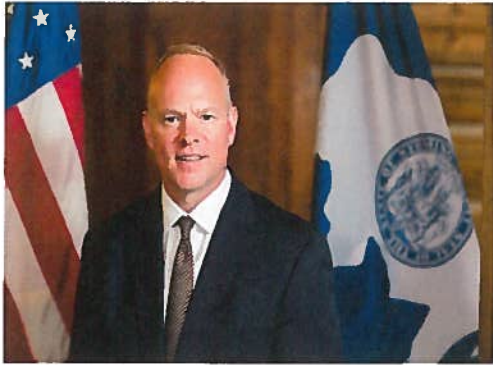


***Wyoming's
Highway Safety
Behavioral Program
Annual Report
2016***



**Highway Safety Behavioral Program
Wyoming Department of Transportation
5300 Bishop Blvd. Cheyenne, WY 82009-3340**

INTRODUCTION



Matt Mead, Wyoming's 32nd Governor, took office in January 2011 and is serving his second term. He was born and raised in Jackson. After earning a law degree from the University of Wyoming, he served as a prosecutor, practiced in a private firm and served as U.S. Attorney. He maintains a farm and ranch business with his wife Carol in southeast Wyoming.

Governor Mead initiated a comprehensive state energy strategy released in 2013 and an innovative state water strategy released in 2015. He moved the entire state to a 100 gigabit broadband network. His rules initiative has resulted in fewer regulations and improved public access to rules. His focus on increasing state competitiveness, for example, through technology, innovation and expansion of business opportunities in numerous economic sectors, has brought national recognition.

Wyoming's accolades include: most business friendly tax climate, third best for new business startup activity, best state to start a business, first in Mountain Region workforce development, best state to make a living, second highest rate of confidence in state government, best state to retire and many more.

Serving in national and regional leadership roles, Governor Mead is Vice Chair of the Natural Resources Committee of the National Governors Association and Co-chair of the State and Federal Sage Grouse Task Force. He is the immediate past Chairman of the Western Governors' Association.

Matt and Carol have been married 25 years and have two teenage children.

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MATTHEW H. MEAD
GOVERNOR



STATE CAPITOL
CHEYENNE, WY 82002

Office of the Governor

January 20, 2016

Dear State Employee,

As this new year begins, please know how much I appreciate your service to the state and that I care deeply about your health and safety. Let me take a moment to talk about safe travel on and off the job.

Unpredictable Wyoming weather, a drunk, reckless or impaired driver, or simple inattentiveness to the road can create hazardous highway conditions leading to crashes. Your best defense against these hazards is your seat belt.

According to the Wyoming Department of Transportation, last year over 2760 motor vehicle crashes involving bodily injury occurred on our roads. A total of 145 people lost their lives. Of those killed, 70% were not wearing or were improperly wearing a seat belt. Tragically, 8 fatal victims were under 21 years of age. My heart goes out to families who have lost a child and to children who must suddenly live without mom or dad.

It is important to always wear a seat belt. It makes a difference for you, for your family and it sets an example. Children should be placed correctly in car seats. Let's start by making sure that we, as state employees, buckle up every time we ride in a state vehicle – even in the back seat. During an accident an unbuckled person can become a loose-flying destructive force causing serious injury to those who are properly buckled. Be sure everyone is wearing a seatbelt before every trip, no matter how short.

In Wyoming we are fortunate to know our co-workers and consider them friends. I want each of you to arrive safely to work and to return home the same way. Your family is depending on you. Please always wear your seat belt – I do.

Sincerely,



Matthew H. Mead
Governor

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**WYOMING'S HIGHWAY SAFETY
BEHAVIORAL PROGRAM
ANNUAL REPORT
FY 2016**

DECEMBER 31, 2016

**MATTHEW H. MEAD
GOVERNOR OF WYOMING**

**Matthew D. Carlson, P.E.
State Highway Safety Engineer
Governor's Representative for Highway Safety**

**Kenneth Ledet, Manager
Highway Safety Behavioral Grants Program**

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TABLE OF CONTENTS

Highway Safety Office..... 9-11

Agency Overview 12-27

Certifications & Assurances28

Highway Safety Behavioral Grants Office Overview 29-30

Sustained Enforcement Plan 31-32

Performance and Core Outcome Measures 33-40

Program Areas.....41

Program Summaries

 NHTSA 402

 Planning & Administration.....42

 Alcohol 43-44

 Motorcycle Safety..... 45

 Police Traffic Services.....46-49

 Traffic Records.....50

 Roadway Safety 51-53

 Safe Communities 54-61

 Paid Advertising 62-63

 405 Occupant Protection SAFETEA-LU 64-65

 408 Data Program SAFETEA-LU66

 410 High Fatality Rate SAFETEA-LU 67-69

 154 Alcohol/Paid Media 70-74

 MAP 21 405b Occupant Protection Low

 HVE 75-76

 Public Education 77-79

 MAP 21 405c

 Data Program 80-87

 MAP 21 405d Impaired Driving Mid

 HVE 88-90

 ID Coordinator91

 Court Support92

 Paid/Earned Media93

 Training94

 Information System 95-97

 Other Based on Problem ID 98-99

 MAP 21 405f

 Motorcycle Programs100

ADDENDUM:

FY2016 Final VoucherA1-A6

FY2016 WASCOP/WHP Overtime SummaryB1-B15

FY2016 Media Summary C1-C21

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Wyoming Department of Transportation

Highway Safety Behavioral Grants Office

Office Structure

The Wyoming Highway Safety Behavioral Grants Office is one of the Highway Safety Program sections within the Department of Transportation.

The Highway Safety Behavioral Grants Office is dedicated to promoting safe use of all Wyoming roads with the goal to reduce the State's traffic crashes, fatalities and injuries through leadership, innovation, facilitation and program support. The Highway Safety Plan is a yearly starting point for the Highway Safety Behavioral Grants Offices coordinated approach to impact Wyoming's performance measures and goals. New, traditional and non-traditional partners are sought to enhance Wyomingites understanding of the consequences due to lack of seat belt use, impaired driving, distracted driving, and speeding. The process of coordination, implementation, and evaluation is detailed in this Annual Report publication.

The Highway Safety Behavioral Grants Office consists of four staff members that report to the Governor's Representative. Together, with the insight of skilled safety partners, all are focused on refinements in problem identification, project expectations, evaluation and the communications of each. Listed below are the members of the Highway Safety Behavioral Office:

Governor's Representative:

Matthew D. Carlson, P.E.
Governor's Representative for Highway Safety
State Highway Safety Engineer

Highway Safety Behavioral Office Staff:

Kenneth Ledet
Highway Safety Behavioral Grants Program Manager

Karson James
Senior Financial Analyst
Areas: Program Financials, Grants Tracking System (GTS), Governor's Council on Impaired Driving, Wyoming Seat Belt Coalition, Media, Engineering Services, etc...

Stephanie Lucero

Senior Grants Manager

Areas: Law Enforcement Impaired Driving, Occupant Protection, Data Analysis, Traffic Records, Problem ID, WYTRCC, etc...

Meghan Connor

Grants Manager

Areas: Safe Communities, Impaired Driving, Teen Drivers, Motorcycle Safety, Traffic Safety Resource Prosecutor, Distractive Driving, Media, etc...

Each employee goes well beyond the parameters noted above to improve the efforts of the office. We are deeply committed to our goal of reducing the number of persons injured and killed on Wyoming roadways.

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AGENCY OVERVIEW



Mountains of Wyoming

Wyoming Department of Transportation (WYDOT) is dedicated to promoting safe use of all Wyoming roads with the continuing goal of reducing fatalities, injuries and property damage crashes by means of the "Three E's" - engineering, education and enforcement - along with the promotion of various training programs.

The Highway Safety Program maintains Wyoming's crash reporting database and compiles and analyzes safety-related statistics. Also available is information about motorcycle operator training opportunities. The Owner/Operator Crash Form is no longer required to be sent to the Highway Safety office, but is available and can be used by individuals, counties, municipalities for insurance or personal records.

Ultimately, individual driver awareness is the key to preventing crashes. Drivers and passengers alike should always remember to buckle up, observe posted speed limits and other traffic laws, and never drive when impaired by drugs, alcohol or fatigue.

The Wyoming Department of Transportation is the largest state agency, with more than 2,000 employees dispersed throughout the state. Employees are responsible for overseeing 6,800 miles of highways, of which more than 900 miles are interstate. Job functions vary from construction, maintenance, law enforcement, regulatory and air service. For more details, see **FUNCTIONS** below. The transportation system serves all the citizens of Wyoming in addition to facilitating interstate commerce and travel.

The Wyoming Department of Transportation's current budget can be viewed at <http://www.dot.state.wy.us/home/administration/budget.html>

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FUNCTIONS

The department's primary functions include the following:

Construction

Planning, designing, and building transportation projects.

Maintenance

Keeping existing pavements (chiefly highways and airport runways) and roadside features (such as bridges, drainage, fences, guardrail, and rest areas) in as good a condition as possible.

Law Enforcement

Enforcing Wyoming's motor vehicle traffic laws, providing crash response and investigation, facilitating safety education and collecting user fees.

Administration/Regulatory

Issuing and regulating driver's licenses, regulating commercial vehicles, administering vehicle title and registration, and collecting and distributing state fuel taxes. Also, communicating with and educating the traveling public, including providing road and travel information.

Aeronautics

Managing the state's Airport Improvement Program, operating the state's aircraft, enhancing commercial air service, and administering federal-aid funds related to aeronautics.

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SHARED VISION, MISSION & VALUES

The following are the shared vision, mission, and values for WYDOT:

Vision

Excellence in Transportation

Mission

Provide a safe, high quality, and efficient transportation system

Values

The Wyoming Department of Transportation has five values that serve as a code of conduct for its employees:

- 1) Honesty
- 2) Accountability
- 3) Commitment
- 4) Respect
- 5) Innovation

- We are committed to achieving our mission.
- We are honest in all our dealings with each other and the public.
- We consistently and responsibly fulfill our duties as public servants.
- We respectfully consider the opinions and values of others.
- We seek excellence through innovation and creativity.

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OVERALL GOALS & STRATEGIES

The six overall goals:

- 1) Improve Safety on the State Transportation System
- 2) Serve Our Customers
- 3) Improve Agency Efficiency and Effectiveness
- 4) Take Care of All Physical Aspects of the State Transportation System
- 5) Develop and Care for our People
- 6) Exercise Good Stewardship of Our Resources

The six overall Strategies:

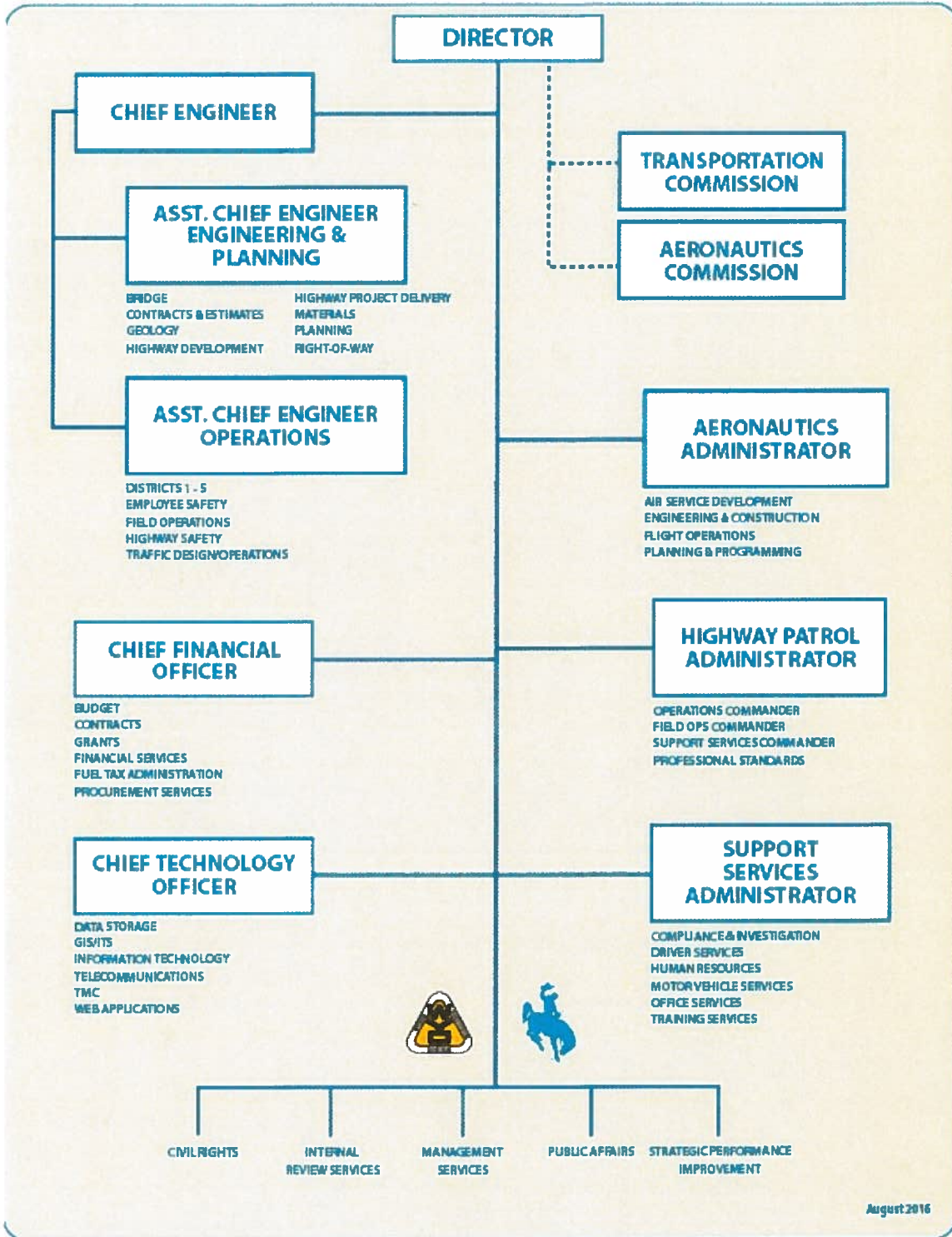
To assist WYDOT in achieving its six goals, the following strategic performance measures have been established.

- 1) Improve Safety on the State Transportation System through education, engineering, enforcement, and other innovative methods.
- 2) Serve our customers by gathering feedback to anticipate and meet their needs. Also, by telling our story better to help our customers know what our role is in the State of Wyoming.
- 3) Improve agency efficiency and effectiveness by identifying opportunities to improve processes and reduce redundancy. Emphasize and promote accountability throughout the organization by getting better at Performance Management Initiative (PMI), coaching, and clearly explaining agency expectations to all employees.
- 4) Take care of all physical aspects of the State Transportation System.
- 5) Develop and care for our people by:
 - a. Providing our employees with opportunities for personal and professional growth in a safe and creative environment.
 - b. Providing an adequate work environment.
 - c. Providing supervisory and leadership training.
 - d. Improving personnel processes.
 - e. Having Programs continue to offer each employee an Individual Development Plan (IDP).
- 6) Exercise Good Stewardship of our resources by:
 - a. Wisely caring for the resources with which we have been entrusted.
 - b. Using Asset Management and the Long-Range Plan to support a pavement preservation strategy with MAP-21 requirements.
 - c. Ensuring Department grants are fully expended in accordance with requirements.
 - d. Ensuring all projects stay on or under budget.
 - e. Better communicating the stewardship and accomplishments of the Department.

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WYOMING DEPARTMENT OF TRANSPORTATION

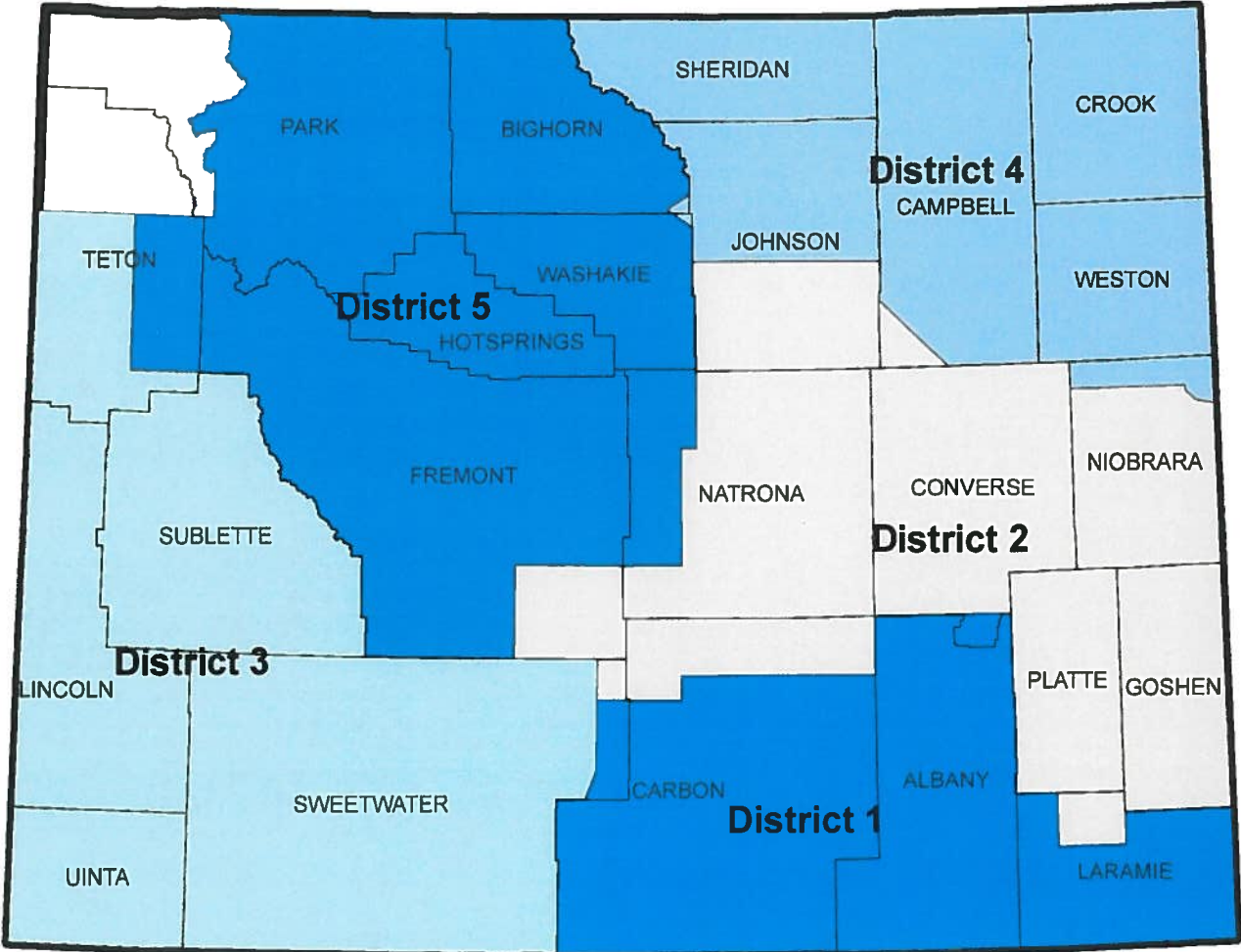
ORGANIZATIONAL CHART



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WYDOT is divided in five districts for planning and project implementation purposes. The Highway Safety office has also divided the current three regions of Safe Communities into WYDOT districts 1, 2 and 5.

WYOMING



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LEGISLATIVE UPDATE

Seat Belt	
Safety Belt Law	Yes, secondary enforcement
Child Safety Seat Law	Yes
Booster Seat Law	Yes (Until 9 th birthday)
GDL	
Graduated licensing (GDL)	Yes
Impaired Driving	
0.08 BAC <i>per se</i> law (Section 163)	Yes
Zero tolerance for drivers < age 21	Yes (0.02)
Open Container (Section 154)	Yes (Note: Not compliant with Section 154)
Repeat Intoxicated Driver Laws (Section 164)	Partial (Note: Not compliant with Section 164)
24/7	Yes (Note: FY2017 Implementing Program)
Ignition Interlock	Yes
Administrative license revocation	Yes
Texting	
Texting While Driving	Yes
Cell Phone	
Cell Phone Use While Driving	Partial (Note: No statewide ban but select municipalities have enacted law)

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The Safety Management System Committee (SMS) Welcomes you!

Numerous state and local agencies strive to reduce fatalities and injuries on Wyoming's highways. As required by the most recent highway safety legislation, this newly updated and adopted document will guide current activities and create a future direction for a comprehensive and coordinated approach to improving safety by all safety partners in Wyoming.

The WYDOT SMS Committee assumed the responsibility to be the coordinating body for the Wyoming State Highway Safety Plan (WSHSP) development. The purpose of the WSHSP is to focus Wyoming's safety partners on reducing the number of fatal and serious injury crashes. The WSHSP does not address every safety strategy currently being implemented or every strategy that may be implemented in the state, but primarily provides the guidance to the safety community to develop and implement the strategies with the greatest potential to reduce fatal and serious injury crashes.

Welcome to the FHWA Wyoming Division

Contact Info

Wyoming Division
Federal Highway Administration
2617 East Lincolnway, Suite D
Cheyenne, WY 82001-5671
Phone: (307) 772-2101
Fax: (307) 772-2011
Monday - Friday
7:30am - 4:00pm

Contact FHWA



The Federal Highway Administration (FHWA) Division Offices are local field offices that provide leadership, guidance, and direction to State Departments of Transportation in the planning, construction and maintenance of transportation projects. Working collaboratively with State partners, FHWA Division Offices ensure that the nation's roads, bridges and tunnels are safe and continue to support economic growth and environmental sustainability. Additionally, to ensure accountability, the FHWA Division Offices work with the State to develop, track and analyze activities and recommend innovative techniques and strategies to improve the performance of the transportation system. FHWA and its Division Offices are responsible for working with State Departments of Transportation to ensure that the nation's strategic investments preserve and modernize the U.S. highway system - and ultimately to save lives.




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Compliance to Certifications and Assurances

The Wyoming Department of Transportation, Highway Safety Behavioral Grants Program (aka Highway Safety Office) has complied with all the Certifications and Assurances required under 49 CFR Part 18 and 19, 23 U.S.C. Chapter 4, 23 CFR Chapter 11, NHTSA Order 462-6C, and the Highway Safety Grant Funding Policy. Additionally and more specifically the following assurances are made.

1. At least 40 percent of Federal 402 funds apportioned to Wyoming were expended for the benefit of the local highway safety programs. The FY2016 percentage was 43.19%.
2. At least 40 percent of Federal 154AL funds apportioned to Wyoming were expended for the benefit of the local highway safety programs. The FY2016 percentage was 90.61%.
3. Support national highway safety goals by participating in national law enforcement mobilizations, sustained enforcement of statutes addressing impaired driving, occupant protection and driving in excess of posted speed limits.
4. Support national highway safety goals by conducting an annual safety belt use survey using NHTSA acceptable methodology. The June 2016 survey observed 80.5% of vehicle occupants were wearing safety belts.
5. Development of a statewide data system to provide timely and effective data analysis to support allocation of highway safety resources.
6. The Wyoming Highway Patrol and the members of the Wyoming Sheriffs and Chief of Police Association (WASCOP) follows the IACP guidelines established for vehicular pursuits.



Matthew D. Carlson, P.E.
State Highway Safety Engineer
Governor's Representative for Highway Safety

12-27-16

Date:

Highway Safety Behavioral Grants Office Overview

The common thread to affect behavioral change to reduce traffic injuries and fatalities is through working with traffic safety partners in the areas of law enforcement, education and partnerships & outreach.

Law Enforcement

A constant best practice strategy included the overtime high visibility enforcement program. In 2016, Wyoming law enforcement made 399 DUI arrests, issued 8,132 speed citations, 1248 seat belt citations and 165 child restraint citations on grant funded overtime enforcement.

In 2015 the State had 79 unrestrained fatalities and 56 alcohol involved fatalities per the Fatality Analysis Reporting System; in 2016 86.42% of those counties where the fatalities occurred had law enforcement agencies involved in high visibility overtime enforcement activities.

The Law Enforcement Liaison (LEL) Program continued outreach for the Highway Safety Behavioral Grant Office. The LEL's have fostered relationships with State and local law enforcement agencies with on-site technical assistance such as assisting with generating local press involvement for mobilizations (seat belt and impaired driving) and task force events. This project assisted the Highway Safety Behavioral Grants Office with addressing traffic safety challenges and priorities over Wyoming's vast geographic area.

Over the course of the FY2016 grant year, the DRE/SFST/DECP/ARIDE Program delivered over 6,400 contact hours of training for law enforcement officers. There were over 100 officers trained at the Wyoming Law Enforcement Academy, 108 officers in ARIDE, 86 officers in SFST refresher training, and 17 officers were certified as Drug Recognition Experts. There were eight new DRE Instructors and three SFST Instructors were added to assist with statewide law enforcement impaired driving detection training.

In addition to high visibility overtime enforcement, DRE/SFST/DECP/ARIDE and LEL Program, Peace Officers Standards and Training (POST) installed software that will track law enforcement training and certification. Instructors in the field of DRE, SFST and ARIDE will have immediate access to officer records and certificate level and be better prepared to set and schedule classes for their agency so their officers are up to date in their training. Course curriculums can be downloaded making agency training records legally defensible in court.

The law enforcement overtime high visibility enforcement occupant protection campaigns are event based and are focused towards both adult and children. The State has adopted a zero tolerance policy when agencies are working seat belt enforcement.

Education

Media Campaigns had great success in advancing the Highway Safety messages across the state. Media outlets including TV, radio, newspaper, billboards, internet radio, DMS, social networks, banner programs in schools and colleges, messaging at University sporting events, rodeos of all levels across the state and so much more were utilized. Utilization of mobile device advertising on a greater level allowed the Public Affairs Office to put the messages right in the hands of the targeted audience. Safe Communities and WYDOT Public Involvement Specialists assisted with targeted messaging in their respective districts and booths at various events.

The messaging in Wyoming schools remains a source of great pride. This strategy makes a huge impact on our children and their safety decisions by educating kids across the state, making seat belt use a topic of discussion and planting the seeds of good driving behaviors. WYDOT district public involvement partners were a huge asset on the local level and got us into countless local venues to share our messages with their communities.

Enforcement coupled with media and Safe Communities was a major factor in getting Wyomingites to adhere to Wyoming's traffic safety laws thus reducing our fatalities.

Partnerships & Outreach

In FY2016 Highway Safety Behavioral Grants Program joined together with WYDOT Public Affairs Office, Safe Communities, Governor's Council on Impaired Driving, Wyoming Seat Belt Coalition, Law Enforcement Liaisons and other traffic safety partners with emphasis given to the enforcement and media efforts during the Holiday, May Mobilization and August Crackdown campaigns.

In support, town halls were conducted statewide to educate legislators at city/county levels of government on the effects of impaired driving and fatalities within their communities. This provides a foundation of support for programmatic decision making. The Wyoming Seat Belt Coalition (WYSBC) is charged with the same goal but strategies are different. The revamped WYSBC is an Executive level committee that continues to look at short and long term goals and implementation strategies: educate, outreach and enforce.

Future Plans

Future plans include continued media messaging through the power of radio and television advertising, especially the smaller towns, but will also continue to grow our non-traditional advertising venues, such as social media, mobile device options, geo-fencing and more, in order to continue to be a viable communicator with our core demographic.

The Highway Safety Behavioral Grants Program plans to add Students Against Destructive Decisions (SADD) to concentrate on teen traffic safety issues, continue the implementation and start up of the 24/7 Program across the state, build partnerships with Prevention Management Organizations (PMOs) and continued overtime high visibility enforcement, outreach and education.

**Wyoming’s Sustained Enforcement Plan
(Wyoming 2010 Population = 563,626)**

Wyoming conducts sustained seat belt enforcement and impaired driving through statewide local law enforcement coverage. Along with national events, local and state agencies will use high visibility enforcement tactics during local celebrations that have higher volume of roadway traffic within their jurisdiction. In addition to local agency involvement, the Wyoming Highway Patrol (WHP) covers 100% of Wyoming.

Based on the 2010 Census data, local law enforcement agency coverage account for 92% of Wyoming’s population.

Law enforcement participated in the following campaigns:

Campaign	Focus	Date
Halloween	Impaired Driving	October, 2015
Thanksgiving	Occupant Protection	November, 2015
Holiday	Impaired Driving	December, 2015
St Patrick’s Day	Impaired Driving	March, 2016
May Mobilization	Occupant Protection	May, 2016
4 th of July	Impaired Driving	July, 2016
National Crack Down	Impaired Driving	August, 2016

The overtime high visibility enforcement occupant protection campaigns are event based and are focused towards both adult and children. The WHP has adopted a zero tolerance policy when agencies are working seat belt enforcement.

In 2015 the State had 81 unrestrained fatalities and 51 alcohol involved fatalities per Wyoming’s Electronic Crash Records System. In 2016, 86.42% of those counties where the fatalities occurred had law enforcement agencies involved in high visibility overtime enforcement activities.



Sustained Enforcement Coverage

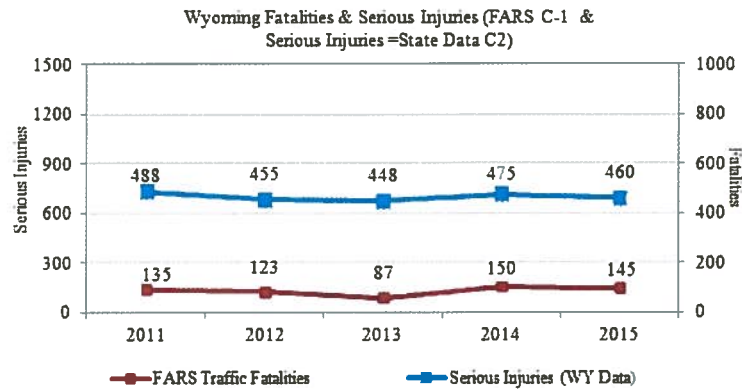
Agency Name (2015 Unrestrained Fatalities)	Population Covered	Agency Name (2015 Unrestrained Fatalities)	Population Covered
Afton PD	Covered by Lincoln County SO	Laramie PD	30,816
Basin PD	Covered by Big Horn County SO	Lincoln County SO (2)	18,106
Big Horn County SO (4)	11,668	Lovell PD	Covered by Big Horn County SO
Buffalo PD	Covered by Johnson County SO	Lusk PD	Covered by Niobrara County SO
Byron PD	Covered by Big Horn County SO	Lyman PD	Covered by Uinta County SO
Campbell County SO (5)	46,133	Mills PD	Covered by Natrona County SO
Casper PD	Covered by Natrona County SO	Natrona County SO (13)	75,450
Cheyenne PD	Covered by Laramie County SO	Niobrara County SO (0)	2,484
Converse County SO (6)	13,833	Platte County SO (1)	8,667
Crook County SO (0)	7,083	Powell PD	6,314
Diamondville PD	Covered by Lincoln County SO	Rawlins PD	9,259
Douglas PD	Covered by Converse County SO	Riverton PD	Covered by Fremont County SO
Evanston PD	Covered by Uinta County SO	Rock Springs PD	Covered by Sweetwater County SO
Evansville PD	Covered by Natrona County SO	Sheridan County SO (3)	29,116
Frannie PD	Covered by Big Horn County SO	Sheridan PD	Covered by Sheridan County SO
Fremont County SO (15)	40,123	Shoshoni PD	Covered by Fremont County SO
Gillette PD	Covered by Campbell County SO	Sundance PD	Covered by Crook County SO
Glenrock PD	Covered by Converse County SO	Sweetwater County SO (3)	43,806
Goshen County SO (2)	13,249	Sublette County SO (1)	10,247
Green River PD	Covered by Sweetwater County SO	Teton County SO (1)	21,294
Greybull PD	Covered by Big Horn County SO	Thermopolis PD	Covered by Hot Springs County SO
Hot Springs County SO (2)	4,812	Torrington PD	Covered by Goshen County SO
Jackson PD	Covered by Teton County SO	Uinta County SO (1)	21,118
Johnson County SO (3)	8,569	UW PD	Covered by Laramie PD
Kemmerer PD	Covered by Lincoln County SO	Washakie County SO (0)	8,533
LaBarge PD	Covered by Lincoln County SO	Wheatland PD	Covered by Platte County SO
Lander PD	Covered by Fremont County SO	Worland PD	Covered by Washakie County SO
Laramie County SO (8)	91,738	Wyoming State Parks	Covered by All SO

PERFORMANCE OUTCOME MEASURES

Traffic Fatalities (FARS)

(C-1) To reduce fatalities from the 5 year average (2009-2013) of 127 by 1.2% to 125.5 by December 31, 2016.

Progress Report: Wyoming is currently on course to meet this goal, per Wyoming Electronic Crash Records System (WECRS) there were 108 fatalities January through November, 2016. The observed seat belt use in 2016 was 80.5% which is a 0.7% increase from the 2015 average of 79.8%. In 2015, fatal crashes accounted for 0.9% of all Wyoming crashes. This low percentage makes analysis difficult and goal setting hard to forecast. In addition, Wyoming's vehicle miles traveled per capita is at 15,936 versus the national average at 9,372.



Serious Traffic Injuries (State Crash Data Files)

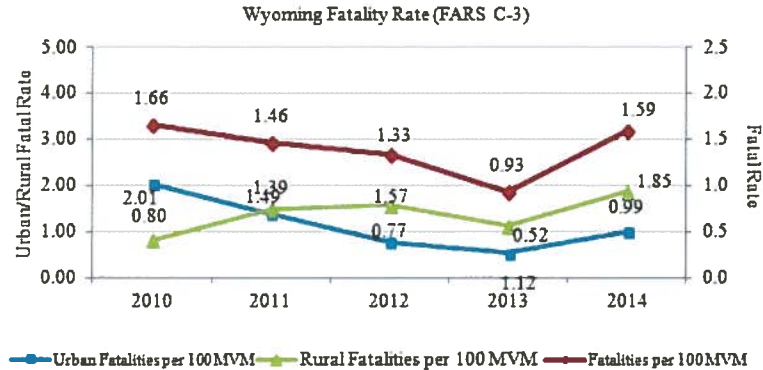
(C-2) To decrease serious traffic injuries from the 2009-2013 calendar base year average of 524 serious injuries to 516 serious injuries.

Progress Report: Wyoming met its goal with preliminary Wyoming WECRS data indicating that serious injuries continue to decline.

Fatalities/VMT (FARS/FHWA)

(C-3) To decrease Wyoming’s fatality rate (100 MVMT) from the 2008-2012 average of 1.51 to 1.49.

Progress Report: Wyoming has made strides towards reaching this goal. WECRS indicates the 2015 fatality rate at 1.53 which is trending down. Due to lower gas prices and increase in vehicle traffic, traveling on Wyoming roads has increased.



Rural Fatalities/VMT (FARS/FHWA)

(C-3a) To maintain or decrease rural fatality rate (100 MVMT) from the 2008-2012 average of 1.51 to 0.86.

Progress Report: WECRS indicates the 2015 rural fatality rate is at 1.81 which is also trending down. Due to the large fluctuation of rural and urban fatality rates year to year, the overall fatality rate is more closely indicative of Wyoming’s challenges.

Urban Fatalities/VMT (FARS/FHWA)

(C-3b) To decrease the urban fatality rate (100 MVMT) to 0.73 by December 31, 2016 from the 2008- 2012 average of 1.14.

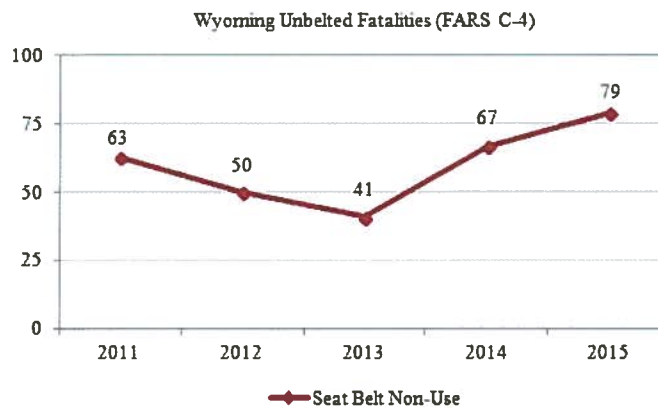
Progress Report: 2015 WERCS data is indicating the current rate is 0.83 this creates a trend line that Wyoming will accomplish this goal.

Unrestrained Passenger Vehicle Occupant Fatalities (FARS)

(C-4) To decrease unrestrained passenger vehicle occupant fatalities, in all seating positions from the 2009-2013 average of 60 to 54.

Progress Report: The 2016 fatalities are on a downward trend, which in turn, unrestrained fatalities tend to take on the same downward trend. The goal of 54 includes in the average the abnormally low year of 41 unrestrained fatalities thus skewing Wyoming's data driven goal. The observed seat belt use in 2016 for all vehicle occupants was 80.5% which is a 0.7% increase from the 79.8% in the previous year. In 2015, WECRS indicates there were 79 unrestrained fatalities.

Reaching the hard core non-seat belt users has remained a challenge. Targeting our high risk demographics remains at the top of the Highway Safety Plan through Native American outreach, Wyoming Seat Belt Coalition, Safe Communities, social media and overtime occupant protection enforcement.

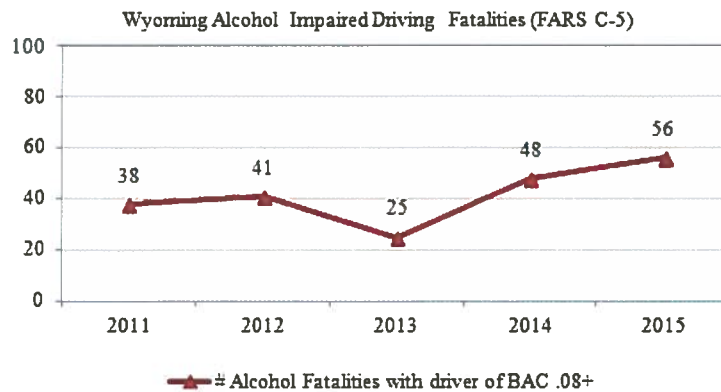


Alcohol-Impaired Driving Fatalities (FARS)

(C-5) To decrease alcohol impaired driving fatalities from the 2009-2013 average of 41 to 39.

Progress Report: Wyoming's 2016 WECRS data indicates January-October, there were 29 alcohol related fatalities which would indicate Wyoming is on course and making great strides towards reducing impaired driving fatalities and meeting the 2016 goal of 39. In 2015, FARS data indicates 56 alcohol impaired driving fatalities.

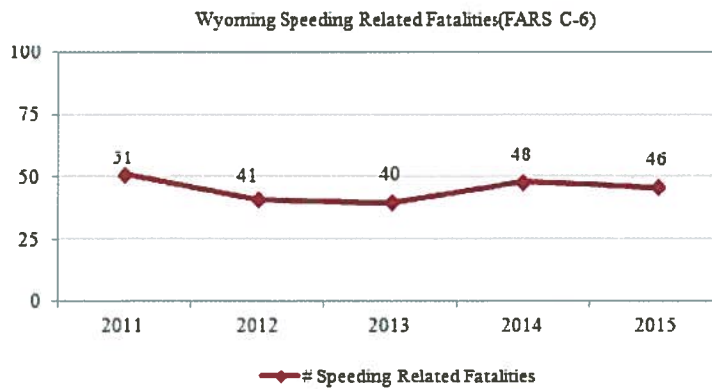
Numerous aspects of the impaired driving challenges are being addressed through the Governor's Council on Impaired Driving. Impaired driving is an issue that will not be conquered overnight but rather through implementation of substance abuse programs, enforcement and education through partnerships with a collaboration of traditional and non-traditional traffic safety partners.



Speeding Related Fatalities (FARS)

(C6) To decrease speed-related fatalities from the 2009-2013 average of 49 to 47.

Progress Report: Wyoming met its goal. Grant funded overtime enforcement issued 7,460 speeding citations. Speed is also used as a trigger offense for Wyoming’s secondary seat belt law.



Motorcyclist Fatalities (FARS)

(C-7) To decrease motorcyclist fatalities from the 2009-2013 average of 17 to 12.

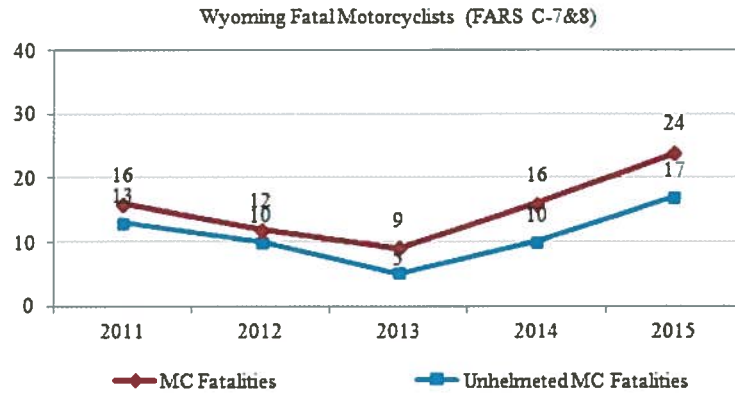
Progress Report: Wyoming experiences a short riding season which provides for a small window of time to make an impact with this demographic. Meeting this goal deems itself difficult to meet. The 2016 WECRS data indicates there have been 24 motorcyclist fatalities which is above the goal set.

State and local law enforcement target impaired riding during the high traffic months of July and August. The Highway Safety Program addresses education through statewide motorcycle classes funded through WYDOT and through Highway Safety Office grant funded media educating the public on motorcycle awareness.

Un-helmeted Motorcyclist Fatalities (FARS)

(C-8) To decrease un-helmeted motorcyclist fatalities from the 2009-2013 average of 13 to 10.

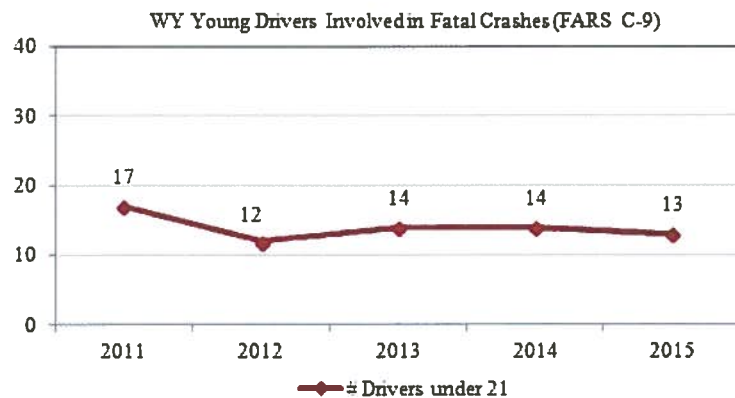
Progress Report: Wyoming's met its goal. Wyoming's helmet law does not apply to ages 19 and above which hampers the survivability of a motorcycle crash if a motorcyclist chooses no helmet.



Drivers Age 20 or Younger Involved in Fatal Crashes (FARS)

(C-9) To decrease young drivers, age 20 or younger, involved in fatal crashes from the 2009-2013 average of 17 to 12.

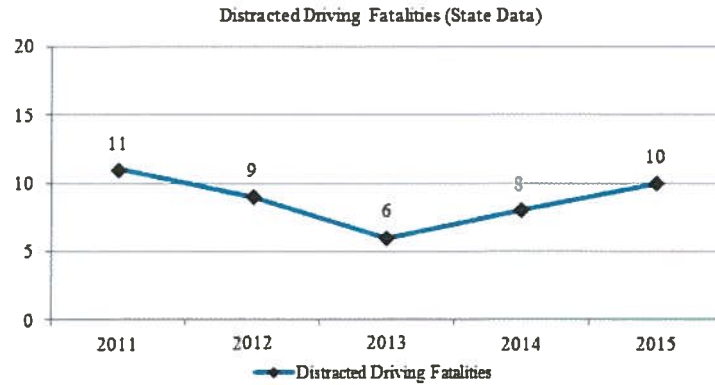
Progress Report: Wyoming WECRS January-October 2016 data indicates there have been 11 fatal crashes involving young drivers which is currently below our 2016 goal.



Distracted Driving Fatalities (State Data)

(S-1) To reduce distracted driving fatalities from the 2009-2013 average of 10 to 9 based on the CY2013-15 year moving trend line analysis.

Progress Report: Wyoming distracted driving fatalities is 1 above the 9 set in the FY2016 Highway Safety Plan. The January-October 2016 WECRS distracted driving data is at 9 fatalities.



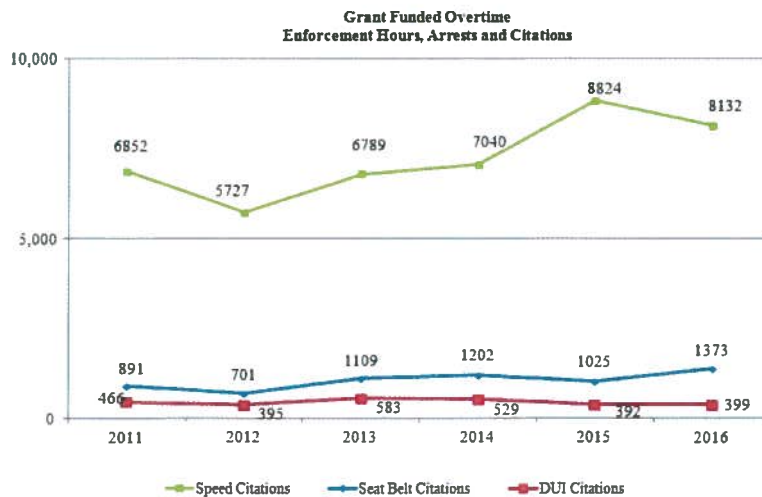
Activity Measures

Law enforcement agencies, served over 85% of the state's population. They participate in high visibility enforcement overtime grants to increase seat belt usage, speeding and impaired driving arrests on Wyoming roadways.

A1 – There was 1373 seat belt citations (Adult 1248, Child Restraint 175) issued during grant-funded enforcement activities;

A2 – There was 399 impaired driving arrests made during grant-funded enforcement activities; and

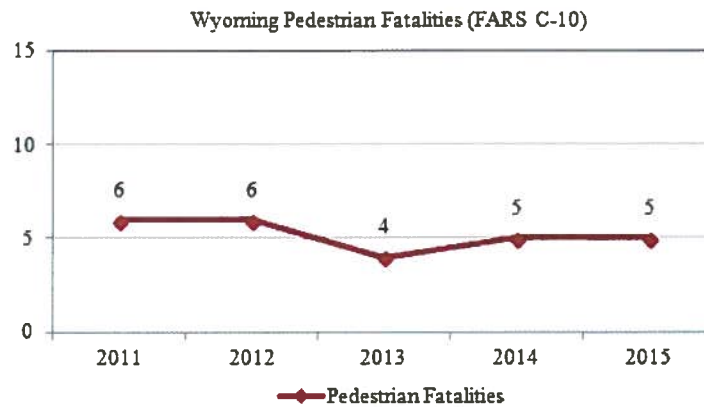
A3 – There was 8132 speeding citations issued during grant-funded enforcement activities.



Pedestrian Fatalities (FARS)

(C-10) To reduce pedestrian fatalities 25 percent from the 2009-2013 average of 4 to 3.

Progress Report: Pedestrian countermeasures are addressed through WYDOT’s Bicycle/Pedestrian Program and Highway Safety Office sub recipients assist when requested. Wyoming has not met its goal.



Bicycle Fatalities (FARS)

(C-11) To maintain a zero fatality rate for bicyclists. There were 3 fatal bicyclists between 2009-2013.

Progress Report: Wyoming met its goal. There were zero bicyclist fatalities in 2015.

The State of Wyoming has created a Bicycle and Pedestrian task force that the State Highway Safety Engineer is an active member.

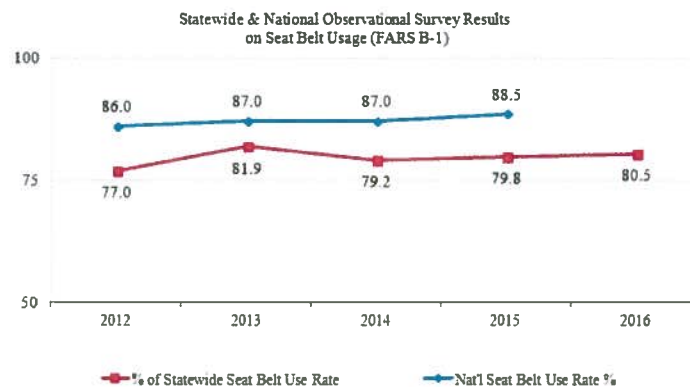
*The Wyoming Department of Transportation houses the Bicycle/Pedestrian Program. This Program is not federally funded but active in the State educating the public about bicycle and pedestrian safety. The Bicycle/Pedestrian Coordinator works closely with the Highway Safety Office and all traffic safety partners as applicable.

Behavioral Measure

B1 – Observational Seat Belt Survey

Wyoming’s goal is to increase seat belt usage to 84 percent by FY2016.

Progress Report: Wyoming did not meet this goal. The overall estimate of seat belt use in 2016 for all vehicle occupants was 80.5 percent, with a standard error of 2.3 percent. The 2016 rate represents an increase of 0.7 percent over the rate of 79.8 percent in 2015. Targeting our high risk demographics remains at the top of the Highway Safety Plan.



Traffic Records Performance Outcome Measures

	2009	2010	2011	2012	2013	2016
T1 Crash Timeliness (met) - To increase crash timeliness by 10% from the 2013 average of 10.5 to 9.5 by 2016	51.6	16.2	10.4	10.4	10.5	8.8
T2 EMS/Timeliness (met) - To increase EMS timeliness by 10% from the 2013 average of 12.02 to 11 by 2016	330	100	51.5	55	12	1.9
T3 LRS (met) - To increase LRS extension by 5% from the 12,857 to 13,500 by 2016	5184	6894	12719	12839	12857	16592
T4 Roadway Integration – Linkable (met) - To increase Roadway Integration by 10% from the 2011-2013 average of 32 to 35 by 2016			29	33	34	45
T5 Roadway Integration in Safety Analysis (met) - To increase roadway integration by 10% from the 2011-2013 average of 19 to 21 by 2016			18	19	20	21
T6 Number of Additional Data Sets Available (met) - To increase number of available datasets by 10% from 2013 mark of 10 to 11 by 2016			4	6	10	20

PROGRAM AREAS INVOLVED

- **402 PLANNING AND ADMINISTRATION**
- **402 ALCOHOL**
- **402 MOTORCYCLE SAFETY**
- **402 POLICE TRAFFIC SERVICES**
- **402 TRAFFIC RECORDS**
- **402 ROADWAY SAFETY**
- **402 SAFE COMMUNITIES**
- **402 PAID ADVERTISING**
- **405 OCCUPANT PROTECTION (SAFETEA-LU)**
- **408 DATA PROGRAM INCENTIVE(SAFETEA-LU)**
- **410 HIGH FATALITY RATE (HFR)**
- **154 ALCOHOL**
- **154 PAID MEDIA**

MAP-21

- **405b LOW HVE**
- **405b LOW PUBLIC EDUCATION**
- **405c DATA PROGRAM**
- **405d MID HVE**
- **405d MID ID COORDINATOR**
- **405d MID COURT SUPPORT**
- **405d MID PAID/EARNED MEDIA**
- **405d MID TRAINING**
- **405d MID INFORMATION SYSTEM**
- **405d MID OTHER BASED ON PROBLEM ID**
- **405f MOTORCYCLE AWARENESS**

402 PLANNING & ADMINISTRATION

Project Name:	Planning & Administration
Project Number:	PA-2016-16-PA-01
Total Funds Obligated	\$135,288.50
Expended:	\$45,609.27

Description

This project provided funding for employee travel and training, invitational travel, vehicle operation expenses, equipment and other elements contributing to the overall management of the HSO's Highway Safety Plan.

Results

Training has been a critical component in educating the new staff with federal rules and regulations, management of federal finances and program management. The HSO personnel traveled in and out of state to meetings, trainings and conferences: Colorado Road Health Summit, Traffic Records Forum, Wind River Safety Summit, NHTSA Regional Spring Meeting and the GHSA Annual Meeting.

The HSO has standardized and vetted the grant applications, grant agreements and internal scope of work documents through WYDOT's Internal Review and the Attorney General of Wyoming. Taking this process one step further, a standard end of the year report has been implemented for all sub-recipients.

Additionally, the HSO continually improved grant reporting through the flow of documentation via the HSO Project Site. This process has brought consistency to all sub-recipients and eliminated redundancy and unnecessary hard copy. The HSO Project Site allows all sub-recipients to be notified of any updates, changes or grant notifications simultaneously. The HSO can now monitor the fiscal documentation through the HSO Project Site and do on-site monitoring for actual field activities being conducted.

See Core Performance Outcome Measures C1 and C2 for comparison data.

402 ALCOHOL

Project Name:	IPR DUI Monitoring
Project Number:	AL-2016-16-AL-01
Total Funds Obligated	\$125,243.69
Expended:	\$125,235.49

Description

The Wind River Indian Reservation within Fremont County is an at-risk population. This project supervised “hardcore drunk drivers” and worked to maintain an 80% or greater successful completion rate.

Results

IPR supervised a total of 193 clients during FY2016. On average, 53% of IPR clients are Native American, 44% are Caucasian and 3% are Hispanic and/or other. Overall, 20 clients who reported in were removed for failure and 35 clients successfully completed DUI Supervised Probation within the year and 27 clients failed to report or were transferred due to circumstances unrelated to their probation with IPR. IPR has an overall successful completion rate of 75% for 2016, 5% below the anticipated rate. IPR maintained a less than 1% intra-agency recidivism rate. Additionally, IPR’s DSP maintained a 96% compliance rate, which means the 96% of clients that checked into DSP had not been referred back to the court for non-compliant behavior.

IPR extended their scope by partnering with Juvenile Detention Alternatives, Youth Probation through Department of Family Services, and Youth Services to provide Alcohol monitoring for four adolescents who had a history of driving impaired.

See Core Performance Outcome Measures C5 for comparison data.

Project Name: CRMC Region 1 Safe Communities Alcohol/OP
Project Number: AL-2016-16-AL-02/ SA-2016-16-SA-05/K8FR-2016-16-K8-08
Total Funds Obligated \$93,751.56 / \$138,109.06 / \$76,912.00
Expended: \$89,828.00 / \$102,841.53 / \$17,069.80

Description

This project focused efforts at the city and county level with highway safety messaging and programs with the intent of modifying behaviors toward drinking and driving, seat belt usage, speed compliance, distracted driving and/or other data-driven program areas.

Results

Cheyenne Regional Medical Center Region 1 Safe Communities (Region 1) conducted comprehensive activities for impaired driving, occupant protection, young drivers and distracted driving activities. Region 1 chaired all quarterly regional meetings for Wyoming Safe Communities.

Region 1 activities included partnering with the University of Wyoming, Laramie County Community College, Governor’s Council on Impaired Driving, Doug’s Towing, Laramie County Junior High and High Schools, law enforcement, State Farm for educational events to include, but not limited to, rodeos, football, basketball, student presentations. Region 1 also had educational booths at Super Day and Cheyenne Neighborhood Night Out.

Region 1 partnered with Safe Kids, Kohl’s and Cheyenne Regional Medical Center Car seat to provide education, car seats and utilization of vouchers. In addition, Region 1 participated in the Laramie County Prevention of Alcohol Problems monthly meetings.

- Billboards** May Mobilization 29 Billboards-Weekly Impressions: 645,657; August Crackdown 19 billboards Reach-Weekly Impressions: 616,751; Cheyenne Frontier Days 15 Billboards Reach-Weekly Impressions: 682,660
- Cinema ads** – Total Reach 32,500-shown 9,583 times in one month
- Radio** – Total Reach 1,547,000
- Print Ads** - Total Reach 34,600
- Facebook** - 4,181 followers, 472 likes/Twitter 918 impressions, 157 profile visits, 149 followers

One of the highlights of Region 1 was conducting a kick-off event for the May Mobilization campaign with a community press conference. Guest speakers included Governor Mead, WHP Colonel Kebin Haller and other representatives from the law enforcement community.

See Core Performance Outcome Measures C4, C5 and C9 for comparison data.

402 MOTORCYCLE SAFETY

Project Name:	MC-2016-16-MC-02
Project Number:	Motorcycle Coordinator
Total Funds Obligated	\$108,230.00
Expended:	\$0.00

Description/Results

Project duties were incorporated into the State funded position.

402 POLICE TRAFFIC SERVICES

Project Name: Law Enforcement Liaison (South)
Project Number: PT-2016-16-PT-01
Total Funds Obligated \$157,927.05
Expended: \$130,092.56

Description

This project contracted the services of a fulltime Law Enforcement Liaison that provided grant coordination and technical assistance to all law enforcement agencies in the State of Wyoming in the areas of DUI Enforcement and Occupant Protection Enforcement.

Results

The Law Enforcement Liaison (LEL) completed site visits with agencies in the occupant protection and DUI enforcement programs to discuss training, media, grant activity, technology and traffic operations. Collaborative efforts were discussed with the Wyoming Highway Patrol to strategize and enhance cooperative efforts.

LEL attended meetings of the Safe Communities Program and worked in cooperation with Safe Communities during several traffic operations conducting all the social media and local radio programs. The LEL enhanced efforts through Joint Task Force Special Operations, strong media relations statewide, and successful collaborative Traffic safety enforcement efforts with adjoining states.

Program highlights included coordinating the multi-state DUI task force operations with Colorado and Utah; facilitated breakout sessions at the Wind River Traffic Safety Summit; monitored agency activity reports; compiled local agency DWUI, OP and Supplemental Annual Reports; coordinated eleven (11) multi-agency DUI and Occupant Protection task forces in 8 counties; provided a strong media component during high visibility; promoted a Data-Driven Approaches to Crime and Traffic Safety Workshop (DDACTS) held for the first time in Wyoming; launched an agency media support program.

See Core Performance Outcome Measures C4 and C5 for comparison data.

Project Name:	Law Enforcement Liaison (North)
Project Number:	PT-2016-16- PT-02
Total Funds Obligated	\$126,973.27
Expended:	\$104,408.45

Description

This project contracted the services of a fulltime Law Enforcement Liaison that provided grant coordination and technical assistance to all law enforcement agencies in the State of Wyoming in the areas of DUI Enforcement and Occupant Protection Enforcement.

Results

The Law Enforcement Liaison (LEL) completed site visits with agencies in the Occupant Protection and DUI Enforcement programs discussing training, media, grant activity, technology and traffic operations. In addition, met with the Wyoming Highway Patrol to discuss programs goals and cooperative efforts.

LEL attended meetings of the Safe Communities Program and have worked in cooperation with Safe Communities during several traffic operations conducting all the social media and local radio programs for operations in Fremont and Washakie counties. LEL hosted the Safe Communities Region 2 press conference for May Mobilization and participated in Safe Kid's Day in Casper.

The LEL placed heavy emphasis on multi-agency cooperative efforts or Special Operations during this fiscal year, combining high visibility enforcement with media before and after each event. These operations have shown to be a successful component to the overall traffic safety program. The Program initiated an active media assistance program for all participating agencies.

Program highlights include coordinating the multi-state DUI task force operations with Colorado and Utah; featured in an NLEL April Podcast; authored an article in the NLEL, appeared in Best Practices section as a topic of managing a Rural LEL Program; facilitated breakout sessions at the Wind River Traffic Safety Summit; monitored agency activity reports; compiled local agency DWUI, OP and Supplemental Annual Reports; coordinated eleven (11) multi-agency DUI and Occupant Protection task forces in 8 counties; provided a strong media component during high visibility; promoted a Data-Driven Approaches to Crime and Traffic Safety Workshop (DDACTS); launched an Agency Media Support Program.

See Core Performance Outcome Measures C4 and C5 for comparison data.

Project Name: Law Enforcement Coordination (Occupant Protection/Alcohol)
Project Number: PT-2016-16-PT-03 / M5OT-2016-16-M5-01
Total Funds Obligated \$104,962.78 / \$104,962.79
Expended: \$ 58,048.85 / 58,048.78

Description

This project provided oversight and administration of the Selective Traffic Enforcement Program grants. This consolidated approach resulted in effective and coordinated grant funded over time enforcement activities associated with national, state, local, and targeted events.

Results

A total of fifty-six Wyoming law enforcement agencies participated in grant-funded overtime occupant protection enforcement activities this fiscal year. Agencies participated in the required May Mobilization event, as well as other national and strategically selected local events which focused on occupant protection enforcement.

All grant applications were processed in accordance with Highway Safety Office procedures and requirements and consistent with WASCOP's Traffic Safety Committee directives. All grant-funded overtime enforcement activities and agency reimbursement requests were reviewed, reimbursed, recorded and reported – complete with all fiscal documents necessary and all grant funds accounted for. Productivity reports for every national event, as well as all local events have been created and provided to the Highway Safety Office.

Grantee agencies were encouraged to become more involved in earned media efforts to make the public more aware of seatbelt usage and impaired driving enhanced local enforcement efforts. The top events where overtime enforcement and earned media were: Click it or Ticket, May Mobilization, Holiday Campaign, 4th of July and August Crackdown.

See Core Performance Outcome Measures C4 for comparison data.

Project Name: WASCOP Radars
Project Number: PT-2016-16-PT-05
Total Funds Obligated \$69,267.20
Expended: \$66,642.93

Description

This project purchased radar units that are a proven tool for law enforcement agencies to reduce crash injuries and fatalities. The radar units were used as a trigger mechanism to enforce occupant protection seat belt enforcement.

Results

During FY2016, 32 radars were purchased by 19 law enforcement agencies in the State of Wyoming. The radars were used as a primary defense to battle the traffic fatalities and injuries caused by speeding. Since Wyoming is a secondary seat belt law state, speeding was often used as the reason for the primary stop. There were 4,088 speed citations, 610 seat belt citations and 65 child restraint citations issued by local law enforcement agencies.

See Core Performance Outcome Measures C4 and C6 for comparison data.

402 TRAFFIC RECORDS

Project Name:	Driver Services – State to State (S2S)
Project Number:	TR-2016-16-TR-01
Total Funds Obligated	\$162,345.00
Expended:	\$148,019.32

Description

The project served as one of 15 pilot states for the State to State (S2S) program which allows states to "talk" to each other. The S2S allows states to transmit license information and will point to where an individual has a current drivers' license or identification card issued. This process will allow the "one driver, one license" concept to become more of a reality.

Results

Wyoming has made various development changes to the driver license system to prepare for S2S. The following are just a small sample of those changes:

- Enhancement to the send inquiries with and without a SSN present;
- View responses screens, working possible duplicates;
- Work out of state conviction & negate;
- Work out of state withdrawals & negates;
- Send out of state conviction and withdrawals and negating both transactions.

Wyoming prepared for casual, structure, and PDPS (problem driver pointer system) regression testing with American Association of Motor Vehicle Administrator (AAMVA).

Testing of all development changes were then conducted by computer programmers and Driver Services personnel. Some issues came to light during this testing phase and modifications were made and then retested. There were 2 phases of testing for this project, first was casual testing and structured testing and PDPS regression. Wyoming was notified by AAMVA that the structured testing and had been given approval for a go "live" date. Driver Services employee's reviewed and evaluated the outcome of the "dry run" process and corrected any issues that might have been found during this process. These issues include duplicate credentials with other states that are "live" with S2S.

Other states have shared throughout this pilot the benefits they see because of S2S, one, being reduction of multiple credentials being issued to their customers which in turn brings the "one driver, one license" into fruition.

See Core Performance Outcome Measures S-T4 for comparison data.

402 ROADWAY SAFETY

Project Name:	Radar Speed Signs
Project Number:	RS-2016-16-RS-01
Total Funds Obligated	\$23,817.47
Expended:	\$0.00

Description/Results

This project was going to be used to purchase a radar speed sign for the town of Lyman to assist with speeding within school zones located directly on or near state highways.

Due to new Highway Safety office policy on equipment this equipment was not purchased.

Project Name: WHP Highway Safety Education
Project Number: RS-2016-16-RS-02
Total Funds Obligated \$330,101.50
Expended: \$117,805.68

Description

This project provided education administered by troopers on the topics of occupant restraints, distracted driving, speed, and impaired driving.

Results

The Wyoming Highway Patrol administered special safety education efforts across the state utilizing overtime for troopers to teach Alive at 25, occupant restraint classes, child passenger safety events, local fairs, schools, etc. There were over 15,000 people contacted during safety events on topics such as seat belts, car seats, impaired, and distracted driving. Over 200 child restraint devices were provided to the public at child passenger safety events statewide. At local events, the troopers utilized the seat belt convincer, little convincer, crash cars and rollover machines. The driving simulators and golf car were utilized to educate on the dangers of distracted and impaired driving.

Troopers instructed 100 Alive at 25 classes with 1,469 students attending. The WHP currently has 18 certified troopers to teach the Alive at 25 Program. Since the inception of the Alive at 25 Program, there have been only 6 vehicle fatalities of students who have taken the class before their 25th birthday.

Two troopers were certified as Child Passenger Safety Seat Technicians and additional troopers attended the CPS updates and training for recertification. The Lifesavers Conference was attended to maintain current trends in safety and networking opportunities.

To assist with education and training, the WHP utilized radio, theatre, print, and newspaper advertising. The media has had tremendous impact on the program through providing public service announcements to each division to perform on local radio broadcasts to support national safety campaigns such as May Mobilization and August Crackdown.

The WHP partners with Safe Communities statewide to extend the reach to more Wyomingites at local events.

See Core Performance Outcome Measures C4, C5 and C9 for comparison data.

Project Name: Governor's DUI Policy Coordinator
Project Number: RS-2016-16-RS-03
Total Funds Obligated \$129,876.00
Expended: \$86,647.35

Description

This project retained the services of the Governor's DUI Policy Coordinator to address the impaired driving issues. This position assisted with the coordination of state efforts with local initiatives.

Results

The work of the Governor's DUI Policy Coordinator includes impactful work on Governor's Council on Impaired Driving (GCID) which has continued to make progress with a downward trend in alcohol related crashes in Wyoming. The Governors DUI Policy Coordinator and GCID are constantly evaluating challenges and implementing changes to remain up-to-date.

The Wyoming legislature passed the 24/7 Sobriety program law and with it the foundation of the 24/7 program. The Governors DUI Policy Coordinator continues to be influential in getting the rules and regulations completed. The final step of creation of the 24/7 Program has been completed and an agreement is in process for the initial roll out to begin. The 24/7 sobriety program should eventually be self sufficient because of the user pay form implemented.

The Governors DUI Policy Coordinator assisted in the direction of numerous media campaigns including using the "Frozen Time PSA" and the "Drunk Driving Ends Here" PSA's. These included television, radio, print and bill board advertising.

The Governor created the Governors Marijuana Impact Assessment Council which is Co-chaired by the DUI Policy Coordinator. The group researched scientific reports on marijuana driving and the behavioral and health issues occurring around its legalization. A report was produced to educated state law makers and Wyomingites on the impacts of the legalization of marijuana.

See Core Performance Outcome Measures C5 for comparison data.

402 SAFE COMMUNITIES

Project Name: WY Department of Health Injury Prevention Program (IPP)
Project Number: SA-2016-16-SA-01
Total Funds Obligated \$38,003.88
Expended: \$28,634.14

Description

This project paid a prorated share of an injury prevention position that assisted in identifying and developing implementation strategies for the traffic safety priority.

Results

The IPP has identified and become an active member of several motor vehicle related stakeholder groups. The IPP provided technical support, resources, current research materials, and data to stakeholders to assist in informed decision making on how to decrease motor vehicle related injuries and fatalities.

Activities accomplished by this position include assisting with the Wind River Highway Safety Summit, providing information and presentations on active transportation and motor vehicle strategies to the state health officer, disseminating over 2729 motor vehicle related resources throughout Wyoming. The resources were disseminated through direct mail or electronically via e-mail and/or newsletter. The electronic newsletter subscriptions grew by 2% with over 140 partners and is distributed bi-weekly

See Core Performance Outcome Measures C1 and C2 for comparison data.

Project Name: CLICK
Project Number: SA-2016-16-SA-02
Total Funds Obligated \$86,383.29
Expended: \$75,529.90

Description

This project recruited high school and junior high school students to serve as presenters and good role models focusing on the importance of traffic safety with emphasis on seat belt usage.

Results

Seat belt surveys were done at the beginning and end of the school year. Click is active in all six schools which include East High school, South High school, Central High school, McCormick Jr. High school, Johnson Jr. High school, and Carey Jr. High school. Click provides regular presentations in school classrooms and awareness booths.

Surveys were given to students and teachers for evaluation and improvement of the Click Program. Approximately 95% of student surveys are positive with high remarks and teacher survey forms were 100% positive for content.

Highlights of activities include a joint assembly with Wyoming’s First Lady and Click on underage drinking; AT&T “ It can wait “ mobile texting and driving chair simulator at East High school; Cheyenne Regional Medical Center (CRMC) allowed Cheyenne students to film a media event on an underage drinker and unbelted driver.

See Core Performance Outcome Measures C9 for comparison data.

Project Name: Region 2 Safe Communities – Occupant Protection & Alcohol
Project Number: SA-2016-16-SA-03/K8FR-2016-16-K8-07
Total Funds Obligated \$57,600.01 / \$87,710.67
Expended: \$43,018.53 / \$42,044.05

Description

This project implemented efforts at the city and county level with highway safety messaging and programs with the intent of modifying behaviors toward drinking and driving, seat belt usage, speed compliance, distracted driving and/or other data-driven program areas.

Results

Safe Communities Region 2 (SCR2) conducted a Holiday, May Mobilization, August Crackdown, and various other media campaigns. SCR2 partnered with Natrona County Prevention Coalition, PMO, Alcohol Task Force and Holiday Task Force and attended various coalition meetings. Through the partnership with PMO campaign materials was disseminated, seven car seat check events were held, and multiple health and safety fairs were conducted.

In the area of Occupant Protection, the grant impacted 2,168 children and 343 adults. SCR2 provided seatbelt education through eight Little Convincer presentations and six community events. They also distributed 121 car seats to needy families and also inspecting 78 car seats during car seat check events. SCR2 participated in Child Protection Safety week by hosting a car seat inspection station, advertising through Natrona County School District (NCSD) #1 and distributed 60 posters to local day care centers.

The Governor’s Council on Impaired Driving and SCR2 partnered together for a large scale media campaign for August Crack down that included seven billboards. SCR2 also attended the Wyoming Women’s Expo to talk about the dangers of texting and driving.

In the area of Impaired Driving, SCR2 partnered with Alcohol Task Force, Natrona Prevention Coalition and Natrona County Holiday Task Force. SCR2 conducted media campaigns which included billboards, posters, newspapers, coasters for Halloween, Holiday, Superbowl, St. Patrick’s Day, 4th of July, and the August Crackdown.

The SCR2 had a complete staff turnover in August, 2016. The new staff worked towards learning grant objectives and working with law enforcement partners to implement new programming for teen drivers in Drivers Ed. Additionally, building relationships with the NCSD #1 to have Little Convincer education on Discovery Day rotation and to partner with local high schools and Teen Empowerment Council for Teen Driver Safety Week. SCR2 is working to foster relationships in District 2 counties to bring educational programming to areas in need.

See Core Performance Outcome Measures C4 and C5 for comparison data.

Project Name: Region 5 Safe Communities - Occupant Protection & Alcohol
Project Number: SA-2016-16-SA-04/ M5IDC-2016-16-M5-01
Total Funds Obligated \$67,640.00 / \$ 101,459.13
Expended: \$67,636.16 / \$101,424.20

Description

This project implemented efforts at the city and county level with highway safety messaging and programs with the intent of modifying behaviors toward drinking and driving, seat belt usage, speed compliance, distracted driving and/or other data-driven program areas.

Results

Region 5 Safe Communities (SCR5) focused on impaired driving, occupant protection and teen traffic safety activities. This included education for seat belt and impaired driving programs at numerous elementary, junior high, high schools, and colleges throughout the community leading to increased messaging and partnerships.

Working relationships were reestablished with the Prevention Management Organization, Guardian Life Flight, and the Chamber of Commerce in Cody. These partnerships opened doors to collaborate on traffic safety issues with Park County Sheriff's Office, Cody PD and the City of Cody. Working directly with the HSO law enforcement liaisons helped SCR5 be part of Fremont County high visibility enforcement operations. Other partnerships with State Farm, Sage West Hospital, and Fremont Motors led to increased capacity for community education. SCR5 utilized alternative funding from other partners to pay costs not covered by HSO grants.

Three Battle of the Belts Seat Belt Safety Competitions were held reaching across four counties. All the schools started with a 63% average seat belt use and ended with an average 83%. Overall six education events were conducted with a total of 2,416 students and 189 staff being reached. In addition SCR5 and WYDOT conducted a traffic safety assembly at Fort Washakie High School. This program was conducted due to the school declining to participate in the Battle of the Belts. A total of 164 students and 20 staff were reached at Fort Washakie High School.

Five trainings on child restraint use and seat belt education were conducted. A total of 148 individuals were educated with 85 being members of Wind River Indian Reservation tribes.

SCR5 also ran online media, school announcements and social media during teen driver safety week. All SCR5 schools expressed interest in continuing Prime for Life education. Strategic development is in process to implement this evidence based program into local colleges and high schools over the next few years.

In the area of Impaired Driving, SCR5 conducted numerous comprehensive campaigns including the Super bowl, St. Patrick's Day, Early Summer (May), 4th of July and Labor day.

SCR5 either attended or placed messaging, crash car displays, etc. at all county fairs. The utilization of local radio stations, internet news, social media, billboards, school announcements, highway patrol, and Safe Kids helped to place impaired driving messaging around SCR5.

Victims Impact Panels were conducted monthly. Overall, 213 guests including DUI offenders attended with victims speaking how impaired driving impacted their lives and families.

The “Life R U Ready” Program was a “life-simulation” health fair for teens designed to increase awareness of the consequences of teen’s behavior, decrease motivation to participate in risk taking behavior, and provide new opportunities for parent-teen communication. Overall, 175 students attended the event. Via survey, 117 students reported that they learned not to drink and drive and use drugs.

See Core Performance Outcome Measures C1, C2, C4 and C5 for comparison data.

Project Name: Region 1 Safe Communities – Occupant Protection
Project Number: AL-2016-16-AL-02/ SA-2016-16-SA-05/K8FR-2016-16-K8-08
Total Funds Obligated \$93,751.56 / \$138,109.06 / \$76,912.00
Expended: \$89,828.00 / \$102,841.53 / \$17,069.80

Description/Results

Reference Project CRMC Region 1 Safe Communities Alcohol (AL-2016-16-AL-02)

Project Name: Statewide Media Survey
Project Number: SA-2016-16-SA-06
Total Funds Obligated \$54,115.00
Expended: \$34,633.60

Description

This project administered the 2016 Attitude and Awareness Survey among Wyoming Drivers.

Results

In 2016 a majority of Wyoming drivers report to wear a seatbelt always (74%) or often (17%). Interestingly, residents are more likely to wear their seatbelt when riding as a passenger in the front seat (94% always or often) compared to when they are driving (90% always or often). In 2016, more Wyoming drivers report that they strongly favor or somewhat favor higher fines for failure to use a seatbelt (55%) than in all previous iterations.

See Core Performance Outcome Measures C4 and C5 for comparison data.

Project Name: Tribal Safety Summit
Project Number: SA-2016-16-SA-07
Total Funds Obligated \$21,646.00
Expended: \$7,493.05

Description

This project conducted a Tribal Safety Summit in Fremont County addressing traffic safety issues experienced by the Native American at-risk populations.

Results

The Traffic Safety Summit was hosted by the Wyoming Highway Safety Office, WYDOT District 5, and the Eastern Shoshone & Northern Arapaho Transportation Department. The partnership allowed for participants to participate in all aspects of hosting the Tribal Safety Summit.

The summit was a two day event attended by 92 individuals, who heard presentations from various traffic safety professionals about how culture effects traffic safety issues, local challenges, current trends, and solutions. All participants were invited to round table discussions about the traffic safety issues that are currently being experienced on the Wind River Reservation.

See Core Performance Outcome Measures C1, 4 and C5 for comparison data.

402 PAID MEDIA

Project Name: Paid Media
Project Number: PM-2016-16-PM-01 / M5-PEM-2016-16-PM-01/
M9MA-2016-16-M9-01
Total Funds Obligated \$700,000.00 / \$183,991.00
Expended: \$555,963.58 / \$117,761.11

Description

This project made the public aware of traffic issues through multi-media communication and outreach. The WYDOT Public Affairs Office (PAO) worked collaboratively with traffic safety partners such as the Highway Safety Office, Governor's Council on Impaired Driving, Drive Safe Wyoming, and Safe Communities

Results

Success was achieved by communicating highway safety messages across the state. Television, radio, newspaper, billboards, internet radio, social networks, banner programs in schools and colleges, messaging at University sporting events, rodeos of all levels across the state and so much more was accomplished. Mobile device advertising was purchased on a greater level and the PAO was able to put messages right in the hands of the targeted demographic.

PAO reaches thousands of kids across the state, making seat belt use a topic of discussion and planting the seeds of good driving behaviors. WYDOT district public involvement partners were an asset on the local level and into countless local venues to share our messages with their communities.

PAO continues to grow our non-traditional advertising venues, such as social media, mobile device options, geo-fencing and more, in order to continue to be a viable communicator with our core demographic.

The WYDOT Districts are exceptional at getting local involvement and that is a key to the success of these programs. Appropriate, intelligent partnerships will obviously increase our reach and the opportunity for fresh perspective can be valuable.

Motorcycle safety had an exceptional event this summer, due to the efforts of the new WYDOT motorcycle safety coordinator. Our messages in and around Laramie County Community College have reached impressive levels. Presence in schools, on playing fields, in gyms and rodeos across Wyoming is widespread and continues to be a focus for the program.

See Core Performance Outcome Measures C4, C5 and S1 for comparison data.

See Addendum C for media summary.

Project Name: Native American Media Outreach
Project Number: PM-2016-16-PM-02
Total Funds Obligated \$86,584.00
Expended: \$65,379.97

Description

This project produced and conducted a comprehensive media campaign to address the top traffic safety issues (impaired driving, occupant protection, school bus safety) in District 5 to include the Wind River Indian Reservation.

Results

This project made positive impacts to the Wind River Reservation, which includes nearly 9,000 members of the Northern Arapaho and Eastern Shoshone tribes. Strong partnerships were fostered with the Eastern Shoshone and Northern Arapaho tribes, Prevention Management Organization, Injury Prevention Resources, Lamar Advertising, Heinrich Marketing, law enforcement, and schools on and off the reservation.

WYDOT Public Involvement Specialist (PIO) was able to use the expertise of the NHTSA Region 8 contractor, and together, made refinements and improvements to this Native American outreach effort.

This collaboration allowed continued work with Native Americans telling their stories to encourage seat belt use and discourage drinking and driving. There were eight billboards (located on the highways, inside the reservation and off the reservation, radio spots (Reservation Voices), six different posters (Elder Advice) that were strategically placed in Fremont County along with bus advertising, web site presence, and traffic safety education in classrooms on the Reservation.

See Core Performance Outcome Measures C4 and C5 for comparison data.

405 OCCUPANT PROTECTION SAFETEA-LU

Project Name: Occupant Protection Assessment
Project Number: K2-2016-16-K2-01
Total Funds Obligated \$27,057.50
Expended: \$20,515.26

Description

This project conducted an Occupant Protection Assessment per federal rules and regulations.

Results

An Occupant Protection Assessment was conducted in Cheyenne, WY March 14-18, 2016. Highlights of key recommendations include:

- Incorporate all available occupant protection data in the planning and implementation of projects to ensure effective activities are conducted for high-risk populations;
- Focus legislative efforts on expanding child passenger safety requirements;
- Increase the fine for failing to wear a seatbelt;
- Allow primary enforcement for failure to wear a seat belt; and
- Establish a reasonable performance expectation for grant funded occupant protection overtime enforcement.

Wyoming has taken steps to work with the recommendations through the Wyoming Seat Belt Coalition, WHP, WASCOP, Safe Communities and other traffic safety related partners.

See Core Performance Outcome Measures C4 for comparison data.

Project Name: Comprehensive Occupant Protection
Project Number: K2-2016-16- K2-04
Total Funds Obligated \$54,115.00
Expended: \$ 8,377.41

Description

This project augmented occupant protection planned activities for all national campaigns and local events.

Results

During FY2016, the Comprehensive Occupant Protection Project was focused on providing additional funding to events, activities and advertising campaigns that showed a potential of being high value result of reaching the Wyoming public that attended the event, activities, or were exposed to the advertising campaign. With the support of this project the reach and influence of each supported activity was extended to influence a broader range of event participants that may not have otherwise been reached with just a single funding source.

See Core Performance Outcome Measures C4 for comparison data.

408 DATA PROGRAM SAFETEA-LU

Project Name: Highway Safety Data Integration, Analysis and Reporting
Project Number: K9-2016-16-K9-01
Total Funds Obligated \$60,996.22
Expended: \$60,996.22

Description

This project retained the services of a consultant, built upon the existing CARE/WebCARE platform, added multiple services such as map-based reporting, provided the capability to display information derived from multiple data sets, streamline the execution of Extract, Transfer and Load (ETL), and trained basic/advanced users in query capabilities.

Results

During FY 2016 work was completed on the deployment of HSM into business operations, extension of network coverage, development of Safety Management Systems (SMS) functions, support the APEX Programmer, load the intersection inventory, and configure and instruct on the internet intersection inventory tool.

All aspects of the HSM into business operations and extension of network coverage was completed by the end of February 2016.

SMS functions were developed and given to users for testing with any issuing being resolved. The intersection inventory was successfully loaded and the internet tool has been finalized and is ready for security set-up. CARE ETL datasets were used for integration with other data systems. The SMS has been transformed into a more user friendly system and provides greater system detail and information to decision makers. Work performed on the CISE Project involved TriHydro, JDI Consulting LLC, WYDOT HSO, and WYDOT IT.

See Performance Outcome Measures T4 and T5 for comparison data.

410 HIGH FATALITY RATE SAFETEA-LU

Project Name: Alcohol Factors
Project Number: K8FR-2016-16-K8-01
Total Funds Obligated \$65,032.16
Expended: \$59,294.36

Description

This project analyzed all alcohol related data for all custodial arrests from January 1, 2015 to December 31, 2015 and produced, printed, and disseminated the data to the public, traffic safety professionals, and state/community leaders.

Results

The Alcohol and Crime in Wyoming reports are produced annually to be the basis for significant and positive community action in reducing impaired driving in Wyoming. The statistics in the reports are convincing evidence that alcohol abuse is driving the majority of crime in Wyoming and that impaired driving is the greatest risk to public safety in all communities. Top activities include:

- Produced the three Alcohol and Crime reports that provided the basis for developing and evaluating strategies to reduce impaired driving statewide and for individual communities;
- Increased awareness of impaired driving concerns in Wyoming by disseminating the reports and statistics to the general public, as well as prevention professionals and state/community leaders statewide; and
- Engaged community leaders statewide in reducing impaired driving by conducting nine policymaker forums and group presentations in the following counties: Crook, Lincoln (Thayne and Kemmerer), Carbon, Sweetwater, Sublette and Goshen. Additionally, presentations were made to the Casper City Council and the University of Wyoming A-Team.

A comparison of 2015 and 2016 Wyoming alcohol crash statistics for January – September shows the following:

- A reduction of 99 Alcohol-Involved Crashes;
- A reduction of 28 Alcohol-Involved Injury Crashes; and
- A Reduction of 20 Alcohol-Involved Fatality Crashes.

See Core Performance Outcome Measures C5 for comparison data.

Project Name: Laramie County DUI Court
Project Number: K8FR-2016-16-K8-05
Total Funds Obligated \$11,905.30
Expended: \$11,012.40

Description

This project retained the services of a consultant who trained the Laramie County DUI Court in the use of the “NHTSA Screening for Risk and Needs Using the Impaired Driving Assessment”.

Results

The Impaired Driving Assessment training event was held on March 10, 2016. The training event was attended by 31 individuals, of which nine individuals from six different adult Drug and DUI Court programs and the remaining 25 individuals were from different offices including Wyoming Department of Corrections, Probation and Parole offices throughout the State.

The DUI Court program has been using the IDA for approximately seven months and has been used to screen nine DUI Court applicants (six male, three female with an average of age 36 and had 3 DUI arrests). To effectively determine whether the IDA has benefited the community, enough applicants have to be screened, enroll in, complete the program, and measure their success post program. The National Drug Court Institute recommends reviewing recidivism of program graduates at six months, 1 year, and three year intervals to determine effectiveness.

See Core Performance Outcome Measures C5 for comparison data.

Project Name: Region 2 Safe Communities Alcohol
Project Number: SA-2016-16-SA-03/K8FR-2016-16-K8-07
Total Funds Obligated \$57,600.01 / \$87,710.67
Expended: \$43,018.53 / \$42,044.05

Description/Results

Reference Project Region 2 Safe Communities (SA-2016-16-SA-03)

Project Name: CRMC Region 1 Safe Communities Alcohol
Project Number: AL-2016-16-AL-02/ SA-2016-16-SA-05/K8FR-2016-16-K8-08
Total Funds Obligated \$93,751.56 / \$138,109.06 / \$76,912.00
Expended: \$89,828.00 / \$102,841.53 / \$17,069.80

Description/Results

Reference Project Region 1 Safe Communities (AL-2016-16-AL-02)

Project Name: Geolocating
Project Number: K8FR-2016-16-K8-10
Total Funds Obligated \$21,646.00
Expended: \$0.00

Description/Results

The State of Wyoming has prioritized the recommendations from the Traffic Records Assessment and has implemented the recommendations in a logical manner to resources available to the State based on the financial drawdown that the state is experiencing. Planning has started on the project but has not been thoroughly implemented. The state will continue to prioritize and plans on implementation during the FY2017 year if all resources remain available.

154 ALCOHOL/PAID MEDIA

Project Name:	Comprehensive Alcohol Driving
Project Number:	154AL-2016-16-AL-01
Total Funds Obligated	\$54,115.00
Expended:	\$10,372.17

Description

This project augmented impaired driving activities planned for all national campaigns and local events.

Results

During FY2016 Alcohol Comprehensive project was focused on providing additional funding to events, activities and advertising campaigns that showed a potential of being high value result of reaching the Wyoming public that attended the event, activities, or were exposed to the advertising campaign. With the support of this project the reach and influence of each supported activity was extended to influence a broader range of event participants that may not have otherwise been reached with just a single funding source.

See Core Performance Outcome Measures C5 for comparison data.

Project Name: WASCOP Video Cameras
Project Number: 154AL-2016-16-AL-02
Total Funds Obligated \$198,872.63
Expended: \$192,320.42

Description

This project purchased video cameras based on high DUI fatality locations, high alcohol involved crash locations and high DUI arrest areas. Video cameras assist law enforcement by providing a visual recap of the arrest for court testimony.

Results

During FY2016, 58 video cameras were purchased by 15 law enforcement agencies in the State of Wyoming. The video cameras were used in the fight against impaired driving. Through the use of the video cameras the law enforcement agencies were able to successfully fulfill their responsibilities during the national and local Impaired Driving HVE events.

See Core Performance Outcome Measures C5 for comparison data.

Project Name: D.U.I. Mobile Command Post
Project Number: 154AL-2016-16-AL-03
Total Funds Obligated \$108,230.00
Expended: \$59,104.91

Description

This project utilized the Mobile Impaired Command Post to participate in D.U.I. Task Force Events, community oriented educational events regarding the dangers of D.U.I., media events centering on the use of the D.U.I. Mobile Command and the purchase of a Finger Print Machine.

Results

The DUI Mobile command post was utilized in several communities around the state for Task Force events such as the Wyoming Cowboy and CSU Ram football game, the Sheridan concert event and the Sheridan Rodeo, the DUI Task Force operation at Glendo State Park and the Rock Springs “Big Show”. In addition to the five events attended outside of Laramie County, the DUI Command Post was used at six different Task Force events within Laramie County and two prom and graduation events in Cheyenne.

The DUI Mobile Command Post was used to educate the dangers of impaired driving at various high schools and other public events. Advertising was developed and used locally and statewide for the use of the vehicle. A fingerprint machine was purchased for use inside the D.U.I. Command Post and will be used for traffic related offenses.

The Cheyenne PD recognizes that visibility and ease of use are of vital importance to the DUI Mobile Command Post vehicle. A highly visible placement of the vehicle generates a social media exchange that may change the way people view driving while intoxicated.

See Core Performance Outcome Measures C5 for comparison data.

Project Name: WASCOP DUI Overtime
Project Number: 154AL-2016-16-AL-04
Total Funds Obligated \$720,442.90
Expended: \$327,096.93

Description

This project provided high visibility overtime impaired driving enforcement on Wyoming roadways.

Results

In FY2016, 86.42 percent of the counties where fatalities occurred had local law enforcement agencies involved in Impaired Driving High Visibility Enforcement activities. This contributed to 6,626 hours used in DUI Overtime High Visibility Enforcement grant hours with 237 DUI's, along with numerous other citations

See Core Performance Outcome Measures C5 for comparison data.

Please reference Addendum for full report of arrests, citations and contacts.

Project Name:	GCID Media
Project Number:	154PM-2016-16-PM-01
Total Funds Obligated	\$487,035.00
Expended:	\$423,345.49

Description

This project coordinated the development and distribution of communication-related traffic safety information determined import for the Wyoming traveling public through media efforts as determined by the GCID.

Results

A media plan strategy was developed help move beyond the NHTSA calendar to increased sports presence, increased local engagement, and a stronger online presence. Campaigns focused on expanding current messaging to included TV, radio, Pandora, print, and web marketing.

The GCID Media Sub-committee conducted focus groups to evaluate mock-ups that were made based on prior discussions. The focus group reinforced the attitudes and responses received from previous focus groups and provided input for refining the messaging and presentation.

Additional highlights included August Crackdown, in partnership with Safe Communities, large campaign covered 19 billboards in the state and working with Mitch Unrein (University of Wyoming, Denver Bronco and Chicago Bear) as a celebrity/sports spokesperson to participate in a GCID campaigns.

See Core Performance Outcome Measures C5 for comparison data.

Reference Addendum C for a media summary of activity.

MAP 21 405b OCCUPANT PROTECTION LOW

Project Name:	WASCOP Occupant Protection Overtime Enforcement
Project Number:	M2HVE-2016-16-M2-01
Total Funds Obligated	\$382,747.01
Expended:	\$295,335.35

Description

This project provided high visibility overtime occupant protection enforcement on Wyoming roadways.

Results

As a component of Wyoming's evidence based enforcement program, WASCOP provided grant funded occupant protection overtime opportunities to all local law enforcement agencies within the State. There were 52 agencies that participated in grant funded overtime. In the 5209 overtime hours worked, there were 458 seat belt and 45 child restraint citations issued (9 more than in 2015), 2875 speed citations (126 more than in 2015), 1520 other citations and 7636 traffic stops.

See Core Performance Outcome Measures C4 for comparison data.

See Addendum for full report of arrests, citations and contacts.

Project Name:	WHP Occupant Protection Overtime
Project Number:	M2HVE-2016-16-M2-02
Total Funds Obligated	\$129,876.00
Expended:	\$112,529.65

Description

This project provided high visibility overtime occupant protection enforcement on Wyoming roadways.

Results

In FY2016, there were 444 seat belt citations (350 more citations issued than in 2015), 64 were child restraint citations (46 more citations issued than in 2015) and 1928 speed citations were issued during the 1435 grant funded overtime hours. To accompany the overtime efforts, press releases are released to all Wyoming media outlets.

See Core Performance Outcome Measures C4 for comparison data.

Reference Addendum B for full report of arrests, citations and contacts.

Project Name: Child Passenger Safety Instructors
Project Number: M2PE-2016-16-PE-01
Total Funds Obligated \$155,157.45
Expended: \$117,527.21

Description

This project planned and implemented Standardized Child Passenger Safety Technician Training Classes on a statewide basis, planned and hosted the regional Renewal and Refresher Training for technicians, and conducted an Instructors meeting.

Results

The Child Passenger Safety project held three certification classes, seven update classes in the state and three renewal classes. An additional proxy was added to the technician list, having ten proxies in the state of Wyoming. The technicians and the instructors of the program were supported with Safe Ride News, training seats for their educational efforts, re-certification support, Manufacturer’s CDs, educational fact sheets and profile page support. The program published the quarterly “Buckle Up Express” Newsletter, sending out information quarterly through the newsletters to the technicians to keep them up-to-date in the field.

The program certified 42 individuals as CPS technicians, updated 57 technicians and renewed 6 individuals back to the CPS team.

Safe Kids Wyoming held 276 CPS events, educating 22459 children (under 18 years of age) and 18231 adults (Over 18 years of age). There were 1374 car seats inspected and 564 distributed. The technician list for the year finalized at 200. The re-certification rate for the year in Wyoming was 58.3% compared to the National rate of 56.3%

See Core Performance Outcome Measures C4 for comparison data.

Project Name: Seat Belt Observation Survey
Project Number: M2PE-2016-16-PE-02
Total Funds Obligated \$129,904.99
Expended: \$115,038.94

Description

This project retained the professional services of a consultant who conducted the annual seat belt observation survey, updated iPad technology and training materials from previous year, conducted Observer training and field monitoring training, performed statewide seat belt observation survey, and calculated current usage rates and provided a final report using the NHTSA approved methodology for the State of Wyoming.

Results

The 2016 survey of seat belt use in Wyoming was conducted during the week of June 6 through June 12, 2016. Observations of seat belt use were collected at 288 sites within sixteen counties. Observers engaged in direct data entry using iPads, and the data were analyzed with the use of Excel spreadsheets and SPSS 20.0 software, including the SPSS Complex Samples Module for weighting the data by the sampling probabilities of the sites.

The weighted estimates of seat belt use are 80.5 percent belted for all vehicle occupants, 78.2 percent belted for drivers, and 86.2 percent belted for passengers. The standard errors are 0.1 percent for vehicle occupants, 0.2 percent for drivers, and 0.2 percent for passengers. Additional analysis includes:

- Although women were the minority in this survey, their rate of seat belt use was almost nine percent higher than the male rate. The data also revealed that women had higher rates of seat belt use than men in every vehicle type;
- There was considerable variation in seat belt use for the individual counties. The highest rate was found for was Carbon County at 90.5 percent, while the lowest rate was 64.5 percent in Sweetwater County;
- The seat belt usage rate in urban sites was 71.7 percent, and in rural sites the belted rate was 83.1 percent belted. Because almost three-fourths of the observations were from rural sites, the vehicle occupants in the rural sites were greater determinants of the overall rate of seat belt use;
- The low rate of seat belt use for males in pickup trucks has been a consistent finding. This suggests that any improvements in this category would likely have a significant effect on the overall statewide rate; and
- Vehicle occupants in out-of-state vehicles have a higher rate of seat belt use than occupants in Wyoming vehicles for every survey year.

See Core Performance Outcome Measures C4 for comparison data.

Project Name: Wyoming Task Force on Occupant Protection

Project Number: M2PE-2016-16-PE-03

Total Funds Obligated \$108,230.00

Expended: \$24,489.81

Description

This project retained the services of a coordinator that was responsible for the functions of the Wyoming Task Force on Occupant Protection which resulted in the drafting of a state-wide Strategic Plan and facilitated presentations and discussions at meetings.

Results

Four Coalition meetings have been conducted with Heinrich Marketing responsible for delivering the following:

With the support of the HSO, Heinrich worked to maximize the group's emphasis and concentration on occupant protection, while also partnering with neighboring Region 8 states for sharing of "best practices" related to primary seat belt legislation. A key partner is the Utah DOT to share a number of best practices with the Coalition, all with an eye on keeping primary seat belt legislation top-of-mind.

See Core Performance Outcome Measures C4 for comparison data.

MAP21 405c DATA PROGRAM

Project Name:	E-Citations/Record Management System
Project Number:	M3DA-2016-16-M3-01
Total Funds Obligated	\$354,723.83
Expended:	\$0.00

Description/Results

During the original planning period it was thought that this project would need another year to be completed, however it was able to be completed at the end of FY2015. Therefore no funds were expended on this project for FY2016.

Project Name: Traffic Records Project Manager (TRPM)
Project Number: M3DA-2016-16-M3-03
Total Funds Obligated \$167,756.50
Expended: \$141,778.01

Description

This project retained the services of a project coordinator, who developed and documented long-term processes that ensured compatibility of traffic records data sources with traffic safety partners, provided expertise in correlating existing plans (e.g. Traffic Records Strategic Plan, Highway Safety Plan, Comprehensive Highway Safety Plan), assisted in project associated work flow integration, and provided the data that assisted in the preparation of the MAP21 405c grant application.

Results

The key areas of focus of the TRPM were updating the Traffic Safety Management System (SMS), getting Intersection Inventory installed, procuring and deploying the Safety Portal and the Map-Based reporting, updating the QA of Crash Data, beginning the process to integrate both motor vehicle and driver data with crash data, and updating the Traffic Records Strategic Plan.

Results were that the SMS was updated with v2 and work has began on v3, the Intersection Inventory was successfully installed and is being used at WYDOT, the RFP was completed for the Safety Portal and released to the public, a draft RFP has been created for map-based reporting, changes to the quality assurance of the crash data with improved queries and the Traffic Records Strategic Plan was updated and approved by the TRCC.

The TRPM began the process of integrating motor vehicle and driver data with crash data. Initial steps have been completed and support for the implementation is being provided as required.

See Performance Outcome Measures T1-T6 for comparison data.

Project Name: Electronic Reporting System
Project Number: M3DA-2016-16-M3-04
Total Funds Obligated \$170,150.55
Expended: \$116,333.59

Description

This project provided software, support and upgrades to the existing Wyoming Ambulance Trip Reporting System (WATRS), prorated purchased hardware in the form of tablet computers and peripherals for data capture, training to EMS by the vendors in use of the system and continued work towards integrating crash records with the injury matrix in WATRS.

Results

A coordinated comprehensive trauma and EMS system is the secondary defense strategy to decrease morbidity and mortality for victims of traffic crashes when engineering, education and enforcement have unsuccessfully prevented the primary injury or crash.

The Office of Emergency Medical Services (OEMS) has updated EMS rules for reporting and has initiated requirements to increase the completeness of this branch of the traffic record surveillance system. The overall percentage for all EMS agencies reporting compliance is 85.9%. From October 1, 2015 through September 30, 2016 WATRS has 73,301 records entered. This is an increase of 8,248 or 12.7 % in the total number of records.

Significant changes and improvements to the WATRS system occurred in FFY2016 which included a complete renovation and upgraded software platform (WATRS Elite), change to NEMSIS 3.4, increased attention and assignment of validation percentage scoring, and the addition of ICD-10 coding components as required by NHTSA.

The NEMSIS 3.4 Data Standard implementation has changed the medical language for EMS providers. Considerable time and effort has been applied to support this change and improve this traffic record component. The execution of WATRS Elite, a new and upgraded software, along with the 11.7% increase of requests for service have challenged providers and may affect validation data as the new software and its potential features are different from the previous product that end-users were accustomed to.

See Performance Outcome Measures T2 for comparison data.

Project Name: Traffic Records IT Specialist
Project Number: M3DA-2016-16-M3-05
Total Funds Obligated \$129,876.00
Expended: \$93,074.94

Description

This project retained the services of an IT professional that served as the Traffic Records Information Technology Specialist and provided expertise in the State of Wyoming Traffic Records databases through improving quality, integration and processes. The IT professional developed applications, troubleshoot integration problems and format databases.

Results

Grants Analysis of the Safety Management System (SMS) was completed to gather more details on what changes were needed in SMS v2. Changes to SMS v2 began in December 2016 with testing and full implementation completed in May 2016. Work began on SMS v3 with coding being done when possible. In August, 2016 changes in APEX enabled the Maps to work. Coding in database and Apex wrapped up and given to the Traffic Records Program Manager for testing.

Implementation of SMS v3 to the production environment will continue after testing is fully completed. Work involved consultants working closely and WYDOT IT.

A fully implemented SMS v2 is anticipated in the 1st quarter of FY 2017. SMS v3 is developed for testing and implementation.

See Performance Outcome Measures T5 for comparison data.

Project Name:	Traffic Records Geolocation GIS
Project Number:	M3DA-2016-16-M3-06
Total Funds Obligated	\$129,876.00
Expended:	\$0.00

Description/Results

The State of Wyoming has prioritized the recommendations from the Traffic Records Assessment and has implemented the recommendations in a logical manner to resources available to the State based on the financial drawdown that the state is experiencing. Planning has started on the project but has not been thoroughly implemented. The state will continue to prioritize and plans on implementation during the FY2017 year if all resources remain available.

Project Name:	Post Data Software
Project Number:	M3DA-2016-16-M3-07
Total Funds Obligated	\$162,345.00
Expended:	\$143,404.75

Description

This project purchased a software suite that works in conjunction with Wyoming Law Enforcement Academy and Peace Officer Standards and Training to jointly access peace officer training and certification data, provided training curriculum records, instructor certification reports and expert testimony that increased evidentiary support towards successful prosecutions.

Results

POST has purchased software to effectively maintain the law enforcement training and certification process to ensure Wyoming peace officers are qualified to perform their duties. This database ensures law enforcement training in the areas of DRE, ARIDE & SFST certifications are maintained and are up to date.

Agencies will have direct access to this database for their officers and instructors to check their status. Instructors in the field of DRE, SFST and ARIDE will have immediate access to officer records and certificate level and be better prepared to set and schedule classes for their agency.

POST is researching mandatory law enforcement training requirements for peace officers across the state.

See Core Performance Outcome Measures T6 for comparison data.

Project Name: Highway Safety Data Integration
Project Number: M3DA-2016-16-M3-08/K9-2016-16-K9-01
Total Funds Obligated \$122,994.78 / \$60,996.22
Expended: \$107,939.98 / \$60,996.22

Description/Results

Reference SAFETEA-LU 408 Project Number K9-2016-16-K9-01.

Project Name:	FARS
Project Number:	M3DA-2016-16-M3-09
Total Funds Obligated	\$6,000.00
Expended:	\$5,732.30

Description

This project covered the costs above the \$27,000 of collecting and entering data into the FARS database through FY2016.

Results

This project supplemented the NHTSA cooperative agreement DTNH22-12-H-00145 for the collection and entering of data into the FARS database.

See Core Performance Outcome Measures C1 for comparison data.

MAP 21405d IMPAIRED DRIVING MID

Project Name: WHP Sturgis Detail
Project Number: M5HVE-2016-16-M5-02
Total Funds Obligated \$135,287.50
Expended: \$98,875.42

Description

This project provided high visibility overtime impaired riding enforcement on Wyoming roadways.

Results

There were 20 DUI arrests and 1,213 speed citations during the impaired riding overtime enforcement campaign. In addition to the impaired riding grant WHP partnered with the HSO and NHTSA in a Safe2Sturgis campaign, which was a multi-state collaboration focusing on impaired riding. In addition to a media campaign which included press releases, banners and the use of the dynamic messaging signs, two press conferences were also held. The first press conference was at the Colorado and Wyoming state line and a second one near the South Dakota and Wyoming state line.

See Core Performance Outcome Measures C5 for comparison data.

Reference Addendum B for full report of arrests, citations and contacts.

Project Name: WHP Impaired Driving O/T Enforcement
Project Number: M5HVE-2016-16-M5-03
Total Funds Obligated \$135,287.50
Expended: \$74,551.35

Description

This project provided high visibility overtime impaired driving enforcement on Wyoming roadways.

Results

In FY2016, the WHP worked 963 grant funded overtime high visibility enforcement hours with an outcome of 97 DUI arrests, 231 speed citations and numerous other citations.

There were two main impaired driving campaigns focused on the Holidays and the August Crackdown. The hashtag (#) has become more of a social media presence and so the holiday campaign concentrated on a targeted demographic of male drivers between the ages of 18-34 by using the following:

#DoNotGetHastagedByWHP-Hastags

The August Crackdown, which occurred during second week in August through Labor Day went with more traditional media. This event garnered 71 DUI arrests in the 657.5 hours of overtime enforcement. Press releases were sent to all Wyoming media outlets to accompany the overtime efforts.

See Core Performance Outcome Measures C5 for comparison data.

Reference Addendum B for full report of arrests, citations and contacts.

Project Name: WASCOP Sturgis/Motorcycle HVE
Project Number: M5HVE-2016-16-M5-04
Total Funds Obligated \$177,361.92
Expended: \$110,846.23

Description

This project provided local law enforcement agencies high visibility overtime impaired riding enforcement on Wyoming roadways.

Results

WASCOP provided increased enforcement of impaired riding during peak motorcycle riding months, particularly around areas of high tourism traffic and motorcycle rally's such as Ham 'n Jam and Sturgis. In FY2016, there were 2231 overtime hours worked with 10 DUI arrests and 572 speed citations.

See Core Performance Outcome Measures C5 for comparison data.

Reference Addendum B for full report of arrests, citations and contacts.

Project Name: Region 5 Safe Communities – Alcohol & Occupant Protection
Project Number: MSIDC-2016-16-M5-01/ SA-2016-16-SA-04
Total Funds Obligated \$101,459.13
Expended: \$101,454.20

Description/Results

Reference Project # SA-2016-16-SA-04

Project Name: Local Intoximeters
Project Number: M5CS-2016-16-M5-01
Total Funds Obligated \$16,234.50
Expended: \$5,411.50

Description

This project purchased an EC/IR II Breathalyzer to assist in the arrest and conviction of impaired driving violators.

Results

The Uinta County Sheriff’s Department purchased an EC\IR II breathalyzer which has allowed for a convenient location for all agencies in the county to perform the scientific analytical data to assist in the successful prosecution of offenders through BAC results. All five law enforcement agencies in Uinta County benefitted from having the EC\IR II at the Uinta County Sheriff’s Office.

Since receiving the EC\IR II, 200 tests have been completed on the machine (February 19, 2016 to October 31, 2016). Of those 200 tests, the new EC\IR II was used in a total 66 of the 80 arrests for D.U.I. Of the 66 D.U.I arrests Uinta County Sheriff’s Department had 19, Evanston Police Department had 36, Lyman Police Department had one, Mountain View Police Department had two and the Wyoming Highway Patrol had eight. Since January 1, 2016 to October 31, 2016 there have been a total of 116 D.U.I. related cases.

See Core Performance Outcome Measures C5 for comparison data.

Project Name: PAO Alcohol Media Campaigns
Project Number: PM-2016-16-PM-01/M5-PEM-2016-16-PM-01
Total Funds Obligated \$183,991.00
Expended: \$117,761.11

Description/Results

Reference Project PAO 402 Media Campaign PM-2016-16-PM-01.

Project Name: DRE/SFST, DECP, ARIDE Training
Project Number: M5TR-2016-16-TR-01
Total Funds Obligated \$395,818.76
Expended: \$314,210.70

Description

This was an enforcement support project that involved training law enforcement officers in impaired driving detection methods. The project retained the services of a Impaired Driving Program Manager for the DECP program. Provided a Drug Recognition Expert (DRE), Advanced Roadside Impaired Driving Enforcement (ARIDE) and Standardized Field Sobriety Test (SFST) trainings.

Results

As a result of the project Wyoming was able to work towards our performance targets by training 17 new Wyoming Drug Recognitions Experts (DRE), eight new DRE Instructors and three SFST Instructors certified.

There were seven ARIDE courses conducted with 108 officers in attendance. The Impaired Driving Program Manager, SFST/ARIDE State Coordinator and ten additional DREs attended trainings and conferences throughout the Unites States. Seven SFST recertification courses were put on in different areas of the State. All administrative functions of DECP and SFST programs were performed by the Impaired Driving Program Manager and the SFST/ARIDE State Coordinator.

Over the course of the grant year, over 6400 contact hours of training were met. Over 100 officers were trained at the Wyoming Law Enforcement Academy, 108 officers received ARIDE training, 86 officers received SFST refresher training, 17 officers were certified as DREs, eight DREs were certified as DRE Instructors, and three additional officers received SFST Instructor training.

See Core Performance Outcome Measures C5 for comparison data.

Project Name: WASCOP Underage Drinking & Driving
Project Number: M5IS-2016-16-M5-01
Total Funds Obligated \$36,138.00
Expended: \$0.00

Description/ Results

This project was to champion traffic safety efforts to reduce underage drinking and driving. There was no activity on this grant. Funding was obtained through alternative source.

Project Name: GCID Facilitator
Project Number: MSIS-2016-16-M5-02
Total Funds Obligated \$205,851.21
Expended: \$142,277.03

Description

This project facilitated the work of the Governor’s Council on Impaired Driving by Executive Order 2011-7 in order to reduce the incidence of impaired driving in Wyoming.

Results

The facilitator scheduled and facilitated three meetings of the Council membership, as well as the following sub-committees: Media Campaign, Drugged Driving, Ignition Interlocks, Council Awards, Membership and DUI Supervision.

The facilitator updated the Council’s strategic plan and assisted in identifying priority issues that needed to be addressed. This included subcommittee work to address an existing problem with Wyoming’s Chemical Testing Program in drug testing for impaired driving cases; conducting a DUI sentencing survey involving four municipal courts and seven Circuit Courts that adjudicate the largest number of DUI cases in the state; and addressing a series of problems with Wyoming’s Ignition Interlock Program.

The facilitator facilitated a series of meetings of the Media subcommittee to review the Council’s year-long communication plan and assist WYDOT’s Public Affairs in developing appropriate content for the Council’s messaging efforts. Progress has been made in the Council’s efforts to utilize social media more effectively and increase online messaging. The facilitator maintained the Council’s public website, Facebook page, and Twitter account.

The Governor and the Governor’s Deputy Chief of Staff were apprised of all Council activities and concerns, and were involved in reviewing and approving the content of the Council’s public awareness and education materials.

The Facilitator co-hosted Policymaker Forums in the following counties: Crook, Lincoln (Thayne and Kemmerer), Carbon, Sweetwater, Sublette and Goshen. Additionally, presentations were made to the Casper City Council and the University of Wyoming A-Team. These forums were successful in engaging state and local leaders and prompting local initiatives to reduce impaired driving.

See Core Performance Outcome Measures C5 for comparison data.

Project Name:	Traffic Safety Resource Prosecutor
Project Number:	M5IS-2016-16-M5-06
Total Funds Obligated	\$162,563.63
Expended:	\$139,922.19

Description

This project developed strategies and tactics aimed at reducing impaired driving and to improve the quality of the investigations and prosecutions around the state.

Results

This project supported the Highway Safety program on the State and National levels. On the State level the TSRP assisted the Impaired Driving Program Manager with DRE, SFST, ARIDE, Cops in Court classes and TiPS training for the WHP local law enforcement agencies.

The TSRP also conducted various presentations, webinars and training to Wyoming prosecutors, law enforcement, and other agencies. The TSRP served as a liaison between prosecutors, courts, law enforcement, and other traffic safety professionals providing information and work on impaired driving safety issues.

The TSRP also attended various meetings throughout the state acting as a representative of Highway Safety; these meetings included the Governor's Council on Impaired Driving, Wyoming Seatbelt Coalition, University of Wyoming SafeRide Advisory Board, the Governor's Marijuana Impact Assessment Council and others.

On the National side the Wyoming TSRP assisted with the preparation of motion responses and briefs and the DEC Sync committee in updating the legal portions of the national curricula for the SFST/DUI Detection course, ARIDE, and the DRE program. The TSRP also continued her work along with the Colorado TSRP in updating the Comprehensive DUI course and DUI Prosecution Manual.

The TSRP also attended and presented at national meetings, trainings and conferences and participated in a marijuana workgroup to develop national training and written materials for utilizing the current science and research in prosecuting marijuana impaired driving.

Collaboration with the various councils, coalitions, committees and traffic safety partners has been key in engaging all the interested parties in traffic safety issues, getting everyone on the same page, and subsequently promoting the solutions or ideas as determined by the stakeholders.

See Core Performance Outcome Measures C5 for comparison data.

Project Name: WASCOP Law Enforcement Coordinator-Alcohol
Project Number: M5OT-2016-16-M5-01PT-2016-16-PT-03 /
Total Funds Obligated \$104,962.79 / \$104,962.78
Expended: \$58,048.78 / \$58,048.85

Description

Reference Project Law Enforcement Coordination (Occupant Protection/Alcohol) PT-2016-16-PT-03.

Project Name:	Alcohol Assessment
Project Number:	M5OT-2016-16-M5-02
Total Funds Obligated	\$27,057.50
Expended:	\$0.00

Description/ Results

This project was to conduct an Alcohol Assessment in FY2016 per federal rules and regulations. An Alcohol Assessment was not conducted this fiscal year due to Wyoming's status as a mid-range state.

MAP 21 405f MOTORCYCLE PROGRAMS

Project Name:	Motorcycle Awareness
Project Number:	M9MA-2016-16-M9-01
Total Funds Obligated	\$43,292.00
Expended:	\$42,391.32

Description/Results

Reference Project Paid Media PM-2016-16-PM-01

**U.S. Department of Transportation National Highway Traffic Safety Administration
Federal Reimbursement Voucher**

State: Wyoming

Reimbursement Info: Total: \$.00

2016-FINAL

Posted: 12/20/2016

Page: 1

Report Date: 12/20/2016

Claim Period: 10/01/2015 - 09/30/2016

Not Posted In DELPHI

Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
NHTSA								
NHTSA 402								
Planning and Administration								
	PA-2016-16-PA-01	Planning and Administration	\$34,763.39	\$.00	\$45,609.28	\$34,763.39	\$34,763.39	\$.00
	Administration Total		\$34,763.39	\$.00	\$45,609.28	\$34,763.39	\$34,763.39	\$.00
Alcohol								
	AL-2016-16-AL-01	IPR DUI Monitoring	\$113,325.59	\$113,325.59	\$125,235.49	\$113,325.59	\$113,325.59	\$.00
	AL-2016-16-AL-02	CRMC Region 1 Safe Communities Alcohol	\$81,285.36	\$81,285.36	\$89,828.00	\$81,285.36	\$81,285.36	\$.00
	Alcohol Total		\$194,610.95	\$194,610.95	\$215,063.49	\$194,610.95	\$194,610.95	\$.00
Police Traffic Services								
	PT-2016-16-PT-01	Law Enforcement Liasion - Cheyenne	\$117,720.74	\$.00	\$130,092.56	\$117,720.74	\$117,720.74	\$.00
	PT-2016-16-PT-02	Law Enforcement Liasion - Casper	\$94,479.22	\$.00	\$104,408.45	\$94,479.22	\$94,479.22	\$.00
	PT-2016-16-PT-03	WASCOP Law Enforcement Coordination	\$52,528.40	\$52,528.40	\$58,048.85	\$52,528.40	\$52,528.40	\$.00
	PT-2016-16-PT-05	WASCOP Radars	\$60,305.19	\$60,305.19	\$66,642.93	\$60,305.19	\$60,305.19	\$.00
	Police Traffic Services Total		\$325,033.55	\$112,833.59	\$359,192.79	\$325,033.55	\$325,033.55	\$.00
Traffic Records								
	TR-2016-16-TR-01	Driver Services - State to State Verific	\$133,942.68	\$.00	\$148,019.32	\$133,942.68	\$133,942.68	\$.00
	Traffic Records Total		\$133,942.68	\$.00	\$148,019.32	\$133,942.68	\$133,942.68	\$.00
Roadway Safety								
	RS-2016-16-RS-02	WHP - Highway Safety Education	\$106,602.36	\$.00	\$117,805.68	\$106,602.36	\$106,602.36	\$.00
	RS-2016-16-RS-03	GCID Policy Coordinator	\$78,407.19	\$.00	\$86,647.35	\$78,407.19	\$78,407.19	\$.00
	Roadway Safety Total		\$185,009.55	\$.00	\$204,453.03	\$185,009.55	\$185,009.55	\$.00
Safe Communities								
	SA-2016-16-SA-01	WDH - Injury Prevention Program	\$25,911.03	\$.00	\$28,634.14	\$25,911.03	\$25,911.03	\$.00

**U.S. Department of Transportation National Highway Traffic Safety Administration
Federal Reimbursement Voucher**

State: Wyoming

Page: 2

Reimbursement Info: Total: \$.00

Posted: 12/20/2016

Report Date: 12/20/2016
Claim Period: 10/01/2015 - 09/30/2016
Not Posted In DELPHI

2016-FINAL

Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
	SA-2016-16-SA-02	CLICK Program	\$68,347.01	\$68,347.01	\$75,529.90	\$68,347.01	\$68,347.01	\$.00
	SA-2016-16-SA-03	WMC Region 2 Safe Communities	\$38,927.48	\$38,927.48	\$43,018.53	\$38,927.48	\$38,927.48	\$.00
	SA-2016-16-SA-04	IPR Region 3 Safe Communities	\$61,203.96	\$61,203.96	\$67,636.19	\$61,203.96	\$61,203.96	\$.00
	SA-2016-16-SA-05	CRMC Region 1 Safe Communities	\$93,061.29	\$93,061.29	\$102,841.53	\$93,061.29	\$93,061.29	\$.00
	SA-2016-16-SA-06	Statewide Media Survey	\$31,339.94	\$.00	\$34,633.60	\$31,339.94	\$31,339.94	\$.00
	SA-2016-16-SA-07	Tribal Safety Summit	\$6,780.46	\$6,780.46	\$7,493.05	\$6,780.46	\$6,780.46	\$.00
	Safe Communities Total		\$325,571.17	\$268,320.20	\$359,786.94	\$325,571.17	\$325,571.17	\$.00
	Paid Advertising							
	PM-2016-16-PM-01	PAO 402 Media Campaign	\$503,091.44	\$125,691.33	\$555,963.58	\$503,091.44	\$503,091.44	\$.00
	PM-2016-16-PM-02	Native American Media Outreach	\$59,162.33	\$59,162.33	\$65,379.97	\$59,162.33	\$59,162.33	\$.00
	Paid Advertising Total		\$562,253.77	\$184,853.66	\$621,343.55	\$562,253.77	\$562,253.77	\$.00
	405 OP SAFETEA-LU Total		\$1,761,185.06	\$760,618.40	\$1,953,468.40	\$1,761,185.06	\$1,761,185.06	\$.00
	405 Occupant Protection							
	K2-2016-16-K2-01	Occupant Protection Assessment	\$5,128.82	\$.00	\$20,515.27	\$5,128.82	\$5,128.82	\$.00
	K2-2016-16-K2-04	Comprehensive Occupant Protection Progra	\$2,094.35	\$.00	\$8,377.44	\$2,094.35	\$2,094.35	\$.00
	405 Occupant Protection Total		\$7,223.17	\$.00	\$28,892.71	\$7,223.17	\$7,223.17	\$.00
	405 OP SAFETEA-LU Total		\$7,223.17	\$.00	\$28,892.71	\$7,223.17	\$7,223.17	\$.00
	408 Data Program SAFETEA-LU							
	408 Data Program Incentive							
	K9-2016-16-K9-01	Highway Safety Data Integration	\$48,796.97	\$.00	\$60,996.21	\$48,796.97	\$48,796.97	\$.00
	408 Data Program Incentive Total		\$48,796.97	\$.00	\$60,996.21	\$48,796.97	\$48,796.97	\$.00
	408 Data Program SAFETEA-LU Total		\$48,796.97	\$.00	\$60,996.21	\$48,796.97	\$48,796.97	\$.00
	410 High Fatality Rate							
	410 High Fatality Rate							
	K8FR-2016-16-K8-01	WASCOPI ALCOHOL FACTORS	\$23,934.70	\$.00	\$95,738.80	\$23,934.70	\$23,934.70	\$.00

**U.S. Department of Transportation National Highway Traffic Safety Administration
Federal Reimbursement Voucher**

State: Wyoming

Page: 3

Reimbursement Info: Total: \$.00

Posted: 12/20/2016

Report Date: 12/20/2016
Claim Period: 10/01/2015 - 09/30/2016
Not Posted In DELPHI

2016-FINAL

Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
	K8FR-2016-16-K8-05	Laramie County DUI Court	\$2,753.10	\$.00	\$11,012.40	\$2,753.10	\$2,753.10	\$.00
	K8FR-2016-16-K8-07	WMC Region 2 Safe Communities	\$42,044.05	\$.00	\$168,176.20	\$42,044.05	\$42,044.05	\$.00
	K8FR-2016-16-K8-08	CRMC Region 1 Safe Communities	\$17,069.80	\$.00	\$68,279.20	\$17,069.80	\$17,069.80	\$.00
	410 High Fatality Rate Total		\$85,801.65	\$.00	\$343,206.60	\$85,801.65	\$85,801.65	\$.00
	154 Transfer Funds							
	154 Alcohol							
	154AL-2016-16-AL-01	Comprehensive Alcohol Program	\$10,372.17	\$.00	\$10,372.17	\$10,372.17	\$10,372.17	\$.00
	154AL-2016-16-AL-02	WASCOF Video Cameras	\$192,320.42	\$192,320.42	\$192,320.42	\$192,320.42	\$192,320.42	\$.00
	154AL-2016-16-AL-03	Mobile Impaired Command Post	\$59,104.91	\$59,104.91	\$59,104.91	\$59,104.91	\$59,104.91	\$.00
	154AL-2016-16-AL-04	WASCOF DUI Overtime	\$327,096.93	\$327,096.93	\$327,096.93	\$327,096.93	\$327,096.93	\$.00
	154 Alcohol Total		\$588,894.43	\$578,522.26	\$588,894.43	\$588,894.43	\$588,894.43	\$.00
	154 Paid Media							
	154PM-2016-16-PM-01	GCID Media	\$423,345.49	\$338,944.50	\$423,345.49	\$423,345.49	\$423,345.49	\$.00
	154 Paid Media Total		\$423,345.49	\$338,944.50	\$423,345.49	\$423,345.49	\$423,345.49	\$.00
	154 Hazard Elimination							
	154HE-2016-00-00-00		\$39,410.59	\$.00	\$39,410.59	\$39,410.59	\$39,410.59	\$.00
	154 Hazard Elimination Total		\$39,410.59	\$.00	\$39,410.59	\$39,410.59	\$39,410.59	\$.00
	154 Transfer Funds Total		\$1,051,650.51	\$917,466.76	\$1,051,650.51	\$1,051,650.51	\$1,051,650.51	\$.00
	164 Hazard Elimination							
	164HE-2016-00-00-00		\$43,655.33	\$.00	\$43,655.33	\$43,655.33	\$43,655.33	\$.00
	164 Hazard Elimination Total		\$43,655.33	\$.00	\$43,655.33	\$43,655.33	\$43,655.33	\$.00
	164 Transfer Funds Total		\$43,655.33	\$.00	\$43,655.33	\$43,655.33	\$43,655.33	\$.00
	MAP 21 405b OP Low							
	405b Low HVE							
	M2HVE-2016-16-M2-01	WASCOF OP O/T Enforcement	\$236,268.28	\$.00	\$295,335.35	\$236,268.28	\$236,268.28	\$.00

**U.S. Department of Transportation National Highway Traffic Safety Administration
Federal Reimbursement Voucher**

State: Wyoming

Page: 4

Reimbursement Info: Total: \$.00

2016-FINAL

Report Date: 12/20/2016

Posted: 12/20/2016

Claim Period: 10/01/2015 - 09/30/2016

Not Posted In DELPHI

Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
	M2HVE-2016-16-M2-02	WHP OP O/T Enforcement	\$90,023.72	\$0.00	\$112,529.66	\$90,023.72	\$90,023.72	\$0.00
	405b Low HVE Total		\$326,292.00	\$0.00	\$407,865.01	\$326,292.00	\$326,292.00	\$0.00
	405b Low Public Education							
	M2PE-2016-16-PE-01	Child Passenger Safety Instructors	\$94,021.77	\$0.00	\$117,527.21	\$94,021.77	\$94,021.77	\$0.00
	M2PE-2016-16-PE-02	Seatbelt Observation Survey	\$92,031.15	\$0.00	\$115,038.94	\$92,031.15	\$92,031.15	\$0.00
	M2PE-2016-16-PE-03	WY Task Force on Occupant Protection	\$19,591.85	\$0.00	\$24,489.81	\$19,591.85	\$19,591.85	\$0.00
	405b Low Public Education Total		\$205,644.77	\$0.00	\$257,055.96	\$205,644.77	\$205,644.77	\$0.00
	MAP 21 405b OP Low Total		\$531,936.77	\$0.00	\$664,920.97	\$531,936.77	\$531,936.77	\$0.00
	MAP 21 405c Data Program							
	405c Data Program							
	M3DA-2016-16-M3-03	Traffic Records Project Manager	\$113,422.41	\$0.00	\$141,778.01	\$113,422.41	\$113,422.41	\$0.00
	M3DA-2016-16-M3-04	WDH Electronic Reporting System	\$93,066.87	\$0.00	\$116,333.59	\$93,066.87	\$93,066.87	\$0.00
	M3DA-2016-16-M3-05	Traffic Records IT Support	\$74,459.95	\$0.00	\$93,074.94	\$74,459.95	\$74,459.95	\$0.00
	M3DA-2016-16-M3-07	POST Data Software Upgrade	\$114,723.80	\$0.00	\$143,404.76	\$114,723.80	\$114,723.80	\$0.00
	M3DA-2016-16-M3-08	Highway Safety Data Integration	\$86,351.98	\$0.00	\$107,939.98	\$86,351.98	\$86,351.98	\$0.00
	M3DA-2016-16-M3-09	FARS	\$4,480.00	\$0.00	\$5,732.30	\$4,480.00	\$4,480.00	\$0.00
	405c Data Program Total		\$486,505.01	\$0.00	\$608,263.58	\$486,505.01	\$486,505.01	\$0.00
	MAP 21 405c Data Program Total		\$486,505.01	\$0.00	\$608,263.58	\$486,505.01	\$486,505.01	\$0.00
	MAP 21 405d Impaired Driving Mid							
	405d Mid HVE							
	M5HVE-2016-16-M5-02	WHP Motorcycle Enforcement	\$79,100.34	\$0.00	\$98,875.42	\$79,100.34	\$79,100.34	\$0.00
	M5HVE-2016-16-M5-03	WHP DUI O/T Enforcement	\$59,641.08	\$0.00	\$74,551.35	\$59,641.08	\$59,641.08	\$0.00
	M5HVE-2016-16-M5-04	WASCOB Motorcycle Enforcement	\$88,676.98	\$0.00	\$110,846.23	\$88,676.98	\$88,676.98	\$0.00
	405d Mid HVE Total		\$227,418.40	\$0.00	\$284,273.00	\$227,418.40	\$227,418.40	\$0.00

**U.S. Department of Transportation National Highway Traffic Safety Administration
Federal Reimbursement Voucher**

State: Wyoming

Page: 5

Reimbursement Info: Total: \$.00

2016-FINAL

Posted: 12/20/2016

Report Date: 12/20/2016
Claim Period: 10/01/2015 - 09/30/2016

Not Posted In DELPHI

Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
405d Mid ID Coordinator								
	M5IDC-2016-16-M5-01	IPR Region 3 Safe Communities	\$81,163.36	\$.00	\$101,454.20	\$81,163.36	\$81,163.36	\$.00
	405d Mid ID Coordinator Total		\$81,163.36	\$.00	\$101,454.20	\$81,163.36	\$81,163.36	\$.00
405d Mid Court Support								
	M5SCS-2016-16-M5-01	Local Intoximeters	\$4,329.20	\$.00	\$5,411.50	\$4,329.20	\$4,329.20	\$.00
	405d Mid Court Support Total		\$4,329.20	\$.00	\$5,411.50	\$4,329.20	\$4,329.20	\$.00
405d Mid Paid/Earned Media								
	M5PEM-2016-16-PM-01	PAO Alcohol Media Campaigns	\$94,208.89	\$.00	\$117,761.12	\$94,208.89	\$94,208.89	\$.00
	405d Mid Paid/Earned Media Total		\$94,208.89	\$.00	\$117,761.12	\$94,208.89	\$94,208.89	\$.00
405d Mid Training								
	M5TR-2016-16-TR-01	DRE, SFST, DECP, ARIDE TRAINING	\$251,368.56	\$.00	\$314,210.70	\$251,368.56	\$251,368.56	\$.00
	405d Mid Training Total		\$251,368.56	\$.00	\$314,210.70	\$251,368.56	\$251,368.56	\$.00
405d Mid Information System								
	M5IS-2016-16-M5-02	GCID Facilitator	\$113,821.62	\$.00	\$142,277.03	\$113,821.62	\$113,821.62	\$.00
	M5IS-2016-16-M5-06	Traffic Safety Resource Prosecutor	\$111,937.75	\$.00	\$139,922.19	\$111,937.75	\$111,937.75	\$.00
	405d Mid Information System Total		\$225,759.37	\$.00	\$282,199.22	\$225,759.37	\$225,759.37	\$.00
405d Mid Other Based on Problem ID								
	M5OT-2016-16-M5-01	WASCOB Law Enforcement Coordination	\$46,439.02	\$.00	\$58,048.78	\$46,439.02	\$46,439.02	\$.00
	405d Mid Other Based on Problem ID Total		\$46,439.02	\$.00	\$58,048.78	\$46,439.02	\$46,439.02	\$.00
MAP 21 405d Impaired Driving Mid Total								
			\$930,686.80	\$.00	\$1,163,358.52	\$930,686.80	\$930,686.80	\$.00
MAP 21 405f Motorcycle Programs								
405f Motorcyclist Awareness								
	M9MA-2016-16-M9-01	Motorcycle Awareness	\$33,913.06	\$.00	\$42,391.33	\$33,913.06	\$33,913.06	\$.00
	405f Motorcyclist Awareness Total		\$33,913.06	\$.00	\$42,391.33	\$33,913.06	\$33,913.06	\$.00

**U.S. Department of Transportation National Highway Traffic Safety Administration
Federal Reimbursement Voucher**

State: Wyoming
 Reimbursement Info: Total: \$.00
 Posted: 12/20/2016
 Report Date: 12/20/2016
 Claim Period: 10/01/2015 - 09/30/2016
 Page: 6
 Not Posted In DELPHI

2016-FINAL

Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
MAP 21 405f Motorcycle Programs Total			\$33,913.06	\$.00	\$42,391.33	\$33,913.06	\$33,913.06	\$.00
NHTSA Total			\$4,981,354.33	\$1,678,085.16	\$5,960,804.16	\$4,981,354.33	\$4,981,354.33	\$.00
Total			\$4,981,354.33	\$1,678,085.16	\$5,960,804.16	\$4,981,354.33	\$4,981,354.33	\$.00



I CERTIFY, that in accordance with the laws of the state and under the terms of the (APPROVAL AND PAYMENT ARE SUBJECT TO ADJUSTMENT, YEAR-END AUDIT OR approved program(s) area that actual costs claimed have been incurred and have not OTHER APPROPRIATE REVIEW) previously been presented for payment.

State Official:

**Wyoming Department of Transportation - Highway Safety Program
 Selective Traffic Enforcement Program Grants**

FY16 NATIONAL Events - Totals by Agency

October 1, 2015 - September 30, 2016

Department	Overtime Hours Worked	Speed Citations	Child Restraint Citations	Seat Belt Citations	Traffic Stops	Other Arrests/Citations	DWUI
Afton Police Department	0	0	0	0	0	0	0
Basin Police Department	69.50	46	0	0	120	0	0
Big Horn County Sheriff's Office	300.0	17	0	0	204	4	1
Buffalo Police Department	190.50	27	0	0	170	10	0
Byron Police Department	73.50	44	0	0	48	0	0
Campbell County Sheriff's Office	162.25	14	0	0	249	46	2
Casper Police Department	199.65	205	5	39	296	97	6
Cheyenne Police Department	427.0	107	4	17	760	200	17
Converse County Sheriff's Office	170.0	34	0	0	309	24	3
Crook County Sheriff's Office	119.0	14	0	0	63	13	1
Diamondville Police Department	79.0	7	0	0	52	11	0
Douglas Police Department	180.50	5	0	1	180	20	3
Evanston Police Department	210.0	97	0	10	309	62	1
Evansville Police Department	64.0	20	1	0	45	22	1
Frannie Police Department	84.0	86	0	0	95	10	1
Fremont County Sheriff's Office	383.5	102	0	7	344	54	4
Gillette Police Department - DUI	135.00	6	0	1	115	17	7
Gillette Police Department - HVE	154.00	62	0	38	293	58	1
Glenrock Police Department	48.50	1	0	3	55	8	1
Goshen County Sheriff's Dept	136.60	60	0	5	250	28	1
Green River Police Department	40.00	6	0	0	47	5	3
Greybull Police Department	130.0	11	0	2	53	34	0
Guernsey Police Department	0.0	0	0	0	0	0	0
Hot Springs County Sheriff's Ofc	100.50	13	2	0	82	10	0
Hulett Police Department	0.0	0	0	0	0	0	0

Department	Overtime Hours Worked	Speed Citations	Child Restraint Citations	Seat Belt Citations	Traffic Stops	Other Arrests/ Citations	DWUI
Jackson Police Department	100.0	12	0	0	127	20	4
Johnson County Sheriff's Office	94.50	14	0	2	61	16	1
Kemmerer Police Department	135.0	17	0	0	119	21	2
Labarge Police Department	0.0	0	0	0	0	0	0
Lander Police Department	607.50	65	6	27	866	286	17
Laramie County Sheriff's Office	241.25	75	0	4	229	92	17
Laramie Police Department - DUI	99.25	15	0	2	95	41	7
Laramie Police Department - HVE	188.00	202	3	16	378	94	1
Lincoln County Sheriff's Office	149.50	187	0	0	261	32	2
Lingle Police Department	0.0	0	0	0	0	0	0
Lovell Police Department	161.0	23	0	2	139	10	0
Lusk Police Department	0.0	0	0	0	0	0	0
Lyman Police Department	92.25	24	0	15	117	16	1
Mills Police Department	462.00	22	2	18	559	115	13
Moorcroft Police Department	0.0	0	0	0	0	0	0
Natrona County Sheriff's Office	123.0	78	0	0	145	29	3
Newcastle Police Department	0.0	0	0	0	0	0	0
Niobrara County Sheriff's Office	102.0	53	0	0	120	4	0
Pine Bluffs Police Department	0.0	0	0	0	0	0	0
Platte County Sheriff's Office	47.50	6	0	1	60	5	0
Powell Police Department	82.75	5	0	2	79	15	3
Rawlins Police Department	213.00	100	1	10	369	57	5
Riverton Police Department	175.25	38	4	9	213	82	6
Rock Springs Police Department - DUI	25.0	3	0	5	30	12	3
Rock Springs Police Department - HVI	33.0	27	0	8	49	23	0
Sheridan County Sheriff's Office	136.0	34	0	13	231	10	2
Sheridan Police Department DUI	158.20	4	0	9	173	24	6
Sheridan Police Department HVE	35.0	3	0	5	26	29	0
Shoshoni Police Department	88.0	102	0	0	189	19	0
Sublette County Sheriff's Office	69.0	15	3	0	104	5	2

Department	Overtime Hours Worked	Speed Citations	Child Restraint Citations	Seat Belt Citations	Traffic Stops	Other Arrests/ Citations	DWUI
Sundance Police Department	0.0	0	0	0	0	0	0
Sweetwater County Sheriff's Office	167.25	46	1	4	169	38	10
Teton County Sheriff's Office	108.3	26	0	0	172	14	2
Thermopolis Police Dept	57	13	0	0	54	7	0
Torrington Police	87.0	7	0	0	79	11	2
Uinta County Sheriff's Office	58.00	12	0	0	99	10	1
UW Police Department	55.00	26	0	0	53	9	2
Washakie County Sheriff's Office	211.75	54	0	4	159	7	0
Wheatland Police Department	62	8	0	8	86	6	0
Worland Police Department	276.0	42	0	11	230	55	2
Wyoming State Parks	143.5	55	0	18	159	40	2
Total	8300.70	2397	32	316	10138	1987	169

**Wyoming Department of Transportation - Highway Safety Program
Selective Traffic Enforcement Program Grants**

Local Events - ALL by AGENCY

October 1, 2015 - September 30, 2016

DEPARTMENT	Overtime Hours Worked	Speed Citations	Child Restraint Citations	Seat Belt Citations	Traffic Stops	Other Arrests/ Citations	DWUI
Afton Police Department	0.0	0	0	0	0	0	0
Basin Police Department	32.0	22	0	0	11	0	0
Big Horn County Sheriff's Office	174.50	3	0	0	74	2	0
Buffalo Police Department	0.0	0	0	0	0	0	0
Byron Police Department	40.50	56	0	0	60	1	0
Campbell County Sheriff's Office	0.0	0	0	0	0	0	0
Casper Police Department	349.0	613	19	115	752	290	3
Cheyenne Police Department	91.25	4	0	0	185	7	9
Converse County Sheriff's Office - DUI	126.50	18	0	2	180	12	2
Converse County Sheriff's Office - HVE	21.50	0	0	0	43	5	0
Crook County Sheriff's Office	0.0	0	0	0	0	0	0
Diamondville Police Department	77.0	7	0	1	75	7	0
Douglas Police Department	24.0	3	1	2	39	5	0
Evanston Police Department	0.0	0	0	0	0	0	0
Evansville Police Department	0.0	0	0	0	0	0	0
Frannie Police Department	39.0	49	1	0	54	2	0
Fremont County Sheriff's Office	184.0	49	0	0	128	4	0
Gillette Police Department - DUI	24.50	0	0	0	23	5	2
Gillette Police Department - HVE	0.0	0	0	0	0	0	0
Glenrock Police Department	0.0	0	0	0	0	0	0
Goshen County Sheriff's Dept	93.0	49	0	0	199	16	1
Green River Police Department	11.50	1	0	0	7	3	1
Greybull Police Department	0.0	0	0	0	0	0	0
Guernsey Police Department	0.0	0	0	0	0	0	0
Hot Springs County Sheriff's Ofc	120.0	18	1	2	115	14	2
Hulett Police Department	0.0	0	0	0	0	0	0

DEPARTMENT	Overtime Hours Worked	Speed Citations	Child Restraint Citations	Seat Belt Citations	Traffic Stops	Other Arrests/ Citations	DWUI
Jackson Police Department	124.25	3	0	0	160	22	3
Johnson County Sheriff's Office	49.0	18	0	0	45	1	0
Kemmerer Police Department	69.0	16	0	0	45	18	4
Labarge Police Department	0.0	0	0	0	0	0	0
Lander Police Department	0.0	0	0	0	0	0	0
Laramie County Sheriff's Office	0.0	0	0	0	0	0	0
Laramie Police Department - DUI	107.50	27	0	0	100	17	9
Laramie Police Department - HVE	142.50	204	1	20	314	56	0
Lincoln County Sheriff's Office	45.21	6	0	0	26	0	3
Lingle Police Department	0.0	0	0	0	0	0	0
Lovell Police Department	25.0	5	0	1	14	6	1
Lusk Police Department	0.0	0	0	0	0	0	0
Lyman Police Department	0.0	0	0	0	0	0	0
Mills Police Department	0.0	0	0	0	0	0	0
Moorcroft Police Department	0.0	0	0	0	0	0	0
Natrona County Sheriff's Office	0.0	0	0	0	0	0	0
Newcastle Police Department	0.0	0	0	0	0	0	0
Niobrara County Sheriff's Office	28.50	3	0	0	25	0	0
Pine Bluffs Police Department	0.0	0	0	0	0	0	0
Platte County Sheriff's Office	24.0	5	0	0	23	2	1
Powell Police Department	45.0	2	0	2	42	9	1
Rawlins Police Department	29.0	4	0	0	52	8	2
Riverton Police Department	124.50	59	1	5	164	68	11
Rock Springs Police Department - DUI	96.0	22	2	3	137	57	10
Rock Springs Police Department - HVE	123.50	112	2	32	266	76	1
Sheridan County Sheriff's Office	40.0	8	0	0	56	0	0
Sheridan Police Department - DUI	95.50	1	0	1	75	12	4
Sheridan Police Department - HVE	0.0	0	0	0	0	0	0
Shoshoni Police Department	0.0	0	0	0	0	0	0
Sublette County Sheriff's Office	0.0	0	0	0	0	0	0

DEPARTMENT	Overtime Hours Worked	Speed Citations	Child Restraint Citations	Seat Belt Citations	Traffic Stops	Other Arrests/ Citations	DWUI
Sundance Police Department	0.0	0	0	0	0	0	0
Sweetwater County Sheriff's Office	34.00	7	0	1	22	7	5
Teton County Sheriff's Office	37.50	2	0	0	64	1	2
Thermopolis Police Dept	32.0	7	0	0	13	2	0
Torrington Police	82.0	12	0	0	91	9	1
Unita County Sheriff's Office	0.0	0	0	0	0	0	0
UW Police Department	0.0	0	0	0	0	0	0
Washakie County Sheriff's Office	71.50	22	0	0	57	1	0
Wheatland Police Department	0.0	0	0	0	0	0	0
Worland Police Department	0.0	0	0	0	0	0	0
Wyoming State Parks	0.0	0	0	0	0	0	0
	2833.66	1437	28	187	3736	745	78

For Verification Purposes Only:							
From 405D AL by Agency & 405B HVE by Ager	2833.66	1437	28	187	3736	745	78
From All by Date	2833.66	1437	28	187	3736	745	78

**Wyoming Department of Transportation - Highway Safety Program
 Selective Traffic Enforcement Program Grants**

L12: Impaired Riding (DUI)

July 29 - August 15, 2016

Department	Overtime Hours Worked	Speed Citations	Child Restraint Citations	Seat Belt Citations	Contacts/ Assists	Other Attests/ Citations	DUI Arrests
Afton Police Department							
Basin Police Department							
Big Horn County Sheriff's Office	137.0	1	0	0	18	0	0
Buffalo Police Department	123.0	27	0	0	148	1	0
Byron Police Department	65.50	68	0	0	73	0	0
Campbell County Sheriff's Office	75.25	3	0	0	74	13	1
Casper Police Department							
Cheyenne Police Department	52.0	37	1	7	133	32	1
Cokeville Police Department							
Converse County Sheriff's Office	75.0	7	0	1	160	12	2
Crook County Sheriff's Office	250.50	0	0	0	68	0	0
Diamondville Police Department							
Douglas Police Department	63.0	5	0	2	83	10	1
Evanston Police Department							
Evansville Police Department							
Frannie Police Department							
Fremont County Sheriff's Office							
Gillette Police Department - DUI	74.75	8	0	3	68	20	1
Gillette Police Department - HVE							
Glenrock Police Department	0.0	0	0	0	0	0	0
Goshen County Sheriff's Dept	67.0	39	0	0	134	13	0
Green River Police Department							
Greybull Police Department	64.0	5	0	0	0	1	0
Guernsey Police Department							
Hot Springs County Sheriff's Ofc	14.0	3	0	0	14	0	0
Hulett Police Department							
Jackson Police Department	46.0	1	0	0	27	9	0
Johnson County Sheriff's Office	99.0	39	0	0	84	3	1

**Wyoming Department of Transportation - Highway Safety Program
 Selective Traffic Enforcement Program Grants**

L12: Impaired Riding (DUI)

July 29 - August 15, 2016

Department	Overtime Hours Worked	Speed Citations	Child Restraint Citations	Seat Belt Citations	Contacts/ Assists	Other Attests/ Citations	DUI Arrests
Kemmerer Police Department	57.0	15	1	0	55	6	0
Labarge Police Department							
Lander Police Department							
Laramie County Sheriff's Office	52.0	33	0	3	63	50	0
Laramie Police Department - DUI	44.0	69	1	2	121	38	0
Laramie Police Department - HVE							
Lincoln County Sheriff's Office							
Lingle Police Department							
Lovell Police Department	62.0	5	0	0	48	4	1
Lusk Police Department	97.0	22	1	0	65	1	0
Lyman Police Department							
Mills Police Department	46.0	11	0	0	61	0	1
Moorcroft Police Department							
Natrona County Sheriff's Office							
Newcastle Police Department							
Niobrara County Sheriff's Office	134.0	28	0	0	154	0	0
Pine Bluffs Police Department							
Platte County Sheriff's Office	76.0	28	0	0	44	7	0
Powell Police Department							
Rawlins Police Department							
Riverton Police Department	0	0	0	0	0	0	0
Rock Springs Police Department - DUI							
Rock Springs Police Department - HVE							
Sheridan County Sheriff's Office	84.0	16	0	0	142	3	0
Sheridan Police Department - DUI	63.50	8	0	0	2	2	1
Sheridan Police Department - HVE							
Shoshoni Police Department	55.50	54	0	0	0	9	0

**Wyoming Department of Transportation - Highway Safety Program
 Selective Traffic Enforcement Program Grants**

L12: Impaired Riding (DUI)

July 29 - August 15, 2016

Department	Overtime Hours Worked	Speed Citations	Child Restraint Citations	Seat Belt Citations	Contacts/ Assists	Other Attests/ Citations	DUI Arrests
Sublette County Sheriff's Office	10.0	3	0	0	11	1	0
Sundance Police Department	49.0	1	0	0	109	2	0
Sweetwater County Sheriff's Office							
Teton County Sheriff's Office							
Thermopolis Police Dept							
Torrington Police	66.0	15	0	1	139	5	0
Uinta County Sheriff's Office							
UW Police Department							
Washakie County Sheriff's Office	67.50	7	0	0	31	3	0
Wheatland Police Department							
Worland Police Department	62.0	14	1	1	84	9	0
Wyoming State Parks							
Total	2231.50	572	5	20	2213	254	10

DUI Voucher Report

As of November 30th, 2016

District 1	Division	# of Seatbelt Cit.	# of Child Restr.	# of Speed Cit.	# of Alcohol Arrest/Cit.	# of Other Cit.	Total Hours Used
	A	8	0	11	13	41	128.5
	O						
	J	8	0	54	27	63	157
	H						
	P						
	X	0	0	1	0	2	2
Total		16	0	66	40	106	287.5

District 2	Division	# of Seatbelt Cit.	# of Child Restr.	# of Speed Cit.	# of Alcohol Arrest/Cit.	# of Other Cit.	Total Hours Used
	B	28	2	31	16	56	131
	F	13	0	3	3	17	46
	M	4	0	5	4	13	44
Total		45	2	39	23	86	221

District 3	Division	# of Seatbelt Cit.	# of Child Restr.	# of Speed Cit.	# of Alcohol Arrest/Cit.	# of Other Cit.	Total Hours Used
	D	0	0	0	0	0	3
	E	29	5	33	15	48	109
	K	2	0	17	2	14	49.5
	T	4	2	23	7	20	64
Total		35	7	73	24	82	225.5

District 4	Division	# of Seatbelt Cit.	# of Child Restr.	# of Speed Cit.	# of Alcohol Arrest/Cit.	# of Other Cit.	Total Hours Used
	C	3	0	11	1	5	60
	L	3	3	9	2	15	63
	Q	8	0	22	5	15	56
Total		14	3	42	8	35	179

District 5 Division

G	7	0	8	1	20	22
I	1	2	3	1	2	16
N	0	0	0	0	0	12
Total	8	2	11	2	22	50
Grand Total	110	14	231	97	331	963

Motorcycle Voucher Report

As of November 30th, 2016

	# of Seatbelt Cit.	# of Speed Cit.	# of Mtrcyc. Stopped	# of DUI arrest invol. Mtrcyc	# of Child Restraint
District 1	40	395	83		18
Total	40	395	83		18
District 2					
	26	186	83		2
Total	26	186	83		2
District 3					
	23	312	62		0
Total	23	312	62		0
District 4					
	7	147	84		0
Total	7	147	84		0
District 5					
	12	173	16		0
Total	12	173	16		0
Grand Total	108	1213	328		20

# of Other Cit.	Total Hours Used
108	402
108	402

46	216
46	216

93	253
93	253

36	177
36	177

39	154.5
39	154.5

322	1202.5
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Occupant Protection Voucher Report

As of November 30th, 2016

District 1	Division	# of Seatbelt Cit.	# of Speed Cit.	# of Alcohol Arrest/Cit.	# of Child Restraint	# of Other Cit.	Total Hours Used
	A	86	101	1	5	49	153
	O	15	7	0	0	2	20
	J	20	205	2	1	33	98
	H	17	224	0	4	29	98
	P	12	66	1	1	8	76
	X	22	85	0	0	25	67
Total		172	688	4	11	146	512

District 2	Division	# of Seatbelt Cit.	# of Speed Cit.	# of Alcohol Arrest/Cit.	# of Child Restraint	# of Other Cit.	Total Hours Used
	B	55	74	0	3	24	79
	F	33	91	0	19	15	81
	M	13	92	0	0	64	70
Total		101	257	0	22	103	230

District 3	Division	# of Seatbelt Cit.	# of Speed Cit.	# of Alcohol Arrest/Cit.	# of Child Restraint	# of Other Cit.	Total Hours Used
	D	10	179	0	6	37	90
	E	20	140	0	3	36	98
	K	20	70	1	0	18	57
	T	9	91	0	4	14	55
Total		59	480	1	13	105	300

District 4	Division	# of Seatbelt Cit.	# of Speed Cit.	# of Alcohol Arrest/Cit.	# of Child Restraint	# of Other Cit.	Total Hours Used
	C	12	111	4	1	19	100
	L	4	52	0	0	9	53
	Q	10	74	1	6	16	63
Total		26	237	5	7	44	216

District 5 Division

G	13	103	0	6	24	61
I	4	66	0	3	5	52
N	5	97	0	2	8	64
Total	22	266	0	11	37	177
Grand Total	380	1928	10	64	435	1435

FY2016 Seat Belt Paid Media

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Cost
Seat Belt	KRAE	10/31/2015				146	146				\$219.00
Seat Belt	KRAE	10-31-15 to 9-15-16				1668	1668			pkg	\$2,502.00
Sports	McCormick Jr. H.S.	FY2016								banner	\$500.00
Seat Belt	Miles Marketing	FY2016							1		\$5,092.00
Seat Belt	Eastern Wyo College	FY2016								posters	\$600.00
Seat Belt	Lamar	10/12/2015								billboard	\$1,763.00
Seat Belt	KPOW Radio	10/31/2015				27		27			\$0.00
Seat Belt	Big Horn Radio	10/31/2015				124	124				\$510.00
Seat Belt	Big Horn Radio	10/31/2015				168	168				\$638.63
Seat Belt	Big Horn Radio	10/31/2015								pkg	\$204.00
Seat Belt	KFCW Radio	10/31/2015				25	25				\$65.00
Seat Belt	KDNO Radio	10/31/2015				25	25				\$65.00
Seat Belt	KWYW Radio	10/31/2015				19	19				\$65.00
Seat Belt	KVOW Radio	10/31/2015				16	16				\$200.00
Seat Belt	KTAK Radio	10/31/2015				25	25				\$65.00
Seat Belt	Cody Enterprise	10/31/2015								web	\$225.00
Seat Belt	Fremont Broadcasting	10/31/2015								pkg	\$150.00
Seat Belt	Fremont Broadcasting	10/31/2015				44	44				\$250.00
Seat Belt	Northern Wyo Daily News	10/31/2015							3		\$803.13
Seat Belt	Wyoming Flight	FY2016								pkg	\$2,500.00
Seat Belt	Powell Tribune	10/30/2015								web	\$150.00
Seat Belt	Cheyenne Extreme Softball	FY2016								banners	\$1,600.00
Seat Belt	WYCO Warriors	FY2016								banners	\$2,000.00
Seat Belt	Cheyenne Club Volleyball	FY2016								banners	\$500.00
Seat Belt	Lamar	11/9/2015								billboards	\$483.00
Seat Belt	Fremont Broadcasting	11/30/2015				106	106				\$250.00
Seat Belt	Fremont Broadcasting	11/30/2015								pkg	\$150.00
Seat Belt	Big Horn Radio	11/30/2015				40		40			\$0.00
Seat Belt	Big Horn Radio	11/30/2015								pkg	\$204.00
Seat Belt	Cody Enterprise	11/3/2015								web	\$115.00

FY2016 Seat Belt Paid Media

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Cost
Seat Belt	Northern Wyo Daily News	11/30/2015							2		\$525.00
Seat Belt	Powell Tribune	11/30/2015							1		\$400.00
Seat Belt	KVOW Radio	11/30/2015				12		12			\$0.00
Seat Belt	KTAK Radio	11/30/2015				25	25				\$75.00
Seat Belt	KVOW Radio	11/30/2015				9	9				\$200.00
Seat Belt	KFCW Radio	11/30/2015				25	25				\$50.00
Seat Belt	KDNO Radio	11/30/2015				25	25				\$65.00
Seat Belt	KWYW Radio	11/30/2015				19	19				\$65.00
Seat Belt	Eastern Wyo College	12/1/2015								posters	\$300.00
g	The Range 103.3	11/30/2015				25		25			\$0.00
g	The Range 103.3	11/30/2015				25	25				\$250.00
g	KOOL 105	11/30/2015				50	25	25			\$250.00
g	iMix 96.7	11/30/2015				25		25			\$0.00
g	iMix 96.7	11/30/2015				25	25				\$250.00
Seat Belt	Johnson Jr. High	12/2/2015								banners	\$500.00
Seat Belt	Eastern Wyo College	12/17/2015								posters	\$300.00
Seat Belt	KYOY Radio	11/30/2015				140	140				\$700.00
Seat Belt	Lamar	12/7/2015								billboards	\$483.00
Seat Belt	KPOW Radio	11/30/2015				32	32				\$125.00
Seat Belt	Riverton Ranger	12/31/2015							4		\$100.00
Seat Belt	Riverton Ranger	12/31/2015							2		\$175.00
Seat Belt	Big Horn Radio	12/31/2015								pkg	\$204.00
Seat Belt	KTAK Radio	12/30/2015				5	5				\$125.00
Seat Belt	KVOW Radio	12/30/2015				26	26				\$127.65
Seat Belt	KWYW Radio	12/30/2015				5	5				\$125.00
Seat Belt	KDNO Radio	12/30/2015								pkg	\$100.00
Sports	Rocky Mtn. H.S.	1/11/2016								banners	\$500.00
Sports	Greybull H.S.	1/11/2016								banners	\$500.00
Sports	Worland H.S.	1/11/2016								banners	\$500.00
Sports	Lander Valley H.S.	1/11/2016								banners	\$500.00
Sports	Powell H.S.	1/11/2016								banners	\$500.00

FY2016 Seat Belt Paid Media

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Cost
Sports	Burlington H.S.	1/11/2016								banners	\$500.00
Sports	Cody H.S.	1/11/2016								banners	\$500.00
Sports	Riverton H.S.	1/11/2016								banners	\$500.00
Seat Belt	UW Sports Properties	1/10/2016								pkg	\$19,250.00
Seat Belt	Lamar	1/4/2016								billboards	\$483.00
Seat Belt	Republican Rustler	12/10/2015							2		\$287.50
Seat Belt	Northern Wyo Daily News	12/22/2015							1		\$135.00
Seat Belt	Lovell Chronicle	12/31/2015							2		\$335.00
Seat Belt	Cody Enterprise	12/1/2015							1		\$225.00
Seat Belt	Cody Enterprise	12/17/2015							1		\$305.00
Sports	Western Wyo Comm College	FY 2016								banners	\$500.00
Sports	Uinta County School Dist. 1	FY 2016								banners	\$500.00
Sports	Lyman H.S.	FY 2016								banners	\$500.00
Sports	Cody H.S.	FY 2016								banners	\$500.00
Winter Driver	Townsquare	12/31/2015								pkg	\$4,500.00
Winter Driver	Montgomery Broadcasting	12/31/2015								pkg	\$5,920.00
Seat Belt	Laramie H.S. Yearbook	1/26/2016							1		\$285.00
Winter Driver	KTGA Radio - BigFoot	1/31/2016				56	56				\$250.00
Winter Driver	KBDY Radio - BigFoot	1/31/2016				56	56				\$250.00
Seat Belt	SAFE Project - Laramie	2/2/2016								pkg	\$2,143.00
Sports	High Plains Thunder	2/2/2016								banners	\$500.00
Seat Belt	Basin Radio Network	12/31/2015				41	41				\$634.95
Seat Belt	KLQQ Radio	12/31/2015				29	29				\$195.75
Seat Belt	KYTI Radio	12/31/2015				29	29				\$195.75
Seat Belt	KZWY Radio	12/31/2015				29	29				\$195.75
Sports	Sheridan College	FY2016								banners	\$500.00

FY2016 Seat Belt Paid Media

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Cost
Seat Belt	UW Sports Properties	2/3/2016								pkg	\$19,250.00
Seat Belt	Flood Marketing	FY2016								pkg	\$1,200.00
Seat Belt	The Cody Enterprise	1/12/2016							1		\$795.00
Seat Belt	Lamar	2/1/2016								billboards	\$483.00
Seat Belt	Big Horn Radio	1/31/2016				5	5				\$136.00
Seat Belt	KVOW Radio	1/31/2016				94	32	62			\$108.32
Sports	South H.S.	2/17/2016								banners	\$500.00
Sports	Kelly Walsh	2/23/2016								banners	\$500.00
Winter Driver	KBDY Radio - BigFoot	2/29/2016				79	79				\$375.00
Winter Driver	KTGA Radio - BigFoot	2/29/2016				79	79				\$375.00
Sports	Cheyenne East H.S.	3/2/2016								banners	\$500.00
Seat Belt	Cheyenne Greenway Foundation	3/1/2016								pkg	\$1,500.00
Winter Driver	Montgomery Broadcasting	2/29/2016				22	22				\$2,035.00
Distracted	Montgomery Broadcasting	2/29/2016				39	39				\$6,342.86
Seat Belt	Day Weather - FB videos	3/1/2016								pkg	\$5,750.00
Seat Belt	Wyoming FBLA	3/8/2016								pkg	\$400.00
Seat Belt	WREN Magazine	3/7/2016							3		\$798.00
Seat Belt	RSMX LLC	3/8/2016								pkg	\$500.00
Seat Belt	RSMX LLC	FY2016								pkg	\$1,500.00
Seat Belt	Sheridan Co. School Dist 3	FY2016								banners	\$500.00
Seat Belt	LCCC - Women's Basketball	FY2016								pkg	\$2,500.00
Seat Belt	Big Horn H.S.	FY2016								banners	\$500.00
Seat Belt	Tongue River H.S.	FY2016								banners	\$500.00
Seat Belt	Natrona Co. H.S.	FY2016								banners	\$500.00
Seat Belt	Powell Tribune	1/28/2016								web	\$150.00
Seat Belt	Powell Tribune	12/31/2015							1		\$150.00

FY2016 Seat Belt Paid Media

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Cost
Seat Belt	Powell Tribune	1/26/2016							1		\$900.00
Seat Belt	Big Horn Radio	2/29/2016				42	21	21			\$408.00
Seat Belt	Riverton Ranger	2/29/2016							1		\$50.00
Seat Belt	Cody Enterprise	2/2/2016								web	\$75.00
Seat Belt	Fremont Broadcasting	2/29/2016								pkg	\$300.00
Seat Belt	Lamar	2/29/2016								billboard	\$483.00
Seat Belt	Republican Rustler	2/18/2016							1		\$600.00
Seat Belt	Lovell Chronicle	2/29/2016							3		\$667.50
Seat Belt	Day Weather - FB videos	4/1/2016								pkg	\$5,750.00
Buzzed	ROOT TV	2/28/2016	49	49							\$5,100.00
Seat Belt	Sweetwater Events	2/11/2016								pkg	\$6,000.00
Seat Belt	Mustangs Baseball	FY2016								banners	\$1,500.00
Seat Belt	Cheyenne Stars Baseball	FY2016								banners	\$675.00
Seat Belt	Big Horn Radio	3/31/2016				23	12	11			\$204.00
Seat Belt	Fremont Broadcasting	3/31/2016								pkg	\$150.00
Seat Belt	KPOW Radio	3/31/2016				34	17	17			\$125.00
Seat Belt	Powell Tribune	3/31/2016								web	\$152.29
Seat Belt	Riverton Raiders	FY2016								banner	\$1,000.00
Seat Belt	Powell American Legion	FY2016								banner	\$1,000.00
Seat Belt	Lovell Mustangs	FY2016								banner	\$1,000.00
Sports	Carpenter School	FY2016								banner	\$500.00
Winter Driver	Montgomery Broadcasting	3/31/2016				30	15	15			\$2,775.00
Distracted	Montgomery Broadcasting	3/31/2016				73	73				\$6,342.86
Seat Belt	Lamar	3/28/2016								billboards	\$679.00
Seat Belt	Cheyenne Raptors Baseball	FY2016								banners	\$500.00
Distracted	LCCC - Wingspan	4/11/2016							1		\$410.00
May Mob	Ray Lansing - TV	5/1/2016								pkg	\$30,000.00
Seat Belt	All Around Sports	4/14/2016							1		\$225.00
Seat Belt	Riverton Girls Softball	FY2016								banner	\$300.00
Distracted	KYOY Radio	4/30/2016				140	140				\$700.00

FY2016 Seat Belt Paid Media

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Cost
Distracted Winter Driver	Black Dog Animal Rescue	5/3/2016								banners	\$1,000.00
Winter Driver	KBDY Radio - BigFoot	12/31/2016				65	65				\$300.00
Winter Driver	KTGA Radio - BigFoot	12/31/2016				65	65				\$300.00
Distracted	AdBay	4/28/2016								web	\$4,000.00
Distracted	Townsquare	3/31/2016								pkg	\$6,800.00
Distracted	Montgomery Broadcasting	4/30/2016				60	60				\$6,342.86
Distracted	Montgomery Broadcasting	4/30/2016								web/mobile	\$3,535.00
Distracted	Day Weather	5/1/2016								pkg	\$5,460.00
Distracted	Pandora	4/30/2016								pkg	\$5,000.00
Distracted	Montgomery Broadcasting	4/30/2016				42	42				\$4,070.00
Seat Belt	Montgomery Broadcasting	4/30/2016								may mob pkg	\$8,000.00
Moto	Montgomery Broadcasting	4/30/2016								pkg	\$5,000.00
Driver	Montgomery Broadcasting	4/30/2016				12	12				\$1,110.00
Seat Belt	Big Horn Network	4/30/2016				80	80				\$300.00
Distracted	The Cheyenne Minuteman	2/29/2016							1		\$699.00
Seat Belt	Powell Tribune	11/30/2015								web	\$150.00
Wildlife safety	Lamar	4/25/2016								billboards	\$1,008.00
Pedestrian safety	KTAK Radio	4/30/2016				45	25	20			\$100.00
Pedestrian safety	KVOW Radio	4/30/2016				5	5				\$200.00
Pedestrian safety	KVOW Radio	4/30/2016				40	20	20			\$100.00
Pedestrian safety	KFCW Radio	4/30/2016				40	20	20			\$100.00
Pedestrian safety	KDNO Radio	4/30/2016				45	25	20			\$100.00

FY2016 Seat Belt Paid Media

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Cost
Pedestrian safety	KWYW Radio	4/30/2016				40	20	20			\$100.00
Distracted	LCCC Wingspan	5/2/2016							1		\$410.00
Seat Belt	Cody American Legion Baseball	FY2016								banner	\$1,000.00
May Mob	Pandora	5-31-16									\$5,000.00
May Mob	KROW Radio	5-31-16				25	25				\$250.00
May Mob	KROW Radio	5-31-16				25		25			\$0.00
Distracted	Montgomery Broadcasting	5-31-16				61	61				\$6,342.86
Distracted	Montgomery Broadcasting	5-31-16								web	\$10,440.00
Seat Belt	Montgomery Broadcasting	5-31-16				44	44				\$4,070.00
May Mob	Montgomery Broadcasting	5-31-16				80	80				\$7,400.00
Seat Belt	KYOY Radio	5-31-16				140	140				\$700.00
Sports	Buffalo H.S.	4-21-16								banners	\$500.00
Sports	Sheridan Co. School Dist 2	3-2-16								banners	\$500.00
Seat Belt	Big Horn Mtn Radio Network	12-31-15				115	60	55			\$582.00
Seat Belt	Sheridan Elks Youth Rodeo	FY2016								banners	\$1,000.00
Seat Belt	Sheridan H.S. Rodeo Assoc.	FY2016								banners	\$500.00
May Mob	iMix 96.7	5-31-16				25	25				\$250.00
May Mob	iMix 96.7	5-31-16				25		25			\$0.00
May Mob	Breck Media - KDAD	5-31-16				50	25	25			\$250.00
Seat Belt	Day Weather	6-1-16								web	\$3,250.00
Winter Driver	Townsquare	3-31-16								pkg	\$4,000.00
May Mob	Wyo Press Assoc	6-6-16								pkg	\$2,400.00
Seat Belt	Cheyenne Minuteman	3-31-16							1		\$880.00
Seat Belt	Laramie County Fair	6-9-16								pkg	\$1,000.00
Seat Belt	Cody Enterprise - Legends 2016	5-26-16							1		\$250.00

FY2016 Seat Belt Paid Media

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Cost
Seat Belt	Cody Enterprise - Visitor's Gr	5-19-16							1		\$2,425.00
Wildlife Safety	Lamar	5-25-16								billboards	\$2,000.00
Seat Belt	Big Horn Radio	5-31-16				22	11	11			\$408.00
Seat Belt	Powell Tribune-On the Road	5-26-16							1		\$1,100.00
Seat Belt	Powell Tribune	5-17-16							1		\$250.00
Seat Belt	LCCC - arena, gym, hallways, rodeo	FY2016								pkg	\$10,000.00
Seat Belt	Flood Marketing	4-1-16								FB campaign	\$1,200.00
Distracted	The Tribe Zoo	7-1-16								banners	\$1,000.00
Moto	Pandora	6-30-16								pkg	\$5,088.45
Seat Belt	Fremont County Fair	6-27-16								banners	\$1,000.00
Seat Belt	KOTA TV	2-15-16								web	\$275.00
Distracted	Montgomery Broadcasting	6-30-16								social/web	\$9,900.00
Distracted	Montgomery Broadcasting	6-30-16				63	63				\$6,342.86
Distracted	Montgomery Broadcasting	6-30-16								W.O.W.	\$6,160.00
Seat Belt	KPOW Radio	6-30-16				66	66				\$250.00
Seat Belt	Big Horn Radio	1-31-16								pkg	\$408.00
Seat Belt	KVOW Radio	6-30-16				20	20				\$200.00
Seat Belt	The Lovell Chronicle	6-30-16							1		\$155.00
Seat Belt	Republican Rustler	6-30-16							2		\$245.00
Seat Belt	Wyoming Lifestyle Magazine	6-28-16							1		\$183.00
Distracted	Montgomery Broadcasting	7-31-16								web/social	\$7,500.00
Distracted	Montgomery Broadcasting	7-31-16				55	55				\$6,342.86
Seat Belt	Powell Tribune	7-26-16							1		\$425.00
Seat Belt	Riverton Babe Ruth Baseball	7-31-16								banner	\$750.00
Seat Belt	Riverton H.S. Football	7-18-16								banner	\$1,000.00
Seat Belt	KADQ Radio	6-30-16				1	1				\$70.00

FY2016 Seat Belt Paid Media

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Cost
Seat Belt	KNYN Radio	6-30-16				1	1				\$105.00
Seat Belt	SVI media	3-3-16							1		\$450.00
May Mob	Townsquare	5-31-16								pkg	\$8,000.00
Distracted	Montgomery Broadcasting	8-31-16				35	35				\$6,000.00
Stop Means Stop	Montgomery Broadcasting	8-30-16								pkg	\$1,500.00
Seat Belt	Western Wyo Comm College	8-30-16								pkg	\$1,000.00
May Mob	Townsquare	5-31-16								pkg	\$8,000.00
Seat Belt	KYOY Radio	7-31-16				120	120				\$700.00
Seat Belt	Montgomery Broadcasting	9-2-16								pkg	\$4,070.00
Distracted	Montgomery Broadcasting	8-31-16				64	64				\$6,342.86
Seat Belt	Basin Radio Network	7-31-16				17	17				\$328.44
Seat Belt	Basin Radio Network	6-30-16				9	9				\$181.05
Seat Belt	Big Horn Radio	7-31-16				26	26				\$259.50
Seat Belt	Big Horn Radio	6-30-16				24	24				\$240.00
Seat Belt	Big Horn Radio	7-31-16				36	36				\$207.00
Seat Belt	Big Horn Radio	7-31-16				73	73				\$400.00
Seat Belt	Big Horn Radio	6-30-16				10	10				\$59.00
Seat Belt	KZKY Radio	5-31-16				17	17				\$108.00
Seat Belt	KYTI Radio	5-31-16				16	16				\$108.00
Seat Belt	KLQQ Radio	5-31-16				16	16				\$108.00
Seat Belt	KWYW Radio	8-31-16				8	8				\$125.00
Seat Belt	KDNO Radio	8-31-16				18	18				\$175.00
Seat Belt	KFCW Radio	8-31-16				18	18				\$175.00
Seat Belt	KTAK Radio	8-31-16				18	18				\$175.00
Seat Belt	Riverton Babe Ruth Baseball	8-1-16								banners	\$500.00
Distracted	Day Weather	8-1-16								pkg	\$6,840.00
Seat Belt	KMRZ Radio	9-1-16				75	75				\$900.00
Seat Belt	KRKK Radio	9-1-16				75	75				\$315.00

FY2016 Seat Belt Paid Media

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Cost
Seat Belt	KQSW Radio	9-1-16				75	75				\$900.00
Seat Belt	Montgomery Broadcasting	6-30-16				22	22				\$2,035.00
Seat Belt	Republican Rustler	5-19-16							1		\$107.00
Seat Belt	Cheyenne Minuteman	6-30-16							1		\$305.00
Seat Belt	KYOY Radio	9-30-16				140	140				\$700.00
Seat Belt	Carey Jr. H.S.	2014CO								banners	\$500.00
Seat Belt	Wyo Dist 1 Little League Baseball	8-16-16								banners	\$500.00
		Total	49	49	0	6075	5554	521	49		\$408,220.68

FY2016 Alcohol Paid Media

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Cost
Buzzed	KYOY	10/31/2015				140	140				\$700.00
Alcohol	Big Horn Radio	10/31/2015				124	124				\$510.00
Alcohol	Big Horn Radio	10/31/2015				168	168				\$638.00
Alcohol	Big Horn Radio	10/31/2015				25	25			pkg	\$204.00
Alcohol	KFCW Radio	10/31/2015				25	25				\$60.00
Alcohol	KDNO Radio	10/31/2015				25	25				\$60.00
Alcohol	KWYW Radio	10/31/2015				19	19				\$60.00
Alcohol	KVOW Radio	10/31/2015				36		36			\$0.00
Alcohol	KVOW Radio	10/31/2015				16	16				\$200.00
Alcohol	KTAK Radio	10/31/2015				25	25				\$60.00
Alcohol	Fremont Broadcasting	10/31/2015								pkg	\$150.00
Alcohol	Fremont Broadcasting	10/31/2015				44	44				\$250.00
GCID	iHeart Media	10/31/2015				28	28				\$6,240.00
GCID	iHeart Media	10/31/2015								pkg	\$1,000.00
GCID	Ray Lansing	FY2016								tv pkg	\$29,417.50
GCID	iHeart Media	10/25/2015								pkg	\$1,000.00
Alcohol	Fremont Broadcasting	11/30/2015				106	106				\$250.00
Alcohol	Fremont Broadcasting	11/30/2015								pkg	\$150.00
Alcohol	Big Horn Radio	11/30/2015								pkg	\$204.00
Alcohol	Cody Enterprise	11/3/2015								web	\$110.00
Alcohol	Northern WY Daily News	11/30/2015							2		\$525.00
Alcohol	KTAK Radio	11/30/2015				25	25				\$50.00
Alcohol	KVOW Radio	11/30/2015				9	9				\$200.00
Alcohol	KFCW Radio	11/30/2015				25	25				\$75.00
Alcohol	KDNO Radio	11/30/2015				25	25				\$60.00
Alcohol	KWYW Radio	11/30/2015				19	19				\$60.00
GCID	Montgomery Broadcasting	10/31/2015				40	40				\$580.00
GCID	Montgomery Broadcasting	10/31/2015				18	18				\$1,480.00
GCID	Montgomery Broadcasting	11/30/2015								pkg	\$11,134.00
GCID	iHeart Media	11/30/2015								pkg	\$10,400.00
GCID	UW Sports Properties	12/10/2015								pkg	\$13,500.00
GCID	Montgomery Broadcasting	FY 2016								pkg	\$32,065.00
Alcohol	KPOW Radio	11/30/2015				31	31				\$125.00
Buzzed	KYOY	12/31/2015				140	140				\$700.00
GCID	Day Weather, Inc.	1/1/2016				13	13				\$2,470.00

FY2016 Alcohol Paid Media

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Cost
Buzzed	KRAE	11/30/2015				141	141				\$211.50
Alcohol	Big Horn Radio	12/31/2015								pkg	\$204.00
Alcohol	KTAK Radio	12/30/2015				5	5				\$125.00
Alcohol	KVOW Radio	12/30/2015				29	29				\$144.70
Alcohol	KVOW Radio	12/30/2015				27	27				\$127.65
Alcohol	KWYW Radio	12/30/2015				5	5				\$125.00
Alcohol	KDNO Radio	12/30/2015								pkg	\$100.00
GCID	96.7 iMix Radio	12/31/2015				25	25				\$250.00
GCID	96.7 iMix Radio	12/31/2015				25	25	25			\$0.00
GCID	The Range 103.3	12/31/2015				25	25				\$250.00
GCID	The Range 103.3	12/31/2015				25		25			\$0.00
GCID	KOOL 105 Radio	12/31/2015				50	25	25			\$250.00
GCID	UW Sports Properties	1/10/2016								pkg	\$18,500.00
Alcohol	KPOW Radio	12/31/2015				69	69				\$250.00
Alcohol	Republican Rustler	12/10/2015						2			\$546.00
Alcohol	Northern WY Daily News	12/22/2015						1			\$140.00
Alcohol	Fremont Broadcasting	12/31/2015								pkg	\$300.00
Alcohol	Lovell Chronicle	12/31/2015						2			\$115.00
GCID	UW Sports Properties	1/10/2016								pkg	\$10,000.00
Alcohol	Montgomery Broadcasting	12/31/2015				48	48				\$2,035.00
Alcohol	Montgomery Broadcasting	12/31/2015								pkg	\$2,035.00
GCID	Montgomery Broadcasting	12/31/2015				46	46				\$580.00
GCID	Montgomery Broadcasting	12/31/2015								pkg	\$2,499.00
GCID	Montgomery Broadcasting	12/31/2015				32	32				\$5,920.00
Alcohol	Laramie H.S. Yearbook	1/26/2016							1		\$285.00
Alcohol	KYOY	1/31/2016				140	140				\$700.00
GCID	iHeart Media	1/24/2016								pkg	\$2,310.00
GCID	Montgomery Broadcasting	1/31/2016				42	42				\$580.00
GCID	Montgomery Broadcasting	1/31/2016								pkg	\$2,499.00
Alcohol	Montgomery Broadcasting	1/31/2016								pkg	\$2,035.00
Alcohol	Montgomery Broadcasting	1/31/2016				40	40				\$2,035.00
Alcohol	Basin Radio Network	12/31/2015				40	40				\$634.95
Alcohol	KLQQ Radio	12/31/2015				33	33				\$222.75
Alcohol	KYTI Radio	12/31/2015				33	33				\$222.75
Alcohol	KZWY Radio	12/31/2015				33	33				\$222.75

FY2016 Alcohol Paid Media

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Cost
Alcohol	Big Horn Radio	12/31/2015				132	132				\$660.00
GCID	IHeart Media	12/31/2015				38	38			pkg	\$8,290.00
Buzzed	Rocky Mountain Knuckles Hockey Club	FY2016								banner	\$1,000.00
GCID	The Range 103.3	1/31/2016				18	9	9			\$90.00
GCID	96.7 iMix Radio	1/31/2016				18	9	9			\$90.00
GCID	KOOL 105 Radio	1/31/2016				18	9	9			\$90.00
GCID	Pandora	1/31/2016								pkg	\$575.84
GCID	Montgomery Broadcasting	11/30/2015				14	14				\$1,480.00
GCID	Montgomery Broadcasting	11/30/2015				42	42				\$580.00
Alcohol	The Guernsey Gazette	12/31/2015							1		\$300.00
Alcohol	Record Times & Platte County	12/31/2015							1		\$300.00
Alcohol	Fremont Broadcasting	1/31/2016								pkg	\$300.00
Alcohol	The Cody Enterprise	1/5/2016								web	\$225.00
Alcohol	KVOW Radio	1/31/2016				36	36				\$137.60
Alcohol	KVOW Radio	1/31/2016				38	38				\$154.08
Alcohol	Big Horn Radio	1/31/2016				10	10				\$272.00
Alcohol	KPOW Radio	1/31/2016				63	63				\$250.00
GCID	Pandora	2/16/2016								pkg	\$1,924.15
GCID	IHeart Media	2/7/2016				10	10				\$2,310.00
Alcohol	KYOY	2-29-26				140	140				\$700.00
Alcohol	ROOT TV	1/31/2016	60	60							\$3,400.00
GCID - Super Bowl	Cowboy State News Network	2/1/2016				35	27	8			\$4,995.00
GCID	KOOL 105 Radio	2/29/2016				32	16	16			\$160.00
GCID	Townsquare	2/29/2016				6	6				\$78.00
GCID	Townsquare	"				6	6				\$126.00
GCID	Townsquare	"				6	6				\$66.00
GCID	Townsquare	"				6	6				\$108.00
GCID	Townsquare	"				6	6				\$78.00
GCID	Townsquare	"				6	6				\$120.00
GCID	Montgomery Broadcasting	2/29/2016				42	42				\$580.00
GCID	Montgomery Broadcasting	2/29/2016				54	54				\$4,995.00
GCID	The Range 103.3	2/29/2016				32	16	16			\$160.00
GCID	96.7 iMix	2/29/2016				32	16	16			\$160.00

FY2016 Alcohol Paid Media

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Cost
Alcohol	ROOT TV	10/27/2016	74	74							\$11,000.00
GCID	Ray Lansing	1/27/2016								pkg	\$800.00
Alcohol	UMB - Ultimate Miniature Bullriding	1/22/2016								pkg	\$500.00
Alcohol	KPOW Radio	2/29/2016				63	63				\$250.00
Alcohol	Big Horn Radio	2/29/2016								pkg	\$408.00
Alcohol	KTAK Radio	2/29/2016				68	68				\$750.00
Alcohol	KVOW Radio	2/29/2016				98	98				\$400.00
Alcohol	KYOY	3/31/2016				140	140				\$700.00
GCID	Pandora	3/28/2016								pkg	\$4,000.00
Buzzed	Laramie Colts	3/22/2016								banners	\$2,000.00
GCID	Laramie Jubilee Days	3/15/2016								pkg	\$1,000.00
GCID	K-TED 104.5	3/31/2016				40	20	20			\$200.00
GCID	KAZY Radio	3/31/2016				40	20	20			\$200.00
GCID	K-TED 104.5	3/31/2016				40	20	20			\$200.00
GCID	KROW Radio	3/31/2016				40	20	20			\$200.00
GCID	96.7 iMix radio	3/31/2016				40	20	20			\$200.00
Alcohol	Big Horn Radio	3/31/2016				22	11	11			\$204.00
Alcohol	Fremont Broadcasting	3/31/2016								pkg	\$150.00
Alcohol	KPOW Radio	3/31/2016				35	18	17			\$125.00
Alcohol	KVOW Radio	3/31/2016				35	25	10			\$400.00
GCID	Montgomery Broadcasting	3/31/2016				46	46				\$580.00
GCID	Montgomery Broadcasting	3/31/2016								web	\$1,700.00
GCID	Montgomery Broadcasting	3/31/2016				50	50				\$4,625.00
Buzzed	Montgomery Broadcasting	3/31/2016								pkg	\$4,070.00
Buzzed	Montgomery Broadcasting	3/31/2016				46		46			\$0.00
GCID	Lamar	4/21/2016								billboards	\$5,388.00
GCID	Pandora	4/30/2016								pkg	\$5,000.00
Alcohol	Big Horn Radio	4/30/2016				80	40	40			\$408.00
Alcohol	KPOW Radio	4/30/2016				63	63				\$250.00
Alcohol	Big Horn Radio	4/30/2016				80	80				\$300.00
Alcohol	KTAK Radio	4/30/2016				45	25	20			\$100.00
Alcohol	KVOW Radio	4/30/2016				5	5				\$200.00
Alcohol	KVOW Radio	4/30/2016				40	20	20			\$100.00
Alcohol	KFCW Radio	4/30/2016				40	20	20			\$100.00

FY2016 Alcohol Paid Media

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Cost
Alcohol	KDNO Radio	4/30/2016				45	25	20			\$100.00
Alcohol	KWYW Radio	4/30/2016				40	20	20			\$100.00
GCID	Montgomery Broadcasting	4-30-16				42	42				\$580.00
GCID	Montgomery Broadcasting	5-31-16				44	44				\$580.00
GCID	College National Finals Rodeo	FY2016								pkg	\$6,500.00
Alcohol	Flaming Gorge Days	FY2016								pkg	\$5,000.00
Alcohol	Target Sign Co.	5-23-16								billboards	\$1,000.00
GCID	Townsquare	3-31-16								pkg	\$5,000.00
GCID	Townsquare	2-29-16								pkg	\$3,500.00
GCID	IHeart Media	10-31-15								pkg	\$1,000.00
GCID	KPOW Radio	5-31-16				66	66				\$250.00
GCID	Republican Rustler	5-19-16							1		\$108.00
Alcohol	The Lovell Chronicle	5-19-16							1		\$215.00
Alcohol	KVOW Radio	5-31-16				42	32	10			\$400.00
GCID	IHeart Media	1-17-16				8	8				\$2,265.00
Alcohol	Montgomery Broadcasting	6-30-16				22	22				\$2,035.00
Alcohol	Breck Media Group	7-1-16				2	2				\$26.00
GCID	Cheyenne Frontier Days	3-31-16								pkg	\$10,000.00
Alcohol	Target Sign Co.	6-20-16							36		\$1,000.00
Alcohol	96.7 iMix Radio	6-30-16				2	2				\$26.00
Alcohol	KROW Radio	6-30-16				2	2				\$26.00
GCID	Lamar	7-4-16								billboards	\$9,500.00
Buzzed	Big Horn Radio	1-31-16				15	15				\$408.00
GCID	Lamar	7-11-16								billboards	\$5,388.00
GCID	Lamar	7-11-16								billboards	\$3,250.00
Buzzed	The Cheyenne Minuteman	6-30-16							1		\$305.00
Alcohol	KVOW Radio	6-30-16				20	20				\$200.00
Alcohol	The Lovell Chronicle	6-30-16							1		\$155.00
Alcohol	Republican Rustler	6-30-16							2		\$245.00
GCID	Townsquare	7-31-16				48	48				\$360.00
GCID	Breck Media - KDAD FM	8-1-16				62	31	31			\$496.00
GCID	Breck Media - KTED FM	8-1-16				18	18				\$234.00
GCID	Townsquare	7-31-16				24	24				\$192.00
GCID	Montgomery Broadcasting	6-30-16				43	43				\$580.00

FY2016 Alcohol Paid Media

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Cost
GCID	Lamar	7-18-16								billboards	\$3,250.00
GCID	Townsquare	7-31-16				36	36				\$528.00
Alcohol	KYOY	7-31-16				120	120				\$700.00
Alcohol	KTAK Radio	7-31-16				60	60				\$150.00
Alcohol	KVOW Radio	7-31-16				60	60				\$400.00
Alcohol	KVOW Radio	7-31-16				60	60				\$150.00
Alcohol	KFCW Radio	7-31-16				60	60				\$150.00
Alcohol	KDNO Radio	7-31-16				60	60				\$150.00
Alcohol	KWYW Radio	7-31-16				60	60				\$150.00
GCID	KROW Radio	7-31-16				15	15				\$195.00
GCID	96.7 iMix Radio	7-31-16				18	18				\$234.00
GCID	96.7 iMix Radio	7-31-16				50		50			\$0.00
GCID	96.7 iMix Radio	7-31-16				50	50				\$500.00
GCID	Ray Lansing	8-1-16								pkg	\$25,000.00
GCID	Ray Lansing - NFL Buy	8-1-16								pkg	\$4,550.00
GCID	Pandora	7-31-16								pkg	\$922.06
Alcohol	Pandora	7-31-16								pkg	\$1,929.91
GCID	KRRR	7-31-16				56	56				\$896.00
GCID	Lamar	8-1-16								billboards	\$6,500.00
GCID	KHAD FM	7-31-16				20	20				\$260.00
Alcohol	Big Horn Radio	7-31-16				128	128				\$750.00
"	KPOW Radio	7-31-16				63	63				\$250.00
GCID	IHeart Media	7-31-16				68	68				\$535.00
Alcohol	Lovell Chronicle	7-28-15							1		\$112.50
GCID	Montgomery Broadcasting	7-31-16				43	43				\$580.00
Alcohol	Montgomery Broadcasting	7-31-16								pkg	\$4,070.00
GCID	Lamar	8-8-16								billboards	\$3,250.00
GCID	Townsquare	7-31-16				90	90				\$4,000.00
GCID	Townsquare	7-31-16				12	12				\$192.00
GCID	Townsquare	7-31-16				36	36				\$528.00
GCID	Townsquare	7-31-16				24	24				\$360.00
Alcohol	Republican Rustler	7-28-16							1		\$187.50
GCID	Breck Media Group	9-1-16				21	21				\$336.00
Alcohol	Townsquare	6-30-16								pkg	\$3,000.00
GCID	Lamar	8-15-16								billboards	\$3,250.00

FY2016 Alcohol Paid Media

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Cost
GCID	University of Wyo	9-1-16								pkg	\$13,500.00
GCID	Montgomery Broadcasting	9-2-16								pkg	\$5,000.00
GCID	Montgomery Broadcasting	9-2-16				9	4	5			\$740.00
GCID	Montgomery Broadcasting	9-2-16				11	6	5			\$1,110.00
GCID	Montgomery Broadcasting	9-2-16				2	2				\$580.00
GCID	96.7 iMix Radio	8-31-16				30	15	15			\$240.00
GCID	96.7 iMix Radio	8-31-16				30	15	15			\$150.00
GCID	96.7 iMix Radio	8-31-16				18	18				\$180.00
GCID	Montgomery Broadcasting	9-2-16				2	2				\$580.00
GCID	Sheridan WYO Rodeo	9-1-16								pkg	\$2,000.00
GCID	92.3 iMix Radio	8-31-16				18	18				\$180.00
GCID	KROW Radio	8-31-16				18	18				\$180.00
GCID	Pandora	8-31-16								pkg	\$4,630.84
GCID	KRRR	8-31-16				18	18				\$288.00
GCID	The Range 103.3	8-31-16				14	14				\$224.00
Alcohol	Basin Radio Network	7-31-16				17	17				\$328.44
Alcohol	Basin Radio Network	5-31-16				37	37				\$679.32
Alcohol	Basin Radio Network	6-30-16				9	9				\$181.05
Alcohol	Big Horn Radio	7-31-16				26	26				\$259.50
Alcohol	Big Horn Radio	5-31-16				69	69				\$657.00
Alcohol	Big Horn Radio	6-30-16				24	24				\$240.00
Alcohol	Big Horn Radio	6-30-16				48	48				\$258.00
Alcohol	Big Horn Radio	6-30-16				10	10				\$59.00
Alcohol	Big Horn Radio	5-31-16				51	51				\$330.00
Alcohol	KZWY Radio	7-4-16				25	25				\$168.75
Alcohol	KYTI Radio	7-4-16				25	25				\$168.75
Alcohol	KLQQ Radio	7-4-16				25	25				\$168.75
Alcohol	Oldies 105.9	7-4-16				25	25				\$168.75
Alcohol	KZWY Radio	7-4-16				16	16				\$108.00
Alcohol	KYTI Radio	7-4-16				16	16				\$108.00
Alcohol	KLQQ Radio	7-4-16				16	16				\$108.00
Alcohol	KZWY Radio	7-16-16				49	49				\$330.75
Alcohol	KYTI Radio	7-16-16				49	49				\$330.75
Alcohol	KLQQ Radio	7-16-16				49	49				\$330.75
Alcohol	KZWY Radio	5-31-16				26	26				\$168.75

FY2016 Alcohol Paid Media

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Cost
Alcohol	KYTI Radio	5-31-16				25	25				\$168.75
Alcohol	KLQQ Radio	5-31-16				25	25				\$168.75
Alcohol	Oldies 105.9	5-31-16				25	25				\$168.75
Alcohol	Target Sign Co.	8-15-16								web	\$1,000.00
Alcohol	Target Sign Co.	7-18-16								web	\$1,000.00
GCID	KHAD FM	8-31-16				15	15				\$150.00
GCID	KHAD FM	8-31-16				18	18				\$180.00
Alcohol	Ray Lansing	9-19-16	1	1							\$580.00
Alcohol	IHeart Media	8-31-16				20	20				\$4,640.98
Alcohol	KVOW Radio	8-31-16				10	10				\$400.00
Alcohol	Big Horn Radio	8-31-16				18	18				\$500.00
GCID	Montgomery Broadcasting	9-19-16								pkg	\$1,850.00
Alcohol	KPOW Radio	8-31-16				69	69				\$250.00
GCID	Pandora	9-13-16								pkg	\$439.25
GCID	IHeart Media	8-31-16				233	233				\$1,857.00
GCID	IHeart Media	8-31-16				95		95			\$0.00
Alcohol	KYOY	8-31-16				140	140				\$700.00
GCID	Casper Star Tribune	8-28-16							3	web ads	\$648.00
Alcohol	ROOT TV	9-25-16	2	2							\$800.00
GCID	Pandora	6-30-16								pkg	\$3,077.94
GCID	96.7 iMix Radio	9-30-16				36	36				\$360.00
GCID	KROW Radio	9-30-16				36	36				\$360.00
GCID	IHeart Media	9-25-16				24	24				\$9,705.00
GCID	92.3 iMix Radio	9-30-16				36	36				\$360.00
GCID	KRRR	9-30-16				36	36				\$576.00
GCID	KHAD FM	9-30-16				36	36				\$360.00
GCID	Ray Lansing	9-19-16	1	1							\$580.00
Crackdown	Townsquare	8-31-16								pkg	\$6,500.00
GCID	Montgomery Broadcasting	8-31-16				130	130				\$12,025.00
GCID	Montgomery Broadcasting	8-31-16				46	46				\$580.00
GCID	Montgomery Broadcasting	8-31-16								web/digital	\$4,000.00
		Total Radio/TV/ Print Media Spots	138	138	0	7620	6876	749	52		\$470,165.76

FY2016 DRIVE SAFE WYOMING

Campaign/Spot Title	Station/Network	Week of:	Radio Total	Paid Radio	Free Radio	Note	Audience Size	Cost
Drive Safe Wyoming	Cowboy State News Network						248,400	
2 Easy Steps		2/15/2016	8	8	0			\$1,480.00
2 Easy Steps		2/22/2016	8	8	0			\$1,480.00
LOL and OMG		2/29/2016	23	8	15			\$1,480.00
LOL and OMG		3/7/2016	14	8	6			\$1,480.00
LOL and OMG		3/14/2016	13	8	5			\$1,480.00
LOL and OMG		3/21/2016	12	8	4			\$1,480.00
LOL and OMG		3/28/2016	17	8	9			\$1,480.00
Total Network Radio Spots			95	56	39			\$10,360.00
Total Airings (spots x stations)			4370	2576	1794			

WYDOT Ice Snow Take It Slow
 2/15/16 - 3/4/16 and
 3/21/16 - 4/8/16

Campaign Name	Station/Network	Week of:	Radio Total	Paid Radio	Free Radio	Note	Audience Size	Cost
Ice & Snow, Take It Slow	Cowboy State News Network	2/15/2016	11	5	6		243,200	\$925.00
Ice & Snow, Take It Slow	Cowboy State News Network	2/22/2016	10	5	5			\$925.00
Ice & Snow, Take It Slow	Cowboy State News Network	2/29/2016	17	6	11			\$1,110.00
Ice & Snow, Take It Slow	Cowboy State News Network	3/21/2016	11	6	5			
Ice & Snow, Take It Slow	Cowboy State News Network	3/28/2016	7	5	2			
Ice & Snow, Take It Slow	Cowboy State News Network	4/4/2016	13	5	8			
	Total Network Radio Spots		69	32	37			\$2,960.00
	Approximate Airings (spots x stations)		3174					

FY2016 Motorcycle Paid Media

Campaign Name	Vendor	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Cost
Moto	Ray Lansing - tv	5/1/2016									\$25,005.00
Moto	Pandora	5/31/2016									\$5,000.00
Moto	KROW Radio	5/31/2016				25	25				\$250.00
Moto	KROW Radio	5/31/2016				25		25			\$0.00
Moto	iMix 96.7	5/31/2016				25	25				\$250.00
Moto	iMix 96.7	5/31/2016				25		25			\$0.00
Moto	Breck Media - KDAD	5/31/2016				50	25	25			\$250.00
Moto	Montgomery	5/31/2016				56	28	28			\$5,180.00
Moto	KYOY Radio	6/30/2016				125	125				\$700.00
Moto	Pandora	7/31/2016								pkg	\$460.33
Moto	Pandora	7/31/2016								pkg	\$4,911.56
Moto	Breck Media	9/1/2016				30	30				\$240.00
Moto	Townsquare	5/31/2016								pkg	\$4,000.00
Moto	Townsquare	7/31/2016								pkg	\$1,500.00
Moto	Pandora	8/31/2016								pkg	\$4,537.75
Moto	Townsquare	8/31/2016								pkg	\$4,500.00
Moto	Montgomery	8/1/2016				92	92				\$8,510.00
Moto	Montgomery	8/31/2016								pkg	\$6,459.72
		Total				453	350	103			\$71,754.36