

Louisiana Annual Grant Application (AGA)

Federal Fiscal Year (FFY) 2025



prepared for
National Highway Traffic Safety Administration

prepared by
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Table of Contents

0.0 Introduction.....	3
0.1 Executive Summary.....	3
0.2 2024 Legislative Summary.....	4
1.0 Updates to the 3HSP	8
1.1 Louisiana Highway Safety Planning Process and Problem Identification.....	8
1.2 Public Participation and Engagement.....	10
1.3 Performance Plan.....	10
1.4 Countermeasure Strategy for Programming Funds.....	11
1.5 Performance Report.....	11
2.0 Project and Subgrantee Information.....	12
2.1 Impaired Driving	13
2.2 Occupant Protection.....	31
2.3 Traffic Records	44
2.4 Motorcycle Safety.....	48
2.5 Police Traffic Services	50
2.6 Railroad/Highway Crossing Safety (Roadway Safety).....	60
2.7 Non-Motorized Safety	62
2.8 Teen Traffic Safety Program	66
2.9 Distracted Driving	69
2.10 Planning and Administration	73
3.0 FFY 2025 Funding by Program Areas.....	80
4.0 Certifications and Assurances	80
4.1 Appendix A to Part 1300 – Certifications and Assurances for Highway Safety Grants	80
5.0 Section 405 grant and Section 1906 racial profiling data collection grant applications.....	80
5.1 Appendix B to Part 1300 – Application Requirements for Section 405 and Section 1906 Grants	81
List of Appendix B Attachments	81

0.0 Introduction

The Louisiana Highway Safety Commission (LHSC) has prepared the Louisiana Annual Grant Application, Federal Fiscal Year 2025 for submission to the National Highway Traffic Safety Administration (NHTSA), U.S. Department of Transportation as required by 23 CFR 1300.12 and has respectfully submitted said document to the NHTSA Region 6 Administrator by August 1, 2024.

0.1 Executive Summary

On November 15, 2021, the President signed into law the “Infrastructure Investment and Jobs Act” (known also as the Bipartisan Infrastructure Law, or BIL), Public Law 117-58. The BIL provides for a once-in-a-generation investment in highway safety, including a significant increase in the amount of funding available to States under NHTSA’s highway safety grants. Specifically, the legislation replaced the current annual Highway Safety Plan (HSP) with two separate documents - a triennial HSP (3HSP) and an annual grant application (AGA) - and it codified the annual reporting requirement.

Louisiana submitted its first-ever 3HSP for FFY 2024–2026 on July 1, 2023, and received approval on August 25, 2023. As required in BIL, Louisiana submitted its first AGA on August 1, 2023, and received approval on September 15, 2023. This document, titled *Louisiana Annual Grant Application, FFY 2025*, provides the first opportunity to submit updates to our triennial HSP while also providing project level information for Louisiana’s highway safety program for the upcoming fiscal year. Finally, Louisiana’s *FFY 2025 AGA* includes Section 405 and Section 1906 racial profiling data collection grant applications as well as relevant Certifications and Assurances.

Since submitting its FFY 2024 AGA, Louisiana had a gubernatorial election which resulted in the installation of Governor Jeff Landry into office on January 8, 2024. Shortly thereafter, the Governor evaluated the composition of LHSC’s Governor-appointed Board of Commissioners, retaining 4 Commissioners, replacing 14 Commissioners, and filling 1 vacant Commissioner seat. Two (2) Commissioner seats remain vacant as of the writing of this document. A complete list of the LHSC Board of Commissioners is included on page 8 of this document. In addition, to evaluating LHSC’s Board of Commissioners, Governor Landry assessed the leadership of the agency and reappointed Lisa Freeman J.D. as both LHSC’s Executive Director and the Governor’s Highway Safety Representative for Louisiana.

Louisiana’s legislature meets every year with even numbered years addressing regular non-fiscal bills and odd numbered years being restricted almost exclusively to fiscal-focused bills. Spanning from March 11–June 3, 2024, the legislature handled 1,952 legislative instruments, with roughly 35 instruments being tracked for their potential impact on highway safety. A summary of legislative actions and list of the most relevant legislative instruments with their final dispositions are included beginning on page 4.

From January through May 2024, LHSC’s administrative and program management staff engaged in the agency’s annual process to award subgrants for FFY 2025. The call for proposals yielded a total of 119 applications to address LHSC’s traffic safety priorities including impaired driving, distracted driving, police traffic services, speed and aggressive driving, occupant protection, child passenger safety, pedestrian and bicycle safety, motorcycle safety, traffic records, railroad safety, young driver safety, and community traffic safety. After a rigorous vetting and project selection period, 109 applications, or a total of 92%, were recommended for funding. All applications were presented to and received final approval from LHSC’s Board of Commissioners at its Second Quarter Regular Business Meeting on June 3, 2024. Section 2 of this document (beginning on page 12) contains the required subgrantee and project level information organized by program area.

0.2 Legislative Summary

As stated in the Executive Summary, Louisiana held statewide and local elections in October 2023, with runoff elections held in November. The governorship, all other statewide offices, all 105 seats in the Louisiana House of Representatives, and all 39 seats in the Louisiana Senate were up for election to four-year terms. Inauguration for the new governor and all other newly elected/reelected officials was held on January 8, 2024. With the advent of a new governor and legislature came the unusual occurrence of two completed Extraordinary Sessions and the commencement of a Regular Session of the Legislature, all within the first three months of the calendar year.

The First Extraordinary Session focused on congressional map redistricting and had no direct bearing on LHSC or the broader highway safety field. The Second Extraordinary Session convened by Executive Order in February and focused exclusively on crime. The agenda was limited to 22 items on the Governor's call, including Senate Bill 7 by Senator Rick Edmonds. Senate Bill 7 sought to strengthen Louisiana's existing ignition interlock laws, bringing them into compliance with national standards. Specifically, the bill required that every person convicted of DWI be required to install an ignition interlock device on their vehicle for the entirety of their driver's license suspension. Previously, offenders were eligible for a hardship license after serving only a portion of their driver's license suspension. Senate Bill 7 passed the Legislature with little opposition and was signed by the Governor. The law became effective on July 1, 2024.

The Regular Session, which began in March, was a general session, allowing each legislator to file an unlimited number of bills addressing myriad subject matters. The Louisiana Highway Safety Commission tracked bills that were directly related to traffic safety, as well as bills that tangentially affected traffic safety - including bills that sought to expand the use of marijuana, limit the sales of consumable hemp products containing THC, and reduce underage drinking.

Two bills that directly affected the prosecution and adjudication of impaired driving cases passed the Legislature and were subsequently signed by the Governor.

House Bill 776, by Representative Marcus Bryant, amended both the criminal and administrative statutes that address impaired driving. The bill changed the term "under the influence" to "impaired" throughout the criminal and administrative codes, and it redefined the term "drug" to include any substance or combination of substances that impairs the driver's ability to operate a motor vehicle safely. Additionally, the bill repealed the affirmative defense that the label on prescription medications does not contain a warning about combining the drug with alcohol. The affirmative defense clause essentially prohibited the successful prosecution of DWI offenders impaired by prescription medications, and prosecutors have tried for many years to remove it.

Senate Bill 401, by Senator Mike Reese, increased the penalties for Vehicular Negligent Injuring when the BAC is .15g% or higher, and it added Vehicular Negligent Injuring when the BAC is .20g% or higher to the list of violent crimes enumerated in state law. Previously, only Vehicular Homicide when the BAC was .20g% or higher was considered a violent crime in Louisiana's violent crime statute. This is significant because having an offense deemed a violent crime has implications when setting bond and calculating diminution of sentence, as well as other adjudicative considerations.

Two bills directly addressing traffic safety and two others that sought to prevent underage drinking suffered defeats in the regular legislative session.

House Bill 317, by Representative Rodney Schammerhorn, sought to exempt persons 21 years of age and older who completed a motorcycle safety course from the state’s mandatory helmet law. The bill passed the House, but was defeated in a Senate committee.

Senate Bill 98, by Senator Patrick McMath, expanded the definition of “wireless communications device” in the state’s law prohibiting the use of handheld devices while driving. The bill also increased the fines associated with the violation, but changed the law from a primary to a secondary offense. Senate Bill 98 passed the Senate, but was defeated on the House floor.

Two bills by Senator Beth Mizell, Senate Bills 168 and 291, attempted to strengthen the state’s underage drinking laws. Senate Bill 168 required alcohol retailers to verify the purchaser’s age using a state-approved electronic scanning device. Senate Bill 291 prohibited persons under the age of 21 from being employed as servers of alcohol. Neither bill survived its first committee hearing.

The following tables portray a full accounting of the traffic safety bills introduced during the 2024 Louisiana Legislature.

2024 Second Extraordinary Session of the Legislature

WHAT PASSED			
Bill #/ ACT #	Author	Effective	Description
Senate Bill 7 Act 9	Sen. Edmonds	7/01/24	Requires ignition interlock device to remain on vehicle of every DWI offender for entirety of driver’s license suspension

2024 Regular Session of the Legislature

WHAT PASSED			
Bill #/ ACT #	Author	Effective	Description
House Bill 165 Act 489	Rep. Boyd	8/01/24	Reduces the fine for possession of marijuana paraphernalia to no more than \$100 and provides for escalated penalties for repeat offenses
House Bill 204 Act 110	Rep. Turner	8/01/24	Adds 13 substances to Controlled Dangerous Substances Law
House Bill 277 Act 489	Rep. Kerner	8/01/24	Prohibits smoking or vaping in vehicle when child under the age of 13 is present
House Bill 283 Act 132	Rep. Schlegel	8/01/24	Requires CDL training to include information on human trafficking
House Bill 383 Act 612	Rep. Galle	8/01/24	Provides that no pedestrian illegally blocking a roadway shall have a cause of action against the operator of a motor vehicle for any injury, death, loss, or damage
House Bill 776 Act 662	Rep. Bryant	8/01/24	Amends DWI criminal and administrative statutes to change “under the influence” to “impaired,” and redefines “drug” to include any impairing substance. Removes the affirmative defense clauses for driving impaired while using prescription drugs
House Bill 778 Act 722	Rep. Bayham	8/01/24	Prohibits penalties by automated speed enforcement device in school zone when speed limit signs are not

			posted at entrance and exit of zone, and makes posting of signs a rebuttable presumption
House Bill 952 Act 752	Rep. Miller	1/01/25	Amends definition of consumable hemp to include products containing THC compounds. Limits amount of THC per serving to 8 mg. Prohibits floral hemp material. Prohibits sale of consumable hemp to persons under age 21 and requires products to be kept out of public reach
Senate Bill 17 Act 143	Sen. Mizell	8/01/24	Adds Tianeptine to Schedule 1 of the Controlled Dangerous Substances Law
Senate Bill 236 Act 100	Sen. Foil	8/01/24	Add special designation of "seizure disorder" to driver's license
Senate Bill 302 Act 103	Sen. Cathey	5/21/24	Requires that electronic enforcement devices only be used by POST certified officers wearing reflective vests and/or in marked police cars. Use of devices prohibited within ½ mile of speed limit change, except in school zones on school days, from one hour before to one hour after school is in session. Requires signage to be posted warning of devices, and provides for an administrative appeals process. Provides for the dissemination of revenue generated by devices.
Senate Bill 401 Act 523	Sen. Reese	8/01/24	Increases the penalties for Vehicular Negligent Injuring when the BAC is .15 and .20, and adds Vehicular Negligent Injuring when BAC exceeds .20 to list of violent crimes

2024 Regular Session of the Legislature

WHAT FAILED		
Bill #	Author	Description
House Bill 317	Rep. Schammerhorn	Sought to exempt from mandatory helmet law operators 21 and older who have completed motorcycle safety course. Made crime a secondary offense and not a criminal violation.
House Bill 344	Rep. Bagley	Sought to repeal requirement for inspection sticker, except for commercial vehicles, student transport vehicles, and vehicles registered in parishes governed by Clean Air Act
House Bill 348	Rep. Horton	Sought to add motorcycles, mopeds, electric bicycles to vehicles allowed to proceed through red light after stopped for two cycles
House Bill 539	Rep. Boyer	Sought to prohibit pedestrians from walking on highways with speed limits greater than 35 mph from dusk to dawn, unless wearing reflective clothing
House Bill 652	Rep. Deshotel	Sought to require that automated speed enforcement devices produce pictures of the driver in order to impose penalties and require signs be posted warning of devices
House Bill 689	Rep. Wiley	Sought to require signs be posted indicating that a mobile speed camera is present in order to issue a citation, and require citation to include photograph of driver photograph required
House Bill 978	Rep. Newell	Sought to provide for regulation, cultivation, and manufacture of cannabis and cannabis products. Prohibited sales over 1 oz. per individual per day; to persons under 21; sales via the internet. Also

		prohibited retailers from selling or giving away any other consumable; permitting entertainment on premises; permitting prostitution on premises. Would become effective upon federal or state legalization of recreational marijuana
Senate Bill 21	Sen. Seabaugh	Sought to prohibit local municipalities from using automated speed enforcement devices, mobile speed cameras, and red-light cameras
Senate Bill 98	Sen. McMath	Sought to expand definition of wireless communications device. Allowed exception for drivers in vehicles parked roadside. Increased fines and changed violation from primary to secondary offense unless in a school or work zone. Prohibited officers from conducting a search, making an arrest, or seizing the device.
Senate Bill 168	Sen. Mizell	Sought to require alcohol retailers to verify purchaser's age via an approved electronic device. Increased fines to retailers who sell to persons under age 21 and to purchasers using fake ID. Required the ATC commissioner to submit report on underage drinking to governor, House Judiciary and Senate Judiciary committees
Senate Bill 171	Sen. Mizell	Sought to repeal Dram Shop Immunity for sellers of alcohol who sell or serve alcohol to operators of motor vehicles, boats, aircraft, etc. Current law provides immunity to sellers of alcohol if the person subsequently causes death or injury to himself or others.
Senate Bill 237	Sen. Pressly	Sought to eliminate the use of consumable hemp and prohibit sale of hemp for recreational adult-use intoxicating purposes. Redefined adult-use consumable hemp as product with no THC.
Senate Bill 291	Sen. Mizell	Sought to prohibit persons under 21 from employment as servers of alcohol
Senate Bill 360	Sen. Cloud	Sought to prohibit speeding tickets issued based on information from automated speeding devices and prohibited issuing speeding citations to persons other than the driver

1.0 Updates to FFY 2024–2026 Triennial Highway Safety Plan

1.1 Louisiana Highway Safety Planning Process and Problem Identification

1.1.1 Mission Statement

There has been no change to LHSC’s mission since the Triennial Highway Safety Plan (3HSP) was submitted.

1.1.2 LHSC Board of Commissioners

Louisiana Revised Statutes 48:1352-1357 set the organizational parameters and power of authority for the Louisiana Highway Safety Commission, both as a board of Commissioners and as a state agency. State law states the board of Commissioners “shall be composed of twenty-one members who shall be appointed by the governor, with at least one member being a resident and qualified elector of each of the congressional districts into which the state is divided.”

The Board of Commissioners has experienced a significant change in membership since a list was published in Louisiana’s 3HSP. Current membership of the Board of Commissioners is as follows:

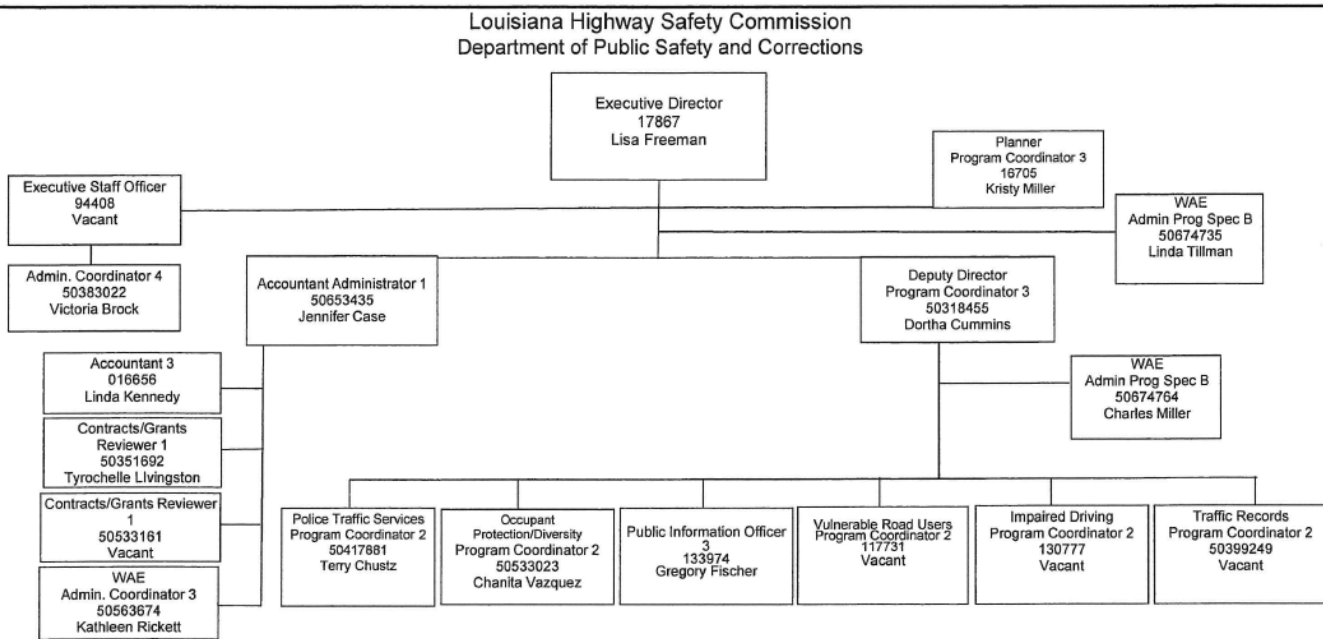
Member Name	Position
OFFICERS	
Stephen L. Guidry, Jr.	Chairman
Mark S. Oxley	Vice-Chairman, 6 th Congressional District Rep.
AT-LARGE	
Jason G. Ard	At-Large Member
Rachelle R. "Shelly" Barrett	At-Large Member
John P. Bascilica Jr.	At-Large Member
Harold W. Baur, III	At-Large Member
Fabian J. Blache, Jr.	At-Large Member
Sanders J. Butler, III	3 rd Congressional District Representative
Dayton C. Carlisle	At-Large Member
Logan C. Coulon	At-Large Member
Kelley D. Dair	2 nd Congressional District Representative
John C. "Chris" Kay	4 th Congressional District Representative
Chad J. Leger	At-Large Member
James C. "Jay" O'Quinn II	At-Large Member
James J. "Jimmy" Pohlmann	1 st Congressional District Representative
Ronald R. Pourciau	5 th Congressional District Representative
Ravi Sangisetty	At-Large Member
R. Gary Taylor	At-Large Member
Shelby Joe Thomas, Jr.	At-Large Member
Vacant	At-Large Member
Vacant	At-Large Member

1.1.3 LHSC State Agency

Lisa Freeman remains as the Governor’s Highway Safety Representative and Executive Director of the state agency called the Louisiana Highway Safety Commission. However, other staff positions at the agency

experienced changes since an organizational chart was published in Louisiana’s Triennial Highway Safety Plan submitted on July 1, 2023.

The current composition of the Louisiana Highway Safety Commission agency staff is as follows:



1.1.4 Planning Process

There has been no change to the LHSC’s planning process since the 3HSP was submitted.

1.1.5 Problem Identification Process

There has been no fundamental change to the LHSC’s problem identification process since the 3HSP was submitted.

In this section of the 3HSP, however, the LHSC included a sub-chapter about its evidence-based Traffic Safety Enforcement Program which explains the expectations for LHSC-funded law enforcement subgrantees to utilize a data-driven approach to identify enforcement issues in their jurisdictions. As Louisiana described how law enforcement agencies will identify areas of critical need for the specific strategy of High-Visibility Enforcement, the LHSC stated that the subgrantees would be expected to participate in the *Click It Or Ticket* (CIOT) and *Drive Sober or Get Pulled Over* (DSGPO) national mobilizations for FFY 2024, but stated that the dates for the Labor Day FFY 2025 Impaired Driving HVE Campaign and the FFY 2026 CIOT and DSGPO mobilizations would be updated later. Since then, the LHSC has confirmed the following schedule for future national mobilizations. For FFY 2025, the LHSC will again expect law enforcement subgrantees to participate in these national mobilizations.

Drive Sober or Get Pulled Over

2025 Labor Day

- Enforcement: August 15 – September 1, 2025
- Paid Media: August 13 – September 1, 2025
- Earned Media: July 14 – September 8, 2025

Click It Or Ticket

2025 High-Visibility Enforcement

- Enforcement: May 19 - June 1, 2025
- Paid Media: May 12 - June 1, 2025
- Earned Media: May 5 - June 12, 2025

2026 Labor Day

- Enforcement: August 14 – September 7, 2026
- Paid Media: August 12 – September 7, 2026
- Earned Media: July 13 – September 14, 2026

2026 High-Visibility Enforcement

- Enforcement: May 18 – 31, 2026
- Paid Media: May 11 – 31, 2026
- Earned Media: May 4 - June 11, 2026

1.2 Public Participation and Engagement

In this section of the Louisiana Triennial Highway Safety Plan FFY 2024–2026, the LHSC stated that it made a significant internal decision to create a Diversity Outreach Coordinator position in 2019 to implement projects and initiatives for overrepresented and/or underserved populations across Louisiana. Thus, the LHSC’s approach to analyzing a variety of data sources and determining affected communities was more advanced than many states. By leveraging the relationships and advancements the Diversity Outreach Coordinator made since her arrival, the LHSC identified nine (9) distinct communities with which it was already engaging or was planning to engage in the near future.

Similarly, the LHSC had existing projects and initiatives in progress with these nine communities through which input and feedback mechanisms had been installed. This allowed for a significant amount of data and information to be collected by the LHSC regarding the unique traffic safety challenges, barriers, and opportunities for improvements from each community. Thus, prior to FFY 2024, the LHSC was already utilizing input and feedback from overrepresented and/or underserved communities to inform changes to its highway safety program. Over the past fiscal year, LHSC has focused on improving its feedback mechanisms and formalizing its reporting and documentation mechanisms to ensure it is capturing the multitude of public participation and engagement efforts.

In preparation for creating the FFY 2025 AGA, the LHSC Executive Director, Deputy Director, Planner, and Diversity Outreach Coordinator participated in two assessment and strategy sessions to consider the target communities, associated engagement efforts, and stated outcomes for the nine identified communities. Ultimately, the LHSC has decided to remove the two (2) following target communities from its public engagement efforts: mature drivers and hearing impaired and visually impaired communities. There is mutual feeling that these communities have been heard, consulted, and changes in LHSC’s highway safety program have resulted. Consequently, the LHSC feels it has offered all opportunities for deliberation and mined all relevant feedback it can to satisfactorily address their needs. The LHSC will continue to provide education and outreach efforts to reach the mature drivers and hearing impaired and visually impaired target communities. Detailed information about the LHSC’s progress engaging these communities and the resulting outcomes will be documented in the FFY 2024 Annual Report.

1.3 Performance Plan

There has been no change to the LHSC’s performance measures and targets since the 3HSP was submitted.

The Louisiana Department of Transportation and Development (DOTD) has approached the LHSC about adjusting the shared performance targets, but those conversations are in the very early stages. If adjustments will be made, they would not be finalized until after the FFY 2025 AGA has been submitted. If the LHSC and DOTD proceed with adjustments to the shared performance targets, an AGA amendment will be submitted.

1.4 Countermeasure Strategy for Programming Funds

While there are minor changes at the project and subgrantee level for FFY 2025, the LHSC is confident that all countermeasure strategies in the 3HSP are still appropriate and are addressing the problems and identified needs for the LHSC’s highway safety program. The LHSC selected just two (2) new projects for FFY 2025, and they adequately fit under the current countermeasure strategies.

The LHSC included a summary of anticipated funding available for the upcoming fiscal year (then FFY 2024) and projected funding for the next two fiscal years (then FFY 2025 and 2026) in the 3HSP. The table below has been updated to reflect total projected funding for FFY 2025 (carryover plus projected new award) and projected FFY 2026 funding to coincide with the period covered by the FFY 2024-2026 Triennial Highway Safety Plan.

FUND	Program Area	Projected Budget	Projected Budget	Total Projected FFY 2025 Budget	Total Planned 2025	Projected 2026
		FFY 2024 Carry Forward	FFY 2025 New Funding			
BIL SECTION 402		\$583,189.44	\$4,966,924.44	\$5,550,113.88		
SUPPLEMENTAL BIL SECTION 402		\$265,075.56	\$265,075.56	\$530,151.12		
		\$848,265.00	\$5,232,000.00	\$6,080,265.00		
	Planning and Administration	\$158,265.00	\$970,000.00	\$1,128,265.00	\$975,000.00	
	Program Management	\$150,000.00	\$890,000.00	\$1,040,000.00	\$890,000.00	
	Other Program Area Projects	\$540,000.00	\$3,372,000.00	\$3,912,000.00	\$4,129,537.37	
		\$848,265.00	\$5,232,000.00	\$6,080,265.00	\$5,994,537.37	\$6,054,482.74
BIL SECTION 405B	Occupant Protection	\$69,348.43	\$680,000.00	\$749,348.43	\$833,748.43	
SUPPLEMENTAL BIL SECTION 405B	Occupant Protection	\$42,200.00	\$42,200.00	\$84,400.00		
		\$111,548.43	\$722,200.00	\$833,748.43	\$833,748.43	\$842,085.91
BIL SECTION 405C	Traffic Records/Data	\$420,000.00	\$770,000.00	\$1,190,000.00	\$1,285,600.00	
SUPPLEMENTAL BIL SECTION 405C	Traffic Records/Data	\$47,800.00	\$47,800.00	\$95,600.00		
		\$467,800.00	\$817,800.00	\$1,285,600.00	\$1,285,600.00	\$1,298,456.00
BIL SECTION 405D	Impaired Driving	\$3,373,991.17	\$2,707,000.00	\$6,080,991.17	\$4,009,261.25	
SUPPLEMENTAL BIL SECTION 405D	Impaired Driving	\$169,000.00	\$169,000.00	\$338,000.00		
		\$3,542,991.17	\$2,876,000.00	\$6,418,991.17	\$4,009,261.25	\$4,049,353.86
BIL SECTION 405E	Distracted Driving	\$399,458.97	\$444,000.00	\$843,458.97	\$215,380.00	
SUPPLEMENTAL BIL SECTION 405E	Distracted Driving	\$29,695.05	\$29,695.05	\$59,390.10		
		\$429,154.02	\$473,695.05	\$902,849.07	\$215,380.00	\$217,533.80
BIL SECTION 405F	Motorcycle	\$164,249.05	\$83,400.00	\$247,649.05	\$49,900.00	
SUPPLEMENTAL BIL SECTION 405F	Motorcycle	\$10,300.00	\$5,190.00	\$15,490.00		
		\$174,549.05	\$88,590.00	\$263,139.05	\$49,900.00	\$50,399.00
BIL SECTION 405G	Non-Motorist	\$452,959.51	\$453,000.00	\$905,959.51	\$606,000.00	
SUPPLEMENTAL BIL SECTION 405G	Non-Motorist	\$28,189.84	\$28,190.00	\$56,379.84		
		\$481,149.35	\$481,190.00	\$962,339.35	\$606,000.00	\$612,060.00
BIL SECTION 405H	Non-Motorist	\$105,817.00	\$0.00	\$105,817.00	\$129,975.00	
SUPPLEMENTAL BIL SECTION 405H	Non-Motorist	\$24,158.00	\$0.00	\$24,158.00		
		\$129,975.00	\$0.00	\$129,975.00	\$129,975.00	\$131,274.75
BIL SECTION 405H-new	Preventing Roadside Deaths	\$108,358.28	\$108,358.00	\$216,716.28	\$50,000.00	
SUPPLEMENTAL BIL SECTION 405H-new	Preventing Roadside Deaths	\$6,743.65	\$6,744.00	\$13,487.65		
		\$115,101.93	\$115,102.00	\$230,203.93	\$50,000.00	\$50,500.00
BIL 154 TRANSER FUNDS	Alcohol	\$3,506,455.00	\$1,760,316.00	\$5,266,771.00	\$2,471,880.54	\$2,496,599.35
BIL 164 TRANSER FUNDS	Alcohol	\$2,960,316.00	\$1,760,316.00	\$4,720,632.00	\$1,829,120.00	\$1,847,411.20
BIL 1906 RACIAL PROFILING	Alcohol	\$1,150,000.00	\$575,000.00	\$1,725,000.00	\$1,150,000.00	\$1,161,500.00
Totals		\$13,917,304.95	\$14,902,209.05	\$28,819,514.00	\$18,625,402.59	\$18,811,656.62

1.5 Performance Report

There are no changes to report about the LHSC's performance report at this time. The LHSC closely monitors the crash data for Louisiana throughout the year. The Performance Report included in the 3HSP for FFY 2024–2026 will be updated and reported on in the FFY 2024 Annual Report.

2.0 Project and Subgrantee Information

The project information template and instructions were updated from the previous fiscal year to better organize it for the FFY 2025 AGA. The required information listed below is still provided, however.

- Project name
- Subgrantee(s)
- Subgrantee(s) Organization type
- Project agreement number
- Location(s) where project will be delivered
- Project description
- Amount of Federal funds
- Federal funding source(s)
- Eligible use of funds
- Countermeasure strategy(ies) to justify programming funds

Louisiana has no promised projects for FFY 2025 so project tables do not have a row with a response for that question.

A limited number projects include Planning and Administration (P&A) funds; only those projects are denoted with an additional row with a “yes” notated for P&A funds.

Each set of projects is grouped by the program areas utilized by LHSC:

1. Impaired Driving
2. Occupant Protection
3. Traffic Records
4. Motorcycle Safety
5. Police Traffic Services
6. Railroad/Highway Crossing Safety (Roadway Safety)
7. Non-Motorized Safety
8. Teen Traffic Safety Program
9. Distracted Driving
10. Planning and Administration

2.1 Impaired Driving

Project name	Tangipahoa Parish No Refusal Support Program
Subgrantee(s)	Tangipahoa Parish Government’s Community Development Office/TRACC Coalition
Subgrantee org. type	Local government agency
Project agreement number	2025-10-10
Location(s) where project will be performed	Tangipahoa parish
Project description	Facilitate LEA meetings across the parish to coordinate targeted enforcement areas. Coordinate training classes for LEAs on procedures and protocols for "No Refusal" dates and/or Standardized Field Sobriety Testing. Coordinate certified medical personnel to conduct blood draws for evidence collection during "No Refusal" events. Maintain contract with provider to conduct blood evidence collection on a 24/7 basis. Implement community/media activities during National campaigns. Implement "No Refusal" earned media activities. <i>Target Audiences/Affected Communities:</i> Suspected impaired drivers; Law enforcement agencies
Amount of Federal funds	\$28,727
Funding source(s) for eligible work in this section	Section 154AL
Eligible use of funds	Alcohol toxicology support
Countermeasure strategy(ies) to justify programming funds	Provide support for blood draws, testing and the analysis of results for impaired driving enforcement efforts. (CTW 10)** , (UG 8)****

Project name	Capital Region Warrants for Blood Support Program
Subgrantee(s)	Capital Region Planning Commission
Subgrantee org. type	Quasi-local government agency
Project agreement number	2025-10-32
Location(s) where project will be performed	East Baton Rouge Parish
Project description	Contract with certified medical personnel pursuant to La. R.S. 32:664 to provide a minimum of 600 hours of response time to perform blood draws on suspected impaired drivers once a law enforcement officer obtains a warrant in support of "No Refusal" initiatives, checkpoints, saturation patrols and/or as a response to fatal or serious injury crashes. <i>Target Audiences/Affected Communities:</i> Suspected impaired drivers
Amount of Federal funds	\$41,650
Funding source(s) for eligible work in this section	Section 154AL
Eligible use of funds	Alcohol toxicology support

Countermeasure strategy(ies) to justify programming funds	Provide support for blood draws, testing and the analysis of results for impaired driving enforcement efforts. (CTW 10)** , (UG 8)****
Project name	NLTSC No Refusal Support Program
Subgrantee(s)	Northwestern Louisiana Council of Government
Subgrantee org. type	Quasi-local government agency
Project agreement number	2025-10-35
Location(s) where project will be performed	Caddo Parish with an emphasis on the city of Shreveport
Project description	Contract with certified medical personnel pursuant to La. R.S. 32:664 to provide a minimum of 300 hours of response time to perform blood draws on suspected impaired drivers once a law enforcement officer obtains a warrant in support of "No Refusal" initiatives, checkpoints, saturation patrols and/or as a response to fatal or serious injury crashes. <i>Target Audiences/Affected Communities:</i> Suspected impaired drivers
Amount of Federal funds	\$39,100
Funding source(s) for eligible work in this section	Section 154AL
Eligible use of funds	Alcohol toxicology support
Countermeasure strategy(ies) to justify programming funds	Provide support for blood draws, testing and the analysis of results for impaired driving enforcement efforts. (CTW 10)** , (UG 8)****

Project name	Impaired Driving Policy Specialist
Subgrantee(s)	Catherine Childers Consulting/Main Street Investments, LLC.
Subgrantee org. type	Individual contractor
Project agreement number	2025-10-11
Location(s) where project will be performed	Statewide
Project description	Assist LHSC with the implementation of research-based impaired driving policies, programs, and practices. Assist LHSC Executive Director who is also the Chair of the Governor’s Task Force on Impaired Driving with implementation of meeting planning and mission implementation. Assist with the management and operation of the DWI courts. <i>Target Audiences/Affected Communities:</i> Leads for LHSC-funded impaired driving projects; Legislators; Members of state-level impaired driving task forces and commissions
Amount of Federal funds	\$45,089.00 (405d) + \$4,901.00 (402) = \$49,900
Funding source(s) for eligible work in this section	Section 405d
Eligible use of funds	Alcohol impaired driving program management through the retention of an impaired driving coordinator
Countermeasure strategy(ies) to justify programming funds	Authorized Program (23 U.S.C. 405(d)(4)(B)(ii))*; Monitor current statutes regarding impaired driving and monitor legislative instruments introduced to change/enhance current statutes. (CTW 10)** (UG 8)****

Project name	Louisiana Judicial Outreach Liaison Program
Subgrantee(s)	J.D. Edwards, LLC.
Subgrantee org. type	Individual contractor
Project agreement number	2025-10-12
Location(s) where project will be performed	Statewide
Project description	<p>Provide information, conduct outreach and training, identify resource needs, and facilitate dialogue between the judiciary, prosecutors, and highway safety communities to reduce the number of serious crashes and fatalities resulting from impaired driving.</p> <p><i>Target Audiences/Affected Communities:</i> Louisiana Judicial College; Trial court judges, particularly those who preside over DWI Treatment Court Programs; Other identified parties within the criminal justice community</p>
Amount of Federal funds	\$120,000
Funding source(s) for eligible work in this section	Section 405d
Eligible use of funds	Fund a Judicial Outreach Liaison (JOL)
Countermeasure strategy(ies) to justify programming funds	Authorized Program (23 U.S.C. 405(d)(4)(B)(iii))*; Fund a Traffic Safety Resource Prosecutor (TSRP) and Judicial Outreach Liaison (JOL). (CTW 10)**; Provide state-of-the-art education to judges (UG 8)****

Project name	Prosecutor/Law Enforcement Training Program
Subgrantee(s)	Louisiana District Attorneys Association (LDAA)
Subgrantee org. type	Non-profit professional organization
Project agreement number	2025-10-13
Location(s) where project will be performed	Statewide
Project description	<p>Fund a Traffic Safety Resource Prosecutor to support LDAA member prosecutors, city prosecutors, and law enforcement officers on matters related to impaired driving. Provide training and education on relevant impaired driving topics, technical support in individual cases which may include legal research and drafting of motions, and liaise between various agencies.</p> <p><i>Target Audiences/Affected Communities:</i> City prosecutors; Law enforcement officers; Assistant district attorneys</p>
Amount of Federal funds	\$249,999
Funding source(s) for eligible work in this section	Section 405d
Eligible use of funds	Court support including – training/education of criminal justice professionals to assist them in handling impaired driving cases, hiring traffic safety resource prosecutors, hiring judicial outreach liaisons, and establishing DWI courts

Countermeasure strategy(ies) to justify programming funds	Authorized Program (23 U.S.C. 405(d)(4)(B)(iii))*; Fund a Traffic Safety Resource Prosecutor (TSRP) and Judicial Outreach Liaison (JOL). (CTW 10)**; Implement a comprehensive program to visibly, aggressively, and effectively prosecute and publicize impaired-driving-related efforts, including the use of traffic safety resource prosecutors (UG 8)****
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Project name	North Shore Screening, Brief Intervention, and Referral to Treatment (SBIRT) Training Program
Subgrantee(s)	Tangipahoa Parish Government’s Community Development office/TRACC Coalition
Subgrantee org. type	Local government
Project agreement number	2025-10-16
Location(s) where project will be performed	North Shore Region of the state: Tangipahoa, St. Helena, Livingston, St. Tammany, and Washington Parishes
Project description	Provide four SBIRT implementation courses by nationally registered SBIRT trainers, to individuals employed with local city courts & Judicial District Courts, SLU, community colleges, and local private mental health practitioners located within the North Shore Region who are willing to utilize SBIRT in their work with at-risk clients. <i>Target Audiences/Affected Communities:</i> Faculty and student affairs professionals who work with college-attending young adults (18-25 years); Mental health professionals working with at-risk populations; Staff working in city and district courts who interact with justice-involved individuals
Amount of Federal funds	\$24,313.50
Funding source(s) for eligible work in this section	Section 405d
Eligible use of funds	Training on the use of alcohol and drug use disorder screening and brief interventions
Countermeasure strategy(ies) to justify programming funds	Authorized Program (23 U.S.C. 405(d)(4)(B)(vii))*; Maintain and expand the Screening, Brief Intervention, and Referral to Treatment (SBIRT) project to additional universities and high schools. (CTW 10)**; States should encourage professionals to have a systematic program to screen and/or assess drivers to determine whether they have an alcohol or drug abuse problem and, as appropriate, briefly intervene or refer them for appropriate treatment (UG 8)****

Project name	LA Voz de la Comunidad Traffic Safety Program for Latino Communities
Subgrantee(s)	LA Voz de la Comunidad Foundation
Subgrantee org. type	Non-profit organization
Project agreement number	2025-10-44
Location(s) where project will be performed	Greater New Orleans area; Greater Baton Rouge area
Project description	Conduct Spanish-language trainings in both community and professional settings to raise awareness about impaired driving and occupant safety rules and best practices within Latino communities. Conduct advocacy and disseminate messages in conjunction with identified State and National

	<p>campaigns through radio interviews, TV appearances, social media posts, and in-person events.</p> <p><i>Target Audiences/Affected Communities:</i> Spanish speaking community members with special attention on new arrivals to Louisiana; Governmental consulates; Latino-centric churches, non-profits, businesses, and professional groups; Latino community leaders such as pastors, teachers, first responders, and business owners</p>
Amount of Federal funds	\$56,350
Funding source(s) for eligible work in this section	Section 154AL
Eligible use of funds	Address social and cultural aspects of alcohol use through education
Countermeasure strategy(ies) to justify programming funds	Conduct community-based programs that implement prevention strategies at the local level through a variety of settings (UG 8)****; Transforming traffic safety culture and deploying positive social norms (NASEM, 2018)*****

Project name	Acts of Love Drive and Drool Ain't Kool Diversity Outreach Program
Subgrantee(s)	Acts of Love, Inc.
Subgrantee org. type	Non-profit organization
Project agreement number	2025-10-45
Location(s) where project will be performed	Lafayette, St. Landry, Point Coupee, and Jeff Davis Parishes
Project description	<p>Promote “Drive and Drool Ain’t Kool” campaign among African Americans. Engage access TV and radio to disseminate messages based on local campaign as well as national impaired driving prevention campaigns. Distribute educational materials at driving schools to address underage drinking and driving. Host 2 free Driving Improvement conferences and 2 forums.</p> <p><i>Target Audiences/Affected Communities:</i> African American church leaders; Minority Chambers of Commerce; National Panhellenic fraternities and sororities; African American drivers</p>
Amount of Federal funds	\$20,909.09 (154AL) + \$4,704.55 (402PM) + \$522.72 (402PA) = \$26,136.36
Funding source(s) for eligible work in this section	Section 154AL
Eligible use of funds	Address social and cultural aspects of alcohol use through education
Countermeasure strategy(ies) to justify programming funds	Conduct community-based programs that implement prevention strategies at the local level through a variety of settings (UG 8)****; Transforming traffic safety culture and deploying positive social norms (NASEM, 2018)*****
Planning and Administration costs	Yes, 10% of allocated 402 funds

Project name	Traffic Safety Diversity Outreach Program
Subgrantee(s)	Le Sanctuary Book Club, Inc.
Subgrantee org. type	Non-profit organization
Project agreement number	2025-10-49
Location(s) where project will be performed	Jefferson and Orleans Parishes
Project description	Reach minority populations to aid them in identifying and understanding how a change in their behavior can lead to increased seatbelt usage. Conduct traffic safety presentations focused on reducing alcohol impaired driving. Host pedestrian/bicycle enrichment programs. Host press event during Bayou Classic to focus on occupant protection safety. <i>Target Audiences/Affected Communities:</i> African American drivers; African American youth and college-attending young adults
Amount of Federal funds	\$24,765 (154AL) + \$9,211.50 (402RS) + \$1,023.50 (402PA) = \$35,000
Funding source(s) for eligible work in this section	Section 154AL
Eligible use of funds	Address social and cultural aspects of alcohol use through education
Countermeasure strategy(ies) to justify programming funds	Conduct community-based programs that implement prevention strategies at the local level through a variety of settings (UG 8)****; Transforming traffic safety culture and deploying positive social norms (NASEM, 2018)*****
Planning and Administration costs	Yes, 10% of allocated 402 funds

Project name	UMOJA Traffic Safety Diversity Outreach Program
Subgrantee(s)	UMOJA, INC.
Subgrantee org. type	Non-profit organization
Project agreement number	2025-70-11
Location(s) where project will be performed	Top tier parishes with high injury and fatalities: Orleans, East Baton Rouge, Caddo, Lafayette, Calcasieu, and St. Tammany
Project description	Continue to implement and monitor established impaired driving and traffic safety programs at HBCUs. Conduct impaired driving and occupant protection Diversity Forums in the top 4-5 Tier 1 parishes. Promote impaired driving prevention and related traffic safety messages at major events such as Mardi Gras and on-campus events at HBCU. Support State and National impaired driving media campaigns. <i>Target Audiences/Affected Communities:</i> African American church leaders; Local elected officials; Local law enforcement; National Panhellenic fraternities and sororities; African American drivers; African American college-attending young adults
Amount of Federal funds	\$37,454.45 (154AL) + \$11,147.89 (402PM) + \$1,238.66 (402PA) = \$49,841

FFY 2025 Louisiana Annual Grant Application

Funding source(s) for eligible work in this section	Section 154AL
Eligible use of funds	Address social and cultural aspects of alcohol use through education
Countermeasure strategy(ies) to justify programming funds	Conduct community-based programs that implement prevention strategies at the local level through a variety of settings (UG 8)****; Transforming traffic safety culture and deploying positive social norms (NASEM, 2018)*****
Planning and Administration costs	Yes, 10% of allocated 402 funds

Project name	Sudden Impact
Subgrantee(s)	University Medical Center Management Corporation
Subgrantee org. type	Non-profit organization
Project agreement number	2025-55-10
Location(s) where project will be performed	Statewide
Project description	<p>Teen impaired driving, distracted driving, and unrestrained driving/riding injury prevention program consisting of 6 experiences within the program delivered to cohorts of students beginning in the 10th grade and spanning approximately two years until graduation. The experiences include: (1) 7-hour trauma hospital based program, (2) mock crash, (3) mock trial with actual attorneys and judges, (4) a parent session, (5) an on-site session in courtroom for seniors, and (6) a driving school program.</p> <p><i>Target Audiences/Affected Communities:</i> high school students; parents</p>
Amount of Federal funds	\$110,400 (164AL) + \$73,600 (402TSP) = \$184,000
Funding source(s) for eligible work in this section	Section 164AL
Eligible use of funds	Address social and cultural aspects of alcohol use through education
Countermeasure strategy(ies) to justify programming funds	Identify, fund, and assist in the implementation of impaired driving prevention programs for young adults and underage drinking prevention programs for 15 to 24-year-olds. (CTW 10)** , (UG 8)****

Project name	Targeted DWI Reduction Among Offenders Through Screening and Brief Intervention
Subgrantee(s)	University of Louisiana at Lafayette
Subgrantee org. type	State government agency/University
Project agreement number	2025-80-05
Location(s) where project will be performed	Acadiana region of Louisiana, specifically the parishes of Acadia, Lafayette, St. Landry, Iberia, St. Martin, and Vermilion
Project description	Use the Computerized Assessment and Referral System (CARS) for screening DWI offenders for substance use disorders and referring them to mental health resources. Provide results to aid in judicial decision-making. Track treatment participation for those identified as having an SUD. Track

	<p>recidivism rates. Provide outreach to attorneys and judges to facilitate acceptance of incorporation of the CARS system after project is completed.</p> <p><i>Target Audiences/Affected Communities:</i> Impaired Drivers; particularly drivers with past DUI/DWI occurrence; Judges and attorney making decisions about sentencing</p>
Amount of Federal funds	\$95,034
Funding source(s) for eligible work in this section	Section 405d
Eligible use of funds	Address social and cultural aspects of alcohol use through education
Countermeasure strategy(ies) to justify programming funds	Authorized Program (23 U.S.C. 405(d)(4)(B)(vii))*; Maintain and expand the Screening, Brief Intervention, and Referral to Treatment (SBIRT) project to additional universities and high schools. (CTW 10)**; States should encourage professionals to have a systematic program to screen and/or assess drivers to determine whether they have an alcohol or drug abuse problem and, as appropriate, briefly intervene or refer them for appropriate treatment (UG 8)****

Project name	Ready, Set, Drive!
Subgrantee(s)	The Safety Place
Subgrantee org. type	Non-profit organization
Project agreement number	2025-55-11
Location(s) where project will be performed	Greater Baton Rouge area
Project description	<p>Educate young drivers about the negative effects of distracted driving, underage drinking, and impaired driving in an effort to initiate positive behavior change in regard to occupant protection and traffic safety. Utilize creative examples of active learning techniques for young adults through: PowerPoint presentation, engaging videos, group discussion, driving and impairment simulation, games, community outreach events, campaigns, activities, friendly competition and social media engagement.</p> <p><i>Target Audiences/Affected Communities:</i> 14-18 years (9th - 12th Grade) and 18-24 years (College and Trade Demographic)</p>
Amount of Federal funds	\$27,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Teen safety program, impaired driving education, occupant protection education, distracted driving education
Countermeasure strategy(ies) to justify programming funds	Identify, fund, and assist in the implementation of impaired driving prevention programs for young adults and underage drinking prevention programs for 15 to 24-year-olds. (CTW 10)**, (UG 8)****

Project name	ThinkFirst Program
Subgrantee(s)	ThinkFirst of Ark-La-Tex, Inc.
Subgrantee org. type	Non-profit organization
Project agreement number	2025-55-12
Location(s) where project will be performed	Northern & Central Louisiana parishes
Project description	Engage trained VIP (Voices of Injury Prevention) Speakers, a diverse group with varied backgrounds and experiences who share authentic stories as part of their effort to resonate across a broad spectrum of communities and fostering inclusivity while delivering comprehensive highway traffic safety education with an emphasis on impaired driving, distracted driving, and occupant protection laws and statistics. Instigate positive behavioral changes among these young drivers by illustrating the real-life consequences of choices. Identify opportunities to speak about the lack of seatbelt use by pickup truck drivers through targeted programs and information. <i>Target Audiences/Affected Communities:</i> young drivers aged 15-24; All pick-up truck drivers
Amount of Federal funds	\$128,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Teen safety program, impaired driving education, occupant protection education, distracted driving education
Countermeasure strategy(ies) to justify programming funds	Identify, fund, and assist in the implementation of impaired driving prevention programs for young adults and underage drinking prevention programs for 15 to 24-year-olds. (CTW 10)**, (UG 8)****

Project name	B.R.A.K.E.S (Be Responsible And Keep Everyone Safe) Program
Subgrantee(s)	Tangipahoa Parish Government’s Community Development office/TRACC Coalition
Subgrantee org. type	Local government agency
Project agreement number	2025-55-14
Location(s) where project will be performed	High schools and local colleges across Tangipahoa Parish
Project description	Address the problems of impaired driving and lack of seatbelt use for young drivers by conducting up to three community outreach initiatives through presentations at area campuses and by partnering with high schools and colleges to bring traffic safety awareness to their campus events. Implement one community/social media activity to support National Teen Driver Safety Week, as recognized by Destination Zero Deaths. Use the Youth Committee, University Committee and Law Enforcement Task Force of the subgrantee to help identify driver safety concerns regarding impaired driving and seat belt use. <i>Target Audiences/Affected Communities:</i> young drivers aged 15-24
Amount of Federal funds	\$10,000

Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Teen safety program, impaired driving education, occupant protection education
Countermeasure strategy(ies) to justify programming funds	Identify, fund, and assist in the implementation of impaired driving prevention programs for young adults and underage drinking prevention programs for 15 to 24-year-olds. (CTW 10)** , (UG 8)****

Project name	Employer-Based Impaired Driving Traffic Safety Program
Subgrantee(s)	National Safety Council
Subgrantee org. type	Non-profit organization
Project agreement number	2025-10-46
Location(s) where project will be performed	Statewide
Project description	<p>Perform outreach and education to employees throughout Louisiana on driving risks, change driver behavior, and reduce the number of fatalities and injuries caused by impaired driving on Louisiana roadways.</p> <p><i>Target Audiences/Affected Communities:</i> Health and safety officers at major employers across the state; Employees with a special emphasis on those who reside in parishes with Tier I alcohol-impaired driving crashes</p>
Amount of Federal funds	\$80,000
Funding source(s) for eligible work in this section	Section 154AL
Eligible use of funds	Alcohol non-law enforcement training; Education on social and cultural aspects of alcohol use
Countermeasure strategy(ies) to justify programming funds	Conduct Community-Based Programs to Employers (UG 8)****; Application of evidence-based Employer-Based Programs for occupant protection to impaired driving. (CTW-10)**; Transforming traffic safety culture and deploying positive social norms. (NASEM, 2018)*****

Project name	EBR Alcoholic Beverage Control J.U.D.E. Task Force
Subgrantee(s)	City of Baton Rouge/East Baton Rouge Parish, Office of Alcoholic Beverage Control
Subgrantee org. type	Local government
Project agreement number	2025-10-30
Location(s) where project will be performed	City of Baton Rouge and East Baton Rouge Parish
Project description	Utilize enforcement agents from the city/parish licensing and regulatory agency to provide education, regulatory, and law enforcement services to licensed alcohol retailers. Specific efforts include catching users of fake/fraudulent IDs, confiscating and tracking producers of fake/fraudulent identifications, monitoring alcohol outlets for service of alcohol to juveniles, monitoring alcohol outlets for the underage purchase of alcohol, and conducting compliance checks.

	<i>Target Audiences/Affected Communities:</i> Bartenders, servers, staff, managers, and owners at alcohol on-site and off-site retail license holders; Underage individuals
Amount of Federal funds	\$89,318
Funding source(s) for eligible work in this section	Section 154AL
Eligible use of funds	Alcohol law enforcement
Countermeasure strategy(ies) to justify programming funds	Promote underage drinking enforcement with state and local law enforcement agencies. (CTW 10)**; coordinate efforts with liquor law enforcement officials (UG 8)****

Project name	Louisiana Cops in Shops Program
Subgrantee(s)	Louisiana Office of Alcohol and Tobacco Control, Department of Revenue
Subgrantee org. type	State government
Project agreement number	2025-10-31
Location(s) where project will be performed	Statewide
Project description	Utilize enforcement agents from the state licensing and regulatory agency to provide education, regulatory, and law enforcement services to all licensed alcohol retailers across the state. Specific efforts include catching users of fake/fraudulent IDs, confiscating and tracking producers of fake/fraudulent identifications, monitoring alcohol outlets for service of alcohol to juveniles, monitoring alcohol outlets for the underage purchase of alcohol, and conducting compliance checks. <i>Target Audiences/Affected Communities:</i> Bartenders, servers, staff, managers, and owners at alcohol on-site and off-site retail license holders; Underage individuals
Amount of Federal funds	\$139,958
Funding source(s) for eligible work in this section	Section 154AL
Eligible use of funds	Alcohol law enforcement
Countermeasure strategy(ies) to justify programming funds	Promote underage drinking enforcement with state and local law enforcement agencies. (CTW 10)**; coordinate efforts with liquor law enforcement officials (UG 8)****

Project name	High Visibility Traffic Safety/Impaired Driving Enforcement – Local law Enforcement
Subgrantee(s)	Abbeville Police Department, City of Abbeville Alexandria Police Department, City of Alexandria Allen Parish Sheriff’s Office Baton Rouge Police Department, City of Baton Rouge Bogalusa Police Department, City of Bogalusa Bossier City Police Department, City of Bossier City Bossier Parish Sheriff’s Office Breaux Bridge Police Department, City of Breaux Bridge Caddo Parish Sheriff’s Office

	<p>Calcasieu Parish Sheriff's Office Covington Police Department, City of Covington East Baton Rouge Sheriff's Office Evangeline Parish Sheriff's Office Franklinton Police Department, Town of Franklinton Gonzales Police Department Greater New Orleans Expressway Commission Greenwood Police Department, Town of Greenwood Hammond Police Department, City of Hammond Harahan Police Department, City of Harahan Houma Police Department, Terrebonne Parish Consolidated Govt. Iberia Parish Sheriff's Office Jefferson Parish Sheriff's Office Kenner Police Department, City of Kenner Lafayette Police Department Lafayette Parish Sheriff's Office Lafourche Parish Sheriff's Office Lake Charles Police Department Leesville Police Department, City of Leesville Livingston Parish Sheriff's Office Mandeville Police Department, City of Mandeville Monroe Police Department Morgan City Police Department, City of Morgan City Natchitoches Police Department, City of Natchitoches New Orleans Police Department, City of New Orleans Nicholls State University Police Department Pearl River Police Department, Town of Pearl River Pineville Police Department, City of Pineville Pointe Coupee Parish Sheriff's Office Shreveport Police Department, City of Shreveport Slidell Police Department, City of Slidell St. Bernard Parish Sheriff's Office St. Charles Parish Sheriff's Office St. John the Baptist Parish Sheriff's Office St. Tammany Parish Sheriff's Office Tangipahoa Parish Sheriff's Office Terrebonne Parish Sherriff's Office Thibodeaux Police Department, City of Thibodaux Vinton Police Department Washington Parish Sheriff's Office West Baton Rouge Sheriff's Office West Monroe Police Department, City of West Monroe Westwego Police Department</p>
Subgrantee org. type	Local government agencies
Project agreement number	2025-30-10; 2025-30-11; 2025-30-13 to 30-18; 2025-30-21; 2025-30-22; 2025-30-24 to 30-26; 2025-30-28; 2025-30-30; 2025-30-31; 2025-30-33 to 30-35; 2025-30-37 to 30-42; 2025-30-45; 2025-30-48 to 30-64; 2025-30-66 to 30-71; 2025-30-76; 2025-31-01 to 31-05
Location(s) where project will be performed	52 jurisdictions across the state

Project description	<p>Provide sustained enforcement in support of impaired driving laws which will be coordinated with the annual “Drive Sober or Get Pulled Over” (DSGPO) national mobilization in addition to other identified state enforcement waves. All law enforcement agencies participating in this targeted overtime enforcement program utilize data to identify areas of critical need. The local agencies conduct patrols based on their evidence-based enforcement plan, deploy resources based on crash analysis, and adjust throughout the year as needed.</p> <p>Additional enforcement efforts to support occupant protection, child passenger safety, distracted driving, speeding, etc. laws may be provided to some or all agencies under other Federal funding sources. Agencies with additional funding are included under other program area sections.</p> <p><i>Target Audiences/Affected Communities:</i> suspected impaired drivers</p>
Amount of Federal funds	\$1,412,649 (154AL) + \$928,720 (164AL) + \$2,000 (405d) + \$2,187,761 (402) + \$115,380 (405e) + \$60,975 (405h [2023 BIL Funds]) = \$4,707,485
Funding source(s) for eligible work in this section	Section 405d, Section 154AL, and Section 164AL
Eligible use of funds	High visibility enforcement of traffic laws pertaining to impaired driving and underage drinking; drug impaired driving enforcement
Countermeasure strategy(ies) to justify programming funds	Provide sustained enforcement of statutes addressing impaired driving/riding. (CTW 10)** (UG 8)****; Authorized Program (23 U.S.C. 405(d)(4)(B)(i))*; Authorized Program (23 U.S.C. 405(d)(4)(B)(vi))*

Project name	Special Waves Enforcement for Drive Sober or Get Pulled Over (DSGPO)
Subgrantee(s)	Various local agencies
Subgrantee org. type	Local government agencies
Project agreement number	2025-35-TBD (Projects will be numbered sequentially)
Location(s) where project will be performed	Jurisdictions across the state
Project description	<p>Provide high visibility overtime enforcement during targeted special waves in support of enforcing impaired driving laws coordinated with the NHTSA/LHSC annual <i>Drive Sober or Get Pulled Over</i> campaign. Prior to DSGPO, a solicitation will be sent to all law enforcement agencies to announce the availability of small contracts to participate in DSGPO. Interested agencies respond with their overtime rate, and number of hours they can work for each wave.</p> <p><i>Target Audiences/Affected Communities:</i> suspected impaired drivers</p>
Amount of Federal funds	\$75,000
Funding source(s) for eligible work in this section	Section 164AL
Eligible use of funds	High visibility enforcement of traffic laws pertaining to impaired driving and underage drinking; drug impaired driving enforcement
Countermeasure strategy(ies) to justify programming funds	Support the National “Drive Sober or Get Pulled Over” campaign with specific overtime enforcement and paid media based on data-driven

	demographic and geographic locations. (CTW 10)** (UG 8)****; Authorized Program (23 U.S.C. 405(d)(4)(B)(i))*; Authorized Program (23 U.S.C. 405(d)(4)(B)(vi))*
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Project name	Louisiana State Police (LSP) Crash Reduction Grant
Subgrantee(s)	Louisiana State Police
Subgrantee org. type	State law enforcement agency
Project agreement number	2025-30-80
Location(s) where project will be performed	Statewide
Project description	<p>Support LSP overtime enforcement work in DWI, speed, occupant protection and Public Information Officer (PIO) media relations overtime activities. High fatal and injury crash locations, days, and times will be a priority for enforcement activities; and adjustments will be made throughout the year based on resources and crash analysis.</p> <p>Plan and conduct one SFST Instructor Development Course, three Radar Instructor Development Courses, one DRE Course, and four DRE recert training courses. Support DRE and ARIDE call out overtime.</p> <p>Officers working the PIO overtime activities will conduct Public Information Presentations. These presentations will be used to inform the public of traffic safety issues. Pre- and post-enforcement efforts and statistics will be publicized through print, TV, and/or radio media throughout the duration of the grant. Reimburse the LSP for radio communication overtime activities and clerical overtime activities.</p> <p><i>Target Audiences/Affected Communities:</i> suspected impaired drivers; State and local law enforcement interested in impaired driving detection methods</p>
Amount of Federal funds	\$700,815.75 (405d) + \$41,687.50 (402) + \$322,506 (405b) = \$1,065,009.25
Funding source(s) for eligible work in this section	Section 405d
Eligible use of funds	High visibility enforcement of traffic laws pertaining to impaired driving and underage drinking; drug impaired driving enforcement; Alcohol ignition interlock programs; Improving blood alcohol concentration testing and reporting
Countermeasure strategy(ies) to justify programming funds	Provide sustained enforcement of statutes addressing impaired driving/riding. (CTW 10)** (UG 8)****; Provide Drug Recognition Expert (DRE) training to revitalize the DRE program, and conduct SFST Instructor, SFST Training Field Courses. (CTW 10)** (UG 8)****

Project name	MADD Louisiana's Court Monitoring Program
Subgrantee(s)	Mothers Against Drunk Driving, Louisiana Chapter
Subgrantee org. type	Non-profit organization
Project agreement number	2025-10-17

Location(s) where project will be performed	City of Baton Rouge and East Baton Rouge Parish courts; Either Calcasieu and/or Caddo Parish district courts
Project description	Observe DWI cases being heard in court and record relevant details of each case. Compile relevant statistics regarding the disposition of DWI cases in courtrooms across the state. Raise awareness of the level of public concern regarding the disposition of DWI cases. Report information to traffic safety stakeholders and public officials on the disposition of DWI cases to improve enforcement, prosecution, and/or adjudication systems. <i>Target Audiences/Affected Communities:</i> Judges; Prosecutors; Defense attorneys; Justice-involved individuals; Media
Amount of Federal funds	\$50,000
Funding source(s) for eligible work in this section	Section 164AL
Eligible use of funds	Court support and monitoring including educating criminal justice professionals in handling impaired driving cases, hiring TSRPs, hiring JOLs, and establishing DWI courts
Countermeasure strategy(ies) to justify programming funds	Authorized Program (23 U.S.C. 405(d)(4)(B)(iii))*; Conduct court monitoring of DWI cases, track information, train volunteers, and report results. (CTW 10)**

Project name	DWI Court Management Program
Subgrantee(s)	Louisiana Supreme Court, Office of the Judicial Administrator
Subgrantee org. type	State government
Project agreement number	2025-10-20
Location(s) where project will be performed	8 DWI courts in judicial districts across Louisiana
Project description	Provide support to the Supreme Court DWI & Specialty Court Office (SCDSCO) to conduct oversight, administration, and monitoring of 8 DWI Courts (4 th JDC Ouachita and Morehouse Parish DWI Court, 14 th JDC Calcasieu DWI Court, 15 th JDC Lafayette Parish DWI Court, 22 nd JDC St. Tammany Parish DWI Court, 24 th JDC Jefferson Parish DWI Court, Baton Rouge City DWI Court, 27 th St. Landry Parish DWI Court, and 32 nd JDC Terrebonne Parish DWI Court). Provide contractual costs to the 8 DWI court teams for program management and supplies. Provide support to host a statewide training for LA DWI courts as well as professional development opportunities for SCDSCO staff.
Amount of Federal funds	\$1,112,100
Funding source(s) for eligible work in this section	Section 405d
Eligible use of funds	Court support including – training/education of criminal justice professionals to assist them in handling impaired driving cases, hiring traffic safety resource prosecutors, hiring judicial outreach liaisons, and establishing DWI courts. <i>Target Audiences/Affected Communities:</i> Judicial district court staff; Volunteer judges; State Supreme Court; Impaired drivers in identified judicial districts

Countermeasure strategy(ies) to justify programming funds	Authorized program (23 U.S.C. 405(d)(4)(B)(iii))*; Address repeat offenders through legislation, education, public information, and support of DWI Courts. (CTW 10), (UG 8)****
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Project name	Forensic Analysis of DWI Cases
Subgrantee(s)	North Louisiana Criminalistics Laboratory (NLCL)
Subgrantee org. type	Quasi-local government agency
Project agreement number	2025-10-19
Location(s) where project will be performed	The 29 parishes in Louisiana served by NLCL
Project description	Provide salary and related benefits for one full-time Forensic Analyst who will conduct forensic analysis of all DWI cases submitted to the lab. Provide expert testimony about the finding of the analysis as well as the effects of alcohol and drugs in court, when requested. <i>Target Audiences/Affected Communities:</i> Prosecutors; Drug Recognition Experts; Law enforcement; Judges
Amount of Federal funds	\$110,000
Funding source(s) for eligible work in this section	Section 405d
Eligible use of funds	Improve blood alcohol concentration and drug chemistry testing and reporting
Countermeasure strategy(ies) to justify programming funds	Provide support for blood draws, testing and the analysis of results for impaired driving enforcement efforts. (CTW 10)** , (UG 8)****

Project name	Travel for Impaired Driving Training
Subgrantee(s)	TBD
Subgrantee org. type	TBD
Project agreement number	2025-20-10
Location(s) where project will be performed	TBD
Project description	Funds set aside for stakeholders to attend and travel to trainings and conferences directly related to support planned impaired driving strategies and projects. This training will improve attendees’ knowledge of new methods to reduce impaired driving. Requests will be submitted to the LHSC and must be approved by the Executive Director. <i>Target Audiences/Affected Communities:</i> Law enforcement, criminal justice, and other impaired driving stakeholders
Amount of Federal funds	\$15,000
Funding source(s) for eligible work in this section	Section 164AL
Eligible use of funds	Alcohol non-law enforcement training; Alcohol law enforcement training
Countermeasure strategy(ies) to justify programming funds	Provide funding for travel, training, tools and/or equipment to support impaired driving projects and programs. (CTW 10)** , (UG 8)****

Project name	LHSC Paid Media for Traffic Safety
Subgrantee(s)	TBD (LHSC to issue RFP in early Fall)
Subgrantee org. type	For-profit corporation
Project agreement number	2025-80-01
Location(s) where project will be performed	Statewide
Project description	<p>Develop and implement paid media campaigns that directly support enforcement activities and public information about occupant protection and impaired driving high visibility enforcement campaigns and laws. Develop advertising materials and campaigns providing information to prevent racial profiling, to educate the public on drug use and impairment, to educate the public on state laws regarding non-motorized safety, and to prevent roadside deaths.</p> <p>Paid media outreach (television, radio, print, and billboards) is based on data-driven demographic and geographic locations and an analysis of Louisiana traffic crash data. The media outlets utilized may vary slightly by demographic area and campaign in order to reach the targeted audiences. Research and develop a year-long media buy plan, implement approved media purchases, and provide all post reporting and affidavits of performance on media purchases. Message recognition will be measured through attitudinal surveys.</p> <p><i>Target Audiences/Affected Communities:</i> Consumers of TV, radio, and print media; Louisiana drivers; Drivers who are passing through Louisiana</p>
Amount of Federal funds	\$580,000 (402) + \$50,000 (405h [2024 BIL Funds]) + \$69,000 (405h [2023 BIL Funds]) + \$606,000 (405g) + \$500,000 (154AL) + \$500,000 (164AL) + \$550,000 (1906) + \$1,550,000 (405d) + \$100,000 (405e) = \$4,505,000
Funding source(s) for eligible work in this section	Section 405d, Section 154AL, and Section 164AL
Eligible use of funds	402 Paid Advertising; 405d Paid and earned media in support of HVE of impaired driving laws; 154AL and 164 AL Paid media in support of reducing drug impaired driving
Countermeasure strategy(ies) to justify programming funds	Produce and distribute public information and educational materials to combat impaired driving/riding and underage drinking and provide paid media outreach for state-planned impaired driving education. (CTW 10)**, (UG 8)****

Project name	LHSC Earned Media for Traffic Safety
Subgrantee(s)	Lambert Media LLC
Subgrantee org. type	Individual contractor
Project agreement number	2025-80-03
Location(s) where project will be performed	Statewide
Project description	Provide press releases, opinion editorials, press event coordination, and overall support of the earned and paid media and the national mobilizations on Impaired Driving, Occupant Protection, and the topics of

	the National Priority Safety Programs. Message recognition will be measured through attitudinal surveys. <i>Target Audiences/Affected Communities:</i> Consumers of TV, radio, and print media; Louisiana drivers; Drivers who are passing through Louisiana
Amount of Federal funds	\$49,900
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	402 Paid Advertising; 405d Paid and earned media in support of HVE of impaired driving laws; 154AL and 164 AL Paid media in support of reducing drug impaired driving
Countermeasure strategy(ies) to justify programming funds	Produce and distribute public information and educational materials to combat impaired driving/riding and underage drinking and provide paid media outreach for state-planned impaired driving education. (CTW 10)**, (UG 8)****

*Authorized Program as outlined in 23 U.S.C. 405(d)(4); Source: <https://www.govinfo.gov/link/uscode/23/405>

**Venkatraman, V., Richard, C. M., Magee, K., & Johnson, K. (2021, July). *Countermeasures that work: A highway safety countermeasures guide for State Highway Safety Offices*, 10th edition, 2020 (Report No. DOT HS 813 097). National Highway Traffic Safety Administration.

***Axel, N. E., Knisely, M. J., McMillen, P., Weiser, L. A., Kinnard, K., Love, T., & Cash, C. (2019, March). *Best practices for implementing a state judicial outreach liaison program*. Revised March 2019. (Report No. DOT HS 812 676). Washington, DC: National Highway Traffic Safety Administration.

****Highway Safety Program Guideline No. 8: Impaired Driving, NHTSA, November 2006; Source: <https://one.nhtsa.gov/nhtsa/whatsup/tea21/tea21programs/pages/ImpairedDriving.htm>

*****National Academies of Sciences, Engineering, and Medicine. 2018. *A Strategic Approach to Transforming Traffic Safety Culture to Reduce Deaths and Injuries*. Washington, DC: The National Academies Press. <https://doi.org/10.17226/25286>.

2.2 Occupant Protection

Project name	Louisiana Passenger Safety Task Force (LPSTF)
Subgrantee(s)	University Medical Center Management Corporation
Subgrantee org. type	Non-profit organization
Project agreement number	2025-20-11
Location(s) where project will be performed	Statewide
Project description	<p>Provide a centralized resource for all occupant protection and child passenger safety activities and education (including heatstroke/unattended passenger). Maintain a database of all Louisiana CPS technicians, promote recertification of technicians, conduct quarterly regional meetings, provide five (5) Standardized CPS Instructor/Technician Courses, and support certified fitting stations in each region. Focus on CarFit, a community based program that promotes continued safe driving among older drivers.</p> <p><i>Target Audiences/Affected Communities:</i> Drivers with young passengers; Low-income drivers who are in need of a child safety seat; Older drivers who need guidance on safety restraints; Individuals interested in being certified as a child passenger safety technician</p>
Amount of Federal funds	\$239,761.89
Funding source(s) for eligible work in this section	Section 405b
Eligible use of funds	Recruit and train nationally certified child passenger safety technicians among police officers, fire and other first responders, emergency medical personnel, and other individuals or organizations serving low-income and underserved populations. Educate parents and caregivers in low-income and underserved populations regarding the importance of proper use and correct installation of child restraints on every trip in a motor vehicle. Purchase and distribute child restraints to low-income and underserved populations.
Countermeasure strategy(ies) to justify programming funds	Authorized program demonstrating an active network of child passenger safety inspection stations and/or inspection events (23 CFR 1300.21)*; Authorized program for recruiting, training and maintaining a sufficient number of child passenger safety technicians (23 CFR 1300.21)*; Establish and convene an occupant protection advisory task force to organize and generate broad-based support for programs (UG 20)****

Project name	Acts of Love Don't Spare the Belt Diversity Outreach Program
Subgrantee(s)	Acts of Love, Inc.
Subgrantee org. type	Non-profit organization
Project agreement number	2025-10-45
Location(s) where project will be performed	Various parishes in Southwest/South Central Louisiana: Lafayette, St. Landry, Point Coupee, and Jeff Davis

Project description	Promote NHTSA’s African American Seat Belt Safety Tool Kit throughout the year with faith-based organization leaders as primary messengers. Engage access TV and radio to disseminate culturally competent messages to increase seat belt usage. Distribute educational materials promoting traffic safety at driving schools. Host free Driving Improvement conferences and community forums. Coordinate with LHSC to ensure activities align with national campaigns. <i>Target Audiences/Affected Communities:</i> African American churches/faith groups; Minority chambers of commerce; National Panhellenic Council fraternities and sororities; members of the African American population
Amount of Federal funds	\$20,909.09 (154AL) + \$4,704.55 (402PM) + \$522.72 (402PA) = \$26,136.36
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Targeting high-risk populations identified through data analysis as vulnerable to occupant protection-related fatalities; Address social and cultural aspects of using safety belts and child safety seats through education
Countermeasure strategy(ies) to justify programming funds	High risk population countermeasure programs (23 CFR 1300.21)**; Conduct occupant protection education programs, especially directed toward specific cultural or otherwise diverse populations (UG 20)***; Transforming traffic safety culture and deploying positive social norms (NASEM, 2018)*****
Planning and Administration costs	Yes, 10% of allocated 402 funds

Project name	YMCA Car Seat Safety Outreach Program
Subgrantee(s)	YMCA of Greater New Orleans
Subgrantee organization type	Non-profit organization
Project agreement number	2025-20-13
Location where project will be performed	Southeast Louisiana parishes: primarily Orleans and Jefferson. Some immigrant communities in St. John the Baptist and St. Bernard parishes
Project description	Raise awareness of the importance of properly wearing a seat belt and using child passenger safety restraints. Conduct community outreach by partnering with the Louisiana Passenger Safety Task Force (LPSTF) to host car seat check events. Participate in community events to distribute child restraints to low income families and promote occupant protection using language appropriate materials through various media. <i>Target Audiences/Affected Communities:</i> Hispanic, Vietnamese, and Muslim communities and other immigrant populations from low-income households
Amount of Federal funds	\$89,280.54
Federal funding source(s)	Section 405b

Eligible use of funds	Educate parents and caregivers in low-income and underserved populations regarding the importance of proper use and correct installation of child restraints on every trip in a motor vehicle. Purchase and distribute child restraints to low-income and underserved populations.
Countermeasure strategy(ies) for programming funds	Authorized program demonstrating an active network of child passenger safety inspection stations and/or inspection events (23 CFR 1300.21)*; High risk population countermeasure programs (23 CFR 1300.21)**; Conduct occupant protection education programs, especially directed toward specific cultural or otherwise diverse populations (UG 20)****

Project name	Traffic Safety Diversity Outreach Program
Subgrantee(s)	Le Sanctuary Book Club, Inc.
Subgrantee org. type	Non-profit organization
Project agreement number	2025-10-49
Location(s) where project will be performed	Jefferson and Orleans Parishes
Project description	Reach minority populations to aid them in identifying and understanding how a change in their behavior can lead to increased seatbelt usage. Conduct traffic safety presentations focused on reducing alcohol impaired driving. Host pedestrian/bicycle enrichment programs. Host press event during Bayou Classic to focus on occupant protection safety. <i>Target Audiences/Affected Communities:</i> African American drivers; African American youth and college-attending young adults; Parents and children using participating daycare facilities; Attendees at Bayou Classic events
Amount of Federal funds	\$24,765 (154AL) + \$9,211.50 (402OP) + \$1,023.50 (402PA) = \$35,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Address social and cultural aspects of occupant protection through education
Countermeasure strategy(ies) to justify programming funds	Authorized program demonstrating an active network of child passenger safety inspection stations and/or inspection events (23 CFR 1300.21)*; High risk population countermeasure programs (23 CFR 1300.21)**; Conduct occupant protection education programs, especially directed toward specific cultural or otherwise diverse populations (UG 20)****; Transforming traffic safety culture and deploying positive social norms (NASEM, 2018)*****
Planning and Administration costs	Yes, 10% of allocated 402 funds

Project name	UMOJA Traffic Safety Diversity Outreach Program
Subgrantee(s)	UMOJA, INC.
Subgrantee org. type	Non-profit organization
Project agreement number	2025-70-11

Location(s) where project will be performed	Top tier parishes with high injury and fatalities: Orleans, East Baton Rouge, Caddo, Lafayette, Calcasieu, and St. Tammany
Project description	Continue to implement and monitor established traffic safety programs at HBCUs. Conduct impaired driving and occupant protection Diversity Forums in the top 4-5 Tier 1 parishes. Promote occupant protection and related traffic safety messages at major events such as Mardi Gras and on-campus events at HBCU. Support State and National occupant protection media campaigns. <i>Target Audiences/Affected Communities:</i> African American church leaders; Local elected officials; Local law enforcement; National Panhellenic fraternities and sororities; African American drivers; African American college-attending young adults
Amount of Federal funds	\$37,454.45 (154AL) + \$11,147.89 (402OP) + \$1,238.66 (402PA) = \$49,841
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Address social and cultural aspects of occupant protection through education
Countermeasure strategy(ies) to justify programming funds	High risk population countermeasure programs (23 CFR 1300.21)**; Conduct occupant protection education programs, especially directed toward specific cultural or otherwise diverse populations (UG 20)***; Transforming traffic safety culture and deploying positive social norms (NASEM, 2018)*****
Planning and Administration costs	Yes, 10% of allocated 402 funds

Project name	Sudden Impact
Subgrantee(s)	University Medical Center Management Corporation
Subgrantee org. type	Non-profit organization
Project agreement number	2025-55-10
Location(s) where project will be performed	Statewide
Project description	Teen impaired driving, distracted driving, and unrestrained driving/riding injury prevention program consisting of 6 experiences within the program delivered to cohorts of high school students beginning in the 10 th grade and spanning approximately two years until graduation. The experiences include: (1) 7-hour trauma hospital based program, (2) mock crash, (3) mock trial with actual attorneys and judges, (4) a parent session, (5) an on-site session in courtroom for seniors, and (6) a driving school program. <i>Target Audiences/Affected Communities:</i> high school students; parents
Amount of Federal funds	\$110,400 (164AL) + \$73,600 (402TSP) = \$184,000
Funding source(s) for eligible work in this section	Section 402

Eligible use of funds	Address social and cultural aspects of seat belt usage through education
Countermeasure strategy(ies) to justify programming funds	Provide culturally relevant material and resources necessary to conduct occupant protection education, especially directed toward young people, in local settings (UG 20)****; Transforming traffic safety culture and deploying positive social norms (NASEM, 2018)*****

Project name	Ready, Set, Drive!
Subgrantee(s)	The Safety Place
Subgrantee org. type	Non-profit organization
Project agreement number	2025-55-11
Location(s) where project will be performed	Greater Baton Rouge area
Project description	Educate young drivers about the negative effects of not being properly restrained, distracted driving, underage drinking, and impaired driving in an effort to initiate positive behavior change in regard to occupant protection and traffic safety. Utilize creative examples of active learning techniques for young adults through: PowerPoint presentation, engaging videos, group discussion, driving and impairment simulation, games, community outreach events, campaigns, activities, friendly competition and social media engagement. <i>Target Audiences/Affected Communities: 14-18 years (9th - 12th Grade) and 18-24 years (College and Trade Demographic)</i>
Amount of Federal funds	\$27,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Teen safety program, impaired driving education, occupant protection education, distracted driving education
Countermeasure strategy(ies) to justify programming funds	Provide culturally relevant material and resources necessary to conduct occupant protection education, especially directed toward young people, in local settings (UG 20)****; Provide safety belt restraints, child safety seats, safety enforcement information, and educational materials to the public. (CTW 10)*****

Project name	ThinkFirst Program
Subgrantee(s)	ThinkFirst of Ark-La-Tex, Inc.
Subgrantee org. type	Non-profit organization
Project agreement number	2025-55-12
Location(s) where project will be performed	Northern & Central Louisiana parishes
Project description	Engage trained VIP (Voices of Injury Prevention) Speakers, a diverse group with varied backgrounds and experiences who share authentic stories as part of their effort to resonate across a broad spectrum of communities, and fostering inclusivity while delivering comprehensive highway traffic

	<p>safety education with an emphasis on impaired driving, distracted driving, and occupant protection laws and statistics. Instigate positive behavioral changes among these young drivers by illustrating the real-life consequences of choices. Identify opportunities to speak about the lack of seatbelt use by pickup truck drivers through targeted programs and information.</p> <p><i>Target Audiences/Affected Communities:</i> young drivers aged 15-24; All pick-up truck drivers</p>
Amount of Federal funds	\$128,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Teen safety program, impaired driving education, occupant protection education, distracted driving education
Countermeasure strategy(ies) to justify programming funds	Provide culturally relevant material and resources necessary to conduct occupant protection education, especially directed toward young people, in local settings (UG 20)****; Provide safety belt restraints, child safety seats, safety enforcement information, and educational materials to the public. (CTW 10)*****

Project name	B.R.A.K.E.S (Be Responsible And Keep Everyone Safe) Program
Subgrantee(s)	Tangipahoa Parish Government’s Community Development office/TRACC Coalition
Subgrantee org. type	Local government
Project agreement number	2025-55-14
Location(s) where project will be performed	High schools and local colleges across Tangipahoa Parish
Project description	<p>Address the problems of impaired driving and lack of seatbelt use for young drivers by conducting up to three community outreach initiatives through presentations at area campuses and by partnering with high schools and colleges to bring traffic safety awareness to their campus events. Implement one community/social media activity to support National Teen Driver Safety Week, as recognized by Destination Zero Deaths. Use the Youth Committee, University Committee and Law Enforcement Task Force of the subgrantee to help identify driver safety concerns regarding impaired driving and seat belt use.</p> <p><i>Target Audiences/Affected Communities:</i> young drivers aged 15-24</p>
Amount of Federal funds	\$10,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Teen safety program, impaired driving education, occupant protection education
Countermeasure strategy(ies) to justify programming funds	Provide culturally relevant material and resources necessary to conduct occupant protection education, especially directed toward young people, in local settings (UG 20)****; Provide safety belt restraints, child safety seats,

	safety enforcement information, and educational materials to the public. (CTW 10)*****
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Project name	Bayou Classic Occupant Protection Outreach
Subgrantee(s)	New Orleans Convention Company, Inc. (NOCCI)
Subgrantee org. type	Individual contractor
Project agreement number	2025-70-15
Location(s) where project will be performed	New Orleans
Project description	Promote occupant protection at the Annual Bayou Classic football game between two in-state HBCU powerhouses - Southern University and Grambling University – over the third weekend in November by providing education and outreach on the importance of seat belt safety. <i>Target Audiences/Affected Communities:</i> Bayou Classic weekend event and football game attendees
Amount of Federal funds	\$21,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Address social and cultural aspects of seat belt usage through education
Countermeasure strategy(ies) to justify programming funds	High risk population countermeasure programs (23 CFR 1300.21)**; Conduct occupant protection education programs, especially directed toward specific cultural or otherwise diverse populations (UG 20)****; Transforming traffic safety culture and deploying positive social norms (NASEM, 2018)*****

Project name	Research and Assessment Program
Subgrantee(s)	TBD (LHSC in RFP process)
Subgrantee org. type	For-profit corporation
Project agreement number	2025-20-10
Location(s) where project will be performed	Statewide
Project description	Conduct observational surveys and provide reports using the data collected as required by NHTSA to determine adult safety belt (daytime and nighttime) and attitudinal surveys to measures licensed drivers’ attitudes related to impaired driving, seat belts, motorcycles, speeding, and distracted driving. Inform LHSC where to focus on the problematic targeted areas. <i>Target Audiences/Affected Communities:</i> All Louisiana drivers
Amount of Federal funds	\$182,200 (405b) + \$40,900 (402) = \$223,100
Funding source(s) for eligible work in this section	Section 405b

Eligible use of funds	To establish and maintain information systems containing data about occupant protection, including the collection and administration of child passenger safety and occupant protection surveys
Countermeasure strategy(ies) to justify programming funds	Authorized Program (23 CFR part 1340)*; Conduct and publicize at least one statewide observational survey of seat belt and child safety seat use annually (UG 20)****

Project name	High Visibility Traffic Safety/Seat Belt Enforcement – Local law Enforcement
Subgrantee(s)	Abbeville Police Department, City of Abbeville Alexandria Police Department, City of Alexandria Allen Parish Sheriff’s Office Baton Rouge Police Department, City of Baton Rouge Bogalusa Police Department, City of Bogalusa Bossier City Police Department, City of Bossier City Breaux Bridge Police Department, City of Breaux Bridge Caddo Parish Sheriff’s Office Calcasieu Parish Sheriff’s Office Covington Police Department, City of Covington East Baton Rouge Sheriff’s Office Evangeline Parish Sheriff’s Office Franklinton Police Department, Town of Franklinton Gonzales Police Department Greater New Orleans Expressway Commission Greenwood Police Department, Town of Greenwood Hammond Police Department, City of Hammond Harahan Police Department, City of Harahan Houma Police Department, Terrebonne Parish Consolidated Govt. Iberia Parish Sheriff’s Office Jefferson Parish Sheriff’s Office Kenner Police Department, City of Kenner Lafayette Police Department Lafayette Parish Sheriff’s Office Lafourche Parish Sheriff’s Office Lake Charles Police Department Leesville Police Department, City of Leesville Livingston Parish Sheriff’s Office Mandeville Police Department, City of Mandeville Monroe Police Department Morgan City Police Department, City of Morgan City Natchitoches Police Department, City of Natchitoches New Orleans Police Department, City of New Orleans Nicholls State University Police Department Pearl River Police Department, Town of Pearl River Pineville Police Department, City of Pineville Pointe Coupee Parish Sheriff’s Office Shreveport Police Department, City of Shreveport Slidell Police Department, City of Slidell

	<p>St. Bernard Parish Sheriff’s Office St. Charles Parish Sheriff’s Office St. John the Baptist Parish Sheriff’s Office St. Tammany Parish Sheriff’s Office Tangipahoa Parish Sheriff’s Office Terrebonne Parish Sherriff’s Office Thibodaux Police Department, City of Thibodaux Vinton Police Department Washington Parish Sheriff’s Office West Baton Rouge Sheriff’s Office West Monroe Police Department, City of West Monroe Westwego Police Department, City of Westwego Zachary Police Department</p>
Subgrantee org. type	Local government agencies
Project agreement number	2025-30-10; 2025-30-11; 2025-30-13 to 30-18;2025-30-21; 2025-30-22; 2025-30-24 to 30-26; 2025-30-28; 2025-30-30; 2025-30-31; 2025-30-33 to 30-35; 2025-30-37 to 30-42; 2025-30-45; 2025-30-48 to 30-64; 2025-30-66 to 30-71; 2025-30-74; 2025-30-76; 2025-31-01 to 31-05
Location(s) where project will be performed	52 jurisdictions across the state
Project description	<p>Provide sustained enforcement in support of occupant protection and child passenger safety laws which will be coordinated with the annual “Click It Or Ticket” (CIOT) national mobilization in addition to other identified state enforcement waves. All law enforcement agencies participating in this targeted overtime enforcement program utilize data to identify areas of critical need. The local agencies conduct patrols based on their evidence-based enforcement plan, deploy resources based on crash analysis, and adjust throughout the year as needed.</p> <p>Additional enforcement efforts to support impaired driving, distracted driving, speeding, etc. laws may be provided to some or all agencies under other Federal funding sources. Agencies with additional funding are included under other program area sections.</p> <p><i>Target Audiences/Affected Communities:</i> drivers suspected of not wearing seatbelts or using proper safety restraints for child passengers</p>
Amount of Federal funds	\$1,412,649 (154AL) + \$928,720 (164AL) + \$2,000 (405d) + \$2,187,761 (402) + \$115,380 (405e) + \$60,975 (405h [2023 BIL Funds]) = \$4,707,485
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	High visibility enforcement of occupant protection law; police traffic services
Countermeasure strategy(ies) to justify programming funds	High risk population countermeasure programs – specifically nighttime and pick-up truck enforcement - as outlined in 23 CFR 1300.21(e)(4)*; Sustained seat belt enforcement as outlined in 23 CFR 1300.21(e)(3); Provide sustained enforcement of statutes addressing occupant protection by

	contracting with law enforcement agencies for occupant protection enforcement overtime. (CTW 10)*****
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Project name	Special Waves Enforcement for <i>Click It Or Ticket (CIOT)</i>
Subgrantee(s)	Various local agencies
Subgrantee org. type	Local government agencies
Project agreement number	2025-35-TBD (Projects will be numbered sequentially)
Location(s) where project will be performed	Jurisdictions across the state
Project description	<p>Provide high visibility overtime enforcement during targeted special waves in support of enforcing occupant protection and child passenger safety, which will be coordinated with the NHTSA/LHSC annual <i>Click It Or Ticket</i> campaign. Prior to CIOT, a solicitation will be sent to all law enforcement agencies to announce the availability of small contracts to participate in CIOT. Interested agencies respond with their overtime rate, and number of hours they can work for each wave.</p> <p><i>Target Audiences/Affected Communities:</i> drivers suspected of not wearing seatbelts or using proper restraints for child passengers</p>
Amount of Federal funds	\$75,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	High visibility enforcement of traffic laws; police traffic services
Countermeasure strategy(ies) to justify programming funds	Recruit law enforcement agencies to participate in the Click It or Ticket national mobilization as authorized by 23 CFR 1300.21(d)(2)*

Project name	Louisiana State Police (LSP) Crash Reduction Grant
Subgrantee(s)	Louisiana State Police
Subgrantee org. type	State law enforcement agency
Project agreement number	2025-30-80
Location(s) where project will be performed	Statewide
Project description	<p>Support LSP overtime enforcement work in DWI, speed, occupant protection and Public Information Officer (PIO) media relations overtime activities. High fatal and injury crash locations, days, and times will be a priority for enforcement activities; and adjustments will be made throughout the year based on resources and crash analysis.</p> <p>Officers working the PIO overtime activities will conduct Public Information Presentations. These presentations will be used to inform the public of traffic safety issues. Pre- and post-enforcement efforts and statistics will be publicized through print, TV, and/or radio media throughout the duration of the grant. Reimburse the LSP for radio communication overtime activities and clerical overtime activities.</p>

	<i>Target Audiences/Affected Communities:</i> drivers who are suspected of not wearing seat belts or using proper safety restraints for child passengers
Amount of Federal funds	\$700,815.75 (405d) + \$41,687.50 (402) + \$322,506 (405b) = \$1,065,009.25
Funding source(s) for eligible work in this section	Section 405b
Eligible use of funds	Support high-visibility enforcement mobilizations; Educate the public concerning the proper use and installation of child restraints, including related equipment and information systems
Countermeasure strategy(ies) to justify programming funds	High risk population countermeasure programs – specifically nighttime and pick-up truck enforcement - as outlined in 23 CFR 1300.21(e)(4)*; Sustained seat belt enforcement as outlined in 23 CFR 1300.21(e)(3); Provide sustained enforcement of statutes addressing occupant protection by contracting with law enforcement agencies for occupant protection enforcement overtime. (CTW 10)*****

Project name	Travel for Occupant Protection Training
Subgrantee(s)	TBD
Subgrantee org. type	TBD
Project agreement number	2025-20-01
Location(s) where project will be performed	TBD
Project description	Funds set aside for stakeholders to attend and travel to trainings and conferences directly related to support planned occupant protection and child passenger safety strategies and projects. This training will improve attendees’ knowledge of new methods to increase the use of seat belts and child safety seats. Requests will be submitted to the LHSC and must be approved by the Executive Director. <i>Target Audiences/Affected Communities:</i> Law enforcement, criminal justice, and other occupant protection and child passenger safety stakeholders
Amount of Federal funds	\$10,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Training occupant protection safety professionals, police officers, fire and emergency medical personnel, educators, and parents concerning all aspects of the use of child restraints and occupant protection
Countermeasure strategy(ies) to justify programming funds	Authorized use of funds as outlined in 23 CFR 1300.21(g)(1)(ii)*; Provide training and technical assistance to other State agencies and local occupant protection programs and projects (UG 20)****

Project name	LHSC Paid Media for Traffic Safety
Subgrantee(s)	TBD (LHSC to issue RFP in early Fall)
Subgrantee org. type	For-profit corporation

Project agreement number	2025-80-01
Location(s) where project will be performed	Statewide
Project description	<p>Develop and implement paid media campaigns that directly support enforcement activities and public information about occupant protection and impaired driving high visibility enforcement campaigns and laws.</p> <p>Paid media outreach (television, radio, print, and billboards) is based on data-driven demographic and geographic locations and an analysis of Louisiana traffic crash data. The media outlets utilized may vary slightly by demographic area and campaign in order to reach the targeted audiences. Research and develop a year-long media buy plan, implement approved media purchases, and provide all post reporting and affidavits of performance on media purchases. Message recognition will be measured through attitudinal surveys.</p> <p><i>Target Audiences/Affected Communities:</i> Consumers of TV, radio, and print media; Louisiana drivers; Drivers who are passing through Louisiana</p>
Amount of Federal funds	\$580,000 (402) + \$50,000 (405h [2024 BIL Funds]) + \$69,000 (405h [2023 BIL Funds]) + \$606,000 (405g) + \$500,000 (154AL) + \$500,000 (164AL) + \$550,000 (1906) + \$1,550,000 (405d) + \$100,000 (405e) = \$4,505,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	402 Paid Advertising; 405b Paid media that emphasizes publicity for the high-visibility enforcement mobilization program
Countermeasure strategy(ies) to justify programming funds	Support the National seat belt mobilization, "Click It or Ticket," with paid media outreach based on data-driven demographic and geographic locations as authorized in 23 CFR 1300.21(g)(1)(i)*; Enlist the support of media to improve public awareness and knowledge and to support enforcement efforts (UG 20)****

Project name	LHSC Earned Media for Traffic Safety
Subgrantee(s)	Lambert Media LLC
Subgrantee org. type	Individual contractor
Project agreement number	2025-80-03
Location(s) where project will be performed	Statewide
Project description	<p>Provide press releases, opinion editorials, press event coordination, and overall support of the earned and paid media and the national mobilizations on Impaired Driving, Occupant Protection, and the topics of the National Priority Safety Programs. Message recognition will be measured through attitudinal surveys.</p> <p><i>Target Audiences/Affected Communities:</i> Consumers of TV, radio, and print media; Louisiana drivers; Drivers who are passing through Louisiana</p>
Amount of Federal funds	\$49,900

Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	402 Paid Advertising; 405b Education of the public concerning the proper use and installation of child restraints
Countermeasure strategy(ies) to justify programming funds	Support the National seat belt mobilization, “Click It or Ticket,” with earned media outreach as authorized in 23 CFR 1300.21(g)(1)(i)*; Enlist the support of media to improve public awareness and knowledge and to support enforcement efforts (UG 20)****

*Authorized use of funds as outlined in 23 CFR 1300.21; Source: <https://www.ecfr.gov/current/title-23/section-1300.21>

**High risk population countermeasure programs as outlined in 23 CFR 1300.21(e)(4); Source: <https://www.ecfr.gov/current/title-23/section-1300.21>

***Authorized Program as outlined in 23 U.S.C. 402 PART 1340—Uniform Criteria for State Observational Surveys of Seat Belt Use; Source: <https://www.ecfr.gov/current/title-23/chapter-III/part-1300/subpart-C/section-1300.21>

**** Highway Safety Program Guideline No. 20: Occupant Protection, NHTSA, November 2006; Source: <https://one.nhtsa.gov/nhtsa/whatsup/tea21/tea21programs/pages/OccupantProtection.htm>

*****National Academies of Sciences, Engineering, and Medicine. 2018. *A Strategic Approach to Transforming Traffic Safety Culture to Reduce Deaths and Injuries*. Washington, DC: The National Academies Press. <https://doi.org/10.17226/25286>.

*****Venkatraman, V., Richard, C. M., Magee, K., & Johnson, K. (2021, July). *Countermeasures that work: A highway safety countermeasures guide for State Highway Safety Offices*, 10th edition, 2020 (Report No. DOT HS 813 097). National Highway Traffic Safety Administration.

2.3 Traffic Records

Project name	LHSC Statistical Analysis
Subgrantee(s)	H & M Consulting
Subgrantee org. type	Individual contractor
Project agreement number	2025-40-10
Location(s) where project will be performed	Statewide
Project description	Analyze data and prepares ad hoc reports for LHSC regarding highway safety issues that arise during the year, particularly during the Legislative session. Prepare an annual crash summary report and delivers a virtual presentation that is widely promoted and attended. Provides statistical analysis on the seat belt survey results to traffic safety stakeholders. <i>Target Audiences/Affected Communities:</i> LHSC Executive Director and staff; Legislators and other public officials; Highway safety stakeholders
Amount of Federal funds	\$49,900
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Analysis of annual observational survey on occupant protection; Provide information to permit informed decisions in setting highway safety policy; Support collection and submission of accurate traffic crash data to Fatality Analysis Reporting System (FARS)
Countermeasure strategy(ies) to justify programming funds	Observational survey authorized by 23 CFR part 1340*; Permit informed decisions in setting highway safety policy (UG-10)**

Project name	CARTS Traffic Records Support
Subgrantee(s)	Board of Supervisors of Louisiana State University and A&M College
Subgrantee org. type	State government agency/University
Project agreement number	2025-40-11
Location(s) where project will be performed	Statewide
Project description	Increase quality of the crash data the State receives regarding crashes so it can be used for research and decision making. Fund full-time Manager for Traffic Records Coordinating Committee (TRCC). Secure contractors to enhance Louisiana eCrash data system. Provide facilitation and support for Traffic Records Coordinating Committee Executive Committee, working groups, and other related meetings. <i>Target Audiences/Affected Communities:</i> TRCC members; Law enforcement who input crash data into eCrash; End users who rely on crash data for research and decision making
Amount of Federal funds	\$687,717.71

Funding source(s) for eligible work in this section	Section 405c
Eligible use of funds	Make quantifiable, measurable improvements in the accuracy, timeliness, uniformity, accessibility or integration of data in a core highway safety database; Maintain TRCC. Support TRCC and its data custodians; Continue to support collection and submission of accurate data to FARS
Countermeasure strategy(ies) to justify programming funds	Authorized program under 23 CFR 1200.22(b)-(g);***; Traffic Records Systems Management (UG-10)**

Project name	Correcting State Pointer Exchange Service (SPEXS) Driver Records
Subgrantee(s)	Louisiana Office of Motor Vehicles (OMV)
Subgrantee org. type	State government agency
Project agreement number	2025-40-12
Location(s) where project will be performed	Statewide
Project description	<p>Provide overtime to allow OMV staff to input data that would prevent duplication of driver records through the State Pointer Exchange Service (SPEXS). SPEXS is associated with non-commercial drivers and provides information to state's drivers' licensing agencies during the issuance of and/or transfer of driver's licenses. SPEXS are shared between State agencies in the AAMVA sponsored State-to-State Verification Service to ensure that one record is maintained for each individual driver.</p> <p><i>Target Audiences/Affected Communities:</i> Law enforcement who run checks on driver's license data; LA and other states' motor vehicle licensing agencies</p>
Amount of Federal funds	\$86,840.25
Funding source(s) for eligible work in this section	Section 405c
Eligible use of funds	Make quantifiable, measurable improvements in the accuracy, timeliness, uniformity, accessibility or integration of data in a core highway safety database
Countermeasure strategy(ies) to justify programming funds	Traffic Records Systems Management (UG-10)**; Improve the compatibility and interoperability of the data systems of the State with national data systems and data systems of other States (405(c)(1)(D))****

Project name	EMS Data Coordination Contractor
Subgrantee(s)	Louisiana Emergency Response Network (LERN)
Subgrantee org. type	State government agency
Project agreement number	2025-40-15
Location(s) where project will be performed	Statewide
Project description	Coordinate with the Louisiana Ambulance Alliance, who represents the majority of the ambulance providers in the state to recruit and educate

	<p>ambulance providers in the state to submit electronic injury surveillance data to LERN on a regular basis. A NEMSIS-compliant database shall be maintained with pertinent crash injury data elements obtained from the ambulance providers.</p> <p><i>Target Audiences/Affected Communities:</i> EMS providers and individual emergency responder technicians and paramedics; Data managers who want to connect crash and injury data</p>
Amount of Federal funds	\$40,000
Funding source(s) for eligible work in this section	Section 405c
Eligible use of funds	Link traffic records with other data systems within the State, such as systems that contain medical, roadway, and economic data
Countermeasure strategy(ies) to justify programming funds	Link the State traffic records with other data systems, such as systems that contain medical data 405(c)(1)(C)****

Project name	Crash Investigation and Reconstruction Training
Subgrantee(s)	Center for Public Safety, Northwestern University
Subgrantee org. type	Out-of-state private university
Project agreement number	2025-40-16
Location(s) where project will be performed	Statewide
Project description	<p>Deliver 11 training courses to selected law enforcement officers to improve their crash investigation and reconstruction skills with a high level of competence because it will lead to more accurate data about contributing factors to crashes.</p> <p><i>Target Audiences/Affected Communities:</i> Law enforcement officers who have been selected by supervisors</p>
Amount of Federal funds	\$274,800
Funding source(s) for eligible work in this section	Section 405c
Eligible use of funds	Make quantifiable, measurable improvements in the accuracy, timeliness, uniformity, accessibility or integration of data in a core highway safety database
Countermeasure strategy(ies) to justify programming funds	Traffic Records Systems Management (UG-10)**

Project name	eCrash Training Tutorials
Subgrantee(s)	Learning Sciences, LLC.
Subgrantee org. type	For-profit corporation
Project agreement number	2025-40-21
Location(s) where project will be performed	Statewide

Project description	Update and enhance the existing Louisiana eCrash online training tutorials for law enforcement officers who input data into the system. <i>Target Audiences/Affected Communities:</i> Law enforcement officers who work at any agency that utilizes eCrash
Amount of Federal funds	\$49,777
Funding source(s) for eligible work in this section	Section 405c
Eligible use of funds	Make quantifiable, measurable improvements in the accuracy, timeliness, uniformity, accessibility or integration of data in a core highway safety database
Countermeasure strategy(ies) to justify programming funds	Traffic Records Systems Management (UG-10)**

Project name	Travel for Traffic Records Training
Subgrantee(s)	TBD
Subgrantee org. type	TBD
Project agreement number	2025-40-20
Location(s) where project will be performed	TBD
Project description	Funds set aside for stakeholders to attend and travel to trainings and conferences directly related to improving traffic reports projects. This training will improve attendees' knowledge of new methods for data collection, data quality improvement, data accessibility, and data integration. Requests will be submitted to the LHSC and must be approved by the Executive Director. <i>Target Audiences/Affected Communities:</i> Individual and agency members of the TRCC
Amount of Federal funds	\$30,000
Funding source(s) for eligible work in this section	Section 405c
Eligible use of funds	Make quantifiable, measurable improvements in the accuracy, completeness, timeliness, uniformity or integration of data in a core highway safety database
Countermeasure strategy(ies) to justify programming funds	Identify and implement traffic records stakeholders training as needed

*Authorized component of program under 23 CFR 1340.8(c); Source: [https://www.ecfr.gov/current/title-23/part-1340#p-1340.8\(c\)](https://www.ecfr.gov/current/title-23/part-1340#p-1340.8(c))

**Highway Safety Program Guideline No. 10: Traffic Records, NHTSA, March 2009; Source: <https://one.nhtsa.gov/nhtsa/whatsup/tea21/tea21programs/pages/guideline10-march2009.pdf>

***Authorized program under 23 CFR 1200.22(b); Source: [https://www.ecfr.gov/current/title-23/part-1200/section-1200.22#p-1200.22\(b\)-\(g\)](https://www.ecfr.gov/current/title-23/part-1200/section-1200.22#p-1200.22(b)-(g))

****Authorized under 23 U.S.C. 405(c)(1); Source: <https://www.govinfo.gov/link/uscode/23/405>

2.4 Motorcycle Safety

Project name	Motorcycle Awareness Campaign (MAC)
Subgrantee(s)	Motorcycle Awareness Committee
Subgrantee org. type	Non-profit organization
Project agreement number	2025-50-11
Location(s) where project will be performed	Statewide with particular focus on parishes with the highest number of motor vehicle/motorcycle crashes
Project description	Produce informational materials and conduct motorcycle awareness activities that promote a “Share the Road” message focused on raising the awareness of all motorists to watch for motorcyclists. Promote motorcycle safety and awareness; educate motorist to be aware of motorcycles on the highway; and educate motorcyclists on safe operation and how to make themselves more visible to motorists. <i>Target Audiences/Affected Communities:</i> Motorists; Motorcycle drivers
Amount of Federal funds	\$49,900
Funding source(s) for eligible work in this section	Section 405f
Eligible use of funds	Public awareness, public service announcements, and other outreach programs to enhance driver awareness of motorcyclists, including “Share-the-Road” safety messages developed using Share-the-Road model language.
Countermeasure strategy(ies) to justify programming funds	Emphasize the issues of rider conspicuity, motorist awareness of motorcycles, use of brightly colored clothing and reflective materials for motorcycle riders and motorcycle helmets with high daytime and nighttime conspicuity; and ways that other motorists can increase their awareness of motorcyclists (UG 3)*; Authorized program as outlined in 23 CFR 1300.25(m)(1)(iv)**

Project name	LHSC Earned Media for Traffic Safety
Subgrantee(s)	Lambert Media LLC
Subgrantee org. type	Individual contractor
Project agreement number	2025-80-03
Location(s) where project will be performed	Statewide
Project description	Provide press releases, opinion editorials, press event coordination, and overall support of the earned and paid media and the national mobilizations on Impaired Driving, Occupant Protection, and the topics of the National Priority Safety Programs. Message recognition will be measured through attitudinal surveys. <i>Target Audiences/Affected Communities:</i> Consumers of TV, radio, and print media; Louisiana drivers; Drivers who are passing through Louisiana

Amount of Federal funds	\$49,900
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	402 Paid Advertising
Countermeasure strategy(ies) to justify programming funds	Provide a public information and education program to raise awareness of motorcycle riders by the motoring public and prevent impaired riding by motorcyclists. (UG 3)*

*Highway Safety Program Guideline No. 3: Motorcycle Safety, NHTSA, November 2006; Source: <https://one.nhtsa.gov/nhtsa/whatsup/tea21/tea21programs/pages/MotorcycleSafety.htm>

** Authorized program as outlined in 23 CFR 1300.25(m)(1)(iv); Source: [https://www.ecfr.gov/current/title-23/part-1300/section-1300.25#p-1300.25\(m\)\(1\)\(iv\)](https://www.ecfr.gov/current/title-23/part-1300/section-1300.25#p-1300.25(m)(1)(iv))

2.5 Police Traffic Services

Project name	Research and Assessment Program
Subgrantee(s)	TBD (LHSC in RFP process)
Subgrantee org. type	For-profit corporation
Project agreement number	2025-20-10
Location(s) where project will be performed	Statewide
Project description	<p>Conduct observational surveys and provide reports using the data collected as required by NHTSA to determine adult safety belt (daytime and nighttime) and attitudinal surveys to measures licensed drivers' attitudes related to impaired driving, seat belts, motorcycles, speeding, and distracted driving. Inform LHSC where to focus on the problematic targeted areas.</p> <p><i>Target Audiences/Affected Communities:</i> All Louisiana drivers</p>
Amount of Federal funds	\$182,200 (405b) + \$40,900 (402) = \$223,100
Funding source(s) for eligible work in this section	Section 402, Section 405b
Eligible use of funds	To establish and maintain information systems containing data about occupant protection, including the collection and administration of child passenger safety and occupant protection surveys
Countermeasure strategy(ies) to justify programming funds	Authorized Program (23 CFR part 1340)**; Conduct and publicize at least one statewide observational survey of seat belt and child safety seat use annually (UG 20)***; Conduct a variety of surveys to assist in determining program effectiveness, such as roadside sobriety surveys, speed surveys, license checks, belt use surveys, and surveys measuring public knowledge and attitudes about traffic enforcement programs (UG 15)*

Project name	Traffic Safety Consultant
Subgrantee(s)	Robert R. Breland
Subgrantee org. type	Individual contractor
Project agreement number	2025-30-09
Location(s) where project will be performed	Statewide
Project description	<p>Provide expert opinions on traffic safety issues and maintain a database of traffic enforcement activities used in completing the NHTSA-required Triennial Highway Safety Plan and Annual Report.</p> <p><i>Target Audiences/Affected Communities:</i> All Louisiana drivers; LHSC Executive Staff</p>
Amount of Federal funds	\$49,000

Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Police Traffic Services; Collect and maintain enforcement data for all contracting police agencies.
Countermeasure strategy(ies) to justify programming funds	Authorized use of police traffic services funds (UG 15)*

Project name	Regional Law Enforcement Liaisons (LELs)
Subgrantee(s)	Aaron Chabaud, Andre Bienvenue, Levy Firmin, Mitch Fontenot, Kevin Goodwin, Robert Guilbeaux, Brad McGlothren, Craig Russell, and Terry Thompson
Subgrantee org. type	Individual contractors
Project agreement number	2025-30-92 (Chabaud); 2025-30-97 (Bienvenue); 2025-30-96 (Firmin); 2025-30-88 (Fontenot); 2025-30-86 (Goodwin); 2025-30-98 (Guilbeaux); 2025-30-93 (McGlothren); 2025-30-87 (Russell); and 2025-30-94 (Thompson)
Location(s) where project will be performed	Assigned troop areas cover over ¾ of the state
Project description	<p>Assist all law enforcement agencies in the Troop A, B, C, D, E, F, G, I, and L areas with top priority given to LHSC law enforcement agency subgrantees. These nine LELs will attend national, State, and regional LEL and traffic safety program meetings, as well as monthly SHSP coalition meetings in the relevant geographical area, as directed by LHSC; gather and compile traffic safety statistics from law enforcement agencies and assist with analysis of this data; conduct at least two site visits to assigned law enforcement agencies each month to educate the agency on the impaired driving and occupant protection mobilizations and campaigns and other contract monitoring as assigned by LHSC management; and promote No Refusal weekends.</p> <p><i>Target Audiences/Affected Communities:</i> All local law enforcement agencies located in the combined 9 corresponding LSP Troop areas</p>
Amount of Federal funds	\$49,900 (per LEL) x 9 = \$449,100.00
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	The SHSO should encourage law enforcement agencies (LEAs) to develop and maintain a comprehensive resource management plan that identifies and deploys resources necessary to effectively support traffic enforcement services. These contractors serves as the SHSO liaisons to LEAs to achieve this guidance.
Countermeasure strategy(ies) to justify programming funds	Authorized use of police traffic services funds (UG 15)*

Project name	Police Traffic Safety Contract Program Coordinators – Troops B and L & Troops C, D, E, and I
Subgrantee(s)	Kenneth Williams (B and L) and Cedina Benton (C, D, E, and I)
Subgrantee org. type	Individual contractors
Project agreement number	2025-30-89 and 2025-30-91
Location(s) where project will be performed	Assigned troop areas cover over ¾ of the state
Project description	<p>Oversee and manage PTS grants in the Troops B and L and Troops C, D, E, and I areas. Duties will include the following: oversight of LELs in those assigned areas, and ensure they perform all LHSC assigned duties; manage law enforcement agency contracts and encourage them to fulfill requirements of their contracts; process monthly claims; work with other agencies in their enforcement efforts; attend and participate in required traffic safety programs, conferences, and meetings; and provide technical assistance to law enforcement agencies to so they can effectively participate in all NHTSA/LHSC sponsored traffic safety enforcement mobilization periods and provide required data and documentation.</p> <p><i>Target Audiences/Affected Communities:</i> All local law enforcement agencies located in the combined 6 corresponding LSP Troop areas</p>
Amount of Federal funds	\$49,900 (Williams) + \$49,900 (Benton) = \$99,800
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	The SHSO should encourage law enforcement agencies (LEAs) to develop and maintain a comprehensive resource management plan that identifies and deploys resources necessary to effectively support traffic enforcement services. These contractors serve as the SHSO liaisons to LEAs to achieve this guidance.
Countermeasure strategy(ies) to justify programming funds	Authorized use of police traffic services funds (UG 15)*

Project name	EBR Alcoholic Beverage Control J.U.D.E. Task Force
Subgrantee(s)	East Baton Rouge Parish Government, Alcoholic Beverage Control Office
Subgrantee org. type	Local government
Project agreement number	2025-10-30
Location(s) where project will be performed	City of Baton Rouge and East Baton Rouge Parish
Project description	Utilize enforcement agents from the city/parish licensing and regulatory agency to provide education, regulatory, and law enforcement services to licensed alcohol retailers. Specific efforts include catching users of fake/fraudulent IDs, confiscating and tracking producers of fake/fraudulent identifications, monitoring alcohol outlets for service of alcohol to juveniles, monitoring alcohol outlets for the underage purchase of alcohol, and conducting compliance checks.

	<i>Target Audiences/Affected Communities:</i> Bartenders, servers, staff, managers, and owners at alcohol on-site and off-site retail license holders; Underage individuals
Amount of Federal funds	\$89,318
Funding source(s) for eligible work in this section	Section 154AL
Eligible use of funds	Alcohol law enforcement
Countermeasure strategy(ies) to justify programming funds	Promote underage drinking enforcement with state and local law enforcement agencies. (CTW 10)**; coordinate efforts with liquor law enforcement officials (UG 8)****

Project name	Louisiana Cops in Shops Program
Subgrantee(s)	Office of Alcohol and Tobacco Control, Department of Revenue, State of Louisiana
Subgrantee org. type	State government
Project agreement number	2025-10-31
Location(s) where project will be performed	Statewide
Project description	Utilize enforcement agents from the state licensing and regulatory agency to provide education, regulatory, and law enforcement services to all licensed alcohol retailers across the state. Specific efforts include catching users of fake/fraudulent IDs, confiscating and tracking producers of fake/fraudulent identifications, monitoring alcohol outlets for service of alcohol to juveniles, monitoring alcohol outlets for the underage purchase of alcohol, and conducting compliance checks. <i>Target Audiences/Affected Communities:</i> Bartenders, servers, staff, managers, and owners at alcohol on-site and off-site retail license holders; Underage individuals
Amount of Federal funds	\$139,958
Funding source(s) for eligible work in this section	Section 154AL
Eligible use of funds	Alcohol law enforcement
Countermeasure strategy(ies) to justify programming funds	Promote underage drinking enforcement with state and local law enforcement agencies. (CTW 10)****; Coordinate efforts with liquor law enforcement officials (UG 8)****

Project name	High Visibility Traffic Safety Enforcement – Local law Enforcement
Subgrantee(s)	Abbeville Police Department, City of Abbeville Alexandria Police Department, City of Alexandria Allen Parish Sheriff’s Office Baton Rouge Police Department, City of Baton Rouge Bogalusa Police Department, City of Bogalusa Bossier City Police Department, City of Bossier City Bossier Parish Sheriff’s Office Breaux Bridge Police Department, City of Breaux Bridge Caddo Parish Sheriff’s Office Calcasieu Parish Sheriff’s Office Covington Police Department, City of Covington East Baton Rouge Sheriff’s Office Evangeline Parish Sheriff’s Office Franklinton Police Department, Town of Franklinton Gonzales Police Department Greater New Orleans Expressway Commission Greenwood Police Department, Town of Greenwood Hammond Police Department, City of Hammond Harahan Police Department, City of Harahan Houma Police Department, Terrebonne Parish Consolidated Govt. Iberia Parish Sheriff’s Office Jefferson Parish Sheriff’s Office Kenner Police Department, City of Kenner Lafayette Police Department Lafayette Parish Sheriff’s Office Lafourche Parish Sheriff’s Office Lake Charles Police Department Leesville Police Department, City of Leesville Livingston Parish Sheriff’s Office Mandeville Police Department, City of Mandeville Monroe Police Department Morgan City Police Department, City of Morgan City Natchitoches Police Department, City of Natchitoches New Orleans Police Department, City of New Orleans Nicholls State University Police Department Pearl River Police Department, Town of Pearl River Pineville Police Department, City of Pineville Pointe Coupee Parish Sheriff’s Office Shreveport Police Department, City of Shreveport Slidell Police Department, City of Slidell St. Bernard Parish Sheriff’s Office St. Charles Parish Sheriff’s Office St. John the Baptist Parish Sheriff’s Office St. Tammany Parish Sheriff’s Office Tangipahoa Parish Sheriff’s Office Terrebonne Parish Sherriff’s Office

	<p>Thibodaux Police Department, City of Thibodaux Vinton Police Department Washington Parish Sheriff’s Office West Baton Rouge Sheriff’s Office West Monroe Police Department, City of West Monroe Westwego Police Department, City of Westwego Zachary Police Department</p>
Subgrantee org. type	Local government agencies
Project agreement number	2025-30-10; 2025-30-11; 2025-30-13 to 30-18; 2025-30-21; 2025-30-22; 2025-30-24 to 30-26; 2025-30-28; 2025-30-30; 2025-30-31; 2025-30-33 to 30-35; 2025-30-37 to 30-42; 2025-30-45; 2025-30-48 to 30-64; 2025-30-66 to 30-71; 2025-30-76; 2025-31-01 to 31-05
Location(s) where project will be performed	53 jurisdictions across the state
Project description	<p>Provide sustained enforcement in support of impaired driving occupant protection, child passenger safety, distracted driving, speeding, etc. laws. Coordinate enforcement efforts with national CIOT and DSGPO mobilizations in addition to other identified state enforcement waves. All law enforcement agencies participating in this targeted overtime enforcement program utilize data to identify areas of critical need. The local agencies conduct patrols based on their evidence-based enforcement plan, deploy resources based on crash analysis, and adjust throughout the year as needed.</p> <p><i>Target Audiences/Affected Communities:</i> all drivers across Louisiana</p>
Amount of Federal funds	\$1,412,649 (154AL) + \$928,720 (164AL) + \$2,000 (405d) + \$2,187,761 (402) + \$115,380 (405e) + \$60,975 (405h [2023 BIL Funds]) = \$4,707,485
Funding source(s) for eligible work in this section	Section 402, Section 405d, Section 405e, Section 405h, Section 154AL, and Section 164AL
Eligible use of funds	<p>Integrate traffic enforcement services into traffic safety and other injury prevention programs. 402: Police Traffic Services, Speed Management Roadway Safety Occupant Protection. 405b: Support high-visibility enforcement mobilizations, including paid media that emphasizes publicity for the program, and law enforcement. Educate the public concerning the proper use and installation of child restraints, including related equipment and information systems. 405d: High visibility enforcement of traffic laws pertaining to impaired driving and underage drinking. Improve blood alcohol and drug concentration screening and testing, detection of potentially impairing drugs (including through oral fluid) and reporting of testing and detection. 154AL, 164AL: Alcohol Enforcement Drug Enforcement. 405e: Educate the public through advertising that contains information about the dangers of texting or using a cell phone while driving. 405h [2024 BIL funds]: Enforcement mobilizations and campaigns designed to enforce State traffic laws applicable to pedestrian and bicycle safety.</p>
Countermeasure strategy(ies) to justify programming funds	Authorized use of police traffic services funds (UG 15)*

Project name	Special Waves Enforcement for <i>Click It Or Ticket</i> and <i>Drive Sober or Get Pulled Over</i> Mobilizations
Subgrantee(s)	Various local agencies
Subgrantee org. type	Local government agencies
Project agreement number	2025-35-TBD (Projects will be numbered sequentially)
Location(s) where project will be performed	Jurisdictions across the state
Project description	<p>Provide high visibility overtime targeted special wave enforcement in support of enforcing occupant protection and impaired driving laws during targeted special wave periods as coordinated with the NHTSA/LHSC annual <i>Click It or Ticket</i> and <i>Drive Sober or Get Pulled Over</i> campaigns. Prior to CIOT and DSGPO, a solicitation will be sent to all law enforcement agencies to announce the availability of small contracts to participate in CIOT and/or DSGPO. Interested agencies respond with their overtime rate, and number of hours they can work for each wave.</p> <p><i>Target Audiences/Affected Communities:</i> all drivers across Louisiana</p>
Amount of Federal funds	\$75,000
Funding source(s) for eligible work in this section	Section 164AL, Section 402
Eligible use of funds	High visibility enforcement of traffic laws pertaining to occupant protection, and impaired driving; drug impaired driving enforcement
Countermeasure strategy(ies) to justify programming funds	Support NHTSA campaigns: “Drive Sober or Get Pulled Over” and “Click it or Ticket” with specific overtime enforcement and paid media outreach based on data-driven demographic and geographic locations. The enforcement contracts will include impaired driving, occupant protection, and speed overtime hours (CTW 10)****, (UG 15)*; Authorized Program (23 U.S.C. 405(d)(4)(B)(i))*; Authorized Program (23 U.S.C. 405(d)(4)(B)(vi))*

Project name	Louisiana State Police (LSP) Crash Reduction Grant
Subgrantee(s)	Louisiana State Police
Subgrantee org. type	State law enforcement agency
Project agreement number	2025-30-80
Location(s) where project will be performed	Statewide
Project description	<p>Support LSP overtime enforcement work in DWI, speed, occupant protection and Public Information Officer (PIO) media relations overtime activities. High fatal and injury crash locations, days, and times will be a priority for enforcement activities; and adjustments will be made throughout the year based on resources and crash analysis.</p> <p>Plan and conduct one SFST Instructor Development Course, three Radar Instructor Development Courses, one DRE Course, and four DRE recert training courses. Support DRE and ARIDE call out overtime.</p>

	<p>Officers working the PIO overtime activities will conduct Public Information Presentations. These presentations will be used to inform the public of traffic safety issues. Pre- and post-enforcement efforts and statistics will be publicized through print, TV, and/or radio media throughout the duration of the grant. Reimburse the LSP for radio communication overtime activities and clerical overtime activities.</p> <p><i>Target Audiences/Affected Communities:</i> suspected impaired drivers; State and local law enforcement interested in impaired driving detection methods</p>
Amount of Federal funds	\$700,815.75 (405d) + \$41,687.50 (402) + \$322,506 (405b) = \$1,065,009.25
Funding source(s) for eligible work in this section	Section 402, Section 405b, Section 405d
Eligible use of funds	Integrate traffic enforcement services into traffic safety and other injury prevention programs.
Countermeasure strategy(ies) to justify programming funds	Authorized use of police traffic services funds (UG 15)*

Project name	Statistical Analysis of Traffic Stop Data in Louisiana
Subgrantee(s)	Louisiana State Police
Subgrantee org. type	State law enforcement agency
Project agreement number	2025-90-01
Location(s) where project will be performed	Statewide
Project description	Enhance LSP's data collection processes and data visualization tools so the agency can report and display statistical information on the demographics (including race and ethnicity) of all drivers who are issued citations during any public contact (such as motor vehicle stops) made by LSP on public roadways.
Amount of Federal funds	\$600,000
Funding source(s) for eligible work in this section	Section 1906
Eligible use of funds	A State may use grant funds awarded under Section 1906 only for the costs of (1) Collecting and maintaining data on traffic stops; (2) Evaluating the results of the data; and (3) Developing and implementing programs, public outreach, and training to reduce the impact of traffic stops.
Countermeasure strategy(ies) to justify programming funds	Authorized expenses under 23 CFR 1300.29

Project name	LHSC Paid Media for Traffic Safety
Subgrantee(s)	TBD (LHSC to issue RFP in early Fall)
Subgrantee org. type	For-profit corporation
Project agreement number	2025-80-01

Location(s) where project will be performed	Statewide
Project description	<p>Develop and implement paid media campaigns that directly support enforcement activities and public information about occupant protection and impaired driving high visibility enforcement campaigns and laws. Develop advertising materials and campaigns providing information to prevent racial profiling, to educate the public on drug use and impairment, to educate the public on state laws regarding non-motorized safety, and to prevent roadside deaths. Research and develop a year-long media buy plan, implement approved media purchases, and provide all post reporting and affidavits of performance on media purchases.</p> <p>Paid media outreach (television, radio, print, and billboards) is based on data-driven demographic and geographic locations and an analysis of Louisiana traffic crash data. The media outlets utilized may vary slightly by demographic area and campaign in order to reach the targeted audiences.</p> <p><i>Target Audiences/Affected Communities:</i> Consumers of TV, radio, and print media; Louisiana drivers; Drivers who are passing through Louisiana</p>
Amount of Federal funds	$\$580,000 (402) + \$50,000 (405h [2024 BIL Funds]) + \$69,000 (405h [2023 BIL Funds]) + \$606,000 (405g) + \$500,000 (154AL) + \$500,000 (164AL) + \$550,000 (1906) + \$1,550,000 (405d) + \$100,000 (405e) = \$4,505,000$
Funding source(s) for eligible work in this section	Section 402, Section 1906, Section 154AL, Section 164AL, Section 405d, Section 405e, Section 405g, Section 405h (2023 BIL funds), Section 405h (2024 BIL funds)
Eligible use of funds	402 Paid Advertising; 405d Paid and earned media in support of HVE of impaired driving laws; 405e Educate the public through advertising that contains information about the dangers of texting or using a cell phone while driving; 405h (2023 BIL funds) Enforcement mobilizations and campaigns designed to enforce State traffic laws applicable to pedestrian and bicycle safety; 405h (2024 BIL funds) Educate the public regarding the safety of vehicles and individuals stopped at the roadside in the State through public information campaigns; 1906 Developing and implementing public outreach to reduce the impact of traffic stops
Countermeasure strategy(ies) to justify programming funds	Support National “Drive Sober or Get Pulled Over” campaign with overtime enforcement and paid media based on data-driven demographic and geographic locations.; Support the National seat belt mobilization, “Click It or Ticket,” with specific overtime enforcement, and paid and earned media outreach based on data-driven demographic and geographic locations. Conduct a “Buckle Up In Your Truck” campaign with specific overtime enforcement and paid and earned media outreach based on data-driven demographic and geographic locations.; Fund a paid media campaign focused on non-motorized safety-related education of state laws.; Develop and implement effective programs to prevent death and injury from crashes involving motor vehicles striking other vehicles and individuals stopped at the roadside. Developing and implementing public outreach to reduce the racial profiling impact of traffic stops. (CTW 10)****

Project name	LHSC Earned Media for Traffic Safety
Subgrantee(s)	Lambert Media LLC
Subgrantee org. type	Individual contractor
Project agreement number	2025-80-03
Location(s) where project will be performed	Statewide
Project description	<p>Provide press releases, opinion editorials, press event coordination, and overall support of the earned and paid media and the national mobilizations on Impaired Driving, Occupant Protection, and the topics of the National Priority Safety Programs. Message recognition will be measured through attitudinal surveys.</p> <p><i>Target Audiences/Affected Communities:</i> Consumers of TV, radio, and print media; Louisiana drivers; Drivers who are passing through Louisiana</p>
Amount of Federal funds	\$49,900
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	402 Paid Advertising
Countermeasure strategy(ies) to justify programming funds	<p>Produce and distribute public information and educational materials to combat impaired driving/riding and underage drinking and provide paid media outreach for state-planned impaired driving education; Support the National seat belt mobilization, “Click It or Ticket,” with specific overtime enforcement, and paid and earned media outreach based on data-driven demographic and geographic locations.; Conduct a “Buckle Up In Your Truck” campaign with specific overtime enforcement and paid and earned media outreach based on data-driven demographic and geographic locations.; Provide a public information and education program to raise awareness of motorcycle riders by the motoring public and prevent impaired riding by motorcyclists.; Support the National “Drive Sober or Get Pulled Over” campaign with specific overtime enforcement and paid media based on data-driven demographic and geographic locations.; Expand use of social and earned media to provide educational outreach to improve bicycle and pedestrian safety</p>

*Highway Safety Program Guideline No. 15: Traffic Enforcement Services, NHTSA, November 2006; Source: <https://one.nhtsa.gov/nhtsa/whatsup/tea21/tea21programs/pages/TrafficEnfment.htm>

** Authorized use of funds as outlined in 23 CFR 1300.21; Source: <https://www.ecfr.gov/current/title-23/section-1300.21>

*** Highway Safety Program Guideline No. 20: Occupant Protection, NHTSA, November 2006; Source: <https://one.nhtsa.gov/nhtsa/whatsup/tea21/tea21programs/pages/OccupantProtection.htm>

**** Venkatraman, V., Richard, C. M., Magee, K., & Johnson, K. (2021, July). *Countermeasures that work: A highway safety countermeasures guide for State Highway Safety Offices*, 10th edition, 2020 (Report No. DOT HS 813 097). National Highway Traffic Safety Administration.

2.6 Roadway Safety/Railroad at Highway Crossing Safety

Project name	Louisiana Operation Lifesaver
Subgrantee(s)	Louisiana Operation Lifesaver
Subgrantee org. type	Non-profit organization
Project agreement number	2025-60-10
Location(s) where project will be performed	Statewide with particular focus on parishes with the high railroad-grade collision rates
Project description	Plan, organize, and conduct meetings, workshops, and presentations to support rail-grade safety. Maintain LOL “presenters” database. Coordinate the maintenance of LOL website. Train volunteer presenters and assign them to promote and deliver Operation Lifesaver programs, as needed. <i>Target Audiences/Affected Communities:</i> Motorists in parishes with railroad-grade crossings
Amount of Federal funds	\$55,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Target specific areas in which the public needs roadway safety information and develop appropriate public information and education materials on various roadway safety issues
Countermeasure strategy(ies) to justify programming funds	Conduct highway-rail at-grade crossing public education programs (UG 21)*

Project name	High Visibility Traffic Safety/Roadway & Highway-Rail At-Grade Crossing Safety – Local law Enforcement
Subgrantee(s)	East Baton Rouge Parish Sheriff’s Office (EBRSO) Kenner Police Department, City of Kenner (KPD) St. Charles Parish Sheriff’s Office (SCSO) St. John the Baptist Parish Sheriff’s Office (SJSO)
Subgrantee org. type	Local government agencies
Project agreement number	2025-30-18 (EBRSO) 2025-30-31 (KPD) 2025-30-51 (SCSO) 2025-30-54 (SJSO)
Location(s) where project will be performed	4 jurisdictions across the state
Project description	Provide enforcement in support of traffic safety laws. All law enforcement agencies participating in this targeted overtime enforcement program utilize data to identify areas of critical need. The local agencies conduct patrols based on their evidence-based enforcement plan, deploy resources based on crash analysis, and adjust throughout the year as needed. Additional enforcement efforts to support occupant protection, child passenger safety, distracted driving, speeding, etc. laws may be provided to some or all agencies under other Federal funding sources. Agencies with

	additional funding are included under other program area sections. <i>Target Audiences/Affected Communities:</i> Motorists in parishes with railroad-grade crossings
Amount of Federal funds	\$20,000 (EBRSO) \$6,000 (KPD) \$7,500 (SCSO) \$5,600 (SJSO)
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Roadway Safety
Countermeasure strategy(ies) to justify programming funds	Provide sustained enforcement of statutes addressing highway-rail grade and trespassing statutes; Conduct highway-rail at-grade crossing officer training programs; Support Officer on a train educational program; Encourage strict enforcement of rail crossing violations (UG 15)**

Project name	LHSC Earned Media for Traffic Safety
Subgrantee(s)	Lambert Media LLC
Subgrantee org. type	Individual contractor
Project agreement number	2025-80-03
Location(s) where project will be performed	Statewide
Project description	Provide press releases, opinion editorials, press event coordination, and overall support of the earned and paid media and the national mobilizations on Impaired Driving, Occupant Protection, and the topics of the National Priority Safety Programs. Message recognition will be measured through attitudinal surveys. <i>Target Audiences/Affected Communities:</i> Consumers of TV, radio, and print media; Louisiana drivers; Drivers who are passing through Louisiana
Amount of Federal funds	\$49,900
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	402 Paid Advertising
Countermeasure strategy(ies) to justify programming funds	Provide a public information and education program to raise awareness of motorcycle riders by the motoring public and prevent impaired riding by motorcyclists; Expand use of social and earned media to provide educational outreach

*Highway Safety Program Guideline No. 21: Roadway Safety, NHTSA, Date Unknown; Source: <https://one.nhtsa.gov/nhtsa/whatsup/tea21/tea21programs/pages/RoadwaySafety.htm>

**Highway Safety Program Guideline No. 15: Traffic Enforcement Services, NHTSA, November 2006; Source: <https://one.nhtsa.gov/nhtsa/whatsup/tea21/tea21programs/pages/TrafficEnfment.htm>

2.7 Non-Motorized Safety

Project name	Stroll into Safety
Subgrantee(s)	The Safety Place
Subgrantee org. type	Non-profit organization
Project agreement number	2025-65-10
Location(s) where project will be performed	Physically located in City of Baton Rouge/East Baton Rouge Parish, but youth from surrounding parishes are brought by bus to participate as well
Project description	Educate children, caregivers and community members about the importance of pedestrian and bicyclist skills, the rules of the road, personal safety, and improving their health and environmental conditions through walking and biking through classroom presentations, bike ROADEos, miniature interactive safety town, community education events, community bike rides and bike/pedestrian school events. <i>Target Audiences/Affected Communities:</i> K-5th grade youth in the Greater Baton Rouge Area
Amount of Federal funds	\$55,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Public education and awareness programs designed to inform motorists and non-motorized road users
Countermeasure strategy(ies) to justify programming funds	Authorized program under 23 CFR 1300.26(e)(3)*; Encourage the promotion of safe pedestrian and bicyclist practices (including practices near school buses) through classroom and extracurricular activities (UG 14)**

Project name	Biking, Walking, and Driving on Streets Built to Share
Subgrantee(s)	Metro Bicycle Coalition of New Orleans dba Bike Easy
Subgrantee org. type	Non-profit organization
Project agreement number	2025-65-12
Location(s) where project will be performed	Greater New Orleans which includes City of New Orleans, Orleans Parish, and Jefferson Parish
Project description	Deliver adult bicycle education classes. Deliver child bicycle education classes. Deliver Walk/Bike Friendly Driver education classes. Deliver pedestrian and bicycle law enforcement training. Work with NOPD District Commanders to build relationships towards larger focus on pedestrian and bicycle safety/enforcement needs. <i>Target Audiences/Affected Communities:</i> all people who walk, currently bike, and/or would like to bike in Greater New Orleans, as well as all people driving around people walking and biking
Amount of Federal funds	\$60,000

Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Public education and awareness programs designed to inform motorists and non-motorized road users
Countermeasure strategy(ies) to justify programming funds	Authorized program under 23 CFR 1300.26(e)(3)*; Encourage the promotion of safe pedestrian and bicyclist practices (including practices near school buses) through classroom and extracurricular activities (UG 14)**

Project name	YMCA Bike Safety Initiative
Subgrantee(s)	YMCA of Greater New Orleans
Subgrantee org. type	Non-profit organization
Project agreement number	2025-65-13
Location(s) where project will be performed	Jefferson Parish
Project description	Empower children to properly use helmets, hand signals, gears and maintenance tools, in order to keep themselves and others safe while riding on Jefferson Parish roads by providing classes on bike safety and proper helmet use. Distribute bike safety helmets to underserved children. Attend community outreach events to educate the community on bike safety. <i>Target Audiences/Affected Communities:</i> youth between 5 and 12 years of age who primarily come from underserved, low-income backgrounds
Amount of Federal funds	\$9,139.05
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Public education and awareness programs designed to inform motorists and non-motorized road users
Countermeasure strategy(ies) to justify programming funds	Authorized program under 23 CFR 1300.26(e)(3)*; Encourage the promotion of safe pedestrian and bicyclist practices (including practices near school buses) through classroom and extracurricular activities (UG 14)**

Project name	High Visibility Traffic Safety/Non-Motorized Safety – Local law Enforcement
Subgrantee(s)	East Baton Rouge Sheriff’s Office (EBRSO) Kenner Police Department, City of Kenner (KPD) New Orleans Police Department (NOPD)
Subgrantee org. type	Local government agencies
Project agreement number	2025-30-18 (EBRSO) 2025-30-31 (KPD) 2025 30-42 (NOPD)
Location(s) where project will be performed	3 jurisdictions across the state
Project description	Provide enforcement in support of applicable laws governing pedestrian and bicycle safety and sharing the road with non-motorized entities. All law enforcement agencies participating in this targeted overtime

	<p>enforcement program utilize data to identify areas of critical need. The local agencies conduct patrols based on their evidence-based enforcement plan, deploy resources based on crash analysis, and adjust throughout the year as needed.</p> <p><i>Target Audiences/Affected Communities:</i> drivers, bicyclists, and pedestrians</p>
Amount of Federal funds	<p>\$45,000 (EBRSO) \$6,000 (KPD) \$9,975 (NOPD)</p>
Funding source(s) for eligible work in this section	Section 405h (2023 BIL Funds)
Eligible use of funds	Enforcement mobilizations and campaigns designed to enforce State traffic laws applicable to pedestrian and bicycle safety.
Countermeasure strategy(ies) to justify programming funds	Enforcing pedestrian and bicycle laws, and all laws that affect the safety of pedestrians and bicyclists, including those aimed at aggressive drivers (UG 14)**

Project name	LHSC Paid Media for Traffic Safety
Subgrantee(s)	TBD (LHSC to issue RFP in early Fall)
Subgrantee org. type	For-profit corporation
Project agreement number	2025-80-01
Location(s) where project will be performed	Statewide
Project description	<p>Develop advertising materials and campaigns providing information to prevent racial profiling, to educate the public on drug use and impairment, to educate the public on state laws regarding non-motorized safety, and to prevent roadside deaths.</p> <p>Paid media outreach (television, radio, print, and billboards) is based on data-driven demographic and geographic locations and an analysis of Louisiana traffic crash data. The media outlets utilized may vary slightly by demographic area and campaign in order to reach the targeted audiences. Research and develop a year-long media buy plan, implement approved media purchases, and provide all post reporting and affidavits of performance on media purchases. Message recognition will be measured through attitudinal surveys.</p> <p><i>Target Audiences/Affected Communities:</i> Consumers of TV, radio, and print media; Louisiana drivers; Drivers who are passing through Louisiana</p>
Amount of Federal funds	<p>\$580,000 (402) + \$50,000 (405h [2024 BIL Funds]) + \$69,000 (405h [2023 BIL Funds]) + \$606,000 (405g) + \$500,000 (154AL) + \$500,000 (164AL) + \$550,000 (1906) + \$1,550,000 (405d) + \$100,000 (405e) = \$4,505,000</p>
Funding source(s) for eligible work in this section	Section 405h

Eligible use of funds	(2023 BIL funds) Enforcement mobilizations and campaigns designed to enforce State traffic laws applicable to pedestrian and bicycle safety
Countermeasure strategy(ies) to justify programming funds	Authorized use of funds under 23 CFR 1300.26(e)(3)*

Project name	LHSC Earned Media for Traffic Safety
Subgrantee(s)	Lambert Media LLC
Subgrantee org. type	Individual contractor
Project agreement number	2025-80-03
Location(s) where project will be performed	Statewide
Project description	Provide press releases, opinion editorials, press event coordination, and overall support of the earned and paid media and the national mobilizations on Impaired Driving, Occupant Protection, and the topics of the National Priority Safety Programs. Message recognition will be measured through attitudinal surveys. <i>Target Audiences/Affected Communities:</i> Consumers of TV, radio, and print media; Louisiana drivers; Drivers who are passing through Louisiana
Amount of Federal funds	\$49,900
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	402 Paid Advertising
Countermeasure strategy(ies) to justify programming funds	Expand use of social and earned media to provide educational outreach

*Authorized use of funds per 23 CFR 1300.26(e)(3); Source: [https://www.ecfr.gov/current/title-23/part-1300/section-1300.26#p-1300.26\(e\)\(3\)](https://www.ecfr.gov/current/title-23/part-1300/section-1300.26#p-1300.26(e)(3))

**Highway Safety Program Guideline No. 14: Pedestrian and Bicycle Safety, NHTSA, November 2006; Source: <https://one.nhtsa.gov/nhtsa/whatsup/tea21/tea21programs/pages/PedBikeSafety.htm>

2.8 Teen Traffic Safety Program

Project name	Sudden Impact
Subgrantee(s)	University Medical Center Management Corporation
Subgrantee org. type	Non-profit organization
Project agreement number	2025-55-10
Location(s) where project will be performed	Statewide
Project description	<p>Teen impaired driving, distracted driving, and unrestrained driving/riding injury prevention program consisting of 6 experiences within the program delivered to cohorts of high school students beginning in the 10th grade and spanning approximately two years until graduation. The experiences include: (1) 7-hour trauma hospital based program, (2) mock crash, (3) mock trial with actual attorneys and judges, (4) a parent session, (5) an on-site session in courtroom for seniors, and (6) a driving school program.</p> <p><i>Target Audiences/Affected Communities:</i> high school students</p>
Amount of Federal funds	\$110,400 (164AL) + \$73,600 (402TSP) = \$184,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Address social and cultural aspects of seat belt usage, impaired driving, and distracted driving among inexperienced drivers through education
Countermeasure strategy(ies) to justify programming funds	Use of grant funds for teen traffic safety program authorized under 23 CFR 1300.13(e)*

Project name	Ready, Set, Drive!
Subgrantee(s)	The Safety Place
Subgrantee org. type	Non-profit organization
Project agreement number	2025-55-11
Location(s) where project will be performed	Greater Baton Rouge area
Project description	<p>Educates young drivers about the negative effects of distracted driving, underage drinking, and impaired driving in an effort to initiate positive behavior change in regard to occupant protection and traffic safety. Utilizes creative examples of active learning techniques for young adults through: PowerPoint presentation, engaging videos, group discussion, driving and impairment simulation, games, community outreach events, campaigns, activities, friendly competition and social media engagement.</p> <p><i>Target Audiences/Affected Communities:</i> 14-18 years (9th - 12th Grade) and 18-24 years (College and Trade Demographic)</p>
Amount of Federal funds	\$27,000

Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Teen safety program, impaired driving education, occupant protection education, distracted driving education
Countermeasure strategy(ies) to justify programming funds	Use of grant funds for teen traffic safety program authorized under 23 CFR 1300.13(e)*

Project name	ThinkFirst Program
Subgrantee(s)	ThinkFirst of Ark-La-Tex, Inc.
Subgrantee org. type	Non-profit organization
Project agreement number	2025-55-12
Location(s) where project will be performed	Northern & Central Louisiana parishes
Project description	Engage trained VIP (Voices of Injury Prevention) Speakers, a diverse group with varied backgrounds and experiences who share authentic stories as part of their effort to resonate across a broad spectrum of communities and foster inclusivity while delivering comprehensive highway traffic safety education with an emphasis on impaired driving, distracted driving, and occupant protection laws and statistics. Instigate positive behavioral changes among these young drivers by illustrating the real-life consequences of choices. Identify opportunities to speak about the lack of seatbelt use by pickup truck drivers through targeted programs and information. <i>Target Audiences/Affected Communities:</i> young drivers aged 15-24; All pick-up truck drivers
Amount of Federal funds	\$128,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Teen safety program, impaired driving education, occupant protection education, distracted driving education
Countermeasure strategy(ies) to justify programming funds	Use of grant funds for teen traffic safety program authorized under 23 CFR 1300.13(e)*

Project name	B.R.A.K.E.S (Be Responsible And Keep Everyone Safe) Program
Subgrantee(s)	Tangipahoa Parish Government's Community Development office/TRACC Coalition
Subgrantee org. type	Local government
Project agreement number	2025-55-14
Location(s) where project will be performed	High schools and local colleges across Tangipahoa Parish
Project description	Address the problems of impaired driving and lack of seatbelt use for young drivers by conducting up to three community outreach initiatives through presentations at area campuses and by partnering with

	high schools and colleges to bring traffic safety awareness to their campus events. Implement one community/social media activity to support National Teen Driver Safety Week, as recognized by Destination Zero Deaths. Use the Youth Committee, University Committee and Law Enforcement Task Force of the subgrantee to help identify driver safety concerns regarding impaired driving and seat belt use. <i>Target Audiences/Affected Communities:</i> young drivers aged 15-24
Amount of Federal funds	\$10,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Teen safety program, impaired driving education, occupant protection education
Countermeasure strategy(ies) to justify programming funds	Use of grant funds for teen traffic safety program authorized under 23 CFR 1300.13(e)*

Project name	LHSC Earned Media for Traffic Safety
Subgrantee(s)	Lambert Media LLC
Subgrantee org. type	Individual contractor
Project agreement number	2025-80-03
Location(s) where project will be performed	Statewide
Project description	Provide press releases, opinion editorials, press event coordination, and overall support of earned and paid media initiatives. Support national mobilizations on impaired driving, occupant protection, and other topics of the National Priority Safety Programs. Message recognition will be measured through attitudinal surveys. <i>Target Audiences/Affected Communities:</i> Consumers of TV, radio, and print media; Louisiana drivers; Drivers who are passing through Louisiana
Amount of Federal funds	\$49,900
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Paid advertising and earned media
Countermeasure strategy(ies) to justify programming funds	Expand use of social and earned media to provide educational outreach

*Authorized use of funds as outlined in 23 CFR 1300.13(e); Source: [https://www.ecfr.gov/current/title-23/part-1300#p-1300.13\(e\)](https://www.ecfr.gov/current/title-23/part-1300#p-1300.13(e))

**Authorized program as outlined in 23 CFR 1300.21(g); Source: [https://www.ecfr.gov/current/title-23/part-1300/section-1300.21#p-1300.21\(g\)\(1\)\(i\)](https://www.ecfr.gov/current/title-23/part-1300/section-1300.21#p-1300.21(g)(1)(i))

2.9 Distracted Driving

Project name	Sudden Impact
Subgrantee(s)	University Medical Center Management Corporation
Subgrantee org. type	Non-profit organization
Project agreement number	2025-55-10
Location(s) where project will be performed	Statewide
Project description	<p>Teen impaired driving, distracted driving, and unrestrained driving/riding injury prevention program consisting of 6 experiences within the program delivered to cohorts of high school students beginning in the 10th grade and spanning approximately two years until graduation. The experiences include: (1) 7-hour trauma hospital based program, (2) mock crash, (3) mock trial with actual attorneys and judges, (4) a parent session, (5) an on-site session in courtroom for seniors, and (6) a driving school program.</p> <p><i>Target Audiences/Affected Communities:</i> high school students ; parents</p>
Amount of Federal funds	\$110,400 (164AL) + \$73,600 (402TSP) = \$184,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Educate the public through advertising that contains information about the dangers of texting or using a cell phone while driving, for traffic signs that notify drivers about the distracted driving law of the State, or for law enforcement costs related to the enforcement of the distracted driving law
Countermeasure strategy(ies) to justify programming funds	Authorized program under 23 CFR 1300.24(f)(1)*

Project name	Ready, Set, Drive!
Subgrantee(s)	The Safety Place
Subgrantee org. type	Non-profit organization
Project agreement number	2025-55-11
Location(s) where project will be performed	Greater Baton Rouge area
Project description	<p>Educates young drivers about the negative effects of distracted driving, underage drinking, and impaired driving in an effort to initiate positive behavior change in regard to occupant protection and traffic safety. Utilizes creative examples of active learning techniques for young adults through: PowerPoint presentation, engaging videos, group discussion, driving and impairment simulation, games, community outreach events, campaigns, activities, friendly competition and social media engagement.</p> <p><i>Target Audiences/Affected Communities:</i> 14-18 years (9th - 12th Grade) and 18-24 years (College and Trade Demographic)</p>

Amount of Federal funds	\$27,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Educate the public through advertising that contains information about the dangers of texting or using a cell phone while driving, for traffic signs that notify drivers about the distracted driving law of the State, or for law enforcement costs related to the enforcement of the distracted driving law.
Countermeasure strategy(ies) to justify programming funds	Authorized program under 23 CFR 1300.24(f)(1)*

Project name	ThinkFirst Program
Subgrantee(s)	ThinkFirst of Ark-La-Tex, Inc.
Subgrantee org. type	Non-profit organization
Project agreement number	2025-55-12
Location(s) where project will be performed	Northern & Central Louisiana parishes
Project description	Engage trained VIP (Voices of Injury Prevention) Speakers, a diverse group with varied backgrounds and experiences who share authentic stories as part of their effort to resonate across a broad spectrum of communities and foster inclusivity while delivering comprehensive highway traffic safety education with an emphasis on impaired driving, distracted driving, and occupant protection laws and statistics. Instigate positive behavioral changes among these young drivers by illustrating the real-life consequences of choices. Identify opportunities to speak about the lack of seatbelt use by pickup truck drivers through targeted programs and information. <i>Target Audiences/Affected Communities:</i> young drivers aged 15-24; All pick-up truck drivers
Amount of Federal funds	\$128,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Educate the public through advertising that contains information about the dangers of texting or using a cell phone while driving, for traffic signs that notify drivers about the distracted driving law of the State, or for law enforcement costs related to the enforcement of the distracted driving law.
Countermeasure strategy(ies) to justify programming funds	Authorized program under 23 CFR 1300.24(f)(1)*

Project name	High Visibility Traffic Safety/Distracted Driving Enforcement – Local law Enforcement
Subgrantee(s)	Allen Parish Sheriff’s Office Baton Rouge Police Department, City of Baton Rouge East Baton Rouge Sheriff’s Office Gonzales Police Department

	Houma Police Department, Terrebonne Parish Consolidated Govt. Kenner Police Department, City of Kenner Lafourche Parish Sheriff's Office Leesville Police Department, City Of Leesville Monroe Police Department, City of Monroe Nicholls State University Police Department Pointe Coupee Parish Sheriff's Office Terrebonne Parish Sherriff's Office Thibodeaux Police Department, City of Thibodaux West Baton Rouge Sheriff's Office
Subgrantee org. type	Local government agencies
Project agreement number	2025-30-10; 2025-30-11; 2025-30-13 to 30-18; 2025-30-21; 2025-30-22; 2025-30-24 to 30-26; 2025-30-28; 2025-30-30; 2025-30-31; 2025-30-33 to 30-35; 2025-30-37 to 30-42; 2025-30-45; 2025-30-48 to 30-64; 2025-30-66 to 30-71; 2025-30-74; 2025-30-76; 2025-31-01 to 31-05
Location(s) where project will be performed	14 jurisdictions across the state
Project description	Provide enforcement in support of applicable state distracted driving laws. All law enforcement agencies participating in this targeted overtime enforcement program utilize data to identify areas of critical need. The local agencies conduct patrols based on their evidence-based enforcement plan, deploy resources based on crash analysis, and adjust throughout the year as needed. <i>Target Audiences/Affected Communities:</i> drivers suspected of driving while distracted
Amount of Federal funds	\$1,412,649 (154AL) + \$928,720 (164AL) + \$2,000 (405d) + \$2,187,761 (402) + \$115,380 (405e) + \$60,975 (405h [2023 BIL Funds]) = \$4,707,485
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Educate the public through advertising that contains information about the dangers of texting or using a cell phone while driving, for traffic signs that notify drivers about the distracted driving law of the State, or for law enforcement costs related to the enforcement of the distracted driving law
Countermeasure strategy(ies) to justify programming funds	Authorized program under 23 CFR 1300.24(f)(1)*

Project name	LHSC Paid Media for Traffic Safety
Subgrantee(s)	TBD (LHSC to issue RFP in early Fall)
Subgrantee org. type	For-profit corporation
Project agreement number	2025-80-01
Location(s) where project will be performed	Statewide
Project description	Develop advertising materials and campaigns providing information to educate the public on the dangers of distracted driving.

	<p>Paid media outreach (television, radio, print, and billboards) is based on data-driven demographic and geographic locations and an analysis of Louisiana traffic crash data. Media outlets utilized may vary slightly by demographic area and campaign in order to reach the targeted audiences. Message recognition will be measured through attitudinal surveys.</p> <p><i>Target Audiences/Affected Communities:</i> Consumers of TV, radio, and print media; Louisiana drivers; Drivers who are passing through Louisiana</p>
Amount of Federal funds	\$580,000 (402) + \$50,000 (405h [2024 BIL Funds]) + \$69,000 (405h {2023 BIL funds}) + \$606,000 (405g) + \$500,000 (154AL) + \$500,000 (164AL) + \$550,000 (1906) + \$1,550,000 (405d) + \$100,000 (405e) = \$4,505,000
Funding source(s) for eligible work in this section	Section 405g
Eligible use of funds	Educate the public through advertising that contains information about the dangers of texting or using a cell phone while driving
Countermeasure strategy(ies) to justify programming funds	Authorized use of funds under 23 CFR 1300.24(f)(1)*

Project name	LHSC Earned Media for Traffic Safety
Subgrantee(s)	Lambert Media LLC
Subgrantee org. type	Individual contractor
Project agreement number	2025-80-03
Location(s) where project will be performed	Statewide
Project description	<p>Provide press releases, opinion editorials, press event coordination, and overall support of earned and paid media initiatives. Support national mobilizations on impaired driving, occupant protection, and other topics of the National Priority Safety Programs. Message recognition will be measured through attitudinal surveys.</p> <p><i>Target Audiences/Affected Communities:</i> Consumers of TV, radio, and print media; Louisiana drivers; Drivers who are passing through Louisiana</p>
Amount of Federal funds	\$49,900
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Educate the public through advertising that contains information about the dangers of texting or using a cell phone while driving, for traffic signs that notify drivers about the distracted driving law of the State, or for law enforcement costs related to the enforcement of the distracted driving law.
Countermeasure strategy(ies) to justify programming funds	Authorized program under 23 CFR 1300.24(f)(1)*

*Authorized use of funds as outlined in 23 CFR 1300.24(f)(1); Source: [https://www.ecfr.gov/current/title-23/part-1300#p-1300.24\(f\)\(1\)](https://www.ecfr.gov/current/title-23/part-1300#p-1300.24(f)(1))

2.10 Planning and Administration

Project name	Planning and Administration of State Highway Safety Office and Associated Programs
Subgrantee(s)	In-house
Subgrantee org. type	State government agency
Project agreement number	2025-01-00
Location(s) where project will be performed	Statewide
Project description	Funds for administration of LHSC. This includes a 10% portion of salary for the Diversity Outreach Coordinator to supervise and/or conduct PP&E activities.
Amount of Federal funds	\$975,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Planning and Administration
Countermeasure strategy(ies) to justify programming funds	Provide staff with the opportunity to receive training and attend various traffic safety conferences to improve skills and knowledge. Follow guidance provided by the LHSC Fiscal Manager to limit planning and administration cost.
Planning and Administration costs	Yes

Project name	Program Management – Impaired Driving
Subgrantee(s)	In-house
Subgrantee org. type	State government agency
Project agreement number	2025-10-00
Location(s) where project will be performed	Statewide
Project description	Funds to manage LHSC’s impaired driving program.
Amount of Federal funds	\$250,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Program Management
Countermeasure strategy(ies) to justify programming funds	To manage and oversee LHSC’s impaired driving program.

Project name	Program Management – Occupant Protection
Subgrantee(s)	In-house
Subgrantee org. type	State government agency

Project agreement number	2025-20-00
Location(s) where project will be performed	Statewide
Project description	Funds to manage LHSC’s occupant protection program.
Amount of Federal funds	\$175,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Program Management
Countermeasure strategy(ies) to justify programming funds	To manage and oversee LHSC’s occupant protection program.

Project name	Program Management – Police Traffic Services
Subgrantee(s)	In-house
Subgrantee org. type	State government agency
Project agreement number	2025-30-00
Location(s) where project will be performed	Statewide
Project description	Funds to manage LHSC’s police traffic services program.
Amount of Federal funds	\$175,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Program Management
Countermeasure strategy(ies) to justify programming funds	To manage and oversee LHSC’s police traffic services program.

Project name	Program Management – Traffic Records
Subgrantee(s)	In-house
Subgrantee org. type	State government agency
Project agreement number	2025-40-00
Location(s) where project will be performed	Statewide
Project description	Funds to manage LHSC’s traffic records program.
Amount of Federal funds	\$100,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Program Management
Countermeasure strategy(ies) to justify programming funds	To manage and oversee LHSC’s traffic records program.

Project name	Program Management – Motorcycle Safety
Subgrantee(s)	In-house
Subgrantee org. type	State government agency
Project agreement number	2025-50-00
Location(s) where project will be performed	Statewide
Project description	Funds to manage LHSC’s motorcycle safety program.
Amount of Federal funds	\$25,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Program Management
Countermeasure strategy(ies) to justify programming funds	To manage and oversee LHSC’s motorcycle safety program.

Project name	Program Management – Teen Traffic Safety
Subgrantee(s)	In-house
Subgrantee org. type	State government agency
Project agreement number	2025-55-00
Location(s) where project will be performed	Statewide
Project description	Funds to manage LHSC’s teen traffic safety program.
Amount of Federal funds	\$85,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Program Management
Countermeasure strategy(ies) to justify programming funds	To manage and oversee LHSC’s teen traffic safety program.

Project name	Program Management – Roadway & Rail Safety
Subgrantee(s)	In-house
Subgrantee org. type	State government agency
Project agreement number	2025-60-00
Location(s) where project will be performed	Statewide
Project description	Funds to manage LHSC’s roadway safety program, including railroad/highway crossing safety.
Amount of Federal funds	\$10,000
Funding source(s) for eligible work in this section	Section 402

Eligible use of funds	Program Management
Countermeasure strategy(ies) to justify programming funds	To manage and oversee LHSC’s roadway safety program, including railroad/highway crossing safety.

Project name	Program Management – Pedestrian & Bicycle Safety
Subgrantee(s)	In-house
Subgrantee org. type	State government agency
Project agreement number	2025-65-00
Location(s) where project will be performed	Statewide
Project description	Funds to manage LHSC’s non-motorized safety program, primarily bike and pedestrian safety.
Amount of Federal funds	\$25,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Program Management
Countermeasure strategy(ies) to justify programming funds	To manage and oversee LHSC’s non-motorized safety program.

Project name	GHSA Consultant Project
Subgrantee(s)	Governors Highway Safety Association
Subgrantee org. type	Non-profit organization
Project agreement number	2025-01-01
Location(s) where project will be performed	Virtually and at LHSC offices domiciled in Baton Rouge
Project description	Obtain services from the Governors Highway Safety Association’s (GHSA) Consulting Services Initiative (CSI) to assess and amend, if needed, Louisiana’s Triennial Highway Safety Plan (3HSP) in accordance with the requirements detailed in 23 CFR (the Final Rule) Part 1300.11. Also, obtain services to amend Louisiana’s FFY 2025 and FFY 2026 and co-develop the FFY 2025 Annual Grant Application (AGA) including LHSC’s application for Section 405 and 1906 incentive grant funds along with Certifications and Assurances for 23 U.S. Chapter 4 and the Section 1906 grant in accordance with the requirements detailed in 23 CFR (the Final Rule) Part 1300.12.
Amount of Federal funds	\$25,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Planning and Administration support
Countermeasure strategy(ies) to justify programming funds	Provide agency with technical staff support to improve the overall management of the LHSC State and Community Highway Safety Program; Provide staff with the opportunity to receive training

Planning and Administration costs	Yes
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Project name	Acts of Love Don't Spare the Belt Diversity Outreach Program
Subgrantee(s)	Acts of Love, Inc.
Subgrantee org. type	Non-profit organization
Project agreement number	2025-10-45
Location(s) where project will be performed	Various parishes in Southwest/South Central Louisiana: Lafayette, St. Landry, Point Coupee, and Jeff Davis
Project description	<p>Promote NHTSA's African American Seat Belt Safety Tool Kit throughout the year with faith-based organization leaders as primary messengers. Engage access TV and radio to disseminate culturally competent messages to increase seat belt usage. Distribute educational materials promoting traffic safety at driving schools. Host free Driving Improvement conferences and community forums. Coordinate with LHSC to ensure activities align with national campaigns.</p> <p><i>Target Audiences/Affected Communities:</i> African American churches/faith groups; Minority chambers of commerce; NPHC fraternities and sororities; members of the African American population</p>
Amount of Federal funds	\$20,909.09 (154AL) + \$4,704.55 (402PM) + \$522.72 (402PA) = \$26,136.36
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Targeting high-risk populations identified through data analysis as vulnerable to occupant protection-related fatalities; Address social and cultural aspects of using safety belts and child safety seats through education
Countermeasure strategy(ies) to justify programming funds	High risk population countermeasure programs (23 CFR 1300.21)**; Conduct occupant protection education programs, especially directed toward specific cultural or otherwise diverse populations (UG 20)***; Transforming traffic safety culture and deploying positive social norms (NASEM, 2018)*****
Planning and Administration costs	Yes, 10% of allocated 402 funds

Project name	Traffic Safety Diversity Outreach Program
Subgrantee(s)	Le Sanctuary Book Club, Inc.
Subgrantee org. type	Non-profit organization
Project agreement number	2025-10-49
Location(s) where project will be performed	Jefferson and Orleans Parishes
Project description	Reach minority populations to aid them in identifying and understanding how a change in their behavior can lead to increased seatbelt usage.

	<p>Conduct traffic safety presentations focused on reducing alcohol impaired driving. Host pedestrian/bicycle enrichment programs. Host press event during Bayou Classic to focus on occupant protection safety.</p> <p><i>Target Audiences/Affected Communities:</i> African American drivers; African American youth and college-attending young adults; Parents and children using participating daycare facilities; Attendees at Bayou Classic events</p>
Amount of Federal funds	\$24,765 (154AL) + \$9,211.50 (402RS) + \$1,023.50 (402PA) = \$35,000
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Address social and cultural aspects of occupant protection through education
Countermeasure strategy(ies) to justify programming funds	Authorized program demonstrating an active network of child passenger safety inspection stations and/or inspection events (23 CFR 1300.21)*; High risk population countermeasure programs (23 CFR 1300.21)**; Conduct occupant protection education programs, especially directed toward specific cultural or otherwise diverse populations (UG 20)****; Transforming traffic safety culture and deploying positive social norms (NASEM, 2018)*****
Planning and Administration costs	Yes, 10% of allocated 402 funds

Project name	UMOJA Traffic Safety Diversity Outreach Program
Subgrantee(s)	UMOJA, INC.
Subgrantee org. type	Non-profit organization
Project agreement number	2025-70-11
Location(s) where project will be performed	Top tier parishes with high injury and fatalities: Orleans, East Baton Rouge, Caddo, Lafayette, Calcasieu, and St. Tammany
Project description	<p>Continue to implement and monitor established traffic safety programs at HBCUs. Conduct impaired driving and occupant protection Diversity Forums in the top 4-5 Tier 1 parishes. Promote occupant protection and related traffic safety messages at major events such as Mardi Gras and on-campus events at HBCU. Support State and National occupant protection media campaigns.</p> <p><i>Target Audiences/Affected Communities:</i> African American church leaders; Local elected officials; Local law enforcement; National Panhellenic fraternities and sororities; African American drivers; African American college-attending young adults</p>
Amount of Federal funds	\$37,454.45 (154AL) + \$11,147.89 (402PM) + \$1,238.66 (402PA) = \$49,841
Funding source(s) for eligible work in this section	Section 402
Eligible use of funds	Address social and cultural aspects of occupant protection through education

Countermeasure strategy(ies) to justify programming funds	High risk population countermeasure programs (23 CFR 1300.21)**; Conduct occupant protection education programs, especially directed toward specific cultural or otherwise diverse populations (UG 20)****; Transforming traffic safety culture and deploying positive social norms (NASEM, 2018)*****
Planning and Administration costs	Yes, 10% of allocated 402 funds

3.0 FFY 2025 Funding by Program Areas

Table 3.1 displays how the FFY 2025 funding is allocated by program area to support the projects in the AGA.

Table 3.1 FFY 2025 Federal Funding Distribution by Program Area

Program Area	Allocation of FFY 2025 Funds
Impaired Driving	\$15,804,892.95
Occupant Protection	\$3,217,040.88
Traffic Records	\$1,819,994.56
Motorcycle Safety	\$288,139.05
Police Traffic Services (includes Racial Profiling)	\$2,956,034.70
Roadway Safety (includes Rail/Highway Crossing)	\$116,395.11
Non-Motorized Safety	\$1,615,117.89
Teen Traffic Safety Program	\$894,158.45
Distracted Driving	\$931,837.11
Planning and Administration	\$1,175,903.18
TOTAL	\$28,819,513.88

4.0 Certifications and Assurances

The Certifications and Assurances certify the AGA contents and provides assurances that Louisiana will comply with applicable laws and financial and programmatic requirements.

4.1 Appendix A to Part 1300 – Certifications and Assurances for Highway Safety Grants

See attached document.

5.0 Section 405 Grant and Section 1906 Racial Profiling Data Collection Applications

Louisiana is applying for the following national priority safety program grants for FFY 2025:

405(b) Occupant Protection	Yes; Low Use Rate
405(c) State Data Systems Improvement	Yes
405(d) Impaired Driving Countermeasures	Yes; Mid-Range
405(d) Impaired Driving Ignition Interlock	Yes
405(d) Impaired Driving 24-7 Sobriety Program	No
405(e) Distracted Driving (Law)	Yes
405(e) Distracted Driving (Awareness)	Yes
405(f) Motorcycle Safety	Yes
405(g) Non-motorized Safety	Yes

405(h) Preventing Roadside Deaths	Yes
405(i) Driver and Officer Safety	Yes
1906 Racial Profiling Data Collection	Yes

5.1 Appendix B to Part 1300 – Application Requirements for Sections 405 and Section 1906 Grants

The attachments to Appendix B are listed as follows and are included as separate attachments to this document.

5.1.1 List of Appendix B documents

- LA_FY25_405b Attachment 1
- LA_FY25_405c Attachment 2
- LA_FY25_405d Attachment 3
- LA_FY25_405e_Awareness Attachment 4
- LA_FY25_405f Attachment 5
- LA_FY25_405h Attachment 6
- LA_FY25_405i Attachment 7
- LA_FY25_1906 Attachment 8

Appendix A to Part 1300—Certifications and Assurances for Highway Safety Grants

[Each fiscal year, the Governor's Representative for Highway Safety must sign these Certifications and Assurances affirming that the State complies with all requirements, including applicable Federal statutes and regulations, that are in effect during the grant period. Requirements that also apply to subrecipients are noted under the applicable caption.]

State: Louisiana

Fiscal Year: 2025

By submitting an application for Federal grant funds under 23 U.S.C. Chapter 4 or Section 1906, Public Law 109-59, as amended by Section 25024, Public Law 117-58, the State Highway Safety Office acknowledges and agrees to the following conditions and requirements. In my capacity as the Governor's Representative for Highway Safety, I hereby provide the following Certifications and Assurances:

GENERAL REQUIREMENTS

The State will comply with applicable statutes and regulations, including but not limited to:

- 23 U.S.C. Chapter 4—Highway Safety Act of 1966, as amended;
- Sec. 1906, Public Law 109-59, as amended by Sec. 25024, Public Law 117-58;
- 23 CFR part 1300—Uniform Procedures for State Highway Safety Grant Programs;
- 2 CFR part 200—Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards;
- 2 CFR part 1201—Department of Transportation, Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards.

INTERGOVERNMENTAL REVIEW OF FEDERAL PROGRAMS

The State has submitted appropriate documentation for review to the single point of contact designated by the Governor to review Federal programs, as required by Executive Order 12372 (Intergovernmental Review of Federal Programs).

FEDERAL FUNDING ACCOUNTABILITY AND TRANSPARENCY ACT (FFATA)

The State will comply with FFATA guidance, *OMB Guidance on FFATA Subaward and Executive Compensation Reporting*, August 27, 2010, (https://www.fsrs.gov/documents/OMB_Guidance_on_FFATA_Subaward_and_Executive_Compensation_Reporting_08272010.pdf) by reporting to FSRS.gov for each sub-grant awarded:

- Name of the entity receiving the award;
- Amount of the award;

- Information on the award including transaction type, funding agency, the North American Industry Classification System code or Catalog of Federal Domestic Assistance number (where applicable), program source;
- Location of the entity receiving the award and the primary location of performance under the award, including the city, State, congressional district, and country; and an award title descriptive of the purpose of each funding action;
 - Unique entity identifier (generated by **SAM.gov**);
- The names and total compensation of the five most highly compensated officers of the entity if:
 - (i) the entity in the preceding fiscal year received—
 - (I) 80 percent or more of its annual gross revenues in Federal awards;
 - (II) \$25,000,000 or more in annual gross revenues from Federal awards; and
 - (ii) the public does not have access to information about the compensation of the senior executives of the entity through periodic reports filed under section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a), 78o(d)) or section 6104 of the Internal Revenue Code of 1986;
- Other relevant information specified by OMB guidance.

NONDISCRIMINATION

(applies to subrecipients as well as States)

The State highway safety agency [and its subrecipients] will comply with all Federal statutes and implementing regulations relating to nondiscrimination (“Federal Nondiscrimination Authorities”). These include but are not limited to:

- *Title VI of the Civil Rights Act of 1964* (42 U.S.C. 2000d et seq., 78 stat. 252), (prohibits discrimination on the basis of race, color, national origin);
- 49 CFR part 21 (entitled *Non-discrimination in Federally-Assisted Programs of the Department of Transportation—Effectuation of Title VI of the Civil Rights Act of 1964*);
- 28 CFR 50.3 (U.S. Department of Justice Guidelines for Enforcement of Title VI of the Civil Rights Act of 1964);
- *The Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970*, (42 U.S.C. 4601), (prohibits unfair treatment of persons displaced or whose property has been acquired because of Federal or Federal-aid programs and projects);
- *Federal-Aid Highway Act of 1973*, (23 U.S.C. 324 et seq.), and *Title IX of the Education Amendments of 1972*, as amended (20 U.S.C. 1681-1683 and 1685-1686) (prohibit discrimination on the basis of sex);
- *Section 504 of the Rehabilitation Act of 1973*, (29 U.S.C. 794 et seq.), as amended, (prohibits discrimination on the basis of disability) and 49 CFR part 27;
- *The Age Discrimination Act of 1975*, as amended, (42 U.S.C. 6101 et seq.), (prohibits discrimination on the basis of age);
- *The Civil Rights Restoration Act of 1987*, (Pub. L. 100-209), (broadens scope, coverage, and applicability of Title VI of the Civil Rights Act of 1964, The Age Discrimination Act of 1975 and Section 504 of the Rehabilitation Act of 1973, by expanding the definition of the terms “programs or activities” to include all of the programs or activities of the

Federal aid recipients, subrecipients and contractors, whether such programs or activities are Federally-funded or not);

- *Titles II and III of the Americans with Disabilities Act (42 U.S.C. 12131-12189)* (prohibits discrimination on the basis of disability in the operation of public entities, public and private transportation systems, places of public accommodation, and certain testing) and *49 CFR parts 37 and 38*;
- *Executive Order 12898, Federal Actions to Address Environmental Justice in Minority Populations and Low-Income Populations* (preventing discrimination against minority populations by discouraging programs, policies, and activities with disproportionately high and adverse human health or environmental effects on minority and low-income populations);
- *Executive Order 13166, Improving Access to Services for Persons with Limited English Proficiency* (requiring that recipients of Federal financial assistance provide meaningful access for applicants and beneficiaries who have limited English proficiency (LEP));
- *Executive Order 13985, Advancing Racial Equity and Support for Underserved Communities through the Federal Government* (advancing equity across the Federal Government); and
- *Executive Order 13988, Preventing and Combating Discrimination on the Basis of Gender Identity or Sexual Orientation* (clarifying that sex discrimination includes discrimination on the grounds of gender identity or sexual orientation).

The preceding statutory and regulatory cites hereinafter are referred to as the “Acts” and “Regulations,” respectively.

GENERAL ASSURANCES

In accordance with the Acts, the Regulations, and other pertinent directives, circulars, policy, memoranda, and/or guidance, the Recipient hereby gives assurance that it will promptly take any measures necessary to ensure that:

“No person in the United States shall, on the grounds of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity, for which the Recipient receives Federal financial assistance from DOT, including NHTSA.”

The Civil Rights Restoration Act of 1987 clarified the original intent of Congress, with respect to Title VI of the Civil Rights Act of 1964 and other non-discrimination requirements (the Age Discrimination Act of 1975, and Section 504 of the Rehabilitation Act of 1973), by restoring the broad, institutional-wide scope and coverage of these nondiscrimination statutes and requirements to include all programs and activities of the Recipient, so long as any portion of the program is Federally assisted.

SPECIFIC ASSURANCES

More specifically, and without limiting the above general Assurance, the Recipient agrees with and gives the following Assurances with respect to its Federally assisted Highway Safety Grant Program:

1. The Recipient agrees that each “activity,” “facility,” or “program,” as defined in § 21.23(b) and (e) of 49 CFR part 21 will be (with regard to an “activity”) facilitated, or will be (with regard to a “facility”) operated, or will be (with regard to a “program”) conducted in compliance with all requirements imposed by, or pursuant to the Acts and the Regulations.
2. The Recipient will insert the following notification in all solicitations for bids, Requests For Proposals for work, or material subject to the Acts and the Regulations made in connection with all Highway Safety Grant Programs and, in adapted form, in all proposals for negotiated agreements regardless of funding source:
“The [name of Recipient], in accordance with the provisions of Title VI of the Civil Rights Act of 1964 (78 Stat. 252, 42 U.S.C 2000d to 2000d-4) and the Regulations, hereby notifies all bidders that it will affirmatively ensure that in any contract entered into pursuant to this advertisement, disadvantaged business enterprises will be afforded full and fair opportunity to submit bids in response to this invitation and will not be discriminated against on the grounds of race, color, or national origin in consideration for an award.”
3. The Recipient will insert the clauses of appendix A and E of this Assurance (also referred to as DOT Order 1050.2A) ^[1] in every contract or agreement subject to the Acts and the Regulations.
4. The Recipient will insert the clauses of appendix B of DOT Order 1050.2A, as a covenant running with the land, in any deed from the United States effecting or recording a transfer of real property, structures, use, or improvements thereon or interest therein to a Recipient.
5. That where the Recipient receives Federal financial assistance to construct a facility, or part of a facility, the Assurance will extend to the entire facility and facilities operated in connection therewith.
6. That where the Recipient receives Federal financial assistance in the form of, or for the acquisition of, real property or an interest in real property, the Assurance will extend to rights to space on, over, or under such property.
7. That the Recipient will include the clauses set forth in appendix C and appendix D of this DOT Order 1050.2A, as a covenant running with the land, in any future deeds, leases, licenses, permits, or similar instruments entered into by the Recipient with other parties:
 - a. for the subsequent transfer of real property acquired or improved under the applicable activity, project, or program; and
 - b. for the construction or use of, or access to, space on, over, or under real property acquired or improved under the applicable activity, project, or program.
8. That this Assurance obligates the Recipient for the period during which Federal financial assistance is extended to the program, except where the Federal financial assistance is to provide, or is in the form of, personal property, or real property, or interest therein, or

- structures or improvements thereon, in which case the Assurance obligates the Recipient, or any transferee for the longer of the following periods:
- a. the period during which the property is used for a purpose for which the Federal financial assistance is extended, or for another purpose involving the provision of similar services or benefits; or
 - b. the period during which the Recipient retains ownership or possession of the property.
9. The Recipient will provide for such methods of administration for the program as are found by the Secretary of Transportation or the official to whom he/she delegates specific authority to give reasonable guarantee that it, other recipients, sub-recipients, sub-grantees, contractors, subcontractors, consultants, transferees, successors in interest, and other participants of Federal financial assistance under such program will comply with all requirements imposed or pursuant to the Acts, the Regulations, and this Assurance.
10. The Recipient agrees that the United States has a right to seek judicial enforcement with regard to any matter arising under the Acts, the Regulations, and this Assurance.

By signing this ASSURANCE, the State highway safety agency also agrees to comply (and require any sub-recipients, sub-grantees, contractors, successors, transferees, and/or assignees to comply) with all applicable provisions governing NHTSA's access to records, accounts, documents, information, facilities, and staff. You also recognize that you must comply with any program or compliance reviews, and/or complaint investigations conducted by NHTSA. You must keep records, reports, and submit the material for review upon request to NHTSA, or its designee in a timely, complete, and accurate way. Additionally, you must comply with all other reporting, data collection, and evaluation requirements, as prescribed by law or detailed in program guidance.

The State highway safety agency gives this ASSURANCE in consideration of and for obtaining any Federal grants, loans, contracts, agreements, property, and/or discounts, or other Federal-aid and Federal financial assistance extended after the date hereof to the recipients by the U.S. Department of Transportation under the Highway Safety Grant Program. This ASSURANCE is binding on the State highway safety agency, other recipients, sub-recipients, sub-grantees, contractors, subcontractors and their subcontractors', transferees, successors in interest, and any other participants in the Highway Safety Grant Program. The person(s) signing below is/are authorized to sign this ASSURANCE on behalf of the Recipient.

THE DRUG-FREE WORKPLACE ACT OF 1988 (41 U.S.C. 8103)

The State will provide a drug-free workplace by:

- a. Publishing a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession or use of a controlled substance is prohibited in the grantee's workplace, and specifying the actions that will be taken against employees for violation of such prohibition;
- b. Establishing a drug-free awareness program to inform employees about:
 1. The dangers of drug abuse in the workplace;
 2. The grantee's policy of maintaining a drug-free workplace;

3. Any available drug counseling, rehabilitation, and employee assistance programs;
4. The penalties that may be imposed upon employees for drug violations occurring in the workplace;
5. Making it a requirement that each employee engaged in the performance of the grant be given a copy of the statement required by paragraph (a);
- c. Notifying the employee in the statement required by paragraph (a) that, as a condition of employment under the grant, the employee will—
 1. Abide by the terms of the statement;
 2. Notify the employer of any criminal drug statute conviction for a violation occurring in the workplace no later than five days after such conviction;
- d. Notifying the agency within ten days after receiving notice under subparagraph (c)(2) from an employee or otherwise receiving actual notice of such conviction;
- e. Taking one of the following actions, within 30 days of receiving notice under subparagraph (c)(2), with respect to any employee who is so convicted—
 1. Taking appropriate personnel action against such an employee, up to and including termination;
 2. Requiring such employee to participate satisfactorily in a drug abuse assistance or rehabilitation program approved for such purposes by a Federal, State, or local health, law enforcement, or other appropriate agency;
- f. Making a good faith effort to continue to maintain a drug-free workplace through implementation of all of the paragraphs above.

POLITICAL ACTIVITY (HATCH ACT)
(applies to subrecipients as well as States)

The State will comply with provisions of the Hatch Act (5 U.S.C. 1501-1508), which limits the political activities of employees whose principal employment activities are funded in whole or in part with Federal funds.

CERTIFICATION REGARDING FEDERAL LOBBYING
(applies to subrecipients as well as States)

CERTIFICATION FOR CONTRACTS, GRANTS, LOANS, AND COOPERATIVE AGREEMENTS

The undersigned certifies, to the best of his or her knowledge and belief, that:

1. No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement;
2. If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a

Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions;

3. The undersigned shall require that the language of this certification be included in the award documents for all sub-awards at all tiers (including subcontracts, subgrants, and contracts under grant, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly.

This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

RESTRICTION ON STATE LOBBYING
(applies to subrecipients as well as States)

None of the funds under this program will be used for any activity specifically designed to urge or influence a State or local legislator to favor or oppose the adoption of any specific legislative proposal pending before any State or local legislative body. Such activities include both direct and indirect (*e.g.*, "grassroots") lobbying activities, with one exception. This does not preclude a State official whose salary is supported with NHTSA funds from engaging in direct communications with State or local legislative officials, in accordance with customary State practice, even if such communications urge legislative officials to favor or oppose the adoption of a specific pending legislative proposal.

CERTIFICATION REGARDING DEBARMENT AND SUSPENSION
(applies to subrecipients as well as States)

INSTRUCTIONS FOR PRIMARY TIER PARTICIPANT CERTIFICATION (STATES)

1. By signing and submitting this proposal, the prospective primary tier participant is providing the certification set out below and agrees to comply with the requirements of 2 CFR parts 180 and 1200.
2. The inability of a person to provide the certification required below will not necessarily result in denial of participation in this covered transaction. The prospective primary tier participant shall submit an explanation of why it cannot provide the certification set out below. The certification or explanation will be considered in connection with the department or agency's determination whether to enter into this transaction. However, failure of the prospective primary tier participant to furnish a certification or an explanation shall disqualify such person from participation in this transaction.
3. The certification in this clause is a material representation of fact upon which reliance was placed when the department or agency determined to enter into this transaction. If it is later determined that the prospective primary tier participant knowingly rendered an

erroneous certification, in addition to other remedies available to the Federal Government, the department or agency may terminate this transaction for cause or default or may pursue suspension or debarment.

4. The prospective primary tier participant shall provide immediate written notice to the department or agency to which this proposal is submitted if at any time the prospective primary tier participant learns its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.
5. The terms **covered transaction, civil judgment, debarment, suspension, ineligible, participant, person, principal, and voluntarily excluded**, as used in this clause, are defined in 2 CFR parts 180 and 1200. You may contact the department or agency to which this proposal is being submitted for assistance in obtaining a copy of those regulations.
6. The prospective primary tier participant agrees by submitting this proposal that, should the proposed covered transaction be entered into, it shall not knowingly enter into any lower tier covered transaction with a person who is proposed for debarment under 48 CFR part 9, subpart 9.4, debarred, suspended, declared ineligible, or voluntarily excluded from participation in this covered transaction, unless authorized by the department or agency entering into this transaction.
7. The prospective primary tier participant further agrees by submitting this proposal that it will include the clause titled “Instructions for Lower Tier Participant Certification” including the “Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion—Lower Tier Covered Transaction,” provided by the department or agency entering into this covered transaction, without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions and will require lower tier participants to comply with 2 CFR parts 180 and 1200.
8. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not proposed for debarment under 48 CFR part 9, subpart 9.4, debarred, suspended, ineligible, or voluntarily excluded from the covered transaction, unless it knows that the certification is erroneous. A participant is responsible for ensuring that its principals are not suspended, debarred, or otherwise ineligible to participate in covered transactions. To verify the eligibility of its principals, as well as the eligibility of any prospective lower tier participants, each participant may, but is not required to, check the System for Award Management Exclusions website (<https://www.sam.gov>).
9. Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render in good faith the certification required by this clause. The knowledge and information of a participant is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.
10. Except for transactions authorized under paragraph 6 of these instructions, if a participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is proposed for debarment under 48 CFR part 9, subpart 9.4, suspended, debarred, ineligible, or voluntarily excluded from participation in this transaction, in addition to other remedies available to the Federal Government, the department or agency may terminate the transaction for cause or default.

CERTIFICATION REGARDING DEBARMENT, SUSPENSION, AND OTHER RESPONSIBILITY MATTERS—PRIMARY TIER COVERED TRANSACTIONS

1. The prospective primary tier participant certifies to the best of its knowledge and belief, that it and its principals:
 - a. Are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participating in covered transactions by any Federal department or agency;
 - b. Have not within a three-year period preceding this proposal been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, State, or local) transaction or contract under a public transaction; violation of Federal or State antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, or receiving stolen property;
 - c. Are not presently indicted for or otherwise criminally or civilly charged by a governmental entity (Federal, State, or local) with commission of any of the offenses enumerated in paragraph (1)(b) of this certification; and
 - d. Have not within a three-year period preceding this application/proposal had one or more public transactions (Federal, State, or local) terminated for cause or default.
2. Where the prospective primary tier participant is unable to certify to any of the Statements in this certification, such prospective participant shall attach an explanation to this proposal.

INSTRUCTIONS FOR LOWER TIER PARTICIPANT CERTIFICATION

1. By signing and submitting this proposal, the prospective lower tier participant is providing the certification set out below and agrees to comply with the requirements of 2 CFR parts 180 and 1200.
2. The certification in this clause is a material representation of fact upon which reliance was placed when this transaction was entered into. If it is later determined that the prospective lower tier participant knowingly rendered an erroneous certification, in addition to other remedies available to the Federal Government, the department or agency with which this transaction originated may pursue available remedies, including suspension or debarment.
3. The prospective lower tier participant shall provide immediate written notice to the person to which this proposal is submitted if at any time the prospective lower tier participant learns that its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.
4. The terms **covered transaction, civil judgment, debarment, suspension, ineligible, participant, person, principal, and voluntarily excluded**, as used in this clause, are defined in 2 CFR parts 180 and 1200. You may contact the person to whom this proposal is submitted for assistance in obtaining a copy of those regulations.

5. The prospective lower tier participant agrees by submitting this proposal that, should the proposed covered transaction be entered into, it shall not knowingly enter into any lower tier covered transaction with a person who is proposed for debarment under 48 CFR part 9, subpart 9.4, debarred, suspended, declared ineligible, or voluntarily excluded from participation in this covered transaction, unless authorized by the department or agency with which this transaction originated.
6. The prospective lower tier participant further agrees by submitting this proposal that it will include the clause titled “Instructions for Lower Tier Participant Certification” including the “Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion—Lower Tier Covered Transaction,” without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions and will require lower tier participants to comply with 2 CFR parts 180 and 1200.
7. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not proposed for debarment under 48 CFR part 9, subpart 9.4, debarred, suspended, ineligible, or voluntarily excluded from the covered transaction, unless it knows that the certification is erroneous. A participant is responsible for ensuring that its principals are not suspended, debarred, or otherwise ineligible to participate in covered transactions. To verify the eligibility of its principals, as well as the eligibility of any prospective lower tier participants, each participant may, but is not required to, check the System for Award Management Exclusions website (<https://www.sam.gov/>).
8. Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render in good faith the certification required by this clause. The knowledge and information of a participant is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.
9. Except for transactions authorized under paragraph 5 of these instructions, if a participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is proposed for debarment under 48 CFR part 9, subpart 9.4, suspended, debarred, ineligible, or voluntarily excluded from participation in this transaction, in addition to other remedies available to the Federal Government, the department or agency with which this transaction originated may pursue available remedies, including suspension or debarment.

CERTIFICATION REGARDING DEBARMENT, SUSPENSION, INELIGIBILITY AND VOLUNTARY EXCLUSION—LOWER TIER COVERED TRANSACTIONS

1. The prospective lower tier participant certifies, by submission of this proposal, that neither it nor its principals is presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participating in covered transactions by any Federal department or agency.
2. Where the prospective lower tier participant is unable to certify to any of the statements in this certification, such prospective participant shall attach an explanation to this proposal.

BUY AMERICA

(applies to subrecipients as well as States)

The State and each subrecipient will comply with the Buy America requirement (23 U.S.C. 313) when purchasing items using Federal funds. Buy America requires a State, or subrecipient, to purchase with Federal funds only steel, iron and manufactured products produced in the United States, unless the Secretary of Transportation determines that such domestically produced items would be inconsistent with the public interest, that such materials are not reasonably available and of a satisfactory quality, or that inclusion of domestic materials will increase the cost of the overall project contract by more than 25 percent. In order to use Federal funds to purchase foreign produced items, the State must submit a waiver request that provides an adequate basis and justification for approval by the Secretary of Transportation.

CERTIFICATION ON CONFLICT OF INTEREST

(applies to subrecipients as well as States)

GENERAL REQUIREMENTS

No employee, officer, or agent of a State or its subrecipient who is authorized in an official capacity to negotiate, make, accept, or approve, or to take part in negotiating, making, accepting, or approving any subaward, including contracts or subcontracts, in connection with this grant shall have, directly or indirectly, any financial or personal interest in any such subaward. Such a financial or personal interest would arise when the employee, officer, or agent, any member of his or her immediate family, his or her partner, or an organization which employs or is about to employ any of the parties indicated herein, has a financial or personal interest in or a tangible personal benefit from an entity considered for a subaward. Based on this policy:

1. The recipient shall maintain a written code or standards of conduct that provide for disciplinary actions to be applied for violations of such standards by officers, employees, or agents.
 - a. The code or standards shall provide that the recipient's officers, employees, or agents may neither solicit nor accept gratuities, favors, or anything of monetary value from present or potential subawardees, including contractors or parties to subcontracts.
 - b. The code or standards shall establish penalties, sanctions, or other disciplinary actions for violations, as permitted by State or local law or regulations.
2. The recipient shall maintain responsibility to enforce the requirements of the written code or standards of conduct.

DISCLOSURE REQUIREMENTS

No State or its subrecipient, including its officers, employees, or agents, shall perform or continue to perform under a grant or cooperative agreement, whose objectivity may be impaired because of any related past, present, or currently planned interest, financial or otherwise, in

organizations regulated by NHTSA or in organizations whose interests may be substantially affected by NHTSA activities. Based on this policy:

1. The recipient shall disclose any conflict of interest identified as soon as reasonably possible, making an immediate and full disclosure in writing to NHTSA. The disclosure shall include a description of the action which the recipient has taken or proposes to take to avoid or mitigate such conflict.
2. NHTSA will review the disclosure and may require additional relevant information from the recipient. If a conflict of interest is found to exist, NHTSA may (a) terminate the award, or (b) determine that it is otherwise in the best interest of NHTSA to continue the award and include appropriate provisions to mitigate or avoid such conflict.
3. Conflicts of interest that require disclosure include all past, present, or currently planned organizational, financial, contractual, or other interest(s) with an organization regulated by NHTSA or with an organization whose interests may be substantially affected by NHTSA activities, and which are related to this award. The interest(s) that require disclosure include those of any recipient, affiliate, proposed consultant, proposed subcontractor, and key personnel of any of the above. Past interest shall be limited to within one year of the date of award. Key personnel shall include any person owning more than a 20 percent interest in a recipient, and the officers, employees or agents of a recipient who are responsible for making a decision or taking an action under an award where the decision or action can have an economic or other impact on the interests of a regulated or affected organization.

PROHIBITION ON USING GRANT FUNDS TO CHECK FOR HELMET USAGE

(applies to subrecipients as well as States)

The State and each subrecipient will not use 23 U.S.C. Chapter 4 grant funds for programs to check helmet usage or to create checkpoints that specifically target motorcyclists.

POLICY ON SEAT BELT USE

In accordance with Executive Order 13043, Increasing Seat Belt Use in the United States, dated April 16, 1997, the Grantee is encouraged to adopt and enforce on-the-job seat belt use policies and programs for its employees when operating company-owned, rented, or personally-owned vehicles. The National Highway Traffic Safety Administration (NHTSA) is responsible for providing leadership and guidance in support of this Presidential initiative. For information and resources on traffic safety programs and policies for employers, please contact the Network of Employers for Traffic Safety (NETS), a public-private partnership dedicated to improving the traffic safety practices of employers and employees. You can download information on seat belt programs, costs of motor vehicle crashes to employers, and other traffic safety initiatives at www.trafficsafety.org. The NHTSA website (www.nhtsa.gov) also provides information on statistics, campaigns, and program evaluations and references.

POLICY ON BANNING TEXT MESSAGING WHILE DRIVING

In accordance with Executive Order 13513, Federal Leadership On Reducing Text Messaging While Driving, and DOT Order 3902.10, Text Messaging While Driving, States are encouraged to adopt and enforce workplace safety policies to decrease crashes caused by distracted driving, including policies to ban text messaging while driving company-owned or rented vehicles, Government-owned, leased or rented vehicles, or privately-owned vehicles when on official Government business or when performing any work on or behalf of the Government. States are also encouraged to conduct workplace safety initiatives in a manner commensurate with the size of the business, such as establishment of new rules and programs or re-evaluation of existing programs to prohibit text messaging while driving, and education, awareness, and other outreach to employees about the safety risks associated with texting while driving.

SECTION 402 REQUIREMENTS

1. To the best of my personal knowledge, the information submitted in the annual grant application in support of the State's application for a grant under 23 U.S.C. 402 is accurate and complete.
2. The Governor is the responsible official for the administration of the State highway safety program, by appointing a Governor's Representative for Highway Safety who shall be responsible for a State highway safety agency that has adequate powers and is suitably equipped and organized (as evidenced by appropriate oversight procedures governing such areas as procurement, financial administration, and the use, management, and disposition of equipment) to carry out the program. (23 U.S.C. 402(b)(1)(A))
3. At least 40 percent of all Federal funds apportioned to this State under 23 U.S.C. 402 for this fiscal year will be expended by or on behalf of political subdivisions of the State in carrying out local highway safety programs (23 U.S.C. 402(b)(1)(C)) or 95 percent by and on behalf of Indian tribes (23 U.S.C. 402(h)(2)), unless this requirement is waived in writing. (This provision is not applicable to the District of Columbia, Puerto Rico, the U.S. Virgin Islands, Guam, American Samoa, and the Commonwealth of the Northern Mariana Islands.)
4. The State's highway safety program provides adequate and reasonable access for the safe and convenient movement of physically handicapped persons, including those in wheelchairs, across curbs constructed or replaced on or after July 1, 1976, at all pedestrian crosswalks. (23 U.S.C. 402(b)(1)(D))
5. As part of a comprehensive program, the State will support a data-based traffic safety enforcement program that fosters effective community collaboration to increase public safety, and data collection and analysis to ensure transparency, identify disparities in traffic enforcement, and inform traffic enforcement policies, procedures, and activities. (23 U.S.C. 402(b)(1)(E))
6. The State will implement activities in support of national highway safety goals to reduce motor vehicle related fatalities that also reflect the primary data-related crash factors within the State, as identified by the State highway safety planning process, including:

- Participation in the National high-visibility law enforcement mobilizations as identified annually in the NHTSA Communications Calendar, including not less than 3 mobilization campaigns in each fiscal year to—
 - Reduce alcohol-impaired or drug-impaired operation of motor vehicles; and
 - Increase use of seat belts by occupants of motor vehicles;
 - Sustained enforcement of statutes addressing impaired driving, occupant protection, and driving in excess of posted speed limits;
 - An annual statewide seat belt use survey in accordance with 23 CFR part 1340 for the measurement of State seat belt use rates, except for the Secretary of Interior on behalf of Indian tribes;
 - Development of statewide data systems to provide timely and effective data analysis to support allocation of highway safety resources;
 - Coordination of triennial Highway Safety Plan, data collection, and information systems with the State strategic highway safety plan, as defined in 23 U.S.C. 148(a); and
 - Participation in the Fatality Analysis Reporting System (FARS), except for American Samoa, Guam, the Commonwealth of the Northern Mariana Islands, or the United States Virgin Islands
7. The State will actively encourage all relevant law enforcement agencies in the State to follow the guidelines established for vehicular pursuits issued by the International Association of Chiefs of Police that are currently in effect. (23 U.S.C. 402(j))
 8. The State will not expend Section 402 funds to carry out a program to purchase, operate, or maintain an automated traffic enforcement system, except in a work zone or school zone. (23 U.S.C. 402(c)(4))

I understand that my statements in support of the State's application for Federal grant funds are statements upon which the Federal Government will rely in determining qualification for grant funds, and that knowing misstatements may be subject to civil or criminal penalties under 18 U.S.C. 1001. I sign these Certifications and Assurances based on personal knowledge, and after appropriate inquiry.

Click here to validate form fields and permit signature



Signature Governor's Representative for Highway Safety

7/25/2024

Date

Lisa Freeman

Printed name of Governor's Representative for Highway Safety

Appendix B to Part 1300—Application Requirements for Section 405 and Section 1906 Grants

[Each fiscal year, to apply for a grant under 23 U.S.C. 405 or Section 1906, Public Law 109-59, as amended by Section 25024, Public Law 117-58, the State must complete and submit all required information in this appendix, and the Governor's Representative for Highway Safety must sign the Certifications and Assurances.]

State: Louisiana

Fiscal Year: 2025

Instructions: Check the box for each part for which the State is applying for a grant, fill in relevant blanks, and identify the attachment number or page numbers where the requested information appears in the Highway Safety Plan. Attachments may be submitted electronically.

PART 1: OCCUPANT PROTECTION GRANTS (23 CFR 1300.21)

[Check the box above only if applying for this grant.]

ALL STATES

[Fill in all blanks below.]

- The State's occupant protection program area plan for the upcoming fiscal year is provided in the annual grant application at LA_FY25_405b Attachment 1, pages 2-12 (location).
- The State will participate in the Click it or Ticket national mobilization in the fiscal year of the grant. The description of the State's planned participation is provided in the annual grant application at LA_FY25_405b Attachment 1, pages 12-13 (location).
- Projects demonstrating the State's active network of child restraint inspection stations are provided in the annual grant application at LA_FY25_405b Attachment 1, pages 16-21 (location). Such description includes estimates for: (1) the total number of planned inspection stations and events during the upcoming fiscal year; and (2) within that total, the number of planned inspection stations and events serving each of the following population categories: urban, rural, and at-risk. The planned inspection stations/events provided in the annual grant application are staffed with at least one current nationally Certified Child Passenger Safety Technician.
- Projects, as provided in the annual grant application at LA_FY25_405b Attachment 1, pages 14-16 (location), that include estimates of the total number of classes and total number of technicians to be trained in the upcoming fiscal year to ensure coverage of child passenger safety inspection stations and inspection events by nationally Certified Child Passenger Safety Technicians.

LOWER SEAT BELT USE STATES ONLY

[Check at least 3 boxes below and fill in all blanks under those checked boxes.]

The State's primary seat belt use law, requiring all occupants riding in a passenger motor vehicle to be restrained in a seat belt or a child restraint, was enacted on 8/15/99 (date) and last amended on 1/1/21 (date), is in effect, and will be enforced during the fiscal year of the grant.

- o *Legal citation(s):*
LA Revised Statute 32:295.1

The State's occupant protection law, requiring occupants to be secured in a seat belt or age-appropriate child restraint while in a passenger motor vehicle and a minimum fine of \$25, was enacted on 8/1/94 (date) and last amended on 8/1/19 (date) and is in effect and will be enforced during the fiscal year of the grant.

- o *Legal citation(s):*
 - Requirement for all occupants to be secured in seat belt or age-appropriate child restraint;
LA Revised Statute 32:295
 - Coverage of all passenger motor vehicles;
LA Revised Statute 32:295 A(1)
 - Minimum fine of at least \$25;
LA Revised Statute 32:295 I(1)
 - Exemptions from restraint requirements.
LA Revised Statute 32:295 E

Projects demonstrating the State's seat belt enforcement plan are provided in the annual grant application at LA_FY25_405b Attachment 1, pages 21-23 and LA_FY25_AGA, pages 38-40 (location).

The projects demonstrating the State's high risk population countermeasure program are provided in the annual grant application at LA_FY25_405b Attachment 1, pages 24-29 & 29-35 and LA_FY25_AGA, pages 31-43 (location).

The State's comprehensive occupant protection program is provided as follows:

- o Date of NHTSA-facilitated program assessment conducted within 5 years prior to the application date: _____ (date);
- o Multi-year strategic plan: annual grant application or triennial HSP at _____ (location);
- o The name and title of the State's designated occupant protection coordinator is _____.
- o The list that contains the names, titles, and organizations of the statewide occupant protection task force membership: annual grant application at _____ (location).

- The State's NHTSA-facilitated occupant protection program assessment of all elements of its occupant protection program was conducted on 3/5/21 (date) (within 5 years of the application due date);

PART 2: STATE TRAFFIC SAFETY INFORMATION SYSTEM IMPROVEMENTS GRANTS (23 CFR 1300.22)

[Check the box above only if applying for this grant.]

ALL STATES

- The State has a functioning traffic records coordinating committee that meets at least 3 times each year.
- The State has designated a TRCC coordinator.
- The State has established a State traffic records strategic plan, updated annually, that has been approved by the TRCC and describes specific quantifiable and measurable improvements anticipated in the State's core safety databases, including crash, citation or adjudication, driver, emergency medical services or injury surveillance system, roadway, and vehicle databases.
- [Fill in the blank below.]* Written description of the performance measure(s), and all supporting data, that the State is relying on to demonstrate achievement of the quantitative improvement in the preceding 12 months of the application due date in relation to one or more of the significant data program attributes is provided in the annual grant application at LA_FY24_405c Attachment 2, pages 3-4 (location).

PART 3: IMPAIRED DRIVING COUNTERMEASURES (23 CFR 1300.23(D)-(F))

[Check the box above only if applying for this grant.]

ALL STATES

- The State will use the funds awarded under 23 U.S.C. 405(d) only for the implementation of programs as provided in 23 CFR 1300.23(j).

MID-RANGE STATES ONLY

[Check one box below and fill in all blanks under that checked box.]

- The State submits its statewide impaired driving plan approved by a statewide impaired driving task force on 7/17/24 (date). Specifically:

- Annual grant application at
LA_FY25_405d Attachment 3, pages 6-7 _____ (location)
describes the authority and basis for operation of the statewide impaired driving task force;
- Annual grant application at
LA_FY25_405d Attachment 3, pages 21-25 _____ (location)
contains the list of names, titles, and organizations of all task force members;
- Annual grant application at
LA_FY25_405d Attachment 3, pages 11-20 _____ (location)
contains the strategic plan based on Highway Safety Guideline No. 8—Impaired Driving.

The State has previously submitted a statewide impaired driving plan approved by a statewide impaired driving task force on _____ (date) and continues to use this plan.

[For fiscal year 2024 grant applications only.]

The State will convene a statewide impaired driving task force to develop a statewide impaired driving plan and will submit that plan by August 1 of the grant year.

HIGH-RANGE STATE ONLY

[Check one box below and fill in all blanks under that checked box.]

- The State submits its statewide impaired driving plan approved by a statewide impaired driving task force on _____ (date) that includes a review of a NHTSA-facilitated assessment of the State's impaired driving program conducted on _____ (date).
Specifically:
- Annual grant application at
_____ (location)
describes the authority and basis for operation of the statewide impaired driving task force;
 - Annual grant application at
_____ (location)
contains the list of names, titles, and organizations of all task force members;
 - Annual grant application at
_____ (location)
contains the strategic plan based on Highway Safety Guideline No. 8—Impaired Driving;
 - Annual grant application at
_____ (location)
addresses any related recommendations from the assessment of the State's impaired driving program;
 - Annual grant application at
_____ (location)
contains the projects, in detail, for spending grant funds;

- Annual grant application at _____ (location) describes how the spending supports the State's impaired driving program and achievement of its performance targets.

- The State submits an updated statewide impaired driving plan approved by a statewide impaired driving task force on _____ (date) and updates its assessment review and spending plan provided in the annual grant application at _____ (location).

[For fiscal year 2024 grant applications only.]

- The State's NHTSA-facilitated assessment was conducted on _____ (date) (within 3 years of the application due date); OR
- The State will conduct a NHTSA-facilitated assessment during the grant year; AND The State will convene a statewide impaired driving task force to develop a statewide impaired driving plan and will submit that plan by August 1 of the grant year.

PART 4: ALCOHOL-IGNITION INTERLOCK LAWS (23 CFR 1300.23(G))

[Check the box above only if applying for this grant.]

[Check one box below and fill in all blanks under that checked box.]

- The State's alcohol-ignition interlock law, requiring all individuals convicted of driving under the influence or of driving while intoxicated to drive only motor vehicles with alcohol-ignition interlocks for a period of not less than 180 days, was enacted on 7/1/24 (date) and last amended on 7/1/24 (date), is in effect, and will be enforced during the fiscal year of the grant.

○ *Legal citations:*

- Requirement for alcohol-ignition interlocks for all DUI offenders for not less than 180 days;

LA Revised Statutes 14:98.1 A(1)(d) & A(3)(c); 14:98.2 A(1)(d) & A(3)(c); 14:98.3 A(3)(d)(ii); 14:98.4 A(2)(d)(ii)

- Identify all alcohol-ignition interlock use exceptions.

LA Revised Statute 32:378.2 I

- The State's alcohol-ignition interlock law, requiring an individual convicted of driving under the influence of alcohol or of driving while intoxicated, and who has been ordered to use an alcohol-ignition interlock, and does not permit the individual to receive any driving privilege or driver's license unless the individual installs on each motor vehicle registered, owned, or leased by the individual an alcohol-ignition interlock for a period of not less than 180 days, was enacted on _____ (date) and last amended on _____ (date), is in effect, and will be enforced during the fiscal year of the grant.

- *Legal citations:*
 - Requirement for installation of alcohol ignition-interlocks for DUI offenders for not less than 180 days;

 - Identify all alcohol-ignition interlock use exceptions.

The State's alcohol-ignition interlock law, requiring an individual convicted of, or the driving privilege of whom is revoked or denied, for refusing to submit to a chemical or other appropriate test for the purpose of determining the presence or concentration of any intoxicating substance, and who has been ordered to use an alcohol-ignition interlock, requires the individual to install on each motor vehicle to be operated by the individual an alcohol-ignition interlock for a period of not less than 180 days, was enacted on _____ (date) and last amended on _____ (date), is in effect, and will be enforced during the fiscal year of the grant; and

The State's compliance-based removal program, requiring an individual convicted of driving under the influence of alcohol or of driving while intoxicated, and who has been ordered to use an alcohol-ignition interlock, requires the individual to install on each motor vehicle to be operated by the individual an alcohol-ignition interlock for a period of not less than 180 days, was enacted (if a law) or implemented (if a program) on _____ (date) and last amended on _____ (date), is in effect, and will be enforced during the fiscal year of the grant; and

State's compliance-based removal program, requiring completion of a minimum consecutive period of not less than 40 percent of the required period of alcohol-ignition interlock installation immediately prior to the end of the individual's installation requirement, without a confirmed violation of the State's alcohol-ignition interlock program use requirements, was enacted (if a law) or implemented (if a program) on _____ (date) and last amended on _____ (date), is in effect, and will be enforced during the fiscal year of the grant.

- *Legal citations:*
 - Requirement for installation of alcohol-ignition interlocks for refusal to submit to a test for 180 days;

 - Requirement for installation of alcohol ignition-interlocks for DUI offenders for not less than 180 days;

 - Requirement for completion of minimum consecutive period of not less than 40 percent of the required period of alcohol-interlock use;

- Identify list of alcohol-ignition interlock program use violations;

-
- Identify all alcohol-ignition interlock use exceptions.
-

PART 5: 24-7 SOBRIETY PROGRAMS (23 CFR 1300.23(H))

[Check the box above only if applying for this grant.]

[Fill in all blanks.]

- The State provides citations to a law that requires all individuals convicted of driving under the influence or of driving while intoxicated to receive a restriction on driving privileges that was enacted on _____ (date) and last amended on _____ (date), is in effect, and will be enforced during the fiscal year of the grant.
- *Legal citation(s):*
-

[Check at least one of the boxes below and fill in all blanks under that checked box.]

- Law citation.* The State provides citations to a law that authorizes a statewide 24-7 sobriety program that was enacted on _____ (date) and last amended on _____ (date), is in effect, and will be enforced during the fiscal year of the grant.
- *Legal citation(s):*
-

- Program information.* The State provides program information that authorizes a statewide 24-7 sobriety program. The program information is provided in the annual grant application at _____ (location).
-

PART 6: DISTRACTED DRIVING GRANTS (23 CFR 1300.24)

[Check the box above only if applying for this grant and check the box(es) below for each grant for which you wish to apply.]

- The State has conformed its distracted driving data to the most recent Model Minimum Uniform Crash Criteria (MMUCC) and will provide supporting data (*i.e.*, the State's most

recent crash report with distracted driving data element(s) within 30 days after notification of award.

DISTRACTED DRIVING AWARENESS GRANT

- The State provides sample distracted driving questions from the State's driver's license examination in the annual grant application at LA_FY25_405e_Awareness Attachment 4, pages 3-6 (location).

DISTRACTED DRIVING LAW GRANTS

- Prohibition on Texting While Driving**
State's texting ban statute, prohibiting texting while driving and requiring a fine, was enacted on 7/1/08 (date) and last amended on 6/13/16 (date), is in effect, and will be enforced during the fiscal year of the grant.

o *Legal citations:*

- Prohibition on texting while driving;
LA Revised Statutes 32:300.5; 32:300.6; & 32:300.8 and LA Revised Statute 32:412.2 A(1)
- Definition of covered wireless communication devices;
LA Revised Statute 32:300.5 A(3)(a)
- Fine for an offense;
LA Revised Statute 32:300.5 C(1)-(3)
- Exemptions from texting ban.
LA Revised Statutes 32:300.5 B(1)-(3); 32:300.6 B(1)-(4); 32:300.7 C(1)-(4); 32:300.8 C(1)-(5)

- Prohibition on Handheld Phone Use While Driving**
The State's handheld phone use ban statute, prohibiting a driver from holding a personal wireless communications device while driving and requiring a fine for violation of the law, was enacted on _____ (date) and last amended on _____ (date), is in effect, and will be enforced during the fiscal year of the grant.

o *Legal citations:*

- Prohibition on handheld phone use;

- Definition of covered wireless communication devices;

- Fine for an offense;

- Exemptions from handheld phone use ban.

- Prohibition on Youth Cell Phone Use While Driving**
The State's youth cell phone use ban statute, prohibiting youth cell phone use while driving, and requiring a fine, was enacted on 7/1/08 (date) and last amended on 6/13/16 (date), is in effect, and will be enforced during the fiscal year of the grant.

- *Legal citations:*
 - Prohibition on youth cell phone use while driving;
LA Revised Statute 32:300.7

 - Definition of covered wireless communication devices;
LA Revised Statutes 32:300.5 A(3)(a); 32:300.6 A(1)(c); 32:300.7 A(2); 32:300.8 A(3)

 - Fine for an offense;
LA Revised Statutes 32:300.5 C(1)-(3); 32:300.6 C(1)-(3); 32:300.7 E(1)-(2); 32:300.8 D(1)-(3)

 - Exemptions from youth cell phone use ban
LA Revised Statutes 32:300.6 B(1)-(4); 32:300.7 C(1)-(4)

Prohibition on Viewing Devices While Driving
 The State's viewing devices ban statute, prohibiting drivers from viewing a device while driving, was enacted on 7/11/08 (date) and last amended on 6/13/16 (date), is in effect, and will be enforced during the fiscal year of the grant

- *Legal citations:*
 - Prohibition on viewing devices while driving;
LA Revised Statutes 32:300.5 A(1)-(2); 32:300.7 B

 - Definition of covered wireless communication devices;
LA Revised Statutes 32:300.5 A(3)(a); 32:300.7 A(2)

PART 7: MOTORCYCLIST SAFETY GRANTS (23 CFR 1300.25)

[Check the box above only if applying for this grant.]

[Check at least 2 boxes below and fill in all blanks under those checked boxes only.]

Motorcycle Rider Training Course

- The name and organization of the head of the designated State authority over motorcyclist safety issues is _____
- The head of the designated State authority over motorcyclist safety issues has approved and the State has adopted one of the following introductory rider curricula:

[Check at least one of the following boxes below and fill in any blanks.]

- Motorcycle Safety Foundation Basic Rider Course;
- TEAM OREGON Basic Rider Training;
- Idaho STAR Basic I;
- California Motorcyclist Safety Program Motorcyclist Training Course;
- Other curriculum that meets NHTSA's Model National Standards for Entry-Level Motorcycle Rider Training and that has been approved by NHTSA.

- In the annual grant application at _____ (location), a list of counties or political subdivisions in the State where motorcycle rider training courses will be conducted during the fiscal year of the

grant AND number of registered motorcycles in each such county or political subdivision according to official State motor vehicle records.

Motorcyclist Awareness Program

- The name and organization of the head of the designated State authority over motorcyclist safety issues is Lisa Freeman, LHSC Executive Director and Governor's Highway Safety Rep.
- The State's motorcyclist awareness program was developed by or in coordination with the designated State authority having jurisdiction over motorcyclist safety issues.
- In the annual grant application at LA_FY25_405f Attachment 5, pages 4-5 (location), performance measures and corresponding performance targets developed for motorcycle awareness that identify, using State crash data, the counties, or political subdivisions within the State with the highest number of motorcycle crashes involving a motorcycle and another motor vehicle.
- In the annual grant application at LA_FY25_AGA, pages 48-49 and LA_FY25_405f Attachment 5 pages 3-4&7 (location), the projects demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest, and a list that identifies, using State crash data, the counties or political subdivisions within the State ranked in order of the highest to lowest number of crashes involving a motorcycle and another motor vehicle per county or political subdivision.

Helmet Law

- The State's motorcycle helmet law, requiring the use of a helmet for each motorcycle rider under the age of 18, was enacted on 1/1/68 (date) and last amended on 8/1/16 (date), is in effect, and will be enforced during the fiscal year of the grant.
 - *Legal citation(s):*
LA Revised Statute 32:190

Reduction of Fatalities and Crashes Involving Motorcycles

- Data showing the total number of motor vehicle crashes involving motorcycles is provided in the annual grant application at LA_FY25_405f Attachment 5, pages 9-11 (location).
- Description of the State's methods for collecting and analyzing data is provided in the annual grant application at LA_FY25_405f Attachment 5, page 2 (location).

Impaired Motorcycle Driving Program

- In the annual grant application or triennial HSP at LA_FY25_405f Attachment 5, page 18 (location), performance measures and corresponding performance targets developed to reduce impaired motorcycle operation.
- In the annual grant application at LA_FY25_405f Attachment 5, pages 18-20 (location), countermeasure strategies and projects demonstrating that the State will implement data-driven programs designed to reach motorcyclists and motorists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest (*i.e.*, the majority of counties or political

subdivisions in the State with the highest numbers of motorcycle crashes involving an impaired operator) based upon State data.



Reduction of Fatalities and Crashes Involving Impaired Motorcyclists

- Data showing the total number of reported crashes involving alcohol-impaired and drug-impaired motorcycle operators are provided in the annual grant application at LA_FY25_405f Attachment 5, pages 12-17 (location).
- Description of the State's methods for collecting and analyzing data is provided in the annual grant application at LA_FY25_405f Attachment 5, pages 2, 9, & 13 (location).



Use of Fees Collected From Motorcyclists for Motorcycle Programs

[Check one box only below and fill in all blanks under the checked box only.]



Applying as a Law State—

- The State law or regulation requires all fees collected by the State from motorcyclists for the purpose of funding motorcycle training and safety programs are to be used for motorcycle training and safety programs.

Legal citation(s):

_____.

AND

The State's law appropriating funds for FY __ demonstrates that all fees collected by the State from motorcyclists for the purpose of funding motorcycle training and safety programs are spent on motorcycle training and safety programs.

Legal citation(s):

_____.



Applying as a Data State—

- Data and/or documentation from official State records from the previous fiscal year showing that *all* fees collected by the State from motorcyclists for the purpose of funding motorcycle training and safety programs were used for motorcycle training and safety programs is provided in the annual grant application at _____ (location).



PART 8: NONMOTORIZED SAFETY GRANTS (23 CFR 1300.26)

[Check the box above only if applying for this grant and only if NHTSA has identified the State as eligible because the State annual combined nonmotorized road user fatalities exceed 15 percent of the State's total annual crash fatalities based on the most recent calendar year final FARS data, then fill in the blank below.]

The list of project(s) and subrecipient(s) information that the State plans to conduct under this program is provided in the annual grant application at
LA_FY24_AGA, pages 62-65 _____ (location(s)).

PART 9: PREVENTING ROADSIDE DEATHS GRANTS (23 CFR 1300.27)

[Check the box above only if applying for this grant, then fill in the blank below.]

The State's plan describing the method by which the State will use grant funds is provided in the annual grant application at
LA_FY25_AGA, pages 64-65 and LA_FY25_405h Attachment 6 _____ (location(s)).

PART 10: DRIVER AND OFFICER SAFETY EDUCATION GRANTS (23 CFR 1300.28)

[Check the box above only if applying for this grant.]

[Check one box only below and fill in required blanks under the checked box only.]

Driver Education and Driving Safety Courses

[Check one box only below and fill in all blanks under the checked box only.]

Applying as a law State—

- The State law requiring that driver education and driver safety courses include instruction and testing related to law enforcement practices during traffic stops was enacted on _____ (date) and last amended on _____ (date), is in effect, and will be enforced during the fiscal year of the grant.
- *Legal citation(s):* _____.

Applying as a documentation State—

- The State has developed and is implementing a driver education and driving safety course throughout the State that require driver education and driver safety courses to include instruction and testing related to law enforcement practices during traffic stops.
- Curriculum or course materials, and citations to grant required topics within, are provided in the annual grant application at _____ (location).

Peace Officer Training Programs

[Check one box only below and fill in all blanks under the checked box only.]

Applying as a law State—

- The State law requiring that the State has developed and implemented a training program for peace officers and reserve law enforcement officers with respect to proper interaction with civilians during traffic stops was

enacted on _____ (date) and last amended on _____ (date), is in effect, and will be enforced during the fiscal year of the grant.

- *Legal citation(s):* _____.

Applying as a documentation State—

- The State has developed and is implementing a training program for peace officers and reserve law enforcement officers with respect to proper interaction with civilians during traffic stops.
- Curriculum or course materials, and citations to grant required topics within, are provided in the annual grant application at _____ (location).

Applying as a qualifying State—

- A proposed bill or planning or strategy documents that identify meaningful actions that the State has taken and plans to take to develop and implement a qualifying law or program is provided in the annual grant application at LA_FY25_405i Attachment 7 (location).
- A timetable for implementation of a qualifying law or program within 5 years of initial application for a grant under this section is provided in the annual grant application at LA_FY25_405i Attachment 7 (location).

PART 11: RACIAL PROFILING DATA COLLECTION GRANTS (23 CFR 1300.29)

[Check the box above only if applying for this grant.]

[Check one box only below and fill in all blanks under the checked box only.]

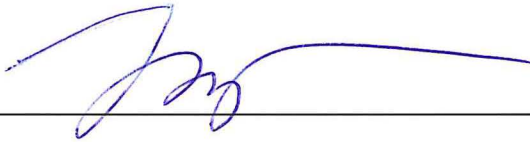
The official document(s) (*i.e.*, a law, regulation, binding policy directive, letter from the Governor or court order) demonstrates that the State maintains and allows public inspection of statistical information on the race and ethnicity of the driver for each motor vehicle stop made by a law enforcement officer on all public roads except those classified as local or minor rural roads are provided in the annual grant application at _____ (location).

The projects that the State will undertake during the fiscal year of the grant to maintain and allow public inspection of statistical information on the race and ethnicity of the driver for each motor vehicle stop made by a law enforcement officer on all public roads except those classified as local or minor rural roads are provided in the annual grant application at LA_FY25_1906-Attachment B (location).

In my capacity as the Governor's Representative for Highway Safety, I hereby provide the following certifications and assurances —

- I have reviewed the above information in support of the State's application for [23 U.S.C. 405](#) and Section 1906 grants, and, based on my review, the information is accurate and complete to the best of my personal knowledge.
- As condition of each grant awarded, the State will use these grant funds in accordance with the specific statutory and regulatory requirements of that grant, and will comply with all applicable laws, regulations, and financial and programmatic requirements for Federal grants.
- I understand and accept that incorrect, incomplete, or untimely information submitted in support of the State's application may result in the denial of a grant award.

[Click here to validate form fields and permit signature](#)



7/29/24

Signature Governor's Representative for Highway Safety

Date

Lisa Freeman

Printed name of Governor's Representative for Highway Safety