

# NMDOT Traffic Safety Division 2024 Annual Grant Application Project and Subrecipient Information

## Impaired Driving Program Plan *Countermeasure Strategy - Reduce Alcohol/Drug Impaired Driving*

### Enforcement and Training Projects

Project Number	Project Title	Fund Source	Fund Estimates
04-AL-64-P01	Alcohol/Drug Impaired Driving Enforcement	164AL	1,611,000
04-ID-05d-P01		405d	880,000
<p>Funds overtime enforcement for checkpoints and DWI-directed enforcement patrols, including enforcement in support of NHTSA National Mobilizations. Funds are used to maintain, and as funding allows, expand the scope of enforcement activities to focus areas of the State identified via public participation and engagement activities. Annually, at least 60 State Police, local and tribal law enforcement agencies participate in enforcement activities, with coverage of an estimated 96% of the State's population.</p>			
<b>Intended Subrecipient:</b> Law Enforcement Agencies (State, local and county)		<b>Staff Oversight:</b> Amber Montoya	
<b>Eligible Use of Funds:</b> Alcohol-related (164AL) and Support high-visibility traffic enforcement (405d)			
<b>Estimated Match Amount:</b> 164AL:None; 405d:220.00		<b>Estimated Local Benefit:</b> 164AL: 1,611,000	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

Project Number	Project Title	Fund Source	Fund Estimate
04-AL-64-P02	DWI Task Force – McKinley County	164AL	374,415
04-ID-RF-P02		20100	80,500
<p>Funds the McKinley County Task Force which consists of law enforcement agencies from McKinley County, New Mexico State Police (NMSP), Gallup PD, Ramah Navajo PD, Zuni PD and the Navajo Nation. Funding for NMSP is provided under HSP project number 04-AL-64-P01. McKinley County is the lead agency for the Task Force.</p> <p>DWI activities include regular time and overtime for checkpoints, directed patrols, shoulder taps, compliance checks, DWI warrant roundups, underage drinking prevention, community public participation outreach and advertising. The project funds coordinator activities and participation in the DWI/Drug Court. Under this project a rotation of officers will conduct dedicated DWI enforcement. Project also funds various trial attorneys to prosecute DWI cases. Activities will be billed to this project at regular and overtime pay as allowed under NHTSA guidance, 'Paying for Law Enforcement and Prosecutor's Activities', issued 8/19/2019. The project funds one full-time prosecution assistant dedicated exclusively to DWI prosecution.</p>			
<b>Intended Subrecipient:</b> McKinley County DWI Task Force (County LE)		<b>Staff Oversight:</b> Steve Lujan	
<b>Eligible Use of Funds:</b> Alcohol-related			
<b>Estimated Match Amount:</b> None		<b>Estimated Local Benefit:</b> 164AL: 374,415	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

Project Number	Project Title	Fund Source	Fund Estimate
04-AL-64-P03	Alcohol Sales Compliance Enforcement/DWI Warrants	164AL	150,000
<p>Provides overtime funds to the NM Department of Public Safety (NMDPS) for Special Investigations Unit (SIU) to conduct warrant roundups for DWI offenders who have a pending arrest warrant for DWI and who are in violation of their court order. Provides overtime funds to the SIU to conduct compliance checks at local community-level establishments serving or selling alcohol, and to conduct underage enforcement sting operations.</p>			
<b>Intended Subrecipient:</b> NMDPS – SIU (State law enforcement)		<b>Staff Oversight:</b> John Vargas	
<b>Eligible Use of Funds:</b> Alcohol-related			
<b>Estimated Match Amount:</b> None		<b>Estimated Local Benefit:</b> 60,000	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

Project Number	Project Title	Fund Source	Fund Estimates
04-AL-64-P08	Statewide DWI Enforcement Training	164AL	100,000
04-AI-02-P02		402	25,000
04-ID-05d-P09		405d	59,000
04-ID-RF-P03		20100	25,000
Provides DWI information and training to an estimated 400 law enforcement officers involved in DWI-related police traffic services. Training may include Standard Field Sobriety Testing (SFST), Managing Police Traffic Services and conducting DWI checkpoints. Also provides statewide coordination and oversight of the SFST training to ensure compliance with existing standards and procedures. Training is provided in both larger cities/communities, as well as in smaller cities/rural communities to increase access to training for all agencies.			
<b>Intended Subrecipient:</b> SW Training Consultants (LLC)		<b>Staff Oversight:</b> Amber Montoya	
<b>Eligible Use of Funds:</b> Alcohol-related (164AL) and DWI-related training and education of LE officers (402,405d)			
<b>Estimated Match Amount:</b> 402:3,640; 405d:14,750		<b>Estimated Local Benefit:</b> 164AL: 100,000	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

Project Number	Project Title	Fund Source	Fund Estimate
04-AL-64-P12	Traffic Safety Law Enforcement Liaisons	164AL	330,190
Funds three full-time positions (law enforcement liaisons - LELs) to provide statewide coordination of State and National traffic safety enforcement initiatives between the TSD and local, county, State and tribal law enforcement agencies. Their duties include, but are not limited to negotiating funding on behalf of the TSD, project agreement preparation and tracking, and participating in site visits. LELs assist with an annual statewide law enforcement coordinators' meeting where strategies and innovative programs are shared. <i>The 164AL funds are used only for alcohol-related activities. State funds are used for promotional materials. Additional funds for this project are in PT Section: 04-PT-02-P01 (196,630) &amp; 04-PT-RF-P02 (3,180).</i>			
<b>Intended Subrecipient:</b> Safer NM Now (Nonprofit 501c)		<b>Staff Oversight:</b> Cora Anaya	
<b>Eligible Use of Funds:</b> Alcohol-related			
<b>Estimated Match Amount:</b> None		<b>Estimated Local Benefit:</b> 330,190	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

Project Number	Project Title	Fund Source	Fund Estimate
04-ID-05d-P04	DRE and ARIDE Training	405d	317,900
Provides funding for DRE (Drug Recognition Expert) trainings and re-certification, and ARIDE (Advanced Roadside Driving Impairment Enforcement) training to an estimated 200 officers statewide, using the NHTSA approved curriculum. Training is provided in urban areas (Albuquerque, Santa Fe, Las Cruces, Alamogordo), as well as outlying cities/towns (Farmington, Hobbs, Roswell, Las Vegas, Los Alamos, Gallup, Grants/Milan, Rio Rancho, Clovis, Deming, Ruidoso and Tucumcari).			
<b>Intended Subrecipient:</b> BRV Consulting (For profit LE training company)		<b>Staff Oversight:</b> Amber Montoya	
<b>Eligible Use of Funds:</b> Training and education of LE officers			
<b>Estimated Match Amount:</b> 79,475		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

Project Number	Project Title	Fund Source	Fund Estimate
04-ID-05d-P05	Traffic Safety Resource Prosecutor (TSRP)	405d	128,000
<p>Funds a contract for a TSRP and administrative assistant to conduct training for other prosecutors and for law enforcement officers, probation officers/DWI compliance officers and County DWI program managers statewide regarding DWI-related case law, including updates or changes to local, State or Federal laws, with the aim of improving the prosecution of DWI cases. Training sessions are conducted in the southeastern, central and northern parts of the state to provide statewide access. The TSRP provides NMDOT/ TSD and traffic safety partners with technical assistance and education on policy issues regarding alcohol and drug impaired driving, speeding, distracted driving and other risky driving behaviors. The administrative assistant will coordinate the Courts to School program to educate youth on the dangers of DWI.</p> <p><b>Additional funds for this project in PT Section: 04-PT-02-P04 (85,000).</b></p>			
<b>Intended Subrecipient::</b> NM Attorney General's Office (State Attorney)		<b>Staff Oversight:</b> Amber Montoya	
<b>Eligible Use of Funds:</b> Court support for, and training of prosecutors, law enforcement, probation officers, judges, and other court personnel in handling impaired driving cases.			
<b>Estimated Match Amount:</b> 32,000		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

### Prosecution and Adjudication Projects

Project Number	Project Title	Fund Source	Fund Estimate
04-AL-64-P04	Supervised Probation – Bernalillo Metro Court	164AL	200,000
<p>Funds two full-time individuals whose time is dedicated to identifying and providing enhanced supervision and monitoring of eligible convicted high-risk first-time DWI offenders. Also, when feasible, to assist with monitoring the compliance of other DWI offenders with orders for an ignition interlock.</p>			
<b>Intended Subrecipient:</b> Bernalillo County Metropolitan Court ( Metro Court)		<b>Staff Oversight:</b> Esteban Trujillo	
<b>Eligible Use of Funds:</b> Alcohol-related			
<b>Estimated Match Amount:</b> None		<b>Estimated Local Benefit:</b> 200,000	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

Project Number	Project Title	Fund Source	Fund Estimate
04-AL-64-P05	Supervised Probation – Santa Fe County	164AL	60,000
<p>Funds one full-time employee whose time is dedicated to supervising and monitoring eligible DWI offenders in Santa Fe County's DWI Compliance Monitoring/Tracking Program who are subject to ignition interlock restrictions. This project is focused on providing enhanced supervision of high-risk first-time offenders.</p>			
<b>Intended Subrecipient:</b> Santa Fe County (County Court)		<b>Staff Oversight:</b> Esteban Trujillo	
<b>Eligible Use of Funds:</b> Alcohol-related			
<b>Estimated Match Amount:</b> None		<b>Estimated Local Benefit:</b> 60,000	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

Project Number	Project Title	Fund Source	Fund Estimates
04-AL-64-P10	ALR Hearing Prosecution Attorney	164AL	50,000
04-ID-05d-P06		405d	20,000
<p>Funds a contract for an administrative license revocation (ALR) prosecution attorney to assist law enforcement statewide to represent the interests of the State at ALR hearings. An ALR prosecution attorney can limit the ability of defense attorneys to use ALR hearings as an opportunity for discovery and exceeding the statutorily defined scope of the hearing. Annually, the ALR hearing office will provide a report detailing case outcomes. Outcomes will be assessed and compared with previous years to determine if the prosecutor's presence has an impact on the revocation confirmation rate. The ALR prosecution attorney will assist the NMDOT/TSD contracted TSRP with training and other efforts, as needed.</p>			
<b>Intended Subrecipient:</b> NM Attorney General's Office (State AG)		<b>Staff Oversight:</b> Amber Montoya	
<b>Eligible Use of Funds:</b> Alcohol-related (164AL) Support for, and training of law enforcement in handling impaired driving cases (405d).			
<b>Estimated Match Amount:</b> 164AL:None; 405d: 5,000		<b>Estimated Local Benefit:</b> 164AL: 50,000	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

Project Number	Project Title	Fund Source	Fund Estimate
04-AL-64-P17	Court Monitoring – MADD	164AL	490,893
<p>Funds a contract to gather information and provide a monitoring report to the NMDOT/TSD on a minimum of 250 impaired driving court cases during the year using a court monitoring information storage system. The cases will be primarily from courts in Bernalillo, Santa Fe, Doña Ana, McKinley San Juan and Rio Arriba counties. Information collected on each case will include basic case information, including defendant's name and location of arrest, charges, arraignment information, pretrial hearing information, sanctions, comparisons to ID sanctions in other jurisdictions in the State, and names of court, judge, district attorney and defendant's counsel.</p>			
<b>Intended Subrecipient:</b> MADD (Non-profit corporation)		<b>Staff Oversight:</b> Jonathan Fernandez	
<b>Eligible Use of Funds:</b> Alcohol-related			
<b>Estimated Match Amount:</b> None		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

Project Number	Project Title	Fund Source	Fund Estimate
04-AL-64-P22	2 <sup>nd</sup> Judicial District DWI Prosecution Support	164AL	290,000
<p>This project provides funds to the Office of the Second Judicial District Attorney for four FTE paralegals whose time will be dedicated exclusively to supporting tasks necessary to prosecute DWI cases. Paralegals coordinate and schedule necessary police officer interviews (such as pre-trial); attend interviews, as needed; check and draft necessary pleadings and continuances; and perform other duties related to prosecuting DWI cases. The project agreement will allow for funds to purchase needed computer and related equipment for each FTE. No individual equipment purchase will exceed \$5,000.</p>			
<b>Intended Subrecipient:</b> Office of 2 <sup>nd</sup> Judicial District (County Judicial DA)		<b>Staff Oversight:</b> Cora Anaya	
<b>Eligible Use of Funds:</b> Court staff support for prosecution of driving while impaired driving laws			
<b>Estimated Match Amount:</b> None		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

Project Number	Project Title	Fund Source	Fund Estimate
04-ID-05d-P02	DWI/ Drug Courts–Administrative Office of the Courts (AOC)	405d	300,000
Provides funds to the State AOC to maintain the new DWI/Drug Court in McKinley County and the new DWI/Drug Court in Rio Arriba County. Funding will include personnel services and benefits, contractual services for surveillance/ compliance, and related costs, supplies and drug testing kits for the DWI/Drug Courts in McKinley and Rio Arriba County Courts. Project also funds training and travel for DWI/Drug court team members from the AOC and Bernalillo, Doña Ana, Eddy, McKinley, Rio Arriba, San Juan, San Miguel, Santa Fe, Torrance and Valencia counties and Farmington Municipal Court.			
<b>Intended Subrecipient:</b> Administrative Office of the Courts (State agency)		<b>Staff Oversight:</b> Steve Lujan	
<b>Eligible Use of Funds:</b> Court support of impaired driving prevention efforts			
<b>Estimated Match Amount:</b> 75,000		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

Project Number	Project Title	Fund Source	Fund Estimate
04-ID-05d-P03	BAC Testing Training – SLD	405d	125,000
Provides funding for a full-time person from the NMDOH - Scientific Labs Division to assist in providing IR 8000 intoximeter (alcohol detection) training to law enforcement personnel and to calibrate all IR 8000 intoximeters in the State. The SLD provides training and education to prosecutors, law enforcement and community groups and provides information to assist in the successful prosecution of alcohol/ impaired driving cases. Statewide training is conducted in all quadrants of the State, including Las Cruces, Farmington, Albuquerque, Santa Fe, Lovington, Las Vegas, Taos, Ruidoso, Hobbs, Grants, Santa Rosa, Clovis, and Jemez Pueblo The SLD provides data on the prevalence and trends of alcohol/ drug-impaired driving in New Mexico, data on surviving drivers in alcohol/ impaired driving crashes and monthly BAC reports on all fatal crashes.			
<b>Intended Subrecipient:</b> NMDOH Scientific Labs Division (State Lab)		<b>Staff Oversight:</b> Nick Rivera	
<b>Eligible Use of Funds:</b> Improve blood alcohol and drug concentration screening and testing, and detection of potentially impairing drugs			
<b>Estimated Match Amount:</b> 31,250		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

### Communications, Planning, Outreach, and Prevention Education Projects:

Project Number	Project Title	Fund Source	Fund Estimate
04-AL-64-P07	DWI Workgroup Meeting Facilitation	164AL	25,000
Funds will be used to provide and facilitate services for the DWI Workgroup meetings (i.e. meeting room, copying and distribution of meeting documents, meeting minutes, etc.). The DWI Workgroup meets quarterly to review progress toward achieving the objectives of the current Impaired Driving Plan, updated in 2023.			
<b>Intended Subrecipient:</b> None		<b>Staff Oversight:</b> Amber Montoya	
<b>Eligible Use of Funds:</b> Alcohol-related			
<b>Estimated Match Amount:</b> None		<b>Estimated Local Benefit:</b> 25,000	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

Project Number	Project Title	Fund Source	Fund Estimate
04-AL-64-P09	Traffic Safety Clearinghouse	164AL	295,710
<p>Funds a contract to provide clearinghouse services statewide, including distributing traffic safety materials directly related to supporting planned strategies and projects. Some materials will be enforcement-related and some will focus on social norms behavior. The Clearinghouse contracted agency staff prepares, prints and distributes traffic safety materials, reports and newsletters used for public information and education, or promotion of program activities; conducts research for TSD upon request; and updates materials as needed. Materials are available for distribution at public participation and outreach events. The contractor staffs a 1-800 toll-free service to respond to public inquiries on occupant protection, DWI prevention, speed, graduated licensing and other traffic safety programs and issues. <i>The 164AL funds are used only for the alcohol-related materials. Additional funds for this project in PTS Section: 04-PT-02-P09 (255,290) &amp; 04-PT-RF-P04 (64,000)</i></p>			
<b>Intended Subrecipient:</b> Safer NM Now (Nonprofit 501c)		<b>Staff Oversight:</b> Pierrot Bendegue & Leann Adams	
<b>Eligible Use of Funds:</b> Alcohol-related			
<b>Estimated Match Amount:</b> None		<b>Estimated Local Benefit:</b> 295,710	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

Project Number	Project Title	Fund Source	Fund Estimate
04-AL-64-P15	DWI Media Creative Design and Production	164AL	1,200,000
<p>Funds the costs to produce television, radio and other messages related to Alcohol/ID enforcement, deterrence and prevention. Funds a public relations agency to develop creative messages for statewide television, radio and print that include strong Alcohol/ID enforcement and deterrence messages targeting high-risk populations.</p>			
<b>Intended Subrecipient:</b> RK Venture (Advertising agency)		<b>Staff Oversight:</b> Jeff Barela	
<b>Eligible Use of Funds:</b> Alcohol-related			
<b>Estimated Match Amount:</b> None		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

Project Number	Project Title	Fund Source	Fund Estimate
04-AL-PM-P16	DWI Media Placement	164PM	1,800,000
<p>Funds for paid media placement during the Superblitz Mobilizations conducted throughout the year and the NHTSA Drive Sober or Get Pulled Over National Crackdowns. Funds individual television and radio stations to air strategically placed ENDWI messages statewide during non-Superblitz Mobilization periods. Funds other advertising methods, including outdoor (billboard) ads and other means of marketing the ENDWI traffic safety message. Activities will include strong enforcement and deterrence ads targeting high-risk populations.</p>			
<b>Intended Subrecipient:</b> Marketing Solutions (Consulting and Ad agency)		<b>Staff Oversight:</b> Jeff Barela	
<b>Eligible Use of Funds:</b> Alcohol-related			
<b>Estimated Match Amount:</b> None		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

Project Number	Project Title	Fund Source	Fund Estimates
04-AL-64-P18	UAD Prevention Creative Design & Production	164AL	100,000
04-DPE-10-P01		20700	200,000
Funds a statewide media campaign targeted at youths aged 10 to 18, and/or their parents, regarding the dangers and consequences of underage drinking. This media effort will involve conceptualizing, creating, and distributing PSAs, especially radio PSAs. The purpose of this project is to enhance statewide underage drinking prevention efforts and strategies, with the ultimate goal of delaying the age of onset and reducing binge drinking.			
<b>Intended Subrecipient:</b> RK Venture (Advertising agency)		<b>Staff Oversight:</b> Jeff Barela	
<b>Eligible Use of Funds:</b> Alcohol-related			
<b>Estimated Match Amount:</b> None		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

Project Number	Project Title	Fund Source	Fund Estimate
04-AL-64-P19	ZeroProof Campaign	164AL	200,000
Funds a contractor to develop and support a ZeroProof website, posters, rack cards, social videos, and multiple social media platforms and smart phone options that focus on outreach activities on: the importance of delaying onset of alcohol use and reducing binge drinking; how to talk to kids about alcohol; high-risk transition times (e.g., moving from elementary school to middle/junior high school, etc.); and promulgation of low-risk drinking guidelines for adults of legal drinking age. Contractor works with NM prevention stakeholders statewide to coordinate efforts.			
<b>Intended Subrecipient:</b> RK Venture (Advertising agency)		<b>Staff Oversight:</b> Jeff Barela	
<b>Eligible Use of Funds:</b> Alcohol-related			
<b>Estimated Match Amount:</b> None		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

Project Number	Project Title	Fund Source	Fund Estimate
04-ID-05d-P07	Impaired Driving Media Creative Design	405d	300,000
Funds the costs to produce television, radio and other messages related to ID enforcement, deterrence and prevention. Funds a public relations agency to develop creative messages for television, radio and print that include strong ID enforcement and deterrence messages targeting high-risk populations statewide.			
<b>Intended Subrecipient:</b> RK Venture (Advertising agency)		<b>Staff Oversight:</b> Jeff Barela	
<b>Eligible Use of Funds:</b> Paid and earned media in support of high-visibility enforcement efforts			
<b>Estimated Match Amount:</b> 75,000		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

Project Number	Project Title	Fund Source	Fund Estimate
04-ID-05d-P08	Impaired Driving Media Placement	405d	500,000
Funds paid media during the statewide Superblitz Mobilizations conducted throughout the year and the NHTSA Impaired Driving National Crackdown. Funds individual television and radio stations to air strategically placed ID messages statewide during non-Superblitz Mobilization periods. Funds other advertising methods, including outdoor (billboard) ads and other means of marketing the ID traffic safety message. Activities will include strong enforcement and deterrence ads targeting high-risk populations.			
<b>Intended Subrecipient:</b> Marketing Solutions (Consulting and Ad agency)		<b>Staff Oversight:</b> Jeff Barela	
<b>Eligible Use of Funds:</b> Paid and earned media in support of high-visibility enforcement efforts			
<b>Estimated Match Amount:</b> 125,000		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

## Highway Safety Office ID Program Management Project

Project Number	Project Title	Fund Source	Fund Estimate
04-AL-64-P11	Alcohol/Impaired Driving Program Management-FTEs	164AL	280,000
<p>Provides program management in the Impaired (Alcohol and Drug) Driving Program area to coordinate ENDWI, Superblitz, and other projects related to ID. Manage, conduct and provide oversight of monitoring and quality assurance initiatives related to ID projects. Collaborate with the State's law enforcement liaisons and NM law enforcement agencies to increase the effectiveness and efficiency of law enforcement efforts to reduce ID. Personnel services include salaries and benefits for six FTEs, including two staff managers and four management analyst positions. Funding percentages will be based on hourly time sheets; however, based on the past year approximately 42% of all time is spent on ID-related projects. Travel, supplies, and training will be included in the project for monitoring, workshops, seminars and program management at the same percentages. Remainder of funding for the six FTEs can be found in the OP and PT program areas.</p>			
<b>Intended Subrecipient:</b> None		<b>Staff Oversight:</b> Jeff Barela	
<b>Eligible Use of Funds:</b> Alcohol-related			
<b>Estimated Match Amount:</b> None		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Reduce Alcohol/Drug Impaired Driving			

### State Only Funded Projects

Project Number	Project Title	Fund Source	Fund Estimate
04-CD-05-P01	Community DWI (CDWI) Projects	20800	276.899
<p>Provides funds to cities or counties for alcohol-related prevention, enforcement, public information/ education and offender projects. State funds come from a \$75.00 fee imposed on convicted drunk drivers. Funding amounts vary by fiscal year based on fees collected in the previous year.</p>			
<b>Staff Oversight:</b> Cora Anaya			

Project Number	Project Title	Fund Source	Fund Estimate
04-DPE-10-P02	Life of an Athlete	20700	100,000
<p>Funds the New Mexico Activities Association (NMAA) to conduct the 'Life of an Athlete' program. This multi-year prevention-intervention program focuses on alcohol education for student athletes, their parents, coaches and athletic directors statewide. Provides for continued on-line maintenance of the existing user-friendly website which provides education to student athletes regarding the dangers of alcohol use.</p>			
<b>Staff Oversight:</b> Nick Rivera			

Project Number	Project Title	Fund Source	Fund Estimate
04-DPE-10-P03	UAD Community Programs	20700	100,000
<p>Provides funding to four counties to implement programs integrating evidence-based practices and policies that postpone the age of first use (i.e. onset) among middle school/pre-teen youth, reduce binge drinking among middle or high school youth and reduce social access to alcohol.</p>			
<b>Staff Oversight:</b> Kariann Blea			

Project Number	Project Title	Fund Source	Fund Estimate
04-DPE-10-P04	UAD Statewide Programs	20700	100,000
<p>Funds for two to three statewide programs to address prevention of underage drinking in the areas of: reducing binge drinking; delaying the early onset of drinking; education to schools and parents; and education on how alcohol affects of the brain.</p>			
<b>Staff Oversight:</b> Kariann Blea			



Project Number	Project Title	Fund Source	Fund Estimate
04-DPE-10-P05	UAD Prevention Coordinator	20700	100,000
Funds a contract with a certified prevention specialist to coordinate and oversee NMDOT underage drinking prevention efforts statewide to include outreach in communities based on data driven problem identification and attendance at relevant meetings.			
<b>Staff Oversight:</b> Jeff Barela			

Project Number	Project Title	Fund Source	Fund Estimate
04-II-54-P01	Ignition Interlock Indigent Fund	82600	2,600,000
A fund to reimburse interlock service providers for services provided, pursuant to State statute 66-8-102 NMSA 1978. Recurring revenues are statutorily generated and deposited into the fund through fees collected by MVD from non-indigent drivers for every year interlocked and from a portion of the local liquor excise tax.			
<b>Staff Oversight:</b> Venus Howley			

Project Number	Project Title	Fund Source	Fund Estimate
04-II-54-P02	Ignition Interlock Indigent Fund – FTE	82600	90,000
Funds one FTE to administer the ignition interlock fund program. The Department, per State statute, can use up to 10% of the fund for program administration.			
<b>Staff Oversight:</b> Jeff Barela			

Project Number	Project Title	Fund Source	Fund Estimate
04-II-54-P03	Ignition Interlock Indigent Fund - Contractual	82600	170,000
Provides funds to facilitate the administration of the ignition interlock fund.			
<b>Staff Oversight:</b> Pierrot Bendegue			

### ID Federal and State Budget Funds Summary

Total Planned NHTSA Funds: 10,187,108	Total Planned State Funds: \$3,842,399
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## Occupant Protection Program Plan

### Countermeasure Strategy - Increase Seat Belt and Child Restraint Use

#### Child Restraint Inspection Stations, CPS Training and Safety Seat Distribution Projects

Project Number	Project Title	Fund Source	Fund Estimates
04-OP-02-P01	Child Restraint Program	402	551,100
04-OP-RF-P02	OP Promotional Materials	20100	11,000
04-OP-RF-P03	Buckle Up Conference Registration Materials	20100	3,300
<p>Provides funds to maintain a statewide active network of child safety seat/ booster seat clinics, fitting and inspection stations/events to an estimated 91% of the State's population. Provides funds to train and certify child passenger safety seat/ booster seat technicians, and for support of the child safety seat/ booster seat distribution system to increase the availability of child safety seat /booster seat equipment for low-income families. Four 4-day child passenger safety technician trainings are planned for FFY24, with an estimated 80 technicians to be trained as nationally Certified Child Passenger Safety (CPS) Technicians. Materials are also made available for distribution at public participation and outreach events statewide. Project provides funds for statewide community and school-based occupant protection education and information. Annual CPS training fees estimated at \$1,500 and Buckle Up NM conference fees estimated at \$12,000 are used to offset training/conference expenses. <i>State funds are used for promotional materials for the annual Buckle-Up Conference and other OP events.</i></p>			
<b>Intended Subrecipient:</b> Safer NM Now (Nonprofit 501c)		<b>Staff Oversight:</b> Pierrot Bendegue	
<b>Eligible Use of Funds:</b> Recruit and train nationally certified CPS technicians; To educate the public on proper use and installation of child restraints, including related equipment and information systems			
<b>Estimated Match amount:</b> 80,240.16		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Increase Seat Belt and Child Restraint Use			

Project Number	Project Title	Fund Source	Fund Estimate
04-OP-05dII-P01	Child Safety Seats/ Booster Seats	405dII	135,000
<p>Provides funds to purchase and distribute child safety seats and booster seats to low income families throughout the State (estimated 91% of population) to enhance child passenger use efforts.</p>			
<b>Intended Subrecipient:</b> Safer NM Now (Nonprofit 501c)		<b>Staff Oversight:</b> Pierrot Bendegue	
<b>Eligible Use of Funds:</b> Purchase and distribute child restraints to low-income and underserved populations			
<b>Estimated Match amount:</b> 33,750		<b>Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Increase Seat Belt and Child Restraint Use			

#### Occupant Protection Communications and Outreach Projects

Project Number	Project Title	Fund Source	Fund Estimate
04-OP-05b-P01	Seat Belt Observation Surveys	405b	243,100
<p>Conduct statewide pre-and-post seat belt observation surveys prior to and following the Click It or Ticket National Seat Belt Enforcement Mobilization to produce an annual seat belt use report and determine the statewide seat belt use percentage. The State's observation study uses NHTSA approved survey design and sampling methodology.</p>			
<b>Intended Subrecipient:</b> Preusser Research Group, Inc. (For-profit corporation)		<b>Staff Oversight:</b> Undetermined	
<b>Eligible Use of Funds:</b> Conduct Occupant Protection Surveys			
<b>Estimated Match Amount:</b> 60,775		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Increase Seat Belt and Child Restraint Use			

Project Number	Project Title	Fund Source	Fund Estimate
04-OP-PM-P02	Click It or Ticket Paid Media Placement	405b	100,000
Funds paid media including statewide television, radio, print, and billboard ads on occupant protection issues during the Click It or Ticket National Seat Belt Mobilization.			
<b>Intended Subrecipient:</b> Marketing Solutions (Consulting and Ad agency)		<b>Staff Oversight:</b> Jeff Barela	
<b>Eligible Use of Funds:</b> Paid Media to Support HV Enforcement Mobilizations			
<b>Estimated Match amount:</b> 25,000		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Increase Seat Belt and Child Restraint Use			

### Highway Safety Office OP Program Management Project

Project Number	Project Title	Fund Source	Fund Estimate
04-OP-02-P02	OP Program Management – FTEs	402	208,000
Provides program management in the Occupant Protection Program area to coordinate statewide local law enforcement efforts related to BKLUP, Superblitz or other OP enforcement operations. Oversee funding to local law enforcement agencies for overtime enforcement, and assist in developing strategies for inter-jurisdictional enforcement efforts. Provide program management for the planned annual NM Seat Belt Survey and the Click It or Ticket National Seat Belt Mobilization. Oversee projects related to child occupant protection, including fitting stations and child safety seat/ booster seat clinics.			
Personnel services include salaries and benefits for six FTEs, including two staff managers and four management analyst positions. Funding percentages will be based on hourly time sheets; however, based on the past year, approximately 25% of all time is spent on OP-related projects Travel, supplies, and training will be included in the project for monitoring, workshops, seminars and program management at the same percentages. Remainder of funding for the six FTEs can be found in the AL and PT program areas.			
<b>Subrecipient:</b> None		<b>Staff Oversight:</b> Jeff Barela	
<b>Eligible Use of Funds:</b> P&A			
<b>Estimated Match amount:</b> 30,284.80		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Increase Seat Belt and Child Restraint Use			

### State Only Funded Project

Project Number	Project Title	Fund Source	Fund Estimate
04-OP-RF-P01	BKLUP & CIOT Occupant Protection Enforcement	20100	308,000
Funds overtime for law enforcement agencies to conduct safety belt and child restraint/ booster seat use enforcement activities, to include participation in the Click It or Ticket National Seat Belt Mobilization in 2024. Both paid and earned media will run during the Mobilization period.			
<b>Staff Oversight:</b> Jeff Barela			

### OP Federal and State Budget Funds Summary

Total Planned NHTSA Funds: \$1,237,200	Total Planned State Funds: \$322,300
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**Police Traffic Services Program Plan**  
**Countermeasure Strategy – Support High-Visibility (HV) Traffic Enforcement, and Officer Training to Reduce Dangerous Driving (DD) Behaviors**

**PTS Enforcement and Training Projects**

Project Number	Project Title	Fund Source	Fund Estimates
04-PT-02-P01	Traffic Safety Law Enforcement Liaisons	402	196,630
04-PT-RF-P02		20100	3,180
<p>Funds three full-time law enforcement liaisons (LELs) to provide statewide coordination of State and National traffic safety enforcement initiatives between the TSD and local, county, State and tribal law enforcement (LE) agencies. Their duties include, but are not limited to negotiating funding on behalf of the TSD, project agreement preparation and tracking, and participating in site visits. LELs assist with an annual statewide LE coordinators' meeting where strategies and innovative programs are shared. State funds are used for promotional materials for the annual LEL Conference. <b>Additional funds for this project in AL Section: 04-AL-64-P12 (330,190)</b></p>			
<b>Intended Subrecipient:</b> Safer NM Now (Nonprofit 501c)		<b>Staff Oversight:</b> Cora Anaya	
<b>Eligible Use of Funds:</b> Reduce drug and alcohol-impaired driving			
<b>Estimated Match Amount:</b> 28,629.33		<b>Estimated Local Benefit:</b> 196,630	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Support HV Traffic Enforcement and Officer Training to Reduce DD Behaviors			

Project Number	Project Title	Fund Source	Fund Estimates
04-PT-02-P03	State Judicial Outreach Liaison	402	50,000
<p>Funds a contract with the Administrative Office of the Courts to provide a State Judicial Outreach Liaison (SJOL) to increase judicial education statewide on DWI and other traffic safety topics. Activities include corresponding with the Judiciary and stakeholders to identify training needs, developing and disseminating training materials, conducting training and participating in state and federal task force and stakeholder meetings. The project will include funding for travel, training, and to coordinate and implement training, information sharing, tracking and reporting.</p>			
<b>Intended Subrecipient:</b> Administrative Office of the Courts(State agency)		<b>Staff Oversight:</b> Steve Lujan	
<b>Eligible Use of Funds:</b> Improve enforcement of traffic safety laws			
<b>Estimated Match Amount:</b> 7,280		<b>Estimated Local Benefit:</b> 50,000	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Support HV Traffic Enforcement and Officer Training to Reduce DD Behaviors			

Project Number	Project Title	Fund Source	Fund Estimates
04-PT-02-P04	Traffic Safety Resource Prosecutor	402	85,000
<p>Funds a contract for a Traffic Safety Resource Prosecutor and administrative assistant to conduct training for other prosecutors, law enforcement officers, probation officers/DWI compliance officers and County DWI program managers regarding DWI-related case law, including updates or changes to local, State or Federal laws, with the aim of improving the prosecution of DWI cases. Training sessions are conducted in the southeastern, central and northern parts of the State to provide statewide access.</p> <p>The TSRP provides NMDOT/ TSD and traffic safety partners with technical assistance and education on policy issues regarding alcohol and drug-impaired driving, speeding, distracted driving and other risky driving behaviors. The administrative assistant coordinates the courts to school program to educate youth on the dangers of DWI. <b>Additional funds for this project in AL Section – 04-ID-05d-P05 (128,000).</b></p>			
<b>Intended Subrecipient:</b> Safer NM Now (Nonprofit 501c)		<b>Staff Oversight:</b> Nick Rivera	
<b>Eligible Use of Funds:</b> Improve enforcement of traffic safety laws			
<b>Estimated Match Amount:</b> 28,610.40		<b>Estimated Local Benefit:</b> 196,500	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Support HV Traffic Enforcement and Officer Training to Reduce DD Behaviors			

Project Number	Project Title	Fund Source	Fund Estimates
04-PT-02-P05	Selective Traffic Enforcement	402	404,000
04-PT-RF-P01		20100	640,000
Provides funding for a statewide sustained enforcement project to target traffic safety problems and enforce traffic laws. Annually, State Police, local and tribal law enforcement agencies participate in enforcement activities, with estimated coverage of 99.8% of the State's population.			
<b>Intended Subrecipient:</b> Law Enforcement Agencies (Law enforcement)		<b>Staff Oversight:</b> Jeff Barela	
<b>Eligible Use of Funds:</b> Reduce crashes from unsafe driving behavior			
<b>Estimated Match Amount:</b> 58,822.40		<b>Estimated Local Benefit:</b> 404,000	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Support HV Traffic Enforcement and Officer Training to Reduce DD Behaviors			

Project Number	Project Title	Fund Source	Fund Estimates
04-PT-02-P06	General Law Enforcement (LE) Training	402	196,500
Provides NM Law Enforcement Academy-approved general LE traffic safety training to all involved in police traffic enforcement services. Training may include STEP, crash investigation, use of radar and lidar, Police as Prosecutor and other traffic safety courses. Trainings are provided in at least 60 counties and municipalities across the State.			
<b>Intended Subrecipient:</b> Safer NM Now (Nonprofit 501c)		<b>Staff Oversight:</b> Nick Rivera	
<b>Eligible Use of Funds:</b> Improve enforcement of traffic safety laws			
<b>Estimated Match Amount:</b> 28,610.40		<b>Estimated Local Benefit:</b> 196,500	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Support HV Traffic Enforcement and Officer Training to Reduce DD Behaviors			

### PTS Communications and Outreach Projects

Project Number	Project Title	Fund Source	Fund Estimate
04-PT-02-P07	Traffic Safety (TS) Awareness Survey	402	60,000
Provides funds for a GHSA/NHTSA TS awareness survey to assess TS safety issues and driving habits of licensed drivers in NM. Surveys are weighted so each region of the State receives a proportional share of the sample, based on the most recent census data.			
<b>Intended Subrecipient:</b> Marketing Solutions (Consulting and Ad agency)		<b>Staff Oversight:</b> Leann Adams	
<b>Eligible Use of Funds:</b> Reduce crashes from unsafe driving behavior			
<b>Estimated Match Amount:</b> 8,736		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Support HV Traffic Enforcement and Officer Training to Reduce DD Behaviors			

Project Number	Project Title	Fund Source	Fund Estimates
04-PT-02-P08	NCSAs/ Media Training	402	235,000
04-PT-RF-P02		20100	30,000
Provides statewide non-paid media (non-commercial sustaining announcements - NCSAs) developed and implemented by broadcasters and broadcasters-in-training on statewide traffic safety awareness and education to reduce fatal and serious injury crashes. NCSAs will focus on problem identified issues including distracted driving, pedestrian safety, motorcyclist safety and underage drinking. Provides training for law enforcement agencies, including how to write press releases and handle interviews and media inquiries. This training is based on the NHTSA Administration Law Enforcement Public Information Workshop and is accredited by the New Mexico Law Enforcement Academy.			
<b>Intended Subrecipient:</b> NM Broadcasters Association (Nonprofit Corp)		<b>Staff Oversight:</b> Pierrot Bendegue	
<b>Eligible Use of Funds:</b> Reduce crashes from unsafe driving behavior			
<b>Estimated Match Amount:</b> 402: 34,216		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Support HV Traffic Enforcement and Officer Training to Reduce DD Behaviors			

Project Number	Project Title	Fund Source	Fund Estimates
04-PT-02-P09	Traffic Safety Clearinghouse	402	255,290
04-PT-RF-P04		20100	64,000
<p>Funds a contract to provide clearinghouse services statewide, including distributing traffic safety materials directly related to supporting planned strategies and projects. Some materials will be enforcement-related and some will focus on social norms behavior. The Clearinghouse contracted agency staff prepares, prints and distributes traffic safety materials, reports and newsletters used for public information and education, or promotion of program activities; conducts research for TSD upon request; and updates materials as needed. Materials are also made available for distribution at public participation and outreach events. This project also provides funds for Injury Prevention Resource Center (IPRC) promotional materials for NMDOT/TSD programs including Impaired Driving, Occupant Protection, Pedestrian and Bicyclist Safety, Motorcycle Safety and Driver Education and Safety.  <b>Additional funds for this project in AL Section: 04-AL-64-P09 (295,710).</b></p>			
<b>Intended Subrecipient:</b> Safer NM Now (Nonprofit 501c)		<b>Staff Oversight:</b> Leann Adams & Pierrot Bendegue	
<b>Eligible Use of Funds:</b> Improve driver performance			
<b>Estimated Match Amount:</b> 37,170.22		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Support HV Traffic Enforcement and Officer Training to Reduce DD Behaviors			

### Highway Safety Office PTS Program Management Project

Project Number	Project Title	Fund Source	Fund Estimate
04-PT-02-P02	Police Traffic Services Program Management	402	215,000
<p>Provides program management in the Police Traffic Services Program area to coordinate projects related to police traffic services, traffic enforcement, and the statewide program of training, development and quality assurance for police traffic services. Oversees law enforcement efforts in general traffic law enforcement such as speed, driver inattention, restraint use and alcohol/impaired driving. Provides for management of the State Traffic Safety Education and Enforcement funds supplied to local law enforcement agencies. Personnel services include salaries and benefits for six FTEs (one staff manager &amp; five management analyst positions). Funding percentages will be based on hourly time sheets. Travel, supplies and training are included for monitoring, workshops, seminars and program management. Remainder of funding for the six FTEs can be found in the OP and AL program areas.</p>			
<b>Intended Subrecipient:</b> None		<b>Staff Oversight:</b> Jeff Barela	
<b>Eligible Use of Funds:</b> P&A			
<b>Estimated Match Amount:</b> 31,304.00		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Support HV Traffic Enforcement and Officer Training to Reduce DD Behaviors			

### State Only Funded Project

Project Number	Project Title	Fund Source	Fund Estimates
04-EE-05-P01	Education and Enforcement (E&E) Funds to LEAs	20800	184,724
<p>E&amp;E funds are State funds authorized by State Statute 66-7-512 and by Regulation Part 2, 18.20.2.1 to institute and promote statewide TS programs. Funds are used for LE overtime, commodities, education, training and program administration. Funding varies by fiscal year based on fees collected in the previous year.</p>			
<b>Staff Oversight:</b> Cora Anaya			

### PTS Federal and State Budget Funds Summary

Total Planned NHTSA Funds: \$1,697,420	Total Planned State Funds: \$921,904
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## Motorcycle Safety Program Plan

### Countermeasure Strategy - Improve Motorcyclist Safety

Project Number	Project Title	Fund Source	Fund Estimates
04-MC-05f-P01	Motorcycle Safety	405f	42,200
04-MC-08-P01		20600	926,461
<p>Provides funds to administer a quality motorcycle safety training program utilizing Motorcycle Safety Foundation curricula. The formal program of instruction provides training in crash avoidance and other safety-oriented skills to motorcyclists, via E-learning or online learning, as well as on the motorcycle. Training is provided in seven of the State's largest counties, including Bernalillo, San Juan, Otero, Santa Fe, Chaves, McKinley and Dona Ana, accounting for over 62 percent of the State's population, With access via 17 adjoining counties, coverage increases to 96 percent of the State's population. Should additional funds become available in 2024, the NMDOT/TSD will seek to replace aging motorcycles and purchase other training equipment.</p>			
<b>Intended Subrecipient:</b> NM MC Safety Program (Non-profit corporation)		<b>Staff Oversight:</b> Cora Anaya	
<b>Eligible Use of Funds:</b> Motorcycle safety training and enhance driver awareness of motorcyclists			
<b>Estimated Match Amount:</b> 10,550		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Improve Motorcyclist Safety			

## 405f MOTORCYCLIST SAFETY

### *REDUCTION OF FATALITIES AND CRASHES INVOLVING MOTORCYCLES*

New Mexico	2019	2020	2019 – 2020				
	FARS DATA	FARS DATA	Difference				
<b>MC Fatalities</b>	<b>55</b>	<b>44</b>	<b>-11</b>				
New Mexico	2019	2019	2019	2020	2020	2020	2019 - 2020
	FARS DATA	Registered MC (FHWA)	Rate per 10,000 registered MC	FARS DATA	Registered MC (FHWA)	Rate per 10,000 registered MC	Difference
<b>MC Crashes</b>	<b>56</b>	<b>60,466</b>	<b>204.27</b>	<b>46</b>	<b>54,496</b>	<b>180.62</b>	<b>-10</b>

#### CRASH DATA COLLECTION

State crash data collection is via police reported crashes that occur on public roadways and involve injuries or property damage in excess of \$500. Crash reports are completed on a standardized form statewide and are required to be submitted to the NMDOT Crash Records Unit within 24 hours of completion of the crash investigation. The NMDOT processes the paper-based or electronic reports and sends them to the University of New Mexico Geospatial and Population Studies Traffic Research Unit (TRU) for entry into the crash database using a quality control process. Vehicle type coding and seat position coding from the crash file are used to identify motorcycles in the crash database. ATVs are excluded as a motorcycle type.

#### CRASH DATA ANALYSIS AND REPORTING

The TRU conducts analyses of traffic crash data, including motorcycle crash data, for the NMDOT. TRU maintains a website where reports generated from the data analyses can be accessed: <https://gps.unm.edu/data>. Reports are available to law enforcement, traffic safety partners and the general public via the TRU website.

The New Mexico Traffic Crash Annual Report and the New Mexico DWI Report include detailed analyses on motorcycle crash and crash fatality data. These reports provide motorcycle data on total crashes, fatal crashes, rates of crashes, crashes by severity, helmet use, severity of injury by helmet use, light conditions, motorcycle

drivers and passengers in crashes by age & sex, motorcyclist fatalities by age & sex, top factors in crashes, alcohol-involved, alcohol-involved MC driver in crashes, alcohol-involved crash severity, alcohol-involved crashes by age & sex, and top five counties for motorcycle crashes and alcohol-involved motorcycle crashes.

In addition, motorcycle crash fatality data are analyzed and reported out monthly. The reports include current month and year-to-date totals on motorcyclist fatalities, fatalities by helmet use, and alcohol-involved motorcyclist fatalities. TRU also provides specific data analyses to the NMDOT by request, as needed.

### **CRASH DATA COMPLETENESS EFFORTS**

Efforts to ensure completeness in reporting include regular monitoring of the number of crash reports submitted by law enforcement agencies. If the number of reports submitted is substantially lower compared to previous years, the NMDOT Crash Records Unit will contact the agency to determine if there are problems/issues in submitting the reports on a timely basis.

As part of data entry process, the TRU conducts regular quality control processes to ensure that crash reports are complete and contain all critical variables. Critical variables include, but are not limited to, crash report number, date, location, time of day, sex and age of individuals involved, injury code, helmet use, vehicle type. TRU tracks report errors by agency and notifies the Crash Records Unit of any significant issues so the Unit can follow-up with the agency to obtain the needed data and resolve the issues.



## Pedestrian and Bicyclist Safety Program Plan

### *Countermeasure Strategy: Improve Pedestrian and Bicyclist Safety*

Project Number	Project Title	Fund Source	Fund Estimates
04-PS-05h-P01	Pedestrian & Bicyclist Safety	405h	240,000
04-PS-RF-P01		20100	60,000
<p>Provides funds for a contract with the University of New Mexico Center for Injury Prevention Research and Education (CIPRE) to conduct community outreach, education and training with a focus on drivers, pedestrians, bicyclists and the general public. Staff works on pedestrian and bicyclist safety issues with Mid-Region Council of Governments, City of Albuquerque Vision Zero, Safe Routes to School coordinators statewide, local community pedestrian safety advocates and municipal planning organizations to design and implement pedestrian safety education campaigns with a focus on communities at higher risk of pedestrian fatalities and injuries identified via public participation and engagement activities.</p> <p>Contractor will 1) partner with law enforcement, shelters and clinics in high-pedestrian fatality/injury communities to increase awareness of pedestrian and bicyclist laws, and highlight ways to increase ped/bike safety among high-risk populations; 2) work with NMDOT Bicycle/Pedestrian/Equestrian partners and Driver Education instructors on pedestrian and bicyclist safety issues, including pedestrian and bicyclist State statutes; 3) partner with Safe Routes to School programs to provide pedestrian and bicyclist safety education for elementary school age children; and 4) encourage increased awareness of pedestrians and bicyclists through the statewide 'Look for Me' media campaign. Contractual costs include personnel and benefits, educational materials, training or meeting venue costs, and travel. <i>State funds are used for educational materials and promotional items for pedestrian and bicyclist safety activities and events.</i></p>			
<b>Intended Subrecipient:</b> UNM CIPRE (University of NM Injury Prevention program)		<b>Staff Oversight:</b> Jonathan Fernandez	
<b>Eligible Use of Funds:</b> Public education and awareness			
<b>Estimated Match Amount:</b> 60,000		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Improve Pedestrian and Bicyclist Safety			

### Pedestrian and Bicyclist Safety Federal and State Budget Funds Summary

Total Planned NHTSA Funds: \$240,000	Total Planned State Funds: \$60,000
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**Traffic Records Program Plan**  
**State Strategies: Improve Availability, Quality and Utility of Crash Data**  
**Facilitate Crash Data Entry and Maintenance of Crash Database**

Project Number	Project Title	Fund Source	Fund Estimate
04-TR-02-P02	Traffic Records Committee and Strategic Plan Coordination	402	219,718
<p>Funds a contract to improve and support the Traffic Records Program by providing support for the State Traffic Records Coordinating Committee activities, including: organizing and facilitating TRCC meetings; developing and updating the annual TR Strategic Plan, to include updates from State Traffic Records assessments; coordinating with traffic records entities to identify and document traffic records projects to improve and support the TR System; track status of projects and document in the Strategic Plan annual updates; develop and monitor TR project performance measures; and provide status reports to the TR committees. <b>Total Project Funds = \$219,718</b></p>			
<b>Intended Subrecipient:</b> MA Strategies (LLC)		<b>Staff Oversight:</b> Roberta Vasquez	
<b>Eligible Use of Funds:</b> Improve Traffic Records			
<b>Estimated Match Amount:</b> 31,990.94		<b>Estimated Local Benefit:</b> None	
<b>Costs Subject to 1300.41(b) Carryover Funds That Will Expire:</b> None			<b>P&amp;A Costs:</b> \$4,546
<b>Countermeasure Strategy(s):</b> Improve Availability and Utility of Crash Data			

**State or FHWA Only Funded Projects**

Project Number	Project Title	Fund Source	Fund Estimate
04-TR-RF-01	Crash Records Data Entry/ QA	20100	360,000
<p>Funds for data entry and front-end quality control of uniform crash reports (UCRs) sent via hard copy or via TraCS data transfer or other electronic transfer methods. Crash database maintenance will be provided. Personnel services will cover salary and benefits for a full-time data entry supervisor and student data entry clerks. Travel, supplies and training are included to support data maintenance and quality improvement efforts.</p>			
<b>Staff Oversight:</b> Roberta Vasquez			

Project Number	Project Title	Fund Source	Fund Estimate
HWA9900880	Location Mapping Services	FHWA	32,500
<p>Provides for a contract with a location mapping service (Google or equivalent) for location mapping services.</p>			
<b>Staff Oversight:</b> Kariann Blea			

Project Number	Project Title	Fund Source	Fund Estimate
HWA9900881	EZ Street Software License for TraCS	FHWA	10,000
<p>Provides funds for purchase of EZ Street Draw Software License for TraCS. <b>Total Project Funds = \$10,000</b></p>			
<b>Staff Oversight:</b> Christian Quintana			

Project Number	Project Title	Fund Source	Fund Estimate
HWA9900882	TraCS Maintenance and Support	FHWA	60,000
<p>Provides funds for Technology Enterprise Group for technical and helpdesk support; forms creation; general maintenance; maintain NM TraCS package</p>			
<b>Staff Oversight:</b> Christian Quintana			

Project Number	Project Title	Fund Source	Fund Estimates
HWA9900883	Crash Data Statistical and Analytical Reporting	FHWA	609,737
<p>Funds a contract with the University of NM (UNM) to provide advanced data analyses using data merging techniques to more easily and accurately identify problem locations and conditions used for generating timely crash-related community and statewide reports to traffic safety partners, State and community leaders and the public. The contractor works collaboratively to improve electronic data generation of enforcement activity by law enforcement and increase its traffic crash database quality improvement capabilities. These efforts result in more timely access to and availability of high quality crash-related data. UNM provides geographic-based safety information to State and community traffic safety program managers to improve the targeting of scarce resources.</p>			
<b>Staff Oversight:</b> Roberta Vasquez			

Project Number	Project Title	Fund Source	Fund Estimate
HWA9900884	Traffic Records Statistician	FHWA	60,000
<p>Statistician will conduct analyses on injury and fatality data based on parameters determined by Traffic Safety Management and program managers; apply appropriate statistical techniques in the analysis of data and provide interpretation of analysis outcomes. Statistician will work under the direction of the Traffic Records Bureau.</p>			
<b>Staff Oversight:</b> Roberta Vasquez			

Project Number	Project Title	Fund Source	Fund Estimate
HWA9900561	TraCS Rollout and Maintenance and Support	FHWA	400,000
<p>Provides funds for continued TraCS rollout, maintenance and support from Department of Public Safety (DPS)</p>			
<b>Staff Oversight:</b> Kariann Blea			

Project Number	Project Title	Fund Source	Fund Estimate
HWA9900562	TraCS Rollout and Maintenance and Support	FHWA	340,000
<p>Provides funds for continued TraCS rollout, maintenance and support from Dona Ana County Sheriff. (DASO).</p>			
<b>Staff Oversight:</b> Kariann Blea			

Project Number	Project Title	Fund Source	Fund Estimate
HWA9900563	TraCS Electronic Citation Data Transfer	FHWA	150,000
<p>Provides funds for TraCS electronic citation transfer to MVD and the courts.</p>			
<b>Staff Oversight:</b> Kariann Blea			

Project Number	Project Title	Fund Source	Fund Estimate
HWA9900567	TraCS License Renewal	FHWA	94,000
<p>Provides funds for renewal of TraCS unlimited software license</p>			
<b>Staff Oversight:</b> Christian Quintana			

### Traffic Records Federal and State Budget Funds Summary

Total Planned NHTSA Funds: \$219,718	Total Planned State/FHWA Funds: \$2,116,237
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## Driver Education and Driving Safety Program Plan State-Funded

Project Number	Project Title	Fund Source	Fund Estimates
04-DI-09-P01	DE Programs – State Mandated	10020	204,766
04-DE-RF-P01		20100	204,766
Develop and implement a quality assurance monitoring, licensing and training system for all TSD State-mandated programs. Fund a school licensing program to ensure existing applicants and renewal school applications comply with governing State statutes, State rules and regulations, and TSD policies and procedures. Provides funding to assist with updates to existing Department regulations, as necessary. <b>Additional State funds for this project in AL Section: 04-II-54-P03 (\$170,000).</b>			
<b>Staff Oversight:</b> Pierrot Bendegue			

Project Number	Project Title	Funds	Amount
04-DI-09-P02	DWI School Curriculum	10020	60,000
Funding provides for a standardized curriculum for the State-mandated DWI Education Program.			
<b>Staff Oversight:</b> Jonathan Fernandez			

### DE State Budget Funds Summary

Total Planned State Funds	\$469,532
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## Media and Marketing Plan to Support TS Programs State-Funded

Project Number	Project Title	Fund Source	Fund Estimates
04-EE-05-P02	General Media Creative and Production	20800	200,000
04-CP-RF-P01		20100	150,000
Develop informational and educational pro-active marketing and media campaigns that achieve high public awareness of enforcement and education efforts statewide. Use marketing and media strategies to target effective messages to those who are most likely to drink and drive, not use occupant restraints and engage in other risky driving behavior. Funds the costs to create and produce television, radio and other messages related to traffic safety issues.			
<b>Staff Oversight:</b> Jeff Barela			

Project Number	Project Title	Fund Source	Fund Estimate
04-EE-PM-P03	General Paid Media	20800	275,000
04-PM-RF-P02		20100	150,000
Funds paid media for general traffic safety efforts including messaging on increasing seat belt and child restraint use, deterring speeding and distracted driving, and increasing construction zone safety awareness.			
<b>Staff Oversight:</b> Jeff Barela			

### Media and Marketing State Budget Funds Summary

Total Planned State Funds	\$775,000
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**Planning and Administration**  
**State Strategy: Support Sound and Fiscally Responsible Planning**  
**and Financial Management Practices**

Project Number	Project Title	Fund Source	Fund Estimate
04-PA-02-P01	Financial Systems Management – FTEs	402	200,000
Funds up to three positions in the finance area up to 100% to assist with TSD's project agreements and contracts, and to assist with conducting an annual financial training for contractors. This also includes all functions related to managing the NHTSA funding through the Grant Tracking System (GTS).			
Intended Subrecipient: None		Staff Oversight: Jeff Barela	
Eligible Use of Funds: P&A			
Estimated Match Amount: 29,120		Estimated Local Benefit: None	
Costs Subject to 1300.41(b) Carryover Funds That Will Expire: None			P&A Costs: \$4,546

Project Number	Project Title	Fund Source	Fund Estimates
04-PA-02-P02	HSP, Grant and Technical Writing Services	402	70,000
04-EE-05-P04		20800	30,000
Funds a contract to develop and prepare New Mexico's Highway Safety Plan, develop and prepare Federal grant applications and the Annual Report, and provide technical writing assistance, as necessary.			
Intended Subrecipient: TBD		Staff Oversight: Jeff Barela	
Eligible Use of Funds: P&A			
Estimated Match Amount: 10,192		Estimated Local Benefit: None	
Costs Subject to 1300.41(b) Carryover Funds That Will Expire: None			P&A Costs: \$4,546

Project Number	Project Title	Fund Source	Fund Estimates
04-PA-64-P13	E-Grants – Phase Two	164	75,090
04-PA-02-P03		402	50,000
04-PA-RF-P01		20100	100,000
Funds to continue development and further enhancements to the E-grants system to include contracts, and Community DWI and Education & Enforcement projects. Funds will also be used for the annual maintenance fee, system hosting and technical support. <i>The 164AL funds are used for alcohol-related activities.</i>			
Intended Subrecipient: Agate Software (For-profit company)		Staff Oversight: Thomas Lujan	
Eligible Use of Funds: P&A			
Estimated Match Amount: 7,280.00		Estimated Local Benefit: None	
Costs Subject to 1300.41(b) Carryover Funds That Will Expire: None			P&A Costs: \$4,546

**P&A Federal and State Budget Funds Summary**

Total Planned NHTSA Funds	\$395,000
Total Planned State Funds	\$130,000