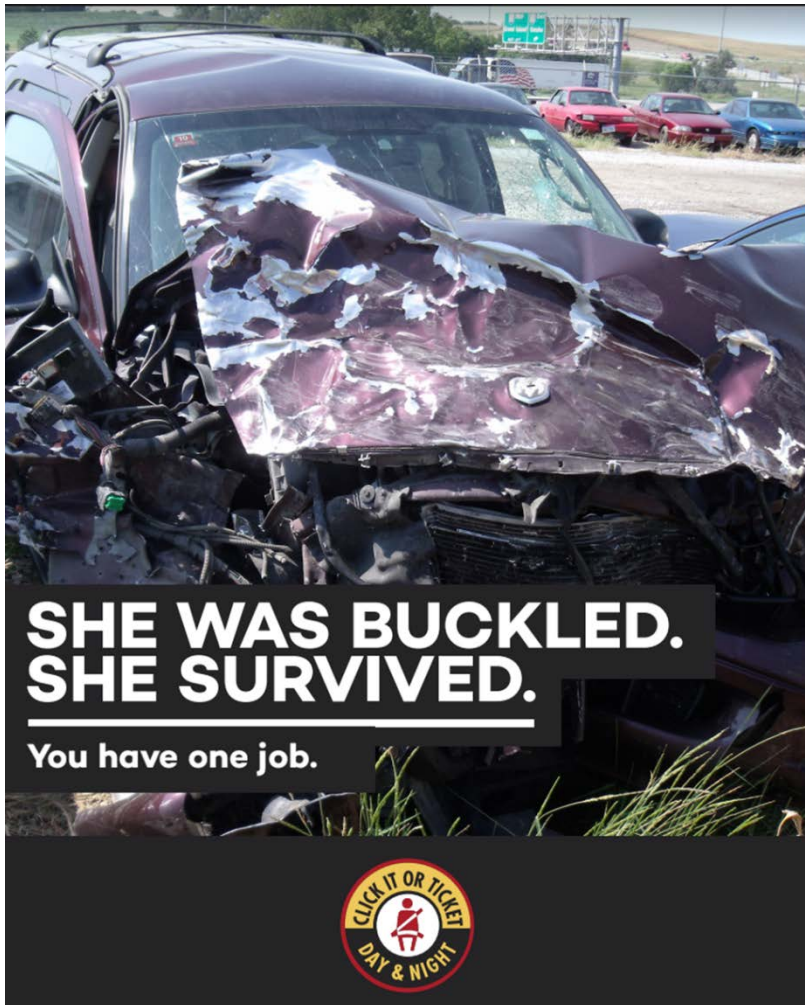


NEBRASKA 2018 HIGHWAY SAFETY PLAN Annual Report



NEBRASKA
DEPARTMENT OF TRANSPORTATION
HIGHWAY SAFETY OFFICE

ANNUAL REPORT
FY2018 HIGHWAY SAFETY PLAN

October 1, 2017 – September 30, 2018

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Table of Contents

Executive Summary.....	1
Introduction.....	1
Mission Statement	1
Traffic Safety Core Performance Measures	1
Additional Outcome Performance Measures.....	1
State Crash Data Summary	2
Nebraska Priority Counties for Fiscal Year 2018	3
Fiscal Year 2018 Highlights.....	4
Results – Traffic Safety Performance (Core Outcome) Measures	5
Results – Activity Performance Measures	9
Results – Additional Outcome Performance Measures (State Crash Data).....	10
Highway Safety Communication/Media Plan	12
Evidence-Based Traffic Safety Enforcement Program	15
Nebraska Annual Traffic Safety Study, May 2018 Results	20
Financial Summary	25
Project List Index.....	26
Project Description/Summaries by Program Areas	28
Planning and Administration Program Area.....	28
Alcohol Program Area	28
Section 405d – Alcohol-Impaired Driving Countermeasures Incentive Grant	34
Occupant Protection Program Area	39
Section 405b – Occupant Protection Incentive Grant.....	41
Police Traffic Services Program Area.....	44
Traffic Records Program Area	44
Section 405c – State Traffic Safety Information System Improvement Grant.....	45
Distracted Driving Program Area.....	47
Section 405e – Distracted Driving Programs.....	48
Identification and Surveillance Program Area.....	48
Speed Control Program Area.....	50
Speed Enforcement Program Area.....	51
Section 405f – Motorcyclist Safety Grant.....	52
1906 Racial Profiling Collection Grant.....	53
Other Funding.....	53

Executive Summary

INTRODUCTION

The Nebraska Department of Transportation - Highway Safety Office (HSO), formerly known as the Nebraska Office of Highway Safety, was established in 1967 to coordinate, develop, and implement Nebraska's annual National Highway Traffic Safety Administration (NHTSA) funded highway safety plan (HSP) in accordance with the Federal Highway Safety Act. Under the Act, the Governor designates the Governor's Highway Safety Representative whose responsibility is to oversee the state's annual federal highway safety allocation to reduce traffic-related injuries and fatalities.

During Fiscal Year FY2018, a total of \$5,807,413.62 was expended from NHTSA federal highway safety funding allocations Sections 402, 405b, 405c, 405d, 405f, 405e, and 1906 for a total of 489 grants. Sixty percent of the funds were awarded to or for the local benefit of cities, counties, municipal government agencies, and non-profit organizations. The remainder was awarded to state agencies for traffic safety projects.

The purpose of the annual HSP (Nebraska Performance-Based Strategic Traffic Safety Plan) is to identify and prioritize Nebraska's traffic safety problems that are contributing to traffic-related injuries and fatalities. The Plan establishes those priority problems and identifies the best opportunities to reduce traffic-related injuries and fatalities. The Plan also includes those system support activities that are necessary to carry out those direct impact projects.

MISSION STATEMENT

To reduce the state's traffic crashes, injuries and fatalities on the roads through leadership, innovation, facilitation and program support in partnership with other public and private organizations.

TRAFFIC SAFETY CORE PERFORMANCE MEASURES

The NHTSA and the Governor's Highway Safety Association (GHSA) have agreed to a minimum set of performance measures to be used by state and federal agencies in the development and implementation of behavioral highway safety plans and programs. An expert panel from NHTSA, State Highway Safety Offices, academic and research organization, and other key groups assisted in developing the measures. The minimum set contains 15 measures: eleven core outcome measures, one core behavior measure, and three activity measures. The measures cover the major areas common to highway safety plans and use existing data systems.

Nebraska is required to report progress on each of the Fatal Analysis Reporting System (FARS) 15 core and behavior measures. In addition to the required initial minimum set of performance measures, Nebraska has defined and developed an additional 8 outcome performance measures using state crash data to better monitor traffic safety outcomes, behaviors, and activities.

ADDITIONAL OUTCOME PERFORMANCE MEASURES

Utilizing state crash data for fatal and injury (*A and ^B type) crashes, five-priority emphasis areas have been identified: 1) fatal, A and B injury crashes; 2) alcohol-impaired crashes; 3) occupant restraint use;

4) speed-related crashes, and 5) youth-involved (ages 16 to 20) crashes. A sixth emphasis area (“all other factors”) is utilized to address other issues when appropriate. Along with these, two other additional performance measures were added, distracted driving and nighttime (6 p.m. – 6 a.m.) unrestrained fatalities in fatal crashes. (* A = Disabling Injury; ^ B = Visible, but not disabling injury)

A total of twenty counties have been identified as priority counties. These counties are given priority consideration for grant awards and project activity. Remaining counties are considered eligible for special programs and assistance.

Measurable targets and objectives are determined using at least five years of historical data. The annual targets are selected based upon expected trends.

Individual grants are awarded based upon the quality of problem identification and the outcome performance expected while implementing strategies and activities.

STATE CRASH DATA SUMMARY

While 2018 state crash data was not yet available at the time the annual report was being compiled, progress is determined by comparing actual 2011-2015 crash data with 2017 because initial program activity begins in 2017. The 2016 and 2017 crash data was projected at the time of the FY2018 HSP submission and have been revised in this report with actual 2016 and 2017 numbers.

In comparing the 2011–2015 calendar base year average with 2017, the following areas of alcohol-impaired and speed-related, showed a decrease of 6.5 percent and 27.1 percent respectively. While fatal, A and B injury crashes, youth-involved, and “all other factors” (minus alcohol and speed) crashes showed an increase of 3.4 percent, 0.6 percent, and 7.4 percent respectively. While the occupant restraint use decreased by 0.4 percentage points from 85.9 percent in 2017 to the 2018 use rate of 85.5%.

In the FY2018 HSP, a more aggressive approach of target setting was taken in several areas, including the overall target.

- Fatal, A and B injury crashes increased by 3.4 percent from the 2011-2015 calendar base year average of 4,844 to 5,011 in 2017. (The 2018 results for the target of 4,386 is yet to be determined).
- Alcohol-Impaired fatal, A and B injury crashes decreased by 6.5 percent from the 2011-2015 calendar base year average of 591 to 553 in 2017. (The 2018 results for the target of 542 is yet to be determined).
- Observed occupant restraint use and child restraint use survey results in 2018:
 - The 2018 seat belt survey on observed drivers and front seat passenger’s safety belt usage rate decreased by 0.4 percentage points from 85.9 percent in 2017 to 85.5 percent in 2018. (The 2018 seat belt target of 86.3 percent was not reached).
 - The child restraint use for children under age six increased by 0.4 percentage points from 97.0 percent in 2017 to 97.4 percent in 2018.
- Speed-Related fatal, A and B injury crashes decreased by 27.1 percent, from the 2011-2015 calendar base year average of 317 to 231 in 2017. (The 2018 results for the target of 240 is yet to be determined, while it was reached in 2017).
- Youth-Involved (age 16 to 20) fatal, A and B injury crashes increased by 0.6 percent, from the 2011-2015 calendar base year average of 1,341 to 1,349 in 2017. (The 2018 results for the target of 1,058 is yet to be determined).

- “All Other Factors” (minus alcohol and speed) fatal, A and B injury crashes increased by 7.4 percent, from the 2011-2015 calendar base year average of 3,936 to 4,227 in 2017. (The 2018 results for the target of 3,499 is yet to be determined).
- Distracted Driver fatal, A and B injury crashes increased by 12.7 percent from the 2011-2015 calendar base year average of 793 to 894 in 2017. (The 2018 results for the target of 815 is yet to be determined).
- Nighttime (6 p.m. – 6 a.m.) unrestrained fatalities in fatal crashes increased by 22.4 percent from the 2011-2015 calendar base year average of 58 to 71 in 2017. (The 2018 results for the target of 62 is yet to be determined).
- The total number of fatal crashes increased by 8.10 percent from the 2011-2015 calendar base year average of 193 to 210 in 2017.
- The total number of reported injury crashes increased by 8.9 percent from the 2011-2015 calendar base average of 11,188 to 12,278 in 2017.
- The number of persons injured also increased by 8.72 percent from the 2011-2015 calendar base average of 16,148 to 17,691 in 2017.
- Traffic fatalities increased by 4.5 percent (218 in 2016 to 228 in 2017) and the traffic fatality rate also increased from 1.05 in 2016 to 1.10 in 2017 per 100 million vehicle miles traveled.

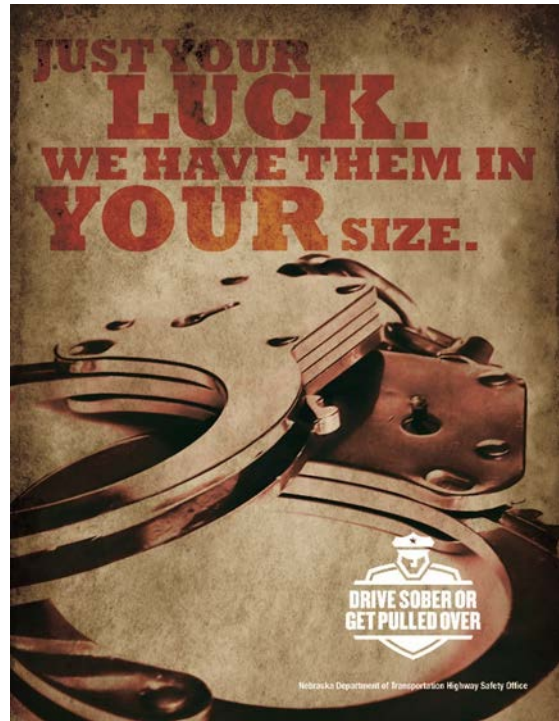


NEBRASKA PRIORITY COUNTIES FOR FISCAL YEAR 2018

NEBRASKA PRIORITY COUNTIES FOR FY2018										
COUNTY CRASH RATE compared to STATE CRASH RATE										
PER 100 MILLION MILES										
Congressional District	County	2015 FAB Crashes	FAB *Crash Rate	*Alcohol Rate	*Speed Rate	*Youth 16-20 Rate	*All Other Factors Rate	*Low Occ/Prot Percentage	2015 Population**	
Three	Adams	50	20.61	2.06	1.24	7.01	17.32	73.9%	31,587	
Three	Buffalo	135	22.65	2.01	1.17	7.88	19.46	74.8%	48,863	
One	Cass	57	13.80	1.94	1.45	2.66	10.41	70.0%	25,512	
Three	Custer	36	21.14	2.35	0.59	2.94	18.21	61.0%	10,806	
Three	Dawson	64	14.57	1.14	1.14	2.50	12.29	61.2%	23,886	
One	Dodge	97	27.34	3.66	1.13	6.77	22.55	87.0%	36,706	
Two	Douglas	1,473	34.79	4.11	1.02	8.62	29.66	72.2%	550,064	
Three	Gage	63	27.30	3.03	1.73	3.47	22.53	70.4%	21,900	
Three	Hall	166	25.94	1.88	0.63	8.91	23.44	78.0%	61,680	
One	Lancaster	1,030	43.68	3.86	1.40	12.26	38.42	86.8%	306,468	
Three	Lincoln	129	21.19	2.79	1.97	5.75	16.43	67.1%	35,656	
One	Madison	84	27.84	3.65	1.66	6.63	22.54	76.8%	35,039	
Three	Phelps	32	28.68	4.48	1.79	3.59	22.41	52.1%	9,187	
One	Platte	82	26.97	2.63	1.32	6.91	23.02	72.8%	32,847	
Three	Saline	32	26.83	3.35	10.06	10.06	13.42	53.0%	14,252	
One/Two	Sarpy	335	27.35	3.18	0.82	9.14	23.35	88.4%	175,692	
One	Saunders	39	16.75	1.29	1.29	7.73	14.17	74.8%	21,016	
Three	Scotts Bluff	87	28.97	4.66	2.00	5.66	22.31	66.4%	36,261	
One	Seward	39	10.15	0.78	1.30	2.86	8.07	70.5%	17,110	
One	Washington	49	24.43	5.48	1.50	5.48	17.45	64.9%	20,248	
20 County Population										1,514,780
Statewide		4,948	25.00	2.86	1.26	6.78	20.87	74.8%	1,896,190	
Blue indicates High Crash Rates for Alcohol, Speed and Youth and Red indicates Low Occupant Protection Usage										
Data taken from 2015 Standard Summaries, Fatal, A & B (FAB) Injuries, Statewide and County										
* Rates for county alcohol, speed, youth, and other factors are based on county crash reports for Fatal, A and B type injury crashes per 100 million miles per county using 2014 Annual Vehicles Miles - NDOR.										
*Occ/Prot Percentage are taken from the 2015 Standard Summaries, Fatal, A and B Injuries Crashes - Box 6										
**U.S. Census Bureau Population Estimate as of July 1, 2016 Revised 2/3/2017										
**Population information is used to document the percentage of state's population represented.										
Nebraska 2015 data is the most current data for the FY2018 Plan Provided by: NDOT-Highway Safety Office, PO Box 94612, Lincoln NE										

FISCAL YEAR 2018 HIGHLIGHTS

- A total of 265 project/mini-grant contracts were awarded to law enforcement agencies for selective overtime enforcement activities, logging 21,988 additional hours, 2,105 seat belt citations, 1,063 impaired driving arrests, 17,391 speeding citations and issuing 30,950 total citations.
- Mini-grant contracts were awarded to 80 law enforcement agencies to purchase traffic safety equipment, 58 radars, 26 in-car cameras, 64 preliminary breath testers and 6 evidentiary breath testing units in support of enforcement.
- The 58 radar units awarded resulted in a total of 1,478 speeding citations and 2,721 speeding warnings being issued.
- The 64 preliminary breath testing units resulted in 1,116 preliminary breath tests.
- The 26 in-car cameras awarded were used to record 1,616 traffic stops.
- The 6 evidentiary breath testing units awarded resulted in 125 evidentiary breath tests being conducted. Twenty-two refurbished DataMaster cdm were provided to various law enforcement agencies.
- Agencies conducting compliance checks visited 62 businesses with two being non-compliant and selling alcohol to underage individuals.
- Ten inspection stations were provided funding to purchase 416 child safety seats for qualifying low income families, serving 36 counties.
- Five Child Passenger Safety trainings were held in four different locations, training 68 new technicians and utilizing nineteen instructors.
- Forty-four sobriety checkpoints were held by law enforcement agencies during selective overtime enforcement activities.
- There were 48 mini-grants awarded for training, surveys, and public information and education activities.
- A total of 107,300 alcohol testing instrument mouthpieces were provided to law enforcement, probation agencies, correctional facilities, schools, etc.
- Over 25,335 highway safety public information and educational material items were distributed.
- The Nebraska DUI conviction rate increased by 1.2 percentage points from 88.8% in 2016 to 90.2% in 2017.
- In October 2017, sixteen new Drug Recognition Experts completed all phases of DRE training and became certified.
- The Nebraska Law Enforcement Training Center provided 22 law enforcement courses, radar, in-car camera, ARIDE, crash investigation, etc. to 873 law enforcement personnel, 455 students were trained in preliminary breath testing and 221 students were trained in evidentiary breath testing.



SAVING LIVES EVERY DAY



RESULTS – TRAFFIC SAFETY PERFORMANCE (CORE OUTCOME) MEASURES

Fatality Data – National Center for Statistics and Analysis – (NCSA) Fatality Analysis Reporting Systems (FARS)

Core Outcome Measures		2011	2012	2013	2014	2015	2016	2017
C-1) Traffic Fatalities	Total	181	212	211	225	246	218	228
	Rural	138	161	170	177	173	166	159
	Urban	43	51	41	48	73	52	69
	Unknown	0	0	0	0	0	0	0
C-2) Serious Injuries (State Data)	Total	1,768	1,661	1,536	1,620	1,520	1,588	1,478
C-3) Fatalities Per 100 Million Vehicle Miles Driven**	Total	0.95	1.10	1.09	1.15	1.22	1.05	1.11
	Rural	1.25	1.44	1.51	1.55	1.52	1.43	1.38
	Urban	0.54	0.63	0.51	0.59	0.84	0.60	0.73
C-4) Passenger Vehicle Occupant Fatalities (All Seat Positions)	Total	141	161	169	183	186	168	168
	Restrained	43	43	44	57	47	61	49
	Unrestrained	79	102	105	95	118	86	101
	Unknown	19	16	20	31	21	21	18
C-5) Alcohol-Impaired Driving Fatalities (BAC=.08+)**		45	73	60	60	65	62	67
C-6) Speed-Related Fatalities		33	44	39	49	37	36	37
C-7) Motorcyclist Fatalities	Total	23	22	14	20	25	20	27
	Helmeted	21	20	12	18	18	9	20
C-8) Unhelmeted Motorcyclist Fatalities	Unhelmeted	2	1	1	1	4	3	0
	Unknown	0	1	1	1	3	8	7
Drivers Involved in Fatal Crashes	Total	257	284	275	305	328	302	316
	Aged Under 15	0	2	0	2	0	0	0
	Aged 15-20	27	36	39	32	39	26	35
C-9) Drivers Age 20 or Younger-Involved in Fatal Crashes	Aged Under 21	27	38	39	34	39	26	35
	Aged 21 and Over	228	245	233	270	287	275	277
	Unknown Age	2	1	3	1	2	8	4
C-10) Pedestrian Fatalities		7	15	12	9	19	12	20
C-11) Bicyclist and Other Cyclist Fatalities		2	0	0	2	4	1	3
Core Outcome Measure		2011	2012	2013	2014	2015	2016	2017
B-1) Statewide Observed Seat Belt Use for Passenger Vehicles Front Seat Outboard Occupants (Health Education Inc.)***		84%	79%	79%	79%	80%	83%	86%
Activity Measure		2011	2012	2013	2014	2015	2016	2017
A-1) Safety Belt Citations Grant Funded		4,051	4,213	3,178	2,790	1,914	1,837	2,503
A-2) Impaired Driving Arrests Grant Funded		2,205	2,293	2,611	1,301	775	1,183	1,368
A-3) Speeding Citations Grant Funded		29,777	30,968	19,097	17,415	15,513	22,788	19,375

* These Performance Measures Were Developed By The National Highway Traffic Safety Administration (NHTSA) and the Governors Highway Safety Association (GHSA) (See Publication: DOT HS 811 025)

**2017 State Vehicle Miles Traveled (VMT) State Data

***Based on the Highest BAC of a Driver or Motorcycle Rider Involved in the Crash

****Nebraska Data State Survey

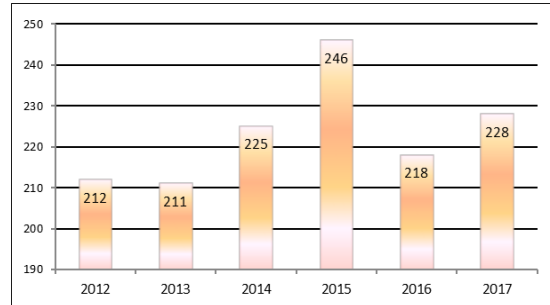
Note: The 2016 Nebraska crash data in the targets were projected at the time of the *Nebraska Performance-Based Strategic Traffic Safety Plan* submission. The result of the targets reflects actual 2017 crash data. Nebraska traffic crash data for 2018 is unavailable at this time.

C-1) TRAFFIC FATALITIES (FARS/HSIP)

Target: To decrease the increasing trend for traffic fatalities by 1 percent from the 5 year rolling average in 2012–2016 of 222.4 to 228.5 for 2014–2018. ++

Result: Traffic fatalities increased 1.79 percent from the 2012-2016 calendar base year average of 222 to 228 in 2017.

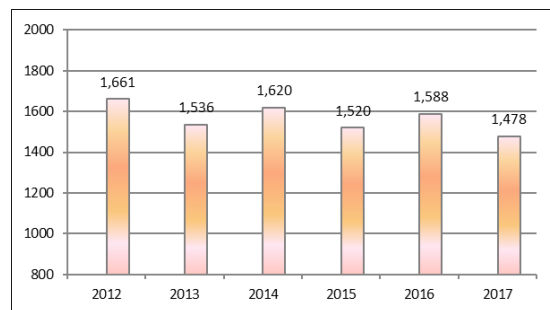
++2018 Nebraska HSIP Target set on a reduction of the current increasing trend by 1%.



C-2) SERIOUS TRAFFIC INJURIES (HSIP/STATE CRASH DATA)

Target: To decrease serious traffic injuries by 4.1 percent from the 5 year rolling average in 2012–2016 of 1585.0 to 1520.4 for 2014–2018.

Result: Serious injuries decreased by 6.75 percent from the 2012-2016 calendar base year average of 1,585 to 1,478 in 2017.

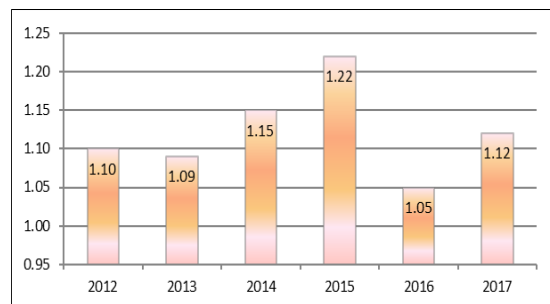


C-3) FATALITIES PER 100 MILLION VEHICLE MILES TRAVELED (VMT) (FARS/HSIP/STATE CRASH DATA)

Target: To decrease the increasing trend for fatalities/100 VMT by 1 percent from the 5 year rolling average of 1.122 VTM in 2012-2016 to 1.117 VTM for 2014–2018. ++

Result: Fatalities/VMT held steady at 0 percent increase from the 2012-2016 calendar base year average of 1.12 to 1.12 in 2017.

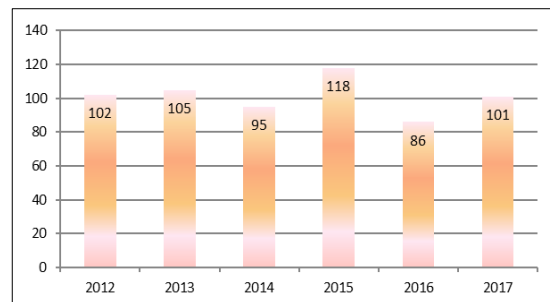
++2018 Nebraska HSIP Target set on a reduction of the current increasing trend by 1%.



C-4) UNRESTRAINED PASSENGER VEHICLE OCCUPANT FATALITIES (ALL SEAT POSITIONS) (FARS)

Target: To reduce unrestrained passenger vehicle occupant fatalities, all seat positions by 1.0 percent from 100 (2011-2015 rolling average) to 99 by December 31, 2018.

Result: Unrestrained passenger vehicle occupant fatalities in all seating positions increased by 1.0 percent from the 2011-2015 calendar base year average of 100 to 101 in 2017.

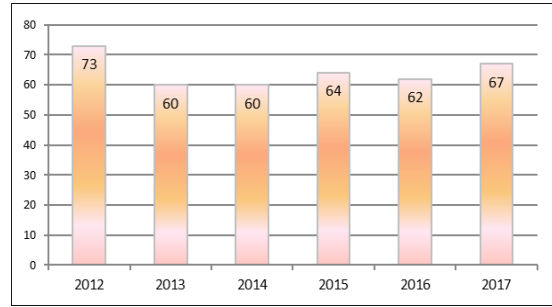


C-5) ALCOHOL-IMPAIRED DRIVING FATALITIES (BAC=.08+) (FARS)

Target: To reduce alcohol-impaired driving fatalities to 3.3 percent from 61 (2011-2015 rolling average) to 59 by December 31, 2018.

Result: Alcohol-impaired driving fatalities (BAC=.08+) increased by 9.8 percent from the 2011-2015 calendar base year average of 61 to 67 in 2017.

Predictions based on a trend analysis predictive model indicated these performance areas would increase in 2016-2018.

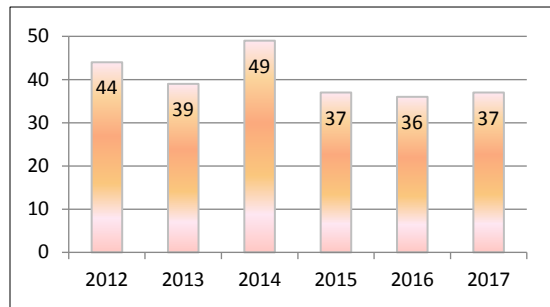


C-6) SPEED-RELATED FATALITIES (FARS)

Target: To reduce speeding-related fatalities by 2.5 percent from 40 (2011-2015 rolling average) to 39 by December 31, 2018.

Result: Speed-related fatalities decreased by 7.5 percent from the 2011-2015 calendar base year average of 40 to 37 in 2017.

Predictions based on a trend analysis predictive model indicated these performance areas would increase in 2016-2018.

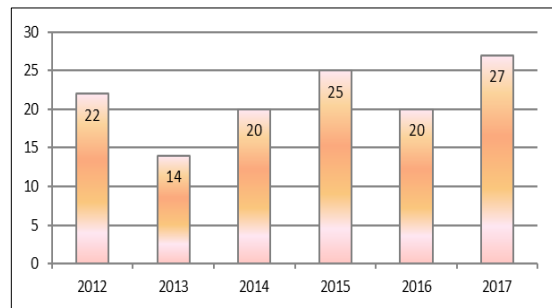


C-7) MOTORCYCLIST FATALITIES (FARS)

Target: To reduce motorcyclist fatalities to 4.8 percent from 21 (2011-2015 rolling average) to 20 by December 31, 2018.

Result: Motorcyclist fatalities increased by 28.5 percent from the 2011-2015 calendar base year average of 21 to 27 in 2017.

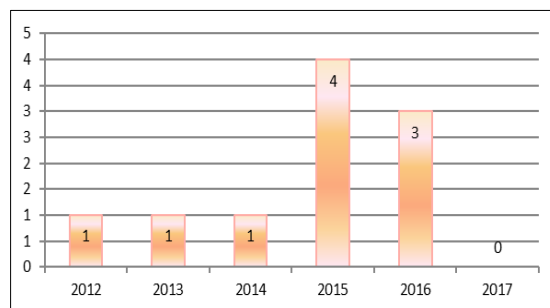
Predictions based on a trend analysis predictive model indicated these performance areas would increase in 2015-2017.



C-8) UNHELMETED MOTORCYCLIST FATALITIES (FARS)

Target: To reduce unhelmeted motorcyclist fatalities by 100.0 percent from 2 (2011-2015 rolling average) to 0 by December 31, 2018.

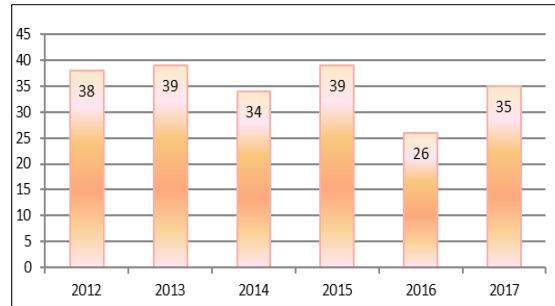
Result: Unhelmeted motorcyclist fatalities decreased by 100 percent from the 2011-2015 calendar base year average of 2 to 0 in 2017.



C-9) DRIVERS AGE 20 OR YOUNGER INVOLVED IN FATAL CRASHES (FARS)

Target: To reduce drivers age 20 and younger involved in fatal crashes by 28.6 percent from 35 (2011-2015 rolling average) to 25 by December 31, 2018.

Result: Young drivers age 20 or younger involved in fatal crashes decreased by .0 percent from the 2011-2015 base year average of 35 to 35 in 2017.

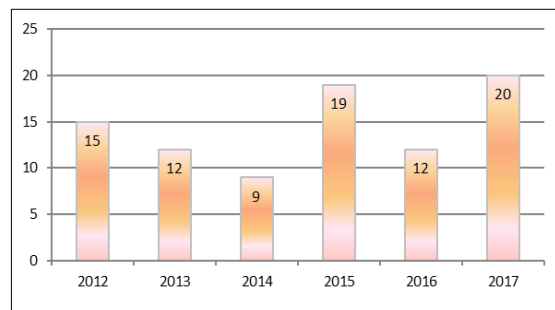


C-10) PEDESTRIAN FATALITIES (FARS)

Target: To hold steady pedestrian fatalities by .0 percent from 12 (2011-2015 rolling average) to 12 by December 31, 2018.

Result: Pedestrian fatalities increased by 60.0 percent from the 2011-2015 base year average of 12 to 20 in 2017.

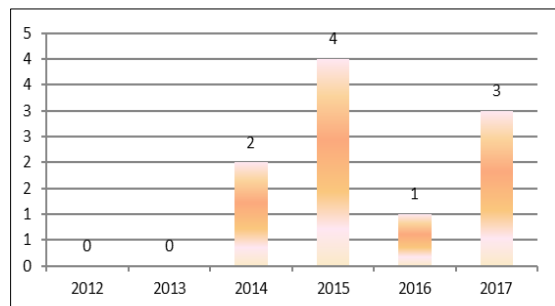
Predictions based on a trend analysis predictive model indicated these performance areas would increase in 2016-2018.



C-11) BICYCLIST FATALITIES (FARS)

Target: To reduce bicyclist fatalities by 50 percent from 2 (2011-2015 rolling average) to 1 by December 31, 2018.

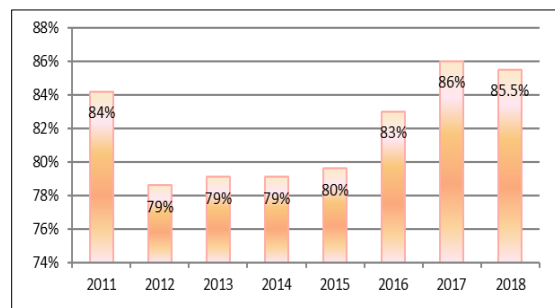
Result: Bicyclist fatalities increased by 50% from the 2011-2015 base year average of 2 to 3 in 2017.



B-1) STATEWIDE OBSERVED SEAT BELT USE OF FRONT SEAT OUTBOARD OCCUPANTS IN PASSENGER VEHICLES (STATE SURVEY)

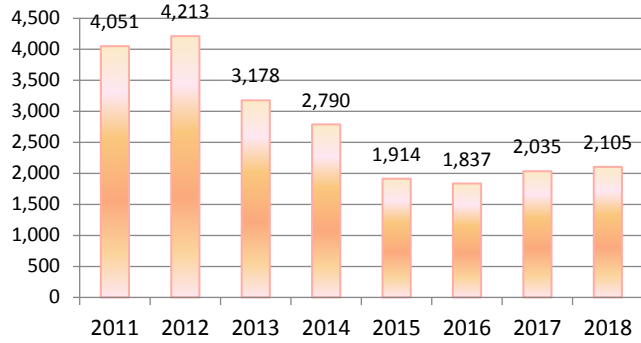
Target: To increase statewide observed seat belt use of front seat outboard occupants in passenger vehicles 3.0 percentage points from the 2016 calendar base year usage rate of 83.3 percent to 86.3 percent by December 31, 2018.

Result: The target in 2018 to increase seat belt usage 3.0 percentage points from 2016 calendar base year usage rate of 83.3 percent to 86.3 percent by December 31, 2018 was not met. Seat belt usage increased 2.2 percentage points from 2016 (83.3 percent) to 85.5 percent in 2018.

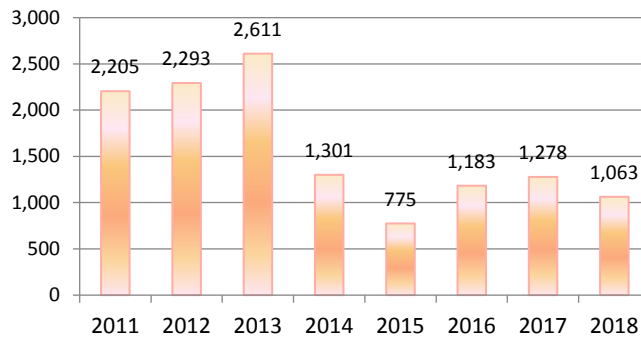


RESULTS - ACTIVITY PERFORMANCE MEASURES

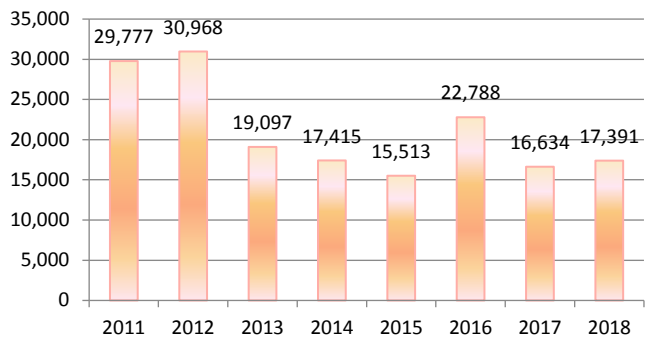
A-1) SAFETY BELT CITATIONS ISSUED DURING GRANT-FUNDED ENFORCEMENT ACTIVITIES (STATE GRANT FUNDED DATA)



A-2) ALCOHOL-IMPAIRED DRIVING ARRESTS MADE DURING GRANT-FUNDED ENFORCEMENT ACTIVITIES (STATE GRANT FUNDED DATA)



A-3) SPEEDING CITATIONS GRANT FUNDED (STATE GRANT FUNDED DATA)



RESULTS – ADDITIONAL OUTCOME PERFORMANCE MEASURES (STATE CRASH DATA)

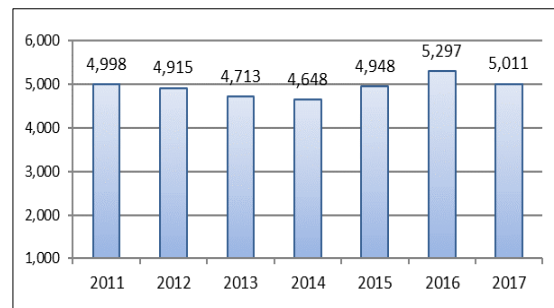
	2011	2012	2013	2014	2015	2016	2017
Fatal, A and B Injury Crashes	4,998	4,915	4,713	4,648	4,948	5,297	5,011
Alcohol-Impaired Fatal, A and B Crashes	610	653	550	576	567	579	553
Speed-Related Fatal, A and B Injury Crashes	374	371	334	339	250	282	231
Youth-Involved Fatal, A and B Injury Crashes	1,414	1,402	1,300	1,246	1,343	1,464	1,349
All Other Factors - Fatal, A and B Injury Crashes	4,014	3,972	3,829	3,733	4,131	4,418	4,227
Distracted Driving Fatal, A and B Injury Crashes	738	791	751	798	897	982	894
Nighttime (6 p.m. - 6 a.m.) Unrestrained Fatalities in Fatal Crashes	36	53	66	58	77	50	71

Note: The 2016 Nebraska crash data in the targets were projected at the time of the *Nebraska Performance-Based Strategic Traffic Safety Plan* submission. The result of the targets reflects actual 2017 crash data. Nebraska traffic crash data for 2018 is unavailable at this time.

TARGET: FATAL, A AND B INJURY CRASHES (STATE CRASH DATA)

Target: Reduce fatal, A and B injury crashes by 9.5 percent from 4,844 (2011–2015 rolling average) to 4,386 by 2018.

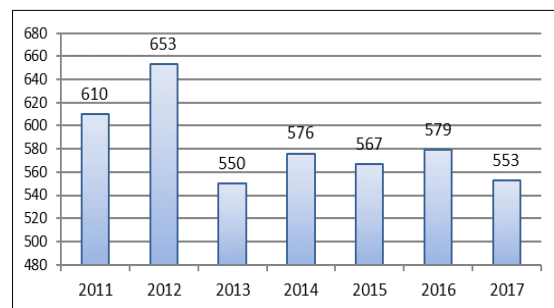
Result: Fatal, A and B injury crashes increased by 3.4 percent from the 2011-2015 calendar base year average of 4,844 to 5,011 in 2017.



ALCOHOL-IMPAIRED FATAL, A AND B INJURY CRASHES (STATE CRASH DATA)

Target: Reduce alcohol-impaired fatal, A and B injury crashes by 8.3 percent from 591 (2011-2015 rolling average) to 542 by December 31, 2018.

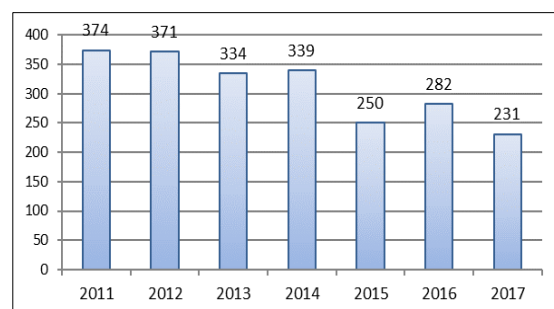
Result: Alcohol-impaired fatal, A and B injury crashes decreased by 6.5 percent from the 2011-2015 calendar base year average of 591 to 553 in 2017.



SPEED-RELATED FATAL, A AND B INJURY CRASHES (STATE CRASH DATA)

Target: Reduce speed-related fatal, A and B injury crashes by 24.3 percent from 317 (2011-2015 rolling average) to 240 by December 31, 2018.

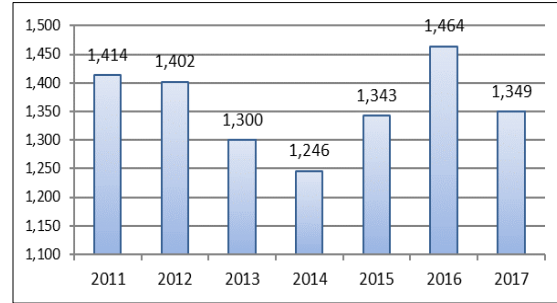
Result: Speed-related fatal, A and B injury crashes decreased by 27.1 percent from the 2011-2015 calendar base year average of 317 to 231 in 2017.



YOUTH-INVOLVED FATAL, A AND B INJURY CRASHES (STATE CRASH DATA)

Target: Reduce youth-involved fatal, A and B injury crashes by 21.1 percent from 1,341 (2011-2015 rolling average) to 1,058 by December 31, 2018.

Result: Youth-involved fatal, A and B injury crashes increased by 0.6 percent from the 2011-2015 calendar base year average of 1,341 to 1,349 in 2017.

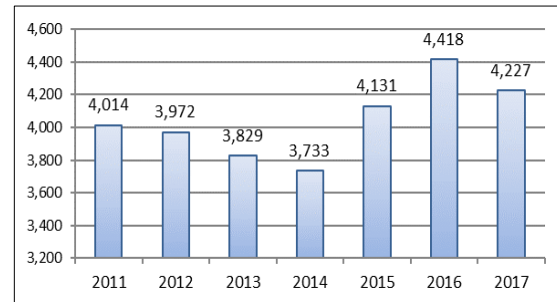


ALL OTHER FACTORS* - FATAL, A AND B INJURY CRASHES (STATE CRASH DATA)

*Minus Alcohol and Speed-Related Fatal, A and B Crashes

Target: Reduce all other factors – fatal, A and B injury crashes by 11.1 percent from 3,936 (2011- 2015 rolling average) to 3,499 by December 31, 2018.

Result: “All other factors” - fatal, A and B injury crashes increased by 7.4 percent from the 2011-2015 calendar base year average of 3,936 to 4,227 in 2017.

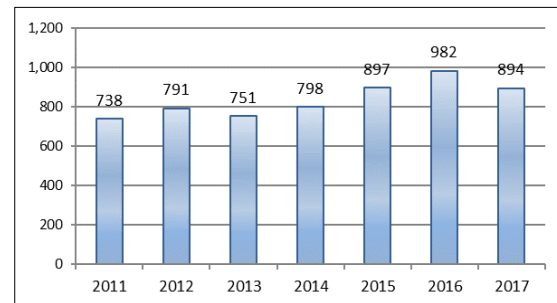


DISTRACTED DRIVER* FATAL, A AND B INJURY CRASHES (STATE CRASH DATA)

*Includes Inattention, Mobile Phone Distraction, Distracted – Other, and Follow To Closely

Target: To limit increasing distracted driver fatal, A and B crashes by 2.8 percent from 793 (2011–2015 rolling average) to 815 by December 31, 2018.

Result: Distracted driver fatal, A and B injury crashes increased by 12.7 percent from the 2011-2015 calendar base year average of 793 to 894 in 2017.

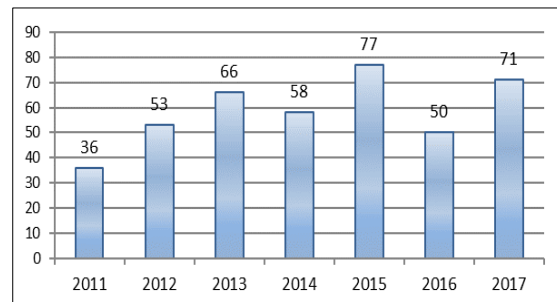


NIGHTTIME (6 P.M. – 6 A.M.) UNRESTRAINED FATALITIES IN FATAL CRASHES* (STATE CRASH DATA)

*Includes Not Used and Unknown

Target: To limit increasing nighttime (6 p.m.–6 a.m.) unrestrained fatalities in fatal crashes by 6.9 percent from 58 (2011-2015 rolling average) to 62 by 2018.

Result: Nighttime (6 p.m. – 6 a.m.) unrestrained fatalities in fatal crashes increased by 22.4 percent from the 2011-2015 calendar base year average of 58 to 71 in 2017.



HIGHWAY SAFETY COMMUNICATION/MEDIA PLAN

PAID MEDIA

In FY2018, the Nebraska Department of Transportation - Highway Safety Office (HSO) was able to use NHTSA funding to support paid media marketing and messaging activities for several identified priorities of traffic safety subjects. The HSO identifies and utilizes those marketing/messaging strategies that will be most effective in communicating those critical messages to the appropriate targeted demographic groups in the appropriate geographic locations at the appropriate times.

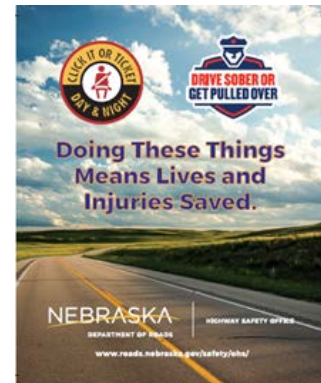
- The HSO utilizes these paid marketing/messaging opportunities primarily targeting 18 to 34 year old males: 1) television; 2) radio; 3) movie screens; 4) pump top/handle; 5) truck side billboards/banners; 6) high school, collegiate and professional sports marketing; 7) social media/digital electronic; 8) outdoor billboards; 9) print (newspapers/magazines); and podcast /video downloads.
- The HSO used these various paid media campaigns for:
 - Occupant Restraints (**Click It or Ticket Day and Night /Day & Night**); and **Who's Clicking?**
 - Impaired Driving (**Buzzed Driving is Drunk Driving /Report Drunk Drivers Saves Lives Call *55 or 911**);
 - Underage Drinking (**Tip Line 1-866-MUST-BE-21**);
 - Distracted Driving (**Put the phone down and drive/Work Zone**);
 - Motorcycle Safety (**WATCH FOR MOTORCYCLE EVERYWHERE**); and
 - Rail Safety Education (**Operation Lifesaver**).



- The HSO also increased the number of paid media marketing and messaging during the national **Click It or Ticket** Mobilizations and **Impaired Driving** Crackdowns. Special **Underage Drinking** campaigns are also conducted around the prom, graduation, vacation break, and at the start of the school year. The largest portion of annual paid media expenditures are targeted for impaired driving and seat belt use.

PUBLIC INFORMATION & EDUCATION (PI&E) MATERIALS

In FY2018, the HSO continued to support the traffic safety program with printed public information and education materials that are available for free to the general public. These brochures, posters, manuals, wallet cards, graduated driver licensing law cards, metal signs, and other items provide information on all traffic safety-related issues, including but not limited to, seat belts, air bags, child passenger safety, rail grade crossing safety, DUI prevention, bicycle/pedestrian safety, motorcycle safety, aggressive/distracted driving and weather-related driving issues. The HSO contributes traffic safety message copy for the state's roadway electronic message boards to be posted weekly, during special enforcement crackdowns and designated traffic safety weeks.



Subject: June 9, 2017 Friday Safety Message



Subject: August 25, 2017 Friday Safety Message

State Fair time!!



The HSO offers to create and print materials for other traffic safety program partners in support of the HSO public information and education efforts.

The HSO continues to update and offer free to the general public an audio-visual lending library of all of the previously mentioned safety issues. An audio-visual catalogue is available on the HSO website to assist in identifying specific safety information needs.

A traffic safety materials order form is available on the HSO website. In addition, the HSO also has fatal vision goggles and speed monitoring trailers that are available for loan for qualifying individuals and organizations.

EARNED MEDIA

In FY2018, the HSO continued to utilize the Nebraska State Patrol, Department of Health and Human Services, Department of Motor Vehicles, Department of Transportation and other highway safety partners to assist with kick off news conferences/events for the national and state enforcement mobilizations and other traffic safety issues.

The HSO issued state and local news releases regarding the grant awards of special equipment for law enforcement agencies. All law enforcement operation grants require, as a condition of the grant, that the grant recipient agency must hold a local news conference and/or issue a news release regarding the grant award and the related grant activity before the enforcement activity is initiated. In addition, they are required to issue a news release reporting the results of that specific enforcement operation generating lots of earned media.



The HSO encouraged grantees and other traffic safety partners to include traffic safety-related data and traffic safety issues in their agency/organization: social media, news notes and/or newsletters and press releases. This effort allows the ability to generate local media (social, print and electronic) interest in developing a news story.

By reputation, the HSO continues to be the recognized state source for traffic safety information by all news media (print and electronic). The HSO is recognized as the best source for traffic safety-related data and information. The HSO continues to collect, present, and deliver traffic safety-related information to maintain its position as the “go to” source for traffic safety news.



SOCIAL MEDIA

The HSO has continued to expand the marketing/messaging of traffic safety-related information via the social platforms and web sites. The HSO used a social marketing team, to carry out professional media buys. Using this strategy has allowed us to



generate a greater audience and reach targeting specifically to teens, young adults and the public in the priority counties. Focus areas were



seat belts and impaired driving. The HSO continues to expand the use of social media through a variety of platforms (i.e., Facebook, Twitter, You Tube, and Instagram). The NDOT included the HSO 30 second radio ad on their YouTube mobile and Vimeo. The HSO

has produced web banner ads and toolkits to share with the highway safety partners for use on their own websites and marketing.

MEDIA MARKET AND ADVERTISING RESULTS

Media Format	Types	Impressions/Reach
Publications	Programs, Magazines	6,349,127
Social Media	Twitter, Facebook, Instagram	6,581,324
Outdoors	Billboards	3,663,168
Outdoor	Wrapped Trucks/Gas Pumps	276,271,400
Television	Messaging	1,715,105
Radio	Messaging	12,723,700
Signage	Messaging	1,042,146
Web Banner	Mobile, Web	1,301,732
Podcast	Mentions/Downloads	4,399,655
Materials Distributed	Infographics, law cards, etc.	25,335
Give Away (In-Kind)	Anniversary Picture	32,130
Total Impression Estimate		314,104,822

EVIDENCE-BASED TRAFFIC SAFETY ENFORCEMENT PROGRAM

The evidence-based traffic safety enforcement program (TSEP) is focused on preventing traffic crashes, crash-related fatalities and injuries in the areas of highest risk. Analysis of Nebraska’s crashes, crash fatalities and serious injuries in the highest risk areas and listed on the “Nebraska Priority Counties” are extracted from the Nebraska fatal, A and B injury crash data from CY2018 outlined on page 3. These counties are identified to implement our proven enforcement activities throughout the year.



Nebraska’s TSEP is implemented through deployment of our resources in the priority counties throughout the year with the exception of mobilizing the entire state during the *Click It or Ticket* mobilizations and the *You Drink & Drive. You Lose* crackdowns. Each enforcement effort is analyzed at its conclusion and adjustments are made to the TSEP as identified from the project analysis. Utilizing the NHTSA *High Visibility Enforcement Tool Kit*, each enforcement effort is analyzed at its conclusion and adjustments are made to the TSEP as identified from the project analysis.

Nebraska’s comprehensive enforcement program is developed and implemented as follows:

- The approach utilized by the HSO is through projects developed for selective overtime enforcement efforts in the areas of alcohol, speed, occupant protection, underage drinking enforcement and general traffic enforcement. Funding assistance is awarded to law enforcement agencies in the priority counties. Additional projects are developed to fund the statewide mobilizations and crackdowns. Complementary projects within the priority counties in the public information and education areas may also target the specific dates and times of the enforcement efforts.
- The problem identification utilized by the HSO is outlined above in the narrative portion of the TSEP.

Who, what, when, where and why are used to determine where to direct our resources for the greatest impact. Nebraska's fatal, A and B injury crash data is not only utilized to determine the priority counties to direct us where to make the greatest impact, it is further broken down by type of crash so our efforts can be directed to the why of the crash, i.e. speed, alcohol, restraint usage, impaired driving. Additional breakdown of time of day and day of week are utilized to direct the overtime enforcement efforts.

- The Nebraska Impaired Driving Task Force was initially convened in April 2017 to discuss impaired driving issues in the State, the challenges that need to be addressed, ongoing and planned initiatives, and potential new strategies for further consideration. The Task Force represents many agencies across all geographic areas of the State including law enforcement, driver licensing, treatment, highway safety, research and advocacy, and non-profit groups whose missions include addressing impaired driving.

Under the direction and contribution of the statewide Impaired Driving Task Force (IDTF), the purpose of the Impaired Driving Strategic Plan (IDSP) is to provide a comprehensive strategy for preventing and reducing impaired driving. The Plan provides data on the impaired driving problem in Nebraska, documents ongoing initiatives to address various aspects of the problem, and discusses potential new strategies. The mission of the Driving Strategic Plan is to reduce and prevent impaired driving fatalities and serious injury crashes. The Plan can be found on the website at: <http://dot.nebraska.gov/media/9290/ne-impaired-driving-plan.pdf>.

- The enforcement program is implemented by first awarding selective overtime enforcement mini-grant agreements to the law enforcement agencies in the priority counties. Agencies applying for funding assistance for selective overtime enforcement are required to do further problem identification within their city or county to determine when and where they should conduct the enforcement for the greatest impact. Funding for overtime salaries and mileage are eligible for reimbursement. The components of the awards mirror the national enforcements with pre and post media events and required activity reporting. The enforcement program also includes statewide enforcement efforts for the mobilizations and crackdowns which include extensive national and state media campaigns. All law enforcement working on alcohol selective overtime must provide proof of their successful completion of the Standardized Field Sobriety Testing training. The Highway Safety Communication Plan includes the paid, earned and social media information located on page 13.
- The HSO monitors and assesses each of the awarded selective overtime mini-grants upon receipt of the activity report and reimbursement request and adjustments are made as needed. Citations issued against hours worked ratios are evaluated to determine if future awards are merited. Adjustments are made to our enforcement plan throughout the year. The HSO staff reviews the results of each activity/mobilization as summarized in the table below. These results are also placed on the Highway Safety Office website at: <http://dot.nebraska.gov/safety/hso/law-enforcement-resources/mobilizations/>. Likewise, state, local and county law enforcement agencies are encouraged to review their activity and jurisdictional crash data on a regular basis. Based upon these reviews, continuous follow-up and timely adjustments are made to enforcement plans to improve High Visibility Enforcement (HVE) effectiveness.

Nebraska law enforcement agencies participating in conducting selective overtime enforcement during the FY2018 fiscal year:

Law Enforcement Agencies Participating in Nebraska Enforcement Efforts

Agency	November 2017 CIOT	Dec/Jan 2017/2018 YDDYL	May 2018 CIOT	Aug/Sep 2018 YDDYL
Alliance Police Department		X		
Ashland Police Department	X	X	X	
Bellevue Police Department	X	X	X	X
Blair Police Department			X	
Broken Bow Police Department		X	X	X
Central City Police Department	X	X	X	X
Chadron Police Department	X		X	X
Columbus Police Department	X	X	X	X
Cozad Police Department		X	X	X
Crete Police Department	X	X	X	X
Fairbury Police Department	X	X	X	
Falls City Police Department	X	X	X	
Fremont Police Department			X	
Gering Police Department	X	X	X	
Grand Island Police Department	X		X	
Hastings Police Department			X	
Holdrege Police Department	X	X	X	X
Kearney Police Department	X		X	
La Vista Police Department	X	X	X	X
Lincoln Police Department	X	X	X	X
Oakland Police Department				X
Omaha Police Department	X	X	X	X
Papillion Police Department	X	X		
Plattsmouth Police Department	X	X	X	
Ralston Police Department	X	X	X	X
Scottsbluff Police Department	X	X	X	X
South Sioux City Police Department	X	X	X	X
UNL Police Department	X	X	X	X
Winnebago Police Department			X	
York Police Department				X
Boone County Sheriff's Office			X	
Boyd County Sheriff's Office	X	X	X	X
Brown County Sheriff's Office	X	X		X
Buffalo County Sheriff's Office	X		X	
Butler County Sheriff's Office	X	X	X	
Cedar County Sheriff's Office				X
Colfax County Sheriff's Office	X	X	X	
Custer County Sheriff's Office				X
Dakota County Sheriff's Office	X	X	X	X
Dawson County Sheriff's Office	X	X	X	X
Dixon County Sheriff's Office	X	X		X
Dodge County Sheriff's Office	X	X	X	X
Douglas County Sheriff's Office	X	X	X	X
Fillmore County Sheriff's Office	X	X	X	X
Franklin County Sheriff's Office	X	X	X	X

Furnas County Sheriff's Office	X	X	X	X
Gage County Sheriff's Office			X	X
Gosper County Sheriff's Office	X		X	
Hall County Sheriff's Office	X		X	X
Harlan County Sheriff's Office			X	
Holt County Sheriff's Office	X		X	
Jefferson County Sheriff's Office	X	X		
Johnson County Sheriff's Office	X		X	X
Lancaster County Sheriff's Office	X	X	X	X
Lincoln County Sheriff's Office	X	X	X	X
Logan County Sheriff's Office			X	X
Merrick County Sheriff's Office			X	
Nance County Sheriff's Office	X	X	X	X
Nemaha County Sheriff's Office	X	X	X	X
Otoe County Sheriff's Office	X	X		
Phelps County Sheriff's Office	X	X	X	X
Platte County Sheriff's Office			X	X
Richardson County Sheriff's Office	X	X	X	X
Saline County Sheriff's Office	X	X	X	X
Sarpy County Sheriff's Office	X	X	X	X
Saunders County Sheriff's Office	X	X	X	X
Scotts Bluff County Sheriff's Office	X	X	X	X
Thayer County Sheriff's Office	X			
Thurston County Sheriff's Office	X	X	X	X
Washington County Sheriff's Office	X	X	X	X
Webster County Sheriff's Office	X	X	X	X
Nebraska State Patrol	X	X	X	X
Total Agencies Participating	55	49	61	48

Results are included in the numbers below.

LAW ENFORCEMENT OVERTIME ENFORCEMENT RESULTS

November 2017 "Click It or Ticket" Mobilization – The November 20 – 26, 2017 mobilization resulted in a total of 6,784.35 hours of selective overtime enforcement, 126 seat belt citations, 1,582 speeding citations, 83 impaired driving arrests, 2,503 total citations and 7,105 total contacts. Three checkpoints were conducted by the Dixon County Sheriff's Office (2), Lancaster County Sheriff's Office (1).

December 2017/January 2018 "You Drink & Drive. You Lose." Crackdown – The December 15, 2017 – January 1, 2018 crackdown resulted in a total of 6,209.62 hours of selective overtime enforcement, 230 seat belt citations, 2,360 speeding citations, 348 impaired driving arrests, 6,602 total citations, and 11,488 total contacts. Five checkpoints were conducted by Nebraska State Patrol (3), Dodge County Sheriff's Office (1), and Scotts Bluff County Sheriff's Office (1).

May 2018 "Click It or Ticket" Mobilization – The May 21 – June 3, 2018 mobilization resulted in a total of 17,731.95 hours of selective seat belt overtime enforcement, 516 seat belt citations, 178 impaired driving arrests, 3,368 speeding citations, 6,457 total citations and 15,080 total contacts. Twenty-six checkpoints were conducted by Nebraska State Patrol (16), Dakota County Sheriff's Office (1), Dodge County Sheriff's Office (3), Lancaster County Sheriff's Office (1), Logan County Sheriff's Office (1), Platte County Sheriff's Office (1) and Scotts Bluff County Sheriff's Office (3).

August/September 2018 "You Drink & Drive. You Lose." Crackdown – The August 17 – September 3, 2018 crackdown resulted in a total of 19,255.40 hours of selective alcohol overtime enforcement, 252 seat belt citations, 365 impaired driving arrests, 3,001 speeding citations, 8,624 total citations and 16,705 total contacts. Nineteen checkpoints were conducted, Nebraska State Patrol (13), Dakota County Sheriff's Office (1), Dodge County Sheriff's Office (4), Lancaster County Sheriff's Office (1), Omaha Police Department (1) and Thurston County Sheriff's Office (1).



	CIOT Nov 2017	YDDYL Dec/Jan 2017/2018	CIOT May 2018	YDDYL Aug/Sep 2018	Combined Totals
Agencies	55	49	61	48	213
Checkpoints	3	5	26	20	54
Hours	6,784.35	6,209.62	17,731.95	19,255.40	49,981.32
Speeding	1,582	2,360	3,368	3,001	10,311
Seat Belt	126	230	516	252	1,124
DWI	83	348	178	365	974
Total Citations	2,503	6,602	6,457	8,624	24,186
Total Contacts	7,105	11,488	15,080	16,705	50,378

NEBRASKA ANNUAL TRAFFIC SAFETY STUDY, MAY 2018 RESULTS

Research Associates designed the survey instrument with input and final approval from the Nebraska Safety Council staff and the Highway Safety Office. The purpose of this edition of The Nebraska Poll was to measure the attitudes of Nebraskans relative to highway safety issues, including but not limited to the issues of impaired driving, seat belt safety, speed and driving while distracted (using cell phones and other electronic devices while driving).

The first question was open-ended and asked respondents to name the biggest problem in Nebraska today. Roads and highway safety-related responses included: distracted driving (6%); drunk/impaired driving (1%); traffic and road conditions (19%).

What do you think is the biggest problem in Nebraska today?	2018
Distracted driving	6%
Drunk/impaired driving	1%
Road conditions	19%

Respondents were next asked to rate three specified problems on a 1 to 5 scale, with 5 as very important and 1 as not at all important. Both distracted driving (with a mean score of 4.4) and drunk driving (mean score of 4.3) were named as bigger problems than the fuel tax situation (3.2) by a significant margin.

On a 1-5 scale, with 5 as very important and 1 as not at all important, how would you rate the following problems in Nebraska:	2018
How important is the problem of distraction caused by drivers using cell phones or other electronic devices?	4.4
How important is the problem of driving while intoxicated or drunk driving?	4.3
How important is the fuel tax situation?	3.2

IMPAIRED DRIVING

Respondents were next asked whether they favor or oppose each of three specific penalties for drunk driving. All three were favored by a majority of respondents. Leading the list of penalties favored was mandatory treatment for drunk driving offenders (75% favoring); followed by mandatory interlock ignition for all first-time offenders (64% favoring); and mandatory sentencing for drunk driving offenses (63% favoring).

Would you favor or oppose each of the following penalties for drunk driving:	2018
Mandatory sentencing for drunk driving offenses	
Favor	63%
Mandatory treatment for drunk driving offenders	
Favor	75%
Mandatory interlock ignition for all first-time offenders	
Favor	64%

Five percent (5%) of respondents indicated they had driven while impaired by alcohol but still under the legal limit in the last 60 days.

In the past 60 days, have you ever driven while impaired by alcohol, but still under the legal limit?	2018
Yes	5%
No	95%

CORE QUESTION: A plurality of respondents (37%) indicated the chances of getting arrested if they drive after drinking are somewhat likely, while 25% indicated the chances of that are somewhat unlikely.

What do you think the chances are of someone getting arrested if they drive after drinking?	2018
Somewhat likely	37%
Somewhat unlikely	25%

CORE QUESTION: About one-fourth of the respondents (24%) indicated they had driven within two hours after drinking alcoholic beverages at least once in the last 60 days.

In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?	2018
Yes	24%

CORE QUESTION: A majority of respondents (55%) indicated they had seen or heard something about drunk driving enforcement by police in the last 30 days.

In the past 30 days, have you read, seen or heard anything about alcohol impaired driving (or drunk driving) enforcement by police?	2018
Yes	55%
No	45%

A majority of respondents (53%) also indicated they had read, seen or heard drunk driving-related messages in the past 60 days.

In the past 60 days, have you read, seen or heard any drunk driving-related messages?	2018
Yes	53%
No	47%

SEAT BELTS

CORE QUESTION: A super majority (75%) indicated they always wear seat belts.

How often do you use safety belts when you drive or ride in a car, van, sport utility vehicle or pickup?	2018
Always	75%

For the ninth straight year, a majority of respondents (58%) indicated that law enforcement officers should be allowed to stop drivers and ticket them for not wearing a seat belt.

Should law enforcement officers be allowed to stop a vehicle and write a ticket if the driver and passengers are not wearing a seat belt?	2018
Yes	58%

CORE QUESTION: A majority (46%) of respondents thought the chances of getting a ticket for not wearing a seat belt were unlikely or very unlikely (36% somewhat unlikely plus 19% very unlikely).

What do you think the chances are of getting a ticket if you don't wear your safety belt?	2018
Very likely	8%
Somewhat likely	24%
Likely	14%
Somewhat unlikely	36%
Very unlikely	19%

Respondents were asked what level of fine would be most effective to get people to wear their seat belt all the time. A plurality (29%) indicated \$51-100, 28% indicated \$25-50, 18% indicated more than \$200, another 18% indicated \$101-150, and 7% indicated \$151-200.

What amount of fine do you think would get non-seat belt users to use their seat belt?	2018
\$25 - \$50	28%
\$51 - \$100	29%
\$101 - \$150	18%
\$151 - \$200	7%
Over \$200	18%

CORE QUESTION: About a third of respondents (30%) indicated they had seen or heard something about seat belt law enforcement by police in the last 60 days.

In the past 60 days, have you read, seen or heard anything about seat belt law enforcement?	2018
Yes	30%
No	70%

Less than half of the respondents (44%) indicated they had read, seen or heard Click It or Ticket seat belt messages in the past 60 days. In an open-ended question, a plurality of respondents (43%) indicated they had seen the Click It or Ticket ads on signs, while 31% indicated TV and 13% indicated radio.

In the past 60 days, have you read, seen or heard any Click It or Ticket seat belt messages?	2018
Yes	44%
No	56%

(IF YES) Do you remember where that was?	2018
Signs	43%
TV	31%
Radio	13%

SPEED

CORE QUESTION: About a third of respondents (32%) indicated they frequently exceed a 30 mph speed limit (14% indicated usually and 18% indicated half of the time).

On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph:	2018
Frequently	32%
Half the time	18%
Usually	14%

CORE QUESTION: Nearly one in five of the respondents (17%) indicated they frequently exceed a 65 mph speed limit (7% said usually and 10% said half the time).

On a local road with a speed limit of 65 mph, how often do you drive faster than 70 mph:	2018
Frequently	17%
Half the time	10%
Usually	7%

CORE QUESTION: Just over a third of respondents (37%) indicated they had heard anything about speed enforcement in the past 30 days.

In the past 30 days, have you read, seen or heard anything about speed enforcement?	2018
Yes	37%
No	63%

CORE QUESTION: A plurality (39%) indicated the chances of getting a ticket if you drive over the speed limit are somewhat likely, 24% indicated likely, 16% somewhat unlikely, 15% very likely, and 6% very unlikely.

What do you think the chances are of getting a ticket if you drive over the speed limit?	2018
Very likely	15%
Somewhat likely	39%
Likely	24%
Somewhat unlikely	16%
Very unlikely	6%

DISTRACTED DRIVING

A strong majority of respondents (61%) indicated support for a law allowing law enforcement to stop a driver and ticket them solely for talking on a cell phone while driving; 36% opposed that and 3% had no opinion.

Would you support or oppose a law that allows law enforcement to stop a driver and ticket them solely for talking on a cell phone while driving?	2018
Support	61%
Oppose	36%
Don't know	3%

More than nine out of ten respondents (92%) indicated support for a law that would allow law enforcement to stop a driver and ticket them solely for texting while driving, while 9% opposed that.

Would you support or oppose a law that allows law enforcement to stop a driver and ticket them solely for texting while driving?	2018
Support	92%
Oppose	9%

MISCELLANEOUS

A super majority of respondents (75%) again indicated that Nebraska's law requiring motorcycle helmets should be continued, while 20% said it should be repealed and 5% had no opinion.

Should the Nebraska law requiring motorcycle helmets be repealed or continued?	2018
Continue	75%
Repeal	20%
Don't know	5%

A super majority (79%) of respondents indicated driving after using marijuana increases crash risk. One in five respondents (20%) indicated they know someone who drives after using marijuana.

Do you think driving under the influence of marijuana increases the risk of having a crash?	2018
Yes	79%
No/Don't know	21%

Do you know anyone who drives after smoking or ingesting marijuana?	2018
Yes	20%
No/Don't know	80%

DEMOGRAPHICS

Respondents indicated distribution in the following age categories (controlled variable): 16-20, 2%; 21-34, 11%; 35-49, 29%; 50-64, 34%; 65 up, 24%.

Which of these age groups are you in:	2018
16-20	2%
21-34	11%
35-49	29%
50-64	34%
65 and Up	24%

Most respondents (98%) indicated they have a driver's license.

Do you have a driver's license?	2018
Yes	98%
No	2%

Respondents indicated distribution in the following annual household income categories: under \$40,000, 23%; \$40,000-80,000, 34%; over \$80,000, 44%.

Which of these annual household income groups are you in?	2018
Under \$40,000	23%
\$40,000-\$80,000	34%
Over \$80,000	44%

Respondents were distributed among Nebraska's three congressional districts as follows: District One, 33%; District Two, 36%; District Three, 31%.

Congressional District	2018
One	33%
Two	36%
Three	31%

By control, the sample was 60% by landlines and 40% by cell phones.

Phone Type	2018
Landline	60%
Cell Phone	40%

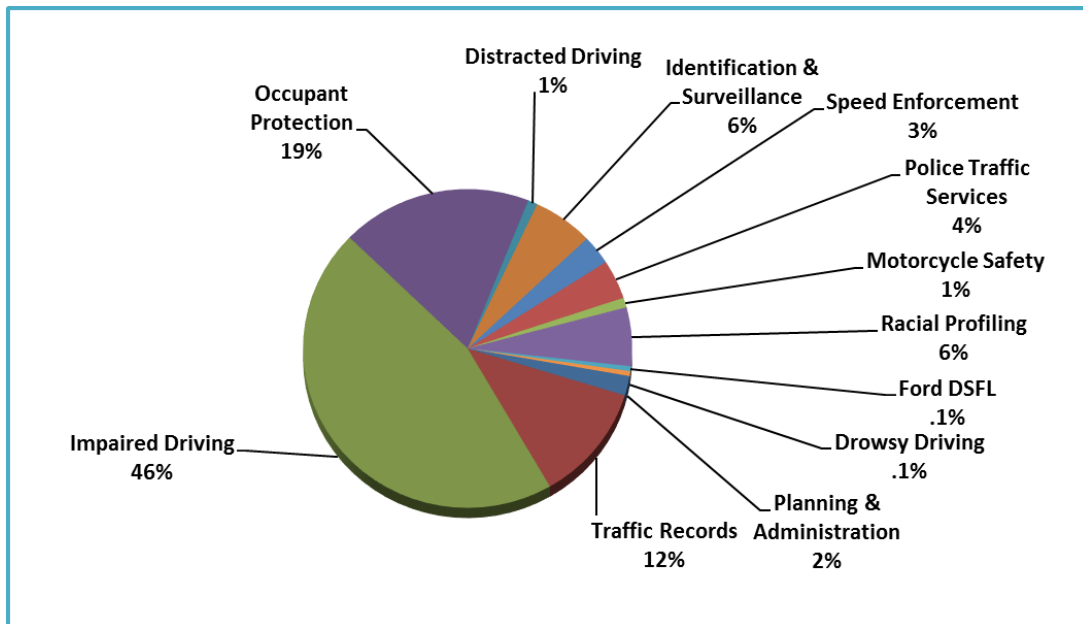
By control, respondents were 48% male and 52% female.

Gender	2018
Male	48%
Female	52%

FINANCIAL SUMMARY

SUMMARY OF FISCAL YEAR 2018 COUNTERMEASURE PROGRAMS

SECTION 402 / HIGHWAY SAFETY PROGRAMS	\$2,990,297.08
SECTION 405b / OCCUPANT PROTECTION PROGRAMS	\$336,715.99
SECTION 405c / STATE TRAFFIC SAFETY INFORMATION SYSTEM IMPROVEMENT GRANT	\$612,988.12
SECTION 405d / ALCOHOL IMPAIRED DRIVING COUNTERMEASURES PROGRAMS	\$1,407,612.59
SECTION 405e / DISTRACTED DRIVING PROGRAM	\$41,308.97
SECTION 405f / MOTORCYCLIST SAFETY PROGRAM	\$75,063.64
1906 RACIAL PROFILING DATA COLLECTION GRANT	\$343,427.23
GHSA/NATIONAL ROAD SAFETY FOUNDATION DROWSY DRIVING	\$3,200.00
FORD DRIVING SKILLS FOR LIFE	\$3,815.00
TOTAL EXPENDED FEDERAL HIGHWAY SAFETY FUNDS	\$5,811,228.62



Project List Index

Project Number	Project	Page
PLANNING AND ADMINISTRATION PROGRAM AREA		
402-18-01	Planning and Administration	28
ALCOHOL PROGRAM AREA		
402-18-06	Nebraska Collegiate Consortium to Reduce High-Risk Drinking	28
402-18-09	Alcohol Program Coordination	29
402-18-10	Alcohol Public Information and Education	30
402-18-12	Alcohol Selective Overtime Enforcement	31
402-18-17	Court Monitoring Evaluation and Education Project	31
402-18-25	Traffic Training	32
402-18-39	Prosecutorial Response to DUI Crimes	32
402-18-40	Project Night Life Expansion	33
402-18-41	Judicial Prosecution Training	33
SECTION 405d – ALCOHOL-IMPAIRED DRIVING COUNTERMEASURES INCENTIVE GRANT		
405d-18-04	Drug Recognition Expert/ARIDE Training & Recertification	34
405d-18-05	Alcohol Selective Overtime Enforcement & System Support	34
405d-18-06	Alcohol Public Information and Education	35
405d-18-07	Special Enforcement Mini-Grants	36
405d-18-08	Felony Motor Vehicle Prosecution Unit	36
405d-18-09	Support of Evidence Based Environmental Strategies	36
405d-18-10	24/7 Sobriety Program	38
405d-18-11	Nebraska State Patrol Toxicology Services	39
OCCUPANT PROTECTION PROGRAM AREA		
402-18-03	Occupant Protection Program Coordination	39
402-18-04	Occupant Protection Public Information and Education	39
402-18-14	Road Safety - Employers & Employees Education Program	40
402-18-38	Traffic Safety Coalition Support	41
SECTION 405b – OCCUPANT PROTECTION INCENTIVE GRANT		
405b-18-09	Child Passenger Safety Training	41
405b-18-10	Occupant Protection Public Information and Education	42
405b-18-12	Child Passenger Safety Child Safety Seat Purchase and Distribution	42
405b-18-13	Occupant Protection Information System	43
405b-18-14	Occupant Protection High Visibility Enforcement	43
POLICE TRAFFIC SERVICES PROGRAM AREA		
402-18-27	Traffic Selective Overtime Enforcement	44
TRAFFIC RECORDS PROGRAM AREA		
402-18-30	Traffic Records	44
402-18-31	Computer System	44
SECTION 405c – STATE TRAFFIC SAFETY INFORMATION SYSTEM IMPROVEMENT GRANTS		
405c-18-01	E-Citations and Traffic Records Improvement	45
405c-18-11	EMS (Emergency Medical System) Data Quality Assessment and Improvement	45
405c-18-14	Crash Outcome Data Evaluation System (CODES)	46
405c-18-15	E-CODE Data Quality Assessment and Improvement	46
405c-18-16	Traffic Records Program Coordination	47
DISTRACTED DRIVING PROGRAM AREA		
402-18-13	Distracted Driving Public Information and Education	47
SECTION 405e – DISTRACTED DRIVING PROGRAMS		
405e-18-01	Distracted Driving Public Information and Education	48
405e-18-02	Distracted Driving Selective Overtime Enforcement	48
IDENTIFICATION AND SURVEILLANCE PROGRAM AREA		
402-18-19	Youth Public Information and Education	48
402-18-21	Youth Program Coordination	49
402-18-23	Traffic Safety Program Coordination	49
402-18-24	Traffic Safety Public Information and Education	50

SPEED CONTROL PROGRAM AREA		
402-18-32	Speed Program Coordination	50
402-18-35	Speed Public Information and Education	50
SPEED ENFORCEMENT PROGRAM AREA		
402-18-26	Traffic Law Enforcement	51
402-18-33	Speed Selective Overtime Enforcement	51
SECTION 405f – MOTORCYCLIST SAFETY GRANT		
405f-18-01	Motorcycle Public Information and Education	52
405f-18-02	Motorcycle Training Assistance	52
1906 RACIAL PROFILING COLLECTION GRANT		
1906-18-01	Improving Data Collection Methods and Reporting	53
1906-18-02	Review and Analysis of Collected Data	53
OTHER FUNDING		
GHSA-18-01	Drowsy Driving Injury Prevention – GHSA Drowsy Driving Grant	53
FORD-DS-18	FORD Driving Skills for Life	54

PROJECT DESCRIPTION/SUMMARIES BY PROGRAM AREAS

Section 402 State and Community Highway Safety Projects by Program Area

PLANNING AND ADMINISTRATION PROGRAM AREA

Project Name:	Planning and Administration		
Project Number:	402-18-01		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$160,000.00		
Funding Source:	402/PA	Funding Source Amount:	\$160,000.00
Match Amount:	\$0.0	Indirect Cost:	0%
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	No	Amount Expended:	Federal -\$117,403.15

This project funded the HSO staffing and facilities required for the administrative and planning functions required to meet program targets and objectives. These costs include, but are not limited to office supplies, membership, travel, training, and personal services for the administrator, accountant, and staff assistant. The State does contribute 50% hard matching dollars for program administration from the Nebraska Department of Transportation Cash Fund. This project is responsible for collaborating and coordinating with partners in transportation, public, and other safety interested organizations and individuals. The performance measures for this project include: quality and timeliness of annual programs, plans and evaluation reports, to actively participate in statewide, multidisciplinary transportation safety, public safety and injury control programs.

HSO assistance and support was provided to develop the Nebraska annual HSP (*Performance-Based Strategic Traffic Safety Plan*). The Fiscal Year 2019 (FY2019) HSP was completed and submitted to National Highway Traffic Safety Association (NHTSA) Region 7 Office on July 3, 2018.

The annual statewide traffic safety public opinion survey of Nebraska drivers was conducted and completed in May 2018. The survey is required and included in the FY2018 HSP and Annual Report.

The annual observation Nebraska safety belt use survey was completed in May/June 2018 and the observation *The Use of Child Safety Seats in Nebraska* survey report was issued in October 2018. As required, a copy of the *Nebraska Safety Belt Use 2018 Report Survey* was submitted to NHTSA on August 30, 2018 for certification and verified on September 18, 2018.

The Director of the Department of Motor Vehicles (DMV) has authorized the use of State funds of the DMV Vehicle Services Division and the Driver Licensing Division for soft matching the federal highway safety funding. The HSO maintains documentation on file from the DMV to meet the requirements of NHTSA Order 452-6C.

ALCOHOL PROGRAM AREA

Project Name:	Nebraska Collegiate Consortium to Reduce High Risk Drinking		
Project Number:	402-18-06		
Sub-Recipient:	University of Nebraska at Lincoln – Nebraska Prevention Center for Alcohol and Drug Abuse		
Total Project Amount:	\$200,695.00		
Funding Source:	402/AL	Funding Source Amount:	\$200,695.00
Match Amount:	\$0.0	Indirect Cost:	10%
Maintenance of Effort:	N/A	Local Benefit:	100%
Is this project a part of the TSEP?	No	Amount Expended:	\$199,940.97

This grant provides technical assistance to develop specific strategic plans, develop campus/community initiatives to reduce high-risk drinking, develop and support brief intervention programs designed to reduce high-risk drinking, liaison with national meetings and organizations, provide skill building opportunities, maintain an effective educational website (moved to UNL-Lincoln to comply with university requirements) and list serve, provide technical assistance on the analysis of existing databases and the development of new surveys. Technical assistance was provided throughout the 12 months as requested by member institutions by email, phone, list-serve and in-person meetings. It has developed the CAP (College Alcohol Profile) web-based interactive brief intervention that provides students with immediate personalized and localized comparison for their drinking practices with those of their college peers. Two sub-grants to member institutions were awarded in this project year. Nebraska Collegiate Consortium (NCC) currently includes 27 member institutions of higher education. All of the institutions utilize, in some fashion, the website, mini-grant reporting, links to Power of Parenting, and links to national resources on prevention strategies with college age populations.

This year NCC held three skill building workshops, 1) “Experiences in Effective Prevention: Past Present, and future” with 31 NCC members from 9 NCC schools attending, 2) “Discussing Substance Abuse With College Students: Incorporating Brief Intervention Approaches into Conversations on Campus and Addressing Marijuana in a Changing Legal Climate”, with 85 individuals attending from eleven NCC school and community agencies, and 3) “Supporting Second Chances; Collegiate Recovery Communities,” with twenty individuals attending the workshop at four NCC schools and several community agencies.

NCC provided technical assistance to College of Saint Mary and Southeast Community College with mini-grants that were submitted directly to NDOT - Highway Safety Office. College of Saint Mary Health Education Coordinator attended the 2018 NASPA Alcohol, Other Drug, and Campus Violence Prevention Conference in Portland, Oregon. The Southeast Community College (SCC) held “National Night Out” event on August 7, 2018, at Beatrice, Lincoln and Milford campuses with an estimated 400 individuals attending. The event provided students and local communities with educational opportunities regarding bystander intervention strategies to reduce high-risk drinking and reduce incidence of misconduct and traffic safety.

Nebraska Collegiate Consortium in fiscal year 2018 submitted two white papers to the American Journal of Public Health. The manuscript titled “Effects of a Web-Based Pre-Enrollment Brief Motivational Intervention on College Student Retention and Alcohol-Related Violations” was published in the Journal of American College Health, August 2018. The second manuscript titled “Can Web-Based Pre-Enrollment Brief Interventions be Effective Screening Tools?

Pre-College Drinking Behaviors as Predictors of College Student Retention and Alcohol-Related Violations” was submitted to the Journal of American College Health, August 17, 2018 and still under review.

Project Name:	Alcohol Program Coordination		
Project Number:	402-18-09		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$123,000.00		
Funding Source:	402/AL	Funding Source Amount:	\$123,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	No	Amount Expended:	\$114,688.49

This project funded the HSO for identified staffing costs, including personal services, travel and office expenses to coordinate, monitor, and audit alcohol program area grants and activities. The coordination and assistance provide an essential element in a successful alcohol/impaired driving awareness program. The HSO staff attended seminars, conferences, workshops, meetings, training, etc. to impact attitudes regarding alcohol and impaired driving among Nebraska’s motoring public. As examples, the HSO staff attended the following conferences, meetings: Nebraska Law Enforcement luncheon; NHTSA Regional Meeting, and HSO Drug Recognition Expert Training/Updates. The processing time of mini-grant contracts for alcohol projects, training, enforcement, equipment, and travel associated

with the issue of impaired driving are funded through this project. It also includes project grants site visits and monitoring.

Project Name:	Alcohol Public Information and Education		
Project Number:	402-18-10		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$200,000.00		
Funding Source:	402/AL	Funding Source Amount:	\$200,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	50%
Is this project a part of the TSEP? No		Amount Expended:	\$158,393.69

This project provided funding to the HSO for the development/creation/production/implementation of alcohol/impaired driving educational messaging. This includes print, electronic, and web-based media messaging, multimedia campaigns (including paid media), local agency/organization mini-grants, and special educational related equipment purchases.

- Produced/purchased and distributed alcohol/impaired driving-related materials (brochures and other educational items). Approximately 2,287 (65.7 percent) materials/items were distributed to agencies/organizations within the Target Counties.
- Provided the fatal vision goggle for 17 presentations across the state.
- “You Drink & Drive. You Lose.”(YDDYL) Impaired driving Crackdowns promotional material and paid media in support of the enforcement operations.
- Placed impaired driving print ads in selected publications and maintain the website with updated charts.
- Hosted the annual HSO law enforcement appreciation luncheon for 108 police chiefs and sheriffs at the joint annual meeting of the Police Officers Association of Nebraska and Nebraska Sheriff’s Association which is held concurrently each year. The HSO provides a report of alcohol/impaired driving activity updates, information, and recognition.
- “You Drink & Drive. You Lose.” enforcement mobilization promotional materials and paid media to support of the enforcement operations. Promotional messages went across a variety of platforms: outdoor advertising, social media, internet banners, sponsorships for sport-related programs.
- Placed alcohol impaired driving messages with a variety of vendors in order to reach a large male target, ages 18-34, through The Bottom Line (Omaha World Herald), NCAA College World Series, Lincoln Pro Baseball (Saltdogs), Omaha Storm Chasers Baseball Club, radio (streaming, paid and earned), Nebraska Sheriff’s Association, Spring/Summer ad placement.
- Podcasts were implemented this year with two vendors: the *Brett Kane Show*, Monday - Friday, one YDDYL advertisement prior to the daily podcasts and 180 radio ad placements between October-September, 2018; *The Bottom Line* (TBL), 480 mentions monthly, 960 radio placements over 12 months, with four outlets (TBL, Big Apple, Radio 1600 and KHUB), daily motor vehicle fatality update, logo on podcast studio backdrop and web page.
- Hail Varsity, full-page ad in 16 issues of the publication, 1 live read 30-second spot during Hail Varsity Radio show, weekdays in Lancaster, Platte, Lincoln and Adams counties (all priority counties). HSO will receive placement for rotating banners on Hail Varsity’s website and one-month home page.
- NET Foundation for Television (NET TV), Big Red Wrap-Up, 1 30-second spot during the airing of big Red Wrap-Up, 300 copies of NET’s Big Red Wrap-Up posters with HSO logo and logo on NET’s home page for Big Red Wrap-Up.
- Broadcast House, (2) campaigns, (Frog 98, B107, WOW 105.3) CIOT Ads, (11/20/17 – 12/31/17) 600 :15 sec. Ads for Click It or Ticket (CIOT), 144,500 x 6wk = 876,000 impressions. CIOT Ads, (05/07/18 – 06/03/18) 848 :30 and :15 sec. ads for CIOT, 4 wk. = 584,000 impressions.
- A mini-grant was approved to La Casa del Pueblo to educate and inform the Spanish-speaking community of Omaha and surrounding area regarding the perils of Drunk Driving as a means for preventing DUI’s in the Hispanic community. Place ads on billboards, flyers, Spanish newspapers/magazines, PSA’s on radio and television.

- Nebraska Department of Health and Human Services, was provided funds for the Nebraska Young Adult Alcohol Opinion Survey to collect data that will increase data driven decision making by community organizations to reduce underage drinking and young adults drinking in FY2018.

Project Name:	Alcohol Selective Overtime Enforcement		
Project Number:	402-18-12		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$403,000.00		
Funding Source:	402/AL	Funding Source Amount:	\$403,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	90%
Is this project a part of the TSEP? Yes		Amount Expended:	Total - \$364,297.78

This project provides support to assist local entities in obtaining breath testing equipment-related supplies (mouthpieces, dry gas and regulators, wet bath simulators, etc.) and for necessary repairs of HSO purchased preliminary and evidentiary alcohol breath testing instruments. The HSO provided 6,400 Alco Sensor III, 94,500 Alco Sensor-FST's and 6,400 evidentiary mouthpieces for a total of 107,300 mouthpieces to law enforcement agencies, adult and juvenile correctional facilities, county attorneys, schools, and state probation agencies. Law enforcement agencies were provided with 74 cylinder gas bottles and 7 regulators for Preliminary Breath Testing (PBT) calibrations to 73 law enforcement agencies. Three law enforcement agencies were provided mini-grants for simulators/containers for their testing equipment and another 25 agencies were re-issued re-conditioned alcohol testing equipment. (\$42,030.17)

This project provided funding to the HSO to award mini-grants to state and local law enforcement agencies for funding utilized to support the National You Drink & Drive. You Lose. Crackdown in August/September 2018, compliance checks and alcohol overtime enforcement. Eighty-three mini-grant contracts were awarded as follows; Police Departments – 30; Sheriff's Offices – 35; Nebraska Game and Parks Commission – 1; and Nebraska State Patrol – 18. These 83 contracts resulted in a total of 6,977 hours of selective alcohol overtime enforcement, 443 seat belt citations, 399 impaired driving arrests, 4,670 speeding citations, 29,032 total contacts and 12,289 total citations. (\$322,267.61)

Project Name:	Court Monitoring Evaluation and Education Project		
Project Number:	402-18-17		
Sub-Recipient:	Mother Against Drunk Driving		
Total Project Amount:	\$176,561.00		
Funding Source:	402/AL	Funding Source Amount:	\$176,561.00
Match Amount:	\$0.0	Indirect Cost:	10%
Maintenance of Effort:	N/A	Local Benefit:	100%
Is this project a part of the TSEP? No		Amount Expended:	\$159,126.25

MADD (Mothers Against Drunk Driving) Nebraska was provided with funding support to continue to focus on all counties with specific attention to 15 of the 20 priority counties identified by the HSO as having either a high crash rate for alcohol, speed and/or alcohol use by youth. This project, engaging four identified community resource stakeholders (prosecutors, commissioners, city council, and community coalitions) in each county to raise awareness and public trust in the justice system. A statewide court monitoring initiative that educated and trained thirty-four local volunteers to collect data, provided written documents, and observe court case outcomes in the targeted counties was established. MADD collected data from additional counties to ascertain whether or not consistent sentencing occurs across the state. Data was collected for a Court Monitoring Annual Briefing Report. The information gathered through the court-monitoring program is made available to advocates for change and raise public awareness about alcohol/impaired driving cost to communities. This project met one-on-one with prosecutors, judges, law enforcement officers and probation staff regarding the court monitoring results. MADD utilized a variety of mediums such as the MADD website, monthly e-newsletters, an online blog and volunteer

recognition activities to build capacity. MADD Nebraska engaged over 34 new volunteers (both episodic and static) to assist in programs such as court monitoring, victim services and underage drinking prevention. Nebraska MADD also provided support for local public information and education programs.

Project Name:	Traffic Training		
Project Number:	402-18-25		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$35,000.00		
Funding Source:	402/AL	Funding Source Amount:	\$35,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	100%
Is this project a part of the TSEP?	No	Amount Expended:	\$25,652.63

Mini-grants are awarded to agencies and/or organizations to attend traffic safety-related training/conferences. This project provides assistance to improve and expand the knowledge of law enforcement and traffic safety interested professionals. This project helps to enhance skills to increase local resources and assist in addressing identified highway safety problems in Nebraska. Through this project fourteen mini-grants were awarded to: Grand Island Police Department (2), Hall County Sheriff’s Office, Lincoln Police Department, Omaha Police Department, Papillion Police Department, Plattsmouth Police Department, Sarpy County Sheriff’s Office, College of St. Mary, Nebraska Safety Center- University of Nebraska – Kearney, CHI Health Good Samaritan Hospital, Kearney, Southeast Community College, Keep Kids Alive Drive 25 and Nebraska Department of Health and Human Services. These awards provided registration/tuition, travel, and lodging assistance to nineteen individuals.

Project Name:	Prosecutorial Response to DUI Crimes		
Project Number:	402-18-39		
Sub-Recipient:	Nebraska Department of Justice, Nebraska Attorney General’s Office		
Total Project Amount:	\$127,500.00		
Funding Source:	402/AL	Funding Source Amount:	\$127,500.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	100%
Is this project a part of the TSEP?	No	Amount Expended:	\$90,922.46

This project provided funding to continue to staff a statewide “Traffic Safety Resource Prosecutor” (TSRP) position within the State Attorney General’s Office to aid local prosecution and law enforcement personnel in improving their effectiveness and efficiency in the handling of traffic-related cases, a majority of those being impaired driving-related. The TSRP provides critical support and training to local prosecutors, judges, and law enforcement officials. The TSRP served as the lead prosecutor in seven DUI cases, one DUI motor vehicle homicide case, one DUI Serious Bodily Injury case, one traffic offense case due to conflict, assistant prosecutor in two motor vehicle homicide trials, assistant prosecutor in four DUI cases and a prosecution consultant in two vehicular homicide cases and two DUI cases involving suppression issues.

On 100 occasions advised County Attorneys on a variety of alcohol issues, which included drafting briefs and conducting legal research. Technical assistance and legal research was also provided to county prosecutors. The TSRP presented “Cops in Court” training and DUI training at the Nebraska Law Enforcement Training Center (NLETC) to three cadet academies. Coordinated DUI Boot camp/Motor Vehicle Homicide presentation at the Nebraska County Attorney’s Association Fall 2017 Conference. Presented at Highway Safety Crime Conference on emerging DUI-D issues in the Colorado/Nebraska border area and trial testimony in DUI-D marijuana cases. Coordinated and presented at the Tri-State training on DUI-D Marijuana to 8 prosecutors, 24 law enforcement officers and 4 affiliated individuals. Presented Expert Witness training at Nebraska State Patrol/Nebraska Law Enforcement Training Center on Commercial Motor Vehicle post-crash inspection to 25 officers from eleven states.

The TSRP took a lead role in prosecuting several complex cases, including those involving DUI, as well as repeat DUI offenders, DUI-Causing Serious Bodily Injury, and Motor Vehicle Homicide. The TSRP continued to be involved with MVH and DUI prosecutions affected retroactively by the Birchfield decision. Several of these cases involved crash-injured defendants, and as a result, the TSRP made use of the infrequently used approach of utilizing medical blood alcohol tests for prosecution of DUI/MVH.

The TSRP also conducted a major pretrial hearing involving a statewide defense challenge based upon an erroneous certificate of analysis for the Datamaster simulator solution. Said hearing involved dozens of exhibits and testimony by officers from several different law enforcement agencies. As a result, the State prevailed in the hearing and obtained a court ruling that is utilized by other jurisdictions across Nebraska.

A great deal of the TSRP efforts in the 2017/18 fiscal year have been devoted to Nebraska’s prosecution efforts in light of a statewide defense challenge based upon an erroneous certificate of analysis from the out-of-state supplier of Datamaster simulator solution. Throughout the year, the TSRP has provided guidance to Nebraska Law Enforcement agencies, officers, and county attorneys, regarding utilization of the amended certificate of analysis drafted by the TSRP, several county attorneys and the Department of Highway Safety.

Project Name:	Project Night Life Expansion		
Project Number:	402-18-40		
Sub-Recipient:	Omaha Police Department		
Total Project Amount:	\$141,988.00		
Funding Source:	402/AL	Funding Source Amount:	\$141,988.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	100%
Is this project a part of the TSEP?	No	Amount Expended:	\$137,504.72

This grant award continues the expansion of the Omaha Police Department Project Night Life grant. The project focuses on teen drivers with emphasis on reinforcing awareness and education of area police officers regarding the Nebraska’s graduated licensing provisions with special emphasis on teen impaired driving. Efforts include involving surrounding local law enforcement agencies to create more awareness, education, and enforcement efforts surrounding the Omaha area. Using school assembly presentations to teens and their parents, Omaha PD officers have successfully engaged the community. Grant funding includes monthly selective enforcement efforts concentrating on high crash locations involving young drivers. Project Night Life held 72 selective enforcement operations logging 1,408 hours of selective enforcement and related activity. A total of 4,795 citations were issued. Since the inception of the project in 2005 the fatal, A and B injury crashes have declined from 434 (driver ages 15-19) to 298 in 2016 for 31.3 percent reduction. Likewise the alcohol-related fatal, A and B injury crashes for the drivers, age 15-19, have declined from 18 in 2005 to 9 in 2016 for a 50 percent reduction.

Project Name:	Judicial Prosecution Training		
Project Number:	402-18-41		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$50,000.00		
Funding Source:	402/AL	Funding Source Amount:	\$50,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	100%
Is this project a part of the TSEP?	No	Amount Expended:	\$0.0

The HSO did not provide funding for projects out of this grant during FY2018. The Director of the Judicial Branch Education was not able to arrange a necessary training during FY2018 so it is being planned for FY2019.

SECTION 405d – ALCOHOL-IMPAIRED DRIVING COUNTERMEASURES INCENTIVE GRANT

Project Name:	Drug Recognition Expert/ARIDE Training & Recertification		
Project Number:	405d-18-04		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$75,000.00		
Funding Source:	405d/FDMDATR	Funding Source Amount:	\$75,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP? No		Amount Expended:	\$45,533.89

This project allocates funding for the HSO to administer Nebraska’s Drug Evaluation and Classification Program (DECP) and increase law enforcement’s ability to detect drug impaired drivers on Nebraska’s roadways and assist in reducing motor vehicle fatal and injury crashes. This project provided training for law enforcement officers to become Drug Recognition Experts (DRE), annual in-service training for Nebraska’s DREs and prosecutors and funding assistance for Nebraska’s DREs and prosecutors to attend the IACP conference on impaired driving. The HSO sponsored a 7-Day Drug Recognition Expert Training School on October 17 – 20 & 23 - 26, 2017. Seventeen DRE candidates began the training and sixteen completed all phases of the training and have been certified as DREs. The 2017 DRE in-service training was held on December 13, 2017, with one out-of-state presenter. Attendees included 79 Nebraska DREs, 1 prosecutor, Nebraska’s Traffic Safety Resource Prosecutor and 4 toxicologists from the Nebraska State Patrol Crime Lab.

DRE related newsletters and articles were forwarded to all Nebraska DREs. Additionally, seven mini-grants were awarded to four Police Departments, one Sheriff’s Office, the Nebraska State Patrol and one County Attorney’s Office. Six DRE Instructors, one Deputy County Attorney and one Toxicologist were provided funding assistance to attend the “24th Annual IACP DRE Conference on Drugs, Alcohol and Impaired Driving” held in Nashville, Tennessee on August 13 – 15, 2018. Advanced Roadside Impaired Driving Enforcement (ARIDE) training continued to be implemented in Nebraska. Two ARIDE classes were held training 29 officers.

Project Name:	Alcohol Selective Overtime Enforcement & System Support		
Project Number:	405d-18-05		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$375,000.00		
Funding Source:	405d/M5X	Funding Source Amount:	\$375,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP? Yes		Amount Expended:	\$278,225.41

This project provided funding for the HSO to award mini-grants for daytime and nighttime selective overtime alcohol enforcement to state and local law enforcement agencies including the national impaired driving crackdowns. Participating agencies were provided funding assistance for the overtime salaries. Law enforcement agencies identified specific locations, time of day, day of week, etc. relating to alcohol fatal, A and B injury crashes. There were 51 mini-grant contracts awarded as follows: Police Departments – 22; Sheriff’s Offices – 27; and, Nebraska State Patrol – 2. These 51 mini-grant contracts resulted in a total of 4,176 hours of selective alcohol overtime enforcement, 166 seat belt citations, 235 impaired driving arrests, 1,197 speeding citations, 54 open container citations, 86 minor in possession citations, 4,951 total contacts and 4,576 total citations. The agency conducting compliance checks visited 62 businesses with two being non-compliant and selling alcohol to underage individuals. Those two businesses were issued citations. Two County Sheriff’s Offices conducted four checkpoints. (\$177,085.49)

This project allocated funds to the HSO to award mini-grants supporting local law enforcement agencies to assist in obtaining in-car camera systems for special traffic enforcement operations. The in-car camera system is a simple means of documenting evidence and results in fewer court appearances for law enforcement and increases

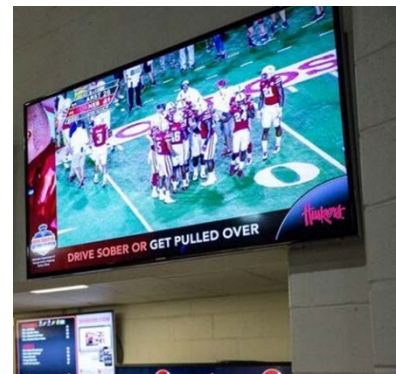
conviction rates for impaired driving. The cost and efficiency benefits of the in-car camera systems include: increased conviction rates, reduction of the officer’s time spent in court providing testimony; reduction in prosecutor time with increased guilty pleas; reduces court time; and reduces the number of jury trials. During the project period, 15 mini-grant contracts were awarded providing 26 in-car camera systems as follows: Police Departments – 10 contracts and Sheriff’s Offices – 5 contracts. The 26 in-car cameras that were awarded were used in 1,616 traffic stops. (\$88,877.50)

The HSO awarded mini-grants to state and local law enforcement agencies to provide alcohol preliminary breath testing (PBT) instruments to assist in apprehending impaired drivers and identifying underage drinkers. Participating agencies receive PBT instruments. During the project period, 19 mini-grant contracts were awarded providing 64 PBT units as follows: Police Departments – 8 contracts; Sheriff’s Offices – 10 contracts, plus 1 additional contract with The Bridge Behavioral Health. The 64 preliminary breath testing instruments that were awarded this fiscal year resulted in 1,116 breath tests being conducted. Also, during the project period, 6 mini-grant contracts were awarded providing partial funding for 6 evidentiary breath testing instruments as follows: Police Departments – 2 contract; and Sheriff’s Offices – 4 contracts. These six evidentiary breath testing instruments that were awarded in FY2018 result in a total of 125 evidentiary breath tests being conducted. (\$15,000.00)

Project Name:	Alcohol Public Information and Education		
Project Number:	405d-18-06		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$561,000.00		
Funding Source:	405d/M51S	Funding Source Amount:	\$561,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	No	Amount Expended:	\$560,999.99

This project provided funding to the HSO for the development/creation/production of educational messaging for impaired driving. It included print and electronic messaging and multimedia campaigns (including paid media).

- NDOT Highway Safety Office (HSO) contracted with **IMG College, LLC** for a sports marketing sponsorship of the Pinnacle Bank Arena Founding Partner that includes Logo recognition in Arena, 1 sponsor event each year, premium vendor space at the arena and banners, 24 main concourse signs, video board recognition, LED board signage, public address announcements and signage in the garages at the arena.



- HSO contracted with **IMG College, LLC** for an annual sports marketing sponsorship with UNL Athletics. This will be split with the Occupant Protection PI&E project. The sponsorship included live impaired driving read messages, radio commercials, sports show sponsorship designation and sports arena signage and event inclusion.

Project Name:	Special Enforcement Mini-Grants		
Project Number:	405d-18-07		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$10,000.00		
Funding Source:	405d/M5X	Funding Source Amount:	\$10,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP? Yes		Amount Expended:	\$0.00

The HSO did not provide funding for projects out of this grant during FY2018. All of the necessary enforcement mini-grants were funded in other projects during FY2018.

Project Name:	Felony Motor Vehicle Prosecution Unit		
Project Number:	405d-18-08		
Sub-Recipient:	Douglas County Attorney's Office		
Total Project Amount:	\$185,000.00		
Funding Source:	405d/M5CS	Funding Source Amount:	\$185,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP? No		Amount Expended:	\$185,000.00

The grant award provides assistance to the Douglas County Attorney's Office to support a Felony Motor Vehicle Prosecution Unit (FMVPU) to consolidate felony motor vehicle cases for prosecution by specialized experienced attorneys. In addition to maintaining a full case load, the FMVP Unit provided ongoing training to law enforcement, met with non-profits and community groups to address various felony motor vehicle related issues (i.e., court monitoring, immigration, and support for the 24/7 program in Douglas County).

- From October 1, 2017 through September 30, 2018 the Douglas County Attorney's Office charged the following felony motor vehicle charges (Felony DUI, Operating during Revocation, MVH, Ignition Interlock and misdemeanor MVH): 318 (open & closed), 148 (new open) for a total of 466. There were 307 (96.5%) convictions, 255 Felony and 52 Misdemeanors.
- The overall felony conviction rate increased from 81% to 83%, September 30, 2018.
- The overall DUI conviction rate remained the same at 97%, September 30, 2017 to September 30, 2018.
- The DUI felony conviction rate increased from 73%, September 30, 2017 to 78% %, September 30, 2018.

Project Name:	Support of Evidence Based Environmental Strategies		
Project Number:	405d-18-09		
Sub-Recipient:	Project Extra Mile (PEM)		
Total Project Amount:	\$350,000.00		
Funding Source:	405d/M5OT	Funding Source Amount:	\$350,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP? No		Amount Expended:	\$285,060.51

This project supports community based programs that employ environmental strategies to reduce underage drinking, over service to intoxicated persons, binge drinking, and impaired driving in counties throughout Nebraska. The grant was awarded to Project Extra Mile (PEM), Inc. to develop and systematically work within the communities to provide continual assistance and guidelines in environmental strategies and a sound base of operation and personnel. This grant was provided as a means of a central contact for community based ideas and structure to affect community change and a voice to reduce illegal access and consumption of alcoholic beverages to underage people, thereby reducing underage drinking and driving.

- PEM hosted two Policy Work Group meetings, one in December 2017 and the other in January, 2018. Agenda topics covered the 2018 legislative session and bills connected to alcohol, the Omaha Good Neighbor Ordinance, potential proliferation of entertainment districts across the state, and Public Health Day activities.
- PEM convened and co-facilitated two meeting of the Nebraska Alcohol Policy Alliance, one in January 2018 and the other in September 2018.
- The PEM Board of Directors took action on the three advocacy issues and shared with the Nebraska Alcohol Policy Alliance.
- Four fact sheets were updated on compliance checks, alcohol cancer, binge drinking and tax increase.
- Received numerous requests for training and technical assistance from various community coalitions, community advocates and other interested partners such as Box Butte County Family Focus and Monument Prevention Coalition, Lancaster County Sheriff's Department, Omaha Gilford Park Neighborhood Association, Southeast Community Colleges National Night Out campaign, Omaha Burlington Neighborhood Association, and Grand Island Substance Abuse Prevention Coalition.
- Updated the five topic-specific ACTION Guide which included Advocacy 101, Civics 101, Excessive Alcohol Consumption, Liquor Licensing 101 and Underage Drinking. The Guide was provided to various organizations upon request.
- PEM Public Health Day activities were held on March 26, 2018.
- Hosted a Recognition Dinner on November 9, 2017 which recognizes the work of numerous community advocates who work towards Project Extra Mile's mission of advocating for evidence-based policies and practices to prevent and reduce alcohol-related harms. The event was attended by 100 attendees and by the media.
- In April, the PEM staff and advocates attended the Alcohol Policy 18 conference in Arlington, VA.
- PEM produced and disseminated 1,300 monthly newsletters for distribution over the funding period.
- Provided educational materials that included: *we want you back* campaign items, *No Free Ride* campaign materials and Underage Drinking Tip Line 1-866-MUST-B-21.
- PEM utilized social media platforms, Twitter and Facebook, to provide timely alcohol-related news and research. The Twitter account had an average of 15,764 per month and the Facebook page had 3,353 views monthly. Also the PEM website continues to be a valuable resource for community members, advocates and students.
- PEM wrote letters-to-the-editor, wrote press releases, and two media releases. Throughout the funding period there were more than 10 pieces of earned media (print and electronic).
- The Nebraska Alcohol Policy Alliance, led by PEM, met several times to discuss the legislative session, license hearings, etc.
- PEM worked to coordinate and carryout a statewide law enforcement trainings: September 18 - 19, 2018 in Omaha and Broken Bow, with a total of 53 law enforcement and community attendees.
- PEM coordinated four sets of multi-agency alcohol retail compliance checks with law enforcement officials reaching 885 retail establishments, averaging 8% non-compliant businesses.
- PEM conducted eleven community-wide coalition meetings, in the Omaha/Metro area, throughout the grant cycle. These coalition meetings are used to inform and educate about underage drinking prevention strategies, youth alcohol laws, and build relationships community members and local city/county officials.
- PEM continuously emphasized utilizing evidenced-based practices at the local and state level to reduce unintentional injuries and alcohol-related harms.
- PEM was able to provide technical assistance, as requested, to ensure youth had support for the activities.



Project Name:	24/7 Sobriety Program		
Project Number:	405d-18-10		
Sub-Recipient:	Douglas County Department of Corrections		
Total Project Amount:	\$150,000.00		
Funding Source:	405d/M5SP	Funding Source Amount:	\$150,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	No	Amount Expended:	\$0.00

The 24/7 Sobriety Program is a pilot program with a target is to reduce alcohol-related traffic crashes and fatalities in Douglas County by reducing the number of repeat DUI arrests. The program includes participants who have been charged with a DUI 2nd offense or above with the 24/7 program required as a condition of bond or probation. This project is set up to ensure compliance with sanctions for those participants who test positive for alcohol at twice daily breath testing or the use of a SCRAM bracelet. They immediately detain program violators in accordance with the court order for participation in the 24/7 program. First-time violators will be detained for 12 hours at the Douglas County Department of Corrections (DCDC). Second-time violators will be detained for 24 hours at the DCDC. Third-time and subsequent violators will have their bond revoked, and will be detained at the DCDC until they can appear before a judge. Drug testing was started in September 2018; 3,089 saliva tests were administered and 64 drug patches applied.

Douglas County most recent recidivism results are as follows:

- Douglas County reviewed records of participants who had completed the program by May 31, 2016, allowing for a minimum of one year to pass to be included in this review.
- 278 participants had completed the program by May 31, 2016.
- A review of local Douglas County data as well as statewide data in NCJIS revealed 13 individuals had been charged with new DUI offenses since completing the program.
 - Six individuals completed the program 12-24 months prior to their new offense.
 - Seven individuals completed the program 24-36 months prior to their new offense.
- The 12-24 month recidivism rate is 3.6%
- The 24-36 month recidivism rate is 6.2%

Program sanctions have been administered per program rules on all occasions when a participant has been in violation of program expectations. Douglas County maintained four part-time Sobriety Technicians to conduct breathe testing and conduct other routine program functions. Douglas County also provides a Corrections Officer to provide security and return any program violators to custody in accordance with program sanctions and 1 part-time Program Administrator to coordinate staff and administrative duties.

Program statistics below:

FY2018	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Year	Change
Beginning of month population	98	114	134	139	158	167	174	165	179	179	187	196		
Number of new placements	39	48	34	46	41	51	37	52	37	52	52	53	542	282
Number completing program	23	28	29	27	32	44	47	38	38	44	43	41	434	190
End of month population	114	134	139	158	167	174	165	179	179	187	196	208		
# of breath test violations	11	5	12	14	15	6	13	18	6	6	9	10	125	20
# of SCRAM violations	4	2	4	2	5	2	0	1	2	2	3	4	31	26
# jailed for 12 hours	3	3	6	7	9	3	7	13	5	4	6	6	72	5
# jailed for 24 hours	5	5	4	5	4	2	4	3	0	1	2	3	38	3
Number jailed & referred to court	2	9	17	13	8	12	3	7	6	10	14	18	119	105
# of drug test violations	4	27	11	9	16	18	18	24	17	22	24	30	220	
# of test 'no shows'	11	10	5	1	10	10	10	3	15	21	17	18	131	

Project Name:	Nebraska State Patrol Toxicology Services		
Project Number:	405d-18-11		
Sub-Recipient:	Nebraska State Patrol		
Total Project Amount:	\$68,500.00		
Funding Source:	405d/M5BAC	Funding Source Amount:	\$68,500.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	No	Amount Expended:	\$52,792.79

This project provided funding to staff one full time forensic scientist at the Nebraska State Patrol Crime Laboratory to complete analysis of urine samples received from all Nebraska law enforcement agencies for drug impaired driving arrests. The FY2017 average number of days to complete analysis of urine samples was 79 days. The addition of one forensic scientist conducting independent casework decreased the number of days to complete analysis in FY2018 to an average of 38.65.

OCCUPANT PROTECTION PROGRAM AREA

Project Name:	Occupant Protection Program Coordination		
Project Number:	402-18-03		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$80,000.00		
Funding Source:	402/OP	Funding Source Amount:	\$80,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	No	Amount Expended:	\$45,083.86

This project funded the HSO for identified staffing costs, including personal services, travel and office expenses to coordinate, monitor, and audit occupant protection program area grants and activities. The coordination and assistance provide an essential element in a successful occupant restraint/protection awareness program. Project assistance is provided with ongoing public information/education activities and supporting national campaigns. HSO staff attended seminars, conferences, workshops, meetings, training, etc. to impact attitudes regarding occupant restraint/protection use among Nebraska's motoring public and to increase use rates. As examples, HSO staff personnel attended the following: Child Passenger Safety (CPS), CPS Technician Classes, CPS Advisory Team Committee Meetings, CPS Technician Update, and Drive Smart meetings, includes project monitoring and site visits.

Project Name:	Occupant Protection Public Information and Education		
Project Number:	402-18-04		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$600,000.00		
Funding Source:	402/OP	Funding Source Amount:	\$600,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	50%
Is this project a part of the TSEP?	No	Amount Expended:	\$570,888.23

This project provided support to the HSO for the development/creation/production/implementation of occupant restraint/protection educational messaging. This includes print, electronic, and web-based media messaging, multimedia campaigns (including paid media), local agency/organization mini-grants, and special educational related equipment purchases.

- "Click It or Ticket" enforcement mobilization promotional materials and paid media to support of the enforcement operations. Promotional messages went across a variety of platforms: outdoor advertising, social media, internet banners, sponsorships for sport-related programs.

- Placed occupant restraint messaging, with a variety of vendors and platforms, in order to reach a large male market, ages 18-34, including but not limited to: University of Nebraska Sports, NET Foundation for Television, The Bottom Line, The Ticket, Hail Varsity, Omaha Storm Chasers, Lincoln Pro Baseball (Saltdogs), Nebraska Sheriff's Association, Winter/Fall edition.
- Broadcast House, 2 campaigns, (Frog 98, B107, WOW 105.3) CIOT Ads, (11/20/17 – 12/31/17) 600 :15 sc. Ads for Click It or Ticket (CIOT), 144,500 x 6wk = 876,000 impressions. CIOT Ads, (05/07/18 – 06/03/18) 848 :30 & :15 sec. ads for CIOT, 4 wk. = 584,000 impressions
- Platforms using podcasts were continued this year with two vendors. The *Brett Kane Show*, 480 radio ads during the 5 pm hour, with an additional 720 ads rotating times, running for 12 months, October – September 2018. *The Bottom Line* (TBL), 480 mentions monthly, 160 radio spots over 12 months, using four outlets (TBL, Big Apple, Radio 1600 and KHUB), daily motor vehicle fatality update, logo on podcast studio backdrop and web page, October – September 2018.
- AllOver Media, Click It or Ticket signage, May – August 2018. Fifteen trucks were wrapped and there were thirty-six gas stations (with pumps toppers and gas nozzles) statewide (Aurora, Beaver Crossing, Bellevue, Brady, Broken Bow, Columbus, Cozad, Fremont, Gothenburg, Hastings, Humphrey, La Vista, Lexington, Lincoln, Madison, Merna, Nebraska City, Omaha, Pleasanton, Roseland, Sargent, Scottsbluff, Scribner, Shelton, and Snyder). The trucks reached an estimated 63,000 impressions and the 35 gas stations reached an estimated 10,725,750 impressions across the state.

Project Name:	Road Safety – Employers and Employees Education Program		
Project Number:	402-18-14		
Sub-Recipient:	Nebraska Safety Council		
Total Project Amount:	\$73,400.00		
Funding Source:	402/OP	Funding Source Amount:	\$73,400.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	100%
Is this project a part of the TSEP?	No	Amount Expended:	\$73,038.98

The grant afforded the Nebraska Safety Council (NSC) to maintain program coordinator to carry out a variety of tasks all related to traffic safety. The coordinator developed communications plan for outreach to NSC employers, including their employees, to increase awareness about road safety and the benefits to their organization, as well as employee safety. Produced evidence based presentations/training materials such as posters, fliers, infographic displays, PowerPoint presentations, social media, newspaper and radio ads and traditional media stories and articles to educate and raise awareness around road safety and the benefits to employers, employees, and families.

- The coordinator, implemented outreach to 100% of NSC current members in the priority target counties to determine who has implemented a road safety program, who is interested in developing a road safety program, and who would like information and support around the benefits of implementing a road safety program
- Developed employee pre and post presentation testing gage with two attitudinal questions as a part of a lengthier quiz. Question 1, "If I were in a crash, I would want to have my seat belt on" changed attitudes for the better in six targeted counties by 5.5% and 6.1% in non-targeted counties. Question 2, "My decision to use a seat belt only affects me" changed attitudes for the better in 6 targeted counties by 7.3% and 6.7% in the non-targeted counties.
- Consulted and/or provided direct support to 20% of the employer organizations in the target counties supporting seat belt use and road safety.
- Program Coordinator conducted 107 educational presentations with employees through employer-sponsored events. These presentations included current, evidence-based information on occupant protection, distracted and defensive driving. Thirty-seven percent of these presentations occurred in the target counties. (43/107)
- Consulted and provided direct support to seven employer organizations: 71% (5/7) of which were in rural counties, to support implementation of a road safety program.
- Performed 9 breakfast, 6 lunch and 1 "dinner and learn programs", social media postings weekly, sixty news stories published by multiple media outlets raising awareness around seat belt safety and traffic safety.

- Supported planning and implementation of the April, National Work Zone Awareness Week press conference, partnering with NDOT, Nebraska State Patrol, Lincoln Fire and Rescue, American Traffic Safety Services Association and the Federal Highway Administration.

County	Priority Counties 2018	Priority Counties 2019	Percent Increase
Adams	73.9%	65.8%	-8.1%
Buffalo	74.8%	76.1%	1.3%
Dakota	67.5%	67.8%	0.3%
Dodge	87.0%	83.4%	-3.6%
Madison	78.8%	76.3%	-2.5%
Platte	72.8%	69.7%	-3.1%

Project Name:	Traffic Safety Coalition Support		
Project Number:	402-18-38		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$80,000.00		
Funding Source:	402/OP	Funding Source Amount:	\$80,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	100%
Is this project a part of the TSEP? No		Amount Expended:	\$73,142.45

A mini-grant was awarded to National Safety Council, Nebraska (NSCN) to provide occupant protection information and educational messaging to increase knowledge of the general public regarding the benefits of occupant restraints in all seating positions. Funding was used to develop a targeted and coordinated safety belt education campaigns in four target counties (Cass, Douglas, Saunders and Washington).

- NSCN worked with employers and school districts, using a public health, evidenced-based, safety belt education presentation/campaign. Using the seat belt presentation for both the work place and schools NSCN was able to provide 167 presentations reaching more than 25,000 people.
- Developed/produced, educational information for dissemination at events, mock crashes and community events (health fairs, safety checks, work places, etc.). Over 1,000 informational postcards we sent to member companies and area schools promoting seatbelt use in the target counties. Followed by billboards (six billboards in four target counties) with a reach of approximately 6,000,000 and radio ads (600 spots with 10 radio stations) over four months during summer.
- NSCN participated in the Drive Smart Coalition, the Highway Safety Advocates meetings and Healthy Kids Day, along with several community events and health fairs. NSCN was able to reach over 15,000 individuals, of all ages, during the community event outreach.

SECTION 405b – OCCUPANT PROTECTION INCENTIVE GRANT

Project Name:	Child Passenger Safety Training		
Project Number:	405b-18-09		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$60,000.00		
Funding Source:	405b/M2CPS	Funding Source Amount:	\$60,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP? No		Amount Expended:	\$55,912.49

This project supported training and resources for Child Passenger Safety (CPS) instructors and technicians (i.e., mailings, brochures, newsletters, posters, and subscriptions). Nebraska has 417 certified CPS technicians, and

18 inspection stations, covering 61 of the 93 counties in the state. There were 129 technicians that recertified out of 229 eligible to recertify, representing 56.3% re-certification rate, compared to the national average of 56.1%. There were 145 technicians and instructors at the annual Update, Kearney, NE. CPS Technician trainings were held in: Grand Island, Omaha, Nebraska City and Lincoln. There were 68 new technicians certified. HSO provided funding for a recertification class in Grand Island and a *Safe Travel for All Needs* class in Omaha. Two mini-grants were awarded to a CPST Instructors to attend the Region 7 CPS training in November 2018. HSO purchased a 120 LATCH Manuals for technicians and provided over 12,000 pieces of informational literature to provide at the local level.

Project Name:	Occupant Protection Public Information and Education		
Project Number:	405b-18-10		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$100,000.00		
Funding Source:	405b/M2PE	Funding Source Amount:	\$100,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	No	Amount Expended:	\$71,708.53

This project supported the development/creation/production of occupant protection educational messaging. This includes print and electronic messaging, multimedia campaigns (including paid media) and local agency/organization mini-grants.

- Mini-grant award to Brain Injury Alliance, Nebraska to increase awareness regarding occupant protection use with tweens, young drivers and the public. Counties served include Lancaster, Douglas, Adams and Platte reaching 3,224,000 impressions over an 8-week duration (July – August).
- Mini-grant award to Mary Lanning Healthcare/Safe Kids South Central, to increase seat belt usage with teen drivers, parents and faculty. Billboards and a banner for the football field were used to reach target audience during August, back to school campaign achieving 219,000 impressions.
- Mini-grant award to Nebraska Safety Council to support occupant protection during the *100 Days of Summer* campaign using billboards, pump toppers, radio, television, digital marketing and social media. Campaign ran May – Sept. and garnered 4,000,825 impressions in target counties and statewide.
- Mini-grant award to Nebraska State Patrol with funding assistance, April – June, to reduce injuries and injury-related costs in Nebraska, by conducting community education to support increased seat belt usage among young drivers (ages 16-20).

Project Name:	Child Passenger Safety Child Safety Seat Purchase and Distribution		
Project Number:	405b-18-12		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$28,700.00		
Funding Source:	405b/M2CSS	Funding Source Amount:	\$28,700.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	No	Amount Expended:	\$21,933.80

Funding was made available to increase the availability of child safety seats for rural, low income, and minority communities where lack of child passenger protection is especially severe. This also provided up-to-date educational information for inspection stations, which serve as resources for parents/caregivers. Ten mini-grants were awarded to; Three Rivers Health District, Mary Lanning Hospital, Chadron Community Hospital, Brodstone Hospital, Lincoln/Lancaster County Health Department, One World Community Health, Four Corners Health Department, Avera/St. Anthony's Inspection Station, CHI Hospital, Good Sam and Public Health Solutions, Health Department. Approximately 36 counties received services to support families and caregivers. This funding provided for the purchase of 416 child safety seats and for distribution to low income families and diverse populations.

Project Name:	Occupant Protection Information System		
Project Number:	405b-18-13		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$84,000.00		
Funding Source:	405b/M2OP	Funding Source Amount:	\$84,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	No	Amount Expended:	\$80,345.10

This project supported the development/creation/production of occupant protection educational messaging. The project allowed needed print and electronic messaging, multimedia campaigns (including paid media) and local agency/organization mini-grants. Additionally, as was required, an Occupant Protection Assessment was conducted in May with a final document outlining recommendations for the program received August 2018.

- A mini-grant contract with Health Education Inc. provided funding for both the Nebraska annual safety belt and child safety seat observation surveys. As required, a copy of the “Nebraska Safety Belt Use 2018 Report Survey” was submitted to NHTSA. The safety belt use rate for 2018 was 85.5%, a slight decrease from 85.9% the previous year. The child restraint usage rate was 97.4% in 2018 a 0.4% increase from 2017. Health Education, Inc. carried out re-selection of observation sites using updated sampling frame data, as described in §1340.5(a) and meeting NHTSA standards.
- Provided five mini-grants to provide overtime for all Nebraska State Patrol (NSP) Troop areas across the state to conduct 327 educational activities, reaching 196,746 individuals and disseminated over 42 press releases. These activities, conducted by NSP troopers, utilized the Seat Belt Simulator, the Rollover Simulator, Friday Night Lights, Trooper Buck and the T-shirt shooter. These educational outreach methods were used to increase public awareness and education for young drivers, parents, schools, community groups and the public. Primary focus on occupant protection education. The mini-grant supported 1,676 hours of community service education overtime.

Project Name:	Occupant Protection High Visibility Enforcement		
Project Number:	405b-18-14		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$200,000.00		
Funding Source:	405b/M2HVE	Funding Source Amount:	\$200,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	Yes	Amount Expended:	\$106,816.07

This project allocated funding for the HSO to award mini-grants to law enforcement agencies throughout the state to conduct occupant restraint selective overtime enforcement activities. Mini-grant contracts were awarded to police departments (22) and sheriff’s offices (33) and the Nebraska State Patrol (1) for the overtime salaries. These 56 contracts resulted in a total of 2,559 hours of selective seat belt overtime enforcement, 217 seat belt citations, 72 impaired driving arrests, 2,085 speeding citations, 3,501 total citations and 8,760 contacts.

POLICE TRAFFIC SERVICES PROGRAM AREA

Project Name:	Traffic Selective Overtime Enforcement		
Project Number:	402-18-27		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$250,000.00		
Funding Source:	402/PT	Funding Source Amount:	\$250,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	80%
Is this project a part of the TSEP? Yes		Amount Expended:	\$234,992.67

This project provided funding to the HSO to award mini-grants to state and local law enforcement agencies for traffic selective overtime enforcement and the National Click It or Ticket Mobilization. Sixty-five mini-grant contracts were awarded as follows; Police Departments – 27; Sheriff’s Offices – 34; and Nebraska State Patrol – 4. These 65 contracts resulted in a total of 5,544 hours of selective traffic overtime enforcement, 518 seat belt citations, 141 impaired driving arrests and 3,524 speeding citations. The total number of citations issued was 6,680 and 15,663 contacts were made.

TRAFFIC RECORDS PROGRAM AREA

Project Name:	Traffic Records		
Project Number:	402-18-30		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$70,000.00		
Funding Source:	402/TR	Funding Source Amount:	\$70,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	100%
Is this project a part of the TSEP? No		Amount Expended:	\$60,898.88

This project provided funding to the HSO to update the Nebraska Traffic Records Strategic Plan, which was updated, published on June 8, 2018 and placed on the HSO website. Numerous traffic records support systems are in the planning phase to upgrade systems. A mini-grant was awarded to upgrade equipment and programs necessary to collect citation and crash data from law enforcement.

Project Name:	Computer System		
Project Number:	402-18-31		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$5,000.00		
Funding Source:	402/TR	Funding Source Amount:	\$5,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP? No		Amount Expended:	\$1,002.71

This project supports the supplies, maintenance, and repair for the HSO computer-related equipment. This vital electronic equipment is used to enhance research, analysis, and record keeping capabilities of traffic safety issues.

SECTION 405c – STATE TRAFFIC SAFETY INFORMATION SYSTEM IMPROVEMENT GRANT

Project Name:	E-Citation and Traffic Record Improvement		
Project Number:	405c-18-01		
Sub-Recipient:	Nebraska Crime Commission		
Total Project Amount:	\$498,710.00		
Funding Source:	405c/M3DA	Funding Source Amount:	\$498,710.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	No	Amount Expended:	\$387,363.63

Funding was provided to the Nebraska Crime Commission (NCC) for support of the Nebraska Criminal Justice Information System (NCJIS) with other agencies (Nebraska Department of Transportation, Department of Motor Vehicles (DMV), Department of Health and Human Services, Courts, and Nebraska State Patrol (NSP) that deal directly with traffic records, to design an efficient collection and transmission of traffic records data. The target of this project was to decrease lag time of crash location data from the current one year to less than 30 days. A second target is to increase the number of citations submitted electronically from the current 45% to 65% during the 12-month project period. A committee including NSP, County Attorneys, NCC, and the Supreme Court met and developed the Administrative License Revocation (ALR) form that will be implemented in 2019.

Results:

The number of citations being submitted electronically has increased from 45% to 46% during the project period. The Crime Commission did not meet its goal, primarily due to the new uniform citation form being implemented on 01/01/2019. All vendors wisely elected to write programing for the new citation form instead of a citation form that would be obsolete after 12/31/2018, which has delayed adding new customers. This target will be achieved in the spring of 2019. Implementing expanded data collection in TraCS and with other vendors has been underway throughout the year and the number of law enforcement agencies now electronically generating citations is about 40 including the NSP. Approximately 91 County Attorneys now receive NSP citations electronically (data and images) from NCJIS, eliminating the need for troopers to hand deliver them as well as reducing court/prosecutor data entry and speeding up the process. NCC has enhanced their effort to work more closely with all vendors to provide more local agencies with eCitations. The TraCS Location Tool (TLT) is currently being tested with the accident forms. NCJIS staff has completed work on new citation xml and schema files and will be distributing to all active vendors. Several new vendors have begun testing eCitation XML data submissions, once testing concludes numerous agencies will begin eCitation.

Project Name:	EMS (Emergency Medical Services) Data Quality Assessment		
Project Number:	405c-18-11		
Sub-Recipient:	Nebraska Department of Health and Human Services		
Total Project Amount:	\$38,245.00		
Funding Source:	405c/M3DA	Funding Source Amount:	\$38,245.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	No	Amount Expended:	\$19,741.12

Funding was provided to the Nebraska Department of Health and Human Services (DHHS) for a reliable Emergency Medical Services (EMS) link to the Crash Outcome Data Evaluation System (CODES) database. This project links four database sources (crash, EMS, Hospital Discharge and death certificates). Currently, Nebraska EMS data comes from four major systems, Nebraska Ambulance and Rescue Service Information Systems (NARSIS) (paper form), eNARSIS (electronic form), Lincoln Fire and Rescue data base, and Omaha Fire and Rescue database. DHHS CODES program coordinates this project with the assistance of the DHHS Office of Health Statistics and the EMS program. This project accessed the 2017 EMS data sets submitted by various EMS providers, Omaha Fire and Rescue Department, Lincoln Fire and Rescue Department, eNARSIS, and paper forms that were manually entered into eNARSIS.

The data analyst demonstrated the relationship with EMS data program and demonstrated value and importance of data completeness. Prepared vital signs summary report and identified next areas of focus for EMS program. Met with EMS data providers and discussed problems and strategies for improvements.

Project Name:	Crash Outcome Data Evaluation System (CODES)		
Project Number:	405c-18-14		
Sub-Recipient:	Nebraska Department of Health and Human Services		
Total Project Amount:	\$174,677.00		
Funding Source:	405c/M3DA	Funding Source Amount:	\$174,677.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	No	Amount Expended:	\$174,677.00

This project continues to support the DHHS to create a database linking crash, EMS, hospital discharge and death certificate data. CODES is a collaborative approach to obtain medical and financial outcome information related to motor vehicle crashes for highway safety and injury control decision making. The linking of crash data to medical information creates a better picture of motor vehicle crash outcomes. Through this project all EMS services are encouraged to convert to the standard reporting systems – eNARSIS. DHHS was able to link the 2016 data from the four separate databases: Crash, EMS, Hospital Discharge Data (HDD) and Death Certificate after making some modifications of the linkage specifications. The data tables for the CODES Management Report were completed along with a State specific traffic report of teen drivers and data visualization. Data requests from the Nebraska injury prevention program, Safe Kids Nebraska, Nebraska Safety Council, Nebraska Occupational Health program, local health departments and state legislators were fulfilled. DHHS worked closely with Nebraska state epidemiologists, the Injury Community Planning Group, and the Drive Smart Nebraska Coalition in the efforts to the raise seat belt use rate and reduce motor vehicle crash injuries and deaths. A series of fact sheets have been produced focusing on different aspects of the issue (injury severity, costs, high risk population, pedestrian injuries, traumatic brain injuries etc.).

Project Name:	E-CODE Data Quality Assessment and Improvement		
Project Number:	405c-18-15		
Sub-Recipient:	Nebraska Department of Health and Human Services		
Total Project Amount:	\$44,347.00		
Funding Source:	405c/M3DA	Funding Source Amount:	\$44,347.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	No	Amount Expended:	\$19,741.13

This project provides support to the Nebraska Department of Health and Human Services (DHHS) to provide reliable injury-related hospital discharge (E-CODE) data to link into the Nebraska Crash Outcome Data Evaluation System (CODES) database, which links four database sources, crash, EMS, Hospital Discharge and Death Certificate. The DHHS works with the Nebraska Hospital Association (NHA) in assessing data quality and the level of hospital compliance with the Nebraska E-CODE law; monitoring progress in E-CODE compliance; providing feedback to reporting hospitals; and making recommendations for improvement. The 2017 E-CODE data was submitted by the Nebraska Hospital Association to DHHS. Completed additional revisions to the SAS program to accommodate ICD-10-CM changes. A new data set was developed by removing duplicated data from the raw hospital discharge data. The routine procedures for data cleaning and standardization were completed in February 2018. Descriptive statistical analyses were completed based on the new 2017 hospital discharge data. The SAS DDE (Dynamic Data Exchange) method is applied to the 2017 E-CODE data quality reports. Statistical results were obtained for each of 88 acute care hospitals, as well as the State as a whole.

Project Name:	Traffic Records Program Coordination		
Project Number:	405c-18-16		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$25,000.00		
Funding Source:	405c/M3DA	Funding Source Amount:	\$25,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	No	Amount Expended:	\$11,465.24

This project allocated funds to the HSO for identified staffing costs, including personal services, travel and office expenses to coordinate monitor, and audit traffic records program area grants and activities. This is an internal traffic records system support project to assist the HSO with the ability to support opportunities for HSO staff and other state/local agencies to assist in improving the linkage and automation of critical record systems, such as the crash records file. Upgrading the traffic records system would ultimately resolve some of the inherent shortcomings with the current system: inaccessibility of certain files, duplicate sets of data, inaccuracy of some of the data elements, delays in data input, and archaic technology. Funding was provided for time spent on project grants, E-Citations and Traffic Records Improvement, Nebraska EMS Data Quality Assessment and Improvement, Nebraska Crash Outcome Data Evaluation System, E-CODE Data Quality Assessment and Improvement. This grant also provides a mechanism for local entities to apply for mini-grants to upgrade and improve their traffic records capabilities.

The HSO staff attended the following meetings: DHHS CODES Advisory Committee; Nebraska Traffic Records Coordinating Committee (TRCC) and the E-Documents meetings with the Nebraska State Patrol. Includes project monitoring and on-site visits.

DISTRACTED DRIVING PROGRAM AREA

Project Name:	Distracted Driving Public Information and Education		
Project Number:	402-18-13		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$94,000.00		
Funding Source:	402/DD	Funding Source Amount:	\$94,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	No	Amount Expended:	\$14,433.90

This project supported the HSO for the development/creation/production of distracted educational messaging to a target audience, 20-year olds and younger, parents, and the public. The project supported media outreach in print, electronic messaging, multimedia campaigns (including paid media), and local agency/organization mini-grants.

- A mini-grant award to Norfolk Panthers JOOI Club, to support travel for youth to the “Teens in the Driver Seat” Summit in San Antonio, TX, in May 2018.
- Additional educational outreach: Omaha Storm Chaser Baseball Club, program advertising, full-page, inside cover, four-color, Facebook sponsorship, 140 radio games, alcohol cutoff and premium giveaway night (in-kind donation), April – September, 2018, The Ticket, radio ads and social media the month of September 2018, during High School football round up, and Nebraska Safety Council, social media ads placed on Facebook to promote the Ford Driving Skills for Life in October 2017.

SECTION 405e – DISTRACTED DRIVING PROGRAMS

Project Name:	Distracted Driving Public Information and Education		
Project Number:	405e-18-01		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$50,000.00		
Funding Source:	405e/M8PE	Funding Source Amount:	\$50,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP? No		Amount Expended:	\$25,587.82

The funding in this project supported a mini-grant to Nebraska Safety Council, funding to support a website/landing page for distracted driving tool-kits to be used for education and information with the Drive Smart Nebraska members, employers, teen drivers, families and the public. An additional mini-grant to Nebraska Safety Center (NSC), supported seven promotional events throughout the summer, educating and raising awareness around distracted driving, inexperienced driving and occupant protection. NSC reached 927 individuals (22% teens) in target counties.

Project Name:	Distracted Driving Selective Overtime Enforcement		
Project Number:	405e-18-02		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$50,000.00		
Funding Source:	405e/M8DDLE	Funding Source Amount:	\$50,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP? Yes		Amount Expended:	\$15,721.15

This project provided funding to the HSO to award mini-grants for selective overtime distracted driving enforcement to state and local law enforcement agencies. Participating agencies were eligible for funding assistance for additional overtime salaries. Law enforcement agencies were required to identify specific locations, time of day, day of week, etc. relating to reducing distracted driving-related fatal, A and B injury crashes. During the project period one mini-grant contract was awarded as follows: Police Departments – 1. This mini grant resulted in a total of 204 hours of selective distracted driving overtime enforcement, 29 seat belt citations, 3 impaired driving arrests and 513 speeding citations. The total number of citations issued was 700.

IDENTIFICATION AND SURVEILLANCE PROGRAM AREA

Project Name:	Youth Public Information and Education		
Project Number:	402-18-19		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$80,033.00		
Funding Source:	402/IS	Funding Source Amount:	\$80,033.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	50%
Is this project a part of the TSEP? No		Amount Expended:	\$62,337.42

Provide funding for mini-grant contracts specific to youth (ages 20 and under) awareness and education as need is demonstrated.

- One mini-grant was awarded to Gordon-Rushville Public Schools (high school, middle school and two elementary schools) to support an educational assembly “Live Out Loud” reaching four schools, 645 individuals (adults, teens, youth) and raising awareness around occupant protection and distracted driving.

- Nebraska Department of Health and Human Services (DHHS), Injury Prevention received a mini-grant contract award to reduce injuries and injury related cost through education and awareness implementing “Teens in the Driver Seat” (TDS) safety campaign. There are 32 high schools that are working to address teen driving behaviors; increase education and awareness around the traffic safety laws, graduated licensing, teen/parent driving agreements, work with driver training organizations to increase knowledge around GDL laws and restrictions. Additional efforts to increase education around seat belt use and safety.
- HSO provided a mini-grant to Saunders County Youth Services, for five alcohol testers to high schools to be used after Prom, Post-Prom events, and Homecoming.

HSO provides ongoing support for Drive Smart Nebraska Coalition, consists of 48 members (public and private partners), committed to using evidenced-based strategies to reduce the incidence of motor vehicle-related deaths and injuries among our youth (ages 20 and under).

Project Name:	Youth Program Coordination		
Project Number:	402-18-21		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$34,000.00		
Funding Source:	402/IS	Funding Source Amount:	\$34,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	No	Amount Expended:	\$28,996.54

This project funded the HSO for identified staffing costs, including personal services, travel and office expenses to coordinate, monitor, and audit youth traffic safety-related program area grants and activities. The coordination and assistance provide an essential element in a successful youth traffic safety awareness program. The HSO staff attended/participated in the following highway safety seminars, conferences, workshops, meetings, and trainings: Project Extra Mile Youth training; Project Extra Mile Community Coalition meetings; Drive Smart Coalition meetings; and Nebraska Collegiate Consortium meetings. This includes staff time in developing federal grant applications, annual reports, on-site monitoring and other general traffic safety activities. Mini-grants were processed in regards to youth/teen traffic safety requests by law enforcement agencies, organizations, and schools. Includes project monitoring and site visits.

Project Name:	Traffic Safety Program Coordination		
Project Number:	402-18-23		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$185,000.00		
Funding Source:	402/IS	Funding Source Amount:	\$185,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	No	Amount Expended:	\$169,897.44

This project funded the HSO for identified staffing costs, including personal services, travel and office expenses to coordinate, monitor, equipment inventory, and audit general traffic safety-related program area grants and activities (excluding the areas of alcohol, occupant restraints, youth, and speed). The coordination and assistance provide an essential element to traffic safety awareness programs. The HSO staff attended the following conferences, workshops, meetings, trainings: HSO Nebraska Advocates for Highway Safety Meetings; NDOT Interagency Safety Committee meetings; Nebraska Operation Lifesaver Board and Committee meetings; NHTSA/GHSA webinars and meetings; and NHTSA Region 7 conference calls. This includes staff time in developing federal grant applications, annual reports, on-site monitoring and other general traffic safety activities. Mini-grants related to traffic safety-related requests by law enforcement agencies, organizations, and schools were processed. Includes project monitoring and site visits.

Project Name:	Traffic Safety Public Information and Education		
Project Number:	402-18-24		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$82,000.00		
Funding Source:	402/IS	Funding Source Amount:	\$82,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	50%
Is this project a part of the TSEP?	No	Amount Expended:	\$77,585.17

This project was able to support mini-grants to organizations to carry out education and information through billboards, social media, and community events in efforts to reduce injuries and raise awareness around pedestrian safety, bicycle safety, distracted driving, impaired driving, and seat belts.

- One mini-grant was awarded to Four Corners Local Health Department (serving Seward, Polk, Butler and York) to support education and awareness focusing on speed-related traffic incidents, young drivers (20 years of age and younger), pedestrians, bicyclists and child passenger safety. Four Corners used billboards, radio and television advertising, county fairs, community events and social media to reach youth in their service area.
- A mini-grant was provided to the Nebraska Department of Health and Human Services, Injury Prevention, to support the work of a student intern to produce information (i.e., social media content, infographics, newsletter content, and flyers) for specific activities supporting motor vehicle safety and injury prevention. Information was disseminated to Drive Smart Nebraska and Teens in the Driver Seat (traffic advocates, state and local agencies, parents, schools, and local health departments).

SPEED CONTROL PROGRAM AREA

Project Name:	Speed Program Coordination		
Project Number:	402-18-32		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$10,000.00		
Funding Source:	402/SC	Funding Source Amount:	\$10,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	No	Amount Expended:	\$6,202.98

This project allocated funding to the HSO for identified staffing costs, including personal services, travel and office expenses to coordinate, monitor, and audit speed program area grants and activities. The coordination and assistance provide an essential element in a successful speed awareness program. Assistance was provided to law enforcement agencies and organizations with scheduling, maintenance, delivery and return of the HSO's Speed Monitoring Trailer loaner units. Trailers were scheduled and delivery made to twenty-five different law enforcement agencies across the state. Mini-grant contracts were reviewed for speeding enforcement, speed monitoring trailers, and speed detection equipment. Includes project monitoring and site visits.

Project Name:	Speed Public Information and Education		
Project Number:	402-18-35		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$25,000.00		
Funding Source:	402/SC	Funding Source Amount:	\$25,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP?	No	Amount Expended:	\$377.19

This project provided funding to the HSO for the development/creation/production/implementation of speeding educational messaging. No activity or funding was provided for education awareness. The HSO’s loaner speed trailer was provided to twenty-five agencies to slow traffic and raise speed awareness. During FY2017, the trailer was used in 36 percent of the HSP target counties and 64% in non-target counties.

SPEED ENFORCEMENT PROGRAM AREA

Project Name:	Traffic Law Enforcement		
Project Number:	402-18-26		
Sub-Recipient:	Nebraska Crime Commission		
Total Project Amount:	\$102,438.00		
Funding Source:	402/SE	Funding Source Amount:	\$102,438.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	100%
Is this project a part of the TSEP? No		Amount Expended:	\$94,637.59

This project grant was awarded to the Nebraska Law Enforcement Training Center for specialized/additional highway safety-related training available to all Nebraska law enforcement officers. The following courses were offered; three Standardized Field Sobriety Testing (SFST) classes (137 trained); two SFST Update classes were scheduled but cancelled due to lack of enrollment; three Radar Certification classes (137 trained); three LIDAR Certification classes (139 trained); three In-Car Camera Operation classes (125 trained); one Intermediate Crash Investigation class (14 trained); one Advanced Crash Investigation class (7 trained); three Basic Crash Investigation classes (132 trained); one IMS Map 360 Crash Mapping Course (16 trained); and one Advanced Roadside Impaired Driving Enforcement (ARIDE) class (19 trained). The radar recertification interactive CD training was distributed to law enforcement agencies. While the majority of the supported training involves, directly or indirectly, speeding activity, statewide training for preliminary and evidentiary breath testing instruments is also supported by this project, in part, because over 50% of the suspected drunk driving offenders are contacted for speed-related violations. Preliminary breath testing training was provided to 455 students; and, evidentiary breath testing training was provided to 555 students.

Project Name:	Speed Selective Overtime Enforcement		
Project Number:	402-18-33		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$160,000.00		
Funding Source:	402/SE	Funding Source Amount:	\$160,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	90%
Is this project a part of the TSEP? Yes		Amount Expended:	\$108,850.93

This project provided funding to the HSO to award mini-grants for daytime and nighttime selective overtime speed enforcement to state and local law enforcement agencies with preference to the priority counties. Participating agencies were eligible for funding assistance for additional overtime salaries. Law enforcement agencies were required to identify specific locations, time of day, day of week, etc. relating to reducing speed-related fatal, A and B injury crashes. During the project period eight mini-grant contracts were awarded as follows:

Police Departments – 4; Sheriff’s Offices – 2; and, Nebraska State Patrol – 2. These eight mini grants resulted in a total of 1,120 hours of selective speed overtime enforcement, 284 seat belt citations, 7 impaired driving arrests and 1,358 speeding citations. The total number of citations issued was 2,684 and 2,754 contacts were made.

This project allocated funding to the HSO to award mini-grants to state and local law enforcement, with preference to agencies in the priority counties, to assist with the purchase of new speed detection equipment to enforce posted speed limits as part of special enforcement operations. Additional consideration is given to those agencies in the “speed emphasis” counties to impact attitudes and driving behavior. During the project period, 40 mini-grant contracts were awarded providing 58 radar units as follows: Police Departments – 15 contracts and Sheriff’s Offices

- 25 contracts. The 58 radar units that were awarded this fiscal year resulted in a total of 1,478 speeding citations and 2,721 speeding warnings.

SECTION 405f – MOTORCYCLIST SAFETY GRANT

Project Name:	Motorcycle Public Information and Education		
Project Number:	405f-18-01		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$60,000.00		
Funding Source:	405f/M9MA	Funding Source Amount:	\$60,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP? No		Amount Expended:	\$59,662.50

This project provided support to the HSO for the State’s annual membership fee for the National Association of State Motorcycle Safety Administrators (SMSA). In April 2018, the Highway Safety Office began the Motorcycle Safety Initiative, to promote motorcycle safety awareness in statewide. Twelve (12) trucks of various sizes were wrapped with “Watch for Motorcycles Everywhere Look Left, Look Right and Left Again” messaging. The safety message appeared on the sides, rear and over the cab of the trucks. The trucks traveled statewide on Nebraska roads for 10 weeks from April 16 - July 31, 2018. In addition the motorcycle safety messaging was also placed at thirty-five convenience stores/gas stations with signage located on the window and gas pumps. The campaign had received additional awareness as NHTSA National Motorcycle Campaign kicked off in May 2018. The campaign focused awareness in the twenty target Nebraska priority counties. Crash data revealed a 35% reduction of motorcycle fatalities comparing June 2017 year to data to June 2018 year to date data. The campaign received a special awareness bonus as the AllOverMedia advised the Highway Office the trucks continue to display the “Watch for Motorcycles Everywhere Look Left, Look Right and Left Again” messaging until AllOverMedia has new advertising campaign for fleet of trucks. Through this initiative over 37,833,750 total impressions (includes Trucks and Gas Stations).



Project Name:	Motorcycle Training Assistance		
Project Number:	405f-18-02		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$30,000.00		
Funding Source:	405f/M9MT	Funding Source Amount:	\$30,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP? No		Amount Expended:	\$15,401.14

This project provided the HSO with motorcycle safety funding to support the ongoing motorcycle rider training assistance. A grant was awarded to the Nebraska Department of Motor Vehicles (DMV) who conducted two motorcycle update training courses for 50 certified instructors. The DMV held one new Motorcycle Instructor Training adding five new instructors. Fourteen motorcycle instructor have completed the 3Wheel Basic Rider Training Course. Eight motorcycle instructors conducted Quality Assurance Visits (QAV) at eight motorcycle training sites across the state. Michael Holcomb to attend Quality Assurance Visit (QAV) Training in Cedar Rapids, Iowa on November 3-5, 2018.

1906 RACIAL PROFILING COLLECTION GRANT

Project Name:	Improving Data Collection Methods and Reporting		
Project Number:	1906-18-01		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$335,538.98		
Funding Source:	1906/F1906CMD	Funding Source Amount:	\$335,538.98
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP? No		Amount Expended:	\$335,538.98

This project is to provide funding support for the traffic records systems infrastructure that would enhance and expedite the collection of annual racial data related to Nebraska traffic stops. Local entities are able to apply for mini-grants to upgrade and improve their traffic records system capabilities that would be able to provide the racial profiling data in real time. During the project period, 17 contracts were awarded to local law enforcement agencies through the mini-grant contract awarded to the Nebraska Crime Commission that provided funding for equipment to report citations and vehicle crashes electronically.

Project Name:	Review and Analysis of Collected Data		
Project Number:	1906-18-02		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$36,000.00		
Funding Source:	1906/F1906ER	Funding Source Amount:	\$36,000.00
Match Amount:	\$0.0	Indirect Cost:	N/A
Maintenance of Effort:	N/A	Local Benefit:	0%
Is this project a part of the TSEP? No		Amount Expended:	\$7,888.25

This project is to provide funding support for the Nebraska Crime Commission to enhance their ability to analyze the annually collected traffic stop racial profiling data and to improve the annual reporting on the agency website. In addition, local agencies could apply for mini-grants to assist them in generating local analysis reports for their own use. A comparison of 1/1/2017–9/30/17 to 1/1/2018–9/30/2018 shows an increase of 4.2% (80.5% to 84.7% reports submitted electronically).

OTHER FUNDING

Project Name:	Drowsy Driving Injury Prevention -GHSA Drowsy Driving Grant		
Project Number:	GHSA(1801)		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$15,000.00		
Funding Source:	GHSA	Funding Source Amount:	\$3,200.00

This project funding was awarded from the Governors Highway Safety Association (GHSA), through support of the National Road Safety Foundation (NRSF) to implement drowsy driving prevention programs and campaigns.

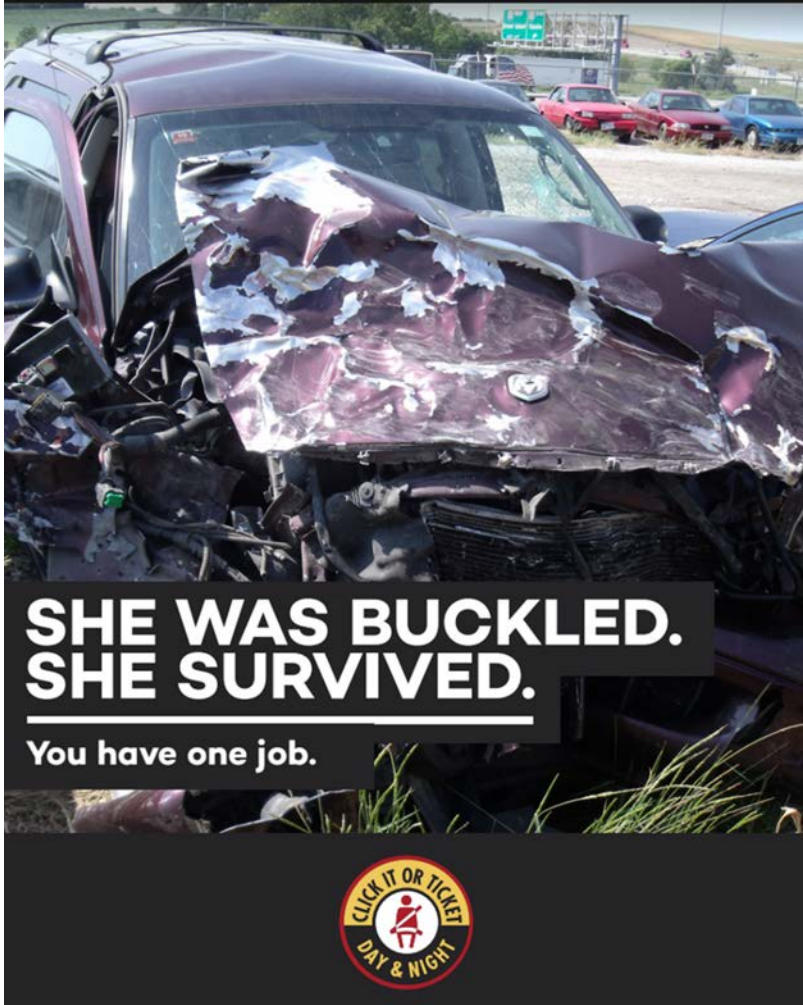
NDOT - HSO will work with community colleges and local health districts in target counties to carry out an educational campaign on drowsy driving and prevention. There will be eight community events for young adults, ages 18-34 and for seniors, ages 65-75. NDOT – HSO will reach 20 percent of the population in four target counties.

- Drowsy Driving, digital campaign, with KETV, to reach Douglas, Lancaster, Sarpy, Dawson, and Platte Counties. There will be approximately 500,000 display impressions on KETV web and mobile app.
- Utilized social media, rotating local information with national information to use on social media platforms (Twitter and Facebook). Drive Smart Nebraska supported messaging in August and September.

Project Name:	FORD Driving Skills for Life		
Project Number:	FORD(1801)		
Sub-Recipient:	Nebraska Department of Transportation Highway Safety Office		
Total Project Amount:	\$15,000.00		
Funding Source:	GHSA	Funding Source Amount:	\$3,200.00

This project funding was awarded from the Ford Motor Company Fund administered through the Governors Highway Safety Association (GHSA) to provide newly licensed teens (age 16 through 20) with additional skills for safe driving beyond what they learn in standard driver education programs. The project period is from July 2018 to May 2019.

The Nebraska Department of Transportation (NDOT) Highway Safety Office, with the assistance of many volunteers from the public and private sector, are planning the event for April 2019 at the Nebraska Safety Center in Kearney, Nebraska. The participants will drive courses, operate simulators to demonstrate impaired and distracted driving, as well as learn from experts providing information about seat belts, sharing the road with commercial vehicles, and other safe driving practices.



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