 bonus) in Austin, Dallas, Fort Worth, and San Antonio	\$94,200.00	28,587,613
Sports	30- and 15-second spots in TV broadcasts of Texas Rangers and Houston Astros games	\$174,930.00	18,175,650
TOTAL		\$2,042,430.12	338,131,122

The paid media plan targeted a minimum of 279,990,400 impressions and exceeded the target by 20.8%, delivering a total of 338,131,122 impressions.

Public Relations Activities

PR activities launched on July 14 with a press conference in San Antonio featuring speakers from TxDOT and local Vision Zero and pedestrian planning programs. Elliot Smith, whose wife, Lisa Torry Smith, was struck and killed in a crosswalk while walking their son to school, also spoke about the Texas law that is named after Lisa and stiffens penalties for failing to stop for pedestrians in crosswalks.



In addition to holding the press event, TxDOT distributed a news release, B-roll package, and pre-recorded soundbites featuring Elliot Smith and Lisa’s sister to media outlets around the state. TxDOT’s district public information officers (PIOs) were armed with campaign talking points to prepare for news interviews that were generated over the two-week media pitching period. The news release and talking points were translated for Spanish-language media and interviews.

Media relations efforts in July resulted in 240 TV and radio, 120 online, and 160 print news stories with an earned media value of more than \$3.1 million.

Grassroots Outreach

Street Teams. TxDOT’s pedestrian safety initiatives in July also included a series of street team activations in nine cities. Four-person teams of “walking billboards” carried safety messages in English and Spanish along busy corridors and gathering areas in Austin, Dallas, El Paso, Fort Worth, Galveston, Houston, McAllen, New Braunfels, and San Antonio. The campaign worked with traffic safety specialists (TSSs) in TxDOT’s district offices to identify 28 locations where the walking billboards would be highly visible to motorists and pedestrians, especially during morning and evening commute times.



By distributing media advisories and inviting reporters to cover the street teams, TxDOT successfully leveraged these events to generate valuable earned media, including front-page stories in the *Houston Chronicle* and *Austin American-Statesman* as well as multiple live shots on local TV news.

Social Media. In addition to paid social media ads, TxDOT produced organic posts for its Facebook and Twitter feeds using the campaign’s television spots and other creative assets. Street team images were also provided to district PIOs to use to promote the activities on district Twitter accounts.

Print Collateral. The campaign produced new, bilingual pedestrian safety information cards and posters featuring spokes-character Mr. Rhodes and distributed them to TSSs across the state to support grassroots education and outreach.

“Walking or driving, use these tips for safe arriving.”
 –Mr. Rhodes



FOR DRIVERS	FOR PEDESTRIANS
Slow down when approaching crosswalks and stop for pedestrians. 	Cross the street at intersections and marked crosswalks. 
When turning, yield the right of way to pedestrians. 	Make eye contact with drivers before crossing. 
Stay alert and watch for pedestrians. 	Use sidewalks. If there's no sidewalk, walk on the left side of the road, facing traffic. 
Follow the speed limit and drive to conditions. 	Wait for the walk signal. 

BE SAFE. DRIVE SMART. TxDOT
 #EndTheStreakTX

“Caminando o manejando, usa estos consejos para llegar seguro”.
 –Sr. Calles



PARA CONDUCTORES	PARA PEATONES
Reduce la velocidad cuando te acerques a los cruces de peatones y detente para dejar pasar a los peatones. 	Cruza la calle solo en las intersecciones y en cruces de peatones marcados. 
Al dar la vuelta, cede el paso a los peatones. 	Mira directamente a los ojos de los conductores antes de cruzar. 
Mantente alerta y atento a los peatones. 	Usa las banquetas. Si no hay banqueta, camina en el lado izquierdo de la calle, de frente al tráfico. 
Obedece el límite de velocidad y maneja según las condiciones. 	Espera la señal de cruzar. 

MANEJA LISTO. MANEJA SEGURO. TxDOT
 #EndTheStreakTX

Bilingual Info Card

Overall Campaign Value

Earned media resulted in \$3,172,133.13 in added value and 55,883,222 impressions. Paid media generated \$1,878,124.00 in added value and 338,131,122 impressions. With \$5,050,257.13 in total added value (match), the Pedestrian Safety campaign delivered more than a 1.8x return on the \$2,727,157.51 investment.

Match - FY 2022 Pedestrian Safety Campaign

Paid Media Type	Hard Match for Paid Media Placements - <u>Estimate</u>	Added Value Match for Paid Media Placements - <u>Actual</u>
TV/Cable	\$225,000.00	\$651,621.00
OTT/CTV Digital TV	\$25,000.00	\$26,291.00
Radio	\$300,000.00	\$341,381.00
Radio Traffic Sponsorships	\$80,000.00	\$200,373.00
Sports Marketing	\$5,000.00	\$348,528.00
Billboards	\$150,000.00	\$189,764.00
Transit	\$100,000.00	\$120,166.00
Subtotal	\$885,000.00	\$1,878,124.00
Earned Media Type	Earned Media Match - <u>Estimate</u>	Earned Media Match - <u>Actual</u>
Public Relations (Broadcast)	\$400,000.00	\$385,087.33
Public Relations (Online)	\$1,000,000.00	\$2,357,846.85
Public Relations (Print)	\$75,000.00	\$429,198.95
Subtotal	\$1,475,000.00	\$3,172,133.13
Total Match	\$2,360,000.00	\$5,050,257.13



FY 2022 Speeding Public Education and Awareness Campaign March–August 2022

In 2021, the number of people killed in vehicle crashes in Texas reached a level not seen in 40 years, and speed had a role in 34% of those fatalities. Motorists driving over the speed limit or too fast for driving conditions is blamed for sharp increases in roadway deaths across the country and here in Texas. Speed was a primary factor in 163,756 traffic crashes in Texas in 2021, resulting in 1,532 fatalities and 6,493 serious injuries.

We know from observational studies and self-reporting by Texas drivers that speeding is common. According to TxDOT's 2021 Traffic Safety Awareness Survey, about half of Texans admit to driving over the speed limit at least sometimes. In addition, 26.8% said they drive faster than the speed limit on highways about half or most of the time. This is despite the fact that 70% said their chances of getting a ticket if they speed are somewhat or very likely.

To ring the alarm bell about the dangers of speeding and persuade motorists to slow down and drive a safe speed, TxDOT launched a new, statewide multimedia speeding campaign in FY 2022. Concentrated at the start of the busy summer driving season, the campaign included robust levels of paid media, public relations, outreach, and sports marketing partnerships aimed at reminding drivers that:

- When you speed, you increase the risk of killing or injuring yourself or others in a crash.
- Speeding can cost you an expensive fine, court fees, and higher insurance rates.
- Driving a safe speed can mean more than following the posted limit. You should match your speed to road, traffic, and weather conditions.

Key campaign components in FY 2022 included the following:

- Creation of a new, bilingual creative campaign for broadcast, out-of-home, and digital media placements and outreach.
- Statewide paid media placements, including television, radio, billboards, theater, gas station advertising, and digital and social media.
- A kickoff press conference, news releases in English and Spanish, and a statewide media tour to generate hundreds of broadcast, online, and print news stories.
- Sports marketing partnerships with racetracks and minor league baseball teams, including in-venue signage and event activations for one-on-one engagement with sports fans.
- Distribution of public education materials to TxDOT district offices and campaign partners.

To reinforce that driving too fast can be dangerous *and* expensive, TxDOT also partnered with law enforcement agencies across the state in June to help them step up their efforts to enforce speed limits during Operation Slowdown.

Paid Media

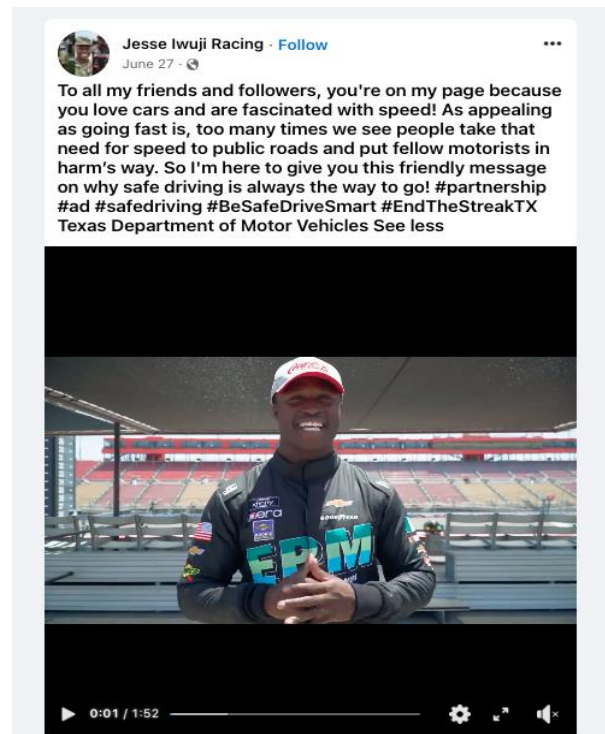
Since speeding is the leading factor in traffic crashes in our state, it calls for steady reminders to motorists to slow down or risk paying the consequences. The campaign's summer paid media placements reached Texas motorists when they were watching TV, behind the wheel, online or on their cell phones, putting gas in their vehicle, or at a theater or sporting event.

Although speeding is a problem among all demographic groups, the campaign put a special focus on young men. In 2021, at least 60% of drivers in Texas who were involved in crashes where speed was a contributing factor were men and more than half were under age 35. We communicated with this group through demographically and behaviorally targeted sports marketing, digital TV (OTT/CTV) placements, and video ads on YouTube and Twitch, the popular livestreaming service that focuses on video games.

The campaign also partnered with three race car drivers and social media influencers who posted videos of themselves on Instagram, Facebook, Twitter, and TikTok calling on their fans to watch their speed.

With a very passionate and loyal fan base, motorsports is one of the largest of spectator sports. Our media plan included a partnership with auto racing venues across Texas, a natural spot to remind drivers that speeding is only for racetracks, not streets and highways. The program included Texas Motor Speedway (the largest sporting facility in Texas), Houston Raceway, Texas Motorplex, and Heart O' Texas Speedway—all located near big cities and drawing visitors from across their regions.

Seven minor league baseball teams across Texas—from the Sugar Land Space Cowboys to the El Paso Chihuahuas—also displayed campaign signage and videos in their ballparks throughout the 2022 season.



Media Flight Dates	Primary media flight: May 30–July 10, 2022, with some season-long sports marketing components Theater advertising: August 1–28, 2022
Target Audience	Adults 18+ with an emphasis on Men 18–34

Markets

Broadcast, out-of-home, and digital: Statewide

Racetrack marketing: Fort Worth, Houston, Ennis, and Waco

Minor league baseball partnerships: Corpus Christi, El Paso, Frisco, Midland, Round Rock, San Antonio, and Sugar Land

Theater: Austin, Dallas/Fort Worth, El Paso, Houston, Rio Grande Valley, and San Antonio

Media

Television, :30s and :15s in English and Spanish

Radio, :30s and :15s in English and Spanish

Outdoor in English and Spanish

Gas station TV, :15 in English

Theater, :30s in English

Sports marketing—in-venue signage, digital ads, and social media posts

Digital video ads in English and Spanish for OTT/CTV, YouTube, and Twitch

Influencer program—Instagram, Facebook, Twitter, and TikTok posts

Added Value

Bonus television and radio spots

Billboard override exposure and negotiated rate discounts

Gas station TV over-delivered impressions and negotiated rate discounts

Theater bonus locations, over-delivered impressions, lobby screens, and negotiated rate discounts

Sports marketing rate discounts, bonus signage, event activations, and printing/installation of pace car wraps

OTT/CTV over-delivered impressions



Feature graphic during major league baseball broadcasts reminded fans that “speed is for fastballs.”

Campaign Media Recap



FY 2022 Speeding – Paid Media Recap			
Media	Description	Budget	Impressions
Television	30- and 15-second spots in English and Spanish; statewide	\$673,922.02	124,487,565
Radio	30- and 15-second spots and liners in English and Spanish; statewide	\$423,942.60	127,251,951
Digital	30-second spots in English and Spanish on OTT/CTV; statewide	\$140,725.00	4,666,267
Digital	YouTube and Twitch in English and Spanish and influencer program; statewide	\$160,335.54	5,629,782
Out-of-Home	Outdoor/Bulletins in English and Spanish; 46 locations; statewide	\$169,825.00	110,041,755
Out-of-Home	Gas station (GSTV) advertising; 15-second spots; 494 locations; statewide	\$50,000.00	3,710,436
Out-of-Home	Theater advertising; 30-second spots; 146 locations including 7 bonus; 1,944 screens; 6 major markets	\$172,565.30	4,651,356
Sports	Racetrack marketing; in-venue signage, digital ads, events; Fort Worth, Houston, Ennis, Waco	\$245,950.00	N/A
Sports	Minor league baseball signage, video, PA announcements; 7 ballparks	\$101,000.00	N/A
Sports	30- and 15-second spots in TV broadcasts of Texas Rangers and Houston Astros games	\$175,002.25	16,383,500
TOTAL		\$2,313,267.71	396,822,612

The paid media plan targeted a minimum of 348,784,300 impressions and exceeded the target by 13.8%, delivering a total of 396,822,612 impressions.

Creative Overview

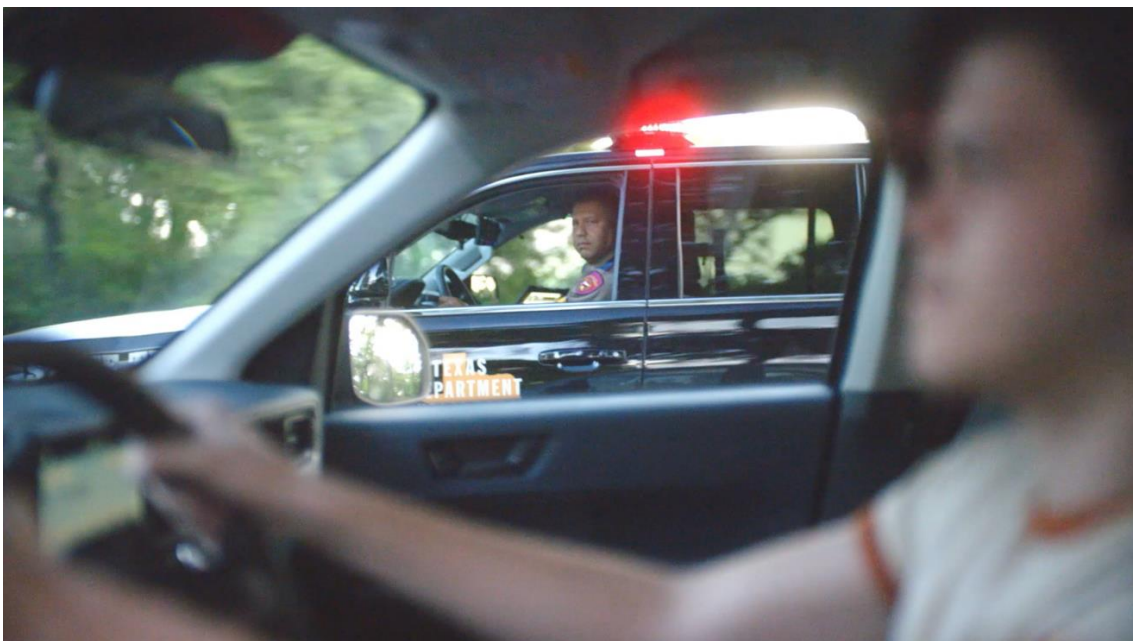
An effective deterrent to unsafe driving can be the threat of being pulled over. Not only do drivers dread an expensive fine, but also insurance rates may increase or other violations such as an out-of-date registration may come into play. One set of new television spots for the campaign capitalizes on the

double meaning of the phrase “see the light” to evoke the anxiety associated with seeing a police car’s flashing lights in the rearview mirror and realizing the negative consequences of speeding.



“See the Light” TV Spot

A second set of new television spots aired during Operation Slowdown let drivers know that officers were out in force looking for speeders, and to be ready to “slow down or pay up” since they never know when one may appear.



“Surprise, Surprise” TV Spot

The television spots, produced in English and Spanish, ran on broadcast TV, cable, OTT/CTV, movie theater screens, YouTube, Twitch, gas pump screens, and videoboards at racetracks and ballparks.

TxDOT’s *Be Safe. Drive Smart.* umbrella branding—*Maneja Listo. Maneja Seguro.* in Spanish—was incorporated into all campaign creative, including billboards that reminded drivers throughout the state to be mindful of their speed or face the consequences.

Maneja el límite o pagarás.



**MANEJA LISTO.
MANEJA SEGURO.**

TxDOT

#EndTheStreakTX



SPEEDING SLOWS YOU DOWN.

#EndTheStreakTX

BE SAFE. DRIVE SMART. TxDOT

Customized messaging for printed and LED signage at racetracks and minor league baseball parks reminded sports fans that speeding isn't for public roadways and that they shouldn't race home. Placements included billboards around the tracks/ballfields, concession area signs, marquees, program ads, parking lot exit signs, and racetrack guardwalls. The partnership with Texas Motor Speedway also included campaign-branded wraps of two pace cars and asphalt markings along pit row.



Texas Motor Speedway wrapped two pace cars for free as part of its partnership with TxDOT.





Outfield LED Sign at Round Rock Express Game

Public Relations Activities

The campaign's earned media efforts kicked off with two media events. The first event publicized TxDOT's new partnership with Texas Motor Speedway to promote safe driving during NASCAR's All-Star Weekend in May. The second, a press conference in Austin in June, launched the statewide campaign and announced the Operation Slowdown stepped-up speeding enforcement period.



The campaign launch press event included a backdrop of vehicles from five local law enforcement agencies, TxDOT, and the Texas Department of Public Safety.

A statewide news release and supporting B-roll package were distributed to enlist the help of local news directors and reporters in raising awareness of Texas' speeding problem and encouraging motorists to always drive a safe speed. TxDOT's public information officers were armed with campaign talking points to prepare for news interviews, and the news release and talking points were translated for Spanish-language media and interviews.

Statewide media pitching activities in May and June resulted in 324 broadcast, 99 online, and 35 print news stories with a total earned media value of \$4,114,188.75.

Grassroots Outreach

Events. The *Be Safe. Drive Smart.* Road Show Trailer visited busy Buc-ee's locations around the state in June, and the new speeding campaign messages were integrated into video displays, signage, and educational handouts.

Print Collateral. TxDOT produced new bilingual information cards and posters for events and for sharing with TxDOT traffic safety specialists (TSSs) to support grassroots education and outreach. "Slow Down or Pay Up" banners were also produced for TSSs to use at safety events or share with local partners.



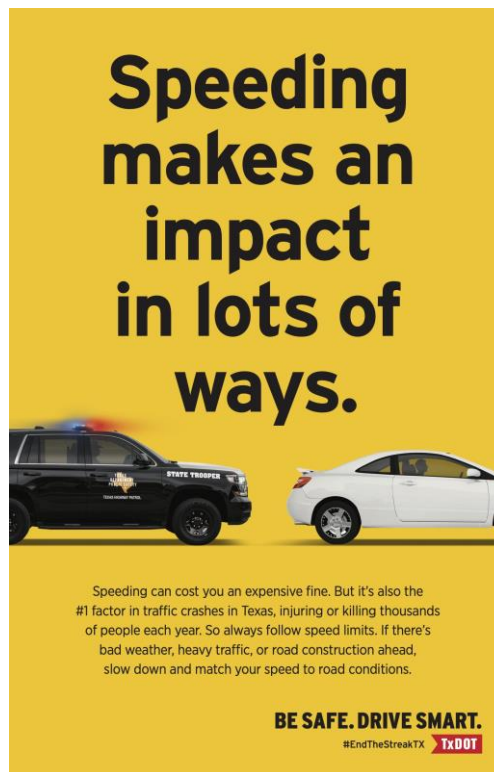
Slow down or pay up.

Speeding can cost you.
You could face an expensive fine plus court costs, and your insurance rates can go up. Remember, fines double if you speed in a school zone or a work zone when workers are present.

Expensive and dangerous.
About one third of all traffic crashes in Texas are speed-related. Speeding is the #1 factor in traffic crashes in our state, injuring or killing thousands of people each year.

Drive to conditions.
Observe posted speed limits. If there's bad weather, traffic is heavy, or road construction is ahead, slow down and match your speed to road conditions.

BE SAFE. DRIVE SMART.
#EndTheStreakTX **TxDOT**



Speeding makes an impact in lots of ways.

Speeding can cost you an expensive fine. But it's also the #1 factor in traffic crashes in Texas, injuring or killing thousands of people each year. So always follow speed limits. If there's bad weather, heavy traffic, or road construction ahead, slow down and match your speed to road conditions.

BE SAFE. DRIVE SMART.
#EndTheStreakTX **TxDOT**

Info Card and Poster

Social Media. New posts using the campaign's television spots and other creative assets were developed for TxDOT's social media profiles on Facebook and Twitter, in addition to the videos created and shared by the race car driver influencers.

HERO Trucks. TxDOT's Highway Emergency Response Operator (HERO) program that assists motorists in need and clears minor crashes on state highways was also enlisted to prompt speeding drivers to slow down. Magnet signs were produced for 70 HERO vehicles in Austin, El Paso, and San Antonio.



Overall Campaign Value

Earned media resulted in \$4,114,188.75 in added value and 76,399,295 impressions. Paid media generated \$2,153,662.00 in added value and 396,822,612 impressions. With \$6,267,850.75 in total added value, the Speeding campaign delivered more than a 2:1 return on the \$2,989,665.13 investment.

Match - FY 2022 Speeding Campaign

Paid Media Type	Hard Match for Paid Media Placements - <u>Estimate</u>	Added Value Match for Paid Media Placements - <u>Actual</u>
TV/Cable	\$350,000.00	\$583,046.00
OTT/CTV Digital TV	\$20,000.00	\$34,090.00
Radio	\$300,000.00	\$486,383.00
Radio Traffic Sponsorships	\$50,000.00	\$57,994.00
Sports and Racetrack Marketing	\$20,000.00	\$632,904.00
Billboards	\$175,000.00	\$248,746.00
Gas Station (GSTV) Advertising	\$50,000.00	\$56,831.00
Theater Advertising	N/A	\$53,668.00
Subtotal	\$965,000.00	\$2,153,662.00
Earned Media Type	Earned Media Match - <u>Estimate</u>	Earned Media Match - <u>Actual</u>
Public Relations (Broadcast)	\$300,000.00	\$753,314.00
Public Relations (Online)	\$750,000.00	\$3,302,841.10
Public Relations (Print)	\$30,000.00	\$58,033.65
Subtotal	\$1,080,000.00	\$4,114,188.75
Total Match	\$2,045,000.00	\$6,267,850.75



FY2022 *Talk. Text. Crash.* Distracted Driving Campaign

October 1, 2021 through September 30, 2022

Campaign Overview

Like many other states, Texas has seen far too many crashes caused by distracted drivers. In 2021, there were 93,497 crashes blamed on driver distractions, an increase of 16% over 2020, according to Texas Department of Transportation crash data reports. These crashes resulted in 431 deaths and 2,932 serious injuries. TxDOT conducts an annual *Talk. Text. Crash.* public education campaign to remind motorists how dangerous it is to engage in distracting activities while driving, such as talking on their phone, texting, checking social media, eating, applying makeup or shaving, programming their GPS, or doing something else that takes their mind or eyes off the road.

Public Education Campaign

The *Talk. Text. Crash.* campaign for FY 2022 used a combination of traditional paid media placements, public service announcements, grassroots outreach and partnerships, media relations, and digital and social media to reach a statewide audience and motivate drivers to avoid distractions—especially cell phone use—when behind the wheel. Although the campaign’s message is relevant to all drivers, a special focus was reaching new and younger drivers ages 16 to 34, who account for a large share of distracted driving crashes.

Themed “Bad Combos”, an English- and Spanishlanguage TV PSA plus social media videos for the campaign featured people engaging in everyday activities that, when combined with cell phone use, result in disastrous consequences.

The tagline “Put your phone down. Heads up, Texas.” reminds drivers they have a choice of when and how they use their cell phone.



“Bad Combos” TV PSA

Statewide Awareness Survey

From April 27 through May 2, 2022, Sherry Matthews Group implemented a statewide online survey among 300 Texans who drive. A minimum of 75 surveys were conducted among key segments including English-speaking Hispanics; drivers ages 18–22, 23–29, and 30–34; men and women; and those who text, email,

or talk (not hands-free) regularly or sometimes. Overall, the survey showed there has been improvement in drivers' knowledge of distracted driving laws and awareness of the dangers of distracted driving as compared to the year prior.

Top survey findings were:

- Most drivers think they are very good drivers, but only 51% follow all traffic laws. Those who more often drive distracted are less likely to follow all traffic laws. They also engage regularly in a myriad of distracting behaviors.
- 49% of those surveyed report driving the same amount since the pandemic started. Distracted drivers are driving even more than others.
- 67% know that texting while driving is banned on all Texas roads, but 24% believe they will only get a warning if caught on the first occurrence.
- Almost everyone is engaging in some sort of distracted driving, and many believe there are activities they can do safely.
- While only 8% believe they can read or send a text or email safely while driving and 81% are not comfortable with others doing so, 31% read or send texts or emails sometimes or regularly while driving.
- While most drivers agree built-in devices are distracting, they also believe that if they were that dangerous, these technologies would be illegal.
- The good news is that many report being willing to put away or silence their phone while driving or use a rewards app to stop texting and driving. Only 29% are very willing to turn off their phone.
- Injuring or killing themselves or others is the most motivating consequence to deter distracted driving, with 55% selecting it as the most motivating reasons not to drive distracted.
- "Talk. Text. Crash." has the second-highest aided awareness level at 54%, behind only AT&T's campaign, "Text later. It can wait." at 72%.

Public Service Announcement (PSA) Distribution

To maximize limited funds and to extend the reach of the campaign, television and radio PSAs were distributed to stations statewide to air messages for free beginning April 1 and running through the end of September. The PSAs were digitally tracked using Nielsen encoding systems that report which stations aired the messages, the audience reached, and the value of the donated airtime.

Donated media or media match achieved through PSAs totaled \$6,362,023 in FY 2022. Media vendors donated more than 18,556 TV ad airings and 5,919 radio ad airings. The TV PSAs aired in the following Texas markets:

- | | |
|---|---|
| ▪ Abilene | ▪ Lubbock |
| ▪ Amarillo | ▪ Midland-Odessa |
| ▪ Austin | ▪ San Angelo |
| ▪ Beaumont | ▪ San Antonio |
| ▪ Dallas-Ft. Worth | ▪ Tyler-Longview (Lufkin and Nacogdoches) |
| ▪ El Paso (Las Cruces) | ▪ Waco-Temple-Bryan |
| ▪ Harlingen-Weslaco-Brownsville-McAllen | ▪ Wichita |
| ▪ Houston | |

The TV PSA program produced more than 119 million impressions and over \$5.2 million in donated airtime.

	English	Spanish	Total
Airings	12,517	6,039	18,556
Impressions	45,420,848	73,811,267	119,232,115
Ad Value	\$1,926,905	\$3,344,122	\$5,271,027

The radio PSAs aired in the following markets:

- Austin
- Corpus Christi
- Dallas-Ft. Worth
- El Paso (Las Cruces)
- Harlingen-Weslaco-Brownsville-McAllen
- Houston
- Laredo
- San Antonio
- Tyler-Longview (Lufkin and Nacogdoches)

The radio PSA program produced more than 57 million impressions and more than \$1 million in donated airtime.

	English	Spanish	Total
Airings	4,518	1,401	5,919
Impressions	39,651,164	17,987,126	57,638,290
Ad Value	\$683,095	\$407,901	\$1,090,996

Paid Media Recap

The 2022 *Talk. Text. Crash.* paid media campaign included statewide media coverage with the heaviest focus in the six largest markets, where, according to TxDOT crash data, nearly 85% of the state’s distracted driving-related crashes occurred. Advertising was concentrated during the month of April, in coordination with the campaign’s primary grassroots activities for the year. Spanish language ads delivered messages to bilingual and Spanish-dominant Hispanics.



Digital ad

TxDOT placed \$615,987 in paid media throughout the fiscal year. Donated media or media match achieved through negotiations with media vendors totaled \$207,944 in FY 2022. Bonus (free) TV spots were valued at \$35,050 with OTT/CTV TV placements. Added value from outdoor advertising totaled \$172,894, which more than doubled the paid billboard placement budget through billboard overrides, public service (free) placements, and negotiated discounts off vendor rate cards.

Target Audience

All drivers, emphasis on those age 16 to 34

Media Markets

Statewide, with emphasis in major metro areas

Media

- Digital radio ads (English/Spanish)
- Billboard ads (English/Spanish)
- Digital video, banner, and social media ads (English/Spanish)

2022 Media Flight Dates

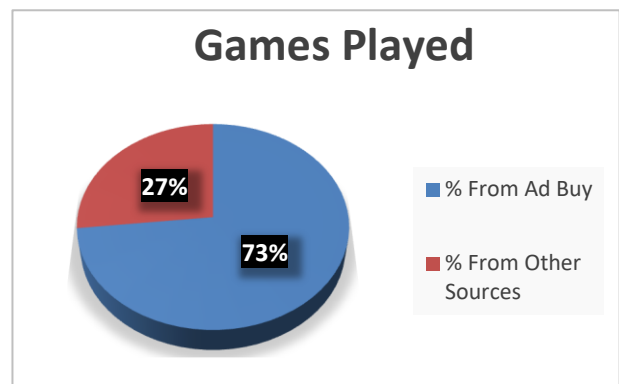
- Digital: April 15–30; August 8–September 30
- OTT/CTV: April 15–30; September 9–30
- OOH: April 4–May 1
- Influencers: April 15–30

FY 2022 <i>Talk. Text. Crash.</i> Paid Media Recap			
OTT/CTV	30- and 15-second spots streamed to connected Smart TVs statewide with a video completion rate of 99.26%	\$140,000	4,561,879
Digital	Paid posts on Instagram, Snapchat, and TikTok; pre-roll video on YouTube and Hulu; Google responsive display ads; audio/digital banners on Pandora/Soundcloud; mobile banners and video	\$261,237	27,312,495
Influencers	Social media posts by 9 influencers on TikTok and Instagram	\$49,750	7,654,700
Out-of-Home	49 bulletins in the following DMAs: Austin, DFW, El Paso, Houston, RGV, San Antonio, Temple-Killeen, Waco	\$165,000	109,490,194
TOTAL		\$615,987	149,019,268

Augmented Reality (AR) Game

From April 1 through September 30, 2022, there were 24,349 visitors to the AR game, a 136% increase over the same period in the prior year. The majority of this year’s visitors (20,236, or 83%) and people clicking to play the game were driven by Google Responsive Display placements.

Facebook was also an effective platform, but its new restrictions around tracking iOS devices caused underreporting. Consequently, the volume of people playing and the cost per play for Facebook was more favorable than the year prior. Therefore, we recommend including Facebook in next year’s plan to promote the AR game, while ensuring that we use Google Analytics-reported numbers to get a fuller picture of that placement’s performance.



Earned Media and Events

Earned media activities for FY 2022 began with the distribution of a statewide news release to recognize Distracted Driving Awareness Month in April.

On April 16, TxDOT held its first outreach event, followed by five more held throughout the month. Outreach events were staged in large shopping malls across Texas to engage with teens, their parents, and other drivers during weekend shopping.

Although the events were primarily intended for one-on-one interactions with the public, local news media were also invited to cover them and schedule interviews with TxDOT spokespeople. The events featured an immersive TV wall with a touch-free driving simulator to give participants a real-life sense of how distractions affect driving. Campaign brand ambassadors also distributed educational materials to remind everyone to give driving their full attention.



Jamie White addressing crowd at Austin press conference.

Event cities and dates included:

- April 16 San Antonio – North Star Mall
- April 18 Austin – Barton Creek Mall
- April 21 El Paso – Cielo Vista Mall
- April 23 Houston – The Galleria
- April 24 Fort Worth – Grapevine Mills Mall
- April 30 McAllen – La Plaza Mall

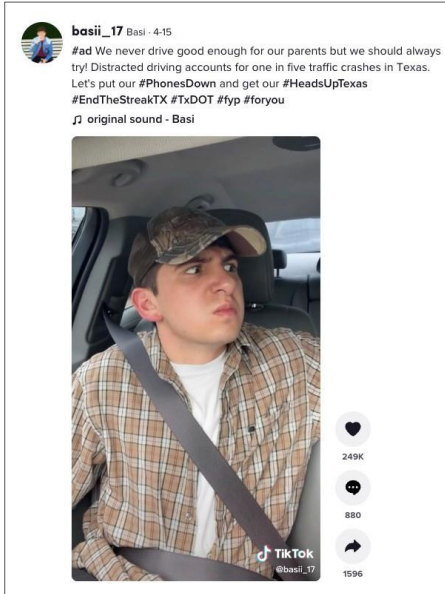
The interactive exhibits exposed the campaign’s messaging to more than 109,745 visitors. In addition, more than 6,530 people interacted directly with our brand ambassadors or tried the driving simulator to experience firsthand the dangers of distracted driving. TxDOT promoted the April outreach tour through local media advisories and interview opportunities with its Public Information Officers.

Altogether, earned media activities in FY 2022 generated 368 broadcast news segments valued at \$728,034. They also generated 90 online news stories valued at \$3,134,274 and 118 print articles valued at \$67,165. The total publicity value of news media coverage was \$3,929,473.

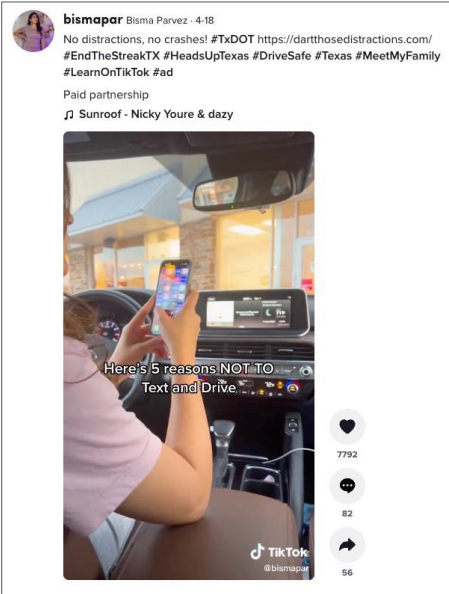
Social Media

In FY 2022, the campaign enlisted the help of influencers to help spread messages via their social media followers. Several influencers were vetted and approved to participate in the campaign. Each influencer presented a concept and, upon its approval, produced the social media post for TxDOT’s final review. The table below shows the results of the influencer effort.

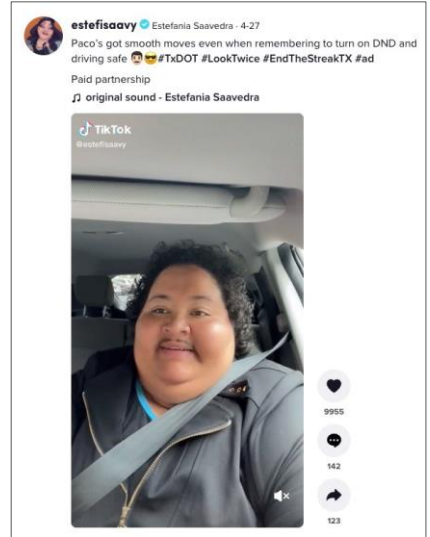
Influencer	Impressions	Completed Views	Reactions	Comments	Active Engagements	Engagement Rate
Basilio Cerdan Jr	4,800,000	1,427,586	240,100	862	240,962	5.02%
Bisma Parvez	622,700	458,431	7,732	87	7,819	1.26%
Estefania Saavedra	2,232,000	4,341	12,400	218	12,618	0.57%
TOTAL	7,654,700	1,890,358	260,232	1,167	261,399	3.41%



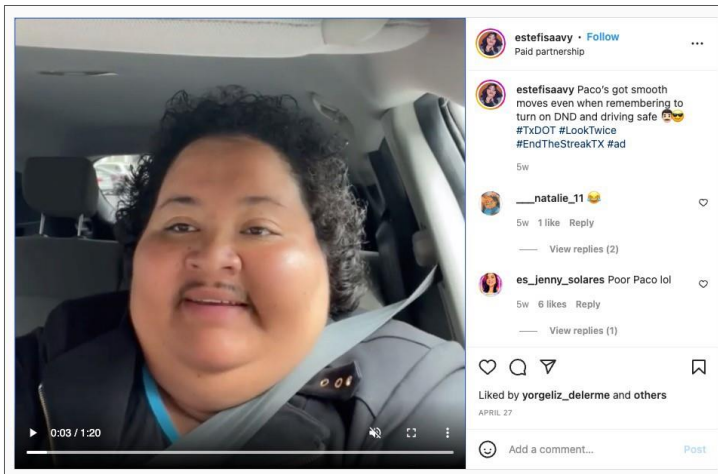
TikTok post by Basilio Cerdan Jr



TikTok post by Bisma Parvez



TikTok post by Estefania Saavedra



Instagram post by Estefania Saavedra

DANGEROUS COMBOS

BLINDFOLD + CHAINSAW

TEXTING + DRIVING

Texting while driving is dangerous and illegal.*

TxDOT offers these tips to prevent distracted driving that can lead to a ticket—or worse, a crash:

- Always give driving your full attention.
- Pull off the road entirely and come to a complete stop before you talk or text.
 - block texts and calls while driving. • Put your phone away, turn it off, or use an app to
- Tell friends, family, and co-workers you won't respond to texts or calls while driving.
- Remember that all distractions are dangerous, so pay full attention when behind the wheel.
 - * Some cities have stricter laws prohibiting cell phone use while driving.

#EndTheStreakTX

TALK / TEXT CRASH

TxDOT

COMBOS PELIGROSOS

VENDA + SERRUCHO

TEXTEAR + MANEJAR

Textear mientras manejas es peligroso e ilegal.*

TxDOT ofrece estos consejos para prevenir el manejo distraído que puede llevarte a una multa, o peor, a un choque:

- Siempre pon toda tu atención en manejar.
- Detente completamente a un lado de la carretera antes de hablar o textear.
 - Guarda el teléfono, apágalo o usa una aplicación para bloquear los textos y llamadas mientras manejas.
- Diles a tus amigos, familiares y compañeros de trabajo que no responderás textos ni llamadas cuando estés manejando.
- Recuerda que todas las distracciones son peligrosas, así que pon toda tu atención cuando estés detrás del volante.
 - * Algunas ciudades tienen leyes más estrictas que prohíben el uso del celular al manejar.

#EndTheStreakTX

PLATICA / TEXTEA CHOCA

TxDOT

READY! AIM! POP!

- ▶ Free, augmented reality game
- ▶ Pop unsafe driving distractions
- ▶ No download needed
- ▶ Crush all 10 levels

Just scan the QR code and crush your way to level 10.

You can also find the game at DartThoseDistractions.com

Information cards in English and Spanish

Promo card for augmented reality game

Grassroots Support and Outreach

Campaign print collateral including information cards, posters, banners, spiral notebooks, and hand fans in English and Spanish were developed for use by Traffic Safety Specialists in each of TxDOT’s 25 districts. In addition, an outreach presentation was developed for each district to customize with local distracted driving facts. Campaign partners—the National Safety Council, the Texas Municipal Courts Education Center, and Texas Mutual Insurance Company—also received a *Talk. Text. Crash.* digital toolkit of materials to share with their employees and customers.

Creative Overview

The *Talk. Text. Crash.* campaign seeks to remind motorists how dangerous it is to drive while distracted. In 2021, a number of new creative concepts were developed, including a new English- and Spanish-language TV PSA plus social media videos. “Dangerous Combos” collateral compared disastrous activity pairings such as using a chainsaw while blindfolded to texting and driving.



Posters in English and Spanish



Bilingual hand fans



Mobile Pre-Roll Videos



Pandora Ads



Instagram Story Ads

Overall Campaign Value

Earned media resulted in \$3,929,473 in added value and 72,021,312 impressions. Paid media resulted in \$207,944 in added value and 149,019,268 impressions. Public service announcements resulted in \$6,362,023 in added value and 176,870,405 impressions. With \$10,499,440 in total added value, the Statewide *Talk. Text. Crash.* campaign delivered more than 8.75:1 return on the \$1,200,000 investment.

Match – FY2022 *Talk. Text. Crash.* Campaign

Paid Media Type	Paid Media Match – <u>Estimate</u>	Paid Media Added Value Match – <u>Actual</u>
OTT/CTV	\$15,000	\$35,050
OOH	\$150,000	\$172,894
Subtotal	\$165,000	\$207,944
Earned Media Type	Earned Media Match – <u>Estimate</u>	Earned Media Match – <u>Actual</u>
Public Relations	\$995,000	\$3,929,473
Public Service Announcements	\$2,500,000	\$6,362,023
Subtotal	\$3,495,000	\$10,291,496
Total Match	\$3,660,000	\$10,499,440



FY 2022 *Look Twice for Motorcycles* Campaign October 1, 2021 – September 30, 2022

Campaign Overview

In FY 2022, the *Look Twice for Motorcycles* campaign returned to normal operations after two years of disruptions caused by COVID-19.

In 2021, there were 8,132 motorcycle traffic crashes in Texas, which killed 519 motorcyclists and seriously injured another 2,318 (Texas Peace Officer's Crash Report – March 4, 2022). This represents a 7% increase in fatalities over 2020. For the purposes of this report, we will refer to all classes of motorcycles and scooters as “motorcycles.”

This increase in fatalities underscores the importance of reminding motorists to pay special attention for motorcycles when driving. According to the National Highway Traffic Safety Administration (NHTSA), motorcyclist fatalities occurred nearly 28 times more frequently than passenger car occupant fatalities in motor vehicle crashes (Traffic Safety Facts, May 2022, NHTSA 2020 data).

Diagnosing the Problem

Intersections continue to be deadly for motorcyclists. In 2021, 34% of motorcycle fatalities were in an intersection or were intersection-related (Texas Peace Officer's Crash Report – March 4, 2022). In *Analysis of Motorcycle Crashes in Texas, 2010–2017*, the Texas A&M Transportation Institute (TTI) concluded that the crash type in which one vehicle turning left and one vehicle traveling straight in the opposite (oncoming) direction accounted for 39% of fatal or suspected serious injury crashes at intersections. The study also found that in multi-vehicle crashes where a vehicle and motorcycle collide, 47% to 51% involved an issue with the driver not seeing the motorcycle.

Public Education Campaign

For these reasons, TxDOT has made motorcycle safety a priority by continuing its public education campaign aimed at motorists. TxDOT's *Share the Road: Look Twice for Motorcycles* campaign urges drivers to watch carefully for motorcycles. Launched in 2010, this campaign seeks to remind motorists that they must take extra precautions to “see” motorcycles on the road.

The campaign urges drivers to:

- Look twice for motorcycles, especially at intersections.
- Always assume motorcycles are closer than they appear to be, and avoid turning in front of an oncoming motorcycle.
- Use turn signals and check blind spots before changing lanes.

- Don't follow a motorcycle too closely and give motorcyclists a full lane when passing.
- Obey posted speed limits.

Since FY 2016, TxDOT has cultivated a strong, recognizable brand built on the tagline “There’s a life riding on it.” The campaign uses a bold yellow/gold color that’s quickly identifiable. In the past, the campaign has incorporated virtual reality (VR) elements into outreach events to engage audiences. These VR experiences were built to be used on existing TxDOT technology available to every District as well as the newer Oculus platform. A TV spot developed in 2012 continues to be popular and delivers key messages of looking for motorcycles because they are hard to see. In addition, a new TV spot was developed in 2021 to emphasize how dangerous intersections can be. Campaign components also included radio public service announcements (PSAs), billboards and gas station ads, online advertising, social media, and earned media activities.

The FY 2022 bilingual, multimedia campaign:

- Continued to use clear messaging and strong creative to reach and resonate with key target audiences.
- Comprised a statewide awareness and education effort focusing on key target audiences starting May and continuing through September 30.
- Used a combination of paid media and PSAs to maximize exposure of campaign messages.
- Conducted an aggressive public relations effort that included pre-recorded sound bite interviews and pitches to news media statewide to maximize earned media coverage.
- Conducted five outreach events across the state to generate additional awareness of campaign messages.
- Built upon existing TxDOT relationships with public and private partners to maximize reach and distribution of collateral materials and campaign messaging.
- Exceeded the minimum requirement of \$650,000 in added value.

Public Service Announcement Distribution

To maximize limited funds and to extend the reach of the campaign, television and radio PSAs were distributed to stations statewide to air messages for free beginning May 1 and running through September 30. The PSAs were digitally tracked using Nielsen encoding systems that report which stations aired the messages, the audience reached, and the value of the donated airtime.

The TV PSAs aired in the following Texas markets:

- Amarillo ▪ Laredo
- Austin ▪ Odessa-Midland
- Beaumont ▪ San Antonio
- Dallas-Ft. Worth ▪ Tyler-Longview (Lufkin and Nacogdoches)
- El Paso (Las Cruces) ▪ Waco-Temple-Bryan
- Harlingen-Weslaco-Brownsville-McAllen ▪ Wichita Falls ▪ Houston

	English	Spanish	Total
Airings	8,911	4,513	13,424
Impressions	43,344,453	10,402,084	53,746,537
Ad Value	\$1,733,678	\$561,069	\$2,294,747

The radio PSAs aired in the following markets:

- Austin
- Corpus Christi
- Dallas-Ft. Worth
- El Paso (Las Cruces)
- Harlingen-Weslaco-Brownsville

- Houston
- Laredo
- San Antonio
- Tyler-Longview (Lufkin & Nacogdoches)
- Waco-Temple-Bryan

The successful radio PSA program produced nearly 25 million impressions and more than \$415,000 in donated airtime.

	English	Spanish	Total
Airings	2,668	610	3,278
Impressions	23,121,384	1,831,367	24,952,751
Ad Value	\$370,096	\$45,197	\$415,293

Paid Media and Added-Value Overview

TxDOT's FY 2022 paid media campaign targeted drivers ages 18–

54 in both English and Spanish statewide, with emphasis in the eight key markets with the most motorcycle crashes. The campaign ran mobile banner ads, Pandora digital radio, pre-roll videos on YouTube, and Facebook/Instagram promoted posts statewide. It also employed social media influencers to help spread messages via their followers. In the eight emphasis markets, the campaign additionally ran billboards and gas station TV ads. The paid media campaign ran May 1–15 with messages focused on reminding motorists to take extra precautions to look for motorcycles. Additional messages ran August 22–31.

TxDOT placed \$307,652 in paid media throughout the fiscal year. The total added value achieved through negotiations with media vendors equaled \$197,582 and includes billboard overrides and negotiated lower monthly rates.

Target Audience: All drivers, 18–54

Media Markets: Austin, Corpus Christi, Dallas-Fort Worth, El Paso, Houston, Lubbock, MidlandOdessa, and San Antonio—billboards and gas station ads
Statewide—digital

Paid Media: Billboards and gas station ads (English and Spanish)
Online and mobile video and banner ads and pre-roll video Pandora ads, Facebook promoted posts (English and Spanish), and social media influencers

Added Value: Overrides on billboards and gas station ads

Media Flight Dates: Billboards and gas stations: 4/25–5/22
Interactive and mobile: 5/1–5/15, 8/22–8/31
Social media influencers: 5/1–5/15

FY 2022 Look Twice for Motorcycles - Paid Media Recap

Media	Description	Budget	Impressions
Out-of-Home	Bulletins (35), gas station ads (308)	\$184,695	84,745,747

Digital	Pre-roll video, banner ads on mobile ad networks, Pandora digital radio ads, and Facebook/Instagram video and static banner newsfeed ads	\$111,017	10,594,092
Influencers	Instagram influencers (3) posted content	\$11,940	492,200
Total		\$307,652	95,832,039

Creative Overview

The *Look Twice for Motorcycles* campaign seeks to remind motorists that they must take extra precautions to “see” motorcycles on the road. The campaign urges drivers to look twice for motorcycles, especially at intersections; always assume motorcycles are closer than they appear; avoid turning in front of an oncoming motorcycle; use turn signals and check blind spots before changing lanes; avoid following a motorcycle too closely; give motorcyclists a full lane; and obey posted speed limits.

In 2022, the campaign continued running the “Invisible” and “Pictures” TV PSAs developed in English and Spanish. Radio ads and out-of-home elements were also part of the campaign.



Billboards

Digital and social media play a large role in public education campaigns. To reach motorists, the campaign used a variety of digital platforms including desktop and mobile banner ads, pre-roll video ads, and Facebook ads. TxDOT also used its social media channels (Facebook, Instagram, and Twitter) to educate the public.



Desktop and mobile banner ads



Facebook organic ads



Instagram video ad

The campaign also included posters and push cards with messaging that promotes driver ownership and personal accountability. The posters and push cards are bilingual, with English on one side and Spanish on the other. All were printed and shipped to the 25 TxDOT Districts.

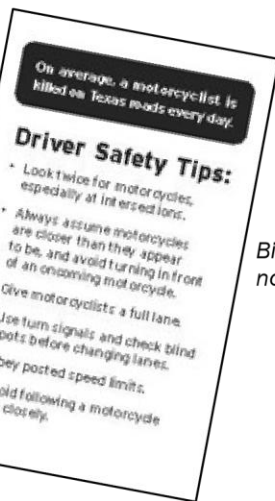


Bilingual double-sided posters

Bilingual double-sided yard signs



Bilingual hand fans



Bilingual notepads



Bilingual double-sided info cards



Paper glasses



Bilingual double-sided Eye Spy activity



English and Spanish bumper stickers

Public Relations

In FY 2022, a launch press conference was held in Austin featuring an oversized inflatable motorcycle as well as members of the riding community, law enforcement, and the press. To support earned media efforts, the campaign created digital press kits with press releases and a fact sheet as well as talking points for



TxDOT's public information officers. Combined, earned media in broadcast, print, and online coverage generated more than 95 million impressions and \$4,646,469 in public relations value for the campaign.

Grassroots Marketing

Grassroots marketing events were held in Frisco, El Paso, Houston, and San Antonio in partnership with minor league baseball teams. Combined, the events directly reached 47,022 people and 3,388 people directly engaged with event staff.



Social Media Influencers and Partnerships

In FY 2022, the campaign enlisted the help of influencers to help spread messages via their social media followers. Three influencers were vetted and approved to participate in the campaign. Each influencer presented a concept and, once approved, produced the social media post for final TxDOT approval. The table below shows the results of the influencer effort.

Influencer	Reach	Video Completed Views	Reactions	Comments	Total Engagements	Total Involvements*	Involvement Rate
Kellie Rasberry	242,000	12,941	3,416	107	3,523	22,923	9.5%
Jesse Coulter	18,200	250	190	27	217	760	4.2%
Estefania Saavedra	232,000	811	1,176	29	1,205	3,531	1.5%
TOTAL	492,200	14,002	4,782	163	4,945	27,214	

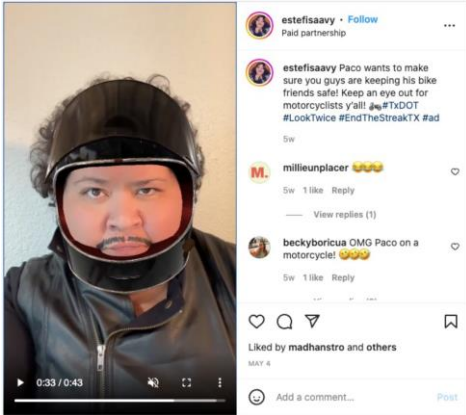
* Total Involvements is equal to (170% x 125% Active Engagements) + (170% x 70% Completed Video Views)



Instagram post by Kellie Rasberry



Instagram post by Jesse Coulter



Instagram post by Estefania Saavedra

The campaign also partnered with the following organizations to distribute campaign messages:

- National Safety Council
- TTI/Texas Motorcycle Safety Coalition
- TxDOT Travel Information Centers
- SafeWay Driving Centers
- Central Texas Harley Davidson Owners
- Texas A&M AgriLife Extension Passenger Group (HOG) Safety Project
- Texas Municipal Courts Education Center

Overall Campaign Value

Earned media resulted in \$4,646,469 in added value and 95,467,069 impressions. Paid media match resulted in \$197,582 in added value and 95,832,039 impressions. Public service announcements match resulted in \$2,710,040 in added value and 78,699,288 impressions.

With **\$7,554,091** in total added value, the statewide *Look Twice for Motorcycles* campaign delivered more than a **11.6:1** return on the \$650,000 investment.

Match – FY 2022 *Look Twice for Motorcycles* Campaign

Paid Media Type	Paid Media Match - <u>Estimate</u>	Paid Media Added Value Match - <u>Actual</u>
Billboards	\$175,000.00	\$156,259.00
Gas Station Ads*	N/A	\$41,323.00
Subtotal	\$175,000.00	\$197,582.00
Earned Media Type	Earned Media Match - <u>Estimate</u>	Earned Media Match - <u>Actual</u>
Public Relations	\$505,000.00	\$4,646,469.00
Public Service Announcements	\$1,500,000.00	\$2,710,040.00
Subtotal	\$2,005,000.00	\$7,356,509.00
Total Match	\$2,180,000.00	\$7,554,091.00

* Gas station advertising was not in the original proposal for 2022.

SECTION FIVE
2022 TEXAS TRAFFIC SAFETY
AWARENESS SURVEY

Texas Statewide Traffic Safety Awareness Survey: 2022 Results

Prepared by

Katie N. Womack

Merrick D. Lloyd

Neal A. Johnson

Center for Transportation Safety

for the

Texas Department of Transportation Elizabeth
Jones, TxDOT, Program Manager

in cooperation with

The National Highway Traffic Safety Administration
U. S. Department of Transportation

September 2022



A Member of The Texas A&M University System

Research. Service. Results.

Texas Statewide Traffic Safety Awareness Survey: 2022 Results

by

Katie N. Womack

Merrick D. Lloyd

Neal A. Johnson

Center for Transportation Safety

for the

Texas Department of Transportation

Elizabeth Jones, Program Manager

Traffic Safety Division, Texas Department of Transportation

in cooperation with

The National Highway Traffic Safety Administration

U. S. Department of Transportation

September 2022

TEXAS A&M TRANSPORTATION INSTITUTE

College Station, Texas 77843-3135

TEXAS STATEWIDE TRAFFIC SAFETY AWARENESS SURVEY:

Key Findings of 2022

SUMMARY OF KEY FINDINGS

- The Click It or Ticket message remains the most highly recognized of the 13 traffic safety campaign messages.
- More respondents answered that they “Often” exceed the speed limit on both local roads and highways than those who answered “Rarely” and “Never” combined for the first time since 2014. This continues a 4-year upward trend for self-reported speeding.
- Respondents answering that they think they are likely to get a ticket for speeding if they exceed the speed limit increased for the first time since 2018. Awareness of speed enforcement increased but is still not back to pre- pandemic levels.
- Respondents in the East region, in general, had a lower perception of enforcement of seat belt laws, and were least the likely to self-report compliance with them. Respondents in the North region were least likely to have read, seen, or heard seat belt enforcement messages over the past year.
- Drivers in the East region were more likely to exceed the speed limit on 30mph local roads and 70mph highways.
- Impaired driving enforcement campaign messages are seen and heard by Texas drivers, as evidenced by the majority (75.1 percent) of Texans surveyed who said they had read, seen or heard an impaired driving message within the past year.
- Almost two thirds of Texas drivers (65.7 percent) believe it is very likely that impaired drivers will be arrested.
- Almost a quarter (23.1 percent) of the survey respondents were not sure of the legal BAC limit for intoxication in Texas, with an additional 24.5percent selecting an incorrect response.
- Self-reported cell phone use among drivers is most common relative to other traffic safety risk behaviors. Over 25 percent (29.9 percent) of respondents said they had sometimes or regularly talked on their cell phone while driving during the past month. This increased from last year’s survey when it was 27.2 percent.

- Self-reported texting while driving increased again this year from 17.2 percent in 2021 to 19.0 percent reporting they regularly or sometimes read or send text messages while driving.
- The most often cited influence on reducing cell phone use and drinking and driving is fear of injury to self or others. The least often cited influence for both is employee policy.
- The components of the Move Over or Slow Down law are misunderstood by a substantial number of Texans, as indicated by incorrect responses regarding the meaning of the law and a high percentage of Not Sure responses. Furthermore, the respondents surveyed were largely unaware of the requirement to change lanes or lower their speed by 20 mph when passing a tow truck or TxDOT vehicle on the roadside with flashing lights activated.

TEXAS STATEWIDE TRAFFIC SAFETY AWARENESS SURVEY: 2022 Results

INTRODUCTION

The Texas Department of Transportation (TxDOT) contracted with the Texas A&M Transportation Institute (TTI) to conduct a 2010 baseline survey and follow-up surveys in subsequent years to track driver attitudes and awareness of traffic safety programs in Texas. The Governors Highway Safety Association (GHSA) and the National Highway Traffic Safety Administration (NHTSA) recommend this type of survey for measuring performance goals developed and implemented in highway safety plans. A white paper that preceded federal regulations to establish minimum performance standards states that “surveys can provide valuable information from drivers or the general public that can’t be obtained any other way.” This information can include views on the priorities of various traffic safety issues and on potential law or policy changes, knowledge of laws and penalties, perceptions of enforcement, awareness of recent enforcement and media campaigns, and self-reported behavior. Therefore, NHTSA recommends a core set of questions and guidelines for conducting these type surveys.

TTI has followed the recommendations and developed a sampling plan and questionnaire that includes the core questions recommended by NHTSA. This report describes the survey methodology and provides results for the performance measurement survey conducted in 2022. Changes from earlier years’ survey results are also discussed.

SURVEY METHOD

Surveys conducted 2010 through 2019 used a recommended pen and paper, in-person survey method to collect data from customers at 18 sites throughout Texas in Driver License (DL) offices. This approach offered the advantage of access to a reasonably representative sample of drivers and a cost-effective return relative to other surveys for this type of data collection. Also, as pointed out in the NHTSA Driver Survey white paper, DL office surveys have low refusal rates (10-30 percent or less), and the core questions plus additional questions can be asked easily on one page front and back for a quick and efficient data collection effort.

In 2020, the survey method was changed because of lack of access to DL office lobby areas and restrictions against in-person data collection due to health risks of the COVID-19 pandemic. The survey was converted to an online format for data collection in 2020 and has remained online in subsequent years. The sample was generated from a survey panel as described in the next section.

Site/Sample Selection

With the shift from one survey method to another and the aim of using the awareness survey to measure changes over time, the importance of maintaining the comparability of the results and the variables measured was considered in designing the new survey method for 2020 onward. Four factors under consideration contributed to sampling decisions: 1) retaining the survey's anonymous response characteristic; 2) assuring representation from the four geographic regions comparable to prior years; 3) a high response rate; and 4) the ability to conduct the survey within a similarly short timeframe at approximately the same cost as prior surveys.

The sample was provided by a third-party survey sampling firm, Marketing Systems Group (MSG). The firm drew from a statewide survey panel that is generated from the universe of Texas household residences. This statewide panel was divided into four regions and panelists were invited to participate in the survey from each region to obtain a quota equivalent to regional representation in prior years' samples.

The samples of 2010-2019 obtained from the DL office survey were convenient samples of Texas residents, rather than a random representative sample, meaning the sample of respondents came from a collection of individuals in locations in which access to the target population of driver customers was provided. A random representative sample would contain all the drivers in the state as a sampling pool from which respondents would be randomly drawn and surveyed. In this way, statistical error estimates and confidence intervals could be calculated.

Due to time and budget constraints, however, TTI relied on the convenient sample to generate a sample size large enough to generate meaningful data from four regions of the state, rather than a truly random sample. Similarly, the 2022 sample is a convenient sample because the respondents were from a pool of willing participants who self-select to participate in survey panels online. Recruitment into the panel is much broader than the driver license customer pool, as all Texas households are included. Although the pool is larger and more inclusive, self-selection also removes the random representation and ability to perform probability estimates.

The 2010 baseline sampling plan considered that TxDOT grouped its 25 district offices into four regional areas for administrative purposes at the time. The map below illustrates the four regions, which also formed the first level of the TTI survey sampling plan. Within each of the four regional areas, a target sample size of 625 was set, comparable to previous sample sizes in 2010-2021 surveys.

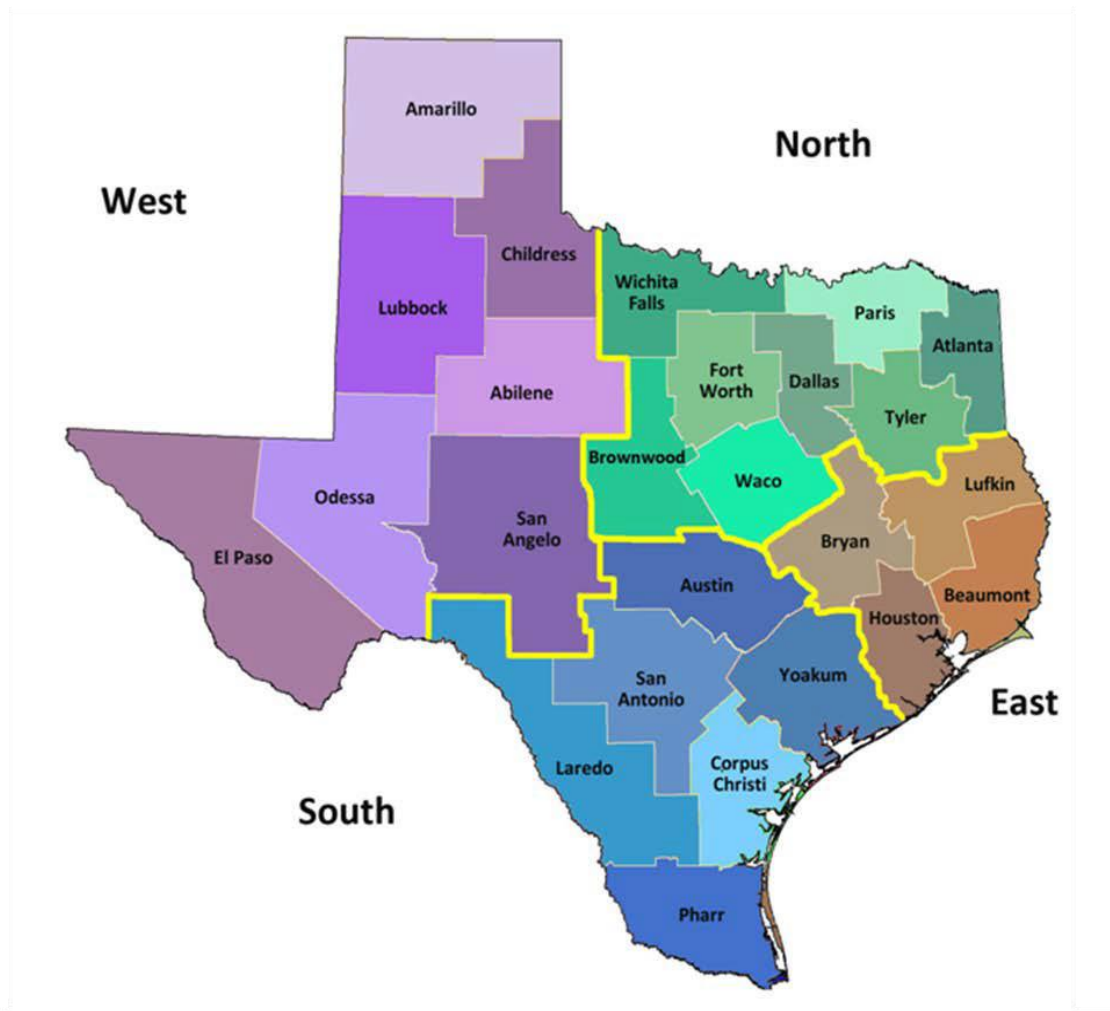
Questionnaire Development

The foundation of the survey instrument was the 10 core questions recommended by NHTSA, which are:

1. In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?
2. In the past 30 days, have you read, seen, or heard anything about alcohol impaired driving (or drunk driving) enforcement by police?
3. What do you think the chances are of someone getting arrested if they drive after drinking?

4. How often do you use safety belts when you drive or ride in a car, van, sport utility vehicle or pick up?
5. In the past 60 days, have you read, seen, or heard anything about seat belt law enforcement by police?
6. What do you think the chances are of getting a ticket if you don't wear your safety belt?
7. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?
8. On a road with a speed limit of 65 mph, how often do you drive faster than 70 mph?
9. In the past 30 days, have you read, seen, or heard anything about speed enforcement by police?
10. What do you think the chances are of getting a ticket if you drive over the speed limit?

Figure 1. TxDOT Region Map



Respondents were first screened for minimum age of 18 and residence in Texas for a minimum of 30 days. Texas adapted question #8 to roads in Texas, changing the reference to 70mph instead of 65mph, as rural state highways are more often 70mph. In 2014 a response choice was added to the questions with a temporal reference (questions #1, #2, #5, and #9) to determine if respondents were aware of these activities within the past year. In addition to the core questions, five questions for background/demographic information were included. An additional 11 questions related to traffic safety issues of specific interest to TxDOT were included on the questionnaire. A Spanish translation of the questionnaire was not available as all respondents were able to read English. The questionnaire is provided as Appendix A, along with the response percentages for each item.

Survey Administration

The survey was conducted July 19–August 10, 2022. This included weekdays and weekend days and the survey was accessible at all hours. Prior to survey launch, the questionnaire was previewed, and pilot tested with TTI and MSG staff. A soft launch preceded full launch to assure responses were recorded properly and the survey was administered as designed. Additionally, the protocol and questionnaire were reviewed and approved by the Institutional Review Board (IRB) at Texas A&M University. The IRB requires that an Information Sheet accompany the questionnaire for reference by the respondents as to their rights as survey research participants, and to inform them of the study intent and other details.

RESULTS

Characteristics of Survey Respondents

The total sample size goal of 2500 was achieved. The total set of responses was checked to remove any duplicates or disqualifying respondents. The resulting sample totaled 2591 of usable data. Table 1 provides the sample sizes for each region. Note that 21 respondents gave zip codes on their survey response that were outside Texas, indicating a recent or temporary move. Their code known to the sampling company was used to identify the region of their residence.

Table 1. Completed Surveys by Region

TxDOT Region	Target Sample Size	Completed Surveys
North	625	657
South	625	646
East	625	650
West	625	638
Total	2500	2591

Table 2 provides the demographic composition of the survey respondents along with comparable statewide population characteristics. Statewide characteristics are from the 2020 American Community Survey Population Estimates. This comparison reveals that in the self-selected sample of respondents, the number of females outweigh the number of males compared to their proportion in the Texas population, which is typical of survey volunteers. The composition of the sample is also over-represented by Whites by 7.4 percentage points and under-represented by Hispanics by 11.5 percentage points. Therefore, findings and conclusions should be noted as applicable to a more female, younger, higher educated, less racially diverse population than the State's general population, as indicated in Table 2. These characteristics may be closer to the characteristics of the Texas driving population than the general population, but statewide driver demographics for education and race/ethnicity are not readily available.

Table 2. Respondent Characteristics

		% Survey	% Texas
Race/Ethnicity	White	48.5	41.1
	Black	16.1	11.9
	Hispanic	28.2	39.7
	Asian	3.4	4.9
	Other	2.1	2.3
	No answer	1.8	N/A
Age	18-21	13.7	5.8
	22-30	23.2	17.2
	31-45	35.8	28.1
	46-65	25.0	31.6
	Over 65	0.8	17.3
Gender	Male	41.5	49.6
	Female	56.0	50.4
Education	High School or Less	35.8	41.6
	Some College/ Associate degree	35.0	30.4
	College Degree	21.5	18.6
	Advanced Degree	7.7	9.4

Core Question Responses

As mentioned above, 10 core questions pertained to issues of interest at the federal, state, and local levels throughout the country, and performance-based criteria have been established to address the three major areas of impaired driving, safety belts, and speeding. Response percentages to the 10 core questions are displayed in Figures 2-11 and provided in Table 3.

As shown in Table 3, the 2022 response to the question, “Have you read, seen or heard anything about seat belt law enforcement in the past 60 days or recent summer months” was 29.1 percent. This percentage of seat belt enforcement awareness is higher than the 2021 awareness level of 27.7 percent but far below prior years. Additionally, the percent who said they had heard of seat belt enforcement within the past year was lower than it has been since the question was first asked in 2014 at 29.7 percent. From 2015 through 2020 those who said they had heard the seat belt enforcement message ranged from 33.5 to 35 percent.

Approximately one-third (33.1 percent) of respondents said they had read, seen, or heard about speed enforcement in the past 30 days. Speed enforcement awareness was lower this year than any other year except 2020, when the question yielded 25.9 percent.

Enforcement efforts aimed at impaired driving within the past 30 days were recognized by the highest percentage of respondents among the three enforcement areas included in the survey. At 42.9 percent saying they had read, seen, or heard about alcohol impaired driving enforcement, the awareness increased from 2021 but is lower than any of the prior years. As shown in Table 3, an additional 32.2 percent recalled enforcement messages within the past year.

The responses show Texans think laws are more likely to be enforced for drinking and driving than for failure to wear a seat belt or speeding. The difference is most evident in the percentage of those who checked Very Likely that a citation or arrest would be made for a violation—65.7 percent checking Very Likely of arrest for drinking and driving, compared to 41.8 percent Very Likely of citation for speeding and 43.4 percent for not wearing a seat belt. The perception of a greater likelihood of being cited for impaired driving remains at the top of the list as it has for the past 12 years. This is the third year in a row, however, that the perception of a seat belt citation as Unlikely and Very Unlikely reached over 15 percent; this year at 16.9 percent.

Table 3. Response Percentages to Core Questions

Have you read, seen, or heard anything about:					
	Yes, in recent months	Yes, in the past year	Combined Yes	No	Not Sure
Seat belt law enforcement by police?	29.1	29.7	58.8	33.7	7.5
Speed enforcement by police?	33.1	30.5	63.6	30.3	6.1
Alcohol impaired driving (or drunk driving) enforcement by police?	42.9	32.2	75.1	20.6	4.3
What do you think the chances are of:					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
Getting a ticket if you don't wear your seat belt?	43.4	24.0	15.6	11.9	5.0
Getting a ticket if you drive over the speed limit?	45.9	29.2	16.3	6.2	2.3
Someone getting arrested if they drive after drinking?	65.7	17.4	10.9	3.4	2.6
How often do you use seat belt when you drive or ride in a car, van, SUV, or pickup?					
	Always	Nearly Always	Sometimes	Seldom	Never
	85.6	7.6	4.7	1.0	1.0
How often do you speed on:					
	Most of the time	About half the time	Sometimes	Rarely	Never
A local road	13.1	13.3	24.2	33.5	15.9
A Highway	15.5	13.4	24.0	26.9	20.2
In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?					
	None	1 to 5	6 to 10	10+	Do not drink/Do not drink & drive
	2.3	10.6	0.8	0.7	85.5

Texans continue to self-report seat belt use at over 90 percent who say they always or nearly always use seat belts. However, the 2022 self-reported seat belt use rate is the lowest of the 12 years of the survey at 85.6 percent saying always, and 7.6 percent saying they nearly always wear use their seat belt (93.2 percent total). This continues the downward trend for the state.

A higher than ever percentage of respondents reported they most or half the time exceed the speed limit. This year 50.6 percent of the respondents reported they drive over the speed limit on local roads, and 52.9 percent said they exceed the speed limit by more than 5 miles per hour on highways with a 70 miles per hour speed limit sometimes or more often. Additionally, 15.5 percent said they drive faster than the speed limit most of the time. These are the highest self-reported speeding percentages on highways in the history of this survey.

With regard to self-reported drinking and driving behavior, even though almost two-thirds of those surveyed thought the chances of someone getting arrested if they drive after drinking is very likely, over 14 percent reported they had driven a motor vehicle within two hours of drinking alcoholic beverages.

Figure 2. Frequency of Reported Belt Use

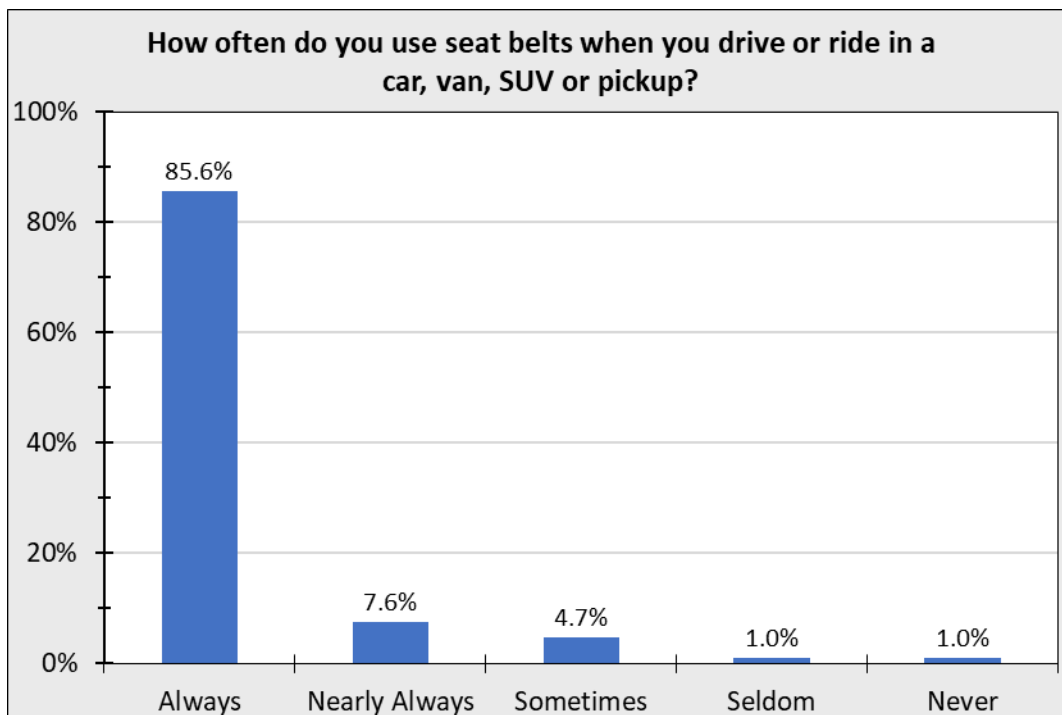


Figure 3. Perception of Seat Belt Enforcement

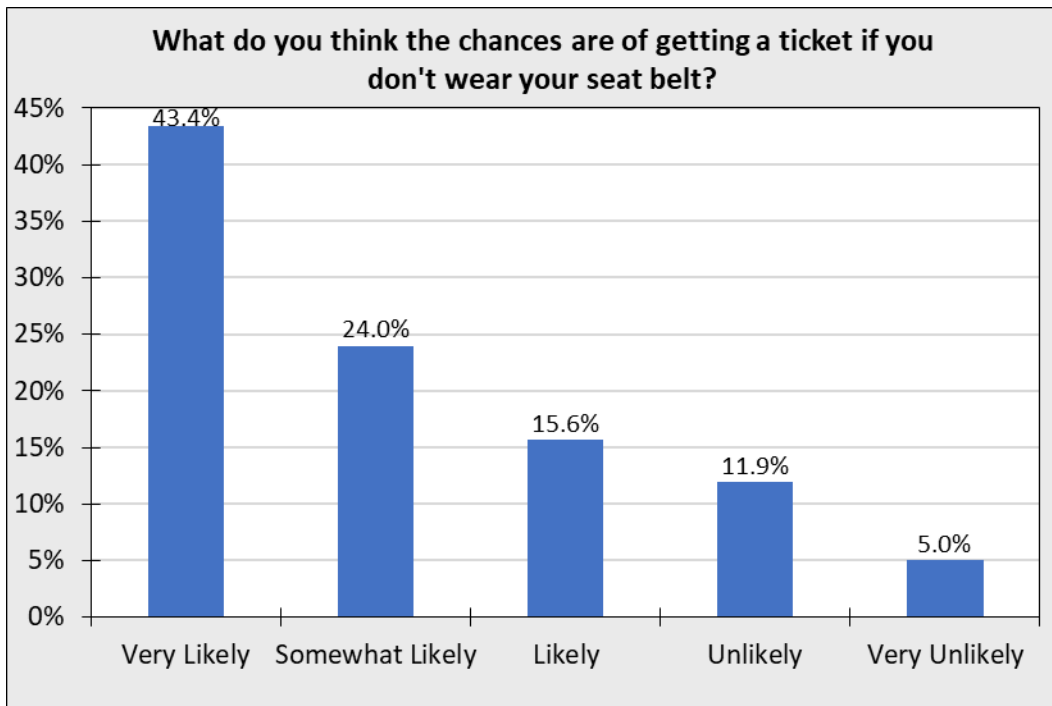


Figure 4. Awareness of Seat Belt Law Enforcement

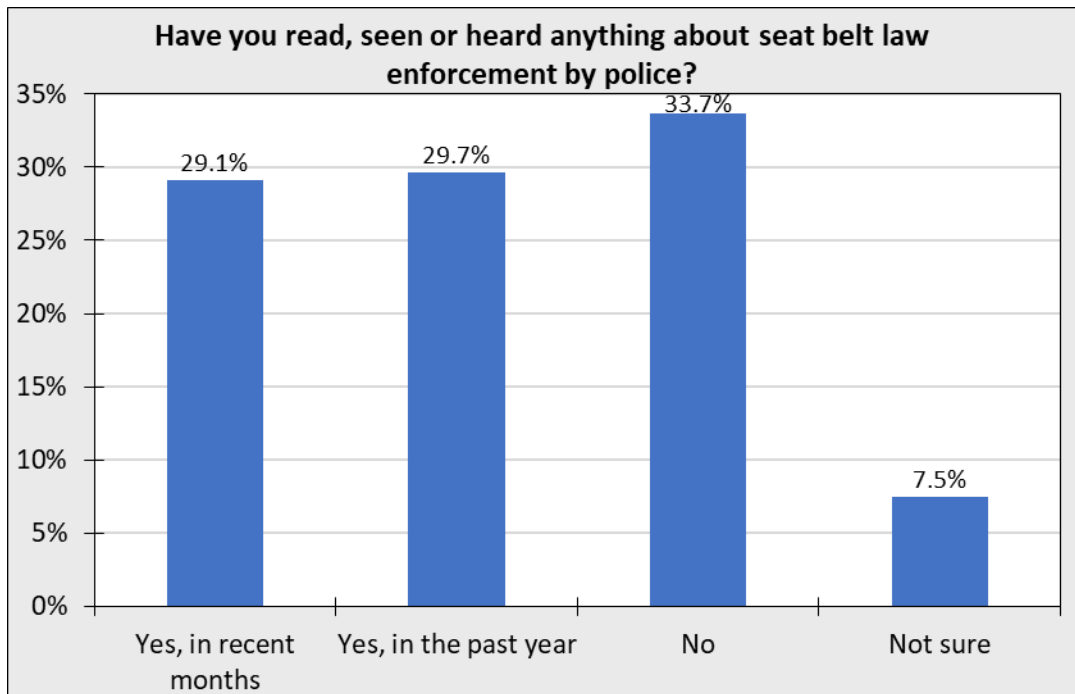


Figure 5. Awareness of Impaired Driving Enforcement

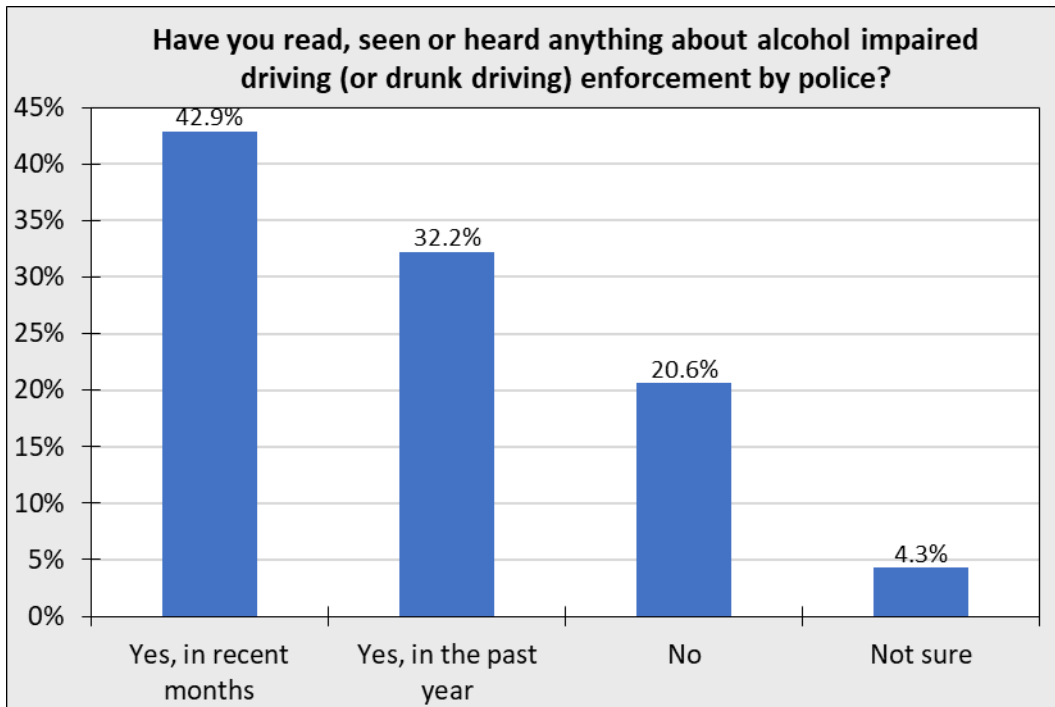


Figure 6. Reported Driving After Drinking Within Past 60 Days

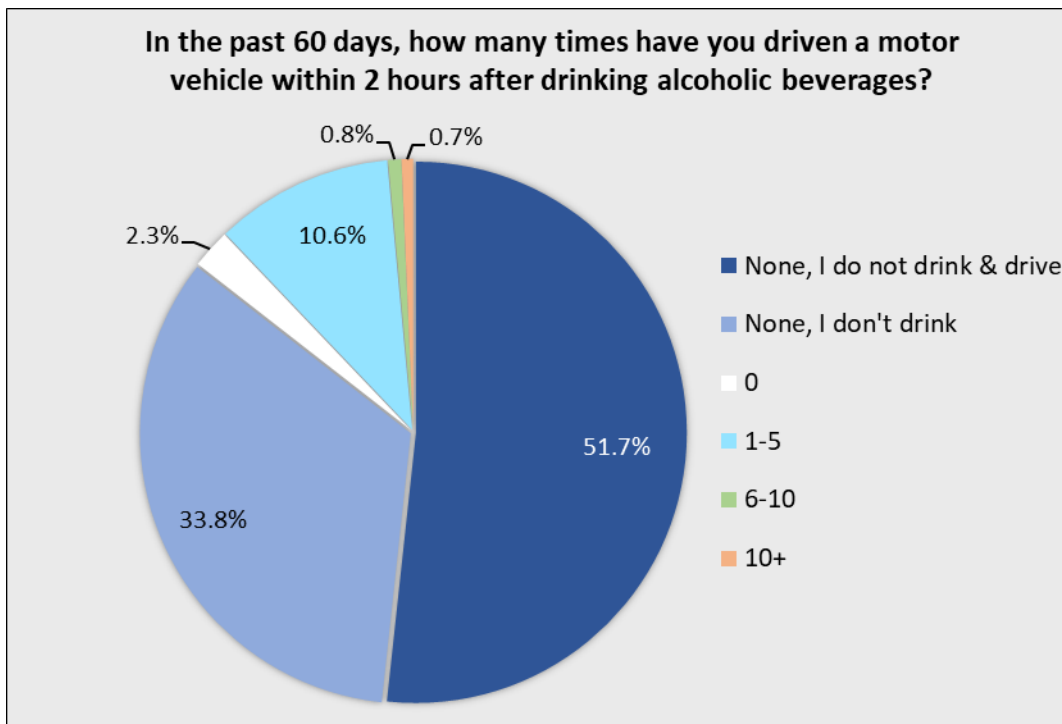


Figure 7. Likelihood of Impaired Driving Arrest

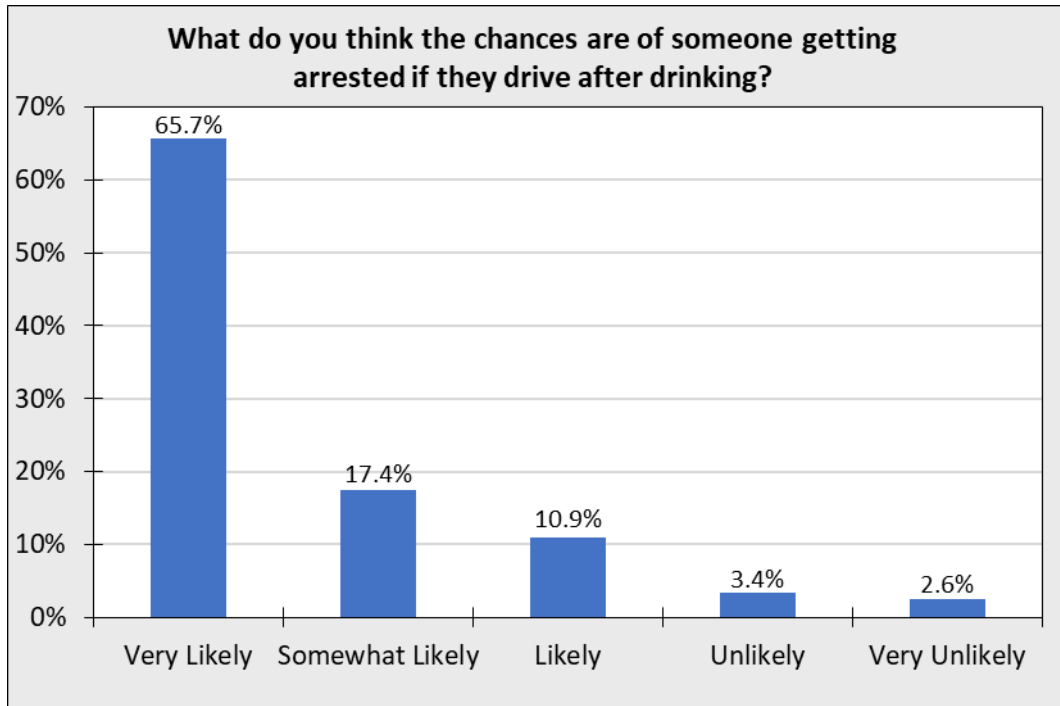


Figure 8. Exceeding Speed Limit on Local Roads

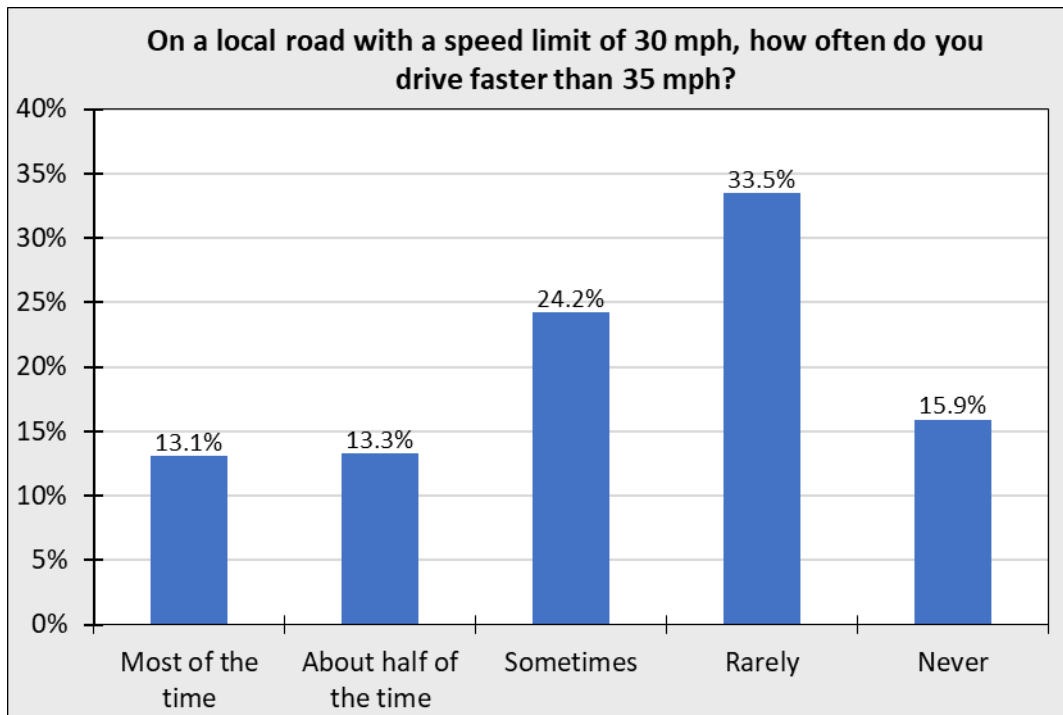


Figure 9. Exceeding Speed Limit on High-Speed Roads

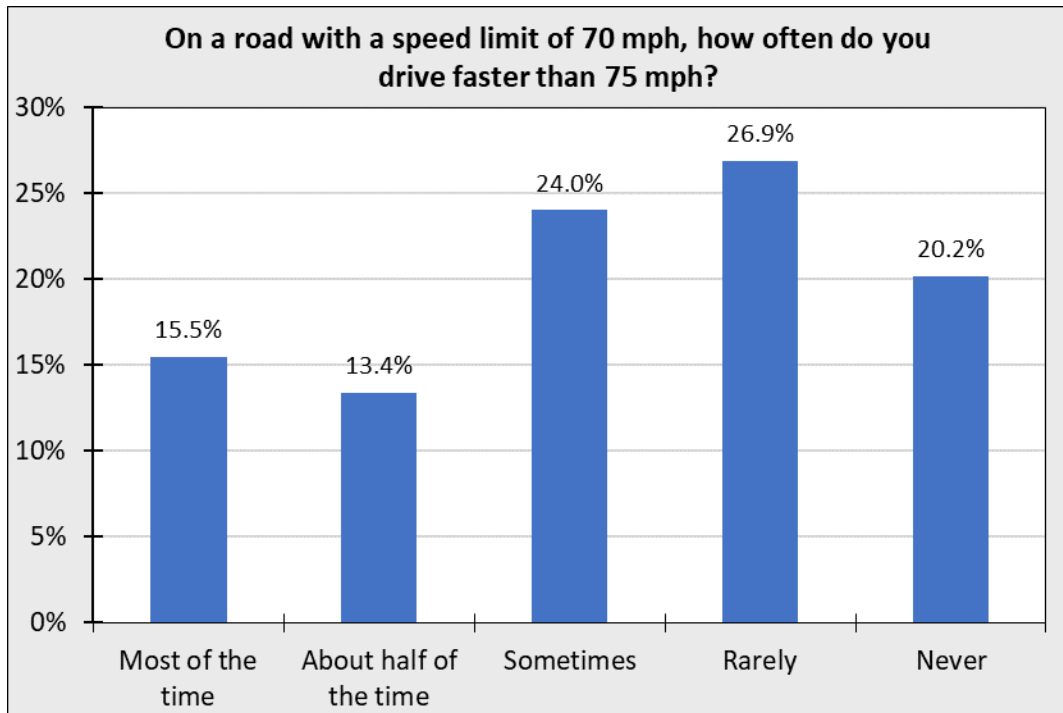


Figure 10. Likelihood of Speeding Ticket

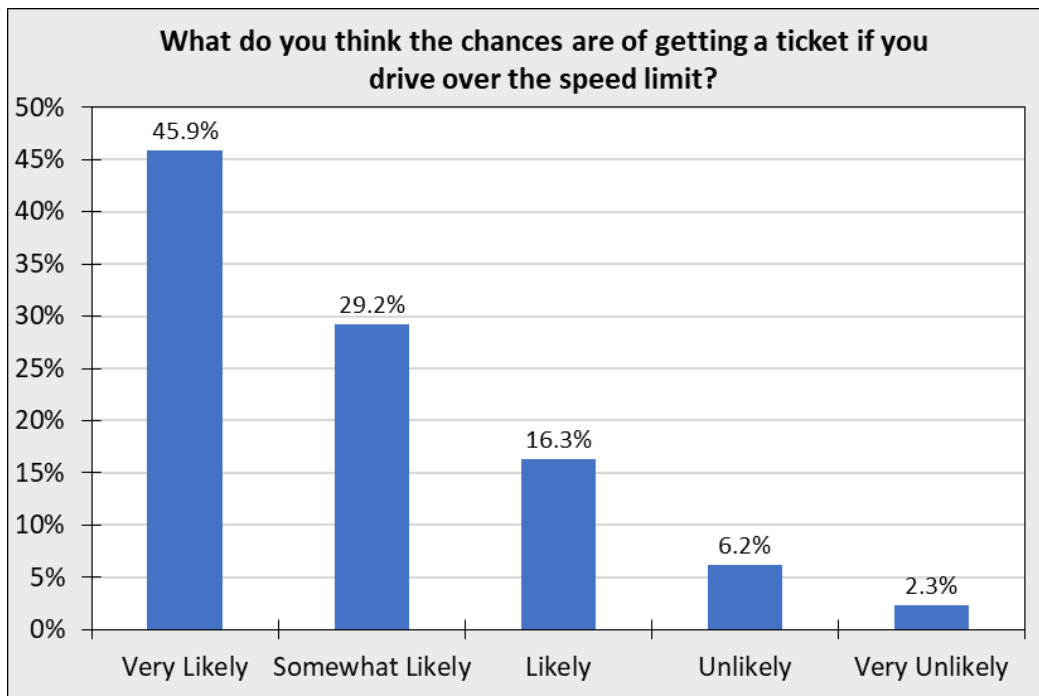
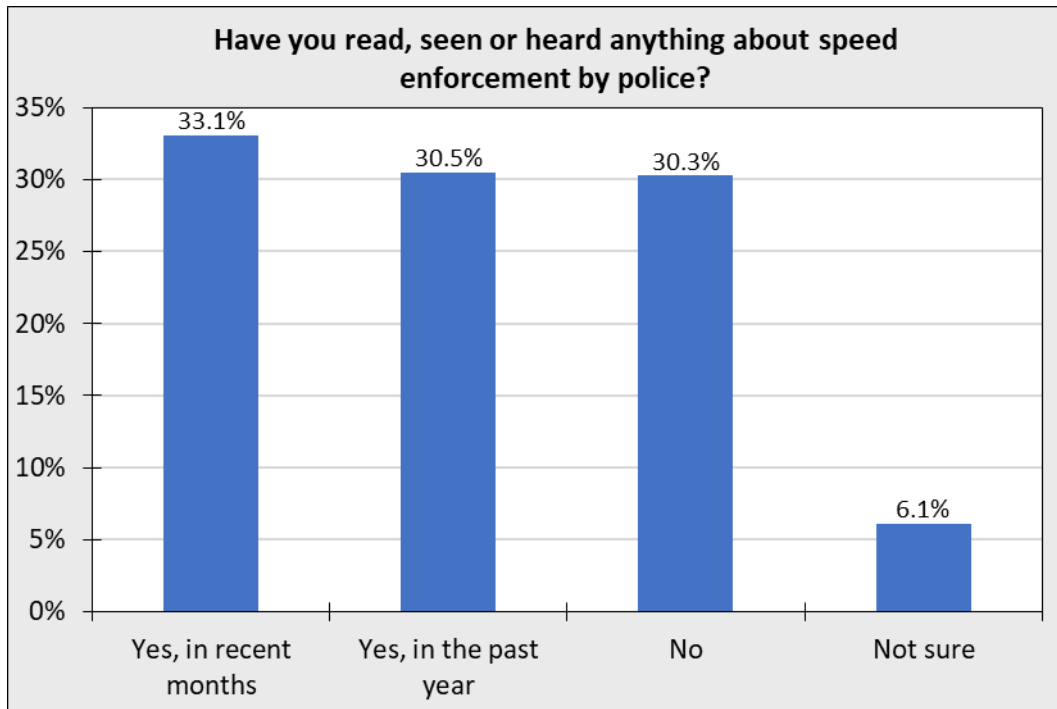


Figure 11. Awareness of Speed Enforcement



Core Question Responses by Region

Analysis was conducted to determine if there are differences in responses to the core questions for the four regions in the sample, indicating a somewhat general picture of variations across Texas' vast geography and media markets. For this analysis, data for all counties within each region were combined into one data set and displayed in the following nine graphs. For questions that were very concentrated toward one response, only the strongest response is shown. For frequency and favorability questions, responses were combined for better visualization.

More detailed regional breakdowns by demographics are available from the authors upon request.

Respondents from East, West, and South regions reported they had seen or heard about impaired driving enforcement in fairly equal percentages of about 45 percent. However, North Texas respondents were less aware of enforcement, with 23.3 percent answering they had not read, seen, or heard about impaired driving enforcement in the past year. . In terms of perception of arrest likelihood, East region respondents were least likely to think the chances of being arrested for driving after drinking is Very Likely, and West region respondents were most likely to think the chances are Very Likely of arrest.

The lowest region for self-reporting seat belt use was the East region at 81.7 percent. This year respondents in the West region reported the highest percentage who said they always use their seat belt (88.6 percent). Southern region respondents were more likely than respondents in other regions to report they had heard a seat belt message in the past year.

Respondents in the North region were least likely to have read, seen, or heard any seat belt enforcement messages over the past year (36.2 percent had not in the past year).

With regard to speeding, drivers in the East region were more likely to say they exceed the speed limit on both local roads and highways. Drivers in the West region indicated a greater perception of speed limit enforcement and had most often heard about speed enforcement by police in recent months.

Figure 12. Impaired Driving Enforcement Awareness by Region

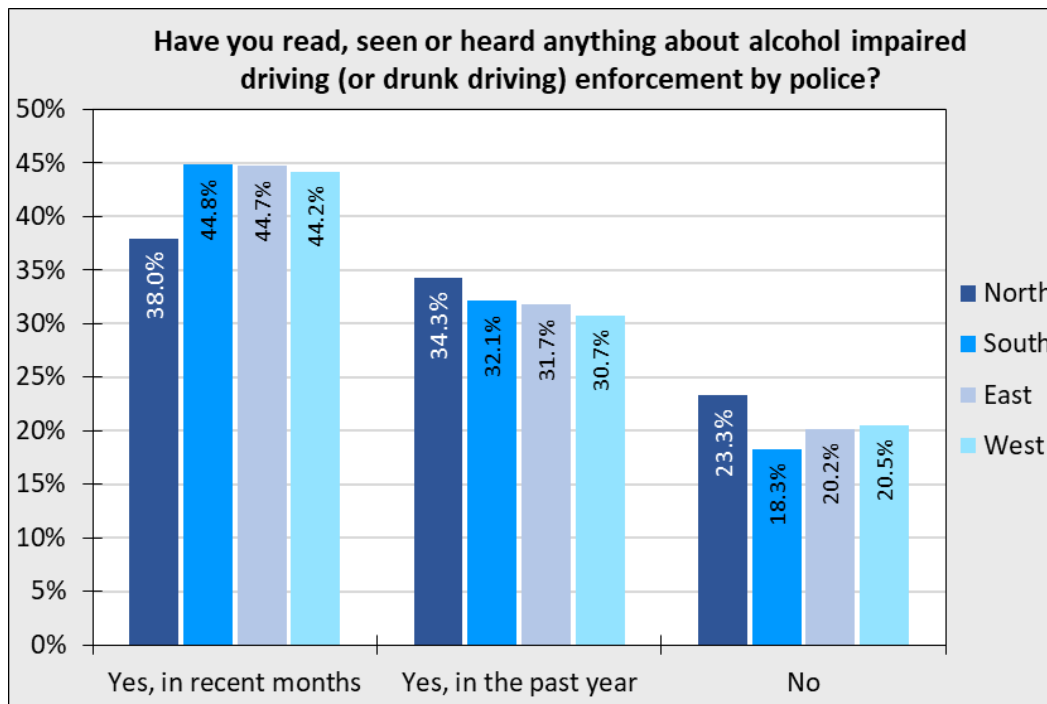


Figure 13. Impaired Driving Enforcement Perception by Region

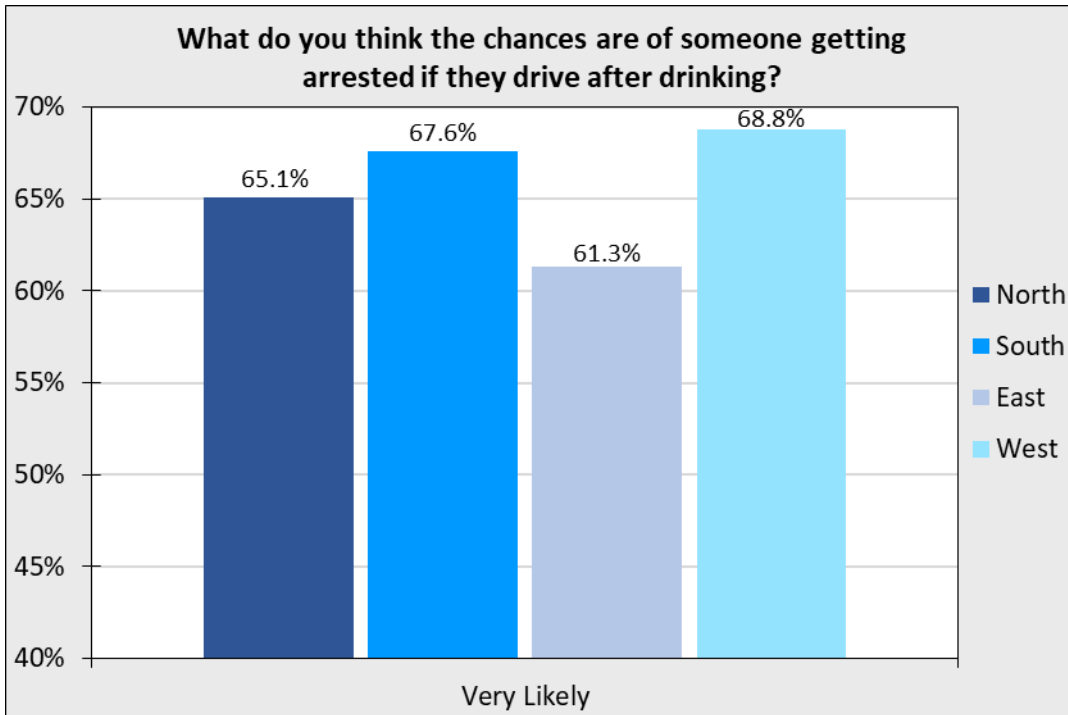


Figure 14. Self-reported Seat Belt Use by Region

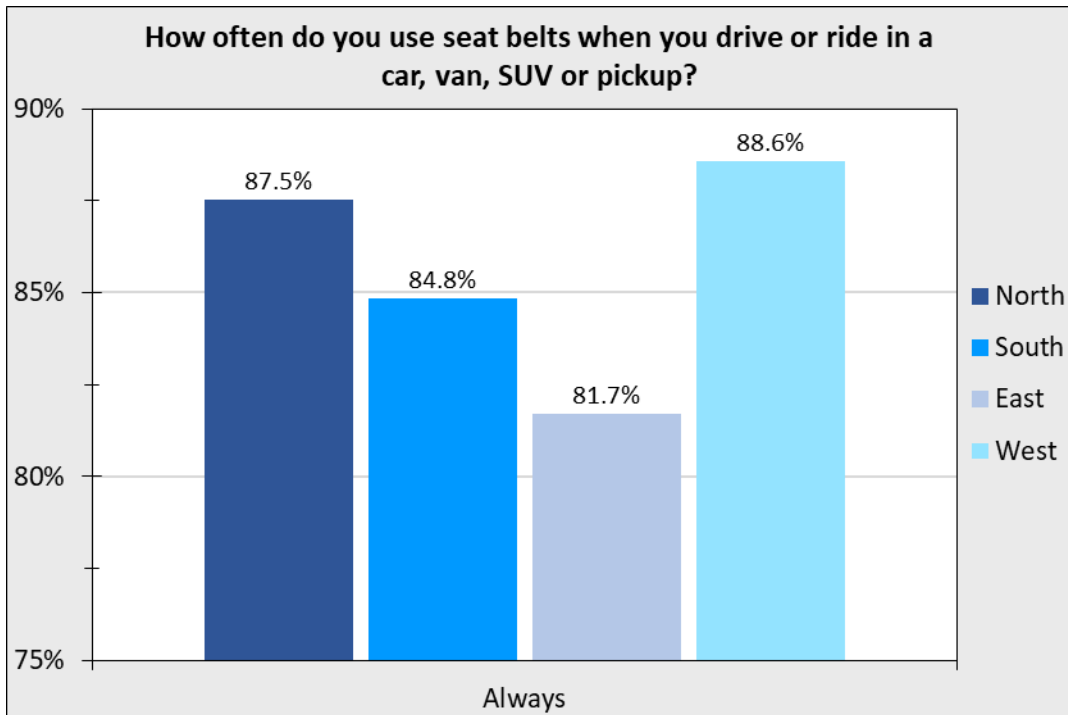


Figure 15. Seat Belt Enforcement Awareness by Region

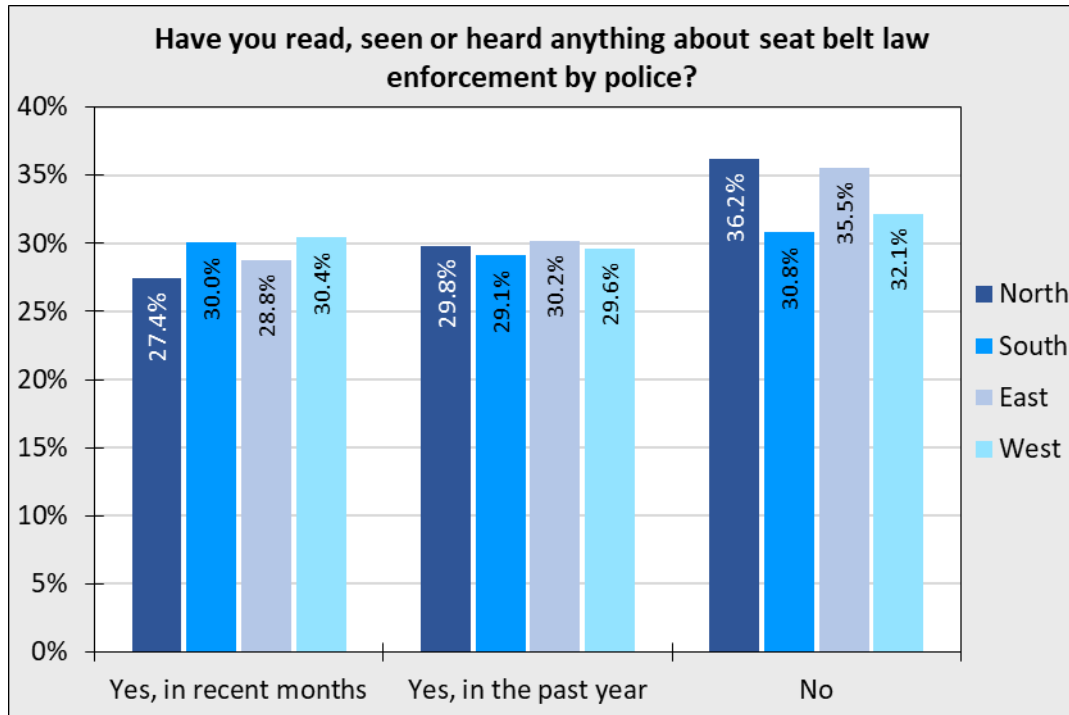


Figure 16. Seat Belt Enforcement Perception by Region

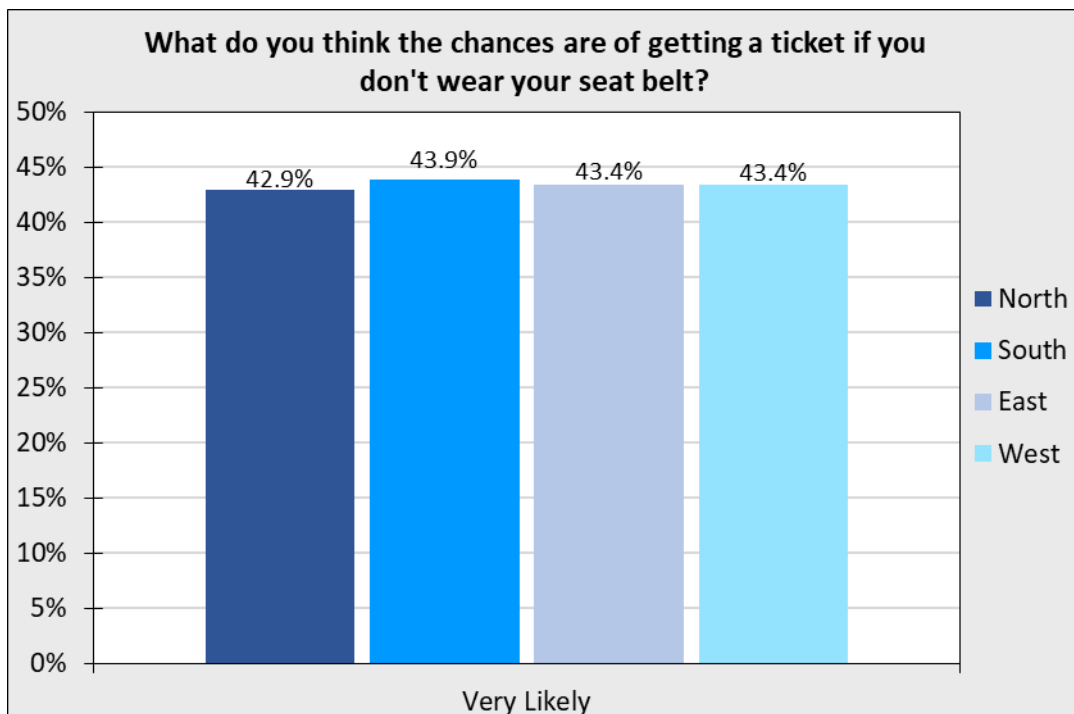


Figure 17. Self-reported Local Road Speeding by Region

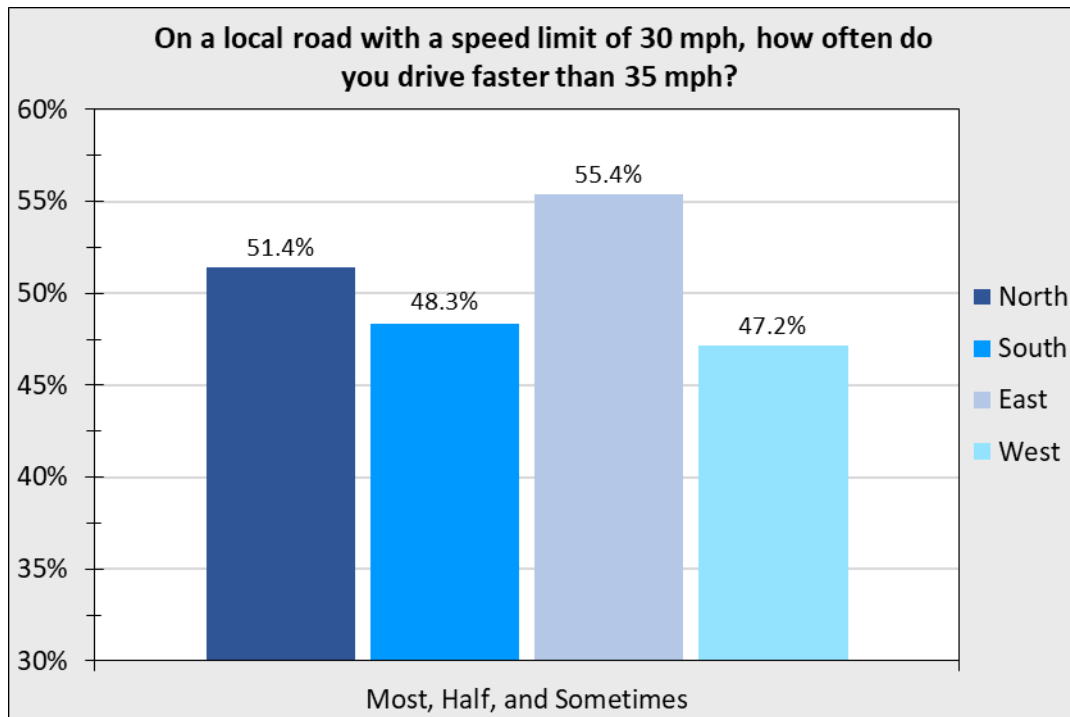


Figure 18. Self-reported Highway Speeding by Region

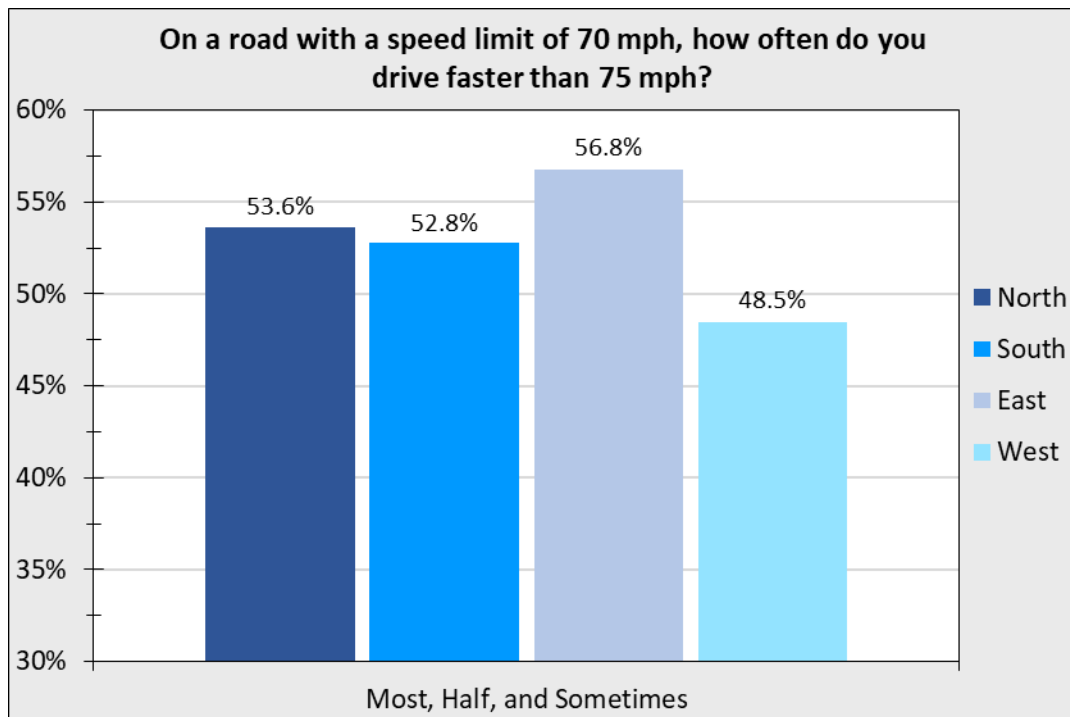


Figure 19. Speed Enforcement Perception byRegion

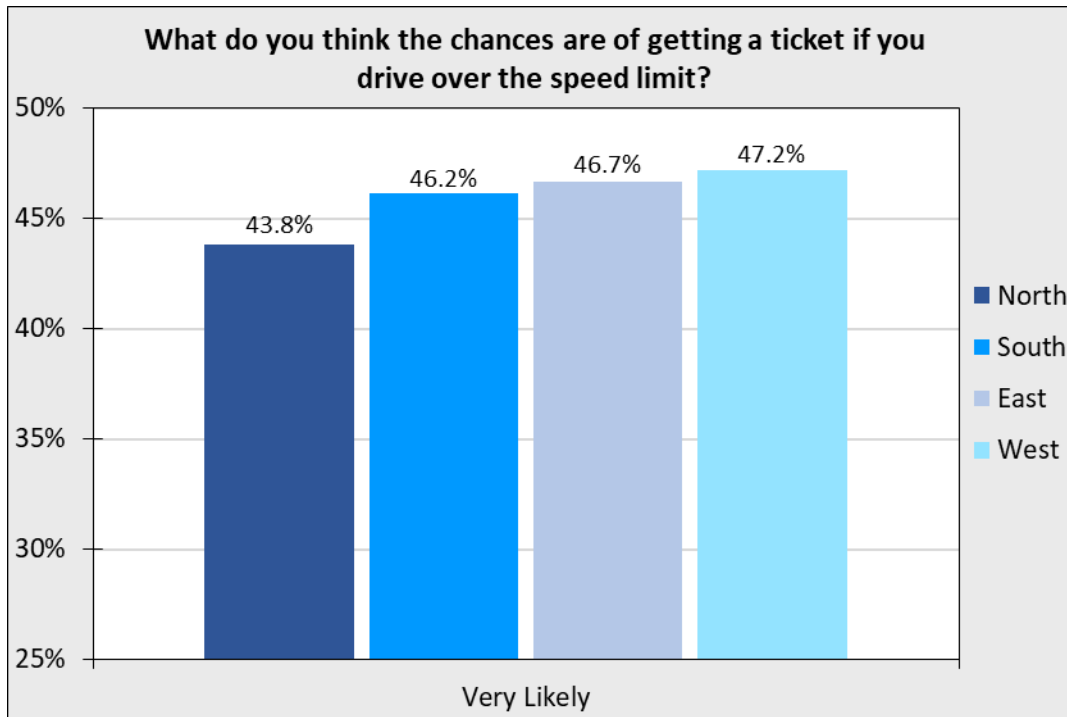
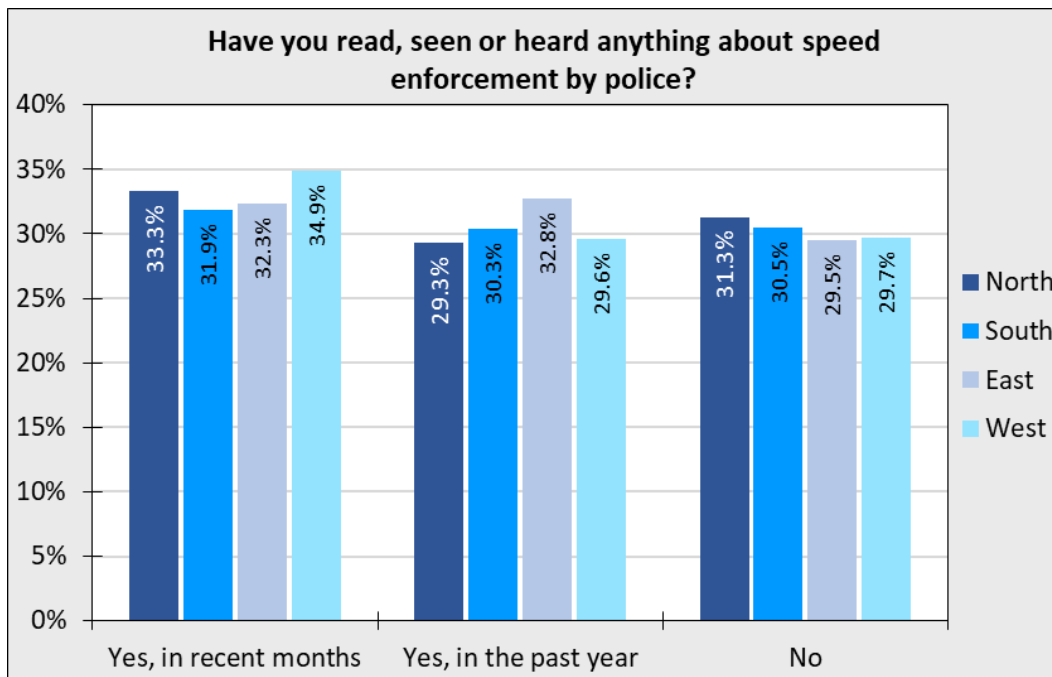


Figure 20. Speed Enforcement Awareness byRegion



Core Questions – Additional Demographic Analysis

Further analysis of five of the 10 core questions was conducted using four additional demographic variables: housing density, gender, race, and age. The results are shown below in Figures 21-40. These five questions pertain to the related perceptions of enforcement, seat belt and speeding, as well as self-reported seat belt and speeding behavior questions.

An urban, suburban, or rural designation for this analysis was assigned based on respondent zip code. Zip codes have a corresponding classification as urban/suburban/rural from a publicly available database from Trulia. This Trulia Survey is a zip code classification model that primarily uses housing density, among several other things, to give zip codes an accurate urban/rural designation. The other three demographic variables for this analysis come from the responses to socio-demographic questions included at the end of the survey.

For analysis involving race/ethnicity, only the three largest racial groups from the survey respondents were used: White (n=1253), Hispanic (n=728), and Black (n=414). Respondents over 65 were also excluded in this analysis as there were too few respondents from that age group.

Figures 21-24 show the analysis for seal belt enforcement perception. There is no significant difference associated with housing density. However, variation in the other variables was found.

Those who answered that the chance of getting a ticket for not wearing a seat belt was “very likely” are slightly more likely to be female and Hispanic. There is also a significance difference in those answering “very likely” in that they to be older, with almost a 20-percentage point difference between the 18-21 and 46-65 groups.

Figure 21. Seat Belt Enforcement Perception by Housing Density

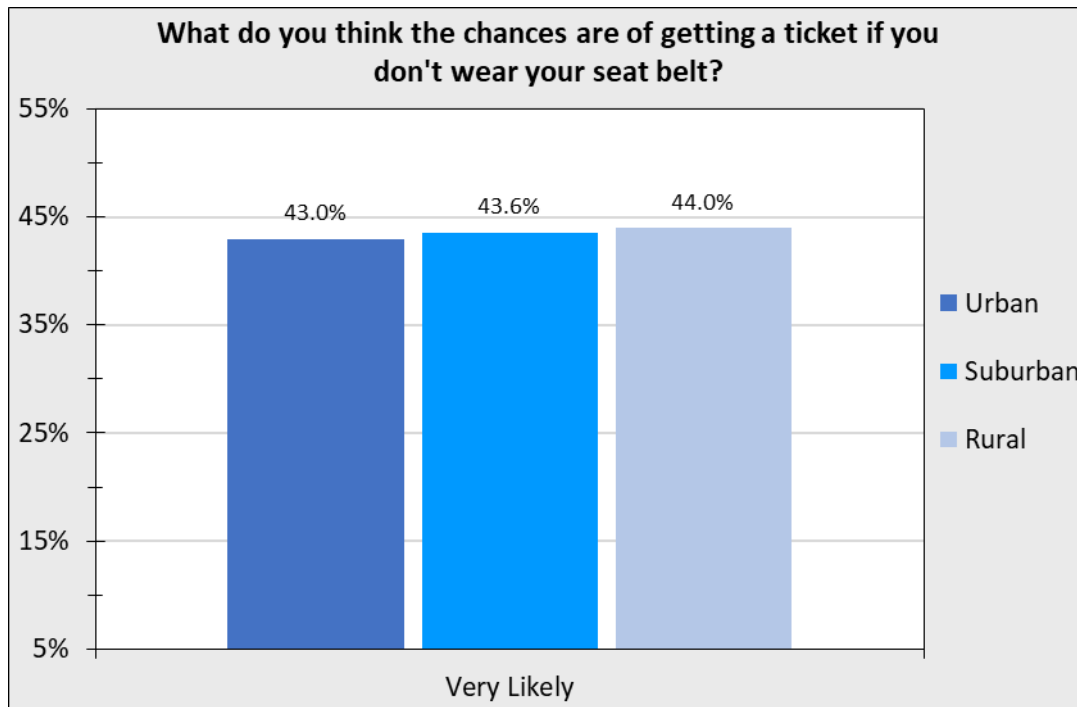


Figure 22. Seat Belt Enforcement Perception by Gender

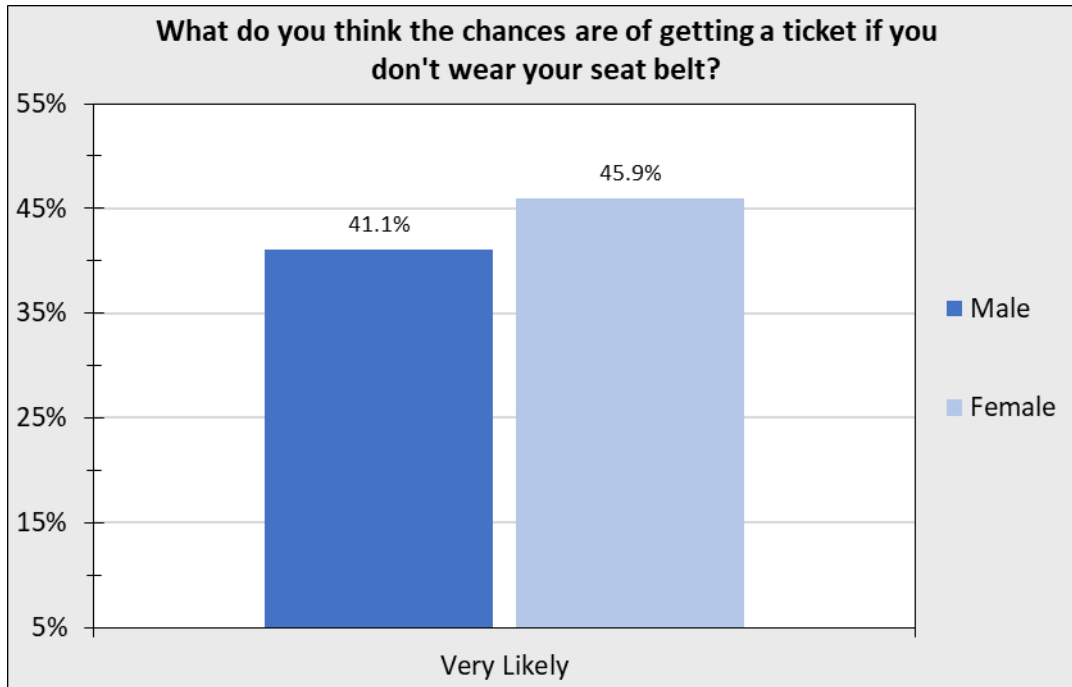


Figure 23. Seat Belt Enforcement Perception by Race/Ethnicity

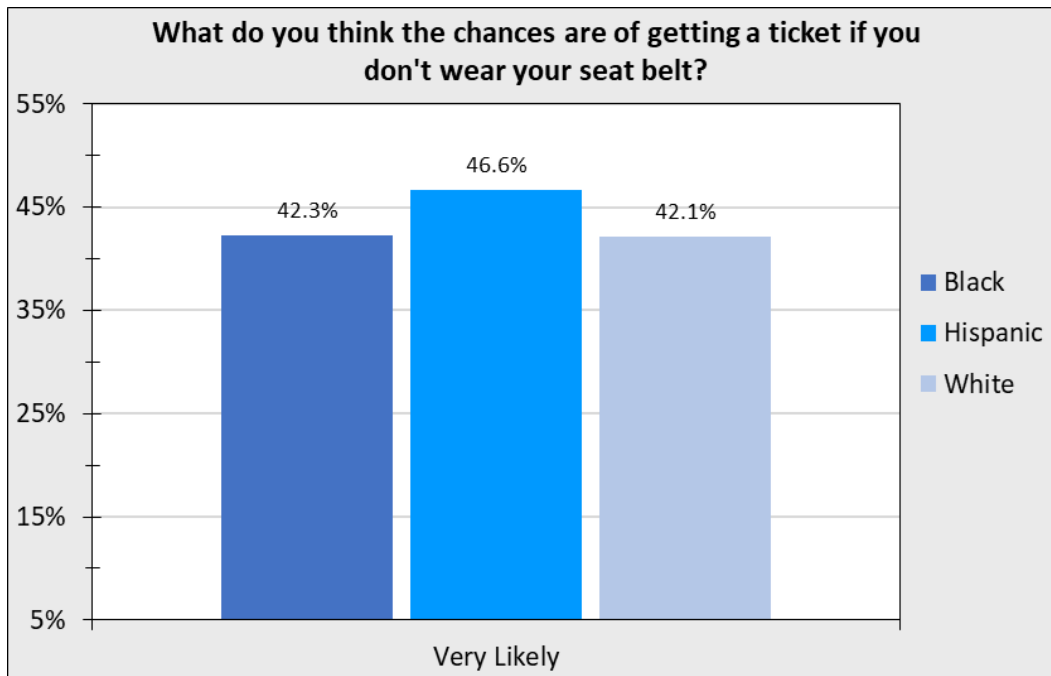
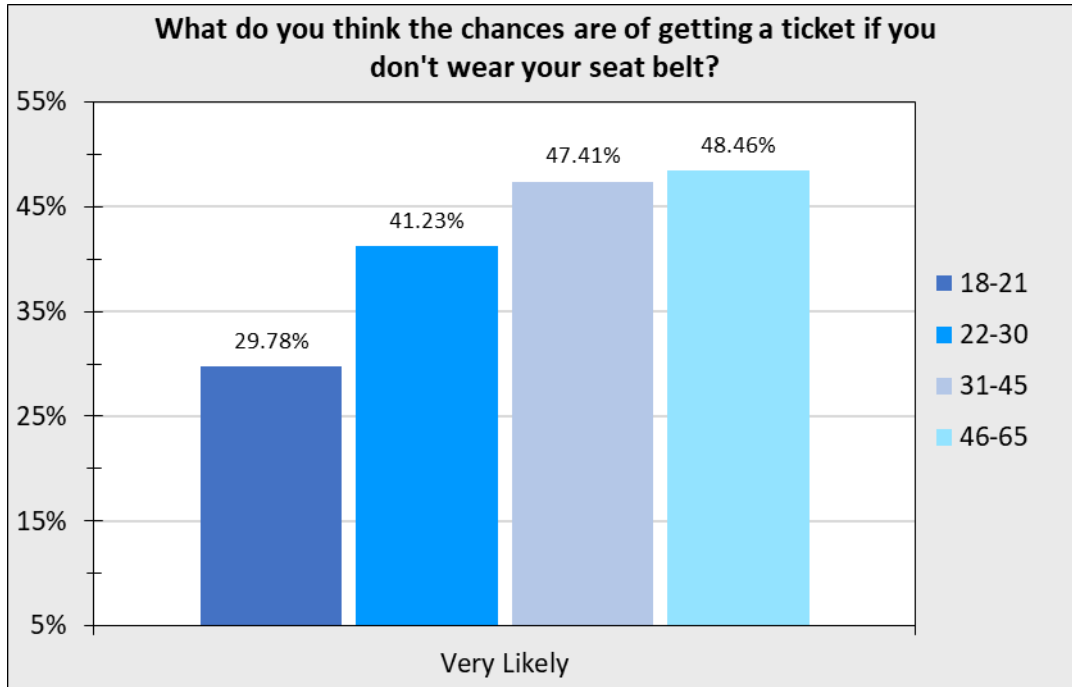


Figure 24. Seat Belt Enforcement Perception by Age



Figures 25-28 show analysis for speed enforcement perception. In this case, there is a significant gap associated with housing density as rural respondents were more inclined to answer that they think getting speeding tickets is “very likely” if you exceed the speed limit (49.0 percent rural versus 41.2 percent for urban respondents). Again, females and Hispanics think tickets are more likely, but gaps are even larger here than with seat belts as there is almost a 10-percentage point gap between both females and males, and between Hispanics and Whites.

Figure 25. Speed Enforcement Perception by Housing Density

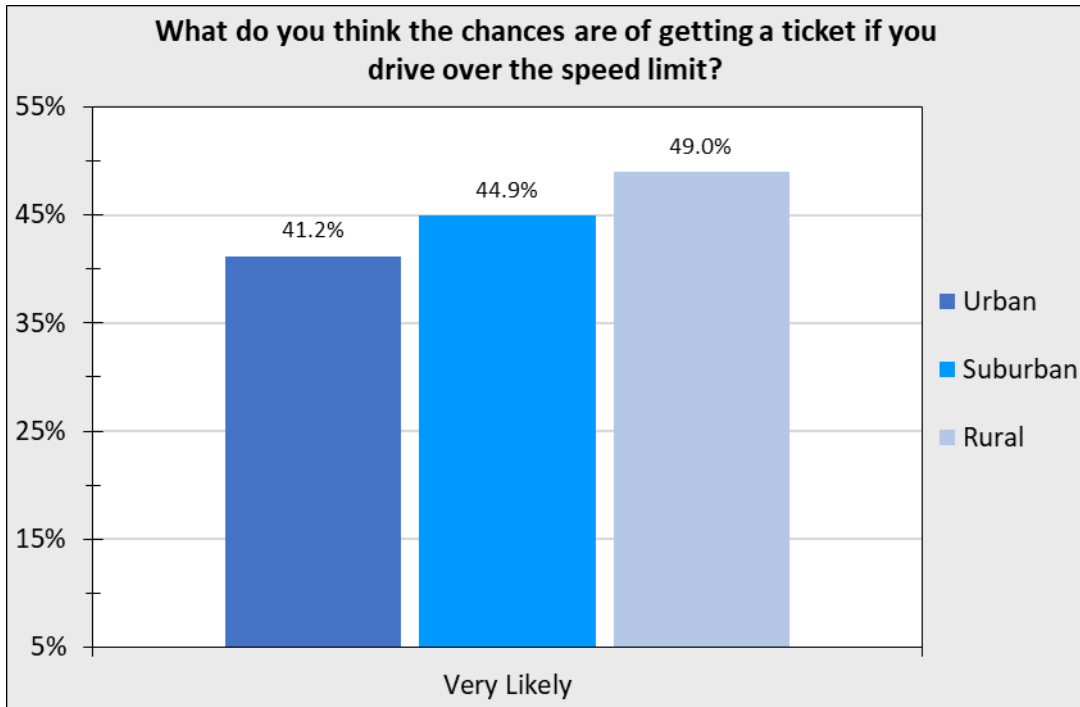


Figure 26. Speed Enforcement Perception by Gender

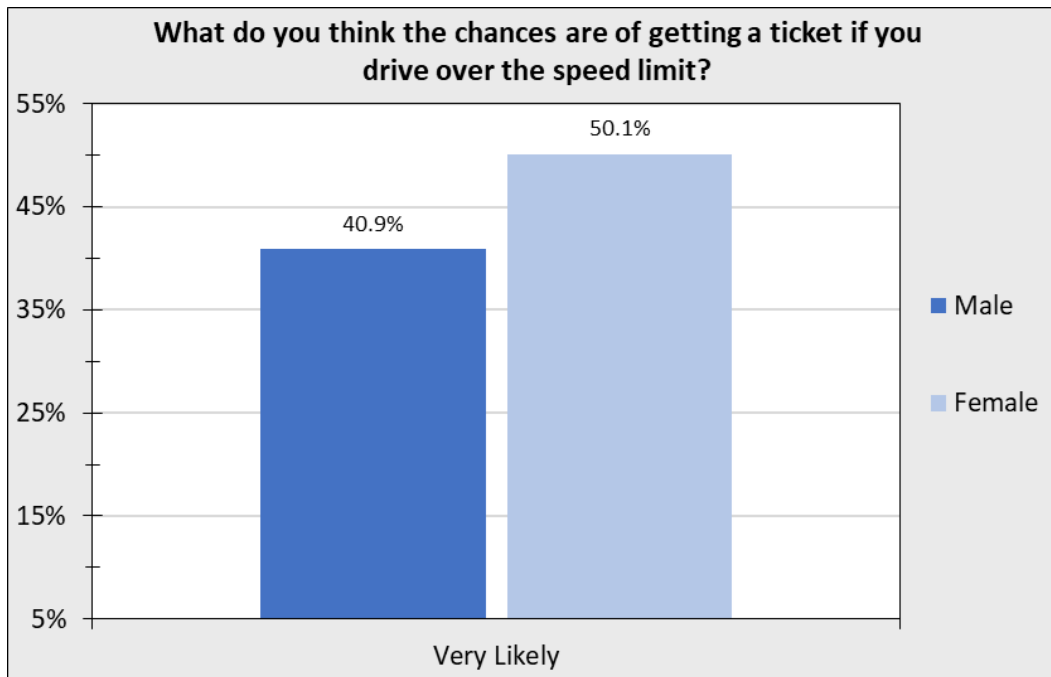


Figure 27. Speed Enforcement Perception by Race/Ethnicity

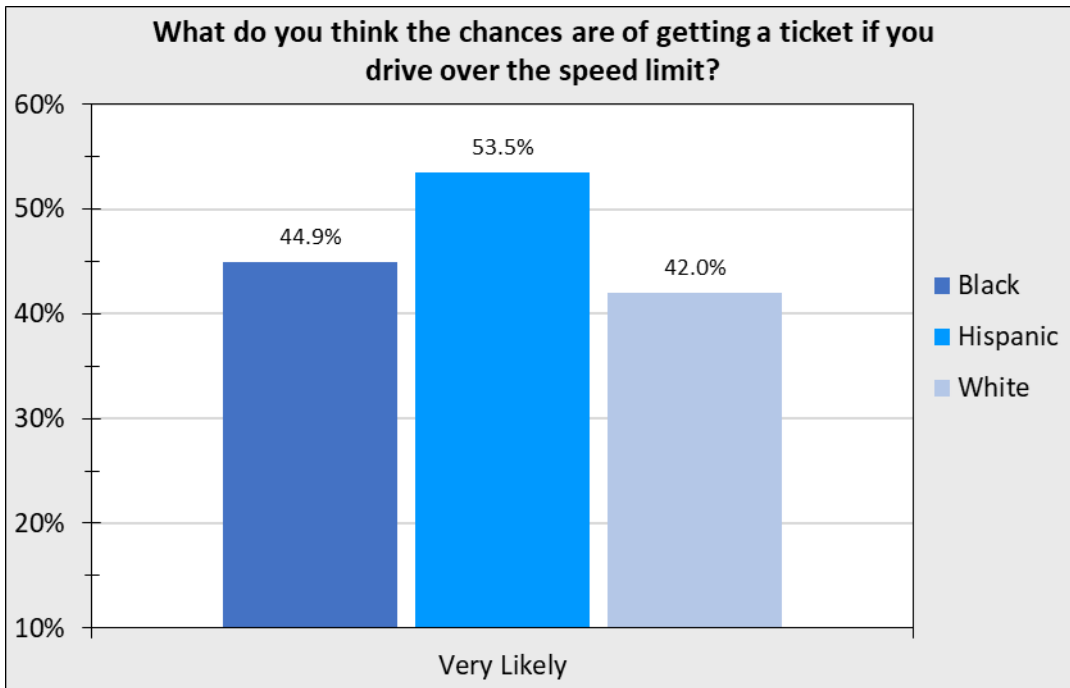
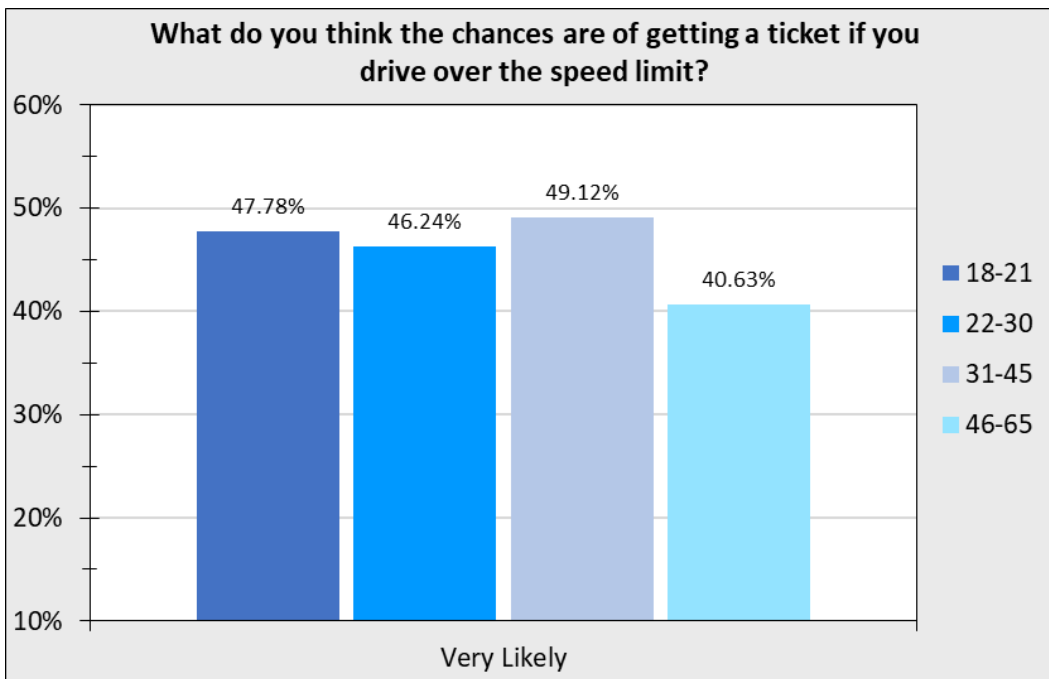


Figure 28. Speed Enforcement Perception by Age



The differences for self-reported seat belt use are greatest by race/ethnicity and age. There is greater than 10-percentage point difference between Whites (89.5 percent) and Blacks (77.5 percent). There is almost a 20-percentage point difference between the 18-21 age group (75.8 percent) and 46-65 group (92.6 percent).

Figure 29. Self-reported Seat Belt Use by Housing Density

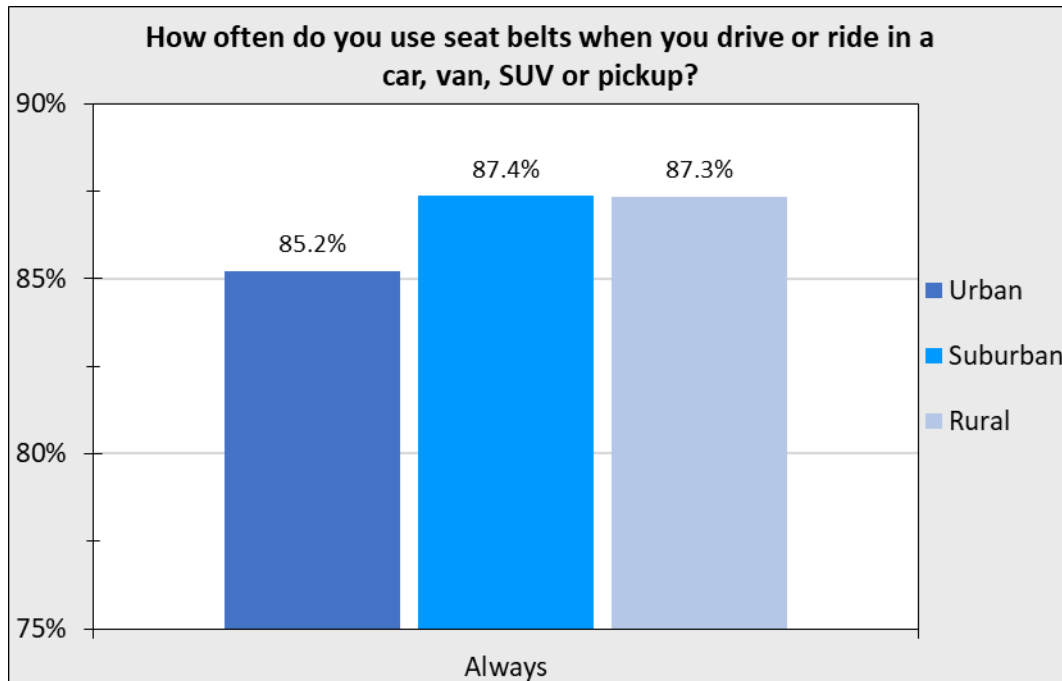


Figure 30. Self-reported Seat Belt Use by Gender

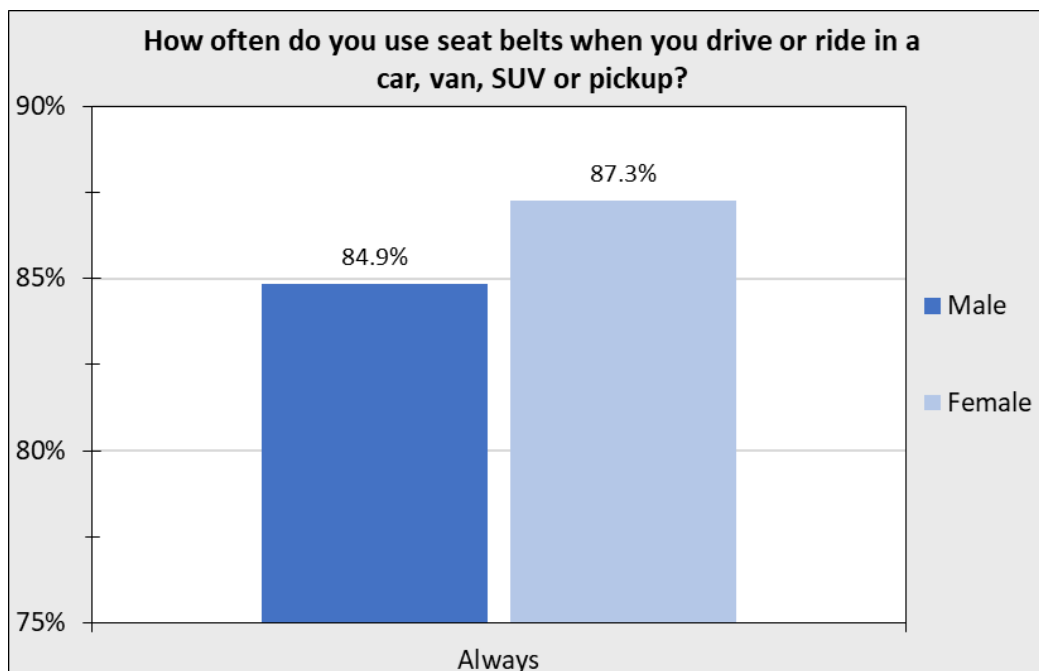


Figure 31. Self-reported Seat Belt Use by Race

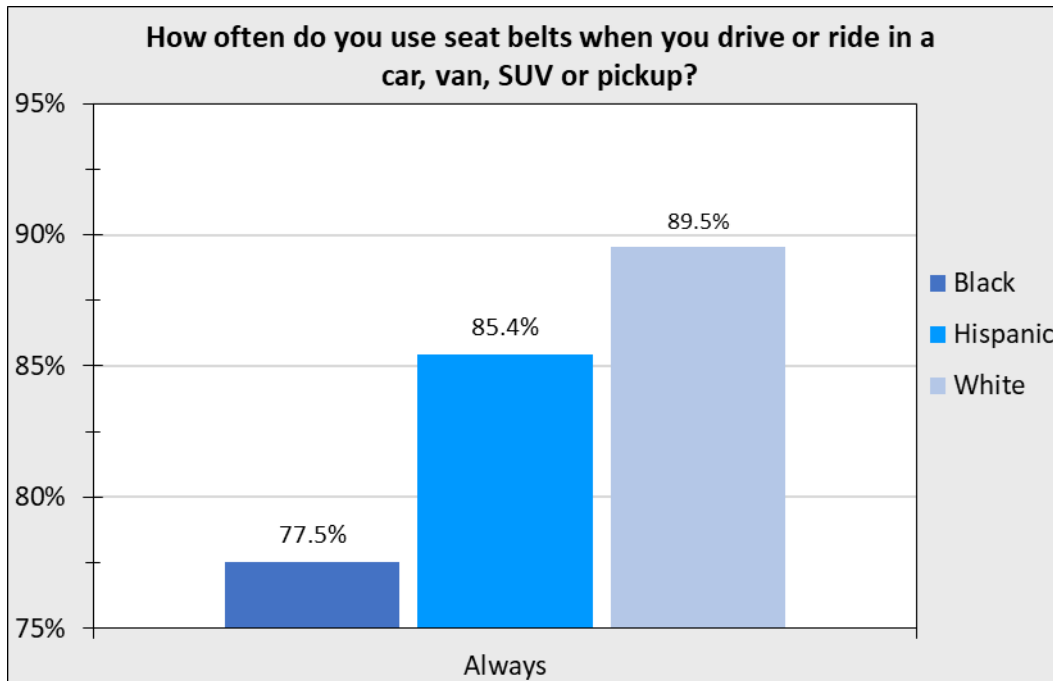
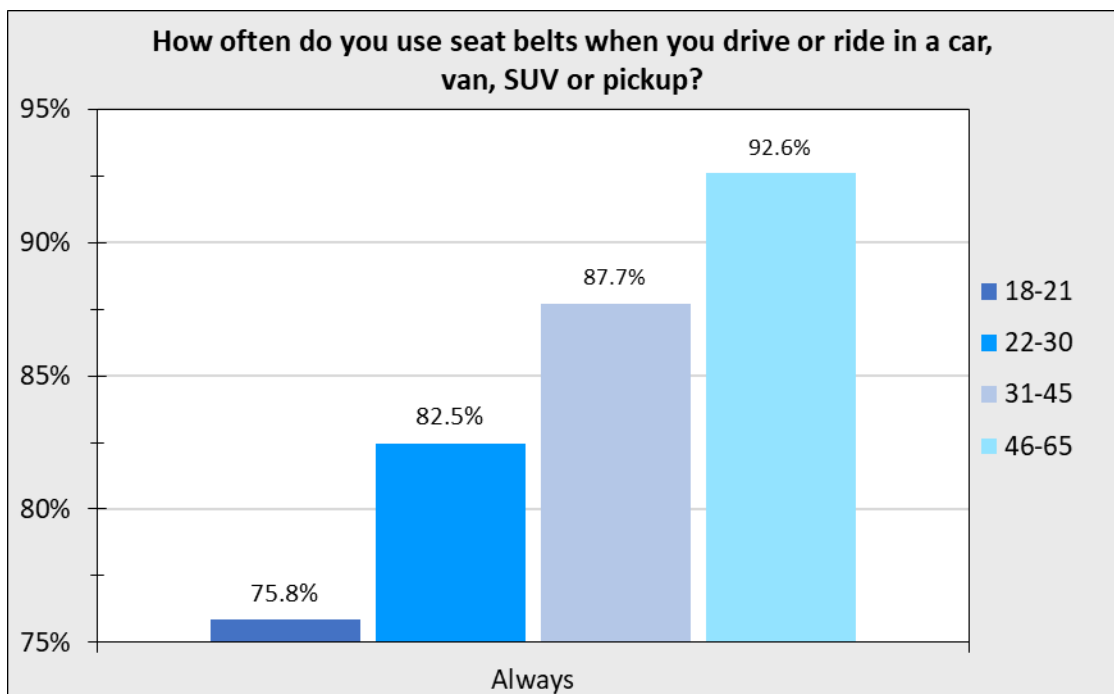


Figure 32. Self-reported Seat Belt Use by Age



Self-reported speeding on local roads is more common among urban respondents (58.8 percent) than rural at only 38.8 percent (Figure 33). Figures 34-36 show speeding on local roads is also more highly reported from young, Black, and male respondents.

Figure 33. Self-reported Local Road Speeding by Housing Density

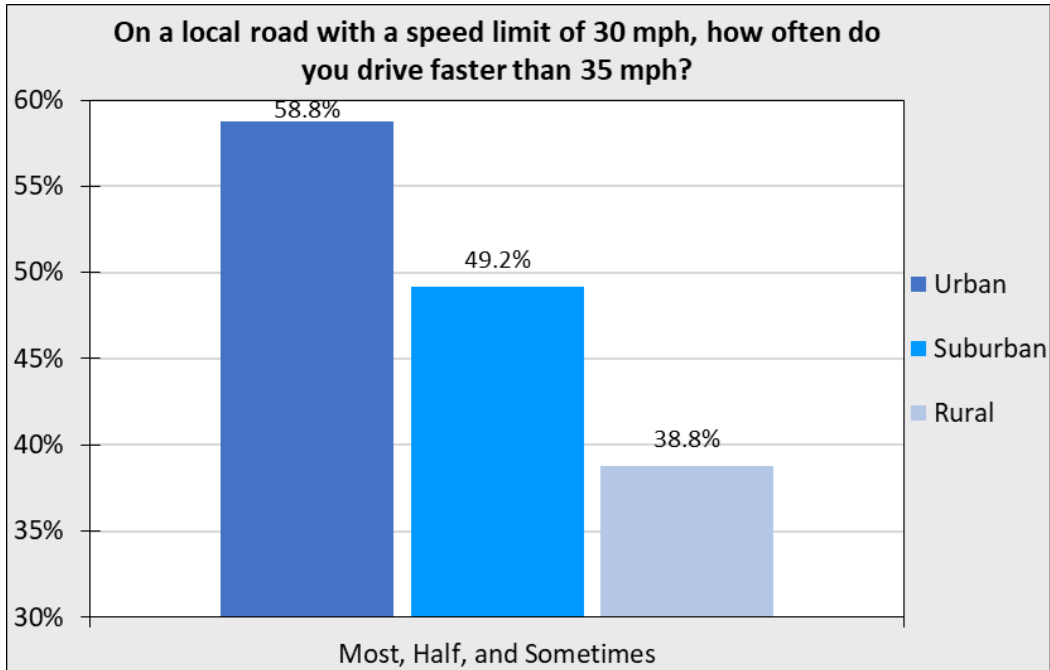


Figure 34. Self-reported Local Road Speeding by Gender

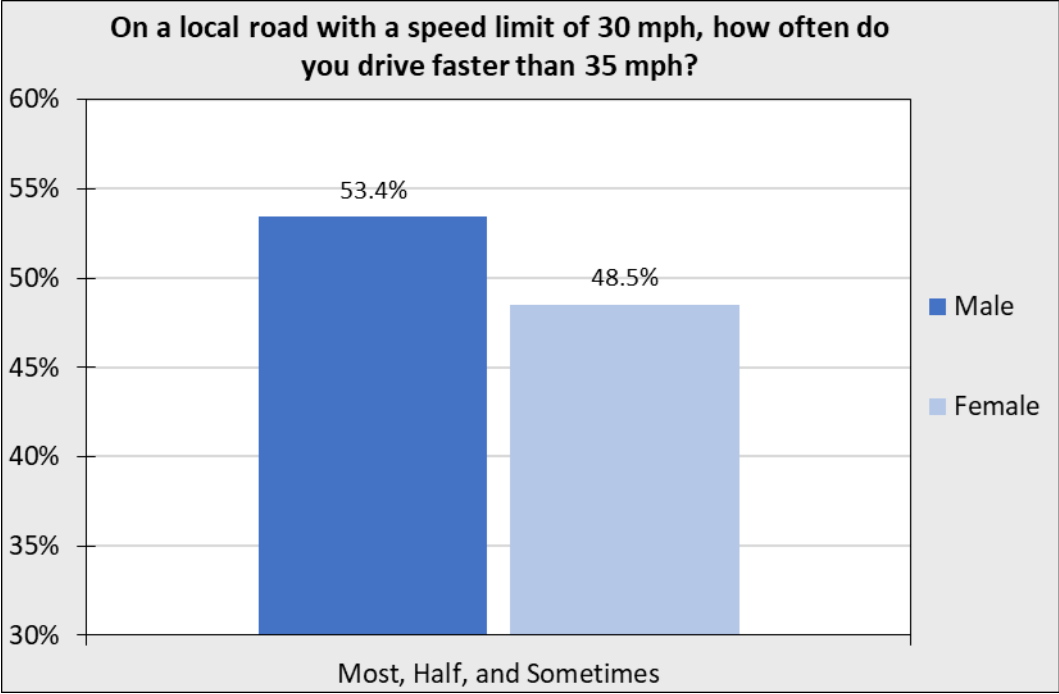


Figure 35. Self-reported Local Road Speeding by Race/Ethnicity

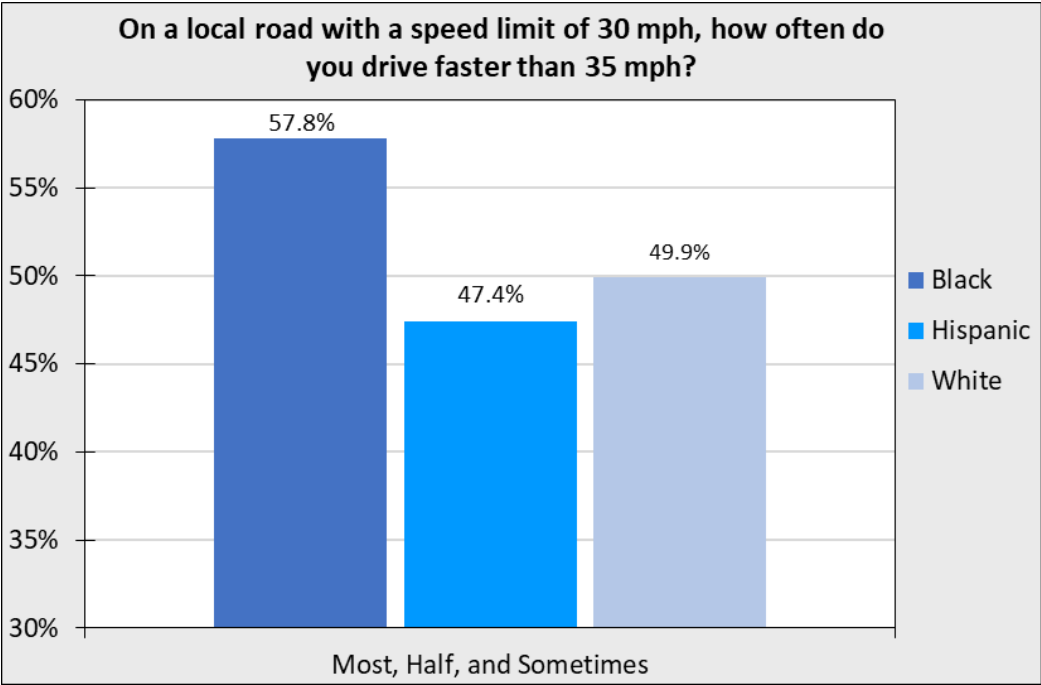
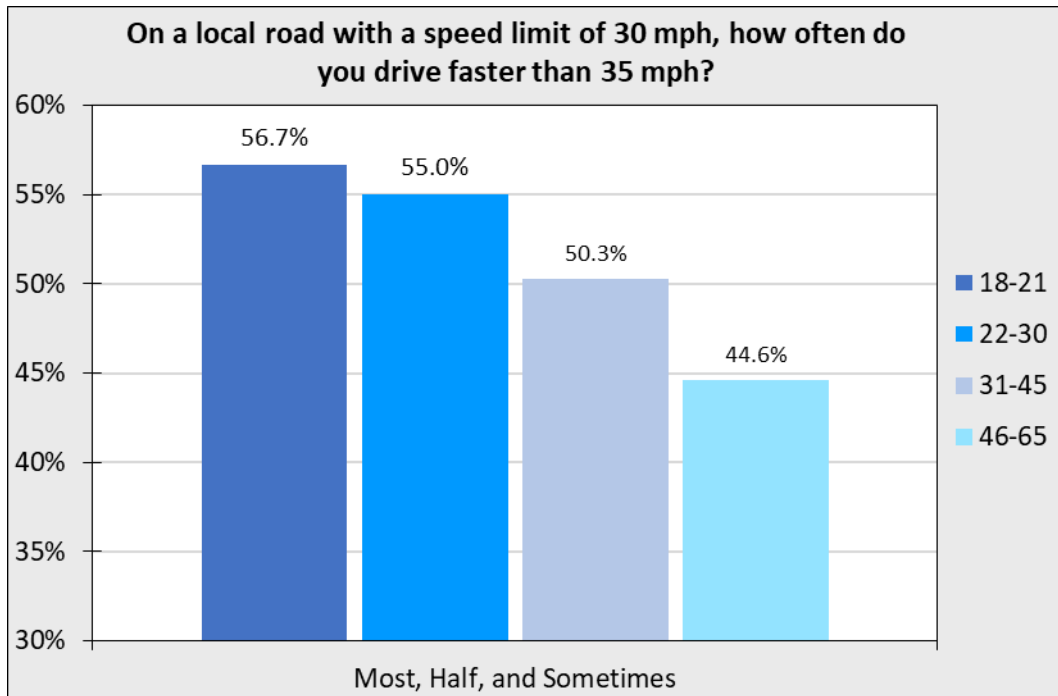


Figure 36. Self-reported Local Road Speeding by Age



Self-reported highway speeding is most common with suburban respondents, closely followed by urban as second most likely. Just as with local road speeding, highway speeding is more highly reported by younger groups and more likely to be male. Blacks still self-report highway speeding more than the other two groups, but Whites are only 4 percentage points less. This is a much smaller gap than the 8-percentage point gap for speeding on local roads.

Figure 37. Self-reported Highway Speeding by Housing Density

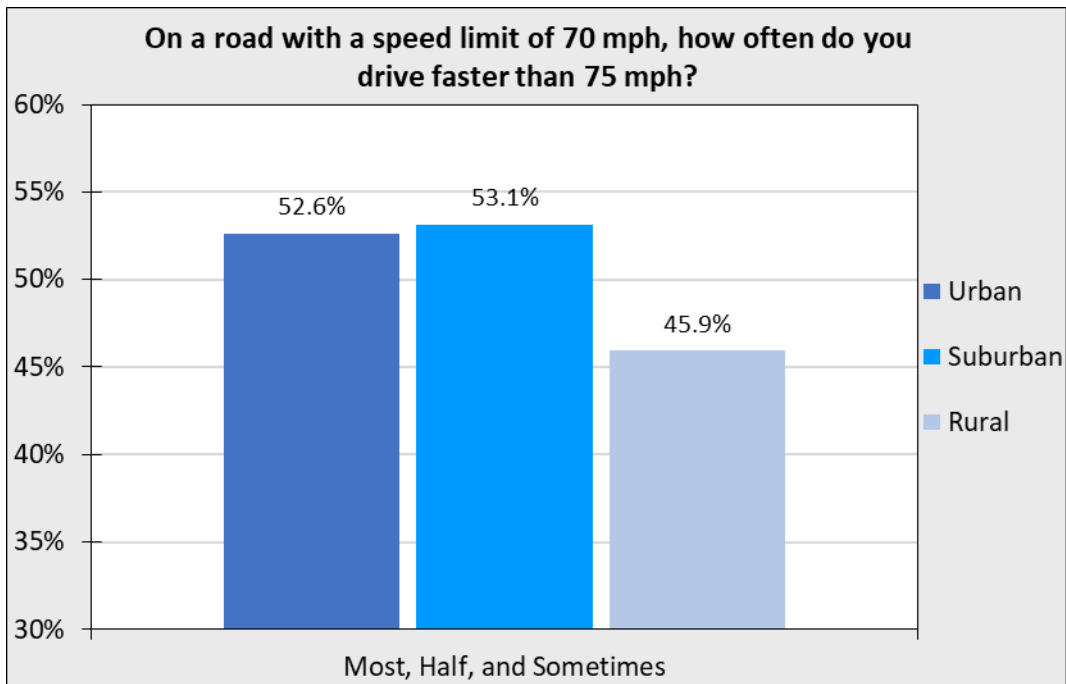


Figure 38. Self-reported Highway Speeding by Gender

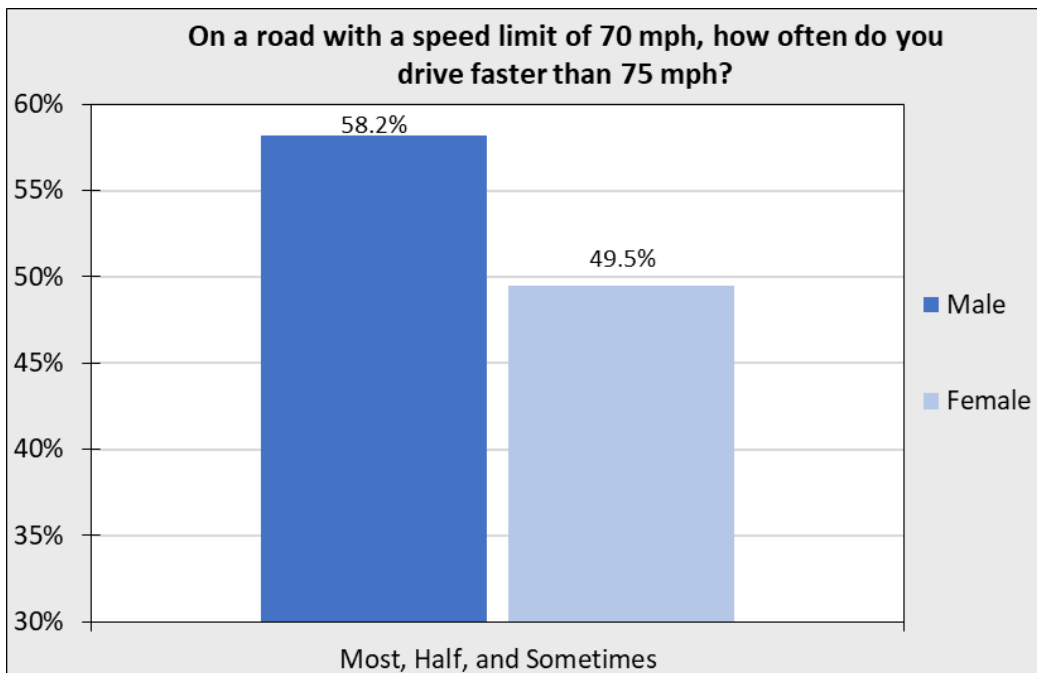


Figure 39. Self-reported Highway Speeding by Race/Ethnicity

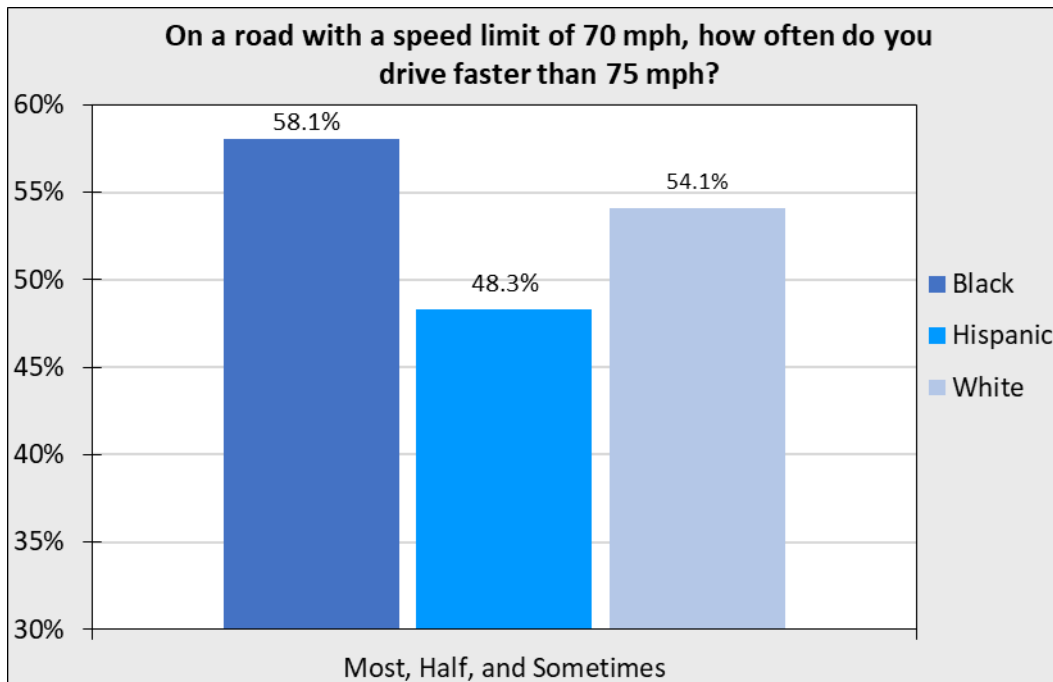
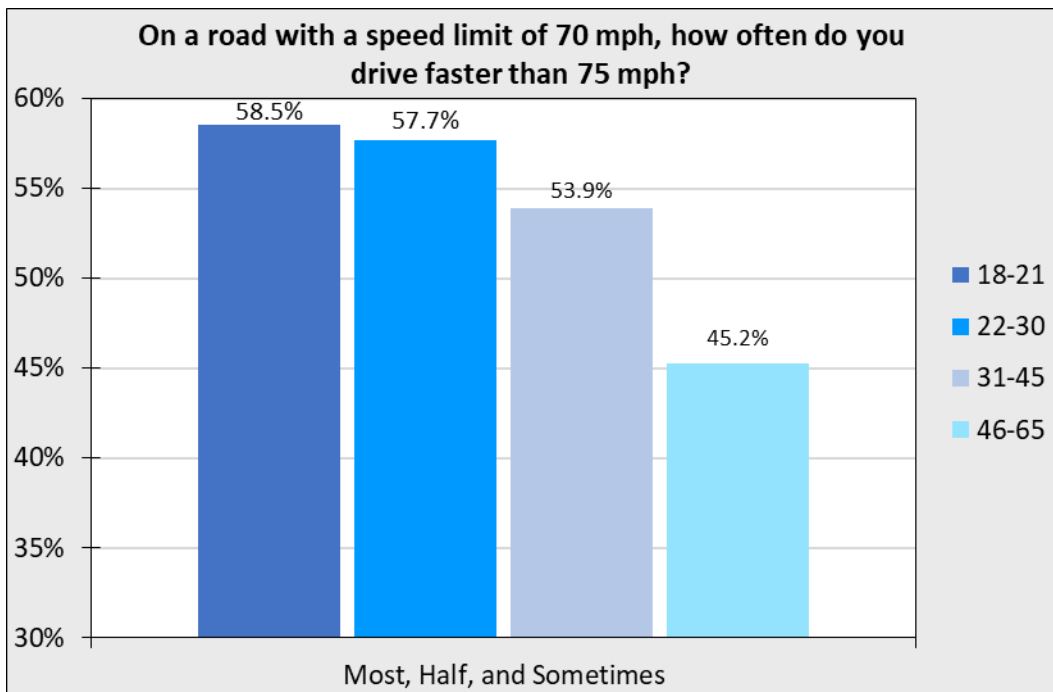


Figure 40. Self-reported Highway Speeding by Age



Historical Trend

The results for nine of the core questions for each year are presented in Figures 41-49, providing visuals for comparing Texas trends across the 13 survey years. A table with each of the response choice percentages for 2010 through 2022 is included as Appendix C.

Figure 41 indicates a fairly steady trend in the perception of strong enforcement of impaired driving laws, with perception of arrest over 90 percent each year. This year a decrease from 7.1 to 6.0 percent is shown for those who say it is unlikely that someone will be arrested for driving after drinking. Awareness of the alcohol impaired driving enforcement message peaked in 2011 with 75.1 percent of the survey respondents saying they had read, seen or heard the message within the past 30 days (Figure 42). The graph in Figure 42 also depicts responses for those who checked they had read, seen, or heard something about alcohol impaired driving enforcement within the past year, which this year continued its rebound moving up to 42.9 percent from the low of 37.4 percent in 2020. Last year that number was 40.6. Conversely, the percent who said they had not read, seen, or heard anything about alcohol impaired driving enforcement by police in recent months was over 20 percent for the third year in a row.

Figure 43 shows the 12-year trend in the perception of seat belt enforcement, starting with a peak of 89.7 percent who said the chances of getting a ticket were very likely in 2010; increasing from the low of 86.2 percent in 2013; back to 89.1 percent in 2015; and decreasing by a statistically non-significant degree to 88.8 percent in 2016. The percent of respondents perceiving the likelihood of a citation for seat belt noncompliance had a slight increase from 82.2 last year to 83.0 percent this year. Self-reported belt-wearing behavior stayed fairly similar from last year, increasing by 0.1 percentage point from 97.9% to 98.0% saying they always or almost always use seat belts (Figure 44). Awareness of increased seat belt enforcement is making small improvements, as those who answered yes, they have seen or heard something in recent months increased from 27.7 percent last year to 29.1 percent this year.

Figures 46 and 47 each illustrate the percentages of drivers who say they often exceed the speed limit by at least five miles per hour. Self-reported speeding on local roads is the highest it has been since 2014. This is the first time since 2014 that more respondents answered that they often speed on local roads (50.6%) than those who say they rarely or never do (49.4%).

Self-reported speeding on highways is more common than on local roads at 52.9 percent who say they often speed on highways. The perceived likelihood of receiving a ticket, which was in the low 90 percent range in the first nine of the 10 survey years, fell to under 90 percent in 2020 and 2021. However, this perception rebounded in 2022 back to above 90 percent (91.5 percent, see Figure 48).

Awareness of speed enforcement efforts in most of the 13-year survey period has been lower than other traffic safety enforcement efforts (Figure 49). Of interest is the relatively large percentage of respondents who said they had not heard of any enforcement efforts from 2020- 2022. The trend prior to 2020 was about 18 to 21 percent who answered no to this question.

That increased to 34.3 percent in 2020, 30.6 percent in 2021 and this year 30.3 percent.

Figure 41. What do you think the chances are of someone getting arrested if they drive after drinking?

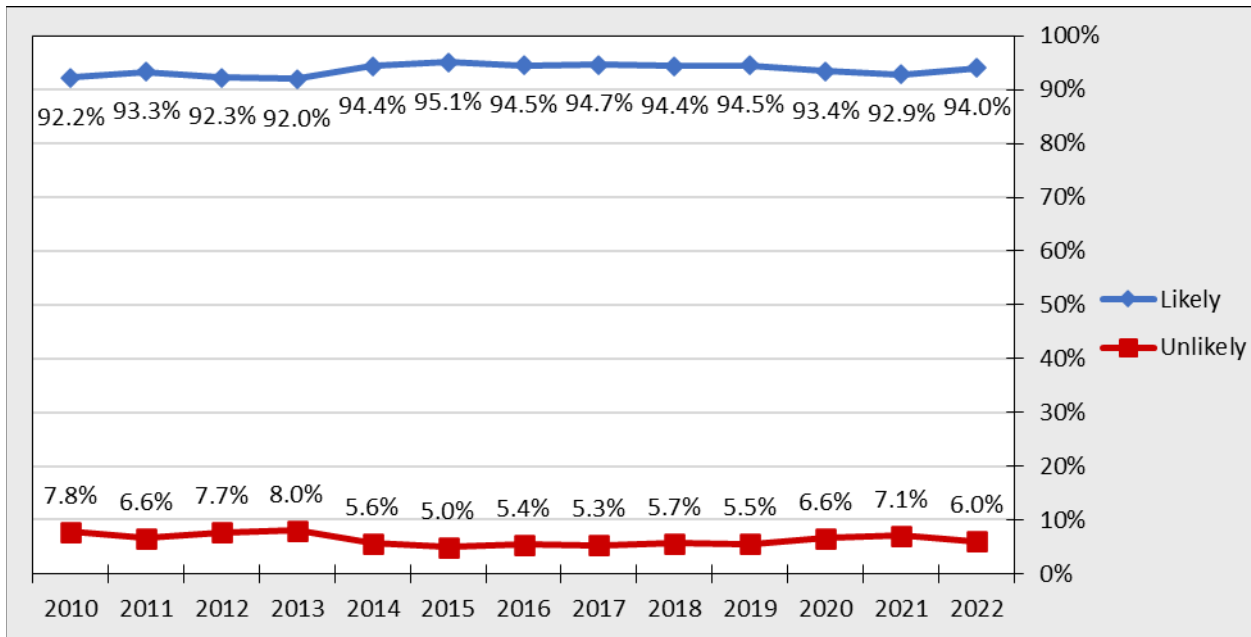


Figure 42. In recent months, have you read, seen, or heard anything about alcohol impaired driving enforcement by police?

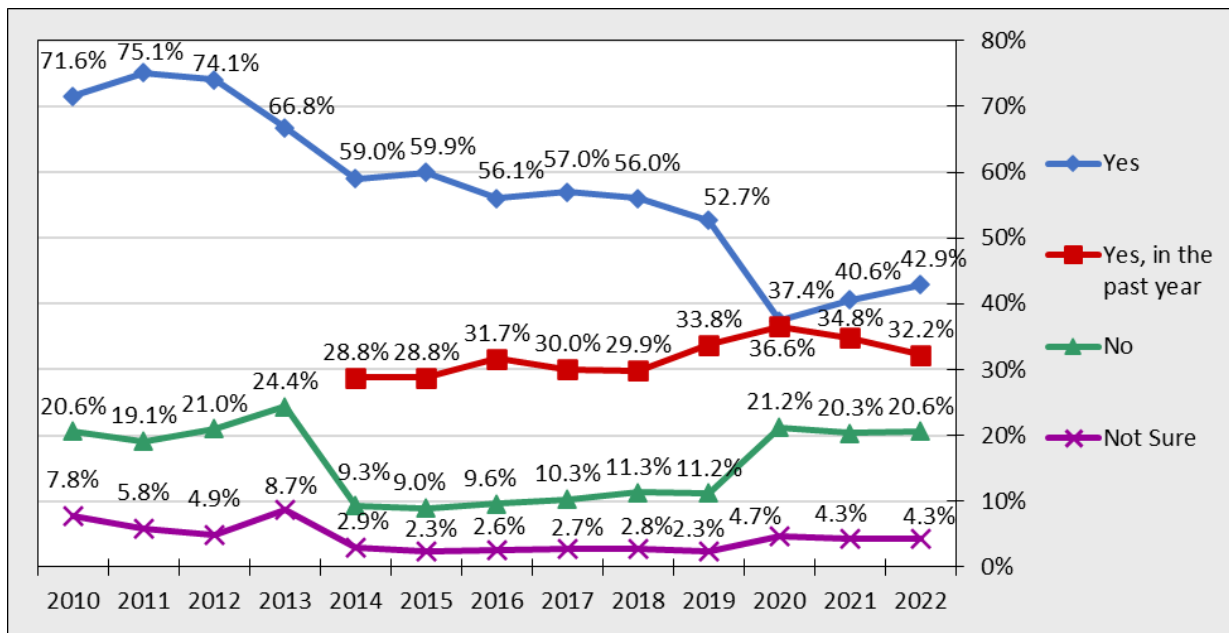


Figure 43. What do you think the chances are of getting a ticket if you don't wear your seat belt?

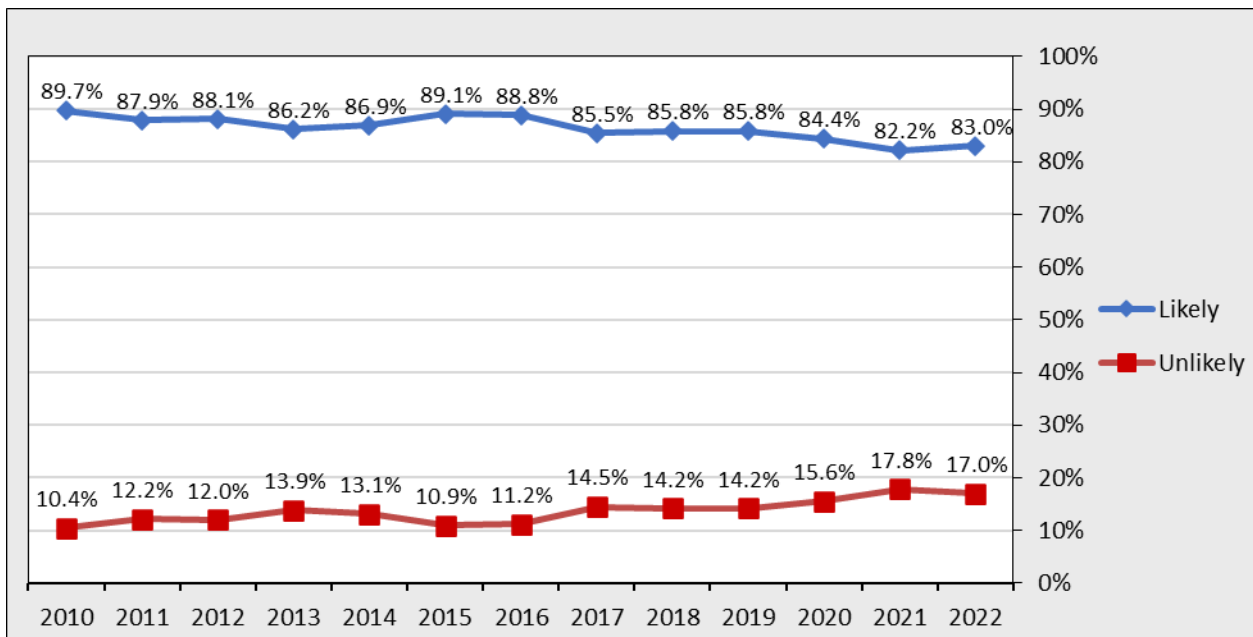


Figure 44. How often do you use seat belts when you drive or ride in a car, van, SUV, or pickup?

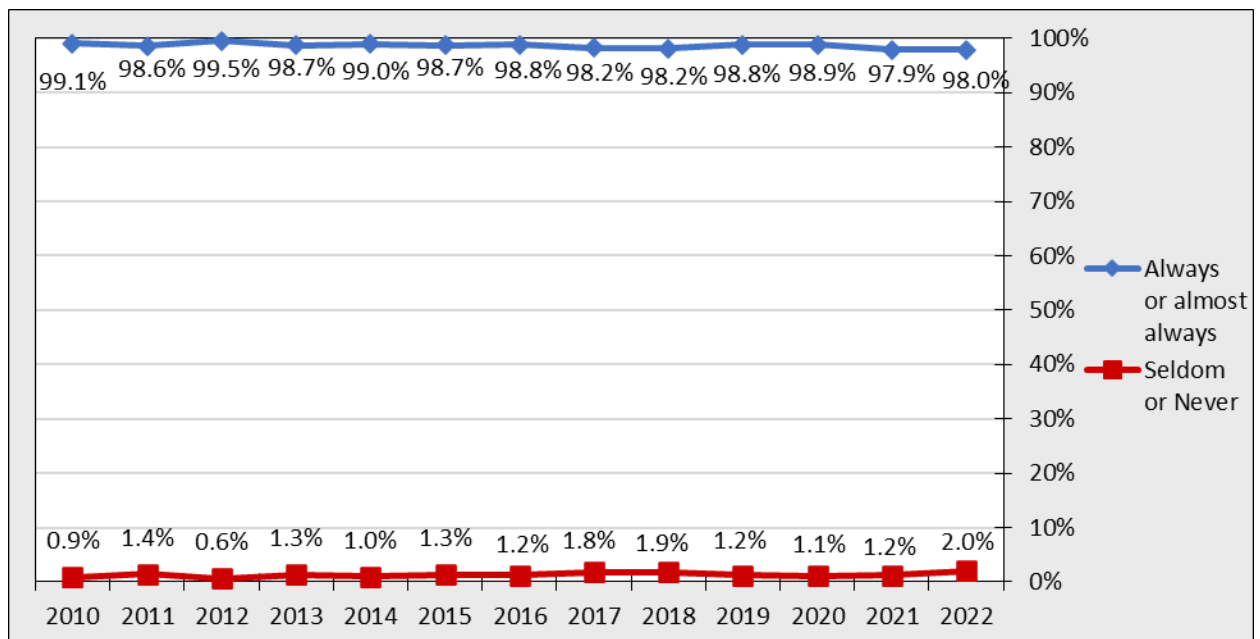


Figure 45. In recent months, have you read, seen, or heard anything about seat belt law enforcement by police?

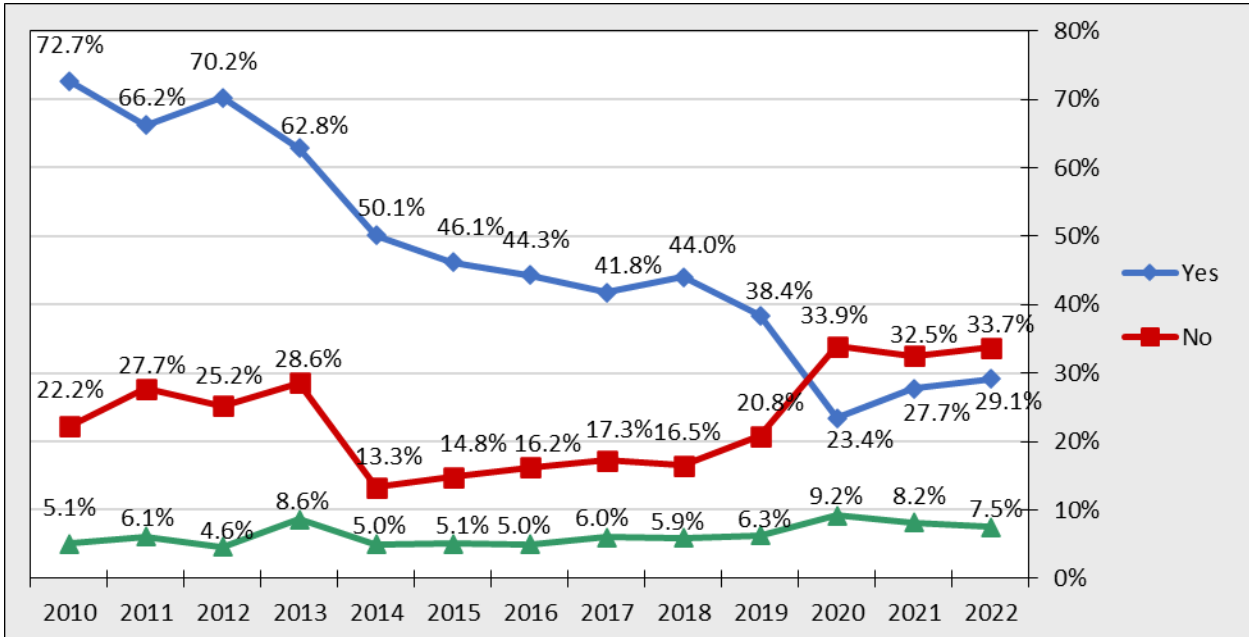


Figure 46. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?

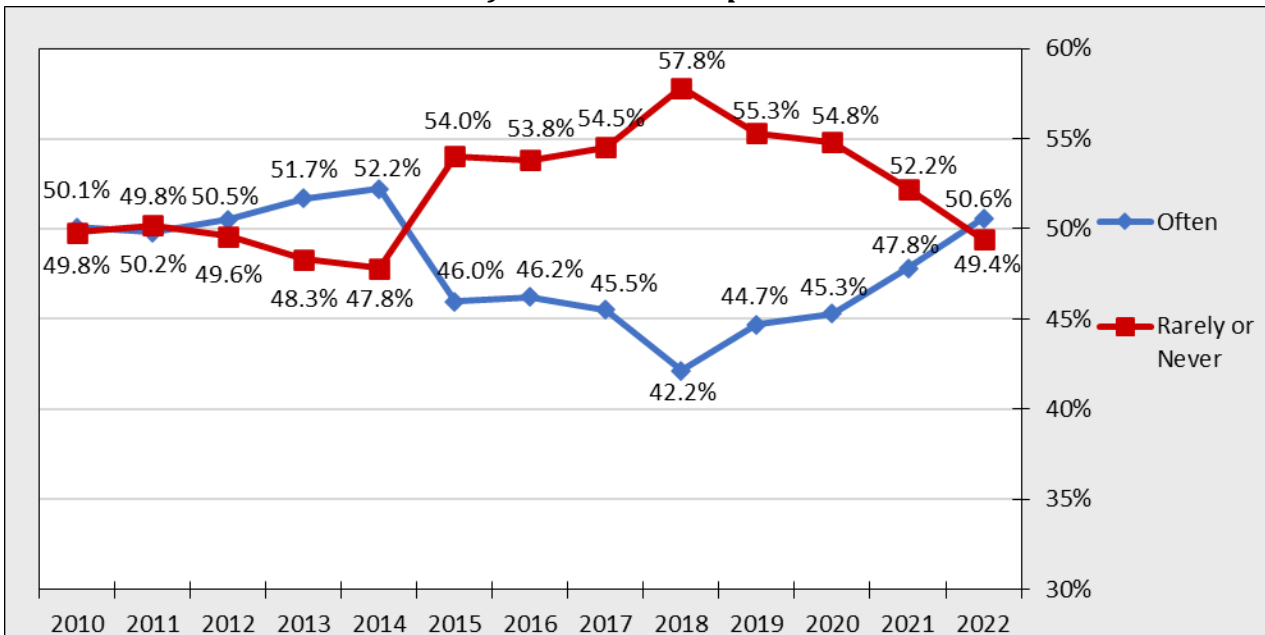


Figure 47. On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?

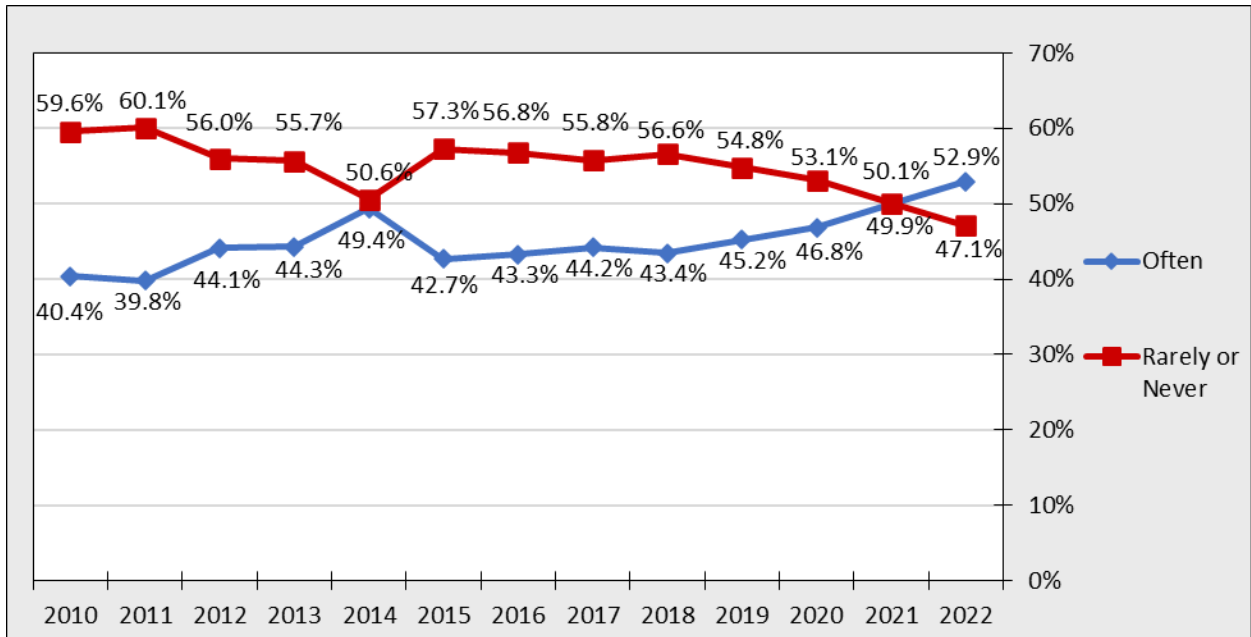


Figure 48. What do you think the chances are of getting a ticket if you drive over the speed limit?

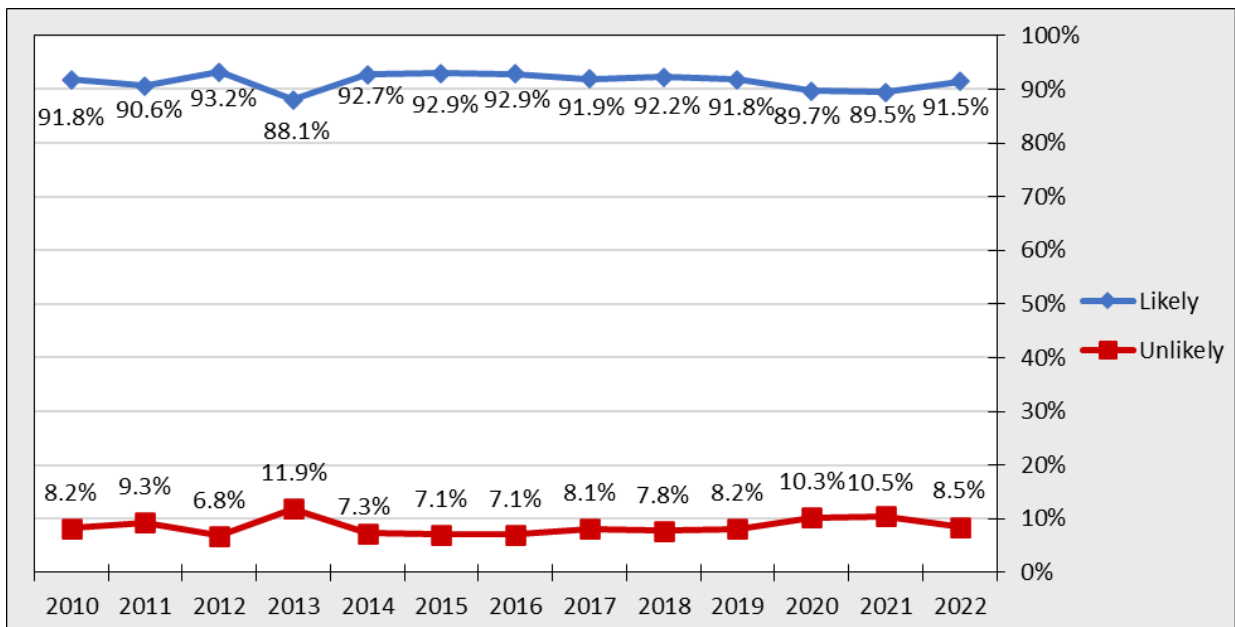
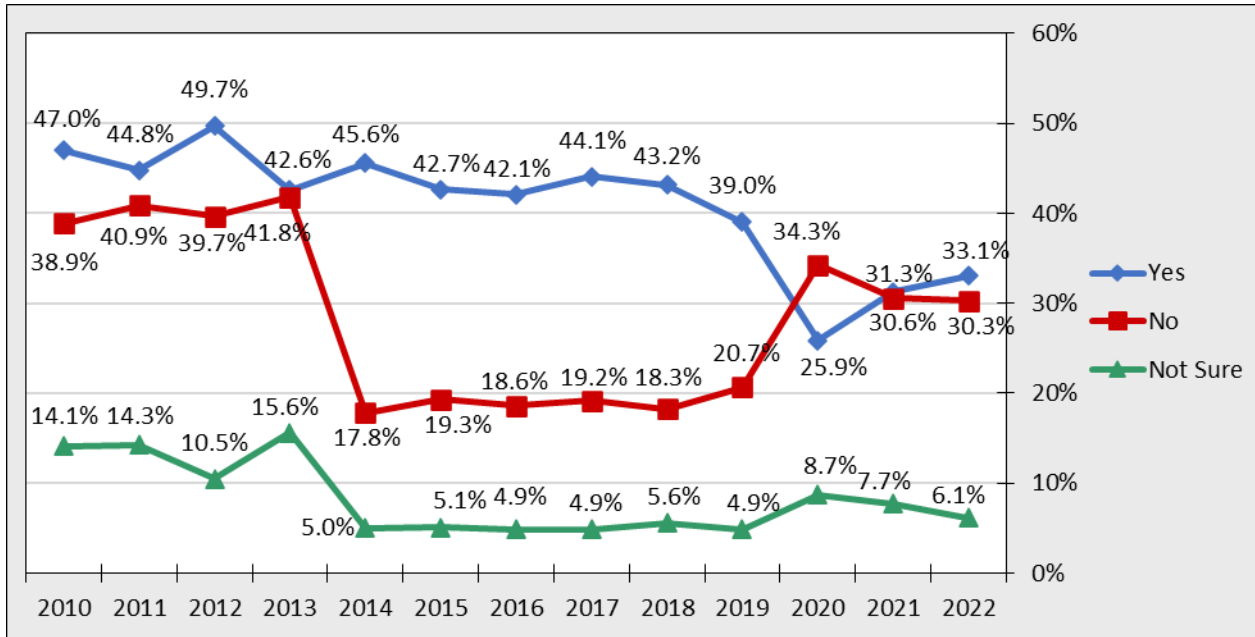


Figure 49. In the past 30 days, have you read, seen, or heard anything about speed enforcement by police?



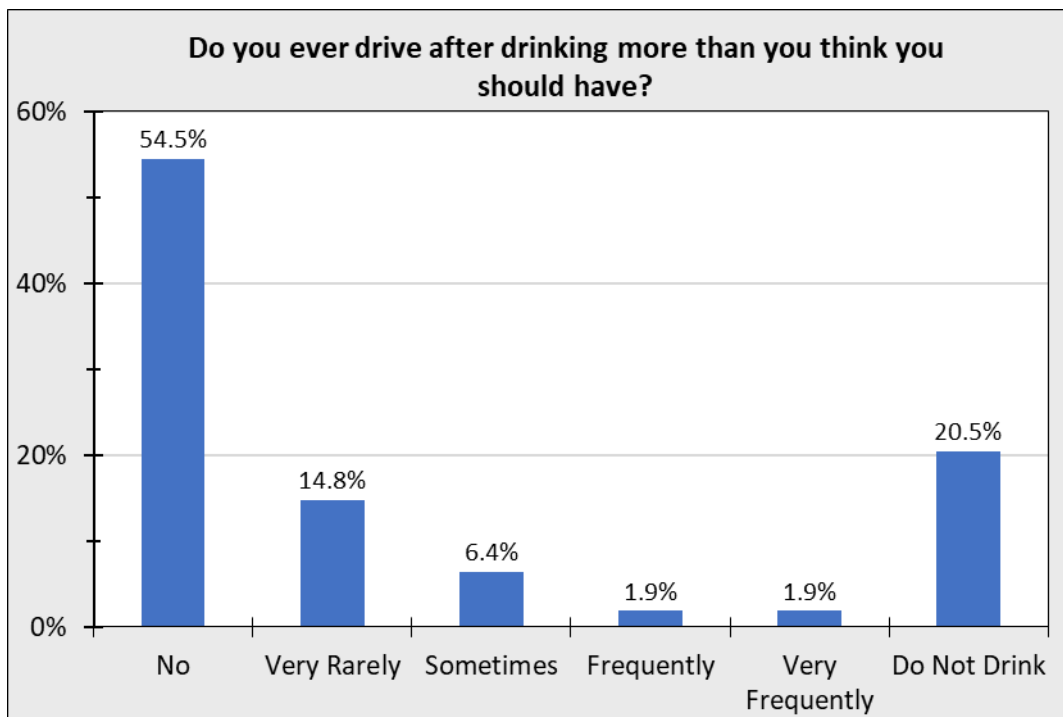
Texas-Specific Question Responses

The 2022 survey included three questions designed to gather additional data related to drinking and driving behavior and knowledge. Respondents were asked if they drive after drinking more than they should. This was based on their own assessment of what 'more than they should' would be.

Over half (54.5 percent) of the respondents said they had not driven after drinking too much, 20.5 percent said they do not drink, and an additional 14.8 percent said they very rarely drove after drinking (see Figure 50). This means that 241 of the 2,356 respondents answering this question reported they sometimes (n=151), frequently (n=45), or very frequently (n=45) drive after having too much to drink. This represents an increase in the past four years from

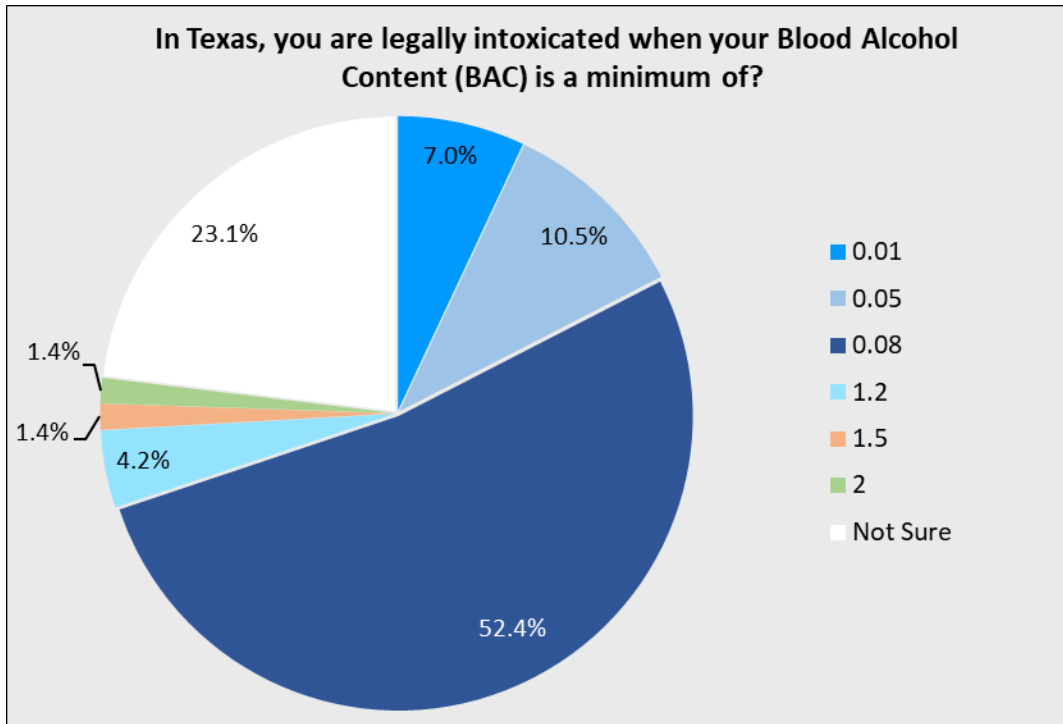
5.7 percent in 2019, 8.0 percent in 2020, 9.8 percent in 2021, and 10.2 percent in 2022 who answered they sometimes, frequently, or very frequently drive after drinking more than they should.

Figure 50. Self-Reported Impaired Driving



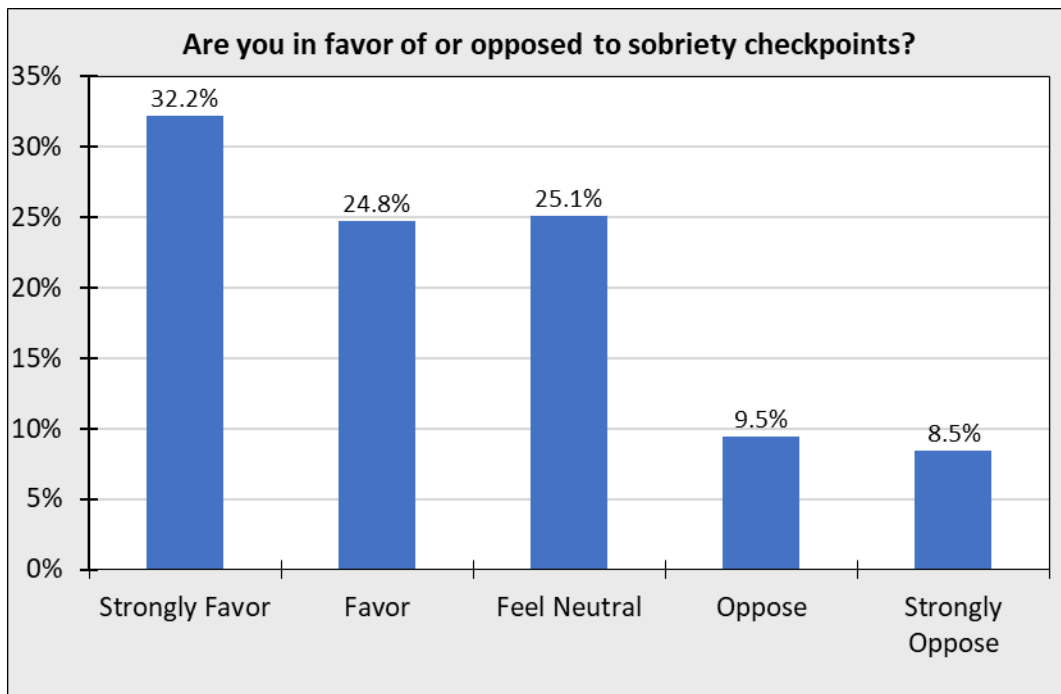
In Texas the legal limit for intoxication is .08 blood alcohol content (BAC). In 2022, 52.4 percent of the Texans surveyed selected the correct response choice for the legal intoxication question. Figure 51 also shows that 23.1 percent of the Texans surveyed were not sure of the legal BAC limit and 7.0 percent over-estimated the BAC limit.

Figure 51. Knowledge of BAC Intoxication Limit in Texas



Respondents were asked if they favor or oppose sobriety checkpoints in Texas. Sobriety checkpoints are commonly conducted in other states but are not conducted in Texas. The survey results revealed that 57.0 percent were in favor of sobriety checkpoints, with 32.2 percent strongly in favor. As shown in Figure 52, 8.5 percent were strongly opposed to sobriety checkpoints, another 9.5 percent were opposed, and the remaining 25.1 percent were neutral on the subject.

Figure 52. Sobriety Checkpoints



Three questions were included to determine Texans' knowledge on the specifics of the texting ban, the seat belt law, and Texas' Move Over or Slow Down law. For questions on the particulars of the texting ban and the seat belt law, one response was considered most correct. Figure 53 indicates that just under two-thirds (64.4 percent) of the respondents knew that there is a texting ban in Texas on all roads. Almost 20 percent indicated they were not sure what the current law is, and 7.5 percent thought the law does not apply in cities without a local ordinance.

Figure 54 shows the percentage of correct responses to the texting law question by geographic region. The graph illustrates greater knowledge of the texting law among respondents in the South and West regions, with the East being the least knowledgeable on this subject.

Figure 53. Texting Ban

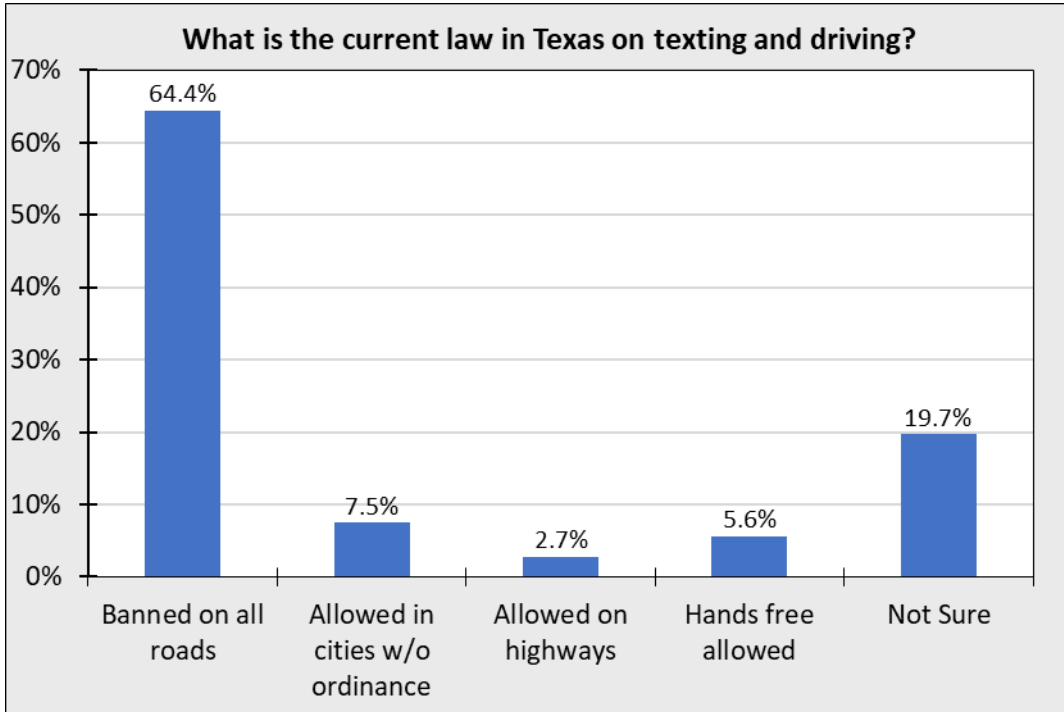


Figure 54. Texting Ban by Region

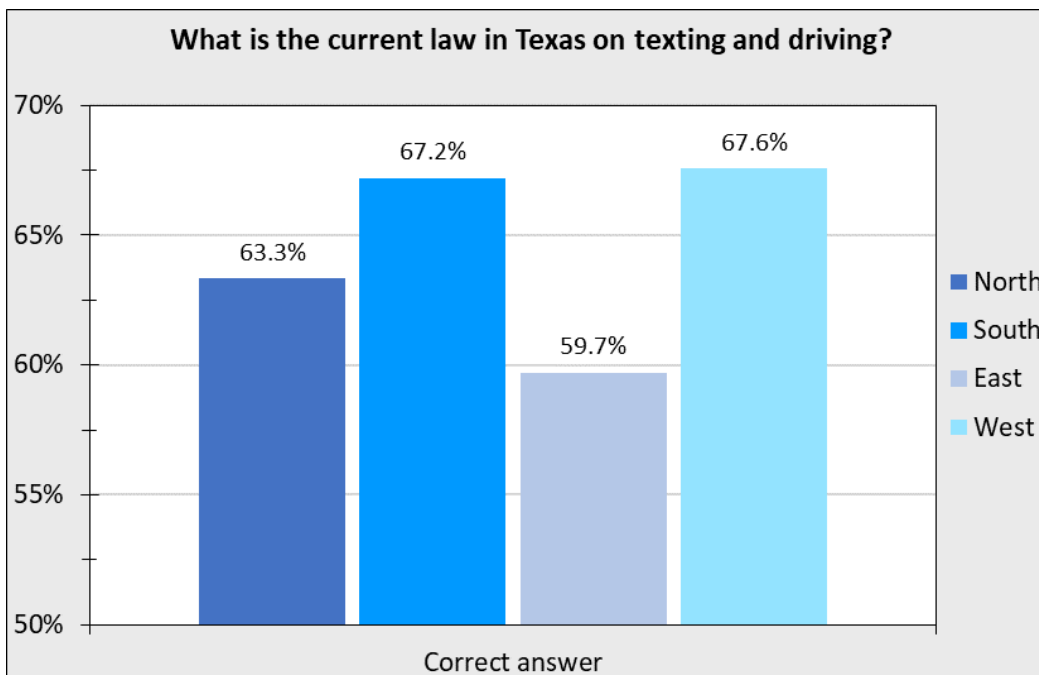


Figure 55 shows the breakdown of responses to the question regarding the seat belt law in Texas. The Texas mandatory seat belt law was amended in September 2009 to include all occupants in all seating positions. Survey results indicate the public is highly aware of the current requirements, as evidenced by the correct response by 82.2 percent of respondents and a Not Sure response by only 6.0 percent of those surveyed. Only 32 people thought seat belts are not required, but 208 people thought they are required only for front seat occupants in Texas.

Figure 56 shows the percent who responded correctly to the seat belt law question by geographic region. This graph shows West Region respondents as more knowledgeable on the seat belt law, and the East as least knowledgeable at almost 10 percentage points lower than the West.

Figure 55. Texas Seat Belt Law

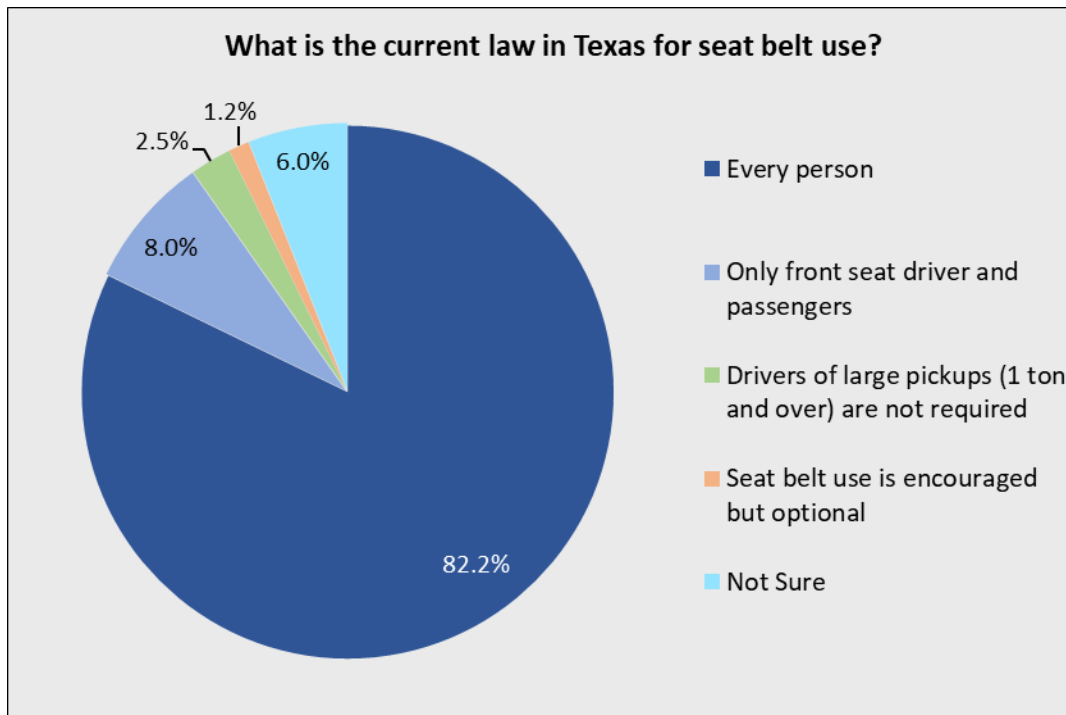
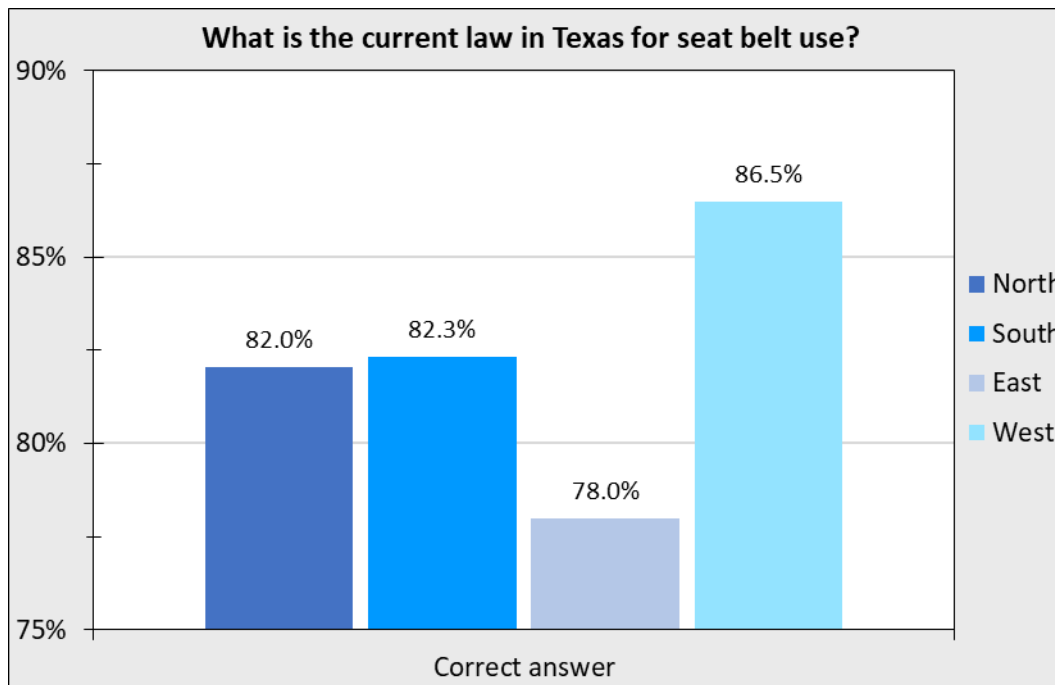


Figure 56. Texas Seat Belt Law



In 2019, Texas upgraded its Move Over or Slow Down law, adding service vehicles to the requirement for giving space to emergency vehicles on the side of the road. In 2021 several questions were added to the survey to gauge public knowledge and understanding of this law. For the first question gauging knowledge, multiple responses were allowed. The purpose was to provide options that might be incorrect interpretations of the law, rather than one obvious correct answer. Table 4 presents the response choices and the percent of respondents that selected each choice. The bold responses are the correct answers. Because more than one response was allowed, the column percentages add to more than 100.

This question had a relatively large number of Not Sure responses (20.5 percent). While 38.1 percent of respondents knew the law pertains to emergency vehicles, a much smaller percentage had knowledge of the other requirements, and the least response checked of the correct answers was regarding tow trucks with lights flashing in roadside emergency operations (17.1 percent). The most frequently checked response was an incorrect one - drivers going slower than others should move into the right-hand lane (46.5 percent).

Table 4. Knowledge of Move Over Law Components

Response	n	%
Drivers going slower than others must move into the right-hand	1203	46.4%
Drivers must move onto the shoulder, if present, when another vehicle is attempting to pass.	233	9.0%
Drivers are required to move over to the right-hand lane if an ambulance or firetruck is approaching in the opposite direction.	750	28.9%
Drivers must move over a lane if an emergency or police vehicle with lights flashing is on the roadside.	987	38.1%
Drivers must move over a lane if a tow truck with lights flashing is on the roadside.	443	17.1%
Drivers must move over a lane if a utility service vehicle with lights flashing is on the roadside.	527	20.3%
Drivers must move over a lane if a TxDOT vehicle with lights flashing is on the roadside.	492	19.0%
Not Sure.	532	20.5%

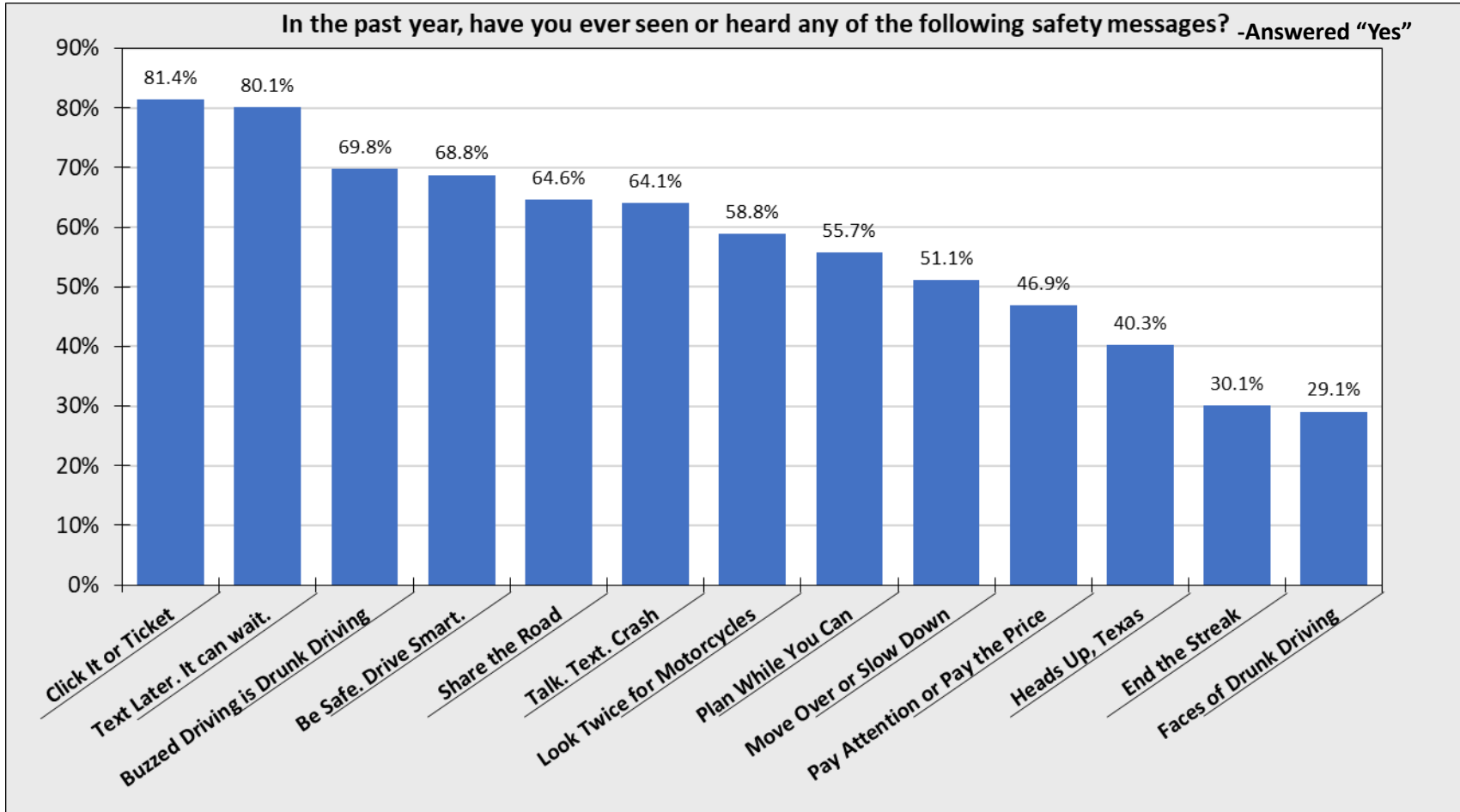
A follow-up question was included to gauge knowledge of what actions are required in response to the Move Over or Slow Down law. Again, multiple responses were allowed in an attempt to discern if respondents have more than one interpretation of the law's message. Of the seven choices, three would be correct interpretations of the requirements. As seen in Table 5, the most often choice selected by respondents was not one of the three correct responses but was to move into the right-hand lane if going 5 mph or slower than the other traffic on the road. The second highest response was also for the incorrect choice of moving over for oncoming or when approaching emergency vehicles (21.3 percent). This question had the highest Not Sure response of any of the survey questions (31.5 percent).

Table 5. Knowledge of Move Over Law Requirements

Response	n	%
Drivers going 5mph or slower than others are required to move into the right-hand lane.	675	26.1%
Drivers going more than 70mph on the highway are required to slow down or move into the passing lane if the speed limit is 70mph	403	15.6%
Drivers going 70mph must slow down to 50mph if an emergency vehicle with flashing lights is on the roadside or move over a lane when possible.	510	19.7%
If the speed limit is 25mph and an emergency vehicle with lights flashing is on the roadside, drivers are required to reduce their speed by 5mph to 20mph if unable to move over a lane.	468	18.1%
If the speed limit is 25mph and an emergency vehicle with lights flashing is on the roadside, drivers are required to reduce their speed to 5mph if unable to move over a lane.	351	13.6%
Drivers are required to move over a lane or if unable to change lanes, must reduce their speed by 20mph regardless of the speed limit.	451	17.4%
Drivers are required to move over to the furthest lane possible and reduce their speed if an ambulance or firetruck is approaching in either direction.	551	21.3%
Not Sure	816	31.5%

As in previous surveys, the 2022 survey included a question to measure the awareness of a variety of campaigns used recently to promote traffic safety in the State. Respondents were asked to check all the messages they had seen or heard. The graph shown in Figure 57 indicates that Click It or Ticket, as in past surveys, was the most recognized message, selected by 81.4 percent of the respondents, followed by Text Later. It Can Wait. selected by 80.1 percent of the respondents. The least recognized message was Faces of Drunk Driving, selected by 29.1 percent of the respondents

Figure 57. Traffic Safety Campaign Message Recognition



Further analysis of Click It or Ticket recognition was conducted to get a more in-depth look at who in Texas is getting the message. As mentioned earlier, Click It or Ticket has been the most recognized traffic safety message in the State, according to this survey since its inception. Figure 58 below shows a breakdown by region for those who answered “Yes” to seeing or hearing of the campaign in the past year. The West region had the highest recognition at 86.2 percent. The lowest was the East at 77.7 percent.

Figure 58. Click It or Ticket Recognition by Region

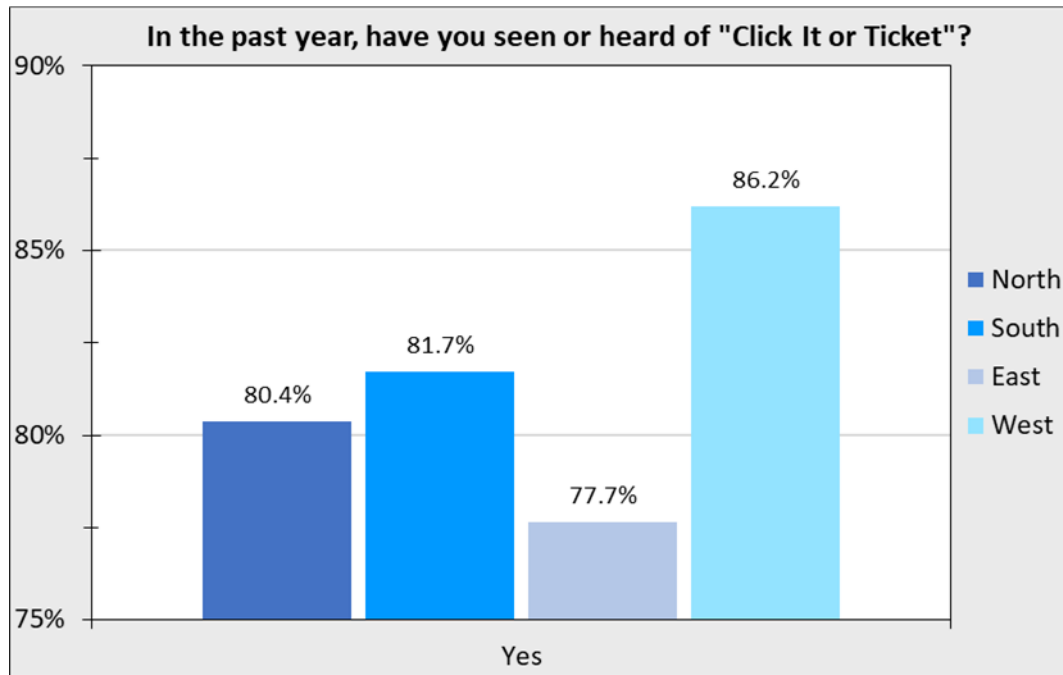
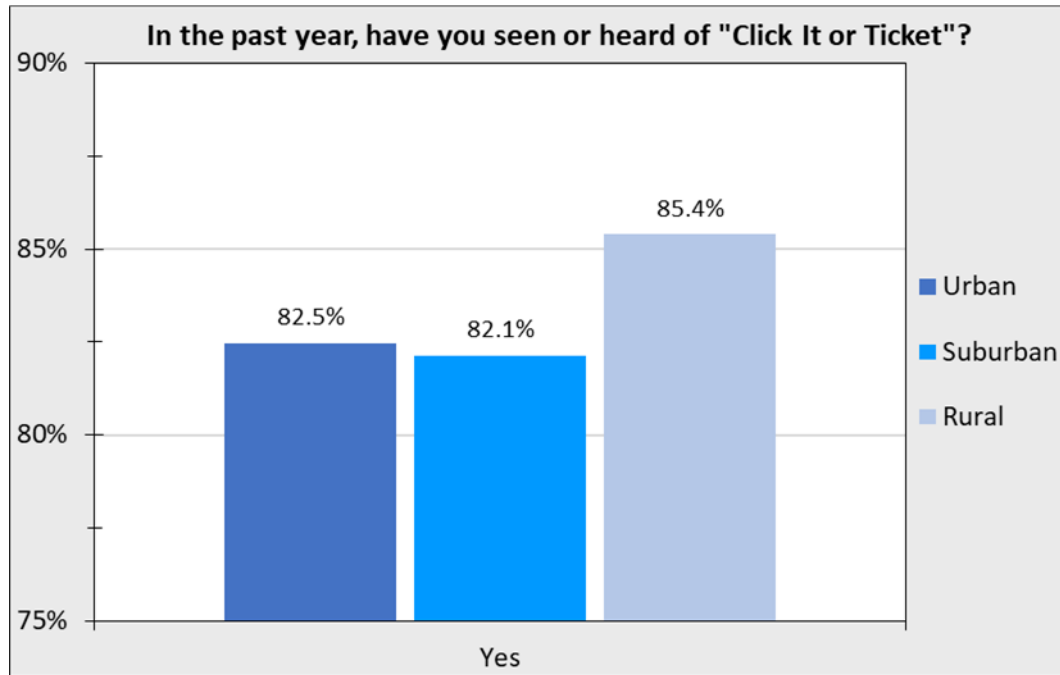


Figure 59 shows recognition by housing density. Urban and Suburban percentages stand at similar percentages - just above 82 percent. Rural has the highest recognition and stands out above the others at 85.4 percent.

Figure 59. Click It or Ticket Recognition by Housing Density



Next, recognition was examined by race/ethnicity for the three largest groups in the survey. Recognition varied widely based on race/ethnicity with Black respondents having the lowest Click It or Ticket recognition in the past year at 75.1 percent. Hispanics were higher at 81.7 percent, and White respondents were the highest of the three groups at 85.6 percent, which is a greater than 10 percentage-point gap between White and Black survey respondents.

Recognition between genders was negligible, with males answering "Yes" at a percentage of 83.2, versus 82.2 percent for females. However, there is a substantial difference between the youngest age group 18-21 (64.3 percent) and the oldest 46-65 (89.7 percent). This is the biggest gap among all demographic variables.

Figure 60. Click It or Ticket Recognition by Race/Ethnicity

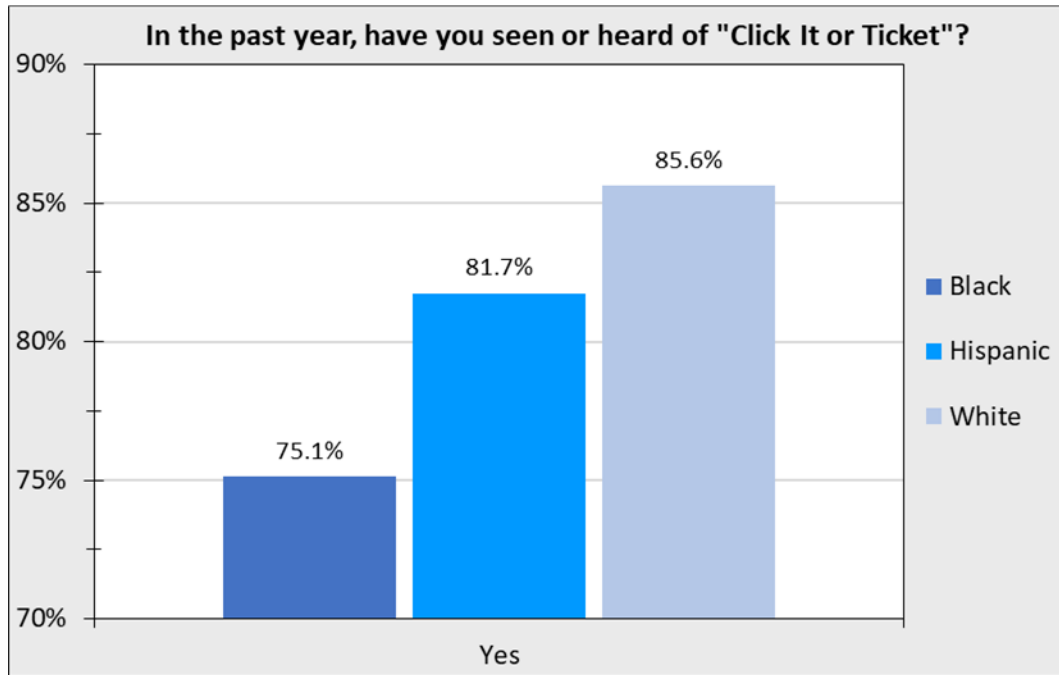
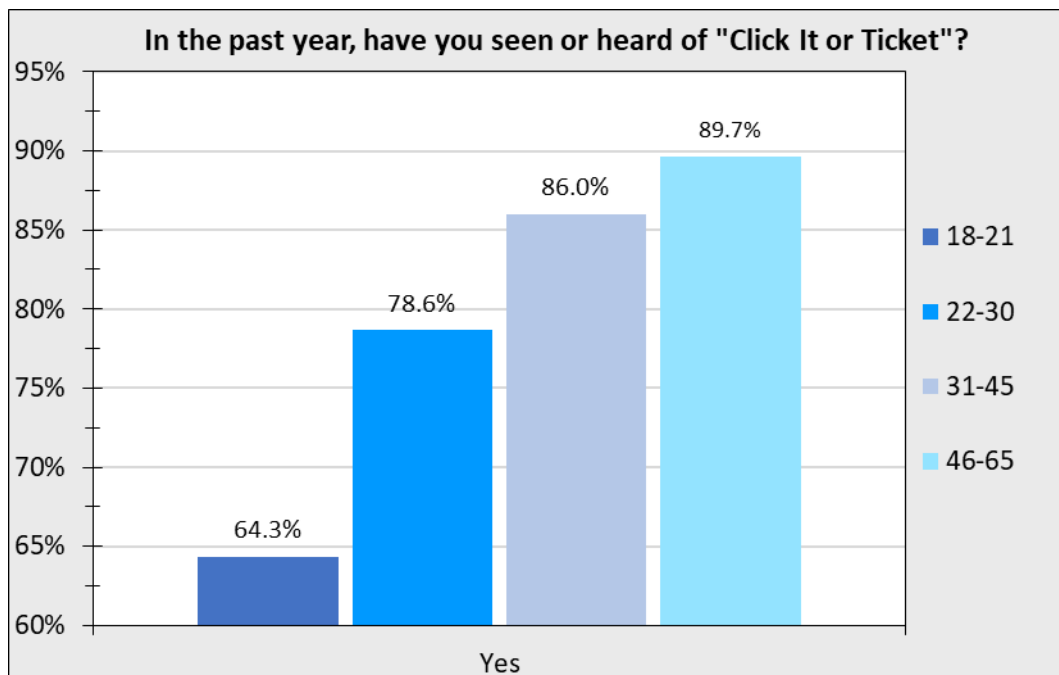
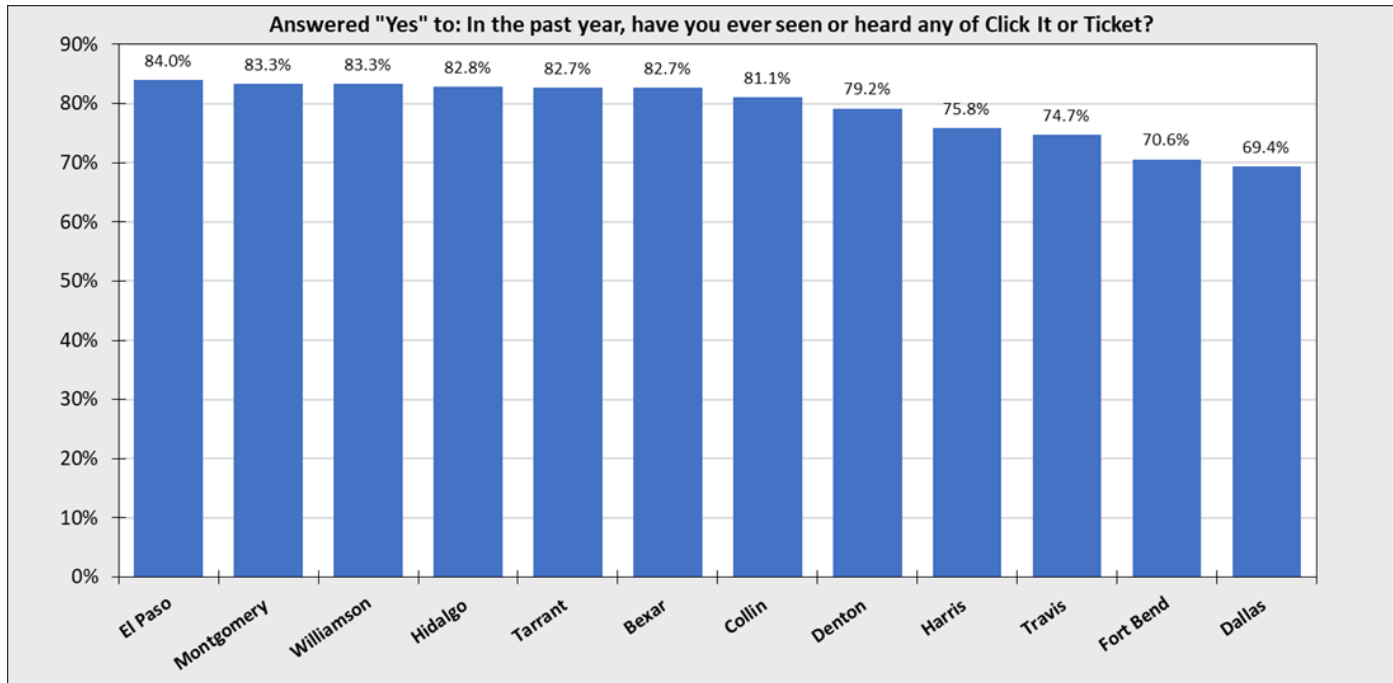


Figure 61. Click It or Ticket Recognition by Age



Click It or Ticket recognition was also analyzed by county. The 12 most populous counties in Texas were selected, each with over 600,000 in population, to show the range in recognition at the county level. As shown in Figure 62, El Paso County was at the top of the range and Dallas County at the bottom.

Figure 62. Click It or Ticket Recognition by County



Self-Reported Driving Behaviors

Respondents were asked how often they had done a variety of behaviors related to traffic safety. Table 6 provides the percentages for each of the responses. Considering these responses, the most taboo self-reported behavior among the list is driving without using a seat belt, as 71.7 percent said they had never done so. Closely following is driving 15mph over the speed limit in a residential area, as 70.8 percent said they had never done that. Other seat belt related behaviors also have high percentages saying they never failed to do so. Almost 70 percent said they had never failed to buckle up as a passenger or allowed others not to buckle up in their vehicle.

Talking on a cell phone while driving was the most commonly reported behavior to do “regularly” at 7.6 percent, followed by 6.5 percent who regularly drive 15mph over the speed limit on a freeway or highway.

Relatively common behaviors that respondents said they sometimes do to a higher degree than others were speeding on freeways and highways (15.0 percent), texting (13.7 percent), driving while very sleepy (12.8 percent), and driving through a stop sign (11.9

percent). The most widely reported behavior was using a cell phone while driving, reported as a regular/sometimes behavior by 29.9 percent of the respondents. This percentage is higher than the percentage reported in 2021 (27.2 percent) but less than the 33.7 percentage reported in 2019.

Table 6. Driving Behaviors

In the past 30 days, how often have you done the following?	% Regularly	% Sometimes	% Rarely	% Just Once	% Never
Driven without using seat belt	6.0	6.9	10.7	4.7	71.7
Allowed people to ride in your vehicle without using a seatbelt	5.0	9.4	13.3	4.1	68.2
Ridden as a passenger without using seat belt	5.6	9.2	11.5	6.1	67.6
Driven 15mph over the speed limit on a freeway/highway	6.5	15.0	19.0	7.3	52.2
Driven 15mph over the speed limit on a residential street	4.6	7.2	13.1	4.4	70.8
Driven through a light just turned red when could have stopped	4.4	9.7	18.9	12.5	54.5
Rolled through a stop sign without coming to a complete stop	5.3	11.9	20.2	10.3	52.3
Driven while very sleepy	4.1	12.8	20.8	10.0	52.3
Talked on cell phone while driving	7.6	22.3	21.7	9.6	38.9
Read or sent text messages or emails while driving	5.3	13.7	21.2	8.1	51.8

A follow-up question was asked to determine if mobile communication device use and drinking and driving behavior had decreased by respondents and if so, what factors were related to the change in behavior. Of the 2,589 people who answered the question regarding cell phone use, 5.5 percent checked they had not been influenced to use cell phones less while driving.

Another 15.2 percent said they did not use a cell phone while driving. For those who said they had been influenced to use a cell phone less while driving, 48.2 percent checked “fear of injury to self or others” as the reason. The least often cited influencer (8.2 percent) was employee policy (Figure 63).

Of the 2,588 people who responded to the question regarding reasons for not drinking and driving or for stopping drinking and driving, 6.1 percent said they had not been influenced to drink and drive less. Figure 64 shows that for those who had stopped or do not drink and drive, the most prevalent reason was the same as for reducing cell phone use – “fear of injury to self or others” (27.3 percent). The least often cited influencer was also employee policy (5.4 percent). Over half of the sample (48.7 percent) said they do not drink and drive.

Figure 63. Reasons for Using Cell Phones Less

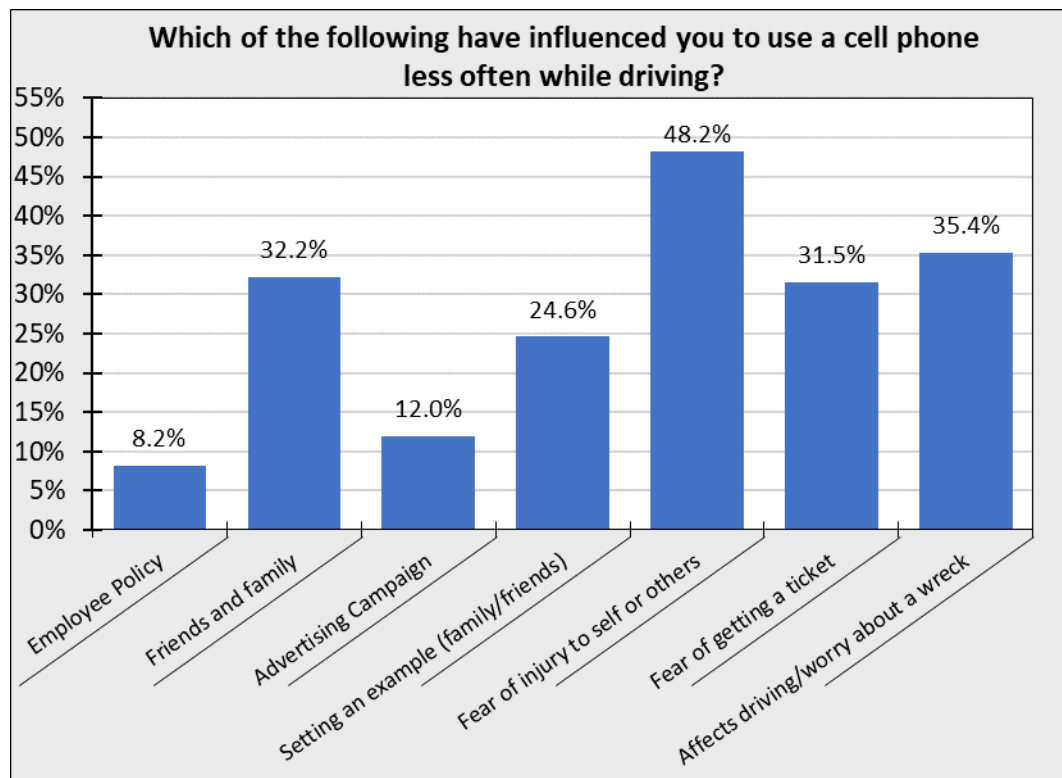
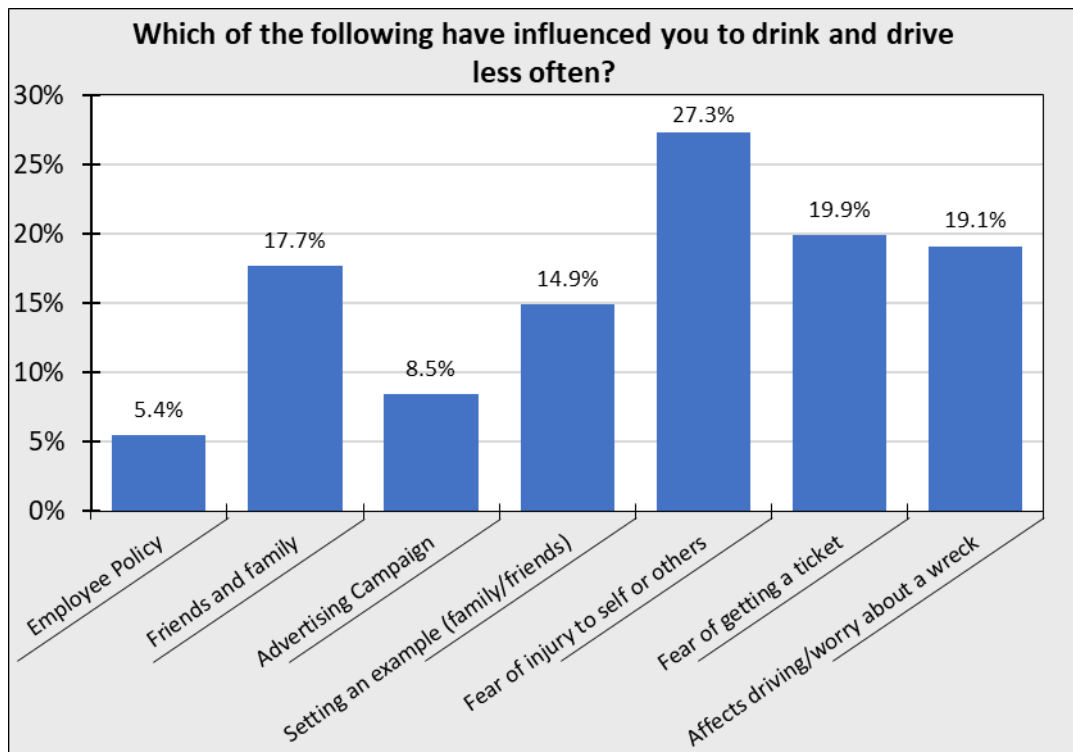


Figure 64. Reasons for Drinking and Driving Less



The final three figures (Figures 65-67) are from a set of new questions. This is the first year they have been included in the survey. These questions asked if, compared to last year, had driving behaviors for respondents increased or decreased. Changes in seat belt use were reported to primarily stay the same (70.2 percent), with over a quarter of the respondents saying they had increased seat belt use (28.5 percent). Texting while driving shows the largest percentage of respondents reporting they do it less often than a year ago (42.9 percent). Over 16 percent of the sample said their tendency to drive over the speed limit has increased over the past year, whereas over 20 percent reported a decrease and 63.1 percent said their tendency to speed had stayed the same. An open-ended question to give respondents an opportunity to give reasons for changes in behavior was also included in the survey and will be reported separately, as analysis is still underway.

Figure 65. Change in Self-Reported Seat Belt Use

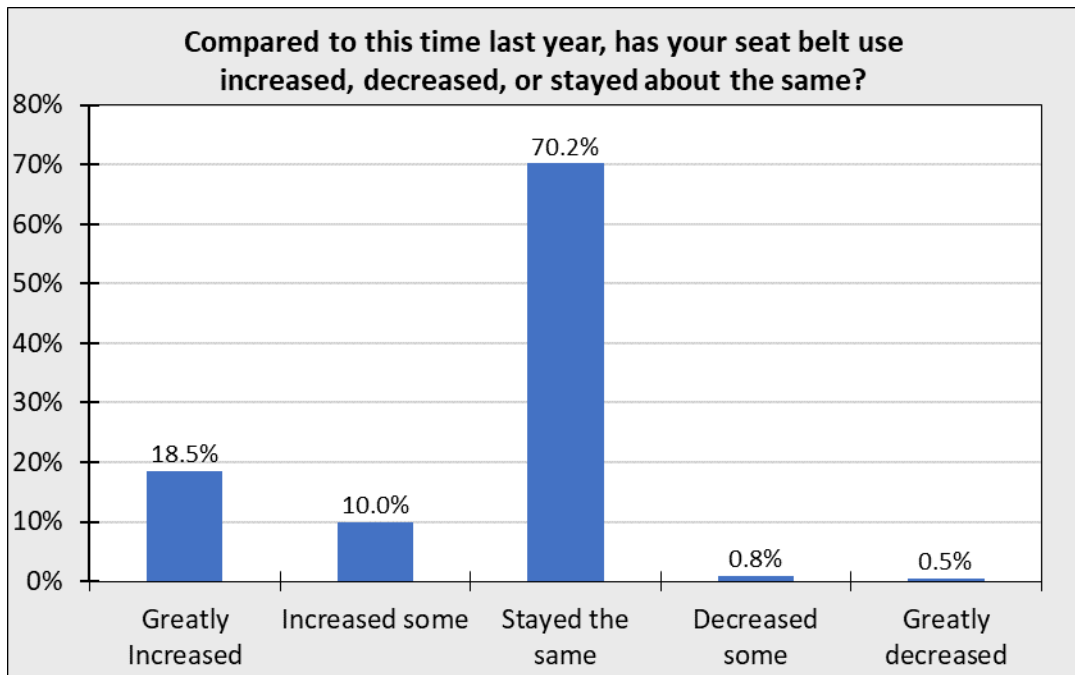


Figure 66. Change in Self-Reported Texting and Driving

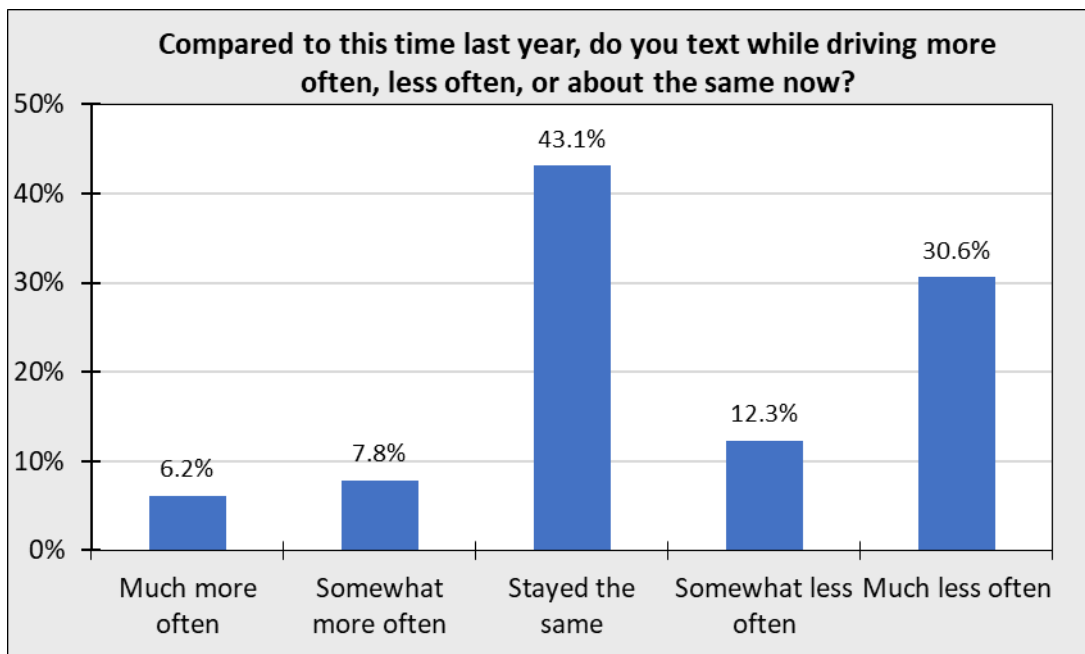
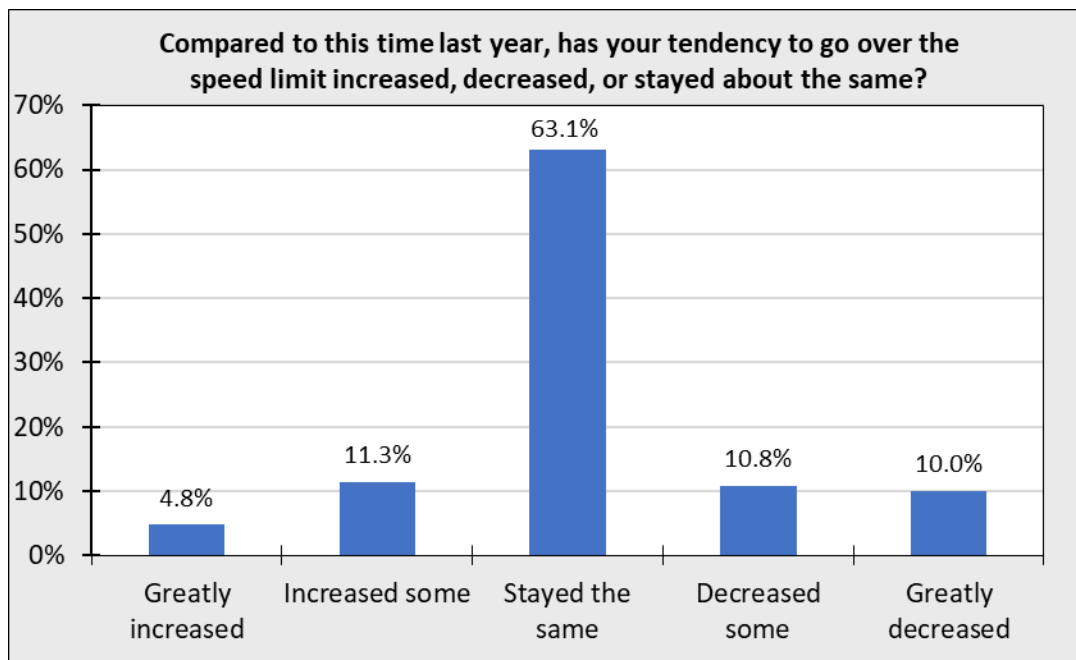


Figure 67. Change in Self-Reported Speeding



SUMMARY OF KEY FINDINGS

- The Click It or Ticket message remains the most highly recognized of the 13 traffic safety campaign messages.
- More respondents answered that they “Often” exceed the speed limit on both local roads and highways than those who answered “Rarely” and “Never” combined for the first time since 2014. This continues a 4-year upward trend for self-reported speeding.
- Respondents answering that they think they are likely to get a ticket for speeding if they exceed the speed limit increased for the first time since 2018. Awareness of speed enforcement increased but is not yet back to pre-pandemic levels.
- Respondents in the East region, in general, had a lower perception of enforcement of seat belt laws, and were least the likely to self-report compliance with them. Respondents in the North region were least likely to have read, seen, or heard seat belt enforcement messages over the past year.

- Drivers in the East region were more likely to exceed the speed limit on 30mph local roads and 70mph highways.
- Impaired driving enforcement campaign messages are seen and heard by Texas drivers, as evidenced by the majority (75.1 percent) of Texans surveyed who said they had read, seen or heard an impaired driving message within the past year.
- Almost two thirds of Texas drivers (65.7 percent) believe it is very likely that impaired drivers will be arrested.
- Almost a quarter (23.1 percent) of the survey respondents were not sure of the legal BAC limit for intoxication in Texas, with an additional 24.5 percent selecting an incorrect response.
- Self-reported cell phone use among drivers is most common relative to other traffic safety risk behaviors. Almost 30 percent (29.9 percent) of respondents said they had sometimes or regularly talked on their cell phone while driving during the past month. This is an increase from 2021 self-reported cell phone use of 27.2 percent.
- Self-reported texting while driving increased this year from 17.2 percent in 2021 to 19.0 percent reporting they regularly or sometimes read or send text messages while driving.
- The most often cited influence on reducing cell phone use and drinking and driving is fear of injury to self or others. The least often cited influence for both is employee policy.
- The components of the Move Over or Slow Down law are misunderstood by a substantial number of Texans, as indicated by incorrect responses regarding the meaning of the law and a high percentage of Not Sure responses. Furthermore, the respondents surveyed were largely unaware of the requirement to change lanes or lower their speed by 20 mph when passing a tow truck or TxDOT vehicle on the roadside with flashing lights activated.

APPENDIX A: Questionnaire and 2022 Responses

1. What type of vehicle do you drive most often?	None, I do not drive 9.1%	Passenger Car 40.4%	Pickup 12.6%	SUV 30.7%	Van 3.3%	Motorcycle 1.2%	Other 2.5%	
2. Have you read, seen, or heard anything about seat belt law enforcement by police?	Yes, in recent months 29.1%		Yes, in the past year 29.7%		No 33.7%	Not Sure 7.5%		
3. Have you read, seen, or heard anything about speed enforcement by police?	Yes, in recent months 33.1%		Yes, in the past year 30.5%		No 30.3%	Not Sure 6.1%		
4. Have you read, seen, or heard anything about alcohol impaired driving (or drunk driving) enforcement by police?	Yes, in recent months 42.9%		Yes, in the past year 32.2%		No 20.6%	Not Sure 4.3%		
5. How often do you use seat belts when you drive or ride in a car, van, SUV, or pickup?	Always 85.6%	Nearly Always 7.6%	Sometimes 4.7%	Seldom 1.0%	Never 1.0%			
6. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?	Most of the time 13.1%	About half of the time 13.3%	Sometimes 24.2%	Rarely 33.5%	Never 15.9%			
7. On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?	Most of the time 15.5%	About half of the time 13.4%	Sometimes 24.0%	Rarely 26.9%	Never 20.2%			
8. What do you think the chances are of getting a ticket if you don't wear your seat belt?	Very Likely 43.4%	Somewhat Likely 24.0%	Likely 15.6%	Unlikely 11.9%	Very Unlikely 5.0%			
9. What do you think the chances are of getting a ticket if you drive over the speed limit?	Very Likely 45.9%	Somewhat Likely 29.2%	Likely 16.3%	Unlikely 6.2%	Very Unlikely 2.3%			
10. What do you think the chances are of someone getting arrested if they drive after drinking?	Very Likely 65.7%	Somewhat Likely 17.4%	Likely 10.9%	Unlikely 3.4%	Very Unlikely 2.6%			
11. Are you in favor of or opposed to sobriety checkpoints (where drivers are stopped briefly by police to check for alcohol impaired driving)?	Strongly Favor 32.2%	Favor 24.8%	Feel Neutral 25.1%	Oppose 9.5%	Strongly Oppose 8.5%			
12. In Texas, you are legally intoxicated when your Blood Alcohol Content (BAC) is a minimum of?	.01 7.0%	.05 10.5%	.08 52.4%		1.20 4.2%	1.50 1.4%	2.0 1.4%	Not Sure 23.1%
13. Do you ever drive after drinking more than you think you should have?	No 54.5%	Very Rarely 14.8%	Sometimes 6.4%	Frequently 1.9%	Very Frequently 1.9%	Do Not Drink 20.5%		
14. In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?	Number of times (fill in) 14.4%	None, I do not drink 33.8%			None, I do not drink & drive 51.7%			

15. In the past year, have you ever seen or heard any of the following safety messages? [Check all that apply.]

<u>81.4%</u> Click It or Ticket	<u>30.1%</u> End the Streak	<u>29.1%</u> Faces of Drunk Driving
<u>64.1%</u> Talk. Text. Crash.	<u>46.9%</u> Pay Attention or Pay...	<u>69.8%</u> Buzzed Driving is...
<u>64.6%</u> Share the Road	<u>68.8%</u> Be Safe. Drive Smart.	<u>58.8%</u> Look Twice for Motorcycles
<u>80.1%</u> Text Later. It can wait.	<u>40.3%</u> Heads Up, Texas	<u>55.7%</u> Plan While You Can...
	<u>51.1%</u> Move Over or Slow Down	

16. What is the current law in Texas on texting and driving? (Please check the one most correct answer.)

64.4% Texting while driving is banned on all roads in Texas
7.5% Texting while driving is allowed in cities that have not passed a local ordinance against it
2.7% Texting while driving is allowed on highways but banned on city streets
5.6% Texting while driving is allowed if your device you are typing on is not held in your hand
19.7% Not Sure

17. What is the current law in Texas for seatbelt use? (Please check the one most correct answer.)

82.2% Every person in the vehicle is required to use seatbelts
8.0% Only front seat driver and passengers are required to use seatbelts
2.5% Drivers of large pickups (1 ton and over) are not required to use seatbelts
1.2% Seatbelt use is encouraged but optional in Texas
6.0% Not Sure

18. What is the Texas Move Over or Slow Down Law? (Please select all that apply.)

46.4% Drivers going slower than others must move into the right lane.
9.0% Drivers must move onto the shoulder, if present, when another vehicle is attempting to pass.
28.9% Drivers are required to move over to the right-hand lane if an ambulance or firetruck is approaching in the opposite direction.
38.1% Drivers must move over a lane if an emergency or police vehicle with lights flashing is on the roadside. 17.1% Drivers must move over a lane if a tow truck with lights flashing is on the roadside
20.3% Drivers must move over a lane if a utility service vehicle with lights flashing is on the roadside.
19.0% Drivers must move over a lane if a TxDOT vehicle with lights flashing is on the roadside.
20.5% Not Sure

19. What does the Texas Move Over or Slow Down Law require? (Please select all that apply.)

26.1% Drivers going 5mph or slower than others are required to move into the right-hand lane.
15.6% Drivers going more than 70mph on the highway are required to slow down or move into the passing lane if the speed limit is 70 mph.
19.7% Drivers going 70mph must slow down to 50mph if an emergency vehicle with flashing lights is on the roadside or move over a lane when possible.
18.1% If the speed limit is 25 mph and an emergency vehicle with lights flashing is on the roadside, drivers are required to reduce their speed by 5 mph to 20 mph if unable to move over a lane.
13.6% If the speed limit is 25mph and an emergency vehicle with lights flashing is on the roadside, drivers are required to reduce their speed to 5mph if unable to move over a lane.
17.4% Drivers are required to move over a lane or if unable to change lanes, must reduce their speed by 20mph regardless of the speed limit.
21.3% Drivers are required to move over to the furthest lane possible and reduce their speed if an ambulance or firetruck is approaching in either direction.
31.5% Not Sure

20. In the past 30 days, how often have you done the following?

	Regularly	Sometimes	Rarely	Just Once	Never
Driven without using your seatbelt	6.0%	6.9%	10.7%	4.7%	71.7%
Allowed people to ride in your vehicle without using a seatbelt	5.0%	9.4%	13.3%	4.1%	68.2%
Ridden as a passenger without using your seatbelt	5.6%	9.2%	11.5%	6.1%	67.6%
Driven 15 mph over the speed limit on a freeway or highway	6.5%	15.0%	19.0%	7.3%	52.2%
Driven 15 mph over the speed limit on a residential street	4.6%	7.2%	13.1%	4.4%	70.8%
Driven through a light just turned red when you could have stopped	4.4%	9.7%	18.9%	12.5%	54.5%
Rolled through a stop sign without coming to a complete stop	5.3%	11.9%	20.2%	10.3%	52.3%
Driven when you were feeling very sleepy	4.1%	12.8%	20.8%	10.0%	52.3%
Talked on your cell phone while you were driving	7.6%	22.3%	21.7%	9.6%	38.9%
Read or sent a text message or email while you were driving	5.3%	13.7%	21.2%	8.1%	51.8%

21. Which of the following have influenced you? Check all that apply:

	Employee Policy	Friends and Family	Advertising Campaign	Setting an example for family/friends	Fear of injury to self or others	Fear of getting a ticket	Affects driving/worry about a wreck
To use a cell phone less often while driving	8.2%	32.2%	12.0%	24.6%	48.2%	31.5%	35.4%
To drink and drive less often	5.4%	17.7%	8.5%	14.9%	27.3%	19.9%	19.1%

6.6% None of the above -- I have not been influenced to use a cell phone less while driving

7.3% None of the above – I have not been influenced to drink and drive less

22.4% I do not use a cell phone while driving 55.9% I do not drink and drive

22. What is your age? 13.7% 18–21 23.3% 22–30 35.8% 31–45 25.0% 46–65 0.8% Over 65

23. What is your race/ethnicity? 48.5% White 16.1% Black 28.2% Hispanic 3.4% Asian 2.1% Other

24. What is your gender? 41.5% Male 56.0% Female

25. What is the highest level of education you have completed? 35.8% High School or less 35.0% Some college, Associate degree, or technical school 21.5% College Degree 7.7% Advanced degree

26. What is your zip code? unique zip codes from allsurveys

APPENDIX B: CORE QUESTION RESPONSE PERCENTAGES BY YEAR

Have you read, seen, or heard anything about seat belt law enforcement by police?					
	Yes, in recent months	Yes, in the past year	Combined Yes	No	Not Sure
2010	72.7%	N/A	72.7%	22.2%	5.1%
2011	66.2%	N/A	66.2%	27.7%	6.1%
2012	70.2%	N/A	70.2%	25.2%	4.6%
2013	62.8%	N/A	62.8%	28.6%	8.6%
2014	50.1%	31.6%	81.7%	13.3%	5.0%
2015	46.2%	34.1%	80.3%	14.7%	5.1%
2016	44.3%	34.5%	78.8%	16.2%	5.0%
2017	41.8%	35.0%	76.8%	17.3%	6.0%
2018	44.0%	33.6%	77.6%	16.5%	5.9%
2019	38.4%	34.5%	72.9%	20.8%	6.3%
2020	23.4%	33.5%	56.9%	33.9%	9.2%
2021	27.7%	31.6%	59.3%	32.5%	8.2%
2022	29.1%	29.7%	58.8%	33.7%	7.5%
Have you read, seen, or heard anything about speed enforcement by police?					
	Yes, in recent months	Yes, in the past Year	Combined Yes	No	Not Sure
2010	47.0%	N/A	47.0%	38.9%	14.1%
2011	44.8%	N/A	44.8%	40.9%	14.3%
2012	49.7%	N/A	49.7%	39.7%	10.5%
2013	42.6%	N/A	42.6%	41.8%	15.6%
2014	45.6%	31.6%	77.2%	17.8%	5.0%
2015	42.7%	32.9%	75.6%	19.3%	5.1%
2016	42.1%	34.5%	76.6%	18.6%	4.9%
2017	44.1%	31.9%	76.0%	19.2%	4.9%
2018	43.2%	33.0%	76.2%	18.3%	5.6%
2019	39.0%	35.4%	74.4%	20.7%	4.9%
2020	25.9%	31.1%	57.0%	34.3%	8.7%
2021	31.3%	30.4%	61.7%	30.6%	7.7%
2022	33.1%	30.5%	63.6%	30.3%	6.1%
Have you read, seen, or heard anything about alcohol impaired driving enforcement by police?					
	Yes, in recent months	Yes, in the past year	Combined Yes	No	Not Sure
2010	71.6%	N/A	71.6%	20.6%	7.8%
2011	75.1%	N/A	75.1%	19.1%	5.8%
2012	74.1%	N/A	74.1%	21.0%	4.9%
2013	66.8%	N/A	66.8%	24.4%	8.7%
2014	59.0%	28.8%	87.8%	9.3%	2.9%

Have you read, seen, or heard anything about alcohol impaired driving enforcement by police? (Cont'd)					
	Yes, in recent months	Yes, in the past year	Combined Yes	No	Not Sure
2015	60.0%	28.8%	88.8%	8.9%	2.3%
2016	56.1%	31.7%	87.8%	9.6%	2.6%
2017	57.0%	30.0%	87.0%	10.3%	2.7%
2018	56.0%	29.9%	85.9%	11.3%	2.8%
2019	52.7%	33.8%	86.5%	11.2%	2.3%
2020	37.4%	36.6%	74.0%	21.2%	4.7%
2021	40.6%	34.8%	75.4%	20.3%	4.3%
2022	42.9%	32.2%	75.1%	20.6%	4.3%
What do you think the chances are of getting a ticket if you don't wear your seat belt?					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	48.1%	19.9%	21.7%	6.9%	3.5%
2011	47.8%	19.0%	21.1%	7.5%	4.7%
2012	47.4%	22.5%	18.2%	7.3%	4.7%
2013	47.5%	18.2%	20.5%	8.9%	5.0%
2014	51.9%	18.7%	16.3%	9.2%	3.9%
2015	53.8%	18.0%	17.3%	6.8%	4.1%
2016	53.6%	17.0%	18.2%	7.5%	3.7%
2017	51.1%	16.4%	18.0%	9.6%	4.9%
2018	49.6%	16.9%	19.3%	8.7%	5.5%
2019	48.5%	17.1%	20.2%	9.2%	5.0%
2020	43.6%	24.1%	16.7%	11.1%	4.6%
2021	41.1%	23.7%	17.4%	12.8%	5.0%
2022	43.4%	24.0%	15.6%	11.9%	5.0%
What do you think the chances are of getting a ticket if you drive over the speed limit?					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	41.3%	27.0%	23.5%	5.8%	2.4%
2011	43.1%	25.4%	22.1%	6.9%	2.4%
2012	41.9%	29.7%	21.6%	4.6%	2.2%
2013	43.6%	22.7%	21.8%	8.6%	3.3%
2014	47.4%	27.0%	18.3%	5.1%	2.2%
2015	52.1%	22.7%	18.2%	4.6%	2.5%
2016	50.6%	23.3%	19.0%	4.7%	2.4%
2017	51.3%	22.4%	18.1%	5.7%	2.4%
2018	48.8%	25.3%	18.1%	5.1%	2.7%
2019	48.8%	23.6%	19.4%	5.7%	2.5%
2020	41.3%	29.9%	18.5%	7.1%	3.2%
2021	41.4%	28.5%	19.6%	7.7%	2.8%
2022	45.9%	29.2%	16.3%	6.2%	2.3%

What do you think the chances are of someone getting arrested if they drive after drinking?					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	56.3%	20.3%	15.6%	4.9%	2.9%
2011	59.1%	18.6%	15.6%	4.0%	2.6%
2012	56.7%	22.8%	12.8%	5.2%	2.5%
2013	57.7%	18.0%	16.3%	4.9%	3.1%
2014	62.8%	18.5%	13.1%	3.9%	1.8%
2015	65.6%	16.5%	13.0%	2.7%	2.3%
2016	65.4%	17.3%	11.8%	3.3%	2.1%
2017	66.7%	16.0%	12.0%	3.8%	1.6%
2018	64.1%	17.5%	12.8%	3.4%	2.3%
2019	65.7%	15.9%	12.9%	3.8%	1.7%
2020	62.7%	21.0%	10.6%	4.0%	2.6%
2021	62.7%	19.3%	10.9%	4.4%	2.7%
2022	65.7%	17.4%	10.9%	3.4%	2.6%
How often do you use seat belt when you drive or ride in a car, van, SUV, or pickup?					
	Always	Nearly Always	Sometimes	Seldom	Never
2010	91.1%	5.7%	2.3%	0.5%	0.4%
2011	89.8%	6.7%	2.1%	0.7%	0.7%
2012	90.4%	6.8%	2.3%	0.3%	0.3%
2013	88.0%	8.9%	1.8%	0.5%	0.8%
2014	91.2%	6.0%	1.8%	0.3%	0.7%
2015	91.8%	4.7%	2.1%	0.7%	0.6%
2016	90.1%	5.7%	3.0%	0.3%	0.9%
2017	90.2%	5.5%	2.6%	1.1%	0.7%
2018	89.5%	6.0%	2.6%	0.7%	1.1%
2019	91.2%	5.3%	2.3%	0.6%	0.6%
2020	90.9%	5.6%	2.4%	0.4%	0.8%
2021	86.0%	7.4%	4.5%	0.8%	1.3%
2022	85.6%	7.6%	4.7%	1.0%	1.0%
On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?					
	Most of the time	About half the time	Sometimes	Rarely	Never
2010	9.0%	12.1%	29.0%	33.5%	16.3%
2011	8.4%	11.7%	29.7%	32.6%	17.6%
2012	7.9%	11.0%	31.6%	33.6%	16.0%
2013	9.9%	9.4%	32.4%	29.5%	18.8%
2014	11.5%	10.4%	30.3%	31.1%	16.7%
2015	9.3%	9.5%	27.2%	31.5%	22.6%
2016	9.3%	9.2%	27.7%	33.2%	20.6%
2017	8.3%	10.7%	26.5%	32.1%	22.4%
2018	8.9%	8.7%	24.5%	32.4%	25.5%

On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph? (Cont'd)					
	Most of the time	About half the time	Sometimes	Rarely	Never
2019	8.6%	8.9%	27.2%	33.6%	21.7%
2020	9.7%	11.4%	24.2%	36.4%	18.4%
2021	11.6%	12.7%	23.5%	34.3%	17.9%
2022	13.1%	13.3%	24.2%	33.5%	15.9%

On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?					
	Most of the time	About half the time	Sometimes	Rarely	Never
2010	7.0%	8.9%	24.5%	35.3%	24.3%
2011	6.9%	10.9%	22.0%	32.0%	28.1%
2012	7.0%	9.5%	27.6%	34.2%	21.8%
2013	8.7%	9.4%	26.2%	28.3%	27.4%
2014	12.5%	10.4%	26.5%	29.0%	21.6%
2015	8.7%	11.0%	23.0%	30.0%	27.3%
2016	9.9%	10.4%	23.0%	30.4%	26.4%
2017	10.3%	10.9%	23.0%	30.0%	25.8%
2018	10.0%	8.8%	24.6%	28.2%	28.4%
2019	10.0%	10.8%	24.4%	29.8%	25.0%
2020	11.3%	12.5%	23.0%	28.8%	24.3%
2021	13.2%	13.6%	23.1%	27.1%	23.0%
2022	15.5%	13.4%	24.0%	26.9%	20.2%

In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?					
	None	1 to 5	6 to 10	10+	Do not drink/Do not drink & drive
2010	1.5%	9.3%	2.3%	1.5%	84.8%
2011	1.6%	7.7%	0.9%	0.9%	89.0%
2012	1.8%	9.5%	1.3%	0.8%	86.7%
2013	1.3%	7.8%	1.3%	0.7%	88.9%
2014	1.2%	9.1%	1.5%	1.0%	87.3%
2015	1.7%	7.1%	0.8%	0.4%	90.1%
2016	2.9%	11.5%	1.0%	0.4%	84.2%
2017	3.5%	10.6%	0.8%	0.5%	84.6%
2018	3.3%	9.3%	0.7%	0.5%	86.2%
2019	3.5%	10.6%	0.8%	0.3%	84.8%
2020	3.3%	9.1%	0.6%	0.8%	84.8%
2021	2.5%	7.8%	0.5%	0.2%	86.3%
2022	2.3%	10.6%	0.8%	0.7%	85.5%

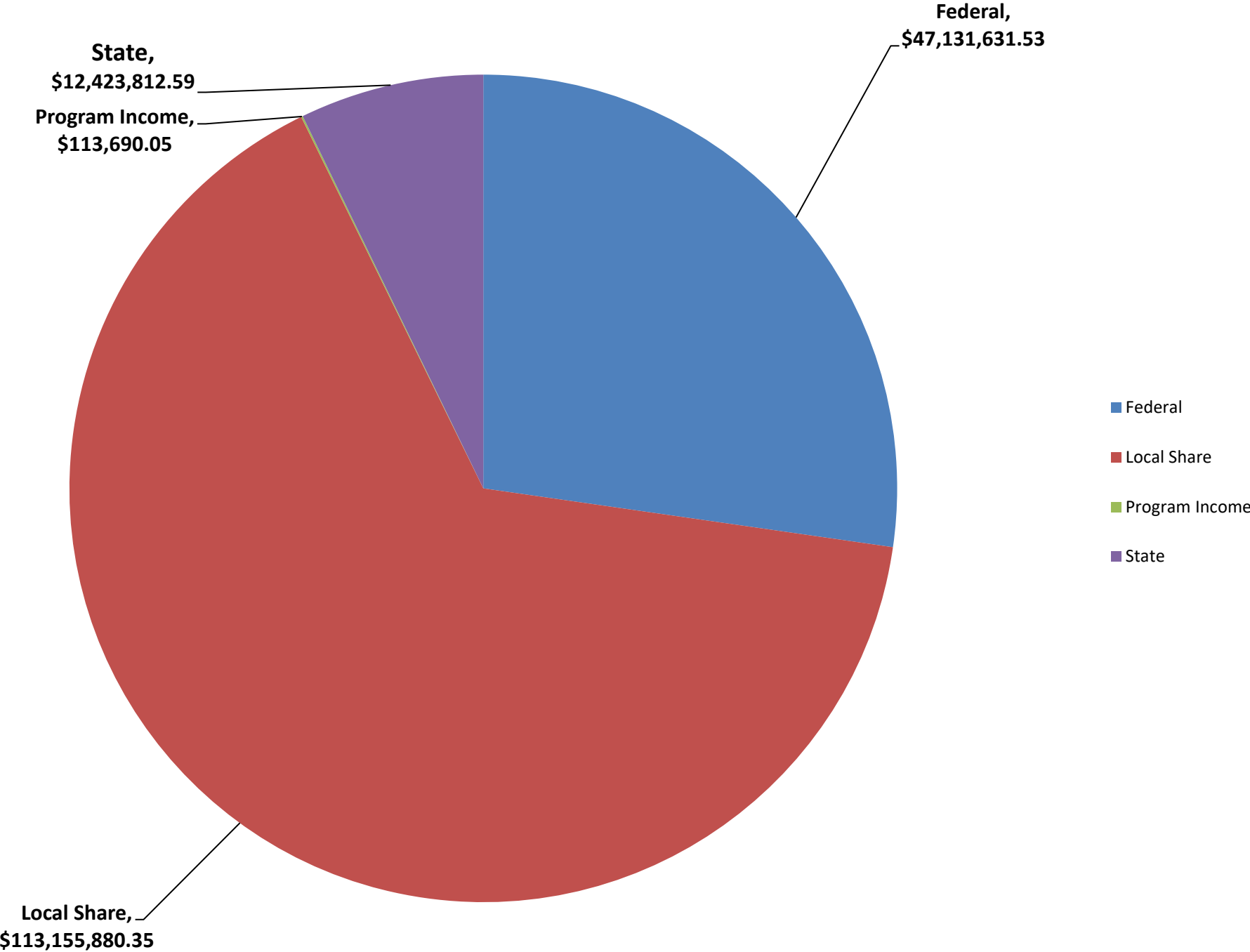
SECTION SIX
FINANCIAL SUMMARY

Traffic Safety Program Expenditure Summary

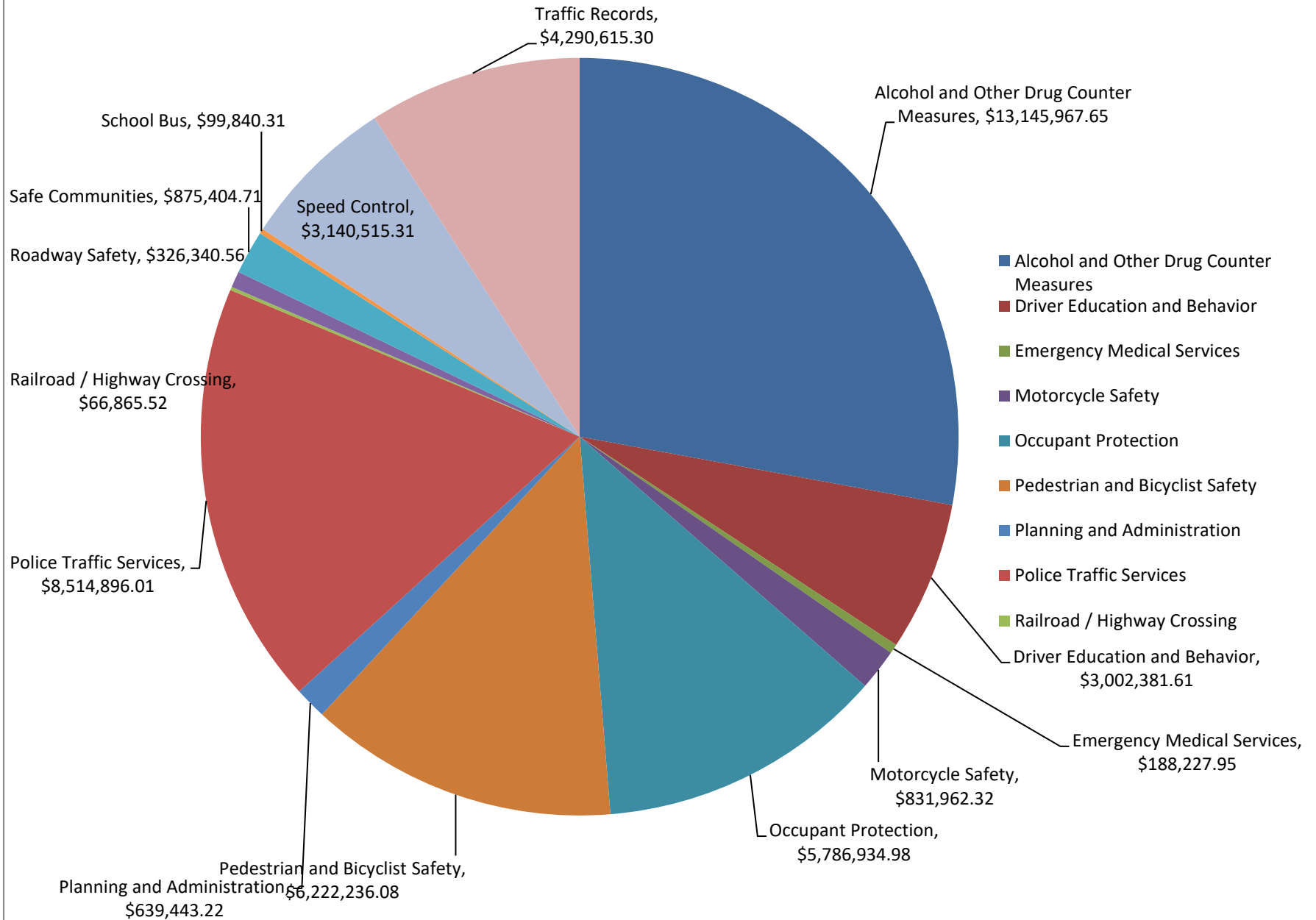
Program Area	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local		
			402	405B	405C	405D	405F	405H	STATE	INCOME	LOCAL			
Planning and Administration	Planned:	5	\$6,402,136.70	\$807,440.65							\$5,504,089.97	\$60,000.00	\$30,606.08	
	Actual:	4	\$6,274,641.11	\$639,443.22							\$5,504,045.53	\$61,699.72	\$69,452.64	
Alcohol and Other Drug Counter Measures	Planned:	73	\$23,837,091.97	\$2,397,475.61		\$12,463,221.28				\$315,050.00	\$7,725.00	\$8,653,620.08	\$265,663.20	
	Actual:	68	\$53,237,126.07	\$2,367,472.06		\$10,778,495.59				\$129,208.88	\$7,100.00	\$39,954,849.54	\$260,748.46	
Emergency Medical Services	Planned:	1	\$609,719.72	\$227,463.36								\$382,256.36		
	Actual:	1	\$660,902.75	\$188,227.95								\$472,674.80		
Motorcycle Safety	Planned:	5	\$2,003,872.72	\$563,031.38				\$320,000.00		\$330,000.00		\$790,841.34		
	Actual:	5	\$8,885,546.32	\$523,303.53				\$308,658.79		\$329,371.55		\$7,724,212.45		
Occupant Protection	Planned:	61	\$11,263,541.67	\$3,335,199.97	\$2,927,585.05					\$28,079.04	\$25,000.00	\$4,947,677.61	\$346,103.98	
	Actual:	51	\$20,753,115.77	\$3,062,348.46	\$2,724,586.52					\$27,203.21	\$37,898.85	\$14,901,078.73	\$284,471.09	
Pedestrian and Bicyclist Safety	Planned:	19	\$8,328,405.83	\$4,381,425.66				\$2,208,626.43		\$5,600.00	\$1,732,753.74	\$181,409.00		
	Actual:	19	\$13,515,502.30	\$4,087,842.33				\$2,134,393.75		\$6,991.48	\$7,286,274.74	\$174,571.95		
Police Traffic Services	Planned:	150	\$14,107,212.78	\$10,851,901.18							\$3,255,311.59	\$9,767,876.20		
	Actual:	146	\$12,580,762.54	\$8,514,896.01						\$600,000.00		\$3,465,866.53	\$7,287,359.11	
Speed Control	Planned:	44	\$4,109,731.17	\$3,285,303.53							\$824,427.64	\$285,303.53		
	Actual:	33	\$9,462,863.44	\$3,140,515.31								\$6,322,348.13	\$2,153,925.83	
Traffic Records	Planned:	9	\$9,408,511.64	\$407,251.31	\$4,480,398.64					\$3,530,218.00		\$990,643.69		
	Actual:	9	\$8,533,212.28	\$349,924.27	\$3,940,691.03					\$3,251,063.57		\$991,533.41		
Driver Education and Behavior	Planned:	13	\$5,370,571.18	\$3,454,023.70								\$1,916,547.48	\$79,778.74	
	Actual:	13	\$14,653,461.75	\$3,002,381.61						\$185,000.00		\$11,466,080.14	\$49,489.00	
Railroad / Highway Crossing	Planned:	1	\$101,848.74	\$75,258.00								\$26,590.74		
	Actual:	1	\$96,496.10	\$66,865.52								\$29,630.58		
Roadway Safety	Planned:	2	\$11,528,149.94	\$352,199.47						\$2,671,000.00		\$8,504,950.47		
	Actual:	2	\$22,726,490.77	\$326,340.56						\$2,397,919.85		\$20,002,230.36		
Safe Communities	Planned:	1	\$1,240,387.92	\$916,591.95								\$323,795.97	\$916,591.95	
	Actual:	1	\$1,299,308.01	\$875,404.71								\$423,903.30	\$875,404.71	
School Bus	Planned:	1	\$139,993.07	\$104,987.11								\$35,005.96		
	Actual:	1	\$145,585.31	\$99,840.31								\$45,745.00		

TOTALS:	Planned:	385	\$98,451,175.05	\$31,159,552.88	\$2,927,585.05	\$4,480,398.64	\$12,463,221.28	\$320,000.00	\$2,208,626.43	\$12,378,437.01	\$98,325.00	\$32,415,028.76	\$11,842,726.60
	Actual:	354	\$172,825,014.52	\$27,244,805.85	\$2,724,586.52	\$3,940,691.03	\$10,778,495.59	\$308,658.79	\$2,134,393.75	\$12,423,812.59	\$113,690.05	\$113,155,880.35	\$11,085,970.15

FY 2022 Traffic Safety Expenditures - All Funds



FY 2022 Federal Expenditures By Program Area



SECTION SEVEN
NOTEWORTHY PROJECTS

FY2022 Best Practice Form

Overview

As the FY 2022 Traffic Safety grant year draws to a close, projects demonstrating Best Practices must be identified and presented to NHTSA via the FY 2022 Annual Report. Please use the following criteria to report on these projects.

Definition

Best practices are effective management tools employed by projects within the Traffic Safety Program that significantly increase the effectiveness and efficiency of that project in meeting the goals of the program. When shared, these practices can improve other projects within our program, as well as benefitting our colleagues in other states.

Recommending a Project

To recommend a project that has demonstrated effective management practices, please complete the following form for each recommended project.

Organization:	Texas A & M AgriLife Extension Passenger Safety KidSafe Initiative Program
Project Title:	Texas A&M AgriLife Extension Service
Project ID:	2022-Texas Ag-G-1YG-0090
Noteworthy Practices:	<p>Passenger Safety KidSafe Initiative Coordinators work with the AgriLife Extension Agents across Texas that are certified CPST's to host Booster Seat Initiative Programs. It is an objective to participate in 15 Booster Seat Campaigns throughout the year. There is media and outreach to provide education on proper booster seat usage. There is a distribution component also to assist low-income families with new booster seats. The education and/or distribution of seats is conducted at community or school events targeting the booster seat age group. A booster seat brochure was created for distribution during the campaign. An article focusing on booster seats was also created to be sent out to all agents across Texas to share within their counties and with media. A flyer was developed to provide knowledge increase and awareness.</p> <p>The Booster Seat Initiative Campaigns has been successful by providing knowledge increase to families in the community on proper booster seat use. Article's that were written and sent to news release promoting the booster seat campaign made for successful inspection stations and distribution of seats.</p>

Below is a sample flyer given to families for immediate knowledge on how to inspect their child in the booster seat. Access to a QR Code on the flyer allowed families to view a recording of booster seat use.

Evidence of Success:

Give Your Child a Boost!



PREVENT INJURIES:
Use a booster until your child fits the seat belt - usually between the ages of 8 -12.

Watch the Video!



Complete the Evaluation

If your child needs a booster contact:
Holly Black, (903) 723-3735

FY2022 Best Practice Form

Overview

As the FY 2022 Traffic Safety grant year draws to a close, projects demonstrating Best Practices must be identified and presented to NHTSA via the FY 2022 Annual Report. Please use the following criteria to report on these projects.

Definition

Best practices are effective management tools employed by projects within the Traffic Safety Program that significantly increase the effectiveness and efficiency of that project in meeting the goals of the program. When shared, these practices can improve other projects within our program, as well as benefitting our colleagues in other states.

Recommending a Project

To recommend a project that has demonstrated effective management practices, please complete the following form for each recommended project.

Organization:	Texas A&M AgriLife Extension
Project Title:	Watch UR BAC
Project ID:	2022-Texas Ag-G-1YG-0091
Noteworthy Practices:	<p>The Watch UR BAC program uses an 'Educating the Whole Community' approach to reducing injuries and deaths due to impaired driving. Alcohol and Drug Awareness programs are conducted at schools, parent meetings, teacher in-service trainings, school nurse/counselor trainings and law enforcement. By including youth/high school students, college students, teachers, parents, law enforcement and other concerned groups, Watch UR BAC ensures that similar information is being presented to all parties involved. Each program is tailored to be age-appropriate, while providing the message of impaired driving awareness and prevention.</p> <p>The Watch UR BAC program also conducted several Spanish speaking programs to adults and parents in Laredo and El Paso. One bilingual teammate conducted 5 Spanish speaking programs including two virtual programs for El Paso and educated 69 adults on alcohol and drug trends during the grant year.</p> <p>Watch UR BAC also focused considerable effort on targeting TxDOT recognized "High Priority Needs" counties and cities. To that end, Watch UR BAC conducted 93 programs in 29 different High Priority Needs areas for</p>

	<p>14,214 participants. Programming included assorted youth, adult/ parent, law enforcement and community alcohol and drug awareness programs.</p> <p>The Watch UR BAC program partnered with another AgriLife Extension project “Reducing Opioid Use and Misuse – Mental Health First Aid in Rural Texas” and assisted with providing a segment for adults called Trends in Alcohol and Drug Use. It was agreed that the Covid pandemic created a considerable amount of psychological stress to the general population, and many have resorted to substance use to help cope. Attendees included rural residents, service providers, university personnel and students, state government officials and military personnel across all service branches. Many military installations have seen an increase in substance use, overdoses, and suicides. During FY22 we conducted 14 live virtual Mental Health First Aid programs for 155 adults in Texas and gathered evaluations at each one. Some examples of the evaluation comments are: “I love the training and would love more”, “It was a great presentation”, “It was great as is”, “Great info to raise awareness on what is out there”, “This program was a 10 of 10”.</p>
<p>Evidence of Success:</p>	<p>Our Watch UR BAC project created Google Forms evaluations with QR codes to provide during virtual and in person programming. This allowed participants to easily respond with valuable online feedback. Many program evaluations included repeated comments such as “very informative”, “virtual was effective”, “I enjoyed the virtual training”.</p> <p>Another successful objective was presenting our subcontractor victim impact speakers, WhenSeanSpeaks. They conducted 60 programs both virtually and in-person that reached out to 9,110 individuals of all ages sharing their testimonials on the effects of drinking and driving from the perspective of a critically injured passenger with a drunk driver. The responses we received via email and social media confirm their effectiveness in connecting with audiences of all ages, but particularly high school age. Evaluations show that the virtual presentations were as impactful as the in-person presentations.</p>

FY2022 Best Practice Form

Overview

As the FY 2022 Traffic Safety grant year draws to a close, projects demonstrating Best Practices must be identified and presented to NHTSA via the FY 2022 Annual Report. Please use the following criteria to report on these projects.

Definition

Best practices are effective management tools employed by projects within the Traffic Safety Program that significantly increase the effectiveness and efficiency of that project in meeting the goals of the program. When shared, these practices can improve other projects within our program, as well as benefitting our colleagues in other states.

Recommending a Project

To recommend a project that has demonstrated effective management practices, please complete the following form for each recommended project.

Organization:	Texas A&M Transportation Institute
Project Title:	Statewide Peer-to-Peer Traffic Safety Program for Youth ages 11 to 25
Project ID:	2022-TTI-G-1YG-0018
Noteworthy Practices:	<p>Behavior Change Theory Application Process to Build a Workshop</p> <p>Within this year's project the team decided to develop two health education-based workshops focused (1 for adults and 1 for students) on distractions and speeding and apply public health models and theory into the workshop. This change aims to offer new lessons around shared risk and protective factors (SRPF), behavior change, and skill building for youth and adult mentors who work with youth in traffic safety. The Youth Transportation Safety Program's (YTS) noteworthy best practice is the development of a process that applies behavior change theory into the workshop, so the outcomes are obtainable and measurable.</p> <p>First, the development process included building a logic model, ranking the shared risk and protective factors (SRPFs), and theory mapping. Logic modeling the workshop allowed staff to consider what inputs and resources we had available at our disposal, consider what activities we would want done in the workshop, how we would measure the outputs, and document short, middle, and long-term outcomes. Logic modeling is helpful in bringing together ideas around external factors affecting the success of the workshop and other assumptions.</p>

	<p>The team utilized risk and protective factors published in the 2019 report, “Strategies to Address Shared Risk and Protective Factors for Driver Safety,” (Safe States Alliance). Due to the large number of SRPFs the team had to rank them based on obtainability and staff knowledge, meaning is YTS staff knowledgeable enough to educate workshop attendees on the topic and is the factor obtainable in the scope of the project.</p> <p>Once settled on the SRPFs and logic model, the team could move on the next step of the development process which is theory mapping. Theory mapping is a tool that allows you to take a theoretical framework and apply it to your outcomes to create change objectives. For example, one workshop outcome was “Increased adult & youth self-efficacy to effectively lead conversations around teen traffic safety discussions” and when applying the Theory of Planned Behavior, the change objective must be able to measure intention, attitude, subjective norm, and/or perceived control. Therefore, the team filled out each change objective they thought they could measure and proposed workshop topics and activities that would help full-fill that objective. In the end that’s how the workshop elements were created.</p> <p>In all, this process took six months with a team of six, and another month to create the presentation content.</p>
<p>Evidence of Success:</p>	<p>This process was used in our distracted driving, speeding and impaired driving awareness workshops created this fiscal year. They were well received, and we were even asked to present the same presentation at other coalition meetings.</p> <p>YTS obtained feedback on the adult workshop to help refine the distractions and speeding workshop in the future. Based on the 15 responses from the attendees 13 out of 15 found the information in the workshop to be “5 - highly beneficial” in their line of work. Of the three main sections, SRPF, Behavior Change and Confidence Building for Conversations, 40% of the attendees found Confidence Building for Conversations as the section they found most beneficial and/or wish to learn more about. When we asked if attendees anticipate using this information in the future many said yes and in these various ways: “speaking with my kids and co-workers,” “when talking in combo with drunk driving and underage drinking,” “with my family,” and “by asking questions to individuals about behavior.”</p>

FY2022 Best Practice Form

Overview

As the FY 2022 Traffic Safety grant year draws to a close, projects demonstrating Best Practices must be identified and presented to NHTSA via the FY 2022 Annual Report. Please use the following criteria to report on these projects.

Definition

Best practices are effective management tools employed by projects within the Traffic Safety Program that significantly increase the effectiveness and efficiency of that project in meeting the goals of the program. When shared, these practices can improve other projects within our program, as well as benefitting our colleagues in other states.

Recommending a Project

To recommend a project that has demonstrated effective management practices, please complete the following form for each recommended project.

Organization:	Deterring Impaired Driving & Underage Drinking Amongst Youth Through Statewide Peer-to-Peer Programs
Project Title:	Impaired Social Media Series
Project ID:	<u>2022-TTI-G-1YG-0017</u>
Noteworthy Practices:	<p>Teens in the Driver Seat (TDS) created a campaign to prevent Impaired Driving among youth using The Theory of Planned Behavior as the guiding force in development. The Theory of Planned Behavior (TPB) links beliefs to behavior and maintains three components -perceived control, injunctive norms, and attitudes. Therefore, our impaired messaging analysis reviewed if content satisfied social-environmental traits at the social-ecological level (SE Level) and the belief system level. The framework considers the complex interplay between individual, relationship, community, and societal factors and how factors at one level can influence factors at another level.</p> <p>When using social media as a strategy for education and outreach, TTI wants to see how it was addressing behavior change in its posts. In the 2019 Safe States report, "Strategies to Address Shared Risk and Protective Factors for Drive Safety," a wide variety of effective strategies were published, including "Theoretical frameworks that explore behavioral intention within and across one or more risky driving behaviors." The Theory of Planned Behavior (TPB) is one of those frameworks that TTI analyzed and categorized as the belief system.</p> <p>Between November and December 2021, the TDS team conducted a Social Media Audit and Gap Analysis for all its social media channels. Among the findings, it was reported that:</p>

- A better plan was needed in order to brand our channels in a uniform manner using our colors and logos. Posts should resemble each other and reflect our branding without looking the same.
- We needed to create unique content for each channel rather than share the same exact graphics. We could feature the same content but with different graphics that appeal to our different audiences.
- A better approach to the way we distributed posts on Teen Risks. This concluded that we should focus on Impaired Driving for our Monday Videos and all the other risks during our TDS Tuesday or Thursday bilingual (English/ Spanish) weekly post. We also determined to use ‘memes’ to go through different risks.

Our next step was to plan and develop a social media series that uses what we’ve learned during the analysis. Through three targeted videos, the organization did the following:

- 1) Facebook – A video was targeted for adults who could sign up for the program (Teachers, school officials) rather than teens concentrating on the values component of the Theory of Planned Behavior at the community and societal level. On the video one of our reps (and former teacher) explains the benefits of our program as well as the rewards of signing up. In short, she talks about how signing up with our program can help the audience make a difference by promoting safe driving.

SE Level - Community level and/or societal
Belief component – Values



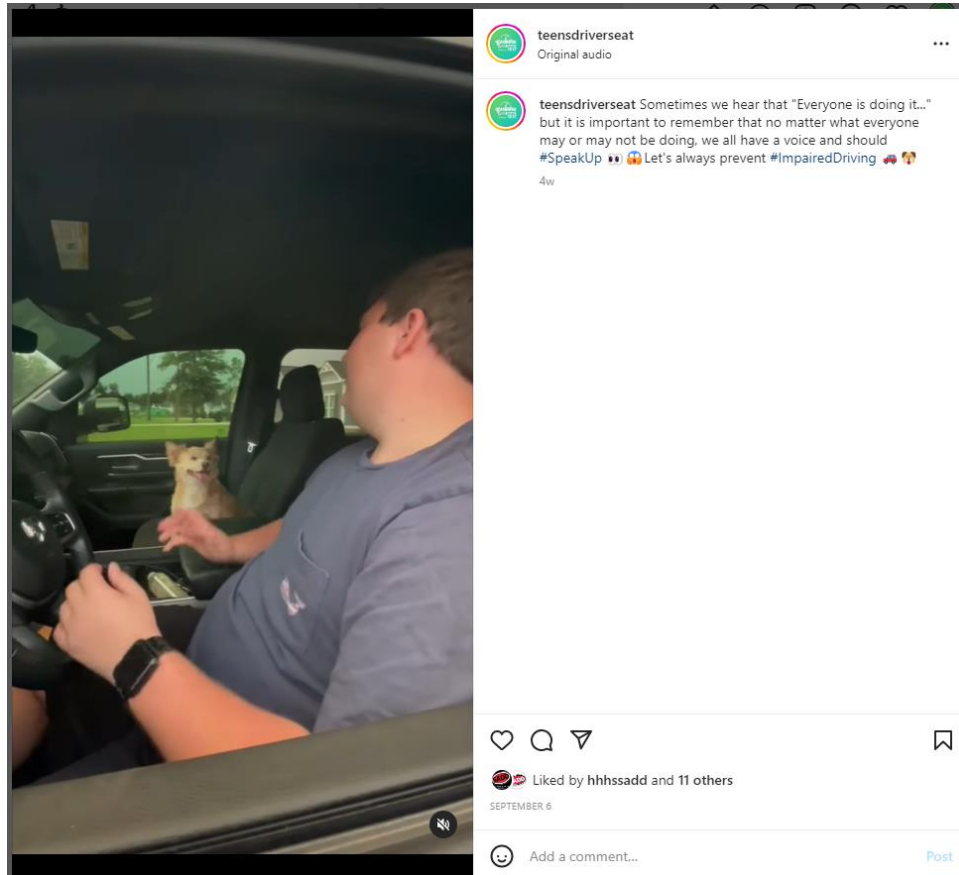
<https://www.facebook.com/teensdriverseat/videos/411478631124754>

- 2) Instagram- A video was targeted for teens and adults who may already be part of our program but also for potential new audience members. The video focuses on a teen encouraging his peers to be safe and promote safe driving among their own peers. This student uses his pet as his partner on

the video targeting injunctive norms at the relationship level of the Theory of Planned Behavior. The teen ends the video by giving a call to action to the audience as to what they can do to make safe driving a priority.

SE Level – Relationship level

Belief component – Injunctive norms

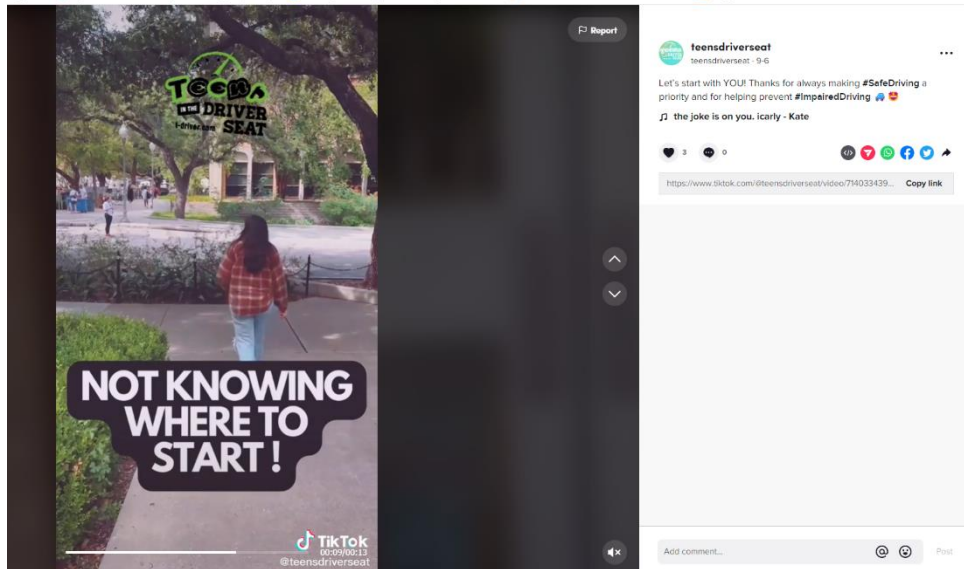


<https://www.instagram.com/reel/CiLYz2qrQ48/>

- 3) Tik Tok- A video is more casual in nature and features a teen promoting safe driving in a different light, more humorous and using a current social media trend. In the video, the student highlights the fact that there is so much to do related to promoting safe driving and how it is difficult to decide where to start. This targets current and potential audiences as well as concentrating on the elements of individual level and attitudes of the Theory of Planned Behavior. This video addresses the fact that dispelling a belief connected to impaired driving may be easier than one could think.

SE Level - Individual

Belief component – Attitudes



https://www.tiktok.com/@teensdriverseat/video/7140334399681252651?is_copy_url=1&is_from_webapp=v1

Evidence of Success:

These videos got overall satisfactory results on our social media channels along with a good engagement rate. We got the following results:

1. Facebook- 14 reactions, 5 comments, 1 share, and 4,500 views/engagements (People reached, saved link, sent through Messenger, shared to other pages, etc.).
2. Instagram- 12 likes, 191 plays, 2 shares, 184 accounts reached, 12 accounts engaged (saved link, sent through message, shared to another device, etc.) and 14-reel interactions.
3. Tik-Tok- 3 likes, 2 saved, 2 shares, 3 comments, and 242 plays.

FY2022 Best Practice Form

Overview

As the FY 2022 Traffic Safety grant year draws to a close, projects demonstrating Best Practices must be identified and presented to NHTSA via the FY 2022 Annual Report. Please use the following criteria to report on these projects.

Definition

Best practices are effective management tools employed by projects within the Traffic Safety Program that significantly increase the effectiveness and efficiency of that project in meeting the goals of the program. When shared, these practices can improve other projects within our program, as well as benefitting our colleagues in other states.

Recommending a Project

To recommend a project that has demonstrated effective management practices, please complete the following form for each recommended project.

Organization:	Texas A&M Transportation Institute
Project Title:	Adolescent Child Safety Education Focusing on Pedestrians/Bicyclists Aged 11-14 Years Old
Project ID:	2022-TTI-G-1YG-0053
Noteworthy Practices:	<p>The main objective of this project was to develop educational materials (i.e., curriculum and video games) for teaching adolescent (11 to 14 yrs. old) pedestrians and bicyclists the safety rules of right of way, which according to crash reports, are frequently violated when adolescent pedestrians and bicyclists are involved in a crash. Training about the right of way at intersections and crossings is one of the best solutions to the traffic safety issues facing this age range. Furthermore, the knowledge and skills gained can be effective for the rest of their lives.</p> <p>Under the circumstance that many schools have insufficient resources to provide education about pedestrian and bicycle safety, the educational materials of the project enable teachers to effectively educate large groups of adolescent pedestrians and bicyclists about these life-saving skills. Teachers are provided with detailed curriculum and handouts that accompany the video games, which allows them to implement the lesson with minimal preparation time.</p> <p>The video games and curriculum have three goals: 1) to make adolescents aware of high-risk situations while walking and crossing streets and intersections, 2) to provide knowledge and skills to promote the safety rules of right of way for pedestrians and bicyclists on the road, and 3) to help adolescents transfer knowledge and skills into a conditioned behavioral response.</p>

FY2022 Best Practice Form

Overview

As the FY 2022 Traffic Safety grant year draws to a close, projects demonstrating Best Practices must be identified and presented to NHTSA via the FY 2022 Annual Report. Please use the following criteria to report on these projects.

Definition

Best practices are effective management tools employed by projects within the Traffic Safety Program that significantly increase the effectiveness and efficiency of that project in meeting the goals of the program. When shared, these practices can improve other projects within our program, as well as benefitting our colleagues in other states.

Recommending a Project

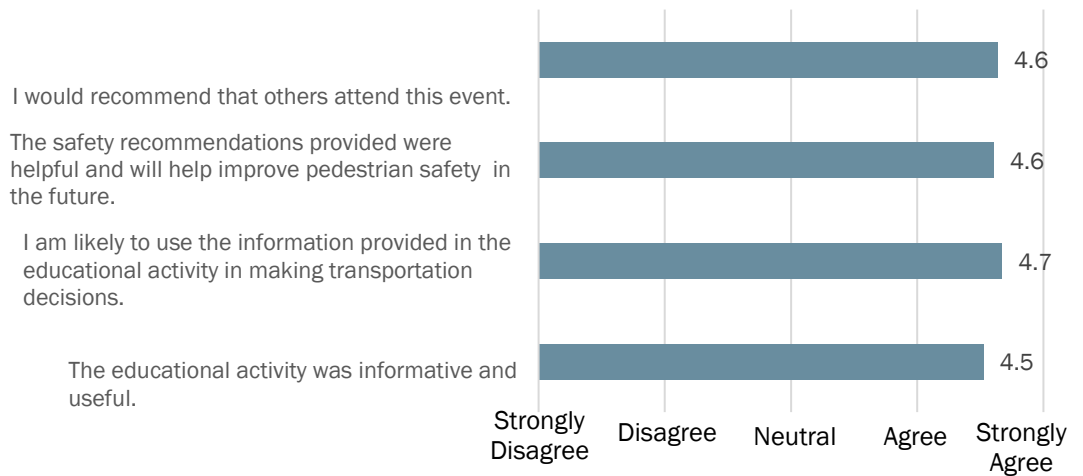
To recommend a project that has demonstrated effective management practices, please complete the following form for each recommended project.

Organization:	Texas A&M Transportation Institute
Project Title:	Pedestrian Safety Improvement of Older Vulnerable Users in Texas
Project ID:	2022-TTI-G-1YG-0048
Noteworthy Practices:	<p>Older pedestrians (65 years old or older) have a higher probability of being killed or sustaining a suspected serious injury than the younger pedestrian age group. Crashes involving older pedestrians happen primarily in urban areas, places with a population greater than 5,000 and on local roads. Seventy percent of the older pedestrians were hit on a roadway with a speed limit of 44 miles per hour or less. Law enforcement also reported that 49% of fatal or sustained a suspected serious injury crashes occurred when older pedestrians failed to yield the right of way to a vehicle.</p> <p>The primary objectives of the project were 1) to understand the age-related changes in sensorial, cognitive, physical, and self-perception abilities, 2) to identify the risk factors from the safety assessment for older pedestrian-involved crashes, 3) to develop an education kit including a brochure and safety worksheets focused on intersection safety and older pedestrians, and 4) to conduct educational sessions to improve the safety of older pedestrians at the communities where older pedestrian-involved crashes were over-represented.</p>

Evidence of Success:

A total of six educational activities were conducted as part of the project (note that the objective of the project was to conduct total five educational sessions. However, the team received additional session request from the Finnigan Community Center in Houston.). The activities were designed to include a fun discussion on older pedestrian safety issues, as well as an interactive game to support important key safety messages. An evaluation form was distributed to obtain feedback at the end of each educational activity. Overall, the activities were well received by the participants with the average scores for the evaluation questions ranging from 4.5 to 4.7 out of 5 as shown in the figure below.

Survey Results



All educational materials (safety brochure and interactive game worksheets) developed can be also accessed at: <https://groups.tti.tamu.edu/cts/seniordrivers/>.

FY2022 Best Practice Form

Overview

As the FY 2022 Traffic Safety grant year draws to a close, projects demonstrating Best Practices must be identified and presented to NHTSA via the FY 2022 Annual Report. Please use the following criteria to report on these projects.

Definition

Best practices are effective management tools employed by projects within the Traffic Safety Program that significantly increase the effectiveness and efficiency of that project in meeting the goals of the program. When shared, these practices can improve other projects within our program, as well as benefitting our colleagues in other states.

Recommending a Project

To recommend a project that has demonstrated effective management practices, please complete the following form for each recommended project.

Organization:	Texas A&M Transportation Institute
Project Title:	Street Coaching for Pedestrian & cyclists: Putting Laws Into Practice on University Campuses
Project ID:	2022-TTI-G-1YG-0027
Noteworthy Practices:	Emphasizing collaboration, responsibility, and openness, TTI provided the Department with a data driven and responsive statewide approach that targeted increasing pedestrian and bicycle safety improvements on the University of Texas at Austin campus. The effort provided the Department with a multimodal approach that enhanced traffic safety and improved the quality of life for faculty/employees, students, and visitors on campus. Ultimately, the outcome served to reduce motor vehicle related pedestrian and bicycle fatalities and serious injury crashes while improving vulnerable roadway user knowledge of traffic safety laws.
Evidence of Success:	Evidence of success included the following actions: <ul style="list-style-type: none">- Crash data variables that impact pedestrian and bicycle crash causation and at-risk behavior from drivers, walkers, and bicycle riders were examined.- Educational campaigns and safety messaging products were designed and distributed to target safety law violations for drivers, walkers, and bicycle riders on and near the University of Texas at Austin.

- Training was created that emphasized and promoted improving knowledge of pedestrian and bicycle traffic safety law specifically for the University of Texas at Austin community.
- A law enforcement and University centric mobilization plan was created to increase interaction between motor vehicle drivers, pedestrians, and bicyclists. The mobilization periods were centered around large university calendar events such as graduations, athletics, and high attendance university events. Focus for mobilization also centered around specific times of the day where heavy pedestrian, bicycle and motor vehicle conflicts were most likely to converge. This included high volume traffic interactions that surrounded ingress and egress of class transition times.
- A university based advisory council was established that was made up of local traffic safety stakeholders. The advisory council provided insight into campus traffic safety culture for vulnerable roadway users.
- Focus group sessions were conducted with local roadway users to identify traffic law violation trends that were most associated with pedestrian and bicycle crashes.
- Pedestrian and bicycle traffic safety law pocket guides were created and distributed to vulnerable road users and law enforcement on or near the University of Texas at Austin.
- Best practice approaches to traffic safety were distributed to law enforcement, university transportation services, university office of student life, university residence life and other like offices to advance pedestrian and bicycle safety traffic law. The toolkit of resources included University mobilization plan, education and outreach pocket guides, training curriculum package, trend findings from advisory council and focus group meetings. The intent of distribution was to place as much information as possible to the university for later use once the project was completed. All the deliverables made up a tool kit which was distributed to University organizations and departments.

FY2022 Best Practice Form

Overview



As the FY 2022 Traffic Safety grant year draws to a close, projects demonstrating Best Practices must be identified and presented to NHTSA via the FY 2022 Annual Report. Please use the following criteria to report on these projects.

Definition

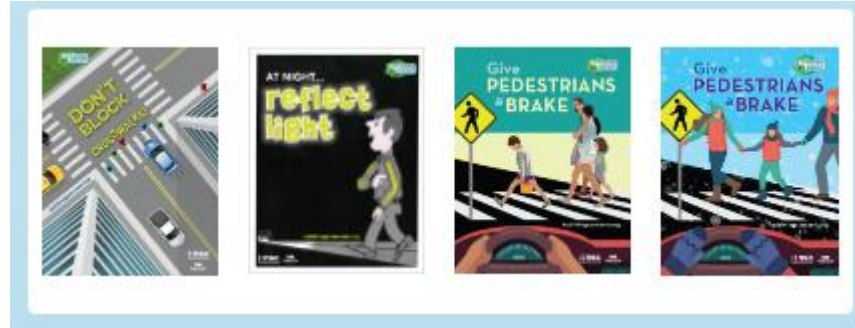
Best practices are effective management tools employed by projects within the Traffic Safety Program that significantly increase the effectiveness and efficiency of that project in meeting the goals of the program. When shared, these practices can improve other projects within our program, as well as benefitting our colleagues in other states.

Recommending a Project

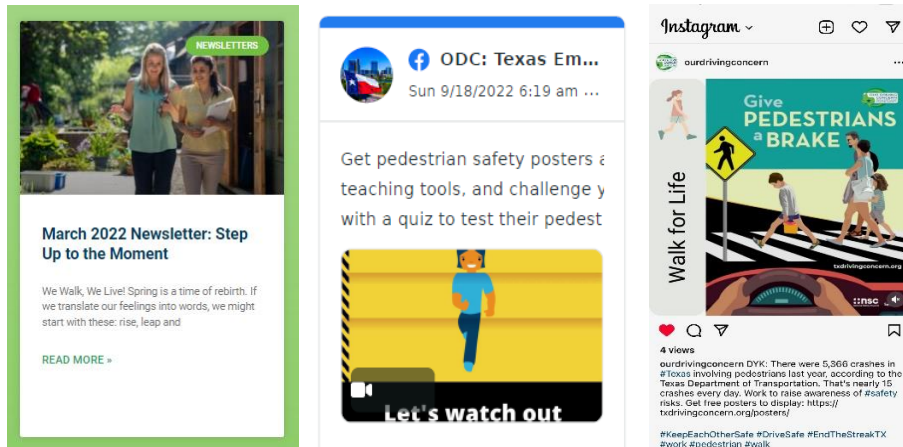
To recommend a project that has demonstrated effective management practices, please complete the following form for each recommended project.

Organization:	National Safety Council
Project Title:	Safe Texas for Every Pedestrian (STEP)
Project ID:	2022-NSC-G-1YG-0077
Noteworthy Practices:	<p>In its inaugural year, the Safe Texas for Every Pedestrian program built on the challenges of the pandemic and offered some exciting new resources.</p> <ul style="list-style-type: none"> Created a pedestrian webpage that showcases a video on parking lots, hot cars, and distraction as well as a newly developed interactive pedestrian quiz <div style="display: flex; justify-content: space-around; align-items: center;">   </div>

- Reached 773 Texas employers with pedestrian safety resources through the program.



- Promoted pedestrian safety in NSC materials



Evidence of Success:

NSC continues comprehensive tracking of engagement with our online materials including emails sent/open rates, surveys, website sessions, social media reach/comments/likes, event registrants and LinkedIn interactions.

Online materials engagement numbers include:

- 14,000 website sessions
- 192 unique pedestrian safety webpage views
- 2500 average twitter impressions on pedestrian safety content monthly
- 25 average monthly reactions to pedestrian safety content posted on FB
- 5 Instagram posts monthly focused on pedestrian safety
- 532 Facebook followers
- 648 Twitter followers
- 221 Instagram followers
- 7.29K NSC You Tube subscribers (ODC has a playlist on the NSC channel)

Texas employer feedback:

“The ODC-NSC pedestrian safety resources are a successful safety promotional tool that is economically feasible, accessible, and relative to any traffic safety program. The colorful posters and interactive quizzes address the human element of driver- pedestrian safety in a clear, fun, and effective way.”

FY2022 Best Practice Form

Overview

As the FY 2022 Traffic Safety grant year draws to a close, projects demonstrating Best Practices must be identified and presented to NHTSA via the FY 2022 Annual Report. Please use the following criteria to report on these projects.

Definition

Best practices are effective management tools employed by projects within the Traffic Safety Program that significantly increase the effectiveness and efficiency of that project in meeting the goals of the program. When shared, these practices can improve other projects within our program, as well as benefitting our colleagues in other states.

Recommending a Project

To recommend a project that has demonstrated effective management practices, please complete the following form for each recommended project.

Organization:	Pharr Police Department
Project Title:	STEP COMPREHENSIVE
Project ID:	2022-PharrPD-1YG-00048
Noteworthy Practices:	On 09/21/2022 Officer Jerry Navarro while on duty working STEP COMP assisted DEA on a traffic stop/consensual search of vehicle involving narcotics. Officer Navarro searched the trunk of the vehicle in which he detected a strong odor of vinegar and observed a vehicle transmission. Vehicle was taken to nearby port of entry in which the transmission was opened. Inside the transmission were 2 red packages and 1 red package of pills. Later identified as cocaine and fentanyl.
Evidence of Success:	Suspects were then turned in to DEA for processing.



FY2022 Best Practice Form

Overview

As the FY 2022 Traffic Safety grant year draws to a close, projects demonstrating Best Practices must be identified and presented to NHTSA via the FY 2022 Annual Report. Please use the following criteria to report on these projects.

Definition

Best practices are effective management tools employed by projects within the Traffic Safety Program that significantly increase the effectiveness and efficiency of that project in meeting the goals of the program. When shared, these practices can improve other projects within our program, as well as benefitting our colleagues in other states.

Recommending a Project

To recommend a project that has demonstrated effective management practices, please complete the following form for each recommended project.

Organization:	Mothers Against Drunk Driving
Project Title:	Take the Wheel
Project ID:	2022-MADD-G-1YG-0097
Noteworthy Practices:	<p>Law Enforcement Recognition Events</p> <p>Take the Wheel, an initiative of MADDTexas, recognizes nominees in 18 high risk counties for law enforcement, prosecutors, judges, and individuals who have made a difference by going above and beyond in the areas of drunk and drugged driving and underage drinking prevention, policy, training, or enforcement. This supports the frequent and regular use of high visibility enforcement programs to detect and apprehend alcohol and other drug impaired drivers, and as a visible deterrent to drinking and driving.</p> <p>It also supports law enforcement's efforts to protect society from needless death and injury by strictly enforcing alcohol impaired driving and underage drinking laws. These efforts are making an impact in reducing alcohol-related deaths and injuries on Texas roads and MADD Texas wants to honor their hard work. This allows for collaborations between MADD and these agencies in educating the public, understanding state policy, procedures and legislation that applies to public safety regarding underage alcohol prevention, DWI/DUI, and impaired driving. Recognizing these officers and community stakeholders allows motivation towards the efforts of DWI/DUI enforcement and prosecution. Recognizing officers and agencies for their efforts proves to be a positive way to show appreciation towards the enforcement programs they participate in.</p> <p>Public awareness is also heightened due to media coverage of these events. There were just over 450 officers and judicial personnel recognized for the State of Texas this year by MADD.</p>

APPENDIX A

PROJECT CROSS REFERENCES

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Bexar County District Attorney's Office 2022-BexarCoD-G-1YG-0117	AL	405D	M5BAC	Planned: \$17,168.00 Actual: \$16,465.90			\$20,116.80 \$20,359.44	\$37,284.80 \$36,825.34
Fort Bend County District Attorney's Office 2022-FortBend-G-1YG-0128	AL	405D	M5BAC	Planned: \$47,455.93 Actual: \$34,874.05			\$11,863.98 \$8,718.51	\$59,319.91 \$43,592.56
Harris County District Attorney 2022-HarrisDA-G-1YG-0109	AL	405D	M5HVE	Planned: \$327,391.91 Actual: \$310,799.19			\$106,977.88 \$102,270.75	\$434,369.79 \$413,069.94
Harris County District Attorney 2022-HarrisDA-G-1YG-0110	AL	405D	M5OT	Planned: \$250,000.00 Actual: \$212,511.93			\$76,005.80 \$64,926.95	\$326,005.80 \$277,438.88
Montgomery County District Attorney's Office 2022-MCDAO-G-1YG-0105	AL	402	AL	Planned: \$143,324.00 Actual: \$143,324.00			\$98,418.02 \$131,770.60	\$241,742.02 \$275,094.60
Texas Alcoholic Beverage Commission 2022-TABC-G-1YG-0111	AL	405D	M5HVE	Planned: \$519,990.24 Actual: \$466,607.68			\$458,292.50 \$659,180.97	\$978,282.74 \$1,125,788.65
Texas Department of Public Safety 2022-TDPS-G-1YG-0062	AL	405D	M5HVE	Planned: \$591,189.13 Actual: \$402,670.50			\$612,000.00 \$612,000.00	\$1,203,189.13 \$1,014,670.50

STEP - Click It Or Ticket Mobilization

Group Project

Clay County Sheriff's Office 2022-ClayCoSO-CIOT-00003	M1HVE	405B	M1HVE	Planned: \$6,474.90 Actual: \$2,758.35			\$1,685.99 \$739.05	\$8,160.89 \$3,497.40																
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
																			15	15	1	2	3	
Montgomery County Constables Office Pct 1 2022-MoCoP1Co-CIOT-00049	M1HVE	405B	M1HVE	Planned: \$2,650.41 Actual: \$1,265.00																		1	1	3
Wichita County Sheriff's Office 2022-WichitaSO-CIOT-00002	M1HVE	405B	M1HVE	Planned: \$3,996.63 Actual:																				
City of Alvin Police Department 2022-AlvinPD-CIOT-00046	M1HVE	405B	M1HVE	Planned: \$1,984.00 Actual: \$1,376.82																				
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
																								5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization

Group Project

City of Houston Police Department 2022-HoustonPD-CIOT-00004	M1HVE 405B M1HVE	Planned: \$42,963.25 Actual: \$23,437.88	\$11,102.65 \$9,594.63	\$54,065.90 \$33,032.51								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.
									70	3	1	9
Ward County Sheriff Office 2022-WardCoSO-CIOT-00028	M1HVE 405B M1HVE	Planned: \$3,964.48 Actual: \$829.33	\$1,032.90 \$268.46	\$4,997.38 \$1,097.79								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.
									175	1	1	4
City of Midland Police Department 2022-Midland-CIOT-00006	M1HVE 405B M1HVE	Planned: \$10,000.00 Actual: \$9,360.00	\$2,500.00 \$2,340.00	\$12,500.00 \$11,700.00								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.
												3
Andrews County Sheriff's Office 2022-AndrewsCoSO-CIOT-00035	M1HVE 405B M1HVE	Planned: \$2,982.00 Actual:	\$805.14	\$3,787.14								
City of Sullivan City Police Department 2022-SullivanPD-CIOT-00029	M1HVE 405B M1HVE	Planned: \$7,997.10 Actual: \$6,499.80	\$2,062.63 \$5,853.52	\$10,059.73 \$12,353.32								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.
											1	3
City of Kermit Police Department 2022-KermitPD-CIOT-00032	M1HVE 405B M1HVE	Planned: \$3,417.50 Actual:	\$1,548.44	\$4,965.94								
Fort Bend County Sheriff's Office 2022-FBCoSO-CIOT-00031	M1HVE 405B M1HVE	Planned: \$12,820.00 Actual: \$6,362.25	\$3,260.88 \$1,779.04	\$16,080.88 \$8,141.29								
<i>Performance Data:</i>	Crashes related to... Alcohol Speed ITC	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.
									500	1		5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization

Group Project

City of Balcones Heights Police Department M1HVE 405B M1HVE Planned: \$2,991.12 \$880.72 **\$3,871.84**
 2022-Balcones-CIOT-00052 Actual: \$2,875.33 \$871.55 **\$3,746.88**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations
																		1	1	2

City of Sinton Police Department M1HVE 405B M1HVE Planned: \$3,971.73 \$1,304.71 **\$5,276.44**
 2022-SintonPD-CIOT-00034 Actual:

City of San Antonio Police Department M1HVE 405B M1HVE Planned: \$35,000.00 \$8,750.32 **\$43,750.32**
 2022-SanAntPD-CIOT-00007 Actual: \$31,473.68 \$10,429.47 **\$41,903.15**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations
																				4

City of Wharton Police Department M1HVE 405B M1HVE Planned: \$3,964.95 \$1,160.81 **\$5,125.76**
 2022-WhartonPD-CIOT-00036 Actual:

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations

City of Montgomery Police Department M1HVE 405B M1HVE Planned: \$2,983.28 \$841.28 **\$3,824.56**
 2022-MontgoPD-CIOT-00054 Actual: \$508.26 \$154.64 **\$662.90**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations

City of Harlingen Police Department M1HVE 405B M1HVE Planned: \$16,000.00 \$4,005.06 **\$20,005.06**
 2022-Harlingen-CIOT-00010 Actual: \$267.87 \$67.06 **\$334.93**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.
																		150	150	1	1	2

City of Ingram Police Department M1HVE 405B M1HVE Planned: \$2,984.37 \$815.61 **\$3,799.98**
 2022-IngramPD-CIOT-00053 Actual:

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization

Group Project

City of McAllen Police Department M1HVE 405B M1HVE Planned: \$19,905.00 \$5,065.00 \$24,970.00
 2022-McAllenPD-CIOT-00025 Actual: \$19,905.00 \$5,205.48 \$25,110.48

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD				ITC	HMV	Other Citations	Other Arrests	Prod.
																		800	2	1	2

City of San Saba Police Department M1HVE 405B M1HVE Planned: \$2,990.09 \$774.97 \$3,765.06
 2022-SanSabaPD-CIOT-00024 Actual:

City of Laredo Police Department M1HVE 405B M1HVE Planned: \$24,999.75 \$7,749.92 \$32,749.67
 2022-LaredoPD-CIOT-00012 Actual: \$21,364.38 \$6,630.05 \$27,994.43

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD				ITC	HMV	Other Citations	Other Arrests	Prod.
																		100	7	2	3

City of Texarkana Police Department M1HVE 405B M1HVE Planned: \$2,930.00 \$864.05 \$3,794.05
 2022-TexarkPD-CIOT-00023 Actual: \$2,929.25 \$1,439.94 \$4,369.19

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD				ITC	HMV	Other Citations	Other Arrests	Prod.
																		90	1	1	2

City of Alton Police Department M1HVE 405B M1HVE Planned: \$7,996.50 \$2,011.49 \$10,007.99
 2022-AltonPD-CIOT-00022 Actual: \$2,093.84 \$1,409.89 \$3,503.73

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD				ITC	HMV	Other Citations	Other Arrests	Prod.
																		500	1	1	4

Webb County Constable Pct. 3 M1HVE 405B M1HVE Planned: \$14,792.42 \$3,908.49 \$18,700.91
 2022-WebbCCP3-CIOT-00020 Actual: \$13,756.38 \$3,650.85 \$17,407.23

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD				ITC	HMV	Other Citations	Other Arrests	Prod.
																			1	1	3

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization

Group Project

City of Manor Police Department M1HVE 405B M1HVE Planned: \$3,500.00 \$875.10 **\$4,375.10**
 2022-ManorPD-CIOT-00047 Actual: \$691.72 \$290.21 **\$981.93**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.
																			30		2	3

City of Hearne Police Department M1HVE 405B M1HVE Planned: \$1,772.54 \$455.60 **\$2,228.14**
 2022-HearnePD-CIOT-00014 Actual: \$1,563.22 \$401.86 **\$1,965.08**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																			25	25	1	1	3

City of Pharr Police Department M1HVE 405B M1HVE Planned: \$4,900.00 \$1,576.45 **\$6,476.45**
 2022-PharrPD-CIOT-00045 Actual: \$755.80 \$305.44 **\$1,061.24**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																					1	1	4

City of Lake Worth Police Department M1HVE 405B M1HVE Planned: \$2,472.60 \$661.42 **\$3,134.02**
 2022-LakeWorthPD-CIOT-00017 Actual: \$1,449.94 \$396.01 **\$1,845.95**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																							2

Cherokee County Sheriff's Office M1HVE 405B M1HVE Planned: \$3,980.25 \$1,164.22 **\$5,144.47**
 2022-CherokeeCoSO-CIOT-00016 Actual:

City of Sweetwater Police Department M1HVE 405B M1HVE Planned: \$3,983.69 \$1,159.35 **\$5,143.04**
 2022-SweetWaterPD-CIOT-00015 Actual: \$1,037.03 \$349.06 **\$1,386.09**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.									
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.		
																					50	50	1	1	3

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization

Group Project

City of Falfurrias Police Department 2022-FalfurriasPD-CIOT-00013		M1HVE	405B	M1HVE	Planned:	\$6,645.65									\$1,695.48	\$8,341.13	
					Actual:	\$574.05									\$1,960.44	\$2,534.49	
<i>Performance Data:</i>		Crashes related to... Alcohol Speed ITC	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD ITC HMV Citations Arrests						PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.		
													250	1	1	2	
City of Kyle Police Department 2022-KylePD-CIOT-00005		M1HVE	405B	M1HVE	Planned:	\$3,480.00									\$887.10	\$4,367.10	
					Actual:	\$2,961.26									\$780.76	\$3,742.02	
<i>Performance Data:</i>		Crashes related to... Alcohol Speed ITC	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD ITC HMV Citations Arrests						PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.		
													152		1	1	
Wilbarger County Sheriffs Office 2022-WilbargerCoSO-CIOT-00040		M1HVE	405B	M1HVE	Planned:	\$4,500.00									\$1,162.77	\$5,662.77	
					Actual:												
City of Palmhurst Police Department 2022-PalmhurstPD-CIOT-00039		M1HVE	405B	M1HVE	Planned:	\$3,998.28									\$1,087.75	\$5,086.03	
					Actual:	\$3,603.77									\$1,313.80	\$4,917.57	
<i>Performance Data:</i>		Crashes related to... Alcohol Speed ITC	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD ITC HMV Citations Arrests						PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.		
															1	1	2
The City of Tahoka Police Department 2022-TahokaPD-CIOT-00037		M1HVE	405B	M1HVE	Planned:	\$1,772.84									\$742.74	\$2,515.58	
					Actual:												
The City of Andrews Police Department 2022-AndrewsPD-CIOT-00041		M1HVE	405B	M1HVE	Planned:	\$2,968.00									\$876.00	\$3,844.00	
					Actual:	\$2,178.22									\$654.45	\$2,832.67	
<i>Performance Data:</i>		Crashes related to... Alcohol Speed ITC	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD ITC HMV Citations Arrests						PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.		
													1	500	1	1	5
Webb County Constable Pct. 4 2022-WebbCCP4-CIOT-00021		M1HVE	405B	M1HVE	Planned:	\$2,942.04									\$868.74	\$3,810.78	
					Actual:	\$2,728.85									\$815.66	\$3,544.51	
<i>Performance Data:</i>		Crashes related to... Alcohol Speed ITC	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD ITC HMV Citations Arrests						PI&E Materials Prod. Dist.	Comm. Events	Present ations	Media Exp.		
													100	100	1	1	3

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

City of Mesquite Police Department M5HVE 405D M5HVE **Planned:** \$5,945.14 \$1,532.73 **\$7,477.87**
 2022-Mesquite-IDM-00014 **Actual:** \$5,711.44 \$4,750.37 **\$10,461.81**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.
																			343	5	29	20

Harris County Constable Precinct 5 M5HVE 405D M5HVE **Planned:** \$29,868.58 \$7,594.26 **\$37,462.84**
 2022-HarrisP5-IDM-00008 **Actual:** \$15,325.82 \$3,896.97 **\$19,222.79**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																			725	545	5	5	11

Fisher County Sheriffs Department M5HVE 405D M5HVE **Planned:** \$3,996.54 \$1,048.10 **\$5,044.64**
 2022-FisherCoSO-IDM-00023 **Actual:** \$949.83 \$301.76 **\$1,251.59**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																							2

Milam County Sheriff Office M5HVE 405D M5HVE **Planned:** \$10,917.41 \$2,806.12 **\$13,723.53**
 2022-MilCoSO-IDM-00020 **Actual:** \$5,450.91 \$1,401.28 **\$6,852.19**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																			2	4	8	9	10

City of La Porte Police Department M5HVE 405D M5HVE **Planned:** \$4,377.94 \$1,238.08 **\$5,616.02**
 2022-LaPorte-IDM-00019 **Actual:** \$4,248.00 \$1,201.33 **\$5,449.33**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																			30	30	1		6

City of Eagle Lake Police Department M5HVE 405D M5HVE **Planned:** \$9,973.92 \$2,496.48 **\$12,470.40**
 2022-EagleLkPD-IDM-00018 **Actual:** \$600.00 \$183.83 **\$783.83**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																			2	2	2	2	4

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

City of Laredo Police Department M5HVE 405D M5HVE *Planned:* \$49,999.50 \$15,499.85 **\$65,499.35**
 2022-LaredoPD-IDM-00012 *Actual:* \$49,999.50 \$16,232.39 **\$66,231.89**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests
																			354	26	16

City of Harlingen Police Department M5HVE 405D M5HVE *Planned:* \$11,000.00 \$2,776.07 **\$13,776.07**
 2022-Harlingen-IDM-00025 *Actual:* \$4,207.82 \$1,061.98 **\$5,269.80**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																			450	450	3	1	3

City of Nacogdoches Police Department M5HVE 405D M5HVE *Planned:* \$9,953.51 \$2,605.91 **\$12,559.42**
 2022-Nacogdoches-IDM-00043 *Actual:* \$3,684.53 \$763.25 **\$4,447.78**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																			1				5

City of Alton Police Department M5HVE 405D M5HVE *Planned:* \$4,999.50 \$1,430.37 **\$6,429.87**
 2022-AltonPD-IDM-00015 *Actual:* \$1,215.14 \$1,876.21 **\$3,091.35**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																					1	1	8

Montgomery County Constables Office Pct 2 M5HVE 405D M5HVE *Planned:* \$8,984.04 \$2,342.85 **\$11,326.89**
 2022-MoCoP2Co-IDM-00010 *Actual:* \$2,062.63 \$699.94 **\$2,762.57**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																			2	2			3

Harris County Constable Precinct 4 M5HVE 405D M5HVE *Planned:* \$29,987.51 \$10,238.07 **\$40,225.58**
 2022-Harris4-IDM-00048 *Actual:* \$27,607.60 \$10,238.07 **\$37,845.67**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																						1	68

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

City of Conroe Police Department M5HVE 405D M5HVE *Planned:* \$7,986.44 \$2,035.61 **\$10,022.05**
 2022-ConroePD-IDM-00044 *Actual:*

Collin County Sheriff's Office M5HVE 405D M5HVE *Planned:* \$8,952.13 \$2,331.16 **\$11,283.29**
 2022-CollinSO-IDM-00017 *Actual:* \$3,887.57 \$1,334.34 **\$5,221.91**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
Alcohol	Speed	ITC															5	5	40

City of Montgomery Police Department M5HVE 405D M5HVE *Planned:* \$3,993.22 \$1,126.09 **\$5,119.31**
 2022-MontgoPD-IDM-00046 *Actual:* \$114.04 \$32.16 **\$146.20**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
Alcohol	Speed	ITC																	2

Zapata County Sheriff's Office M5HVE 405D M5HVE *Planned:* \$12,020.00 \$3,240.18 **\$15,260.18**
 2022-ZapataCoSO-IDM-00006 *Actual:* \$1,819.43 \$1,089.10 **\$2,908.53**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
Alcohol	Speed	ITC															1	1	4

City of Monahans Police Department M5HVE 405D M5HVE *Planned:* \$5,358.00 \$2,102.41 **\$7,460.41**
 2022-MonahansPD-IDM-00016 *Actual:*

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
Alcohol	Speed	ITC																	1

The City of Bertram Police Department M5HVE 405D M5HVE *Planned:* \$15,870.00 \$4,748.77 **\$20,618.77**
 2022-BertramPD-IDM-00033 *Actual:* \$72.00 **\$72.00**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
Alcohol	Speed	ITC															1	1	

Terry County Sheriff's Office M5HVE 405D M5HVE *Planned:* \$3,223.58 \$1,768.23 **\$4,991.81**
 2022-TerryCoSO-IDM-00036 *Actual:*

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization

Group Project

City of Garland Police Department M5HVE 405D M5HVE *Planned:* \$11,988.32 \$3,068.68 **\$15,057.00**
 2022-GarlandPD-IDM-00004 *Actual:* \$11,949.90 \$8,575.94 **\$20,525.84**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																			595	3	3	13

City of Pflugerville Police department M5HVE 405D M5HVE *Planned:* \$5,758.90 \$1,708.60 **\$7,467.50**
 2022-Pflugerville-IDM-00026 *Actual:* \$1,451.67 \$324.70 **\$1,776.37**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																						13

City of Houston Police Department M5HVE 405D M5HVE *Planned:* \$85,394.04 \$26,286.93 **\$111,680.97**
 2022-HoustonPD-IDM-00003 *Actual:* \$49,946.98 \$22,975.93 **\$72,922.91**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																			270	7	5	5

City of McAllen Police Department M5HVE 405D M5HVE *Planned:* \$24,997.94 \$6,249.48 **\$31,247.42**
 2022-McAllenPD-IDM-00002 *Actual:* \$24,997.94 \$7,237.85 **\$32,235.79**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																			650	3	3	10

City of Lewisville Police Department M5HVE 405D M5HVE *Planned:* \$7,978.58 \$1,995.73 **\$9,974.31**
 2022-LewisvPD-IDM-00041 *Actual:* \$6,791.43 \$1,725.87 **\$8,517.30**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																			25	1	1	13

Galveston County Sheriff's Office M5HVE 405D M5HVE *Planned:* \$7,927.52 \$2,025.03 **\$9,952.55**
 2022-GalCOSO-IDM-00024 *Actual:* \$7,901.83 \$2,018.86 **\$9,920.69**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																			1			5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

Tom Green County M5HVE 405D M5HVE *Planned:* \$15,975.00 \$4,219.90 **\$20,194.90**
 2022-Tomgreen-IDM-00042 *Actual:* \$9,866.25 \$2,958.44 **\$12,824.69**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC

City of San Benito Police Department M5HVE 405D M5HVE *Planned:* \$5,940.00 \$1,569.82 **\$7,509.82**
 2022-SanBenitoPD -IDM-00007 *Actual:* \$2,351.02 \$1,279.58 **\$3,630.60**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC

City of Ingleside Police Department M5HVE 405D M5HVE *Planned:* \$15,865.12 \$4,093.28 **\$19,958.40**
 2022-InglesidePD-IDM-00039 *Actual:* \$4,052.27 \$1,046.46 **\$5,098.73**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC

City of Austin Police Department M5HVE 405D M5HVE *Planned:* \$29,932.08 \$8,840.60 **\$38,772.68**
 2022-AustinPD-IDM-00035 *Actual:* \$2,734.79 \$8,840.60 **\$11,575.39**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC

Garza County Sheriff's Office M5HVE 405D M5HVE *Planned:* \$5,310.00 \$2,248.57 **\$7,558.57**
 2022-GarzaCoSO-IDM-00034 *Actual:* \$3,083.51 \$1,680.97 **\$4,764.48**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC

City of De Kalb Police Department M5HVE 405D M5HVE *Planned:* \$3,982.50 \$997.69 **\$4,980.19**
 2022-DekalbPD-IDM-00028 *Actual:*

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization

Group Project

City of Pharr Police Department M5HVE 405D M5HVE Planned: \$39,950.00 \$10,257.75 \$50,207.75
 2022-PharrPD-IDM-00031 Actual: \$3,628.75 \$1,336.14 \$4,964.89

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>		
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>
																		1	1	10

City of Mission Police Department M5HVE 405D M5HVE Planned: \$9,996.00 \$2,499.49 \$12,495.49
 2022-Mission-IDM-00029 Actual: \$9,017.48 \$3,016.10 \$12,033.58

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>		
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>
																		4	2	4

City of San Antonio Police Department M5HVE 405D M5HVE Planned: \$50,000.00 \$12,500.28 \$62,500.28
 2022-SanAntPD-IDM-00027 Actual: \$34,343.35 \$9,734.66 \$44,078.01

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>		
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>
																				31

City of Bishop Police Department M5HVE 405D M5HVE Planned: \$7,954.84 \$2,021.08 \$9,975.92
 2022-BishopPD-IDM-00040 Actual:

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>		
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>
																				3

Texas Department of Public Safety M5HVE 405D M5HVE Planned: \$39,960.90 \$10,010.23 \$49,971.13
 2022-TDPS-IDM-00009 Actual: \$8,791.63 \$2,210.40 \$11,002.03

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>		
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>
																				9

STEP - Impaired Driving Mobilization Subtotals # of Projects: 36 Planned: \$606,318.70 \$169,554.48 \$775,873.18
 36 Actual: \$307,793.06 \$120,097.48 \$427,890.54

<i>Performance Data Summary:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>	<i>Other Citations</i>				<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	
																		1,213	3,607	79	83	368

Project Cross-Reference by Task

Enforcement Projects																								
Organization / Project Number		PA	Fund Source		Federal Funds State Funding Prog. Income								Local Match	Project Total										
STEP - Operation Slowdown													Group Project											
City of Rhome Police Department		SC	402	SC	Planned:		\$1,961.28						\$529.20	\$2,490.48										
2022-RhomePD-OpSlow-00051					Actual:		\$1,416.35						\$382.19	\$1,798.54										
<i>Performance Data:</i>		Crashes related to...		<i>Enforce.</i>	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		<i>Comm.</i>	<i>Present</i>	<i>Media</i>							
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>	<i>Hours</i>	<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	<i>Events</i>	<i>ations</i>	<i>Exp.</i>	
																				20	1	2	3	
City of Lake Worth Police Department		SC	402	SC	Planned:		\$3,954.55						\$1,057.84	\$5,012.39										
2022-LakeWorthPD-OpSlow-00063					Actual:		\$240.31						\$65.46	\$305.77										
<i>Performance Data:</i>		Crashes related to...		<i>Enforce.</i>	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		<i>Comm.</i>	<i>Present</i>	<i>Media</i>							
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>	<i>Hours</i>	<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	<i>Events</i>	<i>ations</i>	<i>Exp.</i>	
																							2	
The City of Kempner Police Department		SC	402	SC	Planned:		\$2,975.00						\$805.19	\$3,780.19										
2022-KemperPD-OpSlow-00061					Actual:		\$2,170.00						\$652.39	\$2,822.39										
<i>Performance Data:</i>		Crashes related to...		<i>Enforce.</i>	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		<i>Comm.</i>	<i>Present</i>	<i>Media</i>							
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>	<i>Hours</i>	<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	<i>Events</i>	<i>ations</i>	<i>Exp.</i>	
																						1	1	6
City of Three Rivers Police Department		SC	402	SC	Planned:		\$3,958.68						\$1,034.53	\$4,993.21										
2022-ThreeRiversPD-OpSlow-00060					Actual:		\$1,584.00						\$415.43	\$1,999.43										
<i>Performance Data:</i>		Crashes related to...		<i>Enforce.</i>	Safety Belt/Seat		CMV Citations		Other Citations/Arrests				PI&E Materials		<i>Comm.</i>	<i>Present</i>	<i>Media</i>							
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>	<i>Hours</i>	<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	<i>Events</i>	<i>ations</i>	<i>Exp.</i>	
																				1	1	2	2	1
Wilbarger County Sheriffs Office		SC	402	SC	Planned:		\$4,500.00						\$1,162.77	\$5,662.77										
2022-WilbargerCoSO-OpSlow-00028					Actual:																			
Zapata County Sheriff's Office		SC	402	SC	Planned:		\$6,390.00						\$1,612.00	\$8,002.00										
2022-ZapataCoSO-OpSlow-00058					Actual:																			
City of Duncanville Police Department		SC	402	SC	Planned:		\$9,980.18						\$2,547.19	\$12,527.37										
2022-DuncvilPD-OpSlow-00055					Actual:																			

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Operation Slowdown

Group Project

Lee County Sheriff's Office SC 402 SC *Planned:* \$5,985.00 \$1,703.61 **\$7,688.61**
 2022-LeeCoSO-OpSlow-00044 *Actual:* \$2,521.46 \$768.36 **\$3,289.82**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests
Alcohol	Speed	ITC															1	2

City of Galena Park Police Department SC 402 SC *Planned:* \$1,960.00 \$579.25 **\$2,539.25**
 2022-GalenaPD-OpSlow-00065 *Actual:*

City of Liberty Police Department SC 402 SC *Planned:* \$10,496.00 \$2,652.41 **\$13,148.41**
 2022-libertyPD-OpSlow-00052 *Actual:* \$1,992.57 \$750.20 **\$2,742.77**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests
Alcohol	Speed	ITC															1	3

Andrews County Sheriff's Office SC 402 SC *Planned:* \$2,982.00 \$805.14 **\$3,787.14**
 2022-AndrewsCoSO-OpSlow-00059 *Actual:*

City of Bryan Police Department SC 402 SC *Planned:* \$3,470.44 \$867.61 **\$4,338.05**
 2022-BryanPD-OpSlow-00050 *Actual:* \$3,470.44 \$934.25 **\$4,404.69**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests
Alcohol	Speed	ITC															1	4

City of San Benito Police Department SC 402 SC *Planned:* \$7,920.00 \$2,026.43 **\$9,946.43**
 2022-SanBenitoPD -OpSlow-00048 *Actual:* \$3,315.98 \$1,457.80 **\$4,773.78**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests
Alcohol	Speed	ITC														100	1	2

Fort Bend County Sheriff's Office SC 402 SC *Planned:* \$6,970.00 \$1,874.93 **\$8,844.93**
 2022-FBCoSO-OpSlow-00047 *Actual:* \$1,410.62 \$418.45 **\$1,829.07**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests
Alcohol	Speed	ITC														100	1	4

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Operation Slowdown

Group Project

City of Burnet Police Department SC 402 SC *Planned:* \$9,963.00 \$2,561.49 **\$12,524.49**
 2022-BurnetPD-OpSlow-00046 *Actual:* \$6,121.73 \$2,961.00 **\$9,082.73**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.
																		1	1	1	1	4

City of Midland Police Department SC 402 SC *Planned:* \$10,000.00 \$2,500.00 **\$12,500.00**
 2022-Midland-OpSlow-00024 *Actual:* \$9,760.00 \$2,440.00 **\$12,200.00**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.
																						2

City of Nacogdoches Police Department SC 402 SC *Planned:* \$5,860.91 \$1,590.36 **\$7,451.27**
 2022-Nacogdoches-OpSlow-00056 *Actual:*

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																						1	2

City of Sweetwater Police Department SC 402 SC *Planned:* \$3,983.69 \$1,159.35 **\$5,143.04**
 2022-SweetWaterPD-OpSlow-00039 *Actual:*

The City of Richland Police Department SC 402 SC *Planned:* \$2,975.00 \$752.68 **\$3,727.68**
 2022-RichlandPD-OpSlow-00038 *Actual:* \$606.00 \$162.61 **\$768.61**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																							4

City of Garland Police Department SC 402 SC *Planned:* \$4,995.33 \$1,266.82 **\$6,262.15**
 2022-GarlandPD-OpSlow-00036 *Actual:* \$4,944.06 \$3,257.00 **\$8,201.06**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																					80	1	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Operation Slowdown

Group Project

City of Aransas Pass Police Department SC 402 SC *Planned:* \$4,526.84 \$1,162.67 **\$5,689.51**
 2022-aransasPD-OpSlow-00053 *Actual:* \$1,760.41 \$500.57 **\$2,260.98**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC

City of Ingleside Police Department SC 402 SC *Planned:* \$3,848.17 \$1,030.54 **\$4,878.71**
 2022-InglesidePD-OpSlow-00004 *Actual:* \$1,477.61 \$396.90 **\$1,874.51**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC

City of San Saba Police Department SC 402 SC *Planned:* \$2,990.09 \$774.97 **\$3,765.06**
 2022-SanSabaPD-OpSlow-00011 *Actual:*

Ward County Sheriff Office SC 402 SC *Planned:* \$3,964.48 \$1,032.90 **\$4,997.38**
 2022-WardCoSO-OpSlow-00008 *Actual:* \$557.40 \$168.56 **\$725.96**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC

City of Sullivan City Police Department SC 402 SC *Planned:* \$7,997.10 \$2,062.63 **\$10,059.73**
 2022-SullivanPD-OpSlow-00007 *Actual:* \$6,835.65 \$5,865.16 **\$12,700.81**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC

Camp County Sheriff's Department SC 402 SC *Planned:* \$2,996.37 \$904.91 **\$3,901.28**
 2022-CampCoSO-OpSlow-00042 *Actual:* \$2,187.00 \$660.47 **\$2,847.47**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Operation Slowdown

Group Project

City of La Porte Police Department SC 402 SC *Planned:* \$5,981.75 \$1,691.64 **\$7,673.39**
 2022-LaPorte-OpSlow-00013 *Actual:* \$5,929.76 \$1,676.90 **\$7,606.66**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.
																		30	30	1	1	2

City of Wichita Falls Police Department SC 402 SC *Planned:* \$13,463.76 \$3,486.75 **\$16,950.51**
 2022-WichitaPD-OpSlow-00006 *Actual:* \$12,651.57 \$4,007.39 **\$16,658.96**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.
																					1	2

City of Midlothian Police Department SC 402 SC *Planned:* \$4,950.00 \$1,617.66 **\$6,567.66**
 2022-MidlothianPD-OpSlow-00018 *Actual:* \$3,022.76 \$987.85 **\$4,010.61**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.
																						3

City of Falfurrias Police Department SC 402 SC *Planned:* \$7,989.69 \$2,007.12 **\$9,996.81**
 2022-FalfurriasPD-OpSlow-00017 *Actual:* \$198.00 \$766.72 **\$964.72**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																			100		1	1	2

Galveston County Sheriff's Office SC 402 SC *Planned:* \$6,990.40 \$1,753.89 **\$8,744.29**
 2022-GalCOSO-OpSlow-00027 *Actual:* \$6,990.40 \$1,909.25 **\$8,899.65**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.						
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.

City of Harlingen Police Department SC 402 SC *Planned:* \$16,000.00 \$4,002.72 **\$20,002.72**
 2022-Harlingen-OpSlow-00025 *Actual:* \$1,723.93 \$431.54 **\$2,155.47**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																			150	150	1	1	2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Operation Slowdown

Group Project

Hidalgo County Constable Precinct 3 SC 402 SC *Planned:* \$3,997.08 \$1,075.29 **\$5,072.37**
 2022-HidalgoCCPct3-OpSlow-00023 *Actual:* \$2,851.80 \$1,659.49 **\$4,511.29**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD				ITC	HMV	Other Citations	Other Arrests
																	4	1	1	2

City of Dickinson Police Department SC 402 SC *Planned:* \$3,986.00 \$1,194.21 **\$5,180.21**
 2022-Dickinson-OpSlow-00021 *Actual:* \$3,851.34 \$1,355.81 **\$5,207.15**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD				ITC	HMV	Other Citations	Other Arrests
																			1	2

Wichita County Sheriff's Office SC 402 SC *Planned:* \$3,996.63 \$999.20 **\$4,995.83**
 2022-WichitaSO-OpSlow-00020 *Actual:*

The City of Woodsboro Police Department SC 402 SC *Planned:* \$2,492.44 \$639.23 **\$3,131.67**
 2022-WoodsboroPD-OpSlow-00019 *Actual:*

Cherokee County Sheriff's Office SC 402 SC *Planned:* \$3,980.25 \$1,164.22 **\$5,144.47**
 2022-CherokeCoSO-OpSlow-00040 *Actual:*

STEP - Operation Slowdown Subtotals # of Projects: 43 *Planned:* \$285,303.53 \$74,427.64 **\$359,731.17**
 43 *Actual:* \$150,850.18 \$54,497.43 **\$205,347.61**

Performance Data Summary:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
																	182	951	15	24	87

Project Cross-Reference by Task

Enforcement Projects																					
Organization / Project Number		PA	Fund Source		Federal Funds				State Funding	Prog. Income	Local Match	Project Total									
STEP CMV																					
Group Project																					
City of Fort Worth Police Department		PT	402	PT	<i>Planned:</i>				\$65,800.46		\$16,475.79	\$82,276.25									
2022-Fortworth-S-CMV-00021		CMV			<i>Actual:</i>				\$44,608.39		\$11,172.53	\$55,780.92									
<i>Performance Data:</i>	Crashes related to...	<i>Enforce.</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm.</i>	<i>Present</i>	<i>Media</i>					
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
																	2	1	2	2	3
City of Refugio Police Department		PT	402	PT	<i>Planned:</i>				\$11,909.48		\$3,188.68	\$15,098.16									
2022-RufugioPD-S-CMV-00026		CMV			<i>Actual:</i>				\$5,197.50		\$1,441.18	\$6,638.68									
<i>Performance Data:</i>	Crashes related to...	<i>Enforce.</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm.</i>	<i>Present</i>	<i>Media</i>					
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
																			1		5
City of Progreso Police Department		PT	402	PT	<i>Planned:</i>				\$11,988.57		\$3,333.63	\$15,322.20									
2022-ProgresoPD-S-CMV-00042		CMV			<i>Actual:</i>				\$11,987.99		\$3,339.32	\$15,327.31									
<i>Performance Data:</i>	Crashes related to...	<i>Enforce.</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm.</i>	<i>Present</i>	<i>Media</i>					
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
																	2	2	2	5	5
City of Driscoll Police Department		PT	402	PT	<i>Planned:</i>				\$11,952.00		\$2,987.64	\$14,939.64									
2022-DriscollPD-S-CMV-00015		CMV			<i>Actual:</i>				\$4,846.50		\$1,219.35	\$6,065.85									
<i>Performance Data:</i>	Crashes related to...	<i>Enforce.</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm.</i>	<i>Present</i>	<i>Media</i>					
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
																			1		1
City of Anson Police Department		PT	402	PT	<i>Planned:</i>				\$11,430.04		\$2,997.47	\$14,427.51									
2022-AnsonPD-S-CMV-00043		CMV			<i>Actual:</i>																
<i>Performance Data:</i>	Crashes related to...	<i>Enforce.</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm.</i>	<i>Present</i>	<i>Media</i>					
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
																	100	100		2	
City of Sugar Land Police Department		PT	402	PT	<i>Planned:</i>				\$11,977.02		\$3,198.45	\$15,175.47									
2022-Sugarland-S-CMV-00014		CMV			<i>Actual:</i>				\$11,977.02		\$5,185.09	\$17,162.11									
<i>Performance Data:</i>	Crashes related to...	<i>Enforce.</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm.</i>	<i>Present</i>	<i>Media</i>					
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
																			2	4	4

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number		PA	Fund Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total													
City of Grapevine Police Department		PT	402	PT	Planned:	\$11,975.17		\$3,073.04	\$15,048.21													
2022-GrapevinePD-S-CMV-00011					Actual:	\$9,549.08		\$3,984.80	\$13,533.88													
STEP CMV									Group Project													
<i>Performance Data:</i>	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials	Comm.	Present	Media									
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
																						40
City of McAllen Police Department		PT	402	PT	Planned:	\$58,000.00		\$14,500.00	\$72,500.00													
2022-McAllenPD-S-CMV-00003					Actual:	\$58,000.00		\$14,833.85	\$72,833.85													
<i>Performance Data:</i>	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials	Comm.	Present	Media									
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
																						8
City of Angleton Police Department		PT	402	PT	Planned:	\$12,000.00		\$3,028.37	\$15,028.37													
2022-AngletonPD-S-CMV-00002					Actual:			\$169.94	\$169.94													
<i>Performance Data:</i>	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials	Comm.	Present	Media									
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
Harris County Sheriff's Office		PT	402	PT	Planned:	\$98,940.80		\$24,737.96	\$123,678.76													
2022-HarrisCo-S-CMV-00013					Actual:	\$98,702.68		\$24,679.40	\$123,382.08													
<i>Performance Data:</i>	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials	Comm.	Present	Media									
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
																						5
City of Wylie Police Department		PT	402	PT	Planned:	\$11,953.65		\$3,016.51	\$14,970.16													
2022-Wylie-S-CMV-00004					Actual:	\$2,499.80		\$630.82	\$3,130.62													
<i>Performance Data:</i>	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials	Comm.	Present	Media									
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
																						1
City of Austin Police Department		PT	402	PT	Planned:	\$45,012.29		\$15,263.69	\$60,275.97													
2022-AustinPD-S-CMV-00032					Actual:	\$36,023.18		\$12,565.80	\$48,588.98													
<i>Performance Data:</i>	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials	Comm.	Present	Media									
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
																						8

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number		PA	Fund Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total														
STEP CMV											Group Project												
City of Harlingen Police Department		PT	402	PT	Planned:	\$12,000.00		\$3,162.56	\$15,162.56														
2022-Harlingen-S-CMV-00030			CMV		Actual:	\$10,293.65		\$2,713.09	\$13,006.74														
<i>Performance Data:</i>		Crashes related to...	Enforce.	Safety Belt/Seat	CMV Citations	Other Citations/Arrests			PI&E Materials	Comm.	Present	Media											
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
									1,800	1,800	12	3	2										
City of Pharr Police Department		PT	402	PT	Planned:	\$11,982.50		\$3,794.61	\$15,777.11														
2022-PharrPD-S-CMV-00016			CMV		Actual:	\$9,764.83		\$3,652.66	\$13,417.49														
<i>Performance Data:</i>		Crashes related to...	Enforce.	Safety Belt/Seat	CMV Citations	Other Citations/Arrests			PI&E Materials	Comm.	Present	Media											
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
City of Missouri City Police Department		PT	402	PT	Planned:	\$11,986.00		\$3,042.59	\$15,028.59														
2022-MissouriPD-S-CMV-00022			CMV		Actual:	\$2,595.47		\$1,325.15	\$3,920.62														
<i>Performance Data:</i>		Crashes related to...	Enforce.	Safety Belt/Seat	CMV Citations	Other Citations/Arrests			PI&E Materials	Comm.	Present	Media											
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
Harris County Constable Precinct 5		PT	402	PT	Planned:	\$11,989.38		\$3,457.70	\$15,447.08														
2022-HarrisP5-S-CMV-00040			CMV		Actual:	\$11,989.38		\$3,457.70	\$15,447.08														
<i>Performance Data:</i>		Crashes related to...	Enforce.	Safety Belt/Seat	CMV Citations	Other Citations/Arrests			PI&E Materials	Comm.	Present	Media											
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
City of Pearland Police Department		PT	402	PT	Planned:	\$11,715.00		\$3,418.17	\$15,133.17														
2022-pearlaPD-S-CMV-00029			CMV		Actual:	\$11,699.96		\$3,763.45	\$15,463.41														
<i>Performance Data:</i>		Crashes related to...	Enforce.	Safety Belt/Seat	CMV Citations	Other Citations/Arrests			PI&E Materials	Comm.	Present	Media											
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
Harris County Constable Precinct 1		PT	402	PT	Planned:	\$11,977.70		\$3,136.39	\$15,114.09														
2022-HarrisP1-S-CMV-00038			CMV		Actual:	\$11,751.63		\$3,136.39	\$14,888.02														
<i>Performance Data:</i>		Crashes related to...	Enforce.	Safety Belt/Seat	CMV Citations	Other Citations/Arrests			PI&E Materials	Comm.	Present	Media											
Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number		PA	Fund Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total												
El Paso County Sheriff's Office		PT	402	PT	Planned:	\$36,000.00		\$16,833.23	\$52,833.23												
2022-EIPasoCO-S-CMV-00009					Actual:	\$6,215.66		\$3,612.28	\$9,827.94												
STEP CMV									Group Project												
<i>Performance Data:</i>	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials	Comm.	Present	Media								
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
																	900	220	1	2	2
City of Arlington Police Department		PT	402	PT	Planned:	\$38,599.62		\$15,250.00	\$53,849.62												
2022-Arlington-S-CMV-00006					Actual:	\$38,599.62		\$15,250.00	\$53,849.62												
<i>Performance Data:</i>	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials	Comm.	Present	Media								
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
																			4	42	17
City of Grand Prairie Police Department		PT	402	PT	Planned:	\$46,799.59		\$11,872.78	\$58,672.37												
2022-GrandPra-S-CMV-00036					Actual:	\$46,799.59		\$40,238.56	\$87,038.15												
<i>Performance Data:</i>	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials	Comm.	Present	Media								
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
																	211	285	4	3	6
City of Laredo Police Department		PT	402	PT	Planned:	\$93,999.07		\$29,139.71	\$123,138.78												
2022-LaredoPD-S-CMV-00008					Actual:	\$93,999.07		\$30,936.32	\$124,935.39												
<i>Performance Data:</i>	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials	Comm.	Present	Media								
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
																		1,533	77	2	43
City of Azle Police Department		PT	402	PT	Planned:	\$11,959.62		\$3,012.41	\$14,972.03												
2022-AzlePD-S-CMV-00031					Actual:	\$4,532.32		\$1,155.84	\$5,688.16												
<i>Performance Data:</i>	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials	Comm.	Present	Media								
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
																	5		1	2	1
Polk County Sheriff's Office		PT	402	PT	Planned:	\$48,988.16		\$12,291.13	\$61,279.29												
2022-PolkCo-S-CMV-00024					Actual:	\$70.86		\$16.59	\$87.45												
<i>Performance Data:</i>	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials	Comm.	Present	Media								
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
																	30	75	3	2	3

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number		PA	Fund Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total															
STEP CMV											Group Project													
City of Kyle Police Department		PT	402	PT	Planned:	\$11,958.00		\$3,038.17	\$14,996.17															
2022-KylePD-S-CMV-00020			CMV		Actual:	\$11,830.01		\$3,066.62	\$14,896.63															
<i>Performance Data:</i>		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials		Comm.	Present	Media								
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
																				26	191	2	3	5
City of Pasadena Police Department		PT	402	PT	Planned:	\$11,994.51		\$11,994.51	\$23,989.02															
2022-PasadePD-S-CMV-00005			CMV		Actual:	\$10,998.41		\$10,998.42	\$21,996.83															
<i>Performance Data:</i>		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials		Comm.	Present	Media								
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
																							2	10
Fort Bend County Constable Precinct 3		PT	402	PT	Planned:	\$11,959.40		\$3,400.96	\$15,360.36															
2022-FBCoCP3-S-CMV-00035			CMV		Actual:	\$7,925.09		\$2,816.17	\$10,741.26															
<i>Performance Data:</i>		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials		Comm.	Present	Media								
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
																				200	200	3	4	
City of Amarillo Police Department		PT	402	PT	Planned:	\$49,952.00		\$13,042.34	\$62,994.34															
2022-AmarilloPD-S-CMV-00017			CMV		Actual:	\$47,401.01		\$12,805.21	\$60,206.22															
<i>Performance Data:</i>		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials		Comm.	Present	Media								
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
																						7	8	5
City of Houston Police Department		PT	402	PT	Planned:	\$349,999.50		\$93,014.75	\$443,014.25															
2022-HoustonPD-S-CMV-00019			CMV		Actual:	\$349,124.08		\$197,328.24	\$546,452.32															
<i>Performance Data:</i>		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials		Comm.	Present	Media								
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
																				265	265	2	5	7
Tom Green County		PT	402	PT	Planned:	\$11,970.00		\$3,124.94	\$15,094.94															
2022-Tomgreen-S-CMV-00037			CMV		Actual:	\$10,800.00		\$2,958.16	\$13,758.16															
<i>Performance Data:</i>		Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials		Comm.	Present	Media								
		Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
																								10

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total	
City of Weatherford Police Department 2022-WeatherfordPD-S-1YG-00063	PT	402	PT	Planned: \$11,970.00		\$3,015.00	\$14,985.00	
		DWI Speed OP ITC		Actual: \$11,319.70		\$3,017.67	\$14,337.37	
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD	Other Citations Arrests	PI&E Materials Prod. Dist. 26 6,521	Comm. Present Media Events ations Exp. 17 17 53
The City of Bertram Police Department 2022-BertramPD-S-1YG-00075	PT	402	PT	Planned: \$12,000.00		\$3,054.00	\$15,054.00	
		DWI Speed OP ITC		Actual: \$782.23		\$380.50	\$1,162.73	
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD	Other Citations Arrests	PI&E Materials Prod. Dist. 1 2 2	Comm. Present Media Events ations Exp. 1 2 2
City of Mount Vernon Police Department 2022-MtVernonPD-S-1YG-00071	PT	402	PT	Planned: \$11,985.72		\$3,015.24	\$15,000.96	
		DWI Speed OP ITC		Actual: \$11,190.00		\$2,997.51	\$14,187.51	
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD	Other Citations Arrests	PI&E Materials Prod. Dist. 290	Comm. Present Media Events ations Exp. 2 3
City of Fort Worth Police Department 2022-Fortworth-S-1YG-00062	PT	402	PT	Planned: \$222,999.52		\$55,750.00	\$278,749.52	
		DWI Speed OP ITC		Actual: \$201,286.76		\$50,349.78	\$251,636.54	
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD	Other Citations Arrests	PI&E Materials Prod. Dist. 375	Comm. Present Media Events ations Exp. 5 8
City of Plano Police Department 2022-PlanoPD-S-1YG-00072	PT	402	PT	Planned: \$125,999.57		\$31,491.05	\$157,490.62	
		DWI Speed OP ITC		Actual: \$122,162.60		\$30,539.72	\$152,702.32	
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD	Other Citations Arrests	PI&E Materials Prod. Dist. 5	Comm. Present Media Events ations Exp. 9 58
City of Decatur Police Department 2022-DecaturPD-S-1YG-00074	PT	402	PT	Planned: \$11,976.84		\$3,449.45	\$15,426.29	
		DWI Speed OP ITC		Actual: \$11,962.31		\$5,654.76	\$17,617.07	
<i>Performance Data:</i>	Crashes related to...	Enforce. Hours	Safety Belt/Seat Adult Child	CMV Citations HMV Seatbelt Speed	Other Citations/Arrests Speed DWI DUI Minor DD	Other Citations Arrests	PI&E Materials Prod. Dist. 1,855	Comm. Present Media Events ations Exp. 5 9 3

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of Corpus Christi Police Department		PT	402	PT	Planned:	\$182,000.00						\$57,234.24	\$239,234.24	
2022-CorpusPD-S-1YG-00069		DWI Speed OP ITC			Actual:	\$128,594.56						\$41,798.76	\$170,393.32	
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Present Media Events ations Exp.
	Alcohol Speed ITC	Hours	Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	Prod. Dist.	600	53	1	
City of Grand Prairie Police Department		PT	402	PT	Planned:	\$123,654.74						\$185,822.12	\$309,476.86	
2022-GrandPra-S-1YG-00068		DWI Speed OP ITC			Actual:	\$64,857.75						\$99,421.56	\$164,279.31	
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Present Media Events ations Exp.
	Alcohol Speed ITC	Hours	Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	Prod. Dist.	410 410	7	1	
City of Monahans Police Department		PT	402	PT	Planned:	\$11,937.87						\$3,070.79	\$15,008.66	
2022-MonahansPD-S-1YG-00106		DWI Speed OP ITC			Actual:	\$2,762.60						\$832.04	\$3,594.64	
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Present Media Events ations Exp.
	Alcohol Speed ITC	Hours	Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	Prod. Dist.	250 250	4		
City of Jacinto City Police Department		PT	402	PT	Planned:	\$11,977.93						\$3,013.65	\$14,991.58	
2022-JacintPD-S-1YG-00080		DWI Speed OP ITC			Actual:	\$11,894.11						\$3,044.10	\$14,938.21	
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Present Media Events ations Exp.
	Alcohol Speed ITC	Hours	Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	Prod. Dist.		1	4	
City of College Station Police Department		PT	402	PT	Planned:	\$35,949.18						\$8,991.85	\$44,941.03	
2022-ColStaPD-S-1YG-00076		DWI Speed OP ITC			Actual:	\$29,476.35						\$10,690.31	\$40,166.66	
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Present Media Events ations Exp.
	Alcohol Speed ITC	Hours	Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	Prod. Dist.	30		1	
El Paso County Sheriff's Office		PT	402	PT	Planned:	\$63,000.00						\$23,054.35	\$86,054.35	
2022-EIPasoCO-S-1YG-00017		DWI Speed OP ITC			Actual:	\$42,063.39						\$16,419.77	\$58,483.16	
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Present Media Events ations Exp.
	Alcohol Speed ITC	Hours	Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	Prod. Dist.	550 802	1	1	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of Sugar Land Police Department PT 402 PT *Planned:* \$39,984.12 \$11,294.15 **\$51,278.27**
 2022-Sugarland-S-1YG-00065 *DWI Speed OP ITC* *Actual:* \$39,735.71 \$13,677.17 **\$53,412.88**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.					
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
Alcohol	Speed	ITC																4	8	4

Tom Green County PT 402 PT *Planned:* \$33,975.00 \$8,967.49 **\$42,942.49**
 2022-Tomgreen-S-1YG-00077 *DWI Speed OP ITC* *Actual:* \$31,320.15 \$8,309.39 **\$39,629.54**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.					
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
Alcohol	Speed	ITC																		10

City of Missouri City Police Department PT 402 PT *Planned:* \$27,978.00 \$7,080.69 **\$35,058.69**
 2022-MissouriPD-S-1YG-00064 *DWI Speed OP ITC* *Actual:* \$11,076.30 \$5,823.66 **\$16,899.96**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.								
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.			
Alcohol	Speed	ITC																		10	13	7	71

City of Deer Park Police Department PT 402 PT *Planned:* \$48,961.44 \$19,521.00 **\$68,482.44**
 2022-DeerPark-S-1YG-00021 *DWI Speed OP ITC* *Actual:* \$46,793.24 \$19,518.91 **\$66,312.15**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.									
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.				
Alcohol	Speed	ITC																		14	4,765	14	13	14

Fort Bend County Constable Precinct 4 PT 402 PT *Planned:* \$19,705.00 \$5,167.38 **\$24,872.38**
 2022-FBCoCP4-S-1YG-00134 *DWI Speed OP ITC* *Actual:* \$13,577.67 \$3,594.74 **\$17,172.41**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.									
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.				
Alcohol	Speed	ITC																		250	250	3	5	5

City of Wichita Falls Police Department PT 402 PT *Planned:* \$51,958.31 \$19,618.62 **\$71,576.93**
 2022-WichitaPD-S-1YG-00010 *DWI Speed OP ITC* *Actual:* \$50,018.95 \$19,062.71 **\$69,081.66**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.												
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.							
Alcohol	Speed	ITC																						155	1	1	6

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of Odessa Police Department PT 402 PT *Planned:* \$17,463.21 \$4,489.76 **\$21,952.96**
 2022-Odessa-S-1YG-00011 *DWI Speed OP ITC* *Actual:* \$17,416.35 \$5,332.49 **\$22,748.84**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV
													40	8	3	10		

City of Mission Police Department PT 402 PT *Planned:* \$41,000.00 \$10,307.57 **\$51,307.57**
 2022-Mission-S-1YG-00013 *DWI Speed OP ITC* *Actual:* \$37,824.24 \$12,103.64 **\$49,927.88**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.		
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC
													9	7	8		

City of Cedar Park Police Department PT 402 PT *Planned:* \$11,999.69 \$3,290.33 **\$15,290.02**
 2022-CdrPrkPD-S-1YG-00014 *DWI Speed OP ITC* *Actual:* \$11,511.07 \$4,016.69 **\$15,527.76**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV
													2	3	1	1	6	

City of Jacksonville Police Department PT 402 PT *Planned:* \$11,928.08 \$3,040.63 **\$14,968.71**
 2022-JacksonvIPD-S-1YG-00061 *DWI Speed OP ITC* *Actual:* \$2,775.94 \$3,051.76 **\$5,827.70**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.		
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC
													2,363	4	1	2	

City of Bridge City Police Department PT 402 PT *Planned:* \$11,995.00 \$3,688.94 **\$15,683.94**
 2022-BridgeCityPD-S-1YG-00016 *DWI Speed OP ITC* *Actual:* \$9,139.53 \$3,021.55 **\$12,161.08**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.		
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC
													5,200	3	1	4	

City of Harlingen Police Department PT 402 PT *Planned:* \$36,000.00 \$9,010.68 **\$45,010.68**
 2022-Harlingen-S-1YG-00100 *DWI Speed OP ITC* *Actual:* \$23,956.52 \$5,996.87 **\$29,953.39**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor				DD	ITC	HMV
													1,800	1,800	12	3	3	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of Bee Cave Police Department PT 402 PT *Planned:* \$11,723.50 \$2,933.45 **\$14,656.95**
 2022-BeeCavePD-S-1YG-00018 *DWI Speed OP ITC* *Actual:* \$2,150.76 \$1,788.71 **\$3,939.47**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.		
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations
Alcohol	Speed	ITC														100	1

City of Arcola Police Department PT 402 PT *Planned:* \$11,959.34 \$3,030.34 **\$14,989.68**
 2022-ArcolaPD-S-1YG-00104 *DWI Speed OP ITC* *Actual:*

City of Denton Police Department PT 402 PT *Planned:* \$78,499.97 \$20,900.72 **\$99,400.69**
 2022-DentonPD-S-1YG-00015 *DWI Speed OP ITC* *Actual:* \$25,465.84 \$6,903.73 **\$32,369.57**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.				
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.
Alcohol	Speed	ITC															6	1	104

City of Pearland Police Department PT 402 PT *Planned:* \$11,715.00 \$3,418.17 **\$15,133.17**
 2022-pearlaPD-S-1YG-00096 *DWI Speed OP ITC* *Actual:* \$11,601.78 \$3,855.91 **\$15,457.69**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.					
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
Alcohol	Speed	ITC														4	2	2	3	6

City of Rosenberg Police Department PT 402 PT *Planned:* \$11,999.95 \$3,538.70 **\$15,538.65**
 2022-RosenbPD-S-1YG-00105 *DWI Speed OP ITC* *Actual:* \$11,283.79 \$3,357.54 **\$14,641.33**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.					
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
Alcohol	Speed	ITC															350	3	2	9

Borden County Sheriff's Office PT 402 PT *Planned:* \$11,941.25 \$3,105.99 **\$15,047.24**
 2022-BordenCoSO-S-1YG-00081 *DWI Speed OP ITC* *Actual:* \$5,742.68 \$2,082.13 **\$7,824.81**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.					
		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC				HMV	Other Citations	Other Arrests	Prod.	Dist.
Alcohol	Speed	ITC																		3

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

Bee County Sheriff's Office		PT	402	PT	Planned:	\$11,988.00					\$3,311.19	\$15,299.19		
2022-BeeCoSO-S-1YG-00082		DWI Speed OP ITC			Actual:	\$4,274.58					\$2,614.98	\$6,889.56		
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Present Media Events ations Exp.
	Alcohol Speed ITC	Hours	Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	Prod. Dist.				
City of Alton Police Department		PT	402	PT	Planned:	\$11,997.00					\$3,908.14	\$15,905.14		
2022-AltonPD-S-1YG-00083		DWI Speed OP ITC			Actual:	\$5,074.87					\$4,585.60	\$9,660.47		
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Present Media Events ations Exp.
	Alcohol Speed ITC	Hours	Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	Prod. Dist.		3 1 14		
City of Beaumont Police Department		PT	402	PT	Planned:	\$93,850.00					\$27,004.40	\$120,854.40		
2022-Beaumont-S-1YG-00084		DWI Speed OP ITC			Actual:	\$90,929.79					\$28,046.66	\$118,976.45		
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Present Media Events ations Exp.
	Alcohol Speed ITC	Hours	Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	Prod. Dist.	300	2 1 4		
Travis County Sheriff's Office		PT	402	PT	Planned:	\$13,902.91					\$3,529.95	\$17,432.86		
2022-Travis County SO-S-1YG-00085		DWI Speed OP ITC			Actual:	\$7,960.52					\$2,060.69	\$10,021.21		
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Present Media Events ations Exp.
	Alcohol Speed ITC	Hours	Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	Prod. Dist.		4 3		
City of Southlake Police Department		PT	402	PT	Planned:	\$27,937.44					\$9,693.10	\$37,630.54		
2022-SouthlakePD-S-1YG-00087		DWI Speed OP ITC			Actual:	\$27,937.44					\$10,583.53	\$38,520.97		
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Present Media Events ations Exp.
	Alcohol Speed ITC	Hours	Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	Prod. Dist.		2 5 1		
City of Manor Police Department		PT	402	PT	Planned:	\$11,966.00					\$3,013.69	\$14,979.69		
2022-ManorPD-S-1YG-00088		DWI Speed OP ITC			Actual:	\$10,846.13					\$3,820.34	\$14,666.47		
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Present Media Events ations Exp.
	Alcohol Speed ITC	Hours	Adult Child	HMV Seatbelt Speed	Speed	DWI DUI Minor DD	ITC HMV	Other Citations	Other Arrests	Prod. Dist.				

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive **Group Project**

City of McAllen Police Department PT 402 PT *Planned:* \$79,000.00 \$19,750.00 **\$98,750.00**
 2022-McAllenPD-S-1YG-00060 *DWI Speed OP ITC* *Actual:* \$79,000.00 \$20,316.09 **\$99,316.09**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.
																		1	2,995	11	9	8

Texas Department of Public Safety PT 402 PT *Planned:* \$499,715.94 \$124,928.99 **\$624,644.93**
 2022-TDPS-S-1YG-00002 *DWI Speed OP ITC* *Actual:* \$195,555.70 \$48,888.95 **\$244,444.65**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.
																		307	307	20	237	170

Town of Prosper Police Department PT 402 PT *Planned:* \$12,000.00 \$3,048.00 **\$15,048.00**
 2022-ProsperPD-S-1YG-00098 *DWI Speed OP ITC* *Actual:* \$11,997.22 \$3,192.00 **\$15,189.22**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.								
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																			510		6	1	12

Comanche County Sheriff's Office PT 402 PT *Planned:* \$1,507.92 \$469.05 **\$1,976.97**
 2022-ComancheCOSO-S-1YG-00107 *DWI Speed OP ITC* *Actual:* \$619.82 \$198.27 **\$818.09**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.								
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																			1		1		1

City of Azle Police Department PT 402 PT *Planned:* \$11,959.62 \$3,012.41 **\$14,972.03**
 2022-AzlePD-S-1YG-00101 *DWI Speed OP ITC* *Actual:* \$8,208.97 \$2,100.98 **\$10,309.95**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.								
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																			5		1	2	1

City of Harker Heights Police Department PT 402 PT *Planned:* \$11,998.79 \$4,196.77 **\$16,195.55**
 2022-HarkerHPD-S-1YG-00020 *DWI Speed OP ITC* *Actual:* \$7,791.08 \$3,306.16 **\$11,097.24**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.								
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																			702		6	5	6

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of Garland Police Department		PT	402	PT	Planned:	\$123,999.02								\$31,026.86	\$155,025.88						
2022-GarlandPD-S-1YG-00051		DWI Speed OP ITC			Actual:	\$123,999.02								\$85,366.12	\$209,365.14						
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
																		660	5	7	5
City of Southside Place Police Department		PT	402	PT	Planned:	\$12,000.00								\$3,203.92	\$15,203.92						
2022-SouthSPPD-S-1YG-00090		DWI Speed OP ITC			Actual:	\$10,291.95								\$2,765.82	\$13,057.77						
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
																		1	3	1	3
City of Texas City Police Department		PT	402	PT	Planned:	\$18,960.74								\$18,960.74	\$37,921.48						
2022-TexasCityPD-S-1YG-00066		DWI Speed OP ITC			Actual:	\$18,857.00								\$18,857.00	\$37,714.00						
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
																		1			5
City of Pflugerville Police department		PT	402	PT	Planned:	\$11,964.02								\$3,058.04	\$15,022.06						
2022-Pflugerville-S-1YG-00052		DWI Speed OP ITC			Actual:	\$2,020.05								\$650.22	\$2,670.27						
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
																					25
City of Robinson Police Department		PT	402	PT	Planned:	\$11,896.00								\$2,989.94	\$14,885.94						
2022-RobinsonPD-S-1YG-00054		DWI Speed OP ITC			Actual:	\$11,549.55								\$3,657.39	\$15,206.94						
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
																					1
City of Early Police Department		PT	402	PT	Planned:	\$4,124.82								\$1,296.31	\$5,421.13						
2022-EarlyPD-S-1YG-00055		DWI Speed OP ITC			Actual:	\$2,904.47								\$1,583.22	\$4,487.69						
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
																		1	1		2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of Galveston Police Department PT 402 PT *Planned:* \$14,498.97 \$4,697.67 **\$19,196.64**
 2022-Galveston-S-1YG-00056 *DWI Speed OP ITC* *Actual:* \$5,934.44 \$2,057.61 **\$7,992.05**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.
																		2	20	1	1	1

City of Port Arthur Police Department PT 402 PT *Planned:* \$22,767.90 \$7,529.34 **\$30,297.24**
 2022-PortArthur-S-1YG-00059 *DWI Speed OP ITC* *Actual:* \$13,377.82 \$5,609.69 **\$18,987.51**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.
																			1,685	4	4	12

City of Mesquite Police Department PT 402 PT *Planned:* \$40,962.45 \$10,272.94 **\$51,235.39**
 2022-Mesquite-S-1YG-00094 *DWI Speed OP ITC* *Actual:* \$25,994.74 \$6,837.16 **\$32,831.90**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.
																			1,682	31	84	51

City of Angleton Police Department PT 402 PT *Planned:* \$12,000.00 \$3,028.37 **\$15,028.37**
 2022-AngletonPD-S-1YG-00003 *DWI Speed OP ITC* *Actual:* \$9,888.28 \$2,676.92 **\$12,565.20**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.
																			130	5	6	7

Montgomery County Sheriff's Office PT 402 PT *Planned:* \$98,254.50 \$24,612.29 **\$122,866.79**
 2022-MontgoSO-S-1YG-00031 *DWI Speed OP ITC* *Actual:* \$86,925.68 \$21,993.86 **\$108,919.54**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.
																						5

City of Euless Police Department PT 402 PT *Planned:* \$45,960.00 \$13,018.28 **\$58,978.28**
 2022-Euless-S-1YG-00039 *DWI Speed OP ITC* *Actual:* \$45,815.83 \$15,194.73 **\$61,010.56**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.
																			270	12	18	4

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of Houston Police Department		PT	402	PT	Planned:	\$999,999.29							\$305,759.71	\$1,305,759.00							
2022-HoustonPD-S-1YG-00049		DWI Speed OP ITC			Actual:	\$371,694.39	\$600,000.00						\$544,265.28	\$1,515,959.67							
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
																		705	16	5	5
City of Grapeland Police Department		PT	402	PT	Planned:	\$11,964.36							\$3,021.75	\$14,986.11							
2022-GrapeLdPD-S-1YG-00099		DWI Speed OP ITC			Actual:																
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
Bexar County Sheriff's Office		PT	402	PT	Planned:	\$323,977.71							\$80,972.93	\$404,950.64							
2022-BexarCoSO-S-1YG-00037		DWI Speed OP ITC			Actual:	\$323,977.71							\$94,863.09	\$418,840.80							
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
																		51	6	6	3
City of Grapevine Police Department		PT	402	PT	Planned:	\$32,952.12							\$8,306.26	\$41,258.38							
2022-GrapevinePD-S-1YG-00036		DWI Speed OP ITC			Actual:	\$22,362.83							\$7,001.54	\$29,364.37							
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
																					40
City of Brownsville Police Department		PT	402	PT	Planned:	\$64,937.39							\$29,804.79	\$94,742.18							
2022-BrownsPD-S-1YG-00035		DWI Speed OP ITC			Actual:	\$22,192.33							\$10,647.39	\$32,839.72							
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
																		1,347	12	7	2
City of Santa Fe Police Department		PT	402	PT	Planned:	\$11,611.59							\$3,069.83	\$14,681.42							
2022-SantaFe-S-1YG-00040		DWI Speed OP ITC			Actual:	\$1,998.89							\$644.71	\$2,643.60							
Performance Data:	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Citations	Arrests	Prod.	Dist.	Events	ations	Exp.
																		130	1	1	3

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number		PA	Fund Source		Federal Funds	State Funding	Prog. Income	Local Match	Project Total													
STEP Comprehensive									Group Project													
Montgomery County Constables Office Pct 1		PT	402	PT	Planned:	\$11,399.50		\$3,081.10	\$14,480.60													
2022-MoCoP1Co-S-1YG-00032		DWI Speed OP ITC			Actual:	\$10,912.21		\$2,949.99	\$13,862.20													
<i>Performance Data:</i>	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials	Comm.	Present	Media									
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
																			1	1	13	
City of San Antonio Police Department		PT	402	PT	Planned:	\$843,000.00		\$254,725.00	\$1,097,725.00													
2022-SanAntPD-S-1YG-00038		DWI Speed OP ITC			Actual:	\$843,000.00		\$362,111.88	\$1,205,111.88													
<i>Performance Data:</i>	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials	Comm.	Present	Media									
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
																			21	49	9	
City of Frisco Police Department		PT	402	PT	Planned:	\$58,963.10		\$15,985.15	\$74,948.25													
2022-FriscoPD-S-1YG-00007		DWI Speed OP ITC			Actual:	\$58,963.10		\$15,985.15	\$74,948.25													
<i>Performance Data:</i>	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials	Comm.	Present	Media									
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
																			5	3	26	
City of Pasadena Police Department		PT	402	PT	Planned:	\$69,998.00		\$69,998.00	\$139,996.00													
2022-PasadePD-S-1YG-00019		DWI Speed OP ITC			Actual:	\$58,992.53		\$58,992.53	\$117,985.06													
<i>Performance Data:</i>	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials	Comm.	Present	Media									
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
																					2	10
Galveston County Sheriff's Office		PT	402	PT	Planned:	\$11,567.84		\$3,007.19	\$14,575.03													
2022-GalCOSO-S-1YG-00004		DWI Speed OP ITC			Actual:	\$10,949.15		\$2,900.42	\$13,849.57													
<i>Performance Data:</i>	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials	Comm.	Present	Media									
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
																			2	1	6	
Harris County Constable Precinct 4		PT	402	PT	Planned:	\$50,611.12		\$16,188.12	\$66,799.24													
2022-Harris4-S-1YG-00130		DWI Speed OP ITC			Actual:	\$47,143.75		\$16,188.12	\$63,331.87													
<i>Performance Data:</i>	Crashes related to...	Enforce.	Safety Belt/Seat		CMV Citations		Other Citations/Arrests			PI&E Materials	Comm.	Present	Media									
	Alcohol Speed ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
																			3	3	220	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive **Group Project**

City of Waco Police Department PT 402 PT *Planned:* \$105,999.71 \$26,491.87 **\$132,491.58**
 2022-WacoPD-S-1YG-00008 *DWI Speed OP ITC* *Actual:* \$104,137.63 \$26,228.83 **\$130,366.46**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																			6,231	6	1	2

City of Wylie Police Department PT 402 PT *Planned:* \$11,953.65 \$3,016.51 **\$14,970.16**
 2022-Wylie-S-1YG-00009 *DWI Speed OP ITC* *Actual:* \$10,771.96 \$3,016.51 **\$13,788.47**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																				2	5	3

City of Killeen Police Department PT 402 PT *Planned:* \$60,965.10 \$15,446.80 **\$76,411.90**
 2022-KilleenPD-S-1YG-00033 *DWI Speed OP ITC* *Actual:* \$15,349.31 \$3,962.37 **\$19,311.68**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																					7	12

City of Tyler Police Department PT 402 PT *Planned:* \$52,977.10 \$16,248.08 **\$69,225.18**
 2022-Tyler PD-S-1YG-00044 *DWI Speed OP ITC* *Actual:* \$46,890.22 \$16,348.64 **\$63,238.86**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>					
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
																				40	2	2	5

City of Driscoll Police Department PT 402 PT *Planned:* \$11,952.00 \$2,987.64 **\$14,939.64**
 2022-DriscollPD-S-1YG-00041 *DWI Speed OP ITC* *Actual:* \$11,784.10 \$2,966.28 **\$14,750.38**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>						
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	
																				1	2	5	4	3

City of Amarillo Police Department PT 402 PT *Planned:* \$157,975.00 \$41,348.67 **\$199,323.67**
 2022-AmarilloPD-S-1YG-00042 *DWI Speed OP ITC* *Actual:* \$149,400.18 \$39,429.05 **\$188,829.23**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>					
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
																					7	8	5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive **Group Project**

City of Pharr Police Department PT 402 PT *Planned:* \$11,995.00 \$3,797.01 **\$15,792.01**
 2022-PharrPD-S-1YG-00048 *DWI Speed OP ITC* *Actual:* \$9,693.65 \$4,007.62 **\$13,701.27**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC
													24	21	10			

City of El Paso Police Department PT 402 PT *Planned:* \$223,329.20 \$56,273.53 **\$279,602.73**
 2022-EIPasoPD-S-1YG-00047 *DWI Speed OP ITC* *Actual:* \$223,273.18 \$56,273.53 **\$279,546.71**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC
													8	11	13			

City of New Braunfels Police Department PT 402 PT *Planned:* \$47,156.40 \$12,673.40 **\$59,829.80**
 2022-NewBrau-S-1YG-00043 *DWI Speed OP ITC* *Actual:* \$39,322.24 \$10,584.81 **\$49,907.05**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC
													2	1	2			

City of Cedar Hill Police Department PT 402 PT *Planned:* \$11,608.50 \$6,098.68 **\$17,707.18**
 2022-CedarPD-S-1YG-00046 *DWI Speed OP ITC* *Actual:* \$11,137.34 \$6,907.00 **\$18,044.34**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC
													6		4			

City of Irving Police Department PT 402 PT *Planned:* \$141,842.00 \$35,516.88 **\$177,358.88**
 2022-Irving-S-1YG-00045 *DWI Speed OP ITC* *Actual:* \$104,995.37 \$26,456.77 **\$131,452.14**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC
													92	92	8			

City of Lewisville Police Department PT 402 PT *Planned:* \$57,962.52 \$14,855.41 **\$72,817.93**
 2022-LewisvPD-S-1YG-00093 *DWI Speed OP ITC* *Actual:* \$56,739.95 \$14,543.30 **\$71,283.25**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.			
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC
													10	15	21			

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of North Richland Hills Police Department PT 402 PT *Planned:* \$27,991.58 \$7,527.76 **\$35,519.34**
 2022-NRichland-S-1YG-00006 *DWI Speed OP ITC* *Actual:* \$26,058.85 \$7,012.39 **\$33,071.24**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																			570	2	5	5

City of Clyde Police Department PT 402 PT *Planned:* \$11,992.10 \$3,227.56 **\$15,219.66**
 2022-ClydePD-S-1YG-00114 *DWI Speed OP ITC* *Actual:* \$7,847.55 \$2,634.87 **\$10,482.42**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																				1		1

City of Arlington Police Department PT 402 PT *Planned:* \$196,000.00 \$49,000.00 **\$245,000.00**
 2022-Arlington-S-1YG-00022 *DWI Speed OP ITC* *Actual:* \$167,267.26 \$44,889.50 **\$212,156.76**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																				4	42	17

City of Kyle Police Department PT 402 PT *Planned:* \$11,958.00 \$3,038.17 **\$14,996.17**
 2022-KylePD-S-1YG-00023 *DWI Speed OP ITC* *Actual:* \$11,420.26 \$2,982.21 **\$14,402.47**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>					
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
																				327	2	3	4

City of Laredo Police Department PT 402 PT *Planned:* \$98,999.96 \$30,689.99 **\$129,689.95**
 2022-LaredoPD-S-1YG-00024 *DWI Speed OP ITC* *Actual:* \$98,999.96 \$31,879.41 **\$130,879.37**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>					
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
																				1,533	77	2	43

Polk County Sheriff's Office PT 402 PT *Planned:* \$42,997.76 \$10,788.14 **\$53,785.90**
 2022-PolkCo-S-1YG-00025 *DWI Speed OP ITC* *Actual:* \$1,441.62 \$337.48 **\$1,779.10**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>						
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	
																				30	75	3	2	3

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of Edinburg Police Department PT 402 PT *Planned:* \$40,000.00 \$10,660.00 **\$50,660.00**
 2022-EdinbuPD-S-1YG-00026 *DWI Speed OP ITC* *Actual:* \$39,939.04 \$10,643.76 **\$50,582.80**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																			100	3	5	9

City of Dallas Police Department PT 402 PT *Planned:* \$796,541.00 \$220,451.15 **\$1,016,992.15**
 2022-Dallas-S-1YG-00027 *DWI Speed OP ITC* *Actual:* \$612,204.48 \$169,459.28 **\$781,663.76**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																			3,440	3	1	34

Harris County Sheriff's Office PT 402 PT *Planned:* \$368,694.84 \$92,187.58 **\$460,882.42**
 2022-HarrisCo-S-1YG-00028 *DWI Speed OP ITC* *Actual:* \$366,820.98 \$91,719.29 **\$458,540.27**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>					
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
																			2	1	1	2	6

City of Westworth Village Police Department PT 402 PT *Planned:* \$11,985.68 \$3,027.25 **\$15,012.93**
 2022-WWorthVPD-S-1YG-00029 *DWI Speed OP ITC* *Actual:* \$2,217.50 \$1,573.77 **\$3,791.27**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																			955	7		1

Moore County Sheriff's Office PT 402 PT *Planned:* \$11,964.90 \$3,001.48 **\$14,966.38**
 2022-MooreCoSO-S-1YG-00120 *DWI Speed OP ITC* *Actual:* \$9,906.84 \$2,501.79 **\$12,408.63**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																			1	2	2	12

Franklin County Sheriff's Office PT 402 PT *Planned:* \$11,976.51 \$3,015.87 **\$14,992.38**
 2022-FranklinCOSO-S-1YG-00108 *DWI Speed OP ITC* *Actual:* \$7,329.48 \$1,921.22 **\$9,250.70**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																			100	1		5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of La Porte Police Department PT 402 PT *Planned:* \$32,991.69 \$9,330.05 **\$42,321.74**
 2022-LaPorte-S-1YG-00109 *DWI Speed OP ITC* *Actual:* \$31,911.21 \$9,024.49 **\$40,935.70**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.
																		30	30	1	2	2

City of Alvin Police Department PT 402 PT *Planned:* \$11,998.22 \$3,631.86 **\$15,630.08**
 2022-AlvinPD-S-1YG-00110 *DWI Speed OP ITC* *Actual:* \$7,570.94 \$2,346.23 **\$9,917.17**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.
																		1	320	6	8	23

Harris County Constable Precinct 5 PT 402 PT *Planned:* \$11,989.38 \$3,457.70 **\$15,447.08**
 2022-HarrisP5-S-1YG-00118 *DWI Speed OP ITC* *Actual:* \$11,870.87 \$3,423.42 **\$15,294.29**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.
																		135	200	3	4	4

Fort Bend County Constable Precinct 3 PT 402 PT *Planned:* \$19,532.25 \$5,092.23 **\$24,624.48**
 2022-FBCoCP3-S-1YG-00112 *DWI Speed OP ITC* *Actual:* \$16,174.39 \$4,870.22 **\$21,044.61**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.							
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.
																		200	200	3	4	

City of Victoria Police Department PT 402 PT *Planned:* \$18,759.58 \$4,877.02 **\$23,636.60**
 2022-VictoriaPD-S-1YG-00097 *DWI Speed OP ITC* *Actual:* \$14,471.25 \$4,547.23 **\$19,018.48**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.								
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																			3		5	4	5

Harris County Constable Precinct 1 PT 402 PT *Planned:* \$67,944.55 \$18,236.09 **\$86,180.64**
 2022-HarrisP1-S-1YG-00115 *DWI Speed OP ITC* *Actual:* \$58,939.40 \$40,207.68 **\$99,147.08**

Performance Data:

Crashes related to...	Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm. Events	Present ations	Media Exp.								
		Alcohol	Speed	ITC	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI				Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.
																					6	5	31

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of Austin Police Department PT 402 PT *Planned:* \$519,261.18 \$182,290.87 **\$701,552.05**
 2022-AustinPD-S-1YG-00117 *DWI Speed OP ITC* *Actual:* \$421,921.12 \$148,944.90 **\$570,866.02**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>		
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>
																		3	6	128

City of Progreso Police Department PT 402 PT *Planned:* \$11,983.08 \$3,256.71 **\$15,239.79**
 2022-ProgresoPD-S-1YG-00133 *DWI Speed OP ITC* *Actual:* \$11,980.02 \$3,303.15 **\$15,283.17**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																		1	1	2	5	5

City of Splendora Police Department PT 402 PT *Planned:* \$10,987.18 \$3,461.62 **\$14,448.80**
 2022-SplendoraPD-S-1YG-00119 *DWI Speed OP ITC* *Actual:* \$2,053.77 \$655.09 **\$2,708.86**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																						6

City of Crockett Police Department PT 402 PT *Planned:* \$11,889.85 \$3,075.96 **\$14,965.81**
 2022-CrockettPD-S-1YG-00132 *DWI Speed OP ITC* *Actual:* \$2,687.75 \$1,204.99 **\$3,892.74**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>						
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	
																						3	2	2

City of Lake Worth Police Department PT 402 PT *Planned:* \$11,960.29 \$3,945.09 **\$15,905.38**
 2022-LakeWorthPD-S-1YG-00121 *DWI Speed OP ITC* *Actual:* \$9,112.27 \$3,110.00 **\$12,222.27**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>							
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>		
																						2,700	2	2	4

City of Richland Hills Police Department PT 402 PT *Planned:* \$11,999.80 \$4,175.17 **\$16,174.97**
 2022-RichlandHillsPD-S-1YG-00123 *DWI Speed OP ITC* *Actual:* \$2,206.39 \$1,213.79 **\$3,420.18**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>						
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>				<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	
																						1	1	

Project Cross-Reference by Task

Evaluation Projects										
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>			<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>	
Texans for Safe and Drug Free Youth 2022-TXSDY-G-1YG-0119	AL	402	AL		<i>Planned:</i> \$125,462.23 <i>Actual:</i> \$125,462.17			\$41,816.37 \$44,893.49	\$167,278.60 \$170,355.66	
Texas A&M Transportation Institute 2022-TTI-G-1YG-0008	PS	402	PS		<i>Planned:</i> \$120,000.00 <i>Actual:</i> \$116,399.82			\$30,026.54 \$30,965.24	\$150,026.54 \$147,365.06	
Texas A&M Transportation Institute 2022-TTI-G-1YG-0026	AL	402	AL		<i>Planned:</i> \$320,329.74 <i>Actual:</i> \$304,276.18			\$80,111.93 \$92,318.59	\$400,441.67 \$396,594.77	
Texas A&M Transportation Institute 2022-TTI-G-1YG-0029	DE	402	DE		<i>Planned:</i> \$31,475.00 <i>Actual:</i> \$30,933.91			\$7,874.56 \$7,800.48	\$39,349.56 \$38,734.39	
Texas A&M Transportation Institute 2022-TTI-G-1YG-0031	OP	402	OP		<i>Planned:</i> \$51,500.00 <i>Actual:</i> \$49,577.82			\$12,883.94 \$13,272.58	\$64,383.94 \$62,850.40	
Texas A&M Transportation Institute 2022-TTI-G-1YG-0032	DE	402	DE		<i>Planned:</i> \$50,000.00 <i>Actual:</i> \$46,142.56			\$12,508.35 \$12,447.27	\$62,508.35 \$58,589.83	
Texas A&M Transportation Institute 2022-TTI-G-1YG-0033	DE	402	DE		<i>Planned:</i> \$82,200.00 <i>Actual:</i> \$77,749.73			\$20,559.46 \$20,305.17	\$102,759.46 \$98,054.90	
Texas A&M Transportation Institute 2022-TTI-G-1YG-0034	OP	402	OP		<i>Planned:</i> \$80,860.00 <i>Actual:</i> \$78,159.24			\$20,229.21 \$20,128.75	\$101,089.21 \$98,287.99	
Texas A&M Transportation Institute 2022-TTI-G-1YG-0035	OP	402	OP		<i>Planned:</i> \$340,885.00 <i>Actual:</i> \$318,063.71			\$85,262.71 \$82,172.43	\$426,147.71 \$400,236.14	
Texas A&M Transportation Institute 2022-TTI-G-1YG-0037	OP	402	OP		<i>Planned:</i> \$40,220.01 <i>Actual:</i> \$39,222.59			\$10,062.30 \$12,760.98	\$50,282.31 \$51,983.57	
Texas A&M Transportation Institute 2022-TTI-G-1YG-0040	AL	405D	M5BAC		<i>Planned:</i> \$85,618.32 <i>Actual:</i> \$82,050.00			\$21,425.21 \$21,590.10	\$107,043.53 \$103,640.10	
Texas A&M Transportation Institute 2022-TTI-G-1YG-0045	TR	405C	M3DA		<i>Planned:</i> \$110,752.93 <i>Actual:</i> \$109,599.44			\$27,705.05 \$35,820.48	\$138,457.98 \$145,419.92	
Texas Department of Public Safety 2022-TDPS-G-1YG-0093	TR	405C	M3DA		<i>Planned:</i> \$908,654.93 <i>Actual:</i> \$755,034.85			\$302,884.97 \$254,235.43	\$1,211,539.90 \$1,009,270.28	
Texas Department of State Health Services ISG 2022-TDSHS-IS-G-1YG-0127	TR	405C	M3DA		<i>Planned:</i> \$1,042,476.87 <i>Actual:</i> \$695,049.01			\$293,799.43 \$234,539.07	\$1,336,276.30 \$929,588.08	
Texas Municipal Police Association 2022-TMPA-G-1YG-0063	TR	405C	M3DA		<i>Planned:</i> \$932,326.43 <i>Actual:</i> \$932,326.43			\$236,516.00 \$298,900.04	\$1,168,842.43 \$1,231,226.47	
The University of Texas Medical Branch at Galveston 2022-UTMBG-G-1YG-0130	AL	402	AL		<i>Planned:</i> \$95,005.78 <i>Actual:</i> \$95,005.78			\$31,539.75 \$31,539.75	\$126,545.53 \$126,545.53	
								<i>Federal Funds</i> <i>State Funding</i> <i>Prog. Income</i> <i>Local Match</i>	<i>Project Total</i>	

Project Cross-Reference by Task

Evaluation Projects

<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>	<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Evaluation Task Summary		# Projects: 16	<i>Planned:</i>	\$4,417,767.24		\$1,235,205.78	\$5,652,973.02
		16	<i>Actual:</i>	\$3,855,053.24		\$1,213,689.85	\$5,068,743.09

Project Cross-Reference by Task

Program Management Projects									
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>			<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Beehive Specialty 2022-BeeHive-G-1YG-0206	DE	402	DE		<i>Planned:</i> \$160,000.00				\$160,000.00
					<i>Actual:</i> \$159,978.10				\$159,978.10
CRIS 2022-CRIS-G-1YG-0189	TR	State	State		<i>Planned:</i>	\$2,800,000.00			\$2,800,000.00
					<i>Actual:</i>	\$2,520,845.57			\$2,520,845.57
CRIS 2022-CRIS-G-1YG-0190	TR	405C	M3DA		<i>Planned:</i> \$1,375,000.00				\$1,375,000.00
					<i>Actual:</i> \$1,349,999.00				\$1,349,999.00
CRIS 2022-CRIS-G-1YG-0203	TR	State	State		<i>Planned:</i>	\$730,218.00			\$730,218.00
					<i>Actual:</i>	\$730,218.00			\$730,218.00
TxDOT - Traffic Safety 2022-TxDOT-G-1YG-0188	PA	402	PA		<i>Planned:</i>	\$5,448,489.97			\$5,448,489.97
					<i>Actual:</i>	\$5,448,489.97			\$5,448,489.97
TxDOT - Traffic Safety 2022-TxDOT-G-1YG-0191	PA	402	PA		<i>Planned:</i> \$587,000.00				\$587,000.00
					<i>Actual:</i> \$570,853.00				\$570,853.00
TxDOT - Traffic Safety 2022-TxDOT-G-1YG-0192	PA	State	State		<i>Planned:</i>	\$55,600.00			\$55,600.00
					<i>Actual:</i>	\$55,555.56			\$55,555.56
TxDOT - Traffic Safety 2022-TxDOT-G-1YG-0193	PA	402	PA		<i>Planned:</i> \$151,000.00				\$151,000.00
					<i>Actual:</i>				

Program Management Task Summary			<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
	<i># Projects:</i> 7	<i>Planned:</i>	\$2,273,000.00	\$9,034,307.97			\$11,307,307.97
	8	<i>Actual:</i>	\$2,080,830.10	\$8,755,109.10			\$10,835,939.20

Project Cross-Reference by Task

Public Information Campaigns Projects									
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Planned:</i>	<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
2022-TTI-G-1YG-0007	PS			<i>Actual:</i>	\$160,592.39			\$40,181.09	\$200,773.48
City of Austin EMS 2022-AustinEM-G-1YG-0165	OP	402	OP	<i>Planned:</i>	\$61,390.00			\$19,331.00	\$80,721.00
				<i>Actual:</i>	\$61,390.00			\$19,410.19	\$80,800.19
City of Lubbock Parks & Recreation 2022-LubbockP-G-1YG-0145	PS	402	PS	<i>Planned:</i>	\$25,012.80		\$5,600.00	\$11,678.78	\$42,291.58
				<i>Actual:</i>	\$16,538.99		\$6,991.48	\$9,665.79	\$33,196.26
Dell Children's Medical Center of Central Texas 2022-DCMCCT-G-1YG-0099	OP	402	OP	<i>Planned:</i>	\$219,965.00			\$110,381.66	\$330,346.66
				<i>Actual:</i>	\$131,411.83			\$76,703.31	\$208,115.14
Driscoll Children's Hospital 2022-DrisHosp-G-1YG-0087	OP	402	OP	<i>Planned:</i>	\$260,626.03			\$130,003.63	\$390,629.66
				<i>Actual:</i>	\$201,033.20			\$128,142.82	\$329,176.02
Education Service Center, Region VI 2022-ESCVI-G-1YG-0068	PS	402	PS	<i>Planned:</i>	\$53,195.50			\$17,764.93	\$70,960.43
				<i>Actual:</i>	\$52,263.04			\$20,901.44	\$73,164.48
Education Service Center, Region VI 2022-ESCVI-G-1YG-0071	DE	402	DE	<i>Planned:</i>	\$63,188.29			\$21,085.96	\$84,274.25
				<i>Actual:</i>	\$59,495.72			\$112,768.31	\$172,264.03
Ghisallo Foundation 2022-Ghisallo-G-1YG-0123	PS	402	PS	<i>Planned:</i>	\$180,000.00			\$60,085.62	\$240,085.62
				<i>Actual:</i>	\$179,987.08			\$122,285.20	\$302,272.28
Ghisallo Foundation 2022-Ghisallo-G-1YG-0124	PS	402	PS	<i>Planned:</i>	\$116,124.47			\$29,120.65	\$145,245.12
				<i>Actual:</i>	\$116,124.47			\$73,600.40	\$189,724.87
Guerra Deberry Coody 2022-GDC-SOW-0006	OP	405B	M1PE	<i>Planned:</i>	\$999,955.00			\$1,495,925.00	\$2,495,880.00
				<i>Actual:</i>	\$942,821.37			\$7,915,575.40	\$8,858,396.77
Harris County Emergency Corps 2022-HCEC-G-1YG-0158	PS	402	PS	<i>Planned:</i>	\$19,929.00			\$6,252.61	\$26,181.61
				<i>Actual:</i>	\$19,929.00			\$8,972.13	\$28,901.13
Memorial Hermann Hospital 2022-MHH-G-1YG-0081	DE	402	DE	<i>Planned:</i>	\$79,778.74			\$53,308.28	\$133,087.02
				<i>Actual:</i>	\$49,489.00			\$38,949.80	\$88,438.80
Sherry Matthews Advocacy Marketing 2022-SMAM-SOW-0001	AL	405D	M5PEM	<i>Planned:</i>	\$3,765,000.00			\$3,765,000.00	\$7,530,000.00
				<i>Actual:</i>	\$3,742,490.97			\$34,086,282.16	\$37,828,773.13
Sherry Matthews Advocacy Marketing 2022-SMAM-SOW-0002	OP	405B	M1PE	<i>Planned:</i>	\$1,600,000.00			\$1,600,000.00	\$3,200,000.00
				<i>Actual:</i>	\$1,589,946.63			\$4,945,444.00	\$6,535,390.63
Sherry Matthews Advocacy Marketing 2022-SMAM-SOW-0003	MC	405F	M11X	<i>Planned:</i>	\$320,000.00			\$320,000.00	\$640,000.00
				<i>Actual:</i>	\$308,658.79			\$6,768,843.10	\$7,077,501.89
Sherry Matthews Advocacy Marketing 2022-SMAM-SOW-0004	MC	State	State	<i>Planned:</i>		\$330,000.00		\$330,000.00	\$660,000.00
				<i>Actual:</i>		\$329,371.55		\$785,248.00	\$1,114,619.55
Sherry Matthews Advocacy Marketing 2022-SMAM-SOW-0005	DE	402	DE	<i>Planned:</i>	\$1,200,000.00			\$1,200,000.00	\$2,400,000.00
				<i>Actual:</i>	\$1,190,850.14			\$10,499,440.27	\$11,690,290.41

Project Cross-Reference by Task

Public Information Campaigns Projects									
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>			<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Sherry Matthews Advocacy Marketing 2022-SMAM-SOW-0007	RS	State	State		<i>Planned:</i>	\$2,671,000.00		\$8,408,500.00	\$11,079,500.00
					<i>Actual:</i>	\$2,397,919.85		\$19,904,434.45	\$22,302,354.30
Sherry Matthews Advocacy Marketing 2022-SMAM-SOW-0008	PS	405E	FHPE		<i>Planned:</i>	\$1,750,000.00		\$437,500.00	\$2,187,500.00
					<i>Actual:</i>	\$1,727,655.84		\$1,503,916.00	\$3,231,571.84
Sherry Matthews Advocacy Marketing 2022-SMAM-SOW-0009	PS	402	PS		<i>Planned:</i>	\$2,900,000.00		\$725,000.00	\$3,625,000.00
					<i>Actual:</i>	\$2,727,157.51		\$5,050,257.10	\$7,777,414.61
Sherry Matthews Advocacy Marketing 2022-SMAM-SOW-0010	SC	402	SC		<i>Planned:</i>	\$3,000,000.00		\$750,000.00	\$3,750,000.00
					<i>Actual:</i>	\$2,989,665.13		\$6,267,850.70	\$9,257,515.83
Texans for Safe and Drug Free Youth 2022-TXSDY-G-1YG-0084	AL	405D	M5OT		<i>Planned:</i>	\$306,338.81		\$102,113.28	\$408,452.09
					<i>Actual:</i>	\$283,563.10		\$106,732.61	\$390,295.71
Texas A&M Agrilife Extension Service 2022-Texas Ag-G-1YG-0090	OP	402	OP		<i>Planned:</i>	\$1,047,191.09		\$369,816.17	\$1,417,007.26
					<i>Actual:</i>	\$1,004,491.05		\$453,938.80	\$1,458,429.85
Texas A&M Agrilife Extension Service 2022-Texas Ag-G-1YG-0091	AL	402	AL		<i>Planned:</i>	\$676,348.83		\$238,861.97	\$915,210.80
					<i>Actual:</i>	\$674,932.90		\$363,930.63	\$1,038,863.53
Texas A&M Agrilife Extension Service 2022-Texas Ag-G-1YG-0092	SA	402	SA		<i>Planned:</i>	\$916,591.95		\$323,795.97	\$1,240,387.92
					<i>Actual:</i>	\$875,404.71		\$423,903.30	\$1,299,308.01
Texas A&M Transportation Institute 2022-TTI-G-1YG-0013	PS	402	PS		<i>Planned:</i>	\$137,945.97		\$34,517.27	\$172,463.24
					<i>Actual:</i>	\$112,190.22		\$41,920.36	\$154,110.58
Texas A&M Transportation Institute 2022-TTI-G-1YG-0014	PS	402	PS		<i>Planned:</i>	\$172,951.82		\$43,269.68	\$216,221.50
					<i>Actual:</i>	\$162,138.03		\$40,898.45	\$203,036.48
Texas A&M Transportation Institute 2022-TTI-G-1YG-0015	MC	402	MC		<i>Planned:</i>	\$331,481.40		\$82,923.39	\$414,404.79
					<i>Actual:</i>	\$318,212.94		\$115,690.98	\$433,903.92
Texas A&M Transportation Institute 2022-TTI-G-1YG-0016	PS	402	PS		<i>Planned:</i>	\$185,566.30		\$46,435.13	\$232,001.43
					<i>Actual:</i>	\$171,382.88		\$75,694.41	\$247,077.29
Texas A&M Transportation Institute 2022-TTI-G-1YG-0017	AL	402	AL		<i>Planned:</i>	\$355,511.94		\$88,932.83	\$444,444.77
					<i>Actual:</i>	\$355,350.99		\$117,745.30	\$473,096.29
Texas A&M Transportation Institute 2022-TTI-G-1YG-0018	DE	402	DE		<i>Planned:</i>	\$773,438.16		\$258,013.71	\$1,031,451.87
					<i>Actual:</i>	\$696,209.42		\$367,460.71	\$1,063,670.13
Texas A&M Transportation Institute 2022-TTI-G-1YG-0023	PS	405E	FHPE		<i>Planned:</i>	\$72,042.12		\$18,019.43	\$90,061.55
					<i>Actual:</i>	\$53,094.92		\$17,786.86	\$70,881.78
Texas A&M Transportation Institute 2022-TTI-G-1YG-0047	MC	402	MC		<i>Planned:</i>	\$106,733.02		\$26,695.13	\$133,428.15
					<i>Actual:</i>	\$106,732.10		\$27,932.82	\$134,664.92
Texas A&M Transportation Institute 2022-TTI-G-1YG-0049	DE	402	DE		<i>Planned:</i>	\$105,444.69		\$26,373.48	\$131,818.17
					<i>Actual:</i>	\$97,891.95		\$25,923.12	\$123,815.07

Project Cross-Reference by Task

Public Information Campaigns Projects										
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>			<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>	
Texas Children's Hospital 2022-TCH-G-1YG-0082	OP	402	OP		<i>Planned:</i> \$251,392.14 <i>Actual:</i> \$251,392.14			\$384,542.65 \$456,195.91	\$635,934.79 \$707,588.05	
Texas Children's Hospital 2022-TCH-G-1YG-0083	PS	402	PS		<i>Planned:</i> \$102,175.69 <i>Actual:</i> \$101,875.69			\$71,243.64 \$86,555.17	\$173,419.33 \$188,430.86	
Texas Department of State Health Services 2022-TDSHS-G-1YG-0106	OP	402	OP		<i>Planned:</i> \$654,500.20 <i>Actual:</i> \$610,394.94			\$519,502.04 \$528,595.45	\$1,174,002.24 \$1,138,990.39	
Texas Heatstroke Task Force 2022-TxHSTF-G-1YG-0139	OP	State	State		<i>Planned:</i> <i>Actual:</i>	\$28,079.04 \$27,203.21		\$10,441.35 \$28,846.17	\$38,520.39 \$56,049.38	
Texas Municipal Courts Education Center 2022-TMCEC-G-1YG-0122	DE	402	DE		<i>Planned:</i> \$278,077.11 <i>Actual:</i> \$88,244.94	\$185,000.00		\$79,561.53 \$112,066.20	\$357,638.64 \$385,311.14	
Texas Operation Lifesaver 2022-TxOpLife-G-1YG-0135	RH	402	RH		<i>Planned:</i> \$75,258.00 <i>Actual:</i> \$66,865.52			\$26,590.74 \$29,630.58	\$101,848.74 \$96,496.10	
Travis County Attorney's UDPP 2022-Travis C-G-1YG-0112	AL	402	AL		<i>Planned:</i> \$122,339.20 <i>Actual:</i> \$117,424.46			\$236,403.91 \$187,771.38	\$358,743.11 \$305,195.84	
Women & Infants Specialty Health 2022-WISH-G-1YG-0080	OP	402	OP		<i>Planned:</i> \$70,402.95 <i>Actual:</i> \$69,674.46			\$32,094.61 \$87,400.90	\$102,497.56 \$157,075.36	
Project Celebration										
TxDOT-Ft. Worth 2022-PC-Tx-FTW-00025	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$16,200.00 \$14,250.00			\$16,200.00 \$14,250.00	
TxDOT-Amarillo 2022-PC-Tx-AMA-00002	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$13,000.00 \$5,500.00			\$13,000.00 \$5,500.00	
TxDOT-Atlanta 2022-PC-Tx-ATL-00003	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$16,000.00 \$13,000.00			\$16,000.00 \$13,000.00	
TxDOT-Austin 2022-PC-Tx-AUS-00004	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$10,000.00 \$2,000.00			\$10,000.00 \$2,000.00	
TxDOT-Beaumont 2022-PC-Tx-BMT-00005	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$10,200.00 \$4,750.00			\$10,200.00 \$4,750.00	
TxDOT-Brownwood 2022-PC-Tx-BWD-00006	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$14,000.00 \$7,750.00			\$14,000.00 \$7,750.00	

Project Cross-Reference by Task

Public Information Campaigns Projects									
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>			<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Project Celebration									Group Project
TxDOT-Yoakum 2022-PC-Tx-YKM-00007	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$10,500.00 \$2,000.00			\$10,500.00 \$2,000.00
TxDOT-Pharr 2022-PC-Tx-PHR-00008	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$10,000.00 \$8,750.00			\$10,000.00 \$8,750.00
TxDOT-San Angelo 2022-PC-Tx-SJT-00009	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$10,000.00 \$2,039.34			\$10,000.00 \$2,039.34
TxDOT-San Antonio 2022-PC-Tx-SAT-00010	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$15,000.00 \$1,500.00			\$15,000.00 \$1,500.00
TxDOT-Tyler 2022-PC-Tx-TYL-00011	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$10,000.00 \$750.00			\$10,000.00 \$750.00
TxDOT-Houston 2022-PC-Tx-HOU-00014	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$15,000.00			\$15,000.00
TxDOT-Wichita Falls 2022-PC-Tx-WFS-00013	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$14,100.00 \$4,250.00			\$14,100.00 \$4,250.00
TxDOT-Waco 2022-PC-Tx-WAC-00012	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$10,500.00 \$1,500.00			\$10,500.00 \$1,500.00
TxDOT-Laredo 2022-PC-Tx-LRD-00015	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$2,000.00 \$750.00			\$2,000.00 \$750.00
TxDOT-Lubbock 2022-PC-Tx-LBB-00016	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$21,000.00 \$2,000.00			\$21,000.00 \$2,000.00
TxDOT-Lufkin 2022-PC-Tx-LKF-00017	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$12,600.00 \$7,750.00			\$12,600.00 \$7,750.00
TxDOT-Odessa 2022-PC-Tx-ODA-00018	State	State	State		<i>Planned:</i> <i>Actual:</i>	\$9,450.00 \$4,969.54			\$9,450.00 \$4,969.54

Project Cross-Reference by Task

Public Information Campaigns Projects																						
<i>Organization / Project Number</i>		<i>PA</i>	<i>Fund Source</i>			<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>												
Project Celebration											Group Project											
TxDOT-Paris 2022-PC-Tx-PAR-00019		State	State	State		<i>Planned:</i>	\$10,000.00						\$10,000.00									
						<i>Actual:</i>	\$5,000.00						\$5,000.00									
TxDOT-Bryan 2022-PC-Tx-BRY-00020		State	State	State		<i>Planned:</i>	\$9,700.00						\$9,700.00									
						<i>Actual:</i>																
TxDOT-Childress 2022-PC-Tx-CHS-00021		State	State	State		<i>Planned:</i>	\$11,500.00						\$11,500.00									
						<i>Actual:</i>	\$5,500.00						\$5,500.00									
TxDOT-CorpusChristi 2022-PC-Tx-CRP-00022		State	State	State		<i>Planned:</i>	\$12,000.00						\$12,000.00									
						<i>Actual:</i>	\$9,200.00						\$9,200.00									
TxDOT-Dallas 2022-PC-Tx-DAL-00023		State	State	State		<i>Planned:</i>	\$15,600.00						\$15,600.00									
						<i>Actual:</i>																
TxDOT-El Paso 2022-PC-Tx-ELP-00024		State	State	State		<i>Planned:</i>	\$14,000.00						\$14,000.00									
						<i>Actual:</i>	\$13,000.00						\$13,000.00									
TxDOT-Abilene 2022-PC-Tx-ABL-00001		State	State	State		<i>Planned:</i>	\$22,700.00						\$22,700.00									
						<i>Actual:</i>	\$13,000.00						\$13,000.00									
Project Celebration Subtotals		# of Projects: 25				<i>Planned:</i>	\$315,050.00						\$315,050.00									
		25				<i>Actual:</i>	\$129,208.88						\$129,208.88									
<i>Performance Data Summary:</i>		Crashes related to...		<i>Enforce.</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests			PI&E Materials		Comm. Present Media							
		<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>	<i>Hours</i>	<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>	<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	<i>Events</i>	<i>ations</i>	<i>Exp.</i>

Public Information Campaigns Task Summary											<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>					
# Projects: 42											<i>Planned:</i>	\$23,516,488.61	\$3,344,129.04	\$5,600.00	\$22,551,267.12	\$49,417,484.77				
42											<i>Actual:</i>	\$22,324,376.07	\$3,068,703.49	\$6,991.48	\$102,035,310.68	\$127,435,381.72				

Project Cross-Reference by Task

Training Projects										
<i>Organization / Project Number</i>		<i>PA</i>	<i>Fund Source</i>			<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
2022-HouPDD-G-1YG-0154		OP				<i>Planned:</i> \$16,000.00			\$28,978.84	\$44,978.84
						<i>Actual:</i>				
2022-KMF-G-1YG-0170		OP				<i>Planned:</i> \$32,000.00			\$55,601.00	\$87,601.00
						<i>Actual:</i>				
Education Service Center, Region VI 2022-ESCVI-G-1YG-0066		AL	405D	M5TR		<i>Planned:</i> \$86,197.38			\$28,741.62	\$114,939.00
						<i>Actual:</i> \$76,571.26			\$32,086.91	\$108,658.17
Education Service Center, Region VI 2022-ESCVI-G-1YG-0067		SB	402	SB		<i>Planned:</i> \$104,987.11			\$35,005.96	\$139,993.07
						<i>Actual:</i> \$99,840.31			\$45,745.00	\$145,585.31
Education Service Center, Region VI 2022-ESCVI-G-1YG-0069		OP	402	OP		<i>Planned:</i> \$105,692.55			\$35,265.50	\$140,958.05
						<i>Actual:</i> \$103,454.40			\$39,943.11	\$143,397.51
Education Service Center, Region VI 2022-ESCVI-G-1YG-0070		DE	402	DE		<i>Planned:</i> \$97,995.79			\$32,679.00	\$130,674.79
						<i>Actual:</i> \$95,736.83			\$44,390.93	\$140,127.76
International Association of Directors of Law Enforcement Standards and Training 2022-IADLEST-G-1YG-0138		PT	402	PT		<i>Planned:</i> \$106,027.57			\$26,516.00	\$132,543.57
						<i>Actual:</i> \$90,972.53			\$40,942.08	\$131,914.61
International Association of Directors of Law Enforcement Standards and Training 2022-IADLEST-G-1YG-0140		TR	402	TR		<i>Planned:</i> \$407,251.31			\$101,920.00	\$509,171.31
						<i>Actual:</i> \$349,924.27			\$139,491.11	\$489,415.38
LifeSteps Council on Alcohol & Drugs 2022-LSCAD-G-1YG-0153		AL	405D	M5TR		<i>Planned:</i> \$149,973.33			\$50,457.98	\$200,431.31
						<i>Actual:</i> \$41,712.25			\$9,848.48	\$51,560.73
LifeSteps Council on Alcohol & Drugs 2022-LSCAD-G-1YG-0156		AL	405D	M5TR		<i>Planned:</i> \$174,889.80			\$55,360.10	\$230,249.90
						<i>Actual:</i> \$36,424.68			\$7,009.99	\$43,434.67
Mothers Against Drunk Driving 2022-MADD-G-1YG-0097		AL	405D	M5OT		<i>Planned:</i> \$795,244.36			\$258,333.51	\$1,053,577.87
						<i>Actual:</i> \$736,352.23			\$364,454.44	\$1,100,806.67
National Safety Council 2022-NSC-G-1YG-0075		DE	402	DE		<i>Planned:</i> \$440,000.00			\$137,757.95	\$577,757.95
						<i>Actual:</i> \$318,764.09			\$129,078.92	\$447,843.01
National Safety Council 2022-NSC-G-1YG-0076		AL	405D	M5TR		<i>Planned:</i> \$215,000.00			\$59,555.51	\$274,555.51
						<i>Actual:</i> \$144,019.68			\$56,562.19	\$200,581.87
National Safety Council 2022-NSC-G-1YG-0077		PS	402	PS		<i>Planned:</i> \$111,986.38			\$29,046.11	\$141,032.49
						<i>Actual:</i> \$71,515.96			\$33,340.63	\$104,856.59
Rio Grande Valley Metropolitan Planning Organization 2022-RGVMPO-G-1YG-0151		PS	402	PS		<i>Planned:</i> \$41,480.00			\$22,282.25	\$63,762.25
						<i>Actual:</i> \$38,243.13			\$11,319.70	\$49,562.83
Safety City Abilene 2022-SafetyCi-G-1YG-0107		OP	402	OP		<i>Planned:</i> \$15,075.00			\$5,730.75	\$20,805.75
						<i>Actual:</i> \$13,763.43			\$5,730.75	\$19,494.18

Project Cross-Reference by Task

Training Projects									
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>			<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Texans for Safe and Drug Free Youth 2022-TXSDY-G-1YG-0094	AL	405D	M5TR		<i>Planned:</i> \$258,304.41 <i>Actual:</i> \$258,304.41			\$86,089.84 \$125,637.19	\$344,394.25 \$383,941.60
Texans for Safe and Drug Free Youth 2022-TXSDY-G-1YG-0108	AL	405D	M5CS		<i>Planned:</i> \$158,299.00 <i>Actual:</i> \$142,090.91			\$52,756.78 \$70,854.66	\$211,055.78 \$212,945.57
Texas A&M Transportation Institute 2022-TTI-G-1YG-0010	MC	402	MC		<i>Planned:</i> \$124,816.96 <i>Actual:</i> \$98,358.49			\$31,222.82 \$26,497.55	\$156,039.78 \$124,856.04
Texas A&M Transportation Institute 2022-TTI-G-1YG-0012	PS	405E	FHTR		<i>Planned:</i> \$125,888.21 <i>Actual:</i> \$99,222.24			\$31,495.68 \$31,224.06	\$157,383.89 \$130,446.30
Texas A&M Transportation Institute 2022-TTI-G-1YG-0021	AL	405D	M5TR		<i>Planned:</i> \$76,923.83 <i>Actual:</i> \$74,957.18			\$19,237.80 \$19,986.86	\$96,161.63 \$94,944.04
Texas A&M Transportation Institute 2022-TTI-G-1YG-0024	TR	405C	M3DA		<i>Planned:</i> \$111,187.48 <i>Actual:</i> \$98,682.30			\$27,818.24 \$28,547.28	\$139,005.72 \$127,229.58
Texas A&M Transportation Institute 2022-TTI-G-1YG-0027	PS	405E	FHTR		<i>Planned:</i> \$260,696.10 <i>Actual:</i> \$254,420.75			\$65,209.22 \$72,034.99	\$325,905.32 \$326,455.74
Texas A&M Transportation Institute 2022-TTI-G-1YG-0030	OP	402	OP		<i>Planned:</i> \$135,500.00 <i>Actual:</i> \$130,319.65		\$25,000.00 \$37,898.85	\$17,287.31 \$16,804.01	\$177,787.31 \$185,022.51
Texas A&M Transportation Institute 2022-TTI-G-1YG-0039	PA	402	PA		<i>Planned:</i> \$69,440.65 <i>Actual:</i> \$68,590.22		\$60,000.00 \$61,699.72	\$30,606.08 \$69,452.64	\$160,046.73 \$199,742.58
Texas A&M Transportation Institute 2022-TTI-G-1YG-0043	AL	405D	M5II		<i>Planned:</i> \$232,858.49 <i>Actual:</i> \$218,702.45			\$58,240.21 \$57,984.15	\$291,098.70 \$276,686.60
Texas A&M Transportation Institute 2022-TTI-G-1YG-0048	PS	402	PS		<i>Planned:</i> \$100,057.73 <i>Actual:</i> \$91,523.49			\$25,032.71 \$24,949.07	\$125,090.44 \$116,472.56
Texas A&M Transportation Institute 2022-TTI-G-1YG-0051	AL	402	AL		<i>Planned:</i> \$90,000.00 <i>Actual:</i> \$87,589.27			\$22,513.77 \$22,800.68	\$112,513.77 \$110,389.95
Texas A&M Transportation Institute 2022-TTI-G-1YG-0053	PS	402	PS		<i>Planned:</i> \$115,000.00 <i>Actual:</i> \$110,573.02			\$28,773.49 \$29,987.74	\$143,773.49 \$140,560.76
Texas Association of Counties 2022-TAC-G-1YG-0157	AL	405D	M5CS		<i>Planned:</i> \$150,383.59 <i>Actual:</i> \$132,280.91			\$45,345.62 \$40,042.37	\$195,729.21 \$172,323.28
Texas Center for the Judiciary 2022-TCJ-G-1YG-0086	AL	405D	M5CS		<i>Planned:</i> \$768,501.67 <i>Actual:</i> \$743,698.64			\$569,691.47 \$693,520.93	\$1,338,193.14 \$1,437,219.57
Texas District and County Attorneys Association 2022-TDCAA-G-1YG-0079	AL	405D	M5CS		<i>Planned:</i> \$705,949.88 <i>Actual:</i> \$629,937.78			\$303,360.38 \$282,300.32	\$1,009,310.26 \$912,238.10
Texas Engineering Extension Service ESTI 2022-TEEXESTI-G-1YG-0163	EM	402	EM		<i>Planned:</i> \$227,463.36 <i>Actual:</i> \$188,227.95			\$382,256.36 \$472,674.80	\$609,719.72 \$660,902.75

Project Cross-Reference by Task

Training Projects

<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Texas Justice Court Training Center 2022-TJCTC-G-1YG-0134	AL	402	AL	<i>Planned:</i> \$154,463.28 <i>Actual:</i> \$149,690.37			\$38,636.84 \$93,852.80	\$193,100.12 \$243,543.17
Texas Municipal Courts Education Center 2022-TMCEC-G-1YG-0121	AL	402	AL	<i>Planned:</i> \$314,690.61 <i>Actual:</i> \$314,415.94		\$7,725.00 \$7,100.00	\$80,705.44 \$81,954.42	\$403,121.05 \$403,470.36
Texas Municipal Police Association 2022-TMPA-G-1YG-0002	AL	405D	M5CS	<i>Planned:</i> \$575,000.00 <i>Actual:</i> \$399,242.85			\$199,606.00 \$403,150.05	\$774,606.00 \$802,392.90
Texas Municipal Police Association 2022-TMPA-G-1YG-0003	AL	405D	M5TR	<i>Planned:</i> \$175,000.00 <i>Actual:</i> \$113,694.62			\$64,336.00 \$77,120.00	\$239,336.00 \$190,814.62
Texas Municipal Police Association 2022-TMPA-G-1YG-0004	AL	405D	M5CS	<i>Planned:</i> \$674,999.97 <i>Actual:</i> \$515,650.29			\$238,668.00 \$350,682.62	\$913,667.97 \$866,332.91
Texas Municipal Police Association 2022-TMPA-G-1YG-0006	PT	402	PT	<i>Planned:</i> \$977,997.41 <i>Actual:</i> \$941,008.67			\$244,740.00 \$320,822.00	\$1,222,737.41 \$1,261,830.67
Texas Municipal Police Association 2022-TMPA-G-1YG-0064	AL	405D	M5TR	<i>Planned:</i> \$574,462.59 <i>Actual:</i> \$498,096.87			\$202,128.50 \$247,868.77	\$776,591.09 \$745,965.64
Texas Municipal Police Association 2022-TMPA-G-1YG-0065	AL	405D	M5TR	<i>Planned:</i> \$174,761.94 <i>Actual:</i> \$156,932.20			\$60,420.00 \$145,003.00	\$235,181.94 \$301,935.20
The Coalition, Inc. 2022-TCINC-G-1YG-0160	DE	402	DE	<i>Planned:</i> \$92,425.92 <i>Actual:</i> \$90,895.22			\$66,825.20 \$95,448.96	\$159,251.12 \$186,344.18
The University of Texas at Arlington 2022-UTatArli-G-1YG-0175	RS	402	RS	<i>Planned:</i> \$352,199.47 <i>Actual:</i> \$326,340.56			\$96,450.47 \$97,795.91	\$448,649.94 \$424,136.47

Training Task Summary

	<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
# Projects: 43	<i>Planned:</i> \$10,629,073.13		\$92,725.00	\$4,052,686.31	\$14,822,484.44
41	<i>Actual:</i> \$9,150,742.30		\$106,698.57	\$4,958,942.07	\$14,216,382.94