



New Mexico DEPARTMENT OF
TRANSPORTATION
MOBILITY FOR EVERYONE

TRAFFIC SAFETY DIVISION

2018 Annual Report

December 2018

State of New Mexico

**Governor
Susana Martinez**

**NMDOT Cabinet Secretary
TOM CHURCH**
Governor's Representative for Highway Safety

Transportation Commission

**District One – Dr. Kenneth White
District Two – David Sepich
District Three – Keith Mortensen
District Four – Ronald Schmeits
District Five – Butch Mathews
District Six – Billy Moore**

Acknowledgments

The NMDOT Traffic Safety Division would like to thank Governor Susana Martinez, NMDOT Cabinet Secretary Tom Church, the National Highway Traffic Safety Administration, the Federal Highway Administration, local officials and coordinators, law enforcement and other traffic safety partners and organizations for their support of Traffic Safety Division programs and initiatives during the past year. These partnerships are vital to our success in reducing crashes, fatalities and injuries on New Mexico's roadways. Thanks to Traffic Safety partners, TSD contractors and staff for providing information for this 2018 NMDOT/TSD Annual Report.

Editor: Ilene Hall, Pricehall Research

Table of Contents

Mission and Overview	4
Traffic Safety Planning Participants/ Partners	4
Assessment of State’s Progress	5
FFY18 NMDOT/TSD PROGRAMS	6
Alcohol-Impaired Driving Program	6
Occupant Protection Program.....	19
Police Traffic Services Program.....	24
Motorcycle Safety Program	27
Pedestrian and Bicyclist Safety Program.....	29
Driver Education and Safety Program	32
Media and Marketing Campaigns.....	36
Traffic Records Program.....	48
State’s Evidence-Based TS Enforcement Program	50
Planning and Administration.....	51
NMDOT Traffic Safety Division Staff.....	52
2018 Project Expenditure Close-out Report.....	53

Mission and Overview

The Traffic Safety Division (TSD) of the New Mexico Department of Transportation (NMDOT) is committed to preventing crashes and crash fatalities and injuries on New Mexico public roadways. The TSD utilizes a data-driven approach to identify high crash, fatality and injury areas and develop strategies and projects most likely to improve safety and reducing harmful outcomes. The TSD provides Federal and State project funds to a variety of organizations including State agencies, nonprofit corporations, private contractors and other experts in traffic records, statistics, public information, health and the judicial system.

In FFY18, the NMDOT/TSD applied for and received funding under the NHTSA State Highway Safety Grant Programs for Section 402 – Highway Safety Plan and Section 405 – Impaired Driving, Occupant Protection, State Traffic Safety Information System Improvement, Motorcyclist Safety, Non-motorized Safety and Ignition Interlock. In addition to Federal funds, State funds were used for projects in all program areas. Federal fund expenditures are detailed by project number in the Project Expenditure Close-out Report.

Traffic Safety Planning Participants/ Partners

TSD’s traffic safety partners include representatives from government agencies, community and constituent groups involved in safety issues, law enforcement, education and training, research and analysis, media and marketing, and other program stakeholders. In FFY18, these partners participated in the development of the NMDOT/TSD Highway Safety Plan by providing information regarding traffic safety issues and needs, providing input on strategies, projects and performance targets, and by serving on various committees. New Mexico’s FFY18 HSP data collection and information systems are coordinated with the State Strategic Highway Safety Plan and the Highway Safety Improvement Plan.

<p>Administrative Office of the Courts Attorney General’s Office</p> <p>Bernalillo County Metro Court Bureau of Indian Affairs and Various Tribes BRV Consulting</p> <p>Federal Highway Administration Federal Motor Carrier Safety Administration</p> <p>Marketing Solutions Metropolitan Planning Organizations Mothers Against Drunk Driving</p> <p>NHTSA Region 6 NM Broadcasters Association NM Department of Finance & Administration NM Motorcycle Safety Program/ MSF</p> <p>NM Department of Health Scientific Lab Division Injury Prevention EMS Tracking & Reporting System Substance Abuse Epidemiology Vital Records & Health Statistics</p> <p>NM Department of Public Safety State Police Motor Transportation Division Special Investigations Division</p>	<p>NM Department of Transportation NM Law Enforcement Agencies NM Restaurant Association NM Regulation & Licensing Department Alcohol and Gaming Division NM Taxation and Revenue Department Motor Vehicle Division NM Transportation Safety Management Team</p> <p>Preusser Research Group, Inc.</p> <p>RK Venture</p> <p>Safer NM Now Southwest Training Consultants</p> <p>Traffic Records Executive Oversight Committee Traffic Records Coordinating Committee</p> <p>University of New Mexico Traffic Research Unit Institute of Public Law/ Judicial Ed Dept. of Emergency Medicine Office of the Medical Investigator Continuing Ed/ Community Services Center for Injury Prevention Research and Education</p> <p>Various City & County Governments</p>
--	---

Assessment of State's Progress Toward Achieving 2018 HSP Performance Targets

Common Core and Behavioral Measures

All core measure data presented is based on 5-year rolling averages; Behavioral measure is annual data

	Performance Measure	2015 Baseline	2018 HSP Target	2018 Projected Data	Status
C1	Limit the Increase - Total Fatalities	342.2	364.1	370.3	In Progress
C2	Reduce Serious Injuries	1,445.0	1,219.4	1,134.7	In Progress
C3	Limit the Increase - Fatality Rate	1.326	1.330	1.347	In Progress
C4	Limit the Increase - Unrestrained OP Fatalities	99	107	109	In Progress
C5	Limit the Increase – Alcohol-impaired Fatalities	103	125	116	In Progress
C6	Reduce Speeding-related Fatalities	131	125	140	In Progress
C7	Reduce Motorcyclist Fatalities	47	42	46	In Progress
C8	Reduce Unhelmeted MC Fatalities	31	30	27	In Progress
C9	Reduce Under-21 Drivers in Fatal Crashes	39	33	46	In Progress
C10	Limit the Increase – Pedestrian Fatalities	56	74	71	In Progress
C11	Maintain Bicyclist Fatalities	5	5	4	In Progress
B1	Increase Seatbelt Use Percent	92	93	90	-3%

State Measures

	Performance Measure	2018 HSP Target	2018 State Data	2018 Target vs. 2018 Data	Status
S1	Maintain A&A Survey Respondents Reporting Hearing/ Seeing TS Safety Messaging	80%	81%	+1%	Achieved
S2	Fatalities in Distracted Driving Crashes	146	152	+6	In Progress

	Performance Measure 4/1/2016-3/31/2017 to 4/1/2017-3/31/2018	2018 HSP Target	2018 State Data	2018 Target vs. 2018 Data	Status
S3	Increase the percentage of crash reports transferred directly from TraCS to the State crash database from 39%* to 55%	55%	53%	-2%	Improved from 39% to 53%
S4	Increase the % of Standardized Officer ID Numbers in the Crash Database from 0% to 40%	40%	53%	+13%	Achieved & Exceeded
S5	Increase the Number of Corrections to Vehicle Body Style in Crash Database from 7,641 to 10,000	10,000	10,049	+49 records	Achieved & Exceeded

*original baseline was incorrectly calculated as 47%

Activity Measures

A1: Number of seatbelt citations issued during grant-funded enforcement activities: 10,091

A2: Number of impaired driving arrests made during grant-funded enforcement activities: 2,128

A3: Number of speeding citations issued during grant-funded enforcement activities: 41,354

FFY18 NMDOT/TSD PROGRAMS

The Traffic Safety Division (TSD) of the New Mexico Department of Transportation (NMDOT) has primary responsibility for managing safety programs designed to reduce traffic-related crashes, deaths and injuries. The NMDOT partners with the National Highway Traffic Safety Administration, the Federal Highway Safety Administration, the Federal Motor Carrier Safety Administration and other National and State safety partners to develop and fund statewide and community-level strategies and projects that will have the greatest traffic safety impact. These strategies and projects are detailed in the annual NMDOT/TSD Highway Safety Plan (HSP).

In October 2017, the Intelligent Transportation Society of New Mexico (ITSNM) held its ninth annual meeting in Albuquerque. ITSNM is the state chapter of the Intelligent Transportation Society of America whose mission is to promote the use of Intelligent Transportation Systems (ITS) solutions in New Mexico by encouraging innovative ideas, supporting public-private partnerships, advocating ITS deployment and offering guidance to decision makers. The discussion covered a wide variety of topics to address reducing traffic deaths in New Mexico, including better use of information and communication, social media, enforcement, education, regional cooperation, resource sharing, and operational coordination.

Along with the NMDOT and State and local law enforcement, attendees included State legislators, regional planning organizations, transportation and transit agencies, emergency service agencies, engineering and consulting firms, technology development firms, equipment manufacturers, construction firms, research organizations, educational organizations, the media and other traffic safety advocates.

Alcohol-Impaired Driving Program

Program Overview

The Alcohol-Impaired Driving Program is a primary focus of New Mexico's 2018 Highway Safety Plan. To accomplish the objective of reducing impaired driving crashes, fatalities and injuries, the Traffic Safety Division (TSD) supported and managed numerous programs and projects highlighting the tragic outcomes of impaired driving behavior, and provided support for law enforcement DWI intervention and prevention activities.

Statewide and local community-based high-visibility enforcement such as ENDWI, Superblitz and the National Crackdown are coordinated with high-visibility media and public awareness activities. Sustained enforcement activities and DWI checkpoints are conducted periodically throughout the year, as are underage drinking enforcement, alcohol compliance checks and DWI warrant roundups. To ensure that these law enforcement activities are most effective, the TSD provides funding for specialized training including DWI enforcement, DRE/ ARIDE and BAC testing training. Other projects focus on judicial/ adjudication and prevention issues.

New Mexico's DWI Workgroup is co-chaired by New Mexico Department of Transportation and the Department of Public Safety. The Workgroup is comprised of multiple agencies and advocates of management level or above staff interested in working together to fight DWI. Workgroup members represent law enforcement, criminal justice, prosecution, adjudication, probation, driver licensing, treatment and rehabilitation, ignition interlock programs, data and traffic records, public health and communication. These stakeholder agencies contribute greatly to NMDOT's efforts to continually reduce impaired driving fatalities.

NHTSA Funded Projects and 2018 Accomplishments

Alcohol-ID Enforcement – ENDWI

164AL-2018-AL-01-00 (18-AL-64-P01)

M5HVE-2018-05-01-00 (18-ID-05d-P01)

The primary objective of this enforcement project is to cite and arrest those who fail to comply with New Mexico's DWI laws by funding overtime enforcement for DWI checkpoints and directed patrols. Funds are used to maintain the program, and as funds allow, expand enforcement in areas of the State with identified high rates of DWI. Annually, these activities encompass at least 50 agencies statewide and coverage of at least 85% of the State's population.

In FFY18, 52 law enforcement agencies participated in ENDWI Superblitz and Miniblitz operations, the NHTSA National Crackdown, and in sustained DWI enforcement activities. The 12 State Police districts are counted as one of the 52 participating agencies. Law enforcement agencies conducted the following major operations in FFY18:

- ◆ Winter Superblitz November 10, 2017 – January 6, 2018
- ◆ St. Patrick's Day Miniblitz March 16 – March 24, 2018
- ◆ Cinco de Mayo Miniblitz May 1 – May 7, 2018
- ◆ Fourth of July Miniblitz July 1 – July 8, 2018
- ◆ National Crackdown August 17 – September 3, 2018

During these enforcement operations, officers worked 31,672 hours conducting sobriety checkpoints and directed patrols that resulted in 1,757 DWI arrests. While the focus during these activities is on DWI, law enforcement officers are able to cite for other violations or apprehend individuals involved in other criminal activities. Along with the 1,757 DWI arrests, these enforcement operations resulted in the following:

- 11,709 speeding citations
- 6,445 uninsured citations
- 1,836 seatbelt or child restraint citations
- 1,582 suspended or revoked license citations
- 78 reckless driving citations
- 294 cell phone use citations
- 45 texting citations
- 205 felony arrests
- 1,088 misdemeanor arrests
- 497 drug arrests
- 199 fugitives apprehended
- 18 stolen vehicles recovered
- 19,793 citations for violations other than these listed

McKinley County DWI Enforcement Task Force

164AL-2018-AL-02-00 (18-AL-64-P02)

This project provided funds for a DWI Enforcement Task Force in McKinley County. Utilizing a cross-commissioning agreement, this task force conducts checkpoints and other overtime enforcement in McKinley County, including the Navajo Nation. Task Force members include New Mexico Department of Public Safety, Gallup PD, Navajo Nation Department of Public Safety, Zuni PD and Ramah-Navajo PD. McKinley County is the lead agency for the task force. Funds are provided for a FTE task force supervisor, a FTE prosecutor focused on DWI cases submitted by the task force and a full-time law enforcement officer dedicated to enforcement of DWI laws.

The McKinley County DWI Task Force received recognition at the 2018 Law Enforcement Coordinators' Symposium for the number of activities conducted that resulted in maintaining a high average of DWI

arrests and citations per hours worked. The Task Force Supervisor and NMDOT Program Manager are stakeholders in the Gallup Transportation Safety Plan.

In FFY18, one joint checkpoint was conducted with the Gallup PD, New Mexico State Police and the McKinley County Sheriff's Office. In addition, the McKinley County Task Force officers worked over 4,000 directed patrol hours and conducted 28 other checkpoints. These operations resulted in the following:

- 270 DWI arrests
- 1,701 speeding citations
- 875 uninsured citations
- 212 seatbelt or child restraints citations
- 464 suspended or revoked license citations
- 10 reckless driving citations
- 2 cell phone use citations
- 36 misdemeanor arrests
- 24 felony arrests
- 16 drug arrests
- 90 fugitives apprehended
- 2,615 citations for violations other than these listed
- 205 Task Force DWI cases prosecuted

Alcohol Sales Compliance/ DWI Warrant Enforcement

164AL-2018-AL-03-00 (18-AL-64-P03)

This project provided overtime funds to the NM Department of Public Safety Special Investigations Unit (SIU) to conduct warrant roundups for DWI offenders who have a pending arrest warrant for DWI and who are in violation of their court order.

The project also provided overtime funds to the SIU to conduct compliance checks at establishments serving or selling alcohol and to conduct underage enforcement sting operations. The SIU focused on enforcing New Mexico's fourth-degree felony law against providing or purchasing alcohol for minors. In New Mexico, on a third offense of sale of liquor to a minor, the liquor establishment is fined \$10,000, and the liquor license is revoked. The SIU conducted enforcement operations statewide including minor compliance/ shoulder taps, sales to intoxicated persons and underage enforcement.

In FFY18, the SIU conducted 247 enforcement operations including underage enforcement, shoulder-taps and sales to intoxicated persons resulting in the following:

- 1,496 establishments checked and 149 written premise inspections
- 94 administrative citations issued for Liquor Control Act violations
- 39 adult misdemeanor arrests
- 14 shoulder-tap operations at 39 locations; of the 225 persons approached to purchase alcohol for a minor, 3 adults did purchase alcohol for the minor
- 63 other citations

Supervised Probation – Metro Court

164AL-2018-AL-04-00 (18-AL-64-P04)

The goal of the Bernalillo County Metropolitan Court DWI First Offender Enhanced Supervision Program is to enhance supervision of true first-time DWI offenders and thereby reduce recidivism among this population. A risk and needs assessment tool is administered at the initial intake, along with the mandatory ADE, Inc. substance abuse assessment tool. These tools allow the probation officers to better determine which offenders are high risk and in need of a more structured supervision plan.

All offenders meeting eligibility for supervision are required to participate in four face-to-face meetings, with their probation officer within a two month period before their supervision level is determined. During this period, the offender is assessed for compliance with court directives, treatment level need, bio-

psychosocial indicators and need for other services to support the offender's success while on supervision and to provide them with resources upon completion of their probation. This project funded two full-time individuals in the probation office whose time is dedicated to identifying and providing enhanced supervision and monitoring of eligible convicted high-risk first-time DWI offenders. When feasible, they will assist with monitoring the compliance of other DWI offenders with orders for an ignition interlock.

In FFY18, there were 803 new DWI First Offender Program participants. As of September 30, 2018, enrollments in the program were as follows:

- 533 supervised – did meet high-risk criteria
- 279 unsupervised – did not meet high-risk criteria
- 126 ignition interlock only – defendants pending trial on their DWI – not yet convicted
- 524 ignition interlocks installed
- 2 In custody – defendants ordered to install ignition interlock, but who are still in custody

Supervised Probation – Santa Fe County

164AL-2018-AL-05-00 (18-AL-64-P05)

This project funded one full-time employee whose time is dedicated to supervising and monitoring eligible DWI offenders in Santa Fe County's DWI Compliance Monitoring/Tracking Program who are subject to ignition interlock restrictions. This project is focused on providing enhanced supervision of high-risk first-time offenders. The program works closely with the Santa Fe Magistrate Court and the First Judicial District Court, with the primary source of client referrals coming from the Magistrate Court. Sentencing of these offenders can include one or more of the following:

- DWI School; Treatment Program; Victim Impact Panel; Ignition Interlock
- Electronic Monitoring; or Community Service

In FFY18, program staff screened 228 DWI offenders: 183 for the Magistrate Court, 40 for the District Court and 6 for Tesuque Tribal Court. Of these, 215 were referred for an ignition interlock and 580 offenders were actively under supervision at the end of the fiscal year.

DWI Workgroup Meeting Facilitation

164AL-2018-AL-08-00 (18-AL-64-P08)

This project funded a contract to provide facilitation services (i.e. meeting room, copying and distribution of meeting documents, meeting minutes, etc.) to the DWI Workgroup.

Statewide DWI Enforcement Training

164AL-2018-AL-09-00 (18-AL-64-P09)

This project funded a contract to provide DWI enforcement training to officers involved in DWI-related police traffic services. The contractor provides statewide coordination and oversight of SFST training to ensure compliance with existing standards and procedures.

In FFY18, Southwest Training Consultants (SWTC) conducted five 8-hour DWI/SFST Instructor Refresher courses for 106 students and four DWI/SFST Instructor Certification (Train the Trainer) courses for 52 students. Four SFST Oversight Committee meetings were held during the fiscal year, and new members were added to the Committee from NM State Parks, the Ramah Navajo PD and the Attorney General's Office.

SWTC conducted nine 4-hour Crash Report Refresher courses for 71 students. They developed a night-time and a day-time DWI-stop video to better engage refresher students in crash report writing and documentation, as well as on the proper administration of SFSTs. Both videos were provided to instructors at refresher trainings conducted throughout the State. In addition, SWTC developed the curriculum for administrative license revocation training to be provided to instructors to augment and enhance the 4-hour refresher training. The curriculum was accredited by the New Mexico Law Enforcement Academy.

Traffic Safety Information Clearinghouse

164AL-2018-AL-10-00 (18-AL-64-P10)

This project provided funds for Traffic Safety information clearinghouse services statewide. Through Safer New Mexico Now's Injury Prevention Resource Center (IPRC), staff distributes DWI information and prevention materials to support NMDOT DWI projects. They staff a 1-800 toll-free service to respond to public queries about DWI-related materials and other traffic safety information. The 164AL funds cover only the alcohol-impaired driving activities associated with this project.

In FFY18, Safer distributed over 97,600 pieces of DWI prevention material, available in both English and Spanish, via request or mass mailings. They produced and distributed the quarterly Traffic Safety News that includes information on DWI issues and enforcement campaigns.

A ZeroProof newsletter focused on alcohol prevention is distributed twice a year electronically to more than 600 recipients including schools and traffic safety advocates. The Safer website has an underage drinking prevention page with links to the ZeroProof website and the current ZeroProof newsletter.

ALR Hearing Prosecution Attorney

164AL-2018-AL-11-00 (18-AL-64-P11)

This project funded a contract for an administrative license revocation (ALR) prosecution attorney to assist law enforcement to represent the interests of the State at these hearings. An ALR prosecution attorney can limit defense attorneys from using ALR hearings as an opportunity for discovery, thereby exceeding the statutorily defined scope of the hearing.

This project was implemented in March 2018. In FFY18, the ALR Attorney attended 78 Motor Vehicle Division hearings in several different cities, assessed problems in various jurisdictions and provided training and materials to individual officers. The ALR Attorney assisted one of TSD's training contractors with drafting an MVD hearing curriculum for officers, and is on their SFST oversight committee. In addition, the ALR Attorney has assisted with a number of MVD ALR appeals and cases, provided briefing trainings to law enforcement agencies, and worked on a DWI Handbook for officers and a DWI case law consolidation project for law enforcement and prosecutors.

Alcohol-Impaired Driving Program Management – FTEs

164AL-2018-AL-12-00 (18-AL-64-P12)

This project provided for TSD program management of the Alcohol-Impaired Driving program area to coordinate ENDWI, Superblitzes, the National Crackdown and other projects related to reducing impaired driving. FTE staff members manage and provide oversight of monitoring and quality assurance initiatives related to impaired-driving projects. Staff collaborates with the State's law enforcement liaisons, law enforcement agencies and other traffic safety partners to increase the effectiveness and efficiency of efforts to reduce DWI.

Traffic Safety Law Enforcement Liaisons

164AL-2018-AL-13-00 (18-AL-64-P13)

This project funded three full-time positions (law enforcement liaisons - LELs) through a contract with Safer to provide statewide coordination of TSD and National initiatives between State, county, city and tribal law enforcement agencies and the TSD. The LELs use the NMDOT E-Grant System to solicit, review and monitor law enforcement agency applications, operational plans, reimbursement requests, and available reports. The LELs also use the system to maintain documentation of correspondence with each funded agency. In FFY18, Safer law enforcement liaisons maintained oversight of 86 individual law enforcement agencies.

LELs assisted with development and coordination of the annual statewide Law Enforcement Coordinator's Symposium (LECS). The LECS was held in May 2018 in Albuquerque with more than 162 law enforcement personnel from 79 agencies, and numerous speakers, sponsors and exhibitors. The LECS provides law enforcement personnel with current program information, education, and work sessions. Presentation topics included DWI enforcement efforts, distracted driving, New Mexico's Implied

Consent Act, preparing law enforcement personnel for trials and Motor Vehicle Division hearings, and strategies to help agencies foster positive relationships with the media and build community support. This year's keynote speaker, Timothy S. Whitcomb from the Cattaraugus County, NY Sheriff's Office, provided a powerful presentation on the incidence of PTSD within the law enforcement community. He discussed how agencies could utilize training to better prepare, protect and treat exposure to the trauma law enforcement personnel routinely confront.

E-Grants-Phase Two

164PA-2018-AL-14-00 (18-PA-64-P14)

This project provided funds for an ongoing contract to expand enhancements to the current E-Grants system, for the annual enterprise software licensing fee, product training and annual support for the system. Both Federal and State funds were used for this project; however the 164 funds were used only to fund the E-Grants system directly related to alcohol-impaired driving.

E-Grants-Phase Two – Web Hosting

164PA-2018-AL-15-00 (18-PA-64-P15)

This project provided funds to continue web hosting of the E-Grants system on the New Mexico Department of Information Technology cloud.

Alcohol-ID Creative Design and Production

164AL-2018-AL-16-00 (18-AL-64-P16)

The NMDOT contracted with the RK Venture creative-design consultant firm to create, design and produce television, radio, outdoor marketing, social media/video, print and educational materials for awareness and enforcement efforts for DWI, occupant protection, distracted driving, road safety and underage drinking. Media examples are in the Media and Marketing Campaigns section of this report.

Alcohol-ID Media Placement

164PM-2018-AL-17-00 (18-AL-PM-P17)

This project provided funds for television, radio and outdoor (billboard) media placement during the Superblitz Mobilizations conducted throughout the year, the NHTSA National Crackdown and ENDWI messaging during non-Superblitz Mobilization periods. Media includes strong enforcement and deterrence messaging targeted at high-risk populations. Details on this project are in the Media and Marketing Campaigns section of this report.

Court Monitoring – MADD

164AL-2018-AL-20-00 (18-AL-64-P20)

This project provided funds for a court monitoring program in high-risk counties to monitor and gather information, and report back to the NMDOT on a minimum of 250 DWI court cases per year utilizing a court monitoring tool. Funds are provided for training of staff, and monitoring and reporting on DWI court cases to assist the NMDOT in identifying strengths and weaknesses in the court processes. Program staff will recommend systematic improvements to more efficiently and effectively adjudicate DWI cases.

In year two of the project, court monitoring of misdemeanor DWI cases was again conducted in magistrate courts in Bernalillo, Doña Ana, McKinley, Rio Arriba, San Juan and Santa Fe counties. Project staff monitored 2,266 cases, 31.7% more than in the previous year. Of these cases, 1,613 were adjudicated (71.2% compared to 64% in 2017).

Recommendations from the first year of the project continue to remain applicable, including:

- Increase support staff and paralegals in the District Attorney offices to oversee successful collection of all discovery and to facilitate pre-trial interviews
- Increase the number of attorneys in the District Attorney offices to decrease the number of cases per attorney and to allow for greater oversight
- Work to ensure that cases are not dismissed prematurely during pre-trial stages

In response to these recommendations, in 2018 the NMDOT received approval from NHTSA to implement a new project in FFY19 to fund five FTE paralegals whose time will be dedicated exclusively to supporting tasks necessary to prosecute DWI cases in the 2nd Judicial District in Bernalillo County. NHTSA also approved an expansion of the McKinley County Task Force project to fund two FTE attorney positions to prosecute DWI cases in State and Tribal courts, coordinate cases between jurisdictions, and review and prosecute cases submitted by the McKinley County DWI Task Force, and for one full-time paralegal in the 11th Judicial District Attorney's Office in McKinley County to assist and support prosecutors with tasks necessary to prosecute DWI cases.

In addition to the above recommendations, MADD's report emphasized that it is critical that all relevant evidence be received by the District Attorneys' offices on time, a component which is crucial for the successful prosecution of a case. The report recommends that an integrated discovery sharing process, applicable to all law enforcement agencies within a given county, be implemented to help decrease the number of dismissals due to incomplete officer-related discovery.

Zero-Proof Campaign

164AL-2018-AL-22-00 (18-AL-64-P22)

This project funded a contract to continue development and support of a ZeroProof website, posters, rack cards, social videos, and multiple social media platforms and smart phone options that focus on outreach activities on the importance of delaying onset of alcohol use and reducing binge drinking; how to talk to kids about alcohol; high-risk transition times (e.g., moving from elementary school to middle/junior high school, etc.); and promulgation of low-risk drinking guidelines for adults of legal drinking age. The contractor worked with New Mexico prevention stakeholders to coordinate these efforts.

In FFY18, a new mobile app, ZeroScape, was released. With this app, youths can take selfies, customize them with artwork, and share them with friends over social media. ZeroScape includes tips on how to deal with difficult situations involving drinking alcohol and offers alternatives to drinking. In addition, all ZeroProof web pages for youths, parents and teachers were updated and awareness posters were made available for download. Media examples are in the Media and Marketing Campaigns section of this report.

Dona Ana Sheriff's Department - Batmobile

164AL-2018-AL-24-00 (18-AL-64-P24)

This project provided funds to purchase one 'Batmobile' mobile command unit to be used by Doña Ana Sheriff's Department for DWI enforcement activities in this county with high numbers of DWI crashes and fatalities. The Batmobile provides officers with the equipment necessary to conduct more effective and efficient checkpoint operations.

The Doña Ana Sheriff's Department received its Batmobile in 2018. A press event was held in late September attended by Governor Susana Martinez, Dona Ana and Bernalillo County Sheriff's personnel and NMDOT staff. The Batmobile will be used in FFY19 enforcement operations.

DWI/ Drug Courts

M5CS-2018-05-02-00 (18-ID-05d-P02)

There are nine DWI/ Drug Courts in New Mexico that focus on DWI cases, and there are another 42 drug court programs (adult, juvenile, family dependency and mental health) that handle a broader range of drug-involved cases. These courts operate in 27 of New Mexico's 33 counties at District, Magistrate, Metropolitan, and Municipal court levels. Through a contract with the Administrative Office of the Courts (AOC), the TSD provided funding to support eight of the ten DWI/ Drug Courts. The Bernalillo County Metropolitan Court also houses a DWI/ Drug Court, and the Second Judicial District runs a Felony DWI/ Drug Court Program.

In FFY18, the New Mexico DWI Court graduate recidivism rate was 8.53 percent, and the average Drug Court graduate recidivism rate was 14.03 percent (three years post program exit) while the average New

Mexico Corrections Department re-incarceration rate was 44.6 percent. The average New Mexico DWI Court Intent-to-Treat (all persons admitted to the program – graduates and non-graduates) recidivism rate was 6.64 percent, and the average Intent-to-Treat Drug Court recidivism rate was 21.28 percent (three years post program exit).

FFY18 NM Magistrate DWI/ Drug Court Results

Magistrate Court	# of Program Grads	% Graduated	Recidivism %		% Retention	% Employed Upon Grad
			All Admits	Grads		
Dona Ana County	7	70	11	12	81	100
Eddy County	13	100	4	6	96	100
San Juan County*	12	60	N/A**	N/A**	76	86
San Miguel County	2	33	18	21	77	100
Santa Fe County	5	63	3	4	75	100
Torrance County	3	75	0	0	92	100
Valencia County	10	63	8	4	80	100

*Includes Farmington Municipal

**Program has not been in existence long enough to have three-year recidivism data.

The Farmington Municipal Court expansion project began in FFY18. Originally scheduled for FFY17, the project was delayed due to a vacancy in the San Juan County Magistrate DWI Drug Court coordinator position. The AOC provided training for the Farmington Municipal Court multi-disciplinary team in late 2017, and referrals began in January 2018. Initial participation in the program was slowed by software issues with the court case management system and screening delays. By March 2018, five defendants had been referred with one admission. By the end of September 2018, 13 had been referred with six admitted, and a strong program is now in place. The judge is exceptional in his approach to motivating and engaging participants and the team is invested. The surveillance officer, who currently serves both the magistrate and municipal programs, will assume duties as the program coordinator for the Farmington Municipal DWI Drug Court in FFY2019.

A significant accomplishment during FFY2018 was the certification of the San Juan County Magistrate DWI Drug Court program. The process of certification began in early July 2018, and the official award was made in October 2018, just a couple of weeks after the FFY ended. This is a notable achievement for such a new court and demonstrates alignment with national best practices and the NM Drug Court Standards.

In FFY18, TSD funds supported a special training summit for DWI Drug Court coordinators and surveillance officers. This comprehensive training included the following topics:

- Case Autopsy Planning, Preparation and Facilitation
- Beyond Data Collection to Meaningful Use
- Medical Marijuana, Hybrid Courts and Appropriate Conduct
- Increasing Referrals to DWI Drug Courts
- Maximizing the Screening Process: Getting Info and Gaining Cred
- Enhancing Field Work with the 10-84 Solutions Surveillance Officer Safety App

In June 2018, the statewide DWI Drug Court program coordinators, the AOC program manager and project manager, and four judges attended the National Association of Drug Court Professionals (NADCP) training in Houston, Texas.

BAC Testing and Training

M5BAC-2018-05-03-00 (18-ID-05d-P03)

This project provided funding for a full-time person from the New Mexico Department of Health - Scientific Labs Division (SLD) to provide IR 8000 intoximeter (alcohol detection) training to law enforcement. The SLD provides a cooperative, comprehensive, multi-strategy program for the education, enforcement and successful prosecution of alcohol-impaired driving at the State, district and local levels for prosecutors,

law enforcement and community advocates. They provide statistical data on alcohol and drug-impaired driving in New Mexico in terms of overall prevalence and trends. In addition, they produce data on surviving drivers in alcohol-impaired driving crashes and bi-weekly BAC reports on all fatal crashes. In FFY18, the SLD conducted the following trainings:

- 75 Intoxilyzer 8000 (breath tester) Breath Operator Full Certification* classes and 49 Intoxilyzer 8000 Breath Operator Recertification* classes with 1,567 officers trained; recertification classes are offered on-site in various cities or online through an IT platform developed by the SLD
- 6 Intoxilyzer 8000 Key Operator classes with 40 officers trained

**Full Certification requires 8 hours of training; Recertification requires 4 hours of training and is used when an operator is already certified on one instrument and is seeking an additional certification.*

SLD staff attended a number of conferences including the 2018 International Association for Chemical Testing Drugs, Alcohol & Impaired Driving Conference. Conference training sessions focused on a number of issues related to driving under the influence, including: drug impaired driving casework and presenting evidence in court; on road driving studies - cannabis use, and legal and forensic toxicology issues.

DRE/ ARIDE Training

M5TR-2018-05-04-00 (18-ID-05d-P04)

This project funded a contract to provide Drug Recognition Expert (DRE) and Advanced Roadside Driving Impairment Enforcement (ARIDE) training and DRE re-certification training to increase the number of DRE and ARIDE experts statewide, particularly in areas where the trainings had not been conducted. Trainers utilized the NHTSA approved curriculum, and training is conducted per International Association of Chiefs of Police Standards for certification.

In FFY18:

- One DRE school was conducted; 15 new DREs were certified representing the NM State Police, six city law enforcement agencies and two county sheriff's offices
- Sixteen ARIDE classes were conducted in communities across the State with 215 officers and prosecutors completing the training
- Two DRE recertification classes were conducted with 16 DREs recertified
- Information on legal issues involving the prosecution of drug-impaired driving cases, on the DRE evaluation process, and on how to access more information on DRE and ARIDE training was provided at the NM Chiefs of Police Municipal League Meeting, the Administrative Office of District Attorneys DW Prosecution Conference, and at SFST Instructor School and SFST Instructor Refresher courses

Four DREs attended the 24th Annual IACP Training Conference on Drugs, Alcohol and Impaired Driving in August 2018 in Nashville, Tennessee. These DREs will share conference presentation information at ARIDE or DRE classes, and with their area District Attorneys.

Traffic Safety Resource Prosecutor

M5CS-2018-05-05-00 (18-ID-05d-P05)

This project provided funds for a full-time traffic safety resource prosecutor (TSRP) and a full-time administrative position to provide training, education and technical support to traffic crimes prosecutors and law enforcement agencies throughout the State. The positions are housed under the New Mexico Attorney General's office. This project was implemented in May 2018.

In FFY18, the TSRP provided education and training through 7 seminars/ training sessions to over 153 police officers, prosecutors and other law enforcement personnel. In addition, the TSRP:

- Developed and distributed to prosecutors a DWI Prior Case Law Quick Reference Guide
- Presented overview of DWI cases, laws, and crash trends at the UNM Traffic Safety Conference

- Participated in a Courts to School Program
- Participated in a number of law enforcement ‘ride-alongs’ and DWI checkpoints
- Attended LECS, ARIDE and checkpoint training sessions
- Served as a ‘special prosecutor’ on a number of felony DWI cases
- Assisted with the Association of District Attorneys’ 2018 DWI Prosecution Training Conference
- Attended the 2018 IACP DRE National Conference

Department of Public Safety – Special Projects

M5OT-2018-05-06-00 (18-ID-05d-P06)

This project provided overtime funds for officers to conduct enforcement operations, to attend court and hearings related to DWI cases, and for DPS to publicize enforcement operations to the public. In FFY18, DPS officers conducted 4 checkpoints and 146 directed patrols, resulting in 41 DWI citations and over 3,100 other citations. Officers testified at a number of administrative license revocation hearings and DWI prosecution cases, and assisted in the development of DWI media productions.

The following Alcohol-Impaired Driving projects were listed in the 2018 HSP, but the projects were not implemented and no NHTSA funds were expended in FFY18:

Vehicle Forfeiture Conference **164AL-2018-AL-06-00 (18-AL-64-P06)**

City Coordinator left the position; City determined not to conduct the conference in FFY18.

Vehicle Seizure Coordinator – Santa Fe County **164AL-2018-AL-07-00 (18-AL-64-P07)**

Santa Fe County paid for this position in FFY18

Alcohol-ID Judicial Education **164AL-2018-AL-18-00 (18-AL-64-P18)**

In FFY18, a contractor was not identified to conduct this project.

ALR Hearings Officer Training **164AL-2018-AL-19-00 (18-AL-64-P19)**

Outcomes from 2017 were not as positive as in previous years, so training was not funded in FFY18.

UAD Prevention Creative Design & Production **164AL-2018-AL-21-00 (18-AL-64-P21)**

Funds were not expended for this project in FFY18. Project 164AL-2018-AL-22-00 (18-AL-64-P22) ZeroProof Campaign supported UAD outreach activities.

Department of Public Safety - Batmobiles **164AL-2018-AL-23-00 (18-AL-64-P23)**

This is a two-year cost reimbursement project agreement, and the Department of Public Safety did not have access to sufficient State fiscal year funds to purchase the Batmobiles until late 2018. This project is in the FFY19 HSP, and the NMDOT anticipates all project funds will be expended in FFY19.

State Funded Projects and 2018 Accomplishments

Underage Drinking Prevention Projects

In SFY18, the NMDOT/TSD again funded a variety of projects aimed at reducing underage drinking and underage drinking and driving behaviors. These projects provided program services to school-age youths and their families, including educational presentations on underage drinking awareness, underage drinking laws and media literacy, and classroom discussions on increasing self-esteem skills and positive family communication. Middle and high school youths also receive education on preventing and/or reducing alcohol use, on the dangers of binge-drinking, and on how to conduct shoulder taps and provide merchant education about liquor control act violations.

Data from New Mexico’s 2017 Youth Risk and Resiliency Survey found some positive trends regarding alcohol use by teens in grades 9-12. New Mexico teens reported current alcohol use and binge drinking below the national average. In the decade from 2007-2017, the number of NM students reporting having

their first drink before the age of 13 fell from 30.7 percent in 2007 to 20.7 percent in 2017; and reported binge drinking fell from 27.4% in 2007 to 10.9% in 2017.

Life of an Athlete

This project funded the New Mexico Activities Association (NMAA) to implement Life of an Athlete (LoA), a prevention-intervention course focused on alcohol education for student athletes, their parents, coaches and athletic directors statewide. The NMAA maintains the LoA website: lifeofanathlete.com

LoA courses were conducted February–September 2018. During this time period, 3,314 students completed the high school course and 301 students completed the middle school course. Presentations were made at 73 middle and high schools to an estimated 2,000 students. During the year, television, web and print campaigns were used to outreach to students and their families.

Santa Fe Public Schools

NMDOT/ TSD funded a contract to implement UAD prevention programs for Santa Fe 5th grade and middle school children and their parents. The evidence-based Strengthening Families Parent Involvement Program was provided to 28 high-risk middle school aged youths and their families. Seven family sessions were conducted in SFY18.

Pre/post evaluation survey questions focused on relationship strengths and on how communication changed within the families. Overall results of the post survey were positive, with many students reporting that since participating in the program, they talk more with their parent/guardian, they listen to each other more and that they have more family meetings. Most participants stated they were satisfied with the program and suggested that there be more activities based on developing trust.

Prom Media Campaign: A student wellness action team met weekly for approximately eight weeks to create a youth-led, youth-designed campaign to encourage students to think proactively about choices in advance of prom night. Postcards, a website and a short educational video were promoted on social media.

Grad Campaign: A campaign was implemented to educate adults that buying alcohol for minors is a 4th degree felony. Educational materials were displayed at establishments that sell packaged liquor.

Boys and Girls Clubs

In SFY18, staff from 11 Boys and Girls Clubs from around the State conducted SMART Choices substance use prevention programs for 280 youths. SMART Choices curriculum is designed to provide youths with knowledge, self-esteem skills and peer support to help them make healthy choices and practice responsible behavior. The programs consisted of an orientation session, and age-appropriate activity and reflection sessions. Youths kept a journal for the duration of the program. Of the 280 youths participating in the program, 187 were aged 6-9 and 93 were aged 10-12.

Taos Alive

The Taos Alive Coalition has worked to change community norms around substance use in Taos County for over 10 years. Since 2015, the NMDOT has supported the Coalition's efforts by providing funds for school-based prevention utilizing the Alcohol Literacy Challenge (ALC) curriculum. Taos Alive presented these lessons to students in grades five, seven and nine; reiterating messages about the effects of alcohol, media manipulation and harm reduction.

In SFY18, 100 high school, 234 middle school and 189 elementary school students received the presentation. Over the four-year project period, Taos Alive presented the ALC to 3,337 students in 23 schools across Taos County.

Sandoval County

Sandoval County collaborated with approximately 20 students to help create three PSAs and two billboards regarding youth access to alcohol and related State laws.

Meetings were conducted to collaborate with a Tribal liaison and community stakeholders to help provide support for the yearly Save a Life Sobriety Youth Powwow. Presentations were given to the youths and parents during the powwow attended by approximately 1,500 people each year.

Liquor retail merchant education and training, and minor compliance check and shoulder tap operations were conducted throughout the year.

Rio Arriba County

During the grant period, Rio Arriba County provided prevention programming and prevention education services within the schools to reach youths, ages 6 to 18, and their families. Program services included Lions Quest serving 804 3rd and 4th grade students; Active Parenting of Teens evidence-based program for 22 parents; and Alcohol Literacy Challenge (ALC) curriculum for 194 youths and 43 adults.

Liquor retail merchant education and training, and minor compliance check and shoulder tap operations were conducted. Merchants were provided with educational materials to be displayed in their establishments. Media campaigns included educational messages on billboards in four locations throughout the county, throughout the year; newspaper ads and flyers; and PSAs on local radio stations.

Ignition Interlock Administration

The NMDOT/TSD is responsible for the licensing, certification and monitoring of ignition interlock providers. Once approved, provider information is available on the UNM Traffic Safety Center website for use by agencies and the public: <http://transportation.unm.edu/>. The Ignition Interlock Program Manager (IIPM) monitors, investigates and resolves complaints, and responds to calls for information about ignition interlock requirements from the public, service providers, the courts and other government agencies nationally and internationally.

In SFY18, new and renewal certifications were approved for 59 service centers, 112 installers and 56 service technicians. There are 10 manufacturers licensed to distribute interlocks in New Mexico, with service available in 27 cities.

The IIPM also meets with and assists the NM Motor Vehicle Division, the courts, compliance personnel and law enforcement with ignition interlock issues. In SFY18, over 11,570 individuals had interlock devices in their vehicles, and 9,777 ignition interlock licenses were issued by the Motor Vehicle Division during the fiscal year.

TSC staff processed original or renewal applications for 8 ignition interlock manufacturers, 82 service centers, 155 installers, 71 service technicians and 103 mobile units. TSC staff also conducted monitoring visits with 80 ignition interlock service centers and 36 ignition interlock installers to ensure compliance with New Mexico Administrative Code (NMAC) Regulations.

Community Driving While Impaired (CDWI)

This project provides funds to cities or counties for alcohol-related prevention, enforcement, public information/ education and offender projects. State funds come from a \$75.00 fee imposed on convicted drunk drivers, as allowed by Section 31-12-7(B) and Regulation 18.20.6 NMAC (2004). Funding amounts vary by fiscal year based on fees collected in the previous State fiscal year. All of New Mexico's 33 counties are eligible to receive a portion of the funds, but not all cities/ counties apply for the funds every year. In July 2018, \$283,417 of CDWI funds was distributed to 30 local governmental agencies and the State Police.

Ignition Interlock Indigent Fund

The NMDOT/TSD is legislatively mandated to administer New Mexico's Ignition Interlock (II) Indigent Fund. No more than ten percent of the money in the Indigent Fund can be used for administrative purposes in any State fiscal year. Annually, \$300,000 is appropriated to the fund from the State's liquor excise tax. Additional funds come from a \$50 'indigent device fund' fee for every year a non-indigent individual obtains an ignition interlock license. Indigent device fund fees are waived for approved indigent drivers during their indigent eligibility period.

The TSD processes applications for individuals seeking a subsidy from the II Indigent Fund. The subsidy covers one vehicle per offender, up to \$50.00 for the cost of the interlock installation, \$30.00 monthly for verified active use of the interlock device and \$50.00 for the cost of removal of the device during the indigent individual's eligibility dates.

In SFY18, the TSD processed 2,184 applications for indigent status. Of those processed, 1,787 were approved, 389 were denied, and 8 were pending approval. At the end of SFY18 there were 1,347 active approved indigent clients eligible for indigent benefits.

Projects' Contribution toward Achieving Performance Targets

Projected 2018 data indicate the State is on track to meet its 2018 Alcohol-Impaired Driving Program performance target for limiting the increase in alcohol-impaired fatalities.

The State continues to support projects designed to reduce alcohol-impaired driving crashes, fatalities and injuries statewide. In FFY18, 52 law enforcement agencies, including the New Mexico State Police, participated in high-visibility enforcement activities focused on identified alcohol-involved high crash, high fatality areas. Program management and traffic safety law enforcement liaisons provide necessary oversight, technical assistance and training to improve the outcomes of the funded projects.

The State has met its 2018 State performance measure of maintaining the percentage of Attitude & Awareness Survey respondents that report they have heard or seen traffic safety messaging in the past year. NMDOT's cutting-edge high-visibility media and marketing, and traffic safety public information and education materials continue to raise awareness about the legal, emotional and physical consequences of DWI, and to support statewide enforcement efforts.

In FFY18, the NMDOT again provided the New Mexico State Police with funds to increase high visibility sobriety checkpoints, alcohol-impaired driving directed patrols, alcohol-impaired driving warrant roundups, minor alcohol compliance operations, compliance checks of merchant alcohol sales, and compliance source investigations. Activities conducted are based on data driven problem identification.

DRE/ARIDE and other law enforcement training assisted officers in identifying impaired drivers so they could be stopped before causing an impaired driving crash. High levels of BAC testing help ensure that law enforcement and prosecutors have the evidence needed for DWI cases, and monitoring of impaired driving court cases helps inform the State of any potential legal issues affecting the adjudication and prosecution of these cases. DWI/ drug courts, ignition interlocks, traffic safety resource prosecutors, supervised probation of DWI offenders, and court monitoring assist the State in its efforts to reduce the number of repeat DWI offenders.

The NMDOT uses State funds to support underage drinking prevention projects to educate youths and parents about the consequences of alcohol use and abuse, and the tragedy that DWI can cause.

Occupant Protection Program

Program Plan Overview

New Mexico's primary seatbelt and child safety/ booster seat laws, child safety seat distribution program, and fitting stations and clinics have been instrumental in achieving high use of occupant protection and in reducing the number of unrestrained occupant deaths and injuries. TSD contracts with Safer New Mexico Now (Safer) to provide technical and administrative oversight and maintenance of the child passenger safety projects.

NHTSA Funded Projects and 2018 Accomplishments

Seatbelt Observation Survey

M1*OP-2018-05-01-00 (18-OP-05b-P01)

This project funded a contract to conduct New Mexico's annual statewide pre and post daytime seatbelt observation survey and its nighttime observations. The daytime survey is conducted prior to and following the Click It or Ticket (CIOT) National Seatbelt Mobilization to determine the annual seatbelt use percentage; the nighttime observations were conducted in July 2018, 6-weeks post-CIOT. NHTSA-approved survey methods and processes were used for both surveys. The findings of the surveys demonstrate the impact of New Mexico's primary seatbelt law (a citation can be issued for non-belt use even if no other violation occurs).

In FFY18, New Mexico conducted its seatbelt observation survey on cars and pickup trucks. Trained observers recorded front shoulder belt use by drivers and outboard passengers (sitting by the front right-side door). Re-sampling of road segments was conducted in 2018, thus the observations for 2018 occurred at sites different from those used in the five previous surveys.

Utilizing weighted data, this year's daytime observed seatbelt use was documented at 90.2 percent, down from 91.5 percent in 2017, not a statistically significant change.

The following table displays un-weighted data:

Daytime Survey - 2018	% Pre-survey Belt Use	% Post-survey Belt
Car/Van/SUVs (driver and outboard)	91.0	91.6
Pickup Truck (driver and outboard)	88.1	88.5
All Vehicles (driver and outboard)	90.1	90.5

Nighttime Observations	All Vehicles	Car/Van/SUV	Pickup Truck
Driver/ Front Seat Passenger	85.6	86.8	80.4
Driver	85.7	87.2	79.7
Passenger	85.2	85.8	82.5

Based on 2018 survey results, increased enforcement and media efforts in 2019 will be focused on those individuals with lower seatbelt use, in particular pickup truck drivers and passengers, drivers on secondary and local roads and nighttime drivers. The 2018 New Mexico Seatbelt Observation Study is available at: <https://www.safernm.org/new-mexico-occupant-observation-study.aspx>

Child Restraint Program

OP-2018-OP-01-00 (18-OP-02-P01)

This project funded a contract to train additional child safety seat/ booster seat technicians; increase child safety seat/ booster seat clinics and fitting stations throughout the State; expand the child safety seat/ booster seat distribution system; increase availability of child safety seat /booster seat equipment for low-income families; and support statewide school-based and community-based occupant protection programs. The four activities below encompass the Child Restraint Program. Both Federal and State funds were used for this program.

New Mexico Child Safety Seat Distribution Program (NMCSSDP)

With the support of public health clinics, hospitals, shelters and other social service organizations, lower income families are provided child safety seats and instruction on their proper use. Several distribution sites serve primarily Spanish-speaking populations. All distribution sites receive educational materials throughout the year from the Safer Injury Prevention Resource Center.

In FFY18, 40 agencies participated in the NMCSSDP distributing 1,460 child safety seats to low-income families. Distribution site staff showed child passenger safety videos, reviewed educational brochures with the families and provided individual instruction on how to install the child safety seat. Program services were available to an estimated 90 percent of the State's population.

A \$20 fee is requested when providing a child safety seat, but all families are able to receive a child safety seat regardless of their ability to pay. All fees collected are used to purchase additional child safety seats. In FFY18, the fees generated \$22,149, which allowed Safer to purchase 269 additional safety seats for distribution.

All agency personnel who distribute child safety seats are required to complete an advocacy-training session conducted by a certified Child Passenger Safety instructor. The six-hour training includes lectures, hands-on activities and a written test that educates health care professionals on proper seat selection and administrative aspects of the New Mexico Child Safety Seat Distribution Program. In FFY18, Safer conducted six 6-hour trainings and three 2-hour refresher trainings.

The Annual NMCSSDP meeting was held in October 2017 in Albuquerque with 41 site coordinators and personnel. The meeting included an overview of the administrative updates, a review of program guidelines and reporting forms, and a hands-on work session on proper CSS selection and use. A NMCSSDP Reference Manual and DVD with updated documents and reporting forms for FFY18 were distributed to each site coordinator.

Child Passenger Safety (CPS) Technician Certification Training

Agency personnel and law enforcement officers providing services at child safety seat distribution sites must be certified utilizing NHTSA's Standardized CPS Technician Certification Training. Safer conducts these certification training classes as well as certification renewal courses.

Safer conducted four National Standardized CPS 32-hour Technician Training classes during FFY18, with 79 students becoming newly certified. In addition, 77 of 171 eligible technicians completed recertification through the Safe Kids Worldwide recertification process, resulting in a 45 percent State recertification rate. Statewide, there are 459 certified CPS technicians (449 technicians and 10 instructors), representing all six NMDOT districts and 28 of 33 counties. During FFY18, technicians and volunteers worked over 2,400 hours at inspection and distribution events.

In November 2017, the Annual CPS Senior Technician/ Instructor meeting was conducted in Albuquerque with 11 CPS technician instructors and 19 senior technicians in attendance. The agenda included an administrative update, an event documentation review and practicum, and a hands-on training session on proper CSS selection and use.

Child Safety Seat Fitting Stations and Clinics

New Mexico has nine permanent child safety seat fitting stations, and child safety seat clinics are conducted throughout the year. Child safety technicians and volunteers, including law enforcement, assist with local child safety seat clinics and fitting stations. Events are advertised via local and/or statewide radio and/or television stations, local newspapers, flyers, law enforcement training events and on the Safer website. A \$20 fee is requested at fitting station and clinic events when providing a child safety seat, but all families are able to receive a child safety seat regardless of their ability to pay. Child safety seat clinics and fitting/inspection station services are accessible to an estimated 81 percent of the State's population.

In FFY18, Safer conducted 55 TSD-sponsored child safety seat clinics. At these clinics, 736 child safety seats were inspected and 202 (27.4%) replaced. Safer found that 75 percent of child safety seats inspected at the clinics were being misused. A total of 438 child passenger safety technicians and volunteers donated over 1,100 hours at the clinics. Just over \$1,400 in fees was collected, enabling Safer to purchase 23 additional safety seats for distribution.

At 96 fitting station events, 785 child safety seats were inspected, and 219 (27.9%) replaced. Safer found that 70 percent of child safety seats inspected were being misused. A total of 506 child passenger safety technicians and volunteers donated over 1,200 hours at the events. Just over \$3,000 in fees was collected, enabling Safer to purchase 50 additional safety seats for distribution.

Buckle-Up New Mexico Recertification Training

The Buckle-Up New Mexico Recertification Training conference was held in Albuquerque in March 2018. The event was sponsored by NMDOT/TSD and coordinated by Safer New Mexico Now. This annual two-day training provides child passenger safety technicians from across the State with education and hands-on activities facilitated by expert instructors and National child passenger safety manufacturers. Attendance totaled 197 persons including child passenger safety instructors, technicians and senior technicians, New Mexico Child Safety Seat Distribution Program coordinators, child safety seat manufacturer representatives, child passenger safety community advocates and NMDOT/TSD personnel. The keynote address was presented by Kellie O'Riordan, Traffic Safety Program Manager from the AAA Ohio Auto Club. A number of awards were presented to child safety seat technicians, distribution agencies and advocates.

The wide variety of workshops provided attendees with current best practices information on child passenger safety issues, proper use of booster seats, safe travel tips for children ages 8-15, newborn child restraint practices and misuse trends, car seat and features updates, and selecting the proper and safest location for each passenger in a vehicle. The accredited courses provide technicians with continuing education credits (CEUs) to maintain or renew their recertification. Annually, CPS technicians participate in a child safety seat clinic during the conference inspecting child safety seats and replacing any unsafe seats.

Child Safety Seats/ Booster Seats

M7*CR-2018-01-00 (18-OP-05dII-P01)

This project provided funds to purchase and distribute child safety seats and booster seats to enhance child passenger use efforts. Utilizing these funds, a total of 1,911 car seats were distributed to agencies statewide.

OP Program Management-FTEs

OP-2018-OP-02-00 (18-OP-02-P02)

This project provided program management of the Occupant Protection program area to coordinate statewide local law enforcement occupant protection operations including BKLUP and the CIOT National Mobilization. Program personnel oversee funding to local law enforcement agencies for overtime enforcement and assist in developing strategies for inter-jurisdictional enforcement efforts. They provide program management for the annual New Mexico Seatbelt Survey and projects related to child occupant protection, including safety seat/ booster seat distribution, clinics and fitting stations.

The following Occupant Protection project was listed in the 2018 HSP, but the project was not implemented utilizing NHTSA funds in FFY18:

Click It or Ticket Paid Media

M1*PM-2018-05-02 (18-OP-PM-P02)

State funds were used for Click It or Ticket Paid Media in FFY18.

State Funded Projects and 2018 Accomplishments

Occupant Protection Enforcement

BKLUP enforcement focuses on law enforcement participation in operations such as the NHTSA annual CIOT National Seatbelt Mobilization, and New Mexico's Superblitz and Miniblitz operations that combine statewide BKLUP enforcement activities with ENDWI alcohol-impaired driving enforcement.

The primary objectives of BKLUP and CIOT are to cite and educate those who fail to comply with New Mexico's seatbelt and child restraint laws. BKLUP and CIOT mobilizations are accompanied by media and education efforts. Sustained enforcement activities included checkpoint and directed patrol operations conducted throughout the year.

BKLUP and Click It or Ticket Enforcement/ Border to Border (May 21 – June 3, 2018)

In FFY18, 56 law enforcement agencies - including the State Police - participated in BKLUP, the National Click It or Ticket Campaign, including the NHTSA Region 6 Border to Border Operation, and in sustained enforcement operations. The following show combined numbers for Click It or Ticket and the four-hour Border to Border Operations. Officers worked over 7,148 enforcement hours that resulted in 6,345 seatbelt and 409 child restraint citations.

While the focus during these activities is on the proper use of seatbelts and child restraints, law enforcement officers are able to cite for other violations or apprehend individuals involved in other criminal activities. In addition to the seatbelt and child restraint citations, the enforcement operations resulted in the following:

- 2,539 speeding citations
- 1,948 uninsured citations
- 535 cell phone use citations
- 118 texting citations
- 450 revoked or suspended license citations
- 18 reckless driving citations
- 235 misdemeanor arrests
- 41 felony arrests
- 61 drug arrests
- 12 DWI arrests
- 64 fugitives apprehended
- 6 stolen vehicles recovered
- 4,216 citations for violations other than these listed

Older Driver Safety Program (ODSP)

This project funded a contract to develop and implement a comprehensive older driver safety program aimed at reducing older driver crashes, fatalities and injuries in New Mexico. In FFY18, Safer New Mexico Now held 11 ODSP trainings throughout the State, four using the Law Enforcement Curriculum, three using the Senior Service Provider Curriculum and four using the Medical Provider Curriculum. Safer held five CarFit Technician trainings and hosted two CarFit events.

BKLUP Conference Materials/ OP Promotional Materials

This project provided funds for registration and promotional materials for the annual BKLUP Conference and other occupant protection events.

Projects' Contribution toward Achieving Performance Targets

Although 2018 projected data indicate the State will not meet its unrestrained occupant fatalities performance targets, it will have seen a 14 percent decrease in these fatalities since 2016. Statewide law enforcement participation in the State's BKLUP enforcement operations, as well as the NHTSA CIOT and Border to Border campaigns are focused on maintaining low levels of unrestrained fatalities and increasing occupant protection. The NMDOT has worked to increase enforcement on local roads and in rural areas of the State, but law enforcement capacity continues to be a challenge.

The State has met its 2018 State performance measure of maintaining the percentage of Attitude & Awareness Survey respondents that report they have heard or seen traffic safety messaging in the past year. NMDOT's cutting-edge high-visibility media and marketing, and traffic safety public information and education materials continue to raise awareness about High-visibility media and education efforts continue to raise awareness about buckling up - day or night - and of the importance of always using appropriate child restraints. The Child Restraint Program and additional funding for child safety seats continue to provide the public with occupant protection access through its fitting stations and clinics.

Police Traffic Services Program

Program Overview

The Police Traffic Services Program provides funds to local law enforcement agencies for enforcement efforts in identified high-risk areas. Traffic safety problem areas are identified, and strategies and activities prioritized to maximize impact, given the available funding. Prevention and enforcement activities occur at State, county and city levels, and assistance to local law enforcement includes access to training and equipment.

Police Traffic Services sustained enforcement activities include checkpoint and directed patrol operations that are conducted throughout the year. In support of NHTSA National traffic safety objectives, sustained enforcement activities focus not only on speed enforcement, but also on DWI, occupant protection, distracted driving, and other traffic safety issues.

NHTSA Funded Projects and 2018 Accomplishments

General Law Enforcement Training

M7TR-2018-PT-01-00 (18-PT-05dII-P01)

This project provided traffic safety information and training to law enforcement involved in police traffic services. During the contract year, Safer New Mexico Now (Safer) conducted 14 training sessions including STEP, DWI Checkpoint Operations, Traffic Crash Investigation, Use of Radar and Lidar, Advanced Traffic Crash Investigation, Traffic Crash Reconstruction and Managing Police Traffic Services. Training was provided to 270 students representing 53 State, county and municipal law enforcement agencies. Training courses offered and registration information are available on the Safer website at <https://www.safernm.org/law-enforcement.aspx>.

All students are required to submit a course evaluation at the completion of each training course. On a 1-5 scale, with 5 being the highest overall grade, average course evaluation ratings ranged from 4.42 to 4.95.

Traffic Safety Law Enforcement Liaisons

PT-2018-PT-01-00 (18-PT-02-P01)

This project funded three full-time positions (law enforcement liaisons - LELs) through a contract with Safer to provide statewide coordination of TSD and National initiatives between State, county, city and tribal law enforcement agencies and the TSD. The LELs use the NMDOT E-Grant System to solicit, review and monitor law enforcement agency applications, operational plans, reimbursement requests, and available reports. The LELs also use the system to maintain documentation of correspondence with each funded agency. In FFY18, Safer law enforcement liaisons maintained oversight of 86 individual law enforcement agencies.

LELs assisted with development and coordination of the annual statewide Law Enforcement Coordinator's Symposium (LECS). The LECS was held in May 2018 in Albuquerque with more than 162 law enforcement personnel from 79 agencies and numerous speakers, sponsors and exhibitors. The LECS provides law enforcement personnel with current program information, education and work sessions. Presentation topics included DWI enforcement efforts, distracted driving, New Mexico's Implied Consent Act, preparing law enforcement personnel for trials and Motor Vehicle Division hearings, and strategies to help agencies build community support and foster positive relationships with the media. This year's keynote speaker was Timothy S. Whitcomb of the Cattaraugus County, NY Sheriff's Office who provided a powerful presentation on the incidence of PTSD within the law enforcement community. He

discussed how agencies could utilize training to better prepare, protect and treat exposure to the trauma law enforcement personnel routinely confront.

PTS Program Management-FTEs

PT-2018-PT-02-00 (18-PT-02-P02)

This project provided program management of the Police Traffic Services Program area to coordinate enforcement projects focused on speeding, aggressive driving and distracted driving, and to manage the statewide program of training and quality assurance for law enforcement agencies participating in the PTS Program. TSD staff members provide management of the State's Traffic Safety Education and Enforcement funds that are supplied to local law enforcement agencies.

100 Days and Nights of Summer

PT-2018-PT-03-00 (18-PT-02-P03)

The 100 Days & Nights of Summer campaign is conducted annually by State, city, county and tribal law enforcement agencies throughout New Mexico. The summer months are typically the deadliest on New Mexico's roadways, and the NMDOT has supported this comprehensive traffic safety enforcement operation for the past nine years. The 100 Days & Nights of Summer campaign seeks to decrease the seasonal roadway crashes and increase the public's awareness about safe and responsible driving. Officers are on patrol looking for speeders, alcohol-impaired and distracted or aggressive drivers, drivers who don't wear their seatbelts or ensure their children are buckled into child safety seats, and other traffic safety violators.

In FFY18, 82 law enforcement agencies, including the State Police, participated in the 100 Days & Nights of Summer campaign, working 4,998 enforcement hours. The campaign was conducted between June 23 and September 29, 2018.

This 100 Days law enforcement operation resulted in the following:

- 5,226 speeding citations
- 1,445 uninsured motorist citations
- 707 seatbelt or child restraint citations
- 283 suspended or revoked license citations
- 314 cell phone citations
- 85 texting citations
- 12 reckless driving citations
- 26 DWI arrests; 31 drug arrests
- 135 misdemeanor arrests
- 21 felony arrests
- 26 fugitives apprehended
- 3,747 citations for violations other than these listed

Traffic Safety Resource Prosecutor

PT-2018-PT-04-00 (18-PT-02-P04)

This project funded a full-time traffic safety resource prosecutor (TSRP) and a full-time administrative position to provide training, education and technical support to traffic crimes prosecutors and law enforcement agencies statewide. The positions are housed under New Mexico's Office of the Attorney General.

In FFY18, the TSRP provided education and training through seven seminars/ training sessions to over 153 police officers, prosecutors and other law enforcement personnel. In addition, the TSRP attended TSD program-related meetings and provided legal updates and technical assistance to NMDOT/ TSD staff and project/contract personnel on a variety of issues related to traffic safety including license revocation, SFST, implied consent, tribal jurisdiction and checkpoints.

Selective Traffic Enforcement (STEP)

PT-2018-PT-05-00 (18-PT-02-P05)

STEPs are used in areas that have been identified through local analyses as needing targeted enforcement due to high rates of crashes, fatalities and/or speeding, DWI or other traffic-related problems. A total of 82 law enforcement agencies, including the State Police, received STEP funding in FFY18, working 17,499 hours conducting directed patrols, safety corridor, speed and commercial traffic enforcement operations.

In FFY18, STEP activities resulted in the following:

- 20,179 speeding citations
- 4,545 uninsured motorist citations
- 2,051 seatbelt or child restraint citations
- 829 suspended or revoked driver license citations
- 1,086 cell phone citations
- 201 texting citations
- 35 reckless driving citations
- 63 DWI arrests; 110 drug arrests
- 386 misdemeanor arrests
- 56 felony arrests
- 94 fugitives apprehended
- 21 stolen vehicles recovered
- 13,556 citations for violations other than these listed

State Funded Project and 2018 Accomplishments

Education and Enforcement Funds to LEAs

Education and Enforcement funds are State funds authorized by State Statute 66-7-512 and by Regulation Part 2, 18.20.2.1 to institute and promote statewide traffic safety programs. Funds are used for law enforcement overtime, commodities, education, training and program administration. In July 2018, 15 law enforcement agencies received over \$51,900 in distributions to support local traffic law enforcement activities.

Projects' Contribution toward Achieving Performance Targets

Based on projected 2018 data, the State is on track to meet its alcohol-impaired driving performance target, but not its unrestrained occupant and speeding-related targets. Both unrestrained occupant fatalities and speeding-related fatalities are projected to rise in 2018 and 2019. Projected data also indicate the State is not on track to meet its fatalities in distracted driving crashes target, but will see a reduction in these fatalities.

The NMDOT's continued support for overtime enforcement activities, including 100 Days and Nights of Summer and STEP have assisted the State in reducing overall traffic fatalities. Law enforcement coordination and officer training are essential components to achieving the goal of saving lives and reducing injuries on the State's roadways.

Motorcycle Safety Program

Program Overview

The NMDOT and safety stakeholders work to reduce the number of motorcyclist fatalities and injuries, despite the increasing number of motorcycles on the highways. Although certified motorcycle training is required for licensing in New Mexico, not all motorcyclists obtain a license or receive training. NMDOT's Motorcycle Training Program is designed to assist motorcyclists in obtaining critical training and increase licensure.

To increase motorcyclist safety awareness, the NMDOT uses traffic safety radio messaging starting in April to alert drivers to be aware of the increased number of motorcyclists on the highways during the spring and summer months. During Motorcycle Safety Awareness month in May, the NMDOT worked with their District offices to post 'Share the Road with Motorcycles' safety messages on the roadway message boards. The ongoing high-visibility LOOK FOR ME – We're All Going Somewhere campaign includes a focus on motorcyclist awareness and safety.

NHTSA Funded Project and 2017 Accomplishments

Motorcycle Safety Training

M9MT-2018-MC-01-00 (18-MC-05f-P01)

This project provided funds for a contract with the Motorcycle Safety Foundation to administer the New Mexico Motorcycle Safety Program (NMMSF), a quality statewide motorcycle safety rider training program designed to provide an introduction to skilled, responsible motorcycling. The project is partially funded by a \$2/motorcycle registration fee on all registered motorcycles. Student training fees provide additional funding for the training program.

In FFY18, 89 classes for basic and experienced riders were conducted at NMMSF training sites in Albuquerque, Clovis, Alamogordo, Farmington, Roswell, Santa Fe and Las Cruces, making the classes available to at least 62 percent of the State's registered motorcyclists. A total of 887 students completed training through the NMMSF in FFY18. Of these, 857 took the Basic Rider Course Updated (BRCU) and 30 took the recently implemented Basic RiderCourse 2 – License Waiver (BRC2-LW). Successful completion of the 8-hour BRC2-LW qualifies the rider for a motorcycle license test-waiver and their license endorsement with New Mexico's Motor Vehicle Division (MVD).

NMMSF MSF-certified RiderCoach Trainers completed the statewide transition to the BRCU curriculum in 2018. The transition included training all State RiderCoaches, certifying motorcycle ranges, implementing the online eCourse, and configuring classrooms for the student-centered adult learning based activities. The course has been a huge success, with RiderCoaches and students consistently giving positive reviews of the curriculum.

The NMMSF revamped its quality assurance program to ensure training provided through its sites meets or exceeds Motorcycle Safety Foundation standards. In FFY18, each of the seven training sites was visited and received an extensive site visit report. Where areas for improvement were identified, evaluators provided training to ensure instructors and facilities meet the highest standards. By the end of the calendar year, all NMMSF training sites in the State will have received two QA site visits. NMMSF also contacted Harley Davidson and conducted a complimentary quality assurance site visit on their program. The site visit resulted in significant improvements being made to their range surface.

Through a joint agency partnership, the NMDOT and the State MVD approved a one-day license waiver course for experienced riders. This course is intended for riders who have over a thousand miles

experience, but are riding without their license endorsement. By facilitating training and increasing licensure, motorcyclists are safer, more accountable riders, and many riders took advantage of the opportunity to attend the new class. The NMDOT approved the online eCourse Knowledge Test and the MVD approved utilizing it for licensing requirements. In addition, the NMDOT and MVD have embarked on a project to train all MVD agents who administer the motorcycle riding test for licensure. Through these joint efforts, the NMDOT and MVD have focused on streamlining licensure, while maintaining high standards for training and evaluation.

NMMSP personnel supported and attended several motorcycle dealership expos, open houses, bike nights and safety days in Albuquerque, Grants, Gallup, Las Cruces, Farmington, and at Intel Rio Rancho. The NMMSP continues to partner with the NM Motorcycle Rights Organization (NMRO), and in FFY18, presented their chairman with NMMSP's first annual Motorcycle Safety Award for achievement and actions that have positively impacted motorcyclist safety and awareness. The NMRO highlighted the NMMSP Rider Training Program in its September 2018 newsletter and emphasized the importance of motorcyclist training for all riders.

The NMMSP continues to provide technical assistance to New Mexico research, legislative and licensing entities, and chaired one Motorcycle Advisory Council meeting in February 2018. The NMMSP provides technical assistance to NM MVD examiners and office managers in the areas of rider skills testing, scheduling of rider tests in Albuquerque, verification of riders attending a training class and other motorcycle safety training issues.

In FFY18, the NMDOT took the initiative to increase the number of 'Share the Road with Motorcycles' messages on NM roadways. The lighted messages were highly praised by several motorcycle clubs and organizations, and local law enforcement lauded the effort for making a difference in the level of motorcycle awareness.

Governor Susana Martinez again signed a proclamation endorsed by all 33 counties in New Mexico recognizing May as Motorcyclist Safety Awareness Month.



Project's Contribution toward Achieving Performance Targets

Based on projected data, the State anticipates meeting its FFY18 HSP Motorcyclist Safety performance targets. The NMDOT/ TSD has worked in conjunction with the NM Motorcycle Safety Program (NMMSP) for over ten years to provide motorcyclist basic and advanced training statewide. The NMMSP training, education and awareness efforts continue to assist the State in reducing motorcyclist fatalities and injuries. Motorcyclist safety media messaging and rider safety events have helped the State achieve this reduction.

Pedestrian and Bicyclist Safety Program

Program Overview

The NMDOT seeks to reduce the number of pedestrian and bicyclist crashes in New Mexico, and to encourage walking and biking as comfortable, accessible, safe and efficient modes of transportation. To successfully reduce New Mexico's pedestrian and bicyclist injury and fatality rates, at-risk populations need to be identified and their safety needs addressed. NMDOT provides support for community-based public awareness, information and education, primarily in high pedestrian crash areas of the State.

NHTSA Funded Project and 2018 Accomplishments

Pedestrian and Bicyclist Safety

FHPE-2018-PS-01-00 (18-PS-05h-P01)

This project funded a contract with the University of New Mexico Center for Injury Prevention, Research and Education (CIPRE) to conduct community outreach, education and training with a focus on drivers, pedestrians and bicyclists. In conjunction with TSD staff, CIPRE staff worked with community-based pedestrian stakeholders to design and implement pedestrian safety education campaigns in communities at higher risk of pedestrian injuries and fatalities. Support was provided to law enforcement agencies to enhance awareness of pedestrian safety laws among high-risk populations.

Travel Safety Campaign: LOOK FOR ME – We're All Going Somewhere

CIPRE continued its contract with an advertising agency for an internal & external transit campaign. In FFY18, the LOOK FOR ME – We're All Going Somewhere logo was on city buses in Santa Fe, Las Cruces, Farmington, Rio Rancho, Gallup and Albuquerque. LOOK FOR ME placards were also placed in transit stop shelters and on the interior of the buses.



Driver Education Instructor Outreach

In FFY18, NMDOT-approved driver education schools were provided with information to enable them to highlight pedestrian and bike safety awareness in their classes. In addition, they were sent LOOK FOR ME brochures in English and Spanish, and a presentation titled: 'Safe Motor Travel with Pedestrians and Bicyclists' to augment their classroom education.

Community Outreach and Collaboration

CIPRE staff continued community outreach efforts with the Las Cruces Public Schools, Las Cruces Police Department, AARP in Albuquerque, the Santa Fe, Las Cruces and Albuquerque public schools, and with Neighborhood Watch in Espanola.

In FFY18, CIPRE staff attended the Nevada DOT Bicycle and Pedestrian Summit for bike and walking transportation professionals, advocates and enthusiasts. Summit topics included best practices related to bicycle safety education, outreach, transit infrastructure, funding and policy. CIPRE staff worked with the New Mexico Mid-Region Council of Governments to include the LOOK FOR ME campaign in their 2018 Transportation Safety Action Plan.



CIPRE staff worked with the University of New Mexico (UNM) to raise pedestrian/bicyclist safety awareness on campus. Along with attending the UNM Bicycle/Pedestrian Friendly University Committee quarterly meetings, they ran LOOK FOR ME safety ads in the campus newspaper and on campus electronic media, displayed LOOK FOR ME posters and banners at the Lobo Triathlon, and met with the UNM Parking & Transportation staff to discuss using LOOK FOR ME ads on the UNM campus shuttles.

Law Enforcement Training

CIPRE staff provided a five-week online Pedestrian/Bicycle Crash Investigation training course conducted by the Institute for Police Technology and Management. Law enforcement district and local agencies received notification of the training via mailings, emails and phone calls.

On-line Safety Information

The CIPRE website and Facebook page were maintained and updated, providing information on pedestrian and bicycle safety events, resources, and other relevant pedestrian and bicyclist safety information. The website and Facebook page contain information from a variety of sources, including City of ABQ, NHTSA, FHWA, USDOT, Transportation Research Board, America Walks, American Community Survey, the League of American Cyclists and the National Center for Biking & Walking.

<http://emed.unm.edu/cipre/programs/nm-pedestrian-safety/index.html>

<https://www.facebook.com/pages/UNM-Statewide-Pedestrian-Bicycle-Safety-Program/237037049837947?ref=hl>

State Funded Project and 2018 Accomplishments

Community Awareness

CIPRE staff distributed LOOK FOR ME reflective arm bands and backpacks at the Annual ABQ CiQlovia where city streets are closed to cars and opened up to pedestrians and bicyclists and at the Day of the Tread cycling event, BikeABQ 2018 Bicycling Community Meet & Greet, the Kiwanis Bicycle Rodeo in Las Vegas, NM, the Cibola Trail Alliance Bike to Market Day and the New Mexico State Fair.



Staff also provided safety information and safety wear items, educational materials and safe walking/biking activity books to schools/colleges, shelters and service providers in pedestrian and bicyclist high-risk areas including the Las Cruces Public Schools, Santa Ana and Cochiti Pueblos, Bernalillo County Sheriff's Office, UNM and NMSU Campuses, God's Warehouse in Albuquerque and Cibola Trail Alliance.

No Federal funds were used for promotional items for pedestrian and bicyclist safety activities.

Projects' Contribution toward Achieving Performance Targets

Based on projected data, the State anticipates meeting both of its 2018 HSP Pedestrian and Bicyclist Safety performance targets. NMDOT/ TSD, its contractor - the University of New Mexico Center for Injury Prevention, Research and Education - and stakeholder agencies worked in FFY18 to increase pedestrian and bicyclist safety throughout the year via the TSD pedestrian safety outreach, training and education projects, safety information dissemination and the high-visibility 'Look for Me' campaign.

Driver Education and Safety Program

Program Overview

The Driver Education and Safety Program funds projects to increase the distribution and dissemination of traffic safety information across a wide variety of traffic safety initiatives including impaired driving, occupant protection, pedestrian, motorcyclist, bicyclist, distracted driving and underage drinking enforcement, prevention and education.

In addition, the DE Program provides State funds for State-mandated driver education and training. Driver education, driver improvement and DWI schools are evaluated and monitored for compliance with State regulations.

NHTSA Funded Projects and 2018 Accomplishments

Traffic Safety Information Clearinghouse

DE-2018-DE-01-00 (18-DE-02-P01)

The NMDOT/TSD contracts with the Safer New Mexico Now (Safer) Injury Prevention Resource Center (IPRC) to maintain and distribute traffic safety materials to the public and to support NMDOT/TSD programs statewide.

The IPRC has a bi-lingual staff and provides a 1-800 toll-free telephone number to enable individuals and agencies to request traffic safety and injury prevention information and educational tools. To facilitate efficient material ordering and tracking, an electronic shopping cart is available on the Safer website at: <http://shop.safernm.org/>. The IPRC shopping cart contains the complete inventory of materials by category. Safer makes available more than 271 traffic safety and injury prevention-related titles, CDs and videos, including items on DWI prevention, child safety seat selection and use, driver education, motorcycle safety, school bus safety, bicycle safety, pedestrian safety and air bag safety. Of all items, 29 percent are available in Spanish as well as English.

In FFY18, the IPRC filled 529 orders and distributed over 266,000 pieces of material. Of these, 37 percent were DWI prevention-related, 36 percent were driver education-related, 17 percent were child safety seat or seatbelt use-related and 4 percent were pedestrian, bicyclist, or motorcyclist safety-related. Approximately 11 percent of materials distributed were in Spanish.

The IPRC distributed over 11,000 pieces of material via one mass mailing. Mass mailings are sent to ENDWI, BKLUP, CDWI and LDWI program coordinators, substance abuse prevention programs, DWI and driver education instructors, child safety seat distribution coordinators, pediatricians and other community providers. In addition, the IPRC distributed over 20,400 pieces of material to NMDOT offices, and the Motor Vehicle Division was supplied with over 6,700 brochures and other materials for the information racks displayed in their 33 State offices.

Safer's website is where the public can access information about law enforcement initiatives, occupant protection outreach education efforts, the IPRC shopping cart, ENDWI and BKLUP summary reports, maps, and a calendar page with trainings, activities and resources: <http://www.safernm.org/>. In FFY18, the Safer website received over 126,900 page views and 33,305 sessions.

Safer also maintains a social media presence through Facebook and Twitter pages located at www.facebook.com/saferNM and www.twitter.com/SAFERNM. Information regarding child passenger safety activities, ENDWI, BKLUP and DNTXT campaigns and current events are posted on the pages. Demographic analysis indicates that viewers are predominantly females, aged 25-44.

NMBA - NCSAs/ Media Training

DE-2018-DE-02-00 (18-DE-02-P02)

M1*TR-2018-05-01-00 (18-DE-05b-P01)

This project funded a contract with the New Mexico Broadcasters Association (NMBA) to provide media training to law enforcement, community coordinators and local government officials involved with traffic safety. The NMBA provides media workshops to public information officers to better enable them to deliver traffic safety messages. The workshops include role-playing and media panels to teach more professional interaction with the media. Both Federal and State funds were used for this project.

In FFY18, the NMBA provided five regular 2-day trainings and one 1-day advanced training for participants from 15 New Mexico law enforcement agencies and 12 other State, county and city agencies. The Community Media Guide was reviewed and updated, and printed bound copies were provided to participants to assist with media outreach and coordination efforts. Representatives from television, radio and print media firms, along with communications specialists from State and local agencies facilitated the media panels. Accreditation documents were filed for all law enforcement attendees from the following police departments or sheriff's offices: Sunland Park, Albuquerque, Bernalillo County, Luna, Deming, Rio Rancho, T or C, Los Lunas, Edgewood, Chaves County, Espanola, Corrales, Santa Fe, Santa Clara and State Parks.

In FFY18, over 275 distracted driver, motorcycle safety, pedestrian safety and underage drinking prevention spots, and 10-second live liners ran on stations throughout the State over one week in March during the State Basketball Tournament for an estimated value of \$9,000.

The NMBA worked with agencies within State government and the Office of the Governor to disseminate public safety and other messages through public education programs (PEPs). PEPs provide additional airtime for every dollar spent, and returns on investment from September 2017-August 2018 included: Distracted Driving: \$192,949; Motorcycle Safety: \$202,004; Pedestrian Safety: \$202,486; and Underage Drinking Prevention: \$199,286, resulting in over 51,700 spots run for the four campaigns.

Traffic Safety Awareness Survey

DE-2018-DE-03-00 (18-DE-02-P03)

This project funded an Attitude and Awareness Survey on highway safety issues and media awareness. In FFY18, the survey was conducted in 12 State Motor Vehicle Division offices, with 1,049 New Mexico licensed drivers responding to the survey. Survey respondents were fairly representative to New Mexico's population with regard to gender, age and ethnicity. Surveys were provided in English and Spanish.

Below is a sampling of the survey results. The TSD will use the entire survey results to inform its project and funding planning processes in 2019.

Occupant Protection	
Uses seatbelts every time	77%
Perceived chances of being ticketed	Every time/ most of the time = 46%
Slogan most recognized	CIOT = 81%; NM BKLUP/ BKLUP ALWAYS = 46%
Driving after Drinking	
Never driven when thought they were over legal limit	85%
Perceived chances of being arrested	Every or most of the time = 46% Never = 3%
Ever been stopped at a sobriety checkpoint	Yes = 48%
Slogan most recognized	NM ENDWI = 67%; Don't Drink & Drive = 74%
Speeding	
Drives 15-20 miles over the speed limit	Never = 37%; Seldom = 35%
Perceived chances of being ticketed	Every or most of the time = 40%
Distracted Driving	
Talk, text or read texts while driving	Never = 48%
Slogan most recognized	NM DNTXT = 39%; Don't text and drive = 41%

Sleepy/ Fatigued Driving	
Ever fallen asleep or nodded off while driving	Never = 50%; Yes, within lifetime = 31%
Helmet Use	
Wear helmet when riding a motorcycle	Every/most trips = 55%; Never = 20%
Wear helmet when riding a bicycle	Every/most trips = 33%; Never = 46%

State Funded Projects and 2018 Accomplishments

State Mandated Programs

The University of New Mexico Division of Continuing Education – Transportation Safety Center (TSC) provides training for the NMDOT/TSD for driver education, driver safety and DWI school instructors and a course of basic training in the classroom. The TSC also processes original and renewal school and instructor license applications.

During SFY18, the TSC provided an updated training calendar to all driver education and driver safety instructors and DWI School facilitators announcing the dates of upcoming classes and registration information. The calendar is provided via email or mail and is posted on the TSC website: <http://transportation.unm.edu/>. The website also provides information for the public on finding an approved driver education, DWI or driving safety school; a graduated licensing guide; and underage drinking prevention information and resources. TSC legal staff provided legal consultation on program concerns, ongoing rule revision and litigation, as needed.

In SFY18, Driver Education New Instructor Training classes were conducted with 33 instructors, Driver Education Teaching Techniques training was provided to 22 instructors, and an 8-hour DWI New Instructor Training was held for 13 instructors. The Annual Traffic Safety Training Recertification Conference was held in June 2018 at the UNM Continuing Education Conference facility. There were 83 driver education and driving safety school operators/ instructors in attendance along with TSC and TSD staff members.

In SFY18, TSC staff conducted monitoring visits with 25 driver education schools and 5 driver education instructors to ensure compliance with New Mexico Administrative Code (NMAC) Regulations.

Driver Education Schools

New Mexico statute requires that persons under the age of 18 applying for their first New Mexico driver's license must successfully complete a TSD-approved driver education course provided by a TSD-approved driver education school or local public school. These courses include a DWI prevention and education program, and build a solid foundation for developing safe driving skills, attitudes and behaviors.

In SFY18, 10,560 individuals attended driver education schools. A total of 1,115 requests were made for a correspondence driver education course. This correspondence course is offered to students where training is not available through a local public school or through a for-profit program or if the student is home-schooled.

Driver education school and public school instructors providing driver education must be licensed by the TSD. In SFY18, original or renewal licenses were processed for 78 driver education schools and 178 instructors.

Driver Safety Schools

The TSD is responsible for certifying and approving driver safety schools. The curriculum is geared toward changing behaviors among problem drivers. In SFY18, 4,129 individuals attended driver safety schools. Original or renewal licenses were processed for 26 schools and 34 instructors.

DWI Schools

By statute, first time convicted DWI offenders must attend a TSD-approved DWI school. The goal of the school is to lay the foundation for positive changes in each person's drinking and driving behavior. In SFY18, a total of 3,978 individuals attended DWI schools. Original or renewal licenses were processed for 27 DWI schools and 50 facilitators.

DWI Awareness Classes

The TSD is responsible for assuring that adult learning techniques are incorporated into a curriculum designed to raise awareness about the dangers of drinking and driving. All first-time licensees in New Mexico between the ages of 18 and 24 are required to take a DWI awareness class. In SFY18, 11,680 individuals completed the *None for the Road* DWI awareness class.

Projects' Contribution toward Achieving Performance Targets

New Mexico's total fatalities dropped by 6.4 percent in 2017, but are expected to increase by about 1 percent in 2018. Projected 2018 data indicate the State will not meet its Driver Education performance measure for reducing drivers under 21 in fatal crashes by 15 percent; however a nine percent decrease from 2017 is anticipated. The State has met its 2018 State performance measure of maintaining the percentage of Attitude & Awareness Survey respondents that report they have heard or seen traffic safety messaging in the past year.

New Mexico's Driver Education and Safety Program projects strive to increase the quality and availability of driver safety training and education for both new and experienced drivers. The State's graduated licensing program provides new driver education and supervised driver training to help young drivers become safe and responsible drivers. The State's Driver Safety and DWI schools provide drivers with the education and tools to reduce or eliminate behaviors that can lead to tragic outcomes.

To expand the reach of traffic safety schools, a variety of traffic safety materials are made available to MVD offices and community organizations statewide, and traffic safety messaging is aired via radio and television throughout the year.

Media and Marketing Campaigns

In Support of the Alcohol-ID, Occupant Protection, Police Traffic Services, Driver Education and Safety Programs

Program Overview

The NMDOT/TSD is committed to providing high levels of media messaging and public information that highlight program area safety activities. For over ten years, high-visibility media has been coordinated with enforcement operations to let the public know that officers are on the street enforcing DWI, occupant protection, speeding and other traffic safety laws. Public awareness campaigns help remind drivers to not drink and drive, not use cell phones while driving, to buckle up themselves and their passengers, to slow down and look out for motorcyclists, bicyclists and pedestrians, and to help prevent underage drinking. NMDOT's public awareness platforms are short, to the point and effective at delivering important traffic safety messaging to the public. Both Federal and State funds are used for these projects.

Media Creative Design

Media continues to be a critical component that enhances and supports NMDOT/TSD's high-visibility enforcement operations and prevention efforts. Research from the CDC and the NIH indicate that media is a critical component that enhances, coordinates and supports high-visibility enforcement operations.

'Mass media campaigns that spread messages about the physical dangers and legal consequences of drunk driving, that persuade people not to drink and drive and encourage them to keep other drivers from doing so, are most effective when supporting other impaired driving prevention strategies.'

Centers for Disease Control and Prevention

'Mass media campaigns should be included as key components of comprehensive approaches to improving population health behaviors.'

National Institute of Health: Policy Recommendation

To this end, TSD's creative design firm, RK Venture, creates multiple complementary messaging strategies that have a consistent graphic and copy standpoint to broadcast during Superblitz and other enforcement periods. The creative team continues to develop innovative concepts and content designed to get the public's attention and impact behavior.

During FFY18, RK Venture worked with NMDOT to increase its presence on various social media platforms. Research shows consistent evidence that our key demographic (18-34 male, skewed Hispanic in NM; and increasing evidence of female DWI-caused fatalities) is a technologically savvy group of millennials, GenZ or iGens who live, breathe, work and play on these platforms. It is incumbent that we do everything we can to reach them where they spend their time, even while continuing to reach a general NM population via traditional advertising methods such as television, radio and billboards.

'More than 85% of millennials own smartphones and check them an average of 43 times a day.'

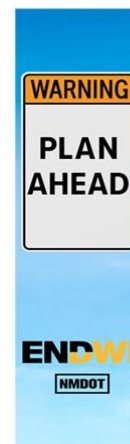
Nielsen

ENDWI

The NMDOT kicked off the FFY18 holiday season with a 'Road Signs' campaign designed to capture the attention of drivers who think they can avoid the dangers of drinking and driving. The Road Signs concept dramatically reminded drivers of the immediate and long-term consequences – legal, physical and emotional – that result from drinking and driving. According to the NMDOT 2018 Attitude and Awareness Survey conducted in August 2018, every respondent said they knew of at least one penalty that could be imposed for a drunken driving conviction. Only 3 percent of respondents indicated there was no chance of getting arrested if they drove after drinking; 70 percent thought there was a good chance someone would get arrested if they drove after drinking.



The Road Signs campaign was launched just prior to Thanksgiving 2017 via traditional television distribution and billboard placements and ran with solid frequency through January 2, 2018. Simultaneously, the campaign was promoted across Facebook, YouTube, Twitter, Instagram and affiliated partners, and provided a range of quick view videos with messaging targeted at drivers.



As part of the FFY18 Winter campaign, RK Venture continued its 'Slang' series featuring New Mexicans expressing their dismay of and warning about the consequences of drinking and driving. Based on a previous successful campaign filmed in the State that featured New Mexicans, and against the same stark background, the new campaign shows locals from all walks of life speaking directly to the camera. The TV spots, radio spots, billboards and social videos all hit the market during the Super Bowl and then ran extensively during the Winter Olympics.

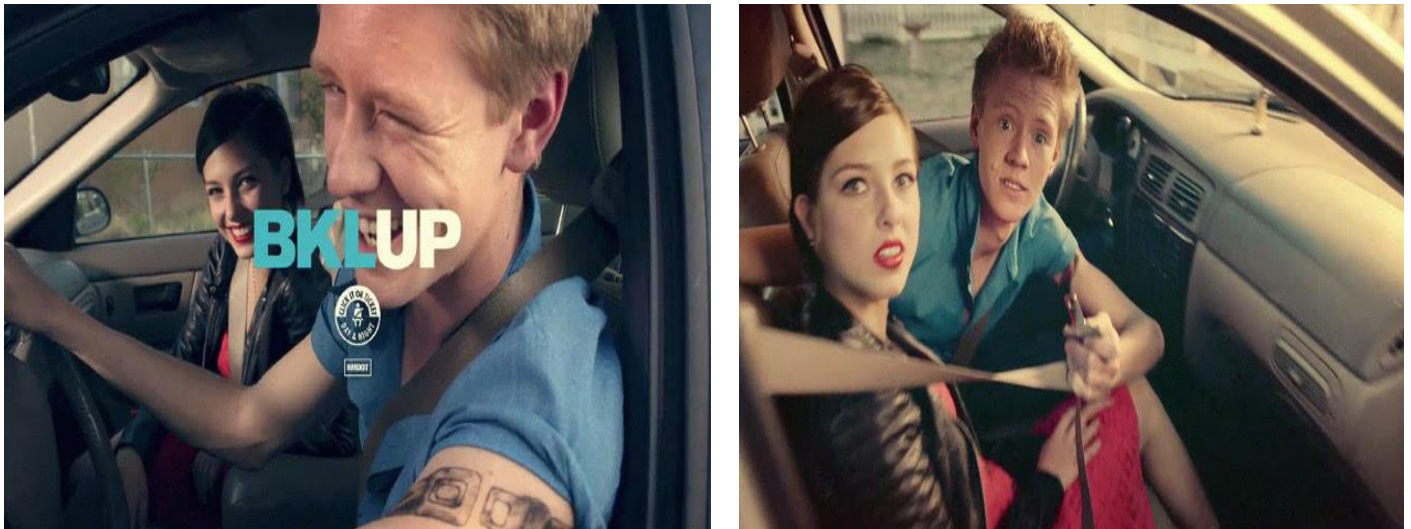


The Spring Mini-blitz campaign that ran through the St. Patrick's Day holiday was supported by a millennial oriented campaign, 'Be the Life of the Party.' The campaign was picked up and broadcast again during the Cinco de Mayo Mini-blitz period in May. Television and social videos played out diverse scenarios of 'saves' at a bar frequented by our millennial demographic. Playing off the bar party scene, the campaign emphasizes the benefits of positive behavior and supports youth responsibility.



BKLUP/ CIOT

In FFY18, 'First Date' was again tagged with BKLUP and CIOT and ran as TV spots during the Click It or Ticket National Mobilization.



The latest BKLUP Awareness campaigns and information on occupant protection laws and penalties, statistics and child safety seat use are available on the NMDOT BKLUP site: <https://www.bklup.com/>.

**100 DAYS AND NIGHTS – NMDOT Labor Day Superblitz
NHTSA Drive Sober or Get Pulled Over National Crackdown
ENDWI/ DNTXT**

The 2018 Summer DWI enforcement campaigns included 'Excuses', a campaign that featured realistic arrests performed by actual NM State Patrol officers as they confront various individuals who have been drinking and driving. The situations depict drivers as they deny having had anything to drink or who discount how much they have had to drink or make up something ridiculous. The excuses and dialogue are all inspired by actual interactions between NM police officers and drivers. The campaign was filmed over several days, allowing for the creation of enough content to promote both ENDWI alcohol-impaired driving awareness and DNTXT distracted driving awareness.



Multiple versions of the ENDWI and DNTXT 'Excuses' TV spots were produced and broadcast throughout the summer, along with 30-second radio spots. Multiple and diverse 'Excuses' social videos were boosted out on social platforms and garnered extensive social interaction. Billboards and digital displays continued the hard hitting message of 'No More Excuses.'



As noted above, RK Venture produced television and video content during the filming of 'Excuses' so that the distracted driving public awareness effort would have DNTXT content, thus reinforcing the brand. This theme was extended to billboard and digital platform usage.



Throughout the year, NMDOT promoted its ENDWI and traffic safety awareness messages at various events and sport venues. Banners, digital displays, program ads and printed collateral were provided for these events.



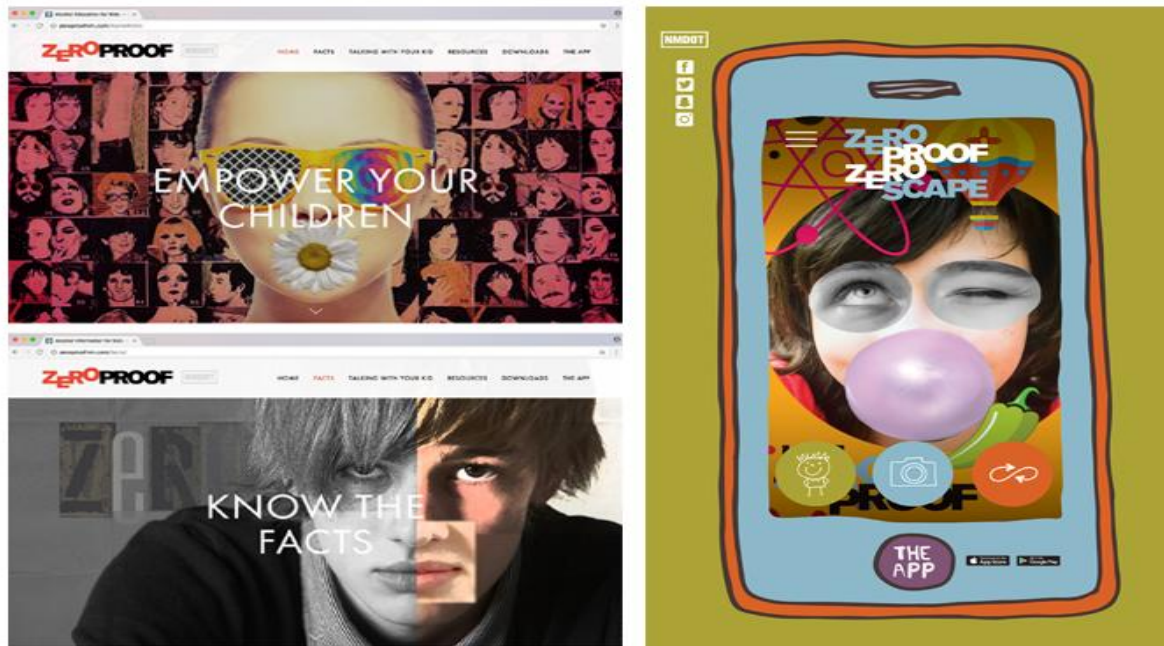
The latest ENDWI awareness campaigns, impaired driving laws and penalties, DWI crash maps, executive initiatives, safe rides and the Drunk Busters hotline are available on the NMDOT ENDWI site: <https://www.endwi.com/>.

Underage Drinking

ZeroProof

In FFY18, the NMDOT continued to provide web-based ZeroProof underage drinking prevention program materials for use by schools throughout the State and via the NM Public Education Department. On-going communication via social media platforms has continued to make the program available.

<https://www.zeroproofnm.com/>



Social Media Impact

The NMDOT campaign website ENDWI.com currently has over 32,000 followers, an impressive number for a government-sponsored driving safety site in a sparsely populated, large-area state.

	Total	Platform
Impressions	8,128,786	FB,TW,YT,IN
Reach	2,584,927	FB,IN
Engagements	43,550	FB,TW,YT,IN
Reactions	18,882	FB,TW,YT,IN
Shares	4,298	FB,TW,YT,IN
Comments	851	FB,TW,YT,IN
Link Clicks	45,500	FB,TW,YT,IN
Video Views	1,549,925	FB,TW,YT,IN
Tweet Impressions	1,865,659	TW

Total Followers = 32,147

Facebook=29,534; Twitter=1,936; YouTube=414; Instagram=263

Media Placement

The NMDOT contracts with Marketing Solutions to conduct placement and monitoring of media conducted in support of enforcement mobilizations and sustained enforcement activities. This contract is essential with year-round messaging focused on DWI, occupant protection, motorcyclist, bicyclist and pedestrian safety, distracted driving and underage drinking prevention. The contractor assists in marketing the NMDOT's traffic safety messages through promotions and events involving the broadcast media. They prepare regular reports on traffic safety commercials aired on the stations under contract with NMDOT.

Radio, television and billboard advertising have proven to be effective throughout the State. Earned media is a large component of the media mix, and intense efforts are made to obtain news coverage of the various campaigns to increase exposure and maximize the State's media budget. Additionally, the NMDOT works with county DWI prevention and safety coalitions to distribute collateral materials to supplement paid media messaging. Media impressions in FFY18 were calculated at 84,102,000.

Winter Superblitz: November 2017 - January 2018

The annual Winter Superblitz was advertised on statewide broadcast and cable television, radio and outdoor. The campaign ran November 19, 2017 through January 8, 2018.

Creative for radio and television was 'Signs' in both English and Spanish. Billboard creative changed out to the 'Jail Time' concept and ran from mid-November through the end of January.



The media campaign generated:

Cash Spots: 12,081	Bonus Spots: 8,117	GRPs: 5,764.1
Budget: \$461,000 inclusive	Actual: \$460,609.89	

Super Bowl: February 2018

Super Bowl weekend is one of the highest weekends for DWI, and the NMDOT continued as a sponsor of the game and pre-game coverage. The game generates high ratings and is one of the market's highest ranked programs of the year. We aired the spot 'Slang Never' on KOB-TV during the game. Marketing Solutions also coordinated interview segments on KOB-TV's Good Day New Mexico program which featured two spokespersons from NMDOT talking about responsible hosting and having a designated driver in advance of Super Bowl weekend.

The combined media campaign generated:

Cash Spots: 6	Bonus Spots: 0	GRPs: 75.4
Budget: \$22,000 inclusive	Actual: \$21,599.44	

Winter Olympics: February 2018

The Winter Olympics were held from February 4-25, 2018. We aired the spot 'Slang Never' in English and Spanish during Olympics coverage on KOB-TV. Spots were purchased on other television stations to capture those viewers that were not watching the Olympics.

Billboard creative used the 'Slang' concept from early February through the end of May.



The combined media campaign generated:

Cash Spots: 161	Bonus Spots: 123	GRPs: 428.0
Budget: \$ 65,000 inclusive	Actual: \$ 64,389.81	

St. Patrick's Day Superblitz: March 2018

NMDOT supported its Spring Superblitz efforts with a statewide advertising campaign. NMDOT ran 'Life of the Party – St. Pat's' in English and Spanish for radio and introduced the television creative called 'Life of the Party – Sophia.' Television purchased for this campaign ran per a March Madness basketball schedule and during UNM Lobo basketball postseason games.

The media campaign generated:

Cash Spots: 3,264	Bonus Spots: 2,300	GRPs: 1,511.5
Budget: \$ 112,000 inclusive	Actual: \$ 111,729.34	

Cinco de Mayo Superblitz: May 2018

NMDOT's Superblitz media focused on the days surrounding the popular Cinco de Mayo celebrations in select markets around the State. This campaign was aimed at the predominately Hispanic population during a time period when there are a large number of parties. The campaign continued the 'Life of the Party' series of spots with 'Life of the Party-Cinco' running on English and Spanish radio and 'Life of the Party-Virginia' airing on English and Spanish television.

The media campaign generated:

Cash Spots: 3,390	Bonus Spots: 2,537	GRPs: 1,510.5
Budget: \$ 116,000 inclusive	Actual: \$ 115,351.71	

Click It or Ticket National Mobilization: May/June 2018

NMDOT kicked off the Click It or Ticket National Mobilization with the TV spot 'First Date' and radio spot 'What's the Worst That Can Happen' in Spanish and English. The Click It or Ticket media campaign included billboards throughout the State.

The media campaign generated:

Cash Spots: 3,339	Bonus Spots: 2,264	GRPs: 1,646.2
Budget: \$ 100,000 inclusive	Actual: \$ 99,293.14	

100 Days of Summer Mobilization: June/July/August/September 2018

State officials kicked off the annual 100 Days & Nights of Summer Mobilization, the intensive summer-long effort to keep New Mexico's roads safe by cracking down on drunk and unsafe drivers, with paid media including television, radio and outdoor advertising.

The Traffic Safety message focused on planning ahead, and the television and radio creative accurately portrayed the excuses law enforcement encounter daily: 'ENDWI – Excuses' and 'DNTXT – Excuses.' All spots ran in English and Spanish.



The media campaigns generated:

DWI:	Cash Spots: 16,104	Bonus Spots: 12,331	GRPs: 6,652.2
	Budget: \$ 480,000 inclusive	Actual: \$ 478,382.48	
DNTXT	Cash Spots: 6,723	Bonus Spots: 5,045	GRPs: 2,702.2
	Budget: \$ 200,000 inclusive	Actual: \$ 197,286.45	

Labor Day Superblitz: August/September 2018

The Labor Day Superblitz media campaign focused on the days leading up to and through the end of the summer holiday. This campaign continued using the DWI creative introduced earlier in the summer: ‘ENDWI – Excuses’ with all spots running in English and Spanish. Radio creative ran in English and Spanish with ‘ENDWI Excuses.’

The media campaign generated:

Cash Spots: 10,275 Bonus Spots: 7,584 GRPs: 4,000.4
 Budget: \$ 309,000 inclusive Actual: \$ 308,419.58

Media Campaign Summaries – FFY18:

MEDIA CAMPAIGN	GRPs	IMPRESSIONS	CASH SPOTS	BONUS SPOTS	TOTAL SPEND
Winter Superblitz	5,764.1	21,128,000	12,081	8,177	\$ 460,609.89
Super Bowl	75.4	625,000	6	0	\$ 21,599.44
Olympics	428.0	587,000	161	123	\$ 64,389.81
St. Patrick's Day Superblitz	1,511.5	3,425,000	3,264	2,300	\$ 111,729.34
Cinco de Mayo Superblitz	1,510.5	3,375,000	3,390	2,537	\$ 115,351.71
Click It Or Ticket	1,646.2	5,725,000	3,339	2,264	\$ 99,293.14
100 Days of Summer – DWI	6,652.2	29,127,000	16,104	12,331	\$ 478,382.48
100 Days of Summer – DNTXT	2,702.2	8,785,000	6,723	5,045	\$197,286.45
Labor Day SuperBlitz	4,000.4	11,325,000	10,275	7,584	\$ 308,419.58

Southeastern New Mexico Outdoor Advertising: October 2017 – September 2018

Southeastern New Mexico Traffic Safety outdoor advertising continued during the entire fiscal year in the Roswell, Clovis/Portales, Artesia/Carlsbad and Hobbs/Lovington markets.



Park & Ride Advertising: October 2017 – September 2018

NMDOT continued its advertising on the Park & Ride shuttles that operate between Santa Fe, Los Alamos and Española. This advertising option is ideal for accessing the Santa Fe/ Española area where billboards are either not available or have limited availability.



Frozen Billboards: October 2017 - September 2018

NMDOT targeted summer vacation travelers with 'frozen billboards' during the high traffic tourism season. Creative wrapped ice boxes and front door clings were displayed at high traffic tourism destinations near lakes, recreation areas, national parks and visitor attractions.

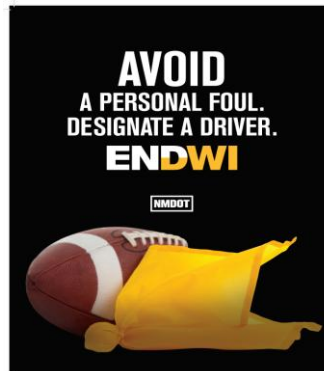


Sponsorships: October 2017 - September 2018

UNM, NMSU, ENMU Sponsorships

NMDOT sponsored the University of New Mexico, New Mexico State and Eastern New Mexico University football and basketball programs. These three public universities represent the largest student populations in the State.

Each sponsorship included these full page color ads in the game programs for the football and basketball seasons.



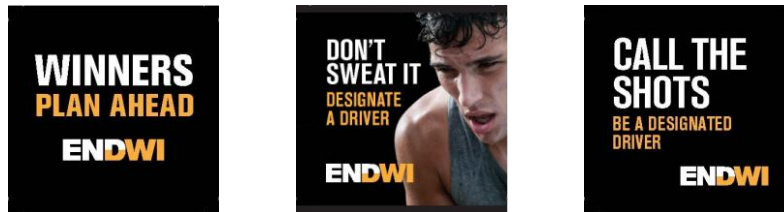
Marketing Solutions negotiated with UNM and NMSU to use cocktail napkins with the 'HELP ENDWI' graphic in the suites and boxes where alcohol was being served.

The UNM, NMSU and New Mexico Bowl sponsorships included banners with the ENDWI messaging displayed in key areas of the football stadiums and basketball arenas, and utilized audio and video messaging before and during the games.



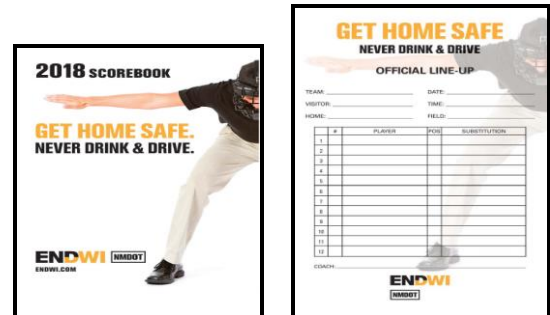
NM High School Sports Ticket Backs Sponsorship

NMDOT sponsored the ticket backs for all New Mexico high school sports tickets for the 2017/2018 school year.



NM Amateur Softball Sponsorship

In New Mexico, softball is a favorite past-time among young adults. There are dozens of amateur softball leagues around the State. We contracted with Huddle Inc. to negotiate softball sponsorships with the leagues to increase visibility in the target demographic of young males. As part of the sponsorship, each team received signage and line-up cards.



Take A Ride On Us / Uber Sponsorship

We continued to encourage Albuquerque area residents to use ride sharing options as part of their planning ahead strategy to not drink and drive. The sponsorship was with Cumulus Radio Group and Uber to promote safe rides home. We selected specific concerts, community events and holidays, and offered discounted safe rides. In FFY18, we provided more than 5,000 safe rides home.

Albuquerque Isotopes

NMDOT continued its sponsorship of the Albuquerque Isotopes baseball team. This large, significant sponsorship includes floor graphics on the concourse and street side, signage on the field, inside the concession booths, and on cocktail napkins in the club level suites. For the 2018 season, the ABQ Isotopes averaged almost 8,000 fans per game and ended the season with a total home attendance of more than 50,000 people.



Duke City Gladiators

NMDOT sponsored the local arena football team, the Duke City Gladiators. The sponsorship included a program ad, event signage and branding on the team mascot, Leo the Lion.

Projects' Contribution toward Achieving Performance Target

The State achieved its 2018 Public Information performance target of maintaining the percentage of Attitude and Awareness Survey respondents that report having heard or seen traffic safety public information campaign messages/ slogans at or above 80 percent. In 2018, 81 percent of survey respondents reported having seen at least one of the messages/slogans. The media creative design, production and placement projects that support enforcement and educational activities in the Alcohol/ID, OP, PTS and DE programs reach targeted audiences, generate widespread message exposure, and maximize the effect on the public, whether to change behavior or to increase awareness.

Traffic Records Program

Program Overview

The NMDOT/TSD Traffic Records Program works to achieve the objectives outlined in the State Traffic Records Strategic Plan. The Program provides support to the members of New Mexico's Traffic Records Executive Oversight Committee (TREOC) and Traffic Records Coordinating Committee (TRCC) to continue development of the statewide traffic records data system, and improve traffic safety-related data collection and analytical systems. The Traffic Records Program performance-based measures and targets are included in the annual Highway Safety Plan and are coordinated with the State Strategic Highway Safety Plan and the Highway Safety Improvement Plan.

NHTSA Funded Projects and 2018 Accomplishments

Crash Data Statistical/ Analytical Reporting

M3DA-2018-05-01-00 (18-TR-05c-P01)

The University of New Mexico Traffic Research Unit (TRU) maintains a comprehensive traffic crash database for the State of New Mexico. TRU also maintains data on drivers, driver history, DWI arrests, roadways, and population for use in analyses of traffic safety issues.

In FFY18, TRU finalized and made available the 2016 New Mexico Traffic Crash Annual Report, the 2016 New Mexico DWI Report; 2016 Community Reports (for cities and counties), 2016 Motorcycle Presentation, 2016 statewide, 2016 Crash Fatality Report, monthly 2017 crash fatality reports, and county and city crash maps, via the TRU New Mexico Crash Data website: <http://tru.unm.edu/index.html>. TRU provided data and analyses for New Mexico's Highway Safety Plan, the Annual Report to NHTSA, the Traffic Records Strategic Plan and other topic-specific traffic crash and fatality reports. TRU continued to maintain their geographical information system (GIS) capabilities and to provide geographic analyses. TRU completed updates to the crash-level, vehicle-level and occupant-level data dictionaries and user guides.

Traffic Records Statistician

TR-2018-TR-01-00 (18-TR-02-P01)

This project provided funds for a contracted statistician to conduct analyses on crash fatality and injury data based on parameters determined by Traffic Safety Division management and program managers.

In FFY18, the statistician produced community reports, and vehicle crashes/ fatalities/ injury reports on pedestrians, motorcyclists, wildlife-related, and commercial motor vehicles.

State Funded Project and 2018 Accomplishments

TR Data Entry Project

The project provided State funds for data entry and front-end quality control of uniform crash reports (UCRs) sent via hard copy, and TraCS data transfer or other electronic transfer methods. Funds supported database maintenance, salaries for a supervisor and data entry clerks, and other supplies to operate the program.

In FFY18, the following objectives were achieved:

- Upon receipt from law enforcement, maintained a 30-day turn around for data entry of crash reports.

- Electronic transfer of crash data was expanded to include Hobbs PD, Los Alamos PD, San Juan County SO, and Sandoval County SO. This resulted in 60 percent of crash data being electronically transferred to the State crash database. Implementation of electronic crash data collection is in process, at various stages, with 10 additional agencies.
- Upgrades and centralization of databases and repositories is ongoing in preparation for release of a revised crash report in 2019.

Projects' Contribution toward Achieving Performance Targets

The State achieved and exceeded two of its three Traffic Records Program performance targets, and achieved improvement in the third. The Traffic Records projects increased the ability of the Traffic Records Program to provide more accurate, timely and accessible traffic safety data used for planning, assessment and evaluation of traffic safety programs aimed at reducing crashes, fatalities and injuries.

Corrections made during crash report data entry, refined data merging techniques, data quality analyses and geo-coding increase crash data accuracy and timeliness. Over the past two years, the time to produce and make available the Annual Crash and DWI Reports, county and district-specific fatality reports and topic-specific crash and fatality reports has been substantially reduced.

The use of TraCS by law enforcement increased again in FFY18, as did electronic transfer of TraCS data to the central crash database and to the courts. The electronic collection and transfer of data increases timely and accurate data collection, and improves efficiencies overall.

State's Evidence-Based TS Enforcement Program

New Mexico's evidence-based Traffic Safety Enforcement Program (TSEP) is focused on reducing traffic crashes, fatalities, injuries and violations in the areas most at risk for such incidents. To best utilize limited funds available for traffic safety enforcement programs, the NMDOT/ TSD ensures that problem areas are identified, strategies prioritized and enforcement focused at State, city and county levels.

New Mexico continues to enforce some of the toughest DWI laws in the Nation, including mandatory ignition interlocks on any vehicle driven by a person convicted of a first and any subsequent DWI. New Mexico has a primary seatbelt law, strong child safety seat laws, a graduated licensing law, and award-winning media to support its traffic safety enforcement efforts.

Preventing traffic violations is an important factor in reducing risky driving practices that can cause traffic crashes, fatalities and injuries. A number of the State's high-visibility enforcement projects focus on the objectives of increasing driver awareness of traffic safety laws and issues, increasing safe driving habits and ultimately making roadways safer for drivers, passengers, pedestrians and bicyclists.

Deployment of Resources Based on Crash Data Analyses

During the traffic safety planning processes, crash analyses are used to identify areas and populations at highest risk for traffic crashes, fatalities and injuries, and citation data is reviewed to ascertain whether areas with high numbers of crashes and fatalities are undermanned by enforcement. Evidence-based (EB) strategies are then researched and discussed to determine those most feasible and most beneficial to address the identified problems/ issues of concern. Once EB strategies are selected, potential projects are discussed and project solicitations are issued. Funds are allocated to agencies based on the data analyses, as well as other factors including agency available manpower, agency location and size, and the agency's ability to expend the funds during the agreement period.

To further ensure that problems are identified and there is strategic deployment of resources, TSD staff members collaborate throughout the year with their traffic safety partners, and with the NMDOT Transportation Planning and Safety Division staff responsible for developing the Highway Safety Improvement Program (HSIP) and the State Strategic Highway Safety Plan (SHSP).

Details on the NMDOT/ TSD enforcement activities are provided in each of the relevant program areas:

Alcohol-Impaired Driving: page 6

Alcohol-ID Enforcement – ENDWI & NHTSA National Crackdowns	164AL-2018-AL-01-00 (18-AL-64-P01) M5HVE-2018-05-01-00 (18-ID-05d-P01)
McKinley County DWI Enforcement Task Force	164AL-2018-AL-02-00 (18-AL-64-P02)
Alcohol Sales Compliance/DWI Warrant Enforcement	164AL-2018-AL-03-00 (18-AL-64-P03)
Department of Public Safety – Special Projects	M5OT-2018-05-06-00 (18-ID-05d-P06)

Occupant Protection Program: page 19

BKLUP Enforcement/ NHTSA CIOT Enforcement	State Funded
---	--------------

Police Traffic Services Program: page 24

100 Days & Nights of Summer	PT-2018-PT-03-00 (18-PT-02-P03)
Selective Traffic Enforcement	PT-2018-PT-05-00 (18-PT-02-P05)

Planning and Administration

Overview

The Planning and Administration Program includes financial management, planning, coordination and communication among staff and traffic safety partners which is crucial to the successful development and implementation of New Mexico's Highway Safety Plan and all its programs and projects.

NHTSA Funded Projects

Financial Systems Management

PA-2018-PA-01-00 (18-PA-02-P01)

This project provided funds for two FTE financial specialists and a business operations specialist to assist with TSD's project agreements and contracts, and to assist with conducting an annual financial training for contractors. Included are all functions related to managing NHTSA funding utilizing the Grants Tracking System (GTS).

HSP, Grant and Technical Writing Services

PA-2018-PA-02-00 (18-PA-02-P02)

This project funded a contract to develop and prepare New Mexico's Highway Safety Plan, federal or other agency grant applications and the Annual Report to NHTSA, and to provide technical writing assistance, as necessary. Both Federal and State funds were used for this project.

E-Grants-Phase Two

PA-2018-PA-03-00 (18-PA-02-P03)

This project provided funds for an ongoing contract to maintain and expand enhancements to the current NMDOT/TSD E-Grants system, for the annual enterprise software licensing fee, product training and annual support for the system. Both Federal and State funds were used for this project.

E-Grants-Phase Two – Web Hosting

PA-2018-PA-04-00 (18-PA-02-P04)

This project provided funds to continue funding web hosting of the E-Grants system on the New Mexico Department of Information Technology cloud.

NMDOT Traffic Safety Division Staff

1120 Cerrillos Road Santa Fe, NM 87504 505-827-0427 or 1-800-541-7952

http://dot.state.nm.us/content/nmdot/en.traffic_safety.html

Michael Sandoval

Executive Manager, Modal Divisions

michael.sandoval1@state.nm.us

505 231 1826

Franklin Garcia

Director, Traffic Safety Division

franklin.garcia@state.nm.us

505 490 0890

IMPAIRED DRIVING & OCCUPANT PROTECTION

PUBLIC EDUCATION

TRAFFIC RECORDS

FINANCE & ADMINISTRATIVE SUPPORT

Kimberly Wildharber
Bureau Chief

kimberly.wildharber@state.nm.us

505 490 1121

Vacant
Bureau Chief

Nick Rivera
District 1

Program Manager

nick.rivera2@state.nm.us

505 470 8907

Vacant
District 2
Program Manager

Carmelita Chavez
District 3
Program Manager

carmelita.chavez@state.nm.us

505 629 3770

Cora Lee Anaya
Districts 4 & 6
Motorcycle Safety
Program Manager

coral.herrera@state.nm.us

505 490 1183

Rey Martinez
District 5
Program Manager

rey.martinez@state.nm.us

505 231 6784

Vacant
Bureau Chief

Jonathan Fernandez
Pedestrian Safety
DWI Schools

jonathanm.fernandez@state.nm.us

505 469 2736

Leann Adams
Driver Education/ NMBA

leann.adams3@state.nm.us

505 629 2948

Vicente Romero
vicente.romero@state.nm.us
505 827 0427

IGNITION INTERLOCK

Jolyn Sanchez
Ignition Interlock

jolyn.sanchez@state.nm.us

505 795 2407

Paula Gonzales
II Indigent Fund

paula.gonzales@state.nm.us

505 827 5177

Debbie Varela
II Indigent Fund

debbiel.varela@state.nm.us

505 827 0427

505 827 1671

Santiago 'Jimmy' Montoya
Bureau Chief

santiago.montoya@state.nm.us

505 660 0511

Sophia Roybal-Cruz
Crash Section Manager

sophia.roybal-cruz@state.nm.us

505 629 7637

Jason Lujan
Crash Records Analyst

jason.lujan2@state.nm.us

505 827 5532

Vacant
FARS Analyst
505 827 0486

Vanessa Ortiz
FARS Analyst

vanessa.ortiz@state.nm.us

505 827 0431

Kariann Blea
TraCS Project Manager

kariann.blea1@state.nm.us

505 660 1906

Roberta Vasquez
TraCS Project Manager

roberta.vasquez@state.nm.us

505 629 3499

Judith Duran
Bureau Chief

judith.duran@state.nm.us

505 795 2017

Thomas Lujan
Quality Assurance

thomas.lujan1@state.nm.us

505 231 4701

Clarice Marien
Admin Assistant

claricel.marien@state.nm.us

505 827 2498

Lauren Vigil
Finance

lauren.vigil@state.nm.us

505 827 5268

Venus Howley
Finance

venus.howley@state.nm.us

505 469 6744

Tommy Campos
Finance

tommy.campos1@state.nm.us

505 795 2321

2018 Project Expenditure Close-out Report 12/20/18

Program Area	Project	Description	Obligated	Expended	Unexpended	Forwarded into Next FY	Total # Vouchers	Last Voucher #	Last Voucher Posted
NHTSA									
164 Transfer Funds									
164 Planning and Administration									
	164PA-2018-AL-14-00	E-Grants - Phase Two (Agate)	\$46,504.24	\$46,504.24	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
	164PA-2018-AL-14-00		\$46,504.24	\$46,504.24	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
	164PA-2018-AL-15-00	E-Grants - Phase Two (DOIT) -	\$16,218.72	\$16,218.72	\$0.00	\$242.20	8	VOU-12	Dec-20-2018
	164PA-2018-AL-15-00		\$16,218.72	\$16,218.72	\$0.00	\$242.20	8	VOU-12	Dec-20-2018
	164 Planning and Administration Total		\$62,722.96	\$62,722.96	\$0.00	\$242.20	8	VOU-12	Dec-20-2018
164 Alcohol									
	164AL-2018-AL-00-00	Alcohol Prevention Efforts	\$0.00	\$0.00	\$0.00	\$2,963.05	0		
	164AL-2018-AL-00-00		\$0.00	\$0.00	\$0.00	\$2,963.05	0		
	164AL-2018-AL-01-00	Alc/ID Enforcement (see ID-P20)	\$0.00	\$0.00	\$0.00	\$5,561.73	0		
	164AL-2018-AL-01-00		\$0.00	\$0.00	\$0.00	\$5,561.73	0		
	164AL-2018-AL-01-01	Alamogordo PD - ENDWI	\$2,067.04	\$2,067.04	\$0.00	\$0.00	3	VOU-8	Aug-31-2018
	164AL-2018-AL-01-01		\$2,067.04	\$2,067.04	\$0.00	\$0.00	3	VOU-8	Aug-31-2018
	164AL-2018-AL-01-02	Albuquerque PD - ENDWI	\$268,509.51	\$268,509.51	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
	164AL-2018-AL-01-02		\$268,509.51	\$268,509.51	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
	164AL-2018-AL-01-04	Artesia PD - ENDWI	\$3,899.25	\$3,899.25	\$0.00	\$0.00	2	VOU-10	Nov-06-2018
	164AL-2018-AL-01-04		\$3,899.25	\$3,899.25	\$0.00	\$0.00	2	VOU-10	Nov-06-2018
	164AL-2018-AL-01-05	Aztec PD - ENDWI	\$4,465.89	\$4,465.89	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
	164AL-2018-AL-01-05		\$4,465.89	\$4,465.89	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
	164AL-2018-AL-01-07	Belen PD - ENDWI	\$3,543.16	\$3,543.16	\$0.00	\$4.56	4	VOU-12	Dec-20-2018
	164AL-2018-AL-01-07		\$3,543.16	\$3,543.16	\$0.00	\$4.56	4	VOU-12	Dec-20-2018
	164AL-2018-AL-01-08	Bernalillo County SO - ENDWI	\$166,130.02	\$166,130.02	\$0.00	\$0.00	7	VOU-12	Dec-20-2018
	164AL-2018-AL-01-08		\$166,130.02	\$166,130.02	\$0.00	\$0.00	7	VOU-12	Dec-20-2018
	164AL-2018-AL-01-09	Bernalillo PD - ENDWI	\$1,739.00	\$1,739.00	\$0.00	\$0.00	2	VOU-9	Oct-09-2018
	164AL-2018-AL-01-09		\$1,739.00	\$1,739.00	\$0.00	\$0.00	2	VOU-9	Oct-09-2018

164AL-2018-AL-01-10	Bloomfield PD - ENDWI	\$859.16	\$859.16	\$0.00	\$0.00	3	VOU-12	Dec-20-2018
164AL-2018-AL-01-10		\$859.16	\$859.16	\$0.00	\$0.00	3	VOU-12	Dec-20-2018
164AL-2018-AL-01-13	Carlsbad PD - ENDWI	\$3,085.64	\$3,085.64	\$0.00	\$0.00	2	VOU-12	Dec-20-2018
164AL-2018-AL-01-13		\$3,085.64	\$3,085.64	\$0.00	\$0.00	2	VOU-12	Dec-20-2018
164AL-2018-AL-01-18	Chaves County SO - ENDWI	\$12,961.50	\$12,961.50	\$0.00	\$5,891.55	7	VOU-12	Dec-20-2018
164AL-2018-AL-01-18		\$12,961.50	\$12,961.50	\$0.00	\$5,891.55	7	VOU-12	Dec-20-2018
164AL-2018-AL-01-23	Clovis PD - ENDWI	\$35,912.30	\$35,912.30	\$0.00	\$9,072.85	7	VOU-12	Dec-20-2018
164AL-2018-AL-01-23		\$35,912.30	\$35,912.30	\$0.00	\$9,072.85	7	VOU-12	Dec-20-2018
164AL-2018-AL-01-31	Dona Ana County SO - ENDWI	\$37,943.50	\$37,943.50	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
164AL-2018-AL-01-31		\$37,943.50	\$37,943.50	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
164AL-2018-AL-01-32	Eddy County SO - ENDWI	\$4,558.14	\$4,558.14	\$0.00	\$0.00	2	VOU-12	Dec-20-2018
164AL-2018-AL-01-32		\$4,558.14	\$4,558.14	\$0.00	\$0.00	2	VOU-12	Dec-20-2018
164AL-2018-AL-01-33	Espanola PD - ENDWI	\$1,587.89	\$1,587.89	\$0.00	\$0.00	2	VOU-12	Dec-20-2018
164AL-2018-AL-01-33		\$1,587.89	\$1,587.89	\$0.00	\$0.00	2	VOU-12	Dec-20-2018
164AL-2018-AL-01-35	Farmington PD - ENDWI	\$58,084.35	\$58,084.35	\$0.00	\$0.00	6	VOU-12	Dec-20-2018
164AL-2018-AL-01-35		\$58,084.35	\$58,084.35	\$0.00	\$0.00	6	VOU-12	Dec-20-2018
164AL-2018-AL-01-37	Gallup PD - ENDWI	\$30,307.19	\$30,307.19	\$0.00	\$4,277.54	6	VOU-12	Dec-20-2018
164AL-2018-AL-01-37		\$30,307.19	\$30,307.19	\$0.00	\$4,277.54	6	VOU-12	Dec-20-2018
164AL-2018-AL-01-39	Grants PD - ENDWI	\$3,760.56	\$3,760.56	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
164AL-2018-AL-01-39		\$3,760.56	\$3,760.56	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
164AL-2018-AL-01-45	Hobbs PD - ENDWI	\$8,809.45	\$8,809.45	\$0.00	\$0.00	6	VOU-12	Dec-20-2018
164AL-2018-AL-01-45		\$8,809.45	\$8,809.45	\$0.00	\$0.00	6	VOU-12	Dec-20-2018
164AL-2018-AL-01-49	Las Cruces PD - ENDWI	\$102,889.00	\$102,889.00	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
164AL-2018-AL-01-49		\$102,889.00	\$102,889.00	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
164AL-2018-AL-01-50	Las Vegas PD - ENDWI	\$8,826.00	\$8,826.00	\$0.00	\$0.00	4	VOU-10	Nov-06-2018
164AL-2018-AL-01-50		\$8,826.00	\$8,826.00	\$0.00	\$0.00	4	VOU-10	Nov-06-2018
164AL-2018-AL-01-52	Lincoln County SO - ENDWI	\$1,413.37	\$1,413.37	\$0.00	\$0.00	3	VOU-12	Dec-20-2018
164AL-2018-AL-01-52		\$1,413.37	\$1,413.37	\$0.00	\$0.00	3	VOU-12	Dec-20-2018
164AL-2018-AL-01-57	Los Lunas PD - ENDWI	\$11,900.00	\$11,900.00	\$0.00	\$0.00	5	VOU-7	Aug-01-2018
164AL-2018-AL-01-57		\$11,900.00	\$11,900.00	\$0.00	\$0.00	5	VOU-7	Aug-01-2018
164AL-2018-AL-01-58	Loving PD - ENDWI	\$3,948.20	\$3,948.20	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
164AL-2018-AL-01-58		\$3,948.20	\$3,948.20	\$0.00	\$0.00	5	VOU-12	Dec-20-2018

164AL-2018-AL-01-59	Lovington PD - ENDWI	\$7,119.00	\$7,119.00	\$0.00	\$0.00	4	VOU-6	Jul-06-2018
164AL-2018-AL-01-59		\$7,119.00	\$7,119.00	\$0.00	\$0.00	4	VOU-6	Jul-06-2018
164AL-2018-AL-01-60	Luna County SO - ENDWI	\$3,935.19	\$3,935.19	\$0.00	\$0.00	2	VOU-12	Dec-20-2018
164AL-2018-AL-01-60		\$3,935.19	\$3,935.19	\$0.00	\$0.00	2	VOU-12	Dec-20-2018
164AL-2018-AL-01-62	McKinley County SO - ENDWI	\$18,356.62	\$18,356.62	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
164AL-2018-AL-01-62		\$18,356.62	\$18,356.62	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
164AL-2018-AL-01-66	Mora County SO - ENDWI	\$666.60	\$666.60	\$0.00	\$0.00	1	VOU-12	Dec-20-2018
164AL-2018-AL-01-66		\$666.60	\$666.60	\$0.00	\$0.00	1	VOU-12	Dec-20-2018
164AL-2018-AL-01-67	Moriarty PD - ENDWI	\$2,613.76	\$2,613.76	\$0.00	\$0.00	6	VOU-12	Dec-20-2018
164AL-2018-AL-01-67		\$2,613.76	\$2,613.76	\$0.00	\$0.00	6	VOU-12	Dec-20-2018
164AL-2018-AL-01-71	New Mexico DPS - ENDWI	\$188,895.97	\$188,895.97	\$0.00	\$0.00	6	VOU-12	Dec-20-2018
164AL-2018-AL-01-71		\$188,895.97	\$188,895.97	\$0.00	\$0.00	6	VOU-12	Dec-20-2018
164AL-2018-AL-01-73	Otero County SO - ENDWI	\$3,831.31	\$3,831.31	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
164AL-2018-AL-01-73		\$3,831.31	\$3,831.31	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
164AL-2018-AL-01-75	Portales PD - ENDWI	\$3,512.12	\$3,512.12	\$0.00	\$3,801.92	6	VOU-9	Oct-09-2018
164AL-2018-AL-01-75		\$3,512.12	\$3,512.12	\$0.00	\$3,801.92	6	VOU-9	Oct-09-2018
164AL-2018-AL-01-78	Raton PD - ENDWI	\$3,654.56	\$3,654.56	\$0.00	\$0.00	2	VOU-12	Dec-20-2018
164AL-2018-AL-01-78		\$3,654.56	\$3,654.56	\$0.00	\$0.00	2	VOU-12	Dec-20-2018
164AL-2018-AL-01-80	Rio Arriba County SO - ENDWI	\$8,581.49	\$8,581.49	\$0.00	\$0.00	6	VOU-12	Dec-20-2018
164AL-2018-AL-01-80		\$8,581.49	\$8,581.49	\$0.00	\$0.00	6	VOU-12	Dec-20-2018
164AL-2018-AL-01-81	Rio Rancho DPS - ENDWI	\$96,410.03	\$96,410.03	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
164AL-2018-AL-01-81		\$96,410.03	\$96,410.03	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
164AL-2018-AL-01-82	Roosevelt County SO - ENDWI	\$3,276.54	\$3,276.54	\$0.00	\$650.86	6	VOU-12	Dec-20-2018
164AL-2018-AL-01-82		\$3,276.54	\$3,276.54	\$0.00	\$650.86	6	VOU-12	Dec-20-2018
164AL-2018-AL-01-84	Ruidoso PD - ENDWI	\$8,397.62	\$8,397.62	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
164AL-2018-AL-01-84		\$8,397.62	\$8,397.62	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
164AL-2018-AL-01-86	San Juan County SO - ENDWI	\$17,224.41	\$17,224.41	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
164AL-2018-AL-01-86		\$17,224.41	\$17,224.41	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
164AL-2018-AL-01-88	Sandoval County SO - ENDWI	\$27,318.41	\$27,318.41	\$0.00	\$3,681.59	7	VOU-12	Dec-20-2018
164AL-2018-AL-01-88		\$27,318.41	\$27,318.41	\$0.00	\$3,681.59	7	VOU-12	Dec-20-2018
164AL-2018-AL-01-90	Santa Fe PD - ENDWI	\$38,882.96	\$38,882.96	\$0.00	\$200.00	4	VOU-12	Dec-20-2018
164AL-2018-AL-01-90		\$38,882.96	\$38,882.96	\$0.00	\$200.00	4	VOU-12	Dec-20-2018
164AL-2018-AL-01-91	Santa Fe County SO - ENDWI	\$15,899.92	\$15,899.92	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
164AL-2018-AL-01-91		\$15,899.92	\$15,899.92	\$0.00	\$0.00	4	VOU-12	Dec-20-2018

164AL-2018-AL-01-94	Silver City PD - ENDWI	\$14,908.00	\$14,908.00	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
164AL-2018-AL-01-94		\$14,908.00	\$14,908.00	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
164AL-2018-AL-01-95	Socorro County SO - ENDWI	\$2,832.48	\$2,832.48	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
164AL-2018-AL-01-95		\$2,832.48	\$2,832.48	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
164AL-2018-AL-01-98	Sunland Park PD - ENDWI	\$16,346.01	\$16,346.01	\$0.00	\$5,250.22	7	VOU-12	Dec-20-2018
164AL-2018-AL-01-98		\$16,346.01	\$16,346.01	\$0.00	\$5,250.22	7	VOU-12	Dec-20-2018
164AL-2018-AL-01-AN	Anthony PD - Activity 158 - EN	\$3,105.20	\$3,105.20	\$0.00	\$0.00	2	VOU-12	Dec-20-2018
164AL-2018-AL-01-AN		\$3,105.20	\$3,105.20	\$0.00	\$0.00	2	VOU-12	Dec-20-2018
164AL-2018-AL-01-JM	Jemez Pueblo PD - Activity 144	\$4,092.76	\$4,092.76	\$0.00	\$0.00	2	VOU-9	Oct-09-2018
164AL-2018-AL-01-JM		\$4,092.76	\$4,092.76	\$0.00	\$0.00	2	VOU-9	Oct-09-2018
164AL-2018-AL-01-PO	Pojoaque Tribal PD - Activity	\$2,415.43	\$2,415.43	\$0.00	\$0.00	3	VOU-12	Dec-20-2018
164AL-2018-AL-01-PO		\$2,415.43	\$2,415.43	\$0.00	\$0.00	3	VOU-12	Dec-20-2018
164AL-2018-AL-01-SA	Santa Ana Pueblo PD - Activity	\$1,814.00	\$1,814.00	\$0.00	\$0.00	1	VOU-9	Oct-09-2018
164AL-2018-AL-01-SA		\$1,814.00	\$1,814.00	\$0.00	\$0.00	1	VOU-9	Oct-09-2018
164AL-2018-AL-01-SJ	Ohkay Owingeh Pueblo PD - Acti	\$7,860.00	\$7,860.00	\$0.00	\$0.00	6	VOU-12	Dec-20-2018
164AL-2018-AL-01-SJ		\$7,860.00	\$7,860.00	\$0.00	\$0.00	6	VOU-12	Dec-20-2018
164AL-2018-AL-01-SP	Sandia Pueblo PD - Activity 11	\$6,005.85	\$6,005.85	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
164AL-2018-AL-01-SP		\$6,005.85	\$6,005.85	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
164AL-2018-AL-01-TM	Tucumcari PD - Activity 105 -	\$2,400.31	\$2,400.31	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
164AL-2018-AL-01-TM		\$2,400.31	\$2,400.31	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
164AL-2018-AL-01-TS	Taos County SO - Activity 100	\$5,687.57	\$5,687.57	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
164AL-2018-AL-01-TS		\$5,687.57	\$5,687.57	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
164AL-2018-AL-01-VL	Valencia County SO - Activity	\$24,380.00	\$24,380.00	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
164AL-2018-AL-01-VL		\$24,380.00	\$24,380.00	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
164AL-2018-AL-02-00	DWI Task Force - McKinley County	\$244,773.79	\$244,773.79	\$0.00	\$0.00	7	VOU-12	Dec-20-2018
164AL-2018-AL-02-00		\$244,773.79	\$244,773.79	\$0.00	\$0.00	7	VOU-12	Dec-20-2018
164AL-2018-AL-03-00	Alc Sales Compliance Enforcement	\$100,008.36	\$100,008.36	\$0.00	\$0.00	7	VOU-12	Dec-20-2018
164AL-2018-AL-03-00		\$100,008.36	\$100,008.36	\$0.00	\$0.00	7	VOU-12	Dec-20-2018
164AL-2018-AL-04-00	Supervised Probation Expansion	\$74,860.64	\$74,860.64	\$0.00	\$8,732.28	6	VOU-12	Dec-20-2018
164AL-2018-AL-04-00		\$74,860.64	\$74,860.64	\$0.00	\$8,732.28	6	VOU-12	Dec-20-2018
164AL-2018-AL-05-00	Supervised Probation Expansion	\$31,698.00	\$31,698.00	\$0.00	\$0.00	3	VOU-12	Dec-20-2018
164AL-2018-AL-05-00		\$31,698.00	\$31,698.00	\$0.00	\$0.00	3	VOU-12	Dec-20-2018
164AL-2018-AL-08-00	DWI Task Force Meeting Facilities	\$2,619.30	\$2,619.30	\$0.00	\$0.00	1	VOU-8	Aug-31-2018
164AL-2018-AL-08-00		\$2,619.30	\$2,619.30	\$0.00	\$0.00	1	VOU-8	Aug-31-2018

164AL-2018-AL-09-00	Statewide DWI Enforcement Training	\$175,029.94	\$175,029.94	\$0.00	\$0.00	8	VOU-12	Dec-20-2018
164AL-2018-AL-09-00		\$175,029.94	\$175,029.94	\$0.00	\$0.00	8	VOU-12	Dec-20-2018
164AL-2018-AL-10-00	Traffic Safety Clearinghouse	\$205,478.57	\$205,478.57	\$0.00	\$0.00	7	VOU-12	Dec-20-2018
164AL-2018-AL-10-00		\$205,478.57	\$205,478.57	\$0.00	\$0.00	7	VOU-12	Dec-20-2018
164AL-2018-AL-11-00	ALR Hearing Prosecuting Attorney	\$50,705.47	\$50,705.47	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
164AL-2018-AL-11-00		\$50,705.47	\$50,705.47	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
164AL-2018-AL-12-00	Impaired Driving Program Mgt	\$226,314.91	\$226,314.91	\$0.00	\$0.00	10	VOU-12	Dec-20-2018
164AL-2018-AL-12-00		\$226,314.91	\$226,314.91	\$0.00	\$0.00	10	VOU-12	Dec-20-2018
164AL-2018-AL-13-00	Traffic Safety Law Enforcement	\$301,685.06	\$301,685.06	\$0.00	\$0.00	8	VOU-12	Dec-20-2018
164AL-2018-AL-13-00		\$301,685.06	\$301,685.06	\$0.00	\$0.00	8	VOU-12	Dec-20-2018
164AL-2018-AL-14-00	E-Grants -Phase Two (Agate)	\$0.00	\$0.00	\$0.00	\$3,232.15	0		
164AL-2018-AL-14-00		\$0.00	\$0.00	\$0.00	\$3,232.15	0		
164AL-2018-AL-16-00	DWI Media Creative Design and	\$1,872,887.07	\$1,872,887.07	\$0.00	\$0.00	8	VOU-12	Dec-20-2018
164AL-2018-AL-16-00		\$1,872,887.07	\$1,872,887.07	\$0.00	\$0.00	8	VOU-12	Dec-20-2018
164AL-2018-AL-17-00	DWI Media Placement	\$2,517,503.17	\$2,517,503.17	\$0.00	\$0.00	8	VOU-12	Dec-20-2018
164AL-2018-AL-17-00		\$2,517,503.17	\$2,517,503.17	\$0.00	\$0.00	8	VOU-12	Dec-20-2018
164AL-2018-AL-20-00	Court Monitoring - MADD	\$314,041.92	\$314,041.92	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
164AL-2018-AL-20-00		\$314,041.92	\$314,041.92	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
164AL-2018-AL-22-00	ZeroProof Campaign	\$8,374.46	\$8,374.46	\$0.00	\$0.00	5	VOU-9	Oct-09-2018
164AL-2018-AL-22-00		\$8,374.46	\$8,374.46	\$0.00	\$0.00	5	VOU-9	Oct-09-2018
164AL-2018-AL-24-00	Dona Ana County - Batmobile	\$478,635.00	\$478,635.00	\$0.00	\$0.00	1	VOU-10	Nov-06-2018
164AL-2018-AL-24-00		\$478,635.00	\$478,635.00	\$0.00	\$0.00	1	VOU-10	Nov-06-2018
	164 Alcohol Total	\$7,922,239.90	\$7,922,239.90	\$0.00	\$53,320.30	11	VOU-12	Dec-20-2018
	164 Transfer Funds Total	\$7,984,962.86	\$7,984,962.86	\$0.00	\$53,562.50	11	VOU-12	Dec-20-2018
MAP 21 405d Impaired Driving Mid								
M5CS-2018-ID-21-00	DWI/Drug Courts - AOC	\$80,796.21	\$80,796.21	\$0.00	\$0.00	1	VOU-5	May-14-2018
M5CS-2018-ID-21-00		\$80,796.21	\$80,796.21	\$0.00	\$0.00	1	VOU-5	May-14-2018
	405d Mid Court Support Total	\$80,796.21	\$80,796.21	\$0.00	\$0.00	1	VOU-5	May-14-2018
405d Mid Paid/Earned Media								
M5PEM-2018-ID-07-00	Alcohol/ID Media Creative Design	\$420,819.93	\$420,819.93	\$0.00	\$107,180.07	1	VOU-11	Nov-30-2018
M5PEM-2018-ID-07-00		\$420,819.93	\$420,819.93	\$0.00	\$107,180.07	1	VOU-11	Nov-30-2018
M5PEM-2018-ID-08-00	DWI Media Placement	\$0.00	\$0.00	\$0.00	\$225,000.00	0		
M5PEM-2018-ID-08-00		\$0.00	\$0.00	\$0.00	\$225,000.00	0		
	405d Mid Paid/Earned Media Total	\$420,819.93	\$420,819.93	\$0.00	\$332,180.07	1	VOU-11	Nov-30-2018

405d Impaired Driving Mid									
M5X-2018-ID-00-00	Impaired Driving Mid Efforts	\$.00	\$.00	\$.00	\$1,157,201.67	0			
M5X-2018-ID-00-00		\$.00	\$.00	\$.00	\$1,157,201.67	0			
405d Impaired Driving Mid Total		\$.00	\$.00	\$.00	\$1,157,201.67	0			
MAP 21 405d Impaired Driving Mid Total		\$501,616.14	\$501,616.14	\$.00	\$1,489,381.74	2	VOU-11	Nov-30-2018	
MAP 21 405d Impaired Driving Int									
M7TR-2018-PT-01-00	General Law Enforcement Training	\$3,429.55	\$3,429.55	\$.00	\$.00	1	VOU-1	Jan-30-2018	
M7TR-2018-PT-01-00		\$3,429.55	\$3,429.55	\$.00	\$.00	1	VOU-1	Jan-30-2018	
405d Int Training Total		\$3,429.55	\$3,429.55	\$.00	\$.00	1	VOU-1	Jan-30-2018	
405d Impaired Driving Int									
M7X-2018-00-00-00	Impaired Driving Int efforts	\$.00	\$.00	\$.00	\$.00	0			
M7X-2018-00-00-00		\$.00	\$.00	\$.00	\$.00	0			
405d Impaired Driving Int Total		\$.00	\$.00	\$.00	\$.00	0			
MAP 21 405d Impaired Driving Int Total		\$3,429.55	\$3,429.55	\$.00	\$.00	1	VOU-1	Jan-30-2018	
MAP 21 405f Motorcycle Programs									
M9MT-2018-00-00-00	Motorcycle Program Efforts	\$.00	\$.00	\$.00	\$.00	0			
M9MT-2018-00-00-00		\$.00	\$.00	\$.00	\$.00	0			
M9MT-2018-MC-00-01	NM Motorcycle Safety Training	\$7,392.78	\$7,392.78	\$.00	\$.00	1	VOU-6	Jul-06-2018	
M9MT-2018-MC-00-01		\$7,392.78	\$7,392.78	\$.00	\$.00	1	VOU-6	Jul-06-2018	
405f Motorcyclist Training Total		\$7,392.78	\$7,392.78	\$.00	\$.00	1	VOU-6	Jul-06-2018	
MAP 21 405f Motorcycle Programs Total		\$7,392.78	\$7,392.78	\$.00	\$.00	1	VOU-6	Jul-06-2018	
FAST Act NHTSA 402									
PA-2018-PA-01-00	Financial Systems Management	\$137,714.10	\$137,714.10	\$.00	\$.00	9	VOU-10	Nov-06-2018	
PA-2018-PA-01-00		\$137,714.10	\$137,714.10	\$.00	\$.00	9	VOU-10	Nov-06-2018	
PA-2018-PA-02-00	HSP, Grant and Tech Writing	\$22,817.63	\$22,817.63	\$.00	\$.00	2	VOU-12	Dec-20-2018	
PA-2018-PA-02-00		\$22,817.63	\$22,817.63	\$.00	\$.00	2	VOU-12	Dec-20-2018	
PA-2018-PA-03-00	E-Grants - Phase Two (Agate)	\$18,213.80	\$18,213.80	\$.00	\$.00	4	VOU-12	Dec-20-2018	
PA-2018-PA-03-00		\$18,213.80	\$18,213.80	\$.00	\$.00	4	VOU-12	Dec-20-2018	
PA-2018-PA-04-00	E-Grants - Phase Two (DOIT) -	\$6,151.92	\$6,151.92	\$.00	\$.00	8	VOU-12	Dec-20-2018	
PA-2018-PA-04-00		\$6,151.92	\$6,151.92	\$.00	\$.00	8	VOU-12	Dec-20-2018	
Planning and Administration Total		\$184,897.45	\$184,897.45	\$.00	\$.00	10	VOU-12	Dec-20-2018	
Occupant Protection									
OP-2018-OP-01-00	Child Restraint Program	\$501,000.00	\$501,000.00	\$.00	\$.00	7	VOU-10	Nov-06-2018	
OP-2018-OP-01-00		\$501,000.00	\$501,000.00	\$.00	\$.00	7	VOU-10	Nov-06-2018	

OP-2018-OP-02-00	Occupant Protection Program Ma	\$112,922.17	\$112,922.17	\$0.00	\$0.00	9	VOU-10	Nov-06-2018
OP-2018-OP-02-00		\$112,922.17	\$112,922.17	\$0.00	\$0.00	9	VOU-10	Nov-06-2018
Occupant Protection Total		\$613,922.17	\$613,922.17	\$0.00	\$0.00	9	VOU-10	Nov-06-2018
Police Traffic Services								
PT-2018-PT-00-00	Police Traffic Services Effort	\$0.00	\$0.00	\$0.00	\$121,912.66	0		
PT-2018-PT-00-00		\$0.00	\$0.00	\$0.00	\$121,912.66	0		
PT-2018-PT-01-00	Traffic Safety Law Enforcement	\$180,000.00	\$180,000.00	\$0.00	\$0.00	8	VOU-12	Dec-20-2018
PT-2018-PT-01-00		\$180,000.00	\$180,000.00	\$0.00	\$0.00	8	VOU-12	Dec-20-2018
PT-2018-PT-02-00	PTS Program Management - FTEs	\$103,468.99	\$103,468.99	\$0.00	\$698.66	10	VOU-12	Dec-20-2018
PT-2018-PT-02-00		\$103,468.99	\$103,468.99	\$0.00	\$698.66	10	VOU-12	Dec-20-2018
PT-2018-PT-03-00	STEP/100 Days and Nights of Su	\$0.00	\$0.00	\$0.00	\$138,696.29	0		
PT-2018-PT-03-00		\$0.00	\$0.00	\$0.00	\$138,696.29	0		
PT-2018-PT-03-02	Albuquerque PD - STEP/100 DAYS	\$54,908.31	\$54,908.31	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
PT-2018-PT-03-02		\$54,908.31	\$54,908.31	\$0.00	\$0.00	4	VOU-12	Dec-20-2018
PT-2018-PT-03-08	Bernalillo County SO-Step/100	\$50,021.05	\$50,021.05	\$0.00	\$0.00	8	VOU-12	Dec-20-2018
PT-2018-PT-03-08		\$50,021.05	\$50,021.05	\$0.00	\$0.00	8	VOU-12	Dec-20-2018
PT-2018-PT-03-31	Dona Ana County SO - STEP/100	\$45,903.06	\$45,903.06	\$0.00	\$0.00	3	VOU-12	Dec-20-2018
PT-2018-PT-03-31		\$45,903.06	\$45,903.06	\$0.00	\$0.00	3	VOU-12	Dec-20-2018
PT-2018-PT-03-35	Farmington PD - STEP/100 DAYS	\$16,500.09	\$16,500.09	\$0.00	\$0.00	6	VOU-12	Dec-20-2018
PT-2018-PT-03-35		\$16,500.09	\$16,500.09	\$0.00	\$0.00	6	VOU-12	Dec-20-2018
PT-2018-PT-03-71	New Mexico DPS - STEP/100 DAYS	\$170,862.77	\$170,862.77	\$0.00	\$0.00	6	VOU-12	Dec-20-2018
PT-2018-PT-03-71		\$170,862.77	\$170,862.77	\$0.00	\$0.00	6	VOU-12	Dec-20-2018
PT-2018-PT-03-81	Rio Rancho DPS - STEP/100 DAYS	\$40,969.88	\$40,969.88	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
PT-2018-PT-03-81		\$40,969.88	\$40,969.88	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
PT-2018-PT-04-00	Traffic Safety Resource Prosecutor	\$44,596.02	\$44,596.02	\$0.00	\$0.00	7	VOU-12	Dec-20-2018
PT-2018-PT-04-00		\$44,596.02	\$44,596.02	\$0.00	\$0.00	7	VOU-12	Dec-20-2018
Police Traffic Services Total		\$707,230.17	\$707,230.17	\$0.00	\$261,307.61	10	VOU-12	Dec-20-2018
Traffic Records								
TR-2018-TR-01-00	TR Statistician	\$30,251.40	\$30,251.40	\$0.00	\$0.00	7	VOU-12	Dec-20-2018
TR-2018-TR-01-00		\$30,251.40	\$30,251.40	\$0.00	\$0.00	7	VOU-12	Dec-20-2018
Traffic Records Total		\$30,251.40	\$30,251.40	\$0.00	\$0.00	7	VOU-12	Dec-20-2018
Driver Education								
DE-2018-DE-01-00	Traffic Safety Clearinghouse (\$168,079.70	\$168,079.70	\$0.00	\$0.00	7	VOU-12	Dec-20-2018
DE-2018-DE-01-00		\$168,079.70	\$168,079.70	\$0.00	\$0.00	7	VOU-12	Dec-20-2018

DE-2018-DE-02-00	NCSAs - Media Training (see DE	\$256,363.68	\$256,363.68	\$.00	\$.00	9	VOU-12	Dec-20-2018
DE-2018-DE-02-00		\$256,363.68	\$256,363.68	\$.00	\$.00	9	VOU-12	Dec-20-2018
DE-2018-DE-03-00	Traffic Safety Awareness Surve	\$21,359.25	\$21,359.25	\$.00	\$.00	1	VOU-12	Dec-20-2018
DE-2018-DE-03-00		\$21,359.25	\$21,359.25	\$.00	\$.00	1	VOU-12	Dec-20-2018
Driver Education Total		\$445,802.63	\$445,802.63	\$.00	\$.00	10	VOU-12	Dec-20-2018
Paid Advertising								
PM-2018-PM-01-00	Media Placement	\$197,286.45	\$197,286.45	\$.00	\$.00	1	VOU-12	Dec-20-2018
PM-2018-PM-01-00		\$197,286.45	\$197,286.45	\$.00	\$.00	1	VOU-12	Dec-20-2018
Paid Advertising Total		\$197,286.45	\$197,286.45	\$.00	\$.00	1	VOU-12	Dec-20-2018
FAST Act NHTSA 402Total		\$2,179,390.27	\$2,179,390.27	\$.00	\$261,307.61	10	VOU-12	Dec-20-2018
FAST Act 405b OP High								
M1X-2018-OP-00-00	Fast Act OP High Efforts	\$.00	\$.00	\$.00	\$128,848.81	0		
M1X-2018-OP-00-00		\$.00	\$.00	\$.00	\$128,848.81	0		
405b OP High Total		\$.00	\$.00	\$.00	\$128,848.81	0		
405b High Occupant Protection								
M1*OP-2018-05-01-00	Seatbelt Observation Survey/ N	\$209,778.80	\$209,778.80	\$.00	\$.00	8	VOU-11	Nov-30-2018
M1*OP-2018-05-01-00		\$209,778.80	\$209,778.80	\$.00	\$.00	8	VOU-11	Nov-30-2018
405b High Occupant Protection Total		\$209,778.80	\$209,778.80	\$.00	\$.00	8	VOU-11	Nov-30-2018
405b High Paid Advertising								
M1*PM-2018-05-02-00	Click It or Ticket Paid Media	\$.00	\$.00	\$.00	\$90,343.20	0		
M1*PM-2018-05-02-00		\$.00	\$.00	\$.00	\$90,343.20	0		
405b High Paid Advertising Total		\$.00	\$.00	\$.00	\$90,343.20	0		
FAST Act 405b OP High Total		\$209,778.80	\$209,778.80	\$.00	\$219,192.01	8	VOU-11	Nov-30-2018
FAST Act 405c Data Program								
M3DA-2018-05-01-00	Crash Data Statistical and Ana	\$437,706.95	\$437,706.95	\$.00	\$.00	7	VOU-12	Dec-20-2018
M3DA-2018-05-01-00		\$437,706.95	\$437,706.95	\$.00	\$.00	7	VOU-12	Dec-20-2018
M3DA-2018-TR-00-00	Fast Act TRACS Efforts	\$.00	\$.00	\$.00	\$163,315.95	0		
M3DA-2018-TR-00-00		\$.00	\$.00	\$.00	\$163,315.95	0		
405c Data Program Total		\$437,706.95	\$437,706.95	\$.00	\$163,315.95	7	VOU-12	Dec-20-2018
FAST Act 405c Data Program Total		\$437,706.95	\$437,706.95	\$.00	\$163,315.95	7	VOU-12	Dec-20-2018
FAST Act 405d Impaired Driving Mid								
M5HVE-2018-05-01-00	Alc/ID Enforcement (see AL-P01	\$784,957.47	\$784,957.47	\$.00	\$.03	6	VOU-12	Dec-20-2018
M5HVE-2018-05-01-00		\$784,957.47	\$784,957.47	\$.00	\$.03	6	VOU-12	Dec-20-2018
405d Mid HVE Total		\$784,957.47	\$784,957.47	\$.00	\$.03	6	VOU-12	Dec-20-2018

405d Mid Court Support									
M5CS-2018-05-02-00	DWI/ Drug Courts - AOC	\$175,328.28	\$175,328.28	\$0.00	\$74,671.72	3	VOU-12	Dec-20-2018	
M5CS-2018-05-02-00		\$175,328.28	\$175,328.28	\$0.00	\$74,671.72	3	VOU-12	Dec-20-2018	
M5CS-2018-05-05-00	Traffic Safety Resource Prosecutor	\$75,367.00	\$75,367.00	\$0.00	\$0.00	8	VOU-12	Dec-20-2018	
M5CS-2018-05-05-00		\$75,367.00	\$75,367.00	\$0.00	\$0.00	8	VOU-12	Dec-20-2018	
405d Mid Court Support Total		\$250,695.28	\$250,695.28	\$0.00	\$74,671.72	8	VOU-12	Dec-20-2018	
405d Mid BAC Testing/Reporting									
M5BAC-2018-05-03-00	BAC Testing Training - SLD	\$65,517.80	\$65,517.80	\$0.00	\$0.00	5	VOU-11	Nov-30-2018	
M5BAC-2018-05-03-00		\$65,517.80	\$65,517.80	\$0.00	\$0.00	5	VOU-11	Nov-30-2018	
405d Mid BAC Testing/Reporting Total		\$65,517.80	\$65,517.80	\$0.00	\$0.00	5	VOU-11	Nov-30-2018	
405d Mid Training									
M5TR-2018-05-04-00	DRE and ARIDE Training	\$148,707.54	\$148,707.54	\$0.00	\$0.00	9	VOU-12	Dec-20-2018	
M5TR-2018-05-04-00		\$148,707.54	\$148,707.54	\$0.00	\$0.00	9	VOU-12	Dec-20-2018	
405d Mid Training Total		\$148,707.54	\$148,707.54	\$0.00	\$0.00	9	VOU-12	Dec-20-2018	
405d Mid Other Based on Problem ID									
M5OT-2018-05-06-00	DPS - Special Projects - Per R	\$170,449.63	\$170,449.63	\$0.00	\$564,694.18	3	VOU-12	Dec-20-2018	
M5OT-2018-05-06-00		\$170,449.63	\$170,449.63	\$0.00	\$564,694.18	3	VOU-12	Dec-20-2018	
405d Mid Other Based on Problem ID Total		\$170,449.63	\$170,449.63	\$0.00	\$564,694.18	3	VOU-12	Dec-20-2018	
405d Impaired Driving Mid									
M5X-2018-ID-00-00	Impaired Driving Mid Efforts	\$0.00	\$0.00	\$0.00	\$448,086.96	0			
M5X-2018-ID-00-00		\$0.00	\$0.00	\$0.00	\$448,086.96	0			
405d Impaired Driving Mid Total		\$0.00	\$0.00	\$0.00	\$448,086.96	0			
FAST Act 405d Impaired Driving Mid Total		\$1,420,327.72	\$1,420,327.72	\$0.00	\$1,087,452.89	11	VOU-12	Dec-20-2018	
FAST Act 405d Impaired Driving Int									
M7TR-2018-PT-01-00	General Law Enforcement Training	\$119,600.83	\$119,600.83	\$0.00	\$0.00	6	VOU-10	Nov-06-2018	
M7TR-2018-PT-01-00		\$119,600.83	\$119,600.83	\$0.00	\$0.00	6	VOU-10	Nov-06-2018	
405d Int Training Total		\$119,600.83	\$119,600.83	\$0.00	\$0.00	6	VOU-10	Nov-06-2018	
405d Impaired Driving Int									
M7X-2018-II-00-00	Impaired Driving Interlock Eff orts	\$0.00	\$0.00	\$0.00	\$34,105.05	0			
M7X-2018-II-00-00		\$0.00	\$0.00	\$0.00	\$34,105.05	0			
405d Impaired Driving Int Total		\$0.00	\$0.00	\$0.00	\$34,105.05	0			

405d Int Child Restraint								
M7*CR-2018-OP-01-00	Child Safety Seats/ Booster Seats	\$131,745.67	\$131,745.67	\$0.00	\$16,461.69	5	VOU-12	Dec-20-2018
M7*CR-2018-OP-01-00		\$131,745.67	\$131,745.67	\$0.00	\$16,461.69	5	VOU-12	Dec-20-2018
405d Int Child Restraint Total		\$131,745.67	\$131,745.67	\$0.00	\$16,461.69	5	VOU-12	Dec-20-2018
FAST Act 405d Impaired Driving Int Total		\$251,346.50	\$251,346.50	\$0.00	\$50,566.74	7	VOU-12	Dec-20-2018
FAST Act 405e Special Distracted Driving								
FESPE-2018-DD-01-00	Media Placement	\$39,012.54	\$39,012.54	\$0.00	\$76,934.54	1	VOU-11	Nov-30-2018
FESPE-2018-DD-01-00		\$39,012.54	\$39,012.54	\$0.00	\$76,934.54	1	VOU-11	Nov-30-2018
405e Public Education Total		\$39,012.54	\$39,012.54	\$0.00	\$76,934.54	1	VOU-11	Nov-30-2018
405e Distracted Driving								
FESX-2018-DD-00-00		\$0.00	\$0.00	\$0.00	\$0.00	0		
FESX-2018-DD-00-00		\$0.00	\$0.00	\$0.00	\$0.00	0		
405e Distracted Driving Total		\$0.00	\$0.00	\$0.00	\$0.00	0		
FAST Act 405e Special Distracted Driving Total		\$39,012.54	\$39,012.54	\$0.00	\$76,934.54	1	VOU-11	Nov-30-2018
FAST Act 405f Motorcycle Programs								
M9MT-2018-MC-00-00	Motorcycle Training Efforts	\$0.00	\$0.00	\$0.00	\$0.00	0		
M9MT-2018-MC-00-00		\$0.00	\$0.00	\$0.00	\$0.00	0		
M9MT-2018-MC-01-00	Motorcycle Training Program	\$77,469.27	\$77,469.27	\$0.00	\$0.00	3	VOU-12	Dec-20-2018
M9MT-2018-MC-01-00		\$77,469.27	\$77,469.27	\$0.00	\$0.00	3	VOU-12	Dec-20-2018
405f Motorcyclist Training Total		\$77,469.27	\$77,469.27	\$0.00	\$0.00	3	VOU-12	Dec-20-2018
FAST Act 405f Motorcycle Programs Total		\$77,469.27	\$77,469.27	\$0.00	\$0.00	3	VOU-12	Dec-20-2018
FAST Act 405h Nonmotorized Safety								
FHPE-2018-PS-01-00	UNM Pedestrian Jonathan	\$222,613.80	\$222,613.80	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
FHPE-2018-PS-01-00		\$222,613.80	\$222,613.80	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
405h Public Education Total		\$222,613.80	\$222,613.80	\$0.00	\$0.00	5	VOU-12	Dec-20-2018
405h Nonmotorized Safety								
FHX-2018-PS-00-00	Fast Act Pedestrian Safety Eff	\$0.00	\$0.00	\$0.00	\$70,730.94	0		
FHX-2018-PS-00-00		\$0.00	\$0.00	\$0.00	\$70,730.94	0		
405h Nonmotorized Safety Total		\$0.00	\$0.00	\$0.00	\$70,730.94	0		
FAST Act 405h Nonmotorized Safety Total		\$222,613.80	\$222,613.80	\$0.00	\$70,730.94	5	VOU-12	Dec-20-2018
NHTSA Total		\$13,335,047.18	\$13,335,047.18	\$0.00	\$3,472,444.92	12	VOU-12	Dec-20-2018
Total		\$13,335,047.18	\$13,335,047.18	\$0.00	\$3,472,444.92	12	VOU-12	Dec-20-2018