

State of Kansas

Highway Safety Plan FFY 2013

Sam Brownback, Governor
Mike King, Secretary, Kansas Department of Transportation
Chris Herrick, Director, KDOT Division of Planning and Development
Pete Bodyk, KDOT Bureau of Transportation Safety and Technology

The FFY 2013 Kansas Highway Safety Plan is being submitted to NHTSA and FHWA. The report describes the processes followed by the State of Kansas in the use of federal highway safety funds, consistent with the guidelines, the priority areas, and other requirements established under Section 402.

Kansas Department of Transportation
Bureau of Transportation Safety and Technology
700 SW Harrison Street
Topeka, KS 66603-3745
(785) 296-3756
FAX (785) 291-3010
www.ksdot.org

Plan submitted by, Pete Bodyk, KDOT Traffic Safety Manager

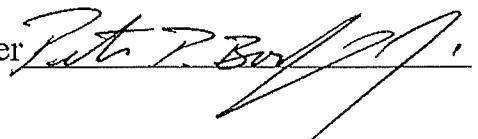


TABLE OF CONTENTS

	Page
Executive Summary	3
Program Areas	
Statewide	11
Alcohol	12
Motorcycle Safety	15
Occupant Protection	17
Paid Media	21
Pedestrian & Bicycle Safety	23
Police Traffic Services	24
Roadway Safety	25
Safe Communities	26
Traffic Records	28
Highway Safety Funding	29



Click it. Or ticket.

 It's Kansas Law.



YOU DRINK YOU DRIVE

YOU LOSE

 The Kansas Department of Transportation

2013 EXECUTIVE SUMMARY

This one year planning document describes the processes followed by the state of Kansas in the use of federal highway safety funds, consistent with the guidelines, the priority areas, and other requirements established under Section 402, 163, 405, 406, 408, 410, 1906, 2010, and 2011.

Process Description. Below is a summary of the process currently followed by the Kansas Department of Transportation (KDOT) Bureau of Transportation Safety & Technology (BTST), Traffic Safety (TS) section to plan and implement its federal grant program. The program is based on a complete and detailed problem analysis prior to the selection of projects. A broad spectrum of agencies at the federal, state, local levels and special interest groups are involved in project selection and implementation. TS also awards grants internally to supplement special projects and effects of statewide significance.

Problem Identification. Problem identification is performed by the Traffic Safety Section Program Consultants with the support of the KDOT Division of Planning and Development Geometric and Accident Data Section, and under the policy guidance of the Chief of the Bureau of Transportation Safety & Technology. Input is received from other public health and safety specialists in the public and private sectors, such as the Kansas Highway Patrol, Kansas Department of Health and Environment, Department of Revenue Division of Alcoholic Beverage Control, SAFE KIDS Kansas and local law enforcement agencies from across the state.

Traffic Safety has continued to increase local involvement in the Highway Safety Plan (HSP) planning process. Input was solicited at our Click It or Ticket law enforcement luncheons, which have increased in numbers and the variety of invitees, during project conferences with all grantees, during monitoring activities and whenever a TS employee attended a meeting with a community or advocacy group. TS also sent an email out to a large group of interested parties soliciting their input for the HSP.

Analysis is performed on statewide data including vehicle, driver, roadway, crashes and fatalities; surveys including observational, knowledge, attitude, offender and opinion. Statewide problem analysis is performed on major indicators such as alcohol-related crashes, youth involvement in crashes, speed-related crashes, occupant protection observational usage, unbelted fatalities, motorcycle crashes, pedestrian and bicycle crashes, work zone crashes, large trucks, DUI arrests, and roadway environment.

Problem area analysis ranks counties and cities by 2011 total crashes (see Tables 1 & 2), and fatalities. Additional data analysis is performed on crash severity by time of day and population. Supporting data analysis includes DUI arrest activity, severity of teenage crashes, and severity of single vehicle crashes (surrogate measure for drinking and driving).

Data systems and/or studies accessed include the Kansas Crash Analysis Reporting System (law enforcement reported crashes), Kansas Safety Belt Observational Surveys, Department of Revenue Driver Records, and Judicial Data. Data from the State Traffic Safety Information (STSI) file from NHTSA is also utilized for determining problem areas within Kansas.

In July 2012, KDOT conducted an attitude and perception survey to measure the opinions and attitudes of the public concerning driving and safety. Questions were asked about occupant protection, impaired driving and speeding. Concerning occupant protection, more than half, 60 percent, of the public had heard seat belt enforcement messaging recently and 83 percent reported always wearing a seat belt. Conversely, only about a one third, 32 percent, of the people responded with "always" or "nearly always" when asked the chances of getting a ticket for not wearing a seat belt. About half, 51 percent, of the respondents had heard impaired

driving messages and only a fourth, 25 percent, thought they would be arrested if they drove impaired. Thirty-seven percent had heard speed enforcement messages and 52 percent responded they “sometimes” would receive a speeding ticket. The response to this yearly survey will assist us in tailoring our messages to the public to receive the biggest impact on getting the messages out and improving safety.

Priority Emphasis Program Areas. Results of data analysis are used to formulate the priority emphasis areas to be addressed in the state. Prior year's program/project evaluations, both impact and process, are reviewed for effectiveness and prior year's progress. Other environmental factors are considered, such as law changes, federal initiatives, KDOT strategic goals and objectives, and other state initiatives affecting highway safety. In addition, suggested recommendations during the Strategic Highway Safety Planning process are considered while prioritizing emphasis areas.

Project Site Selection Criteria. Project site selection supports the priority emphasis areas identified in the problem identification. The ranking of priority problem areas in the state, as described above, points to the conclusion that for local programs to have an impact on crash problems statewide, it is necessary to attempt to place countermeasures in the higher population areas. This forms the basis of the primary criterion for project site selection. Selection is also based on the data identifying the top counties for fatalities for alcohol-related, unbelted and motorcycle crashes.

Consistent participation continues to be realized in the Impaired Driving Deterrence Program (IDDP) and Special Traffic Enforcement Program (STEP) with nearly every agency in the urban population centers (both cities and counties) represented in the programs. The national mobilizations of Click it or Ticket (CIOT) and You Drink. You Drive. You Lose. have benefited from greater participation of local agencies and targeted media campaigns. The targeted media include paid television and radio advertisements and utilization of on-line media.

The Kansas Traffic Records Coordinating Committee and statewide Traffic Records Strategic Plan are crucial in determining potential areas for improvement in traffic record information collection, analysis and dissemination. Local law enforcement agencies have partnered with KDOT in preparation and transmission of electronic data. This partnership will assist in improved data collection and ultimately allow for improved and an even greater targeting of specific problems and programs.

Kansas has clearly experienced a downward trend in the crash rate, fatal crash rate and injury crash rate over the last three decades, in spite of the increasing number of drivers and vehicles on the road. Utilizing 2007 to 2011 state data, the fatal/100 million VMT rate baseline for this plan is 1.34.

While these figures point to positive change, every year approximately 400 motorists lose their lives on Kansas roadways. Another 22,000 are injured each year. Each year, more than 100 people die in alcohol-related crashes. Novice drivers under 21 years old are involved in approximately 25 percent of all crashes, while they represent 10 percent of all registered drivers. An additional area of concern includes occupant protection, where in 2011, 57 percent of occupant deaths were unrestrained.

The highest population areas of the state also have the most severe traffic problems. This is true no matter which type of crash problem is examined. For example, Sedgwick County, the county with the second highest population in the state and containing the most populous city in the state, is number one in nearly all crash problems. Even though there are some differences in geographical ranking of the types of crashes, the largest 30 to 40 counties population-wise, are the 30 to 40 counties with the most severe traffic problems. Consequently, it is of primary importance to place programs in these high population areas.

Additional projects are best undertaken on a statewide approach. This is the direction taken for selective traffic enforcement training, occupant protection usage projects, driver education programs, public information and education, and comprehensive projects which combine various elements of local law enforcement, court resources and schools.

More than 20 counties and municipalities will conduct sobriety checkpoints/saturation patrols (IDDP) and almost 150 local law enforcement agencies, along with the Kansas Highway Patrol, will conduct STEP mobilizations. One hundred fifty projects statewide cover occupant protection, impaired driving, alcohol public information, youth leadership, sobriety checkpoints and saturation patrols, traffic enforcement training, driver education, and safe driving education. Emphasis will be placed on engaging law enforcement agencies in the top counties for alcohol-related and unbelted fatalities.

Recent data on overall fatalities continues to trend in a positive direction. However, impaired driving fatalities are trending unfavorably. Based upon this trend, impaired driving was identified as an Emphasis Area Team in the Strategic Highway Safety Plan. This team includes law enforcement, several other state partners and prosecutors and has met several times on this issue and is working to develop a comprehensive plan to reverse the negative trend.

Although the larger populated areas of Kansas present the most exposure to problems involving crashes, the less populated areas exhibit a need for improving their problem locations. On average, 75 percent of fatalities occur in rural areas of the state. The statewide projects listed above will utilize their resources in combating this problem.

In conjunction with local entities, KDOT provides funding and engineering expertise in addressing local traffic safety issues. Coupled with specific activities, this program also hosts workshops for local entities targeting the complexities of and issues related to traffic safety.

The planning and implementation of effective highway safety countermeasures often require travel throughout the fiscal year. Traffic Safety personnel will attend National and Regional trainings and conferences as budget restrictions allow to gain additional information and technologies that will be essential to program efforts in the state. The Safety Engineer position, located in the Traffic Engineering section of the Bureau, coordinates KDOT's engineering (hard) side of safety. This position develops and updates the Strategic Highway Safety Plan (SHSP), which adds the strategies contained in this document to engineering solutions in order to address identified emphasis areas: Occupant Protection, Lane Departure, Intersections, Teen Drivers, Older Drivers and Impaired Driving, as well as two support teams on data and education. The SHSP is a fluid document that needs to adjust to changes in technology and data trends. KDOT is currently updating the SHSP to better reflect the current problem areas in Kansas.

KDOT will continue to utilize the Traffic Safety Resource Prosecutor (TSRP). This position has been and will continue to be instrumental in providing support and expertise to prosecutors around the state in the adjudication of traffic law offenders. The main focus of the position is assistance with DUI prosecution, but the TSRP will also give guidance on other traffic law cases as needed or as laws change. With the recent passage of new DUI laws, our TSRP will be spending a lot of time educating prosecutors around the state on the changes.

KDOT has been instrumental in establishing a new occupant protection program for teens over the past few years and it continues to grow. Known as SAFE (Seatbelts Are For Everyone), it includes observational seat

belt surveys, education and awareness, and enforcement. The program is run by the students of the high schools involved. It has spread to almost 30 counties encompassing 94 high schools and over 40,000 students. In the counties where this program is active, seat belt usage rates have increased for teens and adults. As we increase the number of schools involved in this program, we will target schools in the counties with the biggest problem related to unbelted fatalities.

With passage of a primary seat belt law in 2010, there has been an increase in the number of seat belt citations written. From an average of 5,000 tickets written each year during the Click it or Ticket mobilization under the secondary law, to over 19,000 citations written during Click it or Ticket in each of the first two years under the primary law. The increase in awareness and enforcement will help push the seat belt usage rate higher in the years to come.

The state of Kansas has also seen a decrease in motorcycle crashes and fatalities. This plan, written with the assistance of a motorcycle task force, will work to implement programs to continue this positive trend. Concerted efforts will be made to address the counties with the biggest number of motorcycle crashes and fatalities.

It is obvious from the statewide problem analysis that the most effective reduction of fatalities and injuries attributed to motor vehicle crashes could be achieved by the elimination of impaired driving, and a significantly increased occupant protection usage rate in the state.

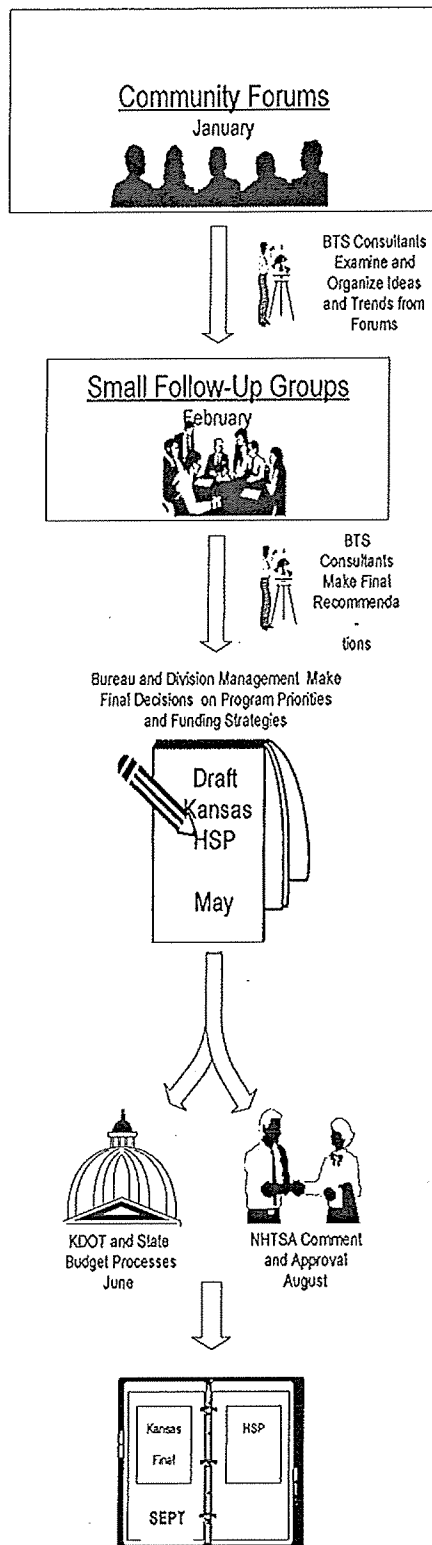
Performance Goals. Traffic Safety establishes performance goals as a requirement of state strategic planning and KDOT strategic planning. As stated above, performance goals are established based upon problem analysis. Long-term impact goals are established, with yearly strategy-based performance measures. The strategy-based performance measures reflect the current programming presented in federal fiscal year 2012. Baseline is an average of the five years 2006-10 and also is the data utilized for problem identification. This Highway Safety Plan includes the new performance measures jointly agreed upon by NHTSA and the states through the Governor's Highway Safety Association. This includes an awareness/perception survey that will be conducted yearly to determine how effective our safety messages are with the general public. The questions will focus on public knowledge of our safety slogans and perception of enforcement activity.

The following section contains the program area plans included in the highway safety plan, the long-term goals for each program, the strategy-based benchmarks identified from federal fiscal years 2006-10 and the projects selected to achieve the goals. The short and long-term goals address alcohol, emergency medical services, motorcycle safety, occupant protection, paid media, pedestrian and bicycle safety, police traffic services, roadway safety, safe communities, and traffic records.

HS Form 217, highway safety program cost summary. The proposed allocation of funds is detailed in form 217, which is located in the back of this plan.

TIMELINE FOR DEVELOPMENT OF THE 2013 KANSAS HSP

FLOW



January-Community Forums held to gather input on specific plans and projects. TS consultants staffed all of these forums. Following the forums, all input is combined, analyzed, and reported out by TS staff.

February-Follow-up meetings held to share the combined ideas from all forums. This involved smaller groups with particular areas of expertise such as law enforcement, health care, etc.

March-TS staff consultants and others study the input from forums and follow-up meetings to make recommendations in each NHTSA program category. (i.e. Occupant Protection, Alcohol)

April-May Bureau and Division management make the final decision on the program mix and funding proposals for the 2013 Draft Highway Safety Plan.

June-Bureau management incorporates the draft Kansas HSP programs and funding strategies into the revised 2013 state fiscal year's budget. Staff meets to finalize plan.

August-Draft is submitted to NHTSA for review, as well as feedback via the state budget process, and is incorporated into the plan.

September-Final version of the 2013 Kansas Highway Safety Plan is submitted to NHTSA and FHWA.

October-Plan is implemented.

Kansas Statewide Performance Measures and Goals

Core Outcome Measures	2006-10 Baseline*	Short Term Goal**	Long Term Goal***
Number of Traffic Fatalities (FARS)	417	392	362
Number of Serious Injuries (KARS)	1,731	1,630	1,503
Fatalities/VMT (FARS/FHWA)	1.39	1.28	1.16
Rural Fatalities/VMT (FARS/FHWA)	2.28	2.01	1.85
Urban Fatalities/VMT (FARS/FHWA)	.56	.55	.50
Number of unrestrained fatalities all positions (FARS)	187	176	162
Number of fatalities, auto and motorcycle, with BAC of .08 or above (FARS)	133	125	115
Number of speeding fatalities (FARS)	108	102	94
Number of motorcyclist fatalities (FARS)	49	46	43
Number of un-helmeted motorcyclist fatalities (FARS)	33	30	27
Number of fatalities with driver 20 or under (FARS)	76	72	66
Number of pedestrian fatalities (FARS)	20	19	18
Observed seat belt use (State Survey) FFY 2007-11	78	80	85
Grant Funded Enforcement FFY 2011****			
Speeding Citations	4,947		
Occupant Protection Citations	26,106		
DUI Arrests	1,189		

* 5 year moving average

** 3 year Short Term Goal

*** 7 year Long Term Goal

****Includes FFY 2011 Over the Limit Crackdown, as FFY 2012 Over the Limit data not available

Goal Statements

- Decrease traffic fatalities two percent annually from the 2006-10 calendar base year average of 417 to 392 by December 31, 2013.
- Decrease serious traffic injuries two percent annually from the 2006-10 calendar base year average of 1,731 to 1,630 by December 31, 2013.
- Decrease 2.5 percent annually fatalities/VMT from the 2006-10 calendar base year average of 1.39 to 1.28 by December 31, 2013.
- Decrease unrestrained passenger vehicle occupant fatalities by two percent annually from the 2006-10 calendar base year average of 187 to 176 by December 31, 2013.
- Decrease alcohol impaired driving fatalities two percent annually from the 2006-10 calendar base year average of 133 to 125 by December 31, 2013.
- Decrease speeding-related fatalities two percent annually from the 2006-10 calendar base year average of 108 to 102 by December 31, 2013.
- Decrease motorcyclist fatalities two percent annually from the 2006-10 calendar base year average of 49 to 46 by December 31, 2013.
- Decrease un-helmeted motorcycle fatalities three percent annually from the 2006-10 calendar base year average of 33 to 30 by December 31, 2013.

- Decrease drivers age 20 or younger involved in fatal crashes two percent annually from the 2006-10 calendar base year average of 76 to 72 by December 31, 2013.
- Reduce pedestrian fatalities one percent annually from the 2006-10 calendar base year average of 20 to 19 by December 31, 2013.
- Increase statewide observed seat belt use in passenger vehicles one percentage point annually from the 2007-11 calendar base year average usage rate of 78 to 80 percent by December 31, 2013.

Kansas Traffic Safety Statistics					
	2007	2008	2009	2010	2011
Total Crashes	70,589	65,858	61,141	58,700	59,607
Injury Crashes	16,228	14,866	13,916	13,009	13,275
Property Damage Crashes	53,982	50,644	46,877	45,313	45,982
Fatalities	416	385	386	431	386
Fatalities per 100 Million VMT	1.37	1.29	1.31	1.45	1.29
Injuries	22,904	21,058	19,658	18,336	18,414
Injuries per 100M VMT	75.43	71.00	66.64	61.53	61.00
Alcohol Related Fatalities	118	131	124	108	107
Alcohol-related Fatality Rate per 100M VMT	0.38	0.43	0.42	0.36	0.36
Percentage of Alcohol Related Fatalities	28%	34%	32%	25%	28%
Vehicle Miles Traveled (millions)	30,364	29,787	29,497	29,880	30,021
# of Licensed Drivers (in thousands)	2,018	2,020	2,045	2,024	2,026
# of Registered Vehicles (in thousands)	2,559	2,607	2,585	2,599	2,607
Observed Seat Belt Rate	75	77	77	82	83
Novice Driver Statistics (ages 14-20)					
Total Crashes	18,757	17,111	15,626	14,071	13,549
Fatal Crashes	78	63	66	66	63
Injury Crashes	4,978	4,389	4,089	3,561	3,438
Property Damage Crashes	13,701	12,659	11,471	10,444	10,048
Total Fatalities	85	67	83	76	68
Total Injuries	7,462	6,553	6,130	5,375	5,017
Percentage of Overall Crashes	27%	26%	26%	27%	23%
Alcohol-related Crashes	591	556	572	439	408
Alcohol-related Fatalities	19	18	25	19	13
Alcohol-related Injuries	249	238	404	306	276

County Rankings by Total Crashes					
1	Johnson	14	Finney	27	Pottawatomie
2	Sedgwick	15	Montgomery	28	Labette
3	Shawnee	16	Geary	29	Neosho
4	Wyandotte	17	Crawford	30	Seward
5	Douglas	18	Ford	31	Jefferson
6	Leavenworth	19	McPherson	32	Marion
7	Riley	20	Barton	33	Russell
8	Butler	21	Miami	34	Allen
9	Saline	22	Harvey	35	Bourbon
10	Reno	23	Sumner	36	Jackson
11	Lyon	24	Cherokee	37	Pratt
12	Ellis	25	Franklin	38	Osage
13	Cowley	26	Dickinson	39	Marshall

Urban Area Rankings by Total Crashes					
1	Wichita	14	Merriam	27	Independence
2	Overland Park	15	Leavenworth	28	El Dorado
3	Topeka	16	Dodge City	29	Gardner
4	Kansas City	17	Emporia	30	Winfield
5	Lawrence	18	Leawood	31	Coffeyville
6	Olathe	19	Junction City	32	Arkansas City
7	Lenexa	20	Pittsburg	33	Great Bend
8	Manhattan	21	Liberal	34	Atchison
9	Salina	22	Mission	35	Andover
10	Hutchinson	23	Prairie Village	36	McPherson
11	Shawnee	24	Newton	37	Fort Scott
12	Garden City	25	Derby	38	Parsons
13	Hays	26	Bonner Springs	39	Paola

Fatalities (All Crashes)						
Top 10 Kansas Counties 2006-2010						
County Name	Fatalities					
	2006	2007	2008	2009	2010	Total
Sedgwick	61	39	32	45	57	234
Johnson	25	29	21	20	27	122
Wyandotte	31	28	26	13	22	120
Shawnee	20	9	14	13	14	70
Butler	17	12	16	10	8	63
Reno	10	12	12	13	13	60
Douglas	15	5	14	7	4	45
Montgomery	9	7	19	1	9	45
Leavenworth	7	10	9	5	13	44
Sumner	5	13	8	7	11	44

Statewide

Problem Statement

Program staff will utilize these resources to monitor current contracts, receive additional training and travel opportunities to further the existing programs and potentially implement new strategies to address Traffic Safety in the state.

Strategies

- Provide resources that allow staff to receive additional training opportunities in-state and out-of-state by organizations dedicated to traffic safety issues.

Project Summaries

Section 402

PA-0918-13

TS Staff Travel & Training Costs

\$20,000

This fund enables Section staff to obtain training and attend key conferences in other states. This will allow new staff training on the Grant Tracking System, Program Management and individual program specialties. This fund will also be used to purchase subscriptions or memberships in companies or organizations relating to enhanced activity in the traffic safety community.

Alcohol

Problem Statement

Alcohol-related deaths continue to be a problem in the state. Highly visible enforcement, targeted media and educational opportunities will be utilized to reduce the number of alcohol-related deaths and injuries in the state.

Alcohol Statistics					
	2007	2008	2009	2010	2011
Total Crashes Alcohol-Related	3,292	3,366	3,120	2,691	2,514
Fatal Crashes	109	120	113	92	97
Injury Crashes	1,377	1,384	1,337	1,108	1,064
Property Damage Crashes	1,806	1,862	1,812	1,491	1,353
Fatalities	118	131	124	108	107
Fatalities per 100 Million VMT	0.38	0.43	0.42	0.36	0.36
Injuries	1,944	1,999	1,917	1,596	1,491
Proportion of Alcohol-Related Fatalities	29%	34%	32%	24%	28%
DUI Arrests	19,732	16,960	17,034	16,748	18,698
Under 21 Alcohol-Related Crashes	587	556	572	439	408
Fatal Crashes	21	18	20	17	12
Injury Crashes	233	238	248	182	177
PDO Crashes	333	300	304	240	219
Fatalities	19	18	25	19	13
Injuries	249	354	404	306	276
Percentage of Teen Crashes	17.8%	16.5%	18%	16.3%	16.2%

Strategies

- Provide local law enforcement with training and resources for conducting sobriety checkpoints.
- Recruit additional local law enforcement participation in the Impaired Driving Deterrence Program (IDDP), with an emphasis on those counties with the highest number of alcohol-related fatalities.
- Increase the amount of paid media dedicated to reducing impaired driving/riding and underage access to alcohol.
- Underwrite education for court system personnel on impaired driving laws and techniques used in removing impaired drivers.
- Maintain the number of Drug Recognition Experts in the state and provide opportunities for officers to maintain their certification, and recruit additional DREs located in areas of high alcohol-related crashes and arrests.
- Provide education for high school students on the dangers of impaired driving.

- Develop materials and implement activities aimed at pre-teen prospective drivers (ages 12-14) to begin educating them about the risks of alcohol use and its effect on safe driving.

Fatalities in Crashes Involving an Alcohol-Impaired Driver w/BAC=>.08 Top 10 Kansas Counties 2006-2010						
County Name	Fatalities					Total
	2006	2007	2008	2009	2010	
Sedgwick	9	17	16	12	25	79
Johnson	13	7	10	10	13	53
Wyandotte	11	7	12	5	8	43
Shawnee	7	1	7	8	3	26
Sumner	2	3	3	3	8	19
Douglas	6	1	6	3	2	18
Leavenworth	1	3	4	1	8	17
Butler	3	3	4	4	2	16
Flinney	1	1	6	4	4	16
Seward	1	4	4	2	5	16

Project Summaries

Section 402

AL-0915-13

Kansas Traffic Safety Resource Office

\$425,000

This contract will emphasize reducing the number of drinking drivers, promote prevention of underage alcohol consumption and enhance current safe driving activities. The contractor will work closely with KDOT, local law enforcement, driver education programs, Safe Kids Kansas, SADD chapters, minority organizations, employers and other traffic safety advocates around the state. This office will continue to provide educational opportunities to all Kansas motor vehicle drivers and passengers regarding impaired driving. They will also provide a coordinator for the S.A.F.E. (Seatbelts Are For Everyone) program targeting selected high schools across the state. Another facet will be to identify and contact large employers in the state about the costs and benefits associated with promoting positive traffic safety efforts within their workforce. They will also work to identify and locate at-risk minority populations in the state and work to increase compliance with traffic safety laws. The office will continue to produce a monthly e-newsletter. They will provide translation for all publications and news releases. (This office will split funding in 402 AL and 402 OP).

AL-STEP-13

Special Traffic Enforcement Program

\$200,000

This program provides funds for almost 150 local law enforcement agencies and the Kansas Highway Patrol to participate in the Labor Day Alcohol Crackdown and as many as three holiday overtime mobilizations in FFY 2013. In addition to providing funds to willing agencies, we also target agencies in the areas with the biggest impaired driving problems.

Section 410

AL-IDDP-13

Law Enforcement IDDP Patrols

\$345,000

This project provides overtime funding for approximately 24 local law enforcement agencies to conduct a prescribed number of saturation patrols and sobriety checkpoints throughout the grant year. An allowance is

also provided for commodities needed to conduct impaired driving traffic activities. Recruitment of additional agencies will occur in areas of high alcohol-related crashes.

AL-9494-13 **Public Information and Education** **\$20,000**
Project enables the Traffic Safety Section to print selected materials, coordinate public information and education committees, and conduct or help sponsor special events related to prevention of impaired driving.

AL-0927-13 **Judge's Training** **\$200,000**
The conference enhances and provides information to municipal and district court judges and court personnel on new laws and the current techniques and resources utilized to remove impaired drivers from Kansas roadways. This program will work in conjunction with the Office of Judicial Administration and the Kansas Traffic Safety Resource Prosecutor.

AL-TSRP-13 **Traffic Safety Resource Prosecutor** **\$180,000**
The Traffic Safety Resource Prosecutor will assist prosecutors in the adjudication of the traffic laws with an emphasis on "drunk driving." This position will provide continuing legal education programs, technical assistance and other services to the Criminal Justice Community to improve their ability to prosecute violations of traffic laws.

AL-0926-13 **Court Monitoring** **\$140,000**
This contract will assist the Kansas DUI Victim Center to serve, and increase the number of, localities in Kansas which offer a DUI victim impact panel, and to establish a durable, volunteer-based DUI court-monitoring service in the Wichita metro area. These programs are aimed at, in the first case, reducing DUI recidivism and, in the second case, improving DUI prosecution and adjudication.

AL-9106-13 **Kansas Highway Patrol Blood Alcohol Unit** **\$310,000**
Provides support resources for local sobriety checkpoints and saturation patrols. In addition, provides support for SFST (Standardized Field Sobriety Testing) and ARIDE (Advanced Roadside Impaired Driving Enforcement) programs. The unit also coordinates the DRE (Drug Recognition Expert) program, targeting metropolitan and major corridor areas. Another function of the unit is to present/train at educational institutions utilizing the "Drugs in the Academic Environment" curriculum.

AL-XXXX-13 **Law Enforcement Equipment** **\$500,000**
This contract is designed to equip local law enforcement with equipment to improve or enhance challenges in the battle against impaired driving. Anticipated expenses will include Preliminary Breath Testing (PBT) units and other state of the art equipment designed to remove impaired drivers off Kansas roads.

Motorcycle Safety

Problem Statement

Motorcycle crashes continue their mild upward trend, while fatalities have begun to decrease. Public education and paid media will be the primary delivery methods to make positive impacts in this area.

Motorcycle Statistics					
	2007	2008	2009	2010	2011
Total Crashes	1,169	1,212	1,073	946	1,093
Fatal Crashes	49	45	46	41	45
Injury Crashes	935	991	814	727	829
Property Damage Crashes	186	176	213	178	219
Fatalities	49	46	45	43	45
Percent Wearing Helmet	41%	31%	46%	21%	27%
Injured	1,085	1,092	889	849	958
Percent Wearing Helmet	37%	37%	39%	38%	44%
# of Single Vehicle Crashes	643	635	591	500	607
Licensed Drivers	206,376	215,105	215,775	215,804	216,587
Registered Motorcycles	70,370	76,361	77,480	79,667	81,354
Alcohol-Related Crashes	78	113	120	83	89
Alcohol-Related Fatalities	10	19	21	14	14
Alcohol-Related Injuries	83	111	120	90	77

Motorcycle Fatalities
Top 10 Kansas Counties
2006-2010

County Name	Fatalities					Total
	2006	2007	2008	2009	2010	
Sedgwick	15	3	8	9	13	48
Wyandotte	9	7	5	6	1	28
Johnson	2	6	1	3	4	16
Shawnee	3	2	3	4	1	13
Douglas	2	1	4	3	1	11
Leavenworth	3	3	3	1	0	10
Butler	3	0	1	2	2	8
Montgomery	1	3	2	0	1	7
Reno	2	0	2	2	0	6
Crawford	3	1	0	1	0	5
Geary	1	0	2	1	1	5
Harvey	2	0	1	1	1	5

Project Summaries

Section 402

MC-XXXX-13

Motorcycle Enforcement

\$20,000

These funds will be utilized to assist in an overtime enforcement focused in the Kansas City metro area.

Section 2010

MC-1200-12

Motorcycle Safety

\$370,000

This project will enable KDOT, with the assistance of an established task force, to promote motorcycle awareness to all drivers. A media effort including outdoor signage and print advertising, as well as non-traditional advertising, focusing on motorcycle conspicuity will be coordinated with this funding. KDOT will continue to strategize with the local law enforcement community to address special traffic safety problems associated with motorcycles. Impaired riding initiatives will be provided with 410 AL funds. These initiatives will be targeted in counties with high numbers of motorcycle crashes and fatalities.

Occupant Protection

Problem Statement

Kansas has steadily increased the observed seat belt rate in the state over the past several years, but remains below the national average. A new Primary Law, paid media, highly-visible enforcement, and educational program development will provide the tools for increasing the seat belt rate.

Occupant Protection Statistics					
	2007	2008	2009	2010	2011
Seat Belt Rate	75%	77%	77%	82%	83%
Seatbelt Use by Road Type					
Rural Interstate	83%	91%	91%	89%	93%
Rural State Roads	73%	76%	76%	81%	85%
Rural County Roads	65%	67%	64%	71%	75%
Urban Interstate	85%	84%	85%	87%	86%
Urban State Roads	73%	72%	72%	81%	79%
Urban City Streets	64%	63%	62%	75%	74%
Child Safety Seat Use by Ages					
0-4	88%	93%	96%	97%	97%
5-9	62%	69%	73%	76%	77%
10-14	55%	63%	67%	68%	71%
15-17			61%	65%	71%
Fatal Crash Occupant Use	39%	30%	41%	34%	42%

2011 Observed Seat Belt Rate by County						
County		2011 Seat Belt Rate		County		2011 Seat Belt Rate
Sedgwick		89		Saline		81
Sumner		88		Cowley		80
Leavenworth		87		Crawford		78
Lyon		87		Reno		77
Johnson		86		Ellis		74
Pottawatomie		86		Atchison		73
Harvey		85		Finney		73
Seward		85		Wyandotte		71
Shawnee		82		Montgomery		69
Douglas		81		Neosho		66

Kansas Unbelted Fatalities and Serious Injuries Total 2006-2010			
County	Fatalities	County	Serious Injuries
SEDGWICK	83	JOHNSON	763
JOHNSON	57	SEDGWICK	637
WYANDOTTE	38	WYANDOTTE	383
RENO	33	SHAWNEE	209
BUTLER	28	DOUGLAS	177
LEAVENWORTH	26	SALINE	147
SHAWNEE	24	BUTLER	135
SUMNER	22	RENO	123
FORD	20	SUMNER	87
MONTGOMERY	20	LEAVENWORTH	85

Strategies

- Continue to provide grants to law enforcement agencies for overtime enforcement of adult, teen, and child safety restraint violations through the Special Traffic Enforcement Program (STEP), targeting additional agencies in the counties with the highest number of unbelted fatalities and serious injuries, and those counties with a low seat belt usage rate.
- Provide statewide occupant protection public education and information through media campaigns in conjunction with law enforcement mobilizations and special corridor activities – English and Spanish.
- Continue to provide Child Safety Seats statewide in recognized distribution/fitting stations for low-income families.
- Continue Adult/Child Safety Belt Surveys, and Boosters to Belts education statewide through presentations, brochures etc.
- Provide statewide media awareness campaign on occupant protection.
- Support Child Passenger Safety (CPS) Training using the current NHTSA standardized curriculum.
- Use seatbelt survey results to target problem areas of the state.
- Continue to promote awareness of Primary Seat Belt Law passed in 2010.

Project Summaries

Section 402

OP-STEP-13

Special Traffic Enforcement Program

\$650,000

This program provides funds for almost 150 local law enforcement agencies and the Kansas Highway Patrol to participate in as many as three holiday overtime mobilizations in FFY 2013. In addition to providing funds to willing agencies, we also target agencies in the areas with the biggest occupant protection problems.

OP-1909-13

Kansas Traffic Safety Resource Office

\$425,000

This contract will emphasize increasing the occupant protection rate for all ages and enhance current safe driving activities. The contractor will work closely with KDOT, local law enforcement, driver's education programs, Kansas Safe Kids, SADD chapters, minority organizations, employers and other traffic safety

advocates around the state. This office will continue to provide educational opportunities to all Kansas motor vehicle drivers and passengers regarding occupant protection, and child passenger safety. They will also provide a coordinator for the S.A.F.E. (Seatbelts Are For Everyone) program targeting selected high schools across the state. Another facet will be to identify and contact large employers in the state about the costs and benefits associated with promoting positive traffic safety efforts within their workforce. They will also work to identify and locate at-risk minority populations in the state and work to increase compliance with traffic safety laws. The office will continue to produce a monthly e-newsletter. They will provide translation for all publications and news releases. (This office will split funding in 402 AL and 402 OP).

OP-1316-13 **Observational Seatbelt Surveys** **\$250,000**

This contract is responsible for conducting a direct observational occupant protection survey in 35 counties in the state. The adult survey has a total of 544 sites. In addition, this contract will also administer an observational survey for ages 0 to 18 in 20 identified counties. The contractor will also implement the new protocol changes to the national survey model.

OP-0930-13 **Public Information and Education** **\$20,000**

These project funds will enable the Traffic Safety Section to purchase and distribute promotional items and printed materials that have an occupant protection message to both the general public as well as various target populations. Counties in Kansas identified as having the biggest problem in the area of occupant protection will be targeted for additional materials. Funds will also provide support for schools participating in the S.A.F.E. program.

Section 2011

OP-1188-13 **Safe Kids Buckle Up** **\$160,000**

Safe Kids Kansas and KDOT will partner to conduct a one day event that will award financial incentives to drivers of vehicles that have all occupants properly restrained. This event is held around the Labor Day holiday and is conducted statewide. This project will also provide funding for local Safe Kids coalitions to assist in their buckle-up child passenger safety events.

OP-1306-13 **Child Safety Seats** **\$100,000**

Approximately 2,600 seats are purchased and distributed each year to fitting stations throughout the state. These fitting stations work with low-income families, and must be qualified to install the seats, as well as instruct parents on their use.

OP-1651-13 **Radio Disney** **\$55,000**

KDOT will partner with Radio Disney to promote child passenger safety leading up to Click It or Ticket and Child Passenger Safety Week.

OP-1650-13 **KTSRO/CPS Training** **\$25,000**

The KTSRO will provide training support for Child Passenger Safety Technicians.

OP-XXXX-13 **Booster Seat Awareness** **\$385,000**

This project will strive to educate the traveling public of the importance of booster seats and raise awareness of all child occupant protection issues. KDOT is working with local advocates to determine needs and proper utilization of these funds.

Section 405

OP-XXXX-13

Occupant Protection Initiatives

\$450,000

These funds will be allocated to the promotion of the seat belt laws in the state and assist in evaluation of our occupant protection program. These funds will also be available for new and innovative approaches to reach various target audiences, such as minority populations. Efforts will be made to utilize these funds in areas of the state with large populations in our target demographics, including those areas with low seat belt usage rates and high numbers of unbelted fatalities and serious injuries.

OP-NSBE-13

Nighttime Seatbelt Enforcement

\$410,000

This program will expand upon the nighttime seatbelt enforcement program started in FFY 2012 by funding approximately 26 local law enforcement agencies of various sizes to conduct nine evenings (one per month, excluding May, August and September) of seatbelt enforcement for a contract year. Efforts will be made to partner with agencies in the counties with the lowest seat belt usage rates and the highest number of unbelted fatalities and serious injuries.

Section 406

OP-XXXX-12

Traffic Safety Awareness

\$550,000

These funds will assist in efforts to educate the public on the primary seat belt law, emphasize the dangers of distracted driving, and provide equipment to law enforcement that encourage seat belt use through enforcement in their area and foster new initiatives to promote traffic safety in general.

Paid Media

Problem Statement

Fatalities in the state are trending downward. Paid media has been an integral part of this positive trend and will continue to support the objective of reducing death and injury on Kansas roadways.

Strategies

- Advertise seatbelt & alcohol messages during sporting events at the state's three Division I colleges
- Advertise at special events/venues in Kansas to reach target audiences for seatbelt and alcohol messages (i.e. Country Stampede, Hummer Sports Park)
- Continue our media messages during the national mobilizations and specialized corridor activities
- Continue motorcycle awareness media
- Implement non-traditional media methods, such as banner ads on internet and other forms of social media

Project Summaries

Section 402

PM-XXXX-13

General/University Advertising

\$250,000

These funds will enable KDOT to purchase advertising to raise the awareness of impaired driving and occupant protection in the state. These funds will also allow for advertising at the three large universities in the state (Kansas State, Kansas and Wichita State). This funding stream can also be utilized to discourage distracted driving.

PM-XXXX-13

Click It Or Ticket Ads

\$200,000

This project will support another major media effort during our Click It Or Ticket Campaign in May 2013. This campaign will rely significantly on TV and radio spots. KDOT has recently expanded into on-line media outlets and will continue this effort, along with other non-traditional media opportunities.

Section 406

PM-XXXX-13

Impaired Driving/Riding Ad Campaign

\$50,000

Utilize impaired driving paid media at dirt race tracks around the state and other smaller venues that cater to our target audience of 18 to 34 year old males. In addition to hitting our target population in the urban areas, this also allows us to target areas of the state that may not have a large population, but still have a problem impaired driving.

Section 410

PM-XXXX-13

Impaired Driving/Riding Ad Campaign

\$400,000

Secure air time, as well as non-traditional media, for a targeted effort to support local law enforcement's Labor Day campaign combating impaired driving and riding. This project will be coordinated by the KDOT media contractor.

Evaluation

Evaluations will be conducted to support the media efforts described in the Paid Media section. Each paid media buy will include the reach/frequency, gross rating points, total audience reached for each media outlet focusing on the target audience, and will be approved by KDOT prior to any placement agreement. Typically,

the “buys” generate free media space due to the large amount of funds expended. KDOT will detail the buy plans and results in the annual report.

Pedestrian & Bicycle Safety

Problem Statement

Pedestrian and cyclist deaths and total crashes have remained relatively stagnant in recent years. Educational brochures and distribution of bicycle helmets continue to be the primary method of providing awareness for this program area.

Pedestrian and Bicycle Statistics					
	2007	2008	2009	2010	2011
Total Crashes	784	722	721	692	738
Percent of Total Crashes	1.11%	1.09%	1.17%	1.17%	1.24%
Total Fatalities	22	24	27	19	15
Percent of Total Fatalities	5.29%	6.23%	6.99%	4.40%	3.89%
Pedestrian					
Fatalities	20	19	21	18	13
Injuries	472	399	408	415	429
Cyclists					
Fatalities	2	5	6	1	2
Injuries	279	269	295	267	306

Strategies

- Publish and distribute a frequently updated bicycle safety card aimed at families, retailers and bicycle rodeo organizers.
- Maintain clearinghouse of child and adult pedestrian brochures to distribute upon request.
- Provide promotional items for the Annual Walk Your Child to School Day.

Project Summaries

Section 402

PS-0932-13

Pedestrian and Bike Public Info and Education

\$10,000

These project funds enable Traffic Safety staff to produce and/or distribute printed materials and promotional items on both bicycle and pedestrian safety. Prominent examples are KDOT's annual distribution of about 26,000 of its *Tips for Fun and Safe Biking* hang tag cards across the state to local bicycle rodeo sponsors, retailers, cycling clubs, and the spring Kansas Kids Fitness and Safety Day. In addition, this program also supports the International Walk Your Child to School Day with the purchase and distribution of almost 13,000 light-reflecting identification tags for zippers.

PS-1131-13

Bike Helmets

\$15,000

This grant is with the Safe Kids Kansas coalition. Safe Kids Kansas promotes bicycle education and the proper fit and operation of bicycles and helmets. The program purchases around 1,600 bicycle helmets and distributes them around the state at child-focused events.

Police Traffic Services

Problem Statement

Law enforcement plays a critical role in reducing death and injury on our roadways. Therefore, specific programs have been designed to keep them engaged in promoting traffic safety throughout the state.

Strategies

- Provide funding for local law enforcement to attend training in the latest techniques of traffic enforcement.
- Continue funding for the KHP RAVE program to remove impaired drivers and target aggressive driving habits.
- Continue to promote occupant protection and impaired driving issues around the state.
- Continue the Law Enforcement Liaison (LEL) program.

Project Summaries

Section 402

PT-0938-13 **Local Travel & Training** **\$20,000**
These funds enable local jurisdictions to be reimbursed for special traffic-related training opportunities.

PT-LELS-13 **Law Enforcement Liaison** **\$170,000**
In addition to the two full-time LEL's, KDOT has one-part-time LEL to maintain and enhance the good working relationship with the nearly 450 diverse local law enforcement agencies in promoting occupant protection and impaired driving issues around the state.

PT-0931-13 **Local Law Enforcement Incentives** **\$250,000**
KDOT plans to purchase and distribute equipment to Special Traffic Enforcement Program (STEP) law enforcement agencies that promote and participate in traffic safety enforcement efforts based on level of participation.

PT-1704-13 **LEL Luncheons/Operation Impacts** **\$5,000**
Expenditures in this contract will support the two current Operation Impacts in Kansas City and Sedgwick County. Funds may also be utilized to expand the program to other regions of the state and provide support for the annual spring law enforcement recruitment lunches.

Section 410

PT-9101-13 **Kansas Highway Patrol R.A.V.E. Program** **\$105,000**
The Kansas Highway Patrol supports impaired driving prevention through Roving Aggressive Violation Enforcement (RAVE). Very often this is done in concert with scheduled patrols or checkpoints conducted by local law enforcement agencies. This program is directed to schedule a majority of their efforts in areas of the state with identified impaired driving problems.

Roadside Safety

Problem Statement

Many localities lack engineering expertise and this program will assist these entities in addressing local traffic safety problems.

Strategies

- Continue support of local and state officials' ability to provide safer roadways through training and materials

Project Summaries

Section 402

RS-1402-13	Kansas State University	\$130,000
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Provide training for Kansas public works employees who have traffic safety responsibilities. A secondary objective is to develop and/or update workshop materials and handbooks to be used in these trainings and on-the-job activities.

RS-0618-13	Lochner Consultants	\$75,000
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RS-1618-13	TranSystem Corporation	\$75,000
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In order for the State to realize the highest possible pay off in funds allocated for highway safety it is necessary that traffic engineering services be provided to local government units who currently do not have traffic engineering expertise. Traffic expertise can best be provided to those governmental units on an individual project basis by utilizing consulting firms engaged in traffic, transportation, engineering and planning activities to analyze the problem and develop a solution.

Safe Communities

Problem Statement

Knowledge transfer and communication between traffic safety advocates and communities across the state will assist in reducing death and injury on Kansas roadways.

Strategies

- Promote and conduct annual statewide conference on highway safety issues
- Solicit and promote community-based traffic safety programs in Kansas
- Improve information and resource availability for local agencies and advocates in Kansas.

Project Summaries

Section 402

SA-0943-13

Kansas Transportation Safety Conference

\$125,000

This project provides for an annual two-day statewide transportation safety conference to support the implementation of safety strategies and improve communication among diverse transportation safety advocates, both youth and adult. This contract is presently administered by the KU Department of Continuing Education through the University of Kansas Center for Research, an independent organization affiliated with the University of Kansas. Topics addressed at the conference are based on the biggest traffic safety problem areas identified in Kansas.

SA-1066-13

Public Information & Education

\$20,000

These funds enable KDOT to purchase safe driving promotional items, reproduce and distribute educational materials produced by media contractor, NHTSA, or other reputable sources.

SA-1908-13

Wyandotte County Safe Communities

\$40,000

A traffic safety grant has been made to the Unified Government Public Health Department of Wyandotte County. That agency partners with a coalition of safety advocates, including area law enforcement, Children's Mercy Hospital, the Kansas University Medical Center, the Kansas Traffic Safety Resource Office, Mid-America Regional Council, and others to bring awareness and improvement for the many traffic safety problems that continue to plague this very mobile county.

SA-XXXX-13

Novice Driver

\$20,000

This project is designed for KDOT to partner with the SROs statewide to provide consistent, thorough and reputable education and resources for novice drivers. The projects, focusing on topics such as impaired driving, seat belts, distracted driving, and other driver behaviors, will run in conjunction with major events such as holidays, Spring Break, Prom and the start and end of the school year.

SA-1057-13

Comprehensive Media Campaign

\$350,000

This contract provides for professional development of our message concerning safe driving, occupant protection, and impaired driving. The contractor will produce original TV, radio, and print material, or modify those produced by NHTSA or other entities, to fit the Kansas dynamics and population. They will also monitor and update social media pages (i.e. Facebook, YouTube, Twitter), and will assist in promoting KDOT's safety messages through other non-traditional media efforts. The contractor will be expected to purchase air time and print space in a manner that optimizes our media dollar by successfully reaching the target populations. Assessment and evaluation activities will also be conducted under this program.

SA-1024-13

Kansas Operation Lifesaver, Inc.

\$15,000

Kansas Operation Lifesaver, Inc. (KS OL) strives to reduce the number of injuries and fatalities at highway-rail grade crossings and on railroad rights-of-way through various methods of Public Service Announcements, education, and videos. While the number of fatalities and injuries has been reduced significantly throughout the state during the last 38 years, the last few years have been on the increase. KS OL continues giving free safety presentations to all target groups across Kansas. This railroad safety message reached nearly 85,000 people last year through handouts, brochures, and other safety-specific materials. "Always Expect a Train! Stay Off! Stay Away! Stay Alive!" "Look, Listen, Live!" Remember "Any Time is Train Time!"



**OPERATION
LIFESAVER®**

Look, Listen & Live

SA-XXXX-13

Awareness/Perception Survey

\$20,000

As part of the Performance Measures adopted by NHTSA and GHSA, KDOT will conduct an awareness/perception survey around the state. This survey will be designed to "gauge" the awareness of the programs offered by the state, specifically Click it or Ticket and You Drink, You Drive, You Lose.

Section 1906

RP-1906-13

Racial Profiling

\$650,000

Through this grant, Kansas will focus on gathering and making any racial profiling traffic stop data available for public viewing through the Attorney General's website. Additionally, KDOT has entered into agreements with the Attorney General's office for an investigator and the Kansas Law Enforcement Training Center to educate law enforcement on racial profiling.

Traffic Records

Problem Statement

Reliable, time sensitive and comprehensive data are vital to developing targeted strategies to address traffic safety problems.

Strategies

- Implement TRCC Strategic Plan
- Provide resources and expertise in electronic data transmission.
- Develop linkage between other state data systems
- Provide Criminal Justice users with timely, accurate and complete data

Project Summaries

Section 408

TR-4013-13

Traffic Records Coordinating Committee

\$1,650,000

These funds will allow KDOT to proceed with the TRS 2.0 implementation. The TRCC has started the eCitation project to develop the TRS 2.0 foundation. High level designs and prototypes have been completed and the detailed design phase is underway. The detail design phase includes all stakeholders from local law enforcement agencies to state agencies to vendors.

TR-XXXX-13

Traffic Records System Maintenance

\$25,000

These funds will provide for Traffic Records System maintenance and support through a consultant programmer. This includes problem identification, proposed solutions, and implementation to insure system availability.

TR-XXXX-13

Traffic Records Rules/COM

\$25,000

These funds will provide for programming changes to support business rule changes and enhancements to the rules and COM package utilized by the Traffic Records System and the KLER (Kansas Law Enforcement Reporting) software. The goal is to improve data quality and provide better information to law enforcement as to data requirements.

Section 163

TR-2200-13

Traffic Records Equipment

\$40,000

These funds will be utilized to support and procure hardware and software for the implementation of the Traffic Records System.

Dwight D. Eisenhower State Office Building
700 S.W. Harrison Street
Topeka, KS 66603-3745
Mike King, Secretary



Phone: 785-296-3461
Fax: 785-296-1095
Hearing Impaired - 711
publicinfo@ksdot.org
<http://www.ksdot.org>

Sam Brownback, Governor

August 31, 2012

Romell Cooks, Regional Administrator
National Highway Traffic Safety Administration
901 Locust Street
Kansas City, MO 64106

STATE CERTIFICATIONS AND ASSURANCES

Failure to comply with applicable Federal statutes, regulations and directives may subject State officials to civil or criminal penalties and/or place the State in a high risk grantee status in accordance with 49 CFR 18.12.

Each fiscal year the State will sign these Certifications and Assurances that the State complies with all applicable Federal statutes, regulations, and directives in effect with respect to the periods for which it receives grant funding. Applicable provisions include, but not limited to, the following:

- 23 U.S.C. Chapter 4 - Highway Safety Act of 1966, as amended
- 49 CFR Part 18 - Uniform Administrative Requirements for Grants and Cooperative Agreements to State and Local Governments
- 23 CFR Chapter II - (§§1200, 1205, 1206, 1250, 1251, & 1252) Regulations governing highway safety programs
- NHTSA Order 462-6C - Matching Rates for State and Community Highway Safety Programs
- Highway Safety Grant Funding Policy for Field-Administered Grants

Certifications and Assurances

Section 402 Requirements (as amended by Pub. L. 112-141)

The Governor is responsible for the administration of the State highway safety program through a State highway safety agency which has adequate powers and is suitably equipped and organized (as evidenced by appropriate oversight procedures governing such areas as procurement, financial administration, and the use, management, and disposition of equipment) to carry out the program (23 USC 402(b) (1) (A));

The political subdivisions of this State are authorized, as part of the State highway safety program, to carry out within their jurisdictions local highway safety programs which have been approved by the

Governor and are in accordance with the uniform guidelines promulgated by the Secretary of Transportation (23 USC 402(b) (1) (B));

At least 40 per cent of all Federal funds apportioned to this State under 23 USC 402 for this fiscal year will be expended by or for the benefit of the political subdivision of the State in carrying out local highway safety programs (23 USC 402(b) (1) (C)), unless this requirement is waived in writing;

This State's highway safety program provides adequate and reasonable access for the safe and convenient movement of physically handicapped persons, including those in wheelchairs, across curbs constructed or replaced on or after July 1, 1976, at all pedestrian crosswalks (23 USC 402(b) (1) (D));

The State will implement activities in support of national highway safety goals to reduce motor vehicle related fatalities that also reflect the primary data-related crash factors within the State as identified by the State highway safety planning process, including:

- **National law enforcement mobilizations and high-visibility law enforcement mobilizations,**
- **Sustained enforcement of statutes addressing impaired driving, occupant protection, and driving in excess of posted speed limits,**
- **An annual statewide safety belt use survey in accordance with criteria established by the Secretary for the measurement of State safety belt use rates to ensure that the measurements are accurate and representative,**
- **Development of statewide data systems to provide timely and effective data analysis to support allocation of highway safety resources,**
- **Coordination of its highway safety plan, data collection, and information systems with the State strategic highway safety plan (as defined in section 148)(a)).**
(23 USC 402 (b)(1)(F));

The State shall actively encourage all relevant law enforcement agencies in the State to follow the guidelines established for vehicular pursuits issued by the International Association of Chiefs of Police that are currently in effect. (23 USC 402(j)).

Other Federal Requirements

Cash drawdowns will be initiated only when actually needed for disbursement. 49 CFR 18.20

Cash disbursements and balances will be reported in a timely manner as required by NHTSA. 49 CFR 18.21.

The same standards of timing and amount, including the reporting of cash disbursement and balances, will be imposed upon any secondary recipient organizations. 49 CFR 18.41.

Failure to adhere to these provisions may result in the termination of drawdown privileges.

The State has submitted appropriate documentation for review to the single point of contact designated by the Governor to review Federal programs, as required by Executive Order 12372 (Intergovernmental Review of Federal Programs);

Equipment acquired under this agreement for use in highway safety program areas shall be used and kept in operation for highway safety purposes by the State; or the State, by formal agreement with appropriate officials of a political subdivision or State agency, shall cause such equipment to be used and kept in operation for highway safety purposes 23 CFR 1200.21

The State will comply with all applicable State procurement procedures and will maintain a financial management system that complies with the minimum requirements of 49 CFR 18.20;

Federal Funding Accountability and Transparency Act (FFATA)

The State will comply with FFATA guidance, OMB Guidance on FFATA Subaward and Executive Compensation Reporting, August 27, 2010, (https://www.fsrs.gov/documents/OMB_Guidance_on_FFATA_Subaward_and_Executive_Compensation_Reporting_08272010.pdf) by reporting to FSRS.gov for each sub-grant awarded:

- Name of the entity receiving the award;
- Amount of the award;
- Information on the award including transaction type, funding agency, the North American Industry Classification System code or Catalog of Federal Domestic Assistance number (where applicable), program source;
- Location of the entity receiving the award and the primary location of performance under the award, including the city, State, congressional district, and country; , and an award title descriptive of the purpose of each funding action;
- A unique identifier (DUNS);
- The names and total compensation of the five most highly compensated officers of the entity if- of the entity receiving the award and of the parent entity of the recipient, should the entity be owned by another entity;

(i) the entity in the preceding fiscal year received—

(I) 80 percent or more of its annual gross revenues in Federal awards; and(II) \$25,000,000 or more in annual gross revenues from Federal awards; and(ii) the public does not have access to information about the compensation of the senior executives of the entity through periodic reports filed under section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a), 78o(d)) or section 6104 of the Internal Revenue Code of 1986;

- Other relevant information specified by OMB guidance.

The State highway safety agency will comply with all Federal statutes and implementing regulations relating to nondiscrimination. These include but are not limited to: (a) Title VI of the Civil Rights Act of 1964 (P.L. 88-352) which prohibits discrimination on the basis of race, color or national origin (and 49 CFR Part 21); (b) Title IX of the Education Amendments of 1972, as amended (20 U.S.C. §§ 1681-1683, and 1685-1686), which prohibits discrimination on the basis of sex; (c) Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. §794) and the Americans with Disabilities Act of 1990 (42 USC § 12101, *et seq.*; PL 101-336), which prohibits discrimination on the basis of disabilities

(and 49 CFR Part 27); (d) the Age Discrimination Act of 1975, as amended (42U.S.C. §§ 6101-6107), which prohibits discrimination on the basis of age; (e) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended, relating to nondiscrimination on the basis of drug abuse; (f) the comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970(P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse of alcoholism; (g) §§ 523 and 527 of the Public Health Service Act of 1912 (42 U.S.C. §§ 290 dd-3 and 290 ee-3), as amended, relating to confidentiality of alcohol and drug abuse patient records; (h) Title VIII of the Civil Rights Act of 1968 (42 U.S.C. §§ 3601 et seq.), as amended, relating to nondiscrimination in the sale, rental or financing of housing; (i) any other nondiscrimination provisions in the specific statute(s) under which application for Federal assistance is being made; The Civil Rights Restoration Act of 1987, which provides that any portion of a state or local entity receiving federal funds will obligate all programs or activities of that entity to comply with these civil rights laws; and, (k) the requirements of any other nondiscrimination statute(s) which may apply to the application.

The Drug-free Workplace Act of 1988(41 U.S.C. 702);

The State will provide a drug-free workplace by:

- a. Publishing a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession or use of a controlled substance is prohibited in the grantee's workplace and specifying the actions that will be taken against employees for violation of such prohibition;
- b. Establishing a drug-free awareness program to inform employees about:
 1. The dangers of drug abuse in the workplace.
 2. The grantee's policy of maintaining a drug-free workplace.
 3. Any available drug counseling, rehabilitation, and employee assistance programs.
 4. The penalties that may be imposed upon employees for drug violations occurring in the workplace.
- c. Making it a requirement that each employee engaged in the performance of the grant be given a copy of the statement required by paragraph (a).
- d. Notifying the employee in the statement required by paragraph (a) that, as a condition of employment under the grant, the employee will --
 1. Abide by the terms of the statement.
 2. Notify the employer of any criminal drug statute conviction for a violation occurring in the workplace no later than five days after such conviction.
- e. Notifying the agency within ten days after receiving notice under subparagraph (d) (2) from an employee or otherwise receiving actual notice of such conviction.
- f. Taking one of the following actions, within 30 days of receiving notice under subparagraph (d) (2), with respect to any employee who is so convicted -
 1. Taking appropriate personnel action against such an employee, up to and including termination.
 2. Requiring such employee to participate satisfactorily in a drug abuse assistance or rehabilitation program approved for such purposes by a Federal, State, or local

health, law enforcement, or other appropriate agency.

- g. Making a good faith effort to continue to maintain a drug-free workplace through implementation of paragraphs (a), (b), (c), (d), (e), and (f) above.

BUY AMERICA ACT

The State will comply with the provisions of the Buy America Act (49 U.S.C. 5323(j)) which contains the following requirements:

Only steel, iron and manufactured products produced in the United States may be purchased with Federal funds unless the Secretary of Transportation determines that such domestic purchases would be inconsistent with the public interest; that such materials are not reasonably available and of a satisfactory quality; or that inclusion of domestic materials will increase the cost of the overall project contract by more than 25 percent. Clear justification for the purchase of non-domestic items must be in the form of a waiver request submitted to and approved by the Secretary of Transportation.

POLITICAL ACTIVITY (HATCH ACT).

The State will comply, as applicable, with provisions of the Hatch Act (5 U.S.C. §§1501-1508 and 7324-7328) which limit the political activities of employees whose principal employment activities are funded in whole or in part with Federal funds.

CERTIFICATION REGARDING FEDERAL LOBBYING

Certification for Contracts, Grants, Loans, and Cooperative Agreements

The undersigned certifies, to the best of his or her knowledge and belief, that:

1. No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.
2. If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions.
3. The undersigned shall require that the language of this certification be included in the award documents for all sub-award at all tiers (including subcontracts, subgrants, and contracts under

grant, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly.

This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

RESTRICTION ON STATE LOBBYING

None of the funds under this program will be used for any activity specifically designed to urge or influence a State or local legislator to favor or oppose the adoption of any specific legislative proposal pending before any State or local legislative body. Such activities include both direct and indirect (e.g., "grassroots") lobbying activities, with one exception. This does not preclude a State official whose salary is supported with NHTSA funds from engaging in direct communications with State or local legislative officials, in accordance with customary State practice, even if such communications urge legislative officials to favor or oppose the adoption of a specific pending legislative proposal.

CERTIFICATION REGARDING DEBARMENT AND SUSPENSION

Instructions for Primary Certification

1. By signing and submitting this proposal, the prospective primary participant is providing the certification set out below.
2. The inability of a person to provide the certification required below will not necessarily result in denial of participation in this covered transaction. The prospective participant shall submit an explanation of why it cannot provide the certification set out below. The certification or explanation will be considered in connection with the department or agency's determination whether to enter into this transaction. However, failure of the prospective primary participant to furnish a certification or an explanation shall disqualify such person from participation in this transaction.
3. The certification in this clause is a material representation of fact upon which reliance was placed when the department or agency determined to enter into this transaction. If it is later determined that the prospective primary participant knowingly rendered an erroneous certification, in addition to other remedies available to the Federal Government, the department or agency may terminate this transaction for cause or default.
4. The prospective primary participant shall provide immediate written notice to the department or agency to which this proposal is submitted if at any time the prospective primary participant learns its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.

5. The terms *covered transaction, debarred, suspended, ineligible, lower tier covered transaction, participant, person, primary covered transaction, principal, proposal, and voluntarily excluded*, as used in this clause, have the meaning set out in the Definitions and coverage sections of 49 CFR Part 29. You may contact the department or agency to which this proposal is being submitted for assistance in obtaining a copy of those regulations.
6. The prospective primary participant agrees by submitting this proposal that, should the proposed covered transaction be entered into, it shall not knowingly enter into any lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, declared ineligible, or voluntarily excluded from participation in this covered transaction, unless authorized by the department or agency entering into this transaction.
7. The prospective primary participant further agrees by submitting this proposal that it will include the clause titled "Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion-Lower Tier Covered Transaction," provided by the department or agency entering into this covered transaction, without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions.
8. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, ineligible, or voluntarily excluded from the covered transaction, unless it knows that the certification is erroneous. A participant may decide the method and frequency by which it determines the eligibility of its principals. Each participant may, but is not required to, check the list of Parties Excluded from Federal Procurement and Non-procurement Programs.
9. Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render in good faith the certification required by this clause. The knowledge and information of a participant is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.
10. Except for transactions authorized under paragraph 6 of these instructions, if a participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, suspended, debarred, ineligible, or voluntarily excluded from participation in this transaction, in addition to other remedies available to the Federal Government, the department or agency may terminate this transaction for cause or default.

Certification Regarding Debarment, Suspension, and Other Responsibility Matters-Primary Covered Transactions

- (1) The prospective primary participant certifies to the best of its knowledge and belief, that its principals:
- (a) Are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded by any Federal department or agency;

(b) Have not within a three-year period preceding this proposal been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, State or local) transaction or contract under a public transaction; violation of Federal or State antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of record, making false statements, or receiving stolen property;

(c) Are not presently indicted for or otherwise criminally or civilly charged by a governmental entity (Federal, State or Local) with commission of any of the offenses enumerated in paragraph (1)(b) of this certification; and

(d) Have not within a three-year period preceding this application/proposal had one or more public transactions (Federal, State, or local) terminated for cause or default.

(2) Where the prospective primary participant is unable to certify to any of the Statements in this certification, such prospective participant shall attach an explanation to this proposal.

Instructions for Lower Tier Certification

1. By signing and submitting this proposal, the prospective lower tier participant is providing the certification set out below.

2. The certification in this clause is a material representation of fact upon which reliance was placed when this transaction was entered into. If it is later determined that the prospective lower tier participant knowingly rendered an erroneous certification, in addition to other remedies available to the Federal government, the department or agency with which this transaction originated may pursue available remedies, including suspension and/or debarment.

3. The prospective lower tier participant shall provide immediate written notice to the person to which this proposal is submitted if at any time the prospective lower tier participant learns that its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.

4. The terms *covered transaction*, *debarred*, *suspended*, *ineligible*, *lower tier covered transaction*, *participant*, *person*, *primary covered transaction*, *principal*, *proposal*, and *voluntarily excluded*, as used in this clause, have the meanings set out in the Definition and Coverage sections of 49 CFR Part 29. You may contact the person to whom this proposal is submitted for assistance in obtaining a copy of those regulations.

5. The prospective lower tier participant agrees by submitting this proposal that, should the proposed covered transaction be entered into, it shall not knowingly enter into any lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, declared ineligible, or voluntarily excluded from participation in this covered transaction, unless authorized by the department or agency with which this transaction originated.

6. The prospective lower tier participant further agrees by submitting this proposal that it will include the clause titled "Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion -- Lower Tier Covered Transaction," without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions. (See below)

7. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, ineligible, or voluntarily excluded from the covered transaction, unless it knows that the certification is erroneous. A participant may decide the method and frequency by which it determines the eligibility of its principals. Each participant may, but is not required to, check the List of Parties Excluded from Federal Procurement and Non-procurement Programs.

8. Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render in good faith the certification required by this clause. The knowledge and information of a participant is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.

9. Except for transactions authorized under paragraph 5 of these instructions, if a participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, suspended, debarred, ineligible, or voluntarily excluded from participation in this transaction, in addition to other remedies available to the Federal government, the department or agency with which this transaction originated may pursue available remedies, including suspension and/or debarment.

Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion -- Lower Tier Covered Transactions:

1. The prospective lower tier participant certifies, by submission of this proposal, that neither it nor its principals is presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction by any Federal department or agency.

2. Where the prospective lower tier participant is unable to certify to any of the statements in this certification, such prospective participant shall attach an explanation to this proposal.

POLICY TO BAN TEXT MESSAGING WHILE DRIVING

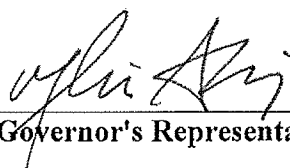
In accordance with Executive Order 13513, Federal Leadership On Reducing Text Messaging While Driving, and DOT Order 3902.10, Text Messaging While Driving, States are encouraged to:

- (1) Adopt and enforce workplace safety policies to decrease crashes caused by distracted driving including policies to ban text messaging while driving—
 - a. Company-owned or –rented vehicles, or Government-owned, leased or rented vehicles; or
 - b. Privately-owned when on official Government business or when performing any work on or behalf of the Government.

- (2) Conduct workplace safety initiatives in a manner commensurate with the size of the business, such as –
- a. Establishment of new rules and programs or re-evaluation of existing programs to prohibit text messaging while driving; and
 - b. Education, awareness, and other outreach to employees about the safety risks associated with texting while driving.

ENVIRONMENTAL IMPACT

The Governor's Representative for Highway Safety has reviewed the State's Fiscal Year highway safety planning document and hereby declares that no significant environmental impact will result from implementing this Highway Safety Plan. If, under a future revision, this Plan will be modified in such a manner that a project would be instituted that could affect environmental quality to the extent that a review and statement would be necessary, this office is prepared to take the action necessary to comply with the National Environmental Policy Act of 1969 (42 USC 4321 et seq.) and the implementing regulations of the Council on Environmental Quality (40 CFR Parts 1500-1517).



Governor's Representative for Highway Safety

Kansas

State or Commonwealth

FFY 2013
For Fiscal Year

8-28-12

Date



U.S. Department
of Transportation

**National Highway
Traffic Safety
Administration**

Region 7
Arkansas, Iowa, Kansas,
Missouri, Nebraska

901 Locust, Suite 466
Kansas City, MO 64106
Phone: 816-329-3900
Fax: 816-329-3910

September 27, 2012

The Honorable Sam Brownback
Governor of Kansas
State Capitol Building
Topeka, Kansas 66603

Dear Governor Brownback:

We have reviewed Kansas' Fiscal Year 2013 Performance Plan, Highway Safety Plan, Certification Statement, and Cost Summary (HS Form 217), as received on August 31, 2012. Based on these submissions, we find your State's highway safety program to be in compliance with the requirements of the Section 402 program.

This determination does not constitute an obligation of Federal funds for the fiscal year identified above or an authorization to incur costs against those funds. The obligation of Section 402 program funds will be effected in writing by the NHTSA Administrator at the commencement of the fiscal year identified above. However, Federal funds reprogrammed from the prior-year Highway Safety Program (carry-forward funds) will be available for immediate use by the State on October 1.

Reimbursement will be contingent upon the submission of an updated HS Form 217 (or its electronic equivalent), consistent with the requirements of 23 CFR 1200.14(d), within 30 days after either the beginning of the fiscal year identified above or the date of this letter, whichever is later.

We look forward to working with Secretary Mike King and Mr. Pete Bodyk and the Bureau of Transportation Safety and Technology during Fiscal Year 2013. If you have questions, please call our office at (816) 329-3900.

Sincerely,

Romell W. Cooks
Regional Administrator

cc:
Secretary Mike King
Pete Bodyk





U.S. Department
of Transportation

**National Highway
Traffic Safety
Administration**

Region 7
Arkansas, Iowa, Kansas,
Missouri, Nebraska

901 Locust, Suite 466
Kansas City, MO 64106
Phone: 816-329-3900
Fax: 816-329-3910

September 27, 2012

Mr. Michael King, Secretary
Department of Transportation
700 SW Harrison
Topeka, Kansas 66603-3754

Dear Mr. King:

The National Highway Traffic Safety Administration advised Governor Brownback that the review of Kansas' Federal Fiscal Year 2013 Section 402 Performance and Highway Safety Plans have been completed.

By this letter, Kansas is hereby authorized to proceed with its Fiscal Year 2013 Highway Safety Plan (HSP). This authorization is subject to the availability of funds during Fiscal Year 2013; however, in no event does this authorization permit the State to be reimbursed for expenses in excess of amounts authorized by law. Federal 402 funds reprogrammed from the prior-year's Plan will be available for immediate use by the State of Kansas under this Plan. Reimbursement is contingent upon the submission of a Cost Summary (HS 217) from the Grants Tracking System within 30 days after either the beginning of Fiscal Year 2013 or the date of this letter, whichever is later.

We commend the Kansas Department of Transportation for all the hard work that has gone into reducing fatalities and injuries in Kansas the last few years! Fatalities are at the lowest numbers in Kansas history with the 2011 number being the second lowest ever recorded at 386. Preliminary information for 2012 indicates that this may be another record breaking year!

As you are aware, the new reauthorization bill (MAP-21) recently passed. As part of the reauthorization a new HSP process will be developed to authorize NHTSA Funds. We look forward to working with Pete Bodyk and his staff to further develop this new process in Kansas and to further develop the use of data to improve even further the program implementation process to reduce injury resulting in motor vehicle crashes.

Unfortunately the Kansas nighttime unrestrained fatality rate is 58% above the national rate. Data from 2008-2010 indicates that Kansas' nighttime unrestrained fatality rate is 3.45 per 100,000 population. The national level for this time period is 2.18 per 100,000 population. We are pleased to see in the 2013 HSP that Kansas will be expanding the nighttime seat belt enforcement program in 26 additional communities around the state. This initiative has been highly effective in increasing seat belt use rates in states with



primary laws.

As you are aware, NHTSA has developed and implemented in 2012 a new impaired driving campaign message for the Labor Day Alcohol Crackdown "*Drive Sober or Get Pulled Over,*" which includes the development of new creatives to replace the *Drunk Driving. Over the Limit. Under Arrest* theme. We hope that you will strongly consider adopting this theme in Kansas for the 2013 Alcohol Crackdown to continue the continuity of this National effort.

As noted in the 23 CFR Part 1200.21 (d) Major Purchases and dispositions: All purchases and dispositions of equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more per unit must receive prior written approval from the Approving Official, which in this case is the NHTSA Region 7 Regional Administrator.

We look forward to working with you and Pete Bodyk to reach the performance goals established in your FY 2013 Performance Plan, and in the planning and implementation of the new MAP-21 requirements. If you should have any questions, please feel free to contact Randy Bolin.

Sincerely,

A handwritten signature in blue ink that reads "Romell W. Cooks". The signature is written in a cursive, flowing style.

Romell W. Cooks
Regional Administrator

cc: Pete Bodyk