



OHIO TRAFFIC SAFETY OFFICE



Department of
Public Safety



FFY2024 Annual Grant Application

State of Ohio
FFY2024 Annual Grant Application
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Executive Summary

Mission Statement

The Ohio Traffic Safety Office (OTSO) mission is dedicated to saving lives and preventing injuries on Ohio's roads by using creative leadership, innovative education and comprehensive enforcement programs. OTSO strives to work in partnership with local, state, and federal entities to advance equity in highway safety programs, ensuring they benefit all road users in Ohio.

Highway Safety Office Program

The Federal Highway Safety Act of 1966 directed the U.S. Department of Transportation to administer various highway safety programs. This grant program provides federal funds administered through the Ohio Department of Public Safety (ODPS) / Ohio Traffic Safety Office (OTSO) to eligible entities to be used for such projects as traffic safety education, enforcement, and engineering. Funds are to be used for highway safety support, based on problem identification, with the intent of reducing overall fatal and injury crashes. This program operates on a reimbursement basis.

Housed under the Ohio Department of Public Safety (ODPS), the Ohio Traffic Safety Office (OTSO) administers Section 402 State and Community grants, Section 405 National Priority Safety Program grants, related National Highway Traffic Safety Administration (NHTSA) awards and initiatives and contracts for traffic safety activities.

Fatalities and Injuries

Preliminary state data shows 1,275 fatalities and 7,570 serious injuries in traffic crashes in 2022. The number of traffic fatalities in Ohio has increased 19.38 percent since 2018 and the number of injuries has decreased 0.68 percent in the same timeframe.

Top Priorities

Ohio has prioritized its problem areas as follows: Impaired Driving (alcohol and/or drugged), Occupant Protection, Speed, Motorcycles, Youthful Drivers, Aging Road Users, Distracted Driving, Traffic Records, Pedestrian, and Bicycle. This selection was determined based upon problem identification as it relates to the core measures. Ohio's impaired driving fatal crashes has increased and Ohio is now considered a mid-range state. Ohio's non-motorized fatalities have also increased and Ohio is now eligible for non-motorized funding.

Updates to 2024 – 2026 Highway Safety Plan

Preventing Roadside Deaths: OTSO used NHTSA’s FIRST Tool to compare the following 5-year averages for roadside deaths, 2007 – 2011 average of 54, 2012 – 2016 average of 34, and 2017 – 2021 average of 37. Since the 2017 – 2021 average increased from the 2012 – 2016 average (8.82 percent), OTSO applied the same performance setting methods used for the other performance measures listed on page 43 under Performance Measure and Target Setting. “In past years, when the average percent change in the 5-year average for a performance measure was larger than zero, the performance target was set to a 1.25 percent decrease.”

Updates to 2024 – 2026 Performance Plan

The 2024 – 2026 Triennial Highway Safety Plan was established and submitted to the National Highway Traffic Safety Administration (NHTSA) approximately one month prior to the Annual Grant Application. There are no adjustments to the Performance Plan.

Community Traffic Safety Program

Project Number: CP-2024-00-00-01

Project Name: Safe Communities

Description:

For FFY2024, the OTSO conducted an in-depth analysis of traffic crash data to identify and prioritize traffic safety problems and to target fatal crash locations for traffic safety programming. Safe Communities are multi-jurisdictional programs with many different agencies and organizations within the county making up the coalitions. Traffic safety will be addressed through partnerships with local businesses, law enforcement, engineering, hospitals, health care providers, schools, faith-based organizations, ethnic/non-English speaking communities, community groups and others that have a vested interest in traffic safety.

These coordinated communities will play an active role in addressing traffic safety issues. Each program must include strategies focusing on seat belt use, impaired driving (alcohol and impaired), distracted driving, motorcycle safety, and youthful drivers. Ohio’s Safe Communities network uses local coalitions to deliver traffic safety messages and programs throughout the year at the local level. Safe Community programs are required to conduct events where they interact with the community. Some examples of events are county fairs, community festivals, and high school programs including Think Fast. Safe Communities provides the education/earned media portion of our enforcement campaigns while our law enforcement agencies, including the Ohio State Highway Patrol, conduct enforcement.

Countermeasure Strategy or Strategies

- Chapter 1. Alcohol and Drug Impaired Driving
 - 5. Prevention, Intervention, Communications and Outreach

- 5.2 Mass Media Campaigns – 3 stars
- Chapter 2. Seat Belts and Child Restraints
 - 3. Communications and Outreach
 - 3.1 Supporting Enforcement – 5 stars
 - 3.2 Strategies for Low-Belt-Use Groups – 4 stars
 - 6. Communications and Outreach
 - 6.1 Communications and Outreach Strategies for Older Children – 3 stars
- Chapter 3. Speeding and Speed Management
 - 4. Communications and Outreach
 - 4.1 Communications and Outreach Supporting Enforcement – 3 stars
- Chapter 4. Distracted Driving
 - 2. Communications and Outreach
 - 2.1 Communications and Outreach on Distracted Driving – 1 star
- Chapter 5. Motorcycle Safety
 - 2. Alcohol Impairment
 - 2.2 Alcohol-Impaired Motorcyclists: Communications and Outreach – 1 star
 - 4. Communications and Outreach
 - 4.1 Conspicuity and Protective Clothing – 1 star
 - 4.2 Motorist Awareness of Motorcyclists – 1 star
- Chapter 7. Older Drivers
 - 1. Communications and Outreach
 - 1.1 Formal Courses for Older Drivers – 2 stars
 - 1.2 General Communications and Education – 1 star
- Chapter 8. Pedestrians
 - 3. Impaired Pedestrians
 - 3.1 Communications and Outreach Addressing Impaired Pedestrians – 2 Stars
 - 4. All Pedestrians
 - 4.6 Pedestrian Gap Acceptance Training – 1 Star
- Chapter 9. Bicycle Safety
 - 1. Children
 - 1.3 Bicycle Safe Education for Children – 2 Stars
- Chapter 10. Drowsy Driving
 - 2. Communications and Outreach
 - 2.1 Communications and Outreach on Drowsy Driving – 1 star

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Lima-Allen Co. Regional Planning Comm.	County	Allen	102,206	12,573	3,272	46,200.00	SC-2024-Lima-Allen County Regional-00041
UH Geneva Medical Ctr.	Hospital	Ashtabula	97,574	3,606	4,489	46,200.00	SC-2024-UH Geneva Medical Center-00011
Safety Council of Southwestern Ohio	Non-Profit	Butler	390,357	34,704	25,265	71,500.00	SC-2024-Safety Council of Southwe-00013
Clark Co. Combined Health	County	Clark	136,001	12,200	5,313	55,000.00	SC-2024-Clark County Combined Hea-00040
University Hosp. Cleveland Medical Ctr.	Hospital	Cuyahoga	1,264,817	370,895	83,327	137,500.00	SC-2024-University Hospitals Clev-00009
Defiance Co. General Health District	County	Defiance	38,286	668	3,950	27,500.00	SC-2024-Defiance County General H-00016
Delaware General Health District	County	Delaware	214,124	7,840	7,012	46,200.00	SC-2024-Delaware General Health D-00003
Erie Co. Health Dept.	County	Erie	75,622	6,807	3,130	38,500.00	SC-2024-Erie County Health Depart-00019
Fairfield Co. Family, Adult & Children First	County	Fairfield	158,921	13,484	4,021	44,974.46	SC-2024-Fairfield County Family, -00010
Columbus Health Dept.	Local	Franklin	1,323,807	299,771	91,182	137,500.00	SC-2024-Columbus Health Departmen-00021

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Fulton Co. Health Dept.	County	Fulton	42,713	254	3,791	27,500.00	SC-2024-Fulton County Health Depa-00036
Geauga Public Health	County	Geauga	95,397	1,082	1,664	46,200.00	SC-2024-Geauga Public Health -00032
Greene Co. Combined Health District	County	Greene	167,966	11,486	5,216	46,200.00	SC-2024-Greene County Combined He-00018
Bethesda North Hospital	Hospital	Hamilton	830,639	209,173	36,250	130,000.00	SC-2024-Bethesda North Hospital-00001
Hancock Public Health	County	Hancock	74,920	1,431	4,198	38,500.00	SC-2024-Hancock Public Health-00037
Henry Co. Health Dept.	County	Henry	27,662	160	2,187	27,500.00	SC-2024-Henry County Health Depart-00035
Knox Co. Health Dept.	County	Knox	62,721	566	1,196	27,500.00	SC-2024-Knox County Health Depart-00023
Lake Co. General Health	County	Lake	232,603	11,022	11,362	38,500.00	SC-2024-Lake County General Healt-00022
Licking Co Health Dept.	County	Licking	178,519	7,213	3,988	55,000.00	SC-2024-Licking County Health Dep-00024
Lorain Co. General Health District	County	Lorain	312,964	24,863	32,917	55,000.00	SC-2024-Lorain County General Hea-00012
Toledo-Lucas Co. Health Dept.	County	Lucas	431,279	85,081	32,167	93,500.00	SC-2024-Toledo-Lucas County Healt-00004
Madison Co. Public Health	County	Madison	43,824	2,686	1,263	27,500.00	SC-2024-Madison County Public Hea-00033
Mahoning Co Sheriff's Office	County	Mahoning	228,614	34,835	14,093	71,500.00	SC-2024-Mahoning County Sheriff's-00025
Medina Co. Health Dept.	County	Medina	182,470	2,344	4,592	46,200.00	SC-2024-Medina County Health Depa-00026
Miami Co. Health District	County	Miami	108,774	2,593	2,199	46,200.00	SC-2024-Miami County Health Distr-00027
Miami Valley Hospital – Injury Prev. Ctr.	Hospital	Montgomery	537,309	113,728	21,179	114,238.93	SC-2024-Miami Valley Hospital – I-00006
Perry Co. EMA	County	Perry	35,408	90	752	27,500.00	SC-2024-Perry County EMA-00014
Pickaway Co. Public Health	County	Pickaway	58,539	2,159	903	38,500.00	SC-2024-Pickaway County Public He-00042
Pike Co. General Health District	County	Pike	27,088	190	219	27,500.00	SC-2024-Pike County General Healt-00031
Portage Co. Health District	County	Portage	161,791	8,037	3,505	46,200.00	SC-2024-Portage County Health Dep-00038
Ross Co. Health District	County	Ross	77,093	4,044	1,031	38,500.00	SC-2024-Ross County Health Distri-00030
Sandusky Co. Public Health	County	Sandusky	58,896	1,886	6,055	27,500.00	SC-2024-Sandusky County Public He-00043
Sidney-Shelby Co. Health Dept.	County	Shelby	48,230	849	787	27,500.00	SC-2024-Sidney-Shelby County Heal-00029
Stark Co. Sheriff's Office	County	Stark	374,853	29,118	10,516	71,500.00	SC-2024-Stark County Sheriff's Of-00017
Summit Co. Sheriff's Office	County	Summit	540,428	79,726	13,206	93,500.00	SC-2024-Summit County Sheriff's O-00028
Fowler Twp. Police Dept.	Local	Trumbull	201,977	17,200	4,179	55,000.00	SC-2024-Fowler Twp. Police Depart-00015
Union Co. Health District	County	Union	62,784	1,300	1,534	27,500.00	SC-2024-Union County Health Distr-00034
Atrium Medical Ctr.	Hospital	Warren	242,337	8,288	7,738	46,200.00	SC-2024-Atrium Medical Center-00020
Williams Co. Combined Health Dept.	County	Williams	37,102	335	1,862	27,500.00	SC-2024-Williams County Combined -00008
Bowling Green State University	University	Wood	132,248	3,185	8,280	46,200.00	SC-2024-Bowling Green State Unive-00007
Wyandot Co. Health Dept.	County	Wyandot	21,900	81	641	27,500.00	SC-2024-Wyandot County Health Dep-00005

All Safe Community sub-recipients are required to attend scheduled OTSO/Sub-recipient meetings. Items discussed at the meetings include re-caps of previous blitzes/national campaigns, upcoming blitzes/national campaigns, current crash trends, enforcement activities, educational activities, and other timely traffic related information specific to the district. Sub-recipients coordinate activities and plan locations based on their local data and data shared at these meetings to ensure all activities are highly visible and are based on problem identification.

Each Safe Communities program can direct programming based on local problem identification. Franklin and Hamilton counties have proposed activities to specifically reach pedestrians. These counties had 214 pedestrian fatal crashes and 760 pedestrian serious injury crashes between 2018 and 2022. This represents 28.08 percent of the statewide pedestrian fatal crashes and 30.32 percent of statewide pedestrian serious injury crashes in those years.

Maximum amounts for each county were set based on the average number of fatal crashes for 2020, 2021, and 2022. New programs had to have a minimum of a three-year average of 7.05 fatal crashes to be eligible for funding. Ohio will fund up to 41 countywide Safe

Communities programs which will involve almost 1,200 communities. These counties reach 80.01 percent of Ohio’s total population, 96.54 percent of Ohio’s Black or African American population, and 90.14 percent of Ohio’s Hispanic population. Over 72 percent of the fatal crashes between 2018 and 2022 occurred in these counties.

CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	996	714	71.69%	6,245	4,689	75.08%
2019	1,041	736	70.70%	5,981	4,594	76.81%
2020	1,154	863	74.78%	5,925	4,598	77.60%
2021	1,244	922	74.12%	6,405	5,033	78.58%
2022	1,177	844	71.71%	6,150	4,697	76.37%

ALCOHOL RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	266	203	76.32%	863	638	73.93%
2019	331	243	73.41%	875	646	73.83%
2020	384	297	77.34%	829	614	74.07%
2021	404	299	74.01%	895	682	76.20%
2022	385	291	75.58%	832	630	75.72%

DRUG RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	206	141	68.45%	394	281	71.32%
2019	369	268	72.63%	381	282	74.02%
2020	442	342	77.38%	379	264	69.66%
2021	457	341	74.62%	367	276	75.20%
2022	485	365	75.26%	297	222	74.75%

YOUTHFUL DRIVER CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	246	172	69.92%	1,877	1,379	73.47%
2019	234	169	72.22%	1,655	1,275	77.04%
2020	276	206	74.64%	1,709	1,360	79.58%
2021	296	219	73.99%	1,889	1,503	79.57%
2022	290	203	70.00%	1,691	1,311	77.53%

UNRESTRAINED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	491	354	72.10%	1,891	1,448	76.57%
2019	550	395	71.82%	2,126	1,667	78.41%
2020	592	446	75.34%	2,246	1,814	80.77%
2021	652	482	73.93%	2,438	1,948	79.90%
2022	620	450	72.58%	2,255	1,806	80.09%

DISTRACTED DRIVING CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	47	29	61.70%	385	265	68.83%
2019	41	27	65.85%	325	229	70.46%
2020	29	22	75.86%	280	208	74.29%
2021	37	23	62.16%	328	232	70.73%
2022	35	26	74.29%	271	190	70.11%

SPEED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	305	218	71.48%	1,398	957	68.45%
2019	294	190	64.63%	1,367	983	71.91%
2020	337	250	74.18%	1,531	1,138	74.33%
2021	360	266	73.89%	1,550	1,161	74.90%
2022	351	250	71.23%	1,456	1,036	71.15%

MATURE DRIVER CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	410	295	71.95%	2,268	1,705	75.18%
2019	429	303	70.63%	2,130	1,614	75.77%
2020	426	312	73.24%	1,934	1,472	76.11%
2021	480	333	69.38%	2,108	1,615	76.61%
2022	461	324	70.28%	2,164	1,616	74.68%

MOTORCYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	142	101	71.13%	714	508	71.15%
2019	156	104	66.67%	872	643	73.74%
2020	205	148	72.20%	1,085	825	76.04%
2021	215	165	76.74%	1,098	819	74.59%
2022	209	148	70.81%	1,100	804	73.09%

PEDESTRIAN CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	134	113	84.33%	533	468	87.80%
2019	129	110	85.27%	506	441	87.15%
2020	166	145	87.35%	452	394	87.17%
2021	173	147	84.97%	522	464	88.89%
2022	164	139	84.76%	515	435	84.47%

BICYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	22	19	86.36%	122	111	90.98%
2019	23	19	82.61%	120	105	87.50%
2020	16	14	87.50%	148	121	81.76%
2021	28	23	82.14%	152	131	86.18%
2022	7	4	57.14%	151	122	80.79%

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 CP	Community Traffic Safety Programs	\$3,000,000	\$0	\$3,000,000	\$0

Project Number: CP-2024-00-00-02

Project Name: Community Grants for Overrepresented/Underserved Communities

Description:

For FFY2024, the OTSO conducted an in-depth analysis of traffic crash data to identify and prioritize traffic safety problems among overrepresented and underserved populations. OTSO is working with African American and Hispanic community leaders to work with these communities to address traffic safety topics tailored to the specific community. Additional details will be provided through an amendment once grants and grant activities are finalized.

Countermeasure Strategy or Strategies:

- Chapter 1. Alcohol and Drug Impaired Driving
 - 5. Prevention, Intervention, Communications and Outreach
 - 5.2 Mass Media Campaigns – 3 stars
- Chapter 2. Seat Belts and Child Restraints
 - 3. Communications and Outreach
 - 3.1 Supporting Enforcement – 5 stars
 - 3.2 Strategies for Low-Belt-Use Groups – 4 stars
 - 6. Communications and Outreach
 - 6.1 Communications and Outreach Strategies for Older Children – 3 stars
- Chapter 3. Speeding and Speed Management

- 4. Communications and Outreach
 - 4.1 Communications and Outreach Supporting Enforcement – 3 stars
- Chapter 4. Distracted Driving
 - 2. Communications and Outreach
 - 2.1 Communications and Outreach on Distracted Driving – 1 star
- Chapter 5. Motorcycle Safety
 - 2. Alcohol Impairment
 - 2.2 Alcohol-Impaired Motorcyclists: Communications and Outreach – 1 star
 - 4. Communications and Outreach
 - 4.1 Conspicuity and Protective Clothing – 1 star
 - 4.2 Motorist Awareness of Motorcyclists – 1 star
- Chapter 7. Older Drivers
 - 1. Communications and Outreach
 - 1.1 Formal Courses for Older Drivers – 2 stars
 - 1.2 General Communications and Education – 1 star
- Chapter 8. Pedestrians
 - 3. Impaired Pedestrians
 - 3.1 Communications and Outreach Addressing Impaired Pedestrians – 2 Stars
 - 4. All Pedestrians
 - 4.6 Pedestrian Gap Acceptance Training – 1 Star
- Chapter 9. Bicycle Safety
 - 1. Children
 - 1.3 Bicycle Safe Education for Children – 2 Stars
- Chapter 10. Drowsy Driving
 - 2. Communications and Outreach
 - 2.1 Communications and Outreach on Drowsy Driving – 1 star

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 CP	Community Traffic Safety Programs	\$100,000	\$0	\$100,000	TBD

Project Number: CP-2024-00-00-03

Project Name: Traffic Safety Summit

Description:

Ohio plans to hold an annual traffic safety summit beginning in FFY2024. It has been many years since OTSO conducted a similar summit. The summit will provide an opportunity for

OTSO to share best practices, new initiatives, coordination of efforts, and conduct round tables with traffic safety stakeholders across the state.

Countermeasure Strategy or Strategies:

The traffic safety summit will provide learning/training opportunities that could fall under any of the existing Countermeasures that Work projects and possibly introduce new innovative countermeasures for the future.

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	100,000	OB-2024-Ohio Traffic Safety Office-00001

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 CP	Community Traffic Safety Programs	\$100,000	\$0	\$0	\$0

Project Number: DE-2024-00-00-01

Project Title: Combination Message Print Advertising/Educational Materials

Description:

Funds will be used to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state with approved print advertising/educational materials to address combination issues, i.e., Buckle Up. Phones Down. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, numbers distributed and surveys.

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	100,000	OB-2024-Ohio Traffic Safety Office-00002

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 DE	Driver Education	\$100,000	\$0	\$0	\$0

Project Number: DE-2024-00-00-02

Project Name: Employer Program

Description:

Partner with National Safety Council to develop and implement an employer traffic safety program in Ohio. The program will utilize effective, evidence-based countermeasures to address traffic safety problems in impaired driving, occupant protection, speeding, distracted driving, and other behaviors based on problem identification.

The National Safety Council has an indirect cost rate of 34.91 percent.

Countermeasure Strategy or Strategies:

- Chapter 1. Alcohol and Drug Impaired Driving
 - 5. Prevention, Intervention, Communications and Outreach
 - 5.2 Mass Media Campaigns – 3 stars
- Chapter 2. Seat Belts and Child Restraints
 - 3. Communications and Outreach
 - 3.1 Supporting Enforcement – 5 stars
 - 3.2 Strategies for Low-Belt-Use Groups – 4 stars
 - 6. Communications and Outreach
 - 6.1 Communications and Outreach Strategies for Older Children – 3 stars
- Chapter 3. Speeding and Speed Management
 - 4. Communications and Outreach
 - 4.1 Communications and Outreach Supporting Enforcement – 3 stars
- Chapter 4. Distracted Driving
 - 2. Communications and Outreach
 - 2.1 Communications and Outreach on Distracted Driving – 1 star
- Chapter 5. Motorcycle Safety
 - 2. Alcohol Impairment
 - 2.2 Alcohol-Impaired Motorcyclists: Communications and Outreach – 1 star
 - 4. Communications and Outreach
 - 4.1 Conspicuity and Protective Clothing – 1 star
 - 4.2 Motorist Awareness of Motorcyclists – 1 star
- Chapter 7. Older Drivers
 - 1. Communications and Outreach
 - 1.1 Formal Courses for Older Drivers – 2 stars
 - 1.2 General Communications and Education – 1 star
- Chapter 8. Pedestrians
 - 3. Impaired Pedestrians
 - 3.1 Communications and Outreach Addressing Impaired Pedestrians – 2 Stars
 - 4. All Pedestrians
 - 4.6 Pedestrian Gap Acceptance Training – 1 Star
- Chapter 9. Bicycle Safety
 - 1. Children
 - 1.3 Bicycle Safe Education for Children – 2 Stars
- Chapter 10. Drowsy Driving

- 2. Communications and Outreach
 - 2.1 Communications and Outreach on Drowsy Driving – 1 star

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
National Safety Council	Non-Profit	Statewide	11,799,448	1,478,781	521,308	175,000	GG-2024-National Safety Council-00010

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 DE	Driver Education	\$175,000	\$0	\$0	\$39,589

Community Traffic Safety Program: Program and Budget Summary

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
BIL 402 CP – Community Traffic Safety Programs					
CP-2024-00-00-01	Safe Communities	\$3,000,000	\$3,000,000	\$0	\$0
CP-2024-00-00-02	Community Grants	\$100,000	\$100,000	\$0	\$0
CP-2024-00-00-03	Traffic Safety Summit	\$100,000	\$0	\$0	\$0
BIL 402 CP Total		\$3,200,000	\$3,100,000	\$0	\$0
BIL 402 DE – Driver Education					
DE-2024-00-00-01	Combination Message Print Advertising/Ed.	\$100,000	\$0	\$0	\$0
DE-2024-00-00-02	Employer Program	\$175,000	\$0	\$0	\$39,589
BIL 402 DE Total		\$275,000	\$0	\$0	\$39,589
Total Funding Community Traffic Safety Program Area		\$3,475,000	\$3,100,000	\$0	\$39,589

Distracted Driving

Earned Media Plan

Ohio's distracted driving earned media plan will span the entire federal fiscal year with the heaviest emphasis during October 2023 and distracted driving month. Ohio's new primary distracted driving law will allow for citations beginning early October 2023. Ohio will use many different networks to ensure earned media is achieved statewide (e.g., law enforcement, Safe Communities, corporate partners, etc.). Messaging will be consistent with the National Highway Traffic Safety Administration (NHTSA) National Communications Plan and may consist of the following components:

- Campaign toolkit developed for distribution to Ohio's law enforcement partners, Safe Communities programs, corporate partners and others that have a vested interest in traffic safety.
- The toolkit will include updated sample news releases, a letter to the editor, fact sheets, newsletter articles and artwork.
- Broadcast e-mails to all safety partners directing them to the NHTSA web site as the mini-planners are released.
- Bi-weekly traffic safety e-mail broadcast newsletter.
- ODPS will continue to partner with other state agencies to issue joint press releases and assist with media exposure.

Project Number: PM-2024-00-00-01

Project Title: Sustained Distracted Driving Paid Media

Description:

Through a media buyer, an emphasis is being placed on working with media partners who not only reach all the driving population, but also embrace traffic safety messages and are willing to go above and beyond the traditional media buy to provide additional bonus spots, public service announcements with high profile talent, and integrating traffic safety messaging into social media and enforcement campaigns, live reads during major events and other innovative and unique opportunities that will help reach specific segments of our targeted audience.

Media tactics will include a combination of social and print media that will be used to maximize resources for the sustained distracted driving paid media plan.

The sustained distracted driving paid media plan will complement the NHTSA National Communications Plan and the NHTSA Marketing Calendar, which prioritizes NHTSA special events and messaging opportunities throughout the year. Currently Ohio is utilizing a mix of NHTSA messaging and approved Ohio developed messaging. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 4. Distracted Driving
 - 2. Communications and Outreach
 - 2.1 Communications and Outreach on Distracted Driving – 1 star

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	500,000	OB-2024-Ohio Traffic Safety Office-00003

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 PM	Paid Advertising	\$500,000	\$0	\$0	\$0

Project Number: PM-2024-00-00-02

Project Title: Distracted Driving Campaign Creative/Design

Description:

In addition to media placement the ODPS media buyer’s contract has been expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Countermeasure Strategy or Strategies:

- Chapter 4. Distracted Driving
 - 2. Communications and Outreach
 - 2.1 Communications and Outreach on Distracted Driving – 1 star

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	\$50,000	OB-2024-Ohio Traffic Safety Office-00004

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 PM	Paid Advertising	\$50,000	\$0	\$0	\$0

Project Number*: B8APE-2024-00-00-01
DD-2024-00-00-01

Project Title: Distracted Driving Print Advertising/Educational Materials

Description:

Funds will be used to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state with approved print advertising/educational materials to promote the distracted driving message. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Countermeasure Strategy or Strategies:

- Chapter 4. Distracted Driving
 - 2. Communications and Outreach
 - 2.1 Communications and Outreach on Distracted Driving – 1 star

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	125,000	OB-2024-Ohio Traffic Safety Office-00005

Funding Sources (Budget):

Funding Source ID*	Eligible Use of Funds*	Estimated Funding Amount*	Match Amount	Local Benefit	Indirect Costs
BIL 402 DD	Distracted Driving	\$125,000	\$0	\$0	\$0
BIL 405e	Public Education	\$125,000	\$0	\$0	\$0

*Funding used will depend on if Ohio is awarded 405e funds.

Project Number*: B8ADDLE-2024-00-00-01
DD-2024-00-00-02

Project Title: Statewide Distracted Driving Enforcement

Description:

There were 189 distracted driving related fatal crashes and 1,589 distracted driving related serious injury crashes in Ohio between 2018 and 2022. In FFY2023, the Ohio State Highway Patrol (OSHP) will work overtime with a focus on distracted driving with most of the hours being worked during October 2023 to coincide with Ohio’s new primary distracted driving law and for National Distracted Driving Month (April 2024).

Countermeasure Strategy or Strategies:

- Chapter 4. Distracted Driving
 - 1. Laws and Enforcement
 - 1.3 High Visibility Cell Phone/Text Messaging Enforcement – 4 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio State Highway Patrol	State Gov't	Statewide	11,799,448	1,478,781	521,308	422,804.51	OHVEP-2024-Ohio State Highway Patrol-00001

Funding Sources (Budget):

Funding Source ID*	Eligible Use of Funds*	Estimated Funding Amount*	Match Amount	Local Benefit	Indirect Costs
BIL 402 DD	Distracted Driving	\$425,000	\$0	\$0	\$0
BIL 405e	DD Law Enforcement	\$425,000	\$0	\$0	\$0

*Funding used will depend on if Ohio is awarded 405e funds.

Distracted Driving Program: Program and Budget Summary

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
BIL 402 DD – Distracted Driving*					
DD-2024-00-00-01	Distracted Driving Print Advertising/Educational Materials	\$125,000	\$0	\$0	\$0
DD-2024-00-00-02	Statewide Distracted Driving Enforcement	\$425,000	\$0	\$0	\$0
BIL 402 DD Total*		\$550,000	\$0	\$0	\$0
BIL 402 PM – Paid Advertising					
PM-2024-00-00-01	Sustained Distracted Driving Paid Media	\$500,000	\$0	\$0	\$0
PM-2024-00-00-02	Distracted Driving Campaign Creative/Design	\$50,000	\$0	\$0	\$0
BIL 402 PM Total		\$550,000	\$0	\$0	\$0
BIL 405e Distracted Driving Awareness					
B8APE-2024-00-00-01	Distracted Driving Print Advertising/Educational Materials	\$125,000	\$0	\$0	\$0
B8ADDLE-2024-00-00-01	Statewide Distracted Driving Enforcement	\$425,000	\$0	\$0	\$0
BIL 405e Distracted Driving Awareness Total		\$550,000	\$0	\$0	\$0
Total Funding Distracted Driving Program Area		\$1,100,000	\$0	\$0	\$0

*BIL 402 DD will only be used if Ohio does not receive 405e funds.

Driver and Officer Safety Education

Project Number: M13BTR-2024-00-00-01

Project Name: Driver and Officer Safety Education

Description:

Ohio is working with the Ohio Department of Education to implement driver and officer safety education into the driver training curriculum. A revision will be submitted once the Driver and Officer Safety Education project/grant is finalized.

Countermeasure Strategy or Strategies:

Ohio is in the process of working with the Ohio Department of Education to implement the following information into the driver training curriculum:

- The role of law enforcement and the duties and responsibilities of peace officers;
- The legal rights of individuals concerning interactions with peace officers;
- Best practices for civilians and peace officers during those interactions;
- The consequences for failure of an individual or officer to comply with the law or program; and
- How and where to file a complaint against, or a compliment relating to, a peace officer.

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405i	Education and Training	TBD	TBD	TBD	TBD

Driver and Officer Safety Education Program: Program and Budget Summary

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
BIL 405i Driver and Officer Safety Education					
M13BTR-2024-00-00-	Driver and Officer Safety Education	TBD	TBD	TBD	TBD
BIL 405i Driver and Officer Safety Education Total		TBD	TBD	TBD	TBD
<i>Total Funding Driver and Officer Safety Education Program Area</i>		<i>TBD</i>	<i>TBD</i>	<i>TBD</i>	<i>TBD</i>

Impaired Driving

Earned Media Plan

Ohio's impaired driving earned media plan will span the entire federal fiscal year with an emphasis during Winter Holiday Drive Sober or Get Pulled Over, Super Bowl, St. Patrick's Day, 4th of July and the Labor Day Drive Sober or Get Pulled Over. Ohio will use many different networks to ensure earned media is achieved statewide (e.g., law enforcement, Safe Communities, corporate partners, etc.). Messaging will be consistent with the National Highway Traffic Safety Administration (NHTSA) National Communications Plan and may consist of the following components:

- Campaign toolkit developed for distribution to Ohio's law enforcement partners, Safe Communities programs, corporate partners and others that have a vested interest in traffic safety.
- The toolkit will include updated sample news releases, a letter to the editor, fact sheets, newsletter articles and artwork.
- Broadcast e-mails to all safety partners directing them to the NHTSA web site as the mini-planners are released.
- Bi-weekly traffic safety e-mail broadcast newsletter.
- ODPS will continue to partner with other state agencies to issue joint press releases and assist with media exposure.

Project Number: FDLPEM-2024-00-00-01

Project Title: Holiday Drive Sober or Get Pulled Over Paid Media

Description:

Paid media is an important component of Ohio's communication and outreach strategies to inform the public of the dangers of impaired driving (alcohol and/or drugged). The goal of the paid media plan for the December / January crackdown is to decrease the number of impaired drivers and alcohol related fatalities. The media objective is to increase awareness of highly visible law enforcement with both local and national media exposure.

The target audience is defined as anyone who drives impaired or is likely to drive impaired on Ohio's roadways. In 2024, media will be heavily directed toward a younger male audience. Once again, the primary media target will be 18 – 34-year-old males; however, other demographic audiences might be targeted based on Ohio's current crash data.

Media tactics will include a combination of television, radio, social and print media that will be used to maximize resources for the Holiday Drive Sober or Get Pulled Over paid media plan. Bonus inventory will be required by each station. Regional radio will be negotiated in counties receiving less significant impact from the larger cities. Additional cost efficiency and greater message reach are available in many of the smaller regions by employing spot radio as part of this plan. New campaign messages using NHTSA's messaging with Ohio's graphics will be submitted to NHTSA for review/approval before placing paid media.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020.

- Chapter 1. Alcohol and Drug Impaired Driving
 - 5. Prevention, Intervention, Communications and Outreach
 - 5.2 Mass Media Campaigns – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	200,000	OB-2024-Ohio Traffic Safety Office-00007

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405d	405d Low Media/ID training/Enf Related exp.	\$200,000	\$0	\$0	\$0

Project Number: FDLPEM-2024-00-00-02

Project Title: Drive Sober or Get Pulled Over Paid Media

Description:

Paid media is an important component of Ohio's communication and outreach strategies to inform the public of the dangers of impaired driving (alcohol and/or drugged). The national Drive Sober or Get Pulled Over alcohol crackdown around the Labor Day holiday combines highly visible law enforcement with both local and national media exposure. Advertising during the crackdown highlights that law enforcement will be strictly enforcing impaired driving (alcohol and/or drugged) laws during the crackdown period. Law enforcement agencies across the state will be encouraged to participate in the 2024 crackdown.

The goal of the paid media plan for the 2024 alcohol crackdown is to decrease the number of impaired drivers and alcohol related fatalities. The media objective is to increase awareness of highly visible enforcement with both local and national media exposure.

The target audience is defined as anyone who drives impaired or is likely to drive impaired on Ohio's roadways. In 2024, media will be heavily directed toward a younger male audience. Once again, the primary media target will be 18 – 34-year-old males; however, other demographic audiences might be targeted based on Ohio's current crash data. Media will also be directed toward Ohio's multicultural communities.

Media tactics will include a combination of television, radio, social and print media that will be used to maximize resources for the Drive Sober or Get Pulled Over alcohol paid media plan. Bonus inventory will be required by each station. Regional radio will be negotiated in counties receiving less significant impact from the larger cities. Additional cost-efficiency and greater message reach are available in many of the smaller regions by employing spot radio

as a part of this plan. New campaign messages using NHTSA’s messaging with Ohio’s graphics will be submitted to NHTSA for review/approval before placing paid media.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020.

- Chapter 1. Alcohol and Drug Impaired Driving
 - 5. Prevention, Intervention, Communications and Outreach
 - 5.2 Mass Media Campaigns – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	200,000	OB-2024-Ohio Traffic Safety Office-00008

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405d	405d Low Media/ID training/Enf Related exp.	\$200,000	\$0	\$0	\$0

Project Number: FDLPEM-2024-00-00-03
Project Title: Sustained Impaired Driving Paid Media
Description:

Paid media is an important component of Ohio’s communication and outreach strategies to inform the public of the dangers of impaired driving (alcohol and/or drugged). In FFY2024, Ohio will continue to model the NHTSA National Communications Plan to bridge the media gaps around the national alcohol crackdowns with an appropriate mix of media, enforcement, and social-norming initiatives to extend highway safety messages.

The goal will be to sustain impaired driving (alcohol and/or drugged) messaging throughout the year with the highest concentration of paid media conducted during the Drive Sober or Get Pulled Over Crackdown and the December / January crackdown. Between these times, using secondary messages like *Fans Don’t Let Fans Drive Drunk* and *Buzzed Driving is Drunk Driving* provides an opportunity to extend the core safety messages. Embracing social-norming messages allows us to look for marketing alliances with businesses and organizations already branded and important to our target audiences.

An emphasis is being placed on working with media partners who not only reach our target audience, but also embrace traffic safety messages and are willing to go above and beyond the traditional media buy to provide additional bonus spots, public service announcements with high profile talent, on the ground events and integrating traffic safety messaging into social media and enforcement campaigns, live reads during major events and other innovative and unique opportunities that will help reach specific segments of our targeted audience. Media will also be directed toward Ohio’s multicultural communities.

Media tactics will include a combination of television, radio, social and print media that will be used to maximize resources for the sustained impaired paid media plan.

Ohio runs impaired driving messages during home games throughout the season with the following sports teams in Ohio to target this high-risk population: Cincinnati Bengals, Cincinnati Reds, Cleveland Browns, Cleveland Cavaliers, Cleveland Guardians, Columbus Crew, Columbus Clippers, Toledo Mudhens, and The Ohio State University. These partners generally include television, radio, interior and exterior signage. The broadcast coverage for the Major League Baseball teams includes a broad network of stations in the region beyond just the metro market that it primarily serves. The sustained impaired paid media plan will complement the NHTSA National Communications Plan and the NHTSA Marketing Calendar, which prioritizes NHTSA special events and messaging opportunities throughout the year. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020.

- Chapter 1. Alcohol and Drug Impaired Driving
 - 5. Prevention, Intervention, Communications and Outreach
 - 5.2 Mass Media Campaigns – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	600,000	OB-2024-Ohio Traffic Safety Office-00009

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405d	405d Low Media/ID training/Enf Related exp.	\$600,000	\$0	\$0	\$0

Project Number: FDLPEM-2024-00-00-04

Project Title: Impaired Driving Campaign Creative/Design

Description:

In addition to media placement the ODPS media buyer’s contract has been expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety. Materials will be consistent with NHTSA Messaging. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020.

- Chapter 1. Alcohol and Drug Impaired Driving
 - 5. Prevention, Intervention, Communications and Outreach
 - 5.2 Mass Media Campaigns – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	50,000	OB-2024-Ohio Traffic Safety Office-00010

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405d	405d Low Media/ID training/Enf Related exp.	\$50,000	\$0	\$0	\$0

Project Number: FDLPEM-2024-00-00-05

Project Title: Impaired Driving Print Advertising/Educational Materials

Description:

Impaired driving (alcohol and/or drugged) print advertising/educational materials are one of Ohio’s communication and outreach strategies to inform the public of the dangers of impaired driving (alcohol and/or drugged). The national Drive Sober or Get Pulled Over alcohol crackdown around the Labor Day Holiday combines highly visible enforcement with both local and national media exposure. Paid media during the crackdown will highlight that law enforcement will be strictly enforcing impaired driving laws. All law enforcement agencies across the state will be encouraged and funded agencies are required to participate in the 2024 crackdown. Funds will be used to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state with approved print advertising/educational materials that will be distributed in a systematic manner to promote the message through earned media. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020.

- Chapter 1. Alcohol and Drug Impaired Driving
 - 5. Prevention, Intervention, Communications and Outreach
 - 5.2 Mass Media Campaigns – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	125,000	OB-2024-Ohio Traffic Safety Office-00011

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405d	405d Low Media/ID training/Enf Related exp.	\$125,000	\$0	\$0	\$0

Project Number: ENF_AL-2024-00-00-01

Project Title: Impaired Driving Enforcement Program

Description:

High Visibility Enforcement is designed to convince the public that there are consequences to traffic violations. Grants are awarded to law enforcement agencies whose jurisdictions experienced an average of 2.0 or more fatal crashes over the three-year period of 2020, 2021 and 2022. Each agency must conduct alcohol impaired driving enforcement activity to impact their alcohol impaired fatal crashes. Highly visible enforcement activities are conducted at strategic times throughout the year consistent with the NHTSA Communications Calendar. In addition to the required Blitzes and National Campaigns, overtime enforcement based on local fatal/serious injury crash problem identification is eligible for funding. All IDEP sub-recipients are also required to submit for the STEP hours to conduct all other traffic related overtime activities (i.e., speed, seat belts, aggressive, etc.). Included in the STEP grant are funds to be used for education. These funds can be used for training officers or for educating the public on all areas of traffic safety including impaired driving. All IDEP sub-recipients are required to attend scheduled OTSO/Sub-recipient meetings. Items discussed at the meetings include re-caps of previous blitzes/national campaigns, upcoming blitzes/national campaigns, current crash trends, enforcement activities, educational activities, and other timely traffic related information specific to the district. Sub-recipients coordinate activities and plan locations based on local data and data shared at these meetings to ensure all activities are highly visible and are based on problem identification.

FFY2024 IDEP Required Blitz/National Campaigns

Dates	Blitz/National Campaign
October 20 – 31, 2023	Halloween
November 22 – 26, 2023	Thanksgiving
December 15 – 31, 2023	Winter Holiday Drive Sober or Get Pulled Over
January 1, 2024	Winter Holiday Drive Sober or Get Pulled Over
February 11 – 12, 2024	Super Bowl
March 15 – 17, 2024	St. Patrick's Day
April – May 2024	Prom
July 4 – 7, 2024	4 th of July
August 16 – September 2, 2024	Drive Sober or Get Pulled Over
October 2023 and/or September 2024	Homecoming

IDEP/STEP Grants have been received in 52 of Ohio's 88 counties and represent 77.32 percent of the fatal crashes and 81.19 percent of alcohol-related fatal crashes between 2018 and 2022. These counties reach 77.80 percent of Ohio's total population, 94.48 percent of Ohio's Black or African American population, and 87.67 percent of Ohio's Hispanic population.

Countermeasure Strategy or Strategies:

- Chapter 1. Alcohol and Drug Impaired Driving
 - 2. Deterrence: Enforcement
 - 2.1 Publicized Sobriety Checkpoints – 5 stars
 - 2.2 High Visibility Saturation Patrols – 4 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Allen County Sheriff's Office	County	Allen	102,206	12,573	3,272	31,511.15	IDEP/STEP-2024-Allen County Sheriff's Of-00012
Lima Police Department	Local	Allen	*	*	*	13,365.81	IDEP/STEP-2024-Lima Police Department-00033
Shawnee Township Police Department	Local	Allen	*	*	*	22,925.30	IDEP/STEP-2024-Shawnee Township Police D-00016
Ashland County Sheriff's Office	County	Ashland	52,447	394	862	19,389.94	IDEP/STEP-2024-Ashland County Sheriff's -00027
Ashtabula County Sheriff's Office	County	Ashtabula	97,574	3,606	4,489	22,668.10	IDEP/STEP-2024-Ashtabula County Sheriff -00004
Athens Co. Sheriff's Office	County	Athens	62,431	2,894	1,450	20,649.77	IDEP/STEP-2024-Athens Co. Sheriff's Offi-00002
Brown County Sheriff's Office	County	Brown	43,676	304	487	17,210.32	IDEP/STEP-2024-Brown County Sheriff's Of-00040
Butler County Sheriff's Office	County	Butler	390,357	34,704	25,265	54,508.69	IDEP/STEP-2024-Butler County Sheriff's O-00070
Hamilton Police Department	Local	Butler	*	*	*	26,449.50	IDEP/STEP-2024-Hamilton Police Departmen-00048
Middletown Police Department	Local	Butler	*	*	*	25,483.19	IDEP/STEP-2024-Middletown Police Depar-00058
West Chester Police Department	Local	Butler	*	*	*	21,379.26	IDEP/STEP-2024-West Chester Police Depar-00009
Champaign County Sheriff's Office	County	Champaign	38,714	688	648	9,754.92	IDEP/STEP-2024-Champaign County Sheriff -00080
Clark County Sheriff's Office	County	Clark	136,001	12,200	5,313	42,081.09	IDEP/STEP-2024-Clark County Sheriff's Of-00042
Springfield Police Department	Local	Clark	*	*	*	25,170.90	IDEP/STEP-2024-Springfield Police Depart-00030
Miami Township Police Department	Local	Clermont	43,943	967	1,406	29,882.66	IDEP/STEP-2024-Miami Twp. Police Departm-00065
Crawford County Sheriff's Office	County	Crawford	42,025	319	638	14,946.00	IDEP/STEP-2024-Crawford County Sheriff's-00052
Cuyahoga Co. Sheriff's Department	County	Cuyahoga	1,264,817	736,116	74,668	46,574.85	IDEP/STEP-2024-Cuyahoga Co. Sheriff's De-00079
Cleveland Heights Police Department	Local	Cuyahoga	*	*	*	30,857.75	IDEP/STEP-2024-Cleveland Heights Police -00085
Cleveland Police Department	Local	Cuyahoga	*	*	*	31,676.43	IDEP/STEP-2024-Cleveland Police Departme-00075
Euclid Police Department	Local	Cuyahoga	*	*	*	29,187.34	IDEP/STEP-2024-Euclid Police Department-00074
Defiance Co. Sheriff's Office	County	Defiance	38,286	668	3,950	21,796.25	IDEP/STEP-2024-Defiance Co. Sheriff's Of-00072
Erie Co. Sheriff's Office	County	Erie	75,622	6,807	3,130	23,975.88	IDEP/STEP-2024-Erie Co. Sheriff's Office-00082
Perkins Township Police Department	Local	Erie	*	*	*	20,702.08	IDEP/STEP-2024-Perkins Twp. Police Depart-00081
Franklin County Sheriff's Office	County	Franklin	1,323,807	299,771	91,182	69,796.88	IDEP/STEP-2024-Franklin County Sheriff's-00069
Columbus Police Department	Local	Franklin	*	*	*	62,200.72	IDEP/STEP-2024-Columbus Police Departmen-00032
Gahanna Police Department	Local	Franklin	*	*	*	29,823.70	IDEP/STEP-2024-Gahanna Police Department-00025
Fulton County Sheriff's Office	County	Fulton	42,713	254	3,791	19,247.55	IDEP/STEP-2024-Fulton County Sheriff's O-00067
Geauga County Sheriff's Office	County	Geauga	95,397	1,082	1,664	31,399.68	IDEP/STEP-2024-Geauga County Sheriff's O-00017
Greene County Sheriff's Office	County	Greene	167,966	11,486	5,216	46,150.14	IDEP/STEP-2024-Greene County Sheriff's O-00021
Hamilton County Sheriff's Office	County	Hamilton	830,639	209,173	36,250	51,084.18	IDEP/STEP-2024-Hamilton County Sheriff's-00051
Cincinnati Police Department	Local	Hamilton	*	*	*	56,490.34	IDEP/STEP-2024-Cincinnati Police Departm-00041
Green Twp. Police Department	Local	Hamilton	*	*	*	30,461.34	IDEP/STEP-2024-Green Twp. Police Departm-00038
Springfield Twp. Police Department	Local	Hamilton	*	*	*	29,051.25	IDEP/STEP-2024-Springfield Twp Police De-00077
Hancock County Sheriff's Office	County	Hancock	74,920	1,431	4,198	19,852.02	IDEP/STEP-2024-Hancock County Sheriff's -00013
Hardin Co. Sheriff's Office	County	Hardin	30,696	262	697	13,666.25	IDEP/STEP-2024-Hardin Co. Sheriff's Offi-00053
Harrison County Sheriff's Office	County	Harrison	14,483	241	130	20,488.48	IDEP/STEP-2024-Harrison County Sheriff's-00046
Henry Co. Sheriff's Office	County	Henry	27,662	160	2,187	21,331.12	IDEP/STEP-2024-Henry Co. Sheriff's Offic-00028
Holmes Co. Sheriff's Office	County	Holmes	44,223	123	474	17,415.21	IDEP/STEP-2024-Holmes Co. Sheriff's Offi-00047
Jackson County Sheriff's Office	County	Jackson	32,653	159	306	12,957.53	IDEP/STEP-2024-Jackson County Sheriff's -00076
Jefferson County Sheriff's Office	County	Jefferson	65,249	3,687	1,159	18,701.18	IDEP/STEP-2024-Jefferson Co. Sheriff's O-00061

Agency Name	Agency Type	Location / County	Total	Black or African American	Hispanic	Amount	Agreement Number
Mentor Police Department	Local	Lake	47,450	715	996	30,857.75	IDEP/STEP-2024-Mentor Police Department-00060
Newark Police Department	Local	Licking	49,934	1,691	1,001	11,990.44	IDEP/STEP-2024-Newark Police Department-00010
Logan Co. Sheriff's Office	County	Logan	46,150	677	1,004	19,645.05	IDEP/STEP-2024-Logan Co. Sheriff's Office-00059
Lorain Co. Sheriff's Office	County	Lorain	312,964	24,863	32,917	46,931.07	IDEP/STEP-2024-Lorain Co. Sheriff's Office-00036
Elyria Police Department	Local	Lorain	*	*	*	24,024.96	IDEP/STEP-2024-Elyria Police Department-00084
Lorain Police Department	Local	Lorain	*	*	*	24,818.45	IDEP/STEP-2024-Lorain Police Department-00022
Lucas County Sheriff's Office	County	Lucas	431,279	85,081	32,167	44,526.63	IDEP/STEP-2024-Lucas County Sheriff's Office-00044
Sylvania Twp. Police Department	Local	Lucas	*	*	*	14,931.32	IDEP/STEP-2024-Sylvania Twp. Police Department-00063
Toledo Police Department	Local	Lucas	*	*	*	49,876.20	IDEP/STEP-2024-Toledo Police Department-00045
Mahoning County Sheriff's Office	County	Mahoning	228,614	34,835	14,093	38,226.10	IDEP/STEP-2024-Mahoning County Sheriff's Office-00014
Youngstown Police Department	Local	Mahoning	*	*	*	22,697.89	IDEP/STEP-2024-Youngstown Police Department-00073
Marion County Sheriff's Office	County	Marion	65,359	4,107	1,956	24,416.16	IDEP/STEP-2024-Marion County Sheriff's Office-00050
Medina County Sheriff's Office	County	Medina	182,470	2,344	4,592	43,156.58	IDEP/STEP-2024-Medina County Sheriff's Office-00026
Mercer County Sheriff's Office	County	Mercer	42,528	204	928	23,365.58	IDEP/STEP-2024-Mercer County Sheriff's Office-00035
Miami County Sheriff's Office	County	Miami	108,774	2,593	2,199	39,230.74	IDEP/STEP-2024-Miami County Sheriff's Office-00007
Montgomery County Sheriff's Office	County	Montgomery	537,309	113,728	21,179	51,610.41	IDEP/STEP-2024-Montgomery County Sheriff's Office-00031
Dayton Police Dept.	Local	Montgomery	*	*	*	38,841.10	IDEP/STEP-2024-Dayton Police Dept. -00011
Miami Township Police Department	Local	Montgomery	*	*	*	25,150.24	IDEP/STEP-2024-Miami Township Police Department-00034
Trotwood Police Department	Local	Montgomery	*	*	*	15,797.91	IDEP/STEP-2024-Trotwood Police Department-00018
Perry Co. Sheriff's Office	County	Perry	35,408	90	252	29,237.49	IDEP/STEP-2024-Perry Co. Sheriff's Office-00066
Pickaway Co. Sheriff's Office	County	Pickaway	58,539	2,159	903	18,966.85	IDEP/STEP-2024-Pickaway Co. Sheriff's Office-00003
Putnam County Sheriff's Office	County	Putnam	34,451	125	2,229	15,987.55	IDEP/STEP-2024-Putnam County Sheriff's Office-00055
Richland County Sheriff's Office	County	Richland	124,936	11,312	2,615	34,717.07	IDEP/STEP-2024-Richland County Sheriff's Office-00008
Sandusky Co. Sheriff's Office	County	Sandusky	58,896	1,886	6,055	22,528.60	IDEP/STEP-2024-Sandusky Co. Sheriff's Office-00078
Scioto Co. Sheriff's Office	County	Scioto	74,008	2,075	1,052	19,616.63	IDEP/STEP-2024-Scioto Co. Sheriff's Office-00039
Seneca County Sheriff's Office	County	Seneca	55,069	1,380	2,899	19,176.35	IDEP/STEP-2024-Seneca County Sheriff's Office-00056
Stark County Sheriff's Office	County	Stark	374,853	29,118	10,516	41,315.83	IDEP/STEP-2024-Stark County Sheriff's Office-00029
Canton Police Department	Local	Stark	*	*	*	25,462.05	IDEP/STEP-2024-Canton Police Department-00006
Jackson Township Police Department	Local	Stark	*	*	*	25,741.38	IDEP/STEP-2024-Jackson Township Police Department-00024
Summit County Sheriff's Office	County	Summit	540,428	79,726	13,206	42,907.48	IDEP/STEP-2024-Summit County Sheriff's Office-00071
Akron Police Department	Local	Summit	*	*	*	39,810.91	IDEP/STEP-2024-Akron Police Department-00020
Trumbull County Sheriff's Office	County	Trumbull	201,977	17,200	4,179	25,822.28	IDEP/STEP-2024-Trumbull County Sheriff's Office-00083
Warren Police Department	Local	Trumbull	*	*	*	22,382.81	IDEP/STEP-2024-Warren Police Department-00054
Tuscarawas County Sheriff's Office	County	Tuscarawas	93,263	724	3,962	18,343.72	IDEP/STEP-2024-Tuscarawas County Sheriff's Office-00005
Van Wert County Sheriff's Office	County	Van Wert	28,931	265	1,097	22,668.10	IDEP/STEP-2024-Van Wert County Sheriff's Office-00037
Wayne County Sheriff's Office	County	Wayne	116,894	1,786	2,755	14,310.80	IDEP/STEP-2024-Wayne County Sheriff's Office-00019
Williams County Sheriff's Office	County	Williams	37,102	335	1,862	20,972.36	IDEP/STEP-2024-Williams County Sheriff's Office-00043
Wood County Sheriff's Office	County	Wood	132,248	3,185	8,280	34,936.28	IDEP/STEP-2024-Wood County Sheriff's Office-00049
Wyandot County Sheriff's Office	County	Wyandot	21,900	81	641	20,414.37	IDEP/STEP-2024-Wyandot County Sheriff's Office-00023

*Population breakdowns for these jurisdictions are included in the county population numbers listed for the county sheriff's office.

ALCOHOL RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	266	214	80.45%	863	692	80.19%
2019	331	256	77.34%	875	699	79.89%
2020	384	320	83.33%	829	657	79.25%
2021	404	335	82.92%	895	718	80.22%
2022	385	312	81.04%	832	658	79.09%

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
164 Transfer Funds	Alcohol Enforcement	\$2,625,000	\$0	\$2,625,000	\$0

*Funding levels and amount are for IDEP activities only.

Project Number: FDLHVE-2024-00-00-01

Project Title: Statewide Impaired Driving Enforcement Program

Description:

There were 1,773 alcohol related fatal crashes and 4,297 alcohol related serious injury crashes in Ohio between 2018 and 2022. Highly visible enforcement activities are conducted at strategic times throughout the year consistent with the NHTSA Communications Calendar. In addition to the required Blitzes and National Campaign, overtime enforcement based on local fatal/serious injury crash problem identification is eligible for funding. In FFY2024, the OSHP will continue with their Impaired Driving Enforcement grant. They will conduct at least 100 checkpoints in addition to saturation patrols. All OSP district and post commanders are required to attend scheduled OTSO/Sub-recipient meetings. Items discussed at the meetings include re-caps of previous blitzes/national campaigns, upcoming blitzes/national campaigns, current crash trends, enforcement activities, educational activities, and other timely traffic related information specific to the district. Sub-recipients coordinate activities and plan locations based on local data and data shared at these meetings to ensure all activities are highly visible and are based on problem identification.

Using state funds, the OSHP conducts speed, occupant restraint, impaired driving (alcohol and/or drugged) and motorcycle enforcement activity statewide to impact fatal crashes. The state funds activity that occurs during regular working hours. The portion of these funds that are impaired driving related is used towards match for the 405d funds.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020.

- Chapter 1. Alcohol and Drug Impaired Driving
 - 2. Deterrence: Enforcement
 - 2.1 Publicized Sobriety Checkpoints – 5 stars
 - 2.2 High Visibility Saturation Patrols – 4 stars
 - 2.5 Integrated Enforcement – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio State Highway Patrol	State Gov't	Statewide	11,799,448	1,478,781	521,308	2,156,915.74	OHVEP-2024-Ohio State Highway Patrol-00003

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405d	405d Low HVE	\$2,200,000	\$1,375,000	\$0	\$0

Project Number: AL-2024-00-00-01

Project Title: OVI Task Force Program

Description:

Ohio's OVI Task Force program is a countywide initiative to conduct high visibility enforcement, public awareness and education focusing on impaired driving (alcohol and/or drugged). In order to reach our goal of reducing fatalities in crashes involving a driver or motorcycle operator with a blood alcohol concentration of 0.08 g/dL or higher, Ohio is concentrating its OVI Task Force program in the counties that experience the highest number of alcohol-related fatal crashes. The counties that have a yearly average of at least six alcohol related fatal crashes were eligible to apply.

The twelve counties that submitted proposals represent 52.26 percent of the alcohol related fatal crashes between 2018 and 2022. These counties reach 56.07 percent of Ohio's total population, 88.34 percent of Ohio's Black or African American population, and 70.64 percent of Ohio's Hispanic population. Each OVI Task Force is required to conduct a minimum of 16 checkpoints (two during the Drive Sober or Get Pulled Over Crackdown) and three press events (one during Drive Sober or Get Pulled Over). Saturation patrols are conducted in conjunction with the checkpoints. OVI Task Forces conduct meetings with participating agencies to coordinate activities within the task force. All OVI Task Force sub-recipients are required to attend scheduled OTSO/Sub-recipient meetings. Items discussed at the meetings include re-caps of previous blitzes/national campaigns, upcoming blitzes/national campaigns, current crash trends, enforcement activities, educational activities, and other timely traffic related information specific to the district. Sub-recipients coordinate activities and plan locations based on local data and data shared at these meetings to ensure all activities are highly visible and are based on problem identification.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020.

- Chapter 1. Alcohol and Drug Impaired Driving
 - 2. Deterrence: Enforcement
 - 2.1 Publicized Sobriety Checkpoints – 5 stars
 - 2.2 High Visibility Saturation Patrols – 4 stars
 - 2.3 Preliminary Breath Test Devices – 4 stars
 - 2.5 Integrated Enforcement – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Oxford Division of Police	Local	Butler	390,357	34,704	25,265	250,000.00	OVI-2024-Oxford Division of Police-00007
University Hospitals Cleveland Medical Ctr	Hospital	Cuyahoga	1,264,817	370,895	83,327	250,000.00	OVI-2024-University Hospitals Clev-00004
Franklin County Sheriff's Office	County	Franklin	1,323,807	299,771	91,182	224,925.67	OVI-2024-Franklin County Sheriff's-00011
Blue Ash Police Department	Local	Hamilton	830,639	209,173	36,250	250,000.00	OVI-2024-Blue Ash Police Departmen-00013
Licking County Sheriff's Office	County	Licking	178,519	7,213	3,988	223,156.60	OVI-2024-Licking County Sheriff's -00010
North Ridgeville Police Department	Local	Lorain	312,964	24,863	32,917	249,086.22	OVI-2024-North Ridgeville Police D-00003
Lucas County Sheriff's Office	County	Lucas	431,279	85,081	32,167	224,984.02	OVI-2024-Lucas County Sheriff's Of-00008
Canfield Police Department	Local	Mahoning	228,614	34,835	14,093	250,000.00	OVI-2024-Canfield Police Departmen-00006
Dayton Police Department	Local	Montgomery	537,309	113,728	21,179	249,987.66	OVI-2024-Dayton Police Dept.-00002
Stark County Sheriff's Office	County	Stark	374,853	29,118	10,516	250,000.00	OVI-2024-Stark County Sheriff's Of-00005
Summit County Sheriff's Office	County	Summit	540,428	79,726	13,206	250,000.00	OVI-2024-Summit County Sheriff's O-00012
Warren Police Department	Local	Trumbull	201,977	17,200	4,179	208,915.28	OVI-2024-Warren Police Department-00009

ALCOHOL RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	266	122	45.86%	863	426	49.36%
2019	331	173	52.27%	875	432	49.37%
2020	384	204	53.13%	829	378	45.60%
2021	404	213	52.72%	895	426	47.60%
2022	385	213	55.32%	832	404	48.56%

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402	Impaired Driving	\$3,000,000	\$0	\$3,000,000	\$0

Project Number: FDLHVE-2024-00-00-02

Project Title: Statewide Drugged Driving Enforcement Program

Description:

There were 1,963 drugged driving fatal crashes and 1,822 drugged driving serious injury crashes in Ohio between 2018 and 2022. In FFY2023, the OSHP will continue to focus enforcement efforts on drugged drivers.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020.

- Chapter 1. Alcohol and Drug Impaired Driving
 - 7. Drug-Impaired Driving
 - 7.1 Enforcement of Drug-Impaired Driving – 3 stars

Intended Sub-recipients:

Intended Sub-recipients:			Population / Affected Communities			Amount	Agreement Number
Agency Name	Agency Type	Location / County	Total	Black or African American	Hispanic		
Ohio State Highway Patrol	State Gov't	Statewide	11,799,448	1,478,781	521,308	569,356.31	OHVEP-2024-Ohio State Highway Patrol-00002

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405d	405d Low HVE	\$575,000	\$0	\$0	\$0

Project Number: FDLPEM-2024-00-00-06

Project Title: Trace Back Program

Description:

The Ohio Investigative Unit (OIU) will continue to implement a statewide Trace Back Program that was initiated in FFY2013 where OIU Agents will be called out to alcohol involved fatal and serious injury crashes to interview suspect/witnesses to “trace back” where the alcohol was consumed prior to crash. Agents will open a case to determine if alcohol was served or consumed in violation of the law to hold establishments accountable for over serving and/or selling to minors. Grant funding will pay for trace back investigations that are completed in an overtime status.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020.

- Chapter 1. Alcohol and Drug Impaired Driving
 - 6. Underage Drinking and Drinking and Driving
 - 6.5 Other Legal Minimum Drinking Age 21 Law Enforcement – 3 stars

Intended Sub-recipients:

Intended Sub-recipients:			Population / Affected Communities			Amount	Agreement Number
Agency Name	Agency Type	Location / County	Total	Black or African American	Hispanic		
Ohio State Highway Patrol	State Gov't	Statewide	11,799,448	1,478,781	521,308	44,960.87	GG-2024-Ohio State Highway Patrol-00022

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405d	405d Low Media/ID training/Enf Related exp.	\$50,000	\$0	\$0	\$0

Project Number: FDLPEM-2024-00-00-07

Project Title: Drug Recognition Expert Program

Description:

Ohio currently has 168 certified DREs. Two DRE classes, twenty Advanced Roadside Impaired Driving Enforcement (ARIDE) and one DRE Instructor class are planned in FFY2024. Ohio currently has 27 DRE instructors. The OSHP is the statewide DRE Coordinator.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020.

- Chapter 1. Alcohol and Drug Impaired Driving
 - 7. Drug-Impaired Driving
 - 7.1 Enforcement of Drug-Impaired Driving – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio State Highway Patrol	State Gov't	Statewide	11,799,448	1,478,781	521,308	625,000	GG-2024-Ohio State Highway Patrol-00012

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405d	405d Low Media/ID training/Enf Related exp.	\$625,000	\$0	\$0	\$0

Project Number: FDLII-2024-00-00-01

Project Title: Ignition Interlock Device Program

Description:

Ohio's passage of an Ignition Interlock law, H.B. 388 will provide the state with an additional tool to deter alcohol impaired driving. This law provides for the use of Ignition Interlock Devices for drivers wishing to regain their driving privileges. The OTSO has oversight of this program. Ohio continues the inspection of ignition interlock installers.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020.

- Chapter 1. Alcohol and Drug Impaired Driving
 - 4. Deterrence: DWI Offender Treatment, Monitoring, and Control
 - 4.2 Alcohol Ignition Interlocks – 5 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	50,000	OB-2024-Ohio Traffic Safety Office-00012

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405d	405d Low Ignition Interlock	\$50,000	\$0	\$0	\$0

Project Number: FDLBAC-2024-00-00-01

Project Title: Breath Testing Instrument Training

Description:

The ODH has certified two new breath-testing instruments to be available to law enforcement agencies across the state to better address impaired driving. ODH has requested funding for the purchase of training instruments to be used to train and certify law enforcement across the state on these two new instruments to ensure consistency and establish competency.

Countermeasure Strategy or Strategies:

Project trains officers to conduct the following:

- Chapter 1. Alcohol and Drug Impaired Driving
 - 2. Deterrence: Enforcement
 - 2.1 Publicized Sobriety Checkpoints – 5 stars
 - 2.2 High Visibility Saturation Patrols – 4 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Department of Health	State Gov't	Statewide	11,799,448	1,478,781	521,308	150,000	GG-2024-Ohio Department of Health-00019

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405d	405d Low BAC Testing/Reporting	\$150,000	\$0	\$0	\$0

Project Number: FDLBAC-2024-0-00-02

Project Title: Oral Fluid Toxicology Pilot

Description:

This project will encompass the entire process of collecting and analyzing oral fluid samples from suspected drug impaired drivers. This will establish processes for the testing and analyzing of oral fluid samples. Pilot project will include samples collected from certified DREs.

Countermeasure Strategy or Strategies:

System for collecting and analyzing oral fluid samples for drug-impaired driving enforcement.

- 7. Drug-Impaired Driving
 - 7.1 Enforcement of Drug-Impaired Driving – 3 stars

Intended Sub-recipients:

Intended Sub-recipients:			Population / Affected Communities			Amount	Agreement Number
Agency Name	Agency Type	Location / County	Total	Black or African American	Hispanic		
Ohio State Highway Patrol	State Gov't	Statewide	11,799,448	1,478,781	521,308	25,000	GG-2024-Ohio State Highway Patrol-00022

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405d	405d Low BAC Testing/Reporting	\$25,000	\$0	\$0	\$0

Project Number: M6OT-2024-00-00-01

Project Title: Impaired Driving Referral Tracking Project - Recidivism

Description:

Approximately 30 percent of impaired drivers arrested in Ohio are repeat offenders. In an effort to reduce recidivism, the Ohio State Highway Patrol (OSP) is providing behavioral health service referrals to those arrested for impaired driving. This project will cross reference OSP’s arrest data with Mental Health and Addiction Services (MHAS) data to determine how many people arrested for impaired driving sought our behavioral health services. Data will be used to determine if this project reduces recidivism.

Countermeasure Strategy or Strategies:

- Chapter 1. Alcohol and Drug Impaired Driving
 - 2. Deterrence: Enforcement
 - 2.1 Publicized Sobriety Checkpoints – 5 stars
 - 2.2 High Visibility Saturation Patrols – 4 stars

Intended Sub-recipients:

Intended Sub-recipients:			Population / Affected Communities			Amount	Agreement Number
Agency Name	Agency Type	Location / County	Total	Black or African American	Hispanic		
Ohio State Highway Patrol	State Gov't	Statewide	11,799,448	1,478,781	521,308	75,000	GG-2024-Ohio State Highway Patrol-00013

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405d	Other impaired driving activities based on problem identification	\$75,000	\$0	\$0	\$0

Impaired Driving: Program and Budget Summary

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
164 Transfer Funds – 164 Alcohol					
ENF_AL-2024-00-00-01	Impaired Driving Enforcement Program	\$2,625,000	\$2,625,000	\$0	\$0
164 Transfer Funds Total		\$2,625,000	\$2,625,000	\$0	\$0
BIL 402 AL – Impaired Driving					
AL-2024-00-00-01	OVI Task Force Program	\$3,000,000	\$3,000,000	\$0	\$0
BIL 402 AL Total		\$3,000,000	\$3,000,000	\$0	\$0
BIL 405d Impaired Driving Low					
FDLPEM-2024-00-00-01	Holiday Drive Sober or Get Pulled Over Paid	\$200,000	\$0	\$0	\$0
FDLPEM-2024-00-00-02	Drive Sober or Get Pulled Over Paid Media	\$200,000	\$0	\$0	\$0
FDLPEM-2024-00-00-03	Sustained Impaired Driving Paid Media	\$600,000	\$0	\$0	\$0
FDLPEM-2024-00-00-04	Impaired Driving Campaign Creative/Design	\$50,000	\$0	\$0	\$0
FDLPEM-2024-00-00-05	Impaired Driving Print Advertising/Educational	\$125,000	\$0	\$0	\$0
FDLHVE-2024-00-00-01	Statewide Impaired Driving Enforcement Program	\$2,200,000	\$0	\$1,375,000	\$0
FDLHVE-2024-00-00-02	Statewide Drugged Driving Enforcement Program	\$575,000	\$0	\$0	\$0
FDLPEM-2024-00-00-06	Trace Back Program	\$50,000	\$0	\$0	\$0
FDLPEM-2024-00-00-07	Drug Recognition Expert Program	\$625,000	\$0	\$0	\$0
FDLII-2024-00-00-01	Ignition Interlock Device Program	\$50,000	\$0	\$0	\$0
FDLBAC-2024-00-00-01	Breath Testing Instrument Training	\$150,000	\$0	\$0	\$0
FDLBAC-2024-00-00-02	Oral Fluid Toxicology Pilot	\$25,000	\$0	\$0	\$0
M6OT-2024-00-00-01	Impaired Driving Referral Tracking Project	\$75,000	\$0	\$0	\$0
BIL 405d Impaired Driving Low		\$4,925,000	\$0	\$1,375,000	\$0
Total Funding Impaired Driving Program Area		\$10,550,000	\$5,625,000	\$1,375,000	\$0

Motorcycle Safety/Awareness

Earned Media Plan

Ohio’s motorcycle safety and motorcycle awareness earned media plan will span the entire riding season. Ohio will use many different networks to ensure earned media is achieved statewide (e.g., law enforcement, Safe Communities, corporate partners, etc.). Messaging will be consistent with the National Highway Traffic Safety Administration (NHTSA) National Communications Plan and may consist of the following components:

- Campaign toolkit developed for distribution to Ohio’s law enforcement partners, Safe Communities programs, corporate partners and others that have a vested interest in traffic safety.
- The toolkit will include updated sample news releases, a letter to the editor, fact sheets, newsletter articles and artwork.
- Broadcast e-mails to all safety partners directing them to the NHTSA web site as the mini-planners are released.
- Bi-weekly traffic safety e-mail broadcast newsletter.

ODPS will continue to partner with other state agencies to issue joint press releases and assist with media exposure.

Project Number: PM-2024-00-00-03

Project Title: Motorcycle Safety Paid Media

Description:

Ohio’s messaging contains messages to the motorcyclist about riding “SMART” (Sober, Motorcycle endorsed, Alert, with the Right gear, and properly Trained). Ohio’s motorcycle paid media plan will complement the NHTSA National Communications Plan for motorcycle safety. Messaging will be sustained throughout the riding season. Media tactics will include print materials.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 5. Motorcycle Safety
 - 4. Communications and Outreach
 - 4.1 Conspicuity and Protective Clothing – 1 Star

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	125,000	OB-2024-Ohio Traffic Safety Offic-00013

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 PM	Paid Advertising	\$125,000	\$0	\$0	\$0

Project Number: PM-2024-00-00-04

Project Title: Motorcycle Safety Campaign Creative/Design

Description:

In addition to media placement the ODPS media buyer’s contract has been expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 5. Motorcycle Safety
 - 4. Communications and Outreach
 - 4.1 Conspicuity and Protective Clothing – 1 Star

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	25,000	OB-2024-Ohio Traffic Safety Office-00014

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 PM	Paid Advertising	\$25,000	\$0	\$0	\$0

Project Number: M11MA-2024-00-00-01

Project Title: Motorcycle Awareness Paid Media

Description:

Ohio’s messaging contains messages to the motoring public about sharing the road with motorcyclists. Ohio’s motorcycle paid media plan will complement the NHTSA National Communications Plan for motorcycle safety. Messaging will be sustained throughout the riding season. Media tactics will include outdoor advertising.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 5. Motorcycle Safety
 - 4. Communications and Outreach
 - 4.2 Motorist Awareness of Motorcyclists – 1 Star

Intended Sub-recipients:

Intended Sub-recipients:			Population / Affected Communities			Amount	Agreement Number
Agency Name	Agency Type	Location / County	Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	125,000	OB-2024-Ohio Traffic Safety Offic-00015

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405f	405f Motorcyclist Awareness	\$125,000	\$0	\$0	\$0

Project Number: M11MA-2024-00-00-02

Project Title: Motorcycle Awareness Campaign Creative/Design

Description:

In addition to media placement the ODPS media buyer’s contract has been expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 5. Motorcycle Safety
 - 4. Communications and Outreach
 - 4.1 Conspicuity and Protective Clothing – 1 Star

Intended Sub-recipients:

Intended Sub-recipients:			Population / Affected Communities			Amount	Agreement Number
Agency Name	Agency Type	Location / County	Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	25,000	OB-2024-Ohio Traffic Safety Offic-00016

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
Supplemental BIL 405f	405f Motorcyclist Awareness	\$25,000	\$0	\$0	\$0

Project Numbers: M11MA-2024-00-00-03

Project Title: Motorcycle Awareness Print Advertising/Educational Materials

Description:

In FFY2024, Section 405f funding will be used to purchase approved print advertising/educational materials aimed to increase motorists’ awareness of motorcyclists. In addition to distributing print advertising/educational materials directly to traffic safety partners,

OTSO distributes materials to the Safe Community programs for distribution. Print advertising/educational materials are distributed in a systematic manner to promote the message. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 5. Motorcycle Safety
 - 4. Communications and Outreach
 - 4.2 Motorist Awareness of Motorcyclists – 1 Star

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	50,000	OB-2024-Ohio Traffic Safety Offic-00017

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405f	405f Motorcyclist Awareness	\$50,000	\$0	\$0	\$0

Project Number: MC-2024-00-00-01

Project Title: Motorcycle Training

Description:

In FFY2024, funds will be utilized to print the new student workbooks, instructor guides, range cards, activity cards, range support materials, range set-up supplies, and instructor training.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 5. Motorcycle Safety
 - 3. Motorcycle Rider Licensing and Training
 - 3.2 Motorcycle Rider Training – 2 Stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	75,000	OB-2024-Ohio Traffic Safety Offic-00018

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 MC	Motorcycle Safety	\$75,000	\$0	\$0	\$0

Motorcycle Safety Program: Program and Budget Summary

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
BIL 402 MC – Motorcycle Safety					
MC-2024-00-00-01	Motorcycle Training	\$75,000	\$0	\$0	\$0
BIL 402 Total		\$75,000	\$0	\$0	\$0
BIL 402 PM – Paid Advertising					
PM-2024-00-00-03	Motorcycle Safety Paid Media	\$125,000	\$0	\$0	\$0
PM-2024-00-00-04	Motorcycle Safety Campaign Creative/Design	\$25,000	\$0	\$0	\$0
BIL 402 Total		\$150,000	\$0	\$0	\$0
BIL 405f – Motorcyclist Awareness					
M11MA-2024-00-00-01	Motorcyclist Awareness Paid Media	\$125,000	\$0	\$0	\$0
M11MA-2024-00-00-03	Motorcycle Awareness Print Adv./Educ. Materials	\$50,000	\$0	\$0	\$0
BIL 405f Total		\$175,000	\$0	\$0	\$0
Supplemental BIL 405f – Motorcyclist Awareness					
M11MA-2024-00-00-02	Motorcyclist Awareness Campaign Creative/Design	\$25,000	\$0	\$0	\$0
Supplemental BIL 405f Total		\$25,000	\$0	\$0	\$0
Total Funding Motorcycle Safety Program Area		\$425,000	\$0	\$0	\$0

Non-Motorized

Project Number: BGPE-2024-00-00-01

Project Name: Non-Motorized Print Advertising/Educational materials

Description:

In FFY2024, funding will be used to purchase approved print advertising/educational materials aimed to reduced non-motorized serious injuries and fatalities. In addition to distributing print advertising/educational materials directly to traffic safety partners, OTSO distributes materials to the Safe Community programs for distribution. Ohio is working with Black or African American and Hispanic/Latino communities to develop pedestrian and bicycle safety materials that are culturally relevant. Both communities have been identified as overrepresented and underserved in non-motorized fatalities and serious injuries.

Print advertising/educational materials are distributed in a systematic manner to promote the message. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 8. Pedestrian Safety
 - 2. School-Age Children
 - 2.1 Elementary-Age Child Pedestrian Training – 3 stars
 - 4. All Pedestrians
 - 4.1 Pedestrian Safety Zones – 4 stars
- Chapter 9. Bicycle Safety
 - 1. Children
 - 1.3 Bicycle Safety Education for Children – 2 stars
 - 3. All Bicyclists
 - 3.1 Active Lighting and Rider Conspicuity – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	200,000	OB-2024-Ohio Traffic Safety Office-00019

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405g	405g Public Education	\$200,000	\$0	\$0	\$0

Non-Motorized Program: Program and Budget Summary

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
405g – Non-motorized Safety					
BFPE-2024-00-00-01	Non-Motorized Print Advertising/Educational	\$200,000	\$0	\$0	\$0
	BIL 405g Total	\$200,000	\$0	\$0	\$0
	<i>Total Funding Non-Motorized Program Area</i>	\$200,000	\$0	\$0	\$0

Occupant Protection

Earned Media Plan

Ohio's occupant protection earned media plan will span the entire federal fiscal year. Ohio will use many different networks to ensure earned media is achieved statewide (e.g., law enforcement, Safe Communities, corporate partners, etc.). Messaging will be consistent with the National Highway Traffic Safety Administration (NHTSA) National Communications Plan and may consist of the following components:

- Campaign toolkit developed for distribution to Ohio's law enforcement partners, Safe Communities programs, corporate partners and others that have a vested interest in traffic safety.
- The toolkit will include updated sample news releases, a letter to the editor, fact sheets, newsletter articles and artwork.
- Broadcast e-mails to all safety partners directing them to the NHTSA web site as the mini-planners are released.
- Bi-weekly traffic safety e-mail broadcast newsletter.
- ODPS will continue to partner with other state agencies to issue joint press releases and assist with media exposure.

Project Number: M2HVE-2024-00-00-01

Project Title: Holiday Click It or Ticket Paid Media

Description:

Campaign components will include earned media (education and outreach), paid media, high visibility enforcement and evaluation.

The target audience is defined as anyone who drives or rides in a motor vehicle within Ohio. According to the ODPS 2022 Observational Survey of Safety Belt Use, younger drivers/passengers (ages 15 ½ - 25) and males are less likely to use seat belts. During November 2023, a heavy emphasis of paid media will be directed toward younger males with the primary media target being 18 - 34-year-olds. A secondary emphasis will continue to be male urban audiences, rural and pick-up truck drivers.

Media tactics will include a combination of television, radio, social and print media that will be used to maximize resources for the Holiday Click It or Ticket paid media plan. Bonus inventory will be required by each station. Regional radio will be negotiated in counties receiving less significant impact from the larger cities. Additional cost-efficiency and greater message reach are available in many of the smaller regions by also employing a statewide radio network in part for this effort. New campaign messages using NHTSA's messaging with Ohio's graphics will be submitted to NHTSA for review/approval before placing paid media.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 2. Seat Belts and Child Restraints
 - 6. Communications and Outreach
 - 6.1 Strategies for Older Children – 3 stars
 - 6.2 Strategies for Child Restraint and Booster Seat Use – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	200,000	OB-2024-Ohio Traffic Safety Office-00020

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405b	405b OP Low HVE	\$200,000	\$0	\$0	\$0

Project Number: M2HVE-2024-00-00-02

Project Title: Click It or Ticket Paid Media

Description:

Ohio will continue to implement and expand the national seat belt mobilization model around the Memorial Day holiday in FFY2024. Campaign components will include earned media (education and outreach), paid media, high visibility enforcement and evaluation.

A higher frequency of messaging directed at low usage populations helps increase awareness and equates to a higher overall compliance rate for belt use. New media partnerships and earned media will help expand the campaign's message into the low usage populations. In FFY2024, TV and radio spots will continue to be concentrated and aired on stations most likely to reach Ohio's targeted demographic. Media will also be directed toward Ohio's multicultural communities. Additionally, social media and a limited amount of targeted outdoor and print media will be used during this effort.

The target audience is defined as anyone who drives or rides in a motor vehicle within the State of Ohio. According to the ODPS 2022 Observational Survey of Safety Belt Use, younger drivers/passengers (ages 15 ½ - 25) and males are less likely to use seat belts. Throughout FFY2024, a heavy emphasis of paid media will be directed toward younger males with the primary media target being 18 - 34-year-olds. A secondary emphasis will continue to be male urban audiences, rural and pick-up truck drivers.

Media tactics will include a combination of television, radio, social and print media that will be used to maximize resources for the Click It or Ticket paid media plan. Bonus inventory will be required by each station. Regional radio will be negotiated in counties receiving less significant impact from the larger cities. Additional cost-efficiency and greater message reach

are available in many of the smaller regions by also employing a statewide radio network in part for this effort. New campaign messages using NHTSA’s messaging with Ohio’s graphics will be submitted to NHTSA for review/approval before placing paid media.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 2. Seat Belts and Child Restraints
 - 6. Communications and Outreach
 - 6.1 Strategies for Older Children – 3 stars
 - 6.2 Strategies for Child Restraint and Booster Seat Use – 3 stars

Intended Sub-recipients:

			Population / Affected Communities				
Agency Name	Agency Type	Location / County	Total	Black or African American	Hispanic	Amount	Agreement Number
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	200,000	OB-2024-Ohio Traffic Safety Office-00021

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405b	405b OP Low HVE	\$200,000	\$0	\$0	\$0

Project Number: M2HVE-2024-00-00-03

Project Title: Sustained Belt Paid Media

Description:

In FFY2024, Ohio will continue to model the NHTSA National Communications Plan to bridge the media gaps around the national seat belt mobilization with an appropriate mix of media, enforcement, and social-norming initiatives to extend highway safety messages.

The goal will be to sustain the message throughout the year and to hit the highest peak during the national mobilization. Throughout the year, using secondary messages like *Buckle Up in your Truck - What’s Holding You Back?* provides an opportunity to extend the core safety messages. Embracing social-norming messages allows the OTSO to look for marketing alliances with businesses and organizations important to our target audiences. We have learned that many partners are not comfortable spending their resources to aggressively promote a strong enforcement message. A year-round mix of enforcement and social-norming messages helps to avoid these conflicts and provides OTSO with more opportunities to keep our messages in front of the public and target audiences. A portion of the Sustained Belt Paid Media budget will be spent on Child Passenger Safety messaging.

An emphasis is being placed on working with media partners who not only reach our target audience, but also embrace traffic safety messages and are willing to go above and beyond the traditional media buy to provide additional bonus spots, public service announcements with high profile talents, on ground events and integrating traffic safety messaging into social

media and enforcement campaigns, live reads during major events and other innovative and unique opportunities that will help reach specific segments of our targeted audience.

Media tactics will include a combination of radio, television, social media, outdoor advertising, and print materials to maximize resources for the sustained belt paid media plan.

High Risk Populations

Teens

Ohio is working to target rural teen seat belt usage. Currently, 25 rural school bus shelter locations statewide are also printed with the *Buckle-Up in Your Truck* message to target teens and adults. Another 25 rural school bus shelters will be printed with a teen driver message. These bus shelters are located along rural routes.

Rural

Ohio is working to target rural seat belt usage. Through Huddle, high school sport tickets are printed with the *Buckle-Up in Your Truck – What’s Holding You Back?* message in rural areas. Currently, 25 rural school bus shelter locations statewide are also printed with the same message. These bus shelters are located along rural routes. The message is placed on the outside of the shelter for passing traffic to see.

18 – 34-year-old Male

This target audience has been identified throughout the State of Ohio as a low-usage population. Qualitative research information has generally identified the younger males (16 - 24 years) within this demographic as the most “high risk” drivers and passengers. These males are also less likely to use seat belts if they travel in pick-up trucks, consume alcohol, or ride at night and/or are African American. Ohio runs seat belt messages during home games throughout the season with the following sports teams in Ohio to target this high-risk population: Cincinnati Bengals, Cincinnati Reds, Cleveland Browns, Cleveland Cavaliers, Cleveland Guardians, Columbus Clippers, Toledo Mudhens, Columbus Crew and The Ohio State University. These partners generally include television, radio, interior and exterior signage. The broadcast coverage for the Major League Baseball teams includes a broad network of stations in the region beyond just the metro market that it primarily serves.

Black or African American and Hispanic/Latino

Ohio is working with Black or African American and Hispanic/Latino communities to develop seat belt messaging that is culturally relevant. Both communities have been identified as overrepresented and underserved.

The sustained belt paid media plan will complement the NHTSA National Communications Plan and the NHTSA Marketing Calendar, which prioritizes NHTSA special events and messaging opportunities throughout the year. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 2. Seat Belts and Child Restraints
 - 6. Communications and Outreach
 - 6.1 Strategies for Older Children – 3 stars
 - 6.2 Strategies for Child Restraint and Booster Seat Use – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	600,000	OB-2024-Ohio Traffic Safety Office-00022

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405b	405b OP Low HVE	\$600,000	\$0	\$0	\$0

Project Number: M2HVE-2024-00-00-04

Project Title: Seat Belt Campaign Creative/Design

Description:

In addition to media placement the ODPS media buyer’s contract has been expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety. Materials will be consistent with NHTSA Messaging. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 2. Seat Belts and Child Restraints
 - 6. Communications and Outreach
 - 6.1 Strategies for Older Children – 3 stars
 - 6.2 Strategies for Child Restraint and Booster Seat Use – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	50,000	OB-2024-Ohio Traffic Safety Office-00023

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405b	405b OP Low HVE	\$50,000	\$0	\$0	\$0

Project Number: M2HVE-2024-00-00-05

Project Title: Seat Belt Print Advertising/Educational Materials

Description:

In FFY2024, Ohio will continue to use the Click It or Ticket (CIOT) message and other social norming messaging for sustained seat belt messaging throughout the year. The goal of the sustained effort is to increase statewide usage of seat belts. The objective is to elevate awareness of the seat belt message. This will be coupled with paid media and heightened enforcement throughout the State of Ohio. Funds will be used to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state with approved print advertising/educational materials that will be distributed in a systematic manner to promote seat belt use through earned media. Print media/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 2. Seat Belts and Child Restraints
 - 6. Communications and Outreach
 - 6.1 Strategies for Older Children – 3 stars
 - 6.2 Strategies for Child Restraint and Booster Seat Use – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	125,000	OB-2024-Ohio Traffic Safety Office-00024

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405b	405b OP Low HVE	\$125,000	\$0	\$0	\$0

Project Number: M2HVE-2024-00-00-06

Project Title: Statewide Seat Belt Tac Squads

Description:

There were 2,912 unbelted fatal crashes and 10,987 unbelted serious injury crashes in Ohio between 2018 and 2022. The OSHP will distribute hours to districts statewide for seat belt tac squads. These tac squads will be conducted between 6 a.m. and 6 p.m. in areas with high numbers of unbelted fatalities in November and during the National May CIOT mobilization.

The OSHP conducts speed, occupant restraint, impaired driving (alcohol and/or drugged), and motorcycle enforcement activity statewide to impact fatal crashes. The state funded activity occurs during regular working hours. The portion of these funds that are seat belt - related is used towards match for the 405b funds.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 2. Seat Belts and Child Restraints
 - 2. Seat Belt Law Enforcement
 - 2.1 Short-term, High Visibility Seat Belt Law Enforcement – 5 stars
 - 5. Child Restraint/Booster Seat Law Enforcement
 - 5.1 Short-term, High Visibility Child Restraint/Booster Law Enforcement – 5 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio State Highway Patrol	State Gov't	Statewide	11,799,448	1,478,781	521,308	\$1,000,000.00	OHVEP-2024-Ohio State Highway Patrol-00004

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405b	405b OP Low HVE	\$1,000,000	\$596,250	\$0	\$0

Project Number: OP-2024-00-00-01

Project Title: Occupant Protection Coordinator Program

Description:

Ohio Department of Health (ODH) will continue to be the lead agency for the Occupant Protection Coordinator (OPC) program. ODH plans to sub-grant with up to eight OP Coordinators to provide occupant restraint programming to all 88 Ohio counties. OPC responsibilities include coordinating a child safety seat distribution program for low-income families, conducting car seat check-up events, coordinating the NHTSA 32-hour

Standardized Child Passenger Safety (CPS) Technician Training course and associated refresher course, disseminating occupant protection education and training for youth, and the National Campaigns for CPS and booster seats.

Each OPC Coordinator is responsible for conducting car seat check events and overseeing each partnering established fitting station within the region. Ohio currently has 205 established fitting stations. Ohio currently has 983 certified technicians. Ohio’s training program includes 47 instructors, and a minimum of 15 classes. Following this program, Ohio can maintain sufficient coverage at fitting stations and events. Ohio’s technician retention rate is 68.3 percent, which is above the national average of 67.7 percent. Ohio has 140 fitting stations in rural areas (an at-risk population), 83 in urban areas (some of these are also at-risk populations that include predominantly minority populations and low-income areas), 136 in low income (at-risk) areas.

The ODH has an approved Indirect Cost Rate of 29.0 percent.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 2. Seat Belts and Child Restraints
 - 6. Communications and Outreach
 - 6.1 Strategies for Older Children – 3 stars
 - 6.2 Strategies for Child Restraint and Booster Seat Use – 3 stars
 - 7. Other Strategies
 - 7.2 Inspection Stations – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Department of Health	State Gov't	Statewide	11,799,448	1,478,781	521,308	675,000.00	GG-2024-Oiho Department of Health-00002

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 OP	Occupant Protection	\$675,000	\$0	\$587,235	\$ 21,045

Project Number: BCPS_US-2024-00-00-01

Project Name: Child/Booster Seat Program

Description:

The Ohio Department of Health will distribute additional car seats (convertible, high back, and low back booster seats) through child passenger safety technicians to income eligible families in each county.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 2. Seat Belts and Child Restraints
 - 6. Communications and Outreach
 - 6.1 Strategies for Older Children – 3 stars
 - 6.2 Strategies for Child Restraint and Booster Seat Use – 3 stars
 - 7. Other Strategies
 - 7.2 Inspection Stations – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Department of Health	State Gov't	Statewide	11,799,448	1,478,781	521,308	210,000.00	GG-2024-Ohio Department of Health-00005

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405b	405b Low Underserved CPS Programs	\$210,000	\$0	\$0	\$0

Project Number: UNATTD-2024-00-00-01

Project Name: Unattended Passenger Safety Print Advertising/Educational Materials

Description:

In FFY2024, funding will be used to purchase approved print advertising/educational materials aimed to reduced unattended passenger injuries and fatalities. In addition to distributing print advertising/educational materials directly to traffic safety partners, OTSO distributes materials to the Safe Community programs for distribution. Print advertising/educational materials are distributed in a systematic manner to promote the message. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 2. Seat Belts and Child Restraints
 - 6. Communications and Outreach
 - 6.1 Strategies for Older Children – 3 stars
 - 6.2 Strategies for Child Restraint and Booster Seat Use – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	25,000.00	OB-2024-Ohio Traffic Safety Office-00025

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 UNATTD	Heatstroke/Unattended passenger education	\$25,000	\$0	\$0	\$0

Occupant Protection: Program and Budget Summary

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
BIL 402 OP – Occupant Protection					
OP-2024-00-00-01	Occupant Protection Coordinator Program	\$675,000	\$587,235	\$0	\$28,143
BIL 402 OP Total		\$675,000	\$587,235	\$0	\$28,143
BIL 402 UNATTD – Heatstroke/Unattended Passenger Education					
UNATTD-2024-00-00-01	Unattended Passenger Safety Print Adv./Educ.	\$25,000	\$0	\$0	\$0
BIL 402 UNATTD Total		\$25,000	\$0	\$0	\$0
BIL 405b OP Low					
M2HVE-2024-00-00-01	Holiday Click It or Ticket Paid Media	\$200,000	\$0	\$0	\$0
M2HVE-2024-00-00-02	Click It or Ticket Paid Media	\$200,000	\$0	\$0	\$0
M2HVE-2024-00-00-03	Sustained Belt Paid Media	\$600,000	\$0	\$0	\$0
M2HVE-2024-00-00-04	Seat Belt Campaign Creative/Design	\$50,000	\$0	\$0	\$0
M2HVE-2024-00-00-05	Seat Belt Print Advertising/Educational Materials	\$125,000	\$0	\$0	\$0
M2HVE-2024-00-00-06	Statewide Seat Belt Tac Squads	\$1,000,000	\$0	\$596,000	\$0
BCPS_US-2024-00-00-01	Child/Booster Seat Program	\$210,000	\$0	\$0	\$0
BIL 405b OP Low Total		\$2,385,000	\$0	\$596,000	\$0
Total Funding Occupant Protection Program Area		\$3,085,000	\$472,000	\$596,000	\$28,143

Older Road User

Earned Media Plan

Ohio's youthful driver earned media plan will span the entire federal fiscal year. Ohio will use many different networks to ensure earned media is achieved statewide (e.g., law enforcement, Safe Communities, corporate partners, etc.). Messaging will be consistent with the National Highway Traffic Safety Administration (NHTSA) National Communications Plan and may consist of the following components:

- Campaign toolkit developed for distribution to Ohio's law enforcement partners, Safe Communities programs, corporate partners and others that have a vested interest in traffic safety.
- The toolkit will include updated sample news releases, a letter to the editor, fact sheets, newsletter articles and artwork.
- Broadcast e-mails to all safety partners directing them to the NHTSA web site as the mini-planners are released.
- Bi-weekly traffic safety e-mail broadcast newsletter.
- ODPS will continue to partner with other state agencies to issue joint press releases and assist with media exposure.

Project Number: OD-2024-00-00-01

Project Title: Older Road User Print Advertising/Educational Materials

Description:

Funds will be used to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state with approved print advertising/educational materials to address mature drivers. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, numbers distributed and surveys.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 7. Older Drivers
 - 1. Communications and Outreach
 - 1.1 Formal Courses for Older Drivers – 2 stars
 - 1.2 General Communications and Education – 1 star

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	25,000.00	OB-2024-Ohio Traffic Safety Office-00026

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 OD	Older Driver Safety	\$25,000	\$0	\$0	\$0

Project Number: OD-2024-00-00-02

Project Title: CarFit

Description:

Grant to continue Ohio’s statewide CarFit program that was implement during the last part of FFY2023. The FFY2024 grant will continue setting up the program to ensure consistency with core principles and values of the CarFit program to grow the statewide program in accordance with state goals with a major emphasis on training, organizing, and tracking CarFit activities throughout the state.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 7. Older Drivers
 - 1. Communications and Outreach
 - 1.1 Formal Courses for Older Drivers – 2 stars
 - 1.2 General Communications and Education – 1 star

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Central Ohio Area Agency on Aging	Local	Statewide	11,799,448	1,478,781	521,308	100,000.00	GG-2024-Central Ohio Area Agency -00011

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 OD	Older Driver Safety	\$100,000	\$0	\$0	\$0

Older Road User: Program and Budget Summary

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
BIL 402 OD – Older Driver Safety					
OD-2024-00-00-01	Older Road User Print Advertising/Educational	\$25,000	\$0	\$0	\$0
OD-2024-00-00-02	CarFit	\$100,000	\$0	\$0	\$0
BIL 402 OD Total		\$125,000	\$0	\$0	\$0
Total Funding Older Road User Program Area		\$125,000	\$0	\$0	\$0

Planning and Administration

Countermeasure Strategy or Strategies:

Planning and Administration projects were selected based upon the needs of the office to address problem identification and meet goals. Projects funded under this section include traffic safety office staff salaries and benefits, travel, administrative materials, costs for the online grant management system, two traffic safety resource prosecutors, one judicial outreach liaison, surveys/evaluations, and two new community outreach coordinators to implement public participation and engagement.

Project Numbers: PA-2024-00-00-01
CP-2024-00-00-04

Project Title: Traffic Safety Grant Program Management

Description:

Housed under ODPS within OSHP, OTSO administers Section 402 State and Community grants, related National Highway Traffic Safety Administration (NHTSA) awards and initiatives and contracts for traffic safety activities. Expenses incurred include direct office expenditures, staff salaries, benefits, staff travel, equipment, supplies and other costs necessary to carry out the functions of the Traffic Safety Section. Certified time and attendance records reflect actual hours worked.

402 PA	
OTSO Director	Program Administrator 1
OTSO Federal Administrator	Administrative Professional 2
Planner Supervisor	Administrative Professional 3
Program Administrator 2	Public Information Officer
Program Administrator 1	Social Sciences Research Specialist

402 CP	
Planner 3	Planner 3
Planner 3	

The State of Ohio will use state funds spent to support OTSO to meet the 50 percent match requirement on the 402 PA funds. The Ohio Department of Public Safety’s Compliance Office will conduct fiscal monitoring visits on OTSO’s grants using state funds. Additional state funds can also include, but are not limited to personnel costs, fringe benefits, office supplies, etc.

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	1,500,000.00	OB-2024-Ohio Traffic Safety Office-00027
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	400,000.00	OB-2024-Ohio Traffic Safety Office-00028

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
FAST Act 402 PA	Planning and Administration	\$200,000	\$200,000	\$0	\$0
BIL 402 PA	Planning and Administration	\$1,300,000	\$1,300,000	\$0	\$0
BIL 402 CP	Community Traffic Safety Project	\$400,000	\$0	\$0	\$0

Project Number: PA-2024-00-00-02

Project Title: Web-Based Grants Management System

Description:

The Web-based grants management system called GRANTS (Grant Records and Application Network for Traffic Safety) was launched in 2005 to receive grant proposals for FFY2006 and upgraded in 2017 for FFY2018. The online system makes the entire grant management process more efficient and accessible. This system eliminated paper submission while enhancing grant tracking because all agencies are required to submit their proposal, expenditure reports (programmatic reports and reimbursement claims), and grant revisions through the online system. A grant file can be accessed by multiple viewers from different agencies at the same time provided they have the security level to view the grant. The funding allocated to this project is for hosting, maintenance service, training, and system enhancements.

The State of Ohio will use state funds spent to support OTSO to meet the 50 percent match requirement on the 402 PA funds. The Ohio Department of Public Safety’s Compliance Office will conduct fiscal monitoring visits on OTSO’s grants using state funds. Additional state funds can also include, but are not limited to personnel costs, fringe benefits, office supplies, etc.

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	250,000	OB-2024-Ohio Traffic Safety Office-00029

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 PA	Planning and Administration	\$250,000	\$250,000	\$0	\$0

Project Number: TC-2024-00-00-01

Project Title: Traffic Safety Resource Prosecutor Program

Description:

The Traffic Safety Resource Prosecutor (TSRP) role is designed to increase the ability of prosecutors and law enforcement to effectively present and prosecute traffic safety violations, particularly focusing on impaired driving (alcohol and/or drugged). The two TSRPs work closely with the Law Enforcement Liaisons (LELs) and the Judicial Outreach Liaison (JOL). The TSRPs are a vital resource for our office and local communities in. The TSRPs will be conducting classes for law enforcement and prosecutors on various traffic safety related issues.

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Cincinnati Police Department	Local	Statewide	11,799,448	1,478,781	521,308	179,415.11	LEL/TSRP-2024-Cincinnati Police Departm-00003
Stark County Sheriff's Office	County	Statewide	11,799,448	1,478,781	521,308	203,578.09	LEL/TSRP-2024-Stark County Sheriff's Of-00002

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 TC	Judicial and Court Services	\$400,000	\$0	\$0	\$0

Project Number: TC-2024-00-00-02

Project Title: Judicial Outreach Liaison Program

Description:

The Judicial Outreach Liaison (JOL) role is designed to increase the ability of judges to prosecute traffic safety violations, particularly focusing on impaired driving (alcohol and/or drugged). The JOL will work closely with the TSRPs and the Law Enforcement Liaisons (LELs) and will be a valuable resource to the office and to all our partners.

The ABA has an approved Indirect Cost Rate of 24.75 percent.

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
American Bar Association through its Fund for Justice and Education	Government	Statewide	11,799,448	1,478,781	521,308	75,000.00	GG-2024-American Bar Association -00018

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 TC	Judicial and Court Services	\$75,000	\$0	\$0	\$14,519

Project Number: TC-2024-00-00-03

Project Title: Training / Educational Materials

Description:

This grant will cover associated costs with training conducted by OTSO. Examples of items include, but are not limited to: printing student manuals, workbooks, and CLE credits.

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	25,000.00	OB-2024-Ohio Traffic Safety Office-00030

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 TC	Judicial and Court Services	\$25,000	\$0	\$0	\$0

Project Number: PA-2024-00-00-03

Project Title: University Evaluation

Description:

The University of Akron will assist OTSO by overseeing the observational seat belt survey, problem identification and data analysis. In FFY2024, the University of Akron's activities will include:

- Training observers, collecting, and analyzing the statewide observational seat belt survey data to determine the annual usage rate for the state using NHTSA's established methodology.
- Collecting and analyzing observational seat belt survey data to determine countywide usage rates.
- Problem identification and data analysis, as needed.

The University of Akron has an approved Indirect Cost Rate of 26.00 percent.

The State of Ohio will use state funds spent to support OTSO to meet the 50 percent match requirement on the 402 PA funds. The Ohio Department of Public Safety's Compliance Office will conduct fiscal monitoring visits on OTSO's grants using state funds. Additional state funds can also include, but are not limited to personnel costs, fringe benefits, office supplies, etc.

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
University of Akron	University	Statewide	11,799,448	1,478,781	521,308	197,724.84	GG-2024-University of Akron-00020

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 PA	Planning and Administration	\$200,000	\$200,000	\$0	\$40,800

Project Number: PA-2024-00-00-04

Project Name: Community Outreach Coordinator(s)

Description:

OTSO plans to contract with two individuals to oversee community outreach with overrepresented and underserved communities. Job duties will include organizing and attending community meetings to solicit feedback, ensuring the identified communities are represented in all OTSO grant activities, and overseeing the Community Grants for Overrepresented/Underserved Communities in project number CP-2024-00-00-02.

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	100,000.00	OB-2024-Ohio Traffic Safety Office-00031

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 PA	Planning and Administration	\$100,000	\$100,000	\$0	\$0

Planning and Administration: Program and Budget Summary

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
BIL 402 CP – Community Traffic Safety Project					
CP-2024-00-00-04	Traffic Safety Program Management	\$400,000	\$0	\$0	\$0
BIL 402 CP Total		\$400,000	\$0	\$0	\$0
FAST Act 402 PA – Planning and Administration					
PA-2024-00-00-01	Traffic Safety Program Management	\$200,000	\$0	\$200,000	\$0
FAST Act 402 PA Total		\$200,000	\$0	\$200,000	\$0
BIL 402 PA – Planning and Administration					
PA-2024-00-00-01	Traffic Safety Program Management	\$1,300,000	\$0	\$1,300,000	\$0
PA-2024-00-00-02	Web-Based Grant Management System	\$250,000	\$0	\$250,000	\$0
PA-2024-00-00-03	University Evaluation	\$200,000	\$0	\$200,000	\$40,800
PA-2024-00-00-04	Community Outreach Coordinators	\$100,000	\$0	\$100,000	\$0
BIL 402 PA Total		\$1,850,000	\$0	\$1,850,000	\$40,800
BIL 402 TC – Judicial and Court Services					
TC-2024-00-00-01	Traffic Safety Resource Prosecutor Program	\$400,000	\$0	\$0	\$0
TC-2024-00-00-02	Judicial Outreach Liaison	\$75,000	\$0	\$0	\$14,519
TC-2024-00-00-03	Training/Educational Materials	\$25,000	\$0	\$0	\$0
BIL 402 TC Total		\$500,000	\$0	\$0	\$14,519
Total Funding Planning and Administration Program Area		\$2,950,000	\$0	\$2,050,000	\$55,319

Police Traffic Services

Project Number: PT-2024-00-00-01

Project Title: Law Enforcement Liaison Program

Description:

The goal of the LEL Program is to enhance all aspects of OTSO's relationship with Ohio's law enforcement agencies. The LEL Program consists of an LEL Coordinator and four field LELs who are placed geographically throughout Ohio. The LELs' primary roles are to:

- Seek commitments from agencies to participate in the national mobilizations;
- Increase percentage of agencies reporting in the mobilizations to 65 percent in 2024.
- Visit law enforcement agencies to encourage the agencies to issue citations for distracted driving, seat belt and child passenger restraint violations and take a zero-tolerance approach on impaired driving (alcohol and/or drugged) and improperly licensed motorcyclists;
- Educate agencies on the need for their officers to always wear seat belts; LELs promote the Below 100 Training to law enforcement agencies across the state;
- Educate law enforcement on laws and regulations pertaining to motorcycles;
- Disseminate information and materials on NHTSA programs and projects;
- Disseminate information and address any traffic safety related issues that arise around the state;
- Connect law enforcement with Safe Communities;
- Encourage accurate and timely submission of crash reports; LELs promote the new online crash reporting system to agencies that do not currently report electronically;
- Assist with training for law enforcement agencies and other traffic safety funded agencies; encouraging the use of OSTATS to help in problem site identification;
- Physical inspection and documentation of federally funded equipment;
- Help promote the E-Citation Program;
- DRE Recruitment and ARIDE training.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 1. Alcohol and Drug Impaired Driving
 - 2. Deterrence: Enforcement
 - 2.1 Publicized Sobriety Checkpoints – 5 stars
 - 2.2 High Visibility Saturation Patrols – 4 stars
 - 2.5 Integrated Enforcement – 3 stars
 - 7. Drug-Impaired Driving
 - 7.1 Enforcement of Drug-Impaired Driving – 3 stars
- Chapter 2. Seat Belts and Child Restraints
 - 2. Seat Belt Law Enforcement
 - 2.1 Short-term, High Visibility seat Belt Law Enforcement – 5 stars

- 5. Child Restraint/Booster Seat Law Enforcement
 - 5.1 Short High-Visibility CR Law Enforcement – 5 stars
- Chapter 3. Speeding and Speed Management
 - 2. Enforcement
 - 2.2 High-Visibility Enforcement – 2 stars
- Chapter 4. Distracted Driving
 - 1. Laws and Enforcement
 - 1.3 High-Visibility Cell Phone/Text Messaging Enforcement – 5 stars
- Chapter 5. Motorcycle Safety
 - 2. Alcohol Impairment
 - 2.1 Alcohol-Impaired Motorcyclists: Detection, Enforcement, and Sanctions – 3 stars
- Chapter 6. Young Drivers
 - 4. Traffic Law Enforcement
 - 4.1 Enforcement of GDL and Zero-Tolerance Laws – 3 stars
- Chapter 7. Older Drivers
 - 3. Traffic Law Enforcement
 - 3.1 Law Enforcement Roles – 3 stars
- Chapter 8. Pedestrian Safety
 - 4. All Pedestrians
 - 4.2 Reduce and Enforce Speed Limits – 3 stars
 - 4.4 Enforcement Strategies – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Blue Ash Police Department	Local	Districts 5 & 8	3,185,131	2,445,942	117,617	88,371.94	LEL/TSRP-2024-Blue Ash Police Departmen-00006
Hardin County Sheriff's Office	County	Districts 1 & 2	1,542,036	1,267,623	88,817	84,509.69	LEL/TSRP-2024-Hardin Co. Sheriff's Offi-00004
Lorain Police Department	Local	Districts 3 & 4	4,008,929	3,016,658	189,693	168,960.00	LEL/TSRP-2024-Lorain Police Department-00001
Union County Sheriff's Office	County	Districts 6, 7, 9	3,063,352	2,350,465	125,181	84,480.00	LEL/TSRP-2024-Union Co. Sheriff's Offic-00005

Counties by District

District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	District 9
Allen	Crawford	Ashland	Ashtabula	Auglaize	Delaware	Belmont	Adams	Athens
Defiance	Erie	Cuyahoga	Columbiana	Champaign	Fairfield	Carroll	Brown	Gallia
Fulton	Huron	Holmes	Geauga	Clark	Franklin	Coshocton	Butler	Hocking
Hancock	Marion	Lorain	Lake	Darke	Knox	Guernsey	Clermont	Jackson
Hardin	Ottawa	Medina	Mahoning	Greene	Licking	Harrison	Clinton	Lawrence
Henry	Richland	Stark	Portage	Logan	Madison	Jefferson	Fayette	Meigs
Lucas	Sandusky	Summit	Trumbull	Mercer	Morrow	Monroe	Hamilton	Pike
Paulding	Seneca	Wayne		Miami	Perry	Morgan	Highland	Ross
Putnam	Wyandot			Montgomery	Pickaway	Muskingum	Warren	Scioto
Van Wert				Preble		Noble		Vinton
Williams				Shelby		Tuscarawas		
				Union		Washington		

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 PT	Police Traffic Services	\$500,000	\$0	\$0	

Project Number: PT-2024-00-00-02

Project Title: Selective Traffic Enforcement Program

Description:

High Visibility Enforcement is designed to convince the public that there are consequences for traffic violations. Grants are awarded to law enforcement agencies whose jurisdictions experienced an average of 2.0 or more fatal crashes over the three-year period of 2020, 2021 and 2022. Each agency must conduct enforcement activity (i.e., speed, seat belt, aggressive, etc.) to impact their fatal crashes. Highly visible enforcement activities are conducted at strategic times throughout the year consistent with the NHTSA Communications Calendar. In addition to the required Blitzes and National Campaigns, overtime enforcement based on local fatal/serious injury crash problem identification is eligible for funding. All STEP sub-recipients are also required to submit for the Impaired Driving Enforcement (IDEP) hours to conduct alcohol impaired driving related overtime activities. Included in the STEP grant are funds for education. The amount available for education is based on the jurisdiction’s population (\$1,500 for small; \$2,500 for medium; \$3,500 for large). These funds can be used for training officers or for educating the public on all areas of traffic safety including the importance of seat belts. All STEP sub-recipients are required to attend scheduled OTSO/Sub-recipient meetings. Items discussed at the meetings include re-caps of previous blitzes/national campaigns, upcoming blitzes/national campaigns, current crash trends, enforcement activities, educational activities, and other timely traffic related information specific to the district. Sub-recipients coordinate activities and plan locations based on local data and data shared at these meetings to ensure all activities are highly visible and are based on problem identification.

FFY2024 STEP Required Blitz/National Campaigns

Dates	Blitz/National Campaign
October 5 – 19, 2023	Special Distracted Driving
November 22 – 26, 2023	Thanksgiving
April 2024	Distracted Driving Month
April – May 2024	Prom
May 20 – June 2, 2024	Click It or Ticket
October 2023 and/or September 2024	Homecoming

IDEP/STEP Grants have been received in 52 of Ohio’s 88 counties and represent 77.32 percent of the fatal crashes between 2018 and 2022. These counties reach 77.80 percent of Ohio’s total population, 94.48 percent of Ohio’s Black or African American population, and 87.67 percent of Ohio’s Hispanic population.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 1. Alcohol and Drug Impaired Driving
 - 2. Deterrence: Enforcement
 - 2.1 Publicized Sobriety Checkpoints – 5 stars
 - 2.2 High Visibility Saturation Patrols – 4 stars
 - 2.5 Integrated Enforcement – 3 stars
 - 7. Drug-Impaired Driving
 - 7.1 Enforcement of Drug-Impaired Driving – 3 stars
- Chapter 2. Seat Belts and Child Restraints
 - 2. Seat Belt Law Enforcement
 - 2.1 Short-term, High Visibility seat Belt Law Enforcement – 5 stars
 - 5. Child Restraint/Booster Seat Law Enforcement
 - 5.1 Short High-Visibility CR Law Enforcement – 5 stars
- Chapter 3. Speeding and Speed Management
 - 2. Enforcement
 - 2.2 High-Visibility Enforcement – 2 stars
- Chapter 4. Distracted Driving
 - 1. Laws and Enforcement
 - 1.3 High-Visibility Cell Phone/Text Messaging Enforcement – 5 stars
- Chapter 5. Motorcycle Safety
 - 2. Alcohol Impairment
 - 2.1 Alcohol-Impaired Motorcyclists: Detection, Enforcement, and Sanctions – 3 stars
- Chapter 6. Young Drivers
 - 4. Traffic Law Enforcement
 - 4.1 Enforcement of GDL and Zero-Tolerance Laws – 3 stars
- Chapter 7. Older Drivers
 - 3. Traffic Law Enforcement
 - 3.1 Law Enforcement Roles – 3 stars
- Chapter 8. Pedestrian Safety
 - 4. All Pedestrians
 - 4.2 Reduce and Enforce Speed Limits – 3 stars
 - 4.4 Enforcement Strategies – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Allen County Sheriff's Office	County	Allen	102,206	12,573	3,272	34,011.15	IDEP/STEP-2024-Allen County Sheriff's Of-00012
Lima Police Department	Local	Allen	*	*	*	14,865.81	IDEP/STEP-2024-Lima Police Department-00033
Shawnee Township Police Department	Local	Allen	*	*	*	24,425.30	IDEP/STEP-2024-Shawnee Township Police D-00016
Ashland County Sheriff's Office	County	Ashland	52,447	394	862	20,889.94	IDEP/STEP-2024-Ashland County Sheriff's -00027

Agency Name	Agency Type	Location / County	Total	Black or African American	Hispanic	Amount	Agreement Number
Ashtabula County Sheriff's Office	County	Ashtabula	97,574	3,606	4,489	24,168.10	IDEP/STEP-2024-Ashtabula County Sheriff -00004
Athens Co. Sheriff's Office	County	Athens	62,431	2,894	1,450	22,149.77	IDEP/STEP-2024-Athens Co. Sheriff's Offi-00002
Brown County Sheriff's Office	County	Brown	43,676	304	487	18,710.32	IDEP/STEP-2024-Brown County Sheriff's Of-00040
Butler County Sheriff's Office	County	Butler	390,357	34,704	25,265	65,311.06	IDEP/STEP-2024-Butler County Sheriff's O-00070
Hamilton Police Department	Local	Butler	*	*	*	27,949.50	IDEP/STEP-2024-Hamilton Police Departmen-00048
Middletown Police Department	Local	Butler	*	*	*	27,983.19	IDEP/STEP-2024-Middletown Police Depar-00058
West Chester Police Department	Local	Butler	*	*	*	22,879.26	IDEP/STEP-2024-West Chester Police Depar-00009
Champaign County Sheriff's Office	County	Champaign	38,714	688	648	11,254.92	IDEP/STEP-2024-Champaign County Sheriff-00080
Clark County Sheriff's Office	County	Clark	136,001	12,200	5,313	44,581.09	IDEP/STEP-2024-Clark County Sheriff's Of-00042
Springfield Police Department	Local	Clark	*	*	*	26,670.90	IDEP/STEP-2024-Springfield Police Depart-00030
Miami Township Police Department	Local	Clermont	43,943	967	1,406	31,382.66	IDEP/STEP-2024-Miami Twp. Police Departm-00065
Crawford County Sheriff's Office	County	Crawford	42,025	319	638	16,446.00	IDEP/STEP-2024-Crawford County Sheriff's-00052
Cuyahoga Co. Sheriff's Department	County	Cuyahoga	1,264,817	736,116	74,668	50,074.85	IDEP/STEP-2024-Cuyahoga Co. Sheriff's De-00079
Cleveland Heights Police Department	Local	Cuyahoga	*	*	*	32,357.75	IDEP/STEP-2024-Cleveland Heights Police -00085
Cleveland Police Department	Local	Cuyahoga	*	*	*	38,192.93	IDEP/STEP-2024-Cleveland Police Departme-00075
Euclid Police Department	Local	Cuyahoga	*	*	*	30,687.34	IDEP/STEP-2024-Euclid Police Department-00074
Defiance Co. Sheriff's Office	County	Defiance	38,286	668	3,950	23,296.25	IDEP/STEP-2024-Defiance Co. Sheriff's Of-00072
Erie Co. Sheriff's Office	County	Erie	75,622	6,807	3,130	25,475.88	IDEP/STEP-2024-Erie Co. Sheriff's Office-00082
Perkins Township Police Department	Local	Erie	*	*	*	22,245.68	IDEP/STEP-2024-Perkins Twp. Police Depar-00081
Franklin County Sheriff's Office	County	Franklin	1,323,807	299,771	91,182	73,296.88	IDEP/STEP-2024-Franklin County Sheriff's-00069
Columbus Police Department	Local	Franklin	*	*	*	65,700.72	IDEP/STEP-2024-Columbus Police Departmen-00032
Gahanna Police Department	Local	Franklin	*	*	*	32,323.70	IDEP/STEP-2024-Gahanna Police Department-00025
Fulton County Sheriff's Office	County	Fulton	42,713	254	3,791	20,747.55	IDEP/STEP-2024-Fulton County Sheriff's O-00067
Geauga County Sheriff's Office	County	Geauga	95,397	1,082	1,664	32,899.68	IDEP/STEP-2024-Geauga County Sheriff's O-00017
Greene County Sheriff's Office	County	Greene	167,966	11,486	5,216	48,650.14	IDEP/STEP-2024-Greene County Sheriff's O-00021
Hamilton County Sheriff's Office	County	Hamilton	830,639	209,173	36,250	54,584.18	IDEP/STEP-2024-Hamilton County Sheriff's-00051
Cincinnati Police Department	Local	Hamilton	*	*	*	59,990.34	IDEP/STEP-2024-Cincinnati Police Departm-00041
Green Twp. Police Department	Local	Hamilton	*	*	*	31,961.34	IDEP/STEP-2024-Green Twp. Police Departm-00038
Springfield Twp. Police Department	Local	Hamilton	*	*	*	32,296.08	IDEP/STEP-2024-Springfield Twp Police De-00077
Hancock County Sheriff's Office	County	Hancock	74,920	1,431	4,198	21,352.02	IDEP/STEP-2024-Hancock County Sheriff's -00013
Hardin Co. Sheriff's Office	County	Hardin	30,696	262	697	15,166.25	IDEP/STEP-2024-Hardin Co. Sheriff's Offi-00053
Harrison County Sheriff's Office	County	Harrison	14,483	241	130	21,988.48	IDEP/STEP-2024-Harrison County Sheriff's-00046
Henry Co. Sheriff's Office	County	Henry	27,662	160	2,187	22,831.12	IDEP/STEP-2024-Henry Co. Sheriff's Offic-00028
Holmes Co. Sheriff's Office	County	Holmes	44,223	123	474	18,915.21	IDEP/STEP-2024-Holmes Co. Sheriff's Offi-00047
Jackson County Sheriff's Office	County	Jackson	32,653	159	306	14,457.53	IDEP/STEP-2024-Jackson County Sheriff's -00076
Jefferson County Sheriff's Office	County	Jefferson	65,249	3,687	1,159	20,201.18	IDEP/STEP-2024-Jefferson Co. Sheriff's O-00061
Mentor Police Department	Local	Lake	47,450	715	996	32,357.75	IDEP/STEP-2024-Mentor Police Department-00060
Newark Police Department	Local	Licking	49,934	1,691	1,001	13,490.44	IDEP/STEP-2024-Newark Police Department-00010
Logan Co. Sheriff's Office	County	Logan	46,150	677	1,004	22,145.05	IDEP/STEP-2024-Logan Co. Sheriff's Offic-00059
Lorain Co. Sheriff's Office	County	Lorain	312,964	24,863	32,917	50,431.07	IDEP/STEP-2024-Lorain Co. Sheriff's Offi-00036
Elyria Police Department	Local	Lorain	*	*	*	25,524.96	IDEP/STEP-2024-Elyria Police Department-00084
Lorain Police Department	Local	Lorain	*	*	*	26,318.45	IDEP/STEP-2024-Lorain Police Department-00022
Lucas County Sheriff's Office	County	Lucas	431,279	85,081	32,167	48,026.63	IDEP/STEP-2024-Lucas County Sheriff's Of-00044
Sylvania Twp. Police Department	Local	Lucas	*	*	*	16,431.32	IDEP/STEP-2024-Sylvania Twp. Police Depa-00063
Toledo Police Department	Local	Lucas	*	*	*	52,376.20	IDEP/STEP-2024-Toledo Police Department-00045
Mahoning County Sheriff's Office	County	Mahoning	228,614	34,835	14,093	47,587.02	IDEP/STEP-2024-Mahoning County Sheriff's-00014
Youngstown Police Department	Local	Mahoning	*	*	*	24,197.89	IDEP/STEP-2024-Youngstown Police Departm-00073
Marion County Sheriff's Office	County	Marion	65,359	4,107	1,956	25,916.16	IDEP/STEP-2024-Marion County Sheriff's O-00050
Medina County Sheriff's Office	County	Medina	182,470	2,344	4,592	45,656.58	IDEP/STEP-2024-Medina County Sheriff's O-00026
Mercer County Sheriff's Office	County	Mercer	42,528	204	928	24,865.58	IDEP/STEP-2024-Mercer County Sheriff's O-00035
Miami County Sheriff's Office	County	Miami	108,774	2,593	2,199	41,730.74	IDEP/STEP-2024-Miami County Sheriff's Of-00007
Montgomery County Sheriff's Office	County	Montgomery	537,309	113,728	21,179	55,110.41	IDEP/STEP-2024-Montgomery County Sheriff-00031
Dayton Police Dept.	Local	Montgomery	*	*	*	41,341.10	IDEP/STEP-2024-Dayton Police Dept. -00011
Miami Township Police Department	Local	Montgomery	*	*	*	26,650.24	IDEP/STEP-2024-Miami Township Police Dep-00034
Trotwood Police Department	Local	Montgomery	*	*	*	17,297.91	IDEP/STEP-2024-Trotwood Police Departmen-00018
Perry Co. Sheriff's Office	County	Perry	35,408	90	252	30,737.49	IDEP/STEP-2024-Perry Co. Sheriff's Offic-00066
Pickaway Co. Sheriff's Office	County	Pickaway	58,539	2,159	903	20,466.85	IDEP/STEP-2024-Pickaway Co. Sheriff's Of-00003

Agency Name	Agency Type	Location / County	Total	Black or African American	Hispanic	Amount	Agreement Number
Putnam County Sheriff's Office	County	Putnam	34,451	125	2,229	17,487.55	IDEP/STEP-2024-Putnam County Sheriff's O-00055
Richland County Sheriff's Office	County	Richland	124,936	11,312	2,615	37,217.07	IDEP/STEP-2024-Richland County Sheriff's-00008
Sandusky Co. Sheriff's Office	County	Sandusky	58,896	1,886	6,055	24,028.60	IDEP/STEP-2024-Sandusky Co. Sheriff's Of-00078
Scioto Co. Sheriff's Office	County	Scioto	74,008	2,075	1,052	21,116.63	IDEP/STEP-2024-Scioto Co. Sheriff's Offi-00039
Seneca County Sheriff's Office	County	Seneca	55,069	1,380	2,899	20,676.35	IDEP/STEP-2024-Seneca County Sheriff's O-00056
Stark County Sheriff's Office	County	Stark	374,853	29,118	10,516	44,815.83	IDEP/STEP-2024-Stark County Sheriff's Of-00029
Canton Police Department	Local	Stark	*	*	*	26,962.05	IDEP/STEP-2024-Canton Police Department-00006
Jackson Township Police Department	Local	Stark	*	*	*	27,241.38	IDEP/STEP-2024-Jackson Township Police D-00024
Summit County Sheriff's Office	County	Summit	540,428	79,726	13,206	46,407.48	IDEP/STEP-2024-Summit County Sheriff's O-00071
Akron Police Department	Local	Summit	*	*	*	42,310.91	IDEP/STEP-2024-Akron Police Department-00020
Trumbull County Sheriff's Office	County	Trumbull	201,977	17,200	4,179	28,322.28	IDEP/STEP-2024-Trumbull County Sheriff's-00083
Warren Police Department	Local	Trumbull	*	*	*	23,882.81	IDEP/STEP-2024-Warren Police Department-00054
Tuscarawas County Sheriff's Office	County	Tuscarawas	93,263	724	3,962	19,843.72	IDEP/STEP-2024-Tuscarawas County Sheriff-00005
Van Wert County Sheriff's Office	County	Van Wert	28,931	265	1,097	24,168.10	IDEP/STEP-2024-Van Wert Col. Sheriff's Of-00037
Wayne County Sheriff's Office	County	Wayne	116,894	1,786	2,755	16,810.80	IDEP/STEP-2024-Wayne County Sheriff's Of-00019
Williams County Sheriff's Office	County	Williams	37,102	335	1,862	22,472.36	IDEP/STEP-2024-Williams County Sheriff's-00043
Wood County Sheriff's Office	County	Wood	132,248	3,185	8,280	37,436.28	IDEP/STEP-2024-Wood County Sheriff's Off-00049
Wyandot County Sheriff's Office	County	Wyandot	21,900	81	641	21,914.37	IDEP/STEP-2024-Wyandot County Sheriff's -00023

CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	996	767	77.01%	6,245	5,128	82.11%
2019	1,041	798	76.66%	5,981	4,879	81.57%
2020	1,154	937	81.20%	5,925	4,863	82.08%
2021	1,244	1,028	82.64%	6,405	5,317	83.01%
2022	1,177	910	77.32%	6,150	5,009	81.45%

ALCOHOL RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	266	214	80.45%	863	692	80.19%
2019	331	256	77.34%	875	699	79.89%
2020	384	320	83.33%	829	657	79.25%
2021	404	335	82.92%	895	718	80.22%
2022	385	312	81.04%	832	658	79.09%

DRUG RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	206	151	73.30%	394	304	77.16%
2019	369	282	76.42%	381	292	76.64%
2020	442	366	82.81%	379	288	75.99%
2021	457	384	84.03%	367	301	82.02%
2022	485	386	79.59%	297	227	76.43%

YOUTHFUL DRIVER RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	246	187	76.02%	1,877	1,517	80.82%
2019	234	186	79.49%	1,655	1,366	82.54%
2020	276	232	84.06%	1,709	1,427	83.50%
2021	296	249	84.12%	1,889	1,590	84.17%
2022	290	222	76.55%	1,691	1,379	81.55%

UNRESTRAINED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	491	377	76.78%	1,891	1,569	82.97%
2019	550	427	77.64%	2,126	1,769	83.21%
2020	592	481	81.25%	2,246	1,894	84.33%
2021	652	545	83.59%	2,438	2,054	84.25%
2022	620	483	77.90%	2,255	1,897	84.12%

DISTRACTED DRIVING CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	47	35	74.47%	385	305	79.22%
2019	41	29	70.73%	325	251	77.23%
2020	29	24	82.76%	280	215	76.79%
2021	37	30	81.08%	328	252	76.83%
2022	35	24	68.57%	271	212	78.23%

SPEED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	305	230	75.41%	1,398	1,102	78.83%
2019	294	210	71.43%	1,367	1,064	77.83%
2020	337	279	82.79%	1,531	1,248	81.52%
2021	360	300	83.33%	1,550	1,256	81.03%
2022	351	269	76.64%	1,456	1,177	80.84%

MATURE DRIVER CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	410	314	76.59%	2,268	1,863	82.14%
2019	429	328	76.46%	2,130	1,730	81.22%
2020	426	336	78.87%	1,934	1,572	81.28%
2021	480	383	79.79%	2,108	1,709	81.07%
2022	461	342	74.19%	2,164	1,743	80.55%

MOTORCYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	142	112	78.87%	714	551	77.17%
2019	156	111	71.15%	872	696	79.82%
2020	205	172	83.90%	1,085	875	80.65%
2021	215	185	86.05%	1,098	876	79.78%
2022	209	164	78.47%	1,100	874	79.45%

PEDESTRIAN CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	134	115	85.82%	533	485	90.99%
2019	129	112	86.82%	506	454	89.72%
2020	166	147	88.55%	452	400	88.50%
2021	173	154	89.02%	522	473	90.61%
2022	164	142	86.59%	515	463	89.90%

BICYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	22	20	90.91%	122	114	93.44%
2019	23	19	82.61%	120	107	89.17%
2020	16	15	93.75%	148	128	86.49%
2021	28	26	92.86%	152	142	93.42%
2022	7	5	71.43%	151	131	86.75%

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 PT	Police Traffic Services	\$2,850,000	\$0	\$2,700,000	\$0

*Funding levels and amount are for STEP activities only.

Project Number: PT-2024-00-00-03

Project Title: Summer Holiday Enforcement Program

Description:

High Visibility Enforcement is designed to convince the public that there are consequences for traffic violations. If funding allows, this grant program will be offered mid-year to agencies that have an average of 1.67 fatal crashes over a three-year period (these jurisdictions don't qualify for the traditional IDEP/STEP program). Additional details will be provided once finalized. Each agency must conduct enforcement activity (i.e., speed, impaired, seat belt, aggressive, etc.) to impact their fatal crashes. Highly visible enforcement activities are

conducted at strategic times throughout the year consistent with the NHTSA Communications Calendar.

All Holiday Blitz Enforcement Program sub-recipients will be required to attend scheduled OTSO/Sub-recipient meetings. Items discussed at the meetings include re-caps of previous blitzes/national campaigns, upcoming blitzes/national campaigns, current crash trends, enforcement activities, educational activities, and other timely traffic related information specific to the district. Sub-recipients coordinate activities and plan locations based on local data and data shared at these meetings to ensure all activities are highly visible and are based on problem identification.

FFY2024 SHEP Required Blitz/National Campaigns

Dates	Blitz/National Campaign
April 2024	Distracted Driving Month
May 20 – June 2, 2024	Click It or Ticket
July 4 – 7, 2024	4 th of July
August 16 – September 2, 2024	Drive Sober or Get Pulled Over
April – September	Local Event

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 1. Alcohol and Drug Impaired Driving
 - 2. Deterrence: Enforcement
 - 2.1 Publicized Sobriety Checkpoints – 5 stars
 - 2.2 High Visibility Saturation Patrols – 4 stars
 - 2.5 Integrated Enforcement – 3 stars
 - 7. Drug-Impaired Driving
 - 7.1 Enforcement of Drug-Impaired Driving – 3 stars
- Chapter 2. Seat Belts and Child Restraints
 - 2. Seat Belt Law Enforcement
 - 2.1 Short-term, High Visibility seat Belt Law Enforcement – 5 stars
 - 5. Child Restraint/Booster Seat Law Enforcement
 - 5.1 Short High-Visibility CR Law Enforcement – 5 stars
- Chapter 3. Speeding and Speed Management
 - 2. Enforcement
 - 2.2 High-Visibility Enforcement – 2 stars
- Chapter 4. Distracted Driving
 - 1. Laws and Enforcement
 - 1.3 High-Visibility Cell Phone/Text Messaging Enforcement – 5 stars
- Chapter 5. Motorcycle Safety
 - 2. Alcohol Impairment
 - 2.1 Alcohol-Impaired Motorcyclists: Detection, Enforcement, and Sanctions – 3 stars
- Chapter 6. Young Drivers

- 4. Traffic Law Enforcement
 - 4.1 Enforcement of GDL and Zero-Tolerance Laws – 3 stars
- Chapter 7. Older Drivers
 - 3. Traffic Law Enforcement
 - 3.1 Law Enforcement Roles – 3 stars
- Chapter 8. Pedestrian Safety
 - 4. All Pedestrians
 - 4.2 Reduce and Enforce Speed Limits – 3 stars
 - 4.4 Enforcement Strategies – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 PT	Police Traffic Services	\$300,000	\$0	\$300,000	\$0

Project Number: PT-2024-00-00-04

Project Title: Dedicated Traffic Enforcement Program

Description:

High Visibility Enforcement is designed to convince the public that there are consequences for traffic violations. This grant program is being developed to fund a full-time traffic enforcement officer at selected agencies (based on problem ID). More details will be provided once program is finalized, but costs could include, but not limited to: Labor, fringe benefits, training/travel, equipment, vehicle wrapping to ensure high visibility. This program would be 100 percent funded the first year, then step down over the following three years (75 percent, 50 percent, 25 percent).

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 1. Alcohol and Drug Impaired Driving
 - 2. Deterrence: Enforcement
 - 2.1 Publicized Sobriety Checkpoints – 5 stars
 - 2.2 High Visibility Saturation Patrols – 4 stars
 - 2.5 Integrated Enforcement – 3 stars
 - 7. Drug-Impaired Driving
 - 7.1 Enforcement of Drug-Impaired Driving – 3 stars
- Chapter 2. Seat Belts and Child Restraints

- 2. Seat Belt Law Enforcement
 - 2.1 Short-term, High Visibility seat Belt Law Enforcement – 5 stars
- 5. Child Restraint/Booster Seat Law Enforcement
 - 5.1 Short High-Visibility CR Law Enforcement – 5 stars
- Chapter 3. Speeding and Speed Management
 - 2. Enforcement
 - 2.2 High-Visibility Enforcement – 2 stars
- Chapter 4. Distracted Driving
 - 1. Laws and Enforcement
 - 1.3 High-Visibility Cell Phone/Text Messaging Enforcement – 5 stars
- Chapter 5. Motorcycle Safety
 - 2. Alcohol Impairment
 - 2.1 Alcohol-Impaired Motorcyclists: Detection, Enforcement, and Sanctions – 3 stars
- Chapter 6. Young Drivers
 - 4. Traffic Law Enforcement
 - 4.1 Enforcement of GDL and Zero-Tolerance Laws – 3 stars
- Chapter 7. Older Drivers
 - 3. Traffic Law Enforcement
 - 3.1 Law Enforcement Roles – 3 stars
- Chapter 8. Pedestrian Safety
 - 4. All Pedestrians
 - 4.2 Reduce and Enforce Speed Limits – 3 stars
 - 4.4 Enforcement Strategies – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Logan County Sheriff's Office	County	Logan	46,150	677	1,004	TBD	TBD
Lorain Police Department	Local	Lorain	65,430	9,814	18,189	TBD	TBD

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 PT	Police Traffic Services	\$125,000	\$0	\$125,000	\$0

Project Number: PT-2024-00-00-05

Project Title: Officer Training

Description:

The Attorney General's Office / OPOTA will offer Traffic Collision Investigation Level 1, Advanced Collision Investigation Level II, Vehicle Dynamics Level III, RADAR and LIDAR Operator, RADAR and LIDAR Instructor, SFST Instructor, and Advanced Roadside Impaired Driving Enforcement (ARIDE) courses. Training Ohio's officers will allow them to conduct

effective enforcement programs to remove speeding and drivers displaying other unsafe driving behaviors from Ohio’s roads before fatal crashes occur.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 1. Alcohol and Drug Impaired Driving
 - 2. Deterrence: Enforcement
 - 2.1 Publicized Sobriety Checkpoints – 5 stars
 - 2.2 High Visibility Saturation Patrols – 4 stars
 - 2.5 Integrated Enforcement – 3 stars
 - 7. Drug-Impaired Driving
 - 7.1 Enforcement of Drug-Impaired Driving – 3 stars
- Chapter 2. Seat Belts and Child Restraints
 - 2. Seat Belt Law Enforcement
 - 2.1 Short-term, High Visibility seat Belt Law Enforcement – 5 stars
 - 5. Child Restraint/Booster Seat Law Enforcement
 - 5.1 Short High-Visibility CR Law Enforcement – 5 stars
- Chapter 3. Speeding and Speed Management
 - 2. Enforcement
 - 2.2 High-Visibility Enforcement – 2 stars
- Chapter 4. Distracted Driving
 - 1. Laws and Enforcement
 - 1.3 High-Visibility Cell Phone/Text Messaging Enforcement – 5 stars
- Chapter 5. Motorcycle Safety
 - 2. Alcohol Impairment
 - 2.1 Alcohol-Impaired Motorcyclists: Detection, Enforcement, and Sanctions – 3 stars
- Chapter 6. Young Drivers
 - 4. Traffic Law Enforcement
 - 4.1 Enforcement of GDL and Zero-Tolerance Laws – 3 stars
- Chapter 7. Older Drivers
 - 3. Traffic Law Enforcement
 - 3.1 Law Enforcement Roles – 3 stars
- Chapter 8. Pedestrian Safety
 - 4. All Pedestrians
 - 4.2 Reduce and Enforce Speed Limits – 3 stars
 - 4.4 Enforcement Strategies – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Attorney General’s Office – Ohio Peace Officer Training Academy	State Gov’t.	Statewide	11,799,448	1,478,781	521,308	280,000	GG-2024-Ohio Attorney General’s O-00004

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 PT	Police Traffic Services	\$280,000	\$0	\$280,000	\$0

Project Number: PT-2024-00-00-06

Project Title: Officer Training/Public Education

Description:

OSHP will offer Basic Crash Investigation, Intermediate Crash Investigation, Technical Cras Investigation, Speed Measuring Devices, Speed Measuring Devices – Judicial Seminar, SFST Refresher, OVI/SFST Prosecutor Seminar, and crash reconstruction training courses. Training Ohio’s officers will allow them to conduct effective enforcement programs to remove impaired and speeding drivers from Ohio’s roads before fatal crashes occur.

OSHP will use education funds to attend public events (fairs, festivals, high schools, etc.) to speak to the public regarding impaired driving (alcohol and/or drugged), seat belts, distracted driving, speeding and other traffic safety related safety topics. In addition, funds may be used to educate troopers on traffic safety related topics through trainings and / or conferences.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 1. Alcohol and Drug Impaired Driving
 - 2. Deterrence: Enforcement
 - 2.1 Publicized Sobriety Checkpoints – 5 stars
 - 2.2 High Visibility Saturation Patrols – 4 stars
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- Chapter 3. Speeding and Speed Management
 - 2. Enforcement
 - 2.2 High-Visibility Enforcement – 2 stars
- Chapter 4. Distracted Driving
 - 1. Laws and Enforcement
 - 1.3 High-Visibility Cell Phone/Text Messaging Enforcement – 5 stars
- Chapter 5. Motorcycle Safety
 - 2. Alcohol Impairment
 - 2.1 Alcohol-Impaired Motorcyclists: Detection, Enforcement, and Sanctions – 3 stars

- Chapter 6. Young Drivers
 - 4. Traffic Law Enforcement
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- Chapter 7. Older Drivers
 - 3. Traffic Law Enforcement
 - 3.1 Law Enforcement Roles – 3 stars
- Chapter 8. Pedestrian Safety
 - 4. All Pedestrians
 - 4.2 Reduce and Enforce Speed Limits – 3 stars
 - 4.4 Enforcement Strategies – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio State Highway Patrol	State Gov't	Statewide	11,799,448	1,478,781	521,308	290,044.98	GG-2024-Ohio State Highway Patrol-00014

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 PT	Police Traffic Services	\$300,000	\$0	\$0	\$0

Police Traffic Services: Program and Budget Summary

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
BIL 402 PT – Police Traffic Services					
PT-2024-00-00-01	Law Enforcement Liaison Program	\$500,000	\$0	\$0	\$0
PT-2024-00-00-02	Selective Traffic Enforcement Program	\$2,850,000	\$2,850,000	\$0	\$0
PT-2024-00-00-03	Summer Holiday Enforcement Program	\$300,000	\$300,000	\$0	\$0
PT-2024-00-00-04	Dedicated Traffic Enforcement Program	\$125,000	\$125,000	\$0	\$0
PT-2024-00-00-05	Officer Training	\$280,000	\$280,000	\$0	\$0
PT-2024-00-00-06	Officer Training/Public Education	\$300,000	\$300,000	\$0	\$0
BIL 402 PT Total		\$4,355,000	\$3,855,000	\$0	\$0
<i>Total Funding Police Traffic Services Program Area</i>		<i>\$4,355,000</i>	<i>\$3,855,000</i>	<i>\$0</i>	<i>\$0</i>

Preventing Roadside Deaths

Project Number: M12BPE-2024-00-00-01

Project Name: Preventing Roadside Deaths Print Advertising/Educational Materials

Description:

In FFY2024, funding will be used to purchase approved print advertising/educational materials aimed to prevent roadside fatalities. In addition to distributing print advertising/educational materials directly to traffic safety partners, OTSO distributes materials to the Safe Community programs for distribution. Print advertising/educational materials are distributed in a systematic manner to promote the message. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Countermeasure Strategy or Strategies:

OTSO plans to expand its Move Over program to add additional earned media/educational materials to educate the public and increase social media messaging. OTSO is also exploring other programs to implement with this funding.

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	150,000	OB-2024-Ohio Traffic Safety Offic-00032

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405h	405h Public Education	\$150,000	\$0	\$0	\$0

Preventing Roadside Deaths: Program and Budget Summary

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
BIL 405h – Preventing Roadside Deaths					
M12BPE-2024-00-00-01	Preventing Roadside Deaths Print Adv./Educ. Materials	\$150,000	\$0	\$0	\$0
BIL 405h Total		\$150,000	\$0	\$0	\$0
Total Funding Preventing Roadside Deaths Program Area		\$150,000	\$0	\$0	\$0

Roadway Safety/Traffic Engineering

Project Number: RS-2024-00-00-01

Project Title: Roadway Safety Training

Description:

In conjunction with Ohio’s SHSP, Ohio works with ODOT to provide additional safety related courses for engineers and surveyors from ODOT as well as local governments (county and municipal). These courses are designed specifically to reduce traffic fatalities and are approved by OTSO prior to scheduling to ensure that topics are highway safety related. Courses that may be approved for funding in FFY2024 include Access Management: Fundamental Principles, Application and Computation, Innovative Intersections and Interchanges, Planning and Designing for Pedestrian Safety, Signalized Intersection Guidebook Workshop, and Designing for Pedestrian Safety.

Countermeasure Strategy or Strategies:

OTSO plans to expand its Move Over program to add additional earned media/educational materials to educate the public and increase social media messaging. OTSO is also exploring other programs to implement with this funding.

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Department of Transportation	State Gov't.	Statewide	11,799,448	1,478,781	521,308	151,000	GG-2024-Ohio Department of Transp-00009

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 RS	Roadway Safety	\$175,000	\$0	\$175,000	\$0

Roadway Safety: Program and Budget Summary

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
BIL 402 RS – Roadway Safety					
RS-2024-00-00-01	Roadway Safety Training	\$175,000	\$175,000	\$0	\$0
BIL 402 RS Total		\$175,000	\$175,000	\$0	\$0
<i>Total Funding Roadway Safety Program Area</i>		<i>\$175,000</i>	<i>\$175,000</i>	<i>\$0</i>	<i>\$0</i>

Speed Management

Earned Media Plan

Ohio's speed earned media plan will span the entire federal fiscal year. Ohio will use many different networks to ensure earned media is achieved statewide (e.g., law enforcement, Safe Communities, corporate partners, etc.). Messaging will be consistent with the National Highway Traffic Safety Administration (NHTSA) National Communications Plan and may consist of the following components:

- Campaign toolkit developed for distribution to Ohio's law enforcement partners, Safe Communities programs, corporate partners and others that have a vested interest in traffic safety.
- The toolkit will include updated sample news releases, a letter to the editor, fact sheets, newsletter articles and artwork.
- Broadcast e-mails to all safety partners directing them to the NHTSA web site as the mini-planners are released.
- Bi-weekly traffic safety e-mail broadcast newsletter.
- ODPS will continue to partner with other state agencies to issue joint press releases and assist with media exposure.

Project Number: PM-2024-00-00-05

Project Title: Speed Paid Media

Description:

A limited amount of paid media will be used on speed. An emphasis is being placed on working with media partners who not only reach all the driving population, but also embrace traffic safety messages and are willing to go above and beyond the traditional media buy to provide additional bonus spots.

Paid media will compliment state enforcement efforts. Media tactics will include a combination of radio and billboard media. The speed paid media plan will complement the NHTSA National Communications Plan. New campaign messages using NHTSA's messaging with Ohio's graphics will be submitted to NHTSA for review/approval before placing paid media.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 3. Speeding and Speed Management
 - 4. Communications and Outreach
 - 4.1 Communications and Outreach Supporting Enforcement – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	200,000	OB-2024-Ohio Traffic Safety Office-00032

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 PM	Paid Advertising	\$200,000	\$0	\$0	\$0

Project Number: PM-2024-00-00-06

Project Title: Speed Campaign Creative/Design

Description:

In addition to media placement the ODPS media buyer’s contract has been expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety. New campaign messages using NHTSA’s messaging with Ohio’s graphics will be submitted to NHTSA for review/approval before placing paid media.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 3. Speeding and Speed Management
 - 4. Communications and Outreach
 - 4.1 Communications and Outreach Supporting Enforcement – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	50,000	OB-2024-Ohio Traffic Safety Office-00034

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 PM	Paid Advertising	\$50,000	\$0	\$0	\$0

Project Number: SC-2024-00-00-01

Project Title: Speed Print Advertising/Educational Materials

Description:

In FFY2024, funds will be used to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state with approved print

advertising/educational materials to address speed. Materials will be distributed in a systematic manner to promote seat belt use through earned media. Print media/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 3. Speeding and Speed Management
 - 4. Communications and Outreach
 - 4.1 Communications and Outreach Supporting Enforcement – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	75,000	OB-2024-Ohio Traffic Safety Office-00035

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 SC	Speed Management	\$75,000	\$0	\$0	\$0

Project Number: SC-2024-00-00-02

Project Title: Statewide Speed Enforcement

Description:

There were 5,615 fatal crashes and 30,720 serious injury crashes in Ohio between 2018 and 2022. Of these, 1,648 fatal crashes and 7,305 serious injury crashes were speed related. In FFY2024, OSHP will conduct enforcement activity (with an emphasis on speed enforcement) to reduce fatal and serious injury crashes.

OSHP conducts speed, occupant restraint, impaired driving (alcohol and/or drugged) and motorcycle enforcement activity statewide to impact fatal crashes. The state funded activity occurs during regular working hours. The portion of these funds that are speed related is used towards match for the 402 funds.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 3. Speeding and Speed Management
 - 2. Enforcement
 - 2.2 High Visibility Enforcement – 2 stars

Intended Sub-recipients:

			Population / Affected Communities				
Agency Name	Agency Type	Location / County	Total	Black or African American	Hispanic	Amount	Agreement Number
Ohio State Highway Patrol	State Gov't	Statewide	11,799,448	1,478,781	521,308	1,182,116.46	OHVEP-2024-Ohio State Highway Patrol-00005

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 SC	Speed Management	\$1,200,000	\$2,820,000	\$0	\$0

Speed Management: Program and Budget Summary

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
BIL 402 PM – Paid Advertising					
PM-2024-00-00-05	Speed Paid Media	\$200,000	\$0	\$0	\$0
PM-2024-00-00-06	Speed Campaign Creative/Design	\$50,000	\$0	\$0	\$0
BIL 402 PM Total		\$250,000	\$0	\$0	\$0
BIL 402 SC – Speed Management					
SC-2024-00-00-01	Speed Print Advertising/Educational Materials	\$75,000	\$0	\$0	\$0
SC-2024-00-00-02	Statewide Speed Enforcement	\$1,200,000	\$0	\$2,820,000	\$0
BIL 402 SC Total		\$1,275,000	\$0	\$2,820,000	\$0
Total Speed Management Program Area		\$1,525,000	\$0	\$2,820,000	\$0

Traffic Records

Project Numbers: M3DA-2024-00-00-01 (2020 Promise Project)
M3DA-2024-00-00-02

Project Title: Traffic Records Coordinating Committee Projects Grant

Description:

OSHP chairs the TRCC committee. The committee is comprised of state, local and federal agencies who are stakeholders in the traffic crash records system. Committee members oversee implementation of the Traffic Records Strategic Plan. A Traffic Records Assessment was completed in FFY2021. To streamline the project management process, the OSHP has been awarded a grant to oversee the TRCC grant projects. All project suggestions will continue to be submitted to the TRCC Committee. The committee will decide as a whole on whether to submit the project(s) to NHTSA for funding approval. Projects that will be completed by internal ODPS agencies will be overseen by OSHP through this grant. This should help liquidate the Section 405c funds in a more efficient manner. A brief description of the projects being funded under the OSHP grant with the data system/attribute are listed below.

Travel - \$10,000

Travel costs associated with traffic records management training and conferences (Traffic Records Forum) for the TRCC Chair/Co-Chair.

TRCC APPROVED PROJECTS:

Title: Citation Interfaces with Courts – Promise Project

Description: Ohio will continue this project in FFY2024. Currently Ohio has 171 courts receiving E-Citations electronically. This project was approved by the TRCC on March 14, 2017 and by NHTSA on April 10, 2017.

Database: Citation/Adjudication

Attribute: Timeliness

Performance Measure: Increase the number of courts, by at least 10 percent that can accept electronically files traffic citations.

Baseline: By the end of 2022, 171 courts have been interfaced to accept eCitations.

Amount: \$58,770.00

Title: Court Case Management System Upgrades – Promise Project

Description: Assist local courts in upgrading case management systems to facilitate e-filing of traffic citations. This project was approved by the TRCC on June 13, 2019 and by NHTSA on October 3, 2019.

Database: Citation/Adjudication

Attribute: Timeliness

Performance Measure: Increase the number of courts, by at least 20 that will be ready to interface with OLEIS/OTIS in order to accept electronically filed traffic citations.

Baseline: Currently, 32 courts have been completed.

Amount: \$200,000.00

Title: ODOT MIRE Roadway Segment Data Collection – Promise Project

Description: Vendor will provide a project manager and a team of analysts to collect, from data sources already owned by or delivered to the vendor by Ohio DOT, the number of through lanes (MIRE #32, FDE), route signing qualifiers (MIRE #15), and one-way/two-way operations (MIRE #93, FDE) for designated public roads in the state of Ohio. The team will also investigate ways to automate some of the data extraction, validation, and update. This project was approved by the TRCC on September 15, 2022 and by NHTSA on October 19, 2022.

Database: Roadway

Attribute: Completeness

Performance Measure:

- Collect each of the 3 data elements for 50% of the applicable roadway network (~18,209 miles) by September 30th, 2023.
- Collect each of the 3 data elements for 100% of the applicable roadway network (~36,419 miles) by September 30th, 2024.

Baseline: Zero miles have been collected.

Amount: \$1,531,230.00

Title: ODOT No Passing Zone Data Collection – Promise Project

Description: The Ohio Manual of Uniform Traffic Control Devices (OMUTCD) requires the Ohio Department of Public Safety (ODOT) to establish no-passing zones at vertical and horizontal curves and other locations where an engineering study indicates that passing must be prohibited because of inadequate site distances.

No Passing Zones can change over time as sight distances change due to roadway construction projects and changes in natural and manmade landscapes. Having the most up-to-date and accurate No Passing Zone data possible is essential for the safety of motorists performing passing maneuvers.

The required engineering study for ODOT was last conducted by MasterMind between 2002-2008 when more than 14,000 miles of undivided rural state routes was surveyed using the standard two-vehicle method. This project was approved by the TRCC on September 15, 2022 and by NHTSA on October 19, 2022.

Database: Roadway

Attribute: Completeness

Performance Measure:

- Collect no-passing zone data for 33% of applicable roadway segments (~4,667 centerline miles) by September 30th, 2023.

- Collect no-passing zone data for 67% of applicable roadway segments (~9,380 centerline miles) by September 30th, 2024.
- Collect no-passing zone data for 100% of applicable roadway segments (~14,000 centerline miles) by September 30th, 2025.

Baseline: Zero miles have been collected.

Amount: \$1,000,000.00

Title: Crash Outcome Data Evaluation System

Description: Crash Reports do not provide comprehensive and complete injury outcomes and financial consequences of individuals involved in motor vehicle crashes. Crash data alone contribute to only a portion of the traffic records collected before, during and after a crash. The linkages of crash and medical data will provide the comprehensive crash outcome data that is needed to improve traffic safety.

The Crash Outcome Data Evaluation System (CODES) links Crash Reports, Emergency Medical Services Incidence Reporting System, and Emergency Department Visits and Hospitalizations to improve the injury and financial conditions of the data. The linked data describes a complete picture on what occurs before, during, and after a crash.

The proposed data integration project will fund the CODES team to link crash reports with Emergency Medical Services Incident Reporting System (EMSIRS) and link crash reports with emergency department visits and hospital discharge data. Through this integration the CODES team will produce fact sheets, presentations, and manuscripts with a focus on medical and financial consequences of motor vehicle crashes. In addition, provide feedback on the accuracy and completeness of the data elements in crash and EMS data. This project was approved by the TRCC on September 15, 2022 and by NHTSA on September 15, 2022.

Database: Crash and EMS/Injury Surveillance

Attribute: Integration

Performance Measure:

The number of data years of crash data linked to EMS data will be increased from 0 years to 6 years by Jun. 2023, 7 years by Jun. 2024, and 8 years by Jun. 2025.

The number of data years of crash data linked to the emergency and hospitalization data will be increased from 8 years to 13 years by Dec. 2023, 14 years by Dec. 2024, and 15 years by Dec. 2025.

Baseline: Zero records have been integrated.

Amount: \$200,000.00

TRCC PENDING PROJECTS:

The OTSO has set aside funding for projects that will be submitted to the committee during FFY2024. Once these projects have been approved by the TRCC, OTSO will submit the projects to NHTSA for approval. Once approved by NHTSA, OTSO will submit an HSP Revision to include the project.

Amount: \$2,000,000.00

The state funds staff to review, correct, and update traffic records to improve the accuracy and availability of Ohio’s crash records. These funds are used for match for 405c.

Countermeasure Strategy or Strategies:

- making data program improvements relating to quantifiable, measurable progress in the timeliness of data in a core highway safety database
- making data program improvements relating to quantifiable, measurable progress in the uniformity of data in a core highway safety database
- making data program improvements relating to quantifiable, measurable progress in the completeness of data in a core highway safety database
- making data program improvements relating to quantifiable, measurable progress in the accuracy of data in a core highway safety database
- making data program improvements relating to quantifiable, measurable progress in the accessibility of data in a core highway safety database
- making data program improvements relating to quantifiable, measurable progress in the integration of data between one or more core highway safety databases

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio State Highway Patrol	State Gov't	Statewide	11,799,448	1,478,781	521,308	3,000,000	OB-2024-Ohio State Highway Patrol-00008

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
FAST Act 405c	405c Data Program	\$2,934,949	\$733,737	\$0	\$0
BIL 405c	405c Data Program	\$2,065,051	\$516,263	\$0	\$0
Total:		\$5,000,000	\$1,250,000	\$0	\$0

Traffic Records: Program and Budget Summary

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
FAST Act 405c Data Program					
M3DA-2024-00-00-01	Traffic Records Coordinating Committee – Promise Project	\$1,465,596	\$0	\$366,399	\$0
M3DA-2024-00-00-02	Traffic Records Coordinating Committee	\$1,469,353	\$0	\$367,338	\$0
FAST Act 405c Data Program Total		\$2,934,949	\$0	\$733,737	\$0
BIL 405c Data Program					
M3DA-2024-00-00-02	Traffic Records Coordinating Committee	\$2,065,051	\$0	\$516,263	\$0
BIL 405c Data Program Total		\$2,065,051	\$0	\$516,263	\$0
Total Traffic Records Program Area		\$5,000,000	\$0	\$1,250,000	\$0

Youthful Driver Safety Program

Earned Media Plan

Ohio's youthful driver earned media plan will span the entire federal fiscal year. Ohio will use many different networks to ensure earned media is achieved statewide (e.g., law enforcement, Safe Communities, corporate partners, etc.). Messaging will be consistent with the National Highway Traffic Safety Administration (NHTSA) National Communications Plan and may consist of the following components:

- Campaign toolkit developed for distribution to Ohio's law enforcement partners, Safe Communities programs, corporate partners and others that have a vested interest in traffic safety.
- The toolkit will include updated sample news releases, a letter to the editor, fact sheets, newsletter articles and artwork.
- Broadcast e-mails to all safety partners directing them to the NHTSA web site as the mini-planners are released.
- Bi-weekly traffic safety e-mail broadcast newsletter.
- ODPS will continue to partner with other state agencies to issue joint press releases and assist with media exposure.

Project Number: PM-2024-00-00-07

Project Title: Youthful Driver Paid Media

Description:

An emphasis is being placed on working with media partners who not only reach all the driving population, but also embrace traffic safety messages and are willing to go above and beyond the traditional media buy to provide additional bonus spots, public service announcements with high profile talent, and integrating traffic safety messaging into social media campaigns, live reads during events, on ground events, and other innovative and unique opportunities that will help reach specific segments of our targeted audience.

Ohio is working to target all youthful driver traffic safety behaviors to encourage young drivers to wear seat belts, not drive impaired or distracted, not speed, and other unsafe driving practices identified through problem identification. Media tactics will include a combination of social and print media that will be used to maximize resources for the youthful driver paid media plan. The youthful driver paid media plan will complement the NHTSA National Communications Plan and the NHTSA Marketing Calendar, which prioritizes NHTSA special events and messaging opportunities throughout the year. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 1. Alcohol and Drug Impaired Driving
 - 5. Prevention, Intervention, Communications and Outreach
 - 5.2 Mass Media Campaigns – 3 stars
- Chapter 2. Seat Belts and Child Restraints
 - 3. Communications and Outreach
 - 3.1 Supporting Enforcement – 5 stars
 - 3.2 Strategies for Low-Belt-Use Groups – 4 stars
 - 6. Communications and Outreach
 - 6.1 Strategies for Older Children – 3 stars
- Chapter 3. Speeding and Speed Management
 - 4. Communications and Outreach
 - 4.1 Communications and Outreach Supporting Enforcement – 3 stars
- Chapter 4. Distracted Driving
 - 2. Communications and Outreach
 - 2.1 Communications and Outreach on Distracted Driving – 1 star

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	350,000.00	OB-2024-Ohio Traffic Safety Office-00036

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 PM	Paid Advertising	\$350,000	\$0	\$0	\$0

Project Number: PM-2024-00-00-08

Project Title: Youthful Driver Campaign Creative/Design

Description:

In addition to media placement the ODPS media buyer’s contract has been expanded to allow for creative and design work to better assist OTSO in the promotion of campaigns and activities related to traffic safety. New campaign messaging not using NHTSA messaging will be submitted to NHTSA for review/approval before placing paid media.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 1. Alcohol and Drug Impaired Driving
 - 5. Prevention, Intervention, Communications and Outreach
 - 5.2 Mass Media Campaigns – 3 stars
- Chapter 2. Seat Belts and Child Restraints
 - 3. Communications and Outreach
 - 3.1 Supporting Enforcement – 5 stars

- 3.2 Strategies for Low-Belt-Use Groups – 4 stars
 - 6. Communications and Outreach
 - 6.1 Strategies for Older Children – 3 stars
- Chapter 3. Speeding and Speed Management
 - 4. Communications and Outreach
 - 4.1 Communications and Outreach Supporting Enforcement – 3 stars
- Chapter 4. Distracted Driving
 - 2. Communications and Outreach
 - 2.1 Communications and Outreach on Distracted Driving – 1 star

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	50,000	OB-2024-Ohio Traffic Safety Office-00037

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 PM	Paid Advertising	\$50,000	\$0	\$0	\$0

Project Number: FDLPEM-2024-00-00-08

Project Title: Youthful Driver - College Paid Media

Description:

An emphasis is being placed on working with media partners who not only reach all the driving population, but also embrace traffic safety messages and are willing to go above and beyond the traditional media buy to provide additional bonus spots, public service announcements with high profile talent, and integrating traffic safety messaging into social media campaigns, live reads during events, on ground events, and other innovative and unique opportunities that will help reach specific segments of our targeted audience.

Ohio is working to target college-age adult drivers (18 – 24) traffic safety behaviors to encourage not driving impaired by planning a safe ride home. Media tactics will include a combination of social and print media that will be used to maximize resources. The youthful driver - college paid media plan will complement the NHTSA National Communications Plan and the NHTSA Marketing Calendar, which prioritizes NHTSA special events and messaging opportunities throughout the year.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 1. Alcohol and Drug Impaired Driving
 - 5. Prevention, Intervention, Communications and Outreach
 - 5.2 Mass Media Campaigns – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	150,000	OB-2024-Ohio Traffic Safety Office-00038

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 PM	Paid Advertising	\$150,000	\$0	\$0	\$0

Project Number: DE-2024-00-00-03

Project Title: Youthful Driver Print Advertising/Educational Materials

Description:

Funds will be used to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state with approved print advertising/educational materials to address youthful drivers. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, numbers distributed and surveys.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 1. Alcohol and Drug Impaired Driving
 - 5. Prevention, Intervention, Communications and Outreach
 - 5.2 Mass Media Campaigns – 3 stars
 - 5.4 Alternative Transportation – 3 stars
 - 6. Underage Drinking and Drinking and Driving
 - 6.3 Alcohol Vendor Compliance Checks – 3 stars
 - 6.5 Youth Programs – 2 stars
- Chapter 2. Seat Belts and Child Restraints
 - 3. Communications and Outreach
 - 3.1 Supporting Enforcement – 5 stars
 - 3.2 Strategies for Low-Belt-Use Groups – 4 stars
 - 6. Communications and Outreach
 - 6.1 Strategies for Older Children – 3 stars
- Chapter 3. Speeding and Speed Management
 - 4. Communications and Outreach
 - 4.1 Communications and Outreach Supporting Enforcement – 3 stars
- Chapter 4. Distracted Driving
 - 2. Communications and Outreach
 - 2.1 Communications and Outreach on Distracted Driving – 1 star
- Chapter 6. Young Drivers

- 2. Driver Education
 - 2.1 Pre-Licensure Driver Education – 2 stars
- 3. Parents
 - 3.1 Parent Roles in Teaching and Managing Young Drivers – 2 stars
 - 3.2 Electronic Technology for Parental Monitoring – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	100,000	OB-2024-Ohio Traffic Safety Office-00039

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 DE	Drivers Education	\$100,000	\$0	\$0	

Project Number: TSP-2024-00-00-01

Project Title: Peer-to-Peer Youth Programming

Description:

Ohio will work with local youth peer-to-peer groups to conduct programming statewide in FFY2024. Ohio SADD will use evidence-based programming to facilitate peer-to-peer education to educate young drivers on the “Four Ds”, which include drowsy driving, distracted driving, drugged driving, and drunk driving. SADD will also promote and educate on seat belt usage, dangers of speed, the hazards of reckless driving and GDL laws. SADD has an approved indirect cost rate of 26 percent.

Family, Career, and Community Leaders of America (FCCLA) will engage with 100 chapters. These student chapters will submit, conduct, and prepare a final report on a project that addresses the traffic safety needs discovered through a community needs assessment. In addition to the 100 peer-to-peer projects, FCCLA will provide the Families Acting for Community Traffic Safety (FACTS) program to chapters for the advisors to embed traffic safety into the curriculum. FCCLA is charging the grant the de Minimis rate of 10 percent of the modified total direct costs.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 1. Alcohol and Drug Impaired Driving
 - 5. Prevention, Intervention, Communications and Outreach
 - 5.2 Mass Media Campaigns – 3 stars
 - 5.4 Alternative Transportation – 3 stars
 - 6. Underage Drinking and Drinking and Driving
 - 6.3 Alcohol Vendor Compliance Checks – 3 stars
 - 6.5 Youth Programs – 2 stars

- Chapter 2. Seat Belts and Child Restraints
 - 3. Communications and Outreach
 - 3.1 Supporting Enforcement – 5 stars
 - 3.2 Strategies for Low-Belt-Use Groups – 4 stars
 - 6. Communications and Outreach
 - 6.1 Strategies for Older Children – 3 stars
- Chapter 3. Speeding and Speed Management
 - 4. Communications and Outreach
 - 4.1 Communications and Outreach Supporting Enforcement – 3 stars
- Chapter 4. Distracted Driving
 - 2. Communications and Outreach
 - 2.1 Communications and Outreach on Distracted Driving – 1 star
- Chapter 6. Young Drivers
 - 2. Driver Education
 - 2.1 Pre-Licensure Driver Education – 2 stars
 - 3. Parents
 - 3.1 Parent Roles in Teaching and Managing Young Drivers – 2 stars
 - 3.2 Electronic Technology for Parental Monitoring – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
SADD	Non-Profit	Statewide	11,799,448	1,478,781	521,308	195,549.48	GG-2024-SADD-00016
Family, Career and Community Leaders of America	Non-Profit	Statewide	11,799,448	1,478,781	521,308	222,817.10	GG-2024-Family, Career and Commun-00006

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 TSP	Teen Safety Program	\$425,000	\$0	\$0	\$60,607

Project Number: M6OT-2024-00-00-02

Project Title: Underage Alcohol Sales Compliance Checks

Description:

The Ohio Investigative Unit (OIU) will concentrate underage alcohol sales compliance checks on establishments in counties that have the highest number of youth alcohol involved fatal crashes to reduce the number of youth alcohol related fatal crashes. Grant funds will be used for overtime hours to conduct the checks.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 1. Alcohol and Drug Impaired Driving
 - 6. Underage Drinking and Drinking and Driving
 - 6.3 Alcohol Vendor Compliance Checks – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio State Highway Patrol	State Gov't	Statewide	11,799,448	1,478,781	521,308	99,966.25	GG-2024-Ohio State Highway Patrol-00021

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405d	405d Impaired Driving Low	\$100,000	\$0	\$0	\$0

Project Number: M6OT-2024-00-00-03

Project Title: College Campus Impaired Driving Program

Description:

The Ohio State University will partner with Recording Artists against Drunk Driving (RADD) and the Higher Education Center for Alcohol and Drug (HECAOD). This grant will expand entertainment-driven and social media focused outreach programming to engage 18–24-year-olds in impaired driving prevention efforts through a two-prong approach: 1) Distribute impaired driving prevention materials to Ohio campuses that reach a racially & ethnically diverse audience and 2) Create social norms messaging to be delivered on campuses, in concert venues, and by peer musicians through social media.

The Ohio State University has an approved Indirect Cost Rate of 57.5 percent.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 1. Alcohol and Drug Impaired Driving
 - 5. Prevention, Intervention, Communications and Outreach
 - 5.2 Mass Media Campaigns – 3 stars
 - 5.4 Alternative Transportation – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
The Ohio State University	University	Statewide	11,799,448	1,478,781	521,308	313,118.00	GG-2024-The Ohio State University-00017

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 405d	405d Impaired Driving Low	\$325,000	\$0	\$0	\$48,232

Project Number: DE-2024-00-00-04

Project Title: Youthful Driver Skills Assessment Project

Description:

OTSO will grant with Children’s Hospital of Philadelphia (CHOP) to continue analyses to support mutually established research questions; based on state-wide licensing and crash data, driving school based-data, socioeconomic status variables, geolocation data, crash outcomes, etc. Data will be used to guide educational programming to improve new driver skill sets and provide statewide data for youthful driving (funding) problem identification. Additionally, CHOP will help evaluate the state’s new Drive to Succeed program.

CHOP is charging the grant the de Minimis rate of ten percent of the modified total direct costs.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 6. Young Drivers
 - 2. Driver Education
 - 2.1 Pre-Licensure Driver Education – 2 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Children’s Hospital of Philadelphia	Hospital	Statewide	11,799,448	1,478,781	521,308	256,649.16	GG-2024-Children’s Hospital of Ph-00003

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 DE	Drivers Education	\$275,000	\$0	\$0	\$23,332

Project Number: DE-2024-00-00-05

Project Name: Driving App for Parents

Description:

Ohio is currently exploring options for a driving app for parental monitoring. Additional details will be provided in an amendment once more information is available.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 6. Young Drivers
 - 3. Parents
 - 3.1 Parent Roles in Teaching and Managing Young Drivers – 2 stars
 - 3.2 Electronic Technology for Parental Monitoring – 3 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	50,000	OB-2024-Ohio Traffic Safety Office-00040

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Cost
BIL 402 DE	Drivers Education	\$50,000	\$0	\$0	\$0

Project Number: DE-2024-00-00-06

Project Name: Parental Involvement Education

Description:

Ohio is currently exploring options for parental involvement education. Additional details will be provided in an amendment once more information is available.

Countermeasure Strategy or Strategies:

Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices Tenth Edition, 2020

- Chapter 6. Young Drivers
 - 3. Parents
 - 3.1 Parent Roles in Teaching and Managing Young Drivers – 2 stars

Intended Sub-recipients:

Agency Name	Agency Type	Location / County	Population / Affected Communities			Amount	Agreement Number
			Total	Black or African American	Hispanic		
Ohio Traffic Safety Office	State Gov't	Statewide	11,799,448	1,478,781	521,308	50,000	OB-2024-Ohio Traffic Safety Office-00041

Funding Sources (Budget):

Funding Source ID	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	Indirect Costs
BIL 402 DE	Drivers Education	\$50,000	\$0	\$0	\$0

Youthful Driver Safety: Program and Budget Summary

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
BIL 402 DE – Drivers Education					
DE-2024-00-00-03	Youthful Driver Print Advertising/Educational Materials	\$100,000	\$0	\$0	\$0
DE-2024-00-00-04	Youthful Driver Skills Assessment Project	\$275,000	\$0	\$0	\$23,332
DE-2024-00-00-05	Driving App for Parents	\$50,000	\$0	\$0	\$0
DE-2024-00-00-06	Parental Involvement Education	\$50,000	\$0	\$0	\$0
BIL 402 DE Total		\$475,000	\$0	\$0	\$23,332
BIL 402 PM – Paid Advertising					
PM-2024-00-00-07	Youthful Driver Paid Media	\$350,000	\$0	\$0	\$0
PM-2024-00-00-08	Youthful Driver Campaign Creative/Design	\$50,000	\$0	\$0	\$0
BIL 402 PM Total		\$400,000	\$0	\$0	\$0
BIL 402 TSP – Teen Safety Program					
TSP-2024-00-00-01	Peer to Peer Youth Programming	\$425,000	\$0	\$0	\$60,607
BIL 402 TSP Total		\$425,000	\$0	\$0	\$60,607
BIL 405d Impaired Driving Low					
FDLPEM-2024-00-00-08	Youthful Driver – College Paid Media	\$150,000	\$0	\$0	\$0
M6OT-2024-00-00-02	Underage Alcohol Sales Compliance Checks	\$100,000	\$0	\$0	\$0
M6OT-2024-00-00-03	College Campus Impaired Driving Program	\$325,000	\$0	\$0	\$48,232
BIL 405d Impaired Driving Low		\$575,000	\$0	\$0	\$48,232
Total Funding Youthful Driver Safety Program Area		\$1,525,000	\$0	\$0	\$132,171

FFY2024 Funding Summary

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
BIL 164 Transfer Funds – 164 Alcohol					
ENF_AL-2024-00-00-01	Impaired Driving Enforcement Program	\$2,625,000	\$2,625,000	\$0	\$0
BIL 164 Transfer Funds Total		\$2,625,000	\$2,625,000	\$0	\$0
164 Transfer Funds Total		\$2,625,000	\$2,625,000	\$0	\$0
FAST Act 402 PA – Planning and Administration					
PA-2024-00-00-01	Traffic Safety Program Management	\$200,000	\$0	\$200,000	\$0
FAST Act 402 PA Total		\$200,000	\$0	\$200,000	\$0
FAST Act 402 Total		\$200,000	\$0	\$200,000	\$0
BIL 402 AL – Impaired Driving					
AL-2024-00-00-01	OVI Task Force Program	\$3,000,000	\$3,000,000	\$0	\$0
BIL 402 AL Total		\$3,000,000	\$3,000,000	\$0	\$0
BIL 402 CP – Community Traffic Safety Programs					
CP-2024-00-00-01	Safe Communities	\$3,000,000	\$3,000,000	\$0	\$0
CP-2024-00-00-02	Community Grants	\$100,000	\$100,000	\$0	\$0
CP-2024-00-00-03	Traffic Safety Summit	\$100,000	\$0	\$0	\$0
CP-2024-00-00-04	Traffic Safety Program Management	\$400,000	\$0	\$0	\$0
BIL 402 CP Total		\$3,600,000	\$3,100,000	\$0	\$0
BIL 402 DD – Distracted Driving*					
DD-2024-00-00-01	Distracted Driving Print	\$125,000	\$0	\$0	\$0
DD-2024-00-00-02	Statewide Distracted Driving Enforcement	\$425,000	\$0	\$0	\$0
BIL 402 DD Total		\$475,000	\$0	\$0	\$0
BIL 402 DE – Drivers Education					
DE-2024-00-00-01	Combination Message Print	\$100,000	\$0	\$0	\$0
DE-2024-00-00-02	Employer Program	\$175,000	\$0	\$0	\$39,589
DE-2024-00-00-03	Youthful Driver Print	\$100,000	\$0	\$0	\$0
DE-2024-00-00-04	Youthful Driver Skills Assessment Project	\$275,000	\$0	\$0	\$23,332
DE-2024-00-00-05	Driving App for Parents	\$50,000	\$0	\$0	\$0
DE-2024-00-00-06	Parental Involvement Education	\$50,000	\$0	\$0	\$0
BIL 402 DE Total		\$750,000	\$0	\$0	\$62,921
BIL 402 MC – Motorcycle Safety					
MC-2024-00-00-01	Motorcycle Training	\$75,000	\$0	\$0	\$0
BIL 402 MC Total		\$75,000	\$0	\$0	\$0
BIL 402 OD – Older Driver Safety					
OD-2024-00-00-01	Older Road User Print Advertising/Educ.	\$25,000	\$0	\$0	\$0
OD-2024-00-00-02	CarFit	\$100,000	\$0	\$0	\$0
BIL 402 OD Total		\$125,000	\$0	\$0	\$0
BIL 402 OP – Occupant Protection					
OP-2024-00-00-01	Occupant Protection Coordinator Program	\$675,000	\$587,235	\$0	\$28,143
BIL 402 OP Total		\$675,000	\$587,235	\$0	\$28,143
BIL 402 PA – Planning and Administration					
PA-2024-00-00-01	Traffic Safety Program Management	\$1,300,000	\$0	\$1,300,000	\$0
PA-2024-00-00-02	Web-Based Grant Management System	\$250,000	\$0	\$250,000	\$0
PA-2024-00-00-03	University Evaluation	\$200,000	\$0	\$200,000	\$40,800
PA-2024-00-00-04	Community Outreach Coordinators	\$100,000	\$0	\$100,000	\$0
BIL 402 PA Total		\$1,850,000	\$0	\$1,850,000	\$40,800

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
BIL 402 PM – Paid Advertising					
PM-2024-00-00-01	Sustained Distracted Driving Paid Media	\$500,000	\$0	\$0	\$0
PM-2024-00-00-02	Distracted Driving Campaign	\$50,000	\$0	\$0	\$0
PM-2024-00-00-03	Motorcycle Safety Paid Media	\$125,000	\$0	\$0	\$0
PM-2024-00-00-04	Motorcycle Safety Campaign	\$25,000	\$0	\$0	\$0
PM-2024-00-00-05	Speed Paid Media	\$200,000	\$0	\$0	\$0
PM-2024-00-00-06	Speed Campaign Creative/Design	\$50,000	\$0	\$0	\$0
PM-2024-00-00-07	Youthful Driver Paid Media	\$350,000	\$0	\$0	\$0
PM-2024-00-00-08	Youthful Driver Campaign Creative/Design	\$50,000	\$0	\$0	\$0
BIL 402 PM Total		\$1,350,000	\$0	\$0	\$0
BIL 402 PT – Police Traffic Services					
PT-2024-00-00-01	Law Enforcement Liaison Program	\$500,000	\$0	\$0	\$0
PT-2024-00-00-02	Selective Traffic Enforcement Program	\$2,850,000	\$2,850,000	\$0	\$0
PT-2024-00-00-03	Summer Holiday Enforcement Program	\$300,000	\$300,000	\$0	\$0
PT-2024-00-00-04	Dedicated Traffic Enforcement Program	\$125,000	\$125,000	\$0	\$0
PT-2024-00-00-05	Officer Training	\$280,000	\$280,000	\$0	\$0
PT-2024-00-00-06	Officer Training/Public Education	\$300,000	\$300,000	\$0	\$0
BIL 402 PT Total		\$4,355,000	\$3,855,000	\$0	\$0
BIL 402 RS – Roadway Safety					
RS-2024-00-00-01	Roadway Safety Training	\$175,000	\$175,000	\$0	\$0
BIL 402 RS Total		\$175,000	\$175,000	\$0	\$0
BIL 402 SC – Speed Management					
SC-2024-00-00-01	Speed Print Advertising/Educational	\$75,000	\$0	\$0	\$0
SC-2024-00-00-02	Statewide Speed Enforcement	\$1,200,000	\$0	\$2,820,000	\$0
TC-2024-00-00-03	Training/Educational Materials	\$25,000	\$0	\$0	\$0
BIL 402 SC Total		\$1,300,000	\$0	\$2,820,000	\$0
BIL 402 TC – Judicial and Court Services					
TC-2024-00-00-01	Traffic Safety Resource Prosecutor	\$400,000	\$0	\$0	\$0
TC-2024-00-00-02	Judicial Outreach Liaison	\$75,000	\$0	\$0	\$14,519
TC-2024-00-00-03	Training/Educational Materials	\$25,000	\$0	\$0	\$0
BIL 402 TC Total		\$500,000	\$0	\$0	\$14,519
BIL 402 TSP – Teen Safety Program					
TSP-2024-00-00-01	Peer to Peer Youth Programming	\$425,000	\$0	\$0	\$60,607
BIL 402 TSP Total		\$425,000	\$0	\$0	\$60,607
BIL 402 UNATTD – Heatstroke/Unattended Passenger Education					
UNATTD-2024-00-00-01	Unattended Passenger Safety Print	\$25,000	\$0	\$0	\$0
BIL 402 UNATTD Total		\$25,000	\$0	\$0	\$0
BIL 402 Total		\$18,680,000	\$10,717,235	\$4,670,000	\$206,990
402 Total		\$18,880,000	\$10,717,235	\$4,870,000	\$206,990
BIL 405b OP Low					
M2HVE-2024-00-00-01	Holiday Click It or Ticket Paid Media	\$200,000	\$0	\$0	\$0
M2HVE-2024-00-00-02	Click It or Ticket Paid Media	\$200,000	\$0	\$0	\$0
M2HVE-2024-00-00-03	Sustained Belt Paid Media	\$600,000	\$0	\$0	\$0
M2HVE-2024-00-00-04	Seat Belt Campaign Creative/Design	\$50,000	\$0	\$0	\$0
M2HVE-2024-00-00-05	Seat Belt Print Advertising/Educational	\$125,000	\$0	\$0	\$0
M2HVE-2024-00-00-06	Statewide Seat Belt Tac Squads	\$1,000,000	\$0	\$596,250	\$0
BCPS_US-2024-00-00-	Child/Booster Seat Program	\$210,000	\$0	\$0	\$0
BIL 405b OP Low Total		\$2,385,000	\$0	\$593,250	\$0
BIL 405b Total		\$2,385,000	\$0	\$593,250	\$0

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
FAST Act 405c Data Program					
M3DA-2024-00-00-01	Traffic Records Coordinating Committee	\$1,465,596	\$0	\$366,399	\$0
M3DA-2024-00-00-02	Traffic Records Coordinating Committee	\$1,469,353	\$0	\$367,338	\$0
BIL 405c Data Program Total		\$2,934,949	\$0	\$733,737	\$0
FAST Act 405c Total		\$2,934,949	\$0	\$733,737	\$0
BIL 405c Data Program					
M3DA-2024-00-00-02	Traffic Records Coordinating Committee	\$2,065,051	\$0	\$516,263	\$0
BIL 405c Data Program Total		\$2,065,051	\$0	\$516,263	\$0
BIL 405c Total		\$2,065,051	\$0	\$516,263	\$0
405c Total		\$5,000,000	\$0	\$1,250,000	\$0
BIL 405d Impaired Driving Low					
FDLBAC-2024-00-00-01	Breath Testing Instrument Program	\$150,000	\$0	\$0	\$0
FDLBAC-2024-00-00-02	Oral Fluid Toxicology Pilot	\$25,000	\$0	\$0	\$0
FDLHVE-2024-00-00-01	Statewide Impaired Driving Enforcement	\$2,200,000	\$0	\$1,375,000	\$0
FDLHVE-2024-00-00-02	Statewide Drugged Driving Enforcement	\$575,000	\$0	\$0	\$0
FDLII-2024-00-00-01	Ignition Interlock Device Program	\$50,000	\$0	\$0	\$0
FDLPEM-2024-00-00-01	Holiday Drive Sober or Get Pulled Over	\$200,000	\$0	\$0	\$0
FDLPEM-2024-00-00-02	Drive Sober or Get Pulled Over Paid	\$200,000	\$0	\$0	\$0
FDLPEM-2024-00-00-03	Sustained Impaired Driving Paid Media	\$600,000	\$0	\$0	\$0
FDLPEM-2024-00-00-04	Impaired Driving Campaign	\$50,000	\$0	\$0	\$0
FDLPEM-2024-00-00-05	Impaired Driving Print	\$125,000	\$0	\$0	\$0
FDLPEM-2024-00-00-06	Trace Back Program	\$50,000	\$0	\$0	\$0
FDLPEM-2024-00-00-07	Drug Recognition Expert Program	\$625,000	\$0	\$0	\$0
FDLPEM-2024-00-00-08	Youthful Driver – College Paid Media	\$150,000	\$0	\$0	\$0
M6OT-2024-00-00-01	Impaired Driving Referral Tracking Project	\$75,000	\$0	\$0	\$0
M6OT-2024-00-00-02	Underage Alcohol Sales Compliance	\$100,000	\$0	\$0	\$0
M6OT-2024-00-00-03	College Campus Impaired Driving Program	\$325,000	\$0	\$0	\$48,232
BIL 405d Impaired Driving Low Total		\$5,500,000	\$0	\$1,375,000	\$48,232
BIL 405d Total		\$5,500,000	\$0	\$1,375,000	\$48,232
BIL 405e Distracted Driving Awareness					
B8APE-2024-00-00-01	Distracted Driving Print Advertising/Educ.	\$125,000	\$0	\$0	\$0
B8ADDLE-2024-00-00-01	Statewide Distracted Driving Enforcement	\$425,000	\$0	\$0	\$0
BIL 405e Distracted Driving Awareness Total		\$550,000	\$0	\$0	\$0
BIL 405e Total		\$550,000	\$0	\$0	\$0
BIL 405f – Motorcyclist Awareness					
M11MA-2024-00-00-01	Motorcyclist Awareness Paid Media	\$125,000	\$0	\$0	\$0
M11MA-2024-00-00-03	Motorcycle Awareness Print Adv./Educ.	\$50,000	\$0	\$0	\$0
BIL 405f Motorcyclist Awareness Total		\$175,000	\$0	\$0	\$0
BIL 405f Total		\$175,000	\$0	\$0	\$0
Supplemental BIL 405f – Motorcyclist Awareness					
M11MA-2024-00-00-02	Motorcyclist Awareness Campaign	\$25,000	\$0	\$0	\$0
Supplemental BIL 405f Motorcyclist Awareness Total		\$25,000	\$0	\$0	\$0
Supplemental BIL 405f Total		\$25,000	\$0	\$0	\$0
BIL 405f Total		\$200,000	\$0	\$0	\$0

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
BIL 405g Non-Motorized Safety					
BFPE-2024-00-00-01	Non-Motorized Print	TBD	TBD	TBD	TBD
BIL 405g Non-Motorized Safety Total		TBD	TBD	TBD	TBD
BIL 405g Total		TBD	TBD	TBD	TBD
BIL 405h – Preventing Roadside Deaths					
M12BPE-2024-00-00-01	Preventing Roadside Deaths Print	\$150,000	\$0	\$0	\$0
BIL 405h Preventing Roadside Deaths Total		\$150,000	\$0	\$0	\$0
BIL 405h Total		\$150,000	\$0	\$0	\$0
BIL 405i Driver and Officer Safety Education					
M13BTR-2024-00-00-01	Driver and Officer Safety Education	TBD	TBD	TBD	TBD
BIL 405i Driver and Officer Safety Education Total		TBD	TBD	TBD	TBD
BIL 405i Total		TBD	TBD	TBD	TBD
Total FFY2024 Funding		\$35,290,000	\$13,342,235	\$8,088,250	\$255,222

Communications (Media): Program and Budget Summary

Project Number	Project Title	Funding Amount	Local Benefit	Match Amount	Indirect Costs
BIL 402 PM – Paid Advertising					
PM-2024-00-00-01	Sustained Distracted Driving Paid Media	\$500,000	\$0	\$0	\$0
PM-2024-00-00-02	Distracted Driving Campaign	\$50,000	\$0	\$0	\$0
PM-2024-00-00-03	Motorcycle Safety Paid Media	\$125,000	\$0	\$0	\$0
PM-2024-00-00-04	Motorcycle Safety Campaign	\$25,000	\$0	\$0	\$0
PM-2024-00-00-05	Speed Paid Media	\$200,000	\$0	\$0	\$0
PM-2024-00-00-06	Speed Campaign Creative/Design	\$50,000	\$0	\$0	\$0
PM-2024-00-00-07	Youthful Driver Paid Media	\$350,000	\$0	\$0	\$0
PM-2024-00-00-08	Youthful Driver Campaign Creative/Design	\$50,000	\$0	\$0	\$0
BIL 402 PM Total		\$1,350,000	\$0	\$0	\$0
BIL 405b OP Low					
M2HVE-2024-00-00-01	Holiday Click It or Ticket Paid Media	\$200,000	\$0	\$0	\$0
M2HVE-2024-00-00-02	Click It or Ticket Paid Media	\$200,000	\$0	\$0	\$0
M2HVE-2024-00-00-03	Sustained Belt Paid Media	\$600,000	\$0	\$0	\$0
M2HVE-2024-00-00-04	Seat Belt Campaign Creative/Design	\$50,000	\$0	\$0	\$0
BIL 405b Total		\$1,050,000	\$0	\$0	\$0
BIL 405d Impaired Driving Low					
FDLPEM-2024-00-00-01	Holiday Drive Sober or Get Pulled Over Paid	\$200,000	\$0	\$0	\$0
FDLPEM-2024-00-00-02	Drive Sober or Get Pulled Over Paid Media	\$200,000	\$0	\$0	\$0
FDLPEM-2024-00-00-03	Sustained Impaired Driving Paid Media	\$600,000	\$0	\$0	\$0
FDLPEM-2024-00-00-04	Impaired Driving Campaign Creative/Design	\$50,000	\$0	\$0	\$0
FDLPEM-2024-00-00-08	Youthful Driver – College Paid Media	\$150,000	\$0	\$0	\$0
BIL 405d Total		\$1,200,000	\$0	\$0	\$0
BIL 405f – Motorcyclist Awareness					
M11MA-2024-00-00-01	Motorcyclist Awareness Paid Media	\$125,000	\$0	\$0	\$0
BIL 405f Total		\$125,000	\$0	\$0	\$0
Supplemental BIL 405f – Motorcyclist Awareness					
M11MA-2024-00-00-02	Motorcyclist Awareness Campaign	\$25,000	\$0	\$0	\$0
Supplemental BIL 405f Total		\$25,000	\$0	\$0	\$0
Total Paid Media		\$3,750,000	\$0	\$0	\$0

Crash Data Summary

FFY2024 grant funding is tentatively allocated to 61 out of 88 counties reaching 89.40 percent of Ohio’s total population, 98.64 percent of the Black or African American population, and 95.20 percent of the Hispanic population. Funding will reach the counties that experience 86.15 percent of fatal crashes and 89.47 percent of serious injury crashes between 2018 and 2022.

CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	996	867	87.05%	6,245	5,580	89.35%
2019	1,041	890	85.49%	5,981	5,323	89.00%
2020	1,154	1,024	88.73%	5,925	5,292	89.32%
2021	1,244	1,094	87.97%	6,405	5,777	90.20%
2022	1,117	1,014	86.15%	6,150	5,500	89.43%
Total	5,612	4,889	87.12%	30,706	27,472	89.47%

ALCOHOL RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	266	239	89.58%	863	753	87.25%
2019	331	276	83.38%	875	750	85.71%
2020	384	346	90.10%	829	723	87.21%
2021	404	352	87.13%	895	797	89.05%
2022	385	338	87.79%	832	729	87.62%
Total	1,770	1,551	87.63%	4,294	3,752	87.38%

DRUG RELATED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	206	179	86.89%	394	340	86.29%
2019	369	313	84.82%	381	328	86.09%
2020	442	397	89.82%	379	322	84.96%
2021	457	407	89.06%	367	327	89.10%
2022	485	425	87.63%	297	254	85.52%
Total	1,959	1,721	87.85%	1,818	1,571	86.41%

YOUTHFUL DRIVER CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	246	213	86.59%	1,877	1,673	89.13%
2019	234	208	88.89%	1,655	1,497	90.45%
2020	276	253	91.67%	1,709	1,546	90.46%
2021	296	264	89.19%	1,889	1,720	91.05%
2022	290	244	84.14%	1,691	1,539	91.01%
Total	1,342	1,182	88.08%	8,821	7,975	90.41%

UNRESTRAINED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	491	428	87.17%	1,891	1,692	89.48%
2019	550	469	85.27%	2,126	1,899	89.32%
2020	592	524	88.51%	2,246	2,032	90.47%
2021	652	570	87.42%	2,438	2,196	90.07%
2022	620	531	85.65%	2,255	2,048	90.82%
Total	2,905	2,522	86.82%	10,956	9,867	90.06%

DISTRACTED DRIVING CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	47	39	82.98%	385	337	87.53%
2019	41	34	82.93%	325	279	85.85%
2020	29	27	93.10%	280	237	84.64%
2021	37	34	91.89%	328	285	86.89%
2022	35	29	82.86%	271	240	88.56%
Total	189	163	86.24%	1,589	1,378	86.72%

SPEED CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	305	264	86.56%	1,398	1,211	86.62%
2019	294	238	80.95%	1,367	1,172	85.74%
2020	337	307	91.10%	1,531	1,340	87.52%
2021	360	318	88.33%	1,550	1,375	88.71%
2022	351	299	85.19%	1,456	1,177	88.12%
Total	1,647	1,426	86.58%	7,302	6,381	87.39%

MATURE DRIVER CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	410	361	88.05%	2,268	2,030	89.51%
2019	429	373	86.95%	2,130	1,893	88.87%
2020	426	372	87.32%	1,934	1,723	89.09%
2021	480	415	86.46%	2,108	1,881	89.23%
2022	461	400	86.77%	2,164	1,933	89.33%
Total	2,206	1,921	87.08%	10,604	9,460	89.21%

MOTORCYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	142	122	85.92%	714	608	85.15%
2019	156	111	83.33%	872	762	87.39%
2020	205	182	88.78%	1,085	955	88.02%
2021	215	195	90.70%	1,098	961	87.52%
2022	209	181	86.60%	1,100	965	87.73%
Total	927	810	87.38%	4,869	4,251	87.31%

PEDESTRIAN CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	134	121	90.30%	533	502	94.18%
2019	129	122	94.57%	506	477	94.27%
2020	166	156	93.98%	452	425	94.03%
2021	173	163	94.22%	522	494	94.64%
2022	164	153	93.29%	515	485	94.17%
Total	766	715	93.34%	2,528	2,383	94.26%

BICYCLE CRASHES						
Year	Fatal Crashes			Serious Injury Crashes		
	Statewide	Funded Counties	Percent	Statewide	Funded Counties	Percent
2018	22	22	100.00%	122	118	96.72%
2019	23	23	100.00%	120	114	95.00%
2020	16	16	100.00%	148	138	93.24%
2021	28	26	92.86%	152	148	97.37%
2022	7	6	85.71%	151	142	94.04%
Total	96	93	96.88%	710	680	95.77%

Occupant Protection Grants (23 CFR 1300.21)

Occupant Protection Program Plan

Ohio's Occupant Protection Program plan consists of the following Program Areas:

- Occupant Protection
 - Earned Media
 - Paid Media
 - Print Advertising / Educational Materials
 - Enforcement
 - Occupant Protection Coordinator Program
 - Child/Booster Seat Program
 - Unattended Passenger

Participation in Click It or Ticket (CIOT) National Mobilization

Agency	Agency	Agency
Aberdeen Police Dept.	Bellville Police Dept.	Cadiz Police Dept.
Ada Police Dept.	Belmont Co. Sheriff's Office	Caldwell Police Dept.
Adams Co. Sheriff's Office	Belmont Police Dept.	Cambridge Police Dept.
Addyston Police Dept.	Belmore Police Dept.	Camden Police Dept.
Adena Health System Police Dept.	Belpre Police Dept.	Campbell Police Dept.
Adena Police Dept.	Beverly Police Dept.	Canal Fulton Police Dept.
Akron Police Dept.	Bexley Police Dept.	Canfield Police Dept.
Albany Police Dept.	Blakeslee Police Dept.	Canton Police Dept.
Allen Co. Sheriff's Office	Blanchester Police Dept.	Capital University Police Dept.
Alliance Police Dept.	Blendon Twp. Police Dept.	Cardington Police Dept.
Amberley Village Police Dept.	Bloomdale Police Dept.	Carey Police Dept.
Amelia Police Dept.	Bloomington Police Dept.	Carlisle Police Dept.
American Twp. Police Dept.	Bloomville Police Dept.	Carroll Co. Sheriff's Office
Amesville Police Dept.	Blue Ash Police Dept.	Carroll Police Dept.
Amherst Police Dept.	Bluffton Police Dept.	Carroll Twp. Police Dept.
Amsterdam Police Dept.	Boardman Police Dept.	Carrollton Police Dept.
Andover Police Dept.	Bolivar Police Dept.	Case Western Reserve Univ. P.D.
Anna Police Dept.	Boston Heights Police Dept.	Castalia Police Dept.
Ansonia Police Dept.	Botkins Police Dept.	Catawba Island Twp. Police Dept.
Antwerp Police Dept.	Bowersville Police Dept.	Catawba Police Dept.
Apple Creek Police Dept.	Bowling Green Police Division	Cedarville Police Dept.
Arcanum Police Dept.	Bowling Green State Univ. Police Dept.	Celina Police Dept.
Archbold Police Dept.	Braceville Twp. Police Dept.	Center Twp. Police Dept.
Arlington Heights Police Dept.	Bradner Police Dept.	Centerville Police Dept. - Montgomery
Ashland Co. Sheriff's Office	Bratenahl Police Dept.	Central State University Police Dept.
Ashland Police Dept.	Brecksville Police Dept.	Chagrin Falls Police Dept.
Ashley Police Dept.	Brewster Police Dept.	Champaign Co. Sheriff's Office
Ashtabula Co. Sheriff's Office	Brice Police Dept.	Champion Twp. Police Dept.
Ashtabula Police Dept.	Bridgeport Police Dept.	Chardon Police Dept.
Ashville Police Dept.	Brimfield Twp. Police Dept.	Chesapeake Police Dept.
Athens Co. Sheriff's Office	Broadview Heights Police Dept.	Chester Twp. Police Dept.
Athens Police Dept.	Brook Park Police Dept.	Cheviot Police Dept.
Attica Police Dept.	Brookfield Twp. Police Dept.	Chillicothe Police Dept.

Agency	Agency	Agency
Auglaize Co. Sheriff's Office	Brooklyn Heights Village Police Dept.	Cincinnati Police Dept.
Aurora Police Dept.	Brooklyn Police Dept.	Cincinnati State College Campus P.D.
Austintown Police Dept.	Brookville Police Dept.	Circleville Police Dept.
Avon Lake Police Dept.	Brown Co. Sheriff's Office	Clark Co. Park District
Avon Police Dept.	Brunswick Hills Police Dept.	Clark Co. Sheriff's Office
Bainbridge Twp. Police Dept.	Brunswick Police Dept.	Clay Center Police Dept.
Ballville Twp. Park Ranger	Bryan Police Dept.	Clay Twp. Police Dept. - Brookville
Baltimore Police Dept.	Buchtel Police Dept.	Clay Twp. Police Dept. - Genoa
Barberton Police Dept.	Buckeye Lake Police Dept.	Clayton Police Dept.
Barnesville Police Dept.	Buckland Police Dept.	Clearcreek Twp. Police Dept.
Batavia Police Dept.	Bucyrus Police Dept.	Clearfork Reservoir Police Dept.
Bath Twp. Police Dept.	Burton Police Dept.	Clermont Co. Sheriff's Office
Bay View Police Dept.	Butler Co. Metro Parks	Cleveland Clinic Police Dept.
Bay Village Police Dept.	Butler Co. Sheriff's Office	Cleveland Heights Police Dept.
Bellbrook Police Dept.	Butler Police Dept.	Cleveland Metroparks Ranger Dept.
Bellefontaine Police Dept.	Butler Twp. Police Dept.	Cleveland Police Dept.
Bellevue Police Dept. (OH)	Byesville Police Dept.	Cleveland State University Police Dept.
Cleves Police Dept.	Delhi Twp. Police Dept.	Greater Cleveland Reg. Transit Auth.
Clinton Co. Sheriff's Office	Dellroy Police Dept.	Green Springs Police Dept.
Clinton Twp. Police Dept.	Delphos Police Dept.	Green Twp. Police Dept.
Clyde Police Dept.	Delta Police Dept.	Grover Hill Police Dept.
Coal Grove Police Dept.	Denison University Police Dept.	Guernsey Co. Sheriff's Office
Coalton Police Dept.	Dennison Police Dept.	Hamden Police Dept.
Coitsville Twp. Police Dept.	Deshler Police Dept.	Hamersville Police Dept.
Coldwater Police Dept.	Dillonvale Police Dept.	Hamilton Co. Sheriff's Office
Colerain Twp. Police Dept.	Donnelsville Police Dept.	Hamilton Police Dept.
Columbiana Co. Sheriff's Office	Dover Police Dept.	Hamilton Twp. Police Dept.
Columbiana Police Dept.	Doylestown Police Dept.	Hancock Co. Sheriff's Office
Columbus Airport Authority	Dresden Police Dept.	Hartford Village Police Dept.
Columbus & Franklin Co. Metro Parks	Dublin Police Dept.	Hartville Police Dept.
Columbus Grove Police Dept.	East Canton Police Dept.	Harveysburg Police Dept.
Columbus Police Dept.	Fairlawn Police Dept.	Haskins Police Dept.
Columbus State Comm. College P.D.	Fairport Harbor Police Dept.	Hayesville Police Dept.
Commercial Point Police Dept.	Fairview Park Police Dept.	Heath Police Dept.
Conneaut Police Dept.	Fayette Co. Sheriff's Office	Hebron Police Dept.
Continental Police Dept.	Fayette Police Dept.	Henry Co. Sheriff's Office
Convoy Police Dept.	Fayetteville Police Dept.	Hicksville Police Dept.
Coolville Police Dept.	Felicity Police Dept.	Highland Co. Sheriff's Office
Copley Police Dept.	Findlay Police Dept.	Highland Heights Police Dept.
Corning Police Dept.	Five Rivers MetroParks	Highland Hills Police Dept.
Cortland Police Dept.	Flushing Police Dept.	Highland Police Dept.
Coshocton Co. Sheriff's Office	Forest Park Police Dept.	Hilliard Police Dept.
Covington Police Dept.	Forest Police Dept.	Hills And Dales Police Dept.
Craig Beach Police Dept.	Fort Jennings Police Dept.	Hillsboro Police Dept.
Crawford Co. Sheriff's Office	Fort Loramie Police Dept.	Hinckley Police Dept.
Crestline Police Dept.	Fort Recovery Police Dept.	Hiram Police Dept.
Creston Police Dept.	Fostoria Police Dept.	Hocking College Police Dept.
Cridersville Police Dept.	Gahanna Police Dept.	Hocking Co. Sheriff's Office
Crooksville Police Dept.	Galion Police Dept.	Holden Arboretum Police Dept.
Cross Creek Twp. Police Dept.	Gallia Co. Sheriff's Office	Holland Police Dept.
Cuyahoga Comm. College Police Dept.	Gallipolis Police Dept.	Holmes Co. Sheriff's Office

Agency	Agency	Agency
Cuyahoga Co. Sheriff's Office	Garfield Heights Police Dept.	Holzer Health System Police Dept.
Cuyahoga Falls Police Dept.	Garrettsville Police Dept.	Howland Twp. Police Dept.
Cuyahoga Heights Police Dept.	Gates Mills Village Police Dept.	Hubbard City Police Dept.
Cuyahoga Metro Housing Auth. PD	Geauga Co. Park District Rangers	Hubbard Twp. Police Dept.
Dalton Police Dept.	Geauga Co. Sheriff's Office	Huber Heights Police Division
Danbury Twp. Police Dept.	Genesis Healthcare Police Dept.	Hudson Police Dept.
Danville Police Dept.	Geneva Police Dept.	Humility of Mary Health Partners
Darke Co. Sheriff's Office	Geneva-on-the-Lake Police Dept.	Hunting Valley Police Dept.
Dayton International Airport Police	Genoa Police Dept.	Huron Co. Sheriff's Office
Dayton Police Dept.	Genoa Twp. Police Dept.	Huron Police Dept.
Deer Park Police Dept.	Georgetown Police Dept.	Independence Police Dept.
Defiance Co. Sheriff's Office	Grandview Heights Police Dept.	Indian Hill Police Dept.
Defiance Police Dept.	Grandview Medical Center Police Dept.	Ironton Police Dept.
Degraff Police Dept.	Granville Police Dept.	Jackson Center Police Dept.
Delaware Co. Sheriff's Office	Gratis Police Dept.	Jackson Co. Sheriff's Office
Delaware Police Dept.	Great Parks of Hamilton Co.	Jackson Police Dept.
Jackson Twp. Police Dept. - Mahoning	Liverpool Twp. Police Dept.	McArthur Police Dept.
Jackson Twp. P.D. - Montgomery	Lockland Police Dept.	McComb Police Dept.
Jackson Twp. Police Dept. - Stark	Lodi Police Dept.	McConnelsville Police Dept.
Jamestown Police Dept.	Logan Co. Sheriff's Office	McDonald Police Dept.
Jefferson Co. Sheriff's Office	Logan Police Dept.	Mechanicsburg Police Dept.
Jefferson Police Dept.	London Police Dept.	Medina Co. Park District
Jewett Police Dept.	Lorain Co. Metro Parks	Medina Co. Sheriff's Office
John Carroll University Campus Safety	Lorain Co. Sheriff's Office	Medina Police Dept.
Johnny Appleseed Metro Park District	Lorain Police Dept.	Medina Twp. Police Dept.
Johnstown Police Dept.	Lordstown Village Police Dept.	Meigs Co. Sheriff's Office
Junction City Police Dept.	Loudonville Police Dept.	Mentor Police Dept.
Kalida Police Dept.	Louisville Police Dept.	Mentor-on-the-Lake Police Dept.
Kelleys Island Police Dept.	Loveland Police Dept.	Mercer Co. Sheriff's Office
Kent Police Dept.	Lowell Police Dept.	Miami Co. Park District Park Rangers
Kent State University Police Dept.	Lowellville Police Dept.	Miami Co. Sheriff's Office
Kenton Police Dept.	Lucas Co. Sheriff's Office	Miami Twp. Police Dept. - Clermont
Kettering Police Dept.	Luckey Police Dept.	Miami Twp. Police Dept. - Montgomery
Kinsman Twp. Police Dept.	Lynchburg Police Dept.	Miami University Police Dept.
Kipton Police Dept.	Lyndhurst Police Dept.	Miamisburg Police Dept.
Kirkersville Police Dept.	Macedonia Police Dept.	Middleburg Heights Police Dept.
Kirtland Hills Police Dept.	Madeira Police Dept.	Middlefield Police Dept.
Kirtland Police Dept.	Madison Co. Sheriff's Office	Middleport Police Dept.
Knox Co. Sheriff's Office	Madison Twp. Police Dept. - Franklin	Middletown Police Dept.
LaGrange Police Dept.	Madison Twp. Police Dept. - Lake	Midvale Police Dept.
Lake Co. Sheriff's Office	Madison Village Police Dept.	Mifflin Police Dept.
Lake Metroparks Police Dept.	Magnolia Police Dept.	Mifflin Twp. Police Dept.
Lake Twp. Police Dept. - Wood	Mahoning Co. Sheriff's Office	Milan Police Dept.
Lake Waynoka Police Dept.	Maineville Police Dept.	Milford Police Dept.
Lakeland Community College P.D.	Malinta Police Dept.	Mill Creek MetroParks Police Dept.
Lakewood Police Dept.	Malone University Police Dept.	Millersburg Police Dept.
Lancaster Police Dept.	Manchester Police Dept.	Millersport Police Dept.
Latty Police Dept.	Mansfield Police Dept.	Milton Twp. Police Dept.
Laurelville Police Dept.	Mantua Police Dept.	Minerva Park Police Dept.
Lawrence Co. Sheriff's Office	Maple Heights Police Dept.	Minerva Police Dept.
Lawrence Twp. Police Dept.	Marblehead Police Dept.	Mingo Junction Police Dept.

Agency	Agency	Agency
Lebanon Police Dept.	Mariemont Police Dept.	Minster Police Dept.
Leesburg Police Dept.	Marietta College Police Dept.	Mogadore Police Dept.
Leetonia Police Dept.	Marietta Police Dept.	Monroe Co. Sheriff's Office
Leipsic Police Dept.	Marion Co. Sheriff's Office	Monroe Police Dept.
Lewisburg Police Dept.	Marion Police Dept.	Monroeville Police Dept.
Lexington Police Dept.	Marion Twp. Police Dept.	Montgomery Co. Sheriff's Office
Liberty Twp. Police Dept.	Marlboro Twp. Police Dept.	Montgomery Police Dept.
Licking Co. Sheriff's Office	Marshallville Police Dept.	Montpelier Police Dept.
Licking Memorial Hospital Police Dept.	Martins Ferry Police Dept.	Montville Twp. Police Dept.
Lima Parks Dept.	Marysville Police Dept.	Moraine Police Dept.
Lima Police Dept.	Mason Police Dept. - Warren	Moreland Hills Police Dept.
Lindner Center of Hope Police Dept.	Massillon Police Dept.	Morgan Co. Sheriff's Office
Linndale Village Police Dept.	Maumee Police Dept.	Morristown Police Dept.
Lisbon Police Dept.	Mayfield Heights Police Dept.	Morrow Co. Sheriff's Office
Lithopolis Police Dept.	Mayfield Village Police Dept.	Morrow Police Dept.
Mount Eaton Police Dept.	North Olmsted Police Dept.	Perkins Twp. Police Dept.
Mount Gilead Police Dept.	North Perry Police Dept.	Perry Co. Sheriff's Office
Mount Healthy Police Dept.	North Randall Police Dept.	Perry Twp. Police Dept. - Allen
Mount Orab Police Dept.	North Ridgeville Police Dept.	Perry Twp. Police Dept. - Columbiana
Mount Pleasant Police Dept.	North Royalton Police Dept.	Perry Twp. Police Dept. - Franklin
Mount Vernon Police Dept.	Northfield Village Police Dept.	Perry Twp. Police Dept. - Montgomery
Mowrystown Police Dept.	NW Ohio Psychiatric Hospital P.D.	Perry Twp. Police Dept. - Stark
Munroe Falls Police Dept.	Northwood Police Dept.	Perry Village Police Dept.
Murray City Police Dept.	Norton Police Dept.	Perrysburg Police Dept.
Muskingum Co. Sheriff's Office	Norwalk Police Dept.	Perrysburg Twp. Police Dept.
Muskingum University Police Dept.	Norwood Police Dept.	Phillipsburg Police Dept.
Napoleon Police Dept.	Notre Dame College Police Dept.	Pickaway Co. Sheriff's Office
Nashville Police Dept.	Oak Harbor Police Dept.	Pickerington Police Dept.
Navarre Police Dept.	Oak Hill Police Dept.	Pierce Twp. Police Dept.
Nelsonville Police Dept.	Oakwood Police Dept. - Montgomery	Pike Co. Sheriff's Office
New Albany Police Dept.	Oakwood Police Dept. - Paulding	Piketon Police Dept.
New Alexandria Police Dept.	Oakwood Village Police Dept.	Pioneer Police Dept.
New Athens Police Dept.	Oberlin Police Dept.	Piqua Police Dept.
New Boston Police Dept.	Obetz Police Dept.	Plain City Police Dept.
New Bremen Police Dept.	Ohio Dept. of Natural Resources	Plymouth Police Dept.
New Concord Police Dept.	Ohio University Police Dept.	Poland Twp. Police Dept.
New Franklin Police Dept.	Olmsted Falls Police Dept.	Poland Village Police Dept.
New Knoxville Police Dept.	Olmsted Twp. Police Dept.	Pomeroy Police Dept.
New Lebanon Police Dept.	Ontario Police Dept.	Port Clinton Police Dept.
New Lexington Police Dept.	Orange Village Police Dept.	Port Washington Police Dept.
New London Police Dept.	Oregon Police Dept.	Port William Police Dept.
New Matamoras Police Dept.	Orrville Police Dept.	Portage Co. Sheriff's Office
New Miami Police Dept.	Orwell Police Dept.	Portage Police Dept.
New Middletown Police Dept.	Ostrander Police Dept.	Portsmouth Police Dept.
New Paris Police Dept.	Ottawa Co. Sheriff's Office	Powell Police Dept.
New Philadelphia Police Dept.	Ottawa Hills Police Dept.	Powhatan Point Police Dept.
New Richmond Police Dept.	Ottawa Police Dept.	Preble Co. Sheriff's Office
New Riegel Police Dept.	Otterbein Police Dept.	Proctorville Police Dept.
New Straitsville Police Dept.	Ottoville Police Dept.	Put-in-Bay Police Dept.
New Vienna Police Dept.	Owens Comm. College-Public Safety	Putnam Co. Sheriff's Office
New Washington Police Dept.	Owensville Police Dept.	Racine Police Dept.

Agency	Agency	Agency
New Waterford Police Dept.	Oxford Police Dept.	Ravenna Police Dept.
Newark Police Dept.	Oxford Twp. Police Dept.	Reading Police Dept.
Newburgh Heights Police Dept.	Painesville Police Dept.	Reminderville Police Dept.
Newcomerstown Police Dept.	Pandora Police Dept.	Republic Police Dept.
Newton Falls Police Dept.	Parma Heights Police Dept.	Reynoldsburg Police Dept.
Newtonsville Police Dept.	Parma Police Dept.	Richfield Police Dept.
Newtown Police Dept.	Pataskala Police Dept.	Richland Co. Sheriff's Office
Niles Police Dept.	Paulding Co. Sheriff's Office	Richland Twp. Police Dept.
Noble Co. Sheriff's Office	Paulding Police Dept.	Richmond Heights Police Dept.
North Baltimore Police Dept.	Payne Police Dept.	Richmond Police Dept.
North Canton Police Dept.	Peebles Police Dept.	Richwood Police Dept.
North College Hill Police Dept.	Pemberville Police Dept.	Rio Grande Police Dept.
North Hampton Police Dept.	Peninsula Police Dept.	Ripley Police Dept.
North Kingsville Police Dept.	Pepper Pike Police Dept.	Risingsun Police Dept.
Rittman Police Dept.	Shelby Police Dept.	Syracuse Police Dept.
Riverside Police Dept.	Shreve Police Dept.	Tallmadge Police Dept.
Roaming Shores Police Dept.	Sidney Police Dept.	Terrace Park Police Dept.
Rockford Police Dept.	Silver Lake Police Dept.	The Ohio State University Police Div.
Rocky Ridge Police Dept.	Silverton Police Dept.	Thompson Twp. Police Dept.
Rocky River Police Dept.	Sinclair Comm. College Police Dept.	Thornville Police Dept.
Roseville Police Dept.	Smith Twp. Police Dept.	Tiffin Police Dept.
Ross Co. Sheriff's Office	Smithfield Police Dept.	Tiltonsville Police Dept.
Ross Twp. Police Dept.	Smithville Police Dept.	Timberlake Police Dept.
Rossford Police Dept.	Solon Police Dept.	Tipp City Police Dept.
Russell Twp. Police Dept.	Somerset Police Dept.	Toledo Metro. Park Dist./Ranger Dept.
Russells Point Police Dept.	South Amherst Police Dept.	Toledo Police Dept.
Russellville Police Dept.	South Bloomfield Police Dept.	Tol./Lucas Co. Port Auth. PD-Swanton
Rutland Police Dept.	South Charleston Police Dept.	Toronto Police Dept.
Sabina Police Dept.	South Euclid Police Dept.	Tremont City Police Dept.
Sagamore Hills Twp. Police Dept.	South Point Police Dept.	Trenton Police Dept.
Saint Bernard Police Dept.	South Russell Police Dept.	Trotwood Police Dept.
Saint Clair Twp. Police Dept.	South Vienna Police Dept.	Troy Police Dept.
Saint Clairsville Police Dept.	South Zanesville Police Dept.	Trumbull Co. Sheriff's Office
Saint Henry Police Dept.	Southwest General Police Dept.	Tuscarawas Co. Sheriff's Office
Saint Louisville Police Dept.	Spencer Police Dept.	Tuscarawas Police Dept.
Saint Marys Police Dept.	Spencerville Police Dept.	Twinsburg Police Dept.
Saint Paris Police Dept.	Springboro Police Dept.	UC Health Dept. of Public Safety
Salem Police Dept.	Springdale Police Dept.	Uhrichsville Police Dept.
Salem Twp. Police Dept.	Springfield Police Dept.	Union City Police Dept.
Saline Twp. Police Dept.	Springfield Twp. P.D. - Hamilton	Union Co. Sheriff's Office
Salineville Police Dept.	Springfield Twp. P.D. - Mahoning	Union Police Dept.
Sandusky Co. Park Dist. Ranger Dept.	Springfield Twp. Police Dept. - Summit	Union Twp. Police Dept. - Clermont
Sandusky Co. Sheriff's Office	Stark Co. Park Dist. Enforcement Div.	Union Twp. Police Dept. - Lawrence
Sandusky Police Dept.	Stark Co. Sheriff's Office	Union Twp. Police Dept. - Licking
Sardinia Police Dept.	Steubenville Police Dept.	Uniontown Police Dept.
Scioto Co. Sheriff's Office	Stow Police Dept.	University Circle Police Dept.
Scott Police Dept.	Strasburg Police Dept.	University Heights Police Dept.
Seaman Police Dept.	Stratton Police Dept.	University of Akron Police Dept.
Sebring Police Dept.	Streetsboro Police Dept.	University of Cincinnati Campus P.D.
Seneca Co. Sheriff's Office	Strongsville Police Dept.	University of Dayton Police Dept.
Senecaville Police Dept.	Struthers Police Dept.	University of Rio Grande Police Dept.

Agency	Agency	Agency
Seven Hills Police Dept.	Stryker Police Dept.	University of Toledo Police Dept.
Seven Mile Police Dept.	Sugar Grove Police Dept.	Upper Arlington Police Dept.
Seville Police Dept.	Sugarcreek Police Dept.	Upper Sandusky Police Dept.
Shadyside Police Dept.	Sugarcreek Twp. Police Dept.	Urbana Police Dept.
Shaker Heights Police Dept.	Summa Hlth. Protective Svcs./Police	Utica Police Dept.
Sharon Twp. Police Dept.	Summit Behavioral Healthcare Police	Valley View Police Dept.
Sharonville Police Dept.	Summit Co. Sheriff's Office	Valleyview Police Dept.
Shawnee Hills Police Dept.	Summit Metro Parks	Van Wert Co. Sheriff's Office
Shawnee Police Dept.	Sunbury Police Dept.	Van Wert Police Dept.
Shawnee Twp. Police Dept.	Swanton Police Dept.	Vandalia Police Dept.
Sheffield Lake Police Dept.	Sycamore Police Dept.	Vermilion Police Dept.
Sheffield Village Police Dept.	Sylvania Police Dept.	Versailles Police Dept.
Shelby Co. Sheriff's Office	Sylvania Twp. Police Dept.	Vienna Twp. Police Dept.
Vinton Co. Sheriff's Office	Wellington Police Dept.	Willowick Police Dept.
Wadsworth Police Dept.	Wells Twp. Police Dept.	Wilmington Police Dept.
Waite Hill Police Dept.	Wellston Police Dept.	Wilmot Police Dept.
Wakeman Police Dept.	Wellsville Police Dept.	Winchester Police Dept.
Walbridge Police Dept.	West Alexandria Police Dept.	Windham Police Dept.
Walsh University Police Dept.	West Carrollton Police Dept.	Wintersville Police Dept.
Walton Hills Police Dept.	West Chester Police Dept.	Wittenberg University Police Dept.
Wapakoneta Police Dept.	West Farmington Police Dept.	Wood Co. Park District
Warren Co. Sheriff's Office	West Jefferson Police Dept.	Wood Co. Sheriff's Office
Warren Police Dept.	West Lafayette Police Dept.	Woodlawn Police Division
Warren Twp. Police Dept.	West Liberty Police Dept.	Woodmere Police Dept.
Warrensville Heights Police Dept.	West Milton Police Dept.	Woodsfield Police Dept.
Washington Co. Sheriff's Office	West Salem Police Dept.	Woodville Police Dept.
Washington Court House Police Dept.	West Union Police Dept.	Wooster Police Dept.
Washington Twp. Police Dept. - Logan	West Unity Police Dept.	Worthington Police Dept.
Washington Twp. Police Dept. - Lucas	Westerville Police Dept.	Wright State University Police Dept.
Washingtonville Police Dept.	Westfield Center Police Dept.	Wyandot Co. Sheriff's Office
Waterville Police Dept.	Westlake Police Dept.	Wyoming Police Dept.
Waterville Twp. Police Dept.	Whitehall Police Dept.	Xavier University Police Dept.
Wauseon Police Dept.	Whitehouse Police Dept.	Xenia Police Division
Waverly Police Dept.	Wickliffe Police Dept.	Yellow Springs Police Dept.
Wayne Co. Sheriff's Office	Wilberforce University Police Dept.	Yorkville Police Dept.
Wayne Police Dept.	Willard Police Dept.	Youngstown Police Dept.
Waynesburg Police Dept.	Williams Co. Sheriff's Office	Youngstown State University P.D.
Waynesfield Police Dept.	Williamsburg Police Dept.	Zanesville Police Dept.
Waynesville Police Dept.	Willoughby Hills Police Dept.	
Weathersfield Twp. Police Dept.	Willoughby Police Dept.	

Planned Participation in National Mobilizations

Drive Sober or Get Pulled Over Mobilizations

Ohio will continue to implement and expand the national impaired driving mobilization efforts in FFY2024. Following the national model, campaign components will include earned media (education and outreach), paid media, high visibility enforcement and evaluation. Ohio will participate in both the Winter Holiday Drive Sober or Get Pulled Over (DSOGPO) and the Labor Day DSOGPO campaigns.

The goal of the paid media plan for the 2024 alcohol crackdown is to decrease the number of impaired drivers and alcohol related fatalities. The media objective is to increase awareness of highly visible enforcement with both local and national media exposure.

The target audience is defined as anyone who drives impaired or is likely to drive impaired on Ohio's roadways. In 2024, media will be heavily directed toward a younger male audience. Once again, the primary media target will be 18 – 34-year-old males; however, other demographic audiences might be targeted based on Ohio's current crash data. Media will also be directed toward Ohio's multicultural communities.

Media tactics will include a combination of television, radio, social and print media that will be used to maximize resources for the Drive Sober or Get Pulled Over alcohol paid media plan. Bonus inventory will be required by each station. Regional radio will be negotiated in counties receiving less significant impact from the larger cities. Additional cost-efficiency and greater message reach are available in many of the smaller regions by employing spot radio as a part of this plan.

Funds will be used to provide law enforcement agencies and other partners (Safe Communities, traffic safety partners, etc.) around the state with approved print advertising/educational materials that will be distributed in a systematic manner to promote the message through earned media. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Ohio's Law Enforcement Liaisons (LELs) will continue to seek commitments from additional agencies (non-sub-recipients) to also participate in the national mobilizations and increase participation in the mobilizations. Ohio's goal is to have more than 65 percent of agencies participate and report their results.

Ohio will continue to participate in Tri-State Kick-Off Events for DSGPO. In addition, Safe Community programs are required to conduct a DSOGPO kick-off event in their county and each OVI Task Force is required to hold a media event for DSOGPO. This will total between 50 and 60 events for DSOGPO.

Click It or Ticket Mobilizations

Ohio will continue to implement and expand the national seat belt mobilization efforts in FFY2024. Following the national model, campaign components will include earned media (education and outreach), paid media, high visibility enforcement and evaluation. Ohio will participate in the Memorial Day CIOT campaigns.

Campaign components will include earned media (education and outreach), paid media, high visibility enforcement and evaluation. A higher frequency of messaging directed at low usage populations helps increase awareness and equates to a higher overall compliance rate for seat belt use. New media partnerships and earned media will help expand the campaign's message into the low usage populations. In FFY2024, television and radio spots will continue to be concentrated and aired on stations most likely to reach Ohio's multicultural communities. Additionally, social media and a limited amount of targeted outdoor and print media will be used during this effort.

The target audience is defined as anyone who drives or rides in a motor vehicle within the State of Ohio. According to the ODPS 2022 Observational Survey of Safety Belt Use,

younger driver/passengers (ages 15 ½ - 25) and men are less likely to use seat belts. Throughout 2024, a heavy emphasis of paid media will be directed toward younger men with the primary media target being 18 -34-year-olds. A secondary emphasis will continue to be male urban audiences, rural and pick-up truck drivers.

Media tactics will include a combination of television, radio, social and print media that will be used to maximize resources for the sustained seat belt paid media plan. Bonus inventory will be required by each station. Regional radio will be negotiated in counties receiving less significant impact from the larger cities. Additional cost-efficiency and greater message reach are available in many of the smaller regions by also employing a statewide radio network in part for this effort.

Funds will be utilized to provide law enforcement agencies and other partners (Save Communities, traffic safety partners, etc.) around the state with approved print advertising/educational materials that will be distributed in a systematic manner to promote seat belt use through earned media. Print advertising/educational materials are evaluated in several ways: knowledge surveys, gross impressions, and numbers distributed.

Ohio’s Law Enforcement Liaisons (LELs) will continue to seek commitments from additional agencies (non-sub-recipients) to also participate in the national mobilizations and increase participation in the mobilizations. Ohio’s goal is to have more than 65 percent of agencies participate and report their results.

Ohio will continue to participate in Tri-State Kick-Off Events for CIOT. In addition, Safe Community programs are required to conduct a CIOT kick-off event in their county. This will be approximately 41 events for CIOT.

Child Restraint Inspection Stations

Countermeasure Strategy

Child Restraint System Inspection Station(s)

Planned Activities demonstrating an active network of child passenger safety inspection stations and/or inspection events:

Project ID	Name	Page
OP-2024-00-00-01	Occupant Protection Coordinator Program	47

Total Number of planned inspection stations and/or events in the State.

Planned inspection stations and/or event: 250

Total number of planned inspection stations and/or event in the State serving each of the following populations categories: urban, rural, and at-risk:

- Urban: 83
- Rural: 140
- At-Risk: 136

The grant funded inspection stations/events are staffed with at least one current nationally Certified Child Passenger Safety Technician.

Child Passenger Safety Technicians

Countermeasure Strategy

Child Restraint System Inspection Station(s)

Planned activities for recruiting, training, and maintaining a sufficient number of child passenger safety technicians:

Project ID	Name	Page
OP-2024-00-00-01	Occupant Protection Coordinator Program	47

Estimate of the total number of classes and the estimated total number of technicians to be trained in the upcoming fiscal year to ensure coverage of child passenger safety inspection stations and inspection events by nationally certified Child Passenger Safety Technicians:

- Estimated Total number of classes: 15
- Estimated Total number of technicians: 1,018

Ohio is applying for funding under the three following criteria:

Seat Belt Enforcement

Countermeasure strategies demonstrating that the State conducts sustained enforcement throughout the fiscal year of the grant to promote seat belt and child restraint enforcement and involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State’s unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred.

Countermeasure Strategy

Communication and Outreach

Mass Media Campaign

Short-term, High Visibility Seat Belt Law Enforcement

Planned Activities:

Project Number	Name	Page
CP-2024-00-00-01	Safe Communities	3
CP-2024-00-00-02	Community Grants for Overrepresented/Underserved	8
M2HVE-2024-00-00-01	Holiday Click It or Ticket Paid Media	41
M2HVE-2024-00-00-02	Click It or Ticket Paid Media	42
M3HVE-2024-00-00-03	Sustained Seat Belt Paid Media	43
M2HVE-2024-00-00-04	Campaign Creative / Design	45
M2HVE-2024-00-00-05	Seat Belt Print Advertising/Educational Materials	46
M2HVE-2024-00-00-06	Statewide Seat Belt Tac Squads	47
PT-2024-00-00-02	Selective Traffic Enforcement Program	61
PT-2024-00-00-03	Summer Holiday Enforcement Program	66
PT-2024-00-00-04	Dedicated Traffic Enforcement Program	68

High Risk Population Countermeasures Programs

Countermeasure strategies demonstrating that the state will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: drivers on rural roadways; unrestrained nighttime drivers; teenage drivers; overrepresented/underserved communities; other high-risk population identified in the occupant protection program area plan:

Countermeasure strategies:

Communication and Outreach

Mass Media Campaign

Peer to Peer Teen Outreach

Project Number	Name	Page
CP-2024-00-00-01	Safe Communities	3
CP-2024-00-00-02	Community Grants for Overrepresented/Underserved	8
M3HVE-2024-00-00-03	Sustained Seat Belt Paid Media	43
M2HVE-2024-00-00-04	Campaign Creative / Design	45
M2HVE-2024-00-00-05	Seat Belt Print Advertising/Educational Materials	46
PM-2024-00-00-07	Youthful Driver Paid Media	83
PM-2024-00-00-08	Campaign Creative/Design	84
DE-2024-00-00-03	Youthful Driver Print Advertising/Educational Materials	86
TSP-2024-00-00-01	Peer to Peer Youth Programming	87
DE-2024-00-00-04	Youthful Driver Skills Assessment	90
DE-2024-00-00-05	Driving App for Parents	90
DE-2024-00-00-06	Parental Involvement Education	91

Occupant Protection Program Assessment

Date of the NHTSA-facilitated assessment: 04/29/2022

State Traffic Safety Information System Improvements Grants (23 CFR 1300.22)

Traffic Records Coordinating Committee (TRCC)

Planned Activities:

Project Number	Name	Page
M3DA-2024-00-00-01	Traffic Records Coordinating Committee Promise Project	79
M3DA-2024-00-00-02	Traffic Records Coordinating Committee Projects	79

Quantitative and Measurable Improvement

Supporting documentation covering a contiguous 12-month performance period starting no earlier than April 1 of the calendar year prior to the application due date, that demonstrates quantitative improvement when compared to the comparable 12-month baseline period.

Crash

Description

The continued development and deployment of a statewide, electronic crash submission system remains a priority for the State of Ohio. Per the Ohio Revised Code (ORC), all traffic crash reports involving personal injury and/or property damage in excess of \$1,000 are required to be submitted to ODPS within five days. To support the electronic submission of traffic crash records, the state developed the Ohio Law Enforcement Information System (OLEIS) and the State of Ohio Law Enforcement Virtual Exchange (SOLVE) which are provided at no cost to law enforcement agencies. There are also a number of third-party systems that operate in the state. Since OLEIS and SOLVE have been made available, there has been a substantial increase in the number of crash reports being submitted electronically, and participation continues to improve. In 2022, there were 262,748 total traffic crashes in Ohio, and approximately 88% (230,201) of reports were submitted electronically. Year-to-date 2023, there have been 18,428 total traffic crashes, and approximately 99% (18,299) of reports have been submitted electronically. Currently, 260 law enforcement agencies are submitting crashes electronically using the OLEIS Crash Module.

The electronic crash process results in the instantaneous receipt of crash information. This eliminates the mailing and manual data entry of crash reports, therefore drastically improving both the timeliness and accuracy of Ohio's traffic crash data. Ohio crash data is publicly available on the ODPS website. Electronic crash submission functions are funded through federal grants provided to TRCC from NHTSA as well as through state agency funding sources.

Great strides have been made to ensure all agencies are submitting crashes, as required. With the transition to electronic submissions, deficiencies existed in the lack of follow-up to ensure electronic submissions were being received. Reports are now run on a routine basis; if a significant decrease is noticed in the number of agency reports, contact is made with the agency. Usually, there is either an IT issue or misunderstanding on how to complete the

crash through all phases. Tracking now exists on paper crash reports that are returned to agencies for correction.

During 2018 and 2019, Ohio’s crash report, the OH-1, underwent a significant re-write. A committee was assembled and met to ensure the integration of both ANSI D.16-2017 and Model Minimum Uniform Crash Criteria, Fifth Edition (2017). As a result of OH-1 changes, a complete overhaul of the platform on which Ohio received the data was made. These changes will require Ohio to develop a new crash data dictionary.

System Attribute Status

Attribute Area Status	
Crash Information System	
Timeliness	The Ohio Department of Public Safety has worked diligently to increase the number of law enforcement agencies to submit the Ohio Uniform Crash Report (OH-1) electronically. ODPS developed the Ohio Law Enforcement Information System (OLEIS) and the State of Ohio Law Enforcement Virtual Exchange (SOLVE) which is provided at no cost to law enforcement agencies. In addition to the OLEIS and SOLVE programs, agencies may also utilize a third-party vendor. Once the crash is validated and approved, ODPS receives the crash data immediately. Additionally, the ORC requires agencies to submit crashes to ODPS within five days. On January 1, 2019, the new Ohio Uniform Crash report was released.
Accuracy	During the crash re-write, a committee met and thoroughly reviewed the MMUCC 5th edition and ANSI D.16-2017 to maintain compliance with the new mandatory elements. Validations were established to ensure that the crash elements are completed accurately prior to submission into the statewide crash data system.
Completeness	Once a crash is validated and approved by the law enforcement agency supervisor, the validations ensure that the report is accurately completed. The paper crash reports are also reviewed for completeness by staff prior to being sent and keyed by our third-party vendor.
Uniformity	The Ohio Revised Code gives the Director of ODPS the authority to update Ohio’s crash report, the OH-1. Electronic data is converted to mirror the paper form that has been approved by the ODPS Director.
Integration	Ohio shares the crash data to many stakeholders in efforts to reduce traffic crash fatalities. The data is provided externally and through FTP agreements to organizations that study crash trends and injuries. ODPS also works with ODOT and the BMV. These partnerships help keep Ohio’s roadways safe.

Accessibility	The statewide crash database is used by internal and external stakeholders. ODPS has provided an external webpage that allows the public to search Ohio's crash data.
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Performance Measures

Crash Performance Measures 3-Year Analysis			
Measure	Y 2020	Y2021	Y2022
Number of agencies submitting electronic crash reports. <i>*Ohio has approximately 1,000 law enforcement agencies. From year to year, roughly 600 regularly submit at least one crash report each year.</i>	521 unique law enforcement agencies (by NCIC) have submitted electronically.	549 unique law enforcement agencies (by NCIC) have submitted electronically.	583 unique law enforcement agencies (by NCIC) have submitted electronically.
Percentage of submitted crash reports that are electronic.	80%	83%	86%
Mean number of days between crash date to submission of crash reports and availability online.	3.75	3.60	3.31
Percentage of crash reports returned due to errors.	3%	3%	3%

Distracted Driving Grants (23 CFR 1300.24)

Drive Distraction Section of Most Recent Crash Report (OH-1)

DRIVER DISTRACTION

- 1 - NOT DISTRACTED
- 2 - MANUALLY OPERATING AN ELECTRONIC COMMUNICATION DEVICE (TEXTING, TYPING, DIALING)
- 3 - TALKING ON HANDS-FREE COMMUNICATION DEVICE
- 4 - TALKING ON HAND-HELD COMMUNICATION DEVICE
- 5 - OTHER ACTIVITY WITH AN ELECTRONIC DEVICE
- 6 - PASSENGER
- 7 - OTHER DISTRACTION INSIDE THE VEHICLE
- 8 - OTHER DISTRACTION OUTSIDE THE VEHICLE
- 9 - OTHER / UNKNOWN

A full copy of the OH-1 Crash Report will be submitted within 30 days after notification of award.

Distracted Driving Awareness Grant

On 4/3/2023 the Ohio Bureau of Motor Vehicles (BMV) deployed the following two Class D Operator Knowledge Test questions regarding Distracted Driving to comply with ORC 4507.214(A) in both our in-person and online testing environments (K2D and K2DO respectively).

Unlike all other questions in our Knowledge Test catalog that are randomized, these questions will be presented to their respective test takers each time the test is attempted.

Test Question for Driver Under 18

Ohio - Driver Test Juvenile

Question 3 of 40

Drivers under the age of 18 who are convicted for the 1st time of using any electronic device, other than for navigation purposes or for making emergency service calls, while driving can have their:

- A License suspended for 90-days and a \$150 dollar fine.
- B License suspended for 60-days and a \$300 dollar fine.
- C License suspended for 60-days and a \$150 dollar fine.
- D License suspended for 1-year and a \$300 dollar fine.

thomas, thomas
Time Remaining 0:59:04

NO HANDHELD CELL PHONES OR ELECTRONIC DEVICES WHILE DRIVING

HELP REPEAT VOLUME ZOOM

Test Question for Driver 18 and Older



Question 27 of 40

Which of the following penalties may be charged if convicted of a 1st offence in two years for Distracted Driving?

- A** 2 points assessed to driver license.
- B** Up to \$150 dollar fine.
- C** Completion of a distracted driving course.
- D** All of the above.

adult, thomas

Time Remaining 0:54:50



HELP



REPEAT



ZOOM



VOLUME

Motorcyclist Safety Grants (23 CFR 1300.25)

Motorcycle Safety Information

Counties or political subdivision in the State where motorcycle rider training courses will be conducted during the fiscal year of the grant and the number of registered motorcycles in each such county or political subdivision according to the official state motor vehicle records, provided the state must offer at least one motorcycle rider training course in counties or political subdivision that collectively account for a majority of the state's registered motorcycle.

County	Motorcycle Registrations by County		County	Motorcycle Registrations by County		County	Motorcycle Registrations by County		County	Motorcycle Registrations by County	
	Training	No Training		Training	No Training		Training	No Training		Training	No Training
Adams	1,142		Fayette		1,232	Lorain		11,071	Richland	5,597	
Allen	4,084		Franklin	24,244		Lucas		10,847	Ross	3,030	
Ashland	2,772		Fulton		2,405	Madison	1,851		Sandusky	3,152	
Ashtabula	5,440		Gallia		1,232	Mahoning	8,696		Scioto	2,681	
Athens	1,837		Geauga		3,880	Marion		2,965	Seneca		2,677
Auglaize		2,333	Greene	6,124		Medina	7,635		Shelby		2,201
Belmont		3,004	Guernsey		1,810	Meigs		1,373	Stark		14,335
Brown		2,269	Hamilton	16,019		Mercer		1,924	Summit	16,995	
Butler	12,052		Hancock		3,105	Miami	4,967		Trumbull	9,909	
Carroll		1,625	Hardin		1,412	Monroe		697	Tuscarawas	4,324	
Champaign		1,926	Harrison		788	Montgomery	16,007		Union	2,744	
Clark	5,578		Henry	1,392		Morgan		676	Van Wert		1,494
Clermont		8,282	Highland		1,889	Morrow		2,024	Vinton		523
Clinton	2,052		Hocking		1,390	Muskingum		3,760	Warren		7,709
Columbiana	5,822		Holmes		1,052	Noble		516	Washington	2,697	
Coshocton		1,513	Huron		2,898	Ottawa		2,153	Wayne		4,682
Crawford		2,431	Jackson		1,336	Paulding		999	Williams		2,139
Cuyahoga	26,736		Jefferson		2,582	Perry		1,573	Wood	4,724	
Darke		2,939	Knox		2,740	Pickaway		2,836	Wyandot	1,306	
Defiance	1,832		Lake	8,150		Pike		945			
Delaware	5,870		Lawrence		2,462	Portage	6,791		Totals	234,252	161,879
Erie		3,681	Licking		7,299	Preble		2,338			
Fairfield		5,788	Logan		2,787	Putnam		1,332			

Total motorcycles registered in the state:	396,131
Registered motorcycles in counties with training:	234,252
Percent of registered motorcycles in counties with training:	59.13%

Use of fees collected from Motorcyclists for motorcycle programs legal citations
Use of fees criterion: Data State

SFY22 MO Fund 8460 Summary

Fiscal Year	Journal Source Descr	Total	
2022	JrnlGen - Accounts Receivable	\$ (2,869,699.96)	Total Revenue
	PS/GL Spreadsheet Journal	\$ (16,391.87)	
	JrnlGen - Accounts Payable	\$ 2,418,283.08	Total Expenditures
	JrnlGen - Expenses	\$ 3,300.90	
	JrnlGen - HRMS	\$ 546,013.74	
	PS/GL Spreadsheet Journal	\$ 39,082.55	
2022 Total		\$ 120,588.44	
Grand Total		\$ 120,588.44	

See "OH_FY24_Use of Fees" submitted as a separate document for details.