



ANNUAL GRANT APPLICATION KENTUCKY

FFY 2025

Annual Application

Annual Highway Safety Application for Kentucky



TRANSPORTATION
CABINET
Office of Highway Safety

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EXECUTIVE SUMMARY

The format of this annual grant application for Kentucky will be straight forward. This is the second iteration (2025) of the Annual Grant Application tied to the triennial highway safety plan (3HSP) for 2024-2026. Minimal adjustments were made versus the 2024 application.

Following is a reference listing of the strategies from the 3HSP where an abbreviation is assigned to each. This list is how the individual projects are associated with the corresponding 3HSP strategy.

The projects are grouped in the same program areas and in the same order as the 3HSP. Each project is in its own grid.

COUNTERMEASURE STRATEGY FOR PROGRAMMING FUNDS

The strategies listed below tie to the corresponding portion of the Triennial Highway Safety Plan (3HSP). The individual projects for FFY2025 are grouped by program area.

OVERVIEW AND ADJUSTMENTS

As this is the second iteration of the Annual Grant Application tied to the Triennial Highway Safety Plan, there are minimal adjustments or additions. Distracted Driving funding (405e) was awarded as a program area in 2024. The 3HSP already included countermeasure strategies and performance measures for Distracted Driving and no additional performance measures or strategies were added.

The Strategic Highway Safety Plan (SHSP) serves as an umbrella guide to increase coordination, communication, and cooperation among federal, state, and local agencies, non-profit organizations, and other highway safety advocates. The SHSP stakeholder group, led by the University of Kentucky Research Foundation, will conduct two workshops that include leaders representing all the emphasis areas. The workshops will build on the continuous success of the plan by establishing measurable goals and evaluating them consistently and comprehensively. The emphasis areas of the Kentucky Strategic Highway Safety Plan (SHSP) for 2020-2025 are:

- Aggressive Driving
- Distracted Driving
- Impaired Driving
- Occupant Protection
- Roadway Departure
- Vulnerable Roadway Users

The strategies from the 3HSP are listed below, grouped by area. The project listings reference these identifiers to indicate the appropriate Countermeasure Strategy.

Impaired Driving

- AL1 - Enforcement of Impaired Driving Laws
- AL2 - Communication, Education, and Outreach
- AL3 - Drug Evaluation and Classification Program
- AL4 - Collaborative Efforts with Key Stakeholders to Reduce Impaired Driving

Police Traffic Services

- PT1 - Enforcement of Traffic Violations
- PT2 - Communications and Outreach

Motorcycle Safety

- MS1 – Motorcycle Rider Licensing and Training
- MS2 – Communications and Outreach

Non-Motorized (Pedestrians and Bicyclists)

- NM1 – Education, Communication, and Outreach
- NM2 – Cooperative Approaches to Improving Pedestrian and Bicycle Safety

Occupant Protection

- OP1 – Seat Belt Enforcement
- OP2 – Communications and Outreach
- OP3 – Collaborative Efforts with Key Stakeholders in Occupant Protection
- OP4 – Enforcement, Education, and Outreach to Reduce the Fatality Rate of Teen Drivers
- OP5 – Enforcement, Education, and Outreach to Reduce the Fatality Rate on Rural Roadways
- OP6 – Increased Nighttime Enforcement and Education
- OP7 – Child Passenger Safety Communications and Outreach
- OP8 – Car Seat Fitting Stations
- OP9 – Child Passenger Safety Technician and Instructor Training

Distracted Driving

- DD1 – Enforcement of Traffic Violation

- DD2 – Communications and Outreach

The Traffic Records projects refer to the Traffic Records Strategic Plan (attached).

If projects are used in meeting the requirements of 1300.41(b), there is an additional line at the bottom of the project grid. There are 2 405c projects designated.

IMPAIRED DRIVING

Impaired Driving projects funded for FFY2025 are listed below:

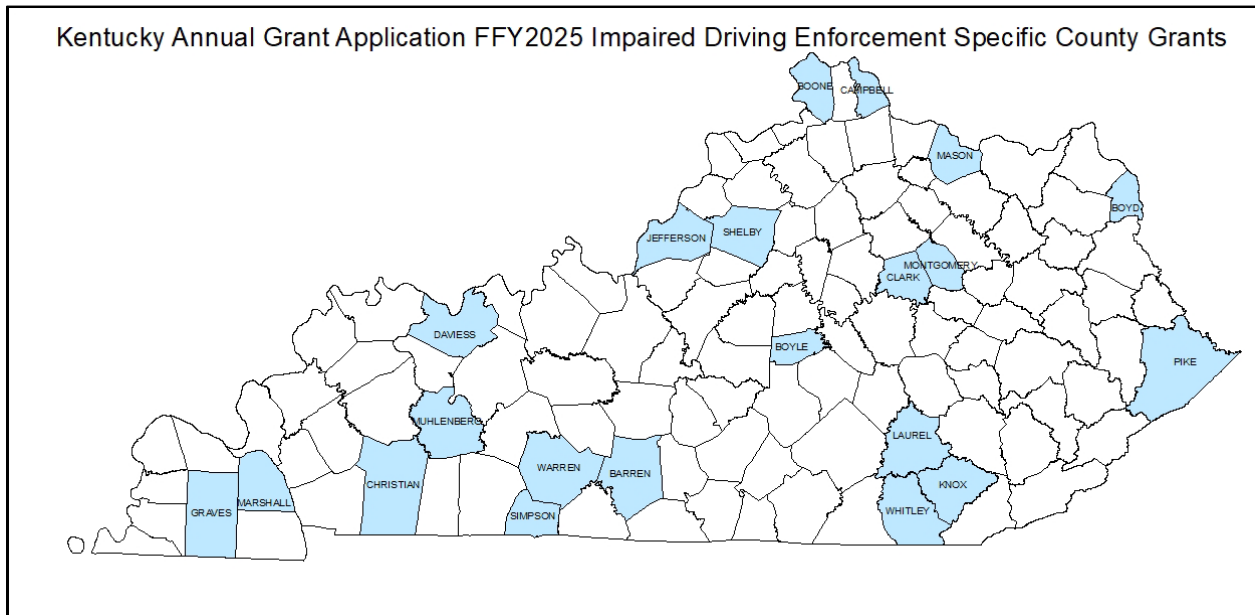
Project Agency/Title: Kentucky Office of Highway Safety (KOHS) – Impaired Driving Coordinator	
Program Area: Impaired Driving	Project Number: AL-2025-00-00-01
Federal Amount/Source: \$120,000.00/BIL 402	Project Type: State Agency (In House)
Countermeasure Strategy: AL1/AL2/AL3/AL4	
SHSP Emphasis Area: Impaired Driving	
Project Description: The KOHS Impaired Driving Coordinator serves as the statewide resource to assist the management staff, grants staff and education staff regarding the impaired (ID, IID, alcohol and drug) driving program in the KOHS. The position responsibilities include program planning and monitoring, grant development and monitoring, and budget development and monitoring. Duties also include conduct monitoring and providing technical assistance to the Kentucky Impaired Driving Taskforce (KIDTF), grantees, staff, and lawmakers. This position will make periodic reports representing the KOHS at the local, state, and NHTSA meetings and conferences.	
Location/Affected Communities: Statewide	

Project Agency/Title: Kentucky Office of Highway Safety (KOHS) – Ignition Interlock Coordinator	
Program Area: Impaired Driving	Project Number: AL-2025-00-00-02
Federal Amount/Source: \$120,000.00/BIL 402	Project Type: State Agency (In House)
Countermeasure Strategy: AL4	
SHSP Emphasis Area: Impaired Driving	
Project Description: The KOHS Ignition Interlock Coordinator serves as the statewide resource to assist the management staff, grants staff, and education staff with the impaired (ID, IID, alcohol, and drug) driving program in the KOHS. The position responsibilities include program planning and monitoring, grant development and monitoring, and budget development and monitoring. Duties also include conducting monitoring and providing technical assistance to the Kentucky Impaired Driving Taskforce (KIDTF), grantees, staff, and lawmakers. This position will make periodic reports representing the KOHS at the local, state, and NHTSA meetings and conferences.	
Location/Affected Communities: Statewide	

Project Agency/Title: Various (see below) – Impaired Driving*	
Program Area: Impaired Driving	Project Number: AL-2025-00-00-03 through AL-2025-00-00-25
Federal Amount/Source: \$399,000/BIL AL 402	Project Type: Local Law Enforcement
Countermeasure Strategy: AL1	
SHSP Emphasis Area: Impaired Driving	
Project Description: These grants will allow 22 local agencies to provide highway safety enforcement focusing on impaired driving.	
Location/Affected Communities: Statewide (see below for specific counties)	
* All law enforcement grantees are required to participate in the national mobilizations – Click it Or Ticket and Drive Sober Or Get Pulled Over.	

Application Number	Agency	County	Obligated Amount
AL-2025-00-00-03	Ashland Police Department	Boyd	\$10,500.00
AL-2025-00-00-04	Barbourville Police Department	Knox	\$16,500.00
AL-2025-00-00-05	Boyle County Sheriff's Office	Boyle	\$5,500.00
AL-2025-00-00-06	Campbell County Police Department	Campbell	\$18,500.00
AL-2025-00-00-07	Cave City Police Department	Barren	\$18,500.00
AL-2025-00-00-08	Christian County Sheriff's Office	Christian	\$17,500.00
AL-2025-00-00-09	Daviess County Sheriff's Office	Daviess	\$20,500.00
AL-2025-00-00-10	Florence Police Department	Boone	\$44,500.00
AL-2025-00-00-11	Greenville Police Department	Muhlenberg	\$7,000.00
AL-2025-00-00-12	Jeffersontown Police Department	Jefferson	\$25,500.00
AL-2025-00-00-13	Laurel County Sheriff's Office	Laurel	\$68,500.00
AL-2025-00-00-15	Marshall County Sheriff's Office	Marshall	\$20,500.00
AL-2025-00-00-16	Mason County Sheriff's Office	Mason	\$3,000.00
AL-2025-00-00-17	Mayfield Police Department	Graves	\$15,500.00

Application Number	Agency	County	Obligated Amount
AL-2025-00-00-18	Mount Sterling Police Department	Montgomery	\$16,500.00
AL-2025-00-00-19	Newport Police Department	Campbell	\$34,500.00
AL-2025-00-00-20	Pike County Sheriff's Office	Pike	\$3,500.00
AL-2025-00-00-21	Shelbyville Police Department	Shelby	\$9,500.00
AL-2025-00-00-22	Simpson County Sheriff's Office	Simpson	\$5,500.00
AL-2025-00-00-23	Warren County Sheriff's Office	Warren	\$10,500.00
AL-2025-00-00-24	Williamsburg Police Department	Whitley	\$20,500.00
AL-2025-00-00-25	Winchester Police Department	Clark	\$6,500.00



Project Agency: Mothers Against Drunk Driving (MADD)	
Program Area: Impaired Driving	Project Number: AL-2025-00-00-026
Federal Amount/Source: \$73,557.57/BIL 402	Project Type: Nonprofit
Countermeasure Strategy: AL2/AL4	
SHSP Emphasis Area: Impaired Driving	

Project Description: Mothers Against Drunk Driving’s mission is to prevent underage drinking. As an organization whose focus is to eliminate drunk driving and have no more victims from this 100% preventable crime, we recognize the importance of preventing underage drinking and raising the next generation of adults who choose to be non-drinking drivers. MADD’s Power of Parents® and Power of You(th)® programs work hand-in-hand to prevent and reduce underage drinking and its consequences.

Ending drunk driving begins with preventing underage drinking. At MADD, we know that our hopes for a safer future are riding on tomorrow’s drivers. By getting today’s youth off to a good start, we are taking a giant step toward fulfilling our vision of a nation without drunk driving. That’s why we’re focused on tackling underage drinking, a problem that threatens the safety of our kids and endangers communities, now and down the road.

Location/Affected Communities: Statewide

Project Agency: Mothers Against Drunk Driving (MADD) - Court Monitoring

Program Area: Impaired Driving

Project Number: AL-2025-00-00-027

Federal Amount/Source: \$129,435.93/BIL 402

Project Type: Nonprofit

Countermeasure Strategy: AL4

SHSP Emphasis Area: Impaired Driving

Project Description: The results showed court monitoring to be an effective tool to affect the adjudication process. The study showed that in cases where court monitors were present, the conviction rates of DWI/DUI offenders were higher by 10%, and the case dismissal rates were lower by 70%.

Studies have not only indicated that monitored cases produced higher conviction rates and stiffer sentences than unmonitored cases, but court monitoring has also proven to be a highly effective method of creating ongoing productive discussions between citizens and the judiciary. This dialogue often serves to advance improvements such as identifying shortcomings in the system, recommending solutions, and advocating for change in the court’s system and procedures.

Location/Affected Communities: Statewide

Project Agency/Title: Kentucky Office of Highway Safety (KOHS) - Impaired Driving Awards

Program Area: Impaired Driving

Project Number: AL-2025-00-00-028

Federal Amount/Source: \$25,000/BIL 402

Project Type: State Agency (In House)

Countermeasure Strategy: AL1 / AL2

SHSP Emphasis Area: Impaired Driving

Project Description: Program to recognize Police agencies top Impaired Driving Enforcement Officer for the Year.

Location/Affected Communities: Statewide

Project Agency/Title: Unified Prosecutorial System (UPS) – Traffic Safety Resource Prosecutor (TSRP)	
Program Area: Prosecutor Training	Project Number: PRT-2025-00-00-01
Federal Amount/Source: \$278,850.02/BIL 402	Project Type: State Agency
Countermeasure Strategy: AL4	
SHSP Emphasis Area: Impaired Driving	
Project Description: To provide the Commonwealth with a full-time, Traffic Safety Resource Prosecutor who will focus on the training of prosecutors and law enforcement officers.	
Location/Affected Communities: Statewide	

Project Agency: Kentucky State Police (KSP) – Nighthawk	
Program Area: Impaired Driving	Project Number: M5HVE-2025-00-00-001
Federal Amount/Source: \$536,250.00/BIL 405d	Project Type: State Law Enforcement
Countermeasure Strategy: AL1	
SHSP Emphasis Area: Impaired Driving	
Project Description: An enforcement approach directed toward impaired driving, which contributes to fatalities and injuries sustained in vehicle collisions.	
Location/Affected Communities: Statewide	

Project Agency/Title: Kentucky Association Chiefs of Police (KACP) – LEL ARIDE/DRE	
Program Area: Impaired Driving/Mid Training	Project Number: M5TR-2025-00-00-001
Federal Amount/Source: \$144,473.00/BIL 405d	Project Type: Law Enforcement Liaison / Nonprofit
Countermeasure Strategy: AL3	
SHSP Emphasis Area: Impaired Driving	

Project Description: The position of the DECP Coordinators/Law Enforcement Liaison will focus on education and training all Kentucky Law Enforcement on topics related to the Impaired Driving curriculums that fall within the Drug Evaluation Classification Program (Standard Field Sobriety Testing-SFST, Advanced Roadside Impaired Driving Enforcement-ARIDE, and Drug Recognition Expert-DRE and all the refresher courses). The position will manage all Kentucky Law Enforcement Officers who are certified as Drug Recognition Experts and will maintain all records associated with the Kentucky DRE Program. This would include the software program used by all Kentucky DREs (Institute for Traffic Safety Management and Research-ITSMR).	
Location/Affected Communities: Statewide	

Project Agency/Title: Kentucky Association Chiefs of Police (KACP) – LEL ARIDE/DRE	
Program Area: Impaired Driving/Mid Training	Project Number: M5TR-2025-00-00-002
Federal Amount/Source: \$127,365.00/BIL 405d	Project Type: Law Enforcement Liaison / Nonprofit
Countermeasure Strategy: AL3	
SHSP Emphasis Area: Impaired Driving	
Project Description: The position of the Assistant DECP Coordinators/Law Enforcement Liaison will focus on education and training all Kentucky Law Enforcement on topics related to the Impaired Driving curriculums that fall within the Drug Evaluation Classification Program (Standard Field Sobriety Testing-SFST, Advanced Roadside Impaired Driving Enforcement-ARIDE, and Drug Recognition Expert-DRE and all the refresher courses). The position will manage all Kentucky Law Enforcement Officers who are certified as Drug Recognition Experts and will maintain all records associated with the Kentucky DRE Program. This would include the software program used by all Kentucky DREs (Institute for Traffic Safety Management and Research-ITSMR).	
Location/Affected Communities: Statewide coverage	

Project Agency/Title: Kentucky Association Chiefs of Police (KACP) – ARIDE/DRE Instructors and Callouts	
Program Area: Impaired Driving/Mid Training	Project Number: M5TR-2025-00-00-003
Federal Amount/Source: \$500,000.00/BIL 405d	Project Type: Local Law Enforcement
Countermeasure Strategy: AL3	
SHSP Emphasis Area: Impaired Driving	
Project Description: This will aid in funding DRE Instructors that will focus on educating and training all Kentucky Law Enforcement on topics related to the Impaired Driving issues that Kentucky faces by also instructing during KOHS, TSRP events and trainings.	
<p>There is also an issue with utilizing DRE's across the state to conduct evaluations. Many Law Enforcement agencies cannot bear the cost associated with paying the overtime that DRE's have when being callout for DRE Evaluations. As stated earlier impaired driving is an ever growing and complex problem in the Commonwealth. Almost a quarter of all fatalities involve an impaired individual.</p>	

Location/Affected Communities: Statewide

Project Agency/Title: Media (various) – “Drive Sober or Get Pulled Over” Impaired Driving Media	
Program Area: Impaired Driving/Mid Media	Project Number: M5PEM-2025-00-00-01
Federal Amount/Source: \$598,750.00/BIL 405d	Project Type: Media
Countermeasure Strategy: AL2	
SHSP Emphasis Area: Impaired Driving	
<p>Project Description: These funds will be used to develop and run statewide media campaigns to coincide with the national <i>Drive Sober or Get Pulled Over</i> campaign in December 2024 and August 2025. Audio and digital streaming, television, radio, social media, digital and out-of-home elements will be considered. The Labor Day campaign will also include Ride Sober targeting motorcyclists. The campaigns will run statewide with emphasis in counties with highest impaired driving-related crash, injury and/or fatality rates.</p> <p>In addition, Drive Sober advertising will be purchased to sustain the message. <u>A portion</u> of these funds will pay in-house contracts with the following organizations:</p> <ul style="list-style-type: none"> • Louisville Bats • Lexington Legends • Bowling Green Hot Rods • Florence Y’alls • Louisville City FC • Kentucky Sports Radio daily show • Tony & Dwight daily show partnership 84WHAS • iHeart Safe Summer Driving Series (KSR Road Trip, Tony & Dwight interview series, etc.) <p>These paid media contracts include radio, digital elements, impaired driving signage and/or live announcements during home games and/or radio shows.</p>	
Location/Affected Communities: Statewide (with emphasis in counties with high impaired driving-related crash, injury and/or fatality rates).	

POLICE TRAFFIC SERVICES

Police Traffic Services projects funded for FFY 2025 are listed below:

Project Agency/Title: Kentucky Association Chiefs of Police (KACP) – Law Enforcement Liaisons	
Program Area: Police Traffic Services	Project Number: PT-2025-00-00-001 through PT-2025-00-00-04
Federal Amount/Source: \$540,627.73/BIL 402	Project Type: Law Enforcement Liaisons / Nonprofit
Countermeasure Strategy: PT1 / PT2	
SHSP Emphasis Area: Impaired Driving	

Project Description: These grants will fund four full-time LEL's to serve as a field agent to the KOHS, with responsibility for designated counties within the Northern, Eastern, Western and Central regions of the state. Each LEL will continue to serve as a resource for all types of traffic safety information, promote and facilitate agency participation in national enforcement mobilizations and events sponsored by the Office of Highway Safety, assist in monitoring law enforcement agency grantees' performance, and help coordinate traffic safety-related activities between agencies. Each grant includes personnel costs, travel and training expenses, and office equipment. Additionally, they will provide law enforcement projects with lasers, radars, PBT's, traffic safety checkpoint kits, and other allowable equipment where needed.	
Location/Affected Communities: Statewide	

Project Agency/Title: Kentucky Association Chiefs of Police (KACP) – Ignition Interlock Inspectors	
Program Area: Police Traffic Services	Project Number: PT-2025-00-00-005 and PT-2025-00-00-006
Federal Amount/Source: \$207,000.00/STATE FUNDS	Project Type: Nonprofit
Countermeasure Strategy: PT1 / PT2	
SHSP Emphasis Area: Impaired Driving	
Project Description: Provide funding for an inspector to inspect all Ignition Interlock installation facilities annually in the Commonwealth of Kentucky to verify they adhere to all standards set forth in the Kentucky Revised Statutes and Kentucky Administrative Regulations. Additionally, to assist in developing and teaching an ignition interlock education course which will be added to the current Drug Recognition Expert training course for law enforcement in the state of Kentucky.	
Location/Affected Communities: Statewide	

Project Agency: Various (see below) – Police Traffic Services*	
Program Area: Police Traffic Services	Project Number: PT-2025-00-00-07 through PT-2025-00-00-79
Federal Amount/Source: \$1,779,030.00/BIL 402	Project Type: Local Law Enforcement
Countermeasure Strategy: AL1 / OP1 / PT1	
SHSP Emphasis Area: Aggressive Driving, Distracted Driving, Impaired Driving, Occupant Protection, Roadway Departure, Vulnerable Roadway Users	
Project Description: These grants will allow 73 local agencies to provide highway safety enforcement focusing on speeding or multiple traffic safety issues in the agencies listed.	
Location/Affected Communities: Statewide (see below for specific counties)	

* All law enforcement grantees are required to participate in the national mobilizations – Click it Or Ticket and Drive Sober Or Get Pulled Over.

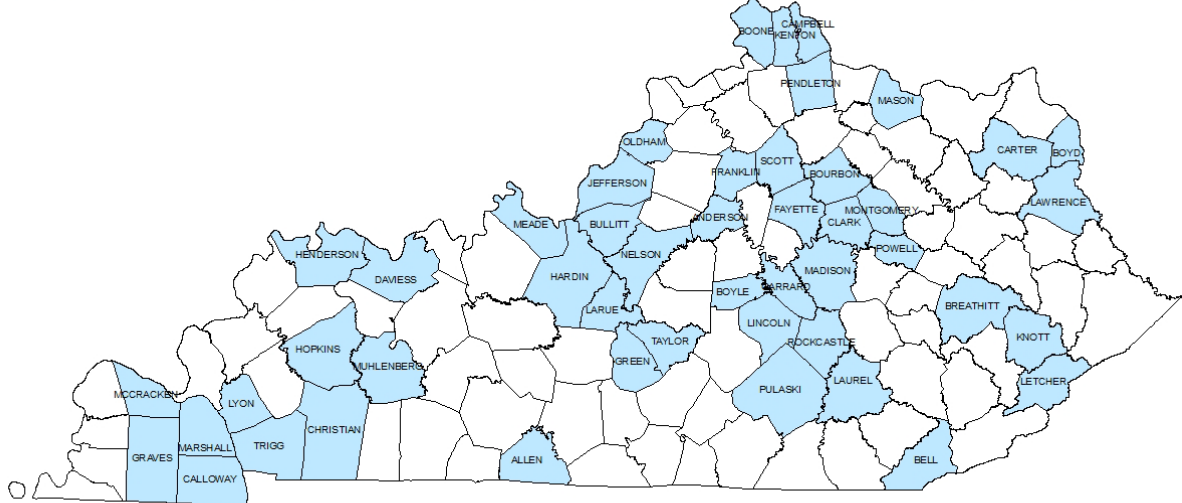
Application Number	Agency	County	Obligated Amount
PT-2025-00-00-07	Anderson County Sheriff's Office	Anderson	\$10,500.00
PT-2025-00-00-08	Benton Police Department	Marshall	\$8,500.00
PT-2025-00-00-09	Boone County Sheriff's Office	Boone	\$143,500.00
PT-2025-00-00-10	Bourbon County Sheriff's Office	Bourbon	\$11,500.00
PT-2025-00-00-11	Bowling Green Police Department	Henderson	\$50,500.00
PT-2025-00-00-12	Boyd County Sheriff's Office	Boyd	\$22,500.00
PT-2025-00-00-13	Burnside Police Department	Pulaski	\$8,000.00
PT-2025-00-00-14	Calloway County Sheriff's Office	Calloway	\$30,500.00
PT-2025-00-00-15	Campbellsville Police Department	Taylor	\$30,500.00
PT-2025-00-00-16	Carter County Sheriff's Office	Carter	\$6,500.00
PT-2025-00-00-17	Catlettsburg Police Department	Boyd	\$10,500.00
PT-2025-00-00-18	Central City Police Department	Muhlenberg	\$8,500.00
PT-2025-00-00-19	Clark County Sheriff's Office	Clark	\$14,500.00
PT-2025-00-00-20	Cold Spring Police Department	Campbell	\$7,500.00
PT-2025-00-00-21	Covington Police Department	Kenton	\$89,500.00
PT-2025-00-00-22	Danville Police Department	Boyle	\$8,500.00
PT-2025-00-00-23	Erlanger/Elsmere Police Department	Kenton	\$53,000.00
PT-2025-00-00-24	Ferguson Police Department	Pulaski	\$6,000.00
PT-2025-00-00-25	Flatwoods Police Department	Boyd	\$3,500.00

Application Number	Agency	County	Obligated Amount
PT-2025-00-00-26	Ft. Mitchell Police Department	Kenton	\$9,500.00
PT-2025-00-00-27	Ft. Thomas Police Department	Campbell	\$20,500.00
PT-2025-00-00-28	Frankfort Police Department	Franklin	\$60,500.00
PT-2025-00-00-29	Franklin County Sheriff's Office	Franklin	\$20,500.00
PT-2025-00-00-30	Georgetown Police Department	Scott	\$6,500.00
PT-2025-00-00-31	Graves County Sheriff's Office	Graves	\$12,500.00
PT-2025-00-00-32	Grayson Police Department	Carter	\$8,500.00
PT-2025-00-00-33	Greensburg Police Department	Green	\$7,500.00
PT-2025-00-00-34	Henderson Police Department	Henderson	\$8,500.00
PT-2025-00-00-35	Hillview Police Department	Bullitt	\$16,500.00
PT-2025-00-00-36	Hodgenville Police Department	Larue	\$8,500.00
PT-2025-00-00-37	Hopkinsville Police Department	Christian	\$25,500.00
PT-2025-00-00-38	Jackson Police Department	Breathitt	\$12,500.00
PT-2025-00-00-39	Knott County Sheriff's Office	Knott	\$6,500.00
PT-2025-00-00-40	LaGrange Police Department	Oldham	\$11,500.00
PT-2025-00-00-41	Lakeside Park-Crestview Hills PD	Kenton	\$6,500.00
PT-2025-00-00-42	Lancaster Police Department	Garrard	\$11,500.00
PT-2025-00-00-43	LaRue County Sheriff's Office	LaRue	\$10,500.00
PT-2025-00-00-44	Lawrence County Sheriff's Office	Lawrence	\$3,000.00
PT-2025-00-00-45	Lawrenceburg Police Department	Anderson	\$30,500.00
PT-2025-00-00-46	Lexington Police Department	Fayette	\$250,530.00

Application Number	Agency	County	Obligated Amount
PT-2025-00-00-47	Lincoln County Sheriff's Office	Lincoln	\$14,500.00
PT-2025-00-00-48	London Police Department	Laurel	\$36,500.00
PT-2025-00-00-49	Louisa Police Department	Lawrence	\$3,000.00
PT-2025-00-00-50	Louisville Metro Police Department	Jefferson	\$169,500.00
PT-2025-00-00-51	Lyndon Police Department	Jefferson	\$11,500.00
PT-2025-00-00-52	Lyon County Sheriff's Office	Lyon	\$5,500.00
PT-2025-00-00-53	Madison County Sheriff's Office	Madison	\$25,500.00
PT-2025-00-00-54	Madisonville Police Department	Hopkins	\$20,500.00
PT-2025-00-00-55	Maysville Police Department	Mason	\$13,500.00
PT-2025-00-00-56	McCracken County Sheriff's Office	McCracken	\$8,500.00
PT-2025-00-00-57	Meade County Sheriff's Office	Meade	\$6,500.00
PT-2025-00-00-58	Middlesboro Police Department	Bell	\$28,500.00
PT-2025-00-00-59	Montgomery County Sheriff's Office	Montgomery	\$11,500.00
PT-2025-00-00-60	Mount Vernon Police Department	Rockcastle	\$4,500.00
PT-2025-00-00-61	Mt. Washington Police Department	Bullitt	\$10,500.00
PT-2025-00-00-62	Muhlenberg County Sheriff's Office	Muhlenberg	\$5,500.00
PT-2025-00-00-63	Nelson County Sheriff's Office	Nelson	\$38,500.00
PT-2025-00-00-64	Oldham County Police Department	Oldham	\$40,500.00
PT-2025-00-00-65	Oldham County Sheriff's Office	Oldham	\$25,500.00
PT-2025-00-00-66	Owensboro Police Department	Daviess	\$40,500.00
PT-2025-00-00-67	Paducah Police Department	McCracken	\$22,500.00

Application Number	Agency	County	Obligated Amount
PT-2025-00-00-68	Pendleton County Sheriff's Office	Pendleton	\$9,500.00
PT-2025-00-00-69	Pineville Police Department	Bell	\$12,500.00
PT-2025-00-00-70	Raceland Police Department	Boyd	\$6,500.00
PT-2025-00-00-71	Radcliff Police Department	Hardin	\$12,500.00
PT-2025-00-00-72	Richmond Police Department	Madison	\$35,500.00
PT-2025-00-00-73	Scottsville Police Department	Allen	\$3,000.00
PT-2025-00-00-74	Somerset Police Department	Pulaski	\$40,500.00
PT-2025-00-00-75	Southgate Police Department	Campbell	\$7,500.00
PT-2025-00-00-76	Stanton Police Department	Powell	\$8,000.00
PT-2025-00-00-77	Trigg County Sheriff's Office	Trigg	\$10,500.00
PT-2025-00-00-78	Villa Hills Police Department	Kenton	\$7,500.00
PT-2025-00-00-79	Whitesburg Police Department	Letcher	\$10,500.00

Kentucky Annual Grant Application FFY2025 Police Traffic Services Enforcement Specific County Grants



Project Agency/Title: Erlanger NKY I-75 Corridor Project	
Program Area: Police Traffic Services	Project Number: PT-2025-00-00-80
Federal Amount/Source: \$148,500.00/BIL 402	Project Type: Local Law Enforcement
Countermeasure Strategy: PT1	
SHSP Emphasis Area: ALL	
Project Description: This grant will focus on reducing the number of traffic crashes occurring on the I-75 Corridor in Kenton County by saturation patrol. Agencies in participation will include Covington Police Department, Fort Mitchell Police Department, Kenton County Police Department, Erlanger Police Department, Park Hills Police Department, and Villa Hills Police Department. Monthly blitzes will occur with all agencies having a presence on I-75.	
Location/Affected Communities: Northern Kentucky I-75 Corridor / Kenton County	

Project Agency/Title: Franklin County Sheriff's Office - Franklin County Sheriff Highway Safety Enforcement Project	
Program Area: Police Traffic Services	Project Number: PT-2025-00-00-81
Federal Amount/Source: \$124,630,000.00/BIL 402	Project Type: Local Law Enforcement
Countermeasure Strategy: AL1 / OP1 / PT1	
SHSP Emphasis Area: Aggressive Driving, Distracted Driving, Impaired Driving, Occupant Protection, Roadway Departure, Vulnerable Roadway Users	
Project Description: This grant will allow the KOHS to fund 2080 hours of traffic safety enforcement focusing on occupant protection, speed, and DUI enforcement. Franklin County Sheriff's Office will concentrate efforts throughout Franklin County targeting problem areas. Traffic safety enforcement will also be required during the Click it or Ticket and Drive Sober or Get Pulled Over Campaigns.	
Location/Affected Communities: Franklin County	

Project Agency: Kentucky State Police (KSP) - SPEED Selective Traffic Enforcement Program*	
Program Area: Police Traffic Services	Project Number: PT-2025-00-00-82
Federal Amount/Source: \$678,668.00/BIL 402	Project Type: Statewide Law Enforcement
Countermeasure Strategy: PT1	

SHSP Emphasis Area: Aggressive Driving
Project Description: KSP will use a selective enforcement approach directed toward violations that contribute to fatality and serious injury crashes. Enforcement will be throughout the state, but with special emphasis on the top 40 counties. Enforcement will also be focused on roadways that have the highest number of speeding-related crashes, fatalities, and injuries. This grant will pay for enforcement and radar units. KSP monitors the roadways having the highest number of speed crashes and targets those roadways during grant activity. KOHS provides KSP a map indicating the counties that have highway safety partners. KSP is instructed to increase enforcement hours in counties in the top 40 problem areas and in those counties where there are no local agencies participating in highway safety.
Location/Affected Communities: Statewide
* All law enforcement grantees are required to participate in the national mobilizations – Click it Or Ticket and Drive Sober Or Get Pulled Over.

Project Agency: Traffic Enforcement Out of Cycle Grants	
Program Area: Police Traffic Services	Project Number: PT-2025-00-OC-00
Federal Amount/Source: \$50,000/BIL 402	Project Type: Statewide Law Enforcement
Countermeasure Strategy: PT1	
SHSP Emphasis Area: All	
Project Description: The KOHS is always looking for new partners in highway safety. This project serves as a place holder if a need is determined to address a highway safety issue.	
Location/Affected Communities: Varies	

Project Agency: Kentucky Office of Highway Safety (KOHS) – Private Paid Media	
Program Area: Police Traffic Services	Project Number: PM-2025-00-00-01
Federal Amount/Source: \$150,000/BIL 402	Project Type: Media
Countermeasure Strategy: PT2	
SHSP Emphasis Area: Aggressive Driving	
Project Description: Funds will be used to promote safe riding habits to motorcyclists, such as wearing a helmet and other protective gear, during <i>National Motorcycle Safety Awareness Month</i> in May 2025. Audio and digital streaming, television, radio, social media, digital and out-of-home elements will be considered.	
Location/Affected Communities: Statewide (with emphasis in counties with high speed-related crash, injury and/or fatality rates.)	

COMMUNITY TRAFFIC SAFETY

Community Traffic Safety projects funded for FFY 2025 are listed below:

Project Agency: Kentucky Office of Highway Safety (KOHS) – Program Management	
Program Area: Community Traffic Safety	Project Number: CP-2025-00-00-01
Federal Amount/Source: \$700,000.00/BIL 402	Project Type: In House
Countermeasure Strategy:	
SHSP Emphasis Area: All	
Project Description: This grant will fund the salaries, benefits, travel, and training expenses for both Police Traffic Services Program Managers, and the Vulnerable Road Users Program Manager.	
Location/Affected Communities: Statewide	

Project Agency: Kentucky Office of Highway Safety (KOHS) - Kentucky Partner Lifesavers Conference	
Program Area: Community Traffic Safety	Project Number: CP-2025-00-00-02
Federal Amount/Source: \$100,000.00/BIL 402	Project Type: In House
Countermeasure Strategy: PT2	
SHSP Emphasis Area: All	
Project Description: In 2025, Kentucky plans hosting the Kentucky Lifesavers Conference. The conference will offer a wide range of sessions in the areas of engineering, education, enforcement, and emergency response. Grant funds will cover eligible expenses as well as participation for grantees and KOHS staff. Grant funds used under this project towards conference registration, will cover the attendee conference registration and lodging for Kentucky highway safety partners, and the Kentucky Office of Highway Safety staff. Kentucky partners and attendees will have the opportunity to learn more regarding highway safety messages, initiatives, and practices, to help promote the goals and objectives of the Office of Highway Safety.	
Location/Affected Communities: Statewide	

TEEN SAFETY

Teen Driver Safety projects funded for FFY 2025 are listed below:

Project Agency: Put on the Brakes, Inc	
Program Area: Teen Safety	Project Number: TSP-2025-00-00-01

Federal Amount/Source: \$35,000.00/BIL PT 402	Project Type: Nonprofit
Countermeasure Strategy: AL2 / PT2	
SHSP Emphasis Area: Aggressive Driving, Distracted Driving, Impaired Driving, Occupant Protection	
Project Description: Put On The Brakes, Inc. will provide a Teen Pro-Active Driving School in Kentucky. The curriculum includes an array of defensive driving techniques, including crash avoidance, distracted driving, drop wheel/off road recovery, panic stops as well as car control recovery. The schools are open to all teens ages 15-19 with a valid driver's license or learner's permit and at least 30 hours experience behind the wheel. Parents or legal guardians are required to attend B.R.A.K.E.S with their teen, participating in classroom instruction alongside their teen and completing many of the same driving exercises. Locations for the class will vary with the help of the Kentucky Office of Highway Safety	
Location/Affected Communities: Statewide	

Project Agency: Students Against Destructive Decisions (SADD)	
Program Area: Teen Safety	Project Number: TSP-2025-00-00-02
Federal Amount/Source: \$177,934.16/BIL PT 402	Project Type: Nonprofit
Countermeasure Strategy: AL2 / PT2	
SHSP Emphasis Area: Aggressive Driving, Distracted Driving, Impaired Driving, Occupant Protection	
Project Description: Grow, rebuild, re-engage, and maintain current SADD chapters by September 30, 2025. SADD staff will facilitate, train on, and/or support peer-to-peer programs in at least 40 educational events, programs, or mobilizations that address the leading causes of teen crashes in Kentucky by September 30, 2025. SADD will develop resources to meet the needs of changing priorities and populations. With the assistance of SADD National contractors, toolkits and programs will be provided to address issues of impaired driving in college spaces, particularly centered on drugged and drowsy driving prevention initiatives. SADD will continue outreach to all relevant communities, engaging new and established partners with a keen eye on addressing areas of heightened need based on Statewide crash data.	
Location/Affected Communities: Statewide	

Project Agency/Title: Unite Corporation – Arrive Alive Tour	
Program Area: Teen Safety	Project Number: TSP-2025-00-00-04
Federal Amount/Source: \$139,000.00/BIL PT 402	Project Type: Nonprofit
Countermeasure Strategy: AL2 / PT2	
SHSP Emphasis Area: Distracted Driving / Impaired Driving	

Project Description: Visit 40 high schools in Kentucky with The Arrive Alive Tour’s distracted, drunk and drugged driving simulation program. Educate 5,000+ high school students in Kentucky about the dangers of distracted, drunk and drugged driving. Collect 2,500+ surveys and submit the data reports to KOHS. Reach 10,000+ additional Kentucky residents via our television, newspaper, and social media outreach.
Location/Affected Communities: Statewide

Project Agency/Title: Kentucky State Police (KSP) – Highway Safety Education Programs	
Program Area: Teen Safety	Project Number: TSP-2025-00-00-05
Federal Amount/Source: \$40,000 / BIL PT 402	Project Type: Statewide Law Enforcement
Countermeasure Strategy: PT2	
SHSP Emphasis Area: Aggressive Driving, Impaired Driving, Occupant Protection	
Project Description: To provide overtime funding to KSP Public Affairs Officers to conduct Highway Safety Education Programs to the public. These programs will focus on the dangers of driving under the influence, speeding, distracted driving and not buckling up. Exhibits will offer visual representation to show possible repercussions of risky driving behaviors, in hopes of decreasing injuries and fatalities on Kentucky roadways.	
Location/Affected Communities: Statewide	

MOTORCYCLE SAFETY

Motorcycle Safety projects funded for FFY 2025 are listed below:

Project Agency: Motorcycle Safety paid media	
Program Area: Motorcycle Safety (Share the Road)	Project Number: M11MA-2025-00-00-001
Federal Amount/Source: \$75,000/BIL 405f	Project Type: Share the Road paid media
Countermeasure Strategy: MS2	
SHSP Emphasis Area: Vulnerable Road User	
Project Description: These funds will be used to develop a campaign to alert drivers to watch for motorcycles, and to educate them on how to safely share the road. Audio and digital streaming, radio, social media, digital and out-of-home elements will be considered.	
Location/Affected Communities: Statewide with emphasis in counties with highest crash rates involving motorcycles and highest number of motorcycle registrations.	

Project Agency/Title: Motorcycle Safety – Ride Safe, Motorcycle Safety Paid Media	
Program Area: Motorcycle Safety (Ride Safe, KY)	Project Number: MC-2025-00-00-001
Federal Amount/Source: \$75,000/BIL 402	Project Type: State Agency
Countermeasure Strategy: MS2	
SHSP Emphasis Area: Vulnerable Road User	
Project Description: These funds will be used to develop a campaign to promote use of protective equipment and safe riding tips to motorcyclists. Audio and digital streaming, radio, social media, digital and out-of-home elements will be considered.	
Location/Affected Communities: Statewide (with emphasis in counties with highest crash rates involving motorcycles and highest number of motorcycle registrations.)	

Project Agency: Kentucky Office of Highway Safety (KOHS) – “RideSmart KY” Motorcycle Rider Education Media Outreach with Bandy Carroll Hellige (BCH)	
Program Area: Motorcycle Safety	Project Number: MC-2025-00-00-02
Federal Amount/Source: \$30,000.00/BIL PT 402	Project Type: In House
Countermeasure Strategy: MS1 / MS2	
SHSP Emphasis Area: Vulnerable Roadway Users	
Project Description: The RideSmart KY program is well known for its beginner courses and helping new riders obtain their endorsement but less so for our advanced course offerings. For this reason, we seek to inform current riders community about the existence and need for advanced training to help avoid potential crashes. To increase the number of students registered in one of the advanced courses (BRC2, ARC or Total Control ARC) by at least 10% from the previous period last year. To have at least 1500 followers on our Facebook and 500 on Instagram pages by the end of FY 24.	
Location/Affected Communities: Statewide	

Project Agency: Kentucky Office of Highway Safety (KOHS) – “RideSmart KY” Motorcycle Rider Education Instruction with Balance Dynamics	
Program Area: Motorcycle Safety	Project Number: MC-2025-00-00-03
Federal Amount/Source: \$55,250.00/BIL PT 402	Project Type: Motorcycle Safety
Countermeasure Strategy: MS1	
SHSP Emphasis Area: Vulnerable Roadway Users	

Project Description: To have at least 90% of all active instructors certified to teach the BRC2 by September 30, 2025. To have at least 25 certified instructors in the Quality Assurance System (QAS) by September 30, 2025. To perform Quality Assurance Visits (QAV) on 25 or more different instructors by September 30, 2025. To certify at least 5 instructors to teach the Advanced Rider Course (ARC) in FY 24. To certify at least 10 new instructors for the increased demand and expansion of programs in FY 24. To certify at least 5 instructors to teach the 3WBRC in FY 24.

Location/Affected Communities: Statewide

JUDICIAL COURT SERVICES

Judicial Court Services projects funded for FFY 2025 are listed below:

Project Agency: Administrative Office of the Courts (AOC) - Judicial Outreach Liaison (JOL)	
Program Area: Police Traffic Services	Project Number: TC-2025-00-00-01
Federal Amount/Source: \$170,000.00/BIL 402	Project Type: State Agency
Countermeasure Strategy: PT1 / PT2	
SHSP Emphasis Area: Impaired Driving	
<p>Project Description: While remaining independent and impartial, the JOL serves as a statewide resource for the judiciary and other members of the highway safety community dealing with highway-safety-related court cases, particularly cases involving impaired driving. This assistance takes the form of education, training, court case interpretations, guidance, and providing liaison between the judiciary and the highway safety community. This program provides specific training to improve officer skills for enforcing laws related to impaired (drugged) driving.</p> <ul style="list-style-type: none"> • Develop a network of contacts and promote peer-to-peer judicial education related to sentencing and supervision of DWI offenders, evidentiary issues, legal updates, alcohol and drug testing, and monitoring technology. • Solicit opportunities to speak at State highway safety conferences and State judicial conferences. • Make presentations at meetings, conferences, workshops, and other gatherings focusing on impaired driving. • Identify barriers that hamper effective training, education, or outreach to the courts and recommend alternative means to address these issues and concerns. 	
Location/Affected Communities: Statewide	

PAID ADVERTISING

Paid Advertising projects funded for FFY 2025 are listed below:

Project Agency: Kentucky Office of Highway Safety (KOHS) – Private Paid Media	
Program Area: Paid Media	Project Number: PM-2025-00-00-001
Federal Amount/Source: \$723,750.00/BIL 402	Project Type: Media
Countermeasure Strategy: AL2 / MS2 / NM1 / OP2 / OP7 / PT2	
SHSP Emphasis Area: Aggressive Driving, Distracted Driving, Impaired Driving, Occupant Protection, Roadway Departure, Vulnerable Roadway Users, Bicycle and Pedestrian	
<p>Project Description: Advertising will be purchased to sustain our campaign and awareness messages. <u>A portion</u> of these funds will pay in-house contracts with the following organizations:</p> <ul style="list-style-type: none"> • Louisville Bats • Lexington Legends • Bowling Green Hot Rods • Florence Y'all • Louisville City FC • Kentucky Sports Radio daily show • Tony & Dwight daily show partnership 84WHAS • iHeart Safe Summer Driving Series (KSR Road Trip, Tony & Dwight interview series, etc.) <p>These paid media contracts include radio, digital elements, impaired driving signage and/or live announcements during home games and/or radio shows (covering emphasis area topics and others not included as emphasis areas such as heatstroke and no child/pet left unattended, Look Before you Lock, i.e. iHeart Safe Summer Driving Series)</p>	
Location/Affected Communities: Statewide (with emphasis in counties with high crash, injury and/or fatality rates).	

NON-MOTORIZED (PEDESTRIAN AND BICYCLISTS)

Non-Motorized projects funded for FFY 2025 are listed below:

Project Agency/Title: Media - High Visibility Enforcement and Awareness Paid Media	
Program Area: Bicycle and Pedestrian	Project Number: PM-2025-00-00-01
Federal Amount/Source: \$450,000/BIL 402	Project Type: Media
Countermeasure Strategy: NM1 / NM2	
SHSP Emphasis Area: Vulnerable Road User	
<p>Project Description: These funds will be used to develop and run statewide media campaigns to coincide with <i>National Pedestrian Safety Month</i> in October 2024 and <i>National Bike Safety Awareness Month</i> campaign in May 2025. Audio and digital streaming, television, radio, social media, digital and out-of-home elements will be considered.</p>	

OCCUPANT PROTECTION

Occupant Protection projects funded for FFY 2025 are listed below:

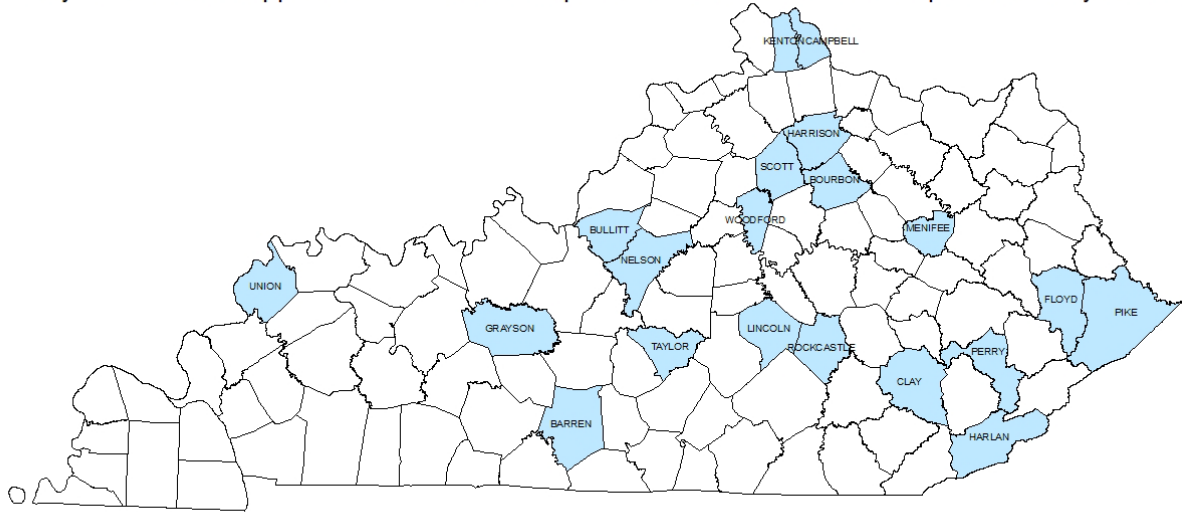
Project Agency: Occupant Protection Coordinator	
Program Area: Occupant Protection	Project Number: OP-2025-00-00-001
Federal Amount/Source: \$120,000/BIL 402	Project Type: In House
Countermeasure Strategy: OP2, OP3, OP4, OP5, OP6, OP7	
SHSP Emphasis Area: Occupant Protection	
Project Description: The KOHS Occupant Protection Coordinator serves as the statewide resource to assist the management staff, grants staff, and education staff regarding the occupant protection (OP, seatbelts, and surveys) and child passenger safety (CPS) in the KOHS. The position’s responsibilities include: program planning, grant development, budget development and oversight. Duties include conducting monitoring and providing technical assistance to the Kentucky Occupant Protection Taskforce (KOPTF), Kentucky Injury Prevention and Research Center (KIPRC) committee chair, grantees, staff, and lawmakers. This position will make periodic reports representing the KOHS at local, state, and NHTSA meetings and conferences.	
Location/Affected Communities: Statewide	

Project Agency: Various (see below)*	
Program Area: Occupant Protection	Project Number: OP-2025-00-00-02 through OP-2025-00-00-23
Federal Amount/Source: \$222,500.00/BIL 402	Project Type: Local Law Enforcement
Countermeasure Strategy: OP1	
SHSP Emphasis Area: Occupant Protection	
Project Description: These grants will allow 22 local agencies to provide highway safety enforcement focusing on occupant protection or child passenger safety issues in the following agencies:	
Location/Affected Communities: Statewide (see below for specific counties)	
* All law enforcement grantees are required to participate in the national mobilizations – Click it Or Ticket and Drive Sober or Get Pulled Over.	

Application Number	Agency	County	Obligated Amount
OP-2025-00-00-02	Alexandria Police Department	Campbell	\$9,500.00
OP-2025-00-00-03	Bardstown Police Department	Nelson	\$5,500.00

OP-2025-00-00-04	Bullitt County Sheriff's Office	Bullitt	\$18,500.00
OP-2025-00-00-05	Cynthiana Police Department	Harrison	\$7,500.00
OP-2025-00-00-06	Edgewood Police Department	Kenton	\$7,500.00
OP-2025-00-00-07	Floyd County Sheriff's Office	Floyd	\$8,500.00
OP-2025-00-00-08	Glasgow Police Department	Barren	\$20,500.00
OP-2025-00-00-09	Harlan Police Department	Harlan	\$8,500.00
OP-2025-00-00-10	Hazard Police Department	Perry	\$12,500.00
OP-2025-00-00-11	Leitchfield Police Department	Grayson	\$8,500.00
OP-2025-00-00-12	Manchester Police Department	Clay	\$8,500.00
OP-2025-00-00-13	Menifee County Sheriff's Office	Menifee	\$2,500.00
OP-2025-00-00-14	Paris Police Department	Bourbon	\$9,500.00
OP-2025-00-00-15	Perry County Sheriff's Office	Perry	\$9,500.00
OP-2025-00-00-16	Pikeville Police Department	Pike	\$30,500.00
OP-2025-00-00-17	Prestonsburg Police Department	Floyd	\$10,000.00
OP-2025-00-00-18	Rockcastle County Sheriff's Office	Rockcastle	\$3,500.00
OP-2025-00-00-19	Scott County Sheriff's Office	Scott	\$10,500.00
OP-2025-00-00-20	Stanford Police Department	Lincoln	\$6,500.00
OP-2025-00-00-21	Taylor County Sheriff's Office	Taylor	\$6,500.00
OP-2025-00-00-22	Union County Sheriff's Office	Union	\$7,500.00
OP-2025-00-00-23	Versailles Police Department	Woodford	\$10,500.00

Kentucky Annual Grant Application FFY2025 Occupant Protection Enforcement Specific County Grants



Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) – Seat Belt Survey	
Program Area: Occupant Protection	Project Number: OP-2025-00-00-24
Federal Amount/Source: \$109,801.20/BIL 402	Project Type: Educational Institution
Countermeasure Strategy: OP1 / OP2	
SHSP Emphasis Area: Occupant Protection	
Project Description: Researchers will conduct observational surveys at selected sites in a sample of counties using a NHTSA-approved methodology. Observations will be conducted in the early summer of 2023 beginning immediately after the CIOT campaign. Data will be used to calculate an average statewide seatbelt usage rate for all front-seat occupants. Complete results of the survey will be published in a summary report.	
Location/Affected Communities: Statewide	

Project Agency/Title: Kentucky Office of Highway Safety (KOHS) – “Local Heroes” and “Click It or Ticket” Occupant Protection Paid Media	
Program Area: Occupant Protection	Project Number: OP-2025-00-00-25
Federal Amount/Source: \$400,000/BIL 402	Project Type: In House
Countermeasure Strategy: OP2	
SHSP Emphasis Area: Occupant Protection	

Project Description: These funds will be used to develop and run a highly targeted statewide occupant protection media campaign (Local Heroes) supporting the national *Click it or Ticket* campaign. Creative elements will feature law enforcement officers in (1) low seatbelt usage rate counties, and/or (2) counties with an overrepresentation of unrestrained collisions, injuries or fatalities, and/or (3) residential counties of at-fault unrestrained drivers. The following media formats will be considered for reaching target audiences in each county: network and cable television, radio, digital, social media and out-of-home elements.

In addition, funds will be used to promote “The Right Seat” during *National Child Passenger Safety Week* in September 2025. Radio and digital assets will be considered.

Location/Affected Communities: Statewide (with emphasis in counties with low seat belt usage rates and high number of unrestrained fatalities.)

Project Agency/Title: Kentucky Office of Highway Safety (KOHS) – “Click it or Ticket” Awards

Program Area: Occupant Protection

Project Number: OP-2025-00-00-26

Federal Amount/Source: \$25,000.00/BIL 405B

Project Type: In House

Countermeasure Strategy: OP1 / OP2

SHSP Emphasis Area: Occupant Protection

Project Description: The KOHS will continue the practice of holding an awards ceremony and luncheon to recognize law enforcement agencies and officers that excelled in occupant protection during the previous federal fiscal year. This recognition ceremony has proven to be effective in increasing police agency participation and motivation.

Location/Affected Communities: Statewide

Project Agency: Norton Children’s Hospital – Child Safety Program (CSP) Coordinator

Program Area: Occupant Protection

Project Number: M2CPS-2025-00-00-01

Federal Amount/Source: \$97,500/BIL 405B

Project Type: Healthcare Provider

Countermeasure Strategy: OP4 / OP5 / OP7 / OP8 / OP9

SHSP Emphasis Area: Occupant Protection

Project Description: The main purpose of this position is to plan, implement, and evaluate the activities of the Kentucky Safe Kids and serve as an expert on child passenger safety. These functions are directly related to the agency’s mission to protect and promote health and prevent disease and injury. The coordinator will assist the KOHS and other health departments in conducting child safety seat checkups, instruct and certify new CPS technicians throughout the state, and to distribute child safety seats to low-income families that may not be able to afford them. In addition, “scholarship” funding has been established under this grant to assist other organizations with CPS trainings and certifications.

Location/Affected Communities: Statewide / Low Income
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Project Agency: Lexington Fayette County Health Department	
Program Area: Occupant Protection	Project Number: M2CPS-2025-00-00-02
Federal Amount/Source: \$61,700.00 BIL 405B	Project Type: Health Department
Countermeasure Strategy: OP3 / OP4 / OP5 / OP7 / OP8 / OP9	
SHSP Emphasis Area: Occupant Protection	
Project Description: The Lexington Fayette County Health Department will utilize funding through two categories- Child Passenger Safety and Education and Outreach, in the areas of occupant protections (including CPS), pediatric vehicular heatstroke (“unattended passengers”), and increase occupant protection/child passenger safety for all Kentucky families through education of families and professionals who touch the lives of children. The grantee will conduct child passenger safety checkups and distribute child safety seats to low-income families that are not able to afford them. Recruit and coordinate training for new CPS technicians. Education classes will be provided to both rural and urban populations, including healthcare organizations, after school program providers, childcare organizations, and providers, foster care and guardian support groups, parenting education classes, and targeted education to non-English speaking communities. The health department will collaborate with community partners and agencies in both the healthcare and childcare service providers to help with both education and networking.	
Location/Affected Communities: Fayette County	

Project Agency: Norton Children’s Hospital - Buckle Up Louisville	
Program Area: Occupant Protection	Project Number: M2CPS-2025-00-00-03
Federal Amount/Source: \$95,085.00/BIL 405B	Project Type: Healthcare Provider
Countermeasure Strategy: OP4 / OP5 / OP7 / OP8 / OP9	
SHSP Emphasis Area: Occupant Protection	

Project Description: This continuation grant with Norton Children’s Hospital will provide partial funding for a Registered Nurse as a CPS specialist and instructor and a part-time Health Educator, who will work from Norton Children’s Hospital in Louisville to provide CPS instruction assistance throughout the state. Project staff will offer continuing education classes to Norton nursing staff and to CPS technicians statewide, as well as host car seat classes for parents of infants. The CPS Specialist will lead instruction for kindergarten students and their parents regarding booster seats to address a growing concern with injuries of 5- to 7- year-olds. They will continue to provide three permanent fitting stations at Norton hospital facilities in Jefferson County and provide assistance for the special needs car seat services for health agencies statewide. Funding will also be available to distribute child safety seats to low-income families that are not able to afford them. The grant will cover 50% of the time for the CPS coordinator, and a parttime salary for a CPS Educator, travel, training, child restraint checkup supplies, and backless booster seats.

Location/Affected Communities: Statewide / Low Income

Project Agency: Center for Women and Children – The Nest

Program Area: Occupant Protection

Project Number: B2CPS_US -2025-00-00-01

Federal Amount/Source: \$34,445.00/BIL 405B

Project Type: Non-profit organization

Countermeasure Strategy: OP3 / OP4 / OP5 / OP7 / OP8 / OP9

SHSP Emphasis Area: Occupant Protection

Project Description: This project will address child passenger safety and low seatbelt usage among teens in Fayette County and the surrounding area. The grant will fund partial salary and travel expenses for the project director to provide CPS technical assistance at public check-up events. It will be a priority to educate new or expecting moms on best car seat practice for newborns and infants and non-English speaking families on car seat safety and best installation practices. Bilingual CPSTs will prioritize these appointments so that clients may be taught in their first language, for any language in which Nest staff is not fluent, CPSTs will use phone interpreting. Funding will be available to distribute child safety seats to the low-income families that are not able to afford them. The project also includes conducting programs to improve low seatbelt usage in high schools, with pre- and post-intervention surveys used to measure progress.

Location/Affected Communities: Fayette County and surrounding areas

Project Agency: Cumberland Valley Area Development District (CVADD)

Program Area: Occupant Protection

Project Number: B2CPS_US -2025-00-00-02

Federal Amount/Source: \$76,100.00/BIL 405B

Project Type: Area Development District

Countermeasure Strategy: OP3 / OP4 / OP5 / OP7 / OP8 / OP9

SHSP Emphasis Area: Occupant Protection

Project Description: This project will address child passenger safety and low seatbelt usage among teens in an eight-county area in southeastern Kentucky (Bell, Clay, Harlan, Jackson, Knox, Laurel, Rockcastle, and Whitley counties). The grant will fund partial salary and travel expenses for the project director to provide CPS technical assistance at public check-up events and to instruct or co-instruct the 32-hour CPS certification course to prospective CPS technicians. Funding will be available to distribute child safety seats to the low-income families that are not able to afford them. The project also includes conducting programs to improve low seatbelt usage in high schools, with pre- and post-intervention surveys used to measure progress.
Location/Affected Communities: Bell, Clay, Harlan, Jackson, Knox, Laurel, Rockcastle, Whitley Counties / Low Income

Project Agency: Floyd County Health Department	
Program Area: Occupant Protection	Project Number: B2CPS_US -2025-00-00-03
Federal Amount/Source: \$33,660.00/BIL 405B	Project Type: Health Department
Countermeasure Strategy: OP4 / OP5 / OP7 / OP8 / OP9	
SHSP Emphasis Area: Occupant Protection	
Project Description: The Floyd County Health Department will utilize funding to conduct child safety seat checkups and to distribute child safety seats. Each day they will work with new mothers and low-income families through the WIC program, HANDS and needle exchange programs. There will be scheduled monthly CPS events to check car seats and provide education to caregivers.	
Location/Affected Communities: Floyd County/Low Income, Rural	

Project Agency: Grayson County Health Department	
Program Area: Occupant Protection	Project Number: B2CPS_US -2025-00-00-04
Federal Amount/Source: \$27,140.00/BIL 405B	Project Type: Health Department
Countermeasure Strategy: OP4 / OP5 / OP7 / OP8 / OP9	
SHSP Emphasis Area: Occupant Protection	
Project Description: The Grayson County Health Department will utilize funding to conduct child safety seat checkups, instruct and certify new CPS technicians, and to distribute child safety seats to the low-income families that are not able to afford them. Education classes will be provided to expectant mothers and fathers on child passenger safety and also to high school students on child passenger safety, occupant protection, and distracted driving. GCHD will collaborate with at least two community partners in both the local medical and childcare service providers fields to help with education and networking.	
Location/Affected Communities: Grayson County / Low Income	

Project Agency: Kentucky River District Health Department	
Program Area: Occupant Protection	Project Number: B2CPS_US -2025-00-00-05
Federal Amount/Source: \$7,789.00/BIL 405B	Project Type: Local Health Department
Countermeasure Strategy: OP4 / OP5 / OP7 / OP8 / OP9	
SHSP Emphasis Area: Occupant Protection	
Project Description: The Kentucky River District Health Department will work to promote seat belt safety to lower our districts rates for unbelted fatalities and serious injuries in vehicle collisions. The district health department serves 7 counties (Knott, Lee, Leslie, Letcher, Owsley, Perry, and Wolfe). They will work to educate and bring awareness to the rural communities to buckle up.	
Location/Affected Communities: Knott, Lee, Leslie, Letcher, Owsley, Perry, and Wolfe/Low Income, Rural	

Project Agency: Madison County Health Department	
Program Area: Occupant Protection	Project Number: B2CPS_US -2025-00-00-06
Federal Amount/Source: \$38,860.00/BIL 405B	Project Type: Health Department
Countermeasure Strategy: OP4 / OP5 / OP7 / OP8 / OP9	
SHSP Emphasis Area: Occupant Protection	
Project Description: Coordinated by the Madison County Health Department, this project will continue to implement a long-standing program of traffic safety education in the community through programs and outreach at local schools and colleges, Madison Health Department clinics, Madison County Safety City, and community events. In addition, funding will be available to distribute child safety seats to the low-income families that are not able to afford them. The Health Department's safety education program director will head the Madison County Safety Coalition and will continue to collaborate with a number of civic, professional organizations, educational organizations, and law enforcement agencies, etc. to reach all segments of the population, emphasizing the following areas: seatbelt usage, proper child passenger restraint usage, and distracted driving. The project includes gathering local seatbelt usage and child seating position data through observational surveys and maintaining CPS fitting stations at health department clinics in Berea and Richmond. Grant will primarily fund salaries, benefits, and training for members of the safety education team.	
Location/Affected Communities: Madison County / Low Income	

Project Agency: Marshall County Health Department	
Program Area: Occupant Protection	Project Number: B2CPS_US -2025-00-00-07
Federal Amount/Source: \$40,800.00/BIL 405B	Project Type: Health Department

Countermeasure Strategy: NM1 / NM2 / OP3 / OP4 / OP5 / OP7 / OP8 / OP9
SHSP Emphasis Area: Occupant Protection
Project Description: The Marshall County Health Department will utilize funding to conduct child safety seat checkups, instruct and certify new CPS technicians in the Purchase Area Development District (Ballard, Calloway, Carlisle, Fulton, Graves, Hickman, Marshall, and McCracken Counties), and to distribute child safety seats to the low-income families that are not able to afford them. The MCHD will make available highway safety programs and Child Passenger Safety Technician courses by contacting at least one organization and/or school in each of the eight counties in the Purchase District to inform about the programs, and to continue the programs in the organizations and/or schools. They will also continue the work of an Occupant Protection safety coalition composed of community members working in the field of child passenger safety, including fire fighters, police officers, and other first responders in the Purchase District Area, in conjunction with an existing health coalition in the Purchase District Area.
Location/Affected Communities: Ballard, Calloway, Carlisle, Fulton, Graves, Hickman, Marshall, McCracken Counties / Low Income

Project Agency: Prestonsburg Police Department CPS	
Program Area: Occupant Protection	Project Number: B2CPS_US-2025-00-00-08
Federal Amount/Source: \$26,258.00/BIL 405B	Project Type: Local Law Enforcement
Countermeasure Strategy: OP4 / OP5 / OP7 / OP8	
SHSP Emphasis Area: Occupant Protection	
Project Description: The Prestonsburg Police Department will conduct classes to certify officers for safety seat installation and host car safety check events to improve child safety seat usage. They will assist low-income families obtain car seats and provide education on properly installed seats. During traffic stops officers have been instructed if they see a child in need of a new safety seat to notify a certified officer who will supply and install the new safety seat. The Prestonsburg Police department will work along with each elementary and preschool building to ensure kids, parents, teachers, and school resource officers understand who should still be in a car safety seat and which seats are appropriate based on size. The CPS instructors on the project will train new technicians and instructors across the region as a partnership with the Office of Highway Safety and Safekids.	
Location/Affected Communities: Floyd County and surrounding areas.	

Project Agency: Pike County Health Department	
Program Area: Occupant Protection	Project Number: B2CPS_US-2025-00-00-09
Federal Amount/Source: \$28,000.00/BIL 405B	Project Type: Health Department
Countermeasure Strategy: OP4 / OP5 / OP7 / OP8	

SHSP Emphasis Area: Occupant Protection	
Project Description: The Pike County Health Department plans to utilize its 7 Child Passenger Safety Technicians to host monthly child safety seat checkup events and move Pike County and the state closer to that ultimate goal of zero fatalities and serious injuries. Pike County Health Department’s CPST plans to utilize platforms such as radio and social media to educate the community on child passenger safety.	
Location/Affected Communities: Statewide	

Project Agency: Kentucky State Police (KSP) – Occupant Protection*	
Program Area: Occupant Protection	Project Number: M2HVE-2025-00-00-01
Federal Amount/Source: \$326,200/BIL 402	Project Type: State Agency
Countermeasure Strategy: OP1 / OP9	
SHSP Emphasis Area: Occupant Protection	
Project Description: This project will fund seatbelt enforcement during the FY25 federal fiscal year. Special emphasis will be in the 40 counties with the lowest seatbelt usage and in areas where there are high numbers of fatal and injury crashes. The grant will also allow for up to 10 troopers/CVE officers to be trained and certified as Child Passenger Safety technicians through SAFE KIDS.	
Location/Affected Communities: Statewide	
* All law enforcement grantees are required to participate in the national mobilizations – Click it Or Ticket and Drive Sober Or Get Pulled Over.	

DISTRACTED DRIVING

Distracted Driving projects funded for FFY 2025 are listed below:

Project Agency: Kentucky Office of Highway Safety (KOHS) – Private Paid Media	
Program Area: Distracted Driving Awareness	Project Number: B8APE-2025-00-00-001
Federal Amount/Source: \$460,750.00/BIL 405e	Project Type: Media
Countermeasure Strategy: MS2 / OP2 / OP7 / PT2/ AL2 / DD2	
SHSP Emphasis Area: Distracted Driving, Occupant Protection	
Project Description: Kentucky’s distracted driving message, Buckle Up Phone Down, will utilize 405e funding to develop and run statewide media campaigns to coincide with <i>National Distracted Driving Awareness Month</i> in April 2025. Audio and digital streaming, television, radio, social media, digital and out-of-home elements will be considered.	
In addition, Buckle Up Phone Down advertising will be purchased to sustain the message by encouraging motorists traveling to-and-from events and theme parks to wear a seat belt as a protection from distracted	

drivers, and to drive distraction-free by putting the phone down. Assets will include various forms of signage, social media posts, e-mail blasts and other forms of advertising to target attendees both prior to traveling and during their time at the event/park.

Buckle Up Phone Down campaign \$300,000.00
 Bluegrass State Games \$8,000.00
 Kentucky Kingdom \$75,000.00
 Newport Aquarium \$65,000.00
 Kentucky Golf Championship \$12,750.00

Location/Affected Communities: Statewide (with emphasis in counties with high distraction-related crash, injury and/or fatality rates).

TRAFFIC RECORDS

State traffic safety records and improvement system improvement projects funded for FFY 2025 are listed below:

Project Agency: Kentucky State Police (KSP) - Data Collection	
Program Area: Data	Project Number: TR-2025-00-00-01
Federal Amount/Source: \$16,750.00/BIL 402	Project Type: Statewide Law Enforcement
Countermeasure Strategy: PT1	
SHSP Emphasis Area: All	
Project Description: This project is for the KOHS to request accurate data involving crashes, fatalities, citations, and arrest for federal fiscal year 2025. This data will most commonly reference information requested from aggressive driving, distracted driving, impaired driving, occupant protection, roadway departure, and vulnerable road users.	
Location/Affected Communities: Statewide	

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) - Crash Data Analysis	
Program Area: Data	Project Number: TR-2025-00-00-02
Federal Amount/Source: \$82,999.63/402	Project Type: Educational Institution
Countermeasure Strategy: PT1 / PT2	
SHSP Emphasis Area: All	
Project Description: The primary objective of this study is to analyze, summarize, and document crash data and related statistics for Kentucky highways. Average and critical crash numbers and rates will be calculated for various types of highways in rural and urban areas. Current Safety Performance Functions will be published in this analysis. In addition, data will be prepared in a format that can be used for the problem identification section of	

Kentucky’s Annual Highway Safety Plan. Among the general areas of analysis and their relationships to highway crashes will be the following: alcohol involvement, occupant protection, speed, teenage drivers, pedestrians, bicycles, motorcycles, trucks, and vehicle defects.

Another product of this project will be preparation of the document titled “Traffic Collision Facts”. Included in this document are summaries and presentation of crash data obtained from the automated database (Collision Report Analysis for Safer Highways – CRASH) for all police-reported crashes in Kentucky.

Location/Affected Communities: Statewide

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) - Strategic Highway Safety Plan Update

Program Area: Traffic Records

Project Number: TR-2025-00-00-03

Federal Amount/Source: \$99,234.00/402

Project Type: Educational Institution

Countermeasure Strategy: PT1 / PT2

SHSP Emphasis Area: All

Project Description: The overall goal of this project is to produce and implement a fully compliant update to the Kentucky Transportation Cabinet’s Strategic Highway Safety Plan that will result in significant reductions in crash loss in the State of Kentucky. As such, KTC and its research partners at the University of Kentucky will generate data and content for a proactive, living, and implementable instrument which will outline actionable goals aligned with KYTC’s mission of providing a safe, efficient and equitable transportation system. The Plan will acknowledge areas where positive differences can be made in safety, not just in affecting areas with high numbers of crashes. To achieve these objectives, the Plan will be a collaborative effort across emphasis areas rather than addressing them individually. It will be transparent and accessible in order to clearly convey its objectives to practitioners and other stakeholders. The project will develop data and content for the Kentucky Transportation Cabinet’s 2025-2029 Strategic Highway Safety Plan and continue support of 2020-2025 Plan.

Location/Affected Communities: Statewide

Project Agency: Traffic Records Program Management

Program Area: Traffic Records

Project Number: B3TRP-2025-00-00-01

Federal Amount/Source: \$10,000.00/405c

Project Type: In House

Countermeasure Strategy: Other

SHSP Emphasis Area: Other

Project Description: Support outreach for traffic records and coordinator activities including conferences like ATSIP Traffic Records Forum

Location/Affected Communities: Statewide

Project Agency/Title: Kentucky Board of Emergency Medical Services Kentucky Emergency Medical Services Information System (KEMSIS)	
Program Area: Traffic Records	Project Number: B3SA-2025-00-00-01
Federal Amount/Source: \$133,280.00/405c	Project Type: State Agency
Countermeasure Strategy: Improve INJURY SURVEILLANCE component ACCURACY/COMPLETENESS/INTEGRATION by working on emergency medical services statewide system.	
SHSP Emphasis Area: Other	
Project Description: The Kentucky Emergency Medical Service Information System (KEMSIS) is a statewide initiative for the collection, analysis, and integration of EMS system and patient care data, administered by the Kentucky Board of Emergency Medical Services (KBEMS).	
Location/Affected Communities: Statewide	

Project Agency/Title: Kentucky Injury Prevention Research Center (KIPRC) at the University of Kentucky (UK) Improving State Trauma Registry Data	
Program Area: Traffic Records	Project Number: M3DA-2025-00-00-01
Federal Amount/Source: \$157,091.00/405c	Project Type: Educational Institution
Countermeasure Strategy: Improve INJURY SURVEILLANCE component ACCURACY/COMPLETENESS/INTEGRATION/TIMELINESS by working on trauma data bank.	
SHSP Emphasis Area: Other	
Project Description: Kentucky's trauma registry is an essential component of the state trauma system that is mandated by statute. After two decades of stability, the registry is under threat because its data management vendor sold out to a larger and much more expensive firm. We continue to work diligently towards the longstanding goals of improved data integration, timeliness, and accuracy. However, these tasks have taken on a new urgency because the state's rural trauma care providers cannot afford the rates proposed by the data management vendor. We are evaluating other options through a formal Request for Proposals process and internal consultations. Future state funding may be forthcoming but it will not be available this year because of the state's biennial budget cycle. We are therefore requesting additional funding for FFY 2025 to support the transition to a sustainable trauma registry data management system.	
Location/Affected Communities: Statewide	

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK)
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Annual Traffic Records Assessment Project: 2025 Traffic Records Assessment Implementation	
Program Area: Traffic Records	Project Number: B3DSA-2025-00-00-01
Federal Amount/Source: \$87,184.00/405c	Project Type: Educational Institution
Countermeasure Strategy: Improve TRCC component COMPLETENESS by addressing assessment and monitoring of the progress of the performance goals.	
SHSP Emphasis Area: Other	
Project Description: This project will continue the regular assessment of the quality of Kentucky safety data (traffic records). It will also monitor implementation of the recommendations of the 2022 NHTSA Traffic Records Assessment.	
Location/Affected Communities: Statewide	

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) Kentucky Traffic Safety Data Service	
Program Area: Traffic Records	Project Number: M3DA-2025-00-00-02
Federal Amount/Source: \$75,725.00/405c	Project Type: Educational Institution
Countermeasure Strategy: Improve COLLISION/ROADWAY component ACCESSIBILITY by providing SME knowledge access to other users.	
SHSP Emphasis Area: Other	
Project Description: This project is a continuation of the popular Kentucky Traffic and Safety Data Service (KTSDS). The Kentucky Transportation Center (KTC) has considerable resources and expertise for identifying and addressing safety concerns using a variety of traffic records databases and tools. The aim of this study is to increase access to and integration of data from the six traffic record systems and especially to increase access to expert resources with a more in-depth knowledge of the databases. Accordingly, KTC will continue to market and host a free traffic data service to enable users to "access an expert" to conduct small studies and get answers to traffic safety problems which would ordinarily be out of reach due to a) difficulty and expense of contracting, or b) lack of awareness that such expert resources exist and are available to them.	
Location/Affected Communities: Statewide	

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) Accessibility of AADT Data for Safety Analysis on Local Roads	
Program Area: Traffic Records	Project Number: M3DA-2025-00-00-03
Federal Amount/Source: \$113,537.00/405c	Project Type: Educational Institution

Countermeasure Strategy: Improve COLLISION/ROADWAY component COMPLETENESS/INTEGRATION by combining collision and traffic data to enhance safety analysis
SHSP Emphasis Area: Other
Project Description: This project aims to (1) update the AADT estimates developed in a prior study with the latest data, and (2) integrate this AADT data into crash analysis. Since AADT has historically been unavailable for local roads, this project will improve safety performance analysis and safety planning on local roads.
Location/Affected Communities: Statewide

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) Completeness of Road Data to Support Connected & Automated Vehicles	
Program Area: Traffic Records	Project Number: M3DA-2025-00-00-04
Federal Amount/Source: \$103,568.00/405c	Project Type: Educational Institution
Countermeasure Strategy: Improve ROADWAY component COMPLETENESS by identifying gaps and needs in data to support automated vehicles.	
SHSP Emphasis Area: Other	
Project Description: The USDOT has published its latest Automated Vehicles Comprehensive Plan (2021) with three goals to achieve its vision for Automated Driving Systems (ADS). 1. Promote Collaboration and Transparency; 2. Modernize the Regulatory Environment; and 3. Prepare the Transportation System. KYTC's role is important in all three goals, but especially relevant to the third, preparing the transportation system. The USDOT will conduct, in partnership with stakeholders, foundational research and demonstration activities needed to safely evaluate and integrate ADS, while working to improve the safety, efficiency, and accessibility of the transportation system. The deployment of connected and automated vehicles will impact many if not all KYTC functional areas, including finance, planning, design, construction, maintenance, safety, and operations. This project would focus on important elements for preparing for CAV deployment, data availability and completeness needs. First, we propose to review other state DOT data programs as related to connected and automated vehicles. Next, working closely with KYTC planning and operations staff, the team will review and report on current KYTC data practice and availability of data to support deployment of CAVs. In particular, we will focus on HIS and asset management systems maintained by KYTC as well as private and publicly available data that may have value. We seek to identify gaps between the existing and needed data. The results of the project should help KYTC position the agency for future data directives or grant opportunities related to CAV data and deployment.	
Location/Affected Communities: Statewide	

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) Crash Data Analysis Tool Update	
Program Area: Traffic Records	Project Number: M3DA-2025-00-00-05

Federal Amount/Source: \$127,821.11/405c	Project Type: Educational Institution
Countermeasure Strategy: Improve COLLISION/ROADWAY component ACCESSIBILITY/INTEGRATION by enhancing analysis tool	
SHSP Emphasis Area: Other	
<p>Project Description: Kentucky State Police provides a feature-rich tool for secure public and private access to Kentucky crash data called “KYOPS”. This secure portal is sufficient for tabulation and rudimentary analysis, however advanced crash analysis can require significant data post-processing.</p> <p>The Transportation Cabinet monitors lane departure, cable crossover, and other specific crash types routinely. These crash types are based on complex algorithms using several crash and roadway data and they are stored as crash flags that are easy to query against but absent from the existing system. Many of these flags are based on research and new flags are being created often including analysis based on the Highway Safety Manual (HSM). A tool is needed to be able to make use of these flags for better safety analysis.</p> <p>The Crash Data Analysis Tool (CDAT) fills an important need for safety analysis. This tool uses a static annual snapshot of crash data for reproducible analysis that is perfect for research and safety applications. It utilizes best practices and standardizes algorithms to reduce the likelihood of errors in analysis. CDAT works like a web form, which gives far broader access to safety experts to perform better safety analysis with the most modern tools and techniques.</p>	
Location/Affected Communities: Statewide	

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) Emerging Vehicle Safety Features	
Program Area: Traffic Records	Project Number: M3DA-2025-00-00-06
Federal Amount/Source: \$103,239.12/405c	Project Type: Educational Institution
Countermeasure Strategy: Improve COLLISION component COMPLETENESS by working on missing attribution for comprehensive analysis of vehicles involved in collisions.	
SHSP Emphasis Area: Other	
<p>Project Description: NHTSA states that newer vehicles are safer vehicles (https://www.nhtsa.gov/newer-cars-are-safer-cars). They attribute the use of equipment such as electronic stability control, backup cameras, blind spot detection, and driver assistance to safer vehicle occupant protection.</p> <p>The vehicle database currently has fields for airbag and seatbelt safety features, leaving a gap in completeness when considering newer available vehicle safety features.</p>	
Location/Affected Communities: Statewide	

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) Kentucky Crash Severity Data Through Integration of Health-Related Databases
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Program Area: Traffic Records	Project Number: B3C-2025-00-00-01
Federal Amount/Source: \$82,447.00/405c	Project Type: Educational Institution
Countermeasure Strategy: Improve COLLISION/INJURY SURVEILLANCE component ACCURACY/COMPLETENESS/INTEGRATION by working on the integration between them.	
SHSP Emphasis Area: Other	
Project Description: This project will assess and improve the accuracy, completeness, and integration of the Kentucky crash database through the systematic integration of health-related databases that include medical-based reporting of crash injury severity. The team proposes to link emergency department, inpatient hospitalization, and outpatient hospitalization records with crash records to greatly improve the quality of crash severity information available to safety practitioners.	
Location/Affected Communities: Statewide	

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) Kentucky MMUCC Report Card	
Program Area: Traffic Records	Project Number: B3MUC-2025-00-00-01
Federal Amount/Source: \$93,769.55/405c	Project Type: Educational Institution
Countermeasure Strategy: Improve COLLISION component ACCURACY/COMPLETENESS by assessing the collision database differences from the national standard MMUCC.	
SHSP Emphasis Area: Other	
Project Description: The Model Minimum Uniform Crash Criteria (MMUCC) is a voluntary crash reporting guideline with a standardized set of data variables to describe motor vehicle traffic crashes. The goal of the MMUCC is to help standardize crash reporting nationwide, allowing for the identification of traffic safety problems and design countermeasures to improve traffic safety. In January of 2024, NHTSA published the 6th edition of the MMUCC which includes new suggestions to ease electronic data collection. Additionally, Kentucky is currently in the process of redesigning its electronic crash data collection system. A thorough understanding of the latest changes, additions, and suggestions outlined in the 6th edition of the MMUCC would enhance Kentucky's efforts in redesigning the crash data collection process.	
Location/Affected Communities: Statewide	

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) Quality of Pedestrian and Bicycle Crash Data through Narrative Mining	
Program Area: Traffic Records	Project Number: M3DA-2025-00-00-07
Federal Amount/Source: \$97,974.00/405c	Project Type: Educational Institution

Countermeasure Strategy: Improve COLLISION/ROADWAY component ACCURACY/COMPLETENESS by working on the classification of non-motorist in collisions.
SHSP Emphasis Area: Other
Project Description: Crash narrative offers a wealth of contextual information surrounding why and how a crash occurs, including the sequential actions from both drivers and pedestrians/cyclists leading up to the collision. This project aims to conduct an in-depth investigation of pedestrian and bicycle crashes by leveraging the insights provided by crash narratives. The project will integrate crash and roadway (including intersection) databases and enhance the accuracy of crash attribution and completeness of crash database.
Location/Affected Communities: Statewide

Project Agency/Title: Kentucky Transportation Center (KTC) at the University of Kentucky (UK) Work Zone Speed Assessment	
Program Area: Traffic Records	Project Number: M3DA-2025-00-00-08
Federal Amount/Source: \$75,203.04/405c	Project Type: Educational Institution
Countermeasure Strategy: Improve CITATION-ADJUDICATION/COLLISION/ROADWAY component ACCURACY/COMPLETENESS/INTEGRATION by assessing speed data in work zones and its connections to crash and citation data.	
SHSP Emphasis Area: Other	
Project Description: This project aims to 1) gather motor vehicle speed data associated with work zones in Kentucky from the HERE database in addition to data collected by roadside speed limit traffic signs located in work zones; 2) analyze the data to determine average overall speed, highest recorded speeds, and rate of vehicles driving above the posted speed limit; 3) link the data with crash database and citation database and determine the extent to which any correlations may exist; and 4) use crash and citation data to determine if distraction due to cell phone use is a contributing factor to driving above the posted speed in work zones.	
Location/Affected Communities: Statewide	

Project Agency/Title: University of Louisville Center for Transportation Innovation KY Traffic Safety Data Linkage/Integration FY25	
Program Area: Traffic Records	Project Number: B3C-2025-00-00-02
Federal Amount/Source: \$91,527.00/405c	Project Type: Educational Institution
Countermeasure Strategy: Improve CRASH/INJURY SURVEILLANCE component INTEGRATION by working on linkages between collisions and EMS.	
SHSP Emphasis Area: Other	

Project Description: This project is an ongoing project to link three datasets across Kentucky: Crash, EMS, and Trauma. In this 5th cycle of the project we will continue to link the latest available data from the KSP crash data, the trauma data bank, and the KEMSIS data system. Additionally, we will focus on improving the data quality by diving deeper into the KEMSIS data queries. Additionally, with the larger repository of linked data now available, modeling of crashes specific to injury and EMS outcomes is feasible. As such, we will begin to develop use cases with the historical linked data as it applies to Highway Safety Manual and iRAP methodologies. Additionally, we will continue the development and maintenance of the dashboard to track data integration and progress in the linkage.

Location/Affected Communities: Statewide

PLANNING AND ADMINISTRATION

Planning and Administration projects funded for FFY 2025 are listed below:

Project Agency: Kentucky Office of Highway Safety (KOHS) – Planning and Administration	
Program Area: Planning and Administration	Project Number: PA-2025-00-00-01
Federal Amount/Source: \$350,000.00/BIL 402	Project Type: In House
Countermeasure Strategy: N/A	
SHSP Emphasis Area: All	
Project Description: This grant will fund 50% of the salaries, benefits, travel, and training expenses for the Assistant Director, two Administrative Branch Managers, Federal Program Specialists, and Budget Specialist of the Office’s Division of Highway Safety Programs and Grants Management Branch. In addition, it will fund 50% of the expenses for office supplies, equipment, postage, GHSA, and other professional dues for the Grants Management Branch. The remaining 50% is funded by the state with required matching funds.	
Location/Affected Communities: Statewide	

Project Agency: Kentucky Office of Highway Safety (KOHS) – Public Participation and Engagement	
Program Area: Planning and Administration	Project Number: PA-2025-00-00-002
Federal Amount/Source: \$100,000.00/BIL 402	Project Type: In House
Countermeasure Strategy: N/A	
SHSP Emphasis Area: All	
Project Description: Public participation and Engagement (PP&E) will contribute to the development of Kentucky’s overall highway safety plan and programmatic activities. Through consistent engagement, KOHS will improve our understanding of risk factors contributing to motor vehicle crashes and underserved communities regarding highway safety programming. Targeted locations have been identified by census tracts of underserved and disadvantaged by county. Regional PP&E activities will be help throughout the state to seek public/community input for highway safety effort.	

Location/Affected Communities: Statewide

Project Agency: Kentucky Office of Highway Safety (KOHS) – EMS Assessment	
Program Area: Emergency Services	Project Number: EM-2025-00-00-01
Federal Amount/Source: \$50,000.00/BIL 402	Project Type: In House
Countermeasure Strategy: Other	
SHSP Emphasis Area:	
Project Description: Perform an assessment of emergency medical services in Kentucky.	
Location/Affected Communities: Statewide	

STATE FUNDED PROJECTS

Project Agency/Title: Kentucky Association Chiefs of Police (KACP) – Ignition Interlock Inspectors	
Program Area: Police Traffic Services	Project Number: PT-2025-00-00-005 and PT-2025-00-00-006
Federal Amount/Source: \$207,000.00/STATE FUNDS	Project Type: Nonprofit
Countermeasure Strategy: PT1 / PT2	
SHSP Emphasis Area: Impaired Driving	
Project Description: Provide funding for an inspector to inspect all Ignition Interlock installation facilities annually in the Commonwealth of Kentucky to verify they adhere to all standards set forth in the Kentucky Revised Statutes and Kentucky Administrative Regulations. Additionally, to assist in developing and teaching an ignition interlock education course which will be added to the current Drug Recognition Expert training course for law enforcement in the state of Kentucky.	
Location/Affected Communities: Statewide	

Project Agency/Title: Preusser Research Group – High Five Rural Traffic Safety	
Program Area: Occupant Protection	Project Number: N/A
Federal Amount/Source: \$189,980.00/STATE FUNDS	Project Type: Nonprofit

Countermeasure Strategy: PT1 / PT2	
SHSP Emphasis Area: Occupant Protection	
Project Description: The Preusser Research Group High Five Rural Traffic Safety project will conduct a seatbelt safety and awareness project in five rural KY counties, to involve a three-tier approach to include enforcement, engineering, and education with the ultimate goal to build a safer community.	
Location/Affected Communities: Statewide	

Project Agency: Kentucky Office of Highway Safety (KOHS) – Education Sports Paid Media	
Program Area: ALL	Project Number: N/A
Federal Amount/Source: \$1,185,000.00/STATE FUNDS	Project Type: Various
Countermeasure Strategy: AL2 / MS2 / NM1 / OP2 / OP7 / PT2	
SHSP Emphasis Area: Aggressive Driving, Distracted Driving, Impaired Driving, Occupant Protection, Roadway Departure, Vulnerable Roadway Users, Bicycle and Pedestrian	
<p>Project Description: These funds will be used to purchase paid media to sustain the message through in-house contracts with the following organizations:</p> <ul style="list-style-type: none"> • University of Kentucky • University of Louisville and Louisville Arena (KFC YUM Center) • Morehead State University • Murray State University • Western Kentucky University • Eastern Kentucky University • Northern Kentucky University • Bellarmine University • Kentucky Derby Festival • Project Roadblock • MyTown TV • Kentucky High School Athletic Association • GoFan (digital tickets) • Kentucky Sports Radio post-game shows <p>These paid media contracts include radio, digital elements, impaired driving signage, live or recorded announcements during special events, home games and/or radio shows, presentations, information booths, etc.</p>	
Location/Affected Communities: Statewide	

Project Agency: Alliance Highway Safety	
Program Area: ALL	Project Number: N/A

Federal Amount/Source: \$210,000.00/STATE FUNDS	Project Type: Event Outreach
Countermeasure Strategy: AL2 / MS2 / NM1 / OP2 / OP7 / PT2	
SHSP Emphasis Area: Aggressive Driving, Distracted Driving, Impaired Driving, Occupant Protection, Roadway Departure, Vulnerable Roadway Users, Bicycle and Pedestrian	
Project Description: Alliance Highway Safety will provide educational outreach in Kentucky promoting safe driving habits in the Commonwealth, with particular focus on high school students, sports and entertainment venues in various locations selected by KOHS.	
Location/Affected Communities: Statewide	

Project Agency: Kentucky Association of Chiefs of Police (KACP) – Kentucky Law Enforcement Phlebotomy Program (KLEPP)	
Program Area: Impaired Driving	Project Number: N/A
Federal Amount/Source: \$166,420.00 / STATE FUNDS	Project Type: Training
Countermeasure Strategy: AL1 / AL3 / AL4	
SHSP Emphasis Area: Impaired Driving	
Project Description: Conduct 2 training classes to train 16 officers to perform phlebotomy services for their agencies. This project will also provide those trained officers with materials and supplies for those efforts.	
Location/Affected Communities: Statewide	