



Texas Highway Safety Plan Annual Report

Fiscal Year 2019

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EXECUTIVE SUMMARY

Traffic Safety Program

The Texas Traffic Safety Program at the Texas Department of Transportation (TxDOT) continued its mission of saving lives and preventing injuries through an extensive grants program. In 2019, there were 310 traffic safety projects in the program.

The \$110,472,985.47 expended in FY 2019 came from federal, state and local sources as follows:

- \$42,241,863.26 in federal funds
- \$12,816,077.13 in state funds
- \$55,279,149.12 in local funds
- 135,895.96 in program income

Federal Funding

Under the FAST Act, TxDOT applied for and received \$21,262,485.56 in Sections 402 funds. In addition, \$17,561,815.82 in Section 405 federal funding was received beyond the base 402 program. The Behavioral Traffic Safety Section of the Traffic Safety Division (TRF-BTS) developed a detailed Highway Safety Plan (HSP) and submitted it to the National Highway Traffic Safety Administration (NHTSA) for FY 2019.

Funded Projects that Contribute to meeting State Performance Targets

Projects selected for funding by the Texas Traffic Safety Program demonstrate potential to contribute to meeting Texas' highway safety performance targets. In each program area, information has been provided for each individual project, including targets, and whether those targets were met. Individual project performance results are provided in *Section 3 – Program Area Reports* and *Appendix A – Project Cross References*. Within those sections, each objective and target is listed, and whether individual objectives were met by each project.

A summary of the abovementioned accomplishments is provided in the following table:

Report Cards

FY 2019 Highway Safety Performance Measures

Performance Measure Type	PM ID	Performance Measure	2019 Target	2018 Actual	Target Met?	% Difference (Target v Actual)
Core Outcome Measures	C-1	Traffic Fatalities 5 Yr. Average	3,791	3,658	✓	-3.51%
	C-2	Serious Injuries 5 Yr. Average	17,751	16,861	✓	-5.01%
	C-3	Fatalities per 100 MVMT (5 Yr. Avg.)	1.40	1.40*	✓	0.00%
	C-3 (a)	Fatalities per 100 MVMT (Rural)	3.06	2.06*	✓	-32.68%
	C-3 (b)	Fatalities per 100 MVMT (Urban)	0.92	1.10*	✗	20.65%
	C-4	Unrestrained Passenger Vehicle Occupant Fatalities	941	926	✓	-1.59%
	C-5	Alcohol Impaired Fatalities	1,530	1,439	✓	-5.95%
	C-6	Speeding Related Fatalities	1,127	990	✓	-12.16%
	C-7	Motorcycle Fatalities	420	416	✓	-0.95%
	C-8	Un-Helmeted Motorcycle Fatalities	206	194	✓	-5.83%
	C-9	Young Drivers (20 or younger) involved in Fatal Crashes	482	453	✓	-6.02%
Core Behavior Measure	C-10	Pedestrian Fatalities	608	612	✗	0.66%
	C-11	Bicycle Fatalities	52	69	✗	32.69%
Core Behavior Measure	B-1	Observed Seat Belt Usage Rate	91.65%	90.99%**	✗	-1.04%
Activity Measures	A-1	Seat Belt Citations		22,097**	N/A	
	A-2	Impaired Driving Arrests		2,240**	N/A	
	A-3	Speeding Citations		171,923**	N/A	

* 2017 data was used because 2018 data not available on FARS website.

** 2019 data was used because state data was available for 2019.

The most recent data for the prior year HSP is provided on the following table.

FY 2018 Highway Safety Performance Measures

Performance Measure Type	PM ID	Performance Measure	2018 Target	2018 Actual	Target Met?	% Difference (Target v Actual)
Core Outcome Measures	C-1	Traffic Fatalities 5 Yr. Average	3,704	3,658	✓	-1.24%
	C-2	Serious Injuries 5 Yr. Average	17,565	16,861	✓	-4.01%
	C-3	Fatalities per 100 MVMT (Total)	1.43	1.40*	✓	-2.10%
	C-3 (a)	Fatalities per 100 MVMT (Rural)	2.96	2.06*	✓	-30.41%
	C-3 (b)	Fatalities per 100 MVMT (Urban)	0.93	1.11*	✗	19.35%
	C-4	Unrestrained Passenger Vehicle Occupant Fatalities	937	926	✓	-1.17%
	C-5	Alcohol Impaired Fatalities	1,499	1,439	✓	-4.00%
	C-6	Speeding Related Fatalities	1,139	990	✓	-13.08%
	C-7	Motorcycle Fatalities	427	416	✓	-2.58%
	C-8	Un-Helmeted Motorcycle Fatalities	214	194	✓	-9.35%
	C-9	Young Drivers (20 or younger) involved in Fatal Crashes	477	453	✓	-5.03%
	C-10	Pedestrian Fatalities	589	612	✗	3.90%
	C-11	Bicycle Fatalities	52	69	✗	32.69%
Core Behavior Measure	B-1	Observed Seat Belt Usage Rate	91.63%	91.34%	✗	-0.32%
Activity Measures	A-1	Seat Belt Citations		54,134	N/A	
	A-2	Impaired Driving Arrests		4,542	N/A	
	A-3	Speeding Citations		267,217	N/A	

TxDOT evaluates the HSP Performance Measures annually. Based on the evaluation results, TxDOT looks at the progress being made, and also identifies areas that need further work. The data helps identify high-priority needs. TxDOT selects projects annually to address the State's Performance Measure Targets.

Crash Data

The 2003-2018 Texas Motor Vehicle Crash Statistics are posted at:

<http://www.txdot.gov/government/enforcement/annual-summary.html>

Accomplishing Targets

Education and Training

TxDOT funded a broad spectrum of education and training courses during 2019 including training for professionals to improve job performance.

Evidence-Based Enforcement Activities

Traffic safety enforcement covered the state in the effort to reduce crashes caused by speeding, alcohol and other drugs, running red lights and stop signs, distracted driving, and failure to use safety belts or child passenger safety seats.

In FY 2019, the evidence-based traffic safety enforcement program instituted by the TRF-BTS used high visibility enforcement practices supported by high visibility media campaigns to prevent traffic violations, crashes, crash fatalities, and injuries in areas most at risk for such incidents. TRF-BTS deploys resources based on analysis of crashes, crash fatalities, and injuries in areas of highest risk. Additionally, all enforcement agencies receiving grant funding must use a data-driven approach to identify the enforcement issues in their jurisdictions. To ensure enforcement resources were deployed effectively, law enforcement agencies were directed to implement evidence-based strategies. TxDOT used the NHTSA publication *Countermeasures that Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices* as a guide for developing evidence-based enforcement strategies.

Texas was able to achieve significant results through projects selected through our evidence-based traffic safety enforcement program. The selected projects increased enforcement and public information and education activities across multiple program areas. The evidence-based program activities and results are described in Section Three in the corresponding program area.

Campaigns

Click It or Ticket –

According to NHTSA, the national use rate was at 89.6% in 2018. Texas is one of only 24 states that had achieved at least 90 percent statewide seat belt usage by 2018. NHTSA also estimates that the Click It or Ticket initiative in Texas has saved 5,856 lives, prevented more than 100,000 serious injuries, and saved more than \$21.7 billion in related economic costs in the period from its inception in 2002. Before Click It or Ticket (CIOT) enforcement and public education efforts began in Texas in 2002, only 76% of Texans buckled up.

Results from a Texas A&M Transportation Institute survey conducted in June 2019 indicate 90.99% of Texans buckled up in 2019. In 2013, the State of Texas began using a new survey methodology to measure seat belt usage rate. This new survey instrument prevents a true comparison to usage rates measured in previous years, thus effectively establishing a new baseline for future comparison of trends. A re-sample of sites is required by NHTSA after five years of using the same sites; therefore, caution should be used in interpreting the results of this year's survey as a singular indication of a downward trend.

TxDOT Distracted Driving 2019 “Heads up, Texas” Campaign

Distracted driving continues to be a problem in Texas with one in five crashes caused by the bad behavior even after a state law banned texting and driving in 2017. In 2019, TxDOT’s Distracted Driving campaign sought to remind drivers that the texting-while-driving ban is not a suggestion and to educate them about the many other activities behind the wheel that distract from driving with serious, and even life-threatening, consequences.

TxDOT faced the issue head-on by fostering dialogue and an exchange of ideas among traffic safety experts at the Texas Distracted Driving Summit in November 2018. Nearly 150 city, state, safety and transportation stakeholders gathered to address the current landscape, legislation and education efforts surrounding distracted driving as well as solutions moving forward. Resulting media coverage included 55 clips, generating approximately 1.2 million impressions valued at more than \$49,500.

The campaign then returned in June 2019 with its “Heads Up, Texas” call-to-action for a fully integrated public awareness and education campaign that reached Texans through a statewide social media influencer program; paid, earned and social media; and a virtual reality (VR) experience tour conducted in collaboration with a national leader on the distracted driving issue – AT&T It Can Wait.

TxDOT produced two new interactive “Heads up, Texas” displays to join AT&T It Can Wait’s updated VR experience on a tour of 14 Texas locations that reached more than 7,000 Texans in person. The social media influencer program also expanded in both scale and caliber to secure 20 influencers from various backgrounds across the state who shared their personal passions to end distracted driving through 150 social media posts that contributed more than \$240,000 toward added value match. New in 2019, the video PSA featuring Texas native and celebrity Jensen Ackles ran across TV in addition to returning to radio airwaves, and continued to be well-received by his highly engaged and responsive fanbase on social media.

Overall, the 2019 Distracted Driving campaign delivered a total added value and earned media match of \$3,753,483.19.

Statewide Impaired Driving Campaign

No matter what time of year it is, it’s not hard for Texans to find a reason to celebrate. Whether it’s football games, the Christmas/New Year’s holidays or Spring Break, Texans love to get together and have a good time. Unfortunately, all too often this celebrating leads to DUI alcohol-related crashes and fatalities. In 2018, there were 24,238 DUI-alcohol related traffic crashes in Texas involving drivers under the influence of alcohol, resulting in 945 fatalities and 2,143 serious injuries.

Statistics continue to show that drivers between the ages of 18-39 are involved most often in DUI alcohol-related crashes. Those ages 21-29 skew highest as most likely to be involved in a DUI alcohol-related crash. Also, men continue to make up a significantly higher percentage of impaired driving crashes than women.

With any effective strategic branding campaign, you need a strong messaging strategy and an execution plan to deliver your message to your target audience. This new statewide impaired driving marketing campaign, combining what was previously six separate campaigns into a single year-long, fully-integrated statewide marketing campaign, speaks to the heart of the matter.... every single DUI alcohol-related crash is 100% avoidable if you make a plan for a sober ride before you start drinking.

Based on the overall campaign platform of Plan While You Can, which will be accompanied by a clear and direct safety or enforcement call-to-action (Don’t Drink and Drive & Drink. Drive. Go to Jail. respectively), a

fully integrated campaign that could be tailored specifically to each seasonal flight: Holiday, Football, College & Young Adult, Spring Holidays, Faces of Drunk Driving, and Labor Day.

Earned media resulted in \$7,686,485.93 in match and 183,742,027 impressions. Paid media match resulted in \$5,068,373.57 in added value and 500,124,302 impressions. With \$12,754,859.50 in total match, the Statewide Impaired Driving Plan While You Can campaign delivered more than a 3:1 return on the \$3,956,867.10 investment.

Summary of Campaigns

TxDOT's traffic safety campaigns spanned the calendar. TxDOT conducted a series of successful traffic safety campaigns for Fiscal Year 2019 including:

- Click It or Ticket
- Teen Click It or Ticket
- Youth Occupant Protection
- *Talk.Text.Crash*. A Distracted Driving Campaign
- *Plan While You Can*. A statewide impaired driving prevention campaign that included the following targeted flights:
 - Football
 - Holiday
 - College and Young Adult
 - Spring Holidays
 - Faces of Drunk Driving
 - Labor Day
- Be Safe Drive Smart. A multi-focus campaign which includes:
 - General Topics
 - ❖ Pedestrian Safety
 - ❖ Drowsy Driving
 - ❖ School Zone Safety
 - ❖ Speeding
 - ❖ Winter Driving
 - ❖ Flash Flooding
 - Energy Sector Safety
 - I-35 Corridor
 - ❖ Work Zone Safety
 - End The Streak
- Share the Road / Look Twice / There's a Life Riding on It. A motorcycle awareness campaign.

Continued enhancements to eGrants

TxDOT's Traffic Safety Electronic Grants Management system, or TRF eGrants, is a web-based solution for the application, scoring, award, and ongoing management of federally-funded Texas Traffic Safety Program grants.

With eGrants one can electronically:

- Create and submit grant proposals
- Award grants
- Manage grant projects
- Submit performance reports

- Submit requests for reimbursement
- Upload attachments
- Monitor grant/project progress
- Create reports
- Message system users

TxDOT continuously makes improvements to the eGrants system, such as

- Added general grant type Safe Routes to School (SRTS) to automate its grant management processes
- Updated the system's core application
- Updated eGrants' General grant help files
- Modified the law enforcement grants program, to being non-competitive grants that target high-fatality hotspots statewide
- Continued making improvements to system features used by staff for the review and approval of project documentation and monthly reports
- Provided eGrants training and assistance to users on navigating processes and using forms, tools, and system features
- Continue coordinating efforts and making improvements to the payments process between eGrants and TxDOT's Peoplesoft financial system
- Continue working with the NHTSA GMSS Team to test their new system in effort to minimize issues related to moving data from eGrants to GMSS

Traffic Safety Program Training

Through the use of standard methodologies, field staff mentoring, and capturing best practices, TxDOT's Behavioral Traffic Safety Section will continue to perform at higher level than ever before and produce maximum results. The Behavioral Traffic Safety Group will continue to support the demands of the program across the state of Texas. All 25 TxDOT district offices have at least one full time Traffic Safety Specialist and the group includes a number of new staff members.

In addition to providing internal training such as Traffic Safety Grant Management Training in Staff and Branch Meetings, TxDOT hosted the following courses in FY2019:

- NHTSA Highway Safety Grant Management Course
- Communications Skills for the Highway Safety Professional
- Pedestrian and Bicycle Safety Workshop
- Impaired Driving Program Management

Future Improvements

Road to Zero

In May of 2019, the Texas Transportation Commission directed TxDOT to work toward the goal of reducing the number of deaths on Texas roadways by half by the year 2035 and zero by the year 2050. This will impact how we establish our targets starting in FY 2021.

Traffic Safety Program Training

TxDOT has requested and been approved by TSI for the following training courses in FY 2020:

- Highway Safety Planning and Grant Management - In-Person Training - January 2020
- Communications Skills for the Highway Safety Professional - In Person Training - March 2020
- Distracted Driving Enforcement Strategies Virtual Live Training - April 1st and August 19th, 2020
- Aging Road User Program Management - Virtual Live Training - March 4th and August 11th, 2020
- Impaired Driving Program Management - In-Person Training - August 2020

Texas is pleased to be hosting TSI to conduct the courses at the TxDOT offices in 2020.

Continued Focus on Alcohol-Related Fatalities

From 2017 - 2018, Texas experienced a decrease in alcohol-related fatalities from 1,480 in 2017 to 1,439 in 2018 (FARS). Alcohol continues to be a major contributing factor in traffic crashes and fatalities. Future program efforts need to continue to include education, training, and enforcement projects to address this problem.

Impaired Driving Assessment

The Texas Highway Safety Office, in conjunction with NHTSA, underwent an Impaired Driving Assessment in FY 2015. The recommendations and all other findings from this assessment are being addressed by the Texas Impaired Driving Task Force. The task force is planning how to best implement the recommendations from the assessment as well as other NHTSA recommendations with the target to implement changes as deemed feasible. Each year, the task force reviews the assessment to gauge the current status.

The Texas Highway Safety Office plans to conduct another Impaired Driving Assessment in FY 2020.

Standardized Field Sobriety Testing (SFST) Assessment

Due to budget and time constraints, TxDOT was not be able to conduct a SFST assessment for Texas in FY 2019 nor will we be able to in FY 2020. We plan to request an assessment in FY 2021

Driver Education Assessment

Texas has never conducted a driver education assessment. The need was identified and has been included each year since the FY2018 Request for Proposals. Unfortunately, the proposals received over the years were not selected based on the agency not meeting pre-award audit requirements or proposal score and funding availability. The assessment was included again in the FY 2021 Request for Proposals.

Share the Road

From 2017 – 2018, Texas experienced a decrease in motorcyclist fatalities from 490 in 2017 to 416 in 2018 (FARS). In 2018, motorcycles accounted for 11.4% of the fatalities, a decrease from 13.2% in 2017, yet motorcycles still represent less than 2% of the vehicle mix. Of the 416-motorcycle driver or motorcycle passenger deaths in 2018, 46.6% of those killed were not wearing helmets. Additional attention needs to be placed on motorcycle training, being properly licensed, wearing protective equipment, impaired driving, and enhancing public information and education campaigns such as Share the Road to improve motorcycle safety. TxDOT plans to use additional state funding in addition to the federal funding in FY2020.

Distracted Driving

The passage of the statewide texting and driving ban by the 85th Texas Legislature in 2017 brought a new responsibility for the Texas Traffic Safety Program: to inform Texas drivers about the new law, while continuing to educate and inform the traveling public about the dangers of distracted driving in all forms.

Pedestrian Safety

Unfortunately, Texas experienced an increase in pedestrian fatalities from 608 in 2017 to 612 in 2018. Although the number of pedestrian fatalities had decreased from 675 in 2016 to 608 in 2017, it seemed the trend was again going in the wrong direction. TxDOT will continue to seek opportunities to develop programs, training, and education related to pedestrian safety.

Planning

The strategic planning process for the Traffic Safety Program involves the development of long- and short-term strategies. It provides the general mission of the Traffic Safety Program and is created through a process that includes input from TRF-BTS Project and Program Managers and other program partners. The process also includes the review of past and current data and trends; review of past performance with program area managers; meetings with and input from traffic safety partners; review of crash data analysis compiled by TxDOT and others; and validation of draft strategies and targets.

Partner/stakeholder input is gathered through various means including regular Traffic Records Coordinating Committee (TRCC) meetings; data analysis from traffic records (TxDOT and other State and local agencies); meetings of the Impaired Driving Task Force and the Motorcycle Safety Coalition; grant monitoring sessions; coalition meetings with local law enforcement and partners; meetings and information sharing with Federal partners such as NHTSA and FHWA; studies and research projects from universities and institutions of higher learning; and survey results from media campaigns and research institutes.

It is through the analysis and synthesis of these data and the stringent requirements placed on potential subgrantees and contractors that the State's traffic safety problems are identified and prioritized for inclusion in the annual HSP. Available information and data analysis are compiled to document data-driven problem identification, identification of emphasis program areas, and identification of other topics that need to be addressed with the overall goal of the reduction of crashes, injuries, and deaths on Texas' roadways.

The TRF-BTS remains in contact and coordinates with Texas A&M Transportation Institute and other stakeholders to update the SHSP and work towards to the goals identified in the SHSP. When goals are listed in the SHSP, especially the first three core measures, the HSP will mirror those goals in scope. When other goals in the SHSP are also listed in this HSP, when appropriate and reasonable, the HSP will mirror those goals as well. If goals required for the HSP are not present in the SHSP, then the TRF-BTS will employ goal setting for those particular program areas.

As a result, these two plans are synched and strive to align in as many areas as possible to ensure a common vision and direction. The charts containing the data for core measures is also contained in the Strategic Highway Safety Plan. The core measures contained in these plans match and have the identical outcomes.

TxDOT TRF-BTS continues to coordinate closely with the SHSP planning and development process. This coordination included participation in emphasis area teams, and assistance with the facilitation of events

around the state during 2019. Efforts included a series of WebEx meetings, a revision of the SHSP website, and seven one-day forums. In order to ensure continued engagement of the EA teams with the SHSP process, a series of WebEx phone calls were held with EA Team Leaders and the EA teams. A total of 15 WebEx calls were held, one with the EA team leaders and two with each of the seven EA teams. Meeting topics included the one-day EA forums, promotion of the consumer version of the SHSP, inclusion of the SHSP in the 2019 Traffic Safety Conference, and updates to the Texas SHSP website.

The website was revised to make it more attractive, engaging, interactive, and easier to navigate, and for the purpose of developing a “one stop shop” for accessing information on transportation safety in the state. To that end, the website includes a data overview coupled with the strategies, countermeasures, and action plans that were developed for each EA. It also serves as a repository for presentations and reports from EA meetings and events. The website serves as the home of the tracking tool for assessing progress towards reducing fatal and serious motor vehicle crashes in Texas. The methods for tracking progress include presentation of overall trends over time including before and after implementation of the SHSP, a searchable database of safety projects and programs, and a traffic safety community calendar. During meetings EA members were encouraged to submit information regarding existing programs and projects to be used to populate a planned searchable database to be included on the revised SHSP website as well as submit coalition meetings, trainings, campaigns, or other traffic safety related activities to be included on the calendar.

One-day EA forums were developed for each of the seven EAs. The purpose of the forums was to continue engaging stakeholders and growing the membership of the EA Teams. In addition, data and other information was presented on that current status of crashes pertaining to each emphasis area and current programs and projects from within and outside Texas that were proving to be successful in addressing transportation safety problems. The format of the EA forums varied based opportunities to partner with existing events. Both the Impaired Driving and Pedestrian Safety EA forums were paired with pre-existing task force and coalition meetings, respectively. The forum for the Intersection Safety EA was held in conjunction with the Institute of Transportation Engineers (ITE) Texas Spring Meeting. The remaining four forums, Older Road Users, Speeding, Roadway Departures, and Distracted Driving, were standalone events. All agendas were developed by soliciting ideas from stakeholders within Texas and recruiting success stories from safety professionals outside Texas. The forums were well-attended, supported the active engagement of participants and provided networking opportunities. They also served as venues for the distribution of the survey used to collect information on programs and projects and the form used to collect event information for the calendar.

In addition, TRF-BTS continues to work to further align the HSP with the SHSP by including SHSP goals in the HSP, and mirroring the SHSP’s goals in scope.

Improved Crash Reporting

TxDOT continues to improve electronic reporting of crash data, using the Crash Reporting and Analysis for Safer Highways (CRASH) internet application to speed up the transfer of motor vehicle crash data from law enforcement agencies to TxDOT CRIS, an automated database used to compile and track crash data statewide. TxDOT and the TRCC will continue to improve the timeliness, accuracy, and availability of Texas’ crash data as well as analysis of that data.

Senate Bill 312 mandates that all Peace Officer Crash Reports (CR-3) are to be submitted electronically, and took effect in September 2019. This mandate aids TxDOT’s efforts to improve crash reporting timeliness accuracy, and the availability of the data.

TxDOT developed and deployed a mobile application in September 2019 to assist investigating agencies that are currently submitting crash reports on paper, to submit crash reports electronically.

Traffic Records Assessment

The State's most recent assessment of the highway safety data and traffic records system was completed on May 15, 2018. The Assessment results and recommendations will be used to provide guidance on traffic record systems in Texas.

**SECTION ONE -
PROGRAM SUMMARY**



Program

The Texas Traffic Safety Program is managed by the Behavioral Traffic Safety Section (TRF-BTS) within the Traffic Safety Division (TRF) of the Texas Department of Transportation (TxDOT). The following table describes the primary mission, Target and strategy of the program.

Mission Statement	Target	Strategy
To operate in a manner that saves lives and prevents injuries.	Identify traffic safety problem areas to reduce the number and severity of traffic-related crashes, injuries, and fatalities.	The use of information, technology, resources and skills to identify priority traffic safety issues, plan initiatives, generate coordinated action, and evaluate and communicate results.
This directly supports the TxDOT mission: “Through collaboration and leadership, we deliver a safe, reliable, and integrated transportation system that enables the movement of people and goods”.		

Program Areas

Texas planned and implemented an extensive and diverse traffic safety program in FY 2019, with projects in the following program areas:

- 01 - Planning and Administration (PA)
- 08 - Speed Control (SC) – no projects funded
- 02 - Alcohol and Other Drug Countermeasures (AL)
- 09 - Traffic Records (TR)
- 03 - Emergency Medical Services (EM)
- 10 - Driver Education and Behavior (DE)
- 04 - Motorcycle Safety (MC)
- 11 - Railroad / Highway Crossing (RH)
- 05 - Occupant Protection (OP)
- 12 - Roadway Safety (RS)
- 06 - Pedestrian/Bicycle Safety (PS)
- 13 - Safe Communities (SA)
- 07 - Police Traffic Services (PT)
- 14 - School Bus Safety (SB)

Program Funding

Funding is from the National Highway Traffic Safety Administration (NHTSA), a division of the U.S. Department of Transportation (USDOT). Traffic safety grants are awarded annually to state, local and non-profit agencies across Texas. Grants for FY 2019 were awarded based on the merits of the specific proposed project, relevance to the current traffic safety issues as identified by the state, and the approval of the Texas Transportation Commission and NHTSA.

On June 28th, 2018, the Texas Transportation Commission approved funding for the *FY 2019 Texas Highway Safety Plan (HSP)*, which described how federal highway safety funds would be programmed consistent with the guidelines, priority areas, and other Section 402 requirements.

Traffic Safety Organization

The Texas Traffic Safety Program is managed by the Behavioral Traffic Safety Section of TxDOT’s Traffic Safety Division; with program management staff located at Austin headquarters and traffic safety specialist field staff stationed across the state in support of the 25 TxDOT Districts. The organizational charts on the following pages show the hierarchy of the traffic safety team, Section, Division, and Agency.

(See Figures 1.1 – 1.3)

Behavioral Traffic Safety

October 10, 2019

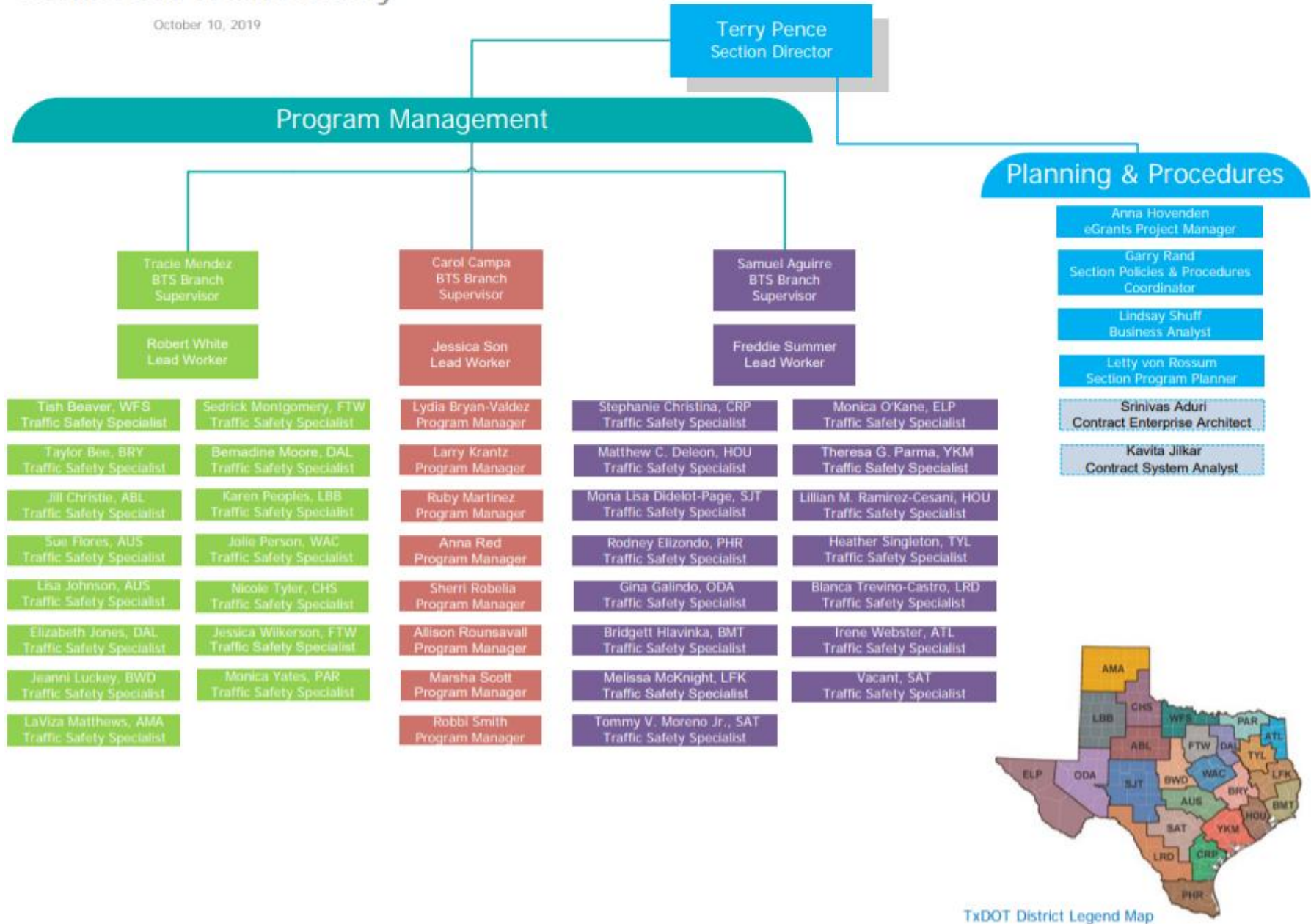


Figure 1.1: TxDOT Behavioral Traffic Safety Organizational Chart



**Texas Department of Transportation
Traffic Safety Division
December 1, 2019
Current Position Allocation 142**

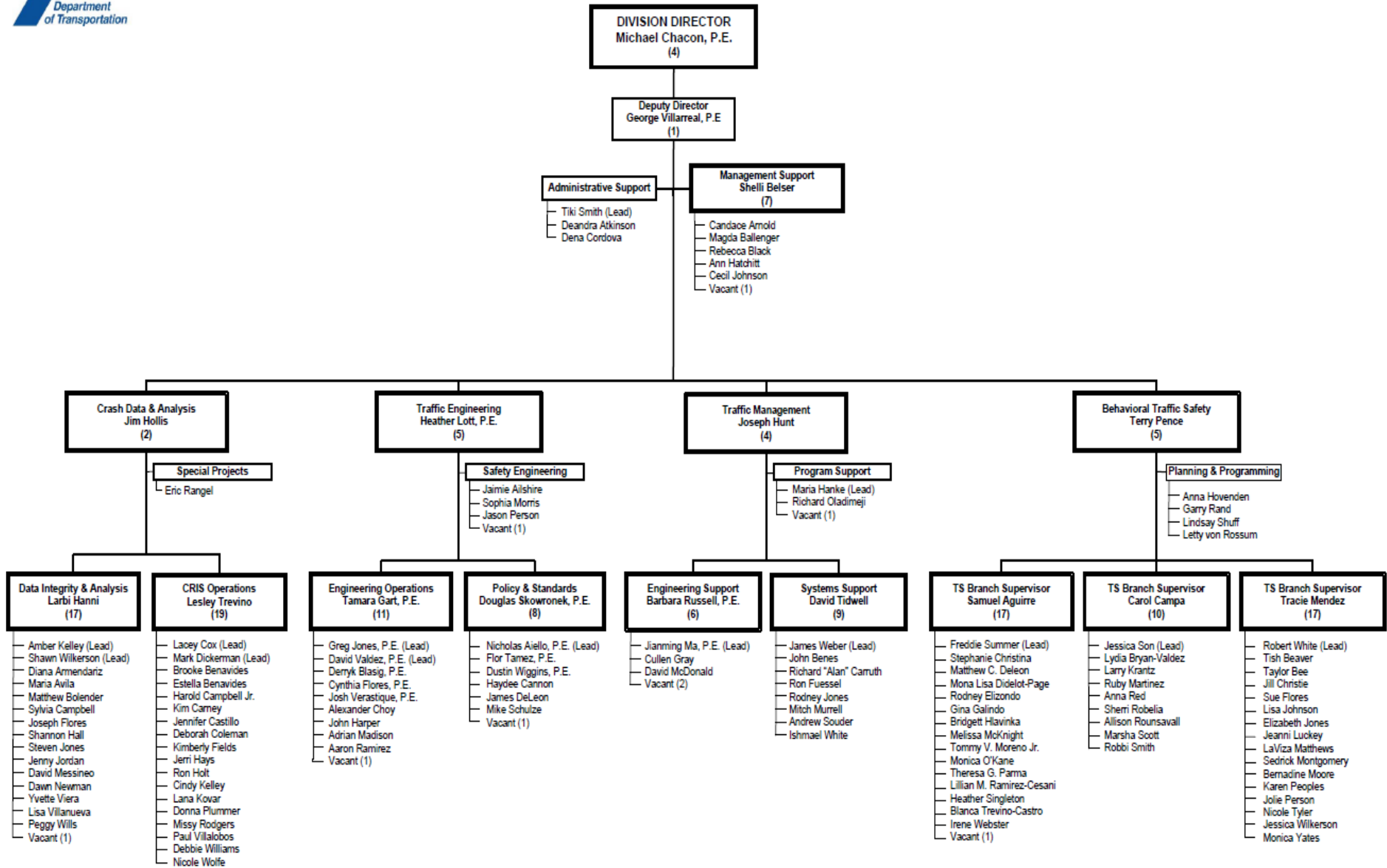


Figure 1.2: TxDOT Traffic Safety Division Organizational Chart

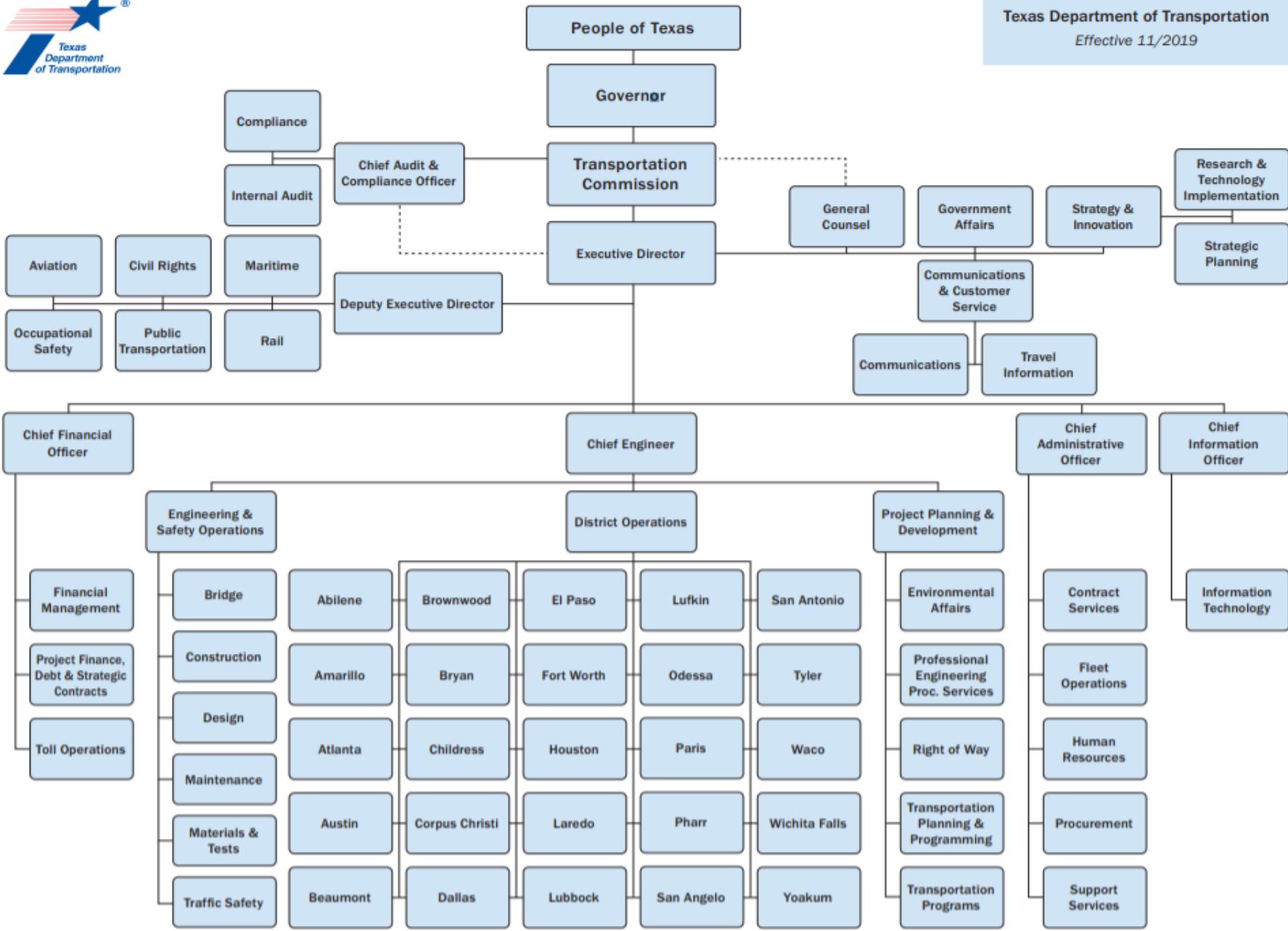


Figure 1.3: TxDOT Organizational Chart

Evaluations, Reviews & Audits

NHTSA Voucher Review

NHTSA conducted three voucher reviews on April 18, 2019; May 24, 2019 and Sept 30, 2019 to ensure that all expenses were vouchered adequately.

TxDOT

NHTSA Management Review: The BTS Section led the efforts for TxDOT regarding NHTSA's Management Review of our Traffic Safety Program. This is an extensive review of the program that takes place every three years looking at our organization and staffing, program management and financial management systems, programs, policies and procedures as they relate to our Federally-funded Highway Safety Program with NHTSA. We received two commendations, had two non-financial related findings that were closed prior to issuance of the final Management Review Report, and four Management Considerations.

TxDOT's internal Traffic Safety Monitoring Audit and MAP follow-up: The objective of the internal audit was to evaluate if established Traffic Safety Grant Program procedures provide assurance for uniform monitoring and appropriate reimbursement of funds. The audit discovered some expenditures needed more support documentation and some expenses were unallowed. The unallowed expenses were reimbursed to TxDOT and funds returned to NHTSA. The audit also recommended some Traffic Safety Manual changes and made recommendations regarding the Compliance Desk Reviews. BTS has been providing updates to the Compliance Division on the status of the progress on the findings through Management Action Plan (MAP) status reports.

State Audit Office (SAO) Single Audit Review: The BTS Program was selected for the FY 2019 Single Audit for the Highway Safety Cluster Program. The audit started in July 2019 and will be completed during FY 2020.

Legislative Issues

The Texas Legislature convened the 86th Texas Legislative in January 2019. The legislature in Texas meets every two years. The text, history and status of all Texas legislation are located at: <http://www.capitol.state.tx.us/>

The most recent session did not change many laws regarding traffic safety.

HB 1631 reversed the ability of municipalities in Texas to use photographic traffic signal enforcement, more commonly referred to as red light cameras. Crash data analysis indicated that the red-light cameras did not significantly reduce the number of crashes at intersections, but did increase the number of rear-end crashes caused by drivers stopping suddenly to avoid red light citations.

HB 833 and HB 1769 added alerts on dynamic message signs for certain adults with special needs or members of the military, which can increase safety for those populations.

Several bills were introduced this session, which may result in new legislation in future sessions. Historically, bills may be introduced several sessions before they become law, as was the case of the statewide texting ban which passed in the Texas Legislature last session.

SB 43 proposed a statewide ban on all portable wireless communications devices while operating motor vehicles, which would have included cell phones. This bill was not approved.

HB 448 relating to the creation of an offense for failing to secure certain children in a rear-facing safety seats passed both houses of the Legislature, but was vetoed by the Governor. The Governor indicated that the law would place an undue burden on parents having to purchase multiple safety seats for their children, as well as the difficulty for law enforcement to enforce the new law.

SECTION TWO - CRASH DATA AND TRENDS

Challenges

Alcohol-related Crashes

Crashes, injuries and fatalities caused by drunk drivers continue to be the major traffic safety problem in Texas. According to FARS data, Texas' alcohol-impaired driving fatality rate was greater than the national average rate each year for 2008-2018.

Occupant Protection

Based on statewide surveys completed by the Texas A&M Transportation Institute in September of 2019, 90.99% of Texans buckled up in 2019 compared to the 91.34% during 2018. Before Click It or Ticket (CIOT) enforcement and public education efforts began in Texas in 2002, only 76.1% of Texans buckled up. NHTSA estimates since its inception 17 years ago, "Click It or Ticket" has saved 5, 856 lives, prevented more than 100,000 serious injuries and saved Texas more than \$21.7 billion in related economic costs.

The challenge for the future is to maintain our belt usage rate while devising new strategies to impact the "hard to reach" population. To accomplish this, TxDOT plans to implement a more robust occupant protection program, to include elements in high-visibility enforcement, training, regional task forces, and media. TxDOT will also work in conjunction with stakeholders and regional coalitions to increase the usage rates of seat belts and child restraints to reduce the incidence of unrestrained drivers and passengers, and associated injuries and deaths from these traffic crashes.

The significant improvement in safety belt use is attributed to increased enforcement, a large public information and education campaign, statewide increase in local community involvement, as well as strong campaign participation and support from NHTSA Region 6.

Crash Summary

TxDOT has data from 2003 through 2018. FARS data for 2016 - 2018¹ is listed in the table below.

		2016	2017	2018
Number of Texas Fatalities	<i>TxDOT Data</i>	3,793	3,726	3,649
	<i>FARS Data</i>	3,797	3,722	3,642
Miles Driven in Texas (Millions)	<i>TxDOT Data</i>	271,263	272,981	282,037
	<i>FARS Data</i>	271,263	Not Available	Not Available
Mileage Death Rate (Persons killed per 100 million vehicle miles traveled)	<i>TxDOT Data</i>	1.40	1.36	1.29
	<i>FARS Data</i>	1.40	Not Available	Not Available
Texas Population	<i>TxDOT Data</i>	28,240,245	28,797,290	29,366,479
	<i>FARS Data</i>	27,862,596	28,304,596	28,701,845
Population Death Rate (Persons killed per 100,000 Texas Population)	<i>TxDOT Data</i>	13.43	12.94	12.43
	<i>FARS Data</i>	13.55	13.15	12.69

Problem Identification

TxDOT and TRF coordinate the development and implementation of highway safety performance targets, strategies, and objectives for each program area based on the problems identified in each area. These problem areas are based on both the national issues identified by NHTSA, and the statewide issues specific to Texas. The crash data listed on the previous page is used to show the trends of these issues,

¹ Information was retrieved from <https://cdan.nhtsa.gov/STSI.htm> on December 11, 2019.

and is used as a baseline to demonstrate improvement in each area. The agencies that Texas works with to identify these problem areas, and determine how to address them, include the following but are not limited to; AAA-Texas, AARP, MADD-Texas, Texas Department of Public Safety (TxDPS), Texas Department of State Health Services (DSHS), Texas A&M Transportation Institute (TTI), Texas Agrilife Extension Service, Texas Engineering Extension Service (TEEX), and the NHTSA Region 6.

Goals

For Fiscal Year 2019, the following goals were identified:

- To reduce the number of motor vehicle crashes, injuries and fatalities (Overall State Goals)
- To provide effective and efficient management of the Texas Traffic Safety Program (PA01)
- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities and injuries (AL-02)
- To reduce the number of DUI-related crashes where the driver is under age 21 (AL-02)
- To improve EMS care and support provided to motor vehicle trauma victims in rural and frontier areas of Texas (EM-03)
- To reduce the number of motorcyclist fatalities (MC-04)
- To increase occupant restraint use in all passenger vehicles and trucks (OP-05)
- To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities (PS-06)
- To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes (PT-07)
- To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a vehicle body type of "Semi-Trailer" or "Truck Tractor." (PT-07)
- To reduce the number of speed-related fatal and serious injury crashes (SC-08)
- To improve the timeliness of, quality of, availability of, and linkages of traffic records data bases (TR-09)
- To increase public knowledge, perception and understanding of driver education and traffic safety for all road users (DR-10)
- To reduce the number of crashes and injuries related to distracted driving (DR-10)
- To reduce KAB crashes at railroad/highway crossings (RH-11)
- To reduce the number of traffic crashes, injuries, and fatalities in work zones per 100 million vehicle miles traveled (Overall State Goals)
- To reduce the number of traffic crashes, injuries, and fatalities in work zones. (RS-12)
- To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level (RS-12)
- To establish integrated community traffic safety programs to prevent traffic-related fatalities and injuries (SA-13)
- To reduce school bus-related crashes, injuries and fatalities (SB-14)

Solutions

Based on this problem identification information, and the defined Targets, Texas works with state and local agencies, as well as public and private organizations to develop and submit project proposals designed to support those Targets and strategies. *Please refer to Section Three: Program Area Reports and Section Four: Paid Media Reports for more details.*

2018 Texas Motor Vehicle Crash Facts

<p>The Fatality Rate on Texas roadways for 2018 was 1.29 deaths per hundred million vehicle miles traveled. This is a 5.84% decrease from 2017</p>	<p style="text-align: center;">Based on reportable crashes in 2018:</p> <ul style="list-style-type: none"> ➤ 1 person was killed every 2 hours 25 minutes ➤ 1 person was injured every 2 minutes 07 seconds ➤ 1 reportable crash occurred every 58 seconds
<p>Texas experienced a decrease in the number of motor vehicle traffic fatalities. The 2018 death toll of 3,639 was a decrease of 2.36% from the 3,727 deaths recorded in 2017.</p>	<p>Of all persons killed in vehicles where restraint usage was applicable and usage was known in 2018, 43.06% were reported as not restrained when the fatal crash occurred.</p>
<p>There were 12,161 serious injury crashes in Texas in 2018 with 14,908 people sustaining a serious injury*.</p>	<p>249,241 persons were injured in motor vehicle traffic crashes in 2018.</p>
<p>The annual vehicle miles traveled in Texas during 2018 reached 282.037 billion, an increase of 3.31% over the 272.989 billion traveled in 2017</p>	<p>There were 418 motorcyclists (operators and passengers) killed in 2018. Forty nine percent (49%) of motorcyclists killed were not wearing helmets at the time of the crash.</p>
<p>Fatalities in traffic crashes in rural areas of the state accounted for 54.99% of the state's traffic fatalities. There were 2,001 deaths in rural traffic crashes.</p>	<p>Pedestrian fatalities totaled 621 in 2018. This is a 0.98% increase from 2017.</p>
<p>Single vehicle, run-off the road crashes resulted in 1,289 deaths in 2018. This was 35.42 % of all motor vehicle traffic deaths in 2018.</p>	<p>Pedalcyclist fatalities totaled 72 in 2018. This is a 26.32% increase from 2017.</p>
<p>In 2018 there were 701 people killed in crashes occurring in intersections or related to an intersection.</p>	<p>In 2018, there were 940 people killed in motor vehicle traffic crashes where a driver was under the influence of alcohol. This is 26% of the total number of people killed in motor vehicle traffic crashes.</p>
<p>There were 548 people killed in head-on crashes in 2018.</p>	<p>During 2018, more DUI - Alcohol crashes were reported in the hour between 2:00 am and 2:59 am than any other hour of the day. Also, more of these crashes occurred on Sunday than any other day of the week.</p>
<p>Sunday, November 11th was the deadliest day in 2018 with twenty-five (25) persons killed in traffic crashes. October was the deadliest month with 332 persons killed.</p>	<p>In 2018, there were 398 people killed in crashes involving distracted driving. This is a 12% decrease from 2017.</p>

*Effective with the 2010 Annual Summary reports, the definition of "Serious Injury" was changed to only include "Incapacitating Injury". Therefore, Serious Injury data cannot be compared to prior years. Information contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) received and processed by TxDOT as of May 06, 2019.

Retrieved from http://ftp.dot.state.tx.us/pub/txdot-info/trf/crash_statistics/2018/01.pdf

Performance Measures

Texas performance measures for 2017 are outlined in Tables 2.1 – 2.15 by program area.

Table 2.1

Overall State Goals					
Goals	Strategies	Performance Measures	Reference	Target 2019	Actual
To reduce the number of motor vehicle crashes, injuries and fatalities	All	1. Total Traffic Related Fatalities (FARS) (C-1)	Figure 1	3,791 Fatalities (5-yr Avg., FARS)	3,658 Fatalities (2014-2018 5-yr Avg., FARS)
		2. Total Traffic Related Fatal Crashes (FARS)	Figure 2	3,504 Fatal Crashes (FARS)	3,305 Fatal Crashes (2018, FARS Query)
		3. Total Serious Injuries (TxDOT) (C-2)	Figure 3	17,751 Serious Injuries (5-yr Avg., CRIS)	16,861 Serious Injuries (2014-2018 5-yr Avg., CRIS)
		4. Fatalities Per 100 Million Vehicle Miles Traveled (VMT) (FARS) (C-3)	Figure 4a	1.40 Fatality Rate (5-yr Avg., FARS)	1.40 Fatality Rate (2013-2017 5-yr Avg., FARS)*
		5a. Rural Fatalities Per 100 Million VMT (FARS-Rural) (C-3a)	Figure 5	3.06 Rural Fatality Rate (FARS)	2.06 Rural Fatality Rate (2017, FARS)*
		5b. Urban Fatalities Per 100 Million VMT (FARS-Urban) (C-3b)	Figure 5	0.92 Urban Fatality Rate (FARS)	1.11 Urban Fatality Rate (2017, FARS)*
		6. Serious Injuries Per 100 Million VMT (CRIS)	Figure 6	6.55 Serious Injury Rate (5-yr Avg., CRIS)	6.38 Serious Injury Rate (2014-2018, CRIS)

* 2018 FARS data is not available on FARS website

Table 2.2

01 - Planning and Administration (PA)					
Goals	Strategies	Performance Measures	Reference	Target 2019	Actual
To provide effective and efficient management of the Texas Traffic Safety Program	Provide training and assistance for local and statewide traffic safety problem identification.	7 a. Publication of Traffic Safety Program Deliverable Annual Report. (TxDOT)	N/A	FY 2019 Annual Report	FY 2019 Annual Report
	Provide procedures and training on highway safety planning and project development.	7 b. Publication of Traffic Safety Program Deliverable HSP (TxDOT)	N/A	FY 2020 Highway Safety Plan	FY 2020 Highway Safety Plan
	Ensure availability of program and project management training.	7 c. Publication of Traffic Safety Program Deliverable Response to Management Review (TxDOT)	N/A	1 Management Review Conducted and responses submitted	1 Management Review Conducted and responses submitted
	Review and update program procedures as needed.				
	Conduct periodic project monitoring and evaluation of traffic safety activities.	8 a. Number of training sessions provided. (TxDOT)	N/A	1 Highway Safety Program Management Course	1 Impaired Driving Program Management
	Perform accurate accounting and efficient reimbursement processing.				1 Pedestrian & Bicycle Workshop
	Maintain coordination of traffic safety efforts and provide technical assistance.				1 Communication Skills for the Highway Safety Professional
	Provide technical assistance and support for the Strategic Highway Safety Plan.	8 b. Number of training sessions provided. (TxDOT)	N/A	1 eGrants Proposal Training	2 eGrants Proposal Trainings

Table 2.3

02 - Alcohol and Other Drug Countermeasures (AL)					
Goals	Strategies	Performance Measures	Reference	Target 2019	Actual
To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities and injuries.	Increase and sustain high visibility enforcement of DWI laws.	9. Alcohol-Impaired Driving Fatalities (BAC=.08+) (C-5) (FARS)	Figure 7	1,530 Alcohol-Impaired Driving Fatalities (BAC=.08+) (FARS)	1,439 Alcohol-Impaired Driving Fatalities (BAC=.08+) (FARS, 2018)
	Improve BAC testing and reporting to the State's crash records information system.				
	Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.				
To reduce the number of DUI- related crashes where the driver is under age 21	Increase the number of law enforcement task forces and coordinated enforcement campaigns.	10. DUI Serious Injuries (CRIS)	Figure 8	2,346 DUI Serious Injuries (CRIS)	2,451 DUI Serious Injuries (CRIS, 2018)
	Increase training for anti-DWI advocates. Increase intervention efforts.				
	Improve and increase training for law enforcement officers. Improve DWI processing procedures.	11. Alcohol-impaired VMT Fatality Rate (FARS)	Figure 9	0.56 Alcohol-impaired VMT Fatality Rate (FARS)	0.54 Alcohol-impaired VMT Fatality Rate (FARS, 2017)
	Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers. Increase the use of warrants for mandatory blood draws.	12. Percentage of Alcohol Fatalities To Total Fatalities (FARS)	Figure 10	39% of Total Fatalities that are Alcohol-impaired (FARS)	40% of Total Fatalities that are Alcohol-impaired (FARS, 2018)
	Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.				
	Improve education programs on alcohol and driving for youth.	13. Number of Impaired Driving Arrests on Grant Funded Enforcement Activities (TxDOT eGrants)	N/A	No Target Set - Impaired Driving Arrests on Grant Funded Enforcement Activities (eGrants)	2,240 Impaired Driving Arrests on Grant Funded Enforcement Activities (eGrants, 2019)
	Increase enforcement of driving under the influence by minors laws.				
	Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking.				

Table 2.4

03 - Emergency Medical Services (EM)					
Goals	Strategies	Performance Measures	Reference	Target 2019	Actual
To improve EMS care and support provided to motor vehicle trauma victims in rural and frontier areas of Texas.	To increase the availability of EMS training in rural and frontier areas.	14. Number of Students Trained in Initial and Advanced EMS Classes	N/A	1,522 Students Trained in Initial EMS Classes 145 Students Trained in Continuing EMS Classes	1,521 Students Trained in Initial EMS Classes 186 Students Trained in Continuing EMS Classes

Table 2.5

04 - Motorcycle Safety (MC)					
Goals	Strategies	Performance Measures	Reference	Target 2019	Actual
To reduce the number of motorcyclist fatalities and un-helmeted injuries	Improve public information and education on motorcycle safety, including the value of wearing a helmet.	15. Number of motorcyclist fatalities (C-7) (FARS)	Figure 11	420 motorcyclist fatalities (FARS)	416 motorcyclist fatalities (FARS, 2018)
	Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.	16. Number of un-helmeted motorcyclist fatalities (C-8) (FARS)	Figure 11	206 un-helmeted motorcyclist fatalities (FARS)	194 un-helmeted motorcyclist fatalities (FARS, 2018)
	Increase public information and education on motorists' responsibility pertaining to motorcycle safety.	17. Number of Motorcycle Operators Killed with a BAC+.08 (CRIS)	Figure 12	62 Motorcycle Operators Killed with a BAC+.08 (CRIS)	82 Motorcycle Operators Killed with a BAC+.08 (CRIS, 2018)
	Increase rider education and training.	18. Number of Motorcycle Fatalities Per 100,000 Licensed Operators (CRIS/DPS)	Figure 13	39.2 Motorcycle Fatalities Per 100,000 Licensed Operators (CRIS/TxDPS)	37.5 Motorcycle Fatalities Per 100,000 Licensed Operators (CRIS/TxDPS, 2018)
Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state and local traffic engineers.					

Table 2.6

05 - Occupant Protection (OP)

Goals	Strategies	Performance Measures	Reference	Target 2019	Actual
To increase occupant restraint use in all passenger vehicles and trucks	Sustain high visibility enforcement of occupant protection laws.	19. Number of unrestrained passenger vehicle occupant fatalities, all seat positions (C-4) (FARS)	Figure 14	941 unrestrained passenger vehicle occupant fatalities, all seat positions. (FARS)	926 unrestrained passenger vehicle occupant fatalities, all seat positions. (FARS, 2018)
	Increase public information and education campaigns.				
	Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.	20. Observed seat belt usage for passenger vehicles, front outboard occupants (TTI)	N/A	91.7% Observed passenger vehicle outboard occupants (TTI)	90.99% Observed passenger vehicle outboard occupants (TTI, 2019)
	Concentrate efforts on historically low use populations.				
	Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.	21. Child Passenger Restraint Usage Rate (TTI)	N/A	85.1% Child Passenger Restraint Usage (TTI)	87.5% Child Passenger Restraint Usage (TTI, 2019)
	Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.				
	Increase EMS/fire department involvement in CPS fitting stations.	22. Number of Seat Belt Citations issued during Funded Enforcement (A-1) (TxDOT eGrants)	N/A	No Target Set - Seat Belt Citations issued during Funded Enforcement (TxDOT eGrants)	22,097 Seat Belt Citations issued during Funded Enforcement (TxDOT eGrants)
Maintain CPS seat distribution programs for low income families.					

Table 2.7

06 - Pedestrian and Bicycle Safety (PS)					
Goals	Strategies	Performance Measures	Reference	Target 2019	Actual
To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities and injuries	Increase public information and education on motorists' responsibilities pertaining to pedestrian and bicyclist safety.	23. Number of Pedestrian Fatalities (C-10) (FARS)	Figure 15	608 Pedestrian Fatalities (FARS)	612 Pedestrian Fatalities (FARS, 2018)
	Increase public information and education efforts on pedestrian and bicyclist safety.	24. Number of Pedestrian Serious Injuries (CRIS)	Figure 16	1,389 Pedestrian Serious Injuries (CRIS)	1,158 Pedestrian Serious Injuries (CRIS, 2018)
	Improve "walkability" and "bikeability" of roads and streets.	25. Number of Bicycle fatalities (C-11) (FARS)	Figure 17	52 Bicycle fatalities (FARS)	69 Bicycle fatalities (FARS, 2018)
	Improve data collection on pedestrian injuries and fatalities.	26. Number of Bicycle Serious injuries (CRIS)	Figure 18	344 Bicycle Serious injuries (CRIS)	258 Bicycle Serious injuries (CRIS, 2018)
	Improve identification of problem areas for pedestrians	Number of Non-motorized Fatalities and Serious Injuries (FARS/CRIS)		2,394 Non-motorized Fatalities and Serious Injuries (FARS/CRIS, 5-yr Avg)	2,096 Non-motorized Fatalities and Serious Injuries (FARS/CRIS, 2014-2018 5-yr Avg)

Table 2.8

07 - Police Traffic Services (PT)					
Goals	Strategies	Performance Measures	Reference	Target 2019	Actual
To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes	Increase public education and information campaigns regarding enforcement activities.	27. Number of Fatal Crashes in Intersections (CRIS)	Figure 19	742 Fatal Crashes in Intersections (CRIS)	657 Fatal Crashes in Intersections (CRIS, 2018)
	Increase and sustain enforcement of traffic safety-related laws.	28. Number of Serious Injury Crashes in Intersections (CRIS)	Figure 20	6,009 Serious Injury Crashes in Intersections (CRIS)	4,141 Serious Injury Crashes in Intersections (CRIS, 2018)
	Provide technical and managerial support to local law enforcement agencies and highway safety professionals.				
To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a Gross Vehicle Weight Rating (GVWR) of 10,000 pounds or greater	Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws.	29. Number of Distracted Driving Related Fatal Crashes (CRIS)	Figure 21	419 Distracted Driving Related Fatal Crashes (CRIS)	361 Distracted Driving Related Fatal Crashes (CRIS, 2018)
	Increase public information and education on intersection related traffic issues.				
	Increase public information and education on sharing the road with commercial motor vehicles (CMV).	30. Number of Distracted Driving Related Serious Injury Crashes (CRIS)	Figure 22	2,519 Distracted Driving Related Serious Injury Crashes (CRIS)	1,924 Distracted Driving Related Serious Injury Crashes (CRIS, 2018)
	Increase enforcement of commercial motor vehicle speed limits.				

Table 2.9

08 - Speed Control (SC)					
Goals	Strategies	Performance Measures	Reference	Target 2019	Actual
To reduce the number of speed-related fatal and serious injury crashes	Increase and sustain high visibility enforcement of speed-related laws.	31. Number of Speeding Related fatalities (C-6) (FARS)	Figure 23	1,127 speeding-related fatalities (FARS)	990 speeding-related fatalities (FARS, 2018)
	Provide community training on speed-related issues.	32. Number of Speeding Related Serious Injuries (CRIS)	Figure 24	2,180 Speeding Related Serious Injuries (CRIS)	1,867 Speeding Related Serious Injuries (CRIS, 2018)
	Increase public information and education concerning speed-related issues.	33. Number of Speeding Citations during Funded Enforcement Activities (eGrants)	N/A	No Target Set - Speeding Citations during Funded Enforcement Activities (eGrants)	171,923 Speeding Citations during Funded Enforcement Activities (eGrants)

Table 2.10

09 - Traffic Records (TR)					
Goals	Strategies	Performance Measures	Reference	Target 2019	Actual
To improve the timeliness of, quality of, availability of, and linkages of records between crash data bases	Improve the intake, tracking, analysis and reporting of crash data.	34. Number of crash records available for reporting within 30 days of the date of crash (CRIS)	N/A	613,957 crash records available for reporting within 30 days of the date of crash (CRIS)	598,489 crash records available for reporting within 30 days of the date of crash (CRIS, 2018)*
	Improve the integration of traffic records between state agencies and local entities.	35. Percentage of all crash reports entered into the database within 30 days after the crash (CRIS)	N/A	96.49% of all crash reports entered into the database within 30 days after the crash (CRIS)	95.52% of all crash reports entered into the database within 30 days after the crash (CRIS, 2018)

* Number of Crash Records available is lower due to an overall reduction in crashes

Table 2.11

10 - Driver Education and Behavior (DE)

Goals	Strategies	Performance Measures	Reference	Target 2019	Actual
<p>To increase public knowledge, perception and understanding of driver education and traffic safety for all road users</p>	Develop and implement public information and education efforts on traffic safety issues.	36. Number of Drivers Involved in Fatal Crashes Aged Under 21 (C-9) (FARS)	Figure 25	482 Drivers Involved in Fatal Crashes Aged Under 21 (C-9) (FARS)	452 Drivers Involved in Fatal Crashes Aged Under 21 (FARS, 2018)
	Provide assistance to update the drivers' education curriculum and administrative standards.	37. Number of Fatal crashes with a Driver Age 15 - 20 (CRIS)	Figure 26	444 Fatal crashes with a Driver Age 15 - 20 (CRIS)	427 Fatal crashes with a Driver Age 15 - 20 (CRIS, 2018)
	Conduct and assist local, state and national traffic safety campaigns.	38. Number of 16-20-Year-Old DUI Driver Fatal and Serious Injury Crash Rate (100K Population) (CRIS/TxDPS)	Figure 27	10.1 rate of 16-20-Year-Old DUI Driver Fatal and Serious Injury Crashes per 100K Population (CRIS)	9.63 rate of 16-20-Year-Old DUI Driver Fatal and Serious Injury Crashes per 100K Population (CRIS, 2018)
	Implement and evaluate countermeasures to reduce the incidence of distracted driving.	39. Number of Urban Fatalities (FARS)	Figure 28	1,899 Urban Fatalities (FARS)	2,110 Urban Fatalities (FARS, 2018)
<p>To reduce the number of crashes and injuries related to distracted driving.</p>	Conduct public information and education campaigns related to distracted driving.	40. Number of Rural Fatalities (FARS)	Figure 28	2,074 Rural Fatalities (FARS)	1,520 Rural Fatalities (FARS, 2018)
	Improve the recording of distracted driving as a contributing factor on crash reports.				

Table 2.12

11 - Railroad / Highway Crossing (RH)					
Goals	Strategies	Performance Measures	Reference	Target 2019	Actual
To reduce KAB crashes at railroad/highway crossings	Increase education of law enforcement concerning laws governing railroad/highway crossings.	41. Number of Railroad Fatal Crashes (CRIS)	Figure 29	9 Railroad Fatal Crashes (CRIS)	8 Railroad Fatal Crashes (CRIS, 2018)
	Increase public education and Information campaigns.	42. Number of Railroad Serious Injury Crashes (CRIS)	Figure 29	73 Railroad Serious Injury Crashes (CRIS)	39 Railroad Serious Injury Crashes (CRIS, 2018)

Table 2.13

12 - Roadway Safety (RS)					
Goals	Strategies	Performance Measures	Reference	Target 2019	Actual
To reduce the number of traffic crashes, injuries, and fatalities in work zones per 100 million vehicle miles traveled	Increase public education and information on roadway safety.	43. Number of Work Zone Fatalities (CRIS)	Figure 30	204 Work Zone Fatalities (CRIS)	163 Work Zone Fatalities (CRIS, 2018)
	Provide traffic safety problem identification to local jurisdictions.	44. Number of Work Zone Serious Injuries (CRIS)	Figure 30	862 Work Zone Serious Injuries (CRIS)	687 Work Zone Serious Injuries (CRIS, 2018)
To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level	Improve highway design and engineering through training.	45. Number of Large Truck Fatalities (CRIS)	Figure 31	487 Large Truck Fatalities (CRIS)	476 Large Truck Fatalities (CRIS, 2018)
	Provide training on roadway safety issues.	46. Number of Large Truck Fatal Crashes (CRIS)	Figure 31	413 Large Truck Fatal Crashes (CRIS)	418 Large Truck Fatal Crashes (CRIS, 2018)

Table 2.14

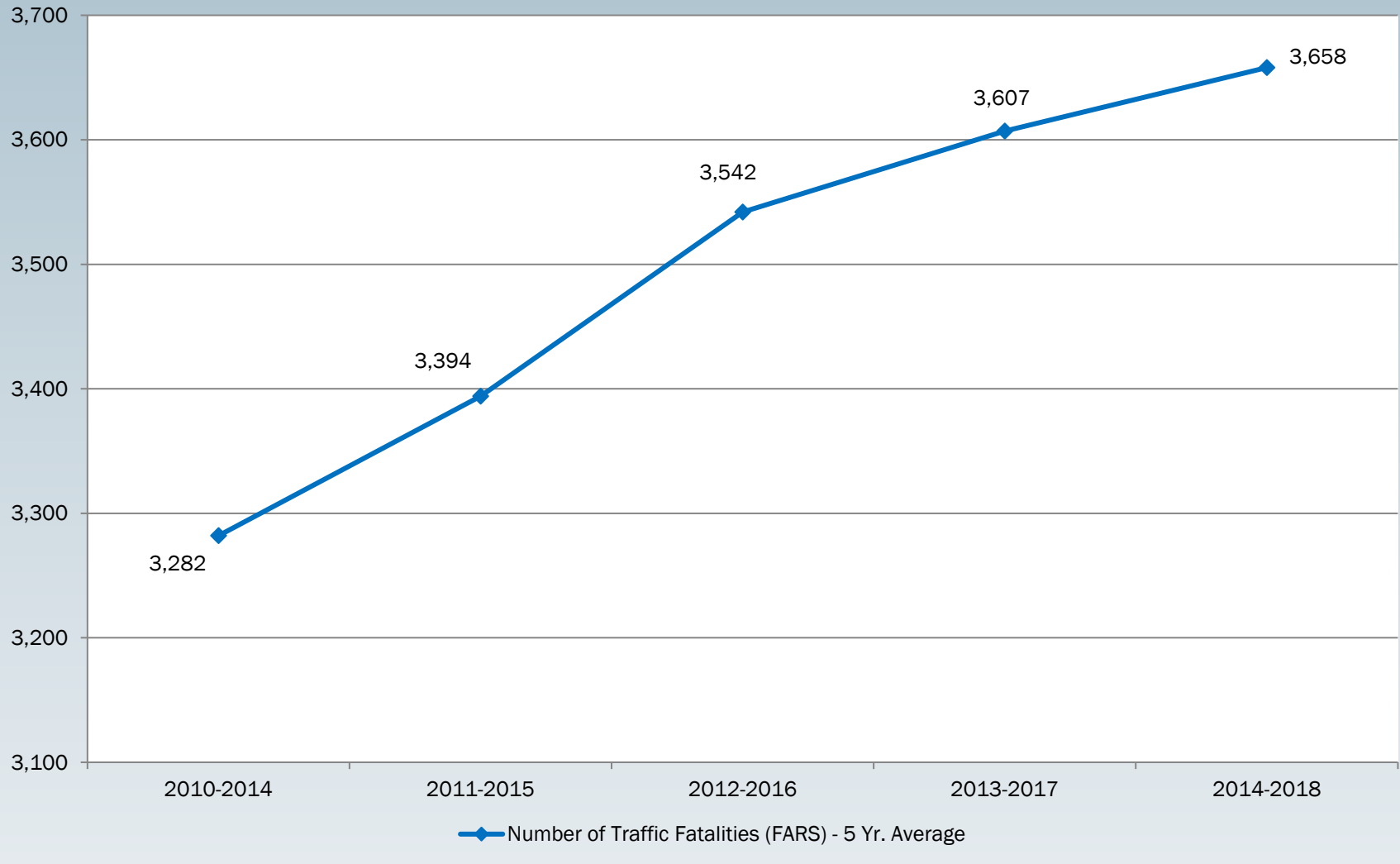
13 - Safe Communities (SA)					
Goals	Strategies	Performance Measures	Reference	Target 2019	Actual
To establish integrated community traffic safety coalitions to prevent traffic-related fatalities and injuries	<p>Support Community Coalitions.</p> <p>Support statewide Community Coalitions by providing education, training, and coordination on how to initiate and conduct community based traffic safety programs and how communities can become designated as a Texas Community Coalition.</p>	47. Increase the number of Community Coalitions in the State of Texas	N/A	20 Coalitions	19 Coalitions

Table 2.15

14 - School Bus Safety (SB)					
Goals	Strategies	Performance Measures	Reference	Target 2019	Actual
To reduce School bus-related crashes, injuries and fatalities	<p>Provide safe school bus operation training for school bus drivers.</p> <p>Provide public information and education campaigns to promote safe motor vehicle operations around school buses.</p>	48. Number of School Bus Passenger Fatalities (5 yr Moving Average) (CRIS)	Figure 32	2.10 School Bus Passenger Fatalities (5 yr Moving Average) (CRIS)	1.60 School Bus Passenger Fatalities (5 yr Moving Average) (2014-2018, CRIS)

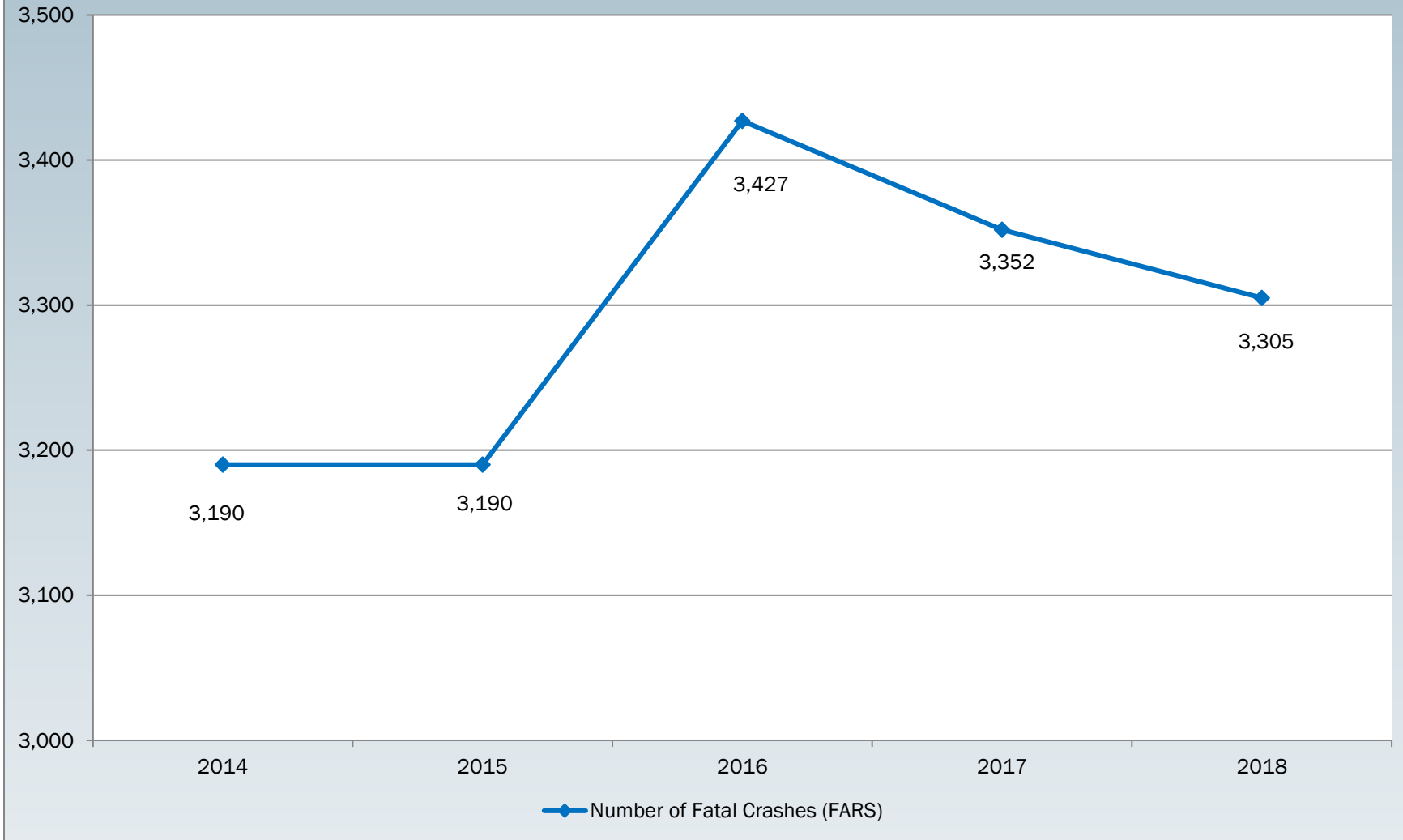
Performance Measure #1

Figure 1: Number of Traffic Fatalities (FARS)



Source: [FARS Annual Report Tables - Texas](#)

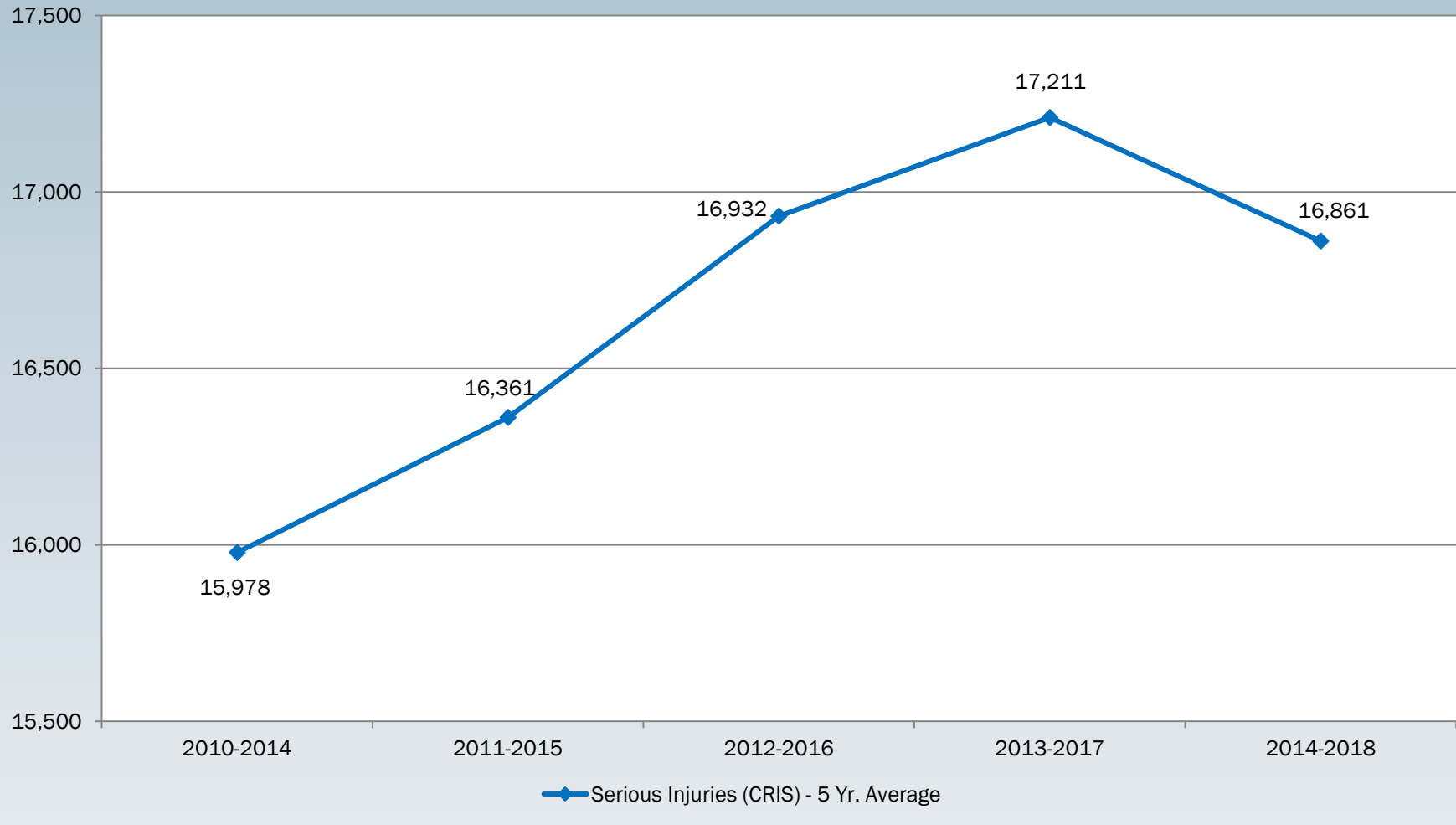
Performance Measure #2
Figure 2: Number of Traffic Related Fatal Crashes (FARS)



Source: Source: [FARS Annual Report Tables - Texas](#)

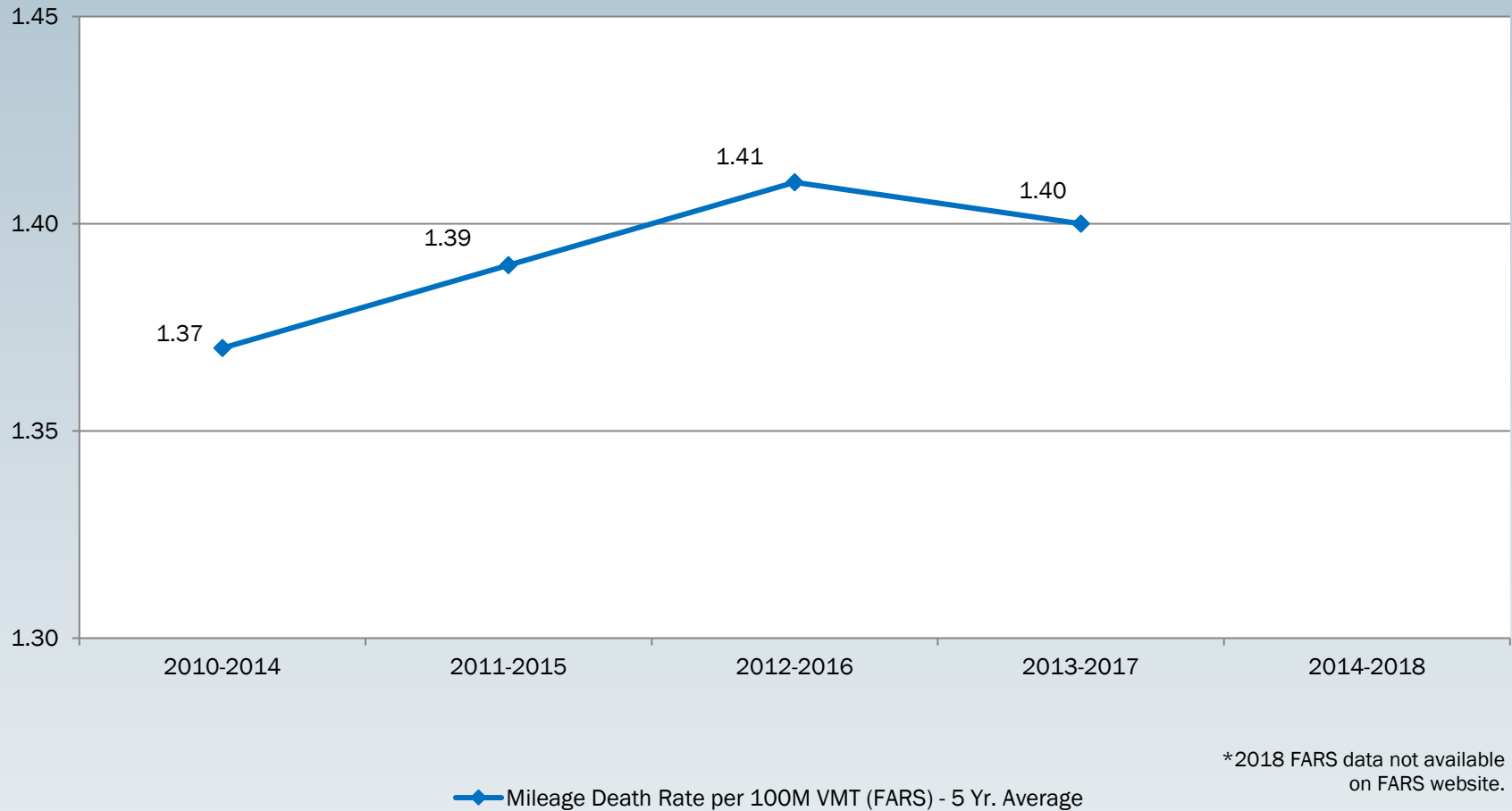
Performance Measure #3

Figure 3: Number of Serious Injuries in Traffic Crashes (CRIS)



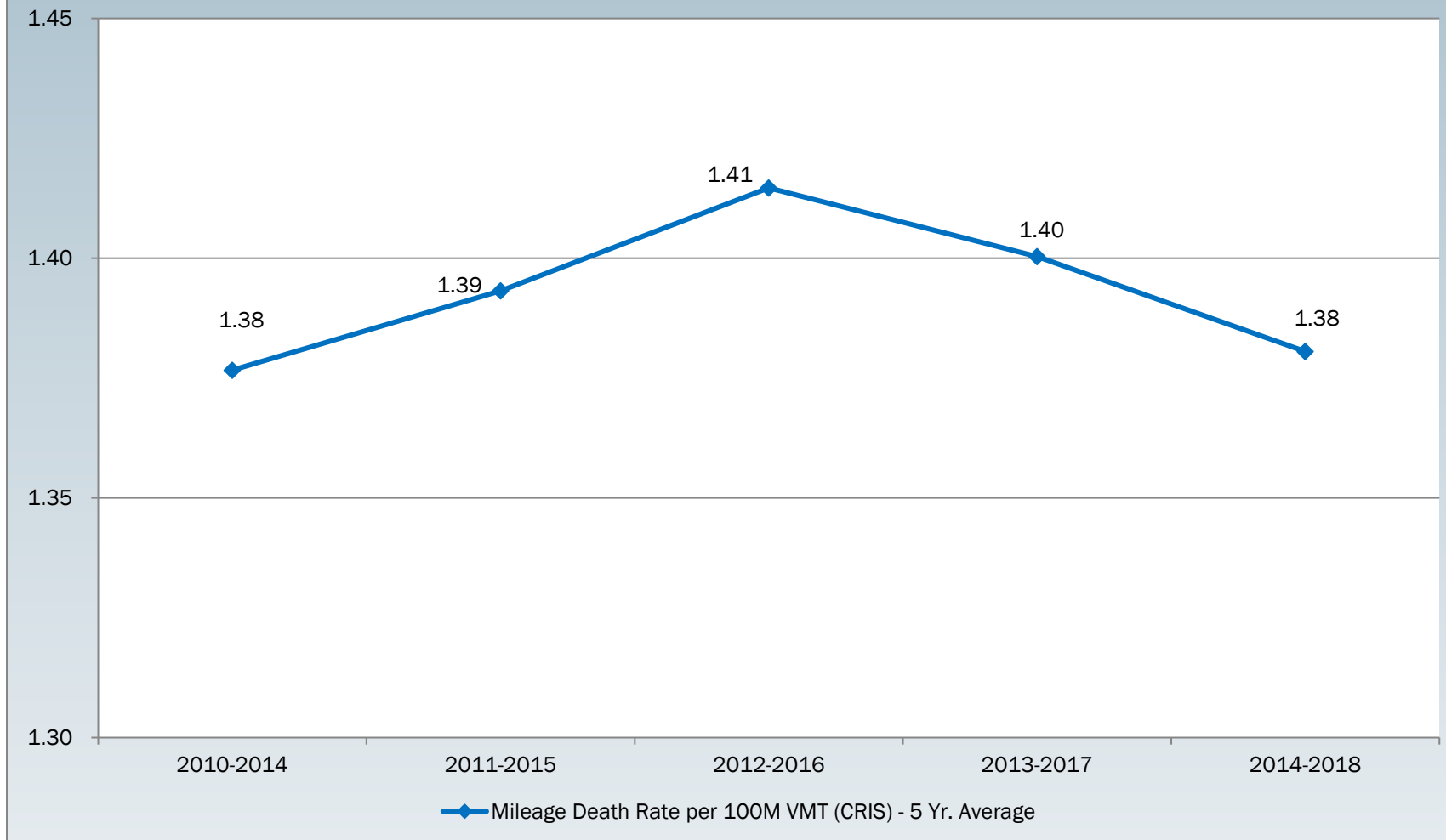
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of December 03, 2019.

Performance Measure #4 Figure 4a: Mileage Death Rate per 100M VMT (FARS)



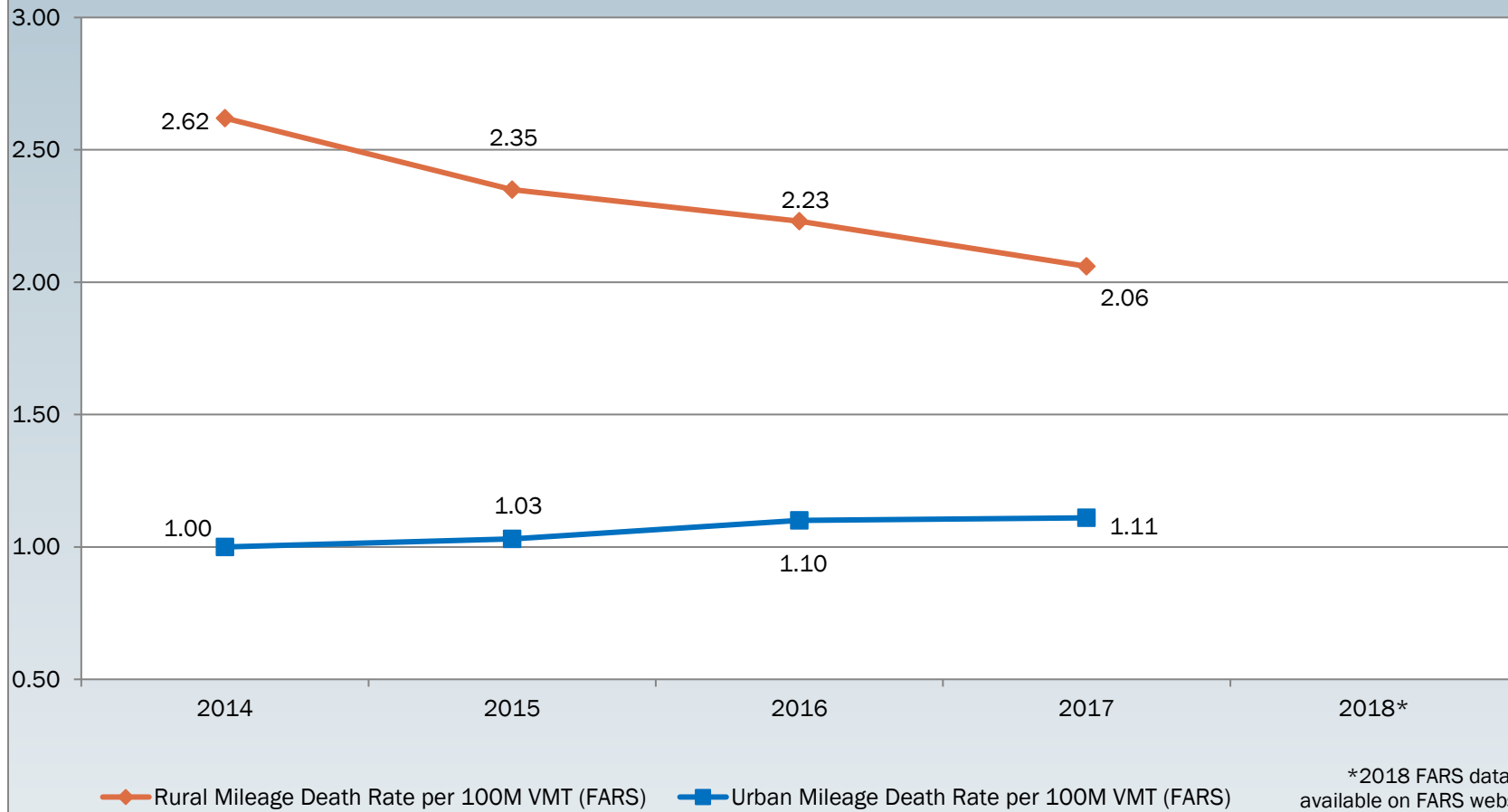
Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #4 Figure 4b: Mileage Death Rate per 100M VMT (CRIS)



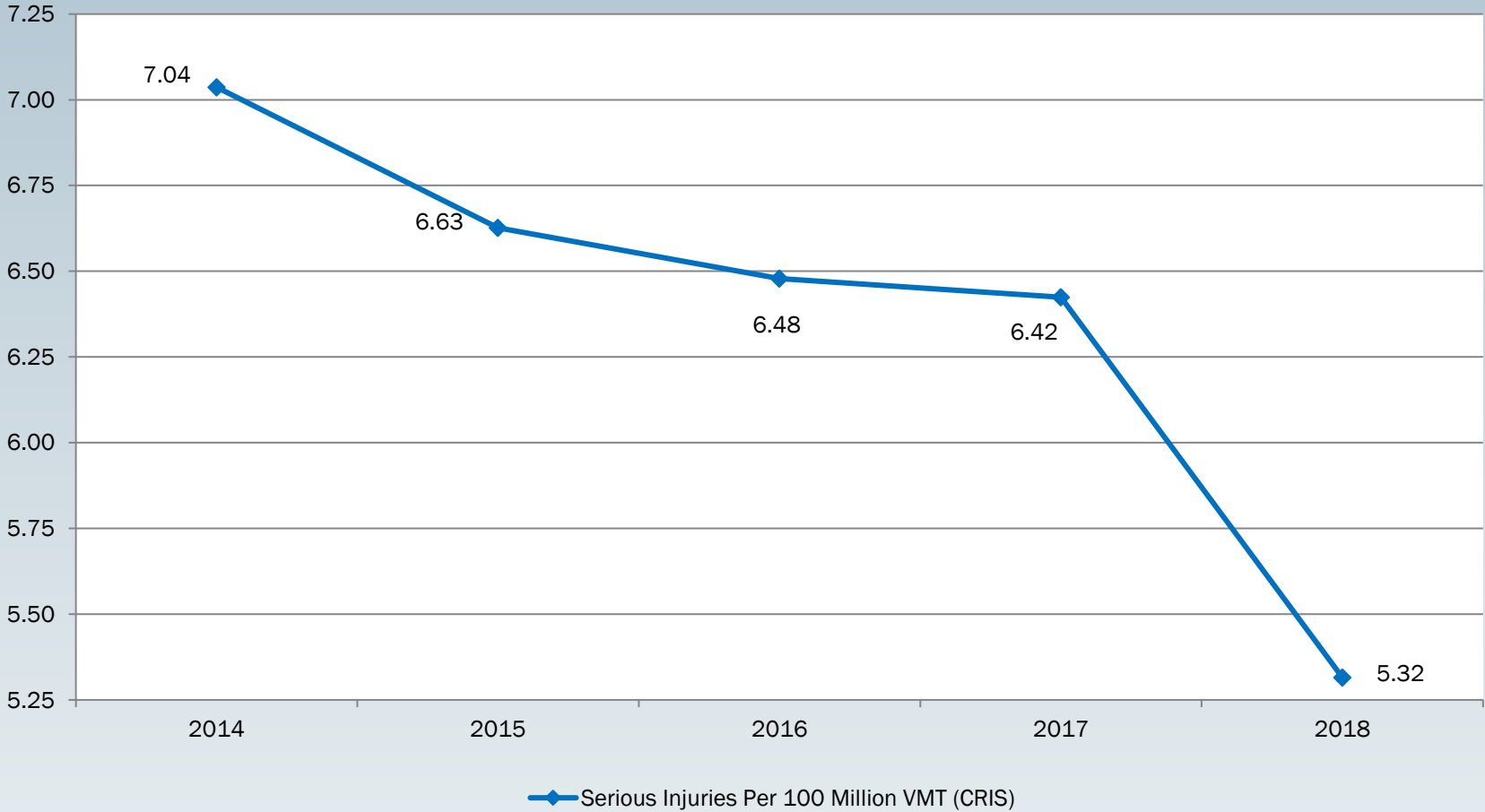
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of December 03, 2019.

Performance Measure #5a & 5b
Figure 5: Urban and Rural Mileage Death Rate
per 100 MVMT (FARS)



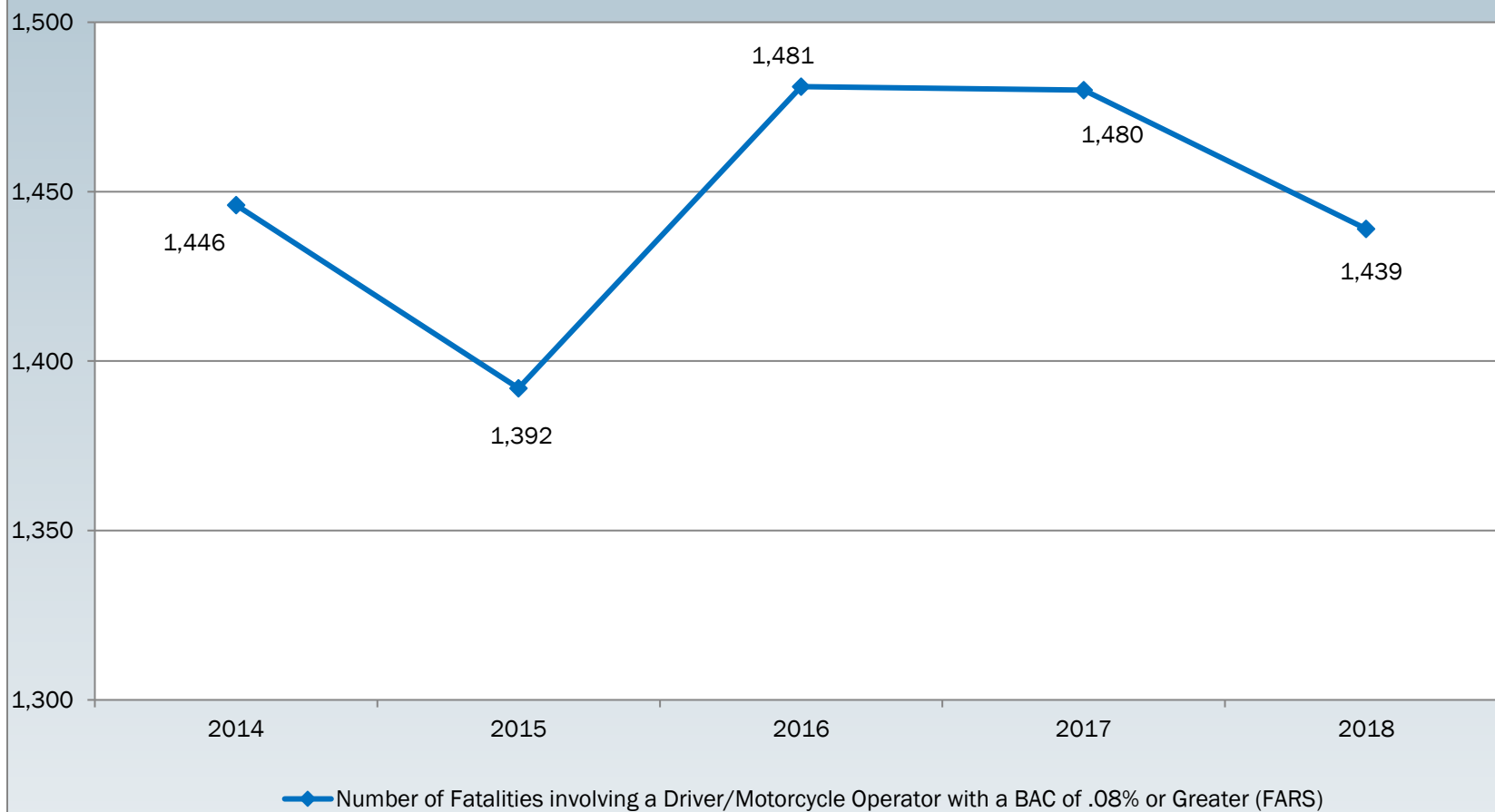
Source: [FARS Annual Report Tables - Texas](#)

Performance Measure # 6 Figure 6: Serious Injuries Per 100 Million VMT (CRIS)



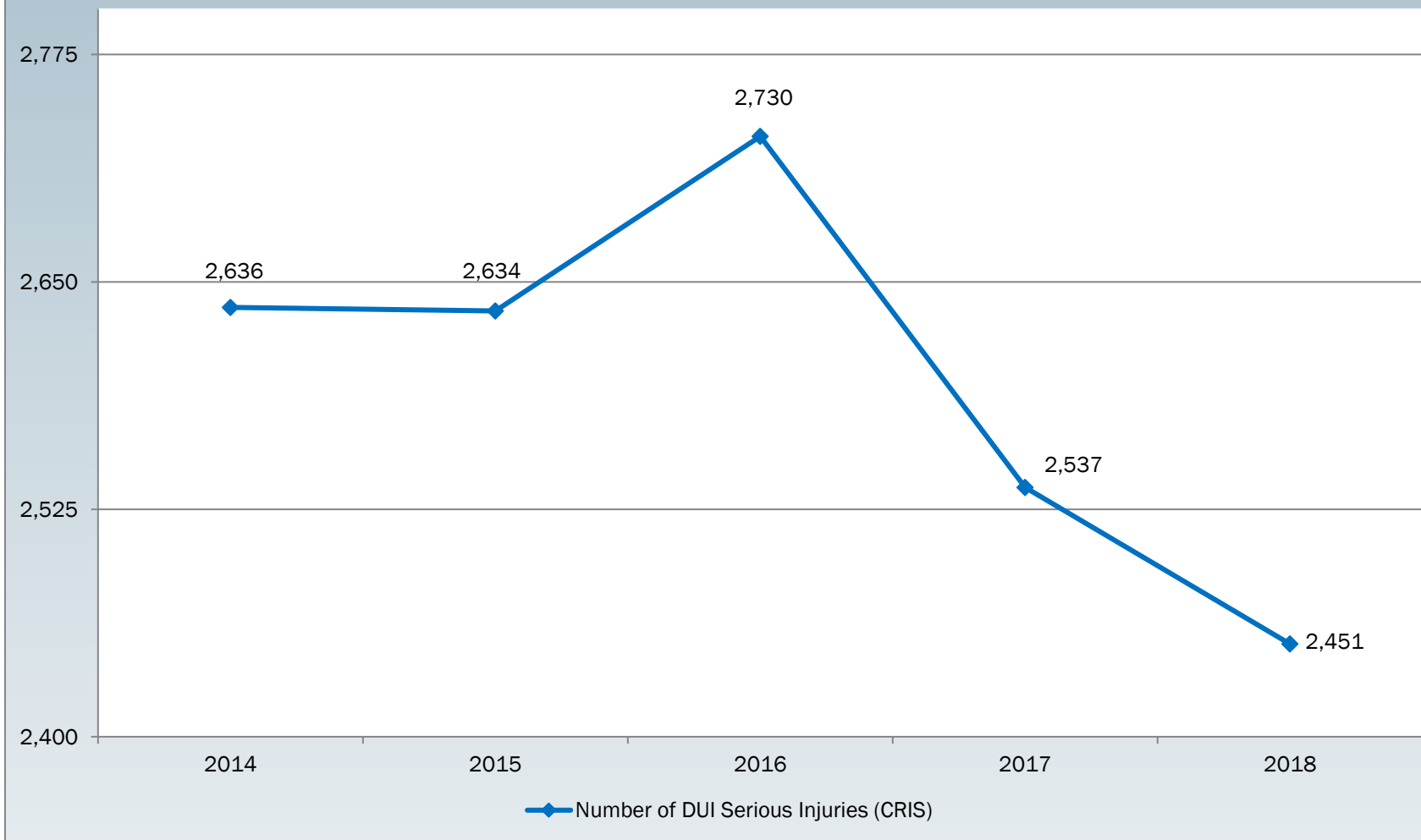
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of December 03, 2019.

Performance Measure #9
Figure 7: Number of Fatalities Involving a Driver/Motorcycle Operator with a BAC of .08% or Greater (FARS)



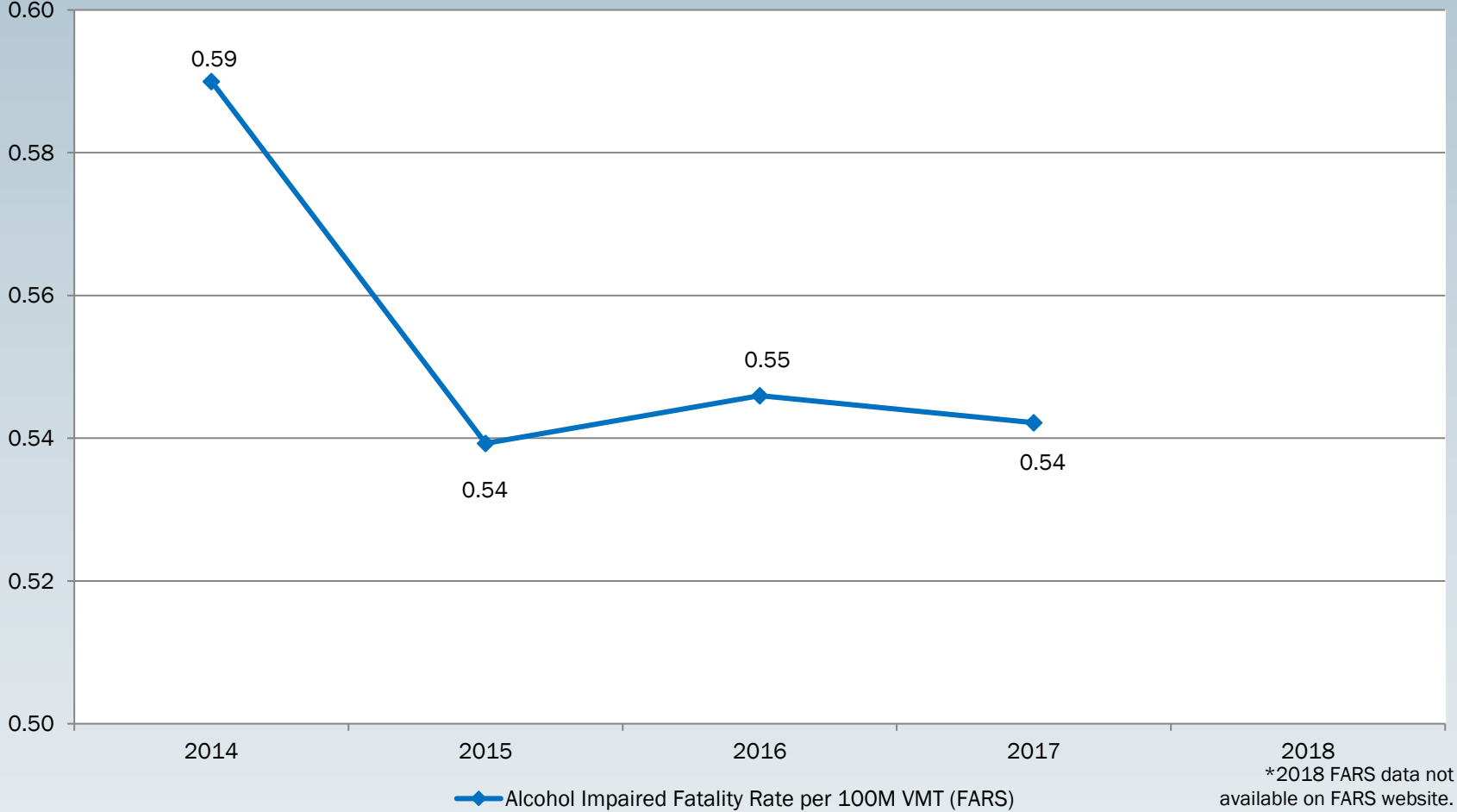
Source: [Source: FARS Annual Report Tables - Texas](#)

Performance Measure #10 Figure 8: Number of DUI Serious Injuries (CRIS)



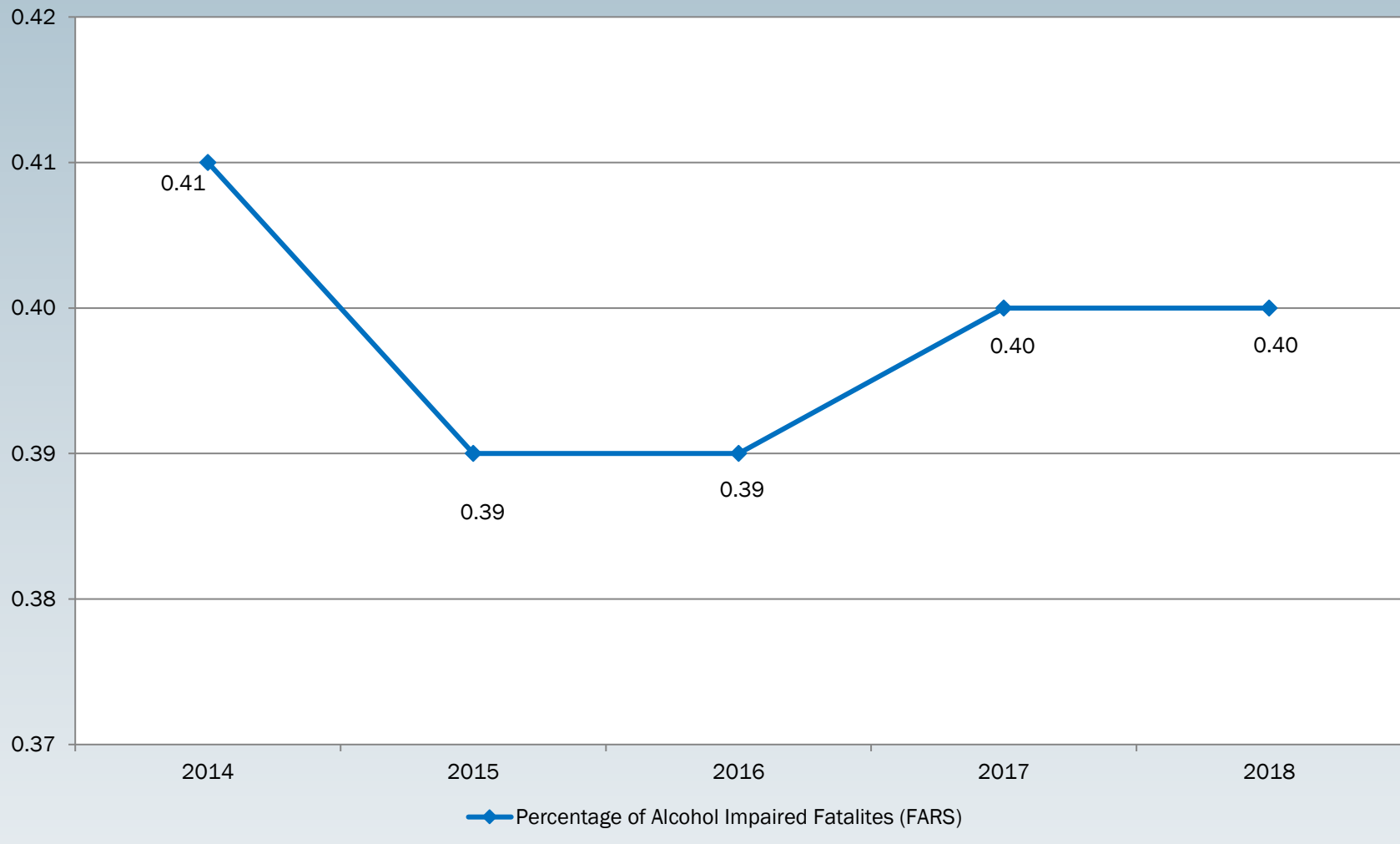
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of December 03, 2019.

Performance Measure #11
Figure 9: Alcohol Impaired Fatality Rate per 100M VMT (FARS)



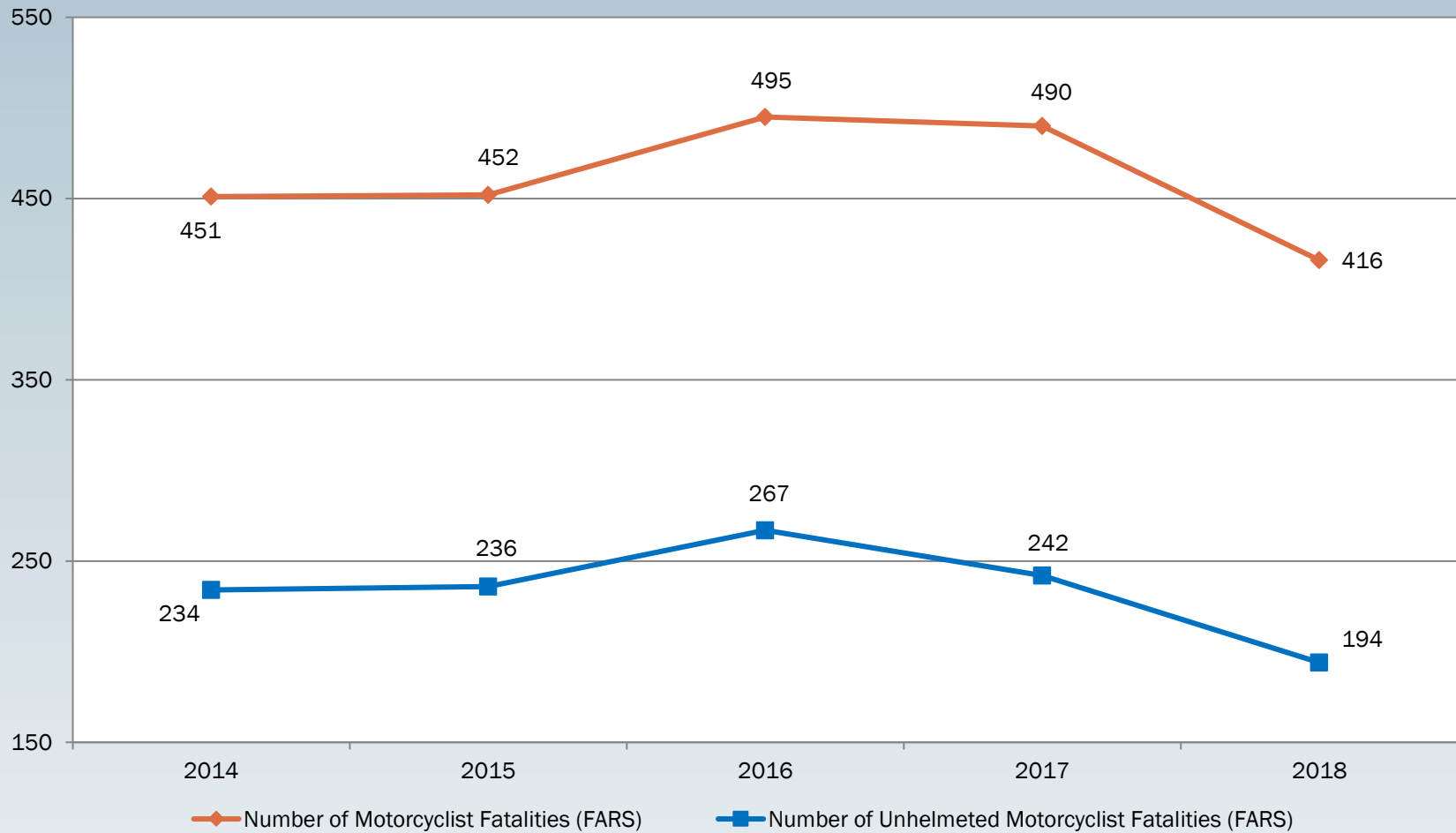
Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #12
Figure 10: Percentage of Alcohol Impaired Fatalities (FARS)



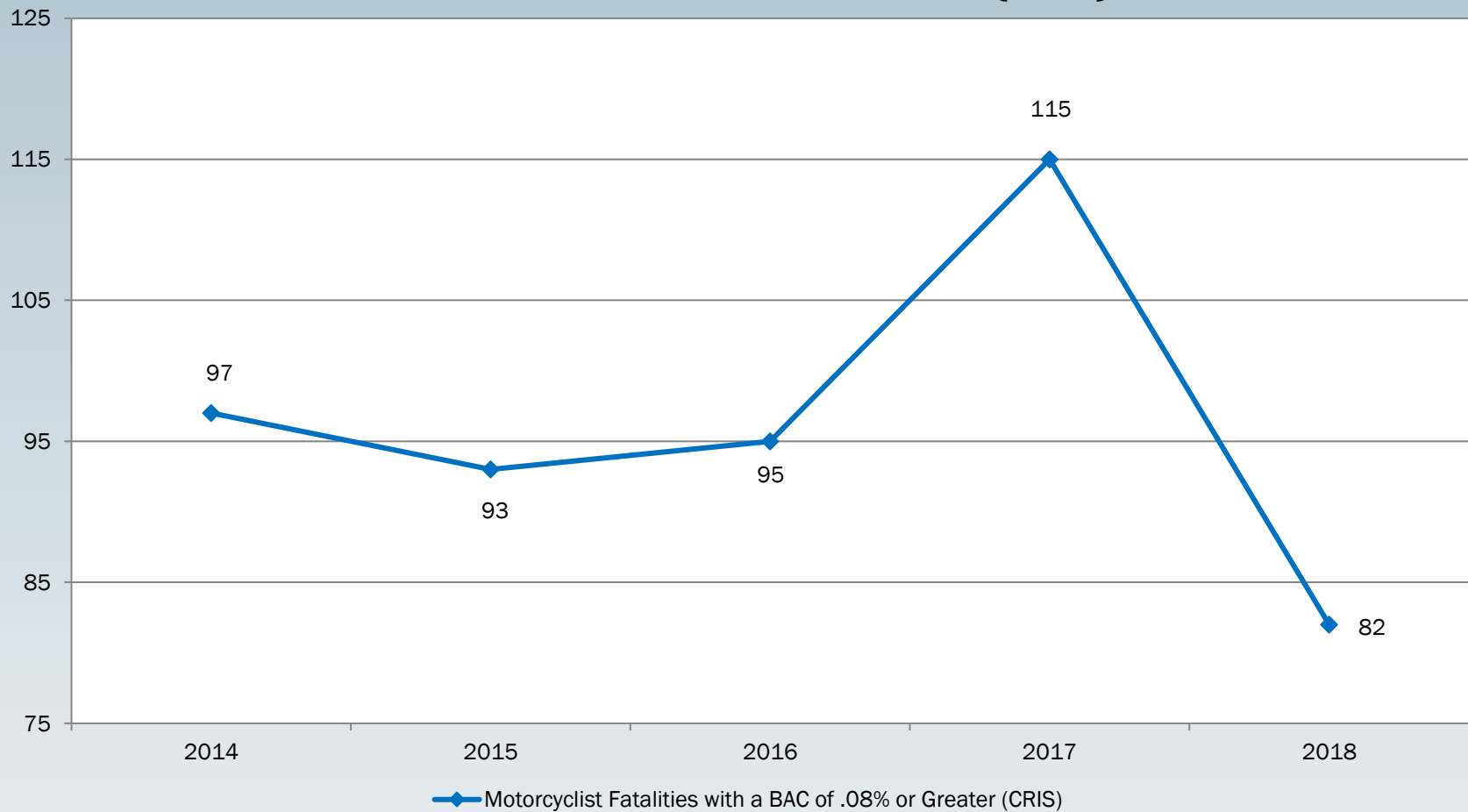
Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #15 & #16
Figure 11: Number of Motorcyclist Fatalities / Unhelmeted Motorcyclist Fatalities (FARS)



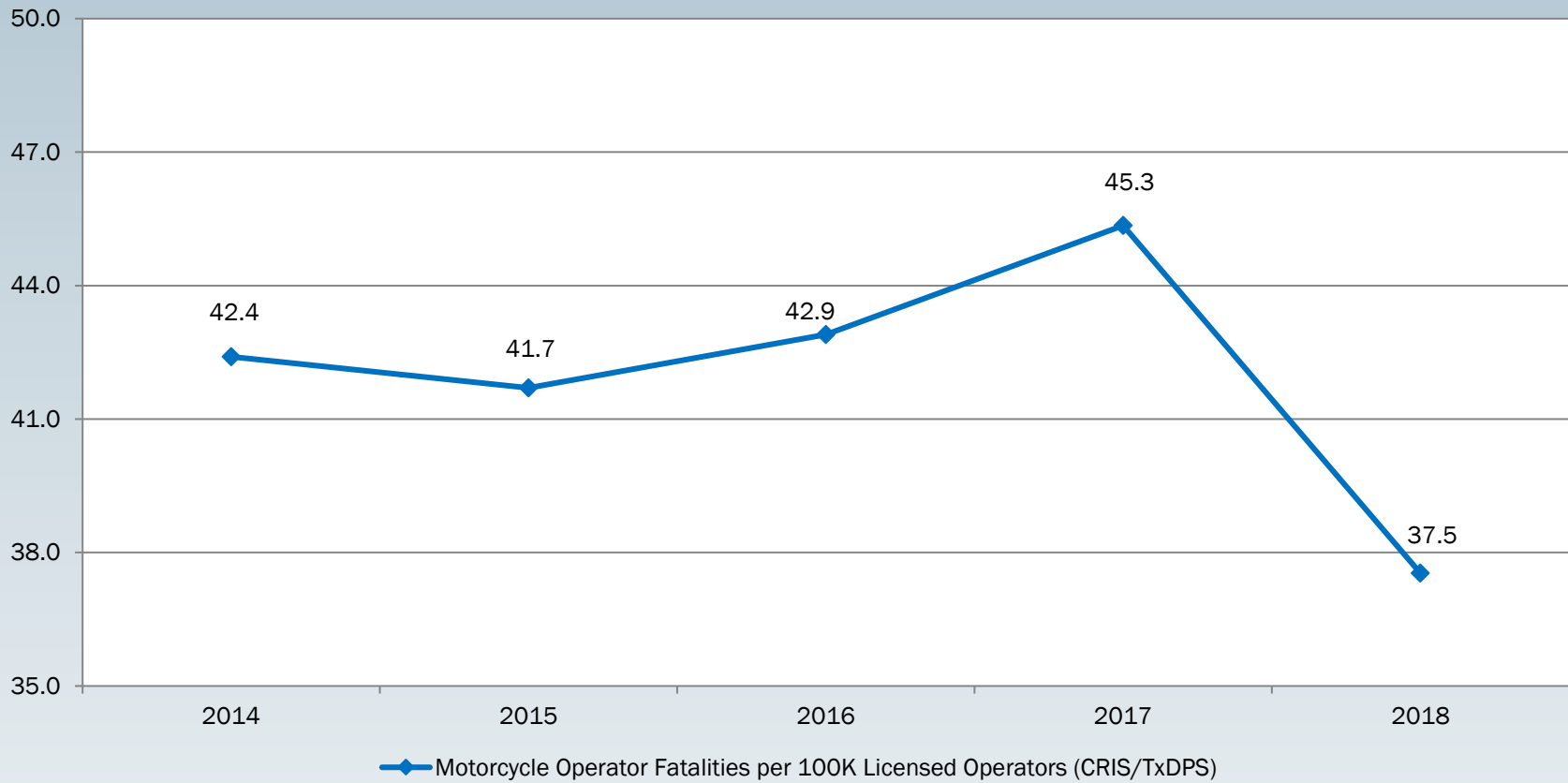
Source: Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #17
Figure 12: Number of Motorcyclist Fatalities
with a BAC of .08% or Greater (CRIS)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of December 03, 2019.

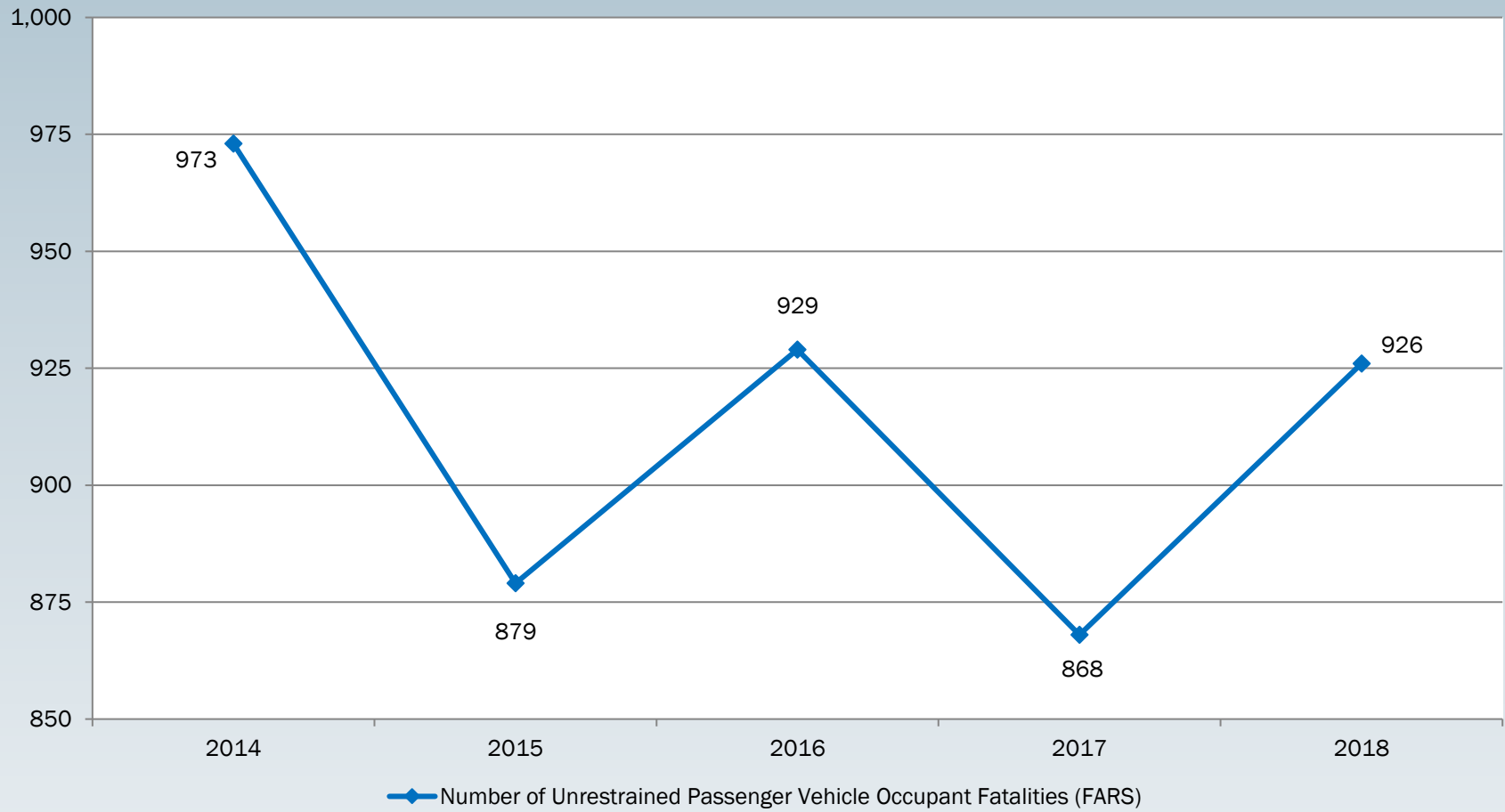
Performance Measure #18
Figure 13: Number of Motorcycle Operator Fatalities
per 100,000 Licensed Operators
(CRIS/Texas Department of Public Safety)



Source: Texas Department of Public Safety

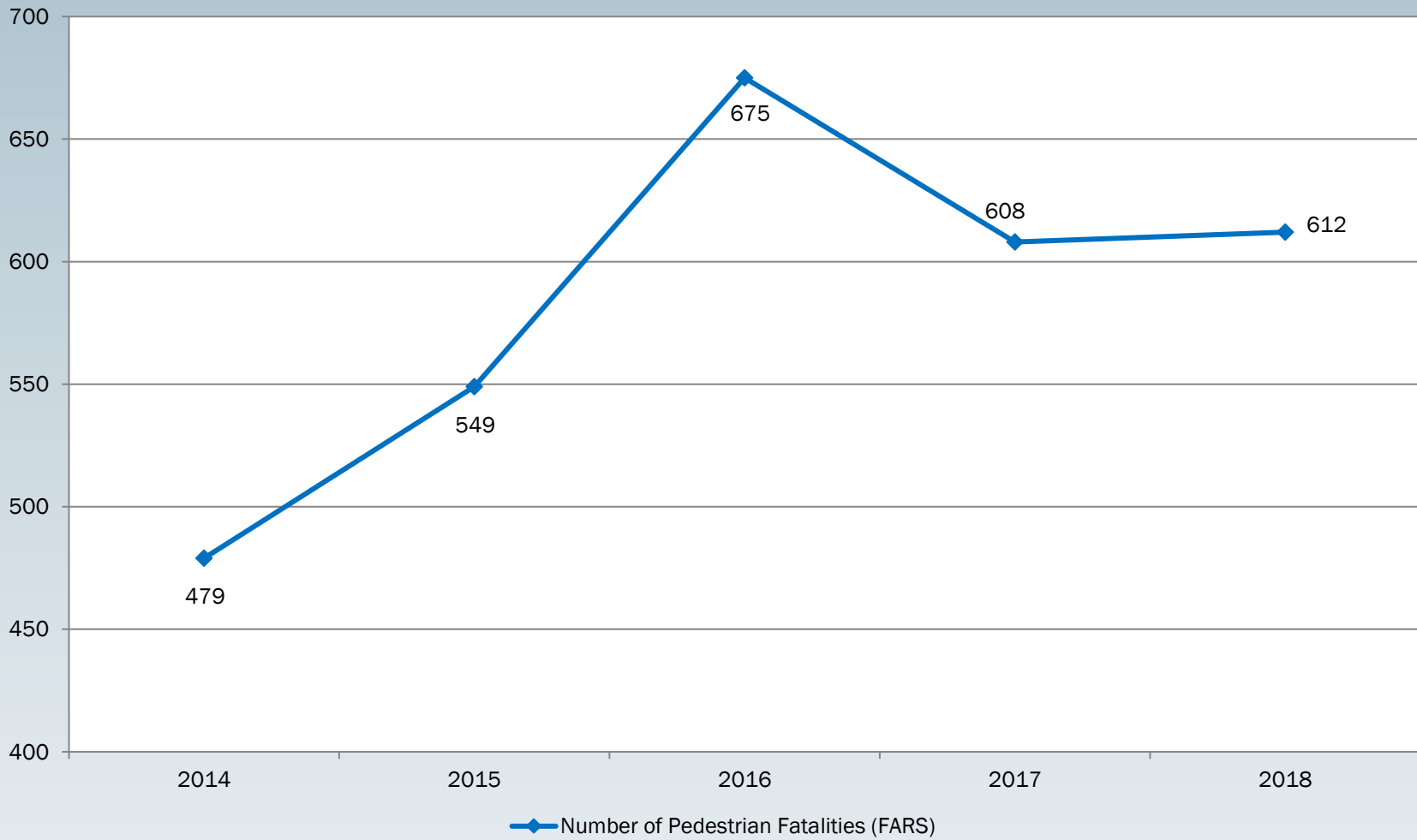
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of December 03, 2019.

Performance Measure #19
Figure 14: Number of Unrestrained Passenger Vehicle Occupant Fatalities (FARS)



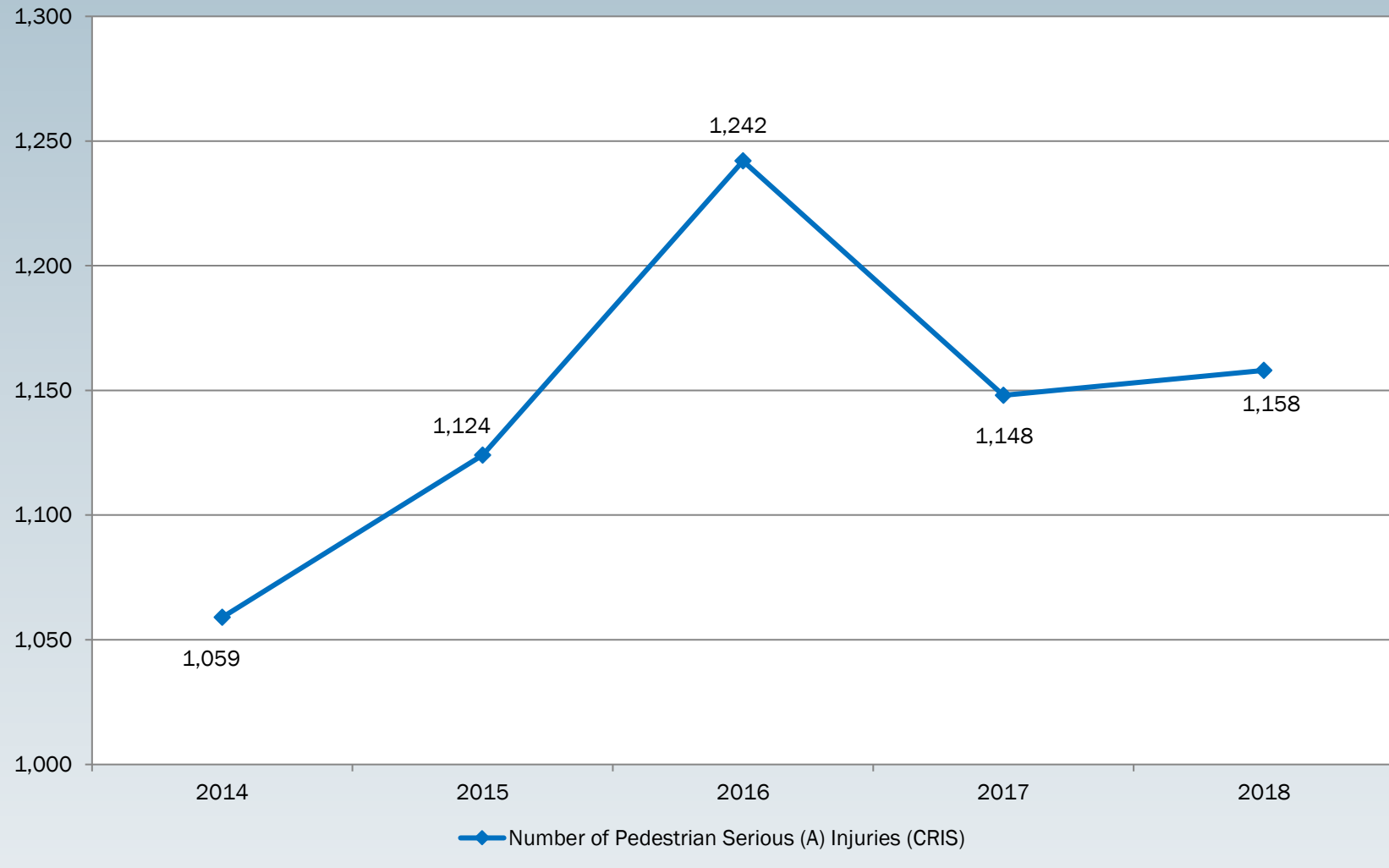
Source: Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #23
Figure 15: Number of Pedestrian Fatalities (FARS)



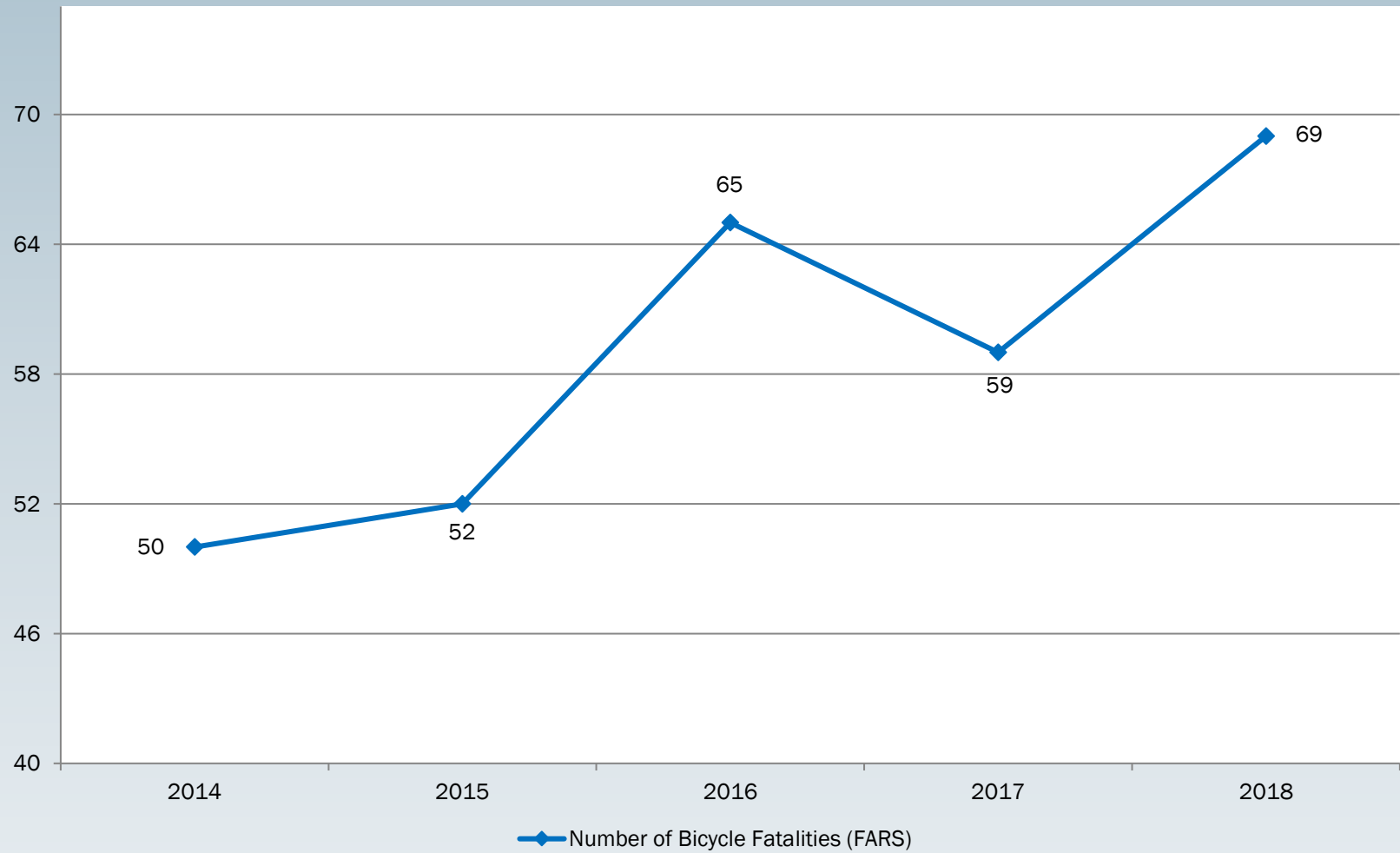
Source: Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #24
Figure 16: Number of Pedestrian Serious Injuries (CRIS)



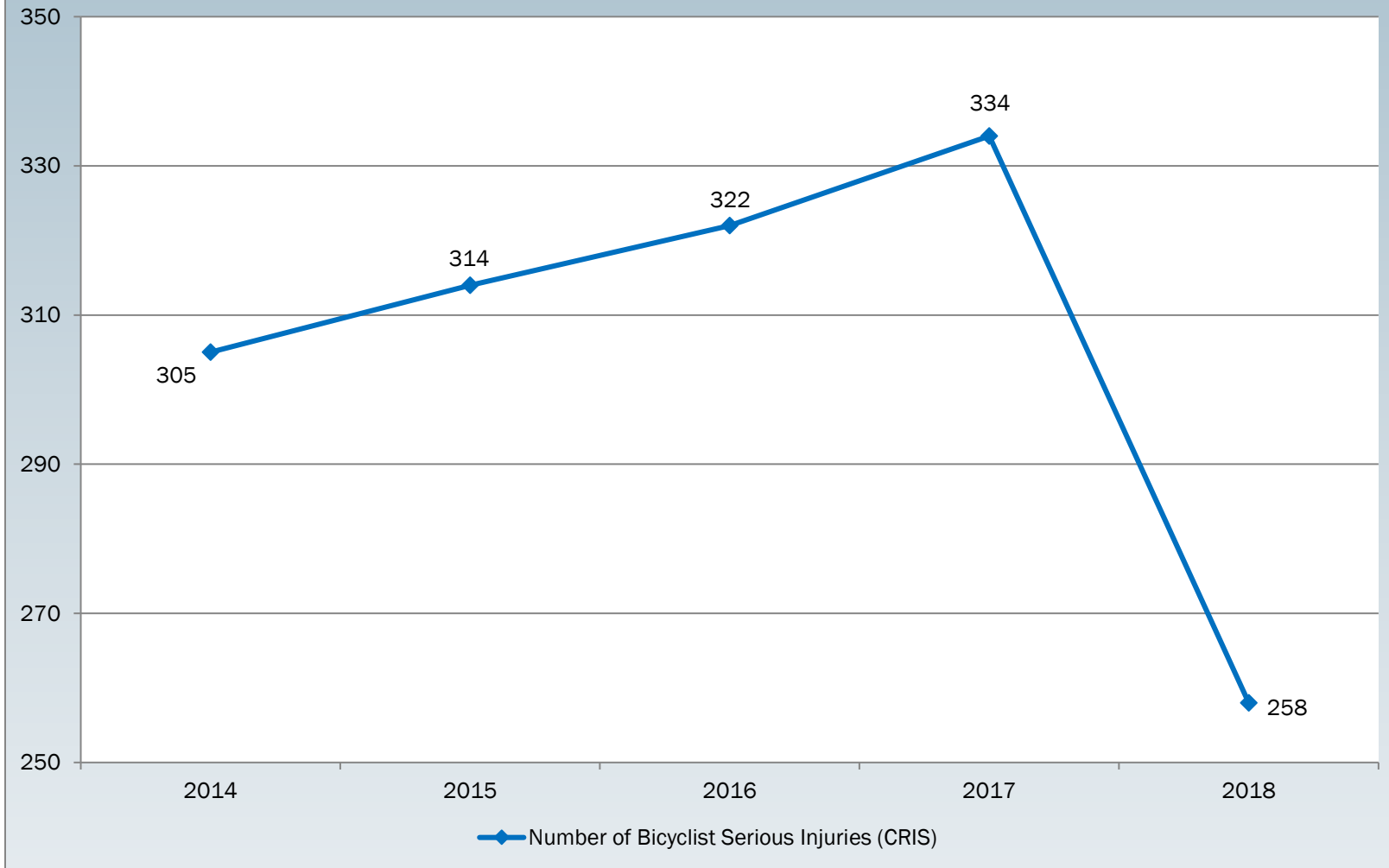
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of December 03, 2019.

Performance Measure #25 Figure 17: Number of Bicycle Fatalities (FARS)



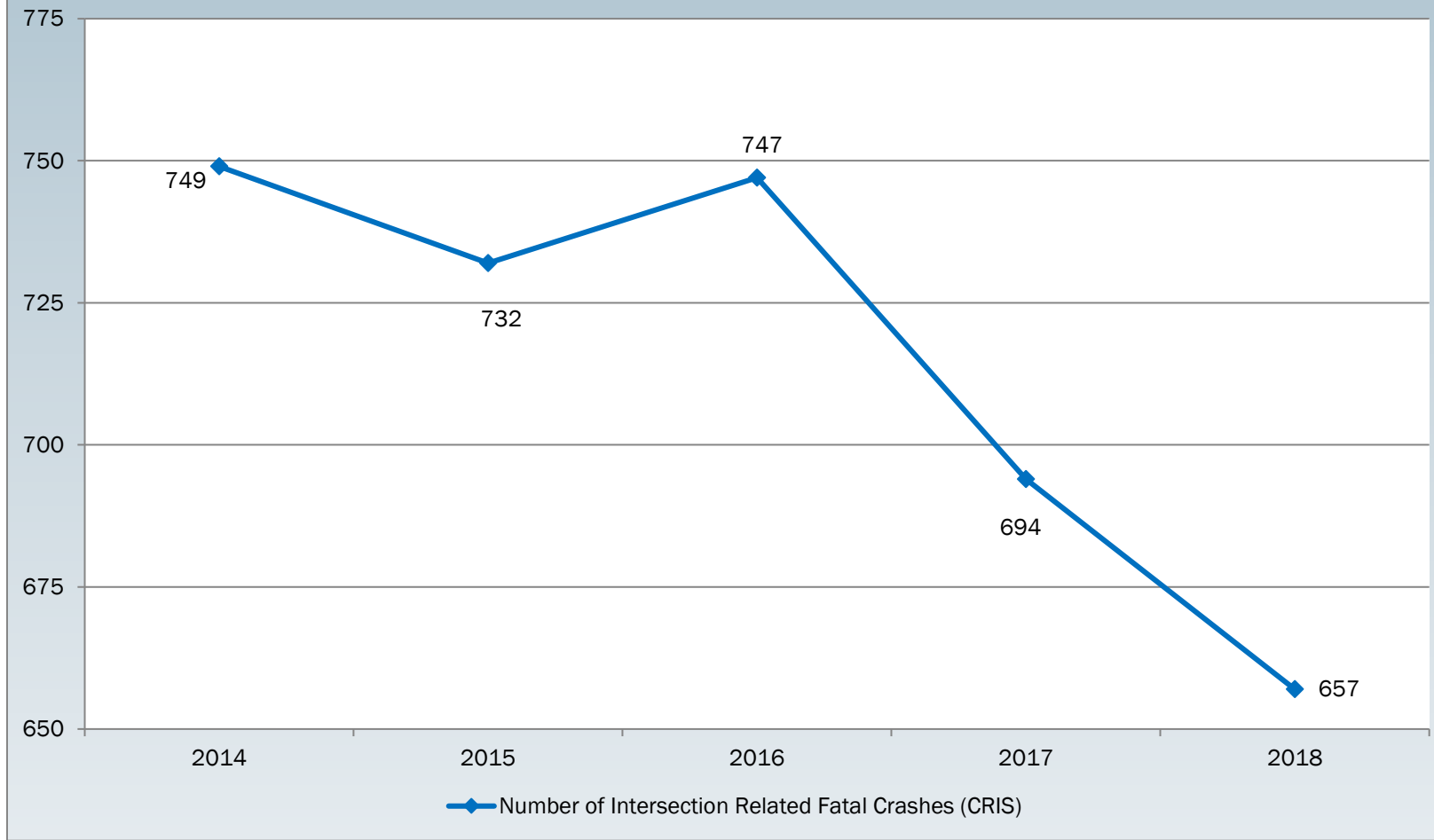
Source: Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #26
Figure 18: Number of Bicyclist Serious Injuries (CRIS)



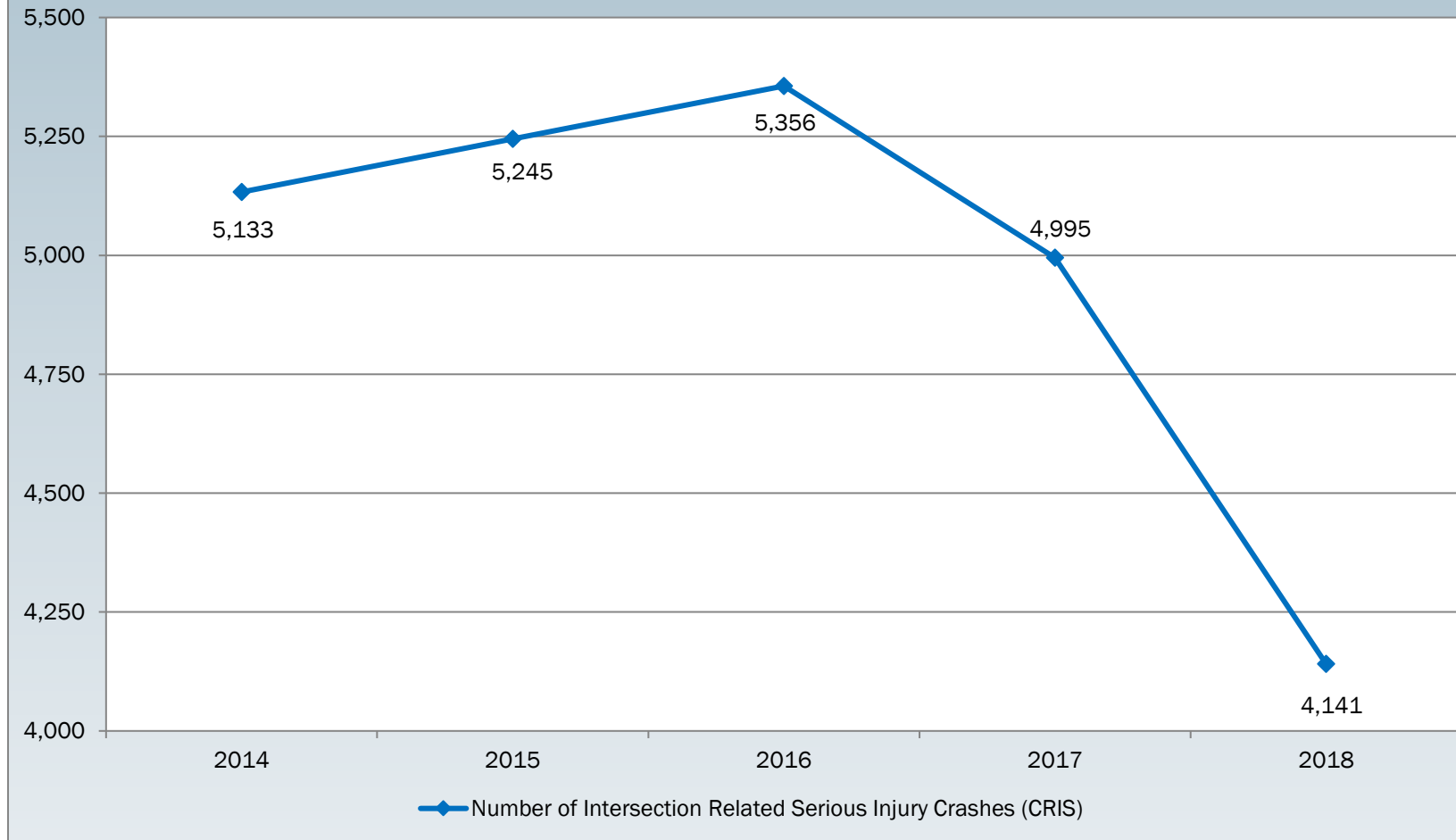
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of December 03, 2019.

Performance Measure #27
Figure 19: Number of Intersection Related Fatal Crashes (CRIS)



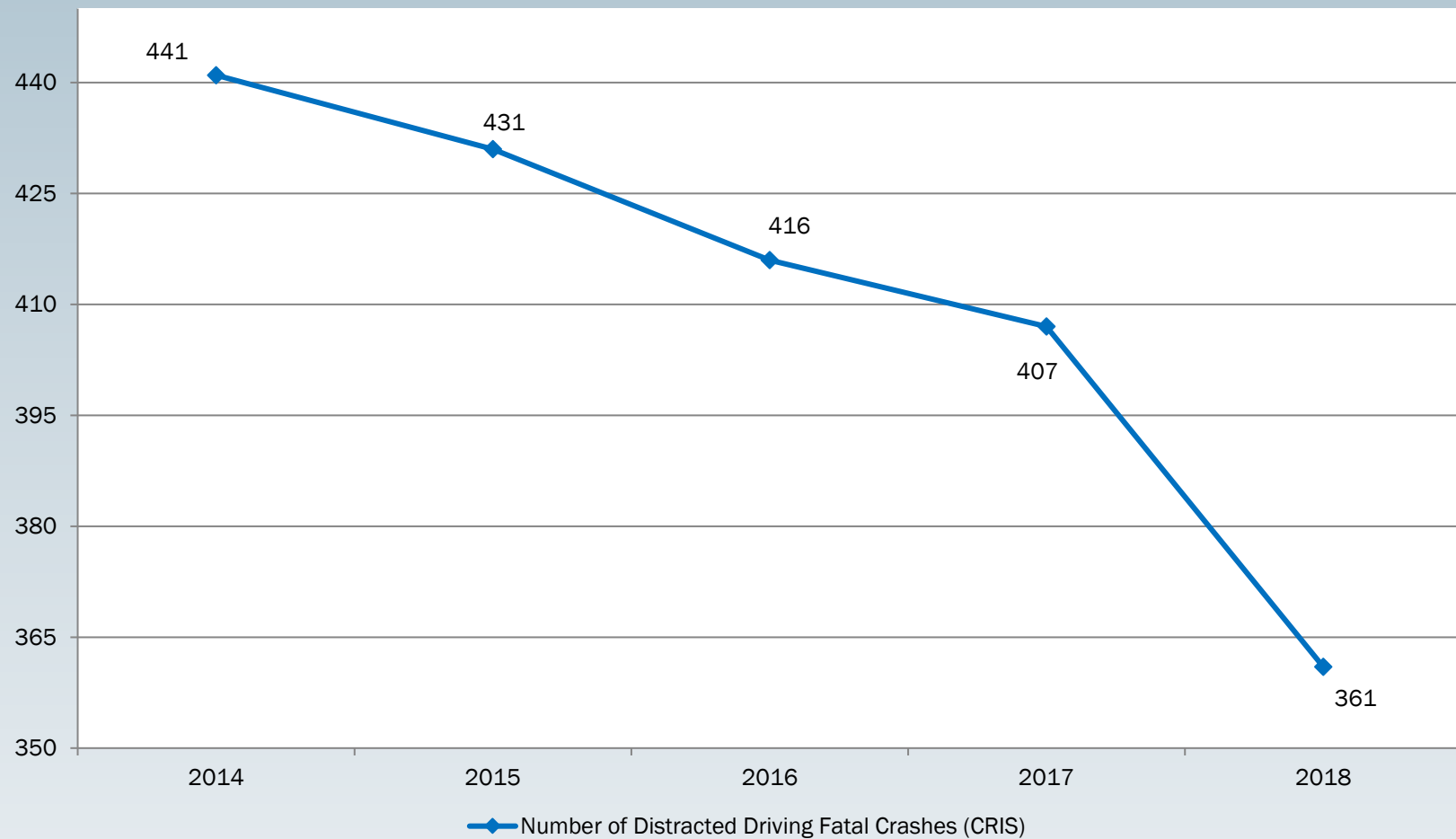
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of December 03, 2019.

Performance Measure #28 Figure 20: Number of Intersection Related Serious Injury Crashes (CRIS)



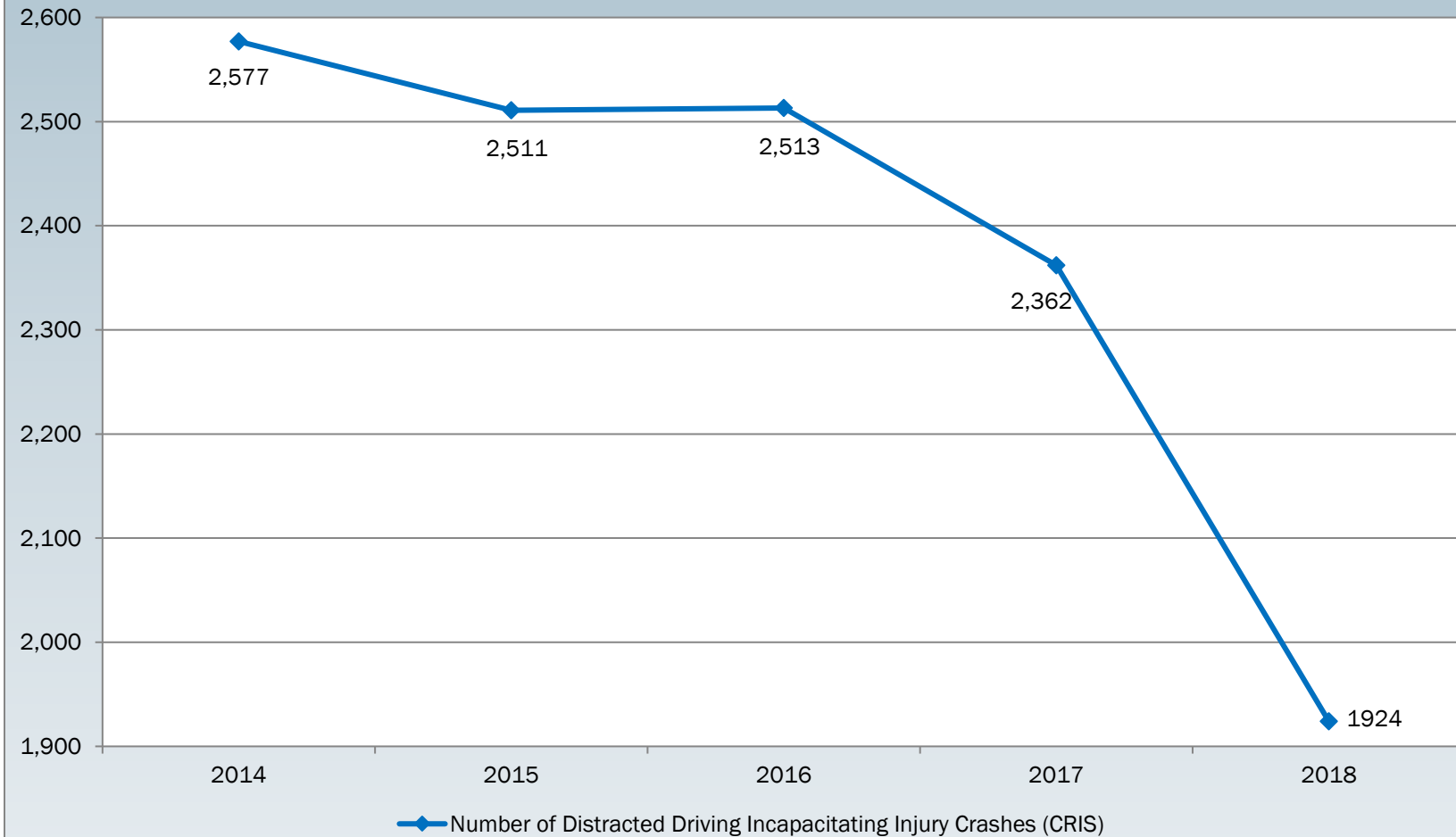
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of December 03, 2019.

Performance Measure #29 Figure 21: Number of Distracted Driving Fatal Crashes (CRIS)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of December 03, 2019.

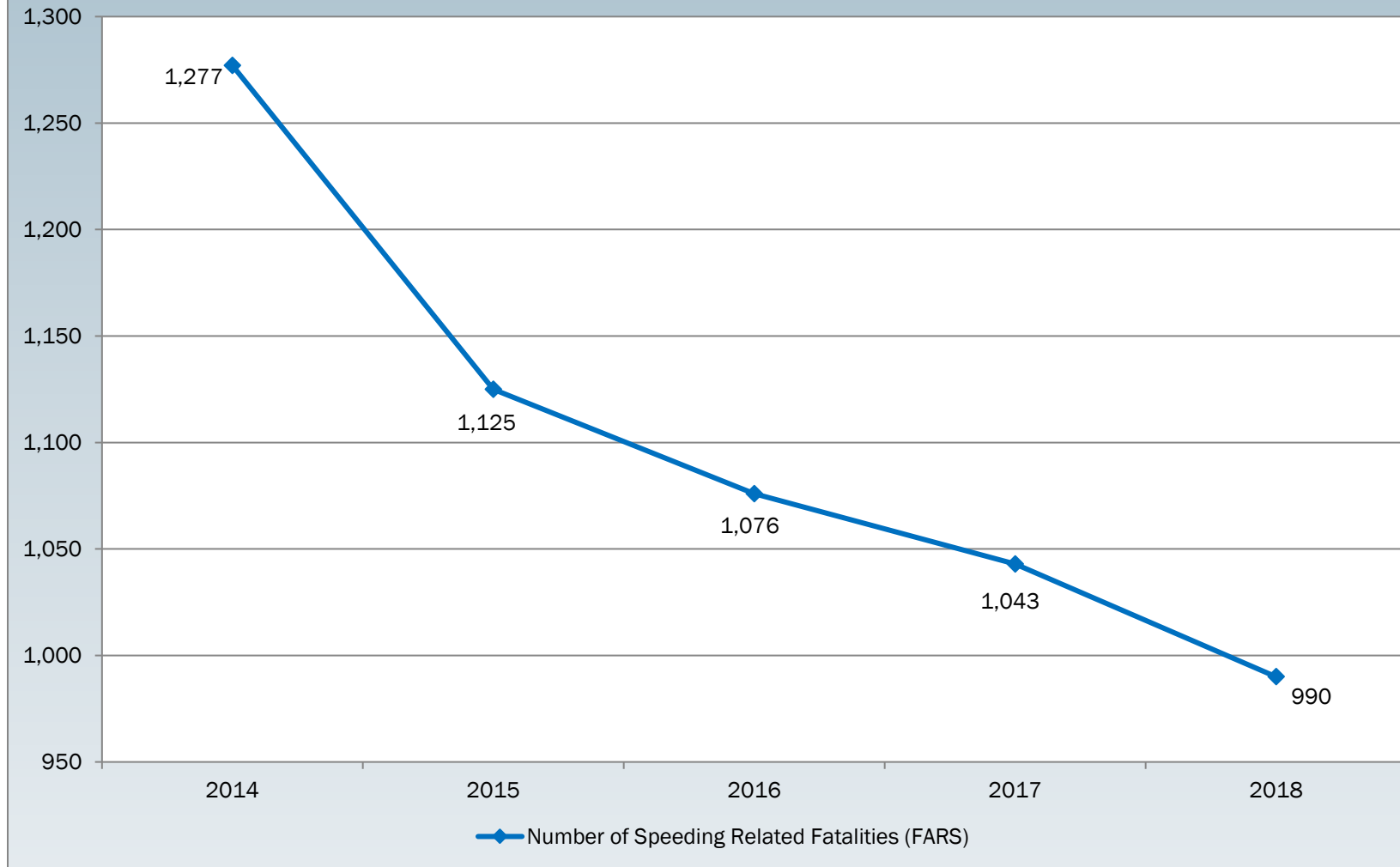
Performance Measure #30
Figure 22: Number of Distracted Driving Serious Injury Crashes (CRIS)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of December 03, 2019.

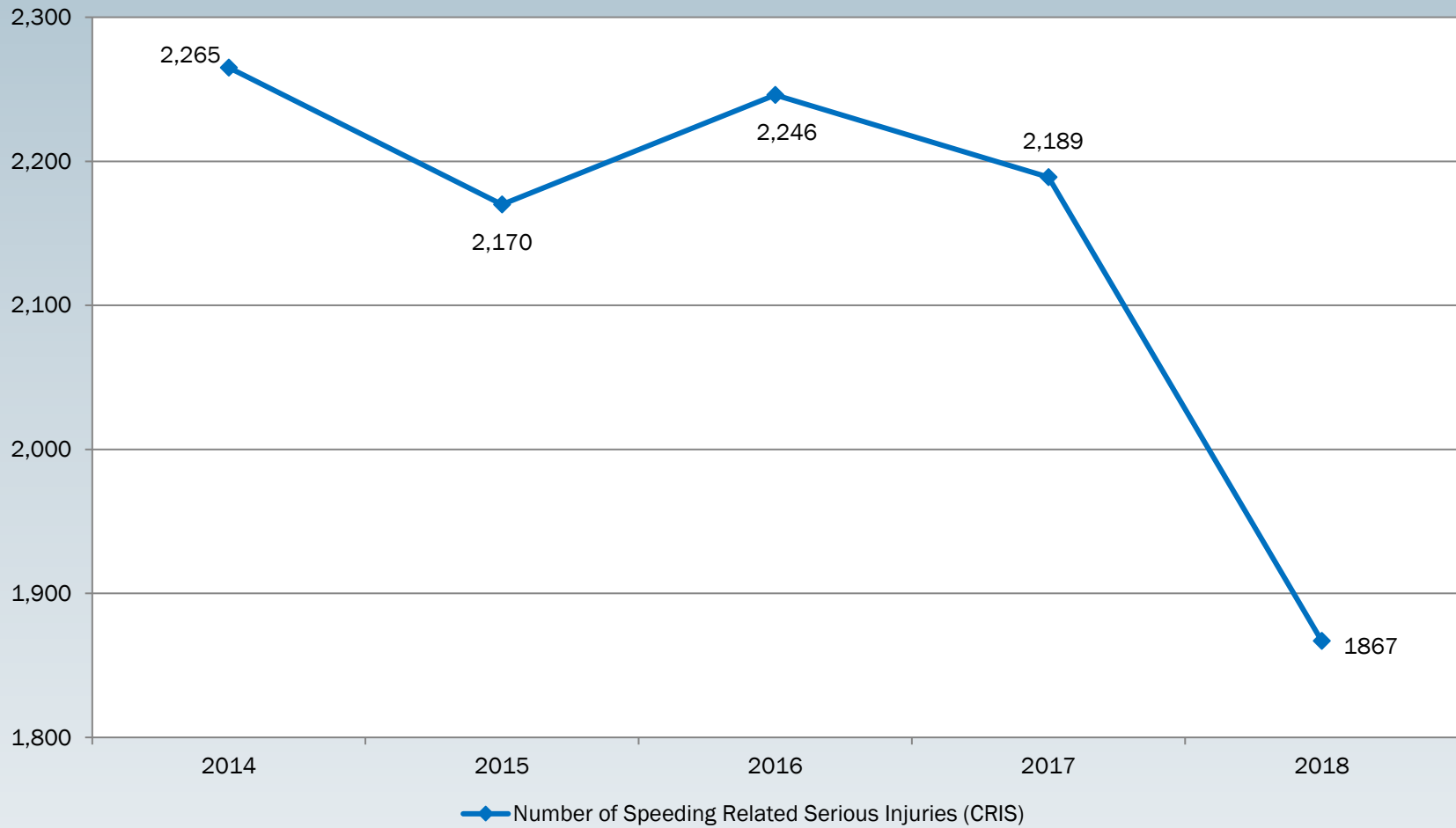
Performance Measure #31

Figure 23: Number of Speeding Related Fatalities (FARS)



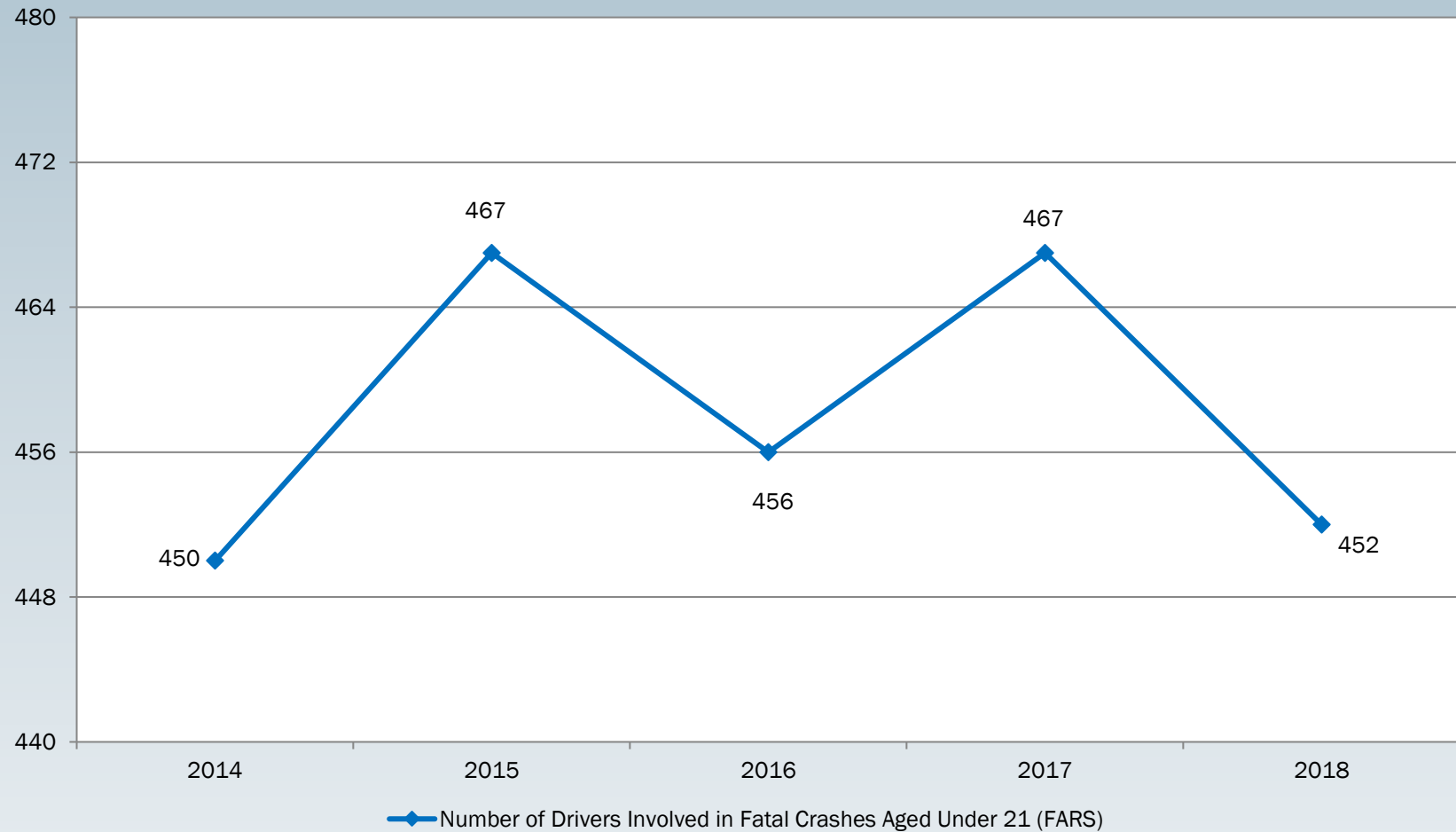
Source: Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #32
Figure 24: Number of Speeding Related Serious Injuries (CRIS)



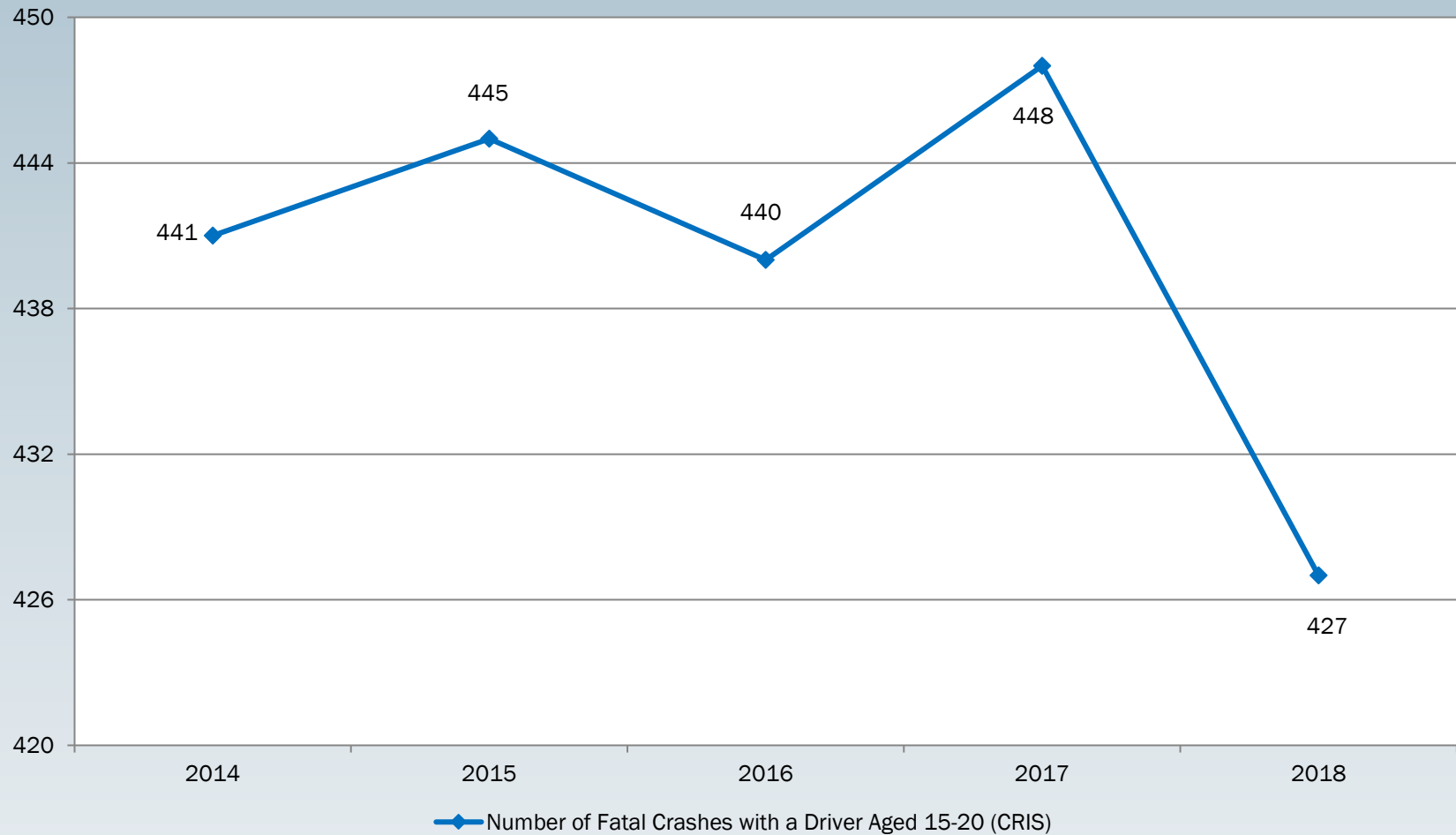
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of December 03, 2019.

Performance Measure #36
Figure 25: Number of Drivers 20 or Younger Involved in Fatal Crashes (FARS)



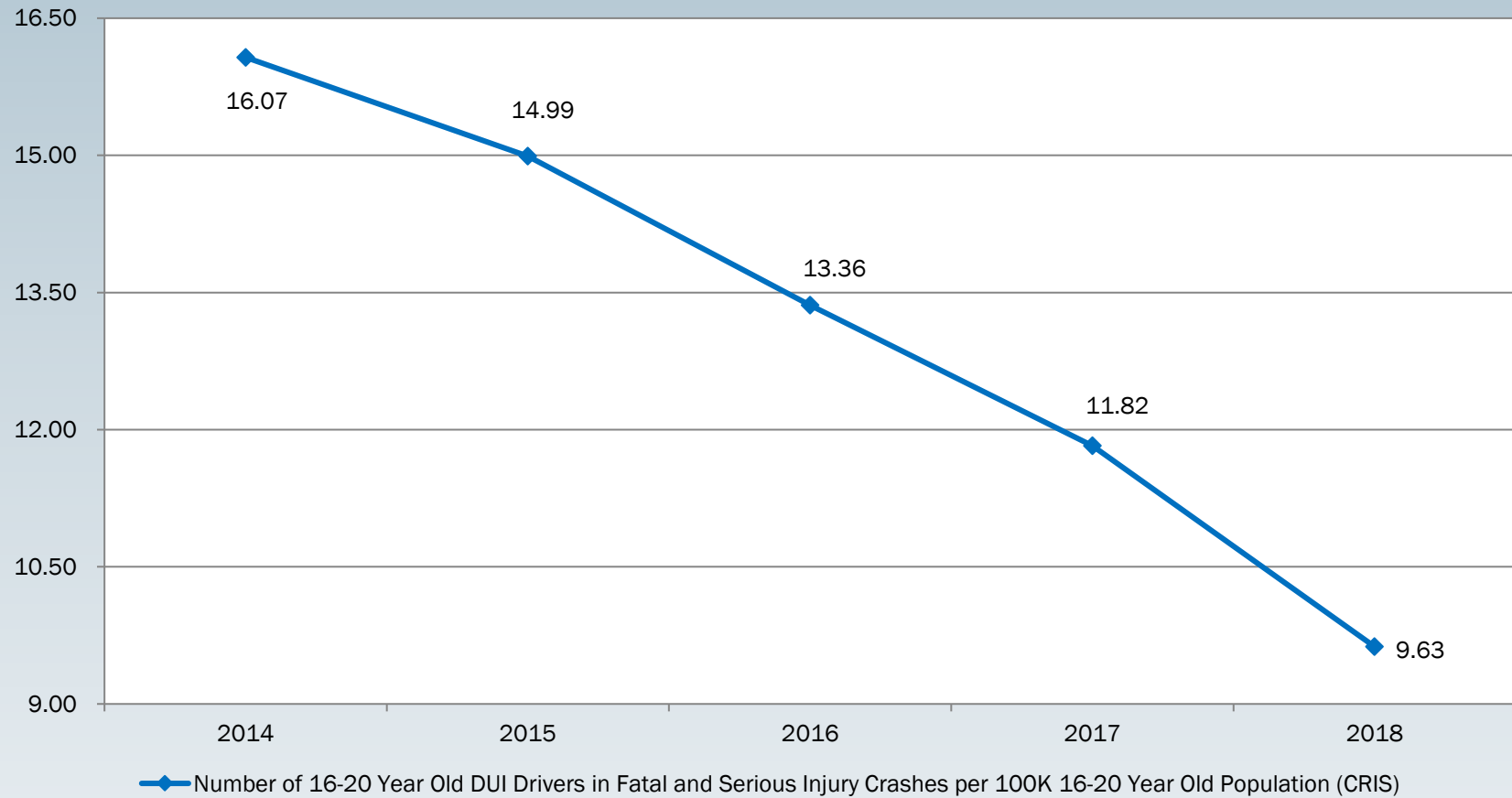
Source: Source: [FARS Annual Report Tables - Texas](#)

Performance Measure #37
Figure 26: Number of Fatal Crashes with a Driver Aged 15-20 (CRIS)



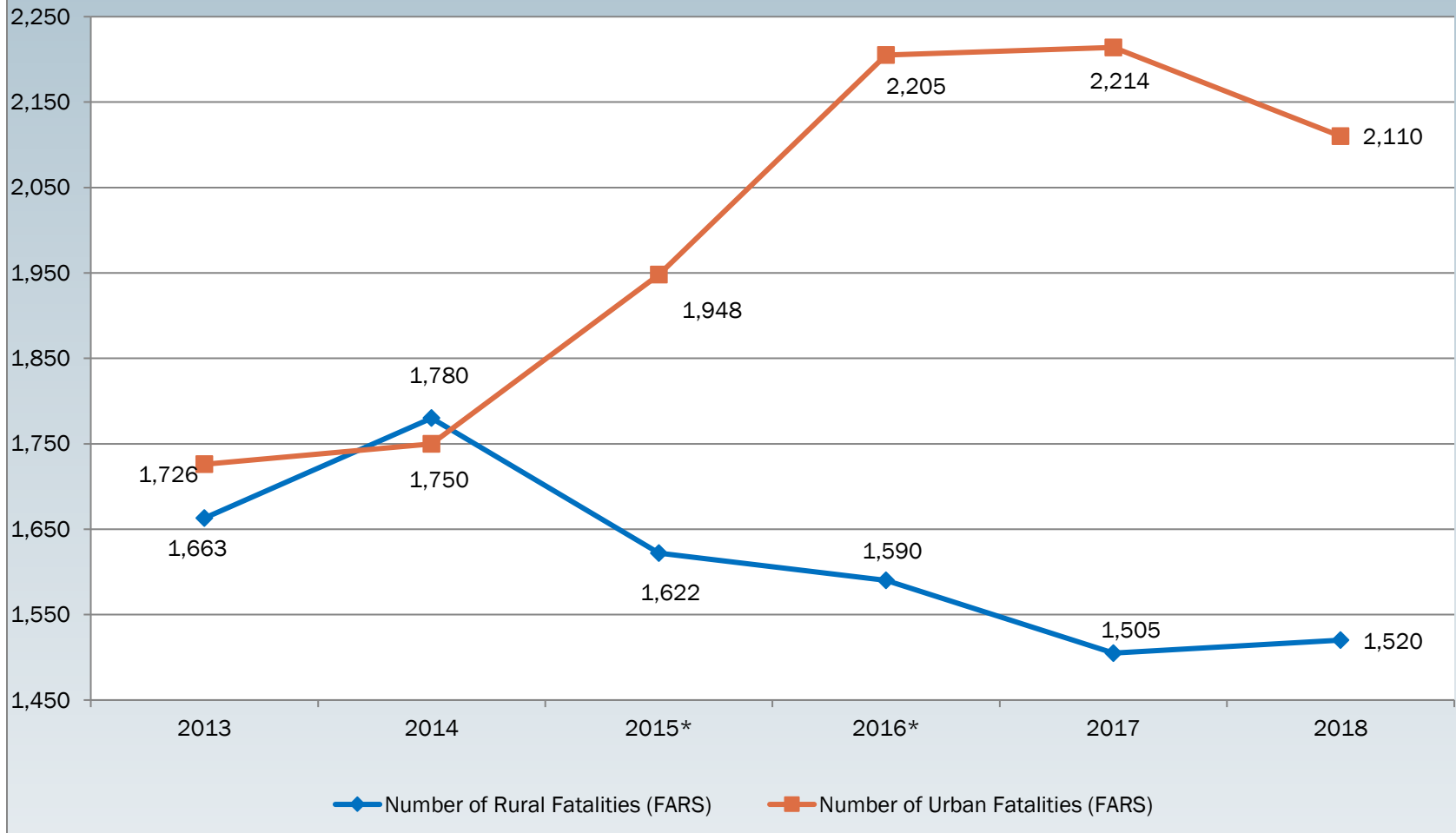
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of December 03, 2019.

Performance Measure #38
Figure 27: Number of 16-20 Year Old DUI Drivers
in Fatal and Serious Injury Crashes per 100K
of 16-20 Year Old Population (CRIS)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of December 03, 2019.

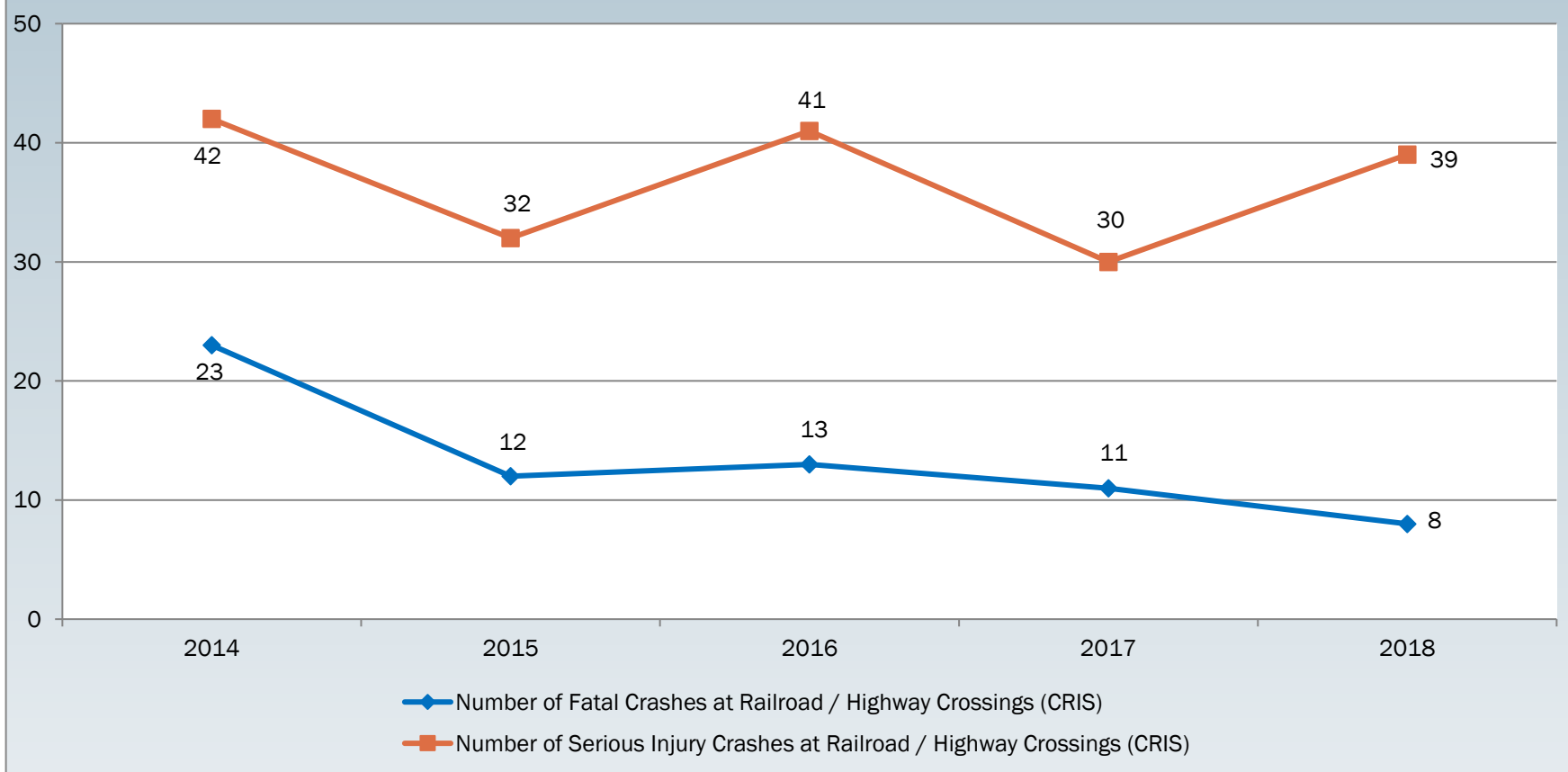
Performance Measure #39 & #40
Figure 28: Number of Urban and Rural Fatalities (FARS)



Source: Source: [FARS Annual Report Tables - Texas](#)

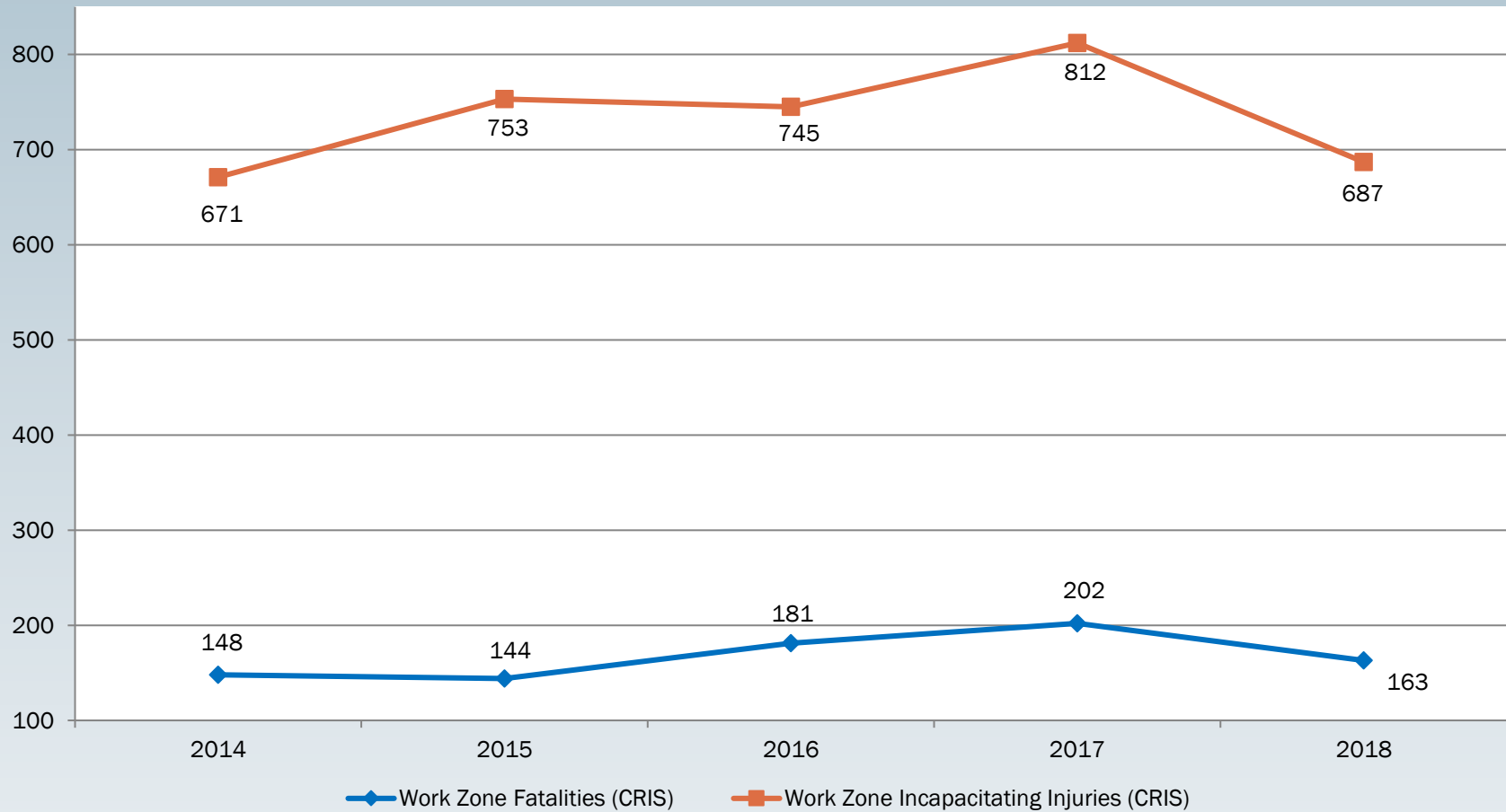
Performance Measures #41 & #42

Figure 29: Fatal Crashes at Railroad / Highway Crossings Serious Injury Crashes at Railroad / Highway Crossings (CRIS)



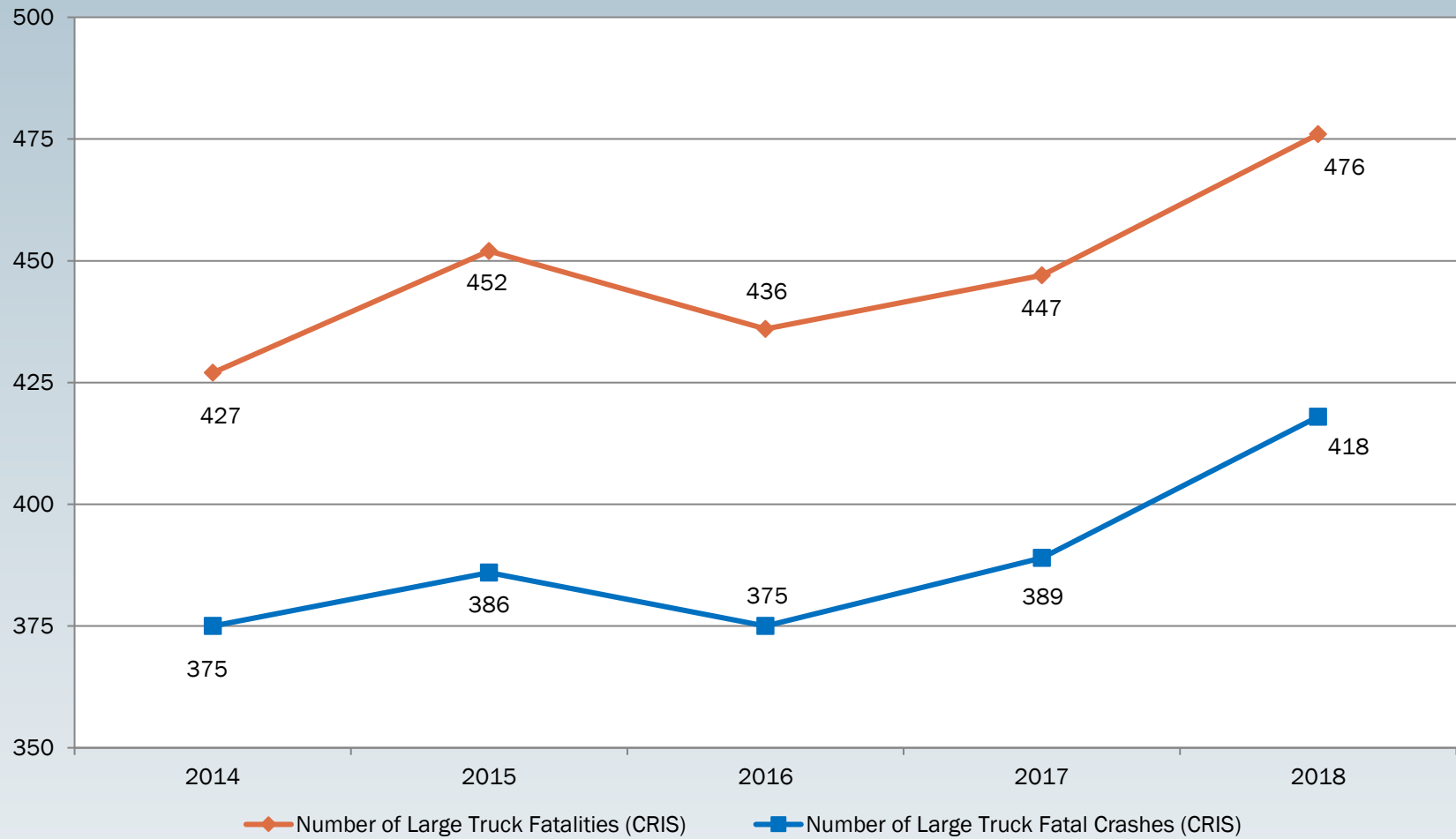
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of December 03, 2019.

Performance Measure #43 & #44 Figure 30: Number of Work Zone Related Fatalities and Serious Injuries (CRIS)



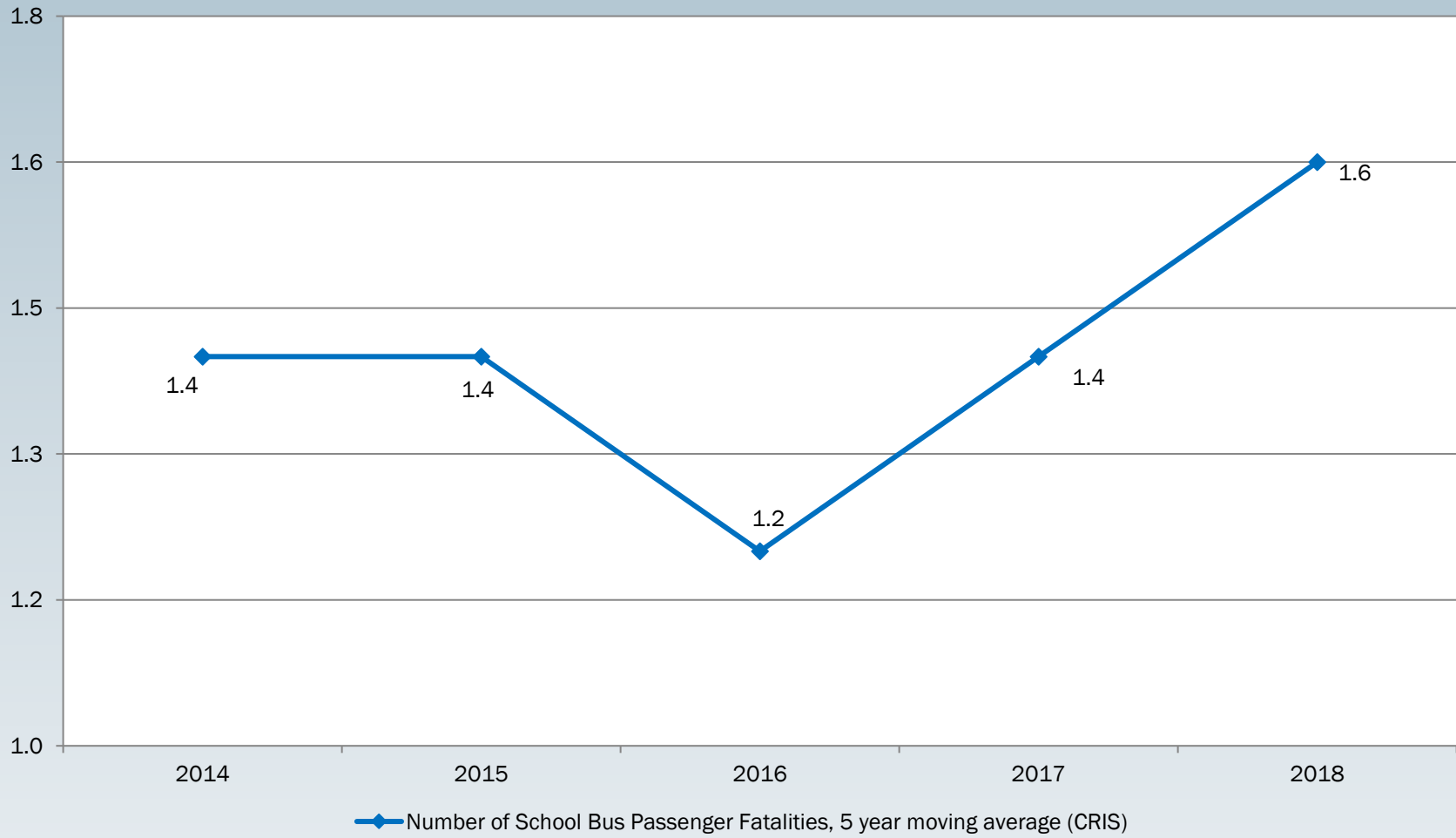
Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of December 03, 2019.

Performance Measures #45 & #46
Figure 31: Number of Large Truck Fatalities and Fatal Crashes (CRIS)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of December 03, 2019.

Performance Measure #48
Figure 32: Number of School Bus Passenger Fatalities,
5 Year Moving Average (CRIS)



Source: CRIS. Information Contained in this report represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) Received and processed by the Department as of December 03, 2019.

DATA SOURCES AND GLOSSARY FOR PERFORMANCE MEASURES

Performance Measure Data Sources	
<p>All crash and casualty data in this document originate from Texas police crash reports as coded in two record systems: the Fatality Analysis and Reporting System and the Texas Crash Record Information System. Differences in coding, the variables coded and definitions of those variables render direct comparisons among the data in the systems problematic. Although in most cases differences among the data in the systems are negligible and practically insignificant, for several variables, the differences are notable. This is especially true for crashes (and the casualties sustained in those crashes) that involve alcohol and/or other drugs and to a lesser extent for crashes involving specific vehicle types. The definitions offered in the glossary are provided both to assist in clarifying those differences and to improve the precision of statements about the crash and casualty experience in Texas.</p>	
Fatality Analysis and Reporting System (FARS)	<p>All FARS data through 2015 are from final FARS data sets. FARS 2016 data are ARF.</p> <p>FARS crash and fatality data for periods after 2015 are not final and, therefore, are subject to change.</p>
TxDOT Crash Record Information System (CRIS)	<p>TxDOT CRIS is the replacement for the legacy system Texas Accident File.</p>

Performance Measure Glossary	
Term	Definition
<p>Alcohol-Related Crashes (or Casualties)</p>	<p>FARS “New Definition” based on the highest BAC of involved drivers and motorcycle riders (operators) only: Crashes (or fatalities) in which at least one driver or motorcycle operator had a BAC \geq .08 g/dL. (Also referred to as “Alcohol-impaired driving crashes/casualties).</p> <p>All FARS-based alcohol-related data reported in the HSPP include those crashes in which at least one driver had a <u>known</u> BAC test result and those for which alcohol involvement has been estimated when alcohol test results are unknown, i.e., alcohol involvement based on NHTSA’s multiple imputation procedures.</p>
<p>DUI-Related Crashes (or Casualties) - Alcohol or Other Drugs</p>	<p>TXDOT: A BAC result >0.00 g/dL or a positive substance test result was indicated for at least one driver, or "had been drinking," "under the influence of alcohol," "under the influence - drug" or "taking medication" was identified as a contributing factor</p>

Performance Measure Glossary

Term	Definition
Intersection and Intersection-Related Crashes	TXDOT: A crash in which the first harmful event occurred on an approach to or exit from an intersection and resulted from an activity, behavior or control related to the movement of traffic units through the intersection. TxDOT CRIS Codes: INTRST_RELAT_ID = 1 - Intersection, or 2 - Intersection Related.
Large Truck-Involved Crashes (or Fatalities)	TXDOT: All crashes Involving at least one vehicle with a vehicle body type of "Semi-Trailer" or "Truck-Tractor." TxDOT CRIS Codes: VEH_TYPE_ID = 6 - Semi-Trailer, or 24 - Truck-Tractor).
Motor Vehicle-Related Bicycle Fatalities	TXDOT: A death of a pedalcyclist resulting from a crash involving a motor vehicle. Bicyclist deaths and injuries unrelated to motor vehicle crashes are not included. TxDOT CRIS Codes: PERSN_TYPE_ID = 7 - Pedalcyclist.
Motor Vehicle-Related Pedestrian Fatalities	FARS: All deaths of pedestrians resulting from a crash involving a motor vehicle.
Motorcyclist Fatalities	FARS: Data categorized as motorcyclist fatalities include fatalities to operators and passengers of vehicles identified in FARS as a: motorcycle, moped (motorized bicycle), three-wheel motorcycle or moped - not all-terrain vehicle, off-road motorcycle (2-wheel), other motored cycle type (minibikes, motor scooters), or unknown motored cycle type.
Railroad Grade Crossing Crashes	TXDOT: Crashes at at-grade railroad/highway crossings, whether or not a train was involved – not limited to collisions with trains. TxDOT CRIS Codes: CRASH RAILROAD RELATED FLAG ID = Y, or HARM_EVNT = 3 - RR Train, or Physical Feature = 17, or OBJECT STRUCK = 10 - Hit Train Moving Forward) , or 11 - Hit Train Backing), or 12 - Hit Train Standing Still, or 13 - Hit Train-Action Unknown, or 24 - Hit Railroad Signal Pole or Post, or 25 - Hit Railroad Crossing Gates.
School Bus Passenger Fatalities	FARS: All fatalities to passengers of school buses. Included are vehicles identified in FARS as "School Buses" and other vehicles used as School Buses (e.g., vans). Note: Data provided are five year moving averages.
Severity of crash/Severity of injury	FARS and TXDOT: Crashes are coded in accordance with the highest degree of injury suffered in the crash, where: Serious injury (A) - not able to walk, drive, etc. Non-incapacitating injury (B) - bump on head, abrasions, minor lacerations, etc. Possible injury (C) – e.g., limping, complaint of pain Fatal injury (F or K) - a death resulting from a crash that occurs within 30 days of the crash

Performance Measure Glossary	
Term	Definition
	<p style="text-align: center;">Non-injury (N or Property Damage Only- PDO).</p> <p style="text-align: center;">“Serious” crashes or injuries are all crashes (casualties) in which the highest level of injury sustained was at least one Serious injury (A), plus all crashes in which the highest level of injury sustained was at least one non-incapacitating injury (B).</p>
Speeding-Related Crashes (Casualties)	FARS: Crashes in which at least one driver was driving too fast for conditions or in excess of the posted maximum limit.
Texas Population	<p>FARS: Population-based crash and casualty rates use Texas population estimates derived from FHWA's Highway Statistics and/or US Census Estimates for the relevant year.</p> <p>TXDOT: Texas population data used for calculating population-based crash and casualty rates were obtained from the Texas State Data Center and Office of the State Demographer. Population-based crash and casualty rates through CY 2016 are based on Texas State Data Center population <u>estimates</u>.</p>
Vehicle Miles Traveled (VMT)	<p>FARS: All annual VMT-based crash & casualty rates, expressed in 100M VMT (100 million vehicles miles traveled, using FARS crash & casualty data are derived from FHWA’s Highway Statistics for the relevant year.</p> <p>TXDOT: All annual VMT estimates used in this document are derived from TXDOT’s Transportation Planning and Programming Division’s (TPP) estimates of daily vehicle miles traveled. These estimates include all vehicle miles on all roadways in Texas. Total VMT includes VMT on state, city and county-maintained roads. All mileage-based crash and casualty rates based on TXDOT data use TPP VMT estimates as the denominator.</p>
Work Zone Injuries and Fatalities	<p>TXDOT: Fatalities and serious injuries in crashes occurring in a Work Zone whether or not construction related. TxDOT CRIS codes; CRASH ROAD CONSTRUCTION ZONE FLAG_ID = Y, or CRASH ROAD CONSTRUCTION ZONE WORKER FLAG_ID = Y, or OTHR_ FACTR = 49 - Construction Zone - Not Construction Related), or 50 - Construction Zone - Construction Related, or 51 - Other Maintenance Area - Not Construction Related, or 52 - Other Maintenance Area - Construction Related.</p>

**SECTION THREE -
PROGRAM AREA REPORTS**

Planning and Administration **PA - 01**

Project Descriptions

Task: Program Management **Planning and Administration PA - 01**

Organization Name Division TRF-TS Project Number
TxDOT - Traffic Safety **2019-TxDOT-G-1YG-0001**

Title / Desc. **eGrants Software Enhancement Services**

Provide software development services for the continued enhancement of the TxDOT Traffic Safety Electronic Grants Management System (eGrants) using Agate's IntelliGrants COTS product

Project Notes

Project not implemented

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PA	1	Planned: \$75,000.00				\$75,000.00
	0	Actuals:				

Task: Program Management **Planning and Administration PA - 01**

Organization Name Division TRF-TS Project Number
TxDOT - Traffic Safety **2019-TxDOT-G-1YG-0082**

Title / Desc. **eGrants Business Analysis Services**

Provide business analysis services for the continued enhancement and support of the TxDOT Traffic Safety Electronic Grants Management System (eGrants)

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PA	1	Planned: \$507,561.02				\$507,561.02
	1	Actuals: \$507,561.02				\$507,561.02

Task: Program Management **Planning and Administration PA - 01**

Organization Name Division TRF-TS Project Number
TxDOT - Traffic Safety **2019-TxDOT-G-1YG-0245**

Title / Desc. **TRF-TS Program Operations**

Conduct and manage the TexasTrafficSafetyProgram in order to identify traffic safety problem areas & implement programs to reduce the number& severity of traffic related crahses, injuries, fatalities.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State State	1	Planned:	\$4,044,519.00			\$4,044,519.00
	1	Actuals:	\$5,310,959.57			\$5,310,959.57

Task: Program Management **Planning and Administration PA - 01**

Organization Name **TxDOT - Traffic Safety** Division TRF-TS Project Number **2019-TxDOT-G-1YG-0247**

Title / Desc. **eGrants Software Support Svcs**

Provide software services for the maintenance support of the TxDOT Traffic Safety Electronic Grants Management System (eGrants) using Agate's IntelliGrants COTS product

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State	1	Planned:	\$55,000.00			\$55,000.00
	1	Actuals:	\$55,000.00			\$55,000.00

Task: Training **Planning and Administration PA - 01**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2019-TTI-G-1YG-0025**

Title / Desc. **2019 Statewide Traffic Safety Conference**

TTI will plan and conduct an eleventh Statewide Traffic Safety Conference. This project provides support for planning, implementing and reporting on that conference.

Performance Objectives

	Target	Actual	Met?
▪ Achieve increase in conference registrations compared to 2018	10 %	10%	<input checked="" type="checkbox"/>
▪ Conduct statewide traffic safety conference	1	1	<input checked="" type="checkbox"/>
▪ Coordinate plan for an eleventh statewide traffic safety conference	1	1	<input checked="" type="checkbox"/>
▪ Provide evaluation of conference participant satisfaction and other performance metrics	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PA	1	Planned: \$61,648.77		\$60,000.00	\$30,000.01	\$151,648.78
	1	Actuals: \$61,291.52		\$63,545.48	\$80,498.70	\$205,335.70

FY 2019 Traffic Safety Funds Program Area Expenditure Summary

Planning and Administration

PA - 01

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405E / 405H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
Program Management	<i>Planned:</i>	4	\$4,682,080.02	\$582,561.02						\$4,099,519.00			
	<i>Actual:</i>	3	\$5,873,520.59	\$507,561.02						\$5,365,959.57			
<i>Public Information Campaigns</i>													
Training	<i>Planned:</i>	1	\$151,648.78	\$61,648.77						\$60,000.00	\$30,000.01		
	<i>Actual:</i>	1	\$205,335.70	\$61,291.52						\$63,545.48	\$80,498.70		
TOTALS:	<i>Planned:</i>	5	\$4,833,728.80	\$644,209.79						\$4,099,519.00	\$60,000.00	\$30,000.01	
	<i>Actual:</i>	4	\$6,078,856.29	\$568,852.54						\$5,365,959.57	\$63,545.48	\$80,498.70	

Alcohol and Other Drug Counter Measures

AL - 02

Goals

- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, fatalities and injuries.
- To reduce the number of alcohol impaired and driving under the influence of alcohol and other drug-related crashes, injuries and fatalities.
- To reduce the number of DUI-related crashes where the driver is underage 21

Strategies

- *Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.*
- *Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.*
- *Improve and increase training for law enforcement officers.*
- *Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.*
- *Improve BAC testing and reporting to the State's crash records information system.*
- *Improve DWI processing procedures.*
- *Improve education programs on alcohol and driving for youth.*
- *Increase and sustain high visibility enforcement of DWI laws.*
- *Increase enforcement of driving under the influence by minors laws.*
- *Increase intervention efforts.*
- *Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.*
- *Increase the number of law enforcement task forces and coordinated enforcement campaigns.*
- *Increase the use of warrants for mandatory blood draws.*
- *Increase training for anti-DWI advocates.*

Project Descriptions

Task: Enforcement **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Bexar County District Attorney's Office** District SAT Project Number **2019-BexarCoD-G-1YG-0111**

Title / Desc. **Bexar County No-Refusal Initiative**

To seek search warrants for blood collection and testing on all misdemeanor DWI arrests where the defendant refuses to provide a breath or blood sample.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Achieve rate of pleas taken thereby reducing the number of hours police officers are required to testify	75 %	75 %	<input checked="" type="checkbox"/>
▪ Arrest intoxicated individuals charged with misdemeanor DWI related offenses	4,700	5,163	<input checked="" type="checkbox"/>
▪ Collect voluntary breathalyzer tests by those arrested for misdemeanor DWI offenses	2,700	2,796	<input checked="" type="checkbox"/>
▪ Obtain conviction rate of those charged with misdemeanor DWI in Bexar County	75 %	77 %	<input checked="" type="checkbox"/>
▪ Provide quarterly in-house speaker-taught lectures and training on DWI and trial advocacy	3	2	<input type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	Planned: \$33,454.42			\$29,584.75	\$63,039.17
	1	Actuals: \$24,921.46			\$27,223.49	\$52,144.95

Task: Enforcement **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Harris County District Attorney** District HOU Project Number **2019-HarrisDA-G-1YG-0118**

Title / Desc. **Search Warrants Stop Impaired Drivers: Harris County District Attorney's Office No Refusal program**

To continue to expand and educate citizens of the dangers of impaired driving by increasing our No Refusal program to five nights weekly, holidays, as well as additional locations.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect Data Sets Obtained Pursuant to Blood Search Warrants Executed	12	12	<input checked="" type="checkbox"/>
▪ Conduct Press Releases/Events About the No Refusal Program	30	39	<input checked="" type="checkbox"/>
▪ Coordinate Shifts of No Refusal	250	266	<input checked="" type="checkbox"/>
▪ Provide Blood Search Warrants to Arresting DWI Officers During Data Set Period	2,200	2,938	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	Planned: \$353,809.78			\$106,513.45	\$460,323.23
	1	Actuals: \$301,407.35			\$90,743.71	\$392,151.06

Task: Enforcement **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Montgomery County District Attorney's Office** District HOU Project Number **2019-MCDAO-G-1YG-0121**

Title / Desc. **Search Warrants Stop Impaired Drivers: MCDAO No Refusal Program**

To provide prosecutors, nurses, support staff, and equipment in either a central or mobile location to draft search warrants and obtain blood samples from DWI suspects who refuse a scientific test.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives	Target	Actual	Met?
Acquire Blood samples from Driving While Intoxicated(DWI) refusal suspects during No Refusal Operations	270	458	<input checked="" type="checkbox"/>
Conduct outreach events to educate the public on No Refusal Operations and Driving While Intoxicated Dangers	40	138	<input checked="" type="checkbox"/>
Conduct No Refusal enforcement dates during the fiscal year	120	127	<input checked="" type="checkbox"/>
Evaluate No Refusal blood draw cases to determine the samples effect on final disposition of the case	100	255	<input checked="" type="checkbox"/>
Evaluate Driving While Intoxicated (DWI) arrests for suitability of getting a blood warrant	1,000	1,048	<input checked="" type="checkbox"/>
Train groups of law enforcement officers or agencies on Driving While Intoxicated and No Refusal	12	37	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	Planned: \$143,603.07			\$95,142.88	\$238,745.95
	1	Actuals: \$143,603.07			\$121,436.13	\$265,039.20

Task: Enforcement **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Tarrant County** District FTW Project Number **2019-TarrantC-G-1YG-0182**

Title / Desc. **Tarrant County No Refusal Program**

Improve DWI enforcement throughout Tarrant County through the implementation of No Refusal arrests on targeted holidays and special events.

Strategies Addressed

- Increase the use of warrants for mandatory blood draws.

Performance Objectives	Target	Actual	Met?
Arrest DWI suspects based on blood evidence	620	895	<input checked="" type="checkbox"/>
Conduct No Refusal FY2019 Events	5	17	<input checked="" type="checkbox"/>
Conduct No Refusal FY2019 Events	5	17	<input checked="" type="checkbox"/>
Conduct No Refusal FY2019 events	5	17	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5HVE	1	Planned: \$177,080.00			\$85,954.70	\$263,034.70
	1	Actuals: \$172,441.94			\$100,386.83	\$272,828.77

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas Alcoholic Beverage Commission	Division TRF-TS	Project Number 2019-TABC-G-1YG-0080
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Title / Desc. TABC 'Under 25' Community Partnership Project

To promote community partnerships in an effort to curb the consequences of over consumption, underage drinking and drinking and driving, while ensuring enforcement efforts meet the demands of Texas.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Education Expos to create community partnerships to reduce consequences of drinking and driving	3	3	<input checked="" type="checkbox"/>
▪ Conduct inspections at licensed alcoholic beverage locations	10,000	15,096	<input checked="" type="checkbox"/>
▪ Distribute law enforcement toolkit containing materials on the alcoholic beverage laws/source investigations	1	1	<input checked="" type="checkbox"/>
▪ Distribute retailer toolkit containing materials on the alcoholic beverage laws	1	1	<input checked="" type="checkbox"/>
▪ Distribute toolkit for community members containing materials on the alcoholic beverage laws	1	1	<input checked="" type="checkbox"/>
▪ Educate employees of TABC licensed locations about the alcoholic beverage laws and responsible service	6,000	16,020	<input checked="" type="checkbox"/>
▪ Produce video series aimed at increasing community partnerships to assist in the effort to decrease DUIs	1	3	<input checked="" type="checkbox"/>
▪ Train commissioned peace officers on alcoholic beverage enforcement operations/laws	4,000	8,305	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$571,710.17			\$634,765.14	\$1,206,475.31
		1	Actuals:	\$486,301.95			\$756,438.23	\$1,242,740.18

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas Department of Public Safety	Division TRF-TS	Project Number 2019-TDPS-G-1YG-0003
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Title / Desc. Evidential Drug, Breath and Blood Alcohol Testing

The Texas Department of Public Safety Crime Laboratory will utilize overtime funds, purchase instrumentation and increase Forensic Scientist training to help bring DWI court cases to legal conclusion.

Strategies Addressed

- Increase enforcement of driving under the influence by minors laws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze drug content toxicology cases	9,000	8,984	<input type="checkbox"/>
▪ Coordinate overtime hours to process blood alcohol and drug cases from individuals arrested for DWI	4,900	6,448	<input checked="" type="checkbox"/>
▪ Coordinate Hours for staff to conduct breath alcohol testing program duties	30,000	31,525	<input checked="" type="checkbox"/>
▪ Train Forensic Scientists at the Society of Forensic Toxicologists conference	6	6	<input checked="" type="checkbox"/>
▪ Train Forensic Scientists at the Southwestern Association of Forensic Scientists conference	10	7	<input type="checkbox"/>
▪ Train Forensic Scientists in Intoxilyzer instrument technician maintenance and repair	10	13	<input checked="" type="checkbox"/>
▪ Train Forensic Scientists at the International Association for Chemical Testing Conference	20	22	<input checked="" type="checkbox"/>
▪ Train Forensic Scientists in Alcohol and Drug toxicology highway safety programs	20	30	<input checked="" type="checkbox"/>
▪ Train Forensic Scientists at the Alcohol Testing Alliance conference	36	35	<input type="checkbox"/>
▪ Train and certify law enforcement officers as breath alcohol test operators	500	759	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5HVE	1	Planned:	\$449,424.25			\$900,000.00	\$1,349,424.25
		1	Actuals:	\$373,112.97			\$1,297,031.53	\$1,670,144.50

Task: Enforcement	Alcohol and Other Drug Counter Measures AL - 02
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<i>Organization Name</i> TxDOT - Traffic Safety	<i>Division</i> TRF-TS	<i>Project Number</i> STEP - Impaired Driving Mobilization
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Title / Desc. **STEP - Impaired Driving Mobilization**

Coordinate and conduct quarterly mobilizations consisting of increased DWI enforcement and earned media activities.

Performance Measures

Alcohol related crashes	148
Child Safety Seat citations	67
CMV KA Crashes	35
CMV Speed citations	1
Community events	85
DD arrests/citations	123
DWI arrests	527
Enforcement Hours	8,533
HMV citations	251
ITC citations	1,051
ITC related crashes	526
Media exposures	284
Other arrests	453
Other citations	3,701
Presentations conducted	140
Public information and education materials distributed	23,577
Public information and education materials produced	5,888
Safety Belt citations	223
Seat Belt KA Crashes	207
Speed citations	2,573
Speed related crashes	149
Total KA Crashes	3,481

Participating Organizations

Project #

City of Abilene Police Department	2019-Abilene-IDM-00032
City of Alton - Police Department	2019-AltonPD-IDM-00015
City of Anson - Police Department	2019-AnsonPD-IDM-00030
City of Austin Police Department	2019-AustinPD-IDM-00011
City of Cedar Hill Police Department	2019-CedarPD-IDM-00005
Chambers County Sheriff's Office	2019-Chambers-IDM-00013
The City of Cisco - Police Department	2019-CiscoPD-IDM-00038
City of Clyde - Police Department	2019-ClydePD-IDM-00039
City of Colorado City - Police Department	2019-ColoradoPD-IDM-00031
City of Dallas Police Department	2019-Dallas-IDM-00010
City of Donna Police Department	2019-DonnaPD-IDM-00017
City of Garland - Police Department	2019-GarlandPD-IDM-00002
City of Harlingen Police Department	2019-Harlingen-IDM-00023
Harris County Constable Precinct 4	2019-Harris4-IDM-00021
City of Hawley Police Department	2019-HawleyPD-IDM-00020
City of Houston - Police Department	2019-HoustonPD-IDM-00012
City of Johnson City Police Department	2019-JohnsonPD-IDM-00040
City of La Porte Police Department	2019-LaPorte-IDM-00027
City of Laredo Police Department	2019-LaredoPD-IDM-00025
City of Lewisville Police Department	2019-LewisvPD-IDM-00035
City of Longview Police Department	2019-LongviPD-IDM-00004

T E X A S H I G H W A Y S A F E T Y A N N U A L R E P O R T F O R F I S C A L Y E A R 2 0 1 9

City of McAllen Police Department	2019-McAllenPD-IDM-00014
City of Mesquite Police Department	2019-Mesquite-IDM-00026
Montgomery County Constables Office Pct 3	2019-MoCoP3Co-IDM-00028
Montgomery County Constables Office Pct 4	2019-MoCoP4Co-IDM-00008
Montgomery County Constables Office Pct 5	2019-MoCoP5Co-IDM-00007
City of Montgomery Police Department	2019-MontgoPD-IDM-00029
Montgomery County Sheriff's Office	2019-MontgoSO-IDM-00006
City of Pharr Police Department	2019-PharrPD-IDM-00003
City of San Benito Police Department	2019-SanBenitoPD -IDM-00016
City of Shenandoah - Police Dept	2019-ShenanPD-IDM-00034
Travis County Sheriff's Office	2019-Travis County SO-IDM-00009
City of Wharton Police Department	2019-WhartonPD-IDM-00019

Financial Information:

<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D M5HVE	33	<i>Planned:</i>	\$573,104.50			\$211,377.93	\$784,482.44
	32	<i>Actuals:</i>	\$425,778.53			\$214,378.16	\$640,156.69

Task: Evaluation	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2019-TTI-G-1YG-0043
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Title / Desc. Texas Impaired Driving Task Force

Facilitate the Texas Impaired Driving Task Force, coordination of the Texas Impaired Driving Plan, coordination of the Texas Impaired Driving Forum, and other technical assistance

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve DWI processing procedures.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze impaired driving fatal crashes to produce a Texas Impaired Driving Snapshot (minimum)	500	1,097	<input checked="" type="checkbox"/>
▪ Complete content updates, website support, create/update social media materials	52	89	<input checked="" type="checkbox"/>
▪ Develop pamphlet to facilitate the "on-boarding" process of new members to the TIDTF	1	1	<input checked="" type="checkbox"/>
▪ Develop educational documents for impaired driving program (1-2 pages each)	2	4	<input checked="" type="checkbox"/>
▪ Distribute newsletters to the TIDTF to improve communication between TIDTF biannual meetings	3	3	<input checked="" type="checkbox"/>
▪ Identify organization or individual as Texas Impaired Driving Task Force (TIDTF) award winner	1	1	<input checked="" type="checkbox"/>
▪ Maintain Statewide Texas Impaired Driving Task Force (TIDTF)	1	1	<input checked="" type="checkbox"/>
▪ Manage impaired driving subcommittees to support the Texas Impaired Driving Task Force (TIDTF)	3	3	<input checked="" type="checkbox"/>
▪ Participate in traffic safety community coalitions to identify opportunities to collaborate	10	10	<input checked="" type="checkbox"/>
▪ Plan Statewide Texas Impaired Driving Forum	1	1	<input checked="" type="checkbox"/>
▪ Plan meetings of the Texas Impaired Driving Task Force (TIDTF)	2	2	<input checked="" type="checkbox"/>
▪ Produce TIDTF member spotlight videos to promote the work of the TIDTF	3	3	<input checked="" type="checkbox"/>
▪ Revise Texas Impaired Driving Plan	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$250,564.39			\$62,671.45	\$313,235.84
		1	Actuals:	\$247,698.80			\$78,564.02	\$326,262.82

Task: Evaluation	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2019-TTI-G-1YG-0051
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Title / Desc. **Marijuana and Traffic Safety: Texan's Attitudes and Issues-Guides**

This project will expand on previous work looking at attitudes of Texans on marijuana use & legalization as well as develop a policy issue-guides for the TxDOT's use to inform interested stakeholders.

Strategies Addressed

- Increase intervention efforts.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct panel discussions with Subject Matter Experts (SMEs) and onsite visits	2	2	<input checked="" type="checkbox"/>
▪ Create set of best practice recommendations from results of panel discussions and onsite visits	1	1	<input checked="" type="checkbox"/>
▪ Create issue-focused fact sheets related to marijuana legalization and traffic safety	3	4	<input checked="" type="checkbox"/>
▪ Develop resource guide related to marijuana legalization and traffic safety	1	1	<input checked="" type="checkbox"/>
▪ Develop issue-focused guides related to marijuana legalization and traffic safety	3	3	<input checked="" type="checkbox"/>
▪ Produce comprehensive report related to marijuana laws and traffic safety	1	1	<input checked="" type="checkbox"/>
▪ Survey Texas counties on attitudes towards marijuana use and legalization	25	25	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$146,360.53			\$36,610.32	\$182,970.85
		1	Actuals:	\$134,073.91			\$34,548.69	\$168,622.60

Task: Evaluation **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2019-TTI-G-1YG-0054**

Title / Desc. **Blood Alcohol Concentration (BAC) Reporting in Texas: Improving ME Office and County Performance**

Identify issues, address problems, as well as assist medical examiners and justices of the peace to report missing driver BAC toxicology results to TxDOT Crash Records.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve DWI processing procedures.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Crash Analysis Involving BAC Reporting for TxDOT Traffic Records	1	1	<input checked="" type="checkbox"/>
▪ Conduct Feasibility Study to Update the CR-1001 Form	1	1	<input checked="" type="checkbox"/>
▪ Conduct Outreach Activity to Death Investigators to Increase Reporting of Missing BAC Results	1	1	<input checked="" type="checkbox"/>
▪ Conduct Educational Activities with Justices of the Peace to improve BAC testing and reporting in Texas	2	2	<input checked="" type="checkbox"/>
▪ Conduct Educational Activities with Medical Examiners to improve BAC testing and reporting in Texas	2	2	<input checked="" type="checkbox"/>
▪ Conduct Presentations at Regional Trainings with Justices of the Peace to improve BAC testing and reporting	5	5	<input checked="" type="checkbox"/>
▪ Coordinate Forum with Justices of the Peace and Medical Examiners to improve BAC testing and reporting in Texas	1	1	<input checked="" type="checkbox"/>
▪ Evaluate BAC Reporting Processes Used and Educational Activities for Medical Examiner Offices	10	18	<input checked="" type="checkbox"/>
▪ Evaluate BAC Reporting Processes Used and Educational Activities for Justice of the Peace Offices	100	126	<input checked="" type="checkbox"/>
▪ Support TxDOT in Improving the Reporting of Blood Alcohol Concentration Results	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5BAC	1	Planned: \$113,510.37			\$28,377.97	\$141,888.34
	1	Actuals: \$109,329.76			\$28,982.04	\$138,311.80

Task: Public Information Campaigns	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Guerra Deberry Coody	Division TRF-TS	Project Number 2019-GDC-SOW-0006
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Title / Desc. Statewide Impaired Driving Campaign

A statewide, year-long education and awareness campaign focusing on the dangers and consequences of impaired driving, as well as alternative planning strategies and resources for a sober ride.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Impaired Driving Studies	2	2	<input checked="" type="checkbox"/>
▪ Conduct Integrated Campaign Flights	7	7	<input checked="" type="checkbox"/>
▪ Develop Media Relations Packets	7	7	<input checked="" type="checkbox"/>
▪ Distribute Media Advisories	61	56	<input type="checkbox"/>
▪ Establish Public and Private Partnerships	25	40	<input checked="" type="checkbox"/>
▪ Implement Media and Grassroots Community Events	61	68	<input checked="" type="checkbox"/>
▪ Produce Experiential	1	1	<input checked="" type="checkbox"/>
▪ Produce New Law Enforcement Creative	1	1	<input checked="" type="checkbox"/>
▪ Produce TV PSAs	3	0	<input type="checkbox"/>
▪ Produce Social Media Assets	7	6	<input type="checkbox"/>
▪ Produce Posters and Informational Push Cards	14	13	<input type="checkbox"/>

Project Notes

This project uses two funding sources, M5PEM and Fast Act 402

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5PEM	1	Planned:	\$3,922,825.21			\$4,000,000.00	\$7,922,825.21
		1	Actuals:	\$3,880,567.31			\$12,754,859.50	\$16,635,426.81

Task: Public Information Campaigns	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Guerra Deberry Coody	Division TRF-TS	Project Number 2019-GDC-SOW-0006
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Title / Desc. Statewide Impaired Driving Campaign

A statewide, year-long education and awareness campaign focusing on the dangers and consequences of impaired driving, as well as alternative planning strategies and resources for a sober ride.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Impaired Driving Studies	2	2	<input checked="" type="checkbox"/>
▪ Conduct Integrated Campaign Flights	7	7	<input checked="" type="checkbox"/>
▪ Develop Media Relations Packets	7	7	<input checked="" type="checkbox"/>
▪ Distribute Media Advisories	61	56	<input type="checkbox"/>
▪ Establish Public and Private Partnerships	25	40	<input checked="" type="checkbox"/>
▪ Implement Media and Grassroots Community Events	61	68	<input checked="" type="checkbox"/>
▪ Produce Experiential	1	1	<input checked="" type="checkbox"/>
▪ Produce New Law Enforcement Creative	1	1	<input checked="" type="checkbox"/>
▪ Produce TV PSAs	3	0	<input type="checkbox"/>
▪ Produce Social Media Assets	7	6	<input type="checkbox"/>
▪ Produce Posters and Informational Push Cards	14	13	<input type="checkbox"/>

Project Notes

This project uses two funding sources, M5PEM and Fast Act 402

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$76,299.79				\$76,299.79
		1	Actuals:	\$76,299.79				\$76,299.79

Task: Public Information Campaigns **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Hillcrest Baptist Medical Center-Hillcrest** Division TRF-TS Project Number **2019-Hillcres-G-1YG-0084**

Title / Desc. Texas RED Program

The Texas Reality Education for Drivers (RED) is a traffic safety and injury prevention program targeting young drivers and their families offered in hospitals and other community settings.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Concentrate efforts on historically low use populations.
- Increase public information and education campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend educational conference/trainings on traffic safety/alcohol and drug education	3	8	<input checked="" type="checkbox"/>
▪ Collect follow up data to measure behavior changes	80	1	<input type="checkbox"/>
▪ Collect RED alcohol and other drug assessments from participants ages 14 and older	3,770	5,335	<input checked="" type="checkbox"/>
▪ Conduct RED campaign in McLennan County for a Collaborative Safe prom Campaign	1	1	<input checked="" type="checkbox"/>
▪ Conduct Safe Driving Challenge between two rival high schools	1	1	<input checked="" type="checkbox"/>
▪ Conduct RED campaign activities during graduation and summer seasons	2	1	<input type="checkbox"/>
▪ Conduct RED campaigns during spring break	2	3	<input checked="" type="checkbox"/>
▪ Conduct RED campaigns during Fall/ Red Ribbon Week	4	13	<input checked="" type="checkbox"/>
▪ Conduct RED programs in hospital trauma centers	40	69	<input checked="" type="checkbox"/>
▪ Conduct hands-on demonstrations on the effects of alcohol, drugs and distractions using sim	45	63	<input checked="" type="checkbox"/>
▪ Conduct RED adult presentations/workshops	45	89	<input checked="" type="checkbox"/>
▪ Conduct youth presentations utilizing RED concepts in schools and community events	48	162	<input checked="" type="checkbox"/>
▪ Distribute satisfaction surveys to RED Program participants and partners	50	547	<input checked="" type="checkbox"/>
▪ Distribute pieces of public information and educational materials to targeted audience	12,000	27,478	<input checked="" type="checkbox"/>
▪ Participate in health/safety fair and community events	36	25	<input type="checkbox"/>
▪ Participate in collaborative ventures designed to reduce alcohol and drug related motor vehicles	90	80	<input type="checkbox"/>
▪ Train Reality Education for Drivers (RED) Trauma Center sites to conduct RED program	3	6	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$295,324.15			\$201,731.09	\$497,055.24
		1	Actuals:	\$259,468.83			\$203,663.11	\$463,131.94

Task: Public Information Campaigns	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texans Standing Tall	Division TRF-TS	Project Number 2019-TST-G-1YG-0194
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Title / Desc. **Statewide Community Coalition Assessment and Training to Increase Collaboration to Prevent DUI/DWI**

TST will continue its statewide assessment of coalitions and expand to provide training and Regional Forums for coalitions and the traffic safety community to enhance collaboration to prevent DUI/DWI.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve education programs on alcohol and driving for youth.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Regional Forums to support collaboration among Traffic Safety Community and local coalitions	2	2	<input checked="" type="checkbox"/>
▪ Evaluate coalitions project for success and opportunities for improvement	1	1	<input checked="" type="checkbox"/>
▪ Provide report to TxDOT on the success of collaboration efforts/regional forums and trainings	1	1	<input checked="" type="checkbox"/>
▪ Provide trainings to support coalition building	5	8	<input checked="" type="checkbox"/>
▪ Support collaboration by promoting the coalitions project to the broader community	1	2	<input checked="" type="checkbox"/>
▪ Update and Maintain Searchable Online Coalitions Database	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$188,539.08			\$62,832.70	\$251,371.78
		1	Actuals:	\$188,539.08			\$68,642.38	\$257,181.46

Task: Public Information Campaigns **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texans Standing Tall** Division TRF-TS Project Number **2019-TST-G-1YG-0195**

Title / Desc. **Zero Alcohol for Youth Academies and Statewide Youth Leadership Council to Reduce Impaired Driving**

Youth-led Statewide Youth Leadership Council and Zero Alcohol for Youth Academies reduce impaired driving and increase awareness and enforcement of Texas Zero Tolerance laws on youth alcohol use.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Coordinate Texans Standing Tall (TST)/Youth Leadership Council (YLC) collaboration opportunities	9	12	<input checked="" type="checkbox"/>
▪ Evaluate Youth Leadership Council	1	1	<input checked="" type="checkbox"/>
▪ Provide Zero Alcohol for Youth Academy to Reduce Underage Drinking and Impaired Driving	1	1	<input checked="" type="checkbox"/>
▪ Provide quarterly reports to TXDOT showing grant progress to date	4	4	<input checked="" type="checkbox"/>
▪ Support Statewide Youth Leadership Council (YLC) and its role in Texans Standing Tall (TST)	1	1	<input checked="" type="checkbox"/>
▪ Support Youth Leadership Council (YLC) by promoting the program	1	2	<input checked="" type="checkbox"/>
▪ Support Zero Tolerance Law through educational resources and promotion	1	1	<input checked="" type="checkbox"/>
▪ Train Youth Leadership Council (YLC)	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$371,583.71			\$124,117.07	\$495,700.78
		1	Actuals:	\$371,583.71			\$152,767.81	\$524,351.52

Task: Public Information Campaigns **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas A&M Agrilife Extension Service** Division TRF-TS Project Number **2019-Texas Ag-G-1YG-0106**

Title / Desc. **Texas A&M AgriLife Extension Service Watch UR BAC Alcohol and other Drug Awareness Program**

Education and awareness program on the dangers of impaired driving to reduce alcohol and other drug related crashes and fatalities. Emphasis is on youth, especially in rural counties.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Driving While Intoxicated (DWI) Law Enforcement Advisory Group meetings	6	6	☑
▪ Conduct demonstrations on the use of ignition interlock and/or other alcohol monitoring technology	8	18	☑
▪ Conduct programs for older adults on the dangers of driving under the influence of drugs	8	9	☑
▪ Conduct programs on the dangers of impaired motorcycle driving	10	14	☑
▪ Conduct programs to educate law enforcement officers on current alcohol & drug impaired driving trends	10	11	☑
▪ Create pilot program using Drunk and/or Drugged Driving Simulation Suits	1	14	☑
▪ Maintain online media platforms to support program outreach and information dissemination	4	36	☑
▪ Participate in programs to educate the public about alcohol and other drug awareness	170	366	☑
▪ Support adult education programs to increase the awareness of underage drinking and current drug trends	10	29	☑
▪ Support outreach efforts focused on high risk holiday periods	10	36	☑

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$627,178.49			\$227,722.00	\$854,900.49
		1	Actuals:	\$619,385.48			\$249,707.28	\$869,092.76

Task: Public Information Campaigns **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2019-TTI-G-1YG-0072**

Title / Desc. **Peer-to-Peer Program to Deter Impaired Driving and Underage Drinking Amongst Youth in Texas**

Deploy peer-to-peer traffic safety programming that addresses impaired driving and underage drinking at junior high/middle schools, high schools & colleges in Texas.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct impaired driving prevention outreach activities (junior high, high school and college)	15	29	<input checked="" type="checkbox"/>
▪ Coordinate statewide symposium with the theme of reducing impaired driving among college students	1	1	<input checked="" type="checkbox"/>
▪ Coordinate meetings of the Collegiate Advisory Board	4	5	<input checked="" type="checkbox"/>
▪ Develop activities related to impaired driving prevention for all three grade levels to assist with outreach	3	3	<input checked="" type="checkbox"/>
▪ Distribute related education resources during impaired driving prevention activities at schools	125	480	<input checked="" type="checkbox"/>
▪ Maintain awards program for the student teams conducting the most outreach in their community	1	1	<input checked="" type="checkbox"/>
▪ Maintain collaborative partnership with TABC to amplify DWI education outreach in Texas	1	2	<input checked="" type="checkbox"/>
▪ Maintain established social media presences that focuses on impaired driving and increased outreach	3	3	<input checked="" type="checkbox"/>
▪ Provide college campuses in Texas with resources to address impaired driving among college students	20	24	<input checked="" type="checkbox"/>
▪ Provide resource kits related to "other drugs" designed for delivery by college students	20	24	<input checked="" type="checkbox"/>
▪ Provide resource kits related to "other drugs" designed for delivery by junior high students	55	67	<input checked="" type="checkbox"/>
▪ Provide sets of Zero Tolerance education materials designed for delivery by junior high students	55	67	<input checked="" type="checkbox"/>
▪ Provide resource kits related to "other drugs" designed for delivery by high school students	155	176	<input checked="" type="checkbox"/>
▪ Provide sets of Zero Tolerance education materials designed for delivery by high school students	155	176	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$367,743.53			\$122,654.55	\$490,398.08
		1	Actuals:	\$328,471.56			\$163,170.15	\$491,641.71

Task: Public Information Campaigns	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Travis County Attorney's UDPP	District AUS	Project Number 2019-Travis C-G-1YG-0012
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Title / Desc. Comprehensive Underage Drinking Prevention Program

To conduct a comprehensive underage drinking prevention program through education efforts and peer to peer interaction to reduce underage drinking and driving and underage alcohol consumption.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect months of UDPP statistics in Travis, Hays and Williamson Counties	12	70	<input checked="" type="checkbox"/>
▪ Conduct year round public information and education (PI&E) campaign in the tri-county area	1	1	<input checked="" type="checkbox"/>
▪ Conduct Underage Drinking Prevention Task Force meetings	4	4	<input checked="" type="checkbox"/>
▪ Create partnerships with agencies that can collaborate with UDPP on underage drinking prevention	12	98	<input checked="" type="checkbox"/>
▪ Educate classes of Busted! and Why Risk It? presentations to youth and adults	450	645	<input checked="" type="checkbox"/>
▪ Participate in community events in Travis, Hays and Williamson counties	50	96	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	AL	1	Planned:	\$185,447.74			\$228,486.08	\$413,933.82
		1	Actuals:	\$185,447.74			\$259,350.46	\$444,798.20

Task: Public Information Campaigns	Alcohol and Other Drug Counter Measures AL - 02
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<i>Organization Name</i> TxDOT - Traffic Safety	<i>Division</i> TRF-TS	<i>Project Number</i> Project Celebrations
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Title / Desc. **Project Celebrations**

Project Celebration Mini-Grants are state funded grants to approximately 575 high schools to assist in sponsoring alcohol free events around prom and graduation time.

<i>Participating Organizations</i>	<i>Project #</i>
TxDOT-Abilene	2019-PC-Tx-ABL-00001
TxDOT-Amarillo	2019-PC-Tx-AMA-00002
TxDOT-Atlanta	2019-PC-Tx-ATL-00003
TxDOT-Austin	2019-PC-Tx-AUS-00004
TxDOT-Beaumont	2019-PC-Tx-BMT-00005
TxDOT-Bryan	2019-PC-Tx-BRY-00007
TxDOT-Brownwood	2019-PC-Tx-BWD-00006
TxDOT-Childress	2019-PC-Tx-CHS-00008
TxDOT-CorpusChristi	2019-PC-Tx-CRP-00009
TxDOT-Dallas	2019-PC-Tx-DAL-00010
TxDOT-El Paso	2019-PC-Tx-ELP-00011
TxDOT-Ft. Worth	2019-PC-Tx-FTW-00012
TxDOT-Houston	2019-PC-Tx-HOU-00013
TxDOT-Lubbock	2019-PC-Tx-LBB-00015
TxDOT-Lufkin	2019-PC-Tx-LKF-00016
TxDOT-Laredo	2019-PC-Tx-LRD-00014
TxDOT-Odessa	2019-PC-Tx-ODA-00017
TxDOT-Paris	2019-PC-Tx-PAR-00018
TxDOT-Pharr	2019-PC-Tx-PHR-00019
TxDOT-San Antonio	2019-PC-Tx-SAT-00021
TxDOT-San Angelo	2019-PC-Tx-SJT-00020
TxDOT-Tyler	2019-PC-Tx-TYL-00022
TxDOT-Waco	2019-PC-Tx-WAC-00023
TxDOT-Wichita Falls	2019-PC-Tx-WFS-00024
TxDOT-Yoakum	2019-PC-Tx-YKM-00025

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
State	25	<i>Planned:</i>	\$383,080.00			\$383,080.00
	25	<i>Actuals:</i>	\$220,371.50			\$220,371.50

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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<i>Organization Name</i> Education Service Center, Region VI	<i>Division</i> TRF-TS	<i>Project Number</i> 2019-ESCVI-G-1YG-0086
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Title / Desc. **Alcohol Drug And Safety Training Education Program AD-A-STEP for Life.**

This is up to a 3 hour Alcohol Drug & Safety Education course for adults identified as under educated by federal guidelines & 21st Century, PreK-12 students & their parents in after-school programs.

Strategies Addressed

- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze participant evaluations to determine overall effectiveness of Alcohol Drug & Safety Training Program	500	669	<input checked="" type="checkbox"/>
▪ Teach Adult Education, ESL, Boys & Girls Club, YMCA, college freshmen & parents in the AD-A-STEP program	700	1,838	<input checked="" type="checkbox"/>
▪ Update teacher/staff resource binder to consist of program lessons, supplementals, games and activities	1	2	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D M5OT	1	<i>Planned:</i>	\$108,128.18			\$36,075.00	\$144,203.18
	1	<i>Actuals:</i>	\$77,067.21			\$29,466.41	\$106,533.62

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Mothers Against Drunk Driving** Division TRF-TS Project Number **2019-MADD-G-1YG-0077**

Title / Desc. **Mothers Against Drunk Driving, Texas 'Take the Wheel' Program Initiative**

To increase awareness and prevent alcohol related traffic fatalities in Bexar, Cameron, Comal, Dallas, Gregg, Harris, Hidalgo, Hopkins, Montgomery, Smith, Tarrant, Travis & Williamson Counties

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase the use of warrants for mandatory blood draws.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend Traffic Safety, Prevention and Grant Training by Selected Program Staff, Manager and Leadership	26	36	☑
▪ Collect Cases to monitor, document and evaluate DWI/DUI prosecution processes	3,525	4,401	☑
▪ Conduct Law Enforcement Recognition and Award Activities	8	8	☑
▪ Conduct Law Enforcement Outreach (LEO) activities	288	464	☑
▪ Coordinate Impaired Driving Roundtable/Education activities for Law Enforcement and Community Stakeholders	6	6	☑
▪ Educate Parents and Other Adults on the Power of Parents® Program	1,100	2,311	☑
▪ Educate Teens in Power of You(th)®	1,420	16,671	☑
▪ Implement Program Area DWI/DUI/Underage Drinking Prevention awareness/PR/communications initiatives	6	14	☑
▪ Participate in Community Outreach Activities informing members of the public on the dangers of DWI/DUI	28	91	☑
▪ Participate in Community Coalition/Taskforce meetings/partnership activities in support of DWI/DUI Prevention	72	164	☑
▪ Train In-kind Court Monitor workers to monitor, evaluate and document DWI/DUI cases	94	123	☑

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5OT	1	Planned:	\$724,747.02			\$259,416.71	\$984,163.73
		1	Actuals:	\$724,747.02			\$1,721,378.33	\$2,446,125.35

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name National Safety Council	Division TRF-TS	Project Number 2019-NSC-G-1YG-0005
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Title / Desc. Drug Impairment for Texas Employers (DITTE)

Work with and educate Texas Employers on traffic safety issues, specifically impaired driving, to change driver behavior, and to reduce the number of fatalities & injuries on Texas Roadways.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Drug Impaired Training for Texas Employers Advisory meetings	2	2	<input checked="" type="checkbox"/>
▪ Create webpages/website with drugged and impaired driving resources for employers	1	1	<input checked="" type="checkbox"/>
▪ Distribute Drug Impairment Newsletters for Employers	1	7	<input checked="" type="checkbox"/>
▪ Evaluate DITTE training materials	1	1	<input checked="" type="checkbox"/>
▪ Identify resources for Texas employers	10	12	<input checked="" type="checkbox"/>
▪ Maintain consecutive months of establishing & supporting drugged & impaired driving with Texas employers	12	12	<input checked="" type="checkbox"/>
▪ Provide webinars on Drug Impairment for employers, program partner and TxDOT staff	3	5	<input checked="" type="checkbox"/>
▪ Train Texas employers on drug impairment through training, webinars, & programming	400	458	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5TR	1	Planned:	\$252,274.19			\$70,376.56	\$322,650.75
		1	Actuals:	\$229,578.67			\$82,866.35	\$312,445.02

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Sam Houston State University** Division TRF-TS Project Number **2019-SHSU-G-1YG-0114**

Title / Desc. Impaired Driving Initiatives--DECP, ARIDE and DITEP

Maintain a network of certified DREs/DRE Instructors, ensure compliance with DRE standards and compile data on impaired driving in Texas. Provide DRE, ARIDE, and DITEP training in Texas.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve education programs on alcohol and driving for youth.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Drug Recognition Expert Instructor Course	1	1	<input checked="" type="checkbox"/>
▪ Conduct Drug Recognition Expert Working Group Meeting	1	0	<input type="checkbox"/>
▪ Conduct Agency coordinator regional meetings to review the Texas Drug Recognition Expert program	2	2	<input checked="" type="checkbox"/>
▪ Develop Drug Recognition Expert Instructor subcontract to be implemented	1	1	<input checked="" type="checkbox"/>
▪ Maintain National Drug Recognition Expert Tracking Database	1	1	<input checked="" type="checkbox"/>
▪ Maintain Sam Houston State University Impaired Driving Grant website	1	1	<input checked="" type="checkbox"/>
▪ Revise Set of Drug Recognition Expert Student and Instructor Policies	1	1	<input checked="" type="checkbox"/>
▪ Revise Texas Drug Recognition Expert Recertification curriculum maintaining IACP standards	1	1	<input checked="" type="checkbox"/>
▪ Train Texas peace officers in the NHTSA/IACP approved DRE course	80	55	<input type="checkbox"/>
▪ Train Drug Recognition Experts in the 8-hour Texas Recertification Course	100	145	<input checked="" type="checkbox"/>
▪ Train Secondary education professionals in the NHTSA/IACP approved DITEP training.	500	487	<input type="checkbox"/>
▪ Train Texas peace officers in the NHTSA/IACP approved ARIDE course	528	544	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	#	Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$676,916.87			\$188,433.77	\$865,350.64
		1	Actuals:	\$662,258.29			\$189,123.42	\$851,381.71

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Sam Houston State University** Division TRF-TS Project Number **2019-SHSU-G-1YG-0115**

Title / Desc. **Drug Impairment Training for Texas Community Supervision and Parole Officers**

The primary goal is to provide a 6-hour or 4-hour curriculum on drug impairment to Texas Community Supervision, Juvenile Probation & Parole Officers reducing fatalities and injuries on Texas roadways.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Increase intervention efforts.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Advisory Group meeting to review the Drug Impairment Training for TX Probation Supervision & Parole	1	0	<input type="checkbox"/>
▪ Develop Instructor Subcontract-Drug Impairment Training TX Supervision, Juvenile Probation & Parole Officers	1	1	<input checked="" type="checkbox"/>
▪ Implement 4-hour online training course	1	0	<input type="checkbox"/>
▪ Maintain Sam Houston State University Impaired Driving Initiatives website	1	1	<input checked="" type="checkbox"/>
▪ Train TX Community Supervision, Juvenile Probation & Parole Officers in 6-hour drug impairment course	200	290	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$89,982.63			\$29,094.24	\$119,076.87
		1	Actuals:	\$44,630.67			\$16,681.25	\$61,311.92

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Sam Houston State University** Division TRF-TS Project Number **2019-SHSU-G-1YG-0116**

Title / Desc. **Individual Nystagmus Simulated Training Experience (INSITE)**

To enhance and complement officer Standardized Field Sobriety Tests (SFST) Training with the Individual Nystagmus Simulated Training Experience (INSITETM)

Strategies Addressed

- Improve and increase training for law enforcement officers.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete final report analyzing data obtained from each INSITE participant	1	1	<input checked="" type="checkbox"/>
▪ Develop University of TX @ Dallas (UTD)/Sam Housotn State University (SHSU) subcontract for implementation	1	1	<input checked="" type="checkbox"/>
▪ Implement INSITE into the ARIDE and SFST Refresher Courses	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$215,002.34			\$54,962.72	\$269,965.06
		1	Actuals:	\$202,472.80			\$53,481.43	\$255,954.23

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texans Standing Tall	Division TRF-TS	Project Number 2019-TST-G-1YG-0192
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Title / Desc. Screening and Brief Intervention for Risky Alcohol Use and DUI/DWI Among College Students

Screening and brief intervention is an evidence-based strategy to screen high-risk college students to identify risky alcohol use and related behavior, such as DUI/DWI, and motivate them to stop.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Assist campuses in identifying evidence-based environmental prevention strategies for their campuses	5	6	<input checked="" type="checkbox"/>
▪ Create new Online Learning Module geared towards parents with children entering college	1	1	<input checked="" type="checkbox"/>
▪ Create report identifying prevention resources to address Greek members excessive alcohol use on campuses	1	2	<input checked="" type="checkbox"/>
▪ Evaluate Screening and Brief Intervention (SBI) training and process fidelity	1	2	<input checked="" type="checkbox"/>
▪ Maintain existing online modules (SBI Refresher and Addressing Alcohol on Texas College Campuses)	2	2	<input checked="" type="checkbox"/>
▪ Provide quarterly reports to TXDOT showing grant progress to date	4	5	<input checked="" type="checkbox"/>
▪ Provide campuses with resources for implementing SBI and reducing risky alcohol use on campus	5	7	<input checked="" type="checkbox"/>
▪ Support Screening and Brief Intervention (SBI) strategy by promoting to broader communities	1	1	<input checked="" type="checkbox"/>
▪ Train campuses to implement SBI	5	6	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5TR	1	Planned:	\$350,745.77			\$120,033.00	\$470,778.77
	1	Actuals:	\$350,745.77			\$133,734.50	\$484,480.27

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texans Standing Tall	Division TRF-TS	Project Number 2019-TST-G-1YG-0193
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Title / Desc. **Enhanced Visibility Enforcement Campaign to Reduce Underage Social Access to Alcohol and DUI/DWI.**

Using controlled party dispersal and media advocacy, this campaign focuses on holding adults who provide alcohol to youth accountable and increasing awareness of social host and Zero Tolerance laws.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Coordinate Controlled Party Dispersal (CPD) Trainings for local law enforcement	2	2	<input checked="" type="checkbox"/>
▪ Evaluate Enhanced Visibility Enforcement Campaign (EVEC) to reduce underage social access to alcohol & DUI	1	1	<input checked="" type="checkbox"/>
▪ Evaluate communities with social host policies	3	6	<input checked="" type="checkbox"/>
▪ Provide Enhanced Visibility Enforcement Campaign (EVEC) Training Intensives	1	1	<input checked="" type="checkbox"/>
▪ Provide coalitions with support for enforcing social host policies	3	3	<input checked="" type="checkbox"/>
▪ Provide quarterly reports to TXDOT showing grant progress to date	4	4	<input checked="" type="checkbox"/>
▪ Provide Media Advocacy & Strategic Planning Trainings to EVEC coalitions	7	7	<input checked="" type="checkbox"/>
▪ Support Enhanced Visibility Enforcement Campaign (EVEC) by promoting the program	1	1	<input checked="" type="checkbox"/>
▪ Support community coalitions conducting the Enhanced Visibility Enforcement Campaign (EVEC)	3	3	<input checked="" type="checkbox"/>
▪ Support law enforcement departments in their efforts to address youth social access to alcohol	3	3	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$197,524.99			\$65,825.50	\$263,350.49
		1	Actuals:	\$197,524.99			\$78,876.67	\$276,401.66

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2019-TTI-G-1YG-0039
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Title / Desc. Prosecutor Crash Scene Investigation and Evidence Training

This project will conduct 4 workshops to train prosecutors on how to understand and present evidence collected from crash scenes to improve the prosecution of felony vehicular crimes

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete Policy Review of Other States Prosecutor Crash Investigation Training	1	1	<input checked="" type="checkbox"/>
▪ Conduct Prosecutor SME Panel to Solicit Feedback on Prosecutor Crash Investigation Workshops and Curriculum	1	1	<input checked="" type="checkbox"/>
▪ Conduct Informational Presentations	2	2	<input checked="" type="checkbox"/>
▪ Conduct Prosecutor Crash Investigation Workshops	4	4	<input checked="" type="checkbox"/>
▪ Develop Informational Factsheet for Prosecutors Investigating Crashes	1	1	<input checked="" type="checkbox"/>
▪ Evaluate Prosecutor Crash Investigation Workshops	4	4	<input checked="" type="checkbox"/>
▪ Produce Final Report	1	1	<input checked="" type="checkbox"/>
▪ Submit Curriculum to TxDOT for Review and Approval	1	1	<input checked="" type="checkbox"/>
▪ Update Prosecutor Crash Investigation Curriculum	1	1	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D	M5CS	1	<i>Planned:</i>	\$171,387.05			\$42,875.20	\$214,262.25
		1	<i>Actuals:</i>	\$168,636.15			\$50,695.21	\$219,331.36

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2019-TTI-G-1YG-0042
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Title / Desc. **Texas Impaired Driving Judicial Bench Book and Drug Impaired Driving Judicial Newsletter**

To create and distribute an impaired driving bench book to Texas judicial courts of record and production and distribution of a quarterly drugged driving newsletter to Texas judges and prosecutors.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve DWI processing procedures.
- Increase enforcement of driving under the influence by minors laws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete Literature review of pertinent resources to develop the Impaired Driving Judicial Bench Book	1	1	<input checked="" type="checkbox"/>
▪ Complete set of focus group questions that will be asked to County and District judges attending focus group	1	1	<input checked="" type="checkbox"/>
▪ Complete Texas impaired driving judicial bench book	1	2	<input checked="" type="checkbox"/>
▪ Complete Texas Treatment Court Listing Database	1	1	<input checked="" type="checkbox"/>
▪ Complete focus group meetings with County and District Judges	2	2	<input checked="" type="checkbox"/>
▪ Distribute electronic drug impaired driving judicial newsletters	4	5	<input checked="" type="checkbox"/>
▪ Distribute Electronic or hardcopy impaired driving judicial bench books to Texas judges	400	400	<input checked="" type="checkbox"/>
▪ Participate in Texas Judicial workshops to raise awareness of the impaired driving judicial bench book	2	3	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$139,068.26			\$34,777.98	\$173,846.24
		1	Actuals:	\$112,470.69			\$38,491.59	\$150,962.28

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2019-TTI-G-1YG-0053**

Title / Desc. **Texas Ignition Interlock Training, Summit, Outreach & Evaluation**

TTI will conduct an ignition interlock training program, hold a summit to educate stakeholders, conduct community outreach & evaluate ignition interlock devices for their impact on recidivism.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Increase intervention efforts.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend community outreach events to educate about ignition interlock devices	5	5	<input checked="" type="checkbox"/>
▪ Conduct evaluation of ignition interlock device effectiveness and impacts on recidivism	1	1	<input checked="" type="checkbox"/>
▪ Conduct in person regional IID trainings of law enforcement, prosecutors, judges & probation officers	10	10	<input checked="" type="checkbox"/>
▪ Coordinate summit to educate stakeholders on impaired driving & ignition interlock	1	1	<input checked="" type="checkbox"/>
▪ Create PI&E materials for distribution at community outreach events	3	3	<input checked="" type="checkbox"/>
▪ Produce report of findings from evaluation of Ignition Interlock for Criminal Justice Professionals Training	1	1	<input checked="" type="checkbox"/>
▪ Survey community outreach events on knowledge and perceptions of ignition interlock devices	5	5	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5II	1	Planned:	\$257,094.14			\$64,296.55	\$321,390.69
		1	Actuals:	\$233,304.17			\$58,841.36	\$292,145.53

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas Association of Counties** Division TRF-TS Project Number **2019-TAC-G-1YG-0085**

Title / Desc. **County Judges Impaired Driving Liaison Project**

Educate County Judges on the effective use of evidence based principles to reduce impaired driving, including the use of alcohol monitoring technology,

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend Education committee meetings	2	2	<input checked="" type="checkbox"/>
▪ Develop Impaired driving curriculum	1	1	<input checked="" type="checkbox"/>
▪ Educate Constitutional County Judges	360	475	<input checked="" type="checkbox"/>
▪ Maintain Impaired driving website	1	1	<input checked="" type="checkbox"/>
▪ Maintain telephone hotline/help desk	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$189,241.14			\$52,409.87	\$241,651.01
		1	Actuals:	\$189,196.83			\$58,494.89	\$247,691.72

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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<i>Organization Name</i> Texas Center for the Judiciary	<i>Division</i> TRF-TS	<i>Project Number</i> 2019-TCJ-G-1YG-0078
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Title / Desc. **Texas Judicial Resource Liaison and Impaired Driving Judicial Education**

This project improves adjudication of impaired driving cases through education, technical assistance and support materials for judges and DWI Court teams.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct DWI Court Team Advanced Conference	1	1	☑
▪ Conduct DWI Court Team Basic Training	1	1	☑
▪ Conduct Impaired Driving Symposium	1	1	☑
▪ Conduct DWI Summit meetings	2	2	☑
▪ Conduct impaired driving judicial education breakout Sessions at the Annual Judicial Education Conference	3	3	☑
▪ Conduct impaired driving judicial education breakout sessions at the Criminal Justice Conference	3	3	☑
▪ Conduct impaired driving judicial education breakout sessions at the Regional Conferences	4	6	☑
▪ Create Texas DWI Court database	1	1	☑
▪ Distribute DWI Newsletters	2	2	☑
▪ Maintain Judicial Resource Liaison	1	1	☑
▪ Manage Texas Judges' DWI Resource website and online materials and resources	1	1	☑
▪ Participate in College for New Judges	1	1	☑
▪ Support Texas DWI Courts	6	7	☑

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D	M5CS	1	<i>Planned:</i>	\$742,946.10			\$512,497.97	\$1,255,444.07
		1	<i>Actuals:</i>	\$706,611.95			\$897,587.62	\$1,604,199.57

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas District and County Attorneys Association** Division TRF-TS Project Number **2019-TDCAA-G-1YG-0016**

Title / Desc. **DWI Resource Prosecutor**

TDCAA will maintain a qualified DWI Resource Prosecutor as trainer and liaison; provides regional prosecutor/officer courses, publications, articles, case notes, technical assistance, and a web site.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct statewide Task Force of DWI prosecutors	1	1	<input checked="" type="checkbox"/>
▪ Distribute case notes on important DWI appellate decisions by e-mail and archive at tdcaa.com	12	21	<input checked="" type="checkbox"/>
▪ Maintain web site with updated DWI-related content at tdcaa.com	1	1	<input checked="" type="checkbox"/>
▪ Produce impaired driving prosecution specific articles for TDCAA periodicals	4	4	<input checked="" type="checkbox"/>
▪ Provide dedicated DWI Resource Prosecutor at the Texas District & County Attorneys Association	1	1	<input checked="" type="checkbox"/>
▪ Provide presentations to Traffic Safety Partners by qualified speakers on DWI and Traffic Safety	4	11	<input checked="" type="checkbox"/>
▪ Provide new DA investigators TDCAAs Case Preparation publication at the new investigator training	40	43	<input checked="" type="checkbox"/>
▪ Provide technical assistance e-mails to prosecutors, officers and traffic safety partners	120	206	<input checked="" type="checkbox"/>
▪ Provide Texas Prosecutors with TDCAAs DWI Investigation and Prosecution publication	3,150	2,994	<input type="checkbox"/>
▪ Provide Texas Prosecutors with TDCAAs Transportation Code	3,150	3,000	<input type="checkbox"/>
▪ Train prosecutors and prosecutor support staff at a Train the Trainer program	25	29	<input checked="" type="checkbox"/>
▪ Train new prosecutors at week long Prosecutor Trial Skills programs and provide with publications	275	308	<input checked="" type="checkbox"/>
▪ Train prosecutors and police officers at regional DWI programs and provide publications	1,200	1,243	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5CS	1	Planned: \$707,020.61			\$204,886.19	\$911,906.80
	1	Actuals: \$707,020.61			\$219,379.33	\$926,399.94

Task: Training **Alcohol and Other Drug Counter Measures AL - 02**

Organization Name **Texas DPS Troopers Foundation** Division TRF-TS Project Number **2019-TxDPSTF-G-1YG-0002**

Title / Desc. **Standardized Field Sobriety Testing/Blood Warrants/Mobile Video Updates**

Peace officer training course for Standardized Field Sobriety Testing Re-certification, Evidentiary Blood Search Warrants, and Mobile Video Updates.

Strategies Addressed

- Improve and increase training for law enforcement officers.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Train Texas peace officers on SFST/Blood Warrants/Mobile Video Updates	400	370	<input type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405D M5CS	1	Planned: \$155,200.00			\$38,804.00	\$194,004.00
	1	Actuals: \$143,560.00			\$39,609.00	\$183,169.00

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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<i>Organization Name</i> Texas Justice Court Training Center	<i>Division</i> TRF-TS	<i>Project Number</i> 2019-TJCTC-G-1YG-0079
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Title / Desc. **Texas Justice Court Traffic Safety Initiative**

The Texas Justice Court Traffic Safety Initiative's goal is to reduce DWI offenses by providing judicial education and support to Texas justices of the peace and court personnel.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve DWI processing procedures.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct 4-hour program classes at 20-hour justice of the peace seminars	5	5	☑
▪ Conduct 2-hour program classes at 16-hour court personnel seminars	6	6	☑
▪ Distribute TJCTC DWI Magistration & Inquest Field Guide	1	1	☑
▪ Distribute TJCTC Guide to Reporting Requirements	1	1	☑
▪ Distribute multi-media articles related to program areas to all justices of the peace and court personnel	10	10	☑
▪ Educate groups of county officials or groups of judges on the benefits of the DWI Bond Condition Program	20	23	☑
▪ Maintain Internet site dedicated to the program, accessible to the justices of the peace and court personnel	1	1	☑
▪ Maintain Texas DWI Bond Condition Program	1	1	☑
▪ Participate in seminar focusing on DWI law by impacting all levels of the judiciary	1	1	☑
▪ Participate in seminar focusing on the effective use of IID impacting all levels of judiciary & DWI prosecutors	1	1	☑
▪ Train group of newly elected or appointed justices of the peace in program areas at new judge seminars	1	1	☑

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	AL	1	<i>Planned:</i>	\$152,906.41			\$79,805.51	\$232,711.92
		1	<i>Actuals:</i>	\$148,128.41			\$106,239.47	\$254,367.88

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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<i>Organization Name</i> Texas Municipal Courts Education Center	<i>Division</i> TRF-TS	<i>Project Number</i> 2019-TMCEC-G-1YG-0018
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Title / Desc. **Municipal Traffic Safety Initiatives**

To provide education on impaired driving issues to municipal judges and court support personnel while encouraging them to participate in public outreach on related issues.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct joint impaired driving forum for judges with other judicial education centers	1	1	☑
▪ Conduct motivational interviewing workshop to prevent underage DUI	1	3	☑
▪ Conduct statewide conference on impaired driving issues	1	1	☑
▪ Conduct teen court planning workshop	1	1	☑
▪ Coordinate anti-DUI and DWI exhibits at TMCEC conferences and other events	25	32	☑
▪ Maintain MTSI website on impaired driving issues	1	1	☑
▪ Produce journal pages on impaired driving	12	30	☑
▪ Select municipal courts as MTSI Award winners	9	24	☑
▪ Train prosecutors on impaired driving issues through in-person courses and webinars	160	680	☑
▪ Train municipal court personnel on impaired driving issues through in-person courses and webinars	850	6,687	☑
▪ Train municipal judges on impaired driving issues through in-person courses and webinars	1,250	5,044	☑

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	AL	1	<i>Planned:</i>	\$481,748.12		\$12,500.00	\$139,525.92	\$633,774.04
		1	<i>Actuals:</i>	\$481,748.12		\$11,650.00	\$219,365.44	\$712,763.56

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas Municipal Police Association	Division TRF-TS	Project Number 2019-TMPA-G-1YG-0008
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Title / Desc. Texas Standardized Field Sobriety Testing (SFST) Refresher & Practitioner Training Program

To conduct the 8-hr SFST Refresher Course and 24-hr SFST Basic/Practitioner Training Course statewide to Texas Peace Officers to improve administration, consistency and proficiency of DWI enforcement.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Distribute SFST Refresher course evaluation form to each attendee of each course	1	1	<input checked="" type="checkbox"/>
▪ Produce set of training materials needed for each student attending the SFST Basic/Practitioner Course	1	1	<input checked="" type="checkbox"/>
▪ Produce set of training materials needed for each student attending the SFST Refresher Course	1	1	<input checked="" type="checkbox"/>
▪ Provide news or information articles related to SFST or impaired driving	2	3	<input checked="" type="checkbox"/>
▪ Submit SFST Basic/Practitioner Course follow-up evaluation survey analysis to TxDOT	1	1	<input checked="" type="checkbox"/>
▪ Submit SFST Refresher follow-up evaluation survey analysis to TxDOT	1	1	<input checked="" type="checkbox"/>
▪ Support other alcohol-related programs/events	10	13	<input checked="" type="checkbox"/>
▪ Teach 24-hour SFST Basic/Practitioner Courses	6	10	<input checked="" type="checkbox"/>
▪ Teach 8-hour SFST Refresher Courses	150	187	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$549,597.50			\$224,256.00	\$773,853.50
		1	Actuals:	\$505,984.54			\$407,406.00	\$913,390.54

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas Municipal Police Association	Division TRF-TS	Project Number 2019-TMPA-G-1YG-0009
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Title / Desc. **Fundamentals of Driving While Intoxicated (DWI) Investigation and Enforcement Training Program**

The training will prepare law enforcement officers for the challenges of DWI investigation and enforcement with practical application of best practices from vehicle in motion to prosecution.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Administer written “pre” and “post” test to each student	1	1	<input checked="" type="checkbox"/>
▪ Attend local, state, or national conferences, forums, courses, training workshops, trainings, or seminars	4	16	<input checked="" type="checkbox"/>
▪ Submit follow-up evaluation analysis survey report to TxDOT	1	1	<input checked="" type="checkbox"/>
▪ Teach Fundamentals of DWI Investigation & Enforcement Courses	40	57	<input checked="" type="checkbox"/>
▪ Update Fundamentals of DWI Investigation & Enforcement Course curriculum	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$166,507.51			\$65,920.00	\$232,427.51
		1	Actuals:	\$136,311.70			\$98,886.00	\$235,197.70

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas Municipal Police Association	Division TRF-TS	Project Number 2019-TMPA-G-1YG-0011
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Title / Desc. Law Enforcement Training to Reduce Impaired Driving by People Under 21

This program will increase the enforcement of laws related to underage drinking and impaired driving through increased law enforcement training and participating in local coalitions.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend national conferences on underage substance abuse and impaired driving	3	3	<input checked="" type="checkbox"/>
▪ Attend Texas Department of Transportation Alcohol Partners events	4	4	<input checked="" type="checkbox"/>
▪ Conduct Train-the-Trainer courses	2	2	<input checked="" type="checkbox"/>
▪ Evaluate of the FRIDAY and ADAPT instructors teaching program courses	100 %	100%	<input checked="" type="checkbox"/>
▪ Participate in coalition related activities focused on reducing impaired driving among youth	20	33	<input checked="" type="checkbox"/>
▪ Train law enforcement and criminal justice support personnel in the 4-hour FRIDAY/ADAPT courses	400	561	<input checked="" type="checkbox"/>
▪ Train criminal justice supporting personnel with a one- or two-hour module from the FRIDAY/ADAPT curricula	500	1,177	<input checked="" type="checkbox"/>
▪ Train law enforcement officers and supporting personnel in the 8-hour FRIDAY and ADAPT classes	800	1,217	<input checked="" type="checkbox"/>
▪ Update sets of curricula for the FRIDAY and ADAPT courses	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:	\$511,243.83			\$177,868.00	\$689,111.83
		1	Actuals:	\$430,159.46			\$285,852.01	\$716,011.47

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas Municipal Police Association	Division TRF-TS	Project Number 2019-TMPA-G-1YG-0015
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Title / Desc. **Statewide Impaired Driving Summit for Law Enforcement**

To hold a statewide impaired driving summit that focuses on information that is important and useful for law enforcement involved in impaired driving enforcement.

Strategies Addressed

- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve DWI processing procedures.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.
- Increase training for anti-DWI advocates.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct statewide summit for law enforcement on impaired driving enforcement	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5TR	1	<i>Planned:</i>	\$105,554.67			\$36,824.95	\$142,379.62
		1	<i>Actuals:</i>	\$87,506.06			\$71,768.91	\$159,274.97

Task: Training	Alcohol and Other Drug Counter Measures AL - 02
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Organization Name Texas Municipal Police Association	Division TRF-TS	Project Number 2019-TMPA-G-1YG-0109
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Title / Desc. **Texas Standardized Field Sobriety Testing (SFST) Instructor Course Training Program**

To conduct the 50-hr SFST Instructor Course statewide to TCOLE certified Texas Peace Officers on how to proficiently train other officers in the consistent administration of the SFST battery.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve DWI processing procedures.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase enforcement of driving under the influence by minors laws.
- Increase intervention efforts.
- Increase the number of law enforcement task forces and coordinated enforcement campaigns.
- Increase the use of warrants for mandatory blood draws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Administer standardized written “pre” and “post” test and SFST Proficiency Examination to each student	1	1	<input checked="" type="checkbox"/>
▪ Distribute instructor course evaluation form to each attendee of each course	1	1	<input checked="" type="checkbox"/>
▪ Produce set of training materials needed for each student attending the 50-hr SFST Instructor Course	1	1	<input checked="" type="checkbox"/>
▪ Submit SFST Instructor follow-up evaluation survey analysis to TxDOT	1	1	<input checked="" type="checkbox"/>
▪ Teach 50-hour Standardized Field Sobriety Testing (SFST) Instructor Courses	3	3	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	#	Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405D	M5CS	1	Planned:		\$66,903.47			\$27,690.00	\$94,593.47
		1	Actuals:		\$57,773.49			\$36,390.00	\$94,163.49

**FY 2019 Traffic Safety Funds
Program Area Expenditure Summary**

Alcohol and Other Drug Counter Measures

AL - 02

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405E / 405H	STATE	INCOME	LOCAL		
Enforcement	<i>Planned:</i>	39	\$4,365,525.05	\$571,710.17			\$1,730,476.02					\$2,063,338.85	
	<i>Actual:</i>	38	\$4,535,205.35	\$486,301.95			\$1,441,265.32					\$2,607,638.08	
Evaluation	<i>Planned:</i>	3	\$638,095.03	\$396,924.92			\$113,510.37					\$127,659.74	
	<i>Actual:</i>	3	\$633,197.22	\$381,772.71			\$109,329.76					\$142,094.75	
Program Management													
Public Information Campaigns	<i>Planned:</i>	33	\$11,385,565.19	\$2,112,116.49			\$3,922,825.21		\$383,080.00			\$4,967,543.49	\$1,040,894.68
	<i>Actual:</i>	33	\$19,982,295.69	\$2,029,196.19			\$3,880,567.31		\$220,371.50			\$13,852,160.69	\$1,005,039.36
Training	<i>Planned:</i>	22	\$9,550,896.44	\$634,654.53			\$6,377,086.27			\$12,500.00		\$2,526,655.64	\$152,906.41
	<i>Actual:</i>	22	\$11,503,702.79	\$629,876.53			\$5,967,561.07			\$11,650.00		\$4,894,615.19	\$148,128.41
TOTALS:	<i>Planned:</i>	97	\$25,940,081.71	\$3,715,406.11			\$12,143,897.87		\$383,080.00	\$12,500.00		\$9,685,197.72	\$1,193,801.09
	<i>Actual:</i>	96	\$36,654,401.05	\$3,527,147.38			\$11,398,723.46		\$220,371.50	\$11,650.00		\$21,496,508.71	\$1,153,167.77

Emergency Medical Services **EM - 03**

Goals

- To improve EMS care and support provided to motor vehicle trauma victims in rural and frontier areas of Texas.

Strategies

- Increase EMS involvement in local community safety efforts.
- To increase the availability of EMS training in rural and frontier areas.

Project Descriptions

<i>Task: Training</i>	Emergency Medical Services EM - 03
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Organization Name **Texas Engineering Extension Service - ESTI** *Division* TRF-TS *Project Number* **2019-TEEXESTI-G-1YG-0196**

Title / Desc. **Rural / Frontier Emergency Medical Services (EMS) Education Training Program**

Provide education and training to the Rural/Frontier response departments in Texas. To enhance training in these areas and reduce EMS response time to MVA trauma victims in Rural/Frontier Texas.

Strategies Addressed

- To increase the availability of EMS training in rural and frontier areas.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend meetings and/or conferences focusing on schools and school districts	5	4	<input type="checkbox"/>
▪ Attend Conference / Meetings to promote and distribute information about the grant	12	13	<input checked="" type="checkbox"/>
▪ Teach student hours while attending classes	50,000	47,769	<input type="checkbox"/>
▪ Train students in continuing education (CE) classes	175	186	<input checked="" type="checkbox"/>
▪ Train students in initial EMS classes	1,200	1,521	<input checked="" type="checkbox"/>
▪ Update times, the Rural / Frontier EMS Education website	36	30	<input type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	EM	1	<i>Planned:</i>	\$397,279.51			\$1,021,667.77	\$1,418,947.28
		1	<i>Actuals:</i>	\$324,512.20			\$1,155,488.16	\$1,480,000.36

FY 2019 Traffic Safety Funds Program Area Expenditure Summary

Emergency Medical Services

EM - 03

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405E / 405H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>													
<i>Training</i>	<i>Planned:</i>	1	\$1,418,947.28	\$397,279.51								\$1,021,667.77	
	<i>Actual:</i>	1	\$1,480,000.36	\$324,512.20								\$1,155,488.16	
TOTALS:	<i>Planned:</i>	1	\$1,418,947.28	\$397,279.51								\$1,021,667.77	
	<i>Actual:</i>	1	\$1,480,000.36	\$324,512.20								\$1,155,488.16	

Motorcycle Safety

MC - 04

Goals

- To reduce the number of motorcyclist fatalities

Strategies

- Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education on motorists' responsibility pertaining to motorcycle safety.
- Increase rider education and training.

Project Descriptions

Task: Public Information Campaigns				Motorcycle Safety MC - 04			
<i>Organization Name</i>		<i>Division</i> TRF-TS		<i>Project Number</i>			
Sherry Matthews Advocacy Marketing		2019-SMAM-SOW-0003					
<i>Title / Desc.</i> Motorcycle Safety Awareness Look Twice for Motorcycles. Public Information & Education Campaign							
This supplemental campaign will support the statewide campaign to raise awareness that motorcyclists are vulnerable and encourage drivers to pay special attention to them.							
<i>Strategies Addressed</i>							
- Develop and implement public information and education efforts on traffic safety issues.							
<i>Performance Objectives</i>				<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
▪ Conduct outreach and public awareness events				3	3	<input checked="" type="checkbox"/>	
▪ Implement paid media buy				1	1	<input checked="" type="checkbox"/>	
▪ Produce campaign-branded creative components				2	2	<input checked="" type="checkbox"/>	
▪ Submit existing campaign creative components for approval				3	3	<input checked="" type="checkbox"/>	
<i>Financial Information:</i>							
<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>	
State	1	<i>Planned:</i>	\$150,000.00		\$150,000.00	\$300,000.00	
	1	<i>Actuals:</i>	\$149,547.90		\$205,840.00	\$355,387.90	

Task: Public Information Campaigns	Motorcycle Safety MC - 04
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Organization Name Sherry Matthews Advocacy Marketing	Division TRF-TS	Project Number 2019-SMAM-SOW-0004
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Title / Desc. **Motorcycle Safety Awareness Look Twice for Motorcycles. Public Information & Education Campaign**

This multimedia statewide campaign raises awareness that motorcyclists are an especially vulnerable part of our transportation infrastructure and encourages drivers to pay special attention to them.

Strategies Addressed

- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct kickoff meeting to formalize action plan	1	1	<input checked="" type="checkbox"/>
▪ Conduct events across the state (one launch event and four outreach events)	5	5	<input checked="" type="checkbox"/>
▪ Develop new creative assets for the campaign	4	4	<input checked="" type="checkbox"/>
▪ Distribute set of materials to TxDOT Traffic Safety Specialists	1	1	<input checked="" type="checkbox"/>
▪ Implement paid media buy	1	1	<input checked="" type="checkbox"/>
▪ Implement public service announcement distribution	1	1	<input checked="" type="checkbox"/>
▪ Provide set of materials to TxDOT Communications to generate earned media	1	1	<input checked="" type="checkbox"/>
▪ Submit existing campaign creative components for approval	6	6	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405F	M9X	1	<i>Planned:</i>	\$500,000.00			\$500,000.00	\$1,000,000.00
		1	<i>Actuals:</i>	\$344,579.64	\$149,462.19		\$1,425,138.19	\$1,919,180.02

Task: Public Information Campaigns **Motorcycle Safety MC - 04**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2019-TTI-G-1YG-0062**

Title / Desc. **Statewide Motorist Awareness and Motorcyclist Safety Outreach and Support**

Public information and education outreach employing motorcyclists and related safety groups to raise motorists' knowledge of safely sharing the road with motorcyclists and of rider safety awareness.

Strategies Addressed

- Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase rider education and training.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete content updates, website support, create/update social media materials	52	665	☑
▪ Conduct statewide motorist awareness and motorcyclist safety outreach activities	16	17	☑
▪ Coordinate Texas Motorcycle Safety Forum	1	1	☑
▪ Coordinate Texas Motorcycle Safety Coalition Activities	4	4	☑
▪ Create social media motorcycle safety videos, update CRIS data for rider awareness website data	12	12	☑
▪ Develop Outreach Plan	1	1	☑
▪ Develop set of PI&E materials for use in statewide motorist awareness and motorcycle outreach activities	1	1	☑
▪ Evaluate campaign outreach activity	1	1	☑
▪ Provide technical assistance deliverables to the motorcycle program and/or TMSC	3	3	☑

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	MC	1	Planned: \$314,762.84			\$78,700.68	\$393,463.52
		1	Actuals: \$314,610.16			\$245,345.84	\$559,956.00

Task: Public Information Campaigns **Motorcycle Safety MC - 04**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2019-TTI-G-1YG-0070**

Title / Desc. **Reducing Risks to Motorcycles in Work Zones, Year 2**

Develop an online module for TxDOT and local traffic engineers on effective low-cost methods for reducing the risks to motorcycle riders in work zones, and corresponding outreach materials for riders.

Strategies Addressed

- Improve education and awareness of motorcycle safety among law enforcement and EMS personnel, educators and state & local traffic engineers.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop online training module and distribute to transportation engineers	1	1	☑
▪ Develop set of outreach materials for motorcycle riders	1	1	☑
▪ Evaluate training and outreach effort	1	1	☑
▪ Survey motorcycle rider coaches about safe riding practices for work zones	5	107	☑

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	MC	1	Planned: \$77,180.81			\$19,308.32	\$96,489.13
		1	Actuals: \$69,969.37			\$19,737.91	\$89,707.28

Task: Public Information Campaigns	Motorcycle Safety MC - 04
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2019-TTI-G-1YG-0097
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Title / Desc. Not Licensed to Ride: Encouraging Motorcyclists to Complete the Licensing Process

To understand reasons why motorcyclists choose to ride without a motorcycle license and develop effective messaging to encourage riders to take the Basic Rider and/or Intermediate Course training.

Strategies Addressed

- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze citation database to determine if unlicensed motorcyclists are cited during traffic stops	1	1	<input checked="" type="checkbox"/>
▪ Collect surveys from motorcyclists detailing reasons why they do not obtain a motorcycle license (minimum)	100	742	<input checked="" type="checkbox"/>
▪ Complete focus groups to identify effective messaging to encourage riders to become properly licensed	3	3	<input checked="" type="checkbox"/>
▪ Develop fact sheets to encourage motorcyclists to complete the licensing process	2	2	<input checked="" type="checkbox"/>
▪ Produce tech memo identifying activities other States have used to address unlicensed motorcyclists	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	MC	1	<i>Planned:</i>	\$87,311.50			\$21,842.58	\$109,154.08
		1	<i>Actuals:</i>	\$85,610.99			\$26,501.35	\$112,112.34

FY 2019 Traffic Safety Funds Program Area Expenditure Summary

Motorcycle Safety

MC - 04

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405E / 405H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	5	\$1,899,106.73	\$479,255.15				\$500,000.00		\$150,000.00		\$769,851.58	
	<i>Actual:</i>	5	\$3,036,343.54	\$470,190.52				\$344,579.64		\$299,010.09		\$1,922,563.29	
<i>Training</i>													
TOTALS:	<i>Planned:</i>	5	\$1,899,106.73	\$479,255.15				\$500,000.00		\$150,000.00		\$769,851.58	
	<i>Actual:</i>	5	\$3,036,343.54	\$470,190.52				\$344,579.64		\$299,010.09		\$1,922,563.29	

Occupant Protection

OP - 05

Goals

- To increase occupant restraint use in all passenger vehicles and trucks
- To increase occupant restraint use, including child-safety seats, in all passenger vehicles and trucks

Strategies

- *Concentrate efforts on historically low use populations.*
- *Increase EMS/fire department involvement in CPS fitting stations.*
- *Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.*
- *Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.*
- *Increase public information and education campaigns.*
- *Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.*
- *Maintain CPS seat distribution programs for low income families.*
- *Sustain high visibility enforcement of occupant protection laws*

Project Descriptions

Task: Enforcement	Occupant Protection OP - 05
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<i>Organization Name</i> TxDOT - Traffic Safety	<i>Division</i> TRF-TS	<i>Project Number</i> STEP - Click It Or Ticket Mobilization
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Title / Desc. **STEP - Click It Or Ticket Mobilization**

Coordinate and conduct yearly CIOT mobilization consisting of increased safety belt enforcement and earned media activities.

Performance Measures

Alcohol related crashes	34
Child Safety Seat citations	1,250
CMV KA Crashes	11
CMV Speed citations	13
Community events	34
DD arrests/citations	211
DWI arrests	6
Enforcement Hours	5,417
HMV citations	167
ITC citations	278
ITC related crashes	417
Media exposures	107
Other arrests	288
Other citations	4,227
Presentations conducted	35
Public information and education materials distributed	7,327
Public information and education materials produced	1,017
Safety Belt citations	5,504
Seat Belt KA Crashes	58
Speed citations	1,301
Speed related crashes	33
Total KA Crashes	336

Participating Organizations

Project #

City of Alton - Police Department	2019-AltonPD-CIOT-00014
City of Amarillo - Police Department	2019-AmarilloPD-CIOT-00026
City of Anson - Police Department	2019-AnsonPD-CIOT-00050
City of Austin Police Department	2019-AustinPD-CIOT-00047
City of Bryan - Police Department	2019-BryanPD-CIOT-00031
City of Corpus Christi Police Department	2019-CorpusPD-CIOT-00013
City of Cross Plains - Police Department	2019-CrossPlainsPD-CIOT-00041
City of Dallas Police Department	2019-Dallas-CIOT-00005
City of Donna Police Department	2019-DonnaPD-CIOT-00008
City of Edinburg Police Department	2019-EdinbuPD-CIOT-00033
El Paso County Sheriff's Office	2019-EIPasoCO-CIOT-00030
El Paso County Constable's Office, Pct. 1	2019-EIPPct1-CIOT-00042
City of Greenville - Police Department	2019-GreenvillePD-CIOT-00032
City of Harlingen Police Department	2019-Harlingen-CIOT-00027
Harrison County Sheriff's Office	2019-HarrisonCoSO-CIOT-00048
City of Hearne - Police Department	2019-HearnePD-CIOT-00034
City of Houston - Police Department	2019-HoustonPD-CIOT-00012
City of Lampasas Police Department	2019-LampasasPD-CIOT-00045
City of Laredo Police Department	2019-LaredoPD-CIOT-00017
City of La Villa - Police Department	2019-LaVillaPD-CIOT-00037

City of McAllen Police Department	2019-McAllenPD-CIOT-00006
City of Mission Police Department	2019-Mission-CIOT-00020
Montgomery County Constables Office Pct 4	2019-MoCoP4Co-CIOT-00046
City of Nolanville - Police Department	2019-NolanvillePD-CIOT-00028
City of Paris Police Department	2019-paris-CIOT-00010
City of Pasadena Police Department	2019-PasadePD-CIOT-00018
City of Pflugerville - Police department	2019-Pflugerville-CIOT-00029
City of Pharr Police Department	2019-PharrPD-CIOT-00019
The City of Point Comfort Police Department	2019-PortComfPD-CIOT-00043
City of Rio Grande City Police Department	2019-RioGraPD-CIOT-00021
Red River County Sheriff's Office	2019-RRCoSO-CIOT-00007
City of Santa Fe Police Department	2019-SantaFe-CIOT-00009
Webb County Constable Pct. 1	2019-WebbCCP1-CIOT-00004
Webb County Constable Pct. 2	2019-WebbCCP2-CIOT-00024
Webb County Constable Pct. 4	2019-WebbCCP4-CIOT-00022
City of Wharton Police Department	2019-WhartonPD-CIOT-00038
City of Wichita Falls Police Department	2019-WichitaPD-CIOT-00016
Williamson County Sheriff's Office	2019-WilliamsonCo-CIOT-00036

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405B M1HVE	72	Planned: \$367,240.00			\$143.00	\$367,383.00
	34	Actuals: \$295,681.60			\$2,107.42	\$297,789.02

Task: Evaluation

Occupant Protection OP - 05

Organization Name Texas A&M Transportation Institute **Division** TRF-TS **Project Number** 2019-TTI-G-1YG-0032

Title / Desc. **Click It or Ticket Evaluation Survey**

TTI will conduct observational surveys of safety belt use before, during, and after the Click It or Ticket mobilization in 10 of Texas' largest cities and report the results to TxDOT.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Sustain high visibility enforcement of occupant protection laws

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct survey waves in 10 Click It or Ticket cities	3	3	<input checked="" type="checkbox"/>
▪ Provide memos reporting survey results	4	4	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 OP	1	Planned: \$49,380.00			\$12,356.32	\$61,736.32
	1	Actuals: \$47,997.84			\$12,419.68	\$60,417.52

Task: Evaluation					Occupant Protection OP - 05			
<i>Organization Name</i> Texas A&M Transportation Institute			<i>Division</i> TRF-TS		<i>Project Number</i> 2019-TTI-G-1YG-0035			
<i>Title / Desc.</i> Nighttime Seat Belt Use Observational Survey								
Conduct observational surveys of seat belt use during nighttime hours in 18 Texas cities.								
<i>Strategies Addressed</i>								
- Concentrate efforts on historically low use populations.								
<i>Performance Objectives</i>					<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
▪ Conduct city surveys of nighttime seat belt use					18	18	<input checked="" type="checkbox"/>	
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405B	M1OP	1	<i>Planned:</i>	\$77,740.00			\$19,449.47	\$97,189.47
		1	<i>Actuals:</i>	\$57,387.02			\$15,689.36	\$73,076.38

Task: Evaluation					Occupant Protection OP - 05			
<i>Organization Name</i> Texas A&M Transportation Institute			<i>Division</i> TRF-TS		<i>Project Number</i> 2019-TTI-G-1YG-0036			
<i>Title / Desc.</i> Occupant Protection Surveys								
Project will include statewide survey of seat belt use, urban seat belt use survey, child restraint survey, and school- age restraint use survey.								
<i>Strategies Addressed</i>								
- Concentrate efforts on historically low use populations.								
- Increase public information and education campaigns.								
<i>Performance Objectives</i>					<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
▪ Conduct survey estimating restraint use among school-aged children in 18 Texas cities					1	1	<input checked="" type="checkbox"/>	
▪ Conduct survey of child restraint use in 14 Texas cities					1	1	<input checked="" type="checkbox"/>	
▪ Conduct survey of front seat occupant restraint use in 18 Texas cities					1	1	<input checked="" type="checkbox"/>	
▪ Conduct survey statewide in Texas counties using NHTSA approved survey sampling and protocol					1	1	<input checked="" type="checkbox"/>	
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	OP	1	<i>Planned:</i>	\$355,045.76			\$88,830.07	\$443,875.83
		1	<i>Actuals:</i>	\$310,550.31			\$81,999.55	\$392,549.86

Task: Public Information Campaigns	Occupant Protection OP - 05
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Organization Name City of Austin - EMS	District AUS	Project Number 2019-AustinEM-G-1YG-0153
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Title / Desc. **Austin-Travis County EMS (ATCEMS) Child Passenger Safety Collaborative Program**

Providing families in our target area education and child safety seats to ensure safe travel through a multifaceted program while creating a consistent CPS infrastructure for a continuum of service.

Strategies Addressed

- Increase EMS involvement in local community safety efforts.
- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Child Passenger Safety CEU update classes within the Austin District	2	3	<input checked="" type="checkbox"/>
▪ Conduct National CPST certification courses and certify 30 new CPS technicians in Travis County	2	1	<input type="checkbox"/>
▪ Conduct National CPST certification courses and certify 30 new CPS technicians within the Austin District	2	6	<input checked="" type="checkbox"/>
▪ Conduct booster focused events and distribute 300 booster seats within the Austin District	12	12	<input checked="" type="checkbox"/>
▪ Conduct booster seat focused events and distribute 600 booster seats in Travis County	24	24	<input checked="" type="checkbox"/>
▪ Conduct child seat check events and distribute 456 child safety seats within the Austin District	32	41	<input checked="" type="checkbox"/>
▪ Conduct child safety seat check events and distribute 540 child safety seats in Travis County	36	41	<input checked="" type="checkbox"/>
▪ Conduct Safe Baby Academy classes and distribute 360 convertible child safety seats in the Austin District	72	80	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$137,816.00			\$37,350.00	\$175,166.00
		1	Actuals:	\$131,713.26			\$71,157.61	\$202,870.87

Task: Public Information Campaigns **Occupant Protection OP - 05**

Organization Name **Dell Children's Medical Center of Central Texas** District AUS Project Number **2019-DCMCCT-G-1YG-0010**

Title / Desc. **Dell Children's Medical Center (DCMC) Kids In Cars Program**

DCMC will conduct child passenger check-up clinics and events, and coordinate scheduling for these services in Bastrop, Blanco, Burnet, Caldwell, Hays, Travis, and Williamson Counties.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct NHTSA approved CPST certification courses	3	3	<input checked="" type="checkbox"/>
▪ Conduct CSS check-ups (i.e. inspections) at events in the 7-county target area	1,000	1,049	<input checked="" type="checkbox"/>
▪ Distribute Child safety seats at events in the 7-county target area	1,000	870	<input type="checkbox"/>
▪ Distribute printed or virtual CSS information cards and fliers to organizations in the 7-county target area	30,000	34,284	<input checked="" type="checkbox"/>
▪ Implement communication plan for the Kids in Cars program in the 7-county target area	1	1	<input checked="" type="checkbox"/>
▪ Manage appointment scheduling system to support the CSS check-up events in the 7-county target area.	1	1	<input checked="" type="checkbox"/>
▪ Provide hours of CPST availability for same day CSS check-up services at Dell Childrens Medical Center	110	114	<input checked="" type="checkbox"/>
▪ Teach Continuing education credit hours for CPST update and re-certification	12	12	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 OP	1	Planned: \$254,290.00			\$113,272.86	\$367,562.86
	1	Actuals: \$212,740.35			\$94,855.70	\$307,596.05

Task: Public Information Campaigns **Occupant Protection OP - 05**

Organization Name **Education Service Center, Region VI** Division TRF-TS Project Number **2019-ESCVI-G-1YG-0089**

Title / Desc. **Student Training in Occupant Protection STOP Program.**

This program is designed to implement occupant protection workshops to teach students, adults, and educators the proper use and importance of seat belts and child passenger safety seat systems.

Strategies Addressed

- Concentrate efforts on historically low use populations.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze participant evaluations to determine the overall effectiveness of the STOP Program	800	889	<input checked="" type="checkbox"/>
▪ Conduct Child Safety Seat Check-Up Events for the targeted audience	4	5	<input checked="" type="checkbox"/>
▪ Educate participants in the STOP Program	1,000	1,364	<input checked="" type="checkbox"/>
▪ Identify set of content material and hands-on activities to use as training aids for Classroom Workshops	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 OP	1	Planned: \$109,755.71			\$36,651.50	\$146,407.21
	1	Actuals: \$106,317.21			\$39,911.87	\$146,229.08

Task: Public Information Campaigns	Occupant Protection OP - 05
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Organization Name El Paso Children's Hospital	District ELP	Project Number 2019-ELPCH-G-1YG-0132
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Title / Desc. El Paso Children's Child Passenger Safety Program

The goal of the El Paso Children's Child Passenger Safety Program is to educate families/children in El Paso County about the importance of seatbelt and child restraint use in vehicles.

Strategies Addressed

- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Assist National Child Passenger Safety Technician certification courses as an Instructor	2	0	<input type="checkbox"/>
▪ Conduct educational classes for faith based community agencies	5	0	<input type="checkbox"/>
▪ Conduct educational Occupant Protection classes for agencies that transport children	8	0	<input type="checkbox"/>
▪ Conduct CPS inspection events within the El Paso District	9	0	<input type="checkbox"/>
▪ Conduct educational classes for parent/caregivers on Occupant Protection	20	0	<input type="checkbox"/>
▪ Conduct educational classes for teens on Occupant Protection	20	0	<input type="checkbox"/>
▪ Distribute child safety car seats to low income families/community agencies that transport children	75	0	<input type="checkbox"/>
▪ Educate Health care providers on proper use/installation of child restraints for children	30	0	<input type="checkbox"/>
▪ Educate families from the newborn intensive care nursery, on proper use and installation of child restraints	100	0	<input type="checkbox"/>
▪ Educate families from Pediatric/Hematology/Oncology units, on proper use of child restraints	400	0	<input type="checkbox"/>
▪ Establish relationships with Pediatric clinics interested in education on Occupant Protection	5	0	<input type="checkbox"/>
▪ Maintain special needs child restraint loaner program	1	0	<input type="checkbox"/>
▪ Participate in events during Child Passenger Safety week	3	0	<input type="checkbox"/>
▪ Participate in Click it for Chicken events at local community agencies/schools	6	0	<input type="checkbox"/>
▪ Participate in health and safety fairs in the El Paso District	8	0	<input type="checkbox"/>
▪ Participate in CPS inspection events within the El Paso District	10	0	<input type="checkbox"/>

Project Notes

The subgrantee paid storage while the grant was active and then decided to terminate the grant.

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned: \$45,800.79			\$40,898.84	\$86,699.63
		1	Actuals:			\$261.80	\$261.80

Task: Public Information Campaigns	Occupant Protection OP - 05
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<i>Organization Name</i> Guerra Deberry Coody	<i>Division</i> TRF-TS	<i>Project Number</i> 2019-GDC-SOW-0009
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Title / Desc. **Occupant Protection Traffic Safety Campaign**

Statewide public safety campaign to include Teen Click It or Ticket and Child Passenger Safety campaigns.

Strategies Addressed

- Increase public information and education campaigns.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Conduct a Photoshoot for CPASS campaign	1	1	<input checked="" type="checkbox"/>
▪ Conduct Conduct Press Conference Campaign Kick-offs	2	2	<input checked="" type="checkbox"/>
▪ Conduct Conduct and coordinate Grassroots Events	13	13	<input checked="" type="checkbox"/>
▪ Create Create web-based site for CPASS Safety Seat Appointments	1	1	<input checked="" type="checkbox"/>
▪ Develop Develop Augmented Reality Experience	2	2	<input checked="" type="checkbox"/>
▪ Develop Develop a total of 8 new radio spots for the TCIOT and CPASS flights.	8	8	<input checked="" type="checkbox"/>
▪ Distribute Distribute AR Experience Collateral for Grassroots Tour	2	2	<input checked="" type="checkbox"/>
▪ Distribute Distribute Statewide press release announcing campaign	2	2	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	OP	1	<i>Planned:</i>	\$999,891.00			\$1,000,000.00	\$1,999,891.00
		1	<i>Actuals:</i>	\$910,407.43			\$6,644,294.31	\$7,554,701.74

Task: Public Information Campaigns	Occupant Protection OP - 05
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Organization Name Hillcrest Baptist Medical Center-HHS	District WAC	Project Number 2019-HHS-G-1YG-0100
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Title / Desc. Texas KidSafe Child Passenger Safety Program

KidSafe will provide educational opportunities to parents/caregivers, children, and the general public on child passenger safety, safety in and around vehicles, and overall occupant protection.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend educational conferences and seminars on Child Passenger Safety	3	3	☑
▪ Conduct Child Passenger Safety Technician Certification Courses	4	4	☑
▪ Conduct regional training classes for current and new program fitting station partner organizat	4	8	☑
▪ Conduct child safety seat /seat belt observational surveys	22	23	☑
▪ Conduct Youth Child Passenger Safety educational presentations	250	260	☑
▪ Conduct surveys to assess KidSafe Program participants level of knowledge and awareness	400	522	☑
▪ Conduct Adult Child Passenger Safety educational presentations	450	517	☑
▪ Conduct CPS Fitting Station sessions at designated KidSafe Program fitting station locations	1,150	1,391	☑
▪ Coordinate safety educational campaigns	5	5	☑
▪ Coordinate public events focused on childrens safety in and around vehicles	8	8	☑
▪ Coordinate Child Passenger Safety Seat Check-Up Events	27	34	☑
▪ Distribute educational packets to persons identified by the Please Be Seated Program	100	108	☑
▪ Distribute KidSafe Program participants and partners satisfaction surveys	400	538	☑
▪ Distribute child safety seats to families in need	1,450	1,578	☑
▪ Distribute pieces of Child Passenger Safety educational materials	57,000	63,601	☑
▪ Maintain Texas KidSafe Child Passenger Safety Technician Facebook Group page	1	1	☑
▪ Maintain databases to record and analyze data collected through KidSafe Program data collection tools	5	5	☑
▪ Participate in health fairs, safety fairs, and community events	50	68	☑

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	<i>Planned:</i>	\$351,266.50			\$305,219.62	\$656,486.12
		1	<i>Actuals:</i>	\$310,472.65			\$305,219.62	\$615,692.27

Task: Public Information Campaigns	Occupant Protection OP - 05
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Organization Name Injury Prevention Center of Greater Dallas	District DAL	Project Number 2019-IPCOGD-G-1YG-0143
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Title / Desc. **North Texas Child Passenger Safety Training and Distribution Program**

A one-year child passenger safety initiative to certify child passenger safety technicians, educate hospital staff and caregivers, and distribute child safety seats to Dallas County families in need.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct certification CEU class for technicians	1	1	<input checked="" type="checkbox"/>
▪ Conduct safety advocate classes for Parkland staff or other community advocates	2	2	<input checked="" type="checkbox"/>
▪ Conduct community car seat/booster seat inspection station events	4	6	<input checked="" type="checkbox"/>
▪ Conduct child occupant restraint use observations of children 0-8 years of age at Parkland COPC clinics	200	368	<input checked="" type="checkbox"/>
▪ Conduct child occupant restraint use observations of newborns discharged at Parkland	200	243	<input checked="" type="checkbox"/>
▪ Coordinate meetings with local CPS coalitions or other local traffic safety partners to support CPS initiatives	3	4	<input checked="" type="checkbox"/>
▪ Create Child Passenger Safety (CPS) newsletters and distribute them to 125 CPS technicians	2	2	<input checked="" type="checkbox"/>
▪ Develop final project evaluation report	1	1	<input checked="" type="checkbox"/>
▪ Distribute families with children 0-8 years of age at PHHS or through other community partners	10,000	14,800	<input checked="" type="checkbox"/>
▪ Train technicians by conducting the National CPS Certification Training Program	40	41	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	<i>Planned:</i>	\$73,224.29			\$39,643.85	\$112,868.14
		1	<i>Actuals:</i>	\$72,978.47			\$83,314.72	\$156,293.19

Task: Public Information Campaigns	Occupant Protection OP - 05
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<i>Organization Name</i> Sherry Matthews Advocacy Marketing	<i>Division</i> TRF-TS	<i>Project Number</i> 2019-SMAM-SOW-0008
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Title / Desc. **Click It or Ticket. Public Information and Education Campaign**

This comprehensive statewide multi-media campaign is enforcement-focused warning drivers and passengers to buckle up day or night or they could be issued a citation.

Strategies Addressed

- Increase public information and education campaigns.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct outreach and public awareness events at locations across the state	13	13	<input checked="" type="checkbox"/>
▪ Develop new creative assets for the campaign	5	5	<input checked="" type="checkbox"/>
▪ Implement paid media buy	1	1	<input checked="" type="checkbox"/>
▪ Provide set of materials to TxDOT Communications to generate earned media	1	1	<input checked="" type="checkbox"/>
▪ Submit existing campaign creative components for approval	5	5	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405B	M1PE	1	<i>Planned:</i>	\$2,000,000.00			\$2,000,000.00	\$4,000,000.00
		1	<i>Actuals:</i>	\$1,960,046.10			\$4,114,373.10	\$6,074,419.20

Task: Public Information Campaigns	Occupant Protection OP - 05
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Organization Name **Texas A&M Agrilife Extension Service** Division TRF-TS Project Number **2019-Texas Ag-G-1YG-0105**

Title / Desc. Passenger Safety

A program to increase child restraint and seat belt usage among low use populations and promote safe driving practices statewide through educational campaigns, checkup events and trainings.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase EMS/fire department involvement in CPS fitting stations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Technician Renewal Training	1	1	☑
▪ Conduct National Child Passenger Safety Technician Certification Trainings	2	3	☑
▪ Conduct Operation Kids classes for officers to increase enforcement of child safety seat laws	5	6	☑
▪ Conduct Booster Seat Campaigns using media and resource distribution to provide booster seat education	15	16	☑
▪ Conduct safety seat checkup events in historically low-use communities	30	37	☑
▪ Conduct child safety seat inspections at checkup events, appointments, and fitting stations	1,650	2,018	☑
▪ Distribute child safety seats as replacements as needed at inspections in low-use communities	1,275	1,434	☑
▪ Distribute Public Information and Education (PI&E) resources to support grant objectives	60,000	62,498	☑
▪ Educate participants on the importance of seat belts using the Rollover or Virtual Reality Demonstrations	18,000	21,470	☑
▪ Establish new fitting stations at EMS/fire Dept., law enforcement or Extension offices	2	4	☑
▪ Maintain online transportation safety courses for childcare providers	3	3	☑
▪ Participate in programs on seat belts, car seats, distracted driving and other safe driving practices	210	308	☑

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$532,612.00			\$291,244.00	\$823,856.00
		1	Actuals:	\$532,544.87			\$367,497.42	\$900,042.29

Task: Public Information Campaigns	Occupant Protection OP - 05
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Organization Name Texas Children's Hospital	District HOU	Project Number 2019-TCH-G-1YG-0101
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Title / Desc. Increasing Child Restraint Usage in Greater Houston

The project will increase restraint use in the Greater Houston area through community education, assistance with installation of car seats, and distribution of seats to low income families.

Strategies Addressed

- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase public information and education campaigns.
- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Child Passenger Safety Technician renewal course	1	1	<input checked="" type="checkbox"/>
▪ Conduct Child Passenger Safety Technician training courses	2	4	<input checked="" type="checkbox"/>
▪ Conduct Media exposures related to child passenger safety	50	52	<input checked="" type="checkbox"/>
▪ Conduct Surveys of parents and caregivers who attend a local inspection station	150	416	<input checked="" type="checkbox"/>
▪ Conduct Child safety inspections at community car seat check up events	1,000	1,199	<input checked="" type="checkbox"/>
▪ Conduct Child safety seat inspections at network inspection station sites	3,000	3,946	<input checked="" type="checkbox"/>
▪ Coordinate Community car seats events	20	30	<input checked="" type="checkbox"/>
▪ Distribute Child restraint systems to low-income and at risk families at inspection stations and events	1,100	1,050	<input type="checkbox"/>
▪ Distribute Educational materials on child passenger safety to the community	65,000	81,477	<input checked="" type="checkbox"/>
▪ Educate Law enforcement, EMS, and healthcare personnel about current child occupant protection standards	75	251	<input checked="" type="checkbox"/>
▪ Teach CEU and specialized training classes for CPS technicians about new products and technology	6	5	<input type="checkbox"/>
▪ Teach Car seat safety classes for parents and caregivers	50	103	<input checked="" type="checkbox"/>
▪ Train New child passenger safety technicians	40	59	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	<i>Planned:</i>	\$253,245.11		\$10,000.00	\$338,758.52	\$602,003.63
		1	<i>Actuals:</i>	\$233,754.63		\$10,095.04	\$346,087.91	\$589,937.58

Task: Public Information Campaigns	Occupant Protection OP - 05
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Organization Name Texas Department of State Health Services	Division TRF-TS	Project Number 2019-TDSHS-G-1YG-0125
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Title / Desc. **Statewide Child Passenger Safety Education and Distribution Program**

Texas Department of State Health Services-Safe Riders operates a safety seat distribution education program that supports low-income families with a wide range of occupant protection resources.

Strategies Addressed

- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.
- Maintain CPS seat distribution programs for low income families.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct CPS technical update class to technicians in Texas	1	1	<input checked="" type="checkbox"/>
▪ Conduct regional training classes for current/new program partner organizations	4	5	<input checked="" type="checkbox"/>
▪ Conduct Safe Riders CPS certification trainings with check-up events	4	3	<input type="checkbox"/>
▪ Conduct Safe Riders safety seat check-up events	12	13	<input checked="" type="checkbox"/>
▪ Conduct educational presentations to the public on occupant protection	32	35	<input checked="" type="checkbox"/>
▪ Create National CPS Week-Texas statewide activities report	1	1	<input checked="" type="checkbox"/>
▪ Distribute child safety seats	5,500	5,674	<input checked="" type="checkbox"/>
▪ Provide referrals to Safe Riders programs and services via toll-free line/emails	5,000	5,969	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	OP	1	Planned:	\$622,143.19			\$519,502.04	\$1,141,645.23
		1	Actuals:	\$458,876.91			\$665,213.03	\$1,124,089.94

Task: Public Information Campaigns **Occupant Protection OP - 05**

Organization Name **Texas Heatstroke Task Force** District SJT Project Number **2019-TxHSTF-G-1YG-0129**

Title / Desc. **Prevent Child Heatstroke in Cars**

A Statewide, community-based, information and education campaign to promote prevention and create public awareness of child heatstroke deaths and injuries in vehicles in Texas.

Strategies Addressed

- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Interviews with news media	3	7	☑
▪ Conduct Presentations about preventing child heatstroke in cars to community groups and conferences	4	4	☑
▪ Demonstrate Temperature comparison displays for public events	7	7	☑
▪ Enroll Texas Heatstroke Task Force (THTF) volunteer members	250	433	☑
▪ Participate in Texas Child Passenger Safety Conference	1	1	☑
▪ Produce Rapid response information kits	2	4	☑
▪ Produce Activity logs showing Texas Heatstroke Task Force (THTF) members heatstroke activities	6	6	☑
▪ Produce Email updates for THTF members	6	6	☑

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State State	1	Planned:	\$14,481.93		\$3,930.21	\$18,412.14
	1	Actuals:	\$11,752.48		\$15,980.29	\$27,732.77

Task: Training **Occupant Protection OP - 05**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2019-TTI-G-1YG-0031**

Title / Desc. **Statewide Conference on Occupant Protection for Children**

Project will execute a statewide conference for child passenger safety technicians & instructors to raise awareness of CPS issues & conduct a minimum 6-hour CEU training for CPS techs & instructors.

Strategies Addressed

- Increase training opportunities and retention of child passenger safety (CPS) technicians and instructors.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Distribute invitations/announcements marketing the conference	2,000	2,796	☑
▪ Evaluate statewide conference on child passenger safety	1	1	☑
▪ Plan child passenger safety conference	1	2	☑
▪ Provide statewide child passenger safety conference	1	1	☑

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405B M1CPS	1	Planned:	\$125,510.00	\$25,000.00	\$31,390.20	\$181,900.20
	1	Actuals:	\$119,857.68	\$42,133.44	\$50,484.93	\$212,476.05

FY 2019 Traffic Safety Funds Program Area Expenditure Summary

Occupant Protection

OP - 05

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405E / 405H	STATE	INCOME	LOCAL		
Enforcement	<i>Planned:</i>	72	\$367,383.00		\$367,240.00							\$143.00	
	<i>Actual:</i>	34	\$297,789.02		\$295,681.60							\$2,107.42	
Evaluation	<i>Planned:</i>	3	\$602,801.62	\$404,425.76	\$77,740.00							\$120,635.86	
	<i>Actual:</i>	3	\$526,043.76	\$358,548.15	\$57,387.02							\$110,108.59	
Program Management													
Public Information Campaigns	<i>Planned:</i>	12	\$10,130,997.96	\$3,380,044.59	\$2,000,000.00				\$14,481.93	\$10,000.00	\$4,726,471.44	\$1,257,193.58	
	<i>Actual:</i>	12	\$17,699,866.78	\$2,969,805.78	\$1,960,046.10				\$11,752.48	\$10,095.04	\$12,748,167.38	\$1,128,736.34	
Training	<i>Planned:</i>	1	\$181,900.20		\$125,510.00					\$25,000.00	\$31,390.20		
	<i>Actual:</i>	1	\$212,476.05		\$119,857.68					\$42,133.44	\$50,484.93		
TOTALS:	<i>Planned:</i>	88	\$11,283,082.78	\$3,784,470.35	\$2,570,490.00				\$14,481.93	\$35,000.00	\$4,878,640.50	\$1,257,193.58	
	<i>Actual:</i>	50	\$18,736,175.61	\$3,328,353.93	\$2,432,972.40				\$11,752.48	\$52,228.48	\$12,910,868.32	\$1,128,736.34	

Pedestrian and Bicyclist Safety **PS - 06**

Goals

- To reduce the number of motor vehicle-related pedestrian and bicyclist fatalities and serious injuries

Strategies

- Improve "walkability" and "bikeability" of roads and streets.
- Improve data collection on pedestrian injuries and fatalities.
- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public information and education on motorists' responsibilities pertaining to pedestrian and bicyclist safety.

Project Descriptions

<i>Task: Evaluation</i>	Pedestrian and Bicyclist Safety PS - 06
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<i>Organization Name</i>	<i>Division</i> TRF-TS	<i>Project Number</i>
Texas A&M Transportation Institute		2019-TTI-G-1YG-0096

Title / Desc. Developing a Crash Analysis Tool to Address Pedestrian Safety
 To address pedestrian safety issues, this project will continue building an inventory database.

Strategies Addressed
 - Improve identification of problem areas for pedestrians

<i>Performance Objectives</i>	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Pedestrian Related Data Collections for 1 Set of Intersections and 1 Set of Midblock Locations	2	4	<input checked="" type="checkbox"/>
▪ Create Updated Database	1	2	<input checked="" type="checkbox"/>
▪ Develop final report	1	1	<input checked="" type="checkbox"/>
▪ Identify sets of locations (intersections and midblock) with serious pedestrian safety issues	2	18	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 PS	1	<i>Planned:</i> \$95,796.73			\$23,960.24	\$119,756.97
	1	<i>Actuals:</i> \$94,855.05			\$24,444.69	\$119,299.74

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **City of Lubbock - Parks & Recreation** District LBB Project Number **2019-LubbockP-G-1YG-0212**

Title / Desc. **Safety City: Providing Education Today for a Safer Tomorrow**

The primary goal of Safety City is to develop and provide comprehensive traffic education programs to the South Plains with the initiative to create a safe environment on and around public roadways.

Strategies Addressed

- Increase public information and education campaigns.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public education and information on railroad/highway crossing safety.
- Increase public education and information on roadway safety.
- Provide training on roadway safety issues.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Increase public information and education concerning speed-related issues.
- Provide community training on speed-related issues.

Performance Objectives	Target	Actual	Met?
Complete professional training seminars or conferences	3	3	<input checked="" type="checkbox"/>
Create alliance with other organizations for a safer community	1	2	<input checked="" type="checkbox"/>
Educate people on motor vehicle safety..	10,000	3,922	<input type="checkbox"/>
Educate persons on proper bicycle safety and riding techniques..	10,000	3,922	<input type="checkbox"/>
Educate elementary students in safe pedestrian behavior who participate at Safety City	10,000	8,533	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$26,345.80		\$5,400.00	\$11,640.72	\$43,386.52
		1	Actuals: \$17,474.49		\$8,472.00	\$11,640.70	\$37,587.19

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Education Service Center, Region VI** Division TRF-TS Project Number **2019-ESCVI-G-1YG-0088**

Title / Desc. **Everyone S.H.A.R.E. the Road Program**

This program is designed to increase public information and education efforts pertaining to pedestrian and bicyclist safety by educating all roadway users.

Strategies Addressed

- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives	Target	Actual	Met?
Analyze participant evaluations to determine the overall effectiveness of the S.H.A.R.E. Program	250	666	<input checked="" type="checkbox"/>
Conduct Bicycle Rodeo events	2	3	<input checked="" type="checkbox"/>
Educate participants in the S.H.A.R.E. Program	500	1,841	<input checked="" type="checkbox"/>
Identify sets of content material and activities to be used as training aids for training sessions	2	3	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$63,512.74			\$20,500.55	\$84,013.29
		1	Actuals: \$63,000.16			\$20,400.12	\$83,400.28

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
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<i>Organization Name</i> Elbowz Racing	<i>Division</i> TRF-TS	<i>Project Number</i> 2019-Elbowz-G-1YG-0165
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Title / Desc. **Elbowz Cycling Bicycle Safety Program**

Elbowz Racing will promote bicycle safety to riders and motorists throughout the state of Texas. Safety events will focus on use of the proper bicycle safety gear and following the rules of the road.

Strategies Addressed

- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete Bicycle and pedestrian safety posts on social media	36	8	<input type="checkbox"/>
▪ Conduct Earned media exposures using the celebrity status of Ben Spies and the Elbowz Cycling team	5	0	<input type="checkbox"/>
▪ Conduct Safety Outreach Activities at Cycling Events Across the State of Texas	10	1	<input type="checkbox"/>
▪ Conduct Community Bicycle Safety Events	12	0	<input type="checkbox"/>
▪ Conduct Bicycle safety events at elementary schools	15	2	<input type="checkbox"/>

Project Notes

Grant was terminated early.

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	PS	1	<i>Planned:</i>	\$135,749.75			\$52,691.85	\$188,441.60
		1	<i>Actuals:</i>	\$26,020.66			\$9,080.59	\$35,101.25

Task: Public Information Campaigns	Pedestrian and Bicyclist Safety PS - 06
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Organization Name Ghisallo Foundation	District AUS	Project Number 2019-Ghisallo-G-1YG-0188
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Title / Desc. **Cycle Academy ATX: Youth and Young Adult Bicycle and Pedestrian Education and Safety Instruction**

Cycle Academy based hands-on bicycle education programs utilizing Bike Rodeos and Bike Club based instruction for youth and young adults as well as pedestrian safety instruction.

Strategies Addressed

- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Collect surveys measuring pre and post skills, knowledge, and future intention from Bike Rodeo participants	1,500	2,051	<input checked="" type="checkbox"/>
▪ Complete Bike Rodeos	12	20	<input checked="" type="checkbox"/>
▪ Conduct earned media segments covering rights, responsibilities, and bicycle or pedestrian safety	4	12	<input checked="" type="checkbox"/>
▪ Distribute helmets	10	30	<input checked="" type="checkbox"/>
▪ Distribute reflective tape packs to individuals at risk of crashes at night	80	500	<input checked="" type="checkbox"/>
▪ Distribute PI&E flyers covering relevant Texas State laws and rights and responsibilities	3,000	3,256	<input checked="" type="checkbox"/>
▪ Educate youth participants on in--depth bicycle safety skills via Bike Clubs	1,000	3,899	<input checked="" type="checkbox"/>
▪ Educate unique youth participants about bike safety through Bike Rodeo based instruction	2,400	2,607	<input checked="" type="checkbox"/>
▪ Establish Bike Clubs	12	41	<input checked="" type="checkbox"/>
▪ Participate in community events to provide PI&E information related to driver, cyclist, and pedestrian safety	6	20	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned:	\$154,675.95			\$52,839.18	\$207,515.13
		1	Actuals:	\$145,841.55			\$108,440.03	\$254,281.58

Task: Public Information Campaigns				Pedestrian and Bicyclist Safety PS - 06			
Organization Name		District SAT		Project Number			
Ghisallo Foundation				2019-Ghisallo-G-1YG-0205			
Title / Desc. Cycle Academy SATX: Youth and Young Adult Bicycle and Pedestrian Education and Safety Instruction							
Cycle Academy based hands-on bicycle education programs utilizing Bike Rodeos and clinic based instruction for youth and young adults as well as pedestrian safety instruction.							
Strategies Addressed							
- Increase public information and education efforts on pedestrian and bicyclist safety.							
Performance Objectives				<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
▪ Attend community events to provide PI&E information related to driver, cyclist, and pedestrian safety				6	21	<input checked="" type="checkbox"/>	
▪ Collect surveys measuring pre and post skills, knowledge, and future intention from Bike Rodeo participants				1,000	1,686	<input checked="" type="checkbox"/>	
▪ Complete Bike Rodeos at schools or organization sites				10	12	<input checked="" type="checkbox"/>	
▪ Conduct earned media segments covering rights, responsibilities, and bicycle or pedestrian safety				4	51	<input checked="" type="checkbox"/>	
▪ Distribute helmets to youth and adults without safe helmets				10	209	<input checked="" type="checkbox"/>	
▪ Distribute reflective tape packs to individuals at risk of crashes at night				80	515	<input checked="" type="checkbox"/>	
▪ Distribute PI&E flyers covering relevant Texas State laws and rights and responsibilities				3,000	3,357	<input checked="" type="checkbox"/>	
▪ Educate unique youth participants about bike safety through Bike Rodeo based instruction				2,000	2,067	<input checked="" type="checkbox"/>	
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
402 PS	1	Planned: \$99,820.46			\$25,015.85	\$124,836.31	
	1	Actuals: \$98,900.60			\$42,588.40	\$141,489.00	

Task: Public Information Campaigns				Pedestrian and Bicyclist Safety PS - 06			
Organization Name		District DAL		Project Number			
Injury Prevention Center of Greater Dallas				2019-IPCOGD-G-1YG-0140			
Title / Desc. North Texas Pedestrian Safety Initiative							
A community-based project aimed at increasing safe pedestrian behavior in high-risk areas of Dallas.							
Strategies Addressed							
- Increase public information and education efforts on pedestrian and bicyclist safety.							
Performance Objectives				<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
▪ Conduct a review of City of Dallas pedestrian ordinances				1	1	<input checked="" type="checkbox"/>	
▪ Conduct press conference for World Day of Remembrance for Road Traffic Victims				1	0	<input type="checkbox"/>	
▪ Conduct street interviews with pedestrians to assess knowledge, attitudes, pedestrian and driver behaviors				2	16	<input checked="" type="checkbox"/>	
▪ Conduct pedestrian observational surveys at high incidence pedestrian crash sites (2 new, 3 previous)				1,200	1,775	<input checked="" type="checkbox"/>	
▪ Develop final project report and submit to TxDOT				1	1	<input checked="" type="checkbox"/>	
▪ Evaluate pedestrian social marketing campaign strategy				1	1	<input checked="" type="checkbox"/>	
▪ Implement social marketing campaign to address pedestrian safety in identified high-risk areas				1	2	<input checked="" type="checkbox"/>	
Financial Information:							
Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total	
402 PS	1	Planned: \$40,437.23			\$22,424.51	\$62,861.74	
	1	Actuals: \$38,962.03			\$32,022.45	\$70,984.48	

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2019-TTI-G-1YG-0024**

Title / Desc. **Identifying Barriers to Understanding Pedestrian and Bicycle Safety Laws**

This project will identify barriers to understanding laws related to pedestrian and bicycle safety in Texas through an in-depth policy review and focus groups of road users.

Strategies Addressed

- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives	Target	Actual	Met?
▪ Administer focus groups of road users on pedestrian and bicycle safety laws (locations TBD)	5	10	<input checked="" type="checkbox"/>
▪ Complete policy review of existing pedestrian and bicycle safety laws in Texas	1	1	<input checked="" type="checkbox"/>
▪ Develop factsheets on pedestrian and bicycle safety laws	2	3	<input checked="" type="checkbox"/>
▪ Produce final report	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405H FHTR	1	Planned: \$86,277.32			\$21,576.74	\$107,854.06
	1	Actuals: \$85,675.99			\$22,327.01	\$108,003.00

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas A&M Transportation Institute** District AUS Project Number **2019-TTI-G-1YG-0045**

Title / Desc. **Deterring Distracted Walking and Increasing Bicycle Safety Among Youth in the Austin District**

This project addresses the dangers of distracted young pedestrians and bicyclists by increasing awareness and helping youth facilitate related outreach in Junior High and High Schools.

Strategies Addressed

- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives	Target	Actual	Met?
▪ Conduct interactive obstacle course activity to demonstrate negative impacts of distracted pedestrians	1	6	<input checked="" type="checkbox"/>
▪ Conduct student-led observation data collections for use to evaluate the program	2	3	<input checked="" type="checkbox"/>
▪ Establish collaborative partnerships in local Austin TxDOT District	2	2	<input checked="" type="checkbox"/>
▪ Provide new outreach activity with supporting resources for teens to use for parent outreach	1	1	<input checked="" type="checkbox"/>
▪ Provide outreach activities with supporting resources for peer pedestrian & bicycle safety outreach	2	2	<input checked="" type="checkbox"/>
▪ Provide pedestrian & bicycle safety resource kits & technical support to high schools in Austin district	4	5	<input checked="" type="checkbox"/>
▪ Utilize established social media outlets to support the distracted pedestrian & bike safety program	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$39,926.90			\$9,987.26	\$49,914.16
	1	Actuals: \$38,417.50			\$14,408.76	\$52,826.26

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas A&M Transportation Institute** District SAT Project Number **2019-TTI-G-1YG-0059**

Title / Desc. **Deterring Distracted Walking Among Young Pedestrians & Increase Bicycle Safety in San Antonio Dist.**

This project addresses the dangers of distracted young pedestrians and bicyclists by increasing awareness among Junior High & High School students in the San Antonio TxDOT district.

Strategies Addressed

- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives	Target	Actual	Met?
Conduct student-led observation data collections for use to evaluate the program	3	3	<input checked="" type="checkbox"/>
Conduct interactive obstacle course activities to demonstrate negative impacts of distracted pedestrians	4	5	<input checked="" type="checkbox"/>
Establish collaborative partnership outreach event in San Antonio TxDOT District	1	1	<input checked="" type="checkbox"/>
Provide schools in the San Antonio TxDOT district the distracted walking & bike safety information	6	7	<input checked="" type="checkbox"/>
Revise outreach activities with supporting resources for peer pedestrian & bike safety outreach	2	2	<input checked="" type="checkbox"/>
Utilize established social media outlets to support the distracted pedestrian & bike safety program	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$36,796.63			\$9,205.47	\$46,002.10
	1	Actuals: \$35,895.83			\$16,364.24	\$52,260.07

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2019-TTI-G-1YG-0060**

Title / Desc. **Improving Pedestrian Safety Near Transit Stops: Pilot Demonstration in Houston**

Identify the transit stop locations that have high risk of pedestrian crashes, develop a process to prioritize safety resources, & provide outreach efforts to improve pedestrian safety.

Strategies Addressed

- Improve identification of problem areas for pedestrians

Performance Objectives	Target	Actual	Met?
Develop Inventory of high risk locations	1	6	<input checked="" type="checkbox"/>
Develop Outreach materials (e.g., pedestrian fact sheet, bus poster, transit stop poster)	3	3	<input checked="" type="checkbox"/>
Evaluate Accuracy and Usefulness of the Approach	1	1	<input checked="" type="checkbox"/>
Identify Sets of Transit Stops in Houston with High and Low Pedestrian Crash Frequency	2	20	<input checked="" type="checkbox"/>
Obtain Boarding and Alighting Data, Geometric, Environment, Land Use and Traffic Variables at Transit Stops	1	7	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$134,135.79			\$33,560.48	\$167,696.27
	1	Actuals: \$110,568.38			\$29,665.94	\$140,234.32

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2019-TTI-G-1YG-0061**

Title / Desc. **Statewide Pedestrian and Motorist Outreach and Support to Address Pedestrian Safety Behaviors**

Public education and information outreach employing pedestrian safety groups and allied groups to raise both pedestrian and motorists' knowledge of pedestrian safety and associated laws.

Strategies Addressed

- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct statewide analysis of fatal and severe injury pedestrian crashes	1	1	<input checked="" type="checkbox"/>
▪ Conduct statewide PI&E presentations to pedestrian stakeholders	4	4	<input checked="" type="checkbox"/>
▪ Coordinate Texas Statewide Pedestrian Safety Forum	1	1	<input checked="" type="checkbox"/>
▪ Coordinate statewide pedestrian safety coalition meetings	4	4	<input checked="" type="checkbox"/>
▪ Develop support and outreach plan	1	1	<input checked="" type="checkbox"/>
▪ Distribute non-paid media PI&E items	600	600	<input checked="" type="checkbox"/>
▪ Evaluate campaign outreach activity	1	1	<input checked="" type="checkbox"/>
▪ Identify pedestrian safety implementation strategies	4	4	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$128,117.56			\$32,048.50	\$160,166.06
		1	Actuals: \$127,939.15			\$45,917.25	\$173,856.40

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2019-TTI-G-1YG-0066**

Title / Desc. **Early Child Safety Education Focusing on Pedestrians/Bicyclists Aged 5-10 Years Old**

This project will provide the electronic educational curriculum and animated videos targeting pedestrians and bicyclists regarding critical safety concepts for children aged 5 to 10 years old.

Strategies Addressed

- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Acquire Texas A&M Institutional Review Board approval	1	3	<input checked="" type="checkbox"/>
▪ Complete curriculum and animated videos in Spanish	9	1	<input type="checkbox"/>
▪ Create educational animated videos based on the scenarios	2	1	<input type="checkbox"/>
▪ Develop e-curriculum for child safety	1	1	<input checked="" type="checkbox"/>
▪ Develop scenarios that young pedestrians/bicyclists can easily misjudge at identified situations	2	5	<input checked="" type="checkbox"/>
▪ Distribute developed e-curriculum and animations throughout the web-page developed	1	1	<input checked="" type="checkbox"/>
▪ Identify high-risk situations at young pedestrian/bicyclist-involved crashes in Texas	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PS	1	Planned: \$130,556.34			\$32,656.73	\$163,213.07
		1	Actuals: \$128,558.72			\$33,493.25	\$162,051.97

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2019-TTI-G-1YG-0068**

Title / Desc. Pedestrian and Bicyclist Safety Outreach

This continues and expands an existing public education and awareness program to inform all road users on issues related to pedestrian and bicyclist safety.

Strategies Addressed

- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete summary memorandum	1	1	☑
▪ Conduct crash analysis	1	1	☑
▪ Conduct survey of pedestrian, bicyclist, and motorist behavior in 5 counties	1	1	☑
▪ Conduct seminars	5	6	☑
▪ Distribute materials/messages	1,500	2,691	☑

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$91,160.91			\$22,811.54	\$113,972.45
	1	Actuals: \$71,103.68			\$19,605.15	\$90,708.83

Task: Public Information Campaigns **Pedestrian and Bicyclist Safety PS - 06**

Organization Name **Texas Children's Hospital** District HOU Project Number **2019-TCH-G-1YG-0102**

Title / Desc. Pedestrian and Bicycle Safety Education and Outreach

This project will educate communities about safe pedestrian and bicycling behaviors in an effort to reduce the prevalence of fatalities and injuries to children in the Houston metropolitan area.

Strategies Addressed

- Improve identification of problem areas for pedestrians
- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Surveys focused on the walking and biking behaviors of adolescents and teens	250	266	☑
▪ Conduct Surveys focused on the walking and biking behaviors of elementary aged children	250	276	☑
▪ Coordinate Bicycle safety events and/or bicycle rodeos	25	45	☑
▪ Coordinate Media exposures about pedestrian and/or bicycle safety	30	44	☑
▪ Coordinate Educational classes and/or presentations on pedestrian and/or bicycle safety	100	103	☑
▪ Distribute Helmets to children with bicycles, that are in need of appropriately fitted helmets	1,038	1,122	☑
▪ Distribute Educational materials on pedestrian and/or bicycle safety in the community	60,000	64,714	☑
▪ Educate Children about safe pedestrian and/or bicyclist skills and behaviors	20,000	21,883	☑

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PS	1	Planned: \$92,046.32			\$56,725.42	\$148,771.74
	1	Actuals: \$83,849.99			\$61,113.82	\$144,963.81

Task: Training	Pedestrian and Bicyclist Safety PS - 06
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2019-TTI-G-1YG-0067
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Title / Desc. **Law Enforcement Training on Pedestrian and Bicyclist Laws**

This project will develop and distribute 1 roll call training video and conduct 2 train-the-trainer workshops for law enforcement on laws applicable to pedestrian and bicyclist safety.

Strategies Addressed

- Increase public information and education efforts on pedestrian and bicyclist safety.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete application for Institutional Review Board (IRB) approval to conduct survey	1	1	<input checked="" type="checkbox"/>
▪ Complete survey of law enforcement	1	1	<input checked="" type="checkbox"/>
▪ Conduct crash and law analysis	1	1	<input checked="" type="checkbox"/>
▪ Develop roll call video on state laws applicable to pedestrian and bicyclist safety	1	1	<input checked="" type="checkbox"/>
▪ Develop train-the-trainer curriculum	1	1	<input checked="" type="checkbox"/>
▪ Distribute roll call video	1	1	<input checked="" type="checkbox"/>
▪ Produce final report	1	1	<input checked="" type="checkbox"/>
▪ Teach train-the-trainer workshops	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405H	FHTR	1	Planned:	\$95,734.10			\$23,944.71	\$119,678.81
		1	Actuals:	\$84,900.93			\$23,435.16	\$108,336.09

**FY 2019 Traffic Safety Funds
Program Area Expenditure Summary**

Pedestrian and Bicyclist Safety

PS - 06

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405E / 405H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>	<i>Planned:</i>	1	\$119,756.97	\$95,796.73								\$23,960.24	
	<i>Actual:</i>	1	\$119,299.74	\$94,855.05								\$24,444.69	
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	14	\$1,668,644.50	\$1,173,282.38				\$86,277.32		\$5,400.00		\$403,684.80	
	<i>Actual:</i>	14	\$1,547,748.44	\$986,532.74				\$85,675.99		\$8,472.00		\$467,067.71	
<i>Training</i>	<i>Planned:</i>	1	\$119,678.81					\$95,734.10				\$23,944.71	
	<i>Actual:</i>	1	\$108,336.09					\$84,900.93				\$23,435.16	
TOTALS:	<i>Planned:</i>	16	\$1,908,080.28	\$1,269,079.11				\$182,011.42		\$5,400.00		\$451,589.75	
	<i>Actual:</i>	16	\$1,775,384.27	\$1,081,387.79				\$170,576.92		\$8,472.00		\$514,947.56	

Police Traffic Services

PT - 07

Goals

- To increase effective enforcement and adjudication of traffic safety-related laws to reduce fatal and serious injury crashes
- To reduce commercial motor vehicle crashes, injuries and fatalities involving vehicles with a vehicle body type of "Semi-Trailer" or "Truck-Tractor".

Strategies

- *Increase and sustain enforcement of traffic safety-related laws.*
- *Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws.*
- *Increase and sustain high visibility enforcement of state and local ordinances on cellular and texting devices.*
- *Increase enforcement of commercial motor vehicle speed limits.*
- *Increase public education and information campaigns regarding enforcement activities.*
- *Increase public information and education on distracted driving related traffic issues*
- *Increase public information and education on intersection related traffic issues.*
- *Increase public information and education on sharing the road with large trucks*
- *Provide technical and managerial support to local law enforcement agencies and highway safety professionals.*

Project Descriptions

Task: Enforcement	Police Traffic Services PT - 07
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<i>Organization Name</i> TxDOT - Traffic Safety	<i>Division</i> TRF-TS	<i>Project Number</i> STEP CMV
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Title / Desc. **STEP CMV**

Provide enhanced enforcement covering multiple offenses, focusing on the following: Speed, Occupant Protection (OP), and Hazardous Moving Violations (HMV) related to commercial motor vehicles.

Performance Measures

Alcohol related crashes	250
Child Safety Seat citations	37
CMV KA Crashes	104
CMV Speed citations	3,340
Community events	97
DD arrests/citations	354
DWI arrests	10
Enforcement Hours	14,547
HMV citations	4,190
ITC citations	1,347
ITC related crashes	898
Media exposures	131
Other arrests	851
Other citations	7,198
Presentations conducted	114
Public information and education materials distributed	27,778
Public information and education materials produced	7,242
Safety Belt citations	2,667
Seat Belt KA Crashes	312
Speed citations	2,499
Speed related crashes	165
Total KA Crashes	2,457

Participating Organizations

Project #

Bexar County Sheriff's Office	2019-BexarCoSO-S-CMV-00013
El Paso County Sheriff's Office	2019-EIPasoCO-S-CMV-00012
City of Grand Prairie Police Department	2019-GrandPra-S-CMV-00003
City of Harlingen Police Department	2019-Harlingen-S-CMV-00020
Harris County Sheriff's Office	2019-HarrisCo-S-CMV-00002
City of Houston - Police Department	2019-HoustonPD-S-CMV-00004
City of Italy Police Department	2019-ItalyPD-S-CMV-00010
City of La Porte Police Department	2019-LaPorte-S-CMV-00011
City of Laredo Police Department	2019-LaredoPD-S-CMV-00024
City of McAllen Police Department	2019-McAllenPD-S-CMV-00006
City of Pasadena Police Department	2019-PasadePD-S-CMV-00021
City of Pharr Police Department	2019-PharrPD-S-CMV-00018
City of Sugar Land Police Department	2019-Sugarland-S-CMV-00014
Ward County Sheriff Office	2019-WardCoSO-S-CMV-00007

Financial Information:

<i>Fund Source # Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 PT 14 <i>Planned:</i>	\$879,420.22			\$615,973.41	\$1,495,393.63
13 <i>Actuals:</i>	\$812,860.71			\$633,220.54	\$1,446,081.25

Task: Enforcement	Police Traffic Services PT - 07
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Organization Name **TxDOT - Traffic Safety** Division TRF-TS Project Number **STEP Comprehensive**

Title / Desc. STEP Comprehensive

Provide enhanced sustained enforcement covering multiple offenses, focusing on two or more of the following: Speed, DWI, Intersection Traffic Control (ITC), Occupant Protection (OP) or Distracted Driving (DD) violations. All STEP Comprehensive agencies that have an occupant protection and/or DWI component will participate in the national enforcement mobilizations.

Performance Measures

Alcohol related crashes	1,996
Child Safety Seat citations	3,528
CMV KA Crashes	1,032
CMV Speed citations	190
Community events	1,001
DD arrests/citations	6,955
DWI arrests	1,697
Enforcement Hours	165,590
HMV citations	12,146
ITC citations	32,315
ITC related crashes	13,413
Media exposures	1,637
Other arrests	11,858
Other citations	115,867
Presentations conducted	2,017
Public information and education materials distributed	195,250
Public information and education materials produced	18,835
Safety Belt citations	13,703
Seat Belt KA Crashes	2,155
Speed citations	165,550
Speed related crashes	1,586
Total KA Crashes	41,036

Participating Organizations

Project #

Town of Addison Police Department	2019-AddisonPD-S-1YG-00006
City of Allen Police Department	2019-AllenPD-S-1YG-00112
City of Alvin - Police Department	2019-AlvinPD-S-1YG-00107
City of Amarillo - Police Department	2019-AmarilloPD-S-1YG-00038
City of Arlington - Police Department	2019-Arlington-S-1YG-00035
City of Austin Police Department	2019-AustinPD-S-1YG-00078
City of Beaumont Police Department	2019-Beaumont-S-1YG-00084
City of Bee Cave Police Department	2019-BeeCavePD-S-1YG-00085
Bexar County Sheriff's Office	2019-BexarCoSO-S-1YG-00057
City of Brenham Police Department	2019-Brenham-S-1YG-00094
City of Brownsville Police Department	2019-BrownsPD-S-1YG-00067
Burnet County Sheriff Department	2019-BurnettCoSD-S-1YG-00116
City of Cedar Park Police Department	2019-CdrPrkPD-S-1YG-00032
City of Corpus Christi Police Department	2019-CorpusPD-S-1YG-00034
City of Cuero - Police Department	2019-CueroPD-S-1YG-00074
City of Dallas Police Department	2019-Dallas-S-1YG-00060
City of Deer Park Police Department	2019-DeerPark-S-1YG-00030
City of Denton Police Department	2019-DentonPD-S-1YG-00044
DeWitt County Sheriff's Office	2019-DeWittCoSO-S-1YG-00093

City of Early Police Department	2019-EarlyPD-S-1YG-00031
City of Edinburg Police Department	2019-EdinbuPD-S-1YG-00086
El Paso County Sheriff's Office	2019-EIPasoCO-S-1YG-00012
City of El Paso - ISD Police Department	2019-EIPasoISD-S-1YG-00058
City of El Paso - Police Department	2019-EIPasoPD-S-1YG-00037
City of Euless Police Department	2019-Euless-S-1YG-00095
Fort Bend County Constable Precinct 3	2019-FBCoCP3-S-1YG-00065
City of Fort Worth Police Department	2019-Fortworth-S-1YG-00029
City of Frisco Police Department	2019-FriscoPD-S-1YG-00020
City of Galveston - Police Department	2019-Galveston-S-1YG-00102
City of Garland - Police Department	2019-GarlandPD-S-1YG-00010
City of Grand Prairie Police Department	2019-GrandPra-S-1YG-00007
City of Granite Shoals - Police Department	2019-GraniteSPD-S-1YG-00081
City of Grapevine - Police Department	2019-GrapevinePD-S-1YG-00061
City of Harlingen Police Department	2019-Harlingen-S-1YG-00113
Harris County Constable Precinct 4	2019-Harris4-S-1YG-00090
Harris County Sheriff's Office	2019-HarrisCo-S-1YG-00011
Harris County Constable Precinct 1	2019-HarrisP1-S-1YG-00040
Harris County Constable Precinct 7	2019-HarrisP7-S-1YG-00068
Hays County Grants Administration	2019-HaysCoGA-S-1YG-00015
Houston-Galveston Area Council	2019-HGAC-S-1YG-00115
City of Houston - Police Department	2019-HoustonPD-S-1YG-00022
City of Irving Police Department	2019-Irving-S-1YG-00100
City of Italy Police Department	2019-ItalyPD-S-1YG-00114
City of Jacksonville Police Department	2019-JacksonviPD-S-1YG-00063
Jefferson County Sheriff's Office	2019-JeffersonCoSO-S-1YG-00082
City of Keller Police Department	2019-KellerPD-S-1YG-00098
City of Kingsville Police Department	2019-kingsviPD-S-1YG-00076
City of La Porte Police Department	2019-LaPorte-S-1YG-00055
City of Laredo Police Department	2019-LaredoPD-S-1YG-00119
City of Leon Valley - Police Department	2019-LeonValPD-S-1YG-00043
City of Lewisville Police Department	2019-LewisviPD-S-1YG-00079
City of Longview Police Department	2019-LongviPD-S-1YG-00027
City of Lubbock Police Department	2019-Lubbock PD-S-1YG-00091
City of Manor - Police Department	2019-ManorPD-S-1YG-00054
City of Marshall Police Department	2019-MarshallPD-S-1YG-00087
City of McAllen Police Department	2019-McAllenPD-S-1YG-00045
McCulloch County Sheriff's Office	2019-McCullSO-S-1YG-00104
City of McKinney - Police Department	2019-McKinney-S-1YG-00108
City of Merkel - Police Department	2019-MerkelPD-S-1YG-00101
City of Mesquite Police Department	2019-Mesquite-S-1YG-00053
City of Midland Police Department	2019-Midland-S-1YG-00056
City of Mission Police Department	2019-Mission-S-1YG-00064
City of Missouri - City Police Department	2019-MissouriPD-S-1YG-00117
Montgomery County Constables Office Pct 5	2019-MoCoP5Co-S-1YG-00070
Montgomery County Sheriff's Office	2019-MontgoSO-S-1YG-00050
City of Mount Pleasant - Police Department	2019-MtPleasantPD-S-1YG-00047
City of New Braunfels Police Department	2019-NewBrau-S-1YG-00103
City of North Richland Hills - Police Department	2019-NRichland-S-1YG-00028
City of Odessa Police Department	2019-Odessa-S-1YG-00059
City of Palestine - Police department	2019-PalestinePD-S-1YG-00110

City of Pasadena Police Department	2019-PasadePD-S-1YG-00052
City of Pflugerville - Police department	2019-Pflugerville-S-1YG-00092
City of Pharr Police Department	2019-PharrPD-S-1YG-00049
City of Plano Police Department	2019-PlanoPD-S-1YG-00077
City of Port Arthur Police Department	2019-PortArthur-S-1YG-00071
Town of Prosper - Police Department	2019-ProsperPD-S-1YG-00019
City of Rio Grande City Police Department	2019-RioGraPD-S-1YG-00075
City of San Antonio Police Department	2019-SanAntPD-S-1YG-00009
City of San Juan Police Department	2019-SanJuanPD-S-1YG-00097
City of Santa Fe Police Department	2019-SantaFe-S-1YG-00062
City of Seguin - Police Department	2019-SeguinPD-S-1YG-00033
City of Snyder Police Department	2019-SnyderPD-S-1YG-00106
City of Southlake Police Department	2019-SouthlakePD-S-1YG-00046
City of Sugar Land Police Department	2019-Sugarland-S-1YG-00069
Texas A&M University - Central Texas - Police Department	2019-TAMUCPD-S-1YG-00017
Texas Department of Public Safety	2019-TDPS-S-1YG-00066
City of Texarkana Police Department	2019-TexarkPD-S-1YG-00041
Tom Green County	2019-Tomgreen-S-1YG-00023
Travis County Sheriff's Office	2019-Travis County SO-S-1YG-00026
City of Tyler Police Department	2019-Tyler PD-S-1YG-00018
City of Victoria Police Department	2019-VictoriaPD-S-1YG-00036
City of Waco Police Department	2019-WacoPD-S-1YG-00072
Ward County Sheriff Office	2019-WardCoSO-S-1YG-00083
City of Weatherford Police Department	2019-WeatherfordPD-S-1YG-00073
City of Wichita Falls Police Department	2019-WichitaPD-S-1YG-00014
Wise County Sheriff's Office	2019-WiseCounty S. O.-S-1YG-00048
City of Westworth Village Police Department	2019-WWorthVPD-S-1YG-00021

Financial Information:

<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 PT	97	<i>Planned:</i>	\$9,915,677.32			\$4,383,678.17	\$14,299,355.49
	93	<i>Actuals:</i>	\$8,144,919.89	\$872,821.64		\$4,574,072.06	\$13,591,813.59

Task: Training	Police Traffic Services PT - 07
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<i>Organization Name</i>	<i>Division</i> TRF-TS	<i>Project Number</i>
International Association of Directors of Law Enforcement Standards and Training		2019-IADLEST-G-1YG-0163

Title / Desc. Using Data, Effective Training & Officers to Reduce Large Vehicle & Bus Crash Fatalities in Texas

This project seeks to increase motorist safety by reducing the frequency of large vehicle and bus crashes through a focused approach grounded in accurate and timely crash data and officer training.

Strategies Addressed

- Increase and sustain enforcement of traffic safety-related laws.
- Increase and sustain high visibility enforcement of Intersection Traffic Control (ITC) laws.
- Increase and sustain high visibility enforcement of state and local ordinances on cellular and texting devices.
- Increase enforcement of commercial motor vehicle speed limits.

Financial Information:

<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 PT	1	<i>Planned:</i>	\$139,699.07			\$35,729.34	\$175,428.41
	1	<i>Actuals:</i>	\$133,773.69			\$62,743.16	\$196,516.85

Task: Training **Police Traffic Services PT - 07**

Organization Name **Texas Municipal Police Association** Division TRF-TS Project Number **2019-TMPA-G-1YG-0007**

Title / Desc. **Statewide Law Enforcement Liaison Support and Distracted Driver Education**

Provide full support to TxDOT Traffic Safety Specialists on STEP grants and traffic safety events. Instruct course curriculum on distracted driving, child restraint enforcement and social harm.

Strategies Addressed

- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Increase public education and information campaigns regarding enforcement activities.
- Increase public information and education on distracted driving related traffic issues
- Provide technical and managerial support to local law enforcement agencies and highway safety professionals.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.
- Improve the recording of distracted driving as a contributing factor on crash reports.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Assist with instruction of the National Child Passenger Safety Certification course	8	15	<input checked="" type="checkbox"/>
▪ Assist Child passenger safety checkup events/inspection stations	25	51	<input checked="" type="checkbox"/>
▪ Attend Law enforcement conferences	4	4	<input checked="" type="checkbox"/>
▪ Attend Traffic Safety Specialists events, partner organizations or conferences	15	19	<input checked="" type="checkbox"/>
▪ Conduct Meetings with LEL Staff and/or TxDOT PTS Program Manager	6	6	<input checked="" type="checkbox"/>
▪ Maintain Child Passenger Safety (CPS) technician and instructor certification by LELs	100 %	100%	<input checked="" type="checkbox"/>
▪ Produce Traffic safety news articles for social media websites	120	129	<input checked="" type="checkbox"/>
▪ Support Funded and non-funded law enforcement agencies	1,000	3,807	<input checked="" type="checkbox"/>
▪ Teach 4 hour Law enforcement training courses	100	158	<input checked="" type="checkbox"/>
▪ Teach 2 hour classes to law enforcement or civilians	150	188	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 PT	1	Planned: \$962,329.10			\$251,580.00	\$1,213,909.10
	1	Actuals: \$936,513.21			\$362,550.00	\$1,299,063.21

FY 2019 Traffic Safety Funds Program Area Expenditure Summary

Police Traffic Services

PT - 07

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405E / 405H	STATE	INCOME	LOCAL		
Enforcement	<i>Planned:</i>	111	\$15,794,749.11	\$10,795,097.54								\$4,999,651.58	\$10,795,097.54
	<i>Actual:</i>	106	\$15,037,894.84	\$8,957,780.60						\$872,821.64		\$5,207,292.60	\$8,957,780.60
Evaluation													
Program Management													
Public Information Campaigns													
Training	<i>Planned:</i>	2	\$1,389,337.51	\$1,102,028.17								\$287,309.34	
	<i>Actual:</i>	2	\$1,495,580.06	\$1,070,286.90								\$425,293.16	
TOTALS:	<i>Planned:</i>	113	\$17,184,086.62	\$11,897,125.71								\$5,286,960.92	\$10,795,097.54
	<i>Actual:</i>	108	\$16,533,474.90	\$10,028,067.50						\$872,821.64		\$5,632,585.76	\$8,957,780.60

Traffic Records

TR - 09

Goals

- To improve the timeliness, accuracy, completeness, uniformity, integration, and/or accessibility of traffic records in Texas.

Strategies

- Develop, Implement, Maintain, and Provide one or more of the performance attributes of timeliness, accuracy, completeness, uniformity, integration, and/or accessibility as defined by the "Model Performance Measures for State Traffic Records Systems..
- Improve the intake, tracking, analysis and reporting of crash data.
- Improve the integration of traffic records between state agencies and local entities.

Project Descriptions

Task: Evaluation				Traffic Records TR - 09			
Organization Name		Division TRF-TS		Project Number			
Texas A&M Transportation Institute				2019-TTI-G-1YG-0094			
Title / Desc. Providing Technical Assistance to the Texas Traffic Records Coordinating Committee (TRCC)							
To assist the Texas TRCC members by identifying areas for improvement within their respective agencies based on the State Traffic Records Assessment Program and best practices in other states.							
Strategies Addressed							
- Improve the integration of traffic records between state agencies and local entities.							
Performance Objectives				<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
▪ Assist TRCC Meetings				4	4	<input checked="" type="checkbox"/>	
▪ Produce final report				1	1	<input checked="" type="checkbox"/>	
▪ Produce set of Performance Measures for each TRCC Agency				1	0	<input type="checkbox"/>	
▪ Produce Traffic Records Inventory for the TRCC				1	1	<input checked="" type="checkbox"/>	
▪ Produce Updated Version of the Texas Traffic Safety Information System (TSIS) Strategic Plan				1	1	<input checked="" type="checkbox"/>	
Financial Information:							
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C	M3DA	1	Planned: \$94,250.60			\$23,574.57	\$117,825.17
		1	Actuals: \$75,185.06			\$21,153.94	\$96,339.00

Task: Evaluation				Traffic Records TR - 09			
Organization Name		Division TRF-TS		Project Number			
Texas Department of Public Safety				2019-TDPS-G-1YG-0136			
Title / Desc. State Traffic Records System Citation Database							
HSOC will continue to identify trends and develop statistical findings related to crashes, crimes, and traffic enforcement through continued funding of employee salaries for data analysis.							
Strategies Addressed							
- Improve the intake, tracking, analysis and reporting of crash data.							
- Improve the integration of traffic records between state agencies and local entities.							
Financial Information:							
Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C	M3DA	1	Planned: \$846,449.19			\$211,612.31	\$1,058,061.50
		1	Actuals: \$535,935.55			\$133,985.23	\$669,920.78

Task: Evaluation	Traffic Records TR - 09
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Organization Name Texas Department of State Health Services - ISG	Division TRF-TS	Project Number 2019-TDSHS-IS-G-1YG-0181
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Title / Desc. **Assessment and gap analysis of data issues to determine EMS/Trauma Registries system enhancements.**

Assess data quality, data linking, and data reporting needs of the Texas EMS and Trauma System to determine EMS/Trauma Registries enhancements that inform best practices and improve patient outcomes.

Strategies Addressed

- Improve the integration of traffic records between state agencies and local entities.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Develop data distribution tool.	1	1	<input checked="" type="checkbox"/>
▪ Develop Linked Data Reporting Algorithm.	1	2	<input checked="" type="checkbox"/>
▪ Develop best practices and outcome reports	2	2	<input checked="" type="checkbox"/>
▪ Develop data quality enhancements	2	2	<input checked="" type="checkbox"/>
▪ Develop presentations on Registries data linked with motor vehicle crash data	4	4	<input checked="" type="checkbox"/>
▪ Implement National data initiatives.	2	2	<input checked="" type="checkbox"/>
▪ Provide trainings for data managers, (1 hospital & 1 EMS) to improve data management.	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405C	M3DA	1	Planned:	\$1,166,391.79			\$292,039.65	\$1,458,431.44
		1	Actuals:	\$1,046,896.03			\$292,134.44	\$1,339,030.47

Task: Evaluation	Traffic Records TR - 09
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Organization Name Texas Municipal Police Association	Division TRF-TS	Project Number 2019-TMPA-G-1YG-0133
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Title / Desc. **Law Enforcement Advanced DWI/DUI Reporting System (LEADRS) with DWI analytical data module**

Law Enforcement Advanced DWI Reporting System to including creating a analytical data module for analyzing data from DWI arrest through court adjudication.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve DWI processing procedures.
- Increase intervention efforts.
- Increase the use of warrants for mandatory blood draws.
- Increase training for anti-DWI advocates.
- Improve the intake, tracking, analysis and reporting of crash data.
- Improve the integration of traffic records between state agencies and local entities.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend criminal justice conferences, trainings and/or seminars as a vendor and market LEADRS	1	9	<input checked="" type="checkbox"/>
▪ Collect DWI/DUI/Blood Search Warrant cases, BWI, or DRE Evals entered in LEADRS	7,200	12,201	<input checked="" type="checkbox"/>
▪ Conduct LEADRS user satisfaction evaluation to measure effectiveness of the program	1	1	<input checked="" type="checkbox"/>
▪ Conduct meetings with TxDOT Program Mangers or LEADRS staff	12	38	<input checked="" type="checkbox"/>
▪ Conduct LEADRS trainings or presentations to law enforcement, proscutors, judges, and other stake holders	125	302	<input checked="" type="checkbox"/>
▪ Coordinate LEADRS advisory panel meetings	2	2	<input checked="" type="checkbox"/>
▪ Create DWI criminal case disposition module in LEADRS	1	1	<input checked="" type="checkbox"/>
▪ Create LEADRS DWI, DUI, BWI, and DRE statistical analysis reporting module	1	2	<input checked="" type="checkbox"/>
▪ Create news and information articles on LEADRS	3	3	<input checked="" type="checkbox"/>
▪ Distribute Training & Officer-used materials to law enforcement officers	100 %	100 %	<input checked="" type="checkbox"/>
▪ Provide last drink reports to the Texas Alcoholic Beverage Commission	100 %	100 %	<input checked="" type="checkbox"/>
▪ Update LEADRS based DRE reporting module	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405C	M3DA	1	Planned:	\$767,633.69			\$196,670.00	\$964,303.69
		1	Actuals:	\$767,109.15			\$381,820.00	\$1,148,929.15

Task: Evaluation **Traffic Records TR - 09**

Organization Name **Texas Municipal Police Association** Division TRF-TS Project Number **2019-TMPA-G-1YG-0142**

Title / Desc. **LEADRS Integration with Texas Highway Patrol (DPS) and Houston PD**

This project will integrate LEADRS into the RMS system of DPS & Houston PD. This will provide TxDOT both of these agencies stats in real time as well as reduce DWI report writing time for officers.

Strategies Addressed

- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve and increase training for law enforcement officers.
- Improve DWI processing procedures.
- Increase the use of warrants for mandatory blood draws.
- Improve the intake, tracking, analysis and reporting of crash data.
- Improve the integration of traffic records between state agencies and local entities.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Coordinate Integration with a Law enforcement agency to integrate LEADRS into thier RMS	1	1	<input checked="" type="checkbox"/>
▪ Coordinate integration with Houston Police Department to integrate LEADRS into thier RMS	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C M3DA	1	Planned: \$245,177.56			\$63,920.00	\$309,097.56
	1	Actuals: \$244,494.87			\$78,876.50	\$323,371.37

Task: Program Management **Traffic Records TR - 09**

Organization Name **CRIS** Division TRF-TS Project Number **2019-CRIS-G-1YG-0246**

Title / Desc. **Crash Records Information System Projects**

Agency support provided by the TxDOT technical team has increased adoption through assistance the team provides with installing and configuring the agency identity provider (IDP) and the development..

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405C M3DA	1	Planned: \$1,375,000.00				\$1,375,000.00
	1	Actuals: \$915,843.15				\$915,843.15

Task: Program Management **Traffic Records TR - 09**

Organization Name **CRIS** Division TRF-TS Project Number **2019-CRIS-G-1YG-0248**

Title / Desc. **Crash Records/Data Analysis Operations**

Support and enhance the statewide data system CRIS (Crash Record Information System) which provides timely and effective data analysis to support allocation of highway safety resources.

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
State State	1	Planned:	\$2,104,700.00			\$2,104,700.00
	1	Actuals:	\$3,588,848.92			\$3,588,848.92

Task: Training

Traffic Records TR - 09

Organization Name

Division TRF-TS

Project Number

**International Association of Directors of Law Enforcement
Standards and Training**

2019-IADLEST-G-1YG-0159

Title / Desc. Reduce Crashes and Crime by Expanding the DDACTS Model and Technical/Analytical Support

This project is designed to reduce crashes and social harm through a regional approach using a nationally recognized data driven model & working to remove obstacles preventing DDACTS implementation.

Strategies Addressed

- Improve the intake, tracking, analysis and reporting of crash data.
- Improve the integration of traffic records between state agencies and local entities.

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 TR	1	<i>Planned:</i> \$419,359.31			\$105,562.25	\$524,921.56
	1	<i>Actuals:</i> \$374,481.98			\$107,178.09	\$481,660.07

FY 2019 Traffic Safety Funds Program Area Expenditure Summary

Traffic Records

TR - 09

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405E / 405H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>	<i>Planned:</i>	5	\$3,907,719.36			\$3,119,902.83							\$787,816.53
	<i>Actual:</i>	5	\$3,577,590.77			\$2,669,620.66							\$907,970.11
<i>Program Management</i>	<i>Planned:</i>	3	\$4,209,918.00			\$1,375,000.00				\$2,834,918.00			
	<i>Actual:</i>	2	\$4,504,692.07			\$915,843.15				\$3,588,848.92			
<i>Public Information Campaigns</i>													
<i>Training</i>	<i>Planned:</i>	1	\$524,921.56	\$419,359.31									\$105,562.25
	<i>Actual:</i>	1	\$481,660.07	\$374,481.98									\$107,178.09
TOTALS:	<i>Planned:</i>	9	\$8,642,558.92	\$419,359.31		\$4,494,902.83				\$2,834,918.00			\$893,378.78
	<i>Actual:</i>	8	\$8,563,942.91	\$374,481.98		\$3,585,463.81				\$3,588,848.92			\$1,015,148.20

Driver Education and Behavior DE - 10

Goals

- To increase public knowledge, perception and understanding of driver education and traffic safety for all road users
- To reduce the number of crashes and injuries related to distracted driving.

Strategies

- *Conduct and assist local, state and national traffic safety campaigns.*
- *Conduct public information and education campaigns related to distracted driving.*
- *Develop and implement public information and education efforts on traffic safety issues.*
- *Implement and evaluate countermeasures to reduce the incidence of distracted driving.*
- *Improve the recording of distracted driving as a contributing factor on crash reports.*
- *Provide assistance to update the drivers' education curriculum and administrative standards.*

Project Descriptions

Task: Evaluation	Driver Education and Behavior DE - 10						
<i>Organization Name</i>	<i>Division</i> TRF-TS			<i>Project Number</i>			
Texas A&M Transportation Institute				2019-TTI-G-1YG-0030			
<i>Title / Desc.</i> Mobile Communication Device Use in 18 Texas Cities							
<i>Project will be to conduct an observational survey of driver use of mobile communication devices. This will provide annual texting and cell phone use rates for drivers in 18 Texas cities.</i>							
<i>Strategies Addressed</i>							
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.							
<i>Performance Objectives</i>							
▪ Conduct city surveys of driver mobile communication device use				<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
				18	18	<input checked="" type="checkbox"/>	
<i>Financial Information:</i>							
<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 DE	1	<i>Planned:</i>	\$28,975.00			\$7,246.38	\$36,221.38
	1	<i>Actuals:</i>	\$24,478.81			\$6,374.20	\$30,853.01

Task: Evaluation	Driver Education and Behavior DE - 10						
<i>Organization Name</i>	<i>Division</i> TRF-TS			<i>Project Number</i>			
Texas A&M Transportation Institute				2019-TTI-G-1YG-0033			
<i>Title / Desc.</i> Texans' Attitudes and Awareness of Traffic Safety Programs							
<i>Conduct a survey to assess statewide driver attitude and awareness of traffic safety programs in Texas, and to measure self-reported safety related behaviors.</i>							
<i>Strategies Addressed</i>							
- Conduct and assist local, state and national traffic safety campaigns.							
<i>Performance Objectives</i>							
▪ Conduct survey of Texans in Driver License offices throughout Texas				<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
				1	2	<input checked="" type="checkbox"/>	
<i>Financial Information:</i>							
<i>Fund Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 DE	1	<i>Planned:</i>	\$62,785.00			\$15,703.55	\$78,488.55
	1	<i>Actuals:</i>	\$58,678.51			\$14,837.38	\$73,515.89

Task: Evaluation **Driver Education and Behavior DE - 10**

Organization Name Division TRF-TS Project Number
Texas A&M Transportation Institute **2019-TTI-G-1YG-0034**

Title / Desc. **Survey to Assess Statewide Mobile Communication Use**

Estimate statewide mobile communication device use (cell phone and texting) by Texas drivers by conducting an observational survey.

Strategies Addressed

- Conduct and assist local, state and national traffic safety campaigns.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct statewide survey of driver mobile communication device use	1	2	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$79,585.00			\$19,903.28	\$99,488.28
		1	Actuals:	\$68,505.83			\$18,518.19	\$87,024.02

Task: Program Management **Driver Education and Behavior DE - 10**

Organization Name Division TRF-TS Project Number
Beehive Specialty **2019-BeeHive-G-1YG-0244**

Title / Desc. **Beehive PI&E Management FY2019**

Beehive Specialty will store and manage TxDOT Traffic Safety Program PI&E inventory for statewide distribution. PO is attached in lieu of grant agreement.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Provide Months Of Fulfillment, Storage, & Shipping for Texas Traffic Safety Program	12	12	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$133,500.00				\$133,500.00
		1	Actuals:	\$133,441.09				\$133,441.09

Task: Public Information Campaigns **Driver Education and Behavior DE - 10**

Organization Name **Fleishman Hillard** Division TRF-TS Project Number **2019-FH-SOW-0005**

Title / Desc. 2019 Distracted Driving Traffic Safety Campaign

Integrated statewide awareness campaign to reduce distracted driving, including paid, earned and social media; creative; events; and influencer and partnership engagement.

Strategies Addressed

- Conduct public information and education campaigns related to distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete Outreach and public awareness events with AT&T VR experience	10	12	<input checked="" type="checkbox"/>
▪ Conduct Integrated campaign delivering distracted driving prevention messages to target audiences	1	1	<input checked="" type="checkbox"/>
▪ Create New or updated creative assets for the paid media campaign	3	4	<input checked="" type="checkbox"/>
▪ Develop TxDOT Communications materials to generate earned media	4	3	<input type="checkbox"/>
▪ Produce Distracted Driving Summit on causes of and solutions for distracted driving	1	2	<input checked="" type="checkbox"/>
▪ Purchase Paid media buy, including TV, OOH, radio and digital components	1	2	<input checked="" type="checkbox"/>
▪ Send Toolkit for TSS use at distracted driving outreach events in their local communities	1	2	<input checked="" type="checkbox"/>

Project Notes

This project uses two funding sources, FESX and Fast Act 402

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	Planned: \$16,484.14				\$16,484.14
	1	Actuals: \$16,484.14				\$16,484.14

Task: Public Information Campaigns **Driver Education and Behavior DE - 10**

Organization Name **Fleishman Hillard** Division TRF-TS Project Number **2019-FH-SOW-0005**

Title / Desc. 2019 Distracted Driving Traffic Safety Campaign

Integrated statewide awareness campaign to reduce distracted driving, including paid, earned and social media; creative; events; and influencer and partnership engagement.

Strategies Addressed

- Conduct public information and education campaigns related to distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Complete Outreach and public awareness events with AT&T VR experience	10	12	<input checked="" type="checkbox"/>
▪ Conduct Integrated campaign delivering distracted driving prevention messages to target audiences	1	1	<input checked="" type="checkbox"/>
▪ Create New or updated creative assets for the paid media campaign	3	4	<input checked="" type="checkbox"/>
▪ Develop TxDOT Communications materials to generate earned media	4	3	<input type="checkbox"/>
▪ Produce Distracted Driving Summit on causes of and solutions for distracted driving	1	2	<input checked="" type="checkbox"/>
▪ Purchase Paid media buy, including TV, OOH, radio and digital components	1	2	<input checked="" type="checkbox"/>
▪ Send Toolkit for TSS use at distracted driving outreach events in their local communities	1	2	<input checked="" type="checkbox"/>

Project Notes

This project uses two funding sources, FESX and Fast Act 402

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
405E FESX	1	Planned: \$1,183,473.36			\$1,262,800.00	\$2,446,273.36
	1	Actuals: \$1,183,419.82			\$3,753,483.19	\$4,936,903.01

Task: Public Information Campaigns	Driver Education and Behavior DE - 10
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<i>Organization Name</i> Hillcrest Baptist Medical Center-Hillcrest	<i>District WAC</i>	<i>Project Number</i> 2019-Hillcrest-G-1YG-0206
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Title / Desc. **Mature Driver Program**

A traffic safety injury prevention program for adult drivers, focusing on ages 55+, and their family/caregivers. Overarching goal is to assist them in obtaining optimal safety & comfort while driving.

Strategies Addressed

- Increase public information and education campaigns.
- Sustain high visibility enforcement of occupant protection laws
- Conduct and assist local, state and national traffic safety campaigns.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct AARP We Need to Talk Seminars	4	4	☑
▪ Conduct AARP Smart Driver Safety Courses	15	27	☑
▪ Conduct Observational surveys	50	50	☑
▪ Conduct Educational Presentations	80	109	☑
▪ Coordinate Traffic Safety Seminars for mature drivers/care providers/community organizations targeting ages 55+	2	2	☑
▪ Coordinate CarFit Events	25	34	☑
▪ Distribute Mature driver focused toolkits - educational materials and resources to physicians/service providers	20	20	☑
▪ Distribute Mature Driver Program surveys and evaluations of older driver behaviors and satisfaction of programs	1,000	1,122	☑
▪ Distribute Mature Driver Safety Educational materials	25,000	32,902	☑
▪ Participate in Traffic Safety Campaigns, national and/or state	3	4	☑
▪ Participate in Community Events to educate, network, and promote Mature Driver Program	100	117	☑
▪ Teach CarFit Event Coordinator training	3	14	☑
▪ Teach CarFit Technician Trainings	6	20	☑

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	DE	1	<i>Planned:</i>	\$282,332.66			\$135,958.15	\$418,290.81
		1	<i>Actuals:</i>	\$280,836.33			\$214,463.00	\$495,299.33

Task: Public Information Campaigns	Driver Education and Behavior DE - 10
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Organization Name Injury Prevention Center of Greater Dallas	District DAL	Project Number 2019-IPCOGD-G-1YG-0146
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Title / Desc. **North Texas Distracted Driving Prevention Program**

A project aimed at decreasing distracted driving, with a focus on individuals 15-24 years of age in Dallas County.

Strategies Addressed

- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Administer validated surveys with questions about distracted driving behaviors to teens and parents of teens	730	779	<input checked="" type="checkbox"/>
▪ Conduct distracted driver observations at project and comparison schools	1,400	13,146	<input checked="" type="checkbox"/>
▪ Develop final project report and share the results with community stakeholders	1	1	<input checked="" type="checkbox"/>
▪ Distribute booster materials of distracted driving information to teens and parents of teens	1,200	2,323	<input checked="" type="checkbox"/>
▪ Obtain signed letters of commitment from organizations or schools that will participate in the project	3	3	<input checked="" type="checkbox"/>
▪ Train teens and parents of teens in safe driving behaviors and the dangers of distracted driving	430	860	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	#	Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1		Planned:	\$50,752.44			\$28,240.35	\$78,992.79
		1		Actuals:	\$49,960.14			\$49,672.69	\$99,632.83

Task: Public Information Campaigns	Driver Education and Behavior DE - 10
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Organization Name Memorial Hermann Hospital	District HOU	Project Number 2019-MHH-G-1YG-0144
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Title / Desc. **Live Your DREAMS (Distraction REduction Among Motivated Students)**

DREAMS program aims to reduce impaired and distracted driving among teens in the Houston District utilizing a multi-tiered approach of community, classroom and hospital-based education and training.

Strategies Addressed

- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Attend Coalition or Task Force Meetings	8	19	<input checked="" type="checkbox"/>
▪ Conduct Outreach Education Sessions	10	11	<input checked="" type="checkbox"/>
▪ Evaluate DREAMS program	1	1	<input checked="" type="checkbox"/>
▪ Implement Hospital-based prevention programs	6	6	<input checked="" type="checkbox"/>
▪ Implement Awareness Events	10	12	<input checked="" type="checkbox"/>
▪ Maintain Live Your DREAMS Website	1	1	<input checked="" type="checkbox"/>
▪ Produce Live Your DREAMS Toolkit	1	1	<input checked="" type="checkbox"/>
▪ Revise Live Your DREAMS Curricula	1	1	<input checked="" type="checkbox"/>
▪ Utilize Volunteers	86	157	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	#	Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:		\$80,211.25			\$51,642.36	\$131,853.61
		1	Actuals:		\$76,781.80			\$60,966.63	\$137,748.43

Task: Public Information Campaigns	Driver Education and Behavior DE - 10
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Organization Name Texas A&M Transportation Institute	Division TRF-TS	Project Number 2019-TTI-G-1YG-0065
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Title / Desc. **Traffic Safety Improvement of Senior Drivers in Texas**

This project will include a systemic safety analysis that will be used to develop outreach programs for drivers aged 80 years and older.

Strategies Addressed

- Develop and implement public information and education efforts on traffic safety issues.
- Provide assistance to update the drivers' education curriculum and administrative standards.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Acquire Institutional Review Board approval	1	1	<input checked="" type="checkbox"/>
▪ Complete Comprehensive Crash Analysis using the Dataset Prepared	1	1	<input checked="" type="checkbox"/>
▪ Conduct Systemic Analysis on Senior Driver-involved Crashes	1	2	<input checked="" type="checkbox"/>
▪ Conduct Educational Sessions at the Top 5 Communities Experiencing High Volume of Senior Driver Crashes	5	1	<input type="checkbox"/>
▪ Develop Brochure of Traffic Safety Facts, Recommendations and Tips for Senior Drivers	1	2	<input checked="" type="checkbox"/>
▪ Provide Summary of Literature Review on Safety of Senior Drivers	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$108,369.68			\$27,117.80	\$135,487.48
		1	Actuals:	\$108,130.94			\$30,850.67	\$138,981.61

Task: Public Information Campaigns **Driver Education and Behavior DE - 10**

Organization Name **Texas A&M Transportation Institute** Division TRF-TS Project Number **2019-TTI-G-1YG-0073**

Title / Desc. **Peer-to-Peer Traffic Safety Program for Youth in Texas (Teens in the Driver Seat, etc.)**

Deploy peer-to-peer traffic safety programming & deliver safe driving assemblies at junior high/middle schools, high schools & colleges in Texas.

Strategies Addressed

- Increase public education and information on roadway safety.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Achieve or less average wireless device use by teen drivers at TDS Program schools	10 %	9%	<input type="checkbox"/>
▪ Achieve or greater seat belt use rate by teen drivers at TDS Program schools	90 %	91 %	<input checked="" type="checkbox"/>
▪ Administer risk awareness and self-reported driving behavior surveys at TDS Program schools	20	23	<input checked="" type="checkbox"/>
▪ Conduct leadership training for the Teen Advisory Board and other TDS teen team members	1	1	<input checked="" type="checkbox"/>
▪ Conduct statewide contest for youth to generate target audience material for the program	1	1	<input checked="" type="checkbox"/>
▪ Conduct statewide teen driving safety summit	1	0	<input type="checkbox"/>
▪ Conduct Zero Crazy outreach initiatives	2	2	<input checked="" type="checkbox"/>
▪ Conduct social media presences (for both TDS teens & UDS young adults) and continue to increase outreach on	3	4	<input checked="" type="checkbox"/>
▪ Conduct safe driving assemblies, delivered by Cara Filler, for active TDS schools/campuses in Texas	12	12	<input checked="" type="checkbox"/>
▪ Coordinate meetings of the TDS Teen Advisory Board	3	5	<input checked="" type="checkbox"/>
▪ Develop Crash Risk trivia outreach activity for Texas teens and young adults	1	1	<input checked="" type="checkbox"/>
▪ Develop pilot leadership training for the Collegiate Advisory Board and other UDS teen team members	1	1	<input checked="" type="checkbox"/>
▪ Develop Senior Promise outreach activity to promote safe teen driving among Texas high school seniors	1	1	<input checked="" type="checkbox"/>
▪ Develop set of resources that aid young adult driving safety around large commercial trucks (CMVs)	1	1	<input checked="" type="checkbox"/>
▪ Maintain smartphone app that deters distracted driving among youth	1	1	<input checked="" type="checkbox"/>
▪ Provide parent resource kits designed for delivery by junior high students	15	18	<input checked="" type="checkbox"/>
▪ Provide resource kits to college campus student teams in Texas	20	25	<input checked="" type="checkbox"/>
▪ Provide resource kits to junior high school student teams in Texas	55	65	<input checked="" type="checkbox"/>
▪ Provide sets of resources that aid teen driving safety around large commercial trucks (CMVs)	150	178	<input checked="" type="checkbox"/>
▪ Provide resource kits and related technical support to high school student teams in Texas	165	178	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned: \$796,143.74			\$265,519.02	\$1,061,662.76
		1	Actuals: \$735,113.43			\$605,145.21	\$1,340,258.64

Task: Public Information Campaigns	Driver Education and Behavior DE - 10
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Organization Name Texas Association, Family, Career and Community	Division TRF-TS	Project Number 2019-TAFCC-G-1YG-0158
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Title / Desc. **Texas Family, Career, and Community Leaders of America (FCCLA) Members Traffic Safety Campaigns.**

The Texas FCCLA members will conduct public information and education traffic safety campaigns including impaired driving, occupant protection, motorist safety awareness or distracted driving.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Increase public information and education campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Evaluations of the Traffic Safety Campaigns at FCCLA Regions and State Meetings	6	6	<input checked="" type="checkbox"/>
▪ Evaluate Traffic Safety Campaigns including alcohol, occupant protection, or distracted driving	15	13	<input type="checkbox"/>

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned:	\$15,788.00			\$6,781.30	\$22,569.30
		1	Actuals:	\$12,858.93			\$6,153.50	\$19,012.43

Task: Public Information Campaigns **Driver Education and Behavior DE - 10**

Organization Name **Texas Municipal Courts Education Center** Division TRF-TS Project Number **2019-TMCEC-G-1YG-0020**

Title / Desc. Driving on the Right Side of the Road

Project trains educators to integrate traffic safety into K-12 curricula, provides public outreach in traffic safety, and provides judicial education in traffic safety for municipal judges and staff.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve adjudication and processing of DWI cases through improved training for judges, administrative license revocation judges, prosecutors, and probation officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Concentrate efforts on historically low use populations.
- Increase intervention efforts by healthcare professionals, teachers, and all safety advocates.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase public education and information on railroad/highway crossing safety.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Increase public information and education concerning speed-related issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct educator traffic safety workshop teaching traffic safety law and enforcement	1	1	☑
▪ Develop educational resource for teaching traffic safety in the classroom	1	14	☑
▪ Distribute packets of DRSR materials to community groups (e.g., Scouts and safety organizations)	25	60	☑
▪ Produce newsletter pages on DRSR and traffic safety	6	21	☑
▪ Provide DRSR session or exhibit at the Law-Related Education (LRE) Statewide Conference	1	1	☑
▪ Provide exhibits for schools, courts, and community groups	24	43	☑
▪ Revise units of the DRSR curriculum, childrens literature, or other DRSR resources and materials	4	13	☑
▪ Train judges, court personnel, prosecutors and lawyers on traffic safety or DRSR resources	800	4,716	☑
▪ Train educators on the DRSR project and its available materials through workshops and webinars	1,000	2,585	☑

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	<i>Planned:</i> \$330,342.52			\$102,114.67	\$432,457.19
		1	<i>Actuals:</i> \$324,304.89			\$184,687.04	\$508,991.93

Task: Public Information Campaigns **Driver Education and Behavior DE - 10**

Organization Name **Texas Tech University - Lubbock** District LBB Project Number **2019-TxTechLB-G-1YG-0179**

Title / Desc. **Analyze teen driver crash trends in rural West Texas and inform drivers & parents through education**

To enhance the ongoing education program, we will further analyze teen driver crash statistics in rural Texas and incorporate the data into the current education program.

Strategies Addressed

- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze teen crash driver elements in LU, TA, JS, TG, and RD counties and incorporate into current program	4	8	<input checked="" type="checkbox"/>
▪ Develop curriculum, presentation slides, survey questionnaire, and brochures for workshop and send to TxDOT	1	2	<input checked="" type="checkbox"/>
▪ Develop web-report regarding findings	1	1	<input checked="" type="checkbox"/>
▪ Maintain the education program by delivering at least 6 workshops during this phase of project	6	2	<input type="checkbox"/>
▪ Revise the existing teenage driver education program by incorporating the specific crash statistics	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned: \$149,093.59			\$43,400.00	\$192,493.59
		1	Actuals: \$142,092.93			\$42,418.20	\$184,511.13

Task: Training **Driver Education and Behavior DE - 10**

Organization Name **Education Service Center, Region VI** Division TRF-TS Project Number **2019-ESCVI-G-1YG-0090**

Title / Desc. **Texas Traffic SAFETY Education Staff Improvement Program. Safety Alliance For Educating Texas Youth.**

Program will provide 9 Teen Driver Education staff development workshops to 300 instructors. Training will be presented by instructor trainers using a variety of current topics & marketed statewide.

Strategies Addressed

- Develop and implement public information and education efforts on traffic safety issues.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Analyze Pre and Post assessments to determine program effectiveness	300	439	<input checked="" type="checkbox"/>
▪ Conduct Continuing Education Workshops for 300 Driver Education Instructors	9	9	<input checked="" type="checkbox"/>
▪ Develop Training Manual for Driver Education Instructor Continuing Education and Train the Trainers	1	1	<input checked="" type="checkbox"/>

Financial Information:

Fund	Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402	DE	1	Planned: \$93,364.12			\$34,255.00	\$127,619.12
		1	Actuals: \$93,364.12			\$47,652.33	\$141,016.45

Task: Training	Driver Education and Behavior DE - 10
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Organization Name National Safety Council	Division TRF-TS	Project Number 2019-NSC-G-1YG-0004
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Title / Desc. Our Driving Concern: Texas Employer Transportation Safety

Continued & expanded traffic safety outreach to Texas employers encouraging the use of best practice programs that promote safe driving behaviors among employees & their families.

Strategies Addressed

- Educate the public and stakeholders on the use of interlock devices and other alcohol monitoring technologies for DWI offenders.
- Improve and increase training for law enforcement officers.
- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase and sustain high visibility enforcement of DWI laws.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Concentrate efforts on historically low use populations.
- Increase occupant protection education, training, and awareness of safety belt issues for law enforcement, judges and prosecutors.
- Increase public information and education campaigns.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Increase enforcement of commercial motor vehicle speed limits.
- Increase public education and information campaigns regarding enforcement activities.
- Increase public information and education on distracted driving related traffic issues
- Increase public education and information on railroad/highway crossing safety.
- Increase public education and information on roadway safety.
- Provide training on roadway safety issues.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Provide assistance to update the drivers' education curriculum and administrative standards.
- Support the establishment and growth Safe Communities Coalitions.
- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Provide safe school bus operation training for school bus drivers.
- Increase and sustain high visibility enforcement of speed-related laws.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct Professional Development Webcasts for Texas employers, Safety Managers/Supervisors & others	4	15	☑
▪ Develop ODC Toilet Tabloids traffic safety pages for Texas employers	12	12	☑
▪ Develop Traffic Safety training & materials for employers	12	25	☑
▪ Maintain Consecutive months of establishing and supporting traffic safety outreach with Texas employers	12	12	☑
▪ Participate in exhibits with Traffic Safety outreach for Texas employers	20	68	☑
▪ Revise Traffic Safety training & traffic safety materials for employers	1	1	☑
▪ Support employees with traffic safety resources	400	885	☑
▪ Train Employees on traffic safety through Train the Training & other educational opportunities	400	2,151	☑

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	<i>Planned:</i> \$470,653.45			\$139,129.20	\$609,782.65
	1	<i>Actuals:</i> \$364,330.84			\$183,101.23	\$547,432.07

Task: Training **Driver Education and Behavior DE - 10**

Organization Name Texas A&M Transportation Institute **Division** TRF-TS **Project Number** 2019-TTI-G-1YG-0076

Title / Desc. Assemblies and Mobile App to Deter Distracted Driving Amongst Teens and Young Adults

To utilize long-term partner, Tyson Dever, and the TDS App to deter distracted driving among teens & young adults by using the 15+ year network & social media channels of Teens in the Driver Seat.

Strategies Addressed

- Conduct public information and education campaigns related to distracted driving.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Acquire survey responses after Dever presentations to junior high, high school & college campuses in Texas	500	1,474	<input checked="" type="checkbox"/>
▪ Conduct distracted driving assemblies, delivered by Tyson Dever, to college campuses in Texas	10	10	<input checked="" type="checkbox"/>
▪ Conduct distracted driving assemblies, by Tyson Dever, to high schools and junior high schools in Texas	25	25	<input checked="" type="checkbox"/>
▪ Obtain Texas A&M University Institutional Review Board consent for smartphone app use by minors	1	1	<input checked="" type="checkbox"/>
▪ Obtain new downloads and users of the TDS smartphone app	300	0	<input type="checkbox"/>
▪ Utilize TDS social media channels to promote the TDS App and Tyson Dever Presentations	2	2	<input checked="" type="checkbox"/>

Financial Information:

Fund Source	# Projects	Federal Funding	State Funding	Program Income	Local Match	Project Total
402 DE	1	<i>Planned:</i> \$119,733.16			\$29,947.23	\$149,680.39
	1	<i>Actuals:</i> \$105,515.47			\$45,040.65	\$150,556.12

**FY 2019 Traffic Safety Funds
Program Area Expenditure Summary**

Driver Education and Behavior

DE - 10

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405E / 405H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>	<i>Planned:</i>	3	\$214,198.21	\$171,345.00								\$42,853.21	
	<i>Actual:</i>	3	\$191,392.92	\$151,663.15								\$39,729.77	
<i>Program Management</i>	<i>Planned:</i>	1	\$133,500.00	\$133,500.00									
	<i>Actual:</i>	1	\$133,441.09	\$133,441.09									
<i>Public Information Campaigns</i>	<i>Planned:</i>	10	\$4,936,565.03	\$1,829,518.02				\$1,183,473.36				\$1,923,573.65	\$429,084.35
	<i>Actual:</i>	10	\$7,877,823.48	\$1,746,563.53				\$1,183,419.82				\$4,947,840.13	\$420,437.20
<i>Training</i>	<i>Planned:</i>	3	\$887,082.16	\$683,750.73								\$203,331.43	\$564,017.57
	<i>Actual:</i>	3	\$839,004.64	\$563,210.43								\$275,794.21	\$457,694.96
TOTALS:	<i>Planned:</i>	17	\$6,171,345.40	\$2,818,113.75				\$1,183,473.36				\$2,169,758.29	\$993,101.92
	<i>Actual:</i>	17	\$9,041,662.13	\$2,594,878.20				\$1,183,419.82				\$5,263,364.11	\$878,132.16

Railroad / Highway Crossing

RH - 11

Goals

- To reduce KAB crashes at railroad/highway crossings

Strategies

- Increase education of law enforcement concerning laws governing railroad/highway crossings.
- Increase public education and information on railroad/highway crossing safety.

Project Descriptions

Task: Training		Railroad / Highway Crossing RH - 11				
<i>Organization Name</i>	<i>Division</i> TRF-TS	<i>Project Number</i>				
Texas Operation Lifesaver		2019-TxOpLife-G-1YG-0104				
<i>Title / Desc. Highway-Railroad Safety Awareness</i>						
<i>Provide highway-railroad crossing safety training to Law Enforcement personnel and rail safety education presentations to the public. Administer the statewide rail safety program.</i>						
<i>Strategies Addressed</i>						
- Increase education of law enforcement concerning laws governing railroad/highway crossings.						
- Increase public education and information on railroad/highway crossing safety.						
<i>Performance Objectives</i>						
		<u>Target</u>	<u>Actual</u>	<u>Met?</u>		
▪ Attend Coalition meetings, general meetings, and meetings with general public representing TXOL		12	13	<input checked="" type="checkbox"/>		
▪ Conduct Rail Safety Awareness Training classes for Law Enforcement		4	5	<input checked="" type="checkbox"/>		
▪ Conduct Rail safety presentations to the public		500	491	<input type="checkbox"/>		
▪ Manage Operation Lifesaver Authorized Volunteer (OLAV) incentive program		1	1	<input checked="" type="checkbox"/>		
▪ Manage Statewide group of volunteer presenters		1	1	<input checked="" type="checkbox"/>		
▪ Manage Requests from media and the general public for information on rail safety		500	2,269	<input checked="" type="checkbox"/>		
▪ Participate in Information/Safety booths at health fairs, conferences, etc		10	28	<input checked="" type="checkbox"/>		
▪ Produce Budget reports for Board approval		4	4	<input checked="" type="checkbox"/>		
<i>Financial Information:</i>						
<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 RH	1	<i>Planned:</i> \$69,821.50			\$40,674.50	\$110,496.00
	1	<i>Actuals:</i> \$66,356.30			\$38,937.95	\$105,294.25

FY 2019 Traffic Safety Funds Program Area Expenditure Summary

Railroad / Highway Crossing

RH - 11

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405E / 405H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>													
<i>Training</i>	<i>Planned:</i>	1	\$110,496.00	\$69,821.50								\$40,674.50	
	<i>Actual:</i>	1	\$105,294.25	\$66,356.30								\$38,937.95	
TOTALS:	<i>Planned:</i>	1	\$110,496.00	\$69,821.50								\$40,674.50	
	<i>Actual:</i>	1	\$105,294.25	\$66,356.30								\$38,937.95	

Roadway Safety RS - 12

Goals

- To increase knowledge of roadway safety and current technologies among people involved in engineering, construction, and maintenance areas at both the state and local level
- To reduce the number of traffic crashes, injuries, and fatalities in work zones.
- To reduce large truck (“Semi- Trailer” or “Truck-Tractor”) crashes, injuries and fatalities.

Strategies

- Improve highway design and engineering through training.
- Increase public education and information on roadway safety.
- Provide traffic safety problem identification to local jurisdictions.
- Provide training on roadway safety issues.

Project Descriptions

Task: Public Information Campaigns	Roadway Safety RS - 12
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<i>Organization Name</i> Sherry Matthews Advocacy Marketing	<i>Division</i> TRF-TS	<i>Project Number</i> 2019-SMAM-SOW-0002
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Title / Desc. **Be Safe. Drive Smart.. Public Education and Awareness Campaign**

This multimedia campaign is aimed at addressing challenging driving conditions across the state, educating drivers about the rules of the road, and promoting safe driving practices.

Strategies Addressed

- Develop and implement public information and education efforts on traffic safety issues.

<i>Performance Objectives</i>	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Coordinate Work Zone Safety Week media event	1	1	<input checked="" type="checkbox"/>
▪ Coordinate Energy Sector media and outreach events	2	2	<input checked="" type="checkbox"/>
▪ Coordinate BSDS Road Show events along I-35 corridor	5	5	<input checked="" type="checkbox"/>
▪ Implement paid media buy targeting energy-producing areas	1	1	<input checked="" type="checkbox"/>
▪ Implement paid media buy targeting I-35 corridor	1	1	<input checked="" type="checkbox"/>
▪ Implement PSA placement plan for general traffic safety messaging	1	1	<input checked="" type="checkbox"/>
▪ Manage campaign website and video library	1	1	<input checked="" type="checkbox"/>
▪ Produce creative assets for I-35 Safety paid media campaign	3	3	<input checked="" type="checkbox"/>
▪ Produce sets of material for TSSs, partners, and outreach events	3	3	<input checked="" type="checkbox"/>
▪ Produce creative assets for the Energy Sector paid media campaign	5	5	<input checked="" type="checkbox"/>
▪ Produce creative assets for the General Topics campaign	6	6	<input checked="" type="checkbox"/>
▪ Provide sets of materials to generate earned media	4	4	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
State	1	<i>Planned:</i>	\$2,500,000.00		\$2,500,000.00	\$5,000,000.00
	1	<i>Actuals:</i>	\$2,457,312.93		\$4,904,735.00	\$7,362,047.93

Task: Training	Roadway Safety RS - 12
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Organization Name **The University of Texas at Arlington** Division TRF-TS Project Number **2019-UTatArli-G-1YG-0155**

Title / Desc. FY2019 Traffic Safety Training Program

UTA proposes to help reduce traffic crashes, injuries and fatalities in work zones by providing municipal and county employees training to increase knowledge of roadway safety problems and solutions.

Strategies Addressed

- Improve highway design and engineering through training.
- Increase public education and information on roadway safety.
- Provide traffic safety problem identification to local jurisdictions.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct classes for Texas city and county workers on work zone traffic control and safety	110	128	<input checked="" type="checkbox"/>
▪ Train Texas city and county workers on work zone traffic control and safety	2,260	2,288	<input checked="" type="checkbox"/>

Financial Information:

<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	RS	1	<i>Planned:</i>	\$462,197.89			\$116,519.45	\$578,717.34
		1	<i>Actuals:</i>	\$462,190.55			\$116,583.39	\$578,773.94

FY 2019 Traffic Safety Funds Program Area Expenditure Summary

Roadway Safety

RS - 12

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405E / 405H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	1	\$5,000,000.00							\$2,500,000.00		\$2,500,000.00	
	<i>Actual:</i>	1	\$7,362,047.93							\$2,457,312.93		\$4,904,735.00	
<i>Training</i>	<i>Planned:</i>	1	\$578,717.34	\$462,197.89								\$116,519.45	
	<i>Actual:</i>	1	\$578,773.94	\$462,190.55								\$116,583.39	
TOTALS:	<i>Planned:</i>	2	\$5,578,717.34	\$462,197.89						\$2,500,000.00		\$2,616,519.45	
	<i>Actual:</i>	2	\$7,940,821.87	\$462,190.55						\$2,457,312.93		\$5,021,318.39	

Safe Communities

SA - 13

Goals

- To establish integrated community traffic safety programs to prevent traffic-related fatalities and injuries

Strategies

- *Support statewide the Texas Safe Community efforts by providing education, training, and coordination on how to initiate and conduct community based traffic safety programs and how communities can become designated as a Texas Safe community Coalition.*
- *Support the establishment and growth Safe Communities Coalitions.*

Project Descriptions

Task: Public Information Campaigns	Safe Communities SA - 13
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Organization Name Texas A&M Agrilife Extension Service	District BRY	Project Number 2019-Texas Ag-G-1YG-0107
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Title / Desc. Brazos Valley Injury Prevention Coalition

A Safe Communities coalition to implement and support safety initiatives designed to reduce traffic-related injuries and fatalities in the TxDOT Bryan District.

Strategies Addressed

- Improve anti-DWI public information and education campaigns including appropriate bilingual campaigns.
- Improve education programs on alcohol and driving for youth.
- Increase intervention efforts.
- Increase public education and information, concentrating on youth age 5-13 and 14-20, including parent education on drinking and driving.
- Concentrate efforts on historically low use populations.
- Increase public information and education campaigns.
- Improve public information and education on motorcycle safety, including the value of wearing a helmet.
- Improve public information and education on the value of not operating a motorcycle while under the influence of alcohol and/or other drugs.
- Increase public information and education efforts on pedestrian and bicyclist safety.
- Conduct and assist local, state and national traffic safety campaigns.
- Conduct public information and education campaigns related to distracted driving.
- Develop and implement public information and education efforts on traffic safety issues.
- Implement and evaluate countermeasures to reduce the incidence of distracted driving.
- Support the establishment and growth Safe Communities Coalitions.

Performance Objectives

	<u>Target</u>	<u>Actual</u>	<u>Met?</u>
▪ Conduct CarFit events to assist mature drivers find their safest fit in their vehicles	4	5	☑
▪ Conduct bimonthly meetings of the Brazos Valley Injury Prevention Coalition	6	6	☑
▪ Conduct programs on the importance of restraint use focusing on youth, teens and pickup truck drivers	8	14	☑
▪ Conduct Reality Education for Drivers (RED) Programs	8	9	☑
▪ Create pilot program to educate families on the risks of alcohol & drug impaired driving	1	1	☑
▪ Distribute public information and educational (PI&E) materials to support grant objectives	25,000	35,421	☑
▪ Manage social media platforms to support program outreach and share pertinent injury prevention information	3	3	☑
▪ Participate in safety education programs to raise awareness for the safety of vulnerable road users	6	8	☑
▪ Participate in programs on the dangers of distracted driving with an emphasis on texting	12	14	☑
▪ Participate in programs to raise awareness of the dangers of impaired driving	22	23	☑

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	SA	1	Planned:	\$194,839.04			\$69,500.00	\$264,339.04
		1	Actuals:	\$194,818.19			\$168,591.15	\$363,409.34

FY 2019 Traffic Safety Funds Program Area Expenditure Summary

Safe Communities

SA - 13

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405E / 405H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>	<i>Planned:</i>	1	\$264,339.04	\$194,839.04								\$69,500.00	\$194,839.04
	<i>Actual:</i>	1	\$363,409.34	\$194,818.19								\$168,591.15	\$194,818.19
<i>Training</i>													
TOTALS:	<i>Planned:</i>	1	\$264,339.04	\$194,839.04								\$69,500.00	\$194,839.04
	<i>Actual:</i>	1	\$363,409.34	\$194,818.19								\$168,591.15	\$194,818.19

School Bus

SB - 14

Goals

- To reduce School bus-related crashes, injuries and fatalities

Strategies

- Provide public information and education campaigns to promote safe motor vehicle operations around school buses.
- Provide safe school bus operation training for school bus drivers.

Project Descriptions

Task: Training				School Bus SB - 14		
Organization Name	Division TRF-TS		Project Number			
Education Service Center, Region VI			2019-ESCVI-G-1YG-0087			
Title / Desc. School Bus Safety Training 101 Program						
<i>This program is designed to identify and implement several school bus safety units that will be utilized in training sessions to educate school bus transportation personnel and students.</i>						
Strategies Addressed						
- Provide safe school bus operation training for school bus drivers.						
Performance Objectives			<u>Target</u>	<u>Actual</u>	<u>Met?</u>	
Analyze participant evaluations to determine the overall effectiveness of Bus Safety Training 101 Program			500	1,566	<input checked="" type="checkbox"/>	
Identify sets of content material to be utilized in the Bus Safety Training 101 Program			2	2	<input checked="" type="checkbox"/>	
Teach School Bus Transportation personnel in the Bus Safety Training 101 Program			400	538	<input checked="" type="checkbox"/>	
Teach PreK-3rd grade students in Bus Safety Training 101 Program			700	2,343	<input checked="" type="checkbox"/>	
Financial Information:						
<i>Fund Source</i>	<i># Projects</i>	<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402 SB	1	<i>Planned:</i> \$114,522.90			\$38,362.00	\$152,884.90
	1	<i>Actuals:</i> \$104,890.13			\$58,328.82	\$163,218.95

FY 2019 Traffic Safety Funds Program Area Expenditure Summary

School Bus

SB - 14

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405E / 405H	STATE	INCOME	LOCAL		
<i>Enforcement</i>													
<i>Evaluation</i>													
<i>Program Management</i>													
<i>Public Information Campaigns</i>													
<i>Training</i>	<i>Planned:</i>	1	\$152,884.90	\$114,522.90								\$38,362.00	\$114,522.90
	<i>Actual:</i>	1	\$163,218.95	\$104,890.13								\$58,328.82	\$104,890.13
TOTALS:	<i>Planned:</i>	1	\$152,884.90	\$114,522.90								\$38,362.00	\$114,522.90
	<i>Actual:</i>	1	\$163,218.95	\$104,890.13								\$58,328.82	\$104,890.13

SECTION FOUR - PAID MEDIA REPORTS

Note: Crash Statistics in this Section may vary from the numbers indicated in Performance Measures Tables as they may have been gathered at different times and from different sources.

**PLAN WHILE YOU CAN.
DRINK. DRIVE. GO TO JAIL.**

SoberRides.org 

#PlanWhileYouCan

FY 2019 Statewide Impaired Driving Campaign

Campaign Overview

No matter what time of year it is, it's not hard for Texans to find a reason to celebrate. Whether it's football games, the Christmas/New Year's holidays or Spring Break, Texans love to get together and have a good time. Unfortunately, all too often this celebrating leads to DUI alcohol-related crashes and fatalities. In 2018, there were 24,238 DUI-alcohol related traffic crashes in Texas involving drivers under the influence of alcohol, resulting in 945 fatalities and 2,143 serious injuries.

Statistics continue to show that drivers between the ages of 18-39 are involved most often in DUI alcohol-related crashes. Those ages 21-29 skew highest as most likely to be involved in a DUI alcohol-related crash. Also, men continue to make up a significantly higher percentage of impaired driving crashes than women.

Although this is a statewide problem, 10 counties account for almost half of all DUI alcohol-related fatalities in Texas: Harris (Houston), Dallas, Bexar (San Antonio), Tarrant (Fort Worth), Travis (Austin), El Paso, Hidalgo (McAllen), Collin (Plano), Montgomery (Conroe), and Denton. And while these DUI alcohol-related crashes are happening at any given time on any given day, over half of all DUI alcohol-related crashes occur in Texas during the weekend (between 4:00pm Friday and 11:59pm Sunday).

These statistics helped guide us in our marketing strategy development (who, where and when). But when it comes to addressing the "why" of drinking and driving, which drives our campaign messaging strategy, and the "what" that is causing people to think (and ultimately behave) differently, we listened to what people had to say. We tested several messaging directions and our focus group research findings led us to a platform that speaks to the importance of putting the emphasis on:

Drinking alcohol impairs your judgment and leaves you less able to make rational decisions than you would normally make if sober and more vulnerable to making bad decisions like getting behind the wheel.

With any effective strategic branding campaign, you need a strong messaging strategy and an execution plan to deliver your message to your target audience. This new statewide impaired driving marketing campaign, combining what was previously six separate campaigns into a single year-long, fully-integrated

statewide marketing campaign, speaks to the heart of the matter.... every single DUI alcohol-related crash is 100% avoidable if you make a plan for a sober ride before you start drinking.

Components of the campaign include paid media (TV, Radio, Digital and Out-of-Home), social media, creative development and production, grassroots event marketing, and public relations.

Paid Media

Our paid media strategy consisted of traditional and non-traditional methods to deliver a continuous message to Texas drivers 17-34. The goal was to create a statewide umbrella campaign to help reduce instances of DUI alcohol-related crashes and fatalities. Our approach was two-pronged:

- 1) To reach inactive drivers with an awareness/education message before they drive via:
 - a. TV
 - b. Radio
 - c. Digital
 - d. Out-of-Home (Gas Station Signage, In-Bar Signage, Ice Machine Wraps)
- 2) To reach active drivers with a specific safety message while they are driving via:
 - a. Radio
 - b. Out-of-Home (Billboards)

Just over \$2.6M in paid media was placed over the entire fiscal year with heavy concentrations during six main flight periods and an overarching umbrella flight that filled in gaps throughout the year.

Media Flight Dates: Football: October 22 – November 18, 2018; January 28 – February 3, 2019
Holiday: November 19, 2018 – January 6, 2019
College & Young Adult: March 4 – March 30, 2019
Spring Holidays: April 15 – May 12, 2019
Faces of Drunk Driving: May 27 – July 7, 2019
Labor Day: August 12 – September 8, 2019
Umbrella: December 17, 2018 – January 27, 2019; February 11 – March 3, 2019;
April 1 – April 14, 2019; June 3 – July 14, 2019; July 22 – August 11,
2019; September 9 – September 30, 2019

Target Audience: Primary: Adult drivers 17-34, skewed male

Markets: Statewide with an emphasis on the DMAs with the highest DUI alcohol-related fatality and crash rates, and varying by campaign flight based on budget allocation prioritization.

FY2019 Statewide Impaired Driving - Paid Media Recap

Media	Description	Budget	Impressions
TV/Cable	:60, :30 & :15 English & Spanish spots; 49 weeks; spot cable buys, Fox Sports Southwest, Univision, TAB	\$890,000	44,755,379
Radio	:30 & :15 English & Spanish spots; 34 weeks; spot station buys, iHeart and Univision; Traffic News and Weather reads	\$485,000	41,507,257
Digital	Digital ads (multiple sizes); 40 weeks; Mobile GeoFencing and Mobile Display; Desktop NextGen Behavioral Targeting; Demographic Targeting; Gaming; Video Pre-Roll; Streaming Radio; Streaming Television; Social Media	\$420,000	53,584,627
Out-of-Home	Bulletins/Billboards (vinyl and digital), Gas Stations (pump toppers, chevrons, window and beverage cooler clings), In-bar (posters, coasters and table tents), Ice Machine Wraps, English and Spanish; 22 weeks	\$630,000	360,277,039
College Football Sponsorships	Sponsorship packages with Texas A&M, University of Houston, University of Texas, Texas Tech University, University of Texas El Paso, and University of Texas San Antonio; providing access to tailgate areas for grassroots activations. Also included a mix of in-stadium signage and messaging, digital ads on school web sites and social media posts.	\$210,000	3,817,411
Grand Total		\$2,635,000	500,124,302

Campaign Messaging & Creative

Our task was to take six impaired driving campaigns and create a single, consistent campaign theme that draws together all the impaired driving areas of focus and creates behavior change amongst our target audience. So, the first step was to understand who our target audience is. While the areas of focus may become more targeted and narrow in certain flights of the campaign (i.e. Football and College/Young Adult), for the most part we are speaking to Texas motorists between the ages of 17 and 34, with a heavy skew toward males who represent a high proportion of DUI alcohol-related and fatalities.

To successfully create a single unifying campaign strategy and messaging platform that targets this young, connected and highly mobile audience, it was critical to address the following challenges:

1. The campaign platform must allow us to create a hard-hitting, highly personal umbrella campaign that makes them realize that drinking and driving is a choice... a potentially life-altering or deadly choice, thus driving home a strong sense of personal accountability for their own behaviors.
2. The campaign platform must work with a safety and an enforcement message that can support seasonal messages to different audience segments.
3. The campaign platform must offer our target audience a solution.

This campaign was not about just coming up with a new clever way to tell people not to drink and drive –

we were attempting to reverse the growing trend of crashes and fatalities associated with drinking and driving, and it is only by addressing each of these challenges that we will begin to do so.

It's important to understand that people are going to continue to drink alcohol, and in no way was our campaign intended to persuade them not to. Our task was to create a single, consistent campaign theme that will change their behavior to where they will make a plan to get home safe. And our single, consistent campaign theme was:

Plan While You Can

In addition to being simple and memorable, this platform addressed all the challenges mentioned:

1. It was a reminder that real lives can be tragically altered or lost in a moment, so it is important to have a plan before it is too late.
2. It could be paired with two direct calls-to-action that address safety (Don't Drink and Drive) and enforcement (Drink. Drive. Go to Jail.).
3. It provided people a solution... to plan a sober ride before they go out and drink. Also, if they are at that point-of-decision, it reminded them that it was still not too late to come up with a plan to avoid getting behind the wheel.

Based on the overall campaign platform of Plan While You Can, which will be accompanied by a clear and direct safety or enforcement call-to-action (Don't Drink and Drive and Drink. Drive. Go to Jail. respectively), GDC developed a fully integrated campaign that could be tailored specifically to each seasonal flight: Holiday, Football, College & Young Adult, Spring Holidays, Faces of Drunk Driving, and Labor Day.

However, we also strongly recommended that in conjunction with all flight-specific materials, there needed to be a hard-hitting umbrella safety message that shocked our varying audiences into understanding the personal responsibility involved with drinking and driving, as well as reinforcing the campaign theme of making a plan for a sober ride before drinking, or any time before getting behind the wheel after drinking.

The following diagram illustrates the campaign strategy that we used to cohesively deliver our campaign across all levels necessary for success.



Television

Umbrella

The strategy for the Umbrella portion of the campaign was to reinforce the Plan While You Can message, these deliver the message in a hard-hitting manner with an emphasis on potentially devastating and life-altering consequences.

One spot (produced as a :15, :30 and :60 spot in English and Spanish), This is the Moment, follows a young guy over the course of an evening when he's going out drinking with friends. Throughout his evening (starting at home), he points out the multiple "moments" he should have made a plan for a safe ride home but didn't. The spot ends with him getting behind the wheel and into a horrific crash, seriously injuring and possibly killing a little girl. As he puts it "This is the moment that will stay with me forever."

The second spot (produced as a :15 and :30 spot in English and Spanish), I Didn't Plan, follows a young woman who also goes to meet a friend. She didn't plan on drinking but ended up drinking quite a bit throughout the evening and never made a plan to get a sober ride home. We see her choose to drive after drinking and get in a crash that leaves her bound to a wheel chair and unable to care for herself.



Didn't Plan



This is the Moment

|

Spring Holidays

A common phrase heard in the Hispanic community, when friends and family gather for a good time, is “Una mas y ya,” which translates to “One more and that’s it.” Tapping into that cultural insight, this :30 spot (Spanish and English) emphasizes the potential danger of using that phrase when drinking. Utilizing a dream sequence, we watch a young Hispanic guy out drinking with friends make that mistake of ordering one more beer and then believing it’s safe for him to drive. Fortunately, the dream sequence ends before disaster strikes, and we find him back in reality calling for his sober ride that he had planned for earlier that evening.



Just One More / Una Mas Y Ya

Faces of Drunk Driving

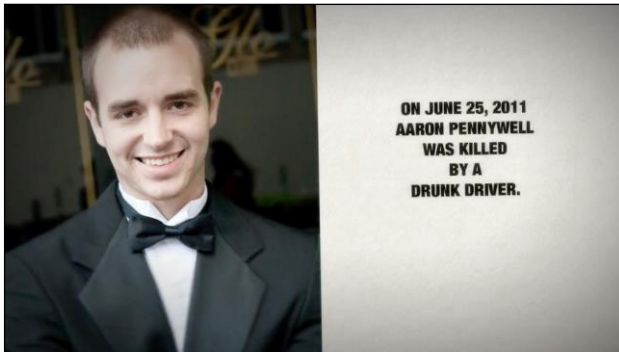
This year we continued to air the successful series of testimonial TV spots that tell the real-life stories of devastation and heart break caused by drunk driving. With the updated Sean PSA, we show his current progress with learning to walk and talk again. We also continued to use the current PSAs of Chilli, Aaron and the new face Jade. To tie these spots in with the overall campaign theme, they all include the *Plan While You Can* end card and VO.



Sean – Update



Chilli



Aaron



Jade

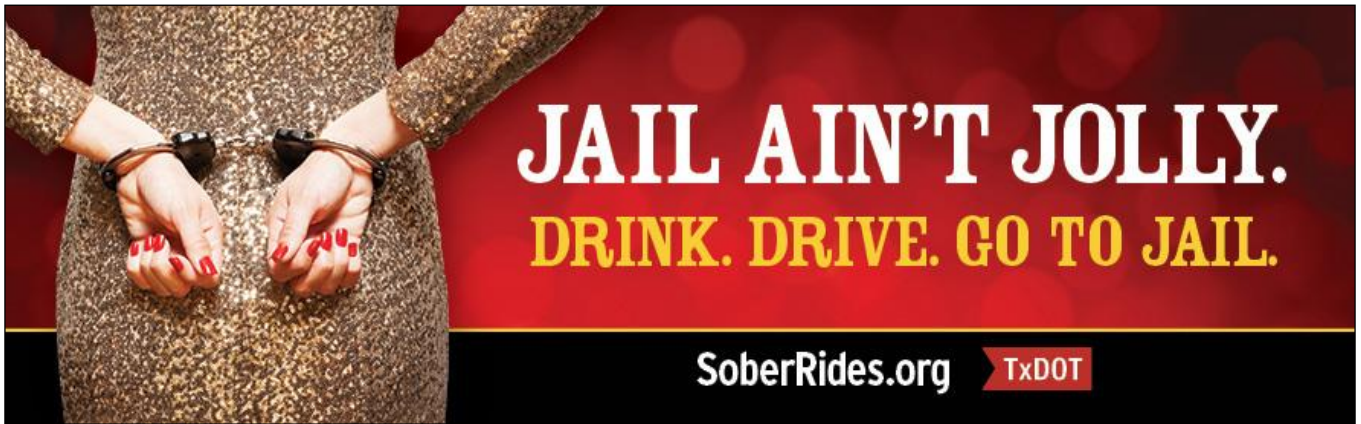
Radio

For each of the following flights of the campaign, :15 and :30 radio spots were produced in English and Spanish: Holiday, Football, College & Young Adult, Spring Holidays, Labor Day and Umbrella. These spots were written with the same conceptual approach and messaging strategy as the TV spots, but did not translate exactly from the TV. The emphasis in all the spots was to make a plan for a safe, sober ride home before going out drinking at SoberRides.org.

Out-of-Home

Billboards

Outdoor billboards developed last year for the Holiday, College & Young Adult, and Labor Day flights of the campaign were continued again for this year. Each is very direct and carries the message of enforcement and consequences. All were produced in English and Spanish.



Holiday



College & Young Adult



Labor Day

Frozen Billboard

For the College & Young Adult flight, an additional and unexpected way to get our campaign message in front of our audience at the point of decision was to graphically wrap ice machines at convenience stores as a type of billboard. Like the billboards above, the message focused on enforcement and consequences. It was produced in English only.



College & Young Adult

Gas Stations

For the Holiday and Labor Day flights of the campaign, creative was developed for placement at gas stations. The strategy was to reach our audience with our message near or at the point of decision. In this case, it's while people are fueling up to drive to holiday parties and family gatherings during these holiday times of the year, or popping into the corner store to pick up some alcoholic beverages. Multiple touch points at gas stations include: pump toppers, window clings and beverage cooler clings. All were produced in English and Spanish.



Pump Topper - Holiday



Pump Topper - Labor Day



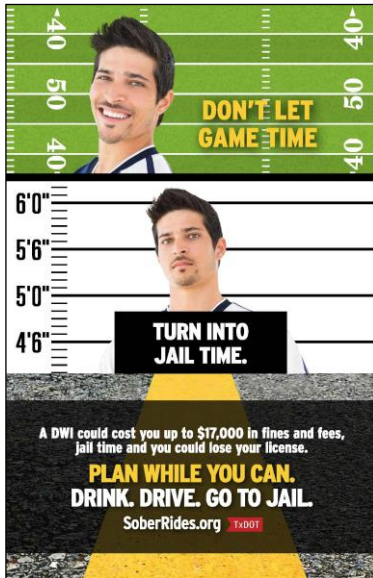
Window Cling – Holiday



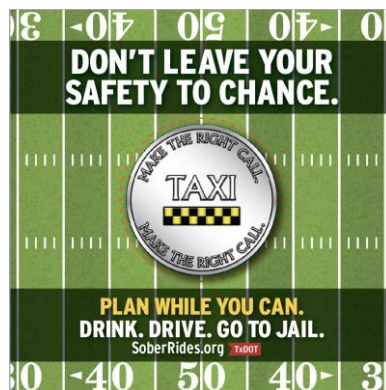
Window Cling – Labor Day (Spanish)

In-Bar Signage

For the Football flight of the campaign, creative was developed for placement in bars. The strategy was to reach our audience with our message of enforcement and consequences at the point of decision... while drinking alcohol. All were produced in English only.



Poster & Table Tent



Coaster - front



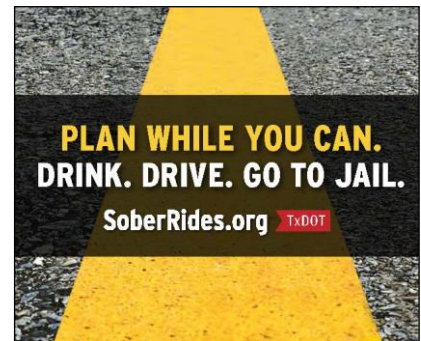
Coaster - back

Digital

Digital banner ads (static and animated) were produced for each of the campaign flights in multiple sizes/dimensions. Each flight had multiple ad versions, each in English and Spanish. The ads linked to SoberRides.org when the viewer clicked on them. Here is a sampling from each flight.



Football



JAIL AIN'T JOLLY.

JAIL AIN'T JOLLY.
 A DWI could cost you up to \$17,000 in fines and fees, jail time and you could lose your license.

PLAN WHILE YOU CAN.
DRINK. DRIVE. GO TO JAIL.
 SoberRides.org
 TxDOT

Holiday

#YOLO

#YOLO

#OhNo

A DWI will RUIN the party

and YOUR FUTURE.

PLAN WHILE YOU CAN.
DRINK. DRIVE. GO TO JAIL.
 SoberRides.org TxDOT

College & Young Adult

"ONE MORE?"

"ONE MORE?"

"ONE MORE?"

"ONE MORE?"

IF YOU DRINK ALCOHOL AND DRIVE,

IT COULD MEAN:

JAIL TIME

"ONE MORE?"

"ONE MORE?"

AND YOU COULD LOSE YOUR LICENSE

UP TO \$17,000 IN FINES AND FEES

PLAN WHILE YOU CAN. DRINK. DRIVE. GO TO JAIL.
SoberRides.org TxDOT

Spring Holidays

A SON. A BROTHER. A FRIEND. GONE FOREVER.

BECAUSE A DRUNK DRIVER DIDN'T PLAN A SAFE RIDE.

PLAN WHILE YOU CAN. DRINK. DRIVE. GO TO JAIL.
Watch more of Aaron's story at
FacesOfDrunkDriving.com TxDOT

Faces of Drunk Driving

DRINKING ALCOHOL?

PLAN A SOBER RIDE.

PLAN WHILE YOU CAN. DRINK. DRIVE. GO TO JAIL.
SoberRides.org TxDOT

Labor Day

**PLAN A SOBER RIDE
BEFORE YOU DRINK.**



**OR PLAN FOR THE
CONSEQUENCES.**



Umbrella

Social Media

Social media calendars were developed for each of the campaign flights, including copy and graphics to be posted on TxDOT social media channels Facebook, Twitter and Instagram. A mixture of graphic animation and video were produced.



MAKE A SOBER RIDE PART OF YOUR RITUAL.



Football



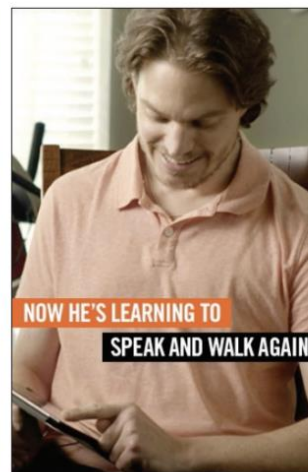
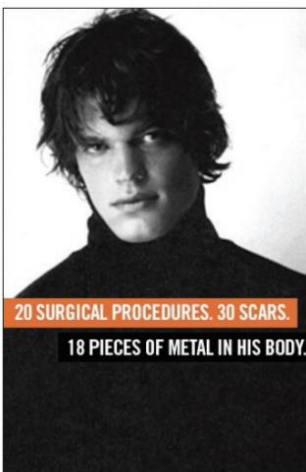
Holiday



College & Young Adult



Spring Holidays



Faces of Drunk Driving



Labor Day

Campaign Collateral Materials

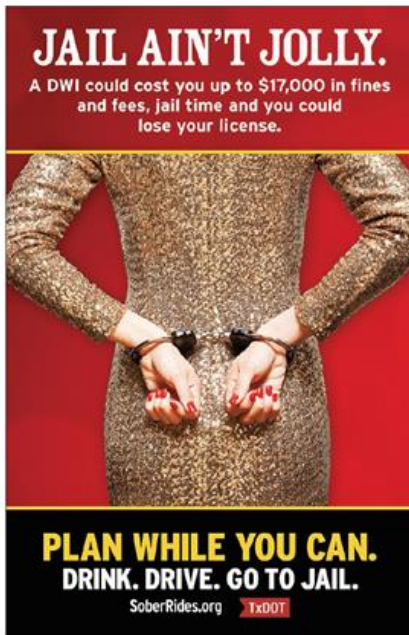
TxDOT Traffic Safety Specialists and coalition partners received posters, educational push cards, and spinning wheel overlays to utilize at community events they attended. The educational push cards were also distributed at grassroots events throughout the year. Posters and push cards were produced in English and Spanish. An updated spinning wheel overlay was produced for Spring Holidays only. For Labor Day, only an info card was produced this year due to a general enforcement info card and poster proposed for production. We also added printed hand fans to the collateral pieces this year. Each district received three different general enforcement messaging hand fans.



Football – Poster



Push Card



Holiday – Poster



Push Card



College & Young Adult – Poster



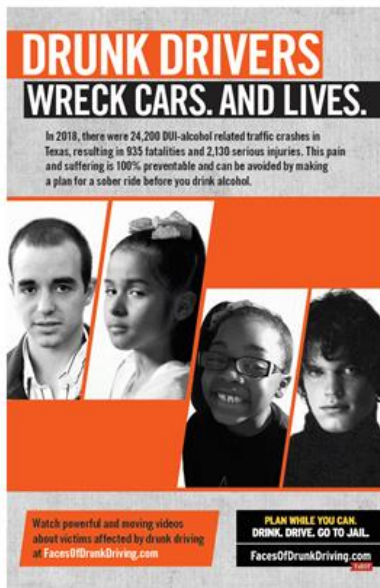
Push Card



Spring Holidays – Poster



Push Card



Faces of Drunk Driving – Poster



Push Card



Labor Day – Push Card

Grassroots Outreach

New to our grassroots tour this year, we introduced a virtual reality mobile experience with the trivia game “Plan to Win.” The use of gamification attracts our key demographic and educates them on the dangers and consequences of drunk driving.

Extensive research has been conducted on the impact of gamification and its ability to engage individuals to satisfy their desire for competition and achievement. This approach is so effective that a recent Gartner report states that more than 70% of Global 2,000 organizations will use gamification to attract younger audiences in the near future. Another recent study found that “78% of Millennials are more inclined to become part of a brand [or message] if they have face-to-face interaction with it.”

Using virtual reality technology, the “Plan to Win” experience allows participants to be part of an immersive trivia game. The experience poses questions related to drinking and driving and also demonstrates the consequences of impaired driving. Players avoid “jail” by answering questions correctly, and winners progress to a waiting virtual taxi to receive a safe and sober ride.

To engage our target audience where they live and play, we deployed the “Plan to Win” virtual reality experience on a year-round grassroots tour attending community festivals, events, and college campuses. At each tour stop, Brand Ambassadors wearing Plan While You Can t-shirts engaged our audience with conversation starters such as educational push cards, explained the purpose of the campaign, and invited them to play the game.

In addition to the virtual reality version of the “Plan to Win” trivia game, we also produced a low-tech version of the game that uses a game board and light-up buzzers for players to ring in to answer the trivia questions. This version of the game was utilized throughout the year when a low-tech version was either preferred or required due to inclement weather or technological complications. This version was also used during the production of the virtual reality version of the game (December grassroots events).

There were six tour flights:

- 1) Holiday and College Football Bowl Games (December 2018)
- 2) Non-Flight (February 2019)
- 3) College/Spring Break (March 2019)
- 4) Spring Holidays (April – May 2019)
- 5) Non-Flight (June – July 2019)
- 6) Labor Day and Fall Football (August – September 2019)

Football/College

The college phase of the Football flight kicked off in December for the college bowl games. This portion of the grassroots tour visited 3 districts: Dallas, Fort Worth, and San Antonio. For the fall portion of the tour, through paid sponsorship packages, we were able to set up and engage football fans in the heart of pregame activity at “tailgate parties” at the following games: Texas A&M v. TX State, Texas Tech v. UTEP, University of Houston v. Washington State, UTSA v. Army West Point, UT Austin v. Oklahoma State, and Dallas Cowboys v. Miami Dolphins.



Holiday

The Holiday tour of the campaign stopped at 5 districts in the month of December: Amarillo, Austin, Houston, Pharr, and San Antonio. The strategy was to reach holiday shoppers and the community at local holiday festivals and celebrations.



Non-Flight – February

To reach more districts that had popular events that did not fall within the regular flights of the campaign, this year we visited 6 districts during the month of February to reach those communities at high traffic events. We visited Austin, Dallas, El Paso, Houston, Laredo, and San Antonio.



College & Young Adult

As college students got ready to go on Spring Break in early March, the grassroots tour made stops at several college campuses: Texas State University – San Marcos, University of St. Thomas, Midwestern State University, Texas Tech University, and Sam Houston State University. Additionally, the tour made stops at popular spring time events such as the St. Patrick's Day Parade in Dallas, Corpus Christi Brewery Festival, Tejano Music Awards Fan Fair in San Antonio, Mardi Gras festivals in Beaumont and Atlanta districts and at the popular spring break destination of South Padre Island.



Spring Holidays

The spring holidays time of year is a very popular time for festivals and events around the state. To reach those people out and about celebrating the holidays or beautiful Texas weather, we visited four districts during the months of April and May. We visited Dallas, Fort Worth, San Angelo, San Antonio, and Waco.



Non-Flight – Summer

New this year, we continued the grassroots tour through the summer months to reach more districts during popular summertime events and destination. During this portion of the tour, we visited 14 districts during the months of June and July. We visited events like Shiner Half Mood Days in the Yoakum district, Taste of Dallas in Dallas, Fort Worth's Fourth of July celebration, and the Great Balloon Race in the Tyler district. Additionally, we also visited several minor league baseball games in Amarillo and Odessa. We also visited the popular summer vacation destination at South Padre Island in the Pharr district.



Labor Day

This flight of the campaign ran mid-August through Labor Day weekend and throughout the month of September, a time of year when people celebrate the end of summer and college students are back in school. To engage these audiences, we scheduled tour stops at several colleges and festivals: Austin Bat Fest, Bison Festival, Brady Goat Cook-off, El Paso Locomotive Soccer Team, Corpus Christi Hooks baseball game, West Texas State Fair, Texas A&M University in Commerce, University of North Texas, Sam Houston State University, East Texas State Fair, and Texas State Forest Festival. In total, we visited 9 districts during this flight of the tour.



Public Relations

The Plan While You Can Holiday kick-off press conference was held at the TxDOT Austin District Office in Austin. The kick-off press conference for the College & Young Adult flight of the campaign was held in the Corpus Christi district at the Ferry Landing in Port Aransas. The third and final kick-off press conference launching the Labor Day flight was held at the Houston City Hall in Houston. These three flights were selected for these press conferences to coincide with and take advantage of these high-visibility enforcement times of the year.

At each of the press conferences, attendance by a large contingency of local law enforcement and state troopers communicated a strong unified enforcement message. The virtual reality “Plan to Win” trivia game was present to serve as a strong visual component for two of them and was operational at those two press conferences to allow media to film the game in action for greater visual material. For the Holiday press conference, the virtual reality game was in production so the low-tech version of the game was utilized.

For each flight of the campaign, except for Spring Holidays and Faces of Drunk Driving, a statewide press release was distributed. Additionally, key messaging, FAQs, and media talking points (English and Spanish) were created for TxDOT media relations, Public Information Officers (PIOs) and Traffic Safety Specialists (TSSs) in preparation for media and community events.

A media advisory was distributed for every grassroots tour stop for each campaign flight, except Football, to the local media, inviting them to come out to cover the “Plan to Win” virtual reality experience.



Holiday Press Conference – Austin District Office, Austin



College Press Conference – Ferry Landing, Port Aransas



Labor Day Press Conference – Houston City Hall, Houston

Partnerships

At each grassroots event, contestants who played “Plan to Win” trivia game got a chance to win gift cards and coupons from over 40 area restaurants, entertainment venues and retailers.

Though our media partners iHeart Media, we were able to negotiate access to nine events for the grassroots tour at no cost.

Impaired Driving Studies

This year we conducted quantitative and qualitative studies to explore the knowledge, attitudes, and perceptions around driving under the influence of marijuana. For the quantitative portion of the study, 775 Texas residents were surveyed. Once the quantitative portion was completed, the qualitative study was conducted with 6 focus groups. Four groups were conducted in English and two groups were conducted in Spanish. These focus groups were conducted in Houston, Dallas and El Paso. The results from these studies was presented at the annual TxDOT Maintenance/Traffic Safety Division Conference in September.



Impaired Driving Studies Traffic Safety PowerPoint

Overall Campaign Value

Earned media resulted in \$7,686,485.93 in match and 183,742,027 impressions. Paid media match resulted in \$5,068,373.57 in added value and 500,124,302 impressions. With \$12,754,859.50 in total match, the Statewide Impaired Driving Plan While You Can campaign delivered more than a 3:1 return on the \$3,956,867.10 investment.

Match - FY 2019 Statewide Impaired Driving Campaign

Paid Media Type	Added Value Match for Paid Media Placements - <u>Actual</u>
TV/Cable	\$3,936,893.23
Radio	\$492,642.00
Out-of-home	\$208,556.50
Digital/Online	\$295,675.84
College Football	\$134,606.00
Subtotal	\$5,068,373.57
PSA Media Type	Added Value Match for Paid Media Placements - <u>Actual</u>
Subtotal	\$0.00
Earned Media Type	Earned Media Match - <u>Actual</u>
Public Relations	\$7,624,879.00
Social Media	\$61,606.93
Subtotal	\$7,686,485.93
Total Match	\$12,754,859.50



FY 2019 Talk. Text. Crash. Distracted Driving Campaign

“Heads up, Texas” Annual Report

October 2018 through September 2019

Overview

Distracted driving continues to be a problem in Texas even after a state law banned texting and driving in 2017. To educate Texans on the various forms of driver distraction and continue to remind them about the state law, TxDOT’s 2019 Distracted Driving Campaign faced the issue head-on by fostering dialogue and an exchange of ideas among traffic safety experts and leadership at the Texas Distracted Driving Summit. It then returned in June 2019 with the “Heads Up, Texas” call-to-action as a part of the annual Talk. Text. Crash. campaign as well as TxDOT’s #EndTheStreakTX initiative.

The fully integrated Distracted Driving campaign reached Texans through a statewide social media influencer program; paid, earned and social media; and a virtual reality (VR) experience tour conducted in collaboration with a national leader on the distracted driving issue – AT&T It Can Wait (ICW).

In 2018, one in five crashes involved distracted driving, a ratio that had not changed in the past four years. To call attention to this continued traffic safety issue, the 2019 campaign sought to:

- Remind drivers that the texting-while-driving ban is no longer a suggestion – it’s the law.
- Educate Texans that distracted driving is not restricted to texting on mobile phones, it also includes activities like grooming, reading, eating or programming navigation while driving.

To bring this information to Texans in an interactive way, FleishmanHillard developed all-new creative using original photography for the campaign as well as evergreen “Heads up, Texas” branded assets that communicate TxDOT’s message about the dangers of all forms of distracted driving.

Two of the new assets – an interactive voting display and “Heads up, Texas” photo booth – accompanied AT&T ICW’s virtual reality experience on the 14-stop tour in 13 cities. Time spent on the road in communities statewide proved valuable for interacting with Texans, sparking conversations among drivers; bringing them compelling, realistic and personal stories through ICW’s VR – cut down to a 3-minute video to increase the number of participants per tour stop; and reminding them why they should commit to driving free of distractions.

Overall Campaign Value

FleishmanHillard's work on behalf of TxDOT's Distracted Driving campaign met and exceeded the required 1:1 match. The campaign delivered a total match of \$3,753,483.19 from:

- Paid media match/added value (\$2,724,604)
- Earned traditional media (\$418,175)
- Social media posts, inclusive of online influencers (\$368,867.24)
- Partnering with AT&T ICW to bring the VR experience to the campaign tour (\$37,000)
- Total savings from agency discounted rates, donated hours and donated grassroots tour costs (\$204,836.95)

TxDOT spent \$1,199,903.96 on the 2019 "Heads up, Texas" iteration of the Talk. Text. Crash campaign. When combined with added value match \$3,753,483.19, the total value of the campaign was \$4,953,387.15.

Summit

Occurring soon after the one-year anniversary of Texas' texting-while-driving ban, the 2018 Texas Distracted Driving Summit on November 8 was the first major event of the FY2019 campaign and brought together nearly 150 city, state, safety and transportation stakeholders from across Texas to address the current landscape, legislation and education efforts surrounding distracted driving as well as solutions moving forward. FleishmanHillard planned and executed the event, which included securing and coordinating speakers – a mix of high-caliber experts, advocates and law enforcement – and sponsors AT&T It Can Wait, Buc-ees, Texas Mutual, SAFE 2 SAVE, Lyft, AAA Texas and SafeWay Driving.

A media advisory was distributed to statewide and local media resulting in attendance from Austin-based broadcast stations Spectrum News, KAKW-TV (Univision), KVUE-TV (ABC) and KXAN-TV (NBC). Of note, KXAN's story featuring speakers Jennifer Smith and Jovie Masters was syndicated statewide.

Resulting media coverage included 40 broadcast and 15 online stories totaling 55 clips and generating approximately 1.2 million impressions valued at more than \$49,500. Social media conversation generated by attendees and spurred on by TxDOT PIOs, speakers and media contacts led to 27 posts on Facebook, Twitter, Instagram and YouTube about the distracted driving dialogue taking place at the summit. As a result, social media contributed more than \$3,800 in added value to start the FY2019 Distracted Driving Campaign off on strong footing.

Paid Media

This year's paid media placements ran from June 3 to June 30 with added value PSAs running through August 2019 for maximum ROI. The "Heads up, Texas" campaign message blanketed the state through digital media (social media, in-app advertising, geo-fenced display and video ads), TV, radio (terrestrial and digital) and OOH (billboards, gas pump toppers).

New in 2019, the video PSA featuring Texas native and celebrity Jensen Ackles ran across TV in addition to returning to radio airwaves and continuing to be well-received by his highly engaged and responsive fanbase on social media. New, original photography also served to refresh and develop creative assets for paid placements in social media, digital display and mobile, and OOH environments. Non-digital advertising largely targeted the four major metro areas (i.e., Austin, Dallas-Fort Worth, Houston and San Antonio) for maximum reach.



Overall, the paid media plan targeted a minimum of 70,824,000 impressions and exceeded the target by 197% – delivering a total of 210,166,477 impressions. The planned campaign provided added value and PSAs valued at \$2,724,604.

Online Influencers & Organic Social Media

Building on the success of TxDOT's first-ever influencer activation in 2018, FH engaged a diverse set of Texas-based online influencers to reach our target audience beyond tour stop cities with original, customized content that brought "Heads up, Texas" to life in an authentic way.

In 2019, we expanded the program in both scale and caliber to secure 20 influencers from across the state to participate by sharing their personal passions to end distracted driving. Influencers represented various backgrounds, topical focus areas and geographies.

The 20 influencers created 150 posts across Facebook, Instagram, Twitter and blogs that generated over 4.2 million potential impressions, 96,516 engagements, 3,815 comments, 241 shares and contributed more than \$240,000 toward overall social media match.



In addition to drumming up the social support online, influencers were also invited to attend tour stops in their cities. One influencer kicked off participation by attending the launch press conference to gain a better perspective on the distracted driving landscape, while another attended the Fort Worth tour stop with her daughter to focus her content development on education for future drivers like her own.



Due to how strongly they felt about calling on their audiences to end distracted driving, some influencers even donated added value content outside their scopes of work, including a personal, anecdotal blog, bonus feed photos and Instagram stories.

FleishmanHillard also provided support for TxDOT’s owned Facebook, Instagram, Twitter and LinkedIn channels leveraging the new, original campaign photography in fresh social media content calendars that leaned in to the topical advantage of activation during summertime. In addition to entirely new posts, strong performers from FY2018 such as the social media-optimized victim tribute and Texas celebrity Jensen Ackles videos were brought back to amplify the campaign’s reach. TxDOT TSSs and campaign partners were also provided digital toolkits with suggested social posts to drive increased campaign reach and engagement on social media.

By the end of the campaign, overall social media match comprising online influencer activities, TxDOT organic and local district participation, campaign partner support, and general population engagement totaled \$368,867.24.

Distracted Driving Experiential Tour & Campaign Launch Press Conference

In continued collaboration with AT&T ICW, TxDOT produced two new interactive “Heads up, Texas” displays to join AT&T ICW’s updated and more efficient VR experience on a tour of 14 Texas locations that kicked off with a launch press conference in San Antonio.

Hosted on Tuesday, June 4, the launch press conference speaker lineup brought together TxDOT representatives, advocates, business leaders and law enforcement officials to address the distracted driving issue and its various forms while setting the landscape for the 2019 campaign. Featured speakers included:

- TxDOT Representatives
 - Mario Jorge, TxDOT San Antonio District Engineer
 - Michael Chacon, TxDOT Traffic Safety Division Director
- Advocates for ending Distracted Driving
 - Katie Allen, AT&T ICW Program Manager
 - Lance Bradford, Strategy Director, Safety and Loss Prevention Programs at USAA
- Law Enforcement Officials
 - Chief William McManus, San Antonio Police Department
 - Augustin Pruneda, Bexar County Lieutenant
 - Art Garcia, Bexar County Deputy and a distracted driving victim





There was a packed house with 40-45 people in attendance including local stakeholder representatives from Teens in the Driver Seat, SAFE 2 SAVE, Drive Now Text L8TER (University Health System), Visit San Antonio and a San Antonio-based online influencer. Media in attendance included *San Antonio Express-News*, KSAT-TV (ABC), WOAI-AM Texas Public Radio and Telemundo.

From San Antonio, the tour continued to educate Texans at sporting events, malls, libraries, farmers markets and more. Several factors were taken into

consideration to determine the 2019 tour schedule, including:

- 2018 distracted driving crash & injury statistics in order to bring the tour to the areas where distracted driving is most prevalent
- 2018 TSS/PIO tour survey feedback for recommendations on where to return
- Reaching at least 150 Texans within our target audiences of Gen Z (teens and young adults aged 16-22) and Millennials (adults aged 23-38).

Tour Schedule

TxDOT District/City	Tour Stop Date	Venue
San Antonio	Tuesday, June 4	Rivercenter Mall
Waco/Temple	Wednesday, June 5	Buc-ee's
Austin	Saturday, June 8	Austin Public Library
Dallas	Sunday, June 9	Dallas Farmers Market
Fort Worth	Monday, June 10	Sundance Square
Tyler	Wednesday, June 12	Broadway Square Mall
Pharr/McAllen	Saturday, June 15	McAllen Farmers Market
Corpus Christi	Wednesday, June 19	Whataburger Stadium Corpus Christi Hooks vs. Arkansas Travelers Game
Houston	Friday, June 21	Toyota Center Twenty-One Pilots concert
El Paso	Monday, June 24	Basset Place
Odessa/Midland	Wednesday, June 26	Library at the Plaza
Wichita Falls	Saturday, June 29	Wichita Falls Farmers Market
San Antonio	Wednesday, Sept. 18	State of the TxDOT District Luncheon
Galveston	Monday, Sept. 23 – Weds., Sept. 25	TxDOT Maintenance/Traffic Operations Conference

To engage with and educate tour stop attendees, the 2019 tour featured two, all-new interactive displays spotlighting TxDOT’s campaign messages. The “Heads up, Texas” Distracted Driving Interactive Map

display allowed Texans to reflect on and mark with color-coded stickers the distracted driving behaviors they witnessed that week. It sparked conversations while educating Texans on the most common forms of distracted driving. The second display, a “Heads up, Texas” Photo Booth, featured cowboy hat props as a callout to campaign imagery and encouraged photo-taking and sharing on social media.



In addition to TxDOT’s new assets, the collaboration with a national leader on this issue allowed TxDOT to feature AT&T ICW’s impactful virtual reality video at each of the tour stops. AT&T ICW also collected pledges to not drive distracted and distributed ICW branded pop-sockets at each tour stop.

TxDOT engaged a total of 16 stakeholder organizations who were invited to tour stops in major metros, including those mentioned above as press conference attendees as well as American Medical Response, Travis County Sheriff’s Department, Austin Police Department, Travis County District’s Attorney Office, non-profit organization End DD that was founded to end distracted driving, Just Drive, Fort Worth City Council Members and the Vice-Chair of the Infrastructure & Transportation Committee, Harris County Sheriff’s Office, Houston Municipal Courts, El Paso Police Department and BPX Energy.

Additional tour metrics include:

- Total Tour Impressions/Attendees: 7,132 people
- Average Tour Impressions/Attendees Per Stop: 594
 - Exceeding the goal of 150 attendees per stop by 4x
- “Heads up, Texas” Interactive Map Engagements: 313
- “Heads up, Texas” Photo Booth Engagements: 81
- AT&T ICW VR Video Engagements: 280
- AT&T ICW Pledges: 277
- Materials Distributed: 2,790+ “Heads up, Texas” information cards and note pads

Tour Earned Media

Earned media efforts directly coincided with the campaign launch and continued through the duration of the statewide tour. TxDOT worked with PIOs to coordinate with media to educate on the latest injury crash data and dangers associated with distracted driving. A statewide press release was distributed via Texas English and Spanish BusinessWires on the day of the press conference. For TxDOT districts with a tour stop, a localized media advisory was delivered to alert media of the event and encourage coverage of the campaign.

Media attended 91 percent of tour stops, contributing to coverage on 84 different media outlets in 23/25 TxDOT districts/media markets that included 162 print, broadcast, radio and online stories, interviews with 13 TxDOT representatives and contributed \$368,605 in earned media match for the campaign.



Educational Campaign Assets

The 2019 campaign featured creative materials developed to engage with Texans and spark conversations around the various forms of driver distraction.

To help TxDOT districts accomplish this both digitally and in real life, TSSs and PIOs received social media content calendars for TxDOT-owned Twitter channel as well as an educational PowerPoint presentation with campaign and district-specific data as well as statistical insights from partners against distracted driving to support local community outreach efforts.

TxDOT districts and partners also received printed toolkits with “Heads up, Texas” information cards, note pads and posters for distribution in their communities as well as an outdoor mesh banner to compliment the indoor banner received in FY18.



FY2019 Campaign Impressions

The 2019 campaign achieved significant reach via paid media, earned media and social media with 236,967,959 total impressions. Campaign impressions by category are:

- Paid Media: 210,166,477
- Earned Media: 13,603,673
- Social Media: 13,197,809

**Match - FY 2019 Distracted Driving
“Heads up, Texas” Campaign**

Paid Media Type	Added Value Match for Paid Media Placements - <u>Actual</u>
TV/Cable	\$1,014,204.00
Radio	\$626,141.00
Out-of-home	\$839,952.00
Digital/Online	\$244,307.00
Discounted Rates & Hours Donated	\$204,462.51
Subtotal	\$2,929,066.51
PSA Media Type	Added Value Match for Paid Media Placements - <u>Actual</u>
Subtotal	\$0.00
Earned Media Type	Earned Media Match - <u>Actual</u>
Public Relations	\$418,175.00
Social Media	\$368,867.24
AT&T <i>It Can Wait</i> VR Experience	\$37,000.00
Grassroots Tour Costs	\$374.44
Subtotal	\$824,416.68
Total FY19 Match	\$3,753,483.19



FY 2019 *Be Safe. Drive Smart.* Campaign September 1, 2018 – August 31, 2019

Campaign Overview

In 2018, one reportable traffic crash occurred every 58 seconds in Texas, resulting in 3,647 deaths and nearly 15,000 serious injuries. Speeding and driver inattention are often the cause, especially in areas of the state with challenging driving conditions due to work zones and heavy traffic from increased oil and gas production activity.

Crashes aren't accidents. Someone causes them, and if those "someones" are convinced to stop doing what causes the most crashes, fewer people will die or be seriously hurt in wrecks that could have been avoided in the first place.

TxDOT's *Be Safe. Drive Smart.* statewide campaign reminds drivers of important safety measures that can reduce the odds of their causing or becoming one of Texas's roadway casualties. The year-round effort focuses on special challenges in specific geographic areas of Texas—along heavily traveled I-35 where large construction projects are underway and in regions experiencing a surge in traffic tied to energy production. The campaign also delivers reminders tied to pedestrian safety; winter driving; school zone safety; and other topics not traditionally covered by TxDOT's impaired driving, distracted driving, and occupant protection initiatives.

The campaign's multiple messages are all built on the same foundation: drivers and pedestrians must take personal responsibility for their own safety.

To help more drivers make smarter decisions and ultimately reduce traffic crashes, fatalities, and injuries, the *Be Safe. Drive Smart.* campaign aims to accomplish the following objectives:

1. Convince drivers to match the way they drive to what's happening on the road around them.
2. Emphasize the importance of paying 100% attention behind the wheel, driving a safe speed, and obeying the rules of the road.
3. Convey information, advice, and practical tips that target audiences will remember and act upon.

Each of the main three initiatives within the *Be Safe. Drive Smart.* campaign has its own set of strategies and geographic targets.

Energy Sector Safety. FY 2019 campaign activities combined paid media, events, earned media, and social media to alert motorists in oil and gas production regions to take proactive steps to drive safely. TxDOT produced new broadcast, out-of-home, and print collateral to relaunch the campaign in February and leveraged partnerships with energy industry-related groups to assist with distributing campaign messages and materials.



New Energy Sector Billboards

Work Zone Awareness/I-35 Safety. TxDOT recognized National Work Zone Safety Awareness Week in April with an Austin press event, statewide media pitching, and district activities organized by the Department’s traffic safety specialists. The campaign’s strategy to reach locals and travelers along the heavily trafficked Interstate 35 corridor included paid and earned media to raise awareness of the importance of driving safely through work zones and engaging with drivers at busy stops along the interstate through a summer events tour. TxDOT has a large inventory of creative materials for this effort, which were updated as needed for specific media platforms.

General Topics. In FY 2019, TxDOT conducted news media outreach to provide safety tips and resources to reporters and news directors throughout the state so they could build local news stories about traffic-related issues in their communities. TxDOT public information officers, supplied with campaign talking points, participated in media interviews related to driving safely in winter weather, aggressive and drowsy driving, and back-to-school safety. Messaging about these topics and others was also distributed through social media; a network of campaign partners; and free TV, radio, and billboard PSA placements.

Paid Media and Added-Value

TxDOT placed a total of nearly \$1.07 million in paid media in FY 2019. The campaign used traditional and digital paid media placements to reach drivers in the state’s five main energy production areas and along the busy I-35 corridor with safety message. In addition, the Department placed a 10-day digital buy for TxDOT’s #EndTheStreakTX safety campaign and secured PSA placement of General Topics TV and radio spots and billboards.

Energy Sector Safety

Media Flight Dates: February 18 – March 17, 2019
July 15 – August 11, 2019

Target Audience: Adults 18+ in oil and gas production areas, including industry workers

Markets: Out-of-home and digital: targeted counties in the Permian Basin, Eagle Ford Shale, Barnett Shale, Haynesville/Bossier Shale, and Granite Wash

TV markets: Amarillo, Corpus Christi, Laredo, Odessa/Midland, San Angelo, and San Antonio, plus select cable systems in Dallas/Fort Worth, Shreveport, and Tyler/Longview

Radio markets: Amarillo, Corpus Christi, Laredo, Odessa/Midland, San Angelo, and San Antonio

Media: Spot and cable TV, :30 and :15 English and Spanish
 Radio, :30 English and Spanish
 Outdoor/billboards, English and Spanish
 Gas station pumptoppers, English and Spanish
 Digital, English and Spanish—Facebook video newsfeed ads, mobile banners, and pre-roll video

Added value: bonus TV and radio spots, billboard and gas pumptopper override exposure and negotiated rate discounts, and bonus gas station locations and window clings

Work Zones/I-35 Safety

Media Flight Dates: April 8 – May 5, 2019, with some digital elements running through August
 June 10 – July 7, 2019

Target Audience: Adults 18+ living and traveling along the I-35 corridor

Markets: Austin, Dallas/Fort Worth, San Antonio, and Waco

Media: Outdoor/billboards, English and Spanish
 Gas station pumptoppers, English and Spanish
 Digital, English and Spanish— Facebook video newsfeed ads, mobile and online banner ads, in-banner video, and Waze driving app banners

Added value: billboard and gas pumptopper override exposure and negotiated rate discounts, bonus gas station locations and window clings

General Topics

Media Flight Dates: January 7 – February 17, 2019 (TV and radio PSAs)
 May 13 – June 23, 2019 (TV and radio PSAs)
 July – August 2019 (Billboard PSAs)

Target Audience: Adults 18+

Markets: TV and radio: Statewide through Texas Association of Broadcasters

Billboards: Austin, Corpus Christi, Dallas/Fort Worth, El Paso, Houston, and San Antonio

Media: TV PSAs, :30 and :15 English and Spanish
 Radio PSAs, :30 English and Spanish
 Outdoor/billboards, English

#EndTheStreakTX

Media Flight Dates: August 22 – August 31, 2019
Target Audience: Adults 18+
Markets: Statewide
Media: Facebook/Instagram video newsfeed ads

Paid Media Recap – FY 2019 *Be Safe. Drive Smart.*

In the table below, impression numbers include paid impressions and added-value (bonus) impressions negotiated with the media buys. For General Topics, the Texas Association of Broadcasters (TAB) distributed a series of TV and radio PSAs to stations across the state. TAB charges a distribution fee and guarantees a minimum 4-to-1 return on investment. The end result was far better. Over 12 weeks, stations broadcast 31,247 spots, donating \$1.9 million in airtime and providing TxDOT a 19-to-1 return.

Media	Description	Budget	Impressions
Energy Sector			
TV and Cable	30- and 15-second spots in English and Spanish in 9 markets covering the 5 energy production areas	\$197,726	37,873,000
Radio	30-second spots in English and Spanish in Amarillo, Corpus Christi, Laredo, Odessa/Midland, San Angelo, and San Antonio	\$75,577	23,266,000
Outdoor	Bulletins, posters, and digital billboards at 72 locations in flight #1 and 70 locations in flight #2 in targeted counties in the 5 energy production areas	\$217,453	99,514,076
Gas Station Ads	Pumptoppers, plus bonus window and beverage clings, at 178 locations in flight #1 and 166 locations in flight #2 in the 5 energy production areas	\$82,460	53,009,040
Digital	Facebook video posts, mobile banners, and pre-roll video ads in targeted counties in the 5 energy production areas	\$65,584	13,952,622
Work Zones/I-35 Safety			
Outdoor	Bulletins and digital billboards at 22 locations in flight #1 and 21 locations in flight #2 along the I-35 corridor	\$134,803	100,635,344
Gas Station Ads	Pumptoppers, plus bonus window and beverage clings, at 85 locations in flight #1 and 82 locations in flight #2 in Austin, Dallas/Ft. Worth, San Antonio, and Waco	\$40,180	19,735,380

Digital	Facebook video posts, mobile and desktop banners, in-banner video, and Waze mobile app ads in Austin, Dallas/Ft. Worth, San Antonio, and Waco	\$97,455	24,208,754
General Topics (PSAs)			
TV and Radio	Two 6-week statewide flights of TV and radio PSAs; total of 31,247 spots reported	\$106,000	N/A
Outdoor	Free placement of pedestrian safety bulletins at 16 locations	\$0	45,242,672
#EndTheStreakTX			
Digital	Statewide Facebook and Instagram video posts	\$50,000	14,640,498
Grand Total		\$1,067,238	432,077,386

Creative Overview

The FY 2019 campaign retained and built on existing *Be Safe. Drive Smart.* branding, introduced a new “Longhorn” creative campaign for the Energy Sector, and took advantage of TxDOT’s substantial inventory of Work Zone and General Topics creative materials. TxDOT updated some of these materials and developed new pedestrian safety and drowsy driving assets. The campaign’s creative materials cover a wide variety of topics and messages, but all address this fundamental reality: Regardless of where drivers find themselves and what they must contend with, their safety—and everyone else’s—depends on their making smart decisions.

Energy Sector Safety. The start of FY 2019 saw another increase in energy production and traffic in the small and medium-sized towns within some of the state’s oil and gas drilling areas. The creative strategy for the Energy Sector campaign is similar to other safe driving campaigns, but with a few nuances that address the unique traffic challenges in these areas. The campaign incorporates local behaviors and insights to customize the “drive smart” messaging. The focus this year was on 1) driving behaviors that are the leading causes of fatalities in these areas—driving too fast and driving distracted, and 2) a reminder to give plenty of space to large trucks.

TxDOT developed and produced a brand-new campaign targeted to drivers in energy-producing areas, which used iconic Texas longhorns as characters that could deliver our important



New “Longhorn” TV Spot

safety messages in a humorous and memorable way. The bilingual campaign included TV, radio, outdoor, digital, social media, and gas station advertising as well as print collateral for distribution at events and district activities and through partnership outreach.



**DON'T HAVE A COW.
BE SAFE. DRIVE SMART.**

Busy roads from oil and gas production in Texas have made driving more challenging. Be extra cautious when traveling through energy work zones. Drive a safe speed, pay attention to road conditions, and remember when passing to make sure there's plenty of room to get around.

<p>STEER CLEAR OF BIG TRUCKS.</p> <p>Give trucks plenty of space and be careful when passing them. A large truck may need 100 yards to come to a complete stop.</p>	<p>WE HAVE A BEEF WITH DISTRACTED DRIVERS.</p> <p>Focus 100% on driving. No texting or talking on the phone when behind the wheel. And never drive when you're drowsy.</p>
<p>DRIVE SOBER OR END UP IN THE PEN.</p> <p>Never drink and drive. You could lose your license, end up in jail, or worse.</p>	<p>NO SPEEDING. YOU HERD US.</p> <p>Drive at a safe speed that takes traffic, road conditions, and weather into account.</p>

NOT WEARING A SEAT BELT IS UDDERLY RIDICULOUS.

Always buckle up, drivers and passengers. Day and night.

BE SAFE. DRIVE SMART. 



STEER CLEAR OF BIG TRUCKS

BE SAFE. DRIVE SMART. 



**TEXTEAR Y MANEJAR.
MUUUUY MALA IDEA.**

MANEJA LISTO. MANEJA SEGURO. 

Energy Sector Info Card and Digital Ads

Work Zones/I-35 Safety. Safety around work zones is a year-round concern for TxDOT, including the work zones along heavily traveled I-35. From the Red River to the Rio Grande, residents and travelers driving along the corridor can expect to see dozens of construction and maintenance zones, and nearly half of the state’s population lives within 50 miles of I-35. In FY 2019, the campaign updated existing English and Spanish outdoor, gas station pumptoppers, and digital ads to reach motorists living and driving along I-35. New info cards, posters, and banners supported the efforts of TxDOT’s traffic safety specialists to raise awareness of the importance of driving safely through work zones throughout the state.



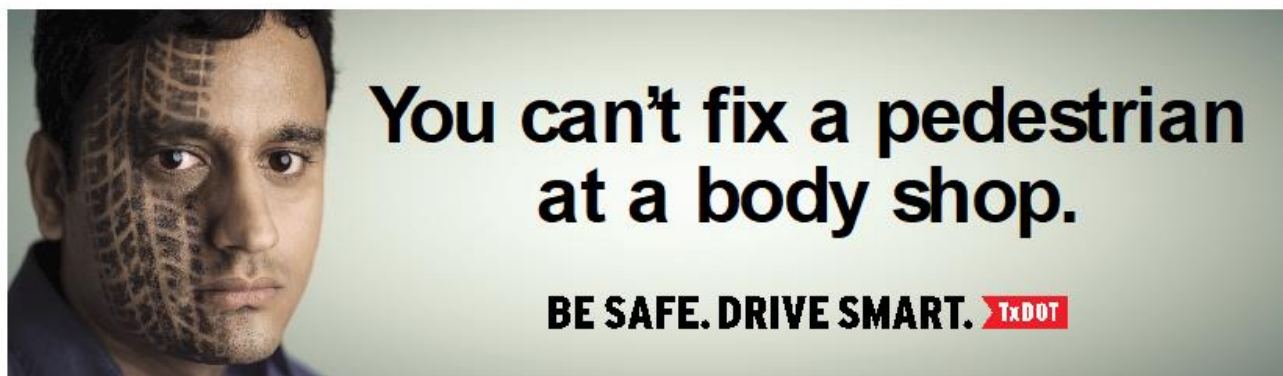
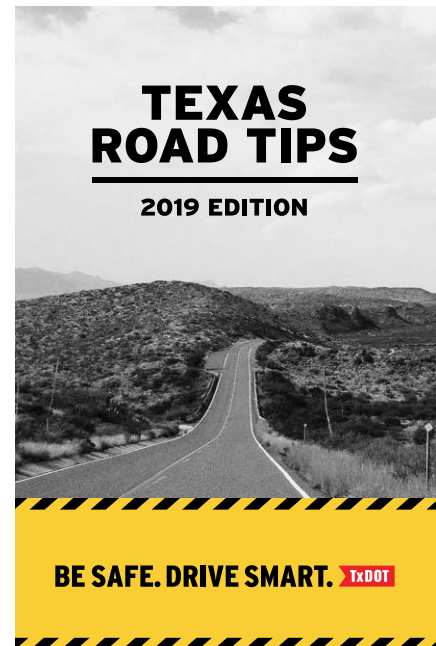
Work Zone Facebook Video Posts



Work Zone Outreach Banner

General Topics. In FY 2019, the campaign used existing, revised, and new creative assets to educate drivers on safe driving topics. Here is a summary of these efforts:

- Developed a set of materials—including 15-second TV spots, radio spots, billboards, and posters in English and Spanish—to promote pedestrian safety. TxDOT kept production costs low by re-tagging the consumer-tested and widely-used “Tired Faces” campaign originally developed for the Metropolitan Washington (DC) Council of Governments.
- Produced pedestrian-focused “Be Safe. Be Seen.” neon drawstring backpacks with reflective strips to give away at events.
- Designed new, bilingual info cards on winter driving safety, passing lanes, and pedestrian safety for distribution at outreach events and other grassroots activities.
- Developed and produced 15- and 30-second animated TV PSAs and 30-second radio spots in English and Spanish on the topic of drowsy driving, which will air in FY 2020.
- Created a new edition of TxDOT’s *Road Tips Handbook*, a 24-page booklet featuring safety tips, traffic laws, and rules of the road.
- Used existing creative for posts on TxDOT’s Facebook, Twitter, and Instagram pages about winter driving, work zone safety, speeding, flooded roadways, aggressive driving, school zone safety, and the state’s “Move Over or Slow Down” law.
- Working through the Texas Association of Broadcasters, received free airtime from stations across the state to run TV and radio PSAs on aggressive and emotional driving, wrong-way driving, and pedestrian safety.
- Placed paid Facebook posts in August 2019 to support TxDOT’s #EndTheStreakTX initiative, using the campaign’s existing videos.
- Negotiated for free placement of pedestrian safety billboards at 16 locations in six targeted markets during the summer of 2019.



“Tired Faces” Pedestrian Safety Billboard Placed for Free in Six Texas Markets




**Pedestrians
don't come
with airbags.**

Yield the right of way to pedestrians.
BE SAFE. DRIVE SMART. 



**Los peatones
no tienen
bolsas de aire.**

Cede el paso a los peatones.
MANEJA LISTO. MANEJA SEGURO. 

Pedestrian Safety Bilingual Posters

TV spots and videos used for both paid and PSA placements can be found at TxDOT's DriveSafeTexas.org website. Other creative materials are posted on the "Driver" webpages at TxDOT.org.

Public Relations

The news media was a valuable ally in helping us reach motorists with a variety of "smart driver" messages throughout FY 2019. Earned media activities included executing high-profile press and outreach events; generating media stories about Energy Sector and Work Zone safety awareness; and developing a series of news packages to promote General Topics on a quarterly basis.

The Energy Sector campaign kicked off with a press conference in February in the Permian Basin, followed by an outreach event in the Eagle Ford Shale. Press conference speakers at the Permian Basin Petroleum Museum included representatives from TxDOT, Texas Department of Public Safety, Texas Trucking Association, Texas Mutual Insurance Company, and the Oil and Natural Gas Joint Association Education Initiative. The events featured the campaign's new Road Show interactive trailer described in the next section. TxDOT prepared a statewide news release, media advisories, a b-roll reel, and talking points to pitch local media surrounding these events and in all five shale areas. The PR efforts resulted in 83 broadcast, online, and print news stories valued at \$230,779.

TxDOT recognized National Work Zone Safety Week 2019 with a press event on April 8 at the Department's Austin District office, overlooking construction on I-35 and featuring speakers flanked by TxDOT employees in hard hats and orange safety vests. Behind the podium were 161 construction barrels representing the men, women, and young people killed in work zone crashes in 2018. TxDOT conducted statewide media pitching throughout April to generate news media coverage and drive home the importance of adjusting driving to match the conditions where road construction is underway. Combined with the efforts of TxDOT's district offices to promote work zone safety, the campaign secured a total of 379 news hit with a publicity value of \$771,757.



To make it easier for news outlets to help us convey General Topics safety messages to motorists statewide, we prepared sets of media materials that news directors, reporters, and even traffic and weather anchors could use to compile news stories about driving in hazardous weather conditions, avoiding aggressive and drowsy driving during the summer driving season, and keeping students and others safe in school zones. Arming TxDOT public information officers with talking points and providing the media with safety tip sheets, videos, and localized statistics paid off. In FY 2019, the effort generated 287 news stories on general traffic safety topics, resulting in more than 22 million audience impressions with an earned media value of nearly \$748,054.

Grassroots Outreach and Events

In 2019, the campaign debuted the *Be Safe. Drive Smart.* Road Show trailer to support one-on-one interactions with motorists about the importance of safe driving and to generate media exposure. The branded trailer is equipped with six large flat screen TVs along the back wall, with each screen corresponding to one of six engagement stations allowing visitors to watch campaign videos, play seat belt or motorcycle safety virtual reality games, and try their luck at two new traffic safety quizzes developed for the campaign. While individuals use the play stations, others can watch what's happening, cheer on their friends or family, and take away important safety lessons. Customized campaign messages were also displayed across all six screens to serve as a backdrop for media events and promote safety tips for specific geographical regions.





The trailer traveled to 13 events in FY 2019, with brand ambassadors on hand to distribute campaign materials, interact with the crowd, and encourage people to play the safe driving games and quizzes. The summer portion of the events tour included stops at Buc-ee's mega convenience stores, a valuable campaign partner that provided free space for events at their highly visible and heavily trafficked locations. Although the primary purpose of the events was to engage the public, media also were invited to attend and help promote the activities.

Nearly 13,000 people interacted with the trailer, with thousands more exposed to campaign messages displayed on event signage. The following chart details the event dates and locations.

Road Show Events - FY 2019 <i>Be Safe. Drive Smart.</i>	
Energy Sector	Permian Basin Petroleum Museum, February 19
	Laredo Jalapeño Festival, February 22
Work Zone Safety Awareness Week	TxDOT Austin District Office, April 8
I-35 Road Show Tour	Buc-ee's I-35 New Braunfels, June 8
	Buc-ee's I-35 Denton, June 15
	Buc-ee's I-35 Fort Worth, June 22
	Buc-ee's I-35 Temple, June 29
	TxDOT Safety Rest Area, I-35 Cotulla, July 6
Additional Summer Tour Events	Buc-ee's Bastrop, July 30
	Buc-ee's Katy, August 3
	Buc-ee's Baytown, August 4
	National Night Out, Mission, August 6
	El Paso Zoo, August 17

Partnerships

Because *Be Safe. Drive Smart.* seeks to educate Texans about a wide mix of traffic safety concerns, the campaign has been able to cultivate partnerships with a variety of businesses and organizations who can distribute messages to their employees and members, underwrite the cost of campaign items, participate in press conferences, or provide opportunities for TxDOT traffic safety specialists to make presentations at their events.

In FY 2019, TxDOT reconnected with past campaign partners and added new ones to create the *Be Safe. Drive Smart.* Partnership Network. Members agree to distribute TxDOT safety reminders in coordination with campaign flights to create touchpoints for safety messages related to work zones, I-35 safety, winter driving, school zone safety, and other general traffic safety topics. Partners receive email packages throughout the year with timely or seasonal safety tips, sample newsletter articles and social media posts, graphics, and PDFs of campaign print collateral to share with their constituents.

The Partnership Network in 2019 included two dozen organizations representing safety advocates; law enforcement; business, trucking, insurance, and automobile associations; and the oil and gas industry. In addition, back-to-school safety messaging and campaign graphics were emailed to Texas public school principals and district superintendents.

Texas Mutual Insurance Company, the state's largest workers' compensation provider, continued its support of TxDOT efforts to improve safety around work zones and in the state's energy-producing areas. The company produced co-branded items for distribution at campaign events, provided press event speakers, and invited TxDOT's participation in its series of Safety Summits across the state. Texas Mutual also shared safety messages with its policyholders and its own partnership network of 30 groups, many of which have active and engaged safety committees.



*Co-branded Car Cupholder
Event Giveaway*

Partnerships with oil and gas companies and their state



associations help extend the reach of the campaign to workers in targeted energy zones. Many of these organizations helped shape the initial *Be Safe. Drive Smart.* campaign, and in FY 2019, individual companies reached out to the campaign for assistance with producing co-branded signage and digital graphics to use in their internal employee safety campaigns.

Match - FY 2019 *Be Safe. Drive Smart.*

TxDOT spent \$2,457,312.93 on *Be Safe. Drive Smart.* public awareness efforts in FY 2019. The in-kind donations from paid and PSA media vendors combined with the earned media value of broadcast, online, and print news coverage contributed \$4,904,735.00 to the overall value of the campaign. As a result, TxDOT exceeded its dollar-for-dollar match goal by more than \$2.44 million.

Paid Media Type	Added Value Match for Paid Media Placements - <u>Actual</u>
TV/Cable	\$200,795.00
Radio	\$71,275.00
Out-of-Home	\$821,217.00
Paid Media Subtotal	\$1,093,287.00
PSA Media Type	Added Value Match for Paid Media Placements - <u>Actual</u>
TV and Radio	\$1,927,783.00
Outdoor	\$133,075.00
PSA Media Subtotal	\$2,060,858.00
Earned Media Type	Earned Media Match
Public Relations – Energy Sector	\$230,779.00
Public Relations – Work Zone Awareness	\$771,757.00
Public Relations – General Topics	\$748,054.00
Earned Media Subtotal	\$1,750,590.00
Total Match	\$4,904,735.00



FY 2019 *Click It or Ticket* Public Information and Education Campaign October 1, 2018 – September 30, 2019

Campaign Overview

Even though Texas has had a seat belt law on the books since 1985, by 2002 only three of every four drivers (76 percent) were buckling up. Traffic fatalities were topping 3,500 every year, and many of those could have been prevented if vehicle occupants had been wearing a seat belt. In 2002, TxDOT decided to participate in the National Highway Traffic Safety Administration's (NHTSA) national *Click It or Ticket* campaign. And as of 2018, according to the agency, Texas is one of only 24 states that have achieved at least 90 percent statewide seat belt usage. NHTSA also estimates that the *Click It or Ticket* initiative in Texas has saved 5,856 lives, prevented more than 100,000 serious injuries, and saved more than \$21.7 billion in related economic costs in the period from its 2002 inception.

However, in many Texas cities, nighttime restraint rates drop precipitously. In 2018 there were still 2,623 reportable motor vehicle crashes in Texas in which unrestrained vehicle occupants sustained fatal or serious injuries. Many of these fatalities and serious injuries might have been prevented by simply buckling up. In fact, wearing a seat belt reduces the risk of a fatal injury to a person in the front seat of a passenger car by 45 percent. For those in pickup trucks, which are more likely to roll than passenger vehicles, the risk of fatal injury is reduced by up to 60 percent. At the national level, *Click It or Ticket* aims to enforce seat belt use to help keep travelers safe. The state campaign seeks to supplement the national effort through several goals:

- Raise drivers' awareness of the increased risk of getting a ticket due to enforcement mobilization.
- Raise drivers' awareness of the increased risk of injury or death due to failure to use seat belts.
- Reduce unbelted fatalities.
- Increase seat belt use.

In FY 2017, TxDOT developed a new, hard-hitting campaign that emphasized the importance of buckling up at night. Campaign creative showed nighttime scenarios, including TV and radio public service announcements featuring survivors of traffic crashes in which seat belts played a central role. These consequence-focused messages were combined with enforcement-based messages emphasizing nighttime seat belt use. In 2019, TxDOT added several new outreach materials and new public service announcements to extend the successful themes of the campaign. The FY 2019 bilingual, multimedia campaign:

- Continued using clear messaging and strong creative to reach and resonate with key target audiences.
- Conducted a statewide paid media campaign focusing on key target audiences during May, with an emphasis during key mobilization dates.
- Conducted an aggressive public relations campaign, which included 13 press conferences around the state to maximize earned media coverage.
- Built upon existing TxDOT relationships with public and private partners to maximize reach and distribution of collateral materials and campaign messaging.
- Secured a minimum of \$2 million in added value through campaign activities.

Paid Media and Added-Value Overview

TxDOT placed \$1.1 million in paid media throughout the fiscal year. Added value achieved through negotiations with media vendors exceeded TxDOT’s investment in paid media for the *Click It or Ticket* campaign. Bonus (free) TV and radio spots were valued at \$429,695. Added-value amounts from out-of-home advertising totaled \$238,303 and included billboard overrides, bonus gas station window clings, and negotiated lower monthly rates. Sports marketing including Professional Bull Riders events, minor league baseball, and a FOX Sports Network Southwest media buy contributed a combined \$681,370 in added value. Digital advertising contributed \$6,817. The total added value generated by paid media was \$1,356,185.



Professional Bull Riders banner

Primary Target: Adults 18-34, with an emphasis on males

Secondary Target: Adults 35+

Media Markets: Statewide, with emphasis on the following counties: Collin, Smith, Grayson, Fannin, Eastland, Colorado, San Patricio, Dimmit, Galveston, Montgomery, Walker, Ward, Dallas, Tarrant, Wichita, Bexar, Travis, Hidalgo, Harris, Ft. Bend, Liberty, and El Paso

Media:

- Spot 30-second and 15-second TV (English and Spanish)
- Spot 30-second radio (English and Spanish)
- Spot 15-second and 10-second radio traffic sponsorships (English and Spanish)
- FOX Sports Southwest – Texas Rangers pre-game billboard, 30-second and 15-second TV spots during Texas Rangers and Big XII football, 15-second PSA spots, “Safe Days of Summer” promotion, and social media posts
- Professional Bull Riders (PBR) arena signage and announcer mentions
- Minor league baseball stadium signage, radio spots, and PSA spots
- Billboards
- Gas station pumptoppers
- Online and mobile video and banner ads and pre-roll video, Pandora online and mobile ads, and Facebook promoted static and video posts
- Added Value:
 - Bonus TV and radio spots, traffic sponsorships, banner impressions, window clings and overrides on billboards and gas pumptoppers

Media Flight Dates: TV: 5/20/19 – 6/2/19
 FOX Sports Southwest TV: 5/20/19 – 6/2/19
 FOX Sports Southwest Partnership: 5/6/19 – 9/9/19
 Radio: 5/20/19 – 6/9/19
 Outdoor billboards: 5/6/19 – 6/2/19
 Pumptoppers and window clings: 5/6/19 – 6/2/19
 Sports marketing (MLB): 5/1/19 – 8/31/19
 Event marketing (PBR): 5/1/19 – 8/31/19
 Interactive and mobile: 5/1/19 – 6/2/19

FY 2019 Click It or Ticket – Paid Media Recap			
Media	Description	Budget	Impressions
TV	30-second and 15-second TV spots. Total of 10,861 spots in English and Spanish.	\$307,457	19,563,000
	FOX Sports Southwest Network statewide, Texas Rangers pre-game, in-game, and post-game features, 30-second and 15-second spots.	\$178,000	52,364,500
Radio	30-second and 15-second radio spots on 150 stations. Total of 8,477 spots in English and Spanish.	\$146,664	24,652,000
	Radio traffic, weather and news sponsorship 10-second and 15-second spots in English and Spanish.	\$64,870	
Outdoor (billboards)	Outdoor billboards at 49 locations.	\$147,475	66,233,890
Outdoor (gas station pumptoppers)	Pumptoppers and window clings at 125 locations.	\$30,500	11,917,500
Minor League Baseball	Partnership with 7 teams that includes in-stadium banners, 30-second video spot, radio spots in-game broadcasts, PA announcements, and other campaign messaging.	\$95,050	16,025,050
Professional Bull Riders	Chute and arena signs, PA announcements, 30-second spot on video screen, and other campaign messaging at 9 events throughout Texas.	\$12,600	292,500
Digital	Statewide; video on mobile and desktop ad networks, banner ads on mobile ad networks, Facebook newsfeed ads, Pandora digital radio ads, Waze banner ads.	\$131,060	18,167,426
TOTAL		\$1,113,676	209,215,366

Creative Overview

The *Click It or Ticket* campaign focuses on increasing seat belt use among drivers and passengers. The creative approach identifies an overarching strategy to address our campaign needs: reinforcing the consequences of not wearing a seat belt, both economic (getting a ticket) and emotional (injury/death, loss of a loved one, those left behind).

In 2019, the campaign continued to use powerful TV and radio spots developed in previous years. The spots use testimonials from crash survivors as well as first responders to communicate the dangers of not wearing a seat belt. TxDOT created an additional radio spot featuring the friend of a crash victim to continue to build on the Kailee Mills story from 2018 and 2019.



Ethan and Trey TV ad



"Why I Ticket" TV ad

The campaign also uses a large presence in out-of-home media (billboards and gas station ads) to remind drivers about stepped-up enforcement.



Billboard



Spanish billboard



Gas station pumppopper



Spanish gas station pumppopper

Partnerships with minor league baseball teams and with the Professional Bull Riders provided additional exposure for campaign messages.

Digital ads allow the campaign to reach drivers across the state with seat belt messages.



MLB signage



Mobile banner



Mobile banner [click](#) to video



Mobile banner



This digital ad features a call to action to watch a real story.



Pandora mobile ad with :30 radio spot



Banner with :30 radio spot



Mobile banner [click](#) to video

Social media is an integrated part of the campaign's awareness efforts. Paid social media posts captured in the paid media section above play a crucial role in reaching our target audiences with the campaign's messages. In addition, organic social media posts extend that awareness. Video posts ranging from a rollover crash simulation without seat belts to survivors' testimonials about crashes urging people to buckle up generated thousands of social media engagements for this year's campaign. TxDOT also focused on a number of ads featuring pickup trucks since those drivers and passengers buckle up the least.



Animated social media ads



The campaign also included a number of collateral items for traffic safety specialists and partners with messaging that promotes seat belt safety. Most collateral is double-sided, with informaton in English and Spanish. All were printed and shipped to TxDOTs 25 districts as well as partners.



Bilingual posters (double-sided)



Bilingual informational hand fans



Bilingual notepads



Bilingual flash cards



Rearview mirror hanger



Floor mats

Public Relations

Throughout May, TxDOT held media events in cities across Texas to educate the public on the lifesaving benefits of buckling up. The series kicked off with a press event in Austin and continued to Dallas, Wichita Falls, Abilene, El Paso, Odessa, Laredo, Harlingen, Corpus Christi, San Antonio, Houston, Tyler, and Sherman.



The press conferences featured a unique sculpture that reenacted a crash that killed 16-year-old Kailee Mills of Spring, Texas. The installation depicted a car in mid-air, just prior to impact. Visitors could look through its windows to see what was happening inside the car moments before it flipped. Nearby, video kiosks told the story of this tragic accident.

To support the events, the campaign created press kits with press releases, media advisories, and a fact sheet, as well as talking points for TxDOT's public information officers. The 13 media events and news releases generated 656 TV and radio news segments valued at \$1,107,068; 81 print articles valued at \$264,049; and 199 online news stories valued at \$1,387,071. Combined, the earned media produced more than 41 million impressions. The total publicity value of news media coverage of the campaign was \$2,758,188.

Partnerships

TxDOT distributed thousands of informational cards, hand fans, and notepads plus hundreds of campaign posters to Traffic Safety Specialists in its district offices to support public education efforts. Campaign partners such as the Associated General Contractors, Texas AgriLife Extension, Texas Municipal Police Association, AAA, and the National Safety Council also distributed collateral and social media messages.

For FY19, the campaign specifically recruited new partners affiliated with the automotive industry such as car dealers, rental car companies, car washes, and auto service stations. With a limited supply of mirror hangers and floor mats, this first year focused on partners in Central Texas. Those partners included:

- Southpoint Chrysler Dodge Jeep Ram
- Genie Car Wash
- National Tire and Battery

Match - FY 2019 *Click It or Ticket* Campaign

Paid Media Type	Added Value Match for Paid Media Placements - <u>Actual</u>
TV/Cable	\$815,644.00
Radio	\$182,621.00
Out-of-home	\$351,103.32
Digital/Online	\$6,816.78
Subtotal	\$1,356,185.10
PSA Media Type	Added Value Match for Paid Media Placements - <u>Actual</u>
Subtotal	\$0
Earned Media Type	Earned Media Match - <u>Actual</u>
Public Relations	\$2,758,188.00
Subtotal	\$2,758,188.00
Total FY19 Match	\$4,114,373.10



YOUTH OCCUPANT PROTECTION CAMPAIGN October 1st, 2018 – September 30, 2019

Campaign Overview

In Texas, 269 teen drivers and passengers (ages 15-20) were killed in traffic crashes in 2016, and 1,861 were seriously injured. Of those killed, 114 (42 percent) were not wearing their seat belts at the time of the crash.

In 2019, TxDOT decided to *bundle two* campaigns – *Teen Click It or Ticket* and *Child Passenger Safety* – under an overarching Youth Occupant Protection marketing campaign. The goal of the overall campaign is to create synergy to ensure 100% of passengers and drivers of all vehicle types (pickup truck, VAN, SUV, car, etc.) are properly restrained on every single ride. For most occupants this is the simplest habit wearing a seat belt. For the youngest, it's a challenge that involves a caregiver taking the time to ensure it's done properly by having an expert confirm the work. The marketing campaign goals were:

1. Increase public awareness on the dangers resulting from teenagers not wearing their seat belt.
2. Educate the public about who they can contact for a free expert consultations and how to set up an appointment.

GDC continued to utilize a marketing campaign to continue implementing the following strategies:

- Continuing to utilize clear messaging and existing creative to reach and resonate with our key target audiences.
- Conducting statewide paid media campaigns focusing on our key target audiences in our primary markets during strategic times throughout the year.
- Conducting an aggressive public relations campaign that included grassroots, interactive events and community outreach to our key target audiences where they live, play and learn.
- Building upon existing GDC and TxDOT relationships to grow partnerships that maximized reach and distribution.
- Securing a minimum of \$1 million in added-value through paid media, media match and earned media.

In 2019, GDC continued to utilize the 'If You Love It, Click It' message for the Teen Click It or Ticket campaign – which highlights objects, special items and loved ones that teens hold in high regard being

buckled in securely, which serves as a reminder that teen drivers and passengers should ensure all riders in their vehicles are always wearing their seat belts. All messaging is focused on always ensuring every rider is secured, Every Rider, Every Ride. This year, GDC produced new English and Spanish radio spots, Whatever, to educate teen drivers to always wear their seat belts. For the Child Passenger Safety campaign, we continued to build on the impactful foundation, Save Me With A Seat, that was established originally by GDC. This important message speaks directly to the caregivers regarding the importance of getting their safety seat inspected for correct usage. We conducted a photo shoot for the Child Passenger Safety campaign. We also retooled the SaveMeWithASeat.org inspection scheduling site, to ensure Texans could easily locate the correct contacts in their city or district to schedule a car seat inspection. This year we launched the new Augmented Reality interactive experience, with (13) activations that took place throughout the state of Texas.

PAID MEDIA and ADDED-VALUE OVERVIEW

TxDOT placed \$446,016 in paid media throughout the fiscal year. Following are the details of the media purchases for each campaign:

Teen Click It or Ticket

Flight Dates:

- May 6 through June 23, 2019

Target Audience

Primary: Teens in Texas (Ages 15-20)

Secondary: Parents, coaches, teachers and other influencers of teens

Markets:

- Austin
- Dallas/Ft. Worth
- Houston
- Laredo
- Lubbock
- Waco

Paid Media:

- Texas Association of Broadcasters (TAB), :15 and :30 English and Spanish
- Radio, iHeart Media, TPR, TSN, :15 and :30 English and Spanish
- Digital (Demographic/Social Media Targeting, Mobile Gaming, Connected TV/OTT, YouTube), English and Spanish

Added-Value:

TV spots, radio spots, traffic sponsorships, banner impressions and social media contest prizes including a DSLR camera and laptop.

Child Passenger Safety

Flight Dates:

- August 19 through September 29, 2019

Target Audience

Primary: Mothers and fathers, caregivers of children 0-8 years old

Secondary: Individuals who directly influence moms and dads of young children (caregivers, nurses, doctors, teachers and daycare instructors, grandparents, etc.)

Markets:

- Beaumont
- Corpus Christi
- Dallas/Ft. Worth
- El Paso
- RGV
- San Antonio
- Waco/Temple

Paid Media:

- Texas Association of Broadcasters (TAB), :15 and :30 English and Spanish
- Radio, iHeart Media, :15 and :30 English and Spanish
- Digital (Behavioral/Contextual Targeting, White List & PPC Targeting, Connected TV/OTT), English and Spanish
- Bulletins (14' x 48'), English and Spanish

Added-Value:

TV spots, radio spots, banner impressions and overrides on bulletins.

FY19 Youth Occupant Protection Paid Media Recap			
Media	Description	Budget	Impressions
Television	TAB :30 English and Spanish	\$90,000	
Radio	:30 and :15, English and Spanish iHeart Media, TPR and TSN	\$253,291	2,450
Digital	Desktop, Mobile and tablets, Banner Display ads, video & social platforms, Facebook, Search	\$54,000	4,673,809
Out-of-Home	Billboards	\$48,725	28,974,656
Grand Total		\$446,016	33,650,915

CREATIVE OVERVIEW

The Youth Occupant Protection campaign includes seat belt safety for teenagers, and child car seat proper installation for children ages 0-8 years. The creative approach identifies an overarching strategy to address our campaign needs: reinforcing personal accountability by reminding teens that every time they are in a vehicle, they have a personal responsibility to keep themselves, their passengers and others around them safe by always wearing their seat belt. For parents and caregivers of children ages 0-8, we are reminding them of their responsibility to ensure their children are properly buckled up and to ensure that their car seats are properly installed even as their children continue to grow and move to new sized seats.

Teen Click It or Ticket

In 2019, GDC continued to utilize the existing :15 and :30 English and Spanish videos, *If You Love It, Click It*. GDC developed new :15 and :30 English and Spanish radio spots, *Whatever*. All TV and radio spots can be found on the TxDOT Teen Click It or Ticket driver page (<https://www.txdot.gov/driver/kids-teens/teen-clickit.html>).



If You Love It, Click It TV spot

The campaign also included posters with messaging which promotes teen drivers buckling up the things they love and value. The posters message encourages personal accountability. The posters were 11" x 17". All were printed and shipped to the high schools we visited for our grassroots tour.



11x17 Poster

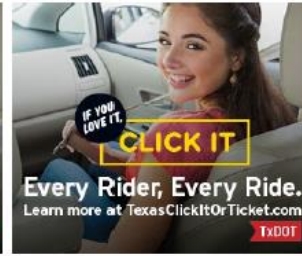
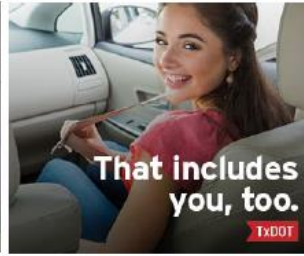


11x17 Poster



11x17 Poster

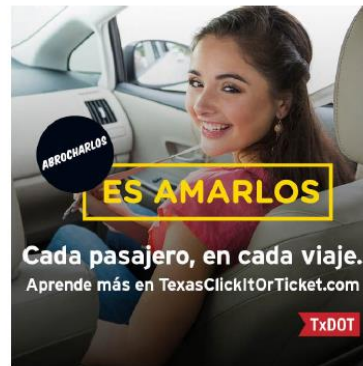
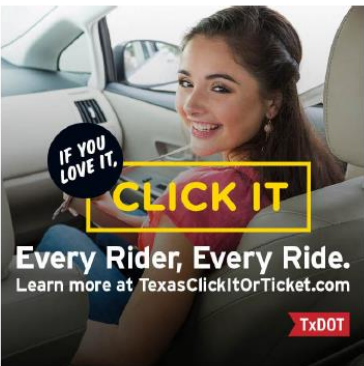
GDCs messaging efforts included animated digital banners that ran as both paid media and added-value. The digital components targeted teens via Social Media Targeting, Mobile Gaming, Connected TV/OTT and YouTube.



300x250 English Animated



300x250 Spanish Animated



640x640 English Static

640x640 Spanish Static



320x50 English Static



320x50 Spanish Static



320x480 English Animated



320x480 Spanish Animated

GDC developed new animated videos that appeared on TxDOT's Facebook, Instagram and Twitter social media channels. The social media posts used humor to show what happens when you don't wear a seat belt. The posts also encouraged teens to pledge to Click It and they would be entered to win a laptop and DSLR camera. The social contest was run through our media partner iHeart media and prizes were provided as gift cards to the single winner of the contest.



GDC worked closely with our media partner, iHeart Media to develop a social media contest where teens would pledge to use their seat belts, follow the TxDOT social media channels and tag their friends on social media to be entered in a contest to win a laptop and a DSLR camera. The winner of the DSLR camera and laptop was Korina Burciaga, a 17-year-old Senior at Southside High School. iHeart Media provided all prizes to Korina as gift cards.



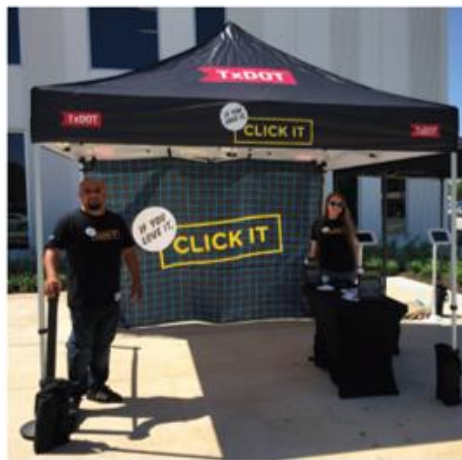
For the grassroots tour, GDC developed car decals, brand ambassador t-shirts, a branded activation tent and tent backdrop for the Teen Click It or Ticket grassroots tour. GDC worked with Bev Kellner, Program Manager with Texas A&M AgriLife Extension Passenger Safety to coordinate bringing the crashed truck trailer on the Teen Click It or Ticket grassroots tour.



Crashed Truck Trailer



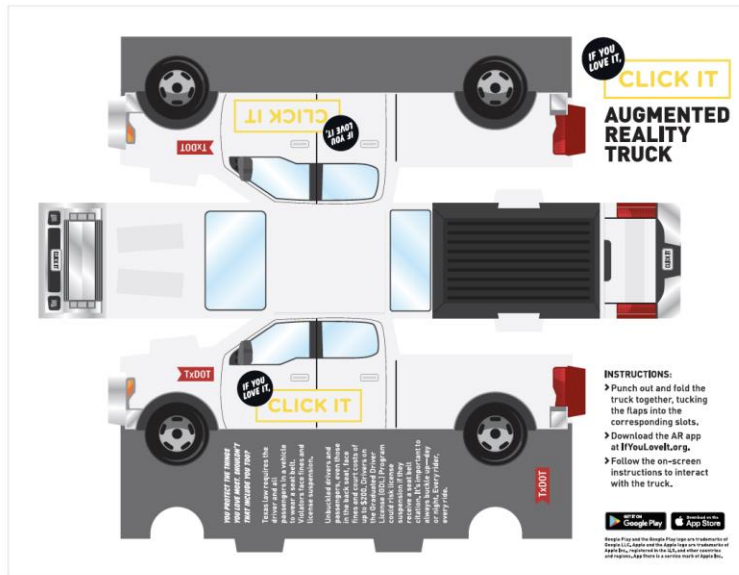
Brand Ambassador T-Shirts



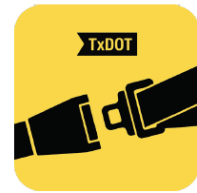
Activation Tent

For the Augmented Reality (AR) interactive experience, GDC developed a branded handout that teens were able to punch out and build a 3D model of the AR vehicle that was traveling across Texas for the grassroots tour. Teens were able to activate the AR video by downloading the app and following the

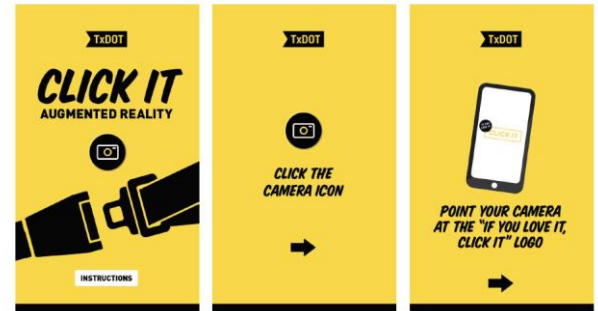
prompts in the app to activate an important safety message from a teen. GDC developed the app icon and the design for the interior prompts of the app.



AR 3D Vehicle



App icon



App Interface

Child Passenger Safety

GDC understands child passenger safety is a different challenge. We designed the creative, still in use by this campaign, to specifically address this challenge. The challenge is simple: caregivers for the most part want to do the right thing and know they need to secure a baby in a car seat. They do not know how to properly install and use that car seat, nor do they know the precise rules regarding when that child needs a new positioning or new seat. Caregivers need a resource. Someone they can meet with who will teach them precisely how to install the seat in their specific car. Furthermore, and most importantly, parents need to know what they think they know is wrong.

In FY 2019, GDC used the current *Save Me With a Seat* PSA, which was produced in English and Spanish, with updated voiceover, messaging and imagery of caregivers buckling children in their car seats, and inviting caregivers to schedule a car seat inspection. The call to action sent viewers to visit SaveMeWithASeat.org to schedule a free safety seat inspection and to learn what safety seat is best for their child.



TxDOT

Save me *with*
a seat.org

BROUGHT TO YOU BY TEXAS DEPARTMENT OF TRANSPORTATION

Save Me With a Seat :15 and :30 English and Spanish PSA

GDC conducted a photo shoot in 2019 to capture images of children ages 0-8 correctly buckled up in the correct size safety seat for their age/height. GDC utilized the new images across all campaign creative materials including digital ads, OOH bulletins, new posters and push cards, grassroots signage and for all AR Experience materials as well. Below are the new English and Spanish digital ads that were created for the FY19 campaign.



300x250 English Animated



300x250 Spanish Animated



640x640 English Static



640x640 Spanish Static



320x50 English Static



320x50 Spanish Static

These kids are buckled up right.

But nearly half of all children...
aren't buckled up correctly.

Save me *with* a seat. Click to schedule a FREE safety seat inspection. Tx001

728x90 English Animated

Estos niños están bien abrochados.

Pero casi la mitad de los niños...
no están abrochados correctamente.

Sálvame *con* un asiento de seguridad. Haz clic para programar una revisión de tu asiento de seguridad GRATUITA. Tx001

728x90 Spanish Animated

Info on FREE Safety Seat Inspections at **Save me *with* a seat.org** Tx001

1400x400 English Digital

Info on FREE Safety Seat Inspections at **Save me *with* a seat.org** Tx001

48x14 English Printed

Detalles sobre revisiones GRATUITAS de asientos de seguridad en **Abrocharlos *es* amarlos.org** Tx001

1400x400 Spanish Digital

Detalles sobre revisiones GRATUITAS de asientos de seguridad en **Abrocharlos *es* amarlos.org** Tx001

48x14 Spanish Printed

GDC also developed new two-sided 7" x 5" information cards, in English and Spanish, that described the different stages at which a child should move to a new safety seat size. Two-sided, 17"x11" posters in English and Spanish were also developed for the campaign. The materials were distributed to TSSs and PIOs to distribute at their educational outreach events.

Mom and Dad, am I buckled up safe?

She's buckled up right, but nearly half of all children aren't.
The only way to know for sure is to have your child's safety seat inspected.

Info on FREE Safety Seat Inspections at **SaveMeWithASeat.org** **Save me *with* a seat.** Tx001

17x11 English

Mamá y papá, ¿estoy bien abrochada?

Ella sí está bien abrochada, pero casi la mitad de los niños no lo están.
La única manera de asegurarte es que alguien revise tu asiento de seguridad.

Información sobre revisiones GRATUITAS de asientos de seguridad en **AbrocharlosEsAmarlos.org** **Sálvame *con* un asiento de seguridad.** Tx001

17x11 Spanish

Save me *with* a seat.

Nearly half of all children aren't buckled up correctly. Make sure your child is in a properly installed and correct size safety seat.

Stage 1
Rear-facing seats
 All infants and toddlers should ride in a rear-facing safety seat until they are 2 years old, or until they reach the highest weight or height allowed by their safety seat's manufacturer.

Stage 2
Convertible or forward-facing seat
 Any child 2 or older who has outgrown the rear-facing weight or height limit for a safety seat should use a forward-facing safety seat with a harness for as long as possible, up to the highest weight or height allowed by their safety seat's manufacturer. This also applies to any child younger than 2 years who has outgrown the rear-facing weight or height limit of their seat.

Stage 3
Forward-facing or booster seat
 Children whose weight or height exceeds the limit for a forward-facing safety seat should switch to a belt-positioning booster seat. These children should remain in a booster seat until the vehicle seat belt fits properly, typically when they reach 4 feet 9 inches in height and are between 8 and 12 years of age.

Stage 4
Seat belts
 When children are old enough and large enough to use the vehicle seat belt alone, they should always use lap and shoulder seat belts for optimal protection. Lap portion should be low over the hips (not over the stomach) and shoulder belt should cross the center of the shoulder and center of the chest (not the neck). Children younger than 13 years old are safest in the back seat.

Info on FREE Safety Seat Inspections at SaveMeWithASeat.org

BUCKLED UP CHAMP

TxDOT

7x5 English

Sálvame *con* un asiento de seguridad.

Casi la mitad de los niños no están bien abrochados. Asegúrate de que tu niño esté en un asiento correctamente instalado y del tamaño adecuado.

Etapa 1
Asientos CON VISTA hacia atrás
 Todos los recién nacidos y bebés pequeños deben ir en un asiento de seguridad orientado hacia atrás hasta que tengan 2 años o lleguen al peso o estatura máxima permitida por el fabricante del asiento.

Etapa 2
Convertible o asiento que mira hacia adelante
 Después de cumplir 2 años o rebasar el límite de peso o estatura para el asiento orientado hacia atrás, los niños deben usar un asiento de seguridad orientado hacia adelante con arneses, hasta llegar al máximo de peso o estatura que establece el fabricante del asiento. También aplica a cualquier niño menor de 2 que haya rebasado el límite de peso o estatura de su asiento orientado hacia atrás.

Etapa 3
Asiento que mira hacia adelante o asiento elevado
 Todos los niños cuyos peso o estatura sea más del límite para el asiento que mira hacia adelante debe usar un asiento elevado que coloque bien el cinturón hasta que el cinturón cabe apropiadamente, típicamente cuando hayan llegado a 4 pies 9 pulgadas de estatura y que tengan entre 8 y 12 años.

Etapa 4
Cinturones de seguridad
 Cuando los niños son lo suficientemente grandes de edad y de tamaño para usar el cinturón de seguridad del auto, siempre deben usar el cinturón de repaso y hombros para óptima protección. El cinturón del auto está bien ajustado cuando el cinturón de cadera o repaso queda en la parte superior de los muslos (no sobre el estómago) y el cinturón de hombro cruza el pecho (no el cuello). Los niños menores de 13 años deben ser sujetados en los asientos traseros.

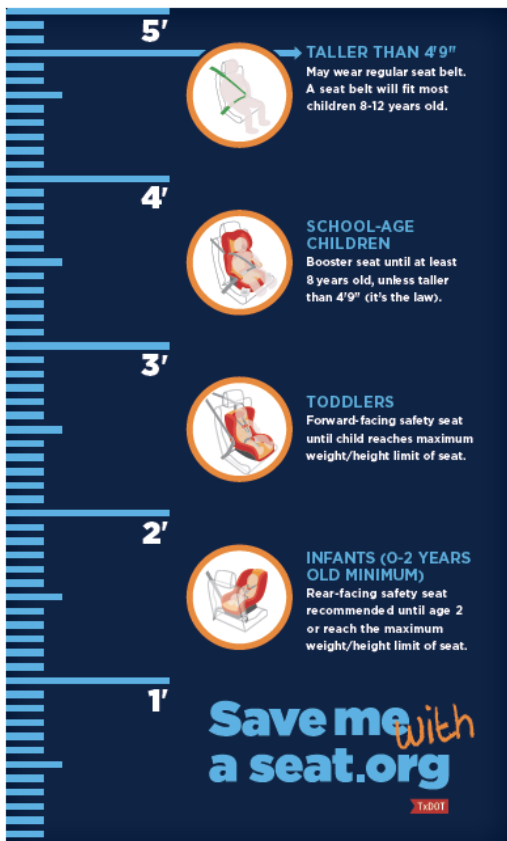
Información sobre revisiones GRATUITAS de asientos de seguridad en AbrocharlosEsAmario.org

ABROCHADA CORRECTAMENTE

TxDOT

7x5 Spanish

For the Augmented Reality Tour, GDC developed a height chart that detailed the various stages and seats for a child, brand ambassador t-shirts, an activation tent with branded background panel and AR activation truck decals.



Child Height Chart

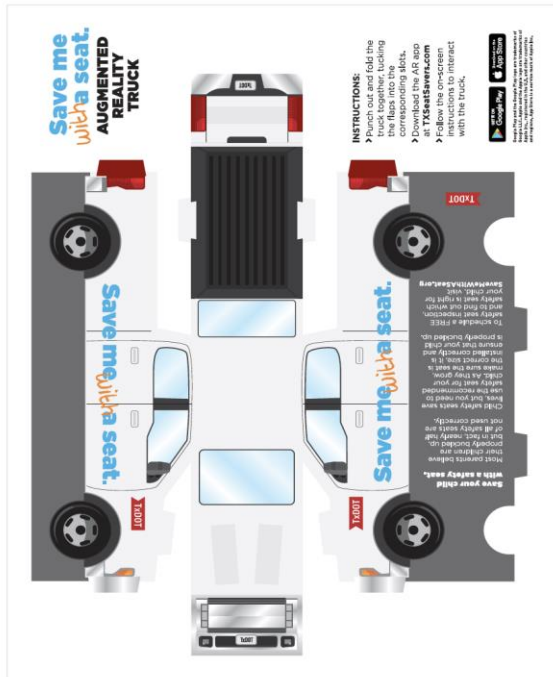


Brand Ambassador T-Shirts



Activation Tent

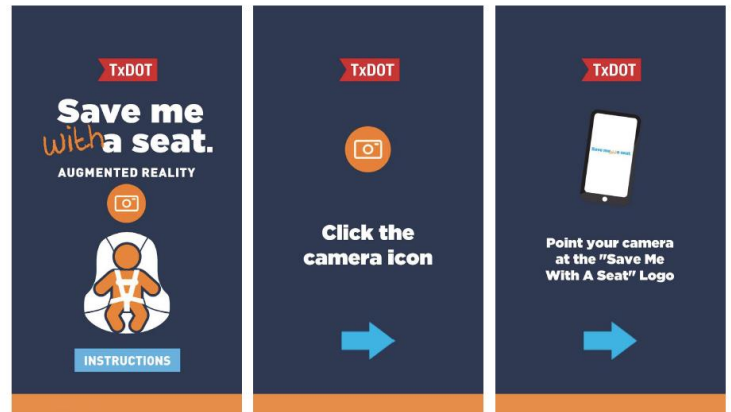
For the Child Passenger Safety campaign, a new AR experience handout and app icon and interior app pages were created similar to the Teen Click It or Ticket campaign. All items were branded for the Child Passenger Safety campaign and all materials encouraged parents and caregivers to schedule an appointment with a certified child safety seat specialist to ensure their child's car seat was properly installed.



AR 3D Vehicle

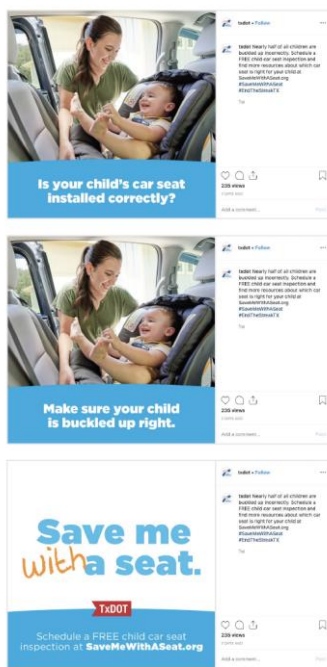


App icon

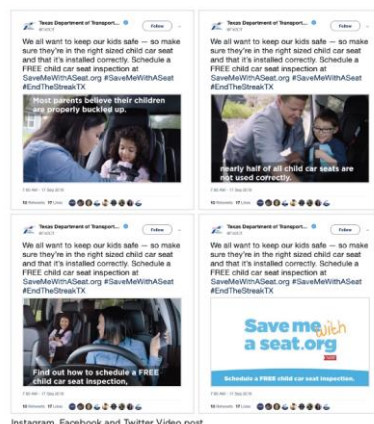


App Interface

GDC developed new social media content that appeared on TxDOT Facebook, Twitter and Instagram channels. All content drove visitors to the SaveMeWithASeat.org site to schedule a free child car seat inspection.



Animated Instagram, Facebook and Twitter post

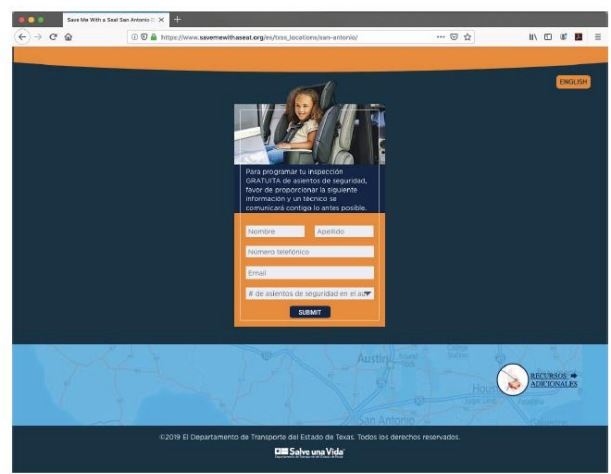
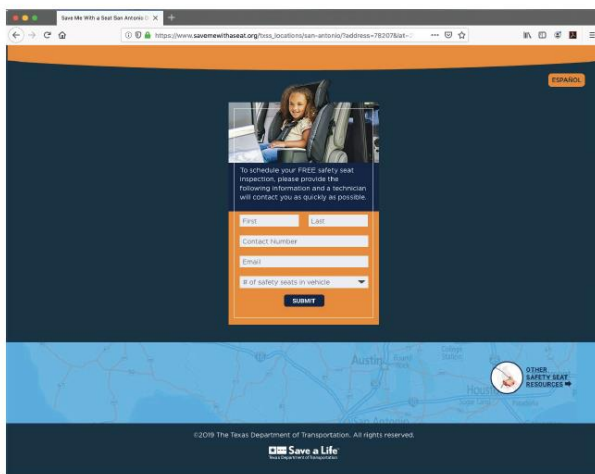
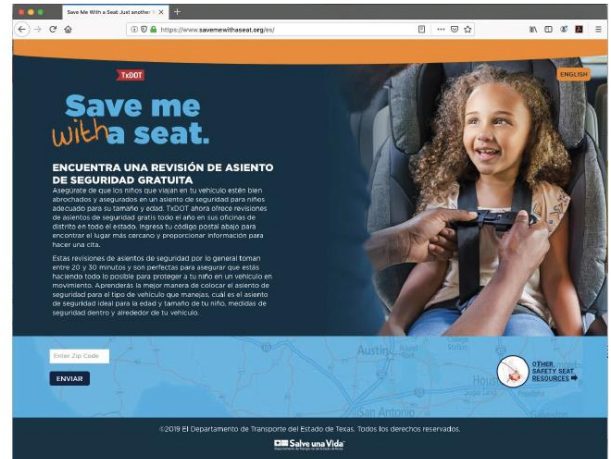
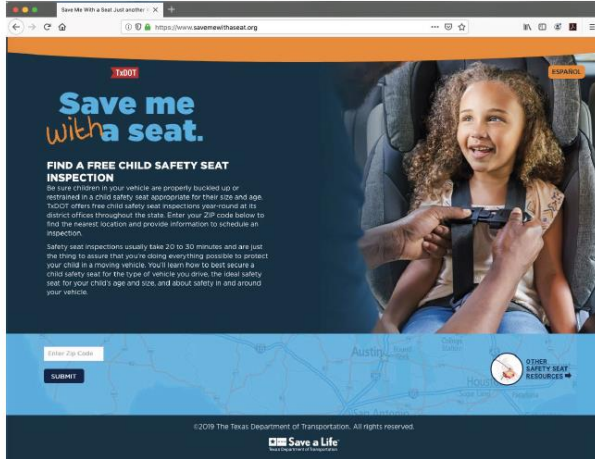


Instagram, Facebook and Twitter Video post



Animated Instagram, Facebook and Twitter post

GDC also worked closely with the TxDOT team to retool the current car seat inspection scheduling site. We wanted to make the process as seamless as possible. We ensured the new site was available in English and Spanish. And we ensured all 25 districts had the correct TSSs associated with the requests. The site is mobile optimized as well.



Save Me With A Seat Website

PUBLIC RELATIONS

On Friday, May 10, 2019, TxDOT kicked off the Teen Click It or Ticket campaign, at Lubbock Cooper High School to signify the start of the summer travel season and to urge Texas teenagers to always wear their seat belts when traveling and riding inside a vehicle. TxDOT Lubbock District Engineer Steve Warren, Lubbock-Cooper High School Principal Angie Inklebarger, Texas Department of Public Safety Lt. Bryan Witt, and Lubbock-Cooper Independent School District Chief Rick Saldana, each spoke during the press conference, about the importance of teenagers always wearing a seat belt when riding inside a vehicle. GDC brought several interactive items for the teenagers to experience following the press conference, including the crashed truck trailer which included student testimonials from two teenage boys who survived a crash because they were wearing their seat belts. We also had the new AR experience on hand for students to view the important safety message from a peer their age, and the VR Buckled game was on hand for students to utilize virtual reality to buckle various objects and items to earn points in the :60 game.

On Friday, September 6, 2019, TxDOT kicked off the Child Passenger Safety campaign, at the Whataburger at Sunland Park in El Paso. The day started with a car seat safety event hosted at Whataburger, and a 10:00 a.m. press conference immediately followed in the Whataburger parking lot. TxDOT employees from the El Paso district included PIO Lauren Macias-Cervantes, TSS Monica O’Kane, and TxDOT District Engineer El Paso District Tomas Trevino. Additional TxDOT Traffic Safety attendees included Section Director Terry Pence, Traffic Safety Branch Supervisor Carol Campa, Lead Worker Jessica Son, and Program Manager Ruby Martinez. Speakers for the press conference included Region 6 Regional Administrator with the National Highway Traffic Safety Administration Dr. Maggi Gunnels, TxDOT El Paso District Engineer Tomas Trevino, and Texas Department of Public Safety Sgt. Marc Couch. The AR experience was also on hand for visitors to experience the important safety message from an expecting parent about getting your child’s car seat inspected by scheduling an appointment at SaveMeWithASeat.org.



GDC developed the following press materials for FY19:

- Statewide Press Release for Teen Click It or Ticket
- Talking Points and localized Media Alerts for Teen Click It or Ticket
- Statewide Press Release for Child Passenger Safety
- Talking Points and localized Media Alerts for Child Passenger Safety

GRASSROOTS

For 2019, GDC launched the Teen Click It or Ticket and Child Passenger Safety Augmented Reality (AR) interactive experience, based upon changing people's perspective regarding the importance of always wearing seat belts and getting their child's car seat checked for correct installation. Participants were invited to view the AR experience by pointing a tablet or iPhone at the TCIoT or CPASS logo on our branded truck or sign. The logo would act as a trigger for the AR experience video where participants would hear an important safety message from a teenager or parent regarding the importance of always wearing a seat belt. Once the video was complete, participants were invited to spin the prize wheel for an opportunity to win a prize. Participants were also able to take home a small 8 ½" x 11" branded AR experience handout so they could share the important safety message with their families and friends.

The Augmented Reality interactive experience visited 13 districts between May – September 2019, which included the following high schools and community events:

- Lubbock Cooper H.S./Press Conference (5/10/19)
- Sam Houston MS&T H.S. (5/13/19)
- Cedar Ridge H.S. (5/15/19)
- Crowley H.S. (5/16/19)
- JW Nixon Laredo (5/17/19)
- Whataburger Sunland Safety Seat Event/Press Conference (9/6/19)
- Fort Worth Children's Museum Welcome Week Event (9/13/19)
- KidsSafe Car Seat Check-Up Event (9/14/19)
- Buc-ee's Denton (9/15/19)
- TxDOT Laredo District Super Saturday Child Safety Seat Event (9/21/19)
- Hemisfair Park (9/22/19)
- Beaumont Children's Museum (9/28/2019)
- Brownsville Children's Museum (9/29/19)

At each event, a three-member outreach team, wearing Teen Click It or Ticket or Child Passenger Safety branded t-shirts, invited high school students or parents/caregivers to experience the Augmented Reality interactive experience. 794 videos were watched for a total of 3,177 impressions throughout the tour. Participants received a paper handout that allowed them to build their own 3D paper AR truck that would activate the AR video and they could hear the TCIoT or CPASS safety message regarding the Youth Occupant Protection campaign. Winners also received gift cards and prizes from community partners such as Whataburger, Torchy's Tacos, Pizza Hut, Sonic, On the Border, amongst others.



Students at Lubbock Cooper H.S. experience AR and VR technology



El Paso press conference



Students at Crowley H.S. experience grassroots event



Students at Crowley H.S. experience grassroots event



Car Seat Inspection prior to El Paso press conference

Match - FY 2019 Youth Occupant Protection Campaign

Paid Media Type	Added Value Match for Paid Media Placements - <u>Actual</u>
TV/Cable	\$2,158,515
Radio	\$266,597.50
Out-of-home	\$10,314.30
Digital/Online	\$31,318.68
Discounted Rates & Hours Donated	\$10,475
Subtotal	\$2,477,220.48
PSA Media Type	Added Value Match for Paid Media Placements - <u>Actual</u>
Subtotal	\$0.00
Earned Media Type	Earned Media Match - <u>Actual</u>
Public Relations	\$4,163,304.99
Social Media	\$3,768.84
Subtotal	\$4,167,073.83
Total FY19 Match	\$6,644,294.31

###



**FY 2019 Motorcycle Safety Awareness *Look Twice for Motorcycles*
Public Information and Education Campaign
October 1, 2018 through September 30, 2019**

With Texas's growing population and increased number of vehicles, motorists are likely to find themselves sharing the road with motorcycle riders. Heavier traffic volume increases the risk of crashes between motorcycles and motor vehicles, which can be catastrophic for the motorcyclist. According to the National Highway Traffic Safety Administration (NHTSA), motorcyclist fatalities occurred nearly 27 times more frequently than passenger car occupant fatalities in motor vehicle crashes.

In 2018, crashes killed 417 and seriously injured another 1,920 motorcyclists in Texas. Intersections are particularly risky areas for serious crashes involving motorcycles. From 2010 to 2015, 25 percent of crashes involving motorcycles occurred when one vehicle turned left in front of an oncoming motorcycle, likely due to the driver not seeing the oncoming motorcycle. Motorcycle crashes also are more severe than other types of crashes because motorcycles lack the protective and safety features of other vehicles.

For these reasons, TxDOT has made motorcycle safety a priority by continuing its public education campaign aimed at motorists. As part of National Motorcycle Safety Awareness Month each May, the TxDOT's "Share the Road: Look Twice for Motorcycles" campaign urges drivers to watch carefully for motorcycles. Launched in 2010, this campaign seeks to remind motorists that they must take extra precautions to "see" motorcycles on the road. The campaign urges drivers to:

- Look twice for motorcycles, especially at intersections.
- Always assume motorcycles are closer than they appear.
- Avoid turning in front of an oncoming motorcycle.
- Use turn signals and check blind spots before changing lanes.
- Avoid following a motorcycle too closely.
- Give motorcyclists a full lane.
- Obey posted speed limits.

Since FY 2016, TxDOT has cultivated a strong, recognizable brand built on the tagline "There's a life riding on it." The campaign uses a bold yellow/gold color that's quickly identifiable. In the past two years, the campaign has incorporated virtual reality (VR) elements into outreach events to engage audiences. These VR experiences were built to be used on existing TxDOT technology available to every district as well as the newer Oculus platform. A TV spot developed in 2012 continues to be popular and delivers on key

messages of looking for motorcycles because they are hard to see. Along with those, other FY 2019 campaign components included spot radio, billboards and pumptoppers, online advertising, social media, and earned media activities.

The FY 2019 bilingual, multimedia campaign:

- Continued to use clear messaging and strong creative to reach and resonate with key target audiences.
- Conducted a statewide paid media campaign focusing on key target audiences during May, which is Motorcycle Awareness Month.
- Conducted an aggressive public relations campaign that included a press conference and pitches to news media about eight outreach events around the state to maximize earned media coverage.
- Built upon existing TxDOT relationships with public and private partners to maximize reach and distribution of collateral materials and campaign messaging.
- Secured a minimum of \$650,000 in added value through campaign activities.

Paid Media and Added Value

TxDOT's FY 2019 paid media campaign targeted drivers ages 18 to 54 in both English and Spanish statewide, with emphasis in the seven key markets with the most motorcycle crashes. In these seven markets, the campaign featured radio spots, billboards, and gas station pumptoppers. It also used digital ads, Pandora digital radio, pre-roll videos, and Facebook promoted posts along with TV PSA placements to extend the messages statewide. The paid media campaign ran throughout May—Motorcycle Awareness month—with the message focused on reminding motorists to take extra precautions to check for motorcycles. PSA messages continued throughout the summer.

TxDOT placed \$276,503 in paid media throughout the fiscal year. Added value achieved through negotiations with media vendors exceeded TxDOT's investment in paid media for the *Look Twice for Motorcycles* campaign. Bonus (free) radio spots were valued at \$88,432. Added value amounts from out-of-home advertising totaled \$184,465 and included billboard overrides, bonus gas station window clings, and negotiated lower monthly rates. Digital advertising contributed \$8,255. The total added value generated by paid media was \$281,152. In addition, our TV PSA program generated \$902,760 in free airtime.

Target Audience: All drivers, 18 – 54

Media Markets: Austin, Dallas-Fort Worth, El Paso, Houston, San Antonio, and Waco – radio, billboards, and pumptoppers
Corpus Christi – radio and billboards
Statewide - digital

Paid Media: Spot 30-second and 15-second radio (English and Spanish)
Billboards and pumptoppers (English and Spanish)
Online and mobile video and banner ads and pre-roll video, Pandora ads, and Facebook promoted posts (English and Spanish)

Added-Value:

Bonus radio spots, traffic sponsorships, banner impressions, window/beverage clings and overrides on billboards and gas pumptoppers

Media Flight Dates: Radio: 04/29/19 - 05/19/19
 Billboards and pumptoppers: 04/22/19 - 05/19/19
 Interactive and mobile: 04/22/19 - 05/19/19

FY 2019 Look Twice for Motorcycles - Paid Media Recap			
Media	Description	Budget	Impressions
Radio	30-second and 15-second, English and Spanish	\$95,995	28,981,000
Out-of-home	Bulletins, gas pumptoppers	\$131,500	62,150,760
Digital	Pre-roll video, banner ads on mobile ad networks, Pandora digital radio ads, Waze App mobile banner ads, and Facebook video and static banner newsfeed ads.	\$49,008	7,827,662
Total		\$276,503	98,959,422

Creative Overview

The *Look Twice for Motorcycles* campaign seeks to remind motorists that they must take extra precautions to “see” motorcycles on the road. The campaign urges drivers to look twice for motorcycles, especially at intersections; always assume motorcycles are closer than they appear; avoid turning in front of an oncoming motorcycle; use turn signals and check blind spots before changing lanes; avoid following a motorcycle too closely; give motorcyclists a full lane; and obey posted speed limits.

In 2019, the campaign continued running “Invisible,” TV PSAs developed in English and Spanish in FY 2012. Radio ads and iconic out-of-home elements developed in 2016 also carried through into the FY 2019 campaign.



Billboards



Pumptoppers

Digital and social media play a large role in public education campaigns. To reach motorists, the campaign used a variety of digital platforms including desktop and mobile banner ads, pre-roll video ads, and Facebook ads. TxDOT also used its social media channels (Facebook, Instagram, and Twitter) to educate the public.



Desktop and mobile banner ads



Facebook video ad



Facebook reaction poll



Instagram video post

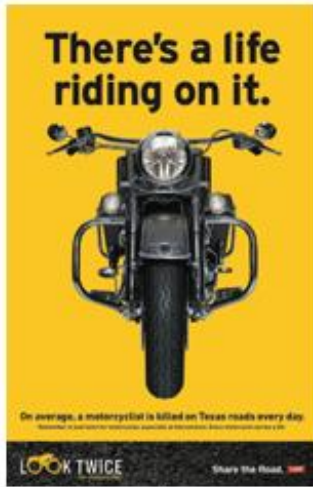


Facebook static post



Facebook filter

The campaign also included posters and push cards with messaging that promotes driver ownership and personal accountability. The posters and push cards are bilingual, with English on one side and Spanish on the other. All were printed and shipped to the 25 TxDOT Districts.



Double-sided posters



Double-sided yard signs



Bilingual hand fans



Bilingual notepads



Double-sided info cards



Paper glasses

Double-sided Eye Spy activity

Public Relations

A launch event press conference was held in Mission, Texas as well as media interviews in the eight media markets hosting events, including Mission, El Paso, Austin, Sugarland, Frisco, Midland, San Antonio, and Corpus Christi. To support the events, the campaign created press kits with press releases, media advisories, and a fact sheet as well as talking points for TxDOT’s public information officers. Combined, earned media in broadcast, print, and online coverage generated more than 5.17 million impressions and \$447,066 in public relations value for the “Look Twice” message.



Grassroots Marketing

The campaign partnered with Minor League Baseball to host outreach events at eight games and featured a virtual reality (VR) game created to teach safe driving skills. Users sat in a branded campaign Camaro—recreated inside the VR game—and scored points for spotting motorcycles in the three most common motorcycle/vehicle crash scenarios: during lane changes, at intersections, and when vehicles turn in front of an oncoming motorcycle. TxDOT created another VR experience in which participants sit on a motorcycle to experience the same three scenarios from the motorcyclist’s point of view to create a greater understanding of the danger that vehicles pose to motorcyclists.

A spinning wheel and fun, engaging collateral rounded out the events. Across the eight events, 31,067 people interacted with the exhibits.



Partnerships

The campaign solicited prizes from Peter Piper Pizza, Pluckers, and Dave and Busters valued at \$5,050. Collateral items and event support materials were distributed to all 25 TxDOT districts. In addition, the campaign partnered with the following organizations to distribute campaign messages and materials:

- National Safety Council
- Texas Municipal Courts Education Center
- Texas A&M AgriLife Extension Passenger Safety
- NAS Corpus Christi - Public Affairs Office
- Fort Bliss Public Affairs
- SafeWay Driving Centers
- Buckle Up Texas
- Blue Knights, Rio Grande Chapter
- Central Texas Harley Davidson Owners Group (HOG)
- TxDOT Travel Information Centers
- TTI/Texas Motorcycle Safety Coalition
- AAA Texas

Match - FY 2019 *Look Twice for Motorcycles* Campaign

Paid Media Type	Added Value Match for Paid Media Placements - <u>Actual</u>
Spot radio and traffic sponsorships	\$88,432
Out-of-home (billboard)	\$77,565
Out-of-home (gas stations)	\$106,900
Digital/online, pandora and social	\$8,255
Subtotal	\$281,152
Public Service Announcement (PSA) Media Type	Added Value Match for Paid Media Placements - <u>Actual</u>
PSA - TV	\$902,760
Subtotal	\$902,760
Earned Media Type	Earned Media Match - <u>Actual</u>
Public relations – print	\$66,496
Public relations – broadcast	\$243,760
Public relations – online	\$136,810
Subtotal	\$447,066
Total FY19 Match	\$1,630,978

**SECTION FIVE -
2019 TEXAS TRAFFIC SAFETY AWARENESS SURVEY**

Texas Statewide Traffic Safety Awareness Survey

Key Findings of 2019

Summary of Key Findings

- The Click It or Ticket message was the most highly recognized of 12 traffic safety campaign messages.
- Seventy-two percent of respondents reported they have read, seen, or heard a message about seat belt enforcement during the past year.
- Respondents in smaller cities had significantly lower self-reported seat belt use compared to respondents in larger cities. In smaller cities, males reported much lower seat belt use than females. Pickup drivers self-reported their seat belt use as lower than passenger car drivers in the smaller cities, which was not the case in the larger group of cities.
- Impaired driving enforcement campaign messages are seen and heard by Texas drivers, as evidenced by the majority of Texans surveyed who said they had read, seen or heard an impaired driving and seat belt enforcement message in the past 30 days.
- Most Texas drivers believe it is very likely that impaired drivers will be arrested.
- Less than half of those surveyed (48.2 percent) knew the legal BAC limit for intoxication in Texas, with 31.6 percent saying they were not sure what the limit is.
- Self-reported cell phone use among drivers is most common relative to other traffic safety risk behaviors, with second most common being texting while driving. One-third (33.7 percent) of respondents said they had sometimes or regularly talked on their cell phone while driving during the past month.
- Almost 20 percent (19.7 percent) of drivers reported regularly or sometimes texting while driving in the past 30 days.
- The most often cited influence on reducing cell phone use and impaired driving behavior is fear of injury to themselves or others. The least often cited influence is an employer policy.
- Exceeding the speed limit continues to be common practice, as self-reported by approximately 45 percent of respondents at least sometimes or more often on local roads and on highways.

Texas Statewide Traffic Safety Awareness Survey

2019 Results

Introduction

The Texas Department of Transportation (TxDOT) contracted with the Texas A&M Transportation Institute (TTI) to conduct a 2010 baseline survey and follow-up surveys in subsequent years, to track driver attitudes and awareness of traffic safety programs in Texas. The Governors Highway Safety Association (GHSA) and the National Highway Traffic Safety Administration (NHTSA) recommend this type survey for measuring performance goals developed and implemented in highway safety plans. A white paper that preceded federal regulations to establish minimum performance standards states that “surveys can provide valuable information from drivers or the general public that can’t be obtained any other way.” This information can include views on the priorities of various traffic safety issues and on potential law or policy changes, knowledge of laws and penalties, perceptions of enforcement, awareness of recent enforcement and media campaigns, and self-reported behavior. Therefore, NHTSA recommends a core set of questions and guidelines for conducting these type surveys.

TTI has followed the recommendations and developed a sampling plan and questionnaire that includes the core questions recommended by NHTSA. This report describes the survey methodology and provides results for the performance measurement survey conducted in 2019. Changes from earlier years’ survey results are also discussed.

Survey Method

Among the recommended survey methods is a pen and paper survey at Driver License (DL) offices. DL office surveys offer the advantage of access to a reasonably representative sample of drivers and are more cost-effective than other surveys for this type of data collection. Also, as pointed out in the NHTSA Driver Survey white paper, DL office surveys have low refusal rates (10-30 percent or less), and the core questions plus additional questions can be asked easily on one page front and back for a quick and efficient data collection effort.

Sample/Site Selection

The sample obtained from the DL office survey is a convenient sample of Texas residents, rather than a random representative sample. A random representative sample would contain all the drivers in the state as a sampling pool from which respondents would be randomly drawn and surveyed. In this way, statistical error estimates and confidence intervals could be calculated. Due to time and budget constraints, however, TTI relied on the convenient sample to generate a sample size large enough to generate meaningful data from four regions of the state, rather than a truly random sample. As indicated in the description of respondent characteristics in the section below, the sample mirrors the Texas population demographics reasonably. No weights have been applied to the data to account for geographic or demographic representation.

The 2010 baseline sampling plan considered that TxDOT grouped its 25 district offices into four regional areas for administrative purposes at the time. The map below illustrates the four regions, which also formed the first level of the TTI survey sampling plan. Three survey sites were initially selected in each of the four regions, as shown in Figure 2. The 2015 survey was expanded to include sites in smaller cities which have been included in subsequent years. Six additional locations were chosen to represent various geographic areas of the state. These additional sites are noted by blue stars in Figure 2.

Figure 1. TxDOT Region Map

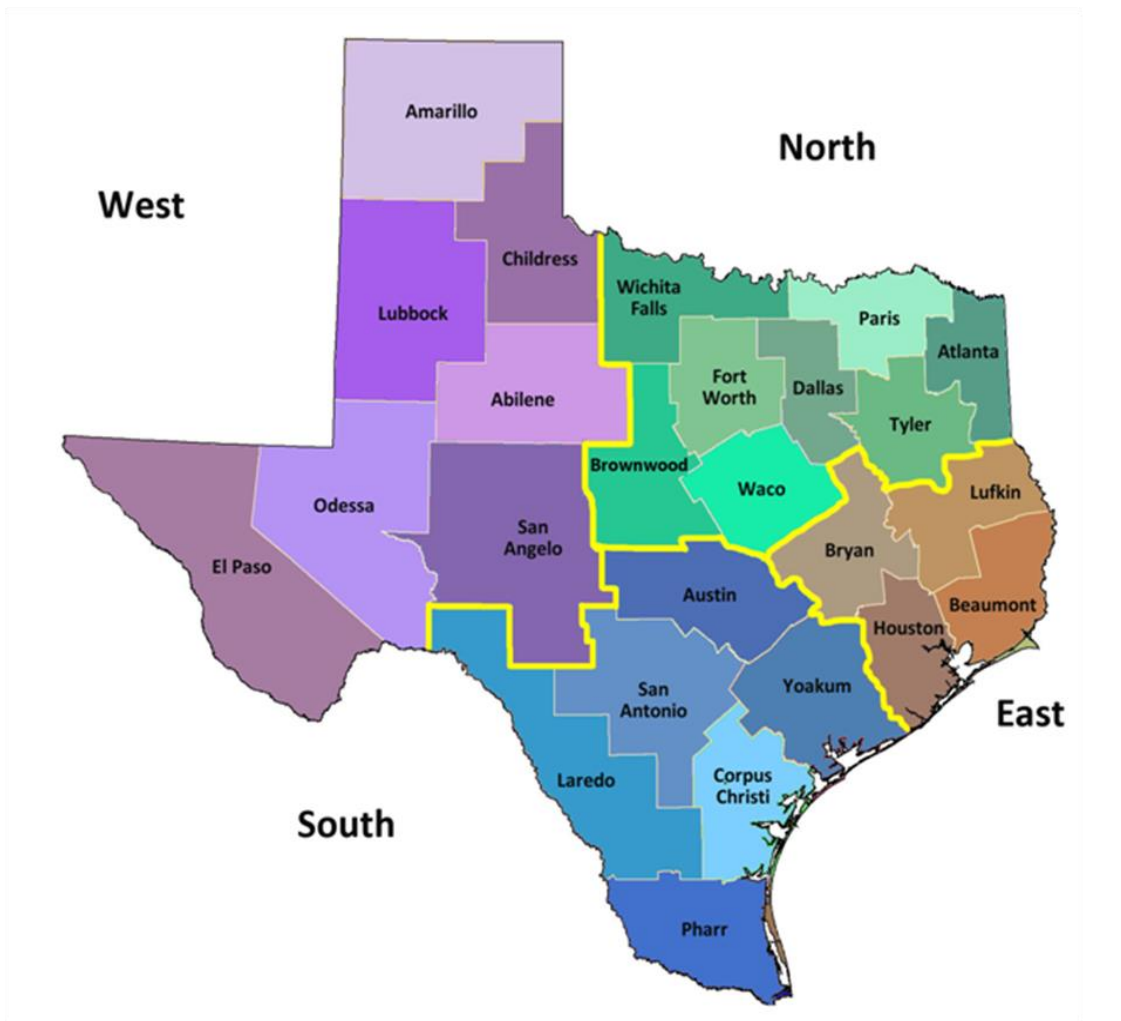
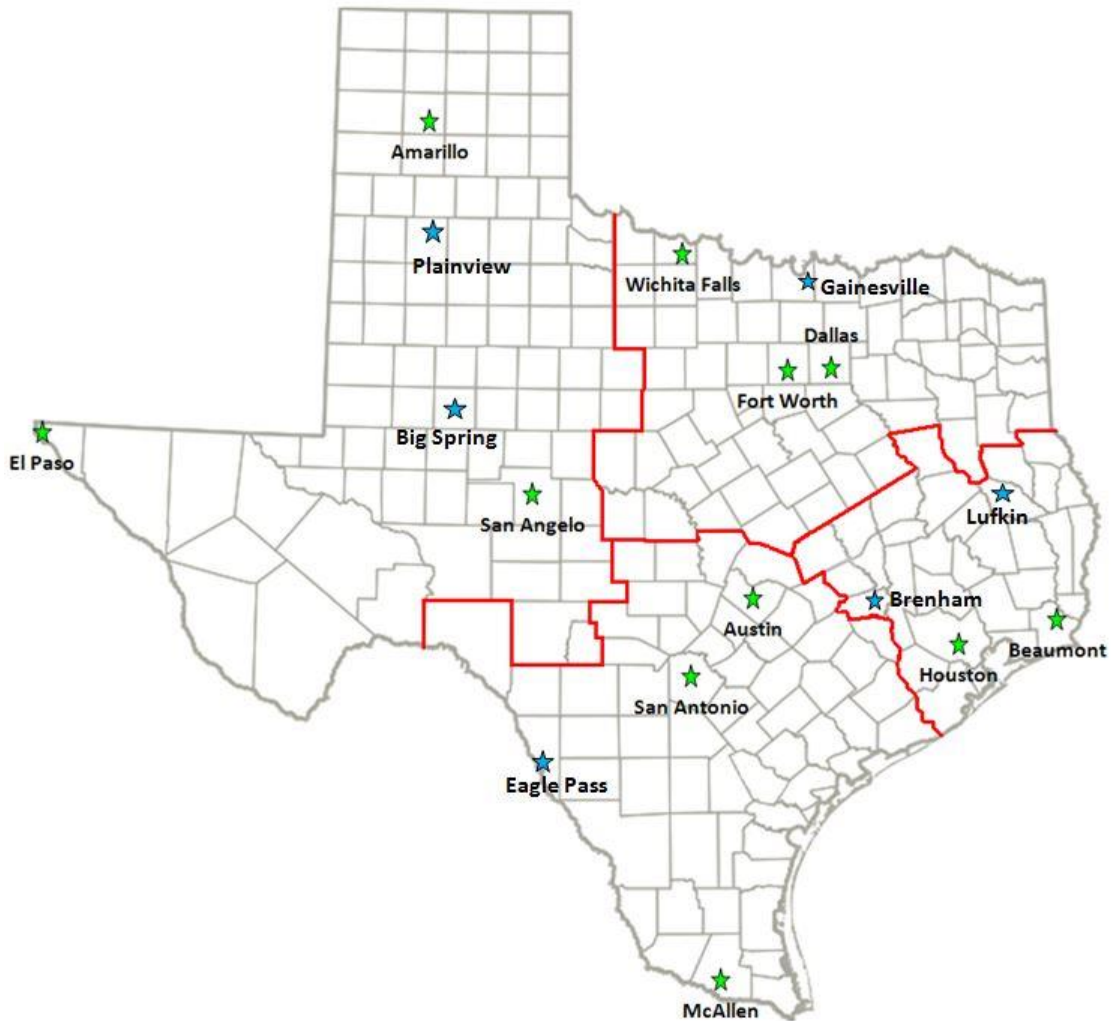


Figure 2. Driver Awareness and Attitude Survey Site Locations



There are 184 DL offices throughout Texas. The 18 sites represent 9.8 percent of the 184 possible locations, but the original 12 are among the highest volume offices of the 184. A target sample size of 500 drivers in each region was set. With the additional six sites' target of 50 each, the total sample size target was 2300. The minimum of 550 per region would provide sufficient data to analyze results for each region. Table 1 provides a breakdown of the target sample for each survey site.

Table 1. Survey Sites and Target Sample Sizes

TxDOT Region	DL Office Site	Target Sample Size
West	El Paso	250
	Amarillo	150
	San Angelo	100
	Big Spring	50
North	Dallas	200
	Ft. Worth	200
	Wichita Falls	100
	Gainesville	50
East	Houston North	200
	Houston South	200
	Beaumont	100
	Lufkin	50
South	Austin North	75
	Austin South	75
	San Antonio	250
	McAllen	100
	Eagle Pass	50
Central (Small)	Brenham	50
Panhandle (Small)	Plainview	50

Questionnaire Development

The foundation of the survey instrument was the 10 core questions recommended by NHTSA, which are:

1. In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?
2. In the past 30 days, have you read, seen or heard anything about alcohol impaired driving (or drunk driving) enforcement by police?
3. What do you think the chances are of someone getting arrested if they drive after drinking?
4. How often do you use safety belts when you drive or ride in a car, van, sport utility vehicle or pick up?
5. In the past 60 days, have you read, seen or heard anything about seat belt law enforcement by police?
6. What do you think the chances are of getting a ticket if you don't wear your safety belt?
7. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?
8. On a road with a speed limit of 65 mph, how often do you drive faster than 70 mph?
9. In the past 30 days, have you read, seen or heard anything about speed enforcement by police?
10. What do you think the chances are of getting a ticket if you drive over the speed limit?

Texas adapted question #8 to roads in Texas, changing the reference to 70mph instead of 65mph, as rural state highways are more often 70mph. In 2014 a response choice was added to the questions with a temporal reference (questions #1, #2, #5, and #9) to determine if respondents were aware of these activities within the past year. In addition to the core questions, five questions for background/demographic information were included. This year, an additional nine questions related to traffic safety issues of specific interest to TxDOT were included on the questionnaire. The questionnaire was one page front and back. A Spanish translation of the questionnaire was available. The questionnaire in English is provided as Appendix A, along with the response percentages for each item.

Survey Administration

The survey was administered on weekdays during the time frame of July 8th through 26th. This time period is prior to the annual impaired driving enforcement mobilization encompassing the Labor Day holiday and six to eight weeks following the annual Click It or Ticket campaign encompassing the Memorial Day holiday.

Prior to administration of the survey, the protocol was reviewed and approved by the Institutional Review Board (IRB) at Texas A&M University. The IRB requires that an Information Sheet accompany the questionnaire for reference by the respondents as to their rights as survey research participants, and to inform them of the study intent and other details.

Permission to conduct the survey was secured from the Texas Department of Public Safety (DPS) headquarters office. TTI staff surveyed in most DL offices one to three days. The procedure was to approach customers in the lobby area who were either waiting for service or accompanying someone conducting business at the station, state the purpose for the contact, and ask for their willingness to fill out the questionnaire anonymously. Each waiting customer at least 18 years of age or older was eligible for the survey; however, no attempt was made to randomize or purposefully select respondents or to convert refusals. Respondents were provided a clipboard and survey form; the questionnaire was self-administered unless assistance was needed. Surveys averaged approximately 5-10 minutes to complete.

RESULTS

Characteristics of Survey Respondents

Target sample size goals were achieved in each region and the overall sample size of 2300 was met, with most individual sites meeting the target goal as well. However, some respondents returned only partially completed questionnaires. The numbers of completed surveys reported in Table 2 (2,461) are those in which no question was completely skipped. A total of 2,578 questionnaires with usable data were analyzed. Three percent (N=77) of the questionnaires were completed in Spanish. Table 2 shows the number of responses for each survey site.

Table 2. Completed Surveys by Location

TxDOT Region	DL Office Site	Target Sample Size	Completed Surveys Returned	Number of Surveys in Spanish
West	El Paso (L)	250	286	22
	Amarillo (L)	150	150	0
	San Angelo (L)	100	114	0
	Big Spring (S)	50	57	1
North	Dallas (L)	200	224	3
	Ft. Worth (L)	200	221	6
	Wichita Falls (L)	100	115	1
	Gainesville (S)	50	53	0
East	Houston North (L)	200	200	6
	Houston South (L)	200	204	10
	Beaumont (L)	100	105	0
	Lufkin (S)	50	49	0
South	Austin North (L)	75	78	1
	Austin South (L)	75	78	1
	San Antonio (L)	250	264	0
	McAllen (L)	100	115	23
	Eagle Pass (S)	50	50	1
Central (Small)	Brenham (S)	50	48	0
Panhandle (Small)	Plainview (S)	50	50	2
Total		2,300	2,461	77

L=larger city group; S=smaller city group

Table 3 provides the demographic composition of the survey respondents along with comparable statewide population characteristics. Statewide characteristics are from 2017 American Community Survey (ACS) Population Estimates. The survey sample of females is slightly higher than the Texas female composition and the male sample is slightly lower. This is typical of survey volunteers. The number of seniors over 65 in the sample is below the statewide proportion of seniors (7.3 percent compared to 16.6 percent), and the number of younger respondents is high in comparison to the statewide proportion in this age group (14.2 percent compared to 7.6 percent for 18-21-year-olds). However, these proportions in the sample are likely more comparable to the population of Texas licensed drivers than the general population. Regarding ethnicity, the composition of the sample is slightly under-represented by Whites by 5.5 percentage points, over-represented by Blacks by 1.9 percentage points, and over-represented by Hispanics by 2.5 percentage points. These proportions are within an acceptable range to consider them a reasonable mirror of the race/ethnicity proportions represented by survey respondents to Texas proportions. The sample is more highly educated than the general Texas population.

Table 3. Respondent Characteristics

		% Survey	% Texas
Race/Ethnicity	White	37.9	43.4
	Black	13.5	11.6
	Hispanic	41.1	38.6
	Asian	4.6	4.3
	Other	1.9	0.4
	Combination	0.9	1.6
Age	18-21	14.2	7.6
	22-30	22.4	15.7
	31-45	27.9	27.9
	46-65	28.2	32.1
	Over 65	7.3	16.6
Gender	Male	43.1	49.6
	Female	56.9	50.4
Education*	High School	28.7	43.4
	Some College/ Associate degree	33.2	31.3
	College Degree	25.1	17.1
	Advanced Degree	13.0	8.3

* Education question responses provided for Spanish translation were incorrect and are excluded.

Core Question Responses

As mentioned above, 10 core questions pertained to issues of interest at the federal, state, and local levels throughout the country, and performance-based criteria have been established to address the three major areas of impaired driving, safety belts, and speeding. Response percentages to the 10 core questions are displayed in Graphs 3-10.

Questions regarding awareness of public information efforts related to enforcement of impaired driving, speeding and safety belt laws were revised in 2014 to expand the time reference to “within the past 30 days” for speed and impaired driving; “within the past 60 days” for seat belt enforcement and “within the past year” for each. At the time of the survey this year, the respondents were most aware of efforts aimed at impaired driving within the past 30 to 60 days. As shown in Table 4, 86.5 percent of those surveyed

had read, seen or heard something about impaired driving enforcement within the past year, 74.4 percent had heard about speed enforcement, and 72.9 percent had heard about seat belt enforcement within the past year. This is the first year that awareness of speed enforcement was higher than seat belt enforcement, despite the recent Click It or Ticket mobilization having been conducted within the previous 60 days from the survey timeframe.

The responses show Texans think laws are more likely to be enforced for drinking and driving than for failure to wear a seat belt or speeding. The difference is most evident in the percentage of those who checked Very Likely that a citation or arrest would be made for a violation—65.7 percent checking Very Likely of arrest for drinking and driving, compared to 48.8 percent Very Likely of citation for speeding and 48.5 percent for not wearing a seat belt. The relationship among these three variables in terms of their order of percentages has been relatively consistently held across the nine years of the survey, with perception of drinking and driving enforcement at the top of the list. However, this is the first year a larger number of respondents said the likelihood of a seat belt citation was Unlikely or Very Unlikely was greater than those who said a speeding citation is Unlikely or Very Unlikely.

Texans continue to self-report almost universal seat belt use, with 96.5 percent saying they always or nearly always use seat belts. However, 44.7 percent of the respondents reported they drive over the speed limit on local roads, and 45.2 percent said they exceed the speed limit by more than 5 miles per hour on highways with 70 miles per hour speed limit sometimes or more often. With regard to self-reported drinking and driving behavior, even though almost two-thirds of those surveyed thought the chances of someone getting arrested if they drive after drinking is very likely, over 10 percent reported they had driven a motor vehicle within two hours of drinking alcoholic beverages.

Table 4. Response Percentages to Core Questions

Have you read, seen or heard anything about:					
	Yes, in the past 30/60 days	Yes, in the past year	Combined Yes	No	Not Sure
Seat belt law enforcement by police?	38.4	34.5	72.9	20.8	6.3
Speed enforcement by police?	39.0	35.4	74.4	20.7	4.9
Alcohol impaired driving (or drunk driving) enforcement by police?	52.7	33.8	86.5	11.2	2.3
What do you think the chances are of:					
	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
Getting a ticket if you don't wear your seat belt?	48.5	17.1	20.2	9.2	5.0
Getting a ticket if you drive over the speed limit?	48.8	23.6	19.4	5.7	2.5
Someone getting arrested if they drive after drinking?	65.7	15.9	12.9	3.8	1.7
How often do you use seat belt when you drive or ride in a car, van, SUV or pickup?					
	Always	Nearly Always	Sometimes	Seldom	Never
	91.2	5.3	2.3	0.6	0.6
How often do you speed on:					
	Most of the time	About half the time	Sometimes	Rarely	Never
A local road	8.6	8.9	27.2	33.6	21.7
A Highway	10.0	10.8	24.4	29.8	25.0
In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?					
	None	1 to 5	6 to 10	10+	Do not drink/Do not drink & drive
	3.5	10.6	0.8	0.3	84.8

Figure 3. Frequency of Reported Belt Use

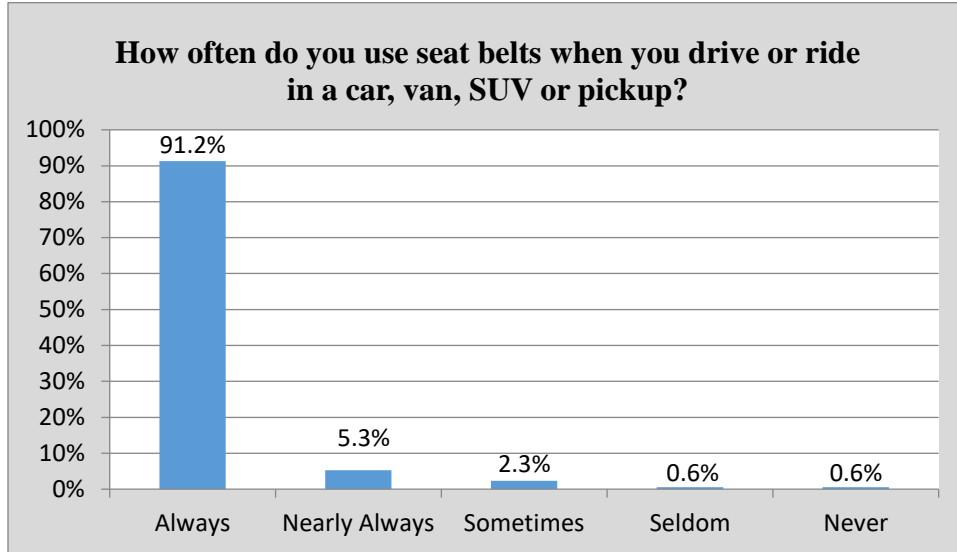


Figure 4. Perception of Seat Belt Enforcement

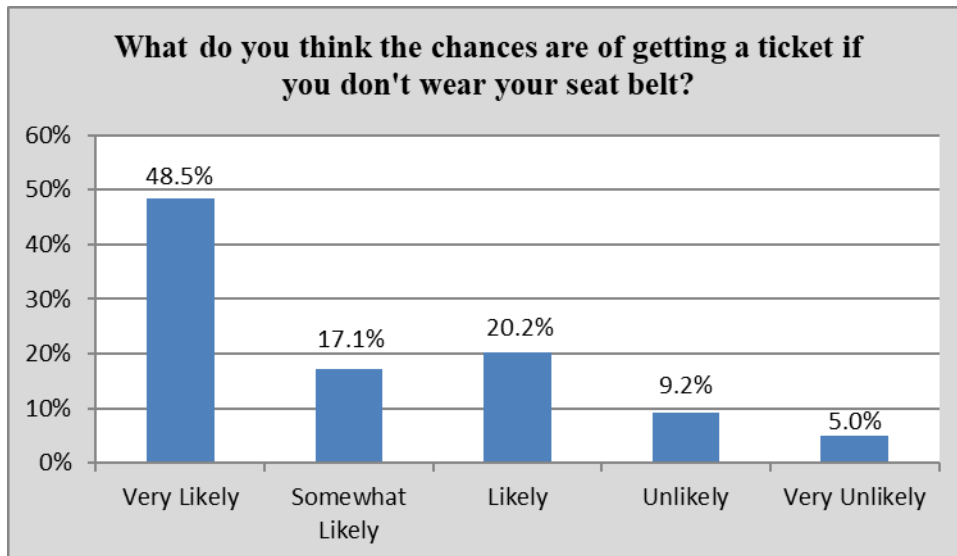


Figure 5. Awareness of Seat Belt Law Enforcement

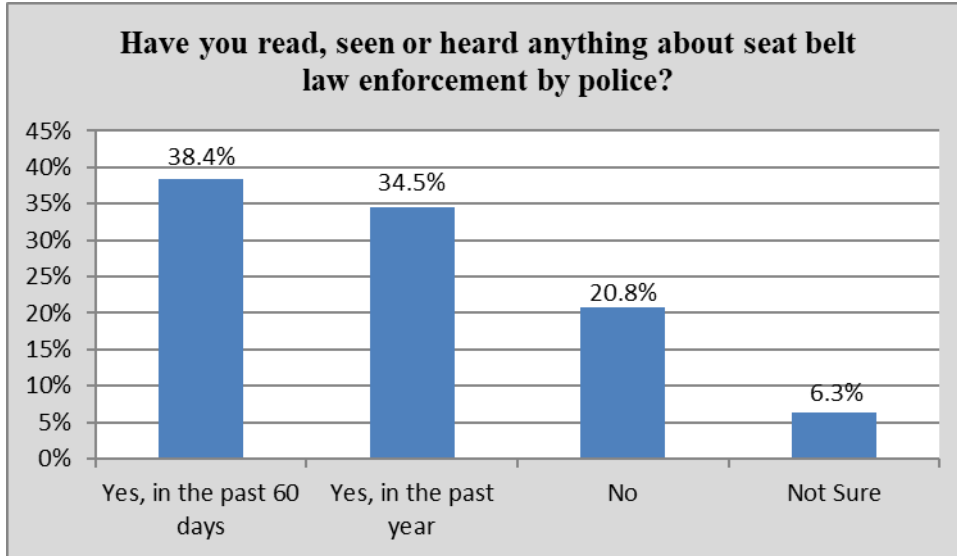


Figure 6. Awareness of Impaired Driving Enforcement

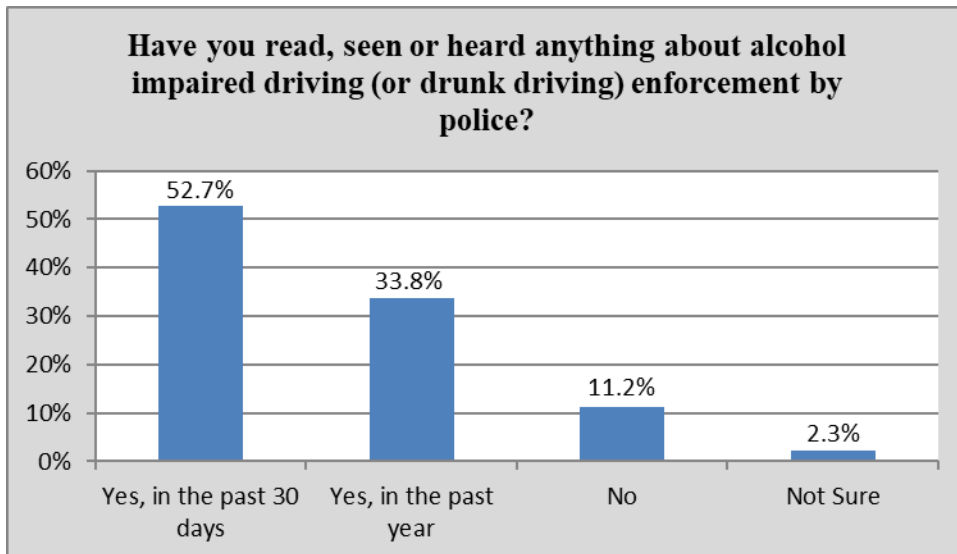


Figure 7. Reported Driving After Drinking Within Past 60 Days

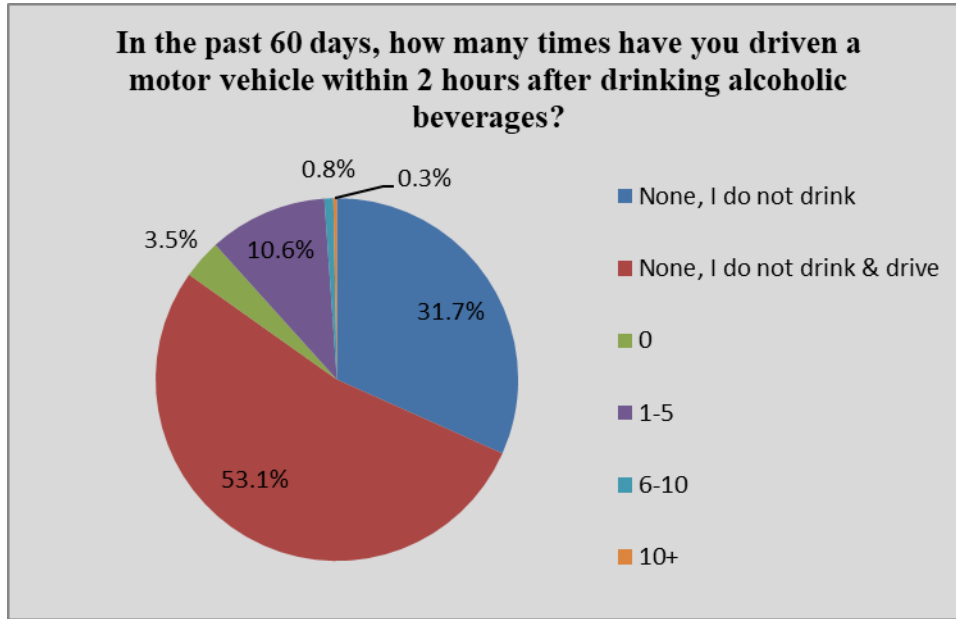


Figure 8. Likelihood of Impaired Driving Arrest

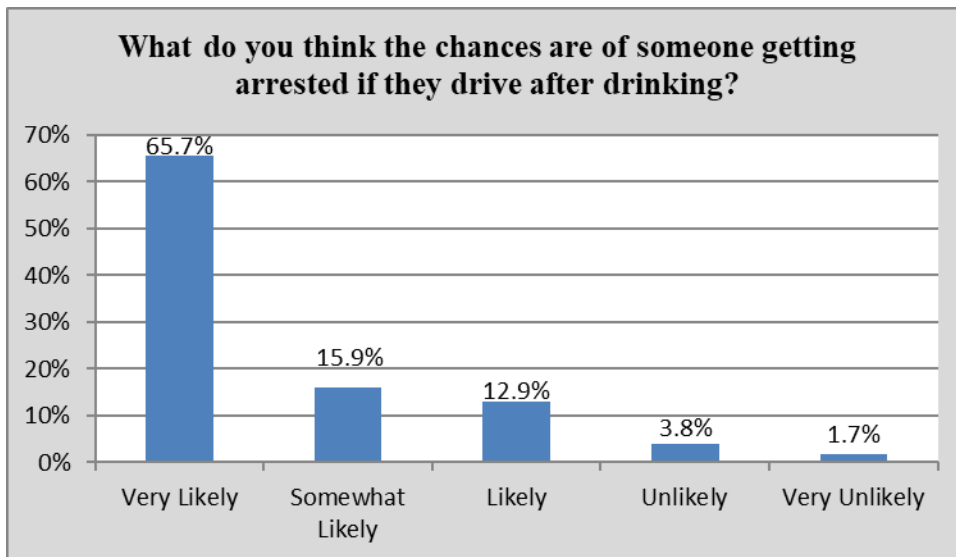


Figure 9. Exceeding Speed Limit on Local Roads

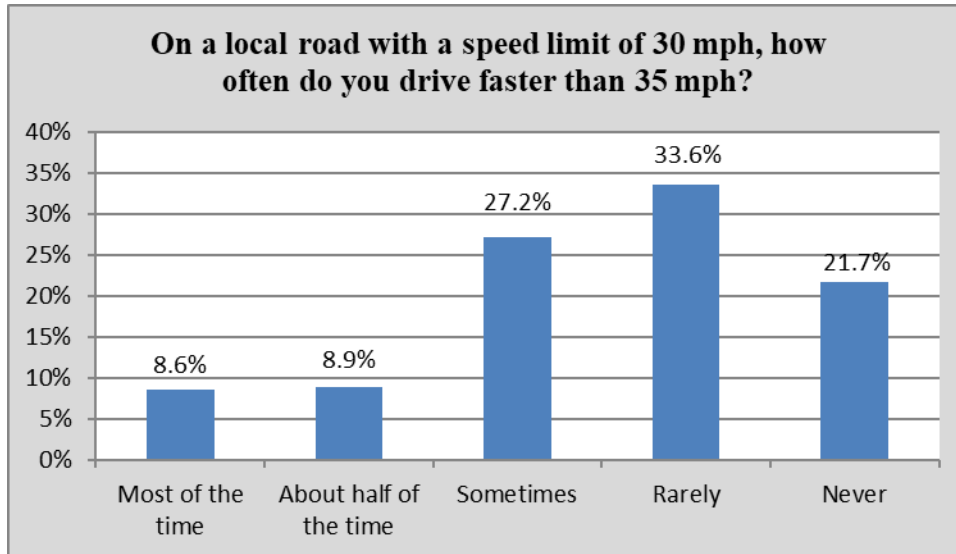


Figure 10. Exceeding Speed Limit on High-Speed Roads

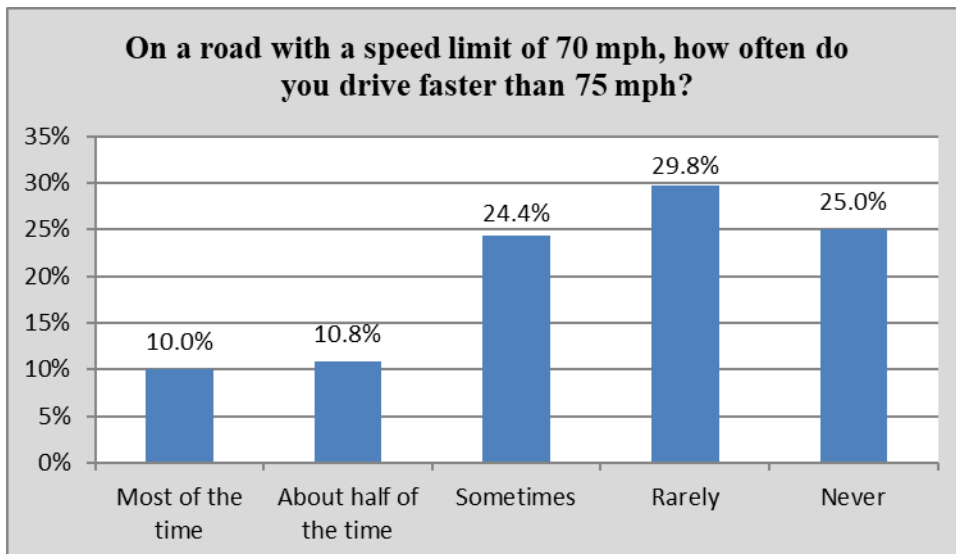


Figure 11. Likelihood of Speeding Ticket

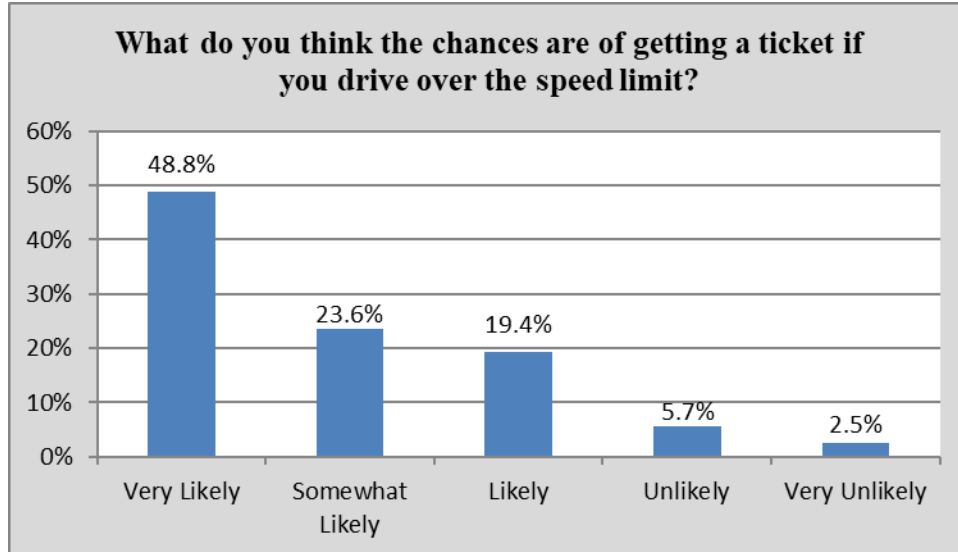
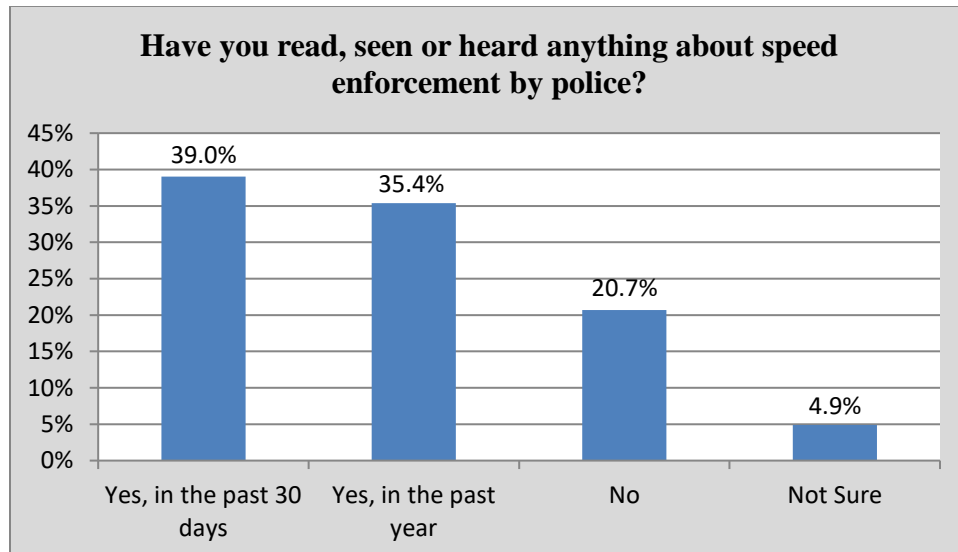


Figure 12. Awareness of Speed Enforcement



Core Question Response by City

Analysis was conducted to determine if there are differences in responses to the core questions for the 12 larger cities in the sample (noted by L in Table 2) compared with the six smaller cities (noted by S in Table 2), indicating a somewhat general picture of urban versus rural differences. For this analysis, data for the larger cities were combined into one data set and compared with data combined for the smaller driver license station locations. This analysis tends to mask any regional differences. The findings are summarized in the following paragraphs, and charts for each of the comparisons are included as Appendix B.

Awareness of alcohol impaired driving enforcement did not differ significantly by city size. Similarly, there was no significant difference by city size in the percentages of those who said they do not drink and drive. However, residents of larger cities as a group were more likely to think the chance of being arrested for drinking and driving was higher. A notable exception was Eagle Pass, where 100 percent of the respondents checked there was at least some likelihood of arrest if driving impaired. In contrast, only 78 percent of respondents in Brenham checked the same likelihood. The highest percentage of respondents who said they never drink and driver were in Big Spring (94.8 percent). Almost one-third of the Lufkin respondents surveyed self-reported drinking and driving within the past 60 days.

Respondents in the smaller cities had significantly lower self-reported seat belt use, although the difference in awareness of enforcement messages was not statistically different between the larger and smaller cities. In smaller cities, males reported much lower seat belt use than females—88.2 percent for males and 97.6 percent for females, respectively. Similarly, pickup drivers self-reported their seat belt use as lower than passenger car drivers in the smaller cities—86.7 percent and 94.9 percent, respectively. The difference was negligible in larger cities between passenger car and pickup driver self-reported use. Higher perceptions of the likelihood of getting a seat belt ticket were found in larger cities; however, the differences were not statistically significant.

Awareness of increased speed limit enforcement during the previous month did not differ significantly among larger and smaller cities; nor did the perception of risk of receiving a speeding citation. The percentage of respondents who reported they never speed on local roads or highways did not differ substantially for the two city size groups.

Historical Trend

The results for nine of the core questions for each year are presented in Figures 13 - 22, providing visuals for comparing Texas trends across the 10 years. A table with each of the response choice percentages for 2010 through 2019 is included as Appendix C.

Figure 13 indicates a fairly steady trend in the perception of strong enforcement of impaired driving laws, with perception of arrest over 90 percent each year. Awareness of the alcohol impaired driving enforcement message peaked in 2011 with 75.1 percent of the survey respondents saying they had read, seen or heard the message within the past 30 days (Figure 14). The graph in Figure 14 also depicts responses for those who checked they had read, seen or heard something about alcohol impaired driving enforcement within the past year, which this year when combined with messages heard in the past 30 days indicates that 86.5 percent recalled an impaired driving enforcement message.

Figure 15 shows the 10-year trend in the perception of seat belt enforcement, starting with a peak of 89.7 percent who said the chances of getting a ticket were very likely in 2010, and increasing from the low of 86.2 percent in 2013, back to 89.1 percent in 2015, and decreasing by a statistically non-significant degree to 88.8 percent in 2016. This year continues the three-year trend of over 85 percent who perceive a high likelihood of a citation for seat belt non-use. Correspondingly, self-reported regular belt-wearing behavior has consistently been at or just below 99 percent (Figure 16). This year's 98.8 percent who self-reported they always or almost always wear their seat belt is slightly higher than last year but is not a statistically significant increase. Awareness of heightened seat belt law enforcement appears in Figure 17 to have fallen from 72.7 percent in 2010 to 44.0 percent in 2018. However, the addition in 2014 of a response choice for 'within the past year' which, when added to the percent who said within the past 60 days, increases the awareness level within the past year to 72.9 percent this year (Figure 17). It is important to note that this year's awareness of increased enforcement at 72.9 percent is a statistically significant decrease from last year's 77.6 percent who said they had read, seen or heard about seat belt law enforcement during the past year.

Figures 19 and 20 each illustrate the percentages of drivers who say they often exceed the speed limit by at least five miles per hour. Self-reported speeding trended upward slightly during the five-year period of 2010 – 2014. However, the percent of respondents who said they rarely or never speed on local roads increased from 47.8 percent in 2014 to 54.0 percent in 2015 and has stayed in the over 50 percent range the past four years, increasing to the highest level of 57.8 percent who said they rarely or never speed on local roads last year. Self-reported speeding on local roads returned to 2017 levels in 2019. The trend was also reversed in 2015 with regard to speeding on highways with speed limits of 70 miles per hour. After a four-year increase in those who said they often speed on highways by at least five miles per hour, the percentage dropped from 49.4 to 42.7 in 2015 and has stayed statistically equivalent in this year and the previous three years. The perceived likelihood of receiving a ticket has remained in the low 90 percent range in nine of the 10 survey years (Figure 21). However, awareness of speed enforcement efforts throughout the 10-year survey period has been lower than other traffic safety enforcement efforts (Figure 22), with over 18 percent in the past four years checking they had not read, seen or heard anything about speed enforcement during the year, and this year climbing to 20.7 percent who had not read, seen or heard anything about speed enforcement.

Figure 13. What do you think the chances are of someone getting arrested if they drive after drinking?

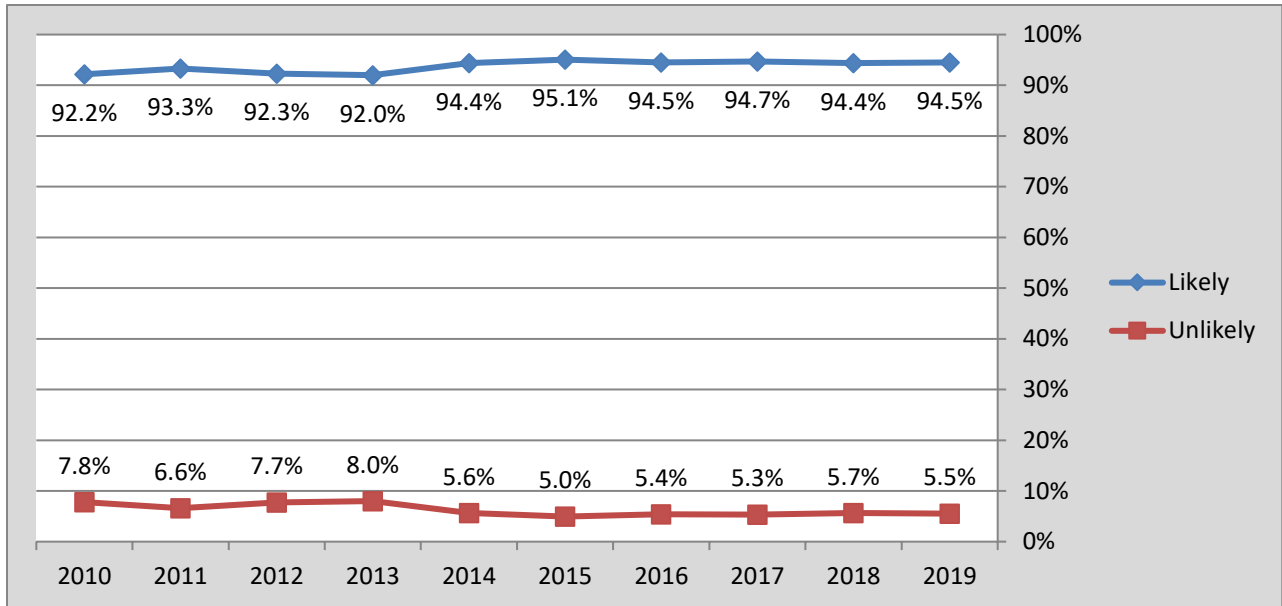


Figure 14. In the past 30 days, have you read, seen or heard anything about alcohol impaired driving enforcement by police?

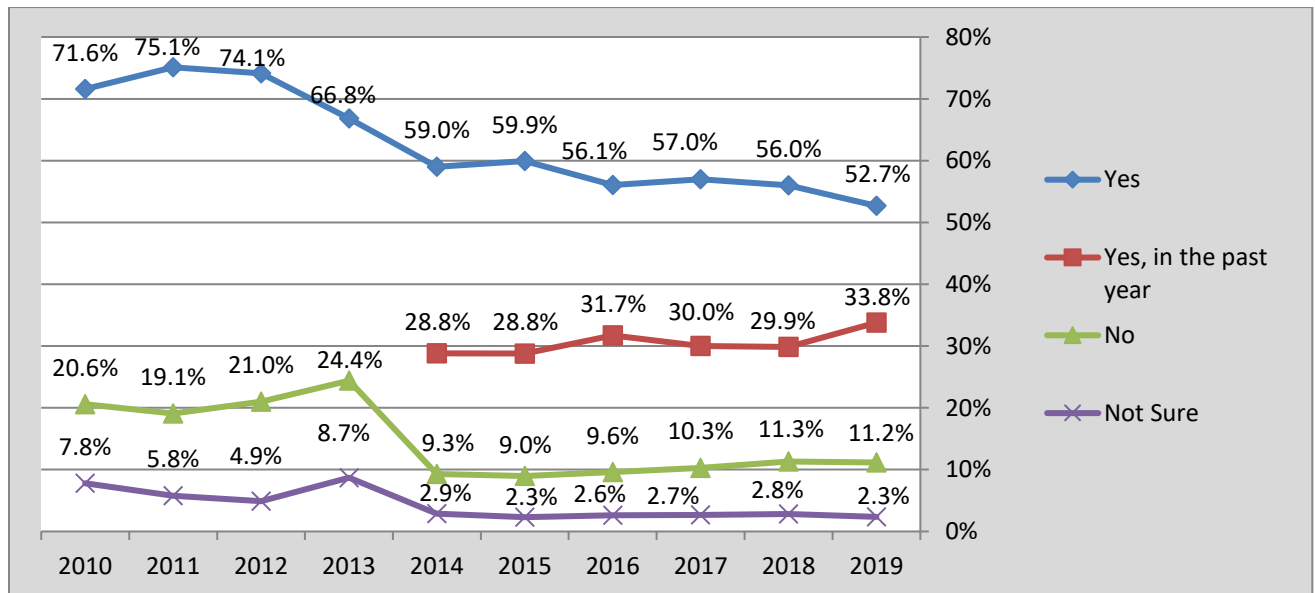


Figure 15. What do you think the chances are of getting a ticket if you don't wear your seat belt?

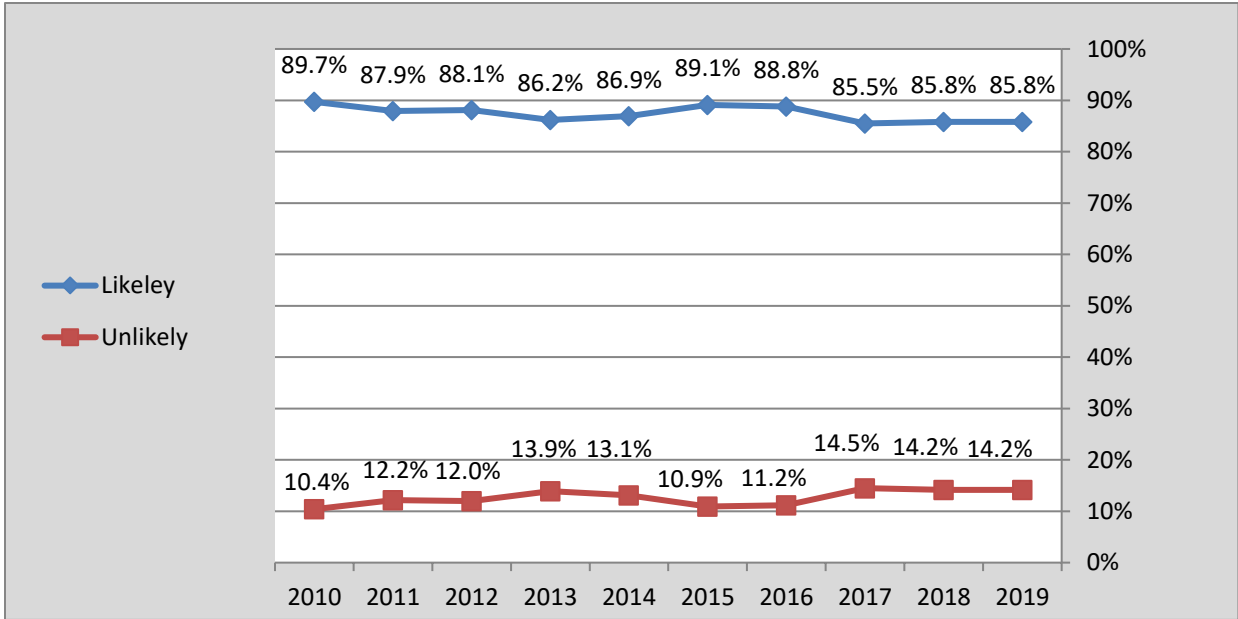


Figure 16. How often do you use seat belt when you drive or ride in a car, van, SUV or pickup?

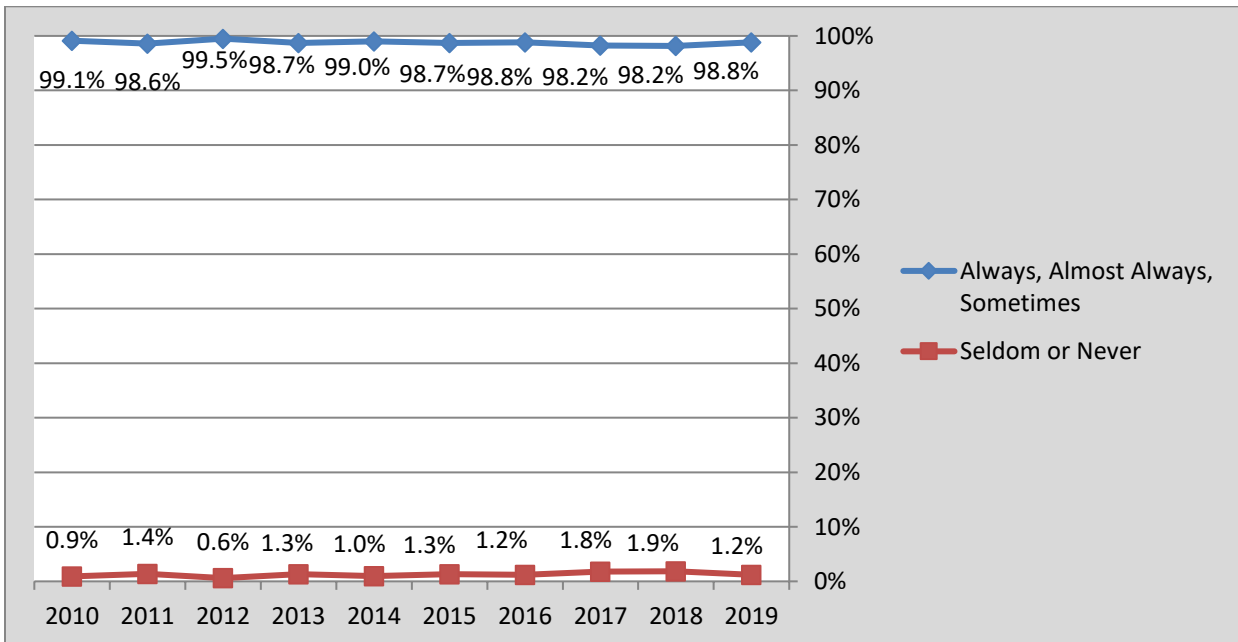


Figure 17. In the past 60 days, have you read, seen or heard anything about seat belt law enforcement by police?

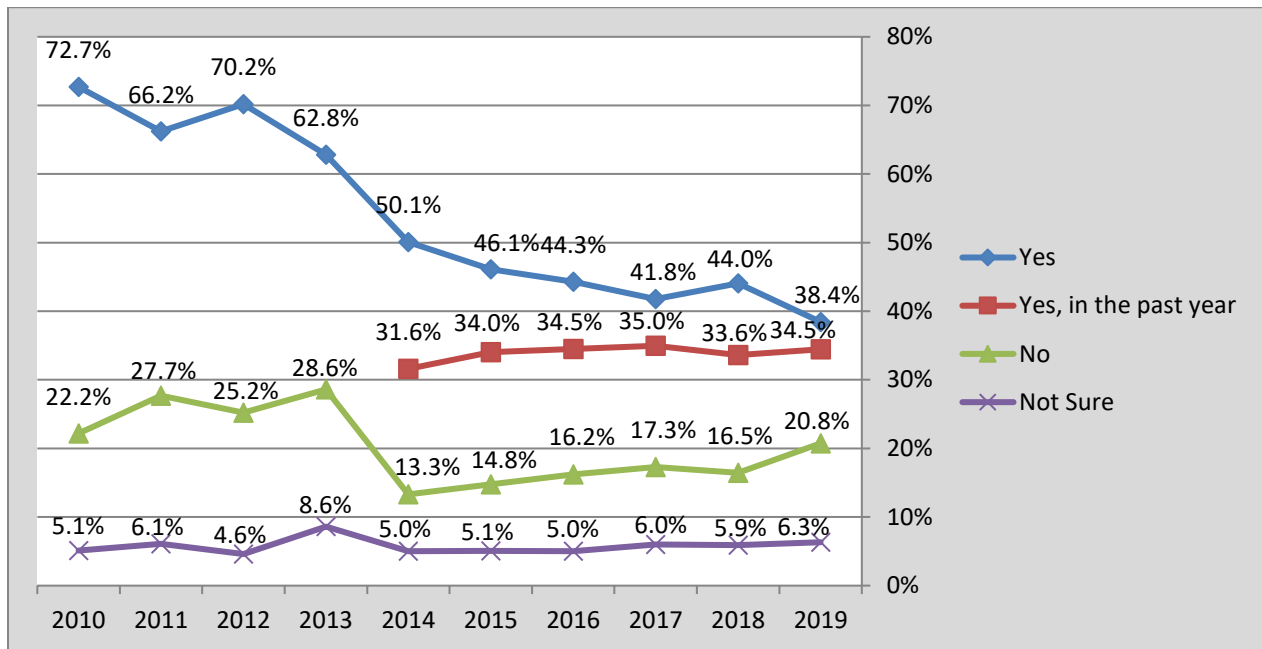


Figure 18. Have you read, seen or heard anything about speed enforcement by police?

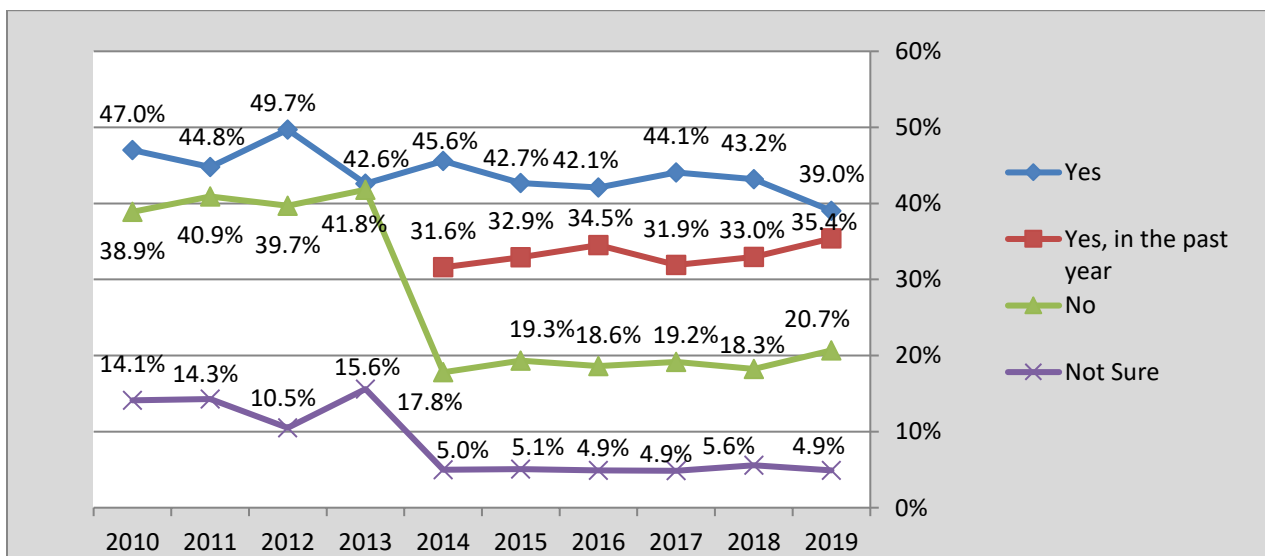


Figure 19. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?

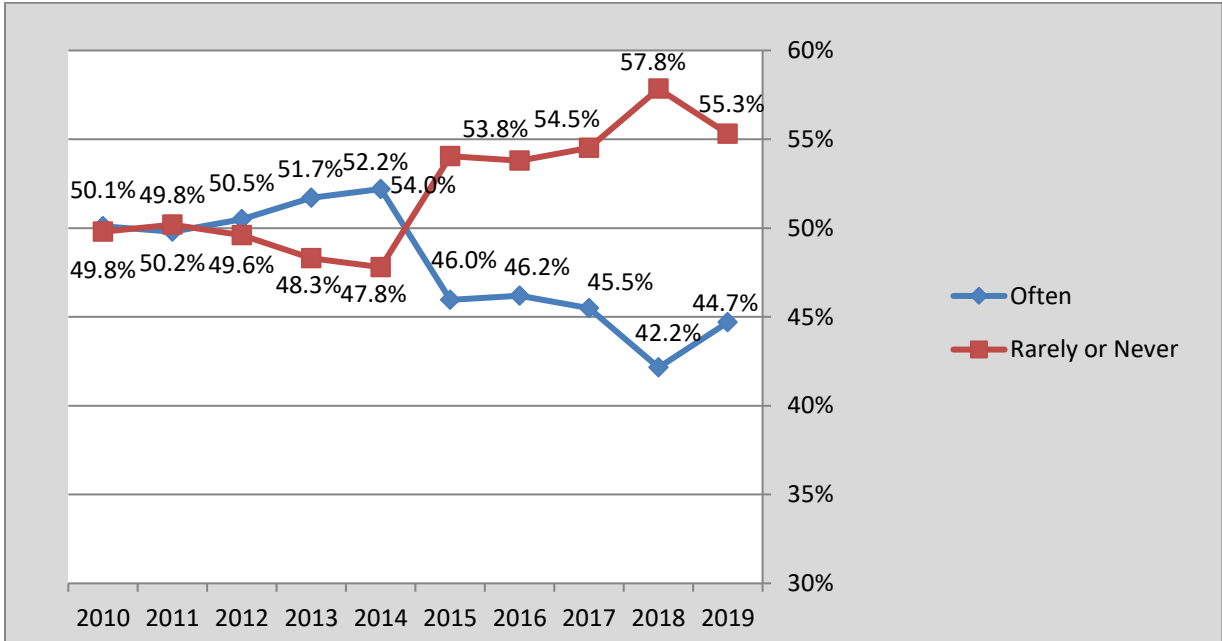


Figure 20. On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?

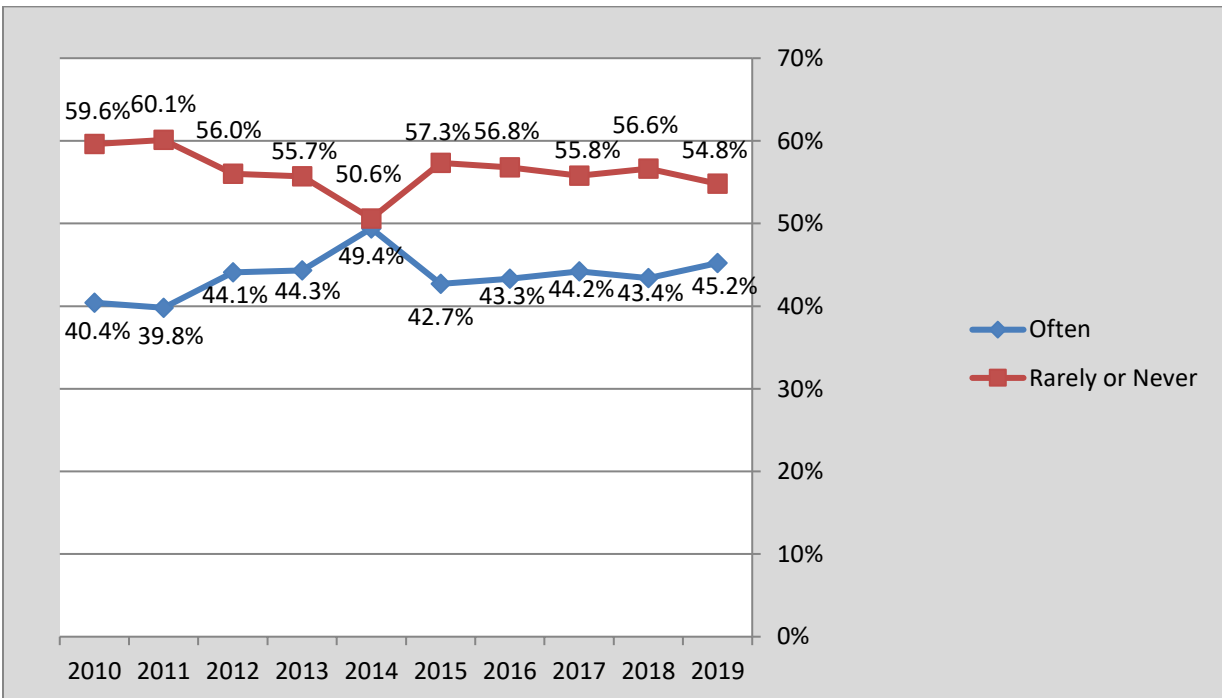


Figure 21. What do you think the chances are of getting a ticket if you drive over the speed limit?

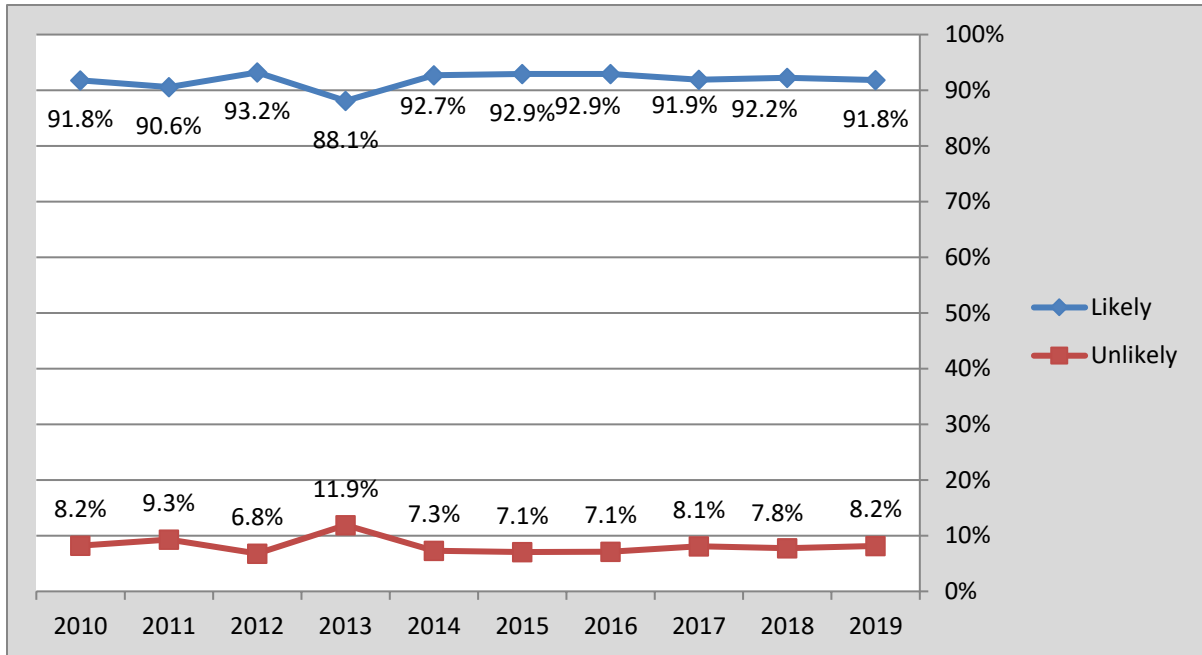
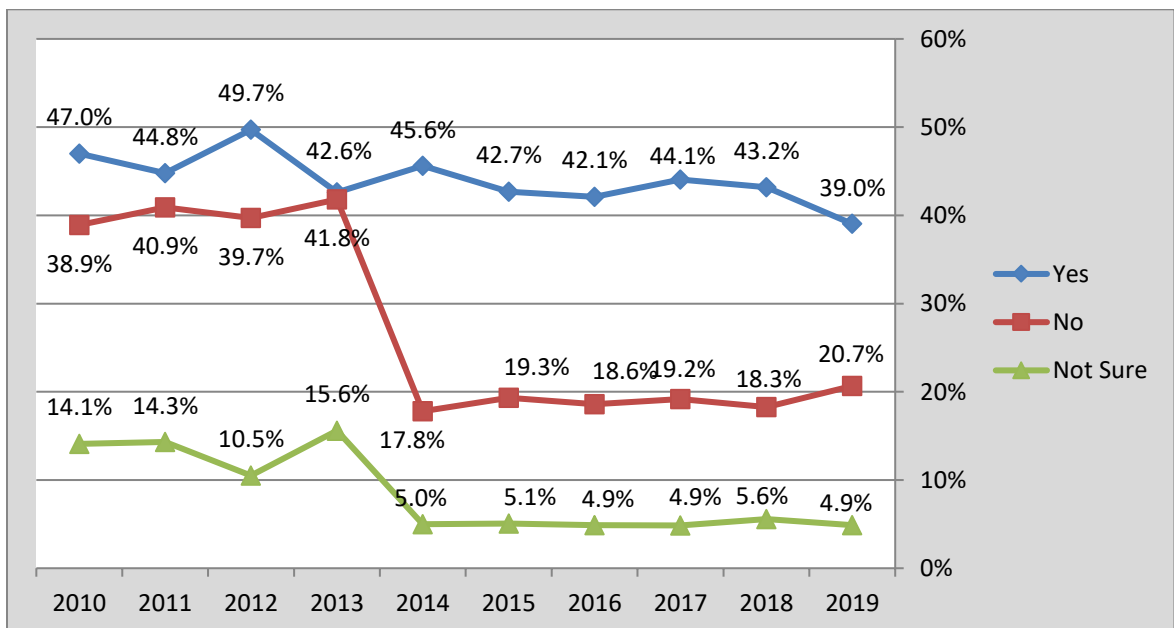


Figure 22. In the past 30 days, have you read, seen or heard anything about speed enforcement by police?

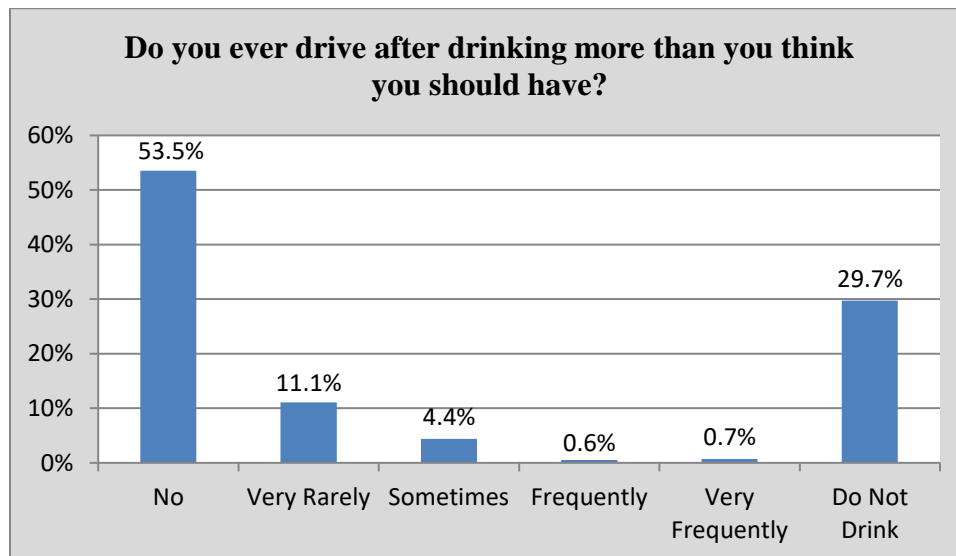


Texas-Specific Question Responses

The 2019 survey included three questions designed to gather additional data related to drinking and driving behavior and knowledge. Respondents were asked if they drive after drinking more than they should. This was based on their own assessment of what 'more than they should' would be.

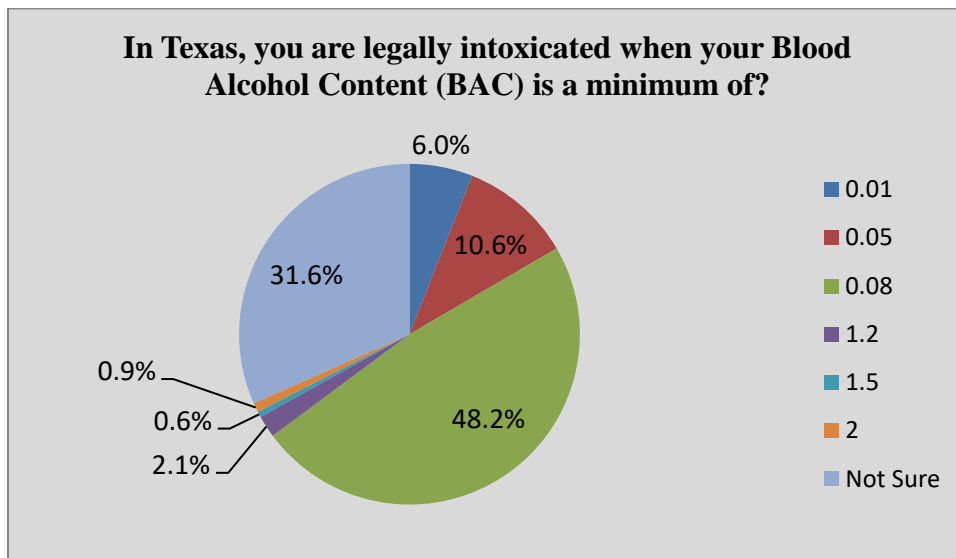
Just over half (53.5 percent) of the respondents said they had not driven after drinking too much, 29.7 percent said they do not drink, and an additional 11.1 percent said they very rarely drove after drinking (see Figure 23). This means that 144 of the 2,533 respondents answering this question reported they sometimes (n=112), frequently (n=14), or very frequently (n=18) drive after having too much to drink.

Figure 23. Self-Reported Impaired Driving



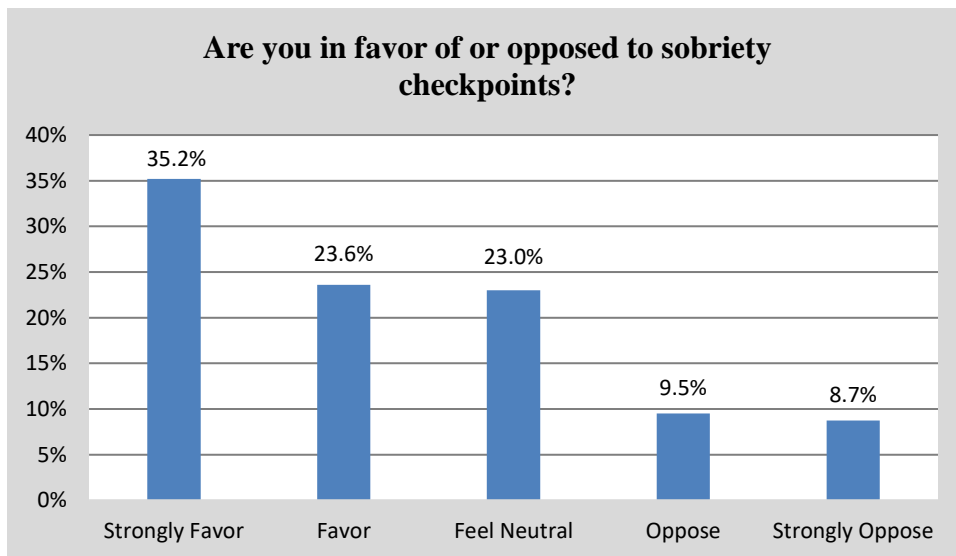
In Texas the legal limit for intoxication is .08 blood alcohol content (BAC). In 2019, less than half of the drivers surveyed (48.2 percent) checked the correct response choice for the legal intoxication question. Figure 24 shows that 31.6 percent of the Texans surveyed were not sure of the legal BAC limit.

Figure 24. Knowledge of BAC intoxication limit in Texas



Respondents were asked if they favor or oppose sobriety checkpoints in Texas. Sobriety checkpoints as commonly conducted in other states are not currently conducted in Texas. The survey results revealed that 58.8 percent were in favor of sobriety checkpoints, with 35.2 percent strongly in favor. As shown in Figure 25, 8.7 percent were strongly opposed to sobriety checkpoints, another 9.5 percent were opposed, and the remaining 23.0 percent were neutral on the subject..

Figure 25. Sobriety Checkpoints



Two questions were included to determine Texans' knowledge on the specifics of the texting ban and the seat belt law in Texas. For each question, one response was considered most correct. Figure 26 indicates that almost 70 percent of the respondents knew that there is a texting ban in Texas on all roads. Approximately seven percent thought the law does not apply in cities without an ordinance, and 20 percent checked they were not sure what the current law is.

Figure 26. Texting Bans

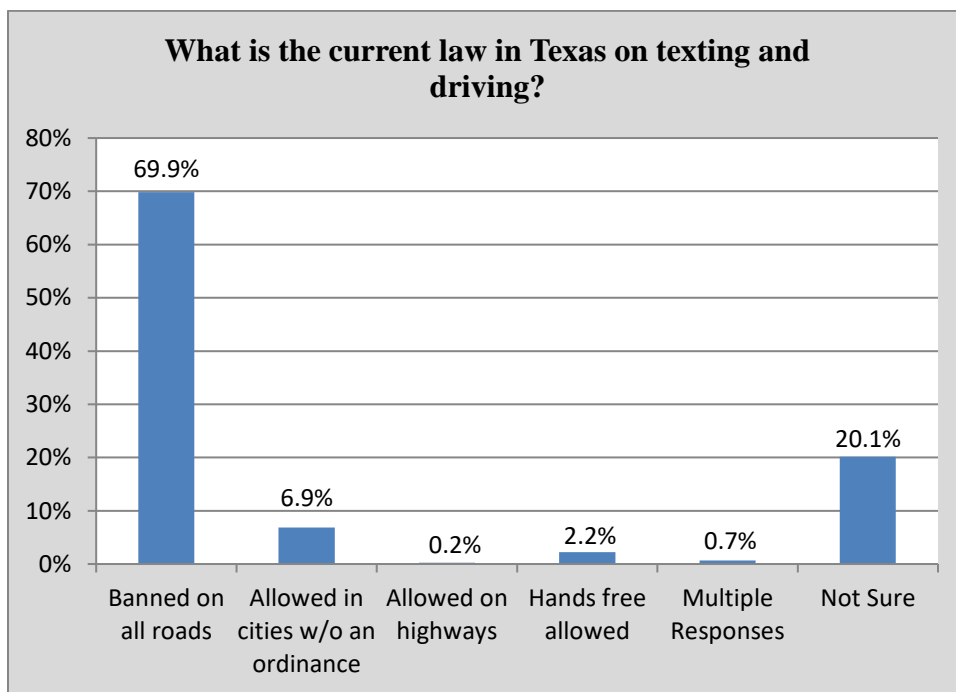
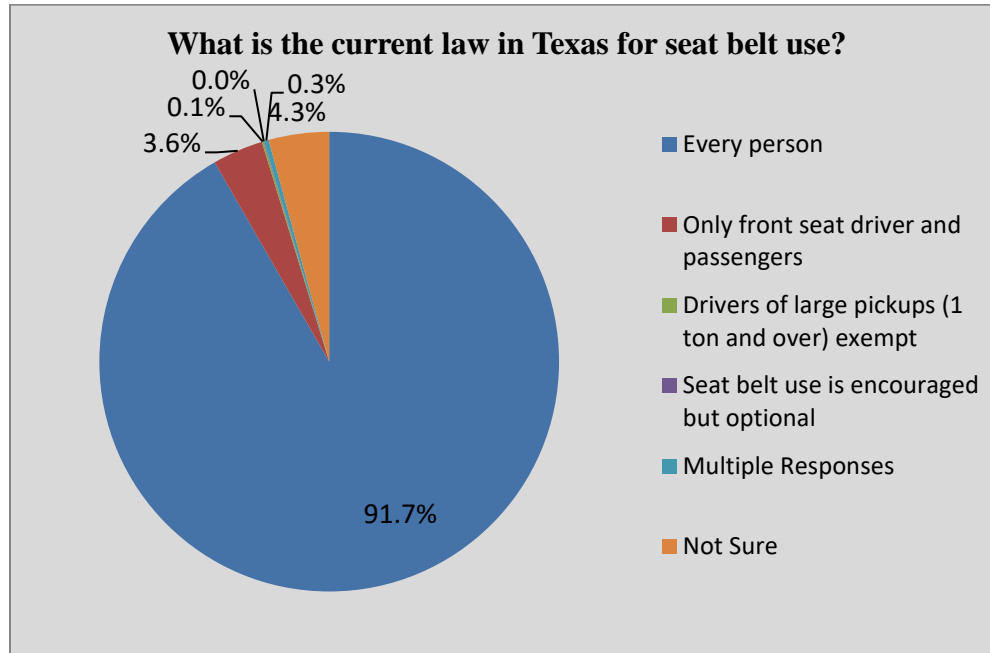


Figure 27 shows the breakdown of responses to the question regarding the seat belt law in Texas. The Texas mandatory seat belt law was amended in September 2009 to include all occupants in all seating positions. Survey results indicate the public is very aware of the current requirements, as evidenced by the correct response by 91.7 percent of respondents and a Not Sure response by only 4.3 percent of those surveyed. Only one person thought seat belts aren't required, but 89 people thought they are required only for front seat occupants in Texas.

Figure 27. Texas Seat belt Law



As in previous surveys, the 2019 survey included a question to measure the awareness of a variety of campaigns used recently to promote traffic safety in the state. Twelve campaign tag lines were presented and respondents were asked to check the ones they had heard. The graph shown in Figure 28 indicates that Click It or Ticket was the most recognized message, checked by 84.2 percent of the respondents, followed by Text Later. It Can Wait.” checked by 76.0 percent of the respondents. The least recognized message was “End the Streak”, checked by only 2.5 percent of the respondents. Although very low recognition overall, the highest recognition for “End the Streak” was among motorcycle riders. A few traffic safety messages had higher recognition by male respondents, especially those pertaining to drunk driving and the Share the Road message aimed at motorcycle safety. Females had slightly higher recognition of the “Talk. Text. Crash.” and “Text Later. It Can Wait.” messages. Pickup drivers had higher recognition than passenger car drivers of the “Click It or Ticket”, “Heads Up, Texas”, and “Plan While You Can” messages. Table 5 provides information on the 11 campaigns as to recognition by location.

Figure 28. Traffic Safety Campaign Message Recognition

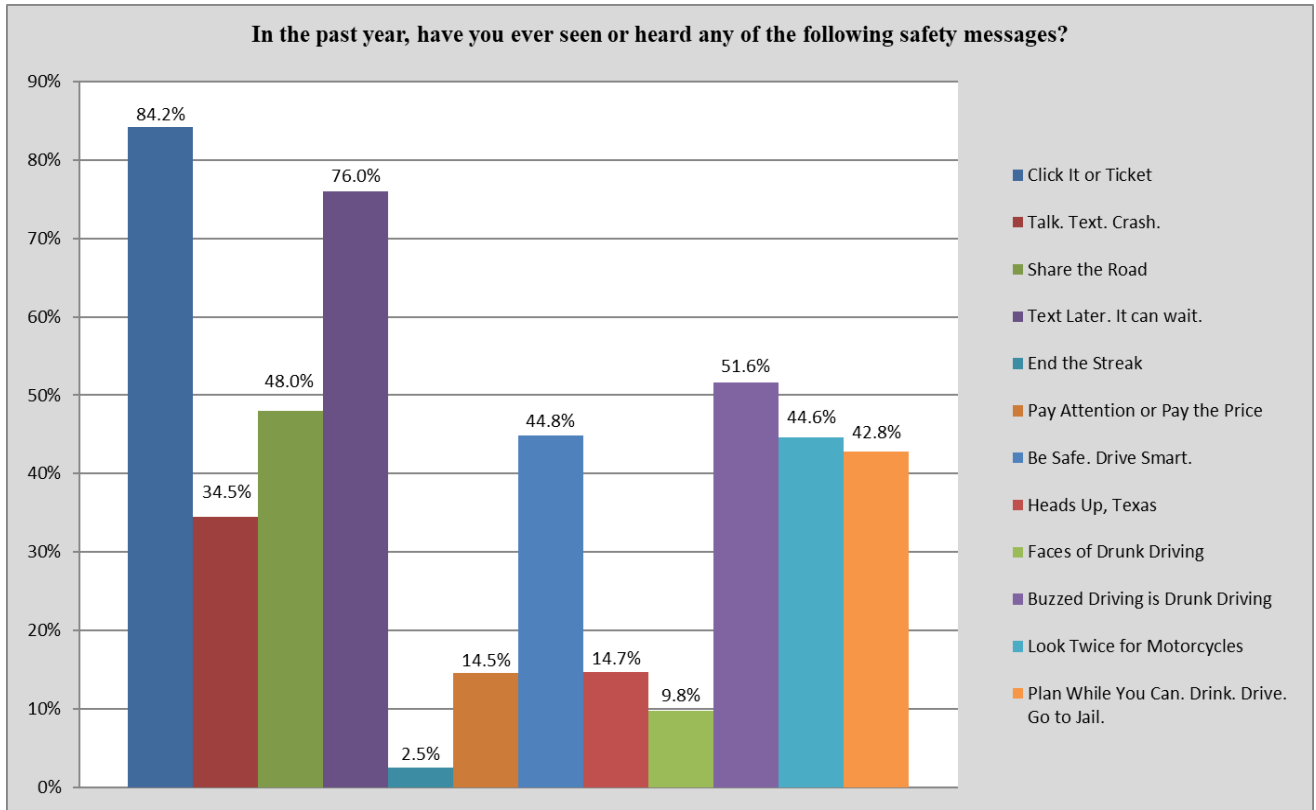


Table 5. Traffic Safety Campaign Recognition

Tag Line	Highest Recognition Area	%	Lowest Recognition Area	%
Click It or Ticket	Wichita Falls	94.1	Lufkin	58.8
Talk. Text. Crash.	Lufkin	62.7	Big Spring	22.4
Share the Road	Amarillo	74.2	McAllen	29.3
Text Later. It can wait.	Big Spring	93.1	Lufkin	54.9
End the Streak	McAllen	4.3	Lufkin	0.0
Pay Attention or Pay the Price	Eagle Pass	20.0	Lufkin	7.8
Be Safe. Drive Smart.	Eagle Pass	62.0	Lufkin	27.5
Heads Up, Texas	Beaumont	21.6	Lufkin	3.9
Faces of Drunk Driving	Big Spring	17.2	Lufkin	2.0
Buzzed Driving is Drunk Driving	San Angelo	72.8	Houston	32.3
Look Twice for Motorcycles	El Paso	63.2	Houston	27.2
Plan While You Can. Drink. Drive. Go to Jail.	Amarillo Brenham	51.0	Lufkin	33.3

Respondents were asked how often they had done a variety of behaviors related to traffic safety. Table 6 provides the percentages for each of the responses. Considering these responses, the most taboo behavior among the list is to drive without a seat belt, as 82.6 percent said they had never done so. A common illegal driving behavior self-reported by over 16 percent of respondents was speeding by 15 miles per hour over the speed limit on freeways or highways.

The most widely reported behavior was using a cell phone while driving, reported as a regular behavior by 10.3 percent of the respondents, and a behavior sometimes done by 23.4 percent. Texting or emailing was the next highest reported regular behavior, reported by 4.7 percent of drivers and sometimes done by another 15.0 percent, despite the statewide texting ban.

Table 6. Driving Behaviors

In the past 30 days, how often have you done the following?	% Regularly	% Sometimes	% Rarely	% Just Once	% Never
Driven without using seat belt	3.0	4.5	7.0	2.9	82.6
Allowed people to ride in your vehicle without using a seatbelt	2.7	6.7	11.5	2.5	76.6
Ridden as a passenger without using seat belt	2.5	7.9	10.1	2.7	76.8
Driven 15mph over the speed limit on a freeway/highway	3.1	13.2	18.3	5.0	60.5
Driven 15mph over the speed limit on a residential street	1.6	5.0	14.3	3.2	76.0
Driven through a light just turned red when could have stopped	1.2	7.4	18.3	12.0	61.1
Driven through a stop sign	3.1	11.5	22.1	8.8	54.6
Driven while very sleepy	1.9	11.1	23.1	8.9	55.1
Talked on cell phone while driving	10.3	23.4	23.2	5.7	37.5
Read or sent text messages or emails while driving	4.7	15.0	22.6	5.4	52.3

A follow-up question was asked to determine if mobile communication device use and drinking and driving behavior had decreased by respondents and if so, what factors were related to the change in behavior. Of the 2,473 people who answered the question regarding cell phone use, 9.2 percent checked they had not been influenced to use cell phones less while driving. Another 26.9 percent said they did not use a cell phone while driving. For those who said they had been influenced to use a cell phone less while driving, the highest percentage (65.0 percent) checked “fear of injury to self or others” as the reason. The least often cited influencer (10.5 percent) was employee policy (Figure 29).

Of the 2,474 people who responded to the question regarding reasons for not drinking and driving or for stopping drinking and driving, 8.5 percent said they had not been influenced to drink and drive less. Figure 30 shows that for those who had stopped or do not drink and drive, the most prevalent reason was fear of injury to themselves or others (62.8 percent). Almost half (48.8 percent) said the effect on their driving, or worry about a wreck was an influencer. Over half (51.7 percent) said they do not drink and drive.

Figure 29. Reasons for not using or stopping use of cell phones

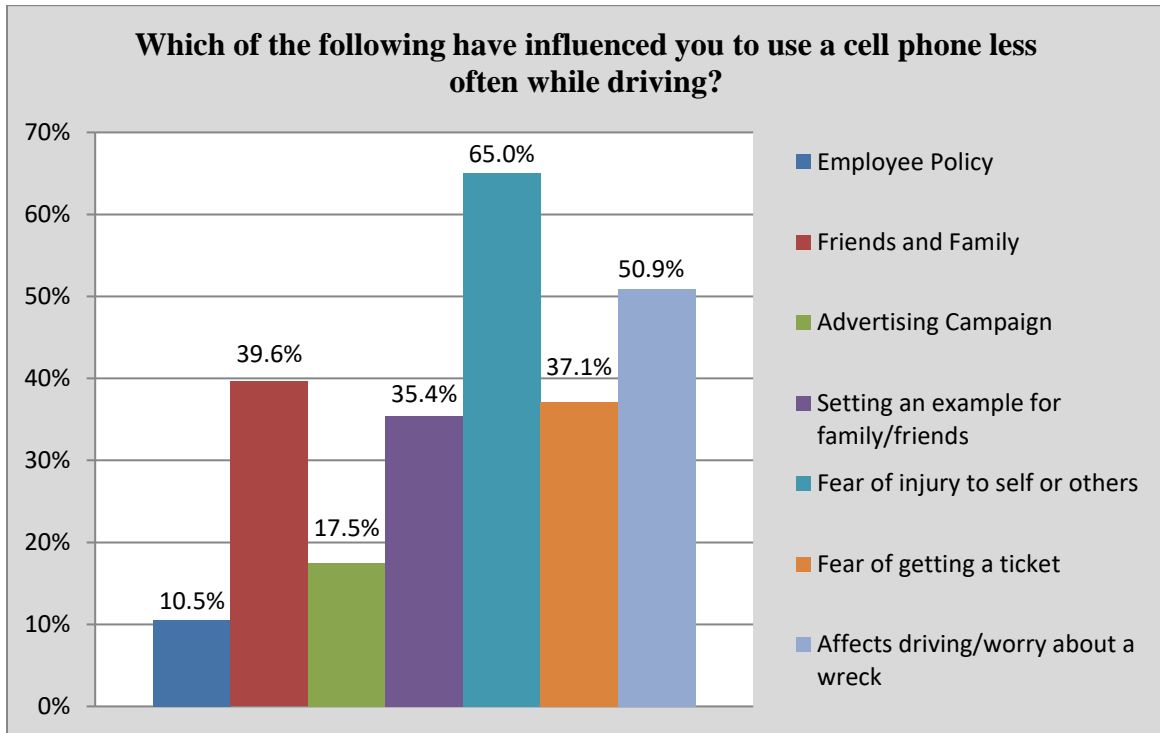
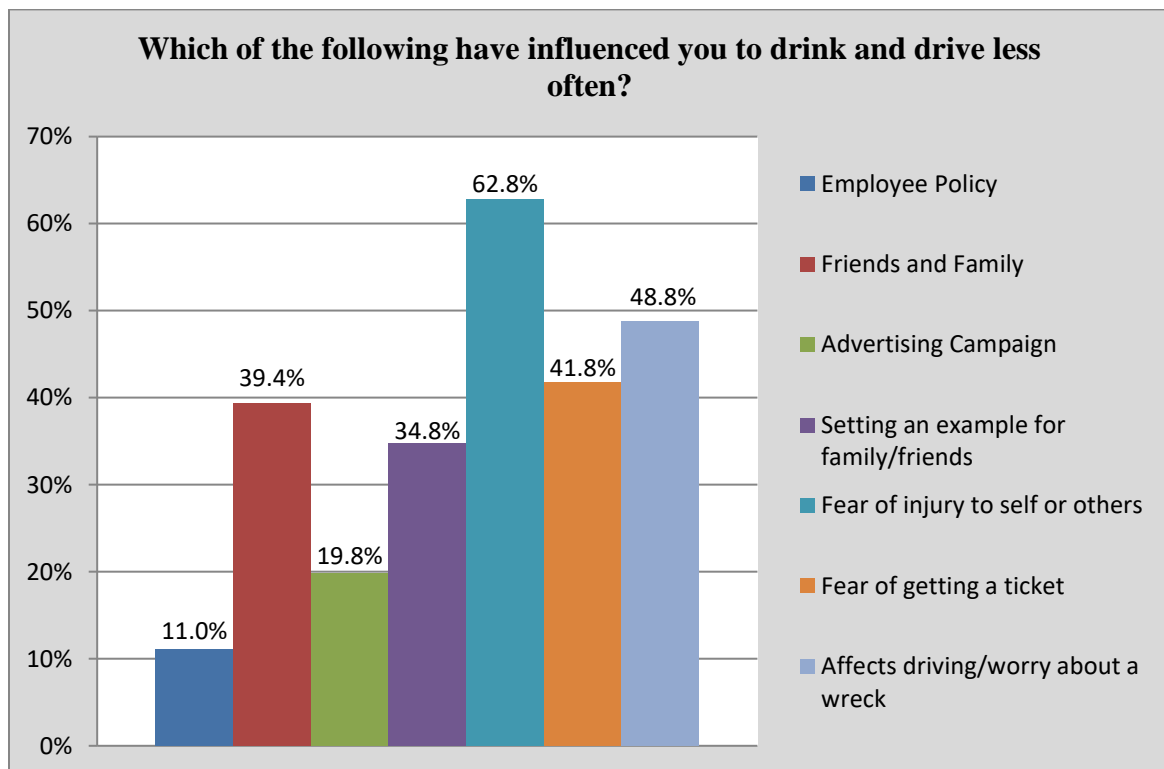


Figure 30. Reasons for not or stopping drinking and driving



Significant Changes in 2019 compared to 2018

Responses to the core questions were analyzed in comparison to responses to the questions in common on the 2019 survey to determine if any significant changes occurred. This year the percentage of people who said they had read, seen, or heard a message about seat belt enforcement declined to a significant degree from last year and earlier years. Other core measures were in the same range as 2018 and recent years.

With regard to other Texas specific questions, the following comparisons of 2019 results with prior years' results are noted:

- Click It or Ticket remains the most widely recognized campaign among the 12 presented. Text Later. It can wait was, as in 2018, second in recognition at 76.0 percent in 2019, increasing from the 2018 percentage recognition of 72.6 percent). The newest campaign, End the Streak was recognized by only 2.5 percent of the sample. All of the previously tested campaigns were recognized by lower percentages of the respondents, with the two notable exceptions of Text Later. It Can Wait., and Heads Up Texas.
- Texans remain unsure of the minimum BAC level that is defined as intoxication in Texas, with almost one-third (31.6 percent) checking the Not Sure response. Additionally, despite a new statewide ban on texting and driving, just over 20 percent of the survey respondents checked Not Sure as to what the law covers. In contrast, the seat belt law is widely known, with 91.7 percent checking the correct response and only 4.3 percent checking the Not Sure response.

Summary of Key Findings

- The Click It or Ticket message was the most highly recognized of 12 traffic safety campaign messages.
- Seventy-two percent of respondents reported they have read, seen, or heard a message about seat belt enforcement during the past year.
- Respondents in smaller cities had significantly lower self-reported seat belt use. In smaller cities, males reported much lower seat belt use than females, and pickup drivers self-reported their seat belt use as lower than passenger car drivers in the smaller cities, which was not the case in the larger group of cities.
- Impaired driving enforcement campaign messages are seen and heard by Texas drivers, as evidenced by the majority of Texans surveyed who said they had read, seen or heard an impaired driving and seat belt enforcement message in the past 30 days.
- Most Texas drivers believe it is very likely that impaired drivers will be arrested.
- Less than half of those surveyed (48.2 percent) knew the legal BAC limit for intoxication in Texas, with 31.6 percent saying they were not sure what the limit is.

- Self-reported cell phone use among drivers is most common relative to other traffic safety risk behaviors, with second most common being texting while driving. One-third (33.7 percent) of respondents said they had sometimes or regularly talked on their cell phone while driving during the past month.
- Almost 20 percent (19.7 percent) of drivers reported regularly or sometimes texting while driving in the past 30 days.
- The most often cited influence on reducing cell phone use and impaired driving behavior is fear of injury to themselves or others. The least often cited influence is an employer policy.
- Exceeding the speed limit continues to be common practice, as self-reported by approximately 45 percent of respondents at least sometimes or more often on local roads and on highways.

APPENDIX A: Questionnaire and 2019 Responses

1. What type of vehicle do you drive most often?	None, I do not drive 5.6%	Passenger Car 39.7%	Pickup 16.9%	SUV 28.6%	Van 3.4%	Motorcycle 0.6%	Other 5.2%
2. Have you read, seen or heard anything about seat belt law enforcement by police?	Yes, in the past 60 days 38.4%		Yes, in the past year 34.5%		No 20.8%	Not Sure 6.3%	
3. Have you read, seen or heard anything about speed enforcement by police?	Yes, in the past 30 days 39.0%		Yes, in the past year 35.4%		No 20.7%	Not Sure 4.9%	
4. Have you read, seen or heard anything about alcohol impaired driving (or drunk driving) enforcement by police?	Yes, in the past 30 days 52.7%		Yes, in the past year 33.8%		No 11.2%	Not Sure 2.4%	
5. How often do you use seat belts when you drive or ride in a car, van, SUV or pickup?	Always 91.3%	Nearly Always 5.3%	Sometimes 2.3%	Seldom 0.6%	Never 0.6%		
6. On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?	Most of the time 8.6%	About half of the time 8.9%	Sometimes 27.2%	Rarely 33.6%	Never 21.7%		
7. On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?	Most of the time 10.0%	About half of the time 10.8%	Sometimes 24.4%	Rarely 29.8%	Never 25.0%		
8. What do you think the chances are of getting a ticket if you don't wear your seat belt?	Very Likely 48.5%	Somewhat Likely 17.1%	Likely 20.2%	Unlikely 9.2%	Very Unlikely 5.0%		
9. What do you think the chances are of getting a ticket if you drive over the speed limit?	Very Likely 48.8%	Somewhat Likely 23.7%	Likely 19.4%	Unlikely 5.7%	Very Unlikely 2.5%		
10. What do you think the chances are of someone getting arrested if they drive after drinking?	Very Likely 65.7%	Somewhat Likely 15.9%	Likely 12.9%	Unlikely 3.8%	Very Unlikely 1.7%		
11. Are you in favor of or opposed to sobriety checkpoints (where drivers are stopped briefly by police to check for alcohol impaired driving)?	Strongly Favor 35.2%	Favor 23.6%	Feel Neutral 23.0%	Oppose 9.5%	Strongly Oppose 8.7%		
12. In Texas, you are legally intoxicated when your Blood Alcohol Content (BAC) is a minimum of?	.01 6.0%	.05 10.6%	.08 48.2%	1.20 2.1%	1.50 0.6%	2.0 0.9%	Not Sure 31.7%
13. Do you ever drive after drinking more than you think you should have?	No 53.5%	Very Rarely 11.1%	Sometimes 4.4%	Frequently 0.6%	Very Frequently 0.7%		Do Not Drink 29.7%
14. In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?	15.2% Number of times (fill in)		None, I do not drink 31.7%			None, I do not drink & drive 53.1%	

**15. In the past year, have you ever seen or heard any of the following safety messages?
[Check all that apply.]**

- | | | |
|--------------------------------|-------------------------------|----------------------------------|
| 84.2% Click It or Ticket | 2.5% End the Streak | 9.8% Faces of Drunk Driving |
| 34.5% Talk. Text. Crash. | 14.5% Pay Attention or Pay... | 51.6% Buzzed Driving is... |
| 48.0% Share the Road | 44.8% Be Safe. Drive Smart | 44.6% Look Twice for Motorcycles |
| 76.0% Text Later. It can wait. | 14.7% Heads Up, Texas | 42.8% Plan While You Can... |

**16. What is the current law in Texas on texting and driving?
(Please check the one most correct answer.)**

- 69.9% Texting while driving is banned on all roads in Texas
- 6.9% Texting while driving is allowed in cities that have not passed a local ordinance against it
- 0.2% Texting while driving is allowed on highways but banned on city streets
- 2.2% Texting while driving is allowed if your device you are typing on is not held in your hand
- 20.1% Not Sure

**17. What is the current law in Texas for seatbelt use?
(Please check the one most correct answer.)**

- 91.7% Every person in the vehicle is required to use seatbelts
- 3.6% Only front seat driver and passengers are required to use seatbelts
- 0.1% Drivers of large pickups (1 ton and over) are not required to use seatbelts
- 0.1% Seatbelt use is encouraged but optional in Texas
- 4.3% Not Sure

18. In the past 30 days, how often have you done the following?

	Regularly	Some-times	Rarely	Just Once	Never
Driven without using your seatbelt	3.0%	4.5%	7.1%	2.90%	82.6%
Allowed people to ride in your vehicle without using a seatbelt	2.7%	6.7%	11.5%	2.48%	76.6%
Ridden as a passenger without using your seatbelt	2.5%	7.9%	10.1%	2.73%	76.8%
Driven 15 mph over the speed limit on a freeway or highway	3.1%	13.2%	18.3%	4.97%	60.5%
Driven 15 mph over the speed limit on a residential street	1.6%	5.0%	14.3%	3.24%	76.0%
Driven through a light just turned red when you could have stopped	1.2%	7.4%	18.3%	11.98%	61.1%
Rolled through a stop sign without coming to a complete stop	3.1%	11.5%	22.1%	8.76%	54.6%
Driven when you were feeling very sleepy	1.9%	11.1%	23.1%	8.86%	55.1%
Talked on your cell phone while you were driving	10.3%	23.4%	23.2%	5.70%	37.5%
Read or sent a text message or email while you were driving	4.7%	15.0%	22.6%	5.40%	52.3%

19. Which of the following have influenced you? Check all that apply:

	Employee Policy	Friends and Family	Advertising Campaign	Setting an example for family/friends	Fear of injury to self or others	Fear of getting a ticket	Affects driving/worry about a wreck
To use a cell phone less often while driving	10.5%	39.6%	17.5%	35.5%	65.0%	37.2%	50.9%
To drink and drive less often	11.0%	39.4%	19.8%	34.8%	62.8%	41.8%	48.8%

9.2% None of the above – I have not been influenced to use a cell phone less while driving

8.5% None of the above – I have not been influenced to drink and drive less

26.8% I do not use a cell phone while driving

51.7% I do not drink and drive

20. What is your age?

15.2% 18–21 19.9% 22–30 29.9% 31–45 27.8% 46–65 7.2% Over 65

21. What is your race/ethnicity?

41.8% White 14.4% Black 35.9% Hispanic 4.9% Asian 2.2% Other 0.9% Combination

22. What is your gender?

44.8% Male 55.2% Female

23. What is the highest level of education you have completed?

32.6% High School 32.7% Some college, Associate degree, or technical school

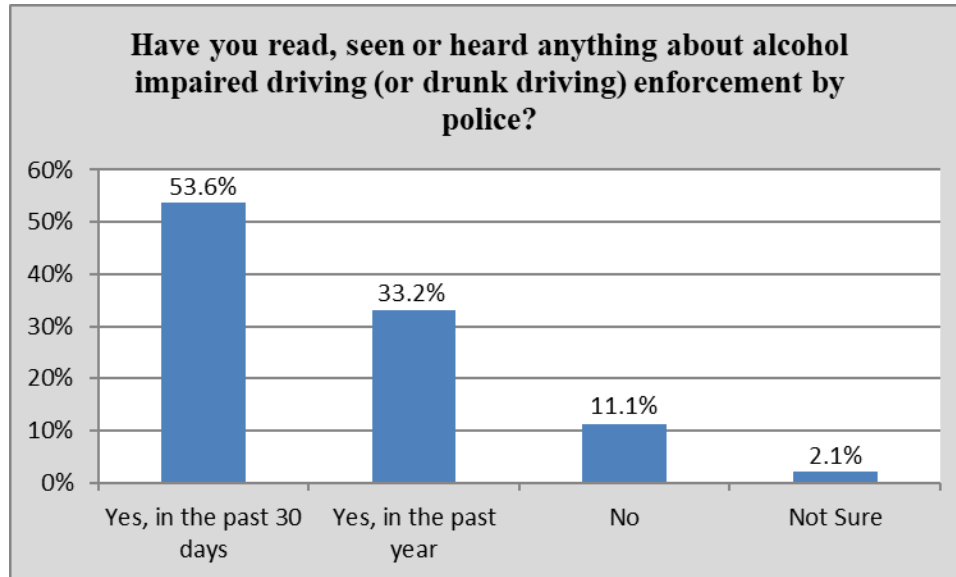
24.0% College Degree 10.8% Advanced degree

24. What is your zip code?

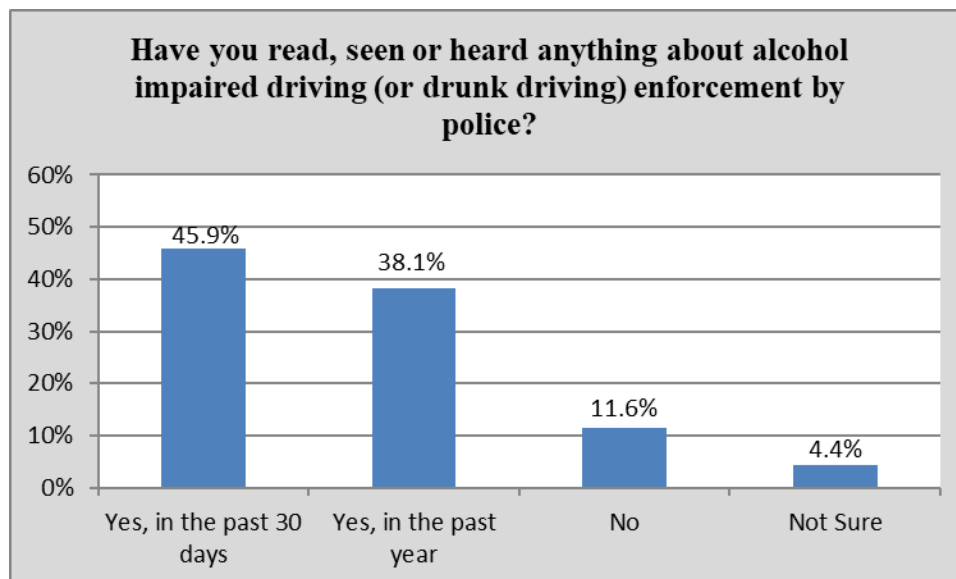
569 unique zip codes from all surveys

APPENDIX B: CORE QUESTION RESPONSES: CITY COMPARISONS

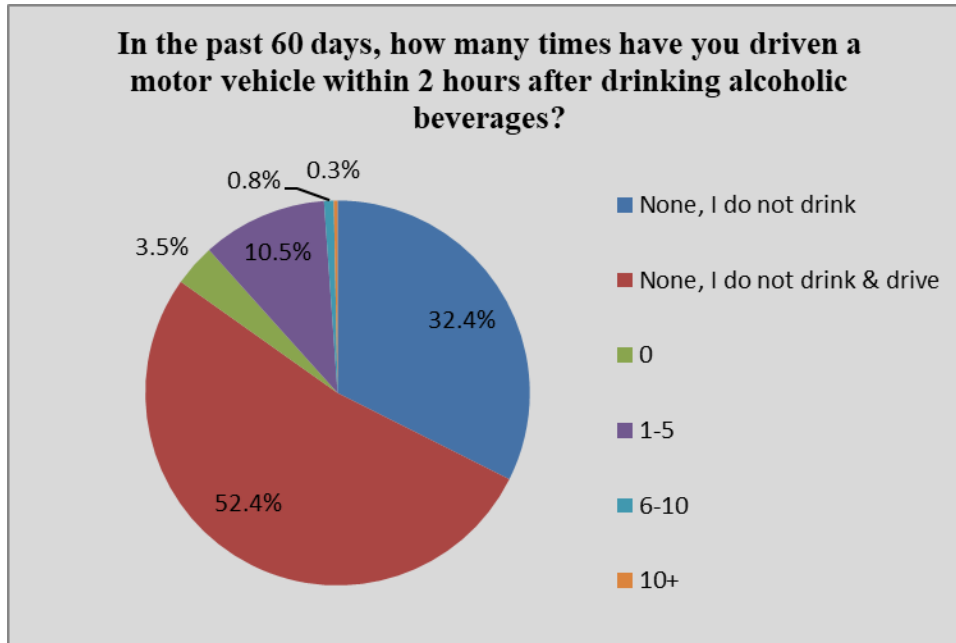
Large Cities



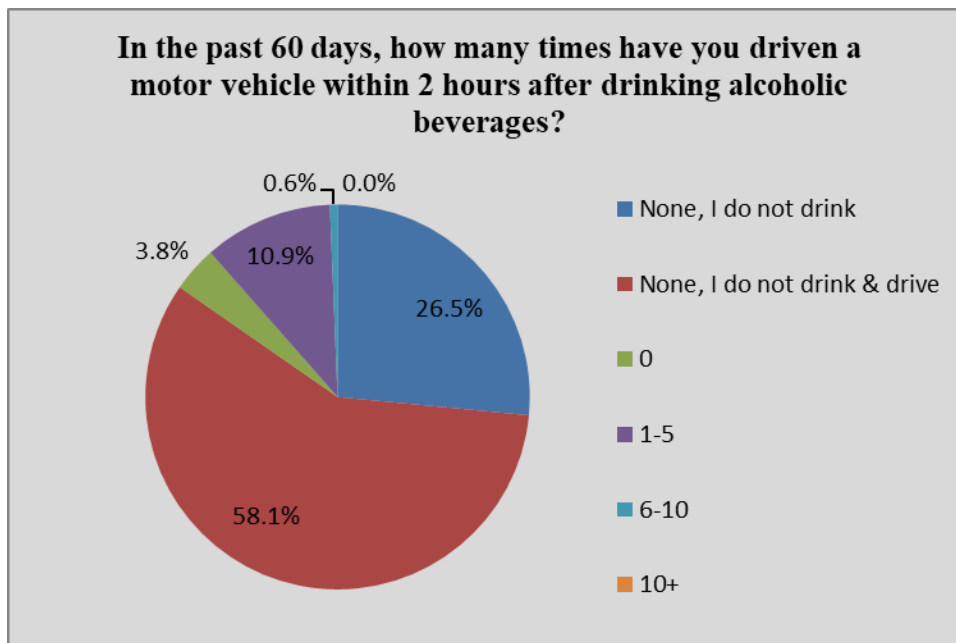
Small Cities



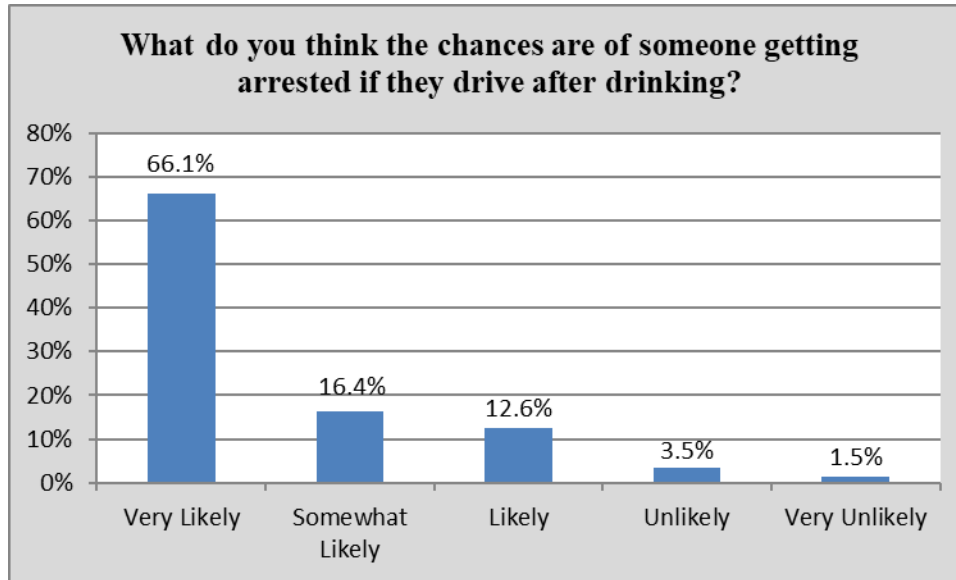
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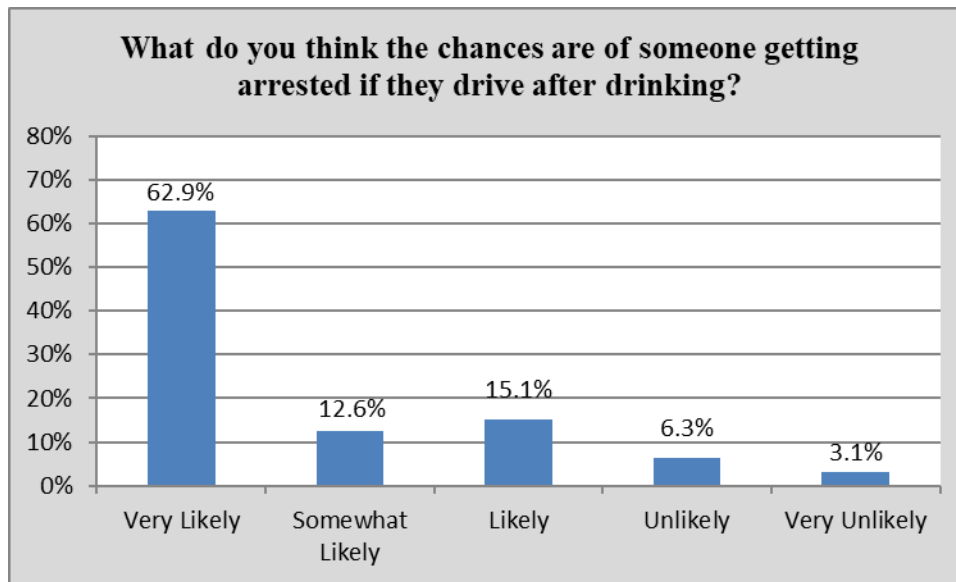
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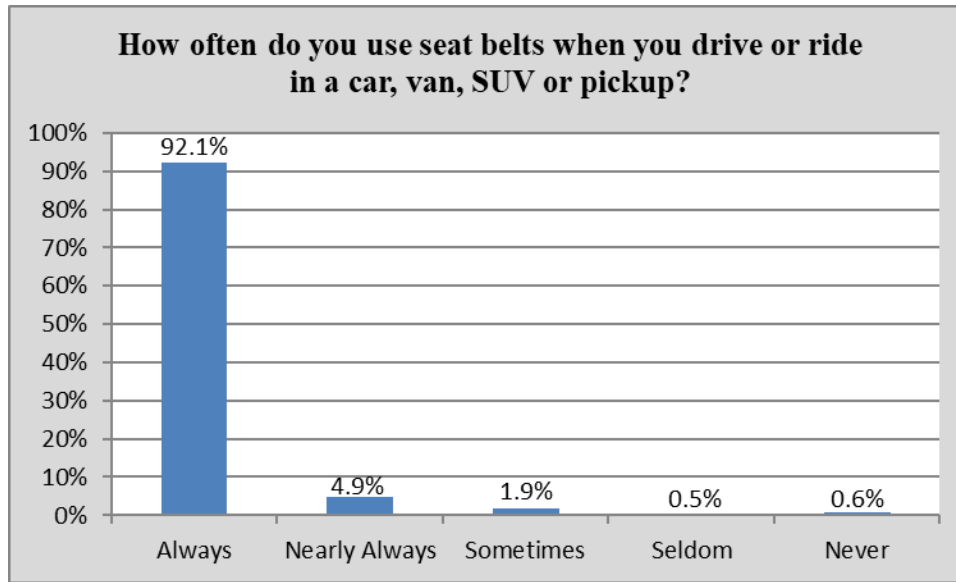
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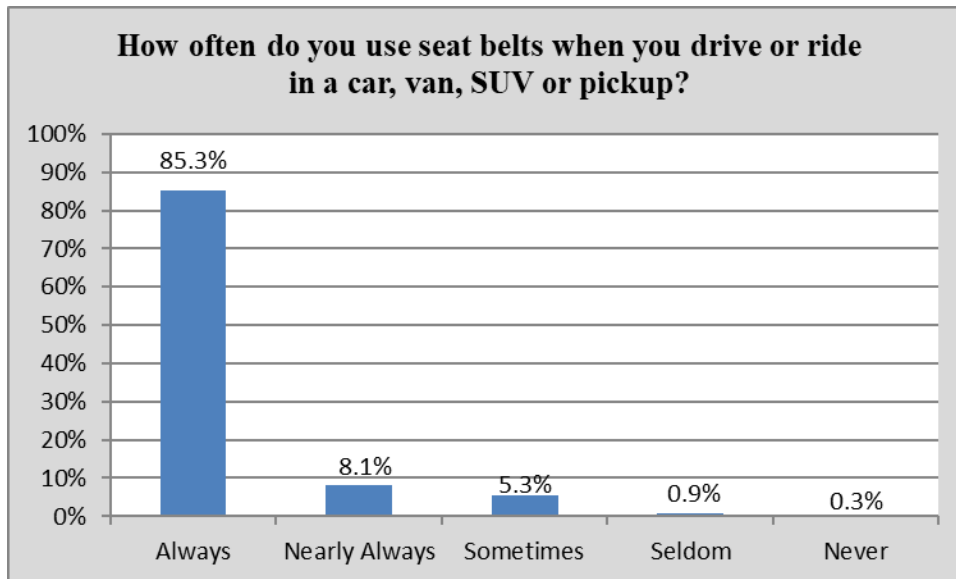
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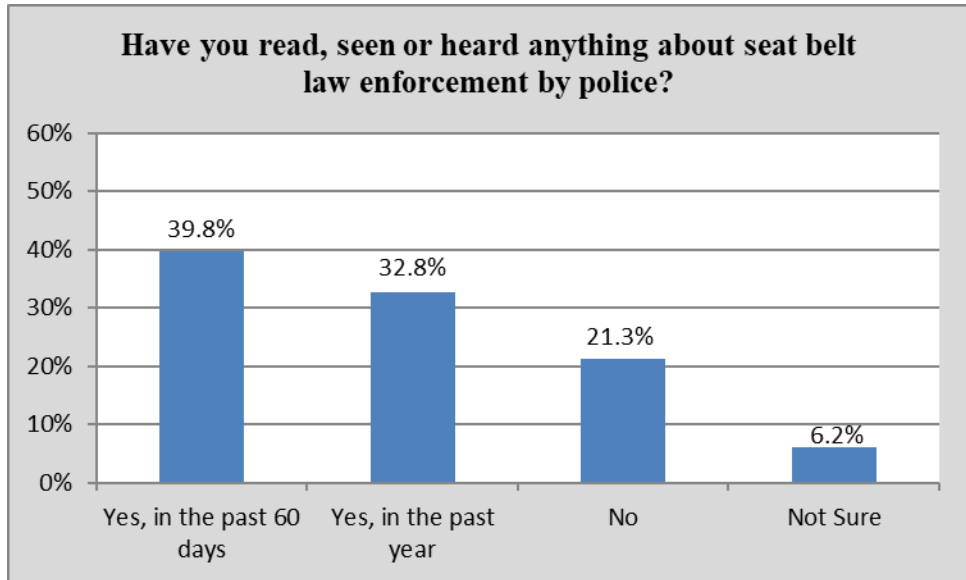
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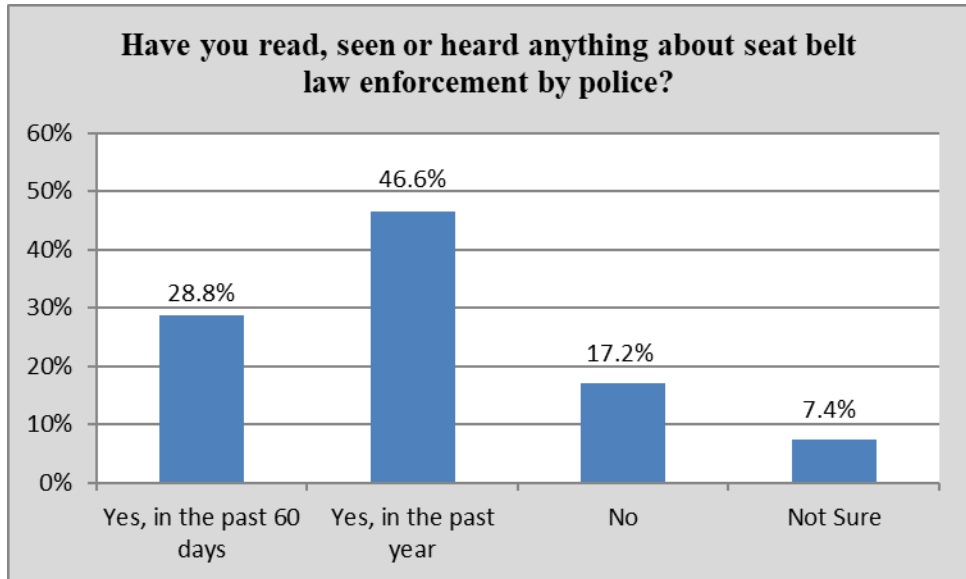
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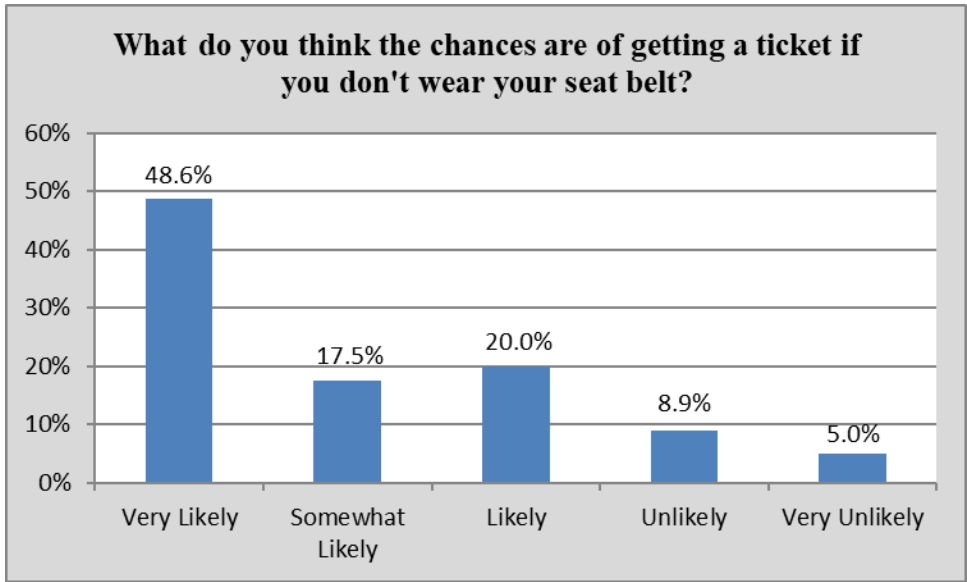
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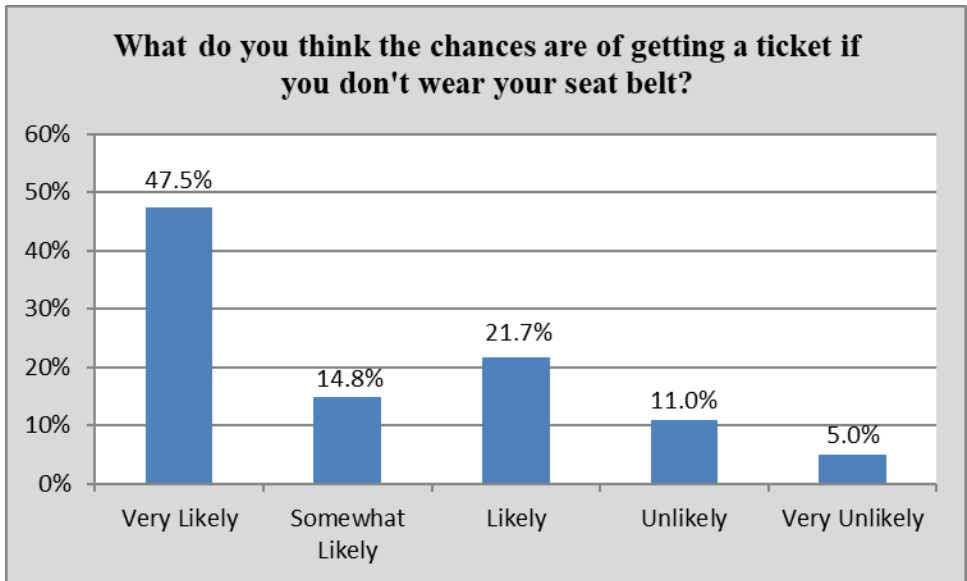
Small Cities



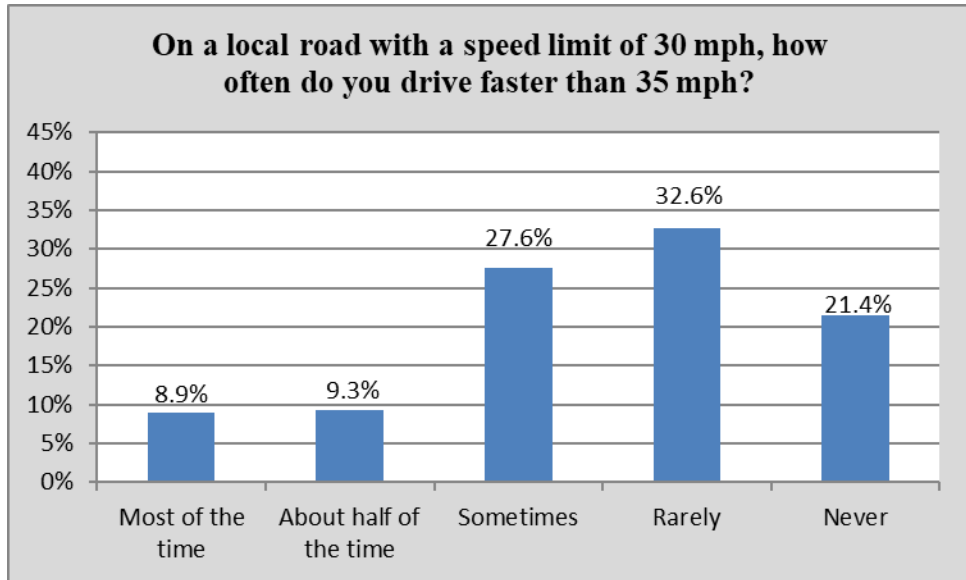
Large Cities



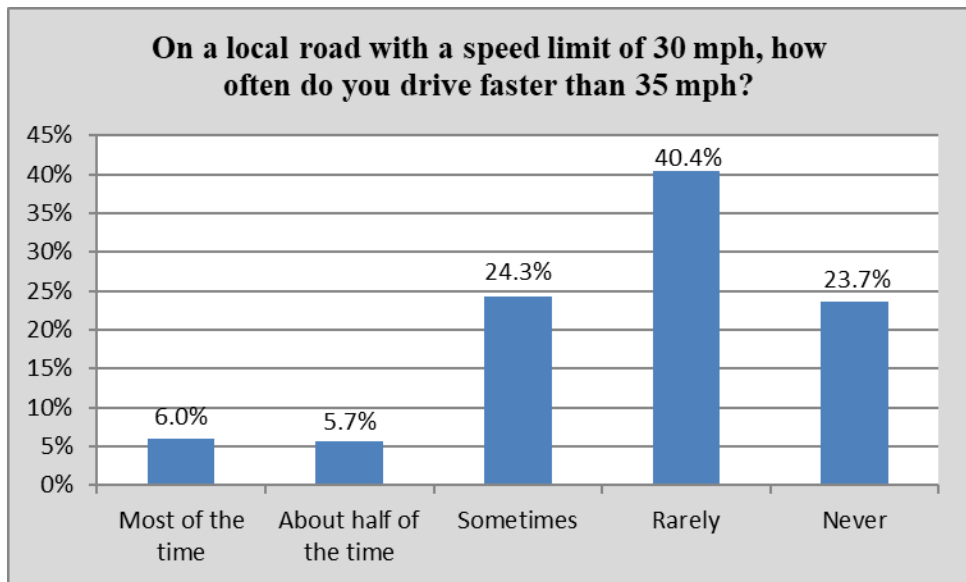
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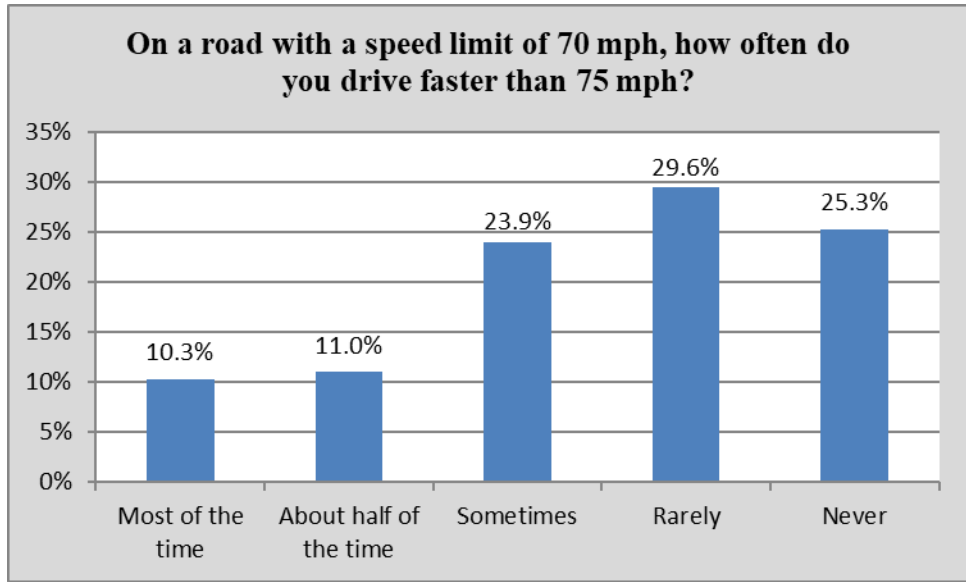
Large Cities



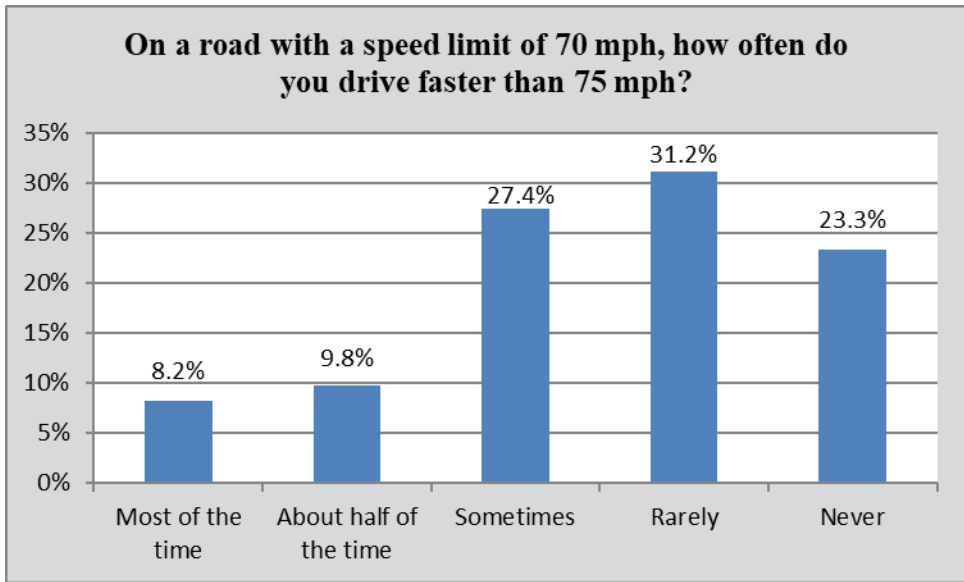
Small Cities



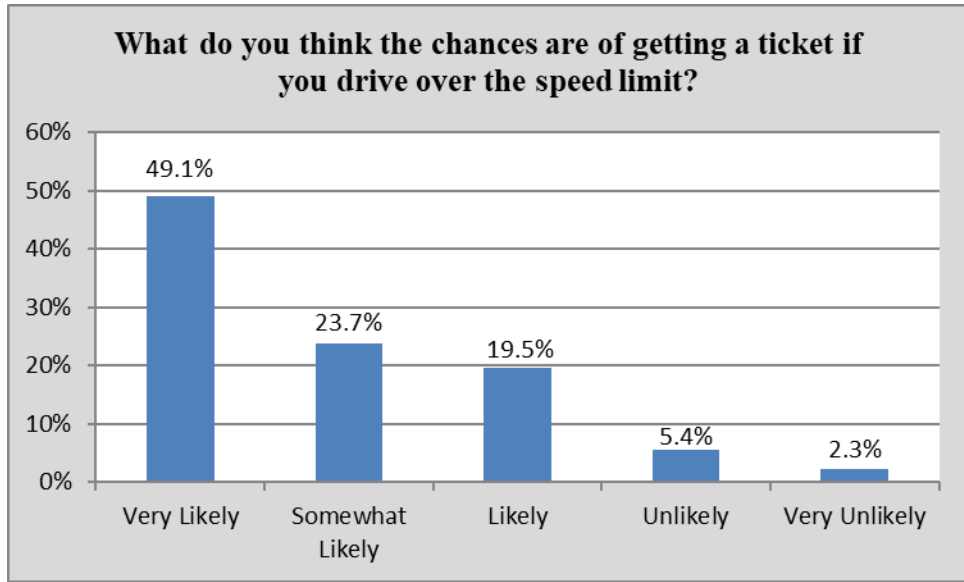
Large Cities



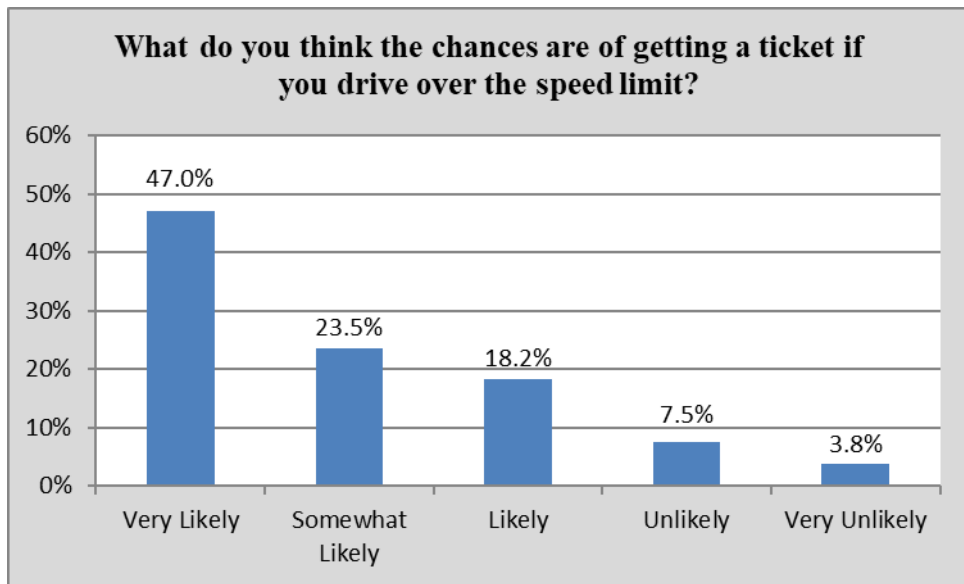
Small Cities



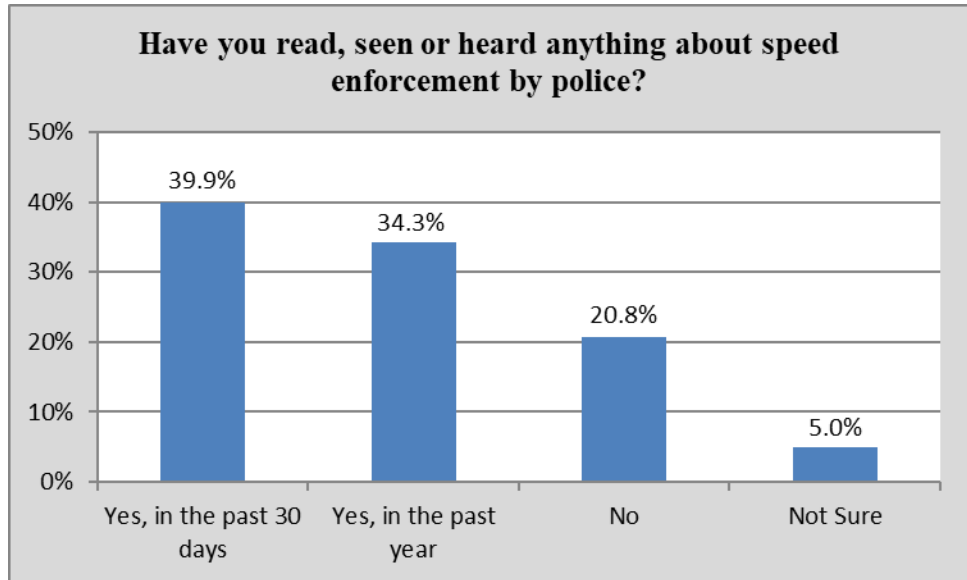
Large Cities



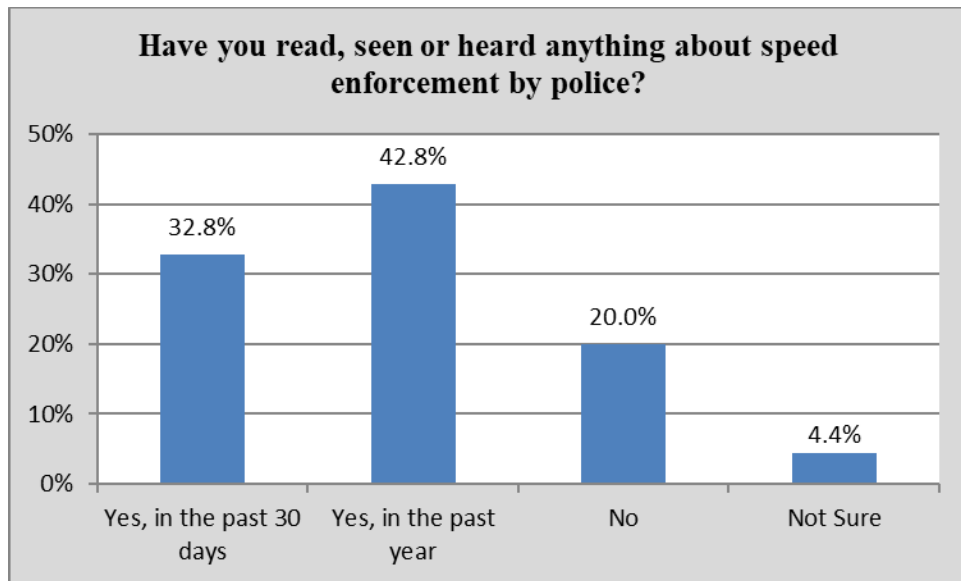
Small Cities



Large Cities



Small Cities



APPENDIX C: CORE QUESTION RESPONSE PERCENTAGES BY YEAR

Have you read, seen or heard anything about seat belt law enforcement by police?					
	Yes, in the past 60 days	Yes, in the past year	Combined Yes	No	Not Sure

2010	72.7%	N/A	72.7%	22.2%	5.1%
2011	66.2%	N/A	66.2%	27.7%	6.1%
2012	70.2%	N/A	70.2%	25.2%	4.6%
2013	62.8%	N/A	62.8%	28.6%	8.6%
2014	50.1%	31.6%	81.7%	13.3%	5.0%
2015	46.2%	34.1%	80.3%	14.7%	5.1%
2016	44.3%	34.5%	78.8%	16.2%	5.0%
2017	41.8%	35.0%	76.8%	17.3%	6.0%
2018	44.0%	33.6%	77.6%	16.5%	5.9%
2019	38.4%	34.5%	72.9%	20.8%	6.3%

Have you read, seen or heard anything about speed enforcement by police?

	Yes, in the past 30 days	Yes, in the past Year	Combined Yes	No	Not Sure
2010	47.0%	N/A	47.0%	38.9%	14.1%
2011	44.8%	N/A	44.8%	40.9%	14.3%
2012	49.7%	N/A	49.7%	39.7%	10.5%
2013	42.6%	N/A	42.6%	41.8%	15.6%
2014	45.6%	31.6%	77.2%	17.8%	5.0%
2015	42.7%	32.9%	75.6%	19.3%	5.1%
2016	42.1%	34.5%	76.6%	18.6%	4.9%
2017	44.1%	31.9%	76.0%	19.2%	4.9%
2018	43.2%	33.0%	76.2%	18.3%	5.6%
2019	39.0%	35.4%	74.4%	20.7%	4.9%

Have you read, seen or heard anything about alcohol impaired driving...enforcement by police?

	Yes, in the past 30 days	Yes, in the past year	Combined Yes	No	Not Sure
2010	71.6%	N/A	71.6%	20.6%	7.8%
2011	75.1%	N/A	75.1%	19.1%	5.8%
2012	74.1%	N/A	74.1%	21.0%	4.9%
2013	66.8%	N/A	66.8%	24.4%	8.7%
2014	59.0%	28.8%	87.8%	9.3%	2.9%
2015	60.0%	28.8%	88.8%	8.9%	2.3%
2016	56.1%	31.7%	87.8%	9.6%	2.6%
2017	57.0%	30.0%	87.0%	10.3%	2.7%
2018	56.0%	29.9%	85.9%	11.3%	2.8%
2019	52.7%	33.8%	86.5%	11.2%	2.3%

What do you think the chances are of getting a ticket if you don't wear your seat belt?

	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	48.1%	19.9%	21.7%	6.9%	3.5%
2011	47.8%	19.0%	21.1%	7.5%	4.7%

2012	47.4%	22.5%	18.2%	7.3%	4.7%
2013	47.5%	18.2%	20.5%	8.9%	5.0%
2014	51.9%	18.7%	16.3%	9.2%	3.9%
2015	53.8%	18.0%	17.3%	6.8%	4.1%
2016	53.6%	17.0%	18.2%	7.5%	3.7%
2017	51.1%	16.4%	18.0%	9.6%	4.9%
2018	49.6%	16.9%	19.3%	8.7%	5.5%
2019	48.5%	17.1%	20.2%	9.2%	5.0%

What do you think the chances are of getting a ticket if you drive over the speed limit?

	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	41.3%	27.0%	23.5%	5.8%	2.4%
2011	43.1%	25.4%	22.1%	6.9%	2.4%
2012	41.9%	29.7%	21.6%	4.6%	2.2%
2013	43.6%	22.7%	21.8%	8.6%	3.3%
2014	47.4%	27.0%	18.3%	5.1%	2.2%
2015	52.1%	22.7%	18.2%	4.6%	2.5%
2016	50.6%	23.3%	19.0%	4.7%	2.4%
2017	51.3%	22.4%	18.1%	5.7%	2.4%
2018	48.8%	25.3%	18.1%	5.1%	2.7%
2019	48.8%	23.6%	19.4%	5.7%	2.5%

What do you think the chances are of someone getting arrested if they drive after drinking?

	Very Likely	Somewhat Likely	Likely	Unlikely	Very Unlikely
2010	56.3%	20.3%	15.6%	4.9%	2.9%
2011	59.1%	18.6%	15.6%	4.0%	2.6%
2012	56.7%	22.8%	12.8%	5.2%	2.5%
2013	57.7%	18.0%	16.3%	4.9%	3.1%
2014	62.8%	18.5%	13.1%	3.9%	1.8%
2015	65.6%	16.5%	13.0%	2.7%	2.3%
2016	65.4%	17.3%	11.8%	3.3%	2.1%
2017	66.7%	16.0%	12.0%	3.8%	1.6%
2018	64.1%	17.5%	12.8%	3.4%	2.3%
2019	65.7%	15.9%	12.9%	3.8%	1.7%

How often do you use seat belt when you drive or ride in a car, van, SUV or pickup?

	Always	Nearly Always	Sometimes	Seldom	Never
2010	91.1%	5.7%	2.3%	0.5%	0.4%
2011	89.8%	6.7%	2.1%	0.7%	0.7%

2012	90.4%	6.8%	2.3%	0.3%	0.3%
2013	88.0%	8.9%	1.8%	0.5%	0.8%
2014	91.2%	6.0%	1.8%	0.3%	0.7%
2015	91.8%	4.7%	2.1%	0.7%	0.6%
2016	90.1%	5.7%	3.0%	0.3%	0.9%
2017	90.2%	5.5%	2.6%	1.1%	0.7%
2018	89.5%	6.0%	2.6%	0.7%	1.1%
2019	91.2%	5.3%	2.3%	0.6%	0.6%

On a local road with a speed limit of 30 mph, how often do you drive faster than 35 mph?

	Most of the time	About half the time	Sometimes	Rarely	Never
2010	9.0%	12.1%	29.0%	33.5%	16.3%
2011	8.4%	11.7%	29.7%	32.6%	17.6%
2012	7.9%	11.0%	31.6%	33.6%	16.0%
2013	9.9%	9.4%	32.4%	29.5%	18.8%
2014	11.5%	10.4%	30.3%	31.1%	16.7%
2015	9.3%	9.5%	27.2%	31.5%	22.6%
2016	9.3%	9.2%	27.7%	33.2%	20.6%
2017	8.3%	10.7%	26.5%	32.1%	22.4%
2018	8.9%	8.7%	24.5%	32.4%	25.5%
2019	8.6%	8.9%	27.2%	33.6%	21.7%

On a road with a speed limit of 70 mph, how often do you drive faster than 75 mph?

	Most of the time	About half the time	Sometimes	Rarely	Never
2010	7.0%	8.9%	24.5%	35.3%	24.3%
2011	6.9%	10.9%	22.0%	32.0%	28.1%
2012	7.0%	9.5%	27.6%	34.2%	21.8%
2013	8.7%	9.4%	26.2%	28.3%	27.4%
2014	12.5%	10.4%	26.5%	29.0%	21.6%
2015	8.7%	11.0%	23.0%	30.0%	27.3%
2016	9.9%	10.4%	23.0%	30.4%	26.4%
2017	10.3%	10.9%	23.0%	30.0%	25.8%
2018	10.0%	8.8%	24.6%	28.2%	28.4%
2019	10.0%	10.8%	24.4%	29.8%	25.0%

In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?

	None	1 to 5	6 to 10	10+	Do not drink/Do not drink & drive
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2010	1.5%	9.3%	2.3%	1.5%	84.8%
2011	1.6%	7.7%	0.9%	0.9%	89.0%
2012	1.8%	9.5%	1.3%	0.8%	86.7%
2013	1.3%	7.8%	1.3%	0.7%	88.9%
2014	1.2%	9.1%	1.5%	1.0%	87.3%
2015	1.7%	7.1%	0.8%	0.4%	90.1%
2016	2.9%	11.5%	1.0%	0.4%	84.2%
2017	3.5%	10.6%	0.8%	0.5%	84.6%
2018	3.3%	9.3%	0.7%	0.5%	86.2%
2019	3.5%	10.6%	0.8%	0.3%	84.8%

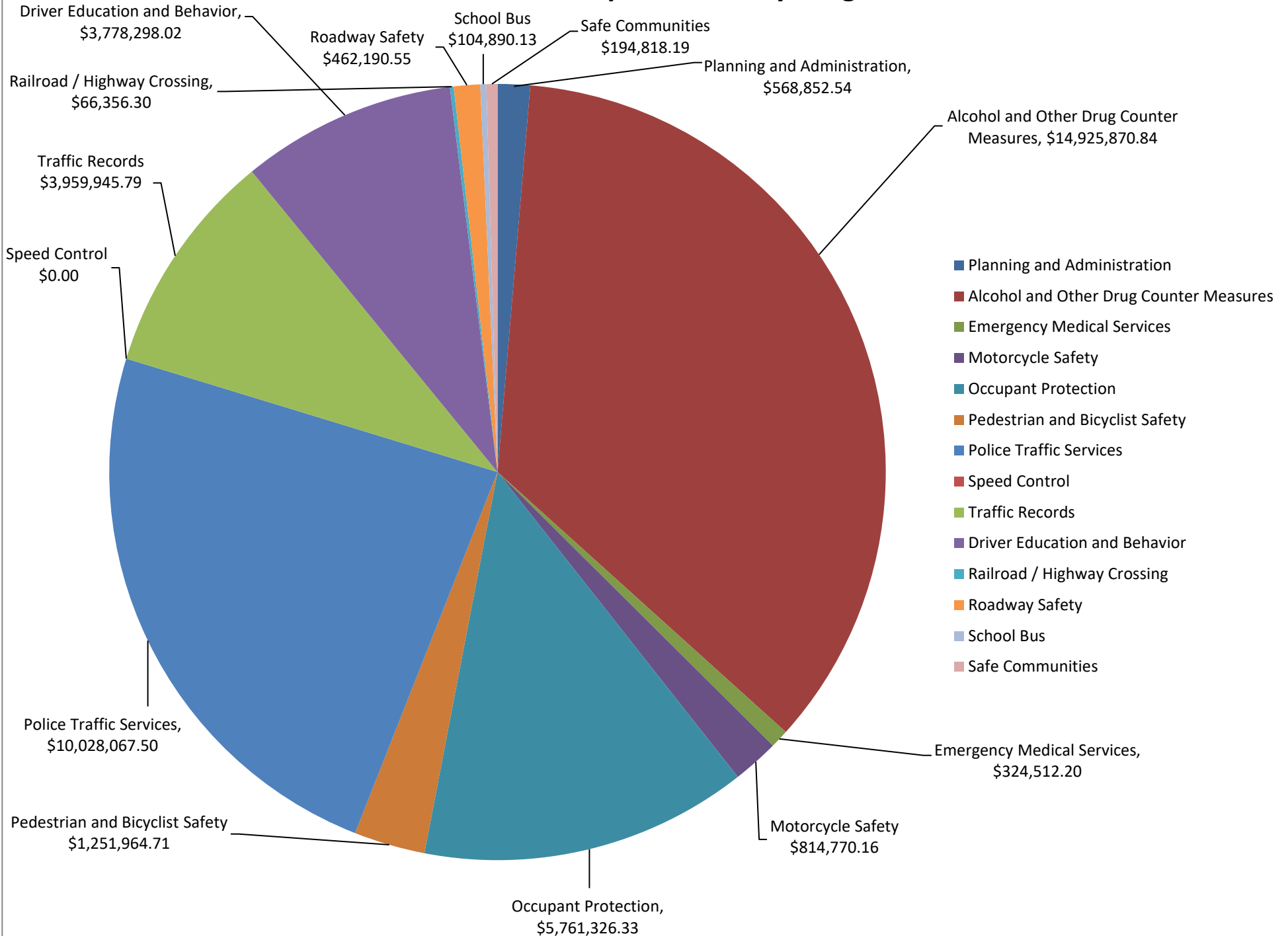
**SECTION SIX -
FINANCIAL SUMMARY**

FY 2019 Traffic Safety Funds Traffic Safety Program Expenditure Summary

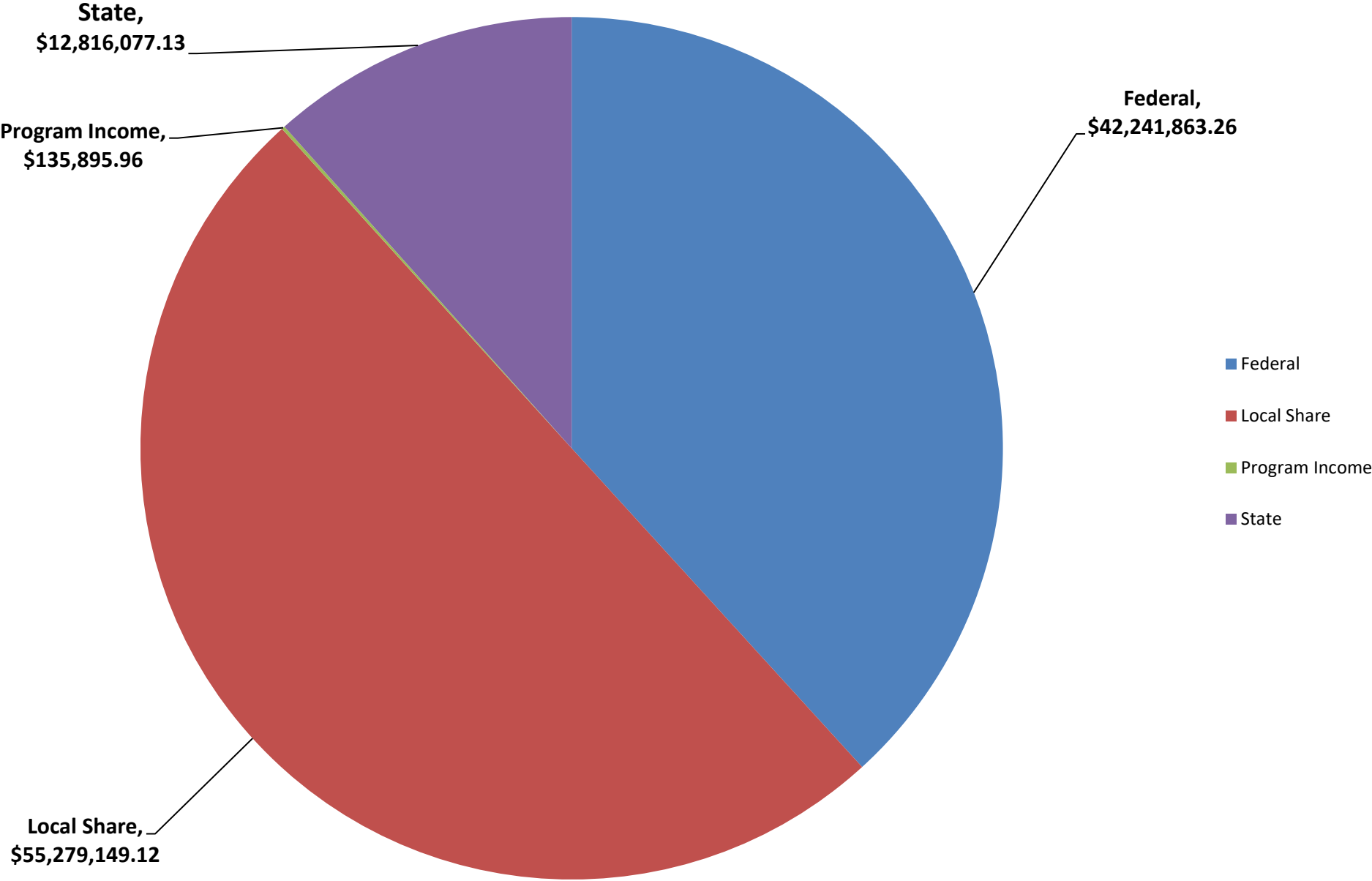
Program Area	# Proj	Total	FEDERAL					MATCH			Fed. 402 to Local		
			402	405B	405C	405D	405F	405E / 405H	STATE	INCOME		LOCAL	
Planning and Administration	Planned:	5	\$4,833,728.80	\$644,209.79						\$4,099,519.00	\$60,000.00	\$30,000.01	
	Actual:	4	\$6,078,856.29	\$568,852.54						\$5,365,959.57	\$63,545.48	\$80,498.70	
Alcohol and Other Drug Counter Measures	Planned:	97	\$25,940,081.71	\$3,715,406.11		\$12,143,897.87			\$383,080.00	\$12,500.00	\$9,685,197.72	\$1,193,801.09	
	Actual:	96	\$36,654,401.05	\$3,527,147.38		\$11,398,723.46			\$220,371.50	\$11,650.00	\$21,496,508.71	\$1,153,167.77	
Emergency Medical Services	Planned:	1	\$1,418,947.28	\$397,279.51							\$1,021,667.77		
	Actual:	1	\$1,480,000.36	\$324,512.20							\$1,155,488.16		
Motorcycle Safety	Planned:	5	\$1,899,106.73	\$479,255.15			\$500,000.00		\$150,000.00		\$769,851.58		
	Actual:	5	\$3,036,343.54	\$470,190.52			\$344,579.64		\$299,010.09		\$1,922,563.29		
Occupant Protection	Planned:	88	\$11,283,082.78	\$3,784,470.35	\$2,570,490.00				\$14,481.93	\$35,000.00	\$4,878,640.50	\$1,257,193.58	
	Actual:	50	\$18,736,175.61	\$3,328,353.93	\$2,432,972.40				\$11,752.48	\$52,228.48	\$12,910,868.32	\$1,128,736.34	
Pedestrian and Bicyclist Safety	Planned:	16	\$1,908,080.28	\$1,269,079.11				\$182,011.42		\$5,400.00	\$451,589.75		
	Actual:	16	\$1,775,384.27	\$1,081,387.79				\$170,576.92		\$8,472.00	\$514,947.56		
Police Traffic Services	Planned:	113	\$17,184,086.62	\$11,897,125.71							\$5,286,960.92	\$10,795,097.54	
	Actual:	108	\$16,533,474.90	\$10,028,067.50					\$872,821.64		\$5,632,585.76	\$8,957,780.60	
Speed Control													
Traffic Records	Planned:	9	\$8,642,558.92	\$419,359.31		\$4,494,902.83			\$2,834,918.00		\$893,378.78		
	Actual:	8	\$8,563,942.91	\$374,481.98		\$3,585,463.81			\$3,588,848.92		\$1,015,148.20		
Driver Education and Behavior	Planned:	17	\$6,171,345.40	\$2,818,113.75				\$1,183,473.36			\$2,169,758.29	\$993,101.92	
	Actual:	17	\$9,041,662.13	\$2,594,878.20				\$1,183,419.82			\$5,263,364.11	\$878,132.16	
Railroad / Highway Crossing	Planned:	1	\$110,496.00	\$69,821.50							\$40,674.50		
	Actual:	1	\$105,294.25	\$66,356.30							\$38,937.95		
Roadway Safety	Planned:	2	\$5,578,717.34	\$462,197.89					\$2,500,000.00		\$2,616,519.45		
	Actual:	2	\$7,940,821.87	\$462,190.55					\$2,457,312.93		\$5,021,318.39		
Safe Communities	Planned:	1	\$264,339.04	\$194,839.04							\$69,500.00	\$194,839.04	
	Actual:	1	\$363,409.34	\$194,818.19							\$168,591.15	\$194,818.19	
School Bus	Planned:	1	\$152,884.90	\$114,522.90							\$38,362.00	\$114,522.90	
	Actual:	1	\$163,218.95	\$104,890.13							\$58,328.82	\$104,890.13	

TOTALS:	Planned:	356	\$85,387,455.79	\$26,265,680.12	\$2,570,490.00	\$4,494,902.83	\$12,143,897.87	\$500,000.00	\$1,365,484.78	\$9,981,998.93	\$112,900.00	\$27,952,101.27	\$14,548,556.07
	Actual:	310	\$110,472,985.47	\$23,126,127.21	\$2,432,972.40	\$3,585,463.81	\$11,398,723.46	\$344,579.64	\$1,353,996.74	\$12,816,077.13	\$135,895.96	\$55,279,149.12	\$12,417,525.19

FY 2019 Federal Expenditures By Program Area



FY 2019 Traffic Safety Expenditures - All Funds



**SECTION SEVEN -
NOTEWORTHY PROJECTS**

Noteworthy Projects

The following section highlights projects that have been identified as Noteworthy Projects. Noteworthy projects are those that showed exemplary success and made an impact in saving lives. Noteworthy projects could also include rising above and beyond the initial targets or earning exceptional feedback from program participants.

Organization:	Texas A&M AgriLife Extension
Project Title:	Watch UR BAC
Project ID:	2019-Texas Ag-G-1YG-0106
Noteworthy Practices:	<p>The Watch UR BAC program uses an ‘Educating the Whole Community’ approach to reducing injuries and deaths due to impaired driving. Programs are conducted at schools, parent meetings, teacher in-service trainings, school nurse/counselor trainings and law enforcement. By including youth/high school students, college students, teachers, parents, law enforcement and other concerned groups, Watch UR BAC ensures that similar information is being presented to all parties involved. Each program is tailored to be age-appropriate, while providing the message of impaired driving awareness and prevention.</p> <p>As part of the plan to provide community-wide education, the Watch UR BAC program developed a training for law enforcement officers on the alcohol and drug trends in their community. The training is 2 hours in length and provides the officers with TCOLE credits.</p> <p>Law Enforcement Officer Trainings on Current Alcohol and Drug Impaired Driving Trends</p> <p>Our goal is to educate law enforcement and first responders about the recent trends in alcohol and drugs. Before conducting a class, a community scan is done to determine the alcohol, drugs and related goods sold in local convenience stores, smoke shops and/or clothing retailers. The community scan provides a good gauge of alcohol and drug trends specific to the area that can be shared with the officers. Programs include information about Naloxone and Narcan (opioid reversal drugs) are relayed to law enforcement. Several law enforcement officers commented that the new information will assist in identifying impaired drivers.</p>

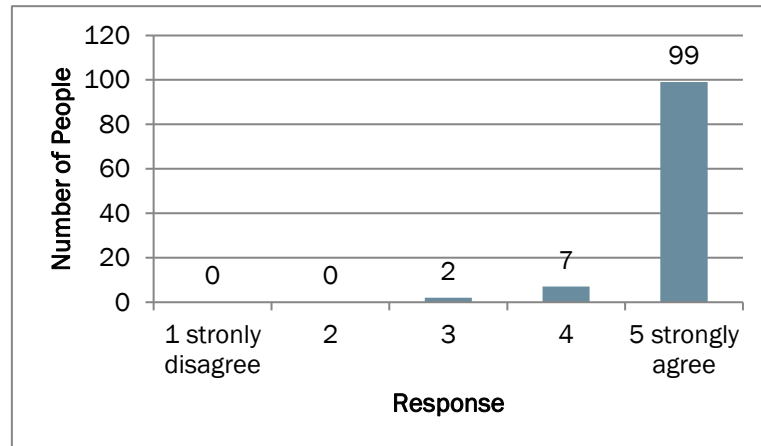
Evidence of Success:

Eleven programs were conducted in the follow locations: Edna, Breckenridge, Arlington, El Paso, Bryan, Howe, Bellville and Waco Police Department. A total of 189 law enforcement officers were educated.

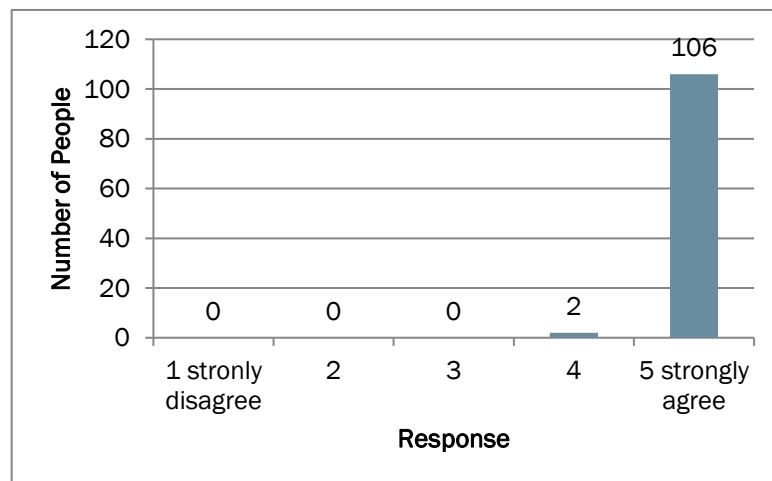
Evaluation

Results of evaluations show that the training is effective, appropriate and impactful for the audience.

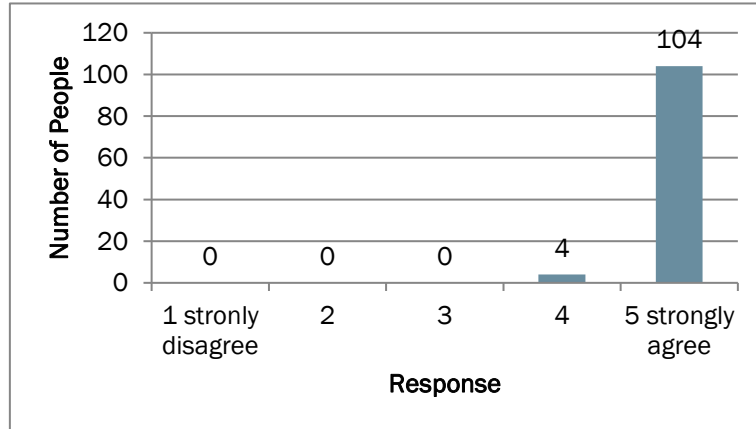
1. The information presented was appropriate for the audience.



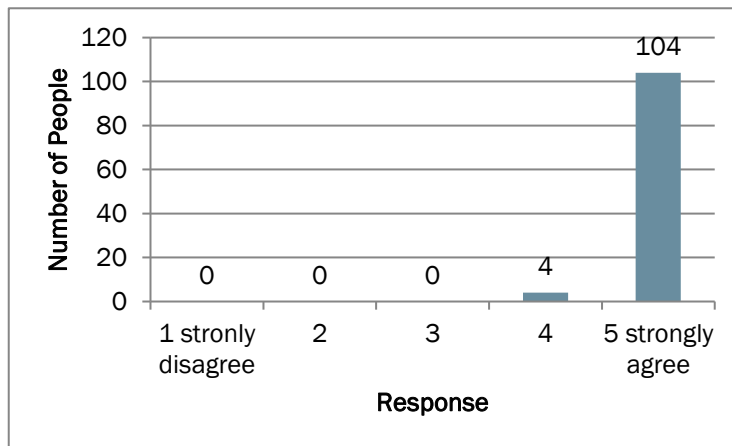
2. The length of the program was appropriate.



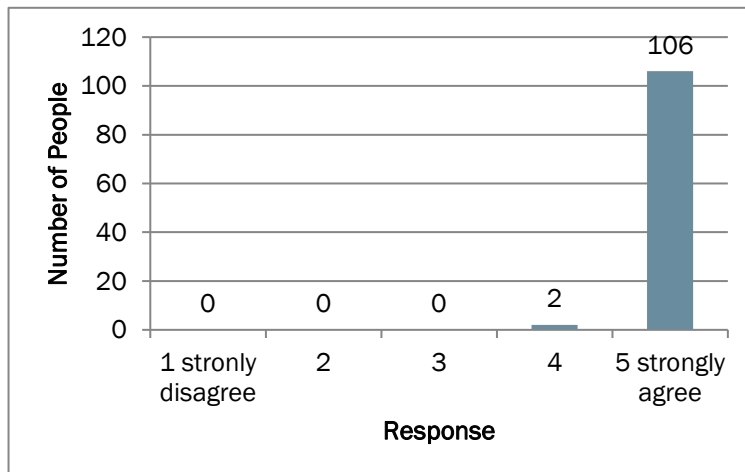
3. The hands-on activities were effective.



4. The PowerPoint presentation was impactful to the audience.



5. I would recommend this program to others.



The police departments in rural areas were especially appreciative of us bringing the program to their community so they would not have travel expense to attend trainings. It is also very helpful that we process the TCOLE credits for the departments. The community scan that was conducted in the area before each presentation helped to make the program specific to their community. Information provided and the displays with clothing, stash containers, vape pens and examples of alcohol with large amounts of alcohol were helpful in making the presentation interesting and relevant. This program was well received by law enforcement and we will continue to offer it in the future.

Training Photos



Ben Smith providing insight on trends in drugs and alcohol during an Austin County Officers Training.



Bobbi Brooks providing the Arlington ISD Security Department a training on trends in their



El Paso Sheriff's Office program on current trends in drugs and alcohol.



Current alcohol and drug trends training for the Socorro ISD Police Department.



Grayson County Officer training in Howe over trends in their area.

Organization:	Texas A&M AgriLife Extension Services
Project Title:	Brazos Valley Injury Prevention Coalition (BVIPC)
Project ID:	2019-Texas Ag-G-1 YG-0107
Noteworthy Practices:	<p>The Brazos Valley Injury Prevention Coalition (BVIPC) is committed to bringing injury prevention education to the ten-county area served by the Bryan TxDOT District. The BVIPC team consist of two full time employees, Cindy Kovar and Mary Jo Prince. In FY19 BVIPC conducted and/or supported 89 traffic safety programs, including distracted driving, impaired driving, occupant protection, motorcycle safety and bicycle and pedestrian safety.</p> <p><u>Reality Education for Drivers Program (RED) - Saving Lives One Class at a Time</u></p> <p>The Coalition continues to expand its Reality Education for Drivers program, or “RED,” a one-day, hospital-based injury prevention program targeted to educate young drivers. Using real-life injury and fatality consequences as a backdrop, the classes provide young persons, who have exhibited risky behaviors involving alcohol and drug use while operating motor vehicles or as pedestrians, with impactful and fact-based information they can use to make better choices in the future. The program’s goal is to reduce the number of motor vehicle crashes involving young, at-risk drivers by encouraging them to make better choices – to drive safely, sober, without distractions, buckled up, and within the speed limits.</p> <p>The BVIPC/RED Instructors team, Cindy Kovar and Mary Jo Prince, presented the RED Program during two different sessions at the 2019 National Lifesavers Conference in Louisville, KY. The team spoke about the positive impact of the RED program, how other safety educators could set up RED programs in their communities and led round-table discussions for those interested in the program.</p>



Cindy Kovar and Mary Jo Prince at the 2019 National Lifesavers Conference.



Cindy Kovar speaking about the RED Program at the 2019 National Lifesavers Conference.



Mary Jo Prince leads RED Program round-table discussions during the 2019 National Lifesavers Conference



A RED Class participant plays the role of an injured patient on the examination table while paramedic. Hannah explains the process of trauma center care.



RED Class students listen to CHI St Joseph Hospital Staff in the trauma center.



RED Class parents and teens listen to EMT/Paramedic Hannah in CHI St Joseph Regional Health's morgue as she explains the painstaking, emotional procedure of identifying bodies and how using a fake ID might affect multiple families. Notice the father in the back of the photo supports his daughter with a comforting hug.

Bryan Collegiate High School – Enhancing Volunteer Community Partners Network

BVIPC’s noteworthy partnership is with Bryan Collegiate High School, a public school with an enrollment of 451 students in grades 9-12. These students, representing a diverse enrollment, are co-enrolled with Blinn College and receive college credits while attending high school. BVIPC conducts programs for the students on impaired driving, distracted driving, and seat belt safety at their school every year.

In partnering with Bryan Collegiate High School, BVIPC engages the students as Spanish/English translators, scribes, baby wranglers, and even has them don the “Vince and Larry” crash dummies costumes during community-wide traffic safety programs. Bryan Collegiate students participated in two major child passenger car seat checkup events in FY19 where hundreds of families benefited from free, educational car seat inspections. The students assisted BVIPC by volunteering their time to assemble and distribute educational resources to families attending the checkup events, while doing the same for 4,000 second graders attending the annual “Hard Hats for Little Heads” event.

Before partnering with Bryan Collegiate, car seat checkup events had 2 to 4 translators per event. Now, thanks to these high school students, the events provide translators at each of 20 child passenger safety inspection lanes to better serve the public. With these students’ volunteer efforts, BVIPC and Passengers Safety serve more families with greater efficiency and enhanced client services.

With approximately 60 Bryan Collegiate volunteers per event, these invaluable students give countless hours of their time in support of BVIPC’s Bryan TxDOT District’s traffic safety educational outreach.



Bryan Collegiate High School student volunteers checking in at a child passenger safety car seat check-up event.



Bryan Collegiate High School Student Volunteers work with BVIPC and Passengers Safety to enhance the car seat check up events experience for families across our community



Bryan Collegiate High School student volunteers don “Vince & Larry” costumes at a child passenger safety event while escorted by Bryan City Marshall Albert Reeder.



Bryan Collegiate High School students attend on-campus traffic safety programs facilitated by the BVIPC team and other community partners, featuring pedal cars with drunk goggles, texting-while-driving simulators and other interactive activities.



Bryan Collegiate High School teachers participate in the educational events with the students.



Bryan Collegiate High School students assembling over 4,000 educational resource bags for Hard Hats for Little Heads event.

Hard Hats for Little Heads Region-Wide Helmet Safety Awareness Program

Once again in FY19 BVIPC partnered with Texas ENT, the Texas Medical Association, TxDOT Bryan District, Texas A&M University and surrounding school districts for the Hard Hats for Little Heads program to educate thousands of second graders on the importance of wearing bike helmets. Thanks to this always-popular program, over 4,000 second-graders from across the TxDOT Bryan District received bicycle helmets and educational materials. This event included BVIPC's educational presentation on the importance of wearing a helmet, which was capped off by live demonstrations from Texas A&M football, baseball, softball and equestrian athletes as to how helmets prevent injuries during their sporting activities. BVIPC, along with TxDOT, was also responsible for distributing the helmets and the educational materials to the school districts.



BVIPC, TxDOT & Volunteers manage helmets and educational resources distribution.



Facilitating School District Representatives loading their respective schools' helmets and educational resources.



Local Motorcycle and Bicycle Police Officer, leading by example with their safety helmets supported the Hard Hats for Little Heads event.



Just a segment of the 4,000+ 2nd graders with their school mascots attending the Hard Hats for Little Heads event.




Texas A&M football players showing the importance of wearing a helmet to keep their heads and their brains safe.

Streamlining Volunteer Matching Funds Paperwork To Reduce Paper & Digital Storage Volumes

With increasing volunteer and student numbers at BVIPC events, using the traditional, individual match forms for reporting posed storage space and other technical difficulties in uploading to e-grants, not to mention excessive paper use and retention. BVIPC implemented a new single sign-in sheet format at events, drastically reducing the numbers of individual pages used, uploaded in our reporting processes and retained in hard files. Not only is the single sign-in sheet practice more cost-effective, it is also more environmentally effective.

Sample Single Sign-In Sheet to Reduce Paper & Digital Storage Volumes:



Project Title: Brazos Valley Injury Prevention Coalition

Principal Investigator: Bev Kellner

Grantor: Texas Department of Transportation

Agreement #: 586365-00001


VOLUNTEER MATCHING FUNDS CERTIFICATION


I, the undersigned, hereby certify that I have spent 5 hours performing tasking required to complete the referenced project below and that my time spent at the program was voluntary and in support of Brazos Valley Injury Prevention Coalition's programs and objectives.

The billing period covered by the certification is: August 1—31, 2019

Date(s) and Name of Program/Event: August 15, 2019 — RED Program at CHI St. Joseph's Regional Health Center

Date	Name (Print Legibly)	Signature
8/15/19	Catherine Myrland	<i>Catherine Myrland</i>
	Madison Brock	<i>Madison Brock</i>
	Ashley Miles	<i>Ashley Miles</i>
	Sarrah Sriram	<i>Sarrah Sriram</i>
	Theodore Evans	<i>Theodore Evans</i>
	Jade Ramt Kun	<i>Jade Ramt Kun</i>
	Clayton Duvel	<i>Clayton Duvel</i>
	Morgan Whitley	<i>Morgan Whitley</i>
	Jillian Hawkins	<i>Jillian Hawkins</i>
	Gege Braun	<i>Gege Braun</i>
	Joy Bartolotta	<i>Joy Bartolotta</i>
	Princwill Inwo Khome	<i>Princwill Inwo Khome</i>
	Jared Swanke	<i>Jared Swanke</i>
	Braylee Schlumpf	<i>Braylee Schlumpf</i>
	Zachary Ellis	<i>Zachary Ellis</i>
	Caitlin White	<i>Caitlin White</i>
	Kynlee Driskill	<i>Kynlee Driskill</i>
	Tinicia Ware	<i>Tinicia Ware</i>
	Jose Velasco	<i>Jose Velasco</i>
	Clayton Kunz	<i>Clayton Kunz</i>





Evidence of Success:

Reality Education for Drivers Program (RED) - Saving Lives One

Class at a Time: From FY15 to FY19, more than 2100 participants have attended the RED program. Program feedback has been overwhelming and positive while participation continues to grow. RED attendees' responses and personal evaluations from both teens and parents are evidence of the program's success and effectiveness. Here is just one example from a student evaluation: "The instructors truly presented to us how much they cared and how much that will leave a lasting impression on me." Additional comments from a Brazos County Justice of the Peace: "The feedback I have received from these young drivers (attending RED classes for community service hours) has been extremely positive and a wakeup call to the life-altering consequences."

Bryan Collegiate High School – Enhancing Volunteer Community

Partners Network: Bryan Collegiate High School teacher and Student Volunteer Coordinator, Beverly Davis, describes the immeasurable, life-changing effects of the students’ BVIPC partnership: “In April, I sent an email to over 400 students asking them to assist in the child passenger safety event. Within two minutes, a student was in my classroom telling me that she needed to talk to me right that second. Her directive? Let Ms. Kovar know that she wanted to be the one to direct traffic in the parking lot at the child passenger safety event, as she had been at the prior event. Apparently, Mrs. Kovar and Ms. Prince had assigned my student to direct incoming traffic to the individual lanes. The student had never held that level of responsibility and trust. In her mind, she was in charge of everything that was happening, and Mary Jo and Cindy were there to help her as needed. She felt like she was an essential part of a team that needed her commitment. That level of responsibility and dedication is something teachers strive to see in our students. Thank you, Cindy and Mary Jo. You made my student recognize that SHE has the power to be in control.”

Hard Hats for Little Heads Region-Wide Helmet Safety Awareness

Program: Over 4,000 2nd graders now have bicycle safety helmets and educational materials to support bicycle injury prevention.

Streamlining Volunteer Matching Funds Paperwork To Reduce

Paper & Digital Storage Volumes: After receiving accolades about the efficiency of the form from BVIPC’s Traffic Safety Specialist (TSS), the form was requested by other TSS’s and is now being implemented by other sub-grantees. This form not only reduces paper usage but is also a more efficient means of capturing matching funds.

End Summary

Performance Measures for FY19	Target Number	YTD
Bi-monthly meetings of the Brazos Valley Injury Prevention Coalition	6	6
CarFit events to assist mature drivers find their safest fit in their vehicles.	4	5
Pilot program to educate families on the risks of alcohol & drug impaired driving	5	7
Programs on the dangers of distracted driving with an emphasis on texting	12	14
Programs on the importance of restraint use focusing on youth, teens and pickup truck drivers	8	14
Programs to raise awareness of the dangers of impaired driving	22	23
Reality Education for Drivers (RED) Programs	8	9
Safety education programs to raise awareness for the safety of vulnerable road users	6	8
Social media platforms to support program outreach and share pertinent injury prevention information	3	3
Totals	74	89

PI&E

Public information and educational (PI&E) materials to support grant objectives	25000	35421
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Organization:	Texas A&M Engineering Extension Service (TEEX-ESTI)
Project Title:	Rural/Frontier Emergency Medical Services (EMS) Education Training Program
Project ID:	2019-TEEXESTI-G-1YG-0196
Noteworthy Practices:	<p>Developed checklists to use during the preparation of the monthly Performance Report and Request for Reimbursement submissions. This help to ensure all items are submitted as needed in a timely manner. The Performance Report checklist also has a listing of the performance measures on the second page / back. This helps keep track of the project goals. Also, any attachments made to the Performance Report reference the specific project goal.</p> <p>Samples attached.</p>
Evidence of Success:	Timely, accurate, and complete submission of monthly reports.

Performance Report – Document

Checklist Reporting Period _____

eGrants website: <https://www.txdot.gov/apps/egrants>

eGrants Forms / Attachments

- | Prep | Post | |
|--------------------------|--------------------------|--|
| <input type="checkbox"/> | <input type="checkbox"/> | Obj1-xxx: Contact or visit (2)RAC, (3)COG, DSHS, Co. judges to promote |
| <input type="checkbox"/> | <input type="checkbox"/> | Obj 1-5: Schedule of conferences / meetings staff attending for grant |
| <input type="checkbox"/> | <input type="checkbox"/> | Obj 2-1: Schedule of school visits |
| <input type="checkbox"/> | <input type="checkbox"/> | Obj 3: Student Hours for period |
| <input type="checkbox"/> | <input type="checkbox"/> | Obj 5-6: Site Visit Reports conducted in period _____ |
| <input type="checkbox"/> | <input type="checkbox"/> | Obj 6-2: Website Updates |
| <input type="checkbox"/> | <input type="checkbox"/> | Obj 6-3: Website Statistics |
| <input type="checkbox"/> | <input type="checkbox"/> | Obj 6-4: Website Maintenance |
| <input type="checkbox"/> | <input type="checkbox"/> | Performance Objectives – eGrants pages |
| <input type="checkbox"/> | <input type="checkbox"/> | Performance Objectives – detailed report |
| <input type="checkbox"/> | <input type="checkbox"/> | Performance Narrative |
| <input type="checkbox"/> | <input type="checkbox"/> | Classes Conducted in period |
| <input type="checkbox"/> | <input type="checkbox"/> | Students completed during period |
| <input type="checkbox"/> | <input type="checkbox"/> | Distribution log of PI&E materials |

Documents printed but not attached Applications Received in period

Classes Awarded in period Classes Ending in period Classes

Starting in period Students completed YTD

Site visits conducted during period

First PR of year

- | | | |
|--------------------------|--------------------------|------------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | One Page Flyer approval |
| <input type="checkbox"/> | <input type="checkbox"/> | School presentation approval |

Notified OGC Staff

- | | |
|--------------------------|--|
| <input type="checkbox"/> | Performance Report is ready for review / submission |
| <input type="checkbox"/> | Request for Reimbursement is ready for review / submission |

To Attend 12 Conference / Meetings to promote and distribute information about the grant

- 1.1 Attend the annual Texas EMS Conference to promote the availability of funding through the TxDOT Grant (11/30/18)
- 1.2 Contact, coordinate, and / or visit with Regional Advisory Councils (RAC) in order to promote the availability of funding through the TxDOT Grant (3/31/19)
- 1.3 Attend any other meetings or conferences that will help increase the awareness of the available funding through the TxDOT Grant (3/31/19)
- 1.4 Attend the annual State Firefighters' & Fire Marshal's Association (SFFMA) conference to promote the availability of funding through the TxDOT Grant (6/30/19)
- 1.5 Submit a schedule of conferences and/or meetings staff will attend for grant promotion to TxDOT on a monthly basis for review (8/31/19)

To Attend 5 meetings and/or conferences focusing on schools and school districts

- 2.1 Determine which meetings and/or schools to visit to promote EMS in general and explain the benefits of the EMS Education grant. (11/30/18)
- 2.2 Schedule and visit schools, school districts, or educational service areas to discuss EMS and the EMS education grant. (5/31/19)

To Teach 50000 Student hours while attending course

- 3.1 Track 10% of the goal number of attendance hours in TxDOT funded grant classes with an EMS / Trauma subject matter (12/31/18)
- 3.2 Track 45% of the goal number of attendance hours in TxDOT funded grant classes with an EMS / Trauma subject matter (3/31/19)
- 3.3 Track 80% of the goal number of attendance hours in TxDOT funded grant classes with an EMS / Trauma subject matter (6/30/19)
- 3.4 Maintain student / class records and files for TxDOT grant funded classes (8/31/19)

To Train 175 students in continuing education (CE) classes

- 4.1 Receive, review, and process requests for initial round of funding for CE classes (if applications have been received). (10/31/18)
- 4.2 Train 10% of target number. (12/31/18)
- 4.3 Train 45% of target number. (3/31/19)
- 4.4 Train 80% of target number. (6/30/19)
- 4.5 Provide funding for CE classes listed in objective 4 of the Project Plan using subcontractors (S/C) and / or wage instructors (WI) (8/31/19)
- 4.6 Monitor classes for compliance with contracted standards as it relates to each class (8/31/18)
- 4.7 Maintain class and student records and files (8/31/19)

To train 1200 students in initial EMS classes

- 5.1 Receive, review, and process requests for initial round of funding for initial EMS classes (if applications have been received). (10/31/18)
- 5.2 Train 10% of target number of students in initial EMS classes. (12/31/18)
- 5.3 Train 45% of target number. (3/31/19)
- 5.4 Train 80% of target number. (6/30/19)
- 5.5 Provide funding for initial classes listed in objective 4 of the Project Plan using subcontractors (S/C) and / or wage instructors (WI) (8/31/19)
- 5.6 Monitor classes for compliance with contracted standards as it relates to each class (8/31/19)
- 5.7 Maintain course and student records and files (8/31/19)

To update 36 times, the funded class listing on the Rural / Frontier EMS Education website

- 6.1 Maintain Rural/Frontier EMS Education website to provide information about the grant to the public (8/31/19)
- 6.2 Update TxDOT Grant information on class availability to the Rural / Frontier areas of Texas on the website (8/31/19)
- 6.3 Track and record visits made on the website for information relating to the TxDOT grant (8/31/19)
- 6.4 Perform any needed maintenance to the website throughout the fiscal year (8/31/19)
- 6.5 Seek TxDOT approval for major changes, modifications, deletions, and additions made to the web information in reference to the grant program (8/31/19)

Request for Reimbursement – Document
Checklist Reporting Period _____ eGrants
website: <https://www.txdot.gov/apps/egrants>

eGrants Forms

- | Prep | Post | |
|--------------------------|--------------------------|----------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Salary / Fringe |
| <input type="checkbox"/> | <input type="checkbox"/> | Travel |
| <input type="checkbox"/> | <input type="checkbox"/> | Supplies |
| <input type="checkbox"/> | <input type="checkbox"/> | Contractual Service |
| | | <u>Other</u> |
| <input type="checkbox"/> | <input type="checkbox"/> | <u>Miscellaneous</u> |
| <input type="checkbox"/> | <input type="checkbox"/> | Student Replacement |
| <input type="checkbox"/> | <input type="checkbox"/> | Indirect Expenses |

Attachments

- | Prep | Post | |
|--------------------------|--------------------------|---|
| <input type="checkbox"/> | <input type="checkbox"/> | Class Expenses Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Sub-Contracts in effect for period |
| <input type="checkbox"/> | <input type="checkbox"/> | Travel Report for period (justification and detail of expenses) Invoice |

First RFR of year:

- | | | |
|--------------------------|--------------------------|---|
| <input type="checkbox"/> | <input type="checkbox"/> | Sub-contract templates |
| <input type="checkbox"/> | <input type="checkbox"/> | Non-TEEX Employee Procurement document |
| <input type="checkbox"/> | <input type="checkbox"/> | TEEX Safety Belt Policy |
| <input type="checkbox"/> | <input type="checkbox"/> | TEEX F&A document along with comment from Stipe on matching |
| <input type="checkbox"/> | <input type="checkbox"/> | TEEX Fringe document along with calculations spreadsheet |

Routing for Approval

- _____ Send to ESTI Business Office for review / approval
- _____ Generate and attach invoice to eGrants
- _____ Send copy of invoice to Business Office
- _____ Send to Office of Grants & Contracts for review approval
- _____ Schedule Invoice
- _____ Notify Business Office invoice was scheduled

Organization:	Texas A&M Engineering Extension Service (TEEX-ESTI)
Project Title:	Rural / Frontier Emergency Medical Services (EMS) Education Training Program
Project ID:	2019-TEEXESTI-G-1YG-0196
Noteworthy Practices:	<p>Compile information gathered on student information forms into a “Federal Funding Roster”. This helps track which students in a class that are able to be counted for matching funds.</p> <p>Sample roster attached. Email from TxDOT also attached.</p>
Evidence of Success:	TEEX routinely well exceeds the matching requirement and the annually budgeted matching amounts.

Class Level EMT Basic Class #: 1920

Class Location Snook, TX

Class Dates January 14, 2019 - July 31, 2019

Q1 - Did you receive any federal funding to attend this class or is your class fee being paid by federal fund?

Q2 - Are you being paid a wage or salary while you are in attendance in this class?

	Printed Name	Signature	Q1	Q2
1	Breitschoep, Whitne /	<u>see participant information form</u>	No	No
2	Cox, Justin	see participant information form	No	No
3	Cox, Kristi	see participant information form	No	No
4	Kleppel, Colten	see participant information form	No	No
5	Kleppel, Dylan	see participant information form	No	No
6	Mueks, Sierra	see participant information form	No	No
7	Boyder, Angie	see participant information form	No	No
8	Supak, Andrew	see participant information form	No	No
9	Touchstone, Leah	see participant information form	No	No
10	Wood, Courtney	see participant information form	No	No
11				
12				
13				
14				
15				
16				
17				
	CE STUDENT			
1	Hollister, Jim	see participant information form	No	No
2	Jackson, Martin	see participant information form	No	No
3				
4				

Class Level _____ Class #: _____

Class Location _____

Class Dates _____

Q1 - Did you receive any federal funding to attend this class or is your class fee being paid by federal fund?

Q2 - Are you being paid a wage or salary while you are in attendance in this class?

	Printed Name	Signature	Q1	Q2
1		see participant information form	No	No
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
21				
22				
23				

Organization:	Texas A&M Engineering Extension Service (TEEX-ESTI)
Project Title:	Rural / Frontier Emergency Medical Services (EMS) Education Training Program
Project ID:	2019-TEEXESTI-G-1YG-0196
Noteworthy Practices:	<p>Developed and am constantly modifying a MS-Access database that tracks all of the information pertaining to the grant delivery to include, but not limited to:</p> <ul style="list-style-type: none"> • Funding Application information – funding organization, class location, class dates, estimated number of students, class type, class cost, etc. • Tracking of application paperwork and received dates • Tracking of class contact information • A method to determine the projected budget for the class delivery as well as the budget for the quality assurance site visit • Tracks award notification and award amounts • Any matching funds of student replacement wage as well as any other matching costs (course application fees, books, etc.) to include if / when the matching funds are report to TxDOT so there is no double claiming of the information • Tracking contact information for Training Agencies, instructors, and coordinators • Subcontract status for training agencies • Payments made to sub-contractors
	<p>By developing this database that collects all of the pertinent data, it is much easier to prepare the monthly reports. Once the data is collected, it can be developed into several different reports in varying formats. For example, the travel expense information is presented in a TxDOT Outlay format that is included in the expense reimbursement request, a detailed overview of expenses that is included with a travel justification report, and finally into a raw data format that is used when posting the expense pages in eGrants.</p> <p>Using the database reduces the time needed to prepare reports because the information only has to be entered one time and then can be extracted in multiple formats depending on need or request from TxDOT.</p>
Evidence of Success:	The timely and accurate reporting. Also, TxDOT staff regularly praises TEEX on the reports as well as the ease of the working relationship.

Organization:	Laredo Police Department
Project Title:	2019- Force Multiplier
Project ID:	2019-LaredoPD-S-1YG-00119 (1)
Noteworthy Practices:	<ul style="list-style-type: none"> • Deployment strategies created weekly - data driven • Public awareness through Social Media notification of enforcement zones • Joined the multi-national safety project known as Vision Zero, which implements strategies to create a highway system that eliminates traffic fatalities and serious injuries by building relationship with other traffic safety stakeholders • Alignment of grant projects with daily patrol operations to create a greater impact, higher enforcement visibility • Supplemented enforcement operations with other deterrence tools, such as deployment of decoy patrol vehicles and mobile towers in targeted locations – “hot zones” The weekly crash statistics were shared with Laredo DPS Command staff, which in return would plan operations and other enforcement efforts in coordination with LPD Officers to saturate “hot zones”. DPS Troopers would be instructed to patrol and conduct enforcement within their areas of responsibility, by time and date as identified by our report, to have a high number of accidents. Unfortunately, a recent change in Laredo DPS patrol command personnel has been a reason for discontinuance of this practice, but we are hopeful that we can meet with new command personnel soon to continue with this practice. • Personnel conducted a study of the portions of highways affected by a high number of crashes and provided information to both TXDOT and City of Laredo Traffic Division on recommendations for improvement of roadway environment (e.g. increased lighting, proper signage, highway design flaws, etc.) • Created a force multiplier by sharing weekly crash statistics with other law enforcement partners (TX DPS) and coordinated enforcement operations Currently working with judicial partners on re-launching “no refusal” operations for the upcoming holiday season. On the “no refusal” campaign, we are partnering with Judge Victor Villarreal, the Webb County District Attorney’s Office, and

	<p>Laredo Fire Department. Judge Victor Villarreal will be on-call and readily available to sign any search warrant during the campaign. The District Attorney’s Office will review all affidavits and also be readily available to be consulted on cases requiring a search warrant. The Laredo Fire Department will be providing medical staff to withdraw blood samples from offenders. The goal of this partnership is to strengthen DWI Investigations, while streamlining the securing of crucial evidence without compromising the rights of individuals. The plan is to schedule 2 “no refusal” weekends (Fri-Sun) during the December IDM wave.</p>
<p>Evidence of Success:</p>	<p>During 2018, the Laredo Police Department investigated 30 fatal crashes, which resulted in 33 deaths. Two-thirds of these fatal crashes occurred at nighttime, many as a result of intoxicated drivers. Although the year is not over, we have experienced positive results throughout the year with the implementation of the strategies outlined above. Year-to-date, we only have 7 fatal crashes, which have resulted in 8 deaths. Out of these 7 fatal crashes, only two have occurred at nighttime and only two involve intoxicated drivers. This same date last year, the Laredo Police Department had 34 fatalities accounted as a result of motor vehicle crashes.</p>

Organization:	Injury Prevention Center of Greater Dallas Parkland Health & Hospital System
Project Title:	Distracted Driving Prevention Program
Project ID:	2019-IPCOGD-G-1YG-0146
Noteworthy Practices:	<p>Literature Review</p> <p>The IPC sought to develop a strategy that will help create a culture in Dallas County that promotes and utilizes evidence-informed strategies to reduce distracted driving. Therefore, the IPC conducted an extensive literature review of effective, scientifically-evaluated strategies. Materials from the Governors Highway Safety Association, the CDC, and the Children’s Hospital of Philadelphia (CHOP), as well as NHTSA’s <i>Countermeasures that Work</i>, were reviewed and helped guide our efforts.</p> <p>In addition, the Injury Prevention and Public Education Committee of the Texas Governor’s EMS and Trauma Advisory Council efforts were reviewed.</p> <p>An additional component of the project included disseminating a sticker to be placed on the front windshield of students’ vehicles. This component is based on a study conducted by the University of Central Florida (UCF) College of Medicine that significantly reduced reported rates of sending texts while driving, reading texts while driving, and using social media while driving.</p> <p>Focus groups</p> <p>To enhance the project, the IPC conducted focus groups with teenagers and parents. Information gathered from the focus groups helped develop the education presentations and materials so that messages and information exchanged are culturally-competent, relevant, and tailored to the target population.</p> <p>Observational surveys</p> <p>Observational surveys are an accepted and practical approach to measure the prevalence of a specific behavior. Such surveys are often done also using observer estimates of age, gender, and race. This was done in an attempt to evaluate the project activities and behavior at the project sites, compared to comparison sites where no intervention was conducted.</p> <p>Teens and Parents</p> <p>Research shows that parents play a key role in keeping their teens safe on the road. Therefore, the intervention will include parent presentations that educate about risks for teen drivers, motivate parents to teach their teens about safe driving behavior, and teach parents to monitor their teen’s driving. NHTSA’s <i>Countermeasures that Work</i> states that parental-imposed driving restrictions and technologies have been promising in reducing the incidence of risky driving behaviors among teens.</p>

	<p>Involvement of Law Enforcement Project staff worked closely with school and city law enforcement to help educate students. NHTSA recommends initiatives to include law enforcement in intervention efforts related to teen driving and distracted driving.</p>
<p>Evidence of Success:</p>	<p>Literature reviews Through the literature reviews, project staff avoids project activities that are not based on evidence, and avoids spending resources that can best be used on proven strategies. Project staff attempted to use strategies with evidence behind it and that have proven to be effective.</p> <p>Focus groups Focus group results with <i>parents</i> revealed that some of the safety concerns were not traffic-related. Other concerns unrelated to driving included drugs, bullying, concussions, gangs, alcohol, weapons, vehicle theft, skipping class, and neighborhood violence. <i>Student</i> concerns were gang violence, gun shots, and drug dealing near an elementary school, robbery, trash, and abductions.</p> <p>In addition, we learned that the preferred method of disseminating information for parents was technology-based methods (emails and text messages). Students prefer to receive information by talking to an expert, parents, and teacher announcements, school social media pages such as Remind, google classroom, and parent portal.</p> <p>The results of these focus groups helped project staff to employ strategies that would be effective at each individual school based on local circumstances. So we tried to utilize communication methods that worked best for parents and students.</p> <p>Observational surveys The IPC conducted observational surveys of distracted drivers in the pre-intervention and post-intervention time periods to determine whether there was a change in cell phone use among drivers following the implementation of the <i>Distracted Driving Prevention</i> project.</p> <p>While cell phone use increased at the comparison sites (6.3%), cell phone use decreased by 9.6 percentage points at the project sites from the pre- to the post-intervention time periods. The change in the project sites was statistically significant ($P < 0.001$), whereas the change in the comparison sites was not significant ($P = NS$).</p> <p>Teens and Parents Cell phone use among teens and parents separately went down when compared from project and comparison sites at pre- and post-intervention periods.</p> <p>Law enforcement involvement Involving law enforcement may have contributed to the success and reduction of cell phone use among teens and parents at the project sites.</p>

Organization:	Injury Prevention Center of Greater Dallas Parkland Health & Hospital System
Project Title:	North Texas Pedestrian Safety Initiative
Project ID:	2019-IPCOGD-G-1YG-0140
Noteworthy Practices:	<p>Utilizing data to identify hotspots In 2017, the Injury Prevention Center of Greater Dallas (IPC) analyzed data from the Southwestern Institute of Forensic Sciences to identify pedestrian safety issues in Dallas. The IPC also utilized data from the North Central Texas Council of Governments to identify areas of concern (“hot spots”) for pedestrian injuries and deaths. Maps were created identifying incident locations.</p> <p>Interviews Project staff conducted “on the spot” street interviews with pedestrians in the high incidence locations to better understand local factors that contribute to pedestrian behaviors.</p> <p>Pedestrian behavior observational surveys Pre- and post- intervention observational surveys of pedestrians were conducted at all five “hot spot” sites to evaluate pedestrian behavior.</p> <p>Driver observational surveys Pre- and post- intervention observational surveys of drivers were conducted at all five “hot spot” sites. Observation variables collected included age, gender, race, and driver behavior that includes driver cell phone distraction, failure to yield for pedestrians, and blocking of crosswalk/intersection.</p> <p>Policy Changes/Recommendations (Vision Zero, Pedestrian Safety Action Plan) Sought out collaboration to work on city-wide initiatives such as Vision Zero and the Dallas Pedestrian Action Plan as a sustainable form of prevention efforts.</p> <p>Building Collaborative Partners As a best practice, it is recommended that efforts are taken on in a multi-disciplinary way for greater impact and sustainability and a more efficient and effective way of tackling difficulty issues.</p>

Evidence of Success:

Using data

The three “hot spot” areas were identified last year in downtown Dallas with a high number of incapacitating injuries continued as areas of concern and served as our target sites. These locations were determined in collaboration with the North Central Texas Council of Governments (NCTCOG) representatives who assisted in mapping pedestrian injuries and fatalities. The mapping was essential in identifying hot spots where staff could continue to focus pedestrian safety intervention efforts.

The 75202 zip code continues to be an area with high incidents of pedestrian injuries and deaths. Two new sites were added to the three previously identified sites, for a total of five target “hotspot” sites. The two new sites were also identified using the same data.

Interviews

Participants of the street interviews had the following recommendations to improve pedestrian safety at the designated “hot spot” areas:

- More pedestrian crossing signals
- More pedestrian crossing areas where none exist and where pedestrians cross (McKinney just east of Lemmon East)
- Education about pedestrian signals because they are “confusing”
- Drivers should avoid driving distracted

Pedestrian behavior observational surveys

Overall, we saw that over 83% of people used the crosswalk with the pedestrian light during both pre- and post-intervention timeframes. So the majority cross properly at the crosswalk with the pedestrian signal.

We also found is that the majority of pedestrians were not distracted (81.6% at pre- and 64.9% at post-observations) while crossing the street.

Driver observational surveys

The majority of the drivers observed, drove “correctly,” meaning they did not demonstrate any cell phone distraction, failure to yield, or blocked the pedestrian walkway at that intersection, when observed. About 14.2% of drivers demonstrated cell phone distraction at pre-intervention when compared to 17.3% at post-intervention, a slight increase in distraction, but not significant.

Policy Changes/Recommendations (Vision Zero, Pedestrian Safety Action Plan)

Dallas is now working on the Vision Zero Plan and a Pedestrian Safety Action plan that is a city-wide sustainable effort.

Building Collaborative Partners

Recruit and convene government and community stakeholders to discuss environmental, enforcement, and education pedestrian safety strategies-Project staff has conducted several meetings with stakeholders to discuss pedestrian safety measures and pedestrian safety initiatives such as Vision Zero and the Dallas Pedestrian Safety Action Plan.

Organization:	Education Service Center, Region VI
Project Title:	School Bus Safety Training 101 Program
Project ID:	2019-ESCVI-G-1YG-0087
Noteworthy Practices:	<ul style="list-style-type: none"> • The School Bus Safety Training 101 Program is the only one like it in Texas. Region 6 ESC takes pride in providing state-of-the-art School Bus Simulation Training using the only school bus simulator in Texas. We are also proud to offer training to the students that ride on the school bus, above and beyond a pre-recorded video. The SB101 Program utilizes as school bus robot, who we call Betty the Bus, to reach the younger audience. • Throughout the grant year, school district administrators were involved in the training that was provided. For continued success, it is imperative that the district administrators and transportation directors/trainers are a part of the training process. This allows them to continue reinforcing the concepts demonstrated throughout the school year and years to come. • We served 12 districts that had not been reached by the SB101 Program within the previous three years. This is a best practice for the Program, as we are spreading this valuable education to different school districts within the grant service area. • The SB101 Program received media coverage at several trainings. From print to TV, the communities knew about the training that was provided. • There were several instances where the SB101 Program was able to serve to provide training to the school bus drivers and also the students from the district. Mineola ISD's driver received training in the School Bus Simulator and their students (PreK-12th) received training in the areas of school bus safety and emergency evacuations. It is a best practice to serve everyone involved in school transportation. • This year, the SB101 Program provided 10 hours of school bus safety training at Edgewood ISD. This is a highlight for the Program, because we had not offered training in this manner before. Over the course of 5 days, our staff provided training to all of the district's drivers in the areas of Evasive Steering, Driver Control and Accident Avoidance. The participants also included the Business Manager, campus principal's, directors, coaches and department heads. • The SB101 Program was involved in several TxDOT events. First, we attended the Bryan TxDOT District Safety Fair where we provided information to TxDOT employees regarding interacting with school buses on the roadway. Then, we attended the TxDOT Traffic Safety and Maintenance Conference where we assisted TxDOT with their vendor booth. We were invited by Traffic Safety Specialists to both of these events.

	<ul style="list-style-type: none"> • School districts across Texas are now requiring that their school bus drivers receive continuing education hours each year, like teachers. The SB101 Program was asked to provide training to several school transportation departments during their in-service week before the new school year started. Another way that the SB101 Program provides continuing education is through the School Bus Safety Conferences. During FY19, 114 school bus drivers, trainers and directors attended the Conference at Region 6 ESC. Another 65 attended the Conference at Port Arthur ISD.
<p>Evidence of Success:</p>	<p>Throughout the School Bus Simulation Training that is provided through the SB101 Program, the trainers could see the progression of the drivers' skills. From the first day to the last, the drivers gain knowledge on Texas Laws, best practices, steering control, hand position, etc. At the end of each training, the drivers were expressing how thankful they were for the training and how much they learned. This is a success for the Program!</p> <p>We provided the School Bus Safety Presentation to the students at Caldwell Elementary during FY15-FY19. During FY18 and FY19 only the PreK and Kindergarten students were served. However, in FY19, while we were packing up, the older students saw Betty the Bus and were excited. They received training in previous years, but not this year. We quickly quizzed them about the Danger Zone, the lights on a school bus and behavior. They remembered what they had learned! This is a highlight for the SB101 Program, because the students are retaining the safety information that is being taught.</p> <p>In January, School Bus Simulation Training was provided at Atlanta ISD. While it is a highlight that the SB101 Program had not reached them in previous years, the real success came through the training and conversations with the school bus drivers. Included in the training is a review of Texas Laws, certification cards and other documents. It was discovered that the state required training was not being delivered as required. Through our partnership with TxDOT the training agency was notified and the training delivery was corrected. The SB101 Program goes above and beyond just driver training. We look at the entire certification process all the way through safe operation of a school bus.</p> <p>This year, the SB101 Program was contacted by the TxDOT Yoakum District TSS for a back to school Press Conference that was being planned. Region 6 ESC and the SB101 Program is recognized by TxDOT as being an expert and leader in school bus safety.</p> <p>During FY19, the SB101 Program served a total of 524 school bus drivers, trainers and transportation directors through School Bus Simulation Training, School Bus Safety Conferences, as well as Safety Workshops. This represents 131% of our target number of transportation personnel to serve. An additional 1,551 school-aged students, primarily PreK-3rd grade, received training through the School Bus Safety Presentation, featuring Betty the Bus, and 786 students through School Bus Evacuation Training. This represents 334% of our target number.</p>

Organization:	Texas Municipal Police Association
Project Title:	Texas Standardized Field Sobriety Testing (SFST) Refresher, Practitioner, and Instructor Course
Project ID:	2019-TMPA-G-1YG-008/2019-TMPA-G-1YG-0109
Noteworthy Practices:	<p>A) The Inclusion of Live Alcohol Workshop (Wet Labs) in Trainings</p> <p>In both the 24-HR SFST Practitioner and 50-HR SFST Instructor Courses two alcohol workshops (also known as wet labs) are conducted according to the recommendations of the National Highway Traffic Safety Administration (NHTSA) and the International Association Chiefs of Police (IACP). Conducting live alcohol workshops in the 24-HR SFST Practitioner and the 50-HR SFST Instructor courses are not required but highly recommended by NHTSA and IACP as the best practice and most optimal way of achieving the learning objectives of the Standardized Field Sobriety Testing training.</p> <p>It is also important to note that when potential officers go through a law enforcement academy to become licensed Law Enforcement Officers few academies administer live alcohol workshops. Most academies use a dry lab, which consists of watching video examples of the SFST training.</p> <p>According to the Guidelines for Controlled Drinking Practice Sessions, “NHTSA/IACP strongly recommends the use of live alcohol workshops” during these courses. TXSFST makes it possible for officers, judges, and prosecutors, to attend a live alcohol workshop who have not had the chance to participate in one or feel like they should refresh their knowledge on the SFST procedures.</p> <p>NHTSA and IACP recognize there are many limitations present in providing the live alcohol workshops which is why they are not mandated within the training. Responsibilities that can be limitations include securing a facility with two training rooms (one for class instruction, one for conducting the alcohol workshop), recruiting volunteer drinkers and designated drivers for the drinkers, enough support staff to safely monitor and accompany each drinker for the duration of the workshop, cost of alcohol to be properly and safely dosed, cost of snacks to prevent drinking subjects from becoming ill, equipment such as calibrated portable breathalyzer testing (PBT) monitors, blood pressure monitors, scale to weigh volunteer drinkers, etc.</p> <p>Two alcohol workshop days are administered during each of the 24-HR Practitioner and the 50-HR Instructor training class to allow for firsthand practice with the Horizontal Gaze Nystagmus (HGN), Walk and Turn, and One Leg Stand battery of tests. Volunteer drinkers are dosed with a predetermined amount of alcohol, at their request, and attending Officers are responsible for conducting the Standardized Field Sobriety tests and determining whether the subject is above or below the state Blood Alcohol</p>

Concentration (BAC) limit of 0.08, and if the officer would arrest or release the subject. Texas Municipal Police Association (TMPA) generously donates the snacks and purchases the alcohol which enables the program to provide these critical and beneficial workshops.

B) Offering the Course to Court Officials

The Texas SFST (TXSFST) program was initiated in 2011 and continues to be one of the leading SFST training providers of Peace Officers throughout Texas. Recently the 8-HR SFST Refresher and 24-HR SFST Practitioner courses were opened to Prosecutors and Judges. The program identified a March 2019 case law, State v. Cabral-Tapia, where courts ruled that prosecutors and officers must know which SFST training manual the arresting officer was trained with. In the case of State v. Cabral-Tapia the arresting officer was prevented from testifying on the clues he observed during the Horizontal Gaze Nystagmus (HGN) test due to the prosecutor and officer not knowing which SFST manual was used in training. There have been 3 updated versions of the SFST manual since 2006, each with varying important and significant changes. The TXSFST program works closely with the National Highway Traffic Safety Administration (NHTSA) and the International Association Chiefs of Police (IACP) to ensure the manuals are quickly updated each year with the most current statistics and important changes in the training.

Due to this recent 2019 case law, State v. Cabral-Tapia, the TXSFST program recognized the important need to welcome court officials to attend classes the program offers. The training not only assists Officers to be better prepared in court for the defense attorney's cross examination it also increases the knowledge of our Prosecutors and Judges regarding the actual Standard Field Sobriety Testing (SFST) procedures.

C) Offering the Course to Game Wardens

The TXSFST program instructed a 50-HR SFST Instructor school for the Texas Parks and Wildlife (TPW) Game Wardens. The Game Wardens concluded that the hands-on practice with live volunteer drinkers was an essential part of their comprehensive understanding of, and proficiency in the SFST on the street and on a watercraft.

Evidence of Success:

According to the Texas Commission on Law Enforcement (TCOLE) the TXSFST program was privileged to teach three out of the 12 Instructor Courses and 45 of the 91 officers taught throughout Texas. Below are a few comments from the anonymous evaluations gathered at the end of each alcohol workshop:

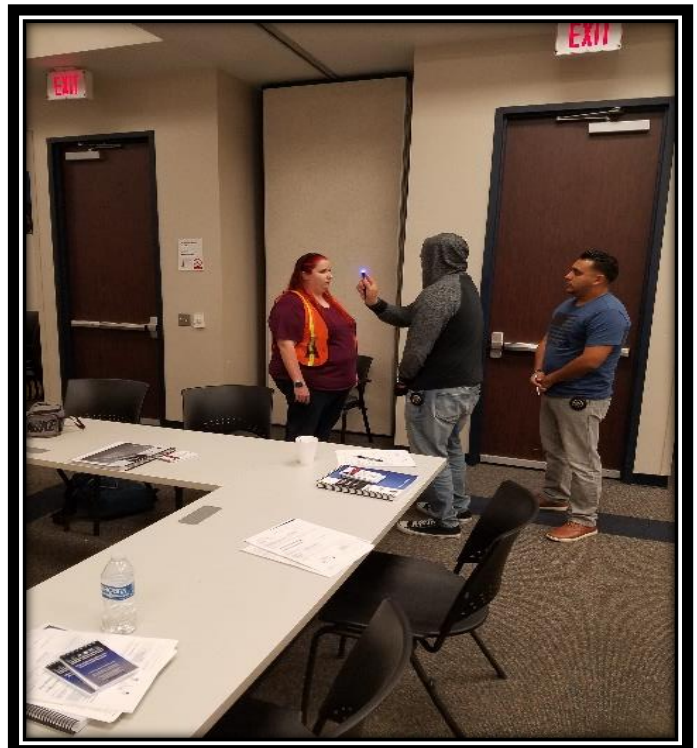
- "Wet-lab and SFSTs were very helpful and educational to me. Entire class was excellent."
- "Gained the most useful experience from wet-lab"

- “Being able to conduct SFST on actual subjects, opposed to only sitting in class”
- “Receiving the handouts that I can now use while on duty. Testing on the volunteers during the wet lab.”

In the 2019 Grant Year, the program taught 26 alcohol workshops training 167 students. After reading the feedback from these students, it is very apparent that students learn and retain more information about the SFST procedures after participating in the recommended live alcohol workshops.

In the 2019 Grant Year, TXSFST hosted the 8-HR Refresher at Hidalgo County, Denton County, and Tarrant County District Attorney’s Office successfully training a total of 49 prosecutors. Additionally, two prosecutors also attended the 24-HR SFST Practitioner Course where they participated in the hands-on alcohol workshops with volunteer drinking subjects.

In the 2019 Grant Year, the Game Wardens advised that due to the inclusion of the alcohol workshop training conducted in a 50-HR Instructor School that several Texas Game Wardens attended, they now include a live alcohol workshop with any 10-HR SFST Refresher they teach. The Game Wardens concluded that the hands-on practice with live volunteer drinkers was an essential part of their comprehensive understanding of, and proficiency in the SFST on the street and on a watercraft.



Organization:	Education Service Center, Region VI
Project Title:	Everyone S.H.A.R.E. the Road Program
Project ID:	2019-ESCVI-G-1YG-0088
Noteworthy Practices:	<ul style="list-style-type: none"> • The SHARE Program served 505 students enrolled in Teen Driver Education in Walker and Montgomery County. As these students are learning to safely operate a motor vehicle, the SHARE Program teaches them about how to safely interact with pedestrians and bicycles that are on the roadway with them. Students learn about the importance of not blocking a crosswalk with their vehicle, looking down sidewalks before making turns, where bicyclists and pedestrians should be at on the roadway, the laws regarding bicycle lights, as well as the hand signals that cyclists should be using while riding. Through demonstrations, they also see the importance of wearing a bicycle helmet each and every time that they ride. In the demonstration, the SHARE Program utilizes a Styrofoam ball and raw eggs. One egg is placed inside of a plastic bag, while the other is placed inside of the Styrofoam ball which simulates a bicycle helmet. The two eggs are dropped and the students examine the eggs. This allows us to discuss concussions and other brain injuries. • As a best practice, the SHARE Program also reaches elementary-aged students with information and activities about bicycle and pedestrian safety. These students are more-likely to be riding on a bicycle or going for a walk with their parents/caregiver. When the Program traveled to Oakwood, we saw several children who walk or ride a bike with an adult to school. This was a great point of discussion with the students. This age group do not really understand the dangers of walking or riding a bicycle on the roadway, so the SHARE Program teaches them how to be safe. The students learn to walk facing the on-coming cars so that they can see them better. If sidewalks are available in their town, these young students are encouraged to ride their bicycle on the sidewalk. They also learn the hand signals and practice them. • New this year, we added a Jell-O mold of a brain. This additional demonstration gives participants and opportunity to get a pretty good feel for what their brain is like. The Jell-O brain is then placed in a bicycle helmet a dropped. Since adding this hands-on activity to the SHARE Program, we have received a lot of positive remarks from the participants. • These demonstrations were also utilized at the Bike Rodeo in Lufkin. The parents, children, and volunteers liked how the egg drop and the Jell-O brain helped them to really see the impact of wearing and not wearing a bicycle helmet. At this particular Bike Rodeo, some of the volunteers were from the Pilot Club. This organization focuses on traumatic brain injuries, so they asked a lot of questions about the

	<p>demonstrations and appreciated that the SHARE Program was discussing these types of brain injuries.</p> <ul style="list-style-type: none"> In total for the grant year, the SHARE Program provided three Bike Rodeos. The first was held at Lansberry Elementary located in Trinity ISD. A total of 521 PreK-5th grade students were reached on April 26. The second Bike Rodeo was held in Huntsville at The Villages of Huntsville, an apartment community, on June 22. We were able to educate 4 children and 3 adults. While we had hoped for a larger turnout, we were able to spend a great deal of time with each child and parent. The SHARE Program went above and beyond the performance measure and provided a third Bike Rodeo. This event was provided in partnership with Lufkin ISD at the Texas State Forest Festival in Lufkin. We were able to reach 72 children and 52 parents.
<p>Evidence of Success:</p>	<p>It is difficult to measure how many crashes, injuries, or doctor/hospital visits were reduced through an educational program such as the Everyone SHARE the Road Program. However, the data from the presentations speaks volumes for the success of the Program! During FY19, the SHARE Program served a total of 1,841 students and parents through safety presentations, community events and Bike Rodeos. This represents 368% of our target number to serve. Of the 1,841 people served, 451 were Elementary and Junior High age participants, 652 were reached at Bike Rodeo events, 505 were students enrolled in Driver Education, and 233 were reached at community events. Pre- and Post-Assessments were utilized in several of the Teen Driver Education Courses throughout FY19. The total knowledge gained among these students was 14.01%. We collected 666 evaluations, which represents 266% of our target number. During the year, our target was to provide two Bike Rodeos, and we were able to provide three. The SHARE Program exceeded its targets on all Performance Measures.</p> <p>Recently, an elementary-aged student shared with us how she remembered the egg drop demonstration from when the SHARE Program went to the Boys and Girls Club in Huntsville several years ago. She remembered how important it is to always wear a bicycle helmet when riding her bike and how she continues to do so today.</p>

Organization :	Youth Transportation Safety Program, Texas A&M Transportation Institute
Project Title:	Peer-to-Peer Traffic Safety Program for Youth in Texas
Project ID:	2019-TTI-G-1YG-0073
Noteworthy Practices:	<ol style="list-style-type: none"> 1. Zero Crazy Seat Belt Outreach & Data Collection 2. NHTSA National Best Practices Document & GHSA Conference Panel 3. Teens in the Driver Seat Snapchat Geofilter contest, Fall 2018 seatbelt awareness 4. U in the Driver Seat Snapchat Geofilter contest, Fall 2018 impaired driving awareness
Evidence of Success:	<p><u>Zero Crazy Seat Belt Outreach & Data Collection</u></p> <p>During the Fall of 2018, Teens in the Driver Seat (TDS) launched the 6th annual Zero Crazy activity to increase seat belt use among teen drivers and passengers at TDS schools. The activity consists of a pre-observation (i.e., pre-outreach data collection), three weeks of messaging, a post-observation, and a pizza party for the schools that complete and return all field data. The activity was offered to all program schools Texas. Forty-two (42) successfully and thoroughly completed all 3 phases of this initiative (a record number of schools to date).</p> <p>High school student teams were asked to observe teen drivers and passengers and document whether or not their seat belts were properly fastened. TTI provides resources needed to record the data, as well as an instructional video (and print material) to guide student teams in safely and accurately recording field data of this nature.</p> <p>Texas High Schools that have participated in this activity multiple times have consistently reached over 90% teen driver seat belt usage rates. Data for this most recent activity (Fall 2108) are outlined below. As noted therein, schools participating in the activity are not only bringing about improvement with their outreach but are creating a better seat belt rate use at the beginning of the new school year. These data indicate that this activity is having a measurable positive long-term impact on seat belt use among teen drivers.</p>

Texas Vehicles with Teen Drivers - Weighted Aggregate

	Pre- Counts	Post- Counts	% Change
Texas First Year Schools (i.e. taken from the first-year schools completed the activity 2013-2018, 31 schools)			
Total % of Teen Drivers Wearing a Seat Belt	85.34%	89.38%	+0.65%
Total % of Teen Passengers Wearing a Seat Belt	73.43%	75.81%	+2.38%
Texas Multi-Year Schools last year completed (i.e. taken from the latest year which have completed the activity 2 or more years, 14 schools total)			
Total % of Teen Drivers Wearing a Seat Belt	89.46%	93.91%	+4.45%
Total % of Teen Passengers Wearing a Seat Belt	85.95%	89.32%	+3.37%

NHTSA National Best Practice

In early 2019, GHSA and NHTSA released a document that featured several peer-to-peer teen safety outreach programs that are considered to be national best practices. The Teens in the Driver Seat and U in the Driver Seat programs (both of which are part of TTI's Youth Transportation Safety Program) were the first two programs featured in this new national document and the only such programs from Texas that were included in this new document.

TTI's Youth Transportation Safety Program Manager (Russell Henk) was also included as an invited speaker on an expert panel at the annual GHSA Conference (in Anaheim, California in August 2019) to talk about TTI's peer-to-peer teen traffic safety efforts and the measurable impacts accomplished to date. Being featured in this prominent national document and conference was an extremely positive reflection of the reputation of this long-standing TxDOT-TTI partnership and the continued value it adds in Texas, as well a best practice for other states to follow.

The Youth Transportation Safety Program Snapchat Geofilter Contests

The Youth Transportation Safety Program strives to create a positive peer influence community on social media for ages 14-24. Through the Teens in the Driver Seat and U in the Driver Seat programs combined, staff manages twelve different social media profiles across Facebook, Twitter, YouTube, Instagram, and Snapchat sharing educational and programmatic messaging. Since fiscal year 2017 TDS and UDS have participated in TxDOT's social media match program garnering over \$110K dollars this fiscal year.

Beyond the traditional post or video shared on Facebook or Twitter, the Youth Transportation Safety (YTS) Program is participating in more experimental engagement techniques. For example, YTS manages UDS and TDS Snapchat profiles from which they produce Snapchat Geofilters and hold contests, as well as let youth takeover their Snapchat profiles so followers may see what students are doing across the country to authentically spread the safe driving message.

YTS began Snapchat profiles in 2017 at the request of the Teen Advisory Board. The next year the Collegiate Advisory Board agreed they wanted the U in the Driver Seat program on Snapchat as well. Snapchat is a versatile photo and video sharing platform with a 24-hour lifespan that's attractive to a younger audience. YTS traffic safety experts agreed that to get the messaging to youth we have to be where they are and that's Snapchat through their interactive photo techniques.

While keeping active on the traditional social media channels, YTS took to Snapchat and coordinated two Geofilter contests in Texas. A Snapchat Geofilter allows you to overlay a graphic on a photo taken by the Snapchat user depending on location by which the geofilter is turned on over (see graphic and geofilter geofence).



North Zulch High School geofilter geofence



Dr. Cano Freshman Academy geofilter geofence

For Teens in the Driver Seat program schools staff developed a seatbelt safety geofilter promoting riders “Get It Together” and buckle up. Staff coordinated an online sign-up process for the first 10 high schools to participate. YTS limited the contest to ten schools to keep within budget of \$500 for all geofilters. The cost of geofilters depends on the location, date, and geo-fence drawn by the purchaser, therefore organizers must allow for some flexibility in the budget because geofilter price can be unpredictable.

For U in the Driver Seat program schools staff developed an impaired driving safety geofilter asking users to pledge not to drive impaired. The geofilter contest also focused on the football gameday audience for colleges that have a football team. For colleges that don't have a football team, they got to choose a day out of the week they'd prefer the geofilter be turned on. We wanted to provide peer educator groups with the flexibility to promote the filter beforehand and possibly coordinate with other outreach activities. A total of 8 colleges participated in the UDS Snapchat geofilter contest.



For the contest YTS staff had to determine awards and we're lucky enough to find sponsors who donated gift cards to the contest. This is an important aspect that cannot be overlooked. Staff time goes into soliciting donations and thanking donors. Staff also determined for the TDS program schools there would only be a first-place winner, but for the UDS program colleges there would be a first, second and third place winner. The giftcard value was lower for the colleges and we've heard that college groups like to repurpose the giftcards when they hold raffles or events on their campus versus using the money for personal gain.

In the month of November 2018, the U in the Driver Seat program held their first Snapchat geofilter contest for 8 colleges. Six geofilters were purchased on a week day from 11 a.m. - 4 p.m. covering a popular location on campus such as student activity centers and resident halls. Two gameday filters, Cisco College and TAMU Kingsville, were during a Saturday football gameday over the stadium and tailgate areas. Total views on the six "I Don't Dare Drive Impaired" geofilter on college campuses was viewed by peers 14,738 times. Total views of the football themed "Drunk Driving is a Personal Foul" geofilter totaled 14,800 peer views. Combined, the geofilter messaging reached nearly 30,000 viewers.

First place went to Cisco College, second place went to University of Texas at Dallas, and third place went to Texas A&M Kingsville. Winners were determined by the geofilter use rate, which is number of actual uses divided by number of swipes (times geofilter was seen in Snapchat).

First Place - Cisco College, 30.9% geofilter use rate

Second Place - UT Dallas, 24.7% geofilter use rate

Third Place - Texas A&M Kingsville, 21.1% geofilter use rate

YTS staff wanted to make sure this wasn't a popularity contest, but instead a contest of will to see who has the guts to share with all their Snapchat followers that they wouldn't dare drive impaired. That's where the peer influence comes in because the safety message is shared with a friend or on a person's Snapchat story for all followers to see. The total cost of all eight geofilters was \$471.80, which was about 63 viewers per dollar investment.

In the month of October 2018, the Teens in the Driver Seat program held their first Snapchat geofilter contest for 10 high schools. The geofilter was turned on from 8 a.m. - 4 p.m. at each campus on the same day. To assist high school groups in promoting the seatbelt geofilter contest, TDS staff developed a one-page flyer (see below) for them to hang around campus prior to the event. We also chose to hold this contest during National Teen Driver Safety Week as an opportunity for youth to be more engaged in this national awareness campaign.

**A SEAT BELT PLEDGE
SNAPCHAT CONTEST**

DURING NATIONAL TEEN DRIVER SAFETY WEEK

USE THE GEOFILTER AND
ENCOURAGE YOUR FRIENDS TO

**GET IT
TOGETHER**

WEDNESDAY 10-24-2018

2 out of 4 teens involved in deadly car
crashes were not buckled up (NHTSA 2016).

**THE SCHOOL
WITH THE MOST
FILTER USES WINS
\$\$\$
FOR THEIR SCHOOL!**

Contest sponsored by our friends at Teens in the Driver Seat and the Texas Department of Transportation

TDS Snapchat geofilter on-campus flyer

The Get It Together seat belt graphic received 156,000 views. The winner was determined by the geofilter use rate, which was 94.7% by North Zulch High School. The total cost of all ten geofilters was \$468.80, which was about 333 viewers per dollar investment.

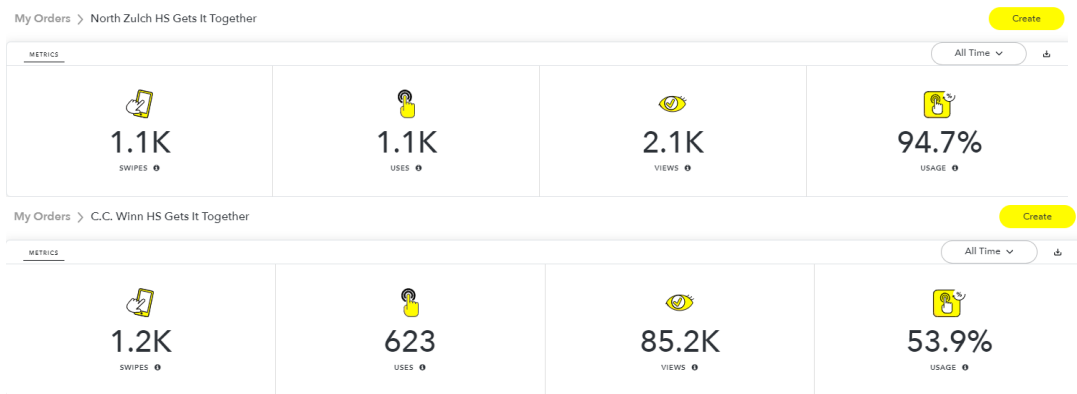
Winner – North Zulch High School 94.7% usage rate

Other school's results:

- C.C. Winn High School – 53.9% usage rate
- Trinity High School – 50.8% usage rate
- Dr. Cano Freshman Acadmey – 46.8% usage rate

This project taught us a lot about Snapchat and improvements for future Snapchat geofilter contests. When it comes to the design you must follow the most recent dimension specifications to ensure the fit of the geofilter works across all smartphones. To submit a Snapchat geofilter an organization or person must have a Snapchat profile. Organizations must allow themselves 2-3 business days for Snapchat to approve the filter and transaction, plus make any edits for resubmittal.

Snapchat has the right to deny your geofilter order if it contains logos or alcohol/drug graphics. The design should be attractive, authentic, and unique to the school or location to excite users. Even if the geofilter isn't used, it may still be seen by users when swiping through the Snapchat geofilters on their phone and that total number of swipes, uses, and views are provided by Snapchat Analytics. See example below.



Screenshots of Snapchat's free analytics

Feedback was collected from a few teachers who helped sign-up their schools. All found signing up for the contest was easy and half used the promotional flyer provided. Teens enjoyed participating in the contest, but feedback was mixed on understanding how the contest scoring was done and how to use geofilters in general.

Organization:	Texans Standing Tall
Project Title:	Zero Alcohol for Youth Academy and Statewide Youth Leadership Council to Reduce Impaired Driving
Project ID:	2019-TST-G-1YG-0195
Noteworthy Practices:	<p>The Zero Alcohol for Youth Academy is an opportunity for youth and adults to collaborate to tackle underage drinking and impaired driving. Because youth and adult partnerships often result in more effective and sustainable programs, organizations, and advocacy efforts, the Academy is a time for youth and adults to learn to work together to take action and become part of the solution. The Academy is unique because it is not standardized curriculum; facilitators of the Academy, both youth and adults, invite members of the community to identify the need of that specific community and the solutions that are realistic to that population.</p> <p>The Academy provides statewide and local data, encourages all members of the community from various agencies to attend (e.g., youth, parents, teachers, prevention specialists, traffic safety specialists, coalition members, health educators, etc.). Additionally, after an Academy is hosted, a staff member provides regular technical assistance (once-a-month emails, calls, webinars, etc.) to the attendees to provide them with any additional knowledge and skills they may need. An Academy is about building relationships with members of the community to help them address underage drinking and impaired driving.</p>
Evidence of Success:	<p>Based on pre- and post-test data and a training evaluation form, participants of the Academy reported over 50% knowledge gained on underage drinking and impaired driving issues. They also reported receiving beneficial information from the main session presentations and breakout sessions provided. In regard to building relationships, knowledge was reported as gained on effective coalition collaboration and building. Participants left feeling as though they could use the knowledge and skills they learned to use to create change in their communities.</p>

**APPENDIX A -
PROJECT CROSS REFERENCES**

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Bexar County District Attorney's Office 2019-BexarCoD-G-1YG-0111	AL	405D M5HVE	Planned: \$33,454.42 Actual: \$24,921.46			\$29,584.75 \$27,223.49	\$63,039.17 \$52,144.95
Harris County District Attorney 2019-HarrisDA-G-1YG-0118	AL	405D M5HVE	Planned: \$353,809.78 Actual: \$301,407.35			\$106,513.45 \$90,743.71	\$460,323.23 \$392,151.06
Montgomery County District Attorney's Office 2019-MCDAO-G-1YG-0121	AL	405D M5HVE	Planned: \$143,603.07 Actual: \$143,603.07			\$95,142.88 \$121,436.13	\$238,745.95 \$265,039.20
Tarrant County 2019-TarrantC-G-1YG-0182	AL	405D M5HVE	Planned: \$177,080.00 Actual: \$172,441.94			\$85,954.70 \$100,386.83	\$263,034.70 \$272,828.77
Texas Alcoholic Beverage Commission 2019-TABC-G-1YG-0080	AL	402 AL	Planned: \$571,710.17 Actual: \$486,301.95			\$634,765.14 \$756,438.23	\$1,206,475.31 \$1,242,740.18
Texas Department of Public Safety 2019-TDPS-G-1YG-0003	AL	405D M5HVE	Planned: \$449,424.25 Actual: \$373,112.97			\$900,000.00 \$1,297,031.53	\$1,349,424.25 \$1,670,144.50

STEP - Click It Or Ticket Mobilization

Group Project

City of Pasadena Police Department 2019-PasadePD-CIOT-00018	M1HVE	405B	M1HVE	Planned: \$2,985.00 Actual: \$2,630.09														\$2,985.00 \$2,630.09					
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
	1	1	1	85	11			4	1							35	5		500	1		3	
City of Dallas Police Department 2019-Dallas-CIOT-00005	M1HVE	405B	M1HVE	Planned: \$84,990.00 Actual: \$74,582.30																			
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
	9	17	40	1,701	129				134					66		599			125	1	1	3	
City of McAllen Police Department 2019-McAllenPD-CIOT-00006	M1HVE	405B	M1HVE	Planned: \$5,000.00 Actual: \$5,000.00																			
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
	2		2	17	2				10							36	2		100	1	1	2	
Red River County Sheriff's Office 2019-RRCoSO-CIOT-00007	M1HVE	405B	M1HVE	Planned: \$972.73 Actual: \$791.31																			
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
				5												6	9	100	100	1	1	4	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization **Group Project**

City of Donna Police Department M1HVE 405B M1HVE **Planned:** \$3,000.02 **\$3,000.02**
 2019-DonnaPD-CIOT-00008 **Actual:** \$2,122.56 **\$2,122.56**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
					6				3					6		51	2	400	400	1	1	2

City of Santa Fe Police Department M1HVE 405B M1HVE **Planned:** \$1,011.31 **\$1,011.31**
 2019-SantaFe-CIOT-00009 **Actual:**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																						1

City of Paris Police Department M1HVE 405B M1HVE **Planned:** \$2,758.56 **\$2,758.56**
 2019-paris-CIOT-00010 **Actual:** \$2,364.48 **\$2,364.48**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
					48	3			5							29		50	50	1	1	2

City of Corpus Christi Police Department M1HVE 405B M1HVE **Planned:** \$17,987.36 **\$17,987.36**
 2019-CorpusPD-CIOT-00013 **Actual:** \$10,402.65 **\$10,402.65**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
																						1	2

Webb County Constable Pct. 1 M1HVE 405B M1HVE **Planned:** \$24,477.77 **\$24,477.77**
 2019-WebbCCP1-CIOT-00004 **Actual:** \$24,423.12 **\$24,423.12**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>					
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	
					314	383			12				6			414	4		1,000			1	1	4

City of Laredo Police Department M1HVE 405B M1HVE **Planned:** \$20,436.00 **\$20,436.00**
 2019-LaredoPD-CIOT-00017 **Actual:** \$20,382.66 **\$20,382.66**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>					
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	
					173	57		5	140				82	38	6	669	9		185			4		

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization **Group Project**

City of Amarillo - Police Department M1HVE 405B M1HVE **Planned:** \$10,964.00 **\$10,964.00**
 2019-AmarilloPD-CIOT-00026 **Actual:** \$10,380.82 **\$10,380.82**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	1	2	6		283	2				49	1			18	3					89	6		

City of Pharr Police Department M1HVE 405B M1HVE **Planned:** \$4,989.78 **\$4,989.78**
 2019-PharrPD-CIOT-00019 **Actual:** \$4,897.67 **\$4,897.67**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
					15	6			1	24	2				6					74	7		

City of Mission Police Department M1HVE 405B M1HVE **Planned:** \$1,981.28 **\$1,981.28**
 2019-Mission-CIOT-00020 **Actual:** \$1,768.98 **\$1,768.98**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
					78	35				1				3	11	1				9			

City of Rio Grande City Police Department M1HVE 405B M1HVE **Planned:** \$2,931.54 **\$2,931.54**
 2019-RioGraPD-CIOT-00021 **Actual:** \$2,842.24 **\$2,842.24**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
					3					13					2					1			

City of Edinburg Police Department M1HVE 405B M1HVE **Planned:** \$4,994.56 **\$4,994.56**
 2019-EdinbuPD-CIOT-00033 **Actual:** \$4,994.56 **\$4,994.56**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
					20	6				65				1	1					30	3		

City of Houston - Police Department M1HVE 405B M1HVE **Planned:** \$64,999.96 **\$64,999.96**
 2019-HoustonPD-CIOT-00012 **Actual:** \$57,235.30 **\$57,235.30**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	12	5	46		1,897	451				38	1			6	15					1,113	191		

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization **Group Project**

City of Bryan - Police Department M1HVE 405B M1HVE **Planned:** \$1,912.64 **\$1,912.64**
 2019-BryanPD-CIOT-00031 **Actual:** \$1,459.08 **\$1,459.08**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
	1		3		9	1				16										10	1		

City of Wharton Police Department M1HVE 405B M1HVE **Planned:** \$4,990.71 **\$143.00** **\$5,133.71**
 2019-WhartonPD-CIOT-00038 **Actual:** \$4,377.12 **\$476.16** **\$4,853.28**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
					26	2				33					10					42	1		200

City of Wichita Falls Police Department M1HVE 405B M1HVE **Planned:** \$12,978.36 **\$12,978.36**
 2019-WichitaPD-CIOT-00016 **Actual:** \$12,973.67 **\$1,631.26** **\$14,604.93**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
					227	18				25				26	75	126				140	3		50

City of Pflugerville - Police department M1HVE 405B M1HVE **Planned:** \$4,364.71 **\$4,364.71**
 2019-Pflugerville-CIOT-00029 **Actual:**

Webb County Constable Pct. 2 M1HVE 405B M1HVE **Planned:** \$9,999.87 **\$9,999.87**
 2019-WebbCCP2-CIOT-00024 **Actual:** \$9,817.22 **\$9,817.22**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
					118	106				329										231	7		1,750

City of Nolanville - Police Department M1HVE 405B M1HVE **Planned:** \$1,974.01 **\$1,974.01**
 2019-NolanvillePD-CIOT-00028 **Actual:**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
					2				2	68										25	2		65

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization **Group Project**

City of Alton - Police Department M1HVE 405B M1HVE **Planned:** \$2,497.34 **\$2,497.34**
 2019-AltonPD-CIOT-00014 **Actual:** \$2,472.86 **\$2,472.86**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
					16	4			38	1						44	8	200	300	2	2	2

El Paso County Sheriff's Office M1HVE 405B M1HVE **Planned:** \$6,926.99 **\$6,926.99**
 2019-EIPasoCO-CIOT-00030 **Actual:** \$5,676.28 **\$5,676.28**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
					41	6			57					7	10	53	1			1	2	20

City of Greenville - Police Department M1HVE 405B M1HVE **Planned:** \$1,970.29 **\$1,970.29**
 2019-GreenvillePD-CIOT-00032 **Actual:** \$1,970.27 **\$1,970.27**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
									4					1		26		2	2	3	3	3

City of Hearne - Police Department M1HVE 405B M1HVE **Planned:** \$2,971.14 **\$2,971.14**
 2019-HearnePD-CIOT-00034 **Actual:** \$506.01 **\$506.01**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
										1						2	2		30	1	1	3

City of Anson - Police Department M1HVE 405B M1HVE **Planned:** \$1,974.55 **\$1,974.55**
 2019-AnsonPD-CIOT-00050 **Actual:** \$264.80 **\$264.80**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
																		100	100	1	1	2

City of La Villa - Police Department M1HVE 405B M1HVE **Planned:** \$1,997.52 **\$1,997.52**
 2019-LaVillaPD-CIOT-00037 **Actual:** \$1,997.52 **\$1,997.52**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
									6							61	1		50		2	1

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization **Group Project**

Webb County Constable Pct. 4 M1HVE 405B M1HVE *Planned:* \$3,315.00 **\$3,315.00**
 2019-WebbCCP4-CIOT-00022 *Actual:* \$2,307.24 **\$2,307.24**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
				12	5				36							118	1	100	100	1	2	3

City of Austin Police Department M1HVE 405B M1HVE *Planned:* \$25,000.83 **\$25,000.83**
 2019-AustinPD-CIOT-00047 *Actual:* \$6,185.69 **\$6,185.69**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
6	3	22		28					15				24	27	5	67	5			1		

City of Harlingen Police Department M1HVE 405B M1HVE *Planned:* \$3,980.66 **\$3,980.66**
 2019-Harlingen-CIOT-00027 *Actual:* \$3,454.45 **\$3,454.45**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
		1		52	8				22				2	8		55	7		150	1		3

City of Cross Plains - Police Department M1HVE 405B M1HVE *Planned:* \$1,997.36 **\$1,997.36**
 2019-CrossPlainsPD-CIOT-00041 *Actual:* \$1,896.71 **\$1,896.71**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
				6					33							1	6					2	2

Harrison County Sheriff's Office M1HVE 405B M1HVE *Planned:* \$6,969.60 **\$6,969.60**
 2019-HarrisonCoSO-CIOT-00048 *Actual:* \$5,834.59 **\$5,834.59**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
																2		1,200					5

Montgomery County Constables Office Pct 4 M1HVE 405B M1HVE *Planned:* \$4,984.99 **\$4,984.99**
 2019-MoCoP4Co-CIOT-00046 *Actual:*

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Click It Or Ticket Mobilization **Group Project**

City of Lampasas Police Department M1HVE 405B M1HVE **Planned:** \$1,987.38 **\$1,987.38**
 2019-LampasasPD-CIOT-00045 **Actual:** \$1,907.57 **\$1,907.57**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	1		1		25					20					1					13		1	1

The City of Point Comfort Police Department M1HVE 405B M1HVE **Planned:** \$2,988.26 **\$2,988.26**
 2019-PortComfPD-CIOT-00043 **Actual:** \$2,417.08 **\$2,417.08**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
					1					80					1					12			

El Paso County Constable's Office, Pct. 1 M1HVE 405B M1HVE **Planned:** \$1,986.27 **\$1,986.27**
 2019-EIPPct1-CIOT-00042 **Actual:** \$1,313.98 **\$1,313.98**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
					6					13						8				25	1	150	

Williamson County Sheriff's Office M1HVE 405B M1HVE **Planned:** \$4,991.65 **\$4,991.65**
 2019-WilliamsonCo-CIOT-00036 **Actual:** \$4,030.72 **\$4,030.72**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	1	1			15	1			1	11						11				49			

STEP - Click It Or Ticket Mobilization Subtotals # of Projects: 38 **Planned:** \$367,240.00 **\$143.00** **\$367,383.00**
 34 **Actual:** \$295,681.60 **\$2,107.42** **\$297,789.02**

<i>Performance Data Summary:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	34	33	417		5,504	1,250			13	1,301	6			211	278	167				4,227	288	1,017	7,327

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

Montgomery County Constables Office Pct 5 M5HVE 405D M5HVE *Planned:* \$9,996.90 \$2,526.39 **\$12,523.29**
 2019-MoCoP5Co-IDM-00007 *Actual:* \$3,960.31 \$1,027.29 **\$4,987.60**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	9	11	13							9	7			1								9	4

City of Wharton Police Department M5HVE 405D M5HVE *Planned:* \$5,589.50 \$2,583.17 **\$8,172.67**
 2019-WhartonPD-IDM-00019 *Actual:* \$2,495.66 \$1,228.39 **\$3,724.05**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
					1					4	3					3					13	3	200

Chambers County Sheriff's Office M5HVE 405D M5HVE *Planned:* \$11,998.92 \$4,072.43 **\$16,071.35**
 2019-Chambers-IDM-00013 *Actual:* \$11,287.43 \$3,896.53 **\$15,183.96**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
		2	2		2	2				36	1			2							48	3	650

City of Hawley Police Department M5HVE 405D M5HVE *Planned:* \$3,982.44 \$1,012.13 **\$4,994.57**
 2019-HawleyPD-IDM-00020 *Actual:* \$1,164.89 \$451.83 **\$1,616.72**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
										11											10	1	30

City of Clyde - Police Department M5HVE 405D M5HVE *Planned:* \$3,980.00 \$1,070.58 **\$5,050.58**
 2019-ClydePD-IDM-00039 *Actual:* \$3,016.48 \$887.38 **\$3,903.86**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
						1				155						2					9	2	

City of Johnson City Police Department M5HVE 405D M5HVE *Planned:* \$4,021.34 \$1,059.70 **\$5,081.04**
 2019-JohnsonPD-IDM-00040 *Actual:* \$2,156.47 \$582.53 **\$2,739.00**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
										2											16	2	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

City of Donna Police Department M5HVE 405D M5HVE *Planned:* \$3,967.80 \$992.20 **\$4,960.00**
 2019-DonnaPD-IDM-00017 *Actual:* \$2,115.32 \$1,087.05 **\$3,202.37**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
								1	14					1	1	32	25		200	1	2

City of Longview Police Department M5HVE 405D M5HVE *Planned:* \$8,000.00 \$3,296.96 **\$11,296.96**
 2019-LongviPD-IDM-00004 *Actual:* \$6,253.77 \$2,613.98 **\$8,867.75**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
2	4	5		1	1			10	5						2	58	9		34	1	2	12

City of Cedar Hill Police Department M5HVE 405D M5HVE *Planned:* \$6,749.99 \$2,431.88 **\$9,181.87**
 2019-CedarPD-IDM-00005 *Actual:* \$6,749.99 \$2,597.24 **\$9,347.23**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
2		3		1	1			90	7					9	2	91	7		3,280	2	4	8

City of Austin Police Department M5HVE 405D M5HVE *Planned:* \$89,000.00 \$27,252.34 **\$116,252.34**
 2019-AustinPD-IDM-00011 *Actual:* \$22,279.70 \$17,244.89 **\$39,524.59**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
19	12	80						72	36			1	9	37	86	12					1	8

City of Dallas Police Department M5HVE 405D M5HVE *Planned:* \$38,655.00 \$9,731.51 **\$48,386.51**
 2019-Dallas-IDM-00010 *Actual:* \$29,469.01 \$7,419.24 **\$36,888.25**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
27	49	140		5	3			100	7				656		79				280	3	3	6

Montgomery County Constables Office Pct 4 M5HVE 405D M5HVE *Planned:* \$9,925.68 \$2,517.50 **\$12,443.18**
 2019-MoCoP4Co-IDM-00008 *Actual:* \$8,727.36 \$2,247.09 **\$10,974.45**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
7	9	15		3	1			24	14						59	12			12	45	4	4	34

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

Harris County Constable Precinct 4 M5HVE 405D M5HVE *Planned:* \$29,980.10 \$8,932.22 **\$38,912.32**
 2019-Harris4-IDM-00021 *Actual:* \$27,938.45 \$8,932.22 **\$36,870.67**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
	6								85	34						374	14		500	1	4	54

City of McAllen Police Department M5HVE 405D M5HVE *Planned:* \$19,400.00 \$4,850.00 **\$24,250.00**
 2019-McAllenPD-IDM-00014 *Actual:* \$19,400.00 \$5,317.08 **\$24,717.08**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
	2		16		17	2			88	26				15		166	12		200	2	4	8

City of Harlingen Police Department M5HVE 405D M5HVE *Planned:* \$10,000.00 \$5,047.60 **\$15,047.60**
 2019-Harlingen-IDM-00023 *Actual:* \$10,000.00 \$11,774.42 **\$21,774.42**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	1		5		3	3			49	17			69	44		105	12		150	300	3		8

City of San Benito Police Department M5HVE 405D M5HVE *Planned:* \$2,961.56 \$845.53 **\$3,807.09**
 2019-SanBenitoPD -IDM-00016 *Actual:* \$2,608.62 \$1,083.85 **\$3,692.47**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
	2								16	1						6			400	2	2	5

Travis County Sheriff's Office M5HVE 405D M5HVE *Planned:* \$23,996.86 \$6,012.30 **\$30,009.16**
 2019-Travis County SO-IDM-00009 *Actual:* \$18,592.90 \$5,849.25 **\$24,442.15**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
	2	12	14		2	2			18	25				6		70	10		250	2	2	7

City of Shenandoah - Police Dept M5HVE 405D M5HVE *Planned:* \$3,971.77 \$1,079.92 **\$5,051.69**
 2019-ShenanPD-IDM-00034 *Actual:* \$1,677.90 \$456.18 **\$2,134.08**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
									4	2			1				1					2

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

Montgomery County Sheriff's Office M5HVE 405D M5HVE *Planned:* \$9,985.78 \$2,623.89 **\$12,609.67**
 2019-MontgoSO-IDM-00006 *Actual:* \$6,348.98 \$2,033.93 **\$8,382.91**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>											
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>							
	9	10	13					2						10	8				1	1	44	20		50						2

City of Houston - Police Department M5HVE 405D M5HVE *Planned:* \$137,995.50 \$75,931.45 **\$213,926.95**
 2019-HoustonPD-IDM-00012 *Actual:* \$115,467.05 \$82,462.88 **\$197,929.93**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>										
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>						
	37	14	161					170	34					463	113				176	144	1,325	158		545			13	18	12

City of Pharr Police Department M5HVE 405D M5HVE *Planned:* \$15,975.00 \$9,239.67 **\$25,214.67**
 2019-PharrPD-IDM-00003 *Actual:* \$15,953.67 \$10,553.13 **\$26,506.80**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>										
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>						
		1	2					1	1					16	40				4		72	27		5,000	9,250		9	19	4

City of Garland - Police Department M5HVE 405D M5HVE *Planned:* \$9,831.75 \$5,213.57 **\$15,045.32**
 2019-GarlandPD-IDM-00002 *Actual:* \$9,831.75 \$5,266.14 **\$15,097.89**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>										
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>						
	3	4	21					1						51	9				5		84	14			10			1	4

The City of Cisco - Police Department M5HVE 405D M5HVE *Planned:* \$3,995.93 \$1,122.44 **\$5,118.37**
 2019-CiscoPD-IDM-00038 *Actual:* \$3,718.05 \$1,386.65 **\$5,104.70**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>										
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>						
								2	2				1	267					7		137	2						1	6

City of Lewisville Police Department M5HVE 405D M5HVE *Planned:* \$8,277.64 \$2,069.80 **\$10,347.44**
 2019-LewisvPD-IDM-00035 *Actual:* \$7,289.99 \$2,468.48 **\$9,758.47**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>									
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>					
	2	2	1											296	8				51		72	10		375		3	1	8

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

City of Colorado City - Police Department M5HVE 405D M5HVE *Planned:* \$3,971.25 \$1,034.28 **\$5,005.53**
 2019-ColoradoPD-IDM-00031 *Actual:*

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>	
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>

City of Anson - Police Department M5HVE 405D M5HVE *Planned:* \$3,993.72 \$1,006.24 **\$4,999.96**
 2019-AnsonPD-IDM-00030 *Actual:* \$1,826.99 \$562.09 **\$2,389.08**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
					1	1			17	1						15	3	200	400	5	4	8

City of Montgomery Police Department M5HVE 405D M5HVE *Planned:* \$3,992.00 \$1,205.58 **\$5,197.58**
 2019-MontgoPD-IDM-00029 *Actual:* \$3,846.15 \$2,328.74 **\$6,174.89**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>			
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>
	1								120	1						31	5	1	100			9

Montgomery County Constables Office Pct 3 M5HVE 405D M5HVE *Planned:* \$9,984.71 \$2,560.00 **\$12,544.71**
 2019-MoCoP3Co-IDM-00028 *Actual:* \$9,840.18 \$2,526.23 **\$12,366.41**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	11	11	14						8	21						24	8		100			4	6

City of La Porte Police Department M5HVE 405D M5HVE *Planned:* \$11,982.89 \$3,125.14 **\$15,108.03**
 2019-LaPorte-IDM-00027 *Actual:* \$5,975.27 \$1,703.55 **\$7,678.82**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>					
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	
									16	7				1	5	29	12		30			1	3	6

City of Mesquite Police Department M5HVE 405D M5HVE *Planned:* \$11,234.20 \$3,755.76 **\$14,989.96**
 2019-Mesquite-IDM-00026 *Actual:* \$11,234.20 \$11,244.71 **\$22,478.91**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>					
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>	
	4	3	5		1	1			7	30					5	131	21	295	5,077			21	34	10

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP - Impaired Driving Mobilization **Group Project**

City of Laredo Police Department M5HVE 405D M5HVE *Planned:* \$45,856.25 \$14,674.00 **\$60,530.25**
 2019-LaredoPD-IDM-00025 *Actual:* \$45,856.25 \$14,676.51 **\$60,532.76**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
	2	1		12	9				466	78		28	56	53	373	31		556	5	6	5

City of Alton - Police Department M5HVE 405D M5HVE *Planned:* \$3,974.50 \$1,003.47 **\$4,977.97**
 2019-AltonPD-IDM-00015 *Actual:* \$3,969.19 \$1,034.58 **\$5,003.77**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
1		1						33	12						87	11		200	400	2	4	9

City of Abilene Police Department M5HVE 405D M5HVE *Planned:* \$5,875.52 \$1,498.29 **\$7,373.81**
 2019-Abilene-IDM-00032 *Actual:* \$4,726.55 \$1,434.10 **\$6,160.65**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
1	3	14		1				29					5	1	46	2		200		1	4	8

STEP - Impaired Driving Mobilization Subtotals # of Projects: 33 *Planned:* \$573,104.50 \$211,377.93 **\$784,482.44**
 32 *Actual:* \$425,778.53 \$214,378.16 **\$640,156.69**

Performance Data Summary:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
148	149	526		223	67		1	2,573	527			123	1,051	251	3,701	453		5,888	23,577	85	140	284

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total																	
							STEP CMV	Group Project																
City of Sugar Land Police Department 2019-Sugarland-S-CMV-00014	PT	402	PT	<i>Planned:</i>	\$11,970.88	\$3,376.09	\$15,346.97																	
				<i>Actual:</i>	\$11,511.44	\$7,315.64	\$18,827.08																	
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
	3	1	10						569	29						21	21					1	3	1
Bexar County Sheriff's Office 2019-BexarCoSO-S-CMV-00013	PT	402	PT	<i>Planned:</i>	\$22,783.43	\$6,093.90	\$28,877.33																	
				<i>Actual:</i>	\$13,037.10	\$9,783.93	\$22,821.03																	
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
	16	13	31		2	1			3	32					15	46	87				1,350	22	3	6
City of Laredo Police Department 2019-LaredoPD-S-CMV-00024	PT	402	PT	<i>Planned:</i>	\$89,971.00	\$28,790.72	\$118,761.72																	
				<i>Actual:</i>	\$88,446.98	\$28,299.30	\$116,746.28																	
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
	8	6	3		152	20			2,008	476				172	881	458	2,041	20			1,808	11	14	6
City of Pasadena Police Department 2019-PasadePD-S-CMV-00021	PT	402	PT	<i>Planned:</i>	\$11,969.12	\$11,969.12	\$23,938.24																	
				<i>Actual:</i>	\$11,969.12	\$11,969.12	\$23,938.24																	
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
	16	8	46			3			166	3					6		190	3				2	3	
City of Houston - Police Department 2019-HoustonPD-S-CMV-00004	PT	402	PT	<i>Planned:</i>	\$399,999.98	\$475,403.28	\$875,403.26																	
				<i>Actual:</i>	\$399,985.80	\$493,009.89	\$892,995.69																	
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
	98	56	457		2,304					565				165	3,347	3,173	534				9,330	6	13	12
City of McAllen Police Department 2019-McAllenPD-S-CMV-00006	PT	402	PT	<i>Planned:</i>	\$80,000.00	\$20,002.00	\$100,002.00																	
				<i>Actual:</i>	\$80,000.00	\$20,896.64	\$100,896.64																	
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media							
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.	
	36	7	142		14				125	190	7			43	27	533	31				590	5	8	10

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP CMV Group Project

City of Harlingen Police Department PT 402 PT Planned: \$12,000.00 \$3,964.81 \$15,964.81
 2019-Harlingen-S-CMV-00020 Actual: \$12,000.00 \$4,207.43 \$16,207.43

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
3	1	10		2	1			61	47				3	34	18	65		850	1,100	12	10	8

Ward County Sheriff Office PT 402 PT Planned: \$11,631.00 \$3,077.93 \$14,708.93
 2019-WardCoSO-S-CMV-00007 Actual: \$5,016.70 \$1,773.15 \$6,789.85

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
4	7	5		2	1			14	29					4	3	39	48		125	2	3	17

City of La Porte Police Department PT 402 PT Planned: \$12,000.00 \$4,233.60 \$16,233.60
 2019-LaPorte-S-CMV-00011 Actual: \$11,979.82 \$6,084.99 \$18,064.81

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
	3							201	1					27	11	185	197		71		1	10

Harris County Sheriff's Office PT 402 PT Planned: \$107,977.65 \$27,022.17 \$134,999.82
 2019-HarrisCo-S-CMV-00002 Actual: \$80,542.82 \$20,160.88 \$100,703.70

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
57	46	160		3				101	744				2		182	108		392	392	7	6	5

City of Italy Police Department PT 402 PT Planned: \$9,936.00 \$2,981.96 \$12,917.96
 2019-ItalyPD-S-CMV-00010 Actual:

City of Pharr Police Department PT 402 PT Planned: \$11,999.94 \$4,539.59 \$16,539.53
 2019-PharrPD-S-CMV-00018 Actual: \$11,993.69 \$5,962.57 \$17,956.26

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
	1	7		11				21	23					3	11	87	2	6,000	11,827	21	42	11

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP CMV Group Project

El Paso County Sheriff's Office PT 402 PT Planned: \$47,998.73 \$12,000.42 **\$59,999.15**
 2019-EIPasoCO-S-CMV-00012 Actual: \$41,813.11 \$11,696.57 **\$53,509.68**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	4	3	4		11	5			71	50	2			8	15	63				116	11	785	3

City of Grand Prairie Police Department PT 402 PT Planned: \$49,182.48 \$12,517.82 **\$61,700.30**
 2019-GrandPra-S-CMV-00003 Actual: \$44,564.13 \$12,060.43 **\$56,624.56**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	5	13	23		166	6				310	1			4	319	3				553	5	400	5

STEP CMV Subtotals # of Projects: 14 Planned: \$879,420.22 \$615,973.41 **\$1,495,393.63**
 13 Actual: \$812,860.71 \$633,220.54 **\$1,446,081.25**

<i>Performance Data Summary:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	250	165	898		2,667	37			3,340	2,499	10			354	1,347	4,190				7,198	851	7,242	27,778

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source			Federal Funds	State Funding	Prog. Income	Local Match	Project Total														
STEP Comprehensive											Group Project												
City of Tyler Police Department 2019-Tyler PD-S-1YG-00018	PT	402	PT		Planned: \$70,964.00 Actual: \$51,204.99			\$19,953.22 \$20,737.02	\$90,917.22 \$71,942.01														
<i>Performance Data:</i>	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
	7	6	34		29	10				639	2				190	831	380	20	200	375	4	4	4
Texas A&M University - Central Texas - Police Department 2019-TAMUCPD-S-1YG-00017	PT	402	PT		Planned: \$11,982.24 Actual:			\$3,172.16	\$15,154.40														
Wise County Sheriff's Office 2019-WiseCounty S. O.-S-1YG-00048	PT	402	PT		Planned: \$33,563.50 Actual:			\$10,434.58	\$43,998.08														
City of Mount Pleasant - Police Department 2019-MtPleasantPD-S-1YG-00047	PT	402	PT		Planned: \$24,507.98 Actual: \$16,560.61			\$13,350.84 \$10,267.21	\$37,858.82 \$26,827.82														
<i>Performance Data:</i>	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
					33	24			2	340				5	36		225	88		3,216	3	11	6
City of Corpus Christi Police Department 2019-CorpusPD-S-1YG-00034	PT	402	PT		Planned: \$154,957.39 Actual: \$136,703.63			\$51,551.05 \$48,603.64	\$206,508.44 \$185,307.27														
<i>Performance Data:</i>	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
	25	9	53		130	34				971	3			323			1,907	66		1,295	28	33	83
Town of Prosper - Police Department 2019-ProsperPD-S-1YG-00019	PT	402	PT		Planned: \$11,999.70 Actual: \$11,811.83			\$4,079.90 \$4,058.36	\$16,079.60 \$15,870.19														
<i>Performance Data:</i>	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
			1		4				2	288					5		65	2		570	3	1	10
City of Allen Police Department 2019-AllenPD-S-1YG-00112	PT	402	PT		Planned: \$47,972.00 Actual: \$47,534.23			\$25,425.16 \$25,193.13	\$73,397.16 \$72,727.36														
<i>Performance Data:</i>	Crashes related to...			Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests				PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
	4		6		12	2				1,250					8		682	18		208	5		

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

Burnet County Sheriff Department PT 402 PT *Planned:* \$19,996.70 \$5,333.74 **\$25,330.44**
 2019-BurnettCoSD-S-1YG-00116 *Actual:*

City of Merkel - Police Department PT 402 PT *Planned:* \$11,262.49 \$3,491.37 **\$14,753.86**
 2019-MerkelPD-S-1YG-00101 *Actual:* \$371.96 \$131.09 **\$503.05**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
									3							4	1			3

City of New Braunfels Police Department PT 402 PT *Planned:* \$66,988.17 \$16,999.29 **\$83,987.46**
 2019-NewBraun-S-1YG-00103 *Actual:* \$66,295.86 \$19,334.31 **\$85,630.17**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
1	1	7			218	42			1,923	13		58	200		171	13		1,050	4	6	2

McCulloch County Sheriff's Office PT 402 PT *Planned:* \$11,753.40 \$3,617.85 **\$15,371.25**
 2019-McCullISO-S-1YG-00104 *Actual:* \$8,670.93 \$3,120.17 **\$11,791.10**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
1		1			1	1			422	4				9	66	2		2	25	44	21

City of Snyder Police Department PT 402 PT *Planned:* \$11,700.00 \$3,147.01 **\$14,847.01**
 2019-SnyderPD-S-1YG-00106 *Actual:* \$3,975.00 \$1,351.59 **\$5,326.59**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
1	1				3	1			47	1			1		33	10		25	1	1	6

El Paso County Sheriff's Office PT 402 PT *Planned:* \$85,999.56 \$28,673.80 **\$114,673.36**
 2019-EIPasoCO-S-1YG-00012 *Actual:* \$68,329.17 \$24,333.85 **\$92,663.02**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
4	2	5			31	14		4	485	4		1	69	66	513	21		786	10	18	50

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Port Arthur Police Department PT 402 PT *Planned:* \$26,020.05 \$7,988.15 **\$34,008.20**
 2019-PortArthur-S-1YG-00071 *Actual:* \$23,775.58 \$10,826.67 **\$34,602.25**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
1	2	8		35	26				426	3		4	22		457	23		1,505	4	3	10

Houston-Galveston Area Council PT 402 PT *Planned:* \$82,955.46 \$22,040.00 **\$104,995.46**
 2019-HGAC-S-1YG-00115 *Actual:* \$59,619.13 \$17,694.88 **\$77,314.01**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
19	14	58		3	9			1	964	98		2	19	1	491	4		75			1

City of Frisco Police Department PT 402 PT *Planned:* \$80,865.09 \$21,397.84 **\$102,262.93**
 2019-FriscoPD-S-1YG-00020 *Actual:* \$64,901.89 \$17,173.14 **\$82,075.03**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
2	3	21		38	3				596	23		1	21	27	424	10			3	3	9

City of Harlingen Police Department PT 402 PT *Planned:* \$53,000.00 \$19,187.19 **\$72,187.19**
 2019-Harlingen-S-1YG-00113 *Actual:* \$52,612.07 \$19,096.39 **\$71,708.46**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
3	1	10		13	17			1	735	18		18	179		475	36		850	1,100	12	10	8

City of McAllen Police Department PT 402 PT *Planned:* \$108,000.00 \$27,000.00 **\$135,000.00**
 2019-McAllenPD-S-1YG-00045 *Actual:* \$108,000.00 \$27,571.44 **\$135,571.44**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
23	6	142		13	5			12	653	46		10	163		1,228	106		150	590	5	8	13

City of Palestine - Police department PT 402 PT *Planned:* \$12,010.00 \$7,088.38 **\$19,098.38**
 2019-PalestinePD-S-1YG-00110 *Actual:* \$12,010.00 \$16,218.35 **\$28,228.35**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
1	6	42		5	4				103	16			43		137	19		3,358		10	10	109

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total																
STEP Comprehensive								Group Project															
City of Granite Shoals - Police Department 2019-GraniteSPD-S-1YG-00081	PT	402	PT	Planned:	\$11,970.33		\$4,752.28	\$16,722.61															
				Actual:	\$2,061.00		\$1,359.84	\$3,420.84															
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
										15	2				1		16	1					
City of Lewisville Police Department 2019-LewisvPD-S-1YG-00079	PT	402	PT	Planned:	\$79,305.00		\$31,669.12	\$110,974.12															
				Actual:	\$75,723.10		\$32,293.95	\$108,017.05															
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
	7	8	18		35	16				3,171	8				226		946	31		1,380	9	7	4
City of Austin Police Department 2019-AustinPD-S-1YG-00078	PT	402	PT	Planned:	\$1,000,000.00		\$251,761.66	\$1,251,761.66															
				Actual:	\$104,218.65	\$872,821.64	\$251,761.66	\$1,228,801.95															
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
	66	37	240		928	42			3	6,416	48			2,178	2,500	532	6,574	184		790	10	22	14
City of Plano Police Department 2019-PlanoPD-S-1YG-00077	PT	402	PT	Planned:	\$136,994.43		\$93,062.63	\$230,057.06															
				Actual:	\$133,323.09		\$90,565.08	\$223,888.17															
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
	8	8	32		5	7				3,160	2				313	96	942	8		3,323	17	73	11
City of Kingsville Police Department 2019-kingsvPD-S-1YG-00076	PT	402	PT	Planned:	\$5,676.43		\$1,755.15	\$7,431.58															
				Actual:			\$228.35	\$228.35															
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
									2	32				1	26			3		3	2		3
City of Rio Grande City Police Department 2019-RioGraPD-S-1YG-00075	PT	402	PT	Planned:	\$12,000.60		\$3,107.51	\$15,108.11															
				Actual:	\$9,833.68		\$2,631.65	\$12,465.33															
<i>Performance Data:</i>	Crashes related to...		Enforce.	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm.	Present	Media					
	Alcohol	Speed	ITC	Hours	Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations	Exp.
									2										3	2,001	3		

TEXAS HIGHWAY SAFETY ANNUAL REPORT FOR FISCAL YEAR 2019

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

City of Cuero - Police Department PT 402 PT Planned: \$7,986.22 \$2,285.43 **\$10,271.65**
 2019-CueroPD-S-1YG-00074 Actual: \$5,563.64 \$1,648.80 **\$7,212.44**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
	2				22				90							46	59	6	150	6	6

City of Deer Park Police Department PT 402 PT Planned: \$44,999.60 \$47,670.11 **\$92,669.71**
 2019-DeerPark-S-1YG-00030 Actual: \$41,479.63 \$45,176.58 **\$86,656.21**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.		
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests
			10		9	5		11	1,680	7			113	223	1	1,073	20		330	8	3

City of Italy Police Department PT 402 PT Planned: \$9,936.00 \$2,758.11 **\$12,694.11**
 2019-ItalyPD-S-1YG-00114 Actual:

City of Garland - Police Department PT 402 PT Planned: \$225,907.50 \$142,619.36 **\$368,526.86**
 2019-GarlandPD-S-1YG-00010 Actual: \$225,907.50 \$185,758.23 **\$411,665.73**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
	8	7	48		554	64			4,263	43				738		4,156	82		1,660	7	10	4

City of Alvin - Police Department PT 402 PT Planned: \$11,998.22 \$3,721.85 **\$15,720.07**
 2019-AlvinPD-S-1YG-00107 Actual: \$4,963.43 \$1,597.78 **\$6,561.21**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
	3	1	6			1		1	77					61		31	7		148	5	3	28

City of Fort Worth Police Department PT 402 PT Planned: \$167,807.05 \$42,992.62 **\$210,799.67**
 2019-Fortworth-S-1YG-00029 Actual: \$166,457.61 \$42,992.62 **\$209,450.23**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
	29	94	164		470	100		1	3,661	10			12	863	228	4,164	48		1,185	4	7	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of North Richland Hills - Police Department PT 402 PT *Planned:* \$42,000.00 \$10,942.12 **\$52,942.12**
 2019-NRichland-S-1YG-00028 *Actual:* \$31,090.06 \$16,896.31 **\$47,986.37**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	2	5	11		5	2				737	4				266					340	9		102

City of Longview Police Department PT 402 PT *Planned:* \$37,981.50 \$10,112.25 **\$48,093.75**
 2019-LongviPD-S-1YG-00027 *Actual:* \$37,296.82 \$10,018.69 **\$47,315.51**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	5	8	13		7	5				303	6			1	46	5				290	59		965

Travis County Sheriff's Office PT 402 PT *Planned:* \$49,443.36 \$12,418.92 **\$61,862.28**
 2019-Travis County SO-S-1YG-00026 *Actual:* \$36,574.59 \$10,574.87 **\$47,149.46**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	16	23	31		11	4				288				1	53					536	9		

Tom Green County PT 402 PT *Planned:* \$44,997.69 \$22,878.03 **\$67,875.72**
 2019-Tomgreen-S-1YG-00023 *Actual:* \$39,359.09 \$26,332.20 **\$65,691.29**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	6	15	10		11					958	1				9					611	82		2,400

City of Houston - Police Department PT 402 PT *Planned:* \$999,999.91 \$862,191.14 **\$1,862,191.05**
 2019-HoustonPD-S-1YG-00022 *Actual:* \$963,959.55 \$873,449.02 **\$1,837,408.57**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	111	61	488		3,222	924				18,692	328			346	4,749					19,866	3,661		1,530

City of Missouri - City Police Department PT 402 PT *Planned:* \$40,791.25 \$11,613.55 **\$52,404.80**
 2019-MissouriPD-S-1YG-00117 *Actual:* \$39,678.27 \$14,848.74 **\$54,527.01**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	2		14		29	17				611				3	143					582	48		50

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Laredo Police Department PT 402 PT Planned: \$109,972.00 \$35,191.04 **\$145,163.04**
 2019-LaredoPD-S-1YG-00119 Actual: \$109,775.10 \$35,123.39 **\$144,898.49**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
	8	6	3		162	101			71	937	101			330	404	142				2,342	48	545	1,808

City of Keller Police Department PT 402 PT Planned: \$31,978.00 \$31,213.91 **\$63,191.91**
 2019-KellerPD-S-1YG-00098 Actual: \$28,067.77 \$27,713.43 **\$55,781.20**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
		1	3		5	2				1,412	1			3	120					375	10		1,350

City of Westworth Village Police Department PT 402 PT Planned: \$4,996.92 \$1,294.52 **\$6,291.44**
 2019-WWorthVPD-S-1YG-00021 Actual: \$4,961.23 \$2,774.52 **\$7,735.75**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
					1	2				128					2	1				89	3		160

City of Southlake Police Department PT 402 PT Planned: \$40,974.94 \$11,554.30 **\$52,529.24**
 2019-SouthlakePD-S-1YG-00046 Actual: \$37,181.64 \$21,681.01 **\$58,862.65**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
		1	3		34	8				1,236	6				195					164	32		

Harris County Sheriff's Office PT 402 PT Planned: \$364,999.84 \$91,339.03 **\$456,338.87**
 2019-HarrisCo-S-1YG-00011 Actual: \$352,033.13 \$88,118.31 **\$440,151.44**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
	57	46	178		158	56				10,081	122			16	45					1,945	47		296

City of Early Police Department PT 402 PT Planned: \$11,990.46 \$3,385.57 **\$15,376.03**
 2019-EarlyPD-S-1YG-00031 Actual: \$4,156.80 \$2,010.84 **\$6,167.64**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
					11	2			2	24	1				2					24	12		13

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of El Paso - Police Department PT 402 PT Planned: \$255,860.80 \$125,099.58 **\$380,960.38**
 2019-EIPasoPD-S-1YG-00037 Actual: \$254,378.75 \$125,099.59 **\$379,478.34**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
124	35	1,297		54	21			4,543	55			1,367	956	1,092	5,072	72		4,373	3	19	12

City of Cedar Park Police Department PT 402 PT Planned: \$12,000.00 \$3,911.86 **\$15,911.86**
 2019-CdrPrkPD-S-1YG-00032 Actual: \$12,000.00 \$5,188.02 **\$17,188.02**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
3	4	4		1				69	1				18		68	1		85	3	5	8

Harris County Constable Precinct 1 PT 402 PT Planned: \$89,930.61 \$22,483.53 **\$112,414.14**
 2019-HarrisP1-S-1YG-00040 Actual: \$86,989.68 \$21,747.41 **\$108,737.09**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
48	39	159		68	8			1,442	57						1,527	151		2,014	116	16	14

City of Texarkana Police Department PT 402 PT Planned: \$11,795.17 \$3,488.60 **\$15,283.77**
 2019-TexarkPD-S-1YG-00041 Actual: \$6,033.73 \$2,770.17 **\$8,803.90**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
1	3	8		67	1			131				4	9	9	81	18		250	715	3	5	5

City of Leon Valley - Police Department PT 402 PT Planned: \$11,517.00 \$2,887.17 **\$14,404.17**
 2019-LeonValPD-S-1YG-00043 Actual: \$11,407.54 \$2,887.17 **\$14,294.71**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
2	3	66		13	5			203	5			17	67		562	5			1	2	10

City of Denton Police Department PT 402 PT Planned: \$88,536.68 \$122,825.64 **\$211,362.32**
 2019-DentonPD-S-1YG-00044 Actual: \$82,462.02 \$114,426.18 **\$196,888.20**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
10	7	17		347	3			3,220	27			210	331		1,122	11		288	9	14	81

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

Montgomery County Constables Office Pct 5 PT 402 PT **Planned:** \$12,018.80 \$3,080.25 **\$15,099.05**
 2019-MoCoP5Co-S-1YG-00070 **Actual:** \$10,871.19 \$2,786.38 **\$13,657.57**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
	30	30	43							163	4									52	7		100

City of McKinney - Police Department PT 402 PT **Planned:** \$81,949.10 \$32,425.07 **\$114,374.17**
 2019-McKinney-S-1YG-00108 **Actual:** \$80,627.88 \$32,299.52 **\$112,927.40**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
	3		15		3	5				2,865	3				144	10				505	9		

Jefferson County Sheriff's Office PT 402 PT **Planned:** \$33,007.70 \$11,069.13 **\$44,076.83**
 2019-JeffersonCoSO-S-1YG-00082 **Actual:** \$33,007.70 \$13,549.27 **\$46,556.97**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
	2	1	8		28	10			3	354				3	6					140	26		800

City of Waco Police Department PT 402 PT **Planned:** \$116,995.78 \$40,592.80 **\$157,588.58**
 2019-WacoPD-S-1YG-00072 **Actual:** \$116,995.78 \$40,885.98 **\$157,881.76**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
	10	5	45		104	66				919	1				81					862	84		5,411

City of La Porte Police Department PT 402 PT **Planned:** \$44,977.80 \$50,009.00 **\$94,986.80**
 2019-LaPorte-S-1YG-00055 **Actual:** \$44,977.80 \$50,017.90 **\$94,995.70**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
	2				16	1				2,348	8		1	406	24	302				32		416	

City of Brenham Police Department PT 402 PT **Planned:** \$8,495.89 \$2,145.05 **\$10,640.94**
 2019-Brenham-S-1YG-00094 **Actual:** \$8,495.89 \$3,648.41 **\$12,144.30**

Performance Data:	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			2		2	1				449					6					55	2		1,850

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive

Group Project

Bexar County Sheriff's Office PT 402 PT *Planned:* \$469,377.69 \$129,760.68 **\$599,138.37**
 2019-BexarCoSO-S-1YG-00057 *Actual:* \$418,495.61 \$118,015.23 **\$536,510.84**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
17	11	33		70	59			11,486	14				1,287	411	2,408	36		1,422	23	3	6

City of El Paso - ISD Police Department PT 402 PT *Planned:* \$23,928.81 \$10,145.64 **\$34,074.45**
 2019-EIPasoISD-S-1YG-00058 *Actual:* \$15,747.86 \$6,869.58 **\$22,617.44**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
22	13	81		17	7			495				54	38		431	3		3,105	10	3	5

City of Irving Police Department PT 402 PT *Planned:* \$163,000.00 \$86,500.50 **\$249,500.50**
 2019-Irving-S-1YG-00100 *Actual:* \$158,521.37 \$84,124.61 **\$242,645.98**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
15	18	23		110	67		1	2,261	7			3	1,173	480	2,624	179		2,717	6	6	3

City of Marshall Police Department PT 402 PT *Planned:* \$11,308.50 \$3,173.80 **\$14,482.30**
 2019-MarshallPD-S-1YG-00087 *Actual:* \$11,308.50 \$5,247.27 **\$16,555.77**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
2	9	46		76	3			239					13	15	305	14		875	3		2

City of Edinburg Police Department PT 402 PT *Planned:* \$53,985.58 \$13,744.33 **\$67,729.91**
 2019-EdinbuPD-S-1YG-00086 *Actual:* \$53,985.58 \$15,515.22 **\$69,500.80**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
3	2	16		11	17			776	1			4	104		402	33			5	31	4

City of Bee Cave Police Department PT 402 PT *Planned:* \$11,715.00 \$3,144.45 **\$14,859.45**
 2019-BeeCavePD-S-1YG-00085 *Actual:* \$7,993.20 \$2,750.41 **\$10,743.61**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
1				3				277	3			7	15	1	60	4		127	3	1	3

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Mesquite Police Department PT 402 PT *Planned:* \$38,045.25 \$12,827.61 **\$50,872.86**
 2019-Mesquite-S-1YG-00053 *Actual:* \$36,938.31 \$13,717.78 **\$50,656.09**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
10	8	22		20	33				2,353	46				110	104	2,495	558	765	4,892	82	133	6

Ward County Sheriff Office PT 402 PT *Planned:* \$11,631.00 \$3,077.93 **\$14,708.93**
 2019-WardCoSO-S-1YG-00083 *Actual:* \$5,769.94 \$1,659.71 **\$7,429.65**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
4	7	9			1				44	1				8		44	7		125	2	10	17

City of Pasadena Police Department PT 402 PT *Planned:* \$89,963.00 \$89,963.00 **\$179,926.00**
 2019-PasadePD-S-1YG-00052 *Actual:* \$85,845.12 \$86,394.66 **\$172,239.78**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
16	8	46		401	93				4,345	18				1,054		1,748	50		2,500	6	5	7

City of Manor - Police Department PT 402 PT *Planned:* \$11,992.92 \$3,035.92 **\$15,028.84**
 2019-ManorPD-S-1YG-00054 *Actual:* \$11,592.60 \$4,738.05 **\$16,330.65**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
2		5		2	4			2	208	2		4	171	62	353	4		50	5		1

City of Arlington - Police Department PT 402 PT *Planned:* \$179,930.40 \$44,982.60 **\$224,913.00**
 2019-Arlington-S-1YG-00035 *Actual:* \$174,747.61 \$43,686.89 **\$218,434.50**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
28	11	64		467	71			11	5,149	34			70	3,470	5,383	89		150	1		5

Town of Addison Police Department PT 402 PT *Planned:* \$11,825.00 \$5,977.95 **\$17,802.95**
 2019-AddisonPD-S-1YG-00006 *Actual:* \$11,825.00 \$7,441.75 **\$19,266.75**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
3	4	3		7					235	1		1	85		148	1		750	2		6	5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of San Antonio Police Department PT 402 PT *Planned:* \$900,000.00 \$341,500.00 **\$1,241,500.00**
 2019-SanAntPD-S-1YG-00009 *Actual:* \$900,000.00 \$372,158.15 **\$1,272,158.15**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	84	73	220		771	199			3,176	177				1,329	1,081	1,305				7,841	3,896		9,861

City of Wichita Falls Police Department PT 402 PT *Planned:* \$78,970.92 \$19,756.64 **\$98,727.56**
 2019-WichitaPD-S-1YG-00014 *Actual:* \$77,853.39 \$26,439.88 **\$104,293.27**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	7	5	8		231	13			1,613	2				52	264	1,924				555	11		500

City of Victoria Police Department PT 402 PT *Planned:* \$27,033.30 \$7,596.12 **\$34,629.42**
 2019-VictoriaPD-S-1YG-00036 *Actual:* \$16,914.91 \$5,228.88 **\$22,143.79**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	1	4	10		38	6			67	15				9	26					101	14		715

City of San Juan Police Department PT 402 PT *Planned:* \$9,448.00 \$2,456.48 **\$11,904.48**
 2019-SanJuanPD-S-1YG-00097 *Actual:* \$9,448.00 \$2,456.48 **\$11,904.48**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	6	2	28		9				25	132	4									54	5		500

Hays County Grants Administration PT 402 PT *Planned:* \$49,959.71 \$15,850.06 **\$65,809.77**
 2019-HaysCoGA-S-1YG-00015 *Actual:* \$18,460.64 \$11,921.11 **\$30,381.75**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	11	16	7		1				1	278					11					21	9		205

City of Grand Prairie Police Department PT 402 PT *Planned:* \$139,969.58 \$178,454.37 **\$318,423.95**
 2019-GrandPra-S-1YG-00007 *Actual:* \$96,165.76 \$123,747.13 **\$219,912.89**

<i>Performance Data:</i>	Crashes related to...			<i>Enforce. Hours</i>	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		<i>Comm. Events</i>	<i>Present ations</i>	<i>Media Exp.</i>				
	<i>Alcohol</i>	<i>Speed</i>	<i>ITC</i>		<i>Adult</i>	<i>Child</i>	<i>HMV</i>	<i>Seatbelt</i>	<i>Speed</i>	<i>Speed</i>	<i>DWI</i>	<i>DUI</i>	<i>Minor</i>	<i>DD</i>	<i>ITC</i>	<i>HMV</i>				<i>Other Citations</i>	<i>Other Arrests</i>	<i>Prod.</i>	<i>Dist.</i>
	6	15	30		198	54				3,178	22			14	1,754	22				866	159		400

TEXAS HIGHWAY SAFETY ANNUAL REPORT FOR FISCAL YEAR 2019

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Beaumont Police Department PT 402 PT Planned: \$69,832.25 \$20,377.47 \$90,209.72
 2019-Beaumont-S-1YG-00084 Actual: \$68,284.42 \$19,973.48 \$88,257.90

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
4	5	19		319	52			3,734				12	127		1,236	13		600	4	2	5

City of Seguin - Police Department PT 402 PT Planned: \$12,000.00 \$3,471.60 \$15,471.60
 2019-SeguinPD-S-1YG-00033 Actual: \$3,822.92 \$1,177.53 \$5,000.45

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
2	4	60		4	1			258	7			1	43	1	413	86		28	83,372	4	7	37

City of Amarillo - Police Department PT 402 PT Planned: \$152,926.00 \$38,756.51 \$191,682.51
 2019-AmarilloPD-S-1YG-00038 Actual: \$149,372.39 \$38,091.76 \$187,464.15

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
12	6	70		318	67			4,010	47			62	214		1,324	142		300	10	8	9

City of Sugar Land Police Department PT 402 PT Planned: \$53,981.58 \$19,098.71 \$73,080.29
 2019-Sugarland-S-1YG-00069 Actual: \$52,718.77 \$18,786.69 \$71,505.46

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
3	1	10		17	5			1,189	2			84	82	362	584	14		417	4	6	3

Harris County Constable Precinct 7 PT 402 PT Planned: \$198,623.60 \$50,054.23 \$248,677.83
 2019-HarrisP7-S-1YG-00068 Actual: \$145,031.88 \$36,612.87 \$181,644.75

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
262	150	4,182		443	39			848							2,802	1		4,926	33	5	10

City of Brownsville Police Department PT 402 PT Planned: \$73,329.23 \$24,741.76 \$98,070.99
 2019-BrownsPD-S-1YG-00067 Actual: \$73,177.10 \$31,154.53 \$104,331.63

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
10	4	15		188	21			1,317	9				1,251		2,082	16		353	3	17	5

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

Texas Department of Public Safety PT 402 PT Planned: \$476,457.94 \$355,933.43 **\$832,391.37**
 2019-TDPS-S-1YG-00066 Actual: \$460,838.79 \$663,830.83 **\$1,124,669.62**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
	241	250	417		1,303	575				6,318	111			129	386					6,062	477	1,599	1,635

Fort Bend County Constable Precinct 3 PT 402 PT Planned: \$11,981.40 \$3,047.37 **\$15,028.77**
 2019-FBCoCP3-S-1YG-00065 Actual: \$11,317.41 \$2,899.86 **\$14,217.27**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
	8	4	37			1				142					13	1				451	26	101	101

City of Mission Police Department PT 402 PT Planned: \$56,965.68 \$14,252.90 **\$71,218.58**
 2019-Mission-S-1YG-00064 Actual: \$56,351.67 \$14,804.46 **\$71,156.13**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
			5		274	147			1	694	28			158	722	476				1,158	35	3	75

City of Jacksonville Police Department PT 402 PT Planned: \$20,017.67 \$5,900.57 **\$25,918.24**
 2019-JacksonvIPD-S-1YG-00063 Actual: \$16,271.34 \$4,865.02 **\$21,136.36**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
	3		3		9	4			3	624					3					157	6		153

City of Santa Fe Police Department PT 402 PT Planned: \$11,989.69 \$3,236.27 **\$15,225.96**
 2019-SantaFe-S-1YG-00062 Actual: \$3,226.83 \$1,396.69 **\$4,623.52**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
	5	2	4							74	1				4					48	6	100	100

City of Euless Police Department PT 402 PT Planned: \$62,944.00 \$35,456.15 **\$98,400.15**
 2019-Euless-S-1YG-00095 Actual: \$62,937.84 \$36,053.83 **\$98,991.67**

<i>Performance Data:</i>	Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
	Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
	1		11		38	10				692					395					554	35	100	

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Dallas Police Department PT 402 PT *Planned:* \$891,260.50 \$224,280.26 **\$1,115,540.76**
 2019-Dallas-S-1YG-00060 *Actual:* \$682,559.10 \$171,763.59 **\$854,322.69**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
188	224	1,414		1,305	248				17,617	7				6,740		7,247		3,332	19	55	19

City of Galveston - Police Department PT 402 PT *Planned:* \$40,982.60 \$11,843.98 **\$52,826.58**
 2019-Galveston-S-1YG-00102 *Actual:* \$34,195.91 \$11,991.99 **\$46,187.90**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
5	3	20		4	8				219	7				79		261	16	615	3	2	1

City of Weatherford Police Department PT 402 PT *Planned:* \$11,973.00 \$5,774.94 **\$17,747.94**
 2019-WeatherfordPD-S-1YG-00073 *Actual:* \$11,973.00 \$7,739.73 **\$19,712.73**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
1	4	7		2	1				60	2				3	9	77	8	2,500	2,700	10	7	25

City of Midland Police Department PT 402 PT *Planned:* \$21,000.00 \$5,250.00 **\$26,250.00**
 2019-Midland-S-1YG-00056 *Actual:* \$21,000.00 \$5,912.82 **\$26,912.82**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
26	11	206		5	5				327	1		1	11		181	416		50	1		1

Harris County Constable Precinct 4 PT 402 PT *Planned:* \$44,979.98 \$15,266.15 **\$60,246.13**
 2019-Harris4-S-1YG-00090 *Actual:* \$34,055.21 \$11,855.67 **\$45,910.88**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.			
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.
181	128	2,361		4					467	34				695		456	42	1,550	32	30	164

DeWitt County Sheriff's Office PT 402 PT *Planned:* \$8,013.12 \$2,027.80 **\$10,040.92**
 2019-DeWittCoSO-S-1YG-00093 *Actual:* \$7,193.89 \$1,911.04 **\$9,104.93**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
5	9	2		1	1			1	115	1		1	3		26	7		1	100	2	2	1

Project Cross-Reference by Task

Enforcement Projects

Organization / Project Number PA Fund Source Federal Funds State Funding Prog. Income Local Match Project Total

STEP Comprehensive Group Project

City of Odessa Police Department PT 402 PT Planned: \$26,711.53 \$7,322.90 **\$34,034.43**
 2019-Odessa-S-1YG-00059 Actual: \$26,435.16 \$8,142.19 **\$34,577.35**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
95	26	491		10	3			24	871					104		209	10			23	3	50

City of Pharr Police Department PT 402 PT Planned: \$12,000.00 \$3,651.60 **\$15,651.60**
 2019-PharrPD-S-1YG-00049 Actual: \$11,947.37 \$8,138.15 **\$20,085.52**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
	1	7		13				5	95					20	1	184	7	11,000	15,782	25	64	14

Montgomery County Sheriff's Office PT 402 PT Planned: \$105,103.00 \$38,058.57 **\$143,161.57**
 2019-MontgoSO-S-1YG-00050 Actual: \$96,600.44 \$35,090.28 **\$131,690.72**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.					
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.	
32	32	46		7	14				338	2		1	109	406	794	72		204				1	

City of Pflugerville - Police department PT 402 PT Planned: \$12,000.00 \$6,965.29 **\$18,965.29**
 2019-Pflugerville-S-1YG-00092 Actual: \$8,413.63 \$5,149.55 **\$13,563.18**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
2	2	5		8	5				88	2		1	13	22	164	5		1	30	2	4	49

City of Lubbock Police Department PT 402 PT Planned: \$31,252.46 \$60,766.24 **\$92,018.70**
 2019-Lubbock PD-S-1YG-00091 Actual: \$24,376.01 \$24,376.00 **\$48,752.01**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
13	15	35		46	19				2,935	1			60		557	24		200	15	79	206	48

City of Grapevine - Police Department PT 402 PT Planned: \$38,977.13 \$9,955.97 **\$48,933.10**
 2019-GrapevinePD-S-1YG-00061 Actual: \$36,915.19 \$13,667.60 **\$50,582.79**

Performance Data:

Crashes related to...			Enforce. Hours	Safety Belt/Seat		CMV Citations			Other Citations/Arrests					PI&E Materials		Comm. Events	Present ations	Media Exp.				
Alcohol	Speed	ITC		Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV				Other Citations	Other Arrests	Prod.	Dist.
		9		3	4				1,683	6			9		283	2				3	3	8

Project Cross-Reference by Task

Evaluation Projects									
Organization / Project Number	PA	Fund Source			Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Texas A&M Transportation Institute 2019-TTI-G-1YG-0030	DE	402	DE		<i>Planned:</i> \$28,975.00			\$7,246.38	\$36,221.38
					<i>Actual:</i> \$24,478.81			\$6,374.20	\$30,853.01
Texas A&M Transportation Institute 2019-TTI-G-1YG-0032	OP	402	OP		<i>Planned:</i> \$49,380.00			\$12,356.32	\$61,736.32
					<i>Actual:</i> \$47,997.84			\$12,419.68	\$60,417.52
Texas A&M Transportation Institute 2019-TTI-G-1YG-0033	DE	402	DE		<i>Planned:</i> \$62,785.00			\$15,703.55	\$78,488.55
					<i>Actual:</i> \$58,678.51			\$14,837.38	\$73,515.89
Texas A&M Transportation Institute 2019-TTI-G-1YG-0034	DE	402	DE		<i>Planned:</i> \$79,585.00			\$19,903.28	\$99,488.28
					<i>Actual:</i> \$68,505.83			\$18,518.19	\$87,024.02
Texas A&M Transportation Institute 2019-TTI-G-1YG-0035	OP	405B	M1OP		<i>Planned:</i> \$77,740.00			\$19,449.47	\$97,189.47
					<i>Actual:</i> \$57,387.02			\$15,689.36	\$73,076.38
Texas A&M Transportation Institute 2019-TTI-G-1YG-0036	OP	402	OP		<i>Planned:</i> \$355,045.76			\$88,830.07	\$443,875.83
					<i>Actual:</i> \$310,550.31			\$81,999.55	\$392,549.86
Texas A&M Transportation Institute 2019-TTI-G-1YG-0043	AL	402	AL		<i>Planned:</i> \$250,564.39			\$62,671.45	\$313,235.84
					<i>Actual:</i> \$247,698.80			\$78,564.02	\$326,262.82
Texas A&M Transportation Institute 2019-TTI-G-1YG-0051	AL	402	AL		<i>Planned:</i> \$146,360.53			\$36,610.32	\$182,970.85
					<i>Actual:</i> \$134,073.91			\$34,548.69	\$168,622.60
Texas A&M Transportation Institute 2019-TTI-G-1YG-0054	AL	405D	M5BAC		<i>Planned:</i> \$113,510.37			\$28,377.97	\$141,888.34
					<i>Actual:</i> \$109,329.76			\$28,982.04	\$138,311.80
Texas A&M Transportation Institute 2019-TTI-G-1YG-0094	TR	405C	M3DA		<i>Planned:</i> \$94,250.60			\$23,574.57	\$117,825.17
					<i>Actual:</i> \$75,185.06			\$21,153.94	\$96,339.00
Texas A&M Transportation Institute 2019-TTI-G-1YG-0096	PS	402	PS		<i>Planned:</i> \$95,796.73			\$23,960.24	\$119,756.97
					<i>Actual:</i> \$94,855.05			\$24,444.69	\$119,299.74
Texas Department of Public Safety 2019-TDPS-G-1YG-0136	TR	405C	M3DA		<i>Planned:</i> \$846,449.19			\$211,612.31	\$1,058,061.50
					<i>Actual:</i> \$535,935.55			\$133,985.23	\$669,920.78
Texas Department of State Health Services - ISG 2019-TDSHS-IS-G-1YG-0181	TR	405C	M3DA		<i>Planned:</i> \$1,166,391.79			\$292,039.65	\$1,458,431.44
					<i>Actual:</i> \$1,046,896.03			\$292,134.44	\$1,339,030.47
Texas Municipal Police Association 2019-TMPA-G-1YG-0133	TR	405C	M3DA		<i>Planned:</i> \$767,633.69			\$196,670.00	\$964,303.69
					<i>Actual:</i> \$767,109.15			\$381,820.00	\$1,148,929.15
Texas Municipal Police Association 2019-TMPA-G-1YG-0142	TR	405C	M3DA		<i>Planned:</i> \$245,177.56			\$63,920.00	\$309,097.56
					<i>Actual:</i> \$244,494.87			\$78,876.50	\$323,371.37

Evaluation Task Summary

		Federal Funds	State Funding	Prog. Income	Local Match	Project Total
# Projects: 15	<i>Planned:</i>	\$4,379,645.61			\$1,102,925.58	\$5,482,571.19
15	<i>Actual:</i>	\$3,823,176.50			\$1,224,347.91	\$5,047,524.41

Project Cross-Reference by Task

Program Management Projects

<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Beehive Specialty 2019-BeeHive-G-1YG-0244	DE	402	DE	<i>Planned:</i> \$133,500.00 <i>Actual:</i> \$133,441.09				\$133,500.00 \$133,441.09
CRIS 2019-CRIS-G-1YG-0246	TR	405C	M3DA	<i>Planned:</i> \$1,375,000.00 <i>Actual:</i> \$915,843.15				\$1,375,000.00 \$915,843.15
CRIS 2019-CRIS-G-1YG-0248	TR	State	State	<i>Planned:</i> <i>Actual:</i>	\$2,104,700.00 \$3,588,848.92			\$2,104,700.00 \$3,588,848.92
TxDOT - Traffic Safety 2019-TxDOT-G-1YG-0001	PA	402	PA	<i>Planned:</i> \$75,000.00 <i>Actual:</i>				\$75,000.00
TxDOT - Traffic Safety 2019-TxDOT-G-1YG-0082	PA	402	PA	<i>Planned:</i> \$507,561.02 <i>Actual:</i> \$507,561.02				\$507,561.02 \$507,561.02
TxDOT - Traffic Safety 2019-TxDOT-G-1YG-0245	PA	State	State	<i>Planned:</i> <i>Actual:</i>	\$4,044,519.00 \$5,310,959.57			\$4,044,519.00 \$5,310,959.57
TxDOT - Traffic Safety 2019-TxDOT-G-1YG-0247	PA	State	State	<i>Planned:</i> <i>Actual:</i>	\$55,000.00 \$55,000.00			\$55,000.00 \$55,000.00

Program Management Task Summary

<i># Projects:</i>	<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
7	<i>Planned:</i> \$2,091,061.02	\$6,204,219.00			\$8,295,280.02
	<i>Actual:</i> \$1,556,845.26	\$8,954,808.49			\$10,511,653.75

Project Cross-Reference by Task

Public Information Campaigns Projects

<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
City of Austin - EMS 2019-AustinEM-G-1YG-0153	OP	402	OP	<i>Planned:</i> \$137,816.00 <i>Actual:</i> \$131,713.26			\$37,350.00 \$71,157.61	\$175,166.00 \$202,870.87
City of Lubbock - Parks & Recreation 2019-LubbockP-G-1YG-0212	PS	402	PS	<i>Planned:</i> \$26,345.80 <i>Actual:</i> \$17,474.49		\$5,400.00 \$8,472.00	\$11,640.72 \$11,640.70	\$43,386.52 \$37,587.19
Dell Children's Medical Center of Central Texas 2019-DCMCCT-G-1YG-0010	OP	402	OP	<i>Planned:</i> \$254,290.00 <i>Actual:</i> \$212,740.35			\$113,272.86 \$94,855.70	\$367,562.86 \$307,596.05
Education Service Center, Region VI 2019-ESCVI-G-1YG-0088	PS	402	PS	<i>Planned:</i> \$63,512.74 <i>Actual:</i> \$63,000.16			\$20,500.55 \$20,400.12	\$84,013.29 \$83,400.28
Education Service Center, Region VI 2019-ESCVI-G-1YG-0089	OP	402	OP	<i>Planned:</i> \$109,755.71 <i>Actual:</i> \$106,317.21			\$36,651.50 \$39,911.87	\$146,407.21 \$146,229.08
El Paso Children's Hospital 2019-ELPCH-G-1YG-0132	OP	402	OP	<i>Planned:</i> \$45,800.79 <i>Actual:</i>			\$40,898.84 \$261.80	\$86,699.63 \$261.80
Elbowz Racing 2019-Elbowz-G-1YG-0165	PS	402	PS	<i>Planned:</i> \$135,749.75 <i>Actual:</i> \$26,020.66			\$52,691.85 \$9,080.59	\$188,441.60 \$35,101.25
Fleishman Hillard 2019-FH-SOW-0005	DE	402	DE	<i>Planned:</i> \$16,484.14 <i>Actual:</i> \$16,484.14				\$16,484.14 \$16,484.14
Fleishman Hillard 2019-FH-SOW-0005	DE	405E	FESX	<i>Planned:</i> \$1,183,473.36 <i>Actual:</i> \$1,183,419.82			\$1,262,800.00 \$3,753,483.19	\$2,446,273.36 \$4,936,903.01
Ghisallo Foundation 2019-Ghisallo-G-1YG-0188	PS	402	PS	<i>Planned:</i> \$154,675.95 <i>Actual:</i> \$145,841.55			\$52,839.18 \$108,440.03	\$207,515.13 \$254,281.58
Ghisallo Foundation 2019-Ghisallo-G-1YG-0205	PS	402	PS	<i>Planned:</i> \$99,820.46 <i>Actual:</i> \$98,900.60			\$25,015.85 \$42,588.40	\$124,836.31 \$141,489.00
Guerra Deberry Coody 2019-GDC-SOW-0006	AL	405D	V5PEM	<i>Planned:</i> \$3,922,825.21 <i>Actual:</i> \$3,880,567.31			\$4,000,000.00 \$12,754,859.50	\$7,922,825.21 \$16,635,426.81
Guerra Deberry Coody 2019-GDC-SOW-0006	AL	402	AL	<i>Planned:</i> \$76,299.79 <i>Actual:</i> \$76,299.79				\$76,299.79 \$76,299.79
Guerra Deberry Coody 2019-GDC-SOW-0009	OP	402	OP	<i>Planned:</i> \$999,891.00 <i>Actual:</i> \$910,407.43			\$1,000,000.00 \$6,644,294.31	\$1,999,891.00 \$7,554,701.74
Hillcrest Baptist Medical Center-HHS 2019-HHS-G-1YG-0100	OP	402	OP	<i>Planned:</i> \$351,266.50 <i>Actual:</i> \$310,472.65			\$305,219.62 \$305,219.62	\$656,486.12 \$615,692.27
Hillcrest Baptist Medical Center-Hillcrest 2019-Hillcres-G-1YG-0084	AL	402	AL	<i>Planned:</i> \$295,324.15 <i>Actual:</i> \$259,468.83			\$201,731.09 \$203,663.11	\$497,055.24 \$463,131.94
Hillcrest Baptist Medical Center-Hillcrest 2019-Hillcres-G-1YG-0206	DE	402	DE	<i>Planned:</i> \$282,332.66 <i>Actual:</i> \$280,836.33			\$135,958.15 \$214,463.00	\$418,290.81 \$495,299.33

Project Cross-Reference by Task

Public Information Campaigns Projects									
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Planned:</i>	<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Injury Prevention Center of Greater Dallas 2019-IPCOGD-G-1YG-0140	PS	402	PS	<i>Planned:</i>	\$40,437.23			\$22,424.51	\$62,861.74
				<i>Actual:</i>	\$38,962.03			\$32,022.45	\$70,984.48
Injury Prevention Center of Greater Dallas 2019-IPCOGD-G-1YG-0143	OP	402	OP	<i>Planned:</i>	\$73,224.29			\$39,643.85	\$112,868.14
				<i>Actual:</i>	\$72,978.47			\$83,314.72	\$156,293.19
Injury Prevention Center of Greater Dallas 2019-IPCOGD-G-1YG-0146	DE	402	DE	<i>Planned:</i>	\$50,752.44			\$28,240.35	\$78,992.79
				<i>Actual:</i>	\$49,960.14			\$49,672.69	\$99,632.83
Memorial Hermann Hospital 2019-MHH-G-1YG-0144	DE	402	DE	<i>Planned:</i>	\$80,211.25			\$51,642.36	\$131,853.61
				<i>Actual:</i>	\$76,781.80			\$60,966.63	\$137,748.43
Sherry Matthews Advocacy Marketing 2019-SMAM-SOW-0002	RS	State	State	<i>Planned:</i>		\$2,500,000.00		\$2,500,000.00	\$5,000,000.00
				<i>Actual:</i>		\$2,457,312.93		\$4,904,735.00	\$7,362,047.93
Sherry Matthews Advocacy Marketing 2019-SMAM-SOW-0003	MC	State	State	<i>Planned:</i>		\$150,000.00		\$150,000.00	\$300,000.00
				<i>Actual:</i>		\$149,547.90		\$205,840.00	\$355,387.90
Sherry Matthews Advocacy Marketing 2019-SMAM-SOW-0004	MC	405F	M9X	<i>Planned:</i>	\$500,000.00			\$500,000.00	\$1,000,000.00
				<i>Actual:</i>	\$344,579.64	\$149,462.19		\$1,425,138.19	\$1,919,180.02
Sherry Matthews Advocacy Marketing 2019-SMAM-SOW-0008	OP	405B	M1PE	<i>Planned:</i>	\$2,000,000.00			\$2,000,000.00	\$4,000,000.00
				<i>Actual:</i>	\$1,960,046.10			\$4,114,373.10	\$6,074,419.20
Texans Standing Tall 2019-TST-G-1YG-0194	AL	402	AL	<i>Planned:</i>	\$188,539.08			\$62,832.70	\$251,371.78
				<i>Actual:</i>	\$188,539.08			\$68,642.38	\$257,181.46
Texans Standing Tall 2019-TST-G-1YG-0195	AL	402	AL	<i>Planned:</i>	\$371,583.71			\$124,117.07	\$495,700.78
				<i>Actual:</i>	\$371,583.71			\$152,767.81	\$524,351.52
Texas A&M Agrilife Extension Service 2019-Texas Ag-G-1YG-0105	OP	402	OP	<i>Planned:</i>	\$532,612.00			\$291,244.00	\$823,856.00
				<i>Actual:</i>	\$532,544.87			\$367,497.42	\$900,042.29
Texas A&M Agrilife Extension Service 2019-Texas Ag-G-1YG-0106	AL	402	AL	<i>Planned:</i>	\$627,178.49			\$227,722.00	\$854,900.49
				<i>Actual:</i>	\$619,385.48			\$249,707.28	\$869,092.76
Texas A&M Agrilife Extension Service 2019-Texas Ag-G-1YG-0107	SA	402	SA	<i>Planned:</i>	\$194,839.04			\$69,500.00	\$264,339.04
				<i>Actual:</i>	\$194,818.19			\$168,591.15	\$363,409.34
Texas A&M Transportation Institute 2019-TTI-G-1YG-0024	PS	405H	FHTR	<i>Planned:</i>	\$86,277.32			\$21,576.74	\$107,854.06
				<i>Actual:</i>	\$85,675.99			\$22,327.01	\$108,003.00
Texas A&M Transportation Institute 2019-TTI-G-1YG-0045	PS	402	PS	<i>Planned:</i>	\$39,926.90			\$9,987.26	\$49,914.16
				<i>Actual:</i>	\$38,417.50			\$14,408.76	\$52,826.26
Texas A&M Transportation Institute 2019-TTI-G-1YG-0059	PS	402	PS	<i>Planned:</i>	\$36,796.63			\$9,205.47	\$46,002.10
				<i>Actual:</i>	\$35,895.83			\$16,364.24	\$52,260.07
Texas A&M Transportation Institute 2019-TTI-G-1YG-0060	PS	402	PS	<i>Planned:</i>	\$134,135.79			\$33,560.48	\$167,696.27
				<i>Actual:</i>	\$110,568.38			\$29,665.94	\$140,234.32

Project Cross-Reference by Task

Public Information Campaigns Projects									
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>			<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Texas A&M Transportation Institute 2019-TTI-G-1YG-0061	PS	402	PS		<i>Planned:</i> \$128,117.56 <i>Actual:</i> \$127,939.15			\$32,048.50 \$45,917.25	\$160,166.06 \$173,856.40
Texas A&M Transportation Institute 2019-TTI-G-1YG-0062	MC	402	MC		<i>Planned:</i> \$314,762.84 <i>Actual:</i> \$314,610.16			\$78,700.68 \$245,345.84	\$393,463.52 \$559,956.00
Texas A&M Transportation Institute 2019-TTI-G-1YG-0065	DE	402	DE		<i>Planned:</i> \$108,369.68 <i>Actual:</i> \$108,130.94			\$27,117.80 \$30,850.67	\$135,487.48 \$138,981.61
Texas A&M Transportation Institute 2019-TTI-G-1YG-0066	PS	402	PS		<i>Planned:</i> \$130,556.34 <i>Actual:</i> \$128,558.72			\$32,656.73 \$33,493.25	\$163,213.07 \$162,051.97
Texas A&M Transportation Institute 2019-TTI-G-1YG-0068	PS	402	PS		<i>Planned:</i> \$91,160.91 <i>Actual:</i> \$71,103.68			\$22,811.54 \$19,605.15	\$113,972.45 \$90,708.83
Texas A&M Transportation Institute 2019-TTI-G-1YG-0070	MC	402	MC		<i>Planned:</i> \$77,180.81 <i>Actual:</i> \$69,969.37			\$19,308.32 \$19,737.91	\$96,489.13 \$89,707.28
Texas A&M Transportation Institute 2019-TTI-G-1YG-0072	AL	402	AL		<i>Planned:</i> \$367,743.53 <i>Actual:</i> \$328,471.56			\$122,654.55 \$163,170.15	\$490,398.08 \$491,641.71
Texas A&M Transportation Institute 2019-TTI-G-1YG-0073	DE	402	DE		<i>Planned:</i> \$796,143.74 <i>Actual:</i> \$735,113.43			\$265,519.02 \$605,145.21	\$1,061,662.76 \$1,340,258.64
Texas A&M Transportation Institute 2019-TTI-G-1YG-0097	MC	402	MC		<i>Planned:</i> \$87,311.50 <i>Actual:</i> \$85,610.99			\$21,842.58 \$26,501.35	\$109,154.08 \$112,112.34
Texas Association, Family, Career and Community 2019-TAFCC-G-1YG-0158	DE	402	DE		<i>Planned:</i> \$15,788.00 <i>Actual:</i> \$12,858.93			\$6,781.30 \$6,153.50	\$22,569.30 \$19,012.43
Texas Children's Hospital 2019-TCH-G-1YG-0101	OP	402	OP		<i>Planned:</i> \$253,245.11 <i>Actual:</i> \$233,754.63		\$10,000.00 \$10,095.04	\$338,758.52 \$346,087.91	\$602,003.63 \$589,937.58
Texas Children's Hospital 2019-TCH-G-1YG-0102	PS	402	PS		<i>Planned:</i> \$92,046.32 <i>Actual:</i> \$83,849.99			\$56,725.42 \$61,113.82	\$148,771.74 \$144,963.81
Texas Department of State Health Services 2019-TDSHS-G-1YG-0125	OP	402	OP		<i>Planned:</i> \$622,143.19 <i>Actual:</i> \$458,876.91			\$519,502.04 \$665,213.03	\$1,141,645.23 \$1,124,089.94
Texas Heatstroke Task Force 2019-TxHSTF-G-1YG-0129	OP	State	State		<i>Planned:</i> \$14,481.93 <i>Actual:</i> \$11,752.48			\$3,930.21 \$15,980.29	\$18,412.14 \$27,732.77
Texas Municipal Courts Education Center 2019-TMCEC-G-1YG-0020	DE	402	DE		<i>Planned:</i> \$330,342.52 <i>Actual:</i> \$324,304.89			\$102,114.67 \$184,687.04	\$432,457.19 \$508,991.93
Texas Tech University - Lubbock 2019-TxTechLB-G-1YG-0179	DE	402	DE		<i>Planned:</i> \$149,093.59 <i>Actual:</i> \$142,092.93			\$43,400.00 \$42,418.20	\$192,493.59 \$184,511.13
Travis County Attorney's UDPP 2019-Travis C-G-1YG-0012	AL	402	AL		<i>Planned:</i> \$185,447.74 <i>Actual:</i> \$185,447.74			\$228,486.08 \$259,350.46	\$413,933.82 \$444,798.20

Project Cross-Reference by Task

Public Information Campaigns Projects

Organization / Project Number	PA	Fund Source			Federal Funds	State Funding	Prog. Income	Local Match	Project Total
Project Celebrations								Group Project	
TxDOT-Yoakum 2019-PC-Tx-YKM-00025	State	State	State		<i>Planned:</i>	\$15,050.00		\$15,050.00	
					<i>Actual:</i>	\$4,900.00		\$4,900.00	
TxDOT-Amarillo 2019-PC-Tx-AMA-00002	State	State	State		<i>Planned:</i>	\$12,650.00		\$12,650.00	
					<i>Actual:</i>	\$6,600.00		\$6,600.00	
TxDOT-Atlanta 2019-PC-Tx-ATL-00003	State	State	State		<i>Planned:</i>	\$14,250.00		\$14,250.00	
					<i>Actual:</i>	\$12,150.00		\$12,150.00	
TxDOT-Austin 2019-PC-Tx-AUS-00004	State	State	State		<i>Planned:</i>	\$15,500.00		\$15,500.00	
					<i>Actual:</i>	\$9,800.00		\$9,800.00	
TxDOT-Beaumont 2019-PC-Tx-BMT-00005	State	State	State		<i>Planned:</i>	\$12,650.00		\$12,650.00	
					<i>Actual:</i>	\$6,400.00		\$6,400.00	
TxDOT-Brownwood 2019-PC-Tx-BWD-00006	State	State	State		<i>Planned:</i>	\$17,730.00		\$17,730.00	
					<i>Actual:</i>	\$7,650.00		\$7,650.00	
TxDOT-Bryan 2019-PC-Tx-BRY-00007	State	State	State		<i>Planned:</i>	\$12,750.00		\$12,750.00	
					<i>Actual:</i>	\$8,050.00		\$8,050.00	
TxDOT-Childress 2019-PC-Tx-CHS-00008	State	State	State		<i>Planned:</i>	\$12,500.00		\$12,500.00	
					<i>Actual:</i>	\$7,950.00		\$7,950.00	
TxDOT-CorpusChristi 2019-PC-Tx-CRP-00009	State	State	State		<i>Planned:</i>	\$14,450.00		\$14,450.00	
					<i>Actual:</i>	\$12,300.00		\$12,300.00	
TxDOT-Dallas 2019-PC-Tx-DAL-00010	State	State	State		<i>Planned:</i>	\$18,050.00		\$18,050.00	
					<i>Actual:</i>	\$14,000.00		\$14,000.00	
TxDOT-El Paso 2019-PC-Tx-ELP-00011	State	State	State		<i>Planned:</i>	\$14,450.00		\$14,450.00	
					<i>Actual:</i>	\$14,000.00		\$14,000.00	
TxDOT-Laredo 2019-PC-Tx-LRD-00014	State	State	State		<i>Planned:</i>	\$11,400.00		\$11,400.00	
					<i>Actual:</i>	\$1,200.00		\$1,200.00	
TxDOT-Houston 2019-PC-Tx-HOU-00013	State	State	State		<i>Planned:</i>	\$17,650.00		\$17,650.00	
					<i>Actual:</i>	\$7,900.00		\$7,900.00	

Project Cross-Reference by Task

Public Information Campaigns Projects									
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>			<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Project Celebrations									Group Project
TxDOT-Ft. Worth 2019-PC-Tx-FTW-00012	State	State	State		<i>Planned:</i>	\$19,900.00			\$19,900.00
					<i>Actual:</i>	\$16,200.00			\$16,200.00
TxDOT-Lubbock 2019-PC-Tx-LBB-00015	State	State	State		<i>Planned:</i>	\$21,650.00			\$21,650.00
					<i>Actual:</i>	\$18,600.00			\$18,600.00
TxDOT-Lufkin 2019-PC-Tx-LKF-00016	State	State	State		<i>Planned:</i>	\$15,050.00			\$15,050.00
					<i>Actual:</i>	\$11,650.00			\$11,650.00
TxDOT-Odessa 2019-PC-Tx-ODA-00017	State	State	State		<i>Planned:</i>	\$11,900.00			\$11,900.00
					<i>Actual:</i>	\$9,500.00			\$9,500.00
TxDOT-Paris 2019-PC-Tx-PAR-00018	State	State	State		<i>Planned:</i>	\$13,150.00			\$13,150.00
					<i>Actual:</i>	\$5,450.00			\$5,450.00
TxDOT-Pharr 2019-PC-Tx-PHR-00019	State	State	State		<i>Planned:</i>	\$13,150.00			\$13,150.00
					<i>Actual:</i>	\$1,800.00			\$1,800.00
TxDOT-San Angelo 2019-PC-Tx-SJT-00020	State	State	State		<i>Planned:</i>	\$12,050.00			\$12,050.00
					<i>Actual:</i>	\$5,450.00			\$5,450.00
TxDOT-San Antonio 2019-PC-Tx-SAT-00021	State	State	State		<i>Planned:</i>	\$18,400.00			\$18,400.00
					<i>Actual:</i>	\$2,500.00			\$2,500.00
TxDOT-Tyler 2019-PC-Tx-TYL-00022	State	State	State		<i>Planned:</i>	\$14,650.00			\$14,650.00
					<i>Actual:</i>	\$2,100.00			\$2,100.00
TxDOT-Waco 2019-PC-Tx-WAC-00023	State	State	State		<i>Planned:</i>	\$16,850.00			\$16,850.00
					<i>Actual:</i>	\$9,900.00			\$9,900.00
TxDOT-Wichita Falls 2019-PC-Tx-WFS-00024	State	State	State		<i>Planned:</i>	\$15,050.00			\$15,050.00
					<i>Actual:</i>	\$2,800.00			\$2,800.00
TxDOT-Abilene 2019-PC-Tx-ABL-00001	State	State	State		<i>Planned:</i>	\$22,200.00			\$22,200.00
					<i>Actual:</i>	\$21,521.50			\$21,521.50

Project Cross-Reference by Task

Public Information Campaigns Projects

Organization / Project Number	PA	Fund Source	Federal Funds	State Funding	Prog. Income	Local Match	Project Total															
Project Celebrations							Group Project															
Project Celebrations Subtotals		# of Projects: 25	Planned:	\$383,080.00			\$383,080.00															
		25	Actual:	\$220,371.50			\$220,371.50															
Performance Data Summary:	Crashes related to...		CMV Citations		Other Citations/Arrests				PI&E Materials		Comm. Present Media											
	Alcohol	Speed	ITC	Enforce. Hours	Safety Belt/Seat Adult	Child	HMV	Seatbelt	Speed	Speed	DWI	DUI	Minor	DD	ITC	HMV	Other Citations	Other Arrests	Prod.	Dist.	Events	ations

Public Information Campaigns Task Summary	# Projects:	Planned:	Federal Funds	State Funding	Prog. Income	Local Match	Project Total
	80	\$22,060,714.06	\$3,047,561.93	\$15,400.00	\$20,623,424.96	\$45,747,100.95	
	80	Actual: \$21,008,166.87	\$2,988,447.00	\$18,567.04	\$55,519,468.04	\$79,534,648.95	

Project Cross-Reference by Task

Training Projects								
<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Education Service Center, Region VI 2019-ESCVI-G-1YG-0086	AL	405D	M5OT	<i>Planned:</i> \$108,128.18 <i>Actual:</i> \$77,067.21			\$36,075.00 \$29,466.41	\$144,203.18 \$106,533.62
Education Service Center, Region VI 2019-ESCVI-G-1YG-0087	SB	402	SB	<i>Planned:</i> \$114,522.90 <i>Actual:</i> \$104,890.13			\$38,362.00 \$58,328.82	\$152,884.90 \$163,218.95
Education Service Center, Region VI 2019-ESCVI-G-1YG-0090	DE	402	DE	<i>Planned:</i> \$93,364.12 <i>Actual:</i> \$93,364.12			\$34,255.00 \$47,652.33	\$127,619.12 \$141,016.45
International Association of Directors of Law Enforcement Standards and Training 2019-IADLEST-G-1YG-0159	TR	402	TR	<i>Planned:</i> \$419,359.31 <i>Actual:</i> \$374,481.98			\$105,562.25 \$107,178.09	\$524,921.56 \$481,660.07
International Association of Directors of Law Enforcement Standards and Training 2019-IADLEST-G-1YG-0163	PT	402	PT	<i>Planned:</i> \$139,699.07 <i>Actual:</i> \$133,773.69			\$35,729.34 \$62,743.16	\$175,428.41 \$196,516.85
Mothers Against Drunk Driving 2019-MADD-G-1YG-0077	AL	405D	M5OT	<i>Planned:</i> \$724,747.02 <i>Actual:</i> \$724,747.02			\$259,416.71 \$1,721,378.33	\$984,163.73 \$2,446,125.35
National Safety Council 2019-NSC-G-1YG-0004	DE	402	DE	<i>Planned:</i> \$470,653.45 <i>Actual:</i> \$364,330.84			\$139,129.20 \$183,101.23	\$609,782.65 \$547,432.07
National Safety Council 2019-NSC-G-1YG-0005	AL	405D	M5TR	<i>Planned:</i> \$252,274.19 <i>Actual:</i> \$229,578.67			\$70,376.56 \$82,866.35	\$322,650.75 \$312,445.02
Sam Houston State University 2019-SHSU-G-1YG-0114	AL	405D	M5CS	<i>Planned:</i> \$676,916.87 <i>Actual:</i> \$662,258.29			\$188,433.77 \$189,123.42	\$865,350.64 \$851,381.71
Sam Houston State University 2019-SHSU-G-1YG-0115	AL	405D	M5CS	<i>Planned:</i> \$89,982.63 <i>Actual:</i> \$44,630.67			\$29,094.24 \$16,681.25	\$119,076.87 \$61,311.92
Sam Houston State University 2019-SHSU-G-1YG-0116	AL	405D	M5CS	<i>Planned:</i> \$215,002.34 <i>Actual:</i> \$202,472.80			\$54,962.72 \$53,481.43	\$269,965.06 \$255,954.23
Texans Standing Tall 2019-TST-G-1YG-0192	AL	405D	M5TR	<i>Planned:</i> \$350,745.77 <i>Actual:</i> \$350,745.77			\$120,033.00 \$133,734.50	\$470,778.77 \$484,480.27
Texans Standing Tall 2019-TST-G-1YG-0193	AL	405D	M5CS	<i>Planned:</i> \$197,524.99 <i>Actual:</i> \$197,524.99			\$65,825.50 \$78,876.67	\$263,350.49 \$276,401.66
Texas A&M Transportation Institute 2019-TTI-G-1YG-0025	PA	402	PA	<i>Planned:</i> \$61,648.77 <i>Actual:</i> \$61,291.52		\$60,000.00 \$63,545.48	\$30,000.01 \$80,498.70	\$151,648.78 \$205,335.70
Texas A&M Transportation Institute 2019-TTI-G-1YG-0031	OP	405B	M1CPS	<i>Planned:</i> \$125,510.00 <i>Actual:</i> \$119,857.68		\$25,000.00 \$42,133.44	\$31,390.20 \$50,484.93	\$181,900.20 \$212,476.05
Texas A&M Transportation Institute 2019-TTI-G-1YG-0039	AL	405D	M5CS	<i>Planned:</i> \$171,387.05 <i>Actual:</i> \$168,636.15			\$42,875.20 \$50,695.21	\$214,262.25 \$219,331.36

Project Cross-Reference by Task

Training Projects

<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>			<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Texas A&M Transportation Institute 2019-TTI-G-1YG-0042	AL	405D	M5CS	<i>Planned:</i>	\$139,068.26			\$34,777.98	\$173,846.24
				<i>Actual:</i>	\$112,470.69			\$38,491.59	\$150,962.28
Texas A&M Transportation Institute 2019-TTI-G-1YG-0053	AL	405D	M5II	<i>Planned:</i>	\$257,094.14			\$64,296.55	\$321,390.69
				<i>Actual:</i>	\$233,304.17			\$58,841.36	\$292,145.53
Texas A&M Transportation Institute 2019-TTI-G-1YG-0067	PS	405H	FHTR	<i>Planned:</i>	\$95,734.10			\$23,944.71	\$119,678.81
				<i>Actual:</i>	\$84,900.93			\$23,435.16	\$108,336.09
Texas A&M Transportation Institute 2019-TTI-G-1YG-0076	DE	402	DE	<i>Planned:</i>	\$119,733.16			\$29,947.23	\$149,680.39
				<i>Actual:</i>	\$105,515.47			\$45,040.65	\$150,556.12
Texas Association of Counties 2019-TAC-G-1YG-0085	AL	405D	M5CS	<i>Planned:</i>	\$189,241.14			\$52,409.87	\$241,651.01
				<i>Actual:</i>	\$189,196.83			\$58,494.89	\$247,691.72
Texas Center for the Judiciary 2019-TCJ-G-1YG-0078	AL	405D	M5CS	<i>Planned:</i>	\$742,946.10			\$512,497.97	\$1,255,444.07
				<i>Actual:</i>	\$706,611.95			\$897,587.62	\$1,604,199.57
Texas District and County Attorneys Association 2019-TDCAA-G-1YG-0016	AL	405D	M5CS	<i>Planned:</i>	\$707,020.61			\$204,886.19	\$911,906.80
				<i>Actual:</i>	\$707,020.61			\$219,379.33	\$926,399.94
Texas DPS Troopers Foundation 2019-TxDPSTF-G-1YG-0002	AL	405D	M5CS	<i>Planned:</i>	\$155,200.00			\$38,804.00	\$194,004.00
				<i>Actual:</i>	\$143,560.00			\$39,609.00	\$183,169.00
Texas Engineering Extension Service - ESTI 2019-TEEXESTI-G-1YG-0196	EM	402	EM	<i>Planned:</i>	\$397,279.51			\$1,021,667.77	\$1,418,947.28
				<i>Actual:</i>	\$324,512.20			\$1,155,488.16	\$1,480,000.36
Texas Justice Court Training Center 2019-TJCTC-G-1YG-0079	AL	402	AL	<i>Planned:</i>	\$152,906.41			\$79,805.51	\$232,711.92
				<i>Actual:</i>	\$148,128.41			\$106,239.47	\$254,367.88
Texas Municipal Courts Education Center 2019-TMCEC-G-1YG-0018	AL	402	AL	<i>Planned:</i>	\$481,748.12		\$12,500.00	\$139,525.92	\$633,774.04
				<i>Actual:</i>	\$481,748.12		\$11,650.00	\$219,365.44	\$712,763.56
Texas Municipal Police Association 2019-TMPA-G-1YG-0007	PT	402	PT	<i>Planned:</i>	\$962,329.10			\$251,580.00	\$1,213,909.10
				<i>Actual:</i>	\$936,513.21			\$362,550.00	\$1,299,063.21
Texas Municipal Police Association 2019-TMPA-G-1YG-0008	AL	405D	M5CS	<i>Planned:</i>	\$549,597.50			\$224,256.00	\$773,853.50
				<i>Actual:</i>	\$505,984.54			\$407,406.00	\$913,390.54
Texas Municipal Police Association 2019-TMPA-G-1YG-0009	AL	405D	M5CS	<i>Planned:</i>	\$166,507.51			\$65,920.00	\$232,427.51
				<i>Actual:</i>	\$136,311.70			\$98,886.00	\$235,197.70
Texas Municipal Police Association 2019-TMPA-G-1YG-0011	AL	405D	M5CS	<i>Planned:</i>	\$511,243.83			\$177,868.00	\$689,111.83
				<i>Actual:</i>	\$430,159.46			\$285,852.01	\$716,011.47
Texas Municipal Police Association 2019-TMPA-G-1YG-0015	AL	405D	M5TR	<i>Planned:</i>	\$105,554.67			\$36,824.95	\$142,379.62
				<i>Actual:</i>	\$87,506.06			\$71,768.91	\$159,274.97
Texas Municipal Police Association 2019-TMPA-G-1YG-0109	AL	405D	M5CS	<i>Planned:</i>	\$66,903.47			\$27,690.00	\$94,593.47
				<i>Actual:</i>	\$57,773.49			\$36,390.00	\$94,163.49

Project Cross-Reference by Task

Training Projects

<i>Organization / Project Number</i>	<i>PA</i>	<i>Fund Source</i>		<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
Texas Operation Lifesaver 2019-TxOpLife-G-1YG-0104	RH	402	RH	<i>Planned:</i> \$69,821.50 <i>Actual:</i> \$66,356.30			\$40,674.50 \$38,937.95	\$110,496.00 \$105,294.25
The University of Texas at Arlington 2019-UTatArl-G-1YG-0155	RS	402	RS	<i>Planned:</i> \$462,197.89 <i>Actual:</i> \$462,190.55			\$116,519.45 \$116,583.39	\$578,717.34 \$578,773.94

Training Task Summary

	<i># Projects:</i>	<i>Federal Funds</i>	<i>State Funding</i>	<i>Prog. Income</i>	<i>Local Match</i>	<i>Project Total</i>
	35	<i>Planned:</i> \$10,543,593.68		\$97,500.00	\$4,425,417.30	\$15,066,510.98
	35	<i>Actual:</i> \$9,829,416.22		\$117,328.92	\$7,226,637.76	\$17,173,382.90

**APPENDIX B -
EXPLANATION OF NON-IMPLEMENTED PROJECTS**

TEXAS HIGHWAY SAFETY ANNUAL REPORT FOR FISCAL YEAR 2019

FY 2019 Traffic Safety Funds
Traffic Safety Program Expenditure Summary

Program Area	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local	
			402	405B	405C	405D	405F	405E / 405H	STATE	INCOME	LOCAL		
Planning and Administration	Planned:	5	\$4,833,728.80	\$644,209.79						\$4,099,519.00	\$60,000.00	\$30,000.01	
	Actual:	4	\$6,078,856.29	\$568,852.54						\$5,365,959.57	\$63,545.48	\$80,498.70	
Alcohol and Other Drug Counter Measures	Planned:	97	\$25,940,081.71	\$3,715,406.11		\$12,143,897.87			\$383,080.00	\$12,500.00	\$9,685,197.72	\$1,193,801.09	
	Actual:	96	\$36,654,401.05	\$3,527,147.38		\$11,398,723.46			\$220,371.50	\$11,650.00	\$21,496,508.71	\$1,153,167.77	
Emergency Medical Services	Planned:	1	\$1,418,947.28	\$397,279.51							\$1,021,667.77		
	Actual:	1	\$1,480,000.36	\$324,512.20							\$1,155,488.16		
Motorcycle Safety	Planned:	5	\$1,899,106.73	\$479,255.15				\$500,000.00	\$150,000.00		\$769,851.58		
	Actual:	5	\$3,036,343.54	\$470,190.52				\$344,579.64	\$299,010.09		\$1,922,563.29		
Occupant Protection	Planned:	88	\$11,283,082.78	\$3,784,470.35	\$2,570,490.00				\$14,481.93	\$35,000.00	\$4,878,640.50	\$1,257,193.58	
	Actual:	50	\$18,736,175.61	\$3,328,353.93	\$2,432,972.40				\$11,752.48	\$52,228.48	\$12,910,868.32	\$1,128,736.34	
Pedestrian and Bicyclist Safety	Planned:	16	\$1,908,080.28	\$1,269,079.11				\$182,011.42		\$5,400.00	\$451,589.75		
	Actual:	16	\$1,775,384.27	\$1,081,387.79				\$170,576.92		\$8,472.00	\$514,947.56		
Police Traffic Services	Planned:	113	\$17,184,086.62	\$11,897,125.71							\$5,286,960.92	\$10,795,097.54	
	Actual:	108	\$16,533,474.90	\$10,028,067.50					\$872,821.64		\$5,632,585.76	\$8,957,780.60	
Speed Control													
Traffic Records	Planned:	9	\$8,642,558.92	\$419,359.31		\$4,494,902.83			\$2,834,918.00		\$893,378.78		
	Actual:	8	\$8,563,942.91	\$374,481.98		\$3,585,463.81			\$3,588,848.92		\$1,015,148.20		
Driver Education and Behavior	Planned:	17	\$6,171,345.40	\$2,818,113.75					\$1,183,473.36		\$2,169,758.29	\$993,101.92	
	Actual:	17	\$9,041,662.13	\$2,594,878.20					\$1,183,419.82		\$5,263,364.11	\$878,132.16	
Railroad / Highway Crossing	Planned:	1	\$110,496.00	\$69,821.50							\$40,674.50		
	Actual:	1	\$105,294.25	\$66,356.30							\$38,937.95		
Roadway Safety	Planned:	2	\$5,578,717.34	\$462,197.89					\$2,500,000.00		\$2,616,519.45		
	Actual:	2	\$7,940,821.87	\$462,190.55					\$2,457,312.93		\$5,021,318.39		
Safe Communities	Planned:	1	\$264,339.04	\$194,839.04							\$69,500.00	\$194,839.04	
	Actual:	1	\$363,409.34	\$194,818.19							\$168,591.15	\$194,818.19	
School Bus	Planned:	1	\$152,884.90	\$114,522.90							\$38,362.00	\$114,522.90	
	Actual:	1	\$163,218.95	\$104,890.13							\$58,328.82	\$104,890.13	
TOTALS:	Planned:	356	\$85,387,455.79	\$26,265,680.12	\$2,570,490.00	\$4,494,902.83	\$12,143,897.87	\$500,000.00	\$1,365,484.78	\$9,981,998.93	\$112,900.00	\$27,952,101.27	\$14,548,556.07
	Actual:	310	\$110,472,985.47	\$23,126,127.21	\$2,432,972.40	\$3,585,463.81	\$11,398,723.46	\$344,579.64	\$1,353,996.74	\$12,816,077.13	\$135,895.96	\$55,279,149.12	\$12,417,525.19

Non-Implemented Projects

Planning & Administration

Project Descriptions

<i>Task: Program Management</i>				<i>Planning and Administration PA - 01</i>				
<i>Organization Name</i>		<i>Division</i> TRF-TS			<i>Project Number</i>			
TxDOT - Traffic Safety					2019-TxDOT-G-1YG-0001			
<i>Title / Desc. eGrants Software Enhancement Services</i>								
<i>Provide software development services for the continued enhancement of the TxDOT Traffic Safety Electronic Grants Management System (eGrants) using Agate's IntelliGrants COTS product</i>								
<i>Project Notes</i>								
Project not implemented								
<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
402	PA	1	<i>Planned:</i>	\$75,000.00				\$75,000.00
		0	<i>Actuals:</i>					

Every year we include a project for \$75k in the budget in case we need to make any upgrades to the eGrants system. If we don't need it, we don't implement it.

In FY19 although we did upgrades to eGrants, we were able to cover it under the maintenance agreement.

Alcohol and Other Drug Counter Measures

<i>Financial Information:</i>								
<i>Fund</i>	<i>Source</i>	<i># Projects</i>		<i>Federal Funding</i>	<i>State Funding</i>	<i>Program Income</i>	<i>Local Match</i>	<i>Project Total</i>
405D	M5HVE	33	<i>Planned:</i>	\$573,104.50			\$211,377.93	\$784,482.44
		32	<i>Actuals:</i>	\$425,778.53			\$214,378.16	\$640,156.69

IDM proposal not executed

City of Donna withdrew after electing not to make required modifications to grant proposal.

Occupant Protection

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
405B	M1HVE	72	Planned:	\$367,240.00			\$143.00	\$367,383.00
		34	Actuals:	\$295,681.60			\$2,107.42	\$297,789.02

38 CIOT proposals not realized

TxDOT puts out a Top 50 most-wanted list of agencies for each CIOT mobilization and had been seeing an increase in CIOT proposals over the past few years. Based on this increase, we forecast approximately 72 agencies accepting funding for CIOT. However, because of changes to our STEP-COMP grants in FY 2019 where smaller agencies could be funded and a corresponding uptick in the number of agencies electing to participate in STEP-COMP, the number of agencies accepting funding for CIOT was below what we anticipated.

Police Traffic Services

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PT	14	Planned:	\$879,420.22			\$615,973.41	\$1,495,393.63
		13	Actuals:	\$812,860.71			\$633,220.54	\$1,446,081.25

CMV proposals not executed

The city of Italy was unable to begin enforcement operations on its CMV grant and returned it to us.

Financial Information:

Fund	Source	# Projects		Federal Funding	State Funding	Program Income	Local Match	Project Total
402	PT	97	Planned:	\$9,915,677.32			\$4,383,678.17	\$14,299,355.49
		93	Actuals:	\$8,144,919.89	\$872,821.64		\$4,574,072.06	\$13,591,813.59

STEP-COMP proposals not executed

Four agencies did not pass our Internal Compliance requirements and were not funded.

Traffic Records

Traffic Records

TR - 09

Task	# Proj	Total	FEDERAL						MATCH			Fed. 402 to Local
			402	405B	405C	405D	405F	405E / 405H	STATE	INCOME	LOCAL	
Enforcement												
Evaluation	Planned:	5	\$3,907,719.36									\$787,816.53
	Actual:	5	\$3,577,590.77			\$2,669,620.66						\$907,970.11
Program Management	Planned:	3	\$4,209,918.00			\$1,375,000.00			\$2,834,918.00			
	Actual:	2	\$4,504,692.07			\$915,843.15			\$3,588,848.92			

We had a place holder for FARS Project (provide funding to support TxDOT FARS Staff) and it was not needed as FARS funding was self-sufficient.